

Babbitt's motives in suit political, defendant claims

By Tom Sammons

The expansion of a consumer fraud suit involving Spa World Inc. to include a Phoenix finance company is "a political issue to get votes," according to the company's vice president.

"It's an election year and Bruce Babbitt wants to be governor of the state," said John Helton, a vice president of Commercial Acceptance & Finance Corp., the finance company to be included in the suit.

The lawyer handling the case for the attorney general's office could not be reached for comment.

Helton said Commercial Acceptance & Finance Corp. is being included in the consumer fraud suit because they are the smallest finance company that previously dealt with Spa World Inc.

Valley National Bank and First National Bank also handled memberships to Spa World but "we set ourselves up as an easier target," Helton said.

Spa World Inc., a chain of health clubs operating in Phoenix and Tucson, closed its doors in July 1977 because of a lack of operating funds. The owner of Spa World, William Groh, who was named in the original suit, disappeared after the closings.

Helton said his finance company had been selling memberships to Spa World up to the time the health

clubs shut their doors.

"The bigger companies decided to take the loss and chalk it off to experience. We didn't know what to do," Helton said.

Commercial Finance Corp. decided to reopen some of the spas under a new name, Spa Fitness of Arizona Inc., Helton said. Only members of Spa World Inc. who bought their memberships from Commercial Finance were admitted to the reopened health clubs.

"We didn't have it in our mind to not let them (other members) attend, we had to do what was best financially," said Helton.

Threats by other members to blow up the spa building and complaints in general forced Commercial Acceptance & Finance Corp. to close all but one of the spas, Helton said.

"They have no grounds for a case against us, and I think it will be dismissed," Helton said of the pending case.

Helton blamed Spa World Inc.'s original owner, Groh, for the failure of the chain. "He just spent money too quickly," he said. "He was always about two or three months behind in paying his bills," Helton said.

Groh was eventually locked out of two spas by a landlord, resulting in the closing of all spas in the chain, Helton said.

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Candidate recommends higher out-of-state tuition

By Verne Niner

William Schulz, a Democratic candidate for the governor's chair, suggested out-of-state tuition in Arizona's universities be raised \$500 during a gubernatorial candidate forum held in Murdock Hall Wednesday.

Schulz and four of his competitors, Dino DeConcini, Jack Londen, Evan Mecham and Dave Moss, addressed about 200 students and faculty members. The forum was sponsored by the ASU Faculty Association and the ASU Staff Personnel Committee.

Schulz said tuition should go up for out-of-state students, "but not in lieu of state support."

He added out-of-state tuition in California and eastern states is higher than Arizona's current \$820 fee.

"I think there is some room for it (tuition) to go up," Schulz said.

Democratic candidate Dino DeConcini, who has previously served as the executive assistant to governor Raul Castro, agreed with Schulz's call for higher tuition.

"A student can travel by air and attend a university here and be financially ahead," DeConcini said.

He said increasing university-gathered revenue like fee hikes "will show legislators higher education is willing to carry some of the (financial) burden."

Dave Moss, a business broker and Republican candidate, said the state universities will require help from the

legislature in the future.

"The need to perpetuate higher education is an accepted fact," Moss said.

"A state university . . . might suffer greatly or be destroyed if the present (funding) level is not maintained. . . .

"It is time for awareness and actions," he said.

Moss said while professors are paid low salaries with few raises, "top graduates are being paid \$25,000.

"Why must education take a back seat to other state agencies?" he asked.

Republican Jack Londen said the high crime rates and numbers of convicts who go back to crime is a "symptom of a bigger problem."

Londen advocated rehabilitation of juvenile offenders before they commit bigger crimes. "We have to start (rehabilitation) when they are four instead of 14," Londen said.

"When you achieve that goal, you can go a long way toward cutting the crime rate and employment rate . . ." Londen said.

Evan Mecham, a Republican candidate who also runs a car dealership in Glendale, said "one of the great truths in my lifetime is that we are only happy when we are progressing."

Mecham added he felt education was essential to progress.

"Our great challenge is to solve our problems while retaining our lifestyles," he said.



Close encounter

"I took a long time parking this morning. I was really careful," said Walt Reitzel. Reitzel, at left in photo, made these comments after surveying the damage to the rear bumper of his camper, which had been hit by a Southern Pacific train yesterday afternoon in front of the stadium. Campus police said the camper was parked too far over the concrete parking marker and the train hit it and pushed it into a car. No citations will be issued until after the accident is investigated. [State Press staff photo by Rhonda Prast]

In the news briefly

from the Associated Press

JETLINER CRASHES

LOS ANGELES — A Honolulu-bound Continental Airlines DC-10 jetliner blew two tires on takeoff in a driving rainstorm Wednesday at Los Angeles International Airport, tipped over and burst into flames, killing two passengers and injuring 50 others. It was the first fatal commercial airline accident on the grounds of the airport in its 50-year history. Fire department spokesmen said the two dead — among 184 passengers and 14 crew aboard — were killed during frantic efforts to escape the burning plane after an escape chute malfunctioned. They said the victims tried to flee across the aircraft's burning left wing. Flames leapt through the open escape hatch into the cabin.

MORE MONEY SOUGHT FOR BOLLES INVESTIGATION

PHOENIX — Legislators were asked to appropriate an additional \$62,000 for the Don Bolles murder investigation Wednesday. Attorney General Bruce Babbitt said \$100,000 appropriated shortly after the June 13, 1976 bombing death of **The Arizona Republic** reporter had been used. "The investigation is still going on," Babbitt said, with five investigators from his office and the Phoenix Police Department assigned fulltime.

TREATIES AMENDMENT REJECTED

WASHINGTON — The Senate Wednesday rejected an amendment to the Panama Canal treaties that would permit U.S. troops to remain in the Canal Zone if the United States is at war when the canal is turned over to Panama. The vote was 56-38. The amendment, sponsored by Sen. James Allen, D-Ala., provided for the troops to remain until 60 days after the

end of hostilities with any nation that would be permitted to send ships through the canal.

POSTMASTER GENERAL NAMED

WASHINGTON — Deputy Postmaster General William Bolger, a career postal employee, was named Wednesday as postmaster general by the Postal Service's governing board. Bolger, a postal employee since 1941, is only the second person to rise through the ranks to head the nation's mail service. He replaces Benjamin F. Bailar, who announced his resignation Feb. 16 to reenter private industry after three years at the \$66,000 per year position.

PARTY GETS 'NO' VOTE

PHOENIX — The Libertarian party is not a recognized political party in the state and not entitled to the benefits of official status, the Arizona Supreme Court ruled Wednesday. In a 3-to-2 decision, the high court cited state statutes which require that a political party receive 5 percent of the "total votes cast" to remain on the official ballot for state offices. The high court held that "total votes cast" means total votes cast for state officers. Under this interpretation, the party only received 1.4 percent of the total votes cast.

CBS HIRES BEAUTY QUEEN

MICHIGAN CITY, Ind. — Once again, CBS Sports is hiring a beauty queen for sportscasting. Miss Indiana Pageant officials said Tuesday that the reigning Miss Indiana, Barbara Mougin, has been hired by CBS as a sports analyst and interviewer, with the Belmont Stakes and National Basketball Association playoffs to be among her first assignments. But a CBS

spokesman in New York said Mougin had no television experience and that the specific role she would have with CBS Sports had not been decided. Mougin, 23, of Bremen, will join former Miss America Phyllis George as a sportscaster.

CONCERN SUED FOR MEMORIAL

ST. PAUL, Minn. — State Attorney General Warren Spannaus has sued a California concern promoting a memorial to the late Sen. Hubert H. Humphrey on grounds the fundraising effort is a fraud. Defendants in the lawsuit are the Historical Monument Foundation, Beverly Hills, Calif.; Richard Cousins, owner and operator of the foundation; Paramount Agency, Los Angeles, a fundraising firm, and its president, Robert Goldsmith. Spannaus says the Humphrey family has not authorized the memorial, that the Californians misled the public in newspaper advertisements soliciting funds and that the foundation failed to register as a charitable organization.

ELVIS LOOK-ALIKE MAKES TOUR PLANS

NEW YORK — Dennis Wise, the 24-year-old fan who underwent surgery to look more like singer Elvis Presley, is making plans for a tour to raise funds for a museum he wants to fill with Elvis memorabilia. Wise, of Ocala, Fla., still wearing sunglasses to conceal lingering effects of the facial surgery, made his first post-operative public appearance here Monday on ABC-TV's "Good Morning America" show.

BRITAIN, U.S. MAY MEET KENYAN REQUEST

LONDON — Both Britain and the United States are likely to meet some Kenyan

requests for military hardware despite that country's backing for Ethiopia's military rulers, diplomatic sources said Wednesday. The Ethiopians, fighting against Somali insurgents in the disputed Ogaden region in the Horn of Africa, also are supported by the Soviet Union and Cuba, and both of those countries have troops, advisers or both in Ethiopia.

WALTON STAYS HOME

PORTLAND, Ore. — All-star center Bill Walton of the Port-

land Trailblazers stayed home to nurse a sore ankle Wednesday rather than make a road trip to New York, the National Basketball Association club said. Walton sprained his ankle after playing 13 minutes in Tuesday's 113-92 shellacking of the Philadelphia '76ers.

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Referendum proposed

NAU to decide interest in ASA

By Melissa Coons

A March 9 election at NAU may be the first step in raising student interest in the Arizona Students Association, a member of the ASNAU executive council said Wednesday.

Students will vote on whether to continue NAU's participation with the organization that represents the students of all three state universities.

"The students have never had an opportunity to vote on ASA. It's only the first step in political participation," said Ernie Calderon.

Calderon said in the past, NAU received little information about ASA. Since his referendum proposal, he said the situation has changed.

"By proposing this referendum, it has put pressure on ASA to adopt a higher profile. It's a sad thing that it took a

referendum to bring forth this information," he said.

He said about five months ago, he was dissatisfied with ASA and believed it was a waste of time.

"I used to get the feeling the other universities thought NAU was just a joke. NAU has been the stepchild of the Arizona educational system for years," he said.

Two ASU representatives to the association disagreed about the wisdom of the referendum.

"I disagree with Calderon. It is unnecessary to put it before the students. They have a lack of information on ASA," said Mark Barnes, ASASU president.

But Dave Crowley, ASASU executive vice president, said, "I think it's a good idea. It gives the students a chance to evaluate the service they are receiving."

Barnes said he sent a letter to

the campus newspaper at NAU stating his opinions on the subject.

Crowley said the letter was sent without the authority of ASA or ASASU. He said the letter implied that Barnes represented the views of ASASU.

"As I understand it, it said ASNAU had no right to put this out to a referendum. Mark's meddling only serves to muddle the issue," he said.

Calderon said he does not think the students will decide to remove NAU from ASA.

"I'm purely speculating, but if the students did defeat it, we'd have to go along with it," he said.

Calderon said without NAU's participation, ASA would be a useless organization.

"Our participation is crucial. Without NAU, ASA would probably become impotent," he said.

ASNAU President Mark Sanbower agreed.

"It (ASA) would dissolve. ASA's only clout is that we represent all the universities of the state. Members of the House wouldn't know what we want, because there would be two groups trying to get different things. Now, we don't always agree, but we vote and come out with one ASA proposal," he said.

Crowley said he does not believe NAU's withdrawal would cause the association to fail.

"Their credibility will be questioned, but ASA will be able to pull things together," he said.

Athlete arrested on drug charges

An ASU senior education major and world-class high hurdler was arrested Tuesday night on charges of possession to sell and conspiracy to sell marijuana.

Richard Craig Walker, 24, of 719 W. 12th Place in Tempe, was arrested at his home along with his wife Alice Elizabeth, 22, and another student, Bruce Cameron Ellegaard, 25, of Scottsdale.

Walker's wife is charged with possession of marijuana and Ellegaard is charged with two counts of sale and conspiracy to sell marijuana.

Ellegaard sold marijuana to Phoenix narcotics agents who followed him to Walker's house where they made the arrest.

The officers confiscated several pounds and 44 plants of marijuana.

Walker was released on his own recognizance and no dates have been set for the preliminary hearings.

Abortion bill asks notification of intent

A bill has been introduced in the Arizona House of Representatives that would require a minor's parents or a married woman's husband to be notified before she could obtain an abortion.

One of the bill's prime sponsors, Rep. Donna Carlson, R-Mesa, said Wednesday a minor currently can get an abortion without prior notification of parents or spouse due to a Supreme Court ruling.

The proposed House bill 2145 states the parties must be notified of a woman's intention to have an abortion. There is no mention of the need for their consent.

"I think a lot of people find the fact that a girl must have her parents' consent to have her ears pierced, but can get an abortion without it a little hard to swallow," Carlson said.

"But the issue of consent will probably raise some interesting questions as to financial responsibility in some cases," she said.

The bill has been assigned to the Health and Judiciary Committees, according to Carlson, though it has not yet been scheduled to be heard.

Carlson said she could not comment on the bill's chances for passage. However, she said a related bill, which would prohibit public funding for abortions, "has the best chance of any of passing the House."



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Opinion

state
press

A bore is a fellow who opens his mouth and puts his feet in it.
—Henry Ford

Police escorts

The ASU Police have gone into the escort service business. While they're not offering anyone a good time, they have started providing dorm residents (mostly women) with an alternative to walking home from school at night.

By using the escort service, women can ride by van to the dorms from several key areas on campus.

In light of recent increases in sex-related crimes in the area, this is a good idea because the problem is sending a lot of people into a state of panic.

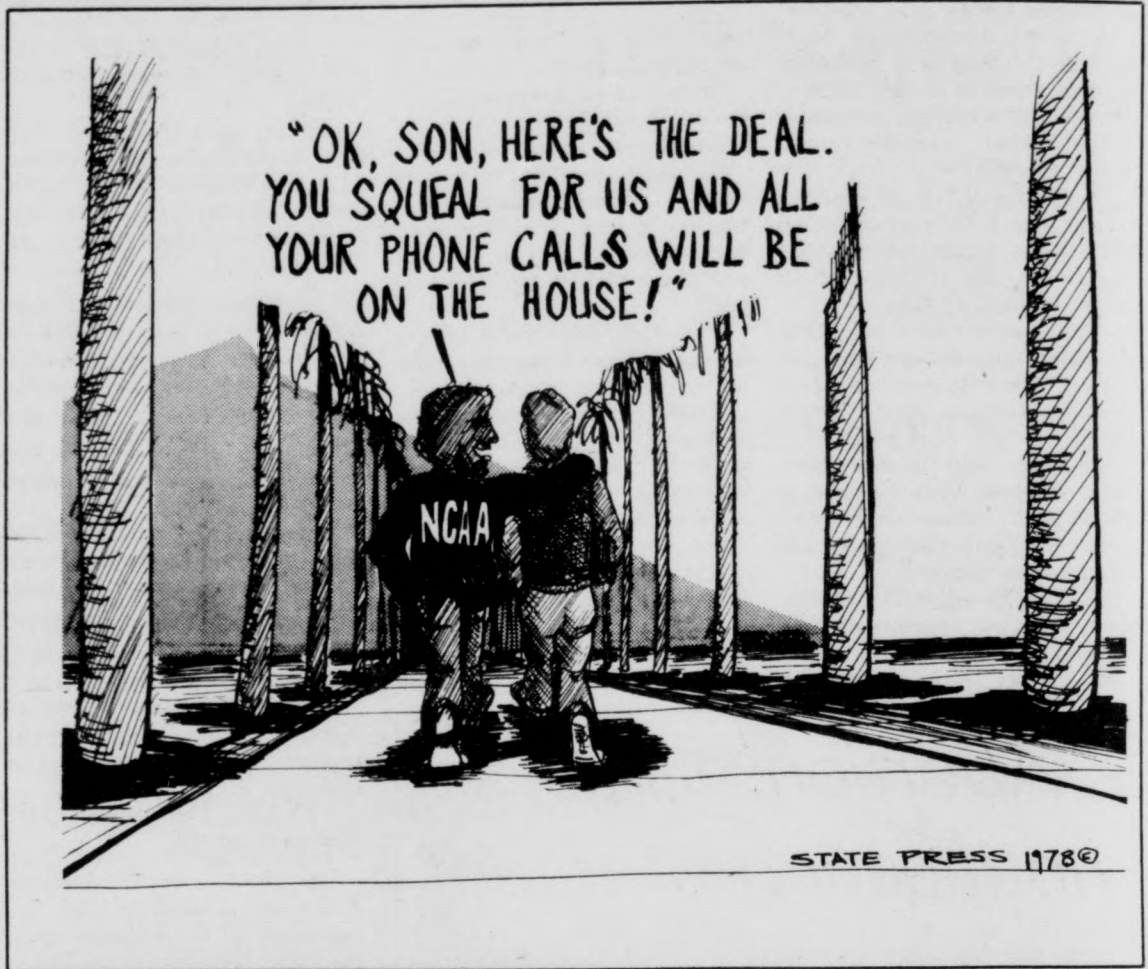
Ideally, a woman living in a dorm should be able to walk home from classes or the library, thus preventing the constant need of a car.

But poor lighting and heavy vegetation in some areas of the campus provide an ideal place for sexual offenders or purse snatchers to lurk.

And the service also should be available to commuter students who must walk to the parking lots on the outer edges of the campus, such as on Apache Boulevard and near the stadium. These areas are poorly lit and a potentially hazardous place for unaccompanied women.

So for their own safety, women should take advantage of the escort service and take a few simple precautions, like walking with someone else and letting friends know when to expect them.

Sure, sex crimes always make a good news story, but we don't want to have to report any.



Stormy weather

Although we're sometimes accused of never leaving our office, once in a while we do and we've noticed it's been wet outside.

To those of you who came to Arizona to get away from miserable weather, what can we say? The current rains are a surprise to us too, even us natives.

In fact, we've set a new precipitation record this year. But this is not the new norm and it won't last much longer, according to local umbrella wielders.

Until it stops, we'll just have to endure soggy lawns and flooded, potholed parking lots. (The unpaved lots are just a mass of mud and the "paved" ones aren't much better — they're reminiscent of the courses used by test drivers.)

Anyway it should be dried up soon. Before long the campus once again will be conducive to sunbathing and frisbees.

Letters to the Editor

Editor:

I feel the need to respond to John Darling's negative criticism of Linda Mundwiler's show in the MU Gallery (March 1). According to him, art is supposed to be "a haven of peace, creativity and goodwill." It shouldn't be necessary to defend the excitement and exhilaration throughout the history of art, but I want to give my own impressions of this

particular show.

Linda Mundwiler's pieces are delightfully hyperactive; full of nervous energy and bright pulsations. Ever-changing forms in burnt colors jump out at the viewer or spit projectiles, machine-gun style, into the surrounding space. These are not passive works! They make animal noises and jumpy music.

They are child-like in their simplicity of form, yet dark and moody in overtone — violent. The surfaces are prickly, scratchy, sharp, ragged. The eye moves quickly — is tossed around inside each individual work, pausing now and then to zero in on a small detail, a hint of delicacy, and then is happily thrown back into the movement.

The bird display and the

blood washes are not out of place. They compliment her work. They exhibit the fine line between nature's art and the creativity of man.

It's too bad that John Darling (a Journalism major — God help us!) walked in with his mind closed and left self-righteous, totally unmoved, unfeeling, unthinking.

Richard Sala
Art major

How to write letters

Type letters. Type them short, no more than two pages double-spaced. Write simple, direct sentences.

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AT THE BOARD MEETING



GENTLEMEN, AS YOU KNOW, SALES OF OUR NUCLEAR POWERPLANTS HAVE NOT BEEN GOING SO WELL, PARTLY DUE TO THE NITPICKING CLAIMS OF SOME CITIZEN'S THAT THERE IS NO PRESENT METHOD OF SAFELY DISPOSING OF THE RADIOACTIVE NUCLEAR WASTE PRODUCTS. PERSONALLY, I CAN'T SEE WORRYING ABOUT A LITTLE DETAIL LIKE THAT WHEN THE STUFF WILL BE HARMLESS IN A HALF MILLION YEARS ANYWAY, BUT...



...OUR ENGINEERS INFORM ME THAT THEY HAVE FINALLY COME UP WITH AN ANSWER THAT HAS, YOU MIGHT SAY, LITERALLY BEEN LYING AT OUR FEET. THEY'VE FOUND THIS OBJECT TO BE QUITE POSSIBLY THE ONLY DEVICE ON EARTH CAPABLE OF COMPLETELY CONTAINING DEADLY RADIOACTIVE WASTE FOR EONS TO COME. FORTUNATELY, THESE THINGS ARE AMONG THE MOST UBIQUITOUS AND PERVERSIVE OBJECTS KNOWN TO MAN, SO THE SUPPLY



SHOULD BE PLENTIFUL. FRANKLY, NO ONE IS EXACTLY SURE WHAT THEY'RE MADE OF, BUT OUR PEOPLE ASSURE ME THAT THEY ARE ALMOST INDESTRUCTIBLE. ALREADY, WE'VE CONTRACTED WITH THE MANUFACTURER TO HELP BUILD THIS TWO MILLION DOLLAR STORAGE FACILITY, AND AS A FRINGE BENEFIT, THE MARKETING PEOPLE TELL ME WE MIGHT MAKE A TIDY PROFIT ON A LINE OF "ATOMIC AGE SOUVENIRS" TO BE...

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DOONESBURY

by Garry Trudeau



ASU to discontinue mailing paychecks

ASU will save more than \$3,000 annually by not mailing checks to the homes of employees, an ASU official said Tuesday.

Richard Altieri, ASU payroll operations manager, said the change was prompted by rising costs.

"We are anticipating a postage increase in September. The cost for mailing a letter will probably increase from 13 cents to 17 cents," he said.

It now costs approximately \$130 a month to mail paychecks, said Altieri.

Employees received notices of the policy change with their last two paychecks, Altieri said.

He added that he expected to receive lots of complaints about the change, but as of now there haven't been any.

"So far, 62 people have requested to continue having their checks mailed to their homes, but we haven't heard from anyone complaining about it," he said.

Altieri said requests to continue the mailings are granted if deemed justifiable by his staff.

"We do make allowances for employees who don't work on campus," he said.

Altieri added that not having to mail out at least 1,000 paychecks each payday would also save time usually spent by staff.

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Half of fee status decisions reversed by appeals board

By Karen Andrus

The ASU Fee Status Committee has consistently overturned 50 percent of the fee status officer's decisions concerning students in-state fee status since 1972, the former chairman of the committee said Wednesday.

"It is a strange thing it would be so consistent, but it usually comes out right around 50 percent," Roger Swanson, former chairman of the board, said. Swanson, who is dean of admissions and financial aids, was the committee chairman until October. Susan Alver, assistant director of high-school relations, has replaced him, but was unavailable for comment.

If an out-of-state student wants to apply for in-state status, he must first apply through the office of admissions. If the admission's office denies in-state status, the student may appeal to the fee status officer and then to the Fee Status Committee.

Terry Tobey was the fee status officer and citation hearings officer, but spent his

last day here Friday. He has since moved to Iowa for personal reasons.

Richard Coyne, who was working in the comptroller's office, is Tobey's replacement.

Swanson said, "We (he and the fee status officer) both operated under the same rules and regulations, but perhaps the committee looks at it from a broader viewpoint."

The committee's review of the case is completely separate from the fee status officer's, he said.

Tobey's decisions, when he was acting as the citation hearings officer, were also overturned frequently according to statistics from the ASU Hearing Committee for Parking and Traffic.

According to the statistics, in the months of October, November, December and January, 20 appeals that came before the Hearing Committee for Parking and Traffic were upheld, 14 were overruled and four were modified.

When the committee modified a decision they always lessened

it, Dr. Dewey Monty, chairman of the committee said.

The statistics from last year, when professor Betty Hunter of the home economics department was chairman of the committee, showed 27 appeals were sustained, 22 were overruled and 10 were modified.

Coyne, who will be making the decisions from now on, said there are promulgated rules and regulations in both the area of parking tickets and in-state fee status that he will follow when trying to arrive at decisions.

Photo exhibit opens at Northlight Gallery

Photographs by Robert Stewart, head of the photography department of the Atlanta (Ga.) College of Art, are now on display at ASU's Northlight Gallery through March 16.

The exhibition consists of two series of self portraits.

The gallery is located in the Fine Arts Annex. Hours

are 10 a.m. to 3 p.m. Sunday through Thursday, and by appointment, 6517.

Photos by Jeff Peters are also on display in the North Room of the gallery through today, and Judy Pecharich's works will be displayed there March 5 through March 16.



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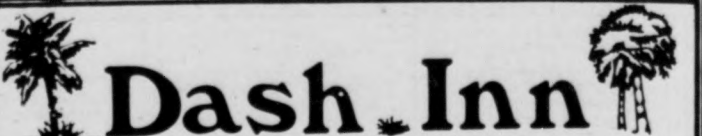
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Children's Hospital gives youth educational training

By Joanne Townsend

Second of two parts

A child who is crippled or ill has enough problems without having to worry about falling behind in school.

At least that's what the administrators of Arizona Children's Hospital believe.

One of the strongest points of the hospital, according to Ron Williams, teacher administrator, is its classroom facilities.

"Patients sometimes are referred here specifically because they can continue their studies while they are hospitalized," he said.

"We continue the individual school programs and coordinate our program with the home school teacher, making weekly reports to the teachers. We maintain, if not improve, the child's standing and we get very, very good feedback," he said.

Year-round instruction

School instruction is provided 8 a.m. to 5 p.m. daily and runs year round, although the emphasis shifts somewhat in the summer, Williams said.

"Academics are not emphasized as heavily and are usually camouflaged as arts and crafts. It's hard to convince a child he should be doing academic work in the summer."

A child can attend classes the first day he is hospitalized if he is willing and able and with his parents consent.

"They can attend from the first day if they want to, but if we know a child is going to stay longer than three days, an 'individual program description' is written up on him stating behavioral objectives and the like," Williams said.

"Most of the kids are at the hospital a couple of weeks or less and they are usually eager to come down."

"It's a fun, growing experience," he said.

Currently, there is one full-time teacher and one aide employed.

"There are a lot of interruptions here, but it is not too hard to keep the children's attentions," said teacher Pat Jackson.

"Just being mixed with all the other kids is an education in itself," she said.

Volunteers help

Also helping at the school are

volunteers from the community at large and students from ASU, Williams said.

"ASU students help wherever they are needed. They are especially helpful in providing the one-to-one working relationship that these kids need."

"We get an awful lot of community support, too. It's really great. Groups like the YWCA, Senior Citizens, McDonald's, high school groups and the Elks all participate."

"Most of them provide entertainment like puppet shows and rhythm bands, especially during holidays. Pretty soon we'll have Easter bunnies running around giving candy to the children (both inpatients and outpatients visiting the clinic)," he said.

"Another fairly regular visitor is the Phoenix Zoo-Mobile. It brings several animals and the children who can go outside and pet the animals and all. They (zoo workers) come every month or so."

Williams said funds for basic educational services are provided by the state and supplementary or enrichment services are federally funded.

Physical therapy

Another service offered at the hospital is physical therapy for both inpatients and outpatients.

"We mainly have an exercise program," said therapist Evone DePorter.

"We don't use as much equipment as adults would need, but the approach is the same. The only thing is, adults understand better and have better goals. It's hard for youngsters to understand why they're doing it (the therapy)," she said.

DePorter said she treats children with handicapping diseases that are from birth or accident, with birth-related ones being more common.

She also said families sometimes have trouble adjusting, especially to children with birth defects.

"There's a lot of guilt feelings involved. They feel like they did something wrong or could have done something to prevent it," she said.

DePorter said she sometimes does a form of psychological therapy mostly for the parents' benefit.

benefit.

"Sometimes a child will have reached the maximum benefits of the therapy but the family is not convinced. We will carry them (the children) on for a while, for the psychological advantages. How long we carry them depends on the situation."

Teens troublesome

DePorter said she finds some of the more troublesome therapy patients are those in their teens.

"They can be very difficult, especially in the scoliosis (curvature of the spine) group. There is so much hostility and resentment built up inside them by the time they get to me, they are very defiant and do not want to listen."

"They are having such a good time and they're suddenly hit with something being wrong with them. They do not want to be told to do anything by anybody."

"And the boys are about as bad as the girls," she said.

DePorter said her work could be depressing unless one has the right outlook.

"You just have to realize you're helping them and do the best you can."

Other services available at the hospital include speech therapy, social services which helps with transportation, home care and other needs and consulting psychologists and a psychiatrist.

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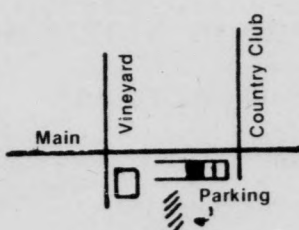
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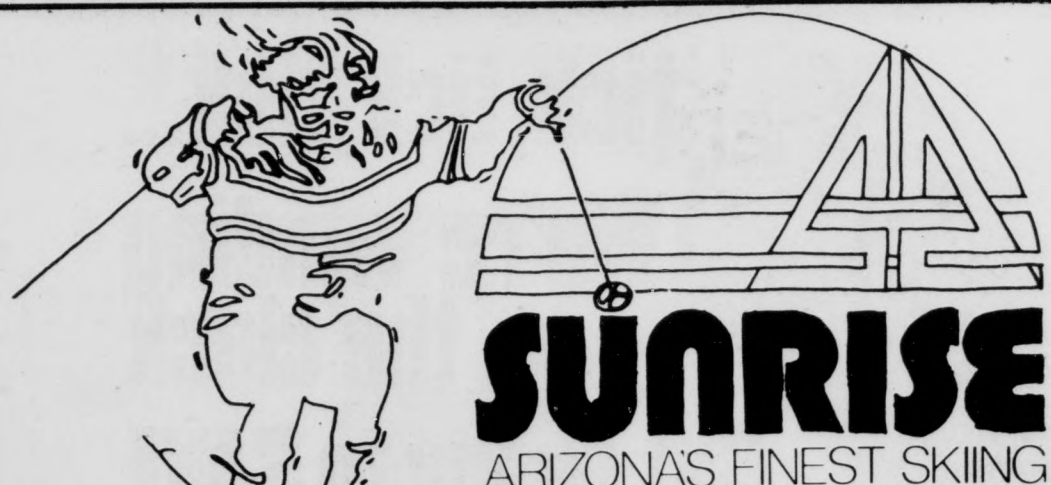
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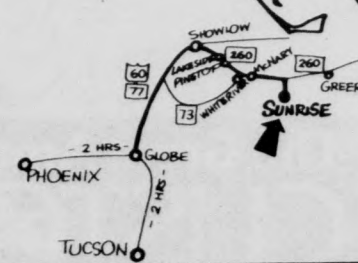
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Lack of guidelines slows legal ads, professor says

By Mark Scarp

Arizona lawyers are slow to advertise their services to the public because guidelines still have to be set by the state bar association, an ASU law professor said Wednesday.

"Old habits die hard," said William Canby, who argued and won a landmark U.S. Supreme Court decision in June 1977 against the Arizona Bar Association (ABA) concerning the legality of professional advertising.

The high court left it to state legal authorities to determine regulations for advertising, Canby said.

"Some lawyers find advertising their services offensive, and since the (ABA) hasn't made a decision as to rules, they're reluctant to begin advertising," he said.

The (ABA) Board of Governors is considering two proposals submitted as the result of hearings conducted around the state in January, said Nance Wetmore, a public relations official for the ABA.

"The majority opinion (of the committees conducting the hearings) states that any form of advertising is acceptable, as long as it is not false or deceptive. The minority opinion is more restrictive. It states that there should be exclusive categories specified as to what services can be advertised," she said. The minority opinion also requests the setting up of certain review procedures, she added.

Some lawyers have elected to advertise their services without waiting for the ABA's decision. Attorney Richard Grand of Tucson recently took out a "really impressive" full-page advertisement in a

Tucson newspaper with a picture of Grand and his law partners, Wetmore said.

Canby said the decision of the governors should come in March.

"Advertising (for lawyers) will come slowly, and it's already started. The new Yellow Pages has some quite interesting ads and I've seen a little bit on radio and TV," he said.

"Your established law firm will probably never advertise, because it will be well-rooted and have a repeating clientele. But this (the decision) will provide lawyers who aren't as established to be able to compete more equally," he said.

Ads for legal services with set fees are probably

not overstepping the bounds of professional ethics, but ads dealing with the proficiency of one lawyer over another probably are, said David Swain, graduate of an Ohio law school and a business law instructor at ASU.

"Self-laudatory comments (in ads) are most likely going to be borderline cases as far as ethics are concerned. Most people I know who are members of the bar say advertising is unprofessional, but for some lawyer starting out, it can be helpful," Swain said.

The legal profession's ethical code already states the public must be made aware of where to obtain quality legal services anyway, he said.

New group offers Koreans services

Korean students and faculty formally organized the Korean Students Association.

The association plans to offer social activities and services to anyone interested in Korea, said Kwang Baek, the newly-elected president.

Beside sponsoring meetings, picnics and parties the group will contact students coming from Korea to help make their arrival at ASU as easy as possible, Baek said.

Also, members are available as translators and interpreters for the community. They are willing to speak to any group of class in the community interested in learning more about Korea, he said.

The number of Korean students at ASU has more than doubled in the last year according to the Office for International Students.

The number of immigrants from Korea increased greatly after the Korean War in 1953, Baek said.

The children of these immigrants are now coming of college age, he said.

"The organization will give them an opportunity to learn about their heritage," he said, "but the organization is open to anyone interested."

The association plans to meet frequently but they have not set a fixed schedule, he said.

Further information is available at 966-5930.



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ASU administrators [left to right] Jack Penick, Herbert Bay, and Sylvester Anderson, look over the newest addition to the ASU firefighting arsenal. The truck is a renovated Ford pickup. [State Press staff photo by Rhonda Prast]

Mini fire truck enhances ASU's safety program

By Mary Beth Von Driska

University physical facilities and fire officials have joined forces to prevent fires, the University fire marshal said Wednesday.

ASU now has its own fire truck, said Sylvester Anderson.

Through the work of the physical facilities motor pool, a 1962 Ford pickup has been converted into a miniature, radio-equipped fire truck, said Herb Bay, director of physical facilities.

"The truck will be used in conjunction with the Tempe Fire Department to clear traffic and enable the fire marshal to arrive at a fire quickly," said George Bays, University Police Chief.

"In the past, we have used a three-wheel scooter or the Physical Plant vehicles to get to the scene of a fire," said Anderson.

Although the truck is not fully equipped to fight fires by itself, it is equipped with sirens and flashing lights, which will decrease the time it takes for the fire marshal to arrive at the fire, said Bay.

Although the Tempe Fire Department

handles all fires that occur on campus, it is necessary for the ASU fire marshal to investigate the fire, said Bay.

"It is essential that fire officials arrive at the scene of a fire immediately, so they can determine the cause of the fire before the evidence is destroyed," said Anderson.

The truck will also be used for routine fire inspections such as checking portable fire extinguishers, said Anderson.

Waste chemicals from the science laboratories will be transported to the Tucson dump by the truck, said Bay.

Although the revamping of the truck took over two months and cost approximately \$2,500, it will put the University in a better position to protect the students, said Bay.

There will never be a foolproof fire prevention system anywhere, but ASU is continually advancing and improving its facilities, said Bob Fails, co-ordinator of administrative services. The fire truck is just another step in the facilitation of fire prevention at ASU, Fails said.

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NEW SPRING
ITEMS DAILY



Germaine Greer

Women's accessibility criticized by feminist

Feminist Germaine Greer told an ASU audience of about 300 Tuesday, women's bodies were "microorganisms of the state" and their wombs were "a national natural resource."

No gasps or groans came from the mostly female audience, only silence as the London-based lecturer and author of the 1970 best-seller, "The Female Eunuch" spoke on "Feminism and Fertility" in graphic terms.

Greer said fertility is no problem for the female "if they keep away from the male."

"Women are paying a high price for their accessibility to men. Women today seem to believe sexual intercourse means intromission (of the penis into the vagina). It doesn't occur to them intercourse can mean anything from talking to just being close to one another," she said.

In the 70s sex is considered a social duty, Greer said. "Intromission has become a substitute for conversation. When I was growing up in the 50s, we did everything but intromit in the back seat of a Studebaker. But there was no question of social duty because you knew it was 'wrong' to begin with," she said.

Another high price women are paying for their accessibility to men is their use of the pill, which Greer said "has an effect on every single chemical function of the body."

Among the major areas affected, Greer said, are the sugar metabolism, the vaginal lubricating system (which is reduced), organism-infiltrated urine, and copper in blood plasma. These can all cause infections, ailments and even less satisfaction from the sex act, she said.

Greer called upon educated women to investigate the testing and history of certain contraceptives and to tell the uninformed about their possible harms.

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A funny thing happened on the way to the stadium



Steve Michael

By Walter Berry

A funny thing happened to Sun Devil outfielder Steve Michael a couple autumns ago upon his initial arrival at Packard Stadium.

He didn't show up.

And the ASU baseball program almost lost itself a blue-chip prospect. Or, at least, that's what Sun Devil coaches Jim Brock and Pat Kuehner were led to believe.

"We were coming off somewhat of a bad year and it was our first intra-squad game of the fall," Brock recalled. "We invited eight local prospects to the workout. Steve was one of them."

"We thought they were all coming for sure, so I selected four names off the list to work with and Coach Kuehner took the other four. The next thing I know, Pat's telling me that 'the Michael kid' doesn't want to go to Arizona State after all and doesn't want to be part of the program."

Brock saves career

Brock's quick, rational assessment of the situation saved both a scholarship and a prospective Sun Devil's collegiate baseball career.

"My first reaction was to tell the kid to take a hike," Brock

continued page 14

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the Mountain"**

Walter Berry

Big 'Z' is not a zero

In popular athletic jargon, the label "Big Z" applied to any sports figure contains less-than-flattering innuendos — ranging anywhere from the subtle "another line of work might suit you better" to the blunt "you stink."

At ASU, the label lives ... but with different connected connotations.

"I don't know how I got to be called 'The Big Z,'" Sun Devil junior forward Tony Zeno said. "I wish I could tell you it's because I drive that kind of car. But I don't. I just hope the nickname is complimentary."

In Zeno's case, the cognomen is anything but a derogatory takeoff on his name, a racial slur or a scathing evaluation of his playing prowess.

Among WAC's best

The sleek 6-foot-8, 209-pounder with the ball point pen-like physique has been one of the Devils' most consistent performers this year. At last look, Zeno was among the WAC's top scorers and rebounders —

averaging 18.1 and 9.7 in those respective categories. Encompassing all 26 Sun Devil games to date, the Los Angeles product has hit for a 13.7 point-per-game average, along with an 8.5 board index. The totals are due to three factors — concentration, confidence and consistency.

"I've matured a lot since my freshman year," Zeno said. "I have a better feeling of where I am and what I can do. With experience I learned to be a better rebounder through practice, watching other players do it and reading the ball — trying to determine what angle it will come off the backboard."

Never a problem

"Scoring has never been a problem for me," the articulate communications major added. "In high school, I was counted on to score almost all the points and get all the 'bounds. I was depended upon for those. There was a lot of pressure. Some of it's even followed me into college."

A three-time basketball let-

terman at Washington High School in L.A., Zeno averaged 20 points and 16 rebounds a game as a senior, earning all-city and all-league acclaim. During that same season, he also set school standards for career rebounding totals and most points in two quarters (43).

Could go places

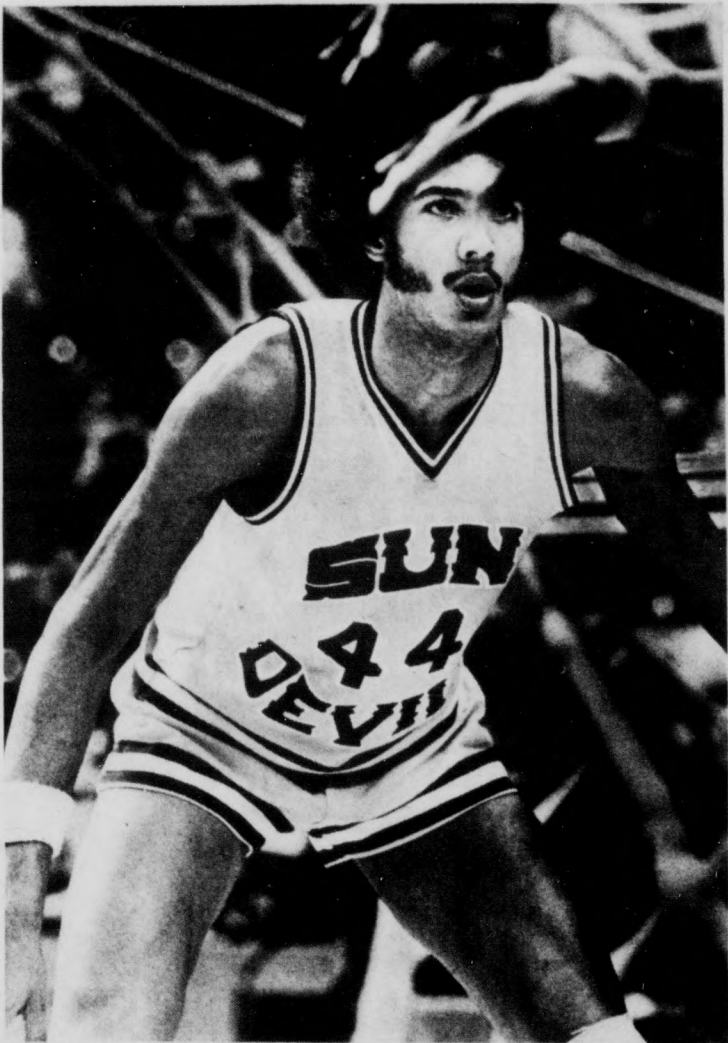
The attention wasn't always diverted in his direction. "Our school played in the Southern League, which has produced a lot of great college players over the years. Guys like Freeman Williams (Portland State's scoring demon) and Buster Mathaney (Utah's center). I could go on and on. You had to prove yourself in a league like that. You knew that if you did decent and got the most out of your potential, you could go places."

Zeno went places.

"USC, Washington, Oregon State, Pepperdine (in Malibu) ... I gave them all consideration. But I chose ASU for a lot of reasons," Zeno said. "I felt I could do well here, that the coaches could develop me and I could be able to fulfill my capabilities."

In limelight early

Zeno subsequently basked in continued page 13



Sun Devil junior Tony Zeno warily eyes at an approaching play and sets up his defense. The 6-foot-8, 209-pound Los Angeles native currently leads the WAC in rebounding with a 9.7 average in 13 league games. [State Press staff photo by David Seibert]

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More about

Fans bestow name as honor

continued from page 12

the limelight early in his collegiate career, garnering All-Tournament honors in the 1975 Sun Devil Classic as a first-year starter. His 7.4 frosh scoring average index, coupled with a stellar 13.3 point-per-game clip last season as a sophomore, earned him immediate plaudits and adulation from Sun Devil patrons.

"Everyone's been really nice to me since I've been here," he said with sincerity. "I was a new guy in town — feeling my way around. Coach (Ned) Wulk gave me a great opportunity to play right away my freshman year and I just took advantage of it. But looking back, it was a big help to get the fans on my side from the start. It really inspired me; it still does."

A la Dr. J

Two tendencies of Tony's have sometimes merited more scorn than praise, however. Those being — his one-hand baseline jumpers a la Dr. J and his innate penchant for over-dribbling. Zeno defends each vice.

"I notice I do that (put the ball down on the floor once before

shooting). It's conscious," Zeno said. "Most of the time, I do it to get my flow — my rhythm — before driving to the basket."

"As far as the shot, it works for me. I feel comfortable doing it. I know best what I can do. To me, it just adds another variety to my game, that's all."

Zeno, who claims he isn't "throwing all hopes and dreams" into pro basketball aspirations, does admit there is one item remaining on his personal agenda which merits future considerations — namely, Friday night's ASU-UA game in Tucson.

A rival rivalry

"It IS a highly emotional game — a great rival rivalry. But the fans and the press build the game up more than the players do," "Big Z" said with a subdued laugh. "For us, it's no real special thing. Me? I just plan to go out there, play, have fun and give it my best shot."

Knowing Tony Zeno, it will probably be a one-hand jumper.

Birdie girls in tourney

ASU women dominate seedlings at the ninth annual AIAW Collegiate Badminton championships today through Saturday at Mississippi University for Women, Columbus, Miss.

Carrie Morrison, 1977 singles runnerup and doubles champion with Pam Owens, is seeded first in both events. Owens, paired with Morrison again this year, is seeded fourth in singles.

Monica Ortiz is seeded second in singles and doubles, teamed with Rosie Dorame. Ortiz took third in doubles in 1977 with Val Tate.

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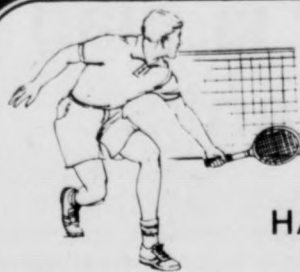
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More about

Successful prospect is glad he made it to ASU ranks

continued from page 11

said with a chuckle. "Then, on second thought, I said to myself, 'Hey, he can't do this to us.' It didn't make sense.

"That night I called Steve back and asked him about missing the workout. He said he never got a call from Kuehner, didn't know about the workout that day, but always wanted to play ball at ASU. We signed him to a letter-of-intent a short time after that.

"I guess Pat dialed the wrong number or something. I still don't know what actually happened."

Neither does Michael.

"It was just a mix-up, I guess," he said. "But the main thing in my mind is that I'm here, I'm happy and I'm playing at the best baseball school in the nation. THAT's why I came."

Proving ability

Michael, a 6-foot-1, 195-pound product of Tempe's McClintock High School, has made his presence felt ever since his heralded arrival three years ago. As a freshman in 1976, the power hitting outfielder paced the ASU junior varsity in hits, runs and stolen bases while finishing second in batting with a .386 average.

Last year, Michael played an integral role in the Devils' attainment of their first national championship in eight springs by completing the 1977 College World Series with a .304 average and six clutch RBIs.

The pseudonym — "clutch" — is an apt and frequent assessment of his value both at the plate and in the field. "I like to consider myself that, I think I'm pretty consistent," said Michael, who currently leads the Devils in hitting (.449), triples, (3), walks (11) and fewest strikeouts (1).

Bearing down

"It shows that you have something extra in you, that you're capable of bearing down. But, of course, there are a lot of guys on our team like that right now. That's why we're 15-1.

That's why we win ballgames."

Michael personally proved that sentiment true during the course of ASU's 57-12 title season. His late inning double versus Arizona on May 11 plated the tying run in a game ASU eventually won 5-4 to clinch a tie for the WAC Southern Division championship. In Omaha, Michael singled, doubled, tripled and drove in three runs in the Sun Devils' win over Clemson, then drilled a home run two days later in a semi-final victory over Southern Illinois.

Fantastic experience

"The entire World Series was a fantastic experience. It was the greatest thing I've ever done," Steve said. "There was so much riding on the line . . . and then to come out on top . . . I just can't put it in words. All I can say is I'm glad I came here."

While prepster at McClintock under the baseball tutelage of ASU alumnus Jim Merrick, Michael scalded the horsehide for a .447 batting average as a junior, then tacked on a .390 senior index while in the process of setting school standards for most hits and highest hitting average in a season. Merrick schooled him in more than the finer points of the aluminum.

Thinks like pitcher

"I used to be a pitcher and so was coach Merrick at ASU (1963-65)," Michael remembered. "He taught me the ASU style of play — hustle everywhere and think through every possible situation before it even happens. He even had us backing up bases the same way as ASU.

"The biggest thing coach Merrick taught me, though, was to think like a pitcher. That's helped me a lot at the plate as a hitter. Now, I can almost guess what a pitcher will throw me in any given situation."

After his first-hand indoctrination into the ASU program through its bottom rung — the JVs, Michael earned a

starting outfield spot in pre-season drills last year, only to lose it back to hot-hitting freshman Ed Irvine. He didn't find time to pout about it.

Not a quitter

"When you lose your job, no matter what field you're in, you can't quit. Nobody does on this team," Michael said with conviction. "Coach Brock tells us to battle each other hard in order to play up to our capabilities. It's not a cut-throat policy. We know that if we all do what we do best, we just stand a better than average shot at winning."

Southern Cal should be glad to hear that.

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Hoopsters meet UA 'Cats; hope to continue road wins

By Robert Petrie

ASU's basketball team has a chance to do something it hasn't done since midway through the 1974-75 season — if the Sun Devils can upend UA in Tucson Saturday night.

And that's stringing together two straight WAC road victories.

The Sun Devils tasted victory in an enemy WAC road camp for the first time this season Saturday when they nipped Wyoming 90-89 in Laramie. But the last time ASU was able to turn the "two-straight" trick on the WAC highway was when it beat Wyoming 79-67 and UA 83-81 three seasons ago.

If the Devils do it, it would be a neat way to end a respectable season played basically with a makeshift lineup. ASU is also angling for a winning season in all games and a .500 WAC record. It currently stands at 13-13, and 6-7 in those categories.

UA, on the other hand, has been down and trodden upon since it opened its 1977-78 WAC campaign. The Wildcats go into their last game 14-10 overall, but just 5-8 in the WAC — definitely the overtones of a

"rebuilding" season — after making the NCAA playoffs last year.

The ASU-UA season series is tied at a game apiece, and both were played in Tempe. UA beat the Devils 72-70 Nov. 26 in a nonconference game, but ASU regrouped to take a 69-64 overtime decision from the Wildcats Feb. 4.

Both teams will go with their regular starting lineups. For the Wildcats that will be Joe "Marshmallow" Nehls, and Russell Brown at guards, Robbie Dosty and Larry Demic at forwards with Phil Taylor slotted in the center position.

Demic has been sort of superhuman in his play lately. The 6-foot-8 junior has scored 51 points and collected 56 rebounds in his last four games — well above his game averages of 8.4 points and 7.8 rebounds. And Dosty has also been hot, scoring 64 points in his last three games. The sophomore usually scores at an 11.3 clip.

But Taylor, also 6-foot-8, is the 'Cats' scoring and rebounding leader, averaging 16.9 points and 8.2 boards per game.

Taylor was handled well by Sun Devil center Kurt Nimphius in ASU's overtime win four weeks ago. Nimphius held Taylor — UA's only starting senior — to just eight points and six rebounds. The burly Taylor responded to the tight defense clamped upon him with several elbow jabs to both Nimphius and Tony Zeno late in the game.

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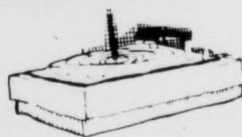
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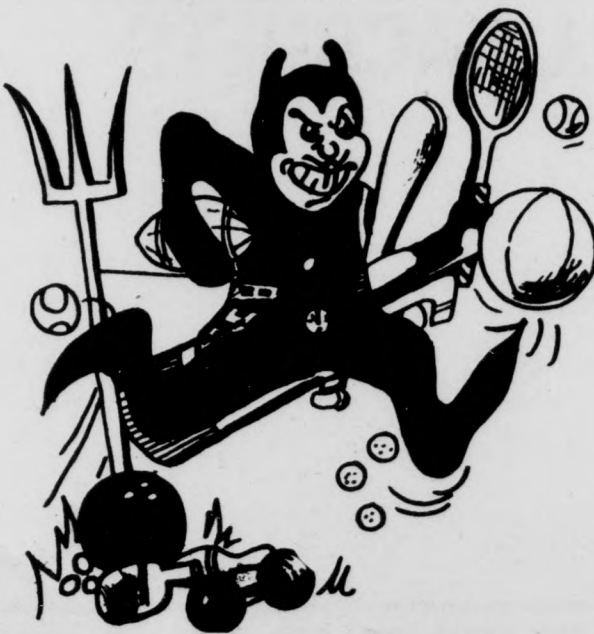
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Mon. - Fri. 10-8
Sat. 10-6
Sun. 12-4

1843 N. Scottsdale Rd.
Scottsdale Rd. at McKellips
947-1095

We reserve the right to limit quantities.
Quantities limited to items in stock.