

thursday

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Arizona State University

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state  
press

summer

Tempe, Arizona

## Parking fees changed after hearings protest

By Chris Coppola  
Staff writer

Opposition from faculty, staff and students at ASU has resulted in fee increases for 1983-84 parking decals that are lower than those originally proposed by the Parking Services Committee, according to the associate vice president for Business Affairs.

Bill Phelps, committee chairman, said a series of public hearings held in late April to discuss the proposal, which included a provision for a parking fee of \$90 per year for controlled access lots close-in, and \$60 per year in open lots, prompted the committee to reconsider the plan.

"It (the revision) was a reaction to the public hearings, and other comments the committee members heard," Phelps said. "I think it was primarily complaints from staff."

Among the major revisions in the policy, approved last month by the Vice Presidents Council, was a reduction of the \$90 per year parking in a controlled access lot to \$60, and a reduction of the \$60 open lot fee to \$40.

In addition, faculty, staff and student disabled parking fees were established at \$30 per year for all three groups. Under the original plan, faculty and staff disabled fees were set at \$90.

Faculty were given first opportunity to purchase controlled-access decals under the original plan, followed by staff on June 15

and students as of August 1, but no provision was made to allocate any amount for the two latter groups.

The plan was revised to allocate a minimum of 10 percent of the total decals sold for those lots to students, and a minimum of 35 percent allocation of controlled-lot decals for staff.

A minimum of 25 percent of the total open parking decals are allocated for students.

Ed Hickcox, director of parking and transit services, said about 900 faculty members had applied for parking decals as of late last week, with the majority opting for controlled access, interior lots.

However, several disgruntled faculty members, who asked to remain unidentified, contacted the State Press last week complaining that decal order forms sent to faculty do not mention that a "B" parking decal is available to specified administrators for \$120 per year.

The "B" decal allows a commuter to park in any space other than disabled, residence halls or reserved spots, and has been available to high ranking employees of the University, according to Hickcox.

"The price went up for that as well," he said. "I think that's one of the good things about the new system — it's been made more equitable."

"The (faculty forms) were prepared to go to faculty only . . . since the B decal was not an option for them," he said. "That information did not go to them."



### Aid to aid

Staff photo by Andy Arenz

The Matthews Center lobby appears to have become an electrical jungle thanks to workmen who are busy renovating the Student Financial Assistance facilities. The renovation will roughly increase the FSA offices by one-third and is expected to boost student service efficiency. Financial aid service to students should be operating in the lobby by Monday, while the student employment office has temporarily been located in room 42 of Payne Hall.

## Babbitt targets ASU for hospital

By Michael Phillips  
Editor

In the world of hospital ownership, ASU may have lost the county but gained the state.

In April, members of the Maricopa County Board of Supervisors expressed an interest in selling Maricopa County Hospital to the University.

Although that idea was scrubbed because of financial considerations, there now appears to be a possibility the Arizona Childrens Hospital, located at 200 N. Curry Rd. in Tempe, will be transferred to the University within a year.

"It is Governor Bruce Babbitt's desire to see the facility transferred to ASU," Jim West, the Governor's press secretary said. "There are no firm plans yet, but I believe the Governor has spoken to University officials about it."

Frank Sackton, ASU's vice president for business affairs, said he understood there to be a "strong commitment" on the part of Babbitt to make the transfer.

"But the only thing we have at this time is the Governor's intent," Sackton said. "We haven't received any material or details on the transfer."

According to Sackton, because both the University and the children's hospital are state-owned facilities, the hospital would not have to be "bought."

"All that would be required," Sackton said, "would be a transfer of the property from one state agency to another."

Although no monetary transaction would be made, there would be some restrictions placed on the property's use once it was transferred to ASU.

"The Governor would like to see ASU utilize the property as a focus on high technology, perhaps in the fields of science or mathematics," West said. "It could even be used as a high technology museum."

Whatever the eventual use of the facility, West said the University would have a voice in the decision-making process.

"ASU will eventually be in control of the property," he said. "So I imagine it is only fitting officials of the University will have input concerning its use."

Currently under the jurisdiction of Arizona's Department of Health Services, the three-story Children's Hospital is licensed for 162 beds, but only provides care for approximately 40 in-patients.

"That's all we are set up to handle at the

present time," Janice Davis, an administrative secretary at the hospital said. "We have been slowly cutting back on that aspect of our care. By July 1, we will have transferred all of our in-patients to Saint Joseph's Hospital in Phoenix."

Although all in-patient care will be

transferred to St. Joseph's, the Children's Hospital will still provide care for approximately 150 out-patients daily.

Built in 1963 as a tuberculosis sanitarium, the 110,000 sq. foot facility became the Arizona Children's Hospital in 1973.



Staff photo by Andy Arenz

The Arizona Childrens Hospital, 200 N. Curry Rd., may soon be taken under ASU's wing. Gov. Bruce Babbitt has called for the building to be transferred to the University for possible use in high-tech areas of study.

## Merit pay policy faces opposition despite progress

By Michael Phillips  
Editor

With the recent passage of Senate Bill 1191 by the Arizona Legislature, the issue of merit pay may finally be resolved.

However, it is unlikely all University faculty members will welcome the solution.

It is also possible that the merit pay issue may spread to other University occupations.

The Senate Bill directs the Arizona Board of Regents to come up with a comprehensive plan for merit pay compensation by December 31.

In their first step toward accomplishing this legislative mandate, the Regents selected on May 25 a tri-university task force to review and recommend a state-wide merit pay policy.

The task force consists of 11 individuals selected from the faculty and administration of the three state universities as

well as Robert Huff and Betsey Bayless of the Board of Regents central staff.

The task force will not only attempt to formulate a merit pay policy, it will be reviewing the whole spectrum of university employee compensation.

"We will include merit, but also other types of pay — cost of living, market adjustments and benefits," said Bayless, the Regents' assistant director for personnel. "We had presented a merit plan to the regents, but when we presented it, the regents said we needed more — a whole comprehensive policy for compensation."

Not only was the compensation plan broadened, but also those who would be compensated.

"This comprehensive plan will include administrators, faculty, professionals, and classified staff," Bayless said.

continued page 5

# campus clips

college news from around the country

state  
press

## Proof of measles vaccination may be required

Immunization for measles may become a requirement for attending college. The Center for Disease Control in Atlanta is advising colleges to require proof of measles immunization, after a series of measles outbreaks on campuses this year. Louisiana State U. is the most recent school to battle the disease. The American College Health Association is studying a new immunization policy that will encourage colleges to require proof of vaccination against measles, rubella, mumps and polio. Colleges have traditionally required diphtheria and tetanus shots, says the ACHA.

## Students value quiet, protest video games

Video games have been removed from a campus recreational area at Duke U., after students claimed they disturbed conversation and activity in the area. Protests against the games included the clipping of electrical power to the area, petitions, and a demonstration. More than 200 students, professors and staff members signed petitions against the games.

## College to examine child-care needs for students, employees

Child-care for employees and students is one of the great unmet needs on the U. of Wisconsin-Madison campus, according to a chancellor's committee. Although UW students and employees have over 9,300 children age 10 or younger, there are only 300 places in on-campus full-time child care centers. As a result, most university children stay with private babysitters, many of whom are unlicensed. Among the committee's recommendations: a full-scale university look at the needs of children of campus parents; creation of a private fund to subsidize child care; and establishment of a "drop-in" center on campus to provide a back-up for parents.

## A little help from students gives employees extra days

The student government at Fairmont State College in West Virginia turned over \$50,000 of its student fee budget to help the administration deal with a state budget cut. That amount was part of the \$735,000 FSC had to return to state coffers, says President Wendell C. Harway. Without the student contributions, employees would have faced an extra two days of enforced furlough.

## TV show wants students to share their dreams

NBC's Fantasy television show wants to get college students away from their soap operas. The afternoon show, which fulfills unusual requests from audience members and letter-writers, gets 50,000 letters a week, but few of those are from students, says Researcher Dennis Sullivan. He's trying to change that, by contacting student newspapers in the Midwest and Southeast. College students are a creative bunch, says Sullivan, and should have some good fantasies. (CONTACT: If you don't mind sharing your dreams with millions, write Dennis Sullivan at NBC Fantasy Show, 2401 West Alameda Ave., Burbank, CA 91523.)

## Financial aid recipients lose jobs due to overspent budget

Work-study students at Columbia U. got pink slips recently, after a new computer system revealed they had used all of their allotted funding. The sudden job terminations angered many students and some university employers. But financial aid officials say that knowingly allowing students to continue to earn money beyond allotted limits would jeopardize future federal funding.

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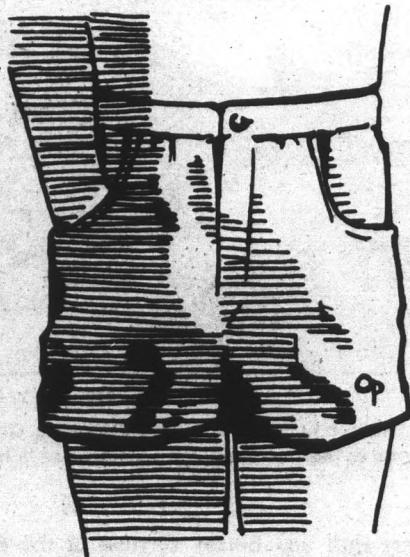
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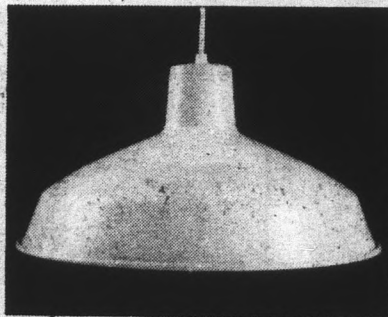
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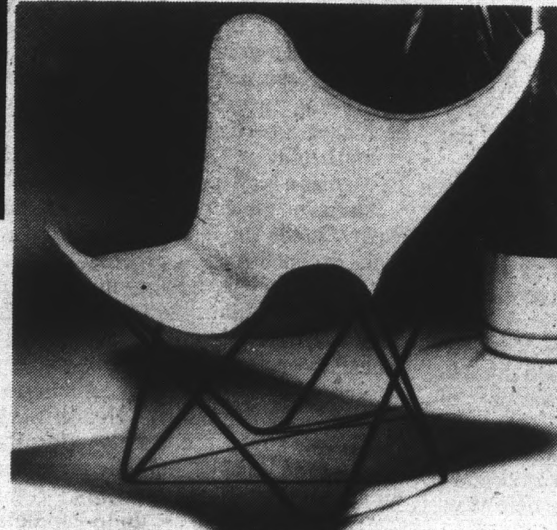
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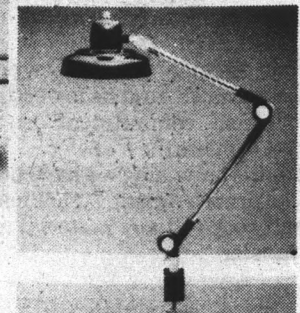


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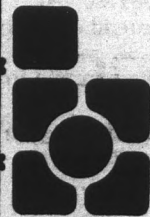


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# Park research completed; designs planned for July

By Chris Coppola  
Staff writer

When the Microelectronics and Computer Technology Corp. recently bypassed the planned 320-acre ASU research park at Price and Elliott Roads as a site to establish its research consortium, the park director, Reginald Owens, said he did not consider the decision a setback.

That was in April, after officials for the firm, who eventually opted for Austin, Texas, indicated that Tempe would not be feasible. At that time the ASU facility was only in the planning stage with nothing to show but an empty parcel of land.

Since then, Owens has been shuffling across the nation, studying the merits — and pitfalls — of various "parks" that conform to the projected workings of ASU's park.

"I came away with the feeling that we have the greatest chance of doing well with the park," he said. "A lot of other areas have been hit very hard by the recession. This was pitifully evident."

Owens visited some of the more well-known university research parks in the United States. Those included: University of Michigan, Purdue, and the University of Kansas.

He has had extensive contact with Stanford and Ionselaer Polytech in New York.

"They were picked either because of proven successes . . . or they are thinking about having a park, or, for a large number of them, they are problem parks or failures," he said.

Owens said based on what was observed, high design standards must be maintained.

"There has to be a tremendous amount of green space, area for recreation, golf courses, and an abundance of natural landscaping, he said.

"The whole success of a park is that it has to be able to compete with all the other luxury settings in the country."

He said the design process will begin in July, after closely scrutinizing several local planning firms.

The Arizona Board of Regents will receive a detailed report on recommendations concerning the park at its July meeting.

Owens cited several additional advantages the ASU park will have over others, including a close proximity to an airport, housing and shopping and access to a freeway.

But he said the greatest advantage is a method of financing that allows the issuance of revenue bonds for the park.

The state Legislature gave the Board of Regents authority to issue revenue bonds for a university-affiliated research park in April, but prohibited the use of university tuition and fees as a pledge for those bonds.

Owens said the universities he observed financed their parks either through endowments or state or local governments.

"We are one of the few universities in the country that will have a research park totally as a university entity . . . a lot of other parks are nothing more than joint ventures between the private sector and a university, where the university has very little control," he said.

But Owens said various economic incentives that are provided by the surrounding community could be critical in determining ASU's success in luring firms to the park.

When the Microelectronics firm decided on Austin, it was treated to a host of such incentives, according to Owens, including a low guaranteed fixed mortgage rate for potential home buyers associated with the firm.

"When they came here, they felt nobody was ready to house a consortium like that," he said. "We (the state) offered little or no economic incentives. We can't do that anymore. We had a piece of dirt out there, nothing else."

"When it came right down to it, Austin bought the company," he said. "The fact that they never located here doesn't bother me because they are going to be a great burden on the state of Texas until they start paying them back on their investment."

Owens said a flow of private investment money to potential tenants would weigh heavily in a decision for a company to settle here and that plans are being made to establish a fund that will loan working capital money to "proven" firms.

But Owens said ASU is not actively courting specific companies until the design is completed. He said the design, scheduled to be implemented in early 1984, will entail utilities, roads, basic landscaping and the first building, which is expected to house a firm.

He said initial construction will cover about 60 acres of the parcel.

At least 60-70 percent of the research conducted at the park is expected to be related to high-tech fields, according to Owens.

But all colleges at ASU will have access to the facilities to conduct "paper research," he said, thus enabling the University to establish a reputation as a "thinktank."

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"Each person has an ideal, a hope, a dream of some sort which represents his soul." —Colby Dorr Dam

opinion

High hopes of festival turned to nightmares

Mike Phillips Editor



It was early Saturday morning, before the music started and the heat became unbearable and the magic of THE EVENT began to fade.

Anticipation hung in the air like the mist drifting lazily over the rolling hills of Devore, Calif., home of the 1983 US Festival.

People were still arriving to the concert area in droves, hoping to get close enough to the stage for a glimpse of the performers.

And there was Steve Wozniak, the youthful computer tycoon and driving force behind the US festivals, sitting beneath a tree, talking heatedly about his dreams.

Wozniak had put his considerable wealth and talents into making this three-day weekend at Glen Helen Regional Park a reality.

Now, as the crowd built in the great grass amphitheatre of the park, Wozniak talked of what he hoped to accomplish.

"It's important for people to get together like this and share," he said. "That's what the US festival is all about. It's not enough to worry about ourselves in this world anymore. It's not about you and me; it's about us."

As Wozniak talked in animated rushes to a reporter, his body guards informed him it was time to begin preparing for

the live Soviet hook-up.

In addition to three days of rock music, this joint Soviet-American talk show was a featured event of US '83.

A panel of Americans and Russians would exchange views on several topics, while the audiences could question the panels or their counterparts across the globe.

I managed to attend the talk show by sneaking in behind the grandstands. When I tried to enter by the door, I was told this special link-up of nations was by invitation only.

It was the first hint that the "us" in US festival was going to mean something quite different from the exuberant idealism displayed by Wozniak this bright, sunny morning.

In fact, by Sunday night his idealism had all but vanished.

First came the public announcement that a satellite hook-up would allow a Russian band to appear on the big screens dotting the US Festival concert area.

The news was greeted by a chorus of boos by the audience. A person could almost feel Wozniak cringe.

Then came a disagreement with the English rock band The Clash.

The Clash, an intensely political group, insisted that a percentage of each band's earnings from the festival be donated to charity.

It was an impossible demand and The Clash finally dropped it, but not before the band's publicist criticized the more hedonistic performers at the festival.

This set off a round of name-calling incidents by several bands that was worthy of a schoolyard brawl.

The ugly mood created by these antics became a crescendo Sunday night, when the rock group Van Halen brought to an end "Heavy Metal Day" at the festival.

Van Halen, which makes no secret of its hedonism — the band demands all brown M&Ms be removed from back stage candy dishes because members don't like the color — was in top form.

Visibly drunk and disorganized, the band took verbal jabs at The Clash and lauded the crowd for its rowdy behavior.

After the day's activities had ended, a good portion of the 300,000 people in attendance engaged in a rock throwing confrontation with security forces and police.

While the police and crowds were battling, Van Halen was holding an extravagant private bash in a part of the park dubbed "Woz Land".

On Monday, Wozniak conceded during a press conference that perhaps it was a mistake to allow heavy metal bands to participate in the festival.

During the conference he was also questioned about the lack of black entertainment at the festival. Wozniak said he had tried in vain to get black artists to appear.

Then the Sheriff of San Bernardino County told the reporters that the residents of Devore were gathering petitions in an attempt to ban future US festivals from the area.

The Sheriff told the newsmen that many families of the city were captives in their own homes, fearful to venture out of their yards because they were afraid of violence.

Suddenly, the confidence and hopes for a truly meaningful event had vanished. Wozniak's dreams were slipping away.

If there is a lesson to be learned from the 1983 US Festival it is likely this: the problems that separate nations on this planet stem from the weaknesses of all mankind.

And nowhere were those weaknesses more evident over the weekend than at the US festival.

Future candidate has visions of presidential bliss

Chris Coppola Staff writer



Larry Holden is an unusual sort.

He has declared himself as a candidate for the presidency of the United States for the year 2000.

But Holden isn't planning to vie for the Democratic or Republican nomination, rather, he is presently attempting to establish what he sees as a potentially serious alternative — The Human Party.

By the name alone, you probably can guess what sort of platform Holden advocates. As he puts it, "I am basically concerned with a change in the consciousness of the human population."

He goes on to say that this entails such issues as economic injustice, a clean environment, preserving natural resources, addressing the threat of nuclear war by stopping the arms race, and working to overcome the influx of the nastier side of human nature into the political and govern-

mental arena (i.e. greed, dishonesty, etc.)

Holden says he started his "grass roots" undertaking in Asheville, N.C., about one year ago, and has since been combing the country in his motor home, trying to gain support, "financial and otherwise," by his own contention.

"It's visionary, and realistic, it's not really idealistic," Holden said, during a recent whistle stop in Phoenix. "I feel there are a bunch of sub-groups out there . . . that are disenfranchised with the current system."

Holden's proposals include changing the name of the Department of Defense to the Department of Conflict Resolution. He says a realistic goal is to have members of the Human Party holding Congressional seats between 1986 and 1988. His background is as an educator, having obtained his PhD in Human Behavior from U.S. International University in San Diego. He also did some summer study at ASU's College of Education in 1967.

Talking to Holden, the tendency is to wonder how he is motivated, how he has been received during his travels, and, most of all, how he expects to be taken seriously.

Holden himself talks as if he knows most people do not take him seriously, at this stage anyway, saying that is why he has resigned himself to an "18-year presidential campaign."

A Pat Paulsen he is not. One would suspect that few, if any, would be willing to

place a hefty wager on Holden's chances for the year 2000 at this point. But what he is attempting to do, in one sense, should be taken seriously. That is, caressing an ideal, seeking support, and working to take that ideal to the forefront of a free democratic system of government.

It isn't necessarily Holden's ideals that seem funny — in fact, most citizens probably agree, in principle — it's the fact that he is hoping to shape those ideals, and those ideals alone, into a political party and then try to place them in the White House and then face the real world.

And it isn't hard to see why such a plan seems worthless, considering today's political process.

But Larry Holden the educator does have an important lesson to demonstrate. He sees that there is an opportunity to try to convert ideas into practice in the United States. He sees that a certain set of ideals, though perhaps different, are what motivate a government's actions in the first place.

He sees that politically speaking, there is still a degree of strength in numbers in this country, and is attempting to take advantage of that, perhaps by intuitively forming a lobby effort.

In a way, Holden is no different than those who founded this country in the first place.

When you consider all things, it becomes hard to laugh at people like him.

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SUMMER STATE PRESS

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# In gear

## Women prime for high-tech

By Deena M. Higgs  
Staff writer

For years women have been stepping out of the kitchen into male-dominated fields, and today, engineering is no exception.

Dispelling the myth that women cannot be engineers is a goal that Mary R. Anderson, associate professor of engineering at ASU, is trying to accomplish.

And one former student, Gena Trimble, is a step toward that goal.

Last year Anderson directed the Women in Engineering Career Facilitation Program at ASU, a 15-month re-entry program for adults returning to school to earn a masters degree in industrial engineering.

The program has expanded to 19 months beginning this month.

Trimble, formally a math teacher at Chaparral High School in Scottsdale, completed the program and has been offered a job as an engineer for the Salt River Project.

"The myth that women can't do engineering is not true," Anderson said. "Because of an awareness that we need more scientific expertise in the country, women are encouraged."

Anderson said that in 1972, undergraduate and graduate women in the engineering department at ASU comprised two percent of the overall enrollment. In 1982 it was 17.9 percent.

The growth, she said, is a result of women being made more aware of what is available to them.

Anderson said the program is also open to men, but added she does not expect many to apply.

"Most men were aware of opportunities for them," she said. "If they had wanted to be engineers, they are by now."

Trimble said she decided to apply for the program after reading about it in an engineering journal.

"I decided I needed new horizons," said

Trimble, who taught calculus, computer programming and transformational geometry for 10 years. "My salary and everything was pretty much locked in. There was no place for me to go."

Trimble said she would not have passed up her 10 years of teaching because the background has helped her in engineering.

The program, which begins in the summer or fall semester, is not easy, Anderson said.

Applicants must have held a bachelors degree for at least two years, have completed calculus up to MAT 271, and be admitted to graduate school at ASU, Anderson said.

To date, more than 500 people have inquired about the program. Twenty will be accepted.

Once in the program, students will aim for a master of science degree in engineering with a major in industrial engineering and a concentration in one of eight areas, including computer information systems, engineering management and operations research.

As director, Anderson organizes a professional development seminar that gives students an opportunity to listen to speakers address topics such as resume writing, interviewing techniques and job placement.

The most important benefit the program offers, Anderson said, is peer support.

"Returning to school as an adult can be a lonely experience," she said. "This is a group coming in together. They can share common problems, cry on each others shoulders. My students have told me this has meant a lot."

Trimble, who interned at Salt River Project from September to May, said the program was demanding but worth it.

"It's a fast, concentrated and difficult program," she said. "The experience was tremendous for me, though."

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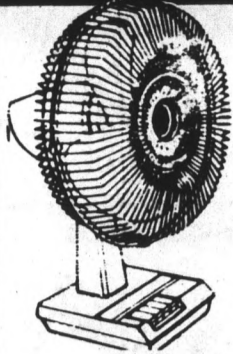


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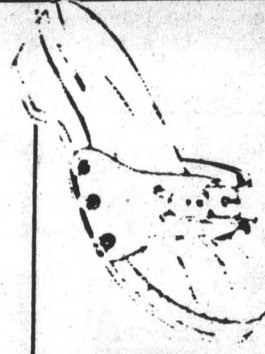
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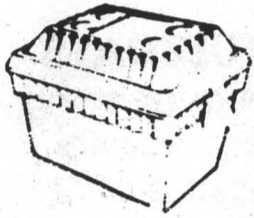
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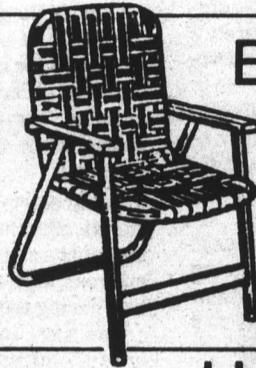
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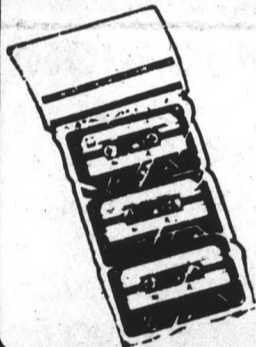
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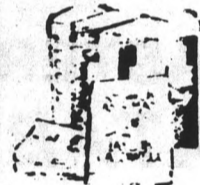
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# scenes

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## LOT's 'Jacques Brel' shines composer's lighter side



Growing old gracefully: Harvey Truitt, Stephen Goodfriend and Ernie Clark rev-it-up in the "The Older We Get the Less We Regret," from LOT's first summer production.

By Bonnie Peplow  
ASU News Bureau

Jacques Brel, the late Belgian singer-composer who became one of the most popular chansonniers of Europe in the 1960s, was a poet of the popular song.

Brel will be celebrated by the Lyric Opera Theatre in the first production of their summer series, "Jacques Brel in Revue." The revue will be staged June 3 to 5 and 8 to 11 in the Music Theatre at 8 p.m. each evening except Sunday, June 5, when showtime will be 3 p.m.

This original production, compiled by LOT's Kenneth Seipp and Brian Hall, features about two dozen songs, each one a complete miniature musical theatre work, said stage director Seipp.

"To know Brel's work is as important as to know Stephen Sondheim's, Mozart's or Puccini's," Seipp said, "because a great deal of what happens in any good revue has been and continues to be influenced by Brel."

"Like Piaf in the 1950s and Aznavour today, Brel had a dedicated following among the international set, university students and other fans who 'discovered' him even before his 1966 American debut at Carnegie Hall," said musical director/pianist Hall.

"By combining tenderness with irony, Brel creates a bittersweet duality made vivid through words and music, through imagery and sensuality," Hall said. "Even when he ridicules or is ferociously critical, he does it with compassion."

Seipp said that the bitter side of Brel was more predominate in LOT's 1974 original production of "Jacques Brel is Alive and

Well and Living in Paris," which he and Hall also compiled. "The anti-war, anti-establishment, love-cynical, old age-despairing message surfaced (in that show)," he said.

"But times change and people change. We see the other Brel more clearly in the new revue, the one who sings of tenderness, loyalty, joy and survival. The biting tones are muted," Seipp added.

Brel deals with the personal rather than the general. "Whether he writes of love, death, war or old age, he speaks of a person, usually nameless, rather than a group," Seipp said.

"Brel doesn't provide answers. He tells us how it is and leaves it to us to interpret," Seipp said.

The right color choice for the show, colors that would reflect the poetry and music that are Brel, was important to Seipp. Assisted by costume designer Esther Turner, scenic designer Keith Shaw and lighting designer Paul Estes, Seipp ultimately made the choice: rose and charcoal grey costumes on a deep blue, sculptured set — visual poetry to underline Brel's musical poetry.

The cast of six includes Janice Robillard and Ernie Clark, both new to the Music Theatre stage; veterans Harvey Truitt and Adrienne Bridgewater, who appeared in the 1974 Brel production; and current music theatre majors Stephen Goodfriend and Debby Rosenthal.

Tickets, priced at \$8 for the public and \$4 for full-time students, are on sale at the LOT Business Office (965-2856) and Diamond's box offices or at the door.

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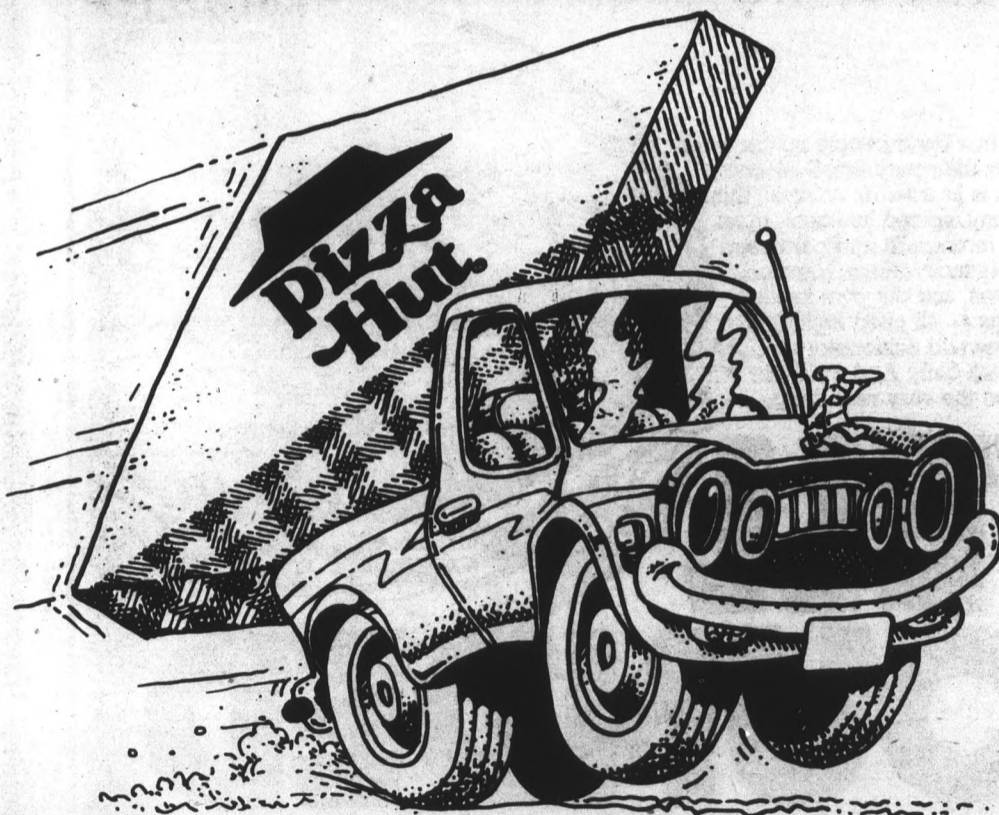
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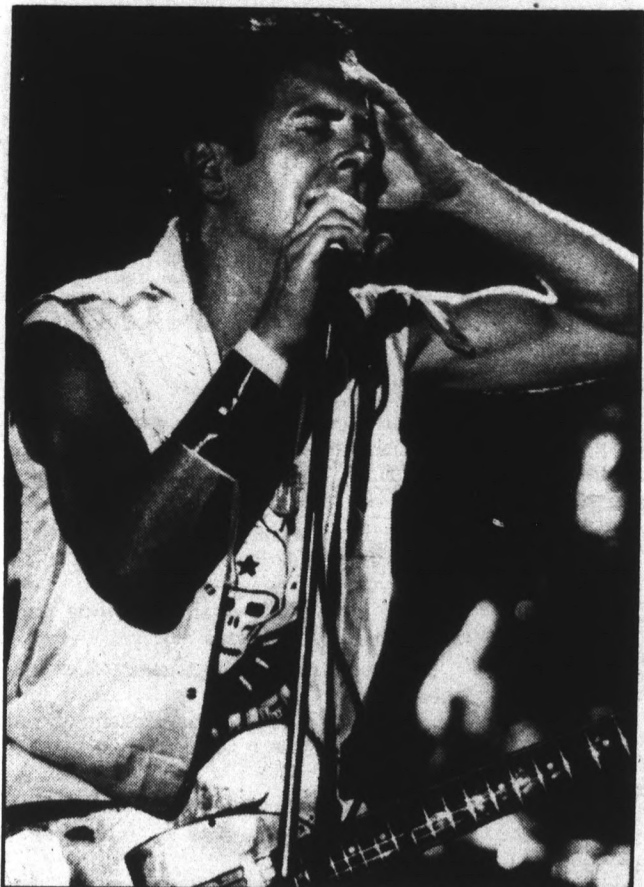
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Staff photo by Andy Arenz

Should we play or should we go? In Tucson last Thursday (above) Joe Strummer and The Clash turned in the fiercest Arizona rock show in years. But at US '83 last Saturday, they almost punk-manuevered themselves off the stage.

# The US Festival '83

## Another Woodstock? Hardly so, but

By Karl Byrn  
Scenes writer

The US Festival '83 walked on an expectational limb from the start; specific promotional statements dubbed this Memorial Day weekend rockfest held north of San Bernardino, Calif. "the music event of the 80s," and generally-circulated talk created awesome images of "the greatest rockfestival since Woodstock."

But US '83 wasn't a magical Woodstock; expecting it to be so wasn't fair; and the producers actually had something of a different scene in mind anyway — after all, this was to be the "US" festival, not the "US vs THEM" festival.

By throwing a gig of this size under the auspicious ideal of uniting people through technological advancement, the producers of US '83 — Apple computer inventor and multimillionaire Steve Wozniak's UNUSON Corporation — made clear their desire to play in Woodstock's ballpark.

Woodstock purists drubbed promoters Feyline Productions for the absence of black or cross-cultural acts on the bill (though Michael Jackson and Prince had been asked to play), and though a one-day-each schedule of new wave (lacking genuine punk), heavy metal, mainstream and country offered marketable variety, it created genre exclusivity.

Obviously the star-studded bill was to be the festival's pull, but Wozniak quite sincerely envisioned some moral edification in the process.

Wozniak's togetherness vision was presented in innocent faith (innocuously so during each evening's videocast dramatizing the ecstasy of an alien who lands in the middle of US '83 harmony) and was no doubt intended as one-step in

long-term penetration — no world-change-NOW a la Woodstock.

But because US '83 emphasized the marketplace (via technological fairs, expos, and product plugs during and between performances) and not Woodstock's political arena, US '83 was accused of sterile significance.

However, such accusations would be ignoring the potential importance of the satellite hook-up that broadcast part of Men at Work's performance to the Soviet Union (though to a select audience) in exchange for a broadcast to the festival of a Russian band called Arsenal.

Furthermore, the festival's techno-push in the name of musical good-will may be less a fault of the fest than a reflection of a rock culture that has gotten more materialistic with age. Still, the MUSE No-Nuke concerts of 1979 and the Concert for Kampuchea of 1980 can be held against US '83 as recent examples of a large-scale, though less profitable, mobilization-oriented rockfests.

Unlike those events and Woodstock before them, US '83 hardly employed rock as a social power aside from its use in packing crowds. But Wozniak can hardly be accused of manipulating rock for greed: though UNUSON received sponsorship from the brewers of Miller Beer, much of US '83's \$18 million budget (\$8 million of which was to go to bands) came from Wozniak's pocket.

The Woz, as he is often called, personally lost \$4 million on last Labor Day weekend's US '82, and though he predicted a second loss, the Woz' faith in his event led him to risk again.

In fact, the big issue of the festival, largely a press and VIP concern, was US '83's financial success. Unless the event at

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# , but 600,000 rock fans can't be wrong

least broke even, US '83 and US '82 would have no successors. Attendance estimates for the three days rolled in at 600,000, pushing US '83 ahead of US '82's 500,000 and Woodstock's 400,000 and making it the largest three-day rockfest ever. At \$20 per ticket, UNUSON has recouped about \$12 million, not counting merchandising proceeds.

But UNUSON had predicted that a 700,000 draw on the three all-rock days (with 100,000 on the all-country day this Saturday) was needed to beat the red. Official stats have yet to come in, but with such a close call, Wozniak told the press, "I will not bankroll another (US Festival) myself."

The press had been saying that Wozniak's huge vision wasn't as hugely marketable, and that his message fell on deaf ears that came out only for entertainment anyway. True, the faithful who hoorayed as MTV cameras panned the audience probably did so less from event-high than for Pavlovian reasons, but such audience reaction is not untypical and can't be directly linked to any US audience avoidance of Wozniak's message. And even if US '83 was basically a huge sun-tan oil concert without any political/philosophical soul beyond its creator's ideals, the attendance figures are rock history, and are nothing short of impressive.

Aside from conceptual and financial concerns, the dominant issue of the fest was some Clash rabble rousing. The Clash, Saturday's headliners, were unsigned as of showtime, and in a classically punk but poorly timed move (their complaints could have been made earlier, but that might have deadened the charge) threatened not to play unless all bands on the bill and UNUSON itself donated a percentage of the profits to charity. The complaint concerned the festival's and

subsequently the band's association with Miller Beer advertisement, as well as festival policies that forbid fans from bringing food into the concert area, forcing them to concession stands (a policy for which Wozniak later apologized).

The Clash themselves were paid \$500,000 for appearing, and claimed to be donating some of that money to the poor of East L.A. (UNUSON donated \$38,000 to a boys camp on Monday, but claimed to have already been planning to do so; the Clash just provided the chance to do so sooner, Wozniak said.) Wanting the platform and the avoidance of the riot they feared would occur if they left, the Clash went on.

In the heat of attack, the Clash's manager had labeled Van Halen a "hamburger" band. Enter a crooked David Lee Roth of Van Halen, Sunday's headliners. Amidst obscene insults to the audience, the whiskey bottle-brandishing Roth said "This is REAL whiskey . . . the only band who would put tea in a bottle to drink onstage . . . is the Clash!" Roth's drunkenness ruined Van Halen's show, which led to disbelief that their \$1 million contract would be honored. A local law enforcement official later accused Roth of attempting to instigate a riot, and in general, the heavy metal day copped a bum name. The heavy metal fans had busted the heads off drinking fountains, leading Wozniak to rather naturally state that the heavy metal day did not in fact represent the US spirit.

The final word, artist-wise, came from Steve Van Zandt of Little Steven and the Disciples of Soul, Monday's opening act, who didn't comment directly on the issue but seemed to sew up any ostracism of the metallers by commenting in jest, "I'd like to thank Van Halen and Ozzy and those guys for

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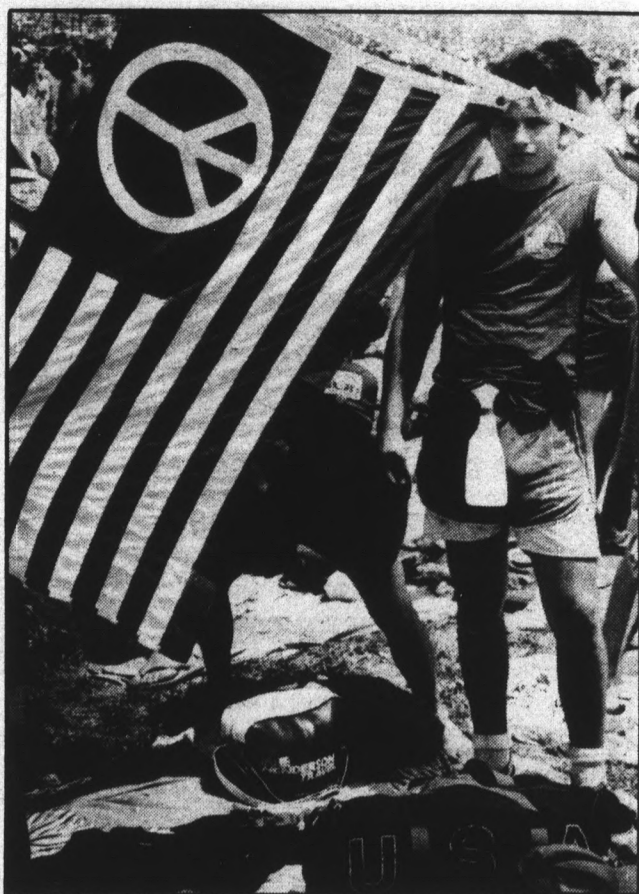


Photo by Karl Byrn

Hanging On: The US Festival '83 may not have been Woodstock, but ideals die hard. If the US idealism seemed programmed, the spirit was enough to encourage this fan to bring his banner out of the closet.

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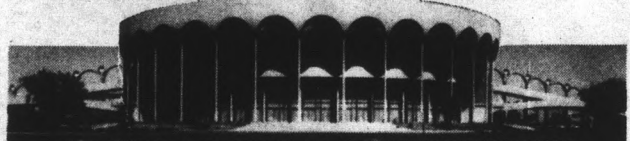
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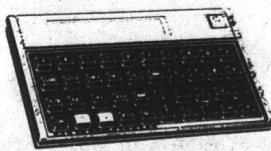
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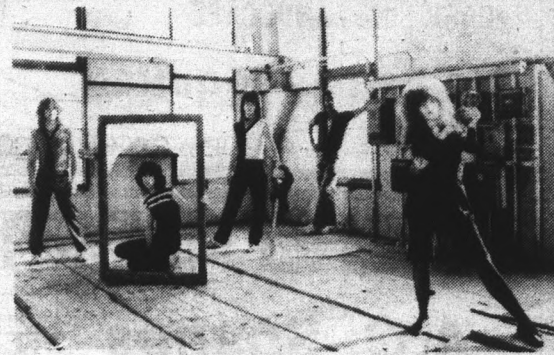
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US '83

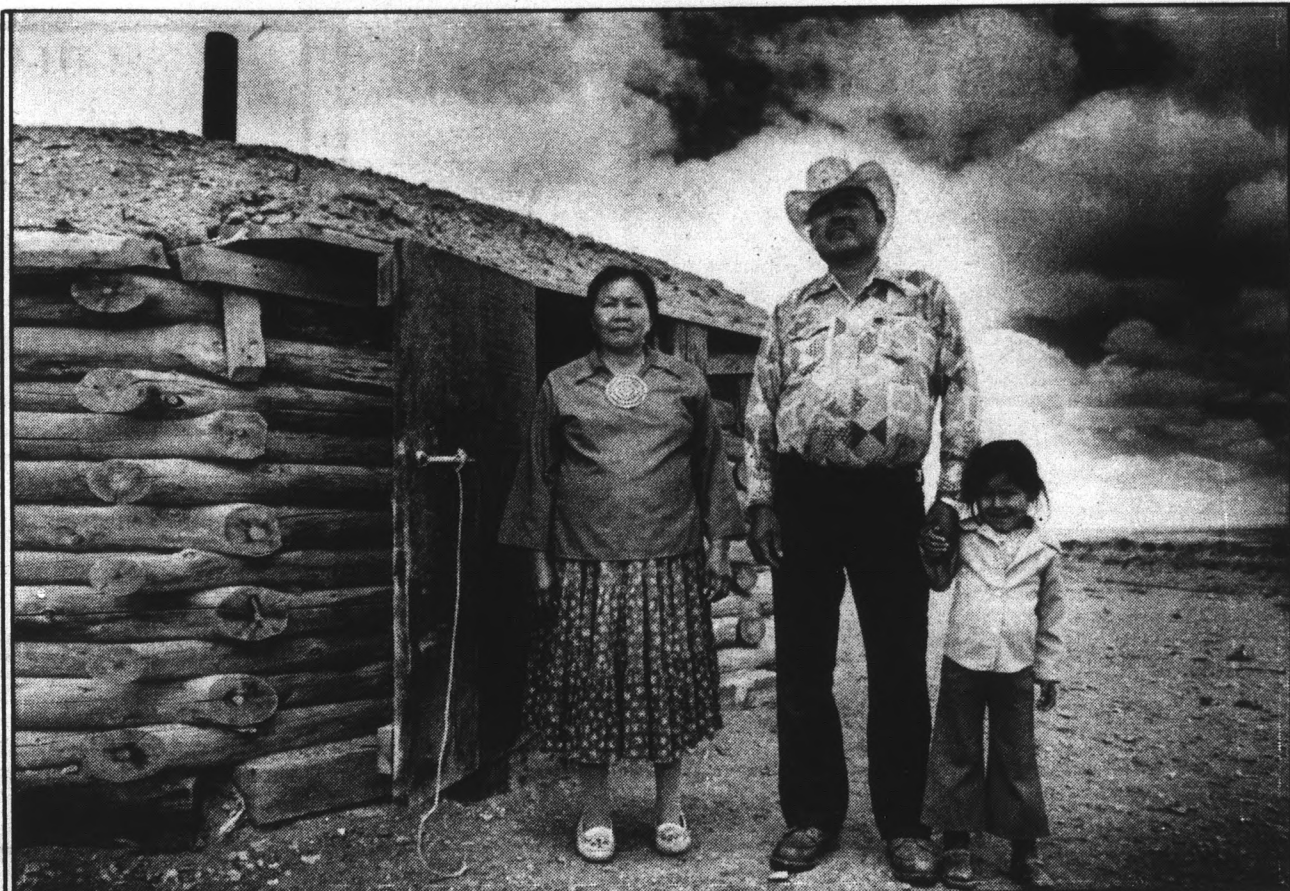
continued from page 11  
opening up for us."

The most exciting performances, from the acts that were expected to shine — The Clash, Little Steven, U2, The Pretenders, and David Bowie — were certainly worthy of preservation, and fortunately the entire festival was videotaped by MTV. But due to business hassles with record companies, no album is planned.

This is unfortunate, if for no other reason than to put Oingo Boingo vocalist Dan Elfman in his place. During his band's set, Elfman yelled to the crowd "People say the US Festival doesn't have the energy of Woodstock; well I say screw them! Woodstock is over! The '60s are dead!"

Such statements are hypocritical from an essentially R&B band like Oingo Boingo. An album of US '83 would at least serve to show Elfman that neither he or any of his "new music" cronies can hope to match something with the earth-moving soul of Sly and the Family Stone's "I Wanna Take You Higher" off the Woodstock LP.

Luckily, an audience member yelled back to Elfman, "You owe your career to the '60s!" That's putting things in perspective.



Mesa Tribune photo editor Don Stevenson's Pulitzer Prize nominated series on Navajo Indians is part of "Beyond the Printed Page," an exhibition of extraordinary photojournalism on display in the MU Gallery through June 22. Also on display are works by Frank Hoy, ASU associate professor of journalism and telecommunication; Tim Koors, Phoenix Gazette staff photographer; and Peter Schwepker, Arizona Republic staff photographer.



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The Student Employment Office is temporarily located in Payne Hall, Room 42, during the renovation of Matthews Center.

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# sports

state  
press

## Sun Devils sweep through tourney set sights for sixth championship

By Ken Sain  
Sports writer

When an ASU team packs its bags for Omaha, Neb., big things are expected from the Sun Devils. This year may prove to be different.

In the 11 previous trips to the College World Series, the Devils have finished no worse than third only once — their first appearance in the tourney in 1964.

Five times the Devils claimed the national title, and they finished runners-up three times in the eight-team tournament.

ASU will open up CWS play Saturday in Omaha against South Regional winner Alabama at 6:10 p.m. Arizona time. Just making it to the CWS this year was considered impossible half way through the conference season.

The Devils held a dismal 6-10 mark in the Pac-10 Southern Division, and post-season hopes were labeled pipe dreams. But something happened to the Devils that caused them to turn their season around.

"We became a team," left fielder Barry Bonds said. "At the start of the year we had a lot of individual talent from all over the nation — 'O' (Oddibe McDowell) from Florida, Hank (Doug Henry) from Southern California, and others from all over the place.

"We played a lot of games early in the season just on individual talents. We were not really a team. During the middle of the season, Coach (Jim Brock) got us together and said he would run us hard.

"Slowly we became a team, and we no longer relied on individual talents to keep us going. We played as a team."

Brock also feels that the Devils came together as a team.

"During the game I kept feeling that there was something I should be doing," Brock said after ASU secured the West II Regional title. "I finally decided that they were playing so well, the best thing to do was to leave them alone."

The West II Regional was considered one of the toughest in the nation, but ASU had no problems with any team in the tournament. The Devils defeated Brigham Young 19-11, Cal State-Fullerton 8-0, and Fresno State 7-2 in earning their 12th trip to Omaha.

BYU was expected to be a tough test for the Sun Devils. The Cougars entered the game with a 54-9 record, and a No. 1 seeding from the NCAA. The game was full of surprises.

Eight hits, including two home runs, and the Cougars jumped out to an 8-0 lead in the middle of the second inning. But the Devils were able to come back with five runs in their half of the inning to keep close to BYU.

ASU was forced to use four pitchers in the game, but backed with an offense that punched out 22 hits and 19 runs, the Devils overcame the eight-run deficit to defeat the Cougars 19-11.

Jim Jefferson entered the game in the fourth inning to shut down BYU. After that fourth inning, ASU gave up only two runs in the remaining 23 innings.

Bonds hit a three-run homer in the second inning. The homer was hit over the green center field fence that stands 35 feet up in the air, 400 feet from home plate. Brock said it was only the third time someone was able to hit the ball over the green monster.

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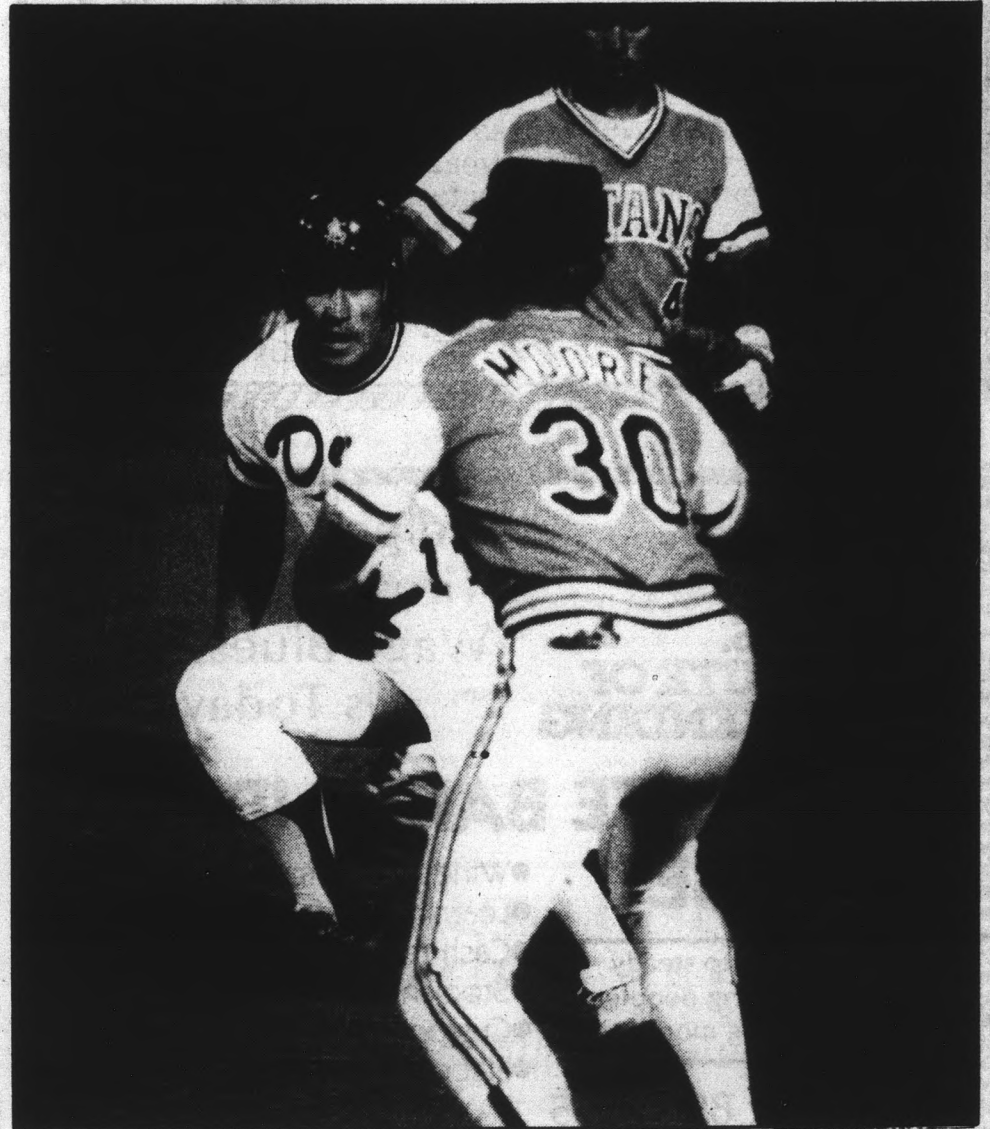


Photo by David Pettit

Craig Pritchert of ASU is caught in a run-down between first and second base. The Sun Devils earned their twelfth trip to the College World Series this past weekend as they swept through the NCAA West II Regional Tournament.



# INTRAMURAL HIGHLIGHTS

## SUMMER RECREATION 1983



"For the students,  
faculty and staff at  
Arizona State University"

### INTRAMURAL EVENTS

#### AEROBICS

Exercise on Tuesday and Thursday, 5:15 to 6:15 p.m. in P.E. East 143. Class is free, requires no registration and is open to ASU students, staff, faculty, and spouses. First class is Tuesday, June 7.

#### 3-MAN BASKETBALL NOON LEAGUE

This league is open to Summer School students and faculty/staff members. Games will be played on Tuesday and Thursday at 12:15. A \$5 fee per team will be taken with your entry, which is due by Wed., June 8. Play begins June 14 and runs through mid-July. Picture I.D. and fee cards will be checked and held at the gym door.

#### FITNESS CLUBS

Set your own pace in one of the Fitness Clubs. Choose the 500 Mile Jogging Club, the 500 Mile Bicycling Club, the 100 Mile Jog/Swim/Cycle Club, Parcourse Club, or the Faculty-Staff "Fitness for Lunch Bunch" Club. There is an entry fee for each club. Finishers receive club T-shirts. Sign up today!

#### RACQUETBALL AND TENNIS

Need a racquetball or tennis partner? Sign up at the Intramural Office. Provide your name, phone number and level of play. "A" is for advanced, "B" is for intermediate, and "C" is for beginning players. Players are responsible for arranging their own matches. Meet some new players — sign up today!

#### PARCOURSE FITNESS CIRCUIT

The Perrier Parcourse, ASU's outdoor fitness circuit, is a series of 18 exercise stations spread over a 1.7 mile path on campus. Maps are available at the START sign, west of the racquetball courts.

### INTRAMURAL SPORTS OFFICE

Physical Education West Lobby  
Phone: 965-5638

#### ENTERTAINMENT BARGAINS

The Intramural Sports Office in the P.E. West Lobby will be open from 9 a.m. to 4 p.m. Monday through Friday for discount ticket sales to ASU students, faculty, and staff. Discounts are available to local movie theater screens, Big Surf, and Legend City. Please present your valid ASU I.D. at the time of purchase. There is a limit of six tickets per day per I.D. No refunds or exchanges allowed. Membership cards, which entitle you to a discount admission price, are available to:

- Knotts Berry Farm — Buena Park
- Sea World — San Diego
- San Diego Zoo & Wild Animal Park
- Magic Mountain Park — Valencia
- Universal Studios
- Movie Land Wax Museum

### ADAPTIVE INTRAMURALS

Adaptive Intramurals are exercise and recreation activities for disabled students, faculty, and staff. Most activities take place in the Physical Education East Building, Room 145. Open hours are noon to 6 p.m. Monday through Friday. For more information, call 965-3090.

### OPEN RECREATION

For daily recreation activities and facility hours, call the INTRAMURAL HOTLINE, 965-2626, for a recorded message.

#### AQUATIC CENTER

Weekdays: Noon to 3:45 p.m.  
Faculty, staff, student only with validated ASU I.D.  
Weekends: Noon to 3:45 p.m.  
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Minimum age: 10  
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#### GYMNASIUM HOURS

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Sat. & Sun. Noon to 6 p.m.  
An ASU validated fee receipt and a photo I.D. are needed for admission to the gym. Equipment for play may be obtained at the equipment room with your ASU I.D. and driver's license. I.D.'s will be held during gym use. Guest fee is \$1. Fee for continuing students is 50¢. Contact the Intramural Office for complete admission policy statement.

#### WEIGHT ROOM

The Matthews Hall Weight Room is open to ASU students, faculty, and staff Monday through Friday 10 a.m. to 2 p.m.

#### RACQUETBALL COURTS

Twelve outdoor 4-wall courts are available for reservation by calling 965-3618. Court 12 is a challenge court.

#### TENNIS COURTS

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In conjunction with the City of Phoenix Public Transit Administration, the ASU Department of Parking and Transit offers all ASU employees the opportunity to enroll in a free computerized ride sharing program.

During the week of June 6 through June 10, this service will be available at the Memorial Union, Room 220 (Greenlee) during regular working hours.

The process takes less than three minutes and will provide you with a computer print-out of other potential car poolers together with their phone numbers and such pertinent information as whether they are smokers or non-smokers, their work schedule, the building where they work, and other details.

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# No problems

## Wranglers able to coexist with ASU community

By Ken Sain  
Sports writer

The arrival of a professional football franchise on the ASU campus has caused little problem for the rest of the University community, according to ASU officials.

Since the announcement on Aug. 5, 1982 that the United States Football League planned on placing a franchise in the Phoenix area, members of the ASU administration have feared the football team would cause problems for many different aspects of the campus.

"Our office has had a good working relationship with the (Arizona) Wranglers office," Assistant Vice President for Public Affairs Miriam Boegel said.

The University has received over \$450,000 in revenue from the eight games played in Sun Devil Stadium thus far. ASU receives a \$1.50 surcharge on every ticket sold in addition to concessions and parking revenue.

"All the money is being held in a revenue account until it is decided where it can help the University most," Boegel said. "The first priority is the weight room relocation."

The ASU football team used to use the home team's locker room under the south bleachers at Sun Devil Stadium for its weight training center.

An NCAA rule, which prohibits student-athletes from using facilities that are currently being rented by any professional franchise, forced a relocation of the weight room. The new weight-training center is near the ASU Aquatic Center.

"We basically have the same things we had before, and

they did a nice job of remodeling," ASU football strength coach Don Clemons said. "The remodeling came right at the start of spring training, and that is a very important time for us."

"It was quite hectic for a while, but overall I am happy with our new facility."

According to Boegel, the University may have to pay for repairs to Sun Devil Stadium. Two years ago cracks in the north end of the stadium were discovered — many architects felt the stadium was sinking.

"That has yet to be clarified," Boegel said. "The University has some responsibility in that aspect."

Another concern of some members of the University athletic department was the effect the pro football team would have on the ASU spring sports attendance.

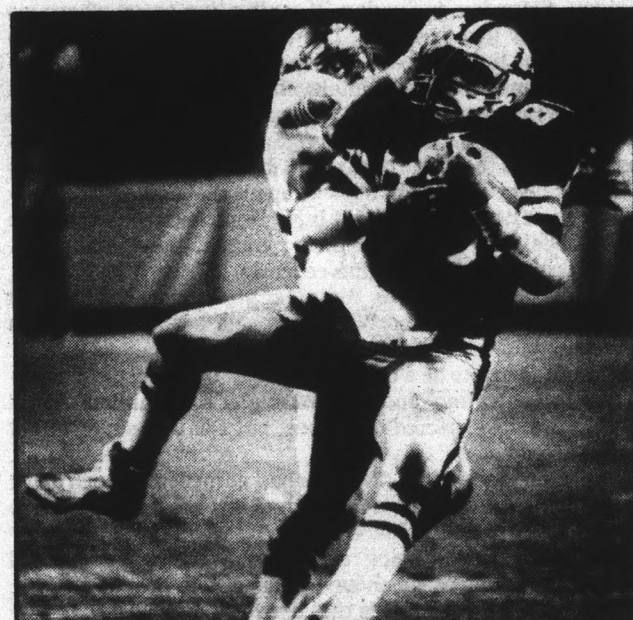
Part of the contract that was signed between the school and the Wranglers prohibits the franchise from scheduling games that would directly coincide with an ASU sporting event.

However, games could be scheduled on the same day; three times this year the ASU baseball team has had a home game on the same day as a Wrangler home football game.

In the fall, head baseball coach Jim Brock did not feel that the Wranglers should be able to play on the same day as his baseball team.

"It seems obvious that both can't play on the same day," he said. "We would have to have first priority and the tenant

continued page 18



Staff photo by Andy Arend  
The Wranglers have had many problems on the field the past few weeks, but according to University officials, Arizona's first professional football team has caused few problems for ASU.

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# More about Wranglers

continued from page 17

would rent other days.

"Our conference schedule is such that we have to play on Friday, Saturday or Sunday. If a situation arose where we played a day game and (the USFL) played at night, you can just imagine the problems. If they consistently got 40,000 people, the situation would be intolerable."

The Wranglers have not averaged 40,000. They have averaged close to 25,000 at every game. The season's high attendance was the home opener against the Oakland Invaders March 6. Over 45,000 fans showed up for that contest.

But the attendance figures have been taking a nose dive ever since. The best team in the league, the Philadelphia Stars, drew a mere 18,351 fans recently.

In their last four games, Wrangler attendance has hovered at the 20,000 mark. The Wranglers sold over 18,000 season tickets.

"There seems to be a certain sincerity between the University administration and the Wrangler's administration," Brock said. "I expected the worse, but I have seen no effect on our attendance."

The attendance at the ASU baseball games have been down from the record-setting pace they had last year, but there are other factors to be considered.

Turnstiles are now being used to count the crowds instead of the hand counters which have been used in previous years. Standing room only crowds that use to be over 10,000, barely number 7,500 this year. Brock has said that the stadium is shrinking.

The ASU baseball team is not as dominant as they were last year. This year the Devils owned a 17-13 mark in the Pacific 10 Southern Division standings. Last year the Devils finished with a 25-5 mark in the conference.

In the three games that the Wranglers and the baseball team have both had home games, the Devils have averaged just under 4,500 a game.

That figure includes a crowd of 7,095 against division-winner Stanford April 23. That figure is also misrepresented because over 3,000 little-leaguers were given tickets as part of an advertising promotion.

"It is tough to take into consideration all of the factors that determine if the spring sports have been hurt by the Wranglers," Boegel said. "The baseball team does not have as good a record as last year, and the weather has not been as pleasant."

"I would like to think a market as large as Phoenix could support both teams."

"There being here has not hurt us at the gate, as much as it has with the media," Brock said. "We have definitely had less newspaper and radio coverage this year."



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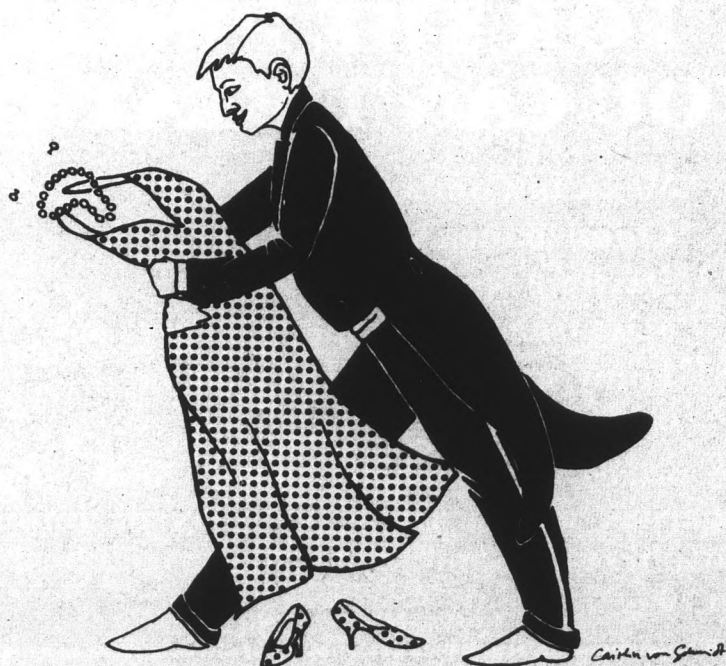
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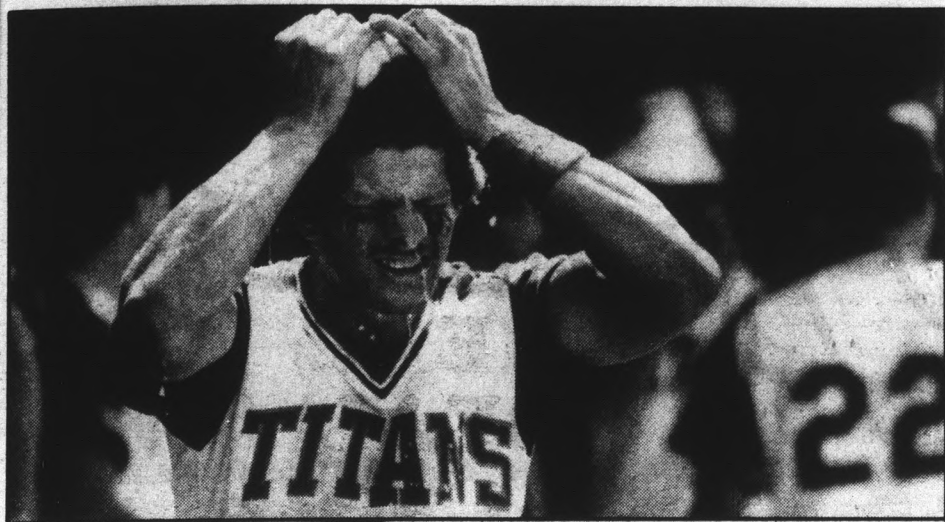


Photo by David Pukiewicz

Cal State-Fullerton's Shane Turner attempts to cool off during an afternoon game at the NCAA West II Regional Tournament held at Packard Stadium last weekend. The Saturday afternoon game was played with temperatures soaring past 110 degrees, and was highlighted by a dust storm in the late innings.

## More about Omaha

continued from page 15

Bonds drove in four runs for the game and scored four times in his 3-for-3 performance. Greg Steen also drove in three runs.

ASU's second game was a rematch of last year's West Regional Championship game, when the No. 2 ranked Devils were knocked out of the tournament by the third-ranked Titans of Cal State-Fullerton.

Henry pitched the entire game scattering five hits and not allowing a run. Serving double duty, Henry also knocked in a run in the fourth with a double, as the Devils defeated the Titans 8-0.

Bonds hit his second home run of the tournament with a solo shot in the first. Tim McNaughton also homered for the Devils with a man on in the fourth. Steve Moses also drove in two runs for ASU.

Kendall Carter recovered from his shaky start against BYU to handle Fresno State in the championship game. Carter improved his record to 11-2 on the year with the 7-2 Sun Devil victory.

Bonds hit his ninth homer of the year in the fifth inning. Bonds three homers and his six RBI's earned him the Most Outstanding Player award for the tournament.

Bert Martinez hit his third collegiate career grand slam in the third inning. Jefferson relieved Carter in the eighth to finish the game.

Named to the All-Tournament team for the Devils were pitchers Henry and Jefferson, catcher Don Wakamatsu, third baseman Martinez, second baseman Greg Steen, and outfielders Bonds and McDowell.

The Devils offense poured out 45 hits and 34 runs only three games. ASU committed four errors, all in the first game against BYU.

Wakamatsu and Steen were tremendous defensively. Wakamatsu continued to gun down prospective thieves by throwing out all four runners who attempted to steal second base.

Steen handled many ground balls in the outfield and threw out the runners. Steen also led the Devils as they turned six double plays.

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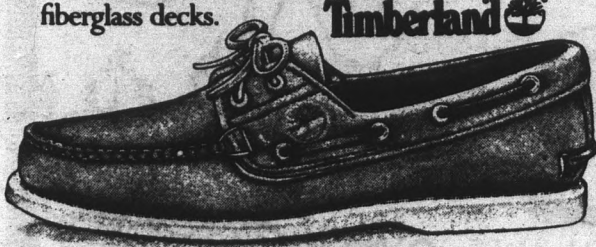
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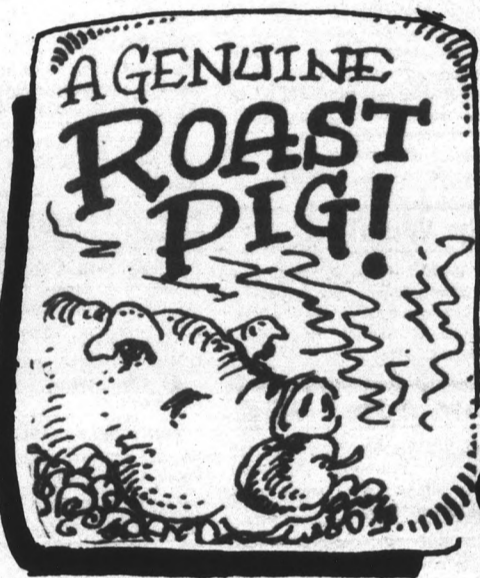
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