

MEChA charges ASU with unlawful hiring



Staff photo by Lars Jones

About 35 MEChA and La Raza members picket the administration building Monday morning. The students were complaining about the lack of minority students enrolled at ASU.

By Suzanne McElfresh

A student Chicano organization charged ASU administrators with irresponsibility because of what they called unlawful and ineffectual actions in the recruiting of minority students and faculty.

"The University administration has not followed the law," said Ruben Vasquez, co-chairman of MEChA. "In 10 years, the Chicano student enrollment has increased only 0.4 percent. Something has to be done, and this administration can't do it."

Members of MEChA, La Raza graduate caucus, the Black Student Union, the Chicano Faculty and Staff, the ASU Minority Caucus and other minority student representatives met with ASU administrators Monday to discuss the issues.

Earlier Monday, a group of about 35 Chicano students picketed outside the Business Administration Building and other areas on campus.

"Many of the administrators truly believe they are doing the best they can," Vasquez said. "Unless we educate them and show them they're not, it will continue."

"Their ideas on minority recruitment seem not to be parallel to ours. They thought they were doing an adequate job, but we're trying to show them

statistically that they're not."

Attending the meeting between the two groups were Provost Paige Mulhollan, Vice President of Student Affairs George Hamm, Financial Aids Director Roger Swanson, and Anthony Martinez, vice president for affirmative action.

Vasquez said "no firm commitments were made" by administrators to students at the meeting.

"There was a lack of time for us to present all the information, and the buck continued to be passed," he added.

Vasquez named Hamm as the person responsible for resolving the group's complaints. Hamm could not be reached for comment.

The minority groups are protesting what they characterize as an inadequate increase in the number of Chicano and minority students, a dropout rate that is twice as high as for the rest of the University and a financial aids system that is ineffective, said Ben Miranda, an ASU student and member of MEChA.

Figures vary for the number of Chicano students enrolled, but the range is between 3.5 percent and 4.5 percent of the student body. The

continued page 2

tuesday

April 15, 1980 Vol. 62, No. 106

**state
press**

Tempe, Arizona

Arizona State University

© Copyright, State Press, 1980

Chandler wants probe expanded

Regent calls for athletics investigation

By Ellen Haggerty

An Arizona Board of Regents member said Monday he hopes a proposed probe by the board into the finances of intercollegiate athletics at the three state universities will examine the entire program at each school.

"My desire is that we look at the overall program — financial aspects, academic progress of athletes, the whole area," Regent Thomas Chandler said.

The regents also decided to study media coverage of its meetings.

Chandler proposed the probe at the regents' UA meeting Friday. The board agreed to the investigation and assigned it to its subcommittee on intercollegiate athletics Saturday.

The subcommittee, which consists of Chandler, Tio Tachias and Rudy Campbell, will meet April 25 with administrators from the three schools at the board's Phoenix office to draw up plans for the investigation.

Chandler said he called for the probe after regent auditor Patricia Myers told the board that the UA's con-

trol over football coaches' travel expenses is "unreliable."

Myers' statement was part of a report on the UA athletic department's expense accounts.

Regents' fiscal director, Robert Lawless, said UA requested the internal audit in February when its athletic department was charged with irregularities and fraud.

Pressure from the charges led to former UA head football coach Tony Mason's resignation last week.

Myers' report included several errors in the filing and reviewing of expense accounts filed during an 18-month period by Mason and his assistant coaches.

The regents also heard a conflicting report from Robert Peterson, the UA vice president for administrative services, that said much of Myers' complaints were nitpicking.

Neither ASU President John Schwada nor ASU athletic director Joe Kearney expressed any surprise at the regents' decision to examine the athletic depart-

ments.

Schwada said the intercollegiate committee has "been in existence for some time" and the regents have committees that "look at University programs all the time."

Kearney said the regents' actions are "perfectly appropriate."

Chandler said the committee did not get involved when ASU was having problems with its athletic department (the events that led to the October firing of former head football coach Frank Kush and the January dismissal of former athletic director Fred Miller) "because it happened that the Kush matter was not referred to us."

Meanwhile the regents' staff will begin reviewing guidelines for the media at the board meetings.

"We need to have some rules and regulations regarding picture-taking and areas in the meeting room for the media," Regent President William Payne said, "You

continued page 7

Inside Today

New ASASU president
promises budget cuts

Page 3

Zappa turns
with times

Page 8

Devils fall
from first

Page 10

Pulitzers awarded

NEW YORK (AP) — The Gannett News Service won the 1980 Pulitzer Prize for public service on Monday for its journalistic resources, including editorials, cartoons and photographs.

Norman Mailer's "The Executioner's Song," the story of the life and execution of Utah convict Gary Gilmore, won the 1980 Pulitzer Prize for fiction Monday.

The staff of the Philadelphia Inquirer won the award for general local reporting for its coverage of the nuclear accident at Three Mile Island. It was the sixth straight year the Inquirer has won a Pulitzer.

A special local reporting prize went to five members of the Boston Globe for articles on Boston's transit system.

Bette Swenson Orsini and Charles Stafford of the St. Petersburg (Fla.) Times won the national reporting award for their investigation of the Church of Scientology.

The prize for international reporting went to Joel Brinkley, a reporter, and Jay Mather, a photographer, of

the Louisville Ky. Courier-Journal, for their stories from Cambodia.

Robert L. Bartley, of the Wall Street Journal, won the editorial writing award.

The editorial cartooning prize went to Don Wright, of the Miami News.

A photographer for United Press International, whose name was not disclosed, won the spot news award for his picture "Firing Squad in Iran."

Erwin H. Hagler, of the Dallas Times Herald, won the award in feature photograph for a series on the Western Cowboy.

Other awards were:

—Commentary: Ellen H. Goodman of the Boston Globe.

—Criticism: William A. Henry III of the Boston Globe.

—Feature writing: Madeleine Blais of the Miami Herald.

The prizes, established by the late Joseph Pulitzer, publisher of the now-defunct New York World, were first awarded in 1917. Individual winners receive \$1,000, while the public service award recipient gets a gold medal.

More about

Chicanos accuse

continued from page 1

Chicano population in Arizona is 22 percent.

Problems with the financial aids system include a higher share of loans and work study awards instead of grants and scholarships for minority students, Vasquez said.

He also outlined a history of affirmative action warnings to the ASU administration.

The first occurred in 1974 with a pre-determination settlement by the Equal Opportunity Commission that charged ASU with discriminatory practices. A 1975 EOC settlement and a 1978 Civil Rights Advisory Board statement reached similar conclusions, he said.

"In 10 years, nothing has changed," he added. "We will have to change things."

The students are asking for a position to be created for a vice president of minority affairs that would actively recruit minority students.

"Every job opening should involve the active recruiting of minorities," Vasquez added.

They also are asking for a permanent director of Financial Aids who would concentrate more on aid for minority students. Roger Swanson, dean of admissions, is presently the interim director.

"They should try to recruit a minority for that position, also," Vasquez added.

Vasquez said the next step will be for the students to meet with the Minority Caucus and work with them in dealing with the administration.

In the news briefly

from the Associated Press

HIGH COURT LIMITS CAMPAIGN SPENDING

WASHINGTON — This year's Democratic and Republican presidential candidates cannot spend more than \$29.44 million in their general election campaigns, the Supreme Court ruled Monday. The justices unanimously upheld federal laws attacked by the Republican National Committee and others.

WATER INTO SALT REDUCED

PHOENIX — Salt River Project officials reduced the streamflow into the river to 600 cubic feet a second Monday, down from about 2,000 cfs, because of declining runoff from melting snow, a spokesman said. The spokesman said the higher flow had been designed to handle runoff from snow on the Verde River watershed. As snow begins to melt on the Salt's own watershed in a few weeks, the discharge from upstream reservoirs probably will be increased again, SRP said.

IRS READY FOR LATE TAX RETURNS

WASHINGTON — Midnight tonight is the deadline for filing 1979 tax returns with the Internal Revenue Service, and the IRS is braced for a flood of last-minute returns. A spokesman, Larry Batdorf, said the IRS expects to receive 6.6 million returns today alone and that additional large quantities are expected on the following two days.

ARIZONA HOUSING BUSINESS DEAD, SPOKESMAN SAYS

PHOENIX — Arizona's housing industry didn't slump, "it just fell over and died," one industry spokesman says. Others also foresee problems. Some home builders in the Phoenix area have said the government anti-inflation policy could drive as many as 75 percent of the area's home builders out of business in the next six months. One builder also said 40 percent of the construction industry work force would be laid off by September.

EUROPE BY CAR
RENT or BUY
LOWEST PRICES
FOR STUDENTS, TEACHERS

EUROPE BY CAR
9000 Sunset Boulevard
Los Angeles, Calif. 90069
Phone: (213) 272-0424
Mail this ad for Special
Student/Teacher Tariff.
☐ RENTAL ☐ LEASE ☐ PURCHASE
☐ SENIORS ☐ YOUTH PASS

Calvin Klein
DESIGNER JEANS

Most Department Stores — \$40.00

Our Price \$25⁰⁰

FASHION DISTRIBUTERS

330 S. Gilbert, Mesa • 834-9167

Point

Associated Students is now accepting applications for the following Point Magazine positions for the 1980-81 academic year.

1. EDITOR

See job description at ASASU, MU 208-J. In addition to the general requirements, applicants must possess two semesters previous experience on Point or any university or professional publication.

Two letters of recommendation from professors or individuals with knowledge of the applicants' qualifications are also required.

Applicants must pick up job referral forms from Student Employment in Matthews Center, and submit a special application available from Associated Students.

Editor applications are due by 5:00 p.m. Friday, April 18 in the ASASU office, MU 208-J. Applicants must be available during the afternoon of Friday, April 25, for interviews by the editor selection committee.

2. MANAGING EDITOR

3. PHOTOGRAPHY EDITOR

4. ART DIRECTOR

5. AD SALES DIRECTOR

6. BUSINESS MANAGER

7. AD DESIGNER

8. ADVERTISING REPRESENTATIVE

Times for interviews for these positions will be established. Specific job descriptions are available from ASASU, MU 208-J.

Applicants for all Associated Students positions must possess at least a 2.2 overall grade point average, and maintain seven semester hours (full time) while in office.

GOOD FOR YOU BREAKFAST

SERVED FROM 8 AM to 11:30 AM

99¢ SPECIALS

1. 2 Eggs, Hashbrowns, Whole Wheat Toast **99¢**
2. 1 Egg, Bacon, Whole Wheat Toast **99¢**

10¢ ORANGE JUICE
5¢ COFFEE

With Purchase of Breakfast

Offers valid April 15-21, 1980

THE GOOD FARMER

2 Eggs, Sausage, Bacon or Ham,
Hash Browns & Whole Wheat Toast
ONLY \$1.79

• BREAKFAST
• LUNCH
• DINNER
• HUNGRY
SATISFERS



• SALAD BAR
• SANDWICHES
• SOUPS
• SOFT
FROZEN
YOGURT

THE HEALTHFUL ALTERNATIVE

Open 8 A.M. to 7 P.M.
Weekends 11 A.M. to 4 P.M.

Call 988-7133
for take out

120 East University
(In the Archway) Tempe, AZ

Ajamie plans to cut budget as ASASU president

By Lori Weinraub

Associated Students President-elect Tom Ajamie said Monday one of his major responsibilities now will be working on paring down the ASASU budget.

"I am going to meet with the new executive committee, the Senate and work closely with Susie Eastridge (current ASASU president) to trim the budget," he said.

Ajamie, a junior in political science and foreign languages, won the presidential election last Thursday with 57 percent of the vote.

He received 1,883 votes. Linda Madrid, the other presidential candidate, received 1,368 votes for 42 percent of the vote.

Other winners in the election were:

—Bob Mulhern for executive vice president with 66 percent of the vote.

—Helen Mawhinney for campus affairs vice president with 59 percent of the vote.

—Christopher Spinella for activities vice president with 51 percent of the vote.

Mulhern received 2,098 votes. His opponent, Clarissa Davis, received 1,073.

Mawhinney received 1,858 votes to beat David Christian, who received 1,256 votes.

Spinella defeated the current Activities Vice President Lori Tanner by only 81 votes.

He received 1,622 votes and Tanner garnered 1,541 votes.

By almost a 4-to-1 margin, students voted for new credit-hour requirements for future ASASU officers.

Students seeking ASASU office will have to complete 12 credit hours prior to running for the office of campus affairs and activities vice presidents. Students

seeking the president or executive vice president's office will have to finish 36 hours.

The new hour requirements received 2,365 votes and garnered 79 percent of the vote.

Only 623 students voted to maintain the status quo, which would enable anyone to run for office after completing seven credit hours.

Students also voted to elect ASASU senators in the spring general election.

Fifty-eight percent of the students voted to elect the senators, and 41 percent voted to

have them appointed by their various college councils.

In the U.S. presidential straw vote, Republican hopeful Ronald Reagan won 28 percent of the vote.

Fellow Republican John Anderson came in second with 22 percent of the vote.

President Carter came in third, only 16 votes behind Anderson.

Kevin Cosgrove, ASASU campus affairs vice president and also elections coordinator, said he was surprised Reagan won the straw poll.

"I didn't think the campus was

so conservative," he said.

Cosgrove also said he was "somewhat disappointed" with the election turnout.

Only 3,390 students voted in the elections Wednesday and Thursday, compared with the 3,754 who voted in the primaries the previous week.

"I think some students who voted in the primaries didn't realize they had to vote again in the generals," Cosgrove said. "Also, some students who voted for their friends in the primaries didn't vote again if their friends lost."

He also said the election ran "smoothly," except for some tabulation problems that delayed announcing the winners until last Friday.

"The computer program was developed just to count the student winners last week," Cosgrove said. "I fed the computer 2,000 ballots in the first run, and the computer kept eating them. Some were run through twice, and I ended up counting 2,900 votes."

The new officers will be inaugurated April 23 and will take office officially on June 1.

O'MALLEY'S NURSERY STUDENT SPECIAL

Show Your I.D. Card For
20% DISCOUNT

on Plants, Pottery, Potting Soil and
Related Plant Items

Only at O'MALLEY'S TEMPE STORE
Broadway and McClintock

"ISRAEL: RELIVE AN EXPERIENCE"

April 16, 7:00 P.M.
Baker Center - 213 E. University

*Lots of information about making Israel a twice in a lifetime experience
*Stories - slides - relafel - dancing

Hillel - Union of Jewish Students - 987-7563

**PREVENT
BIRTH
DEFECTS**

**OPEN
THE
DOOR
TO
BETTER
GRADES**

Cliffs Notes help busy people...

- study more effectively.
- increase understanding of novels, plays and poems.
- review quickly for exams.

Come in today! We have more than 200 Cliffs Notes titles to help improve your grades and save time.

Available at:

**B. Dalton
BOOKSELLER**

MINDER BINDERS



MINI CONCERT ON TAPE
"8TH IN A SERIES"
TUESDAY
APRIL 15th
WITH SPECIAL DRINK PRICES
**79¢
SMIRNOFF
VODKA** (AFTER 5)
715 S. HAYDEN, TEMPE, AZ.

MINDER BINDERS



MINI CONCERT ON TAPE
"8TH IN A SERIES"
TUESDAY
APRIL 15th
WITH SPECIAL DRINK PRICES
**79¢
SMIRNOFF
VODKA** (AFTER 5)
715 S. HAYDEN, TEMPE, AZ.

Opinion

state
press

The dispensing of injustice is always in the right hands.

—Lec

ASU: it isn't where the action is

Despite the perfume commercial that promises it's so, sometimes you just can't get their attention with a whisper. Sometimes you have to shout.

As many of you undoubtedly witnessed, a coalition of Chicanos apparently decided Monday that the time for whispering is over. Carrying signs and chanting slogans, they demonstrated up and down the malls, demanding the administration pay attention to its own backward policies on the hiring—and schooling—of minorities.

Despite the fact that ASU officials have had more than a year and a half to mull over a state Civil Rights Advisory Board report outlining the "bleak picture of minority employment" here, our affirmative (in)action track record still is nothing short of a disgrace.

In 1977, then-governor Wesley Bolin handed down executive order 75-11 creating a state Office of Affirmative Action and an Affirmative Action Advisory Council. The order was intended to be a new boot in the butts of state-supported institutions, lest they be too slow to "formulate policies and administer programs to ensure non-discrimination in employment because of race, color, religion, sex, national origin or handicapped status."

The policy looked good on paper. And at ASU, that's about the only place you'll find it.

The advisory board's report revealed that Anglo males far outdistance minorities in acquiring (and receiving tenure in) the higher-ranking faculty positions here. And not only are minorities in top jobs hard to find around campus, "the analysis shows the few minorities present suffer the most anxiety regarding job stability."

"Upward mobility, so important to a successful affirmative action program, is non-existent at ASU," the report stated.

Hispanics, which make up about 20 percent of the

state's population, comprise less than 5 percent of ASU employees. Fewer than one percent of University workers are Native American, although they are 6 percent of the state's populace. And despite the fact that ASU has an "equitable" two percent black employment average compared with a three percent resident population, this necessitates hiring only 63 blacks out of 3,261 total employees.

Women don't fare much better. The report showed that "the bulk of female employees at ASU are found in traditional roles such as clerical or secretarial categories. In the non-traditional women's areas of skilled crafts, the employment of women—1.7 percent—is equally as dismal as that of the ethnic groups."

Jay D. Gillespie

Editor

Compared with salaries at other state institutions in ASU's category, women professors here receive at least \$1,720 annually less than the national average. And ASU gets a failing grade again in its number of tenured women, falling far below the norm.

As for the "publish or perish" philosophy regrettably so vital in achieving tenure, the board found that "publication by Anglo males is facilitated by the existence of informal networks among male professors that encourage research, collaboration, and greatly im-

proves the chances of acceptance of the work for publication."

Minorities and women, it appears, are devoid of such a "good ol' boy" system to help them along.

Finally, the report affirmed, tenure recommendation committees are deplete of minorities and women, and there is "strong evidence within such committees of 'arbitrariness and capriciousness in their decisions.'"

"As long as such secretive and parochial methods are in effect, the employment disparities that presently exist at ASU cannot be eliminated," the board concluded.

A bleak and dismal picture indeed.

Why is ASU so apparently derelict in actively recruiting and tenuring a representative number of minorities? It's a tough question.

One reason almost certainly lies in the fact that each college or department currently formulates its own affirmative action policy, and the University lacks anything but the most general overall plan. Thus a couple of areas are near parity, while most lag behind.

Assistant Provost for Affirmative Action Tony Martinez says a comprehensive plan currently is being formulated, but admits there is not yet even a complete first draft. His hope is to have it finished in "early summer."

Such a plan should take this University a long way toward fair representation—if administrators show guts and determination enough to implement it.

Meanwhile, ASU has been caught with its minorities down. It's way past time to awaken this snoozing giant to the realities of affirmative action.

¡ Ya basta!

Parking: everyone has an argument

Editor:

When Associated Students President Susie Eastridge offered an equitable plan for handling parking at ASU, the administration was quick to criticize.

If you will recall the April 4 State Press article, Eastridge called for a free market system in which faculty, staff and students would have equal opportunity to bid on parking permits for the lots they want to park in.

Two well-postulated arguments were offered by administrators: "it would be terribly unfair to faculty and staff who stay on campus all day and cannot structure their work schedules around parking;" and "there would be no provisions for faculty and administrators who constantly leave and return to campus."

Regardless as to which assessment is correct, is it any easier for students to structure their work and school around parking?

It is apparent that students, faculty and staff value certain parking areas above others. What better way to handle such a scarcity than by bidding for it?

The administrators then go on to bellyache that this would be unfair to the "poorer" students. One might well question the fairness of a free market society. Are these benevolent souls trying to wipe out such life-long disparity in a single blow?

The same article produced the argument that without such a benefit (prime parking) ASU would lose quality faculty and staff. A comment on this is hardly necessary. It is apparent, however, that ASU is not attracting quality administrators.

Eastridge offered a second proposal that should have appeased even the most ardent proponents of "fairness." But alas, even this was ostracized. The plan called for a system where everyone would be given the same decal and parking would be on a first-come, first-served basis.

One can only conclude that these altruistic administrators are not concerned for the student, whether he be rich or poor—not when it comes down to parking places.

Jay Clary
Political Science



'The rudest audience ever'

Editor:

Well, the Greeks finally did it! They lost what little respect I had left for them.

When I first came to this University, my general impression of Greeks was that they were fairly intelligent, good-looking, hardworking people whose favorite pastimes were raising money for charities and throwing big parties.

After living in Manzanita for awhile, though, I discovered how obnoxious a group of fraternity members could get while within the protection of their house and surrounding area, e.g., slinging water balloons at sunbathers, shining flashlights in windows after dark, shooting off firecrackers at odd hours of the morning, etc.

For a long time I just put these things off, figuring that any group of guys put in a situation like the Manzy—frat row one would act the same way. Not any more. Not after I witnessed their behavior at Greek Sing last Thursday.

I'm a floor manager at Gammage, and one of my responsibilities is to see that the patrons don't damage the beautiful building. The night of Greek Sing I really goofed. I was so busy in the Grand Tier trying to keep fraternity and sorority members from jumping over the "Do Not Enter" signs on the stairway leading to the balcony (which was reserved for performers only), putting their feet on the backs of the seats and the first

row railing, and running up and down the ramp and stairs, that I failed to hear the commotion that must have occurred before and after the metal partition in the men's restroom got ripped off the wall.

The Greeks were by far the rudest audience I have ever encountered. I had more crowd problems during Greek Sing than I had during the Kenny Loggins blackout and a dance matinee where the audience consisted of over 2,000 grade-schoolers.

Not only did the Greeks act rudely to the building and its staff, they were rude to their own performers. They shouted and whistled (both girls and guys) every time a speaker tried to announce a group so that the audience members who didn't know the group personally (including many parents) never found out who they were. This behavior shocked me.

During the show I saw some great choreography. It's too bad that the Greeks—frats and sororities alike—can't get the rest of their act together and change the rude reputation that some of their members have created for all of them.

Janis Ball
Journalism and Telecommunications
Gammage House Staff

STATE PRESS

MARY D. GILLESPIE
Editor

STEVE ALLNATT
Managing Editor

City Editor DAN FELLNER
Asst. City Editor JACQUEE GAILLARD
News Editor TIM BOJECZKO
Photo Editor DENNY COLLINS

Sports Editor JIM ELSLEGGER
Asst. Sports Editor DAVE NEIBERGALL
Arts & Entr. Editor DAVE WALKER
Copy Chief JOHN ISHIKAWA

The State Press is published Tuesday through Friday during the academic year except holidays and exam periods, at Matthews Center, Room 15, Arizona State University, Tempe, AZ 85281. Newsroom: 985-2292. Advertising & Production: 985-7572.

The State Press is the only newspaper exclusively published for and circulated on the ASU campus. The news and views published in this newspaper are not necessarily those of the ASU administration, faculty, staff or student body.

Pay hike still in budget despite cut of \$500,000

By Clare Gramer

ASU employees will get a 10 percent pay increase and the University will receive \$71.4 million in state funds if a \$1.46 billion state spending budget receives final approval in the Legislature.

The general-fund allocation of \$71.4 million to ASU is part of a total \$100.2 million 1980-81 ASU expenditure authority budget, which represents a 9.4 percent increase over last year's budget.

The expenditure authority is the total amount of money the state authorizes the University to spend. The money comes from the state's general fund and from student fees.

The bill outlining the budget was approved by the Joint Appropriations Committee Thursday. The House and Senate are expected to vote on the package this week before sending it to Gov. Bruce Babbitt for final approval.

The \$100.2 million budget represents a cut of less than \$500,000 from the budget submitted to the Legislature by the Arizona Board of Regents. However, the regents already had cut \$3.3 million from the original budget submitted to them by the University last September.

Alan Carroll, director of institutional budgets at

ASU, said he did not think the \$500,000 cut by the Legislature was excessive, and because of the increase over last year's budget, several areas within the University will be expanded.

Robert Lawless, the regents' fiscal director, said the board has not had a chance to look in detail at the revised budget but said he agreed with Carroll that the amount of money cut was not unreasonable.

"With the size of the budget that ASU has, a cut of \$500,000 is not too bad," Lawless said.

Carroll said major allocations for the 1980-81 school year include 52 additional faculty members, 13 additional research positions and 14 new library staff members. Also, an additional 0.5 percent will be added to the 10 percent pay hike to cover salary inequities and faculty promotions.

Carroll said specific allocations for the new faculty and research personnel have not yet been determined. All requests for additional faculty or funds must be made by college deans directly to the Provost's Office. The provost then allocates specific additions to each college.

ASU President John Schwada refused to discuss the budget until it is signed by Gov. Babbitt.

Fire alarms to be installed in campus fraternity houses

By Kym Fox

One of ASU's worst fire hazards will be corrected with the installation of fire alarm systems in the 15 on-campus fraternities, a state fire inspector said Monday.

Bob Reid, the inspector in charge of ASU, met with University Fire Marshal Andy Anderson Friday and discussed plans to install the needed system.

"It was a very productive meeting," he said.

Reid said the system, which was second on a list of 10 fire hazards on campus, now is going to bid and should be installed by fall.

Jack Penick, vice president of business affairs, said the system should cost about \$200,000.

Such a system is essential because it takes an average of eight minutes for a house to become engulfed in flames, Reid said.

"It's without warning, and they just can't get out fast enough," he added. "All fires start out small, but by the time you smell it, you are overcome and it's too late. You can't get out."

Anderson said the new systems will vary at each fraternity because of building size. But each system will consist of wall horns and smoke detection units.

The installation of the systems was first on Anderson's list of priorities instead of second, where it was placed by Reid, he said.

"I gave this a high priority because any place where people are sleeping is a higher priority than classrooms, where people are normally awake," Anderson said.

But Reid said enclosing the stairway in the

Language and Literature Building was more important.

"Our No. 1 concern is the open staircase and the Language and Literature Building," he said. "It presents a severe hazard to human life. If there was a fire, the stairway would act like a chimney and the fire would rush to the top."

He said if it was enclosed, a fire would be confined to that space.

In October, Reid inspected ASU and compiled a list of fire hazards.

In January, Reid said nothing had been done to correct the situation.

Penick then told Reid nothing could be done until provisions were made in the University budget.

Other areas that still present fire hazards are:

—the stairway in the Language and Literature Building.

—the lack of a second-floor exit in Matthews Center.

—no automatic fire extinguishers in five campus kitchens: Manzanita, Sahuaro, Palo Verde East, West and Main.

—the excess grease and fat buildup in some campus kitchens. Reid said a grease buildup caused the Side Walk Cafe fire in the MU on Jan. 31, 1979.

—the lack of a sprinkler system in the basement of Matthews Center.

—the lack of an adequate fire-fighting system in the Physical Science Building wings B and C.

—no sprinkler system in the basement of Hayden Library.

THE HONORS PROGRAM LECTURE SERIES

Khaigh Alx Dheigh

Nationally Known Author-Teacher-Lecturer
SPEAKING ON

"Living: Futurist and Antiquarian Options"

Tuesday, April 15 • Memorial Union
7:30 p.m. • Pima Room 218

The Public and
Members of the University Community Are Invited

Learn & Experience

STRESS Without STRAIN

Thursday, April 17-24 & May 1
Yuma Room, Memorial Union
8:00p.m.

MUNCH OUT TIME

99¢

**2 P.M. - 5 P.M.
ALL DAY WEEKENDS**

**PINT OF OUR NUTRITIOUS SOFT
FROZEN YOGURT. REG. PRICE \$1.85**

WINNERS OF FREE LUNCH & BREAKFAST IN ANNOUNCEMENTS
OF CLASSIFIED AD SECTION.

• BREAKFAST
• LUNCH
• DINNER
• HUNGRY
SATISFERS



• SALAD BAR
• SANDWICHES
• SOUPS
• SOFT
FROZEN
YOGURT

THE HEALTHFUL ALTERNATIVE

Open 8 A.M. to 7 P.M.
Weekends 11 A.M. to 4 P.M.

Call 988-7133
for take out

120 East University
(In the Arches) Tempe, AZ

DRIVE CARS FREE

Cars Available
Many Points U.S.A.

We are I.C.C. licensed and
insured. Must be 21 years or
more.

**SCEALL DRIVEAWAY
991-5533**

PRE-LAW CLUB MEETING

April 16 - 4 p.m.
Rm. 145 - Law College

Guest Speaker:

"Duke" Liorance

Attorney at Law

All students
Invited.

Back By Popular Demand!!



TEQUILA

TUESDAYS

It's a little bit of Mexico . . .

Tequila Tuesday at The Sun Devil Lounge . . . Ole!

ANY TEQUILA DRINK . . . 50¢

\$1.00 COVER CHARGE

Rural at Apache - Tempe



Student directory used to prepare mailing lists

By Kelly Smith

Graduating seniors may be discovering an increased amount of junk mail in their mailboxes as commencement approaches, and University officials say these direct-mail advertisers have obtained student mailing lists from the ASU directory.

University registrar Enos Underwood said names and addresses of students are not released to the public and all information about them is kept confidential, even after they have graduated. "Advertisers probably get that information from the directory because everything here is kept confidential," he said.

Insurance companies, gas companies and armed forces recruiters send masses of direct-mail advertising to senior students every year, which could make the students "victims" of future mailing lists and even more junk mail.

June Payne, editorial assistant of the ASU Bureau of Publications, said advertisers probably get the lists of students and their addresses from the directory, which can be picked up on campus at the beginning of the fall semester.

"We can't monitor who picks up the directories when they are distributed," Payne said. "Advertising people could easily come on campus and pick one up at the MU."

She added that the University will not mail directories to advertisers except to those that advertise in the back of the book.

Students who wish to have their names and addresses withheld from the directory may do so by

filling out a form at the time of registration. But Payne said in past years only five or six students have requested that their names be left out of the student listing.

Donald Vance, assistant professor of marketing, said it is common for advertisers to obtain lists of potential buyers from the phone book and school rosters.

"There's nothing illegal about it," he said. "Anyone can look in the phone book and get information."

"Items sent through the mail are not an invasion of the individual's privacy because they have the choice of whether to open their own mail or not."

Sgt. Edward Chelini, an Army recruiting officer in Phoenix, said his recruiting office tries to avoid direct-mail advertising.

"We could easily get a list of names and addresses from the University directory or buy a list from an advertising company," he said. "But we try to stay away from mailing lists because they are usually a waste of time and money."

Jack Ewing of the direct-advertising firm BJ Associates in Phoenix said there are some advertising companies in the Valley that specialize in obtaining mailing lists.

"Companies usually try to get hold of a student directory if they want to compile a list of University students," he said. "There are dozens of ways of getting a student directory by just going to the campus and asking for one."

ASU Advertising Club places third in Nabisco competition

By Jamie Johnson

America may be seeing a new theme and slogan in Nabisco advertisements if the company takes the advice of ASU's third-place advertising team.

The team from ASU's Advertising Club traveled to Grand Junction, Colo., for regional competition last weekend to present a marketing and advertising proposal to Nabisco. Five college teams from the American Advertising Federation's District 12 made presentations.

A team from the University of Northern Colorado placed first.

The competition draws different national sponsors each year, and the teams complete proposals for advertising, marketing and media selections to be used at the discretion of the sponsor.

In the past, sponsors have been Wella Balsam shampoo, Sprite and Toyota.

ASU's team suggested the use of "Great Snacks from an Old Friend, Nabisco" as a new theme line and slogan for a line of various snack foods.

The group's adviser, Dr. Mary Ann Stutts, said the five men in the group "did an excellent job."

"Ours was so good. I couldn't have asked for a more professional presentation," Stutts said.

As part of the proposal each group must send in a booklet, no more than 50 pages long, two weeks

before the competition. Then they must prepare the oral presentation, complete with slides and storyboards, for the regional competition.

"This really represents the most intense, real-life advertising experience our majors get in school," Stutts said.

All the group members are members of ASU's Advertising Club. Except for one member, all are advertising majors. Members are John Raven, broadcast major; Jeff Slosky, Ken Deutsch, Bruce Peotter and John Marquardt, all advertising majors.

Brigham Young University placed second, and NAU finished fourth. The University of New Mexico rounded out fifth.

Stutts said the teams presented the same type of program, except for the winner. The University of Northern Colorado team suggested using a magician in Nabisco advertising.

As part of their creative proposal, the team members gave a magician's performance instead of presenting storyboards.

She added that ASU's team worked right up to the midnight deadline to complete the 50-page proposal.

Broadcast interns honored

Two ASU broadcast students interning at Page High School have won state and national broadcast production awards.

Mark Bork, a senior from West Seneca, N.Y., placed third nationally in the college level of a media contest sponsored by the Association for Educational Communications and Technology. Bork's entry was a minidocumentary on the town of Page.

Carol White, a senior from Phoenix, placed first in the state's Media IV contest, sponsored in part by the Arizona Educational Media Association. Her winning entry will go on to national competition next year.

Page High School students assisted by Bork and Miss White also placed in several categories of the contests' high school divisions.



Complete PAINT JOB

\$79.95 with coupon

Free Estimates

RON'S AUTO BODY & PAINTING

234 W. 4th St., Tempe, Az.
967-3597 • 945-1127

Quality Work At Reduced Rates

TYPING

Term Papers - Theses - Dissertations -
Statistical - Reasonable Rates -
One Day Service on Most Work

894-6644

AZTEC MINI-WAREHOUSES

1700 E. CURRY Rd.
at McClintock
TEMPE, ARIZONA 85281
Ph. (602) 966-7021

R.V. & Trailer Parking Area, completely fenced and covered with flood lights. New security systems. Manager lives on premises.

- 10% STUDENT DISCOUNT -

GAMMAGE CENTER

JUDY COLLINS

In Concert • ASASU/GC

Tuesday, April 29 • 8 p.m.

Singer... songwriter... actress... film producer... No matter what she does, Judy Collins is an original, handling the many facets of her career with equal flair and expertise. Don't miss her in concert — one performance only!

Tickets: \$9, \$8

THE PHILADELPHIA ORCHESTRA

With
Stanislaw Skrowaczewski
Guest Conductor

Saturday, May 31 • 8 p.m.

Described as being the greatest virtuoso orchestra of all time, The Philadelphia Orchestra has gathered friends everywhere it has performed. See and hear this magnificent ensemble in one performance only at Gammage Center.

The Tempe appearance of the Philadelphia Orchestra is funded, in part, by Mountain Bell in connection with the Bell System American Orchestras on Tour program.

Tickets: \$12.50, \$11.50, \$10.50

*Student Series events are available to full-time ASU students. One ticket may be purchased for \$1 by presenting a photo ID and activity card. A maximum of two \$1 tickets may be purchased by presenting two photo ID cards and two activity cards. One guest ticket, at full price, may be purchased with a student ticket.

For additional information, please call the Gammage Box Office, 965-3434.



Staff photo by Lars Jones

Greg Ford of Tempe was out enjoying the warm weather Monday afternoon and entertaining passers-by with his guitar. Ford said he was on campus "trying to find someone to jam with, and trying to find some pretty women."

More about

Probe sought

continued from page 1
have to maintain decorum."

Payne said the problem has not been with "the professional press," but the decorum of the Friday meeting was violated.

Chandler said that during the meeting, photographers were taking pictures and "wandering around" behind the regents' tables.

Regent Earl Carroll added that television cameramen were standing in front of people at the meeting to do their filming.

"That's what irritated folks more than anything," he said.

In another matter, Chandler denied that he accused reporter Bob Lowe of the Arizona Daily Star of taking papers from his briefcase.

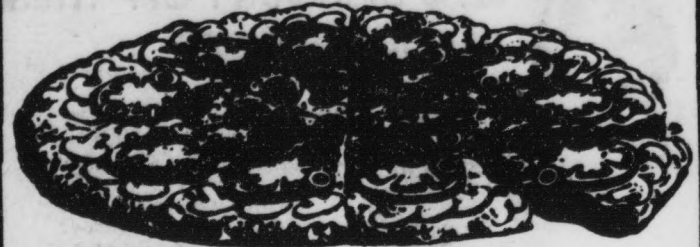
"I did not accuse him then, and I don't accuse him now," he said. "I just wanted people to know that they couldn't leave things overnight with the idea that they would be safe."

Chandler announced at the Saturday meeting that someone had gone through his files that had been kept in his briefcase overnight in the UA Student Union.

FREE!

TWO for ONE

**BUY ANY SIZE PIZZA
AND RECEIVE FREE, ONE PIZZA
OF THE SAME SIZE AND VALUE!**



Round Table

PIZZA RESTAURANTS

Coupon Good Only At

1035 S. RURAL RD.

Across from ASU Campus

968-4806

HOURS:

Mon.-Thurs. 11 a.m.-12 midnight • Fri.-Sat. 11 a.m.-1 a.m.
Expires May 16, 1980

COUPON!

\$3,000 set aside for scholarships

The ASU Faculty Wives Club is offering approximately \$3,000 in scholarships and loans for the 1980-81 school year.

Scholarships will be awarded to the son or daughter of an ASU faculty member, or to students in senior standing by fall semester 1980.

Collage

Announcements
Dates Clubs
Places Meetings

Today

The MUAB Film Committee will meet today at 3:30 in the MU Graham Room. There will be film selection.

The Campus Mobilization for Survival will meet at 7:00 p.m. today in the MU Coconino Room. There will be a discussion on ongoing projects.

Wednesday

Alpha Chi will meet at 5:30 Wednesday in the MU Pinal Room for spring rush.

The Blue Key National Honorary and ASASU will meet at 8:00 a.m. Wednesday in the MU for a "Discussion with Business."

The ASU Recreation Club will meet at 3:15 Wednesday in the MU. Check at information desk for room number.

Thursday

The Pre-Professional Organization of the College of Arch. will meet at 5:00 p.m. Thursday at Banderanatch.

The Sierra Club will meet at 7:00 p.m. Thursday in the MU Pima Room to discuss Arizona conservation issues.

Eckankar will meet at 7:30 p.m. Thursday in the MU Gila Room.

SCHOLARSHIP TO MEDICAL/ OSTEOPATHIC SCHOOL

available to students entering or already enrolled. U.S. citizens between 18 and 33 years old. Full tuition, authorized fees, books and \$453.00 cash per month. For further details on Navy Health Professions Scholarship, contact Chris Connors or Tom Hull at (602) 261-3158 (Collect).



Dare to be different. Stand out from the common crowd. Make your beer Dos Equis, the uncommon import. Dos Equis has big, bold taste and distinctive amber color. It's for people who won't settle for second best. For people who squeeze the very most out of life. So live life to the fullest. Look for the two red XX's. Live the Dos Equis XXperience.

LIVE THE DOS EQUIS XXPERIENCE!

DOS EQUIS

The Uncommon Import

ARTS & ENTERTAINMENT



\$2.00 DISCOUNT OFF THESE REGULAR PRICES

Men's Cut \$ 8.00
Blow Dry \$10.00

Woman's Cut \$10.50
Blow Dry, Iron \$12.50

All Cuts Include Shampoo & Conditioner if Needed.
Coupon expires April 21, 1980
We Use and Recommend

★ **REDKEN**
966-9061

120 E. UNIVERSITY
IN THE ARCHES
Mon.-Fri. 9:30-5:30
Sat. 9:00-5:00

**THE HAIR KAMP
UNISEX SALON**

Perms and Cuts
\$35.00

Shampoo Sets
\$6.50

Henna
\$12.50



**GRAND OPENING
SPECIAL**

**\$12⁰⁰ Introductory
FACIAL**
(one per customer)

SCIENTIFIC SKIN CARE for
Men and Women

DermaCulture Skin Shoppe

1845 E. Baseline, Tempe

831-2155

Call ahead for an appointment.

**A Career for NOW
and the FUTURE**

MEDICAL ASSISTANT

★
RESPIRATORY THERAPY

•AMA accredited
RT Program
•Approved for Veterans

•Student loans
and grants
available.



**BIOSYSTEMS
INSTITUTE**

Call
244-9301

2526 E. University Dr., Phoenix 85034

Cretones, Shoes play Neeb

By Eric Searleman

The Cretones, from Los Angeles, will appear in concert along with local band Blue Shoes at 8 p.m. Thursday in Neeb Hall.

Members of the Cretones wrote, played and helped produce three songs on the new Linda Ronstadt album. Those songs, "Mad Love," "Cost of Love," and "Justine" are also included on the Cretones first record Thin Red Line.

Although labeled as such, singer-songwriter Mark Goldenberg states the band is not new wave or punk, but just new. The band themselves define their music as that of "tormented weirdos in states of emotional extremity."

Tickets for Thursday's concert are \$5 and can be purchased at MU 208J and Bill's Record and Audio.



**TRAVELING
TWO OR
MORE?**

Deliver a car for us for cost of gas only. No rental charge. Connections for 28 years through 68 offices in U.S. and Canada. For complete information call

962-0339

**AUTO DRIVEAWAY
COMPANY**

A profound Frank

For any and all true Zappaphiles, one week ago today was a hallowed occasion.

Frank Zappa was in town for two shows at the Celebrity fronting the latest aggregation of remarkable musicians he always manages to hire.

Introducing the band as his "rocking teen combo," FZ proceeded to wade through almost 20 new compositions.

Zappa's concerts are usually nothing short of outrageous, and last Tuesday's performance was a stellar example as Zappa and band cranked out a multidimensional set of music and comedy.

The body of the show was performed as one continuous suite of new songs. It was classic Zappa, demanding an incredible amount of rehearsal and concentration from his players — and they each carried it off without any noticeable fluffs.

The complexity of the music is such that

it would be impossible to notice any major screw-ups anyway, so the format works to the band's advantage.

Each of the new songs seemed to be from a typically wide range of musical styles.

Literally, Zappa was as irreverent and abusive as usual, as the songs individually attacked at one time or another: organized religion, the draft, evangelists, suicide, sex and so forth.

Zappa is considered by many to be the supreme cynic of our times as far as this stinging satire is concerned, although many of the gags fail with a new, unusual regularity.

One valid complaint of Zappa's more recent work stems from the fact that the lyrical message in his songwriting often overshadows the furious and intelligent playing of his sidemen and the cerebral nature of the compositions.

This particular aggregation was a little



less typical of the "Zappa Sound" than, for example, this concert featured no percussionist and no horn section. Zappa's music is so unique.



The Cretones

See: "HOLOCAUST"
The NBC Television Series

Tues. & Thurs. • April 15 & 17
Baker Center • 213 E. University
Hillel Lounge • Free of charge.

Part One - 2:30-5:00 p.m. & 7:30-10:00 p.m.
Part Two - 2:30-5:00 p.m. & 7:30-10:00 p.m.

For details, call
Hillel — Union of Jewish Students, 967-7563.

**QUITTING BUSINESS
EVERYTHING MUST GO**

ALL THIS & MUCH MORE

MARSHALL'S

447-1095



THIRD SCOOP FREE!



WITH EACH PURCHASE
OF A DOUBLE AT
REGULAR PRICE,
WE'LL PUT ON A
THIRD SCOOP FREE!

Limit 3 Free Scoops per coupon.
Good through 4-21-80.

Kitchie's

915 E. BROADWAY (at Rural)
Lucky Center - Tempe - 966-8950



Zappa takes a turn

Tommy Mars pumped out an amazing variety of sounds from his bank of electronic keyboards, including a blustery horn section soundalike in several places. His playing provided a quirky blanket of textures that surrounded and highlighted the other musicians.

The rhythm section was as muscular as any Zappa group must be, considering the strenuous task of almost continuous playing throughout the concert. Bassist Arthur Barrow provided supplementary support on the electronic keyboard in place of an electric bass during many selections, as well as hamming it up nicely behind one of FZ's searing guitar solos as the revolving stage brought the two together near the ramp leading to backstage.

Near the end of the show, the band slid into the vamp that begins the opus that is Joe's Garage, featuring Ike Willis' soulful vocalizing. "Why Does It Hurt When I

Pee" followed.

Zappa's anti-disco diatribe (anti-disco personality, really) "Dancin' Fool" was played as the first encore and drew a predictable response from the attending fans.

Other encores ensued and "Lucille" from the Garage album ended the first show.

Despite the recent criticism of the "immature" nature of Frank Zappa's most recent endeavors, Tuesday's concert displayed the schizoid nature of the man and his music. He has existed for years as an entity beyond categorization in the world of popular music.

Frank Zappa is a genius, and the majority of his work reflects each side of this bizarre personality. And I have a feeling it always will.

—Dave Walker

the "Zappa Sound." For ex-
concert featured no auxiliary
and no horn section to ex-
plicated unison figures and
odic inventions that makes
so unique.



he Cretones



Photo by Sunny Collins

Dance Theater plays Gammage

Performances of modern dance, featuring works by faculty and student choreographers, are scheduled by the ASU Dance Theater for 8 p.m. April 24 and 25 at Gammage Center.

The concerts follow University Dance Theater's tour appearances April 16 to 19 at Verde Valley School in Sedona, the Carefree Inn in Carefree and the Orme School in Mayer.

Both the tour and the performances at Gammage are in celebration of National Dance Week, according to Beth Lessard, chairwoman of the ASU dance department.

"Orb," a student work choreographed by Karen Gee, will open the programs at Gammage. "Nuggets and Baboosians," described as "a nonsensical bit of fluff," will follow.

ART SUPPLIES

Multicraft, Inc.
art center

2825 E. VAN BUREN • 244-0444
PARKING IN REAR
OPEN 9:00-5:00 • SAT. 9:00-2:00

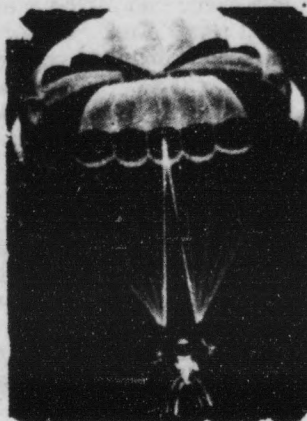
A 'Herring' for students

ASU's Lyric Opera Theater will perform a special student preview of "Albert Herring" at 8 p.m. Wednesday in the Music Theater.

Tickets for this performance will be \$1 for ASU students.

"Herring" depicts a village of pompous autocrats, a young man elected May "King" and festivities turned upside down by a little spiked punch.

YOU CAN SKYDIVE!!



- Professional instruction
- Classes Saturday & Sunday
- Jump same day
- Observation rides
- Radio communication with students
- Free movies available for groups

267-7815

ARIZONA PARACHUTE RANCH

Member U.S. Parachute Assoc.

DELTA SIGMA PI RAFFLE WINNERS

PRIZE	DONOR MERCHANT	WINNER
10-Speed Bike	Ehrhardt Schwinn	Phil Ollis
Rollerskates	Ready To Roll #2	David Mittendorf
Season Tickets	Phoenix Giants	Nellie Cox
Keg of beer	Keg World	Gary Scribner
Haircuts (2)	Hair	John Doyle
		Sue McCullough
		John West
T-Shirt/Transfer	Arizona Shirt & Transfer	
Dinners for two	Chimi's	John Lea
	Maximilians	Jeff Braverman
	Papillon's	Stephanie Basila
	Willie & Guillermo's	Kris Anderson

Our thanks to these merchants for their support.

For that Special Person
on that Special Day

or
Just Any Day to say I Love You

Plants..... from \$ 4.50
Roses..... \$18.50 doz.
Arrangements from \$ 8.50
Carnations..... \$ 7.00 doz.
Daisies..... \$ 2.50 doz.



THE FLOWER CHILDREN

968-0781

15 W. Sixth St.

Attention: Foreign Car Owners

SAVE UP TO 70% ON RECYCLED FOREIGN AUTO PARTS
AND TRIUMPH HONDA DATSUN TOYOTA VW and OTHERS

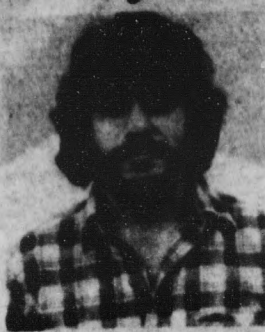
All Models Foreign

243-3291

3024 So. 48th Street Phx. (near 48th & University)

* Mention this ad & get an additional 5% off!

GET THE BEST IN ADVICE
ON BICYCLES and REPAIRS
Consult one of our experts.



CHIP ALBERY
Custom Frame Builder
Expert Mechanic

Tempe Bicycle Shop

602 S. Mill (Corner 6th & Mill)

966-6896



\$1.00 OFF
ANY LARGE
16" PIZZA

Not Valid on Delivery.
One Coupon Per Customer
Expires 4/20/80

Dinners
All diners feature select organic food.

Stuffed Shell	4.00
Spaghetti Parmigian	4.00
Spaghetti	3.50
Lasagna	4.25
Spaghetti with sauce	2.75
Spaghetti & meatballs	3.50
Spaghetti & sausage	3.50
Meatballs	4.00

Vegetarians!!!

Ask about our
non-meat food items.

HANDMADE NEW YORK PIZZA

	12"	14"	16"
Cheese	3.00	3.50	4.00
Mushroom	3.60	4.20	4.85
Pepperoni	3.60	4.20	4.85
Sausage	3.60	4.20	4.85
Hamburger	3.60	4.20	4.85
Ham	3.60	4.20	4.85
Black Olives	3.60	4.20	4.85
Green Peppers	3.60	4.20	4.85
Salami	3.60	4.20	4.85
Salami	3.60	4.20	4.85
Delicious	3.60	4.20	4.85
Authentic	3.60	4.20	4.85
Tony's Special	5.75	6.75	7.75

*each additional choice 50 70 85
Medium Style - Double choice cost
\$1.00 extra

OPEN FOR LUNCH

11 AM
MON. thru FRI.

"The Finest Pizza In Tempe!"

Specialties of the house

Vegetarian Sicilian - fresh mushrooms, green peppers, black olives, & mozzarella cheese wrapped in pizza dough & covered with homemade spaghetti sauce.

Sicilian - mushrooms, green peppers, black olives, meatballs, & mozzarella cheese wrapped in pizza dough & covered with homemade spaghetti sauce.

Calzone - Ricotta cheese, mushrooms, & mozzarella cheese wrapped in pizza dough & covered with homemade spaghetti sauce.

Chef's Salad - lettuce, tomatoes, mushrooms, black olives, onions, ham & salami.

967-3073 ★ 606 S. Mill ★ 967-2941

NO CHECKS, PLEASE

Sub Sandwiches

Schwarma	1.75
Meatball	2.25
Sausage	2.25
Beefsteak	2.50
Ham & Cheese	2.50
Combo	2.50

Non-meat subs

Vegetarian	2.25
Meatball	2.25
Cheese & mushroom	2.25

(ask for non-meat sauce if you are vegetarian)

WE DELIVER
AFTER 5 P.M.
50c Delivery Charge

Fielders sleep through nightmare

By Jim Walters

Before the final game with California, ASU head coach Jim Brock told his players that this is when the nightmare ends and the world begins again.

Well, it's going to be a few more days of nightmares for ASU.

When the series was all said and done, the Devils had dropped three straight to Cal, including their fifth straight conference game. The Golden Bears ended up taking the regular season series 5-1 and moved one game ahead of the Sun Devils in the Pac-10 Southern Division.

Head coach Jim Brock was beside himself after the final game.

The Devils held an 8-3 lead going into the eighth in the final game, and looked to be in good shape to pull out a Salvage-1 job.

In the inning, ASU set a record, but not the kind a team wants to cherish in the record books. The Devils committed five errors, including three in a row as Cal scored 9 times and went on to win 13-8, and the Sun Devils went on to grab the dubious distinction of committing nine errors in the game, a school record.

"The fielding errors in the eighth inning was the worst exhibition of infield play I have ever seen by a college team," Brock said.

Brock added he will be making changes for the next game.

"We can't go with people who can't make the plays in the field," he said. "We have to start playing defense — it will be our first priority."

Third baseman Mike Sodders and shortstop Gary Forillo committed three errors each. Second baseman Mike McCain added two.

Brock said he will be looking

for replacements for Forillo and McCain and move Sodders to the designated hitter's spot.

He told his players before the game to go out and hustle, and they did, tallying eight runs in two innings as Sodders hit his 12th home run of the season, a grand slam to left center field in the second inning to get the emotionally charged players going.

The Devils were sky high and confident about ending their losing streak. Then disaster hit in the eighth and the Devils never challenged.

After the game, Brock stood in the corner mulling over what he was going to say to his players. They were silent and just going through the motions until Coach Larry Smith called them together for a team meeting.

Brock came over, propped himself against the bench and hurriedly said, "Wednesday, 1:30," and was off for the stands.

Brock explained, "The team

continued page 14



Staff photo by Mike Florio

ASU designated hitter Alvin Davis slides back to first base safely after a pick-off attempt by Cal pitcher Glenn Prater in Friday's 6-0 loss to the Bears. The Cal first baseman waiting for the throw is Rob Jessen.

**CALL
HENNY
YOUNGMAN
FOR A
LITTLE WRY
HUMOR**



Henny's cousin, Lambert, insists he didn't want to marry his wife for her money... but he didn't know how else to get it. To hear more wry humor from Henny Youngman, brought to you by Jim Beam Rye, dial

800/621-7783

80 Proof Kentucky Straight Rye Whiskey Distilled and Bottled by the James B. Beam Distilling Co., Clermont, Beam, Kentucky.

**AFTER COLLEGE:
AIR FORCE
EXPERIENCE.**

SCIENCE AND ENGINEERING MAJORS. Put your knowledge to use where it counts — in the Air Force. Work beside respected professionals. Get more responsibility faster. Work important projects sooner than most of your classmates. Move up with AIR FORCE EXPERIENCE. Do it for your country and yourself. Talk with an Air Force Recruiter. Call toll free 800-523-5000 (in PA: 800-362-5696), or send in the coupon. It can be your ticket to...
A GREAT WAY OF LIFE.

AIR FORCE

Air Force Opportunities, P.O. Box 1776, Valley Forge, PA 19481. Please send me information on engineering opportunities and becoming an Air Force Officer.

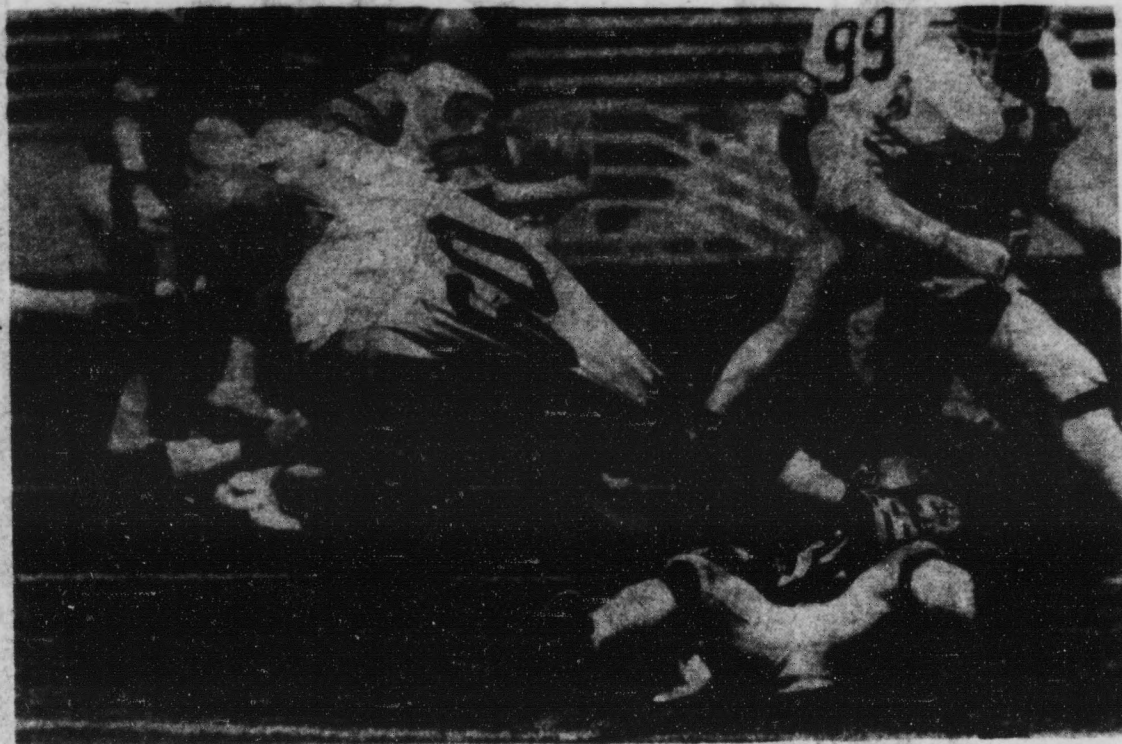
Name _____ Address _____ City _____ State _____ Zip _____

Phone _____ Date of Birth _____ Sex (M) ☐ (F) ☐ Apt. No. _____

Engineering Discipline _____ College Attending _____ Date of Graduation _____ Degree _____

Brain Game

Maroon and gold doesn't look the same lately



Staff photo by Mike Floritto

New ASU inside linebacker Joe Nask is pulled to the ground after making an interception in the Sun Devils' first public showing under new coach Darryl Rogers. The team played a controlled scrimmage in Sun Devil Stadium Saturday.

By Jim Elsleger

Most football players agree that this spring has been a learning experience, being under a new coach and learning a new system and all that. It has been more of a head game instead of the usual 'let's see who can bust the most lips' type of parley.

It's been quiet, with more brain muscle being used than any other.

The end of the spring season followed the pattern and went out like a lamb.

In what was a modified version of the annual Maroon and Gold game that wraps things up until Camp Tontozona rolls around, head coach Darryl Rogers put his squad through a one and a half hour 'scrimmage' that saw the defense, which caught on to the new system easier than the offense, swatting the first year coach's multiple-pro offense like a fly.

The offense managed to get its licks in, scoring three times on a pair of TD passes from Mike Pagel to Duane Wright and tight

end Jerry Bell and a 22-yard run by Robert Weathers.

But outside of that a couple of romps by Willie Gittens, the defense was the boss.

Mike Richardson picked off a couple of passes at strong safety while inside linebacker Tobin (sic) Hood added another.

Rogers used only one offensive and one defensive unit in the skirmish that drew what the owl left on the limb for fans.

But it wasn't suppose to be anything spectacular, and it wasn't.

"This is the culmination of 20 days of spring practice and we aren't proficient at this point," Rogers said, "and we don't expect them to be. We've come a long way, but we have a long way to go. We are a long, long way from playing a game."

If Roger had to use his offense at all he's a long way from opening day.

Opening day this year means a little more than most years. The

continued page 14

Softball team sweeps four; ranked 3rd

By Charlie Diaz

In a display of upward mobility, ASU's softball team ascended from No. 5 in the nation to third as they took two weekend doubleheaders.

The 25-5 Sun Devils beat UCLA Friday by 1-0 scores in both games. Sophomore Lucy Casarez limited the Bruins to three hits and struck out five in the first game and Suzi Gaw went 1 for 4 with 1 RBI. In the nightcap, Shawn Ritchie held UCLA to two hits and whiffed four. Gaw was 1-for-2.

Casarez started the first game against Cal State-Fullerton Saturday and came away with a 7-1 win as she struck out 10 and allowed four hits. Casarez went 3-for-4 at the plate with 2 RBI. Andi Sinohui also went 3-for-4 and Gaw was 1-for-3 with 2 RBI.

Ritchie picked up the win in the second game, 3-1, with a two-hit performance.

Overall, Casarez is 16-3 with a .58 ERA and Ritchie is 9-2 with a 1.27. Brenda Von Amburg is the leading hitter with a .305 average and Gaw is hitting .305 with 3 homers, 5 doubles, 20 RBI and a team leading 29 hits.

ASU looks for its fourth win in six tries against UA Wednesday in Tucson. The Devils swept an earlier doubleheader with the Wildcats and are looking to improve their 6-0 conference leading WCAA record.

Harrah's
Reno and Lake Tahoe
LOOKING FOR SUMMER OR PERMANENT EMPLOYMENT?
HARRAH's LAKE TAHOE
and
HARRAH's RENO

Our Representatives will be accepting applications for entry level positions in Food Service, Food Preparation, Housekeeping, Cleaning and Casino. Interviewing now for summer employment, apply in person at:

HOLIDAY INN - TEMPE
917 E. Apache
Tempe, Arizona

THURSDAY, APRIL 17 and
FRIDAY, APRIL 18
9:00 a.m. to 5:00 p.m.

An Equal Opportunity Employer M/F

UNION CINEMA

THE JACK THE RIPPER MURDERS.

Sherlock Holmes lifts the veil of secrecy, corruption and terror at the heart of the throne of England itself. Clue by clue, murder by murder.

MURDER
BY DECREE

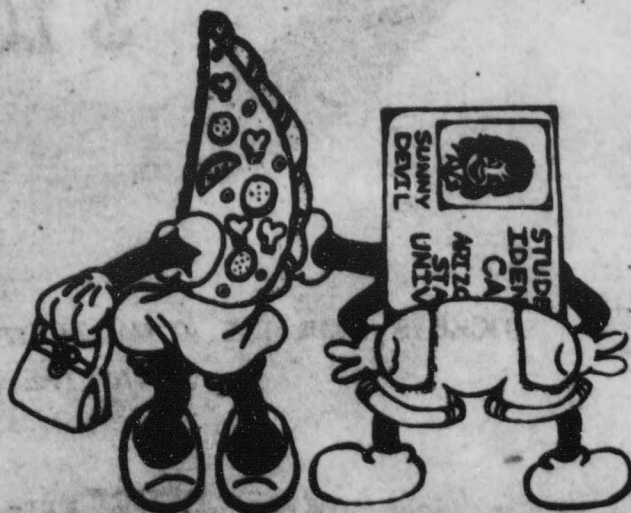
TUES. & WEDS. • APRIL 15 & 16

SHOW TIMES 7:00 & 9:30 p.m. • SUNDAY 2 p.m. ONLY

THE UNION CINEMA
LOWER LEVEL OF THE M.U.
ADMISSION \$1.50 WITH VALID I.D.

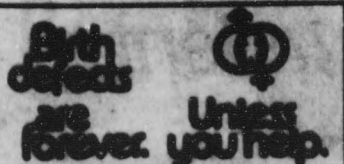


Lunt Ave. pizza
half - price with
your college I.D.



The Lunt Ave. Marble Club's world-famous deep-dish pizza — half-price every Tuesday from 9 pm to midnight. All you need is your College I.D. (2 Pizzas Per Table Limit.)

Good only at
1212 E. Apache Blvd.
OFFER EXPIRES 5/20/80



BOOK PUBLISHING
All Subjects

•Poetry •Essays
•Art •Philosophy
•Science •Etc.

For details, write:

STOCKMORE HOUSE, LTD.
P.O. BOX 8040
PHOENIX, AZ. 85005



Staff photo by Mike Floritto

Sun Devil shot putter Bruce Heide took first place in his event in the Devils' dual meet with Washington State at Sun Angel Stadium Saturday.

Washington State jumps to victory

By Jim Walters

The coaches agreed the track meet between ASU and Washington State would come down to the vertical jumps.

"Whoever can take those three events will win the meet," said ASU head coach Len Miller.

The three main events in question — the high jump, the long jump and the triple jump.

The Devils had their ace, Coart Owens in the high jump, who owns the Pac-10's third highest jump at 7-3/4.

Owens finished a disappointing second with a jump of 6-10.

The Cougars took first and third in the event and lead 6-3.

WSU finished one-two in the long jump with ASU grabbing a third.

The Devil's Jeff Montpas was expected to challenge in the event but has had an ankle injury for the past three weeks and twisted his other ankle during the event.

The Devils had the jumps to win, but scratched both times.

Montpas said he had been excited about his event being the focus of the meet.

"It gets me psyched and I want to come through if I can," Montpas said. "We should have taken one-two, but the scratches hurt us."

Montpas also competed in the

110-meter high hurdles, but finished fourth in the event and was limping noticeably after the race.

So, again the Devils were outscored, this time 8-1.

In the two main events, the Devils trailed 14-4.

The Cougars took the first three spots in the triple jump. In the three events that counted, the Devils trailed 23-4. The lead was insurmountable and the Cougars took the meet 84-65.

The difference in scores represented the exact amount the Devils lost the key events by — 19.

The other events went basically the way everybody expected.

ASU was without the services of sprinter Dwayne Evans, but the relay teams won the 4 x 100 and 400. The Devils took a first in the 100 and 200-meter dashes, Evans' best events.

A bright spot was Bruce Heide who remained undefeated in the shot put on the year.

Heide hit his longest throw of the year in competition, 62-9/16, the second longest throw in the Pac this year.

continued page 13

Spring's Coming into Focus

... and we're **focusing on savings!**

We've set our sights on savings this Spring — and you'll love the great fashion looks they're paired with. If you've been eyeing the newest jeans and shirts, now is the time to focus in on savings. Come see us, and check out the good news.

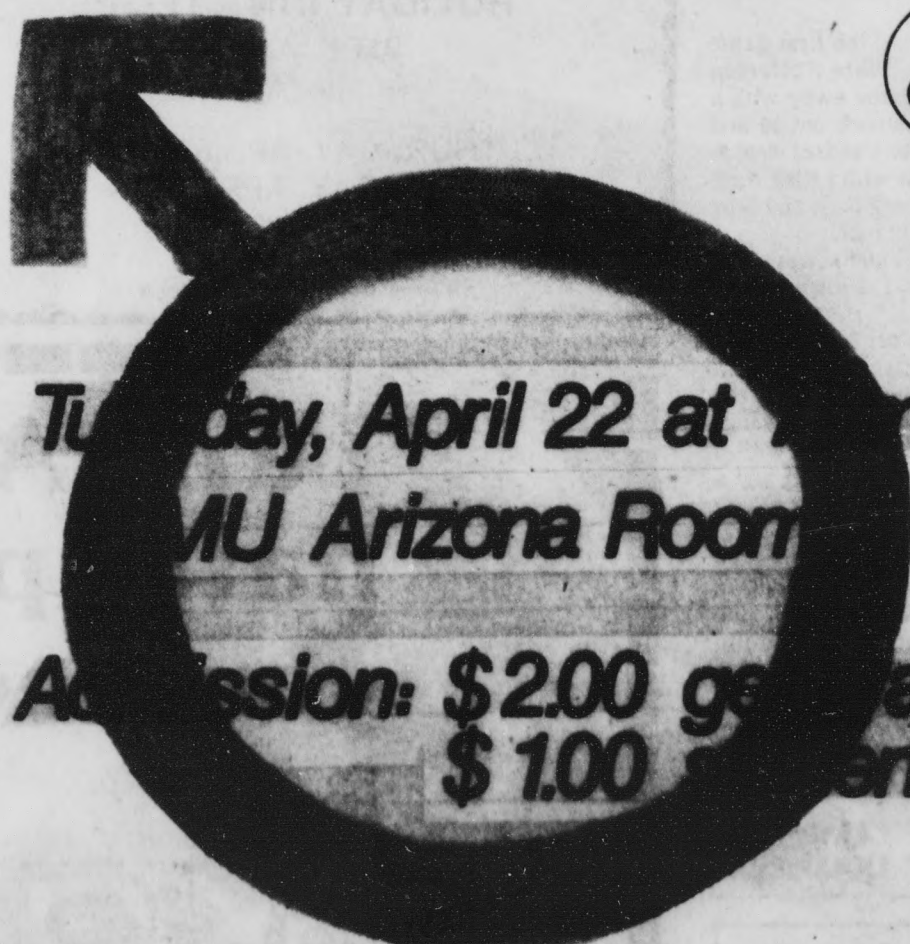
Jeans & Slacks \$12.99
Shirts & Pullovers \$9.99

Oak Tree

4550 E. Cactus Rd.
 Paradise Valley
 996-2805

Men's Liberation

WITH WARREN FARRELL



TICKETS AVAILABLE AT MU ACTIVITIES CENTER (965-MUAB) AND AT THE DOOR

Sponsored by the **MUAB** Ideas & Issues Committee

NOW HIRING

Tempe's Newest & Finest Mexican Food Restaurant is now hiring:

- WAITRESSES/WAITERS
- BUS PERSONS
- HOSTESSES
- KITCHEN HELP

Experience preferred. Apply in person. Interviews 11:00 a.m. to 5:00 p.m. Thursday & Friday.

Señor AJ's
 14th & PRIEST

More about

Washington State's jumpers end 7-meet Devil win streak



Staff photo by Lars Jones

Sun Devil sprinter Greg Moore receives the baton from teammate Vince Jones in the 4x100-meter relay in Saturday's meet against Washington State. The Devils won the relay but not the meet, losing 80-74 to their Pac-10 rival.

continued from page 12

"I'm not throwing near my capabilities yet," Heide said.

His immediate goal is to throw 63-7 and qualify for the Olympic trials.

"Even if there aren't any Games, there will be some competition somewhere," he said.

The United States Olympic Committee voted this weekend to back the president's boycott of the Moscow Games.

Heide doesn't plan to stop training because there won't be an Olympics.

"I still want to win the NCAA's and be an All-American," the senior said, "I'm still about four or five years away from my prime and I could realistically compete in the Games in four years."

Heide is shooting for 66 feet by the end of the year.

The meet loss dropped the Devils dual record to 7-2, ending ASU's seven-game winning streak.

The Cougars are 2-2.

CAMPUS

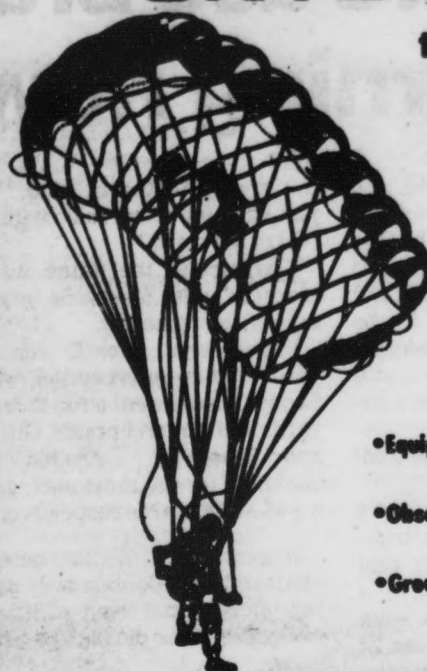
LEARNERS

- ✓ Dry Cleaning
- ✓ Finished Shirts
- ✓ Drop-Off Laundry
- ✓ Alterations
- ✓ Suede & Leather
- ✓ Pillow Renovation
- ✓ Night Clothes Chute

827 S. Rural
University & Rural
967-9650

SKYDIVE

this WEEKEND!



•Train in the morning,
Jump that afternoon!

•Experienced,
Professional
Instructors

•Open 7-Days A Week

•Equipment Sales & Service

•Observation Rides

•Group Rates

COOLIDGE PARACHUTE CENTER

947-8598
SCOTTSDALE



723-3753
COOLIDGE

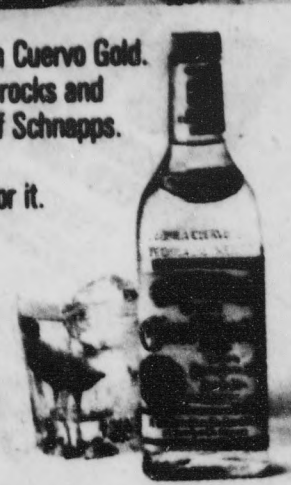
A FULL-TIME, FULL-SERVICE FACILITY




**Finals. A 26-page thesis. Speeches. More speeches.
Now we bust loose with Cuervo & Schnapps.**



Bust loose with Cuervo Gold.
Dash it on the rocks and
add a splash of Schnapps.
Your mouth's
been waiting for it.



More about

Players use brains more in learning new system

continued from page 11

Sun Devils take on Houston and Oregon State at home, then go on a road trip that could be the toughest two-day affair in ASU history with Ohio State and USC.

"Our biggest problem is the toughness of our schedule," Rogers said. "The offense is still learning the system, and it's going to take a while."

The hope is it doesn't take until mid-October.

The scrimmage didn't have first downs or any of the trimmings that go along with real football. It didn't even have a kicking game, which isn't even being worked on yet because of the work having to be put into the offense to get it rotating smoothly.

"I don't want to take the time working on the kicking game in

the spring," Rogers said, "we just have too much to do with the rest of the team."

Statistically the game was a monster, with everyone except myself seeing action.

Pagel went 9-for-20 for 140 yards and an interception, while Sandy Osiecki went 6-for-12 for 51 yards and 2 interceptions. Gittens and Weathers controlled the backfield for the most part, gaining 55 and 43 yards respectively.

Rogers used a 5-2 defense against the predominantly passing offense, and used a little of everything else during the afternoon.

Even the defense is having problems adjusting to Rogers' system. Richardson, who is already be rumored as All-American material, had a good

day, but has had to work to keep up with all the changes Rogers has installed.

"We're playing a zone and the technique is different than that of last year," he said. "We're beginning to adjust, but it's going to take a while to learn the coverages."

Just so we can kick football's elongated season out correctly, officially the offense won 18-0.

Rogers said he is still planning on using Camp Tontozona this year, but there is a lot of reconstructing going on right now, and if it isn't completed by the time camp time rolls around, he will hold it in Tempe.

The scrimmage Saturday was almost injury-free, with only minor booboos being inflicted.

More about

Bears drop ASU to second

continued from page 10

won't be working out until Wednesday because I think we need time to get away from the game more than anything else right now."

The Devils haven't had a three-day break for the past month.

"We have a natural break in the schedule and it's time to take advantage of it," Brock said.

The Devils will prepare for their nine game road swing to the West Coast.

The first two games weren't much better for the Devils, losing 7-5 and 6-0. The shutout was the first suffered by the Devils this year.

The Devils seemed doomed from the start of the series.

Brock had his best pitchers ready for the series. He started his ace Ken Jones — he lasted a

full 1½ innings, allowing 3 runs on 3 hits and walking 2 to drop to 7-2.

"We were lucky Jones was off," Cal head coach Bob Milano said, "he is usually a stopper."

Leftfielder Stan Holmes lead the Devil attack with three hit, including his 14th homer of the season.

Chuck Hensley got the win to stay undefeated at 6-0 and record his second straight win over the Sun Devils.

In the second game, the Devils ran into a buzzsaw in the name of Glenn Prater, who with the aid of three double plays, surgically removed ASU's bats from their arms.

Prater went with fast balls 90 percent of the time because of gusting winds that made it dif-

ficult for him to use his bread and butter pitch, the curve.

"The wind dried my hands out, so I couldn't get a good grip on the ball to get it to curve," he said. "I really didn't have that much all night. I knew I wouldn't when I was warming up and I didn't have anything then either."

The game was played under protest by Milano, who argued ASU catcher Russ Stephans stood up during a pitch constituting a balk.

But Milano was more than pleased with his team's performance.

"I don't know how many times ASU has been beaten three straight in Packard, but it hasn't been done too often," he said. "They are a good club, but they didn't play their best."



Buy U.S. Savings Bonds.

Lube & Oil Change



\$6.88

Includes up to five quart major brand 10W30 oil. Oil filter extra if needed.

• Oil change • Chassis Lubrication

GOODYEAR

SCOTTSDALE
1215 N. Scottsdale Rd. • 947-7445
JIM STINSON, Mgr.

9-point maintenance check:

- Differential fluid
- Air filter
- Power steering fluid
- Brake fluid
- Transmission fluid
- Battery water level
- Battery cables
- Tire air pressure
- Master cylinder fluid

Includes many imports and light trucks. Please call for appointment.

• Plus a Lower Half Safety Inspection FREE

MESA
50 North Dobson • 982-4205
MARY SILES, Mgr.

WE'RE HAVING BLINTZES FOR LUNCH The World of Jewish Cooking



Join us
APRIL 15
11:30-1:00 p.m.

Baker Center
213 E. University Drive

*STILL ONLY 99c

Sponsored by Hillel — Union of Jewish Students

INTRODUCING



A FUTURISTIC EXPERIENCE

Thursday ★ College Night ★

- *BEER & FOOTLONG Hot Dog \$1.00
- *Actual UFO footage on 3 Giant Screens

YOU WON'T BELIEVE YOUR EYES

- *Videotaped Beatles concert in stereophonic sound
- *Electronic Lounge
- *PLUS LOTS MORE

LIVE COMEDY EVERY WEEKEND

NEVER

A

COVER

Restaurant - Lounge
of the Future

4125 N. 7th St.
277-1026

THE BALL LINE PLANT
THE ONLY PLANT IN THE WORLD
WHICH PRODUCES THE BALL LINE
PEN

MADE IN THE U.S.A. WITH ALL THE
BEST MATERIALS AND THE BEST
OF TODAY'S MANUFACTURING
TECHNIQUES

PILOT

SON OF FOUNTAIN PEN

PILOT

Ball Liner

STARRING THE PEN THAT COMBINES THE BEST OF
THE OLD AND NEW THE ONE AND ONLY

BE AHEAD WITH THE LATEST
IN THE BALL LINE IS A WHITE
THERMAL CARTRIDGE PEN AND
A BALL LINE PLANT

THE PILOT BALL LINER: A MAGNIFICENT
STEP BACKWARD IN WRITING

NOW APPEARING AT YOUR LOCAL STORE

YOUR COLLEGE RING FREE PLUS A CASH REBATE!

IN TIME FOR GRADUATION

IN TIME FOR GRADUATION

When you trade-in your men's 10K gold high school ring for .. \$86.00
on a Lustrium college ring,
America's newest fine
jeweler's alloy \$77.65
Your rebate \$ 8.35

Trade in your women's 10K gold high school ring for \$32.00 and buy your Lustrium college ring for only \$37.95.

10K gold high school trade-ins also apply on all Josten's 10K gold college rings.

OFFER GOOD THRU APRIL ONLY

JOSTEN'S

Representative taking orders
Date April 14-16
Time 9 to 5 Place M.U. Bookstore

SEE THE SUPER BOWL RING

Women's golf team will host the best

The Lady Sun Devil Classic gets under way today with some of the top collegians squaring off on the par-72, 6,440-yard Adobe Course at the Arizona Biltmore.

The three-round event will feature three of the top four teams in the country as No. 4 ASU defends its title against No. 1 Tulsa and No. 2 San Jose State.

The Devils will feature two teams in the tournament. "We beat Tulsa by 31 shots in the Betsy Ross Invitational," said ASU head coach Jocelyne Bourassa. "They will be out for revenge."

So the dye is cast and all that remains is to play the course. "The short game, wedge shots, putting and chipping will tell the story," Bourassa said. "If some players can control their short games they will help their team."

The women's team has been practicing on the course for the past two weeks and should know the course.

"They'll know where they can challenge the course and where they should be conservative," Bourassa said.

The Devils are hoping to win in front of the home crowd.

"But we are looking ahead to the nationals and West Regionals," she said. "If we don't win, I would be happy to see us improve our play."

Bourassa has made no bones about it — this year's team is going for the National title.

"That's our goal," she said.

Unfortunately the national championship may be a one-time shot for Bourassa.

She has accepted a job as Tournament Director of the Peter Jackson Open. The Open is one of the three major championships on the Ladies Professional Golf Tour.

The other two majors are the U.S. Open and the LPGA Championship.

"I accepted it because it is a big challenge," she said. "It is like topping the money list."

Plus Bourassa is from Canada and will be 3,000 miles closer to home.

"My mother has been ill and I will be able to see her more often," she said.

So far, this doesn't mean Bourassa will be leaving ASU.

"I'll be getting together with ASU later and we'll see if they think I can give enough effort to benefit the program," she said. "I want come back to ASU if it is possible."

Directing the tournament is a full-time job from May to September. The rest of the year it will take about 30-percent of the time.

"I like public relations and working with youth," she said. "It is a good compliment."

Coaching at ASU and being a tournament director have their rewards.

"It is nice watching the girls improving as students and people," she said, "but directing a tournament will help me improve personally and professionally."

Tennis teams take 3 of 4

ASU's men's tennis team ran its record to 17-5 with two weekend wins and the women's team split two matches with WCAA opponents.

The men beat NAU 8-1 and rallied to clip UA 5-4. The women beat Cal State-Fullerton 6.5-2.5 and then were blasted 9-0 by UCLA as their record fell to 13-6-1 and 5-4 in the WCAA.

MARCH OF DIMES

TEMPE SELF-STORAGE

242 W. Southern

\$5.00 OFF

First Month's Rent

988-9885

HALL RENTAL

\$125.00 Basic Hall

VFW POST 3632

Schlottzsky's

Just 1 Sandwich
It's that good

If you're wearing a
SCHLOTTZSKY'S T-SHIRT,
ASK FOR DISCOUNT

6:30 to Closing

Weekdays

All Day Weekends

988-0056

In Tempe Center
(Behind Godfather's)

RELIVE AN EXPERIENCE "Israel Trip Re-Union"

Come for information and a
taste of Israel's excitement.

Weds., April 16, 7 p.m.
Baker Center • Milie Lounge

Share the experiences of Israel with pictures, music,
food, dancing + much more.

For details, call 967-7563.

state
press

CLASSIFIEDS

... have an
audience of
160,000 people
a week.

State Press Advertising 965-7572

Announcements

WINNERS OF the Good For You breakfast
bingo are Todd Bankoffier, Danny Milestone,
Salima Keegan.

WINNERS OF the Good For You free lunch
lottery are Kathy Kaiser, Judy Clawson, Kris
Floor.

COME LET US SHARE TOGETHER:

Christian Science College
Organization
Tuesdays 3:40 p.m. • Danforth Chapel
Christian Science Reading Room
Mon.-Fri. 9-4 p.m. • Sat. 9-1 p.m.
30 E. 5th St., Tempe
Campus Counselor,
Danforth Chapel
Ben Taylor: Tues., 2:30-3:30
967-3718 4/15

Automobiles

1969 FORD FAIRLANE in excellent condition,
\$795. Call Bill, 967-8357.

1971 PLYMOUTH DUSTER, green, 2-door,
engine in excellent condition. Moving, must
sell. Bob, 964-0863.

1973 VW BUS, \$2,300. Evenings 831-2684,
days 835-3432.

1971 VOLVO 142S, air, AM/FM, auto, good
condition. \$1,800 or best offer. Call 968-4293
after 6:00.

Books

BUYING • SELLING • TRADING
is what we do with books at Changing
Hands. For quality cloth and paperback
(no textbooks, please). We pay 30% of
the re-sale price in cash or 50% in
trade-in credit which may be used to
purchase anything in the store. Browse
through our two floors of:
• New & Used Books
• Art Prints & Posters
• Calendars & Cards
• Handbound Journals

Opening evenings until 9 p.m.
Saturdays 10:00-6:00, Sundays 12-5:00

CHANGING HANDS BOOKSTORE

314 Mill Avenue 968-0203
5/2

For Rent/Lease

3-BEDROOM HOUSE, new. Mountain view,
landscaped golf, swimming, tennis. \$490/
month. Alhambra. 839-3240.

NEW TOWNHOUSE for rent. Tempe. 2-
bedroom and den or 3-bedroom, 2-bath. Near
Southern/Hardy. Washer/dryer, refrigerator,
patio, pool, storage, carpet and more. Call
collect, (213) 349-7784. \$424/month.

ONE AND TWO bedroom, \$235 and up, part
utilities paid. Furnished, new management.
967-2544. Summer rates.

STUDIO FOR rent. \$200 plus utilities, near
ASU, with fireplace. Call 968-2887 after 6 p.m.

SUMMER RENTER needed starting June 1st,
nice Tempe house close to ASU. Call 894-0380
anytime.

For Sale

BEAUTIFUL OLD-FASHIONED wedding
gown, hoop included, size 10. 980 or best of-
fer. 968-9997.

BOSE 901 series III, with equalizer and black
stands, one year old. \$500. 964-9578.

OUR STEREO, AM/FM cassette in-dash,
Motorola, excellent condition. \$80 or best of-
fer. Jay, 962-4832.

1973 LeBLANC wood clarinet, excellent con-
dition, little or no work needed. 965-8705, 964-
4847.

SEWING MACHINE, Free Arm,
never used, 1980, best model, still
in carton. Full original guarantee.
Does everything. Cost \$489, must
sacrifice, \$185. I also have the
beautiful cabinet that came with
it. Private Home. 948-2127. 5/2

Stereo, brand new, never been used,
still in original carton, AM/FM Multi-
plex stereo radio, full size automatic
BSR record changer, cassette player
and recorder, large speakers. Full
original guarantee. Retail \$380.00. Will
sacrifice for \$150.00. 948-1708. 5/2

For Sale

HEY! CHECK out my Sansui AU-717 amp.
Brand new and still in crate. Call for specifi-
cations and keep trying. Evenings only. 945-
7315. \$325.

SANSUI TU717 tuner; AU-717 integrated amp,
85 watts; SC-3110 cassette, Sansui rack, all
match, one year old, still have boxes. \$650.
994-9578.

SIX FOOT Schflers, extremely healthy and
still growing. 955-8705, 964-4547.

Help Wanted

CAREER OPPORTUNITY for college grad.
\$20,000 to \$25,000 first year with benefits.
Five year training program. For appl., phone
Dick Cameron at 275-7105.

DO YOU talk much, or just practice a lot? Ex-
tra practice available now. Telephone sales
evenings. 968-4853.

HELP WANTED: Personal. Freshmen!
Sophomores! Plan now! Be an Army Officer
before you graduate. Financial assistance,
travel, challenging experiences. Army ROTC,
Rm. 240, Old Main Bldg., 965-3318.

LOCAL AMWAY distributor expanding
business. Seeks singles or couples, part-time
or full-time, no obligation. 833-1997.

NEED EXTRA cash? We need over 200 people
to work at home in their spare time. Earn \$100
to \$250 weekly part-time. Bonus to first hun-
dred responses. For information, please send
self-addressed, stamped envelope to:
Johnson and Hart Co., P.O. Box 15510-B, L.A.,
CA 90015.

OVERSEAS JOBS. Summer/year round.
Europe, S. America, Australia, Asia, etc. All
fields, \$500-\$1,200 monthly. Expenses paid.
Sightseeing. Free info, write: IJC, Box 52-AD,
Corona Del Mar, CA 92625.

PART-TIME SALES. Earn \$100-\$300 per week
after training period. International organiza-
tion. For interview, phone 944-2207.

POOL SERVICE man, will train. Must have im-
port light truck. 275-8773.

STOCKYARDS RESTAURANT now hiring bus
boys, cook asst., food carriers. 5001 E.
Washington. Apply between 10 a.m. and 4
p.m.

\$388.00/THOUSAND FOR envelopes you mail.
Postage paid. Work at home. Age or ex-
perience no barrier. Mister B, 2331 Broadway,
Suite 2-D-R, Boulder, Colorado 80302.

TRAVEL AGENCY needs outside sales per-
son. Work your own hours. Call Nancy, 835-
6888.

Instruction

WANTED: POTENTIAL individuals looking for
opportunity to become white water guide for
Adrift Adventures Inc. or learning the skills of
professional guiding. Please phone or write:
Adrift Adventures Inc., P.O. Box 577, Glen-
wood Springs, CO 81601, (303) 945-2281.

Jewelry

PAYING TOP \$\$\$ for that gold class ring you
never wear. For information, call Nelson 968-
6505 or Rich 965-9635 seven days till 9 p.m.

Lost/Found

BICYCLE: LOST Raleigh International, com-
ponents all Campygnolo with Jim Blackburn
carrier. Reward \$100 for information. Call
Michael at 968-1232.

Motorcycles

CZ JAWA 175. Excellent mechanical and
physical condition. 1,200 miles. \$350. Call
Phil, 968-3913.

HARLEY DAVIDSON 250 street and dirt bike.
Gets 60 mpg. Only \$400, firm. Gary, 831-5080.

1978 KZ800, Vetter fairing, elec. ignition, full
rack, many extras, exc. condition. \$1,800. 965-
8507.

Personal

AVOID THE proposed military draft only legal
way. Full details and program \$3.00.
Maranatha, 142 Bolling Drive, Bangor, ME
04401.

CERTIFIED AND loving couple seeking
newborn to adopt. Will pay medical and legal
fees. Call Donna, 978-2006, for more infor-
mation.

GOOD STUDENTS save 25% on Auto In-
surance. Non-smoker quality save 15%. Call
Steve, 835-1480, 833-7835. Farmers Insurance
ASU representative.

HAPPY BIRTHDAY, Kendrick, Cheryl.

MARRY ME and fly free. I am an airline
employee. Travel to Europe several times
each year. Only obligation is to also accept
my beautiful four children. For interview, call
Ray Sloan, 967-0888.

Pets

FREE PUPPY. Friendly black labrador who
needs a good home. Call 894-0380 anytime.

Roommate Wanted

FEMALE, 1 1/2 miles from campus, Scottsdale.
4-bedroom with pool, \$150 per month. Nance
or Pattie, 947-5881.

FEMALE ROOMMATE to share apt. near ASU.
\$122 includes utilities. Call Cindy at 968-2404
or 968-1369.

FEMALE NON-SMOKER, pool, private room,
nicely furnished. \$145/month and 1/2 electric.
Call 968-8257. Usually home after 6:30 p.m.

MALE OR female in furnished house with
pool. \$145 monthly plus utilities. Call 968-2887
after 6 p.m.

RESPONSIBLE FEMALE roommate, share 2-
bedroom, 2-bath furnished. \$185 utilities incl.
Available May. Call Sonny, 967-7370.

ROOMMATE WANTED. Pool, washer, dryer,
dishwasher. 2.5 miles from ASU. \$170 and 1/2
utilities. 941-2484.

SERIOUS STUDENTS share townhouse, in-
cludes utilities, pool, phone, privacy, TV,
stereo. Mesa/Tempe. Male or female. \$150 per
month. 834-6545 after 5:00.

TWO ROOMMATES wanted. Male or female to
share 3-bedroom house 1/2 mile from ASU.
\$150 plus 1/2 utilities. Fenced back yard, free
water, quiet area. Call Randy, 968-3279.
Available May 23.

Services

ELECTROLYSIS, MONEY, own boss, profes-
sionalism. A fulfilling career. Permanent hair
removal, 6-week course. Arizona Institute of
Electrolysis, 945-4245.

TERM PAPERS, dissertations, resumes. Pro-
fessionally done, low rates. Research, typing,
copies, assist in writing. Qualified in
economics, political science, sociology,
humanities, journalism, business adminis-
tration, English & American lit. Message Comp.
others. 835-0081.

YOUR INCOME TAXES prepared by a young
professional. William Arnold, 947-4244.

Have unwanted facial or body
hair removed permanently by
electrolysis. FREE consulta-
tion. Located in Tempe. Call
Sharon, 839-1885. Ask for your
student discount. 5/2

Transportation

DRIVING PICK-UP with cap to PA end of April.
Riders or luggage. 998-2159, Dave.

DRIVING TO Peoria, Illinois area end of finals
week. Split gas and driving. Call Steve, 967-
0569.

Typing

A-1 TYPING, spelling. Some editing. IBM
Selectric. Convenient ASU. Reasonable. Mrs.
Oakley, 967-0802.

ACCURACY IN typing. English degree.
Editing. 7 years experience. Near ASU. 967-
4443.

BETTER THAN typing, create your master-
piece. Inexpensive, computerized word
processing makes it possible. Edit, revise and
print research papers, manuscripts, term
papers, theses, etc. Also available for your
use; we will train, better rates. At The Writing
Center (TM), 894-9889.

CUSTOM TYPING. Near ASU, 340 E. Balboa,
between Broadway and Southern, off College.
968-0861.

FOUR 8 Typing Service. 838-5611, ask for
Becky.

FACIT 1850/14. Good accurate typist, very
reasonable, math symbols available. Jane, 968-
2664.

GRADUATE EXPERTISE guaranteed. Disser-
tations, theses, research papers. Quality you
can depend on. Debby, 969-4524.

TYPING: IBM Selectric. Rush jobs accepted,
large or small. Professional and very
reasonable. Transcription and keypunching
also. 831-5738.

TYPING: IBM Electronic 80. All type reports,
manuscripts. Handwritten or cassette tape.
Marie, 945-4108.

TYPING SERVICE, south Tempe area. Correc-
ting Selectric typewriter. Kathy, 831-8770.

TYPING. IBM Selectric. Dissertations, theses,
term papers. Ten years experience. Jean, 277-
3802.

TYPIST: EXPERIENCE with dissertations,
theses, research papers, etc. IBM Correcting
Selectric. Quality paper. 839-1780.

TYPING. IBM Correcting Selectric II. Also
automatic typing. Dissertations, theses,
research papers. Rosemary Vance, 967-9143.

TYPING: IBM Electronic. Term papers,
research papers, dissertations, manuscripts,
tape transcription. Scottsdale. Jeannique,
948-8635.

TYPING. FAST, accurate, reasonable. Call
Debbie at 967-7005.

RECYCLE



ADOLPH COORS COMPANY • GOLDEN COLORADO

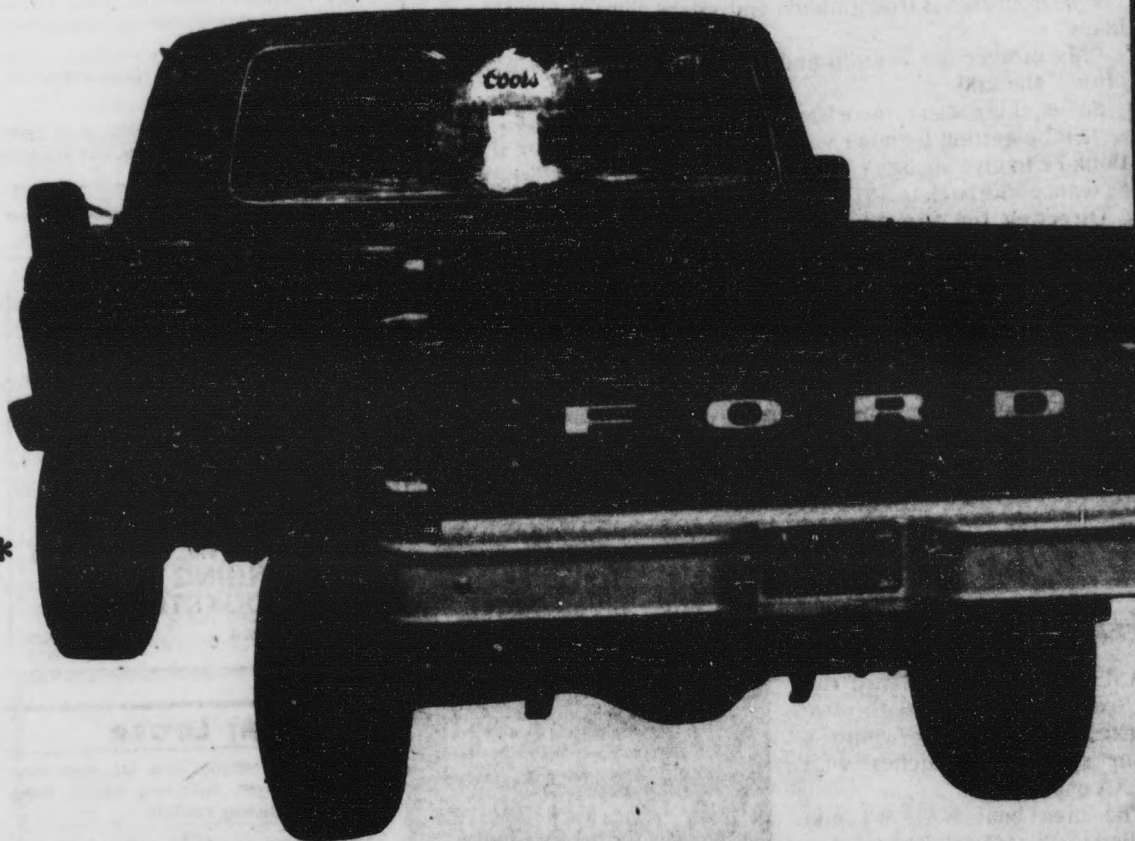
COOL OFF WITH COORS FREE SUNSCREEN

AMAZING OFFER
FROM YOUR
Coors Distributor

OFFER GOOD ONLY TO
ASU STUDENTS WITH
VALID I.D.
This offer good
only until May 3, 1980.

Here's How:

1. COLLECT 50 LBS.
(Approx. 4 to 5 garbage bags full)
OF ALUMINUM CANS
(ANY BRAND!)
2. TAKE CANS TO
YOUR LOCAL
COORS DISTRIBUTOR*
AND RECEIVE A GIFT
CERTIFICATE FOR A
FREE SUNSCREEN.



Reasonable installation available at

FILTERAY
OF ARIZONA, INC.

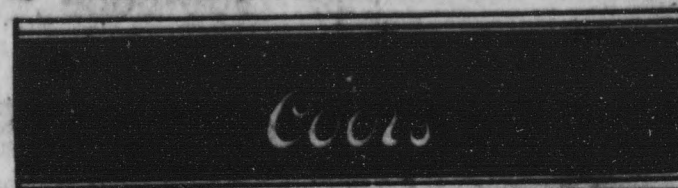
2299 S. HARDY
TEMPE

3. **BONUS** BESIDES YOUR FREE
SUNSCREEN, YOU WILL
RECEIVE 25¢ PER POUND
(50 x .25 = \$12.50) **WOW!**
4. **HINT** PICK UP A FEW 12-PACKS
TO HELP YOU CELEBRATE YOUR
NEW SUNSCREEN!

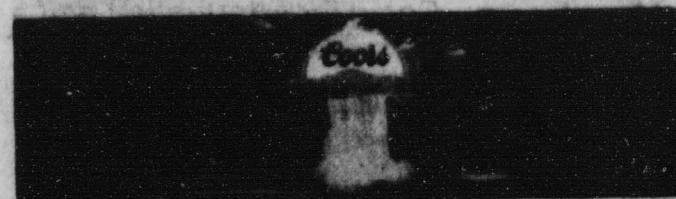
CHOOSE EITHER
PATTERN OF:

Gila

Window Classics™



C439 COORS- Red/White on Silver



C440 COORS MOUNTAIN- GILACOLOR

***PEARCE & SONS**

260 S. Hibbert
Mesa, Az.

***ZEB PEARCE & SONS**

475 E. Lincoln
Phoenix, Az.