

By 2 to 1 Margin

VOTERS ENDORSE PROPOSITION 200



OUR FINEST HOUR . . . Dr. Gammage announced victory for ASU from the Starlight Balcony of the Memorial Union last night. The Gammage statement was made after election returns indicated a two to one vote in favor of Proposition 200.

Arizona's voters Tuesday overwhelmingly approved Proposition 200 changing the name of Arizona State College to Arizona State University.

The issue was settled within three hours after the 7 p.m. closing of the polling places.

Leaders Pleased

After election returns indicated Proposition 200 would undoubtedly pass, the State Press asked for first reactions from several of Arizona State's leading citizens.

"Our case was right, and the people have spoken on the matter. We appreciate their confidence and assure them they will never have cause to regret it. We assure them Arizona State University will serve them effectively and in increasing numbers in the years ahead.

"We're proud of our school, and we're proud of the people of Arizona. We are deeply grateful to them."

That was ASU President Grady Gammage's response when asked for his first reaction to the success of Proposition 200.

Mrs. Gammage was standing close by, and had this to say:

"This victory has been made possible by the dedicated effort of many people. We appreciate it and want the people to know that, in the years ahead, Arizona State University will merit the confidence expressed in this election."

Dr. H. D. Richardson, academic vice president, expressed this view:

"The people have spoken! We are grateful for their expression of confidence. We may now move forward to the fulfillment of the greater task of meeting the continuing need for university education to all in this great and growing state who are able to profit from it."

Alumni Secretary James Cressman's statement appears on page 4.

At midnight, incomplete tabulations showed:

200 Yes 101,811

200 No 51,471

Reports from both AP and UPI tabulation centers were agreed on the vote counts, although at about 11 p.m. stories were circulated with widely varying totals, some differing as much as 50 to 70 thousand from the figures later verified.

At 10:10, Tom Wallace, Chairman of the Committee for College and University Education in Tucson, issued the following statement:

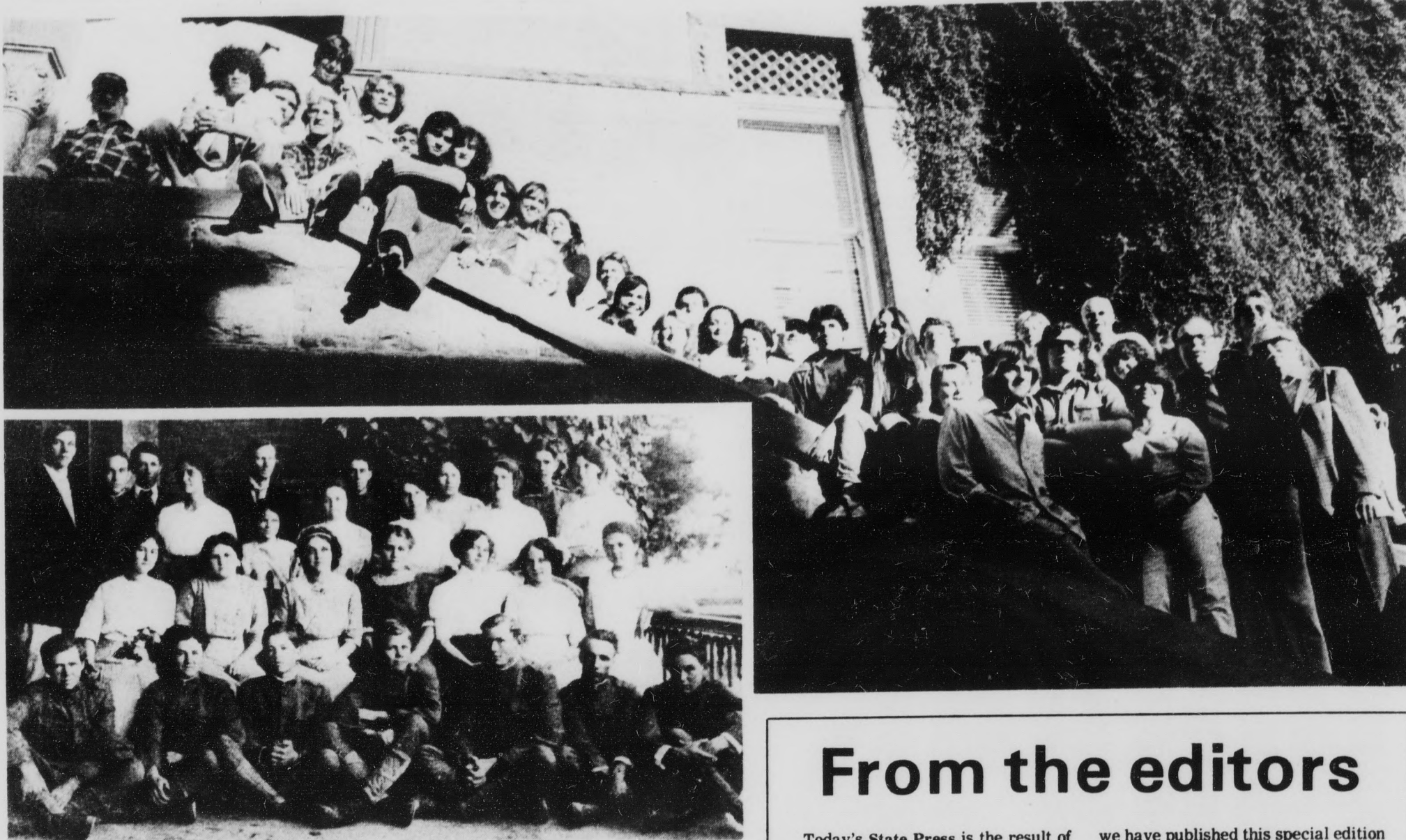
"The people of the state have spoken very impressively, and I can only hope they will be proven right."

ASU President, Dr. Grady Gammage, followed immediately with a cautioning word. About two hours later, however, Dr. Gammage made the announcement that set off a wild celebration on campus.

FLASH Just as very optimistic Proposition 200 returns were being broadcast throughout the Memorial Union about 8 last night, an observant Sun Devil happened to look through a window and see threatening flames leaping out from the field behind the MU.

News quickly spread around the crowded room, and popular opinion was that the bonfire was the revenge of unhappy U of A students. Campus Police were alerted and on the spot in minutes.

But to the disappointment of most, the fire was only being used by members of Alpha Gamma Rho fraternity preparing for their beef barbeque this afternoon.



Left: The 'Tempe Normal Student' staff and business board of 1912. The editor, Agnes Smedley, is third from left in the center row with the hair ribbon and large brooch. Smedley was honored in the 1976 special edition of Life Magazine in its feature "Remarkable American Women 1776-1976." As an author, she published many books on China and is considered to be one of the outstanding products of the Tempe Normal School — the forerunner of ASU — where she began her outstanding career as a journalist. Right: The fall 1980 staff of the State Press.

Photo courtesy University Archives

From the editors

Today's State Press is the result of many hours of hard work by several very generous members of the campus community. We would like to thank each of our contributors, as well as the members of the State Press staff, for their efforts.

Although Homecoming events do not officially begin until next week,

we have published this special edition to give advance notice of all Homecoming activities.

This "Homecoming Special Edition" would not have been possible without the kind assistance and advice of Alfred Thomas and the staff of the University Archives.

We thank you.

STUDENT PICK-UP FOR UCLA TICKETS *DEADLINE IS MONDAY, NOVEMBER 10*

Due to the closing of 5,000 end zone seats for the season, and because of the demand for tickets for the UCLA game on November 15, all students are urged to pick up their tickets for that game before 5:00 p.m. on *Monday, November 10*.

The earlier pick-up date will help insure that all students can be accommodated.

PICK UP YOUR UCLA TICKETS BEFORE 5:00 P.M. MONDAY, NOVEMBER 10 AT THE STADIUM TICKET OFFICE . . . OR AT THE M.U. STUDENT TICKET OFFICE OR STADIUM ON MONDAY.

thursday

November 6, 1980

state
press

Tempe, Arizona

Vol. 63 No. 43

Arizona State University

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HOMECOMING 1980

'With this hopeful beginning ...'

By George Hamm, Vice-president, Student Affairs

Twenty years ago, ASU was two years and one day old. On Nov. 5, 1958, the proposition that transformed Arizona State College at Tempe into Arizona State University was passed by Arizona's voters by a two-to-one margin.

With this hopeful beginning, ASU as a young, growing, ambitious and emerging institution, moved into the 1960s. This election week, combined with the traditions of Homecoming 1980, inspire nostalgia and comparisons with that University authorized by voters two decades ago.

The 15,000 students then seemed a large enrollment. Few, if any, imagined the phenomenal growth to come. From this vantage point, life back then seems much simpler; but we didn't know it. Life was real and life was earnest, and we had great goals to achieve.

For one thing, the start of the '60s saw ASU confronting the trauma of finding a new president. Then, having found Dr. G Homer Durham, it faced the arduous task of helping a new administration establish new priorities and realign old ones. To a greater or lesser degree, every aspect of the University

women: the absence of sorority houses, the required study halls and dormitory hours for women, the requirement that all single women live on campus until age 23, and mandatory ROTC. Couldn't students, particularly women, be treated like the adults they were?

In 1963, ASU had its first Rhodes scholar. The ASU College Bowl team attained recognition on national television in 1964 — one of the first times the University was recognized other than on the athletic field. The quality of the faculty increased as rapidly as the numbers of students.

The increase in academic quality raised "new" questions of academic standards. Should the admissions criteria be revised upward from the top 1/4 of high school graduates? Could ASU attract the best faculty to be competitive with other institutions in research and educating the future leaders of the state and nation? How could the enrollment of minority students be increased from 1.8 percent? What was the role of the University in serving the citizenry of the state?

And of course there were student government concerns. Student elections, as I recall them in the '60s, were innovative, cleverly run, Greek controlled and high spirited. Issues included opening up the student government, revising ASASU statutes, giving the student Supreme Court something to do, providing better seating for students at athletic events, and always, student apathy.

In 1964, 2,800 votes were cast in the election for student body president. It was lamented at the time as a bad turnout. Four recounts were necessary in that election, largely because candidates served on the Election Board. Voting accountability and campaign tactics were questioned, and expenses exceeded guidelines.

There were student behavior concerns as well — primarily underage drinking (the legal age was 21). The first offense resulted in probation, the second in suspension from the University. Why couldn't the state resolve the drinking problems by lowering the minimum age to 19?

Over all these concerns loomed the larger gestalt represented by the unrest, challenges and confrontation of the '60s. Dissonance was the keynote, and students everywhere made a myriad of demands ranging from free "blue books" to the military draft, in "loco parentis" to international politics.

While ASU escaped both the violence and destruction, it experienced the involvement and commitment of the times. Much of the credit, we perceive now, must go to an enlightened, wise and very human man, Chief John Duffy of the University Police. The '60s merged into the '70s with ASU unscathed, largely because of the confidence and trust students had in him.

During the period of protest, many productive and now indispensable elements of University life began. Upward Bound and the Educational Opportunity Program were established. Accessibility to campus facilities for the handicapped attracted attention, and the resulting program has made ASU one of the nation's leaders in this regard today.

Other significant changes were seen in the campus profile. The average age increased from 19.2 years to 24. The proportion of students who worked increased from 30 percent to more than 60 percent. The minority enrollment increased from 1.8 percent to more than 10 percent. Women now constitute 48 percent of the student population. And unfortunately, the proportion of students who drive to campus has risen from 20 percent to 60 percent.

But by and large, one is again reminded of the accuracy of the old saying that the more things change the more they stay the same.

ASU still is vibrant with the sense of growth. Now it is not growth in size so much as growth in mission. The quality of the academic life continues to improve. The student population is older, politically sophisticated, professionally and vocationally oriented, and much more culturally diverse.

Yet here we are again, addressing the same questions of earlier years. But, much more important, here we still are, much farther down the road, still excited about the new opportunities for growth and accomplishment that open before us every day. Every front holds potential for new attainment in academics, athletics, student affairs — every phase of University life.

We have come a long way, but we have much work to do.



Dr. John Schwada

It is heartening to observe at ASU a renewed interest in Homecoming, particularly on the part of students and student organizations. For alumni, the traditional Homecoming activities long have represented one of the Alumni Association's major annual functions and have attracted former students in large numbers.

Homecoming 1980, however, promises to be a standout year based upon student enthusiasm and close participation with alumni in the weeks and months of planning which has already taken place.

Alumni and student leaders are to be congratulated for their efforts, which will bring together members of the University community for the weekend celebration. The loyalties, the memories and the ties which are reinforced on that occasion are of continuing interest and long-term benefit to this University.

I wish you, the students — past and present — every success in what undoubtedly will be a memorable Homecoming weekend.

John W. Schwada
ASU President



Dr. George Hamm — 1966

was touched . . . students, faculty, staff, academics and administration.

Meanwhile, life on campus posed its own unique challenges. There was a matter of parking. The State Press constantly echoed the cries of student leaders, with faculty and staff voices added, that the \$2 parking permits were a waste of money. Why didn't somebody do something?

People watched with bemused interest as a new building rose on the curve where Mill Avenue merges into Apache Boulevard. It was known that this building was the last major work of the late, great Frank Lloyd Wright. But what in the world was it going to look like? Something out of science-fiction?

When at last the Grady Gammage Center for the Performing Arts was completed, it was universally acclaimed one of the most beautiful buildings on any campus anywhere. Then followed the clamor. Was the building to attract events that catered to student's interests? Was it to be used exclusively for productions to appeal to older community tastes? Could it accommodate both? Who would decide?

Then there was the problem of College Avenue, a main-city street running straight through the campus. Students crossing from one side to the other were always in peril because of bicycle and automobile traffic. The narrow sidewalks could not accommodate the pedestrian traffic during the peak morning hours, and whenever it rained there were huge puddles to negotiate. Couldn't something be done to decrease the pedestrian-bike-car traffic flow?

In addition to the concerns related to the physical environment of the campus, there was an undercurrent of dissatisfaction regarding the differential rules for men and

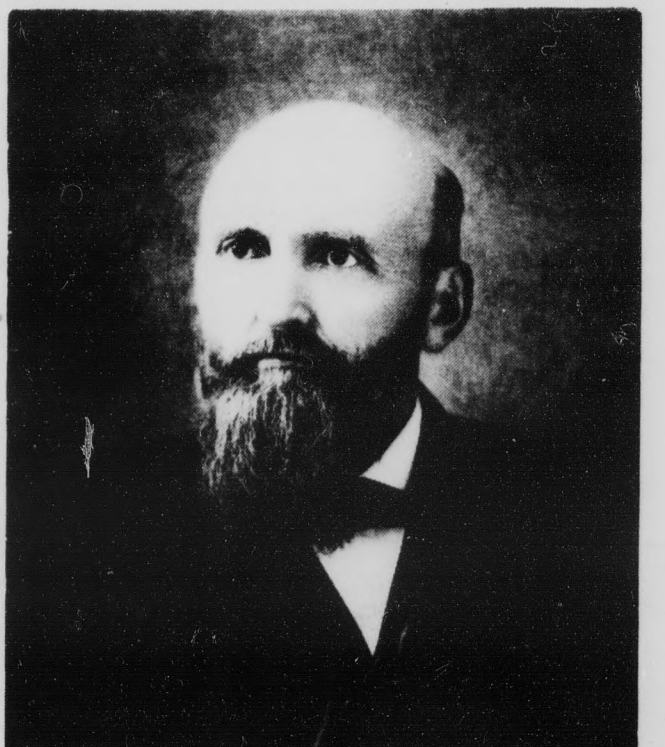
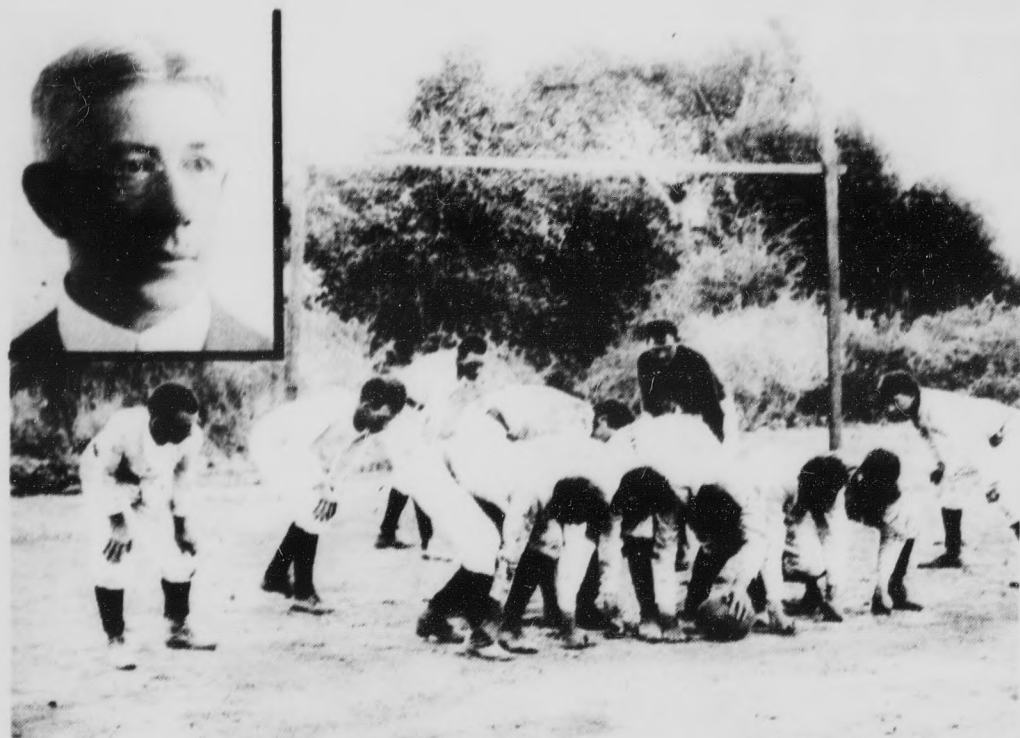


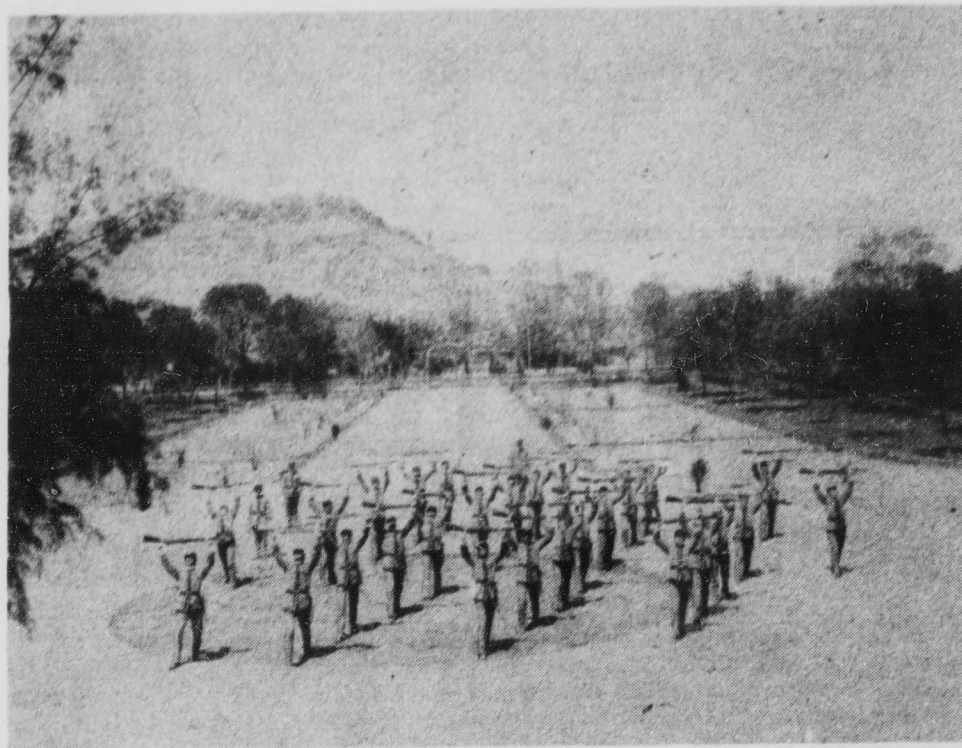
Photo courtesy University Archives

Hiram Bradford Farmer, the first principal — and only instructor — of the Arizona Territorial Normal School from its opening day in February 1886 to commencement in 1888.

From the scrapbook . . .



The first football team of the Arizona Territorial Normal School — 1896. Inset: Fredrick M. Irish, the coach.



Tempe Normal School Cadet Company — 1903.

. . . it's an old spirit

By Edward H. Peplow, Manager, Student Publications

It's not trite on this occasion to say, "Welcome home!" Nor is it a mere casual, empty greeting, for welcome is an ASU tradition of long standing, and generations have learned to think of Arizona State as one of their permanent homes.

Twenty-five years ago, in 1955, you applied for a job at Arizona State College at Tempe. You found your way to the new Administration Building — and a handsome structure it was — and to the president's office on the second floor.

There a pleasant lady greeted you with a smile and announced you by telephone. Directly a man emerged from the inner office, extended his hand and ushered you in. He was of medium build. His hairline was receding slightly, his nose prominent, his grey-blue eyes set deep in a thoughtful face.

Immediately you were comfortable. You had been told that President Grady Gammage was a splendid administrator, a man of broad vision and significant accomplishment, a real leader. But nothing had been said about his charm, his casual grace in conversation, the quiet ease with which he gathered information.

After a while a man entered the outer office and Dr. Gammage called out, "Gilbert! Can you spare a minute?" He introduced you to Gilbert Cady and said Cady was "our financial wizard." What was his title? Comptroller? Vice President? What did it matter? He sat down, and he and the president chatted, obviously for your benefit, about a couple of the projects in which they were currently engaged.

Finally the president rose, stretched, and suggested they show their visitor around campus. In the outer office he paused and asked his secretary to "call Alfred and invite him to join us." Out in the hall a young man smiled a greeting. The president introduced you to Tilman Crance, "one of our key people," and suggested he walk along.

Downstairs a giant of a man joined the party and was introduced as Registrar Alfred Thomas Jr. Outside, George Morrell, purchasing agent, joined the group. Conversation was interesting but relaxed as you crossed the street that ran east-west just north of the Administration Building. Dr. Gammage led the way into Danforth Chapel. It was small and serene. Dr. Gammage explained it as a quiet haven to which a person could retire for a few minutes to restore his soul on a busy day.

Outside again, a man was rushing along on the other side of the north-south street (College Avenue) that cut through

campus. He waved and grinned at the group and Dr. Gammage called out, "Jimmy! Got a minute?"

Almost without pausing to check for traffic, the young man sprinted across the street and was introduced as Jimmy Creasman, "our alumni secretary." Jimmy graciously acknowledged the introduction but declined Dr. Gammage's invitation to join the tour. "Perhaps a little later," he said. "But right now there are people waiting for me." He mentioned three names, all of which you recognized as belonging to very prominent citizens.

"Yes, yes by all means, don't keep them waiting," Dr. Gammage said, and Jimmy dashed on his way. Dr. Gammage smiled and said, "He's a great little dynamo. I just don't know where he gets his energy or what we'd do without him."

And so it went across campus. It was late summer and

"If our predictions are correct, this fall we will have, right here on this campus, four thousand, five hundred students! That's right, 4,500!"

— Grady Gammage, 1955

there were not many people about. But almost everyone who passed smiled and greeted the president by name, and Dr. Gammage would identify Dr. So-and-So, professor of such-and-such, or one of our better students, or a young woman who had some academic difficulties last spring but who is overcoming them this summer.

At the corner of College and University, on the southwest, was a vacant lot and just south of that a wonderfully ramshackle building that appeared, like Topsy, to have just grown. "How about a cup of coffee at the VI?" Dr. Gammage asked. Then he explained the VI was the Varsity Inn, the gathering place for the campus.

Inside he paused rather dramatically, looked you in the eye, and said, "Do you know something, sir? If our predictions are correct — and we confidently expect them to be — this fall we will have, right here on this campus, four thousand, five hundred students! That's right, 4,500!"

Dutifully, you said, "Wow!" You really didn't know whether or not this was impressive. But if Dr. Gammage thought it was, that was good enough for you.

He finished his coffee and excused himself, explaining he had a luncheon appointment but would see you again immediately after. Meanwhile, these gentlemen would take good care of you. They did. You strolled some more, had some lunch and learned in easy stages something about the history of the institution.

But by the end of the afternoon you had learned a great deal more about the future. The splendid new Memorial Union building, recently opened, would soon prove to be too small. (Astounding!) Someday these streets would have to be converted into malls (you're kidding!). A lot more than land would have to be acquired. (Where?) Three, ten, a score of new buildings would have to be erected.

Most important, the institution must be acknowledged to be a university. It already had the structure and government of a university. Now must come the name change to expedite the creation of new academic programs to meet the needs of the fastest growing metropolitan area in the United States.

As you drove away you were imbued with the visions you had been shown. You felt thoroughly welcomed. You knew you could be at home at Arizona State College and later at Arizona State University. Already you had been embraced by a tradition.

So it is in that spirit that this edition of the State Press says welcome home . . . to alumni, to students, faculty, staff and the public.

The idea for the edition, which I hope will become traditional, came from the student editors. There was no prompting. And editor Dave Walker and his staff are to be congratulated.

They have put their fingers on an invaluable aspect of ASU. It is devoutly to be hoped that this student newspaper will help to perpetuate this very special spirit of an institution that still vibrates with the same sort of vision that enlivened it when I first met it 25 years ago.



Tempe Normal School Library in Old Main — 1907.



The women's basketball team of 1907.

45 years on the job

Groundskeeper still enjoys work

By Vivian Warner, State Press staff

Despite the axiom that hard work makes life fruitful and satisfying, sometimes frustration creeps in and we fantasize about finding an easier way to live.

Doubt the fruits of labor no more. Bob Svob is living proof the effort is worth the rewards.

At 72, Svob smiles and laughs freely after nearly 45 years as an ASU groundskeeper. He seems full of constant, healthful energy and said he's grateful for his strength and contentment.

"I found out work doesn't hurt a person," Svob said. "Staying out late and not getting proper food and rest — that's what wears a person out."

Svob should know. During the Depression he got a temporary job with the University through a member of the Arizona Board of Regents, then begged for each additional week of employment.

Eventually, he was considered a needed member of the staff, and from 1943 to 1970, Svob was in charge of all landscaping and maintenance/construction at ASU.

He retired at 67 in 1975 but recently returned to work for the athletic department to keep busy.

"I spent 44 and a half happy years at this University," he said. "I could have retired in 1973, but I was just too happy."

Raised on a farm in north Mesa, Svob started working when he was nine. He said he left home at 16 and went to work in the copper mines. He never received more than an eighth-grade education.

Before coming to ASU he worked on various construction crews building dams, waterways and mountain tunnels.

"I was never afraid of hard work," he said. "If I had it easy I couldn't have gotten where I have been."

He said he was hired at ASU because he had practical knowledge about plants and construction, and has since worked under eight or nine different ASU presidents.

His blue eyes lit up as he recalled working closely with President Emeritus A. J. Matthews in the early 1930s and with President Grady Gammage from 1933 to 1959.

"Through these two men I've been able to achieve and be proud of being with an institution many happy years," Svob

said. "After that, you weren't even known as far as the president was concerned."

He also said Matthews loved plants and originated the idea of having a large variety of foliage on campus. Matthews took Svob to the big nurseries in Long Beach, Calif. to pick out the campus vegetation.

Svob said under Gammage he had the authority to save historical trees and decide what species to plant.

He added that Gammage always sought his approval of landscaping designs proposed by architects.

"This looks good on paper, but it won't work," Svob said he would tell them.

Svob said Gammage "always respected me and had tremendous confidence in me" despite recurring problems with faculty, campus growth and tight budgets.

But Svob's enthusiasm dimmed as he described the present-day ASU.

"There is so much darn red tape and so many meetings and they (administration and staff) only have eight hours in the day," he said.

"Seems like they want it to cost more money and the people just don't want to work."

Svob shook his head. Productivity is slowing down all over the country, he said.

When Svob worked on constructing the tunnel through Red Mountain in the Valley, the job was finished in six months with men working around the clock.

"I just wonder if these engineers are more knowledgeable than our supervisors were in those days. Those people were knowledgeable. They never went to school but they had tremendous good sense."

"Nowadays it would take two or three years to put in a tunnel like that," Svob said.

"In my days we worked to get the job done."



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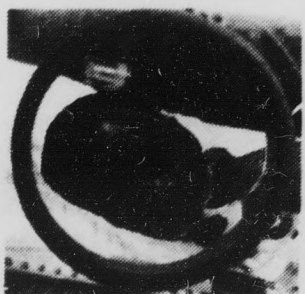


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'First Lady' recalls past

By Phomia Sliman,
State Press staff

She was called the first lady of ASU. And the spunk and grace that helped Kathryn Gammage earn this honorary title still show.

Gammage has served ASU for more than 20 years, beginning as former University President Grady Gammage's right-hand woman, and now working as director of ASU's Gifts and Endowments Development Office.

But Gammage's proudest memories revolve around a period in the mid-1950s and a subtle name change that made all the difference in the world to ASU.

Gammage was no stranger to college life when she and husband Grady arrived at ASU in 1949. From 1941 to 1943, she was dean of students at Arizona State in Flagstaff, where she first met her husband. After that she went to Illinois and became dean of women at Lake Forest College.

At ASU, Gammage quickly became involved in the inner workings of the school and set out to strengthen its ties with "the big city" — Phoenix.

"Since ASU was in Tempe it got very little support from the Phoenix residents, so President Gammage and I became very active in a wide variety of community organizations," Gammage said. "The school needed all the Phoenix exposure it could get and I think my involvement in women's organizations helped the

University in many ways."

Gammage said ASU had to find ways to get it on people's minds.

"President Gammage did a good job of it too," she said. "In fact after his death, President (G. Homer) Durham said to me, 'Wherever you go you take ASU with you. You are ASU.'"

But besides improving ASU's ties with Phoenix, Gammage was part of a network of hard-working people in a campaign to change the name of Arizona State College to Arizona State University.

"I was right in the middle of that controversy," she said. "Tucson was very upset that we were trying to become a university. UA wanted to be the only one (university) in Arizona."

ASU has gone through a lot of identity crises before actually becoming ASU.

At its inception in 1886 it was a normal school and 39 years later it became a state teacher's college. In 1945 the school became a state college and by 1958 it finally had become a university.

Gammage said the college needed thousands of

continued page 7

HAIR STALGIA

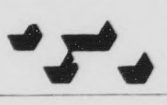


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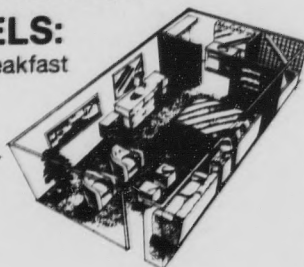


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More about

First Lady —

continued from page 6

signatures on a petition to get the name-change proposition on the ballot.

"I called a group of faculty wives together and challenged them to get the signatures," she said. "When the time came to take our petition to the Secretary of State, we had well over the number of signatures needed."

"I think getting all the wives together was a big help because we were able to cover so many areas."

Not content to stay on the sidelines, Gammage jumped into the fight and gave



Kathryn Gammage

speeches all over the state in support of the change.

"I met with a great deal of hostility when speaking in certain places," she said. "In fact I was asked to leave some very nice establishments."

"There was really no reason for Tucson to try to stop the name change. We were just trying to get ASU recognized for what we already were and that certainly would not have taken anything away from UA."

Gammage diligently worked on the name-change campaign for three years until the change became official in 1958.

Gammage said the whole issue united the campus like nothing before or since.

"There are some moments when I think what this school needs is another name change," she said. "As you get bigger it's harder to feel the unity, but I guess that's to be expected."

Gammage said she was very proud of what her husband had accomplished with ASU, even though its size has

made it less personal.

"All the concern and attention are still here, it's just harder to find," she said. "But I feel a large school has much more to offer in terms of staff, programs and equipment."

When Gammage died in the early '60s, Mrs. Gammage went to work in the admissions office counseling students.

"With my past experience, counseling was a very natural thing for me to do," she said.

From there she went to work in an area now known as the ASU Development Office and was in charge of acknowledging gifts and endowments to the University.

"President Durham asked me to take the job because I was so well-known," Gammage said. "He told me 'Wherever I go I find you and President Gammage have been there ahead of me.'"

In addition to running the gifts and endowments office, Gammage now also acts as a liaison for University support groups such as the Friends of Channel 8, the Library Association and the Friends of Music.

"This job makes me very happy because I'm doing what I've done for a long, long time," she said. "Sometimes I do miss the contact with students but other than that, I can't think of anything more interesting to do than what I do now."

There are a number of things that please her besides her job, but for Gammage, one of the "greatest thrills" is having an auditorium named after her husband.

In September 1964 the Frank Lloyd Wright building was dedicated as the Gammage Center for the Performing Arts.

"I'm sure he would be honored to know they named the building after him," she said. "He was friends with Frank Lloyd Wright and always thought he should have a building of his design here in Arizona."

"But sometimes I've said Grady would like it best of all when the building is filled with students."



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Alumni celebrate reunions

By Don Dotts, Director, Alumni Association

This Homecoming weekend we welcome alumni back to the campus from the classes of 1940, 1950, 1955 and 1960. They will be celebrating their reunions and they will be seeing many buildings on the campus they once knew.

Evident to all of these returning alumni will be the tremendous physical changes — new buildings, the mall, impressive new landscaping and many other changes. Not quite so evident, unless they are able to talk to many students and faculty — and we encourage returning alumni to do so — are the other changes in their school. I'm thinking of the depth in various academic programs, new curricula, entirely new colleges and majors.

They will see a maturing University — one which is only 22 years old in name — and they can feel that their own degree from Arizona State has been enhanced in its value in many ways.

Changes are not uncommon to Arizonans, and certainly we at Arizona State University see them constantly. One of the great challenges that we alumni leaders face is the task of helping our alma mater deal with change and helping the

University grow in quality as well as quantity.

One major way in which your Alumni Association has changed in order to meet the challenges of the future is the announcement just two years ago of a new alumni dues program.

We are asking alumni to pay a moderate fee each year in order to receive communication and services from us. The revenue from this dues program makes your Alumni Association stronger and enables it to help lead the way as ASU seeks support and resources in the future.

When the Class of 1955 graduated, we had just 10,000 alumni. Now, your University has more than 100,000 alumni on record. Our purpose as an Alumni Association is to organize the support of these 100,000 graduates in support of the University. We exist to serve the University and to provide services to its alumni. The new dues program makes this possible.

Some of the aid we provide for the University includes fund raising efforts through sponsorship of the Annual Fund, legislative support and advocacy of broad public support for

ASU, scholarship and loan funds for deserving students, an extensive student awards program that recognizes achievement in the classroom and in campus-wide service, and a general atmosphere of two-way communication between the University and its alumni.

To student readers of this article, I urge you to look forward to being active, dues-paying members of the Association — for your own good and for the betterment of your University.

To alumni readers, I urge your continued support of the Alumni Association dues program, and your general support of the University of which we are so proud.

I once was advised that to be truly happy, I must be involved in a cause greater than myself. I firmly believe that the involvement with the University that we provide for alumni is this kind of "greater cause."

We welcome you alumni back to your campus. And we invite your continued involvement with Arizona State University.



Opening day, Feb. 8, 1886, Territorial Normal School of Arizona. The first day enrollment was 33. The original school building had four rooms, each with sheet

metal, mesquite wood burning stove for heat.

Photo courtesy University Archives

University growth still marvels ASU Alumni

By Rochelle Peplow, Assistant Director, Alumni Association

Excitement, anticipation, urgency and confidence describe the atmosphere surrounding Arizona's newest "university" 22 years ago.

Ironically, those characteristics are present today.

Twenty-two years ago the students, faculty, administrators, alumni and civic supporters of this institution were excited by the voters' endorsement of Proposition 200, the famous Name Change amendment on Arizona ballots Nov. 4, 1958. They shared feelings of anticipation for progress that was sure to come. And they sensed the urgent need to plan for the future.

Alumni visiting their alma mater in 1958 marveled at the new buildings around every turn. The Memorial Union, which seemed to offer everything that could be asked of a student services building, dominated the campus. Wilson Hall, classy new home for coeds, stood smartly at the corner of Forest and Orange.

Administrators had just become settled in their new office

building, and business students were certain classes were better in the nearly-new B.A. building. Work had begun on the Life Science building, a beautiful swimming pool was the newest facility for the Physical Education Department, and no one could imagine needing a bigger structure than the 38,000-seat stadium between the buttes.

But there still was work to be done. Basketball fans were almost as sweaty as the athletes after crowding into the too-small Sun Devil gym for a game. Matthews Library was filled beyond capacity. The strains of rapid growth were apparent throughout the campus, but returning alumni knew somehow that would be solved.

One, a home for the performing arts, was on the drawing boards, and would become Grady Gammage Memorial Auditorium, last major work of architect Frank Lloyd Wright.

Arizona State University was on the move.

However, even the most optimistic futurist would be

challenged for an accurate prediction of what would happen in Tempe, Ariz., during the next two decades.

Those same elements are in place today.

The knowledge that ASU is the sixth largest university on a single campus in the United States is exciting.

The knowledge that ASU annually attracts more capable students and that the University's academic excellence regularly is being recognized nationally is exciting.

After 95 years, the University has a solid history of accomplishment — a firm foundation that will serve it well as it looks toward its centennial in 1985 and beyond.

The golden era of achievement, however, is yet to come.

Students, faculty, administrators, alumni and others realized in 1958 that ASU was on a threshold.

It has been crossed successfully.

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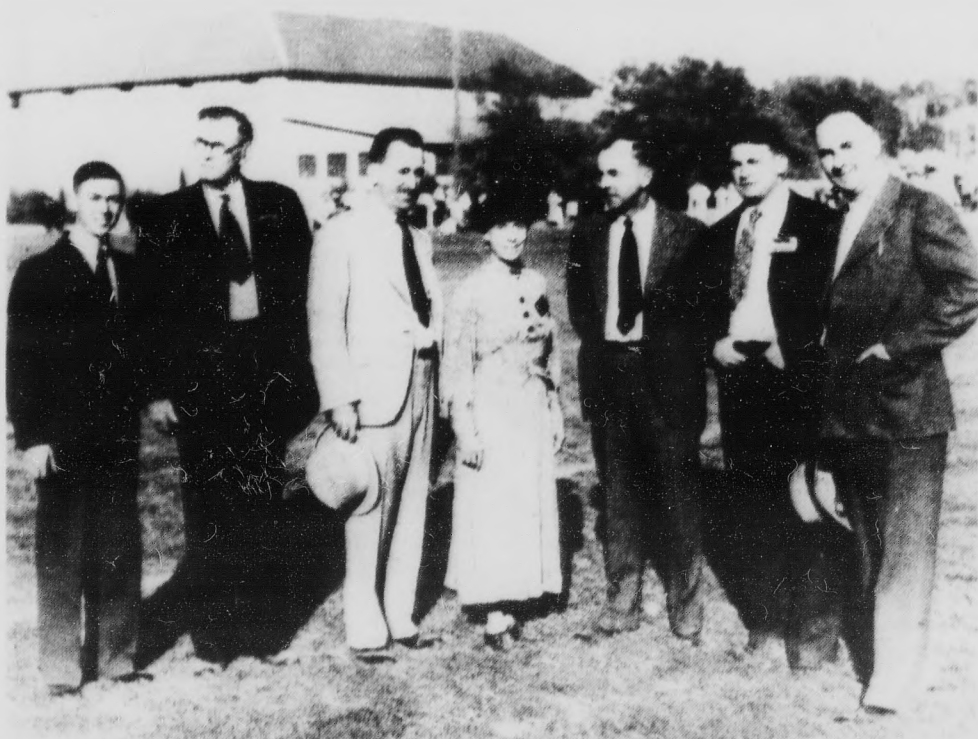


Photo courtesy University Archives

The way it was . . .

By Jim Creasman, Director, Special Events

Five years from now ASU will be 100 years old. When it was 50, I was student president here.

We, all 930 of us, had quite a Golden Jubilee bash. University of Southern California President Rufus von Kleinsmid was speaker at my commencement and I played Father Kino in the historical pageant on our football field (where the MU is now).

A member of the first graduating class, Georgia Holmesley, was back for Homecoming, and a notable alumna — Mabel Walker Willebrandt, Class of '11, was the first woman in history to serve as assistant attorney general of the United States.

It was during the Great Depression. We paid \$20 per year to register. Room and board for nine months was \$202.50. Student government was poverty-stricken.

At the first budget session of the council, we had requests totaling \$13,320.49 for the year, including the grand sum of \$3,234 from athletics and \$1,900 from The Collegian, the campus newspaper.

I cut the budget to \$9,000, hoping we could afford that much. The business office gave us the princely sum of only \$5,500 — and even that was pared because of deferred fees. One of our "fixed charges" was \$597 to repair and insure the college bus! (We had only one).

I started out strong. "Creasman seeks new financial plan" — according to an early

headline. I wanted appropriations made on a percentage basis of expected funds instead of cash amounts. Unused funds were to be carried over to next year if not expended.

Later, "Creasman plans to abolish old constitution." I called it outmoded and considered calling a constitutional convention. Nothing came of it! I "severely reprimanded" absentees when we failed to have a council quorum.

But I did achieve the appointment of a graduate manager of athletics (forerunner of our athletic director), and we budgeted \$250 per semester for his salary, which had to be trimmed to \$150!

We had only 53 faculty members, but their quality was adequate to our time and place. One of them, Dr. R.K. Wyllys, chairman of history, predicted World War II by 1937. He was only a few years off.

The Golden Jubilee Year closed with the first Arizona meeting of the Pacific Student Presidents Association. Twenty-six presidents came to Tempe, and President Alden Smith of the University of California at Berkeley, together with those from Stanford, USC and UCLA created a big stir on our tiny campus.

Now, as members of the PAC-10, we take them in stride as peers (we like to believe) in the greatest athletic conference of them all.

. . . the way it is

By Tom Ajamie, President, ASASU

As hundreds of alumni return to ASU and visit their alma mater (Latin for fostering mother), it is likely that they will wander throughout our campus to notice what has remained and what has changed. Most definitely they will seek to discover what pastimes students devote themselves to in their few minutes between books, the library and courses.

Attention will be drawn to our various organizations and activities. One may inquire about how student representation and attitudes have changed, or if students are disorganized and lethargic.

Within the past five years,

student organization and governance has grown and expanded more than ever, with all students reaping more professional services and representation.

In addition, students are actively participating in areas of University decision making and governance, which they were excluded from a few years ago.

So what are we, as students, doing today? Student representation no longer means voting to support the University ice-cream social. Instead, student representatives vigorously attack student concerns within our University, state and federal governing bodies.

Students voice their views on all major University committees and most recently, we have been invited to serve with faculty members on Faculty Senate committees. These faculty and University committees cover issues ranging from course requirements to future food services.

In addition to assuring the student perspective on basic University issues, student delegates have forged into the complex world of state government. Two years ago, a student member was added to the Arizona Board of Regents and today, students are represented on regent committees dealing

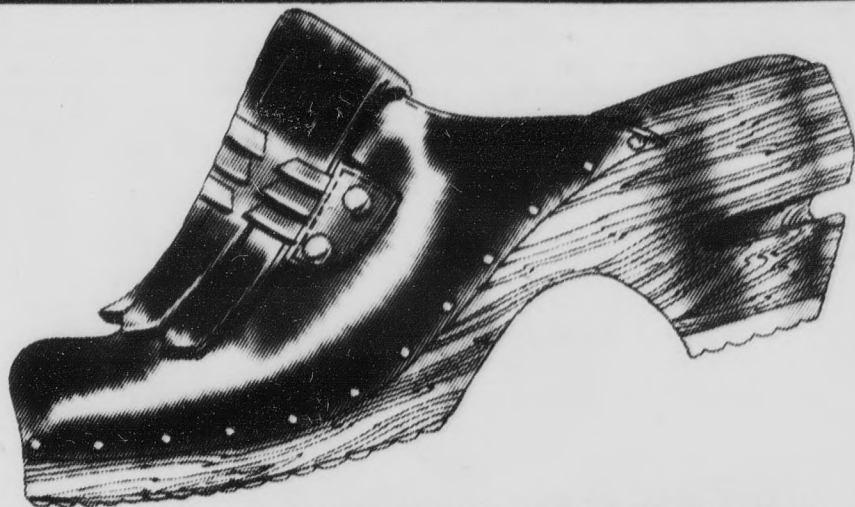
continued page 11

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Left: A picture from the Golden Jubilee celebration of 1935. Pictured from left: James Creasman, Student President; A.J. Matthews, President Emeritus; Grady Gammage, President; Georgia Holmesley, a member of the first graduating class — 1887; Charles A. Stauffer; Alton Riggs; and professor John R. Murdock.



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More about

Ajamie

continued from page 9
with issues from tuition to conduct regulation.

Arizona's state legislators also have met a fresh and energetic constituency. Recently, student representatives have defended University students from proposed regulations concerning tuition and additional student fees.

However, today's student activity at ASU does not end with representation. Student activities have blossomed to an unprecedented size.

A relatively young concert program has presented celebrities such as Elton John, the Who and John Denver. First-run movies now can be viewed in Neel Hall or students can view world-renowned speakers.

Student representatives also have organized a Tenants Association that assists fellow students in their search for housing.

Consumer information is available to students as is free legal advice. Plus, students fund and are active within the University intramurals program.

These are only a fraction of the activities that student representatives have aggressively pursued. Definitely, they will not be the last.

Yes, ASU students have become better organized and their interest in student issues remains strong. Student governance is at its optimum. As you have recognized, student government is a multifaceted organization dedicated to the total service of each student. And as our dedication improves, so will the stature of ASU.

We are dedicated, through the Associated Students, to the excellence and recognition that ASU's students and alumni all deserve.



Tom Ajamie



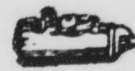
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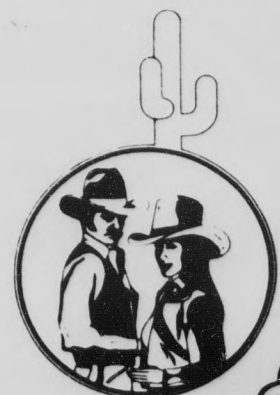
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Engineering

The past . . .

By Rich Palmay, State Press staff

In 1955, when the founder of the College of Engineering and Applied Sciences came to ASU, the University had a different name and a separate engineering program did not exist.

But by 1961, Arizona State College was Arizona State University, and Lee P. Thompson had transformed the College of Applied Arts and Sciences into a diverse technical school.

Thompson, 67, received his bachelor's degree in physics from Indiana University in 1936. In 1938, he received his master's degree in that field from Texas A&M and later earned his doctorate in engineering from the same school.

Now an ASU engineering mechanics professor, Thompson shares a third-floor office with another instructor. The former dean of 23 years looked the part of a teacher, with two Motorola pens protruding from his pocket and a desk buried under bundles of students' green graph paper.

Thompson said the college evolved because of the influx of technological industries into Arizona in the early 1950s.

"When it became reasonably clear that Arizona was going to have a substantial technological base, an education area had to grow to feed that growing area," he said.

Firms such as AiResearch, Goodyear and Motorola required a "pool" of technically trained people and ASU's college was designed to fuel that need, he said. A good "mutual relationship" developed.

"We built an engineering program that would feed those areas," he said. "As they grew, we grew and as we grew, they grew."

The Phoenix area is a profitable one for technically trained people, he said.

"There's a very substantial technical enterprise, so there's a large market for technical graduates," Thompson said.

He added that there is a "preponderance" of engineering jobs in the Phoenix metro area that will continue to grow and develop into areas of high technologies.

Thompson stepped down as dean of the College of Engineering in 1978 because of a University policy that mandates retirement for administrators at 65.

He said he foresaw the eventuality of forced retirement when he came to ASU and made sure he could be an in-

structor after retiring as dean. Faculty members are not forced to retire until they turn 70.

Thompson said ASU's College of Engineering should continue to expand. He added he expects to see more education programs, graduate work, research, enrollment increase and possibly the addition of more buildings.

Thompson also said the demand for technical people should continue.

"As long as the United States espouses technological superiority, I think there will be a corresponding growth in the number of technical people," he said.

Thompson said students should not necessarily follow the "hottest" item on the market, such as computer technology, as a major.

"Look around and see what that item will call on and get your star there. I think that makes sense."

"Just because something runs ahead for a while doesn't mean that all the things that run along with it will fall in disrepute."

The current trend to blame technical people as shortsighted in finding solutions to the country's problems is not fair, he said.

"Technical people do what they're paid to do," he said, "so whose shortsightedness is it — society's?"

"I have a hunch the blame belongs on the political system. Maybe more than any other single fact, we choose to make decisions on political expediency."

Thompson said he is a believer in the concept of the "universal man," who is educated in all areas of life.

"Any information you can get, you should," he said. "All information is useful."

"It's unfortunate that we've gotten too narrow and too highly specialized in education today."

Thompson said he tries to give his students an "added dimension" beyond the textbooks, which his wide experience affords him.

"Education is the best thing that you can do. No one can really take it away from you and no one can steal it," he added. "The more you use it, the more useful it becomes and the greatest joy is to pass it on to someone else."

. . . present a

By Glen Creno, State Press staff

For Clovis Haden, the question is what to do first.

Haden, the dean of the ASU College of Engineering, is faced with increasing student demands for admission to a college already cracking at the seams with overpopulation. He would like to admit and graduate them all to satisfy Arizona's ravenous appetite for engineers.

Haden also wants a 120,000-square-foot classroom and research wing added to the Engineering Center, part of a proposed \$30 million investment program designed to accommodate more students and pull up the college to the level of engineering school giants Stanford, Michigan and MIT.

Finally, Haden would like to install a stronger graduate program, an essential for any school that wants to attract the quality faculty needed to challenge an increasingly choosy group of incoming freshman.

But due to an acute national shortage of engineers, graduates enter the field immediately, postponing or completely abandoning plans for advanced degrees.

And although Haden has had success recruiting faculty, the big-money lure of the very businesses he trains students for is causing the faculty to defect.

But Haden did not seem overcome by the no-win bind he finds himself in. He leaned back in his desk chair, hands clasped behind his head, and laughed shortly.

"Interesting situation, isn't it?" he said.

Indeed, Haden seems to relish the challenge.

He came to ASU in 1978 from Oklahoma University, where he was chairman of the electrical engineering department for six years. He said he was familiar with ASU before he arrived.

"There were several things I knew about the place," he said. "I knew it was a large school in a metropolitan center with a lot of high-technology industry."

"There was a tremendous potential to be one of the top-grade research programs in the country. I viewed this as an opportunity to come in and influence that growth and direction."

Haden, 40, received a bachelor's degree from the University of Texas at Arlington in 1961. He went on to get his master's degree at Cal Tech in 1962 and a doctorate from

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t and future

Texas at Austin in 1965. He still speaks with a faint Texas drawl.

"You need high quality faculty, facilities and student body if you want to compete with the best," he said. "You can't buy a Stanford for \$30 million. What you can do is get a good faculty, give them the minimal tools and let them carry the ball from there."

"Over a period of time they will develop a standard of excellence."

Haden said he has a five-year development program that will give the College of Engineering "a fighting chance" in its competition with the traditional strongholds of engineering education.

The program will emphasize involvement with local industry coupled with improved faculty, facilities and investment in research space and capital — computers, testing equipment and other laboratory gear.

Industry involvement with all aspects of the school is essential, Haden said.

"We see the desirability, almost the need, for having a first-rate industry program," he said.

To ensure the college stays abreast of skyrocketing technical advances and acquires additional funding the legislature cannot provide, Haden also has set up an advisory council of 45 individuals from engineering-based industries and "community leaders," such as lawyers, bankers and architects.

Haden said Arizona Gov. Bruce Babbitt recently asked the chairman of Texas Instruments, a Dallas-based electronics conglomerate, how to keep the state's technical industry growing.

Babbitt was told a good engineering school is a must, Haden said.

"A first-rate engineering facility is the heart of the industry," Haden added. "We think to go further in that direction (improved industrial growth) we need an engineering school of high magnitude."

Haden's plan for improvement, though, has been stymied on some occasions and stalled on others. Retaining good professors is tough, even though the base pay for a beginning

assistant engineering professor was just increased to \$23,000, he said.

"Increasing that base and recognizing that force in the marketplace was a very responsive move on the part of the administration," Haden said. "They saw the problem — we had begun to lose faculty. They stepped in and did something about it."

Even so, industry can offer an average of \$10,000 a year more in salary to dissuade the graduate from pursuing further degrees, Haden said.

"The kid looks at it and says either I take \$24,000 right now or put in four to five more years and end up making \$30,000," he said. "In five years I can make \$125,000 in salary money. It takes me 10 or 12 years to make up the difference."

"They look at it in terms of dollars. Only the real dedicated ones will stay in school."

Arizona industry currently employs 55 percent of ASU's graduating engineers.

The shortage of engineers with doctorate degrees has caused "a great deal of concern" in industry and government, Haden said. The United States has fallen behind Japan and Germany in the doctorate race — a race that will decide the future of engineering education in this country.

Haden also expressed concern, but said he has a more practical interest in the "shrinking" pool of doctorates in engineering.

"It's becoming very, very difficult to recruit professors," he said. "We have a higher salary scale, a good geographical location and climate. What we do is look at other places that don't have those advantages."

"Truthfully, we're tempting faculty members from other universities away."

Haden has had to increase the size of some classes as much as 80 percent due to faculty shortages and burgeoning enrollment.

"It does create some problems," he said. "I don't think it changes the quality of the lecture very much. You have to be sure you provide adequate grading because the load goes up quickly."

Grading can become an "impossible task" for teachers who handle the larger sections, which can range from 250 to 450 students, Haden said.

"You have to be very careful adjusting the teaching load," he said. "A class that size is not a normal course. I can't just

tell the teacher, 'That's a three-hour course, tough luck.' He'll collapse under the load."

There are 5,600 students now enrolled in the College of Engineering.

Haden said the college needs to stay abreast of innovations in the computer industry, a field crucial to the future of American engineering.

"The way I see it, there's a shortage of engineers and only so many people who will become engineers," he said. "Eventually, you peak out. You have to use the computer to help design things and improve the production of people you do have."

Haden said industry's use of computer design and management techniques over the next five to ten years will ease the impact of the engineer shortage.

In the meantime, Haden is happy to take things as they come, increasing the college's stature a little bit at a time and keeping a speculative eye on the competition.



Clovis Haden

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Bulldog's first pro celebrates reunion

By Will Hart,
State Press staff

The first ASU player drafted by a professional football team was drafted under what today would be considered unusual circumstances.

Norris Steverson was in an exhibition game in 1933 in Phoenix between the Chicago Bears and a team of local players.

"Two years after graduation, when I was teaching at ASU, the Chicago Bears were here on tour," Steverson said. The Bears, as part of their tour, played a team of local players, he added.

"I thought to myself, 'Great, here is a chance to play against professionals,'" Steverson said. "Before I got off the field, they offered me a professional contract."

"One of the sports writers there who was popular at the time, I was told, said I was better than the All-Americans he picked."

"Before I got a chance to play for the Bears, I was traded to the Cincinnati Reds (an old National Football League team)," Steverson said.

He played only one season with the Reds before deciding to return to ASU and teach.

"They offered me top salary, but I decided I wanted to teach at ASU."

He said he can't remember what he was paid when he played pro ball, but it was nothing like the professional contracts of today.

"Some players were paid by the game," Steverson said.

He played football from 1929 to 1931 on both offense and defense for ASU, then the Bulldogs. In 1931, he was awarded All-Southwest halfback honors and led his team to a Border Conference Championship in 1931.

Steverson then gave up his teaching job at ASU in 1934 and moved back East to play professional football.

Steverson said he can see a lot of difference between the team of his era and the teams of today.

"The players today are bigger and quite a bit better," Steverson said.

Steverson then taught at ASU, except for a two-year stint at UA, until he retired four years ago.

He taught health and physical education, and coached gymnastics. Steverson said when he coached the gymnastics team, he would pick the hardest team he could find to compete against.

Sports has always been Steverson's main interest. When the ASU Sports Hall of Fame was started in 1975, it

was only natural he would be a charter member.

Despite being the first ASU player to turn pro in football, and being a charter member of the ASU Hall of Fame, Steverson is still humble.

"I don't know whether I deserved it or not," Steverson said. "There were a lot of great players."

As a part of the Homecoming celebration, Steverson, along with the players from the 1930 team, are celebrating their 50-year reunion and will be honored at the ASU-UCLA Homecoming game during halftime and at the Homecoming Banquet.

Steverson said he still follows ASU football when they are home, but on a retirement pension he cannot afford to travel with the team.

NORRIS STEVERSON FOOTBALL/1929-31



First team All-Southwest halfback in 1931, highest award ever won by ASU athlete to that time. Led ASU to Border Conference championship that year and also to 19-7 win over Arizona, only second in ASU history. First ASU player to be drafted by a professional team, picked by Chicago Bears in 1934. Long time gymnastics team coach for his alma mater. Charter Inductee — 1975



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Track great still running: stadium, fans, bands, etc.

By Glen Creno, State Press staff

He's the winner of two Olympic medals, a former NCAA champ in the 400-meters and qualified for the 1980 U.S. Olympic team.

But what Herman Frazier does best is juggle.

Frazier, a 26-year-old ASU assistant athletic director, is responsible for everything that moves inside Sun Devil Stadium when ASU is playing at home. If some part of ASU's \$35,000-a-game staging operation stalls, Frazier is there to fix it. Quickly.

"I have to watch almost everything within the stadium," he said. "I coordinate the police, all the utility people, custodians, electricians, air-conditioning people, concessions, pre-game and post-game parking, the band, player introductions, the ushers."

"It's like almost everybody you see in the stadium that's working is working under my payroll."

Frazier, in his first year as the ASU stadium manager, isn't too hard to spot on the football field — he's the tall gentleman in the three-piece suit waiting under the goalposts.

But when Frazier stands around, he doesn't just stand around. From his south end zone command post, Frazier monitors the stadium, inside and out, by telephone. And he says ASU's staging operation is one of the best around.

"I kind of think we do a lot of things better than some of the Pac-10 schools," he said. "Maybe I'm biased in that aspect. It's an experience when you travel around and do get to look at some of the different fields and different operations that go on."

"And I'll tell you, our operation is second to none in the country."

Although Frazier, an ASU political science graduate, begins planning for games in June, he can't anticipate the unexpected.

Late in the day of the recent ASU-Pacific game the elevator to the press box broke down, preventing the more than 100 sportswriters who regularly cover ASU football from reaching their seats.

Frazier had a mini-emergency on his hands. The thought of lines of out-of-shape writers and broadcasters trundling heavy equipment to the top of the stadium was not appealing.

Not to worry. Frazier called the Otis Elevator Company in Phoenix and they dispatched a troubleshooter to the stadium. The elevator was ready to go shortly after kickoff.

Granted, sportswriters and elevators are not the stuff of epic dramas, but this is the kind of thing Frazier must be prepared to deal with.

"I'll stand by the phone and someone will call and say a restroom is down or a light's not working out in the parking lot," he said. "The bad thing about it is you just gotta sit here and wait for problems."

Frazier also must keep track of the horde of photographers, reporters and TV crews who swarm around the sidelines pursuing the action on the field.

Recently, a National Press Photographers' poll rated Sun Devil Stadium as having the worst field conditions in the country for photographers. That claim disturbs Frazier.

"Part of the problem is the space they have here," he said. "We don't have the room for photographers they would have at another facility because we don't have a track around our stadium."

"But there isn't a cleaner sideline I've seen in the Pac-10 or the Big Eight or Big

Ten or anywhere else."

Fan apathy is something else that bothers Frazier. He says he can't understand why Sun Devil backers don't make a little more noise.

"They ought to be more vocal, there ought to be more tradition," he said. "We look at ASU and its football program... this has been one of the best in the country over the last few years yet it seems like our tradition is not as good as it should be."

"Our following is good, we have good loyal fans but I think we need more vocal fans, more fans to get into the action and wear gold and maroon to every game and just have a good time."

Frazier said the crowd should get involved and stay that way.

"One of the things we want to do is get the band and cheerleaders and more of the fans involved in the game," he said. "We think



Herman Frazier

our crowd sometimes, in situations where we really need them, is kind of down."

But Frazier added that last year's shake up in the football coaching staff wasn't the source of low fan morale.

"Even under the old coaching staff we tried to get pep rallies and bonfires and those sorts of things," he said. "They just weren't working."

Frazier's biggest test as the new ASU stadium manager will be this year's Fiesta Bowl, one of those lavish productions full of holiday "pageantry." NBC-TV will broadcast the Dec. 26 spectacle, and will come to Tempe with enough monitors, cable, electronic equipment and technicians to equip a small army.

"As far as a TV setup goes, our place is in good shape for television," Frazier said. "We'll just meet with them (NBC) Wednesday or Thursday and talk over game formats and what time they want to go on the air."

Frazier, a quiet man given to understatement, usually doesn't have time to watch very much football action from his post in the end zone. He's too busy patrolling the sidelines and answering the phone, handling problems in remote corners of the stadium.

He said he would rather direct his operation from the stadium floor than "upstairs"

continued page 17

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Hawkins happy on sidelines

By Charlie Diaz,
State Press staff

Like Magellan, Sir Francis Drake and John Glenn, ASU Hall of Fame member Ben Hawkins has gone full circle in his world — the world of stick 'em, crack backs, revolving zones and, of course, footballs.

After a nine-year career with the Philadelphia Eagles, injuries forced him out of professional football back into the college game as a receiver coach with the Sun Devils.

After his departure from the National Football League, Hawkins went to see then-ASU coach Frank Kush about a job.

"I asked Frank back in '77 if he needed any help," Hawkins said. "He said he'd be happy to have me, but he said at the time he didn't have any openings so I volunteered my services."

Hawkins remained at ASU as a tight end coach during the 1979 athletic shake up that put Sun Devil athletics on the map.

Kush's suspension and Darryl Rogers' subsequent hiring didn't phase Hawkins, he said. He was used to it.

"It was something that happens," Hawkins said. "I've been through five coaches in the 'league.'"

"The first time it happened in the league I was kind of surprised. Time goes on."

Hawkins, who was a Sun Devil from 1963-65, was as versatile as the little handy-dandy-dicing-slicing-baby-sitting gizmos sold on late night television.

He was a halfback, a defensive back and a wide receiver. He returned punts, kickoffs and still holds the ASU record for the best interception return average: 31.3 yards per return.

"It's fun," Hawkins said. "It teaches you to do more than one thing. In the long run... it teaches you more things because you never know what you're going to have to do."

In a contradiction of sorts, Hawkins flourished under Kush but didn't care for his coaching methods — until later.

"At the time, I didn't like him that much. You just had to go along with it. Looking back on it, it's a different thing. He got the most out of me."

"Sometimes it (the Kush discipline) was good, sometimes it was bad. There are people who are gonna buckle and some who are gonna shine."

Coaches rant and rave about offensive and defensive philosophies, but it's up to the players to develop their own philosophy about their coaches. Hawkins did just that with Kush.

"Football is a tough game," he said. "Different people have different

philosophies on how the game is supposed to be played and how the game is supposed to be coached."

For nine years, Hawkins played to crowds of 60,000 in Philadelphia's Franklin Field and 70,000 in Veterans Stadium. During that time, the Philly partisans saw Hawkins catch 261 passes, gain 4,764 yards and score 32 touchdowns. With mediocre teams in the late sixties, he managed an 18.2-yard per reception average.

Despite what a pro football player does, he does miss the game.

"The adjustment (away from pro ball) has to be made," Hawkins said. "You're used to being in the limelight and being catered to."

"It's up to the individual

how he adjusts to it. I'd be telling you a lie if I said I didn't miss it. But you're not there anymore — life goes on."

Hawkins made the adjustment to "normal" life by coming back to ASU as a coach.

"I just wanted to see what it was like, and I took a shot at it," Hawkins said. "It's a lot of mind work — you're pitting yourself against someone else and trying to outthink them."

"I'm trying to teach my kids what I think is the proper way to do things. Basically, they (the opposition) are trying to do the same thing to me."

It seems Hawkins has made the adjustment into coaching. He said he'd like to be a head coach someday.



Ben Hawkins

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Green says college was 'prime time'

Former Sun Devil recalls life at ASU

By Pete Prisco,
State Press staff

It was September of 1977 and Woody Green was beginning his fourth season as a running back for the Kansas City Chiefs on the verge of stardom.

He had been the Chiefs leading rusher in two of his three seasons in the National Football League. He was looking forward to making it three out of four during the 1977 season.

But in the opening game of that season against the Miami Dolphins, tragedy struck the one-time ASU great.

On the very first play of the game, Green was running a sweep when suddenly he heard something pop in his knee.

"I was trying to spin away from a tackler, and my foot

got tangled in the grass, tearing the cartilage in the knee," Green said in a telephone interview from his Portland, Ore., home. "The grass in the Orange Bowl was very weedy at the time of the injury."

Although Green had a brief tryout with the Seattle Seahawks in 1978, he never again played football in the NFL.

"I tried out for the Seahawks, but they said a gimpy running back wasn't worth the money I was asking," Green said. "I had to face it — my career was over."

But what a career it was, especially during his collegiate days as a Sun Devil.

While at ASU, Green rushed for 3,754 yards as he

set a career rushing record that still stands today. He teamed with Benny Malone and Danny White to form one of the most potent backfields ever assembled on a collegiate gridiron.

"When I was at ASU, that was the prime time of my life," Green said. "ASU did a lot for me, and I am grateful. That school will always be a part of my heart."

After becoming the first consensus ASU All-American in 1972 and 1973, Green became the No. 1 draft choice of the Chiefs in 1974. He was such a heralded draft choice that Sports Illustrated decided to make him a cover-boy, highlighting a preview story of that year's rookie crop.

"It was a great thrill, and

it made me want to go out and get more honors," Green said. "But the knee injury ended any chance of true stardom that I had."

But even though Green can no longer play the game that he loves so much, he feels for his ex-teammates that have made a living out of the game. Especially White.

"I love seeing Danny do real well," Green said. "He continued page 20

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Herm Frazier = 2 x great

By Glen Creno, State Press staff

Herman Frazier will be a two-timer when Saturday night rolls around, but then he's used to fast company.

Frazier, a former Olympian and current world record holder in the indoor 400- and 500-meters, will be inducted into the ASU Sports Hall of Fame for a second time during halftime ceremonies at the ASU-California football game.

"I'm already in the Hall for individual achievements," said Frazier, who took gold and silver medals at the 1976 Montreal Games. "Now the relay team is going in."

Frazier anchored the 1977 ASU 4 x 200-meter relay team to a world record 1:21.4. He and teammates Gary and Gerald Burl, Clifton McKenzie and Tony Darden tied the American record in the 4 x 200-yard relay.

Gerald Burl, McKenzie, Darden and Frazier also smashed NCAA records in the 4 x 400-meter and 4 x 440-yard relays.

Frazier will rejoin such Sun Devil

notables as Danny White, Reggie Jackson and Larry Gura in the Hall of Fame.

He said the notification from the Hall took him by surprise.

"I was pretty thrilled about it," he said. "It's an honor to be inducted, especially inducted twice."

Frazier said he still runs with his old mates, although not as frequently.

Frazier was one of the few American athletes training for the 1980 Olympic Games to back President Carter's decision to boycott the Moscow Games.

"It was a decision the president had to make," he said, dismissing the issue with a shrug.

Although he has decided not to prepare for the 1984 Los Angeles Games, Frazier said he will run in all the major meets this season.

"I'll hang in there one more time," he said. "I've got one more year of competition."

More about

Herm

continued from page 15

in the press box.

"This is the best place to handle it from," he said. "I'd rather stay downstairs because I have direct contact with the officials, the police, the people I have to depend on."

"In case there is a problem I can get it taken care of that much quicker."

Besides, when things are running smoothly, Frazier's got the best seat in the house.

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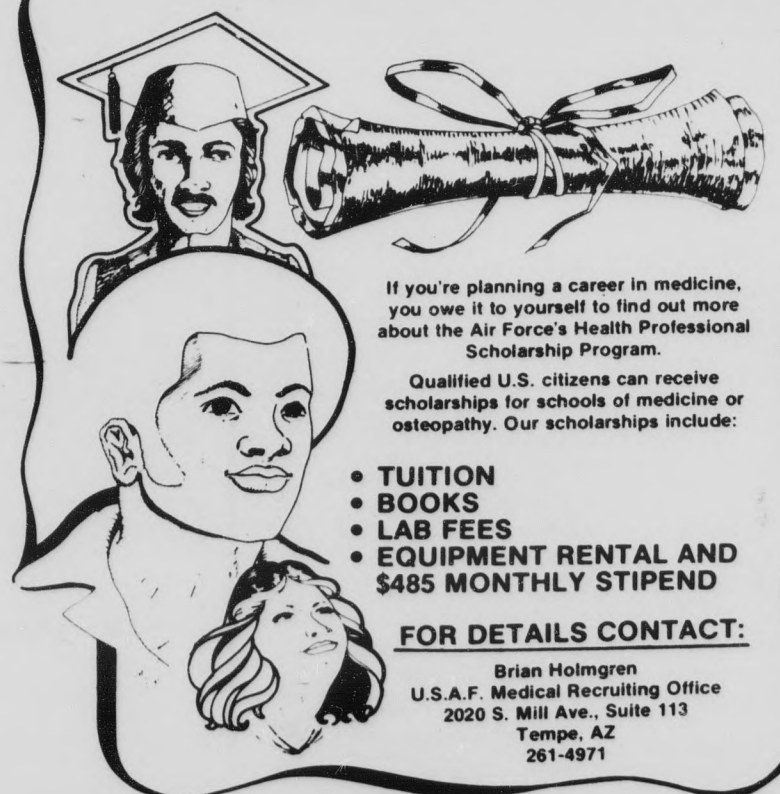
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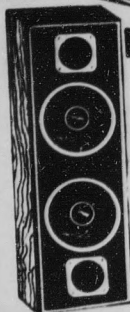
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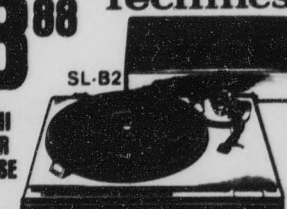
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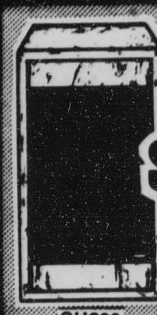
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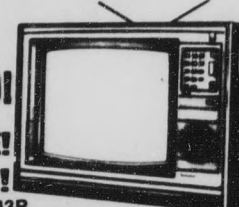
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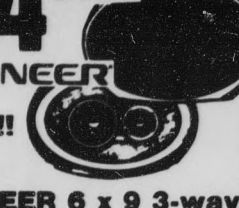
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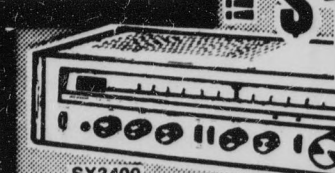
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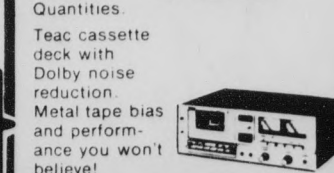
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More about

Woody

paid his dues, and now he's showing he's ready to play."

While Green admires the stardom that former teammates like White have achieved, he feels he too would have become a star if it weren't for his injury.

"I think I would have become one of the best backs in the league," Green said. "I look at the backs now

playing in the NFL, and they aren't near the quality running back I was."

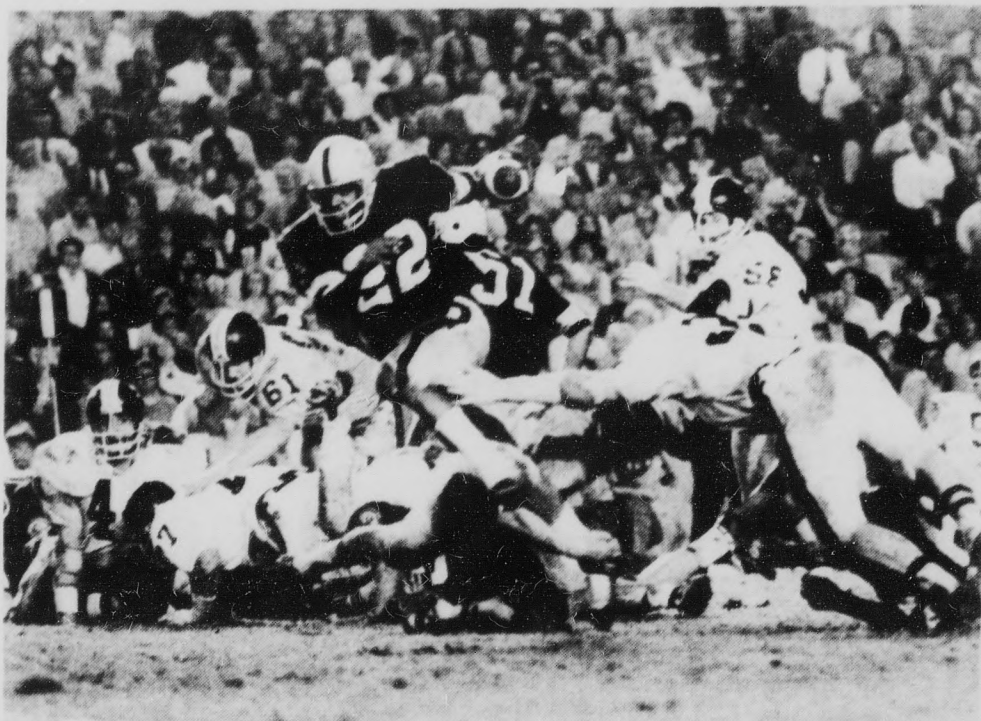
Green, however, isn't bitter because he didn't get to fulfill his true potential.

"It just didn't work out, so now I'm getting into cooking," Green said. "I had my own barbecue place, but I got into some financial problems, and I had to close it."

Although he has ventured into new fields, Green still is very much a football fan — especially as far as ASU goes.

"I still follow the team as much as I can," Green said.

"But I'll never forget the greatest days of my life, those spent in playing football in the Valley of the Sun. What a time."



Woody Green no. 22

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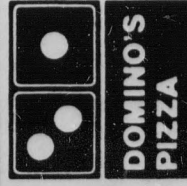
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'Hollins' teams take Sun Devils to finals

By Jeff Fries,
State Press staff

The namesake of ASU's "Hollins" teams of the 1970s has continued his winning ways in the National Basketball Association, both with the Portland Trailblazers and the Philadelphia 76ers.

The "Hollins" teams were so dubbed after Lionel Hollins almost single-handedly took the Sun Devils to the 1975 National Collegiate Athletic Association Western Finals against the eventual tournament champs, the UCLA Bruins, who were under the direction of the legendary "Wizard of Westwood," John Wooden.

Those days are gone, however, and Hollins has

found his niche as a starting guard for Philly.

"When I first came to Philadelphia, I heard rumors that the players and coaches didn't get along too well," Hollins said in a recent telephone interview from his Philadelphia home. "But, when I got here, I found that couldn't be further from the truth."

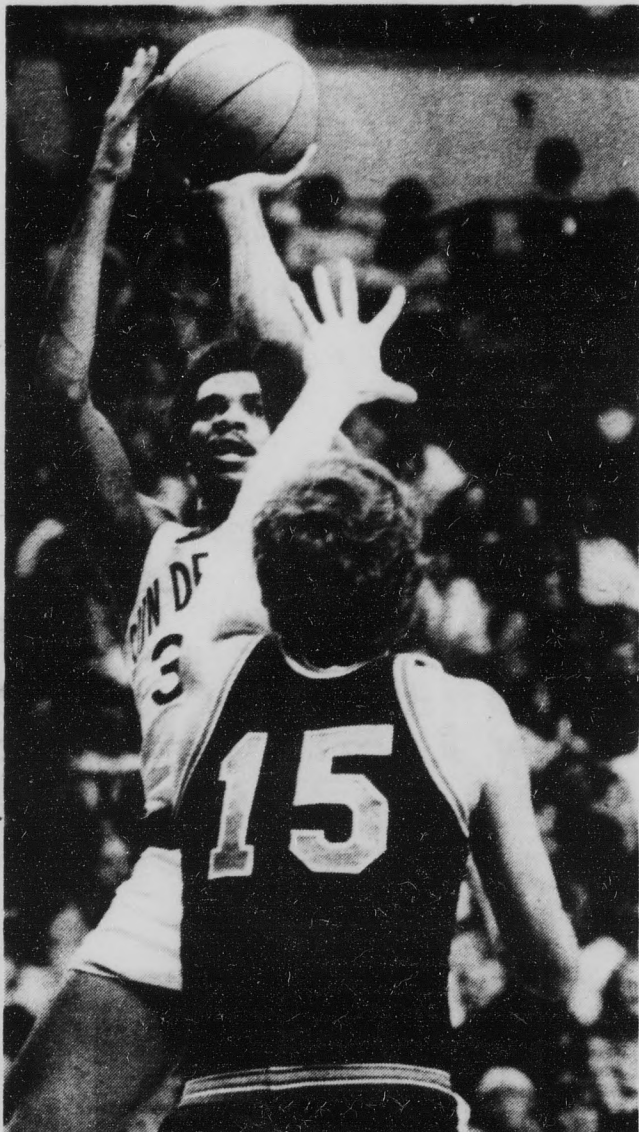
Hollins, a play-making guard, was a major factor in taking the Trailblazers to the 1977 NBA championship, in which they defeated the Sixers for the title.

Last season, he was traded from Portland to Philly and played a key role in putting

the Sixers back in the NBA Championship Series.

Hollins was called on when a knee injury forced All-Star guard Doug Collins to the bench during Philadelphia's quest for the championship. Since the Sixers already had

continued page 22



Lionel Hollins

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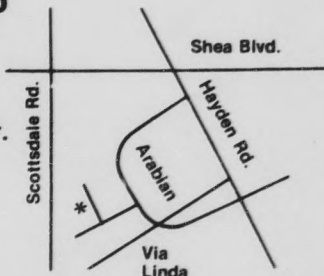
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More about

Hollins

continued from page 21

a play maker in Maurice Cheeks, Hollins was asked to take up the scoring slack left by Collins.

Hollins' playoff performance so impressed the Sixer coaching staff the former Sun Devil is doing battle with the now healthy Collins for the starting spot.

"Our guard position is much stronger since Doug's return," Hollins said. "He hasn't been shooting the ball like he's been capable of doing, though."

Hollins said Collins' knee apparently is sound.

"Doug's not the kind of person who would talk about it anyway," he said.

If battling an All-Star guard for playing time isn't enough, lurking in Hollins' shadow is rookie Andrew Toney, who Hollins calls "one of the finest shooting guards to ever come out of college."

If you ask Hollins to choose which of the two teams he'd rather play for, his emotions are mixed.

"Right now, we (Philadelphia) are a much better team than they (Portland) are," he said. "But, I must say, playing with Portland on the championship team was a lot more fun."

Despite the mixed emotions, Hollins said he was not bitter about the move from Oregon to Pennsylvania. He said he understood why he was being traded and he was ready for the deal.

"Jack (Ramsay, Portland's head coach) and I sat down and had a long talk," he said.

Speaking of Portland, Hollins' former teammate Bill Walton, now a center with the San Diego Clippers, is currently the issue in a \$12.5 million lawsuit filed by the Clippers against an English insurance firm.

The Clippers insured the

injury-plagued Walton, who insists he can play despite statements to the contrary by Clipper officials.

Hollins said he is not familiar with the details of the suit, but added, "If Bill

says he's ready to play — he is."

Hollins said adjusting to the pro style of play was not difficult, but it was a different experience. Comparisons between Philly

head Coach Billy Cunningham and ASU Coach Ned Wulk only go so far, he added.

"Coach Wulk is a college coach," he said. "College coaching differs much from

the pros. Basically, both coaches get along well with their players. In the pros, there's not as much teaching."

Hollins had good things to say about his collegiate men-

tor.

"I got along with Coach Wulk well," he said. "He emphasized fast-break offense and pressure defense, and that style is the funnest to play."



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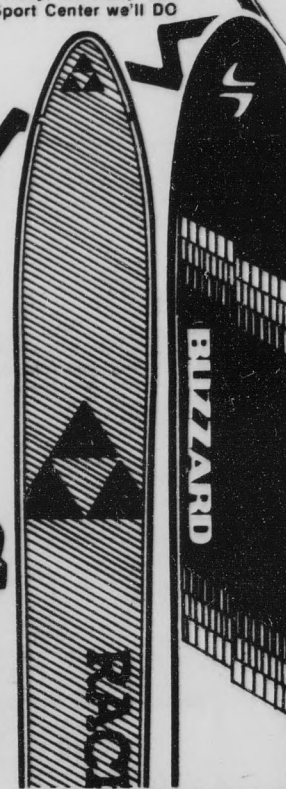
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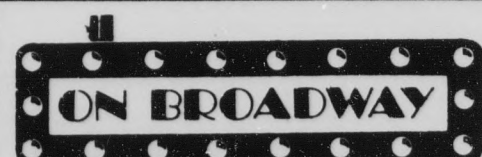
Saturday,
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9 a.m. to 9 a.m.
Sunday,
Nov. 9

The Lion's Den Haircutters at 45 East Broadway, Tempe, Arizona, will hold a 24-hour haircutting marathon beginning Saturday, November 8th at 9:00 a.m. through Sunday, November 9th at 9:00 a.m.

The charge will be \$5.00, which will include shampoo and conditioning, precision haircut, and blow-dry styling. No appointments will be taken — service will be on a first-come, first-serve basis.

Proceeds from the marathon will be donated to the Tempe Boys' and Girls' Clubs. Monies will be presented to the clubs on Saturday, November 15th by four members of the Skyhawks Exhibition Skydiving Team. They will jump and land on the baseball diamond at the Jaycees Park, 715 West Fifth Street in Tempe at 12:00 noon.

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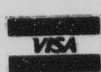
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