

Injunction against board possible, group president says

Education council seeks end to test debate

By Phomia Sliman

The ASU College of Education Council will try to negotiate with the Arizona State Board of Education to settle the teacher's certification test controversy, the president of the council said Thursday.

Annette Heinrich said the council would prefer to settle the matter out of court, but is "prepared to go, if necessary."

The council decided earlier this week to hire Phoenix attorney Ruth Finn, who will meet with Heinrich today.

Finn declined comment on the matter Thursday.

Heinrich said the council probably will seek an injunction against the board to keep them from using the test on Nov. 8, the date set for testing December graduates.

The Education Council is the driving force behind a move to have the National Teacher's Exam, recently adopted by the state Board of Education, revised to be a better indicator of graduating students' teaching competency and literacy.

Heinrich has called the certification test an "inappropriate (testing) instrument."

Meanwhile, Dr. Edward Masonis of the Educational Testing Service, the company that produces the NTE, said the test does not predict a teacher's effectiveness and never was designed to do so.

"This test is simply a chance to predetermine who has mastered the knowledge expected of a student going through an undergraduate program," Masonis said. "Having knowledge doesn't necessarily mean a person can teach it."

"But not having it would certainly be an indication that they can't teach."

Dave Bolger, assistant to the state superintendent of public instruction, said the only way to determine a person's teaching skills is to observe them in a classroom.

"There is no perfect test and this one, nor any other test, will tell who is going to be a good teacher," Bolger said.

Heinrich said the council has received a lot of support from students as well as the general public.

"The major indication of how much support we're getting is monetarily," she said.

The council has collected money from the students and the community as well as NAU and UA to fund its movement, but Heinrich said she does not know how much yet.

NAU students also sent a petition to the council, giving it power to represent them, but UA "probably" will represent themselves, Heinrich said.

The state board appointed a 21-member task force to

review the test and make recommendations for its modifications.

Heinrich said this action makes it obvious the board does not think the test is appropriate either.

Bolger said the board had to comply with a state law passed last spring requiring teachers to take a test measuring reading, grammar and mathematical skills. He said the NTE was the only national test it could adopt.

"The board's immediate reaction was 'How can we make this test positive rather than negative?'" he said. "There may well need to be modifications in the test and the board will look very carefully at what changes it adopts."

Heinrich said she thinks it is "unreasonable" of the board to "pop" a test on the students with only 16 days notice, especially when it realizes the need for changing it.

"I think the board could issue students some kind of temporary certificate until the changes in the test have been made," she said.

Bolger said the board may adjust the passing score after the Nov. 8 date, depending on the recommendation of the task force.

friday

October 17, 1980

state
press

Tempe, Arizona

Vol. 63 No. ³²~~31~~

Arizona State University

© Copyright, State Press, 1980



Minutes of deep concentration create an eye opening decision for John Kelley, an ASU mathematics professor, who was one of more than 50 players in the Phoenix Chess Clubs' re-



Photos by Jeff Topping

cent tournament held in the MU. Kelley's match lasted five hours and ended in a draw, eliminating Kelley from the "candidates" tournament to be held Nov. 14-16.

news briefs

from the Associated Press

CARTER READY TO DISCUSS HOSTAGE FATE WITH IRANIAN PRIME MINISTER

WINDSOR LOCKS, Conn. — President Carter said Thursday he is willing to meet with Iranian Prime Minister Mohammed Ali Rajai to discuss the fate of the 52 American hostages "if he should be amenable." But Carter's spokesman said the president saw "no real possibility" of such a meeting. Carter was quick to add that there is "no imminent" prospect of the hostages' release. When reporters asked Carter about a meeting between he and Rajai, he said, "There's always a potential. We have not made any arrangements to meet with Mr. Rajai, but if he should be amenable to a meeting we would certainly continue to follow our practice of meeting with any Iranian official who had a possibility of speaking authoritatively for their government."

IRAQ BOMBS IRAN TO IGNITE STORAGE TANKS

BASRA, Iraq — Iraqi warplanes bombed Tehran on Thursday to set fire to oil storage tanks in the Iranian capital and Iranian jets struck at Baghdad, Iraq's military command reported. At the northern end of the Persian Gulf, Iraq said its ground forces forged a siege ring around the burning oil refinery city of Abadan, but Iran claimed it pushed the invaders back in hard fighting. While the two warring Moslem countries traded airstrikes and fought at close quarters at the Shatt al-Arab estuary, Prime Minister Mohammad Ali Rajai of Iran left for New York to present Iran's case against Iraq to the U.N. Security Council.

U.S. NAVY COULD PROTECT PERSIAN GULF, PENTAGON SAYS

WASHINGTON — The U.S. Navy is capable, by itself, of keeping open the vital oil-tanker route into the Persian Gulf, but the United States is keeping open the idea of a combined allied fleet there, a Pentagon spokesman said Thursday. Thomas Ross, the spokesman, said there is "no active coordination on a day-by-day basis" between U.S. naval units and ships of other navies operating in the Arabian Sea and Gulf of Oman approaches to the Persian Gulf. The Iranians have threatened to block the Strait of Hormuz, the 26-mile-wide mouth of the Persian Gulf through which about 80 to 90 tankers move in any given day.

EVIDENCE SAYS ECONOMY IS REBOUNDING

WASHINGTON — Industrial production rose sharply and personal incomes continued to grow steadily in September, the government reported Thursday, providing new evidence that the economy is inching out of the 1980 recession. Production at U.S. factories and mines was up 1 percent — the second monthly increase in a row and the largest since May 1979, the Federal Reserve Board said. Gains were registered over a wide sector of the economy as the board's production index rose to 142.4 percent of its 1967 level.

STOCK PRICES DOWN IN HEAVY TRADING

NEW YORK — A gloomy economic forecast by a leading Wall Street economist sent stock prices plunging in heavy trading Thursday after they climbed to a 3½-year high. The Dow Jones average of 30 industrial issues, up 7.85 to 980.29 at 2 p.m., fell rapidly after that and closed at 958.70, down 13.74 for the day. Declines outnumbered advances by a 2-1 margin among New

York Stock Exchange issues. The sharp decline came after Henry Kaufman, the chief economist of Salomon Brothers, said double-digit interest rates on long-term corporate bonds are here to stay — at least for the foreseeable future.

SEARCH FOR CHILD MURDERER IN ATLANTA INTENSIFIES

ATLANTA — Police began organizing door-to-door foot patrols Thursday and community leaders signed up volunteers for weekend searches as the investigation intensified in the unsolved slayings and disappearances of 14 black children. The action came one day after police revealed that the body of a youth found in 1979 has been identified as one of six black children previously listed as missing. The deaths, combined with the deaths of four black toddlers and a black teacher in a furnace explosion at a day care center Monday, has riddled the black community with fear and distrust.

PROMINENT BLACK LEADER ENDORSES REAGAN

One of the nation's best known black leaders gave Ronald Reagan a surprise endorsement Thursday, while the White House disavowed a claim by another prominent black, Andrew Young, that Reagan's campaign rhetoric means "it's going to be all right to kill niggers when he's president." With President Carter and his GOP rival campaigning their way toward a joint evening appearance at a charity dinner in New York, White House spokesman Ray Jenkins said Young's statement last week "does not represent the president's view." The Rev. Ralph David Abernathy, like Young a close associate of the late Martin Luther King Jr., offered his endorsement at a news conference in Detroit with Reagan and GOP vice presidential candidate George Bush.

GUARDS SEARCH FLORIDA PRISON AFTER DEATHS

STARKE, Fla. — A beefed-up guard force conducted a cell-by-cell search Thursday of Florida State Prison, home of the nation's most populous Death Row, in a effort to quell intermittent violence that has left one guard dead and two injured. "It's calm in there," said Corrections Department spokesman Vernon Bradford. "The institution is under total lockdown." In a lockdown, "everybody stays in their cells. There is no movement," Bradford said. Officials brought in reinforcements Wednesday night and used tear gas to subdue 300 inmates when one guard was stabbed with a homemade spear and another was scalded by Death Row inmates. A guard was fatally stabbed by a Death Row inmate Sunday.

MISSING NOGALES MINISTER CONTACTS WIFE

NOGALES, Ariz. — A Lutheran minister contacted his wife Thursday, five days after his disappearance launched a search of this area where two Roman Catholic priests have been slain in the past year. The Rev. Louis A. Escobedo, 48, telephoned his wife, Dorothea, from Tucson, 50 miles north of this Mexican-border town, police said. Mrs. Escobedo was traveling to see her husband, and no further information was immediately available.

Immigration Problems?
FREE INITIAL CONSULTATION
HARTEL, WENGER & WHITE
ATTORNEYS AT LAW
8100 E. Indian School Rd.
SUITE ONE EAST

Open Sat. 9-12
941-5006

BARB'S DARK ROOM
Behind Rolling Stone Records
QUALITY . . . PRICE . . . SERVICE . . .

Color Prints	Color Slides
Developed & Printed	Processed & Mounted
12 exposures . . . \$3.04	20 exposures . . . \$1.75
20 exposures . . . \$4.40	36 exposures . . . \$2.75
24 exposures . . . \$5.08	
36 exposures . . . \$7.12	

PHONE 968-5667

YOU CAN SKYDIVE!!

- Professional instruction
- Classes Saturday & Sunday
- Jump same day
- Observation rides
- Radio communication with students
- Free movies available for groups
- Call for free brochure

966-2513

ARIZONA PARACHUTE RANCH
Member U.S. Parachute Assoc.

MOPED.

VALLEY MOPEDS
1221 E. Curry Rd.
968-1898

THE ULTIMATE TAN

*If you've got it we'll help you keep it.
If you don't we'll help you get it.*

At Tanfastic our revolutionary new ultraviolet tanning technique will help you get the look you want and keep it! After only 10 visits you will develop a good base tan. Then, you have 10 more visits to maintain your golden look. 20 visit program is only \$35.

Call about FREE complimentary visit

TANFASTIC

Wilshire Plaza/2515 N. Scottsdale Rd., Suite 2
Open Mon.-Fri. 9-8 p.m. • Sat. 9-4 p.m. • 949-9339

ASU

Homecoming King and Queen Applications

Available at:

- ASASU Office
- M.U. Information Desk
- Intrafraternity Council Office
- P.V. Main Desk
- Dean of Students Office

APPLICATIONS DUE OCTOBER 31, 1980

Turn in applications to any location where they are being distributed.

ASU clubs forced off campus by alcohol ban, Freitag says

By Pat O'Connell

ASU groups are being forced to hold their meetings and special events off campus because alcoholic beverages cannot be served at the University, the executive director of the Arizona Students Association said Thursday.

Kurt Freitag said ap-

measure, said he found the debate "a little paradoxical" considering the theme of the week.

"It's an irrationality of mankind that we continue to use a substance that creates as many problems as alcohol does," Turley said. "The universities have no

pus. However, students are allowed to keep alcohol in their dormitories.

Freitag said more than 1000 colleges and 600 major universities in the country serve and sell alcohol.

"Wouldn't it be better if young people got their introduction to alcohol in a

proval of a request to serve beer and wine at special events could lead to increased student demands.

"I don't think it would be too many years before you had a great-big beer hall in the middle of campus," he said.

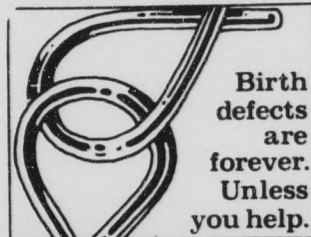
Establishing a campus pub could provide benefits such as a reduction in the number of traffic fatalities, Freitag said.

"About three or four years ago, the police chiefs of the three universities were polled. Two of the three thought it (a campus pub) was a good idea," he said.

Supporters of the proposal feel students will walk to an on-campus pub instead of going to a bar and driving back intoxicated, Freitag added.

The concession to sell all food and beverages at ASU currently belongs to Saga Foods. No contracts for a private distributor can be signed until Saga's contract expires.

Freitag said groups selling or serving alcohol at special events would be operating "on a break-even basis."



Birth defects are forever. Unless you help.



Kurt Freitag



Sen. Stan Turley

proval of a proposal by the Arizona Board of Regents to allow beer and wine at special events would coax University organizations "back onto campus where they belong."

"The reason these events are not being held on campus is that alcohol is not available," Freitag said.

Freitag debated Sen. Stan Turley, R-Mesa, Thursday on the lawn at West Hall as part of Associated Students Alcohol Awareness Week.

Turley, who opposes the

business encouraging practices that are acknowledged to be detrimental to the public in general."

Freitag said serving alcohol on campus would increase attendance and interest in special events and campus social life.

"It would create a campus environment that is more conducive to kinship and comradery," he added.

University regulations currently do not permit the serving or selling of alcoholic beverages on cam-

more refined, more intellectual environment?" he said.

However, Turley said it would be difficult to control the sale of alcohol to students who are under 19 years of age.

"Enforcement is a problem when you have people at an age limit below which it is illegal to serve," he said.

"There is a fringe age of approximately two years below the legal age who somehow or other obtain alcohol to a considerable degree."

Turley added he felt ap-

Stadium's north end closed for rest of football schedule

By Glen Creno

More than 5,000 seats in the north end of Sun Devil Stadium definitely will remain closed for the rest of the football season, the ASU vice president for Business Affairs said Thursday.

"We'll continue to keep those seats vacant for the rest of the season," Jack Penick said. "Right now, I don't know of any change we'll make."

Penick and other ASU officials have been reviewing suggestions from geological and engineering consultants since the sections were closed Sept. 13.

ASU hired the Tempe structural engineering firm Sverdrup and Parcell and Associates to conduct a structural failure analysis and a complete damage survey of the stadium after cracks were discovered in an entrance tunnel and ramp area in the north end.

ASU closed the section after Fox Consulting, a geological and engineering firm, concluded it was built on soft-fill material, not solid bedrock.

Penick received the field study from Sverdrup and Parcell Thursday but said he could

not predict when final repairs would be made.

"It's too early to say," Penick said. "We're working on it right now."

A \$65,000 temporary bracing shell was built earlier this month to prop up the sagging tunnel.

Bill Gustafson, heading the Sverdrup and Parcell investigation, said he is sure damage had not spread to other stadium sections.

"We're reasonably confident that anything that may have happened is confined to the north end of the stadium," he said.

Gustafson refused to comment on what specific conclusions Sverdrup and Parcell had reached and would not discuss recommendations he would make to Penick.

He added his firm will spend several weeks evaluating the data in the office while checking the stadium periodically for further movement.

The company, which is being paid \$68,000 for the analysis, is under contract until February 1981.

Lube & Oil Change



\$6.88

Includes up to five quarts major brand 10W/30 oil. Oil filter extra if needed.

• Oil change • Chassis Lubrication

9-point maintenance check

- Differential fluid
- Air filter
- Power steering fluid
- Brake fluid
- Transmission fluid
- Battery water level
- Battery cables
- Tire air pressure
- Master cylinder fluid

Includes many imports and light trucks. Please call for appointment.

• Plus a Lower Half Safety Inspection FREE

GOODYEAR

SCOTTSDALE
1215 N. Scottsdale Rd. • 947-7445
JIM STINSON, Mgr.

MESA
50 North Dobson • 962-4205
MARY SITES, Mgr.

A Special Offer From



ASU Students...

If you're over 18 you can rent a Toyota, Pinto or other fine car at

SPECIAL LOW RATES

starting **\$15.99** A DAY
at no mileage
[2 Day Min.]

(Rates subject to change without notice)

For Your Car, Call Your A.S.U. Representative

968-4072 or 963-5786

Office located at Rural & University

10¢ BEER!

BRING THIS AD TO
ST. MICHAEL'S ALLEY
DRIVE-UP WINDOW

Automobile Service Only

This coupon entitles you to buy any can of beer (imported or domestic, or any other drink) for only a dime when you buy the sandwich of your choice at the drive-up window only.

ST. MICHAEL'S ALLEY



112 E. University Drive
Tempe
Open 11 am to 11 pm Daily



UNE
Medical School

Four-year fully recognized and established Mexican Medical School, with several hundred American students enrolled. Use English textbooks, with First Semester exams in English. School combines quality education, small classes, experienced teachers, modern facilities.

Universidad Del Noroeste
120 East 41 St. NY, NY 10017
(212) 594-6589
or 232-3784

T.V. INFLATION FIGHTERS



SPECIAL
25" Color Console
\$125.00

Color Console &
Portable T.V.'s
100% guarantee

Jackman Television
1314 S. Country Club
Mesa, AZ 85201
833-4142

state
press

As long as learning is connected with earning, as long as certain jobs can only be reached through exams, so long must we take the examination system seriously.

—E.M. Forster

opinion

Guest Editorial: F.C. Moore

What are tests testing, anyway?

With the exception of those awaiting jobs in their chosen fields, and those whose interests lie only in research, most professors have a common cause — to educate.

However, when the time comes to evaluate how well the student has learned the material — or how well the instructor has taught the material — professors are divided into diametrically opposed groups.

On the one hand are educators, who view examinations as part of the learning process and allow students to retain old exams for future reference.

Evaluators, on the other hand, do not return their works of testing art to students. If exams are returned at all, it is for one brief class period to allow students to review their mistakes, and the exams are then quickly snatched up, lest some student steal a copy and compromise its effectiveness.

AT THE EXTREME end of the spectrum are those professors who do not circulate an original copy at all, but project an image of the exam on an overhead projector, while teaching assistants wander throughout the room to prevent any students from jotting down notes, or, heaven forbid, copying down the questions. (TAs are instructed to gather and destroy any notes.)

It should be noted that the practice of not returning examinations is most prevalent in introductory-level courses, where the exams are of the multiple-choice variety.

In defense of their actions, evaluators claim that it takes a great deal of time to write an unbiased, discriminating test which has few ambiguities. To allow students to retain their old exams would involve writing a new one every semester, which means lower quality tests.

EVALUATORS ALSO fear that organized groups of students, particularly fraternities and sororities, might develop comprehensive test banks, which would give an unfair advantage to those having access to the banks.

Finally, professors claim that for some material, there are only a handful of questions which can be asked. Therefore, these questions should be protected at all cost.

Poppycock.

First of all, for evaluators using multiple-choice exams, the task of writing a test might involve little more than reaching into a stack of questions, provided by the author(s) of most texts, and — if the instructor is imaginative enough to deviate from the book — writing a few questions pertaining to lectures.

FURTHERMORE, the longer the instructor teaches, the easier test writing should become; instructors usually accumulate a half-dozen or more banks of test questions, provided by publishers, which are applicable to the course they are currently teaching.

However, if an instructor insists upon using the same test each semester, ASU's Testing Services will help him evaluate the success of his exam. Testing Services will run the fill-in-the-blank-with-a-pencil answer sheets through an IBM 1230 computer and provide the evaluator with a plethora of information about the test, as well as the students' scores.

A BOUND BOOKLET accompanies the corrected answer sheets and tells the evaluator the mean, standard deviation, variance, skewness, kurtosis, average difficulty, average discrimination, average item reliability, Kuder-Richardson-20 reliability, standard error measurement and how frequently each question was answered correctly.

The booklet also includes individual exam results, which can be handed back to the student, listing the answers given by the student and the correct answers. However, individual exam results appear to be a waste of computer time if the student does not have a copy of the test.

EVALUATORS HAVE an inherent paranoia that students will obtain copies of previous exams, memorize the answers

and thus, falsify the average difficulty, the average reliability and the rest of the vital statistics.

Naturally, if one student were to obtain an old copy of a test, and if he were to memorize all of the questions, he might cause a very slight shift in the vital statistics. Just imagine what would happen, though, if an organized group, like a fraternity or sorority, were to obtain old tests. Of course, the statistics would take on a new skewness, but more importantly, educators claim, group members would have an unfair advantage come test time. This is the most frequently used alibi for cloaked exams.

STEVE HAPPEL, assistant professor of economics (and an educator), agrees with the evaluators, so he places copies of his past tests on file in Hayden Library.

"They are going to get out, so I make them available to all. Students don't have any excuses if they miss a question," Happel said. "They cannot come up and say they were tricked."

Certainly it is possible to create examinations which are both a learning experience for the student and a means of evaluation for the instructor.

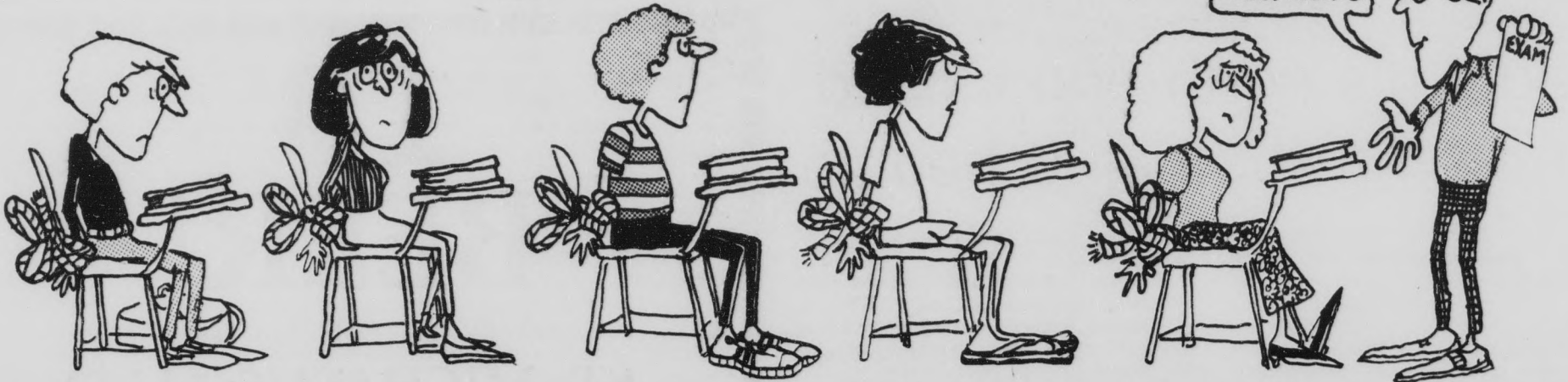
ALTHOUGH HE concedes that all of the statistics would not be as valid, David Krus, director of testing services, agrees that a test could be used to educate as well as evaluate.

There are some educators who agree with Krus, but still refuse to return their exams. They are not evaluators; they simply do not like to grade a lot of papers.

By keeping the questions under guard, instructors can offer the same multiple-choice test semester after semester with a certain amount of confidence that it will remain valid.

And grading? What grading? The good ol' IBM 1230 can grade a stack of papers in the wink of an eye, and it never makes mistakes.

PERRY KOSO STATE PRESS



letters

Give 'em a break

Editor:

I regret to see the State Press resort to condescension and innuendo ("Free speech hasn't suffered"). Journalists are too frequently wont to squander words and indignation. It is not responsible to speak, darkly, of "administrative cover-ups" even though it is winning and self-gratulatory to do so. Must we not be careful about riding roughshod over people and facts in the service of what passes for idealism?

George Hamm has a

record in support of the open forum at ASU that I suspect few of us can match. Surely the State Press remembers his courageous defense, at the risk of physical abuse at the hands of a wild crowd of angry men, of an anti-war protester? Perhaps a more humble and inquiring approach to difficult ideas and questions will encourage a more satisfactorily humane and considerate approach to people.

Robert J. Loewenberg

ASU band super!

Editor:

I would like to commend the ASU band members for their great display of enthusiasm and spirit. The way they move around the stadium to play to different crowds is just super, and gives the fans the lift they need from time to time.

A sincere "thank you" to every member of that great ASU band and to Dr. Fleming. They provide the setting for all of us to become more enthusiastic to spur on those Devils.

Virginia Blakey
Reading Education
ASU

Oops!

Editor:

An article in yesterday's State Press quoted me as saying, "I think student government ought to concern themselves with improving the intellectual and cultural atmosphere on campus." However, I remember quite distinctly saying, "I think the student government ought to

concern itself primarily with improving the intellectual and cultural standards of the University," which is a far more accurate and grammatical statement of my opinion.

Matthew Scully
Political Science
ASASU Senate Member

Letter Policy

The State Press welcomes letters on any topic.

Type them, double spaced, with margins set on 60 characters. Include your full name, class standing, major and phone number. Letters that do not conform to these guidelines, as well as anonymous letters, will be discarded. However, if it is imperative that your name be withheld, state why.

Letters are subject to editing or rejection.

Address letters to: Letters, State Press, Matthews Center, ASU, Tempe, AZ 85281.

Veggy vengeance

Editor:

Last semester, the Sidewalk Cafe' offered an exceptional vegetarian salad for the nominal price of \$1.25. There was an extra charge of 50 cents if you wanted meat or cheese, but it still was within reason and pocketbook.

Last Thursday I got in line — not paying attention to signs — and built myself a lovely vegetable salad. Upon trying to pay for it, I was told

to put it on a scale. When the girl told me \$2.75, I almost fainted; I also had to leave hungry because I didn't have \$3.

My sponsor allows me \$2 a day for lunch. I just do not believe the price of vegetables could have gone up three times over the summer.

Suzan Davis
Senior
Fine Arts

Beat it, Bojeczko

Editor:

In response to Tim Bojeczko's editorial:

Thank you, Mr. Bojeczko, for informing us on "the issues that should concern all modern-age women on this campus" and clarifying "the perspective that the women on this campus should identify with." What marvelous wisdom you must have! It would appear that

the solution to our "problem" as women, is that we need to become modern-age men just like you. Wouldn't it be great if you could recreate us in your image! My only comment to you, Mr. Bojeczko, is please keep your fingers off my grey matter.

Susan T.
Freshman

Presidential TV ads deficient, prof says

By J.J. Martin

Television advertising for presidential candidates lacks information necessary for intelligent voting even though an estimated \$40 million will be spent on the commercials this election, an ASU advertising professor said Thursday.

"You can't communicate meaningful information in a 30- or 60-second TV spot," Nancy Stephens said. "They're all right if the candidate wants to get his name recognized, but how much can they say about the information a person needs to vote intelligently?"

Stephens said the two ways to buy television time are by network, where the ad is shown across the country, or local TV stations, in which the ad is shown in a specific area of the country.

"Because Arizona is written off as Reagan country, we don't see that many of the advertisements," she added. "The campaign managers seem to feel, 'Why not spend the money where it will do the most good?'"

Michael Mayer, a communication professor, agreed the commercials have an "insufficient quantification of evidence" in dealing with the issues.

"With these ads, the candidates don't seem to be dealing with the issues," he said. "What they're really doing is trying to indicate how bad the other guy is. There's no real development for argument."

But Bruce Merrill, a political science professor, said the advertisements are generally quite effective.

"Research shows that paid commercials give more information on issues than paid newscasts," he said. "The problem with the newscasts is that they emphasize the happenings and events rather than the issues."

The 1976 campaign commercials gave the public much of the important information required to vote intelligently, Merrill said.

Whether the advertising is effective or not, candidates have beefed up their budgets for the biggest television campaign yet.

An article from *Advertising Age* said in the primaries alone, candidates spent more than \$10 million on advertising — twice as much as their predecessors did in 1976. Most of the money went to the 30- and 60-second TV spots.

The article quoted Herbert Alexander, political science professor at the University of Southern California, who projects a total media bill of \$40 million. This averages out to \$13.3 million for each of the three major candidates: Independent John Anderson; Democrat Jimmy Carter; and Republican Ronald Reagan.

There is a \$29.4 million campaign spending ceiling for each candidate imposed by law.

According to the article, Gerald Rafshoon, advertising director for President Carter's campaign, said the main objective of the ads is to get the voters to the polls on Nov. 4.

But the survey conducted two weeks ago shows political advertising isn't even arousing the cream of the advertising creative world.

Help us reach our goal  **MARCH OF DIMES**
Help prevent birth defects

 **IMPORT PARTS & MACHINE SHOPS**

301 E. BROADWAY - MESA
833-8934

9 LOCATIONS
IN
ARIZONA

1324 W. UNIVERSITY - TEMPE
894-9677

Open Sunday

**DISCOUNT PARTS FOR
VOLKSWAGEN • DATSUN
TOYOTA • HONDA**



WHY SHOP AT IMPORT PARTS & MACHINE?

- * LOW DISCOUNT PRICING
- * 8 LOCATIONS
- * 8 YEARS IN BUSINESS
- * TERRIFIC STOCK OF PARTS
- * HARD-TO-FIND ITEMS
- * WE HAVE OUR OWN MACHINE SHOPS
- * OPEN SATURDAY AND SUNDAY
- * VOLUME PURCHASING
- * WE IMPORT FROM OVERSEAS
- * WE OPERATE OUR OWN CENTRAL WAREHOUSE

WE CARRY

- Rebuilt Carburetors
- Rebuilt Clutches
- Rebuilt Heads
- Rebuilt Cranks
- Rebuilt Generators
- Rebuilt Starters
- Rebuilt Alternators
- Rebuilt Engines
- Windshields — Bumpers
- Metric Hardware
- Hard Engine Parts
- Voltage Regulators
- Fuel Injection Parts
- Robert-Bosch Products
- Hitachi-Nippondenso
- European Parts Exchange

301 E. BROADWAY - MESA - 833-8934
1324 W. UNIVERSITY - TEMPE - 894-9677

Open Sunday

GRAND OPENING

SUPER LOCATION! SUPER PRICE!

CLOSE TO ASU!

Live close-in to ASU campus and just minutes from Tri City Mall, Los Arcos Mall & Hayden East shopping centers. Come see our attractive townhomes. Each offers solid construction, the advantages of owning, and these exceptional standard features:

- Carpeting & drapes
- Refrigerator & disposal
- Exterior landscaping and care-free maintenance

2 or 3 bedroom plans \$47,500

Low Down Payment

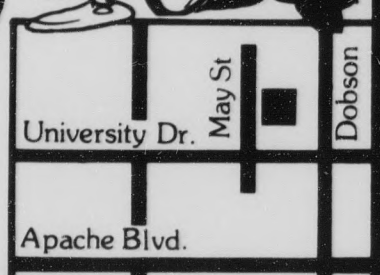
12 1/2% Conventional 12% A.P.R.

Sales by **Casitas Realty**

A Division of Blackhawk, Inc.
MARY ANN JOHNSON, Broker

Village Park Townhomes

Just north of University, west of Dobson St.
962-9369



ASASU NEEB HALL FILM SERIES

Fri. & Sat., October 17 & 18 11:00 p.m.



D. ARNHEIMER.

Students learn in classroom on wheels

By Fred Podesta

Some ASU students got a chance at a street education Thursday — on a city bus.

Students in Urban Transportation 305 were given a guided tour of the problems facing the city bus system by Phoenix Transit Administrator Ed Colby.

Colby's lecture ran the course of Phoenix Transit's history, relations with government as well as operations and future.

The bus ran the course between Tempe and Mesa.

Dr. Martin Farris, the class instructor, said Colby is a frequent guest lecturer but taking students for a ride was an "innovation."

"Using the bus gives the students some hands-on experience," Colby said. "Some of these people may want to work for Phoenix Transit. We can always use the help."

The bus left the campus a little after noon and served as a classroom for almost an hour and a half. About 25

"commuter" students endured the midday traffic, playing tourist while driver Manny Gonzales maneuvered between aggressive drivers and squeezed the bus around corners.

Part-way through the trip, the bus stopped at a Mesa parking lot. Colby got out and ticked off the virtues of the vehicle like a veteran used-car salesman.

Despite the fact that its aerodynamic body makes the vehicle look like

anything but a bus, Colby described it as the "state-of-the-art." After one year the General Motors RTS bus has already logged 50,000 miles. Its replacement is not imminent. A new one costs \$147,000.

The bus boasts a computerized-fare box, tinted plastic windows and an air-conditioning compressor capacity of 10 tons.

"That's twice what an average house has," Colby said in his pitch.

"People complain about everything the transit service does, but they all love this bus," he added.

The students climbed back up into the air-conditioned comfort, and Colby ended the class with a question-and-answer period.

Lisa Landsmen, a senior business major, said she thought the class meeting on a bus was a "great" idea.

"The practical experience you get by doing it, instead of hearing about it, is a lot better," she said. "Classes tend to get so large, and you never get a chance to get out of the room."

Which gives ASU the opportunity for a new promotional campaign: take a transportation class — and leave the driving to us.



Photo by Bob Beamesderfer

Students in Urban Transportation 305 take a ride with guest lecturer Ed Colby, Public Transit Administrator for the Phoenix Transit System. The rolling classroom was one of the transit system's ultra-modern General Motors RTS II buses.

collage

The **Quantitative Systems Club** will meet at 3:30 p.m. today in Business Administration Room 129. Guest speaker Edgar R. Vance from Honeywell will speak on "The implication of computers on managerial decisions in the '80s."

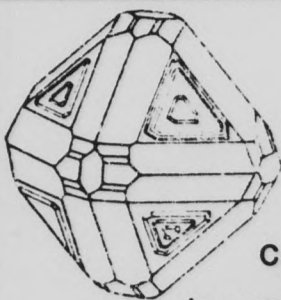
The **Inter-Varsity Christian Fellowship** will meet at 7:30 p.m. tonight in Danforth Chapel.

The **ASU Marketing Club** will meet at 3:30 p.m. today in Business Administration Room 401. Guest speaker

will be Karen Key, KOOL-TV helicopter pilot reporter.

The **Native American Student Association** will meet at 3 p.m. today in the Newman Center coffee shop.

Beta Alpha Psi will have an initiation banquet at 6 p.m. Oct. 18 at the Registry Resort, 7171 N. Scottsdale Road. Dennis Mitchum, audit partner with Arthur Anderson and Co., will speak on "Service to the Community." A 6 p.m. cocktail hour will be followed by an initiation ceremony and dinner.



Helicon Designs

will present a collection of fine tourmalines and opal at **Joseph Berning Jewelers** in the University Arches during October.

This unique collection consists of gem specimens, cut and floated gem stones, and individual creations.

Explore the fascinating world of gem this month at:

Joseph M. Berning

JEWELRY & DIAMOND CUTTING



130 E UNIVERSITY DR. IN THE ARCHES 967-8917

MEMBER AMERICAN GEM SOCIETY

ASASU/UAC
PRESENT



**FRIDAY,
OCTOBER 24 • 8 p.m.**

**ASU ACTIVITY CENTER
RESERVED SEAT TICKETS - \$9.50**

Tickets on sale at Gammage and Diamonds
Box Offices. For information call
965-3434.

PRODUCED IN COOPERATION WITH
**COMMODORES ENTERTAINMENT
& CONCERTS WEST**

Introducing

THE HAIR KUTTERS

(formerly David & Friends)

709 S. Forest Ave., Tempe
In Oxford Square

— Featuring —

Chris, Paulette & Kim (all formerly at Sun Devil Haircutters) & Jeff, K.C. & Christy (all formerly at David & Friends).

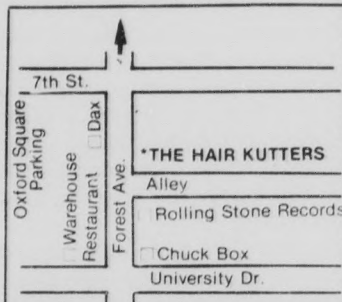
PHONE 968-5946

**Our Get Acquainted Special
\$2.00 OFF on Our Great
Haircuts with this Coupon**

Regular Price
Wash, Condition,
Precision Cut & Dry
Men — \$10.00
Women — \$12.00

Open Mon.-Sat.
9 - 5

Offer expires
Nov. 29, 1980



Fri. & Sat., October 17 & 18



PARAMOUNT PICTURES PRESENTS
AN ALBERT S. RUDDY PRODUCTION

STARRING

BURT REYNOLDS

"THE LONGEST YARD"

7:00 p.m.

"Wait till you see the weird part."

NORTH DALLAS FORTY

9:00 p.m.

A PARAMOUNT PICTURE
© 1979 Paramount Pictures Corporation
All Rights Reserved



Sun., October 19

\$1.50

"BOZZETTO OUTDOES DISNEY"

TIME MAGAZINE



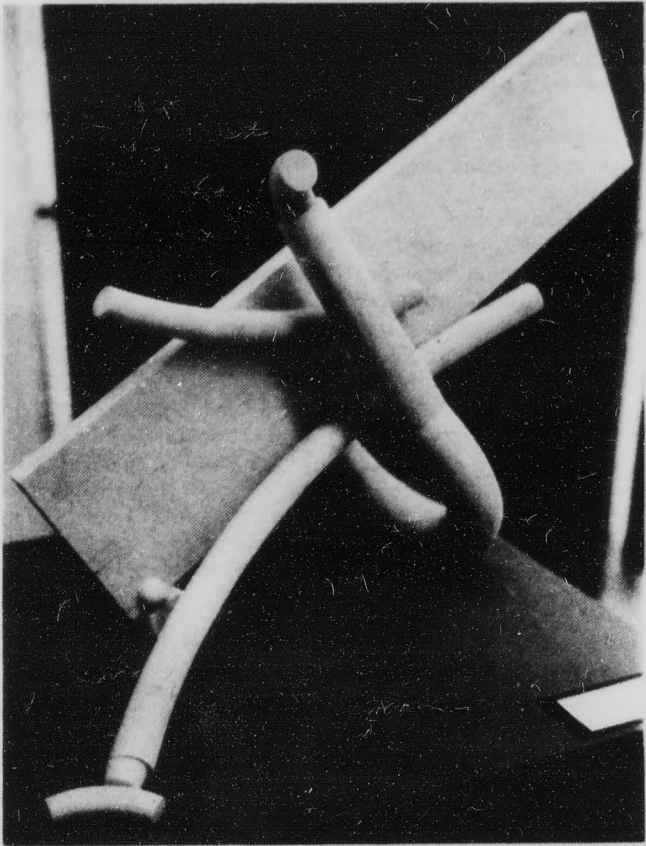
6:30, 8 & 9:30 p.m.

Released by New Line Cinema

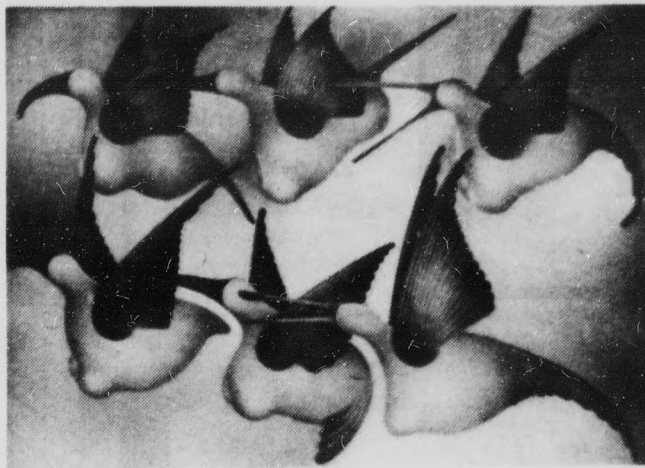


**ASASU
NEEB HALL FILM SERIES**

entertainment & the arts diversions



"Toroidal Elements with Process Drawing," a wood sculpture by Ben Goo.



An untitled oil painting by Dale Verzaal.

"A Mandarin Manifesto," an oil on canvas painting by Ron Wagner.



Staff photos by Bob Beamesderfer

Sculpture, drawing form faculty art display

By Michael DeMarsche

It isn't often that students have the opportunity to view the work of their instructors and it is one, especially for art students, that should not be squandered. ASU students will be allowed their annual peek at faculty works of the art department, showing through Nov. 16 at Matthew's Center.

The faculty art show is a valuable chance for art students to not only judge the work of staff members but to analyze that work and find if those styles and techniques are compatible with their own. The representation of a variety of media lends itself to the specific purposes of art students, but it also is an excellent show for anyone interested in finding diverse and technically proficient artwork.

Although the work presented at the faculty showing is an interesting blend of style and method, it is often sadly lacking in originality. Many of the works can be directly related to more traditional or modern influences which lessens the impact of the art and

draws the viewer away from any expression the artists may be attempting to convey.

Painting instructor Ron Wagner is represented by four works in the exhibition. Though they demonstrate a fine technical expertise, they are so reminiscent of past artworks that upon viewing they immediately lose all significant value. His realistic handling of houses and their landscapes add a great deal to his paintings, but the placement of absurd objects within the compositions detract from the work and misplace Wagner's artistic abilities.

Unfortunately, much of the work in the faculty show is indicative of some of the worst aspects of the contemporary art world. Most of the artists in the exhibition prefer to duplicate their own work, with little emphasis on creating art that represents an evolutionary process. Consequently, when observing more than one work by the same artist, the viewer is met not by original and evolving pieces but by works

that are identical in technique, theme and concept.

There are two exceptions in the show, however, that marvelously illustrate how artists can produce successful and diverse works without copying past techniques.

"No Navels But Plenty Of Cord" is a work by drawing instructor Kay Urry which demonstrates technical skill in her realistic handling of form and a clear sense of artistic direction. The drawing is compositionally simple, with the illustration of straight rows of "navel-less" oranges tangled in a mass of cord.

The drawing's value, however, is derived not through the copying of traditional or popular techniques but in the way technique has been replaced by personal artistic vision. Urry has employed the use of illusionary tricks to produce a work that is easily the most humorous and unique in the show.

continued page 17

BIRD'S RECORD EXCHANGE

111 E. University

Corner of University & Myrtle
In Tower Center

WE BUY, SELL AND TRADE
FINE QUALITY USED RECORDS
AND CASSETTES

966-4158

OPEN MONDAY - SATURDAY 10-7

NOW OPEN

THE IRON ATHLETE TRAINING CENTER

BEST FACILITY AND RATES IN ARIZONA

Grand Opening Special

1 Week Only
Expires 10/22/80.

1 Year Membership **\$75⁰⁰**

COMPLETE WEIGHT-LIFTING FACILITY
FOR MEN & WOMEN

- Olympic Weight Equipment
- Showers
- Dressing Room

"WEIGHTS BUILD WINNERS"

1940 E. University

968-2378

ON BROADWAY

Contemporary
Fashions For
Women

UP TO 30% OFF ALL
FALL MERCHANDISE

WE HAVE GIFT CERTIFICATES
AND LAYAWAY

HOURS:
Mon. thru Fri. 10-6
Sat. 10-5



BROADWAY
PLAZA
57 E. Broadway
Tempe
968-1003

continued from page 8

It's not connected in any way with the Church.

So you won't have to wear your sacred robe and collar?

For takeoff, I'll probably wear the collar. Once we're there, I'm on my own in sports clothes. I think I'm gonna wear dashikis.

Why do you want to go to outer space?

I think things on this planet are looking bad. When I close my eyes I see bombs; I see smoke. I think the war is coming. I suggest to people, if they're not going to send me a dollar to go to outer space, they better start diggin' a hole for air-raid shelter. The war is coming. They have two choices: either send me a dollar or they'd better invest their money in canned goods.

Could you make a prediction as to when the war will take place?

I don't know. I should know more in a week or so when I get more of a hold on what's going on in Afghanistan. I think it's building up, and it's going to come eventually. I just hope "The People's Space Program" can leave before the bombs fall. That's my plan. If people send me money right away maybe we could leave before 2002.

Okay, so you don't want to be Pope. What's your position on women as Pope? Would you object to having a woman in the high holy spot?

No, I don't care. Right now any Catholic can be Pope. You don't even have to be a priest. First, I think you have to have women as priests. Once women get accepted as priests, then...

Why don't women priests exist now?

Tradition is the reason. The Pope says because Jesus didn't have no women apostles, there should be no women priests. He could have had women. He did have 12 apostles, but they were all men. That's the reason the Church gives. That's another official line. Eventually there's going to be a lot of married priests.

But isn't that illegal?

Right now it is, but it's coming. If there are married priests and there are women priests, that means there could be married-women priests. We really don't want no "chooch" husband of the priest sitting around the priest house sponging off us. Get my drift?

Father, I'd like to get back to the media for a moment. We live in a society that practically worships television. It seems almost inevitable that religious leaders will start appearing on TV commercials — boosting their respective religion and putting down others, somewhat like car advertisements. Could you give me an example of what one of these commercials might sound like?

I have one idea for the Catholic

Church. The idea is not to try and get people from other religions but to try to get back former Catholics. The commercial would say, "Come on back! You're as welcome as your cash in the Catholic Church." This would be for people who fell away. I think it would work. I think we should welcome them back. That's a lot of money out there that we're missing out on.

Why is money, the root of all evil, so important to the Church?

It's very important. We're in bad shape now. We need money.

Everybody needs money to run.

What does the Church use the money for?

We're building schools all the time and we're buying basketballs — what else? Every school we got needs 12 or 15 basketballs.

Father, many of the big time show-biz leaders who preach on television have certain trademarks. Billy Graham has his \$600 suits, Reverend Ike wears enormous diamond rings and...

Billy Graham also has \$200 shoes. I know this guy who owns a shoe store in Rome. Billy Graham went in and bought \$200 shoes... and he bought 12 pairs! Can you believe it? He's got so much money!

Do you have any personal trademarks?

No, I don't need no trademark. I'm not going for no "He-e-e-re's Guido" like "He-e-e-re's Johnny." No thank you, I don't want that.

This next question is rather personal. If you wish not to answer it, I'll understand. Father, has God ever made himself present to you?

Well, he didn't say, "I'm God."

Sometimes I close my eyes and I get these visions.

Does he really look like George Burns?

No, he doesn't look like George Burns!

That's depressing.

I know what he looks like. When you die, which I hope is many years from now, He's going to look just like you.

With curly hair, glasses and an earring? That's even more depressing.

That's for you. For me he'll look just like me.

You mean He's sort of like Lon Chaney, the man of a thousand faces, right?

Man is made in God's image. What we don't realize is that it's the spitting image. When we go to be judged, He looks just like us. It's like talking to yourself. You can't lie to yourself. That's how well He knows you, and that's why he does it. He makes himself look like the person He's judging so they feel comfortable. That's about it.

continued page 17

Reprinted with permission by
Good Times magazine, East Hills, New York
Copyright 1980

Mac TEMPE CENTER JEWELERS

FOR ALL YOUR
JEWELRY NEEDS

Diamonds, Watches
14k Chains, Pendants
Sorority-Fraternity Jewelry
Watch & Jewelry Repairing

966-7587

TEMPE SELF-STORAGE

242 W. Southern

\$5.00 OFF

First Month's Rent

966-9665

Today you can choose
The hardest life there is.
But it's the best life,
For eternal life.

When you've had enough of dead ends,
Look to Him.

JESUS

(He keeps His promises.)

For more information, consult your
nearest Bible.

Sponsored by Valley Cathedral
Daybreak Ministries

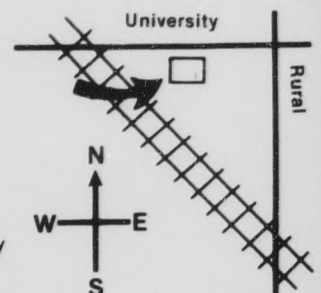
SUPER MAXI SPECIAL

Super Maxi with Cheese (1/2 lb.)
Fries and Large Drink
2.00 plus tax

TRY OUR
HOT DOGS &
CHILI BOWL



735 E. University Dr.
Tempe, Arizona
W. of Rural on University
966-5768



OPEN
10 a.m. - 10 p.m. Mon.-Thurs.
11 a.m. - 1 a.m. Fri.-Sat.
11 a.m. - 10 p.m. Sunday

PLEASE PRESENT BEFORE ORDERING.
Void with other coupons. Offer expires 10-23-80.

COUPON

ASASU/UAC
Present

THE DOOBIE BROTHERS IN CONCERT

ASU Activity Center

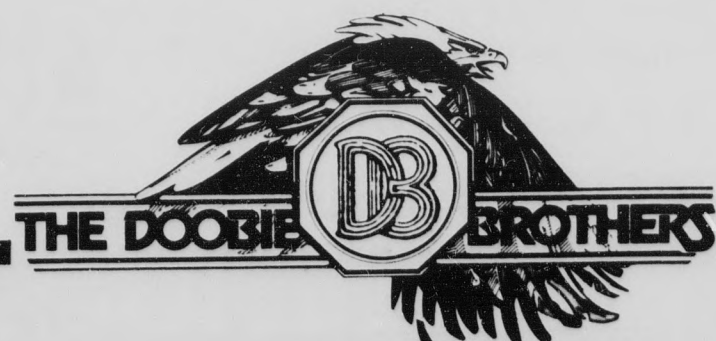
Sunday, October 19 • 8 p.m.

Reserved Seat Tickets — \$10.50 & \$9.50

Good seats
still available

Tickets available at Gammage and Diamonds
Box Offices. For information call 965-3434.

Produced By Albatross Productions, Inc.



Roads to Moscow Record & Tape Exchange

rockabilly
punk
heavy metal
jazz
blues
& more!

BEATLES
FANS

stop by this week, we have
something special for you.



posters
mags
rare collectables
badges
other hard
to find stuff

We Buy, Sell
and Trade
Records
and Tapes!!!

Mon-Sat 10-7, Sun 12-5

414 S. Mill Ave., Suite 110
downtown Tempe 968-3860

Record Review

Crusaders grow from roots

The Crusaders have changed a lot since their formative years in Texas — years spent playing music as hard as the dirt-packed back roads of the area they grew up in.

They've gone from playing neighborhood joints to recording in the best of studios and touring in Europe. There's been a name change, from The Jazz Crusaders to The Crusaders. And, there have been alterations in their style of music.

In the beginning, the early 60s, the music was pure funk, with its roots dug deep in swing and stretching from gospel.

In comparison, the music now is more like mud, a watered-down version of the red clay funk they were weaned on. Yet, surprisingly, the music still reflects some of that foundation, while moving on to express what the group is today.

In fact, what the group is is perhaps much of the reason these certain changes have occurred. Necessity being the mother of invention, the absence of a steady bassist has resulted in two studio musicians, Alphonso Johnson and Abraham Laboriel, both fantastic players, working on the new album "Rhapsody and Blues."

Because of this, the group lacks some of the personality that previous bassist "Pops" Popwell lent to the band, as on the "Free As the Wind" album.

Still, in a recent telephone interview, The Crusaders pianist/composer Joe Sample made it clear that the resultant music was made by choice, not merely by chance.

"We do only what we feel like doing," he said from his home in Los Angeles. "Like 'Street Life' — it was its own thing. It was just that particular moment. We do things out of boredom. We say, 'Let's do something different.'"

"I'm just bored of playing a 16-bar groove. It's fun, but I have to move — I'm still steppin'. I'm proud of the changes. I have to be or I'm a has-been."

"The Crusaders would not be The Crusaders if they had not come out of the same background," he said. "There's a particular mood I can feel in the music of Southern Texas. There's a certain lifestyle; a way of talking, thinking and playing."

It's true the basic feel still exists in their music. You hear it and know it's The Crusaders. But it's also true that there's a greater feeling of anonymity to the music. A sort of faceless front.

I believe what Sample says, that the band is playing what they want to play,

and they do it well. It just lacks the fire of the previous music — that young, fresh sound. It's now more refined, slick and professional — not to say that's bad, only less of what the band at first seemed to be about.

Even "Free As the Wind" reflects more of that base. The funk on there is irresistible and makes no excuses for being just that.

"Rhapsody In Blues" doesn't make excuses, it just seems to ignore its ancestry. Like the country boy who moves to the city and forgets to move home again.

The hit from the album, "Soul Shadows," is the best example. I'd heard that on the radio and thought it was someone else.

The other cuts on the album come a little closer to the previous feel of the band, with more funk and less frivolity. Wilton Felder, saxophonist and sometimes bassist, sounds the most inspired of the musicians. He has retained his Southern Texas feel, with equal amounts of gravel and groove.

Drummer Stix Hooper also retains much of his purity, especially evident in his precise backbeat smack, even while mixing it up with less-assuming rhythms.

Sample's problem, or rather, my problem with him, could stem from his switch to a more synthesized sound, which slides toward a syrupy simplicity on electric piano.

But understanding the change from The Jazz Crusaders to the Crusaders in 1968 might just be the clue to understanding the newer ones.

"We had signed with Motown for about six months, and I was playing the way I thought jazz critics and jazz buffs thought I should play," he said. "But we were rebels — Texans always were — and I felt I was holding back on the blues and gospel things."

The group finally decided to forget about "jazz" per se and concentrate on what felt good to them, something that led to more of a funk and gospel feel — a sound shared by others such as Horace Silver, Ray Charles, Art Blakey, Charles Mingus and Staley Turrentine. The same sound that now is highly imitated in much slicker versions than The Crusaders own, somewhat murky style.

Don't get me wrong. It's cool — they can do what they want. But I like a lot less rhapsody and a lot more raunch in my blues.

SPECIAL BUFFET DINNER

ALL YOU CAN EAT!

CHIMICHANGAS ARE NOW PART OF OUR BUFFET!!



FIRST PERSON

\$3.39

WITH THIS COUPON

SECOND PERSON

99¢

Pancho's
MEXICAN BUFFETS

— COUPON —

LOS ARCOS MALL—SCOTTSDALE—Facing McDowell Rd.

947-5491

OPEN 11 AM TO 9 PM EVERY DAY—EXPIRES 10/24/80.

Special FREE Offer

**KODAK Color Prints
from slides**

**4 for
the price of 3**

Get even more enjoyment out of your color slides when you turn them into great looking Kodak color prints. Simply bring in your favorite color slides, and we'll have Kodak make four same-size Kodak color prints for the price of three. You get one FREE!

Don't delay. This money-saving offer ends November 12, 1980. See us for complete details today.



Kodak



WE OFFER
**COLOR
PROCESSING**
BY **Kodak**



**PIONEER
CAMERA
SHOP, INC.**

19 E. NINTH STREET
TEMPE, ARIZONA 85281
(602) 967-4662

GOPHER BROKE

**AT
Cactus
Country**

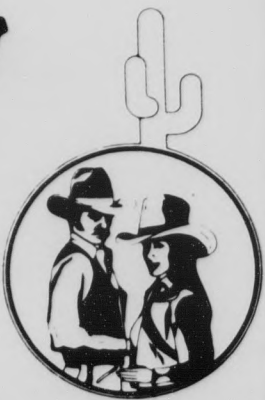
LIVE!!! TONITE

**And Every Nite
(Except Sunday)**

8 P.M. - 1 A.M.

**Cactus Country Saloon
& Dance Hall**

919 E. Apache Blvd., Tempe, AZ 966 9124



54 HOUR MARATHON SALE!

CUSTOM hi-fi DISCOUNT centers

PRICE SMASHING

OPEN NON-STOP FROM NOON FRIDAY TO 6PM SUNDAY

Get Plenty of REST Because You're Going to Need It! Custom Hi-Fi is Winding the Clock for the World Premiere of the World's Largest, Wildest, Craziest Sale that Will Keep You Up Hour After Hour!

SAVE BIG ON OUR ORDER FORM!

STARTS HERE!

ALL PRICES ARE 1-HOUR SPECIALS ONLY!!!

FRI. 11PM to Midnite
PIONEER TS108: 4" door mount car speaker. **\$126¹³**

FRI. NOON to 1PM
PIONEER TS108: 4" door mount car speaker. **\$17¹⁷**

FRI. 1PM to 2PM
PIONEER SX3400: 15 watt per channel receiver, 7.08% THD*. **\$39¹⁹**

FRI. 2PM to 3PM
PIONEER SX3400: 15 watt per channel receiver, 7.08% THD*. **\$179⁹⁵**

FRI. 3PM to 4PM
PIONEER CT7650: Metal tape cassette deck. **\$166⁹⁵**

FRI. 4PM to 5PM
PIONEER CT7650: Metal tape cassette deck. **\$369¹⁷**

FRI. 5PM to 6PM
PIONEER CT7650: Metal tape cassette deck. **\$949¹⁹**

FRI. 6PM to 7PM
PIONEER CT7650: Metal tape cassette deck. **\$99⁹⁹**

FRI. 7PM to 8PM
PIONEER CT7650: Metal tape cassette deck. **\$99⁹⁹**

FRI. 8PM to 9PM
PIONEER CT7650: Metal tape cassette deck. **\$99⁹⁹**

FRI. 9PM to 10PM
PIONEER CT7650: Metal tape cassette deck. **\$99⁹⁹**

FRI. 10PM to 11PM
PIONEER CT7650: Metal tape cassette deck. **\$99⁹⁹**

FRI. 11PM to Midnite
PIONEER CT7650: Metal tape cassette deck. **\$99⁹⁹**

ALL DAY SPECIAL AUDIO TECHNICA AT962XE

• Dual Magnet Design
• Great Stereo Separation
• 15 Hz to 25000 Hz Fq. Res.

Now Only \$65

PACE CAR STEREO SYSTEM!

• CUD-3230B underdash cassette player
• SK-6292 4" two way speakers
• PSR-3736X 40 watt booster

ALL DAY SPECIAL \$99⁹⁹

WET T-SHIRT CONTEST!

Wettest T-shirt Wins a FREE Car System Sun. 4 pm (16th St. only)

ALL DAY SPECIAL \$69⁹⁵

Technics SL-D1

TECHNICS DIRECT DRIVE MANUAL TURNTABLE WITH STROBE for only 69.95 WITH PURCHASE OF AUDIO TECHNICA CARTRIDGE!

OPEN ROUND THE CLOCK AT OUR 16th ST. STORE 10 AM-MIDNIGHT

OTHER STORES

CONTINUES HERE!

ALL PRICES ARE 1-HOUR SPECIALS ONLY!!!

SAT. 11AM to NOON
ECI LEGEND IX: 3 way speaker, 12" woofer. **\$148⁹⁵**

SAT. NOON to 1PM
ECI PROFILE 100: 3 way lower tape cassette deck with auto stop. **\$79⁹⁵**

SAT. 1PM to 2PM
SANYO VTC9100A: 3 hour Beta video recorder. **\$189⁹⁵**

SAT. 2PM to 3PM
SANYO VTC9100A: 3 hour Beta video recorder. **\$548⁹⁵**

SAT. 3PM to 4PM
PIONEER RT909: 10" reel tape deck. Demo only. **\$128¹⁰**

SAT. 4PM to 5PM
SANYO M2555: AM/FM portable cassette. **\$550⁰⁰**

SAT. 5PM to 6PM
MAXELL UD-XL II C90: 90-min. high performance cassette tape. **\$2⁹⁵**

SAT. 6PM to 7AM
PIONEER PL100: Auto return belt drive turntable. **\$59⁹⁵**

SAT. 7AM to 8AM
SANYO 2402-3: Portable AM/FM auto stop cassette. **\$84⁹⁵**

SAT. 8AM to 9AM
CRAIG T639: AM/FM cassette pushbutton car stereo. **\$42⁹⁵**

SAT. 9AM to 10AM
CRAIG T639: AM/FM cassette pushbutton car stereo. **\$69³²**

SAT. 10AM to 11AM
CRAIG T639: AM/FM cassette pushbutton car stereo. **\$256⁹⁵**

SS-12

ALL DAY SPECIAL \$64⁴⁴ ea

WALD SPEAKERS DIRECT FROM CALIFORNIA AT MARATHON PRICES! 4-WAY with 12" WOOFER

SA-400 Technics

ALL DAY SPECIAL \$178¹⁸

TECHNICS 45 WATT/CHANNEL AM/FM RECEIVER, NO MORE THAN 0.04% THD*

More Marathon Savings!

Your Chance to SAVE BIG at Never Before MARATHON PRICES!

QUANTITIES LIMITED!

COMPLETE SERVICE DEPARTMENT

- Qualified audio technicians!
- Service or repairs on major brands of audio equipment, both in and out of warranty!
- Fast, efficient service with satisfaction guaranteed!

Custom Hi-Fi, the Price Cutters.

47 Cities, 10 States, Coast to Coast, Custom Hi-Fi WILL Sell for Less. Our Prices are Always Insane!

PHOENIX WAREHOUSE
Indian School Rd. & N. 16th St.
by Fry's Grocery
264-4717

WESTSIDE PHOENIX
35th Ave. & Northern
by Alpha Beta
249-2856

TEMPE
University & Mill
in the Tempe Center
894-9113

MESA
Southern & Extension
969-6912

CUSTOM MAKES IT EASY TO SAVE!

- Most major credit cards accepted!
- Interest-free layaway!
- Easy monthly payments with approved credit!

*Minimum continuous power output RMS at 8 ohms from 20-20,000 Hz.

**TM Dolby Laboratories

CUSTOM HI-FI DISCOUNT CENTERS, INC.

All items subject to prior sale. Some Demos & unboxed units, scratch & dents, some ones of a kind. Quantities Limited.

CUSTOM hi-fi DISCOUNT centers

DON'T MISS IT!
THRILLS, EXCITEMENT, FUN AND THE MOST UNBELIEVABLE SAVINGS IN YOUR LIFE TIME!
PRICE-SMASHING PRICES!!!

54

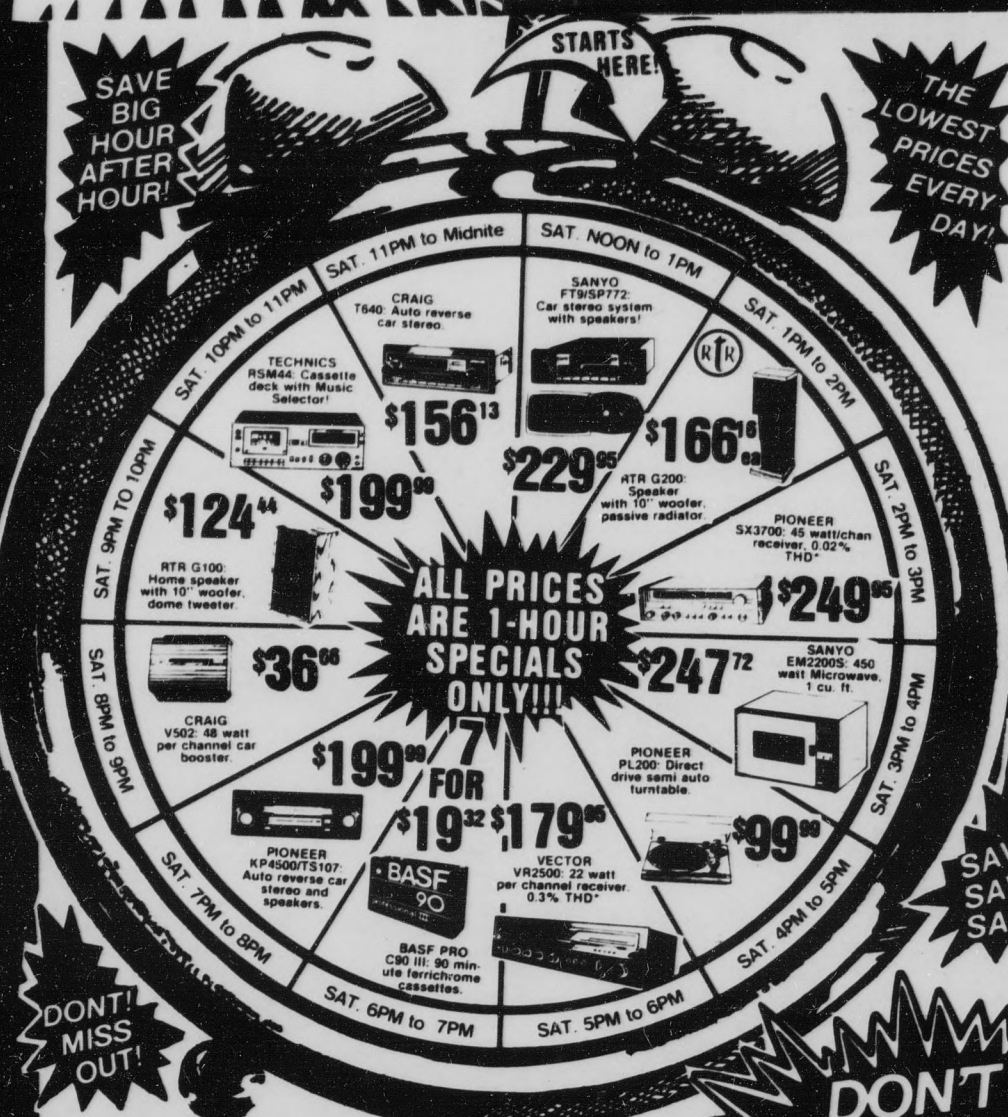
MARATHON

OPEN AROUND THE CLOCK WITHOUT CLOSING!!!

SAVE BIG HOUR AFTER HOUR!

STARTS HERE!

THE LOWEST PRICES EVERY DAY!



ALL DAY SPECIAL!
5 FOR \$16.45
TDK SA-C90
BUY 5 TDK SA-C90 HIGH BIAS 90 MINUTE CASSETTES and get Tape Storage Case at NO EXTRA CHARGE!

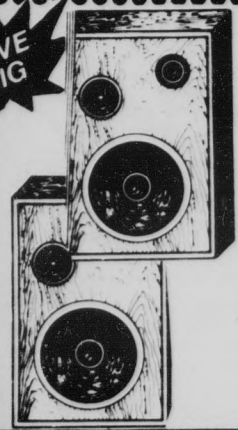
ALL DAY SPECIAL!
\$398.18
SAVE!! ON PIONEER
PIONEER OPEN REEL TAPE DECK
 With auto reverse, bias/equalization selectors, 4 heads, 3 motors.
PRICE-SMASHING PRICES!!!



ALL DAY SPECIAL!
\$128.88 ea

CH203

CERWIN VEGA 3-WAY BOOKSHELF SPEAKER WITH BIG 12" WOOFER.



ECI E.C.I. PROFILE 600
\$119.95

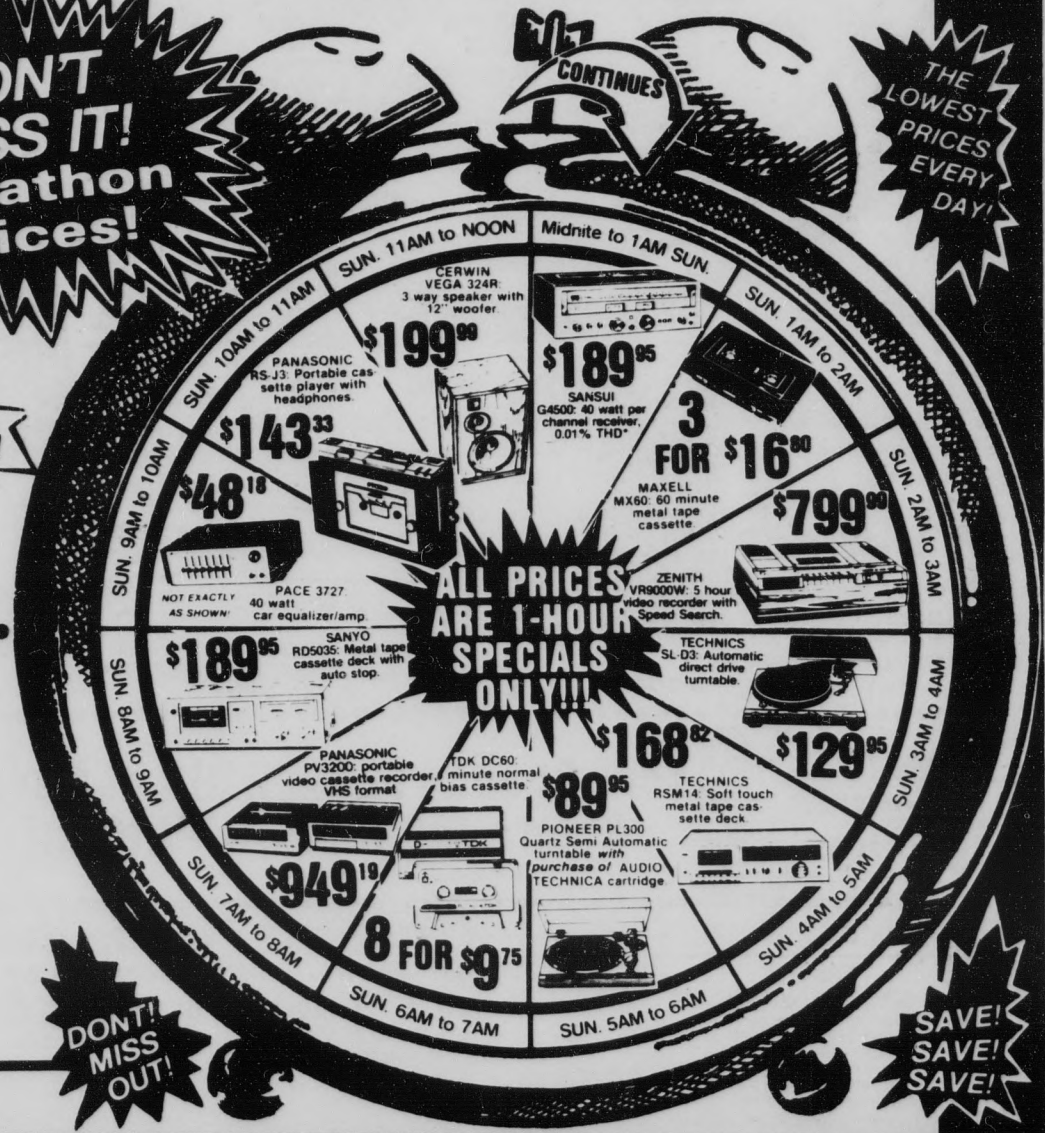
ONE OF THE BETTER SOUNDING SPEAKERS YOU'LL EVER HEAR AT THIS PRICE

ALL DAY SPECIAL!

AT ALL STORE LOCATIONS

DON'T MISS IT! Marathon Prices!

OPEN AROUND THE CLOCK!!!



THE LOWEST PRICES EVERY DAY!

SAVE! SAVE! SAVE!

CUSTOM hi-fi DISCOUNT centers

24 HOUR SALE!

CUSTOM hi-fi

DISCOUNT centers

PRICE SMASHING

OPEN NON-STOP
FROM NOON
FRIDAY TO
6PM SUNDAY

Your Chance to SAVE
BIG at Never Before
MARATHON PRICES!

TIME IS RUNNING OUT!
Don't Miss Your Chance To SAVE!!

ALL PRICES ARE 1-HOUR SPECIALS ONLY!!!



Custom Hi-Fi Is Making History!

ALL DAY SPECIAL!
\$299

PILOT INTEGRATED AUDIO TOWER!
Tuner, amp, cassette deck, BSR record changer, pair of 2 way bass reflex speakers, and audio rack!



ALL DAY SPECIAL!
\$499.95



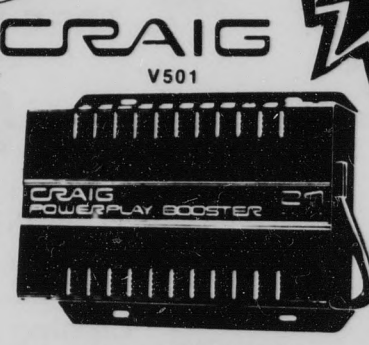
PIIONEER/ECI STEREO SYSTEM!
●PIONEER SX3400 15 watt per channel AM/FM receiver, max. 0.08% THD* ●PIONEER PL200 direct drive semi automatic turntable with AUDIO TECHNICA AT960 cartridge ●ECI PROFILE 600 3 way speakers with 12" woofer.

OPEN AROUND THE CLOCK!!

THE BUYS OF A LIFETIME!

ALL DAY SPECIAL!
\$24.16

CRAIG 24 WATT CAR AMP
Automatic power switching, plug in installation. Less than 2% THD*



THE BUYS OF A LIFETIME!

ALL DAY SPECIAL!
\$1.89

25 FOOT HEADPHONE EXTENSION CORD.

ALL DAY SPECIAL!
\$169.88



SANYO COMPACT MICROWAVE with 0.6 cu. ft., 10 MINUTE TIMER.

DON'T MISS OUT!

THE LOWEST PRICES EVERY DAY

Savings Like THESE Happen Only During CUSTOM HI-FI'S SPECTACULAR NATIONWIDE MARATHON SALE!

SAVE! SAVE! SAVE!

CUSTOM hi-fi DISCOUNT centers



The Spiffs: Glenn DeJongh, Walt Boone and Bill Webb.

New album 'spiffs' up band after change in group lineup

By Eric Searleman

When local band the Spiffs first appeared on the scene, they offered a fresh, goofy alternative to the existing modern rock 'n' roll bands. Then consisting of possibly the best frontman duo the Valley had seen, the live Spiffs were supercharged.

Changes in line up have since set in, but even after losing two band members to the Burning Flamigos, the Spiffs still remain as Valley favorites. Although bassist/guitarist Bill Webb and drummer Walt Boone play their parts well, the Spiffs remain the creative vehicle for songwriter/bassist/guitarist Glenn DeJongh.

Recent criticism of the band has been that they've become predictable and are in a rut. DeJongh points out that during the summer, the Spiffs saturated the Valley with their product and had anticipated some sort of backlash. Nonetheless, the band has an avid following of fans who love them. "We're interested in giving the people what they want," Boone said. "We are a dance band."

There is no argument on that point, since the Spiffs play those new wave faves that get people dancing quicker than most, if not all, bands. This is not to say the band is a traveling jukebox either, because, as their fans know, the Spiffs have a batch of original songs that are genuinely good, bouncy-pop songs. A surprise to anyone who has experienced their gritty, metallic live sound.

Don't Waste Your Money On This Garbage is the title of the first of (hopefully) many Spiffs records. Contained are five of the band's best original ravers on one mini-album. The record is being financed by Clyde Shields, owner of the Mason Jar Lounge in Phoenix, and will be released in most record stores within a week.

"Here Comes Trouble" opens the first side like "a hit." The band is hopeful this song will increase their chances of reaching a wider audience. The studio version shows more subtlety than the heavy-handed treatment the band delivers live and readies the listener for more studio finesse to come.

"Kill You" is one of the band's fans favorite dance songs. It also shows a more punk/new wave side of the Spiffs, but then again, what does that mean? "Nobody knows what new wave is anyway," DeJongh said. "We're a pop band."

"Wink Tonight," formerly prefixed with "Never Sleep A," has been increasingly more popular lately, yet the song has been a standard since the group's inception, Boone said. "It is a more rock 'n' roll type song," said DeJongh.

"Wink Tonight" does in fact rock out with a simple chord progression that is the definition of rock 'n' roll: repetition without tedium.

"Space Age Laser" is one of the most recent additions to the band's playlist. While all Spiffs songs are written by DeJongh, this song stands as more of a group effort than the others. Boone describes the song as an "effect song," yet once again, those Spiffs harmonies and hooky song structures give the song punch, something effects could never do.

"Time To Go," the song being played on local radio for the past couple of weeks, once again sounds a bit more textured than the live version. Having the distinction of being the song flash-producer Roy Thomas Baker walked out on, both "Time To Go" and the Spiffs deserve more respect. The Spiffs suck campaign has gone a bit too far, the band will never live it down.

KUPD's Valley compilation album, **Damn Straight New Rock**, also contains one song by the Spiffs. The slower "Little Teaser" was selected by the group because they felt it didn't fit in with the feel of their own album. All in all, six new songs by the band are now available on vinyl for anyone and their brother to consume. The quality of both the sound and content might be a surprise to those who have never realized the Spiffs' orientation toward pop songs, but the result cannot be denied as anything but unabashed fun.

Funtime will begin for curious students when the Spiffs play for two hours starting at 11 a.m. in the MU Rendezvous Lounge Tuesday. The band was given the highest rating of all the bands recently auditioned for the pop-up series with high points awarded for stage presence, sound, material and over-all observations. The band is anxious to play for the receptive ASU crowd, a crowd the band hopes to appeal to.

With a record on the market and an audience that is still growing, the Spiffs are hoping to cease and respond to any criticisms that might have ever been leveled on them. After all, the band is a good-time-party-dance band and, like the band members realize themselves, should not be taken too seriously. The band plans to send off a copy of their album to anyone with clout, and spread posters around Valley high schools to reach their natural audience who have never, up to this point, been able to experience them. "We create lots of energy," said Boone, "whether it is directed energy or not." DeJongh can attest to that as Webb, in a fit of spiff out one night, shoved his bass into the mouth of the peroxide blond's grin.

Anyways, the band wants to stress their desire to entertain the multitudes of Arizona with their energetic, non-pretentious pop tunes, and even though Webb's mother doesn't like the band, the Spiffs do not suck.

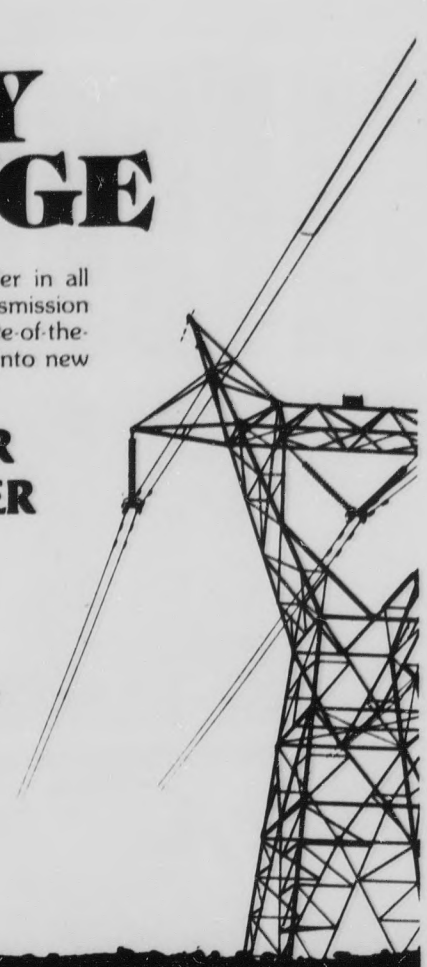
THE ENERGY CHALLENGE

Arizona Public Service Company has been a leader in all phases of the power industry—with innovative transmission techniques, environmental protection concerns, state-of-the-art computer applications, and advanced research into new energy sources. Help us continue our growth as an:

**ELECTRICAL ENGINEER
MECHANICAL ENGINEER**

ARIZONA STATE UNIVERSITY
Interviews Friday, October 24, 1980
8:35 a.m. - 4:35 p.m.
Check with the college placement office

Attn: Marlene Shelton
Arizona Public Service Company
P.O. Box 21666, Station 1102-ASU
Phoenix, AZ 85036
equal opportunity employer m/f



Complete Eating & Drinking Establishment

FIESTA FRIDAY
5 - 9

WORLD SERIES SPECIAL

(7 ft. Screen)

FREE-FOR-ALL BEER

(3 Free Kegs, \$150 min.)

6 - 9

\$1.75 Pitchers

½ Price Margaritas

65c Well Drinks

**Coming Next Fiesta Friday
Live Entertainment
STAGE & THE PROPS**

801

E. APACHE

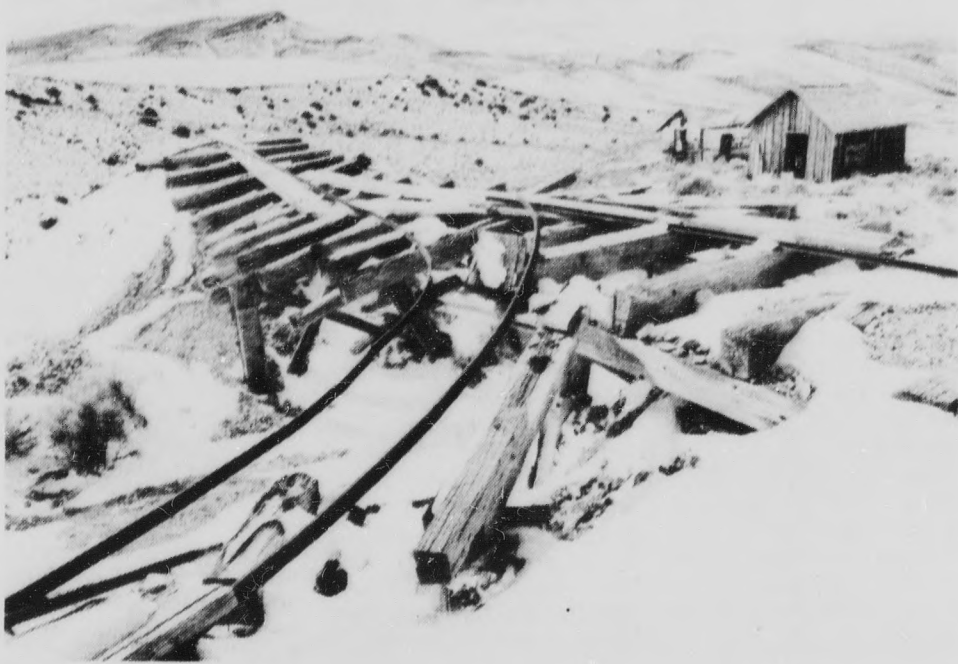
Lots of Fun

967-3355

THE CHIMI'S WEEK

MONDAY: Football on a 7 ft. screen: \$1.75 Pitcher
TUESDAY: Open Mic • Tuesday Two-fer • 7-1
(2 for 1 Well Drinks)
WEDNESDAY: Dart League &
ASU Football Player Frenzy
THURSDAY: LADIES NIGHT: ½ Price Drinks 7 - 1
FRIDAY: FIESTA FRIDAY • FREE-FOR-ALL BEER

THURS. - SAT.: Steve Dannenbaum 9-1



"Tracks," photographed in Rochester, Nev., by Louis DeSerio. The photograph is contained in one of two portfolios on display in the lobby of Gammage Center through October.

Imagery

Artist focuses on photographs

By Jodi Summers

Photographer Louis DeSerio has an eye for the non-commercial aspects of his art, relating his emotions and experiences through photographs.

"Art is the key moment in life when all of the elements come together," he said. "I'm trembling when I take a photograph. Taking a picture is an exhilarating moment of the union between myself and the environment."

DeSerio speaks of his ability with assurance, yet there are shades of cynicism toward the magazines and galleries that have rejected his work.

"It is a struggle to make a living as a photographer," he said. "The American public is just being exposed to photography and is still ignorant of its importance and value."

"Wood" and "Spain," two portfolios of DeSerio's work, are currently on display at Gammage Auditorium. This is his first exhibition in Arizona.

He has received a grant from the Nevada State Council on the Arts to study at a photography workshop with various masters, including Ansel Adams, the acknowledged master of black and white nature photography.

DeSerio said working with Adams improved his own technique.

"After I'd shot the pictures for my portfolio, I went to study with Adams before I printed it," DeSerio said. "Adams wants the image to exceed the event with creative intention. Art is in control, but the master is in control of his medium."

DeSerio's portfolio "Wood," a collection of 12 black and white images taken in Nevada, centers around Western settlers' use of the land.

Most of the photographs were taken with a 4 inch by 5 inch camera which yields a larger negative for superior clarity, DeSerio said.

The portfolio contains surrealistic images such as "Tracks," a seemingly three-dimensional print, and "Collapsed House," a striking, twistingly absurd shot.

All of the work on exhibition has a certain romance. "I am a perfectionist, a realist in art," he said. "I look

for an interrelationship of form, technique and materials. When it comes together to form structure, that's beauty."

DeSerio photographed "Spain" while traveling overseas. The set contains three photographs of villagers in obvious contrast to the other shots in the set, which focus on more seductive images.

For DeSerio, photography literally has been a love since childhood.

"I've always loved photography," he said. "There's a picture of me when I was six, holding a camera."

DeSerio said he was a high school sophomore when he got his first camera.

"It was a fun thing," he said. "It began as a hobby. I used a camera because I had such a bad memory."

DeSerio said late hours and low pay drove him away from his original love of music and into an introductory class in photography.

"I was never out in daylight, the money was bad and I liked photography, so I decided to enroll in a class," he said.

But DeSerio said he didn't like the way the class was being conducted.

"I found the photography classes at (the State University of New York in) New Paltz to be very 'seeing'-oriented," he said, "but technical ability lacked. My instructor told me to apply to the Brooks Institute in Santa Barbara (Calif.)."

DeSerio said he also wasn't content at Brooks because "it was purely technical — no creativity." He left for New York City where McCall's and Good Housekeeping cover photographer Arthur Beck paid him \$85 a week to keep the carpets clean in the reception area of the offices.

"After I got enough money together I went back to Santa Barbara to work on a ranch," he said.

DeSerio then left for Reno, Nev., with 20 framed photographs and is now attempting to reach his aspiration to photographically "conquer the world."

IMMEDIATE CASH

FOR ALL SILVER, GOLD, DIAMONDS

- FREE APPRAISALS
- HIGHEST PRICES PAID
- CALL US LAST
- QUOTES OVER THE PHONE

"SKYSTONE CREATIONS"

395 S. Mill Ave.
Tempe
967-3778

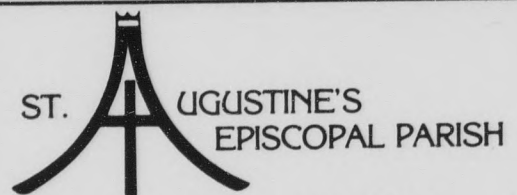
SKI SWAP

Want to get a good deal on new or used ski equipment or clothing, or sell your used equipment? The Phoenix Ski Club is sponsoring its 8th annual ski swap Saturday, Oct. 18th from 11 a.m. to 7 p.m. at Paradise Valley Mall, 4568 E. Cactus, the north entry at General Cinema.

Bring your equipment to SELL Friday, October 17th 6 p.m. to 9 p.m. or Saturday, October 18th, 8 a.m. to 10 a.m.

Come to BUY October 18th, 11 a.m. to 7 p.m.

For more information call: THE PHOENIX SKI CLUB
277-3984 or 995-1647



967-3295

Offers you College Forum . . . lunch and fellowship for college students every Sunday at 11:30 a.m.

SUNDAY SCHEDULE:

- 8:00 a.m. Holy Communion
- 9:00 a.m. Children's Church & Coffee — Adults
- 9:30 a.m. Church School — Adults & Teens
- Classes — Children's Church
- 10:00 a.m. Choral Communion
- 11:30 a.m. College Forum & Lunch

DAILY SCHEDULE:

- 7:00 a.m. Morning Prayer (Mon. - Sat.)
- 7:00 a.m. Wednesday — Holy Communion & Morning Prayer
- 7:00 p.m. Wednesday — Holy Communion & Healing Service

THE REVEREND B. FRANKLIN WILLIAMS, IV, RECTOR
1735 SOUTH COLLEGE AVENUE • TEMPE, ARIZONA 85281

(5 blocks south of ASU — Corner of College & Broadway)



MONDAY NITE
FOOTBALL SPECIAL
2 for 1 PITCHERS OF BEER
In Our Lounge During the Game

Red or Green Chile Burro, \$2.95
Beans and Rice

Authentic Mexican Food

1300 N. Hayden, Tempe, Az.

Open Daily at 11 a.m.
Sundays at 4 p.m.

968-1161

IT PAYS TO HELP!

UNIVERSITY
PLASMA CENTER
1015 SOUTH RURAL ROAD
TEMPE, ARIZONA 85281
602-968-6139
Across from ASU Campus



Hours:

Monday - Saturday 8 - 6

Paid Donations

Unlike donating whole blood, plasma donations are paid for, and since you are able to donate twice in a seven-day period, that means added income to you. At present, when you donate you will receive \$10.00 for each donation. You can earn up to \$20.00 weekly or \$80.00 monthly.

WITH THIS AD NEW DONORS RECEIVE AN ADDITIONAL \$2



Midler is Bette-r than ever

By Mike Malone

In the opening moments of "Divine Madness," the dour-faced, fiftyish head usher of the Pasadena Civic Auditorium — perhaps an avid listener of Slim Whitman or Porter Waggoner — stands encircled by ushers and usherettes discussing the evening's program.

In measured tones, he tells them they survived Debbie Reynolds and Liberace, and they are sure to survive Bette Midler.

Then Bette, the self-proclaimed "tackiest woman in the world," hits the stage, half-igniting the crowded auditorium with a pulsating "Big Noise From Winnetka."

Ever-changing, iridescent lighting colors and illuminates Bette as her eyes glint, dimples deepen and loose, uncovered flesh ripples with her feverish pace. Before her, frenzied admirers queue and jostle one another along the length of the stage, cheering for the "Divine Miss M."

Bette commences her comedic monologue, taking

care of the occasional heckler with a vitriolic "shut up." Then, as a chameleon darting from fence to foliage, she evokes suddenly the desperate intensity and vulnerability of her performance in "The Rose."

She ultimately returns, of course, to the signet of her career and offers the lusty and colorful reminiscences of Sophie Tucker.

Bette's background, an element of her life about which she is notably reluctant to speak, provides little of a factual nature for the critic to scrutinize. Yet, those incidents she does reveal in her book, "A View From A Broad," portray a woman moved equally to her essence, by beauty, injustice, tragedy and love.

Her wit is wry, sometimes suggestive, openly lustful, approaches the apex of contemporary comedy, and adroitly defends her against all foes, real or imagined.

Her musical repertoire approximates without question the diversity of both her dramatic and comedic

styles. Her private passion, however, for any particular musical genre remains hardly distinguishable from those in which she so clearly excels.

Her career began on the national airwaves with "Do You Want To Dance," a song which provides an almost uncompromising contrast with her later "In the Mood" and "Boogie Woogie Bugle Boy." She further embodies, in "Divine Madness," the essence of musical adaptability and outright bravery by testing the weakish waters of New Wave with a new version of her own remake of "Leader of the Pack."

"Divine Madness," certainly not the most profound of today's films, comprises an exciting and compelling portrait of a woman so gifted, so creative, so ingenious that hers may well be the countenance which most adequately symbolizes the chaotic, but copious, epoch from which she emerged.

tempe 2-night

Barclay's: 4455 S. Rural Road, 838-8388. Sunset tonight and tomorrow night; Passin' Thru Sunday; and Justin' Tyme Monday through Thursday.

Blue Goat Pub: 910 N. Hayden Road, 966-4880. Coyote tonight and tomorrow night; and Bodacious Monday through Thursday.

Chimi's: 801 E. Apache Blvd., 967-3355. Open Mic Night Tuesday.

Chuy's Choo Choo: 396 S. Mill Ave., 966-4980. Midnight Blues Band tonight through Sunday; Valley Big Band Monday; and Hans Olson and Friends Tuesday through Thursday.

Chuy's Next Door: 222 S. Mill Ave., 894-0643. Francine Reed and Jazz Alive tonight through Sunday.

Crackers: 1420 E. Apache Blvd., 968-9375. Willis and Michael tonight and tomorrow night; and Open Mic Night Wednesday.

Dan T's: Danelle Plaza, Mill Avenue and Southern Avenue, 967-3007. Toucan Eddy tonight and tomorrow night, then Monday through Thursday.

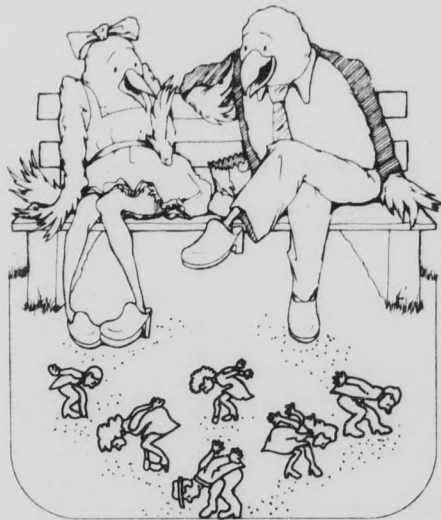
Dooley's 1216 E. Apache Blvd., 968-2446. Bank in the nightclub tonight through Sunday; J.J. Cale Monday; and Kixx Tuesday through Thursday. Pat Dailey in the tavern tonight through Thursday.

Friar Tuck's: 1890 E. Apache Blvd., 967-9698. Danny Johnson and the Bandits with the Telephones tonight and tomorrow night.

Hammerhead's: 955 E. University Drive, 967-4611. The Wizzards tonight through Sunday.

continued page 19

ALLO LOGGED UP



The unusual, as usual.

Just to show we're not "CHEEP-CHEEP" here is a **COUPON** worth \$4.00 toward your **PURCHASE** of a pair of our **CLOGS**.

414 S. MILL • SUITE 206 • TEMPE • 966-CLOG

One coupon per customer. Expires 11-2-80.

Mechanical Engineers Aerospace Engineers

You've invested a great deal
of time in your education...
...It's time to make it pay off.

Now is the time to make some important decisions about your future. If you're unsure about which direction to take, AiResearch would like to talk to you. We have some exciting career options to offer you in the field of gas turbine technology.

We've been a pioneer in the field of aviation and aerospace products for more than 40 years. With the addition of creative new minds like yourself, we look forward to another 40 years of innovation and leadership.

Find out more about our dynamic efforts now. You'll discover a big pay-off in more than just your work environment—AiResearch can offer you the scenic beauty and outdoor lifestyle of Phoenix, Arizona.

Look for us on campus October 30-31 to find out more about career opportunities with AiResearch in Arizona.



**AIRESEARCH
MANUFACTURING CO.**

P.O. Box 5217
Phoenix, Arizona 85010

equal opportunity employer m/f/h

ROCK & ROLL TONIGHT

AT ASU'S PARTY BAR

HAMMERHEADS

★ SPECIAL FRI. HAPPY HOUR

1.75 PITCHERS .75¢ WELL DRINKS

¼ LB BURGERS FOR .75¢ 3-7★

THE BEST PARTY IN TOWN

967-4611

955 E UNIVERSITY HAMMERLAND AZ.

NO COVER

BEST IN LIVE ROCK & ROLL

More about Art

continued from page 7

The technical expertise present in "No Navels But Plenty Of Cord" is demonstrative of the entire drawing faculty's work. Art Hahn's "Two Standing Females" and James McGarrel's "Winter's Dream" are two fine examples of drawings that, like Urry's, convey a true understanding of the drawing medium.

A bridge between two art forms, sculpture and drawing, is evident in sculptor Ben Goo's most recent work. "Toroidal Elements with Process Drawing" not only embodies elements crucial in producing meaningful art in both forms but expresses a departure from his past work as well.

Goo has changed materials from marble to wood and has adopted a more free and expressive style. This deviation from past techniques and subject matter is particularly impressive because of the success he has previously enjoyed with his art.

The ability to leave a formula and be able to produce a sculpture like "Toroidal Elements with Process Drawing" is an example of one artist's successful struggle to produce more

innovative art while retaining personally unique insights.

Unfortunately, Goo's work is one of the few bright spots in the show for the sculpture department. Ray Fink's sculpture "Barbie in Curlers" may represent a skill in working method, but is sadly lacking in content.

Fink intends for the viewer to be intrigued by his comical representation of a traditional symbol, a Barbie Doll-like figure, that is suspended from a coat rack. Instead, the viewer is disinterested because of the absence of any meaningful expression and more sophisticated sculptural content.

For students interested in the arts, the faculty art show offers an opportunity to investigate diverse artistic media in a single environment. The presence of art forms such as ceramics and photography alongside the more traditional add an element to the show which can only prove to be valuable to anyone interested in art.

Although the work in some cases may be lacking in more esoteric areas, it is almost entirely representative of artists and instructors who contain a thorough understanding in the technical studies of the field.

More about Guido

continued from page 9

Would you like to meet God face to face? I'm in no hurry. I think I will meet Him eventually. When I do meet Him, I will be very happy because he'll look just like me, and who do we like better than ourselves, huh?

Father, there is something that I must bring to your attention that I don't believe you know anything about. There is a guy in New York City in the United States who has been appearing on television trying to pass himself off as Father Guido Sarducci. I think his real name is Don something.

I've heard of this fellow. What do you mean he tries to pass himself off as me?

He appears on a late night comedy show called "Saturday Night Live" claiming he's Father Guido Sarducci.

He does? Are you sure he says that he's Father Guido Sarducci? You heard?

That's what he says.

You said his name was Don something. I've heard of Don Guido, but I thought he was like a Mafia fellow.

Mafia? No, no! Are you sure?

Positive. Do you know anything about this guy?

No I don't. I've heard of this Don Guido. I think they're the same fellow. I didn't know he was doing this like he was me. That's his problem. He doesn't sound a like a very original fellow.

Does it bother you that someone is cashing in on you and your beliefs?

No, it doesn't bother me. Sheen had the same thing when he was on TV. There was this guy who called himself Bishop Shaun, and he did the same thing with the blackboard. It didn't bother Sheen. Why should it bother me?

Don Novello aka Father Guido Sarducci was a comedy writer for "Saturday Night Live." With the disbandment of the entire "Saturday Night Live" family, Novello packed up, left New York and now is living in Los Angeles, Calif.

The interview with NovelloSarducci was done solely tongue-in-cheek. The intention was not to offend anyone, but to give people a humorous view of something that, as a general rule, has been deemed solemn.

a.s.you

CONCERTS

Octubafest V will take place Sunday and Oct. 26 in the Recital Hall at the ASU Music Building. The public is invited to attend the free programs that will feature a varied repertoire for solo and ensemble tuba players.

The Arizona High School Cello Symposium will be featured at 8 p.m. Saturday in Gammage Center. The concert will include a performance by dancers, mixed chorus and cello orchestration of Ronald LoPresti's "Scarecrow" ballet.

The ASU Concert Choir will give a 3:30 p.m. concert Sunday in St. Agnes

Church, 1954 N. 24th St., Phoenix. The public is invited.

The ASU Faculty Chamber Music Society will give its first concert of the year at 8 p.m. Sunday in the ASU Music Theater. Admission is free.

The ASU Jazz Band II will give a free performance at 8 p.m. Monday in the Music Theater. Admission is free.

The New Music Ensemble of ASU will present a free program at 8 p.m. Thursday in the ASU Music Theater.

ART GALLERIES

Art Collections at Matthews Center Gallery: The Art Faculty Show, through Nov. 23.

On-going exhibitions offer the Oliver B. James Collection of American Art, the Collection of European Art, and the Latin American Collection.

DRIVE CARS FREE

Cars Available
Many Points U.S.A.
We are I.C.C. licensed and
insured. Must be 21 years or
more.

SCHEALL DRIVEAWAY
991-5533

TODAY!

SUB
STOP

ITALIAN DINNERS
AND
SUBMARINES
OPEN TILL 2:00 a.m.
967-7744 • 222 E. Univ.



y'all come to
western nite

Saturday-Oct. 18-8:00
Reservation by 10-17

Western Bar-B-Que
Square Dancing

Beer
\$3.00 per person

Ramada one
South Mountain

Park

A Hillel Event

CARPOOLS FROM
BAKER CENTER

AT 7:30

Hillel
967-7563

Dooley's

ASU MOST POPULAR TG

LADIES 4 p.m. - 5:30 p.m.
10¢ Draft Beer

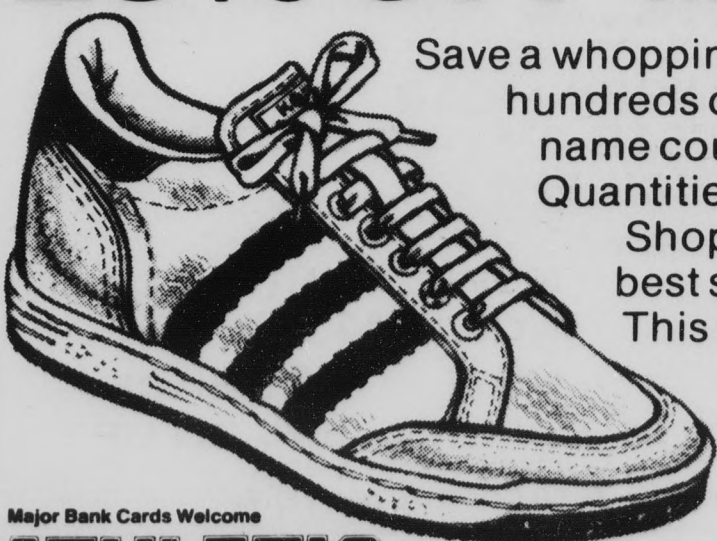
DRINK SPECIAL
Flavored Schnapps
50¢ Shot

Come early and beat the
8:00 Cover Charge

968-2446
1216 E. Apache, Tempe



25% OFF COURT SHOES



Save a whopping 25% on
hundreds of famous
name court shoes.
Quantities limited.
Shop early for
best selection!
This sale ends
Oct. 27.

Major Bank Cards Welcome

ATHLETIC SHOE FACTORY

TEMPE
11 E. Ninth St.
Mill and University
967-9053

Hackett breaks out of Genesis mold

By Eric Searleman

One thing is for sure, Steve Hackett is a well-respected man. During the early to mid-70s, he was an intricate influence of the then-burgeoning, progressive European art-rock scene with his band Genesis. As that band became stiff and no longer challenging, Hackett abandoned ship to further his suppressed creative desires. A solo career has proven to bring both artistic and financial benefits.



Staff photo by John Reid

Hackett stayed with Genesis even after singer Peter Gabriel left to prove to almost everyone that the band could continue without the eccentric frontman. After his guitar work was so mixed down on the live *Seconds Out*, no one could blame Hackett from leaving the fold.

Tuesday night at Dooley's, the band put together since *Spectral Mornings* both showcased and accompanied the guitar work of Hackett. Material ranging from *Voyage of the Acolyte* (1975) to the current *Defector*, was greeted by a receptive, eager audience.

While Hackett might not be the guitar hero his fans want him to be, he does have a limitless view of what a guitar is capable of doing by using assorted guitar appendages to texture his playing. However he does it, Hackett remains today, as he did in early 1970, one of the most adventurous guitar players around.

Hackett evokes everything essential in music: energy and emotion. A wash of romance and a remembering of yesterday as "Spectral Mornings" passed, somber wistfulness as a solo acoustic "Horizons" came and tributes to the past with a swing tune "Sentimental Institution." The quality of Hackett's style is amazing; at each song's end, the melodies stand out as true as familiarity permits, yet admittedly adventurous.

Steve Hackett is a hero. He defines a musical genre, leaves a safe, profitable environment and takes the personal risk of a solo career all for a respectable yet risky artistic preference and comes out a winner. Tuesday's concert exhibited a confident, creative, free performer giving his audience an insight into the workings and ditties of the artist in control.

Vibist Lionel Hampton and Giants big on jazz

Lionel Hampton and his Giants of Jazz will perform in concert at 8 p.m. Sunday in Gammage Center. Vibraphonist Hampton is known for his work in Benny Goodman's big band, and led his own big band in the early 30s through the mid-40s and again in the 1950s.

In between, Hampton played in many small group contexts. Early in his career, he also played drums, including a few recording sessions with Louis Armstrong. One of his most famous performance numbers is "Flying Home."

Tickets are on sale at Gammage and Diamonds Box Offices and are \$6, \$7 and \$8.

The legendary apostle of laid-back rock, J.J. Cale, will give two shows at 7 and 10:30 p.m. Monday at Dooley's. Cale first gained notoriety in 1970 when Eric Clapton recorded a version of Cale's composition "After Midnight."

Cale's own music is dominated by moods of mellow resignation and his music never sounds slick or superficial.

Tickets are \$7.50 in advance, \$8.00 the day of the show and are available at Dooley's, Bill's Audio, Charts Records and Paraphernalia East and West.



J.J. Cale

DAISY SPECIAL

"Everything's coming up Daisies"

Only \$2⁰⁰
a bunch



Hours: Mon.-Sat. 8-6
Expires 10/24/80.

"THE FLOWER CHILDREN"

15 W. Sixth St.

968-0781

KEEP SOME FAST COMPANY FOR A CHANGE.

And what a change it will be when you spend the evening experiencing all the thrills and excitement of greyhound racing. So if you've never seen the greyhounds run before, see how they run now. Racing Wednesday through Sunday 8 p.m. Pari-mutuel wagering including Big Q. Clubhouse dining. General admission \$1. Clubhouse \$2. Reservations 273-7181.



PHOENIX GREYHOUND PARK

East Washington & 40th Street

Changing Hands BOOKSTORE

New and Used

Poetry, Literature, Yoga, Meditation, Spiritual, Psychology, Political and Social Issues, Native American, Alternative Lifestyles, Nuclear Power, Solar and Alternative Energy, Childbirth, Non-Sexist Children's Books, Women, Gay, Science, Humor, Health and Cookbooks, Outdoors

Art Prints • Calendars • Cards • Bound Journals

Community Poetry Reading 1st Friday of Every Month



NOW PIZZA DELIVERY 7 NIGHTS A WEEK

966-9322

TRY OUR NEW GAMES

Asteroids, Galactician,
Space Invador, Carnival,
Fire Power, Missile
Command, Gorgan, Kiss,
Astro Fighter!



The
Hungry
Friar

620 S. College, Tempe
Across from 1st National Bank

966-9322

HOURS:

Mon. - Fri. 7 a.m. - 11 p.m.

Sat., Sun. 11 a.m. - 11 p.m.

FREE DELIVERY

5 p.m. to 11 p.m. ONLY

THE HUNGRY FRIAR HAS SLASHED PRICES ON OUR WHOLE 15 INCH PIE!

Featuring!

Cheese Pizza	NOW	\$3.90
Any Single Item	NOW	\$4.90
Additional Items	NOW	.80 EACH
Plus Combo From		5.75 ON UP

FREE DELIVERY (5 p.m. to 11 p.m.) • SEVEN NIGHTS A WEEK!
FREE LITER PEPSI (with coupon) • ALSO GOOD ON DELIVERY!

COUPON

FREE

Liter Pepsi with 15 Inch Pie

(Valid til 10-20-80)

Buying a diamond?

If you are, or even thinking about it, now is the time to stop in and get our comprehensive booklet, "Diamonds," which will answer many of your questions. This 36-page pocket-size booklet, written by the American Gem Society, is helpful and informative. It's free, of course! We call it our "Diamond Blue Book." We know it will help you in your purchase. Buying a diamond is a big step. We want to make it easier. Stop in soon!



Joseph M. Berning

JEWELRY
DIAMOND CUTTING

MEMBER AMERICAN GEM SOCIETY



a.s./you

ART GALLERIES

Art Collections at Matthews Center Gallery: The Art Faculty Show, through Nov. 23.

On-going exhibitions offer the Oliver B. James Collection of American Art, the Collection of European Art, and the Latin American Collection.

Gammage Center: Photographs by Lou DeSerio will be exhibited from 1:30 to 3:30 daily through Oct. 31 in the lobby.

MU Gallery: Three California artists, Stuart Coswell, Tom Morgan and James Spencer will have their works displayed through Nov. 7.

Gallery hours are 9 a.m. to 5 p.m. Mondays through Fridays. Call 965-6649 for additional information.

Northlight Gallery: Photographs by Bonnie Gordon and Diana Schoenfeld will be on display through Thursday.

Gallery hours are 10:30 a.m. to 4:30 p.m. Sundays

through Thursdays. Call 965-6517 for additional information.

Harry Wood Gallery:

Gallery hours are 8 a.m. to 5 p.m. Monday through Thursday, and 11 a.m. to 4 p.m. Sundays.

THEATER

Ballet West will come at 8 p.m. Wednesday to Gammage Center. "Pipe Dreams," a work choreographed by Bruce Marks, will highlight the program which will include other selections. Tickets are \$9, \$8 and \$7 at Gammage and Diamonds Box Offices.

"**Step on a Crack**," a new musical version of Susan Zeder's play, will be staged by the ASU Children's Theater Thursday through Oct. 26 and Oct. 30 through Nov. 2 in Payne Lab School. Curtain time will be 8 p.m. Thursdays and Fridays, 10 a.m. and 2 p.m. Saturdays and 2 p.m. Sundays. Tickets, priced at \$2, are on sale at Payne Lab School and Diamonds Box Offices.

ETC

"**Rhapsody in Blue and White**" will be presented by the brothers of Phi Beta Sigma from 9 p.m. to 1 a.m. Saturday in the MU Arizona Room. Admission is \$2 before 10 p.m. and \$2.50 after. Sporty attire is suggested.

\$\$\$ OFF

Our Dagnabbed De-licious
GOURMET PIZZA

ANY LARGE PIZZA \$3.00 OFF

ANY MEDIUM PIZZA . . . \$2.00 OFF

ANY SMALL PIZZA \$1.00 OFF

GOOD ON TAKEOUTS ONLY

With This Ad
Expires 10/24/80



JUST GOOD FOOD & DRINK

1420 E. Apache Blvd., Tempe 968-9375

tempe
2-night

continued from page 16

Lunt Avenue Marble Club: 1210 E. Apache Blvd., 967-9192. Bill Hranek tonight through Sunday, Wednesday and Thursday.

Scene West: 825 N. Scottsdale Road, 968-8629. Carry, Nations tonight through Sunday, Tuesday through Thursday.

The Solid Gold: 1354 N. Scottsdale Road, 967-2736. Burning Flamingos tonight and tomorrow night. The Names, the Generics, Mark Star and the Gazers with Suzan and the Erotics Sunday.

Star System: Danelle Plaza, Mill Avenue and Southern Avenue, 967-4577. The Crowd and the Roll-Ons tonight and tomorrow night; the Nervous, the Spiffs and the Cicadas Sunday; and Black Flag Thursday.

The Stashbox: 1825 E. Apache Blvd., 967-9865. Call for information.

Stuart Anderson's Black Angus 507 W. Broadway Road, 968-9026. Kaywell Brothers Band Monday through Saturday until Oct. 29.

Warehouse: Jim tonight and Tuesday; Mimi tomorrow; Norm Sunday and Thursday; Harry Monday; and Karmann Wednesday.

It all adds
up!



**Birth defects
are forever.
Unless you help.**
TO PROTECT THE UNBORN
AND THE NEWBORN

March of Dimes

THIS SPACE CONTRIBUTED BY THE PUBLISHER

**When you need some
notes at 3:00 a.m., you find out
who your friends are.**



You left the notes for chapter 6 in the library. A sure sign that tomorrow's test will be heavy with questions from chapter 6. Someone you know is about to get a phone call. He's not going to like it, but he's going to come through. When this is over, do something special for him. Tonight, let it be Löwenbräu.



Löwenbräu. Here's to good friends.

© 1980 Beer brewed in U.S.A. by Miller Brewing Company, Milwaukee, Wisconsin

sports

Devils' defensive unit coming together

By Jim Walters

The Devils' defensive team is taking on a different appearance than fans are used to seeing. If you didn't notice, don't worry, because it's inside each member of the team.

"Unity has been a problem, but now we feel like we can trust each other," inside linebacker Joey Lumpkin said. "The line knows the linebackers are covering, and we know the deep backs

together," safety Mike Richardson added. "We are relaxed now."

What brought on all this talk of unity, began in the final three series of the Washington State game.

After the Devils had jumped out to a 17-0 lead, the Cougars battled back in the second half to lead 21-17 with a little under seven minutes to go in the game.

Mike Pagel brought the

back with 30 seconds on the clock.

"They still had a chance to win the game," Caldwell said. "We just stiffened and held on."

The Cougars moved the ball again and made it to the Devils' 34, but with no time on the clock Dixon moved in again, for his second interception of the day, and the game was history.

Part of the change is com-

anybody can play the position and play it well."

"Those last three series," Caldwell said. "We let them get back in the game, but we proved it to ourselves that we can stop them when we have to."

PREVENT
BIRTH DEFECTS
March of Dimes
THIS SPACE CONTRIBUTED BY THE PUBLISHER



Staff photos by Lars Jones

Linebacker Walt Bowyer tells Cougar quarterback Cleto Casper (9) to take that! Bowyer was in on two QB sacks on the night and he is becoming one of the mainstays of the new defense.

are going to be there. It's a good situation.

"We know we can count on each other."

The Devils came out the blocks quick this season, winning their first two games. They were making mistakes, but they were winning, so the mistakes didn't seem too important at the time.

Then the Devils took to the road to meet Ohio State and USC and their record dropped to 2-2. The Devils' defense looked like a sieve against the run.

Ohio State, alone, ran for 351 yards on the ground and had 591 total yards offensively.

Houston ran for 266 and Oregon State added 268, but they were overlooked because the Devils won.

The Devils improved against Washington State, allowing only 122 yards on the ground, but it's no wonder the team started to doubt each other and point fingers.

"We should've beaten USC," end Bryan Caldwell said. "We have as much talent as they do, we just didn't execute."

"The defense is coming

Devils back to a 24-17 lead, but there was still four minutes left on the clock and the Cougars had moved the ball on their last three possessions.

"We had to stop them, and we just stiffened and played together," Caldwell said. "We didn't have any choice so we did it."

On the first play from scrimmage, WSU quarterback Samoa Samoa attempted a pass and safety Mike Richardson stepped in front of the receiver to intercept the ball at the Cougar 21.

"We really needed it at that point," Richardson said. "I should've had a couple more."

The Devils offense failed on a fourth down play and the Cougars had the ball again with 2:16 left. Plenty of time to get a score.

Samoa completed a pass to Jim Whattley for 11 yards and the Cougars were on the roll again—so they thought.

That was as far they got. Three plays later, cornerback Ralph Dixon moved in for the interception and returned it 22 yards to the WSU 23 yard line.

The Devils moved the ball, but were forced to give it

ing from the team's awareness of what they can do as a unit.

"That has been our main problem all season," head Coach Darryl Rogers said at a press conference after the USC game. "When we have everybody understanding what their job is, and where the coverage is coming from we'll begin to have the guys understanding what we (as coaches) are trying to do."

Rogers also added he didn't expect to see any changes until next season.

"There aren't any veterans out there," he said. "This a new system and everybody has to get used to it."

The Devils may be getting used to it quicker than others expected. They are understanding that if they do their job and cover the right assignment, the rest of the squad will do the same.

Linebacker Walt Bowyer, who has been coming on strong all season, typifies the changing attitude of a team that does a lot of substituting.

"There is a lot of talent on this team, and a lot of people still haven't made it on the football field," he said. "But

CONTACT LENSES
SOFT **\$79⁹⁵**
For Most Soft Lenses
SAME DAY DELIVERY for most SOFT LENSES

\$79⁹⁵
HARD

TRIAL WEARING
PERIOD FOR
CONTACT LENSES
•Soft Contact Lenses
For Astigmatism
Available
•Professional Fee Not Included

FOR APPOINTMENT OR INFORMATION

941-5228

DR. W.G. AMES
OPTOMETRIST

3666 N. MILLER RD.
Suite 114 Scottsdale



OPEN
Mon.
thru
Sat.

10%
DISCOUNT
ON FRAMES

10%
DISCOUNT
ON
LENSES
OR GLASSES

OUR NEW LOCATION
INCLUDES AN
OUTSTANDING
FRAME DISPLAY

Fill your doctor's
prescription.

**EYE
EXAM**
FOR GLASSES

\$20



**5 GREAT
REASONS
TO BUY TDK TAPE
ON SALE NOW
AT TOWER RECORDS**

TDK
Blank Audio Tape
SALE

1. Excellent Sound

With TDK blank cassettes, your recordings sound as life-like and dynamic as the original. You get back what you put in!

2. Reliability

TDK cassettes are designed to be played over and over, year after year. The mylar slip sheets and precision 5-screw cassette housing assure long-lasting performance, free from jamming and drop-out.

3. An Industry Standard

36 major cassette deck manufacturers adjust their machines to sound best with TDK. In fact, TDK SA (Super Avilyn) is the 'Industry Reference Standard' in the high-bias position.

4. Full Lifetime Warranty

TDK stands behind their product. If you ever have a problem with a TDK cassette, due to a defect in materials or workmanship, TDK will replace it free. You can't have a better warranty than that!

5. Super Savings

Now you can get great tape at great savings at Tower Records. With these sale prices, TDK offers you incredible value for your dollar! Stock up now while supplies last!

TDK SA (Super Avilyn) Cassette

When you want uncompromising quality and fidelity, high-bias TDK SA is the choice. It brings out the best in your machine. Sale prices on 60- and 90-minute cassettes.

SA-C60 2.77 each
SA-C90 3.77 each



TDK D (Dynamic) Cassette

TDK's most popular cassette. When purchased in these 2-packs, TDK D offers tremendous value. Sale prices on 60- and 90-minute cassettes.

D-C60 2 for 2.33
D-C90 2 for 3.33



OPEN 9AM TO MIDNIGHT • 365 DAYS A YEAR

**TOWER
RECORDS**



Tempe
821 SOUTH MILL AVENUE

Chris-Town

5617 NORTH 19th AVENUE
NEW CHRIS TOWN PLAZA NEXT TO SKAGGS



ASU weekend sports schedule

ASU women's cross country will hold the 1980 Western Collegiate Athletic Association championships at 10 a.m., Saturday at Scottsdale's Eldorado Park.

Seven teams will compete with UA's Wildcats being the favorites.

Mary Littlewood's women's softball team will wrap up the 1980 fall season at 1 p.m. this weekend at Kiwanis Park with a double header against the University of New Mexico.

The Sun Devil baseball team will open its fall

schedule with a two-game set against the New Mexico Lobos 2 p.m. today and noon on Saturday at Packard Stadium.

Admission is free and the Devil's fall schedule includes five weekend double headers.

High jumper gains fame, loses shoes

By William Hart

ASU high jumper Coleen Rienstra's life is full of mishaps, records and most of all sports.

Mishaps seem to follow Rienstra wherever she travels.

As she was getting ready to compete in the 1980 Olympic Trials, she realized she had lost her shoes on the plane. After a quick scramble for shoes, she went out onto the field and jumped 5-11 for a fifth-place finish in the rain.

"And who never practices in the rain? — Me," Rienstra added.

The saga continues.

"A week before the (1980) Nationals I was hit by a truck," Rienstra said. "I went to the hospital and they brought me crutches and a sling. How was I supposed to walk with crutches and a sling?"

Rienstra, a 20-year-old sophomore, still has a scar on her leg from the car wreck. She was riding a bicycle when a truck pulled out of a driveway and hit her. She suffered numerous cuts and bruises.

"I also pulled something in my leg trying to save myself when I was falling," Rienstra said.

She recovered in time to win the competition and the national title at 6-1 1/4.

Rienstra also has scars from spiking herself and she admits she is accident prone. She still is trying to figure out how she spiked herself in the hand.

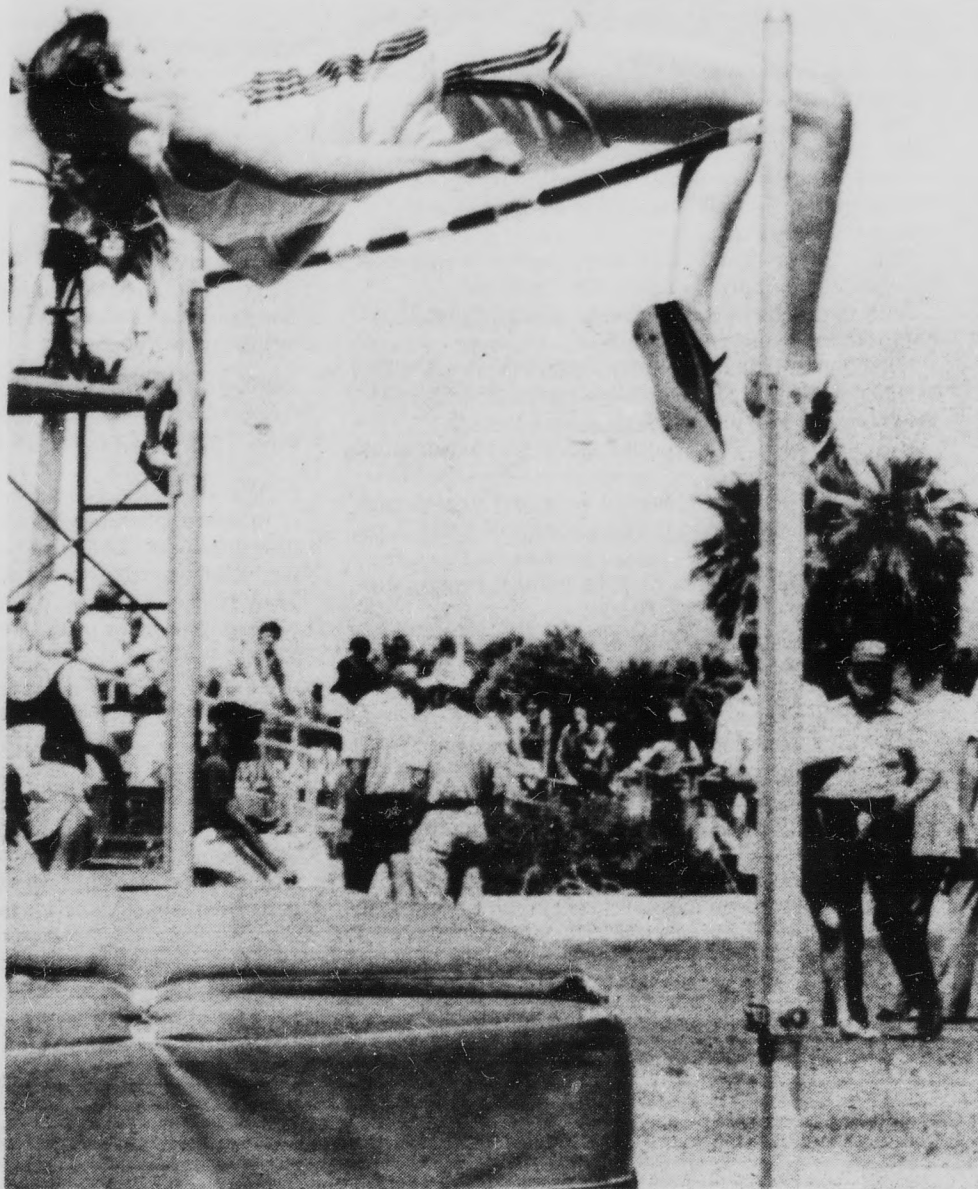
Accident prone or not, Rienstra still is one of the top jumpers in the nation.

She jumped 6-4 in the 1980 Athletic Congress Meet and won the meet, earned an ASU, WCAA and an NCAA outdoor record at the same time.

Rienstra's impressive showing earned her an invitation to two international meets; one in Japan, and the other in the People's Republic of China.

"I was very honored and surprised when I was called," she said. "I had two weeks to work for it."

Rienstra admitted she wasn't in condition after taking the summer off from



Women's high jumper Coleen Rienstra shows off the form that won her a second-place finish in Japan and China. This year she is making her move to be the top competitor in her field.

training, but added her determination helped her make the team.

"But technically I was out of shape," she added.

In the 11-nation field in Japan and the eight-team field in mainland China, it boiled down to Rienstra and the current Olympic champion, Sara Simeoni of Italy.

In both matches Rienstra jumped over 6-0 but came in second.

"In China it was close," Rienstra said. "We kept missing and hitting the same (heights)."

"On her third attempt she made it (6-4 3/4) and I missed."

Rienstra said she felt great about the trip because even though she was out of

shape she could still provide competition for the Olympic Champion.

Rienstra said she's gearing her training toward the 1984 Games.

"The trials lost a lot this year because of the boycott," Rienstra said. "At the trials, and during interviews, people (competitors) were getting down on the (U.S.) President and the Olympic Committee."

"I wasn't that upset because I have '84, but I was disappointed for the other athletes," she said. "A lot of people were at their peak, in four years they'll be past their prime."

The real disappointment for the athletes, Rienstra said

was when Afghanistan competed in the Olympics and the athletes thought, why are we boycotting the games if Afghanistan is competing.

"At the next Olympics," Rienstra said, "I will be at the peak-age for a high jumper. I have geared my training for it."

In high school Rienstra also played volleyball and basketball, but she doesn't have the time for anything, but practice and study.

She added the trips to Japan and China have put her a week behind in school.

"I wish I could play volleyball. I love volleyball," Rienstra said.

"Sports take up a lot of free

continued page 23

Daily Double
Cocktail Lounge

1/2 Gallon Pitchers

\$2

Mon. 7-10 p.m.

Sat. 2-5 p.m.

or Game Time

3001 S. 40 St.

aabbä

MEN AND WOMEN

Cut & Style

Reg. \$14.00 • NOW \$7.00

Permanents

Reg. \$45.00

Men — NOW \$30.00

Women — NOW \$35.00

Iron Curl or Set \$4.00 Extra

Baseline & Mill

Next to 7-11

897-0828

Minority Students

A.S.U.

College of Law
Application

Seminar

L.S.A.T. Review

Information

Financial Aid Information

October 22 M.U. Room 211 (Yuma)

2:30 P.M. to 4:30 P.M.

Contact

La Raza Law Students

Black American Law Students Assoc.

Native American Law Students Assoc.

College of Law, A.S.U.

Tempe, Arizona 85281

Phone: 965-5145 965-7207

DJ'S
WEST

Rock N' Roll
MUSIC

Celebrating The GRAND OPENING
of DJ's Store No. 4!!!!

ALL INSTRUMENTS
ALL BRANDS

2440 E. McDowell
Phx, AZ. 275-0654

Badminton opener set

The ASU badminton team will open its 1980-81 season this Saturday, hosting the Arizona Closed Invitational in the P.E. East building.

The tournament is set up in three divisions; men's, women's and mixed. The field will be made up of collegiate and post-graduate players.

Singles competition starts at 8 a.m., doubles at 1 p.m. The finals will start at 9 a.m. Sunday.

The defending national champion Devils will be represented by All-Americans Solaiman Jonatan and Heater Ross.

Jonatan is the current holder of the men's singles title while Ross won the AIAW individual title and teamed with Regina Ruben to win the national doubles championship.

Cisco's
The next step in
Mexican food.

There's more to Mexican food than tacos and refried beans. In addition to traditional Mexican food, we suggest:

Enchilada Del Mar

Flour tortilla stuffed with pieces of crab meat, green peppers, onions and celery, topped with our special verde sauce and guacamole, served with Mexican style rice and corn. And for dessert — try

Cisco's famous fried ice cream.

Cisco's

Open daily for lunch and dinner.

Luncheon Specials Mon.-Sat., 11-2

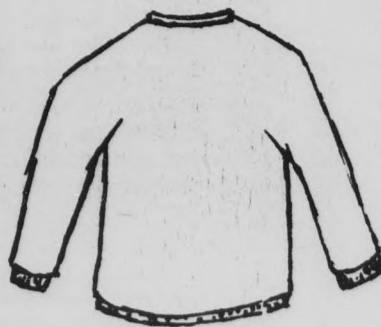
Happy Hour Mon.-Fri. 3-6 p.m.

2700 S. MILL AVENUE • 968-7759

Mill Ave. between Broadway & Southern

FUNCTION + FASHION

IT'S TIME!



GOOD LOOKIN'
SWEATS

Shirts, Pants,
Hooded Shirts

from **7⁹⁵!**

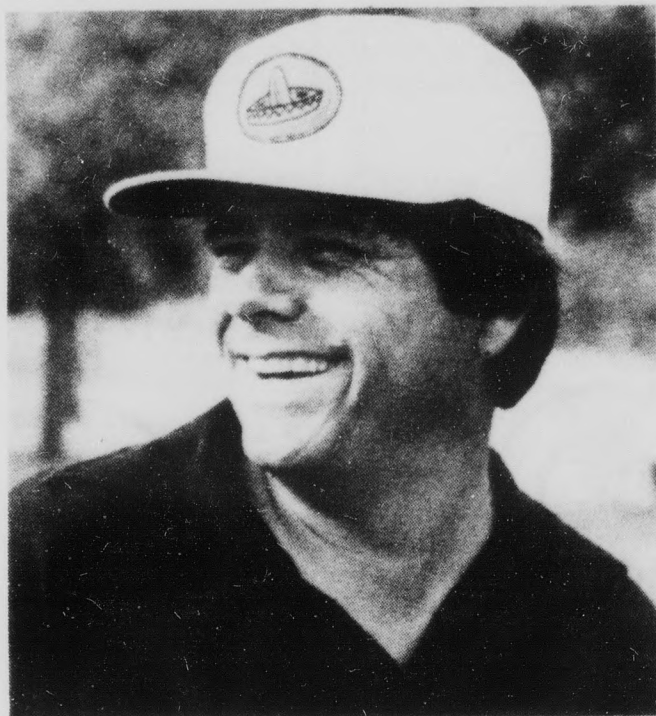
University
sporting goods

1038 S. MILL AVE.

(Across from Gammage)

968-7725

Lee's Fleas occupy ranks of PGA field



Lee Trevino

By Charlie Diaz

First there was Arnie's Army of the Arnold Palmer heyday, the army faded out and then in the early 1960's and early '70's it was Lee's Fleas.

Lee Trevino, the man Lee's Fleas follow with religious fervor, still has the attention of the sporting world long after Palmer left golf for commercials.

"It's taken them 13 years to adapt to the way I play," Trevino said Sunday at McCormick Ranch as he explained the impact his open stance has had on the low scores of today's golfers.

Trevino said since its inception, golf has been taught the same way — a closed stance with a rigid swing.

He also gave a history of golf lesson. Golf started in Scotland where it's cold.

"That's why they have wrinkles in their faces," he said.

The people who played golf then, had to wear the layered look — which meant multiple cloths.

With the cloths, the swing became tight and that is the way golf is still taught today.

Trevino developed a swing where he moves his lower body in conjunction with his upper body. With his swing he is able to put the ball almost exactly where he wants it.

"The thing (ball) will stop like a butterfly with sore feet," Trevino said as he hit the ball 150 feet. He hit the zero in the 150-foot marker with the ball.

"People make too much of golf," he said. "It's the simplest game to play. The ball's not moving."

Trevino stands at a 35-40 degree angle from the target he aims at.

He advocates using the left hand as the controlling force of the swing. The right hand is just to keep the club from going into orbit. The left hand controls the ball and the distance it travels.

The left knee influences shoulder movement and the club's downswing.

"One movement you have to make (the downswing) is like a fine clock — once you set the wheel in motion" it just follows through, he said.

To get a good drive or just to chip the shot, the left knee rotates toward the target and the body speed controls the distance.

Trevino says the eyes should be about six inches in front of the ball, looking at an area — not the ball.

He added the wedge is the golfer's best friend.

"Wedges are probably the most important club in the bag," he said. "People don't spend enough time with wedges."

Trevino said he can hit a wedge about 110 ways.

The versatility Trevino displayed is one of the reasons he's No. 2 on the PGA money list, and the reason he won his fifth Vardon Trophy for being the lowest-score-per-round-player on the tour.

continued page 23

Pac-10 grid races heat up

By Jim Walters

ASU and UCLA will be taking the weekend off, but there will be plenty of action going on around the Pac-10.

The highlight game of the week will pit Washington against Stanford in Berkeley, Calif.

The game will be the regionally televised game on ABC, starting at 1:50 Arizona time.

This is a key game in the race for the Rose Bowl bid. Washington is 4-1 and Stanford is 4-2 overall and both teams are 1-1 in Pac play.

USC, UCLA and USC have better conference records, but they are ineligible for a bowl bid.

Both teams have high-powered offenses and should come out throwing the ball.

Washington is leading the division in scoring with a 34.0 per game and Stanford's quarterback John Elway is leading the Pac in touchdown passes with 12.

Huskie Coach Don James isn't underestimating Elway's ability.

"We must keep the pressure on him," James said. "If we don't keep him in the pocket he will take off and run."

James added the best way his team can stop Stanford is to keep them on the bench.

Elway has connected on 121-194 passes for 1,409 yards and has some of the top receivers in the Pac to throw to.

Andre Tyler has 27 catches for 359 yards and five touchdowns, and Ken Margerum has 24 catches for 427 yards and four touchdowns.

The Huskies counter with quarterback Tom Flick, who's completed 65-113 passes for 854 yards and four touchdowns.

But Washington's secret weapon is running back Toussaint Tyler, who has carried the ball 87 times for

446 yards, and is averaging 5.1 yards a carry.

UA is right behind Stanford and Washington, and they'll have an opportunity to take over second place with a win over Washington State.

The Wilcats will be at home against Washington State. The Cats lead the series 6-3, and are 2-0 since joining the Pac.

One of the Cats' major problems before the season started was who would join Hubert Oliver in the backfield.

First year Coach Larry Smith decided to go with a first-year man in Brian Holland.

The freshman has responded with the best per-carry average in the Pac, 6.5.

Southern Cal will put its 25-game winning streak on the line when the Trojans go up to Oregon to take on the Ducks. They rank one-two in total defense, respectively.

On the USC side, safety Ronnie Lott is leading the Pac in interceptions with four while teammate Dennis Smith has three. The Ducks counter with free safety Mike Nolan who also has three.

They're pretty even on defense, but the Trojans have the advantage on the offensive side of the ball.

Trojan tailback Marcus Allen is leading the Pac in scoring and rushing with 157.6 yards average per game and he has nine touchdowns.

Oregon State will be travelling to California and the Beavers are still looking for its first win on the season.

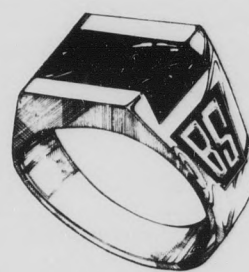
The Bears are relying on the arm of Rich Campbell, is at the top of the stats sheets in the Pac. He set an NCCA record last week completing 21 straight passes.

Pac-10 play is in full swing and the Bruins and the Devils will be back in action next week.

Cut Class



Traditional



Colorado



Seahawk



Classic



Starlight



Bouquet



Petite



Unique

Today's Your Last Chance

Pick your favorite ArtCarved class ring. Cut it out. Keep it with you for a while. Get an idea what it's like to own the ring that says, "I did it!"

Then, have the genuine article fitted by the ArtCarved representative visiting campus today. You'll have our newest selection of ring styles to choose from — and a specialist who will make sure the fit is perfect. Plus, there are some incredible ArtCarved offers to cut the cost of your class ring...

CUT your ties with the past during our "Great Ring Exchange!" Trading your old 10K gold high school ring for a new ArtCarved college ring could save you as much as \$90.

CUT the cost of a traditional or contemporary Siladium ring to just \$74.95 — a special ArtCarved "Ring Week" discount up to \$20.

CUT a smashing figure with a women's class ring from our exciting new "Designer Diamond Collection."

Any way you cut it, today is the best day to select your ArtCarved class ring!



ARTCARVED
COLLEGE RINGS

... SYMBOLIZING YOUR ABILITY TO ACHIEVE.

UNIVERSITY BOOKSTORE • Memorial Union

Deposit required. MasterCard or VISA accepted.

© ArtCarved College Rings



Serving

• Soups

• Salads

• Sandwiches

Beer & Wine

HOURS: 10:30 to 7:30

Phone for to go orders

701 S. Mill Ave.

894-2777

More about

Lee does it his way

continued from page 22

The accuracy Trevino showed with a wedge was almost uncanny. It didn't matter what he hit the balls with — an iron, a wood or a wedge — the thing went exactly where he said it would go.

Trevino added golfers spend too much time working on their drives. The driver is used about 14 times a game and that is it, he said.

During the course of a tournament, Trevino said he never swings more than 75 percent of his maximum because he wants something left at the end.

While all the golf talk was going on, Trevino consistently had the gallery in mass chuckles. Even during the question and answer period, he handled the crowd beautifully with anecdotes about Hubie Green (by the time he finally swings at the ball his beard is different) and Jack Nicklaus (when he swings, he only looks at the ball with his left eye).

Even the rank-amateurs, or worse beginners, could profit from the clinic. It was informative, amusing and not condescending.

No wonder Trevino is a bigger hit than a Mike Schmidt homer.

More about

Rienstra climbs to top, as high jump fame grows

continued from page 21

time from friends and family, but I never was a partier so I didn't have to give that up."

Last year, Reinstra also competed in the pantholon and high hurdles and qualified for the Nationals in hurdles and pantholon, as well as in the high jump.

But Rienstra is turning all her attention to the high jump.

Being a world-class high jumper takes a lot of time and hard practice, especially if you take a summer off like Rienstra did.

Her training schedule consists of running drills, running up and down stadium stairs, lifting weights, and last year, running 'A'-Butte once a week.

The weight training is done in cycles, Sue Humphery, one of Rienstra's coaches said. Heavy weights are used for power and then she switches to light weights, lifted at a faster rate to gain speed.

Rienstra attributes weight training to adding over three inches to her jump in one year.

"Last year my biggest gripe was I was the only high jumper on the ASU women's team," Rienstra said. "It's (practice) not so bad if there are others, and people are dying with you."

She added the heat was hard to get used to at first.

"I stayed here the whole

summer," she said. "At first I thought I was going to die."

Rienstra has always worked out with the men's team because she didn't want to practice alone. Until this year, she was the only women high jumper.

The women's team won't be practicing with the men's team this season, because there a few problems in equipment sharing.

The men are working at different heights and the bar has to be adjusted too many times during one practice.

This year the teams will be practicing on opposite days, but Rienstra won't be alone.

She has talked a girl from one of her classes into coming out for the team as a high jumper and a pantholon runner. They will be practicing together.

Rienstra was recruited from her home in Sparks, Nev. to ASU by Humphery and head Coach Rodger Kerr.

Rienstra added her whole world is centered around sports.

When she graduates, Rienstra hopes to use her degree in Physical Education so she can teach and coach kids.

"I love sports and I love kids," she said. "When I first came here I wasn't interested in anything else."



Family Planning Institute
Women's Health Center

PREGNANCY TEST
\$2.00

Confidential Counseling
Pregnancy Testing & Termination
Pre-marital Blood Testing

2525 S. Rural Rd.
Suite 4-C, Tempe 968-7471

9100 N. 2nd St.
Phoenix 997-7493

Mon.-Sat.
8:30-3:30

MEN & WOMEN... ALL AGES
LEARN TO ROCK CLIMB
GLOBAL MOUNTAINEERING CO.



BOB SMALL
LICENSED & INSURED

833-0321

Announcements

Meeting Our Daily Needs.
Do you feel lonely, depressed, unwanted? Your search for God will meet your needs. Each Monday a Christian Science service is held in the Danforth Chapel at 3:40 p.m. Please come and find how God's love does meet our needs. A Christian Science Campus Counselor is available in the chapel an hour before the service — or call 967-3716.

10/17

Automobiles

1977 FIREBIRD TRANS-AM, 22,000 miles, auto, air, power steering, brakes, windows, door locks. Tilt, AM/FM cassette, excellent condition. \$5,450/offer. 949-2214, 867-1095.

1976 FIREBIRD ESPRIT. Vinyl roof, stereo 8-track, eight cylinder, tilt wheel, air conditioning, 46,900 miles, Michelin tires. \$3,750. Call after 6 p.m. weekdays, 946-9675.

Babysitters

Wanted

MONDAY-FRIDAY, 3-6 p.m. Light house cleaning and cooking, stay with two kids 14-years and 16-years. Must have car and references. \$45 per week plus supper. Call Stefanie, 8-4-30, 244-5130.

WANTED: PART-TIME help. Babysitting and light housework. Two or three half-days a week. Will work around your schedule. Off Price and Baseline. 831-6109.

Bicycles

MEDIUM SIZE Centurion. Rear wheel just rebuilt. Good condition. Asking \$80. Call Chris, 968-5283.

For Rent/Lease

ATT: LOUIS. Two bedroom house on University. **CANCELLED**. nth. 945-2286.

BIKE. **CANCELLED**. finished house. \$ **CANCELLED**. nth. 945-2286.

PROFESSOR'S HOME, very near campus, walk to campus from this beautiful 3-bedroom or 2-bedroom plus study. Arizona room, fireplace, hardwood floors, mature landscaping with beautiful garden area. Evenings 268-4708. Red Carpet — Carolyn Weary, 968-3414.

TWO BEDROOM, two bath townhouse, \$330. Enclosed patio, jacuzzi, pool. Near 52 St., McDowell. 275-2163.

For Sale

DOOBIE BROTHERS and Springsteen tickets available, face value. Excellent seats. \$10.50 tickets. Call 838-3874, ask for Jay.

LADIES SANDAL sale! Up to 1/2 off. Backdoor Shoe Shop, 707 S. Forest, 966-1772.

PABST BOCK beer \$1.99. LaPaz Tequila \$3.99. Ruinite Lambrusco \$2.99. Used pocket books 25c. Haagen Daz Natural Ice Cream, imported beers, cold wines, grocery items. Rundle's, corner University and Mill. 967-9079.

STEREO RECEIVER, Pioneer SX-850 and one pair BIC-6 speakers, best offer. Call Mike, 966-1060.

8x36' TRAILER. BIKING distance to ASU. Completely furnished, ready to move in. \$3,200. 962-3850.

Stereo, brand new, never been used. In original carton. AM/FM stereo receiver, BSR record changer, cassette player and recorder, large speakers. Full original guarantee. Cost \$350. Will sacrifice, \$165. Call 941-8796, private home. 12/5

Help Wanted

COLLEGE GRADUATES, excellent first year income with benefits, professional inside office sales position with rapid advancement. Must have 4-year degree or better. Phone Mr. Dabbs, 966-3494.

DISTRIBUTOR WANTED. National pharmaceutical company is seeking a self-starter to present our full line of non-prescription products. For information, write South-East Pharmaceuticals, P.O. Box 15676, Red Bank, Tenn. 37415.

LIQUOR STORE cashier needed, flexible hours. Phone 276-2603 for interview appointment.

OVERSEAS JOBS. Summer/year round. Europe, S.Amer., Australia, Asia. All fields. \$500-\$1200 monthly. Expenses paid. Sightseeing. Free info. Write: IJC, Box 52-A23, Corona Del Mar, CA 92625.

Help Wanted

EARN UP TO \$500 per 1,000 mailing our circulars. For information: Premiere Advertising, Dept. 30, Monroe, Ohio 45050.

OPPORTUNITY: LIVE-IN attendant for handicapped male. Four-bedroom home close to campus. Good pay, hours. No experience necessary. Responsible, mature person who enjoys a relaxed structured lifestyle is desired. Contact Wayne after 2 p.m. at 945-2705 if interested.

STUDENTS, MALE or female. Work your own hours, full-time, part-time, or weekends. Cleaning occupied residential homes. Get into shape and be in the most beautiful homes in the valley. Must have phone, car, and follow the golden rule. 941-0090 or 257-0727.

TELEPHONE PERSONALITY? Excellent working conditions. A gold mine here for you. Part-time/full-time. Students welcome. Three openings. 1501 N. 29th Ave., Phx. 272-5251.

Jewelry

DIAMOND VS1, I color, 34 point, retail \$900, sell \$700 or best offer. Call Mark, 945-3666.

Lost/Found

Friday FREE Lost and Found FOUND

ADORABLE PUPPY who needs her lost owner or good home. Half Labrador, reddish brown, white paws, 12 weeks. free. 834-3181.

LOST

LOST: BLUE notebook with pink, blue, green and yellow paper. Urgent for mid-terms. Call Kelly, 838-0657.

TWO BLACK dogs in the vicinity of Mill and Broadway. The big dog has a bare patch of skin by his tail. Answers to the name of Tucson. If found, please call 967-2502, 968-7042 or 967-4500.

Courtesy of:



WESTERN SAVINGS

The foresight people.

Miscellaneous

CASH FOR gold, diamonds, silver, old watches, jewelry, class rings. 968-5967. Mill Ave. Jewelers.

LIFETIME SUPPLY, music manuscript paper, 500 sheets, \$8.50. 4435 East Monte Vista #127. 244-1612.

Motorcycles

CLEAN 1978 KAWASAKI 650, air forks, highway pegs and more. Call John at 833-9344.

Personal

GOOD STUDENTS save 25% on auto insurance. Call Steve, 835-1480, for quote. Farmers Insurance ASU representative.

HAVING TROUBLE with acne, dandruff, yeast infection, athlete's foot, Herpes, diaper rash, etc.? 10-year proven patented agent now being distributed in Arizona. Skin Kare \$8.50; shampoo \$8.50 including tax and handling. HI, Box 2623, Mesa, AZ 85204.

PARTY! DELTA Sigma Pi and the "Upstairs Saturday Night". A Hat Party, Saturday, Oct. 18 at 8:00 p.m. Award for best hat. Door prizes and first drink free with admission ticket. For more information, call 967-1927 or 966-5468.

Pets

RUSSIAN BLUE, beautiful, loving, spayed, shots. Sell at cost or will shoot. 256-6015.

Roommate

Wanted

FEMALE ROOMMATE needed to share 3-bedroom townhouse. \$165 per month, 1/4 utilities, own room. Available immediately. Call Tierna, 897-1625.

FEMALE NON-SMOKER, own room in two bedroom duplex. \$105 plus 1/2 low utilities. 894-0317 evenings.

Roommate

Wanted

FEMALE ROOMMATE wanted. Two bedroom Lakes apartment. Grad or employed. \$160 and 1/2 utilities. Before 5:00, 965-1920, after, 838-9488.

\$175 MONTH, utilities included. Non-smoker, furnished bedroom, washer/dryer, pool, jacuzzi, tennis court. 966-8375.

ROOMMATES WANTED to share beautifully furnished houses or townhouses. Washer/dryer, dishwasher, pool. \$120 (share master bedroom), \$157 (private bedroom). Call days till 4:00 994-2847, eves. 966-5260. Close to ASU.

Services

CUSTOM PRINTED T-shirts for your club or organization at wholesale prices. Call Bruce at 966-4407 evenings.

LADIES! WANT to live with boyfriend but can't tell parents? For monthly fee, our apartment can be your alias for phone calls and mail. Call 968-9645.

MONTESSORI TUTORING for elementary pre-school, special-ed is available through the Tempe Montessori school. Contact Kathleen, 966-7607, 966-7412.

Travel

DRIVE CARS free to most points of the United States, over 21. Scheall Driveaway, 991-5533.

FREE TRAVEL consultation. Call Sundance Travel for the lowest air fares and budget tours, e.g., to Hawaii, Mexico, Europe, etc. Please call 835-6888.

Typing

A-1 WORK. IBM Selectric. Convenient ASU. Reasonable. Mrs. Oakley, 967-0802.

ACCURACY in typing. English degree. Editing. Seven years experience. Close to ASU. 967-4443.

Typing

ACCURATE TYPING. IBM Selectric, or SAVIN Word Processor. Call Gwen's Office Service, 839-6294.

ACCURATE TYPING, reasonable rates, good service. Agnes Lindstrom, 838-5656.

CUSTOM TYPING: Correcting Selectric. Barbara, 340 E. Balboa. Off College between Broadway and Southern. 966-0961.

EXPERIENCED TYPIST, guaranteed work. Correcting Selectric. Transcribing/dictating equipment, uses standard cassette tape. Jane, 969-2664.

PROFESSIONAL, GUARANTEED typing, any job, rush jobs okay. IBM Selectric. Neat, accurate, fast. 957-1835.

TYPING: IBM Electronic. Term papers, research papers, dissertations, tape transcription, manuscripts. Scottsdale. Jeannique, 948-8635.

TYPING THESES, dissertations, term papers, etc. Five years experience, accurate, spelling corrected, reasonable rates. 949-9207.

TYPING. IBM Correcting Selectric. Theses, research papers, etc. Pam, 969-2098.

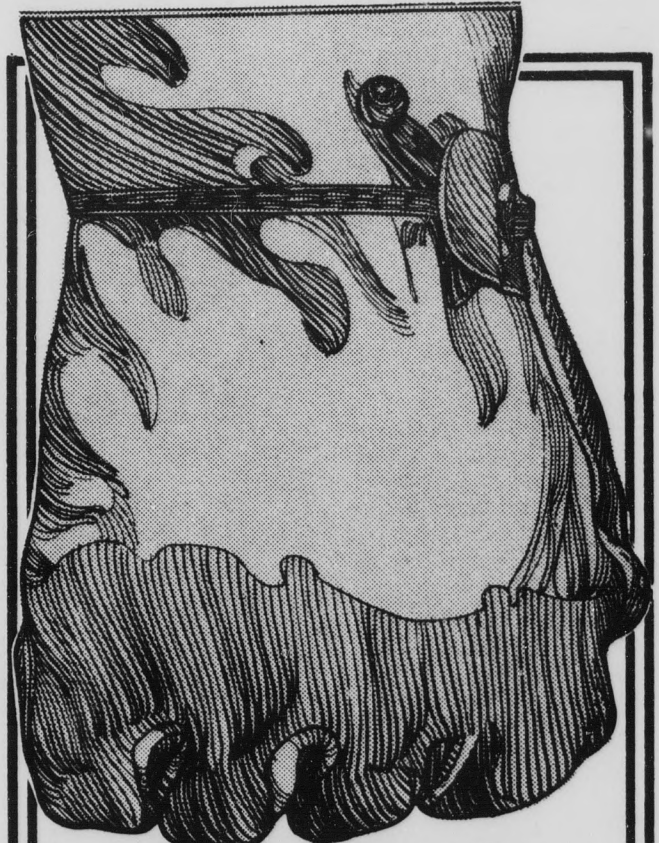
TYPING (WORD PROCESSOR), fast, accurate. Former editor. Books, letters, resumes, theses, technical. Donna, 962-6694.

Wanted

ARTISTS CONSIGNMENTS for Phoenix area art sale. Short term consignment. Any flat or framed works considered. Call broker at 995-1409.

NEED MONEY? Paying top prices in cash for gold jewelry, class rings, silver coins, etc. Located in Lemon Terrace Apts. Call anytime. Joe, 968-8637.

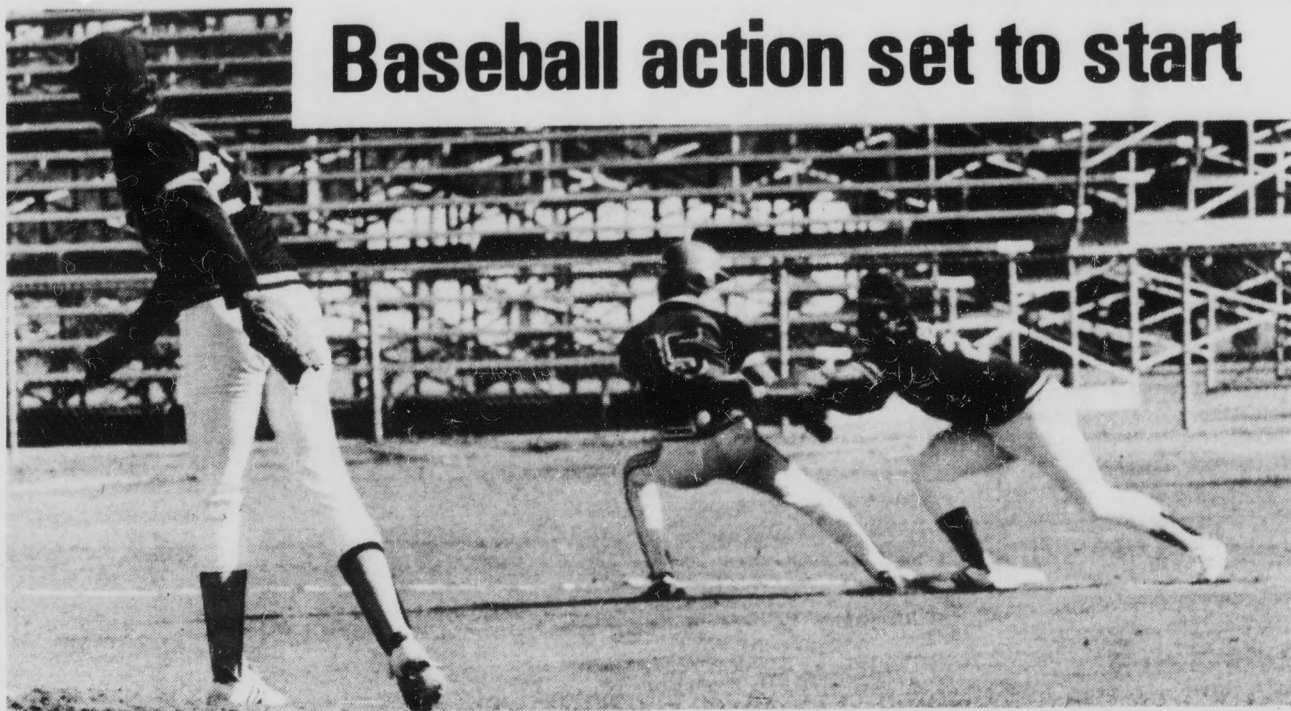
PAYING TOP \$\$ for that gold class ring you never wear. Buying all gold. For information, call Rich 965-9635 or 835-2980.



Latch On To Classified Ads THEY WORK

Sure-fisted results... that's the Classifieds! They'll lend you a hand when you're looking to buy or sell just about anything under the sun. See what Classifieds can do for you.

state press



Baseball action set to start

By Jim Walters

ASU will open its fall baseball season today when the Devils take on the University of New Mexico in double-header action.

While the rest of the baseball world is putting itself to bed, the Devils' will be opening up their 20-game fall season.

"Basically the fall season is just a chance for us to get a look at the younger players," head Coach Jim Brock said. "The team is set for the most part, but we'll take a look at the junior college transfers and the walk-ons and see what sort of talent is out there."

"We'll play the veterans, but this is like our spring training."

The team is coming off a second-place finish in the Six-Pac to UA.

The Devils had gone into the final series of the year against the Wildcats, needing all three games to earn a shot at a playoff berth.

The Devils won the first two games, but they ran out of pitching, and the Cats ran away from them in game No. 3. Arizona went on to win the NCAA championship.

"We had a good team last year, but our pitching had its problems," Brock said. "There just wasn't anything left at the end."

Brock said he is happy with the recruits he picked up during the off-season, but the Devils will be relying on the strength of some young pitchers that played the second half of the season.

Bryan Weymouth, who came up from the junior varsity team, should have a starting spot on the squad.

The starting nine will have a few changes for this season, but not many, Brock added.

The Devils needed to fill the catcher's spot left vacant when Russ Stephens opted for a pro career, but Brock was happy with who they got.

"We brought in Ricky Wilson from Mesa Community College and he is easily the best catching prospect in the state," Brock added. "Russ was a super catcher, but we don't feel bad having Ricky back there."

First baseman Bob Ferris also moved on, but third baseman Mike Sadders will move over to first and share the duties with Alvin Davis.

The place where the Devils may be the strongest is in the outfield where they will feature leftfielder Stan Holmes, who exudes power, centerfielder Lemmie Miller, a speed merchant, and rightfielder Ricky Nelson, who is a great all-around player.



ARIZONA REALTY
(602) 966-6241

**STUDIOS, ONE & TWO BEDROOM
APARTMENTS & HOMES
AVAILABLE NOW!**

Some Near ASU
Some Utilities Paid

For More Information Call:

ARIZONA REALTY 966-6241
(Corner of Rural and Broadway)

THE GRAND MARKETPLACE™

ASU MEMORIAL UNION

This exciting concept in food service will provide the University community with a variety of new dining and beverage services in a single location. The new selections include:

La Cuisine™ relax and enjoy finer style full meal dining and ala carte entrees

The Grill™ grilled to order breakfast lunch and dinner specialties

POTPOURRI™ a "food emporium" of tantalizing meal and fast service snack selections

CAFE OLÉ™ a "fiesta" of south of the border style entrees and snacks Ole!

Summer Fields™ lighter style meal, beverage, and quick service energy snacks

THE DELICATESSEN™ a "mini market" of prepared and made to order sandwiches, salads, desserts, beverages, and other specialties

GREEN STUFFS™ the ultimate salad bar... a variety of salad selections and options along with dressings, accompaniments and toppings

Sweet Sensations™ treat your sweet tooth to a fun selection of ice cream and soda fountain snacks and walk away refreshments. Sweet, Sweet, Sweet Sensations!

Part One Opening October 22

DISCOVER

THE GRAND MARKETPLACE

OPENING SOON