

wednesday

Arizona State University

state
press

Tempe, Arizona

October 11, 1978

Vol. 61 No. 26



A photographer investigates the burned wreckage left after Saturday's fire at Arcosanti. The fire destroyed more than \$500,000 worth of automobiles, parked in a field adjacent to

Arcosanti. The autos were ignited by a small brush fire while the owners were participating in the festival. [State Press staff photo]

Man denies causing Arcosanti fire

By Kate Glassner

The man who witnesses say started the fire at Arcosanti Saturday denies that he or the passenger in his car caused the accident.

"We didn't start the fire," Gary Pavlich, of Tucson, said. "We were victims of the fire."

Pavlich and his brother John, a student at NAU, were the two unidentified men who eight eyewitnesses said dropped "a cigarette or joint" from a Volkswagen bug, which started the grass fire.

The blue 1964 Volkswagen bug is registered under the name of John Pavlich, who could not be reached Tuesday.

The fire destroyed more than 135 vehicles and the estimated property damage is approximately \$500,000.

Gary Pavlich reportedly was the only person who was injured during the fire.

While trying to push his car out of the blaze, he broke a window and cut both his arms. He was treated at Yavapai Community Hospital in Prescott.

Arcosanti is insured by W.W. Pilcher Insurance Co., 6150 N. 16 St., which presently is investigating the incident.

Moore-Kent Inc., a fire investigating firm, and the insurance companies of individuals who lost their vehicles in the blaze, also are conducting investigations.

A spokesperson for Arcosanti, Greg Moyer, said no one from the foundation is permitted to talk about the incident until the investigations are ended.

"The legal problems are immense," Moyer said Tuesday. "We don't want to step on anyone's toes who is involved in the investigation," he added.

Spectators and Arcosanti volunteers fought the fire with shovels, blankets, and sleeping bags until Mayer and Black Canyon City fire departments arrived on the scene.

"From the time we left the station until the time we arrived on the site of the fire, which is 5 miles away, we had a problem with traffic," said Lt. Glen Miller of the Mayer Volunteer Fire Department.

The one narrow road that leads to the festival site was lined bumper-to-bumper with vehicles arriving and leaving the annual architecture-ecology event.

"They (Arcosanti officials) should have provided better access to the site," said John Olsen, Chairman of the Yavapai County Board of Supervisors. "They should have prepared other roads to handle the flow of traffic."

"And they shouldn't have parked cars where there was an obvious fire danger," Olsen added. "In the past we never have had any

problems. They always have prepared the site for the event."

Moyer said this year's parking facilities were prepared adequately.

"The parking facilities were graded or leveled off," Moyer said.

But one of the eight eyewitnesses, Scott Standefer, 18, of Phoenix, said the area where he and the Pavlich brothers were parked had not been leveled.

"The area was not dredged or bladed at all," Standefer said. "As a matter of fact, the grass in some places was 3 feet tall."

Olsen cited a county ordinance that requires persons arranging an event where there will be a large group of people to comply with safety standards.

County ordinance No. 179 requires that groups provide reasonable health and safety standards for participants in an event.

"The Arcosanti people had their law firm draw up a waiver about 5 years ago which is legal proof that they will comply with the safety standards of the ordinance," Olsen said.

The law firm of O'Connor, Cavanagh, Anderson, Westover, Killingsworth and Beshears of 3003 N. Central drew up the waiver for Arcosanti.

Fonda's talk canceled; due to insurance

By Jim Muhlstein

Actress Jane Fonda, an outspoken advocate of women's rights and tax reduction, has canceled an appearance at ASU because the state requires that \$1 million in liability insurance be posted before she can speak.

"This is the first time we've encountered anything like this," Richard Rosenthal, Fonda's attorney, said Tuesday.

"I can't say that we haven't been subjected to a lot, but generally when Jane has spoken, people have not tried to make a great deal of money off of it," he said.

Fonda tentatively was scheduled to speak at Gammage Auditorium Oct. 18.

Thomas Bulman, state risk manager, said the insurance is required of all visiting performers and speakers to protect against damage of state property.

"Miss Fonda is a target risk," Bulman said. "However, this is the first time that someone has declined to put it up. It's no big deal."

Bulman added it is not necessary that the \$1,000 premium for liability be paid, only that a certificate of insurance for the full \$1 million be shown as proof of coverage.

Rosenthal said, however, that a performance bond that also was requested would have resulted in the forfeiture of several thousand dollars if, for some reason, Fonda failed to appear as scheduled for the engagement.

"We spent hours on the phone over this and it just seems absurd to us to spend that much money for a three-hour speech," he said.

Fonda has toured college campuses for the last year representing the "Campaign for Economic Democracy," a Los Angeles-based organization advocating nationwide tax reduction. She was to have spoken about "Economic Democracy: California politics after Jarvis."

Howard Jarvis is the author of the California's Proposition 13, which passed in June and lowered that state's property taxes.

STATE PRESS is published by Arizona State University Tuesday through Friday during the academic year, except holidays and examination periods. Entered as second class matter at Tempe, AZ 85281.

In the news briefly

from the Associated Press

CARTER MAY ACCEPT COMPROMISE

WASHINGTON — President Carter said Tuesday he won't hesitate to veto a \$30 billion tax cut bill being considered by the Senate, but could accept a compromise that comes closer to the \$16.3 billion House version.

POLICE CHARGED WITH MURDER


PHILADELPHIA — District Attorney Edward Rendell said Tuesday two policemen will be charged, one of them with murder, in the shooting of a handcuffed man arrested on a traffic violation. Investigators said the Sept. 23 shooting occurred after the victim, who died Friday, broke out of a police van in an escape attempt after his arrest for speeding.

MAIL CONTRACT APPROVED

WASHINGTON — The threat of a nationwide mail strike faded Tuesday as a letter carriers union approved a new contract by a 6-1 margin and a second union was reported voting heavily in favor of the pact.

REPORTER REFUSES AGAIN

HACKENSACK, N.J. — New York Times reporter Myron A. Farber refused again Tuesday to surrender his files on a murder defendant, and a judge ordered him to jail on Thursday unless Farber changes his mind.

Take a **MEMO** 

TO PROTECT THE UNBORN AND THE NEWBORN
THIS SPACE CONTRIBUTED BY THE PUBLISHER **March of Dimes**



LSAT
Test — December 2nd!
Classes forming
NOW
For information call:
967-2967

The ASASU TRAVEL BUREAU

PRESENTS

an overnight trip to tucson for the asu/u of a football game

November 25-26, 1978 \$36.00 Per Person

PRICE INCLUDES:

1. Football Ticket
2. Transportation — Bus to and from Tucson and to and from game.
3. Accomodations — One night in luxurious Chateau Apartments.
4. Catered Party — After the game at the Chateau Apartments. PLENTY OF BEER AND FOOD!
5. Beverages enroute to Tucson.

Reservations and more information available at ASASU Travel Bureau — Memorial Union 208J.

LIMITED SPACE — SIGN UP NOW!!!

DEADLINE — NOVEMBER 8, 1978



Tired of tasteless food?
COME HOME TO
Granny Annie's
Delicious home-cooked meals at reasonable prices.
Breakfast, lunch and dinner every day — for every pocketbook, every taste, every size appetite.
Tempe 1000 E. Broadway, East of Rural
Scottsdale 7170 E. Stetson, South of Camelback

Full-time staff still needed for ASU gynecology clinic

By Lori Grzesiek

ASU's new gynecology clinic, which opened its doors this semester, needs a full-time gynecologist, and the Associated Students Women's Affairs Board won't be satisfied until it has one, the assistant director of the board said.

"The gynecology clinic is a step forward, but there is a demand there for a full-time gynecologist," Lisa Moore said.

The clinic at the Student Health Service is staffed by a doctor, a registered nurse and a physician's assistant.

Women with health problems, who can't be handled by the female staff members, are referred to two part-time gynecologists.

"It is impossible and impractical to have a full-time gynecologist at the health center," Nursing Director Bonnie Tucker said.

"A full-time gynecologist would be extremely expensive and wouldn't be satisfied with a job at the

health center because they can't do surgery there," Tucker added.

Moore said women with medical problems should be able to see a gynecologist immediately rather than waiting to be referred.

"There are women who are not going to the health center because there isn't a full-time gynecologist available," she added.

"Four hours per week of gynecology care isn't enough to sufficiently help the 17,000 women registered at ASU," Moore said. She said the Women's Affairs Board is examining possible ways to increase the amount of care given, but she would not elaborate.

Tucker said the gynecology clinic isn't an increase in the quantity of services available but an increase in quality because all the staff members are women, who can relate to what their patients are experiencing.

"We can understand their problems, because we've

been there," said Janet Sherman, physician's assistant.

Women feel more comfortable with a woman examining them and don't want to discuss problems with a man because it's embarrassing, she added.

Tucker said women can receive an appointment at the clinic on the same day or the next day they call.

State Press Advertising
965-7572

Shouldn't you "discover" us too?
Everyone else tells us we are great!
Once you see our out-of-the-ordinary gifts, jewelry, cards, etc., you'll be convinced. Modestly yours,

OPEN 12 to 4 PM — WEEKDAYS

THE GALLERY STORE

Matthews Center, 2nd Floor

ALBUMS & TAPES \$2.50 and less!
LIKE NEW ALBUMS AND TAPES AT HALF THE PRICE!
BUY 6, GET 1 FREE. ALL MERCHANDISE GUARANTEED.
CASH OR TRADE FOR YOUR ALBUMS...WE PAY MORE!
RECORD TRADER
831 S. RURAL, TEMPE (NEXT TO BO-JO'S)
PHONE 966-5039
OPEN 11-7 MON.-SAT.
REGGAE • PUNK ROCK • SOUL JAZZ • CLASSICAL
DISCO • OLDIES • COUNTRY • LOTS OF ROCK 'N ROLL

Brazilian railways subject of lecture

A UA historian will talk about how the Brazilian west was won at 12:15 p.m. Thursday in the Social Science Building, room 212-A.

Dr. Robert Mattoon Jr. will discuss "Some Implications of Public and Private Railway Development in Brazil."

The public is invited to the free lecture, co-sponsored by the ASU Center for Latin American Studies and the History Department.

SALE
Normally \$32.50
Now \$27.95



The Morgan, a deck sole casual, available in classic dark brown waxhide. For a limited time only.
Sizes 7-13

Johnston & Murphy
SHOP

2456 East Camelback, Biltmore Fashion Center,
Phoenix, Arizona 957-0871


Dooley's
968-2446

MONDAY NIGHT FOOTBALL:
in our Lounge. Watch the NFL game & enjoy Happy Hour Prices and Free Popcorn.

PIG FEST: Our traditional Friday Afternoon Event!
FREE FOOD, DRINK SPECIAL
No Cover & LIVE ENTERTAINMENT

PEP RALLY: For ASU vs. USC.
Tomorrow night -- doors open at 7:30 p.m. Admission is free if you have ASU letters on your shirt! ASU Cheerleaders will lead the pep rally.
DRINK SPECIAL

CONCERTS
October 19th, Thursday:
WAR Tickets \$8.50



Opinion

state
press

Taught by mistakes and setbacks, we have become wiser and handle our affairs better. It is hard for any political party or person to avoid mistakes, but we should make as few as possible.
—Mao Tse Tung
A Chinese Leader, Philosopher

Multi-nationals disregard morality

"There are no nations; there are no peoples; there are no Russians; there are no Arabs; there are no Third Worlds; there is no West. There is only one holistic system of systems, one vast and immense, interwoven, interacting, multi-variate, multi-national dominion of dollars — petro-dollars, electro-dollars, multi-dollars . . . It is the international system of currency which determines the totality of life on this planet. That is the natural order of things today . . . There is no America; there is no democracy. There is only IBM and ITT and AT&T and DuPont, Dow, Union Carbide and Exxon. Those are the nations of the world today. We no longer live in a world of nations and ideologies. The world is a college of corporations inexorably determined by the immutable bylaws of business. The world is a business. It has been since man crawled out of the slime."

The above excerpt from the film *Network* is a conversation between a network corporate head and Howard Beale, a network newscaster turned prophet. It is a fictional (?) account of today's broadcasting conglomerates. In the film we not only view the immense influence of the network corporations but we are witness to a glimpse of those who pull the strings of these network puppets. The difference between this puppet show and the Saturday matinees we take our children to, is that in real network puppetry most of the drama takes place behind the curtain. The deals, compromises, bargains and negotiations are carried out by corporate "mercenaries," individuals who play both sides of the fence, indifferent to the evil that is

inherent in their rapid and unyielding pursuit of the all-mighty buck. They may both build and destroy in their race to prosperity because in the game of "big bucks" the means, without question or hesitation, justifies the ends.

Lester R. Brown in *The Inter-dependence of Nations*, writes that "Many decisions once considered the province of the nation-state are now being made by externally based multinational corporations . . . With the existing mode of nation-state organization, those affected adversely by a given decision often have no political recourse to those responsible for that decision."

In a 1970 comparison of the size of nation-states and multi-national corporations ranked according to GNP and gross annual sales, respectively, 42 out of the 100 entries were corporations. Only a remaining 58 were listed as countries. The corporations totaled more than \$225 billion. Chiefly, as a result of the Arab oil cartel, that figure is fast approaching the trillion-dollar mark.

This kind of power is not amassed by adhering to a strict moral code, or by raising a combined voice of protest against the inequities throughout the world, or by pooling resources to wage war against the poverty and starvation rampant in India, Berundi or forty-plus other members of the Third and Fourth World. Rather these corporations, these craven parasites, attain power in extremis; by playing every game, pulling every string, stepping on every toe, to raise their fiscal profit margin.

Just as that "fictitious" network corporate head

allowed Howard Beale to die in the name of good ratings so does the U.S., as a result of pressure from foreign investors put the petro-dollar, electro-dollar, multi-dollar, et al, ahead of, among others, the Lebanese Christians, Cambodians and Ugandans. The human element, due to this kind of big business, has now evolved into a human debacle and any remnants of the past are either quickly swallowed or quickly converted into the huge money-making machine benignly known as the multi-national corporation. In Arnold Toynbee's words, "The cult of sovereignty has become mankind's major religion. Its god demands human sacrifice." The multi-national corporation seeks now to replace that god.

Of Sosthenes Behn, founder of ITT, Anthony Sampson writes: "Behn's whole personal approach and his own benign despotism was suited not to democracies but to dictatorships. He liked dictators, and they liked him, for he made his telephones their instruments." In the corporate game, it matters not who wages war against whom, but rather what shows up on the "linear programming charts." Profit is the measure of all existence and through the "success" of the multi-national corporations our world (according to *Network*) will evolve into "one vast and ecumenical holding company for whom all men will work to serve a common profit."

One cannot help remembering a Conrad cartoon depicting five corporate heads gathered around a conference table, pledging allegiance "to the flag of the country that gives (me) the best deal."

Patricia Mendenhall

ERA supporter defends extension

Editor:

It was predictable that the opponents of ERA would cry "foul" over the latest pro-ERA victory, as expressed by Art Moore.

Overlooked is the fact that the Constitution does not provide any time limit on amendments.

It is only recently that Congress started limitations.

On the second point, there is precedent for disallowing rescission [sic] after states have ratified (Did Art fail to do his homework?).

We have learned from the 60's that civil rights are worth fighting for. Would you be happier if ERA supporters used those methods and burned a few city blocks to declare their rights?

We haven't chosen to do that, but instead have used the rational, legalistic approach.

We have seen the enemy, and they wear combat boots.

We are not naive — this is a tough battle. We are proud of the determination and fortitude exhibited by our legions. We're in it to win. We don't need willy-nillys or the fainthearted.

L. Van Buskirk
Political Science

State Press Staff

Editor	Kate Glassner
Managing Editor	Julie Hendrix
News Editor	Art Moore
City Editor	Chet Barfield
Assistant City Editor	Melissa Coons
Picture Editor	Brian Brainerd
Lab Technician	Dave Seibert
Copy Chief	Susan Weulendyk
Sports Editor	Walter Berry
Arts and Entertainment Editor	Jim Muhlstein
Reporters	Mary Gillespie
	Mary Beth Von Driska
	Joanne Townsend
	Tom Sammons
	Steve Allnatt
Photographers	Sam Jones
	Tim Gunn
	Suzanne Starr
Sports Reporters	Michael Wardenburg
	Bob Petrie
	Jim Elsleger
	Perry Sams
Copy Editors	Alan Kenney
	Crosby Renwick
	Judy Harper
	Toni Cardarella
	Maren Bingham
Editorial Cartoonist	Joe Brudney
Staff Artist	Larry Trepel

Optics

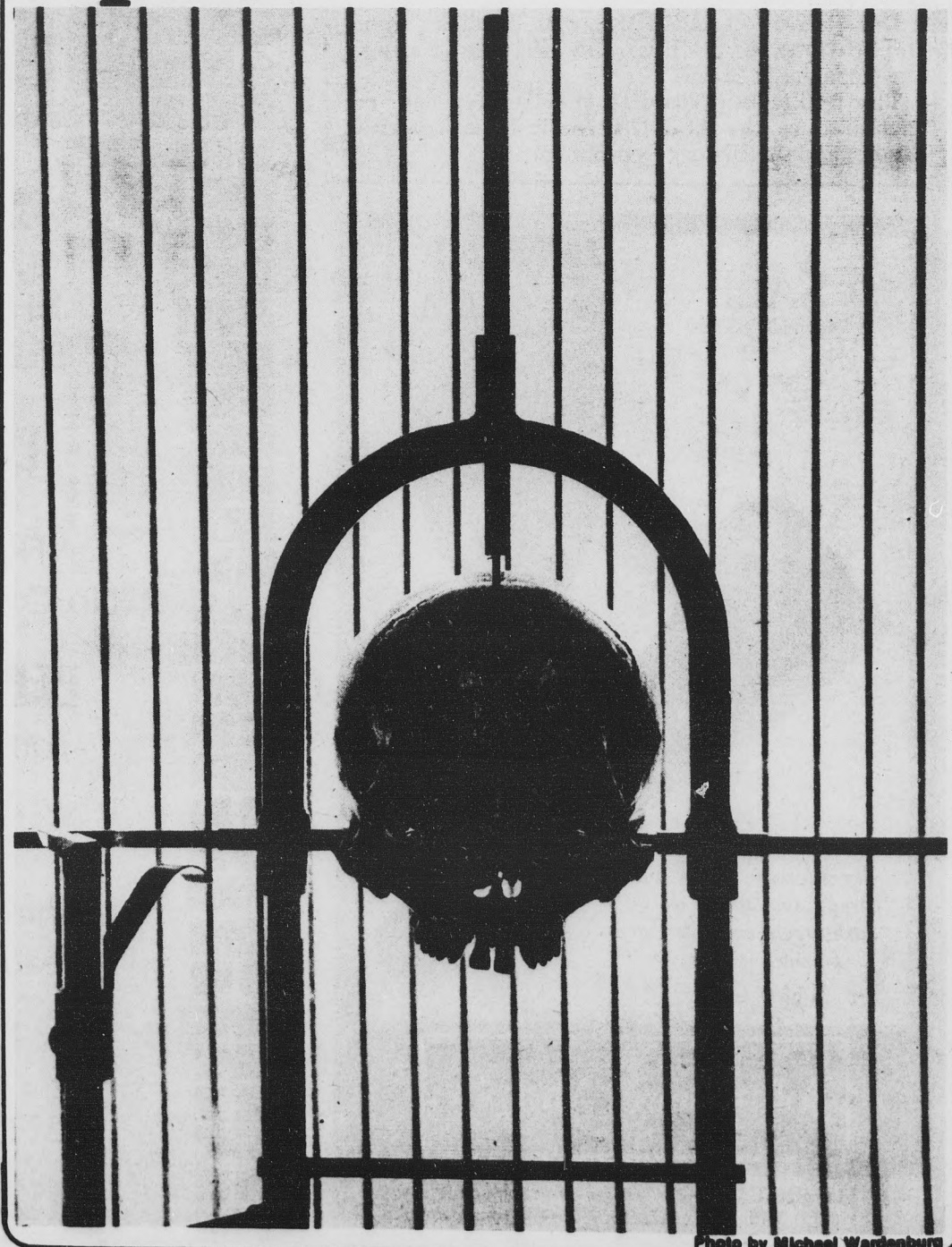


Photo by Michael Wardenburg

Decision by March

New pool design still in plan stage

Plans for a new 50-meter competitive pool are in the "design stages," but a final decision on the exact layout of the pool will be made early next year, director of Physical Facilities said.

Herb Bay said only the location of the proposed competitive pool is definite. It will be located near the Climatology Lab, just north of University Drive, he said.

Several different combinations of components that will make up the pool complex have been considered. Four or five plans with a bathhouse, bleachers and pool in different arrangements were designed and now a final model must be chosen, he said.

A warmup pool, about three feet deep, and a diving well to be used for competition will be built with the 50-meter pool, Bay said.

Though plans are not final, the competitive pool originally was supposed to be 7 feet deep at each end and 8 feet deep in the center of the pool.

"We've discussed several plans and we're committed to one," Bay said. "We will have a final decision by the first quarter of 1979, that is January at the earliest and March at the latest," he said.

The existing 25-yard pool at ASU was built 21 years ago. It currently is used for student recreation and for practice by ASU swimming teams.

Bay said the cost of the

new pool will depend on the final arrangement of bleachers, bathhouse and pool.

"I would say it will cost anywhere from \$1.7 million to \$3 million," he added.


Bill Phelps, assistant vice president for business affairs, said nothing is settled concerning the pool except its location.

"It hasn't been decided but we're getting closer," he said.

"A number of pools were to be included all with different heating requirements, since each has a different requirement it's difficult to decide the final plans," he said.

Building of the pool was approved by the Board of Regents in 1975, but a site was not selected until last year.

Tired of restaurant food?



**COME HOME TO
Granny
Annie's**

Delicious home-cooked meals at reasonable prices.
Breakfast, lunch and dinner every day — for every pocketbook, every taste, every size appetite.

Tempe 1000 E. Broadway, East of Rural
Scottsdale 7170 E. Stetson, South of Camelback

Complete Beauty Services

REDKEN AND JHIRMACK PRODUCTS AVAILABLE

HAIRCUTS MEN and WOMEN **\$5.00**

SHAMPOO & BLOW DRY \$5.50



Now Open Wednesday & Thursday Evenings by Appointment

Rosamond's **BEAUTY SALON**

31 E. 9th ST. • TEMPE CENTER • 967-3722

MU Leisure Learning

FALL '78 ARIZONA STATE UNIVERSITY

NON-CREDIT CLASSES

ENROLLMENT IS NOW OPEN IN THE FOLLOWING Leisure Learning Classes

INTRODUCTION TO BELLYDANCING

October 30 - December 11
Mondays - 7 weeks
3:30 p.m. - 5:30 p.m.
\$16.00 per student

COUNTRY SWING

October 24 - November 28
Tuesdays - 6 weeks
8:45 - 10:45 p.m.
\$12.00 per student
October 23 - November 27
Mondays - 6 weeks
8:45 p.m. - 10:45 p.m.
\$12.00 per student

DISCO DANCING

October 24 - November 28
Tuesdays - 6 weeks
7:30 p.m. - 9:30 p.m.
\$13.00 per student
October 25 - November 29
Wednesdays - 6 weeks
7:30 p.m. - 9:30 p.m.
\$13.00 per student

DOG OBEDIENCE TRAINING

November 6 - December 11
Mondays - 6 weeks
7:00 p.m. - 8:00 p.m.
\$12.00 per student

BEGINNING SPANISH

October 19 - December 14
Thursdays - 8 weeks
6:15 p.m. - 7:15 p.m.
\$12.00 per student

BASIC ROCKCLIMBING

November 6 - Monday
Trips - November 11 & 12
November 18 & 19
Monday - 7:00 p.m. - 9:00 p.m.
\$24.00 per student
\$3.50 materials fee for webbing

INTERMEDIATE SELF-HYPNOSIS

October 25 - November 29
Wednesdays - 6 weeks
3:00 p.m. - 4:30 p.m.
October 24 - November 28
Tuesdays - 6 weeks
8:30 p.m. - 10:00 p.m.
\$20.00 per student

SELF-HYPNOSIS FOR PERSONAL IMPROVEMENT

October 23 - November 27
Mondays - 6 weeks
3:00 p.m. - 4:30 p.m.
\$20.00 per student
October 24 - November 28
Tuesdays - 6 weeks
6:30 p.m. - 8:00 p.m.
\$20.00 per student

SELF-HYPNOSIS FOR TENSION/STRESS

October 23 - November 27
Mondays - 6 weeks
6:00 p.m. - 7:30 p.m.
\$20.00 per student

Registration is in the M.U. Activities Center (lower level, north), across from the Recreation Center. The M.U. Activities Center is open Monday through Thursday, 8:30 a.m. to 6:00 p.m. and Friday, 8:30 a.m. to 5:00 p.m. The phone number is 965-6640.

LEISURE LEARNING CLASSES ARE OPEN TO THE UNIVERSITY COMMUNITY (students, faculty, staff, alumni and their immediate families.)

VALUABLE COUPON

THREE FOR THE PRICE OF TWO

Big color pictures from little color pictures make great gifts

Bring us your color prints, color slides or color negatives from instant or conventional cameras, and we'll have Kodak make 8 x 10 KODAK Color Enlargements. Order three enlargements of any same-size original, and we'll give you three for the price of two. Bring in this coupon and ask us for details. Offer good until November 3, 1978.



PIONEER CAMERA

Tempe Center
University and Mill
967-4662 966-8363

VALUABLE COUPON—CUT OUT

Arizona opinions are split on extension of ERA date

By Mary Beth Von Driska

Local backers of the Equal Rights Amendment say the three year extension of the ERA ratification date is a major victory.

But ERA opponents say they will fight the extension, which the Senate gave final approval to Friday, because it is a direct violation of the Constitution.

Sen. Susan Dye, D-Tucson, said the three-year extension will give ERA supporters more time to educate people and get them more involved in the ERA movement.

"There should be no time limit on human rights," Dye said. "It took 15 years for the United States to fight the Revolutionary War and develop our Constitution. This isn't like a football game. ERA will put women in the Constitution, where they should have been 200 years ago."

Extension unfair

Sen. Trudy Camping, R-Phoenix, said the extension is "unfair and unequal because Congress changed their mind on the extension date, but won't let the ratified states rescind the amendment."

The Senate voted 60-36 to extend the time limit for ratification until June 30, 1982. The former deadline was March 22, 1979.

Sen. Dennis DeConcini, D-Ariz., voted for the proposal and Sen. Barry

Goldwater, R-Ariz., against.

Lorri Jean, director of ASU Women's Affairs Board, said the extension is a signal for the states that haven't ratified the amendment to get moving.

Jean said the momentum for ERA is very strong and the extension will indicate to the state Legislature that the majority of Arizonans support the amendment.

Wording ambiguous

However, Camping said she is positive the ERA will not pass in Arizona because the majority of Arizonans she has contacted oppose it.

"I'm absolutely for equal job pay for women and I'll fight for women to get it," Camping said. "But the wording of the ERA amendment is very ambiguous and no one is sure exactly what it means."

Sen. James Mack, R-Tempe, said he hopes the states will take the extension to court and kick it out.

"If you don't pass something in seven years and you extend the deadline, then you will keep extending the deadline," Mack said. "It is a devious way to get the ERA ratified."

Legalize homosexuality

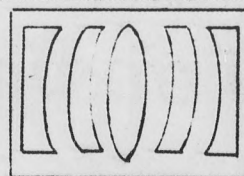
The ERA has been ratified by 35 states and needs three more to become part of the Constitution. But four states, Idaho,

Kentucky, Tennessee and Nebraska, have voted to rescind their ratifications.

Jean said local ERA supporters will begin canvassing the Phoenix districts with thousands of flyers for ERA candidates in the upcoming elections. She said they also will voice opposition to anti-ERA candidates.

Ross Farnsworth, co-chairman of the Arizonans for Home and Family organization, said if the ERA is ratified, it will destroy male-female relationships.

"It will put more responsibility on the woman and push her out of the home," Farnsworth said. "It also will legalize homosexuality, because there will be absolutely no discrimination."



THE EYEWEAR EXPERTS

BUDGET OPTICAL

VISA M.C.
832-8000

Hours
9 To 5
Mon. - Sat.

•Soft Contact Lens \$165.00
•Hard Contact Lens \$ 90.00
•Generous Student Discount

4210 E. Main St., Mesa
(In Village Center)
1/2 Block West of Smitty's
Behind Dairy Queen

3 1/2¢ XEROX COPIES OVERNIGHT
5¢ WHILE YOU WAIT
alphaphics
UNIVERSITY ARCHES
122 E. UNIVERSITY
968-7821

COUPON

HUGE ANNIVERSARY SALE
STILL IN PROGRESS UNTIL OCT. 16th!

<p>HAWAIIAN TROPIC SUNTAN OIL 8 oz. Reg. \$3.25</p> <p style="text-align: center;">NOW \$1.79 (with this coupon)</p>	<p>•DEMONSTRATIONS •FREE SAMPLES •DOOR PRIZES</p> <p style="text-align: center;">Grand Prize Phoenix Juicer Retail Value \$89.99</p>	<p>FROZEN YOGURT BUY ONE - GET ONE</p> <p style="text-align: center;">FREE (with this coupon)</p> <p style="text-align: center;">NOW 2 for 45¢ or 2 for 56¢</p>
--	--	---

NATURE'S HARVEST
1833 N. Scottsdale Rd.
Tempe Az.
946-3157

Monday	Off
Tuesday	Off
Wednesday	Off
Thursday	Off
Friday	Off
Saturday	Off
Sunday	Off

HOURS:
Mon. - Sat.
9 a.m. - 6 p.m.
Tues. till 8:30

COUPON

What is Operation ID?

It's a system to help you save your valuables from theft.

Watch for details!

It's coming to ASU soon!

MURPHY BROS. MINI-STORAGE

\$5.00 OFF

ANY UNIT ON 1ST MONTH STORAGE

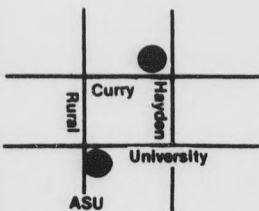
7 Sizes • 25 to 200 sq. ft.

OVER 1000 UNITS!

Open Every Day Except Holidays

IN BUSINESS SINCE 1972

2 Locations in Tempe to Serve You



MURPHY BROS. MINI-STORAGE

1606 E. Curry Rd. • 968-4852
965 E. University • 968-9261

Cut Yourself in on a Bargain
Clip This Coupon.

Bonanza's Full Meal Burger Platter. \$1.59
including drink

Valid Tempe only. 3339 South Rural Road. Expires: Oct. 31, 1978

World's favorite, served the Bonanza way, with baked potato or French Fries, and all the salad you want from our fantastic salad bar.



3339 South Rural Road
Tempe, Arizona

DOONESBURY

by G.B. Trudeau.



WARNING THIEF!
Operation ID is coming! It will put you out of business.

WATCH and SEE!

WARNING! Once you try us, you'll be hooked.

If you like Eastern-style subs and sandwiches, you'll love ours. There's nothing special about our sandwiches, they're just the best in the valley.

CAPISTRANO'S
ITALIAN DELICATESSEN

31 W. SOUTHERN
(Southern & Mill in Danella Plaza)

968-0712

GOOD FOOD, REASONABLE PRICES. STOP IN SOON

Diversified travel → **Wants You to Know:**

Holiday-time reservations are filling fast — call us A.S.A.P. to get Super Saver Fares while they last! Faculty, Students, Group Leaders — CALL US FOR ARRANGEMENTS — Ski Trips, Research Trips, etc. (Any destination is not foreign to us and our services are free.)

We're Diversified travel → **64 EAST BROADWAY, Suite 2**
TEMPE 967-9855 • 967-1900



Get on a winning streak.

Save up to 50% to Las Vegas.

You can't lose with Continental's new, nonstop 727 service to Las Vegas. Our ChickenfeedSM Fares let you travel for as little as \$45 round trip. That's up to 50% off the regular Coach fare, depending on when you fly, if you purchase your ticket in advance.

And if you suddenly start feeling lucky, you can fly without purchasing in advance and still save up to 30%. That's as little as \$32.00 each way.

We bet you'll like our convenient schedule, too. We've got four nonstops every day, including the only late night flight. And Continental flies nothing but big, comfortable 727 tri-jets. So you arrive relaxed and in the mood to enjoy all that great Las Vegas night life.

Seats are limited, so call your travel agent or Continental at 258-8911. Tell 'em you're ready to ride a winning streak.

Lv. Phoenix	8:05 AM	12:55 PM	7:50 PM	10:40 PM
Arr. Las Vegas	8:57 AM	1:47 PM	8:42 PM	11:32 PM

We really move our tail for you.

CONTINENTAL AIRLINES

The Proud Bird with the Golden Tail.

SALE!

1/3

OFF

14K CHAINS



Many different styles and sizes to choose from.

SCHUBACH

"Famous for Diamonds"

3134 S. Mill Ave. Smitty's Center
Mill & Southern
Good thru Oct. 14, 1978



JEWELERS
966-0042

1/3 OFF!

Company distributes ads despite University policy

By Steve Allnatt

A Dallas, Texas, insurance firm has been distributing advertisements on campus despite warnings that the ads were in violation of University policy.

Brian Cathcart, local manager of Fidelity Union Life Insurance, said Tuesday the company had been told their ads were not authorized, but that they could put them up with the possibility they would be taken down.

Cathcart said his firm thought the brochures, which promised gifts in return for inquiring about the company, would stay up until something else had to be put on campus bulletin boards. One student said the ads also were distributed in Hayden Library restrooms.

Manuel Figueroa, coordinator for scheduling for the dean of students office, said there was no room for misinterpretation.

"Everyone is told all unauthorized material is taken down and discarded, as soon as it is sighted," he said.

The ASU Code of Conduct prohibits all commercial advertising on campus.

"The specific university regulation speaks to prohibiting materials of sales solicitation or distribution on university property," said Figueroa.

Outside firms frequently try to advertise at ASU, Figueroa said, and such activity requires constant monitoring by his office.

"We've hired an individual who monitors the kiosks and outside bulletin boards," he said. "A substantial amount of material is taken down."

Personal notices, such as students advertising for a roommate or a ride, are left on the boards for one week said Figueroa.

Any registered campus organization can use the kiosks and bulletin boards to advertise with permission from Figueroa's office.

50% OFF ON A HAIRCUT
Includes Shampoo & Blow Dry

Haircuts Reg. \$15.00 Haircuts (Students) Reg. \$10.00

CRIMPERS LTD

111 East University Drive, Tempe, Arizona 966-5192

OFFER GOOD ONLY WITH THIS COUPON. OFFER EXTENDED THRU OCT. 31, 1978

Simply, we are a contemporary haircutting salon... that will help you to assess your appearance and advise you on what type of cut will maximize your good features while minimizing those with which you feel least comfortable.

call 966-5192 for an appointment

County construction continues to increase

Construction in Maricopa County continued at a record pace in September, with permits issued for more than \$36 million in new projects, the county's Building Safety Department reported.

Single-family home construction continued to lead the way, with permits approved for 926 dwellings worth an estimated \$29.9 million.

The \$36,011,655 in construction for September compares to \$22,574,595 for September 1977, and pushed the total construction to date this calendar year to \$252,854,314. The total for the calendar year to date one year ago was \$184,877,120.

This year's total is the largest since the department began issuing building permits in 1975, officials said.

What is Operation ID?

It's a system to help you save your valuables from theft.

Watch for details!

It's coming to ASU soon!

Lebanon is Bleeding: An Appeal From American Lebanese

- Over 60,000 killed
- Over 200,000 wounded
- Over 50,000 children orphaned
- Over 300,000 Lebanese made refugees in their own country
- Churches burned and families uprooted
- Schools demolished and hospitals destroyed
- 131 towns and villages looted and razed

Only Israel, surrounded by countries who call for her extermination, has shown strong support in an effort to preserve our historic Lebanese Christian Community.

—And the rest of the world remains silent when the agenda is genocide.

The American Lebanese community calls upon President Carter and the world to act.

We protest vehemently the savage killings of the innocent Lebanese civilian population by the Syrian army.

THE AMERICAN LEBANESE COMMUNITY OF CALIFORNIA
P.O. BOX 7902, LONG BEACH, CALIFORNIA 90807

CC DISCOUNT LIQUORS

has:

- The BEST keg beer deals in the Valley. Large selection - FREE ICE - NO EQUIPMENT RENTAL. Tubs furnished - Coldest Beer 29° F.
- LARGEST SELECTION of Fine Imported and Domestic LIQUORS - BEERS - WINES - LIQUEURS
- "NEW WINE WELL" Chillers at all stores. We will chill any wine, beer or liquor almost instantly - NO CHARGE to chill anything that is not in our huge walk-in.

LOW!! LOW!! COMPETITIVE PRICES

"Our Service Cannot Be Surpassed."

ARIZONA'S FASTEST GROWING LIQUOR CHAIN FOR ALL OF YOUR SPIRIT NEEDS.

THREE HUGE VALLEY LOCATIONS

MESA
1945 W. Baseline
at Dobson
839-9261

TEMPE
1847 N. Scottsdale Rd.
at McKellips
945-2064

"ON THE TRAIL"
9333 E. Apache Trail
986-1995

Displaced homemakers lack survival skills, report says

WASHINGTON (AP) — An estimated 26 million American women — nearly one of every three — lack the basic educational and job skills needed to survive in today's society, a presidential advisory council reported Tuesday.

The report says the worst off are "displaced homemakers," women who have lost their spouses because of death, desertion or divorce and are forced into the job market.

They are so numerous and their problems so urgent that they constitute a "hidden subculture" in American society, the council said.

Many single mothers, women over 60 and displaced homemakers lack marketable job skills, concludes the report, entitled "Neglected Women."

Economically ignorant

Many of these women may be good mothers and housekeepers, but they are ignorant of such economic realities as money management, credit, insurance and banking, the report says.

"The common denominator for all 26 million of these women is that they are caught, because they are women, in stereotypes," the report says. "They are the products of past educational and social patterns which do not apply to today's reality."

The report, written by the National Advisory Council on Women's Educational Programs, says these disadvantaged women need training for well-paying jobs that offer advancement opportunities.

Homemakers need aid

"They also need access to financial aid for tuition, child care, transportation, clothing and, frequently, living expenses," the report concludes.

The council recommended legislation that would provide these women with financial assistance for education programs, tax incentives for career advancement education and anti-poverty programs aimed at counseling and training.

"Of the three groups, displaced homemakers have the most urgent educational needs," the report says. "They constitute almost a hidden subculture whose existence and problems are just becoming known. The homemaker who is forced back into the labor market faces an array of educational, economic, social and psychological problems."

Women are neglected

The Census Bureau does not have a category for "displaced homemakers." But 1977 census figures show there were 10 million

widows and 2.8 million divorced women in the 35-to-64 age group.

Census figures also show 4.7 million households with children under 18 headed by single women, and 19 million women aged 60 and over.

Joy Simonson, executive director of the council, said it's obvious that not all these women are neglected. "But as groups, they all have needs," she said. "We're not addressing all these women, such as those in nursing homes, but we want to reach women who could benefit from educational programs."

NAVY NUCLEAR PROPULSION. THE FASTEST WAY UP IN NUCLEAR ENGINEERING.

If you want to get into nuclear engineering, start by getting into the Nuclear Navy.

The Navy operates more than half the reactors in America. Our nuclear training is the most comprehensive. You start by earning your commission as a Navy Officer. Then we give you a year of advanced nuclear training. During your career, you'll get practical, hands-on experience with our nuclear powered fleet.

If that sounds like the kind of responsibility you're looking for, speak to:

LT. Dave Kendall
c/o Navy Recruiting
317 N. Central
Phoenix, Arizona 85004
or call (602) 261-3158

NEW BIRTH CERTIFICATE

This is to acknowledge that

_____ has accepted Jesus Christ as Lord and Saviour and having confessed and been forgiven of sins by the blood of Christ is reborn by the spirit of God into the body of Christ.

"Therefore if any man be in Christ, he is a new creature, old things are passed away; behold, all things are become new." II Corinthians 5:17.
"Now therefore you are no longer strangers and foreigners to God, but fellow citizens with the saints, and of the household of God." Ephesians 2:19.

Place of New Birth: _____ Date: _____

Witnessed By: _____

(PRINTED ON 8 1/2 x 11 GOLD CERTIFICATE)

Free to any New Born Christian not more than two weeks old. See Patrick at the Village.

THE CARPENTER'S VILLAGE

415 W. Southern • 968-8701

Come visit The Village . . . Arizona's largest Christian Music and Bible shop . . . or any of the many shops located in 10,000 square feet of the Best in Christian "everything." All records, cassettes and 8-tracks — 15% off list. No sale, just our normal low prices. Only 10 minutes away.

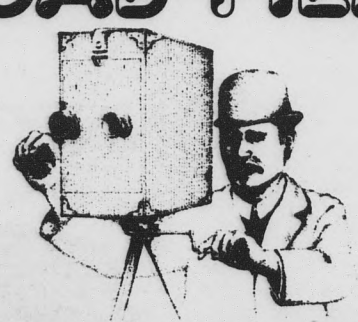
If you don't come we will both miss a Blessing. Y'all come.

LET'S WORK TOGETHER TO PROTECT THE UNBORN AND THE NEWBORN



MARCH OF DIMES
THIS SPACE CONTRIBUTED BY THE PUBLISHER

MUAB FILMS



UNION CINEMA


PATTON
Tues. / 3:00 & 7:00 p.m.

BRIDGE ON THE RIVER KWAI
Wed. / 3:00 & 7:00 p.m.

Lower Level — M.U.
\$1.00 with ASU I.D. • \$1.50 without

COMING!
Dog Day Afternoon

Lloyd's Kosher & Hoagie Shop



LOYD'S CHEESE STEAK HOAGIE vs. THE COLD SUB

WHAT'S A HOAGIE?
Thin pieces of steak thrown on the grill on a piece of toasted French bread with cheese, lettuce, tomato, mayo, onions and special seasoning.

Our Other Hoagies Include:
Steak
Sub
Ham, Ham & Cheese & Vienna & Polish Dogs also French Fries

FREE 16 OZ. COKE
with the purchase of a Hoagie
LOYD'S KOSHER & HOAGIE SHOP
Offer expires October 31, 1978

628 E. APACHE
NEXT DOOR TO THE TEEPEES
Ph: 966-2513

Famous photographers donate pictures to ASU

Two internationally-famous Phoenix photographers have donated more than three truckloads of century-old pictures to ASU.

Herb and Dorothy McLaughlin, whose photos often have appeared on the cover of *Arizona Highways* magazine, have donated more than 30,000 photographs to establish the "Collection of Arizona Photography."

The University will not take full possessions of the collection until the McLaughlins retire or die.

"We are starting the collection because we want to encourage other Arizona photographers, both amateur and professional, to donate their work to ASU," McLaughlin said. "In the next 5 to 10 years we hope to have donated more than one million pictures, which will give ASU the largest photographic collection in the country."

The McLaughlins' inventory of stock photos includes thousands of negatives and trans-

parencies they've shot since they started Arizona Photographic Associates, 2350 W. Holly, Phoenix, in 1955.

In addition to their stock photographs, the McLaughlins have added thousands more of their own work and photos by friends and associates.

The McLaughlins' stock photos cover such diverse subjects as the San Francisco earthquake, China in the 1920's, and pictures of Amelia Earhart, Franklin D. Roosevelt, Harry Truman and Barry Goldwater. Included are files of children's expressions, natural scenes, ghost towns and rodeos.

Among the McLaughlins' own work are picture advertisements for Kentucky Fried Chicken, Motorola, Western Electric and the Ramada Inn Hotels.

The McLaughlins also have an impressive collection of old cameras, one a gift from Sen. Goldwater, one dating back to 1895 and other early photographic equipment.

Pictures from the McLaughlins' firm are leased, not sold, for \$50 and up for black and white photos and \$150 and up for color. The photos are used for trade magazines, greeting cards, advertisements, postcards, calendars and encyclopedias.

McLaughlin has been in the media photography business for more than 40 years. He began working at a Hammond, Ind. newspaper and later freelanced for *Time* and *Life* magazines, the *Chicago Daily News* and the *Associated Press*.

FLOWER WORLD

WE SEND FLOWERS WORLDWIDE

831-1440
5012 S. Price

(Price & Baseline, Tempe)
Mon. - Sat. 9 - 5:30

THE ASU FOOTBALL CORSAGE \$5.00

Celebrate the U.S.C. Game with a special corsage — a giant football Mum, trimmed especially for Sun Devil fans. Be a football hero off the field for only \$5.00.

10% Discount for Students & Faculty

On Campus

ASU STUDENT HOUSING

As is normal at this time of year, attrition has created some vacancies in ASU residence halls for both men and women.

These accommodations will be assigned to qualified ASU students on a first-come-first served basis. Applicants must be registered at ASU.

FOR FURTHER INFORMATION, CALL 965-3515

To file application, visit the Housing Office, north end of first floor, Memorial Union

Runathon to benefit Leukemia foundation

University Sporting Goods and Adidas are co-sponsoring a 10,000-meter run Oct. 22 for the benefit of the Arizona Lukemia Foundation.

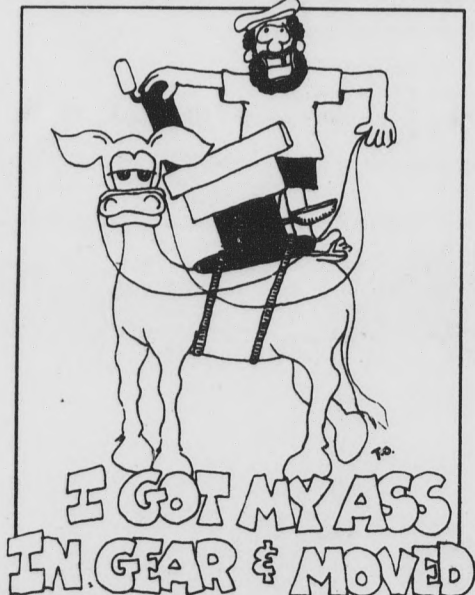
The event, which will get underway at the Arizona State Sports complex, north of Stadium Drive, will be divided into two sections: a 10,000-meter run and a two-mile run.

All entries who finish will receive an Adidas T-shirt, and trophies will be presented to the first three finishers in each division. The top male and female individual runners will receive an Adidas warmup suit.

Entries, which cost \$5 for adults or \$3 for participants under 12, are available at University Sporting Goods, 11 E. Ninth St., Tempe, or by calling 968-7725.

OLYMPIC HAIRCUTTERS

NOW LOCATED AT 6W.7th St., TEMPE



DAVID LAWRENCE - "The Best In The West . . . By A Hair." STILL 966-2679.



IT'S BEATLE'S NITE EVERY WED.

LONNEGAN'S BAND
Wed. - Sat.

Tues. ACOUSTIC NITE
David Dodt
Mike Dixon

I WANT YOU!

TO
COME TO BEATLES NITE
AT

LONNEGAN'S



LONNEGAN'S

7436 E. McDowell • 1 blk. E. of Los Arcos • 947-3304

Pick 'em

Entries must be turned in to the State Press by 3 p.m. Friday in Stauffer Hall. Only one entry per person will be accepted. The top three entries will be listed in Tuesday's paper. The ASU game will be used as a tie-breaker, so just predict the score. To predict a tie, place a mark in both boxes.

ASU _____ vs. USC _____ Predict the score.

HOME

- UA
- Michigan
- Notre Dame
- Purdue
- Stanford
- UCLA
- Alabama
- Georgia Tech
- Harvard
- Baylor
- Illinois
- Oregon
- Western Carolina
- McNeese State
- Tenn.-Chattanooga
- Washington & Lee
- Cal State-Fullerton
- C.W. Post
- Bowling Green
- New Hampshire

VISITORS

- California
- Michigan State
- Pittsburgh
- Ohio State
- Washington
- Washington State
- Florida
- Miami (Fl.)
- Cornell
- Southern Methodist
- Wisconsin
- Brigham Young
- The Citadel
- Northeast Louisiana
- Jacksonville State
- Hampden-Sydney
- Nevada-Reno
- Hofstra
- Kent State
- Maine

First prize will be any three single LPs or tapes (mfg. list \$7.98) from Tower Records. Second prize is a certificate for \$20 from Crimpers Ltd., redeemable on any services. Third prize is dinner for two at Chimi's Mexican Food. Impressive, eh?

Name _____

Phone _____

Bike clinics to emphasize care, safety

Safety and maintenance of multi-speed bikes will be featured at the Bicycle Safety Jamboree, to be held Sunday in the Wagonwheel parking lot, 44th St. and Thomas.

Clinics, free licensing and safety inspections also will be available, with emphasis on increased awareness of the capabilities of 10-speed bikes.

The clinics, sponsored by Bike World of Phoenix, will run from 10 a.m. to 4 p.m. Refreshments will be provided and door prizes will be given.

Advertising
965-7572

OPERATION ID IS COMING!

ASU is joining the many communities that have used this system successfully to discourage and/or apprehend thieves.

Watch for details!

DR. W.G. AMES OPTOMETRIST

SOFT CONTACT LENSES \$169⁰⁰

EYE EXAM FOR CONTACT LENSES \$25⁰⁰

SOFT CONTACT LENSES FOR ASTIGMATISM

FASHION EYEWEAR

MOVED TO LARGER OFFICE

AT

2916 N. 68th Street

Scottsdale

For information or appointment

Call NEW PHONE 941-5228

Monday through Saturday

OPERATION ID IS COMING!

ASU is joining the many communities that have used this system successfully to discourage and/or apprehend thieves.

Watch for details!

A career in law- without law school

After just three months of study at The Institute for Paralegal Training in Philadelphia, you can have an exciting and rewarding career in law or business—without law school.

As a lawyer's assistant you will be performing many of the duties traditionally handled only by attorneys. And at The Institute for Paralegal Training, you can pick one of seven different areas of law to study. Upon completion of your training, The Institute's unique Placement Service will find you a responsible and challenging job in a law firm, bank or corporation in the city of your choice.

The Institute for Paralegal Training is the nation's first and most respected school for paralegal training. Since 1970, we've placed over 2,500 graduates in over 85 cities nationwide.

If you're a senior of high academic standing and looking for an above average career, contact your placement office for an interview with our representative.

We will visit your campus on:

Tuesday, October 31

The
Institute
for
Paralegal
Training



235 South 17th Street
Philadelphia, PA 19103
(215) 732-6600

Approved by the American Bar Association.

\$SAVE-ON INSURANCE CENTERS INC.



•AUTHORIZED AGENTS FOR THE ARIZONA AUTO INSURANCE PLAN •EVERY DRIVER INDIVIDUALLY RATED TO INSURE LOWER RATES •FREE QUOTATIONS •MONTHLY RATES •LOW DOWN PAYMENT SR 22'S ISSUED WHILE YOU WAIT •LOW RATES REGARDLESS OF DRIVING RECORD

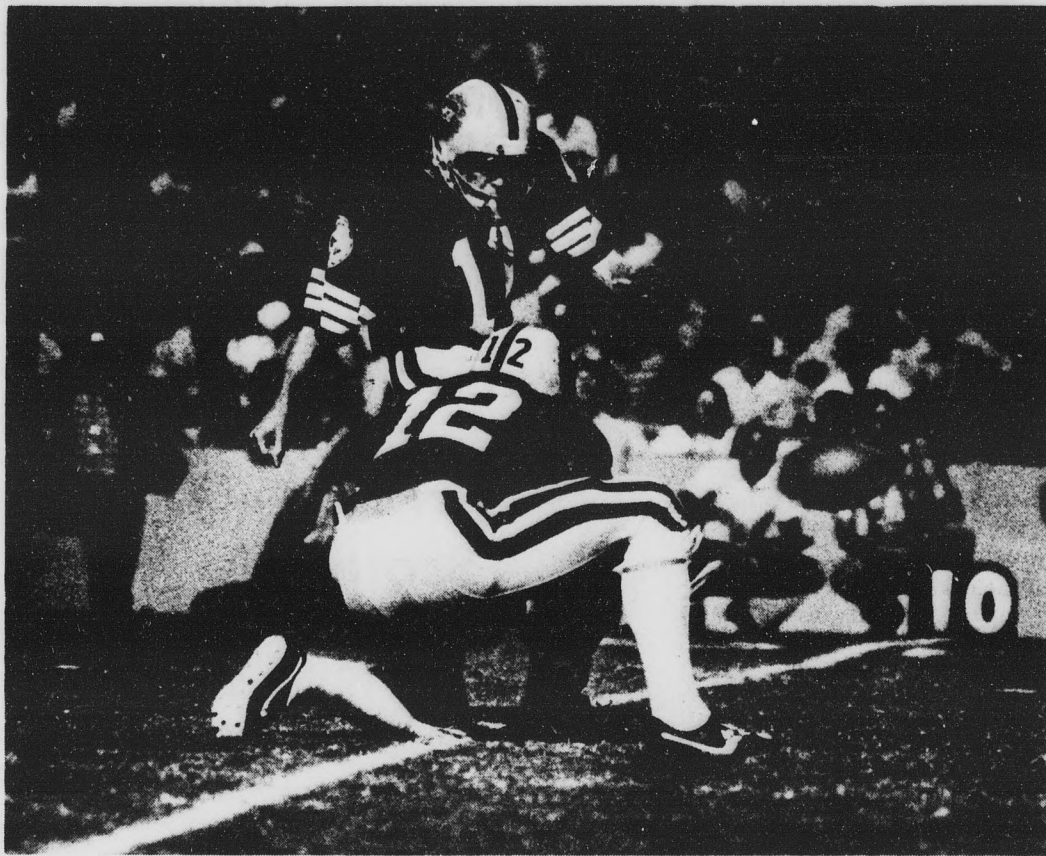
"LET US SHOP THE INSURANCE MARKET FOR YOU"

266-6000 4721 N. CENTRAL AVE.

NEEB HALL FILM SERIES

THURS - SAT OCT 12-14
THE LATEST REMAKE OF BEAU GESTE 8PM
AND
MONTY PYTHON AND THE HOLY GRAIL 6:30 PM
9:30 PM
SUNDAY OCT 15 6:30 - 8:30
MINNIE + MOSCOVITZ -AND- STROSCEK
SAT 1100 PM THE MAN WHO FELL TO EARTH

Devil senior Steve Hicks gets his 'kick' out of college



With the outcome of last year's ASU-Oregon State game in the balance, Steve Hicks kicks a 41-yard field goal with 56 seconds remaining to hand the Sun Devils a pulsating 33-31 victory. With the new NCAA rule governing missed field goal attempts this season, however, the senior from Cleveland, Okla., feels somewhat slighted in ASU's 1978 scheme of things.

By Walter Berry

Steve Hicks used to get a big kick out of life. Literally.

But now, due to certain pressing circumstances and his own personal preferences, the "foot" in Sun Devil football is mysteriously absent for the slight ASU place kicker.

"There's a lot of reasons for it, really," said the soft-spoken senior. "The coaches have been down on our kicking game, mostly with our punting and kick coverage. But since the NCAA changed the ruling this year so that missed field goals are returned to the line of scrimmage, we've tried less and less long field goals. I think I've only tried four so far all season."

For the sake of keeping the statistics "upright," Hicks has hit on three of four field goals attempts so far in ASU's schedule, with his longest boot good from 37 yards out against UTEP Sept. 30. He has also converted 19 of 20 extra-point attempts.

Last year, Hicks played a prominent role in ASU's WAC swan song season, kicking 46 of 49 extra-point and drilling seven field goals, including a school record 49-yarder versus New Mexico and a game-winning 41-yarder with 56 seconds left to shade Oregon State, 33-31.

Hicks can still recall the decisive kick with all the glee of a kid unwrapping a Christmas present.

"I felt the pressure. I knew it was for the game. I was lucky," he said with a modest smile and blush. "It was my biggest thrill so far in sports. I may have kicked longer field goals, but I don't know if they were as important. I'm just thankful I had the chance. It was a biggie."

Ironically, at 5-foot-11 and 165 pounds, Steven Brent Hicks stands as the smallest Sun Devil squad member for the second straight season. But few skeptics care to use yardsticks to measure his desire or size of his heart.

"I have to feel for Steve out there," said ASU head coach Frank Kush, who must silently watch his kicker squirm through a preponderance of pressure-packed situations. "I knew what my son, Danny (ASU kicker 1973-76) went through, so I have an idea of what must be going through his mind. The only advice I can give him is to keep his head down and follow through. The crowd will tell him if he made it or not."

Hicks, however, maintains that he is somewhat uncoachable.

"I don't need coaching from day to day like most players. All I really need is someone to watch me, to see if I keep my head down and follow through correctly. I stayed out here all this summer to work on my degree and Coach (Greg) Milbreath helped me a lot by holding for

continued page 13

GRAND OPENING SPECIAL!
10% Off Anything In Stock

(With This Coupon. Expires Oct. 21, '78)

Southwest Trading Company

AUTHENTIC INDIAN AND SOUTHWESTERN JEWELRY
Jewelry Sales & Repair

Monday-Friday 10-5 • 707-D So. Forest • 967-5777



LEGAL SERVICES

PETER WHITMER

Attorney at Law

1801 S. Jen Tilly Ln., Suite A2
Tempe, Arizona 85281
968-2485

Simple Uncontested Divorce *\$200⁰⁰ Plus Costs

Call For Appointment

WORSHIP

STUDY

FIRST BAPTIST CHURCH OF TEMPE

4525 South McClintock Drive

COLLEGE-CAREER FELLOWSHIP

Sundays - 9:45 a.m. & Wednesdays - 7:00 p.m.

Call for information or transportation

839-0926 839-0966 966-6571

SERVICE

RECREATION

NOW OPEN FOR LUNCH

\$1.99

manhattan villa pizza,

FREE DELIVERY TO ASU

894-1201

\$2.88

PIZZA

The Original 201 West Southern Avenue #328 Danette Plaza Southern & Mill Tempe 967-0843 or 967-9589 Hours: 4 p.m.-1 a.m., Sun. thru Thurs. Fri. & Sat. 4 p.m.-2 a.m.

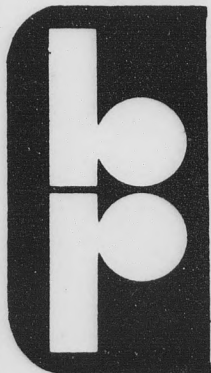
ASU AREA Free Delivery To ASU 921 East University Drive University & Rural Rd., Tempe 894-1201 Sun. thru Thurs. 11 a.m.-1 a.m. Fri. & Sat. 11 a.m.-2 a.m.

Mesa Location 2005 West 1st Street West Side of Diamonds Mesa 964-6711 Sun. thru Thurs. 11 a.m.-11 p.m. Fri. & Sat. 11 a.m.-12 midnight

This Coupon Not Valid on Delivery * Cash Only

***** 25¢ Each Take Out Orders *****

Success



The resume is your first impression with a potential employer. It is the only professional way to present yourself when applying for a job.

The most common reason for the elimination of a job applicant is an amateurish preparation and reproduction of the resume.

First impressions really count! The most impressive resumes are saved for the job interview.

in job hunting

... begins with a well prepared resume.
(special student rates)

best resumé service

of Phoenix
264-3027

3443 N. Central Ave. Suite 1009, Financial Center

AWARDS & REFRESHMENTS

MU RECREATION CENTER

\$1.50
ENTRY FEE

BACKGAMMON TOURNAMENT

Weds., October 18, 6:30 PM
Memorial Union - Coconino Room 217

Entry fee must be accepted at the
Recreation Center by Sun., Oct. 15

More about

A kick in the grass

continued from page 12

me and watching my form," the computer information systems major said. "Coach (Bruce) Allen is doing the same for me, now."

"That's about all you can do for a kicker — watch to see what he does wrong," Hicks added. "I know when I goof up. I know it before anyone. So we talk about it for a while and try it again. Other than that, there's not much you can teach a senior in college."

As a youngster in Cleveland, Okla., Hicks was a student in the school of self-tutoring.

"I pretty much taught myself to kick, even though I'm a soccer-style kicker who's never played soccer. It wasn't even a popular sport where I lived," drawled the former all-conference and all-district gridder at Cleveland High in 1974. "I didn't even start kicking until my senior year."

After successfully "walking-on" the Northeastern Oklahoma Junior College's football team and earning honorable mention All-America acclaim in 1976, the slightly built place kicker left the land of "hicks" and transplanted himself in the land of (Stevie) "Nicks." He said he had other reasons besides visiting the Scottsdale birth site of the Fleetwood Mac super singer.

"I knew ASU had a good football team for one thing. I came here for a visit and just loved it — the area, the program, everything," Hicks said. "Plus, my junior college coach was a lot like Kush in a lot of respects. I knew right away that I'd be comfortable playing here."

Last year at this time, Hicks was moaning a different melody. His right leg felt like an anvil and his effectiveness, in his mind, approached incompetency.

"I was kicking crummy at the end of last

season. I really did some bad things out there," said Hicks. "I started off pretty good, but then my leg sort of went dead and everything went sort of downhill at the same time. I finally realized I was kicking too much in practice and was wearing myself out before the game."

Hicks has since taken the enigma into his own hands.

"I've cut myself down to just 15 minutes of kicking practice per day. I used to kick for about an hour and a half every practice period," he said. "So far, I'd say the rest has helped. My leg feels really good and I feel a lot more confident."

"But overall, I think as a team, we're more organized kicking-wise. Last year, we had a guard snapping for kicks. This year, we have a full-time center, Butch Vaughn. Plus, Coach Kush has started a special kicking practice before our regular drills every day. We used to practice on kicking once a week as a team."

"It's made my concentration much sharper. It had to," Hicks said. "I have two freshmen behind me now (Joey Lumpkin and Randy Ryskoski) and I knew before the season even started that if I wanted to kick, I had to concentrate." The footsteps of competition isn't the only thing audible to Hicks' ears these days. Some good-natured ribbing is also his.

"Yeah, the other guys get on me pretty good sometimes on account of my size and because I don't have to take part in the hitting drills and stuff like everyone else," Hicks said. "But you don't have to be strong to be a kicker. You just have to concentrate and use your entire body to power the ball. I don't know if what I'm doing is right, but I know what I do works for me. I guess that's all that counts..."

SPORTS

SEX WORLD
is definitely for ADULTS!

Starring **AMBER HUNT** **LESLIE BOVEE**

Co-ht Hayden East Only!

AND "LIZ"

FILED ENTIRELY IN PANAVISION

RATED ABSOLUTELY ADULTS ONLY

AT BOTH THEATRES

HAYDEN EAST 966-3300
Scottsdale Rd. & Curry

GLENFAIR 2 944-1822
87th Ave. & Anthony Hills Rd.

Weeknights - 6:30, 8:10, 9:50
Sat. & Sun. - 1:30, 3:10, 4:50, 6:30, 8:10, 9:50

Weeknights - "S.W." 6:30, 9:50
"Liz" 8:10
Sat. & Sun. "S.W." 3:10, 6:30, 9:50
"Liz" 1:30, 4:50, 8:10

Two frisbee teams chosen for regional meet in NM

After six exhausting weeks of tryouts, the two Frisbee teams representing Arizona in the second annual Ultimeet this weekend in Albuquerque have been selected.

The No. 1 team is the Valley of the Sun Frisbee Club, captained by Rick Mitchell and Ernest Torres, while the University Frisbee Club, captained by Craig Cheply and Steve Long, is the No. 2 squad. Eric Keim, who will not participate in Ultimeet due to an ankle injury, will coach both teams. Ultimeet is a regional qualifying tournament for the 1979 Western National Ultimate Championships to be held next April.

Other contestants in Ultimeet, which will be held on the University of New Mexico campus [don't blame Desenex], are teams from Boulder and Ft. Collins, Colo., Dallas and Austin, Tex., Albuquerque, Taos and Silver City, N.M., Las Vegas and Utah and Kansas.

Members of the Valley of the Sun Frisbee Club are Bob Reeve, John Sulzer, Paul Cameron, Mike Estes, George Laurie, Kevin McHugh, Bob Taylor, Bob Laurie, Russ Robinson, Scott Savoy, and Jeff Hill, in addition to Mitchell and Torres.

Members of the University Frisbee Club are Van Miller, Ken Zinderman, Joe Sloan, Brian Mosher, John Peterman, Orlando Cairo, Barb Urick, Jenny Lucier, Dani Meyers and Lori Ramierey in addition to Cheply and Long.

Tired of eating out?

COME HOME TO
Granny Annie's

Delicious home-cooked meals at reasonable prices.
Breakfast, lunch and dinner every day — for every pocketbook, every taste, every size appetite.

Tempe 1000 E. Broadway, East of Rural
Scottsdale 7170 E. Stetson, South of Camelback

WE PROMISE LOW PRICES

- PAINTER PANTS White only. **\$8.99**
- TUBE TOPS **\$1.59**
- SWISS ARMY KNIVES **\$7.99**
- TENT, 3 PERSONS **Special \$38.88**
- KHAKI SHORTS Genuine Surplus **\$3.95**
- HIKING BOOTS **\$34.95**
- PARACHUTES **\$3.95 up**
- HOODED SWEATSHIRTS **\$8.50**
- SLEEPING BAG, HOLOFILL 808 **\$17.88**

PEACE SURPLUS

520 S. Mill Ave., Tempe

894-9137

To ASU Students
10% OFF Everything!!

DENIM'S DEN
Blue Jean Factory Outlet

Jeans - Cords (name brands) **\$6.95 to \$12.95**

Men's - Women's (value to \$22.00)

VISA
Master Charge

WE'RE HERE!!
(NEXT TO TANG'S)

1513 E. APACHE

MCLINTOCK

IF YOU'RE GONNA DO IT -- DO IT FOR LESS!!!
HOURS: Tuesday - Saturday 10 a.m. - 6 p.m.

FREE COTTON CANDY
FREE POPCORN

PRIZES DRAWN EVERY HOUR

SCHWINN TEN SPEEDS

BIKE WORLD'S BICYCLE SAFETY JAMBOREE

OCTOBER 15, 10-4, 44th & THOMAS

Valley U.S. Olympic Cycling Team
SAFETY CLINIC - SAFETY INSPECTION
BASIC MAINTENANCE CLINIC
SUPER PARKING LOT SALE
up to 50% savings

PEUGEOT 10-SPEED - COST PLUS 10%

Styles contrast water polo teams

By Murray Froehlich

The contrast of the ASU water polo teams are extreme. The women's team is upset-minded and looking for a good season, while the men's team is just looking to be competitive.

Upset was in the mind of women's water polo coach Ian Mackinnon as his team travelled to Los Angeles to face the top three teams in the country last weekend.

After an upset victory the weekend before over UA, ranked fifth nationally until the 4-3 defeat, the ASU "A" team was foiled in its bid by No. 1 Commerce, 8-1, No. 2 Long Beach 7-5, and No. 3 Fullerton 7-4.

"The Commerce score is not an indication of the closeness of the game. All their goals were tough," said Mackinnon.

He praised goalie Paula Spratlen for her play, and said she was helped by excellent defensive play by Sally Wittling.

On offense, Mackinnon said K.C. McDonald and Renee Beach did good jobs.

"I think you can see that our women's team should be rated about fourth in the country," he said.

"They are skillfull and they have a good sense of teamwork," Mackinnon said.

The lack of facilities for practice is a disappointment to the Australian native Mackinnon.

"Both the men's and women's teams train together and with 35 bodies in one pool it can get a bit cramped," he said.

Men's coach Gordon Clevenger added, "There is no place to go but up." The men's team has 90 percent beginning players with a low caliber of play, according to Clevenger.

The team is handicapped because they have no university funding. Water polo is a club sport — which is comparable to intramurals.

The men's team also is only a fall sport as opposed to a fall and spring sport for women.

Only four players with previous water polo experience are on the team. Clevenger said Richard Kemp and Kirk Hamilton are stalwarts offensively, and Randy Rahrback and Tom St. Clair are the other non-novices to the sport.

Clevenger and Mackinnon add that anyone interested in playing on the teams should contact them at 968-0720.

Tennis tourneys set

USTA Southwestern tennis play finds three ASU women seeded behind BYU players in Tempe while two Sun Devil regulars are off on their own this weekend in a tournament south of the border.

The USTA tourney, being played at courts all over Tempe this weekend, seeds Jerry Leavitt No. 4 in the women's open singles, Leavitt and Jodi Ricketts fourth in open women's doubles, and Ricketts is seeded in the top 16 in the 21-and-under singles.

BYU has the first three doubles seeds in the 21-and-under division and the top

four seeds in the same division's singles.

Nationals in Mexico have ASU's No. 1 seed Jeannine Balbiers playing to defend her No. 6 Mexican women's singles ranking, and Sue Clark is part of a doubles team at the national mixed doubles championships at Hilton Head, S.C.

Balbiers and Clark will miss matches against Houston and New Mexico State this weekend but should be back to compete in Monday afternoon's match against BYU, which is being touted to win the Inter-mountain Conference this year.

ASU rugby squad beats Old Pueblo

The heat Saturday afternoon allowed a small, but fast and fit ASU rugby squad defeat a big but inexperienced Old Pueblo squad 34-12.

Coach Barry Carter said the Old Pueblo side was composed mainly of UA alumni and Davis Air Force Base officers who were used to playing football more than rugby.

"It was very even up to halftime, (ASU led 10-9) but we more or less ran them off the field in the second half," Carter said.

A second match was not played because the Old Pueblo second side did not come to Phoenix.

Carter, an English import experienced in rugby, is in his second year of coaching the rugby club. He is trying to teach Welsh-style rugby, meaning fast play, to novices and experienced players.

Barring injuries and financial trouble, he believes the club will be competitive this year.



STUDENT SPECIAL

Hair Cuts .. \$ 5.50
Perms \$17.50
(including shampoo and cut)



Tuesday, Wednesday and Thursday with this coupon only.
Expires November 11, 1978

DONNA & COMPANY

1018 N. Scottsdale Rd.
Tempe Az. (In Hayden Plaza East) **967-4450**

WARNING THIEF!

Operation ID is coming! It will put you out of business.

Mac TEMPE CENTER JEWELERS

FOR ALL YOUR JEWELRY NEEDS
Diamonds, Watches
14k Chains, Pendants
Sorority-Fraternity Jewelry
Watch & Jewelry Repairing
966-7587

"THE DARK ROOM"

YOU CAN PAY MORE - BUT NOT GET BETTER QUALITY

202 EAST UNIVERSITY 968-5667
inside WORLD RECORDS — EAST ENTRANCE


CHRISTMAS IS COMING.

25 REPRINTS FROM YOUR FAVORITE NEGATIVE **\$3.00**

At these prices, orders must be placed prior to Oct. 17th.
NO LIMIT ON QUANTITY — BRING THIS AD WITH YOU.
Hrs. 10-5 Monday thru Friday • 24 hr. FILM DROP AVAILABLE

Birkenstock.

A footbed of cork mixture, lined with soft suede, shapes to your foot and provides support and comfort that benefits your entire body. Eight styles to choose from, as well as Noppy's, the sandal that massages your feet.



Tempe: 414 S. Mill Ave.
Suite 106
966-3139

Tucson: 1023 N. Park Ave.
622-1395

Alpha Kappa Psi presents:

CASINO NIGHT

AT **Dooley's**
SUNDAY, OCT. 15


Another Great Night of Gambling Tables Galore!
Over a Dozen Blackjack Tables
Craps and Roulette

\$2.00 in advance
\$2.50 at the door

Great Prizes:
WIN A VACATION TO LAS VEGAS!
AUCTIONED AT THE END OF THE EVENING

All proceeds benefit
the Arthritis Foundation.

BIRD'S RECORD EXCHANGE



111 E. University

Corner of University & Myrtle
In Tower Center

WE BUY, SELL and TRADE
FINE QUALITY USED RECORDS

OPEN MONDAY - SATURDAY
10 - 9

ROCKJAZZFOLKBLUESCLASSICALSHOWS

966-4158

\$2⁰⁰ OFF
ANY LARGE PIZZA
— OR —
\$1⁰⁰ OFF
ANY MEDIUM PIZZA



Round Table

PIZZA RESTAURANTS
Scottsdale Rd. & McKellips
(In the Alpha Beta - Thrifty Plaza)
947-4396

Hours: Sun. thru Thurs. 11 a.m.-12 Midnight
Fri. and Sat. 11 a.m. - 2 a.m.
COUPON EXPIRES OCT. 23, 1978

COUPON!

WANT ADS
START
HERE

Announcements

DRUG-RELATED crimes have risen in the U.S. to over 1,000 percent. Narconon is having a fund-raising seminar October 14, 1-5 & 7-9 p.m. Narconon is a workable drug rehabilitation program. For information, call Nick Pilafas, 274-2015. If not in, please leave message. Thank you. 10/13

THE GREAT Pumpkin Fest is Coming. Watch For More Gory Details! 10/12

AXFORD, DR. ROGER, vote for Maricopa Community College Board, November 7. Student/Faculty interests, community service. 11/7

Dime-A-Line

LOST: Thursday night. Plain key ring with many keys. Lyceum Theater Area. Please return to State Press window in Stauffer Hall.

DO YOU need help in Stats, Maths, Fortran, operation research? Call 838-8252. Do not wait too long. Seek help to improve your grades now.

FOR SALE: Coke machine, like new, 6 slots, 25c deposit. \$125. Old fashioned, electric cash register. Excellent condition, \$125. 899-0319.

Dime-A-Line

WANT TO improve your personality and social bearing? Call Jay, 4143.

FLAMENCO DANCERS: If you need a guitarist, call Victor at 839-4861.

ONLY THE BEST comes to you from Sing Mu. Sing Mu's Escort Service. We aim to please. 4143.

NORHLIGHT GALLERY RAFFLE, print sale and T-shirt sales: on the Mall Oct. 16-20. Raffle prizes total \$2,400. Donations from: Custom Hi-Fi, Phoenix Giants, Tempe Bike Shop, J. Burbridge, Photo Factory, Audio Graphic Supply, Az-Tech Graphics, Fosgate Electronics, Camera Repair, Tower Records, Lewis Camera, John's Green Gables, Guild Camera, Shop of Art, Eskil's Clogs, Playboy Club, Erickson's, Crimpers, ASU Bike Co-Op, Matt Corner, Dash Inn, Bellyfillers, Pioneer Camera, St. Michael's Alley. Tickets \$1.00. Tickets also at Northlight Gallery, Fine Arts Annex. Raffle drawing: Oct. 23, 7:00 p.m. Northlight Gallery.

YOU CAN'T go wrong with Wong. Charlie Wong's Chinese Laundry, 4143.

EARTHELL BUCKNER fan club says: Bust them Trojans!

HAPPY BIRTHDAY Paul Stiak from your adoring fans in Sun Devil Sheraton!

MIKE, GIRL from P.V.E. wants you for me.

PEEEEEEEEEEE UUUUUUUUUUU

GRAND OPENING at the Pie Tree. \$1.00 off any pie on Saturday, Oct. 14. 68th Street and Thomas, 994-5456.

THE PHANTOM is back with another wise crack and a birthday attack on Paul Stiak: I'll bet that you wish you could drink like a fish, but if you want to buy beer, you must wait one more year. Happy B-day anyway!

TUNE-UP AND OIL change, \$10. Ask for Steve, 1122 E. Lemon Street, Apartment 8, Tempe. George-Ann Apartments. Across from Lemon Terrace Club apartments.

For Sale

WANT A MOPED? Buy mine. Honda Express — over 100 mpg. It's new, only 200 miles on the speedometer. \$300. 965-5641. 10/13

27" 10-SPEED SCHWINN, 26" 3-speed bike, 27" 10-speed, 28" frame Schwinn. 967-6245, 542 W. 15th Street. 10/13

FIRST CLASS MOBILE HOME

2 Bedroom, 1 1/2 bath, all appliances + dishwasher. Tempe, Family Park. JOPLIN TRAILER SALES 252-7666 10/18

Help Wanted

WORK YOUR WAY THROUGH COLLEGE COMFORTABLY

Manage resort motel in Phoenix (no bar or restaurant). Married couple, must live in, preferably no kids, pets. Husband OR wife can attend college, Light maintenance work. Salary plus furnished living quarters, phone, utilities, and other fringe benefits. Immediate opening.

CALL 834-0931 OR 964-5665 ASK FOR MRS. ROWLEY 10/11

For Sale

CRAZY BOY Watch Company. New Quartz Digital watches at wholesale prices. (Guaranteed.) Featuring alarm and Chronographs. Student discounts. Park and Swap, 40th and Washington, space 314, Sat. and Sun. We'll beat anyone's prices. 10/13

FARRETS FOR SALE. \$55 each. Sell pair only. Good house pets, house broken. Call 834-1351 after 5:00. 636 South Pima, Mesa. 10/11

FOR SALE: 1978 Yellow Puch Moped. Angelos, 968-8800 after 5. 10/13

Real Estate



RED CARPET

For All Your Real Estate Needs

Buying - Selling - Property Management - Renting

Call for information of current homes available.

Carolyn Weary & Assoc.

25 W. Southern Ave. Ph. 968-3414 10/20

You're going to throw away over Twelve Thousand Dollars in the next four years. How? By paying \$250 a month for rent. Why not invest in a home and build equity and appreciation? Interested? Call George at the Benton Company, 968-7243. He'll tell you more. 10/11

For Rent/Lease

HOUSE FOR RENT. 4-bedroom, air conditioned, carpeted, 1 mile to ASU. \$425/month. 968-4053. 10/11

ONE BEDROOM apartment for rent. All utilities paid. Call Tuesday-Friday after 5. 966-5235. 10/12

Instruction

PARACHUTE twelve miles from Phoenix! \$5.00 off with student I.D. Professional instructors. Phone 275-0010. 12/8

Help Wanted

WANTED: CLEANING LADY. Paradise Valley area. 244-5766 days, 992-8953 evenings. 10/13

MALE MODELS. Photographer will be in Phoenix the end of October and needs versatile male models. Those selected will receive generous remuneration. Send photos and all information to JG, Box 552, Willoughby, Ohio 44094. 10/18

Help Wanted

PART-TIME DESK assistant, Sahuaro Hall. Duties include general office and telephone. Contact Mike Plechoski, ext. 2346. 10/13

NURSES AND Student Nurses: Earn extra money while gaining clinical experience. You work the hours, day(s) and hospital of your choice. Interesting private duty assignment. Work under the supervision of our Director of Nursing. Excellent inservice program. Call Paula, Medical Personnel Pool, 257-8331. 11/10

OVERSEAS JOBS — Summer/full time. Europe, S. America, Australia, Asia, etc. All fields, \$500-\$1200 monthly, expenses paid, sightseeing. Free info. — Write: International Job Center, Box 4490-AD, Berkeley, CA 94704. 10/25

BACK TO SCHOOL expenses got you down? Part-time openings for 3 hours daily available to ladies and men. We train you to earn minimum of \$6/hour. Phone 835-1353 for appointment. Fuller Brush Company. 10/11

NURSING ASSISTANT/ATTENDANT Sat. and Sun. 4 p.m. to midnight. Quadriplegic male. Good pay. Close to ASU. 967-8748. 10/11

NEED MONEY? The Record Trader pays the highest for albums, cassettes or trade three for two. 831 South Rural, 966-5039. 10/20

IMMEDIATE TEMPORARY assignments! Register now with Employers Overload. Any office skills acceptable. We'll work around your class schedule. Call 264-4080. 10/11

GENERAL PRODUCTION

No experience necessary. We now have openings for inspectors, stock clerks, shipping clerks & warehouse workers. These positions require enthusiasm & a willingness to learn. Apply at Ambassador International, 1524 W. 14th St., Tempe, AZ. AN EQUAL OPPORTUNITY EMPLOYER 10/12

WEISSWAY

Be successful in a business of your own. Weissway is a dynamic new company with a marketing plan geared to help people become successful while helping others with outstanding, fully guaranteed auto-home care products. Everyone needs to fight inflation and the high cost of living. You can be a part of this exciting new company. For full details

Call: Mr. Lampe at 991-7186 10/13

Help Wanted

IDEAL FOR students — telephone sales, days or evenings. Top money — Scottsdale office, 941-0045. 10/17

Services

WEDDING SONGS WITH GUITAR

Erich Sylvester

Call for song list.

973-1655 10/11



MADAME WALKER

FORTUNE TELLER

CARD READER

PALM READER

Past — Present — Future

Names, Dates & Facts

Are you worried, troubled or in doubt? So you want happiness, success and peace of mind?

I can help you and advise you on all matters of your life. If you want to overcome your obstacles, see me. I can and will help you.

1/2 PRICE READING with this coupon

242-8735 10/25

Personal

GOOD STUDENTS: Save 25% on Auto Insurance — nonsmokers 15%. Ask for Steve Lundell, 835-1480, ASU Representative, Farmers Insurance Group. 10/25

MODELS NEEDED for demonstration in hair classes. Newest cuts. No charge. Please contact Erin at Hair — Scottsdale. 994-3553. 10/19

MEN! — WOMEN! Jobs on Ships! American. Foreign. No experience required. Excellent pay. Worldwide travel. Summer job or career. Send \$3.00 for information. Seafax, Dept. A-3, Box 2049, Port Angeles, Washington 98362. 10/12

MULE MOUNTAIN

Indian Summer Pick-nic '78

OCT. 13, 14, 15

BISBEE, ARIZONA

PICKIN-FIDDLIN-GRINNIN

ALTERNATIVE ENERGY

Arts & Crafts • Lotsa Workshops

100 MILES SOUTHEAST OF TUCSON, THEN JUST FOLLOW

THE PINK ARROWS & KEEP SMILIN!!

LOOK FOR PINK POSTERS AROUND THE PHOENIX AREA

432-4603 or 432-4271 10/13

Roommate Wanted

ROOMMATE WANTED, \$145 month & utilities, apartment at the Lakes. Pools, saunas and more. Call Carl, 839-8553. 10/13

FEMALE: SHARE large house, room and board, utilities and phone included. Dog and horse privileges. \$200. 833-2971, 964-1408. 10/11

WANTED IMMEDIATELY or sooner — person to share two-bedroom apartment. \$135 month includes utilities. 966-9704. 10/13

Roommate Wanted

FEMALE OR male wanted for large three-bedroom, two-bath apartment about three miles from ASU. Fireplace, pool. \$130 monthly plus half utilities. Nice place. 831-1380, 967-7648, Stan. 10/11

ROOMMATE WANTED, grad or upper-classmen preferred, share fully carpeted two bedroom apartment, pool, close to ASU. \$130 plus 1/2 electricity. Call Stan, 967-7789 or 965-7018. 10/13

Typing

PRO-TYPE & Design. 3 rates, 25 years experience. Design degree. 10:00 a.m. to 3:00 a.m. 838-2536. 10/11

EXPERIENCED TYPIST, guaranteed work. Dissertations, theses, research papers, etc. Carbon ribbon. Near ASU. 967-4937. 11/30

EXPERIENCED TYPIST. Very neat copy. Correcting typewriter. Also statistical reports. 964-4846. 10/11

NEAR ASU. Research papers, theses, dissertations. English degree. Editing. 7 years experience. 967-4443. 12/8

IBM SELECTRIC. 8 years experience, dissertations, theses, term papers, etc. Call Jean, 277-3602. 10/31

TYPING THESES, dissertations, term papers, etc. Professional secretary, accurate, spelling corrected, reasonable rates. 949-9207. 10/20

PROFESSIONAL, GUARANTEED typing — anything typed. Rush jobs, low rates, neat, accurate, fast. 968-4119 evenings. 10/6

TYPING, EXPERIENCED, fast, accurate, editing, IBM Selectric. Call evenings and weekends, 994-8252. 10/11

Wanted

ONE OR more general admission USC tickets. Contact 966-4592. 10/11

Bicycles

SCHWINN 10-SPEED woman's bicycle. Excellent condition. \$100. Call after 5:00, 839-9206. 10/11

Motorcycles

1972 450 HONDA. 13,000 miles, lots of chrome. \$600. 968-2679 after 6:00. 10/20

1978 HONDA TWINSTAR, excellent condition, 2,300 miles, 75 mpg. \$950. Call Gary, 833-9204. 10/13

Automobiles

1969 IMPALA, two-door, good condition, A.M. radio, very comfortable seats. \$500 or best offer. Call 894-1555 after 4 p.m. 10/18

1974 FORD VAN, carpeted, air, captains chairs, mag wheels, \$3000 or offer. 967-9800, Joel. 10/11

62 FORD VAN, \$225. 968-5667, 10-5. 10/17

Used, Guaranteed Parts

B&M Foreign & American Auto

2004 E. 1st St., Tempe

American 968-7818

Foreign 967-0637

10% Discount with the ad. 10/11

Business Directory

-A-

Jack Ross Lincoln-Mercury

New Cars 2700 N. Scottsdale Rd. 994-4500

Jack Ross Lincoln-Mercury

Body Shop 685 W. Main St., Mesa 964-2414

Jack Ross Lincoln-Mercury

Used Cars 1900 N. Scottsdale Rd. 947-8321

Wheel Works Auto Co.

Buy, Sell and Trade Japanese Cars 1 Mile North of Campus 945 E. Curry 894-1137

-B-

Books Etc.

Best Sellers, Magazines, etc. 901 S. Mill Ave., Tempe Ctr. 967-1111

-F-

Crown Furn. Leasing

For House, Apt. & Business 1874 E. Apache Blvd. 894-1459

-G-

Don't You Fret

Guitar Repair & Sales 225 W. University, Suite 105 968-7931

A.G. Cash & Carry

—Grocery & Deli Institutional— 1815 E. Apache, Tempe, Az. 894-9153

-R-

Red Carpet Realty

Carolyn Weary and Associates 25 W. Southern Ave., Tempe 968-3414

-S-

John's Shoe Repair

Resoling of Tennis Shoes 718 S. Mill 967-9101

WHEEL WORKS

AUTO COMPANY

- SPECIALIZING IN JAPANESE CARS (Toyota, Datsun, Honda, etc.)
- Price Range Between \$600 - \$2,500
- Buy, Sell and Trade
- Service Work on Japanese Cars

1 MILE NORTH OF CAMPUS

\$75.00 off any Car PURCHASE With This Coupon 1 coupon per person

- '71 Toyota Corolla \$ 395
- '74 Datsun 710 4-dr. \$1195
- '73 Datsun 610 wagon ... \$1295
- '71 VW Super Beetle \$1495
- '74 Subaru DL \$1795
- '74 Toyota Corolla 1600 .. \$2095

10/13

15% Discount on Parts and Labor for Service Work With This Coupon.

945 E. CURRY Rd./Tempe 894-1137

Newton Williams psyched to run

By Jim Elsleger

Let's turn back the clock a bit. It's Christmas Day, 1977. The place is Sun Devil Stadium and a capacity crowd plus fire hazards are on hand, with millions more watching on nationwide television. It's Fiesta Bowl VII and WAC champion ASU faces eastern powerhouse Penn State.

The starting line-up for ASU is introduced and freshman running back Newton Williams' name is called. Heads snap around and psychiatrists prepare for a complete examination of coach Frank Kush. Kush felt Williams was ready. He wasn't — yet. Neither were the Sun Devils for all that matters and the rest is history better left to trivia experts.

But the experience hasn't hampered Williams' desire or affected his game. As ASU's leading rusher this season, he can only state painful facts about that game against Penn State. "I was very nervous, of course," Williams said, "but that didn't have anything to do with the fumble I had. I just got hit and I dropped the ball, there wasn't anything I could do about it. Everybody fumbles and I just happen to do it at that time."

"That time" happened to be the first and last time Williams carried the ball in Fiesta Bowl VII, as Kush removed him after the play. Later, the Sun Devil coach criticized an opinion offered by a reporter over his decision to start the youngster as "hindsight."

Williams has survived Kush's wrath, come back and is now an important part of the Sun Devil running attack.

In fact, Williams said Kush really didn't get all that mad

because of the fumble, "He just told me to hang on to the ball," Williams said.

With a total of 293 yards on 61 carries, Williams feels his progress so far this year is steady but somewhat unimpressive.

"My progress isn't too good so far, because I feel like I should be doing more for myself personally," Williams said. "I am making progress from being in



Newton Williams

the games all the time, and that helps me do more things right. I guess you could say I have made some progress, but there is still room for improvement."

According to Williams, most of that improvement should be made in his blocking and receiving. "As far as my blocking goes, I think I could do better," Williams said. "There is always room for improvement, but I'm pleased with it so far, to a certain extent. Sometimes in games, you get tired and you have to motivate yourself just that much harder. Although I can get better I think I still get the job done."

With only four receptions so far this year, Williams feels his pass receiving could definitely be better also. "I'm about average," he said, "but I work on it and I'll get better."

Williams' progress has been sufficient enough to warrant being handed the ball more than any other running back. He saw limited action last week against Northwestern because of the insertion of freshman Willie Gittens, who got extensive play in his first game of the season after coming off hip surgery. But Kush said he likes the combination of Williams and Alvin Moore, but he isn't sure those two are the best right now.

Gittens is a freshman getting an unusual amount of attention from Kush, as Williams was last year, before an ankle injury in the third game of the season sidelined him for six games. But he isn't worried about his job, or even where he would be if Gittens had been healthy all along.

"It is hard to tell if I would be in the lineup if Gittens were playing," said Williams. "That's for the coaches to decide."

It's a guessing game this year as far as backs are concerned, but the oscillating technique doesn't get Williams very excited. "Again, it's the coach's decision on who starts and who doesn't," Williams said. "I don't know whether a person likes it or not, because you work hard all week and the coaches watch you, they know whether you are able to start or not, and you yourself know whether you did good in practice or not."

The shuffling of quarterbacks

hasn't had that much effect either, with the team practicing extensively with both Mark Malone and Mike Pagel, so the backs are prepared to go with either player, according to Williams.

Williams was one of the most sought-after running backs in the country in 1977, having been recruited by such notables as Ohio State, USC, and Michigan State.

He was also recruited heavily in his home state of North Carolina, and when push came to shove it was between ASU and North Carolina State. "I decided on ASU more for a change of pace," Williams said. "I like the West and I've been out here before coming to ASU. I like the atmosphere here, and the academic and athletic programs. It's a good change from the seasons back East."

Williams lettered in three sports in high school in Charlotte, captained the football, baseball and track teams in his senior year and was named athlete of the year.

His first year in big-time football wasn't what one would

call monumental. But he feels he is just as good as he was before the injury occurred last year. "I just keep working hard and getting better, so I think I am where I was when I came here," he said.

At 6-foot-1, 190 pounds Williams has more power than his size would indicate.

With a 4.8 yards-per-carry rushing average, Williams has shown both speed and power on several runs this season.

But whether the team runs the ball or passes it doesn't make much difference to him. "What we do in a game all depends on the game plan," he said. "I could care less whether we run or pass because I like to do both. I'll do whatever it takes to win, and if passing the ball is going to win then I'll be a receiver."

But he does like to run the ball. He just plain likes to play football, in fact. "I never get tired of running the ball," he said. "Because that's what I'm here for. As many times as they give it to me, I'll take it."

Badminton meet Saturday

One hundred twenty entrants in this weekend's Arizona Badminton Closed Tournament in PE Building East makes this year's event the largest in its 10-year history. ASU's Carrie Morrison, collegiate women's singles badminton champion, is the No. 1 seed in the tourney. Morrison, a senior, is gunning for her fourth straight Arizona Closed title.

Two other ASU players — Rosie Dorame and Heather Ross — are the top seeds in women's doubles. The ASU women are coached by Merle Packer. Saturday's scheduling begins with singles at 8:15 a.m., followed by doubles at 1:15 p.m. and mixed doubles at 4:15 p.m. Semi-finals and final matches begin at 9:30 a.m. and 1 p.m. Sunday.

COAST TO COAST, NATIONWIDE BUYING POWER BRINGS YOU MORE FOR LESS.

CUSTOM hi-fi

DISCOUNT CENTER

<p>DISCWASHER BACK IN STOCK</p> <p>PIONEER SUPERTUNER CASSETTE</p>  <p>\$159</p>	<p>THREE-WAY SPEAKER ECI PROFILE 400</p>  <p>\$59</p>	<p>COMPLETE STEREO SYSTEM BY ERC</p>  <p>2 Speakers, Turntable Receiver</p> <p>\$89.95</p>	<p>The SHURE Way To Go</p>  <p>ME 908 Diamond Needle, Magnetic Cartridge.</p> <p>\$14.95</p>
<p>BSR AUTO TURNTABLE</p>  <p>\$1.99</p>	<p>SPECIAL PURCHASE! BASF</p> <p>90 min. Cassette Tape - Studio Series</p>  <p>\$69.95</p>	<p>TECHNICS SL 3300 DIRECT DRIVE TURNTABLE</p>  <p>\$119</p>	<p>WEBCOR CLOCK RADIO</p>  <p>\$29.95</p>
<p>TDK</p> <p>•Cassette •8-Track •Reels</p> <p>2280 BX</p> <p>\$39.95</p>	<p>SUPER FOR DORMS! ERC 1405 RECEIVER</p>  <p>\$169.95</p>	<p>15 WATT EQUALIZER AMP</p>  <p>•5 Bands •DC •Transformerless</p> <p>\$79.95</p>	<p>CLOSE OUT! SANSUI RECEIVER</p>  <p>•Twin power meters •80 watts per channel •Triple tone controls</p> <p>\$279</p>
<p>WAREHOUSE PRICED</p> <p>PIONEER CASSETTE DECK</p> <p>COME IN FOR SPECIAL SAVINGS ON DEMOS</p> <p>ATF 7272</p> <p>\$239</p>	<p>SPEAKER STANDS!</p> <p>\$39.95 PR.</p> <p>INCREASE BASS RESPONSE!</p>  <p>\$169.95</p>	<p>TRUCKLOAD BUY on PIONEER</p> <p>TECHNICS RS-615 CASSETTE DECK</p> <p>AUTOMATIC DIRECT DRIVE</p>  <p>\$179</p> <p>N.A.V. \$250</p>	<p>AUDIO TECHNICA</p> <p>ATH-1 HEADPHONE</p>  <p>\$29.95</p>
<p>TEMPLE LOCATION</p> <p>University & Mill</p> <p>TEMPE CENTER</p> <p>894-9113</p>	<p>SCOTTSDALE</p> <p>Thomas & Scottsdale Rds.</p> <p>(by Mabel Murphy's)</p> <p>946-4434</p>	<p>MESA</p> <p>Southern & Extension</p> <p>JUST OPENED</p> <p>969-6912</p>	<p>WE SERVICE WHAT WE SELL</p>
<p>WAREHOUSE</p> <p>Indian School & North 16th Street</p> <p>(Fry's Shopping Center)</p> <p>264-4717</p>	<p>WEST PHOENIX</p> <p>35th Ave. & Northern</p> <p>(by Alpha Beta)</p> <p>841-0919</p>		