

# Bicycle code to be partially enforced

By Tom Gibbons

The University's new bicycle code, which includes a requirement that all bikes be equipped with a horn or bell, is now in effect.

But running stop signs is one of the only violations that will be enforced by University Police, Police Chief George Bays said Wednesday.

"We will also be pinning warnings on bikes that are blocking the entrance to buildings," Bays said. "But our main thrust will be directed at bicyclists who run stop signs . . . About 95 percent of the bicyclists don't pay any attention to stop signs.

"The code will be selectively enforced — not in regards to people, but as far as regulations," said Bill Phelps, assistant vice president of business affairs.

"Obviously we're not going to ticket everyone who rides down the mall or doesn't have a bell on their bike (both are violations of the code)," said Phelps.

Phelps said the eight-page code, which was passed by the Arizona

Board of Regents last month, is a good base for a beginning and will be refined.

"It's not a perfect document," he said.

Dana Davis, director of the Associated Students bicycle co-op, agreed the code is far from perfect.

"When I heard about it (the code being proposed), I got together with some of the ASASU officers and cyclists, and they agreed it was a real problem," Davis said.

Davis listed his objections in a letter to Business Affairs Vice President Jack Penick and the University safety committee. They include requirements that:

—Bicycles will be allowed to operate only in areas where cars are permitted, or on bike paths.

"Although there is a cycle-pedestrian problem on the campus walkway and malls, it is unreasonable to expect bicyclists to ride only on the paths," Davis said.

Even if the campus bike path system were expanded, "it would not eliminate the cyclist's need

or desire to ride on walkways," he said.

—Cyclists must keep both hands on the handlebars and are not allowed to hold anything while riding.

State and city law, however, requires cyclists have one hand on the handlebars to control the cycle, Davis said. "That's all that's needed."

—Cyclists must use hand signals when turning.

Hand signals are important when moving with autos, but are unnecessary on campus, Davis said.

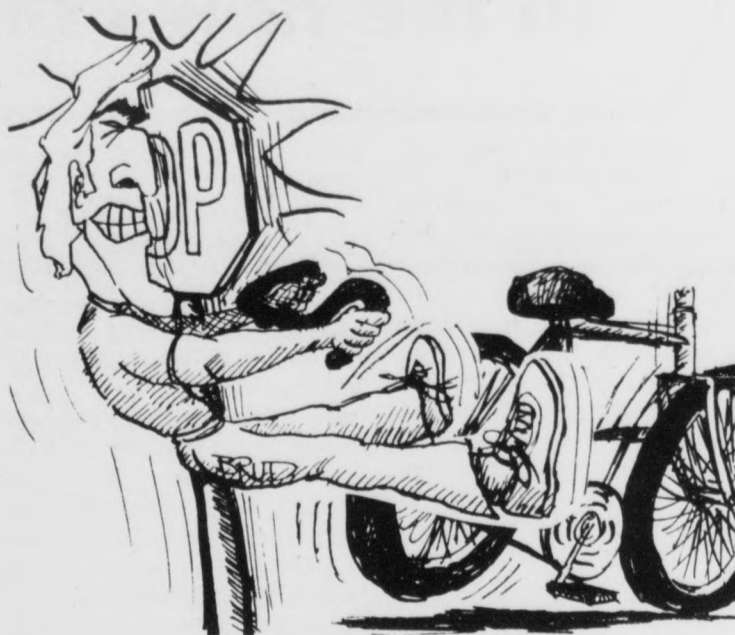
Bikes must be parked within a designated bicycle parking area or at a bike rack.

As long as the bike does not obstruct entrance to a building it should be permissible to lock a bike to a tree or post, Davis said.

—Bikes must be equipped with a horn or bell.

"The best warning device is the human voice," he said.

"There is a definite need for a bike code," Davis said. "We'd just like to make it more reasonable."



thursday

January 26, 1978

state  
press

Tempe, Arizona

Arizona State University

Vol. 60 No. 64



*Some like it hot*

Bill Horner, senior in Finance, got relief from Wednesday morning's cold by taking advantage of the fireplace in the MU Rendezvous Lounge. The low Tuesday night was 36 degrees and the high Wednesday was in the low 60s. The Weather Bureau forecasts more of the same through Friday. [State Press staff photo by Brian Brainerd]

# In the news briefly

from the Associated Press

## ERA OPPONENTS JAM SENATE

PHOENIX — More than 200 women opponents of the Equal Rights Amendment jammed the Senate gallery Wednesday, triggering debate on the Senate floor on merits of the proposal. Sen. Trudy Camping, R-Phoenix, an ERA opponent, opened the speech-making with comments on the renewed effort to win legislative approval of the measure, which has failed in five previous attempts.

## UA COED MOLESTED

TUCSON — A young woman forced into a car by two men near the UA escaped late Tuesday night by jumping from the car when it stopped for a red light, police reported. Officers said the 20-year-old woman, whose name was withheld, told them she was walking near the campus about 11 p.m. when the men forced her into the car. She said one of the men molested her as the other drove and they told her they were going to take her to Mount Lemmon. She jumped out on East Speedway Boulevard about one-half mile from where she was picked up, officers said.

## PORN BILL AWAITS CARTER'S OK

WASHINGTON — President Carter is expected to sign legislation setting stiff penalties for the use of children in juvenile prostitution and in the production of pornographic materials. The legislation also bans the sale and distribution of obscene materials depicting children in sexually explicit conduct if the materials have been mailed or transported in interstate or foreign commerce. The bill sets penalties of not more than \$10,000 in fines or 10 years in prison or both for first offenders.

## UA PIONEER DIES

TUCSON — Jack O'Connor, a prominent outdoor writer and the first journalism teacher at the UA, died in his sleep aboard the S.S. Mariposa, it was reported Wednesday. He was 75. O'Connor, a native of Nogales, was assigned to the University's English department in 1934 and taught journalism for 11 years. He established a major in journalism in 1940 and his work led to establishment of the department of journalism several years later after he left the campus.

## WIFE FILLS SENATE POST

FORT LAUDERDALE, Fla. — Muriel Humphrey was appointed Wednesday by Minnesota Gov. Rudy Perpich to the U.S. Senate seat left vacant by the death of her husband Hubert. She will serve until a special election is held in November. Perpich announced the appointment at a news conference in an apartment complex in Hillsboro Beach, a suburb of Fort Lauderdale,

where Mrs. Humphrey is vacationing.

## LEGIONNAIRE CASE CONFIRMED

PHOENIX — Arizona's first case of Legionnaire's Disease has been confirmed by the Center for Disease Control in Atlanta, officials said Tuesday. Officials said Carole Oliver, 35, of Phoenix became ill in October. They said studies are under way to determine how and where she contracted the disease. She is now fully recovered.

## EXXON EARNINGS DECLINE

NEW YORK — Exxon Corp., the world's largest industrial firm, reported Tuesday its second decline in annual earnings in the past 10 years. The firm cited the recent weakness of the U.S. dollar as a prime reason. Exxon, with operations in more than 100 countries, said its estimated net income for 1977 was \$2.41 billion.

## BANK SELLS 'CHEAP' MONEY

BEVERLY HILLS, Calif. — Money for sale. Cheap. The line stretched around the block Wednesday morning when the new Beverly Hills branch of the California First Bank opened its doors. The bank was celebrating by selling money — a \$1,000 bill for \$800, twenty \$100 bills for \$80 apiece, thirty \$50 bills for \$40 and 250 two-dollar bills for \$1. "There's some commotion, but the people are acting very civilized," bank officer Ken Matsunaga said shortly after the doors opened. "We're letting them in 12 at a time."

## EPA PROPOSES WATER BILL

WASHINGTON — The environmental Protection Agency

proposed new regulations Wednesday designed to purify the nation's drinking water by removing cancer-causing and poisonous chemicals. The proposed regulations call for some drinking water to be filtered through activated carbon, a process designed to remove synthetic organic chemicals, and for restrictions on the level of trihalo-methanes (THMs) in drinking water.

## O'BRIEN SENTENCED FOR FRAUD

TUCSON — The president of the now-defunct Equitable Mortgage Co. was sentenced Wednesday to serve 30 concurrent 1-to-3-year sentences for defrauding seven persons in the sale of securities. Thomas M. O'Brien is one of six persons indicted last summer by a county grand jury on a total of 173 counts of defrauding 13 persons of \$200,000. Among those originally charged was Phoenix land fraud figure Ned Warren. But charges against him were dropped later as part of a plea bargain in a Maricopa County case.

## CANCER STUDY PLANNED

WASHINGTON — The federal government will conduct a nationwide study of bladder cancer victims to see if saccharin, alone or with other factors, causes this kind of cancer in humans as it does in rats, it was announced Wednesday. The National Cancer Institute and the Food and Drug Administration said their study will look at the cases of 3,000 bladder cancer patients to try to determine which factors contribute to the disease.

## LOW PRICED CARPET

Remnants and seconds at unbelievable prices. Cut perfect for bare dormitory floors.

SAVE \$\$\$\$

## UNIVERSAL FLOORING

Two minutes from ASU

2001 E. University Tempe



966-7254

Chim's Mexican Food

## LUNCH & DINNER SPECIAL

13 oz. Fresh Fruit Daquiri or Margarita 99¢

(With purchase of lunch or dinner — thru February 5, 1978)

LUNCH 11-5 • DINNER 5-11

HAPPY HOUR 3-7 P.M. Mon. - Fri. Doubles or Singles 1/2 PRICE

Hors d'Oeuvres Served Lounge Open 3 p.m. - 1 a.m. Daily

801 E. APACHE BLVD. 967-3355



## SPECIAL LUNCHEON COMBINATION

Serving 11:30 to 2:30 Monday thru Friday

Beef with Snow Peas \$1.75  
Sweet & Sour Shrimp \$2.25  
Almond Chicken \$1.75  
Kung Pao Chicken \$1.95

Above luncheons served with soup, egg roll, fried won ton, fried rice, hot tea & fortune cookie.

## DINNER

Moo Shu Pork \$3.75  
Mongolian Beef \$3.25  
Cashew Nut Shrimp \$3.95  
House Special Chicken \$3.95

Open Daily: Monday thru Friday 11:30 a.m. - 10:00 p.m. Saturday & Sunday 4:00 p.m. - 10:00 p.m.

69 E. BROADWAY • TEMPE • (Mill & Broadway) 968-2167

## Don't Forget Us!



Attention: Bureau of Publications, ASASU, Graphics Department, All the Colleges of ASU, Fraternities, Sororities, etc. (you get the idea!)

There are not many printers in Tempe that can handle both quick printing and high quality multiple color work on a fast turn-around basis. We think we qualify in that area. We are not just a quick-print operation; We can do excellent quality work and will match our quality to anyone's. Just come on over and see our samples.

Typesetting? You bet. We have a computerized photo-typesetter with a memory, capable of setting 6 to 72 point type. It's strictly very high quality with 68 different styles at present. Most jobs can be completed in 24 hours or less — books do take a trifle longer!

Prices? Very competitive. Of course we don't expect to be the lowest bidder all the time but we'll try our best to get your job. We want your business. We are not a fly-by-night, here today, gone tomorrow operation. We started on a shoe-string in 1973 and are going into our 5th year. We are not a franchise, either, but we certainly are a darn-good printer.

Try us — is all we ask.

Who are we? **Inkslinger's Printing** One block south of Broadway, one block west of Hardy, in Tempe at 1038 W. 23rd St. Need info over the phone? **Call 966-4603**



Joseph Berning  
Announces a  
Wedding Band

Sale

Save 20%

on all bands  
in stock. Choose  
from over 100  
styles.

Joseph M. Berning  
Jewelers

130 E. University Dr.  
Tempe

967-8917



"In the Arches"

STATE PRESS is published by Arizona State University Tuesday through Friday during the academic year, except holidays and examination periods. Entered as second class matter at Tempe, AZ 85281.

PRINTED AT  
SUN PUBLISHING CO.  
Tempe, Ariz.

Schwada on parking

# Shuttle might be solution to puzzle

By Tom Sammons

A solution to the ongoing parking problem at ASU depends upon the success of the current shuttle bus program, University President John Schwada said Wednesday.

"The fact that various groups have failed to solve the parking situation makes me think there may not be any problem at all," Schwada said.

"We don't know how to assess how big of a problem it (parking) really is," Schwada said. "Nonetheless it is looked upon as a problem. This is why we inaugurated the use of shuttle buses."

The shuttle bus system is being evaluated during the spring semester. If it is judged successful by University administrators, a tram transport operation will be instituted, Schwada said.

"If people use the buses, they would use a tram also," Schwada said.

"I think that we are doing as much as we can do, but people have to walk to

campus," Jack Penick, vice president of business affairs, said. "Everybody can't park right where they want to." Penick said car pooling has not been effective and constructing a high-rise parking facility would be too expensive.

"The tram idea would help quite a bit. If the shuttle bus works, we'll try using trams," he said.

Parking violations around ASU have been "about the same as last semester," according to George Bays, chief of University Police.

"It's really too early to tell, but there is still not enough parking," he said.

"If the University can find a plan that serves the parking need I would give it full consideration," said Schwada. "Tell me what to do and I would be happy to try it."


"Education carries the priority. Education is a shade more important than whether a student parks in five minutes," he said.

Schwada said many of the

suggestions drawn up in the past by ad hoc committees on parking have not been used because reactions to the suggestions were too negative.

"There was always a concern over an increase in parking fees," Schwada said.

"You just can't grab the parking problem, it's a big thing," Penick said. "The real truth is it wouldn't hurt anyone to walk," he said.



if people keep telling you to quit smoking cigarettes don't listen... they're probably trying to trick you into living

AMERICAN CANCER SOCIETY

## Drop-add continues because of misprint

Drop-add at ASU will continue through 7 p.m. today, because of a misprint in the spring schedule, the associate registrar said Wednesday.

The schedule lists drop-add as Wednesday, Jan. 24 and Thursday, Jan. 25, but Jan. 24 and 25 were Tuesday and Wednesday.

"As soon as the error was discovered, we put up posters with the correct dates (Tuesday and Wednesday,) but to accommodate anybody who got the wrong idea, we're going to be big-hearted and keep it going," said William Haid.

### DISCUSSIONS ON JEWISH TRADITION

This discussion group meets every week to explore a different topic. Come as often as you like.

MONDAY EVENINGS, beginning JANUARY 23 • 8:00 p.m.

Sessions led by Rabbi Moishe Metzger

at Baker Center • 213 E. University Dr. Sponsored by Hillel Union of Jewish Students

### ISRAEL ACTION COMMITTEE MEETING

THURSDAY, JANUARY 26 7:15 P.M.

Guest Speaker

ZVI BROSH,

Israeli Consul-General from Los Angeles

Mr. Brosh will speak on recent developments and prospects for peace in the Middle East.

GUESTS WELCOME Baker Center Lounge • 213 E. University Drive



*SALE! Two haircuts for the price of one \$15 haircut!*

*So grab a friend, and call 966-5192 today for your appointments.*

*(Offer includes shampoo, haircut & blow-dry.)*

*Our hours are 8 a.m. - 7 p.m. Monday - Friday,*

*Saturday 8 a.m. - 5 p.m. (Offer not good on normal \$10 student discount haircuts.)*

*Good thru February 28.*

# CRIMPERS LTD

111 East University Drive Tempe, Arizona 966-5192

# Opinion

state  
press

If you wish to appear agreeable in society, you must consent to be taught many things which you know already.  
— Johann Kaspar Lavater

## Free ride

The experimental shuttle buses have been running for about a week now. The two rented Greyhound buses can transport more than 70 students back and forth every eight minutes — from the free lot near the stadium to the MU.

From our observations, the shuttle runs aren't being used to their full capacity. Why not? The idea is a good one and should be taken full advantage of. Maybe students just aren't aware of the service.

Instead of driving around hunting for a parking space close to campus, or walking a couple of miles to class each day, students can park out in lot 59, hop on the bus and take a free ride.

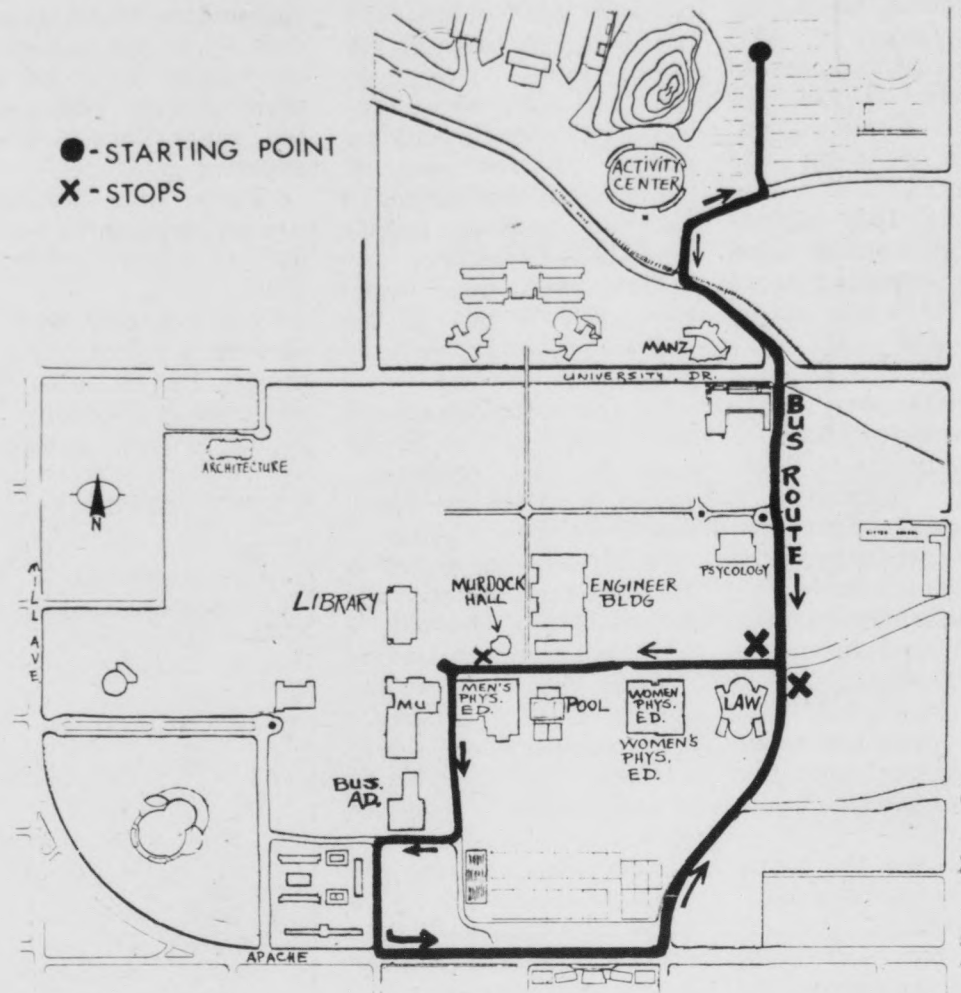
The brief ride allows time to read the paper or finish waking up before class.

In the meantime, it saves time, gas and frustration.

The University has invested a substantial amount of money in renting the buses. This is an effort to find a viable solution to the growing problem of parking. If the concept is popular, the University may purchase some open-air trams, which would be more practical and economical than buses.

But planners won't know what to do — and ultimately will do nothing — if they do not get some sort of response from the students. So if you support the shuttle idea, ride it. If you can think of something better, let them know.

After all, time is running out. We can't ignore the parking problem, hoping it will just go away, because it won't. "One of these days is none of these days."



## El Mestizo de MEChA

# Violence of another kind

*"The violence which pervades our nation has caused the systematic destruction and suppression of the hopes and aspirations of millions of Americans."*

*"Nothing is more violent than the stifling of a man's spirit, and the hunger of a child."*

Violence. What is it and who are the victims? Millions of Americans are continuously victimized and abused economically, politically, socially, psychologically, and educationally by a nation whose social fabric is indelibly imprinted with discriminatory attitudes and institutional racism.

The violence which pervades our nation has caused the systematic destruction and suppression of the hopes and aspirations of millions of Americans.

These are the men, women, and children who cultivate the land and put food on our tables, do the back-breaking work in the mines, work on factory assembly lines, wait on tables, wash dishes, pick-up trash, pave the streets, trim lawns, wash cars, clean offices, shine shoes, built the railroads . . . and perform the semi- and unskilled labor which enables Americans to be the most well-fed people on earth with a standard of living unequalled anywhere in the world.

The violence perpetrated on these people includes not only the physical violence which is so much a part of our nation's past and present history, but also the violence of relegating people to the status of second-class citizens without the mobility afforded the majority population.

*What is violence?*

Violence is a first-grade child being called "nigger" by his classmates.

Violence is being called a foreigner or "greaser" in your native land.

Violence is an old man, shaking with hatred, spitting the name "dirty mescan" into the face of a 15-year-old boy.

Violence is a welfare system that forces

an unemployed or underemployed father to leave his family so his wife will be eligible for welfare payments to feed their children.

Violence is a black unemployment rate twice that of the Anglo population.

Violence is the average income of a black family being only 62 percent that of the average income of a white family.

Violence is 33 percent of all Chicanos falling below 125 percent of the poverty level guidelines set by the U.S. Census Bureau.

Violence is the availability of only one black doctor for every 8,903 blacks in the state of Georgia.

Violence is thousands of Americans living in tenement housing overflowing with poor people, streets full of garbage, empty refrigerators, and rats that bite children as they sleep.

Violence is having to attend inner city schools that do not have proper facilities, nor qualified teachers or sufficient books for all students. Schools that are overcrowded and undermanned.

Violence is all the aforementioned and much more. It is being perpetrated daily on both racial minorities and poor whites alike. The symptoms are pervasive throughout with the causes dating back to the "discovery" of this beautiful land.

For all the terror and atrocities associated with war, there is nothing more violent than the slow destruction of millions of people living as citizens in the richest country the world has ever known.

Nothing is more violent than the stifling of a man's spirit, and the hunger of a child. God help American! Or at least its poor.

### State Press Student Staff

Editor .....	Debbie Czagany
Managing Editor .....	Julie Hendrix
City Editor .....	Chet Barfield
News Editor .....	Art Moore
Picture Editor .....	David Seibert
Sports Editor .....	Walter Berry
Arts and Entertainment Editor .....	Jim Muhlstein
Arts and Entertainment Reporter .....	Jean Wilson
Copy Chief .....	Patricia Newton
Assistant City Editor .....	Mary Connell
Reporters .....	Karen Andrus
	Melissa Coons
	Tom Gibbons
	Verne Niner
	Mark Scarp
	Walter Kelley
	Tom Sammons
Photographers .....	Brian Brainerd
	Rhonda Prast
	Suzanne Starr
	Robert Petrie
Sportswriter .....	Ruben Hernandez
Copy Editors .....	Alvin Rutledge
	Joanne Townsend
	Kevin Wollschlager
Editorial Artist .....	Joe Brudney

## Meeting on Mexico

Trade and investment opportunities in Mexico will be discussed in a conference at 6 p.m. today at the Fiesta Inn, 2100 S. Priest Drive.

The conference will feature guest speaker Guillermo Rosell de la Lama, Mexico's secretary of tourism. The meeting will conclude Friday at the Center for Executive Development Conference Center, adjacent to the hotel.

The ASU centers for Executive Development and Latin American Studies are sponsoring the conference.

# MCAT

Start preparing for MCAT now.

Visit our center -- open for inspection daily.

967-2967



## Mark Scarp

The glare of the early morning sun reflected off the sleek silver-and-blue Greyhound bus approaching our huddled group of students, bundling for warmth at the shuttle bus stop.

We climbed aboard and took dispersed seating inside. Some sighed, some examined notes, some opened textbooks, but there were a few of us who struck up a conversation over the rumble of the engine.

"Can you beat this?" I asked a guy across the aisle. "Now you've gotta park way out here so you have to take a bus into class."

My friend agreed. "Yeah, I know. I used to just park out there by the law building and it wasn't that far to walk to my business class. Sheesh, that parking lot back there is so far away I'm afraid some tribe of aborigines may make off with my tires."

The remark drew scattered giggles, but not from a guy sitting in the seat directly in front of me.

I went on. "Well, at least it's not costing me anything, I mean, there isn't any fare."

"So? That just means you're not paying for it. But somebody is. You know how many thousands of dollars it costs to keep these babies running? And it's all coming out of taxes — taxes and — hey, maybe we are paying for it!"

Again, some laughter, but the guy in front of me was unflinched. He looked straight ahead.

"At the very least, it offers some study time, and it's warm in here," I said, unbuttoning my coat.

My friend across the aisle was still disgruntled by the whole idea of shuttle busing. "I don't care — it still costs a fortune, and we get the butt end of it. So they can build their lousy building, they have to move faculty spaces out to student lots, and the student spaces — way back there in No Man's Land."

The guy in front still did not move. He wasn't studying or even looking out

of the window.

"It isn't all that bad," I continued, "at least they haven't raised our tuition."

"Well, that may be next — first it was that good-for-nothing athletic ID card and now it's this. This whole University is just doing me in. Have you seen Ocotillo dorm? Their swimming in cold water overflowing from broken pipes."

The bus slowed to where I had to get off. As I was standing up to leave, my friend was still muttering. "I'm going to get satisfaction. I want results. I'm going to see the president of the University!"

The guy in front of me turned around and smiled, then asked, "Why go? I am the president of the University."

## LONNEGAN'S BAND

BETTER THAN EVER

WED., THURS., FRI., SAT.

LIVE MUSIC

SUN., MON., TUES.

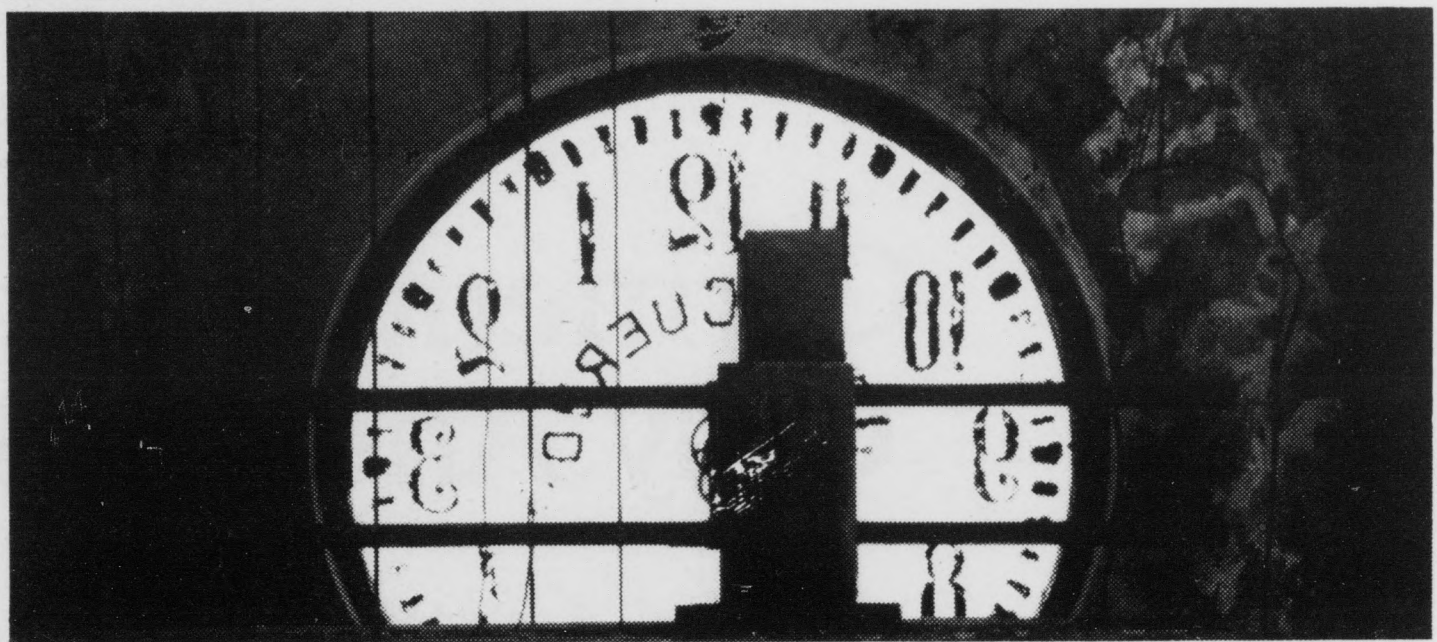


DON'T MISS ANY OF IT!

# LONNEGAN'S

7436 E. McDowell • 1 blk. E. of Los Arcos

947-3304



Time stands still at our distillery where we still make Cuervo Gold by hand.

For centuries we've wound our clock by hand.  
And for centuries we've made Cuervo Gold by hand.

At the Cuervo distillery it's almost as if time has stood still. Our Blue Magueys are nurtured by hand, picked by hand, and carried to the ovens by hand, as they have been since 1795. It is this continuing dedication to tradition that makes Cuervo Gold special. Any way you drink it Cuervo Gold will bring you back to a time when quality ruled the world.



Cuervo. The Gold standard since 1795.

CUERVO ESPECIAL® TEQUILA. 80 PROOF. IMPORTED AND BOTTLED BY © 1977 HEUBLEIN, INC., HARTFORD, CONN.

# Phoenix satellite mishap unlikely, CD official says

By Walter Kelley

The threat to human life that could arise from a nuclear-powered satellite falling on Phoenix would be minimal, said Maricopa County Civil Defense officials.

"It (a satellite) would pose a greater threat to the people on which it fell than from radiation," said Royce Pettit, radiological defense officer for the Maricopa County Civil Defense Department.

A nuclear-powered Soviet satellite that fell in a remote section of Canada Tuesday, has sparked considerable concern among officials of the countries involved.

There would have been "some concerns over the hazards to health" from the satellite if it had come down in a heavily populated area, said Zbigniew Brzezinski, President Carter's national security adviser.

The uranium carried on such satellites is a power source and is not in a state where it could cause a nuclear explosion, said Howard Ryder, head of the Maricopa County Civil Defense Department.

If a satellite or other similar craft landed in the Phoenix area, the first agency to find out about it would dispatch a team to investigate and check possible radiation hazards, Ryder said.

Uranium on satellites probably is shielded so the power source can be tested before launching, Pettit said. Most of this shielding probably would be intact if the satellite made it to earth, and there would not be danger of radiation leakage, Pettit said.

Pettit said the angle and velocity of a satellite's reentry to earth would determine whether it would burn up before hitting the earth's surface.

"If the angle is gentle and the speed slow, it could make it to earth," but chances of this are slim, Pettit said.

Pettit said he believes the Soviets have several nuclear-powered satellites and the United States has one in orbit.

"If something like this falls into the atmosphere it will start breaking up and burning very high up," said Pettit.

That would decrease the chance of anything reaching the earth, and make the missile visible from a great distance, said Pettit.

This burning could cause panic in the area the satellite was falling into, Pettit said.

The civilian population is poorly prepared for such emergencies and certainly not prepared for nuclear attack, Ryder said.

"I claim the federal

government is delinquent (in preparations). We don't have the protection needed (for nuclear attack) and as far as I know nothing is being done about it," said Ryder.

The American attitude seems to be to give up in the event of a nuclear attack while the Russians are making the necessary preparations, Ryder said.

"If industry and the population are not protected, who is going to

resupply the army to keep the war going? You need those people to keep the war going," Ryder said.

While civil defense groups continue to hammer away at the president and Congress to do something about this problem, nothing is done, Ryder said.

"It always comes down to money. So much goes for welfare and so much goes for education and then there is nothing left," Ryder added.

## Environmentalists' forum attempts to inform public

Citizens for Environmental Responsibility, environmentalist Harry Braun's new organization, will hold a public forum at 10 a.m. today on Cady Mall.

Discussion will center on the long-term viability of renewable energy technologies versus continued dependence on diminishing non-renewable fossil fuels.

Organizers of the group say they are trying to inform the public of the intricate balance between the energy situation, the economy and the environment. They have drafted a proposal called the Arizona Renewable Energy Initiative that would require utility companies to gradually phase out use of non-renewable fuels.

In conjunction with the forum, a film about the use of hydrogen as a fuel will be shown at 7 p.m. in the MU Pima Room. The free presentation is open to the public.



# Garmenteur Ltd.'s Only Annual Sale

A selected group of our Natural Shoulder Suits, Slacks Sport Coats, Shirts, Ties & Sweaters

All merchandise from regular stock.

Sale begins January 26.

Thursday 10 a.m. - 9 p.m.

Monday thru Saturday 10 a.m. - 6 p.m.



1 Block off Mill on University In the University Arches 966-6840

Natural Shoulder Clothiers

Please note: During sale, alterations extra. All sales final. Master Charge - BAC - American Express charges only.

For part-time workers, too

# Union beneficial to ASU employees

By Mary Gillespie

Every Tuesday Moline Broad works a "very busy" eight-hour day in the ASU personnel office answering financial questions and taking applications from ASU employees interested in reaping the benefits of a membership in the Arizona State Employees Credit Union.

"We have about 1,000 ASU employees in our union," Broad said Wednesday. "A lot of people are surprised to learn that you don't have to be employed full time to join — anyone who draws any kind of income from the state of Arizona is eligible."

The ASE credit union is the largest of three available to ASU workers and their families.

The Desert School Employees credit union and the Tempe Schools union also have some ASU members. But both of these operate only in Maricopa County, while ASE is a statewide service and the only one in Arizona legally qualified by the Legislature to receive payroll deductions from its members.

"We offer most of the services that banks do, such as fully-insured savings, as well as many extra benefits," Broad said.

"For instance, every

dollar a member deposits up to \$2,000 we will match with a dollar of free life insurance. We also try to help young people and single women needing loans, who are often considered by banks to be poor risks. We feel they have to start somewhere. And we offer a solid 6.6 percent dividend on all savings, which is far above that of most banks," she said.

The union, which has 23,000 members statewide and \$41 million in assets, offers hockey and basketball tickets to members for half price, a service popular with

students, according to Broad.

Bob Bulla, a loan officer for Valley National Bank, said he believes banks are better at meeting the total needs of their customers than credit unions.

"We serve a wide cross-section of people, whereas credit unions serve only those brought together by some common bond," he said. "Also, credit unions do not have the reserve requirements to offer checking services, which tends to exclude them from access to the most universally-accepted pay-

ment system mechanism."

Credit unions are subject to the same federal auditing and evaluation requirements as banks, Broad said.

Anyone interested in information about the ASE credit union should contact Broad in the personnel office between 9 a.m. and 5 p.m. on Tuesdays.



Moline Broad

## Asia Night features exotic foods

Karate, exotic foods and a snake charmer's dance are just a few of the attractions to be found Friday at the 3rd Annual Asia Night sponsored by the ASU Center for Asian Studies.

Dinner featuring Chinese, Korean and Japanese foods will begin at 5:30 p.m. in Ross Hall at the First United Methodist Church, 215 E. University Drive. Taiwanese hand puppets will also be on display.

Following dinner, festivities will move to the ASU music building theater, where cultural

dances and songs will be presented.

Performances will include a martial arts exhibition, a show of traditional dress from 10 countries and many diverse Eastern Dances.

The artists will be judged and awards given for various categories of performers.

Tickets may be obtained at the Center for Asian Studies, Social Science Building, room 100. The price is \$1.00 for the show or

\$3.50 for the dinner and show. Dinner reservations must be made in advance. Show tickets will be available at the door.

**SABBATH SERVICES**

at HILLEL

**FRIDAY, JAN. 27**

**8:00 P.M.**

Baker Center  
213 E. University Drive.  
Followed at 8:30 by film,  
"I LOVE YOU, ROSA"  
(\$1.00 at the door)

Ads 965-7572

## FOR SPRING AND SUMMER FUN

### MEXICO

Make reservations now for a March vacation of 7 days and 6 nights in Mazatlan. A special spring break offer for ASU students. Includes train, hotel accommodations, all transfers and bus to Nogales.



### EUROPE

Call soon for summer charter flights to Europe. The best charter flights are filled early. We have a complete listing of charter flights to and from all major cities in the United States.

## UNIVERSAL TRAVEL

Serving the A.S.U. Community since 1960

18 E. Fifth (at Mill)

967-1673



5154 S. Rural (at Baseline)

838-1160

## WINES

Browse through hundreds of wines from around the world and rap with our wine merchants: Tom, Bob & Ken.

**25% OFF**  
ALL WINES

With This Coupon

**VALLEY FAIR**

DISCOUNT  
WINE, BEER & SPIRITS  
S.E. CORNER  
SOUTHERN & MILL 967-2488  
Good thru Tuesday, 1-31-78

## FREE

### LP TAPE or Cassette

\$4.95 Value  
(Your choice from Tower Record)  
with

**Lube, Oil & Filter**

ONLY **\$12.88**

(Reg. \$17.43)

Best buy on unleaded **58.9**

**VALLEY FAIR UNION NO. 2**

9th & Mill

966-4702

Expires Feb. 18, 1978

## If long hair is out of style, how come we're still in business?

All the magazines tell us that more people are wearing their hair short this year. So, of course, we now know all the new shorter cuts at Long Hair.

But there's really only one person who knows which hair style is right for you. And if you like your hair long, we cut it that way. With a lot of finesse. And no surprises.

After all, we grew up with long hair. And, as always, we'll go to any length to please you. Call for an appointment.

## LONG HAIR, INC.

Developers of  
Conceived by Nature products.

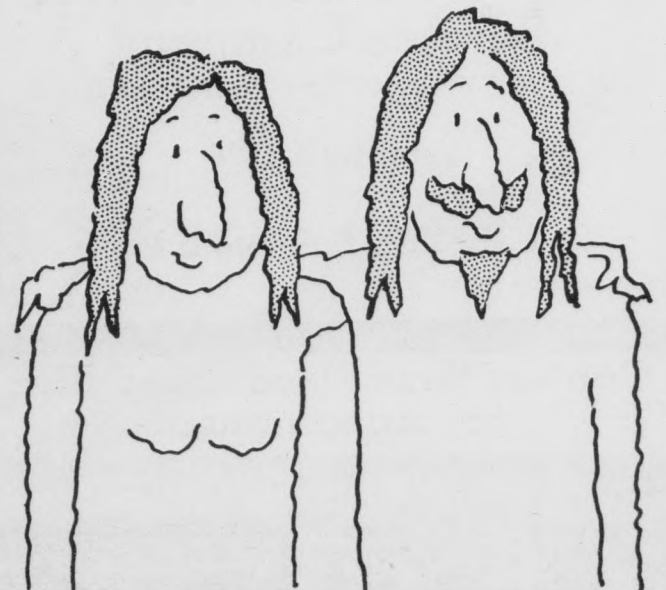
35th Ave. & Bethany Home, 973-0164

35th Ave. & Peoria, 938-3770

51st Ave. & Indian School, 247-2013

Mill & Southern, 968-7421

Dobson & Broadway, 834-0935



# Ocotillo residents to face cold, dry spring semester

By Susie Lomelino

Ocotillo Hall residents can make one of two choices: (1) Shiver while they shower. (2) Quit taking showers.

Russell Flaherty, director of housing, said Wednesday he cannot promise students more hot water this semester, but said his office is doing all it can.

Two refrigeration men and one plumber are working full time in the dorm to patch pipes as fast as they break, he said.

"Nothing could have been done to the piping system in

Ocotillo over the Christmas break," Flaherty said. "Approximately \$300,000 will be needed to fix the system. Specifications to redesign the pipes have already been approved by the Board of Regents. Reconstruction will begin the Monday after school closes down from the spring semester."

Robert Butler, assistant director of the Physical Plant, said the pipes used in Ocotillo are made of copper, which is best to use in Arizona.

"But from looking at a piece of the pipe, it could have been installed improperly and insulated poorly when the building was constructed," he said.

Whether or not residents are affected depends on where a pipe breaks in a wall, floor or ceiling, Butler said. The copper pipes are worn and have a collection of sediment in them, and this is what is causing the pipe breakage in the 14-year-old dorm, he said.

Authorities said it was not evident to them until fall that there was a problem with the pipes in Ocotillo. The dorm was not closed down because of a lack of living space on campus for students, Flaherty said.

## Course in resuscitation given to legislative staff

Each year, approximately 750,000 people die from heart attacks, and 350,000 of them never even make it to the hospital because their circulation or respiration stops.

The Arizona Legislature is offering a two-day course in heart attack resuscitation techniques, for its staff and employees.

"The program is being offered in an attempt to combat and inform the legislator of this problem so that if it does occur, immediate action can be taken," said Susan Watchman, a legislative intern.

The six-hour course is given by the Arizona Emergency Medical Systems in conjunction with the Arizona Emergency Paramedics Association Monday and Wednesday nights.

"The primary function of the Cardio-pulmonary Resuscitation course is to train lay people how to keep the heart and lungs working long enough for paramedics or other trained specialists to arrive," said Jan Gover, public relations director for AEMS.

"It only takes 46 minutes for brain damage to occur after a heart attack, which can be prevented if people are trained to sustain the heart and lungs," she said.

The AEMS coordinates other CPR programs throughout Maricopa, Pinal and Gila counties.

If ever you see a suspicious character — some guy hanging around a bike rack or lurking by a dorm — call the University Police at 3456. No names necessary. And no victimless crimes, please.

# attention graduating seniors!

## Birdwell, a Well Logging Service Company

WILL BE ON CAMPUS FOR INTERVIEWS

February 2, 1978

E.E., M.E., E.S. and E.M.

Contact Your Placement Office For Appointment

BIRDWELL DIVISION

Sci-mograph Service Corporation  
A SUBSIDIARY OF RAYTHEON COMPANY

P.O. BOX 1590 • TULSA, OKLAHOMA 74102 • (918) 627-3330

# WE GIVE HAIRCUTS

We Also Give:

- Razor Cuts
- Beard Trims
- Ladies Styles
- Frosting
- Perms
- Hair Straightening
- Facials
- Conditioning Treatments



2 Locations to Serve You:  
"THE ARCHES PLAZA" Forest & University  
966-5462  
and  
"THE DANELLE PLAZA" Mill & Southern  
966-7312

## LADIES ONLY! Cast your vote this Thursday for Mr. Sun Devil Disco Lounge



## at the Sun Devil Disco Lounge.

Every Thursday night 7:30-9 p.m. is for Ladies only with all drinks just 25¢.

And right now the highlight of Ladies Thursday is the judging of entrants in our "Mr. Sun Devil Disco Lounge" contest.



PHOENIX KAWASAKI  
INC. 1611 E. McDowell Rd.  
258-3747

Ladies select weekly winners who will compete for the Mr. Sun Devil Disco Lounge finals on January 26. Grand prize is a Kawasaki 400 from Phoenix Kawasaki. (Weekly prizes, also.)

Womens' groups may enter their own contestants. Call 968-3451 for details.



Join us for the fun this Thursday (Men not admitted 'til 9 pm).

Rural at Apache, Tempe

"Sex-crazed pests"

# Females prove choosy in butterfly's courtship

By Ann Bergin  
ASU News Bureau

A social system is reportedly flourishing in Arizona in which the birth rate is more important than the Dow-Jones average.

The males in this society think of nothing but sex, with occasional time out for lunch on the fly. Females devote their lives to choosing the best male specimens, and with them, producing the best possible offspring. Only the best males will do, and since all of them are sex-crazed pests, the females become expert in persuading unwelcome male suitors to bug off.

Dr. Ronald Rutowski, an ASU assistant professor of zoology, is specializing in studying the courtship behavior of this society, known as the alfalfa butterfly (genus *Colias*, to purists), and other butterflies.

Throughout eons of butterfly history, "natural selection has favored males who are good at finding and seducing females," Rutowski said.

"The males are constantly on the lookout for females, and they're not at all choosy. They react to anything that flies by."

Rutowski said he has seen male butterflies make investigatory passes at everything from dragonflies to red-winged blackbirds.

But females must be picky, Rutowski said.

"It's not to the female's benefit to be promiscuous. She is interested in accepting a suitable mate, but after that she has other priorities. She has eggs to lay, and it's to her disadvantage to be pestered by persistent males," he said.

The mating process takes almost one hour (no quickie for a butterfly whose life span is only two weeks).

Furthermore, the courtship ritual includes a lot of vigorous pummeling of the female by the ardent male, who makes his pitch, Rutowski believes, by transferring chemical messages about his masculinity to the vicinity of the female's antennae. He accomplishes this by beating her about the head with his wings.

Females who have already mated are not receptive to this display.

Rutowski said virgin females perch with their wings together in invitation to the males. A spread-winged female, on the other hand, appears to be giving an unequivocal "no," and sends the would-be suitors off for a cold shower.

However, "an occasional male will perch patiently alongside and just wait,"

Rutowski said.

A male approaches a female by circling her for a second or so. Usually he leaves if she shows no interest ("Lousy wing span anyway," he probably mutters to himself as he flies off).

But some males apparently like females who play hard to get, and persist. Rutowski said his research shows that when an unwelcome suitor persists in his circling advances for as long as 10 or 11 seconds, the female will fly straight up, drawing him

away from good mate-hunting and feeding areas.

"It takes about five or six seconds of ascending flight to discourage him, but it seems to be effective every time," he said.

*Colias* butterflies are common in alfalfa growing areas across the country.

Arizona is one of the few states in which their courtship behavior can be observed year-round, although the butterflies are most apparent in late spring through early fall, Rutowski said.

## Lectures to begin in astronomy series

ASU's physics department will feature the first speaker in a series entitled, "Women at the Frontiers of Space" at 4 p.m. today in the Physical Science Building, room 123, F Wing.

Sandra Faber, assistant professor of astronomy at the Lick Observatory of the University of California at Santa Cruz, will speak about light pollution and its effect on astronomy in a lecture entitled, "The Spectrum of San Jose as Studied with the 120-inch Telescope on Mt. Hamilton: An Attempt to Fight City Hall."

The lecture is free to the public.

Other speakers in the series will include Susan Lamb, assistant professor of astronomy at the University of California at Los Angeles; Dr. Judy Cobern, assistant astronomer at Kitt Peak Observatory in Tucson and Dr. Gillian Knapp of the radio astronomy department at the California Institute of Technology.

# DAX Annual Sale

## January 25-28

### End of Season Closeouts on our Regular Stock

### SLAPS

Singles **\$3<sup>49</sup>** Doubles **\$5<sup>99</sup>**

### KNIT SHIRTS

Long Sleeve & Short Sleeve  
Values To \$24.00

**\$7<sup>99</sup> To \$14<sup>99</sup>**

### SWEATERS

**\$8<sup>99</sup> To \$14<sup>99</sup>**  
Regularly \$17.00 To \$28.00

### SPORT SHIRTS

**\$8<sup>99</sup> To \$14<sup>99</sup>**  
Values To \$26.00

### JACKETS

**\$11<sup>99</sup> To \$35<sup>99</sup>**  
Values To \$60.00

### SHOES

**\$14<sup>99</sup> To \$17<sup>99</sup>**  
Regularly \$28.00 To \$34.00

### FASHION JEANS

**\$9<sup>99</sup> To \$15<sup>99</sup>**  
Values To \$24.00

### ★ SPECIAL GROUP ★

Any Pair **\$6<sup>99</sup>**

### FRYE BOOTS

Men's Sizes Only

### 20% OFF

### ★★ SPECIAL GROUP ★★

Nylon Print Shirts, Knits, Pants & Sportshirts

**\$1<sup>99</sup> To \$4<sup>99</sup>**



4 Days Only  
Prices Effective Weds. thru Sat.  
Wednesday thru Friday til 9 pm. Saturday 10-6

968-3585 • Tempe  
One block north of ASU  
125 East Seventh Street on Forest.

# Man bikes to health at

## Big Tee Burger & French Fries



only  
**99¢**

**ON SPECIAL EVERY MONDAY!**

TUESDAY ..... 25¢ SUNDAY  
Select from 8 tasty flavors.

WEDNESDAY ..... 1.29 CHICKEN DINNER  
3 pieces chicken, fries, salad & roll.  
2 piece snack only 99¢

THURSDAY ..... 1.05 BARBECUE SAND.  
& FRIES

FRIDAY ..... 1.59 FISH DINNER  
2 pieces Cod, fries, salad, roll & sauce.



1811 N. Scottsdale Road • Tempe 946-2146  
(Corner of Scottsdale & McKellips)

There's a man at a south Tempe bike shop who considers fitness to be the greatest achievement one can attain.

He values bicycles as gold.

In fact, he told this reporter to shed about 40 pounds.

The man is Leon Taylor, a survivor of three heart attacks and founder of the Central Arizona Bicycle Association. The man rides over 9,000 miles a year and openly admits, "I wouldn't be alive if it weren't for bicycles."

This strong emphasis on fitness and devotion to the two-wheeler stems back to 1971 when Taylor, 64, a writer for a Chicago marketing firm, suffered the last of his heart attacks. His doctor offered the patient, overweight by 70 pounds, two avenues for survival: either long-distance swimming or long-distance bicycling.

Neither was a very attractive offer at the time, but Taylor settled on biking.

"With the Chicago climate, I would have had to join a private club to swim. You could say I came across the bicycle by prescription," the sandy-haired, bespecta-

led gentleman said.

"It was over 40 years since I last rode a bike, and when I first started I was very apprehensive.

"I hated it. The doctor told me I should ride a bike with turned-down bars. I thought those would be the toughest type of bikes to ride. Later I found those to be the most comfortable and the least strenuous."

Taylor worked and worked on bicycling until fall 1976, when he undertook a ride from Chicago to Phoenix on 1,800 miles of backroads and little-used highways.

"It wasn't that difficult. U.S. highways really are bikeways. There's no traffic. You just have to know what you're doing."

The problem with most people, he said, is they spread myths about the bicycle and are ignorant about proper purchasing, riding and maintenance procedures.

"Most folks get sore and tired after riding a pretty short distance. If you can't ride 50 miles a day without becoming sore, then you're doing it wrong."

Taylor's organization offers free seminars to teach people how to cycle the correct way.

"We do it in three seminars. In the first, we all meet without our bicycles just to talk over theories of efficient riding."

This involves everything from how to get on and off a bike to riding long distances uphill using about the same effort as riding on level ground, Taylor said.

"You just have to go slower," he said.

"Then the second time, we go out and practice our theories on a ride.

"In the last one we talk about maintaining a bicycle. People are getting ripped off by bike shops for tasks they should know how to do themselves."

Taylor said although bike paths are too congested and aren't built for speed, they

are needed for recreational riding.

"The only accidents in all my riding experiences were on bike paths.

"Why pit bicyclists and pedestrians against one another on sidewalks? Wouldn't it be smarter to group bicycles with automobiles — vehicles with vehicles? I feel much safer out with cars than with pedestrians or other bikes around me.

"I once had to turn into Lake Michigan to avoid hitting a 3-year-old boy who cut in front of me.

"If cars can get along with



## BARRY'S CAPEZIO®

2240 N. Scottsdale Rd., Scottsdale

EVERYTHING FOR DANCE AND GYMNASTICS  
FOOTWEAR • LEG WEAR • BODY WEAR

ONLY STORE OF ITS KIND IN ARIZONA



Toe Shoes



Ballet Shoes  
Mime Shoes



Boys' & Men's  
Shoes



For Character  
Ballroom  
Flamenco

YOUR BEST SELECTION IN THE SOUTHWEST

946-3651

HOURS:

Mon.-Fri. 10 a.m.-8:30 p.m.  
Sat. 10 a.m.-5:30 p.m.  
Sun. 12 p.m.-5 p.m.

## OPTOMETRIST

Student  
Discount

15%

See  
Us  
First

Contact Lenses  
Hard & Soft  
Lenses & Frames

DR. BARRY S. HERNDON

Apache Plaza  
1000 E. Apache Blvd. No. 117 - 967-8483

## ARIZONA JIM

14 Kt. Gold From

**\$19<sup>95</sup>**

14 Kt. necklaces, bracelets, earrings and gold filled, too.

A Complete Selection Of

**Turquoise**

Bring This Ad For  
**FREE EARRINGS WITH ANY PURCHASE**

**ARIZONA JIM**

(Inside Campus Drugs)  
712 S. COLLEGE • 966-7839

# h after 3 heart attacks

bicycles in Europe, then they can in America."

Taylor said he plans to conduct a survey on bikes and bikers.

"I want to go to the ASU campus and take pictures of people riding bicycles. I want to prove 85 percent of all ASU bikers are either riding them incorrectly, unsafely or in a way that will be physically tiring to them.

"I can diagnose your bike-riding problem just like a doctor, and in one day I can get you riding with more enjoyment."

Enjoyment of bicycling is

what Taylor wants people to appreciate. When his association sponsors rides in miles well into double-figures, he always schedules a place to go, such as a picnic.

"If you give people a goal, they don't think about counting the miles and saying 'When am I going to get there?' If it isn't fun, then it isn't worth doing.

"Jogging is too boring. Why not put the same amount of effort toward extending your range and seeing some real scenery?"

Being "back in shape" is wonderful, Taylor said.

"You should lose about 40 pounds, son, with diet and exercise. The last thing I want is to have someone end up the way I was, and I sat on my ass for 40 years."

Story by  
Mark Scarp

Photo by  
Suzanne Starr



Leon Taylor, founder of the Central Arizona Bicycle Association, says he owes his life to bicycling. "I wouldn't be alive today if it wasn't for bicycles." Taylor believes anyone should be able to ride 50 miles a day without feeling sore.

**3 1/2¢ XEROX COPIES OVERNIGHT**  
**4¢ WHILE YOU WAIT**  
**alphagraphics**  
**UNIVERSITY ARCHES**  
 122 E. UNIVERSITY  
**968-7821**

**SUNRISE**  
 ARIZONA'S FINEST SKIING  
**NOW OPEN!**

1977-78 Ski Mid-Week Packages— Per Person

2 days & nights lodging & lifts	<b>\$31.95</b>
2 days & nights lodging & lifts Plus ski rentals or lessons	<b>\$43.95</b>

Call **334-2144**  
for reservations

Owned and operated by the White Mountain Apache Tribe

**THE PATCH** THE "IN SPOT"  
 For Jeans & Tops  
 (Guys & Gals)

**SALE — SAVE 50% — SALE**

BUY ONE [1] AT OUR REGULAR  
 LOW DISCOUNT PRICE & GET ANOTHER OF SAME  
 OR LESS VALUE FOR

**1/2 PRICE**  
 MIX & MATCH

Includes all fashion jeans and tops: (Faded Glory — Levi — Sedgfield — A-Smile, etc.) and overalls in colors and cords.

SALE GOOD THRU JAN. 28 ONLY

111 E. UNIV. DR. (on Myrtle) **966-7083**  
 Behind Baskin Robbins

Monday-Saturday 10-6

*It's New!*

**Freshest Face in Town!**  
**RT PIZZA SANDWICH™**

**50¢** SAVE FIFTY CENTS OFF REGULAR PRICE **50¢**

**RT PIZZA SANDWICH™**

Our new open-face sandwich features The Round Table's pizza sauce, melted cheese, pepperoni, sausage, and beef... all on a savory French roll and served bubbling hot! Fresh, fast, and delicious... only at The Round Table.

**Round Table**  
 PIZZA RESTAURANTS

Alpha-Beta Thrifty  
 Shopping Plaza  
 1849 N. Scottsdale Rd.  
 947-4396

Expiration Date: Feb. 5, 1978

COUPON

# Discounts on groceries available at Valley co-ops

By Mary Beth Von Driska

Arizona consumers can get up to 30 percent discounts on grocery items by shopping at food co-ops, but only a fraction of Valley consumers are responding.

"Foods bought in supermarkets are filled with chemical poisons, due to boxing and refining processes, yet people still do not look for other alternatives," said Mike Rothenberg, manager of Gentle Strength, a Tempe food co-op at 38 E. 5th St. in Tempe.

"People have absolutely no food consciousness," he said. "They've been trained all their lives that supermarket foods are nutritional and economical. They're scared to discover what foods really contain," said Rothenberg.

Although the Gentle Strength, Sunbow and Desert Harvest are the only food co-ops in the Phoenix area, more than 2,000 others presently exist throughout the country.

"The objective of a food co-op is to enable people to purchase food at the cheapest possible prices and to make alternative health foods available to members in exchange for a membership fee and volunteer

work at the co-op," said Susan Messerly, a cashier at Desert Harvest, 6340 N. 27th Ave. in Phoenix.

"We refer to our products as healthy foods, which means they have no chemical additives or sugars," she said.

"In order to purchase foods at discount prices, one must become a member and work at the co-op for approximately four hours a week. The initial individual membership fee is \$5.00," said Frank Discussion, treasurer of Sunbow Food Co-op, located at 1401 E. Sheridan in Phoenix.

Gentle Strength has been in operation for six years and sells a variety of organic foods.

More than 300 ASU students are presently involved in the Gentle Strength co-op organization.

"Through the co-op, college students can purchase health foods at lower prices," said Rothenberg.

"It is an opportunity for college students to participate in a business through daily operation and internal structure of the store," he said.

"A general interest in people and developing

friendships are the most common elements shared by ASU students who are members of the co-op," said Gary Perkins, a cashier.

Although food co-ops offer discount prices and organically pure food, Phoenix businessmen do not feel threatened.

"They have no effect on us at all," said Larry Palmer, the manager of an Alpha Beta market in Tempe.

"I have no idea what they are. I don't pay attention to any other stores," said Jerry Berg, manager of a Fry's Food Store.

**BRAKES**  
(COMPLETE) **\$49<sup>95</sup>**  
For VW's ONLY

**TUNE-UP**  
Plugs, Points, Condenser, Valve & Carb. Adj., Oil Change with Filter. **PARTS & LABOR**

**VW ..... \$24<sup>95</sup>**  
**DATSUN ... \$33<sup>50</sup>**  
**TOYOTA ... \$37<sup>50</sup>**

**Sundance**

**AUTOMOTIVE**  
**Import Specialists**

**969-4747**      **968-7719**  
746 W. Southern      2119 E. Apache  
Mesa      Tempe

**Plan Ahead to Attend Hillel's LAS VEGAS NITE!**

**SATURDAY, JANUARY 28**

Beginning at 8:00 p.m. • (Ending around midnight)  
\$1.50 at the door.

**GAMBLING GALORE,**  
**DOOR PRIZES,**  
**and DRINKS**

SERVED BY THE BEST LOOKING  
COCKTAIL WAITRESSES IN TEMPE!

Sierra Lakes Apts. Party Room • 999 E. Baseline Rd.  
RESERVATIONS PREFERRED • 967-7563



234 W. UNIVERSITY DR., TEMPE  
at University and Ash

## Reasonably Priced

- Omelettes - Waffles
- Exotic Sandwiches
- Specialty Sandwiches
- Lunch and Dinner Specials
- many new menu items now available •

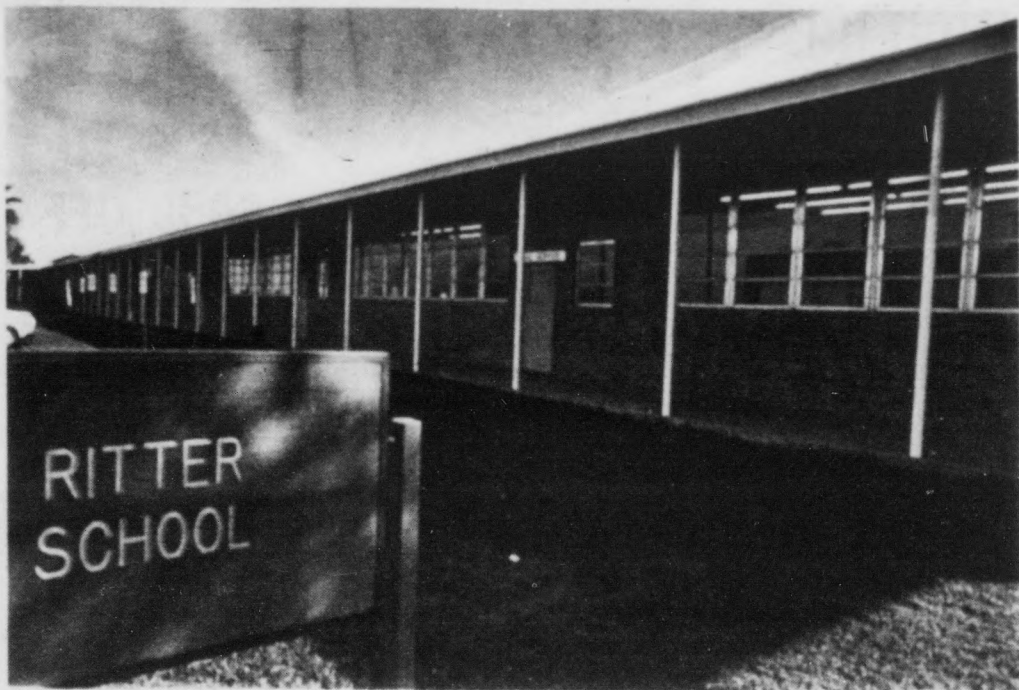
**HOT**  
**HORS D'OEUVRES**  
DURING HAPPY HOUR  
4 - 6:30 PM

full catering available

# LIVE JAZZ

Every Friday & Saturday  
10 PM - 1 AM

LUNCHES from 11-4 • DINNERS from 4 - ON • OPEN 7 DAYS A WEEK



Ritter School, located on the east end of campus, may be in for remodeling due to fallout shelter laws. The 30-year-old school is now being transformed into an audio-visual center. [State Press staff photo by Brian Brainerd]

## Government suggests ASU use old school for shelter

By Mary Connell

If an atomic holocaust ever hits Tempe, most people probably will want to have more than the wooden walls of a 30-year-old grammar school between themselves and the invading gamma rays.

For this and for economic reasons, ASU's Physical Plant is not taking a recent state government request too seriously.

The Arizona Emergency Services Division sent ASU President John Schwada a letter last week asking that an atomic fallout shelter be included in remodeling plans for the Ritter School, a post-World War II construction on the ASU campus.

"Because it is an old building, Ritter School is kind of a bad choice to pick on for a fallout shelter," said Dick Garrett, ASU superintendent of building maintenance.

The emergency division notifies state agencies that are constructing new buildings or remodeling existing structures about fallout shelter laws, Garrett said. Ritter School currently is being transformed into an audio-visual center.

"This (letter) is to remind

you that the project (at Ritter School) is probably subject to the Arizona Fallout Shelter Law requirements," the Jan. 19 memo said.

The emergency division obviously doesn't scout potential shelter sites before sending draft notices, Garrett said.

"They probably just hear about potential sites," he said.

"To stop the dangerous gamma rays (from an atomic explosion) in this type of emergency, you need some suitable concrete protection," Garrett said. "This is an old schoolhouse, with wooden ceilings and brick walls."

"To make the school into an atomic fallout shelter, we'd have to rebuild that old building," he said.

"It probably would cost more than the thing's worth anyway."

If the Physical Plant had to alter its plans for the building one more time, Garrett said he might end up tearing his hair out.

"We've been trying to get this project done for about two years, and I couldn't stand any more delays or

changes in design," he said.

"Everything that possibly could have gone wrong with this, has. Now we seem to be moving along, and if we're exceedingly lucky, the new audio-visual services will open August 1."

An extensive network of fallout shelters lie in utility tunnels beneath the University, Garrett said.

"All the big new buildings around here have shelters in their basements," he said. "On all new buildings, we try to put in civil defense accommodations."



No matter where you are, the most direct source for hometown news is the newspaper.



JANUARY 27

FRIDAY NIGHT AT THE MOVIES

Nominated for the Academy Award, Best Foreign Language Film in 1972,

"I LOVE YOU, ROSA"

It's an Israeli, feature-length film set in 19th Century Jerusalem.

Tickets, \$1.00 at the door • 75c if ticket purchased in advance at Hillel Office.

Movie will be shown at Hillel-Baker Center, 213 E. University Drive. • 8:30 P.M.



MUAB Films Present

•Memorial Union Activities Board

TWO-BIT FLICKS

Norman, Normal and a Political Cartoon

FREE TODAY!!

11:00, 12:30, and 3:00 p.m.

A RALPH BAKSHI FILM

WIZARDS



TODAY - SAT.

7:00, 9:30 and 11:30 p.m.

BOGART!

in The Caine Mutiny



SUNDAY 7:00 & 9:45

Romeo and Juliet MONDAY

3:00, 7:00 and 9:45

M.U. Movie House Lower Level • Memorial Union \$1 with ASU I.D. • \$1.50 without

coming:

Stanley Kubrick's DR. STRANGELOVE/ CLOCKWORK ORANGE

Hair Designs

SHAMPOO, CUT & BLOW DRY

\$9.00 NEW CUSTOMERS ONLY LONG HAIR EXTRA

EXPIRES 2/3/78 WITH THIS AD

BJ's Hair Company 907 E. Lemon, Tempe "The Professional Haircutters"

Retail Center for Redken-KBD

A UNISEX SALON

Open Mon.-Sat. 9:00 am-6 pm

CALL TODAY 966-6183

ASASU CULTURAL AFFAIRS BOARD NEED HALL FILM SERIES

"SILVER STREAK"

Gene Wilder and Richard Pryor

FRIDAY AND SATURDAY

7, 9 and 11 P.M.

SUNDAY AND MONDAY

"JONAH WHO WILL BE 25 IN THE YEAR 2000" at 7 P.M.

and

"MACUNAIMA" at 9 P.M.

# Philosophy offers challenge, employment, chairman says

By Joanne Townsend

Philosophy classes may not be worth much in cash value, but they have a definite role in universities, an ASU philosophy instructor said Wednesday.

"They (philosophy classes) have a role because they make people better, wiser," Dr. John Stone said.

"Other disciplines are more matters of fact than philosophy, but in philosophy you learn to sympathize with people who don't agree with you. You become less dogmatic," he said.

Many ASU philosophy instructors would agree, Stone said, but Department Chairman Dr. Ted Humphrey said philosophy degrees "have as much cash value as any other degree in the long run."

"People in business management pursue our graduates because we train them to think intelligently about issues. Some large businesses like Standard Oil hire them because they are philosophy majors, not in spite of the fact," Humphrey said.

People with philosophy backgrounds are "very flexible," he said, allowing them to adapt to situations easier.

"The job situation for a person with an undergraduate degree in philosophy is no less and no better than those with other Liberal Arts degrees," said Dr. Greg Fitch, assistant philosophy professor, "with the possible exception of the natural sciences."

But, he said, people usually will take philosophy

because they are interested in the subject matter rather than job training.

Businesses want philosophy majors for executive jobs because "they are better trained mentally — they can organize better and are more efficient," Fitch said.

Humphrey said enrollment in the department is up to the level of the late 1960s. About 70 ASU students currently are pursuing undergraduate philosophy degrees.

"There are crucial issues facing people today and they need a way to sort through them," Humphrey said. He cited things such as ethics and law as "crucial issues."

Stone said a renewed interest in philosophy probably is due to people becoming less mercenary.

"Because the economy is not as tight, people are interested in better educating themselves. They want the intellectual challenge, not just the cash value," he said.

People take philosophy for knowledge and "appreciation of subject matter," Fitch said.

Although a philosophy degree does not train a person for a specific job, it can help them to get the job, he added.

"This is a proven fact in government work. The

general knowledge (obtained in philosophy programs) helps on civil service tests so you can get the job without the specific training," he said.

**APPLE TREE**  
**BOUTIQUE**

OPEN MONDAY - SATURDAY 10:30-5:00

**SALE**  
**25% TO**  
**50% OFF**

122 E. UNIVERSITY - TEMPE  
(In The Arches)

**ROADRUNNER**  
Climbing & Touring Society Ltd.

**END OF WINTER SALE**  
January 26, 27 & 28

TOO MANY SUPER SPECIALS TO LIST THEM ALL

<b>PATAGONIA RUGBY SHIRTS</b> Reg. \$24.50 NOW <b>17<sup>50</sup></b>	<b>CAGOULES</b> <b>25% OFF</b>	<b>CAMP TRAILS PACKS &amp; FRAMES</b> <b>25% OFF</b>
<b>PILE SWEATERS</b> Reg. \$35.00 NOW <b>27<sup>50</sup></b>	<b>TRAILWISE &amp; ALPINE PRODUCTS, TENTS, PARKAS, BOOTS, VESTS</b> <b>20% OFF</b>	

100% WOOL SWEATERS - REG. 45<sup>00</sup> NOW **35<sup>00</sup>**

**SUPER VALUES — WHILE STOCK LASTS**

1825 N. SCOTTSDALE RD. TEMPE • Corner of Scottsdale Rd. & McKellips Rd. •949-5082

**American  
Cancer  
Society**

BEER

WINE

**ny's**  
**italian food**

967-3073  
967-2941

**Submarines**

Roast Beef  
Pastrami  
Sicilian  
Calzone  
Meatball  
Sausage

**Dinners**

Spaghetti  
Lasagne  
Manicotti  
Stuffed Shell  
Ravioli

**"WE DELIVER"**  
New York Style Pizza  
thick or thin crust  
Salads & Garlic Bread Served with all Dinners

**LUNCH SPECIAL DAILY**

**\$1 OFF**  
**Any Large Pizza**  
[Also good on deliveries.]  
Offer Expires Feb. 16, 1978

## Reading Course Increases Comprehension and Speed

Do you want to learn how to comprehend more of what you read? Would you like to read faster with improved comprehension? Would you like to study more effectively? If your answer is YES, the Arizona State University Reading Center has a highly systematized reading improvement course that is designed to fit your needs.

The six weeks non-credit course can be taken by anyone who pays the \$35.00 fee. Registration begins the week of Jan. 30 in the Reading Center, Room B112 of Payne Hall. Further information may be obtained by calling 965-7766. Pick a class that fits your schedule from the list below:

### FIRST SESSION FEBRUARY 6 - MARCH 17

Morning Sections (A.M.)	Night Sections (P.M.)
1. MWF 9:40-10:30	5. M 7:00-9:30
2. MWF 10:40-11:30	6. T 7:00-9:30
3. T-TH 8:40- 9:55	7. W 7:00-9:30
4. T-TH 10:40-11:55	8. TH 7:00-9:30

### DESCRIPTION OF THE COLLEGE READING PROGRAM

The College Reading Program is a comprehensive fifteen (15) hour non-credit course designed to increase comprehension, speed and retention of reading materials. The course focuses on comprehension as the key to rapid and efficient reading. Reading is defined as an active decision-making process whereby the reader selectively looks for those clues which will enable him to reconstruct meaning from print. Therefore, no special eye or finger movements are stressed. Within the framework of large group, small group, and individual experiences, the student will actively participate rather than be lectured to by an instructor.

Students can benefit from the program as study becomes more productive through increased speed and comprehension. Also, those students who may have to take aptitude or qualifying examinations will find that increased speed and comprehension aids them in sections where reading ability is tested.

On the basis of past experience and research, improvement in reading is promised by the program. Classes in the past have attained average increases of fifty (50) to one hundred thirty (130) per cent. The question is not whether the student can improve but how much he can improve.

DOONESBURY

by Garry Trudeau



**Correction**

The State Press incorrectly reported in Wednesday's edition that the ASU-Wyoming men's basketball game would be played Thursday night at 7:30 in the Activity Center. The game will actually be played Friday night at 7:30. Sorry.

**This date in history**

**From the Associated Press**  
 In 1962, the United States launched a spacecraft designed to land scientific instruments on the moon for the first time.  
 In 1942, the first American expeditionary force arrived in Europe during World War II, disembarking in Northern Ireland.  
 In 1861, Louisiana withdrew from the Union as the Civil War was beginning.  
 In 1837, Michigan joined the Union as the 26th state.  
 In 1827, the South American country of Peru seceded from Columbia.  
 Today's birthday: Black activist Angela Davis is 34.

Don't  
drive  
 drunk

**Audio Specialists Sells Advent 300's To People Like Jim W., Who Love Music, But Don't Want To Overspend On Power They Don't Need.**

The Advent 300 FM stereo receiver costs \$269.95. It's available at Audio Specialists in complete systems for as little as \$479. A 12-volt DC version—for cars and campers—is available for \$319.95.



**"Jim, you've been involved with music and hi-fi just about all your life, right?"**

"That's right. I built my first hi-fi about twenty-five years ago. I've been collecting records since high school, and now have well over a thousand. I've been performing, recording, and broadcasting music for over twenty years...."

**"So why don't you have a big, expensive stereo?"**

"Because I don't need it. I'm not a believer in buying the most expensive thing I can get, just because it's the most expensive."

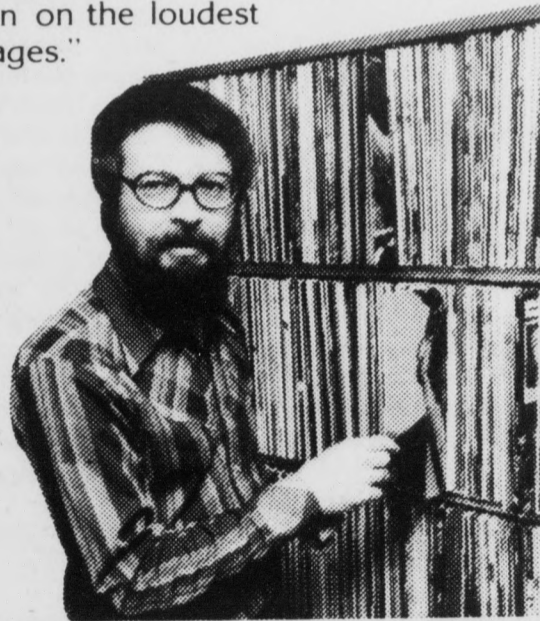
"What I was looking for in a receiver was accuracy and low distortion...as little between me and the music as possible."

"That I found in the Advent 300. Within its power rating, it's as clean as just about anything on the market!"

**"Why didn't you want something more powerful?"**

"Because I don't need anything more powerful! I listen very critically to records—indeed, I do most of my programming at home—but I don't necessarily listen at tremendously loud volumes."

"Although the Advent 300 is neither the most expensive, nor the most powerful, receiver on the market, it gets me to the essence of the music. I was listening to a broadcast of Mahler's Fifth Symphony a few nights ago, and was impressed at how clean it sounded—even on the loudest passages."



**"Would you recommend the Advent 300 to your friends?"**

"I'd recommend it to anyone!"

**AUDIO SPECIALISTS** Sound Experts Since 1950

**PHOENIX**  
 333 East Camelback  
 Weeknights 'Til 9 Sunday 12 'Til 5  
 264-9911

**TEMPE**  
 McClintock At Southern  
 7 Days A Week  
 838-3611

Freddie's Pledge Week?

# Silverman heads PBS in whimsical TV future

LOS ANGELES (AP) — News of the future, 1981: Fred Silverman, the programming genius who led CBS, then ABC, then NBC to dominance in the ratings, just accepted a job as president of PBS.

"Heck, there's only one network left to conquer now," he said in a statement issued by jubilant executives of the Public Broadcasting Service. He immediately plunged into program meetings.

Sources say he already has scheduled three new series for public television — "Downstairs, Downstairs," "Easthampton Beach Bums" and a drama about ancient Rome called "I, Laverne."

Silverman, who joined PBS moments after his \$500,000-a-year contract as NBC's president expired, said he was "excited and challenged by this new opportunity, even though it doesn't pay much."

PBS declined to make public his new salary. But sources said part of it will come from the nation's 212 public television stations next month in what is to be called "Freddie's Pledge Week."

Industry observers were puzzled by Silverman's move. There were no

rumors he was unhappy at NBC. His relations with top management there were described a "frank and candid."

As NBC's president, not only did he make big dough, he also had lavish stock options, a chauffeured limousine, priority use of the company jet and three company-supplied television sets.

But one high-level network executive, noting Silverman had made successes out of all three major networks, best summed up the industry's attitude this way: "He really wants to get even now."

Reaction by the public television community to Silverman's hiring was mixed.

"I don't think we'll have to stop talking about the important issues," chuckled a spokesman for "Washington Week in Review."

"It could mean the end of the dull documentary as we know it," said a worried executive at New York public TV station WNET.

"Hard to tell," said a source at Boston's WGBH. "For example, can we still buy stuff from the BBC, old chap?"

"It's like a shot in the

arm," said a happy official at KCET in Los Angeles. "We've just hired Kate Jackson to host 'Hollywood Television Theater.'"

"I can't talk now, somebody from *People* magazine is here," muttered Dick Cavett, the PBS talk show star.

Whatever the reaction, everyone agreed Silverman now has an almost impossible task — to raise public TV, which now barely disturbs a Nielsen meter, to No. 1 in the ratings.

Said one expert, "You've got to realize that only a handful of people sleep through 'Masterpiece Theater' each week. But literally millions do that with 'Happy Days.'"

"He's got to turn that ratio around and I don't envy him."

Those who deny this is the news of the future, 1981, probably are in the pay of NBC, which Silverman definitely will join next June.

## Latin American show added to art gallery

The new Latin American Art Gallery in Matthews Center is now open for public viewing featuring more than 40 pieces of art.

Mary Jane Williams, museum registrar, said the display will include folk, revolutionary and contemporary art.

"We have some outstanding artists on display like Diego Rivera and David Siqueiros," Williams said.

She also said the Friends of Mexican Art (FOMA) have donated some of the paintings in the collection to ASU and will continue to give money toward the purchase of more art for the gallery.

Rudy Turk, University Art Collections director, had the original idea for the Latin American Gallery. He said it would add a needed

dimension to ASU because the University has so many Latin American students.

This is the fourth permanent gallery in Matthews Center. The others are the Renaissance, American and the "sculpture zoo."

The new gallery will be open to the public from 10 a.m. to 5 p.m. weekdays and from 1 to 5 p.m. Sundays. An official reception to open the Gallery for FOMA members will be March 5.

### Bellyfillers

111 E. UNIVERSITY  
966-9479

Philadelphia Hoagies  
and  
N.Y. Sicilian Pizza

Mon.-Thurs.  
11am - 9pm  
Fri.-Sat.  
11am - 7pm

Under New Management



## SKI RENTAL

\*FAMOUS ROSSIGNOL OR LANGE SKIS  
\*SAFE SURE SALOMON BINDINGS  
\*FAMOUS LANGE, CABER OR HANSON BOOTS  
\*KERMA POLES

COMPLETE OUTFIT ONLY

**6.50** PER DAY

FAST-EXPERT FITTING & SERVICE

9 AM TO 8:30 PM

SAT. 9 to 6:30  
SUN. 10 to 5

TEMPE 921 E. Southern  
PHOENIX 3518 W. Northern  
PHOENIX 3107 E. Indian School

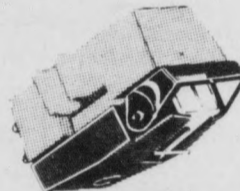
**FREE**

NO APPOINTMENT NECESSARY  
\$3000 MICROSCOPE ON DISPLAY

**stylus, cartridge & turntable clinic**

**by Audio-Technica**

Audio Specialists will check your stylus, cartridge and turntable FREE! And present you with a free gift of a stylus pressure gauge. Why ruin your fine record collection? Have your equipment checked out now... FREE! See Audio-Technica cartridge and special stylus displays.



### PHOENIX

333 E. CAMELBACK  
WEEKNITES 'TIL 9 P.M.  
SUNDAYS 12 'TIL 5 P.M.  
264-9911

### TEMPE

McCLINTOCK at SOUTHERN  
OPEN 7 DAYS A WEEK  
838-3611

**AUDIO SPECIALISTS** Sound Experts Since 1950

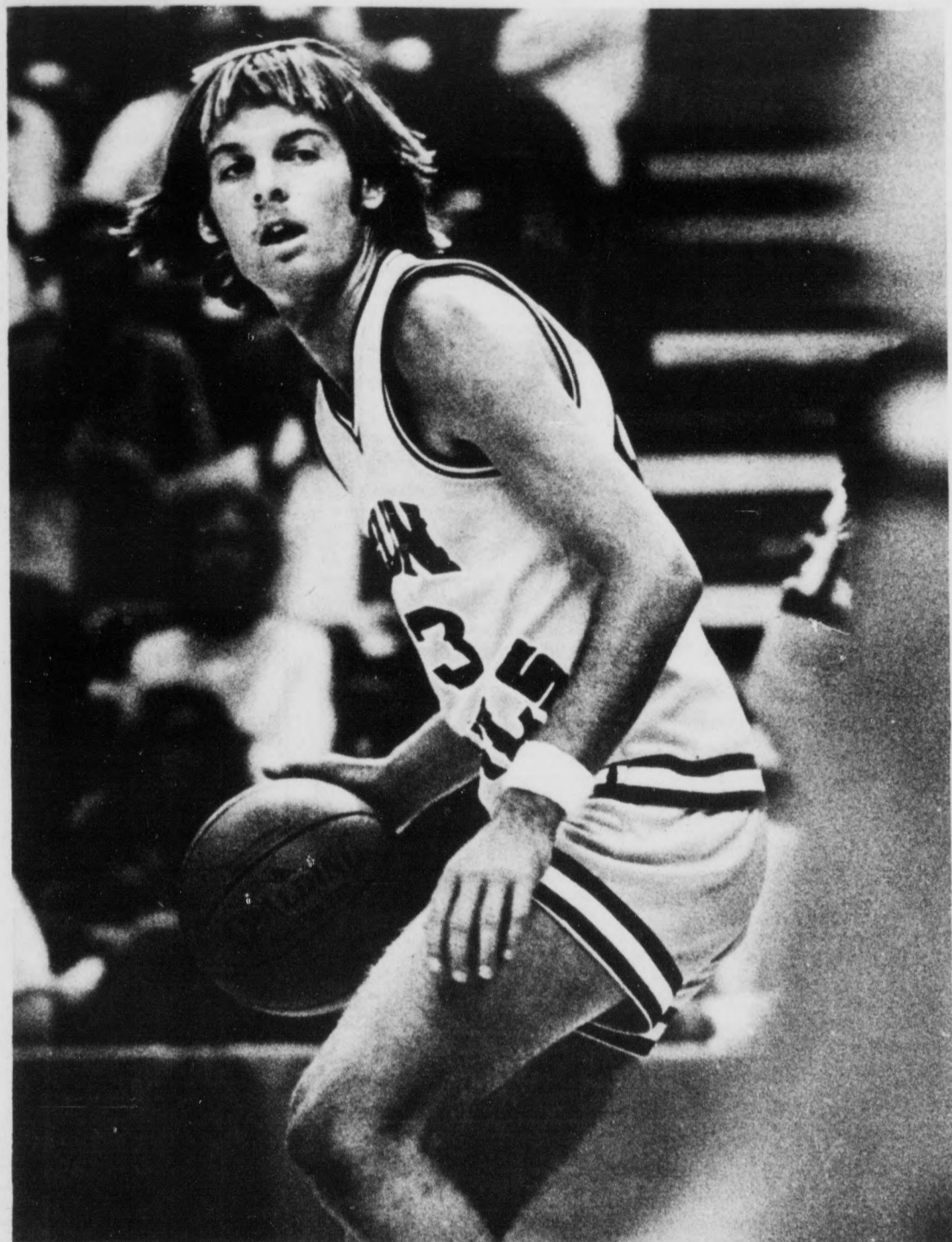
**FREE**

Bring in this ad  
or show your ASU I.D.  
for a FREE 3" Houseplant.  
No Purchase Necessary!

**GREENTREE GARDENS NURSERY**  
**48th Street and Van Buren**

Good through February 5, 1978

# SPORTS



Rick Taylor

## Veteran shows the way

By Walter Berry

The fly-away, sandy-blond hair cut in sugar bowl fashion seems to have receded a bit to points farther up his forehead.

A whispery, brown "cookie duster" now highlights his upper lip. Laughter wrinkles radiate from the corners of the eyes and the years have etched a few facial lines, but time has not blurred his boyish features.

When he enters a room, he does not make an entrance. He steps in quietly, unassumingly, yet with an unmistakable swagger to his gait — a telltale hint that he's an athlete . . . and a seasoned one at that.

He's Rick Taylor — ASU's rock-steady senior guard, team captain and, at age 21, the Sun Devils' elder statesman in the realm of experience.

A gray-bearded E. F. Hutton he's not, but when Taylor talks, people listen.

"Yeah, I guess I'm kinda the veteran of the squad," the 6-foot-3, 180-pound San Diego, Calif., native said sheepishly. "I've been around for three years now with this being my fourth. The other players seem to look to me for leadership — to show them the way since I've been there before."

Although ASU's less than elating 8-9 overall record and 1-3 WAC mark would make one wonder if their leader has temporarily misplaced his road map and compass, Taylor is quick to pinpoint the squad's major shortcomings — scoring and scheduling.

"For the last two years, winning on the road has always been a problem for us," he said. "We always seem to play our worst games away from home. But it's not as bad as it sounds. Other teams in the conference have the same problem — like trying to beat us on our court. It all evens out in the end."

"Our biggest problem lately is that when we're behind and start to get back into a game, we just can't get the big basket to put us ahead," Taylor explained. "We can get the eighth basket, but not the tenth. And it's always during a critical part of the game that we have our scoring lapses. It's been a disappointment to everyone."

The pre-season losses of forward Mark Landsberger to the pros, 6-11 Alton Lister to eligibility hassles and 6-7 Johnny Nash to a broken leg hasn't enhanced the Devils' 1977-78 basketball outlook, either.

"It's been rough," Taylor said with a sigh. "All the losses hurt our chances. But that's life. It's over. There's nothing we can do about it. It's fun to speculate what we could've done, but that's fantasy."

"I just hope people realize that we're basically a young team with new faces trying to fill big shoes. There was bound to be a lot of pressure on them and the rest of us."

Handling himself in pressure situations has never presented a problem for Taylor in his ASU basketball career. As a

sophomore in 1976, his pair of clutch free throws with two seconds remaining gave the Devils a pulsating one-point decision over Idaho State, just days prior to his sinking of a last-second jump shot to beat USC at the Activity Center.

The win over Southern Cal was "sweet revenge" for Taylor since the Trojans had bypassed him at scholarship time.

"They followed my progress from my sophomore year on in

continued page 19

A Special Offer From



ASU Students . . .

If you're over 18 you can rent a Ford Pinto or other fine car at SPECIAL LOW WEEKEND RATES

starting at \$13.95 — A DAY no mileage

For Your Car, Call Your A.S.U. Representative

**STEVE BLAGEN**

Office located at Rural & University  
968-4072 or 963-5786

Go Back To School In Style!...



EHRHARDT'S SCHWINN.

LIMITED OFFER WITH EVERY NEW SCHWINN PURCHASED YOU RECEIVE

**FREE**

YOUR CHOICE OF ACCESSORY  
**A \$9.95 Value**

(Does Not Apply To Sale Models)  
Expires Jan. 31, 1978

716 mill ave.



TWO BLOCKS FROM ASU

967-2137

**ARAYA**

SALE PRICE

**\$122<sup>95</sup>**

Reg. \$137.95

AN INEXPENSIVE ALTERNATIVE

**7 BEERS FOR \$1**

**INSTANT REPLAY**



Tuesday — Pool Tournament  
Wednesday — Foosball Tourney

Thursday College Night 8-10 p.m.  
**10 Beers for \$1**  
Friday Scheduled Insanity 3-8 p.m.

1858 E. APACHE BLVD.

Open Daily 12-1 a.m.



David Rybacki

## Netmen to start

ASU's men's tennis team opens its 1978 Intercollegiate spring season Friday, as it hosts University of California — San Diego. The match starts at 1 p.m. at Whiteman Tennis Center.

The Friday ASU-UCSD match kicks off a triple-header of tennis action between the two schools. They return to Whiteman on Saturday and Sunday, with each day's action beginning at 9 a.m.

Arizona State goes into their opener minus eight lettermen from last year's 12th-ranked, 25-4 team, including four of its top six players.

Gone are Jeremy Cohen, Ted Williams, Ronnie Lerner and Paul Finneman from the Devils' first team, and Rod Amsler, John Waltz, Gary Strabala and David Pettengill from its second line. This worries ASU tennis coach Marty Pincus, because California — San Diego has all of its players back from last year.

"We beat 'em last year, but they've got a good team," Pincus said. "Several of their players are ranked in both Southern and Northern California. They're smart kids, too. Cal — San Diego is a real good academic school."

Another thing bothering Pincus is his team's lack of preparation time.

"We only actually started practicing last Thursday," he said, "while Cal — San Diego started back on Jan. 3. We also had one practice called off by rain."

David Rybacki is Pincus' only returning senior, and the coach said Rybacki's serve is his strong point.

"He's got a real powerful serve, a big serve," Pincus said. "A lot of his power, I think, is due to Bill Kroll (ASU's weight training director) who put Dave on a training program, and it's really improved his play."

Also in the ASU lineup are Tonnie Sie, a junior transfer from Santa Monica College, juniors Mike Carruthers, Archie Bouwer and Alan Waldman and sophomore Tim Anderson.

USCD is expected to counter with Paul Metsch, Jon Gerdson, Bill Hein, John Rosenberg, Jack Broudy and Alex Rosenthal. They are coached by Tad Yamaguchi, who called his team "the strongest we have had at UCSD in the eight years I have been here."

## Women to perform cage feats at home

ASU's women's basketball team attempts to get back on the winning track this weekend when they host Wyoming Friday and Colorado State Saturday. Both games are at 5 p.m. in the Activity Center.

Despite Carol Henry's 15 points and 10 rebounds, and Cindy Sharpe's 10 points and 13 rebounds, the Sun Devils lost to Northern Colorado 74-66 Saturday in Greeley, Colo. ASU now has a 3-8 record, and an 0-2 Intermountain Conference mark.

The Devils defeated both Wyoming and CSU last year. They beat the

Cowgirls 70-56, and the Lady Rams 79-49. Wyoming comes into the Activity Center with an overall record of 13-2, and a 2-0 record in Intermountain play. CSU is 4-3 overall, and 1-3 in conference play.

Both games will be part of basketball "doubleheaders," so-called because the girls' game precedes the men's game. Coach Linda Spradley of the ASU women's team likes the idea of the doubleheaders, saying "it creates interest for the second game, plus the fans get two games for the price of one."

"Besides," Spradley said, "it's good basketball."

state press

CLASSIFIEDS

... have an audience of 160,000 people a week.

State Press Advertising 965-7572

### Announcements

GOY TO YID. Recorded Message. Phone 249-9234. 2/3

MEDICAL SCHOLARSHIPS: Additional 212 Navy Scholarships immediately available for entering and enrolled medical students. Apply soon for consideration. Call 261-3600 (collect). 1/31

AKA SORORITY scholarship. Scholarship is based on academic achievement. Applications may be picked up at the desk of P.V. Main. For more information call 965-4958. 1/26

### ORGANIZATION OF ARAB STUDENTS

is inviting you to their Open House on Friday, Jan. 27, 1978 at 7:00 p.m. Alumni Lounge, M.U. 1/26

### Automobiles

CASH REWARD for information leading to purchase of a 1957 Chevy convertible. Phone 993-0345. 1/27

1973 TRIUMPH SPITFIRE. Excellent condition, low mileage. 276-7942 evenings and weekends. 1/27

72 MGB ROADSTER, original owner, excellent mechanical condition. All receipts available. \$3250/offer. 1-791-7686 (Tucson). 1/27

75 VW DASHER, 18,000 miles. AM/FM stereo, air conditioning, 4-speed, excellent gas mileage. 838-9394. 1/31

### Bicycles

A JUST-TUNED ladies' 5-speed Schwinn Collegiate. Excellent condition! Yellow, 19" frame. Call Sheree, 838-1060. 1/27

TEN-SPEED BIKE, 1 1/2 years old. Super condition, lock and chain included. Only \$85. Call Rick, 968-2635. 1/27

### For Rent/Lease

BIKE TO campus, deluxe 2 bedroom townhouse, McClintock and University. Enjoy - dishwasher, refrigerator, disposal, washer/dryer, electric security, pool, clubhouse. \$290. Steve, 994-5842, 949-7323, Marty's Realty. 2/1

### For Sale

COMPACT REFRIGERATOR. Dorm size. \$75. Call 894-1422. 1/27

MEN'S TURQUOISE bracelet. Nevada Ceremonial mines, with Matrix pattern. Large stone, heavy silver mounting. Appraised value \$150. Will sell for \$125. Also: inlaid turquoise ring, \$45. Excellent craftsmanship, both items. 966-9893, Hank, Call between 11:30 a.m. - 2:00 p.m. Sat. - Wed., any time Thurs. and Fri. 2/1

SALE: Famous N.Y. fashion designer tops and sweaters for girls. 45% off store prices. Call Scott: 968-2797 for quote on manufacturer and specifics. 2/1

SHIN SETSU martial art supplies has Judo and Karate uniforms. Call Carney at 967-0417. 1/27

CARPET — CARPET — CARPET. Save \$\$\$ on remnants and seconds. Perfect for dormitories and small apartments. Two minutes from ASU. Universal Flooring, 966-7254. 1/26

ELECTRIC TYPEWRITER. Smith-Corona secretarial 250, fully automatic, including carriage return and back space. Excellent condition. Reasonable. Call 947-2038. 1/27

HOUSE TRAILER behind "Dash Inn." Walk to ASU. After 6:30, 948-8493. 2/2

### Help Wanted

SUMMER JOBS guaranteed or money back. Nation's largest directory. Minimum fifty employers/state. Includes master application. Only \$3. Sumchoice, Box 645, State College, Pa. 16801. 2/3

TELE-SALES EVENINGS, hourly pay, good Tempe Civic Sponsor. Nice office. 968-4853. 2/1

LIQUOR SALES clerk, 25 hours weekly. Must be pleasant, well-groomed, and have at least three semesters remaining. Store in good area NE Phoenix shopping center. 248-9615. 2/3

### Help Wanted

DOOLEY'S NEEDS female ticket-taker 3 nights/week. Openings for cocktail waitresses. Apply in person. Monday - Thursday. 2/1

COMPUTER SERVICES Scientific Programmer: Assists in developing computer programs and generally works well defined problems requiring a theoretical knowledge of analytical approaches to problem solving in the areas of the academic and scientific disciplines. Must have knowledge of Fortran, Cobol and other programming languages. Salary \$14,412 FY. Bachelor's degree required, math, statistics or engineering discipline preferred. Programming experience 1 year minimum. Application period ends Feb. 8, 1978. Submit application to Arizona State University, Personnel Dept., Tempe, AZ. 85281. Equal Opportunity/Affirmative Action Employer. 2/3

PHONE WORK, nights, Monday through Friday, 5 to 9 p.m. \$2.30 hourly. 968-4222. 1/27

SCOTTSDALE FAMILY seeks female student to exchange room and board for light housework and cooking. Must have own transportation, non-smoker only. After 7:00 p.m., call 949-0419. 1/27

LIFE CLASS models at MCC. \$4.00 per hour. Phone 833-1261, ext. 270, between 11:30 - 12:30 TTh and 12:30-1:30 MWF. 1/14

**SALT RIVER PROJECT**  
Customer Information Center Clerks — Part-Time Only  
The Salt River Project is accepting resumes for part-time customer information clerk positions. These positions require a mature, reliable individual with telephone and/or face-to-face communications experience, preferably with a customer service background.  
Positions are part-time and on a will-call work basis and are ideal as a supplemental income.  
If you're interested in full-time employment, please do not reply.  
Submit resume to:  
R. Kranicz  
Employment Division  
Salt River Project  
P.O. Box 1980  
Phoenix, AZ 85001  
An Equal Opportunity Affirmative Action Employer, M/F 1/26

### Instruction

PARACHUTE 10 miles from Tempe! \$10 off with student ID. Mention this ad. 275-0010. 5/5

GUITAR AND Banjo classes are \$25 for 8 weeks at Steve Kelsey's Guitar Workshop. Tempe, Phoenix, Scottsdale. 946-4420. 2/1

**BE A BARTENDER FULL OR PART TIME**  
Job Opportunities  
**FREE NATIONWIDE PLACEMENT ASSISTANCE.**  
2 Week Course.  
**AMERICAN BARTENDERS SCHOOL**  
2822 N. 32nd St.  
Phoenix 957-3770  
SCHOOLS COAST TO COAST 1/26

**BARTENDER'S SCHOOL OF ARIZONA**  
Special Price \$195.

FREE PLACEMENT ASSISTANCE

ASU STUDENTS WELCOME

Flexible Hours

"We Teach The Western Way"

"We know the BAR OWNERS"

In Business for 18 Years

2211 N. 24th St.

275-8161 1/26

### Motorcycles

1973 HONDA CB 350 with extras. 11,300 miles, well maintained. \$450. Bill, 966-5763. 1/26

1975 KAWASAKI 100. Excellent condition. Only 2200 miles, 85 M.P.G. Call 967-4583 or 968-1527. 2/1

MOPED 1977 Puch Maxi. Excellent condition. \$425. Lee at 965-5721. 2/2

72 HONDA 500cc, 4 cylinder, 4 into 2 exhaust, wind fairing, 15,000 miles. Motor runs excellent. Call Jack, 946-2272. 1/26

1976 RD400 Modified carbs exhaust parts, extra set of pistons, rings, etc. Alarm system. Call Mike at 966-3341. Price negotiable. Possible trade for car. 1/27

## DON WEEKS KAWASAKI INC.

Where the action is!

SAVE! \$352<sup>00</sup>

Brand new KZ400S3 As Low As

\$897<sup>00</sup>

No Down Payment

\$35<sup>00</sup> Mo.

Mesa 969-9107

1339 W. University

Phoenix 997-7148

9001 N. 7th St.

We trade for used cars. 2/2

### Personal

POETRY WANTED for Anthology. Include stamped envelope. Contemporary Literature Press, P.O. Box 26462, San Francisco, CA 94126. 1/27

### Services

PERMANENT HAIR removal — electrolysis on new electronic tweezer. Professional or student rates (when available.) Electrolysis of Scottsdale, 7033 E. Indian School Rd., #2. 945-4245. 2/7

RESUMES — IBM typeset and lithographed. 100 copies, \$8.50. Resumes Incorporated, 2500 E. Thomas Road, 956-7220. 3/9

GET BACK to basics with organic skin care products by Shaklee. For a free demonstration, contact Julie, your Shaklee distributor at 967-2556. 2/1

### Travel

#### EUROPEAN COLLEGE TOUR

Round-trip charter direct from Phoenix. 24 days: June 12 - July 6. Inclusive tour cost: \$1359. Information meeting Feb. 15 at Phoenix College Hannelly Center "Bears Den" from 8-10 p.m. Call 833-8646 for details. 2/7

### Typing

FAST, ACCURATE typing on IBM Correcting Selectric. Dependable. Former legal secretary. 7 years' experience. Heidi, 839-5651. 2/17

NEAR ASU. Research papers, theses. English degree. Editing. Work guaranteed. 7 years experience. 967-4443. 3/17

TYPING THESES, term papers, etc. Professional secretary, accurate, edited, spelling corrected, reasonable rates. 949-9207. 3/2

EXPERIENCED TYPIST. Theses, dissertations, engrg/tech. reports. 838-0802. 2/15

### Wanted

BACKPACKING TENT, sleeping bag, snorkling gear, single lens, reflex camera. Selling 1963 Honda. 967-2693. 1/27

More about

# Devil team captain is cage wars veteran

continued from page 17

high school and seemed interested in getting me," the likeable Californian recalled, "but at the last minute, they took another player (Mark Wulfmeyer) instead."

An all-league selection three times as a prepster at Kearney High School in San Diego, Taylor led his team to a perfect 32-0 record and city championship as a senior in 1973-74. USC wasn't the only four-year institution that expressed some interest. "Bruce Haroldson (former ASU cage aide) came over to my house a lot and watched me play in tournaments," Rick recalled. "I liked the school, the weather, and ASU's fast-break offense, so I came."

The junior varsity's leading scorer with an 18-point average in 1974-75, Taylor was promptly

promoted to the varsity ranks late in his freshman year and played an integral part in ASU's climb to a WAC crown and eventual NCAA playoff berth. "I never thought I was going to play much with all the great players we had back then," the mass communications/broadcasting major said. "The whole year was tops. I just wish everybody got the chance to play in it once in their career. It's a different world — almost a circus, where you're the center of attention."

Taylor was the center of attention as a junior last year, but for another reason. Despite his 12.7 sophomore scoring index the previous season, the backcourtman found himself in an unaccustomed and unsavory position — that of a bench

warmer.

"It's no fun; nobody likes it. You can't score from the bench or at least I don't know of anybody who can," Taylor said facetiously.

"But I can't complain. I've gotten to play here in my career. Coach (Ned) Wulk has been fair with me. That's all I could ask for."

One thing Taylor didn't personally request, however, was the arrival to the ASU basketball scene of guard Blake ("no relation") Taylor — whose surprising and spirited play was one of the main factors behind Rick's abdication of his position last year.

Ironically, it has been the balanced scoring output of the Taylor-Taylor backcourt combo

which has carried ASU since day one of the current campaign, hurdling each back into the limelight. At last look, Blake "T." paced all Sun Devil players on the scoring sheet with a 17.5 point-per-game average; Rick "T.," second with 13.8.

"Blake has been more of a help to me than a competitive factor," Taylor said. "His quickness really causes havoc for the opposing guards and when he's on the fast break, he runs away

from people. He's an unselfish player and I'd like to consider myself that too."

Despite the same surnames, Rick doesn't find himself battling for ink space. "There isn't any competition between us, I can assure you. If there was, it would show out on the court," he said with an impish grin.

"On second thought, there is some competition. But it's off the floor, though. The basketball floor, that is. You see . . . Blake's a better dancer."

## Bowl XII co-winners reflections

NEW YORK (AP) — Harvey Martin was reflecting on the fancy new cars he and Randy White received Wednesday as co-winners of the Super Bowl XII most valuable player award.

"The right way would have been to give 11 cars — one for each member of the defensive team," said Martin, who teams with White as the right side of Dallas' Doomsday II front wall.

But Sport Magazine, which has never had to go for more than one car before, thought two would be sufficient this time and Martin and White drove them off.

How did it come down to Martin and White?

"I don't know," shrugged Martin. "I wasn't voting that day, just playing."

"I feel like we're representing the whole defense," Martin continued. "Too Tall Jones, Cliff Harris, Jethro Pugh and Randy Hughes could be here just as easy as Randy and I."

White had no argument with that.

"We play together and we realize what we have to do," he said. "We have enthusiasm as a team. We know, if we play our game, we won't get beat. We have confidence in ourselves. We know we can't lose unless we blow it ourselves."

The Dallas defenders played a major role in the Cowboys' 27-10 Super Bowl victory over Denver, earning the cars for Martin, who had two tackles and two sacks in the game, and White, who had five tackles and one sack.

"Winning the Super Bowl . . . that was number one," said Martin. "Everything else is extra."

**BALLS**

FOR THAT BOUNCE IN YOUR LIFE . . .

**RACQUETS**

IF YOU'RE ALL STRUNG OUT . . .

**CLOTHING**

TOGGING FOR JOGGING . . .

**SKI WEAR**  
40% OFF  
ALL SKI  
JACKETS

(Down & Fiberfill)

	REG.	SALE
ASU Jerseys	\$8.99	\$5.99
ASU Baseball Sleeves	\$6.99	\$5.49

**WARM UPS:**

	REG.	SALE		REG.	SALE
Court Joy	\$29.99	\$19.95	Winning Ways	\$35.95	\$28.95
Jaunty	\$29.95	\$19.95	Winning Ways	\$39.95	\$29.95
Jog Joy	\$29.95	\$19.95	Winning Ways		
Court Casual	\$32.99	\$27.95	Jackets	\$24.95	\$14.95

**TENNIS**  
ALL TENNIS RAQUETS  
IN STOCK: 30% to 50%  
OFF

Prince  
Yonex  
Yamaha  
MacGregor  
Spalding  
Davis

**TENNIS**

	REG.	SALE
Spalding	\$2.49	\$1.99
Penn	\$2.49	\$1.99
Spalding Australian	\$3.29	\$2.99

**RACQUETBALL RACQUETS**

	REG.	SALE
Ektelon Flex	\$31.95	\$26.95
Ektelon Beau Mark	\$33.95	\$28.95
Ektelon XL Schmitdke	\$39.90	\$32.99
Leach Charlie Brumfield	\$39.95	\$29.95
Leach MI	\$31.95	\$28.95
Leach MII	\$33.95	\$29.95
Leach Little Bandido (Fiberglass)	\$24.95	\$18.99
Leach Bandido (Fiberglass)	\$24.95	\$18.99
Omego Prostaff	\$49.95	\$32.95
Omego Sabre	\$39.95	\$29.95

**RACQUET BALLS**

	REG.	SALE
Seamco 558 & 559	\$2.99	\$1.99
Voit	\$2.99	\$1.99
Z-Ball	\$2.99	\$1.99
Z-Ball (box of 4)	\$5.49	\$3.79
Super Z-Balls	\$3.29	\$2.99

SALE RUNS THRU JAN. 29, 1978

**MARSHALL'S**  
SPORTING GOODS

1843 N. Scottsdale Rd.  
Scottsdale Rd. at McKellips  
947-1095

HOURS:  
Mon.-Fri. 10-8 PM  
Sat. 9-5  
Sun. 12-4

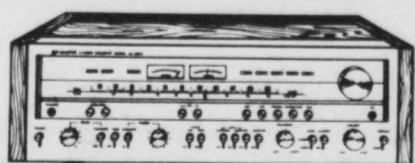
We reserve the right to limit quantities.  
Quantities limited to items in stock.

**Red badge of courage.**



# CUSTOM hi-fi

DISCOUNT center



**\$369<sup>78</sup>**

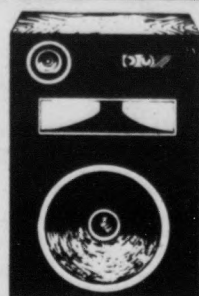
**PIONEER**

**PRIMO PIONEER**

Feature-packed and power to bring the concert hall home. The Pioneer SX850 is a dream weaver. 65 \*watts of pure power! \*65 watts per channel RMS @ 8 ohms, 20-20,000 Hz with no more than 0.1% THD

**BRAND NEW \$78<sup>78</sup>**  
**B-I-C BEAM BOX**

For reception you never knew you could get in an FM Antenna. Check this out. WOW!



**LEGENDARY SPEAKERS**

The ECI Legend 10 features a big 12" woofer in a tuned port design. With a phenolic ring tweeter you get all the range you can hear. What a price!



**\$199<sup>78</sup> ea.**

**\$229<sup>78</sup>**

**THE CONCERT MAKER**  
Cerwin Vega 311R, Unbeatable value

**OUR FIRST SALE IS OUR BEST SALE, OF THE YEAR.**

And the savings continue. The Sale of Sales, our salute to 1978, brings the Top Names in stereo to you at fantastic savings. Choose from hundreds of outstanding buys during our Greatest Stereo Sale of the Year. Hurry in and save now because prices are going up. Quantities limited on some items.

Store Hours: THUR. 11-7 • FRI. 11-7 • SAT. 10-6

**IT'S FINALLY HAPPENED**

Belt Drive for under \$50. Pioneer's bestseller the PL112D is yours for practically nothing. Believe it, buy it! Manual operation.

TURNTABLE AND BASE ONLY

**CUSTOM Sizzler!**



**PIONEER \$49<sup>78</sup>**

Cash Price Limit 1

**TDK PLAYS AND SINGS**

The ADC-90 Cassette brings the best qualities of your cassette deck out and does it magnificently. Stock up! Super Avilyn Formula.



**\$2<sup>50</sup>**

**DYNAMIC DUO**

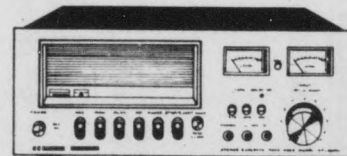
SOUNDGUARD and DISCWASHER, all you need to be free of snap, crackle and pops!



**\$19<sup>78</sup>**

★ **78**  
**SALE OF SALES**

WE'VE GOT YOUR STEREO! WE'VE GOT YOUR PRICE!



**CASSETTES TO YOU!**

**\$119<sup>78</sup>**

The Bigston BSD 300 makes the finest cassette deck for the price. Dolby, Twin Vu-Meters, Bias equalization and so much more you won't be disappointed. Get it? Get it!

CONSUMER RATED "BEST BUY"



**IT'S YOUR CHOICE**

Whether you go 8 track or cassette here's the inexpensive way to go. Sanyo's RD9020 or 4550 have features that are value plus for you. Dual Meters, tape adjustments, digital corenters, and so much more. Pick one up, now!

**\$99<sup>78</sup>**

YOUR CHOICE

**SUPER CAR SYSTEM CHOOSE IT, NOW!**

Sanyo makes car stereo easy to own. Choose 8 track or cassette plus AM/FM Stereo and away you go. The FT870 or 480 are In-Dash Units you'll really enjoy. The Powerhouse II adds clean power to bring Pioneer's TS690 the sounds of exceptional music. Altogether, now!



**\$169<sup>78</sup>**

**SANYO**

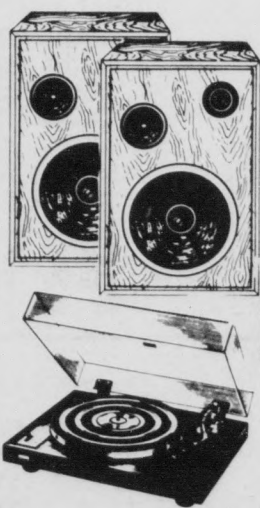
**PIONEER...HEADLINES**



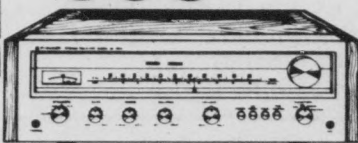
Listen easy. The SE305 Headphones are the fine way to be alone with your special sounds. Great Price. Extend your realm with FREE extension cord.

FREE EXTENSION CORD

**PIONEER \$24<sup>78</sup>**



**\$399<sup>95</sup>**



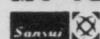
If purchased separately \$944  
**only \$24.63 mo.**

Cash price \$399.95 & state & local tax. \$59.90 down and 18 monthly payments of \$24.63 which includes credit life & property insurance. Annual Percentage Rate 21.60%. Deferred payment price \$443.34.

For the limited budget. Pioneer's SX450 AM/FM Stereo Receiver is a beauty. Loudness, muting and more. The Sansui SR222 Belt Drive Turntable is a masterpiece with base, dustcover and cartridge. ECI's 1253V Speakers feature big 12" woofers for exceptional sound. Your first hi-fi at the low -fi price.

To top it all, we Guarantee the savings. That's right. We Guarantee that, if you find this same system, elsewhere, for less we'll refund the difference plus 15%. It's a sure deal. You get it in writing!

**PIONEER**



Ask about our Convenient Monthly Payments & No Interest Layaway Plan

TEMPE CENTER • 913 S. Mill Ave.  
894-9113  
16th St. & Indian School Road  
264-4717  
35th Avenue & Northern  
937-1335

**CUSTOM HI-FI Discount Centers**

Discount Prices Make Us The Great American Custom

OUR PRICES AND SERVICE KEEP US #1 WITH YOU!