

thursday

Arizona State University

Vol. 1 No. 1 June 3, 1976

summer

state
press

Tempe, Arizona

The State Press will be published weekly on Thursdays during summer sessions.

GOP contest enters time warp

By Britton Bloom

As happens every four years, we are in the grips of a half-used leap year, a soon-to-be Olympic games and an overplayed Presidential election. A big media year.

Since no young ladies have been beating at my door and I lost my spot on the swimming team to some reptile from Florida, I've had a lot of time to devote to watching the political campaigns.

Comment and Analysis

And my qualifications to follow the election are eminent: I was born in Michigan (which makes me a Ford expert), I lived in California a few years ago (Reagan and Brown), I've passed through Tucson a couple times (Udall), and a friend of mine actually saw Church speak once, although he can't remember what the speech was about and it might not have been Church after all, he's not sure.

Despite such qualifications, I can still vote in the national election and argue politics in any bar in Arizona. And write political columns.

Eisenhower years

The main impression I get from watching candidates this year is that we have slipped into a time warp. The Republicans are apparently trying very hard to combine the excitement and bravura of the Eisenhower years with the far-sighted goals and vision of the Coolidge/Hoover administrations.

President Ford's policies up to this point have been largely a matter of nothingism, expressed by his skillful use of the veto power on any bill that has a dollar sign in the first paragraph or a Democrat sponsor.

Not that there haven't been any exciting moments in Ford's term. No one

can forget his dramatic budget speech when he went on national TV to "draw the line" across a federal budget graph to show those Democrats that the deficit would not exceed \$52 billion. Of course, that was before Reagan discovered that we are no longer No. 1 and the military budget is woefully inadequate.

But to be fair to Ford (which I'm not really trying to be), he has had a greater uphill fight than any other President. Being appointed to office by Nixon, Ford has had to spend a great deal of time proving he is a legitimate President and not a Nixon man.

Openness vs. pardon

No other President has had to go to such lengths to create an image of openness and decency. Except that Jerry terHorst, Ford's first press secretary, resigned after a month in office in protest over Ford's pardon of Nixon.

Which is not to say that Ford is beyond the standard distortions politicians practice. Not any Nixon-type lies and filth, but the simple distortions political image-makers conjure up to keep the Man looking good. Distortions like making sure Mrs. Ford keeps her mouth shut after the Midwest gave a collective gasp and tightened its Bible belt another notch, whispering, "You mean that pretty Susy Ford isn't a virgin? And her mother thinks it's okay?"

That Ford is an honest, decent, even courageous man, no one doubts. It took guts to announce his Vietnam amnesty program (albeit conditional amnesty) at a VFW convention. But now his speeches and actions have been taken over by the image-builders who are making sure his policies and timing won't hurt his chance of being elected.

The banning of the word "detente" was an effort by the image people who share the media's opinion that the average person's intelligence is somewhat akin to a fence post's. As though the word itself was magic.

Surely the words are magic, but policy has to back the words. And people have seen Ford's policies. Holding up aid for New York while Lockheed gets federal sympathy; and a hands-off position on the economy — no federally created jobs to reduce unemployment. Standard Republican policies. The Same Old Stuff.

But SOS politics seem to be working. The economy is pulling itself together, industry is getting stronger, unemployment is declining, the GNP is expected to grow at about five per cent next year and businessmen are predicting industrial growth until the end of '77 at least.

And dropping x-millions of dollars into New York hasn't fixed the financial maze of the City's economics. And really, government spending accounts for approximately one-third of the GNP, so to cut the defense budget would contribute to one of the snappiest recessions yet.

Thanks Reagan

You can almost hear the media people thanking Reagan for running this year. Instead of a rather dull Republican campaign centered around an incumbent who is certain to be nominated and elected, Reagan has provided a real rhubarb to cover.

Reagan is good copy, no doubt about it. He speaks well, looks good on TV, raises meaty issues that will get a response from Ford, and best of all, his issues have a certain element of hastiness to them that is easy to pick apart.

Reagan's idea to trim \$90 billion from

the federal budget and give it to the states to use for their own programs was an excellent proposal that would have made individual states more independent of the federal government and reduced some of the bureaucracy. But it was quietly forgotten when people started asking what programs would be cut to free the \$90 billion.

No longer No. 1

And the charge that America is no longer No. 1 militarily. The media had a field day with charts comparing the strength of the U.S. and Soviet armies, charts comparing each navy's tonnage, the technical mastery of missile systems.

And then the charge that Ford is giving up American sovereignty over the Panama Canal. They're still printing letters to the editor in the paper from people pointing out that America never did have sovereignty over the Canal.

But Reagan comes on strong, breathing flames over Cuba, Africa, Taiwan. The press around the world has noticed and is holding its breath over him. Italian papers have dubbed him "Superfalco" or superhawk, and India is worried that Reagan as President would fill the Indian Ocean with battleships bristling with nuclear warheads.

Not that Reagan could do anything really radical if he gets elected. The massive tangle of department heads and Congressmen that participate in, or approve of, Presidential actions tends to tone down policies and grind them into a sort of blur similar to the last administration's policies.

Unless a President gets a sympathetic Congress and packs the Supreme Court, there's not much damage he can do. At least that's the theory I like from a viewpoint some three thousand miles from the center of the action.

Schwada ok's \$117,920 76-77 ASASU budget

The proposed 1976-77 Associated Students budget totaling \$117,920 has been approved by ASU President John Schwada and is ready to be examined by the Arizona Board of Regents, according to Dr. Leon Shell, dean of students.

Shell added he wasn't aware of any problem in the budget that would prevent the board from approving it.

The budget represents an increase over last year's ASASU allocation of \$110,000.

The First Council, which formulates the ASASU budget, originally requested \$125,000 but the University budget committee limited the increase to 7.2 per cent over the previous year's allocation, said Alan Frazier, coordinator for ASASU.

After consulting with ASASU executive officers, Shell said he cut the Cultural Affairs Board's (CAB) speaker series from the requested \$4000 to \$129; Craig Tribken, ASASU president, item vetoed \$1425 from the budget; and the ASA request for \$5000 was trimmed to \$3216.

ASASU actually had two speaker series last year, Shell said. The special events board and the cultural affairs board each had its own program. This year the two will be consolidated, he said.

ASA is funded through ASASU but it is not an integral part of ASASU, Shell said. Despite that ASA had \$1784 cut from its request, it still received a \$216 increase over its allocation for last year, Shell added.



Smokin' Roche

Photo by Keary Cannon

Tony Roche, player coach of the Phoenix Racquets disagrees with a call by a linesman during a match with the San Diego Friars. The Racquets, however, have proven to be very agreeable to Phoenix sports fans. See story, pages four and five.

ARTS & ENTERTAINMENT

Films
Alice in Wonderland, plus Milestones for Mickey. Shows at 6:30 and 9 p.m., June 3 and 4 in the MU movie house.

☆☆☆

Shows
 The 1st New York City Post Card Show is on display in the MU Gallery until July 11. The **Village Voice** called the show "... the largest collection yet of assorted rubber stamps, posters, conceptual objects, poetry fragments and whatever you can imagine ..."

An exhibition of paintings by David Sklar is being presented in Matthews Center Gallery until June 27. The style of the art displayed has been termed "contemporary surrealist" by Rudy Turk, director of University Art Collections.

☆☆☆

Mezzo soprano Gwendolyn Jones, sponsored by Sears

Roebuck Foundation and the National Endowment for the Arts, will be presented in recital at 8 p.m., June 2 in the ASU Music Theatre. Her appearance, free of charge, is possible through cooperation of the Tucson Opera Company. She will perform Italian, French, German and English songs.

"**Magic Mirrors**," starring Penny Metropulos and Sterling Tinsley of the Phoenix Center for the Performing Arts, will be staged at the ASU Music Theatre at 8 p.m., tonight through Sunday and June 8-12, and at 3 p.m. on June 13. Also included will be selections written by Jacques Brel. The production is part of ASU's Lyric Opera Theatre summer series presentation. Tickets are available at the Music Theatre box office and Diamond's Select-A-Seat outlets.

☆☆☆

"**Adaptation**" by Elaine May plus selections from "Thurber Carnival," a Southwest Ensemble Theatre production directed by Richard Elmer Jr., is scheduled at the ASU Music Theatre for 3 p.m. June 6, and at 8 p.m. June 13, 15, 16 and 24. It is part of the summer series presented by ASU's Lyric Opera Theatre. Tickets are available at the Music Theatre box office and Diamond's Select-A-Seat outlets.

☆☆☆

Tours
 An overnight tour of the Grand Canyon is being sponsored by Summer Sessions and the MU on June 12 and 13. The tour will include stops in Sedona and Prescott and overnight accommodations at the Yavapai Lodge. Reservations — on a first-come, first-served basis — must be made at the MU Activities Center by 3 p.m., June 7.

Grad student claims

Films distort Mexican image

The image of Mexicans and Mexican Americans has been distorted by film-makers, claims Blaine Lamb, an ASU graduate student who says that until quite recently, the North American movie-going public has accepted "blatant stereotyping" of both groups without reservation.

According to Lamb, Mexicans often are portrayed as "bad guys" who appear on the screen as conniving, untrustworthy persons, usually operating outside of the law. "Other times, they are shown as rather simple-minded creatures with a vindictive streak, but little ambition," he says.

Lamb, who wrote his masters thesis on movie companies in California and is now studying for a

Ph.D. in history, suggests Mexicans always have been the Western's "convenient villain."

He claims the celluloid Mexican stereotype is about as old as the film industry itself and dates back to 1897 when the East coast based Edison Film Company had photographers taking moving pictures in the Southwest.

Shows like "Mexican Rurales Charge" and "Mexico Street Scene" gave "mere glimpses of life below the international line," says Lamb, but "whetted the public's appetite for more films dealing with Mexicans and the Southwest."

Lamb, who conducted his research at the library of the Academy of Motion Pictures Arts and Sciences, says many people of the early 20th century relied on movies for entertainment.

Registration near '75 mark

University officials say registration for the first summer sessions probably will match last year's total of 13,380 when final figures are in.

Nearly 1,000 fewer students than expected participated in walk-through registration Saturday at the University Activity Center for the first five-week and the eight-week sessions.

William R. Haid, assistant registrar, said a head count taken Saturday showed 5,109 registrants. He said about 6,900 students preregistered and paid fees

for a total of approximately 12,000.

Officials had estimated 6,500 to 7,000 students would take part in walk-through.

Haid said late registrants probably would bring the total to 13,000 when final figures from the University computer are available next week.



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Career resources official says

Working married women have it harder than men

Married women with children and full-time jobs work one and a half times as hard as men who work full-time, according to Diana Regner, assistant director of career resources.

She says she bases her claim on statistics gathered by the U.S. Department of Labor on hours spent at activities other than hobbies or leisure time.

"Similarly," she said, "a woman with children but no husband works twice as hard as a man employed full-time."

Regner, whose job it is to provide faculty with information about career planning, interviewing and employment for use by their students, suggests women do have one advantage over men.

According to her, "society still does not demand that they (women) work outside of the home, whereas males are taught they must."

She claims upbringing may be a problem both for men and women. "Females have been raised with the idea that marriage is their ultimate goal and men will care for them forever after the wedding ceremony."

But today, Regner said, this philosophy is out of date. "Women often find themselves looking for jobs to supplement the family's income while others must return to the work force following divorce or the death of their husbands."

Regardless of a woman's reasons for seeking employment, she is faced with several major decisions, states Regner, who returned to work after 20 years of family-raising.

She says the major consideration is deciding between a "job" and a "career."

"A career demands total commitment, 24-hours-per-day,"

she explains. "A career oriented person always is considering the next step up and is involved in her work."

Regner defines a job as something a person takes until marriage, a family or something better comes along.

She claims many job requirements should be challenged and that many experiences within the home are transferable to the job.

If a woman is able to secure an interview for the position she desires, she should be aware of laws that protect her rights as an interviewee, Regner said.

"For instance, a prospective employer cannot ask a woman any questions not asked a man," she said. Among the forbidden queries are: "Who is going to care for the children if you work?" "What kind of birth

control do you practice?" and "Does your husband mind if you work in an office of all men?"

An interviewer may, and has a right to ask about previous employment, says Regner, who claims the average length of time a person stays with a position ranges from three to five years.

She says employers previously considered such frequent changing as "job-hopping" but today are more apt to look favorably upon the change if it resulted in a "step up" for the individual.

"In fact," Regner said, "Some employers appreciate having other companies 'train' their employees."

Regner says she believes salaries of men and women are equalizing for starting positions. "Wages for long established male jobs have a ways to go," she said.

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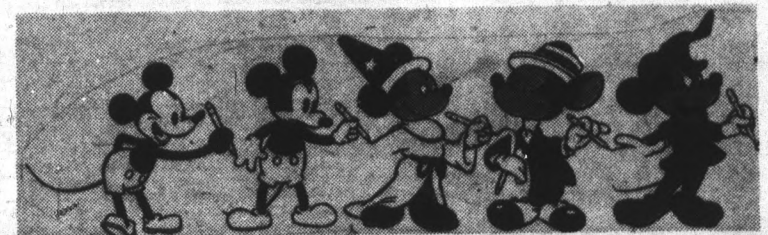
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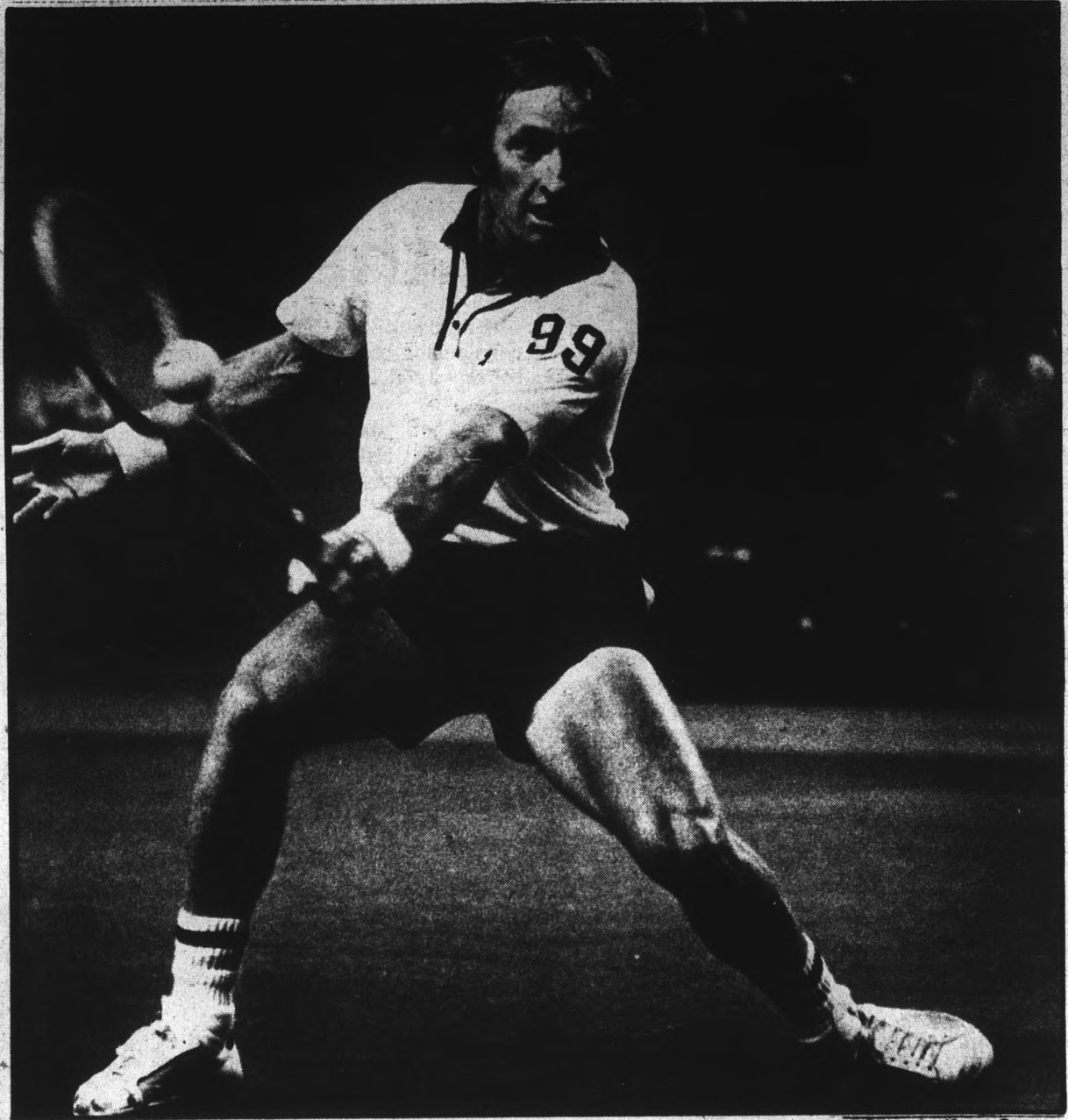


Photo by Keary Cannon

Rod 'The Rocket' Laver of the San Diego Friars punches a volley from Andy Pattison of the Phoenix Racquets. Laver is one of the tennis superstars now playing in World Team Tennis.

Racquet

About twenty years ago, a western city like Phoenix was a sports enthusiasts' haven. Athletes in action required Los Angeles. It was Phoenix could not supply.

The rapid advancement of sports, sprawling, crowded stadiums produce professional athletes, hometown support has expanded into new sports.

ASU always seems to be among football, basketball, has the ice-hockey Racquets sport additions, volleyball and a women's softball.

Drawing the most fans, the Suns (who no one calls Racquets).

Chris Evert is undoubtedly the top female money winner in the world. Evert, the first year with the Phoenix Racquets, is part of the reason for the attendance.

The Racquets head the WTT with a 12-1 record. They lead the Eastern Division and have beaten the Racquets several times.

The Racquets, originally from Phoenix, won the WTT in 1975. The team moved to Phoenix Racquets.

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Chris Evert, the top female money winner in the world last year, prepares to return an opponent's shot during a recent Phoenix Racquets match. Evert's consistency is a major reason for the team's success.

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Racquets bring swingers to Phoenix

About twenty years ago, a medium-sized southern city like Phoenix had little to offer pro sports enthusiasts. To see real professional athletes in action required at least a 400-mile trip to Los Angeles. It was said that a city the size of Phoenix could not support professional athletics.

The rapid advance of Phoenix towards a sprawling, crowded metropolis has helped induce professional athletics to the Valley. But hometown support has been the biggest reason for expansion into new sports.

ASU always seems to have two top-ten teams among football, basketball and baseball. Phoenix has the ice-hockey Roadrunners and two new pro sports additions, volleyball with the Phoenix Heat and a women's softball team, the Phoenixbirds.

Drawing the most attention lately, of course, are the Phoenix Suns (who no one is snickering at now) and the Phoenix Racquets.

Chris Evert is undoubtedly the star of the Phoenix Racquets. Evert, the top-ranked woman tennis player in the world, is playing for Phoenix in her first year with the World Team Tennis (WTT), and part of the reason the Racquets lead the league in attendance.

The Racquets head the Western Division of the WTT with a 12-1 record. The New York Sets, who head the Eastern Division, is the only team to have beaten the Racquets so far.

The Racquets, originally known as the Denver Racquets, won the WTT championship in 1974. In 1975 the team moved to the Valley and became the Phoenix Racquets.

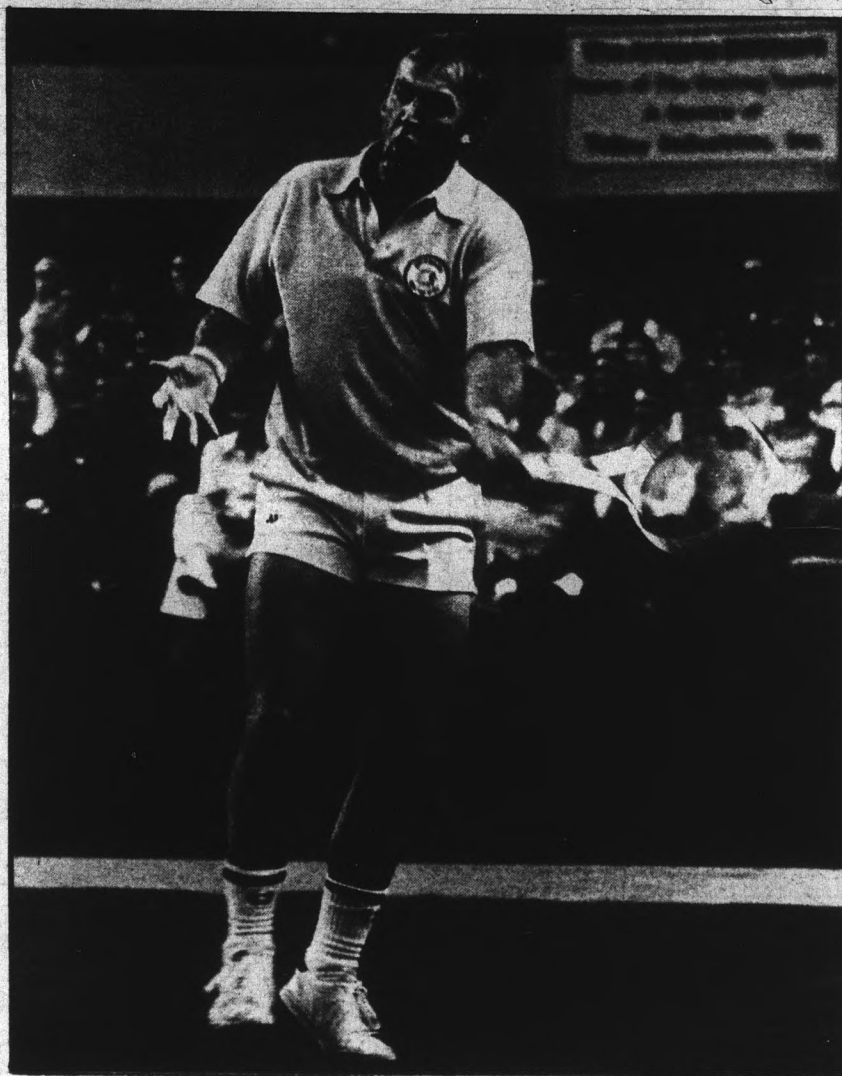


Photo by Hal DeKeyser
The backbone of the Racquets is player-coach Tony Roche, a team leader and a strong player.



Photo by Hal DeKeyser

winner in the world women's shot during Evert's consistency

of play and winning ways has made her the number one women's tennis player in the world, and one of the more popular athletes in the Valley.

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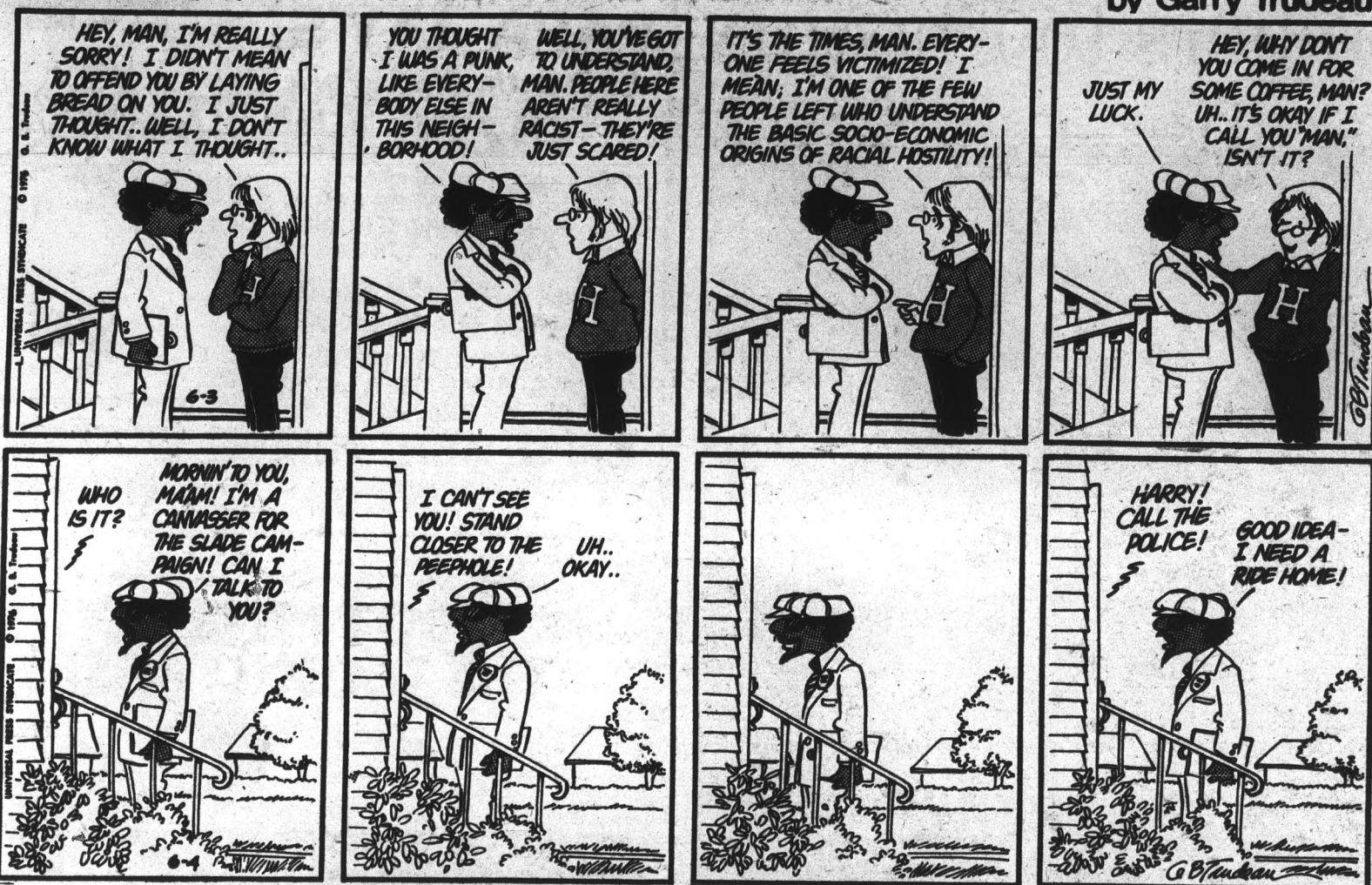
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HOUSE SITTER. Reliable, experienced teenager will tend your lawn, pool etc. while you vacation. References. Please phone Ted 966-3328 between 6:30 a.m. and 8:00 a.m. or 5:30 p.m. and 7:30 p.m.

TOUGH HOUSEHOLD job? Strong, reliable, experienced teenager will pitch in. Wash windows, clean carport, shampoo carpets, whatever. References. Please phone Ted 966-3328 between 6:30 a.m. and 8:00 a.m. or 5:30 p.m. and 7:30 p.m.

MU offers yoga, macrame, photography short courses

Several informal, non-credit short courses are being offered by the MU this summer, including courses in photography, macrame, yoga and self-hypnosis.

Registration, including fee payment, must be completed at the MU Activities Center prior to the first class meeting. Enrollment is open to ASU I.D. card holders (students, faculty, staff and alumni) and their immediate families. Because most courses have a limited enrollment, MU officials advise early registration. For more information call 965-6640.

☆☆☆
CLASS: Decorative Stitchery; **INSTRUCTOR:** Elaine Gale; **CLASS DATES:** Tuesdays, 7:00 p.m.-9:00 p.m. June 15-July 20, 6 weeks; **PLACE:** MU Activities Center; **FEE:** \$11.00 per student. In addition, materials will cost approximately \$3.00-\$15.00 payable to the instructor. Amounts vary depending upon projects elected.

In this class, the student may select projects on an individual basis. Some of the more popular items are embroidered or appliqued work shirts and embroidered jeans, jackets, and handbags. Patchwork items include pillows, toys and clothing.

The decorative techniques that the students may select include embroidery, crewel embroidery, patchwork, applique, quilting and trapunto. Those students who wish to design their own projects will be helped with color selection and design. Those students who wish to work from established design are encouraged to do so.

☆☆☆
CLASS: Hatha Yoga — Beginning; **INSTRUCTOR:** Pam Parkinson, Pam is an ASU senior who has 5 years of experience in Hatha Yoga; **CLASS DATES:** Wednesdays, 7:00 p.m.-8:30 p.m.; June 16-July 21, 6 weeks; **Place:** MU Alumni Lounge; **FEE:** \$7.00 per student.

This course will emphasize physical exercises and breathing techniques to enhance health and relaxation. Daily practice of Hatha Yoga promotes increased vitality, suppleness and serenity.

☆☆☆
CLASS: Hatha Yoga for Women; **INSTRUCTOR:** Pam Parkinson; **CLASS DATES:** Tuesdays, 2:30 p.m.-4:00 p.m.;

June 15-July 20, 6 weeks; **PLACE:** MU Alumni Lounge; **FEE:** \$7.00 per student.

This course has been designed to meet the physiological and emotional needs of women. Yogic exercises and breathing techniques that enhance a woman's sense of well being and self awareness will be emphasized.

☆☆☆
CLASS: Macrame; **INSTRUCTOR:** Elaine Gale. Elaine has previously taught this class for the MU; **CLASS DATES:** Wednesdays, 7:00 p.m.-9:00 p.m. June 16-July 21, 6 weeks; **PLACE:** MU Activities Center; **FEE:** \$11.00 per student. In addition, materials will cost approximately \$5.50 payable to the instructor at the first class meeting.

The class will teach basic macrame techniques, including knots and how to select materials for future projects. Three projects will be done in class.

☆☆☆
CLASS: Photography — Beginning Black and White; **INSTRUCTOR:** Jon Maaske. Jon is a graduate student in photography at ASU and has taught this class for the MU for three years; **CLASS DATES:** Tuesdays, 7:00 p.m.-9:00 p.m.

June 15-July 20, 6 weeks; **PLACE:** MU Activities Center; **FEE:** \$20.00 per student. Materials will cost approximately \$8.00.

This course will introduce the student to the materials and processes of black and white photography. It will teach all the necessary skills to produce a finished black and white print. Slides of historical and contemporary photographers will be shown and aesthetic considerations discussed. To receive maximum benefit from this class, students should spend some out-of-class time in photo labs.

☆☆☆
CLASS: Self-Hypnosis for Academic Improvement; **INSTRUCTORS:** Nelson Gammon and Robert Morin. The instructors have both completed the Ethical Hypnosis Training Center program and are certified members of the Association to Advance Ethical Hypnosis and the International Society for Professional Hypnosis. They are the co-founders of the Arizona Association for Professional Hypnosis; **CLASS DATES:** Tuesdays, 6:30 p.m.-7:30 p.m. June 15-July 20, 6 weeks; **PLACE:** MU Yavapai Room #211; **FEE:** \$21.00 per student.

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The S.S. Universe Campus sets sail February 25, 1977, on a new series of Semester at Sea voyages for undergraduate students. The Spring 1977 voyage is around-the-world from Los Angeles.



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the red*i*



CELIA'S FASHIONS

Tempe Center

ANATOMY OF A SLAP.

GET'EM WHILE IT'S HOT!

This

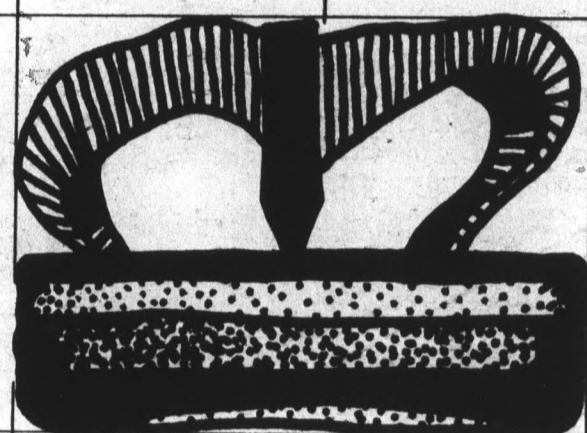
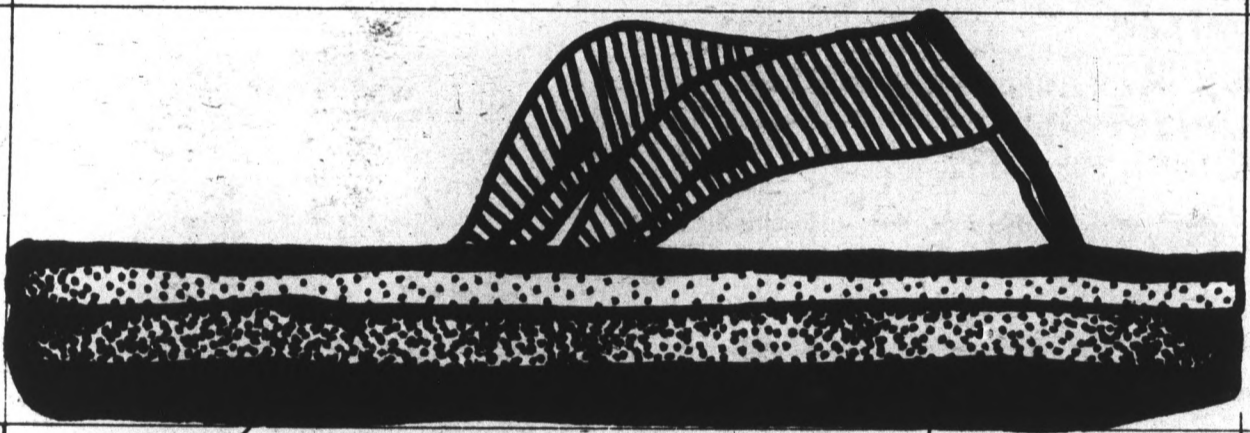


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The Strap of the Slap: Guaranteed not to pull loose for one full year.

Size: cleverly printed on bottom.



Filet of sole: 2 or 3 layer versions, all the colors of the rainbow shown here in black and white. Tough outer sole, soft inner sole layers make for smiling feet.

Earth slaps: When you walk on the beach with slaps the heel recesses into the sand. So when you walk on the beach you get all the laid-back benefits of having your heels lower than your toes.

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Slap, flap and jap-flap: The ascent of the slap has been arduous. First, the primitive thong. Then the banana-like zorie. Followed by the pre-guilt jap-flap. When the jap-flap got a conscience (manifested in its one year strap guarantee) it ascended to the Slap as we know it today.

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