

Demands of marketing class prove beneficial in job quest

By Elizabeth Neason
Staff writer

A marketing research class at ASU, which gives students a chance to work with local and national businesses on a professional level, has experienced tremendous growth in the past five years.

According to David Gourley, one of the instructors of Marketing 351: Marketing Intelligence, interest in the class has increased because the demands it places on the students makes them a more valuable asset to a company.

Students are involved in a research project sponsored by a business for the entire semester.

Before the semester starts, the professors teaching the class contact companies that have indicated they want help with research.

Gourley, who has taught the course since 1967, said he and the other instructors make a list of the companies interested in having research done. However, he said the students are not eligible for every company's project.

"We screen out potential sponsors," he said. "If the nature of the project is such that the students can't do it, we have to

The students are given a skeleton schedule that tells them on a weekly basis what stage they should be at in their project.

Gourley said the projects are usually exploratory research. They usually involve the attitude of the public, their opinions or the image of the product and the company.

"Students conduct studies on the attitudes of customers, their perceptions of advertising, feasibility of a new product or service... a number of things," he said.

Gourley said the students start their projects with a questionnaire which is administered to a sample of a target population. They can conduct telephone surveys, personal interviews or use direct mail. The students then collect the data, edit it, code it and feed it into a computer.

He said after the data is analyzed, the students write a report.

The students then give an oral presentation of the completed project to the class, the sponsor and other marketing faculty.

All of the expenses incurred by the students participating in the project are paid by the sponsor.

Gourley said the project can cost a company from \$500 to \$750. If a commercial firm had done the company's research, it could cost up to \$25,000, he said.

Gourley said the program has experienced a lot of growth in the past five years due to the increase in the size of the College of Business Administration. Up until a year ago, most of the sponsors came from the Phoenix area. He said now they are receiving inquiries about the program from places such as California.

Gourley said this could be due to the fact that students who took the course a few years ago see a value in it for the company they work for now.

Gourley said he has had good response from the students in his class.

"Kids who have done it said it's great," he said. "They liked the fact that they were working with other students and a company over a long period of time. Some said the use of the report and the description of the experience helped them in job interviews."

Bill Biggs, investigator-in-charge for the Consumer Product Safety Commission for Arizona, sponsored several projects in the past.

"They did a fantastic job," he said. "We received a lot of information from them. The students were very professional. Some commercial outfits don't have the integrity students do."

Rande Grover, president of Grover Company, took the class in 1975 and now uses the class to do projects for his company.

"I've been on both sides of the fence and I feel it's very good," he said. "We've gotten some good information from the projects and they helped in making some key decisions."

A total of 32 projects
are being conducted
in five classes this semester.

turn down the sponsor."

Gourley said on the second day of class, a list of sponsors is posted and the students are asked to pick the project they would like to work on. The instructor then makes up teams for each project.

Gourley said there are approximately five people in each group. A total of 32 projects are being conducted in five classes this semester, he said.

"After the team is chosen," Gourley said, "they meet with their sponsor to find out a little about the company, the information they need for the project and what the company wants done."

After the team meets with the sponsor, they write a proposal outlining what they plan to do.

The instructor reviews the proposal and makes changes if necessary. It is then signed by the instructor, each student in the group and the sponsor company. After being signed, it becomes a contract.

He said the list of sponsor companies is diverse. Projects have been done or are being conducted for Holiday Inn, Coca-Cola Co., a company that owns pet stores, the Prescott Chamber of Commerce and organizations on campus such as ASASU and the Housing Office.

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Arizona State University

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Economic hard times don't keep students from holiday travels

By Elizabeth Neason
Staff writer

The current state of the economy is not stopping students from traveling during the holiday season, according to local travel agencies.

Catherine Tassinari, an agent at Valley Travel, said their agency has not experienced a decline in student travel.

Jessica Bond, also an agent with Valley Travel, said although the prices of supersaver flights have not decreased since last year and the restrictions are the same, students still are flying.

"There are a lot of special fares to many popular cities and students are taking advantage of these," she said.

Cheryl Sheldrick, part owner of Travel One in Tempe, said in the past month, her agency has sold between 20 and 40 tickets a day.

"We really haven't felt any decline," she said.

One local agency, Universal Travel, said it has seen a slight decline in student reservations.

"There are not as many people traveling this year as last year, but we still are selling a lot of tickets," Cindy Joe said.



Staff photo by Junji Kurokawa

Horsin' around

Although Dave Meckstroth seems to be attempting to break a wild horse, he is actually playing with his 4-year-old stallion, Demon, at the Kemps Stable on 1st Street and Hardy.

Expansion of ASU resources will benefit hearing impaired

By Sandy Sistek
Staff writer

Innovative programs, resources and services to accommodate hearing-impaired students have been initiated on campus, according to the counselor of the Disabled Student Services.

Sandy Goldstein, after returning from a five-week trip to the National Technical Institute for the Deaf in Rochester, N.Y. during the summer, had new knowledge to help build and round out the hearing-impaired services at ASU.

Goldstein had learned about technical sign language, academic skill building, interpreter training and faculty development.

"ASU's goal is to become a center for excellence in the technical areas," she said. "We needed the information in the technical areas to help build a more complete hearing impaired program at ASU."

Disabled Student Services acts as a support system for faculty and staff, as well as students with hearing disabilities, Goldstein said.

She said their goal is to provide resources, services, and auxiliary aids necessary to allow each disabled student to pursue education and career development in a manner most equal to those who hear normally, and to enhance the students' ability to function independently.

"We exist not only to help the student academically, but we also are very concerned with preparing students to gain the needed independence and skills to go out and function in the working world," she said.

Goldstein said the program began in September of 1981 and presently has 27

hearing-impaired students using the program.

Goldstein said one of the services available is notetaking. Academic aides are trained to take notes for hearing-impaired students.

"Everything is up front on a professional basis," Goldstein said. "The office sends the notetaker and the hearing-impaired student with a letter to the instructor to let them know what is happening and receive his approval," Goldstein said.

Tutoring and training are two other services provided for the hearing-impaired students.

Tutoring for individuals and groups of tutors who work with hearing-impaired students is available. Basic material presented includes how to work with an interpreter, as well as techniques for tutoring hearing-impaired students.

Training is available for administrators, faculty and staff to work with hearing-impaired students in the classroom environment and in work situations.

Goldstein said machines have been provided for the students' use.

TTY, a telecommunication device for hearing-impaired people, is used to permit a written conversation through the phone lines.

Goldstein said the machines are located in the Disabled Student Services. The Student Health Center also has access to the machines.

"The University is accessible for people who can't hear or speak on the phone," she said.

Goodbye cruel world

Well faithful readers of the State Press, this is the last regular edition to be published before the semester break.

The staff of the State Press has decided it's about time to open the text books we bought at the beginning of the semester, so we won't publish during finals week. However, we will be back to work in time

to provide everyone with another semester of the State Press on Jan. 13.

The advertising department will provide a shoppers guide on Dec. 7 to aid you in your holiday gift buying.

Happy holiday from all of the diligent State Press employees.

nation/world

state
press

Artificial heart implant is termed successful

SALT LAKE CITY (AP) — A polyurethane pump began softly clicking Thursday in the chest of a tough-willed retired dentist who became the first human to receive a permanent artificial heart.

Barney B. Clark, 61, opened his eyes hours after part of his diseased heart was removed and the plastic heart was implanted, but later he was kept heavily sedated and unconscious to prevent any movement that might open his stitches.

Clark's new heart runs on puffs of air, and he faces a lifetime tethered by hoses to air compressors. He was moved into an intensive care room Thursday after the seven-hour operation and was on a respirator.

House committee approves gas tax

WASHINGTON (AP) — The House Ways and Means Committee gave tentative approval Thursday to a nickel-a-gallon increase in the federal gasoline tax to finance a massive program of highway and bridge repair.

Under the plan, the increase in the current tax of 4 cents a gallon would take effect April 1, 1983.

The proposal, backed by President Reagan as well as leaders of both parties in Congress, would raise an estimated \$5.5 billion a year. Administration officials say that comes to about \$30 a year for the average motorist.

Woman awarded damages after being tarred and feathered

MOULTON, Ala. (AP) — A jury awarded \$35,000 damages Thursday to an Arizona woman who was tarred and feathered by the ex-wife of the man she intended to marry.

The jury in Elizabeth Jamison McElwey's civil suit deliberated 7½ hours Wednesday and Thursday before returning a verdict against Marita McElwey and her sister, Robbie McCorkle.

One of their defense attorneys said he was unsure if the women would appeal.

During the proceedings, Elizabeth McElwey testified that she was stripped, tarred, feathered, and left on the garbage dump near Town Creek in March 1981.

Iraqi fighter shot down by Iranian troops

NICOSIA, Cyprus (AP) — Iranian jets shot down an Iraqi MiG-25 in a dogfight over the southern sector of their battlefield Thursday, Iran's official Islamic Republic News Agency said.

It also said Iranian artillery shelled Iraqi positions, destroying arms and inflicting an undetermined number of casualties.

Baghdad radio said Iraqi forces killed 36 Iranian troops. The reports monitored in Nicosia could not be confirmed.

Reagan denounces international trade restrictions

SAO PAULO, Brazil (AP) — President Reagan on Thursday called economic growth "a crucial pillar of peace" and denounced the spread of international trade restrictions as "an ugly specter stalking the world" destroying jobs.

"The aim of these actions may be to protect jobs, but the practical result, as we know from historical experience, is the destruction of jobs," Reagan told U.S. and Brazilian business leaders.

Reagan, on the third day of a five-day Latin American tour, continued to criticize what he described as a "counterfeit revolution" afoot in the world bent on territorial conquest. Although he did not name the Soviet Union or Cuba, aides said he was referring to them as the exporters and supporters of leftist guerrilla movements in Central America.

Babbitt wants to open state office in Washington

PHOENIX (AP) — Gov. Bruce Babbitt is thinking about opening an office for the state in the nation's capital, an aide says.

"The question, of course, is where we'll get the money for a Washington office," Hurwitz said. "But it may actually save money, depending on how much is now being spent."

He said nothing would be done before discussions with legislative leaders.

Arizona is one of the few states without a Washington office from which visiting state officials can lobby and talk business with federal officials.

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Church fills spiritual void for homosexuals

By Elizabeth Neason
Staff writer

Gay and lesbian Christians have a place to worship without the fear of being turned away by traditional churches, according to a reverend of the Metropolitan Community Churches.

Kay Palin said the group that meets Sunday evenings in Danforth Chapel, located on the ASU campus, is not a gay church group, but welcomes gay people at the services.

"Our primary outreach is to gay and lesbian people," she said. "We don't ask their sexuality when they walk in the door. We are all Christians."

Metropolitan Community Churches were formed three years ago to provide a place for gay Christians to worship after being rejected by their churches. Palin said after the rejection, many Christians were left in a spiritual void.

Palin said the scriptures used to condemn homosexuality are taken out of context.

"The people who surrounded Israel back then worshiped idols," Palin said. "Temple prostitutes were part of this worship."

"In the third century, cultic people ceased and Christianity became acceptable. The Christians translated the Greek words for temple prostitute to mean homosexual."

"In the Gospels, Jesus didn't say anything about homosexuals," she said.

Palin said the Christians picked and chose what they wanted to follow in the Old Testament, and they chose to reject homosexuals.

"Jesus doesn't reject people," she said. "People reject people."

Palin's church group is Protestant and is a member of the Campus Interfaith Council. Her group works along with them on different projects. Palin just received a letter from President Reagan thanking her group for their participation in Hunger Awareness Week on campus.

Palin said her group is not rejected by other Christian groups on campus or elsewhere.

"We've had a table out on the mall and people come over to

talk to us about being gay and Christian," she said, "but basically they try to avoid us."

"It's not contagious," she added.

Palin said a member of the group is on campus Tuesdays and Thursdays for counseling gay Christians. The counselor also attends the Gay and Lesbian Academic Union meetings.

Palin received her training to be a minister at the Samaritan Theological Institute in Los Angeles.

Palin said her commitment to the church is a lifelong one,

but she is studying for her bachelor's degree at ASU to supplement her income. She receives \$50 a week as a minister.

Palin said some members of the fellowship who want to pursue their studies on more of an in-depth basis have been rejected by traditional institutions.

"There are homosexuals in every church," Palin said. "We have the first open members."

"Sexuality is a gift from God," she added. "It can be used any way you want."



A minister of the Metropolitan Community Church, which welcomes gays, preaches at a Sunday evening service offered in ASU's Danforth Chapel.

Staff photo by Jim Gund

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Now this is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning.

—Sir Winston Churchill

opinion

Gas tax won't solve unemployment problem

The five-cent gasoline tax hike is garnering support from Congressional leaders, as well as President Reagan, and approval from the lame duck Congress appears to be imminent.

At first glance, the proposal looks enticing: the average American will pay a mere \$30 in gasoline taxes each year to upgrade the nation's interstate highway system, generate funds for mass transit and create jobs to offset the 10.4 percent unemployment.

However, under closer scrutiny, it becomes obvious that the proposal is little more than a symbolic gesture on the part of the government to find a "solution" to unemployment by creating a paltry 320,000 new jobs, while the number of people out of work stands at 11.6 million.

Granted, the human cost of having 11.6 million Americans unemployed cannot be discounted, but the newly proposed jobs program entails problems that would impede, rather than aid, the overall recovery of the nation's economy.

A steady, sustained recovery has been predicted by Milton Friedman, an economic aide to President Reagan. Friedman says inflation will drop from the current rate of 6 percent to 3 percent within the next five to six years, while at the same time, unemployment will gradually be reduced to a manageable 5 percent to 7 percent.

Rather than patiently waiting out a planned, stable economic recovery, public restiveness and political pressures are forcing the government to take a poorly conceived stab at the problem right away.

According to the Transportation Department, the proposal

Tracy Fletcher
Managing Editor



will generate a total of \$5.5 billion, \$4.4 billion of which will be used to upgrade the interstate system and bridges. The remaining one-fifth will be used for mass transit.

The department also predicts 170,000 construction jobs and 150,000 jobs in related industries will be created.

However, the inherent flaws in the program will more than offset any of these predicted short-term payoffs.

The Office of Management and Budget reports that historically, federal public works programs simply shift jobs from the state and local level to the national level. There is little or no net gain of jobs to be had with the program, just a change in jurisdiction of existing jobs.

Another problem with the gas-tax hike is that it is permanent. It is unforeseeable that the Congress will rescind the tax increase after implementing it, regardless of the magnitude of unemployment.

Any jobs that might be created will only exist until the highway system repairs are completed, but drivers will continue to be taxed.

Even if new jobs are created, they will not even touch the core of the unemployment problem — the unskilled workers who are unable to find employment. Any jobs created will require people with construction or other skills; these people already are employable.

However, the biggest flaw in the proposal is in its enactment time. By the time the program is in full swing, unemployment is expected to be decreasing and the recovery of the economy will be progressing steadily.

Even if the program is Congress' top priority in the upcoming session, the lawmakers, in their most characteristic way, will spend time haggling over details of how the revenue generated will be doled out, each vying for his own political gains.

Chances are good that the scheduled implementation date of April 1983 will not be met.

According to OMB estimates, 30 percent of all public programs take at least two years to implement. A slim 8 percent take effect in nine months or less. The economic recovery is predicted to be well underway within two years and the jobs program probably will not be working until the recession is over. Hence, the nation's drivers will be paying for a program that no longer will be necessary.

The nation's economy is better off left to follow the steady recovery outlined by steps already taken by the Reagan administration; this half-baked "solution" will serve only as a stumbling block in the progress of the economy.

Bulldogs got trounced, but they had school spirit

The following is a guest editorial written by Charles Schamu, a junior in journalism.

Tempe is still the Valley's college town, but its team spirit has gone the way of penny loafers and crew haircuts.

In 1946, the Arizona State College Bulldogs weathered an 0-6 season, not just losing, but being destroyed by teams like the University of Portland, 13-0, the University of Nevada, 74-2 and Hardin-Simmons, 46-6.

The Bulldogs were the doormat of the Border Conference, even dropping their biggest game to arch-rival Arizona, 34-13.

But the squad thrived on something intangible that kept them bouncing across the turf each masochistic Saturday.

The Dogs had spirit.

A spirit that filled the brooding hulk that was Goodwin Stadium to capacity each week kept them going, and restructured the future of ASC athletics.

Just a year later, their mascot would be renamed the "Sun Devil" and the Sun Angel Foundation would be formed, in the face of a 67-0 loss to the Arizona Wildcats in Tucson.

"We really had spirit then," said John Zucco, an offensive and defensive guard,

Guest editorial

who played both ways while juggling a job and 15 credit hours in his social studies major.

"It was more like high school. We would hold pep rallies where the team members would speak and lots of people would turn out," he said.

A Fall 1982 pep rally on the mall, the first in 15 years, drew a handful of curious students, who looked on the scene like it was some long discarded relic of the past.

Spirit is a fragile commodity.

Lose to an underrated opponent 28-18, lose the prospect of a Rose Bowl trip, and you lose the support and admiration of a student body that has come to expect a winner.

"We played with leather helmets and without face protection," Zucco said. "It taught you to get back up when you got kicked in the face."

From the looks of a defeated university, this campus needs more leather helmets.

DO UNTO OTHERS AS THEY DID UNTO YOU



BUD
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letters

Don't blame it on the men

Editor:

I was shocked at the slanderous accusations directed at the male residents of Manzanita Hall in Thursday's *State Press*. Males have been taking exclusive blame for each and every problem that becomes prominent in Manzanita. However, it is the female voices that are salient in the otherwise silent night. It is female laughter that can be heard most easily through the walls and floor of Manzanita. It is the female's attitudes that makes harmonious life almost impossible.

It is easy to make males the scapegoats of personal problems and prejudices. Are we to remain vulnerable for these man-haters to push around? Can we continue to take libelous blame for the problems in Manzanita? Why not for all the problems in ASU? The World?

No thank you, Miss perfect.

Charles Conover
10th floor
Manzanita Hall

Editor:

On Wednesday, Dec. 1, I encountered two potentially dangerous situations both involving pedestrians walking on the bike paths. In one situation I collided with another cyclist as we both attempted to avoid pedestrians who were walking down the bike paths. All semester I and other cyclists have been trying to dodge pedestrians. There are limited paths for

cyclists to use and when cyclists don't use paths many can be seen receiving tickets. There are plenty of sidewalks to walk on, so please, if you are walking, leave the bike paths to those of us who need them. We'll all be a lot safer for it.

John Masters
Broadcasting

'Cats won, but they stay home

Editor:

"They died at the hands of arch-rival Arizona" (*State Press*, Nov. 30). Our ASU Sun Devil football team is alive and well and on its way to the Fiesta Bowl. That is something our arch-rival Wildcats cannot say. Jan. 1, 1983, they will be able to watch our Sun Devil team play in the Fiesta Bowl on their television sets.

So we are not going to the Rose Bowl this year; there will be other Rose Bowls. We still have our pride. Besides, had we started the season with two losses and then come

back to win nine games, we would be congratulating our team for getting to the Fiesta Bowl while not saying a word about the Rose Bowl.

Come on ASU. Show your spirit. Let's thank our football team for giving us the excitement of coming close to the Rose Bowl and, most of all, congratulate them for getting to the Fiesta Bowl.

Martin Weiss
English
Freshman

more letters

We already have a dense pack

Editor:

How about the latest strategic song and dance, the so exalted "dense pack"? What a novel concept. Current blackboard rhetoric puts all of our missiles in one basket. Theoretically the blast from the first incoming Russian warhead will either (a) divert its partners-in-destruction, or (b) neutralize the rest through the thermal pulse emitted upon detonation, allowing the trailing weapons to fall harmlessly to ground zero, or thereabouts.

This raises a few poignant questions. Say the theory holds true, and upon explosion of the first missile, the ambient magnetic field is turned to scrambled eggs. What then happens when we try to launch our retaliation through the now breakfast-laden skies? In this case are our missiles reduced to nothing more than nonexplosive rocket-powered stones to be thrown at the Soviet Union in hopes of hitting the Kremlin on the head? Or do our ICBM's fall peril to the same deflative forces that originally saved our collective buttocks from the incoming Russian bombs, and as such, make a forced beeline for Kansas City? Or Washington? Or Phoenix?

Or worse, what if the theory doesn't work in practice? It's never been tested and never can be tested outside of war. The

solution undermines the basic premise of our Triad system, and a sound premise it is. As any bowler knows, clustered pins make for an easy spare, but avoid the 7-10 split at all cost. The dense pack option calls for us to cluster our pins. We justify, as do the Soviets, our nuclear arsenal as weapons of deterrence, existing only to maintain a military equilibrium. But an irony arises with the cluster theory behind the pack. We may be offering Moscow a target it can't refuse.

If this gamble takes a Soviet bounce, we could find very quickly that our on-patrol nuclear-tipped navy and air force could be our only hopes of defending this smouldering parking lot we call home.

This egregious solution is so diametrically opposed to centuries of strategic legacy that one wonders if the Pentagon Paedins have taken a mental leave of absence. The Washington based pack we pay to spin off these ideas is dense enough for me without subsidizing another.

Douglas O'Bannon
Graduate student
Industrial Engineering

Hockey club deserves support

Editor:

I write about your coverage of ASU sporting events. Unquestionably the "big" sports (football, baseball, basketball) receive unprecedented coverage in your paper. But where are the articles on the "little" sports (rugby, ice hockey, archery) and the students who participate in them?

Many of these teams go unnoticed despite doing well in their respective leagues. Recently the ASU ice hockey club traveled to Tucson for a series with the U of A. The U of A "Icecats" are the Rocky Mountain Collegiate Club hockey champions, and the Sun Devils managed a split in the series.

Lo and behold after searching your publication high and low not even the slightest mention of ASU's success was discovered.

The Tucson Citizen thought enough of the series to print articles on both games. Did the State Press even consider the possibilities of an article like the Citizen's, or do you really care about us "little guys"?

Mike Schwab
ASU Hockey Club
Freshman

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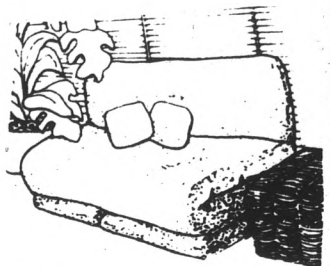
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POLITICS

Interested in organizing debates and forums at ASU? If so, applications are now being accepted for the volunteer position of Associated Students Political Union Director for Spring 1983.

Applications are available in the Memorial Union, Room 208-J, and are due Wednesday, December 8, 1982 at 4 p.m.

For more information, contact Associated Students Activities Vice President Kim Fuller, or Lecture Series Director Ted Groves at 965-3161.

Bad grammar anathema to club

By Sandy Sisteck
Staff writer

The University Toastmasters Club was incorporated into the International Toastmasters Thursday, according to the president of the club.

Stephanie Orr, also an ASU career adviser, said the Toastmasters Club is an international club that specializes in teaching public speaking to members.

"Toastmasters is an opportunity for students, faculty (and) staff members to have a chance to get up and speak informally, instead of a class situation," Orr said. "It is not a formal course in oral communications, but a series of experiences that any speaker would encounter."

Orr said the University club is very well supported on campus. It has 40 members who attend the weekly Thursday night meetings on a regular basis, she said.

According to Vince Pizziconi, Toastmaster adviser, the club was started in February of 1981 to fulfill a need for an ASU public speaking club.

Pizziconi said the biggest fear people have is public speak-

ing. He said the Toastmasters Club helps to provide a learning experience in which people can learn how to speak easily in front of an audience.

Orr said there are different functions members can participate in every week at the meetings. The five main functions are the timer, grammarian, cliché counter, speech evaluator and the a-counter, who rings a bell when a speaker makes a mistake.

Orr said three or four speeches, usually five to seven minutes long, are given each week by a member teaching a different aspect of speaking.

Orr said the length of the speech and the use of correct grammar or clichés are some of the aspects used to evaluate a speech.

"The meetings for Toastmasters enables the members to participate as an evaluator, as the Toastmaster or as a speaker," Pizziconi said.

The International Toastmaster, which began in 1924, has more than one million members in 4,200 chartered clubs in

more than 47 participating countries.

Orr said the club enables the members to practice communication techniques, body language, speech organization and voice control.

"We want people to be confident when speaking in front of a group," Orr said.

She said there are two types of people who become interested in the club.

The first type is "people who have a tremendous fear of speaking in front of a group," Orr said. The second is people "who are aware of the fact that they are good speakers and would like to perfect their skills by speaking in the club."

"We have a fun, friendly club and people join for friendship and good comradeship," she said.

"It can benefit members in the club by providing them with the feeling of support, which in turn gives them the confidence to speak," Orr said. "It also gives an opportunity to practice being articulate and really concentrate on what you are saying. It also develops organization and leadership skills."

collage

American Institute of Industrial Engineers will meet today at 3:30 p.m. in the Engineering Center, Room G252 to hear Joe Flood, vice president of quality assurance at Motorola, speak on "Participatory Management at Motorola."

CISPES, the Committee in Solidarity with the People of El Salvador, will show three films in the Phoenix College Newman Center, 2911 N. 11th Ave., Phoenix, tonight at 7:30 p.m.

Coalition Against U.S. Aggression and the Native American Student Foundation will meet today at noon in the MU Pima Room to hear Vernon Bellecourt, national leader of American Indian Movement, speak on "The Struggle for Indian Rights."

Christian Coalition presents the Cornerstone Coffee House, featuring Randy Thompson, tonight at 7:30 p.m. in the All Saints Newman Center.

Economics Association will meet Dec. 6 at 4 p.m. in Business Administration Building, Room 132.

Women's Studies will host a seminar on "The Influence of Sexual Media," Dec. 6 at 3 p.m. in Social Sciences Building, Room 103.

ASU Wildlife Society will meet Dec. 7 at 7 p.m. in Life Sciences Center, Room 163.

Arizona Historical Foundation is currently displaying USS Arizona memorabilia on the fifth floor of Hayden Library.

20 • 72

20 • 72

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20 • 72

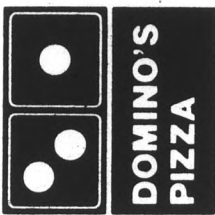
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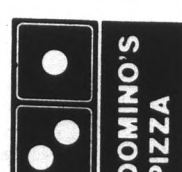
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Interest in PR curriculum increases

By Deanne Hutchison
Staff writer

The ASU journalism and telecommunication department has only one instructor to teach four courses in public relations. At the same time, more than 100 students are enrolled in the public relations curriculum, and that number is expected to grow.

Although public relations is not offered as a major at ASU, it soon may be if the efforts of journalism professor Stan Smith are successful.

The growing demand from corporations to establish a good public image has caused an increased need for public relation specialists, according to Smith, the only journalism professor who teaches public relations.

Students who study public relations now must major in journalism with only an emphasis in public relations.

Before public relations will become a major, there is a long process the proposal must go through. Smith said the greatest need is for money to hire more instructors.

"I am currently the only instructor teaching public relations and there are over 100 students already (with an emphasis) in it and we expect the number to grow rapidly," he said.

ly," he said.

Although the department offers only four public relations courses, Smith said the Public Relations Club, that just started at ASU this fall, is a great benefit to public relations students.

"The club is a tremendous resource for us. It will help students get a chance to be actively involved in public relations activities," he said.

The public relations club is affiliated with two national professional public relations organizations.

"We get all kinds of research services from these national affiliations, including packets full of information on how to do public relations work," Smith said.

According to Debbie Daun, director of the club, one of the most important things the club offers is a chance to meet professionals already in the field.

Daun said personal contacts is important to getting a job in public relations.

"You get your job through the people you know," she said.

The club also offers internships to its members so they can gain practical experience.

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Mattel soliciting toy inventions

By John Cable
Contributing writer

The Mattel Corporation will spend more than \$6,000 in prizes next semester on a national toy-designing competition which is open to all ASU students.

According to an associate design professor, Tom Witt, creating new toys is not kid stuff and could prove profitable for students who enter the competition.

"The human mind is unique . . . the brain can make a relationship between two unrelated objects and discover a new relationship between them. Mattel is willing to pay students for inventing these new ideas," Witt said.

Mattel will be making a presentation informing the student body about the competition on Tuesday, Jan. 18, from 7 p.m. to 9 p.m. in the Nursing Building, Room 101.

"The judging of the students' products is done separately from the meetings with Mattel employees who might want to discuss their use of the students' product," Witt said.

Students in the design sciences program also can take an independent study course that offers students who are designing products a chance to make appointments with faculty to discuss their designs, he said.

Winners of last year's competition came from the Colleges of Business Administration, and Engineering and Applied Sciences, as well as the College of Architecture, Witt said.

According to Witt, the University also benefited because Mattel gave \$5,000 to the College of Architecture's scholarships and gifts account.

About the only thing that isn't in it is the theme music!

BY MARC SCOTT ZICREE

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Zapped

Stolen tools spark civil suit

By Chris Coppola
Staff writer

An ASU electrician has filed a lawsuit against ASU, alleging that the University failed to reimburse him for \$254.56 worth of personal tools stolen last spring from a locked room on campus.

Jim Curtis said the case involves tools stolen May 8 from him and a co-worker, Robert Mully. University officials claimed they could not reimburse them because the State of Arizona is self-insured and could not cover losses of personal property, Curtis said.

He filed suit in the small-claims division of Tempe Justice Court Sept. 28. The case was transferred to the court's civil division Oct. 30. A hearing date has not been determined.

Curtis said he was told the state had been self-insured since 1976, but added that Physical Facilities Plant employees were not officially informed until February 1982.

However, Curtis alleged the University did reimburse another Physical Facilities worker, Harold Levine, whose tools were stolen in April 1982.

Levine said his tools were stolen from a locked University vehicle and he was, "for the most part," reimbursed.

Curtis said the premise of his suit is that the University appeared inconsistent in its policy for compensating employees who have personal property stolen.

"I would like to be reimbursed for the tools, but more importantly I think it's a case of injustice," he said. "Whatever comes of this will set a precedent."

Curtis said when the tools were first taken, he sent a letter to the ASU Property Control and Insurance Office, requesting

the filing of a claim in the case.

Office Director Keith Rhodes said the claim was filed with the Arizona Department of Administration's Risk Management Division, which returned an answer of "no reimbursement" in the case.

Curtis said Physical Plant Director Herbert Miller sent a formal letter dated June 21 to Vice President for Business Affairs Frank Sackton, requesting reimbursement.

Curtis said both he and Mully were told there still would be no reimbursement.

Sackton said Thursday that the case is an issue of whether the state or the individual should be responsible for the property.

"As I recall, there was a reasonable doubt as to whether the employee(s) had done everything possible to prevent the tools from being stolen," he said. "There is a real serious question as to whether the person or the state was responsible."

"I'm confident that these questions arose when the state considered the case... the litigation is important because it could set a precedent."

Ralph Pew, an attorney representing the Arizona Board of Regents on behalf of ASU, said a date has not been set for hearing of the case, but that the circumstances involving stolen personal property at the University are not always the same.

Gary Huish of the Arizona Public Employees Association, which is handling the case on behalf of Curtis, would not comment on the specifics of the case.

"It is a case we are pursuing... it's something we are very concerned about," he said. "I would anticipate this case will be settled soon."

Hall suffers loss of boiler; icy water dampens spirits

By Mary Kay Reinhart
Contributing writer

Ocotillo Hall's 15-year-old boiler was replaced last week after leaving residents without hot water for four days.

Humberto Campoy, plumbing shop supervisor, said a hole in the boiler was discovered and patched about three weeks ago. He said the Housing Office was advised that the boiler would probably need to be replaced.

About 10 days later, he said, three more holes were found in a different section of the boiler.

The boiler went out a third time Saturday morning and was beyond repair, a plumbing shop assistant said. A new boiler was purchased and installed Tuesday.

"We had to wait for the OK from the Housing Office," he said. "We purchased it from a local dealer, so it was ordered and installed on the same day."

The new boiler, purchased by the Housing

Office from McCook Boiler Co. of Tempe, cost \$6,500 and has a Btu (British thermal units) capacity of 1.6 million.

In the meantime, Ocotillo Resident Hall Director Rob Willhoit made arrangements with Best and Sahuaro halls to supply his 370 residents with hot showers until the boiler was replaced.

Ocotillo, Mariposa and Sahuaro are the only residence halls that rely on boilers; the other halls receive steam heat from the Central Plant, Campoy said.

Most Ocotillo residents tolerated the inconvenience by showering at other residence hall facilities, the Physical Education Buildings or a friend's house.

"All in all, I think the residents were cooperative and understanding about it," Willhoit said, and added that he did "what was necessary... and rerouted most of the students through the hall council" — a 20-member group that serves as a mediator between residents and the Housing Office.

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Moot Court subpoenas students

By Maria Khan

Staff writer

Three ASU law students will travel to New York in January to compete in the National Moot Court Competition.

The competition is "a mock oral argument in a courtroom which deals with a very real legal issue," according to Maryellen Simonson, a law student who will represent ASU in New York.

Simonson will be accompanied by law student teammates Joe Kendhammer and Amy Langerman. They will be one of 28 teams representing law schools nationwide at the competition in Manhattan.

Along with the ASU team, a group of three students from the University of New Mexico will represent the Mountain States region in January.

The teams were selected to go to New York because of their performance during the regional competition in Denver this past November. Fifteen teams competed in the Region 11

contest, including two teams from ASU.

The competition process is complex, according to Simonson. It involves the same steps as an actual court case.

She said in New York, the judgments will be based on two categories. The written brief that was submitted in October will account for 40 percent, while the oral argument represents 60 percent of the score.

The students must swear that they received no outside guidance in preparing their cases, said Hannah Arterian Furnish, adviser to the Moot Court Board.

Simonson said the first step in the competition process was participating in an intraschool contest. The two teams selected from that contest took part in the regional competition.

The first step for the teams in the project was to research a topic sent to them last August. The only information they received about the case was the trial record and three court decisions. After researching, they wrote and filed a brief, which was submitted to both the regional and final competi-

tions. The final step in all competitive levels is the oral argument.

In order to prepare for the oral debates, the team members have participated in arguments on campus and have been judged by local attorneys and judges. According to Langerman, additional on-campus arguments will be presented in January to help prepare for the national competition.

"The (ASU law students') greatest benefit is the opportunity to further their advocacy skills," Furnish said. She added that doing well in New York would enhance the reputation of the ASU College of Law, which would reflect on the University as a whole.

Langerman said another positive aspect of the competition is the chance to argue in front of those actively involved in the legal profession.

The National Moot Court Competition in New York is being sponsored by the Young Lawyers Committee of the Association of the New York City Bar, and the American College of Trial Lawyers.

Image making highlights day of workshop

"People Reading," a one-day nonverbal communication workshop, will be presented at ASU on Dec. 10 and 22.

Subjects to be covered in the workshop include how to dress for success, overcome communication barriers, use body language to your advantage and project a favorable image at meetings, in public speaking situations and on the telephone.

Carol Valentine, an ASU assistant professor of communication, will direct the workshops from 9 a.m. to 4 p.m. in the MU Mohave Room.

According to Valentine, recent studies have revealed that people have only four minutes in which to make a positive impression on a stranger.

Valentine is writing a book, "First Impressions," designed to help people "come out on top" during the crucial first four minutes of a new relationship.

A registration fee of \$65 covers costs of instruction, materials and a luncheon. The workshop is sponsored by the ASU communication department and University Conference Services.

More information, for either workshop, is available by calling University Conference Services, 965-5757.



Merry Christmas
JIM

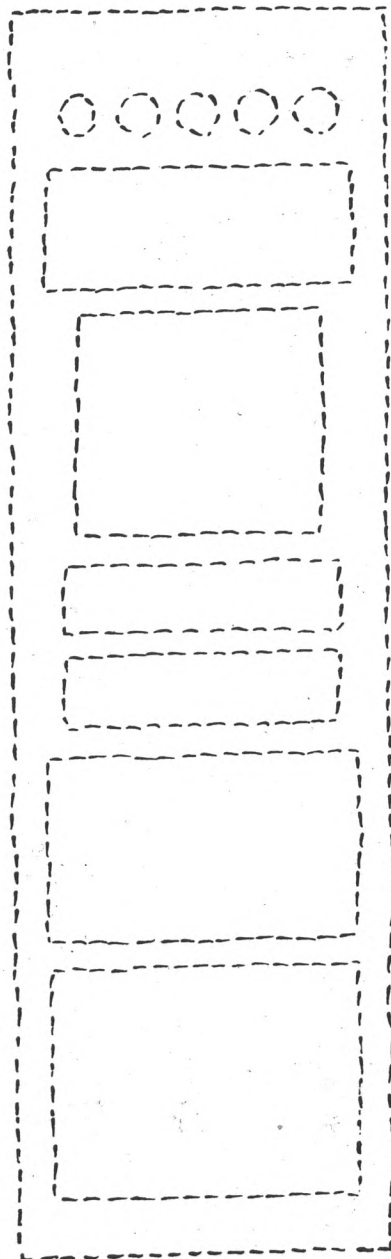


March of Dimes

THIS SPACE CONTRIBUTED BY THE PUBLISHER

Bad News.

Someone more lucky and probably less deserving than you won the Black Tower Entertainment Center. We won't risk making anyone gnash their teeth by showing it again, but it was really death-defying... An Optonica "Black Magic" sound system, wineglasses, mini-fridge, and five black bottles of an outstanding white wine shipped here across the sparkling blue sea, and—well, why not ease up and read the good news...



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Black Tower

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Sweet plea

Criminals finger blood sugar as culprit

By Donna Hicks
Contributing writer

The insanity plea soon may have to share its notoriety with a new attempt at prison exemption — the hypoglycemia plea, some Valley legal experts predict.

Hypoglycemia, an abnormally low level of sugar in the blood, can cause anxiety, mental confusion and blackout spells.

It also can cause a person to commit a crime, according to legal authorities.

The authorities say they believe people with severe hypoglycemia should not be held responsible for their actions. However, they are concerned that people without hypoglycemia will claim to have the disease in an attempt to gain acquittal of their crimes.

There are at least two cases in which people have claimed that hypoglycemia caused them to do things beyond their control — "The Doughnut Case," and "The Twinkie Case."

"The Doughnut Case," which occurred in Pima County, involved a man who claimed that he was compelled to rob a store after eating doughnuts. "The Twinkie Case," which occurred in California, was a similar incident.

Marc Budoff, supervisor of Maricopa County Superior Court's criminal division, said he expects to see an increase in hypoglycemia pleas.

"Just like the insanity plea, the idea starts out as novel," he said. "If it's successful, it will cause an increase in the pleas."

The most common type of hypoglycemia, often associated with mental and emotional problems, is called reactive hypoglycemia. It occurs, without apparent reason, several hours after meals with high carbohydrate content are eaten, according to "The Complete Medical Guide," written by Dr. Benjamin F. Miller, M.D.

When the blood sugar level remains low for a prolonged period, weakness, dizziness, palpitation, shaking, sweating,

headache and blurred vision may result, the book said. Also, "difficulty in concentration, anxiety, mental confusion, bizarre behavior and blackout spells may occur."

Anthony Raineri, an attorney at Raineri & Raineri of Scottsdale, said he has read about hypoglycemia and believes it could cause a person to commit a crime.

"If it's a mild case, it can't. But as hypoglycemia progresses to depression, it could cause mental deterioration," he said. "It could negate criminal intent, but it would have to be substantiated by a psychologist."

Raineri said people definitely will be starting to use the condition as an excuse.

"It's going to be just like the insanity plea," he said. "People are going to try to use it to get an acquittal."

Budoff said he would only accept the hypoglycemia plea if doctors proved the accused actually had the disease.

Raineri said he would look at the signs, symptoms, length of time the person supposedly had the disease, and whether the person was getting treatment.

According to Miller's book, the condition can be diagnosed by measuring the blood sugar level after a high carbohydrate intake, commonly a drink of glucose solution.

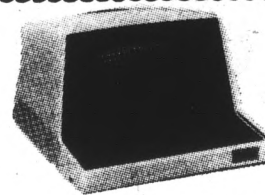
People with reactive hypoglycemia can be helped by eating frequent meals of high-protein, high-fat and low-carbohydrate foods, the book said.

Budoff said, "As medical knowledge increases and our science knowledge increases, we will learn more about the human body — how different things affect it."

"I suppose when the insanity defense first came about, we hadn't delved into the mind yet," he said.

"Now we know more about people's minds," Budoff said. "People who appear normal may not be and should not be held responsible for their actions if they cannot control them."

Budoff said he doesn't think doctors know everything about hypoglycemics yet, "but it is seen as definitely more complex than first believed."



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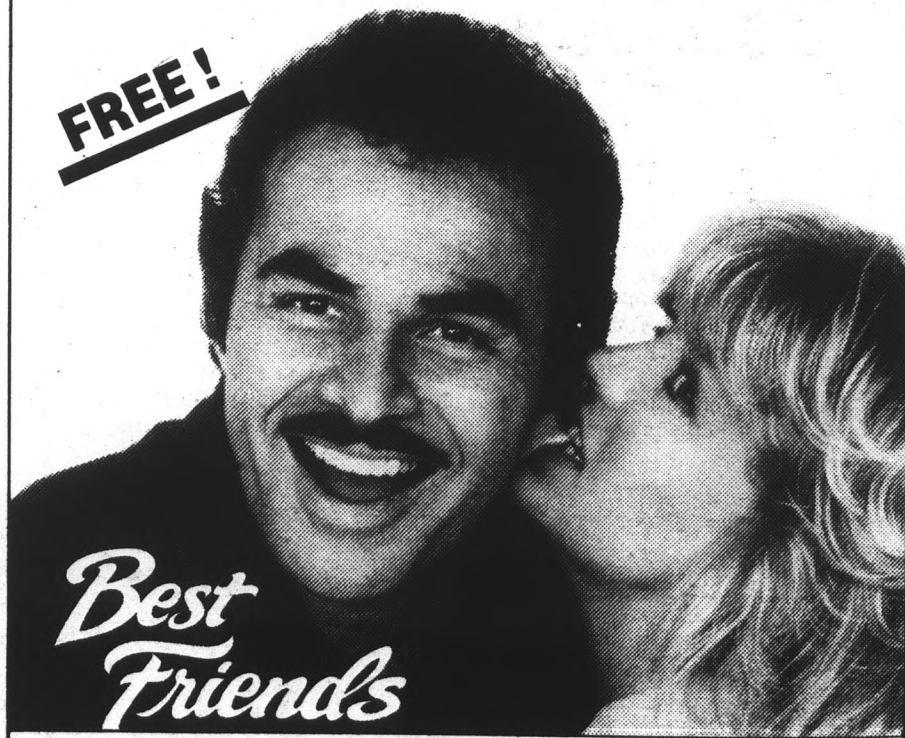
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Festive fling

Tempe blossoms with annual arts and crafts fair

by Ann Bobinis
Scenes writer

A long time ago there existed a little town in the middle of Arizona complete with dusty, hoofbeaten streets, rambling shacks and a one-road business section where merchants made their livelihood.

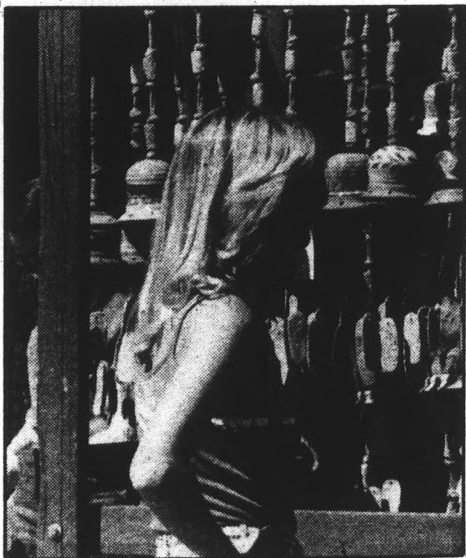
As the years went by the time-weathered buildings were torn down and the little town became modernized.

People in the area became melancholy, thinking they would never see the old town again.

But, behold! Old town Tempe still lives. Twice every year since 1970 the Mill Avenue Merchants Association (MAMA) hosts the Old Town Tempe Festival.

Tempe's festival is opening its three-day program on Dec. 3 for what its sponsors anticipate will be a record-shattering event. The activities will be from 10 a.m. until dusk Friday, Saturday and Sunday.

The prime objective of the festival, according to public relations advisor Stan Smith, is to "bring back the old town feeling of downtown Tempe."



Sunshine and wind chimes are two things usually prevalent during the Tempe Arts and Crafts fair.

The history of the festival can be described as a success story. Frank Maguire, director of both MAMA and the festival, said the first fall arts and crafts fair "was very small."

The fair originated as a part of the Tempe Centennial Celebration. Each member of the merchants' association volunteered to help organize and host the premiere festival.

In 1974 MAMA hosted the first spring festival. The western, turn-of-the-century theme started the trend that is prevalent today. All craftspeople were encouraged to dress in western garb to make the festival more authentic.

Each year the festival has grown. The fall festival has been recognized as one of the leading art festivals in the Southwest.

Sunshine Artists, a leading national magazine for artists, awarded the 1981 fall festival a rating of 9 out of a possible 10.

And just this month, the festival was ranked in the Top Ten arts and crafts shows in America by *Sunshine Artists*.

During this year's festival, Maguire said he expected 150,000 Arizona residents and visitors to attend the event, featuring the works of 350 artists and craftsmen, three stages of day-long musical entertainment and 42 booths serving a variety of foods.

The festival itself will occupy more than a five-block area in Tempe's Old Town. Mill Avenue between Third and Sixth Streets will be the festival's focal point.

The booths at the fair will contribute to the turn-of-the-century theme and will display ceramics, leathercraft, woodworking and original paintings. Hand-crafted jewelry, dolls and sculpture will be exhibited by other artists while browsers leisurely stroll along the festival grounds.

For entertainment, more than 22 musicians will perform ragtime, folk, jazz, old-time fiddle, native Brazilian and Christmas songs.

Where there is fun, there are children and the fair is surely a place for them. An entire area has been set up for the kids next to Tempe City Hall. Here they will have their own entertainers and workshops where they



can actually make crafts themselves.

There will even be a place where kids can learn to dress up like clowns, make puppets or sculpture in clay. Supervising them will be experts in each of these fields.

All this great excitement can take a toll on the appetite and at the fair, there is no need to look very far. Among all these extravagant displays will be 42 food booths.

Ethnic and regional specialties such as Polish sausage, Indian frybread and Mexican cuisine will be sure to whet the appetite of even the most fussy gourmets.

The festival not only helps the merchants of Mill Avenue, but also many other organizations. Maguire explained that many of the food booths are set up by service organizations which include The Tempe Girl's and Boy's clubs, Tempe Chamber of Commerce and Sister City.

"It is quite an involved event," he said. "It takes everybody involved to put on a good fair."

Maguire also said ASU students, craftspeople and merchants have helped to make the fair what it is today.

ASU students make up about one-third of the entertainment at the festival, according to Maguire. "It gets a lot of people to listen to them that otherwise would never have a chance to hear them perform."

"It does a lot for this area," Maguire added. "By bringing a lot of people down here to look around, it helps the surrounding community and the re-development project that the merchants' association has been working on for the past 25 years."

Other noteworthy events accompanying the festival are the Old Town Tempe Christmas Tree Lighting Celebration at Tempe Hall, where Mayor Harry Mitchell will welcome local high school choirs and Santa Claus at 6 p.m. on Thursday. Also, the Tempe Community Council is having a pancake breakfast on Saturday at 6th Street and Mill Avenue.

For those of you who hate to park where large crowds are expected, take the "Hayden's Ferry," which will transport visitors from a special parking area at Rural Road and University to the festival area.

Undergraduate offerings highlight art scene

By T. Welter
Scenes writer

Three undergraduate painters, Tom Farnsworth, Cory Sesko, and Greg Sager will be having an exhibition starting Dec. 13 at the Harry Wood Gallery which will extend throughout the Christmas vacation.

These students are innovative in that they are being given the opportunity to show their works while still undergraduates, and not fulfilling any sort of bachelor's degree in fine arts requirement.

They are members of an undergraduate organization which is in the primary stages

of organizing various exhibitions in different locations on campus, to demonstrate their own types of painting.

Farnsworth, using the traditional techniques of oil on canvas has an abstract-expressionistic style which contains muted colors painted on a darkened environment.

The line paintings on masonite of Cory Sesko portray different geometric patterns stretching across the gallery wall, based on forms painted in a series, giving the audience conceptual thoughts to appreciate.

Sticks, splattered paint and found objects

comprise the wall sculptures of Greg Sager, which seem to intrude on the viewer with an organized clutter.

The art is really not sculpture nor painting but a combination of the two mediums.

The reception for this exhibition is from 7 p.m. to 10 p.m. on the opening night. The public is welcome to attend.

The University Art Collection is presenting two exhibitions during the Christmas break.

A weavers and spinners exhibit will run from Dec. 5 through Jan. 16; a show featur-

ing four prints by Thomas Nast on the theme of Christmas, will run through Jan. 2.

Nast is best known for his creation of various symbols in everyday use, for example the dollar sign and the Republican elephant.

In Scottsdale, at the Austin Gallery, two former graduate students, Gary Greenberg and Steve Black, and a present master's degree in fine arts candidate, Greg West, will be showing their work.

The exhibition is comprised of paintings by West and Black and ceramic sculpture by Greenberg.

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The Jack Daniels Original Silver Cornet Band will bring its unique brand of entertainment to Gammage Center on Dec. 18, at 7 p.m.

For those people remaining in Arizona for the holidays, there are many interesting and entertaining events going on at ASU during December.

The performance of Handel's "Messiah," to mark the holiday season at ASU, is a tradition dating back 30 years.

In 1952 the first performance of the Christmas portion of "Messiah" at ASU was presented in the old auditorium. David Scouler, now professor emeritus of music, conducted the 375-voice chorus. He continued as conductor for a number of years.

When that auditorium was condemned in 1954, because of a weak balcony, "Messiah" performances moved to the men's gymnasium where the chorus and orchestra occupied one set of bleachers and the audience sat on the opposite bleachers.

With the completion of ASU's Gammage Center in 1964, "Messiah" became an annual event in the center.

This year the performance is scheduled for 2 p.m. and 7 p.m. at Gammage on Sunday, Dec. 5 and a repeat performance will be conducted at 8 p.m. at the Sundome Center for the Performing Arts in Sun City, Monday Dec. 6. Tickets are \$3 for the Gammage performance and \$5, \$4 and \$3 for the Sundome performance.

Dr. George Umberson, director of the ASU School of Music since 1977, will conduct the University's Choral Union and University Chorus and Symphony Orchestra in the oratorio.

ABC is appearing at Graham Central Station Monday, Dec. 6. ABC is a modern rock band. Tickets are \$3 in advance and \$5 at the door.

Dooley's in Tempe, is hosting The Producers with a special

guest at 9 p.m. Monday, Dec. 6. Tickets are \$5.

The "Nutcracker" is being staged at Gammage at 7 p.m. Dec. 8 and 9; at 8 p.m. Dec. 10; at 2:30 p.m. and 8 p.m. Dec. 11; and at 2:30 p.m. and 7 p.m. Dec. 12. Tickets are \$8, \$7 and \$6 for evening performances and \$7, \$6 and \$5 for matinees. They are on sale at Gammage and Diamonds box offices.

Under Bruce Marks' artistic direction, Ballet West is presenting its elaborately mounted production of the William



Eddie Money will be appearing at the Celebrity Theatre Thursday, Dec. 16 at 8 p.m.

Christensen-choreographed "Nutcracker" at Gammage for the 14th consecutive year.

As is traditional, the curtain will rise on a gala Christmas party at the home of the parents of Clara and Fritz. From there, the tale unfolds as Clara returns late at night to the living room and finds the Nutcracker she received as a gift has come alive.

Among the Ballet West principle dancers this year will be Malcolm Burn, Bruce Caldwell, Joseph Clark, Leticia Hernandez, Liane Lurie and Stacey Swaner.

Under the musical direction of Ballet West's Ardean Watts, members of the Phoenix Symphony Orchestra will perform the music at all the performances.

Glenn Hackbarth, director of the New Musical Ensemble of ASU, announced that works by two well known contemporary composers, Vincent Persichetti and Barney Childs, will be premiered at a free concert on Wednesday, Dec. 8 at 7:30 p.m. in the ASU Music Theatre.

Also included will be Lukas Foss' setting of the Wallace Stevens poem "Thirteen Ways of Looking at a Blackbird."

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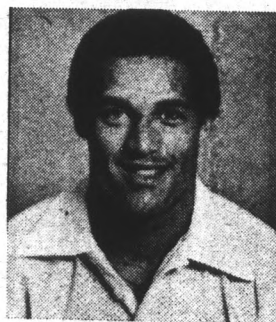


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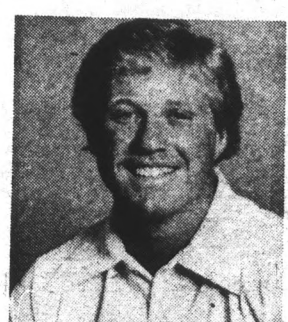
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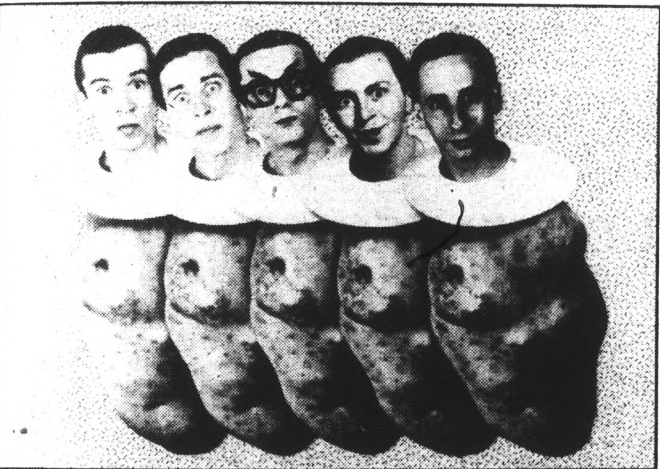
Cheap Trick is performing at Graham Central Station Wednesday, Dec. 8. Tickets are \$8 in advance and \$10 at the door.

"Trail of the Pink Panther" will be premiered at ASU Dec. 9, at the Union Cinema in the Memorial Union. The film is free to students.

A Canadian, Scottish and Irish fiddling concert is being performed at the Kerr Cultural Center Friday, Dec. 10 at 7:30 p.m. Ticket prices are \$4 for adults, \$3 for students with an ASU I.D., and \$2 for children 13 and under or senior citizens.

The program will feature master fiddlers Clarence and Tim Langen, and local fiddlers Dr. Peter Rolland and Sol Rudnick who will perform with Irish step dancers and a Scottish singer.

The Tempe Little Theatre is performing James Thurber's "Many Moons" Friday, Dec. 10 at 8 p.m.; Saturday, Dec. 11 at 2 p.m. and 8 p.m.; Sunday, Dec. 12 at 2 p.m.; Saturday, Dec. 18 at 2 p.m. and 8 p.m.; and Sunday, Dec. 19 at 2 p.m. Tickets are \$3 for adults, \$2 for students and senior citizens and \$1 for children.



Hey potato heads ... That's right, Devo is coming to Gammage Center. The show begins at 8 p.m., on Dec. 13.

Devo the new-wave rock group, will perform Monday, Dec. 13 at 8 p.m. at Gammage. Tickets are \$12.50 and \$11.50 at Gammage and Diamonds box offices.

Eddie Money is appearing at the Celebrity Theatre on Thursday, Dec. 16 at 8 p.m. Tickets are \$10.

Charles Dickens' holiday classic, "A Christmas Carol," will be splendidly retold at the Sundome in Sun City on Friday, Dec. 17 at 8 p.m.; and Saturday, Dec. 18 at 2 p.m. and 8 p.m. Tickets are \$8 and \$6 for adults and \$4 and \$3 for children.

The familiar cast of characters — Scrooge, Jacob Marley, the ghosts of Christmas, Tiny Tim and Cratchit are joined by an ensemble of 35 singers and dancers.

Gammage will be presenting Mr. Jack Daniel's Original Silver Cornet Band in a nostalgic performance of a hometown Christmas concert, a whimsical re-creation of a turn-of-the-century event, featuring authentically costumed musicians. Show date is Saturday, Dec. 18 at 8 p.m. Tickets are \$9, \$8 and \$7 at Gammage and Diamonds box offices.

Poco with a special guest is appearing at Dooley's on Sunday, Dec. 19 at 8 p.m. Tickets are \$10.

The Plasmatics with special guest Heaven are appearing at the Mesa Centennial Hall on Monday, Dec. 20 at 8 p.m. Tickets are \$11 and \$10.

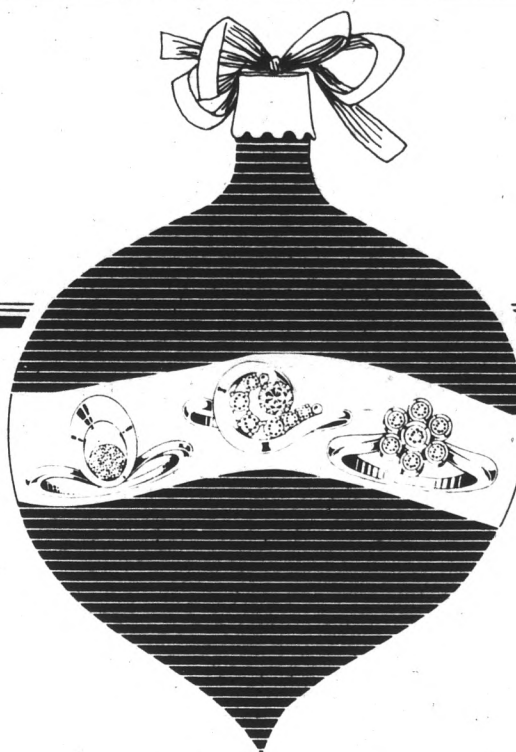
"The Magic of Christmas," an inspiring and entertaining holiday spectacular for all ages, is being performed at the Sundome Center for the Performing Arts on Tuesday, Dec. 21 at 7:30 p.m.; and Wednesday, Dec. 22 at 7:30 p.m. Tickets are \$8, \$7 and \$6 for adults and \$6, \$5 and \$4 for children.

Experience the wintry wonderland of Frosty, Rudolph and Santa with a cast of more than 200. Featuring the majestic Living Singing Christmas Tree with more than 100 voices and a 35-piece orchestra. In addition, the performance will also include the magic of illusionist Andre Kole.

Well, there seems to be enough events to keep anyone entertained. Good luck on finals and have a very MERRY CHRISTMAS!!!



The Producers, a new wave band with plenty of potential, will appear at Dooley's Dec. 6, at 9 p.m.



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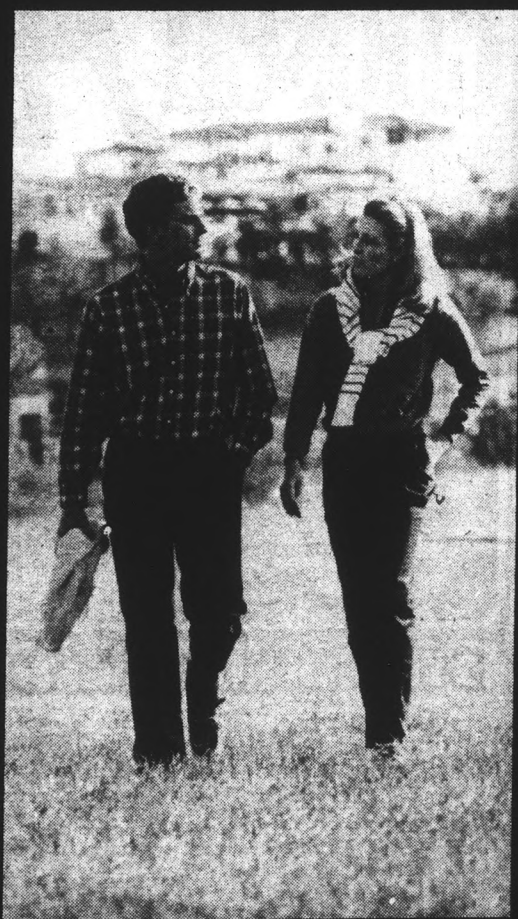
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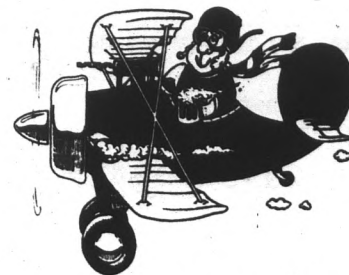
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Charles Dickens' holiday classic *A Christmas Carol* is being presented by ASU's Christmas Theatre. The show is a dinner theatre production. Showtime is 6:30 p.m. in the MU Maricopa Room. Tickets are \$7.50 for adults and \$4.25 for children.

Daniel Nagrin, an internationally acclaimed dancer, is giving a solo concert, starting 8 p.m. at the ASU Physical Education Building East.

Snowonder, Warren Miller's latest film devoted to skiing adventures around the world is being shown at ASU's Gammage Center at 8 p.m. *Salute to Skiing*, a ski show, is also being exhibited in the lobby. Tickets are \$5, \$4.50 and \$4.

Hiram Titus' opera *Rosina* is having its final run at 8 p.m. in the ASU Music Theatre. Tickets are \$8.

The final run of *Beauty and the Beast* is being shown in the ASU Lyceum Theatre at 10 a.m. Tickets are \$2.50.

They're Playing Our Song, a recent Broadway smash hit is making its Phoenix-produced debut at the Phoenix Little Theatre and will run until Dec. 18. Showtime is 8 p.m. Tickets are \$7.50 except Saturdays, then they are \$9.

George Carlin with a special guest is performing at the Celebrity Theatre at 8 p.m.

Representing Reality: Fragments from the Image Field, a

show of etchings produced at Crown Point Press, is being exhibited in the ASU Art Collections gallery until Dec. 5. Gallery hours are Monday through Friday 10 a.m. to 4 p.m.

SATURDAY, DECEMBER 4

Adam Ant is appearing at Graham Central Station. All ages are admitted, no alcohol is being served. Showtime is 3 p.m. Tickets are \$5.

Internationally-renowned pianists are performing a Tribute to Chopin at 8 p.m. at the Sundome Center for the Performing Arts. Tickets are \$12, \$10 and \$8.

The Ojo Rojo Lions Club of Chandler is having its second annual Chandler Balloon Festival. The festival is from 6:30 a.m. to noon at the Chandler Municipal Airport. Free.

SUNDAY, DECEMBER 5

Daniel Nagrin, 7 p.m., see Friday.

Messiah is being performed at 2 p.m. and 7 p.m. in ASU's Gammage Center. Tickets are \$3.

Sun City Symphony with Young Artist Winner is featuring the winner of the Jennings Butterfield Competition for Young Musical Artists. Showtime is 8 p.m. Tickets are \$7, \$5 and \$3.

An exhibition of the Arizona Federation of Weavers and Spinners Guild Juried is being shown at the ASU Art Collections gallery through Jan. 16. Hours are Monday through Friday 10 a.m. to 4 p.m.

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Tempe Daily News

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—Michael Burkett, New Times

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—Rabbi Gerald M. Kane, Phoenix Jewish News

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—Nick Salerno, KAET-TV,
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—Bill Jones, Phoenix Gazette

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—Vincent Canby, New York Times

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Solitary dance prof prepares show

By Kathy Lindholm Lane
Scenes writer

Choreographer and dancer Daniel Nagrin has been called "the great loner of modern dance." And yet, the central focus of his dances are people — their reality, aspirations and fears.

Louise Pastore of *Dance Magazine* has described his work as "an insistence on the ever present dignity of man . . . a blending of acting and dancing such as few people command."

Nagrin, who joined the ASU dance faculty this fall, will perform a retrospective concert of his solo dances tonight and Saturday at 8 p.m. and Sunday at 7 p.m. in the Dance Studio Theatre Room 132 of the Physical Education Building East.

For Nagrin, the performance is his way of "greeting the community."

The program is a collection of his solos choreographed between 1948 and 1982. Nagrin's career spans over four decades and includes stints on Broadway in such successful musicals as "Annie Get Your Gun." It was not until the age of 40 that he began to work as a soloist.

When asked to describe his work or tell what it is about, Nagrin replied, "I never want to say anything to explain the dances because then I deny the point of them."

"If I explain, I lead the mind to what I'm thinking, whereas if the dance is truly evocative it does just that — it evokes something out of each viewer's life and experience and imagination," he said.

"There is a certain opportunity here. Most of the other arts can be seen easily. A dance performance tends to be something like a comet. We orbit into your experience and chances are that we will never see it again."

"Some dancers, in deference to this reality feel that if they do not reach the audience the first time, they never will and so they simplify the material to make it easier to ap-

prehend," Nagrin said. "I'm doing three performances — it's a chance to play the record three times."

Nagrin praised the efforts of K.C. Hooper, the dance department's technical director and lighting designer.

"He's quite an exceptional person to have around here; I appreciate him profoundly."

Hooper's Dance Production class is the technical crew for the show.

"Most of them have never done a show before. He's really trained them well," Nagrin said.

Tickets, available at the door, are \$4 for general admission, \$3 for ASU faculty and staff, and \$2 for students and senior citizens. More information can be obtained by calling the dance department at 965-5029.



Photo by Beverley Owen

Poetry in motion . . . Daniel Nagrin in action.

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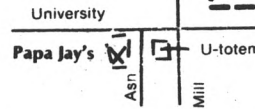
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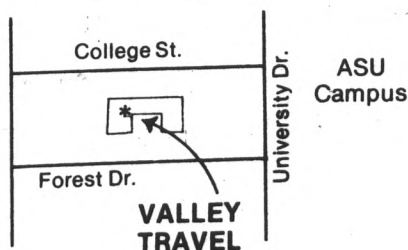
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DJ 'Loon' to swoop

By Bridget Eckenrode
Scenes writer

It's always been hard to wake up in the morning. And come April 1, 1983, I will no longer care to get up. My life is over. Jonathan Brandmeier is leaving KZZP for the greener (that's bucks-wise, not grass-wise) pastures of Chicago.

As reported in the local media, KZZP's station manager has confirmed the rumor that Brandmeier is going to WLUP next year. He has reportedly been offered a six-figure income to man the "morning drive" time radio hours.

The snowbird hunts will be over. The "valley of the loons" will go back to being the "valley of the ..."

Brandmeier woke up Phoenix in more ways than one. For time immemorial, KOY's Bill Heywood was "top banana" in the morning drive slot. But then Brandmeier burst onto the scene bringing along a crazy cast of call-in characters that defied description.

The callers were "real people," not the scripted jokers we were used to hearing at KOY. Brandmeier goaded them into revealing themselves to us on the air. These people WERE the loons.

Brandmeier also stepped on a lot of toes with his bid for the "Leisure Suits" opening for the Rolling Stones. We heard Barry Fey hedge as Brandmeier begged him for a spot on the stage with the Stones. Stations such as KDKB grimaced with anger as they ran the banner of the "official Rolling Stones" station.

Brandmeier built the "Spam Wall." He had an uncanny ability of contacting by phone everyone from the "rabbit killer" in Idaho to Sheik Muhammed al Fassi.

Brandmeier was the devil's advocate par excellence. His humor appealed to teachers and truck drivers. Morning conversations often centered on what insanity had taken place on the KZZP's airwaves earlier that day.

Whether you loved him, or loved to hate him, he changed the airwaves in Phoenix. He made the morning something to look forward to around here. And that is an accomplishment in itself.



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Puzzle

Fiesta Classic could answer many questions

By Ken Sain
Sports writer

There are many questions that will need to be answered tonight when the 16th annual Fiesta Classic basketball tournament gets under way.

— Will ASU coach Bob Weinbauer's style of basketball turn around a dismal 13-14 season?

— Was Utah's 68-62 victory over defending Pacific 10 Conference champ Oregon State a fluke?

— Is South Carolina capable of comeback after suffering their first losing season in 16 years?

— Can Connecticut replace three lost starters from a 17-11 team and compete in the toughest college basketball conference in the nation — the Big East?

— And, most importantly, will anybody be in the stands to watch the ASU basketball season?

The tournament will begin at 7:05 p.m. tonight in the University Activity Center. ASU will meet Connecticut in the first game of a doubleheader. South Carolina will take on Utah at approximately 9:05 p.m.

The losers of tonight's action will meet in the consolation game at 7:05 p.m. Saturday. The winners will meet in the championship game at approximately 9:05 p.m.

Weinhauer will take his team into the Classic with a 1-1 record. The Devils came out of the inaugural Crush Classic with a second-place finish. ASU bowed out to DePaul in the championship game, 73-72, in overtime.

The former Penn coach has brought a new attitude to the Devils, one of hard work and discipline. ASU has been impressive thus far in the young season on the defensive end of the floor, forcing 35 turnovers in two games.

ASU, playing an aggressive man-to-man defense, earned Weinbauer his 100th career coaching victory in the Crush Classic when the Sun Devils nipped Texas Tech, 68-66, in the opening round.

"Our effort on defense pleases me," Weinbauer said. "The kids showed a lot of heart."

"We're still suffering from some glaring weaknesses on offense. We're committing way too many turnovers, not getting consistent work on the offensive boards and our shooting has been erratic."

The Devils have been led in scoring by senior forward Paul Williams and junior guard Byron Scott. The 6-foot-5 Williams has averaged 22 points a game and eight rebounds. The 6-foot-3 Scott has thrown in 20 points and 5.5 assists per contest.

Six-foot-7 senior forward Walt Stone has also contributed to the Devil lineup, averaging 17 points and eight rebounds a game.

The offense did commit an average of 19 turnovers at the Crush Classic.

Here is a look at the other three teams that could face ASU, which has won 11 out of the 16 Fiesta Tournaments.

CONNECTICUT — The Huskies lost three starters from a respectable 17-13 team. Head coach Dom Perno will start his sixth year at UConn and will start just one senior tonight. The Huskies are 1-0 after a season-opening victory over Yale.

Perno will try to keep the Huskies a consistent team all year. Last season, Connecticut owned a 15-4 record, before dropping seven of their last nine.

Six-foot-10 center Bruce Kuczenski led the Huskies in their victory over Yale with 21 points.

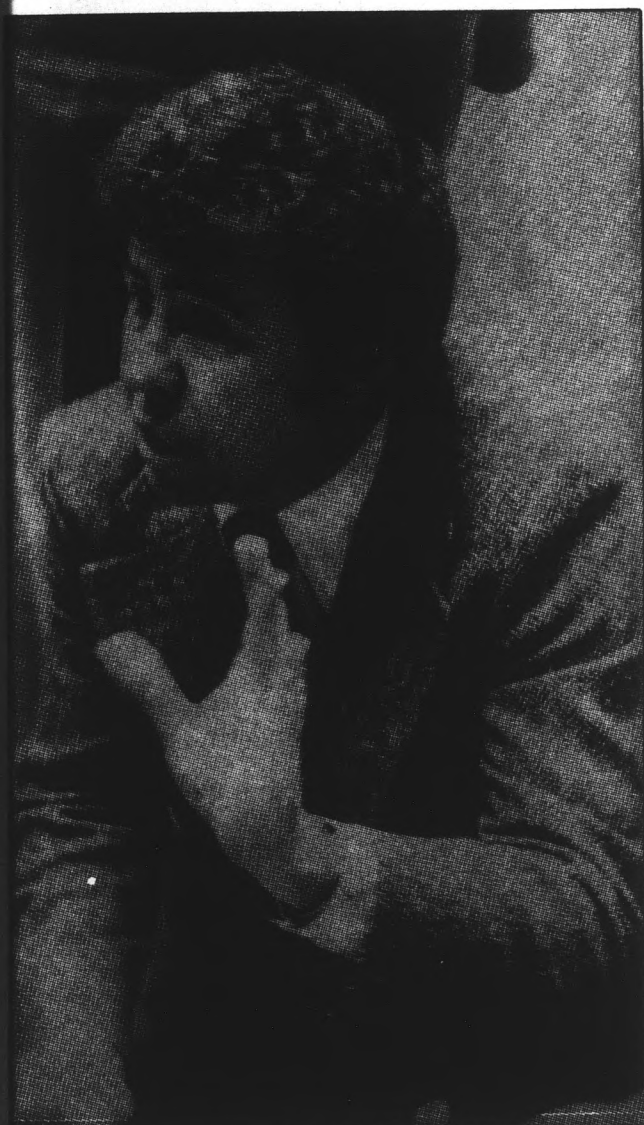
SOUTH CAROLINA — Bill Foster will be reunited with his former assistant coach in the second game tonight. Utah's Jerry Pimm was an assistant under Foster when Foster was the head coach at Utah.

The Gamecocks are trying to rebuild and will rely heavily on 6-foot-8 junior forward Jimmy Foster.

Six-foot-3 sophomore guard Harold Martin has led South Carolina in their two victories this season, averaging 15 points per game so far this year.

UTAH — Pimm will try to regain the form that took the Utes to three straight NCAA tournament bids before last season. Utah started off the year with the victory over the Oregon State.

Leading Utah in scoring is 6-foot-5 George Frugis. The sophomore forward is averaging 23 points and seven rebounds a game. The Utes have a 6-foot-8 guard in senior Pace Mannion that is also averaging 15 points a game.



Utah coach Jerry Pimm's Utes may be targets of ASU revenge after nipping the Devils, 53-49, last year.



Staff photo by Bob Miles

Junior guard Byron Scott (11) will play in his first Fiesta Classic since 1980 this weekend.

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Ex-ASU football coach offers students 'Devine' inspiration

By Ann Bobinis
Sports writer

Dan Devine. Many ideas come to mind when this name is mentioned. This is understandable considering the record he has compiled coaching football in the last 33 years.

Many people say they know who Devine is, or have heard about his accomplishments, but do they really know?

Devine had to climb the ladder of success just like anyone else who has succeeded in life. He began his football career at his high school in Proctor, Minn., where he played quarterback and captained the team.

Chosen to captain both the football and basketball teams at the University of Minnesota, he also was chosen outstanding senior athlete.

Devine said his entrance into coaching was "a very natural thing to drift into" because, "I have always been interested in athletics and sports."

Devine started his collegiate coaching career as backfield coach under Duffy Daugherty at Michigan State.

In 1955, Devine's impressive career was set in motion. That year, Devine got his first head coaching job at ASU, and the place has never been the same.

In many respects, Devine made a name for the football program at ASU, compiling an amazing 27-3-1 record during his three-year stay in Tempe.

His 1957 team was the first

unbeaten and nationally ranked team in Sun Devil history. Devine took this team all the way to the Salad Bowl.

Devine not only helped

ASU, but ASU helped Devine to become nationally known when his prominence piqued the interest of the University of Missouri, which offered

continued page 23



Staff photo by Jim Gund

Dan Devine (left) became a fan of Coach Darryl Rogers and the Sun Devils this fall.

Weekend schedule

As the semester winds down, there's plenty of ASU sports action both at home and on the road.

While the men's basketball team tips off the Fiesta Classic this weekend, the volleyball team entertains Illinois State in the first round of the NCAA tournament Saturday.

The wrestling team takes to the road this weekend, visiting Las Vegas for matches including the Caesars Palace Invitational.

MEN'S BASKETBALL: Fiesta Classic, Friday and Saturday at the University Activity Center.

WRESTLING: Oklahoma and Oregon State, Friday at Las Vegas, Nev.; Caesars Palace Invitational, Saturday and Sunday at Las Vegas.

VOLLEYBALL: NCAA first round vs. Illinois State, 2 p.m. Saturday at P.E. East.

MEN'S SWIMMING AND DIVING: New Mexico, Nevada-Las Vegas, New Mexico State, 3 p.m. Friday at the Aquatics Complex.

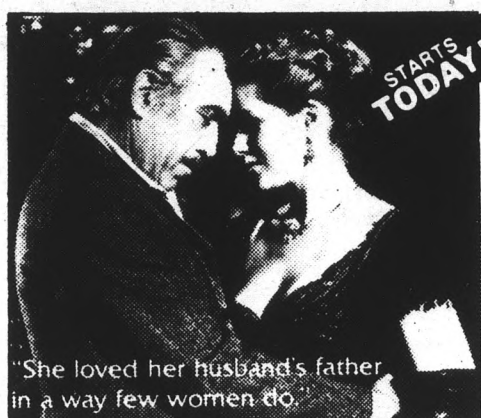
WOMEN'S SWIMMING AND DIVING: USC, Friday at Los Angeles; UCLA, Saturday at Los Angeles.

ARCHERY: CSULA Classic, Saturday at Los Angeles.

MEN'S GOLF: Rebel Classic, through Saturday at Las Vegas.

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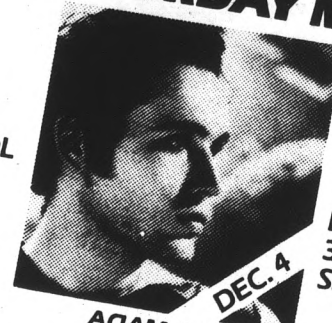
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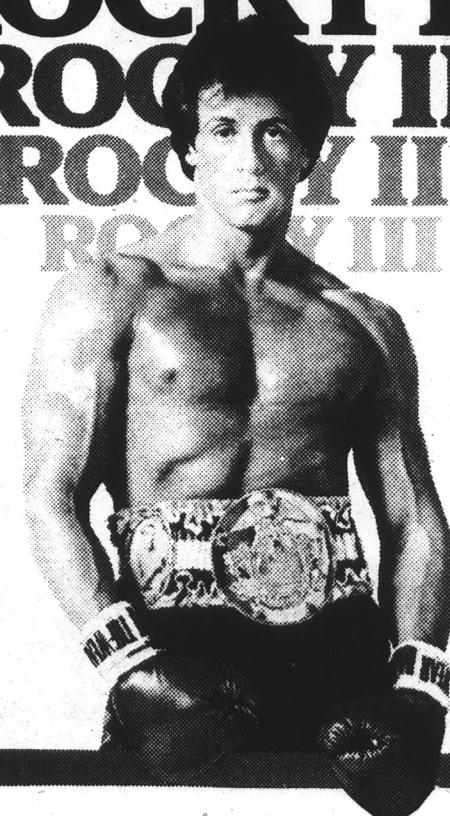
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ASSOCIATED STUDENTS

Volleyball squad gears up for NCAAs

By Tom Blodgett
Sports writer

Fans of mystery and intrigue will receive a golden opportunity to view some on campus Saturday. But the suspense will not be at the MU cinema. Nor at Neeb Hall.

It will be at the P.E. East Building when the ASU volleyball team hosts an unknown commodity in Illinois State at 2 p.m. Saturday in the first round of the NCAA Northwest regional.

"We haven't seen them play," said ASU head coach Dale Flickinger, whose lady spikers are seeded ninth. And in that, there appears to be some cause for concern.

What is known about the Redbirds is impressive. They finished the year sporting a 29-17 record, placing third in Gateway Conference play.

The Redbirds stole the show in the conference tournament. They upset Southwest Missouri State, always a strong team, for the tournament championship.

The victory earned Illinois State, seeded 24th in the tournament, a trip to Tempe for Saturday's opening round regional action.

Illinois State placed three players — senior setter Sue Bachman (5-foot-6), junior outside hitter Cindy Harris (5-foot-9) and senior setter/outside hitter Julie Mueller (5-foot-8) — on their conference all-tournament team.

In the Gateway Conference tourney, the Redbirds had to play in consecutive five-game matches to take home the title.

"So they must have good endurance," Flickinger said.

But beyond that, ASU (30-15, 8-6 WCAA) cannot be sure what kind of team the Redbirds will be. It will be up to the Devils to go out and take charge.

Flickinger's leather slappers will be in good shape to do so. The Devils have a healthy squad for a change, except for sophomore outside hitter Tuesdi Valadez, who's out for the season with a foot injury.

"She's hasn't played since mid-October," Flickinger said. "So we've made any adjustments by now,

although it does hurt our depth."

The team did benefit from the rash of injuries that struck the lady spikers during the recent campaign — added experience on the bench. Players like Susie Merson, a freshman, and Sheri McKibben picked up valuable playing time, which could prove beneficial during the tournament.

But the brunt of the work will fall on some old standbys, including captain Heather Forbes, Valentina Vega, Suzy Boggess and Lisa Stuck. Stuck was honored this week as a first-team all-WCAA performer, the first

ASU player ever to receive the accolade.

The tournament also provides the Devils with a chance to prove they are among some of the best volleyball squads in the nation.

"I kind of view this game as I did the Stanford game up there (Palo Alto, Calif.)," Flickinger said, "in that it has a redemptive quality for us."

Last year, the Cardinal blew ASU out of the South regional in the first round, 15-0, 15-10, 15-6.

Looking ahead in the regional, the Sun Devils will play the winner of the Cal

Poly-San Luis Obispo-Pittsburgh match. San Jose State, UC-Santa Barbara, the tourney's top seed, and Hawaii will also participate in the Northwest regional.

Flickinger said his team should be ready for Cal Poly-SLO by Dec. 10, the date of the regional finals, even though the game will be played at San Luis Obispo.

Cal Poly topped the Devils earlier this season. Hawaii's Rainbow Wahines defeated ASU in straight games earlier this season.

"I hope we don't peak Saturday," Flickinger said. "We hope to peak against Hawaii."

Fiesta Bowl seats on sale Monday

Tickets for Fiesta Bowl XII will be available to ASU season ticket holders this Monday. The more than 52,000 people hold season tickets will have the first opportunity to buy tickets to the New Year's Day game.

ASU students, who had season tickets to the Sun Devil football games, will be given tickets on a first-come, first-serve basis starting at 8:30 a.m. Monday. The Fiesta Bowl will

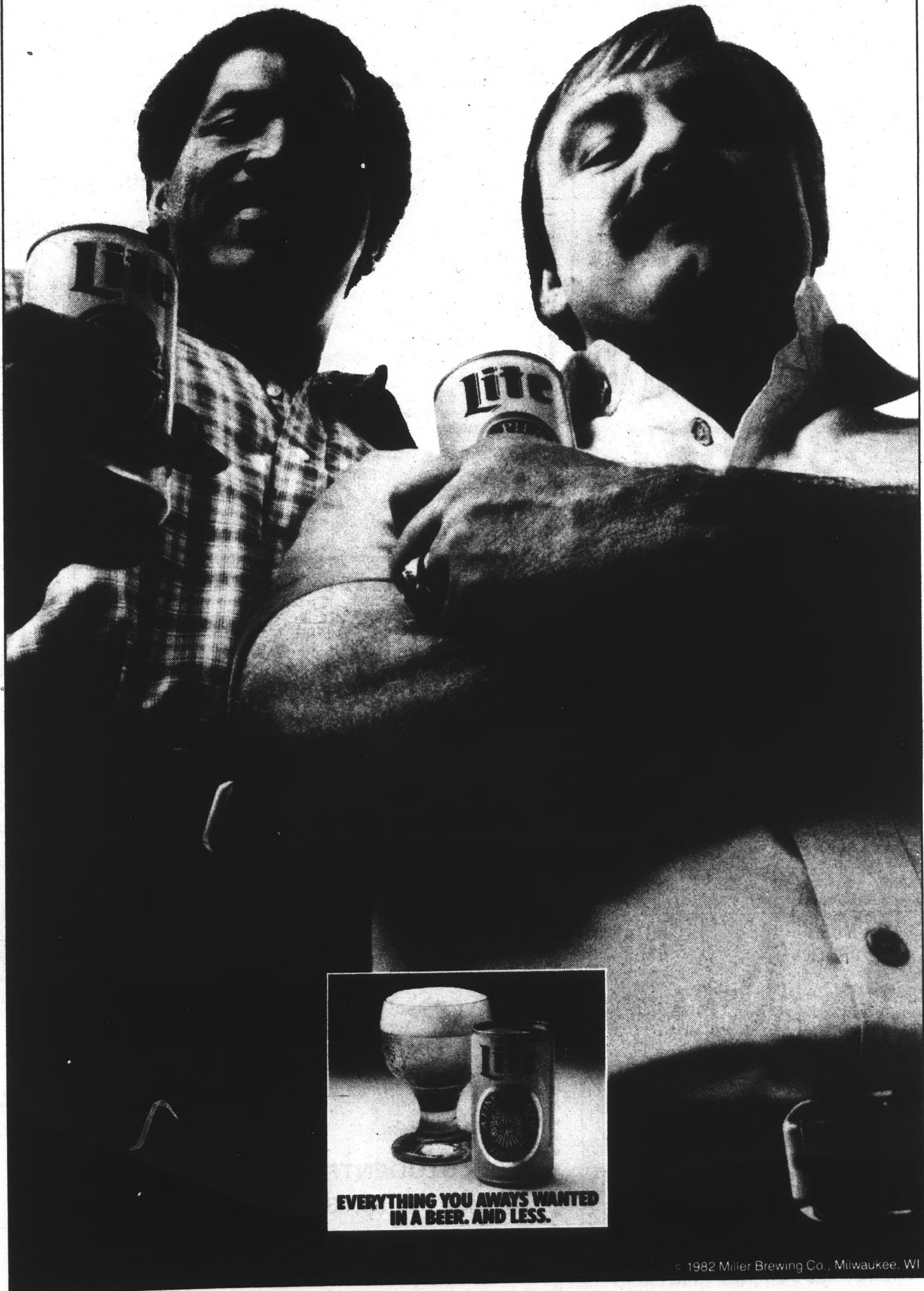
match the 11th-rated Devils against the 14th-ranked Oklahoma Sooners.

Tickets are priced at \$20. If any tickets are returned by the season ticket holders, ASU students without season tickets will have the first options to purchase the remaining tickets.

Only 11,000 tickets were made available to ASU. Students must have a valid activity card to buy tickets.

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Sports editor bids civil adieu to ASU

Kevin Widlic
Sports Editor



It's difficult existing in the same boat as the U of A. It's rough enough being in the same state as those bozos. But I have to view things this way. I graduate in two weeks. With that, the realization occurs that I won't get any television coverage or get to appear at any bowl games for at least a couple of years.

Cub reporters — even Cubs reporters — usually have to work for years for those privileges. Unless you write in Montana and eye the annual Ice Bowl.

Unlike myself, however, Arizona will not be celebrating a Happy New Year. That's why I howl when people claim that Arizona could go to the Rose Bowl next year and the year after.

They won't. And it doesn't matter how good they are. Because — guaranteed — the U of A will be on probation next year, and probably the year after.

Remember Tony Mason? The hamburger-sized head coach who did things his way?

The NCAA remembers him and the violations that he mentioned.

Under oath. So don't expect to see me or the Wildcats in any bowls. Or on TV.

But if you had to bet between the two, go with Widlic. At least I'll have a chance.



Staff photo by Jim Gund

What about that jacket, Ned?

Which brings me to this wretched item that people call a farewell column. They are amusing to write, because you can basically get away with ripping everybody.

And that's always enjoyable. But, and you may not believe it, my criticisms have been toward people and organizations that deserve it. Enough of the sentimentality. It's time to start firing away,

continued page 22

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JOIN HEAD COACH BOB WEINHAUER IN THE DEVILS' FIRST HOME GAME!!

Riley hopes wrestlers can surmount injuries

By Ken Sain
Sports writer

For the ASU wrestling team, this week has been like a hurricane. Not only are they in the middle of one of the toughest dual meets in ASU history, but they are also fighting off some untimely injuries.

In the middle of this storm rides Tom Riley. Riley is one of the most stable and consistent wrestlers that ASU has. Besides his support for his teammates, he also is one of the team leaders that will not let the team get down.

The team had plenty to be down about after the loss of heavyweight Mike Severn. Severn hurt his shoulder in an exhibition match two weeks ago. He will miss at least a month.

"It has hurt our upper weights a lot," Riley said. "He was a

good work-out partner, and when he got injured our healthy guys didn't have him to learn from."

The Devils, ranked 10th in the preseason poll, surprised even Riley at the start of the season.

"I was real surprised we were ranked 10th," Riley said. "We are not going to be a real good dual meet team, but we will be a good tournament team."

"That is what is important."

ASU takes on fourth-ranked Oklahoma today in Las Vegas, after meeting third-ranked Oklahoma State last night. The Devils will also entertain Oregon State today in Vegas.

Riley, who dropped to 126 pounds to replace Gary Bohay, was favored to win the Pac-10 title at 126 last year, but pulled

out of the tournament.

"I was dehydrated due to trying to keep my weight down," said Riley, now ranked No. 13 at the 134-pound weight class. "At 134, I don't have to cut much weight, but enough to keep in shape."

Despite the injuries and the weight change, Riley is happy to be with the Devils.

"I always wanted to go to ASU," Riley said. "My grandmother lives here, and I liked the school. I think a lot of coach Douglas."

If Riley can stay healthy, he will be a definite contender for the Pac-10 title. But injuries are the bane of all wrestlers.

And it was injuries that last year cost the Devils a shot at the conference crown.



Staff photo by Mike Rynearson

ASU wrestler Tom Riley (right) is ranked No. 13 in the nation in the 134-pound weight class.

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More about

Adieu

continued from page 20

a la George Steinbrenner.

NED WULK: A heck of a gentleman but whose plaid jackets deserve a closet full of moths.

DARRYL ROGERS: You have to love his cynicism but the crawl-like manner of speaking has got to go.

JIM BROCK: Thanks for the colorful quotes, but what about Mike McCain?

LEN MILLER: For a guy who insists on having the fastest track team in the country, answering two questions in 45 minutes doesn't say a lot for speed.

DON ROBINSON: A great promoter. Remember P.T. Barnum?

JULIENE SIMPSON: For a lady who wants publicity, she's harder to get hold of than Mr. Rogers. What she really needs is a course from Robinson.

ASU STUDENTS: A bandwagon-jumping corps who know as much about basketball as they do about ballet. And show up as often.

FOOTBALL PLAYERS: If you ever followed up on the threats you've dispensed to me, this would be a real farewell column.

BOWLING TEAM: Who cares?

ARCHERY TEAM: See above.

ATHLETIC DEPARTMENT'S ACADEMIC ADVISORY CREW: What's printed about you should be etched in stench.

But there have been some rewarding memories, too.

ROD CAREW: A professional in every respect, who's as enjoyable to talk to in a spring training dugout as it is to study the *Sports Illustrated* bathing suit issue.

DUANE GALLOWAY: Easily the most sincere athlete I've met here, and a superb football player at that. Great to have met you, Duane.

WALTER STONE: A guy who's had to put up with more shots than John Hinckley. But who shoots with about the same accuracy. Just kidding, Walt.

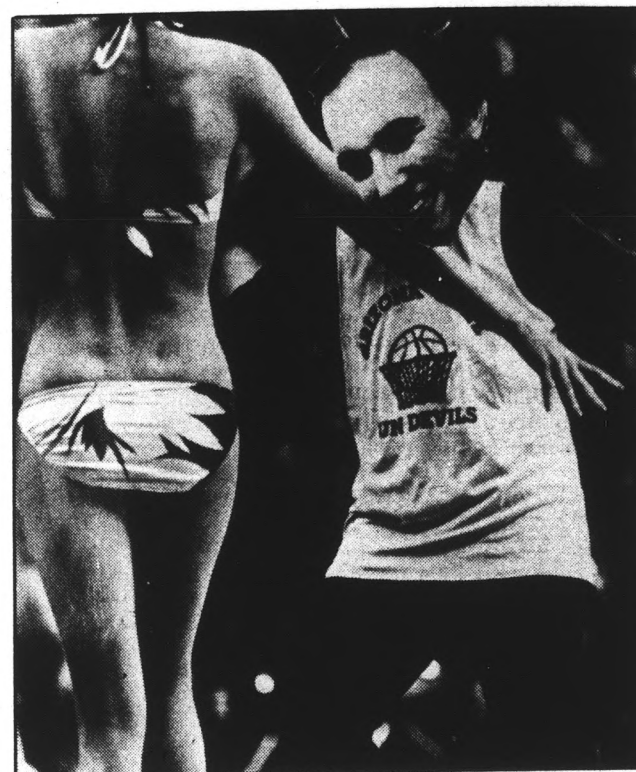
BASEBALL TEAM: Watching your games from atop the Packard Stadium press roof made February my favorite month of the year. And the tan isn't bad either.

DICK TAMBURO: Always an open door, a closed mouth but who easily has the best secretary in the country. Just nothing like cake, coffee and Char.

POLISH NATIONAL TEAM: Remember them? This squad of basketball hatchet-men made the Devils' opener two years ago a dandy to watch. There were more skis than on a sunny day in Vail.

PETE PRISCO and JEFF FRIES: We used to make up the Three Stooges, but — with Pete gone and Jeff upcoming — at least the sports editorship will remain in good hands. Now don't forget about those passes, Jeff.

Later, folks.



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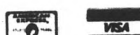
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More about Coach

continued from page 18

Devine its head coaching job.

So it was off to Missouri for the next 13 years.

Each year at Missouri proved to be a great one for Devine. All but two of Devine's Missouri teams finished in the top 20 and his 1960 team was undefeated in 11 games.

The years at Missouri have been thought of as the period that made Devine the legend he is today. Until Missouri won the 1961 Orange Bowl, they had never won a bowl game. Devine did not stop there. Under him, Missouri went on to win one Bluebonnet, one Sugar and one Gator.

Missouri has honored Devine with membership to the Missouri Sports Hall of Fame and the Missouri Academy of Squires Mystical Seven. Missouri's Governor Hearn said, "He is Missouri's most valuable resource."

The Green Bay Packers then hired Devine as general manager and head coach in 1971. Devine's second season with the Packers brought them a 10-4 record and the NFC Central Division Crown in 1972, Green Bay's only division title since 1967.

United Press International and the Pro Football Writers Association of America applauded his efforts by naming him the NFC coach of the year.

But perhaps Devine's most recognized job was at Notre Dame, where he took over in 1974.

A national championship in 1977 and consecutive victories in the 1976 Gator Bowl and 1978 and '79 Cotton Bowl have been some of the major highlights of his career at Notre Dame.

Devine's 1977 squad unanimously claimed the No. 1 ranking for the first time in Notre Dame history.

Devine ended his six-year stay in South Bend, Ind., with a 53-16-1 record which the president of the university, Father Theodore Hesburgh, commented "as a coach, he (Devine) has few equals."

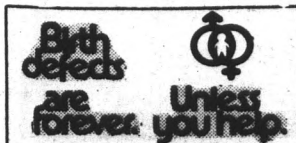
Devine decided to return to the home of his first head coaching job by accepting the appointment of Executive director of the Sun Angel Foundation.

Devine is a very active individual, even though he says he does not like to be busy. He is very serious about education and athletics, and making "one coincide with the other."

Now one has to wonder if Devine felt a little void in his life. The answer he gave was, "yes," he did miss coaching.

"I've become very much of an ASU football fan this fall," Devine said. "And I want the student body to get behind the basketball team because we need more school spirit."

An impressive, if not famous, career has not made this man unfeeling to the students at large. He believes that they are still the main concern.



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Wanted

A BAND wanted for a wedding. Some rock and some country. Call Sandy, 962-8175.

NEED MONEY? Paying top dollar for gold jewelry, diamonds, class rings, pocket watches, Indian jewelry and silver coins. Free in home estimates. Call anytime, Joe 968-8637.

TWO FEMALES to sublet 4 bedroom, 2½ bath townhouse. Share with two girls here, washer, dryer, dishwasher, pool. 2½ miles from ASU. 4813 South Mill, available early January only \$135/ month, plus utilities!! Call 839-7607.

USED BEDROOM furniture. Call 838-1644 evenings and weekends. 934-2211 X221 weekdays.

*Donny
O'Brien's*

CHICAGO STYLE PIZZA

IT'S READY FOR YOU!

Let Donny O'Brien's impress you with the Ultimate Pizza imported from Chicago. The original recipe was founded at "The Pizza Production Restaurant," 6527 N. Sheridan Rd., Chicago.

We use the finest, natural ingredients, and bring our cheese from Chicago because we use the right Mozarellas. The tomatoes are Italian, ripe and firm. The spices are carefully selected.

Our "Stuffed Pizza" is a thick mixture of delicious meats and cheeses sandwiched between tender thin crust and smothered with spicy original Italian sauce. We also offer a light, thin pizza, with just one layer of crust and the same quality mixture of meats and cheeses.

For nightly entertainment Donny O'Brien's offers dancing with popular music spun by our Disc Jockey. Join us and fill up with our delectable pizzas and enjoy our nightly entertainment at the NEW Donny O'Brien's located in Tempe, across from the Hayden Flour Mill.

Now we will give you \$1 off on any stuffed pizza with your student I.D. card. This offer expires 12-8-82.

Call Donny O'Brien's free delivery line at 968-1500.

The All New

222 S. Mill

(Across from the
Hayden Flour Mill)

Donny O'Brien's presents a WEEKEND OF FUN

222 S. Mill

(Across from the
Hayden Flour Mill)

Hayden Ferry Art Fair

FRIDAY, DEC. 3

6 to 10 a.m.

Breakfast with **KDKB** Morning Show

\$2.93 Buffet Breakfast

93¢ Bloody Marys

SATURDAY, DEC. 4

SUNDAY, DEC. 5

LAWN PARTY

**TASTE BUDS
BOARD**

Have your
picture taken
with your Bud.

**PIZZA EATING
CONTEST**

Here's your
chance to try our
Stuffed Pizza. But
you gotta eat it
fast!

**TRIVIA
QUESTION
CONTEST**

**DART
THROWING
CONTEST**

**MUG
ON
MUG**

Put a mug of beer
on your mug and
run through the
obstacle course.

PRIZES!

FROM **BUDWEISER**

FUN!

GRAND PRIZE

posters, mugs, visors
framed "sharp shooter pictures"

ENTERTAINMENT

SATURDAY

2:30-4 p.m. — Sanctuary

4:30-6 p.m. — Freelance

SUNDAY

2:30-4 p.m. — Cosmo Topper

4:30-6 p.m. — Carmella & Linda
and Phase Two