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Tempe, Arizona

External audit acknowledges no wrongdoing in ASU center

By Mike Humphreys
Staff writer

ASU's Center for Executive Development has been cleared of all wrongdoing by an audit performed by an external audit company, according to the vice president for business affairs.

Frank Sackton said there was no evidence of any "fraud, malfeasance, misfeasance or defalcation" found by Arthur Andersen and Co., an auditing firm.

The audit was ordered in March after L. William Seidman, dean of the College of Business Administration, received questions from the Center's employees regarding accounting and bookkeeping procedures.

Seidman made a request of Sackton, who brought the matter before the state Auditor General. The Auditor General then asked the firm to conduct the audit.

The firm spent "10 or 11" days performing what Sackton called the "first phase" of an audit. After that time, it made some recommendations but said there was no reason to continue with the audit.

The audit report suggested some changes the center should make in its bookkeeping procedures to meet University criteria.

Sackton said some of the financial procedures were followed, others were followed but "not rigidly," and some weren't being followed at all.

Recommendations the report made dealt with the establishment of an authorized petty cash fund, regulations for processing of expenditures, record-keeping and processing of seminar fees, requests for the printing department and employee compensation.

Louis Olivas, interim director of the center who was temporarily reassigned to the College of Business administrative services department while the audit was being

conducted, returned to his post Monday.

According to Sackton, Seidman has asked Olivas to implement the auditing report's recommendations for the center.

The report "completely exonerated" Olivas and other employees of the center, according to Sackton. "The recommendations are accounting and procedural," he said.

Sackton said the recommendations "will be carried out to improve the business practices of the center, and with that, the University considers the matter closed."

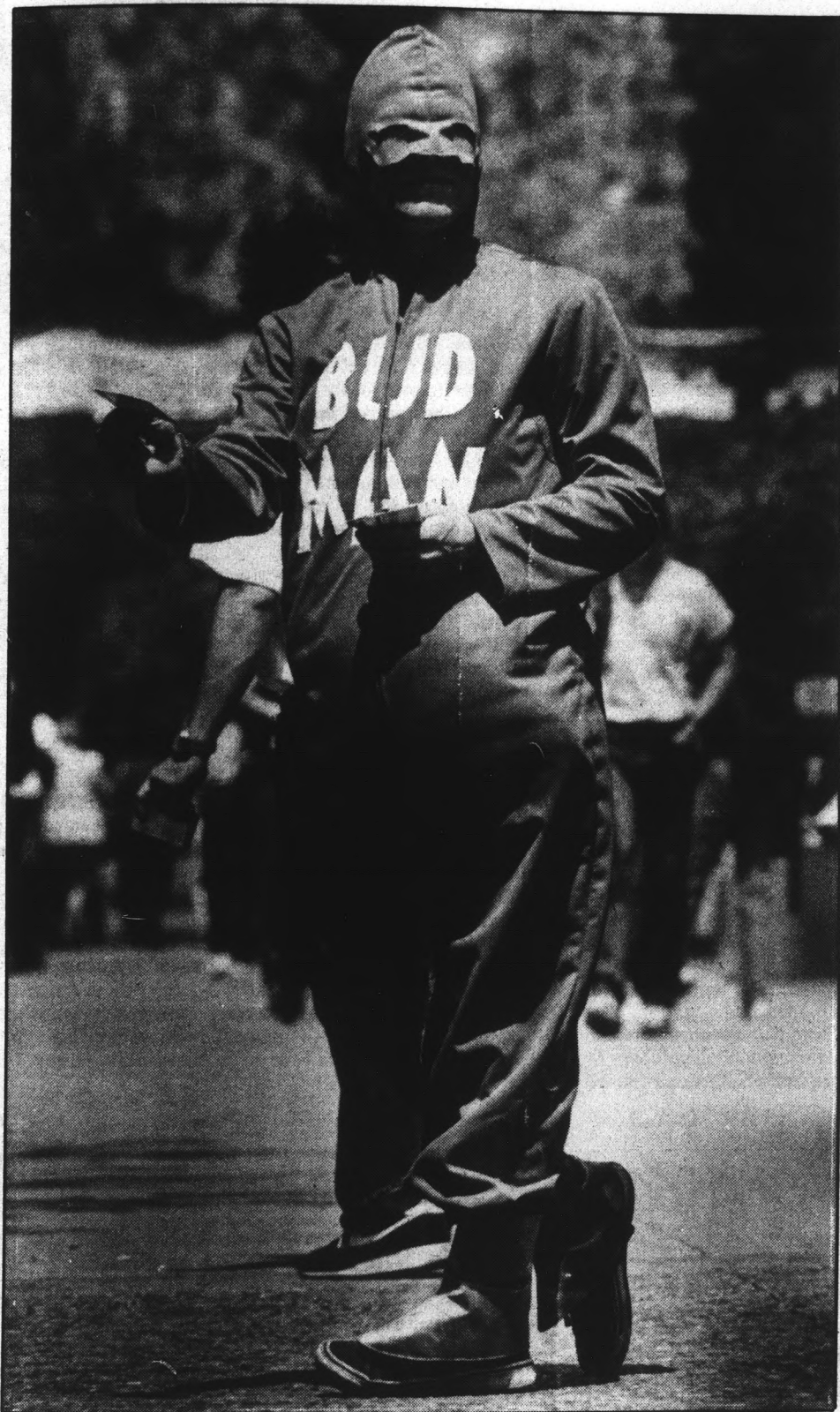
Specific suggestions the report made were to establish an authorized petty cash fund including a sole custodian, use of the formal requisition process established by the ASU Business Office, and the prohibition of the fund's use for personal loans. The center has been operating without an authorized petty cash fund though cash receipts have been used as such.

The report also said the center's "control of expenditures has not met criteria established for the University" and recommended that expenditure requests and payments should be approved by an authorized individual other than the person making the request.

According to the auditor's report, the center's printing department "has operated in a casual manner without adequate records and controls." The report suggested the use of prenumbered printing requests for greater documentation.

Also recommended in the report was compensation of employees made in accordance with University policy in regards to working irregular hours.

A final suggestion of the auditing firm was the formalization of a written policy statement documenting the center's goals and purposes.



Staff photo by Junji Kurokawa

Imbiber

John Willis, the Bud Man, strolls down Cady Mall giving away leaflets concerning drunk driving and state laws. Willis, Broadcasting sophomore, is helping promote Alcohol Awareness Week.

10-year-old student pens note to Andropov

By The Associated Press

MANCHESTER, Maine - A fifth-grader, whose letter to Yuri Andropov was quoted in the Communist Party newspaper Pravda, hopes that means she will get a reply from the Soviet leader himself.

"I just wanted to know what Andropov was like," Samantha Smith, 10, said Monday. "If you get a letter back from someone, you get to know what he's like."

Pravda recently published excerpts of several letters it said were written by American citizens. Samantha's letter asked, "Why do you want to conquer the whole world, or at least our country?"

Pravda said, "We think we can pardon Samantha her misleadings, because the girl is only 10 years old."

Samantha's letter offered congratulations to Andropov "on your new job" and asked him if "you're going to vote to have a war or not?"

In a telephone interview, Samantha said she didn't remember when she wrote the letter, but recalled that she got the idea from a class assignment that her father, Arthur Smith, had given to his English class at the University of Maine in Augusta.

"He had his class write a letter to a famous person, so I thought I might do one too," said Samantha, a student at Manchester Elementary school.

This wasn't the first time that Samantha has written to somebody famous. Several years ago, she sent a letter to Queen Elizabeth, and got a response from one of her ladies-in-waiting. If Samantha decides to write to any other famous people, it would be either Princess Diana or Prince Charles, she said.

"She has always been a good writer," said her father. "This is just proof that letter writing works and people do pay attention."

Liberal Arts dean hands in resignation

By Maria Khan
Staff writer

Guido Weigend, dean of the College of Liberal Arts, announced his resignation to the administrative council of the College of Liberal Arts on Tuesday, effective Jan. 1, 1984.

"The main reason (for the resignation) is I've been deaning for 12 years," Weigend said. "I think it's good to get back to the discipline."

Weigend said his resignation was his own decision, not the result of an administrative request.

"I felt that I've done what I could for eight years," he said. "It's long enough to be in that office."

Jack Kinsinger, vice president of academic affairs, who was also present at Tuesday's meeting, was unavailable for comment.

Weigend said the process to find a replacement for the office was discussed at Tuesday's meeting by Kinsinger.

"There will be, at first, a committee which will work out with him (Kinsinger) the process for the dean's search," Weigend said.

That committee, which was chosen Tuesday by Weigend, is comprised of individuals from various committees and councils already established within the College.

With input from various departments, that committee will be responsible for deciding whether the search for a replacement should be limited to applicants within the University.

After the first committee establishes the search procedures, according to Weigend, a search committee will be appointed to follow through on those procedures to begin the actual search for a replacement.

Weigend said no deadlines have been set, although finding a replacement before the effective date of his resignation would eliminate having to select an acting dean for the interim period.

Weigend's resignation will be followed by a six-month sabbatical leave. He will then join the faculty of the ASU geography department as a professor with an emphasis in political geography.

During his nearly eight-year term, according to Weigend,

there have been changes within the college, although the size has not varied considerably.

"We... have created excellence in a number of departments," Weigend said.

He added the University's current emphasis on engineering has not affected liberal arts in an entirely negative way.

"The University's mission and scope has emphasized the sciences and the collaboration of the University with industry in the Valley," he said, adding, the disciplines offered in liberal arts remain essential.

Weigend said evidence of that is the number of individuals currently enrolled in liberal arts courses is the highest during his period as dean.

Before coming to ASU in 1976, Weigend was associate dean at Rutgers University in New Jersey for three years. Prior to that, he was an assistant professor of geology and geography at Beloit College in Wisconsin.



Guido Weigend

nation/world

**state
press**

Volcker says interest rates too high

WASHINGTON (AP) - Federal Reserve Board Chairman Paul A. Volcker said Tuesday interest rates remain too high to support a long-term economic recovery. If he were a private banker, Volcker said he would be inclined to lower his loan rates.

Volcker, the nation's central banker, told the House Banking Committee that interest rates are abnormally high considering the low rate of inflation now prevailing and the outlook for slow inflationary growth in the future.

He said the level of interest rates should not block the economic recovery now under way from continuing in the short run, but the long-term outlook is in jeopardy.

"If the inflation outlook is as good as I think it is, then... interest rates are high relative to what is necessary and desirable to sustain a long, healthy recovery," he said. "But I would not make the case that in the short run, the level of interest rates are incompatible with a business recovery."

Although inflation is expected by most economists to run at a rate of about 4 percent or less this year, many short- and long-term interest rates are running above 10 percent.

Walesa meets with his union

WARSAW, Poland (AP) - Solidarity leader Lech Walesa met last weekend with his outlawed union's underground leadership, the first such meeting disclosed since his release from internment last November, an aide said Tuesday.

Walesa has kept a low profile since he was freed from 11 months of detention under martial law, and announcement of the weekend meeting could prompt the authorities to take the 39-year-old labor chief back into custody.

Another Solidarity official, Aleksander Malachowski, was arrested last month on charges of meeting with underground union chiefs. The best known of the clandestine leaders, Zbigniew Bujak, is rumored to have met with Malachowski, but the report cannot be confirmed.

Plane missing after bombing exercises

LAS VEGAS, Nev. (AP) - Seven people aboard an unarmed B-52 were missing Tuesday after conducting a low-level bombing exercise over a sprawling desert practice range, Air Force officials said.

Planes from Nellis Air Force Base searched for the Strategic Air Command bomber in the Nellis Bombing and Gunnery Range, a 3-million-acre expanse of desert and mountains about 200 miles northwest of Las Vegas.

The B-52 took off Monday morning from Robins Air Force Base in Georgia, and was last heard from about 1 p.m. PST.

Lt. Col. Mike Wallace of Nellis Air Force Base said a few F-16 fighter jets and a helicopter searched fruitlessly for the bomber until sunset Monday on the northern edge of the training range.

A SAC spokesman at Offutt Air Force Base near Omaha, Neb., said communication with the missing plane ended when the eight-engine bomber went into a "low-level route" - a training maneuver for bombing runs designed to evade enemy radar.

Missing officer returns safely

PHOENIX (AP) - Gary Goldsmith, subject of an air and ground search when the Department of Public Safety officer vanished while on an undercover assignment, was back safe and sound Tuesday.

But why he disappeared remained a mystery, DPS officials said.

Goldsmith, 43, assigned to the Prescott DPS office's general investigations bureau, had told his supervisors Monday morning he was headed to Black Canyon City for a meeting with an informant, officials said.

But he didn't keep that appointment and missed several others as well, leading to the search, they said.

DPS spokesman Allan Schmidt said Goldsmith was reached by radio early Tuesday and told Flagstaff dispatchers he was on Interstate 40 near Kingman and was headed toward

Phoenix to meet his psychiatrist.

Apparently having driven into northern Arizona because of personal problems, he "acknowledged he'd been 'out of it' but was OK now," Schmidt said.

Administration sees higher deficits in next two years

WASHINGTON (AP) - The Reagan administration issued a revised budget forecast Tuesday that adds \$4 billion to the record deficits previously projected for fiscal 1983 and 1984. But it said the red ink in later years will be less than expected.

The White House Office of Management and Budget said the deficit for the current fiscal year is now predicted at \$210.2 billion, up \$2.5 billion from the last official estimate made in January. The deficit for 1984 was put at \$190.2 billion, up \$1.4 billion.

The budget office said a reduction in the deficits stemming from an improved forecast of economic activity in 1983 was more than offset by other factors, such as lower tax revenues from oil producers because of a decline in petroleum prices and higher spending on Social Security and the jobs program recently enacted into law.

Reagan calls for Palestinian peace

WASHINGTON (AP) - President Reagan called on Palestinian leaders Tuesday to make "a bold and courageous move" to end the violence between Arabs and Israelis in the Middle East by supporting his faltering peace initiative.

"We will spare no effort to put an end to the killing to bring this dreadful chapter in Middle East history to a conclusion acceptable to all sides," Reagan said in an arrival ceremony for Qaboos Bin Said, the sultan of Oman.

Administration officials insisted earlier that Reagan's Sept. 1 initiative is still alive, even though the Palestine Liberation Organization has turned it down by refusing to endorse a plan for Jordan to represent Palestinian interests in peace talks with Israel.

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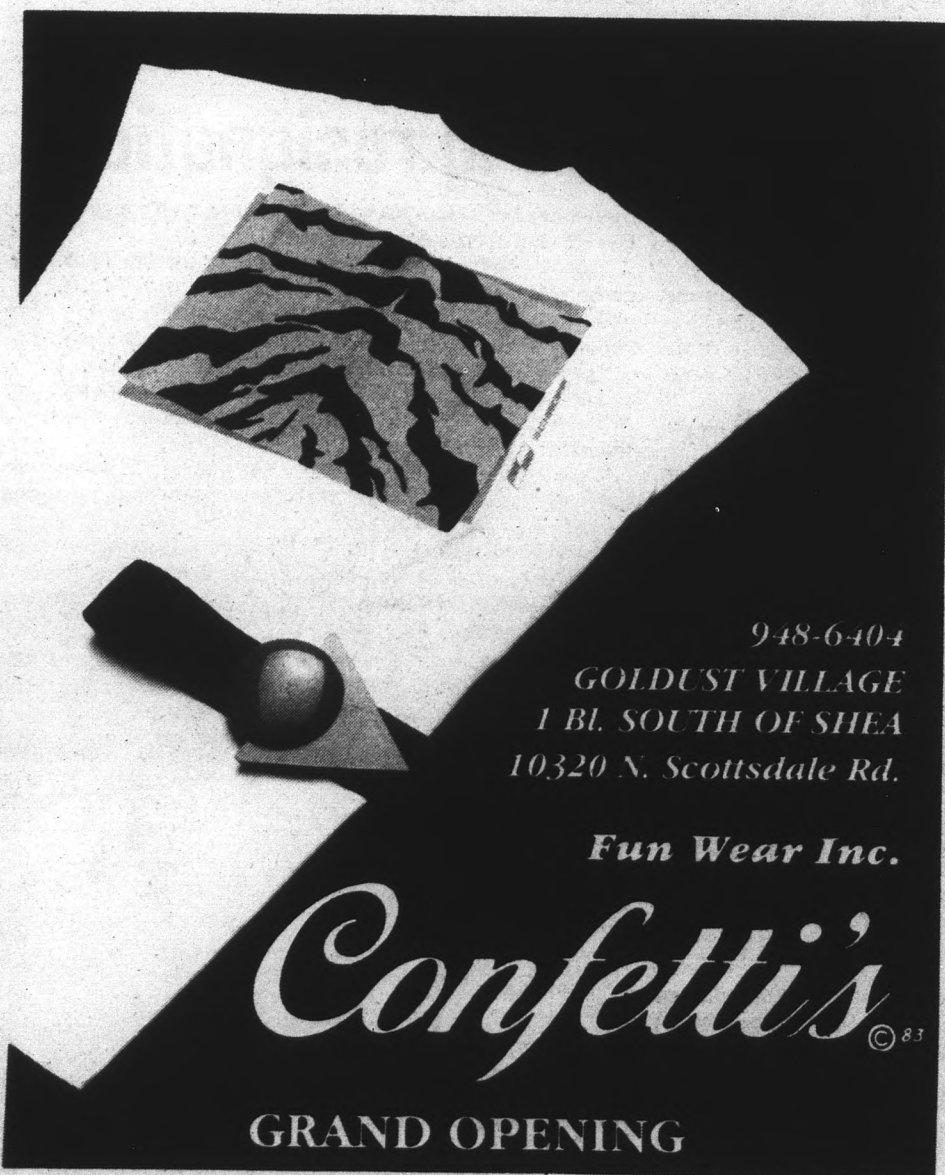
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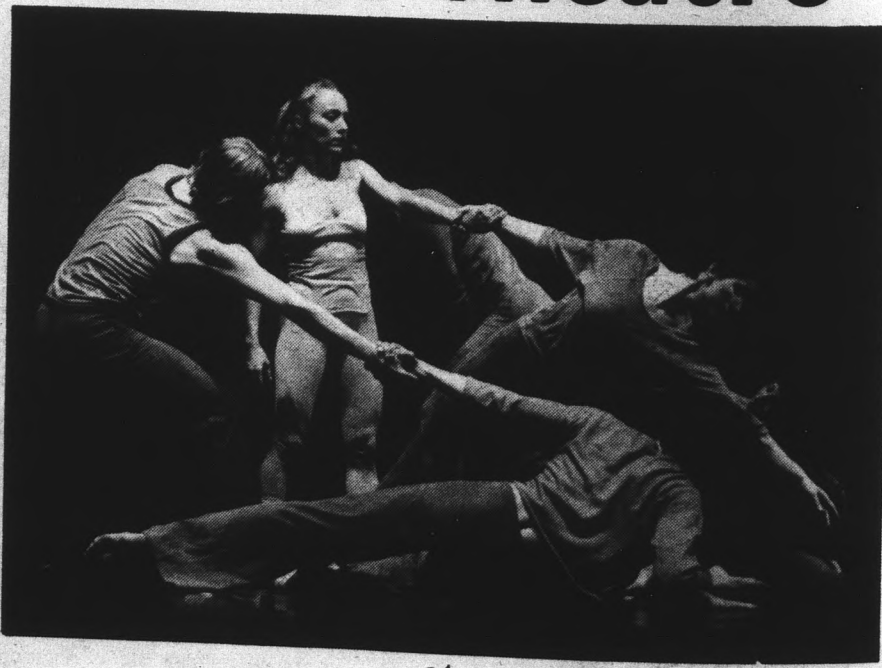
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Peacekeeping

U.S. urges arms reduction

By The Associated Press

WASHINGTON - Two new U.S. proposals to reduce the pileup of nuclear weapons are the latest steps in a deadly "Rite of Spring" with the Soviet Union, played before an audience that fears if the superpowers flop the result could be annihilation.

When the curtain rises again on arms control talks in Geneva, Switzerland, on May 17, it will be the United States' turn to lead. The chief American negotiator, Paul Nitze, will inform the Soviet delegation that President Reagan is prepared to modify his demand for an agreement banning intermediate-range missiles.

The Soviet response - Foreign Minister Andrei Gromyko's rejection at a Moscow news conference April 2 is not considered final - will be carefully measured by the Kremlin's military judgment and by the impact it will have on the talks.

But the Soviets are sure to keep the gallery in mind as well, for across Europe there is deep concern that without an agreement halting the scheduled deployment of new U.S. missiles in December and dismantling the Soviet SS-20s the risk of nuclear war will be high.

Whatever the United States and the Soviet Union think of the other side's weapons-limitation proposals, neither wants to lose the propaganda contest be-

ing played out in Geneva, in public statements by their leaders and in the media.

This helps make this spring's arms control negotiations a curiously deadly game. National bargaining positions are based not only on security considerations, but on how they will play in Peoria, Pinsk and, especially, in Western Europe.

The Soviets hope that if they stake out positions that appear reasonable and put the Reagan administration on the defensive, they can weaken the already shaky commitment among many West Europeans to the 1979 NATO decision to deploy new U.S. medium-range missiles beginning in December.

Reagan, by the same token, must factor into U.S. proposals the mood of conciliation in the NATO countries. He is giving ground on "zero-option" not only because a deadlock in Geneva was in prospect, but because his best friends among the allied leaders counseled him to seek an interim deal.

It's a safe bet that Yuri V. Andropov was also trying to look good in Europe when he launched his career as Leonid I. Brezhnev's successor last year with a catchy offer to cut down to the 164 missiles the British and French have targeted on Soviet territory if NATO would shelve the planned U.S. missile deployment.

'Hotline' reform proposed

By The Associated Press

WASHINGTON - The Reagan administration proposed Tuesday the bolstering of "hot line" communications with the Soviet Union, including a new link between military centers, as a means for averting nuclear war through accident or miscalculation.

"These are very simple things. They would benefit everybody," said Defense Secretary Caspar Weinberger.

The proposals include upgrading the existing teleprinter "hot line" between U.S. and Soviet leaders to a high-speed system that could relay photos and charts, creation of separate lines between military commands and also between embassies, and provisions for consultation over nuclear terrorist incidents.

The proposals were announced a day before the House is scheduled to vote on a resolution calling for a freeze on nuclear weapons, a measure strongly opposed by President Reagan. One worry of nuclear freeze advocates is the possibility of accidental nuclear war.

The announcement, effectively making formal ideas aired by Reagan himself months ago, also comes as the Senate nears a showdown vote on Kenneth L. Adelman as the nation's arms control director.

But "No, there's no relation to any other events involved," insisted

Weinberger.

Weinberger said he talked over the proposals last Thursday in a meeting with Soviet ambassador Anatoly Dobrynin.

Dobrynin was "noncommittal" and promised to transmit the proposals to his government, Weinberger said.

"The quickest, most effective way to do this would be to set up a small negotiation" between the two nations, Weinberger said. "I would think an agreement of this kind could be completed rapidly."

The United States has already proposed the confidence-building measures at the arms limitation talks now ongoing in Geneva, but the Soviets wouldn't agree "to have these matters broken out" and negotiated separately, Weinberger said.

Weinberger noted that Reagan had called for such steps last fall.

"The technology is here," Weinberger said, and could be installed "in a matter of weeks."

Weinberger also said more study is needed on "several possible new technical and procedural measures" that could be used to improve the verification of arms control agreements. He was not specific, but said they would be in addition to the "national technical means" that now include spy satellites and radars.

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—Matthew 12:34

opinion

Sister Cindy carries on Jed Smock tradition

Jay Heiler
Editor



The scene was a warm, sunny Tuesday noon, and soft winds blew gently down Cady Mall. From either end of the campus, one could hear a familiar sound, a sound that has become part of the April scenery around here. On the lawn across from Hayden Library, a large crowd of students had gathered round to hear another evangelist hold forth, and occasional roars of laughter, softened by the distance, drifted off to beckon idle minds to the scene.

The featured speaker was not the celebrated Rev. Jed Smock, but perhaps she represented the next-best thing. She was Cindy Lasseter, a girl who, while certainly not the showman Smock is, exudes a very special kind of persona.

Sister Cindy, as she is called, is Jed Smock's protege. She writes in her testimony that Smock converted her six years ago, when he found her as a "disco queen" at the University of Florida in Gainesville. Her connection to Smock is manifest in her own style of preaching; she displays many of the same mannerisms, speaks with the same voice inflections, and explores the same topics as the legendary Jed. She even walks with the same stride.

According to Cindy, who spoke to me briefly Tuesday, there are too many college campuses for Smock to visit himself, so he has begun farming out his troops to help cover the territory. Cindy said Smock will not be visiting ASU this spring.

No matter. She is a worthy stand-in. At any given time she commands an audience of 60 or 70 students, and the total can swell to about 150 or so during class changes.

One thing Cindy has obviously learned from Smock is that you won't hold an audience without spicing up the discourse a little. When he was here last year, Smock told me he views himself as "the Lord's garbage man. These students are all full of garbage," he said, "and they're all comfortable as long as we let them leave the lid on the garbage can."

Cindy plays a good game of "kick the can" herself. She makes savage attacks on fornication, masturbation and homosexuality — three topics bound to lift the lids off a lot of human dumpsters.

Of course, much of what this woman says is absurd. For example, Tuesday she made the statement that, "Any woman who does not want to get married and have babies is psychotic." Shortly before that she found occasion to say, "Your evolutionist of today is your queer of tomorrow."

These are the statements that draw the laughter from the crowd. They are sufficiently silly to ensure that no one is offended, only entertained. And most of the students that stop to listen to Cindy are in it for the entertainment, not for the spiritual enrichment.

Some of the students who stop fancy themselves to be entertainers, and they make braying asses out of themselves by trying to heckle Sister Cindy. As one example plucked from a pool of dozens, Tuesday she made a remark about the devil being in our midst, and a male student howled, "Point him out to us. We'll go have a few beers with him." The sophomoric crowd reinforces such stupidity with its laughter, so all the children in the audience are inspired to chime in with their own hilarious witticisms.

Some of the more disturbed students go so far as to chase the evangelist in an attempt to touch her or distract her in some way, and others completely lose their tempers and throw tantrums before stalking away indignantly.

Unfortunately, all these histrionics take away from an important point: a good deal of what Cindy says represents truth, and her visits, like Smock's, are beneficial to the campus.

At one point Tuesday, she spoke at some length on the topic of drug and alcohol abuse. "Go ahead and drink your Miller Low Life," she said. "Go ahead and get drunk on Friday night. You'll wake up Saturday morning and still be thirsty. Go ahead and get drunk on Saturday night. You'll wake up on Sunday morning, and you'll still be thirsty."

Cindy is a sincere woman, and she was making a good point — in very descriptive fashion — about the moral bankruptcy of a lifestyle that is too widespread, especially among college-age people. As she spoke these words, the hounds in the

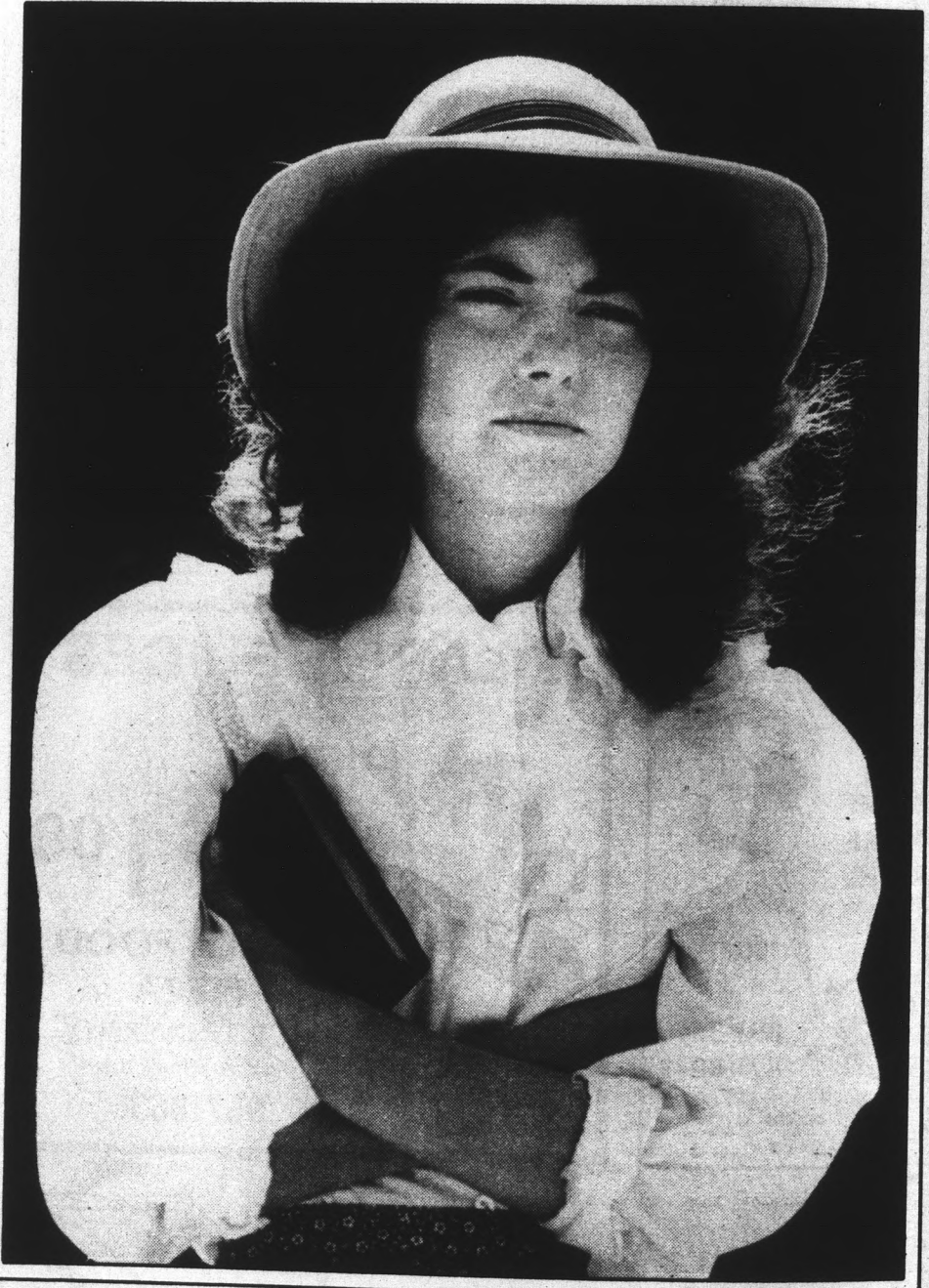
crowd sensed the truth they represent and momentarily ceased howling.

Aside from the occasional valid points Cindy drives home, she does one other significant service. She places the topic of religion on the agenda of public discussion.

Within a few minutes after she starts preaching, a number of small groups of

students invariably break into conversations about matters of faith. I overheard one student telling another that faith in God precludes all sense of self-worth, and forces one to sacrifice his human dignity.

Conversations like that ought to be conducted, and without the proper stimulus, they quite likely never would be.



letters

Isolationist attitudes won't solve US defense problems

Editor:

I hold as objectionable Michael Consol's editorial titled: "U.S. Can't Afford To Support World's Military Needs."

Aside from the moral foundation of this country, and subsequently all of her foreign policies, and the premise that we will champion the cause of freedom and the free world, there is also the simple issue of our own survival at stake here.

The editorial denies this and resorts to a bit of chest thumping, and proclaims that "It's time the United States gave up its role as world policeman and begin a demilitarization of all foreign lands, concerning ourselves with defending only our homeland."

To defend Western Europe and Japan is to defend the United States, for without either or both there would be a serious doubt as to whether the United States could survive economically, much less prosper.

I find Consol's article frighteningly isolationist, which in a world as highly interdependent as ours, becomes folly. I ad-

mit that perhaps our allies are not all as cooperative as we may like, but to rant about pulling out because of it is both dangerous and childish.

I feel that a coherent and firm policy of persuasion is the best strategy when dealing with tight-fisted allies. It is this approach that is currently being used by the Reagan team.

When Reagan speaks out and says, "Europe's borders are our borders," this may not be a statement of pride or praise, but is a simple fact of life. Without Europe, or specifically, without a Europe free from Russian occupation, the United States cannot survive for any duration.

I also have a few objections to how the article was written, i.e., his own use of "rhapsody" to the point of glossing over certain facts:

Warsaw Pact missiles are Russian missiles. There are no other nuclear Warsaw Pact nations.

Consol says, "Although it's a well-kept secret, more than 60 percent of the Pentagon's defense budget, is spent overseas

defending Western Europe." I have three questions I'd like to ask. First does the 60 percent include the cost of pay for our troops, tanks for our divisions and airplanes for the tactical support? Secondly, does this 60 percent include the cost of our Pershing and Cruise missiles to be stationed in Europe, the very same missiles that are supposedly conceived to achieve parity between the United States and Russia? Third, does Consol know that the United States is not alone in garrisoning troops in West Germany? Other NATO countries such as Canada and Great Britain contribute.

There is a paradox in Consol's statement that demilitarizing foreign lands "would expose the Soviet Union as the world's sole military expansionist." The paradox is that after Afghanistan, the Soviets were construed as aggressors by those in the free world, but to little avail to those in the Kremlin. They don't believe in public opinion in the Soviet Union. Thus we may win a point on rhetoric, but lose the day.

Nathan Combs

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Backpacking course teaches outdoor skills

By Sandy Sistik
Staff writer

A backpack can be used at school or in the mountains, and for the average student, the mountains are probably preferred.

But students can head for the mountains without abandoning school by taking a course in outdoor skills offered at ASU.

The course is entitled "Camping and Outdoor Living Skills." It is offered every spring and fall semester, and for the first time, will be offered in the first five-week session of summer school.

According to Glenn Cheatham, chairman

The course stresses backpacking and survival techniques.

of leisure studies, the course offers two opportunities for students.

"It is offered as a professional development program for majors who can take it as a learning experience for their skills," Cheatham said. "And it is open to all students where they have the opportunity to develop their own skills in backpacking."

"This has been a very popular course across campus for many years and it gives people a good training and opportunity to experience this kind of outdoor living," he added.

Cheatham said activities including hiking, backpacking and mountain climbing are

becoming very popular.

"People look for activities to challenge, and this is one area in which they have a chance to," Cheatham said.

Rachel Robertson, assistant professor in leisure studies, said the course is offered to teach students basic outdoor and living skills techniques.

Robertson said the course content includes wilderness management and ethics, orienteering — or use of the compass — and trip planning, stressing backpacking and survival skills and equipment.

She said the highlight of the three-credit course is a field trip to a scheduled destination in Arizona that the students are required to attend.

The students that will be enrolled in the summer session will have the opportunity to practice their skills at the Grand Canyon.

Robertson said 30 students will hike on the four-day trip down the Kaibab Trail to the Colorado River and hike back out on the Bright Angel Trail.

"It will be three days of hiking in the Canyon and the rest of the time spent in relaxing and enjoying the sites of the Canyon," she said.

Robertson said the class has previously traveled to the Superstition Mountains, Mazatzal Wilderness and various other Arizona locations, and this will be the second time ASU students will hike the Canyon.

"It would be nice if we could go the Grand Canyon every time but we can't always work it in the schedule," Robertson said. "The problem is too many people hike the Canyon. They shouldn't abuse the privilege of using one area a lot and the Canyon is so

overused.

"The sad part is that so many people go to the same places and we like to encourage the use of lesser used wilderness areas to provide for a greater opportunity for solitude and true wilderness experience," she added.

Robertson said the course is open to all students and with a limited enrollment of 30, adding the class fills up fast.

These areas are some of the few wild places left in this country.

"We get a lot of diversity of students from all departments," she said. "We encourage students in other departments to take this course because no previous hiking or backpacking experience is needed."

To cover costs, the student pays regular tuition plus an additional \$20.

Robertson said the \$20 keeps up the supply of equipment that the University provides the student. The department furnishes the backpacks, tents, compasses, water bottle, cooking gear and stove for each student.

The students must provide a sleeping bag and their own clothing and food for each trip.

She said on an average trip, a student walks between 14 and 18 miles, thus leaving

the decision of how much gear accompanies them up to the students' discretion.

Robertson said a good light, or mid-weight hiking boot is recommended to wear and depending on the time of year, one shirt, one pair of shorts, pants and sweater is all that is needed.

"We teach the layer system," she said. "You dress so that you can take off clothes and add them depending on the weather."

Concerning food, Robertson recommends grocery store food opposed to freeze-dried, although freeze-dried is lighter in weight.

"Just so that one can cook with the minimum amount of water and cooking time to conserve on weight of fuel and water that you have to take," she said. "You want it to be light in weight but loaded in carbohydrates."

Peanuts, nuts, dried fruits and gorp (good ol' raisins and peanuts) are a good proposed snack.

Robertson said the minimum amount of water needed on a desert hike is four quarts in one day, but where there is available water, only two.

She said there are four goals for the class.

"The four goals are teaching safety to individuals, minimal impact on environment, having fun and teaching the appreciation of the natural environment," Robertson said.

"The beauty of wilderness hiking is being able to meet nature on its own terms and to be better able to recognize ourselves as part of a natural community," she said. "And yet a wilderness area is set aside and we are to enter as a visitor and leave as a visitor."

"Wilderness areas are meant to be remnants of the few wild places that are still remaining in the country."

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Prof plans lecture series for Latin America

Elizabeth Neason
Staff writer

An ASU professor of political science will depart on a one-month speaking tour of four Latin American countries this June.

Marvin Alisky, who teaches courses in the political systems of Mexico and Central and South America, was asked by the U.S. Information Agency last January to speak at universities in Chile, Peru, Argentina and Costa Rica on relations between government and the media.

Alisky said that with the conflicts in Central America and the possibility of debt defaults from several countries in Latin America, the U.S. State Department wants to improve non-governmental communication between American professors and their Latin American counterparts.

Alisky is not new to this type of work. In 1977, he went on his first speaking tour for the U.S. Information Agency.

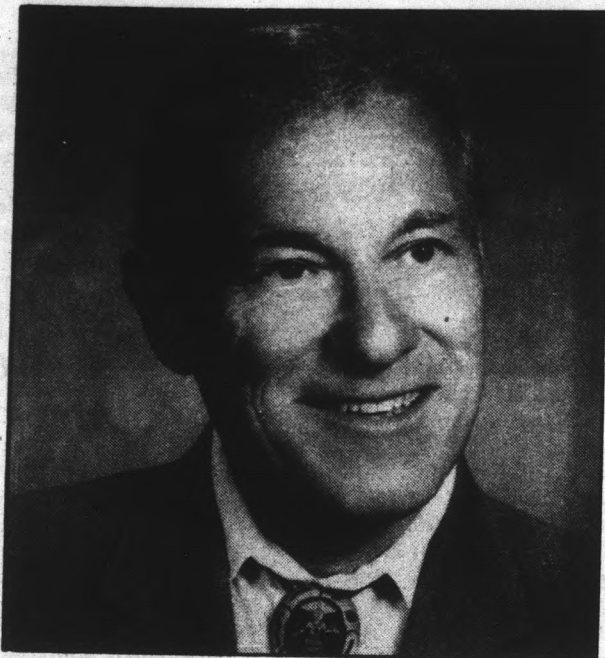
He attributes his lecturing experience, his mastering of the Spanish language and his expertise in the field of Latin American media to his being asked to participate in the tour.

"When the official from the agency called, he said he had just read my book 'Latin America Media,'" Alisky said.

His first stop on the tour will be Costa Rica. He said it will be easy to speak about the press in this country because it is a free society and the press enjoys complete freedom. His speech, therefore, will concentrate on the need for more investigative reporting in Central America.

"The republic's daily, 'La Nacion,' neglects trends of national significance," he said, "opting instead for stories involving violence in Central America and Costa Rica's own current problem of inflation and inability to repay its foreign debts."

"Absent from that republic's front pages are reports about recent efforts of private organizations to promote birth control to reduce the pressure of the high annual increase in population. Thousands of young Costa Ricans are trying to



Marvin Alisky

enter a job market which cannot absorb them."

Alisky said it will be more challenging to speak in Chile and Argentina because the media are censored in these countries.

"The press has a responsibility to be accurate and to present a perspective of the events," he said. "The government also has a responsibility to tell the people what is wrong. The government hurts itself by censoring the press because they won't know what the problems are."

Alisky said his most challenging assignment will be in Buenos Aires, Argentina. During the Falkland Islands crisis the United States stood by the principle that the junta should not capture by force islands which the British have settled since 1833.

Alisky said the officials at the universities where he is scheduled to speak requested that he talk on the need for the media's right to report independent of governmental guidance.

He said he does not want to alienate his audience, but he also wants to tell the truth. Alisky added that pointing out their censorship problems can be done in a positive way.

He pointed out that disillusionment with the ruling junta quickly set in after Argentina was defeated by the British. But until the final days of the conflict, the censored media were telling the Argentine public that they were holding their own.

While on the tour, Alisky will also be addressing audiences in the bilingual centers in Costa Rica and Chile. These centers are operated by the United States and the host countries to promote friendship between the two and to teach English.

Alisky expects to receive some critical questions while on the tour, and he said he will have to answer "in a diplomatic way," but not give up the truth.

"Don't try to fool them," he added.

Alisky founded the Center for Latin American Studies in 1965 and directed it for seven years. In his younger days, he was a radio network correspondent for NBC. His longest periods of stay were in Mexico City and Buenos Aires.

Alisky was also a Fulbright professor in Peru and in different countries in Central America and also held a temporary diplomatic post as a delegate to a UNESCO conference on government — media relations.

He is the author or co-author of 16 books and monographs on Peru, Uruguay, Mexico and Latin American government.

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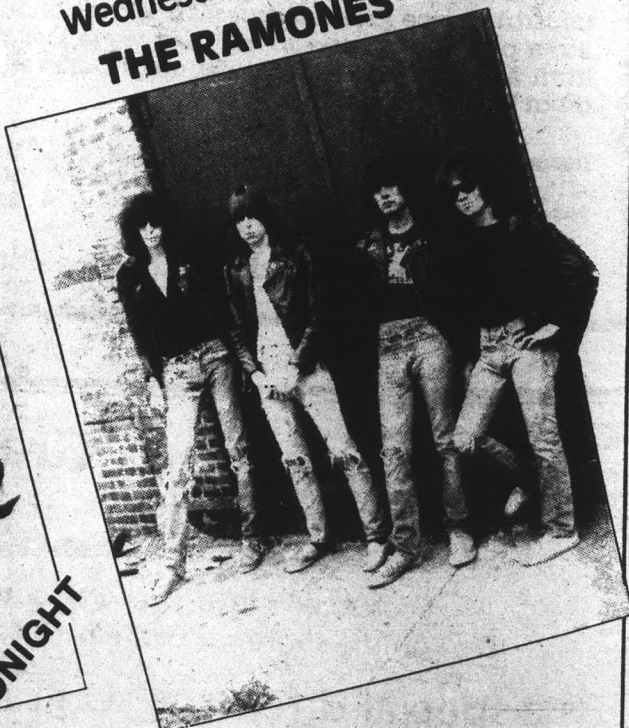


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Governor adds \$25,000 to math dept.

By Nancy Prater
Staff writer

Gov. Bruce Babbitt has donated \$25,000 of excess contributions from his inaugural committee to an ASU program designed to retrain high school teachers in mathematics, said Dr. Lehi Smith, professor of mathematics.

Smith said the program will span two summers and two academic years.

"We're hoping that after two summers and one academic year that these people can teach mathematics. They won't be as fully prepared as math graduates, but they will have a strong background."

Smith said there has been a shortage of math teachers, but this year showed an increase in which there will be 10 math graduate students.

"The beginning salary for a math graduate is about \$14,000 a year. It's hard to stay interested when the prospects aren't that good," Smith said.

Babbitt gave the money to ASU on April 6, according to Jim West, Babbitt's press aide. "The governor was impressed by the program Smith put together, and he wanted to help out."

Smith said the program was started as a direct consequence of Babbitt's concern for closer adherence to mathematics and science in the high schools.

"Over the past 25 years, I would guess that there have been 20 programs upgrading the quality of teaching. The governor's interest focused on the supply of math teachers," Smith said.

"It's been Babbitt's interest and commitment that

propelled this program into existence. It's likely the program wouldn't be around if he hadn't pushed the program forward," he said.

West said Babbitt stresses math and science classes because we are heading into a technology-based society for which there are not enough trained people to teach.

"There is a very specific requirement that the money be a direct cost to retrain teachers at secondary levels," West said.

Smith said there were no funds presently available at either the state or federal level to assist with this program.

Smith said this is a pilot project, and he is not sure how many people are enrolled.

"We will try to accommodate everyone we can as long as we have the means to accommodate them."

He said the teachers will pay the regular summer, fall and spring tuitions, adding this will require more of a commitment for their (the teachers') participation in the program.

Smith said that the National Council of Mathematics found that 25 percent of high school math teachers are not properly prepared to teach.

High schools are now requiring students to take two years of math, and the entrance requirements for college have advanced, Smith said.

"We already have a shortage of teachers, but I think this program will provide more math teachers," Smith said.

College adopts new emblem, eradicates swastika symbol

By the College Press Service

LAS CRUCES, N.M. — New Mexico State University may soon drop the swastika as the official name and emblem for its school yearbook, officials said, because "it's an image we just can't overcome."

Since the early 1900's, New Mexico State has used the swastika — an ancient Zuni Indian symbol for good fortune — as a school symbol and name for its yearbook. Students will soon vote whether to junk it for a new trademark.

During World War II, after Adolf Hitler adopted the swastika as the official mark of the Nazi party, the school discontinued all use of the symbol.

"And since then, the only thing that remains of the swastika is the school yearbook and one turn-of-the-century building that still has the emblem carved on the front of it," said Colin Cahoon, student government vice president.

Now a growing number of students, faculty and administrators feel it is time to do away with the emblem entirely. Any value it has as a symbol of Indian heritage, they said, is overshadowed by its association with Nazi Germany.

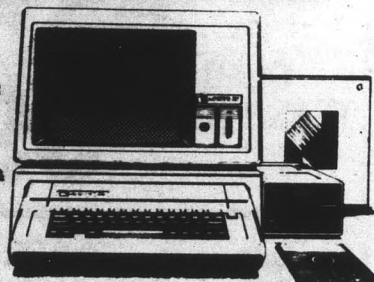
"There are two million ancient Indian symbols and I've never understood why the school has picked the only one that's perceived by all of civilization as representing barbarism, brutality, human suffering and horror," said history professor Jerome Brown, who teaches a class on the Holocaust.

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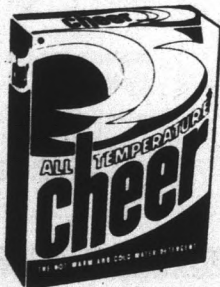
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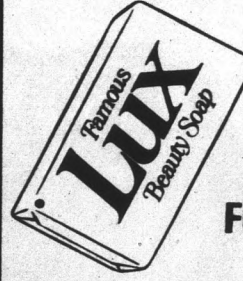
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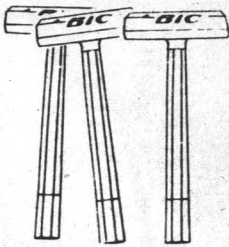
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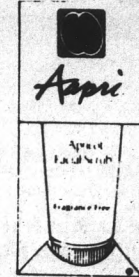
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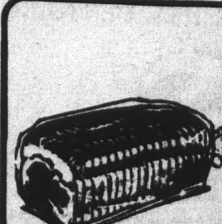
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'Awareness' goal: explaining feminism

By Deanne Hutchison
Staff writer

Clearing the misconceptions that surround feminism should be among the top priorities for the feminist movement, according to campus leaders who took part in an open discussion Tuesday as a part of Woman Awareness Week.

The discussion was facilitated by Banisa Saint Damian, lecturer in the College of Liberal Arts; Nora Colton, president of the panhellenic council at ASU and a junior in economics; Steve Podwojski, director of the Sahuaro Complex; and Rose Byrne, graduate student in women's history.

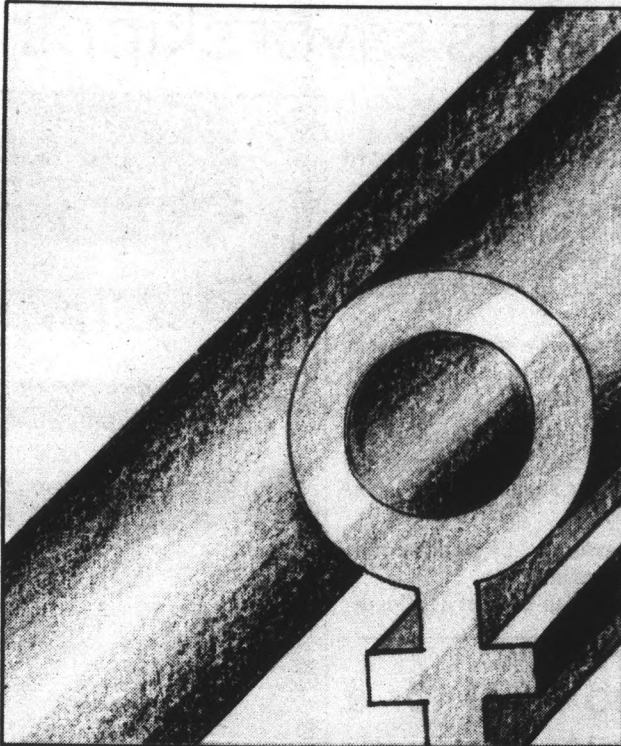
"Students on this campus avoid anything where feminism is involved," Byrne said.

The best way to educate people about what feminism really is was the main problem discussed. According to Saint Damian, individual example is the best.

"We can't do a lot to change people's ideas of feminism by simply telling them," she said. "The best way is just to get to know people."

Saint Damian also said that feminism itself should have a focus on women advocating each other rather than being adversaries.

"Women are taught so well to be adversaries and we are really good at it," she said. "We are taught to advocate our husbands and our children and we can build up and support men so well. But



we are not taught to be the adversaries of other women."

Feminism means having a focus on the growth and freedom of women, according to Saint Damian.

She said women can work to achieve this by learning not to judge or envy other women, but celebrate other women's accomplishments.

"Feminism to me is not just a label, but bringing these things to a conscious level," Saint Damian said. "Living this out is life giving to me."

The importance of familiarizing men with an accurate view of feminism is

not always considered important.

Most men are turned off when they hear the word feminism, and feminists have to deal with the fact that men almost fear the word, Podwojski said.

"If you don't try to embrace the problems of patriarchy and deal with men's fears about feminist movements, you could be running into an immovable force," he said.

However, there exists disagreement as to who is responsible for educating men about civil rights.

"Feminism is not negative

toward men, it is just that the focus is not on men, it is on women," Byrne said. "We are always so worried about what men think, as if their opinion is necessary to give this importance."

"The primary purpose is not to educate men but women. To keep men in the focus is a distraction and a mistake. They will be educated in the flow of it all."

However, Byrne said it is men's responsibility to educate themselves.

"Men can't say 'women come educate us,' that would be like whites asking blacks to educate them about civil rights. Men have to take it upon themselves to educate themselves."

The problem in our society that has caused feminism to be necessary, Saint Damian said, is that our society is built on a "pyramid of power."

"Someone has always had power over us," she said. "Feminism means supporting the woman who wants to become a lawyer and take a powerful position against men, and the woman who wants to live where everyone only has power over themselves and no one has power over anyone else."

Still, there are many women who do not support feminism and though they should be free to think and feel as they wish, Byrne said "I want to dismantle patriarchy and I will support both men and women who help to dismantle it."

collage

Women in Communications will meet April 13 at 2:30 p.m. in the MU Cochise Room.

PI Sigma Alpha, the national political science honor society, will meet April 13 at 3 p.m. in the MU Yuma Room.

ASU Advertising Club will meet April 14 at 4:15 p.m. in the MU Yuma Room to hear David Claussen from J. Walter Thompson.

ASU Amateur Radio Society will meet April 14 at 3 p.m. in the MU Santa Cruz Room.

Quantitative Systems Club will meet April 14 at 2 p.m. on the Dean's Patio to tour Motorola's Data Processing Center.

Economics Association will meet April 14 at 4 p.m. in the MU Mohave Room to discuss internships.



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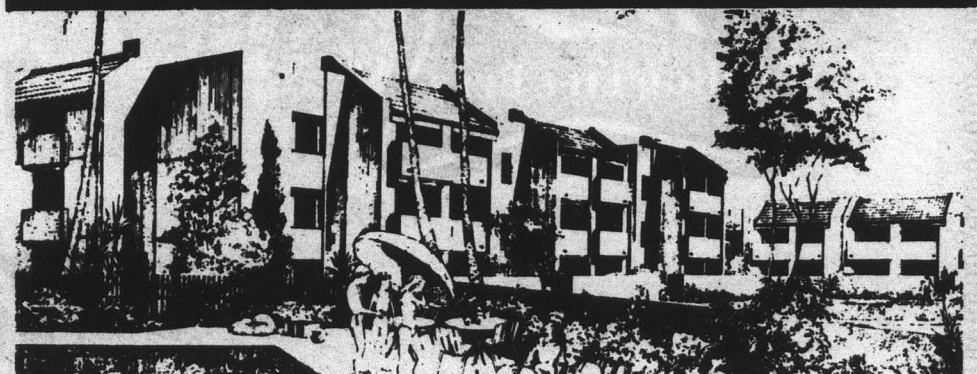
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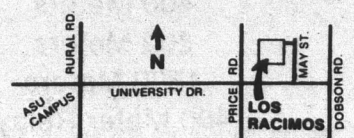
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Mini-students savor skipping school, spend

By Mead Summer

Staff writer

No, ASU's admission standards have not dropped drastically.

What you probably saw as you walked down Tyler Mall yesterday was a portion of the almost 500 elementary school students who converged on the University campus to join with fellow students in voting on the 1983 Arizona Young Readers' Award.

The judges, who voted for their favorite among 20 books nominated for the award, abandoned the usual elementary school setting for the world of a major university.

The central reason for their visit to ASU was to celebrate the selection of this year's award recipient. Each year, the award goes to the author of the book the students select as the best.

This year's selection was "Superfudge" by Judy Blume. The award makes Blume a two-time winner.

Finishing second in the poll was Judith Barrett's "Cloudy,

'It's nice to go to ASU for a day and not have to worry about taking tests.'

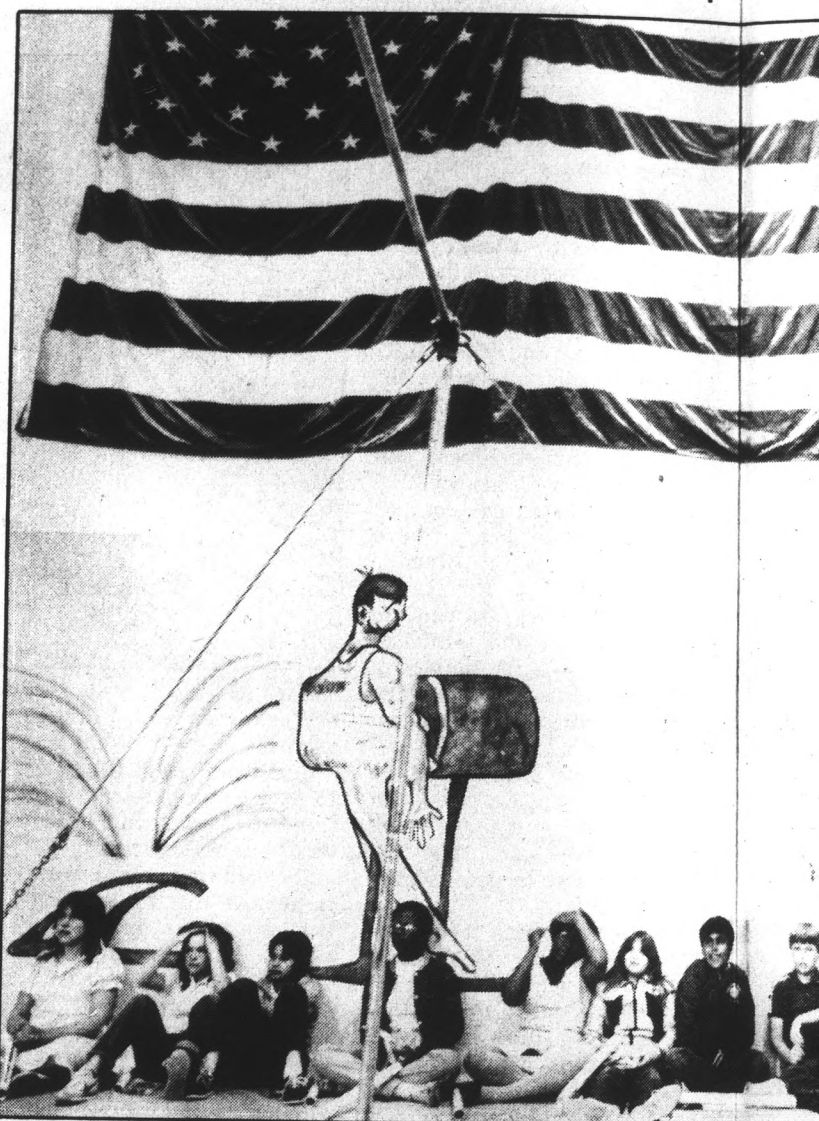
With a Chance of Meatballs."

The judges received a red-carpet tour of the campus, including visits to KAET, Channel 8, the anthropology museum and the life science exhibition, rides on the famous ASU tams, a gymnastics exhibition and an autograph session featuring the Sun Devil football team.

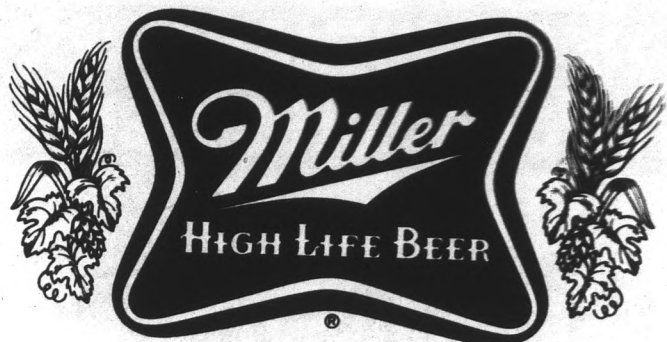
For these young students, it was a day of fun and new experiences, but Ryan McCarthy, from Madison Heights Elementary School in Phoenix, recognized the true highlight of the day.

"Missing school is the really good part," Ryan said. "But I liked the time with the football team best."

For his friend Chris Donnelly, the high points of the afternoon were the football players, the planetarium and having the gymnasts teach him how to do a handstand — atop so-



Elementary school children watch a demonstration by the Sun Devil Gymnastics team. 1983 Arizona Young Readers' Award recipient.



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- 400 Meter Relay
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- High Jump
- Long Jump
- Shot Put
- Discus



ELIGIBILITY

All entrants must be current full-time students at Arizona State University. All entrants must meet eligibility requirements as outlined on the entry form.

ENTRY DEADLINE

All entries must be turned in to the Intramural Office by TOMORROW, Thursday, April 14! To be accepted, each team entry must have a minimum of four names and ASU I.D. numbers. Individuals are also encouraged to enter the track and field events.

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Staff photo by Junji Kurokawa

Gymnastics team. Nearly 500 youngsters were on campus yesterday to vote for the

meone else's hands.

Jeremy Crotts, who completed this young trio, added tram rides as his favorite, marvelling, "Gosh — this place is huge."

McCarthy could be destined for a career in prognostication. He was one of the students who selected Blume's book as the best, and said he enjoys many of her selections.

But there was no right or wrong in the award selection.

"The big thing is just to show the kids that reading is a valuable instrument," said program coordinator Alleen Nilsen.

Nilsen said the idea of the project is to interest children in reading, but not make the day too intensely focused on the one subject.

"It's nice to go to ASU for a day and not have to worry about taking tests," she said.

Usually, the winning author comes to speak to the students and accept the award in person, but Blume was unable to attend this year, Nilsen said.

In lieu of a personal speech by the author, each student wrote a short letter to the two-time award winner expressing philosophical thoughts extracted from reading Blume's books.

"You seem like a caring person and a nice person," wrote Theresa Adami.

"I will enjoy any new books you put out — for sure," said Katrina Tovar's letter.

According to Nilsen, children seem to enjoy Blume's books not, as they say, because the stories are funny, but because jokes are carefully placed throughout the story to provide contrast.

Kids also like Blume's books, Nilsen said, because "... she doesn't write like children talk. Instead she writes dialogue that resembles the way children wish they talk."

But despite adult attempts to censor Blume's work, the children of this program have proven that there is a bond between Blume and the students who so ardently admire her.

Tovar, continuing her letter to Blume, said "Even though I'm going to high school, that will not stop me from reading your books! I'm not trying to say I'm grown up or nothing! I hope you write many more interesting books."

The large gathering of students takes place here once every two years.

"It seems like it would be fun to do every year, but by the time we're finished, we're glad we have that year in between," Nilsen said.

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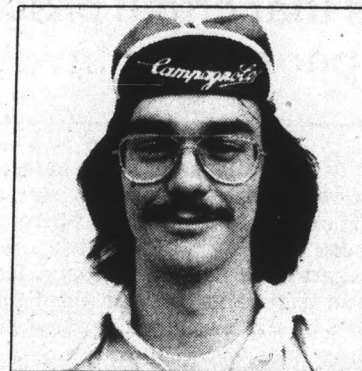
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INTRAMURAL SPORTS OFFICE

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Drop in crime rate may indicate trend

By The Associated Press

PHOENIX — Arizona's crime rate fell last year for the second consecutive year and it may signal a permanent downturn, Director Ralph Milstead of the Department of Public Safety Director said Tuesday.

"It's a long time coming, but it's good news," Milstead told a news conference at which he announced 1982 crime statistics.

"Things seem to be working. This does show crime programs do work if people get involved."

"I really believe at this time . . . that 1981 did signal a downward crime trend and that this downward trend will continue."

He said crimes generally increased through 1980, and then

'Things seem to be working. It shows that crime programs work if people get involved.'

began dropping. In the seven major crime categories, there were 201,524 "index" offenses reported last year, a 5 percent drop from 1981. The decrease in 1981 was 3.9 percent.

The major "index" crimes, in DPS statistics, are murder, rape, robbery, aggravated assault, burglary, larceny-theft and motor-vehicle theft. Milstead said the figures reflect data supplied DPS by state, county and municipal jurisdictions.

He attributed the decreases to beefed-up law enforcement efforts that were strengthened by a harsher criminal code and stronger punitive measures in the court system.

He said that while adults accounted for 82 percent of all violent-crime arrests, juveniles accounted for 41 percent of all property crime arrests.

There were 243 murders reported, an increase of 3 percent over 1981.

"There are important differences between crime trends in Arizona's counties," Milstead said. "Except for rape rates, the more populated counties had crime rate decreases, while the less populated counties recorded crime rate increases."

"Indeed, the more populated counties recorded drops in total index crime, property crime, burglary and motor vehicle theft rates. Meanwhile, these same crime rates increased in the less populated counties . . ."

Milstead said Maricopa and Pima counties "generally paralleled the statewide crime trends . . ."

He said the crime reports did not increase as much as anticipated in Coconino, Cochise, Pinal and Yuma counties.

Apache, Mohave, Navajo and Yavapai counties experienced large increases in total crime, property and violent crime rates, he said.

Gila, Graham, Greenlee and Santa Cruz counties "had the sparsest population, and relatively low population increases, yet very high increases in crime reports and crime rates," he said.

"Arizona police officers arrested 157,586 persons in 1982," Milstead said. "This is 4,837, or 3 percent, more than in 1981."

He said the major crime rate was 69.8 offenses for every 1,000 residents. Other highlights:

—Violent crimes totaled 14,675, a decrease of 9 percent.
—Property crimes, exclusive of arson, totaled 186,849, a decrease of 5 percent.

—The value of property stolen was \$118.1 million. The recovery rate was unchanged, at 23 percent.

—Handguns were used in approximately 35 percent of the murders.

—The volume of reported rapes was up 2 percent.

—Reported robberies decrease 9 percent. Robberies represent 31 percent of the total-crime index.

—Larceny theft offenses accounted for 66 percent of property crimes and 61 percent of the state crime index.

—Reported burglary offenses decreased by 7 percent. Residential burglaries accounted for 71 percent of all burglaries with a reported loss of \$33 million.

—The volume of motor thefts decreased by 9 percent. Of the 10,452 vehicles reported stolen, 66 percent were recovered.

He listed 201,524 major crimes in 1982, compared to 212,655 for 1981. The index covered murder, rape, robbery, aggravated assault, burglary, larceny-theft and motor vehicle theft as the categories.

Arson total 1,658 crimes in 1982 and 1,791 in 1981.

In a "crime clock" comparison, Milstead said there was one violent crime every 36 minutes and one property crime every three minutes.

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10:30-11:30

Women in the Media Coconino room a presentation on female images in the media today including a film on sexism in advertising, "Killing Us Softly"

11:30-12:30

"Feminism and Changing Images of God" Coconino room Dr. Rosemary Rader, Assistant Professor Religious Studies

12:30-2:30

Reception for Women's Organizations Alumni Lounge an opportunity for all to find out about women's organizations on this campus, and to meet others interested in women's issues. Refreshments will be served.

1:30-2:30

Hollywood Heroines Women's Changing Role in Film Jackie Hayes, lecturer E. Cochise room

2:30-4:00

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Evolution education amendment unacceptable to Senate caucus

By The Associated Press

PHOENIX - Senate conferees served notice Tuesday that a House attempt to dictate how evolution should be taught in public schools is not acceptable as part of a priority bill.

The conference broke up after an hour with a pledge by both sides to play "hard ball" on other bills unless the standoff is broken.

House Education chairman Jim Cooper, R-Mesa, succeeded in pinning his perennial evolution amendment on a Senate Republican priority bill requiring the state Board of Education to prescribe guidelines for promotion of school children. Senate Republicans regard the bill as a cornerstone in upgrading public school education.

"It's not acceptable to our caucus on this bill," said Senate Education Committee Chairman Anne Lindeman, R-Phoenix, as the negotiations began. "I've been told by the caucus to get the amendment off, absolutely."

The Cooper amendment adopted by the House states that if evolution is taught in school, it shall be presented as only a theory and "one of several explanations of the origin of the universe and life."

Mrs. Lindeman suggested that Cooper agree to remove the provision from the majority program bill and she would find some place else to put it.

"We have a better chance to sell it on a bill that you want and that's why we put it on there," said Cooper. "I've been around here 14 years and I know the games that are played."

Cooper said he particularly disliked language offered by Mrs. Lindeman to substitute "origin of mankind" for evolution in any other bill used as a vehicle.

"I don't want to skirt the word evolution with something like the origin of homo sapiens," replied Cooper. "If we take it off this bill, it won't have a chance in hell of passing."

Senate Majority Leader Robert Udane, R-Scottsdale, arrived at that time and advised the House conferees that "there are a lot of bills here and we know how to play games, too."

"We hope we can get the bill, but we're not willing to buy it with the amendment," said Udane.

Udane offered to find another bill for the Cooper amendment and accused the House conferees of playing "hard ball."

That triggered a blast from Rep. Jim Skelly, R-Scottsdale.

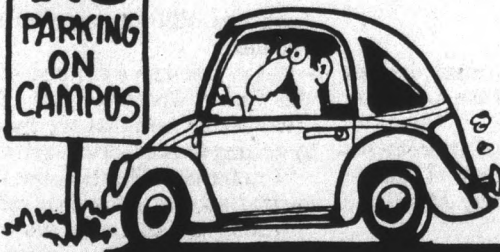
"You talk about hard ball," said Skelly. "You come in here 15 minutes late and threaten us about what bills will go to the floor."

Udane retorted that the bill would not survive the GOP caucus with the amendment, but that he would vote for it if it went on another bill.

"Again, I can't guarantee anybody else will vote for it," said Udane. "Just like you couldn't make any guarantees on how the House would vote on something."

Refusing to budge, Cooper said he was in "no hurry" to settle the issue and it might be done at "midnight" in the dying hours of the session.

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ACLU rep questions roadblock legality

By Glynnis Owens
Staff writer

The constitutionality of roadblocks to stop drunk drivers was questioned Tuesday by a representative of the American Civil Liberties Union.

Michael Altman, professor of law at ASU and attorney for the ACLU, spoke out against the Department of Public Safety's roadblocks in a discussion sponsored by ASASU as part of Alcohol Awareness Week.

No representative from the DPS was available to participate in the discussion.

Altman said the ACLU "does not support drunk driving," but "does support the liberties of the citizens of the United States."

"The government has tried to erode the liberties of its citizens in many ways," Altman said.

He compared the use of roadblocks to English soldiers and tax collectors entering the houses of early Americans in search of food and money.

"Can you imagine," Altman said, "dogs located on the edge of the ASU campus to sniff the pockets of students to see if they have marijuana."

He explained that this is an example of what could happen if the government is allowed to continue its "intrusion on the liberties of citizens."

Altman said that the roadblocks are an "inefficient method" of controlling drunk driving.

He said that on Labor Day weekend the DPS had eight roadblocks set up with approximately 50 policemen on duty.

At these roadblocks, 5,763 vehicles were stopped. Of those stopped, 14 people were arrested for driving while intoxicated.

Don Worcester, a graduate student in counseling,

disagreed with Altman's surmise that the roadblocks were worthless.

"I felt like his argument that 'we only caught 14 drunks' was weak," Worcester said. "He's not looking at reality."

Worcester said that the lives that might have been saved by getting those 14 drunk drivers justified the roadblocks.

"I'm for civil liberties, but not at the cost of human life, to me that's a contradiction of terms," he said.

Altman said that other more accurate methods of detecting drunk drivers need to be discovered.

Altman also felt that bar and restaurant owners should be encouraged to put breath analyzers in their establishments.

"We should not give up what is dear to us, we shouldn't have to put up with cops nosing in our business."



Michael Altman

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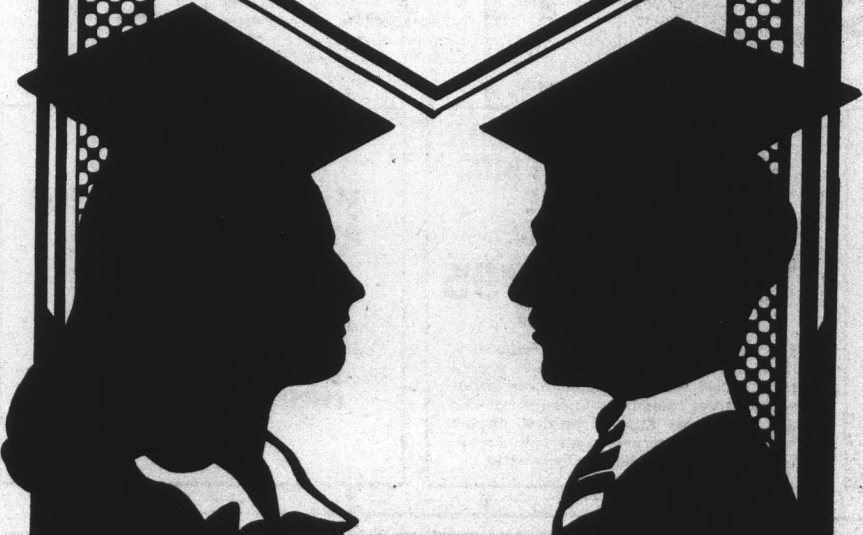
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Attraction

Devils hope to land big talent with star coaches

By Dean Obenauer
Sports writer

It is that time of year again when the finest high school basketball players in the nation sign a national letter of intent to attend a particular university.

This year's event is very interesting considering that it is ASU Head Coach Bob Weinbauer's first real chance to recruit and build his own successful program.

Chris Beasley, who sat on the bench the first half of last season and then was let loose on the court with a vengeance, became a fine addition to the Sun Devil team and was Weinbauer's only recruit last year.

Weinbauer is a very intense coach who has shown the care to develop the student-athlete into a better person as well as fundamentally sound ball player.

Another point of contention is that ASU has three premier assistant coaches that many young hoopsters would love to have mold them in to the finest on the collegiate hardwoods.

Former All-American Doug Collins aided Weinbauer at Pennsylvania and now is a vocal part of the Sun Devil program. Henry Bibby, an ex-Philadelphia 76er and All-American under John Wooden at UCLA, has helped tremendously coaching the Sun Devils' backcourt. Garfield Heard, who has some impressive credentials after playing in the National Basketball Association, has helped the ASU big men and will fill a key role next season.

It is no secret that ever since Alton Lister graduated and headed for the Milwaukee Bucks that the Sun Devil program has lacked a big man. It has been the Achilles' heel of ASU the past two years, but this year Byron Scott and Paul Williams kept the Devils alive with their runnin' and gunnin'.

This brings up another factor. Williams will be lost this upcoming season through graduation, and Scott could be wearing a professional jersey in the near future.

Weinbauer and his staff have been hard at work ever since the end of their extended season and have six top players to show for it.

"We have been very busy," Assistant Coach Collins said. "People have been in and out of here (the basketball office) all day. I think everyone will sign."

Mike Burns, a 6-foot-11 center from Cherry Creek, Colo., is the big man the Devils are in need of and, according to Collins, will sign today. Then there is 6-foot-7 forward Tee Williams out of Palm Springs, Calif., and 6-foot-8 forward Eric Holloway of Bishop O'Dowd in Oakland, Calif.

The Devils will be losing forwards Walt Stone, Paul Williams, and Tom Kuyper because of graduation, so the two additions will fill in the holes but in the guard category, a glut will soon develop.

Bobby Thompson, a 6-foot-1 guard from St. Bernard's High in Playa del Rey, Calif., will be the point guard of the future for ASU. In addition, 6-foot-3 Steve Beck, out of South Eastern in Detroit, and 6-foot-3 Greg Attaway will also take on backcourt duties.



ASU will have to replace high-scoring senior forward Paul Williams on national letter-of-intent day, but...



Staff photos by Bob Miles

no one is quite sure whether superstar guard Byron Scott will be heading for the NBA.

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Briefly

ASU gridders will be better than you might think

Jay Taylor
Sports writer

Next year's version of the ASU football team will be better than most people expect. Granted, the Devils have lost the core of the nation's No. 1 defense, but the offense will be much improved. The offensive line will be solid, and a year of experience for Todd Hons, should he hold onto his job over Sandy Osiecki, will make him much more effective.

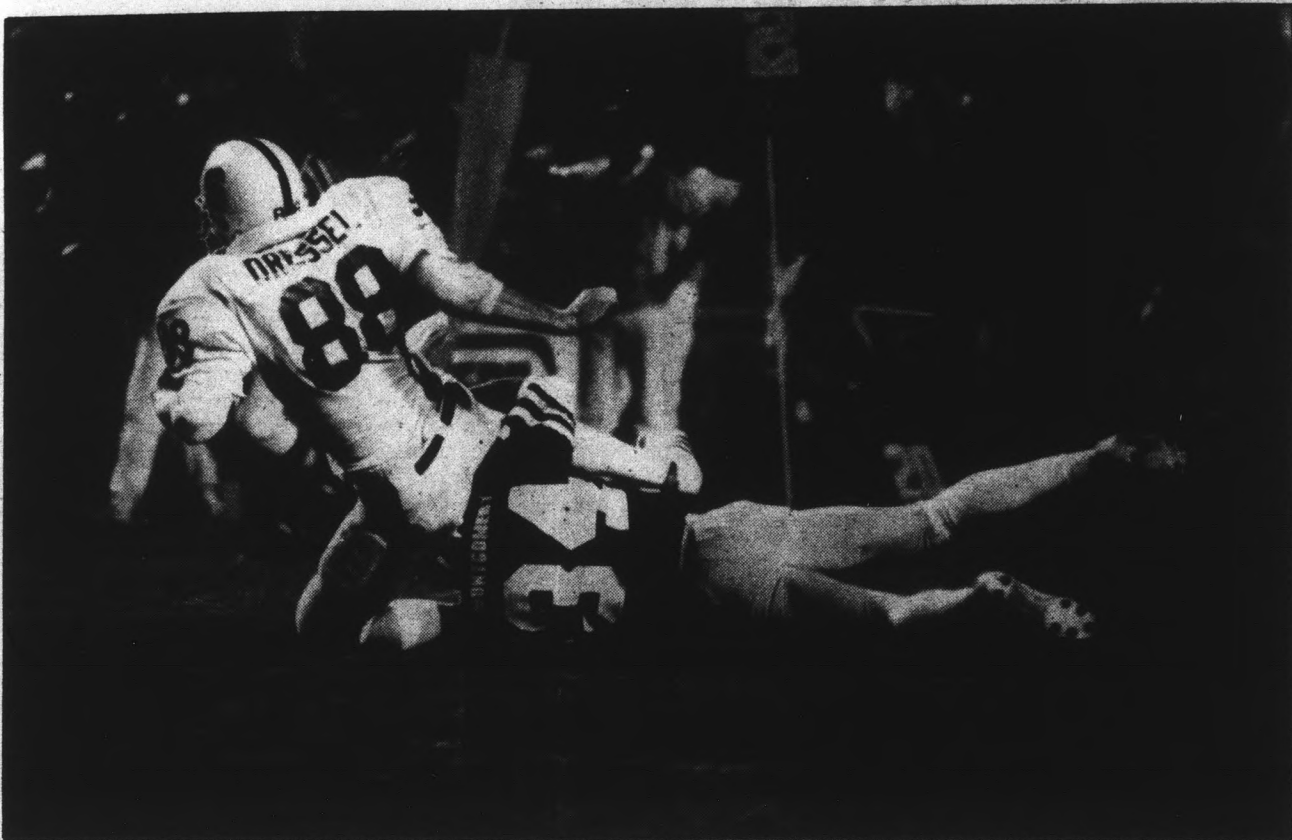
The defense will not be as good as last year's, but they do return several good players, including nose guard Mitch Callahan, inside linebackers Jimmy Williams and Greg Battle, and defensive back Mario Montgomery.

The Devils will have their work cut out for them in the race for the Pac-10 title, though, because UCLA and USC will both be very good. Look for Washington to have a down year, since they are returning only eight starters. ASU should be good enough to get another bowl bid, but don't expect to smell any roses in Tempe next season.

Although the baseball team has been making a comeback of late, it may be too little too late. The Devils are currently in a fourth place tie with Arizona in the Six-Pac, and traditionally only the first and second place finishers get bids to the NCAA tournament.

The Devils lack of experience has shown this year, as they have lost several one-run games. Last year, they always got the key hits when they needed them, but this year they have not.

continued page 18



ASU cornerback Mario Montgomery, shown here tackling Stanford tight end Chris Dressel, will be one of several returning players from this year's starting defensive unit.

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Open wallet can make some, break some teams

By The Associated Press

What do you do if your team loses in the championship finals three times in six years, and is losing money in the process?

The answer, at least in the sports of the 1980s, is: Spend more money.

In this case, the money was \$13.2 million from the Philadelphia 76ers of the National Basketball Association to Moses Malone. It was designed to bring Philadelphia an elusive NBA championship — and to put people in the Spectrum, and in front of TV sets hooked to the 76ers' cable network.

But with it came a gamble — Philadelphia would accept nothing less than a championship. And to ensure that he could meet Malone's salary, 76ers owner Harold Katz let go five high-priced veterans, leaving the Sixers with little protection from an injury that could kill them in the playoffs.

The gamble so far has paid off. The 76ers have far and away the best record in the league, and attendance for Philadelphia home games is up 3,200 fans a date, or 25 percent. The 76ers, sold in 1981 by Fitz Eugene Dixon after incurring "substantial cash losses," by all accounts are doing well financially, although exact figures are private.

Katz spent big money to make sure the 76ers won. But, while spending money can make a team, it can also break a team.

Example: Since the advent of baseball's free-agent era, George Steinbrenner of the Yankees outspent everyone and turned his team into a winner. But last year, the Yankees plummeted from American League champion to fifth place in the AL East. Steinbrenner was still spending money, but he was spending it in the wrong way.

Example: In the early days of baseball's free agency, teams such as the California Angels, San Diego Padres and

Texas Rangers spent heavily in the free-agent market. Their records got worse.

Example: In the late 1970s, the New York Mets refused to spend on free agents, unloaded high-priced players such as Tom Seaver, Dave Kingman and Jerry Koosman, and plummeted from two-time champion to cellar-dweller. The new owners paid \$21 million for the team, spent heavily in their first two years, lost somewhere between \$10 million and \$15 million — and still finished 1982 in last place.

Example: When Ted Stepien bought the NBA's Cleveland Cavaliers, he vowed to turn a plus-.500 team into a champion. He surrendered all his first-round draft choices and spent millions for free agents — most of them mediocre. Last year, his team won 15 of 66 games, attendance plummeted, and his payroll alone — an estimated \$3.8 million — exceeded his total income.

This season, his team in financial trouble, Stepien unloaded such \$700,000 benchwarmers as James Edwards and Scott Wedman. A plan to move the club to Toronto fizzled, and he has decided to sell it to another group of Cleveland businessmen.

Some owners, trying to operate with limited capital, find that free agency and owners willing to pay unlimited salaries make it virtually impossible to keep their best players. The team turns bad, the fans stop coming and the team loses even more money.

Bill Veeck, who owned the 1948 world champion Cleveland Indians, found that owning the Chicago White Sox in the late 1970s was another story. "If we could have held the athletes that went through our hands, we would have been better off," Veeck said in 1980, after he was caught in that cycle and sold the team.

There is hard evidence that money spent wisely in sports makes more money. Economists who analyze sports dollars

say the more games a team wins, the more money it makes; The better it reinvests that money, the more games it's likely to win, and so on, and so on . . .

Using formulas based on mathematics, economics and sociology, the studies found that for every game a major league baseball team wins, it takes in another \$125,000; for every game a National Football League team wins, the extra take is \$170,000; for every game an NBA team wins, it makes an extra \$40,000.

They also broke it down for specific players. For example, Paul M. Sommers and Noel Quinton, economist at Middlebury College, found that in 1977, the year after he signed his first free-agent contract with the Yankees, Reggie Jackson produced \$1,132,093 for his team. Since the total contract cost was \$980,000, Jackson turned a profit of about \$150,000 for the team, under the Sommers-Quinton formula.

Frank Scott, Ken Somppi and James E. Long at the University of Kentucky, found that in the NBA's 1980-81 season, George Gervin generated in excess of \$1 million more than his salary of an estimated \$417,000; Magic Johnson and Julius Erving generated more than \$800,000 above theirs, \$275,000 for Johnson, who has signed for \$1 million a year, and \$650,000 for Erving, and Larry Bird (\$650,000) and Jamaal Wilkes (\$500,000) more than \$700,000 above theirs.

Not all the money-makers are high-priced. Sommers and Quinton found that of all the high-priced baseball free agents — including Jackson — available in 1977, the biggest bargains were Eric Soderholm and Steve Stone, both coming off injuries, and Willie McCovey, a once-great player then 39 years old.

Stone and McCovey were each signed for \$50,000; Soderholm got \$55,000. Soderholm produced nearly \$750,000 and Stone \$325,000 for the White Sox; McCovey produced \$570,000 for the Giants.

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More about ASU

continued from page 16

The Philadelphia 76ers are going to win the NBA championship this year. The loss of James Worthy to the Lakers makes them much weaker, and if Bob McAdoo doesn't come back, they will have a tough time getting by the Suns in the West.

The Sixers will get by Boston in the East, although it won't be easy. Then they will dispatch the Western champ and grab their first title since they had their last great big man, Wilt Chamberlain . . .

The question that is asked most around here is, "Who will win first, the Cubs or the Astros?" The probable answer is that neither team will win until they play each other. Dallas Green has tried to turn the Cubbies around, but his ranting and raving and trading can't make up for the almost total lack of talent on his ball club.

The surprise team of the major leagues so far is the Pittsburgh Pirates. My guess is that their good fortune won't last much longer, and they will slip to a finish somewhere above the Cubs. This probably isn't very encouraging to Pirate fans, but that's life . . .

The USFL is in trouble. Attendance was poor enough at the start of the season, and now with baseball season started, look for a

lot of fans disguised as empty seats in football stadiums across the country. Six USFL cities have major league teams, and New Jersey has to compete with the Mets and Yankees.

This isn't the only reason for low attendance, though. The quality of play is just not that good. I would like to see the league make it, and they have made some good strides in signing name players. But if the USFL is going to make it, the average players have to get better.

The USFL is also considering expansion, by as many as ten teams. This would be suicidal for the league. They need to establish themselves in the cities they are in now before they start adding new teams to an unstable league . . .

Will John Elway play football or baseball? I think he will play football. He is a better football player than he is a baseball player, but George Steinbrenner is going to open his wallet awfully wide to try to sign him.

It is my feeling that Elway will choose football, because he has a chance to be one of the best of all time there, whereas he would be good, but not a superstar in baseball. Whatever NFL team signs him will pay him enough to make him forget all about those Yankee pinstripes.

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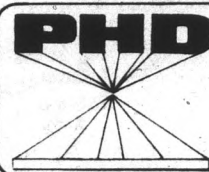
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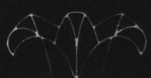
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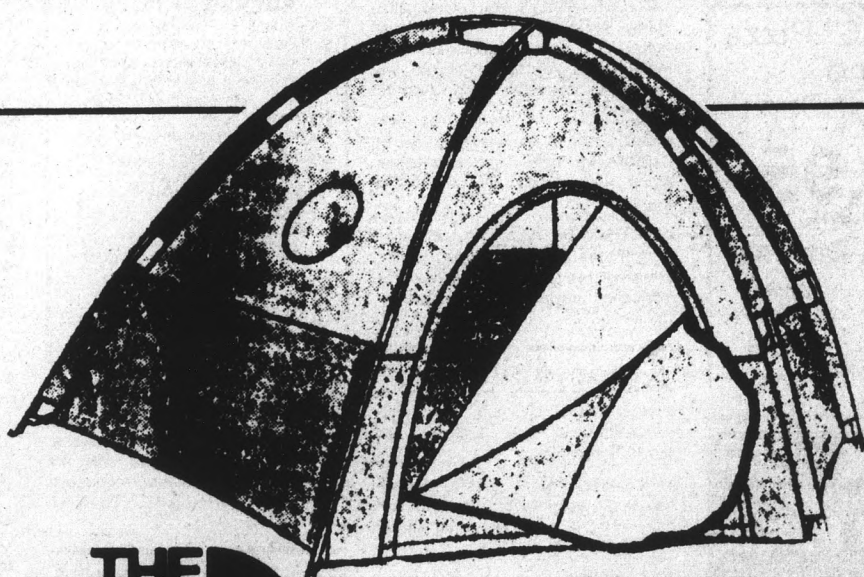


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