

friday

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Arizona State University

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Wesley Bolin

By taking the oath of office, Wesley Bolin became the 15th Arizona governor. Bolin, secretary of state for 28 years, took the office after Raul Castro resigned to become the new ambassador to Argentina. See page 10 for story and pictures. [State Press staff photo by Rhonda Prast]



New governor takes office

Bolin vows open administration

Wesley Bolin became the 15th governor of Arizona Thursday, pledging to run an open administration and to be "his own man."

Bolin took the oath of office on the patio of the old State Capitol before a crowd of about 2,000 gathered in the capitol courtyard.

The 68-year-old Bolin, who has been secretary of state for 28 years, succeeds Raul Castro, who resigned to accept a post as U.S. ambassador to Argentina.

In his brief inaugural address, Bolin said he would seek advice to keep his pledge "to place the public interest above all other considerations."

"I must divorce partisan politics from the operation of the governor's office," he said. "My administration must openly seek advice from all sources and levels within government, and solicit the wisdom and experience of Arizona's labor, business and industry."

While Bolin said he would rely heavily on advice from

his staff, he said he would be responsible for all final decisions.

"I want no one in my administration who will not fully accept delegation of authority," he said. "I want no one who will not carry out that authority in keeping with the Legislature's and my administration's joint determinations."

Bolin promised he would "protect taxpayers from undue hardship," and "boldly face our moral and social problems."

But at a press conference later, Bolin said he had not had enough time to study any problems other than the budget.

"I have only worked on the budgets so far, and they are too high," he said. But when asked which parts were too high, Bolin said he didn't know. Bolin also said he had not yet determined what his legislative priorities would be.

While Bolin said he would be more accessible than Castro, he was not sure if that would apply to the press. "I will meet next week to arrive at that conclusion," he said.

Despite problems at the state prison in Florence, Bolin said Corrections Director John Moran's job is not in jeopardy.

"We will give him some guidance, and he will do a good job," he said.

Bolin announced the appointment of Rose Moffitt to replace him as secretary of state, and the appointment of Ray Roles as his executive assistant.

Despite his lengthy career in state politics, Bolin said he never considered running for governor.

"I never set a goal to be governor, but I did set a goal to be secretary of state, and in the future I will probably set a goal to be re-elected."

Proposed station postponed again due to royalties

By Diane Mason

The proposed campus radio station, beset with problems for more than a year, has run into another hurdle — a new federal law that will require the station to pay royalties.

Radio station promoters have been trying to find a campus location and a department to sponsor them before going to Associated Students to ask for funds.

Now they have found a new federal law will require all non-commercial stations, which do not now have to pay royalties, to begin paying them beginning in January.

But a pay rate has not yet been established, said Doug Myrland, operations coordinator for KMCR-FM. KMCR is a National Public Radio affiliate, operating out of Maricopa County Community College District.

He said NPR was negotiating with the American Society of Composers and Performers (ASCAP) and Broadcast Music,

Inc. (BMI). "But it's unclear as of yet how much we'll have to pay," Myrland said.

Commercial stations, which pay royalties, have a billing rate based on their advertising income and audience size, he said.

But non-commercial stations do not have advertising income so a different basis for billing will have to be established, he added.

Bruce Beighlie, a campus station organizer, said whatever the amount is, it will have to be included in the funding requested from ASASU.

He said he did not think it would hurt the station's chances of getting funding approved by the ASASU First Council because it should not amount to much.

"In our case, we'll be a low-powered radio station with a few listeners. We won't be making any money so I hope we won't have to be paying very much," Beighlie said.

The new law also will force

Gammage Center to begin paying royalties — which will amount to at least \$10,000 a year.

The American Council on Education is trying to lower the fees by negotiating with ASCAP, BMI and The Society of European Stage Authors and Composers (SESAC) so educational facilities will not have to pay as much as commercial productions.

The radio station has been struggling for over a year to find a location and sponsor. After finding them, promoters will ask ASASU for about \$30,000 plus the royalty fees, Beighlie said.

Finding a location has been difficult because of the crowded campus, but Beighlie said he has three possible sites.

He said the most likely site would be the State Press offices. The campus newspaper is expected to move to the basement

continued page 18

In the news briefly

from the Associated Press

KLAN TO PATROL BORDER

LOS ANGELES — The national director of the Knights of the Ku Klux Klan said Wednesday Klan patrols will try to help stem the tide of illegal aliens at the Mexican border — and use weapons if necessary — despite warnings from San Diego police to stay away. Klan director David Duke said the U.S. Border Patrol cannot cope with the influx of illegals crossing into the United States so the Klan will step in, beginning Tuesday, with 500 to 1,000 volunteers from Texas to California. He said the patrols would be peaceful, but, "We will protect ourselves if we have to."

PANAMANIANS TO VOTE ON TREATY

WASHINGTON — Secretary of State Cyrus Vance said Thursday the Carter administration expects Panamanian voters to approve the Panama Canal treaty in a nationwide plebiscite. Vance told the House International Affairs Committee it would be "foolhardy for me to speculate" on the vote's outcome. But he said "our best information is that it will receive approval." Panamanians are voting Sunday.

BLACKS PROTEST IN AFRICA

JOHANNESBURG, South Africa — Police gunfire wounded a black youth Thursday as disturbances and protests flared across South Africa following the government's crackdown on the black press and black protest movements and leaders. South Africa's white government banned Wednesday virtually all significant black organizations and detained more than 50 prominent blacks.

TAX CUT TO STIMULATE ECONOMY

WASHINGTON — A tax cut may be needed as early as July to keep the economy growing fast enough to significantly reduce the nation's high unemployment rate, Commerce Secretary Juanita Kreps said Thursday. It was the first time a key member of the Carter administration had pinpointed publicly the possi-

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ble timing of a tax cut to stimulate the economy.

INMATES ESCAPED

SAFFORD — A search was underway Thursday for two inmates who escaped from the Safford Conservation Center about midnight, authorities of the minimum security prison said. The escapees were identified as William Stewart, 27, and William Dungan, 35.

COUNTY REVENUES INCREASE

PHOENIX — Revenues were up for the first three months of the fiscal year, Maricopa County officials said Thursday. Revenues totaled \$54.5 million, 27 percent of the estimated total revenue ex-

pected during the year. That figure compared with \$37.8 million during the first quarter of 1976. Officials said the largest increase was in sales taxes, which totaled \$11.6 million, compared to \$8.9 million a year ago.

BILLS INTRODUCED TO AID COPPER

TUCSON — The six members of Arizona's congressional delegation introduced a bill Thursday designed to aid domestic copper producers by

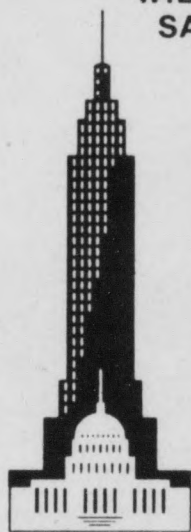
adding a 10-cent a pound pollution duty on imported copper. Identical bills were introduced in the House and Senate proposing the duty as a means of equalizing domestic and foreign copper prices

and encouraging foreign countries to adopt pollution control standards for their copper industries. The American copper industry, which is based in Arizona, has been in a bad slump for most of 1977.

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Hot Tea25
Lemonade20 & .35
Fruit Punch20 & .35
Pepsi, Diet Pepsi, Teem20 & .35
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Last day

Today is the last day for people to look at and buy fine art reproductions on the mall between Hayden Library and the Memorial Union. Senior Gayle Singer, textiles major, looks at the prints, ranging from Van Gogh's to Picasso's. The sale is sponsored by the Cultural Affairs Board. [State Press staff photo by Rhonda Prast]



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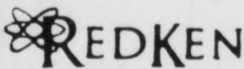
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Souvenir sales will flop

By Mary Connell

ASU officials who abandoned a contract with a concession company last spring in order to sell football souvenirs themselves will be financially disappointed, the company manager said Thursday.

For years, financial success stories of other university souvenir businesses have tempted ASU to get a piece of the action, said Pete Pittman, manager of Fan Grabber Inc.

A contract between ASU's Intercollegiate Athletic (ICA) department and Fan Grabber was terminated in the spring when the ICA decided to give the business of selling Sun Devil T-shirts and key chains to the Alumni Association.

Pittman's company was contracted for four years by the ICA to sell "hard" concessions — T-shirts, caps, pennants and jewelry.

Pittman says the University is being misled by figures indicating phenomenal profits.

"There has been publicity that the University of Michigan takes home \$100,000 a year on con-

cessions," Pittman said. "That's a very tainted figure."

"As long as the ASU logo is not under copyright, it is public domain. Department stores and anybody can sell stuff that says ASU on it," he added.

"The money you're talking about is actually very small," Pittman said.

A projection of sales during home games so far this fall could mean a net profit of around \$10,000 for the 1977 season, said Rochelle Peplow, assistant alumni director.

"We've just scratched the surface," she said. "This business could be a very profitable venture for both the alumni and the ICA."

All profit will be split between the two departments, Peplow added.

A \$10,000 profit is quite an optimistic projection, Pittman said.

"That's a lot more than the percentage of

continued page 11



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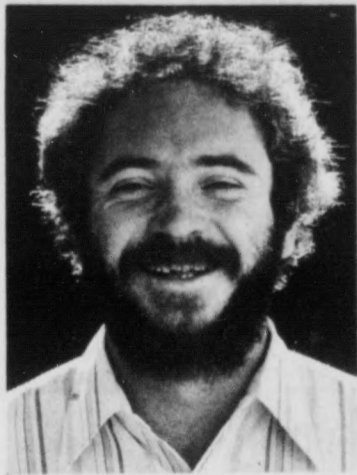
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jack lavelle



This man looks like a governor! Those words originally were used in Russ Williams' unsuccessful 1974 campaign for the office, but they could be used equally well to describe Arizona's 15th Governor, Wesley Bolin.

A tall, silver-haired, rugged-looking man, Bolin is a typewriter's dream for the role of governor of a Western state.

Now, if he can only do the job the movie will turn out to have a happy ending. He has the potential.

As secretary of state for 28 years, Bolin should have a deep, expansive knowledge of the needs of Arizona. Whether he has learned anything he can put into practice as the team's starting quarterback remains to be seen.

For he often drew criticism for his lengthy absences from his job, and the real work in the State Department was accomplished by his deputies. While Bolin was off cutting ribbons or riding in parades, underlings made the difficult decisions.

And Arizona should have had enough of that by now, since it was estimated that Ambassador to Argentina Raul Castro spent one day out of four outside of Arizona. This cannot continue if Arizona is to have an effective leadership.

Bolin should have an improved relationship with the press, which seemed to be the burr beneath Castro's saddle. All the press secretaries in the world could not have straight-

ened out the running feud Castro had with the media.

But Bolin has to assume some sort of strong posture to keep the state from drifting into further indecision.

Republicans in the Legislature see Bolin as an easy mark in the 1978 gubernatorial election. His position in the race will be enhanced only if he manages to get across to Arizonans that he is a strong leader. And up until now, he has seemed a mere figurehead of an elected official.

The most odious problem Bolin faces is the awful mess the state's prison system is in, a question Castro left floating in the wind when he packed up and left for Argentina.

A new criminal code goes into effect next October, and along with it will come some stiffer sentencing requirements the law-and-order Legislature wants to impose to solve Arizona's crime problem. Bolin is going to have to find a place to put all the inmates, or he is going to inherit the blame for the despicable situation.

So, after more than a quarter-century as the state's second banana, it's Bolin's turn to drive. In the past, he has appeared to be a decent, honest man, but that somehow does not seem to be enough in these times.

Bolin deserves everyone's good wishes in the job, but good wishes don't accomplish the task. Strength, intelligence and vision are what is needed, and it remains to be seen if he possesses those qualities.

Opinion

Ribbon cutting is important.
—Wesley Bolin

South from here Morrissey/Visotsky

Latin American reader's guide

Latin America is an area that, with the exception of very dramatic events, is generally under-reported in the United States. It is also true that much of the information that does come through via the press and academia is distorted after being filtered through a formidable screen of ignorance and ideological dogmatism.

Therefore, in order to facilitate an independent investigation of Latin America, a bibliography is invaluable to the background and perspective that is needed to reach valid conclusions.

Books:

"The Shark and the Sardines," Juan Arevalo. Written by an ex-president of Guatemala. He makes a strong case against U.S. intervention, both economically and militarily, in Latin America.

"Global Reach," Barnett and Mueller. It presents a strong structural analysis of the activities of the U.S. multinational corporations in Latin America. It includes a sea of facts and an in-depth study of the political economy of Brazil.

"Revolution in Cuba," Herbert Mathews. One of the best and fairest books about Cuba by the late editorial writer from the *New York Times*. He made many visits to Cuba beginning in 1957 when he became the first American Journalist to visit Fidel Castro in the Sierra Madre.

"Massacre in Mexico," Elena Poniatowska. A well-documented study of the slaughter of hundreds of students in Mexico City just prior to the 1968 Olympic Games. It has many insights into Mexico's political system.

"Monopoly Capital," Sweezy and Baran. Chapter 7 of this book has an excellent discussion of Latin America's economy and recent history.

"Allende's Chile," Ed Boorstein. Boorstein is an American who worked in the Ministry of Economics in Allende's government and who occupied a similar position in Cuba in the early 60s under Che Guevara. His books explodes much of the demagoguery that has been made concerning Allende's economic policies.

"The End of Democracy in Chile," Binns. Contains many documents about the overthrow of Allende and includes a stinging critique of the U.S. press's handling of the situation.

Also, any books on Chile and Latin America by Gary MacCoin and James Petras.

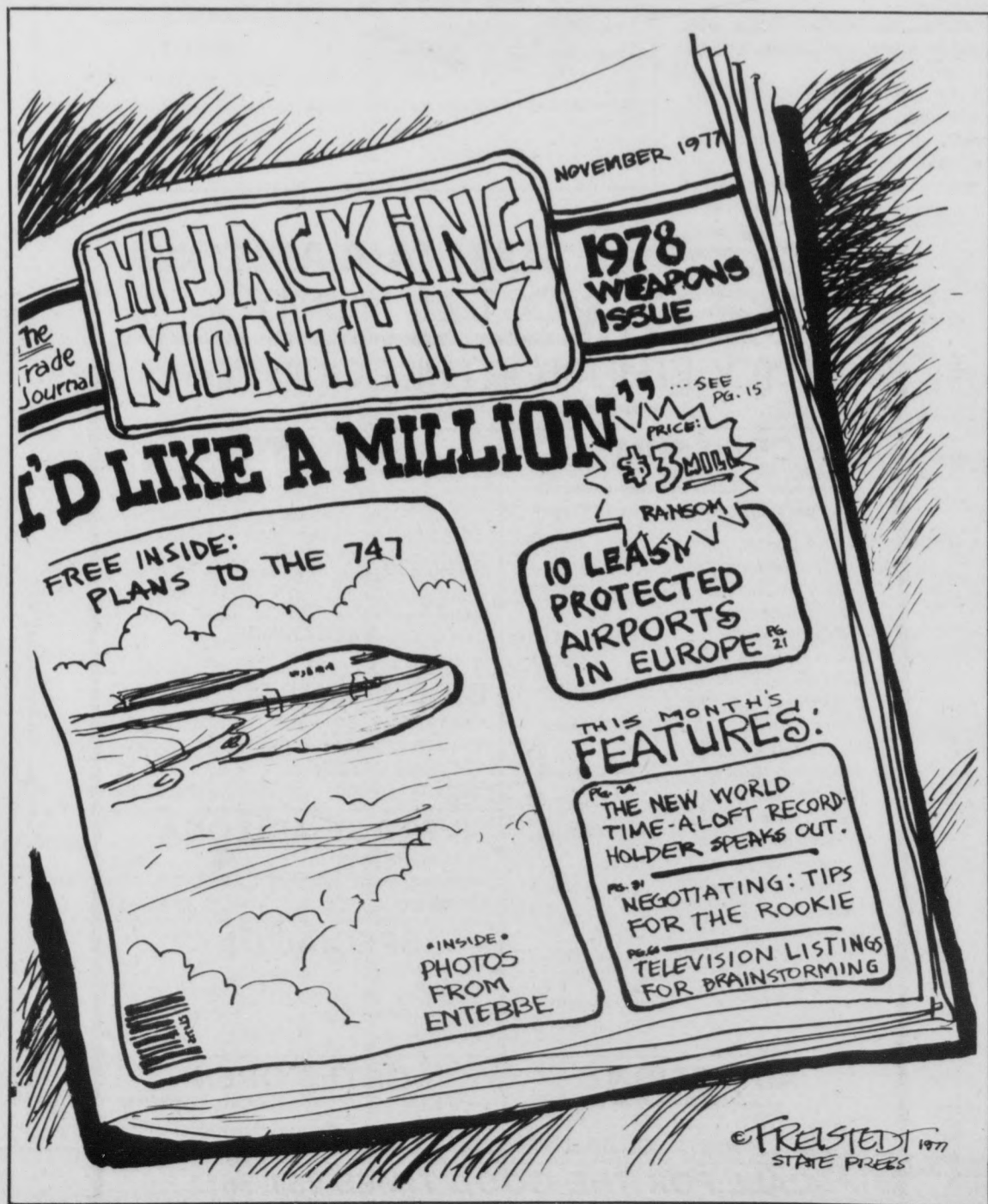
Articles:

"Our SOB's: The Somozas of Nicaragua," P. Lernoux. *The Nation*, July 23, '77.

"The Chicago Boys in Chile. The Toll." Orlando Letelier. *The Nation*, August 28, '77. Devastating attack on the economics of Chile's ruling Junta by the former Chilean ambassador to the United States and economist who was mysteriously murdered in Washington, D.C. last fall.

"Still Hungry After All These Years," *Mother Jones*, August, '77. A study of the political economics of food in the Third World.

"Six Myths of World Hunger." *East West*, June, '77. More politics of starvation in the third world.



El Mestizo de MEChA

Ku Klux Klan: Fear on the frontier

WAKE UP AMERICANS!! Your Country is under attack by enemies, foreign and domestic, who are working to replace our time-honored and proven values with . . . Unbelievable Degeneracy!

And so the headline reads in a notice issued by the United Klans of America seeking recruits in order to achieve a return to the "real America." This return to the "real America" means a return to the days of overt racism and second-class citizenship for millions of Americans.

. . . When a girl was a girl, when a boy was a boy . . . When socialist was a dirty word . . . When taxes were only a nuisance . . . when ghettos were neighborhoods . . . When America was the land of the free and the home of the brave, apathy did not exist.

The clincher:

The UNITED KLANS of AMERICA needs the help of all White, Christian, Patriotic Americans in the fight against those who promote the demoralization of our youth with dope and smut . . . have promoted race mixing to pollute our white race . . . WAKE UP AMERICA . . . Catholics and Protestants UNITE in the fight for the protection of your loved ones and our . . . COUNTRY . . . Those that lack courage best hide.

To be eligible you must be a native-born loyal U.S. Citizen, 21 years old, a White Gentile Person of Temperate Habits, with Christian beliefs, and believe in White Supremacy and Americanism.

For those who believed the KKK to be dead, the aforementioned recruitment notice serves as a shattering glimpse of reality. For those concerned Anglos who assisted in the Civil Rights and Vietnam movements it shows that there is still work to be done. For those elder Blacks and Chicanos who grew up in a segregated society it brings back memories of lynchings. For people of color it results in despair and anguish, fear and anxiety, anger and terror. It scares the hell out of me.

The KKK has come out of the woodwork to

push for a return of Jim Crow laws, segregated schools and public facilities, racism, and justice through mob action. The national director of the KKK, David Duke, 27, of Jefferson, La., was in San Diego this past Monday to announce that the Klan will set up its own border patrol from Texas to California to help catch illegal aliens it claims "threatens to wash away our culture, the financial strength of the country and the well-being of America."

Duke was embarking on a one-week recruitment trip and publicity drive through California's largest cities. Duke claims California is one of the states where Klan membership is growing fastest. He said that 500 to 1,000 Klansmen will patrol the border's "hot spots."

Duke also said that he has been encouraged by Klan members who work for the border patrol and that they would not back away from violence. "We're not going to back down; we're not going to run away. We're not going to let fear ruin our lives," he said.

The present action of the KKK will result in further incidents such as the Douglas torture incident. Not only is the Klan a threat to Mexican nationals crossing the U.S. border without papers, they also are a danger to all people of Mexican descent, after all, to people of the mentality and philosophy of the KKK "we all look alike" whether we're U.S. or Mexican citizens. How will they distinguish between a Mexican national without documents and a Chicano who happened to lose or forget his ID?

It wasn't until 1954 that the U.S. Supreme Court ruled that people of color were entitled to first-class citizenship and due all the associated rights and benefits long denied them. The United States today is still not a model of equality but there has been progress made.

The road to freedom still is being walked by many and the pie is still in the sky for many Americans. As Rev. Nesby put it at the march to oppose the Bakke Decision last Saturday, "After bathing in the sunshine of freedom, WE WILL NOT GO BACK."

Cynical editorial

Editor:

Jack Lavelle's cynical column on "Crime Does Pay" ignored the main question. Why do people support the lectures and book sales of the John Deans and Eldridge Cleavers? Obviously, because they want to. How could these entrepreneurs get rich if the public ignored them?

Is Jack inferring the Legislature or the board of regents should be the judge of who gets to appear on the campus?

The free market place calls the tune but the citizen can be selective in the purchase.

Juanita Harelson
Rep. Dist. 27 (Tempe)



No matter where you are, the most direct source for hometown news is the newspaper. NASA officials used headlines, particularly those from the sports pages to help keep astronauts in touch with reality.

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Valley's electric car business rapidly running out of gas

By Chet Barfield

The electric car business in the Valley has run out of juice.

Electra Car of Arizona, Inc., the sole distributor of the two-passenger Citicar, went out of business two months ago, and energy-conscious motorists will now have to buy golf carts if they want an electric car, a former Citicar dealer said Thursday.

"It's a very sticky wicket. Citicar owners won't be able to get replacements for some of the parts," said Kirk Forsythe, general manager of Arizona Carriage, Inc. in Youngtown.

Forsythe said his company dropped the Citicar line about six months ago because the inflated price of the vehicle limited the market.

"In 1974 the Citicar cost \$1,995. By the end of 1976 the price was \$3,395," he said.

The Florida manufacturer of the car, Sebring-Vanguard, had problems with costs because they lacked mass-production facilities, he said.

"Because of the limited quantity they made, the price was considerably higher than if it were a mass-produced volume," said Forsythe.

"To get the price down you have to make so many units to cover your tooling costs," he said.

He said most manufacturers cannot stay in business unless at least 200,000 cars are sold each year.

National sales figures for the Citicar were unavailable, but Forsythe said if his sales were any indication, the company was falling short of that mark.

"In a year and a half we sold 15 to 20," he said.

Nate Osborn, owner of Electra Car, could not be reached Thursday, but Forsythe speculated Osborn probably encountered some of the same sales obstacles that he did.

Many potential Citicar buyers were dissuaded by the low range and slow speed of the vehicles, he said.

"It must be charged at least once a day from a 110-volt household outlet. The manufacturer claims more than 40 miles to a charge, but the range was actually under 30 miles," said Forsythe.

Maximum speed of the Citicar is approximately 38 miles per hour, he said.

Forsythe said the car slows down as it runs out of juice.

The car's eight batteries, which are twice the size and weight of an average car battery, need to be replaced every three years at a cost of \$300, he said.

Batteries are one of the few replacement parts present Citicar owners will be able to replace, Forsythe said.

He said the cars were extremely economical to run, averaging about three cents per mile in electricity and depreciation of the batteries.

Last year the Salt River Project leased six of the Citicars from Osborn for a testing and evaluation program.

The cars were leased to SRP employees on a first-come, first-serve basis for one week at a time.

Bing Brown, supervisor of information at SRP, drove a Citicar during three separate weeks. He said the car was a lot of fun, but was useful only for short hops to the grocery store or for small errands.

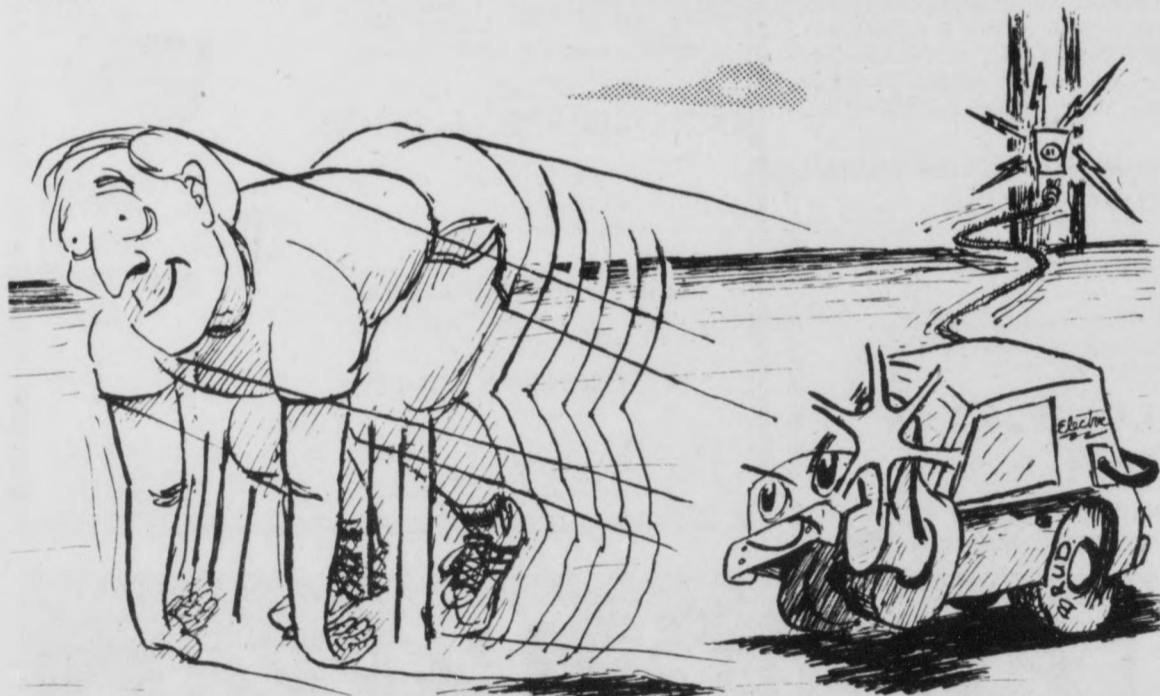
"I had a ball in the thing. It was really a kick in the shorts," he said.

He said in certain circumstances the Citicar could be a valuable vehicle, but it was impractical for most Valley commuters.

"The repair record was not as good as we would have liked to have seen it," he said.

"The range was not as long as we thought

continued page 11



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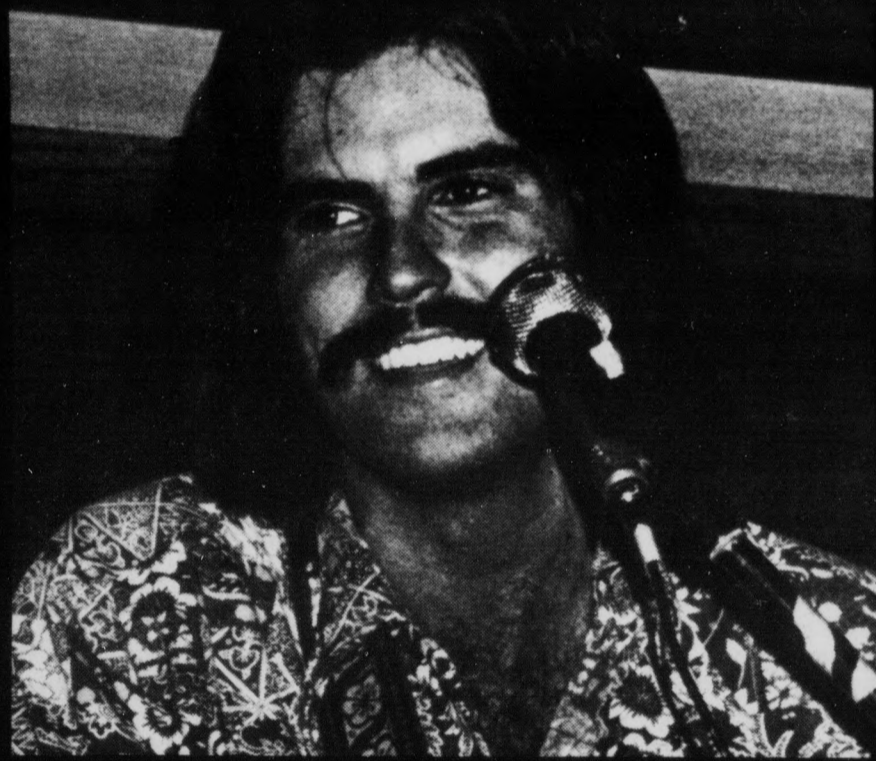
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Sound off

Election '78

Phoenix should stop urban sprawl by putting a moratorium on expanding the city's boundaries, said Charles W. Pine, a Phoenix City Council candidate.

Pine, a public relations executive, says the sprawl is caused by leapfrogging developers, who prefer to buy cheaper land on the city's outskirts. He says the city is losing revenue on large areas of land within the city.

"About 50 percent of the land in Phoenix is vacant," he said. Anti-urban sprawl ordinances are needed to keep developers in the areas which already have water, police and fire protection, Pine added.

Pine also said he is concerned about the tremendous backlog of unpaved streets in Phoenix, saying there are more than 300 miles of roads in need of repair. Pine suggests raising money through bond elections to cut down the backlog.

Pine, 62, said the only way to solve problems existing in Phoenix is to face up to them. And he said his experience in public relations would benefit the council.

"The council needs bold, innovative thinking," he added. "Public relations people are idea men, problem solvers. I think I can provide the leadership the council needs."

Pine accused the current city council of "sitting on their butts all year . . . sweeping important issues under the rug."

He said he is in favor of retaining two-year terms for councilmen because this has been successful for 200 years in the U.S. House. Pine added this gives the voters the opportunity to

recognize poor councilmen and "throw the rascals out."

Pine said the present transportation system in Phoenix is "deplorable." He advocates improved mass transportation, especially for the poor and elderly.

Pine said he favors extending bus lines and lengthening service hours, especially on weekends.

He would favor revitalizing car pool plans and a Park and Ride program, which would allow commuters to drive to a large parking lot and take a bus to the downtown area, Pine said. The plan has been successful in Dallas.

Another way of reducing traffic in the downtown area would be to establish more left turn arrows and one-way streets, he said. He also advocates staggering work hours, which he said would cut down peak traffic congestion.

Pine said mini city halls, proposed by mayoral candidate Rosendo Gutierrez, would help cut downtown traffic by allowing residents of Maryvale and Paradise Valley to take care of routine city business in their own communities.

Pine, a former Democratic State Chairman, said he is against regressive sales taxes and if elected would work toward eliminating taxes on food and medicine.

He also says he feels the one percent renter tax is highly discriminatory because the renters end up paying it twice, since it is usually included in the rent.

He said repealing it would have to be done over a two-year period since the city would be losing about \$900,000 in revenue. Renters make up 38 percent of all housing in Phoenix.

This is part of a continuing series of council and mayoral candidate profiles

David McNeill, a Phoenix telephone worker, said he wants to be a Phoenix city councilman so he can limit the power of the city government.

"Government is generally trying to control our lives beyond its intended purpose. I want to make sure it doesn't continue to do this," he said.

McNeill, a Libertarian, said his role as councilman would be to vote against the expenditure of any public money obtained through taxation.

He said he would oppose any council action that would take private property, no matter what the purpose was.

"I oppose all government development of private land. Urban development should be left up to the owner of the land to develop as he chooses," McNeill said.

McNeill said he would like to have all unnecessary city services cut back so the compulsory taxes which are used to support them can be eliminated.

He proposed that each neighborhood should have its own government and contract the services on the private sector.

McNeill, 38, said he is opposed to the Papago Freeway.

"I am opposed to all freeways at this time because they condemn neighborhoods," he said.

He is in favor of repealing both the sales tax and the one percent tax on renters.

"The council should decide at a future time to set up a contingency fund instead of having these taxes," McNeill said.

He said the mass transportation system cannot be improved.

"The government will never be

able to develop an adequate mass transportation system. Our needs are varied and cannot be taken care of with one system," he said.

He also said nothing can be done about the air pollution problem in Phoenix because it is the result of too many people in one area.

He is in favor of using para-law enforcement officers to do routine police work such as giving out traffic tickets.

Although he said only criminals can control crime, he added, "Our police have shown consistently that they are excellent dealers with crime."

McNeill said this is the first time he has run for a political office and is not involved in any community organizations.

McNeill of 6848 W. Lewis is working as a central office repairman for Mountain Bell.



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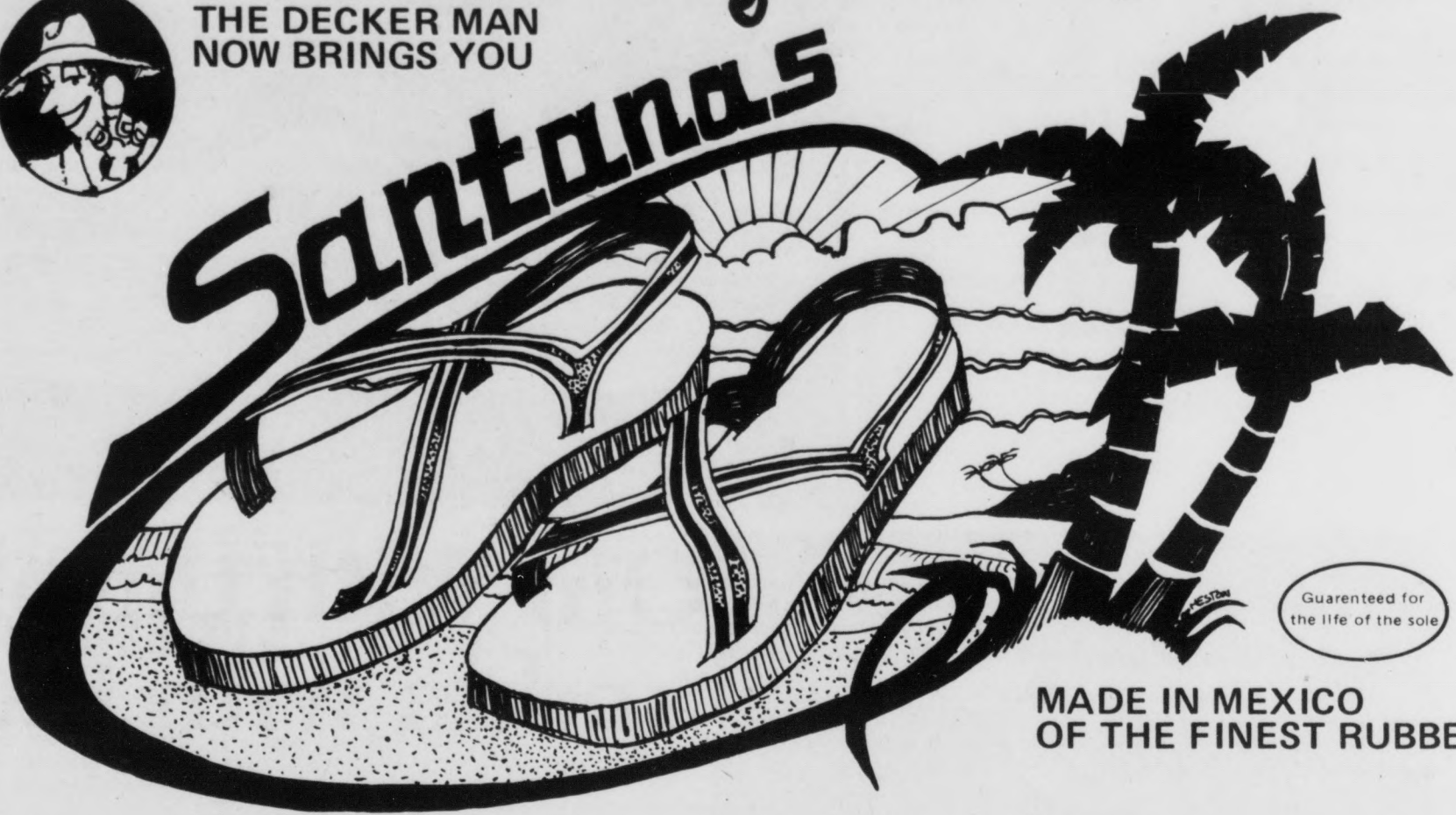
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Out with the old and in with the...

A news analysis
by Art Moore

There was a lot of pomp and circumstance at the inauguration of Governor Wesley Bolin, Thursday, but very little substance.

The crowd gathered to watch the event, along with dozens of media people, and was treated to the Arizona National Guard band, cookies, cake and punch, but only five minutes of the words and wisdom from Bolin.

After a half-hour concert from the band, the crowd was treated to two verses of the Star Spangled Banner, the pledge of allegiance and an invocation before the actual purpose of the hoopla began.

Bolin took the oath of office from Arizona Supreme Court Justice Duke Cameron, then delivered his brief inaugural address to the crowd, consisting mainly of elderly people and the media.

The crowd applauded politely as Bolin delivered his speech, while photographers scrambled around taking photos from every conceivable angle.

Most of the crowd seemed disinterested with the proceedings, looking at it as just another way to pass a sunny Phoenix afternoon.

The media, however, were poised to capture every move, every word and every blunder Bolin did or said. Several times during his speech, Bolin lost track of where he was, but the crowd didn't seem to care.

After the speech and benediction, the crowd jammed into the hallway to get a chance to shake hands with the new governor and to proceed to the lobby where officials were dishing out slices of cake, cookies and orange drink to the multitude.

What it all added up to was much ado about relatively nothing. The whole event was staged as an extravaganza for the media, something to liven up an otherwise dull occurrence.

Top left: New governor Wes Bolin said he could only talk with the media for a few minutes because he was exhausted. Top right: Phoenix media dutifully takes notes of Bolin's speech at the press conference after the inauguration. Above: An Arizona National Guardsman sits at attention during the new governor's speech. The Guardsman was a member of the band that entertained the crowd with patriotic songs. Right: A senior citizen raises his hand in tribute to Bolin.

Photos by Rhonda Prast
and David Seibert



More about

Manager predicts sales flop

continued from page 3

profits I paid ASU," he said.

Pittman said during the four year period he sold concessions at ASU games, he paid the University between 20 and 25 percent of his net profit.

"I never paid them near \$10,000," he said.

But athletic departments at other universities are making bundles of money off this type of merchandise, according to Don Dotts, alumni director.

"We think we're smart to be there instead of letting all the profit go off campus," Dotts said.

"I have no projections for possible profit," he said, "but people do buy these things at games. You have a concentrated audience of very interested people."

Dotts said he is sure the Alumni Association will do better than a private company.

"We'll split the profit with the athletic

department instead of letting it go to an outside party," he added.

Moderate success of a souvenir mail-order service started by the alumni association two years ago prompted interest in selling concessions at the football games, Dotts said.

A souvenir shop called "Sun Devil Country Store" which opened in Mariposa Hall this semester is an extension of the mail-order service, he said.

Along with T-shirts and "Kush" caps, the gift shop is selling bolo ties, scarves, sweatshirts, key chains, golf balls, needlepoint kits, ice buckets and playing cards with ASU logos.

The market for concessions with ASU logos is limited, Pittman said.

"But a winning Sun Devil season could mean an increase in demand for ASU souvenirs," he added.

More about

Electric car business closes doors

continued from page 6

would be necessary in the Valley," he said.

He said some SRP employees used up all their volts and had to be towed.

Brown said the top speed in the cars he drove was 32-34 mph on a flat surface.

"You can get it up to 44-45 mph on a long downhill run if the wind is at your back," he said.

The car's initial acceleration was good, Brown said.

"It's got a very high torque," he said sarcastically. "It takes off like a jackrabbit for the first 15 or 20 feet. You can beat anyone to the middle of the intersection."

Unfortunately, he said, that initial burst of power decays very rapidly.

Brown said he was not surprised Osborn had

problems selling Citicars to Valley residents because of the relatively high initial cost.

Insurance premiums for the Citicar would be exactly the same as other compacts, Brown said, ranging from \$100 to \$300 per year.

"If we take \$200 as an average, over a five-year period the owner has spent \$4,000. If the motorist has distances to go of over 30 miles, or wants to go at a speed of over 30 mph, it becomes kind of a drag," he said.

Brown expressed hope that Sebring-Vanguard will stay in business long enough to work out the flaws in the Citicar.

"There has to be a pioneer in everything," he said.

Medical aid organization discussed

A summer medical assistance program in Latin America will be discussed Tuesday at ASU.

Representatives of Amigos de las Americas are scheduled to explain their program at 12:15 p.m. in the ASU Social Sciences Building room 212 A. The public may attend without charge.

The group is a volunteer youth-led organization that offers young people 16 years of age and over to do something different and challenging with their summer.

Amigos de las Americas is a medically oriented, non-profit organization whose volunteers serve in Latin American communities where medical help is unavailable.

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Women's conference to discuss problems encountered by working

Problems encountered by working women will be discussed during the Sixth Annual Women's Conference Tuesday in the MU Arizona Room.

Keynote speakers Caroline Bird and Elizabeth Janeway, are authors of books oriented toward women. Mary Jacks, ASU professor of administrative service, is conference coordinator.

"This conference will provide a means for the average Arizona citizen to gain insight into various public issues relating to the problems of women at work," she said.

"Since women perform many kinds of work, public policy issues exist in relation to women's work whether it takes place inside or outside the home," she added.

The conference is scheduled between 8 a.m. and 3:30 p.m. and will look at issues concerning problems of both career women and homemakers.

In addition to presentations by Bird and Janeway, there will be workshops and

panel discussions. The panel is composed of faculty and administrators from ASU, women from governmental agencies and the business community.

The program is sponsored by the Arizona Council on the Humanities and Public Policy, the ASU Department of Administrative Service, the ASU Center for Executive Development, the College of Business Administration and the State Department of Education.

People interested in attending this conference must register by contacting the Center for Executive Development. The deadline is today.

Bird has written several books, including "Born Female," "The High Cost of Keeping Women" and "Everything A Woman Needs To Know To Get Paid What She's Worth."

Janeway wrote "Woman: Their Changing Roles," "Between Myth and Morning," "Woman's Place" and "Man's World."



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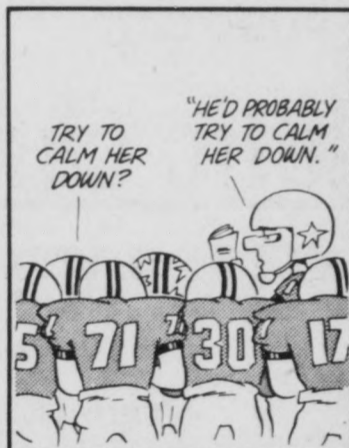
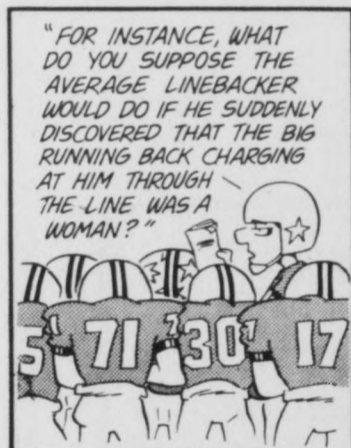
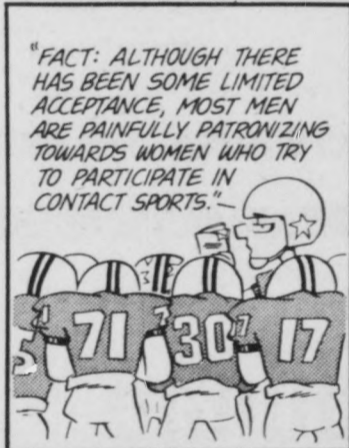
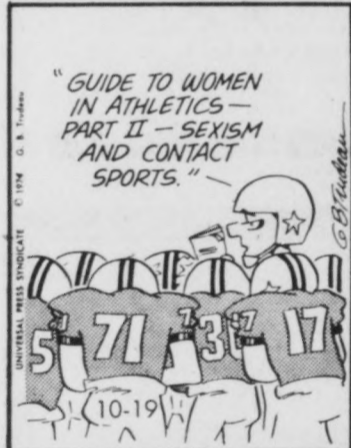


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Mark Scarp

My visions of attending law school and/or how to become a minority

Many of us have probably been following the legalities and implications of a certain Supreme Court case involving such variable terms as "discrimination," "affirmative action," "civil rights," and the like.

As one who dreams of securing admission into law school, a quest not much easier than scaling Everest, facing an insurance salesman for three hours and finding a parking space at ASU at 10 a.m. on a Wednesday, I know I must sooner or later come to grips with the fact that I may need attributes other than an enviable GPA or high admissions test scores to get in.

I asked my genuine Italian father, a man of vision and great wisdom, which he attributes to never having gone to college, for some advice. "Dad," I said, "how am I, your son, who is not only a white man but has been for many years, ever going to beat our current system of affirmative action to admit minority students to graduate schools?"

My father took a sip of Anheuser-Busch Natural Light. "You've answered the question yourself," he said. "Son, what you have to do is quite simply become a minority."

I pondered this bit of advice all the way to ASU. I went to see my advisor, a kindly old political science prof who has golfed with

presidents. "Professor, how do I become a minority?"

He answered, "But you are already a minority, Mark. Majorities rule, minorities do not. Do you rule anybody?" Other than my dog, who often has a mind of her own, I shook my head. "Are you ruled?" he went on. "Yes, of course you are. And a great deal, I might add. This University tells you what to do, what to take, where to park, how much you owe, in a sense. And your faculty tells you your academic worth through grading. You are a minority, and intellectually can argue that you have the right to affirmative action just like anyone else."

I thanked him warmly and was on my way out of his office when he stopped me. "And by the way," he said, handing me an exam paper, "here's your test score. You got a D."

I then went to the Moer Building and asked a lady, "How can I become a minority?"

She pulled out a form from inside a desk. "Are you oppressed?" she asked.

"That's kind of general, isn't it? What do you mean?"

"Is the landlord threatening to evict you, is your mother still in the hospital with tuberculosis, is your father not working, is the government withholding your welfare check, is your food stamp application all tied up or do

people call you dirty names derogatory to your ethnic background?"

"No, no, nothing like that. We're not on welfare or food stamps. My folks have worked hard all their lives to make it good for me. What kind of question is that, anyway?"

"Would you please answer, sir?" she asked blankly.

"No, I guess I'm not oppressed." I got up and walked out, with a D exam

paper and no answers. I finally walked over to the College of Law and talked with a man smoking a pipe.

"How do I become a minority, sir? I'll do anything to be one — I want to join up. I want to go to law school, sir, I don't want to be turned down because of the color of my skin. What do you say, sir, how do I do it?"

I didn't get what he said — he answered me in Latin. I went home, dejected,

confused. My father was sitting in his favorite chair, reading the funnies (he says he always reads them first, putting aside the front page until last, claiming the rest of the paper isn't so bad for the digestion afterward).

"Dad," I said, "no one can tell me how I can become a minority."

"That's all right, son," he replied, "I think you're as minor a person as anybody." "Thanks, Dad."



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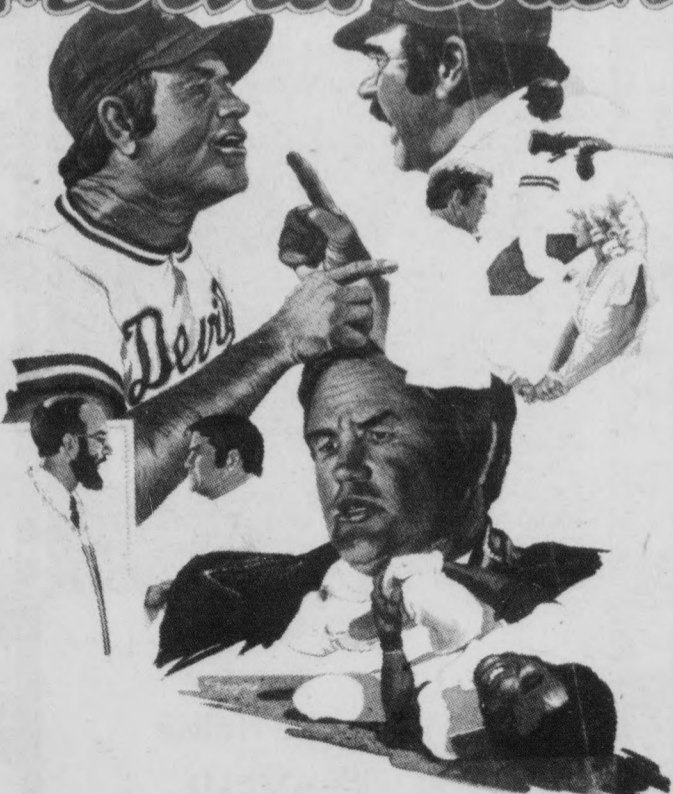
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Taj Mahal



By Jim Muhstein

The first thing you notice about Taj Mahal are his large hands. Like his rap, they never stop moving. If they aren't tapping their fingertips on his knees or hiking up his bright yellow kaftan, they are twirling the cap on his head, mopping at the perspiration that is streaming down his face.

He had just survived a warm drive from Tucson when he arrived at Dooley's Monday afternoon. A friend of his, and local musician, Jack Alves, was waiting to show him a couple of guitars.

Mahal picked one of them up, a 1928 National steel-body, and dropped a slide onto his middle finger. A small group of people began to pull themselves around as he started into a short lick.

When he finished a minute or so later, we talked about a project that he has become involved in — one that greatly interests him.

Earlier this year, Mahal was informed that he was a candidate for a program sponsored by the Oakland Symphony Orchestra in which a guest artist would be selected to accompany their Pops

Symphony in special concert program. It would be an artist whose music was centered in a more contemporary genre.

The number of concerts to be scheduled was to depend on how "successful" the experiment was judged to be. Mahal was eventually chosen and performed that first concert with the Oakland Pops.

The idea for a concert such as this is nothing new. Frank Zappa guested with Zubin Mehta and the Los Angeles Philharmonic a few years ago, and Arthur Fiedler has put together a series of such concerts on public television with the Boston Pops.

It is, says Mahal, an attempt to win back the audiences that the symphonies have lost in the last twenty years or so.

"On some ends, people are smart enough to put the right kind of symphonies together to draw people," Mahal said. "But this music that people have been able to hear for generations is not like improvised music, which will grow into another kind of thing, unless you get some new person interpreting it and you happen to get them on their great night.

You usually get it pretty well like, 'There it is, let's play.'

"Now contemporary music has finally been given the 'okay.' Actually it's unfortunate that it's at such a late date as this. It should have started 25 or 40 years ago, if not a hundred years ago, and then there would have been the development of another kind of classical music that was even more contemporary than the stuff that Ravel and some others wrote."

In order to better acquaint both worlds, Mahal, who is as comfortable with classical music as he is with the blues catalog, was invited to the home of conductor Harold Farberman just prior to and during work on the project.

"It was really interesting visiting the artist in his home, watching how he worked, how he relaxed and how he did a lot of things.

"We got a chance to play together and really enjoy one another's company. The music was great — just dynamite! The thing that made the biggest difference was a guy named Howard Johnson who wrote the charts for everything. Really

excellent charts. It was exciting to have someone come out and do it right."

Though the show did not sell-out, Mahal reports that all were quite pleased with the response. Northern California in the early part of the year is cold, damp, and foggy. It was held outdoors at a location about an hour's drive from San Francisco.

"It usually takes about 5,000 people there and I think they sold about 3,500 tickets. If that many people made it out there to sit in the cold and listen to all that stuff, then it was really good."

He seemed to be most impressed, however, with the organization of the concert program which allowed both the orchestra and Mahal's band to trade off each other's material to perform together or singly, as well as playing their own music.

"They did some Aaron Copland pieces, and, at my suggestion, Bolero by Ravel and we did two of my pieces together with the symphony, one of the symphony's pieces and then we broke.

"When we came back, the orchestra

continued page 18

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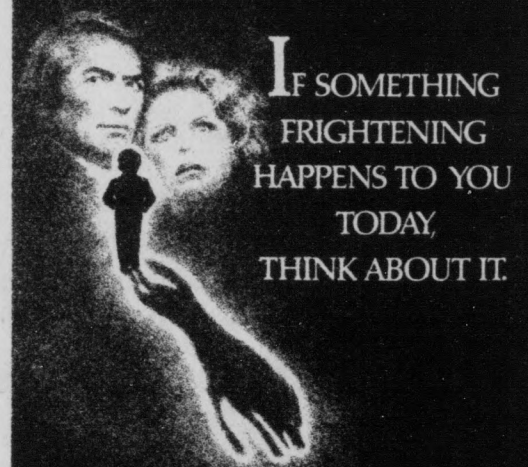
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Doobie Brothers: the young gets old

It was a cold, rainy night five years ago in Boulder, Colorado, that I first came across the Doobie Brothers.

I was dragged into Tulagis, a cozy, 350-seat bar, which at the time was an extremely influential club in the U.S. along with the Bottom Line in Boston and the Troubadour in Los Angeles, and was prepared for an evening of extreme disinterest and boredom.

Toulouse Street, the Doobie Brothers' second album (not their first as many believe) had just been released and "Listen to the Music" was saturating the air waves. At the time, I was not an overzealous fan of the Doobies.

But as I stumbled out of the bar into the cool Colorado night after two hours of intense rock 'n roll, a fan had been born.

(The Doobies went on to write a song about the amazing reception they received in Boulder from their four-night stand called "Clear as the Driven Snow" on the Captain and Me album.)

Ever since, I have followed the Doobie Brothers' steady

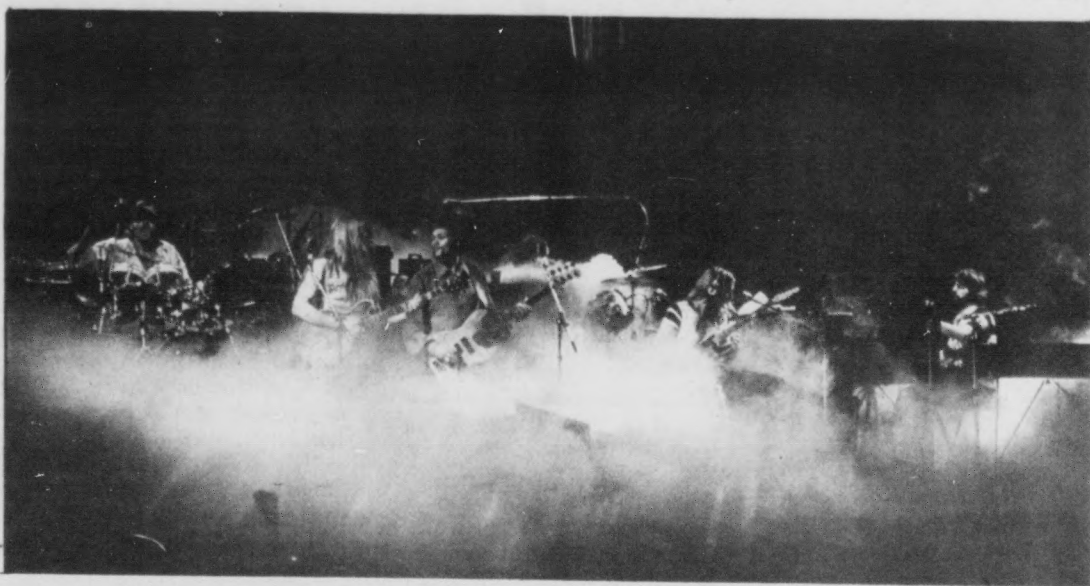
progression from the dues-paying bar band of that night to the theatrical "super-group" that came to Tempe Tuesday night.

But being as much of a fan as I have confessed to be, their show Tuesday night left me somewhat cold and distant from the hot young band I witnessed five years ago.

With the release of their latest album, *Livin' on the Fault Line*, the Doobies have moved beyond the mainstream rock that characterized much of their early material. *Fault Line*, like *Takin' it to the Streets*, is the musical extension of a developing Doobie Brothers — a development that witnesses a deliberate, intelligent and more sophisticated groove instead of just simple rock 'n roll.

But Tuesday night the Doobies, missing guitarist Tom Johnston who reportedly has been quite ill, delivered the old and basically ignored the new — all to the wild approval of a crowd who ignored the current material as if it was the plague.

In many ways it was a curious show. The band



opened with "China Grove" and the crowd loved it. They moved into "Takin' it to the Streets" and the crowd ignored it. "For Someone Special," another current piece, was ignored until the stage was flooded with smoke, fire and flashing lights in a theatrical extravaganza. The crowd loved it.

"I Know You're Made That Way," another new piece from *Fault Line*, was ignored by a crowd who seemed to sit on their hands and their brains anytime a song was played that had not spun gold on AM radio.

By this time, the tempo and direction of the show began to take shape. The older material is what stirred the crowd and the

Doobie Brothers delivered. "Without Love" and "Don't Start Me Talkin'" sadly missed Johnston's nasty vocals but the crowd probably didn't notice he was gone. They loved it anyway.

"Listen to the Music" was the expected encore and everyone seemed to go

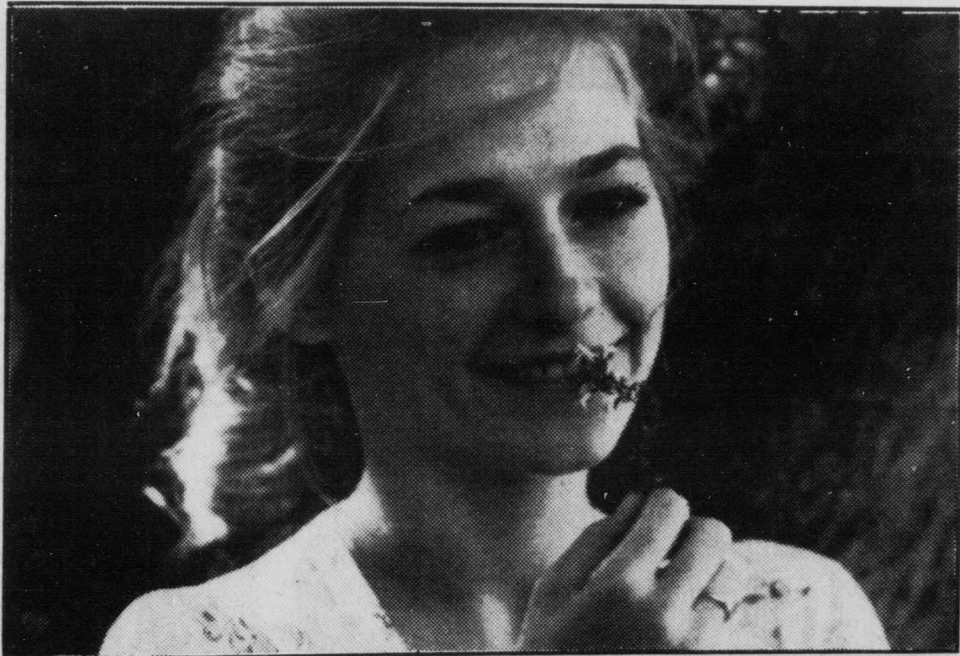
home happy and fulfilled. Except me. The show was too loud, the Activity Center sounds more and more like a large greasy old drum in which to play, and the Doobies' show was just too packaged, too predictable.

It's a shame young bands grow old.

— Dan Winkel

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Jazz with a grain of salt

A talk with Burton, Beirach, Tyner

"Jazz, right now, is enjoying the biggest period in its history," says jazz pianist Richard Beirach. As if to back his statement up, jazz sales in area record stores have risen sharply over the last couple of years, and according to store managers will probably continue to do so for some time to come.

Industry publications have been touting the fact for quite some time that more people are buying more records than ever before.

It would seem therefore, that with jazz taking an increasingly larger portion of the market, the jazz musician would be enjoying this growth in popularity the most.

And he does . . . to some degree. It is curious to note that jazz musicians view all of this with equal parts good fortune and ill omen.

When some of the top jazz musicians in the country assembled at the Arcosanti Festival a few weeks ago, several had quite a bit to say about the changes they feel helped bring about the increased interest in jazz and why, at the same time, they are skeptical of the effects that this popularity will have on jazz.

"I think," said Beirach, "that this is a period in history of transition and fusion — lifestyles, sex, economics. It's the history. You can't just say that it's symptomatic, that it's just going on in the era you're living in."

"In other words, history is reflected immediately in the arts today: poetry, dance, painting, music, writing. People are trying to use the whole vocabulary. What I try to do is to combine all these elements in the jazz field so that it sounds musical and fluid."

If music is indeed a document of social changes, then the reasons for the greater interest

in jazz are multitudinous.

Gary Burton, one of the world's top vibes players and leader of the Gary Burton Quartet, looked at these changes in terms of jazz music and his audience.

"The cultural barriers are less defined in jazz. You've got jazz musicians dressed every way from suits and ties to glitter outfits, from tons of equipment onstage to a guy that walks out with an acoustic guitar and plays the whole evening by himself.

"It runs a big range which is nice." As far as the audience, it's . . . becoming very trendy to be diverse. That's the key thing. That way nobody can catch you being unhip, because you'll surely be in if you've got a little of this, the best classical, the best folk, and can speak knowledgeably of each.

"And, so, jazz gets its rightful share. Intellectual pursuits seem to be up for the moment and that's good for jazz."

Burton said he feels that to a large extent contemporary artists whose music is centered in another form have adapted some jazz component to their own music. And despite the fact that the inclusion of these "components" probably helped advance jazz popularity through their exposure, they are at least partly at fault because they have misrepresented jazz to those portions of the buying and listening public unfamiliar with "real" jazz.

"Jazz, just lately," Burton said, "seems to be sought after as a touch, a panache of jazz happening."

"It may be a folk singer doing a piece with four bars of tenor sax in the middle and they call it 'Mr. Jazzman.' They've caught on to the jazz culture in that way in an attempt to be hip."

"That is usually a sign that jazz is about to go into a slump

because people abuse and overuse the word. They rarely feature the improvisational aspect of jazz and that is what jazz is all about."

Pianist McCoy Tyner said that this education aspect, or the lack of it, as Burton alluded to, is the other half of the problem that jazz faces.

"It definitely has its peaks and valleys," Tyner said. "I think that exposure has a lot to do with it. Like I think it should be a part of regular TV programming on prime time."

"It's one of the nation's gifts to the world. People should know something about it, what it is. Even if it doesn't get the kind of exposure that other things are getting, like football, it is dealing with a fine art and that little bit would help."

— Jim Muhlstein

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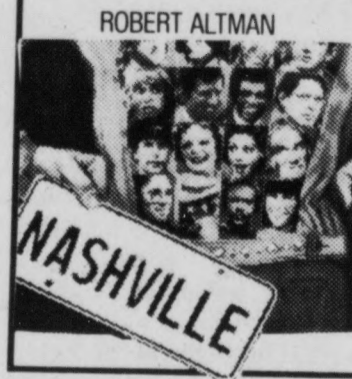
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continued page 17

ASU performers sidestepping dance

Since my recent introduction to modern dance this semester in a class and through performances, I find that sometimes I'm confused whether I'm watching mime or dance.

And last week's performance by the Image Guild, a dance troupe composed of many ASU dance majors, didn't clarify the issue for me. More than half of the performance was dedicated to a kind of play-acting, like reproducing the troupe's visit to the forest and depicting the story of a little boy and a kite. The amount of actual dancing was reduced by the emphasis on storytelling.

"Woodsisms" was the longest piece in the performance, where almost every dancer got a chance to show through dance what he or she did in the woods. The opening of this piece was very effective as a photo of the woods was flashed on screen and

voices were heard counting "1, 2, 3, 4, 5, 6, 7, 8." As the voices got louder, the troupe is shown, picture by picture, jogging out of the back of the photo towards the audience. Eventually, of course, the real dancers came on stage, and for me things slowed down. One girl would get something stuck on her hand and keep trying to wipe it off, then suddenly it would seem like the

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—VINCENT CANBY, New York Times

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FRIDAY

- 7:00 **3** Donnie & Marie
- 5** Gunsmoke
- 8** Washington Week
- 10** Wonder Woman
- 12** CPO Sharkey
- 7:30 **8** Wallstreet Week
- 12** Chico & the Man
- 8:00 **3** Having Babies/2
- 5** Merv Griffin
- 8** Evening at Symphony
- 10** Switch
- 12** Rockford Files
- 9:00 **5** Phoenix Suns
- 8** Masterpiece Theater
- 12** Quincy
- 9:30 **5** News
- 10:00 **3** **10** **12** News
- 5** Hollyw'd Connection
- 8** Dick Cavett
- 10:30 **3** Baretta

SATURDAY

- 12:00 **5** Action-Theater
- 8** All Star Soccer
- 10** Ninos Contentos
- 1:00 **8** Tennis Classic
- 10** Where The Jobs Are
- 1:30 **10** Sports
- 12** Desperate Hours
- 2:00 **3** Sports
- 5** Adventure Theater
- 7** Spanish Programs
- 3:00 **10** Great Adventure
- 3:30 **3** American Bandstand
- 8** Image Makers
- 12** Kidsworld
- 4:00 **5** Gunsmoke
- 8** Kup's Show
- 10** Medical Center
- 12** Nashville on the Road
- 4:30 **3** Untamed World
- 12** Pop Goes the Country
- 5:00 **5** Good Ole Nashville
- 8** Adam-12
- 10** Washington Week
- 12** Medical Opinion
- 12** Disaster
- 5:30 **3** **10** **12** Network News
- 5** Porter Wagoner
- 8** Wallstreet Week
- 6:00 **3** **10** **12** Local News
- 5** Hee Haw
- 8** Firing Line
- 10** Deaf World
- 6:30 **3** City Talk
- 10** Chronicle 10
- 12** Match Game
- 7:00 **3** Fish
- 5** Emergency
- 8** Robin Hood
- 10** Bob Newhart
- 12** Little, Big Man
- 7:30 **3** Operation Petticoat
- 8** Toughing It Out
- 10** We've got each other
- 8:00 **3** Starsky & Hutch
- 5** The Horsemen
- 8** Forsyte Saga
- 10** The Jeffersons
- 8:30 **10** Tony Randall
- 9:00 **3** The Love Boat
- 8** Onedin Line
- 10** Carol Burnett

- 10:00 **3** **5** **10** **12** News
- 8** A Free Soul
- 10:30 **3** Spartacus
- 5** Dandy In Aspic
- 10** Sins/Rachel Cade
- 12** Gt. Amer. Laugh-off
- 12:00 **12** Maverick
- 12:30 **5** Never Let Me Go
- 12:35 **10** House of Wax

SUNDAY

- 3:30 **3** For you, black woman
- 5** Big Valley
- 8** Amer. Short Story
- 4:00 **3** Formby's
- 10** America
- 12** Kush
- 4:30 **3** Local News
- 5** Wild Kingdom
- 8** Arvilla
- 10** Network News
- 5:00 **3** Lawrence Welk
- 5** Wild, Wild West
- 8** Austin City Limits
- 10** Sixty Minutes
- 12** Mary Tyler Moore
- 5:30 **12** Local News
- 6:00 **3** Donnie & Marie
- 5** Sha Na Na
- 8** The French Chef
- 10** Local News
- 12** World of Disney
- 6:30 **5** Marty Robbins
- 8** Robin Hood
- 10** World of Animals
- 7:00 **3** Las Vegas
- 5** Phx. Suns-Lakers
- 8** Nova
- 10** Rhoda
- 7:30 **10** On Our Own
- 12** Big Event
- 8:00 **8** Masterpiece Theater
- 10** All in the Family
- 8:30 **10** Alice


- 9:00 **3** The Small Event
- 5** Anything Goes
- 8** Evening at Symphony
- 10** Kojak
- 12** Praise The Lord
- 9:30 **5** That's Hollywood
- 10:00 **3** **5** **10** **12** News
- 8** Monty Python
- 10:30 **3** UofA Highlights
- 5** Call Her 'Mom'
- 8** Lohmann & Barkley
- 10** Medical Center/I&2
- 12** Man with the Power
- 12:00 **5** News
- 12:30 **10** Where The Jobs Are

MONDAY

- 6:00 **3** NFL: Minn.-L.A.
- 7:00 **5** Gunsmoke
- 8** Madame Bovary
- 10** Charlie Brown
- 12** Little House
- 7:30 **10** Fat Albert's Hallow'n
- 8:00 **5** Merv Griffin
- 8** Age of Uncertainty
- 10** Betty White
- 12** They took Miss Beaut.
- 8:30 **10** Maude
- 12** Oral Roberts
- 9:00 **3** S. Pedro Beach Bums
- 8** The Onedin Line
- 10** Rafferty
- 9:30 **5** News
- 10:00 **3** **10** **12** News
- 5** Hollyw'd Connection
- 8** Dick Cavett
- 10:30 **3** 7 in Darkness
- 5** Tribes
- 10** You Lie So Deep
- 12** David Susskind
- 12** Tonight Show
- 11:00 **12** Behind the Scenes
- 12:00 **3** News **12** Tomorrow
- 12:15 **5** Donahue

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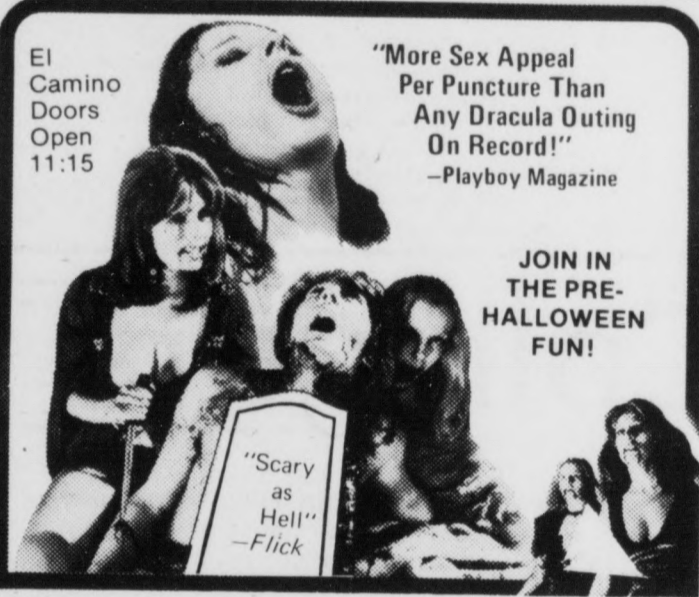
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More about Image Guild

continued from page 16

stickiness went away. She'd shrug and walk off leaving me wondering what was going on. This scene was repeated several times during the skit and it was only afterwards that I found on the program the subtitle, "Sue Sap." Granted, maybe not realizing that it was pine sap on her hand was irrelevant or dumb on my part, but the puzzle of it distracted me from the movement, which should dominate.

In terms of dance itself, "Slowing in Fall Motion" was the best. The dancers in science-fiction animal costumes moved gracefully in patterns and individually. At the end of this piece, when the dancers crouched down at the edge of the stage and peered into the audience, I felt that they were trying to see out into another world and perhaps escape the one they were in.

Although I felt that most of the dancers had good technical ability, I felt cheated that I didn't get to see more of it. Occasionally there was a wobble but for the most part, the moves were skillful. However, I think the overuse of playacting and mime prevented the dancers from performing to their utmost.

—Patricia Walsh

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More about

Taj Mahal

continued from page 14

played for four numbers, my band played for four numbers. Then the two of them played together, and then we did the last number ourselves."

Eventually, he feels, there is the possibility of an album coming out of all of this, but, for the moment, he doesn't intend to give that much thought.

There is still some room for polishing, and plans are for several more concerts with the Pops after the present tour is completed.

Mahal has the idea that it will take the form of a "touring show" in which the symphony will come out to play alongside the band at different points during a set, following much the same structure as the first concert did.

But for the time being it is the joy of an artist, who has grown accustomed to considering himself outside the realm of the big-time band, having had the opportunity to play with a symphony.

More about

Station postponed again

continued from page 1

of Matthews Center.

Ed Peplow, manager of student publications, said, "It is reasonably certain we will be moving, but there's absolutely no way of knowing when." He said the paper was moving because it needs more office space.

An ad hoc committee in the department of mass communications has been asked to make a recommendation to the department chairman on what to do with the office. The three committee members said radio station promoters had not formally asked the committee if they can use the space.

Max Jennings, a committee member, said the committee will make its recommendation within two or three weeks. "I really can't believe they want that space and they haven't bothered to contact anyone," he said.

Beighlie said the other possible sites are the attic of Old Main and an office in the MU. However, he said, "A lot of renovating would have to be done" to both sites.

Sponsorship has been another hurdle for the station.

Dr. Joe Milner, chairman of the mass communications department, told the promoters in May the crowded department could not afford to release any faculty to supervise the station.

He said the only way the department could sponsor it

would be if the station's budget would provide enough funds to hire a new faculty member.

Beighlie said the most likely sponsor would be the speech and theatre department in the College of Fine Arts.

Dr. William Arnold, department chairman, said the department was interested in sponsorship but had made no definite commitment.

Arnold said he wanted to be sure the mass communications department did not want to sponsor the station.

Collage

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Places Meetings

TODAY

Dale Anderson will talk on "Marketing a Restaurant" at the Marketing Club meeting at 3:30 p.m. in Business Administration, room 413.

The Latin American Association will discuss its Fiesta de las Americas party at 8:30 p.m. at Tempe Madison Village, 5101 S. Mill Ave.

Inter-Varsity Christian Fellowship meets at 7:30 p.m. in Danforth Chapel.

SATURDAY

The Young Adults/Unitarian Universalist Denomination is holding a get-acquainted

meeting at 8 p.m. at the First Unitarian Church of Phoenix, 4027 E. Lincoln Dr.

SUNDAY

The Newman Center is holding a Christian coffeehouse featuring music, food and fellowship at 7:30 p.m. in Newman Center.

MONDAY

The Integrity Club wants men and women of integrity at their meeting at 7:30 p.m. in the MU Santa Cruz Room.

ASU's Encankar students meet at 7:30 p.m. in the MU Gila Room.

The Way at ASU will meet at 2:30 p.m. in the MU Santa Cruz Room.

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SPORTS

It'll be a cold day in August before . .

By Bob Nightengale

It happened in 1974. The first time in 20 years. ASU's football team lost to UTEP.

The probability of that happening again Saturday night is about the same chance that Northwestern's team will beat Ohio State this weekend.

The Miners are 1-5 this year and have given up 89 points in their last two outings. Meanwhile, the Devils have scored 82 points in their last two games.

The Miners are averaging 13.5 points a game this season and have the worst offense in the WAC.

Meanwhile, the ASU defense is ranked first in the WAC. The last time the Devils gave up 50 points was in 1954.

ASU coach Frank Kush is still trying to win the "Mr. Congeniality Award" by saying, "The Miners are a team on the improve. They're taking their lumps, but they're young and under a new head coach (Bill Michael).

"UTEP had Colorado State down by 10 at the half, and despite what happened last week to the Rams, Colorado State is a fine team," said Kush. BYU slaughtered the Rams, 63-17 last week.

UTEP has a few standouts on offense in quarterback Oscar Ramirez, receiver Bubba Garcia and running back Robert Elliott.

Ramirez is the second-ranked quarterback in the WAC by passing for an average of 13.3 yards per reception. He is also ranked second in total offense with an average of 242 yards a game.

Ramirez' favorite receiver is Garcia, who is also the WAC's top receiver. Garcia has caught 31 passes for 554 yards this year. The Miners' running attack is led by Elliott. Elliott has rushed for 381 yards on 92 carries in five games.

continued page 27



Doing the "UTEP Two-Step"

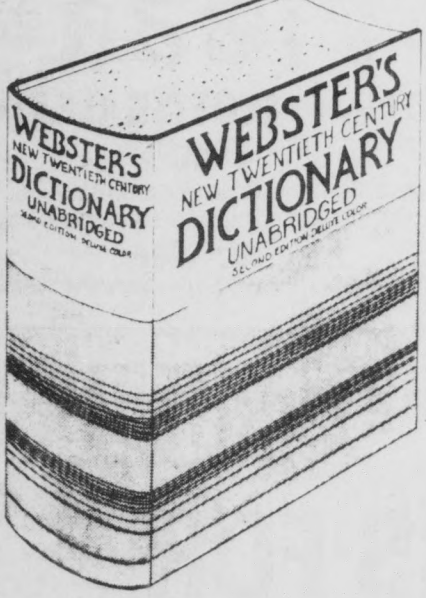
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Loss of top basketball players leaves all pressure on Nash

By Walter Berry

All was surprisingly quiet on the Activity Center playing surface early Wednesday afternoon. Complete solitude except for the slightly audible tap-tap-tapping sound of one basketball bouncing off the varnished hardwood floor.

Johnny Nash, ASU's sophomore forward, sat in a folding chair at court level clad in his shorts, sweat-socks and a green muscle shirt, dribbling a basketball between his legs from one hand to the other with short, quick snaps while waiting for a Sun Devil

practice session to begin. Though the season is still more than a month away, Nash realizes that ASU's basketball fortunes rest squarely on his lanky shoulders.

The Devils' two main inside scoring threats — Landsberger and Lister — are gone. All eyes, Nash knows, are on him.

Pressure nothing new

"I've felt the pressure before, even last season. It's really nothing new to me," he shrugged. "I tried to handle it the best way I could last year. I'll do the

same now. It can get rough sometimes. I'm aware of that."

Nash, a gangly 6-6, 185-pound forward from Long Beach, Calif., poured 235 points through the hoops as a freshman last season (90 for 220 from the floor; 55 of 67 from the free throw line) for an 8.4 scoring index per game. He also managed to dole out 72 assists and haul down 161 rebounds while appearing in all 28 Sun Devil encounters — 27 as a starter.

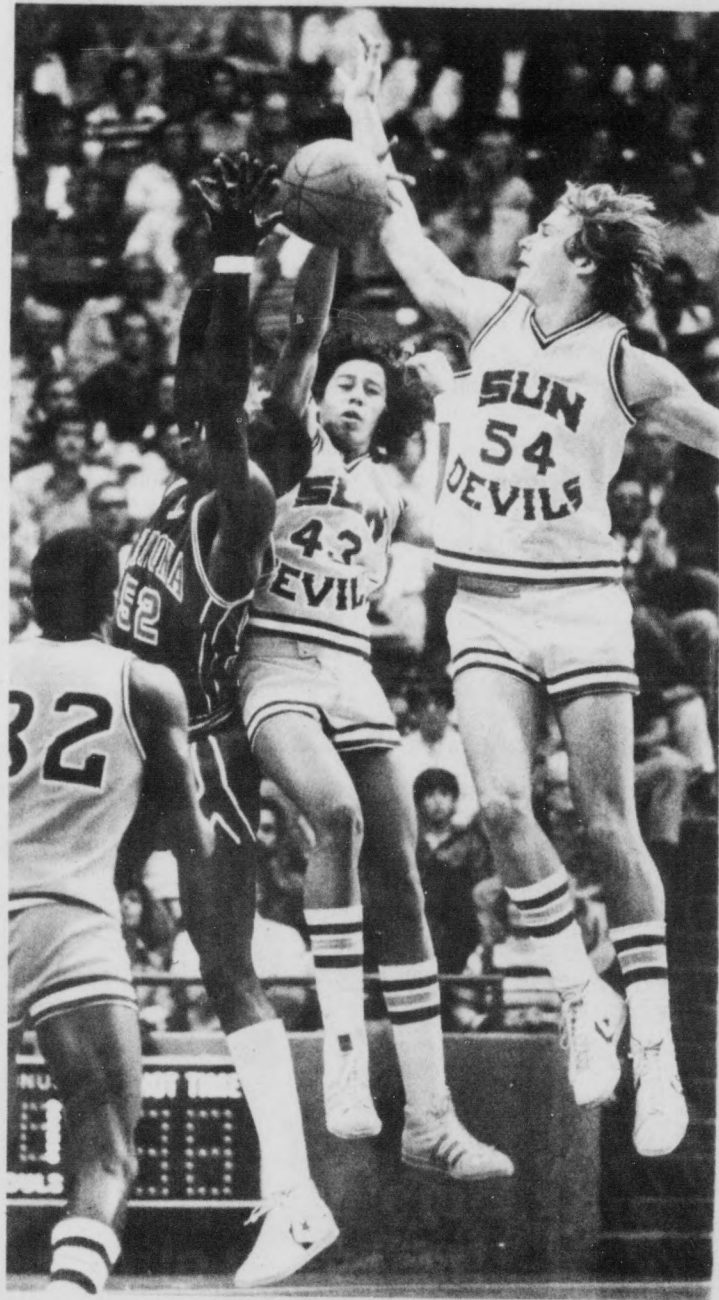
Despite those figures, ASU fans clamored for more. So did Nash. "Overall, I was disappointed in my play last season," he said with a pensive wrinkle on his brow. "I just got down on myself too much, trying to force things without letting them come naturally. It will come with time and experience, I know, but I felt I still could have done better."

This year's different

This year, Nash knows, will be different in many respects. "It will be tough without Mark. Alton would have helped us too. Everyone was kind of upset about them leaving," Nash said, brushing back his long, curly black mane of hair. "But we seem to have more team unity now. We've all pulled closer together and said, 'If they're not here, we've got to do it ourselves.' It can't be one guy trying to lead the team."

Though Nash saw 802 minutes of action last season, his playing time total may skyrocket this year, affording Sun Devil fans an added glimpse of his legendary Dr. J-like moves which sporadically surfaced at the tail end of the 1977 campaign. "With Landsberger gone, my playing time might go up a lot," he said. "The coaches were talking about playing me a little at guard, but I think my main position will be at forward."

continued page 21



Johnny Nash, ASU's 6-6 sophomore forward, finds traffic in college basketball's "fast lane" a bit too congested as he collides with UA's Phil Taylor and ex-Sun Devil center Mark Landsberger. [State Press staff photo by David Selbert]

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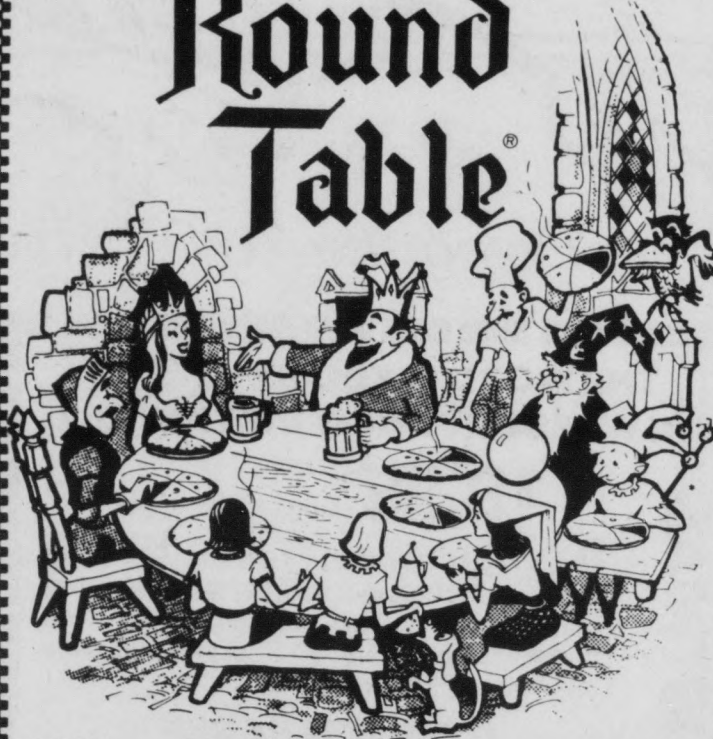
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Footballer quits team

ASU starting wingback Ron Washington has left the team. ASU head coach Frank Kush said late Thursday.

Kush said Washington cited personal reasons for leaving but declined further comment.

Washington was ASU's second leading receiver this year with 12 catches for 224 yards and two touchdowns.

Washington will be replaced by sophomore Chris DeFrance with freshman Melvin Hoover moving up to the second unit.

More about

ASU's fate on Nash

continued from page 20

If Nash should wind up in the ASU backcourt, he won't be a total stranger to the environment. The all-everything prepster out of Polytechnic High in Long Beach led his school to consecutive California Interscholastic Federation championships his junior and senior years while performing at both the forward and guard slots.

Ogling & drooling

Nash, naturally, was the object of every college basketball coach's ogle and drool. "Recruiting is wild. It got to be kind of crazy," he remembered with a forlorn smirk. "For three months of my senior year, I didn't have one weekend free. NCAA rules allow recruiters to visit you from 8 a.m. Saturday to 8 p.m. Sunday and the coaches were lined up from eight to eight all the time. It was sort of fun at first but got to be boring."

Recruiters also used the so-called "bump" ploy to meet with the former *Parade Magazine* and *Scholastic Magazine* All-America on numerous occasions. "They can only visit you three times according to college rules, so a lot of them would find out where you are going and try to bump into you — like an accident. That wouldn't count as a visit in the books."

ASU more humane

Nash opted for a full ride to ASU instead of similar propositions at places such as UCLA, Notre Dame and North Carolina State for one reason in particular. "Coach (Paul) Howard (the Devils' assistant under Ned Wulk) recruited me, and as soon as I got here I knew I'd like it," Nash said. "They treat you like a human being here, not just as a player."

"Most college coaches look at you as a piece of meat that can put the ball in the hole for them. They don't care about you personally, just what you can do for them. Here at ASU, at least, they make you feel wanted."

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Rugby is Scrums of Fun



Rugby players are a different breed.

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As has been tradition in England, after every game at ASU both teams go out to the local "pub" and continue the spirit of the game with rambunctious drinking and singing of vile rugby songs.

ASU Rugby Club President Scott Horn said, "You're playing on the field and really busting each other's butts, but when it's all over, everyone shakes hands and goes out drinking together."

More than 40 men are competing on the rugby teams, with A and B teams competing every weekend.

"If any women are interested they should come out and we will form a women's team," Horn said.

Horn said there is a misconception that all rugby players have to be big. "Actually, you find all sizes of players out here. The teams are split up into the backs and the scrum, with the bigger players in the scrum."

"The backs are the guys concerned with getting the ball down the field. They are usually the guys with the speed," Horn said.

The rugby team is currently 3-1 in pre-season competition with the regular season beginning in January. The team is competing in a major early season tournament, the Arizona Classic, in Tucson, Nov. 12 and 13.

Travel plans in the future include possible trips to Colorado, Oregon and New Orleans for the Mardi Gras Tournament.

Players from ASU (right) and the Kachina-Thunderbirds battle for the ball during a scrum down in Sunday's game won by ASU 20-4.

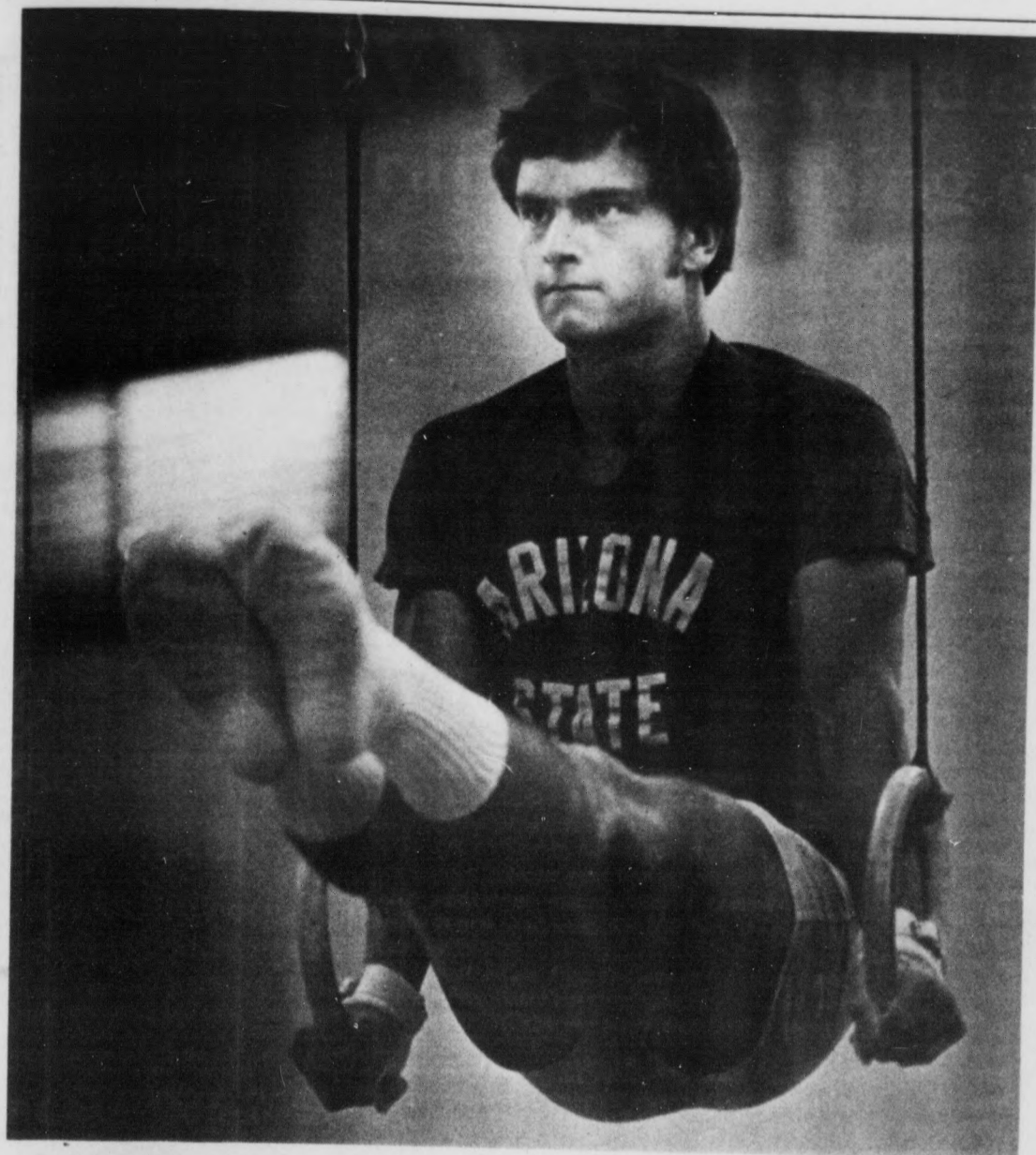


Rugby coach Barry Carter shouts last minute instructions during halftime urging his players to "quit playing like rubbish."



ASU's Randy Mellovitz (left) tries to hold onto the ball as a Kachina player tackles him.

*Photos by David Seibert
Story by John Dougherty*



ASU's Mark Farrington grimaces as he works out on the rings in the Sun Devil gym. [State Press staff photo by Rhonda Prast]

Gymnasts build fund for trip

When ASU gymnasts appear in Snowflake this weekend, the team will keep the money they usually help raise for Snowflake.

Coach Don Robinson said Wednesday, "One member of the team, Jim Nelson, is from Snowflake. We started going up there a couple of years ago to help them raise money. When they heard we were trying to raise money to go to Mexico, they asked us up and are going to give us the money from the meet."

Several Snowflake residents have offered to

put up the team members and coach overnight.

Two teams, 12 men and 12 women, will make the trip to Mexico City from Nov. 22-28. The teams have been designated by Gov. Castro as "Arizona Gymnast Ambassadors to Mexico City." Trophies and medals will be awarded and the U.S. and Mexican teams will exchange presents.

The trip will cost about \$6,000. "There's no doubt that we'll have enough," Robinson said. "We budgeted the money for the men's team, but then the

women's team was invited, too. We're really raising the money for the women."

Quidnunc

Question: What team has had the most Heisman Trophy winners?

Answer: Notre Dame has had six winners with Ohio State second with five. The winners for Notre Dame are Angelo Bertelli, 1943; Johnny Lujack, 1947; Leon Hart, 1949; Johnny Lattner, 1953; Paul Hornung, 1956 and John Huarfe, 1964.

Volleyball—ASU vs. Colorado State, 8 p.m. Friday, PE East.

ASU vs. Northern Colorado, 6 p.m. Saturday, PE East.

Tennis—ASU women's team at the Intermountain conference tournament in Tucson Friday and Saturday.

Rugby—ASU "A" and "B" teams vs. UA "A" and "B" teams, 1 p.m. Saturday in Tucson.

Football—ASU vs. UTEP, 7:30 p.m. Saturday at Sun Devil Stadium.

Archery—ASU at the National Archery Association 900, Saturday at Cal State-Los Angeles.

Soccer—ASU men's team vs. Nevada Las Vegas, Saturday in Las Vegas.

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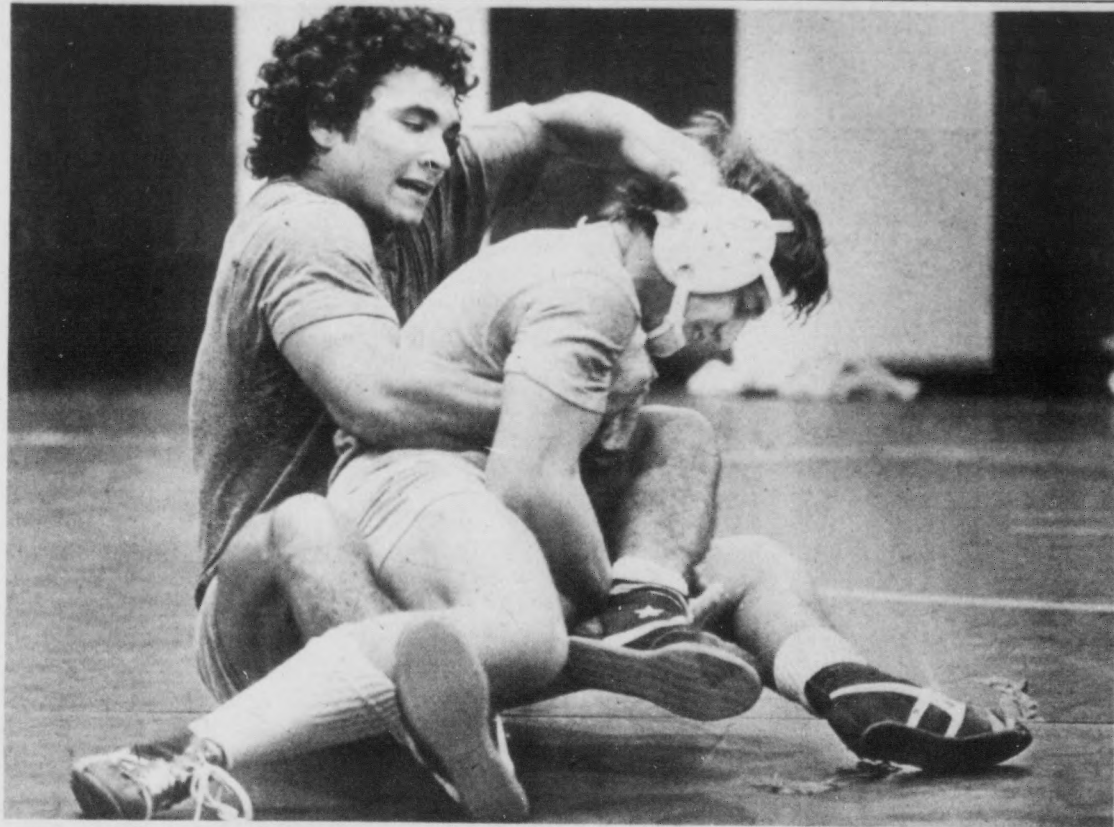
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ASU senior wrestler George Espinoza, newly-crowned Pan American champ at the 149 1/2-pound classification, applies a hold on fellow ASU wrestler senior Mike Pike. [State Press staff photo by Brian Brainerd]

Team forms 'Sunkist Kids'

Nine ASU wrestlers and three world class wrestlers have formed a new team, the Sunkist Kids. This is an AAU Phoenix-based wrestling club which also involves wrestlers from around the country.

The world class wrestlers on the team are Larry Bielenberg, the NCAA heavyweight champ last year from Oregon State, Mark Mangianti, who won the NAIA championship, and Ed Knecht, assistant coach for the ASU wrestling team who won a silver medal in the Pan Am games in September.

ASU wrestlers who have joined the AAU club are Dan and Dave Severn, George Espinoza, Billy Rosado, John Maile, Don Shuler, Bob Jenkins, Roye Oliver and Mark Iocavelli. The titles won by these wrestlers include national cham-

pionships in the AAU, Greco Roman, Freestyle and Sambo wrestling.

The ASU wrestlers can't compete for the AAU club until the NCAA tournament is over in March, according to NCAA rules. "The idea of the club is to create NCAA, Olympic and AAU national champions," Mangianti said.

ASU is also ranked fourth in the first Best of The West Wrestling Poll of the year. The judges for the poll are the Oregon State coach, ASU coach Bobby Douglas and members of the Hall of Fame Committee in Phoenix.

Oregon State is ranked first in the poll followed by Cal Poly, Brigham Young, ASU, Bakersfield State, Oregon, Portland State, Cal-Berkeley, UA and Wyoming.

Points raised on student seating

Editor:

John Dougherty's article in Wednesday's *State Press* relative to student seating as proposed for the 1978 season by a subcommittee of the Athletic Board raises various good points as well as misconceptions.

They are:

1. Students should continue to receive some seating on the 50-yard line.

2. Students, like all fans, get excited by what is happening on the field, but nevertheless, it might not hurt to get excited together with the cheerleaders from time to time.

3. The shift of the student section as proposed is essentially for the purpose as stated by Mark Barnes — to put the student body into a more contiguous grouping in the stadium. It is not to be able to sell more seats to the Sun Angel Foundation at \$500 plus the cost of the ticket.

4. The loss of some 850 seats in the student section is negated due to the fact that 600 of those seats lost are located in the first five rows which are almost universally considered by most who sit in them as bad seats

because of the obstructed view.

5. To provide the Athletic Board, ASASU and other personnel who will be involved in the decision-making process relative to this proposal, students should let their feelings be made known.

Allan Frazier
Coordinator, ASASU

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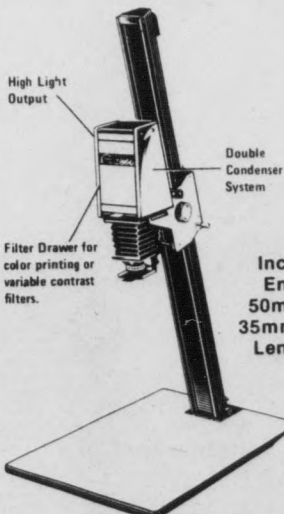
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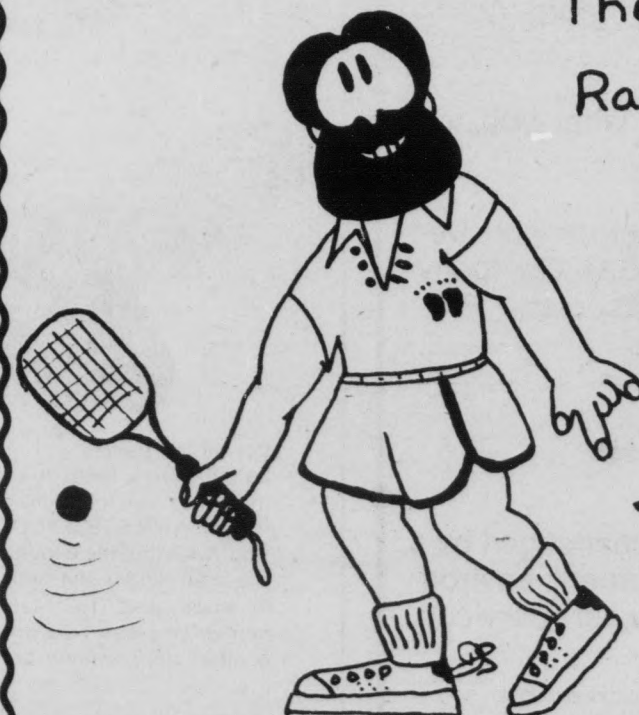
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Sproul	30	68	2.3	0
Felix	11	38	3.5	0

PASSING					
	Att.	Comp.	Int.	Yds.	TD
Sproul	100	49	8	678	5
Mortensen	13	5	3	129	1
Malone	9	4	1	158	0

RECEIVING				
	No.	Yds.	Avg.	TD
Jefferson	21	326	15.5	3
R. Washington	12	224	18.7	2
Hardy	10	158	15.8	0
M. Harris	7	49	7.0	0
Edwards	4	59	14.8	0

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	Extra Pts.	Field Goals	Pts.
Hicks	18-20	4-9	30

INTERCEPTIONS				
	No.	Yds.	Avg.	TD
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Lee	1	37	37.0	1
R. Williams	1	10	10.0	0
Anderson	1	0	0.0	0

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3 BEDROOM house, next to Daley Park. Family room 1 1/2 baths. Fireplace. \$300/month, includes water. 968-3086. 10/27

RESPONSIBLE MALE student wanted to share room in large beautiful house across from Gammage. \$92/mo. No smokers; lease until August 21. 966-3027. 10/28

★ Pets

FREE: Cute, adorable puppy needs good home. Shots. Housebroken. Supplies included. 968-8152. 11/3

★ Lost/Found

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**FRIDAY FREE
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COLUMN**

LOST: DOG FOUND in Mill and 4th area. Saturday. Female, Doberman markings and features, maybe part setter? Clipped tail. Approximately six months old. If yours, call 968-2785. 10/21

LOST: PUPPY. Shepherd, Husky mix? 5 mo. female. Lost 9/22. 966-9959. Reward. 10/21

LOST: Grey and black striped kitten. 4 months old. Lost in College and Apache area. 967-5616. 10/21

LOST: Beige Cocker puppy near 6th and Farmer. Return to 409 W. 6th St. 968-3517 after 6 p.m. 10/21

LOST: Aston Martin DBS-V8 owner's manual. 350 pages. Car's picture, cover. Important! Greg, 967-1103. Reward. 10/21

REWARD FOR return of Citadel Bicycle lock stolen off of campus tree. No questions asked. 966-1286. 10/21

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**WESTERN
SAVINGS**
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★ Wanted

FURNISHED HOUSE wanted by Professor and family for Spring, Jan. 1, 1978 semester. Phone 956-5620. 10/28

★ For Sale

BACK DOOR Shoe Shop. 707 South Forest, Tempe. Having a Shoe Sale! \$10 and 1/2 off ladies' and men's sandals and shoes. 12/9

★ For Sale

NEW QUEEN SIZE bed — extra firm, custom built mattress with three sets sheets and spread. A steal for \$160. Call 962-1737 after 6 p.m. 11/12

THE MEXICAN SHIRT MAN is back with more styles of embroidered shirts, blouses, dresses, sweaters and hooded pullovers than ever before. Month of October, only bring add and receive 10% discount. Phoenix Greyhound Park and Swap, space #371 on East side. Saturday and Sunday. 10/28

TWO 10-speed bikes like new, \$45 & \$55. Call 967-6245 or see at 542 W. 15th St. 10/26

QUALITY stereophonic speakers. Pair of ESS amt. 4's for \$285. Call now! 894-2633. 10/26

INTERFACE A speaker with equalizer, excellent condition, high quality sound. Call Dave, 966-4517. 10/21

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21ST CENTURY Automotive Sound's \$69.21 special. Your choice of four 8-track or cassette car stereo, with free Panasonic speakers, only \$69.21. Hear to believe at 4821 N. 7th St., 1 block south of Camelback. 265-7733. 10/21

New & Used Tires

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221 S. Perry Ln., Tempe 10/19

★ Roommate Wanted

ROOM FOR RENT. Female non-smoker, private home. 1 1/2 mile from campus. 966-8288 after 5 p.m. 10/21

MALE OR FEMALE to share nice 4 bedroom, two-story house. Large back yard (fenced). Call between midnight and noon. Ask for Dave, 276-5125. 10/21

NEAT FEMALE roommate for immediate occupancy. Condominium at McCormick Ranch. \$200, utilities included. Over 21. No munch out queens need apply. 948-4693. 11/3

★ Bicycles

FOR SALE: New Peugeot 10-speed bike completely accessorized, \$200. Call Lynn, 952-0290. 10/26

★ Instruction

PARACHUTE twelve miles from Phoenix! \$5.00 off with student ID or this ad. Phone 275-0010. 12/9

DOG OBEDIENCE CLASS is being held back for more recruits. Begins Monday. \$12 for 8 weeks. Sign up today in M.U. Activities Center. More information, call 965-6649. 10/21

★ Motorcycles

KAWASAKI 750. Must sell. Chambers, mags, triple disc brakes, handling kit, chrome frame, clip-ons. Much more. 967-7127. 10/28

★ Typing

TYPING IN my home. Fast, accurate work. Reasonable rates. Northwest Phoenix. Nancy Bolding, 246-0467. 12/9

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EXPERIENCED professional typing service. Day/evening. Pickup/delivery available. Student rates. 992-6420 or 955-5790. 12/9

TYPING. IBM Selectric. Dissertations, theses, term papers. Six years experience. Jean, 277-3602. 11/18

★ Help Wanted

PERSON FOR housework one day a week. 44th St. and Camelback area. \$2.30/hour. 959-9206. 10/21

THE BOY SCOUTS of America, Tempe District, has a limited number of openings for individuals interested in the position of Scout Master, Assistant Scoutmaster, Counselor, etc. Training available. Phone 965-3589 or 967-3343 (daytime) and 966-7780 or 838-4824 (evenings). 10/21

PART-TIME EVENING work for Police Association's Annual Civic Plaza show. Work until mid-November. Good hourly wages. Must be neat appearing and have pleasant voice. 894-9135 or 249-2927. 10/28

TAKING APPLICATIONS for cocktail waitresses, apply in person. Dooley's, 1216 E. Apache, Tempe. 10/27

DELIVERY HELP wanted. Need car and know Tempe area. Cashier help needed. 966-4292, 834-8515. 10/21

BARTENDER — BARMAID, waitress part-time weekends. Apply in person, 1825 E. Apache. 10/21

APPRAISAL FIRM seeking student in Real Estate part time understudy appraising. Excellent training. Good Hours. Good hourly pay. 994-3444. 10/21

WELL-ENDOWED FEMALE models wanted for figure photography. Fee \$10 per hr. and up. 945-5235. 10/21

OVERSEAS JOBS — Summer/year-round. Europe, S. America, Australia, Asia, etc. All fields, \$500-\$1200 monthly. Expenses paid, sightseeing. Free information — write: International Job Center, Dept. AD, Box 4490, Berkeley, Ca. 94704. 11/15

LIVE IN ATTENDANT for highly mobile, disabled female. Flexible hours. Personal care and light housekeeping in exchange for room and board. 967-5916. 10/21

LAW STUDENTS needed to work on upgrading discharges. Must be veterans. Call Orlando, 833-1261, ext. 236. 10/21

EXPERIENCED PIZZA cook. Part-time hours. Call 946-0919 or 949-9495. 10/26

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1931 2-door Ford Coupe for sale. Restored to original condition. \$3500 or best offer. Bob, 967-8584. 10/21

'68 TRIUMPH GT6. Must sell, \$1125, immediately, if not sooner. Call Bob, 967-8584. 10/21

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'74 PINTO Squire Wagon, 21,000 miles, air, automatic, luggage rack, super car. \$2,450. 966-1234. 10/27

'67 RAMBLER American. Reliable 6 cyl. motor rebuilt, standard transmission. \$400 or best offer. 968-4607 evenings, week-ends. 10/25

★ Services

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ROCKY MOUNTAIN EDITING. Academic editing by scholars. Dissertations, theses, papers for publication. Typing arranged. No "papers on file." 966-2274, 966-0312. 12/9

NIGHT CLASSES? Tempe Preschool is open until 11:30 p.m. Close to ASU. Student owned and operated. 440 W. 5th St. 967-5932. 11/18

CONTACT LENS WEARERS. Save on brand name hard and soft lens supplies. Send for free illustrated catalog. Contact Lens Supplies, Box 7453, Phoenix, Arizona 85011. 10/26

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TUNE-UPS. I will install new spark plugs, points, and condenser. Set timing and dwell to mfg. specifications. Also check hoses and belts. Prices including parts is: 4 cyl. \$20; 6 cyl. \$22.50; 8 cyl. \$25. For appt. phone Paul at 968-0970. 10/28

★ Announcements

SPAGHETTI DINNER, 714 Alpha Drive (Delta Sigma Phi) Fraternity. Sunday, October 23rd, 4:00 - 6:30. Tickets \$2., 25 cents off with ad. Sponsored by Little Sisters. 10/21

GALS, come to our membership tea. Oct. 23, 2-4, Mesa. Business and Professional Women's Club. 965-3355, Naomi. 10/21

HAYAY SHALOM - recorded message. Phone 249-9234. 10/28

SCHOLARSHIPS: Math, Physics, Chemistry, Engineering and other sciences. Full tuition, fees, plus \$100/month. Summer employment with opportunity for world travel. For more information call: LCDR John Fears (602) 261-3158 (Collect). 11/16

CONCERNING THE Auditory Perception Experiment at ASU — We would like to apologize to those persons who attempted to respond to our ad but could not get through. Our relatively small staff simply could not handle the overwhelming response to the ad. Sorry. 10/21

CHANGING HANDS BOOK STORE'S RECENT ARRIVALS and titles of interest.

Mexico's West Coast Beaches: Highway and city maps for Rocky Point, Kino Bay, Guaymas, Mazatlan, Puerto Vallarta, and a dozen more, plus information on safe food to eat, gas supplies, swimming, shopping, hunting, fishing, camping, restaurants and accommodations. (\$3.00)

Fifty Hikes in Arizona (\$2.95)

Design for a Limited Planet: Alternative energy houses and the many ways to live a cleaner, more natural lifestyle. (\$5.95)

A Kabbalah for the Modern World (\$1.95)

Betty Friedan: It Changed My Life: Writings on the women's movement. (\$2.25)

1978 Calendars make beautiful gifts. Wall calendars currently in stock: J.R.R. Tolkien Calendar, Watership Down, I Praise of Women Artists, Eliot Porter's Wilderness, Llewellyn Astrological, Mandalas, Roger Dean Fantasy Art, Sierra Club Trail, Wildlife & Children's Calendars and Sesame Street. Engagement type calendars include: The Hobbit, I Ching Taoist Book of Days, Rodale Gardening Guide and Sierra Club desk calendar. (\$2.95 - \$6.95).

CHANGING HANDS BOOKSTORE

9 East 5th • 966-0203 10/21

Tom Gibbons

Cheerleaders will lead student musical chairs

If only Mark Barnes had been there.

No one was cheering. Even though the cheer line was doing their best with "two bits, four bits, six bits, a dollar, all for Pioneer, stand up and holler," no one was standing up and hollering.

That's because the seventh and eighth grade Pioneer Pirates of Steilacoom, Wash., were getting their butts wiped by Charles Wright Academy from up the road.

This is my earliest memory of seeing cheerleaders perform the futile task of trying to get the fans to yell when they don't want to. From this experience I — at age 10 — made two deductions, which I will now set down as Gibbons' Law of Cheerleading:

—"Two bits" is a lousy cheer, as are all organized, contrived cheers.

—People go to football games primarily to watch football, not to show school spirit. In other words, they cheer because of what happens on the field, not because the cheer line gives it the ol' junior high try.

Both these very simple deductions have apparently eluded Barnes, the illustrious Associated Students President. He is now supporting a proposal that would move the current student seating from between the goal lines in the East stands of Sun Devil Stadium northward — most of it in the "coffin corner."

The reason Barnes gives for his enthusiasm for this move is that students would be seated in more of a bloc, and therefore, the cheerleaders would be able to lead students better in cheers.

The only support at all that I can see for his reasoning is that a good deal of the proposed student

seating will be in the proposed upper deck — since students won't be able to see the game from there, they'll need cheerleaders to tell them when to cheer. (It's rumored that those sitting up there will have their view of the game obstructed periodically by low-flying aircraft and migrating birds).

I could see some logic in the move if there were students demanding to have the opportunity to cheer along with the cheerleaders.

But I have yet to hear a disappointed student proclaim, "Dammit. From where I was sitting I could hardly hear the cheerleaders yelling, 'Shake your booty, shake your booty, for ASU you've gotta do your duty.'"

However, if student seating is shifted to the obviously poorer, proposed location, there are two benefits:

—That damn message board at the top of the scoreboard will not be nearly as annoying to students when it flashes obvious information, like "TOUCHDOWN . . . SIX POINTS" because students will need it to follow the game.

—Because of the shift perhaps students will see the importance of participation in student government, and we will get higher quality people than Barnes elected for office.

Newspaper advertising is the quickest and most economical way for a retailer to inform his market of what he has to sell.

More about

ASU vs. UTEP

continued from page 19

The game should pit UTEP's passing attack against the Devils' secondary. ASU will be trying to use the rushing attack as its primary weapon.

"We're going to keep the emphasis on the run," said Kush. "There's no sense getting fancy when we still haven't got the basics down."

In ASU's last two games, it has rushed 129 times and has only passed 32 times. This has caused the Devils' offense to drop to seventh in the WAC passing statistics.

ASU will remain with the usual same starters, with the possible exception of Arthur Lane starting instead of George Perry. Perry started last week because of Lane's hip pointer injury.

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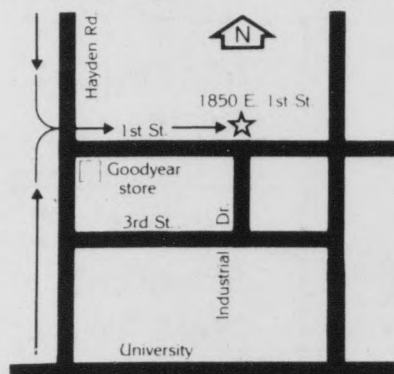
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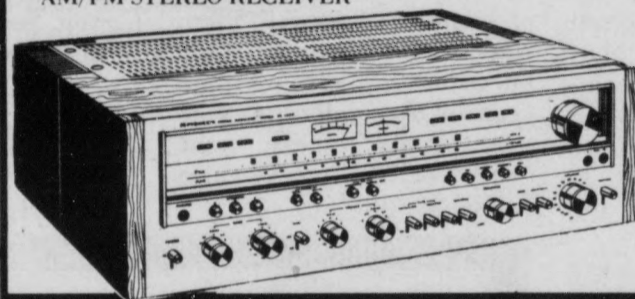
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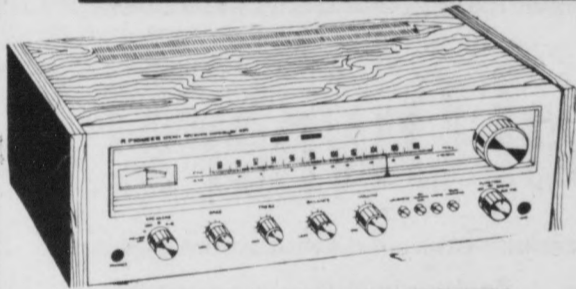
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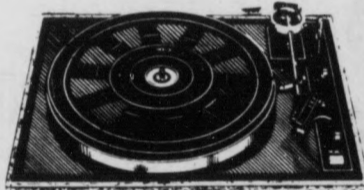
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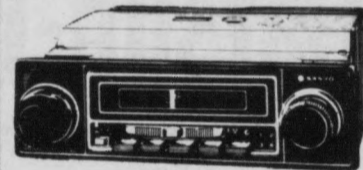


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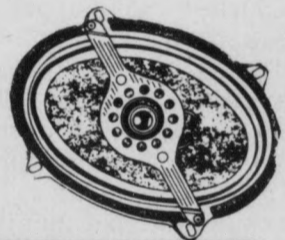


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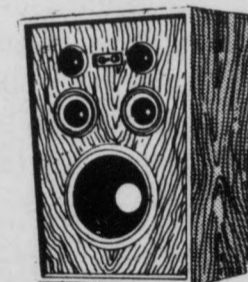
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