

friday

October 21, 1983

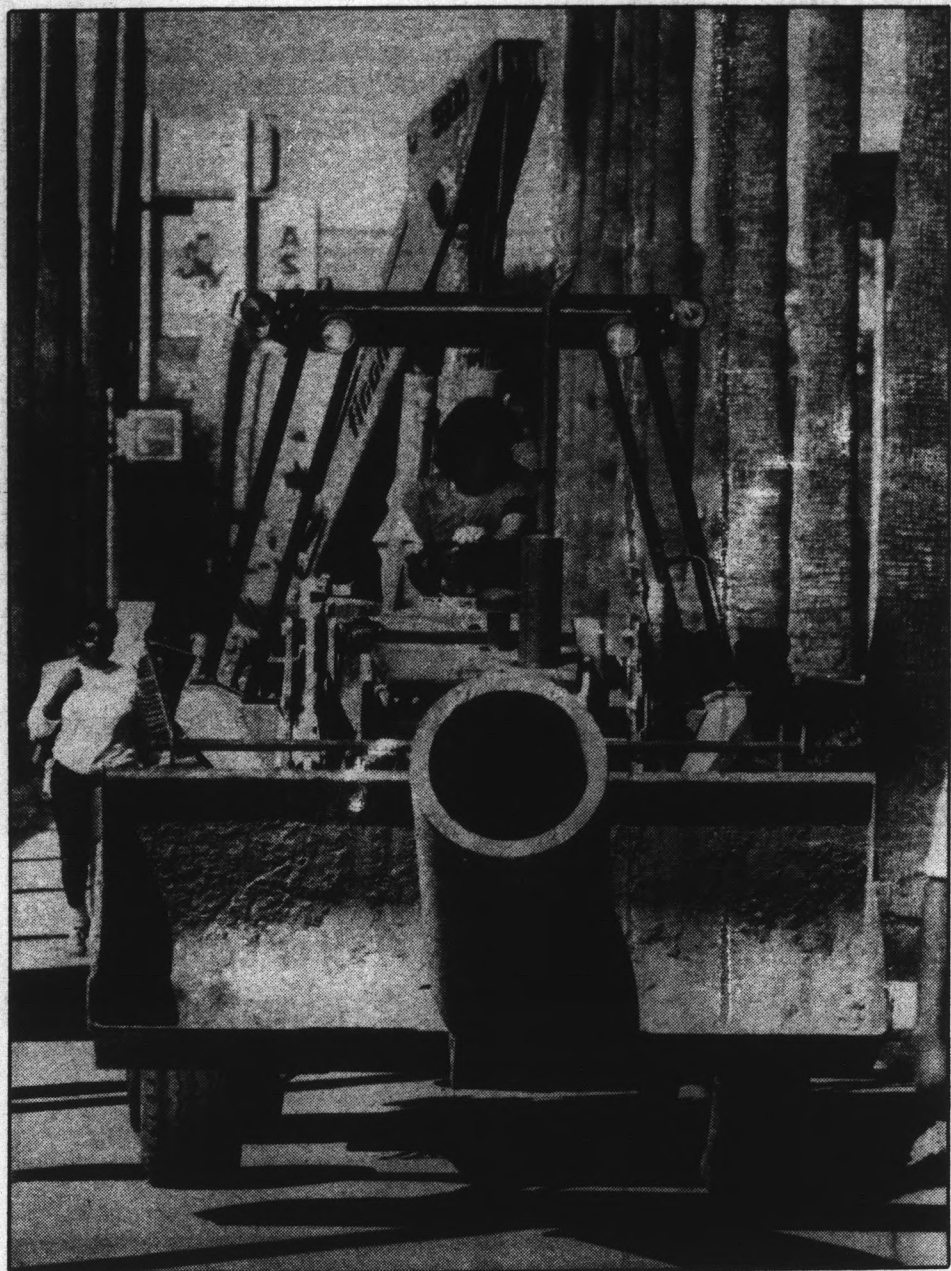
state press

Tempe, Arizona

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Arizona State University

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Staff photo by Larry Woodall

Heavy artillery

The tank-like appearance of this backhoe on Palm Walk may have turned a few heads. But not to fear, Doug Lefever, the vehicle's operator, is just moving a seven-foot pipe for ASU's new sewer system.

Student services center gets regent's approval

By Bob Beamesderfer
Staff writer

When a student enrolls at ASU, his college career begins a long journey — to get admitted, advised, registered, financially aided, parking decaled, fees paid, books bought and health-insured.

There are currently about nine different buildings housing the student services required to enroll at the University, a situation Vice President for Student Affairs Betty Turner Asher says is "inconvenient" and "inefficient."

But the University moved closer to bringing these services under one roof when the Arizona Board of Regents approved a request to use \$10 million of bonding authority to build a student services center.

ASU's student services are not convenient to the mostly commuter population because they are spread over the campus, Asher said Thursday.

"Commuter students expect efficiency," she said. "If we are going to serve commuter students effectively, we need efficient services."

In a report she wrote last fall, Asher said the separate facilities do not provide the best use of staff.

The separation of many related services makes communication inefficient between offices "dealing with similar student problems," the report says.

According to Executive Vice President Paige Mulholland, bonding is "the most expeditious way" to finance the project.

"We'd like to get (the building) done at the earliest possible date," Mulholland said.

He said although no specific location has been selected, the "preferred site is around the Moeur Building."

"We'd like to get it as close to the center of campus as possible," he said.

Bonding authority was granted by the Arizona Legislature in 1982.

No definite plans have been made, but Asher said the building would house as

many of the student services now in separate facilities as possible.

"I'd like to see all student service functions consolidated so students can go to one building to conduct their business," she said.

The center would also improve the location of many separately and inadequately housed services by bringing them together, the report says.

In addition to space for services, "the other primary need on campus is for places where students can go and relax," she said.

"Probably the most severe need I see on this campus is study and lounge space. We're short about 2,000 study spaces," Asher said.

The building should be "complementary to the Memorial Union, so students feel it's their building," she said.

In addition to lounge space, the building should include conference rooms or offices for student groups, she added.

Officials originally planned an 83,000-square-foot building, Asher said. But the original design did not include student group offices.

"I would rather see smaller offices for some of us, than forgo the student group space," she said.

The \$10 million available "can buy a pretty good-sized building" because it would cost less per square foot to build than the Engineering Research Center, Mulholland said.

Three years ago the cost of the building was projected at \$9 million, he said. Some of the aspects originally planned may not be included, "but it should be able to serve the purpose."

"We're hoping to build a building that can satisfy the functional needs and that's the building we'll try to design," he said.

Mulholland said the bonding plan, along with site and building plans, will probably take "through the current academic year for completion."

McCain trying to secure additional Tontozona land

By Wayne Baker
Staff writer

Rep. John McCain, R-Ariz., is attempting to acquire close to 30 acres of U.S. Forest Service land for ASU at no cost, but forest service officials say it is not likely to happen.

Brad Boland, a spokesman for McCain's office in Washington, D.C., said the congressman and his staff are trying to persuade the U.S. Department of Agriculture to donate 29.4 acres of wilderness adjacent to Camp Tontozona to the University for the expansion of the facility.

He said they are currently looking to find a past occurrence of the U.S. Forest Service donating land to other Arizona schools to cite as a precedent.

"It's going to take a little while. We've got a lot of work to do on it," he said.

However, Larry Soehlig, land staff officer for the Tonto National Forest, said, "No school in Arizona has ever gotten land free from the forest service."

He said land has been sold to between 15 and 20 school districts in the recent past. They include Miami and Superior school districts, in addition to schools in Sedona and Cottonwood.

Soehlig said federal land can only be transferred through a trade of land of equal value or an outright sale of the land.

In an economic feasibility report on Tontozona, the heavily wooded area was recently appraised at a current market value of \$370,000.

Boland said McCain's interest in acquiring the land for ASU came at the request of letters from members of the Sun Angel Foundation asking him to investigate the possible donation.

Rudy Campbell, former regent and head of the Sun Angel committee on Tontozona, said letters were written in response to ASU President J. Russell Nelson's decision to re-

tain ownership of the camp.

Nelson said the land should be purchased for the expansion and better access of the facility. He said he had spoken with the Sun Angels "to explore their interests."

Campbell said the Sun Angel board of directors has yet to discuss how much financial assistance it will give to help acquire the land.

Boland said McCain's office was first contacted two weeks ago, but was waiting to see if ASU would keep control of the

'There's a congressman every year that tries to get land for a hometown institution.'

land before beginning to explore the issue.

"We haven't even discussed all of our alternatives," he said. "We were waiting to see what ASU was going to do with Camp Tontozona."

Steve Sams, Tonto National Forest recreation and land officer for the Payson district, said it would take a piece of special legislation for the Federal Government to donate the land.

"There is no existing legal way for the government to deed that land to ASU," he said.

Boland said McCain "would like to explore other avenues" before formally asking for the land.

Soehlig agreed with Sams about legislation being required in order for ASU to acquire the land at no cost.

"The only way that I know of for ASU to get that land without buying it would be a special act of Congress," he said.

However, Soehlig said legislation to acquire federal land for schools has been introduced in the past but has generally been unsuccessful.

"There's a congressman every year that tries to get land for a hometown institution," Soehlig said. "That doesn't mean of the thousands of bills I've heard about all have been unsuccessful. I just haven't heard of any."

John Edwards, Camp Tontozona's director for the past 10 years, said it was his original intent to have the 29.4 acres of forest land donated to ASU when he began his attempt to secure it for the University in 1973.

"We tried it that way but ran into all sorts of obstacles," he said.

However, Edwards said he did not try to use any political pressure such as a U.S. Congressman.

"That's not to say it (trying to get the land donated) isn't a good endeavor. We (ASU) didn't have a strong advocate," he said.

"We couldn't even get it then when Stewart Udall was Secretary of the Interior," Edwards said.

Stewart Udall, brother of Rep. Morris Udall, D-Ariz., was Secretary of the Interior for eight years under presidents John F. Kennedy and Lyndon Johnson.

Edwards added that a June 1981 reply of the forest service to his fifth and final revision of the land purchase proposal quoted a price of close to \$10,000 per acre.

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Economy shows more growth than thought

WASHINGTON (AP) - Government figures indicated Thursday the economy grew at a brisk 7.9 percent annual rate in the third quarter, retaining more of the previous quarter's zip than most analysts envisioned. President Reagan's spokesman said, "The economy has moved out of the recovery phase and into expansion."

The Commerce Department, in its preliminary estimate for the July-September quarter, said growth came from the rebuilding of inventories by businesses and from all categories of final sales except foreign trade.

Commerce Secretary Malcolm Baldrige said "we are seeing a normal, healthy recovery" that is in no apparent danger of stalling or heating up inflation.

At the White House, spokesman Larry Speakes was even more upbeat, saying the report shows "the economy has moved out of the recovery phase and into expansion."

He said the third quarter figure "surpasses the peak quarter of production before the recession. We have made up for what we lost, and reached a new high in national economic output."

Army reopens high-risk jobs to women

WASHINGTON (AP) - Prodded by women's groups, the Army on Thursday reopened 13 of 23 military specialties it had closed to female enlistees on grounds they risked involvement in direct combat.

Lt. Gen. Robert Elton, the Army's personnel chief, acknowledged at a news conference that the action was "driven by the number of concerned groups," including an advisory panel which had protested the job closures to Defense Secretary Caspar Weinberger.

That panel, the Defense Advisory Committee on Women in the Services, issued a statement saying that "we applaud the

substantial changes that have been made."

The categories reopened to women include such jobs as repairing missile radar and fire control systems, operating heavy construction equipment, and decontamination specialists in nuclear, biological and chemical warfare.

Elton stressed that the Army was sticking to its policy, established by the Defense Department, that women will continue to be barred from serving in combat units such as infantry, artillery and armor.

Conservatives urge Reagan to veto King holiday bill

WASHINGTON (AP) - The Conservative Caucus delivered 43,700 signatures to the White House on Thursday in a last-ditch effort to persuade President Reagan to veto legislation creating a national holiday in honor of Martin Luther King Jr.

The petitions used King's own words - that people should be judged by "the content of their character, not the color of their skin" - in urging Reagan to return to his original opposition to the measure.

The bill, however, passed the House and Senate by such lopsided margins that Reagan would risk the futile and politically awkward exercise of seeing a veto overridden by Congress and the measure enacted anyway.

At his news conference Wednesday night, a few hours after the Senate voted 78-22 to establish a King holiday, the president reluctantly promised to sign the bill "since they seem bent on making it a national holiday."

CORRECTION

It was incorrectly reported in Thursday's *State Press* that Ray Agee is the president of the ASU Video Production Club and Dave Freedoff the treasurer of the club. Agee is the treasurer and Freedoff the president.

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Teacher association releases education recommendations

By Jim McCleary
Staff writer

The Arizona Education Association unveiled 54 recommendations Thursday designed to improve education in the state, including seven reforms which would directly affect the College of Education at ASU.

Robert Stout, dean of the College of Education, said he agrees "wholeheartedly" with all but one suggestion. The board to regulate entry into the field of education, teacher preparation programs and certification standards.

Stout said the State Board of Education currently controls those areas and believes no structural change needs to occur in the process.

Roger Kuhn, a spokesman for AEA, said, "We're one of the few professions that isn't self-regulating."

He said the request asks that a majority of the members of the State Board of Education be teachers.

The 54 recommendations are part of the plan titled, "A Call to Excellence," which was developed after polling more than 6,000 Arizona teachers, according to Kuhn.

The recommendations will be submitted to the State Board of Education, the Arizona Board of Regents, the state legislature and individual school boards, he said.

Kuhn said even though Arizona students typically score higher than the national average on aptitude tests, "there's (still) a lot of room for improvement."

Another other area Stout questioned was a proposal to require students entering the College of Education to pass the Basic Skills test prior to admission.

"I'm not prepared to say it should be the single measure of admission," he said, adding that the test should be supplemented by other measures of ability.

Kuhn said, "The other things that are always looked at (for admission) would be considered."

The college presently uses the test for counseling purposes to pinpoint weak areas of incoming students and suggest programs equivalent to their ability, Stout said.

Stout said future changes in admission to the college might include the following: inclusion of academic achievements, using the basic skills test and evidence of successful work with children.

Other AEA proposals would require:

- Four-year colleges and universities to adopt high school graduation requirements acceptable to enter a college of education as defined in the 1983 College Board report.

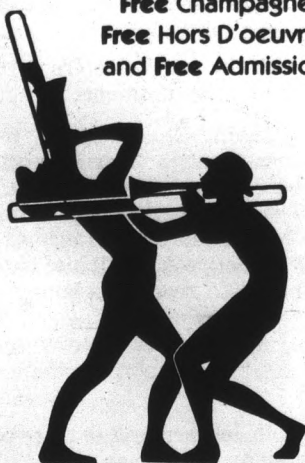
- Courses in education to correspond directly to actual skills needed for successful teaching.

- Persons planning to enter the field after graduation to demonstrate an aptitude for teaching in their designated field prior to obtaining certification.

- Graduates of education colleges to pass a teacher proficiency exam and successfully complete a two-year residency program.

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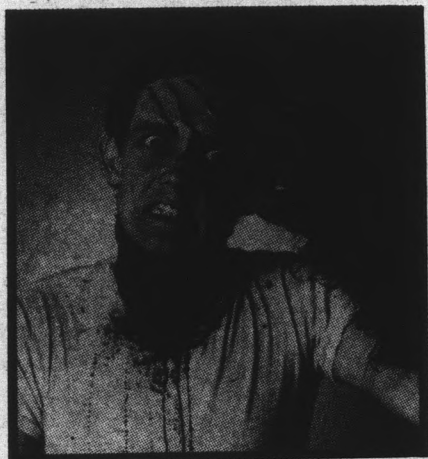
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opinion

Use of Marines in Lebanon ignores Vietnam

Tom Bickford
Managing Editor



Are the comparisons between Lebanon and Vietnam justified? Consider this quotation:

"When America sends its forces to perform a legitimate function, asked for by the legitimate government involved, and it does so and then the minute some trouble occurs we turn tail and beat it, I think that sends a gigantic message around the world."

These could easily be the words of former President Lyndon Johnson in 1965. In fact, they were spoken by Secretary of State George Shultz on Sept. 21, 1983.

But how could anyone tell? There are indeed many similarities between Lebanon and Vietnam.

In both cases, the administrations in power took successive steps to deal with political problems they could not begin to understand. They took steps gradually, surreptitiously, assuring us all the while that things were not really changing.

Both involvements began somewhat in-

nocently — with military advisers — but evolved into tangled commitments.

Consider Vietnam. On March 8, 1965, President Johnson sent two Marine combat battalions ashore at Danang to protect U.S. bases there. The Marines then began active patrolling — combat, in laymen terms. As late as June 9 of that year, the White House was saying there had been "no change" in the Marine's "primary mission" of protecting bases. They did, however, have "discretionary authority" to support Vietnamese forces.

The next month Johnson sent 44 more battalions. It was an American war.

And now the American military role in Lebanon is growing in the same incremental way, accompanied by deceit and ignorance. The Marines went into Lebanon on Sept. 29, 1982, as part of a multinational peacekeeping force that was viewed as playing a symbolic role. President Reagan at that time said there was "no intention or expectation that U.S. armed forces will become involved in hostilities."

But they are.

U.S. armed forces in Lebanon are involved in fighting so savage that Reagan has termed the situation a civil war. They have intervened and supported one faction,

casting aside their posture as detached peacekeepers. American "advisers" in uniform have been seen with government forces in the front-line village of Suk al Gharb. U.S. Navy ships have shelled the Druse militia.

For the first time, U.S. military force is being used in direct support of the Lebanese Army rather than in retaliation for attacks on U.S. personnel.

American spokesmen, however, still speak as if the scope of the mission has not changed; they call shelling "defensive fire."

But to what end does the Reagan Administration involve American forces in Lebanon?

If the president thinks he can straighten out the politics of Lebanon by the application of American force, he is sadly mistaken.

For the politics of Lebanon may be the most fragmented and perplexing in the world. Dozens of sects and factions battle one another. The preponderance of political power regularly shifts between Sunni Moslems, Shi'ite Moslems, Druse Moslems, Christians and Maronite Christians.

According to Western thinking, what Lebanon needs is for all Lebanese to discard their sectarian beliefs and work for a national government. But Western logic has

never worked there, and there is no national government.

Very simply, the Marines dispatched by Reagan cannot mend the politics of Lebanon, which are rooted in distant alliances and influences that cannot be comprehended in viewing only the present.

If the Reagan Administration is going to play a role in Lebanese politics, it ought to rely more on diplomacy than outright force. History keeps pounding us with the lesson that it's much easier to send troops in than take them out; each unit supplies reason for another — more protection, more support, more reserves.

Still, we find ourselves sending more Marines to Lebanon and relying more on force.

The Reagan Administration can claim credit for being prophetic when it warned Israel that the deeper it moved into Lebanon, and the longer it stayed, the harder it would become to find a way out.

But now that Reagan's prophecy has come true, he wants to ignore it and deepen the involvement of Marines in Lebanon.

He can't afford to.

Reagan needs to adhere to his own warning, for what applies to Israel also applies to the United States: the longer the Marines stay in volatile Lebanon, the more we risk slipping into another protracted ordeal.

letters

Non-striking Phelps Dodge workers 'asking for trouble'

Editor:

In regard to Ms. Brady's letter on the copper strike (Oct. 18), the first thing I'd like to ask her is, "Have you ever lived in a company town? Have you ever shopped at the company store, lived company and slept company?"

I suppose the answer is no. I have! I was born and raised in an Arizona mining town. My great-grandfather, grandfather, father and my brother all were miners. I emphasize "were" because, as of July 1, my father and brother went on strike. They were standing up for something they believed in. What did they get for this? A termination notice for failure to report to their job. The job, that if returned to, would be one that the big boss chose for my father, not his original one. He would work at "their" terms and worse yet, return to work as a so called new hire, and start at less than half the wage he was previously working for. No retirement, no seniority.

What spurred this unrest between Phelps Dodge (P.D.) and the unions? One thing is the so-called greedy demands of the union. Is greed asking for a wage freeze for the next three years, retaining the current medical program, and of course the controversial C.O.L.A.? This "baby," as you so call it, is an economic must for the miners. It keeps their heads above water, so to speak. The C.O.L.A. guaranteed raises when the

cost of living goes up. With a wage freeze, that is detrimental to survival.

As to your statement of bankruptcy, if P.D. would cut back their luxury spending, ex: the brand new building on central, the \$40,000 a year salaries for buyers who do virtually nothing, then their financial woes could begin to be controlled.

To your comment on violence and threats being foolish, what would you do if someone crossed the line, the line your job lay on, and waved money and check stubs in your face. I'll tell you, I would more than call them "scabs."

Jack London, the socialist and early writer (1900) who hated "scabs" once said "No man has a right to scar so long as there is a pool of water to drown his carcass in, or a rope long enough to hang his body with. Judas Iscariot was a gentleman compared to a scab. For betraying his master, he had character enough to hang himself. A scab has not."

True, the right-to-work clause was approved, but people should have the intelligence not to pass a picket when labor is in dispute with the company. It's only asking for trouble. And it was rather foolish for P.D. to boastfully announce that they'd run the mines on new hire. As stated in another arti-

cle, "They yelled fire in a crowd."

But, on the other hand, if a man who crosses the line can wake up every morning and look himself in the face and feel good, that's his choice. Right? But there will always be a scab on the end of his nose.

Granted things have gotten out of hand in these small towns, but you should try to look through the eyes of a striker. It's hard to stay calm when your state troopers egg you on, keep you in their sights (rifle that is) and call your kids "maggots." Then there's Governor Babbitt (known better as "Scabbitt") who won't call the national guard in for flood victims but get those strikers out and the town (Morenci) has almost more police than population. Let's not forget the people in Ajo who were arrested on various rioting charges placed in jail and bond set at \$15,000 each. But it's OK to hit a striker in the mouth and cause permanent damage. You only have a \$2,000 bail set, because you didn't do enough damage.

Before you judge these strikers harshly, try to see their side. The side only New Times most closely described. The frustrated, disgusted, disappointed, and unemployed.

Joni Giacomino
Senior, Physical Education

LETTER POLICY

The State Press encourages letters on any topic.

To ensure the best chance for timely publication, letters should be typed, double spaced, with margins set on 60 characters per line.

Include your full name, class standing, major and phone number. If for some reason a letter must be published anonymously, state why and your request will be honored.

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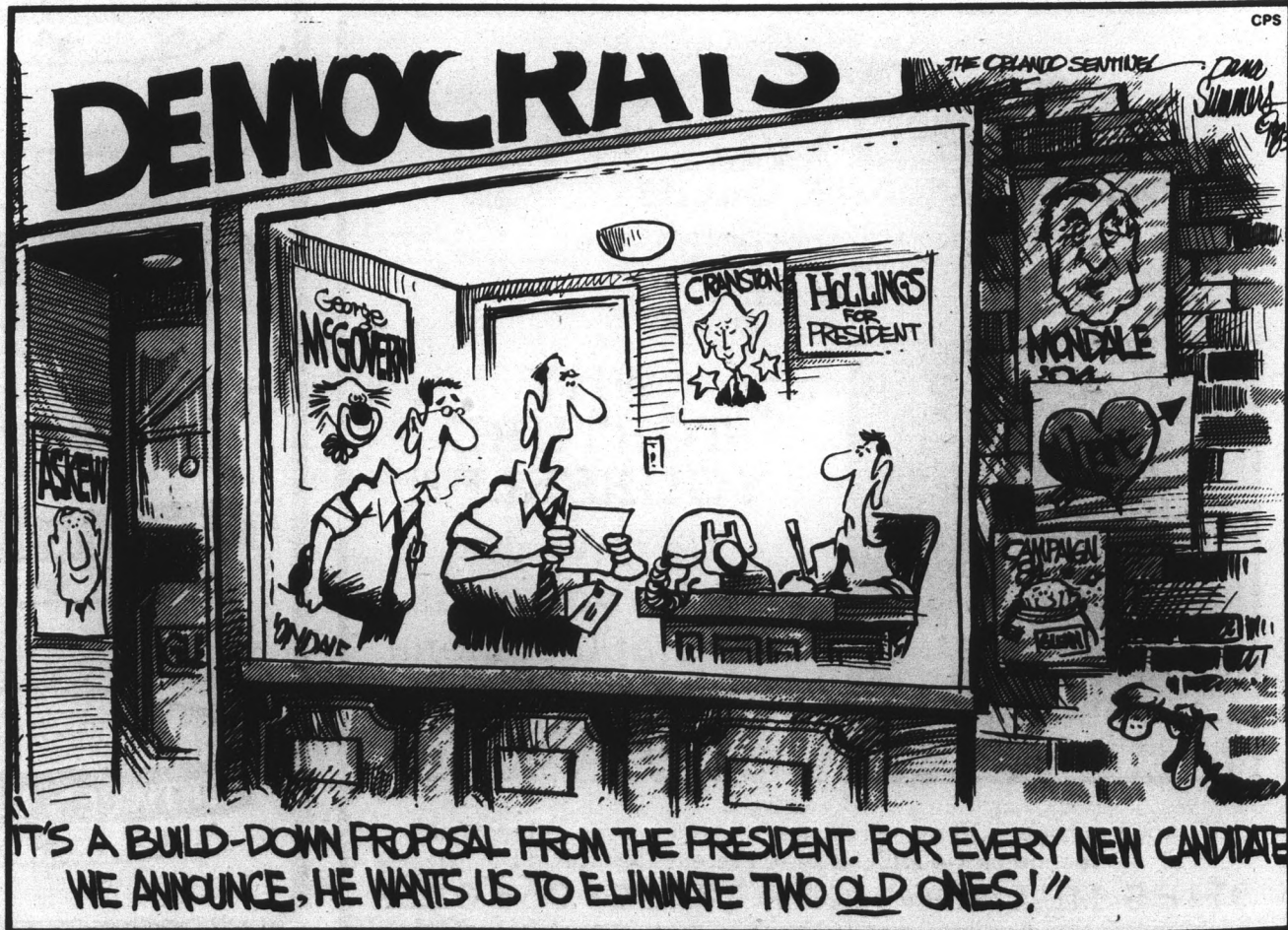
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Nelson credited on minority hiring

Editor:

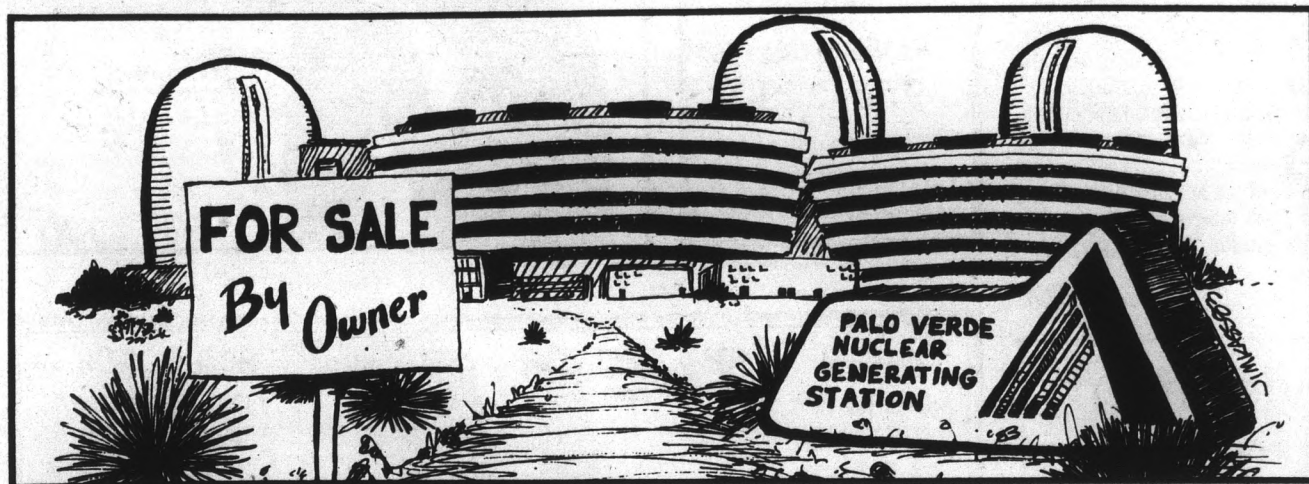
We are responding to the letter written by Professor Emeritus W.P. Shofstall on Tuesday, Oct. 18, regarding minority hiring at this University.

It is clear by his statements that his myopic vision toward quality education continues to this day, even after having been the state's superintendent of public instruction for many years. The fairness doctrine of hiring proposed by President Nelson is now being assaulted by practioners of bigotry and institutional racism. These same individuals have blatantly denied any type of educational opportunities to many American citizens of minority backgrounds.

Fortunately, President Nelson is proposing a program of hiring qualified minorities in order to address the present and future needs of ASU in achieving quality education and equal opportunity. It has been stated that "equality education without equal opportunity is elitism, and equal opportunity without quality is a fraud."

Virginia Pesqueira
Graduate Student, Student Affairs

Linda Williams
Graduate Student, Student Affairs



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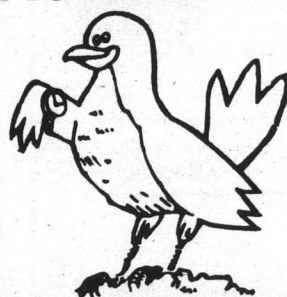
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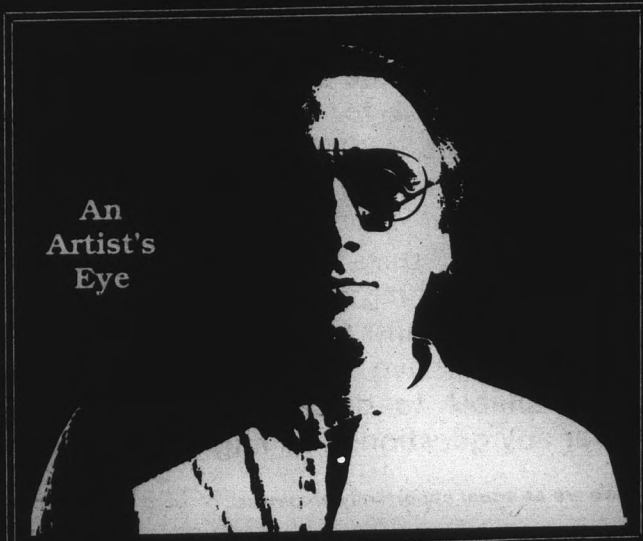
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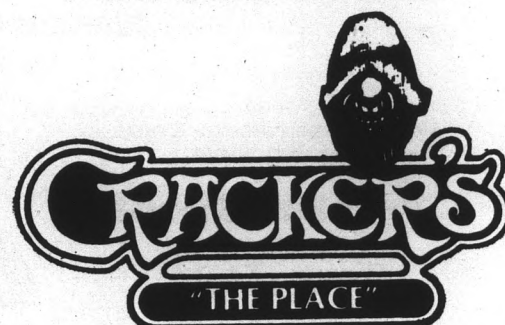
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police report

Two ASU students were arrested late Wednesday after having an accident on an ASU scooter they had taken from the Physical Plant yard.

Police said Robert L. Colwell and Douglas E. Manzier were arrested at about 11:30 p.m., charged with criminal damage and unlawful use of transportation and released on their own recognizance.

Colwell received a cut on his forehead when the Cushman scooter overturned as the two students were riding out of the compound onto McAllister Ave. The students left the damaged scooter there and went to Desert Samaritan Hospital.

Police said blood was found on the windshield of the damaged scooter, which prompted the police dispatcher to call the local hospitals for someone who had just injured his forehead. A check with Desert Samaritan led the officers to the two suspects.

ASU officers found the students at the hospital, where they confessed to the inci-

dent and were taken to the station for questioning.

In other activity, police reported:

•The house manager of the Theta Chi fraternity house, 410 Adelphi Drive, reported damage to a section of fence located to the rear of the house Tuesday. The fence has a replacement cost of \$80. Police said the damage may have been done by a City of Tempe garbage truck.

•A bicycle valued at \$170 was stolen from the bike racks on the west side of Manzanita Residence Hall Tuesday.

•Four silver metal hubcaps valued at \$75 were stolen from an ASU student's vehicle while it was parked in Lot 38 Wednesday.

•A brown Raleigh Grand Prix 10-speed bicycle valued at \$200 was stolen from Mariposa Hall Wednesday.

•A red and brown K-Mart Monarch 10-speed bicycle valued at \$100 was stolen from the Sahuaro Hall bike racks Wednesday. The bicycle was locked.

— Sandy Sisteck

Off-campus course advisement scheduled at ASU/Metrocenter

Advisement for individuals interested in enrolling in ASU off-campus programs for the spring semester will be held at ASU/Metrocenter from 5:30 p.m. to 8:30 p.m., Nov. 2.

Advisors from the colleges of Business Administration, Fine Arts, Liberal Arts, Education, Engineering and Applied Sciences and Public Programs will be available to assist students in planning their spring program.

More than 450 upper-division classes are being taught this semester in loca-

tions throughout the Valley. The two largest off-campus facilities, ASU/Metrocenter and ASU/Alhambra, serve west Valley residents.

Students are asked to bring a copy of their transcripts or a list of courses taken and any other relevant information which would assist advisors.

ASU/Metrocenter is located on the west side of the shopping mall between Joske's and the Broadway. For more information, call ASU/Metrocenter at 943-0306.

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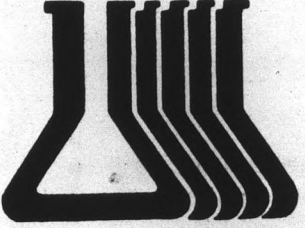
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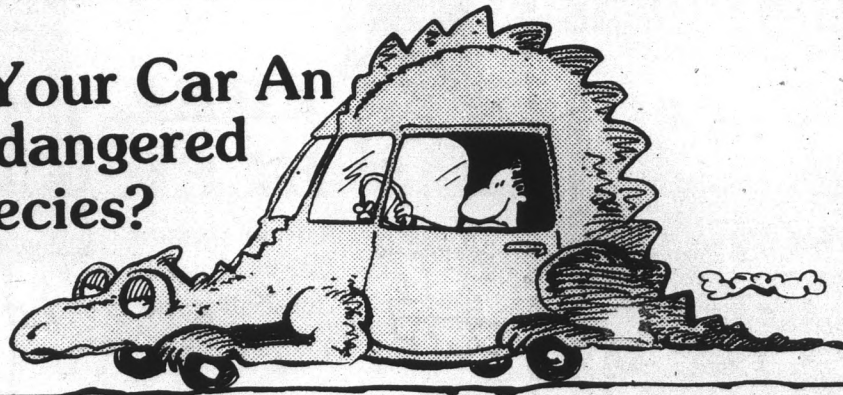
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Rocker forgoes performing to pursue business degree

By Lisa Phillips
Staff writer

To most people, the concept of "knocking on doors" to achieve success is an outdated notion, but according to one aspiring ASU musician, it is the only way to get noticed.

Lee Fehr, a 22-year-old ASU business student who classifies himself as a "modern rocker," has cut an album and produced a video that has appeared on Channel 3's "Wavelength."

These feats were achieved through perseverance and ambition, he said.

"I just keep knocking on doors until someone will talk to me," Fehr said. "If you stop for one second, you're not going to make it."

Fehr said his business education at ASU will better prepare him for a career in the music industry. He said he chooses not to perform live because it would conflict with school.

"School's important to me," he said. "If I

Fehr recorded his album "Challenge the Times" at a Scottsdale studio, and financed it completely out of his own pocket. He said he spent more than 150 hours in the studio for each of the songs on his record.

Fehr did not use any other musicians when recording his album, choosing instead to play all the instruments himself. He wrote all the songs on the record.

He said the primary aim of recording "Challenge the Times" was not to make money in the stores, but to have tangible evidence of his musical abilities.

"If you don't have product, they won't touch you," Fehr said. "I'm not looking to sell a lot of albums, I'm sending these out to people who deal with new talent."

His video, which appeared on television two weeks ago, was filmed at Gammage Center for the Performing Arts. Fehr said it was a good learning experience and showed him areas that could be improved in his next video.

"I've had a nice response to the video," Fehr said. "I see better things to do in the next one, though."

Fehr, who moved to Arizona from New York three years ago, said he intends to

'The feel for business I'll get from getting a degree is as important as musical talent.'

complete his business degree and then move to New York City or Los Angeles.

"The feel for business I'll get from getting a degree is just as important as musical talent," he said. "Just to go to school and get the degree is going to open doors for me."

He said the experience of recording and financing his own album has taught him more about practical applications of business theories.

"There is no separation between the business and creative ends of the industry," Fehr said. "It's like marketing your image and music."

Fehr believes that in 10 years he will be a household name, like his favorite musician, John Lennon. The title cut from "Challenge the Times" was dedicated to Lennon, Fehr said.

"I have a lot of drive," he said. "If I didn't have an ounce of talent in me, I'd still be doing what I'm doing."



Staff photo by Larry Woodall

Lee Fehr

was in a band, I couldn't do well in school."

Fehr believes his studio efforts will speak for themselves in the long-run and live performances are not necessary to build a name or image.

"To play good in the studio is where it counts," he said. "Look at the audience you're missing if you're not in the studio."

IDRIES SHAH:

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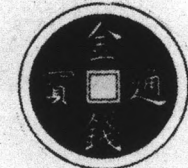


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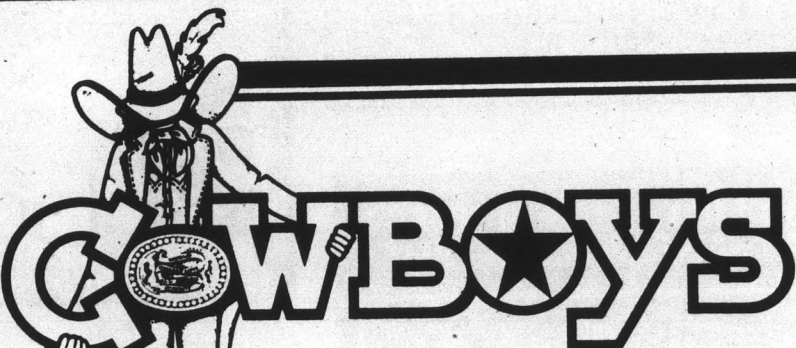


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LOT offers Halloween costumes

By Rosanne Dupras
Staff writer

Everything from Santa Claus suits to ball gowns is available at the ASU Lyric Opera Theatre's first costume sale, being held through Nov. 4 at the Salvage Warehouse, located at Rural Road and Tyler Street.

"The biggest reason for the sale is space — we're running out of it," said Gail Stevens, Lyric Opera business manager.

She said, "A lot of the costumes have been designed for a particular show a particular way. Over the years, you end up with a lot of costumes that are novelties."

Last spring's production of Kismet had 200 costumes, according to Stevens. "That takes up quite a bit of space," she said.

Lyric Opera Theatre rents costumes to non-profit organizations, such as other colleges and universities across the country and churches, Stevens said.

"A lot of costumes that we rent we try to utilize as much as possible, to be economical," she said. She said that costumes can be restructured by simply changing a sleeve or a bodice. The costume can then be used for a different production.

"We have our own costume shop —



Staff photo by Bob Miles

Jerry Jancik and Heidi Wiggins show off just a few of the thousands of costumes available at the Lyric Opera Theatre costume sale at the Salvage Warehouse on the corner of Rural Road and Tyler Street. The sale ends Nov. 4.

we're quite self-contained," Stevens said.

The costume shop consists of four

rooms: a cutting and designing room, which is filled with bolts of fabric; a sewing room, where the costumes are constructed; and two rooms for trims and accessories.

Stevens said, "All of the costumes are hand-made. There's quality in them that you'll never see again, even in the material, which is often velvet and satin."

Lyric Opera costumer Esther Turner said, "Sometimes it takes a couple of hours, sometimes a full week's work on them."

The costumes are researched before they are designed and constructed, Stevens said. "We try to be historically correct," she said.

"We've got the band uniforms from the production of 'The Music Man' in pee-wee sizes up to junior high or high school age," said Stevens.

Some of the other costumes that are available in the sale include Emerald City dresses from "The Wizard of Oz," 1950's clothing, and costumes based on the cartoon strip "The Wizard of Id."

Prices for the costumes range from \$2 to \$60.

The warehouse is open from 10:00 a.m. to 5:30 p.m. Monday through Friday and 10:00 a.m. to 2:00 p.m. on Saturday, Oct. 22 and 29.

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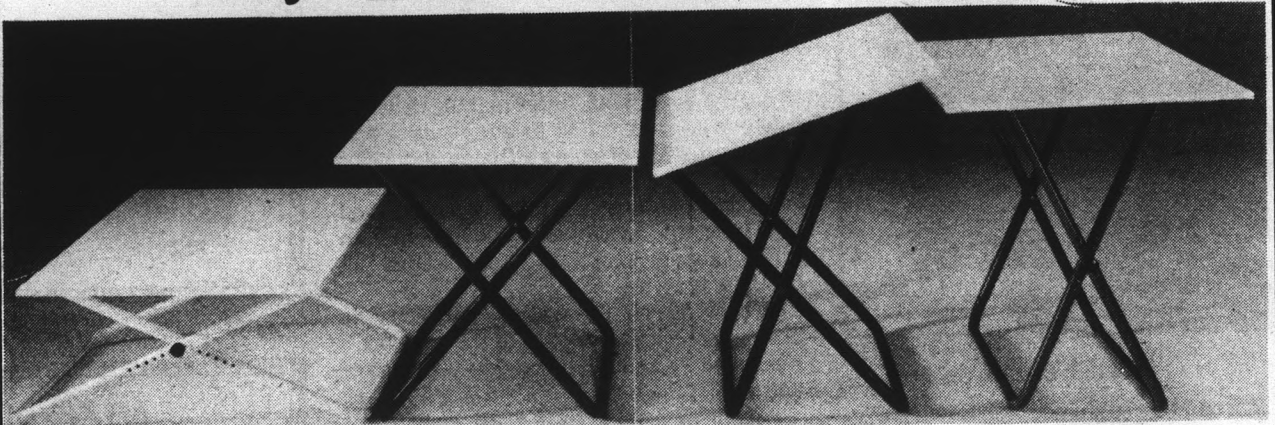
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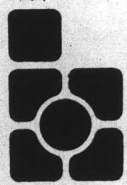
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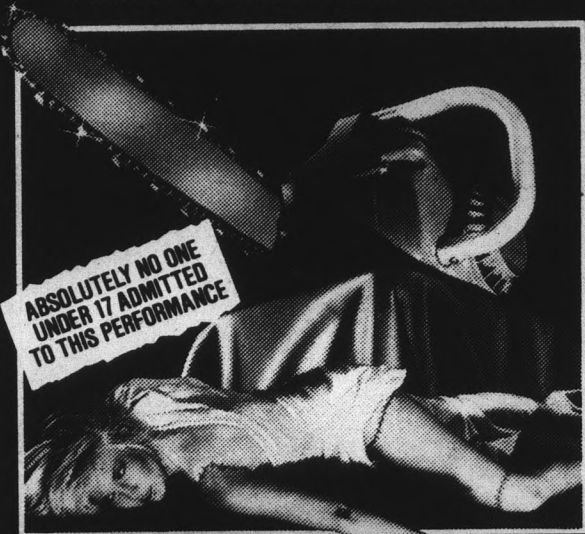


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P.I.E.S. is sponsoring a talk by Jean Miller on "Color in our Personality" at 2 p.m. today in the MU Coconino Room. By the way, a P.I.E.S.-sponsored herpes self-help group meets from 3:30 p.m. to 4:30 p.m. every Thursday in the second floor conference room of the Student Health Service building.

ASU Marketing Club is meeting at 3:30 p.m. today in Business Administration Building Room 401. Prof. Gwinner and Prof. Brénenstuhl "will discuss international business at ASU. Nominations for offices will also be held. Happy Hour will follow."

Feminists United for Action is meeting today at 6:30 p.m. in the MU Santa Cruz Room for general business and planning.

The Women's Fellowship of the First Congregational Church will hold a rummage sale in Prior Hall at the church, 101 E. Sixth St., Tempe, from 8 a.m. to 1 p.m. tomorrow. The church's regular Sunday schedule commences at 9:30 a.m. with an adult forum and Sunday school, followed by coffee and fellowship at 10:30 a.m. and worship ser-

vice at 11 a.m. Rev. Ken Falk will give the first in a series of sermons on "The Struggle to be Human."

Omega Psi Phi Fraternity Inc. will get together from 10 p.m. to 1:45 a.m. tomorrow in the MU Maricopa Room for "Dance and Stepshow."

Pi Sigma Epsilon (national professional fraternity) will meet at 6 p.m. Oct. 23. Check the MU information desk for room number.

Model United Nations will meet at 7 p.m. Oct. 23 in the MU Yavapai Room.

Fellowship of Christian Athletes will meet at 7:30 p.m. Oct. 24 in University Activity Center Room A.

The Writers' Group at ASU will hold "The Writers' Place — open fiction & poetry reading" at 7:30 p.m. Oct. 24 in the MU Montgomery Lounge. (Sign up at that time for 10-minute limit.)

ASU Baha'i Club will celebrate United Nations Day at 7:30 p.m. Oct. 24 in MU Room 222. Guest speaker will be Dr. Bauman. "Everyone is welcome!"

College Club meets every Tuesday and Friday in the State Press. To be eligible, you must first fill out one of our dandy **Collage Forms**, found at our reception desk in the basement of **Matthews Center**. For Tuesday's paper the insert must be filed by 10 a.m. Monday and for Friday's paper the deadline is 10 a.m. Thursday. Happy Collage-ing everyone!

ASU museum extends hours

The ASU Museum of Geology, located in the F-wing of the Physical Sciences center, has expanded its operating hours and services.

The facility is now open to visitors from 10:30 a.m. to 2:30 p.m. Monday through Friday.

It is also open weekends and evenings by request for special occasions, such as the combined "Discover ASU-Parents' Day" Saturday, Nov. 19.

For tour reservations and information, call the ASU Museum of Geology, 965-6588.

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Devil's advocate

ASU officials seek license for 'Sparky' logo

By Asha Nathan
Staff writer

and the College Press Service

Sparky has reigned supreme for 46 years.

But the little devil has had to put up a tough fight.

And today, as colleges across the country battle over logo reproductions with manufacturers, ASU officials are looking into the licensing of the Sun Devil.

While a copyright would give the University exclusive legal rights to the logo, licensing would enable ASU to police its use, said Robert Beeman, executive coordinator in the office of the vice president for business affairs.

Currently, he said, manufacturers do not need permission to reproduce the ASU logo, although a number of them are "willing to be part of a licensing program."

He said they seem to feel uncomfortable about using the logo without permission.

A report is presently being prepared by the ASU financial planning analysis office, and when completed, final decisions about licensing will be made, he said.

Apart from the revenue licensing would generate, he said it would also enable the University to exercise control on the kinds of products of which reproductions were made.

"Vigorous pursuit" would be necessary to enforce licensing, he said, and there is a possibility that ASU might contract with an outside company for this purpose.

"We are not sure what direction that will take yet," he said.

Conceived by a special committee of the Phoenix Thunderbirds in 1946, the "grinning,

here to stay.

Again in 1979, when the issue of copyright revenues for the University graphic arts students designed altered. The current logo could not be copyrighted. It had not been designed by the University. The little creature stood his ground. The logo has never been copyrighted.



In the early 1970s, Sp... existence was threatened... appearance of a 'more ma... sophisticated specimen... the students voted, the lit... won by more than 7,000

pitchfork-wielding little imp," as he was later called, was created by Walt Disney studios in 1947.

In the early 1970s, the saucy symbol's existence was threatened by the appearance of a "more masculine, sophisticated specimen" designed by a student.

When the students voted on the two logos, the little devil won by more than 7,000 votes. He was

Before 1946, a bulldog served as the U... logo, and before 1922, ASU's logo was a

ASU is one of many universities ac... tion either looking into the licensing... changing logos.

Penn State already has a new cat an... ing this fall; the traditional Nittany L... old block lettering is gone.

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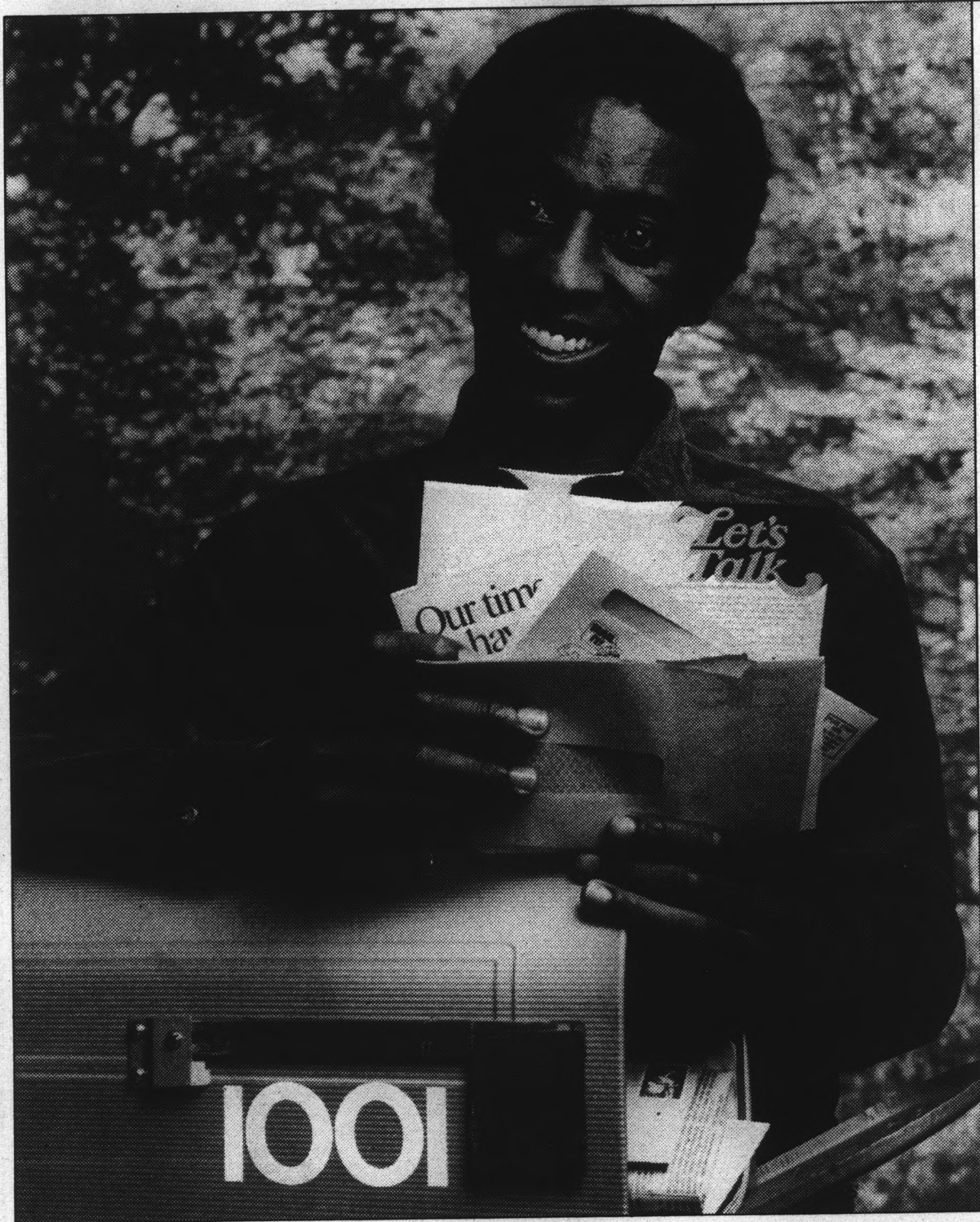
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y' logo to control commercial reproductions

When the issue of generating revenue for the University arose, ASU students designed alternate logos. They could not be copyrighted because they were designed by the University. But the school stood its ground. The logo has been copyrighted.

According to a Penn State assistant athletic director, licensing revenue from the new logo and symbol is worth a "potential" \$300,000 to \$500,000 a year.

Roy Parcels, head of the New York design firm that created the new look, said at least 125 four-year and 37 two-year colleges around the country are currently using some kind of cat as a symbol.

turer about a school. "Now they say if I don't pay them, they'll just make up a new logo they can copyright and freeze me out."

He said he reached a non-too-amicable settlement with a college over use of the campus' mascot on key chains.

The University of Pittsburgh has a case on appeal against Champion Products, which refused to pay the school a licensing fee plus a 6.5 percent royalty, and won the ensuing court battle.

In addition, Brigham Young, Virginia and Georgia have all recently threatened to go to court to stop private firms from marketing beers and drinks with their names and initials on the cans.

Stephen Crossland, head of International Collegiate Enterprises, which helps license the marks of some 60 schools nationwide, said it is not very practical to get a new logo unless there is a strong likelihood of getting tied up in litigation over licensing somewhere down the road.

But it may be worth it. Crossland said officials of the highly successful National Football League licensing program estimate "that if colleges ever got themselves organized and together, they could do 10 times as much as the NFL."

That would amount to some \$3.5 billion a year in revenues for the nation's campuses.

Early 1970s, Sparky's was threatened by the use of a 'more masculine, stated specimen.' When the vote was taken, the little devil won more than 7,000 votes.



A bulldog served as the University's logo in 1922, ASU's logo was an owl. Many universities across the nation have entered into the licensing of logos or mascots. ASU has a new cat and new lettering. The traditional Nittany Lion with its name is gone.

When a school cannot pinpoint the origin of its logo, different versions and symbols that are not "distinctive" enough for trademark law might result, he added.

Manufacturers are not pleased with the licensing efforts.

"They used to be happy just to have their names on an advertising product," said one manufacturer.

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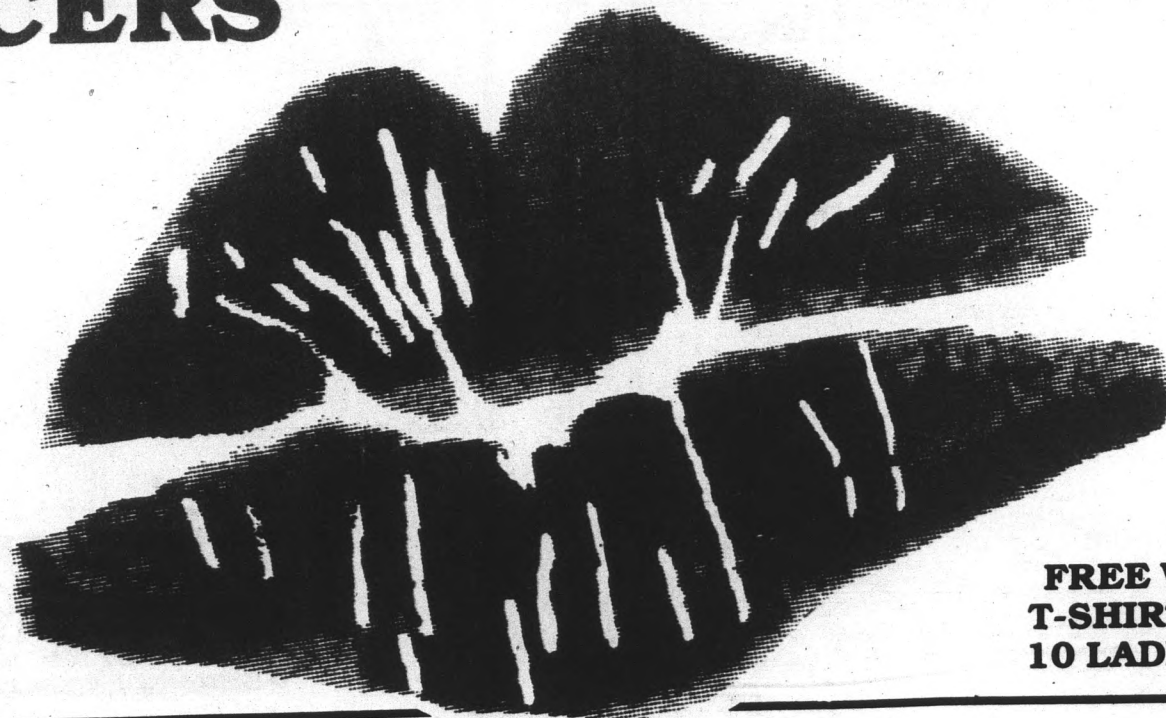
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SOUTHERN

MILL 1N

Fraternity to host gathering for western chapters at ASU

By Sandy Sistik
Staff writer

Current fraternity problems, procedures and programs are a few of the topics of discussion Saturday and Sunday as West Coast members of the Phi Kappa Psi fraternity travel to ASU for the annual district council convention, according to an assistant to the vice president for Student Affairs.

Robert Chamberlain said the ASU chapter of the fraternity will host the event, in which 130 members and alumni from 13 schools in the western United States will discuss fraternity matters.

The purpose of the convention is to "improve the quality of fraternity life," Chamberlain said.

According to Mark Bakeman, a member of the ASU chapter, chapters in Arizona, California, Washington and Oregon will participate in workshops, meetings and a banquet during the two-day event.

Bakeman said about eight workshops will be held Saturday afternoon in the MU. Workshop topics include pledge education, scholarships, financial responsibility, campus leadership and philanthropic programs, he added.

"The council has a chance to meet and view ideas of the different chapters,"

Bakeman said. "We will be discussing and setting future goals for Phi Kappa Psi fraternities and then we will be trying to meet them."

"The main benefit is that the students who attend learn new ideas and learn how to run better fraternity chapters," Chamberlain said. "The 60 ASU fraternity members will have a chance to participate in the convention since it will be on the ASU campus."

The 130 fraternity members attending the event will include about 40 from the western states, 30 alumni members and about 60 of the present ASU fraternity members, Bakeman said.

Chamberlain said a banquet held Saturday night at the Fiesta Inn which will feature an address by National President John Boyd of Kansas City.

Bakeman said many of the visitors will stay at the local fraternity house.

"Our house has grown rapidly in the last few years so that we can accommodate these people," Bakeman said.

Chamberlain said meal functions will be the only major cost to the fraternity. The national organization indirectly pays for the members' travel expenses, he added.

He said the fraternity was founded in 1852, and throughout the years the convention has been "well-attended and very successful."

ASASU plans campus blood drive

Students, faculty and staff at ASU are being asked to share the "Gift of Life" during a campus-wide, voluntary community blood drive.

The Oct. 31 through Nov. 10 drive is sponsored by the Associated Students of ASU in cooperation with Arizona Blood Services.

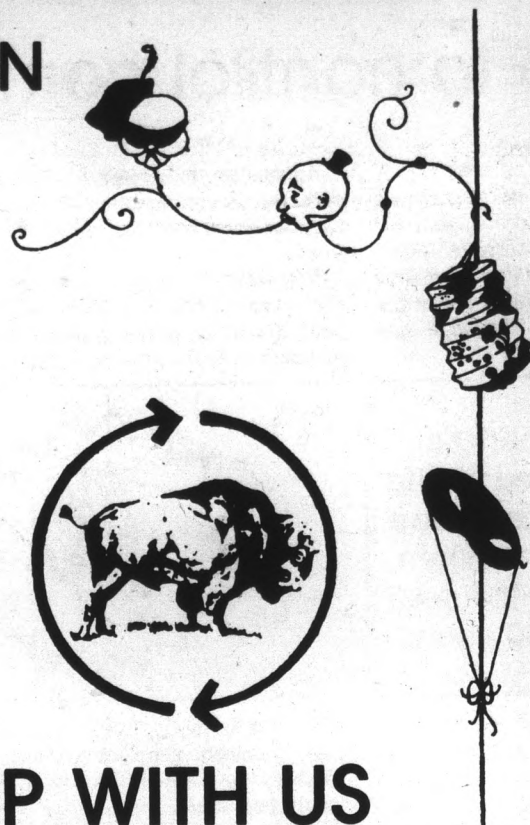
Numerous donor sites will be set up during the drive, including the Memorial Union Coconino Room, a mobile van adjacent to Danforth Chapel and a mobile trailer on Orange Street. Additional sites will include residence halls, the College of Nursing, the

Social Sciences Building, Physical Facilities Building and Old Main.

Anyone aged 17 to 66 and in good health is eligible to donate. Prospective donors must weigh at least 110 pounds, and are encouraged to have eaten within four to six hours prior to donating. Some may be excluded from donating if they have ever had hepatitis, addiction to injectable drugs, epilepsy or active diseases of the heart, lungs, liver or stomach.

For additional information, contact Chris Moffat at Arizona Blood Services, 949-1412.

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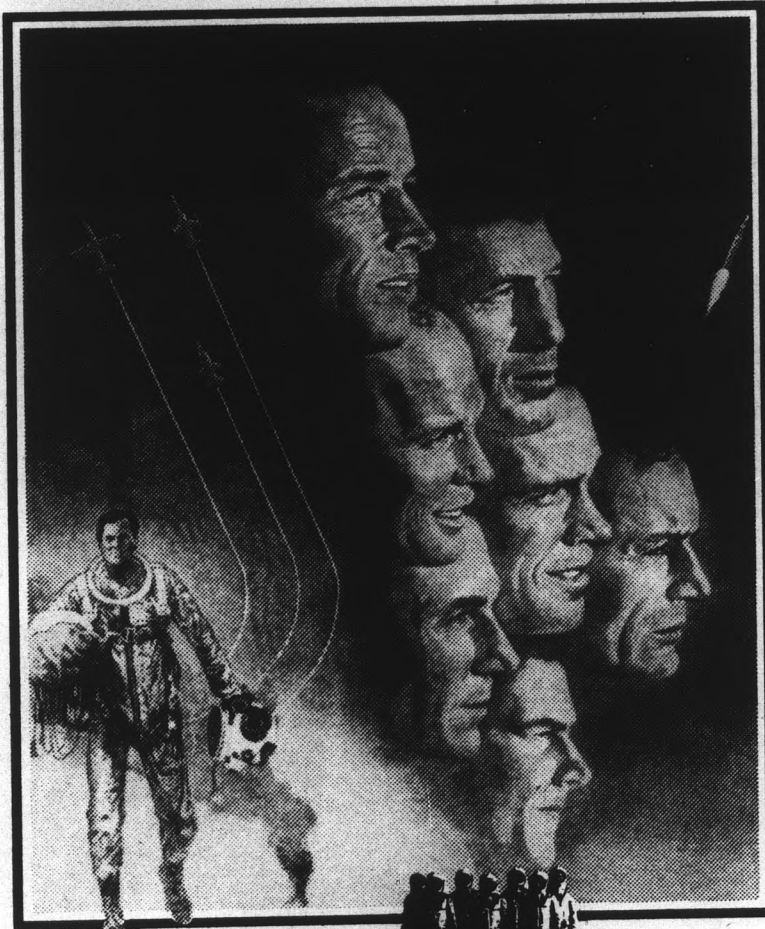
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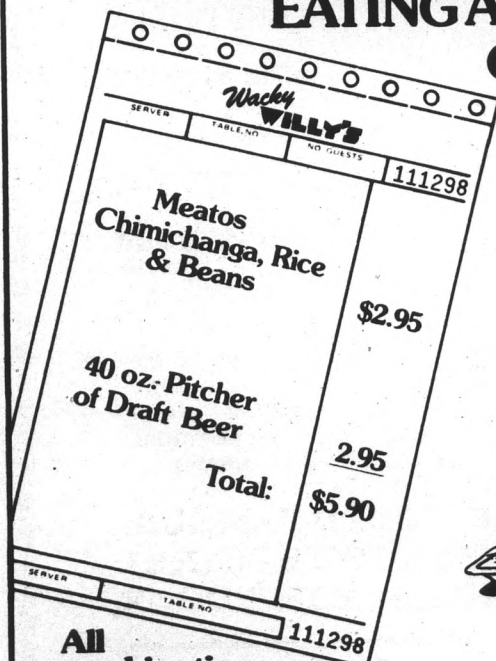
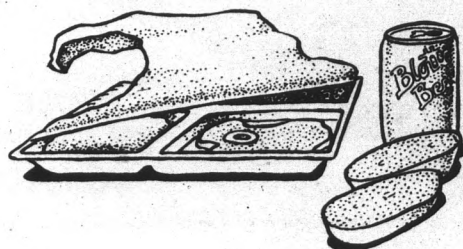
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Hurtin'

Injured Cougars hope to upset high-flying Devils

By Dean Obenauer
Sports writer

Last year Washington State University upset the University of Washington and thus prevented the Huskies' entry into the 1983 Rose Bowl.

WSU seems to be comfortable with the role of spoiler. Their most recent team is not a contender in the Pac-10, but they have played as well as anyone in the conference at times.

When the Cougars take the field Saturday, "upset" will be on their minds.

"I stayed awake most of Saturday night thinking of ways to bring the kids back to earth," ASU head coach Darryl Rogers said. "There's always the danger of letdown after an emotional win."

"A lot depends on the maturity of your players, and as young as we are, it could well be a problem," he said. "What is our effort going to be? That worries me more than anything else."

Rogers has reason to be concerned with the Cougars.

"One thing is for sure," he said. "If you don't prepare on a week to week basis, you won't be successful in this conference."

And that is exactly what the Devils have to do in their next four conference games.

Last Saturday WSU led UCLA 7-3 at halftime after failing to convert 16 possible points. Five times W-State was inside the Bruin 40 yard line without scoring.

After scoring on their opening drive, in which they looked flawless, the next three possessions for the Cougars fell short at the UCLA 32, 29 and 27 yard lines with two missed field goal attempts and a fumble.

In that performance the Cougars showed they can move the ball behind senior quarterback Ricky Turner. But they also showed that they are a first-half ballclub by losing.

In WSU's worst defeat of the season (45-6) against Arizona the team was only down by four points at halftime (6-10).

"I know they won't do anything but come in here and play very hard," Rogers said. "Washington State, win or lose, has hurt everyone they've played."

"They've played two solid opponents (USC and UCLA) in a row, and they gave Michigan all it could handle in Ann Arbor early in the season."

The Devils really aren't all that sure which team they will meet Saturday. The Cougars are not running the option the way they were earlier in the year due to the injury risk involved. The team has also developed a successful passing attack behind Turner. He is presently the No. 3 quarterback in the nation statistically.

Injuries are the only factor keeping the Cougars from winning. Mark Rypien, who was sharing signal-calling duties with Turner, is out for the season with a broken collarbone. Also lost is WSU's outstanding sophomore running back Reuben Mayes.

Mayes, who suffered the injury last weekend against UCLA, will have to undergo surgery on his ailing shoulder. Two other running backs, Don LaBomme and Jeff Magnuson, are also hobbled by injuries but may play Saturday.

It will be a struggle on defense for WSU to stop the Devils, but if it is up to the challenge and ASU is not, anything can happen.

Although the ASU defensive unit has played well this season, the offense will be the biggest factor for the Devils.

Coming off the 571-yard output against Southern California last weekend, the Devils have, for the moment, established a very potent offense.

With tailback Darryl Clack running like he's on fire, and quarterback Todd Hons throwing like an experienced (14-2-1) winner, the Devils have established a diverse and balanced offensive attack.

"That's our key," Rogers said. "We spray the ball around. We don't have any one player because today anybody can take one player away from you."

Hons completed 21 of 29 passes for 346 yards and one touchdown. He completed 72 percent of his passes last week, his finest game as a Devil.

"Todd has been coming along and continuing to improve," Rogers said. "His performance against USC was his best day. When you have a balanced attack, you need

a quarterback who can manipulate and get things done."

Five Sun Devil receivers have caught 11 or more passes.

The entire ASU offense has come of age. From game to game it has improved as well as matured. Much of it is due to the play selection of the offense.

"ASU uses its backs as well as any team in the nation in its passing game," WSU head coach Jim Walden said. "Darryl always throws the ball. He's a great possession pass guy."

In talent the Sun Devils should easily win the game, but there is more to playing Pac-10 football than that. The team must be just as prepared mentally as it is physically.

"There is going to be a team in the Rose Bowl this year with no better than a loss and a tie, and probably two losses," Walden said.

"I know Arizona State only has a tie. I don't know if we will be the one to do it (defeat ASU), but it is going to be damn tough for anybody to get through this thing without losing a ball game."



Staff photo by David Petkewicz

The ASU and Washington State defenses may look the same here, but they should look a lot different Saturday night. The young Sun Devil defense has again received praise for its gambling style. The Cougars will play a more conservative brand of defense.



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GAME AT A GLANCE

Washington State Cougars at Arizona State Sun Devils

Date and Time: October 22, 1983 • 5:13 p.m.

Site: Sun Devil Stadium (Capacity 70,021)

Attendance: More than 65,000

Weather: Clear and Warm

TV/Radio: KTAR (620 AM) will broadcast live;

KNXV-TV (Channel 15) will broadcast on delay at 10:30 p.m.

Coaches: Darryl Rogers is 30-8-1 in his fourth year at Arizona State
Jim Walden is 26-33-3 in his sixth season at Washington State

KEY MATCHUPS

WSU's Ricky Turner vs. ASU defense

WSU's Keith Millard vs. ASU's Dan Madden or David Fonoti

ASU Offense

82 Doug Allen
58 Mike White
66 David Fonoti
64 Mark Shupe
73 Dan Madden
75 James Keyton
81 Don Kern
1 Todd Hons
46 Dwaine Wright
42 Darryl Clack
22 Paul Day

WSU Offense

SE 18 John Marshall
LT 60 Charlie Flager
LG 58 Dan Lynch
C 61 Curt Ladines
RG 69 Kirk Samuelson
RT 74 John Winslow
TE 92 Vince Leighton
QB 12 Ricky Turner
FB 30 Kerry Porter
TB 32 Richard Calvin
FL 8 Kitrick Taylor

ASU Defense

47 Brian Noble
91 Fred Gaddis
99 Mitch Callahan
39 Frank Ruddolph
31 Billy Robinson
37 Greg Battle
45 Jimmy Williams
29 Bruce Hill
43 Nate King
9 David Fulcher
34 Mario
Montgomery

WSU Defense

LB 97 Mike Beasley
DE 76 Mike Beasley
NG 79 Milford Hodge
DE 93 Keith Millard
LB 27 James Krakoski
LB 98 Rico Tipton
CB 96 Lee Blakeney
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SS 3 Joe Taylor
FS 2 Jerald Waters
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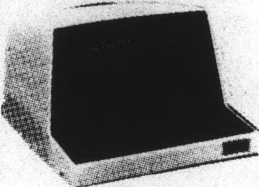
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Pick 'em

Another Friday is upon us, and again it is time for all the faithful fans of the State Press sports section to be reminded that today is their last chance to enter the weekly Pick 'em contest.

Last week 387 people set a season record by entering the contest. The all-time record is more than 450 entries, so there is some room for improvement.

The prizes for winning are enough to break some records.

First prize wins a \$10 gift certificate from the Bare Cover clothing store and two "Shipwreck" banana splits from Yogurt Oasis.

Second place will take home a large pizza from Pizza Hut restaurant.

Third place will get you a Budweiser goody bag, courtesy of Hensley and Co.

Once again this week we have 14 games in which you have to pick the winner. Don't forget the point spread, which is subtracted from the favored team's final score.

In case of a tie, the winner will be the person who comes closest to predicting the final score of the ASU-Washington State game.

Also, don't forget to put your name and phone number on your entry. Last week we had several entries we couldn't identify, and if we don't know who you are, you can't win.

Entries will be accepted at the State Press offices until 5 p.m. today, in the basement of Matthews Center.

Good luck!

Washington St. _____ at ARIZONA STATE, _____
Predict the score.

Home team in caps:
Favorite

Underdog

COLLEGE

- | | | |
|--|----|---------------------------------------|
| ☐ West Virginia | 5½ | ☐ PENN ST. |
| ☐ MICHIGAN | 1½ | ☐ Iowa |
| ☐ NORTHWESTERN | 4½ | ☐ Minnesota |
| ☐ NOTRE DAME | 8½ | ☐ Southern Cal |
| ☐ SMU | 1½ | ☐ Texas |
| ☐ Cal | ½ | ☐ UCLA |
| ☐ Washington | 5½ | ☐ OREGON |

PRO GAMES

- | | | |
|--|----|-------------------------------------|
| ☐ PHILADELPHIA | 5½ | ☐ Chicago |
| ☐ L.A. Raiders | 2½ | ☐ DALLAS |
| ☐ Miami | 4½ | ☐ BALTIMORE |
| ☐ GREEN BAY | 3½ | ☐ Minnesota |
| ☐ SEATTLE | 2½ | ☐ Pittsburgh |
| ☐ DENVER | 4½ | ☐ San Diego |
| ☐ San Francisco | 1½ | ☐ LA RAMS |

Name _____

Phone _____

Football game time changed

Fans planning to go to the ASU-Washington State game who show up at 7:30 for the kickoff will arrive in about the middle of the third quarter.

Kickoff time for the game at Sun Devil Stadium has been moved from the usual time of 7:30 p.m. to 5:13 p.m., to accommodate a broadcast of the game by Ted Turner's WTBS cable network.

It will be the Sun Devils' second appearance on national television this season.

On Sept. 17, the Devils played to a 26-26 tie with UCLA in Los Angeles.

ASU enters the game with a 4-0-1 record, and a 2-0-1 Pac-10 mark. The Sun Devils are currently ranked 13th in the nation by the Associated Press.

The Cougars are 2-4 coming into Saturday's contest with a 0-3 conference record.

The time change is expected to be a mild inconvenience for ASU fans, but the revenue the two universities and the Pac-10 conference will receive from WTBS was the determining factor for the change.

The reason for the strange starting time (5:13) is that WTBS has a planned schedule to coincide with its commercials. Fans at the game will also notice television timeouts for WTBS sponsors.

Fans who have WTBS cable television will be able to watch the game at home.

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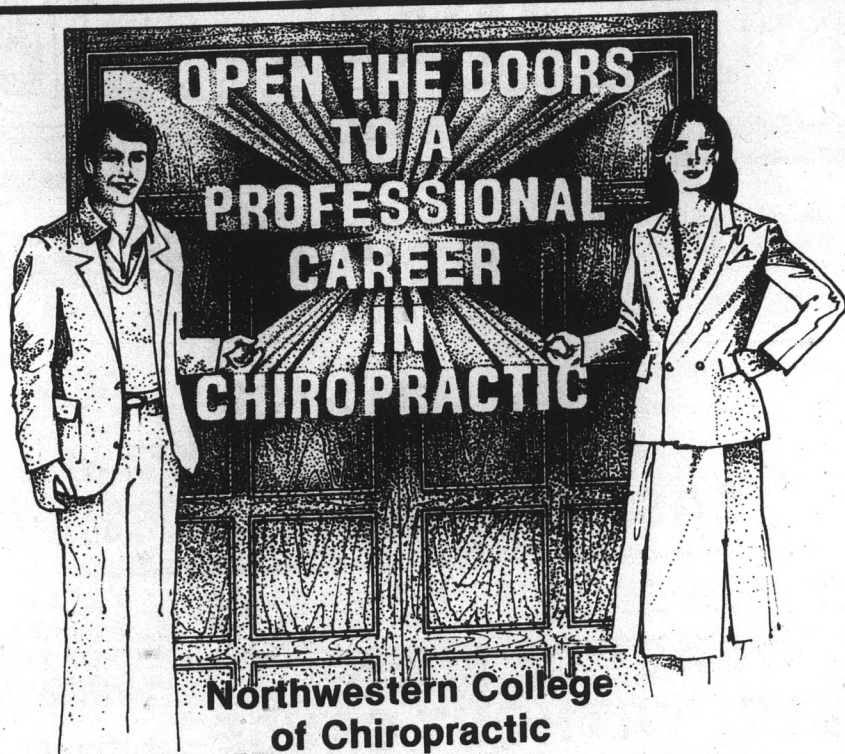
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Youth movement to play big role on ASU swimming team

By Jay Taylor
Sports editor

The ASU men's and women's swimming and diving teams will both be looking for the freshmen on their rosters to make some big waves this season.

Both teams open their 1983-84 season Saturday with the Maroon and Gold intra-squad meet at the Aquatic Complex. The meet starts at 1 p.m.

The men's team suffered some big losses to graduation, but also had a great recruiting year. The Devils' freshman class was ranked as the second best in the nation.

Men's coach Ron Johnson said his biggest goal in the meet Saturday is to see how the younger swimmers have come along.

"We want to see how the freshmen will do in competition," Johnson said. "We also want to find out what their strongest events are."

Johnson said that several of his freshmen could help right away.

Paul Easter, from London, England, will swim the middle-distance freestyle and the individual medley for the Devils. Easter will be a member of the English Olympic team in 1984.

According to Johnson, another freshman who should make a good showing is Neil Cochrane. Cochrane, from Aberdeen, Scotland, will swim the freestyle and the in-

dividual medley, and is also expected to be a member of the English Olympic team.

The big question for the Devils this year, Johnson said, is how the freshmen develop.

"All our kids have proven themselves in long course competition," Johnson said. "The thing we want to see is how they handle the pressure of a big meet like the NCAA, where the pressure is really intense."

While the freshmen will make a big contribution, the core of the ASU team will be the veterans, Johnson said.

Mike Orn, the defending NCAA champion in the 200-meter freestyle, is the Devils' top returnee. Orn also finished second in the NCAA meet in the 200-meter individual medley.

"Mike is the fastest man in the United States returning in the 200 IM," said Johnson. "We're looking for big things from him this year."

Orn said the young swimmers should help right away.

"We lost some strong seniors," Orn said. "We're younger this year, but we have more depth."

"I think we can swim as well as we did last year, but it will be a little bit more of a challenge."

continued page 18



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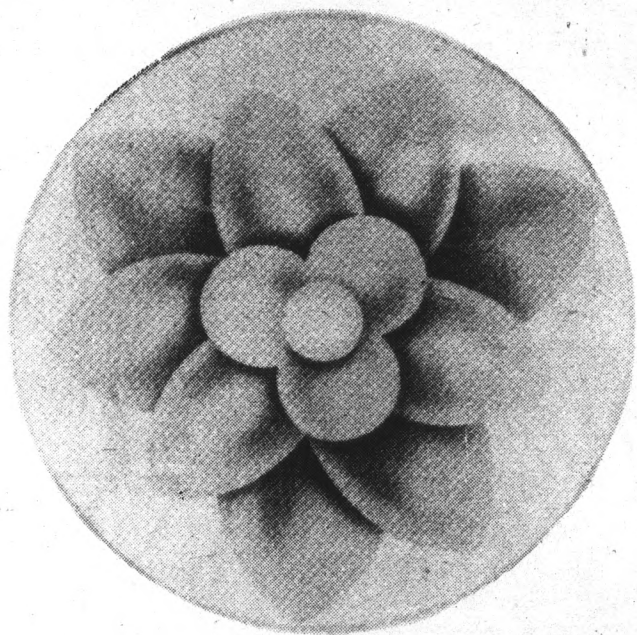
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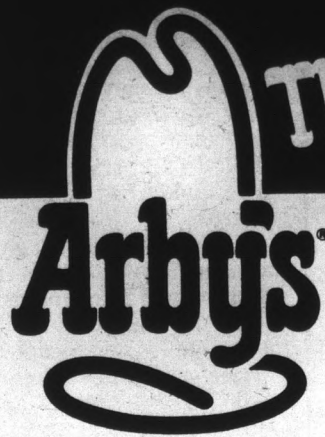
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Merson keeps team smiling when coming off the bench

By Tom Blodgett
Sports writer

Smiles, everyone, smiles! Although Ricardo Montalban may be more famous for these words, it would probably not surprise anyone on the ASU volleyball team if Susie Merson also said them.

Merson spends much of her time on the sidelines trying to keep everyone happy and fired up.

"I'll do it anyway I can," Merson said. "It may be telling someone a good joke to loosen them up after they've made a mistake or something."

"Volleyball is a game where you can't be perfect," Merson said. "You have to have fun. You have to make everyone enjoy it."

Merson's cheery personality is ideal to help keep the team loose.

"I've always been energetic and enthusiastic," Merson said. "I like to see smiles."

Merson thinks her role is important, but it is not the only one she takes for the Sun Devils.

As the Devils' seventh woman, Merson likes to act as the spark plug that comes off the bench to help get the team rolling again.

"I'm put in at a time when everyone needs to be fired up, and also when we just need to get a good hit or a dig," Merson said.

"You have to come off the bench and go for it."

Merson is seeing more playing time as the season rolls on. ASU head coach Debbie Brown uses her without any misgivings.

"I'm getting more and more confidence in Susie," Brown said. "Everytime she is put in, she just continues to prove to me she can do the job."

Merson, an outside hitter, has racked up some impressive stats in her limited playing time.

She has successfully put away her four attack chances in conference play without an error, and thus has a perfect hitting percentage and four kills.

She also has a service ace and three block assists to her credit.

Merson has also shown some versatility. In an earlier match against Stanford, Merson played the middle blocker position even though she had never done so before, either in practice or a match.

But unless an injury strikes the team, Merson will continue to see only spot action this season.

In front of her at the outside hitting positions are Lisa Stuck and Valentina Vega.

"Playing behind two all-Americans can

be really hard," Merson said. "But (Brown) has confidence in me. She tells me that."

"She is doing what she thinks is right and I have no questions about that."

Merson does have some health problems of her own. She may face off-season surgery for a calcium deposit on the big toe of her right foot.

Merson, who is now a sophomore, came to ASU from Carson City, Nev., where she was the state's player of the year.

"Volleyball in Nevada is prehistoric compared to California," she said. "There are no programs to teach young girls to play."

Lack of clubs and training programs put Merson behind some of ASU's other recruits last season.

"I was horrible," she said with a laugh. But the story is different now.

"I learned from watching," Merson said. "I'm really comfortable now. I feel like I'm confident when I go out to play."

Merson feels she is still improving this season.

"I never stop learning," she said. "Every day in practice I learn something new about the game."

Merson is slated to be a starter next season, but her sights remain fixed on this year.

"I just take this season as it comes," she said. "Right now I'm satisfied where I am."

"I'd like to make this a really memorable year for the seniors," Merson said.

"They're really great girls, and they deserve to leave this school with a better record than we show now (5-9)."

Merson feels a lack of communication has been a major part of the Devils' problems.

"Everyone's got to learn to open their mouth," Merson said. "And it can't be just idle chatter, but constructive things."

"(Setter) Heather (Forbes) can't do anything without us helping her by letting her know where we are."

Most observers are not expecting the Devils' record to go up this weekend. The team takes to the road to play second-ranked Pacific tonight and third-ranked Stanford on Sunday.

"We're hungry," Merson said. "A victory against Pacific could be a catalyst for the rest of the season."

The Devils' record is deceptive. They have only lost to teams ranked 14th or higher. But Merson does not mind the consistently high level of competition.

"What is the use of beating a bunch of teams with no skill," she said. "It's better to play good teams and get something out of it than kill less-than-skilled teams."



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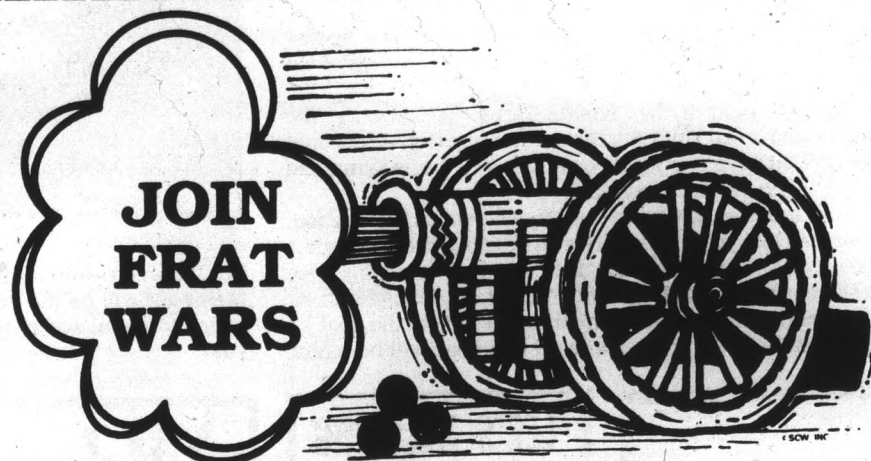
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More about

Swimming

continued from page 16

The men's team finished seventh at the NCAA meet last year.

Another top returner is Bruce Foster, a senior from Tallahassee, Florida. Foster was an NCAA all-American last year in the 50- and 100-meter freestyles and the 100-meter butterfly.

He is expected to be the top butterflyer for the Devils this year.

The men are not the only ones looking for big things from their freshmen.

Women's coach Bob Gillett expects his "Kiddie Corps" of freshmen Kristin Brown, Stephanie Lister, Cheryl Gillett and Bada Leirvaag to make quite a splash this season.

According to Gillett, Brown will swim the sprint freestyle races this year. He also said she is one of the best athletes he has coached in a long time.

Lister will swim the 200-backstroke, and Gillett expects her to be an NCAA finalist.

"We think that Stephanie will be a consistent point scorer for us this season," Gillett said. "She is really coming along well."

The third member of the "Kiddie Corps" is Leirvaag, the Scandinavian record holder in the sprint butterfly. According to Gillett, Leirvaag's biggest problem will be making the transition to the American system.

The final member is Cheryl Gillett, who was a high school all-American last year. She will swim the distance freestyle.

"Cheryl will be very good for us in the dual meets because she is so consistent," Gillett said. "She is capable of setting an NCAA qualifying standard any time she gets in the pool."

The mainstay of the women's team this year will be junior

Michelle Merchant. Merchant was an NCAA finalist last year in the 200-breaststroke, and also swims the individual medley.

Merchant does not think the team's youth will be a problem.

"Being the only upperclassman on the three medley relay teams, I think I have to help support the girls and keep them motivated," Merchant said.

"But I think they are all mature enough to handle themselves getting through the meets, so that won't be a problem."



Staff photo by David Petkiewicz

ASU women swimming coach Bob Gillett said Michelle Merchant will be the swimmer to watch for the Devils this year. Merchant was an NCAA finalist in the breast stroke last year.



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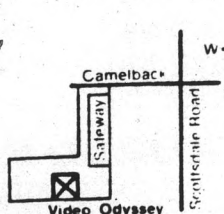
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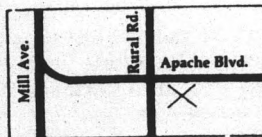
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VALET PARKING attendants. Must be 19 years of age, clean cut, well groomed and mature, must be resident of Arizona over 3 years. Evenings. Tempe and north Scottsdale locations. Call for appointment, 861-9182.

WAITERS, FINE diningroom, will train. Wages above average. The Grand Hotel, 201 W. Apache Trail (in grand recreation center), Apache Junction, 85220. 982-7411.

WAITRESS NEEDED, part-time business opens at 3:00 p.m. Vicinity 44th Street and Camelback. Call Vicki, 998-7138.

Lost & Found

Friday FREE Lost and Found FOUND

FOUND: RING with stone, October 13. Call and identify. Corbett, 894-8329.

LOST

LOST READING glasses in black case at Sun Game Activity Center October 10th. Reward. 279-3452.

LOST: REWARD offered for red "pak-lite" backpack with contents intact. Call 829-9257.

MEAD YELLOW cover 5 subject notebook, contains engineering notes. Lost COB Building, October 12. 278-1546.

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Miscellaneous

ELBO ANTIQUES, 5605 West Glendale Avenue. Specializing in unusual fun collectibles, antique advertising, neons, coca cola, beer items, toys, art deco and a room full of gaudy 50's clothes. It's worth a trip to Glendale. Open 11:00 to 5:00 Tuesday, Wednesday, Friday and Saturday. 11:00 to 7:00 Thursday.

RUMMAGE SALE October 22, 8:00-1:00 p.m., 101 E. 6th Street, Tempe. (Across from City Hall).

Help Wanted

HELP WANTED - PART-TIME

National Marketing Company has openings for sales-minded people interested in part-time employment. Openings are available on the evening and weekend shifts. Our sales people work in a modern, comfortable business environment contacting established customers on long distance WATS lines. Earnings, which include salary and bonus, average \$4-\$6 per hour, paid weekly. These are permanent positions with no seasonal layoffs. If you have a good, clear speaking voice, proper grooming for a business office, enthusiasm and competitive spirit, our experienced management team will train you to sell our nationally recognized products (while being paid, of course). Our Tempe office is located approximately five minutes from campus.

Please call DIALAMERICA for details.
829-1140

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1978 KAWASAKI KZ400. Excellent condition, low miles. \$650 or best offer. 833-7038.

1978 KZ650. Excellent condition, one owner, 4intol pipes, two helmets, backrest. \$1,000 negotiable. 820-2269, evenings.

1980 YAMAHA XT250. Excellent student transportation. Great gas mileage, excellent condition. \$450, firm. 967-0589, Tom.

1982 KAWASAKI LTD1000, 2500 miles, excellent condition, no fair offer refused. Home, 947-2008; work, 946-6575, ask for Dave.

MOTORCYCLE 1981 Suzuki GN400X. Single cylinder, low miles, excellent condition, \$750 or best offer. 966-9679.

Patio Sale

1980 Pinto Wagon, 4-speed, AC, white, rebuilt engine, low mileage, \$3,000. 820-8322.

Personal

BUILD IMMUNITY to viral infections, including flare ups of Herpes. Call 948-1844 or write 10231 North Scottsdale, Suite B-36, 85253.

DOUG AND Greg, hope you're psyched for Tri Delt pledge presents tonight! We are Love, Donna and Kirsten.

HYPNOSIS: DEVELOP self confidence, get rid of stress and tension, improve memory and concentration, stop smoking or lose weight. Lindsay Brady, Certified Hypnotist, 966-8571.

OVERWEIGHT? NEED 50 people for new herbal nutritional program and to share in company profits. Call Dawn, 945-4417 or 897-7383.

STEVE CAPRE, knowing that we cannot always be together, may each moment we share be rich enough to provide us both with unforgettable memories, to carry us through the times we are apart. J.S. Love, Roberta.

Pets

PARROT, WHITE fronted Amazon, \$100. 893-9499.

Real Estate

\$48,900. WHY pay rent when you can buy a three bedroom home with fireplace and large fenced yard. Bike to ASU. Evenings Chris, 838-2646. Red Carpet Weary, 968-3414.

FORECLOSURE TOWNHOUSE, two bedroom, patio, pool, \$41,900, near ASU. Call George. Canyon Investments, 274-5675.

LET'S DEAL. Owner has bought another home. Three bedroom Suggs beauty, Southern and Hardy. Evenings Cenle, 966-8099. Red Carpet Weary, 968-3414.

RENT NO more-closing costs down put you in this luxury Los Raciomos Condominium. Refrigerator, washer and dryer. Priced for quick sale at \$47,900. Call Pam Hatten - Corona Gallery of Homes. 966-1433.

THREE BEDROOM with office or possible guesthouse, excellent condition. No qualifying loan. Walk to campus. 708 W. 16th St. \$73,900. Harold, Red Carpet Weary, 968-3414.

THREE BEDROOM with fireplace and formal diningroom, priced for some repair work at \$64,900. 1,380 livable square feet. Evenings Ray, 838-2631. Red Carpet Weary, 968-3414.

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VISITING PROFESSOR and wife desire furnished apartment or house, January through March. Will be careful tenants. 838-0297.

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Help Wanted

Roommate Wanted

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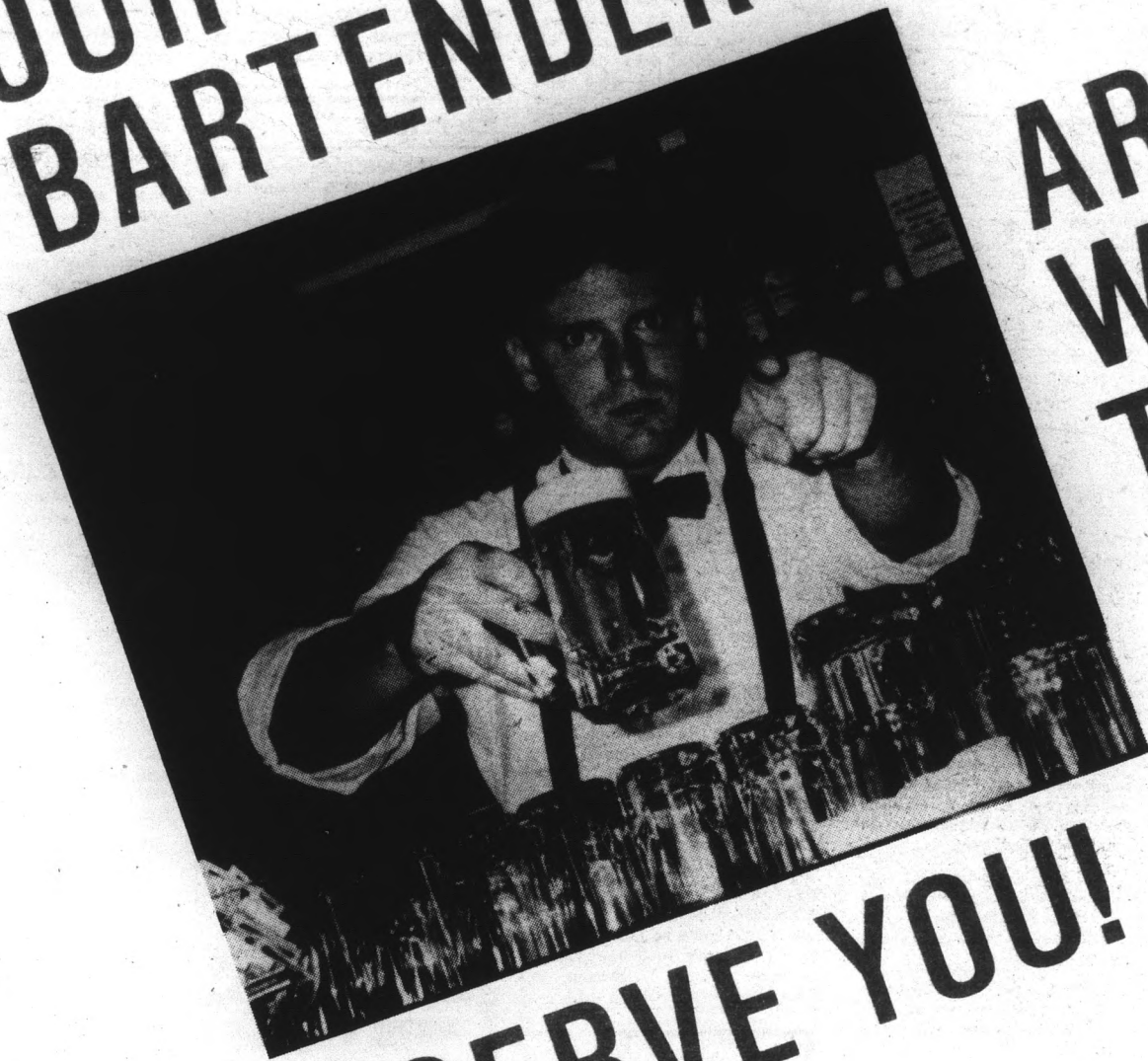
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