



Inside...

State Press

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Vol. 75 No. 88

Arizona State University's Morning Daily

Thursday, February 13, 1992

DPS begins 'ghost hunt' in notes case

By CAROL ANN HANSEN
State Press

ASU's Department of Public Safety can't catch ghosts, but it's trying to snag a few GhostWriters.

ASU police began patrolling campus hallways this week in response to faculty complaints against GhostWriters and other unauthorized note-taking services.

Sgt. Bill Wright said although many people do not view commercial note-taking as a crime, GhostWriters' activities violate ASU policy and Title 13 of the Arizona Revised Statutes — interference of the peaceful conduct of an institution.

"According to University policy, no one may conduct a commercial enterprise on ASU's campus without permission from the Board of Regents or their administrative representative," Wright said. "And a person does not have the right to be in a class which they are not registered for without permission from the instructor."

Wright said the policy for unauthorized note-taking activities falls under laws prohibiting trespassing and loitering, which are misdemeanor offenses.

Although no note-taking services are officially sanctioned by the University, Class Quotes rents space from the ASU Bookstore.

Managers of Class Quotes and GhostWriters refused to comment on the matter.

"We don't expect to see many citations or arrests," Wright said, "When we contact people who are conducting this type of activity, we will be warning them of the legality of their actions and recording a warning."

Wright said on the second contact violators would be arrested and cited.

This week campus police have warned two people distributing fliers advertising GhostWriters' notes.

Vince Blasko, associate professor of marketing, said he is upset with GhostWriters because the group sells his lecture notes without prior consent.

"They take the material that I have worked on for the last 10 years and use it for their profit without my permission, or the University's permission," he said.

Blasko believes that instead of aiding students, the notes undermine their educational experience by providing a shortcut.

Blasko said he tries to give students a rewarding learning experience the notes alone cannot duplicate.

"The professor's job is to make the information come alive," he said. "You can't experience that with some notes written down on a sheet of paper."

Turn to GhostWriters, page 9.

Sizing it up



Sean Openhaw/State Press

Ken Turner, a physics freshman, looks inside the Oscar Mayer Wienermobile parked outside the MU Wednesday.

Wienermobile revs up for recruits

Oscar Mayer visits ASU in search of hot dog reps

By JACKIE RUTYNA
State Press

If you spotted a 23-foot-long hot dog spinning around campus Wednesday reeking of wiener fumes, you were not hallucinating.

The enormous mobile prototype of a wiener in a bun, with its own built-in steamer for emitting hot dog aroma, visited ASU to promote a recruiting session for wienermobile spokesperson.

The Oscar Mayer wienermobile is a 10-foot-tall fiberglass wiener custom designed on a 1988 Chevy van chassis with a V-6 engine powering the 5800-pound meal on wheels.

Erin O'Shea and Brian Soifer are Oscar Mayer's

wiener spokespersons for the Western region of the United States.

"I was graduating into a pretty tight economy last year," said O'Shea, who has a degree in advertising from Syracuse University. "I was lucky to get a job with the wienermobile."

Every year Oscar Mayer selects 12 students to operate its six regional wienermobiles. A background in communication is desirable, but not a requirement.

"We are in charge of all PR," O'Shea said. "We contact the media and let them know the wienermobile will be visiting their town and we work as company representatives."

Wienermobiles travel in six regions of the country attending hundreds of fairs, festivals and sporting events.

"We are on the road 340 days a year and usually drive about 1000 miles every week," O'Shea said.

The wienermobile spokespersons are also in charge of

Turn to Wienermobile, page 9.

State budget committee is 'trying to spread the pain'

By CHRIS DRISCOLL
State Press

A Joint Legislative Budget Committee proposal for cuts in the state's current fiscal-year budget has been delayed until Monday, a JLBC official said.

Richard Stavneak, deputy director of the JLBC, said the proposal, originally expected in the Legislature this week, is late because of the Legislature's preoccupation with the long-awaited plan to redraw legislative and congressional district lines in Arizona.

Ted Ferris, a budget analyst for the JLBC, said the committee now is tentatively shooting for Monday submission to the Legislature.

"That's our target — Monday afternoon —

it could slip but that's our target."

Ferris would not give the specific percentage cut the committee would recommend for ASU's 1992 budget, but he did compare the JLBC's goal to that of Gov. Fife Symington, who late last week asked for a 3.21 percent, or \$6.7 million cut from the University.

"We're trying to spread the pain a little bit more, maybe cut a little bit less in the way of education and the universities. We're looking at some other funds that we might transfer monies from to the general fund, and generally that's what we're doing, but I don't have anything more specific for you," Ferris said Wednesday evening.

Once the JLBC presents its proposal, the Legislature will consider it, along with the

governor's request, and arrive at a final decision on how much money to take back from state agencies' current fiscal year budgets.

University budget officials are anxiously awaiting word on the JLBC proposal in hopes of a smaller cut than the governor is proposing.

ASU President Lattie Coor, in a statement to be delivered to the Arizona Board of Regents Resource Committee meeting today at UofA, calls the governor's proposed cuts disturbing.

"The magnitude of the budget cuts proposed by the governor's Office of Strategic Planning and Budgeting disturbs me deeply," he said.

Jim Sliwicki, associate director of fiscal

planning for ASU, said, "I haven't seen it (the JLBC proposal). I wish I had, because I think it would give us a little better basis for our next move, because I think whatever the revertment is will be closer to their number than the governor's number."

In addition to Coor's statement, the Resource Committee will be hearing a briefing on the JLBC budget recommendations for fiscal year 1993 and revertments for 1992.

Coor, in his statement, said he is astonished by the governor's proposal, which would take more than 50 percent of the total state budget cut out of the budgets of the state's three universities.

"I just do not understand how a cut so

Turn to JBLC budget, page 9.



Research feedback:

Honors College Dean Ted Humphrey says feedback to a draft report on education is "substantial and gratifying."

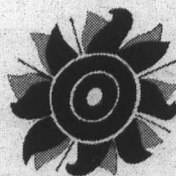
Page 7



Go Devils!

The ASU basketball team plays against Washington tonight at 7 p.m. at the UAC.

Page 11



Fiesta focus:

An in-depth look at the Fiesta Bowl and its 20-year conflict with the NCAA.

Page 15

Heavy rain likely and a few thunderstorms tapering off during the afternoon. High in the upper 60s.

Classifieds.....	17
Comics.....	10
Crossword.....	6
Horoscope.....	19
Sports.....	11

Voter registration easy as pie at pizza joints

By SEAN OPENSHAW
State Press

Pizza and politics are mixing to form the latest push to increase voter participation in the Valley.

Now when pizza lovers order their pepperoni and mushroom delights from Dominoes and Pizza Hut, they can register to vote at the same time by requesting a mail-in voter registration form.

The deal is part of a campaign started in January by local activist Ernest Hancock.

Hancock said the program is designed to reach a younger, unregistered population — an attempt to return political power to the people.

"Who, what, why doesn't make any difference," Hancock said. "The only thing we're focusing on is how we can get power back into the hands of the people."

Hancock claimed the innovative voter registration campaign is being resisted by government officials.

"These are 18- to 25-year-old individuals who are making minimum wage and registering in large numbers and they will not be voting for incumbents. That is the fear and that is why it is being opposed," he said.

Mike Boyd, Pima County recorder, agreed that incumbents do not like any changes in the status quo in terms of election law, although officials have no foundation on which to base these fears.

"They do not like different rules than the ones that got them elected," he said.

Maricopa County assistant elections director Karen Osborne said just the opposite is true.

"I didn't have any of the incumbents that I

know of fuss with it at all," she said. "They thought it was great for them because they can get more registered voters."

Osborne said resistance could have been perceived by Hancock when she asked for time to make sure the Justice Department approved distribution of forms through fast food restaurants.

"I was concerned with throwing the baby out with the bathwater," she said. "If the Justice Department did not know about it ahead of time, it might have really thrown the whole thing down the drain."

There are no figures available for the increase in voters registering through the new program in Maricopa County, but Pima County has seen an increase.

"We had a great response for the first four weeks of the year, which is what we tracked," Boyd said. "We had 4,000

applicants and we had 1,000 last year at this time."

Hancock, also founder of Organization Declaration Independence, said that he started the campaign by contacting fast food restaurants in the Valley and asking the owners to distribute the registration applications to their employees.

"We took it a step further," said Gerry Kubek, marketing director of Dominoes. "We said we would make them available to our customers if they requested them when they ordered their pizzas."

"If it's going to help increase the younger population's chance of voting, even a little bit, then I'm all for it."

Registering to vote by mail, which previously required going to a registration site, was made possible when Senate Bill 1390 became effective in January.

Today

The Today section is a daily calendar of events printed on a space-available basis as a service to the ASU community. Campus clubs and organizations can submit written entries to the *State Press*, located in the basement of Matthews Center, Room 15. Entries are subject to editing for content, space and clarity, and will not be taken over the phone. Deadline for the entries is 1 p.m. the previous business day.

Meetings

- **Alcoholics Anonymous:** closed meeting, noon, Newman Center on College Avenue and University Drive.
- **United Nations Club:** model UN orientation meeting, 6 p.m., MU Room 209.
- **Program for Southeast Asian Studies:** colloquium: "Thai Prostitution and the Medical Gaze," by Penny von Esterik, 4 p.m., SS 101.
- **Chi Alpha Christian Fellowship:** Bible study, noon, MU Gila Room.
- **Gun Devils:** meeting, 5 p.m., MU Santa Cruz Room.
- **Computer Graphics & Animation Association:** meeting, 6 p.m., Art Building Room 220.

- **College Republicans:** topic: '92 election campaign, 6 p.m., BA 257.
- **Advertising Club:** speaker L.J. Waggoner, senior account executive from KMLE radio, 3:15 to 4:15 p.m., BA 402.
- **Asian Student Association, ASA:** meeting, 3:30 p.m., Multi-Cultural Lounge, Student Services Building, second floor.
- **American Marketing Association:** speaker: IBM, 4:15 p.m., BAC 116.
- **Baptist Student Union:** free lunch & devotional, noon, 1322 S. Mill Ave.
- **Christian Students Fellowship:** Bible study, 12:30 to 1:30 p.m., MU Pinal Room 215.
- **MUAB Film Committee:** "9 1/2 Weeks," 6:30 & 9 p.m., MU Union Cinema. lower level, \$1.
- **Women's Studies:** brown bag: eco-feminism, a worldwide plea for mother earth, noon, Women's Studies Center, MU lower level.
- **Honors College Council:** election of senators discussed, 3 p.m., McClintock Hall Study Lounge.
- **United Campus Christian Ministry:** Bible study, 7 p.m., Danforth Chapel.

- **University Toastmasters:** topic: communication skills, 6:30 p.m., MU Yuma Room 211.
- **Society of Professional Journalists:** meeting, speaker Ruthanne Gilbert, 3 p.m., Stauffer Hall Reading Room.
- **Student Environmental Action Committee, SEAC:** meeting, all welcome, 7 p.m., MU Kaibab Room 208E.
- **Episcopal Campus Ministry:** free dinner & eucharist, 6:15 p.m., Lutheran Center, 15th Street & McAlister.
- **Campus Crusade for Christ:** talk on healthy relationships, 7:30 p.m., Physical Science H150.

Correction

In the Feb. 12 *State Press*, the head of the Honors College Council was incorrectly identified. The council president is Laura Peck.

State Press DON'T MISS IT!

THURSDAY

at the **IGUANA**
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\$1 wine, well & drafts
all night
no cover before 10:00

FRIDAY

Valentine's Day

w/
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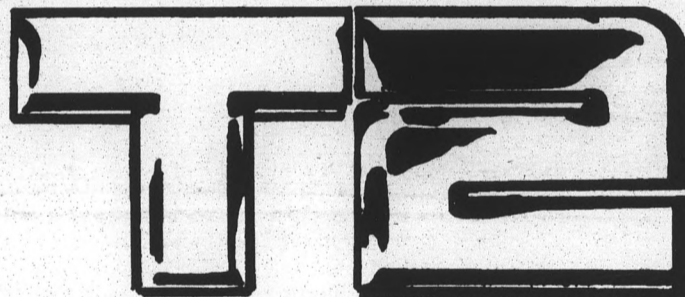
8-10:30

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New L.A. storm triggers mudslides

LOS ANGELES (AP) — The latest in a series of storms smashed ashore Wednesday, causing flash floods that washed motor homes out to sea and mudslides that suffocated a couple asleep in their bed.

The storms, which started late Sunday, claimed at least five lives and damaged dozens of homes in four counties by Wednesday. Three more people were missing, and authorities feared there were other victims.

Up to 10 inches of rain had fallen in some areas since Sunday.

Freeways and vital canyon roads throughout Southern California were closed by mudslides, flooding and accidents. Among closed roads were the Pacific Coast Highway and the Ventura Freeway, a main north-south state highway.

"It's an unbelievable mess," said Officer Scott Ellis of the California Highway Patrol.

Gov. Pete Wilson declared a state of emergency in Los Angeles and Ventura counties and the City of Los Angeles. That lets National Guardsmen and other state personnel and equipment help local relief efforts, and flood victims can get state aid for repairs.

An overloaded treatment plant spilled raw sewage into the

sea, closing 70 miles of Los Angeles beaches. To the south, about 20 miles of San Diego beaches remained closed because of one sewage spill from a broken pipe from that city's treatment plant and another from an overflow at Tijuana, Mexico.

Before dawn Wednesday, one storm cell dumped rain at a rate of an inch an hour, the National Weather Service said. More Pacific storms were poised to move ashore in coming days.

The storms have been stronger and wetter than usual because of El Nino, the climatic phenomenon in which warm water builds up in the eastern Pacific off the coast of South America, weather officials said.

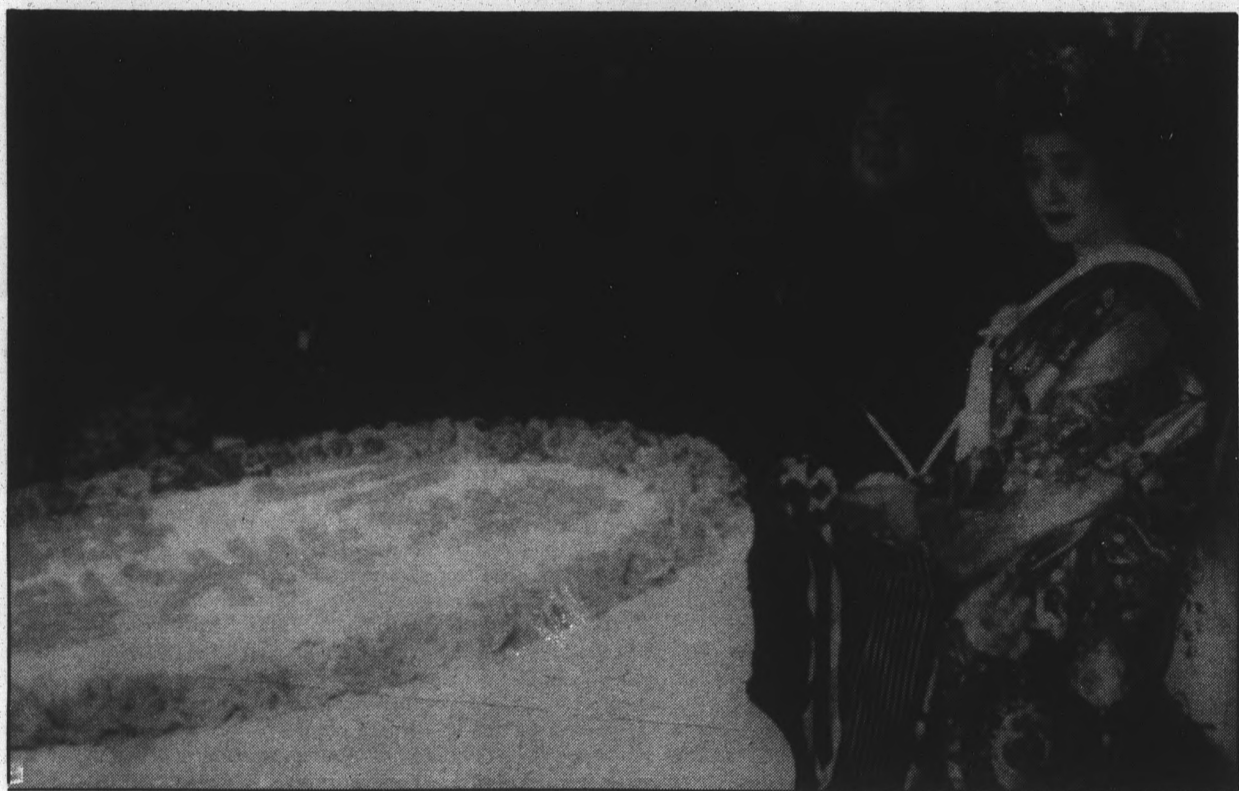
Northwest of Los Angeles in Ventura County, the Ventura River surged out of its banks and washed through a recreational vehicle park. One person was killed and nearly 100 others fled the Ventura Beach RV Resort, said Ventura city spokeswoman Carol Green.

The roiling water rose so fast that occupants of some motor homes, trailers and campers had to jump atop their vehicles, where they were rescued by helicopters and boats.



Los Angeles county firefighters use a boat to evacuate elderly residents of a mobile home park that was flooded when storm waters crested a wash adjacent to the park in Santa Clarita, Calif. Wednesday.

Sumo-sized cake



Hawaiian sumo champion Salevaa Atisnoe, also known as Konishiki, and his bride, former model Sumika Shioda, cut a wedding cake during their wedding reception at a Tokyo hotel Tuesday. The wedding of Atisnoe, 559 pounds, was broadcast live in Japan.

WHO releases AIDS statistics

GENEVA (AP) — More than 1 million people contracted the virus that causes AIDS in recent months, 90 percent of them through heterosexual intercourse, the World Health Organization said Wednesday.

In a chilling assessment of the spread of the AIDS epidemic, the U. N. health agency predicted the disease will soon become the main cause of premature death in many Western cities and will leave up to 10 million African children orphaned by the end of the decade.

A WHO report on the "Current and Future Dimensions of the HIV-AIDS Pandemic" said by early January, 10-12 million people had caught the human immunodeficiency virus. This was 1 million higher than the previous assessment in April. The new figure included 1 million children.

It can take 10 years or longer for a person infected with HIV to develop AIDS symptoms. Most people diagnosed with AIDS die within a few years.

It said an estimated 2 million cases of AIDS had occurred since the disease became known in the early 1980s — 500,000 more than reported by the U. N. agency in April.

The agency estimated that about 1 million people in the United States have been infected with HIV as of early this year.

"By 1992, an estimated 1.6 million HIV infections may have occurred in Australasia, North America and Western Europe, about two-thirds of these in the United States," it said.

The report reiterated projections that by the year 2000, 30 to 40 million people will have contracted HIV. "In other words, WHO estimates that infections will at best triple and at worst quadruple in just eight years time," it said.

Bush formally announces bid for re-election

CONCORD, N.H.

(AP) — President Bush formally announced his bid for re-election on Wednesday while telling voters he wants to declare on March 20 that "the liberation of America's economy has begun."

Campaigning in New Hampshire for a second term, Bush also said that Democrats who control Congress should pass his economic program intact by the deadline he set and not to tamper with it.

"They say they are taking up my plan but they are not," Bush said. "Just pass this plan and give the American people a chance to see if it's going to work as I'm confident it will."

"I want to be your leader for four more years," he said in a speech to the New Hampshire Legislature as he plunged into a heavy campaign schedule after officially announcing his candidacy in Washington.

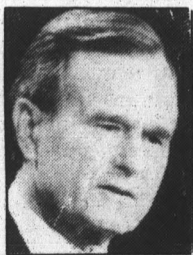
"Today is a special day for me. I know there is no higher honor than serving this great nation," he told legislators in the state that launched his 1988 presidential drive but where he now faces a spirited Republican challenge in next week's leadoff primary.

Although Bush is being challenged by conservative Patrick Buchanan, the president's speeches here and in Washington clearly were aimed at the general election beyond.

"Send a message to the Congress. Tell them the time has come to act," Bush said.

"The deadline is March 20 and we're going to hold their feet to the fire," he said.

With polls showing his popularity diminished and voters



Bush

anxious about the economy, Bush declared: "On March 20, I want to be able to report to the American people that the liberation of America's economy has begun."

The president's announcement was a formality. His reelection committee has been in place since October and has already raised \$11 million. Bush is on the ballot in every state with a primary.

Bush announced his candidacy before an audience of about 1,000 supporters in a hotel ballroom in Washington, "I fight to win. And I am determined to win."

The ballroom erupted in cheers of "four more years."

He then flew to New Hampshire, where he shook hands in a restaurant in Manchester, spoke to the Legislature and met with Gulf War veterans, then law enforcement officers and firefighters.

"These are tough times, I know," he told the police and firefighters. "These are cynical days now because we're in this crazy political season and it's a dance that we go through every four years."

He also toured a General Electric plant in Hooksett, was greeted by a crowd of thousands in a shopping mall in Bedford and visited a technology center in Manchester.

At the Bedford shopping mall, he was confronted by a supporter of political extremist Lyndon LaRouche. The man gripped Bush's arm and demanded to know when LaRouche would be let out of prison, where he is serving a 15-year sentence on fraud and tax evasion.

Bush responded, "He's in jail where he belongs." Secret Service agents had to break his grip on the president, a spokesman said, and turned him over to state police, who charged him with disorderly conduct.

He will be back in the state campaigning on Saturday and Sunday.

Both in Washington and in his speech to New Hampshire lawmakers, Bush stressed the allied victory over Iraq, which last year sent his popularity soaring before the faltering economy dragged it down.

And he suggested in both speeches that, with the liberation of Kuwait completed, the liberation of the U. S. economy could now begin.

Bush aimed a clear blow at Buchanan and the former columnist's "America First" theme, although without mentioning his challenger by name.

"Free trade has come under attack these days. The drum beat mounts for some new isolationism . . . this one, an economic retreat from reality," he told the New Hampshire lawmakers.

He attacked "patriotic posturing" and called protectionism "a smokescreen for a country that's running scared and that's not the America you and I know."

"Our national symbol isn't the ostrich, it's the eagle, and that's the way it should be," he said.

Buchanan, who has been campaigning almost nonstop in New Hampshire for weeks, said in a phone interview from Manchester that "the problem the president has is one he's had a long time now, a hard conflict between rhetoric and reality."

"I think we have a chance to stun New Hampshire and to stun New England and to stun the whole nation up here Tuesday," Buchanan said.

Buchanan denied he was an isolationist and said Bush "wants to be president of the world and I want to be president of the United States."

Although the reaction Bush got in the Legislature was more subdued than at the Washington rally, he generally was speaking to an audience where he has many supporters.

state press Editorials

Research versus quality education

The recent report issued by The Commission on the Place of Teaching in the University has been released for feedback from faculty.

The comments range from excitement to hatred.

The report places a larger responsibility on faculty for teaching in an attempt to lessen the role of research in the University's system of merit.

The comments in support of the report come primarily from faculty associates and other non-tenured faculty.

The comments denouncing the report as trivial, irrelevant or outrageous are flowing from tenured professors and others supported by research and the money associated with it.

The most difficult problem this University faces, included in the University's goals, is the question of undergraduate education.

To put it mildly, it's not so good.

Two of the primary factors that make ASU's undergraduate education unsatisfactory is the tenure system and ASU's emphasis on research.

Faculty, after gaining national recognition by publishing articles, sit before a committee responsible for granting tenure track positions.

The benefits include tenured faculty jobs that are virtually guaranteed, good salaries (some say excessive) and time to do more research that will benefit the University and their own reputations.

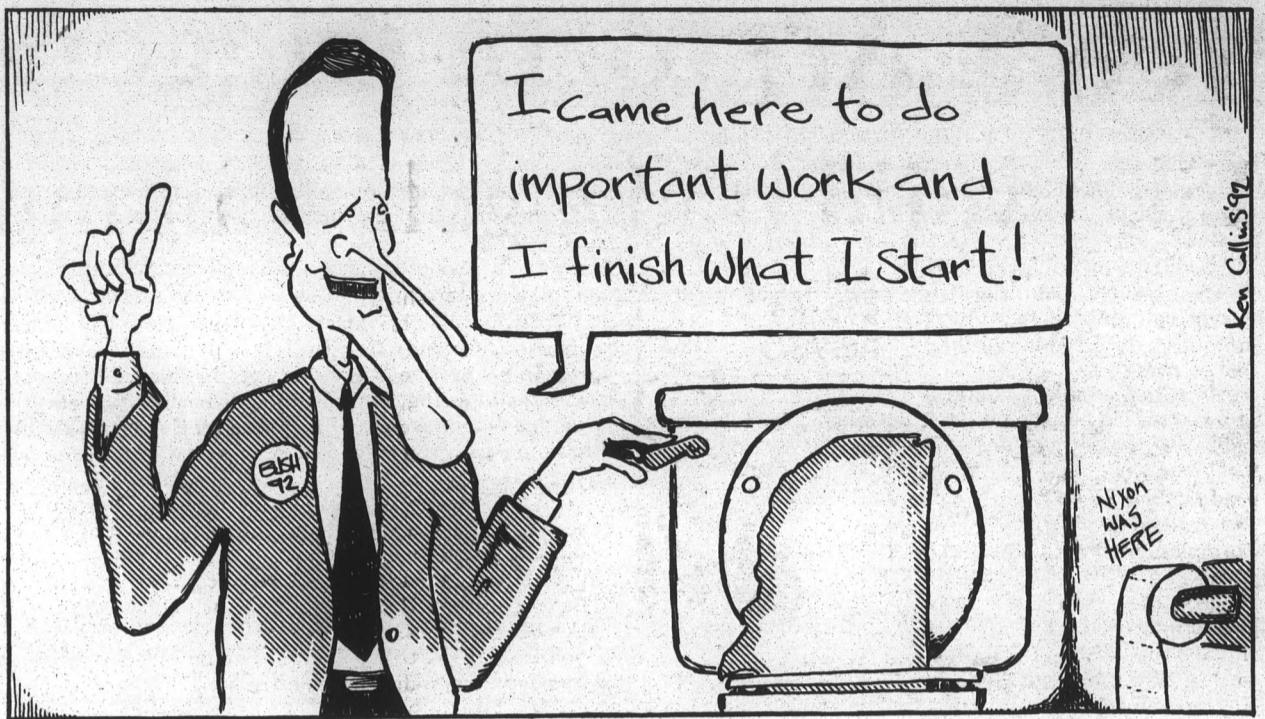
The drawbacks are that the University's expenses become fixed, bad faculty becomes untouchable and everyone but tenured faculty gets hurt during a budget crisis.

The ultimate result of tenured faculty is that an increasing load is put upon teaching assistants and faculty associates responsible for undergraduate education.

A greater number of TA's and FA's teaching undergraduate courses can only mean a decline in the quality of education.

The issue still to be debated is the role of research vs. teaching at the university. Some argue that research is the backbone of ASU— while others feel it has no place in a tax-supported university.

As Coor recognizes, the one thing certain about research is that its role is no greater than the fundamental duty of teaching.



A Black Thing

What non-blacks just don't understand

February, the shortest month of the year, has been dedicated to the celebration of Black History. In that spirit, I'll attempt to answer two questions that non-blacks frequently ask during the festivities.

First, what is racism?

Second, why do blacks celebrate Black History Month?

Following the announcement that Professor Griff, former Minister of Information for the rap group Public Enemy, is coming to speak at ASU on Feb. 19, talk of racism and racists has been renewed.

The questions of a double standard in the use of the label "racist" has come up recently — so let's start by redefining "racist."

There are two different types of racists. One type is positive, the other, negative.

A racist, in the positive sense, is an individual who is proud of her or his race and is devoted to uplifting that race, placing their people in a better position.

There is nothing wrong with this, as long as the individual is speaking truthfully.

A racist, in the negative sense, is an individual who chooses to place their race in a superior position at the expense of another race through intimidation, trickery or deception.

Uplifting your race at the expense of others is racism.

Let us look at history. For years, other groups have placed themselves in a superior position at the expense of black people; it is still happening today.

Some cry reverse racism when an African-American wears a shirt that says "It's a BLACK thing. You wouldn't understand."

Why is this perceived as racist? No one says anything when someone wears a shirt that says "Kiss me, I'm Irish" or "I'm Swedish and proud!"

If an African-American was wearing a shirt that said, "It's a BLACK thing, white people are sub-humans and

have smaller brains incapable of understanding!", I would have to say that that would be an offensive statement.

But the shirts don't say that.

White people and other groups may ask the question, "Why do you celebrate Black History Month— what is a BLACK thing?" and "Why do you guys resent white people so much, what did we ever do to you?"

Use your imagination.

- You are relaxing one day in your apartment and a group of strangers break into your residence. They take your belongings, strip you naked, place chains around your neck and then pack you in the bottom of a ship like sardines.

- Imagine the strangers take you on a sea journey to a foreign continent. You lay next to the rotten, decomposing bodies of your family and friends for days. Upon arrival, you find no one speaks your language, so you have no way of communicating with anyone else.

- Your wife, small children, friends and family are taken from you, with no word of where they will end up — you have no idea of where you are.

- You are placed on an auction block and people bid on you as if you were a piece of meat, giving you no part in the decision of where or who you will work for.

- You are given a name that easily identifies you with your owner. You are beaten for not working hard enough, and if you continued to show resistance, you would be hung from a tree, or burned alive. In addition, you are not even paid for your labor.

These points take you step-by-step through the wicked and inhumane treatment of enslaved Africans brought to America from the motherland Africa.

Just as we remember the Jewish holocaust at the hands of Hitler, and the Native American holocaust led by Columbus, let us remember the African holocaust at the hands of greedy white settlers.

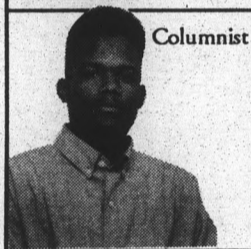
African Americans celebrate Black History Month to recapture a bit of the pride stripped from us.

Can you imagine that this could have been done to a group of people? Probably not, and that's why we say "It's a BLACK thing."

Enjoy Black History Month.

ASHAHED TRICHE

Columnist



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The State Press is published Monday through Friday during the academic year, except holidays and exam periods, at Matthews Center, Room 15, Arizona State University, Tempe, Ariz. 85287-1502. We do not answer questions of a general nature.

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Tee'd off Like world trade, golf is an international game

The executive from the Ben Hogan golf club company was indignant. And maybe he had reason to be.

He had just read a column about the "Buy American" crusade in which I said it was difficult to know which products are really American.

I had given a number of examples, including these two paragraphs:

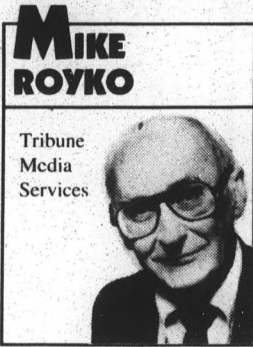
"Maybe you are a golfer planning on buying a new set of clubs this spring. But only a couple of American-owned companies remain. 'Ben Hogan' might be stamped on it, but the company is owned by some sushi-eater.

"So you seek out those American-owned companies and buy their clubs, and you will be able to say you buy American, right? Not really, because all they do here is assemble shafts and club heads they buy overseas."

The Hogan exec thought I was misleading readers (and patriotic, potential golf-club customers).

True, Hogan is owned by Cosmo World, a giant Japanese corporation.

But as the executive said: "We make our clubs here," meaning Texas, U.S.A. And he added: "We buy our



forgings from a Chicago company."

Which is true, because I also heard from the Chicago company, Cornell Forging. The president expressed pride in his long relationship with the Hogan company.

So I was wrong, right? Well, not really. All I said was that the Hogan company is owned by the Japanese. And that's entirely correct. Japan is where the profits will wind up.

But the Hogan executive had a point. The heads on the highly regarded Hogan irons, which are the company's main product, begin life in Chicago, produced by Americans working for an American-owned company. The forgings are then finished at the Hogan company by American workers.

So we can say that while the company is owned by the Japanese, the product is American.

Well, that's not entirely true, either. After the executive called, I became curious.

A golf club also has a shaft. Most of Hogan's shafts are made by True Temper Sports, which is owned by Black & Decker, which is an American company.

That's good, if you believe in buying American.

However, Hogan also offers clubs with shafts that are made of graphite. And it turns out that those shafts come from United Sports Technologies, Dallas, which is owned by Olympic Co. Ltd. of Japan.

An executive at United Sports Technologies said: "Our shafts are manufactured in Japan and finished here. We

basically apply paint coats and the logo and the graphics to the shaft."

So that means that if you buy the Hogan forged irons with metal shafts, you'll get a product entirely made by Americans, although the company is owned by the Japanese. (The grips are made here by an American company.)

But if you prefer graphite shafts on your irons, only the head and grips will be made by American workers; the shafts come from Japan. However, they are polished by American workers.

So that's that. Almost.

Hogan also makes woods, although most modern woods are made of metal, which means they are metal woods. That doesn't make sense, but neither does golf.

Anyway, the metal-wood heads are made by a company called Cast Alloys in California. It is American-owned. So if you buy a Hogan metal wood, you are getting an American product, right? Well, almost.

The company makes the heads, but then it ships them across the border to Tijuana, Mexico, where the polishing is done. The polishing must be important, since the Mexican plant has 350 workers, while the American plant has only 150.

Then there are the shafts. If your Hogan driver has a traditional metal shaft, you will have received a 100 percent American shaft. (Why does that sound like a political statement?)

to the editor Letters

Student spirit

Dear Editor:

As we prepare for another season of Associated Students elections, I think it is essential that our student body become informed as to the issues and candidates that will occupy center stage in this year's campaigns.

In these tough economic times, our University has gone under the budgetary knife of the state legislature on more than one occasion. The results of the deep budget cuts have been felt by all of us, in the form of closed and/or overcrowded classes.

Therefore, I see it as imperative that we demand of our ASASU candidates, a firm grasp of those crucial issues that will affect all of us in the coming year. These elections usually come and go without much of a response from the students on this campus, but this year we cannot afford such apathy. Never before have we had so much to lose, yet so much to gain.

As a former ASASU presidential candidate myself, I can truly empathize with the good intentions and high ideals that these candidates bring to their campaigns. I also know, however, that this year's election will require a greater degree of political savvy from those who decide to throw their hats in the ring. I sincerely hope that this year's campaign will bring to the forefront highly qualified candidates, who will debate the issues openly, so that the students of ASU can make an educated vote. Moreover, I hope that the politics of personal attacks and mudslinging will be a thing of the past, and that all campaign ethics will be held in the highest importance.

Remember, students, that ASASU is your representation! You can either decide to influence the system, or let the system influence you. It was John Dewey who said that "people support what they help create." By voting in the upcoming Associated Students elections, you will not just simply be supporting your student government, but you will also be helping to create a stronger association for all of us. The fact of the matter is that if you don't vote, you don't count!

Andy Ortiz
Senior, Political Science

Free trade

Dear Editor:

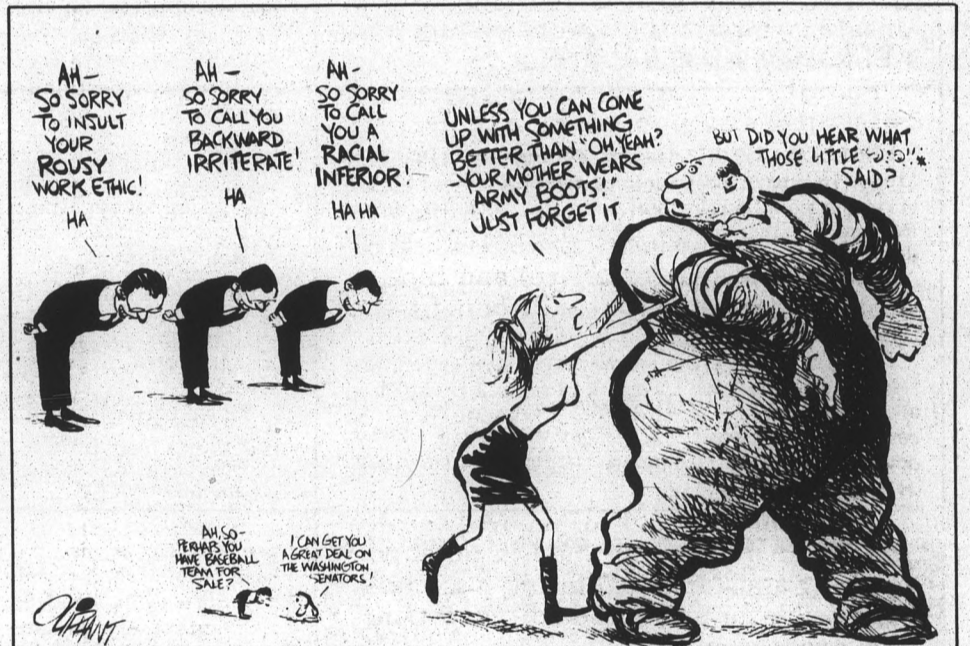
In the letter to the editor entitled "Free Trade for a Better Future," which appeared in the *State Press* on Feb. 4, Mr. Atiyeh shares his idealized dream in which the benefits of free trade would transform the whole world, even Ethiopia, into a Utopian society.

According to Atiyeh, the competition that accompanies free trade would result in a "huge volume of production and meet 'nearly all of humanity's material desires.'" I'll admit that free trade does have its benefits but Atiyeh's idealized vision of free trade is not probable and would not be beneficial for the entire world.

Atiyeh stresses the point that free trade will bring about an excess production of material goods and allow everyone to have more than they need or want. This idea might be great for the consumer, but what about the effects that over-production will have on the environment? First of all, it will cause an overflow of waste, which is already a serious problem in our times. America is a prime example of a nation that buys more consumer goods than any other nation and in turn produces more garbage than any other nation. Secondly, the over-production of goods will just add to the problem in which the industries strip the earth of all its natural resources. There is only a limited amount of resources that the earth can provide, and using too much of it will just destroy our own world.

Another point made was that the benefits of free trade can bring about "drugs without side effects." It seems that any type of miracle drug that will be discovered would most likely come from plants in the far corners of the world, such as the rainforests of South America. However, in the progression of a booming industry, these forests would be leveled to make way for industrial use and our hopes for the "miracle" drug are lost. This destruction is already happening even without the drastic increase in industrial activity. Thus, the idea that free trade benefits both production of consumer goods and medical science is contradictory.

It is not probable that free trade will allow all nations to become prosperous



because there will be those nations that will trade unfairly and this will give them more of an advantage. This in turn will prevent the other nations from reaping the benefits of free trade. By unfair trading, I mean the government subsidizing, which allow certain industries to become more competitive. Thus, certain restrictions are needed in trade to protect against such unfair trading.

I am not advocating isolationism here because I do agree that competitiveness, which is a product of free trade, is beneficial for increasing efficiency in industries and in progress toward new technology. I don't agree, however, that it is realistic to believe that free trade will allow all nations to prosper and have all its problems solved.

Henry Leung
Junior, Electrical Engineering

Job duties

Dear Editor:

I would like Jose Torres to know that I am taking his constructive criticism into account, even though many of his "facts" and conclusions were either misguided or simply untrue.

For example, he stated that the dates of the EASCC meetings were published at the beginning of the fall semester, when in fact they were not!

EASCC President Richard Wade will certainly verify this fact. Torres also

mentioned that I did not deny being unavailable to my constituents. On the contrary, I told the council that I have an answering machine at home and have always helped constituents when they have asked me for assistance.

If I continue to refute the rest of the misnomers in your letter, I will probably be here until Mike Tyson gets out of prison. However, if Torres would care to discuss this matter further, he should feel free to call me at any time.

Sanford L. Stokes
ASASU Senator
College of Engineering

Bad PR

Dear Editor:

The College Republicans have plastered the campus with fliers showing State Press headlines and a picture of Bill Tierney, because Tierney has been too controversial. What's the purpose of a political group if it hasn't been controversial sometimes? Controversy is the natural consequence of participating in the political process and of taking vocal stands on issues. The flier reflects poorly on the College Republicans; the most interesting way they have found to publicize their group is to conduct a negative campaign against a fellow Republican.

Rhonda Diskin
Senior, History and Political Science

Police Report

ASU police reported the following incidents Wednesday:

- A student reported that a black man in his 20s, 5-foot-7 to 5-foot-9, 140 to 150 pounds, wearing blue jeans and a buttoned denim jacket, attempted to rob her as she walked past the entrance to Palo Verde Main. The suspect approached the victim from behind, with his hand thrust in his jacket, simulating a weapon. When the student told the robber she had no money, he shoved her to the ground and kicked her in the stomach. He fled northbound toward Parking Structure 5.
- A student reported that he broke a side window of a state-owned vehicle to retrieve his wallet, which was left inside.
- A man not affiliated with the University was warned by police after he interfered with officers during a traffic stop.
- The fire alarm on the 10th floor of Manzanita Hall was set off by burnt food.
- A man not affiliated with the University was told to leave the Tempe Center area after he attempted to solicit window washing service.

Tempe police reported the following incidents Wednesday:

- An assistant manager for Marriott ASU was arrested and released on his own recognizance after passing out at McDonald's, 1205 S. Rural Road, undoing his pants and

urinating on the floor. When police arrived, the subject was asleep with his pants still undone. The assistant manager at the restaurant said the man had done this same thing twice before.

- Between Feb. 6 and 8, police confiscated four false identification cards, two from ASU students. The seizures occurred at Chuy's, Cannery Row, Balboa Cafe and Fat Tuesday.
- A Tempe jail officer, who was looking for a prisoner to be fingerprinted, opened the wrong cell and announced the name. Another prisoner stood up and was asked if he wanted to call for a ride, or wait until he was sober. The man opted to wait and was fingerprinted, signing the wrong name on the form. Police discovered their mistake later and returned the man to his cell. The prisoner said he thought the trick would get him out of jail, since he didn't belong there in the first place.
- The video games at Flakey Jake's, 715 S. Rural Road, were pried into and \$275 was stolen. The restaurant's safe had pry marks on it but was not opened. No sign of forced entry was found.

Compiled by State Press reporter Richard Ruelas

Unpaid bill leaves tenants powerless

MESA (AP) — Some tenants remain at a 32-unit apartment complex where the electricity was turned off Monday because the owner hasn't paid utility bills for months.

The city shut off electricity to the Mesa Courtyard complex because the owner Elms Partnership Ltd. of Chicago owes more than \$40,000, said city spokeswoman Ellen Pence.

Elms Partnership filed last year for protection from creditors under Chapter 11 of the U. S. Bankruptcy Code. Ms. Pence said the partnership failed to comply with a court order that it pay its debt by Friday.

"We've received no payment or anything at all," she said. Shut-off notices were delivered to 30 tenants Jan. 31 after the city received court permission to disconnect electricity. Utilities are included in the tenants' rent.

The city has agreed to leave the water on at the complex until Monday and has asked the state Department of Economic Security to help families with utility deposits when they move.

The president of SBG Property, a Phoenix firm which manages the complex for the partnership, said as many as 24 units still were occupied Wednesday.

SBG President Herb Hawkins said tenants had been asked to leave as soon as possible. "It's going to become unsanitary if nothing else," he said.

Discounts were being offered on rent at other properties managed by SBG and a truck-rental company was donating vehicles to help tenants move, he said.

State Briefs

PHOENIX (AP) — Seven people who claim that they are the victims of toxic-chemical contamination because of water pollution by Motorola Inc., the Salt River Project and other parties, filed suit seeking unspecified damages.

The Maricopa County Superior Court lawsuit seeks a class action on behalf of an estimated 10,000 residents in Phoenix and Scottsdale.

Tuesday's filing is similar to a \$1 billion action filed Dec. 20 in U. S. District Court in Phoenix. Five hundred area residents are suing Motorola, claiming that the company discharged toxic pollutants that led to devastating health problems and lowered property values.

Both suits claim, among other things, that the problems have resulted because of groundwater pollution from industrial use of the solvent trichloroethylene, a carcinogen.

Ken Phillips, a Motorola spokesman, could not be reached Tuesday for comment, but he previously has claimed that the company has gone to "truly extraordinary lengths" to address contamination.

Teri Morris, a spokeswoman for the SRP, could not be reached.

Other parties named in the suit are Siemens Corp., Beckman Instruments Inc., United Industrial Corp., Nucor Corp., Corning Inc., Components Inc. and F&B Manufacturing Co.

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CROSSWORD

by THOMAS JOSEPH

- ACROSS**
- Tenth chief justice
 - Sacred beetle
 - Tony's kin
 - Solar wind source
 - Sawbucks
 - Actress Plummer
 - Fogy
 - Marsh
 - Hawk's weapon
 - "Jaws" threat
 - Kitchen need
 - Bud's partner
 - Baste
 - Mecca
 - Layers
 - British unit of length
 - Volcanic dust
 - Blue shade
 - Filmed again
 - Simplicity
 - Pressed
 - Singing group
 - AKC concerns
 - Band-leader Kenton
- DOWN**
- Kansas dog
 - Early victim
 - Cavil
 - Lab worker
 - Con game
 - "Rock Around the Clock" singers
 - Ark site
 - Director Howard
 - Additionally
 - Sheepish comment
 - Squid's defense
 - Despair
 - Finished
 - Around the Clock"
 - Ark site
 - Director Howard
 - Additionally
 - Sheepish comment
 - Squid's defense
 - Despair
 - Finished

ARAB	HABITS
COPE	AGATHA
RIPE	VERSED
ELL	RENT
EVENT	AVA
MOTIF	SEPAL
IVAN	APSE
CERES	ARLES
ANT	CHILE
BRAD	CAT
DAMIEN	GASH
EMOTED	ARIA
WIDENS	STAN

Yesterday's Answer

21 CNN forte	35 Beatty film
22 Bridge feat	36 A third of the Earth's land
23 Donut feature	37 Broadway light
28 Mysterious	38 Umbrella part
29 Paid attention to	39 Go awry
30 Greek letter	40 "The Simpsons" bartender
31 Keys	

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DAILY CRYPTOQUOTES — Here's how to work it: 2-13

AXYDLBAAXR is LONGFELLOW

One letter stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

2-13 CRYPTOQUOTE

B Z I C D X C V ' U G A E P V
 U C G E D W Y E U U P C D T G A ,
 I C D L C V ' U Y E O A
 E V I U Y B V W U C G E D W Y
 E U L Y A V I C D ' P A
 C G X . — A X Y C L A

Yesterday's Cryptoquote: PROPERTY IS THE FRUIT OF LABOR; PROPERTY IS DESIRABLE; IT IS A POSITIVE GOOD IN THE WORLD.—ABRAHAM LINCOLN

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Balboa CAFE

Report directs attention toward teaching

By CHAD REDWING
State Press

Reactions to a draft report on education at ASU that was circulated for feedback last week have been "substantial and gratifying," Honors College Dean Ted Humphrey said Wednesday.



Humphrey

The report, distributed last week, calls for a greater focus to be placed on teaching at ASU. The proposal was compiled by a 10-member commission made up of faculty members at the request of ASU President Lattie Coor.

The report has been released for response from the campus community.

"People across the campus are taking the commission report very seriously. They are responding to it with serious and reflective letters," said Humphrey, who chaired the committee and wrote the draft report.

"There are people on this campus who love (the report), and there are people on this campus who hate it.

"Between those two extremes, there is a significant amount of substantive, reflective critique. I think that it is going to help the commission produce a really strong report when all is done."

The report is based on surveys and interviews with faculty and students. Recommendations in the report include a peer review board for faculty and greater one-on-one communication between faculty and students.

Richard A. Satterlie, commission member and zoology professor, said the report is only a first step toward changing the educational atmosphere at ASU.

"This is not a final report. It was a preliminary version that was distributed for comment, and we aren't going to be submitting the finished version until April 15," he said.

"We are getting a lot of feedback. We will be meeting again to discuss this report, and my guess is that it will be substantially changed."

Commission member Lex Akers said reaction to the report generally has been positive.

"The excitement about putting an additional focus on teaching, besides research, and the concept of putting the focus on scholarship has been, I think, well-received by some of the faculty that have talked with me," he said.

Akers responded to concern that the report de-emphasizes research at the University.

"We are thinking more of elevating teaching and how it's evaluated on a level with research, rather than de-emphasizing research.

"We think it is important to be good teachers as well as

good researchers, and there are ways to scientifically improve both. It's a matter of culture and I think it is time for ASU to be one of the leading universities in the nation to do that," he said.

"Research is teaching. This is one of the problems that we are running into is the whole idea of research versus teaching, and when you come right down to it, when we are researching we are teaching."

The commission recommends developing a program that sponsors seminars as well as a program that creates grants. The cost of each of these programs would be \$20,000.

Other recommendations contained within the report include the creation of a Center for Teaching Excellence and Innovation to be housed in the University Faculty Development Program.

"I think establishing a center that is specifically devoted to the teaching enterprise is something I would like to see done, and something that we will probably do," said George Watson, director of the ASU Faculty Development Program and professor of political science.

Alan Matheson, president of the Academic Senate, said he is pleased with the commission's work.

"The commission has done an excellent job," Matheson said. "The need to strengthen teaching, particularly in the undergraduate arena, is worthy of support."

'Unlucky' hot dog vender steamed over Tempe ordinance

By D.J. BURROUGH
State Press

A downtown hot dog vendor is boiling over a Tempe ordinance that limits vendors' hours of operation, and said he plans to officially appeal the law.

John Iannarelli, owner of "You Lucky Dog" at Fifth Street and Mill Avenue, said the city's ordinance prohibiting vendors from selling after 9 p.m., "singles" him out and will severely limit his income.

"That also eliminates all the football games at night," he said. "If you have a 5 o'clock game or a 7 o'clock game, I'm dead and that isn't fair."

The ordinance was approved by the council on Oct. 10 and went into effect on Nov. 11.

Dave Fackler, Tempe's deputy community development director, said the ordinance was adopted as a measure to control the number of people coming to the downtown area on the weekends.

"The more convenient you make it for them, the longer they're going to be there," he said. "It was an experiment that was tried and didn't work."

Iannarelli operates the only vending cart on Mill Avenue and said he has been selling on that corner for more than three years.

Iannarelli said the ordinance prevents him from selling during his peak demand hours, during the night in the hot summer months and following late-night football games.

Iannarelli said he has begun the official

appeal process with the city and would like to go before the council to speak on the ordinance.

Last year, the downtown area drew large crowds of people who stayed late into the night enjoying live entertainment and food from vendors.

The city began reviewing measures that would limit the number of people congregating in the downtown area, following a riot that occurred the last weekend of September.

Iannarelli said he felt that limiting vendors' hours of operation would not reduce the number of people coming to the area.

"How many people does it decrease by not having a hot dog cart there?" he said. "How

many people specifically go down to Fifth and Mill to get a hot dog?"

Councilman Neil Giuliano said he would look at adjusting ordinances as the downtown area develops.

"So much of what's going on in downtown we're learning as we go along," he said. "We're probably being a little more conservative than we would be. For now I think that's where we need to leave it at."

Councilwoman Barbara Sherman said that although she first viewed the 9 p.m. limit as too arbitrary, she has since changed her mind.

"I think the rationale the staff gave for why they chose 9 (p.m.) made a lot of sense," she said. "It probably draws people to a specific area on the street corners."

Arizona Republican coalition supports passage for King holiday

PHOENIX (AP) — A group of Republican activists and office holders announced Wednesday the formation of a new GOP coalition to support passage of a state Martin Luther King holiday.

"This is not a black vs. white or Republican vs. Democrat or conservative vs. liberal issue. It is an issue that involves the entire moral fabric of America," said Victor Washington, chairman of the Republican Coalition For MLK '92 Committee.

The King holiday, which voters rejected in the 1990 general election, will be on the ballot again in November and Washington said the GOP coalition will actively campaign for its passage.

"Arizona can ill afford to drag its feet on this issue any longer," he said.

Arizona is the only state in the nation without a civil rights holiday named for King.

Washington said the coalition includes the African-American Republican Committee, the Arizona Republican Hispanic Committee, Arizona Chinese-American Republican Committee, Arizona Native American Republican Committee; Arizona State University College Republicans and the Asian-Republican Outreach Committee.

The Arizonans for a Martin Luther King Jr. State Holiday Committee, which is spearheading the drive for passage of the holiday, and several Republican elected officials — including Attorney General Grant Woods and Senate Minority Leader Tom Patterson — also are members of the coalition, he said.

Gov. Fife Symington, a supporter of the King holiday, was

not listed among the coalition's members.

"We haven't gotten permission to use the governor's name yet," Washington said. "We would hope that it is forthcoming."

Washington said he used the names only of people whom he has spoken with in person and he has not had an opportunity yet to speak with Symington.

"It's not that he isn't supporting us. In fact, I'm sure that he will give his support," Washington said.

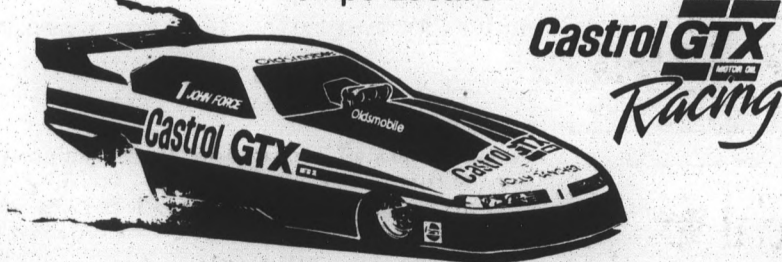
The coalition also will seek the support of the state Republican Party, he said.

"We plan to form a committee to draw up a resolution to take to the floor at the state convention in May, he said.

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Kris Koerner at CRIMPERS

County offers free, anonymous HIV testing

By MARGO GILLMAN
State Press

In an effort to combat the spread of the deadly AIDS virus, the Maricopa County Health Department has established a fourth site for free and anonymous HIV testing.

Frank Salerno, coordinator of HIV testing and counseling at the Memorial Family Health Center, said his center last week started to offer the testing to the community.

"There was a real big need in this area of south Phoenix for people to have accessibility," Salerno said. "We've offered HIV testing for four years but we just started making it anonymous to encourage people to show up and get test results."

Although the center is privately owned, Salerno said it acquired funding from the Maricopa County Department of Public Health last December, which enables it to offer the service for free.

Located at 325 E. Baseline Road in Phoenix, the center is the closest facility of

its kind for residents of Tempe and Mesa, Salerno said.

"We anticipate an onslaught (of people)," he said, adding that the McDowell and Maricopa County Public Health Clinics in Phoenix and the Terros Clinic in Glendale are the only facilities in Maricopa County that offer free and anonymous testing. "I would anticipate that we'll see an average of eight to 10 people each day."

Dr. Laurie Vollen, director of the ASU Student Health Center, said the center conducts HIV testing but requires students to pay a fee ranging from \$7 to \$15 for various types of testing.

"We refer to the county for students who want free testing," Vollen said. "We do not donate because the service is available elsewhere — and we try not to duplicate county services."

Vollen added that if a student received free testing at ASU facilities, "Student Health would have to pick up the costs."

"And since the health center is funded

partially by students' dollars, we would be shifting the cost to the students."

To maintain anonymity of its subjects, Salerno said the Memorial Family Health Center requires people to disclose only their ages, races and a description of any behaviors they may have that are related to HIV infection.

"No name is required," he said. "That's the beauty of it — so nobody knows."

"Each person is assigned a number when they show up for an appointment, then their blood is drawn and they are given a lab slip to bring back in two weeks for the test results."

Salerno added that the center performs pre-test counseling before conducting each test "to examine their knowledge about HIV and what the test is about."

Candy Webb, coordinator for HIV counseling and testing at the Maricopa County Health Department, said only four facilities in Maricopa County offer free and anonymous testing because the state "has

made the county responsible for designated anonymous test sites."

"The other private centers can't offer anonymous testing because they don't receive funding for it."

Even though the subjects' names and addresses are never known, Webb said positive HIV test results are reported to the state health department for statistical data.

"But the results are not counted in the state's actual figure of AIDS cases because they are not identifiable with certain persons — so one may have tested more than once," she said. "Only results from the confidential tests, those which people release their names and addresses, are used for the state figure."

Webb said 263 people who were tested at Maricopa County's anonymous HIV sites tested positive for the virus in 1991.

"And this doesn't include the Planned Parenthoods and other private organizations that conduct the testing," Webb said.

Health Brief

• Do you measure up to Barbie or Ken? Can your Valentine limerick? Find out during Wellness Day, today, from 1 to 6 p.m. at the Student Recreation Complex. Drop by for fun, prizes and information on body composition, spring weight loss plans, flexibility, plants and the environment and more.

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These common questions will be answered in a nutrition seminar "Fat Facts and Food Fantasies" to be held Wednesday, Feb. 19 from 5:30 to 7 p.m., at the Student Recreation Complex Classroom. Call the Wellness Center at 965-4721 to reserve your seat.

Sponsored by Student Health and Recreational Sports. Free to the ASU community.

Lawmaker proposes health care plan

PHOENIX (AP) — Scottsdale lawmaker has what he thinks may be a way to provide high-quality health care at moderate cost for thousands of public employees.

Rep. David Schweikert is proposing the state consider pooling all state and local government employees under the Arizona Health Care Cost Containment System, the state's indigent health care program.

AHCCCS in effect buys health care for about 430,000 indigents and others in need for state aid, paying health-care providers a negotiated sum for each person covered.

Rates for the about 45,000 state employees and their dependents rose about 14 percent under recently negotiated contracts, Schweikert said. He said prices under recently negotiated AHCCCS contracts for "a less-healthy population" rose only 7 percent, yet in many cases the organizations providing the actual care were the same.

"The key is volume," Schweikert said Wednesday. He said the large numbers AHCCCS serves enables it to obtain lower

prices for health care than are available to smaller groups.

And many of those without health insurance are the "working poor," in low-paying jobs or in small businesses or self-employed, Schweikert said, suggesting there might be a way to include them as well.

When state employees are combined with all those who work for local governments, school districts, community colleges, fire districts and the like, the total is about 700,000, he added.

But now, when all these relatively small separate organizations seek health care agreements, "we compete with each other, pushing up each other's health care cost," he explained.

Schweikert's bill would authorize the Legislative Council to obtain a study of the merit in adding public employees to AHCCCS.

If doing so appears feasible, a pilot program created by the legislation would check it out.

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Ghostwriters

Continued from page 1.

Blasko said he is in favor of any legal action the University takes against GhostWriters. "I talked to a woman at GhostWriters who assured me they were not selling notes on my class," he said. "The next day they were handing out fliers in front of my classroom." Mary Laner, professor of sociology, said she has asked

people distributing GhostWriters leaflets to leave the doorway of her classroom, but to no avail. "I am certainly behind the University in taking some action to stop them," Laner said. "When they sell notes they take without the instructor's permission, it amounts to theft."

Wright said ASU officials would like to open a dialogue with the owners of the note-taking services, "but up to now they have not wanted to talk to the University and negotiate a fair agreement." "Where there is no agreement, there is no permission to operate a commercial enterprise on campus."

JLBC budget

Continued from page 1.

disproportionate to the amount of funding the universities receive in state appropriations can be proposed," Coor said.

Coor's statement draws attention to the layoff notices already meted out to more than 60 ASU employees.

"At ASU (reductions in force and furloughs) are not theoretical possibilities, but facts," Coor said. "People are losing their jobs."

He said the governor's proposals go far beyond what is reasonable to believe ASU can contribute.

Wienermobile

Continued from page 1.

maintenance, repair and cleaning of the wienermobile. "We broke down in the middle of the desert in California," O'Shea said, frustrated that a fuel pump problem delayed the wienermobile's arrival in Phoenix. "It was our responsibility to get it towed and find a service station." O'Shea said she knew nothing about auto maintenance when she started her job with Oscar Mayer.

"I'm learning very fast," she said, still showing good humor after the weenie breakdown in the desert. "I know a lot more about car repair now." O'Shea thinks her experience as a "hotdogger" will be valuable to her when she begins to look for a job in public relations this summer. "Oscar Mayer collects all the articles we place and all the videos we do for television, and gives them to us at

the end of our jobs," O'Shea explained. "It's a great way to build a portfolio for your next job." The "hotdoggers" are usually students in their senior year in college, who are incredibly outgoing, have an interest in media and a safe driving record. "Hotdogging" for Oscar Mayer is a one year appointment beginning in June with a salary of \$375 a week plus expenses and clothing.

Bill for investigative panel draws criticism

PHOENIX (AP) — A proposal to create a legislative investigating commission with authority to hold secret meetings, subpoena witnesses and compel them to testify is "like asking the Nazis to investigate the Reichstag fire," a civil libertarian said Wednesday. Rep. Bob Burns, R-Glendale, is the chief sponsor of a bill to create the Commission on Special Investigations, which he said is intended "to fill in a notch between what the auditor general does for the Legislature and what the attorney general does in general." Neither agency is equipped to investigate many types of complaints and the attorney general often has a conflict of

interest because the office also represents state agencies, Burns said. "What we would have is a way to get to the bottom of something where it's just one person's word against another's," he said. Burns said the bill is part of a package of three "regulatory reform" measures he is sponsoring. He also proposes placing all hearing officers employed by regulatory agencies under a single agency, such as the Department of Administration, and allowing hearing officers to award defense costs to individuals or businesses who prevail at administrative or regulatory hearings.

All three bills are scheduled to be heard by the House Government Operations Committee in two weeks, Burns said. Of the three proposals, the bill creating the investigating commission has drawn the most criticism. Critics claim that its powers would be too broad and, because its records would be sealed from public view, it would be hard to hold it accountable for its actions. "I wondered what happened to the KGB," quipped Senate Majority Leader Alan Stephens, D-Phoenix, after reading the bill for the first time.



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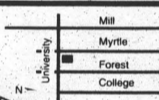
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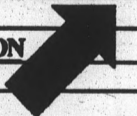
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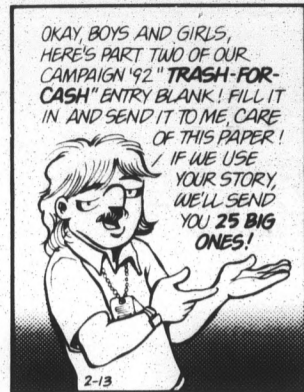
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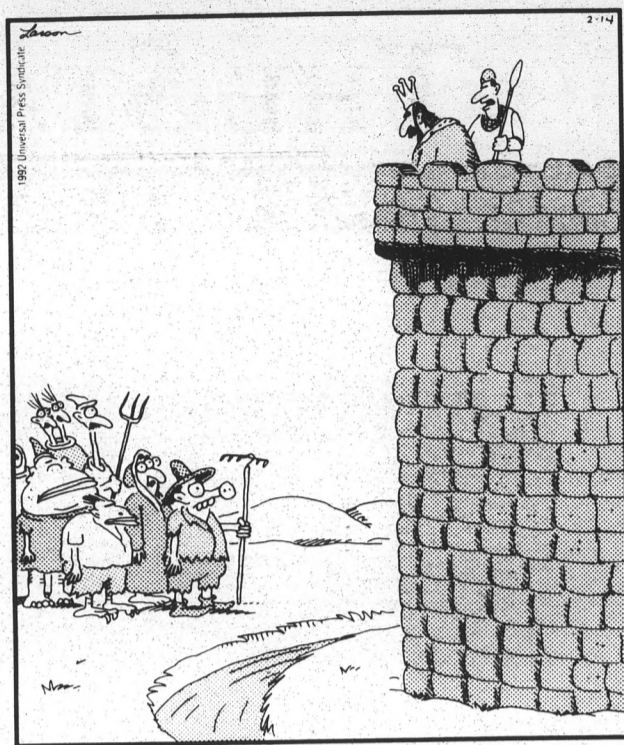
- "This will not stand."
- "Need a job?"
- "Cuomo's acting like an Italian-American stereotype."
- "Message: I care."
- "What's that whirring sound?"

7. I believe my story will:

- restore my good name
- help me find a husband
- make my parents proud
- get me a record deal
- benefit mankind

8. My name is:

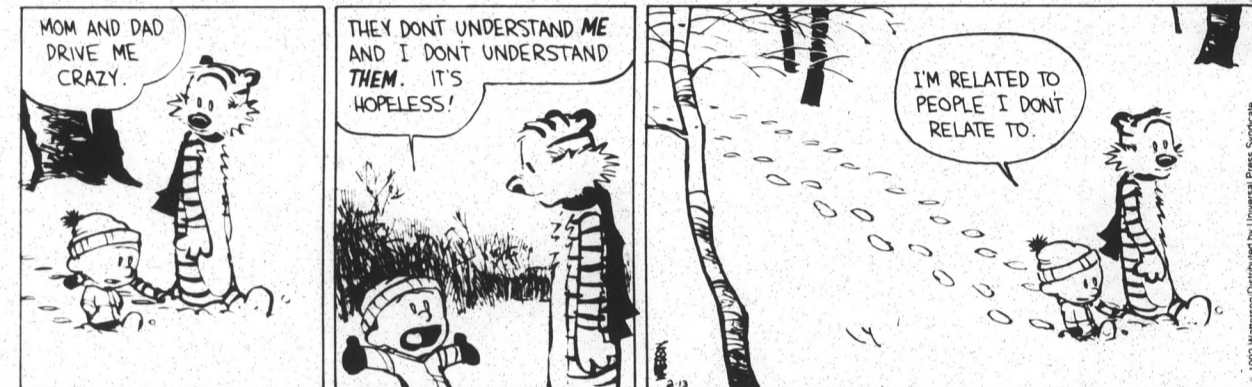
- Jennifer with a "G"
- Jennifer with a "J"
- Kandy with a "K"
- Carrri with two "i"s
- Karee with a "K," one "r" and two "e"s
- Other



"Those, sire, are the uncommon folk."

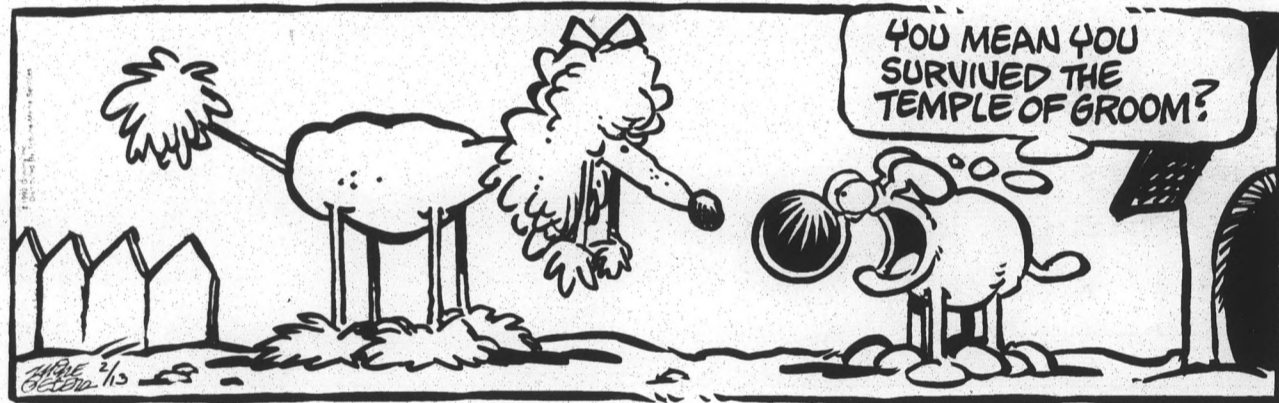
Calvin and Hobbes

by Bill Watterson



Mother Goose and Grimm

by Mike Peters



Weird Wire

OMAHA, Neb. (AP) — The five-room sod house May Stinnette began married life in 78 years ago no longer stands, but her marriage does.

"We went to our wedding in a horse-drawn buggy and now they go to the moon," Mrs. Stinnette, 98, said Tuesday as she celebrated her anniversary in a nursing home with her 99-year-old husband, Thomas.

The Stinnettes were married three days shy of Valentine's Day in 1914.

"Oh, we've had balloons and cards and candy and flowers and everything," she said in a telephone interview from Imperial, in the southwest corner of the state.

"There were rough times, but we had the good Lord to help us over the rough places," Mrs. Stinnette said.

"I think anybody can see marriages don't last very long like they used to, a lot of them," Mrs. Stinnette said.

Three of the Stinnette's four children are still living. They have eight grandchildren, 16 great-grandchildren and five great-great-grandchildren, Mrs. Stinnette said.

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Darryl Webb/State Press

ASU's Monique Ambers and the Sun Devils renew their rivalry with UofA tonight in Tucson.

Rivals clash again in Tucson

Women's hoops hoping crowd won't be factor versus Wildcats

By GREG SEXTON
State Press

Whenever ASU faces arch-nemesis UofA, it is an intense battle — both for the victory and for the bragging rights to Arizona's most heated rivalry.

This is the mentality the Sun Devil women's basketball squad will carry with it as the team travels today to Tucson for a 7 p.m. tip-off at McKale Center.

UofA will be seeking revenge over the Sun Devils after ASU's 84-66 skinning of the Wildcats Jan. 18.

In addition to the cross-state rivalry, ASU (13-6 overall, 4-5 Pac-10) will be facing an always vocal and spirited Wildcat crowd. To heighten the intensity, UofA (7-12, 1-8) will attempt to break its women's basketball attendance record as well as

the NCAA attendance record. More than 10,000 fans are expected.

When the two teams met at the beginning of the semester, ASU broke its home attendance record, as 3,677 fans showed their support.

"Everyone looks for revenge," ASU coach Maura McHugh said. "Especially whenever these two conference teams meet."

McHugh said she really isn't concerned with the possibility of a large crowd because of her team's experience on the road and because loud fans can work against UofA as well.

"It will affect both teams," she said. "Maybe us a little more since we are the visiting team, but you just try and ignore it and play the best you can."

Since the crowd will be from Arizona, McHugh said the situation will not be as bad as it is at other Pac-10 road games where her team faces out-of-state fans who are totally

Turn to ASU-UofA, page 12.

Kinder, gentler ASU looking at positives

Sun Devils start Pac-10 2nd half against Huskies

By DARREN URBAN
State Press

In the midst of the ASU basketball team's latest road trip, Sun Devil coach Bill Frieder may have come across just the answer to take away some of the frustration — frustration that has been building up during this less-than-exceptional season.

"I have to remain patient," Frieder said. "At Cal, we're struggling in the second half and I look out there and we've got (Stevin) Smith as a sophomore, and (Jimmy) Kolyszko, (Mario) Bennett and (Tony) Ronaldson as freshmen on the floor. To me, there's good and bad in that."

"We were struggling, but I think they're going to be pretty good players, and they're getting valuable experience."

OK, maybe it wasn't exactly an epiphany. Heck, at best it's probably old news. But as ASU (12-9 overall, 3-6 Pac-10) begins the second half of the conference schedule tonight at 7 against Washington in the University Activity Center, Frieder will be very careful to concentrate on the good parts the Sun Devils have — while trying to salvage the season.

Not that the season is unsalvageable. ASU is beginning a four-game homestand, although the Washington schools will be followed by visits from Top 25 teams UofA

and Louisville. It is yet another important stretch for the Sun Devils, especially with the chance to reward the faithful fans.

"Believe it or not, one of my biggest concerns is going out there and playing 40 minutes of good basketball for our fans," Frieder said. "That's what my goal is — to go out there and play so that the fans can leave the stands feeling good about Arizona State."

Washington (10-10, 3-6) has slowed a bit since the last time ASU played the Huskies, who at the time were coming off an upset of UofA. The Sun Devils came up with a 68-62 win as Ronaldson exploded for 20 points and seven rebounds, drilling four 3-pointers in the game.

The key to beating UW, Frieder said, is transition basketball — and not allowing the Husky offense, which is built around 6-foot-10 center Rich Manning, to play in the halfcourt.

"Washington plays everybody close," Frieder said. "If you have that 3-to-5-minute stretch where you don't play well, it'll get you in trouble because they do a great job controlling tempo."

Frieder said his probable starters will be Ronaldson, Bennett, Smith, senior guard Lynn Collins and sophomore forward Jamal Faulkner. It is Faulkner's first start

Turn to Hoops, page 12.



State Press photo

Sun Devil freshman Mario Bennett, averaging 19.3 points over his past three games, leads ASU against Washington tonight at 7 in the University Activity Center.

Antelopes Lowe-balled at Packard

Sun Devils ride pitching, bats to 15-2 walloping of overmatched Canyon

By DAN ZEIGER
State Press

Whoever it was that first said it is possible to get too much of a good thing probably never had to put together the pitching rotation of a college baseball team.

And ASU coach Jim Brock is learning that all the time.

As the man who oversees that awesome mantle of responsibility, Brock has been frustrated recently by the performance of junior hurler Sean Lowe — especially after a 15-2 Sun Devil thrashing against Grand Canyon on Wednesday at Packard Stadium.

Not that Brock is disappointed in Lowe — far, far from it. In fact, the tremendous success he's had this year has resulted in Brock scratching his head for another reason.

"God, I wish we were good enough that we could use him any way we wanted to," Brock said. "It would be nice to have him out of the bullpen, so we would be able to



Henri Cohen/State Press

ASU's Bill Dunn slides in before Grand Canyon catcher Grant Gunkel can apply the tag during the Sun Devils' 15-2 win Wednesday.

start someone else and then have him come in. That would be a dream."

But for now, ASU will have to employ him in the role that was projected for him at the beginning of the year — as a starter. Yet in his appearances so far this year, Lowe has shown that he can be a force anytime he

enters the game.

Consider that against the first 21 batters he faced this year — during two relief appearances and the start on Wednesday — Lowe struck out eight, walked two and allowed only one ball out of the infield.

Turn to Baseball, page 13.

Wells hopes games allow test for Devils

Softball goes to Tucson for UofA Softball Classic

By MICHAEL FLORES
State Press

The ASU softball team will be in Tucson today through Sunday to participate in the Arizona Softball Classic, hosted by the UofA.

Twelve teams are scheduled to compete in the tournament, eight of which are ranked in the top 20. ASU lost to UCLA 6-0 in the final of last year's Classic.

Coach Linda Wells said the tournament will provide a good early-season test for her 14th-ranked Sun Devils, who are 2-0 on the young season.

"It should definitely be challenging," Wells said. "Obviously, UCLA is a conference foe, and they're ranked preseason No. 1. It will be interesting to

Turn to Softball, page 12.

Softball

Continued from page 11.

see how we stack up against them early. At this point in time, it would be nice if we can play them close."

The Sun Devils open pool play at 6 p.m. tonight against unranked New Mexico State. On Friday, ASU will take on UCLA at 2 p.m. and then play again at 4 p.m. against No. 17 Minnesota, the school at which Wells coached at for 15 years before coming to ASU. The Sun Devils will close out pool play Saturday with a noon game against 12th-ranked Long Beach State and a 2 p.m. matchup with unranked Cal-State Northridge.

The elimination round starts at 5 p.m. Saturday. The top two seeds of each pool will get byes in the first round of elimination on Saturday. Quarterfinals are at 10 a.m. Sunday with semifinals at noon and the championship at 2 p.m.

The abundance of games will give Wells a better look at the Sun Devil pitching staff, particularly junior Amber Tintzman and sophomore Mona Nard, who have yet to see action on the mound this season.

Tintzman was the team's No. 4 pitcher last season, compiling a 6-4 record and 1.63 ERA in 21 games, and should add depth to the pitching staff.

"I'm looking for this to be my strongest

year so far," Tintzman said. "But of course, that remains to be seen."

"Amber should be pretty steady," Wells said. "At this point she just needs to get some work in."

Wells said Nard is very capable of turning in a good performance against any team.

"She's a little bit young," Wells said. "(She's) still in the refinement stage of her pitches. But she throws a real live ball."

"Basically, we want to match up as well as we can for each game in the pool, pitching-wise."

The Sun Devil pitching rotation for the first three games will probably go as follows: Tintzman against NMSU, senior Terri Carnicelli against UCLA and junior Dawn Wood against Minnesota.

Carnicelli and Wood both hurled complete-game victories against Western New Mexico last weekend. Wood's was a five-hit shutout and Carnicelli's a five-strikeout performance in which she allowed only one unearned run.

Wells cautioned that the rotation is tentative, contingent upon the pitchers' effectiveness and number of innings pitched.

"We'll just have to see what happens," Wells said. "We'll figure the rest out from there."

Hoops

Continued from page 11.

in two games, after coming off the bench on the Bay area trip.

Junior center Lester Neal should play 20-25 minutes a game, Frieder said, but is still only "80 percent" on his sprained ankle.

Bennett has been the one really coming on, averaging 10 rebounds a game in his last five and 19.3 points in his last three. The forward has raised his season totals to 9.4 points and 6.8 rebounds a game.

"Now (Bennett) is one of the guys that we have to go to that needs to get us double-figure points and double-figure rebounds," Frieder said.

It was this same situation earlier in the year — when ASU traveled to the Pacific Northwest to take on the Washington schools — that the Sun Devils seemed to have turned their doldrums into possible dominance. Their two road wins over the UW and Washington State sent spirits soaring.

But then came the game down in Tucson. ASU was thumped 92-55, and Frieder said there is no doubt that the Sun Devils still have not gotten over the debacle.

"Part of our problem was the UofA game," Frieder said. "We were playing well, we thought we were ready, we had good practices, and they just destroy you."

"We did not recover from that."

Frieder also hinted that the telephone

credit card scandal — which, because of a criminal investigation, is still around — may also be affecting his young and impressionable squad.

Frieder is trying to keep a positive attitude, even going so far as to be impressed with ASU's last two games, both losses.

But make no mistake about it — Frieder is still looking for a big finish and possibly some playoffs in March.

"Last week in watching the films, we played harder and we played better, believe it or not," Frieder said. "If we can take the good parts of last week and sustain them — and keep improving on the bad — hopefully we can put some wins together."

"I'm going to be extremely disappointed if we don't have a winning record when it's all over with. In fact, I'm shooting a lot higher than that."

Basketball Note

ASU has sold 6,239 tickets so far to the West Regional first and second rounds of the NCAA tournament, being held at the University Activity Center March 20 and 22.

The capacity for the tourney, due to media allowances, is only 13,672, down from the normal basketball capacity at the UAC of 14,287.

ASU-UofA

Continued from page 11.

against any visiting school.

"I think there will be more of a friendly hostility down in Tucson," McHugh said.

She said when the two teams met earlier, ASU dominated the tempo of the game by using its fast break and pressing defensively.

"When we played last we ran the ball effectively," McHugh said. "We also played tough on the boards and we shot the ball well."

Taking care of the ball and shooting better will be key for the Sun Devils. ASU shot 32 percent in an 88-72 Feb. 6 loss to UCLA, but improved its shooting (35 percent) when it beat USC Saturday in a nail-biting 63-62 win.

"We have just got to shoot the ball better," McHugh said. "Especially inside, we miss too many easy inside shots. We have to recognize who is hot and get them the ball."

There are some ASU players who have been playing consistently tough. Leading the Sun Devils is junior point guard Ryneldi Becenti, who is averaging 12.4 points per

game. Becenti is also leading the conference with 138 total assists. She is looking to break the ASU record of 164, set by former Sun Devil Patti Pepler.

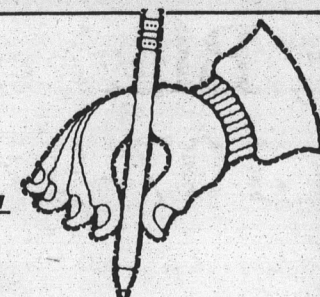
Other Sun Devils playing well lately are juniors Lisa Salsman and Monique Ambers. Salsman is averaging 12.3 points per contest and Ambers leads the team with more than six rebounds per game. Ambers also had a double-double against USC, when she scored a game-high 20 points and grabbed 10 boards.

"Monique is playing really well right now," McHugh said. "She is a great shooter and she can play the boards too."

ASU will be looking to stop UofA sophomore Margo Clark, who leads her team with 17.2 points and more than eight rebounds per game. The Wildcats also have Megan Magee, a 6-foot-3 center who scores more than 10 points and grabs 5.8 boards per contest.

"They are pretty balanced," McHugh said. "We've just got to come out and play strong and shoot the ball well. We just have to be confident going in and play like we are capable."

O.K. ASU...



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Drexler, Blazers spank Suns in 107-97 victory

PHOENIX (AP) — Clyde Drexler had 24 points, 11 rebounds and nine assists as the Portland Trail Blazers snapped the NBA's longest home-court winning streak at 19 games with a 107-97 win over the Phoenix Suns on Wednesday.

The Blazers led from start to finish after opening 8-0 and 25-10 leads in the first quarter.

It was Portland's 15th victory in 18 games and seventh of its last nine, but only its first over the Suns in nearly two years.

Terry Porter had 22 for Portland, while Kevin Johnson led the Suns with 21.

The Blazers opened their largest lead of 15 points in the first 7:45 on consecutive 3-pointers by Drexler and Porter.

Portland led 30-21 at the end of the quarter, but the Suns fought back with a 7-0 run to start the second quarter and had a chance to tie it at 35 when Dan Majerle, who scored 19 points, went to the free-throw line

with 7:34 remaining.

Majerle missed the second shot, and the Blazers used two missed shots and a turnover to escape with a 54-46 halftime lead.

Johnson tied it at 59-59 with a 14-foot jumper with 8:54 to go in the third quarter, but Portland outscored the Suns 21-14 the rest of the quarter, thanks in part to Johnson picking up his fifth foul with 2:27 left.

Starting the fourth, reserve Cliff Robinson converted on a three-point play and Danny Ainge hit a 3-pointer as the Blazers went ahead 86-75.

The Suns were 4-0 against Portland since April 1990 and 2-0 this year, outrebounding the Blazers in both games.

But the Blazers used muscle under the glass to build a 61-47 advantage in rebounds and played tight defense, constantly cutting off the Phoenix transition game after rebounds.



Portland's Buck Williams tries to wrest the ball away from Phoenix's Jerrod Mustaf during the Blazers' 107-97 win Wednesday night.

Baseball

Continued from page 11.

That's effectiveness — and it continued against Canyon. Facing what Brock called as good an offensive club as the Sun Devils will face all season, Lowe got the win by allowing only two runs while fanning 10 and walking only one in six innings of work.

"I don't think it's safe to say he is solidified as our third starter," Brock said. "He could be our first or second starter. Right now, it is a case of Lowe being just as effective or good as (other starters) Doug Newstrom and Jeff Matrangola."

Lowe was so impressive on Wednesday that the biggest mishap he had would have been a candidate for a sports blooper video had it not been potentially serious at the time.

Cruising along in the fourth inning, Lowe was preparing to set himself on the mound when he stumbled on a cleat-cleaning brush and fell on his back. He hurt his left ankle while tripping and was lying on the ground for several moments.

But Lowe was able to continue, and he laughed about his

gaffe afterward.

"I don't even want to talk about that," Lowe said with a wry smile. "I had just gotten the ball, and I just tripped. It was kind of funny because I talked to (pitching) Coach (Dub) Kilgo about ankle injuries before the game, and then that happens."

But as the score indicates, Lowe had a big margin for error, as 16th-ranked ASU scored big early to remove the pressure from the pitcher right from the start.

The Sun Devils (5-1) scored four in the first and three in the second in knocking around Canyon starter Eric Dietrich, who was the loser by giving up seven hits and seven earned runs in only 1 1/2 innings.

And two ASU hitters had career-high RBI efforts — left fielder Scott Samuels, who batted five runs in while going 2-for-3, and designated hitter Doug Newstrom, who compiled four RBI in going 3-for-5.

Samuels delivered the knockout punch to Dietrich in the

second when, with two on and two out, he took the first offering from the senior and lost it over the right-center field wall for the three-run homer that gave the Sun Devils a 7-0 lead.

"It was the first pitch, and I hadn't had the chance to hit too many of those," Samuels said. "It was a little bit above the belt, and I swung and released, I was lucky to be able to get a hold of it."

Other ASU notables were first baseman Todd Cady, who clubbed his first home run as a Sun Devil in the first inning, and Mike Fenton, who turned in his second straight solid pitching effort by fanning two and not allowing a hit in the last three innings to earn the save.

But what many in the crowd of 685 had hoped to see — former ASU football star Nathan LaDuke playing for the Antelopes (6-3) — never fully materialized. LaDuke did not play until he pinch hit in the ninth inning, and Fenton walked him on four pitches.

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'Fiesty Bowl' a Fiesta after years of conflict

By KEVIN SHEH

A January ruling by the NCAA Council that all bowls must turn over a percentage of profits earned from all bowl-sanctioned events to the participating teams has Fiesta Bowl attorney Don Meyers ready to do battle again.

Meyers, the Fiesta Bowl's 61-year-old founder, past president, general counsel and longtime selection committee chairman, and the bowl have been down this road before.

The 21 Fiesta Bowls to date have featured plenty of excitement; two have decided national championships. The most compelling and hard-fought battles, however, occurred not on the playing field, but in conference rooms, where the Fiesta Bowl has fought—and won—several battles with the NCAA.

"And you know what they want to do now?" said Meyers. "Now they're involved in, and they want to regulate, the events that we hold. By that I mean they want a part of the revenue of all of the other events that we stage."

The Fiesta Bowl puts on 64 non-game day bowl events, including a Pop Warner championship football game, a Fiesta Bowl 10K race, tennis tournaments, swimming meets, wrestling meets, a bike-a-thon and a hot-air balloon race.

The 60 non-game-related Fiesta Bowl events during 1990 grossed about \$6 million; any revenues paid off existing expenses or debt. Of the \$6 million, \$4 million were donations of cash or in-kind services made by more than 2,500 companies or individuals.

For two years, the NCAA's Special Events Committee has been working with the Football Bowl Association to develop definitions for the components for gross receipts.

The panel, acting on a recommendation by a joint committee made up of bowl members and NCAA Special Events Committee members, determined that money generated from the Fiesta Bowl's year-round events should go to the participating teams.

It also approved a plan that would limit the amount of entertainment that could be subtracted from sponsor's fees.

Currently, the two universities playing in the game receive 75 percent of the gross receipts from all game-related revenue, including money from ticket sales, television, radio, concessions and programs.

The Fiesta Bowl uses the remaining 25 percent to cover operating expenses, occupancy costs, rent and to stage other events.

Meyers said the bowl funnels the profits from these events to cover the events that do not make money. The remainder of the money is donated to charity.

"Now really, what business is it of theirs?" Meyers said. "It's none of their business. They're (the NCAA) so narrow-minded. It's crazy, it just doesn't make any sense."

Pac-10 Commissioner Tom Hanson, a member of the NCAA Postseason Football Committee, a subcommittee of the special events panel, said the members are trying to maximize the money that goes to the participating institutions.

"One of the things is the committee didn't want a great deal of the sponsor's fee to be turned right back into entertaining sponsors," Hansen said in a phone interview from Pac-10 headquarters in Walnut Creek, Calif.

"If the primary reason why the sponsor is purchasing the game is the game itself, but the money is being diverted to other events, that's not fair to the game."

Dave Cawood, staff liaison to the NCAA Special Events Committee, which recommended the measures that were approved by the NCAA Council at its post-convention council meeting Jan. 10, agreed.

"The role of the committee is to be caretaker of the institutions," he said from NCAA headquarters in Overland Park, Kan. "The committee wants to make sure that the institutions receive all the revenues that should be directed toward them."

The 44-member council, which decides all policy matters, is chaired by NCAA President Judy Sweet, director of athletics at the University of California at San Diego. She was not available for comment.

Meyers said that in attempting to protect the institutions, the NCAA ruling likely will lower the teams' payout.

"If we have to say to the sponsor, 'You can't entertain your people while you're here,'" Meyers said, "they're going to say to us, 'We're not going to sponsor your game.'"

The corporate sponsors want some of their money funneled into the non-game day events to help entertain sponsors and clients. This indirectly helps the teams because it strengthens the non-game day events, which help build up the game, Meyers said.

And since corporate sponsorship money directly impacts what each team receives to come to the Fiesta, Meyers said, the institutions that the NCAA is trying to protect would come out as big losers under the NCAA's new regulations.

Sponsors important

Meyers said the ruling will mean sponsors will be much less interested in bowls.

"They don't realize that these corporations don't just go out and spend money to sponsor a game. They want something as a part of that. The sponsors look at this as a way to entertain their key people, he added.

"If they were going to just be a game sponsor, they probably wouldn't do it. Why should they? They can just buy television advertising anytime.

"What guys like Hansen don't realize is that this is their (the sponsors') money. If any one of those guys tried to go out and get a corporate sponsor for the game, they couldn't get it. They wouldn't know how to go about it."

NCAA officials said the Fiesta Bowl had two years while the NCAA was defining gross receipts to fight the rulings.

"There was a joint committee representatives from the Football Bowl Association and the Special Events Committee, Cawood said. "Everyone had an opportunity to comment on it. It wasn't like this was some directive that suddenly appeared one day.

"The Fiesta Bowl did comment on it... and their position did not prevail. And they can keep bringing it up and continue to ask for changes to the definitions. There's no closed door, but that's where it is right now."

Meyers said he saw it coming.

"Well, one of the things we did in anticipation of this three years ago was that we organized a separate corporation, which is also a non-profit, called Fiesta Events Inc.," he said.

"Fiesta Events now stages all events except for game-day events."

However, the NCAA countered with a regulation stipulating that the rules apply to not only the bowl game that it certifies, but to any affiliated corporation that uses the same name.

"The NCAA now is taking the position that because we use the name the Fiesta Bowl for the other events, they should get some of the proceeds," Meyers said.

"We're audited every year; show them where every dime goes," he said. "We're not going to give them the money. We're not going to let them tell us where the money goes."

The Postseason Football Committee is meeting with representatives of all of the bowls April 26-29 at the Hyatt-Regency Hotel in Scottsdale, and Meyers said he would attempt to "educate" the NCAA on his position. Again.

"The committee that makes these decisions gets new members every year," he said. "We'll just have to go to them, bite our tongue and say here's what we do, and this is how we spend this money, and this is why we can't give the money to the teams.

"It's (the NCAA's position) really a ridiculous approach," Meyers said, shaking his head. "All of these arbitrary rules and regulations."

The Fiesta Bowl, in many ways, has transcended the traditional role of a non-profit organization. Run by 23-member board of directors, more than 2,500 volunteers, 24 full-time employees and more than 230 part-time help, the bowl has paid out more than \$42.2 million to participating teams during its 21-year history.

A recent study by ASU economist Tim Hogan estimates that the bowl has attracted more than 219,000 visitors and has pumped \$523.4 million into Arizona's economy.

But the meteoric rise of the Fiesta Bowl over the past two decades has been fraught with hurdles, some of which have been placed by the NCAA.

Meyers and the Fiesta Bowl, called by many the Fiesty Bowl, have never buckled to many of the NCAA's annoying rules. Meyers delights in the bowl's maverick image, earned

after years of legal battles with the NCAA that catapulted the Fiesta from a minor game to one of college football's major attractions.

Prior to Hansen's eight-year tenure as Pac-10 commissioner, he served as assistant executive director, performing duties such as heading television programming.

"I go all the way back to when they were proposing the game in the initial meeting," Hansen said. "Jack Stewart had us all over to his home for dinner, including Walter Byers, executive director of the NCAA, and this was a time when they were working to get the game approved.

"And I don't think it's been particularly pretentious, no more than any other bowls, although the Fiesta Bowl's been very creative and imaginative, and has done some new and different things that have had to be approved as we have gone along."

But Hansen said he didn't think the Fiesta Bowl has been more conniving than other bowls.

"They have all had things come up that have been worked through with the committee," he said.

The Fiesta Bowl has faced opposition from the beginning. Bowl officials combined innovation, hospitality, politics and cold, shrewd business sense to catch—and surpass—the more established bowls.

Only recently, when the bowl joined a four-bowl coalition that will make it easier to host a national championship game, did it abandoned its manipulative, rebel image.

The Fiesta Bowl was approved as the fourth member of the coalition in July, and the Orange, Sugar, Cotton and Fiesta bowls started work on finalizing the contract.

Under the plan, bowl games would be decided by a pre-arranged system. The Big Eight champion would go to the Orange Bowl, the Southwest Conference champion goes to the Cotton Bowl and the Southeastern Conference champ goes to the Sugar Bowl.

A five-team pool fills the other slots; Notre Dame, the ACC and Big East champions and two at-large teams, who could be independents or conference members.

The Fiesta Bowl would host the national championship if two independent teams in the pool are ranked No. 1 and 2.

Fiesta Bowl vs. the NCAA

Taking on the NCAA is neither an easy nor lucrative business. However, Meyer's background in athletics and law, and his reputation as a battler, makes him more than a match for the NCAA.

As a senior in 1948 at Towner High School in McCluskey, N.D., he was the captain of both his football and basketball teams. Immediately after graduating in 1952 from North Dakota State, where he was attending on a basketball scholarship, Meyers joined the Air Force.

There, until his discharge in 1954, he defended and prosecuted court-martial cases. After graduating from the University of Michigan law school in 1957, Meyers studied international comparative law for a year at the

University of Cambridge in England. "I was a research fellow in international and comparative law," he said.

But it was not his athletic background or his law expertise that led to the founding of the Fiesta Bowl.

Jack Stewart, the late founder of Camelback Inn and a North Dakota State graduate, threw a party every year for all its graduates. As it turned out, Meyers recalled, Stewart had worked for Charles Finnegan, athletic director for North Dakota State.

Through Finnegan, Meyers went to the 1967 party.

"I went to it, and I went to it again the next year, and we were talking about ASU not having a place to play in a bowl game."

Meyers said the only major sports in Phoenix at the time were baseball spring training and ASU football.

"He (Stewart) invited me to a breakfast meeting, with some other individuals who were interested in college football, and we began to talk about the possibility of a bowl game," Meyers said.

Seven Phoenix businessmen attended this 1969 business meeting. The men discussed complaints by the ASU president that the football team, then in the Western Athletic Conference with the University of Arizona, could not garner a bowl bid despite having excellent teams. (ASU and Arizona did not join the Pac-10 Conference until 1978).

"We formulated a plan, and submitted an application to be certified as a post-season game," Meyers said. The plan was to invite the WAC champion and one other team.

However, Meyers said he knew the task would not be easy. The Liberty and Bluebonnet bowls, certified in 1959, were the last bowls to be certified.

"So we tell them we want to be certified, and the reason for our existence is that we will start a drug-education program, and we will use athletes as an example for young student-athletes," he added.

"So we came up with the motto: 'Get high on sports, not on drugs.' And I'll never forget, the first year we spent \$10,000, which was like a fortune. We had NCAA posters, we had them put up at all the universities and high schools and had a picture of like some All-American football player who would say, 'Get high on sports, not on drugs.'"

But the NCAA, citing too many existing bowls, turned down the Fiesta Bowl's first application in 1970.

"(The committee said) 'OK, you guys have got a good possibility, we'll get around to you, but come back next year' sort of thing," Meyers said, scowling.

At the time, Meyers law partner was Richard G. Kleindeinst, then deputy attorney general of the United States.

"So I contacted Dick Kleindeinst and told him we'd like to have the help of the attorney general's office because we'd like to use the proceeds from our game for drug education. Jack Stewart and I had discussed this, and Jack said, 'I know John Mitchell (the attorney



Don Meyers in his Phoenix office.

Michelle Conway/State Press

Brief Fiesta Bowl history

- APRIL 27, 1970—Fiesta Bowl first application for certification rejected by the NCAA.
- APRIL 26, 1971—Fiesta Bowl is certified by the NCAA.
- DEC. 27, 1971—ASU vs. Florida State, the first Fiesta Bowl.
- DEC. 26, 1975—ASU vs. Nebraska matchup puts the Bowl "on the map."
- DEC. 25, 1981—NCAA grudgingly approves Fiesta Bowl's move to New Year's Day.
- SEPT. 26, 1985—Fiesta Bowl and Sunbelt Growers enter into initial title sponsorship agreement.
- APRIL 25, 1986—NCAA agrees to allow Fiesta Bowl to move its 1987 game from Jan. 1 to Jan. 2, enabling the Bowl to set up its first national championship game between Miami and Penn State.
- JULY 7, 1991—Fiesta Bowl joins Orange, Cotton and Sugar bowls in the four-bowl coalition.

general) very well."

"As a result, Mitchell, who had run (former President Richard) Nixon's campaign and turned down a chance to become chief justice of the U.S. Supreme Court—and was generally considered to be the second most powerful person in the country next to Nixon—agreed he would help us make the presentation to the NCAA.

"We then went to Washington, D.C. to make our presentation to the NCAA, and John Mitchell assisted us. My background was that of being an antitrust lawyer. And I talked to John Mitchell about the fact that the NCAA's refusal to certify our game—it occurred to me that that was a violation of the United States antitrust laws.

And so he said 'I agree, I think it is.'

"When he went in and made the presentation to the NCAA, who you must understand is kind of like God—they think they're bigger than life—I was the moderator.

"We put on this dog-and-pony show about the weather, and stuff, and Mitchell was my closing guy, and when he finished, he said 'And by the way, it's been called to my attention that the power that you have could be construed as a violation of the antitrust laws if you refuse to certify this game.

"And he said 'I just want to remind you that I enforce the antitrust laws.' And he walked out of the room.

"And it had a chilling effect on those people," Meyers said, leaning back in his chair and smiling.

Long, tough road to hoe

Once the bowl was certified, Meyers said he knew even then that the fiscal impact to Phoenix potentially was tremendous—due in large part to the listlessness of the other major bowls, particularly the Orange, Rose, Sugar and Cotton bowls.

"They staged these games; they didn't hardly get any money for the television rights fees and they didn't do anything to entertain the teams," he said. "They just had them come out, play in the game, go home.

The bowl was certified April 26, 1971—barely eight months before the first game, which was slated for Dec. 27.

"We had a lot to do to be able to put this game on. There was only seven of us," Meyers said. "We didn't have a television contract. We didn't have a radio contract."

Tickets, programs, stadium leases—the complications connected with staging a bowl game seemed endless, he said.

"So I flew to New York City; here's some guy from North Dakota who's only been to New York City once or twice in his life." He called NBC Sports, ABC Sports and CBS Sports and scheduled appointments.

But no networks bit. Too expensive, they said. Come back after staging a few games.

"Then we went to see (Howard) Hughes," he said. "Hughes operated a network at that time. And they had some interest, but they weren't ready to do anything that first year."

Meanwhile, the clock was ticking.

"We were starting on this in May, and the game was going to be in December," Meyers

said. "And we were going to have to get the television (contract) together, sell the time and so forth."

Mizlou Productions, and its president, Vic Piano, came to the rescue. In late August, Meyers negotiated a three-year contract worth \$50,000 the first year, \$55,000 the second year and \$60,000 the third year. Mizlou also agreed to cover 85 percent of the major markets. The move represented the most money Mizlou ever paid for a sporting event.

Meyers followed that by signing a \$1,000 radio contract with CBS.

Meyers then had to hash out a contract with ASU for use of the stadium.

"I agreed to pay them \$5,000 to use the stadium," he said. "Now we pay them \$300,000."

Then programs had to be developed, insurance policies had to be signed—the task seemed staggering, Meyers said.

"We didn't have any money, because we had nothing to operate on," he added. "We had ongoing expenses. Stewart wasn't getting paid, I wasn't getting paid and none of the other guys were, but we had to pay the rent, we had to pay to give people deposits on like things like printing tickets.

"Today, the fund raising is year-round."

Meyers recalled several novel fund-raising strategies employed by the first Fiesta Bowl.

"One of the things was to make people members of the Fiesta Bowl. We charged them \$10, and they could become a member. Being a member, it entitled them to buy six tickets for the game.

"What that did was give us operating money. I think we developed 3,500 members, and then those people became volunteers to help out at all of our other events.

And it provided Meyers and his troops with some guaranteed ticket sales.

So the bowl had money, a stadium, contracts—but no teams.

"We had a contract with the Western Athletic Conference to take their champion—the odds were we were going to get ASU," Meyers said.

But finding a team to play ASU was a different matter.

"We didn't know these coaches, they had never heard of the Fiesta Bowl," Meyers said. Fiesta officials immediately started calling coaches and visiting campuses. All were assured the bowl would pay \$100,000.

But there were no takers.

"Other traditional powerhouses were not interested," Meyers said. "The Big Ten would not send any teams to any bowl except for the Rose Bowl—and they kept that practice up for years.

"(The Pac-10) didn't send any teams to any bowl except for the Rose Bowl.

"Notre Dame didn't go to a bowl at all."

Meyers said at the time universities just did not realize the magnificent fiscal potential of bowls.

"I don't think they did," he added, recalling a visit to former Notre Dame Athletic Director Moose Krause.

"And Moose Krause said, 'What the hell you doing back here.' He didn't know me. He said, 'I don't go to bowl games.'"

After Krause refused to give a reason, Meyers said he told the athletic director why Notre Dame should go to bowl games.

"And I took a box of oranges with me," said Meyers, laughing. "And I said, 'You ought to come out to Arizona. We have orange trees out there, the kids would (enjoy) being out here.'"

But the bowl's recruiting power was the key, Meyers said.

"Here's why you ought to go to a bowl game," he said he told Krause. "You can recruit any kid in the country at Notre Dame. But as soon as he realizes that he can go to another school, play in a bowl game and play on national television, and that's going to increase the image of that school.

"And it's going to make it easier for him to be identified for the professional ranks. You're going to start losing out. So you better start thinking about bowl games."

Since appearing in the 1925 Rose Bowl, Notre Dame did not appear in another postseason game until 1970.

Meyers said Florida State eventually consented to be ASU's opponent in the first Fiesta Bowl—which was a "huge success."

"It was the most exciting bowl game ever seen on television up to that time, in modern times," Meyers said about the game, which ASU won 45-38 in front of 51,098. "And the national television audience loved the game—they absolutely loved it! Mizlou loved it.

"So people finally began to take a look at the Fiesta Bowl."

During the next three years, Meyers said the bowl continued its solid growth. It matured.

Though attendance hovered around 50,000 a game, payouts to each team increased from \$168,237 to more than \$200,000 a game for the Dec. 28, 1974, game—thanks in large part to \$75,000 one-year extension with Mizlou.

The price of poker rises

Fiesta fortunes turned markedly better when it enticed Nebraska to play ASU in 1975.

That year, Arizona State was undefeated, and Nebraska had lost one game, but Nebraska initially turned the Fiesta Bowl down.

"So we lobbied them, we sent people back, Phoenix sent chickens out to them—we did everything," Meyers said. "Finally they agreed."

ASU and Nebraska, with college football's two best records, battled to a draw until Danny Kush, coach Frank's son, booted a 29-yard field goal with 4:50 left to boost ASU, 17-14.

The game marked the first year of the Fiesta Bowl's first "big" television contract with CBS.

"They paid us \$125,000, and we thought that was enormous," Meyers said. "And our radio contract had gone up to \$5,000, and we still were leasing the stadium from ASU for \$5,000."

Attracting Nebraska, a top-10 team, undoubtedly irritated the more established bowls that were accustomed to attracting the nation's elite. And the Fiesta Bowl scored a direct hit on these bowls in 1982 when it petitioned in 1981 to move from Christmas to New Year's Day.

"On New Year's Day, you had the Rose Bowl, the Cotton Bowl, the Sugar Bowl and the Orange Bowl," Meyers said. "So we heard that

Jan. 1, 1982—The Penn State-USC matchup—the Fiesta Bowl's first New Year's Day game—represented the bowl's turning point.

Attorney General John Mitchell (left in bottom photo) and Don Meyers, 1971 co-chairman of the Fiesta Bowl, discuss Mitchell's participation in the half-time show. That same year, Mitchell's presentation to the NCAA helped certify the bowl.



Fiesta Bowl photo

Fiesta Bowl photo

the Sugar Bowl, because it was not doing well on television, was going to switch to New Year's Eve."

Meyers immediately petitioned the NCAA Postseason Football Committee to fill the Sugar Bowl's slot and kick off a half-hour ahead of the Cotton Bowl.

Meanwhile, the Fiesta had switched to NBC. "They (CBS) offered us \$350,000. So I went to NBC," Meyers said.

NBC agreed to pay \$1.2 million over three years, \$425,000 the first year, \$375,000 the second year and \$400,000 the third year.

The proposal blew CBS out of the water, Meyers said.

"I called CBS and told them I had a deal and I asked if they'd match it, and they told me to go to hell," Meyers said, smiling.

And NBC pledged its support in the bowl's quest to join the big three on New Year's Day.

"Well, the NCAA Postseason Football Committee turned us down," Meyers said. "They said they didn't want to have any more football games on New Year's Day."

Meyers filed an application to the 45-member NCAA Executive Committee to reconsider the decision, claiming that the decision was violating antitrust laws.

After submitting a detailed brief to George Gangwere, NCAA's legal counsel, Meyers joined former Fiesta Bowl President Morrison "Dit" Warren in Kansas City to plead their case.

Meyers, with a cunning smile, said the executive committee, made up of university presidents and athletic directors, didn't know that in 1973, Byers, full-time executive director of the NCAA from 1951-1987, had hired Meyers to represent the NCAA in a battle with the National Football League.

"And the reason that became important was, we walk into this room, and here was this huge conference table," Meyers said. "And around this table were all of these members of the Executive Committee." Meyers motioned toward one end of a large table and said, "On this end, were all of these lawyers and Walter Byers."

Motioning toward the other end of the table, he added, "And everybody stands up here, which is where everybody makes their presentations."

Meyers said Cotton, Rose, Sugar and Orange bowls all paraded before the council, expressing their disapproval.

"So we were last," Meyers recalled. "So we go in and make our presentation. Walter Byers gets up from his seat in this huge room and he walks down and he comes down to see me. He shakes hands with me and puts his arm around me, and he walks halfway across the room with me to back where I'm going to be, talking to me the whole time."

The committee didn't know Byers and Meyers were discussing the NFL case.

"And he was thanking me for the job I did and all of this kind of stuff, and I ought to go back and look him up, because I hadn't seen him for a couple of years," he said.

During the presentation, Meyers said he noted that he and Gangwere took a course in antitrust law from the same law professor, who happened to be one of the more powerful guys in

Fiesta Bowl

the founding of the NCAA.

"Now, I can see George's face down at the end of the table," Meyers said. "I said, 'What I have said to you in my brief, a great part of it is as a result of training I received from the same teacher George did."

"So we finished our arguments and Walter Byers turned to his lawyer and said, 'Mr. Gangwere, you've heard the arguments, is Mr. Meyers right?' And Gangwere said, 'I'm afraid he is.'"

The result was a unanimous vote to allow the Fiesta Bowl to go on New Year's Day. More than 71,000 people — up from 66,738 — saw Penn State defeat USC 26-10 in the 1982 game. The fortunes and the perceptions of the Fiesta Bowl were changed forever.

"I went back to my hotel room and called NBC. I said, 'The price of poker just went up,'" Meyers said. "They said, 'How much do you want.' I said, '\$625,000 this year and \$1 million next year. NBC said, 'You've got it.'"

Prime time

Not that the New Year's Day bowls immediately embraced the Fiesta — far from it, Meyers said.

"At first, they didn't want anything to do with us. Within a matter of two years, when they would have a meeting of the bowls, at first they would not include us with the New Year's Day bowls, they would meet by themselves," he said. "But after about two years, they'd start to include us."

The Fiesta Bowl wasted little time before stepping on the other bowls' feet again. In September 1985 it entered into a 10-year title sponsorship agreement with Sunkist Growers.

The move pumped \$1 million a year into Fiesta Bowl coffers, and put the organization on sound financial footing.

Predictably, the move angered rival bowls, who said the commercialization would jeopardize the integrity of college football.

Today several of these bowls, including the Cotton, Orange and Sugar bowls, have secured corporate sponsors.

In 1986, Fiesta officials gambled and pursued Michigan for their game; the Cotton and Sugar bowls also wanted the Wolverines.

"Where we hit full speed was the '86 game — that's when we got Michigan," said Chuck Johnson, who just finished his one-year term as bowl president in January. "A lot of people think of the next year, but this was the year we got Michigan to play Nebraska."

Michigan erupted for 24 points in the third quarter and beat Nebraska 27-23, enabling the team to finish second in the country — the highest a Bo Schembechler-coached team has ever finished.

"He passed the Sugar, passed the Cotton, for a million dollars less," Johnson said, noting that Nebraska and Michigan received \$1.06 million each to come to Tempe. "They came here, because they thought it was a better trip for the kids."

That set the stage for 1987 — the next major coup for Meyers and the Fiesta Bowl.

"We made the decision when I was in Florida," Meyers said. "I was sitting there watching the Breeder's Cup; I was thinking of a way I could lure Miami out of Miami (the Orange Bowl)."

Meyers said he secured an early commitment from Joe Paterno and Penn State, the second-ranked team in the nation. "But I didn't know how I was going to get (top-ranked) Miami out of the Orange Bowl," he said.

"So I talked to Kenny Shanzer at NBC, and said 'What about the possibility of us playing on prime time?' And he said, 'Well, the Orange Bowl is on.'

"And I said, 'No, not on New Year's Day — the next day.'

"He said, 'Well, you're crazy. That's Miami Vice — the most popular show on television. No chance.'"

Meyers then asked to talk to NBC's entertainment department.

"I said, 'This is a once-in-a-lifetime opportunity. Miami Vice, you can just not do the show that week.'"

Meyers argued that there only are 26 episodes a year, and the show could be sold for the same amount of money a week later.

"They called me back and said, 'It's a great

idea. We'll recommend it,'" he said.

The Jan. 2 national championship battle between Penn State and Miami, won by Penn State 14-10, was the highest-rated game in college football history. The \$2.4 million payout to each team — 125 percent more than the previous year — was the most in the Fiesta Bowl's history at that time.

"No other game has come close. Seventy-five million people watched the game. We had 107 members of the media there," Meyers said, closing his eyes. "The atmosphere, it was like walking into, well, you didn't know what was going to happen. It was electrically charged."

"That really separated us from all of the rest of the bowls. Because there was never a bowl game that was staged like that."

It never would have happened if the NCAA had its way and kept the bowl on Jan. 1 that year.

"And they weren't going to do it," Meyers said. "So I threatened to take them to court because they didn't have the authority, and finally they agreed they had to do it."

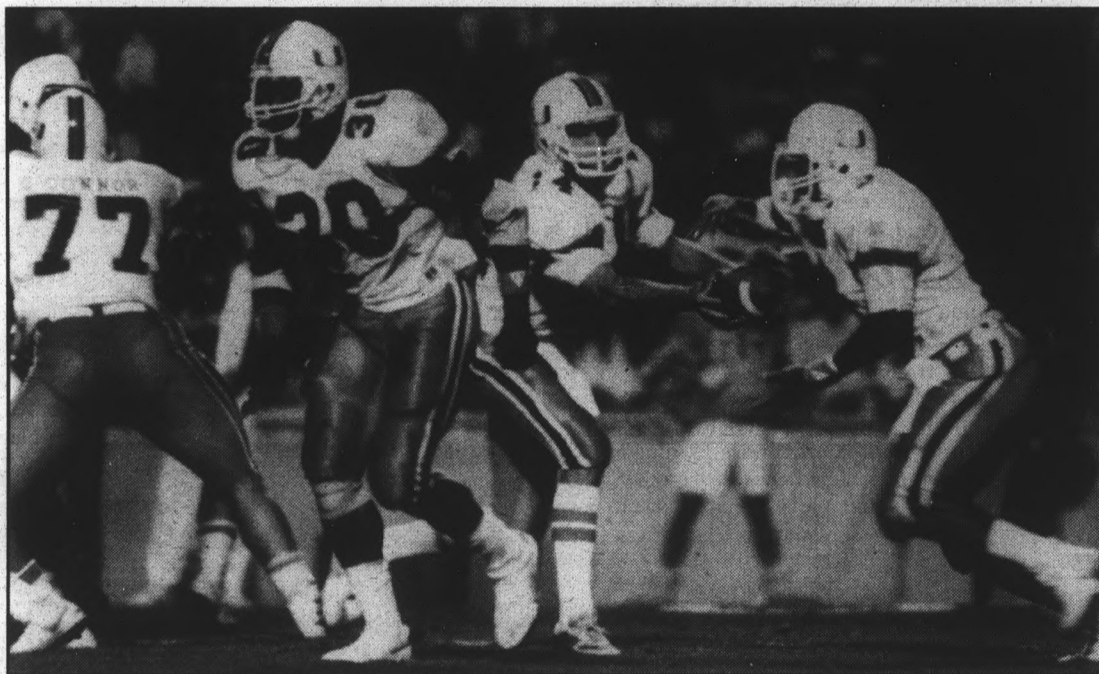
"But they were mad as heck about it."

Meyers wasn't done. He went back and ask for a sudden-death playoff in case of a tie.

"That got national attention, because everybody thought I was right," Meyers said. "If 1 and 2 are playing each other, you ought to be able to play off a tie. And I knew the media would love that."

The NCAA, however, still would not yield.

"That was really senseless on their part. I mean, can you imagine the television audience if they had a tie?" he asked. "I told them, 'They'll lynch you guys.' I said, 'They will elect me king,



Miami quarterback Vinny Testaverde hands off to tailback Melvin Bratton during the Hurricanes' loss to Penn State in the 1987 Fiesta Bowl — which drew more television viewers than any game in college football history.

and they'll lynch you."

Meyers said the game also made it easier for the Fiesta Bowl to secure its second national championship game in three years, Notre Dame's 34-21 victory over West Virginia in the 1989 game.

King holiday controversy

Much to the delight of NCAA detractors, the Fiesta Bowl has battled the NCAA — and won — on numerous occasions. But, despite all of its hard work and planning, an event over which the Fiesta Bowl had absolutely no control could have done it in 1990.

The incident that triggered the Fiesta Bowl's roller-coaster year in 1991 struck bowl officials virtually without warning.

Johnson, who was "training" to be the Fiesta Bowl president in November 1990, said bowl officials weren't worried about the Nov. 6 election during which voters would decide on a paid Martin Luther King Jr. holiday for state employees.

"All the polls had the vote running ahead — significantly, as much as 10 points," Johnson said.

The Sunday before the election, it was reported that NFL Commissioner Paul Tagliabue announced the league would pull the Super Bowl from Phoenix in 1993 if the holiday was not approved.

Arizona voters defeated the MLK day referendum, and the issue became a political time-bomb that exploded in the face of Fiesta Bowl officials.

"It all of a sudden just snowballed," Johnson said.

Prior to assuming the bowl presidency in January 1991, Johnson had served as vice president and secretary of the bowl. He also is involved in the team selection committee.

As with most Fiesta Bowl officials, Johnson has a solid business background. He was the former president of Citicorp/Citibank and opened his own consulting firm in 1987.

He said he needed every bit of business guile to weather the political tempest, as the MLK day controversy triggered angry protests at every school the Fiesta Bowl was trying to lure — particularly in the Southeastern Conference.

"As part of my hazing process to be president, I had to go get the second team, the winner of the Alabama-Auburn game," Johnson said. "I spent two weeks there. Those memories we tried to put behind us."

Through the MLK "confusion," Johnson said, the Fiesta was forced to narrow its choices to Louisville and Alabama. Both schools were under pressure to decline the Fiesta's invitation, causing many to speculate whether there would be a Fiesta Bowl game in 1991.

Johnson recalls one Southeastern Conference official who conducted 62 interviews while the conference was negotiating with the Fiesta Bowl.

"And I think there were two questions on football, if that tells you where the focus was," he said. "There was a communication gap. The word could not get out."

The task became to convince the university presidents, athletic directors and the conference commissioners that Arizona was not a racist state.

"They knew us, and knew our record in civil

rights," Johnson said. "They knew as the story came out that we would be an entity that would look good, not look bad."

"They also knew that the Fiesta Bowl had had black board members, had black presidents, had a black queen — that we were not a racist organization. Quite frankly, it was all perception. Nothing was really happening."

Louisville and Alabama agreed to play in Tempe. Louisville pounded Alabama 34-7 before 69,098 fans, and the game went without incident.

However, Johnson said he knew the MLK day fiasco was still squarely in front of him.

"The awareness, the identity of the Fiesta Bowl was almost linked to this event, which I repeatedly said was unfair," Johnson said.

Reactive, not proactive

Meanwhile, Florida experienced freezing temperatures, costing Sunkist \$700 million. Johnson received the news from Sunkist that it would be withdrawing as corporate sponsor the day before he assumed the presidency.

"As this particular point in time, we may have been at our all-time low," he said. "Sunkist had announced they were leaving; we had the MLK thing; we had to re-negotiate our TV contract, that was up; we had a deficit."

Conference affiliations also were changing and non-affiliated teams were rapidly disappearing.

The creation of the Big East Conference swallowed up Miami, West Virginia and Pittsburgh — all former independents who had played in the Fiesta Bowl. Florida State, which had played in the bowl three times, joined the

ACC; and Penn State, which had played in the bowl five times, landed in the Big Ten conference.

The realignment of the conferences, perhaps more than the MLK day controversy, threatened the Fiesta Bowl's existence, Johnson said.

For perhaps the first time in its existence, the Fiesta Bowl found itself in a reactive — not proactive — role.

"This falls into how well you manage change. This change was occurring no matter what we decided to do," Johnson said.

Toward the end of January, Johnson said he first heard rumors of a three-bowl coalition, with the Orange Bowl, Cotton Bowl and Sugar Bowl.

"First thing we approached was the three-bowl coalition," he said. "We have got to convince the world that a four-bowl was better than a three-bowl. And it really is. In terms of flexibility, alternatives, it's better for college football."

The newly formed Big East conference and the expiration of the contract between the Citrus Bowl and the ACC created the demand for additional flexibility, and the four-bowl coalition concept was approved.

Then, the Fiesta Bowl had to make sure it would be that fourth bowl.

The Blockbuster, Citrus, Gator and the Holiday bowls were among the bowls the Fiesta was battling for the fourth spot.

Back in the high life

"We had experience in national championship games," Johnson said. "Talking about staging one is one thing, but going out and doing it is quite another."

And, as a part of the presentation before the Orange, Cotton and Sugar bowls, the ACC and Big East conferences, and Notre Dame, Johnson had to spend 40 minutes trying to put to rest the MLK day issue.

"We tried to tell them the real story about the Fiesta Bowl and our track record with minorities, which is very real," Johnson said. "We also focused on the fact that 70 different colleges and universities had played here (in Arizona) without any incident."

The Fiesta Bowl's induction into the coalition July 7 was a valuable win for the bowl — and the state, Johnson said.

"It was good for us to win one on a national scale," he added.

Johnson said there is only one way to ensure success in the wacky world of bowls.

Put on a great game.

"The best way to eliminate a perception problem is to replace it with another thought," Johnson said. "In this case, you say the Fiesta Bowl, you think of Penn State and Tennessee, not MLK. It was very, very key to me to have a good bowl week."

The 1992 Penn State-Tennessee matchup attracted an estimated 26,000 visitors who spent more than \$60 million. Penn State won, 42-17.

"When you're down, people look at you and look for slippage," Johnson said. "And when you see that the events are bigger or better than they ever been as you move through the year, people say, 'Oh, maybe the death of the Fiesta Bowl was a little premature.'"

In addition, Johnson said the bowl is closing in on a sponsor, which it has lacked since Sunkist bowed out January 1991.

"Our image is one of a class game," he said. "We are in the coalition and we're moving forward."

Meyers, meanwhile, intends to stay on the team selection committee and negotiate television contracts. However, he will train a group of lawyers to take over the legal counsel chores, enabling him to step aside, go to the games and enjoy the fruits of his labor.

"We will get a corporate sponsor that will permit us to be on a par or pay more than the Cotton, Sugar and Orange bowls," he said. "That's become the most important criteria for the teams."

"Once we got the bowl, my motivation was I saw that the Cotton, the Sugar, the Orange and the Rose bowls had all this potential — but they haven't done anything with it."

"And I could see how this (Fiesta Bowl) could help Phoenix and Arizona. We could get the same kind of recognition that those areas should be getting. My motivation is we can be as good or better than they are."

"No one's done it, so let's do it here."

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SPRING BREAK tours is going to Mexico. For more info call Susan 997-5519.

HELP WANTED- GENERAL

\$5.50/HOUR GUARANTEED! Neodonta, one of the country's top telemarketing firms, is now hiring! \$5.50/hour guaranteed. Realistic earning potential of \$6-\$7.50/hour. Flexible afternoon and evening scheduling to fit your lifestyle. Paid sales training. Convenient location 3 blocks from campus. Contests, prizes, fun, friendly faces. Call today for an interview: 967-0066, ask for Allan Shupe. (EOE)

MIDNIGHT SUN I

Alaska fisheries employers hiring men / women now.
Roundtrip air, room / board provided!
Up to \$5000 + / month.
Extensive fisheries report gets job or call refundable. 1-900-226-ALASKA (\$3 per minute, 4 minutes maximum)

CLUBMED, CRUISELINES, Austraia. Now hiring! Learn how to obtain summer or full time employment from experts in the resort industry. Act now and receive our informative guide "Jobs in Paradise" (\$14.95 value) Free! 1-900-420-3713 ext 514 (\$2/minute).

CRUISE LINE, entry level, onboard/ landside positions available, year-round or summer. (612)643-4333.

FIVE POSITIONS

Sales & management positions available for expanding marketing firm. No experience necessary 894-2416.

GREENPEACE ACTION. The future is now! we are training women and men to build public support in Arizona. Learn and implement effective activist strategies. Excellent work environment, benefits, medical insurance and great advancement opportunities. Earn \$190-\$250/week, full-time, part-time. Flexible scheduling. Call Linda 966-1986 10am-2pm.

CRUISE JOBS

Cruise Lines Now Hiring. Earn \$2,000+ per month working on cruise ships. Holiday, Summer and Full-time employment available. For Employment Program call 1-206-545-4155 ext.C211

KICK-OFF

Run as fast as you can with this ground floor opportunity. Rapid advancement with new manufacturing and established training company. For supervisor position 967-5332.

MAKE EXTRA cash for Spring Break, selling t-shirts: Fun and easy money. Call 345-2232.

★EASY CASH★

Completely automated donor plasamapheresis. Discover how easy, safe and fast it is to: Earn \$30+ a week! while donating much needed plasma. Mention this ad for a \$5 bonus on your first donation (Monday-Saturday). Only center in Valley paying: \$10-1st donation, \$20-2nd donation in same week.
UNIVERSITY PLASMA CENTER
Associated Bioscience Inc.
1015 South Rural Road, Tempe
894-2250

**HELP WANTED
-GENERAL**

MECHANICAL ENGINEER technician, permanent/year round. Part time or full time. Minimum: one semester of engineering or technology. Some job experience required. 956-8200.

NEIGHBORHOOD CANVASSING. door to door registration. No selling, advertising only. \$8-\$12 an hour. Tempe/Mesa area. 838-7010.

Oh no!
Did you forget about the noon deadline for an ad in tomorrow's State Press?

NEW ENGLAND brother/sister camps-Massachusetts. Mah-Kee-Nac for Boys/Danbee for Girls. Counselor positions for Program Specialists: All-team sports, especially baseball, basketball, field hockey, softball, soccer and volleyball; 25 tennis openings; also archery, riflery, weights/fitness and biking; other openings include performing arts, fine arts, newspaper, photography, cooking, sewing, rollerskating, rocketry, ropes, and camp craft; all waterfront activities (swimming, skiing, sailing, windsurfing, canoe/kayaking). Inquire: Mah-Kee-Nac (boys), 190 Linden Avenue, Glen Ridge, New Jersey 07028. Call 1(800)753-9118. Danbee (girls), 17 Westminster Drive, Montville, New Jersey 07045. Call 1(800)729-8606.

NOW HIRING front desk receptionist for World Gym Scottsdale. Part-time evenings. Apply in person, no calls. 1465 North Hayden #7, Scottsdale.

SOUTHWESTERN COMPANY selecting students for full time summer work. Excellent work experience, leave Arizona, make \$5,300! Write: The Southwestern Program, P.O. Box 1185, Tempe 85280-1185.

SPORTS-MINDED

HIRING immediately 6-8 individuals for our Tempe office. Full or part-time. Flexible hours. Perfect for students! \$8-\$10 per hour. Call 921-8282.

SUMMER JOBS are available at Camp Sequoia in the New York state Catskill mountains (90 miles NW of New York City)! Cabin counselor and specialty instructor positions for all team sports, swimming (wsi/lgt), tennis, waterski, theatre, art, photography, english, horseback riding, outdoor education and many more areas. Competitive camp salary, travel allowance, room, board and laundry. Interviews on campus, Thursday, February 27th. For more information, appointment and application, go directly to the Student Employment office in the Student Services Building, 965-6305.
STATE PRESS classifieds 965-6731!

From the bird's mouth there is never a dull issue of the State Press

**HELP WANTED
-SALES**

TIRED OF any coin, any drink nights? Come sell tools at \$7.00/hour. 3 shifts available. Call Jim 820-8408.

TUTORS NEEDED

For private Scottsdale school. Outstanding chemistry, physics, algebra, geometry, trig, calculus instructors. Must have had experience tutoring. Graduate students preferred. \$6-\$10/hour, 10-20 hours/week. Elementary educators also needed for K-12 who love children, can teach reading/math, steady work. 953-3070.

WE'RE LOOKING for a few good models. Gals and guys. Experience not necessary. En Avant Agency 839-1969, 4500 South Lakeshore Drive, Tempe.

**HELP WANTED-
SALES**

BUSINESS AND/OR communication majors needed. Ideal opportunity for right individual to join successful promotional advertising company. People oriented position that requires outgoing, energetic, team player. Previous sales experience a plus. Flexible schedules-excellent pay. Please call between 1-4pm. 921-7755.

COLLEGE GRAD Blues- expanding marketing firm needs positive minded individuals. For sales and management positions. Full training available. 967-8663.

EARN EXTRA money part-time in outside long distance sales. For more information, please call Tamara 1(800)748-6888.

FAST GROWING marketing firm representing Firestone looking for outgoing, energetic people for day, evening and weekend hours to join our sales team. Soft, easy, casual sale. High income and growth potential. Full-time/part-time. 1(800)323-7559.

JUST DO IT!

Looking for motivated individuals to fill sales and management positions for international marketing firm. Call now! 894-5170.

NATIONAL COMPUTER manufacturing company looking for part-time, campus sales representative. Good commission, 948-9293.
PART TIME position available. \$5/hour for telemarketing; flexible hours, experience preferred. Call Brad 443-6981.

**HELP WANTED-
FOOD SERVICE**

THE DASH Inn Dishout cook needed for weekends and two nights. Mexican food experience preferred. Apply weekdays 10-4. No calls please.

**BUSINESS
OPPORTUNITIES**

21,241 PRODUCTS from Taiwan, Hong Kong and Philippines at low oriental prices. Send stamped envelope to: C&R Associates, Box 24744, Tempe, Arizona 85285.

AMERICA'S LEADING financial advisor and newsletter writer is kicking off a network marketing company (602)440-3488.

EARN EXTRA \$

If you want to earn substantial extra income Fed Net's "extra money source" seminar may be the answer. Earn extra income while saving money on your daily purchases. Saturday February 15th 10:00am Hampton Inn, Gilbert Road and Superstition Freeway.

FREE LOST/FOUND

LOST: AUSTRALIAN/QUEENSLAND Shepard. He has no tags, medium height, short tail, he comes to the name "Palmer". If found call 252-2727.

PERSONALS

AEPI- GET ready to kick some A-- at the Tournament Saturday! Your XΩ coaches love you!

ΑΓΔ- LOOKING forward to a great time at tonight's happy hour. See you at 8:00pm. The Men of ΔΔΔ.

ATTN. GREEKS!!

Did you know you can put Greek symbols in your State Press personal ad for an extra fifty cents? Ask us for details. Call us at 965-6731 or stop by our Matthews Center basement location today!

ΔΔΔ CINDA, I am so psyched you're going active! You're awesome! Love, Steph.

DELTA UPSILON

ASU's newest Fraternity! Rush DY this week! Visit our table on Cady Mall.

PERSONALS

DELTA UPSILON

The Sixth oldest Fraternity in the U.S. Friendships that last a lifetime. Rush.

DELTA UPSILON

A Fraternity that will change your life not your values. Rush D.U. today!

DELTA UPSILON

Brotherhood and Friendship, two things you'll find at D.U. Don't miss the opportunity!

DELTS WILL take the trophy in Chi-O kickball! No questions asked.

DELTS- PRACTICE for Chi-O kickball? Who needs to when you know you're gonna win anyways!

DONATE BLOOD on Tyler and Cady Mall, February 8th-14th 10am to 3pm.

DONATE BLOOD on Tyler and Cady Mall, February 8th-14th 10am to 3pm.

DONATE BLOOD: Today in front of PV Main. 10am-3pm and on Tyler and Cady Mall.

FUJ! YOU guys are awesome! We can't wait for victory on Sat. Keep on kickin' love your Chi-O coaches.

GAMMA PHI Sheila H. Congratulations on your lavalier. We're so happy for you. Love, your sisters.

FΩB PLEDGE Heidi. Congrats on becoming a pledge. Have a great time! -Maverick.

GO DEKE Go Deke, show them how it's done! Love Chi-O coaches.

HAVE A heart: Donate Blood! On Cady and Tyler Mall 10am-3pm.

HEY GREEKS!

Killer Custom Gifts and Drop Dead Airbrushing on hats, shirts, clothes... you name it! We can personalize it for you! We have Greek symbols. Check us out! Ask about group rates. We're in the south basement of the Memorial Union next to the card stop. Call or stop by today! 965-0500. Art Attacks Ink.

♥SWEETHEART SPECIAL♥
5-10pm
PRIME RIB DINNER FOR TWO
Served with baked potato, roll and Vegetable
★ \$12.95 ★
6 & Mill Cafe
Across street from Coffee Plantation
894-8433

INTERESTED in Rush? Thursday, February 13 at 5:00pm ΔΔΔ is hosting an open house dinner for anyone interested in rush for this semester or next fall. If you have any questions or need a ride call 784-8144 or Scott Hatton 921-2866-ΔΔΔ 406 Adelphi Dr.

KAYSA- MEET me in the M.U. Programming Lounge on Thursday from 10:00 to 2:00 to get our love fortunes read! Also, leave a message for Sean on the Graffiti Wall. Same place- all week! -Jill.

**RESTAURANTS/
BARS**

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BUY ONE LARGE PIZZA AND GET A SECOND LARGE for...\$4.00!!
-OR-
BUY A LARGE PIZZA FOR THE MEDIUM PRICE **BUY A MEDIUM PIZZA FOR THE SMALL PRICE**

PIZZA DOUGOUT
411 S. Mill Avenue (Next to Club UM) • 921-4277

\$2.95 PITCHERS 5-8 pm
-ONE COUPON PER CUSTOMER-

PERSONALS

KILLER VALENTINE

Here's a Valentine idea to die for! get a customized, personalized, airbrushed caricature of yourself to give to your Valentine! It's a gift they'll never forget! Stop by and check it out!! We're located in the lower level of the MU near the card stop. 965-0500. Art Attacks Ink (We have Greek symbols, too!)

KIM- I hope I didn't embarrass you with the church people, your the one I want more than God, think of me and smile...Bob G.

BREAKFAST SPECIAL
7a.m.-
2 Pancakes for \$1.99
2 Eggs
2 Pcs. of Bacon
-NO SUBSTITUTIONS-
6 & Mill Cafe
-ACROSS STREET FROM COFFEE PLANTATION-
894-8433

LAMBDA CHI Alpha! Hope you're stretching those legs to kick your way to the top! Your Chi Omega coaches.

NEED VISUAL AIDS?

Get professional aids... charts, graphs, illustrations, visuals at Art Attacks Ink in the lower level of the Memorial Union next to Folletts Gifts. Call or stop by today 965-0500.

PHI DELTS- Your chi-o coaches are ready to rock!!! Thanks for your support. See ya Saturday. Love XΩ Susie, Jenne, & Michelle.

PHI-SIGS. YOUR coaches are psyched, you better be, too! Get ready to win!! Love Amy, Karla and Joelle.

PI PHI dot Heather- Get excited for your I-week! I love you to death! McCracken.

PI PHI dot Julie- Your mom loves you very much! You're the best! Love, Le-negan.

PI PHI Heather C.- You are the best daughter. I can't wait for you to go active! Love, Mom.

PI PHI Stacy Taylor- Get ready to wear those letters! Activation is here! Love, Tracey.

PICTURE THIS

You can have a bold centered headline on your State Press liner ad for an additional \$1! What a great way to get attention! Ask us for details! Call 965-6731 or stop by today!

PIPHI ACTIVES, can't wait to wear those letters (not just at home during Thanksgiving and Christmas!) You guys are the best! This weekend is going to be "Out of control!" Love Kor, Keys, Schminn, and Shmeigs, "---- these!!" "---- this!!".

PIPHI MOM Meridith, can't wait to go active and get my "goodies"! Regardless of what I say, not only are you my teammate, the bestest mom, but you are the bestest friend! Can't wait for season and activation- I luv you Scheigs! Love, Scmave!

**RESTAURANTS/
BARS**

PERSONALS

PUKEY ACTIVE Sminney, you pukey active! Can't wait for initiation. When are we making another "run for the border?"- Oh I mean Fools' of ourselves?! Tacos anyone? Love, your pukey pledge (not for much longer! I'll be a pukey active like you!)

REACH REACH Reach Reach Reach applications are due Friday, 2/21. Get yours in now!

RUSH ΔΔΔ

Thursday, February 13 at 5:00pm open house dinner for anyone interested in Rush for this semester or next fall. Any questions or need a ride? Call 784-8144 or Scott Hatton 921-2826.

EAE GRAB your cleats and get ready to help Chi Omega "kick" leukemia! Love your coaches Rachel, Jodi, Stacie and Kim.

EX- LET'S kick Leukemia and kick the competition. Love your Chi Omega Coaches.

SIGEPS, GET ready! We're gonna win and kick Leukemia. Love your coaches, Kristen, Jette, and Julie.

SIGMA CHI will dominate XΩ kickball!

SIGMA CHI will dominate XΩ kickball!

SIGMA NU'S Jeff, Rich, Brad, Scott, Steve, Chuck, Aaron, Mike, Chris, and Erik- Let's win Saturday!

SIGMA NU- Thanx for helping "kick Leukemia." Your support is greatly appreciated! Luv coaches DM&S.

SORORITY OFFICERS. Take a break from your busy schedules and relax at the Delta Sig house. Tonight...

ΣΣΣ HIEDI, Hi there. I'm glad that we talked the other night (even though there was a wrestling match in the room!) Hopefully we could see each other soon (instead of a video tape)! Take care and have a great day! "Red" P.S. thanks Debbie!

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SOFT SUDS Car Wash
Apache & Terrace

**RESTAURANTS/
BARS**

10c WINGS DRAFTS 70c
Bud, Bud Light
M-Th 3-7pm
Sat 11am-5pm
Sun 12-9pm
BANDERSNATCH
8th St. & Forest BREWPUB

SPORTS & WINGS
4 satellites 12 screens
Woodshed II
Northwest corner of Dobson & Univ
844-SHED
We show all Iowa Hawkeye games

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\$1.69 SPECIALS
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with Garlic Bread
MINI CHEESE PIZZA
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894-1234

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High Pressure Hot Wax,
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Don't be left in the dark by reading some other publication, read the State Press

State Press

PERSONALS

TEDDY-GRAMS FOR Valentines: For only \$19.50 you can have a Valentines Poem with a Teddy-bear delivered and read... by us... to them... from you! 921-1821.

THETA CHI- Let's kick Leukemia at the Chi-O kickball tournament. Good luck -your Chi-O coaches.

BREAKFAST SPECIAL

7a.m.-
2 Pancakes for \$1.99
2 Eggs
2 Pcs. of Bacon
-NO SUBSTITUTIONS-

6th & Mill Cafe

-ACROSS STREET FROM COFFEE PLANTATION-
•894-8433•

THURSDAY AND Friday are the last days to donate blood!

TO THE AZ Boys we miss you! I'm gonna beat you... Love, the AZ Girls.

THE ASU Student Foundation membership selection has arrived! Pick-up applications at the Student Life office. Applications due February 21st. Information 965-3566.

ADOPTION

HAPPY PROFESSIONAL couple has lots of love to give to white newborn. Call evenings, collect: Ailsa and Steven, (510)658-4015.

SECURE CARING California couple wishes to share their hearts and home with precious newborn. Call Paul or Lori collect (714)858-0891 or adoption consultant Maxine Macha (714)549-8998.

SERVICES

ELECTROLYSIS— PERMANENT hair removal. Remove unwanted hair forever. Student discounts. Call for more information: 969-6954.

GRADUATING SENIORS. Start your job search the right way. (401)782-6546.

I-HAUL

Moving and transit. Your stuff, my truck. Seth 967-3774.

GET PERSONAL! Send that someone special a State Press Personal! Come to the basement of Matthews Center, and don't forget your student ID!

ASU SPORTS

in the

State Press

SERVICES

THE HAIR MUTTERS
\$5⁰⁰ OFF CUTS
968-5946

NEED VISUAL AIDS?

Get professional aids... charts, graphs, illustrations, visuals at Art Attacks Ink in the lower level of the Memorial Union next to Folletts Gifts. Call or stop by today 965-0500.

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10% discount to students. Call for appointment. Anne Cornelius, CPA, 966-0870.

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CLASSIFIEDS WORK! Call 965-6731 for rates and information!

MISCELLANEOUS

DELTA UPSILON RUSH

- Character •
- Culture •
- Friendship •
- Justice •

Wed. Feb. 12
5-6 p.m. MU Room 207A Information & Slide Show
6 p.m. Fraternity Fight Night - Club Rio

Thurs. Feb. 13
5 p.m. Semi-Formal Dinner with guest speaker - Invitation only -
Fri. Feb. 14
Valentine's Day Extravaganza
Ladies Welcome 5-6:30 p.m.
Sunny's Pizza
7 p.m. Phx Dog Track \$10,000 in Trips & Prizes

Sat. Feb. 15
11 a.m.-1 p.m. DU Sports
1-3 p.m. BBQ
8:30 p.m. **BLOWOUT!!**
For info call H.K. 899-4095

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ASU GRADUATE will professionally type your reports, term papers, etc. Rush jobs no problem. Theresa, 924-1976.

CREATIVE TYPING, term papers, resumes, essays, laser printer, reasonable rates, fast turnaround. Pat, 897-1741.

I'D LIKE to type for you. Have word processor. Call Paula at 437-2295 after 4:30pm.

NEED A back issue of the State Press? Come to the basement of Matthews Center to the Front Information Desk Monday-Friday, 8am-5pm. If we have the issue you need, it's yours!

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WORD PROCESSING, secretarial services. 23 years experience. Student discounts. Southwest corner, Miller and Chaparral. 994-8145.

WORD PROCESSING- Resumes, term papers, letters, reports, manuscripts, mailings. Highest quality- lowest prices. Karen, 833-5563.

TUTORS

ACCOUNTING TUTORING... You deserve the very best... Results guaranteed... Gil Myers or Beverlie at 839-8543.

NEED HELP with CHM 101 or 113? Call John 968-1072. Fair prices!

NEED HELP? We still have space in the following classes: MAT 106, MAT 119, MAT 210, PHY 112, CHM 101. Small groups, low rates. Contact Matrix Education Center ("Simon") 968-4668.

MISCELLANEOUS

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MISCELLANEOUS

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965-7572

Your Individual Horoscope



Frances Drake

Wolff Bed Stand up Booth Ultra Bronze **3TANS \$10** **829-1737**

What kind of day will tomorrow be? To find out what the stars say, read the forecast given for your birth sign.

For Thursday, February 13, 1992

ARIES (Mar. 21 to Apr. 19)

You will be continuing work on a project that was begun yesterday. It is an important period of research and preparation for you. Concentration is excellent.

TAURUS (Apr. 20 to May 20)

Good advice comes from a trusted friend today. Something pleasant from your past comes up and makes you feel nostalgic. Enjoy your remembrances.

GEMINI (May 21 to June 20)

Business remains your best route to financial gain. Concentrate on finishing projects already in motion before getting involved in new undertakings.

CANCER (June 21 to July 22)

Cooperative efforts go well today. A partner may ask you to help out with an important task. Dealings with publishers, teachers and lawyers are favored.

LEO (July 23 to Aug. 22)

You have your feet on the ground today and will be making important progress in whatever you set out to do. Work, financial and domestic interests are highlighted.

VIRGO (Aug. 23 to Sept. 22)

You and a partner will be helping a child today, but you will also have time to spend with each other. A visit to a new restaurant or some other outing together rekindles romance.

LIBRA (Sept. 23 to Oct. 22)

You will accomplish a lot of things around the house today. Some however may be taking work home with them from the office. Money prospects improve.

SCORPIO (Oct. 23 to Nov. 21)

Creativity and self-discipline combine to bring you success with an artistic project today. Nearby travel is likely to have romantic overtones. Accent leisure.

SAGITTARIUS (Nov. 22 to Dec. 21)

This is a good day for shopping and adding a decorative touch to the home. You also may be getting rid of some clutter now. Evening hours favor mental interests.

CAPRICORN (Dec. 22 to Jan. 19)

You have the perfect day for creative or mental work. Though serious minded now, you are also inspired. Make important phone calls. Others respond to your ideas.

AQUARIUS (Jan. 20 to Feb. 18)

You will come up with ways to improve your finances now. Put on the finishing touches to a work related project. You may be buying someone a present.

PISCES (Feb. 19 to Mar. 20)

Things go pretty much your way now. Group activities and visits with friends are favored. You will also be making up your mind about a matter that is important to you.

YOU BORN TODAY are both creative and practical, but sometimes have difficulty reconciling these qualities. Hard work and self-discipline are necessary for you to make the most of your talents. However, it is important that you are honest with yourself and choose a vocation that is in line with your heart interests. When you think of the greater good, you are at your best. A home life is important to you. Birthdate of: Bess Truman, first lady; Grant Wood, painter; and Genevieve Waite, actress.

FREE HAIRCUT

RECESSION?! NOT AT CRIMPERS!

Crimpers, Ltd. is presenting this unbelievable offer. Free haircuts on your first visit to our salon. Our stylists have trained with the very best hair designers in the world, including Trevor Sorble from London and Irving Rusk from Scotland. We are confident that once you visit our salon and experience our hairstyling expertise that you will be a lifetime client. That is how we can present this unbelievable offer. Your haircut should be tailored to your individuality, never standard or ordinary. We look forward to meeting you and giving you a great style to start off the new year.

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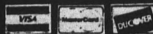
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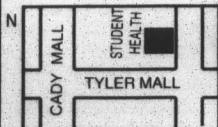


Student Health physicians (pictured from left to right)
Richard Lee, M.D.; Michael LeSac, M.D.; Deborah Garland, M.D.

Sounds good !

Except when something goes wrong . . . that's when you need to see a member of our General Practice team . . . your health care providers at Student Health. We are able to provide medical care for acute illnesses, offer a minor surgery clinic, evaluate and treat musculoskeletal injuries and provide preventive health information.

**We're here when
you need us !**



ASU STUDENT HEALTH

**GENERAL CLINIC
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INFORMATION
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California Casualty CARES

Q. In a recent C.A.R.E.S. (Customers Always Receive Excellent Service) survey, our customers questioned, "Why don't you offer more convenient payment options?"

A. This spring our C.A.R.E.S. Committee implemented our new E-Z Pay Automated Payment Plan. You can now have the convenience of 10 monthly, *automatic deductions* from your bank or credit union account to pay your policy premiums.

98% of our policyholders recommend us*...
because we have the best service...
and the best people to deliver it!



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Phoenix, AZ 85015-4909

FOR FACULTY AND STAFF ONLY

*Based on thousands of company wide customer surveys returned in 1990.

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