

Staff photo by Kevin J. Larkin
Virginia Cholesterol (Gail Williams) warns a group of people on the West Lawn about the dangers facing the unborn American children.

Acting troupe uses satire to state political positions

By PATRICK J. KUCERA

State Press

Toting signs stating "Ban the Poor," "Sperms are people too," "I'd Rather Be Ironing" and "Tupperware Preserves the Family," five actresses presented a satirical look at America's conservative women Thursday on the West Lawn.

Ladies Against Women, a professional acting group from the San Francisco area, told an audience about the "evils" of masturbation, skimpy clothing, the nuclear freeze, Jane Fonda and anyone with an open mind.

"Almost all of our work is satire," said Gail Williams, who portrays a character called Virginia Cholesterol.

Williams was one of five women who addressed the crowd of approximately 100 people.

"I think it was a very good turnout," she said. "We didn't know what to expect."

Williams was joined by Selma Vincent, whose character, Mrs. T. Bill Banks, gave fashion tips to "those uppity women."

After a brief program, the "ladies" took questions from the audience. At first, no questions were asked, and Vincent

remarked to Williams: "We are on a campus. These are students. They are not used to questioning authority."

When Williams was asked what outlet women who are sole supporters of children should use, she said "Try K-mart."

LAW is based in Berkeley, Calif., and Williams said the group has been around for nine years.

"When the group first started, it was a political organization that wanted to protest the Diablo Canyon Nuclear Power Plant (in California)," she said.

Although the acting troupe does support women's issues, Vincent said group members are independent.

"(We) do not belong to any political group at all," she said. "There are even differences of opinion within the group."

The program was sponsored by Feminists United for Action and the Women's Studies Students Association.

LAW tours the U.S. and Canada and will be making a stop in Phoenix tonight before heading for Tucson.

Vincent said the players have performed in various auditoriums and amphitheatres, but the size depends on the area.

friday

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Arizona State University

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state
press

Tempe, Arizona

Minor textbook changes cost students more money

By ROB KELTON

State Press

ASU students are paying more than ever before for textbooks because authors and publishers are making minor changes so they can issue new, expensive editions, the ASU Student Book Center owner said.

Francis Keller said, "I think it's horrendous and less than honest."

Keller, 59, who has been in the book business for 40 years, said publishers and authors only gain a profit when students are required to buy a new book, so they continue to issue new editions.

Once an author's book is selected by a professor, there virtually is no way to drive prices down because of a lack of competition, he said.

"They don't like people like us who deal in used books, and they tell us," he said.

Keller, who has been at his bookstore since 1967, said

publishers and authors also will install tear-out pages in a book to keep bookstores from reselling it.

"Doesn't that strike you as deceitful?" he said.

Keller said college instructors, and not the three ASU student bookstores, make the choice of which book will be used during the semester.

It would be infringing on the professor's academic freedom if the bookstore owners were to try to convince the instructors to assign used books for their courses, he said.

Keller said there probably are instructors who are writing and using their own books solely for profit because students who take the class are required to buy the book.

A recent bill that would have prohibited professors from keeping textbook profits earned at their universities was rejected Wednesday by an Arizona House of Representatives committee.

The committee did not vote to transfer the bill to the House Rules Committee, where it would have been considered, but

it could be considered in the future.

Keller said he does not think the bill ever will pass.

No bookstore can do anything about the expensive book problem, he said.

"I see things I don't like, but nothing will ever be done about them," Keller said.

The three bookstores — all independently owned — deal with used books, and Keller said his biggest profits come from there.

He said that although some money can be made by reselling used books, there is not much profit in the book business.

"If there was more profit, there would be more bookstores on campus," he said.

Although students pay a lot for their books, Keller said books are the least expensive cost they have in college compared to food, soft drink and entertainment bills.

Lawmakers to introduce bill for recreation center funding

By TRACY SCOTT

State Press

A bill that would approve state bonding authority for an ASU recreation center will be introduced in the Arizona Legislature in early February and stands a good chance of being approved, an Arizona lawmaker said Thursday.

Sen. Greg Lunn, R-Tucson, said the bill is in legislative council now, and it will be a week to 10 days before it is introduced.

"The outcome of the bill is fairly optimistic," Lunn said. "There is a lot of support for the bill."

The bill also would provide funding authority for facilities at UA and NAU, said Molly Broad, executive director of the Arizona Board of Regents.

In a survey of student interest in the center, 68 percent of the students supported

the need for a complex, while 60 percent were willing to pay a \$25 semester fee.

The survey was submitted to the regents Friday, even though the board approved the funds in November.

James Emmelkamp, Associated Students of ASU activities vice president, said students would like aerobics classes, indoor racquetball and handball courts, an indoor swimming pool, a snack bar, jacuzzis and saunas.

"Basically, the recreation center will serve students as a place to relax and do their favorite sport," he said. "Students can hang out, kick back and relax. It will have everything students want."

"And according to a University of Maryland survey, a gym and recreational

facilities have been helpful in retention of black students."

Henry Presseller, an ASASU College of Public Programs senator, said, "These are the types of services that keep students on campus."

Emmelkamp said a recreation facility is needed because enrollment on campus has doubled since 1965, when the last recreational facility was built.

It will be 18 months before "the shovels hit the ground," Emmelkamp said. The facility is expected to be ready for use in 1990.

The facility was originally budgeted for \$23 million, but the estimates have been lowered to \$16 million to keep the semester fee below \$30.

"It (the recreation center) is not perfect,

and students will have to foot the bill," Presseller said.

The center will be modeled after those at other Pacific 10 Conference universities that ASASU representatives visited in October.

The site of the 90,000-square-foot facility is still undecided.

Emmelkamp mentioned Lot 59, located behind the University Activity Center, a vacant lot near the corner of McAllister Avenue and Apache Boulevard and rebuilding the current Physical Education-West facilities as possibilities.

The recreation center will be located where it is accessible to students who live on and off campus, where parking is available and where it will allow for expansion, Emmelkamp said.

Inside Today

High school graduates at state universities may be monitored by the Arizona Board of Regents. Page 3.

Steven Wright, "the man of monotone," appears tonight at Gammage Center. Page 9.

Athletic Director Charles Harris addresses academic problems of Sun Devil athletes. Page 15.

ASU weather — Clear in the morning with increasing high clouds in the afternoon. The expected high is 73 degrees. The expected low is 45. Forecast provided by students in the ASU meteorology/climatology program in the department of geography.

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nation/world

Strikers blocking plant dragged from cars

AUSTIN, Minn. (AP) — Strikers attempting to block entry to the Hormel meatpacking plant were dragged from their cars and arrested Thursday, while the two sides in the dispute met separately with a factfinder at the governor's urging.

Mower County Sheriff Wayne Goodnature said eight people were arrested by police for parking their cars on Interstate 90, used by local officials and the National Guard to bring workers to the strike-torn Geo. A. Hormel & Co. plant.

Goodnature said about 25 cars slowed to a crawl near the Hormel off-ramp, and several stopped and turned off their engines.

"Everybody was asked to leave," Goodnature said. When that order was not obeyed, "the occupants were forcibly extracted from their vehicles."

Police shattered windows in two of the cars when occupants locked the doors, Goodnature said, and one person was treated for minor injuries from broken glass.

Gov. Rudy Perpich, who dispatched 800 National Guardsmen to the scene earlier in the week, stepped into the dispute between the company and strikers for the second time in as many weeks, calling a meeting with a neutral fact-finder.

State officials hoped the talks would break an impasse in the strike which has led to scattered violence since Monday, when replacement workers began taking strikers' jobs.

"I think they're treating us more like we have killed 20 people than just having a little demonstration," said Jeff McAnally, a union member who was among those arrested.

Government to ban U.S. asbestos products

WASHINGTON (AP) — The government moved Thursday for the first time to ban deadly asbestos, a widely-used substance that officials say causes up to 12,000 cancer cases annually in the United States.

Under a two-phased attack, the Environmental Protection Agency proposed an "immediate" ban in five product categories, mostly in the construction area. Over the next decade, EPA said, it wants to cleanse the environment of all products containing the known carcinogen.

The decision, attacked by an industry group as "unwarranted," culminated more than six years of regulatory soul-searching within the government and months of fighting between EPA and the Office of Management and Budget.

EPA Administrator Lee M. Thomas said it would take about a year for the agency to complete public hearings and administrative review of the proposed asbestos rule, which has been in the works since late 1979.

The ban, when fully implemented, will avert as many as 1,900 deaths from asbestos-related lung cancer over the next 15 years, Thomas said.

"We are taking this action because of the significant and well-documented threat to health that asbestos represents," he told a news conference. "No level of exposure is without risk."

Thomas' agency already has a program to remove asbestos materials from the nation's public schools.

Rep. John Dingell, D-Mich., chairman of the House Energy and Commerce oversight and investigations subcommittee and a longtime EPA critic, called the action "long overdue."

arizona

Judge denies dismissal of Sanctuary case

TUCSON (AP) — A judge Thursday denied a defense motion to dismiss the alien-smuggling conspiracy case against 11 sanctuary movement members on grounds of government misconduct.

U.S. District Judge Earl H. Carroll said he had found "no justifiable prejudice" against the defendants to warrant dismissing the case even though immigration agent James Rayburn failed to tell the court or prosecutor of an April 1985 investigation which informant and key government witness Jesus Cruz had participated in but had not mentioned in his testimony.

Joking judge retained despite objections

PHOENIX (AP) — A Phoenix municipal judge who laughed and joked while sentencing a woman to probation has been retained, despite a City Council member's argument that the judge should have been fired.

District 4 Councilman John Nelson said Judge Stephen Lea should have been fired to make the point that Phoenix residents expect professionalism on the municipal bench.

During a Dec. 3, 1984 sentencing of Deborah L. Goings, Lea joked with Goings and her attorney in a manner that some officials said was improper.

pac-10

Jed, Cindy ousted from USC campus

LOS ANGELES, Calif. — Campus Ministries evangelists Jed and Cindy Smock were thrown off the University of Southern California campus earlier this month after engaging in an argument with another campus preacher.

The traveling couple's annual visit to USC was cut short after one day of evangelizing to a crowd of several hundred shouting and jeering students when the preacher stepped from the crowd and challenged Jed and Cindy on a biblical principle.

Members of campus security broke up the crowd and the argument by asking both parties to leave.

'Fishy' business at USC puts graduate to work

LOS ANGELES, Calif. — After graduating from University of Southern California business school's entrepreneurship program, Nolan Miara has put his education to work for him by opening a sushi stand on campus.

Miara peddles pre-packaged sushi made from artificial crabmeat and processed white fish instead of the traditional fresh raw fish.

Miara, who started "Flying Rice Sushi" through the school's dining service, plans to take his business to the streets soon to compete with the city's numerous sushi bars.

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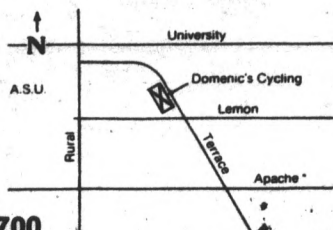
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Office of Equal Employment Opportunity

Internal Revenue Service
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Army Recruiting Command
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Martin Marrieta

Also: "How To Plan For The Future"
12:30 p.m. MU Room 211 Yuma

"Discrimination In The Job Market,"
12:30 p.m. MU Rm. 213 Santa Cruz

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SRP study reveals rise in Phoenix temperatures

University climatologists discover 'astronomical' heat trend in Valley

By **ROBIE KAKONGE**
State Press

A study conducted for Salt River Project by two ASU climatologists revealed an "astronomical" temperature increase of 10 degrees over the last several years in the Valley of the Sun.

The survey was conducted by Robert C. Balling, an ASU assistant professor of geography, and Sandra W. Brazel, a research associate in the ASU climatology laboratory.

"Phoenix was experiencing new weather in the morning and at night, and residents were wondering why," Balling said. "Our findings show that this new weather that is causing more heat stress is happening because there is a large amount of irrigated land that is being replaced by buildings made of asphalt."

"These buildings have more thermo capacity in comparison to the fields, so people are feeling the heat long after the sun has set."

The study was conducted in the summer of 1985, and Phoenix was studied because it

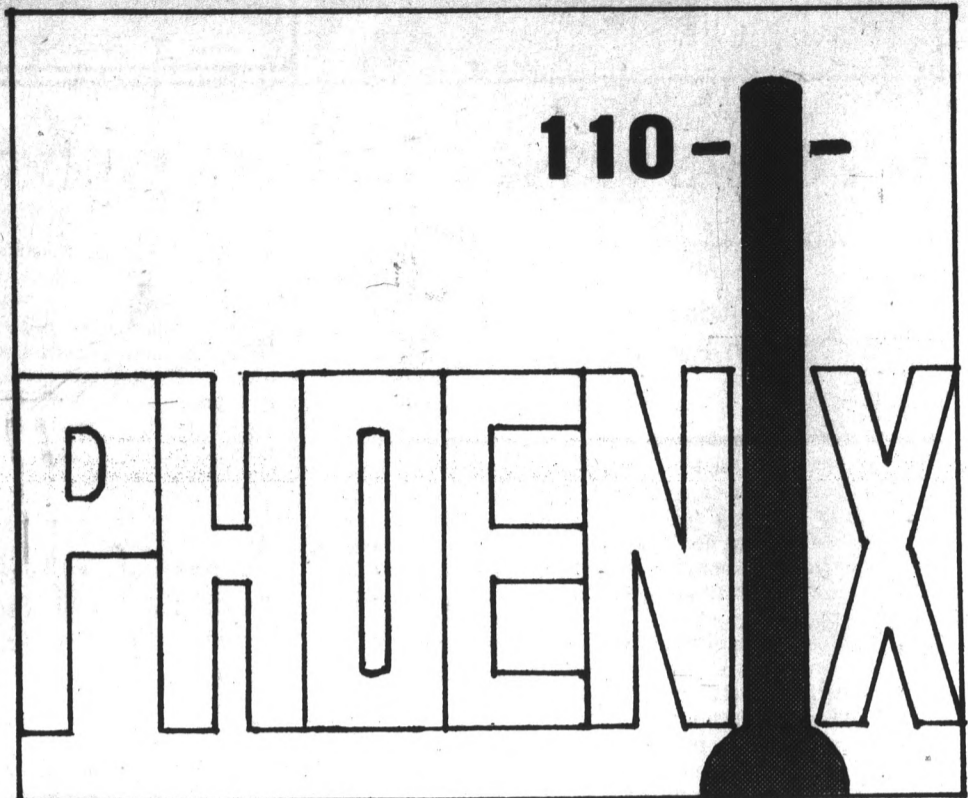
is a metropolitan city located in the desert and also because it happens to be one of the fastest growing cities in America, Balling said.

"What is happening is that there is air above the city that is trapping air from the city, and this is causing a standstill," Brazel said. "A global change such as an ice age might be able to correct the problem, but at this point, that is not foreseeable."

Another alternative would be for people to build smaller buildings, she said. "Residents must realize that the more growth Phoenix experiences, it is going to get hotter and even more polluted."

Balling and Brazel's study, "The Myths and Realities of the New Weather in Phoenix," is soon to be published in the Weatherwise journal, a compilation of three studies involving 100-year dewpoint trends, weather stress, and heat island effects on rainfall.

Balling and Brazel are currently working on another study for the SRP.



House OKs bill requiring academic reports from universities

By **JOHN CONWAY**
State Press

An Arizona House of Representatives committee has approved a bill requiring the Arizona Board of Regents to issue an annual academic progress report on local high school graduates in state universities.

The House Education Committee, with a vote of 14-0, recommended Wednesday that the House pass the bill. One member was absent.

Currently, the universities issue academic reports to the high schools.

Rep. Jim Green, R-Tucson, sponsors House Bill 2040, which would require the regents to report on the academic status of

Arizona high school graduates who are attending a state university or a community college.

Green said the bill primarily focuses on improving state high school systems.

The bill would require the regents to submit their report to the Senate president, the speaker of the House, the superintendent of public instruction and the State Board of Education.

The required report would include the number of graduates from each high school enrolled in the institution, information on the students' placement and grades in remedial courses, and the number of academic waivers given by each university.

Academic waivers are issued when a student has not met entrance requirements. The student then has a year at the university to fulfill the requirements.

Bev Hermon, R-Tempe, amended Green's bill to include the number of academic waivers granted by universities.

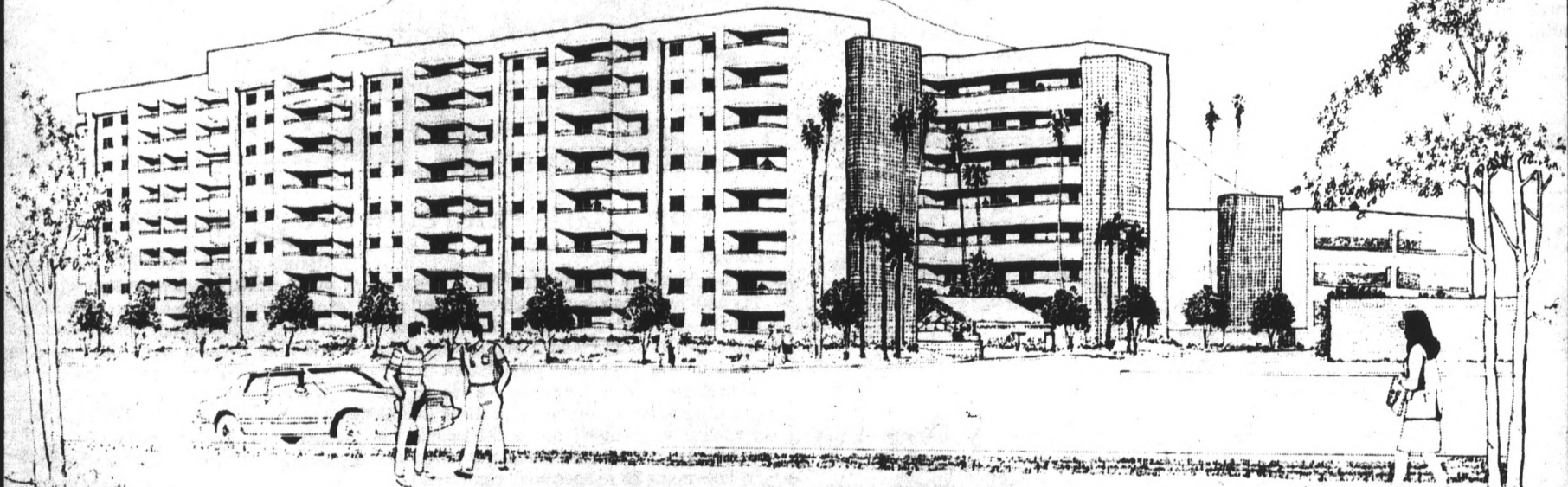
Hermon said the number of waivers might help pinpoint trends or areas of the state where a significant number of high school graduates are having trouble in college.

Jim Lyons, Tempe McClintock High School principal, said the report is passed on to the counseling staff to determine how well prepared the students are for college.

Green said he does not expect the bill to receive any opposition in the House and that it has support in the Senate.

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The engine which drives Enterprise is not Thrift, but Profit. —John Maynard Keynes

opinion

Profits essential to prosperity of common man

Michael Adamson Opinion Editor



Do you agree with the Ralph Naders and Jeremy Rifkins of the world that corporations (especially big ones) exploit the consumer in a greedy search for profits? Would you also agree that these firms don't pay their "fair" share of taxes? If you do, you misunderstand the definition of profit and the contribution of the profit motive to an innovative and productive economy.

The implications of such statements by certain crusading journalists (not mentioning any local weekly journals) are that corporations (and their managers) are only interested in getting rich and that profits themselves are bad. Since profits are bad, any assault on profits serves the public good. Thus, profitable enterprises must be made to pay higher taxes, wages higher than those justified by productivity, or some other cost which is for the social good.

This popular rhetoric erroneously equates profits with money, and those who expound this notion see themselves as modern-day Robin Hoods taking from the rich and giving to the poor. They are actually no more than economically ignorant people.

Profit is a residual cost paid to the entrepreneur, compensating him for his risk-taking function of bringing together productive resources for transformation into goods and services. The promise of this return is what encourages innovators to allocate their time and efforts to production.

In a free market, profit insures that resources are directed to their highest-valued uses and that entrepreneurs are compensated for taking risks. Yet profits are the focus of attack from those who claim to be for the common good.

The foundation of profit is the satisfaction of the needs and wants of the common man, the consumer. Profits (and losses) gauge to what extent the entrepreneur is successful in bringing together productive inputs to serve consumer demands. Profit levels are indicators of consumer want satisfaction.

The goal of profit maximization is consistent with social responsibility. Profit is the result of satisfying the wants and needs of others.

In order to profit, entrepreneurs must be consumer-oriented at every step in the production process. If he is correct in his market judgments and resources are allocated efficiently, a sufficient amount of his product or service will be demanded by consumers to provide him an adequate return, which is termed profit.

As long as this process is allowed to continue without the burden of onerous taxes or laws that support monopoly, the profits returning to entrepreneurs will equal the marginal productivity of their risk-taking efforts.

Unfortunately, it is fashionable to look at results rather than process. Profitable firms are singled out as prime targets for wealth redistribution even though the process

whereby they gained their profits was equitable. To the extent that attacks on profits are successful, the consumer is deprived of the benefits of competition and risk-taking. There is less innovation and choice as a result.

The goal of profit maximization is consistent with social responsibility. Profit is the result of satisfying the wants and needs of others. Consumers, as individuals, make rational purchase decisions. They are quick to change their buying behavior. Firms are vulnerable to a dynamic market environment. They must serve the demands of this market to thrive.

Because social problems can be defined as unmet needs in the market place, it may be reasoned that such problems will only be solved if there exists the opportunity for someone to profit from their solution. This point is often missed by those who advocate expanding the public domain over the private, voluntary market.

Such problems as unemployment and poverty have a much better chance of being resolved through the productive efforts of innovative (and profitable) entrepreneurs with an economic stake in the matter rather than through the ill-founded planning efforts of a detached and uninformed bureaucracy. Eliminating profit leads to the state monopolization of industry.

Profit has a bad connotation because it is misunderstood. There is nothing immoral about profits unless they are gained through fraud or force. I can't help but think that many people who attack profits just don't like the fact that many people make a lot of money. Motivated by envy, they attack profits in order to seize through apparently legitimate means the rightful property of others. The right to earn a profit, just as the right to earn a wage, must be protected in a free society. When entrepreneurs are allowed to profit, everyone profits.

letters

Gifford should be thankful, not dismayed over Northern Ireland experience

Editor:

On reading the account of David Gifford's adventures in Northern Ireland (State Press, Jan. 22), I found it hard to believe that active members of the IRA would take a young American into their confidence. However, it would appear that Eamonn had connections and I'm glad that Mr. Gifford was warned away from his lodgings and potential trouble. His encounter with the RUC (only "well over an hour" of a delay) I consider to be a very light price to pay for being found on intimate terms with an alleged member of the IRA, an outlawed guerilla army. What did he expect? To be

welcomed with open arms by these poor policemen whose job it is to keep the peace and whose lives are in constant danger? Or to be treated with diplomatic immunity because he is an American? Don't forget the Noraid connection. If a vacation was the object of the visit it would have been wiser not to get so involved with political issues.

By the way, the United States can also be a strange and scary place at times to someone from another country, such as the peaceful Republic of Ireland.

Fiona Hogan

Faculty Research Associate, Chemistry



Pop charts not reflective of quality music

Editor:

I would like to congratulate Mr. Kucera on his article concerning record sales and pop charts. Although I am only 19 years old, I have two brothers and a sister who were brought up in the "Woodstock era." Therefore, I have been exposed to all the groups that were mentioned in the editorial. I wish more people, that is the people (or computers) that rate records and songs only by how many have been sold, could read this editorial or realize the point that is made.

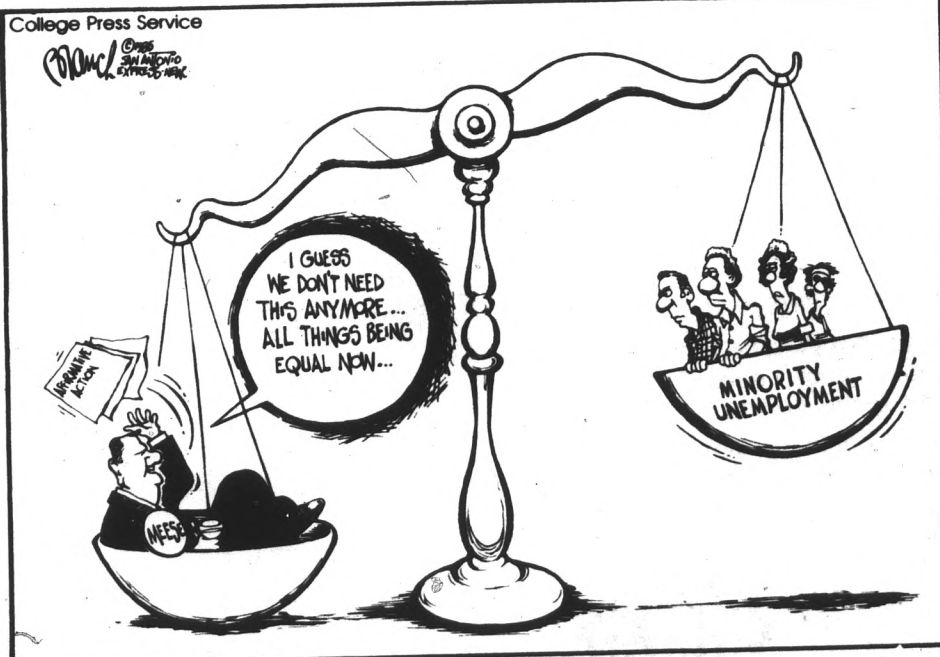
Albums or songs should not be rated by how many times in an hour they are played by some pop station or, as mentioned in the article, by how many teen-boopers buy it and play it for a week until another "hit" comes out. So until that happens, the people who know that a "hit" album means "The Wall" or "The White Album" will have to be content with their knowledge. In the words of Roger Daltry, "Long live Rock!"

Kenneth B. Reinstein Freshman, Journalism

LETTER POLICY

Letters should be typed, double-spaced and no longer than two pages. Letters are subject to editing on the basis of clarity, length or conformance to newspaper style. Include your full name, class standing and major, or other affiliation with the University, along with your phone number.

Requests for anonymity are granted if a reason is given. Send letters to: Letters, State Press, Matthews Center, Arizona State University, Tempe, AZ 85287. Or bring them to the newspaper's front desk in the basement of Matthews Center.



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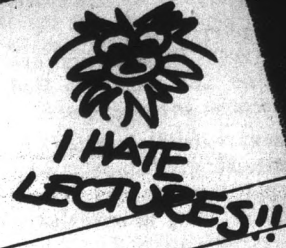
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End the week off right.

FRIDAY



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police report

University police reported the following incidents in the 24-hour period ending at 6:30 a.m. Thursday:
 •A man was panhandling in front of the MU Wednesday evening, police said.

Someone called police and said the man was begging and drinking wine.
 Police said when they arrived at the MU, the man was asking for money but did not have any wine.
 The man was warned of trespassing and panhandling laws and told to leave campus.
 •A Sony color television and its case were stolen from Community Service Building room 105 between Thursday, Jan. 16, and Wednesday, police said.
 An employee told police the room was locked. There

were no signs of forced entry.
 •A student's term paper was stolen from her car Wednesday morning while it was parked in Lot 40, police said.
 The owner told police the paper was a typed, 37-page paper entitled "Acoustic Neuroma Surgery, What Should You Expect?" She said it could be used for any nursing, biology or pre-med class.
 Police said the car was left unlocked.

—THERESA WILLEFORD

Grad students to pay taxes on tuition, fee grants

By the College Press Service
 WASHINGTON, D.C. — Students are returning to campus this month to find themselves in a new role: as taxpayers.

Thanks to congressional inaction in December, for example, grad students who get tuition or fees paid in return for teaching or research work are going to have taxes withheld for the first time, and will have less take-home pay starting this month.

And all students who get scholarship, grant, stipend or fellowship money that they don't use for tuition soon will be subject to higher taxes if the Senate approves the new tax reform bill the House passed in December.

But educators, who are scrambling to undo the tax damage done to students over

the holidays, hope the damage will be temporary.

For the time being, however, the Internal Revenue Service will consider grad students' tuition and fee remissions as taxable income.

Some colleges will begin withholding taxes from fee remissions this week.

The reason is that Congress could not agree to extend the tax exemption or remissions before it recessed in December.

"You're going to be taxed on money you don't even receive," United States Student Association (USSA) lobbyist Kathy Ozer laments.

Tom Butts, a University of Michigan lobbyist, estimates the average student will have \$100 per month less take-home pay under current tax rates because of the new

remissions policies.

No one was willing to guess how many students nationwide will now find their take-home pay reduced, but Butts thinks some 1,300 grad assistants will be affected at Michigan.

Withholding, moreover, is "going to be a terribly expensive thing to administer," maintains Indiana University administrator Sheila Cooper.

The burden will be even heavier on out-of-state students, who have to pay more taxes because they are subject to higher tuition rates. "It's terribly unfair," Cooper contends.

Although Indiana intends to start withholding taxes in January, it's not certain how many schools will do so initially.

"I don't think they (colleges) will withhold until it is definite there will be no extension of the exemption," Ozer speculates.

The same problem came up last year when Congress delayed extending the tax exemptions, and many schools waited until the law was passed.

Lobbyists expect Congress will extend the exemption when it reconvenes this month, and make the exemption retroactive. "The question is when," Cooper says.

While the lobbyists say there's little organized opposition to the remission exemptions, they fret "it could get lost in the shuffle," observes Sheldon Steinbach, lawyer for the American Council on Education (ACE).



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LEAD THE ADVENTURE.

Students can aid in mountain trek to combat cancer

By ED SCHUBERT
State Press

There are currently over 10,000 people in Arizona suffering from cancer, and Michaelle Solomon believes ASU can help.

Solomon, an American Cancer Society volunteer, recently told the *State Press* of the "Climb the Mountain, Conquer Cancer" event to be sponsored by the ACS on Feb. 22.

Donors may sponsor participants to make an all-day trek over South Mountain, which will be followed by a celebration featuring bands and free refreshments, Solomon said.

Solomon said volunteers will hold a celebration at the Wrigley Mansion after work for the project is completed.

"Basically, what we are trying to do is create a more festive atmosphere and make it more of an all-day event

(than in previous years)," she said.

Bruce Harris, an assistant vice president of E.F. Hutton and chairman of the event, said, "We expect that ASU will be able to raise a good portion of this year's pledges."

The ACS has set a goal of \$250,000, up from last year's total of \$110,000, he said.

Solomon said the ACS is challenging ASU clubs and organizations to compete to raise more money.

For groups that do challenge each other, the ACS will make T-shirts with the group's logos, she said.

Committees are now being formed to organize the event, Solomon said. Interested persons may contact ACS Crusade Director Kim Sweetman at 264-5861.

"This will be a chance for a lot of people on campus to become better movers and shakers and to get some community leadership experience under their belts," she said.

BLOOM COUNTY

by Berke Breathed



Bloom County creator injured

By the Associated Press

Berke Breathed, creator of the Bloom County comic strip, suffered a fractured spine Wednesday after the ultralight aircraft in which he was riding crashed, authorities said.

The ultralight, which resembles a glider with an engine, was carrying Breathed and another man when it crashed north of Albuquerque, N.M., near Interstate 25, said the Bernalillo County Sheriff's Department. In Albuquerque, a St. Joseph Hospital supervisor said Breathed was listed in satisfactory condition.

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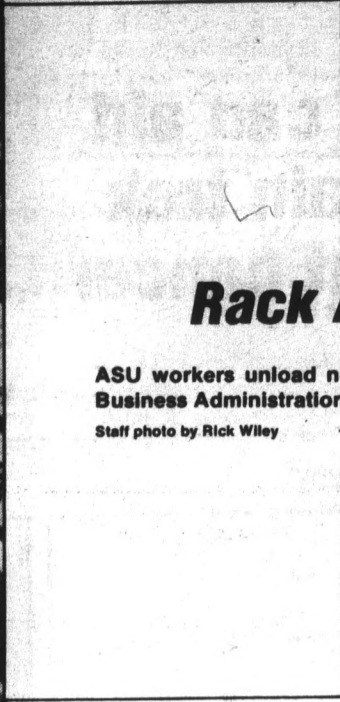
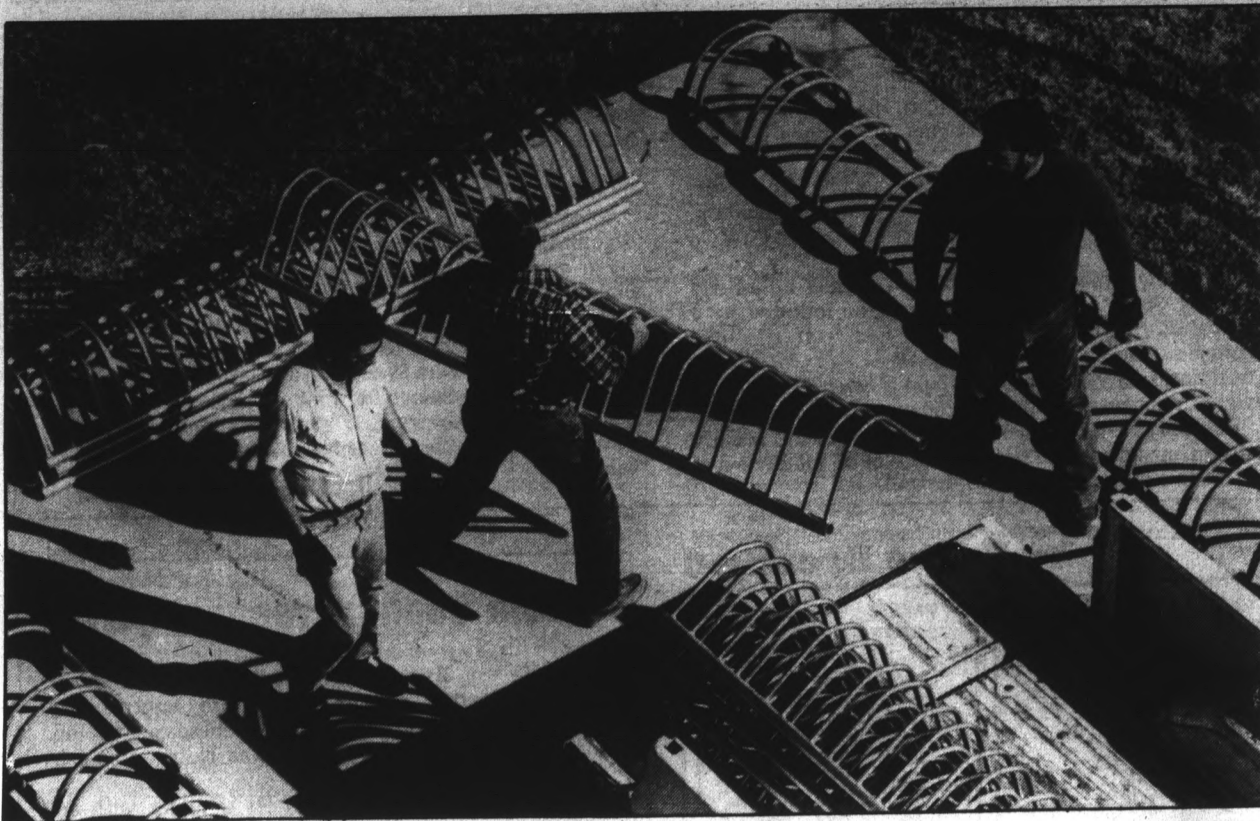
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• Alpha Phi Rush Party
Wed., Jan. 29, 7 p.m. & 8 p.m. Cochise Room, Memorial Union

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Rack Attack

ASU workers unload new bike racks at the West Business Administration building on Thursday.

Staff photo by Rick Willey

Fall college enrollment decline remains steady

By the College Press Service
Washington, D.C. — The great enrollment drop of the 80s stalled somewhat this year, new head counts of the American student body indicate.

Despite continued shrinkage in the number of 18-to-24-year-olds — who traditionally have made up the bulk of college enrollments — enrollment on the nation's campuses managed to hold fairly steady last fall, though not without significant shifts of students from two-year and private colleges to four-year public schools.

Last week, an association of college registrars released a survey showing more than a third of the nation's campuses suffered population declines this year.

It was the latest in a series of contradictory overviews of a tumultuous year that has schools in some regions prospering, while other colleges close dorms and plan dramatic tuition hikes to cope with the big enrollment drops.

In November, the National Center for Education Statistics predicted enrollment this year effectively would be the same as last year.

In December, the American Council on Education reported the student population decreased one percent this year.

But the drop was minimal only because of small increases in the number of freshmen, which helped offset a worrisome 4.2 percent enrollment drop at junior and community colleges, the ACE found.

Administrators, moreover, speculate the small nationwide drop is just a temporary reprieve from a long-term enrollment decline extending into the next decade.

It began with a 3.3 percent decrease in 1982 and a 2.5 percent drop one year later, they say.

Overall, 36 percent of the nation's colleges lost at least 5 percent of their full-time freshmen, reports the American Association of Collegiate Registrars and Admissions Officers (AACRAO).

But thanks to 5 percent or more increases in freshmen classes at 28 percent of all colleges, enrollment nationwide has managed to remain steady, the AACRAO's Dr. Bert Ackerman explains.

As the numbers suggest, previously insignificant demographic shifts can make campus populations bump up and down wildly these days.

An unforeseen influx of part-time students at public, two-year institutions last year helped push enrollment nationwide up to 1 percent, the College Board found, but the influx hasn't happened this year.

In Tennessee, for example, a whopping 34 percent drop in freshmen at the state's community colleges contributed to a 16 percent overall decrease in freshmen enrollment at state colleges and universities for 1985-86.

Mississippi's Division of Junior Colleges reports full-time equivalent students dropped 4 percent last fall, says spokesman Bill Bunch.

Junior and community enrollment nationwide is, indeed, "at a screeching halt," Ackerman observes.

Economic prosperity, ironically enough, seems to be the culprit.

"We went through a period when a lot of students said there was no point in four years of school, especially if they just wanted to get a technical degree and then work," he says.

In Tennessee, officials also blame an exodus from community colleges on boom times.

"The increased availability of jobs is playing a big role here," says Matte Campbell of the state's Higher Education Commission. "It's easier to get a job now, so a lot of people are choosing immediate work over technical schooling."

Freshmen enrollment at Tennessee's four technical colleges dropped 25 percent last fall, but Campbell hopes a slow increase at four-year schools will make up for the decrease.

リクルート就職セミナーのお知らせ

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2. PLACE Memorial Union, Rm 214

3. 内容

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Joel Siegel, ABC-TV

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entertainment & the arts

Boston comedian to continue 'fairy tale' success story in Gammage performance

America's hot new comedian, Steven Wright, is taking the world not by storm exactly, but maybe by drizzle.

The man of monotone will appear at Gammage Center tonight at 7 p.m. with a hilarious monologue of deadpan, stoic humor unlike any comedian to take the stage. Wright's sparse existence hasn't changed much since his catapult to fame; he still can't decide where to live.

But he definitely knows which direction his career is taking.

How did this under-animated 30-year-old make it in the fight-for-what-you-get-tooth-'n'-nail business of glamour and glitter?

The first chapter of Wright's success story follows the same plot as that of any other comedian. After graduating from Emerson College and holding a string of odd jobs, Wright took a chance with "open-mike" auditions and became a regular performer at Ding Ho's Comedy Club and Chinese Restaurant in Cambridge, Mass.

In the second chapter — "The Big Break" — his adventure takes a different twist. The young Boston comic was "discovered" by Peter LaSally who just happened to be the producer of the "Tonight Show." Wright was catapulted from his Cambridge haven into the hot lights of Hollywood as he made his first appearance with Johnny Carson in August 1982. His deadpan humor was so well received that after his monologue, Carson asked him to sit and chat — a rare invitation to stand-up comics.

"It was the most exciting thing that ever happened in my life," he has said. "I had been a freak, watching it every night since I was 15."

And as if that weren't enough to give the reserved comedian a coronary, his popularity prompted the "Tonight Show" big wigs to ask him back a week later.

"It was like I dreamed the whole thing. It took about a year for it to sink in."

From here, Wright's tale skims quickly over chapters three and four, better known as "The Struggle to the Top" and "Nightclub Syndrome," which traditionally provide performers a chance to hone their style and build self-

confidence. However, this has not seemed to hurt Wright any. In fact, his accelerated rise to fame may well have contributed to his unique appeal. Rolling Stone Magazine said his "slow, lost-my-place delivery evolved from stage fright . . . he'd forget his jokes and would just stand there frozen."

Wright has no problem recovering, however, as he now tells audiences stories about the problems of having a dog named "Stay" ("Come here, Stay, here, Stay") and his house powered by static electricity ("To use the blender we have to rub balloons on our heads").

Wright's back-to-back appearances with the king of late night television put his career into high gear as we next find Wright in chapter five — "Instant Fame." The comedian soon found himself performing off-beat routines on HBO's "Seventh Annual Young Comedians' Show" and such classic comedy favorites as "Saturday Night Live," "Late Night with David Letterman," and the "Tonight Show."

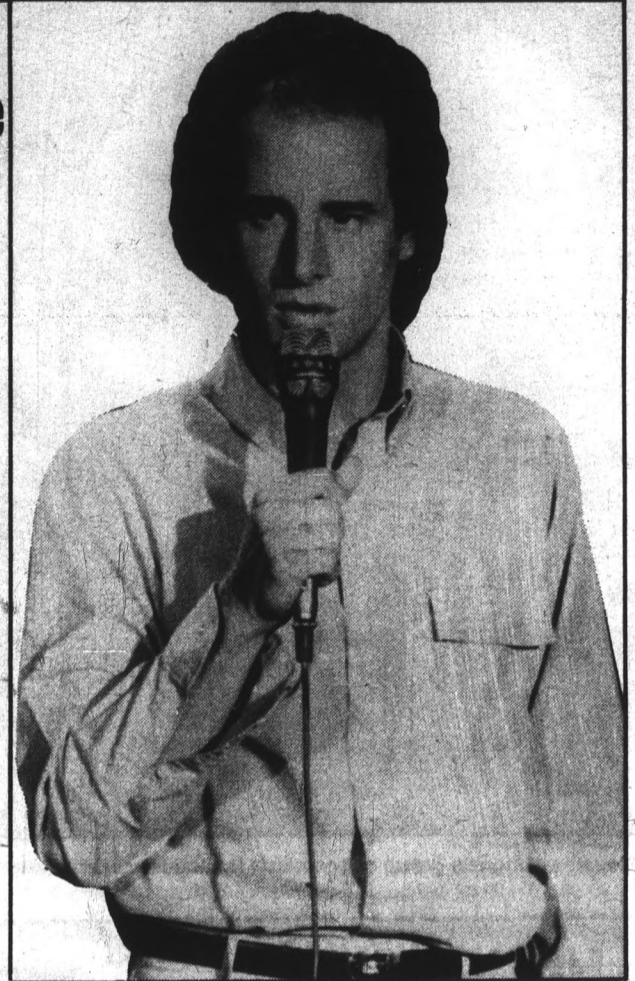
"It's been like a fairy tale," he admits, "I never thought it would go this far. It's beyond all my fantasies."

But the fantasy goes on as Wright, three years after his debut, pens in chapter six — "The Big Screen" — with his appearance in "Desperately Seeking Susan," with Madonna and Rosanna Arquette.

The latest chapters in the Wright saga include a just released album from Warner Brothers Records, "I Have a Pony," a feature film currently in development at Orion Pictures that he will write and star in; and his own HBO special titled "On Location: Steven Wright."

"On Location" is a storehouse of contemporary humor featuring recorded, unedited and uncensored on-stage monologues of comedians such as Robin Williams, George Carlin and now Steven Wright. Most of Wright's show, produced by LaSally, is taken from his nightclub act as performed at Wolfgang's in San Francisco.

It opens with Wright waking up in a beat-up, old cabin on a lonely plain and making his trek to the town saloon which advertises a matinee. Next, he strolls somberly out



onto a small stage greeted by the audience's enthusiastic cheers.

See for yourself tonight. Tickets are \$11.50 and \$10, on sale at Gammage and Diamond's ticket offices. For more information call 965-3434.

—KHALI CRAWFORD

Big Band, Bill Cosby are coming to town

They'll finally hear "Dancing in the Dark" on Jan. 31 at Gammage Center.

No, not what you're thinking. This is the 1940 version done by Carmen Cavallaro — a pianist.

Cavallaro is one of three stars of the Big Band Era who will join the Gene Krupa Orchestra at Gammage Center on Jan. 31 at 8 p.m.

The performance also features June Valli, better known as the Chiquita Banana voice, and Herb Jeffries, formerly part of the Duke Ellington Orchestra.

Tickets, at \$10 and \$9, are at Gammage and Diamond's box offices.



Brent Brace is one of the musicians shown in "Big Band Hit Parade" at Gammage.

A critical guide to ASU's best-all the entertainment that fits

E.T.C.

The UAC plays host to the man behind the No. 1 show in America this week and last week and the week before that. Bill Cosby will be in-the-round on March 2 at 8 p.m. Tickets, which have been available since December, are \$15 and \$12.50 at Gammage and Diamond's outlets.

Knowing when to hold 'em, knowing when to fold 'em, country guru Kenny Rogers will be at the UAC on Feb. 1 at 8 p.m. for favorites including "Lady," "Lucille" and the "Gambler."

Tickets, at \$16.50 and \$13.50, are available at Gammage and Diamond's ticket outlets. Rogers' opening act will be country artist, Lee Greenwood.

Tentative tours passing through town and possibly ASU this spring include:

The Rolling Stones, in Sun Devil Stadium. John Cougar Mellencamp, Pat Benatar, ZZ Top and Rush.

Comedian Jay Leno from "Late Night With David Letterman" and countless clubs coast-to-coast will be at the Celebrity Theater on Feb. 7 at 8 p.m.

Tickets, at \$11.50, are available at the Celebrity.

The ASU School of Music will hold auditions for new students and scholarship students on Feb. 1 at the Music Building. More information at 965-3371.

Tennessee Williams' "Vieux Carre," a 1938 play set in a dilapidated New Orleans rooming house, will be the ASU

Theater Mainstage Series production Feb. 5-9 and 11-16 at the Lyceum Theater. Bill Dobkin will direct.

Curtain times are 8 p.m. Tuesday through Saturday, 2 p.m. on Sundays.

Tickets are \$5, \$3 for students and senior citizens, available at the Lyceum box office weekday afternoons and on performance days an hour before curtain.

Tickets are also available at Gammage and Diamond's box offices.

The ASU Symphonic Band, directed by Richard Strange, will be in concert at Gammage Center at 7:30 p.m. on Feb. 5.

The concert will feature guest conductor Frederick Fennell of the Tokyo Kosei Wind Orchestra.

The performance is free.

The ever-popular Irish Rovers will sing the sad songs of Ireland with their own brand of wit in a concert at Gammage Center on Feb. 8 at 8 p.m.

Tickets, at \$12.50 and \$10.50, are at Gammage and Diamond's box offices.

The University Symphony Concert of Soloists, featuring outstanding ASU music students chosen last fall in a public audition, will be in Gammage Center on Feb. 12 at 7:30 p.m.

The concert, featuring Brahms' Tragic Overture and Copland's "Lincoln's Portrait," is free.

Pianist George Winston, one of the best on the Windham Hill label of instrumentalists, will be at Gammage Center on Feb. 14 at 8 p.m.

Tickets, at \$12.50 and \$9.50, are at Gammage and Diamond's box offices.

ASU graduate student Jean Thomsen will be featured in Roberto Athayde's "Miss Margarida's Way, a Scholarship Series production of ASU Theater, directed by David Vining in the Lyceum Theater Feb. 26 through March 2.

The play is a one-woman show about an eighth-grade biology teacher and her students who happen to be the audience.

Tickets, at \$5, \$3 for students and senior citizens, are available at the Lyceum box office, Gammage and Diamond's outlets.

—CINDY PEARLMAN

the weekend

24
Friday

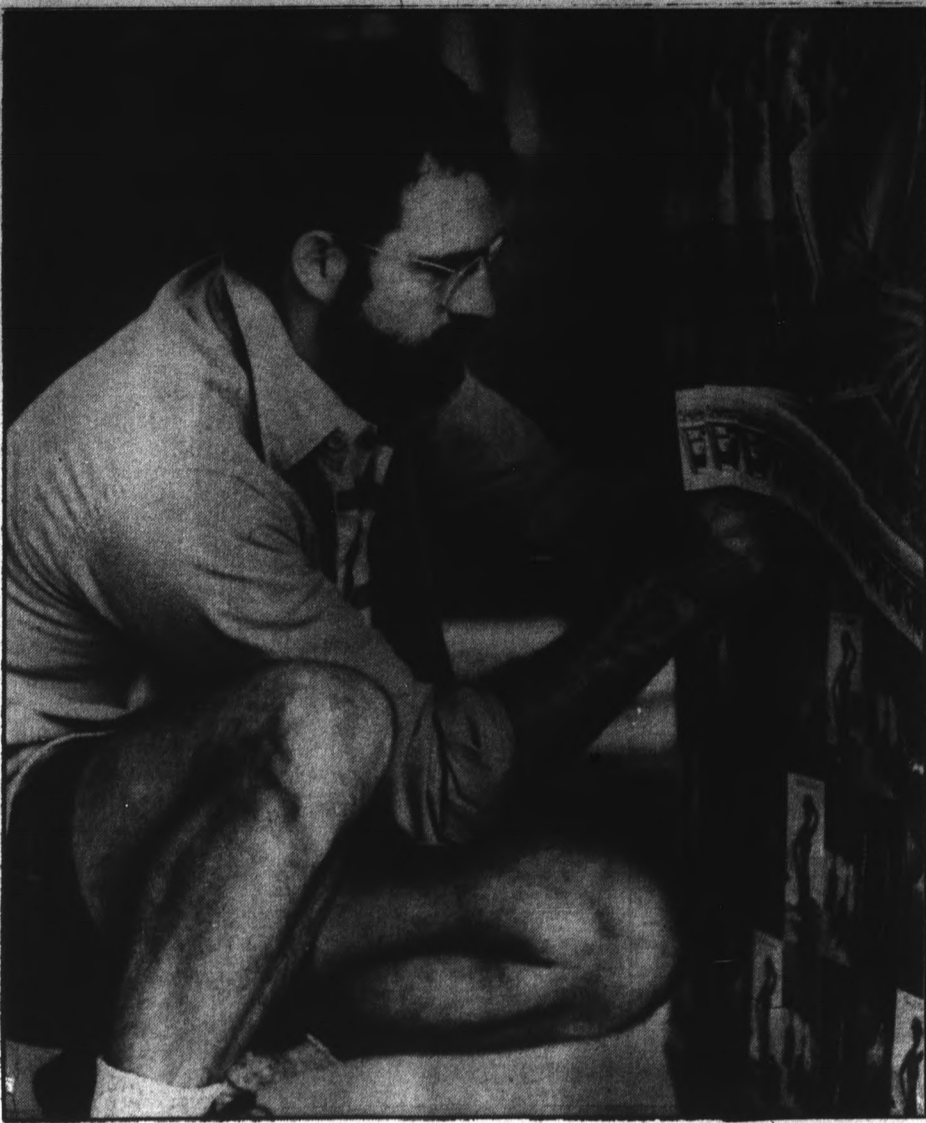
Comedian Steven Wright at Gammage Center at 8 p.m. Tickets are \$11.50 and \$10.

25
Saturday

"Amazing Sweden," a film narrated on stage at Gammage Center at 8 p.m. Tickets are \$6.

26
Sunday

"The Big Broadcast," recreating great moments in radio, at Gammage Center at 8 p.m. Tickets are \$8 and \$7.



Blakely arranges a group of postcards fanned to make a design.

Staff photo by Rick Wiley

'Miami Nice'

Postcard art takes Florida to Arizona

By AMY FRISCHKNECHT
State Press

At first glance, George Blakely's "Florida Picture Show," most likely will be taken as a travel agency gimmick to sell you a trip to Florida.

This floor-to-ceiling work uses more than 20,000 pieces of machine-printed imagery and a 3,000-square-foot montage of postcards, all clearly demonstrating the beauty of the State of No Return.

The exhibit will be on display Jan. 27 to Feb. 14 in the MU Art Gallery.

Blakely said he has been collecting the postcards in bulk for approximately 10 years. "I bought the cards from a company in Florida in packages of 50 and by the thousands. It gets to be a little expensive, but actually I also spend as much or more on the tape I use to hang them.

"My idea for this piece has matured over a period of time. This is the most obsessive of all of my works."

Blakely's said the idea for his style of art came when he was employed at Disneyland in California.

"I started to collect discarded Polaroid peel-offs and making art objects from them. I don't know if there is any specific type of art that my work falls into. It's contemporary because that's the time I'm in, but it is definitely influenced by the kind of 'pop art' ideas that came out in the '50s and '60s.

"People stereotype Florida by certain types of images, but there is really quite a diversity going on," said Blakely.

He lives and works in Tallahassee as an associate professor of art at Florida State University, but Blakely has never visited Miami.

"I have never been farther south than Orlando, but even though I have not been to Miami, it isn't hard to get a feel for the city through advertising and even 'Miami Vice' commercials."

Blakely's show has quite a few things to say, he said. "It's about color, pattern and a reflection of our culture. Also,

Over 20,000 machine images are used in the images.

the design form is about the mass media. In the form of postcards."

The reaction he gets most often is a tremendously overwhelmed, he said.

"It is a saturation of bright color. Frequently seen my work have seen other exhibits in "Picture Show" alters the space so drastic shocking effect.

"People who 'babysit' the galleries have found them to read or do paperwork because of surrounding them (with this exhibit)," he said.

But Blakely likes to see any reaction and so many people tell him that they dislike the women who are offended by the bikini images.

"They didn't like me celebrating that kind of fact, I didn't create those images. I'm exte

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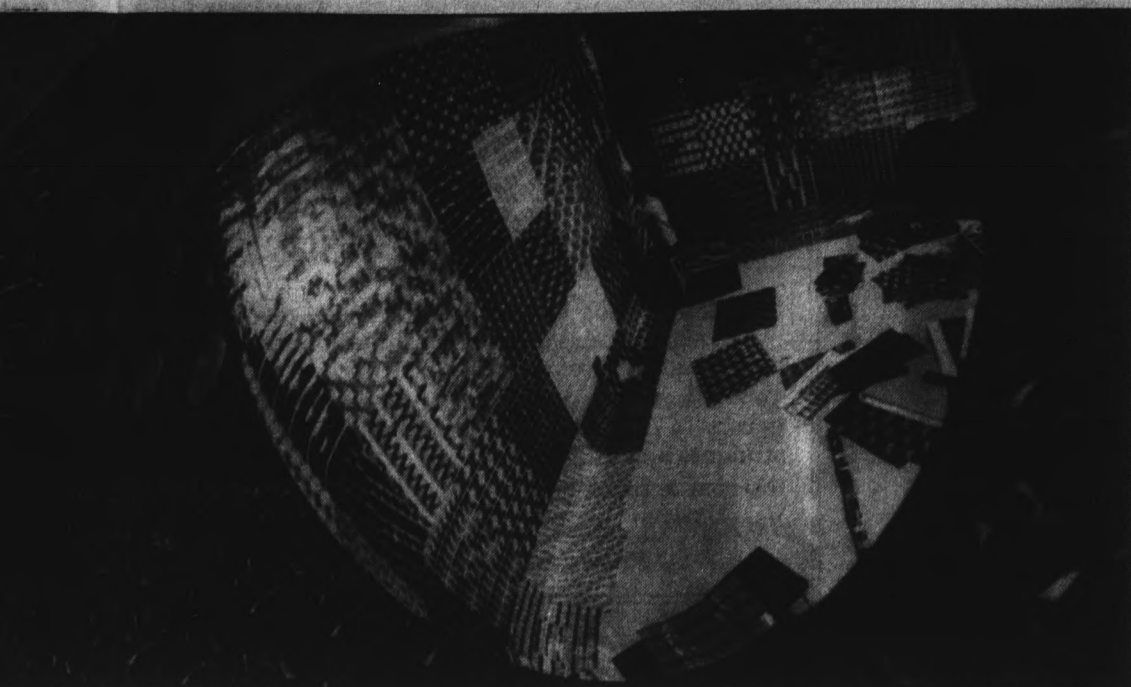
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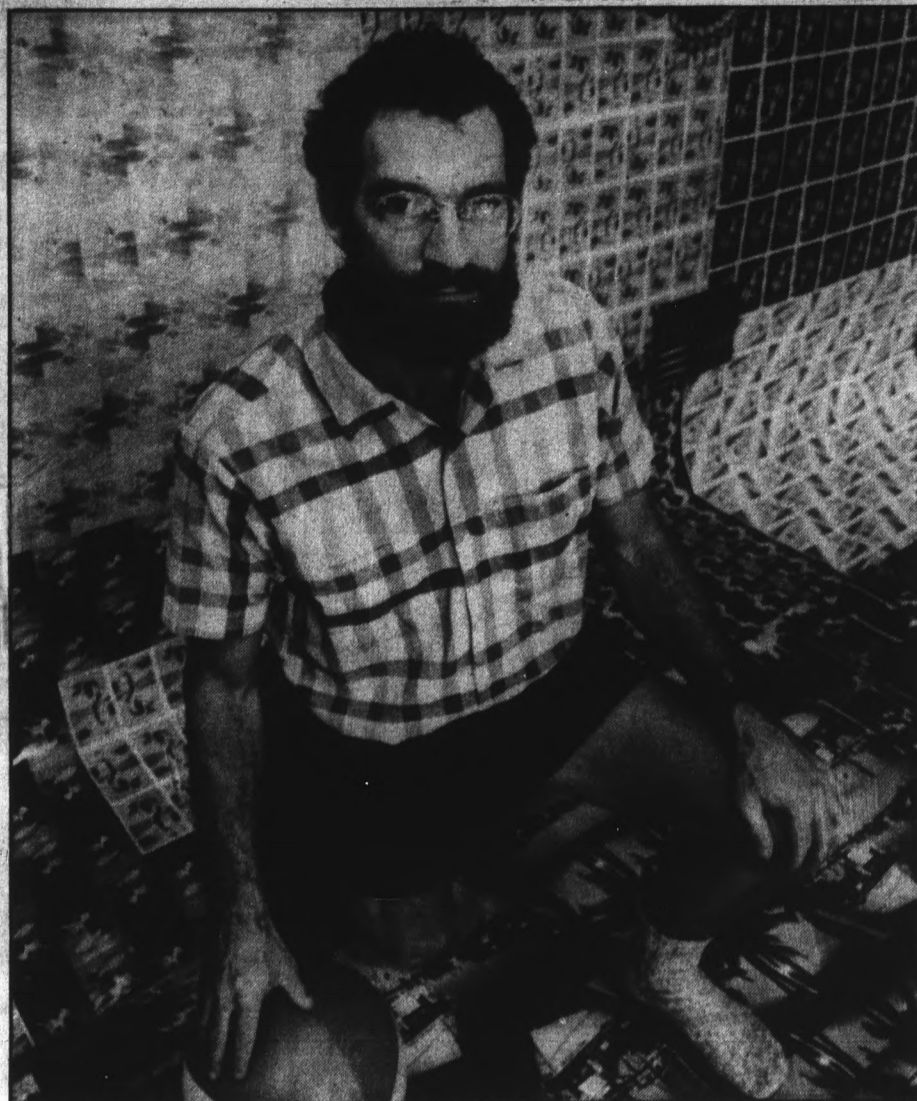


Staff photo by Rick Wiley

line images are used in the exhibition. Blakely said the dimensions of the room dictate the arrangement of the

about the mass media. In this case, it is in the gets most often is a sense of being overwhelmed, he said. of bright color. Frequently people who have seen other exhibits in the same space. ers the space so drastically that it has a 'visit' the galleries have found it is hard for paperwork because of the visual noise with this exhibit," he said. to see any reaction and said he hasn't had n that they dislike the project except some ded by the bikini images. me celebrating that kind of image. But in e those images. I'm extracting them and


saying, 'look, this is what exists and is in our culture.' " Along with the bathing beauties, Blakely has also added cowboys, brahma bulls, flamingos, chimpanzees and an overwhelming amount of color. "In past openings, we had props such as live McCaws placed near the post cards of the birds, as to create an object-image relationship," he said. An artificial coconut fragrance was also a part of the work, along with a woman posing in a bikini and holding a beachball. Blakely said he likes to see people dress for the occasion when they view his work (That is, in swimming suits and tourist attire). "When the people become part of the show, it reinforces the art." The opening/reception for Blakely's MU exhibit is at 2 p.m to 4 p.m. on Monday. The artist will also give a lecture on Wednesday at 7:00 p.m. in Art Building room 220.



Staff photo by Rick Wiley

Blakely teaches photography at Florida State University. His works have appeared in more than 120 one-man, group and juried exhibitions throughout the U.S. since 1975.

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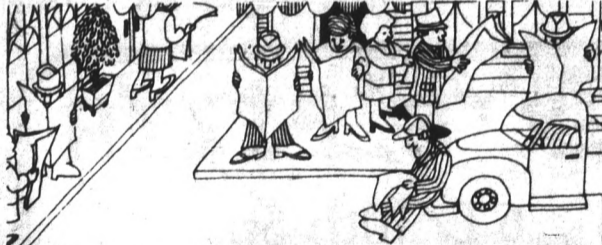
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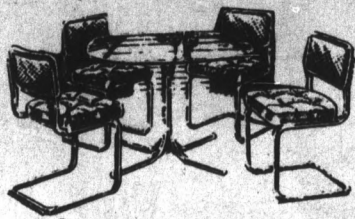
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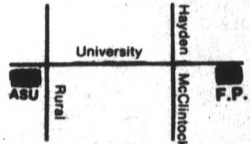
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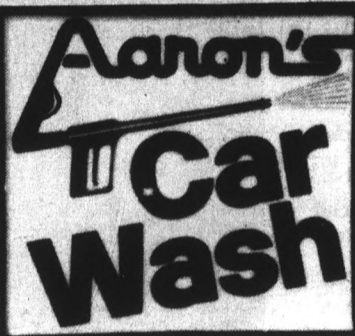
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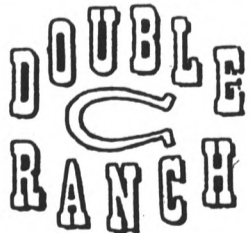
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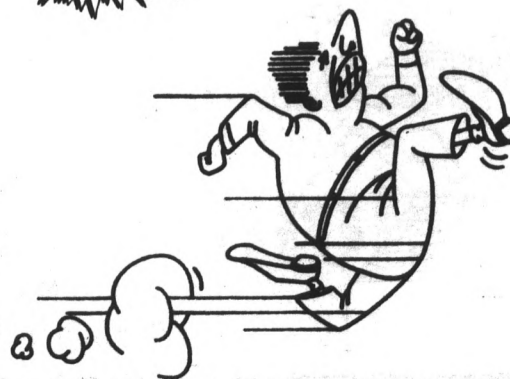


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flicks

'Iron Eagle' Gossett, Superkid 'wanna fly jets'

By MARTIN WEISS
State Press

Young people in today's society have dreams of grandeur. Some wish they could soar through the clear blue sky in an F-16 fighter, breezing past clouds at speeds close to Mach-1.

Others would like to become heroes and gain recognition for their efforts. Some even simply desire the chance to serve in the armed forces, working alongside some famous colonel.

There you have it.

In Tri-Star Pictures' "Iron Eagle," Doug Masters (Jason Gedrick from "The Heavenly Kid") has just learned that his father, on a routine reconnaissance mission, has been shot down and taken prisoner by an un-named Middle Eastern country.

Tim Thomerson ("Volunteers," "Uncommon Valor") plays father Ted Masters as a tough, military-minded American who, even when tortured, will not succumb to the enemy's wishes.

As Thomerson awaits trial for espionage and violation of the enemy country's air space, other events that could strongly affect his son's life are taking place.

Doug puts his own life in jeopardy when he lets an obnoxious teenager manipulate him into racing through a dangerous obstacle course. What makes this race so interesting is that Doug must fly his single-engine plane while his opponent rides his motorcycle through a narrow mountain pass.

The rules of the contest state that Doug cannot fly higher than 50 feet above the rocky terrain of this stone-laced chasm. Complications arise when he learns somebody has messed with his plane.

Doug proves his courage. He further proves his mental strength by talking back to retired Air Force Col. Chappy Sinclair, played by Oscar-winner Lou Gossett Jr. ("An Officer and a Gentleman").

Doug and Chappy's first meeting is not a friendly one.



Jason Gedrick, left, and Louis Gossett, Jr. are "gonna fly jets" in "Iron Eagle."

Doug had just used up all of Chappy's time on a flight simulator of all things.

When Doug first learns of his father's capture, he turns to Chappy for help. What he receives is the same answer the government gave him: the risk is too great for such a mission.

Without the assistance of Chappy, Doug feels that it's over. But the kid has three days before his father will become dust.

The combined effort of the Eagles Flying Club (Doug and friends whose parents also work on the base), gets things moving.

They not only gather necessary intelligence, they even manage to obtain a release so they may take a pair of F-16 fighters on a field trip.

The next major event is to convince Chappy that his help is

needed in planning and carrying out the operation.

At this point, we realize there is no real way an inexperienced 21-year-old could fly by himself into an enemy foreign country on a rescue mission and expect to survive.

But, at a time when young people look up to Rambo-like heroes who only splatter blood across the screen, it's nice to see an interesting plot involving a rescue mission in which the bloodshed is kept to a few pints.

Director Sidney J. Furie ("The Boys in Company C," "Purple Hearts") makes this story as believable as possible.

Jason Gedrick and Lou Gossett Jr. are especially convincing in their roles. Their constant confrontations over Doug's use of music in the cockpit to help his shooting "rhythm" are pretty funny.



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Fraternity rush not as easy as it looks

As has happened every semester for many years, the judgment has come down from up high to begin Fraternity Rush on January 27. Please, shudder not at the term "rush". It is indeed one of the major social events each spring.

As a fraternity member myself, I can assure you that rush also provides the University a great service. Though the administration clearly has no great love for the ever-humble members of the Greek system, they should at least be content in knowing they have a good idea of where the campus "troublemakers" and future leaders can be found.

It is heartily recommended that those who are considering participation in fraternity rush hearken to the following advice:

- 1. Though it may be against your nature, never (how shall we say this gently) be abrasive, crass or irritating. Such an oafish move will undoubtedly bring about your immediate demise. If, however, the gentlemen at the house you are rushing act in this manner, it truly would be in your best interest not to pledge there. For in the future, they will use their all-powerful "active" status to strip away your arrogance; if they they are unsuccessful, beware, the blackball awaits your ostentatious person.
- 2. While going through the immortal "Rush Tour," take heed: if you are shown the utility closet and other interesting portions of a fraternity house, frankly, it is more than likely they do not want you and/or your person to come back. It is, however, entirely possible the person who gave you the tour of the house was simply in a dull or antagonistic mood.
- 3. The clue of clues that a house is unimpressed by your character is when your tour guide fails to introduce you to any of the other brothers and proceeds to treat you like a leper.
- 4. Some fraternities display a degree of tastelessness by

asking the rushee, "How much do your parents make?" or "Could you bring us your father's tax form?" Such an action on the part of the rusher should give you a clear indication that he is nothing more than a jumped-up pantry boy who is trying to climb the proverbial social ladder by surrounding himself with people who have more money and connections than he.

If any fraternity tries to impress upon you the superiority of their members' financial situation, respond with a haughty "Ha!" and make several quips about his outlandish Hawaiian apparel. (Bonus points are given to the rushee who can place this snob in a state of unbridled frenzy). In my three-year experience with the Greek System, there appears to be an equal number of BMWs behind every house, most of which are still being payed for.

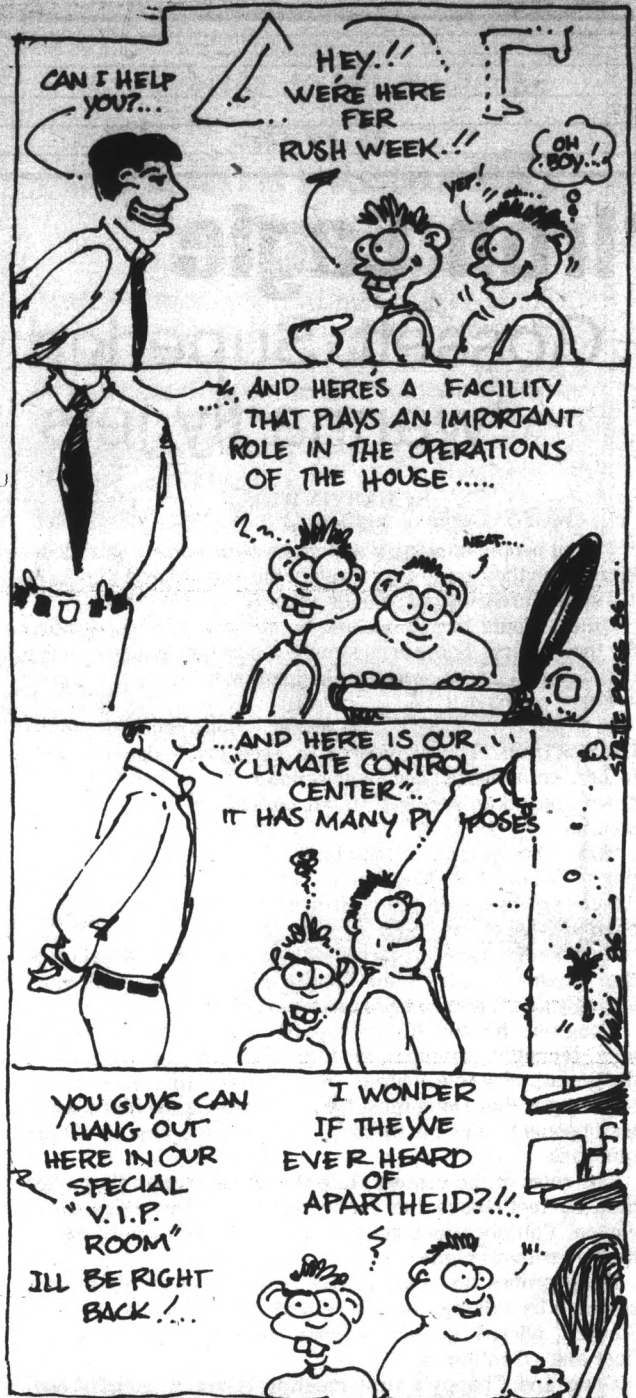
•5. Your clothing must be tasteful and stylish yet not overbearing. For God's sake, don't wear trousers with more than one zipper or shirts of terry cloth or velour. Don't fret, however, the right to wear obnoxious clothes will certainly be yours once you become an active member.

•6. Concerning getting plastered at parties — it is a "Dry Rush" and only an absolute fool would join a house that offers a little complimentary snort during rush, for if caught by the ever-loyal rush marshals, the house will be fined \$25 times the number of members on their roster. This can put a healthy dent in the social budget.

•7. Scoff in the face of any house member who tells you they have a superior grade point average. Ask them, "What is it superior to, the house next door that is currently on academic probation?"

Though I have enlightened you about some of the treacheries of the Greek system and will probably be stripped of my current position within my own fraternity, one must also note that the fraternity experience can open many doors for students in organizations and positions within them. And who knows where these doors may lead?

— JASON C.F.W. BROCK



devil data

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 - 2. What ASU president is responsible for planting many of today's shrubs and trees?
 - 3. Where was the bookstore located before it moved to the MU in 1956?
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sports

Sic transit gloria mundi

—Thomas a Kempis

state
press

Harris

Athletic director: academic trouble nothing new

By BOB HEILER
State Press

ASU Athletic Director Charles Harris said yesterday that the recent rash of academic problems among athletes was part of a national trend brought on by stiffer NCAA regulations passed several years ago.

"I'm not aware of any major conference without some name athlete that has faced the same kind of situation (as ASU athletes Chris Sandle, David Fulcher and Dan Saleamua)," Harris said.

"That's a result of some NCAA changes that took place two or three years ago, which require progress toward a degree in a major."

Harris said Division I athletes often have more difficult standards to live up to than other students on campus.

"The (new) standards are, in many cases, higher than the standards established for other students on campus," Harris said.

He explained that these rules are having such an effect because they are newly implemented and many people are unaware of them.

"Often, in situations like this, particularly during the transition stages of a new program, it affects more people than, potentially, it does at other times," he said.

"But again, there's an important perspective," Harris said. "I was not here last January, but I've got to think that there were some folks who were disqualified then."

"I think the important thing . . . to understand is that there's nothing new here. I think if you look around a campus full of 40,000 people, there are any number of people who have been disqualified, some athletes and some not."

Harris, who used to be the athletic director at the University of Pennsylvania, said disqualifications were common even in that conference, a conference which does not give athletic scholarships.

"It's the same thing back there (in the Ivy League)," Harris said. "Athletes get disqualified everywhere. The last year I was at Penn, we lost the starting defensive backfield mid-semester."

"They did the same thing I think these folks are going to do. Sat out a semester, did what they had to do as far as course work was concerned, came back in summer school and continued to play."

Penn had other problems, also losing three starters off of their Final Four basketball team before the next fall.

Asked why the ASU dismissals came all at once, and a month after grades from last semester were in, Harris cited an NCAA regulation.

"I can't really explain it to you, but that's what the rule is," Harris said.

The regulation states that disqualified students are to be dismissed at the beginning of the term after their grades fall below acceptable levels, rather than at the end of the semester.

Harris was unsure whether more dismissals could be expected.

"I'm not going to tell you not to expect more," Harris said. "We have a commitment to every student athlete to try to do what we can to get them as close to a degree as possible."

Harris said the recent dismissals were not part of an effort to improve ASU's reputation, which has been harmed by NCAA sanctions in several major sports.

The NCAA met recently and stiffened the entrance requirements for college athletes, a move Harris thinks will prevent some problems of this sort.

"There are certainly some people who will not be admitted," Harris said. "But on the other hand, I think that has to be balanced against the fact that those people who are now admitted are likely to have a better chance to succeed academically."

The new regulations, which consist of a 2.0 high school GPA in 12 core classes and a 700 SAT or 15 ACT, will be phased in by 1988, making the greatest impact on students now in the tenth grade.

Harris pointed out one of the reasons for these new requirements.

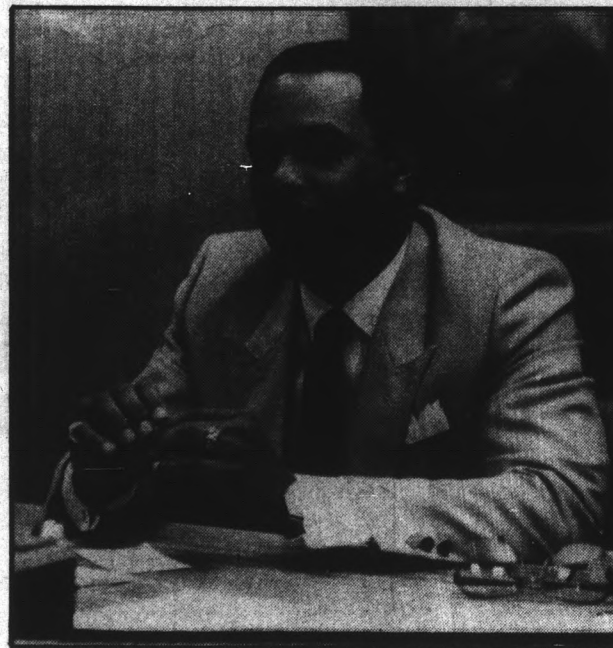
"There are any number of schools around the country that have, in previous years, required that as a condition of admission, students simply take the SAT or ACT test."

"What that really means is, 'make sure there's a form that has your name on it.' I have been aware of situations, at some of the schools I've been to, where people have literally come in, put their name and social security number on the test, and left."

"On the SAT, for example, you get 200 points for that. And that's all the school required of them."

Harris served on a committee to study this rule change in 1983 and he had some interesting data from that committee.

"We looked at some data from some selected institutions in 1977," Harris said. "They projected that 60 percent of the



Charles Harris, Director of Athletics, speaks on the role of student athletes at ASU.

student athletes admitted to these schools in 1977 would not have been eligible under these standards."

The committee conducted the same research in 1982 with dramatically different results.

"In 1982, again without the standards having been imposed, more like 40 percent of the folks would have been ineligible," Harris said.

Harris pointed out that the athletic department was not really directly involved in the disqualification of athletes.

"The decision of those persons who are allowed to continue is an academic issue, and it lies with the deans or their designates in each of the schools and colleges in which anyone is enrolled," Harris said.

"There is certainly no special arrangement for athletes. They go through all the same committees and make the same appeals."

Athletes must look beyond sports for happiness

Bob Heiler
Asst. Sports Editor

In the last several days, the pages of the *State Press* have carried news of many student athletes in academic trouble. Ron Singleton and Chris Sandle from the basketball team, David Fulcher and Dan Saleamua from the football team — it would appear that this crippling disease of some Sun Devil athletes has no preference for a particular sport.

Problems of this sort are not exactly uncommon. Many athletes run into problems in their academic careers. This instance is particularly newsworthy only because Fulcher and Sandle are the two biggest name athletes currently wearing the maroon and gold. When the disease spreads up to that level, people start to notice.

Now, it doesn't take a genius to figure out how that disease spreads. Athletes in large colleges tend to be athletes first and students second, if at all. In most cases, they have been playing their sport for many years, and have grown accustomed to a self-image that is heavily dependent upon — if not synonymous with — their talent for that sport.

This point is so obvious as to be overlooked often by those who have the greatest responsibility to recognize it: college coaches. Coaches, especially good ones, are highly respected by their teams. Like any figure of authority, they must expect their players not only to listen to their words, but watch their actions for those telling indications of what is important to them.

Often, the college coach is the most important such figure in the lives of his

players. Young athletes, who may be away from home for the first time in their lives, respect their coaches because they see them as successful in a realm that is very important to them. Thus, the athletes tend to adopt the same ideas about what is important.

And what is important to most big-college coaches is quite simple: winning. The major college coach has a merciless job. He must win or die, especially in Arizona, where contracts are only legal one year at a time. If you don't believe me, ask former ASU basketball coach Bob Weinbauer, if you can find him.

Weinbauer failed to turn around the Sun Devils quite as quickly as had been hoped, so he got a one-way ticket out of Tempe — despite assurances that he had at least five

expect the nature of those attracted to a coaching career to change, any more than we can expect the athletes to lose their tendency to emulate them.

It would be nice if we could just condemn the coaches, or better yet, the "system," for the trouble so often experienced by collegiate athletes. But I'm afraid the athletes themselves are simply not entitled to such deceptive exemption. Ultimately, it is the student athlete himself who must take responsibility for his future, just like the rest of us. He should consider the attitude of head coaches at prospective colleges before choosing one. If he winds up under people who do not have his best interests in their hearts and heads, he should transfer. And most of all, he should strive to keep the world of sports in the proper perspective.

Even if David Fulcher and Chris Sandle do manage to remain injury-free and make it professionally, they can't expect to play for more than 10 or 15 years. What happens then?

years here. That kind of pressure takes its toll.

The question is, where does this pressure come from, and how can its adverse effects on the student athlete be checked?

Obviously, the pressure can come from fans, administrators, alumni — anyone interested in sports or the money they generate.

But the pressure cannot be checked, because the worst of it does not come from an external source.

Most often, and most importantly, it comes from the coaches themselves. The coaches have the same problem as the athletes: they evaluate their self-worth as a function of their win-loss record. We cannot

This can be especially hard at some universities. Academics are generally not regarded as highly important by athletic administrators. ASU Athletic Director Charles Harris, who seems to be more interested than most, did not even know what the graduation rate was among ASU's football or basketball players.

Also, the better the athlete, the harder it is for him to keep that perspective. Witness the fact that of the recent ASU athletes in trouble, one was the basketball team's scoring leader and another a two-time all-American safety. And to players of that caliber, who are likely to make it professionally, little else seems to matter.

Athletes of the class of David Fulcher and

Chris Sandle are surrounded by people falling all over themselves to make things easy for them. Life seems to have handed them a free ride. It's awfully hard to discipline oneself, but the consequences of ignoring this burden can be heartbreaking. Much is expected from him to whom much is given.

This is why these problems crop up more often in major sports. It isn't because football, baseball and basketball players are inherently stupid; they just are more likely to lose that crucial perspective. No one is waving six-figure contracts under the noses of swimmers and badminton players.

The key to being a student athlete, particularly in a marketable sport, lies in looking at the big picture. Even if David Fulcher and Chris Sandle do manage to remain injury-free and make it professionally, they can't expect to play for more than 10 or 15 years. What happens then? Sure, they'll have enough money to choke a horse — provided they don't squander it all on high living in the fast lane — but what do they do with themselves? Buy happiness? Good luck.

Many go on to coaching, which explains why the coaches and athletes have such similar outlooks. But few are going to enjoy that option, and those who do not are left to an empty existence, without any more goals to fulfill or dreams to chase. The stadium lights go out, and the party is over.

Nothing is permanent in this world, but the thrill of athletic competition and the roar of adoring fans are even more fleeting than most things it has to offer.

If all an athlete has ever known or cared about is sports, he will spend the rest of his life trying to relive his career, basking in the glory of days gone by.

Remember the quote at the top of this page: *Sic transit gloria mundi*. Translation: So passes away the glory of this world.

Women cagers finish long road trip against UA

By BRAD HALVORSEN
State Press

The long and winding road is finally coming to an end. The ASU women's basketball team will play its ninth consecutive road game Saturday at Arizona, ending a streak that began on Dec. 4.

Tipoff is set for 5 p.m. at McKale Center. "We feel like we're a pro team, we've been on the road so long," Coach Juliene Simpson said. "We handled it very well, at least as well as expected."

"We don't really look at Arizona as a road game, though. We don't have to go out of state. We just catch a bus and go down there."

The Sun Devils (1-1 Pac-West, 8-6 overall) went 4-4 for the trip, including a second-place finish at the Nevada-Las Vegas

tournament, a third-place standing at the Brigham Young tournament and a win over conference foe UCLA.

Simpson expects a tough game against the Wildcats, who are 12-4 this season after perennially filling the basement of the conference standings.

"They have had a very unpredictable season, a very good season," Simpson said. "It's a complete turnaround from last season. Some of the teams they have beaten are quality teams."

In her six years at ASU, Simpson has never lost to UA. Last year, the Devils won by 13 points at home and 14 points in Tucson.

Simpson said defense will determine the victor Saturday, because both teams are offense-oriented.

"Both teams are capable of scoring 90 points a game," Simpson said. "Both teams can run, shoot from the outside

... we have similar styles." The Devils have been averaging 81.4 points per game this season, although they could only muster a season-low 61 points (25 in the first half) last Saturday against Southern California.

Simpson said she will start the same lineup she used for the last four games, since prominent guards Jodi Rathbun and Mona Lomeli went down with injuries.

Sherry Poole, the team's leading scorer at 15.3 points per game, will start in the backcourt along with Robin Connolly and Patti Peppler.

Shamona Mosley, the team's hottest scorer, will start at forward and 6-foot-4 Tanya Morris at center.

Rathbun, who underwent surgery on her calf muscle last Friday, will definitely miss the game, while Lomeli will make the trip and possibly play a few minutes.

Sun Devils need to get victory in New Mexico tennis tourney

By JON WILEY
State Press

After losing its season opener, the ASU men's tennis team will go into its second competition against New Mexico State this Saturday at Whiteman Tennis Center.

Belken said every member of the team will play a key role in the match.

"Every player on the team will be important," he said. "We want to establish intensity, enthusiasm and the right attitude to do well."

New Mexico State will be bringing their No. 1 Swedish player Par Sandquist and their No. 2 Slavic player Ernes Usaric. Belken said these two concern him the most.

"I don't know too much about (New Mexico State)," he said, "but I know that those two guys are supposed to be good and

they'll be a key part of the match."

New Mexico State will also bring their No. 3 player Jan Swensk, their No. 4 player Tim Travis and their No. 5 player Mark Tafoya.

It is still unknown whether ASU's new recruit Ken Kuperstein will compete on Saturday or not.

"He's not eligible yet," Belken said, "but hopefully that will change before Saturday."

The team has been working on the doubles lineup and any possible weaknesses, Belken said.

"We've been trying to find combinations and establish the doubles lineup," he said. "I know what to expect from singles because we've been working on individual performances since fall. Doubles is (on) the spot during practice."

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Editors take shot at picking Super Bowl

- Steve Waterstrat..... Bears, 16½-15½ Editor
- Tom Blodgett..... Bears, 27-20 Managing Editor
- W. Tim Ahl..... Patriots, 21-17 City Editor
- Michael Konz..... Bears by a million Asst. Editor
- Patrick J. Kucera..... Patriots, 24-21 News Editor
- Michael Adamson..... Bears, 17-14 Opinion Editor
- Linda Coulson..... Bears, 27-24 Asst. Managing Editor
- Kevin J. Larkin..... Patriots, 24-21 Photo Editor
- Dean A. Obenauer..... Bears, 5-2 Sports Editor
- Bob Heiler..... Bears, 30-24 Asst. Sports Editor
- Jacque Cirou..... Patriots, 24-17 Copy Chief
- Cindy Pearlman..... Bears, 100-no show Asst. Editor
- Khali Crawford..... don't ask me Asst. Arts Editor

McMahon accused of insulting women

NEW ORLEANS (AP) — Having already argued with his own team over acupuncture, played Pied Piper on Bourbon Street and mooned a helicopter, Jim McMahon found himself in trouble Thursday for something he didn't do — insult New Orleans women.

For once, at least, he apparently was an innocent victim. In a fitting code to the sideshow week before Sunday's Super Bowl between the Chicago Bears and New England Patriots, McMahon, the irreverent Chicago quarterback, was the subject of a broadcast report — later retracted — quoting him as calling New Orleans women "sluts."

But the retraction didn't halt an anti-McMahon demonstration outside the Bears' hotel, bomb threats to his hotel switchboard, and some threatening calls that got through to McMahon's room.

Had it been the only incident involving McMahon, it would have been sensation enough in Super Bowl week, which is normally no more than a series of staged media events.

But it came following three days in which McMahon, whose rebellious personality had already made him a lightning rod for attention. He:

- Upbraided his team's management for refusing to allow an acupuncturist to fly here to treat his bruised buttocks. The Bears relented, the acupuncturist flew in Wednesday, and McMahon said Thursday he felt 100 percent better after three treatments.
- Mooned a helicopter flying over the team's practice field in suburban Metairie. "I just wanted to show them where it hurts," he said.
- Got into an altercation with a photographer who tried to snap his picture at a restaurant. "When I'm on my own time, I don't want people showing cameras in my face," he said.
- Led an impromptu parade Wednesday night down Bourbon Street in the city's famed French Quarter as he headed back to meet an 11:30 p.m. curfew.
- "You people may think I'm crazy," he said at one point. "I think I'm normal because I don't give a damn."
- The latest incident was set off at the end of the 10 p.m. newscast Wednesday on WDSU-TV, the NBC affiliate, by the station's sportscaster, Buddy Diliberto.
- "Jim McMahon apparently, on a radio interview with WLS, the Chicago radio station, really ripped New Orleans," Diliberto said. "He ripped the people, he ripped the ladies, he ripped a lot of things."
- "Basically, I understand, he said most of the ladies he ran into were sluts. He said most of the people he ran into were stupid. And things like that. And they said he really took off."
- On Thursday, McMahon denied saying that; WLS said it had not interviewed McMahon this week, and both Diliberto

and Bob McRaney, the station's vice president and general manager, publicly apologized.

"I sincerely apologize for the problems caused by these unverified statements," Diliberto said on the air. "I wish Jim McMahon and the Bears well in the Super Bowl Sunday and hope the remainder of the week is devoted to preparations for the game without distractions caused by my comments last night."

Meanwhile, two dozen women, surrounded by roughly four times as many reporters, picketed outside the Hilton Hotel, where the Bears were staying. One woman, who identified herself as Yetta Bolotte, carried a sign that said, "Only a true Patriot would recognize a New Orleans lady."

"I'm hearing now that he didn't say it and it's all a big rumor," Bolotte said. "If he did say it, yes, I'm angry and he ought to get down on his knees and apologize."

That wasn't all. McMahon, who was partying in Pat O'Brien's bar just off Bourbon Street at the time of Diliberto's broadcast, said he heard about it when he woke up in the morning. He also said he had received several abusive phone calls in his room.

"There was a message from a lady saying, 'Who in the hell do you think you are calling the women in New Orleans sluts?'" McMahon said.



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Sports writers make predictions on Super Bowl

DEAN OBENAUER

This Sunday will be an interesting match-up between the two best teams in professional football this year.

It seems unfortunate that after the game there will be only one winner, and even worse, one loser.

Who will win the game?

Las Vegas says the Bears are 10½ points better than the Patriots and that makes them the favorites.

Chicago fans say the Bears will dominate the game.

New England fans say the Patriots will pull off the upset of the century.

The Refrigerator says . . . who cares what the fat man has to say.

Tony Eason says . . . who cares what the Patriot's QB has to say.

Talk before the Super Bowl is cheap.

The game will be won on the field. The game will be won in the trenches.

The winner will have played a near perfect game. The loser will have laid the ball down, thrown the interception, dropped the pass.

The Bears should win, but not by 10½. The Patriots may surprise them. Bears 14, Patriots 6.

BOB HEILER

The Fridge is great.

I saw him on "Nightline" the other night. He was late because he got tied up with some buddies, pounding oysters in a bar somewhere in New Orleans. You gotta like it.

The Bears are all great, though. They are the best thing to hit the NFL in years, although I can't give them quite as high a ranking in the music video category.

The Patriots are an unbelievable story, which is a kind way of saying they have no business being in the Super Bowl. If they win, which is possible, it will be because the Bears have a lump in their throat the size of Cook County. But Chicago teams are known for their choke potential, as so many other hacks have pointed out in the last few weeks.

The Patriots have backed in this far, though, so there's no telling how far they can go in reverse gear. If they can stop Payton, they own it; of course, stopping Payton is a tall order.

Anyway, I don't know who Jimmy the Weak picked, but I'll take the other team and give up three.

That's usually the safest bet in town.

BRAD HALVORSEN

Odds makers are giving New England 10½ points. Knowing the Patriots, they'll probably find a way to score that half a point.

When the New England Patriots take the field, anything can happen. Fumbles find ways into their hands, snowplows clear spots for their field goals, general managers get beat up.

Even off the field, the bizarre becomes the norm around Foxboro. You don't see Walter Payton missing playoff games

with mysterious knife wounds.

So beware. The impossible could very well become probable late Sunday afternoon. The fact that the Patriots ever made it to the Super Bowl is reason enough to believe they could win it.

Personally, I'd love to see those patriotic boys decked out in red, white and blue become America's New Team.

Personally, I'd love to see a suspenseful ending to Super Bowl XX, with Tony Franklin kicking the game-winning field goal as time expires.

Personally, I'd love to see the New England defense hang Jim McMahon by his overkilled McHeadband and tear the roots out of his wonderful McHaircut.

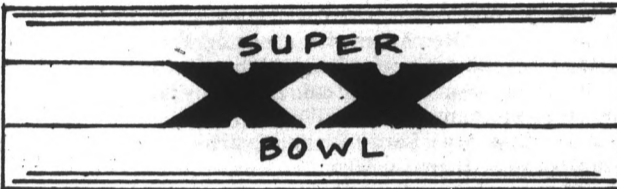
Realistically, I'll have to take the Bears in yet another dull Super Bowl, 30-10.

CHRIS MCKAY

Bears, Bears, Bears. That's all we hear. Well Bears fans, here are a few things you might have overlooked.

Remember the Miami-Chicago game. It was 38-24, Miami. By the way, New England dumped Miami twice this year. Just a little food for thought.

Look at the Bears' schedule. They play in the NFC Central. The Lions, Vikings, Packers and Buccaneers play in that division. There's eight easy wins for any decent playoff team.



Okay, okay, the Bears have the No. 1 offense and the No. 1 defense. They did defeat the Pats earlier this season. They did shut out New York and L.A. in the playoffs. In fact, I'm going to predict them to win the game. Somebody had to knock them a little.

The Bears are very deserving of the crown. I'd love to see "Sweetness" get a Super Bowl ring before he retires. I'd also like to see one on Grogan's finger, even if he doesn't play.

Now I'd like to comment on the 10½ point spread. It's bull! It's a joke! Some overconfident Bear fans are going to lose money if they give the spread. The Pats are tough. Chicago will win it in the fourth quarter.

FINAL SCORE: Chicago 17, New England 13.

P.S. I hate the Fridge!

JON WILEY

The Super Bowl feeling is in the air.

The excitement, the beer, the predictions and bets, the beer, the parties, the beer and (something that the Bears have certainly pushed past the limit) the over-publicized

success of a football team.

This entire football season has been Bears, Bears, Bears. I'm beginning to think that Chicago is the only representative of the Mid-Western Division.

Don't misunderstand me though — they have certainly deserved their Super Bowl birth and, if I could, I would give Sweetness my best congratulations. He's worked hard and I couldn't be more happy for him.

But just how far can Chicago's success be rubbed in our faces? We've seen the music video, which looks like Run-D.M.C. in football uniforms and clothing displaying some fat slob known as the Refrigerator — and rightly so. The man looks like he spends more time at the refrigerator than playing football.

And then, of course, there's the famous Jim McMahon — Mr. New Wave himself. C'mon Jim — pushing photographers around isn't the best way to get attention.

I must admit that his funny looking attire has drawn some attention, and, to be honest, I admire his diversity from other players.

Oh yes, back to my prediction. The Pats are obviously the underdog but they wouldn't be where they are if they didn't deserve it.

Besides, I enjoy going against the odds. I'm going with New England 24-21.

ANDREW DELORENZO

Ah yes, Super Bowl time once again. An all-out media blitz on the champs of the AFC and NFC.

Somewhere between the \$1.1 million-per-minute spot commercials and the so-called "in-depth" interviews a football game will take place.

About 120 million viewers will tune into THE GAME, which NBC forked over \$17 million for the broadcasting rights. A good investment, though; they should return \$27.5 million in advertising revenues alone.

Don't expect to see any Ford, Dodge or General Motors cars this year. They wouldn't pay the price. But Nissan, Burger King and McDonald's agreed to empty their pockets. Maybe Herb will finally eat the Whopper before millions of witnesses.

There is much to be said about THE GAME. Most of it has already been revealed, so any slight insight that I may have would be incredibly boring to the fans already suffering from the media fallout.

Besides, most of everything that has to be said will be taken care of by the *Boston Globe* and the *Chicago Tribune*. The *Globe* sent 23 reporters to New Orleans and the *Trib* 27! What coverage! Did they send that many to cover President Reagan's summit with Soviet Premier Gorbachev? I doubt it.

The *State Press* probably won't even give the sports staff a radio to listen to the game on. I assume that we will have to spring for the chips and brew too!

Oh, about THE GAME, let's take the Bears in a close, hard-fought battle, 17-10.

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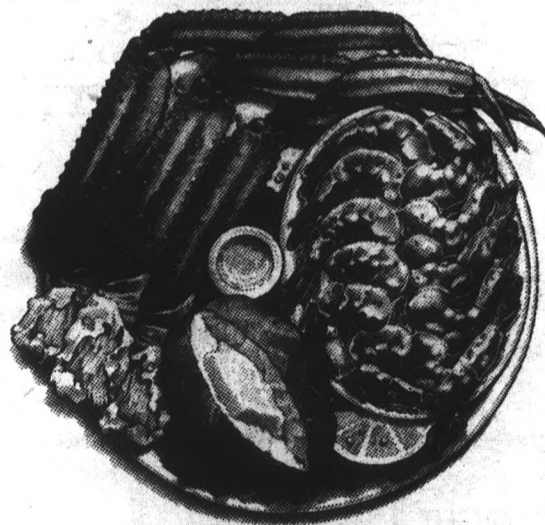
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EXCELLENT EXTRA income mailing circulars. \$10-\$30 up weekly. Send stamped reply envelope. A-1 Mailers: 11020 Ventura Blvd. Suite 268, Dept AE2, Studio City, Ca 91604.

FEDERAL, STATE, and Civil jobs now available. Call 1-819-585-1630 for info. 24 hrs.

FEMALE DISABLED student, Palo Verde East, needs assistance. Personal care daily am, pm. Flexible hours, part or full time, pay negotiable. Experience not required, Ellen 965-8078 evenings.

FLETCHERS (STATE Fair) Corny Dogs, all shifts, all positions, we pay better than min. Apply 1270 E. Apache.

HARRY AND Steve's Chicago Grill looking for kitchen help. Experienced preferred, not necessary. Work with professional team, enthusiastic only need apply, three shifts available 844-8448 8am 10pm.

HIGH SCHOOL Seniors, Juniors. Need financial help to start or continue your education? The Army National Guard has good pay and bonus's to help you right now! See if you qualify. Call 225-5574.

Help Wanted

HELP WANTED, waitresses, full time and part time. Bartenders, full time and part time. Night and day cooks, full time and part time. Applications will be taken on Mon Jan 27th from 12:00 until 5:00 at 1024 E. Broadway, Pranksters Bar and Grill, Tempe.

IMMEDIATE OPENING. Arizona licensed Physical Therapist for private practice office in Scottsdale. 949-7699.

IMMEDIATE OPENINGS for students interested in earning up to \$7 per hour; gain valuable experience in PR and fund raising; looks great on your resume. Campaign for St. Lukes Poison Management Center call 251-8618.

JAY'S ORIGINAL Dog needs day shift, 11:00 to 3:00, \$4 per hour. Apply at 3308 N. Scottsdale Road, Scottsdale.

LANDSCAPE HELPER, opportunity for college student to work with landscape contractor. Scottsdale area. Call Chuck Kelly 945-1015.

MAKE MONEY and help in a good cause. Arizona residents only. Best if politically aware. Call Julia 944-1969.

MALE FEMALE junior or senior in business wanted to learn about Real Estate relocation business. MWF mornings, call Dick Shefrin or Angela at John Hall and Associates 948-0550.

MINDER BINDERS needs a few ambitious outgoing and enthusiastic doormen. If you're not afraid to work hard please apply within. 715 S. Hayden, contact Joey. Also cashier, waitresses needed twice a week approx 25 hours, contact Jean.

FREE HAIRCUTS. model call, ultra modern Scottsdale salon. Please call for appts. Rumors Hair Design 6204 N. Scottsdale Rd. 998-1888.

MODELS/TALENT, start your new career today. We can assist you, call the talent scouts at Tondu Studios 264-3530 11 a.m. to 6 p.m.

MORNING DELIVERY between 8 am till 11 am. Must have car and enjoy making people smile. Baked products. White clothing preferred. Paid daily, good extra \$, and fun! Call 275-2587.

NEW OWNERS now hiring part time students to work fast food business near ASU 967-1049.

ORDER TAKERS. Commercial computers, no selling. Salary based on experience. Established accounts only. 948-9942. Bonuses. No experience.

PANHANDLERS PIZZA is now hiring people for morning shifts (8:00 am to 2:00 pm), and part time help for lunch shifts (11:00 am to 2:00 pm). Apply in person at 106 E University.

SALES HELP - Space Age Auto Paint Store, evenings and weekend, 20 - 30 hours a week. Must have neat appearance and have references. Call Joe, 835-0971, 707 So. Country Club Dr., Mesa.

STOCKYARDS REBAURANT now hiring lunch food servers, day and night bus help, apply in person 10 to 11:00 and 1:30 to 3:30. 5001 E. Washington.

STUDENT WANTED: Room, board stipend. For child care and light chores on a ranch in Cave Creek 488-9221.

SUMMER AND CAREER jobs available! Resort Hotels, Cruise Liners and amusement Parks are now accepting applications for employment! To receive an application and information, Write: Tourism Information Services P.O. Box 7411 Hilton Head Island, SC 29926.

WANTED: ENERGETIC self motivated students interested in full or part time work without hurting grades. Call 829-8967 afternoons or evenings to set up an interview.

WORK STUDY. Students wanted, now hiring for clerical positions in the dept. of accounting. College of Business, \$3.60 per hour. Please call 965-3631 EOE.

"ABSOLUTE BEST" Part time hours, full time pay. Monday thru Friday 5 pm to 9 pm, Sat 9:30 am to 1:30 pm. No selling! Set appointments only. 968-7165 call after 3:00 pm Monday thru Friday.

Instruction

ASSERTIVE TRAINING classes will begin Monday February 3rd. call Cheryl at 966-8610.

DISCOVERING THE goddess within. A workshop exploring and celebrating the female spirit. Sat., January, 25th call Cheryl at Associated Tempe Counseling Service at 966-8610.

SELF ESTEEM group begins Wed. Jan. 29. Call Cheryl, Associated Tempe Counseling Service, 966-8610.

Instruction

SELF HYPNOSIS. Four sessions, small group instruction, \$60. Call Jim Lane, PhD, 966-8610.

Jewelry

CASH FOR gold, diamonds and silver. Mill Ave Jewellers 414 S. Mill Ave Suite 104.

Miscellaneous

COMPUTERS FOR rent. IBM compatible. \$40 \$65 per month. Call 841-9754.

Motorcycles

1977 PACER MOPED, many accessories, like new, low mileage \$395 994-1097.

1983 V45 INTERCEPTOR blue, flawless with new Sport Elites, professionally maintained, \$2,650, Brian 965-8914.

1985 YAMAHA 125 scooter must sell ASAP. Still under warranty. Asking \$900.00 call 964-2467.

'84 HONDA ARROW 125. Excellent condition. Moving, must sell, \$750 834-3370.

Personal

FLAMBE' AT home the way the professionals do. Step by step instructions from flaming appetizers thru desserts. Illustrated by professional chef. Send \$4.00 to Flambe' Recipes, P.O. Box 1178, Scottsdale, AZ 85252.

HEATHER, LIZARD, Janie, welcome back you porkin pais! Tuesday is ladies night for pizza! Love chowhound buddies.

HERBAL POWER (as seen on TV). Lose weight, feel great! 100% safe and effective! Career opportunity, \$168,000 3rd month! We train. Free delivery! Bill and Bonnie 996-6341.

PRE, PRE, PRE Spring break Daytona Beach Party, Wednesday Feb. 27th at The MU Gallery, 2-4, wear swim suits and bring a beach ball. Erotic birds welcome, refreshments will be served.

RUSH PARTY hotline. Call 965-8000.

SMOOKUM: HAPPY Birthday you little heartbreaker. Lets have a fabulous celebration. Love you! Smookumnookums.

Rv's & Trucks

1976 FORD COURIER with shell, runs and looks good. \$1650. Call Don, 829-9618. Keep trying.

Real Estate

BY OWNER. Walk to ASU. Three Bedroom, family, living, two fireplaces. 1640 sq. ft. \$82,200. 968-6340, Chris.

CHERRY, ARIZONA. 2 Acres mountain property with new home. Main area of Cherry. Electric, APS, septic, well. \$69,500. Contact 632-9232 or Cherry Antiques, Cherry, Arizona.

CLOSE TO campus, two bedroom townhouse, super neat, invest now, sell after graduation. Bud Melcher and Associates. Sandy 998-0100 or 585-0413.

HEALTH FORCES sale: 40 AC, assumable loan, sprinkle irrigation, hay pasture, outbuildings, new 2 BR house, view. Medford, OR. Trade possible, \$189,000. 503-772-6796 or mag. 602-468-5030.

LARGE ONE bedroom co-op \$13,500, close to ASU, heated pool. Contact Valarie at 945-0523 after 5 pm.

Roommate Wanted

FEMALE ROOMMATE, responsible considerate to share house located approx. 48th and Southern. \$175 per month, 1/2 utilities, \$75 deposit call 437-2002.

MALE CHRISTIAN roommate wanted, includes washer dryer, pool, jacuzzi, microwave etc. \$250 plus 1/2 utilities, 968-0168.

ROOM FOR female student, private home, pool, AC, phone, TV, every thing furnished including electric. \$175 a month 947-4912.

ROOM FOR female student, private home, pool, AC, phone, TV, every thing furnished including electric. \$175 a month 947-4912.

NONSMOKING ROOMMATE needed for fully furnished townhouse, close to campus. \$175 per month plus utilities. 829-8479.

ONE BLOCK from ASU, guest quarters, only \$200 per month. Immediate. 894-2685.

Roommate Wanted

PROGRESSIVE MINDED female for new townhouse. Pool, washer, dryer, microwave, fireplace. \$200 plus utilities. 962-6337.

ROOMMATE WANTED for modern three bedroom condo, furnished, washer, dryer, pool, jacuzzi, utilities included, near ASU. \$300, negotiable. 968-4786.

ROOMMATE WANTED \$190 per month plus utilities. Pool, jacuzzi, tennis courts. \$150 deposit call 829-1420.

ROOMMATE NEEDED for three bedroom condo on lake with pool, tennis and health club. 2 1/2 miles from ASU, \$250 plus 1/2 utilities. 894-8333, Jackson.

SHARE 4BDM house. 15 minutes to ASU. Washer, dryer, microwave, extras. No smokers 945-5401 996-6633.

THIRD ROOMMATE needed to share three bedroom townhouse. Pool plus clubhouse facilities available, corner of McClintock and Baseline, \$155 plus utilities. Contact Tim or leave message at 820-8633.

WANT RESPONSIBLE female, \$150 per month plus 1/2 utilities, furnished room, walk to ASU. 967-4583.

Services

CARS AVAILABLE - 21 or older. All States Drive-away, 992-5200.

FAST TANNING, very reasonable rates, close to ASU, call for an appointment 968-5548.

HAVE UNWANTED facial or body hair removed permanently by electrolysis. Free consultation, located in Tempe. Call Sharon at Desert Electrolysis Center 829-7829.

LAZY BONES Wake Up Service. Wake up to a pleasant voice to get you to class on time. More information, 835-8518.

Transportation

AAA DRIVEAWAY. Cars to most major cities. U drive. First tank free 277-9979.

Typing

A+ PROFESSIONAL WORD processing. Resumes, letters, term papers, manuscripts, dissertations. Accurate, fast service. Cheryl, 892-5279.

CEREUS WORD Processing. Quality guaranteed. Term papers, engineering, scientific, dissertations. These, letters, resumes, 947-7796, 990-8136.

EDITING TERMPAPERS, dissertations. Will perfect your English, grammar, sentence clarity and flow, paraphrasing, organization, format, plus. Professional, inexpensive. Susan, M.A., 834-6038.

EXPERT WORD processing/typing. \$1.25 double spaced page. Rough draft available. Rural/Southern. Fran 838-8027.

FAST RETURN.

SPRING BREAK WITH COLLEGE TOURS TO MAZATLAN

\$199⁰⁰ BY HOLIDAY TRAIN

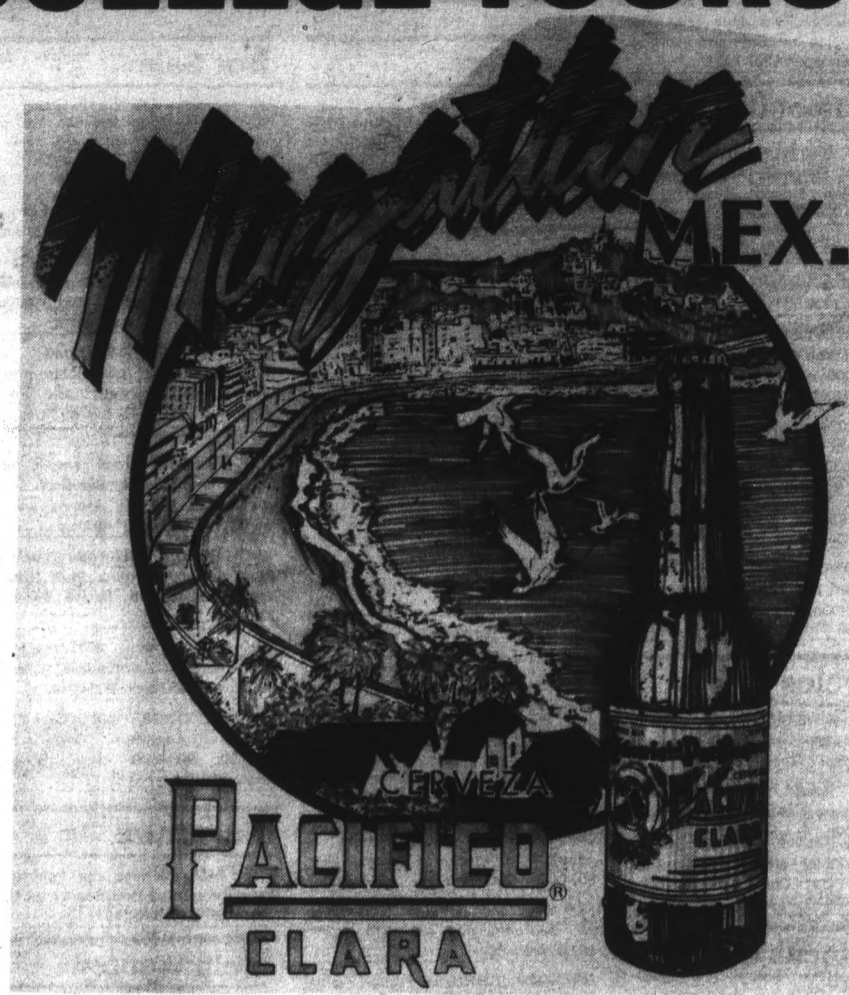
*SAME PRICE AS 1980!

DEPARTURE DATES

- TRIP 3A* March 7-14, 1986
- TRIP 3B* March 8-15, 1986
- TRIP 3C* March 9-16, 1986

TRIPS INCLUDE: FREE COCKTAIL PARTIES DAILY, 4-HOUR BURGER, BEER AND BULLRING PARTY, DAILY BEACH EVENTS WITH PRIZES, NIGHTLY DISCO PARTIES, T-SHIRT, SPECIAL DISCOUNTS ON FOOD, BEVERAGES AND SHOPPING, AND MUCH MORE!

FLIGHT OPTION FLY TO MAZATLAN FROM PHOENIX \$369



**8,000 STUDENTS GOING — TRIPS FILL FAST! — SIGN UP NOW
AND GET YOUR FIRST CHOICE OF HOTELS AND TRIP DATES**

SUNDAY NIGHT PARTY
AT SURPRISES, 919 E. APACHE BLVD.
MAZATLAN VIDEO WILL BE SHOWN — PACIFICO BEER SPECIALS
TAN CONTEST EACH WEEK — WINNERS RECEIVE FREE TRIP TO MAZATLAN
QUESTIONS ANSWERED — COME JUST FOR THE FUN OF IT!

CALL COLLEGE TOURS FOR MORE INFORMATION
263-8017

PLEASE FILL OUT AND BRING THIS WITH YOU TO SURPRISES OR SEND TO:
COLLEGE TOURS, 4554 N. CENTRAL AVE., PHOENIX, AZ 85012

MAIL YOUR CHECK OR MONEY ORDER TO COLLEGE TOURS, 4554 NORTH CENTRAL AVE., SUITE 101, PHOENIX, ARIZONA 85012. Your trip number must be written on your check. ALL BALANCES MUST BE PAID BY CASHIER'S CHECK OR MONEY ORDER.

IF SENDING IN RESERVATION LESS THAN 30 DAYS PRIOR TO DEPARTURE, FULL PAYMENT IN THE FORM OF A CASHIER'S CHECK OR MONEY ORDER MUST BE ENCLOSED.

Fill in the boxes very carefully and completely. Whatever you enter in the boxes is what will be entered in our computer. All codes are listed above — note options carefully! If you are selecting an option hotel, you may choose only one. Please mark a 1 (first choice) and a 2 (second choice) in the boxes below to denote your preferences.

Name (Last) (First)
 Middle Initial Phone Sex Birth Date

Address

City State Zip

ROOMMATES: 4 persons per room. If you do not select roommates, we will select them for you. Please list your roommates below. ROOMMATES MUST HAVE SAME EXACT TRIP DATES AND HOTEL OPTIONS AS YOU DO.

Name (Last) (First)

Name (Last) (First)

Name (Last) (First)

College Attending

Affiliations Belonging to

PLEASE CHECK TRIP AND OPTIONS DESIRED CAREFULLY!
(You must select the same trip package as your roommates)

AIR PACKAGES FROM:
Please mark a 1 (First Choice) and a 2 (Second Choice) in the boxes below to denote your preference of departure date with respect of the departure city.

| | | | |
|--------------------------|---------|----------|-------------|
| <input type="checkbox"/> | Denver | Mar 7-14 | (03DEN7-14) |
| <input type="checkbox"/> | Denver | Mar 8-15 | (03DEN8-15) |
| <input type="checkbox"/> | Denver | Mar 9-16 | (03DEN9-16) |
| <input type="checkbox"/> | Phoenix | Mar 7-14 | (03PHX7-14) |
| <input type="checkbox"/> | Phoenix | Mar 8-15 | (03PHX8-15) |
| <input type="checkbox"/> | Phoenix | Mar 9-16 | (03PHX9-16) |
| <input type="checkbox"/> | Seattle | Mar 7-14 | (03SEA7-14) |
| <input type="checkbox"/> | Seattle | Mar 8-15 | (03SEA8-15) |
| <input type="checkbox"/> | Seattle | Mar 9-16 | (03SEA9-16) |
| <input type="checkbox"/> | Tijuana | Mar 7-14 | (03TLJ7-14) |
| <input type="checkbox"/> | Tijuana | Mar 8-15 | (03TLJ8-15) |
| <input type="checkbox"/> | Tijuana | Mar 9-16 | (03TLJ9-16) |

AIR OPTIONS

A. \$25.00
 B. \$35.00
 C. \$70.00
 D. \$80.00
 E. \$90.00
 F. \$40.00

*AIR — HOTEL OPTIONS AVAILABLE

- A. Centrally located hotel upgrade — \$25 additional per person
- B. Special deluxe hotels — Oceano Palace/Caravelle Beach Club — (4 to a room) \$35 additional per person
- C. Special 5 STAR hotel — El Cid Country Club — (4 to a room) \$70 additional per person
- D. Two people per room in base package hotel (you must select a roommate) — \$60 additional per person
- E. Two people per room in special deluxe hotel — Caravelle Beach Club — \$90 additional per person
- F. Three people per room in special deluxe hotel — Caravelle Beach Club — \$40 additional per person

*TRAIN — OPTIONS AVAILABLE

- J. Sleeping cabin on the train round trip — \$25 additional per person
- L. Centrally located hotel upgrade — \$15 additional per person
- M. Special deluxe hotels — Oceano Palace/Caravelle Beach Club — (4 to a room) \$25 additional per person
- N. Special 5 STAR hotel — El Cid Country Club — (4 to a room) \$50 additional per person
- O. Two people per room in base package hotel (you must select a roommate) — \$40 additional per person
- P. Two people per room in special deluxe hotel — Caravelle Beach Club — \$90 additional per person
- Q. Three people per room in special deluxe hotel — Caravelle Beach Club — \$30 additional per person

TRAIN PACKAGE:

Please mark a 1 (First Choice) and a 2 (Second Choice) in the boxes below to denote your preference of departure date.

| | | | |
|--------------------------|---------|----------|-------------|
| <input type="checkbox"/> | Trip 3A | Mar 7-14 | (3ANOG7-14) |
| <input type="checkbox"/> | Trip 3B | Mar 8-15 | (3BNOG8-15) |
| <input type="checkbox"/> | Trip 3C | Mar 9-16 | (3CNOG9-16) |

TRAIN OPTIONS

J. \$25.00
 L. \$15.00
 M. \$25.00
 N. \$50.00
 O. \$40.00
 P. \$90.00
 Q. \$30.00

3NOG1A
AZ/COWA

FOR OFFICE USE ONLY—PLEASE DO NOT WRITE IN SPACE BELOW

| | | | | | | | | | |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---|----------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | # | AIR CODE |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|---|----------|

COMP. M. CARD AIR DEPT P.C. 5 6 7 8

A DIVISION OF CERKVENIK-ANDERSON TRAVEL INC.