

Consulting firm to provide long-term parking scheme

By Mike Rynearson
Staff writer

A Phoenix consulting firm has been hired at a cost of \$48,500 to conduct a three-month study at ASU to formulate long-term solutions to ASU parking/traffic problems, a department of planning spokesman said.

Paul Fiedler said BRW Inc., which already is two weeks into the study, has been asked to come up with a list of recommendations dealing with such areas as bicycle paths, emergency vehicles, parking congestion and tram overcrowding.

"Some simple solutions, such as a possible left-turn arrow in a particularly congested area, might be implemented right away," Fiedler said.

"But the more complicated changes involving large amounts of money would be based on budgetary decisions by the administration," he said.

One area that the firm will be watching closely is the tram service.

Largely a result of longer operating hours and enlarging the fleet from five to six, the tram service handles approximately 48,000 persons a week this semester, compared to about 30,000 persons a week last spring, according to Ed Hickcox, director of parking and transit.

Because of the increased use, some problems have occurred, Hickcox said.

"We've had a few complaints about the loading and unloading of passengers," he said. "Some of the people, in their eagerness to get a seat in the particularly congested areas, are creating safety hazards by pushing and shoving their way on board."

"One possible solution to this might be a covered tram stop, where people must stand in lines separated by railings," he said.

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Riders of the ASU tram system frequently find bench space at a premium during peak time periods. The open-air trams are designed to seat five people per bench.

Staff photo by Bob Miles

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Tempe, Arizona

Probe finds no wrongdoing in charges of discrimination

By M.K. Reinhart
Staff writer

An investigation into charges issued by a former University Media Systems employee of affirmative action violations and stress-related hospitalization of employees within UMS has uncovered no wrongdoing, several ASU officials say.

Unable to substantiate any of the claims made by former UMS supervisor Linda Dixon in a letter issued last month, Ken Pollock, associate executive vice president for Information Resources Management, said, "The case is closed."

On Aug. 15, Dixon sent a memo to President J. Russell Nelson, ASU administrators and UMS staff alleging that the administrative staff within UMS had violated University policy and affirmative action guidelines and that five UMS employees were hospitalized with stress-related illnesses.

The memo did not connect any individual with the accusations.

Pollock said three UMS employees were hospitalized during that period, but only one could be construed as having a stress-related condition.

The memo also says, "There are those who are presently documenting sound legal evidence and . . . will remain to confront a management that continually ignores University policy and affirmative action guidelines."

Officials said they were unable to find any evidence of these violations or any pending legal action.

Pollock said that upon receiving Dixon's memo, immediate attempts to contact her were unsuccessful. According to two of Dixon's former co-workers, she and her

children moved to Montana in order to reunite with her husband. Repeated efforts by the State Press to contact Dixon were unsuccessful.

According to Warren Fry, director of University Media Systems, Dixon never vocalized any of the complaints outlined in the memo. He added that she was a valued and trusted employee.

In response to the memo, Fry said he assembled 17 directors, managers and supervisors from different UMS areas and went over the memo "point by point," but none of the employees were aware of any problem.

In her memo, Dixon also said, "my predecessor resigned for similar reasons."

Her predecessor, Donita Ramos, resigned in December and according to her letter of resignation, her reasons were to attend school full time.

When contacted, however, Ramos said she made her decision to resign based on school and "other reasons." She declined to elaborate on those reasons.

Ramos said she had seen Dixon's letter and would "not disclaim what she said."

"I'm sure, knowing the kind of person that (Dixon) was, she had reasons for saying what she said," Ramos said.

Ramos said she knew nothing about the specific issues in Dixon's memo so could not comment on them.

According to Pollock, a report on the incident was forthcoming, but a spokesperson for the executive vice president's office said there would be no written material on the matter and that dispersment of such material would be against University policy.

Administrators assess Nelson's term

By Lisa Phillips
Staff writer

Two years ago, ASU officials were only beginning to realize the impact growth was having on the University.

At that time, when J. Russell Nelson assumed the presidency of ASU, he was faced with a rapidly increasing enrollment, a commitment by the Arizona Board of Regents to research and a sluggish economy.

Nelson, who came to ASU on July 1, 1981, from the University of Colorado at Boulder, said his priority over the past two years has been to further the Arizona Board of Regents' Mission and Scope Statement, which charges ASU with the responsibility of becoming competitive with the nation's best public universities primarily through research.

"My goal is for administrative action to bring these goals about," Nelson said. "In a university, I would view the selection of people to work towards these goals to be the most important thing we do."

Paige Mulhollan, executive vice president, said he believes Nelson takes his responsibility to the Mission and Scope Statement very seriously.

He added that Nelson came to ASU, in part, because he approved of the research emphasis.

The board's research goals have led to a large expansion of the engineering and business colleges. The University's total research funding from all sources in 1980-1981 amounted to more than \$12.1 million. Research figures for 1981-1982 totaled more than \$13.8 million. The increases came in spite of large budget cuts for both years.

"I worry a lot about (engineering and business) growth," Nelson said. "Certain fields wax and wane in their popularity with students, and these are currently very popular areas."

"You have to worry when student interest increases faster than the resources necessary to accommodate that interest," he said.

He added that it may not be in the best interest of the University to allow such rapid growth because of the strain it puts on the colleges.

"While I am confident that the demand for engineering graduates will continue to increase, I'm much less confident that demand for business school graduates will increase," Nelson said.

Administrative Review

A primary objective of building expansion under Nelson has been to emphasize a "multiple use possibility" for all new facilities, which would allow their continued use even if they are no longer needed for their original purposes.

Faculty Senate President John Evans said while it is inevitable that technology and business get more attention than more traditional fields of study, Nelson must keep a proper perspective on ASU's growth.

"While other colleges are not neglected now, the opportunity for neglect is there," Evans said. He also said it is essential to maintain a broad base of knowledge among students enrolled in technological fields.

"I'm absolutely convinced that one of the causes of social problems is the disassociation of technology and humanities," Evans said. He added that the president of any

'ASU suffers from a severe lack of funds . . . it has never been given adequate resources.'

university should spend time each day talking to people involved in the humanities.

"One liability of any busy person is to have to get through many meetings about practical matters each day, and they don't have time to talk to people about humanities," Evans said.

Mulhollan claims that while considerable financial emphasis seems to be placed on engineering and business, none of ASU's colleges has received a "fair shake" in the past two years.

"ASU suffers from a severe lack of funds that affects all colleges," Mulhollan said. "The problem with ASU is that it has never been given adequate resources to achieve its mission."

"President Nelson came at a time when the Arizona economy had turned flat," he said. "We're still trying to build a campus to accommodate the number of students we already have."

Nelson agreed that ASU has a "severe shortage of resources, both financial and physical" and would like to see increases in space for the College of Architecture and the College of Fine Arts. He also said study space is not available in adequate quantity.

Nelson considers a shortage of financial resources to be one of the major challenges of his administration and indicated that he will be looking more to the private sector for funding.

"As an institution, we need more private money," Nelson said. "An opportunity that we have is to broaden public awareness and support."

Victor Zafra, vice president for business affairs, is somewhat more optimistic about future resources for ASU.

"I'm persuaded that in time, the University's needs will be recognized and met," Zafra said. He added that the University should be careful not to "go overboard" in its efforts to improve academic quality and research facilities for technological fields at the expense of other curricula.

Nelson has been faced with two University-wide budget cuts imposed by the state since he became president. The 1981-1982 budget was cut by 5 percent, and the 1982-1983 budget was cut by 10 percent.

Nelson described the cuts as "very unpleasant for the University."

Among the effects of last year's cut was the delayed opening of the Daniel E. Noble Science Library, which was scheduled to open in July 1982, but opened last month.

"It was clear we didn't have enough money to do everything we wanted to do that year," Nelson said. "We decided to continue acquiring materials for the library, rather than to open it with inadequate materials."

Troy Crowder, special assistant to the president, said the president is "well equipped to analyze the financial implications" of situations because of his background as a professor of finance.

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nation/world

state
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Soviets admit shooting jetliner

(AP) - The Soviet Union, just minutes after the United States brought "definitive proof" before the world community, admitted officially Tuesday for the first time that it shot down a South Korean jetliner.

But the Soviets said their interceptor pilots were convinced the civilian Boeing 747 was a U.S. spy plane, and the "entire responsibility" for the tragedy rests with the United States.

The Kremlin continued to claim the Korean jet may, indeed, have been flying an intelligence mission for the United States, and issued a blunt warning: The Soviet air force acted in accordance with Soviet law and would do the same again.

It was "a lengthy, gross and obviously pre-planned violation of the airspace of the Soviet Union," Soviet Ambassador Oleg A. Troyanovsky alleged at the U.N. Security Council.

The Soviet admission came six days after Korean Air Lines Flight 007 was downed over the Sea of Japan after crossing into Soviet territory on a flight from New York to Seoul, South Korea. All 269 people aboard were killed.

Workers repairing Glen Canyon Dam

PAGE (AP) - Approximately 100 workers are currently involved in the emergency repair and modification of the Glen Canyon Dam spillways, which were damaged by heavy snowmelt which filled Lake Powell.

The work, which will cost an estimated \$10 million, is expected to be completed by mid-June of next year.

Between June 2 and July 23, the dam's massive eastern spillway was being damaged by water hurtling through the

41-foot-diameter concrete tube at 100 mph. The spillways are holes that were carved through sandstone 150 feet away from the dam on each side.

On June 2, the Bureau of Reclamation became aware that something was not right at the dam.

At first, officials heard the "distant rumble that didn't sound quite right," said Tom Gamble, who is in charge of the dam, then debris was seen shooting out of the spillway.

Russian vodka boycotted

CONCORD, N.H. (AP) - The New Hampshire Liquor Commission Tuesday voted unanimously to stop selling Russian vodka at state liquor stores.

The 3-0 vote to stop selling Stolichnaya vodka was to protest the Soviet Union's downing of an unarmed Korean airliner last week.

Commissioner Costas Tentas, who made the motion, called the act barbaric and said the Soviets "have no love of people."

"I feel it's the least I could do," agreed Commissioner Lyle Hersom.

Hersom and commission Chairwoman Jean Wallin had supported the sale of Russian liquor in state stores. They said they changed their minds after the Korean jet was shot down.

Death sentences upheld

PHOENIX (AP) - The Arizona Supreme Court Tuesday upheld the two death sentences ordered for Donald Eugene Harding for robbing and murdering two salesmen at a Tucson motel.

The two salesmen were beaten, hogtied and then shot in the

chest and head at close range during the January 1980 robbery, according to Pima County Superior Court trial records.

The high court found four aggravating circumstances: that the defendant had been previously convicted of an offense in Arizona punishable by a life sentence; that he had been convicted previously of a felony involving violence; that the defendant committed the two murders for pecuniary gain; and, that the murders were convicted in an especially heinous and depraved manner.

UAW endorses Chrysler contract

DETROIT (AP) - A United Auto Workers panel Tuesday overwhelmingly endorsed a new two-year labor contract that would put Chrysler Corp. workers a big step closer to parity with their counterparts at General Motors Corp. and Ford Motor Co.

The new accord, tentatively agreed to by union negotiators and the automaker on Labor Day, would give Chrysler workers a \$2.42-an-hour raise over the life of the contract, the UAW said. That would put their base hourly pay, exclusively of cost-of-living payments, at about \$12.42 when the pact expires in October 1985.

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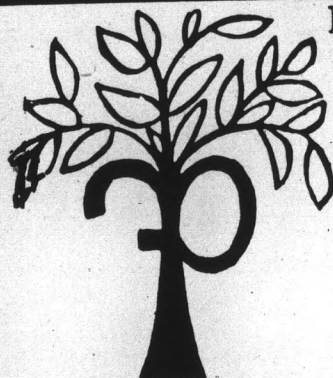


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KAET to televise classes for state schoolchildren

By Bob Beamesderfer
Staff writer

Arizona schoolchildren will be watching more television this year, but it won't be afterschool specials. KAET-TV, Channel 8, and KUAT-TV, Channel 6, will be providing televised courses throughout the school year for about 15,000 children in 14 school districts in Arizona, said the coordinator for the Arizona School Television Project.

Addie Kinsinger said the project, which goes on the air Sept. 19, will provide 25 schools in the participating districts with 63 courses that are received from a satellite network that provides educational programs to the western United States.

Courses will range from art to social studies, including numerous math, science and computer literacy courses, she said. Courses vary in length from 10 to 32 weeks.

"We have a spectrum of courses for students from kindergarten up through 12th grade," she said.

The project is the first of its type in the state, she said, adding that Arizona is one of the last western states to get involved in educational television.

"This is the first unified and coordinated effort," Kinsinger said. "It's important that instructional courses are viewed as an integral part of classroom curriculum."

Lee C. Frischknecht, manager of telecommunications and educational services, said educators will also be evaluating other technologies including related computer, teletext and video disc media.

He said although cash funding for the project was only about \$55,000, donations of time and other resources amount to approximately \$338,000.

The school districts have provided an estimated \$95,000 worth of staff time and resources beyond the \$1 per student/\$1,000 maximum paid to participate in the program, he said.

In return, each school in the program receives copies of the teacher guides for all the courses, may videotape the broadcasts and will receive in-service training for teachers and evaluation validation materials, Kinsinger said.

Both stations have donated an estimated \$250,000 in transmission costs for the project, which will air in two segments for three hours each weekday of the school year, Frischknecht said.

The course programs were obtained for a fee of \$10,000 that was distributed among about 15 producer/directors, he said. The normal cost of the more than 60 programs would have been close to \$100,000, he added.

"They're betting on the coming growth," he said. "If this grows into a full-blown program they would be able to get their full fees." He added that everyone who donated to the project understands the risk involved.

Coordinators of the project said that any school in the state that receives broadcasts of either of the stations involved is invited to have its staff view the programs. Such involvement will help decide programming for the final phase of the project.

Continuation of the educational programming depends upon involvement of more school districts, Frischknecht said. The project needs 150,000 to 175,000 students next year for it to become an ongoing program.

"It really depends on whether there's a critical mass of districts" getting involved in the project for the 1984-85 school year, he said.

A crucial part of its continuation is the formation of an intergovernmental body that would permanently administer the project, select programs and set up curriculum, he said.

Frischknecht said he hopes that body will start forming this fall. He added that if a U.S. Department of Education grant is received, the permanent administrative body would form faster because it would lighten the funding burden of the school districts and help ensure higher district involvement.

"As quickly as we can, we would begin to involve it as much as possible," he said.

The grant would provide \$277,000 in funds, which would match the \$338,000 in state and local funds and services, he said.

"It has taken us three years to get to this point," he said, "and it will take another two years to see if it will fly."

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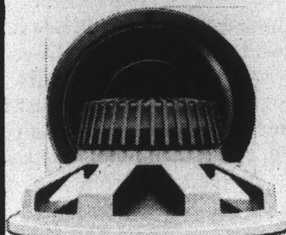
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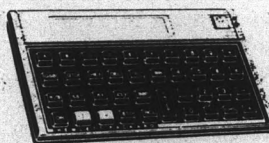
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With our horror and our sorrow, there is a
righteous and terrible anger.
—Ronald Reagan

opinion

Flight 7

Reagan speech put Soviet airliner attack in perspective

Matthew Scully
Opinion Editor



It was charitable of the President, in his address last night, to refrain from calling the Soviet Union "the focus of evil in the modern world," a description he used last March, only to be widely ridiculed by people who are now using similarly stern language. Perhaps he just thought it unnecessary, given the tragic circumstances in which he spoke. In any case, a few observations:

1) Almost universally, the initial reaction to the incident was incredulity, as if, in the four years since the invasion of Afghanistan, we had all secretly convinced ourselves that the Soviets had somehow changed their ways and could now be held to civilized standards of international conduct. Had it been any other country, incredulity would of course be the natural, proper response. But the Soviet Union? Surely the real surprise would have been for the Soviets to do the morally correct thing and order their jet fighters to lead the stray

airliner out of danger.

And yet we hear experienced observers treating the affair as if it cast a whole new light on the Soviets, as if they had disappointed our high expectations. Typical was James Reston of the New York Times, who before this week had been arguing that Mr. Reagan is too "dogmatic" and "intolerant" toward the Soviets. "The murder of the passengers and crew of the South Korean plane," Reston now discovers, "has raised some fundamental questions about the Soviet Union."

What fundamental questions? Has it raised any questions about Soviet military practices that were not settled months ago — to confine ourselves to recent examples — by their use of chemical weapons in Afghanistan? Has it revealed something we did not already know about the Soviets' ethical assumptions, about the value they attach to human life? Morally, what is there about this latest atrocity that we should not already have learned from the Soviets' recently exposed complicity in the attempt to assassinate Pope John Paul II?

It is strange that this incident has registered so dramatically on the conscience of the world. For 65 years the Soviet regime has systematically outraged every

principle of civilization, against its own people and other nations, yet only now has the West been alerted to the nature of that regime. It is, I suppose, for psychologists to explain why we have reacted with such violent indignation to this single incident of brutality against 269 people, but in general remain impassive when informed that at this moment perhaps a million other people, equally innocent, languish in Soviet prisons and labor camps.

2) But for now let us just be grateful for this moment of moral clarity, and consider how Mr. Reagan can most effectively take advantage of it. A few conservatives — notably the columnist George F. Will — fault the President for not punishing the Soviets severely enough; he should, they argue, have cancelled last week's grain agreement, or imposed comprehensive trade sanctions, or at very least sent a few Soviet diplomats back to Moscow. Their point is well-taken.

On the other hand, they appear to overestimate Mr. Reagan's present leverage over the Soviets. Look at it this way: the President has unexpectedly come into some moral capital, but in a limited amount. He can either spend it by inflicting temporary punishments on the Soviets, or

invest it in some more constructive, strategically significant purpose, like assuring Congressional approval of the MX missile, or broadening support for the emplacement of U.S. missiles in Western Europe. By choosing the latter option, Mr. Reagan has placed the affair in its proper perspective; he has insisted that we understand it, not as an isolated offense requiring temporary punishments, but as something much more fundamental — a comprehensive threat demanding our sustained military efforts.

3) Can it last, this sudden realism about the Soviets? Unhappily, it cannot. Old ideological reflexes will very soon reassert themselves. Before long James Reston and his colleagues will once again complain that Mr. Reagan is too intransigent in negotiating with the Soviet Union, that his view of the world is too "simplistic" and "self-righteous." The anti-nuclear "activists" in Europe and the United States may for a while be slightly self-conscious about their moral inconsistencies, but will hardly be any less obtrusive or fatuous. Liberals will remember the whole episode — if they remember it at all — as a brief return to the "Cold War," a minor setback to the cause of "peace."

U.S. fails to understand true meaning of Soviet attack

Don Slutes
News Editor



Two news items caught and held my attention last week.

The first was an almost incidental mention of the world population — it now stands at 4.7 billion — and my initial thought was of the general disregard in which human life is held.

This point was brought home with great force upon hearing the second item: the Soviet Union had destroyed a Korean passenger jet that had strayed into Soviet airspace.

In the process, 269 human lives were lost, presumably in defense of Russian frontiers.

However, American leaders who are now lending their voices to the great chorus of condemnation fail to understand the true meaning of this event in all its simplicity.

For whatever reason, the Soviets seemed to be threatened

by this incursion into their airspace, and took what they saw as appropriate action, however severe.

The large death toll serves to remind the world of a basic tenet of international politics:

The lives of human beings are secondary to the survival of states.

Every nation on earth is subject to this rule, while perhaps the U.S.S.R. and its satellites exemplify it. But in this case, both sides of the controversy now have a stake.

No doubt the Soviet Union is at least as protective of the secrecy of its military installations as is the United States. And it has been postulated that the Soviets are still smarting over the 1978 incident when another Korean jetliner breezed through Russian air defense systems and over sensitive areas.

Is it so hard to comprehend the response in this new situation? President Reagan decries the lack of "justification," but we're talking about a matter of degrees and while no government can easily defend murder, few governments can deny ever sanctioning murder.

So the American stake can be seen in the exploitation of this event for every conceivable gain in the information war now being waged against the Soviets. The prodding of recently ambivalent world opinion, the moral outcry and strong denunciations are probably as precious to Reagan as

submarine bases are to the U.S.S.R.

As for the calls for strict measures against the Soviets — the loudest coming from scream-first, think-later politicians in search of media coverage — it is heartening (and surprising) to see the restraint being shown by the Administration.

Perhaps Reagan realizes that information war is preferable to economic war. The example of Jimmy Carter's response to the Afghanistan invasion is fresh in the memory. The grain embargo disappeared while the Soviets remain.

Neither diplomatic nor economic sanctions would serve a productive purpose this time around. The proverbial lines of communication must always be kept open — especially in regard to arms talks — but this is not to say our eyes must be closed. There has yet to be released sufficient information on the air disaster. How, for instance, could the Soviets mistake a Korean passenger jet for a U.S. reconnaissance plane? Or if that was not the case, why would the Soviets deliberately endanger universal outrage?

A demand for these and other answers is part of an ongoing process of negotiation.

The ultimate goal in all our relations with the Soviet Union is, or should be, the complete alleviation of tensions between the two powers. We must not let a fleeting opportunity to put the enemy in his place overcome an awareness of what is at stake in the quest for long-term global survival.

letters

Marxism and Christianity 'immiscible'

Editor:

In his column of Aug. 25, "Four Contemporary Leaders Offer Moral Clarity," Matthew Scully wrote that "communism and Christianity are immiscible, as naturally hostile to one another as any two conceptions of man could be." One anonymous writer questioned that statement.

The first point this writer made was, "Who did Christ throw from the temple? Were they communists? (Matt. 21:12-16)" Christ threw the moneychangers out of the temple not because they were conducting their business, but because of the place they chose to conduct business. The temple was meant to be a house of prayer, not a place of business. (Matt. 12:13)

The writer then stated that Christianity was a communal religion at the start and has practiced a form of economic communism throughout its history. The communal aspect of Christianity is vastly different from the economics practiced by communists. For one thing, any sharing of goods or money was entirely voluntary, not compulsory and enforced by the state (Acts 4:32-37). It seems to me that the writer is ignoring the fact that communism is not primarily an

economic system. It may be such in theory, but in actual practice communism is a totalitarian form of government, a political and moral system which is far removed from Christianity's view of man.

Living in a communist country does not simply affect one's economic livelihood. Every aspect of one's life is dictated by the state. Christianity, on the other hand, teaches freedom of choice and the significance of each individual, principles that are incompatible with the communist view of man. Ask the Christians living in Eastern Europe or Russia whether communism and Christianity are naturally hostile. They are not ever permitted to have Bibles, much less encouraged to read them.

Finally, if that writer still believes that Christianity and communism teach the same conceptions of man, I suggest that he read Frederick Engels. Engels exhorted the French communists not to use the Bible to prove their position because he knew that the Bible does not teach communism.

Diana Marie Carruth
Graduate Student, Mathematics

Activists do no harm

Editor:

I was sorry to find opinion editor Matthew Scully so distressed about the activists on campus. Personally, I have never become involved with them, nor am I partial to any of the groups displaying tables on the mall. However, I respect their right to promote their causes, and to show themselves different from me, as long as no one is physically hurt.

Mr. Scully seems to disagree, though. He said they intrude on "our campus," but neglected to mention that the campus belongs to them, too, as it does to anyone who pays taxes or tuition in Arizona.

Mr. Scully would, no doubt, be happy in a static society, but there are many who would not, including the framers of our Constitution. Unfortunately for him, the First Amendment does not specify free speech only in a particular area or only on a certain level. I also find his statement, "The ideologues out there only demean the University..." ludicrous. After all, the primary purpose of an education is to open minds to new and different ideas — not necessarily so students will support every idea they are exposed to, but so they at least know these ideas exist.

So, Mr. Scully, please — the next time you stroll down the mall amid the activists, just smile and enjoy the diversity of people, lifestyles, and ideas. After all, that's what makes life interesting.

Holly Bowman
Senior, English

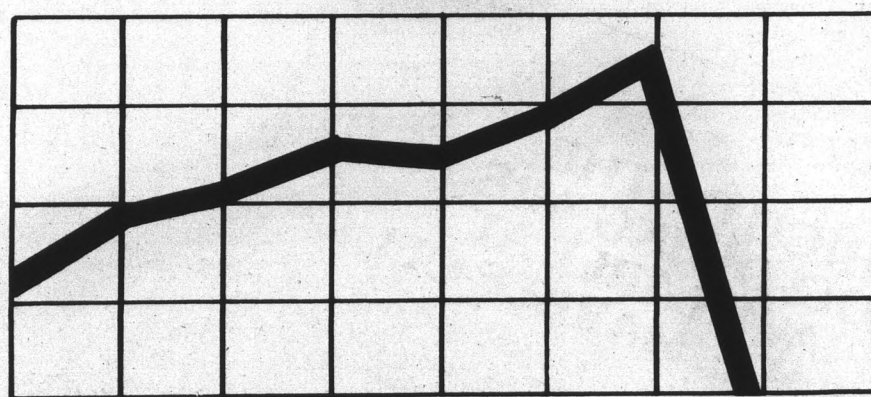
WILLY GOES IT ALONE. PRICES PLUNGE!

New Wacky Willy's menu leaked to press. Willy accused of being insane for charging so little!

Tempe—Former outlaw and restaurant owner Willy (of Willy & Guillermo's, 1120 E. Apache), apparently has gone berserk in the aftermath of losing his long-time partner, Guillermo.

Guillermo, the diminutive local celebrity well known to Mexican food lovers and several ASU law officers has been missing for several days. (His disappearance was discovered by campus security officer Seymour Fines, who was investigating Guillermo's non-payment of over 100,000 pesos in parking violations. There have been unsubstantiated reports of Guillermo frantically swimming (or crawling) north across the Salt River toward Willy & Guillermo's other restaurant in Phoenix.)

Prices



1977 1978 1979 1980 1981 1982 TODAY

Willy blames ASU campus authorities for his partner's untimely disappearance. Willy said, "Raising parking tickets to \$18.00 was too much for poor Guillermo. I hereby swear revenge on ASU. I'll turn Tempe upside-down, and I'm going to start by changing my restaurant. I'll be personally responsible for lowering the grade point average of every ASU student by at least a point!"



"Wacky" Willy, formerly of Willy & Guillermo's introduces his insanely low prices at a press conference.

Among "Wacky" Willy's more insane proposals are the following:

- **Crazy Happy Hours from 4-6 pm every Monday-Friday**
- **Insanely low dinner and appetizer prices all the time (EVEN BETTER THAN WEDNESDAY 2 FOR 1!)**
- **Fun, MTV and bizarre behavior!**

Wacky WILLY'S
Guillermo's
 Good Food from Bad Guys
 1120 E. Apache, 967-1129

New Hours: Every Night 4pm-1am

Downtown

Tempe plans construction of garage

By Asha Nathan
Staff writer

As part of its redevelopment project, the Tempe City Council is planning to build a two-level parking garage to accommodate the downtown business community, city officials said.

However, the proposed parking facility will not be available for use by the ASU community.

According to Dave Fackler, redevelopment and housing supervisor, "The space is being created for downtown merchants, customers and employees. It needs to be used by those it is being created for."

"In other words, we are not building parking in downtown Tempe for University use," he said.

He said there is no reason why University students cannot park on campus.

Terry Day, assistant director of the Department of Community Development, said the matter of policing student parking in the new garage has still to be resolved.

If the space was completely open to the public, it would affect surrounding businesses adversely, he added.

Fackler said between 500 and 1,000 ASU students park in the downtown area, in both public and private parking space.

According to Robert Kush, Tempe traffic bureau commander, an average of between 150 and 200 parking citations

are being written up per day since school started this fall. Previously, parking citations averaged about 100 a day, he said.

"There have been no traffic problems other than an increased flow of vehicles and parking violations," Kush said.

He said students seem to be parking farther west of campus.

Fackler said to prevent students from parking in the new garage, scheduled to be completed in 1984, "We must make it

'The space is for downtown merchants, customers and employees. We are not building parking for University use.'

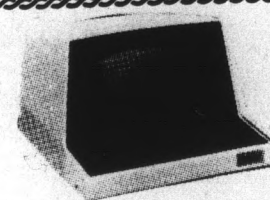
less convenient for the student to park off campus than on." Downtown merchants do not appreciate parking lots full of student vehicles while customers search for a place to park, he said.

The 294-space garage is part of the first phase of redevelopment. The second phase includes surface parking, which is primarily for the use of the Tempe Police, Day said.

Redevelopment plans also include a computer building, a court building and office space.

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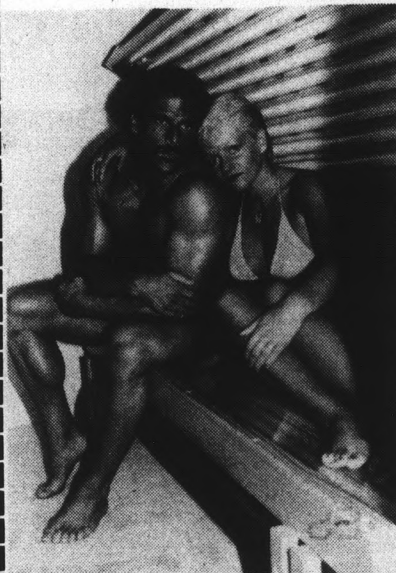
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Marbleology 101
Pop Quiz

WHICH OF THE FOLLOWING ARE AVAILABLE AT LUNT AVE. MARBLE CLUB?

- A. ☐ 1/2 price deep-dish pizza after 8:00 Tuesday nights.
- B. ☐ Deep-fried zucchini & mushrooms served in the lounge all day long.
- C. ☐ Happy Hour from 3:30-7:00 Monday-Friday.
- D. ☐ Reverse Happy Hour, 10-1 a.m. Sunday-Tuesday.
- E. ☐ Quiche & burgers and other swell chow.
- F. ☐ Marbleous drinks.
- G. ☐ Entertainment on the patio Thursday, Friday & Saturday nights.
- H. ☐ 80 beers from around the world.
- I. ☐ Wednesday Repotting Night—Bring in your "I Got Potted" pot and get a \$.75 refill!
- J. ☐ Chinese national women's basketball team appearing nightly in the lounge.

Answer: All of the above (except J., which is pending clearance from the State Department.)

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•HOMECOMING

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•SIGMA CHI DERBY DAYS

•LITTLE SISTERS
SUPERSTAR COMPETITION

•LAMDA CHI WATERMELON BUST

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•ASU MARKETING CLUB

•LITE DORM BOWLING LEAGUE

•ASU CONCERT SERIES

•SIG EP ALL FRATERNITY
WIFFLE BALL TOURNEY

•THE LITE CELEBRITIES
TALENT CONTEST

Lowenbrau salutes MUAB
Union Cinema Film Series

1983
FALL FILM SCHEDULE

6 WEEKS

PORKY'S

THE MAN FROM SNOWY RIVER
AN OFFICER AND A GENTLEMAN
YEAR OF LIVING DANGEROUSLY
TOOTSIE
IN THE STILL OF THE NIGHT
FIRST BLOOD

FIRST BLOOD

SOMEWHERE IN TIME

FRANCES

THE CHOSEN

STAYING ALIVE

RAIDERS OF THE LOST ARK

THE LORDS OF DISCIPLINE

FRIDAY THE 13TH PART III

CREEPSHOW

LOWENBRAU Presents An Eerie
Evening of Entertainment featuring
"AN AMERICAN WEREWOLF
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FASTTIMES AT RIDGEMONT HIGH

GHANDI

THE TOY

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THE BLACK STALLION RETURNS

OCTOPUSSY

KISS ME GOODBYE

All films are shown in the Union Cinema (lower level of the Memorial Union). Showtimes are: Tuesdays through Saturdays, 7 p.m. and 9:30 p.m. Sundays 7 p.m. only. Ticket prices are \$1.50 for the University community and \$2 non-University affiliation.

Third showing on Friday night for Porky's
Third showing on Friday and Saturday night for Tootsie
Third showing on Friday for Staying Alive
6 p.m. & 10 p.m. Ghndi Thurs.-Sat., 7 p.m. only Sun.

September

6-7

8-11

13-14

15-18

20-21

22-25

27-28

29-30

October

1-2

4-5

6-9

11-12

13-16

18-19

20-23

25-26

27-30

31

Halloween Night

November

1-2

3-6

8-9

10-13

15-16

17-20

22-23



Ben Anderson 966-1555

For information on
how we can help your
student organization,
contact our Campus
Representatives

Ben Anderson
and
Roseanne Kelton



Roseanne Kelton 968-8686

police report

An ASU student was arrested for theft, then released on his own recognizance Saturday, after allegedly attempting to steal a bicycle from the Cholla Apartments, according to University Police.

Police said Mark Allen Chambers was apprehended by citizens at 12:15 p.m.

He had been seen looking around the bike rack area. He was attempting to leave the area with a bicycle when he was stopped, police said.

The owner of the bicycle, Arthur Ramsey, was located and asked to present identification that it was his bicycle, Police said. Chambers was arrested by Detective Donald Otto for theft and taken to the ASU Police Department where he was booked and released.

A car radiator valued at \$150 was reported stolen Monday from a vehicle parked in Lot 51.

Police said the student, Corvair Welch, found that the radiator from her vehicle, which was parked in the north lot of Palo Verde Main, had been taken about 11 a.m.

Officer James Klosterman arrived on the scene and observed damage to various wires in the engine. He also found tools under the hood, which the victim said did not belong to her.

Klosterman said he attempted to obtain fingerprints from the vehicle for identification, but was unable to. The tools were impounded, Police said.

Police also reported a bicycle, valued at \$169 was stolen Monday from a bike rack at Palo Verde Main.

Police said the student, Pat Harrington, reported that his maroon bicycle was secured to a bike rack on the west side of A-wing with a cable and master key lock.

He said the bicycle, cable and lock were missing at about 10 a.m.

Harrington told Police he had just purchased the bicycle from Tempe Bicycle Shop.

In other activity, police report:

•A traffic accident at 11 p.m. Friday in which three males pushed a white Datsun into another vehicle in Lot 63, causing an estimated \$500 damage to the vehicles. Pictures and fingerprints were taken but police have not reported suspects at this time.

•Tools valued at \$2,935 were reported stolen from the Engineering Construction site on Thursday between 6 a.m. and 2:30 p.m.

•A maroon and gold 5-speed bicycle, valued at \$192, was reported stolen from the west bike racks at Manzanita Friday, between 4 and 7 p.m. The bicycle had been locked with a cable.

•Several items valued at \$130 total were reported stolen from a 1971 Honda in Lot 41 on Monday at about 9 a.m.

— Sandy Sistek

Minority grads awarded

Dr. Betty Greathouse, assistant dean of the graduate college, has announced that ten minority students have received graduate fellowships for the 1983-84 academic year. The awards were established for the purpose of increasing enrollment and graduation of minority and women students.

Recipients of the fellowships are Francis Adeola, Shelly Bougan, Patricia Brodie, Miryam Choca, Thomas Crewse, Teresa Dominguez, Benita Harrison, Christopher E. Candelaria, Elba Quintero and Luis Vargas.

The fellowships are in agribusiness, business administration, civil engineering, electrical engineering, geology, industrial engineering, public administration and social work.

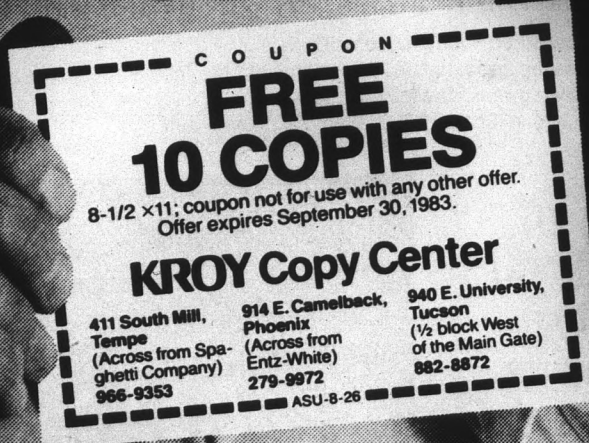
Applications out for posts on Minority Affairs Board

The Minority Affairs Board of the Associated Students has board positions open. Three positions each are open to graduate or undergraduate students in the following areas: Asian/Pacific Islanders, Blacks, Hispanics and Native Americans.

The MAB facilitates student programming and services to the ethnic minority students of ASU.

Applications for the positions are available in the ASASU office in MU Room 208-J. For further information, contact Ronald Pina, 965-1191.

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**CRITIC'S CHOICE/
STUDENT SERIES**

Gammage Center presents the 1983/84 Critic's Choice/Student Series beginning October 13. All programs begin at 8 p.m. at the Gammage Center.

National Symphony Orchestra	October 13, 1983 *September 12, 1983
Intimate P.D.Q. Bach	October 25, 1983 *September 26, 1983
"Amadeus"	November 4, 1983 *October 3, 1983
Christopher Parkening guitar	November 15, 1983 *October 17, 1983
"Evita"	January 27, 1984 *December 12, 1983
"Pacific Overtures"	February 16, 1984 *January 23, 1984
The Alvin Ailey American Dance Theater	March 1, 1984 *January 30, 1984
The Newport Jazz Festival All-Stars	March 29, 1984 *February 27, 1984
"Pump Boys and Dinettes"	April 5, 1984 *March 5, 1984
Dance Theatre of Harlem	April 19, 1984 *March 19, 1984

*Student Pick-Up Dates

Student Series events are available to full-time ASU students. With the exception of "Evita," one ticket may be purchased for \$1 to Student Series events by presenting a photo I.D. and activity card. A maximum of two \$1 tickets may be purchased by presenting two photo I.D. cards and two activity cards. One guest ticket, at full price, may be purchased with a student ticket. Note: Special Student Series tickets for "Evita" will be available at one-half the published reserved seat ticket price.

For further information on all Gammage Center, University Activity Center, Kerr Cultural Center, and ASU Stevens House programming, call the Gammage Box Office, 965-3434.

More about

Parking

continued from page 1

"The tram would pull in, aligning with each row of people, and the first four or five persons from each row would then board."

According to Fiedler, this plan could be implemented along with a food service, which would make available coffee, donuts sandwiches and cold drinks to those waiting for the tram.

The addition of another tram this year at a cost of \$65,000 has helped alleviate some of the peak-hour congestion, according to Hickcox, by decreasing the tram intervals from six to seven minutes last spring to five minutes this semester.

Another problem area that requires attention is the tram service to the south residence hall areas, including sahuaro and ocotillo halls, Hickcox said.

"We've been receiving complaints from the south residence halls for a long time because of the limited service we provide there," he said. There are currently two trams running daily to the south halls.

"If we increased our service there, we would have to cut down on our service to Lot 59 and in the long run end up hauling less passengers overall," Hickcox said.

"It's a farther walk from the farthest reaches of 59 to the center of campus than it is from Sahuaro to the center of campus, so until the consulting firms recommendations come in, we're going to have to continue operating with a limited southern service," he said.



Staff photo by Larry Woodall

An incoming tram on Orange Circle attracts a crowd of students, running to look for open seats. Students wishing to receive rides to the parking lots during the between class peak periods often have to watch several trams pass by before finding seats.



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Marketing experience offered by ASU club

By Sandy Sisek
Staff writer

Practical marketing experience, interaction with peers and professionals in marketing, and career information are a few of the benefits students in the ASU Marketing Club can obtain, according to group member Mimi Dubsky.

"Marketing means meeting the needs and wants of the community," said Dubsky, international marketing senior. She said the students can become familiar with faculty, students and others in the field to get a general overall interaction in the community."

Dubsky said the Marketing Club is the student chapter of the American Marketing Association (AMA). The AMA is a nonprofit educational organization whose function is to serve the professional needs of marketing practitioners, educators and students.

She said the club's meetings are very informal. During the bi-monthly meetings, the student has the opportunity to meet different business people and professors on a first-hand basis.

The meetings are scheduled for every other Friday from 3 to 7 p.m. in the Business Administration Building, Room 401. The first two hours are scheduled for a guest speaker, and the remaining two are for social time in which the students can talk to the speakers or professors one-on-one.

The first meeting is scheduled for Sept. 9, with a representative from Coors speaking on the marketing/management concept.

She said the remaining meetings will include a guest speaker from the American Hospital Supply speaking on health and marketing, a guest speaker talking on personal motivation, and Richard Reinsberger from Southwestern Life Insurance Co., speaking on how to interview.

"We try to schedule speakers in different fields," Dubsky said. "The guest speakers are people who interview students for future positions in their company. Through the club, the opportunity exists for the student to become familiar with the different speakers."

"It gives them a foot in the door," she said.

There are 400 members registered in the club.

Dubsky said memberships last one year, with a \$15 tuition fee for returning members and \$30 tuition fee for new members.

collage

All Saints Newman Center will celebrate Mass today at 4:45 p.m., followed by a Mexican dinner. Costs for the dinner are \$2 in advance or \$2.50 at the door.

American Society for Personnel Administration will meet for orientation purposes today at 5 p.m. in the Frontier Room in Howard Johnson's at Apache Boulevard and College Avenue.

National Academy of Television Arts and Sciences will meet to plan for the coming year tonight at 6:30 in the second floor reading room of Stauffer Hall.

University Toastmasters will meet tomorrow at 5:15 p.m. in MU Coconino Room to discuss "speech organization."

History Club/Phi Beta Theta will be holding their annual Student-Faculty Mixer tomorrow night at 6:30 at the Newman Center. All students are invited. Beer and wine will be served.

Shotokan Karate of America-ASU Chapter meets Tuesdays and Thursdays from 6 p.m. to 7:45 p.m. in Physical Education West Room 113. For more information, call Bryce at 967-0622.

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Jobs

1983 bad year for college grads

By the College Press Service

When it comes to getting a job, Grambling Placement Director L.B. Smith has one short piece of advice: "You don't want to be a college graduate in 1983."

Victor Lindquist, placement chief at Northwestern and director of the annual Endicott Report of how students around the country are faring in the job market, said 1983 has been "the worst employment market in my 25 years in the profession."

Although graduates of two-year colleges may be a little more successful this year in finding jobs than their counterparts at four-year schools, counselors around the nation are seemingly unanimous in calling this the worst student job market within memory for all collegians.

At some schools, as many as half the firms that normally recruit on campus failed to show up to interview students this year. Nationwide, job offers to all spring grads fell by 17 percent from 1982 levels.

Even engineering and computer science grads — who typically were fielding six or seven job offers just a year ago — have received 12 percent fewer offers than the Class of 1982.

Officials say things may be getting worse in the short run. So far, job offers to four-year college grads are down an average of 34 percent since 1982.

Oddly enough, liberal arts majors are the only four-year campus grads doing better this summer and fall. Thus far they have entertained 10 percent more offers than the Class of 1982. Starting salaries for humanities majors rose 7.6 percent, a College Placement Council (CPC) campus survey, released in August, found.

Engineering majors continue to attract the highest starting salaries and the most number of job offers, but nowhere near the heights their predecessors achieved in the late seventies and early eighties.

Businesses have made 42 percent fewer offers to them, the CPC reports. And while the \$26,736 average starting salary for chemical engineers ranked second only to petroleum engineers' \$30,816, it was actually 1.2 percent lower than 1982's average figure.

According to Northwestern's Endicott update, the number

of college graduates hired has declined 41 percent in the past two years.

Corporate recruiters, moreover, report their campus interviewing is down 62 percent in the same period.

Grambling's Smith said about only 55 percent of his school's spring graduating class has found jobs.

At Oregon State University, "We're wondering if all this talk of economic recovery isn't just politics," Marjorie McBride, associate placement director, said. "The doors sure aren't swinging open here."

Oregon State's picture: 36 percent fewer recruiters visiting campus, 18 percent fewer student interviews and "still the worst (job market) I've ever seen," McBride said.

"I don't know of any campus or any major that's been immune from (declines in the job market)," Lindquist said.

Community college grads seem to be doing better.

"We have 87 percent of our grads placed, and 12 percent went into other continuing education programs," said Ann Pierce, St. Louis Community College-Florissant Valley's placement director.

"But it's because we have had so many technical problems," she explained. "Overall, we had a more difficult time, but like a lot of other community colleges we're finding that companies are looking for two-year graduates with specific technical training."

In fact, she added, "many companies are choosing two-year technical grads over applicants with bachelor's degrees — even over engineers and computer science majors — because they don't want to have to pay them as much, and they can train them the 'company way' as opposed to a university's program approach."

"When my colleagues in engineering placement start complaining about their low placement rates," Lindquist said, "I'm telling them 'welcome to the world of liberal arts placement.'"

But better times may be ahead.

Most job experts, along with corporate employers and personnel directors, expect 1984 to be a better year.

"Hopefully, it's going to look up the closer we get to the presidential elections," Smith said. "Between now and next spring I'm looking for a marked upturn."

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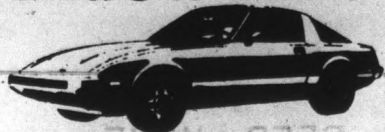
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More about

Review

continued from page 1

Nelson's background has enabled him to consistently take an active role in financial decisions, Mulholland said.

"President Nelson understands financial matters but does not dwell on them," he said. "I think people who have been in academic administration for a while rise above their background."

Nelson said, "It's pretty hard to escape your

tozona," Nelson said. "My concern is that it should be operated effectively and efficiently if we keep it."

Zafra said, "Reality is often more than numbers. The president must keep that in mind when making a decision on Tontozona."

Another decision with strong financial impact for the University was allowing the Arizona Wranglers to play in Sun Devil Stadium. Nelson is

In addition to ASU's financial troubles, University officials have observed a trend toward an increasingly open admissions policy.

"The most striking trend is an increase in the University for input by a group of groups," Mulholland said.

Crowder said Nelson responds well to disagreement with him.

"It's clearly my understanding that Nelson seeks my opinion, that's what Crowder said. "He doesn't expect me to agree with him."

Nelson said, "Openness is probably achieved at the level you would like achieved, but it is a goal."

Betty Turner Asher, vice president of affairs, said the Nelson administration generally been responsive to all members of the University community, but added that of non-traditional students have not been.

"I don't think we have done a good thing to the older student," she said. "The University is not a homogeneous group and we try to serve all types of students."

It is "reality" that you cannot communicate with everyone, Mulholland said.

"Students who go to school on the margins during the day have access to more traditional students," Nelson said. He said the proposed west-side campus to be a better serve non-traditional students.

Jack Kinsinger, vice president for academic affairs, described the concept of a west-side campus as a "good faith" effort on the part of the University to eventually provide full services to students living in the west Valley.

Among Nelson's other concerns are the June 1983 North Central Association Colleges and Schools accreditation report.

"I felt the general appraisals in the accreditation report, both on strengths and concerns, right where they should be," Nelson said.

'Just because you have a monetary consideration doesn't mean that it will be the deciding factor.'

—Nelson

professional background, but just because you have a monetary consideration doesn't mean that it is going to be the deciding factor."

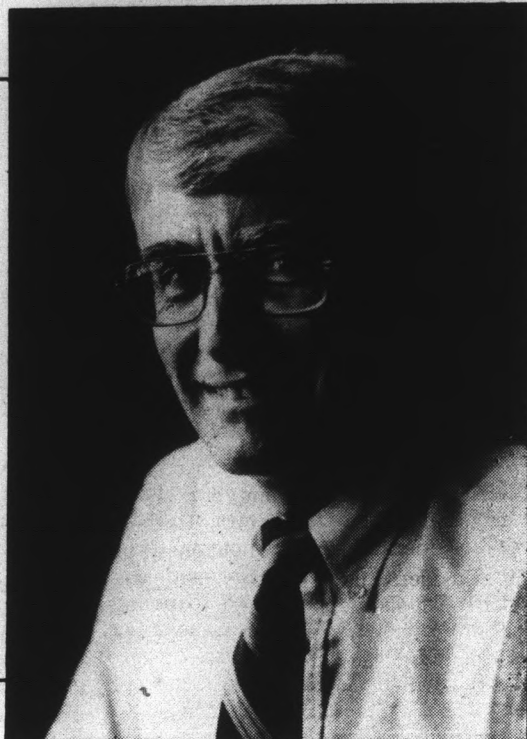
One of Nelson's most difficult financial considerations is the issue of whether to sell Camp Tontozona, because many different points of view will make the decision especially complex, Crowder said.

"People have strong attachments to Camp Ton-

unsure at this point if he made the right decision.

"It was hard to find, up to that point, any pro team that played in a college stadium," Nelson said. "This was a real precedent and only time will tell if we achieved what we thought we would achieve."

Evans, who indicated he has always been opposed to the Wrangler decision, does not feel it has had any adverse effects on the University.



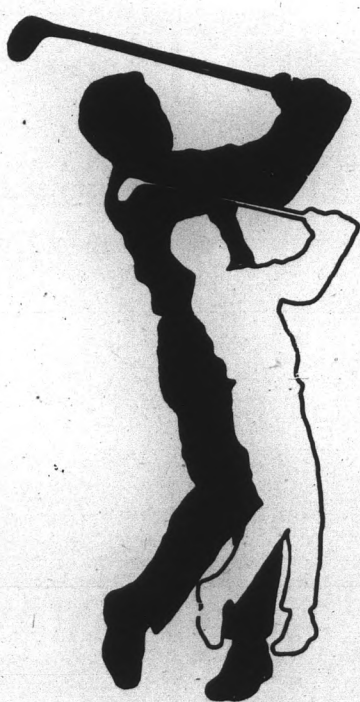
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Intramural Office

P.E. West Lobby

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ASU's financial trends, many officials have observed a movement increasingly open administrative

king (trend) is an increased openness for input by a great number of people, Hollan said.

Nelson responds well to those who understand that when Russell says, "that's what he wants," he doesn't expect me to always

"Openness is probably not ever at the level you would like it to be at, but it is a goal."

Asher, vice president for student affairs, said the Nelson administration has been responsive to all members of the community, but added that the needs of students have not been met.

"We have done a good job of responding to students," she said. "The University is a heterogeneous group and we must identify the types of students." "I think that you cannot communicate with students," Hollan said.

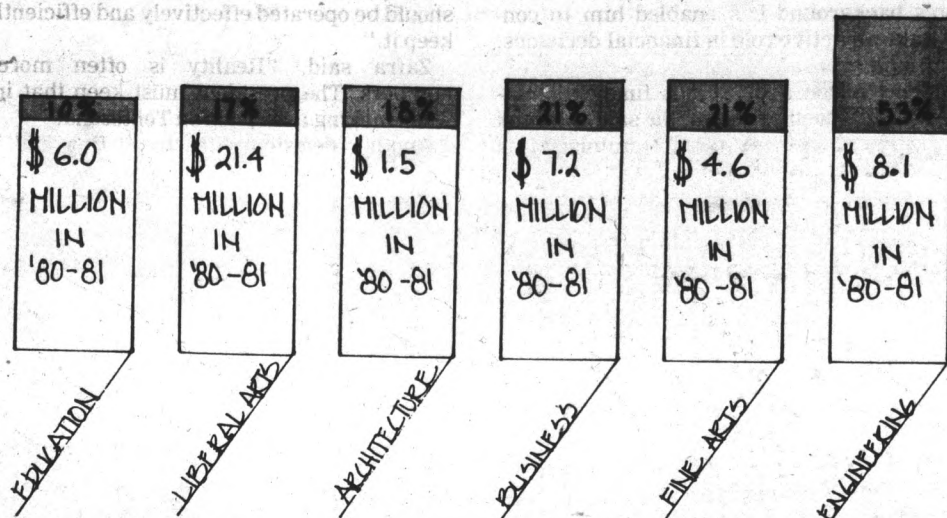
"I go to school on the main campus and have access to more than do non-students," Nelson said. He considers the west-side campus to be a vehicle to reach traditional students.

"I, vice president for academic affairs, have the concept of a west-side campus as an effort on the part of ASU. It provides full services for students in the Valley.

"Other concerns are those outlined in the 1983 North Central Association of Colleges accreditation report.

"Several appraisals in the accreditation process, strengths and concerns, were identified," Nelson said.

SPENDING INCREASES 1980-81 to 1982-83



The concerns presented in the report included inadequacies in the administration of merit pay and unclear grievance procedures relative to affirmative action.

Nelson will be proposing a plan on how to distribute merit pay this month. He said he hopes to get considerable faculty input on the plan.

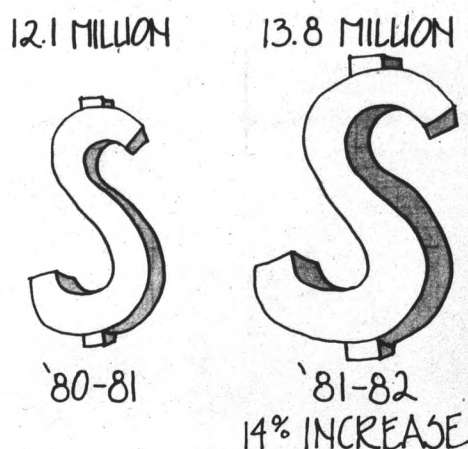
He considers himself to be "firmly committed" to affirmative action and expects that a review of the University grievance procedures will be published soon.

"Affirmative action has its ups and downs," Nelson said. "I think my own commitment to it has been a good influence on the University community."

Nelson feels that the value of an ASU diploma will rise as more emphasis is placed on excellence in research and teaching. He added that he is constantly reassessing his priorities in order to best achieve mission goals.

"Every day is a little correction on the way you look at the world based on what you learned the day before," he said.

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INTRAMURAL HIGHLIGHTS

ASU undergraduate and graduate students are encouraged to participate in intramural sports regardless of skill level or previous sports experience. Intramurals emphasizes the enjoyment of sports participation and competition. Men and women may participate together in Corec Intramurals, or separately in the Men's or Women's programs. Faculty and staff may also participate in the Corec Program.

COREC INTRAMURAL SCHEDULE

Activity	Entries Taken	Play Begins
Swimming Relays	Sept. 12-22	Oct. 7 & 8
Racquetball		
Tourney	Sept. 26-Oct. 20	Oct. 28-30
Team Superstars	Oct. 17-27	Nov. 4, 5, 6
Bowling	Oct. 31-Nov. 10	Nov. 19

WOMEN'S INTRAMURAL SCHEDULE

Activity	Entries Taken	Play Begins
Badminton		
Doubles Tourney	Aug. 22-Sept. 8	Sept. 9 & 10
Badminton		
Singles Tourney	Aug. 22-Sept. 8	Sept. 10 & 11
Golf	Aug. 29-Sept. 8	Sept. 18
Swimming & Diving Meet	Sept. 12-22	Oct. 7 & 8
Flag Football	Sept. 19-29	Oct. 10
Racquetball		
Singles Tourney	Sept. 26-Oct. 6	Oct. 14-16
Racquetball		
Doubles Tourney	Sept. 26-Oct. 13	Oct. 21-23
Cross Country		
Meet	Oct. 31-Nov. 10	Nov. 14
Arm Wrestling		
Meet	Nov. 14-23	Dec. 1
Powerlifting Meet	Nov. 14-Dec. 1	Dec. 5

Entry forms for all events are available in the Intramural Office, 8 a.m. to 4:30 p.m. weekdays. The office is located in the P.E. West Building Lobby. Sign-ups are for both individual and team sports. Some team sports require attendance at a Managers Meeting to enter the sport.

Individuals wanting to be placed on a team should check at our office for the time and location of the Individuals' Meetings. At these meetings, teams of interested individuals will be formed for volleyball, football, basketball and softball.



MEN'S INTRAMURAL SCHEDULE

Activity	Entries Taken	Play Begins
Badminton	Aug. 22-Sept. 8	Sept. 10 & 11
Golf	Aug. 29-Sept. 8	Sept. 18
Swimming & Diving	Sept. 12-22	Oct. 7 & 8
Flag Football	Sept. 19-29	Oct. 10
Pool	Sept. 19-29	Oct. 7-9
3-Man Basketball	Sept. 26-Oct. 6	Oct. 17
Racquetball	Sept. 26-Oct. 6	Class A: Oct. 14-16 Class B: Oct. 21-23
Cross Country		
Wrestling	Oct. 31-Nov. 10	Nov. 14
Arm Wrestling	Nov. 7-17	Nov. 21 & 22
Powerlifting	Nov. 14-Dec. 1	Dec. 1

ATTENTION: CLUB SPORTS

Remember, Wednesday, September 14 is the deadline to turn in a club sport budget request form. Be sure to turn the form in for your club sport by 4 p.m. today at the Intramural Office, P.E. West Lobby!

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Aren't You Hungry?



Student decorates pool with paintings

By Asha Nathan
Staff writer

Not everybody has a Hippocampus erectus in their backyard, but Lou Asselin has two — because he put them there.

The 22-year-old architecture major from New Hampshire decided, at the suggestion of his roommate, to paint two seven-foot sea horses on the bottom of his swimming pool at 1425 Hudson Drive in Tempe.

He said he has always been interested in art but is more serious about ar-

chitecture.

"They almost go together as far as design is concerned," he said. "The theory of architecture can be thought of as art."

Linda Heckert, a telecommunications major at ASU and one of Lou's roommates, explained how it all happened.

"We were sitting around the pool one day before school started this semester and we decided to clean and paint it. After we painted it," she said, "Lou climbed in around 10:30 that night and climbed out... the next morning. We had sea horses in our pool."

The project took almost four hours to complete.

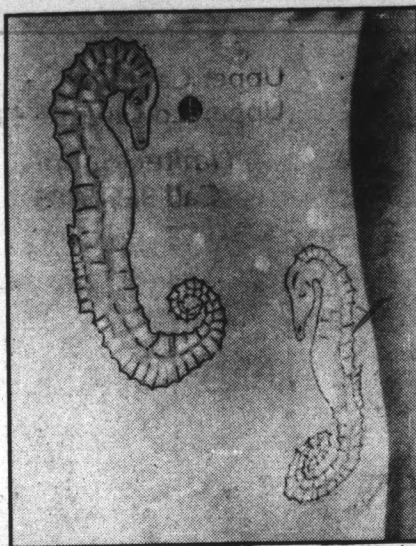
"I love it. It's very original," she added.

Painted in shades of blue and gray and outlined in black, the creatures cover about one-third of the pool.

Asselin has done some woodcarving and architectural perspective drawing, he said. He also did freehand drawing at Santa Monica College in California, where he studied before he came to ASU this semester.

Ten-year-old Randy Gonzalez, who lives next door to Asselin, said, "It's neat."

Mike Senftner, a roommate who owns



Staff photos by David Petkiewicz

The two sea horses painted by Lou Asselin sit calmly at the bottom of the pool at the home of Mike Senftner.

the house and came up with the idea, said, "I thought it would look good."

"It sure increases the value of the house," the ASU sophomore added.

Asselin said he hopes to go on to graduate school at Harvard or Grinnell after he completes his undergraduate work at ASU.



Lou Asselin, a sophomore architecture major, tends to the sea horses he painted on the bottom of the pool at the house where he lives.

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HISPANIC BUSINESS STUDENT FALL RECEPTION

The Hispanic Business Student Association, College of Business Administration, will hold its fall reception on Wednesday, September 7 at 3:30 p.m. in the Gold Room of the Memorial Union.

The purpose of the reception is to welcome new and continuing business students with an interest in educational opportunities and developing career options in business.

The goals and activities for this fall along with the new officers and chairpeople will be introduced.

Refreshments will be served. Please join us.

For more information concerning the Hispanic Business Student Association, stop by our rush table during Rush Week, September 6 through September 9, sponsored by the College of Business Administration, BA Council.



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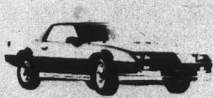
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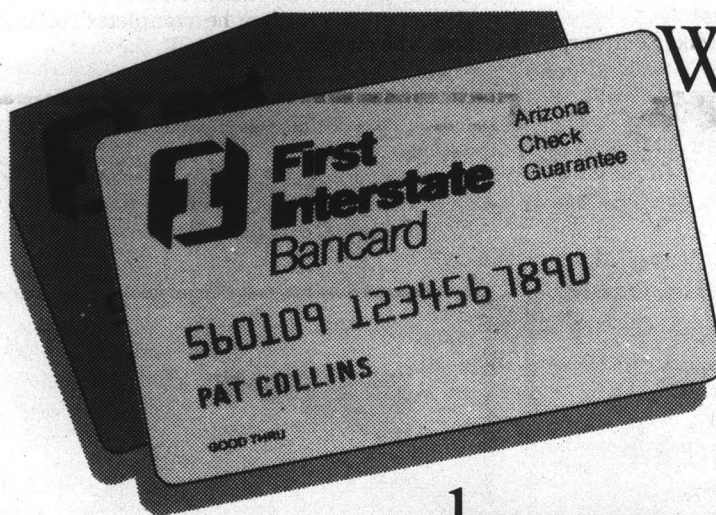
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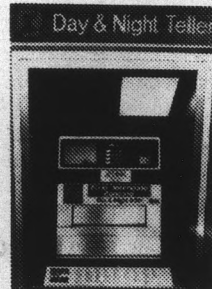
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Prof: Losing to girls is tough on male ego

By Deanne Hutchison
Staff writer

Athletic competition between men and women can be an ego-shattering experience for the typical American boy if he loses, and society is to blame, according to an ASU professor.

Charles Corbin, professor of health and physical education, has conducted several studies on the effects of success versus failure on males in cross-sex competition.

Corbin said some men may experience a figurative "castration" if they should lose to a woman, but this feeling occurs only because of inaccurate stereotypes society has taught males to believe.

"In the study we had people lose and win to people of the same and opposite sex," he said. "The men had the assumption that women aren't supposed to win."

In an article in *Sports in America*, James Michener wrote that boys and girls between the ages of 12 and 22 years have certain psychological needs and physiological differences and for them to compete with each other is bad for the men.

Corbin studied this assertion and found that "It is only bad for the men if they believe the stereotype (that women are not competitors)."

Badminton coach Merle Packer said she has observed some men in her classes who are bothered by losing to women.

"It is a common occurrence for any guy who thinks he ought to win, especially if he is insecure," she said. "Our culture teaches them that it is not OK to lose to a woman."

According to Ken Fox, a graduate assistant who teaches tennis, men's reactions differ according to their expectations.

"It depends a lot on whether the male is expected to win," he said. "When it is expected that there are different skill levels this also makes a difference."

He said the boys in his beginning classes would not expect to win when competing with a girl in the intermediate class.

"But when they are on the same level (the boys) do expect to win," he said.

Corbin agreed that men deal with losing to a woman much better when they know she is skilled.

"The men (in the study) were not as nervous when they lost to a good (female) player," he said.

Anxiety after losing is not only experienced by men, he said, but there was a difference between the men and the women when they lost.

Women tended to react with the same amount of frustration whether their opponent was male, female, more skilled, less skilled or equally skilled. But men experienced more frustration when the opponent was an equally or supposedly less-skilled female.

The stereotype idea that men are supposed to beat women at sports is not only affecting men, Corbin said.

"There is some evidence that says it may be more threatening to a woman for her to win than to lose," he said.

Because athletic competition has a masculine role in our society, he said, a female athlete takes on that role.

"If she is successful in sports, then what is she? Is she less than feminine?" Corbin said.

He said this lack of assurance about their femininity causes women not to participate in athletics as much as men do. And once they do involve themselves, they often will not perform to their best ability because they still believe women are supposed to be weak.

According to Debbie Morgan, a graduate assistant who teaches volleyball, women's confidence in themselves depends a lot upon their family background and where they were raised.

In states where women grew up with sports, the girls are more confident in their abilities, she said.

"But I have taught in the South and girls there have very little confidence in themselves athletically," she said. "They are taught that girls don't sweat so they have had a negative orientation to sports."

According to Fox, there are three physiological differences in men and women that cannot be changed.

"Physiologically, women are weaker, slower and smaller

than men and those things will always tell a difference in sports involving strength, speed and size," he said.

"But in things where those abilities are not really critical, it shouldn't matter who wins," he said. "The woman has as good a chance as the man."

Fox has worked with athletes in England as well as the United States and he feels there is a difference in the attitude toward competition.

"To change men's expectations you need a complete change in attitude towards sports," he said. "Especially in America, sports are too important. They are part of the educational system. Children grow up being taught to compete."

We need a re-emphasis on sports altogether. It shouldn't be on winning but on recreation and enjoyment," he said.

"In Britain sports are more for enjoyment than for real heavy-going competition," he said.

"If men and women would realize that women can be good (athletes) they would be all right competing with each other," he said.

Women's assumptions that they cannot compete carry over into other parts of their lives as well, Corbin said.

"If a task is perceived to be male in orientation, if it is competitive, women will tend not to get involved," he said.

According to Corbin, this prevents many women from entering such occupations as doctors or lawyers.

Teaching women to have confidence in themselves athletically is a slow process, however.

"I call it the little engine that could," he said. "We show them films and slides of someone who thinks they can't run a mile and then show them doing it," he said.

"We would have them jog 100 yards and then say 'See, you did it and you didn't think you could,'" he said. "Then we would add a little more at a time until they are running a couple of miles."

"By giving people a little amount of success at a time, you show them not only that they can do it, but that it is OK for them to do it," he said.

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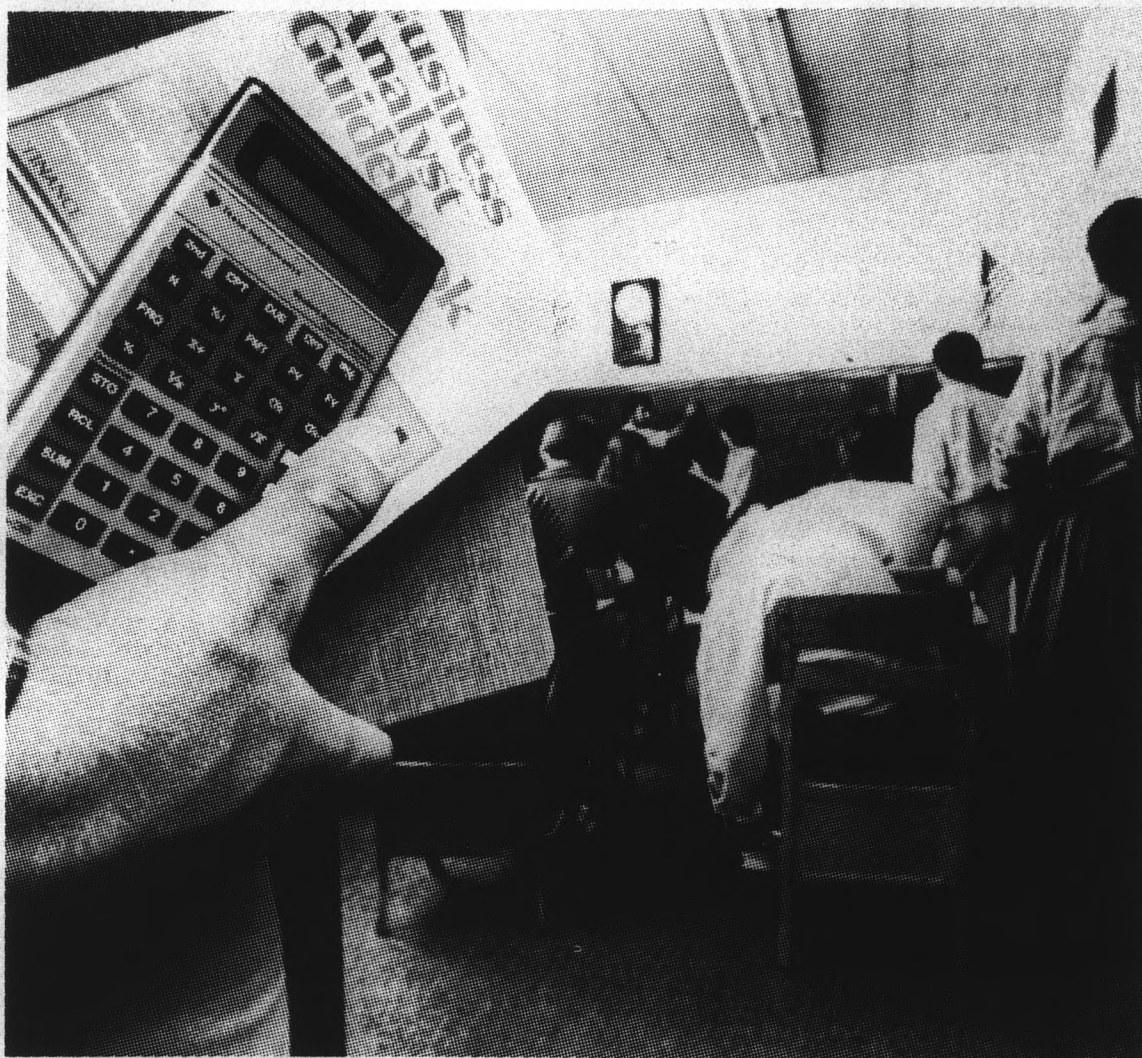
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Probation should make 'Run for Roses' wild race

By Ken Sain
Sports writer

Last season, three teams from the Pac-10 finished in the nation's top six after all the smoke had cleared from the bowl battles.

This year, no less than five teams from the Pac-10 have been ranked in one of the pre-season top-20 polls.

The prospect of another year in which the Pac-10 is the class of the collegiate crop appears bright. The *State Press* sports staff evaluated the 10 teams in the conference and ranked them according to their predicted order of finish.

With both Southern Cal and Arizona on probation, a team could conceivably finish third in the conference and still go to the

the games. The last three games are where the Cats could be challenged.

Arizona will host two teams are in the midst of rebuilding years. First they play Washington, then UCLA. The toughest game of the year seems to be the traditional Thanksgiving meeting against ASU. The Wildcats-Devils game will be played at Sun Devil Stadium Nov. 26.

Tom Tunnicliffe is probably the best quarterback in the Pac-10. Vance Johnson and Chris Brewer add good depth at the running back spots. Brad Anderson returns as Tunnicliffe's favorite receiver.

On defense the Cats have one of the best linebackers in the nation in Ricky Hunley. Ivan Lesnik returns as one of the premier

This year, no less than five teams from the Pac-10 have been ranked in one or another of the preseason top 20 polls.

Rose Bowl, which is great news for the remaining Pac-10 teams.

Here are the *State Press* predictions for the 1983 season:

1. SOUTHERN CAL — The only hole that needed immediate help for the Trojans was at coach. John Robinson retired, then became coach of the Los Angeles Rams. Ted Tollner now steps into the head coaching spot, and football at Tailback U. could never be the same.

Tollner was once the offensive coordinator for pass-happy San Diego State, and has said that junior Sean Salisbury will throw the ball a lot more than has been the USC tradition.

Salisbury has the capability to complete 60 percent of his passes. USC will have the great tailbacks again, but no single name will dominate the headlines. Todd Spencer is the leading ground-gainer from last season, but he is one of seven to see time at that position last year.

Tony Slaton is a legitimate all-America candidate at the center position, and the rest of the Trojan line will again make "student body right" one of the most feared expressions in collegiate football.

Only four starters return on defense, but those starters could be the best in the nation. The outside linebacker spot is manned by Jack Del Rio and Keith Browner. Del Rio has a shot at earning all-American honors.

2. ARIZONA — As much as it may hurt for ASU fans to accept the news, the U of A probably has better talent on paper than any team in the conference. An easy schedule, coupled with much talent and experience could lead the Wildcats to a 10-1 year.

The Cats face losing football programs for the first eight games of the year, and their only problem will be keeping awake during

defensive linemen in the conference.

Larry Smith has done a remarkable job rebuilding the U of A program. If he was not forced to serve the penalty for another coach's violations, the Cats would be legitimate national title contenders.

3. ARIZONA STATE — It has taken a few years for the two Arizona schools to contend for the Rose Bowl since they joined the Pac-10 in 1978, but this year both schools should have good teams.

With the above teams on probation, ASU will earn its first trip to the Rose Bowl Jan. 2. Well, even bridesmaids have fun at a wedding.

The ASU offense should carry the Devils until the defense gets the experience it needs.

4. WASHINGTON — Head coach Don James lost 15 starters off a team that was ranked No. 1 in the land for seven weeks. Facing one of the biggest rebuilding jobs in the conference, James will have his hands full with trips to Louisiana State, UCLA, and Arizona, and a stern test at home against USC.

James has experience returning in the offensive backfield. Sometime-starter Steve Pelluer will assume the quarterback spot after being knocked out of the position at mid-year in 1982 by Tim Cowan.

Jacque Robinson could be the finest running back in the conference. He was MVP in the Rose Bowl as a freshman two years ago. He led the Pac-10 in rushing last year with 926 yards despite being injured early in the season.

The biggest hole left by graduation could be the shoe of Chuck Nelson. Most of the records Nelson broke are the goals of ASU's Luis Zendejas. Gary Webster, who led

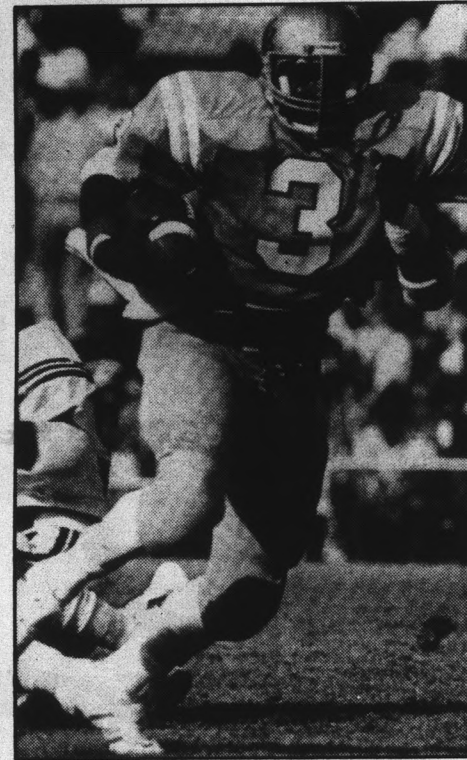
continued page 20



Keith Browner, USC outside linebacker, comes from a long line of football-playing brothers. Browner will lead an experienced Trojan defensive unit.



Although he sustained a broken hand in preseason practice, Vance Johnson of Arizona is still one of the most feared backs in the Pac-10.



UCLA tailback Kevin Nelson, a senior, returns to lead the Bruin running game in 1983. Nelson was the leading UCLA rusher in the 1983 Rose Bowl.

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Kick off

Sun Devils enter season carrying several question marks

By Jay Taylor
Assistant sports editor

With the exception of a couple of spots, the ASU football team has set its starting lineup for Saturday's opener against Utah State.

According to head coach Darryl Rogers, the only starting positions on offense that are not set are the wide receivers and the strong guard spot.

There are five wide receivers who will probably see action Saturday: Doug Allen,

Aaron Cox, Paul Day, James Hood and Jerome Weatherspoon.

The receivers will be the messengers bringing in the plays from the bench, rather than the tailbacks, who alternated last year.

At strong guard, Dan Madden and Brian Lopker are still battling for the starting spot.

The spots on the offense that are set, according to Rogers, are: Todd Hons at quarterback; Tex Wright at fullback

(providing he is healthy); Darryl Clack at tailback; Mike White and James Keyton at tackles; Mark Shupe at center; David Fonoti at quick guard, and Don Kern at tight end.

Clack has recovered from the injuries that hampered him earlier this fall, said Rogers.

"Darryl is completely healthy now," he said. "The nagging injuries that he had earlier are healed now, and he is performing well."

The battle for the starting quarterback spot is over, with Hons the winner.

When Rogers was asked if he would go to Osiecki if Hons were not performing well, he expressed great confidence in Hons.

"If I were to become uncomfortable with Todd, then I would go to Sandy," said Rogers. "But I am very comfortable with Hons."

The defensive starting positions are more wide open.

The spots that are set are: Mitch Callahan at nose guard; Jimmy Williams and Greg Battle at inside linebackers; Brian Noble and Billy Robinson at outside linebackers, and Mario Montgomery and Bruce Hill at cornerbacks.

The safety position is still open, according to Rogers.

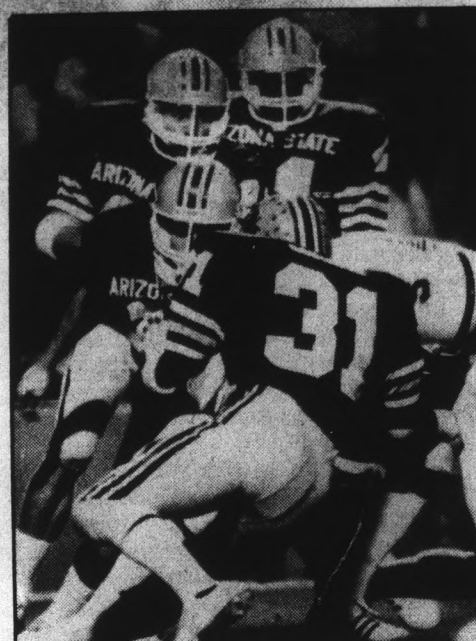
"We are still trying to figure out who our best people are," said Rogers. "Kevin Graven, Nate King, Dale Walton and David Fulcher are all very capable players, and will get some time Saturday."

In last Saturday's scrimmage, Graven and Fulcher were the starters.

Regardless of who the starters are, all the safeties are good athletes, and very hard hitters.

At the defensive end spot, three men are still vying for the two starting spots.

Ken Johnson, Fred Gaddis and Taleni Wright are all expected to play, with backup nose guard Dan Saleaumua also getting



Billy Robinson (31) and a host of other Sun Devils wrap up a Stanford back in last year's ASU win over the Cardinal. Robinson is expected to start at outside linebacker this year.

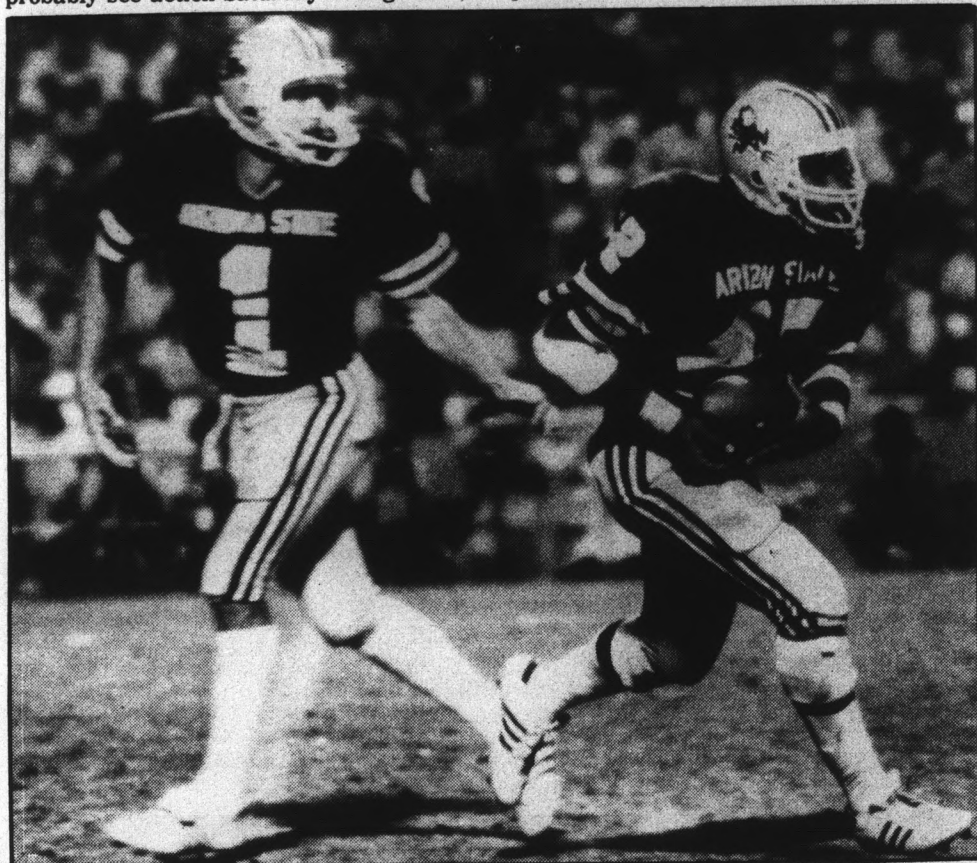
some time, either at nose guard or defensive end.

According to Rogers, the defensive linemen are comparable to last year's unit at the same time in their careers.

"It is unfair to compare the kids we have now to the group that was here last year," said Rogers. "Out of the three positions, we sent four players to the pros (Jim Jeffcoat, Bryan Caldwell, Walt Bowyer and Mike Langston)."

"But these kids this year are about equal to last year's group three years ago. I don't recall anyone three years ago writing what a great defensive end Jim Jeffcoat was."

continued page 21



Todd Hons (left) and Darryl Clack should provide a good deal of fireworks for ASU fans this season. Clack and Hons combined for over 3,000 yards in total offense last year.



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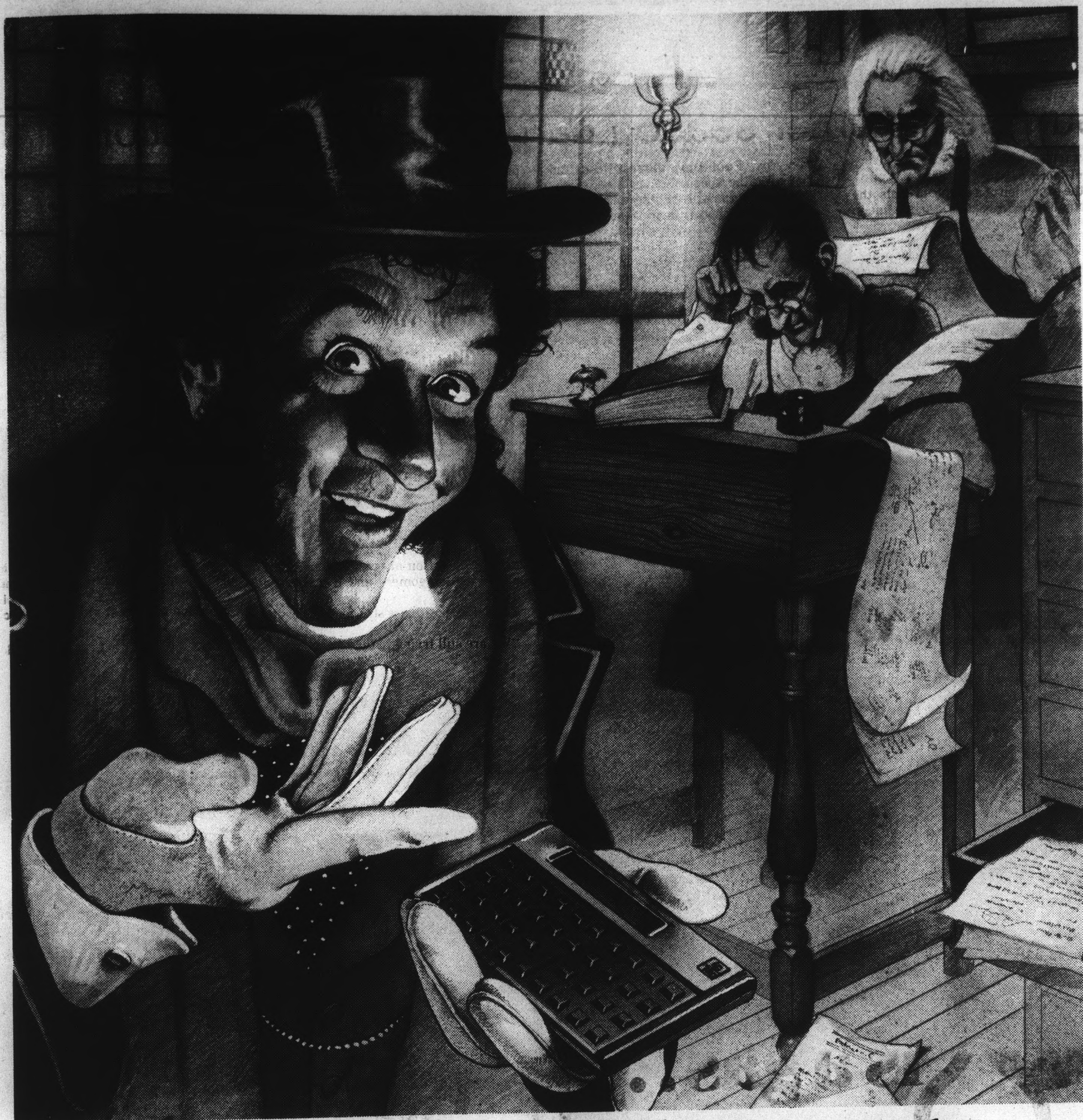
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More about

Pac-10

continued from page 17

junior college players last year in punting and scoring on field goals and conversions, will attempt to fill the vacancy.

The large holes left by graduation allowed James to have a superb recruiting year. Freshman could play an important role in the Huskies' season by the end of the year.

5. UCLA — The Bruins' biggest gap is at quarterback. Tom Ramsey has taken his passing attack to the USFL's L.A. Express. Tempe's Rick Neuheisel earned the starting job against Georgia, but didn't perform well.

UCLA's schedule could force the Bruins to start the year with an 0-4 record. They lost to Georgia on national television 19-8, next they face ASU, then travel to Nebraska and come home to face Brigham Young.

On offense the Bruins have Kevin Nelson and Danny Andrews returning at the tailback spot. Frank Cephus is expected to play well at fullback.

Paul Bergmann set a single-season pass reception record for the Bruins with 41 catches. Duval Love is one of the better offensive linemen in the conference.

On defense Don Rogers is one of the few starters returning. Rogers, a free safety, has received a lot of pre-season acclaim.

6. CALIFORNIA — Cal was one of the surprise teams of the '82 season. Coach Joe Kapp led the Golden Bears to a 7-4 record, and already owning a 19-17 upset over Texas A&M at College Station, the Bears could surprise a few teams this year.

Half of the starters from last year's squad return. Gale Gilbert will attempt to improve on his 1,796 yards through the air.

7. WASHINGTON STATE — The Cougars' highlight last year was knocking Washington out of the Rose Bowl in their season finale. This year the Cougars should

compete with Cal for sleeper-of-the-year in the Pac-10.

Quarterback Ricky Turner will return to cause defensive problems. WSU is perhaps the only team in the Pac that will have its quarterback run as often as he passes. Coach Jim Walden is hoping Turner can take the Cougars back to their play of two years ago, when they were eliminated from

The Beavers will not contend for the title. They may contend to win a game.

the Rose Bowl picture during the last week of play.

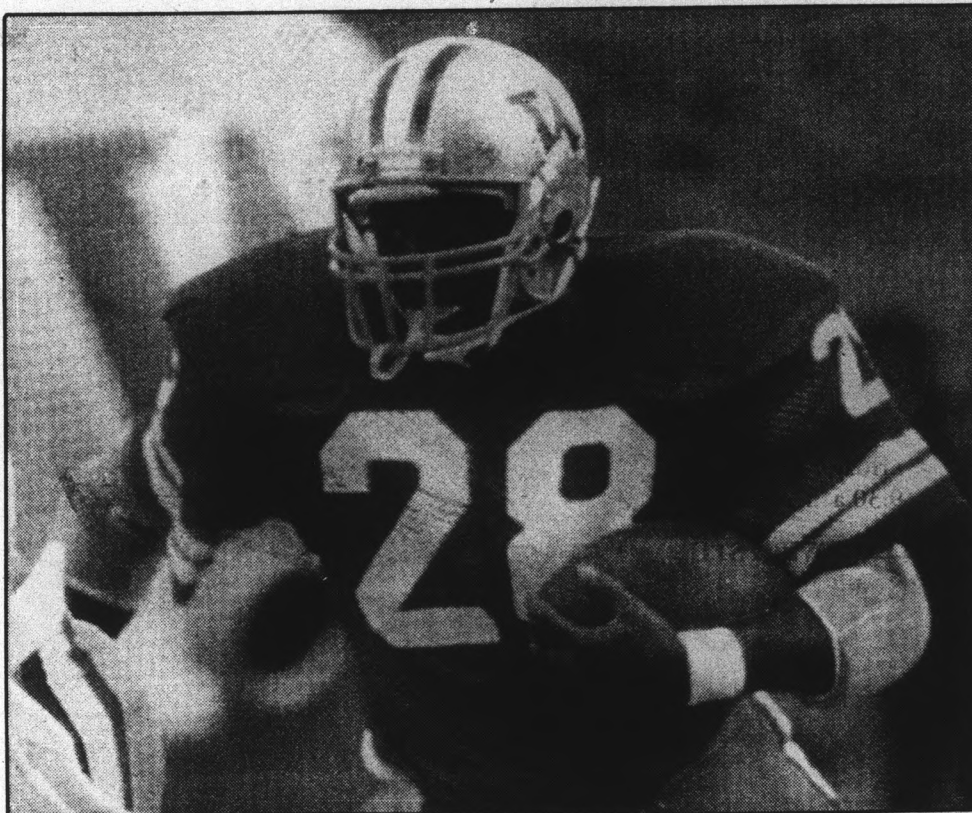
8. STANFORD — Paul Wiggin has found a replacement for John Elway. He is going to let the Stanford band play with the rest of the team.

Seriously, the Cardinal will face a tough challenge to finish above the two Oregon schools. Steve Cottrell will attempt to make Stanford fans forget about the departed Elway.

Cottrell is like Elway in one aspect — he is considered a fine pro baseball prospect.

9. OREGON — The Ducks were expected to finish among the conference elite two years ago, but slipped to 2-9. This year coach Rich Brooks has decided to abandon the option game and begin throwing the ball. Mike Jorgensen could be the best underpublicized quarterback in the conference.

10. OREGON STATE — Joe Avezzano felt he had turned the corner in his rebuilding of the OSU program during the pre-season, but a 50-6 drubbing at the hands of Arizona indicates that he needs more time. The Beavers will not contend for the title. They may contend in one or two games.



Junior Jacques Robinson, from Washington, led the Pac-10 in rushing last season as a sophomore. Robinson was the Most Valuable Player in the 1982 Rose Bowl.

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Volleyball Team opens season with victory over New Mexico

By Tom Blodgett
Sports writer

The 1983-84 ASU athletic season officially got under way Friday night, as the volleyball team dominated the University of New Mexico 3-0 (16-14, 15-6, 15-6) at Physical Education Building East.

It was the season opener for both teams. The victory marked a successful debut for Debbie Brown as the head coach of the Sun Devils.

"I'm just really pleased," Brown said. "I

Webb had 10 kills to lead the Devils and Stuck added nine. Stuck also had three service aces.

The Devils' hitting percentage bettered the Lobos 35.7 percent to 39 percent. One key to the Devils' superior net play was senior setter Heather Forbes.

"I think Heather set a good match," Brown said.

McKibben, Webb, Stuck and Forbes started for Brown along with sophomore hit-

"The substitutes are very strong," Brown said. "They could at any time win a starting position. The bench was great."

thought we were a little shaky and nervous the first game, but once they got their confidence, they played well.

"I can't see anything negative about it."

The Devils fell behind early in the first game and found themselves needing to rally often in a seesaw battle.

But the lady spikers overcame a 12-point deficit behind sophomore middle blocker Sherri McKibbin's service string to grab a 1-0 lead in the match.

The Devils jumped out to a 10-2 lead in game two, and coasted home from that point, overwhelming the Lobos at the net.

"That will definitely be one of our strengths," Brown said. "The girls are quite tall and strong. They're good hitters and good blockers."

Brown said she thought freshman middle blocker Tammy Webb and senior outside hitter Lisa Stuck played well, and the statistics back that contention.

ter Valentina Vega and junior hitter Lisa Thomas.

Brown was pleased with Thomas and Webb, the new faces on the Devils' squad.

"It was a little better than I expected," Brown said. "You couldn't tell they weren't returners."

Brown said that although this line-up clicked against the Lobos, the starters aren't necessarily set.

"The substitutes are very strong. They could at anytime win a starting position."

"The bench was great. When the girls came in, they were ready."

ASU now prepares for a four game mid-eastern road swing, starting Sept. 15 in Louisville.

"Definitely the teams back there are strong," Brown said. "We will have to play well to get the wins."

The next home game will be Sept. 29 against San Diego State.

More about

ASU

continued from page 18

Rogers said many different players may see action against the Aggies.

"I'm not sure how much we'll see of anyone," he said. "But I didn't plan to see much of Todd Hons against Oregon last year, either. You just can never tell what is going to happen."

One spot on the team has never been in doubt.

Luis Zendejas, the record-setting junior, returns to give the Sun Devils one of the strongest place-kicking games in the nation.

By the end of this season Zendejas should hold every place-kicking record in the ASU

books.

Punter Jim Meyer has a strong leg and has been getting good hang time, according to Rogers. Rogers added that Meyer has been performing well in pressure situations.

Rogers' outlook for the upcoming season seems to be one of guarded optimism.

"I am not disappointed in the performance or execution of anyone," he said. "But then again, we haven't done anything yet."

"We'll have to wait till the lights go on out there Saturday to find out just how good we really are."

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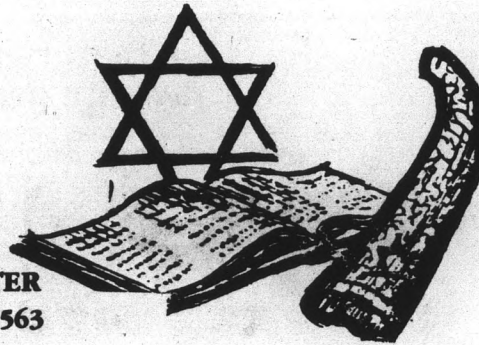
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Wildcats blast OSU, 50-6

By Tom Blodgett
Sports writer

It's September and time for college football. It's time to answer the questions; time to put up or shut up.

Last Saturday night in Tucson, the Arizona Wildcats put up and forced Oregon State to shut up, trouncing the Beavers 50-6.

Under a hot Arizona sun, the Wildcats struck quickly, scoring their first touchdown in the opening minute and mounting a 16-0 lead before 10 minutes had elapsed.

Essentially, the game was over by then.

Arizona quarterback Tom Tunnicliffe had shredded the Beavers' defense and Oregon State had failed to solve the Cats' defense until it was much too late.

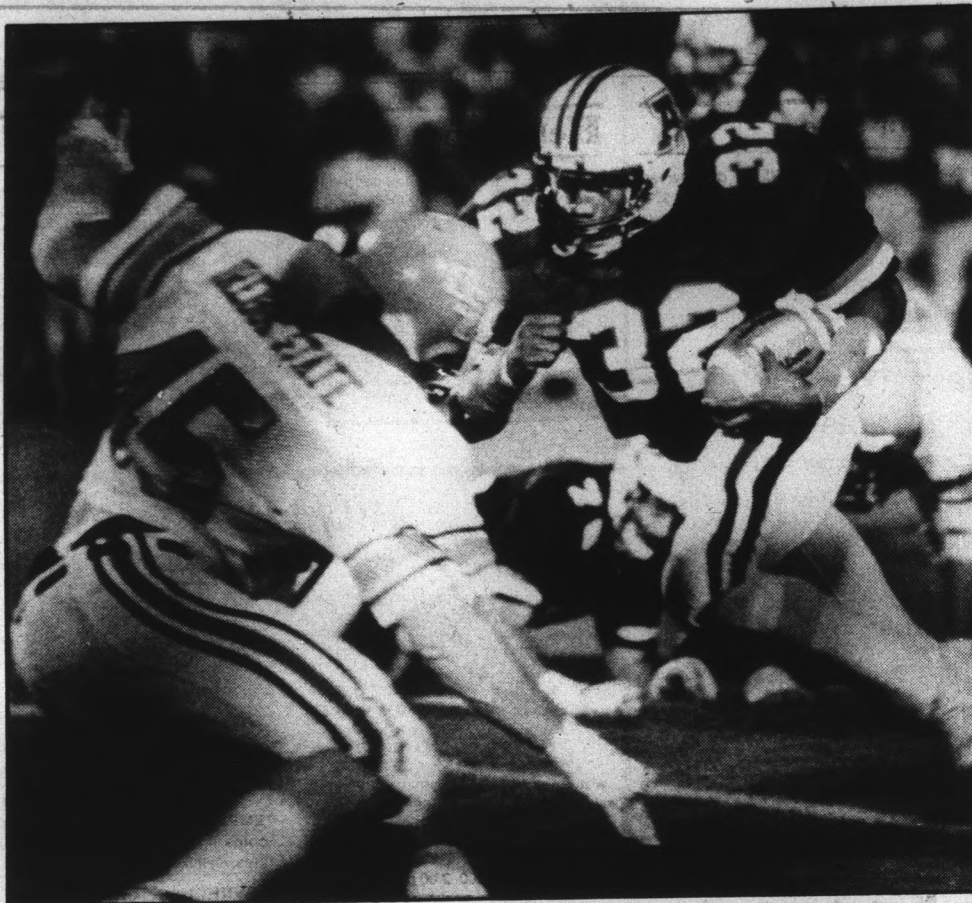
The Beavers did not gain a first down in the first half.

Arizona's lead grew to 26-0 at the end of the half, and 40-0 entering the fourth quarter.

Each team, however, was cursed by early season sloppiness.

Oregon State's turnovers gave the Wildcats their early lead, and continued to

continued page 23



Staff photo by Larry Woodall

Fullback Chris Brewer of Arizona rumbles for yardage in the Wildcats 50-6 win over Oregon State Saturday. The Beavers James Murphy attempts to make the tackle.

Pick 'em

It's here, the moment you've been waiting for with baited breath — the first edition of the State Press Pick 'em!

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The second place winner will receive a large pizza from Pizza Hut restaurant.

Third place will win a Budweiser goody bag, courtesy of Hensley and Co.

Entries will be accepted until 5 p.m. Friday, Sept. 9, in the basement of Matthews Center.

In case of a tie, the winners will be decided by the person who comes closest to predicting the final score of the ASU-Utah State game.

Good luck, you fearless prognosticators.

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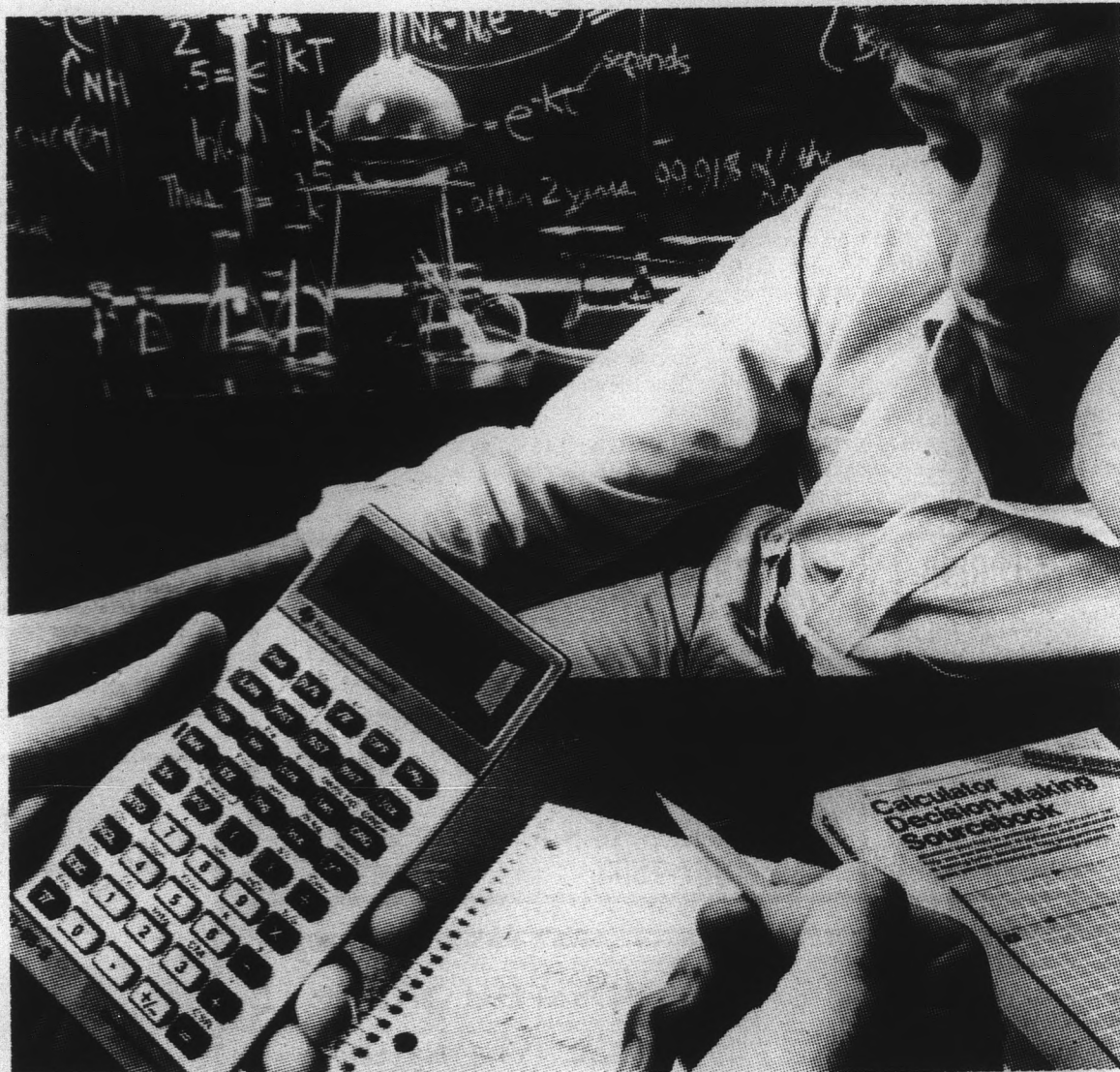
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More about

Cats

continued from page 22

plague them throughout the game.

Arizona also had its moments. Twice Tunncliffe fumbled snaps from center. Several times, particularly early on, Wildcat receivers fell down after making a reception in open territory.

Even the officials joined in the carelessness. The Wildcats recovered a fumbled punt by the Beavers for their first touchdown, but the referees failed to signal it a score.

When the ball was placed on the three, the Cats' offense lined up, thinking it was first and goal.

But instead they were going for a two-point conversion, which was made clear to the Arizona bench only after the Cats failed to make it in the end zone.

All that failed to dim the magnitude of the Arizona victory. The domination was total and complete, and certainly representative of the team that the Wildcats are supposed to be.

The brightest spot for the Cats was fullback Chris Brewer, who gained 156 yards, top among the six backs whom Arizona coach Larry Smith regularly shuttled in and out.

This was the year that Oregon State was supposed to close the gap between itself and the upper echelon of the Pac-10.

Unfortunately for the Beavers, it now appears to be another long year for Coach Joe Avezano and his team.

Oregon State has won only two games in the last three years.



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