

thursday

Arizona State University

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Consultant recommends change

Regents ponder campus phase out

By Mary Gillespie

A proposal to consolidate or phase out overlapping academic programs at Arizona's three universities is under scrutiny by the Board of Regents at the recommendation of a special economic consultant.

ASU's College of Nursing and Division of Agriculture are probable targets for structural changes if action is taken on Dr. Roy Lassiter's report, but the study is still in the early stages, board members said.

Lassiter is executive vice-chancellor of Tennessee's university and college system. He was hired by the board to analyze the results of a 2½-year study of instructional expenditures at the state universities.

"We're considering Dr. Lassiter's suggestions, but there is no action imminent now," said William

Phillips, academic planning coordinator for the board.

"I think some valid issues were raised," Phillips said. "For instance, Dr. Lassiter questioned the need for two undergraduate and graduate schools of agriculture in Arizona.

"There are more and more ideas for us to consider."

The board study brings to light wide disparities in instructional costs between the schools. For example, it costs ASU \$104 per credit hour to educate a graduate architecture student in 1976-1977. The cost at UA was \$420 — more than four times as expensive.

Lassiter's report recommends that the state study the demand for new nurses and determine if one of the three state nursing programs should be converted to a transfer

program for junior college and hospital graduates.

Also, he suggests raising admission standards in the state's education colleges and advising students to enter fields besides education. The money saved should be used for additional training of current teachers, Lassiter said.

"If it is established that Arizona does need two schools of agriculture, then the ASU program should be redirected toward more urban concerns — that's Dr. Lassiter's contention," Phillips said.

ASU President John Schwada said ASU's division of agriculture already is addressing itself to urban and agri-business problems.

"There's obviously a misunderstanding of the situation. I didn't think any redirection of our agricultural program is needed

beyond our continuing self-evaluation. We're already involved in those areas," Schwada said.

"Dr. Lassiter may not be completely aware of the circumstances or implications of his suggestions," he added. "I think the study was somewhat quickly done. I'm sorry he (Lassiter) couldn't spend more time in direct contact with the universities."

Included in Lassiter's report was a recommendation that the regents delay any action on the proposed restructuring until cost figures for the past school year can be contrasted with the two previous years.

He also advised no conclusions be drawn about the universities' cost efficiency until related studies in other areas, such as research, student services and maintenance, are completed.



'What do I do with it now boss?'

Students won a battle Wednesday over parking on campus. Despite the administration's plan to eventually close off the entire inner campus to automobiles, three signs prohibiting student traffic were removed. [State Press staff photo by Mary Connell]

In the news briefly

from the Collegiate Headlines

FACT VS. FICTION

WASHINGTON, D.C. — American University Provost Richard Berendzen believes there should be a renewed focus on basic science courses to help the public differentiate fact from fiction. In American Scholar magazine, Berendzen writes that current public fascination with science fiction has confused issues of scientific fact. For example, a 1973 Gallup Poll and a 1977 survey by Playboy indicate that while 51 percent of adults believe that UFOs are real, only 75 percent are certain that the moon landings occurred.

RISING SUN BOWL?

MIAMI, Fla. — The 1979 Orange Bowl game between Notre Dame and the University of Miami may have to change its name to the Rising Sun Bowl if both colleges continue their plans to move the annual event to Tokyo, Japan. According to reports, Japanese promoters are offering both colleges \$200,000 per team plus full expenses to shift the game to a Tokyo gridiron in

1979. Spokesmen for the two institutions say the offer is being seriously considered.

DOG MISTAKEN FOR DEAD

DAVIS, Calif. — The University of California Office of Environmental Health and Safety, campus police and local humane societies are all investigating a mishap at the UCD Veterinary school in which a live dog was mistaken for dead and was disposed of in a dumpster. The dog was supposedly given a lethal dose of barbituates after being operated on in a lab experiment but was found later by a campus policeman, injured but alive in the trash. Administrators say that all experimental animals will receive a double overdose from now on to insure a painless and permanent death.

PROFANITY LEADS TO DISMISSAL

AUBURN, Ala. — The assistant program director of Auburn University radio station WEGL was fired after a play in which profane lan-

guage was used was broadcast. Several students complained to campus police about the language used in the play "Sister Sonji," broadcast on the station's Black Experience show. The show's host, Maurice Snelling, an assistant program director for the station, was fired and, according to the station manager, could face further action by the Federal Communications Commission. The FCC says that in such cases its action depends in part on how decisively the station's management reacts to the offense.

15-CENT LETTER COSTS \$100

MANHATTAN, Kan. — It cost Kansas State University student Steve Kline \$100 recently to mail a 15-cent letter when his attempt to outwit the U.S. Postal Service backfired. Kline was nabbed by postal inspectors when he tried to send a letter to his cousin in Wichita by placing his cousin's address in the upper left hand corner of the envelope and leaving it unstamped. According to a joke magazine, where Kline got the idea, the letter should have been "returned" to his cousin.

ASU awards 6,102 degrees to graduates

ASU awarded 6,102 degrees during the 1977-78 year.

A report from ASU President John Schwada, presented at the July 15 meeting of the Arizona Board of Regents at Northern Arizona University, revealed that 4,294 of these were undergraduate degrees, with 1,808 at the graduate level.

It also indicated that 3,291 of the graduates were males and 2,811 were females.

The degrees included 1,394 completed Aug. 13, 1977; 1,776 on Dec. 23, 1977; and 2,932 awarded May 19, 1978.

The undergraduate degree breakdown by college was Liberal Arts, 1,209; Education, 805; Business Administration, 1,115; Engineering and Applied Sciences, 420; Fine Arts, 302; Nursing, 158; and Architecture, 73. In addition, the Center of Criminal Justice awarded 131 bachelor of science in criminal justice degrees, and the School of Social Work awarded 81 bachelor of social work degrees.

At the graduate level, the Graduate College awarded 1,463 master's degrees in 12 areas including arts, science, architecture, education, business administration, counseling, fine arts, health services administration, music, natural sciences, public administration and engineering; nine education specialist degrees; and 149 doctor's degrees in business administration, education and philosophy. Also at the graduate level, the School of Social Work awarded 78 master's degrees; and the College of Law awarded 109 juris doctor degrees.

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Hypnosis helps Tempe detectives in investigations

By Mary Gillespie
Hypnosis.

The word conjures up visions of grown men barking like dogs or standing on their hands reciting the Gettysburg Address at the whim of that mystical character, the hypnotist.

"When you awake, you will remember nothing," he says, and the subject pops awake to an audience laughing hysterically at his unwitting antics. Right?

Not according to two Tempe police detectives who are experts in the art of hypnosis.

Roger Ferguson and William Rogers traveled to Los Angeles in April for four days of intensive training in how to talk people to sleep.

"We use hypnosis strictly as a tool to aid in our investigations of certain cases," Rogers said. "Victims of accidents or violent crimes sometimes can't deal with the facts surrounding what happened to them on a conscious level — the trauma can block it out of their minds, even though they may want very much to help us solve the case."

"We try to bring hidden facts to the surface through relaxing a person into a trance, then regressing him back to the actual time of the incident. For the victim, it's a little like watching the whole thing on a TV screen — they can call up the events in their mind's eye, and hopefully remember important bits of information, without feeling the emotions which traumatized them before," Rogers explained.

The two detectives are certified by the Law Enforcement Hypnosis Institute, the only organization of its kind in the country. Their methods bear no relation to medical or stage hypnosis, which serve different purposes, Rogers said.

The partners have only used hypnotic techniques in two major cases so far, Ferguson said. One was a hit-and-run fatality, still to be solved; the other was a check forgery case which has since been thrown out of court.

Soft recorded music, gentle bells, fixed objects, and speaking in a low, monotonous voice (a technique called "progressive relaxation") all have been employed by the partners in individual situations, they said.

"Hypnosis can only be used on victims, never on suspects, because no one can be hypnotized unless he or she is a willing subject," Rogers said.

"It's very possible that a person could lie under hypnosis," Ferguson added. "So it would be pointless to try and elicit information from suspects through hypnosis."

Rogers said each person reacts differently when hypnotized. "There are really four stages in the process," he said. "Usually a subject falls into a light trance first, and some will stay there throughout the session (usually about 2 hours)."

"There are also medium and deep trances, and then there is the state of somnambulism, or very deep sleep. That's absolutely the scariest thing that can happen to someone under hypnosis — they can fall asleep and wake up a few minutes later," Rogers explained.

Ferguson said there are still a lot of myths about hypnosis which often frighten people, stressing these must be dispelled before hypnosis can be completely accepted as a valid investigative tool.

"Subjects almost always wake up feeling refreshed — as if they've taken a nap and gotten a burden off their chest at the same time," he said. "Once they've experienced it, their fears fly out the window."

The two officers said evidence gained while a victim or witness is under hypnosis must still be tested in Arizona to determine whether it is admissible in court.

Rogers explained that in California and Ohio, among other states, police have successfully used such evidence to win cases. "However, it has yet to gain legal acceptance here," he added.

"We have to be very careful not to be suggestive in the questions we ask subjects to keep the information valid. We can't ask someone 'When did you see the car hit the man?' if we're not sure the subject ever saw it in the first place," Rogers said.

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ASU feminist dines at White House while fighting for equal rights

Judy McCarthy, an American Indian, spent her childhood living in an army tent in the desert and working as a migrant laborer. She married at 15 and by age 23 she had five children. Now, McCarthy maintains a 4.0 average at ASU, while coordinating the women's movement for the Western states.

McCarthy, a 31-year-old senior criminal justice major, recently returned from Washington, D.C., where she marched in the National ERA March on July 9. She also rubbed noses with President and Mrs. Carter and other noted women's libbers, including Gloria Steinem and Marlo Thomas.

In November, McCarthy was one of 18 elected U.S. delegates chosen to participate in the International Women's Year Conference in Houston.

At the conference, McCarthy went into labor with her sixth child, a girl, who was born several days later. Her baby has become known as "The National ERA" baby.

McCarthy said she named her daughter, "ERA" because the conference symbolizes a new era for women.

McCarthy was later appointed to the National Continuing Committee to carry out the 27-point plan of action formulated at the conference.

As Chairman of Region Nine, which includes Arizona, California, Nevada, Hawaii and the Pacific Trusts, McCarthy's main function is to coordinate the states' ERA efforts to help develop a good national ERA communication network.

The 27-point plan calls for helping women in poverty, rural areas, mental health,

education and ERA ratification, which McCarthy attempts to accomplish by organizing lobbyists and other women's activist groups.

In March, McCarthy was sent to Washington, D.C., with the financial aid of Gov. Bruce Babbitt and his staff to present the 27-point plan to President Carter.

In July, McCarthy returned to Washington, D.C., with seven-month-old ERA to march in the National ERA March with more than 100,000 other women.

At a reception at the White House, McCarthy and ERA dined with the Carters and other feminists.

"The most exciting part of going to Washington was meeting all these people I'd never thought of meeting," McCarthy said. "I ate hot dogs and drank orange juice with Gloria Steinem at the Botanical Gardens."

McCarthy said she was surprised at all the attention she and ERA received at the March.

"At a conference at the State Department, I sat in the back of the room, so if ERA began crying, she wouldn't disturb the meeting," McCarthy said. "Unfortunately ERA didn't cooperate, so we had to leave the room. When I returned, Gloria Steinem pointed to us and told everyone the story of ERA's birth."

When McCarthy isn't busy lobbying or attending ASU as a full time student, her spare time is spent in other women's organizations.

McCarthy serves on the Associated Student's Women's Affairs Board; is on the

Board of Advisors for "Friends of the Family," a shelter for battered women which opened in Scottsdale on July 1; is a member of the National Organization for Women and has recently organized a "Students for Babbitt" group on campus.

McCarthy said her husband is the original feminist in her family and he now is the sole cook and babysitter in the household.

"I got interested in the women's movement, because I wanted to help other poverty stricken women have a chance to make something of themselves," McCarthy said. "The only reason I am where I am today is because someone helped me. There might be one person out there losing, who I can help."

McCarthy said the ERA movement has enabled women to look forward to becoming more than just a housewife or pursue clerical, teaching or nursing careers.

Although McCarthy entered college with only an eighth grade education, she hopes to go to law school.

"ERA means I can someday become a credible attorney," McCarthy said. "It means my children can someday choose their own lifestyle."

With the birth of ERA and her active involvement in the ERA movement, McCarthy has become a celebrity overnight. The *Associated Press* interviewed McCarthy twice, as did several magazines, including *Redbook*, *Newsweek* and *Time*. McCarthy has also recently appeared on several local talk shows.

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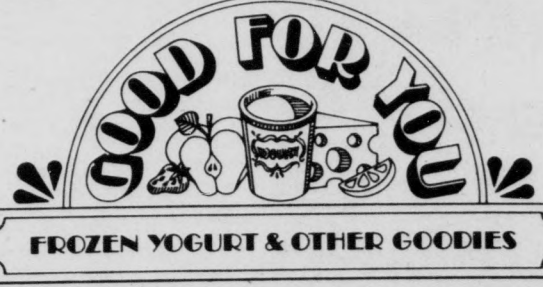
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Tourists and in-state travelers in Arizona boosted the state's economy by more than \$762 million during the first three months of 1978, figures released by the Arizona Office of Tourism revealed. In addition, their spending also contributed \$38 million in state sales and gasoline taxes and provided direct employment to more than 68,000 persons, according to the report by ASU's Bureau of Business and Economic Research.

The \$762,394,879 spent during the first quarter was higher than the \$613,912,753 spent by tourists and travelers for the same period of 1977.

A breakdown of this year's spending shows \$147.8 million was spent for lodging, \$150.3 million for food, \$187.2 million for transportation and \$277 million for other expenses.

The report indicated that the sum for the 1978 period might have been higher except for the heavy rains Arizona experienced early in the year, which may have had an effect on highway travel in the state. The report added that the positive effects in Arizona of the harsh winter in northern states more than offset adverse effects of weather locally.

Highway tourists spent \$293 million in Arizona during the first quarter, and in-state residents traveling for pleasure trips spent \$113 million, the study showed.

The 68,616 jobs directly provided in tourism, 4,000 more than in the same 1977 period, continued to rank the tourism industry among the top employers in the

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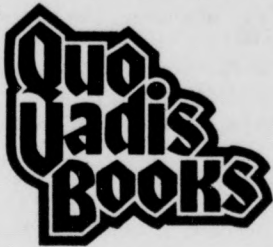
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7/20

Indian painter strokes hearts

By Mary Beth Von Driska

For 16 years, Tony Dukepoo has done more than just carry a paint brush and bucket for the physical facilities department. He has stroked the hearts of everyone he has met at ASU.

Dukepoo, a 66-year-old native Hopi Indian, spent First Mesa village on the growing up in Walpi, the first Mesa village on the Hopi reservation. He began working as a painter at ASU in 1962.

Dukepoo said he wants to leave something with the University when he leaves because everyone has been so good to him.

Dukepoo spends most of his spare time carving "Kachina" dolls out of cottonwood roots. He plans to donate many of these Indian dolls to the ASU Arizona Art Collection when he retires.

"I'm different than everyone else here," Dukepoo said. "But, everyone has been so good to me, and I am very proud to be a part of ASU. I want to do something for the people here."

Dukepoo said it was very hard for him to accept the white man's way of life when he first left the reservation, but now he is grateful for the experiences he had.

"When I was a child, we used to run when we saw a white man," Dukepoo said. "When I was 13, a



Tony Dukepoo

government agent at the reservation made all the boys my age move into Phoenix and go to school. I couldn't even speak English and I was scared to death."

For the next few years, Dukepoo attended a Phoenix Indian School and received vocational training in carpentry and painting. He worked for a Phoenix painting contractor, then came to ASU.

Since 1928, Dukepoo has played the baritone for the Hopi Concert Band, which plays at the annual July Fourth Pow Wow in Flagstaff. The band plays Indian, concert, jazz and military marching music at

rodeos, parades and the Arizona State Fair each year.

In 1961, Dukepoo and his band traveled by bus to play in John F. Kennedy's inauguration in Washington D.C.

Last year, Dukepoo was invited to speak at an International Conference on Aging in Denver, Colorado, as a representative of the Indian culture.

Although Dukepoo said he enjoys the American culture, he still remains active in the Indian community. On weekends and holidays, Dukepoo invites ASU professors to stay with him at the home he

continued on back page

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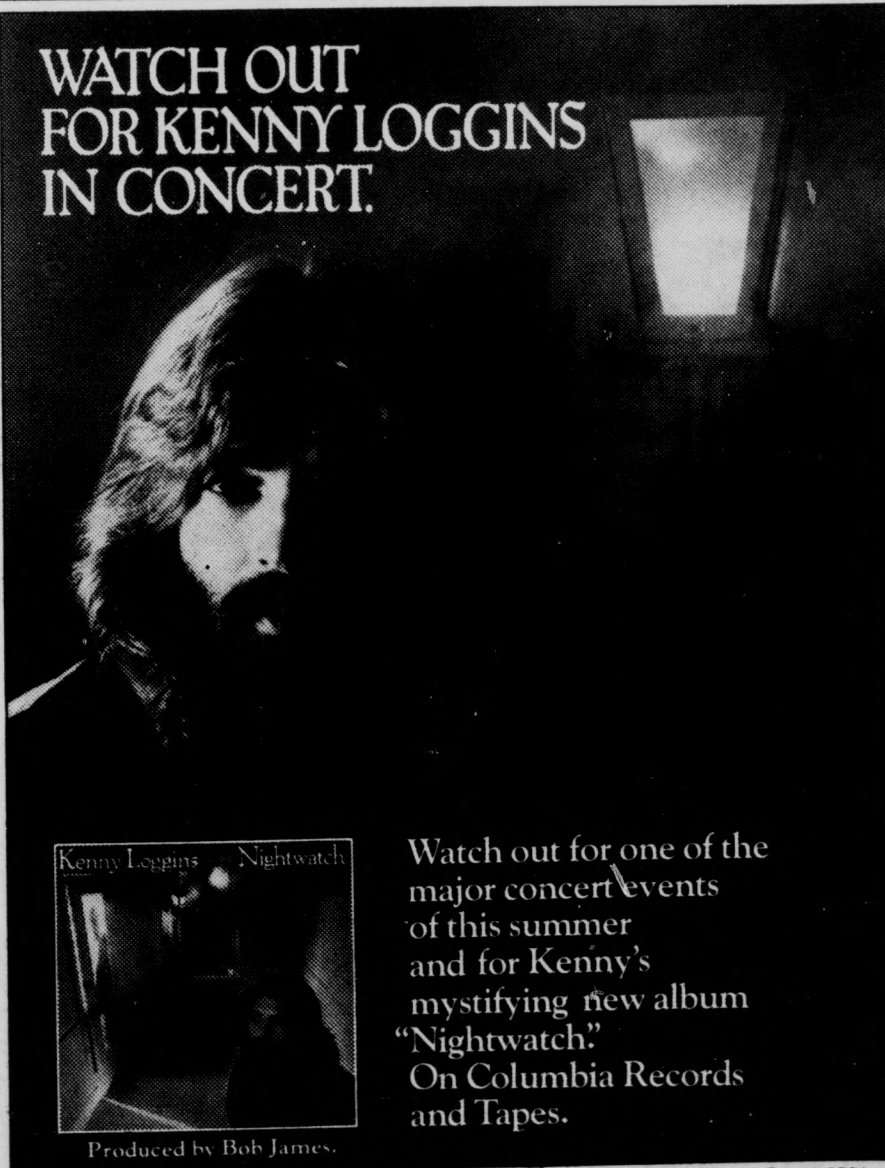
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More about

Hopi thanks ASU, but misses past

continued from page 7

built for his family on the reservation.

"I cherish the Indian ceremonies and rituals," Dukepoo said. "I wouldn't miss them for the world."

Dukepoo said he raised his six children as Americans, but is often regretful that they do not understand the Indian culture.

"My eldest son, Frank, received a PhD from ASU in genetics and I am very proud of him," Dukepoo said. "But, when my kids

ask me about the Indian culture, it is hard for me to explain, because it is something a person has to experience himself."

Even though Dukepoo bets on ASU football games and enjoys attending track meets, he says he will always be an Indian at heart.

"People sometimes tease me because I live in the Wigwam apartments on Apache," Dukepoo said. "But, I tell them I started

on the reservation and now I'm back there."

Don Garth, assistant supervisor of grounds for the physical facilities department, said Dukepoo is always helping everyone and is well liked by everyone he meets.

"Even though Tony always gets his work done, he always has time to listen to and help others," Garth said. "He gets more phone calls than anyone I know. Everyone likes Tony."

Enrollment for summer tops 8,000

Enrollment for the second five-week summer session at ASU is 8,580, up 160 over last year's total.

This summer marks the fourth year that enrollment for the second five-week session topped 8,000, according to Denis Kigin, dean of continuing education and summer sessions.

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