

friday

October 9, 1981

state press

Tempe, Arizona

Vol. 64 No. 28

Arizona State University

© Copyright, State Press, 1981

5 mock drug licenses terminated

Tempe, Phoenix Connections surrender to state

By John Hendricks
Staff writer

The licenses of all five Arizona retailers of look-alike drugs were terminated Thursday by the state Board of Pharmacy, but several of the stores are still continuing to operate, a board investigator said.

In a hearing held by the board to determine how charges of misbranding and packaging would affect the status of the store owners' permits, J&P Distributors (Tucson), the Tempe Connection and the Phoenix Connection voluntarily surrendered their permits.

However, state Board of Pharmacy investigator Lauren K. West said both the Tempe Connection and the Phoenix Connection are still in operation.

"I was just there yesterday and there were still drugs on the shelves," West said.

Both stores were previously owned by Michael J. Snyder and the Denver-based corporation, MFC, Inc.

John P. Street, executive secretary of the pharmacy board, said originally Richard Law had said he was the owner of the stores, but it has since been learned that Snyder is the true owner.

"Law was not even listed as an owner," Street said.

He said that several months ago he had been contacted by Snyder who presented himself as a journalist from Denver seeking information about look-alike drugs.

But the president of MFC, Mike Carles, said Thursday

that he has sold the stores to Dan Wachnin of Denver.

"I have no involvement whatsoever with any stores in Arizona," Carles said.

Wachnin confirmed ownership of the store and said that while his store is still in operation, he is not retailing any drugs, not even look-alikes.

However, one of the items

in the store is labeled "Black Beauty Incense Brand."

Wachnin said, "I don't know what would happen if you took one, but they're clearly marked not for internal use."

He added that Carles is still the wholesaler who supplies both The Tempe and Phoenix Connection's stock.

Street said Carles does not

have a permit to operate in Arizona.

Carles could not be reached for comment.

"We're not selling any stimulants," Wachnin said. "We're just selling incense."

Rep. Jim Meredith, R-Williams, said look-alike dealers have recently begun an attempt to circumvent the law by relabeling their

products incense.

"There are absolutely no laws against incense," Meredith said.

Although pleased with Thursday's hearing Meredith added this was just the first step in the solution to the look-alike problem in Arizona.

"Until we introduce some legislation making the sale

and manufacture of these substances illegal, there is nothing to stop new stores from opening," he said.

Meredith said the U.S. Drug Enforcement Agency is currently drafting a model law concerning look-alikes.

"Arizona will be the first state to use this model as a guideline for our legislation on the drugs," he said.

He added that as the sale and manufacture of look-alikes is not now illegal in Arizona, new legislation must deal with the actual delivery of the drugs to the public.

"We are concerning ourselves with how the drugs are being represented," Meredith said. "Whether or not they are intended to look like controlled substances."

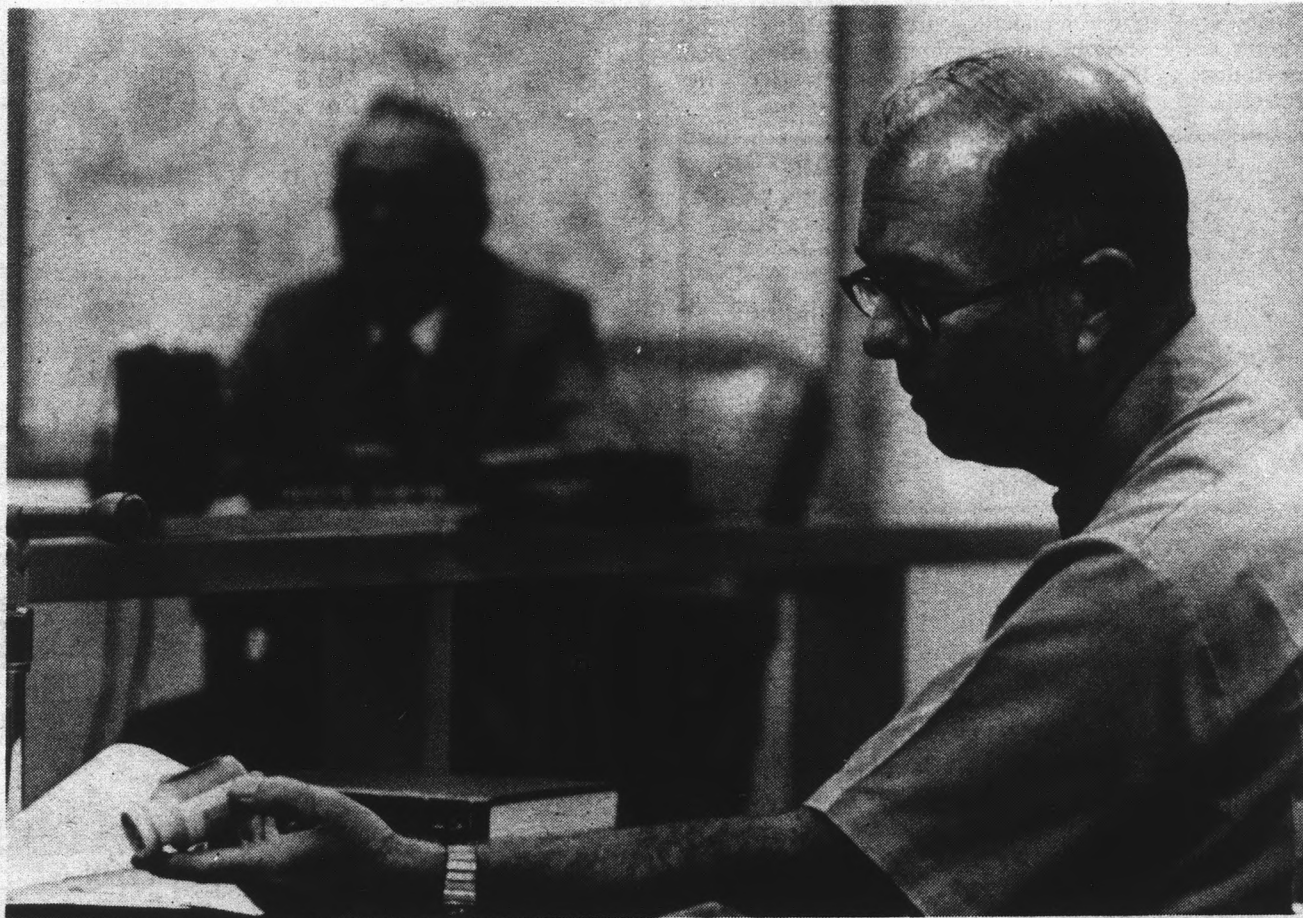
In this way, even the mail-order distribution of look-alikes may be deterred, he said.

The board also terminated the licenses of B&B distributors (Glendale) and Rose distributors (Tucson).

It was decided that, because the owner of B&B distributors had recently been killed, any pending charges against him would be dismissed and his license revoked.

One of the owners of Rose Distributors chose to present a defense. He was the only retailer who did, but as sufficient evidence for violation of the alleged charges was presented his license was revoked.

Street said the owners of Rose, Joseph G. Rose III and Kevin Dugan, will have 10 days to appeal the decision.



John Hart, inspector for the state Board of Pharmacy, looks over a bottle of look-alike drugs while answering questions at

a hearing held by the board to determine if stores selling these tablets should have their pharmacy permits suspended.

Staff photo by Liz Dufour

Administration to consider centralization

ASU content with current minority program

By John Donovan and John Hendricks
Staff writers

The ASU administration told the Arizona Board of Regents it is satisfied with the progress the minority recruitment and retention system is making, the acting vice president of student affairs said.

Roger Swanson said ASU administrators presented an overview of minority recruitment and retention to a subcommittee of the board Thursday in Flagstaff.

ASU President J. Russell Nelson told the regents he was generally satisfied with the present minority program. The board had requested Nelson reply to complaints from valley minority leaders to renovate the program.

Swanson said he would not back the establishment of a minority affairs office despite strong support for the measure from Chicano and minority leaders on campus.

"We already have an affirmative action program which serves as the focal point of minority affairs on our campus," he said. "The undergraduate, graduate, engineering and business colleges have separate minority programs."

Gene Garcia, director of ASU's Bilingual-Bicultural Education Center, said establishment of a centralized office of minority affairs would be a great improvement over the present system.

Garcia served on the Advisory Committee on Hispanic Education, a group which presented a centralization plan to University administrators and regents earlier this year.

"As the committee looked at different alternatives to the present system, we found that the centralized office would be better than having offices scattered throughout the whole organization," Garcia said.

He said the notion of a centralized office to serve ASU minority students would be more effective than the present system.

"Rather than having piecemeal (minority programs), a centralized plan would serve the needs of the students," Garcia said.

But Swanson said centralization promotes duplication of services and duties.

"For instance, we would need a separate financial aids officer within (a) minority affairs office," Swanson said.

Garcia said the plan is not the only alternative.

"This is just a suggestion to the president on what kinds of principles should be employed in such a program," Garcia said.

The proposal calls for a total program cost of more than \$450,000. The proposal was submitted Aug. 25 to Thomas Chandler, president of the board.

Under the proposal, a new minority student affairs office would be administered by the Office of the Academic Vice President.

But Nelson said as a result of administrative reorganization, any such office would fall under the vice president of student affairs' jurisdiction.

"And I don't wish to make any decisions concerning that office until we appoint a permanent vice president," Nelson said. "I'd like to leave the new vice president some flexibility."

Jose Mendoza, program coordinator for minority services at Glendale Community College, said the present system of dealing with minority needs at ASU is ineffective and outdated.

"Every program that we looked at that was fragmented was inefficient," he said. "We feel there is a direct correlation between the fragmentation of the offices and the problems at ASU."

Mendoza said ASU administrators have been trying to make the present system work for the past 10 years with no success.

"Our answer was, 'You've been trying for 10 years — now it's our turn,'" he said.

nation/world

U.S. spent millions to protect Sadat

WASHINGTON (AP) — The United States spent millions over the past four administrations in an attempt to help ensure the safety of Egyptian President Anwar Sadat, slain Tuesday as he reviewed a military parade in Cairo.

The assistance, including the loan of AWACS radar planes to protect Sadat on some of his travels, was confirmed Thursday by past and present administration officials. And it had been acknowledged, in part, by Sadat himself.

"We provided training and assistance over various times over the past few years," said Dean Fischer, the State Department spokesman.

U.S. refuses to permit Libyan to speak

WASHINGTON (AP) — The Reagan administration Thursday bluntly denied a top Libyan diplomat's request to address a meeting of Arab-Americans here because Libyan leader Moammar Khadafy "cheered and applauded" the assassination of Egyptian President Anwar Sadat.

"We do not think official Libyan spokesmen for Khadafy are entitled to a public forum here at a time when Khadafy has cheered the assassination of President Sadat," said State Department press officer David Nall.

The diplomat, Libyan Foreign Secretary Abdel-Ati Al-Obeidi, is in New York, attending the fall session of the United Nations General Assembly.

Reagan gets more Senate AWACS support

WASHINGTON (AP) — President Reagan picked up more Senate support Thursday for his sale of AWACS radar planes to Saudi Arabia but an Associated Press count shows the lineup still against him, 57 to 30.

Republican Nancy Kassebaum of Kansas met with Reagan and then became the eighth senator in two days to speak out in behalf of the \$8.5-billion package.

She said the United States should make the sale and "take a gamble that it will be productive" in enlisting Saudi support for the U.S. Middle East peace initiative.

Babbitt to implement 'workfare' program

PHOENIX (AP) — Gov. Bruce Babbitt said Thursday he expects to have a "workfare" program in operation by next July 1 that would require welfare and food stamp recipients to register for jobs.

Babbitt said he submitted his proposal for a work-incentive demonstration program to the U.S. Health and Human Resources Secretary Richard Schweiker. "I expect the secretary to swiftly approve our request," he said.

The only exemptions would be for the elderly, the disabled and mothers with children under 3 years of age. Initially, the program would be limited to Maricopa and Pima counties, but long-range plans call for statewide participation.

PIANO RENTALS

Special Rate
\$25.00 a month

ALLEN PIANO & ORGAN
242-4321
3409 W. Bethany • Phx.
833-2332
10 W. Main • Mesa

COMPLETE AUTO PAINTING SPECIAL
Reg. \$229.99
\$179.95 with coupon
Quality Work Guaranteed Insurance Estimates Welcome
Vinyl Top Coloring - Body Side Mouldings
Ron's Auto Body & Painting
234 W. 4th St., Tempe
967-3597
EXPERT BODY WORK

93 FM ROCKS ARIZONA
KDKB
MIDNIGHT SUPERSHOW
★ Beyond Your Wildest Fantasy! ★
LOS ANGELES
The Rolling Stones
GIMME SHELTER
3D
COMIN' AT YA!
CAMELVIEW
"TERRA" NASTASSIA KINSKI
AN EXOTIC MOVIE MASTERPIECE
Stay in your seat
Tommy
Polyester
Win FREE Prizes at every show!
Everyone gets a \$1.00 Discount Card for ROLLING STONES RECORDS and HAPPY TRAILS stores!
Midnight every Friday and Saturday
Admission Only \$1.95 - 3D Films \$2.95
Box Office opens at 11:45 PM
MIDNIGHT MUNCHIE SPECIALS



100%
BEEF

WHOPPER®

Limit 5 Per Customer

99¢

Good Sat. - Sun. ONLY!

ONLY AT
**1139 W. Broadway
Tempe**

(Just East of Priest)

Not good with any other offer.

DON'T FALL BEHIND

	LSAT Oct 3 Dec 5	MCAT April 24, 1982	GMAT Oct 24 Jan 23, 1982	DAT April 17, 1982
Prepare Now for:				
Classes Starting:	Aug 31 Oct 7	Prepare Early	Aug 25 Oct 31 Dec 1	Prepare Early



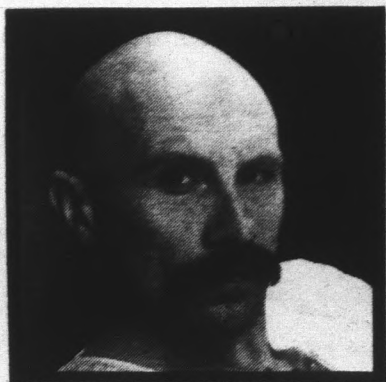
Classes now available for GRE, PSYCH, GRE-BIO, NLE, TOEFL, VAT, MAT, MSKP, OCAT, CPA.

CALL TODAY **967-2967**

For information about other centers in more than 80 major U.S. cities and abroad, CALL TOLL FREE 800-223-1782.

The all-new CHUY'S IS READY TO BLOW!

Join us for our
Grand Opening
featuring:



Josh Hanna



Sunny Wilkinson

Trading sets
9p.m. to 1a.m.

Friday, Oct. 9 • Saturday, Oct. 10

no cover

\$4.00 cover

CHUY'S

designed by musicians for musicians

396 S. Mill Ave., Tempe

EARN OVER \$800 A MONTH.

AND OPEN THE DOOR
TO A TOP
ENGINEERING FUTURE.

How many corporations would be willing to pay you over \$800 a month during your junior and senior years just so you'd join the company after graduation? Under a special Navy program we're doing just that. It's called the Nuclear Propulsion Officer Candidate-College Program. And under it, you'll not only get great pay during your junior and senior years, but after graduation you'll receive a year of valuable graduate-level training that is not available from any other employer.

If you are a junior or senior majoring in math, engineering or physical sciences, find out more today. And let your career pay off while still in college.

For more information, call the Naval Management Programs Office at: 256-7632,

**NAVAL OFFICER PROGRAMS
317 NORTH CENTRAL
PHOENIX, ARIZONA 85004**

Reagan may blame Fed for economy woes

Associated Press
News Analysis

WASHINGTON — For months the Reagan administration has been applauding Federal Reserve Chairman Paul Volcker for his tight-money policy. Now, with recession looming, those pats on the back are looking more like punches.

It's still much too early to give up the administration's economic program, President Reagan and his top officials insist. But if something should go wrong, and keep going wrong, there are indications they stand ready to revive an old White House tradition. It's called: Blame the Fed.

"A tight money supply in a downward economic cycle could exacerbate the trouble we're in," Reagan's top economic adviser, Treasury

Secretary, Donald Regan, told a banker's conference in San Francisco.

Volcker said at the same conference: "A sense of retreat would not only aggravate the present problems but could set back the prospects for restoring growth and stability for years to come."

The Federal Reserve, the nation's central bank, can affect money and credit availability by raising or lowering the amount of reserves banks are required to hold. This is done by adjusting the interest rate member banks are charged for loans or by such other actions as selling government securities to banks or by buying them back.

Volcker is chairman of the seven-member Federal Reserve Board. Major policy

decisions are made by the Federal Open Market Committee, which includes the board's seven governors plus the presidents of five of the 12 regional Federal Reserve Banks.

Urged on by the administration, the Fed has been trying to manage the money supply so it will grow more slowly than in the past.

The theory at both the White House and the Federal Reserve is that too much money and easy credit were greatly to blame for inflation.

But times can get tough in the inflation war. Tight-credit discipline can beget high interest rates and those interest rates can beget a slumping economy, complete with lost jobs and maybe lost votes. When all that happens, it's usually

time to blame the Fed.

It happened as recently as last fall, when harsh words erupted from then-President Carter, a former Fed fan who objected to new credit tightening in the middle of a tough election campaign.

Regan has gone to some pains to indicate the new administration is not laying the groundwork to blame the Federal Reserve if the economy should fail to perk up despite congressional passage of the president's economic program.

But listen to his recent comments:

—"We don't want to pro-

long this recession, which could happen" if the supply of money and credit grows even more slowly than the Federal Reserve's targets.

"I think we're going to have to insist that they stay on target. We as an administration cannot be content to see the economy stay flat quarter after quarter after quarter."

The administration still wants slow and steady monetary growth, he said, just not so very, very slow and steady.

It doesn't sound much like the Regan of last January

who said "the major contribution of the Federal Reserve must be to bring down the growth rates" of money and credit.

As recently as mid-September, the Treasury secretary said confidently in a speech that "the Fed is not going to permit the money supply to tumble," nor would Volcker "suddenly reverse policy and threaten a new round of inflation."

Volcker himself told reporters in San Francisco that he thinks money growth is roughly in line with the board's plans.



TEE PEE

2 for 1

CHIMICHANGAS

Mondays
5 p.m. - 10 p.m.

With This Ad and
Student or Faculty I.D.
Good till 11/2/81.

Happy Hour
Weekdays 3-6 p.m.
Free Chips & Salsa

TEMPE

24-HOUR SATELLITE T.V.
Mon.-Thurs. 11-11 • Fri.-Sat. 11-1 • Open Sundays 5-10

1402 S. PRIEST (Corner of 14th & Priest) TEMPE 967-8068

Zia Used Records



Buy
Tempe
420 S. Mill
829 1967

Trade
Phoenix
1829 W. Indian Sch
241 0313

Sell

ENTERTAINMENT IS FOR EVERYONE!

No One Sells Blank Tape For Less Than Custom Hi-Fi!

DISCOUNT centers

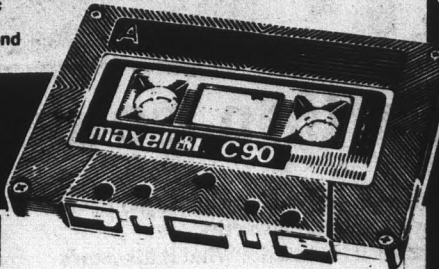
HOURS:
11-8 MON. - FRI.
10-6 SATURDAY
Closed Sunday

Home Stereo, Car Stereo, TV's, Video Recorders, all kinds of Home Electronics. Our prices are lower on everything we sell! Stop in today and see for yourself!

ONE OF THE HIGHEST QUALITY BLANK TAPES YOU CAN BUY!

Maxell UD-XL II C90 90-minute Ultra Dynamic high bias, low noise cassettes! They have a wider dynamic range, less "hiss." Better sound overall!

\$3¹⁹



maxell

AMPEX LOW NOISE CASSETTES!
Stock up and save on these 90-minute extra low noise jam-proof cassettes. ELN-90

\$2¹⁰

Custom Hi-Fi, the Price Cutters!

WESTSIDE PHOENIX
35th Ave. & Northern
By Alpha Beta
249-2856

PHOENIX WAREHOUSE
Car Installation & Service Center
Indian School & 16th St. by Fry's Grocery
264-4717

MESA
Southern & Extension
969-6912

TEMPE
University & Mill
in the Tempe Center
894-9113

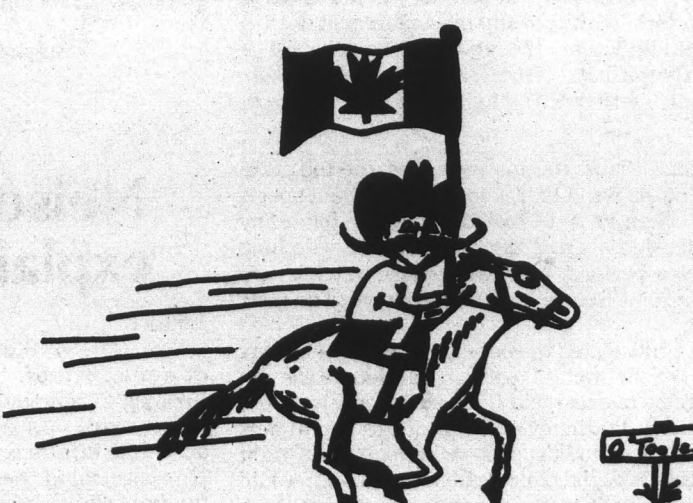
CUSTOM hi-fi DISCOUNT centers

TIMOTHY O'TOOLE'S

1123 S. Rural • 968-0243

THE CRAZY CANADIAN CLUB

is throwing a
Pre-Game Party Saturday at
TIMOTHY O'TOOLE'S



THIS WILL BE A WILD TIME!!

Canadian Club Whiskey will be 75¢ • Draft 50¢
Partying from 4:00 until Game Time!

EVERYONE IS WELCOME!

state
press

The wisdom of our ancestors.

—Burke

opinion

Don't be duped by relativism

Truth has been the subject of much discussion here at ASU in recent weeks. It's a good subject for debate because presumably we're in the University to come to some understanding of truth.

Naturally, we should be concerned about questions of ultimate importance, such as what is the highest good for human beings.

The classical Greek, Jewish and Christian traditions understood that this highest good for man is virtue. In these traditions virtue includes values such as justice, wisdom, courage, self-control, piety and generosity. The higher purpose and ultimate meaning of life are reflected in virtue.

instincts that vary over time and between people; that's the dogma of relativism.

Sadly, this dogmatic relativism, which rejects human truth and value, is a fairly common theme in classes here in the University, whether the subject is sociology, anthropology, political science, psychology or education.

But who's responsible for this absolutistic assertion of relativism in the social sciences?

Auguste Comte, the "father of sociology," is an important figure to consider. In the early part of the 19th century, Comte speculated that religious and philosophical

his life and writing. "Everything is relative," he said, "that is the only absolute."

But behind Comte's relativism lurked new values to replace the traditional values he'd rejected. Indeed, Comte proclaimed himself "Grand Priest" of his new "Religion of Humanity" that would be imposed on Western society. In the name of relativism, Comte raised up a most bizarre dogmatism.

Comte's influence on the social sciences has been pervasive. Equally influential was the 20th-century sociologist Max Weber, who tried to make social science objective by discarding values.

their own values to push on us, though they claim there is no real basis for "value judgements." Remember Comte and his strange "Religion of Humanity." The "value-committed" social scientists have their own religion — generally some mixture of Marxism and secular humanism — which they want to establish after destroying traditional values and institutions.

Having rejected orthodox Christianity and Judaism, the social scientists raise up their own religion of Man — proclaiming themselves as the "priests," of course. They have rejected traditional values of family life, and indeed, human life itself, with their

Guest editorial

Ben Sanders

This is the first part of a two-part guest editorial on relativism and the social sciences. The author, Ben Sanders, is a graduate student in history.

For example, in the "Republic," Socrates says virtue is "a kind of health and beauty and good condition of the soul, and vice (is) disease, ugliness and weakness." Thus, in this traditional understanding, the pursuit of virtue brings wholeness and freedom to the individual and strength and well-being to the community.

It is this virtuous purpose for man which has been rejected by modern social scientists, who seem to be especially absolutistic in preaching there are no ultimate values. It has become common for them to say, instead, that everyone has his own "perspective" or "viewpoint."

By denying that there are objective values for human beings to live by, social scientists reduce all values to merely subjective inclinations, personal whims and irrational in-

truth had been made obsolete by science, particularly by his own "science" of sociology.

Now that is an absurd argument since we know that natural science centers on the study of natural things, while philosophy and religion have always been concerned for other truths — truths about God, the human soul, good and evil.

In fact, the very word "science" comes from the Latin "scientia," which simply means "knowledge." Thus, because the natural and supernatural orders are distinct areas of study and knowledge, it would be foolish to eliminate religious and philosophical "scientia" in the name of natural or social science.

However, that's just what Comte did. Comte was a thorough-going relativist in

The assumption of his "value-free" social science are that only empirical "facts" (sense data) can be known objectively and that "values" are relative. Thus, we are not allowed to make "value judgements" by this "value-free" dogma.

Some social scientists claim that they are "value-engaged" or "value-committed," rather than "value-free." There's no real difference between these two sorts of relativists.

While the "value-free" social scientists believe that they can have objective knowledge only about "facts" and not about human "values," the "value-committed" social scientists reject objectivity altogether. Thus, absolute relativism is their goal.

But don't be fooled. The relativists have

new "values" of birth control, abortion, divorce, suicide and euthanasia.

Finally, while the social scientists desire to strip people of their traditional social relationships in the name of individual rights and absolute independence, these relativists typically desire a one-world government to enforce this absolute relativism. (The best summary of the dogma of the relativists' religion may be found in the "The Humanist Manifesto II," in the Sept.-Oct., 1973 issue of The Humanist.)

So we've seen that social scientists, whether "value-free" or "value-committed," are preachers of relativism.

In the next article on relativism and the social science, the obvious contradictions of the "value-free" dogma will be examined in order to aid our pursuit of true values.

letters

Sadat story, brutal sports

Editor:

What exactly were you trying to say in your Oct. 7 front-page article, entitled "Religious, history leaders reflect on Sadat"? Were you deliberately trying to insult Anwar Sadat's followers and mock the great leader himself? If so, congratulations — you did a fine job of both!

Your lead in the story indicated that you were going to present "the reactions from campus leaders with interests in the Middle East..." But apparently the only leaders your staff writer

could get a hold of were the president of the Jewish Defense League (wonderful — just the group we need to hear from in this matter) and the president of the Islamic Culture Center (even better! The ICC probably hates Sadat worse than the JDL, if that's possible) Why didn't the reporter interview a spokesman for the PLO, also?

Of course, you did manage to slip in a small quotation — though not quite relevant — from an expert on the subject, Dr. Robert

Loewenberg. But don't worry, you kept it short enough so that nobody could notice it!

Wasn't there anyone else on campus who could've commented in a more positive manner on this great leader's death? Anwar Sadat stood for courage and for peace, and his murder leaves us with yet one less sane man in a world that is suffering a shortage of sanity.

Stephen V. Gold
Senior
History

Nelson explains

Editor:

The Oct. 6 State Press coverage of Elmer Gooding's appointment as acting vice president for academic affairs is especially appreciated because of the importance of that position to the University community.

I would like to clarify one point about which some confusion has arisen. Under the recent reorganization, the vice president for academic affairs and the other vice presidents will report directly to the president.

J. Russell Nelson
University President

Editor:

Mr. Prisco, I must thank you for removing the fog from before my eyes. You showed me how insidious contact sports really are. I have been an avid football follower for many years and have derived a great deal of pleasure watching well-trained athletes perform acrobatic leaps, catches and runs on the playing field. Seeing individuals strive to do their best lifts my spirit.

But now you have illustrated the naivete in my thinking. As you point out in your Oct. 7 column, athletes are not motivated by a desire to excel and improve themselves, but rather by an obsession to win, even if it requires brutal acts of violence. To quote you, "(In sports) winning is first, right or wrong is second." Or as the philosopher Machiavelli would have said, "The end justifies the means." Don't you think this attitude is the biggest problem in the world today? I think the late and noble Anwar Sadat would have concurred.

The peace seekers among us admonish relegating the issue of "right or wrong" to the back burner. Without that concept, life becomes an enduring hell. Instead of constantly emphasizing the corrupt goal of winning, let us devote our energies to the ideal of love, whether it be the love of fair play in the game of football, or the love of our fellow brethren in the game of life.

Brian D. McMorris
Senior
International Marketing



Abortion could be murder

Editor:

This letter is in response to an editorial written by Sharon Langworthy.

In the letter it is stated, "What it all comes down to is the human right of women to choose what to do with their own bodies..."

It is possible that not only the rights of women are involved. The question of whether a fetus is a human being is far from being answered. And until it can be answered, the question of whether a fetus has rights will not be answered.

Consider the situation. It is not known if a fetus is a human being. If the fetus is not a human being and a woman is denied an abortion, the woman's right has been infringed upon. If the fetus is a human being and a woman is allowed an abortion, a

murder has been committed. I ask you, which is the lesser of the two evils, murder or an infringement on a person's right?

The article also states, "A child born into an unwelcoming society without future prospects for happiness is not better off for having had her 'right-to-life' protected. If I understand what she is saying, she is advocating that it is better for a person to die than to face the possibility of not being happy. Consider the far-reaching implications of this idea to the elderly, the poor, the mentally ill, ... you and me!"

Answer the questions for yourself.

Don Kost
Electrical Engineering

Cheerleaders lack adviser

Tamburo funds squad

By Phil Daschner
Staff writer

The ASU cheerleading squad's funding problems that began last year may be over.

Chuck Price, a management senior and squad captain, said problems began when Associated Students decided not to fund the squad as they had in the past.

He said due to the cut in funding, the squad has had to go without an adviser so far this fall.

Last year's volunteer adviser, Linda McCay, resigned this September because there was no set budget for the cheerleaders.

"I think it was wrong for ASASU to completely cut our funding," said McCay, a faculty associate in communication. "They could have phased it out and given us time to find new sources, not just cut it out."

McCay said Athletic Director Dick Tamburo agreed this fall to pay for the squad's uniforms, travel expenses and housing for away games, but would not give the squad its own budget.

"The athletic department came through," McCay said, "but ASASU wouldn't budge."

Chris D'Adamo, last year's chairman of the ASASU Senate finance committee, said the committee thought the cheerleading squad should be entirely funded by the athletic

department since the squad cheers at intercollegiate athletic events, not ASASU events.

ASASU gave the squad \$4,055 in 1979-80 and \$525 in 1980-81. The cheerleaders had requested \$8,000 for this year.

McCay said she thinks the cost of the cheerleading should be shared.

Tamburo said the athletic department will appoint an adviser for the cheerleaders sometime this fall.

He said the adviser will come from within the athletic department and assist the squad in addition to his or her regular duties.

Tamburo said the cheerleaders won't have their own budget within the department, but their finances will be taken care of through the general department budget.

"I don't think the cost will be large enough to require a separate budget for the cheerleaders," he said.

Price said so far this fall the athletic department has taken care of the squad's financial needs as they arise, but the cheerleaders still need an adviser.

"I've had to take on most of the responsibility of scheduling events," he said.

Price said the added responsibility has distracted him from his other duties on the squad.

"We should be a performance- and cheerleading-oriented unit," he said. "We shouldn't have to deal with the business and administrative ends of things."

ATTENTION SUN DEVILS!



Traveling to Stanford for the
Game on October 24th?

Stay at the
SHERATON-SUNNYVALE INN
POOL • SPA • KING & QUEEN BEDS

Featuring the
Rodeo Restaurant & Lounge
Backgammon & Disco Dancing—Western Style

ASK FOR THE SPECIAL RATES
(408) 745-6000

Stay at the
Sheraton-Sunnyvale



Rendezvous at the Rodeo Lounge

1100 N. Matilda Ave.
Sunnyvale, CA 94086

EGG McMUFFIN SANDWICH

Just bring in this coupon and
your delicious taste tempting
Egg McMuffin Sandwich is just
79¢. Limit one coupon per
customer per visit. Please
present coupon when ordering.

79¢



DRIVE-THRU NOW OPEN
24 hrs. FRI. & SAT.

1031 E. APACHE
TEMPE

Cash value 1/20 of 1 cent. • Valid until 10/17/81.

BIG MAC SANDWICH

Just bring in this coupon and
your delicious mouth watering
Big Mac Sandwich is just 79¢.
Limit one coupon per customer
per visit. Please present coupon
when ordering.

79¢



DRIVE-THRU NOW OPEN
24 hrs. FRI. & SAT.

1031 E. APACHE
TEMPE

Cash value 1/20 of 1 cent. • Valid until 10/17/81.

shoplifting is stealing.

ST.E.M.
of ARIZONA Inc.

The Science of Christian Healing

A FREE LECTURE on Christian Science by
JACK EDWARD HUBBELL, a Member of the
Christian Science Board of Lectureship.

OCTOBER 14, 1981 - 12:00 NOON

Mohave Room
Memorial Union

Mr. Hubbell explains his view that Jesus' healings, "weren't miracles restricted to an age two thousand years ago, but demonstrations of universal and eternal spiritual laws - laws that can be used by anyone, anywhere, anytime."

A Question and Answer Session
will follow the talk.

DRESS UP WITH US



The Best In New & Recycled
Clothing & Accessories

- VINTAGE
- PERIOD
- FUNK
- CHIC
- PREPPY
- IMPORTS
- DESIGNER
- HANDCRAFTED
- ETHNIC
- BOUTIQUE

3 E. 5th St.
968-2557

!GOOD GIMBEL!!
Look at all those groceries you bought! You probably spent the whole month's budget!!

WOULD YOU RELAX??
I joined Gentle Strength Co-op!! Not only are the prices great, the food's fantastic!

IT'S A GOOD DEAL!!!
Look at these prices!! → Natural fresh Peanut butter - \$1.49/lb., Almonds - \$1.99/lb. Plus there are workshops and events and it's a beautiful store!!

A CO-OP IS AN ENTERPRISE THAT RELIES ON PARTICIPATION BY ITS MEMBERS TO BRING ABOUT COMMON GAIN. IT IS BASED ON PURE DEMOCRACY, IT'S DIRECTION AND MAKE-UP ARE GUIDED BY THE MEMBERSHIP!!!!

WOW!!
This sounds too good to be true!

Are you sure it's legal??

GENTLE STRENGTH CO-OP ... Natural Foods
40 E. 5th St., Tempe 968-4831
A MEMBER OWNED - NOT FOR PROFIT - COMMUNITY CO-OPERATIVE
STORE HOURS Mon-Sat - 9-9 Sunday - 10-6

ASU policeman to appear today on molest charge

By Phil Roth
Staff writer

A University Police officer will make an initial appearance in Tempe Justice Court today on charges of molesting a 14-year-old girl.

David Ward, 39, is charged with two counts of molestation stemming from events that allegedly occurred between Aug. 24 and Aug. 28.

William Stewart, Tempe's prosecuting attorney, said the complaint issued against Ward charges he "touched and fondled... the private parts" of the girl.

The incident allegedly occurred in Ward's home.

Stewart said the initial appearance before Judge Fred Ackel is to advise Ward of his rights and determine if bail will be set or if Ward will be held until the trial.

Officer Don Parks, Tempe Police spokesman, said the girl named in the complaint was a friend of Ward's children.

He said the complaint was filed Sept. 16, 1981, by Ward's wife, Eve.

George Bays, University Police chief, said Ward was placed on a leave of absence last week.

"He's (Ward) on an extended vacation," Bays said.

Bays said the charges against Ward are "quite serious," although he emphasized Ward is innocent until proven guilty.

"He has every right that every private citizen has," he said.

The University Police department has never had any of its officers charged with any sexual offenses, Bays said. He added there have been officers implicated in theft, though.

ACES speech details late career changes

Diana Regner, assistant director of Career Services at ASU, will be the featured speaker at a meeting of Adult Continuing Education Students at noon Monday in the MU Coconino Room.

Regner will speak on "Late in Life Career Changes" and a panel of students who have changed careers late in life will share their experiences.

ACES is a new campus organization formed to meet the needs and provide a forum for students older than the traditional 18-24 year old student. The group is open to interested individuals of any age.

THE FINAL HOURS!

Adpi's and Lambda Chis

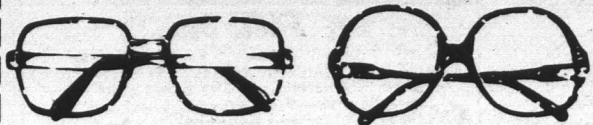
Rock on

for the

American Cancer Society

BRING IN THIS COUPON AND SAVE

50% OFF FRAMES

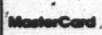


For a limited time only, bring in this coupon and save 50% on all high fashion, high quality frames, including those by Oleg Cassini, Christian Dior, Pierre Cardin, Gloria Vanderbilt, etc. This coupon must be presented at time glasses are ordered and no other discounts are applicable.

**JCPenney
Optical Center**

Christown 242-8899
Tower Plaza 267-8405
Park Central 263-5400

Tri-City Mall, Mesa 835-0990



UNION INSURANCE PLANS ACCEPTED



Six of the best tasting beers in the world.



**ERLANGER
THE EXCEPTION**



A Lease Option Fixes Your Smart Living Investment Price For One Year

If you're tired of the housing hassle, and a liveable investment makes sense to you, take a look at Tempe Villas. Within walking distance from ASU you can have an investment to grow with your college education. As a matter of fact, it may be the best way to help pay for a college education and get full tax advantages of a sound real estate investment.

Best of all, Tempe Villas is a great way of life. Combine these features with a prime location, and it doesn't make sense to settle for anything less:

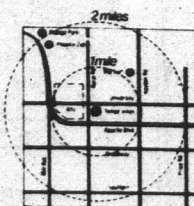
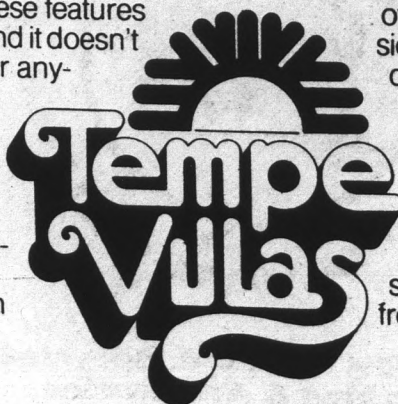
Recreation Room — fireplace, conversation pit, kitchen • Heated therapy pool • Heated swimming pool • Hardwood cabinets • Individual washer-dryers in

units • Private patios • Disposal • Private entrances • Dishwasher • Covered parking (assigned) • Generous guest parking • Individual utilities • Common water • Heavy landscaping • R-30 ceiling insulation • 6" R-19 wall insulation • Contemporary Spanish architecture • Drapes • Refrigerators (frost-free) • Wall-to-wall carpeting • Well-lighted site.

Walk on over and meet with one of our investment professionals, and see how you can start paying yourself

instead of paying rent while attending ASU.

Discuss it with your friends and relatives, they also might want to take advantage of "a smart living investment," from \$45,000.



1111 E. University
967-7477 (24 Hours)

Models Open 10:30 - 5:30 Mon. - Sun.

Tempe Villas Condominiums
A Smart Living Investment
From \$45,000
(Lease Option Available).

DRABBLE™ by Kevin Fagan



Social workers meet

The Undergraduate Association of Social Workers will be holding general meetings at 3 p.m. on the second Tuesdays of November and December.

Posters announcing the location will be placed in the West Hall lobby.

More information is available from Vicky Rosenthal, 965-9317 or Jan Buker, 965-9052.

Pool it

Call: 965-3161



The RUPTURED DUCK

IS COMING

Good Sports

3310 N. HAYDEN
IN LUCKY PLAZA, SCOTTSDALE 949-1557

Harkins Theatres

TWILIGHT SHOW \$1.50

CAMELVIEW 945-6178
70th St. North of Camelback

♥ENGROSSING AND TENDER...♥
—Judith Crist

♥♥“With **HEART TO HEART** Pascal Thomas has given us his best and most moving film. At several moments we see humor and truth marching arm in arm. That's not easy to achieve but it is so satisfying to see from the spectator's seat.”♥♥
—Francois TRUFFAUT♥♥



STARTS TODAY!

Heart to Heart

A film by
Pascal Thomas

With: Daniel Ceccaldi, Laurence Ligneres, Anne Caudry Produced by Albina Productions.

“TESS” star
NASTASSIA KINSKI in

Stay as you are



“Hauntingly Powerful”
—New York Magazine

Cutter's Way

NOW SHOWING!

STARTS TODAY! LOS ARCOS 949-8851
Scottsdale Rd. & McDowell

exclusive!

STARRING
FELLINI MARCELO MASTROIANNI
CITY OF WOMEN

3-D! IT'S BACK! IT'S BIGGER! COMIN' AT YA! New Showing!
Tuesday is KOKB Dollar Day at all Harkins Theatres!

LOWEST AIR FARES AVAILABLE!

Go Travelmore For Less
967-0575
GO TRAVELMORE



travelmore
3225 South Hardy Drive, Suite 107,
Tempe, Arizona 85282

Northeast corner of Southern & Hardy
Tempe

HILLEL

It's
SUKKAH TIME!
Help build and
decorate our
Sukkah.



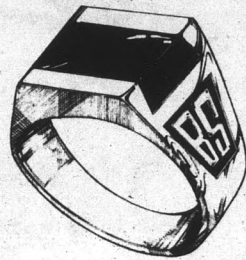
SUNDAY, OCTOBER 11
10:30 a.m.

Refreshments
1012 S. Mill Ave.

Cut Class



Traditional



Colorado



Seahawk



Classic



Starlight



Bouquet



Petite



Unique

All Next Week

Pick your favorite ArtCarved class ring. Cut it out. Keep it with you for a while. Get an idea what it's like to own the ring that says, “I did it!”

Then, next week, have the genuine article fitted by the ArtCarved representative visiting campus. For one week only, you'll have our newest selection of ring styles to choose from — and a specialist who will make sure the fit is perfect. Plus, there will be some incredible ArtCarved offers to cut the cost of your class ring . . .

CUT your ties with the past during our “Great Ring Exchange!” Trading your old 10K gold high school ring for a new ArtCarved college ring could save you as much as \$90.

CUT the cost of a traditional or contemporary Siladium ring to just \$79.95 — a special ArtCarved “Ring Week” discount up to \$20.

CUT a smashing figure with a women's class ring from our exciting new “Designer Diamond Collection.”

Any way you cut it, next week is the best week to select your ArtCarved class ring!



ARTCARVED
COLLEGE RINGS

... SYMBOLIZING YOUR ABILITY TO ACHIEVE.

UNIVERSITY BOOKSTORE • OCTOBER 12 thru 16

Deposit required. MasterCharge or VISA accepted.

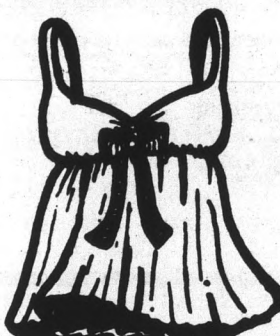
© ArtCarved College Rings

FREDDIES DOWN THE ROAD

IS HAVING A

PAJAMA FIRST

MONDAY OCT. 12



MONDAY OCT. 12

arrive by 8:00 p.m. to avoid line

Band starts at 8:30

arrive by 8:00 p.m. to avoid line

Band starts 8:30

LIVE MUSIC

SNAKE EYES BAND

COUNTRY • ROCK • BEATLES • BEACH BOYS • DO EVERYTHING BAND •

..... DRESS CODE

PAJAMAS • TOGAS • ROBES • Shorts(boxers) • Anything...

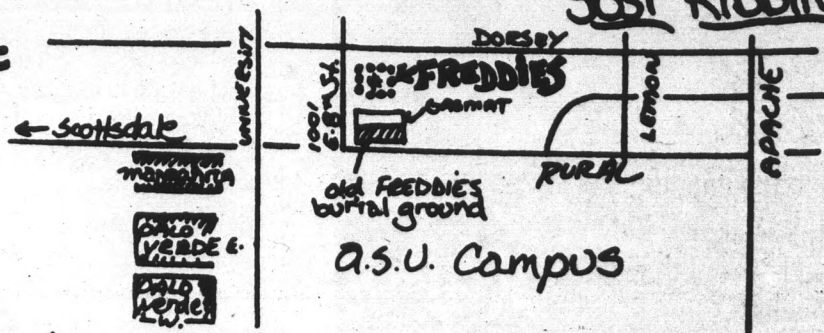
----- PAJAMA CONTEST RULES -----

- 1) NONE
- 2) (anything acceptable) however management does ask that you keep your P.J.'s on (most of the time)

SPECIAL EVENTS

1. lots of Girls, lots of Guys, all they do is socialize
2. P.J. PEEKING (for those who want a sneak preview)
3. ROBE FLASHING
4. Who can keep their "toga the longest contest" - REWARD- Free ride home... alone
5. Featuring the famous how many mugs can you break contest (what's not broken you can steal - JUST KIDDING!)

PJ PEAK + TOGA TUG
with us at
FREDDIES
DOWN THE ROAD



May the pinch of your P.J.'s cause the Tug of someone's Toga....

collage

Crime reports rise at ASU by 10 percent

By Nora M. Bayly
Staff Writer

ASU crime incidence rates are increasing while the crime index rates of Phoenix and Tempe are decreasing.

Sgt. Charles Erickson said ASU's incidence of crime has increased approximately 10 percent over last year. He attributed this rise in campus crime to ASU's "open" atmosphere, which welcomes transients.

Erickson also said the high concentration of bicycles, cars and people at the University make it a target for crime.

He said campus crime-fighting programs helped lower ASU's crime rate significantly between 1975 and 1979, but since then the incidence of crime on campus has risen.

Erickson said he could not pinpoint the cause of the increase.

Erickson said the crime with the most dramatic increase in the past year at ASU has been larceny.

He added the increase of crime at ASU is minimal compared to other campuses, including UA.

He said UA has a higher crime incidence because it is located in a major metropolitan city which generally has more crime.

A Tempe Police Department spokesman said Tempe's crime rate index is down by 1.1 percent over last year.

Sergeant Mike Jahn, of the Phoenix Police Department, said the crime rate in Phoenix has decreased 12 percent.

Jahn said increased community awareness programs and citizen involvement contributed to the crime decrease.

He said there has been a nationwide increase in crime as a result of unemployment, racial hatred, the quality of life and the educational process.

He added anytime there is economic instability, there are crime increases.

Erdwin Pfuhl, ASU sociology associate professor, said he believes the increasing crime rates are a result of more crimes being reported, as opposed to more actual crimes.

"There are increases in the statistics, but there are none in the actual happenings," Pfuhl said.

He also said he is not sure that Americans are "all that much more violent today than in the past."

Pfuhl has researched the effects of the mass media, particularly television, and violence, and he concluded it does not contribute to violence.

Alpha Kappa Psi will meet Sunday at 7 p.m. in the MU, Room 217.

ASU Marketing Club will meet today at 3:40 p.m. in the College of Business Administration Building, Rooms 401 and 413. Harry Motteck, Motteck International Consulting Co., will discuss international marketing.

Pi Sigma Epsilon will meet Sunday in the MU Cochise Room at 5 p.m. They will discuss their regional convention.

All Saints Newman Center will hold an open forum on "What you wanted to know about the Bible, but were afraid to ask" Monday at 7:30 p.m. in the All Saints Newman Center Chapel.

AIESEC will meet Friday at 2:30 p.m. in the MU Yuma Room for a corporate meeting and Monday at 3 p.m. in the College of Business Administration Building, Room 463 for a discussion by a representative from their New York counterpart. The meeting will adjourn to Butterfield's at 5 p.m.

EIGHT CHAPTERS OF BABYLONIAN HISTORY FOR TOMORROW'S EXAM AND CATHY'S WAITING.



YOU CAN DO IT!

It gets down to what you want to do and what you have to do. Take the free Evelyn Wood Reading Dynamics lesson and you can do it—handle all the work college demands and still have time to enjoy college life.

You can dramatically increase your reading speed today and that's just the start. Think of the time, the freedom you'd have to do the things you want to do. For twenty years the ones who get ahead

have used Reading Dynamics. It's the way to read for today's active world—fast, smooth, efficient.

Don't get left behind because there was too much to read. Take the free Evelyn Wood Reading Dynamics lesson today. You can dramatically increase your reading speed and learn about advanced study techniques in that one free lesson. Make the college life the good life. With Reading Dynamics you can do it.

LAST
DAY

SCHEDULE OF FREE LESSONS

LAST
DAY

LOCATION...
TEMPE — Howard Johnson's
225 E. Apache Blvd.

Today! October 9
3:30, 5:30 & 7:30 p.m.

Register for Evelyn
Wood Reading
Dynamics Scholarship
Drawing to be held Friday,
Oct 9 — 8:45 p.m. You
need not be present to
win.

Presented by: International Motivational
Services, Inc. • 4710 N. 16th. St., #121
Phoenix, Arizona 85016
265-1339

Choose the time most convenient for you.
Limited seating — Attend an early lesson.

• Bonded • Licensed by Arizona State Board of Private
Technical and Business Schools.

EVELYN WOOD READING DYNAMICS

© 1978 Evelyn Wood
Reading Dynamics, Inc.

Birth defects
are forever. Unless
you help.

Need New Wheels?



Become a plasma donor! \$10 is paid per donation and you can donate twice weekly (but please wait 72 hours between donations.)

That's up to \$100 a month! And that can help pay your car payments!

New donors bring this ad & receive an extra \$2.00 for your first donation

Call now for an appointment.

968-6139

University Plasma Center

1015 So. Rural Rd.

Open Monday-Saturday 9:00 a.m. - 5:00 p.m.

federally licensed

Engineering school

By Scott Knutson
Staff writer

In 1955, ASU's school of engineering was formed to teach a few interested students the fundamentals of engineering. There were only two faculty members; the program had very little money and minimal support.

Today, as ASU's school of engineering celebrates its 25th anniversary, the school has 110 instructors, complete support from the University and business community,

manufacturing and industrial state, ASU's engineering school was available to support this change, he said.

He said the growth of the school has paralleled the growth of manufacturing in the Valley.

George Beakley, engineering school associate dean and first engineering instructor, said establishing an engineering department at ASU was an uphill struggle.

Through extensive lobbying from local business leaders, the Arizona Board of Regents was persuaded to endorse an engineering school at ASU. This move was directly related to General Electric's decision to locate its research facility in the Phoenix area rather than Tucson, Beakley said.

He said the reception of the school was overwhelming.

"We had 300 students signed up in six weeks," Beakley said. "That's pretty good considering there were only approximately 5,000 students in the whole school."

Currently there are 3852 engineering students enrolled at ASU, an increase of 61 percent over the last five years.

Beakley said the school's growth has been a factor in the growth of industry in Arizona.

"As industry seeks out

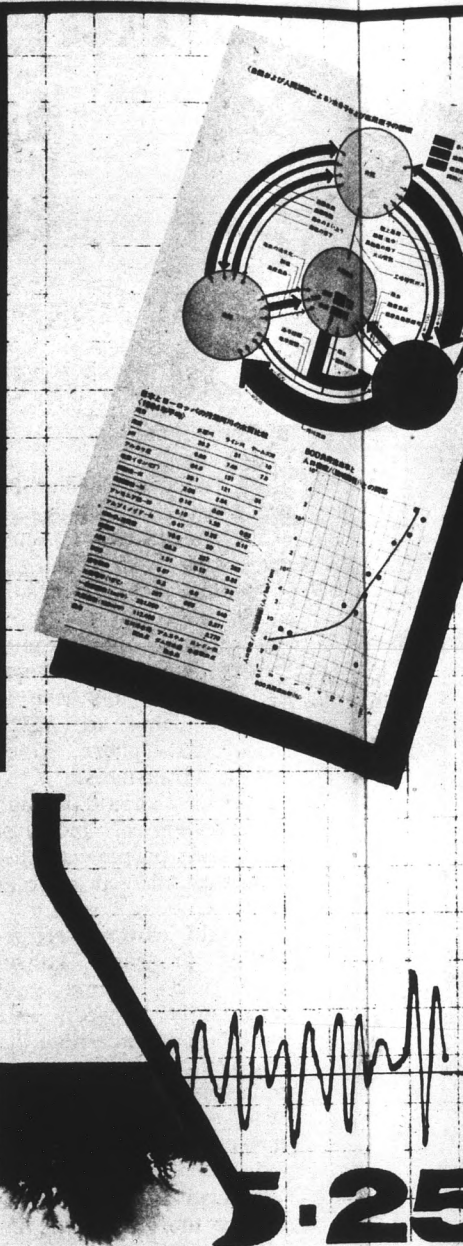
Beakley foresees the school becoming one of the top engineering schools in the nation.

and needs \$12 million more to reach its research grant goal of \$32 million.

Lee Thompson, engineering mechanics professor and founding dean of the school, has watched the department grow from its inception.

"When I came here, there was no engineering school," Thompson said. "There were just some pre-engineering students who were taking engineering courses."

In the 1950s, when Arizona was beginning to emerge from the three C's, cattle, copper and cotton, into a

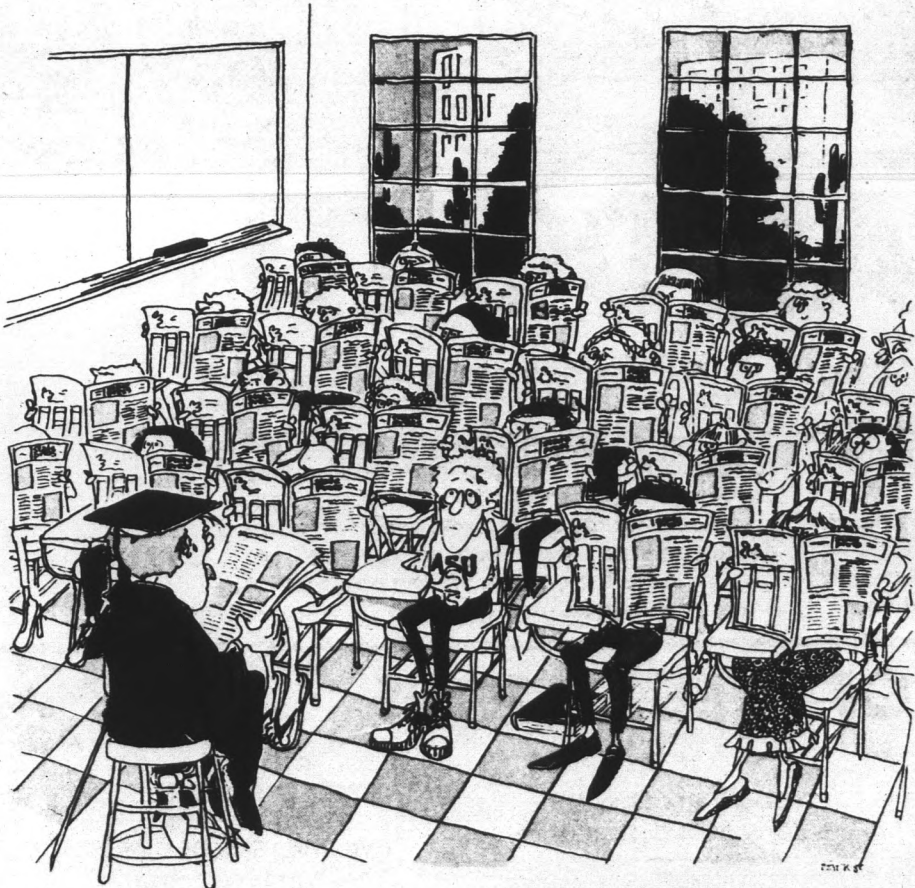


AT

ASU

NEARLY EVERYBODY

(45,000 active, affluent people)



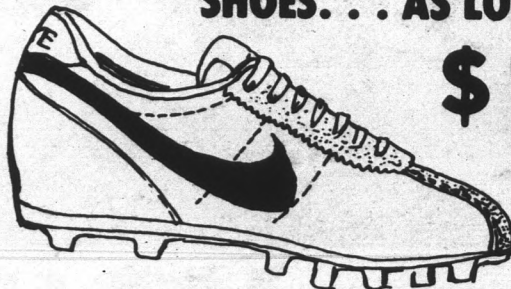
READS THE

state press

FOOTBALL INTRAMURAL HEADQUARTERS

FOOTBALL SHOES... AS LOW AS

\$12⁹⁵



NIKE TURF KING

Also

Puma Multisport	\$21.95
Puma Game Cat	\$29.95
Spalding	\$22.95

Also

Mouthguards
Pads
Jerseys
Eye Black
Tape



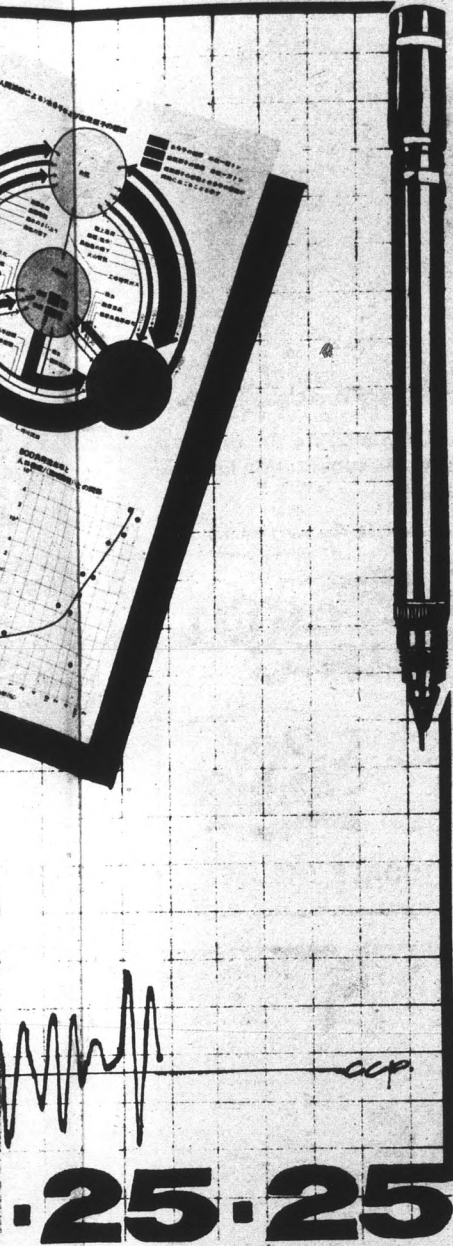
University sporting goods

1038 S. Mill (Across from Gammage) **968-7725**

Tempe

New Store Hours
Mon.-Thurs. 10-8 • Fri. & Sat. 10-6
Sunday 12-5

ool celebrates 25th



new places, one of their priorities is the continuing education of their engineering oriented people," Beakley said. "One by one, major industries are moving into the area."

As a result, the Valley is the second largest manufacturer of solid state electrical equipment in the United States, he said.

"The total income of graduates from the school in the last 25 years is almost \$1.5 billion," he said.

Beakley said 50 percent of the school's graduates reside in the state and have grossed more than \$750 million of

portant role in the lives of mankind," Thompson said.

He said the importance of technology will continue to help the school move forward.

"There are more people today. With this comes more jobs, more industry and more innovation," Thompson said. "If one believes that concept, one can conclude that our school will serve in a larger capacity."

Beakley said he foresees the engineering school becoming one of the top engineering schools in the nation.

"In 15 years, we will be in the top five," he said. "People will (include) us in the same sentence as Stanford and MIT."

"We have a good national reputation as one of the best undergraduate institutions in the nation," he said. "Our graduates are known as tremendously capable people."

Beakley said the school's current directive is to build up the graduate studies program.

He added with the authorization of the new research building, people are worried they will forget the teaching aspect of the program.

"We achieved excellence nationally in teaching, but we're not going to dump that for research," Beakley said. "We're going to keep both excellent."

Establishing an engineering department at ASU was an uphill struggle.

which 10 percent goes to the state in the form of taxes.

"This just shows that 25 years of effort has produced profit for Arizona not only in lives and jobs, but in hard cash," he said.

Looking into the future, Thompson said he sees technology as the driving force behind the success of humanity with the engineering school an important part.

"It would seem that technology, for some time to come, is going to play an im-

CHICO FREEMAN

ASASU PROGRESSIVE MUSIC SERIES PRESENTS



WITH CECIL McBEE, DENNIS MOORMAN, BILLY HART

FRIDAY, OCTOBER 9, 1981	KERR CULTURAL CENTER 8:00 P.M.
SCOTTSDALE ROAD, NORTH OF McDONALD DRIVE	
\$5.00 ASU STUDENTS WITH I.D.	\$8.00 GENERAL PUBLIC
TICKETS AT DIAMOND'S BOX OFFICES AND	
MEMORIAL UNION, ROOM 208J	
FOR MORE INFORMATION	
CALL 965-3161	

Dooley's

FRIDAY TG

4 - 9:30

TASTE COORS



12 oz. Bottle or 16 oz. Can

50¢

plus

FREE SUBS

NO COVER UNTIL 8:00 P.M. FOR GUYS.

LADIES

No Cover until 10:00.

Only \$1.50 after 10:00.

SOUTHSHORE

Tuesday - Sunday

in the nightclub

SATURDAY

FREE ADMISSION WITH
TICKET SUB 10:00-Close

968-2446

1216 E. Apache, Tempe



Hurry! Hurry! Last 2 Days!!!

2 for 1 Offer

for ASU students & full-time employees

- * School-year full facility student special -- \$140 (\$70 each on 2 for 1)
- * VIP -- 1 year membership -- \$250 (\$125 each on 2 for 1, or 2 years for the price of one)
- * 2 for 1 on Aerobics Only Special
- * 33% off on single membership -- Save from \$45 to \$83
- * Your price doubles Saturday, so join now
- * Offer ends at 6 p.m. TODAY
- * New members who have not trained on Nautilus equipment will be given 1 on 1 instruction for their first 3 workouts as part of \$15 set-up fee.

Jim Brock's Sun Devil Nautilus & Aerobics

933 E. University
Tempe

968-9487



the nautilus
20
minute system™

Plant could become solution to rubber producing problem

By Laura Stahl
Staff writer

ASU's agriculturists may have green thumbs in developing the future of rubber production in the United States.

The native Southwestern plant, guayule, may be the U.S. alternative to imported rubber from Southeast Asia, assistant professor of agriculture Ralph Backhaus said.

"Arizona is probably the best area to grow the plant because we have the water, the weather doesn't get too cold and we have relatively cheap land available to grow the plant," Backhaus said.

Guayule is being developed in arid regions of the Southwest, primarily California, Arizona, New Mexico and Texas.

The U.S. interest in manufacturing rubber is in alleviating the necessity for dependence on foreign nations for our entire supply of the widely used product, Backhaus said.

"Much of the rubber is grown in areas with an unstable government; if importing stopped, it would leave the U.S. in a tight spot," he said.

Currently rubber is the second largest imported item in the United States, the first being petroleum. The United States is also the largest user of natural rubber.

Imported natural rubber comes from the rubber tree (Hevea); a milky white sap called latex rubber is laboriously extracted from the bark.

Unlike the rubber tree, guayule does not have the milky sap but instead contains rubber in the bark tissue, Backhaus said.

It is a member of the sunflower family and produces a surprisingly high amount of rubber.

Backhaus and graduate students are attempting to determine how the plant makes the rubber and what conditions would be necessary for the plant to be even more productive.

He has found that when the plant is grown in an environment of just above 40 degrees it produces more rubber.

Guayule can grow anywhere in the Southwest where the temperature does not get lower than 15 degrees Fahrenheit and the yearly rainfall is less than 25 inches, he said.

Currently the plant cannot be manufactured in great quantities because of the cost and unavailability of the seed.

"A good strain of seed is running approximately \$1,000 per pound," Backhaus said. "An unimproved seed is approximately \$300 and almost 99 percent of plants grown from the seed are not high rubber yielders."

He said researchers are trying to identify and develop

superior strains that have good genetic traits resulting in a heartier plant producing optimum amounts of rubber.

"Until we can grow several million pounds of the plant, it would not be economical to build an extraction facility," he said.

The experimental crops being produced now are of significance to researchers but cannot be sold to rubber companies until a facility is built, he added.

The research has attracted the attention of Arizona's Goodyear Tire and Rubber Co., the U.S. Department of Agriculture, UA and a few Indian tribes.

Backhaus said currently only the Indians can afford to grow the crop because they have the tillable land available, do not pay taxes on the land and have the necessary water.

Beside being grown at ASU, guayule is also grown in Casa Grande, at the UA farm, on the Gila River Indian Reservation and on an experimental scale in other parts of the world.



Staff photo by William Ashby

Dr. Ralph Backhaus, professor of horticulture, is working with the guayule plant that may provide a substitution for rubber importation.

\$4.00 OFF

Offer good till 10/17/81. Any regular-priced pair of clogs in stock with this ad.

ESKIL'S CLOG SHOP

LARGEST SELECTION OF CLOGS IN THE VALLEY

967-0221

12 East 10th St. at Mill • Tempe Shopping Center (Opposite ASU)

The Ruptured Duck

IS COMING

3310 N. HAYDEN
IN LUCKY PLAZA, SCOTTSDALE 949-1557

SAM'S
PLAY IT AGAIN

NOW PLAYING

at
1022 North Scottsdale Rd.
In the Hayden East Plaza
(Corner of Scottsdale & Curry)

829-8367

WE BUY
SELL
TRADE
RECORDS

The Valley's Best
Now Delivers
Beer

Coors & Bud
Bottles & Cans

PIZZA

LARGE 16"

CHEESE PIZZA

\$3.99

With
Coupon

Additional Items 75c
Fast Delivery 11 a.m.-Midnight
Delivery Charge 50c
(Add. Delivery Charge
outside 3-mile radius)

MR. B's

966-2605

Check out our
Dining Room for
Pizza, Beer, Italian Dinners

Please Mention Coupon

GENUINE N.Y. STYLE PIZZA

Mon.-Sat. 11 a.m.-12 p.m.
Now Open Sun. 5-11

1024 S. McCLINTOCK
at Don Carlos (Lemon)

E. Side of Sin City

REFRESHER COURSE.

You've burned the midnight oil and cracked more books than you care to remember. The work is done. The papers are in. So now you take a refresher course. The subject: ice cold Dos Equis beer. The Uncommon Import. Study a frosty glass. You'll learn it has a

rich, amber color unlike any beer. Now test that big, bold flavor. You've got to admit, Dos Equis is in a class all by itself.

DOS EQUIS

THE UNCOMMON IMPORT

Amber and Special Lager

Sports

Oregon Ducks 'shooting' for football victory

Kevin Widlic, assistant sports editor, says the Oregon Ducks came into this season ready to win. "We're not a very good team right now," Brooks said. "Maybe the week off will do some good." The 1-3 Ducks opened the season with a pair of defeats to the highly regarded Fresno State and

Big Eight surprise, Kansas. After wiping out Pacific, the Ducks were promptly trounced by the Washington Huskies. The same Husky team that ASU demoralized last weekend. And the same Sun Devil club Oregon faces this week. "Washington was good, especially on defense," Brooks said, "but ASU has a much better defense. I can foresee loads of trouble this weekend. We couldn't move the ball at all against Washington."

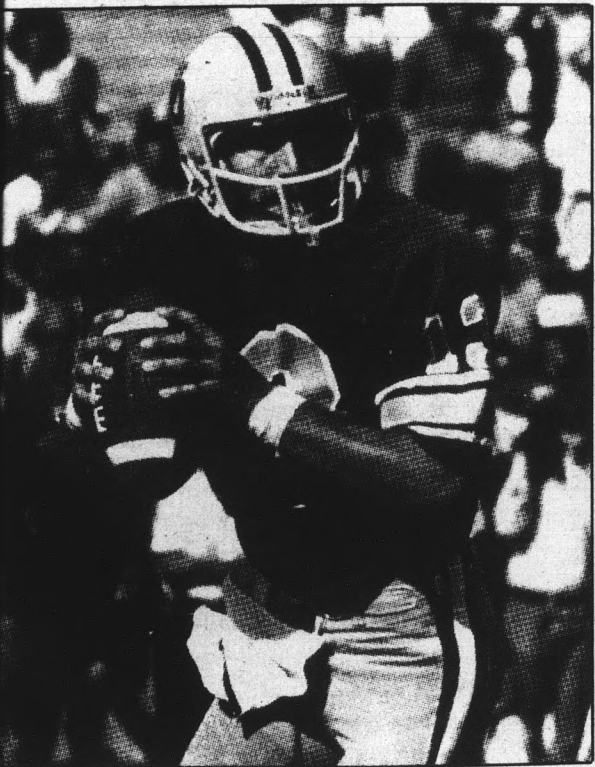
The Ducks had last Saturday off, and Brooks said the extra week of practice may do his team a world of good. "Our offense is terrible. I was optimistic at the start of the season but I must've misjudged our talent," he said. "We also have to stop making mistakes in the kicking game. Maybe the extra week will help in that respect."

Despite Brooks' words of despair, ASU head Coach Darryl Rogers said his club is wary of Oregon. "A bye can be very important," Rogers said. "They'll come in here totally healthy. They can make great adjustments and changes and create problems for you that you have no way of preparing for."

Only the Ducks aren't "totally healthy." "We're without (starting strong guard Stuart) Yatsko and that's a big loss," Brooks said. "(Fullback) Vince Williams is back, though. He's healthier than he's looked for a long time."

Williams is a welcome re-addition to Oregon's offensive backfield. To date, the only weapon the Ducks have had is tailback Reggie Brown who has gained 309 yards on the ground. Brown rushed for 115 yards in last season's debacle between the two teams. Quarterback Kevin Lusk, a drop back-style passer thrown into an option attack, has contributed to Oregon's dismal offensive showing. "Kevin hasn't played as well as I thought he would,"

continued page 17



Kevin Lusk

SDAYS TUESDAYS TUESDAYS TUESDAYS TUESDAYS TUESDAYS TUESDAYS

Every TUESDAY is STUDENT I.D. DAY
at
UNIVERSITY CAR WASH
28 W. University, Tempe

Show your student I.D. and get our regular \$3.95 full service car wash for only
\$3.50

Hot Wax and Mat Cleaning Also Available

TUESDAYS TUESDAYS TUESDAYS TUESDAYS TUESDAYS TUESDAYS TUESDAYS

LIFETIME MUFFLER

\$29.95 INSTALLED

MOST AMERICAN CARS

BRAKES MUFFLERS SHOCKS

Complete Disc Brake Job
Most American and Import Cars

Includes:
• New pads
• Resurface the rotors
• Repack wheel bearings

\$59.90

NOMAD MUFFLERS

1728 W. Main 833-8394
2 blocks east of Tri-City Mall

PHOTO CONTEST

GARY'S PHOTOGRAPHIC SUPPLY INC.

414 S. MILL AVE. #208
TEMPE 829-1286

RENT COMPUTER TERMINAL
Connect to Computer from Home

CRT/COUPLER \$60.00 Monthly
PRINTER/COUPLER \$50.00 Monthly

BUSINESS RESOURCE SERVICE
3002 E. McDowell Rd., Phoenix • 275-6305
SALES/SERVICE/RENTALS

"Monday to Friday I'm a computer programmer. Weekends, I bust loose with my friends & Cuervo."

BUST LOOSE!
CUERVO & ROSE'S LIME JUICE

CUERVO ESPECIAL • TEQUILA, 80 PROOF
IMPORTED AND BOTTLED BY © 1981 HEUBLEIN, INC., HARTFORD, CONN.

Pro scouts drooling over talented Devils

prisco's points

by pete prisco
sports editor



The Sun Devils finally played up to their potential in the state of Washington last week. In fact, the Sun Devils looked downright awesome against the Huskies. This week the Sun Devils should look even more awesome against a struggling Oregon Ducks team. The Ducks will be minus three of their starting offensive linemen, and this should hinder their attack very much considering the emergence of a tough ASU defense last week in Seattle. Look for ASU to have a field day against the Ducks and win easily, 29-7.

With all the talent that ASU has it should come as no surprise to anyone when several of their players are tabbed early in the 1982 NFL

draft. In fact, last week Dallas Cowboy director of player personnel Gil Brandt said there are 19 players that have a good opportunity of playing in the NFL. With that in mind, how did ASU ever lose to the Washington State Cougars?

In a recent edition (Oct. 5) of Pro Football Weekly, writer Joel Bushbaum listed his top candidates for the Heisman Trophy if he were voting at that time. Included in the list was ASU fullback Gerald Riggs, but left off the list was probably the eventual winner of the award, Marcus Allen of USC.

Here's an interesting comparison between Allen and Riggs. Allen who is the leading rusher in the nation

with 925 yards, is only averaging 6.8 yards per carry compared to Riggs' 7.5 yards a tote. Based on that notion, if Riggs carried as many times as Allen has in 1981 (136 times) Riggs would have already surpassed the 1,000-yard plateau with 1,020. Indeed Allen is a great back, but any one of ASU's backs would be in the national leaders statistically if they carried the ball as much as Allen.

The ASU basketball team opens workouts next week and there's no doubt this team will be much different than last season's 25-3 team. While last season's squad was front-line strong, this team may possess the finest backcourt in America. With the sharp shooting of Byron Scott and the leadership and poise of Fat Lever, one would be very hard to find a backcourt any better. Now all the Devils need to do is find some big people to do the job inside.

With all the hootin' and hollerin' about Gerry Faust's old Cincinnati Moeller teams being the best high school football teams in recent years, I thought I'd throw in a vote for the 1977

Carol City High School team. Carol City is a suburb of Miami, Fla., that continually produces some of the finest talent in America. But the 1977 team was something special. Just for openers, the quarterback was Reggie Ogburn, who guided the Oregon Ducks last season. His running backs were Terry Daniels, now at Tennessee, and Smokey Roan, of the University of Miami. Roan rushed for 247 yards in one game last season. The offensive line was led by William Roberts, now a starting tackle for the Ohio State Buckeyes. But the defense was even better. The defense was led by All-American tackle Lester Williams, who is now giving offensive linemen fits for the University of Miami and was a preseason All-American choice. Also on that defense were Johnnie Lewis, the starting nose guard for Oklahoma, and James Gilbert, the starting nose guard for Florida State, who played linebacker in high school. Many of the other players on that team went on to play college ball as well. However, this team lost in the finals of the state championship playoffs that year.

continued page 19

Gentlemen of ASU

TAU KAPPA EPSILON, ASU's Newest Fraternity, is extending to you the opportunity of experiencing the brotherhood of TKE.

For more information come to room 209 in the M.U. today.

or call
Vern 829-8713

LEARN TO FLY \$399 at VENTURE

Introductory Flight \$20

***** LIMITED TIME OFFER *****

Venture Solo Package \$624 VALUE
for only \$399

*12 hours dual flight instruction
*3 hours ground instruction
*Choice of Cessna 152 or Piper Tomhawk.

Private Pilot Course \$1745 value
for only \$1399

*20 hours dual flight instruction
*15 hours solo flight
*10 hours ground instruction
*choice of 36 hour classroom ground school or Beta-Max audio-visual ground school program.
*all books and supplies
*choice of Cessna 152 or Piper Tomhawk.

Private Pilot Ground School Only \$59
*36 hours of classroom instruction

Multi-Engine Course \$999
*7 hours dual instruction in our fully equipped Piper Seminole.

*Price includes one hour for multi-engine check-ride.

VENTURE AVIATION IS LOCATED AT 2630 SKY HARBOR BLVD IN THE SAJEN AIR BUILDING. FOR DETAILS CALL KATHY AT 275-0502 or SANDY AT 963-0213.

GAMES* PEOPLE PLAY

Fiesta Village
1110 S. Alma School Rd., Mesa
(behind Big-O Tire store)

The Valley's Newest Electronic Playground

Enjoy 60 of the
newest electronic video games.

32 tokens \$5.00

6 tokens \$1.00

FREE -- bring in this ad and play any
three games of your choice.

ASU

835-6510

A Special Offer From



ASU Students...

If you're over 18 you can rent a
Toyota, Pinto or other fine car at

SPECIAL LOW WEEKEND RATES

starting at **\$18.99** A DAY
[2 Day Min.] no mileage

(Rates subject to change without notice)

For Your Car, Call Your A.S.U. Representative

968-4072 or 963-5786

Office located at Rural & University

ALREADY LOGGED UP

COME SEE OUR EXCITING NEW
FALL FASHIONABLE CLOGS for MEN & WOMEN
\$5.00 off any pair of clogs

with this coupon

414 S. Mill / Tempe / 2nd level / 966-CLOG

Expires 11-21-81

PAPA JAY'S

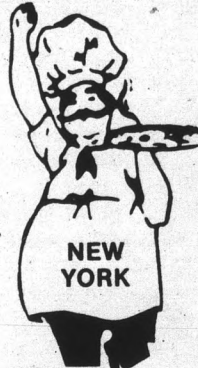
One and Only

Authentic

NEW YORK PIZZA

&

ITALIAN FOOD



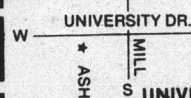
COUPON

ANY LARGE PIZZA with
up to 3 TOPPINGS

ONLY \$4.99 Reg. \$7.50 Value

Valid on Delivery, Take-Out, or Eat-in.
Not valid with any other coupons.

LOCATION



804 S. ASH
TEMPE

966-1003

966-4292

967-9689

MINDER BINDER'S



Happy Hour!

MONDAY - FRIDAY 4-7

60oz. PITCHER
COLD MICHELOB, \$1.89
LIGHT & CLASSIC
DARK

only **79¢** for Jack Daniels,
Chivas Regal,
Cuerpo Gold, Smirnoff, etc.!

715 S. HAYDEN RD., TEMPE, AZ 966-1911

Champs to employ new look

By Jeff Fries
Sports writer

If anyone knows how to evaluate talent, it's ASU head baseball Coach Jim Brock.

Brock's eye put together another in a series of national championship teams in June, as the Devils captured their second (the other in 1977) NCAA College World Series under the tenth-year manager.

And now as most people await the major league World Series, Brock begins another season of preparing for one more college classic.

Gone are the days of the Mike Sodders and Stan Holmes power displays. Instead, the Devils will rely on speed and pitching to carry them to the collegiate Summer Classic, according to Brock.

"Our goal is to lower our team ERA (earned run average) one full run," Brock said. "We're hoping to give up less runs. We'll be hitting and running a great deal, and we'll have the best defensive infield."

"We're not the kind of power team we were," he added. "We won't score as many runs, but we'll have more ways to score."

Brock, who has won 526 games as the Sun Devil

manager, said the pitchers will have the weight on their shoulders now that the big offensive threats are gone.

"If we don't lower the ERA, the gap left by the power hitters may be too much," he said. "We'll learn an awful lot about that this fall. We have seven or eight (pitchers) that look very good."

"We'll have Kendall Carter back, (Randy) Newman, (Jim) Boudreau and (Jim) Jefferson — plus (Mike) Hogan and (Don) Smith."

"It appears that we'll be more of a pitching and finesse team this time around."

Hogan and Smith are transfers from Orange Coast (Calif.) Junior College, and Brock is very high on both of them.

"They were highly successful in college," he said. "They should be able to come in and help out right away."

Brock also said to watch for catchers Buddy Pryor and Jim Tognozzi, middle infielder Doug Baker and Ronnie Salcedo, who will take over the hot corner for the departed Sodders.

So, for this fall season, Brock can just sit back and

continued page 18



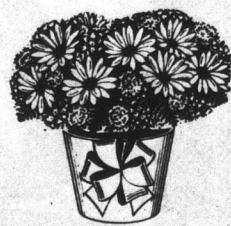
Jim Brock

DAISY SPECIAL

"Everything's coming up Daisies"

Only \$2⁰⁰
a bunch

Hours: Mon.-Fri. 8-6
Saturday 9-5



ROSEBUD FLORIST

Formerly The Flower Children
Flower and Plant Shops

15 W. 6th Street • 968-0781

Soft Contact Lenses

\$74.95

For Most Contact Lenses

SAME DAY DELIVERY FOR MOST SOFT LENSES

Trial Wearing Period for Contact Lenses. Professional Fee Not Included

Eye Exam \$18. For Glasses



If you wear Bifocals or Reading Glasses, you may be able to wear Contact Lenses. Phone for more information.

Dr. W.G. AMES
OPTOMETRIST
3666 N. Miller Rd.
Suite 114, Scottsdale

Open Mon. thru Sat.

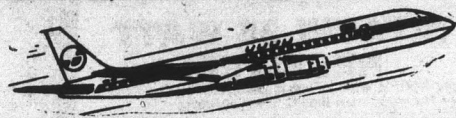
CONTACT LENSES for Astigmatism

10% DISCOUNT

on Frames ... Also on Lenses for Glasses

For Appointment or Information call

941-5228



Home for Christmas SUPER SAVER RATES

Buy ticket now
and get the lowest fare.

PLAZA TRAVEL 258-8777

Feeling discouraged, pressured, lonely? Need a friend or just someone to talk to?

The Bible tells us that "God Is Love" and God's Love we all need and have.

Ben Taylor

Christian Science Campus Counselor
at Danforth Chapel

MONDAYS 2:30 p.m. to 3:30 p.m.
or call at any hour 967-3716

Each Monday at 3:40 p.m. the Christian Science College Organization has a Testimonial meeting at Danforth Chapel. All are most welcome to come share with us.

LITTLE DRAGON CHINESE BUFFET

FEATURING THE LARGEST VARIETY OF AUTHENTIC CANTONESE ENTREES AVAILABLE TO CHOOSE FROM 8-10 SELECTIONS EVERY DAY INCLUDES SALAD BAR.

ALL YOU CAN EAT

LUNCH 11 AM - 2:30 PM

\$3.00

DINNER 4:30 PM - 9 PM

\$3.75

SUNDAY SPECIAL \$3.99 11:30-3:00 4:30-9:00

Beer & Wine now served
1110 W. SOUTHERN
POCA FIESTA in Mesa
Alma School & Southern
Between The Black Angus & Mann Theatres
TAKE-OUTS
964-5337

Special "Get Acquainted Offer"

25¢ OFF

"ALL YOU CAN EAT" FOR DINNER
Drinks Separate

With This Coupon

Offer Expires 10-19-81

THE GRAND MARKETPLACE

Friday Features . . .

The Grill

Breakfast: HAM AND CHEESE OMELET WITH HASH BROWNS . . . \$1.87
Lunch: MUSHROOM BURGER AND FRIES . . . \$2.30

Sweet Sensations

HAPPY HOT FUDGE FRIDAY . . . 97¢

POTPOURRI

IDAHO TACO . . . \$1.25

GREEN STUFFS

LIGHT LUNCH . . . \$1.85

Summer Fields

FRUIT AND CHEESE PLATTER . . . \$2.29

THE DELICATESSEN

TUNA SALAD ON CHOICE OF BREAD, WITH POTATO SALAD . . . \$1.95

CAFE OLE

CHEESE CRISP - ENCHILADA - BEANS OR RICE . . . \$2.09

THE GRAND MARKETPLACE
Memorial Union

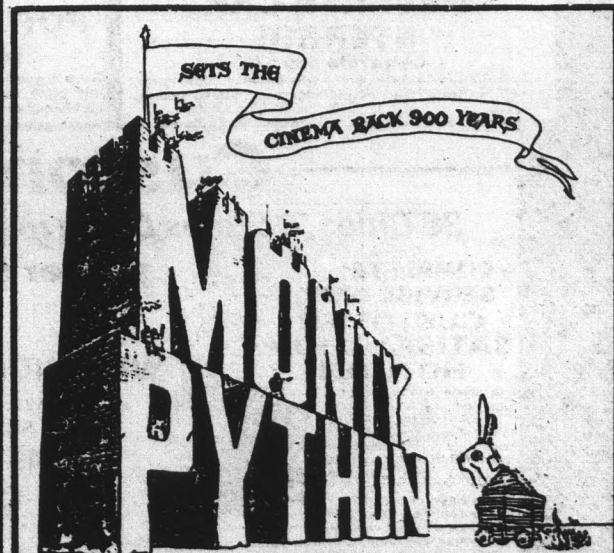
NEEB-HALL FILM SERIES

Robert Altman's

ROPEYE

Friday, Saturday & Sunday
7:00 & 9:00 p.m.

\$1.50 with ASU I.D. • \$2.00 without
SEPARATE ADMISSION



Makes Ben Hur Look like an Epic

Friday & Saturday Only! 11:00 p.m.
\$1.50 with ASU I.D. • \$2.00 without
SEPARATE ADMISSION

CUSTOM hi-fi OUR PRICES TALK FOR US!

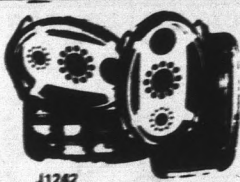
DISCOUNT centers

**SATURDAY
10AM-6PM**

Let the other guys do all the boasting. At Custom Hi-Fi, we let our prices talk for us. We've got your lowest price, period. Because the biggest savings are at Custom Hi-Fi. Our prices will tell you that.

Car Stereo

JENSEN
\$39^{97ea}



**JENSEN 6 x 9 4-WAY
QUADRAxIAL CAR
SPEAKERS!**

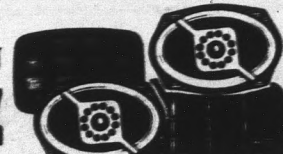
\$59



**AUTO STOP
CAR STEREO**

AM/FM cassette with fast forward-eject control, local distance, tone, balance. Boman SS1412

JENSEN
\$19^{97ea}



**JENSEN CAR
SPEAKER!**

Get better sound today!

2-way 6 x 9 speaker with 20 oz. magnet, 3" cone tweeter. 45 watts. J1069

\$99

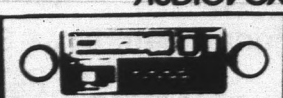


KRACO

**KRACO-PIONEER CAR
SYSTEM!**

At an Unbeatable Price!
Pioneer mini AM/FM cassette player fits most imports. Locking fast forward, dial-in-door tuning, balance & tone controls, and KRACO 4" speakers

\$159



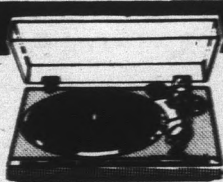
**AUDIOVOX AUTO
REVERSE CAR
STEREO!**

Dynamite Sound!
14-watt AM/FM cassette with 4-way balance, locking fast forward & rewind, Audiotak tuning, mono stereo switch. AVX-615

Turntables

PIONEER

\$98⁸⁸

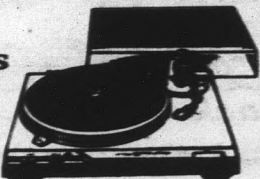


**PIONEER QUARTZ
DRIVE TURNTABLE**

Semi automatic direct drive with coaxial suspension. PL300

Technics

\$99



**TECHNICS SEMI AUTO
TURNTABLE!**

Direct drive turntable with strobe and pitch adjustment. SL-02

Technics

\$279



**TECHNICS LINEAR
TRACKING
TURNTABLE!**

Slimline direct drive, microcomputer controlled linear tracking arm has no significant tracking error or skating. Plus auto disc size sensor & speed selection, fast-slow search! Cartridge included. SLD-L1

Portables

SANYO

\$39



**SANYO PORTABLE
STEREO!**

AM/FM cassette recorder with durable shoulder strap! Records off the air while you listen! AC/DC. 4" full range speaker. M8500

SANYO

\$99



**SANYO MINI
PORTABLE STEREO &
HEADPHONES!**

Goes anywhere! Shoulder strap and carrying case, built-in mic, pitch, tone, fast forward & rewind, cue and review. Lightweight headphones! M4440

Tapes

SONY

\$1⁹⁹



**YOUR CHOICE! SONY
CLOSEOUT!**

90 & 120-MINUTE CASSETTES!
Premium ferric oxide normal bias tape. Specially designed for music recording! HFX

BASF

\$2⁹⁹



**BASF 90 MINUTE
CASSETTES**

Premium quality super chromium dioxide for better sound! Pro II

Tape Decks

Technics

\$119



**TECHNICS METAL
TAPE CASSETTE DECK**

With full auto stop and high-speed fluorescent meters, plus Dolby** noise reduction, damped loading and ejection. RMS8



**HITACHI SLIMLINE
METAL TAPE
CASSETTE DECK**

With fluorescent peak meter, plus Dolby** Noise Reduction and light-touch controls. D45



**PIONEER
COMPUTERIZED
CASSETTE DECK!**

Computer-controlled 3-direct-drive motor auto reverse playback stereo cassette deck with Dolby** B and C noise reduction. CT6R

Receivers, Amps, Tuners

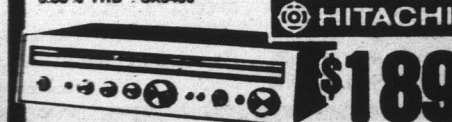
PIONEER

\$99



**PIONEER 15 WATT
RECEIVER!**

15 watts per channel AM/FM receiver with no more than 0.08% THD*. SX3400



**HITACHI 35 WATT
RECEIVER!**

Slimline AM/FM with 35 watts per channel, and LED tuning! No more than 0.04% THD* SR6010

PIONEER



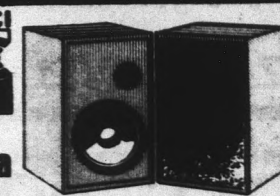
**PIONEER 30 WATT
DIGITAL RECEIVER**

30 watts per channel with no more than 0.02% THD* for clean, clear sound! Six programmable pushbutton tuning. SX5

Speakers

ECI

\$49^{ea}

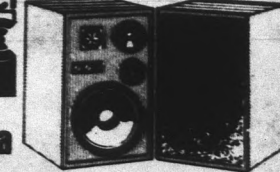


**SAVE ON A COMPACT
2-WAY SPEAKER!**

With 8" woofer. Only 23 x 13 1/2 x 10 1/4, and 18 lbs. 50-20KHz frequency response. Sound so natural it's like being in the studio! ECI Profile 420

ECI

\$59^{ea}



**4-WAY HOME
SPEAKER SAVINGS!**

A big 12" woofer in a relatively small cabinet is a great space saver, and it sounds great! Piezo electric tweeter, resettable circuit breaker protection, adjustable crossover. ECI Profile 660

Custom Hi-Fi, the Price Cutters!

36 Cities, 8 States Coast to Coast, Custom Hi-Fi Will Sell for Less. Our Prices are Always Insane!

★ Over 90 Famous Brands of Home Electronics!

★ COMPLETE
SERVICE DEPT.
★ CUSTOMER
SATISFACTION
HOTLINE!

If for some reason you're not satisfied, or you have a problem, call our National Customer Satisfaction Hotline collect at (713) 495-9900 and ask for Ron Jones, our National Director of Consumer Affairs. We've been in business over a decade and we want you to be a happy customer! *Minimum continuous power output RMS at 8 ohms from 20-20,000 Hz **TM Dolby Laboratories All items subject to prior sale. Some Demos & unboxed units, scratch and dents, some ones of a kind. Quantities Limited



WESTSIDE PHOENIX

35th Ave. & Northern
by Alpha Beta
249-2856

PHOENIX

16th St. & Indian School
by Fry's
264-4717

TEMPE

University & Mill
in Tempe Center
894-9113

MESA

Southern &
Extension
969-6912



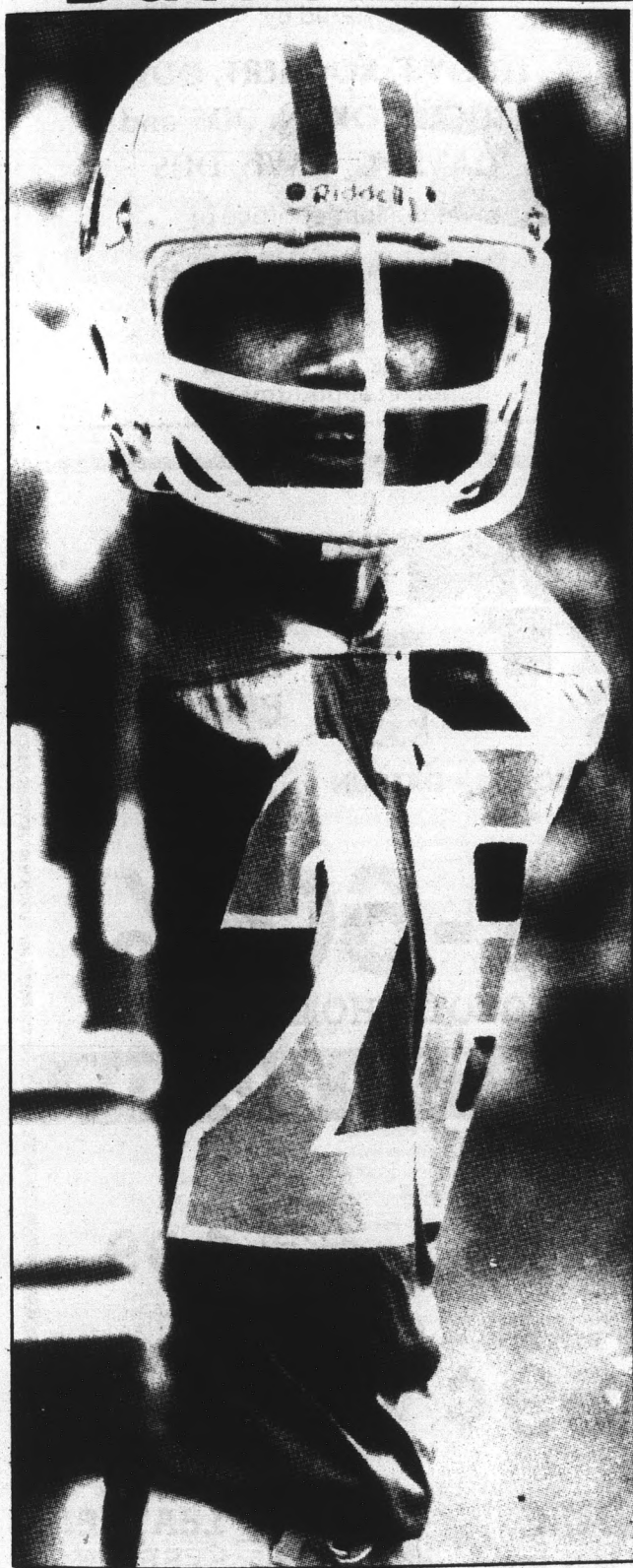
**CUSTOM MAKES IT
EASY TO SAVE!**

■ Most major credit cards accepted.
■ Interest-free layaway!
■ Easy monthly payments with approved credit.

CUSTOM hi-fi DISCOUNT centers

More about

Ducks



Steve Brown

continued from page 13

Brooks said. "I'm expecting some improvement out of him."

Lusk, with a rating of 88.3 (USC's John Mazur leads with 144.5), ranks 11th in Pac-10 passing ratings. Even UA's second-string QB, Mark Fulcher, is ahead of the junior.

However, the strength of the Oregon squad lies in their defense. The Duck defense has allowed only 45 points, while their special teams have allowed the other 14 tallies.

Brooks said he's pleased with their play.

"I'm very happy with our defense," he said. "They've really played excellently as a unit."

Leading the defense is cornerback — and All-America candidate — Steve Brown.

"ASU has the most balanced offense I've seen in many years," Brooks said. "Inside, outside, you just can't key on one player. And they have a great pair of tight ends."

"We didn't make any giant gulps of offense (last week) until we threw to (Gerald) Riggs," Rogers said. "We could've scored more but did not capitalize."

Though Riggs will once again see limited duty because of his cracked wrist, the rest of the Sun Devil offense is healthy.

But maybe not healthy enough to match last year's 42-point outburst they scored against Oregon. Of course, Oregon will be hard-pressed to equal the 37 points they put on the board.

"There's no way we can score thirty-seven points," Brooks said. "In fact, there's no inclination to think that we can score more than fourteen points."

"The only thing we can hope for is to control their offense."

The 3-1 Devils are coming off of their best showing of

the year and may be gaining some respect. They finally went out and lived up to — at least for one game — their preseason press clippings.

On the other hand, Oregon is backed up against a wall. And are rapidly losing the respect they gained over the past two years.

"I hope we can regain some of that respect this week," Brooks said. "We worked so hard for it and now it's slipping away."

If the Ducks continue this season's poor play, they may have to wait another week for that "respect."

"If we continue to play like we did last week," ASU safety Mike Richardson said, "everything will come together. Everybody was emotional and excited. You have to have that to excel."

Though Brooks is ready for this week's game, he's not exactly viewing it through rose-colored glasses.

"It'd be nice to beat ASU," he said, "if you're living in a dream world."

So instead of aiming for the moon, maybe Oregon is going another route.

Like wishing on a star.

Greasy Tony's

Famous Throughout the East and Now the West

With my very own Super Fantastic Hoagies, Steaks, Italian Sausage, and Meatballs. 55 Varieties with my own Special Italian seasonings.

Greasy Tony's is giving you such a deal you cannot afford NOT to try it. Once you try us you will become addicted to our food!!!

"COUPON"

\$1.00 off on Any 16" Roll
50¢ off on Any 8" Torpedo Roll

ONE WEEK ONLY
Oct. 8-14

If I can put up a name such as Greasy Tony's and become famous, the product has to be great!!!

I am not Crazy or Greasy, so check it out and take it from there. Dig it.

921 E. University
at Rural

894-8868
10 a.m. - 2 a.m. Sun.-Thurs.
10 a.m. - 3 a.m. Fri.-Sat.

(No Charge For Extra Grease)

GRAND OPENING!

Gallery V

Eastman Galleries

Affordable Art for the Home or Office

- The Valley's most extensive selection of Posters & Graphics
- Custom Framing
- Consultation Services
- Arranging — Delivery

10% DISCOUNT on Framed or Unframed Art Posters and Custom Framing with coupon.

7010 East Indian School Road (Two blocks West of Scottsdale Rd.)
Scottsdale, Arizona 85251

941-1352

Happy
Birthday
Steph

D.W.



The Ruptured Duck

IS COMING



3310 N. HAYDEN
IN LUCKY PLAZA, SCOTTSDALE 949-1557

When did you last have a Pap smear?

If you've been putting off good health care for the most important person in your life, consider it now. Our nurse clinicians offer some basic health services in an atmosphere that is supportive and non-threatening and at a price you can afford. Call us for more information.

TEMPE 968-7471
PHOENIX 997-7493



- Pap Smears
- Breast Exams
- Pelvic Exams
- Pregnancy Testing
- Abortion to 14 weeks
- Birth Control Information
- VD Testing and Treatment
- Premarital Blood Exams
- Referrals — If we can't help, we'll try to find someone who can!

FAMILY PLANNING INSTITUTE

9100 North 2nd Street — Phoenix
2525 S. Rural Rd., Suite 4C —
Tempe

SPECIAL

BUFFET DINNER

ALL YOU CAN EAT!

CHIMICHANGAS ARE NOW PART OF OUR BUFFET!!



FIRST PERSON

\$3.49

WITH THIS COUPON

SECOND PERSON

99¢

Pancho's
MEXICAN BUFFETS

— COUPON —

LOS ARCOS MALL — SCOTTSDALE — Facing McDowell Rd.

947-5491

OPEN 11 AM TO 9 PM EVERY DAY — EXPIRES Oct. 15

More about

Baseball

continued from page 15

spectate. No pressure, no pain, no congestion. The team is practically set, he said, and now he just has to see how the team develops.

"The main thing from a coaching standpoint is to be able to evaluate what you have," Brock said. "If we didn't play in the fall, we'd have to take the first six weeks of the season finding out about that."

"We have an unusual situation this year in that we have 14 position players picked (including ASU quarterback Mike Pagel) — that's usually what you cut down to," he added. "Right now we're down to our team."

The Devils will take on Grand Canyon College, the NAIA national champion, in a pair of double-headers this weekend (4 p.m. today and noon Saturday) at Packard Stadium.

"They're a fine hitting team," Brock said. "We (ASU and Grand Canyon) are probably the two best hitting teams in college baseball. Their program has been on the upswing, and it should be a tough matchup for our team."

After Canyon departs, the Devils will entertain the University of Texas-El Paso next weekend, as well as Cal-Poly Pomona and the University of Nevada-Las Vegas later in October. Sixteen games will be played in all.

"Every team in our half of the conference, the southern division (Stanford, Cal-Berkeley, UCLA, USC and UA), play at least to the same extent in the fall as we do," Brock said. "But it's counterproductive for those teams to come here."

"It's all a matter of getting teams to travel here," he added. "They don't need to travel because they have teams they can play over there."

These are just the preliminaries. The real action will take place in the spring. And between the end of the fall season and the start of the spring, Brock said he'll tell his players to forget about baseball.

"First, I force them to get away from playing baseball," he said. "It's just a mental thing. It's vital to get away from it."

"Second, they'll be doing very much weight training for a six-to-seven week period," Brock added. "Third, (assistant athletic director) Herman Frazier will work with them on running fundamentals. It's important because some players just don't know how to run properly."

If the Devils run half as good as the former gold-medalist Frazier in the upcoming season, both the opposing catchers and the grounds crews will deserve a great deal of sympathy.

INTERSTATE GENERATOR 968-4042

"We Make Service Calls"

REBUILT:

ALTERNATORS — from \$19.99 w/exch.

STARTERS — from \$20.50 w/exch.

GENERATORS — from \$17.99 w/exch.

NEW Voltage Regulators — from \$5.99

REBUILT GM Solenoids \$4.99

90 DAY WARRANTY

THE ALPHA PHI'S ARE FORMALLY OPEN RUSHING

- Animal Cracker Party
Sunday, October 11 - 4 p.m.
- Founder's Day Party
Monday, October 12 - 6 p.m.
- Mash Party
Wednesday, October 14 - 6 p.m.
- Barn Dance
Friday, October 16

For more information, call
Suzy Riccardo 965-8533
Tina Ihlefeld 965-8054

*The best thing to be
is to be an Alpha Phi*

SUKKOT POTLUCK
MONDAY, OCT. 12
7:00 p.m.

at

Rabbi Lee's House
626 E. La Jolla Drive
Tempe



Bring your dish and we'll have
some food, song and prayer.

Hillel awaits your ringing for rides,
reservations and what you're bringing.

Hillel 967-7563

PREVENTIVE DENTISTRY

and complete dental
services are now being
offered by

LEROY F. KOCHERT, DDS,
BRUCE F. OKUN, DDS and
DAVID G. LEWIS, DDS

at the former office of

Dr. Ralph W. McMillian,
11 E. 7th Street, Tempe

Please call 967-4204
for an appointment.

**DISCOUNT
IMPORT
PARTS**

VISA
MasterCard

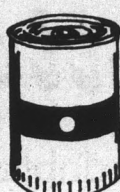
PARTS FOR VW • TOYOTA • HONDA • DATSUN

**EVERY DAY
DISCOUNT
PRICES**

SAVE 30%-60%

ON PARTS FOR VW, DATSUN, TOYOTA, HONDA

VW • DATSUN • TOYOTA • HONDA

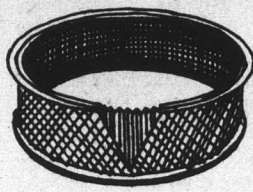


2.99

Bosch Mann
Asaki

Most Models

OIL & AIR FILTERS
UP TO \$8.00 VALUE



**SPARK
PLUGS**

Bosch
Nippondenso
Hitachi

99¢

Most Models



1.99

Most
Models

**CONTACT
POINTS**

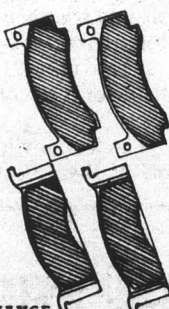


**BRAKE
SHOES**

8.95

Per Set of 4
Most Models

QUALITY BRAND EUROPEAN PARTS EXCHANGE



**DISC
BRAKE
PADS**

8.95

Most Models
Set of 4

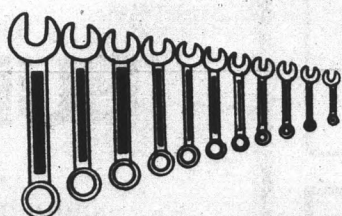


Genuine
**LEATHER
STEERING
WHEEL
COVERS**

4.95

ACC 31

QUALITY TOOL BARGAINS



**11 Pc. HEAVY DUTY METRIC
BOX WRENCH SET**

10.95

ACC 15

**6 Pc. HEAVY DUTY METRIC
OFFSET BOX WRENCH SETS**

6.95

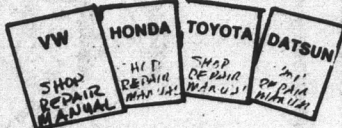
ACC 29



**40 Pc. METRIC
SOCKET SET**
with steel tool box

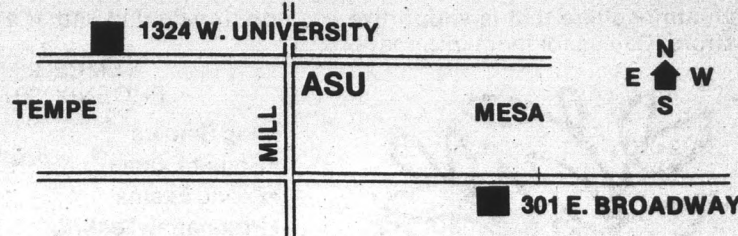
12.96

ACC 40



**SHOP
MANUALS**

3.99 to 11.95



TEMPE
1324 W.
University
894-9677

MESA
301 E.
Broadway
833-8934

DISCOUNT IMPORT PARTS

THE DIFFERENCE IS THE DISCOUNT PRICE

More about Points

continued from page 14

They did win it the following year only after Ogburn had departed. Only California and Texas have better high school football than the Citrus State. By the way, I'm from Ft. Lauderdale.

Here are my selections for the award winners for the 1981 baseball season. National League: MVP — Andre Dawson. This is baseball's finest talent. Cy Young — Tom Seaver. Tom Terrific edges Fernando Valenzuela. Rookie-of-the-Year — Sorry Hubie Brooks, but Valenzuela gets the nod. American League: MVP — Rickey Henderson. Mr. Do-it-all for the A's. Cy Young — Rollie Fingers. How could you give it to anyone else? Rookie-of-the-Year — No doubt about it — Dave Righetti of the Yankees.

Recently former defensive star of the Minnesota Vikings Carl Eller admitted that he had a \$2,000-a-week cocaine habit. It seems that more and more athletes are revealing problems with drugs. But reportedly, this is only scratching the surface. I guess these athletes believed the advertising pitch that, "Coke is the Real Thing."

Though everybody's wallet dried up on my picks last week, these picks this week are solid winners. First of all, take the Texas Longhorns plus three against Oklahoma. Then double up on Saturday night and take ASU minus 10. Then take the winnings and dump them on Kansas City minus one. With all those winnings, dump it on Buffalo on Monday night. Hopefully, this week I'll redeem myself. And you will, too.



You play the leading role in our fight against birth defects

support **MARCH OF DIMES**

CLASSIFIEDS START HERE

The STATE PRESS disclaims all responsibility for quality and prices of goods and services offered in both classified and display advertising by its advertisers.

Announcements

BACKGAMMON PLAYERS! Send for free copy of premier issue of "Backgammon Times," exciting and intelligent reading. Write: 575 Madison Ave., N.Y.C. 10022, Rm. 1006.

FREE LECTURE ON "The Science Of Christian Healing"
October 14, 1981
12 Noon
222 Mohave Room
Memorial Union

A question and answer session will follow the talk sponsored by The Christian Science Organization at ASU.

10/9

Announcements

ATTORNEY AT Law, Richard A. Dyer. Reasonable fees. 123 N. Sirrine, Suite 220-L, Mesa, AZ. 833-4801.

HANG GLIDE! This weekend off a 40' hill just east of Tempe. Safe and exciting. Instruction plus five flights, \$35. Complete! Call the Phoenix Flyers! 949-9292. Call evenings 6-8 p.m.

Automobiles

1979 DATSUN 310 GX, must sell. Excellent condition inside and out. \$4995. offer. 946-8227.

LOW MILEAGE, 1973 Dodge Sport. \$1,200. Call 839-1305 after 5 p.m.

1974 MGB, LOOKS good, runs great, low mileage, much more. Best offer. 967-6211.

Bicycles

QUALITY REBUILT bikes from \$50 to \$95, mostly Schwinn, but also Raglign, Nishiki, Panosic. 968-8944.

TUNE-UP SPECIAL, \$6.95 plus parts with ad. Regularly \$10. College City Cyclery, 909 E. Lemon.

Business Opp.

CHALLENGING OPPORTUNITY in nutrition-related field for dynamic, business-minded individuals or couples who like working with people. 997-2518, leave message.

For Rent/Lease

BRAND NEW one and two bedroom apartments unfurnished, storage, covered parking, 1/2 mile from campus. Call 966-2436, 967-2457.

DUE TO broken lease we now have the following available: Extra large one-bedroom; one two-bedroom; two bath apartments. 2 1/2 blocks from ASU. Pool, BBQ's, etc. Palm Villa-Bali Lanai Apartments, 966-9531.

LARGE STUDIO with fireplace, patio, private yard. \$225/month. Very close to ASU. Bill, 968-2767.

1 1/4 MILE ASU. Four bedroom house, newly carpeted, new cooler, newly painted, fenced yard. \$325/month. 254-3520.

STUDENTS WELCOME. Three bedroom, 515 W. Riviera, Tempe; \$475. Three bedroom, 542 W. Pampa, Mesa; \$600; pool. O'Neill Property Management. No fee. 990-0200.

WALK TO SCHOOL!

Beautiful huge 1 bedroom, 1 bath; 2 bedroom, 2 bath apartments. Big pool, laundry. TERRACE ROAD APARTMENTS, 950 S. Terrace Road. 966-8540 12/8

For Sale

COMPUTER TERMINAL, DEC LA 36. Call Larry, 864-1086. \$750.

MICROSCOPE — BAUSCH/LOMB, Bi-Nox, very early model. Can be displayed or used daily. \$200. 998-7826.

STEREO — COMPACT Panasonic: AM/FM, phono, cassette, thrusters, speakers, \$275. Sony microphones (2), \$25. Sennheiser headphones, \$30. 966-5836.

STEREO, brand new, never been used, in orig. carton, AM/FM stereo receiver, BSR record changer, cassette player & recorder, full fidelity speakers, full orig. guar. Cost \$400. Must sac. \$165. Call anytime 954-9541. Pvt. home.

5/4

Furniture

NINE DRAWER dresser with mirror: In pecan, walnut, oak finishes, \$115. Many different matching pieces. Jim's Bargain Shop, 4805 N. 27th Ave., 246-0187.

SEVEN DRAWER desk in oak, walnut, pecan finishes, \$75. Four drawer desk, \$55. Jim's Bargain Shop, 4805 N. 27th Ave., 246-0187.

THREE PIECE coffee/end table set: walnut finish, \$65. Jim's Bargain Shop, 4805 N. 27th Ave., 246-0187.

TWIN/FULL size mattress/boxspring sets. Twins \$55, fulls \$65. Jim's Bargain Shop, 4805 N. 27th Ave., 246-0187.

Instruction

DANCERCISE, YOGA, ballet, modern jazz, stretching, Tai-Chi, sign language, bellydancing, countryswing, Prenatal PostPartum exercise, meditation, message healing and herbology and more at the Center for Body Awareness, 414 Mill Avenue. Walking distance from campus. Dancers watch out, we've added a beautiful oak floor in Studio A. 894-8347.

FOREIGN STUDENTS. Improve your English with private, certified teacher. Speak, read better. Understand more. 968-0566.

LEARN TO fly. Flight instruction, \$28.50 per hour. Private thru advanced ratings. Allen Wolf, 833-1069.

Lost/Found

Friday FREE Lost and Found FOUND

LADIES' GOLD Seiko watch. Reward if returned. Contact B.J. anytime at 965-8894. Sentimental value.

LOST

SAM. SEVEN month black female cockapoo. White on chest. Last seen west of Mill. She was wearing a red collar and red bandana. Reward. 945-9175.

Courtesy of:



WESTERN SAVINGS

The foresight people.

Miscellaneous

CASH FOR gold, diamonds, watches, old jewelry and silver. 968-5967.

SOLEX MOPED. Excellent condition, perfect around school. Must sell! \$195. Call early or late ok! 968-8749.

Motorcycles

HONDA 750K with 811 big bore kit. Beautifully kept. Total rebuild with fine extras built and maintained by pro. Dave (evenings), 829-0973.

VESPA 200cc motorscooter, runs very well, 65 mpg, 65 mph, excellent campus-area transportation. \$1,100 or best offer. Call 945-1025.

Personal

FREE RENT: private bedroom and bath in exchange for managing busy professional gentleman's condominium household, one mile north of campus. Dr. Bill, 990-8508.

GOOD STUDENTS qualify and save 25% on auto insurance. Non-smokers 18%. Ask Steve Lundell, Farmers ASU Representative, 831-0121.

Pets

FREE KITTENS, six weeks old. Black or Morris lookalikes. Call 254-9809 from 8 a.m. to noon weekdays, anytime Saturday or Sunday.

Roommate Wanted

FEMALE ROOMMATE. Own bedroom, swamp cooler, pets, fenced yard. \$125 plus 1/2 utilities. Dot Jeanne, 968-0150.

FEMALE TO share three bedroom townhome. Furnished. Non-smoker. Neat and responsible. Serious student. Laundry, pool. \$160 plus 1/2 electric. Southern and Hardy. 967-2084.

FEMALE ROOMMATE. Own room and bathroom. \$135 includes utilities, covered parking. Completely furnished. 968-1507.

FEMALE ROOMMATE wanted to share furnished apartment, utilities included. \$150/month. One mile to ASU. Call 829-8427.

FEMALE ROOMMATE, nice three bedroom house. Close to ASU. \$145/month, 1/2 utilities. 968-3097 before 11 a.m. or after 5 p.m.

FEMALE ROOMMATE wanted to share three bedroom, two bath townhome. Furnished. Private bedroom, all new everything, also washer/dryer, dishwasher, pool. Close to ASU. Southern and Hardy. \$160 plus 1/2 utilities, water paid. Sue or Paul, 968-1557.

Roommate Wanted

FEMALE NEEDED to share beautiful house on Tempe-Scottsdale border. Have your own room. Congenial roommates! \$150 plus 1/4 utilities. Doug/Holly, 949-9292.

LIVE IN luxury! Private home, nice. Close to campus, pool, air, dishwasher, washer/dryer, microwave. \$175, 1/4 utilities. 941-2484.

\$175/MONTH, MALE/FEMALE, one bedroom in three bedroom house, 15 minutes from ASU. Scott, 892-3160.

MALE OR female, private room in large house near Priest and University. \$150/month. 829-0837.

MALE/FEMALE ROOMMATE. Share nice three bedroom two bath house three miles from ASU. Large yard. 894-5321.

MALE ROOMMATE to share small Tempe apartment. Call Steve, 967-5105.

\$210/MONTH INCLUDES utilities. Private room in Terrace Road Apartments. Call John, 829-9093.

NON-SMOKING FEMALE, own room in three bedroom, two bath condo. Washer/dryer in apartment, dishwasher, patio, storage, pool, air condition. \$145/month plus 1/4 utilities. Call Marian, 967-1814.

ROOMMATE WANTED to share townhouse close to ASU. Furnished, non-smoker please. \$175/month. Paul or Kathy, 894-0203.

SHARE LARGE three bedroom home. Fireplace, fenced yard, pets/kids ok. Dave (evenings), 829-0973.

TWO PILOTS willing to share three bedroom condominium in exchange for cooking/cleaning responsibility and \$50 room fee. In Mesa, male or female. Call 833-6996.

Services

ESP CLASS. 967-6612 after 4 p.m.

HAVE UNWANTED facial or body hair removed permanently by electrolysis. Free consultation. Located in Tempe. Call Sharon at Desert Electrolysis Center, 839-1885. Student discounts.

IMPROVE YOUR grades! Research catalog, 306 pages, 10,278 topics. Rush \$1. Box 25097C, Los Angeles 90025. (213) 477-8226.

MOTORCYCLE INSURANCE rates too high? Competitive rates for high risk, best rates preferred. Call Steve, 831-0121, Lundell Agency.

PRIVATE TENNIS lessons, \$6 an hour. Call Andrea between 7:30-8:30 a.m. or 10-11 p.m. 968-0911.

RAE-ANN, FORMERLY from Hair Performers, is now at House of Michael in Tempe. 990-0033.

RESUMES: QUICK, efficient, individualized service. \$25 and up. Maggle, 835-0529; Barbara, 835-8244; ASU office, LLB-519.

Travel

CARS FREE to all major cities available now. Call AAACON Auto Transport, 264-0201.

EUROPE-ISRAEL, ow/rt student flights. TEE, 511 N. La Cienega #216, L.A., CA 90048, (213) 854-0637.

ISRAEL \$770, LONDON \$485; Tokyo \$735, Peru \$690. TEE, 511 N. La Cienega #216, L.A., CA 90048. (213) 854-0637.

SUPER SAVERS to Chicago, Minneapolis, New York City and Denver for Christmas. Call Travelmore, 967-0575.



This Christmas Go Greyhound Thru Bus To CHICAGO
Operating on Express Time
Subject to minimum sale of 32 passengers.
Call Tempe Greyhound 967-4030 or stop by 5th St. and College

Typing

ALL YOUR typing — quick and accurate. New IBM Selectric. Close to ASU. Lisa, 829-0808.

ACCURATE TYPING. IBM Selectric, or SAVIN word processor. Call Gwen's Office Service, 839-6249.

ALISON'S SECRETARIAL Service, fast, professional results on an IBM Correcting Selectric. Alison, 941-1275 during daytime.

Typing

A-1 PROFESSIONAL typing near campus. Dissertations, term papers, etc. New IBM Electronic. Linda, 967-4908.

AN EXTRA hand. Professional Typing Services. B.A./English; editing available. Andra Lawrence, 967-6410, Tempe.

ARE YOU the type? If not, call LuAnn. IBM Selectric. All work guaranteed. 968-4103.

ALL PAPERS carefully and accurately typed. IBM Selectric. Near ASU. Reasonable. Mrs. Oakley, 967-0802.

AARDVARKS CAN'T type, but I can — letters, research papers, theses, dissertations. Excellent work. Linda, 831-0349.

ACADEMIC TYPING Services: Research papers, all subjects, including architecture, business, law, physical and biological sciences. References formatted. Thirteen type styles. IBM Electronic. Cyndy, 968-3627.

A FAST and accurate typist with five years experience. \$1/page. Spelling corrected. Lisa, 831-7932.

ACADEMIC EXPERTISE, utilizing word processing! First draft to final form. Dissertations; theses; professional reports; legal briefs, memoranda, pleadings; research papers. Resumes and repetitive letters. Revisions are fast, accurate. Quality typing, professional service. Mary, Precision Typing, 838-1327.

ACADEMIC TYPING. Near ASU. Research papers, theses, dissertations. English degree. Editing. Seven years experience. 967-4443.

BETTER TYPING. Business degree. Four years experience, IBM Correcting Selectric. McClintock and Baseline location. 839-8028.

CUSTOM TYPING. Correcting Selectric. Barbara, 340 E. Balboa, off College between Broadway and Southern. 966-0961. Westside residents, call 269-7720 after 5.

SAVE THIS ad! IBM typing. Editing. Fast, helpful service. Low rates. Close to campus. 968-0566.

Wanted

NEED MONEY? Paying top dollar for gold jewelry, class rings, sterling silver and silver coins. Free in-home estimates. Call anytime, Joe, 968-8637.

Help Wanted

PART-TIME

National Marketing Company has openings for sales-minded people interested in part-time employment. Openings are available on the evening shifts, 5 to 9:30 p.m. Our sales people work in a modern, comfortable business environment contacting customers on long distance WATS lines. Earnings which include salary and bonus average \$4.00-\$6.00 per hour, paid weekly.

If you have a good, clear speaking voice, proper grooming for a business office, enthusiasm and competitive spirit, our experienced management team will train you to sell our nationally recognized products (while being paid of course). Our Tempe Office is located one block off Mill and University.

Please call DIALAMERICA for details.
894-1139

10/9

DALLAS POLICE DEPARTMENT NEEDS CAREER OFFICERS

**Starting Salary \$19,296
TO \$20,496**

REQUIREMENTS:

Age 19½-35; Height & Weight — in proportion; Vision — no worse than 20/100 and correctable to 20/20; Education 45 semester college hours with a "C" average.

Recruiters will interview applicants at the Granada Royale
2333 E. Thomas Rd.
Phoenix, Arizona
Phone Number 602-957-1910

Sunday, October 11, 1981 through
Thursday, October 15, 1981
3 p.m.-8 p.m.

Equal Employment Opportunity Employer

10/9

By Popular Demand Special

Thick Crust
LARGE

One Item
PIZZA

3 50

any item **75¢** extra

MANHATTAN PIZZA

201 West Southern Ave. • #328 Danelle Plaza • Southern & Mill, Tempe

FREE DELIVERY TO ASU

Please, we do not accept checks.

Pick-up order 10 minutes.

Coupon expires 10/30/81.

967-0843