

State Press

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FORECAST FOR CHANGE

As world leaders gather for a historic summit beginning this week in Rio de Janeiro, the fate of the Earth's environment could hang in the balance

BY D.J. BURROUGH

It is the Super Bowl of summits. The Earth Summit, which began Wednesday in Rio de Janeiro, may be remembered as a major turning point in the world's history.

After all, if we are unable to solve the environmental problems that threaten our existence then all other historic events, from boarder wars to riots, become sad footnotes.

The unprecedented international meeting, officially known as the United Nations Conference on Environment and Development, brings together leaders from nearly every nation on the planet to define the future of the global environment.

"It's a good first step," said Martin Pasqualetti, an ASU professor of geography. "We have to get some kind of sustainable earth approach and we are not going to get at it by taking care of just ourselves."

President Bush, who billed himself as the "environmental president" during the 1988 campaign, bowed to public outcry and agreed last week to attend the summit. He is scheduled to appear at the summit for two days starting on June 11.

Aside from the formal governmental meetings during the 12-day summit, which will continue through June 14 in Brazil, thousands of citizens from each nation will participate in informal parallel events. The topics discussed at

the historic conference include: Biodiversity, climate change, deforestation, financial resources, ozone layer and population growth.

Ozone hole

Pasqualetti said he felt that one of the most important issues to be discussed at the summit will be the dangerous erosion of the earth's ozone layer.

The ozone is a thin layer of oxygen high in the atmosphere that shields the planet from the harmful effects of the sun's ultraviolet light. Without it, scientists predict there would be an increase in skin cancer and cataracts worldwide.

Pasqualetti said the hole that exists in the ozone layer over Antarctica is the size of the United States and is growing larger every day.

"The ozone is deteriorating alarmingly," he said. "Without it life would cease. They need to take immediate action."

If production of chlorofluorocarbons (CFCs) and halons, from aerosol propellants and refrigeration units, which eat away at the ozone layer were to be ceased immediately, the deterioration would continue for 50 years, he said.

"There is going to be more and more of it produced that will eat up the ozone and that makes for more ultraviolet light on the surface," he said. "Especially in a place like Arizona, we don't need anymore."

Randy Cerveny, an ASU professor of geography and a climatologist, said he was doing field research in Antarctica when the ozone hole was discovered six years ago.

"Most of us that came back from Antarctica were pretty well scorched by the end of the field season," he said. "If you get rid of that ozone you are going to have more skin cancer and more sun burns."

Cerveny said the amount of ultraviolet radiation that reaches the rest of the earth could be effected by the hole over the South Pole.

"Ozone from over the top of us eventually tries to fill in the hole down there and our ozone layer gets thinner and thinner," he said. "There isn't a lot of ozone up there."

Pasqualetti said the "fragile" ozone is about as thick as a fingernail. He said he has heard of unconfirmed reports of sheep going blind in the South American country of Chile.

Although the United States was a leader in drafting the Montreal Accord in 1987, a



Henri Cohen/State Press

ASU geography professor Martin Pasqualetti said he believes the Rio summit will be a "good first step" in calling attention to the condition of the Earth for future generations.

worldwide agreement which will phase out production of CFCs, Pasqualetti said that "we have not done as much as we could," because the government does not want to economically alienate itself from the industries that continue to produce and use CFCs.

Depletion of the ozone will be discussed at the Earth Summit, but there are no plans to adopt stricter guidelines.

Deforestation

The site of this environmental summit highlights another of the earth's major ecological problems that will be discussed at the conference - deforestation. Because this environmental congregation is being held in Brazil, where it is estimated that up to 90 percent of the coastal rainforest has been devastated in recent years, there is sure to be greater awareness about this second great problem looming over the future of the world's environment.

David Pearson, an ASU associate professor of zoology, said when he first began researching rainforests 25 years ago they were being destroyed every year at a rate comparable to the size of Rhode Island. Now, he says, the area of

rainforests being destroyed every year is equal in size to the state of Washington.

"The rainforest is an extremely important part of our lives," Pearson said. "There is not that much rainforest around."

"If we are ever going to have a world at peace and a world that works the rainforests are going to be a very, very important part of it."

Pearson said the U.S. spends between six and 20 million dollars a year on medicines created directly, or synthesized, from plants found only in rainforests and researchers have examined less than two percent of all the plants found in rainforests.

Leslie R. Landrum, curator of ASU's Herbarium, said that during his research on the classification of plants in the rainforest of South America he has encountered evidence that some species of rainforest plants have disappeared from existence.

Some species have not been recorded to have been found for many years, he said.

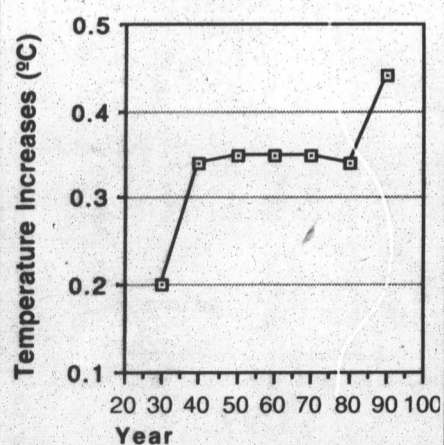
"There is a lot of good evidence that these plants are going extinct," he said. "Now we'll never know what they might have been good for."

Landrum said he believes future generations

Turn to Earth's future, page 16

Global Warming

Average U.S. temperature increases



Inside



THE GRAND COACH

Jim Brock stepped into big shoes when he became ASU baseball coach, but 21 successful seasons later, he has established a sizable legend of his own.

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ASU could lose big over canceled concerts

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Research Park looks to experts to improve deficit operations

By KRIS MAYES
State Press

For the second time in as many years, ASU has looked to outside real estate experts in an attempt to help bolster its failing research park.

The decision to retain Sunbelt Holdings and P.C.I. Associates to spearhead the attraction of new businesses to ASU's multi-million dollar research venture located in Chandler was spurred by a yearly operating deficit that has reached \$1.2 million, and a three-quarters vacancy rate.

"We needed to change it from a deficit situation to at least breaking even," said Jack Pfister, president of the research park's board of directors.

The park, established in 1985 at the behest of then ASU President Russell Nelson, was designed to lure top research facilities to the Valley which would take part in joint projects with ASU researchers.

Pfister said the park ran into trouble from the outset, as a soft Valley real estate market and overall economic downturn set in, keeping potential tenants from making the move.

ASU contracted the Perini Land and Development Co. to handle park development in 1990, but the Valley firm was ineffective, unable to lure a single tenant during its tenure.

ASU managers and park staff until now have been responsible for the marketing, management and development of the facility.

Phil Corso, president of P.C.I. Associates, said his joint venture with Sunbelt intends to take a "shoe leather and bloody knuckles" tact in the near future, as they aggressively pursue potential tenants for the ailing research center.

Though he refused to mention names, Corso said his firm has already identified several prospects for the park.

Corso brushed aside concerns that the park is unattractive to clients because it offers leases rather than outright land, to business tenants.

"There are no such things as problems, only challenges," he said.

The park is presently home to such research-oriented companies as Intech Innovation Systems, VLSI Technology, Inc., and the Transamerica Research Center.

Joy Berry, project director for the park, said she is optimistic about the move, calling it "a real positive change for the park and the community."

ASU President Lattie Coor said improving the park's poor showing is an "imperative," and expressed satisfaction at the decision to hire P.C.I. and Sunbelt.

"The concept of a research park is important to the research objectives at ASU," Coor said. "With the prospect of a better economy and strong management, I am hopeful. I believe it must do better."

University officials subject to rules in lobbying legislation

By KRIS MAYES
State Press

University officials responsible for lobbying the state Legislature are hailing a bill recently signed by Gov. Fife Symington aimed at clearing up ambiguities in a previous enactment.

Senate Bill 1277 outlines the need for the formal registration of "authorized" and "designated" lobbyists from state agencies, making it clearer to legislators who will officially represent the agencies' interests.

"Nobody wants to be responsible for not reporting something you're supposed to," said Allan Price, associate vice president of University Relations. "This bill makes it clear who has to report and who doesn't." SB 1277 modifies an earlier enactment by Symington, which went into effect Tuesday, setting forth several unprecedented restrictions on lobbying. Tuesday's law will be replaced by SB 1277 in November.

The restrictions of both bills include the limitation of lobbying gifts to under \$10, requiring lobbyists to report expenditures made on behalf of the principles they represent, and the new pro-

vision requiring public lobbyists to report.

The University has yet to name an authorized lobbyist to oversee lobbying for the University, or its designated lobbyists, but Price said one would be announced by late summer. An advisory from the Arizona Board of Regents lists all university presidents as possible authorized lobbyists.

Regents spokeswoman Suzanne Pfister indicated that ABOR is pleased with the new measure and its clarity.

"The new bill isn't any less stringent (than the old). It just does a better job of defining who's in and who's out."

Pfister stressed that appointed officials within state agencies, including the regents, will not be required to file under the new bill.

One of the bill's co-sponsors said legislators said he felt public lobbyists were wrongly exempted from the disclosure process in the past, despite the fact that they were expending public monies in pursuit of their objectives.

"Why should they be exempted from reporting practices?" said Sen. Stan Furman, D-Phoenix. "They should disclose more because they are using public money."

Furman, a freshman Senator who said he was surprised at the high number of public lobbyists that frequent the Legislature, added that he was less concerned about disclosure for university lobbyists, as it was their duty to be advocates of education. Furman described the type of lobbying that occurs at the state level as "overt and covert."

Overt lobbying involves the giving of facts and blatant statements of wishes by agents of institutions, Furman said. Covert lobbying, according to the Senator, includes anything from dinner and lunch invitations to outright gifts.

The purpose of lobbying reform is to define the appropriateness of such gifts, Furman said.

"There was a disagreement about those responsible bounds, and I felt they should be fairly narrow bounds."

ASU President Lattie Coor said he was relieved to see the new bill signed, adding that it makes sense.

Coor expressed some concern that the bill not be taken to extremes, though.

"I hope that as it is carried out is not carried to extremes," Coor said. "But I think the new bill makes those distinctions."



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CONFLICT:

Professors charge discrimination in art school

By KRIS MAYES
State Press

An ASU professor of art who is openly homosexual is crying foul after being told by the director of the art school that he could be terminated within two years.

Joe Young, who teaches art criticism and history, charges that School of Art Director Julie Codell discriminated against him by singling him out for termination over less experienced faculty members.

"We have a leader here who seems to be both homophobic and incompetent," Young said. "There are people without tenure, and alot of other areas that could be cut."

Young claims that on April 29, in a private meeting, Codell informed him that he should be prepared for possible termination and subsequently should consider seeking out employment opportunities at local community colleges.

But Codell flatly denied the allegations of discrimination, saying no decisions about terminations have been made. "He was not terminated and his lifestyle was not a consideration in any way," she said.

Codell added that she discussed the possibility of termination with Young in the event that future budget cuts forced the elimination of his art criticism program.

"We discussed the procedures for terminating under emergency situations," Codell said.

"I spoke to all of the art history professors at



Henri Cohen/State Press
ASU Art Professor Joe Young stands defiant against his superiors for what he alleges is discrimination against gays in the School of Art.

a meeting."

Codell maintained that she has talked to other art history professors about future cuts, and did not specifically single out Young.

But Assistant Vice President of Academic Affairs Alleen Nilsen said she has informed the school of art that they acted wrongly in informing any faculty members of possible terminations before holding formal meetings.

"It has been well communicated to the school that that is not the way things are handled here," Nilsen said.

She confirmed that Young was not the only professor to be told they might lose their job. "It wasn't just him," Nilsen said.

"The mistake was that you have hearings and great investigation first - it was very premature to say this is going to happen before holding the hearings."

Young, a tenured professor with nine years experience in the School of Art, contends that Codell is "telegraphing a change in Arizona Board of Regent policy" by considering tenured faculty for termination.

And Young claimed discrimination has been aimed at other homosexual faculty members within the school.

"This was no accident - this was calculated," Young said.

Diana Hulick, also a professor of art, supports Young's claim that Codell has harassed homosexuals, and expressed concern that the School of Art is straying into undefined territory by targeting tenured faculty for dismissal.

"Would this incident have been treated the same had the protagonist been heterosexual?" Hulick question.

"What other explanation is there for his termination but his sexual orientation?"

Hulick detailed an incident in which she said Codell forced her to move from one office to another at a time when she was under considerable stress and experiencing a stress-related illness.

"The idea behind harrasment is to demoralize a person and get them to quit. That's what is so pernicious."

Hulick pointed to University policy which states that a tenured professor may only be terminated for significant misconduct or if their programs are entirely eliminated.

She said Young has a spottless record of conduct, and contends the art criticism course he teaches cannot by itself be considered a program.

It's a very strange thing. The only way you can get rid of tenured faculty unless incapacitated, is to get rid of a program, and two classes don't constitute a program," she said.

Seymour Rosen, dean of the College of Fine Arts, defended Codell's actions saying there "was never any intention to dismiss him (Young)."

Rosen said Codell discussed the possibility of dismissal in an attempt to "stop him from being shocked that his program might be eliminated." "I think he has terribly overreacted to this."

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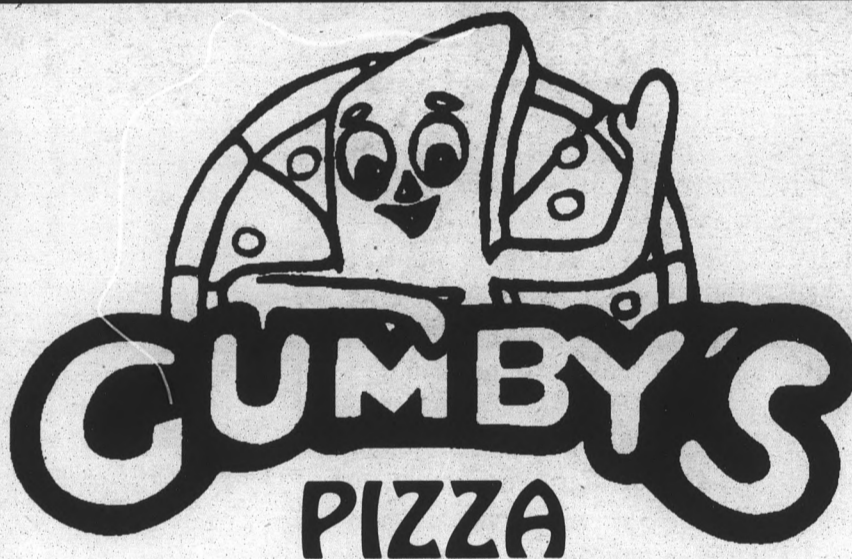
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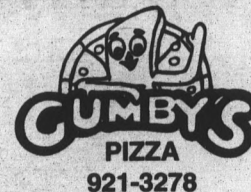
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state press
Editorial

Lost concert \$ will hurt dearly

ASU's decision to cancel at least two concerts, worth close to \$400,000 to the University in the form of concert revenues was to say the least a monumental blunder.

Last month, ASU broke off a deal with Evening Star, the concert promoter for U2 and Guns 'N' Roses, that would have brought the popular bands to Sun Devil Stadium, and lucrative revenues to ASU's coffers.

But, according to Steve Miller, interim director of public events, ASU realized at the last minute that the dates Evening Star had arranged for the concerts were school nights.

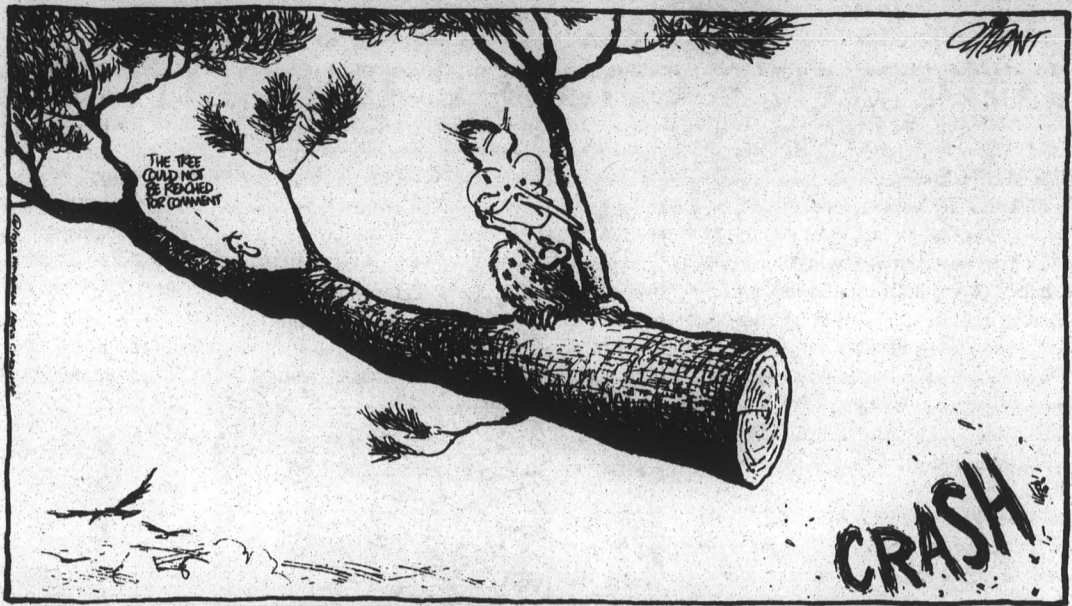
University officials are only pouring salt on the wound by attempting to defend their actions with this lame excuse.

The truth of the matter lies somewhere closer to this scenario: ASU Public Events made a commitment to play host to raucous bands such as Guns n' Roses, then suddenly wondered about the propriety of their decision. In order to be consistent, they felt the need to cancel the U2 concert, as well.

The University's argument is dashed when one simply recalls that Paul McCartney played the stadium, *on a school night*, just two years ago.

It seems we have a double standard at play here if the University is willing to allow an ex-Beatle play a school night, but turns tail at the idea of a heavier sound coming to campus.

C'mon ASU. Hiding behind the thin guise of the "it's a school night" argument just won't cut it. If mistakes were made, it would be nice if those responsible at least had the gumption to admit it. In the meantime, the University watches silently as hundreds of thousands of needed dollars fly out the window, and the students watch silently as, once again, they get hit with the raw end of a bad deal.



...AND SO THE LOGGERS HAD JOBS AND WERE HAPPY, AND THE WISE OLD SPOTTED OWL WAS HAPPY, AND THEY ALL LIVED HAPPILY EVER AFTER.

Bush: Time to take a stand in Rio

George Bush has never been hailed as a fluid speaker, but at recent news conferences the oftentimes awkward chief executive has appeared particularly uneasy.

Wherever it may be, usually it's standing before an outcropping of microphones, Bush seems to be visibly uncomfortable answering questions about his eleventh-hour decision to attend the Earth Summit next week in Rio de Janeiro.

The president invariably makes a well-calculated, though transparent remark about his commitment to the goals of the conference, and in the process makes us all cringe.

The sight of George Bush posturing as the nation's environmental president, education president, or almost any other kind of social-issue president invokes the same kind of imagery harkened up by the read-my-lips, no-new-taxes fiasco: flip-flop, yes-no, maybe-maybe not.

The fact is, though his positions are lukewarm at best, Bush has a chance in Rio this week to turn all that around - to cast the monkey of indecision from his back and to at last take a leadership role in something that doesn't involve the military or the second amendment.

But chances are our chief executive will miss this historic opportunity, blinded by the far right's notion that environmental spending unduly hampers economic growth, paralyzed by the fear of ballot-box retribution from the conservative extreme.

An ironic sidenote to this very sad



KRIS MAYES
Editor

possibility is the fact that a roll-call of the Earth Summit's attendees reveals some of Bush's favorite political bedfellows - a smattering of the world's most powerful industrialists found more often between the pages of Fortune Magazine than at such "green" gatherings.

The Business Council for Sustainable Development, comprised of corporate heads from companies like Chevron, Du Pont, and 3M, supports the summit's objectives and will have a front row seat at the mammoth environmental convergence.

And they're not going to be there twiddling their thumbs.

Insiders agree the business magnates will have a lot to say about what ultimately transpires in Brazil this month.

Indeed summit experts say the two E's (environment and economy) are inextricably related - without economic success, environmental objectives stand little chance of advancement.

So why did it take two top Bush advisors weeks just to talk the president into attending the conference, so as not to put the nation to shame?

That is the \$24,000 question all concerned, responsible republicans should be asking themselves.

Clearly, in the face of such impending global concerns as overcrowding (world population will reach a staggering 10

billion by the year 2050), rapid deforestation, and an arguable global warming, the world can ill-afford participants who, while paying lip service to the overall objectives of the conference, privately look upon its potential costs with disdain.

A highly-touted sticking point in negotiations over the signing of a treaty aimed at freezing CO2 release at 1990 levels has the United States looking like a spoiled child unwilling to relinquish its favorite, but terribly dangerous toy.

As the world's overwhelming victor in the category of CO2 emissions, the United States has a special duty to join the rest of the conference participants in setting tangible goals for reduction of the gas.

And still we balk at the idea, as if it were too much to ask, as if the economic costs really outweigh the environmental benefits.

There is no doubt such an agreement will cost the U.S. financially - all good things come at a price - but to skirt around the need for an iron-clad commitment among nations is worse than negligent, it is cowardly.

Oliver Wendell Holmes, the esteemed Supreme Court Justice, said at a patriotic gathering in 1884, "I think that, as life is action and passion, it is required of a man that he should share the passion and action of his time at peril of being judged that he should not have lived."

The Earth Summit is just such a moment for George Bush - an opportunity to share the passion and action of his time, lest it be judged by history that George Bush and his presidency never lived.

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KRIS MAYES
Editor

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ADVERTISING REPRESENTATIVES: Kelly Adcock, Sonia Benson, Dan Ellstrom, Lori Guthart, Jennifer Hughes, Brittin Karbowski, Lance Newman, Neil Schnelwar, Frank Smith.

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Police Report

ASU Police reported the following incidents this week:

- Police received a report of a weapon in a car parked on the East side of the MU. The car belonged to a woman, not affiliated with the university and the weapon in the car was a BB gun belonging to her son.
- A man not affiliated with the university was told to leave Parking Structure #4 after police found him with two open bottles of beer.
- Police received complaints of a man knocking on doors at Cholla Apartments. The student said he dropped a tack in the hallway and thought it rolled under a door.

Tempe Police reported the following incidents during the week:

- Christopher Wilson, 20, a Tempe resident, was arrested and charged with burglarizing a 1966 Ford Mustang parked at SAS, 1700 E. Apache Blvd. Two officers saw Wilson in the car while they were in an unmarked car on a liquor law enforcement detail. As the officers approached, Wilson ran down McClintock Drive and was caught by police. A records check showed a Kansas warrant for Wilson on burglary and theft charges. Kansas authorities said they would extradite Wilson. The owner of the Mustang was found inside Rowdy's, 1630 E. Apache Blvd.
- John McDonald, 39, a Tempe resident, was arrested and charged with driving under the influence of alcohol after he followed a female driver into the Tempe Police Department park-

ing lot, 120 E. 5th St. The arresting officer said while he was giving McDonald a breath test McDonald grabbed him twice in the groin area. Aggravated assault charges against McDonald were added, along with bribery charges after the officer said McDonald offered him \$500 and oral sex for his release.

- Lisa Marie Reynolds, 23, a Tempe resident was arrested and charged with robbery and enticement of a person for prostitution in connection with an incident along the South 600 block of Hardy Drive. Police said Reynolds solicited a 61-year-old Tempe man, who refused when he saw a police car drive through the area. He told police that Reynolds followed him and pulled on a chain which was hooked to his wal-

let, breaking the chain and ripping the rear pocket off of his pants.

- A 31-year-old woman was arrested and charged with soliciting prostitution, a Class 1 misdemeanor. Police said she was hitchhiking along the East 1900 block of Apache Blvd. and got into an unmarked police car, offering the undercover officer the sex act of his choice for \$50.
- A 27-year-old Kingman resident was arrested and charged with driving under the influence of alcohol after police saw him take a left turn out of The Vine Tavern, 801 E. Apache Blvd., and run over the raised median.

Compiled by State Press reporter Richard Ruelas

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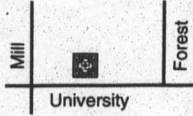
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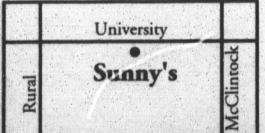


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A DEEP HIT:

University stands to lose big on concert cancelations

By RICHARD RUELAS
State Press

A conservative estimate has ASU losing \$150,000 by not letting Guns 'n' Roses and Metallica perform a concert at Sun Devil Stadium on the second evening of the Fall semester.

That's money that Danny Zelisko, president of Evening Star Productions, said would have been in ASU's coffer, if he would have been notified of the university's aversion to weeknight concerts sooner.

Steve Miller, the interim director of ASU Public Events said that



"It's regrettable we can't do these shows, but...the primary mission of this institution is academics."

— Steve Miller,
interim director of
ASU Public Events

concerns about parking and noise interfering with night classes and studying students in nearby dorm rooms were the reasons for negating the concert.

But Zelisko said, "It's not so much that my argument is about what they're using as the reason for why this happened, which is the school night, (but) I would have understood it a lot better in March or April"

Miller said that in future dealings, concert promoters will be made aware immediately of the school night issue.

"We will certainly mention at the outset that we would prefer not to have (concerts) on a school night during the academic year," he said.

Miller said that if he had the opportunity to turn back time to February, when negotiations started for the concert, he would have told Zelisko that ASU would not allow the concert on a school night.

"Yes, we would have probably laid that out as a concern," Miller said.

As it turned out, Zelisko did not find out about the impossibility of holding the show until May 14, when he received a letter from University Relations President Brent Brown stating that ASU would not let the stadium be used for the concert on August 25.

Zelisko worked on scheduling that date with G'n'R management after being given a window of possible dates from the University Relations office at the end of March. The dates he received were August 16 through August 26 with no expressed preferences for weekends.

Miller said that although the first three days of school were included in that window, "we didn't specifically mention the school night at that point.

"When we started getting into discussing it more and more — Guns 'n' Roses has a reputation for going very late — we started focusing on the curfew, and it was decided that it could potentially conflict with the academic mission on a school night during the academic year.

Zelisko said, "If they would have said (June) 16 through 23, we would have gone back to the group and said 'here's a one week window where we can do this show,' and they would have fit it into their routing."

"It wouldn't be over somebody just suddenly arbitrarily waking up and realizing they can use this school day issue as an excuse not to do the show."

Miller said, "it's regrettable that we can't do the shows in the stadium this fall, but, you've got to understand (that) the primary mission of this institution is academics and anytime you deal with shows of this magnitude there's a potential for those shows to interfere with that academic mission.

ASU was in "very preliminary" talks about bringing the Irish rock band back to Tempe, Miller said, but those talks were stopped for the same reasons as the G'n'R show.

Miller estimated the revenue from the stadium shows would have been between \$150 thousand to \$200 thousand. The last U2 concert, which sold out the ASU Activity Center generated about \$25,000.

"I think we felt that even though money is a key factor for determining the show, it's not necessarily the determining factor."

Zelisko said that academics probably wasn't the determining factor. "I really think that this was a heavy duty case of discrimination against Guns and Roses and Metallica."

The reason for the pullout is not as big an issue for Zelisko as the business practices involved.

Zelisko said that ASU should have stuck by their original quoted dates which included the August 25 show. "My theory is they didn't want the show to begin with and this is what they were planning all along.

"They just wormed out of it."

Miller said ASU had every right to pull out since no contracts were signed and the date was never firm.

Zelisko admitted that "it wasn't like we had contracts cut or anything, but everything was in the same mode as it is everytime I deal with them

"We were moving towards something being done. Here we are on our way to the Super



photo courtesy of Evening Star
Evening Star President Danny Zelisko (second from left), with bassist Duff McKagen and drummer Matt Sorum of Guns and Roses, and their manager Doug Goldsteln. They were awarded plaques for amassing the highest concert gross for a single event at the Thomas and Mack Center at the University of Nevada-Las Vegas.

Bowl with Guns 'n' Roses and they say 'game's cancelled.'

Evening Star, which has operated in Phoenix for 18 years, promoted the April 1990 Paul McCartney show at Sun Devil Stadium which attracted 64,000 fans and was held on a school night.

Brown, who made the decision to hold

the McCartney concert, was not available for comment.

Zelisko said Sun Devil Stadium will still be seen as a viable concert venue.

"This is not a personal issue, this is business,(but) ASU should be taken to task on their devious business practices, or questionable business practices, or just ignorance."

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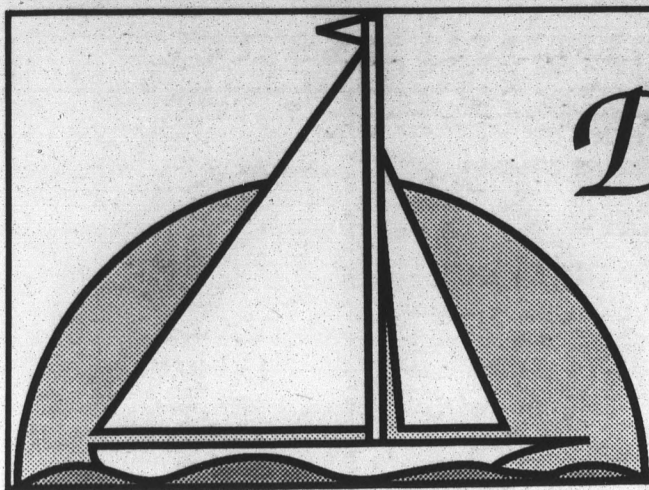
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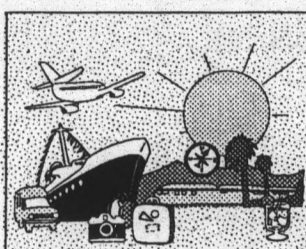
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STATE PRESS

Thursday, June 4, 1992

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Material Issue looking to rise beyond the 'World'

By Richard Ruelas

Material Issue isn't thanked in the credits of *Wayne's World*, but the band did play a major role in that movie.

The Chicago trio's cover of Sweet's "Barroom Blitz" caught the attention of the movie's producers, who asked to use a live version the band had recorded for a party scene in the movie.

But their version was snubbed with the excuse that Sweet wanted too much money for the rights.

"But evidently they lied to us. They wanted Tia Carrere (check) to do the song and she really wrecked it," according to Jim Ellison, lead singer for Material Issue.

In the movie Carrere plays Wayne Campbell's girlfriend who is offered a record contract by a record company executive impressed with her version of "Barroom Blitz."

Material Issue's version can only be heard live — "when a crowd rises to the occasion."

Ellison, along with bandmates Ted Ansani on bass and drummer Mike Zelenko, have used the song as a highlight of their shows for years.

"It's just one of those songs that we can't stop playing," Ellison said.

"It's a shame that that song was put out in such a lame version because if somebody had really done a nice version of it, you'd have probably seen something happen like the Queen thing, because Sweet was a phenomenal band."

Now ready to tour behind their second album *Destination Universe*, the five-year-old band is set to prove that pop songs can have muscle.

"There's so few melodic bands with a heavier sound," Ellison said during a phone interview from his Chicago home. "I think everybody that has a lot of melody is usually pretty whimpy and doesn't have the aggression behind it."

International Pop Overthrow, the group's debut album, was recorded on a \$6,000 budget and about a week of studio time.

For *Destination Universe*, the budget multiplied tenfold and the band spent five months tinkering with the project. But Ellison said it was worth the time.

"I'm really happy with all the songs," he said. "Where it's not like real melodic, single-type material, it's real heavy rocking stuff."

The first single, "What Girls Want," starts off with big, chunky chords — a contrast to the quiet single notes which led off "Valerie Loves Me" the first track on *Overthrow*.

"We wanted to write one of those summer anthems," Ellison said of the song. The guitar sound comes from frustration.

"I just heard too many wah-wah pedals last year," he said, which prompted him to hook one up. "I'm gonna show you how to use a wah wah pedal."

Valerie, Diane, Christine and Renee all showed up on *Overthrow*, but no names crop up on the new record.

"We figured we'd wrap all that up with "What Girls Want," Ellison said. "We had four last time, so, nope, maybe next year."



Material Issue (l to r) Jim Ellison, Mike Zelenko and Ted Ansani

23rd Animation Tournee hits close to home during Tempe engagement

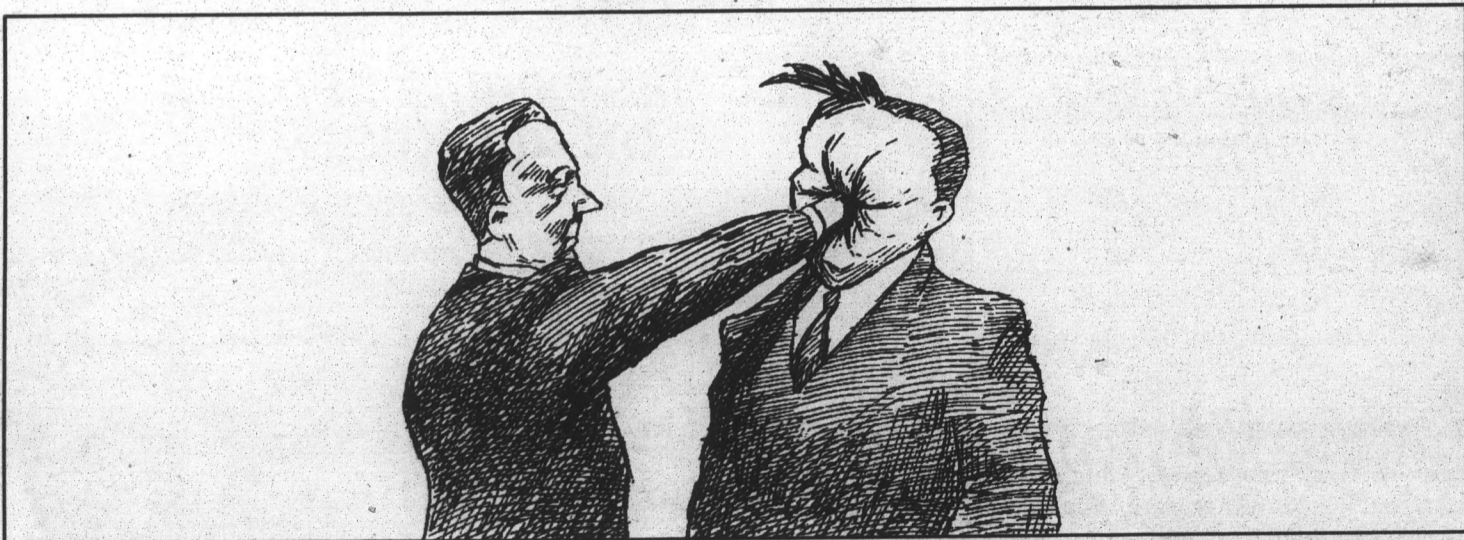


Photo by Expanded Entertainment

By Richard Ruelas

The 23rd International Tournee of Animation

★★★★★

Animation festivals have enjoyed feverent audiences in Tempe through the years. And the 23rd International Tournee of Animation shows the reason for the fascination.

Gregory P.

Grant's *Ode to G.I. Joe* features an army of foot-tall figurines danc-

ing up a storm in a boy's bedroom while he is away.

Paul and Menno de Nooijer from the Netherlands, contemplating the difference between photography and film while visually blowing away all concepts of both.

Photocopy Cha Cha, which consists of nothing but images of faces and other body parts taken by a photocopier.

Bill Plimpton's latest film *When Push Comes to Shove* consists of two men dressed in business suits calmly doing horrible things to each other.

From start to finish, the 23rd International Tournee of Animation is an amazing, mind-blowing experience.

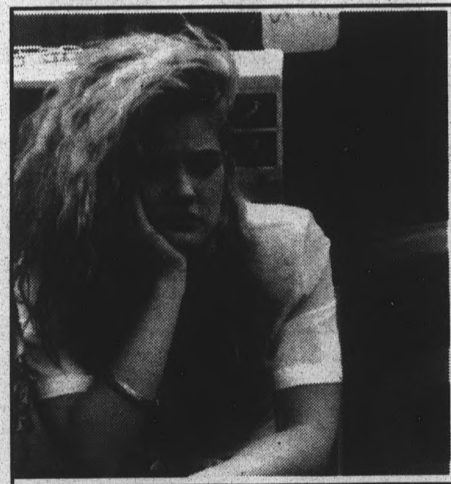


photo by New Live Cinema

Poor Drew !!

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June 18	Glen Canyon, Grand Canyon	58 minutes
June 25	Laurel and Hardy, "The Brats" Cartoon Festival	38 minutes
July 9	Animals of a Living Reef	
	The Galapagos, Darwin's World Within Itself	58 minutes
July 16	Laurel and Hardy, "The Music Box" Cartoon Festival	50 minutes
July 23	Penguins of the Antarctic	38 minutes

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JUNE 24-The Darcie Deaville Band	JULY 29-Small Paul and Drivin' Wheel
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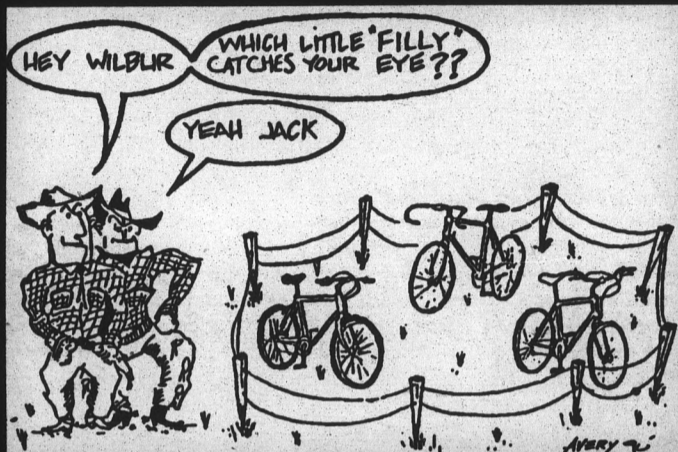
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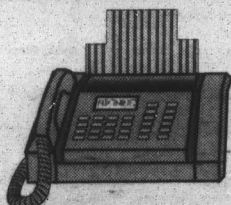
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Earth's future could be in balance at historic summit

Continued from page 1

will look back on this period of history and label it the "extinction generation."

"We are the caretakers of the world's animals and plants and those have to last essentially forever," he said. "We expect humanity to be around for a long time and we can never know what people might need in a hundred, two hundred or a thousand years from now."

Climatologist Cerveny said removing large sections of forest where there once was ancient stands of trees could potentially effect the world's weather patterns.

"If we cut down forests and if we cut down trees there is the potential for climatic change," he said. "That (deforestation) would probably have some kind of climate impact that we need to understand, we need to worry about."

Deforestation of the rainforests could decrease the amount of moisture and oxygen released into the atmosphere, consequently effecting the climate worldwide, Cerveny said.

"What is happening in one area is definitely having an impact around the world," he said. "If they change their environment down in South America it would have impacts on what is happening in Arizona."

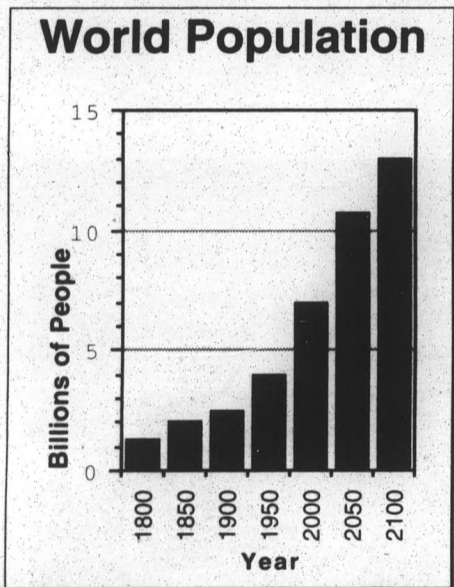
Past experiences with deforestation have shown that landscapes revert to arid grasslands with little diversification of plant and animal species.

"The rainforests may have properties that we don't even understand yet," Cerveny said.

One solution for saving the rainforests that will be discussed at the Earth Summit is for third-world nations to receive royalties for products that are developed from indigenous plants and animals.

Overpopulation

With the world's current population of 5.4 billion expected to increase to 13 billion by the year 2100 the issue of overpopulation at the summit will be a major concern to a world already falling behind in production of



resources.

"One of the main issues at this conference will have to be controlling the population," said Pasqualetti. "Because no matter what you do to improve the environment it will be overwhelmed by a population increase."

Pasqualetti said a classic example of increased population overwhelming environmental improvements is with carbon dioxide emissions from cars in U.S. cities. When stricter federal regulations on vehicle emissions were implemented the air quality in some cities initially improved, he said, but that the air quality will soon return to unhealthy levels because of the sheer increase in the number of cars filling the road.

"Shear population increase will overwhelm everything we can do fairly quickly," he said.

If the population continues to rise at the current growth rate then eventually countries with high standards of living will have to deny entry to immigrants, similar to what the U.S. is doing with Haitian refugees, said Robert Ohmart, a professor in ASU's center for environmental studies.

"It is going to come to the point where the wealthier countries are going to turn their backs," Ohmart said.

Zoologist Pearson said the United States took a step toward promoting overpopulation when they ceased economic assistance for successful UN programs aimed at controlling worldwide birth rates.

"We can't just sit here and say 'why aren't they controlling their populations,'" he said. "We're not helping them at all. We are doing just the opposite."

Pearson said the U.S. also contributes to a poorer standard of living around the world by consuming more than its share of goods. He estimates that the U.S., with just seven percent of the world's population, uses about 20 percent of the energy and consumes nearly half the world's food. He said an average American uses the same amount of resources as about 400 people living in India.

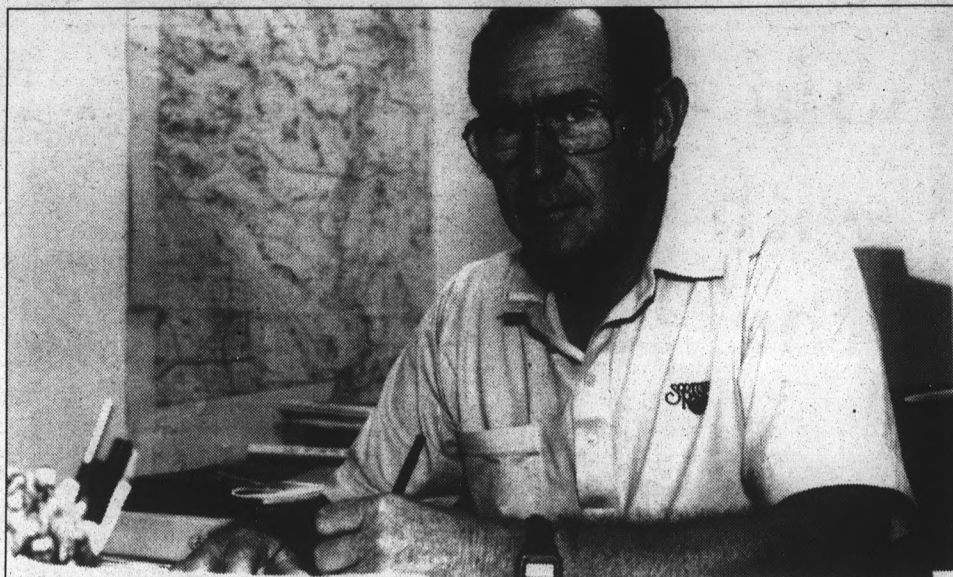
"We are responsible for most of the use of the consumption of the world's resources," he said. "More and more we are taking up their resources."

Pasqualetti said he believes that for the all the world's countries to be environmentally concerned that the wealthier nations have to aid the poorer overpopulated nations economically.

"It is incumbent upon the first world countries to deal with the third world countries with these problems," he said. "Especially on poverty, because the third world people are worried about how they are going to stay alive day to day and not on long-term environmental issues."

Mark Reader, an ASU professor of political science and expert in environmental ecology, said the summit needs to establish guidelines for industries that damage the environment.

"It is the industrial society that has to change the way in which they do things," he said. "We're the major culprit in terms of environmental problems. Japan and the other industrialized nations will not establish guidelines until the U.S. does."



Henri Cohen/State Press

ASU environment professor Robert Ohmart said he is pessimistic that any significant changes will come at the summit.

For continued survival the world needs to balance what Reader called the four Es: Environment, ecology, economics, and equality.

"What we're going to be called upon to do in the next generations is to figure out ways to produce wealth without exploiting nature or people," he said. "We can't exploit either one anymore without both kicking back. That will happen."

Agenda 21, an accord aimed at helping third world nations to fix their environmental problems, may be one of the few tangible proposals that come from the summit.

Global warming

From the early planning stages of the Earth Summit one of the main goals of the United Nations was to create a global convention which would have set specific CO2 reduction targets as a goal for controlling greenhouse gas emissions by the year 2000. But Bush balked at signing such a treaty, saying he didn't want to set specific dates and limits on carbon dioxide emissions. The proposal now highlights the concerns, but sets no specific guidelines.

Scientists who are proponents of the greenhouse theory work with computers that simulate the effects of CO2 on the Earth's atmosphere. They claim that the earth will warm from three to nine degrees in the next century, leading to unpredictable changes in the earth's climate.

The greenhouse effect occurs when gases, such as carbon dioxide and methane, trap more of the sun's heat in the atmosphere causing the temperature to rise.

But some ASU researchers doubt the popular claim, saying that computer models are flawed and that there is no real-world evidence to support the theory.

"There is a lot of debate on the validity of the greenhouse effect," said climatologist Cerveny. "We have not seen firm conclusive proof that global warming is occurring."

For the last 50 to 100 years greenhouse gases have been released into the atmosphere, but there has been no evidence that temperatures have been rising.

"We have put a lot of carbon dioxide in the atmosphere, but we haven't seen any substantial warming," Cerveny said. "The ozone is of greater immediate concern than global warming."

Cerveny said he supports the Bush administration's stand-not to establish policy on a problem that might not even exist.

"You don't want to allocate billions of dollars until you're sure that the money will be used to actually combat something that needs to be taken care of," he said.

Summit Success

For Pasqualetti, the summit will be a success even if no new accords come out of it.

"I don't hold much great promise for the establishment of new protocols," he said. "More important than anything it brings pressure to bear through the publicity for some people to make some kind of commitment."

Reader said he thought the best that could come from the historic summit would be the increased public awareness of environmental issues.

"Everyone of these meetings has the effect of alerting more and more people about the global environmental problems and legitimating action to protect the environment," he said.

Environmental professor Ohmart said he too was pessimistic that any significant results would come from the global meeting, but cautioned that the time for dealing with these environmental dangers is running out.

"I don't think there is any question that we are running out of time to address them (the problems)," he said. "It has got to be more than just lip service. People have to make sacrifices. It has to be a concerted effort."

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ASU finishes 9th in NCAA Championship

Georgia's Vicki Goetze wins title, sets course record with a 7-under 65

By GREG SEXTON
State Press

Going into the final day of the ASU women's NCAA Championships, the Sun Devils were in the fourth-place slot, only 11 shots behind San Jose State, who led with a 881.

But the home course advantage did not prove to be a large factor as ASU slid from its fourth position to end ninth in National competition that was held May 27-30 on the 6,010-yard Karsten Golf Course.

"I think we made a strong showing," ASU coach Linda Vollstedt said. "We had a couple of very good rounds, but I think the last day the

team really let the pressure get to them. So instead of playing like they are capable, they let that pressure get the better of them. But we are a young team, so we will just go on from here and get better and better."

It was a rocky road for the Sun Devils, who, would finish 35 shots behind title winning San Jose State. The No. 7 Sun Devils ended with a four round 1,206.

No. 1 UofA placed second just four behind San Jose and Georgia came in third with 1,181. Stanford and UCLA finished fourth and fifth respectively.

Five players from 17 different schools played

in each of the four rounds with the lowest four scores being combined each day for the team scores.

After the first day of competition, ASU was tied with the Spartans of Georgia for first-place with a 291. Then after three days of competition, Sun Devil freshman Wendy Ward was in sixth-place individually, only eight shots behind Georgia's Vicki Goetze.

Goetze would go on to win the individual title with an 8-under 280.

The Georgia star burned the greens on the final day as she would birdie Nos. 5, 7, 9 and 10. All shots came by way of outstanding putting. Range didn't seem to be a factor for Goetze either. She sank puts from as little as two feet, up to 30 feet.

"That's what you work for," said Goetze whose final day 7-under 65 set a course record. "You work for the days when things are going in...like you can do no wrong."

Goetzes' 8-under was three shots better than Wildcat, Annika Sorenstam, who took second with a final round 71.

"I guess coming into the tournament I wanted to win and I really wanted the team to win," Goetze said. "I thought we had a shot and I thought I had a shot."

"It's something that the team as a whole had for a goal all year. That's all we talked about. We wanted to win...so I thought of Nationals a lot. So for me to shoot what I shot today, it makes me feel pretty good inside."

Georgia coach Beans Kelly relished the win and praised the entire Spartan team.

"This is the best day of my coaching career," Kelly said. "We knew what we had to do. I can't tell you how satisfied I am and I just want to thank my team and my family."

"Vicki is just an incredible player. I am just glad that all the torment and struggle of this year has finally paid off."

The final round of link action took its toll on the Sun Devils. Ward would fall from her sixth position to finish tied for 24th. Ward, along with four others shot a 298.

"Wendy did great," Vollstedt said. "She played really good and you have to remember she is still just a freshman. She has a bright future. I think the pressure affected her game, but now she knows how it is and next year she'll be ready."

For Ward the final day began rough. She would start off the day with three bogeys in a row on Nos. 2, 3 and 4.

"(On the last two days) I got off to a slow start so it was hard to comeback from that," Ward said. "We didn't play as well as we hoped to on the final day. We just couldn't get things to go our way."

Still, ASU did have some things to be pleased with. First, was the play of junior Tricia Konz, who tied for 21st position with a 9-over 288.

Konz was out most of the season with an ankle injury. Sun Devil senior Julie Shephard ended

with a 316 and Kim Millies, a senior, and freshman Tracy Cone both carded a 309.

Ward said having the home home course advantage was both good and bad. She said being too familiar with Karsten could have worked against the Sun Devils.

"We thought (having the home advantage) was going to be an advantage and it was. But it can also work against you. Sometimes you can get to know the course too well and you start to either force things or you become over confident and that can be against you."

"But we played solid and even though we didn't play to the best of our abilities we will be stronger next year."

Ward also said she wasn't disappointed.

"I don't care if I am right at the top or I'm trying to play catch up from behind...things just didn't go as well as I expected or hoped they would. That's just how golf is. But it was a lot of fun and I had a great time."

Vollstedt said she was proud to have the opportunity to show off ASU's Karsten.

"I am so pleased with the whole tournament," she said. "We showed off our course and our wonderful facilities and everyone said it was the best course they have seen."

The future of the Sun Devil team is a bright one. And next year may prove to be one of the best ever under Vollstedt.

Joining ASU next semester are two of the hottest prospects in collegiate golf.

Linda Ericsson, the No. 1 junior golfer in Swenden, has signed a national letter of intent to study and play golf as a Sun Devil.

A member of the Swedish National team in 1991 and '92, Ericsson hails from Karstad, Sweden. She was the 1989 and '90 Swedish Team Tour Champion, as well as the 1991 Nordic national champ.

"She will add a lot to our team," Vollstedt said. "She has a great work ethic and she is very talented."

Joining Ericsson will be Emilee Klein who signed last fall. Klein is the No. 1-ranked U.S. junior golfer.

"(Klein) is totally dedicated and focused," Vollstedt said. "Her training program is excellent. So I feel she will add a lot to our team with her experience. It should be an exciting year for us."

The No. 1 ASU men's golf team are in Albuquerque, N.M., competing in its NCAA Championships. The Sun Devils are shooting on the 7,246-yard University of New Mexico's South Golf Course that plays to a par 72.

The event will mark the final chapter of Phil Mickelson's collegiate career. He will turn pro later this month at the U.S. Open.

"I enjoyed my four years at ASU," Mickelson said. "But of course I am looking forward to the future."

The format of the four-day 72 hole link fest will pit the 30 national teams shooting 18 holes each day.



Henri Cohen/State Press

ASU freshman Wendy Ward driving at the NCAA Championships held May 27-30 at Karsten Golf Course. Ward ended 24th with 298.

Archery dominates at U.S. Collegiate

Sun Devil men, women and mixed teams all take home titles

By GREG SEXTON
State Press

The most prestigious event in the sphere of college archery is the U.S. Collegiate Archery Championship. And, once again, the ASU archery team is the undisputable victor of this highly coveted crown.

The Sun Devils, led by 15-year coach Sheri Rhodes, took all national titles and both individual honors May 20-22 at Atlanta Community College in Mays Landing, N.J.

"The win that our team got was a dominating one," Rhodes said, "but it was real close individually. Some of the points were very close."

However, it was by a commanding point margin that the Sun Devil mixed team procured its 15th consecutive title. ASU totaled 8,110 points to blow away second-place Texas by more than 550 points.

The ASU women's squad, who grabbed their 14th title in 16

attempts, nearly swept their field by taking the first, third, fifth, sixth and seventh place finishes.

Senior Janet Schaffer won the women's title with a total of 2,005 points, while Lori Tetford, a senior, grabbed third with 1,978. Other top-10 finishes came from sophomore Michelle Jolly, senior Susan Page and Susan Doran.

In the men's individual matches, ASU junior Jamie Loesch shot 2,081 points, to garner first-place honors, and Sun Devil sophomore Tim Huedepohl ended second with 2,046 points. It is the men's 13th crown in 16 years.

"We actually did pretty well considering we were all sick with the flu. I guess we were fortunate enough to peak at the opportune time," Rhodes said, adding that she thought her team carried some of momentum from the U.S. Olympic trials that were held a week before the Nationals."

The Olympic trials were held May 11-15 at ASU, and although no current ASU team members made the team, the next best thing occurred — two former Sun Devils will be on the three-member men's team that will compete in Barcelona in the 1992 summer games.

Rick McKinney of Gilbert and Jay Barrs of Mesa, both former Sun Devils, will join Butch Johnson of Woodstock, Calif., on the team in Spain.

Also shooting in the trials were Sun Devils Schaffer and

Loesch.

Rhodes said Schaffer, who had an outside shot at making the Olympic women's team, got off to a slow start that doomed her run at making the team.

"The competition at the trials was very tough and very tight," Rhodes said.

"Janet didn't start out well, and she just spiraled down from there."

"But she is the type of person that will still be around in four years trying to make the team. She's not going to hang up her bow after this. She will be back."

Rhodes is modest about her coaching influence, both in the realm of current and former shooters, but added that the key to her teaching lies in a relationship she has with her students.

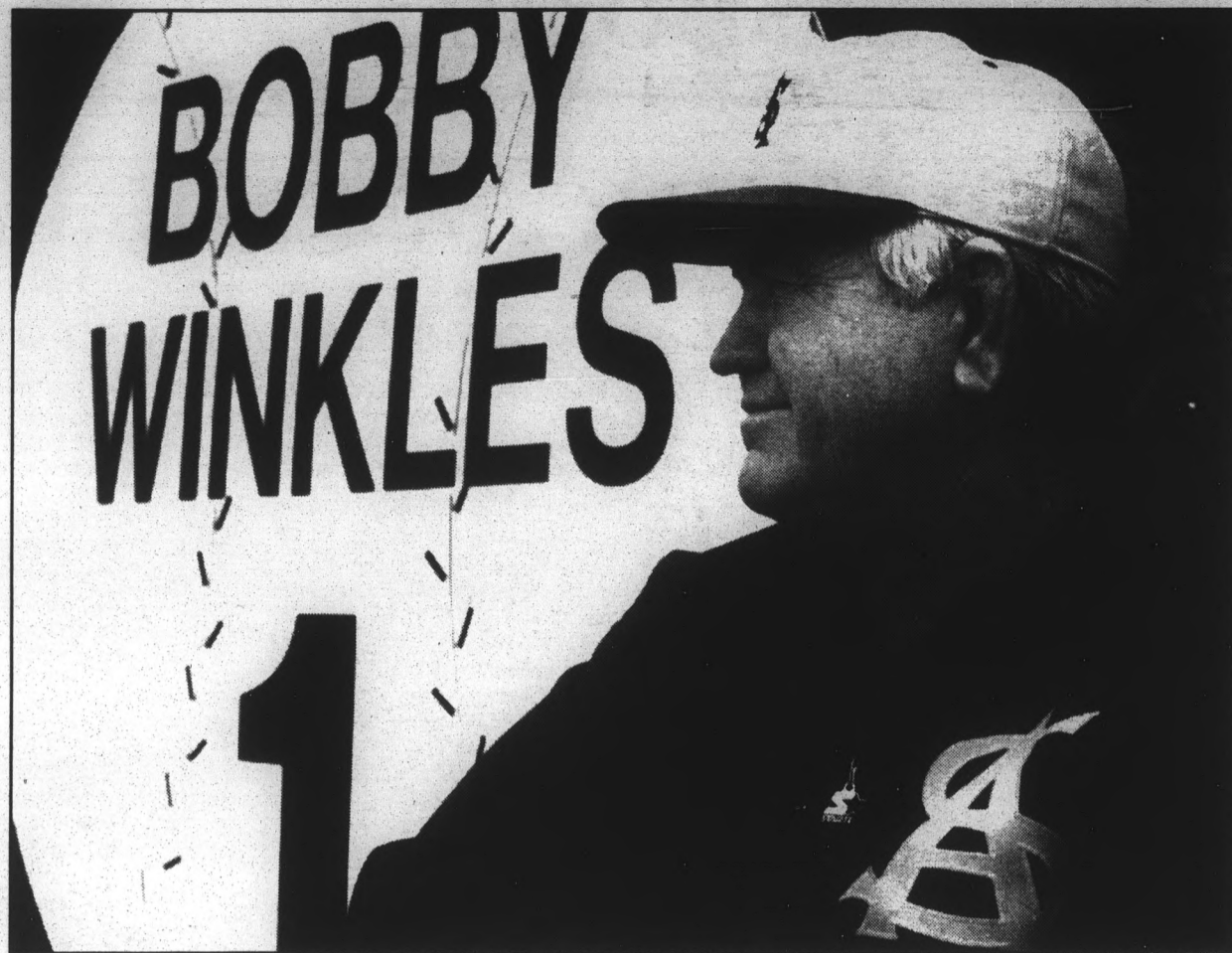
"It's nice to know that I didn't do any damage to them," Rhodes said jokingly. "I'm just glad I was able to help in some ways. But archery is a very individual sport that requires more than solid coaching. It is a do-it-yourself type of sport."

"I think the main reason I am able to help is because I enjoy their archery and their shooting. It doesn't matter at what level, I like to live it right along with them."

ASU shooters Tetford, Doran, Page, Huedepohl, Schaffer and Loesch were all named All-America.



Rhodes



THE GRAND COACH

Jim Brock stepped into big shoes when he became ASU baseball coach. But 21 seasons, two national championships and more than 1,000 victories later, he has established a sizable legend of his own

By DAN ZEIGER

Staff photographs by T.J. SOKOL

Jim Brock stood stoically in the far corner of the dugout with hands in his jacket pockets, attempting to shelter himself from the light afternoon rain while watching the field proceedings in a demeanor that directly contrasted the tense situation.

As the anxious spectators at Packard Stadium shivered in their raincoats and huddled under umbrellas, the ASU baseball coach was surprisingly calm — but with the Sun Devils clinging to a small lead in the ninth inning, chances were he wouldn't remain so for very long.

"Auuuuuugh, where's the call?" Brock yelled at the home plate umpire, who ruled a pitch by ASU reliever Brent Smith a ball. "You've been doing a hell of a job the whole game — don't squeeze the (strike) zone now!"

One of the things Brock has become renowned for — or despised for, depending on whom you ask — during his career at ASU is his ability to make the men in blue constantly aware that he's watching the game as closely as they are, perhaps even more so.

And he won't hesitate to leave the bench and speak his mind — freely and loudly — when he feels his team has been wronged. Many say he has no peer in college baseball at making umpires cognizant of that — but this particular ump would have none of it.

As the next delivery from Smith sped by the Notre Dame batter and made a resonant pop in the catcher's glove, the umpire turned toward the Sun Devil dugout with a tempered stare that seemed to pierce through the drizzling downpour. He then emphatically called another ball.

This was just one of the tense moments that Brock, 55, experienced this past season. His young ASU squad was projected to finish fourth in its league before the year began, but Brock led his players to 32 wins and a postseason berth, the 15th of his Sun Devil tenure.

He also reached a coaching milestone — the 1,000th victory of his career. Of the eight other coaches in the history of college baseball that have achieved that feat, only one — Brock's best friend, Cliff Gustafson of Texas — made it to quadruple digits faster than he did.

Brock has survived through 21 tumultuous seasons at the Sun Devil helm, going through battles with just about everybody, including himself. And he's been through many nervous moments, on and off the field, since first putting on the maroon and gold.

For the coach who has sulked in despair almost as often as he has basked in euphoria, the tense scenario against Notre Dame was no unusual experience.

So while the players in the dugout put their heads down in exasperation and the crowd

vehemently shouted its disapproval of the called ball, Brock kept quiet. He studied the situation on the field — one out with a runner on first base — and then turned his attention to Smith.

"You've got the ball and the lead — so just throw it hard!" Brock shouted at the sophomore hurler. "Have guts enough to do that. You can't guide the ball now — every time, you've got to throw the ball hard!"

Brock has a bearish appearance that often accentuates both extremes of his personality. When in a good mood, he flashes an ample grin that makes him look like someone who would be a nice department store Santa Claus. But in the heat of battle, when his eyes bulge and face reddens as he belligerently yells a command, players tend to have no trouble paying attention.

Some of those who followed him early in his career feel that Brock has mellowed over the years, but when he wants to, he can still be as intense as ever.

After taking in Brock's sermon from the dugout, Smith checked the runner at first base out of the corner of his eye, started his throwing motion and fired the ball toward the plate.

The hitter swung at the delivery, and before the ping of the aluminum bat meeting the ball fully dissipated, he had stroked a grounder toward shortstop Kurt Ehmann. As Brock watched the subsequent double play, he let loose with his biggest display of emotion on this day.

"Oh, Yeeeeeeesssss!" Brock leaned back and howled, but this brief outburst seemed to be more in celebration of the fundamentally sound execution of the double play than for the resulting victory.

Winning is still everything to Brock. It's just that when one does it for as long and as often as he has, the euphoria surrounding victory is one of the emotions that can be handled well.

Brockball

When Brock filled in his first lineup card as coach of the ASU baseball team, Richard Nixon was president, Packard Stadium was not even on blueprints, college players hit with wood bats and six players from this year's Sun Devil roster hadn't been born.

All of his years have gone into maintaining ASU's status as one of the elite programs in college baseball. While Sun Devil skipper, Brock has put together a lengthy list of achievements: 10 conference titles, 11 College World Series appearances and two national championships.

He won national titles in American Legion ball and junior college before his arrival in Tempe, making him the only coach to win championships at three different levels. In his

Sun Devil career, he has had 46 of his players reach the major leagues and has won National Coach of the Year honors four times.

"Jim is truly one of the outstanding coaches in college baseball," UofA coach Jerry Kindall said. "I think he's one of the most innovative and effective coaches in the game. His record speaks very loudly for itself — only a handful of coaches win 1,000 games. He is certainly deserving of all the accolades he gets."

Most of his success can be attributed to what Brock said is his inability to deal with losing. Brock doesn't make an effort to hide that characteristic; even during practice, his undying competitive fierceness oozes out all over him.

This relentless pursuit of success comes at a high cost for Brock. He's not afraid to say exactly what he thinks, and at one time or another, his outspoken nature has put him at odds with university administrators, athletic directors, fans, the media, the NCAA, other coaches and his own players.

"I've always been very controversial," Brock said. "There has always been a very large percentage of fans and coaches who I have played against who just don't like me. I don't know why — I can come up with a lot of rationalizations where it really isn't my fault, but I really don't know."

ASU Athletic Director Charles Harris, who Brock said he has had a good working relationship with, said he thinks that Brock's outspokenness comes naturally with someone as passionate about achieving success.

"I think anybody who cares about his program and winning as much as Jim does is going to be outspoken," Harris said. "But I have found that even at times when we disagree about things, he has always been fair. That's about all you can ask. (People) would like to agree all the time, but that's just not going to happen."

During his first few seasons at ASU, Brock couldn't have cared less what his detractors thought about him. He'd already resigned himself to the fact that he wasn't going to be as well-liked as the man he succeeded, Bobby Winkles, and besides, he was worried more about things like run defense than winning popularity contests.

But as Brock gets older, he said that negative comments bother him.

"When you're 35, you kind of take an attitude where you say, '(Expletive) them,'" Brock said. "But when you get to be about 55, it's kind of like 'God, I wish more people liked me or didn't hate me.' I think it's something that always been there and probably always will be."

"(But) any reason I would give as to why I'm not as popular as I wish I was is like an excuse. Obviously, there's something about my per-

sonality and the way I do things that turns a lot of people off. I wish it wasn't that way, but it doesn't kill me. But I'll say in all honesty that it grates on me more as I get older."

Brock is the first to admit that he doesn't have many friends among the college baseball coaching fraternity. As a result, he was deeply disturbed over an incident this season that easily could have resulted in him losing his best friend.

ASU and Texas have played each other annually since 1982, and the rivalry has been considered the most colorful in college baseball, primarily because of the friendship between Brock and Gustafson.

But things turned ugly during a three-game series at Austin in February that saw tempers on both teams flare. Later, Gustafson decided he would not bring his team to Tempe to play next year, and Brock was extremely concerned that his relationship with him would be permanently strained.

But the Longhorn coach said that although the series between his and Brock's teams should be put on hiatus, he does not want their friendship to.

"Over the last 15 years, it has been very special to me," Gustafson said. "I would like that to continue. We haven't talked much since (the series), and we normally don't talk much during the season anyway. But I think after our season is over (Texas is currently participating in the CWS), I'm going to make it a point to give him a call."

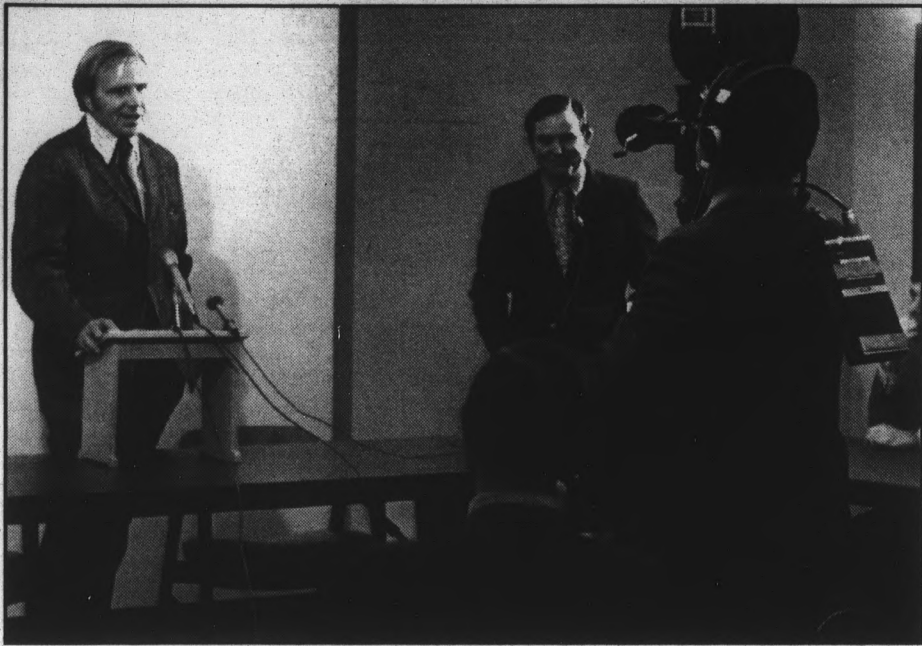
Although Brock does have his detractors, he is his own worst critic. He suffers from an unusual internal conflict — he would kill for victory, but says he steps on the field for almost every game thinking of at least a dozen more ways his team can lose than win.

Often, he expects the worst, so he won't be as disappointed if things do not meet his expectations. But however hard he is on his team after a tough loss, he is even harder on himself.

To try to avoid failure, Brock uses good old-fashioned discipline, and his means of making sure his team has it — his verbal tirades, player suspensions, endless running drills — have been well-documented over the years.

"A hard ass — do I deserve that label?" Brock said. "Oh, yeah — and I think I try to make a kid know that before he even gets into the program."

Brock recalls when he did exactly that with Todd Steverson, a center fielder on this year's team who was drafted by the Toronto Blue Jays in the first round of the amateur draft. During a lengthy recruiting visit to Steverson's home in Culver City, Calif., three years ago, Brock was sitting in the living room with the player and his father.



Jan. 13, 1972: Then-ASU athletic director Fred Miller (left) introduced Brock to the media after hiring him as new Sun Devil coach. At the time of this press conference, six players on Brock's 1992 team weren't even born.

"Could you describe how you like to run your program in one sentence?" Todd Stevenson asked.

Brock leaned back in the chair he was sitting in and replied, "Well, Todd, I'm a hard ass."

Stevenson's father, Richard, then looked at Brock and said, "He's going to be a Sun Devil." And Todd Stevenson felt the same way so much that he turned down a reported \$300,000 offer from the St. Louis Cardinals to sign a letter of intent to ASU.

"I see myself as someone who has tried to build the program around discipline," Brock said. "We try to make our players disciplined because we feel it will help them in the classroom and life in general. I've always been hard in that area because I feel it's very important."

Mike Colbern, an outfielder for the Sun Devils from 1974-76 who also played in the majors, remembers the running. Not surprisingly, he said that he doesn't miss the healthy doses of it — when Brock administered them during road trips at Hawaii, the players not-so-fondly referred to them as "Islander 10Ks" — but he said they served a purpose.

"I didn't like running," Colbern said. "But that was discipline. A lot of (players) didn't succeed just because of their ability — they had some help along the way from Brock. Everybody compares him to Winkles — and this is nothing against Winkles — but a lot more major leaguers have come out of ASU under Brock than Winkles."

Brock's all-encompassing desire to win has another drawback, as it has taken almost all of the enjoyment out of the game for him. Most coaches speak of how they can't wait to get to the ball park each day, that being involved in competitive baseball is living out their boyhood dreams.

Not Brock. "I don't think it's ever been fun," Brock said. "It's always been a job that I've been very much emotionally involved in, but I never thought of it as fun. I don't think it can be with my style — rough-tough, no-nonsense, very demanding. It's what I thought I've had to use to be effective."

"I doubt that there's a coach in the country who spends more hours on the job than me. I've never taken enough time off and learned how to relax. I just can't get away from it. At times, it's worn me down, especially at the end of a season. It would have been better to learn how to avoid that."

A rough welcome

Perhaps the most skepticism Brock has endured during his ASU career came before he even slipped into a Sun Devil uniform. He became the school's coach under difficult circumstances, replacing the legendary and colorful Winkles, who transformed ASU baseball from the dregs of club sport status to a championship dynasty.

Under the leadership of Winkles, Sun Devil baseball did not evolve onto the national scene, it exploded. ASU fielded its first varsity team in 1959 and quickly established itself as a perennial powerhouse by capturing national titles in 1965, 1967 and 1969.

Winkles employed an aggressive, try-anything style of play that eventually caught on around the country. That influence helped the college game progress from what was considered just a lower form of minor league competition to an exciting brand of baseball that had an identity of its own.

As a result, Winkles became a folk hero, as his tremendous success and easygoing, country-boy demeanor made him extremely popular among Sun Devil fans. When he resigned after the 1971 season to accept a coaching position with the California Angels, the ASU faithful equated the departure to losing a son.

Winkles made quite an impression on Brock, also. As someone who never played pro baseball and whose college experience was limited, Brock didn't pattern his coaching style after anyone until he was hired as the head man at Mesa Community College in 1966. While there, he became a big Winkles follower.

"Bobby had a bigger influence on my coaching style and approach than anybody else," Brock said. "Whenever I was talking to him or around him at coaching clinics, I hung on every word. In my opinion, something was right simply because he said it. I was a disciple; there was no question about that."

But after Winkles stepped down as Sun Devil skipper, the relationship between him and Brock began to change. As the man who built the ASU program from scratch, Winkles felt he had the right to have a say in who his successor should be — and he wanted Jack Smitheran, who was one of his assistants at the time and is now the coach at UC-Riverside.

But then-ASU athletic director Fred Miller also had his list of possible replacements — and on it was Brock, who had just compiled back-to-back junior college national titles at MCC.

Miller — on what some believed to be the prodding of Sun Devil boosters — wanted to leave the door open for Winkles to rejoin ASU if he found that pro baseball wasn't to his liking. That also proved to be a hindrance in trying to find a major college coach to replace him.

So Brock came to the athletic director with a solution — he had asked for, and received, a one-year release from his position at MCC in the event he was selected as the new ASU coach. Then, if Winkles had the desire to return to Tempe after a season with the Angels, Brock still would have a job at MCC to go back to.

Miller liked the idea, and Brock was named the new Sun Devil coach on Jan. 13, 1972. But Winkles was extremely bitter about being left out of the selection process, and his discontent reached its climax while he ate dinner with Brock the night before the appointment was announced.

Then-ASU player Ken Reed's parents were celebrating their anniversary, and they had invited Brock, Winkles and their wives to dinner at Pinnacle Peak in Scottsdale. During the meal, the conversation turned to Brock's hiring, and Winkles became disgruntled.

"It went very poorly — about as ugly as it could ever get," Brock said. "I eventually told

(Winkles) to go to hell. Anything short of standing up in public and swinging at each other, well, I think we stopped just short of that."

Brock said he feels that Winkles' reaction to him was nothing personal — it was simply dissatisfaction with a coaching change that could have been handled better. He added that while he and Winkles have said nice things about each other in public over the years, the only coaches Sun Devil varsity baseball has ever known have never fully reconciled.

"I think we have been pleasant in public to each other," Brock said. "There was not a personal antagonism — I was extremely appreciative of the program he left behind. And nothing could have changed — no matter how bad I thought he may have treated me — my estimation of him as a coach. He was still everything you wanted to be in that regard."

On Brock's first day as ASU coach, he met with his new team, after which he and Miller made their way over to the press conference to introduce him to the media. In both instances, he was hoping to quell the swirl of controversy attached to his name.

In the team meeting, Brock was firm. "We're all in a big rowboat here, in the middle of the lake and far from shore," Brock remembered saying to the players. "Now, we can all row this thing to safety or sink together. And the other thing is I know a lot of you have heard some different things about me that we had better get straight."

Brock told the players that they could write as many questions as they might have for him on index cards, on which the inquiries would be read out loud and answered by him at a team meeting the next day.

"You really didn't waste any time laying it on the line to them," Miller said to Brock while they walked to the press conference.

"Fred, we've got a mess here — you know it and I know it," Brock replied. "Let's get it taken care of or figure out that you had better do something else."

After Miller introduced him to the press, Brock took the podium and said an immediate concern was getting the players on his side. In that respect, the team meeting the next day was difficult, to say the least. "Why do you always seem to have an aura of superiority around you all the time?" one of the index cards read.

This wasn't going to be an easy transition.

Building his own tradition

Despite inevitable comparisons to Winkles, Brock was determined to establish his own identity at ASU. His first change was to bring the team out in new uniforms, replete with white shoes — very unconventional baseball attire at the time. But ultimately, the loudest statement was going to be made on the field.

The 1972 Sun Devils went 64-6 — winning some games by margins such as 26-1 and 22-0 — and made it to the title game of the CWS. They were led by a pitching staff that tossed a total of 24 shutouts and struck out 732 batters, both NCAA records. Four hurlers on that team — Eddie Bane, Craig Swan, Jim Crawford and Jim Otten — played in the major leagues.

But the specter of Winkles was still going to be there, and Brock found that out in one of his first games as ASU coach. A player had made a fielding error, and when entering the dugout at the end of the inning, he was met by Brock. The coach initiated a conversation not related to the miscue, but the fans watching still got a little restless.

"Boy, you had better be careful," Brock recalled a friend telling him after the game. "The people in the stands immediately thought you were chewing the kid out, and Bobby wouldn't have done it that way. That's just not the way Bobby would do things."

What could have been an added source of pressure was that Winkles was free to return, but Brock said he always believed that the former coach wouldn't be coming back to Tempe under any circumstances.

"Bobby had an ego as such that if he ever went back to anything, it would look as if he had failed at something," Brock said. "I felt that I knew him well enough that he had such hard feelings toward the situation that he would never come back."

Despite that knowledge, Brock wasn't able to fully win over all of his players. When the Sun Devils played the Angels in an exhibition game that season, most of the team said they

couldn't wait to show Winkles that they hadn't lost the hustle that became the trademark of his ASU clubs. And Winkles would still stay in touch with some players by talking on the phone with them occasionally.

"Part of the thing with the Winkles group was that some felt that it would be being unfaithful to him if they ever liked me," Brock said. "If it had been a thing of him embracing or recommending me when the change was made, I really feel I would've had a lot more luck with them."

Conversion experience

Brock's next ASU team also was successful, winning 59 games, but it lost in the national title contest for the second straight year. The Sun Devil victory total tailed off somewhat in 1974, but the most notable event that year was a freak accident that changed Brock's life in a big way.

One day that season, Brock became upset at his players' effort during a practice, so he assembled them at first base and ordered them to sprint to third and slide into the bag.

When Bump Wills, an infielder on that team who would also play in the major leagues, rounded second base and began his slide into third, he hooked his spikes on the bag and suffered a broken leg.

Brock felt responsible for the injury. After spending a sleepless night, Brock got up the next day — Good Friday — and spent the entire morning driving his car around the Valley until he passed a church he once visited. He parked the car, went inside and talked to a minister, telling him that he felt life wasn't worth living.

Brock became a born-again Christian, and he developed a strong dedication to his new-



Brock is the only coach to win national championships at three different levels: American Legion, junior college and NCAA Division I.

found beliefs. He became a speaker for the Christian Outreach program, appearing on Jim Bakker's PTL ministries, *The 700 Club* television show and at other engagements around the country.

He also did a movie and accompanying book, *The Devil's Coach*, detailing his religious beliefs and experiences. Brock said that while he felt he was an effective religious speaker — he could deliver an altar call as well as anybody ever has, he said — after about four years, the strain of doing it so often wore him down.

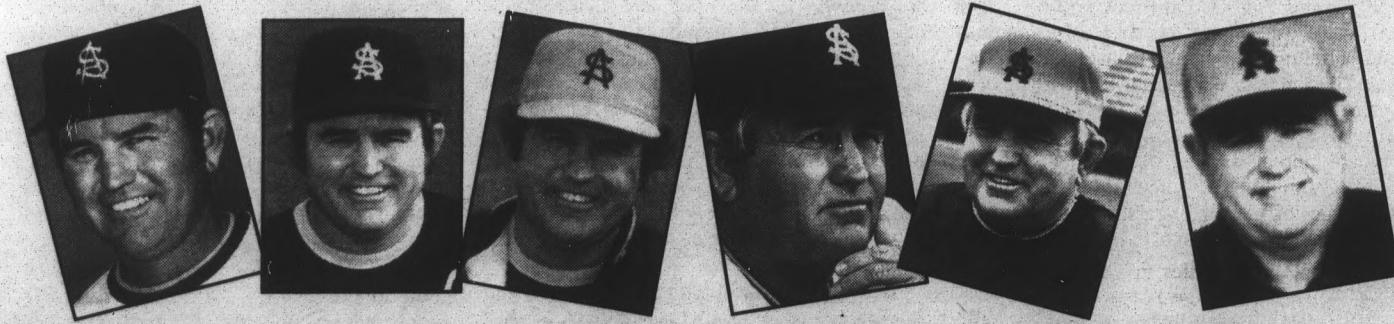
"I found out I was pretty good at evangelistic-type speaking, and it turned out I was doing it so much that it really burned me out," Brock said. "Boy, they had me going all over the country. At the time, it was thrilling — God's calling for me and all that — but I began to get some questions about whether my personal spiritual strength was at a level where I should be telling others what to do."

"It takes quite a person to make himself available to influence other people in a spiritual manner. It's a calling where I don't feel I'm that good — where I should be out telling others how to live their lives. I wish I were, but I just don't think I'm that strong."

When first embracing religion, Brock said he couldn't wait to win a national championship so he could give all of the glory to God. But after two second-place finishes and two third-place performances at the CWS, doubts started to linger about his ability to win the big ones.

That all changed in 1977, when Brock finally

Turn to The Grand Coach, page 20.



Brock through the years: the hair may get greyer, but the keen wit and consistent winning are still there.

THE GRAND COACH

Continued

lost that stigma by leading a Sun Devil team that featured future big league stars Bob Horner, Hubie Brooks and Chris Bando to the national championship.

His fervor for religion had waned by the time ASU captured his second NCAA title in 1981. Alvin Davis, Donnie Hill, Kevin Romine and Ricky Nelson were on that team.

Brock now considers himself a moderate Christian. While he has done some outreach speaking during the last five years, and he still on occasion gets letters from people telling him they had just seen his movie and how much they liked it, Brock isn't as involved in religion as he once was.

Those who knew Brock during his childhood might have raised an eyebrow when finding out about his involvement with the Christian Outreach program. While he was growing up, he was the last person who would be expected to be an effective public speaker.

"I stuttered a lot, and it continued almost all the way through college," Brock said. "In any situation that was formal at all, I would have an extreme problem talking. So my attempt to avoid that was to de-formalize any situation I was in whenever I could, and I would do that by making a joke or something."

Which resulted in the Brock sense of humor, something that is almost as legendary as his fiery approach to the game. And he's needed it, considering some of the hardships he has had to endure.

Despite his de-formalization efforts, Brock continued to stutter while in his 20s, and the speech therapists he had been seeing told him there was a chance his condition was untreatable. But a big accomplishment suddenly gave him the confidence to overcome the problem — and not surprisingly, it had to do with baseball.

In 1961, Brock coached the Phoenix Kerr Sporting Goods American Legion team to the national championship. And somehow, the confidence boost Brock received from winning the title enabled him to speak in formal settings without any trouble.

"After all the experts said that I'd just have to learn to live with it because I was going to have it all my life, it just miraculously went away," Brock said. "So I've enjoyed all the public speaking opportunities I've had since then. After not being able to talk in front of a group at all, being able to do it now is fun."

Some think there will be more of it in his future. Brock's current contract, worth \$70,000 a year, expires at the end of the 1994 season. He has said that he will honor the final two years of the deal because he feels a strong loyalty to this season's freshman class.

After that, speculation has Brock engaging in a number of other activities — speaking engagements, golf or simply spending quality time with his wife and two children: Cathi, a sales manager for a local interior design company, and Jim Jr., an attorney in San Francisco.

But Brock said he hasn't made a definite decision as to when he will call it quits.

"I possibly am not nearly ready to retire from the baseball job, but then again, I might be," Brock said. "I'll do that on a year-to-year basis. There's nothing in retirement that I'm looking forward to, and there's nothing about this program that I'm particularly tired of."

His grip is secure

Why should he be? Brock currently presides over a Sun Devil program that is as solid as granite — in fact, it just might be the most stable in the nation. ASU is among the nation's leaders in attendance each season. The Sun Devils are usually one of the first college teams to try out advances in playing equipment. Their 1992 recruiting class was dubbed the second-best in the country.

But the most important factor is that, unlike at other times during his coaching tenure at ASU, Brock's current grip on his position is a secure one.

Brock said that he might like to work for the university in some other function in the future — possibly as an instructor or administrator. After earning his doctorate in education from ASU in 1978, he taught a coaching psychology course until the school discontinued it four years ago. He is still listed in the ASU General Catalog as a teaching faculty member.

"Even if I leave this program, I wouldn't retire from the work force," Brock said. "If there's a way to continue to serve the school other than taking care of this old war horse, I would look into that. But sleeping late, going fishing, playing golf every day and having no responsibility is of no appeal to me — I don't want that."

Brock and his wife of 35 years, Pat, live in a middle-class one-story house in the middle of Tempe, about five miles from the ASU campus. If not for the many mementos Brock has accumulated over the years hanging on the

walls, one wouldn't know that one of the most recognizable sports figures in Arizona lives there.

While listening to Brock talk about his wife, who is chairman of the business department at Scottsdale Community College, it is not hard to figure out one of the biggest reasons that they have been such a successful match.

"My wife is probably a bigger pure baseball fan than me," Brock said. "I think I would go to a major league game to see the park and how the ground crew worked more than watching the players. If we're in a town somewhere and it's a question of going to a movie, museum or ballpark, it's always the game."

And when it comes to Sun Devil baseball, Pat Brock is more than a fan — she is officially listed as a volunteer assistant coach, which enables her to be involved in all aspects of the program.

One of the areas Pat Brock takes part in most is recruiting — and given ASU's success in it over the years, it can be argued that she and her husband feel more comfortable in the living room of a recruit than they do in their own.

"I go along mostly because my academic background enables me to figure out a kid's transcripts, especially junior college transfers," Pat Brock said. "It creates a nice image, getting to know the parents and all that. Plus, it's nice to have someone else able to drive, and I like being with Jim."

Perhaps the most noteworthy signing in ASU history is one that Pat Brock did on her own.



Brock and his wife of 35 years, Pat, enjoy a moment at home with their dog, Trey. Pat Brock is officially listed as a volunteer assistant coach with the Sun Devils, which enables her to be involved with all aspects of the team.

In 1975, Horner was graduating from Glendale Apollo High School and looking to play in college. Jim Brock wanted him badly, but said he had heard that Horner was leaning toward going to UofA.

On national letter of intent day, Brock and an assistant flew to California to try and pick up four commitments there. But while he was away, Horner's father called Pat Brock and said that his son was still undecided — and was thinking about attending ASU.

Pat Brock had been on enough recruiting trips to know that if you have a chance to make a sale, do it right then. She picked up the family dog, put it in the car and — in a pouring rainstorm — drove out to Glendale and picked up a letter of intent with Horner's signature.

Later that night, Pat Brock went to pick up her husband at Sky Harbor Airport. When Jim Brock stepped out from the terminal and told his wife how terrible the trip was, she said she was sorry to hear it — but if it helped, she signed this Horner kid.

"Horner turned out to be the only kid we signed that day, so Jim was happy to hear what happened while he was away," Pat Brock said in a calculated understatement.

Horner was a two-time All-American as a Sun Devil and National Player of the Year in 1978. After establishing a school record with 56 home runs in his ASU career, he went on to play 10 seasons in the big leagues.

Beginning Aug. 1, Pat Brock will no longer be a volunteer assistant because NCAA regulations limiting a baseball coaching staff to one head coach and two assistants takes effect.

"But she's still done a lot for the program," Brock said. "The standing joke — and it's probably close to being true — is that if you count the number of games that I have been tossed out of over the years, she's seen more ASU baseball than I have."

A year to forget

Only months after he was named 1984 National Coach of the Year, Brock suddenly

found his program at its lowest point ever when the Pac-10 and NCAA penalized ASU because university officials didn't correctly interpret regulations involving the work-study program.

The Sun Devils saw their number of scholarships reduced by 12 over a four-year period, a severe punishment considering that only 13 scholarships are allowed annually in college baseball.

ASU struggled to a disappointing 31-35 record in 1985, the first losing mark in school history. But for all intents and purposes, the Sun Devil season had gone up in flames at about its midway point.

At that time, *The Arizona Republic* reported that Dr. James Gough, a Scottsdale psychiatrist who served as a consultant to the ASU athletic program, had improperly prescribed the mood-altering drug Nardil to several Sun Devil players.

Nardil is an anti-depressant that some medical authorities say has potentially dangerous side effects and that, under certain conditions, its use can be fatal. When the story linking it to the team was published, Brock and his team became engulfed in media attention.

The Sun Devils were beginning a three-game series with USC the day the story appeared, and when the team arrived at the Los Angeles airport, it was met by a number of newspaper and television reporters. Brock was portrayed in editorial cartoons as a pill pusher to his players.

A panel of medical experts eventually found

his hand or a pink slip taped on his office door. He said that being fired over the comments was a genuine possibility, but his new image — as little David valiantly battling Goliath — probably worked in his favor.

"Let's face it," Brock remembered then-interim athletic director Frank Sackton saying to him that day. "The moment you called them a yellow rag, everyone in the Valley who was watching on television at a bar stood up and cheered. I don't know if I would've done it that way, but it sure worked."

After surviving that incident, Brock had to turn his attention back to a Sun Devil program in a state it had never been in before — rebuilding. Brock said he was told that then-ASU President J. Russell Nelson said it would be at least 10 years before ASU would be back where it once was.

Due to the NCAA penalties, Brock was forced to offer partial scholarships to players who were having full rides waved in front of them by other schools. But ASU improved — in 1986, the Sun Devils posted a winning record, and the next year, they qualified for the NCAA tournament.

ASU faced UCLA in the championship game of the West II Regional, and when the Sun Devils blew out the Bruins to qualify for the CWS, Brock reached the emotional high of his career. He broke into tears, crying so much that he had to get a towel and clean himself up. It wasn't until 30 minutes after the game that he could talk to reporters.

"It was gigantic, boy, it really was," Brock said. "There had been so much heartbreak with the probation and all that. It was just a horrible time, and the big question was if the program will ever be what it once was. But that was the old 'We're back. — We got shot, but the patient lived and should regain total health.'"

ASU would go even farther in 1988, when a group of players recruited during the height of probation — propelled by perhaps Brock's best-ever job of coaching — advanced to the championship game of the CWS.

An emotional person

But it is the scene of Brock weeping in the dugout after the 1987 regional that provides the most indelible memories, because it represents a side of the man that many never see. And he said it is a side that isn't hard to bring out.

"I'm an emotional person, there's no doubt about that," Brock said. "It's easy for a certain situation to make me cry — I'll cry at movies a lot when nobody else does. I guess that people who don't know me that well wouldn't think it to be that way. But anything nostalgic will provoke that response from me pretty quickly."

Such was the case on the last day of the 1989 regular season, which was also the final contest for the old Packard Stadium scoreboard, a resident of left-center field since the park opened. He watched with moist eyes when, after 15 years on the job, the scoreboard seemingly spoke its first words.

During the game, these were some of the farewell greetings that flashed across the scoreboard message strip: "I'm so sad that this is my last game . . . It's so hard to say goodbye . . . This is a special day for me . . . It would mean so much to me if you gave me a standing ovation."

When that last message rolled across the strip, Brock couldn't stand it anymore. He had to go into the clubhouse to try to compose himself.

"There's one thing here that you have to understand," said Scott Dupree, ASU Assistant Sports Information Director and one of the men responsible for the messages. "The only two things that had been at that ball park since it was built were Brock and that scoreboard."

If Brock can get that emotional over the departure of a scoreboard, what feelings will he have when he leaves the Packard Stadium field for the last time?

"I think I'll see some semblance of pride in some of the accomplishments," Brock said during a recent practice. "But there will be a little bitterness in some things not coming out the way I wanted them too. I have to feel I could've done it as well or better than somebody else. And I think that when I hang it up, I feel that will be enough. It won't be everything, but it will be enough."

Brock, standing behind and to the left of home plate, had barely finished the sentence when a ball thrown in from the outfield came his way. He tried to avoid the ball, but it struck him square on his left thigh. Brock's sharp yell echoed around the stadium, and everybody on the field turned to see what had happened.

The coach quickly gathered himself. After bending forward with hands on his knees to catch his breath for a moment, he stood straight up and continued with the conversation as if nothing had happened. A bruise began to form on his leg, but Brock didn't even rub it.

Mellowing with age? Perhaps. But still as tough as they come.

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• Reliable & detail oriented
Please call to schedule appt. or apply in person.
Rio Salado Bank Bldg.
1400 E. Southern #940
Tempe (W. of McClintock)
838-8405
Equal Opportunity Employer
Not An Agency Never a Fee
M/F/V/H

HELP WANTED- GENERAL

BECOME A STAR!
NOW interviewing talent for movies, commercials, print and photos. CEEC Ent.
274-6362

DELIVERY DRIVERS, must have a good driving record and insurance, 966-3351, 2:30-5:00pm.

HELP WANTED, flyer distribution, flexible hours, good pay, 966-3351, 2:30-5:00 pm..

MARKET RESEARCH interviewers. Part-time evenings and weekends. Flexible scheduling. Absolutely no sales. Susan 967-4441.

MODELS
Print & TV for gals & guys. Experience not necessary. Part-time OK. En Avant Agency 839-1969, 4500 South Lakeshore Drive, Tempe.

NEED SOMEONE to critique completed graduate thesis. Prefer composition experience in thesis work. Hourly or flat rate. Fernando 276-3874.

The Rose Company
Motivated, responsible, high-quality individuals needed for part time rose sales in some of the Valley's finest resorts, restaurants and night clubs. Call to schedule first interview:
The Rose Company 921-8855
Tues.-Thurs., 10am-6pm.


HELP WANTED- GENERAL

ADVERTISERS! The best way to reach ASU, ASU West, MCC and SCC is through the State Press Classifieds! Call 965-6731 today for rates and information! State Press Classifieds really work! Let them work for you now!

HELP WANTED- GENERAL

DID YOU KNOW...
that you can place your classified ad over the phone with Visa, MasterCard or American Express? (Sorry, personals cannot be accepted over the phone.) Call 965-6731 today!

PLANNING INTERN UNDERGRADUATE Temporary Part-time
SALARY & HOURS: \$7.70/hr., paid bi-weekly. Temporary position for 12 months. Approx. 32 working hrs./wk.
EXPERIENCE & TRAINING: Required training & experience equal to two years' college course work in city planning, architecture, landscape architecture, or geography and current enrollment in a curriculum leading to a bachelor's degree in city planning or closely related field. Proficiency in Word Processing, data base, spreadsheet, and graphics software on IBM PC highly desirable. Good writing/research skills essential.
APPLY: City of Chandler Personnel Department, 25 S. Arizona Place, Suite 201, Chandler AZ 85225. Phone: (602)786-2290.
City applications forms required

GORDON and SCHWENKMEYER, INC.
TELEMARKETING
Political Fundraising
Guaranteed wage \$6/hr. + bonuses. We offer:
• Paid training • Professional management team
• Quarterly raises • Career advancement
• Flexible hours
Call now for an interview at 921-2882
M-Th 9-5pm, ask for Personnel Department

FOOD INDUSTRY
(\$600-1800/wk. avg.) (\$30,000-60,000/yr. avg.)
• Skip the hype...
• Meet people easily?
• Results based on your efforts!
• Part-time/Full-time, 21 yrs. or older
• Apply in person M-F 10-2:00
HEARTLAND DISTRIBUTION
1775 W. University, #122 Tempe

POSITIONS STILL AVAILABLE
DRIVERS WANTED
Earn up to \$12 an hour
REQUIREMENTS
• 18 years or older
• Valid driver's license
• Automobile and insurance
• Safe and acceptable driving record
• Neat, dependable, outgoing
Apply at:
1030 W. Broadway • Tempe
1005 E. Main St. • Mesa
8050 E. Indian School Rd. • Scottsdale
705 W. Baseline • Tempe
414 N. Alma School Rd. • Mesa
10443 N. 32nd St. • Phoenix

HIRING FOR: MESA TEMPE SCOTTSDALE PARADISE VALLEY
EQUAL OPPORTUNITY EMPLOYER • M/F

TIRED OF THE DORM?
FEEL LIKE YOU'RE THROWING AWAY YOUR RENT MONEY?
Call the
ASU CONDO SPECIALIST
and take
ADVANTAGE OF OWNING
Instead of renting.
Call and ask for
GARY GREENACRE
483-3333
or
1-800-535-6619
RE/MAX Excalibur Realty

HELP WANTED-GENERAL

PART TIME

Enjoy sports/fitness environment! Office work/sales. Car needed. Fitness Plus Magazine 945-9402.

SPORTS MINDED

Hiring immediately 6-8 individuals for our Tempe office, full or part-time. Flexible hours. Perfect for students. \$8-\$10 per hour. Call 921-8282.

THE STATE Press advertising department is now hiring student advertising sales representatives to create design and sell advertising and marketing campaigns to local retail businesses. If you would like to gain excellent experience that will make your resume shine call me today. You need to have a vehicle and be in school at least through December 1993. If you thrive on chaos, are creative, dependable and competitive, please call Jackie Eldridge today at 965-6555.

CLASSIFIEDS WORK! Call 965-6731!

CUSTOMER SERVICE REPRESENTATIVES

20-30 hours per week. Type min. 20 wpm and have prior customer service experience. Starts at \$5.00/Hr., long term commitment.

MUST WORK SATURDAYS

Call for Appointment
838-8405

Not An Agency Never A Fee
Equal Opportunity Employer
M/F/V/H

HELP WANTED-SALES

Pack In Mail

Marketing Group of Arizona

is looking for advertising/marketing majors or someone who is dedicated, hard-working and looking for a job. Selling advertising can be very rewarding experience, and profitable, too! If interested, please call:

**Tim Orscheln or Alex Clark at
951-0930**

between 9am & 12 noon, Monday-Friday

HELP WANTED-GENERAL

HELP WANTED-GENERAL

VALET PARKERS needed, must be athletic and in shape, male or female, 966-3351, 2:30-5:30pm.

WANTED: AUTOMOTIVE detailers to work Saturday and/or part-time weekdays. \$6 per hour. 759-8856.

WANTED: PART-TIME dependable maintenance person with reliable truck or van for replacing lights and air filters at several retail locations. Call 834-8453.

HELP WANTED-CLERICAL

\$ MAKE MONEY \$

Looking for part-time salesperson. In-office sales only in Chandler with major insurance company. \$6.25 to \$10 an hour. Call 963-5622.

HIGHLY COMPUTER literate research assistant. Opinion research. Social Science background preferred. Long term career potential. 967-4441.

PART-TIME OFFICE help, record keeping, posting, filing, lite-typing, 2-3 afternoons/week. Industrial shop 1/2 mile from A.S.U. 966-7810.

HELP WANTED-FOOD SERVICE

JOHNNY ROCKETS Scottsdale now hiring grill cooks, cashiers, expeditors. Apply in person, 9:30am-5pm. Located Fashion Square Mall- Palm Court Cafe level.

WAITER/WAITRESSES NEEDED for immediate part-time employment. Apply in person at Chopandaz, corner of Scottsdale Road and McKellips, Tuesday through Saturday 5-10pm.

ADD AN Art-a-ma-bob to your personal ad for only \$3! Call 965-6731 for details.

HELP WANTED-SALES

RESTAURANTS/BARS

10c WINGS
DRAFTS 70c
Bud, Bud Light
3-7pm, M-Th
All day Sat & Sun
BANDERSNATCH
BREW PUB

FREE LOST/FOUND

LOST: RED Shoei RF200 motorcycle helmet on 57 at Hayden Library book drop. Please return it, call Brian 990-9157. Reward!

PERSONALS

CHANA D.

I received your message that you called on Thursday, May 21st. I would have called back but I don't have your number. I hope summer school is going well for you. I am looking forward to hearing from you very soon. Best Wishes, Kirk Hagen 831-2851.

FITNESS TRAINING by Bob. For women and men. *Bodyshaping *Bodybuilding *Nutrition 968-4416 (home), 223-7674 (pager).

CHILD CARE

NEED CHILDCARE in my home, 1:30 to 4:30/5:30. \$3 an hour. Responsible and energetic. 431-8730.

RESPONSIBLE BABYSITTER for energetic one-year-old. Approximately 20 hours per week. \$4.00/hour. Will consider live-in (salary negotiable). Non-smoker. References required. Call Patty at 946-8347. Arcadia area.

ADOPTION

A WIFE, who was adopted herself as a baby, and her loving husband, are longing to become parents. We will give your baby a full-time devoted mother whose love is overflowing for a child. We are financially secure, and can provide your child with everything it could possibly ever need or want. Please call us anytime, David and Stacey: 1-800-669-0515.

FINANCIALLY SECURE infertile couple seeks baby to share midwestern Christian home. 1(800)484-1017, after beep (2398).

YOU SAY it, we display it -- only in the State Press Classifieds! Call 965-6731!

TYPING/WORD PROCESSING

ADOPTION

PLEASE CONSIDER us as adoptive parents for your unborn child. We are a happily married professional couple living in New England. We wish to adopt a newborn into our loving home. We can provide relocation during your pregnancy. Please call Patricia and Tom at (401) 621-8931 confidential.

PLEASE LET us help you. We are searching for a newborn baby to cherish and adopt. Financially secure California couple, happily married 11 years, promise your baby a lifetime of happiness. Expenses paid, legal. Call Leslie and Dan collect (408)294-2229.

YOUNG, HAPPILY married, financially secure, childless couple looking for infant to adopt. Help us give love and happiness to a child and we can help you through a difficult time. Call 1(800)374-4453.

SERVICES

BANKRUPTCY-

Divorce- starting from \$50. Evening and weekend appointments available. 839-5961.

LET STATE Press Classifieds work for you! Call 965-6731 today!

SERVICES

Thorbecke's Gym
966-6621
\$12 per month plus \$50 one-time membership fee.

FREE MOVING VAN
No joke. Call Mark:
370-7815

TYPING/WORD PROCESSING

\$1 PAGE, all typing, experienced, reliable, accurate, free editing, rush jobs accepted. 897-7670, Gail.

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Sheri Patrick - 961-1411
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EDITING/TYPING
Research papers. Reports. Manuscripts. Dissertations. Resumes. Letters. Computerized. Experienced editor. Accurate. Jim. 945-6793.

RATES

965-6731 State Press Matthews Center Classifieds

Basement, Rm. 46H

LINER AD RATES:

- 15 words or less
- \$3.00 per issue (1-4 issues)
- \$2.75 per issue (5-9 issues)
- \$2.50 per issue (10+ issues)

15¢ each additional word. No abbreviations. The first 2 words are capitalized. No bold face or centering, no type size changes. *Personals (15 words or less) are only \$2.00. You can also add Greek symbols to your personal for only 50¢ per set (3 symbols max. per set).*

SEMI-DISPLAY RATES:

A bold, centered, all caps headline can be added to your liner ad for an additional \$1.00. Headline cannot exceed 15 characters (all letters, punctuation marks and spaces count as one character each). *Liner, personal and semi-display ad deadlines are 12 noon, one business day prior to publication.*

CLASSIFIED DISPLAY RATES: (per column inch, per insertion)

- 1 time: \$6.50
- 2-5 times: \$6.10
- 6 or more times: \$5.90

All classified display ads have borders. Type can be bold face, centered, etc. An average of 15-20 words can fit in one column inch.

Classified display ad deadline is 10am, two business days prior to publication.

HOW TO PLACE A CLASSIFIED AD:

In person: Cash, check (with guarantee card), Visa, MasterCard or American Express (\$6 minimum on all credit card orders). We're located in the basement of Matthews Center, Room 46H. Office hours are 8am-5pm, Monday-Friday. *Personals are accepted in person with student I.D.*

By phone or fax: Payment with Visa, MasterCard or American Express only. \$6 minimum on all phone orders. State Press fax number is 965-8484; please include your credit card number and expiration date on fax. Please call before sending fax so we can anticipate the fax. *Personals are not accepted over the phone or by fax!*

By Mail: Send your ad (with payment) to: State Press Classifieds Dept. 1502, ASU Tempe, AZ 85287-1502 (if sending a personal check, please include your check guarantee card number.) *Personals are not accepted through the mail.*

TEARSHEETS Tearsheets will be forwarded by request for 50¢ and full copies of the paper for \$1.50.

HOW TO CORRECT OR CANCEL YOU AD: Liner ads must be corrected or cancelled before noon, one business day prior to publication. **NO REFUNDS WILL BE GIVEN.**

CHANGES: There may be a change fee for any changes made on classified ads. The minimum fee is the cost one one more day's run (minimum fee on changes made by phone is \$6).

TYPING/WORD PROCESSING

FORMER ASU English instructor. Word processing, editing, proofreading, tutoring available for all class papers. Susan 897-1822.

RESUMES \$15

High success rate! Reports- best prices, editing. Laser printing, same day. Near ASU 967-0907.

WORD PROCESSING, secretarial services. 23 years experience. Student discounts. Southwest corner, Miller and Chaparral. 994-8145.

INSTRUCTION

LEARN TO fly! Private through commercial. Peter Schnur and Steve Barlow, CF11. All instruction \$15/hour. 957-1442.

TUTORS

ACCOUNTING TUTOR: 211, 212, 321. ASU grad student, 6 years experience, private or group. Bruce 957-0357, leave message.

MATH 210. Electrical engineer with 9 semesters' experience. Guaranteed A or B with my program. Call Mark 345-7616, leave message.

NEED HELP? Summer school moves fast, so be prepared by getting help while it still matters. We offer tutorial in: MAT 106, MAT 117, MAT 119, MAT 210, MAT 270, PHY 111, CHM 101, QBA 221. Call Matrix Education Center- "Simon" 968-4668.

TUTOR WANTED for middle school student over summer. Needs work in reading/written communication skills. Call 897-1740 after 4pm.

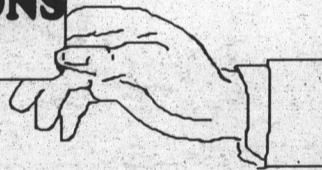
i ♥ you
ART
a-ma-bobs
State Press Classifieds
965-6731

RATES

OK, ASU!

Where do you go to get something typeset?

STUDENT PUBLICATIONS



That's right!
Student Publications,
right here on campus!

- DESIGN • LAYOUT
- TYPESETTING
- DESKTOP PUBLISHING •
- SCANNING • CAMERA WORK
- REPRODUCTIONS

Call **DONNA BOWRING**
Production Manager

965-7572



894-0264

Now Hiring!
...30 Telemarketers
Immediately!

★\$8-\$10/HOUR
Morning, Afternoon, Evening
\$5.50/Guarantee/Hour

★ Nation's most experienced, largest Telemarketing Co.

★ Hundreds of dollars in cash, bonuses given out weekly

★Call on great programs like:

- Magazine Renewals •Telephone Services
- Trial Preview Book Clubs
- Non-Profit Representation

"GREAT ADVANCEMENT OPPORTUNITIES"

- Management staff committed to your success.
- Part or full time, flexible scheduling.
- Lots of sales made hourly.

DIAL AMERICA

HOT WEATHER! HOT DEALS! MIGUEL'S MUSIC CENTER

➤ IBANEZ • ALVAREZ • OVATION
ELECTRIC & ACOUSTIC GUITARS

➤ AMPS • ELECTRIC EFFECTS • SHEET MUSIC

➤ LESSONS [• Rock • Contemporary • Folk • Classic Guitar]

➤ REPAIRS → On All Instruments!

Next to Ozzie's Warehouse In the Arches Shopping Center
130 E. University Dr. 968-2310

NO LIMIT **FAST 1-HOUR FOTO** **3 1/2" or 4" PRINTS**

	12 EXP.	15 EXP.	24 EXP.	36 EXP.
SINGLE PRINTS	3⁹⁹	4⁹⁹	5⁹⁹	7⁹⁹

This photofinishing coupon must accompany order. 110, 126, 35mm or Disc color print film (C-41). Rolls are processed as volume permits. Not good with any other coupon/offer/discount.

Broadway & Beck TEMPE 968-8593 Phoenix...993-0840	Baseline & Rural TEMPE 839-6834 Scottsdale...991-6801	Southern & Gilbert MESA 892-7106 E. Valley...892-7106
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COUPON GOOD THRU 8-31-92

20" x 30" Color Poster REG. \$24.99 **NOW \$16⁹⁹**

From 35mm (C-41) negative. No cropping. See store for details.
COUPON GOOD THRU 8-31-92

Still Famous For
99¢ Monster Beer
Every Day 11 a.m.-9 p.m.

99¢ Drink Specials
Every Day 9 p.m.-1 a.m.

Jagermeister on Tap
This Thursday Night - **RAIN CONVENTION**
This Friday Night - **DEADLY ARNAZ**
This Saturday Night - **MESSIAH WATCH**
Next Tuesday Night - **WALT RICHARDSON & FRIENDS**

Next Thursday - June 11 **NUTS and BOLTS PARTY** with
1¢ Jagermeister and the Jagerettes.
Call for details.

4th Street West of Mill in Hayden Square 966-1300

Independent
HONDA
Sales

HONDA ACURA
CAR SPECIALISTS

INDEPENDENT SERVICE

•Complete Parts Department
•Factory Trained Technicians

•FREE Estimates
•Fair Prices
•One Day Service on Most Repairs

Quaker State **\$14.95** **OIL CHANGE & OIL FILTER**
(Includes up to 4 quarts)

Check our Low Price on 15,000 & 30,000 Services

968-5989
1820 E. APACHE BLVD. TEMPE

TWO LOCATIONS TO SERVE YOU
One way trips to ASU

954-7923
3039 E. THOMAS RD. PHOENIX

FREE SUMMER CONCERT

Q
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ASU'S MEMORIAL UNION PROGRAMMING LOUNGE
WEDNESDAY, JUNE 10 from noon to 1:30 pm

The answer to summer madness is blowin' in the winds!
Quintessence cools you off with a musical blast of their special brand of chamber music. Just bring your lunch and enjoy!

Upcoming Summer Concerts ...

June 24 The Darcie Deaville Band	July 17 Walt Richardson & Morning Star
July 1 Viva Jazz	July 22 Ted Allen Quarter
July 8 Igor's Jazz Cowboys	July 29 Small Paul & Drivin' Wheel
July 15 Big Pete Pearson & The Blue Sevilles	August 5 The Cowboy Legends

Sponsored by ASU Summer Sessions and presented by ASU Public Events

The return of the Giant Iguanas.

ON SALE NOW! \$379⁹⁵ Reg. \$445.95

Come in today for special prices on ALL GIANT BICYCLES

	Reg.	SALE
Rincon 100GS	\$328.95	\$279.95
Yukon 200GS	392.95	339.95
Iguana Suntour XCM	445.95	379.95
Sedona 400LX	499.95	424.95
760 LX • DX	667.95	565.95
770 DX • XT Plus	795.95	676.95

\$5⁰⁰ OFF U-LOCK
w/\$1000 Guarantee
Discount from regular price. Exp. 6-10-92.
Bicycle Wheelers 2010 S. Rural Rd. 968-8011

"Your Collegiate Bike Shop"
Student Discounts

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WHEELERS

Open 7 Days a Week
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Tempe, AZ
968-8011

Broadway

Rural