

wednesday

Arizona State University

Vol. 58, No. 45 November 19, 1975

state press

Tempe, Arizona

inside

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Prof fears career will suffer in hassle over final

By Pat Denley

A business professor says his ASU career will suffer because College of Business Administration officials have discovered he violated "unwritten" college policy requiring every student to take a final examination. Assistant Professor John Smith (a fictitious name) was required to answer a memo in September from Associate Dean William Huizingh explaining why he allowed "A" students in one of his courses last spring to skip the final.

Smith said he strongly believes in using final exams to evaluate students. But because he drops each student's lowest test grade of the semester, a student with all "A"s on previous tests would have no need to take the final, he said.

Huizingh discovered Smith's test-giving methods when one of his students of last spring told of the procedure while complaining to the dean about the "B" grade he received. Huizingh eventually told the student no evidence existed to support his charge that Smith graded him unfairly, and that his testing method was not relevant to that question.

Huizingh has previously stated that a business faculty member's chances of getting tenure, promotions, pay raises, etc. could be adversely affected by failure to follow college testing policy.

The Business College takes a strong position on enforcing the general University policy that final

exams shall be given in all classes, according to Huizingh.

Smith and other professors describe an additional "unwritten rule" in the college requiring that every student take a final, regardless of grade before the exam.

"I did give a final exam, but not everyone took it," he said. Smith answered Huizingh's memo by pointing out that the Faculty Handbook says final tests will be given in all classes, but does not say that all students must take them.

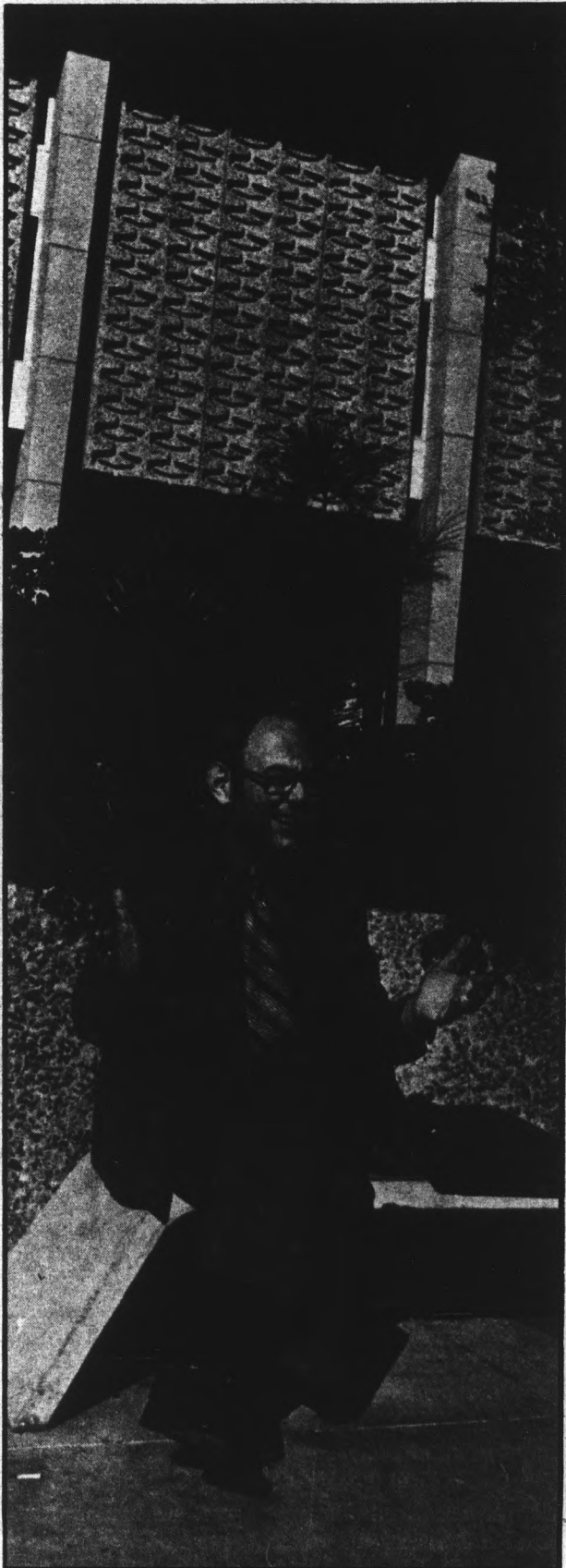
Huizingh said he recognizes University policy about final exams is unclear, but that he feels the intent of the rules is for all students in every class to take them.

Referring to Smith and other professors exempting "A" students, he said, "I am aware that there have been some cases where this has been the practice. But we have never made a big issue of it."

Smith said his chances of getting tenure will "definitely" be damaged by the college investigation into his teaching methods, including the discovery that he let some students skip the final.

"I resent being singled out," he said. Other professors let "A" students skip the final, he said, but he refused to identify them for fear they would be subjected to similar scrutiny.

continued page 11



Former professor Morris Starsky relaxes after finishing his press conference in the MU Tuesday.

Petition drive for Starsky is being discussed

By Greg Smith

Fired professor Dr. Morris Starsky, an outspoken socialist, said Tuesday his supporters are considering waging a petition drive to urge state officials to reinstate him.

Starsky said plans for the petition drive are not definite, but such a move could have a good reception because the make-up of the state legislature has changed and there are new members on the Arizona Board of Regents.

In a press conference in the MU, the bald, former professor said his main concern was to get his former job back, rather than profiteering from possible court settlements.

"I'm not in this to become a millionaire," Starsky said. He added he would be reasonable about settling the suit.

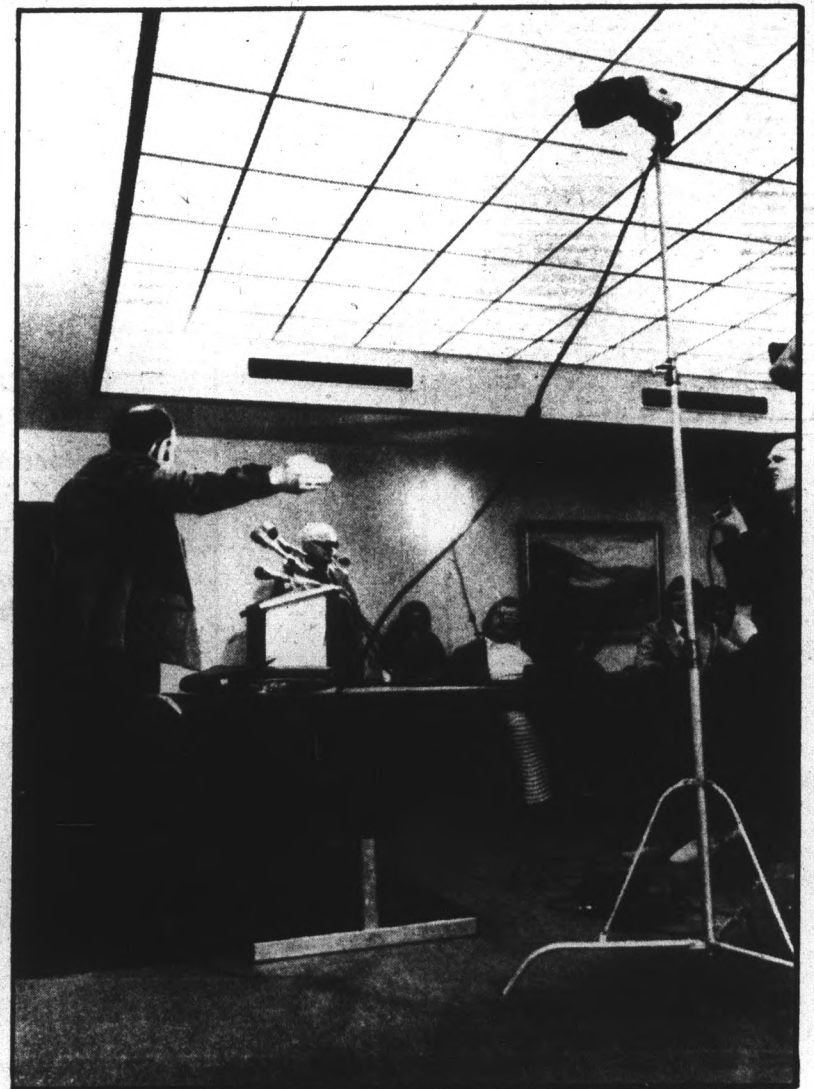
The former assistant professor of philosophy filed a lawsuit requesting \$100,000 in damages from each of the 10 persons on the regents at the time he was fired.

The regents fired Starsky in 1970 after he dismissed class to speak at a controversial rally in Tucson.

In 1972, Federal District Judge Carl Muecke ruled in favor of Starsky, saying the regents violated Starsky's First Amendment rights of freedom of expression.

The 9th U.S. Circuit Court of Appeals upheld the

continued page 11



The fired teacher told newsmen taxpayers' dollars shouldn't be spent on continuing the board of regents' appeal of his lawsuit victory.

Committee plans study of KAET cable use

By Wade Estes

A University television committee will meet Dec. 3 to discuss a possible cable television hookup for KAET-TV, Channel 8, according to Ted Christensen, television coordinator and instructor.

Christensen said the committee had not yet discussed the cable system or questions of access and programming.

"We've only had two meetings this year. We're just getting started," he said.

American Cable Television, Inc. KAET 8

- 12:00 N. Wednesday
- 12:30 p.m. Hodgepodge Lodge
- 1:00 p.m. The Romantic Rebellion
- 1:00 p.m. Turner, I
- 1:00 p.m. Masterpiece Theatre: Notorious Woman
- 2:00 p.m. Misalliance
- 2:00 p.m. Prime Time
- 3:00 p.m. The Romagnolis' Table
- 3:30 p.m. Souvenirs of Puglia
- 3:30 p.m. Villa Alegre
- 4:00 p.m. Mister Rogers' Neighborhood
- 4:30 p.m. Sesame Street
- 5:30 p.m. The Electric Company
- 6:00 p.m. Vintage Video: The Loretta Young Theatre
- 6:30 p.m. Dickie
- 6:30 p.m. Public Memo
- 7:00 p.m. Kup's Show
- 8:00 p.m. The Tribal Eye
- 8:00 p.m. Kingdom of Bronze
- 9:00 p.m. Elizabeth R
- 9:00 p.m. The Marriage Game
- 10:30 p.m. America Latina
- 10:30 p.m. Alejandra Delgadillo
- 11:00 p.m. Say Brother: National Edition
- 11:00 p.m. Attica
- 11:30 p.m. Evening Edition with Martin Agronsky

(ACT) has assigned a channel to ASU that will feed into a future Tempe system which has been called "the most innovative operation of its type in the U.S." by Bruce Merrill, general manager of ACT.

ACT's Tempe system has a target completion date of sometime in 1976 and will cost upwards from \$3 million, said Marsh Carpenter, an ACT spokesman.

Carpenter said the hookup to ASU was not required by the

Federal Communications Commission or anyone else.

"We feel it is our obligation to do so, whether stipulated or not," he said.

The price for installing the cable will depend upon the type of hookup ASU decides upon, Carpenter said.

An exclusive cable, which would increase the flexibility of programming, or a cable which would be tied into the network of cables throughout Tempe, are the two available choices. On-campus

distribution of cable signals is also available, Carpenter said.

Ken Rice, a Tempe resident, has been assigned by ACT to provide the University television committee with information concerning cable hookup and programming possibilities, said Carpenter.

In an Oct. 28 letter to University President John Schwada, Rice made seven suggestions for uses of the channel, but stressed programming would be the

responsibility of the University.

Rice's suggestions were: an overflow medium for Channel 8; a medium to augment on-campus academic lecture and laboratory work; augmentation of off-campus extension work; augmentation of faculty in-service activity; a laboratory for mass communications students; a communications medium for student associations and groups and a public relations tool for the University to communicate with its various publics.

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3:55 pm		7:00 pm
5:53 pm	Nonstop	7:25 pm
*8:20 pm	Nonstop	9:52 pm

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University mounts budget push

By Mike Tulumello

The selling of the University—the exhaustive lobbying effort to convince the state legislature to approve ASU's requests for budget increases—is steadily picking up support, according to ASU officials and legislators.

"We're quite optimistic," said Troy Crowder, assistant to the University president. "We seem to be picking up considerable support in the legislature, even though the revenue situation for the state is pretty grim."

For years ASU has finished a distant second to the UofA, both in spending-per-student and overall funding, despite ASU's status as the state's largest

university. An analysis released by the Arizona Executive Budget Office last April showed UofA spending \$218 more per student than ASU for the 1974-75 year. This is in addition to UofA's substantial advantage in obtaining federal grants, said Crowder.

One state representative, who asked not to be identified, said, "ASU can expect improvement in its funding picture in the future."

Crowder credited ASU president Dr. John Schwada with playing a "critical" role in ASU's increasing acceptance in the legislature. Schwada won praise from the House Appropriations Committee after its budget

hearings with ASU and UofA officials last month.

"Dr. Schwada does an outstanding job in describing our needs and justifying our programs. He used to be a state budget officer in Missouri, so he knows the committee's interests," said Crowder.

Crowder said ASU's problems in receiving equitable funding are historic in origin.

"UofA has always been a university, while ASU remained a college until relatively recently. We didn't have any doctoral programs until the late 50's.

"It's been a struggle ever since for our programs to gain equitable

funding," he said.

ASU's lobbying efforts require public relations work, said Crowder, because "there's a lot of politics involved."

The legislative appropriations committee chairman, Thomas Goodwin, R-Tucson, who is also a UofA faculty member, said he does not necessarily agree with the assumption ASU has been shortchanged in the past.

"It's a theoretical debate," said Goodwin, "which can't be proven one way or the other. I don't want to rehash the old arguments. I just want to look ahead.

"In the future, all three universities will be funded on the basis of the FTE (full-time student enrollment)."

Rep. Tony West, R-Phoenix, disagreed, charging ASU has been victimized.

"ASU has been troubled by a lack of political clout," said West, chairman of the appropriations committee's subcommittee on

budgets.

"Part of the reason is economic," said West. "ASU is not the prime industry in the Valley, like UofA is in Tucson. It has to share the spotlight with a lot of other things.

"The Pima County (Tucson) legislators have always, until this past session when they split, been unified in their support of UofA.

"Dr. Schwada has been very candid and forthright with us (the budget subcommittee) in view of the very considerable inequities that have existed," West said.

T. Tilman Crance, ASU's director of budget and institutional studies, said ASU's current operating budget of \$59.147 million represents the largest increase over last year of the state's three universities.

ASU's budget request for the 1976-77 year is \$66.859 million.

"We're making progress," said Crance, "but it's not the type of thing that's cured overnight."

Student organization asks regents to apply for liquor license

The Arizona Students' Association (ASA) asked the Arizona Board of Regents last week to apply for a liquor license for the three state universities.

John Ridgway, executive director of ASA, said a letter sent to the regents' executive coordinator asked the board to permit the sale of alcoholic beverages at ASU, the UofA and NAU.

ASA is comprised of student representatives from all three universities.

"I believe this is the first time the board has ever been officially asked to apply for a liquor license," Ridgway said. "It's long overdue."

"I think we have a good chance of getting it through," he added. "There's really no good reason for not having alcohol on campus."

He said he expects some form of action from the board in the next two months.

Ridgway said the regents are the appropriate body to initiate action because of an opinion requested of Atty. Gen. Bruce Babbit by state senator Frank Felix, D-Tucson, where Babbit stated, "... we think that the Board of Regents... may apply to the state liquor board for an appropriate spirituous liquor license or may authorize some other appropriate person to do so."

Ridgway said the main reason he would like to see alcoholic beverages sold at ASU is to eliminate the commuter attitude most students seem to have. "I hope it will lend more of a community atmosphere to the universities."

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Optional grading, hazard for profs?

Somewhere along the line, a student will encounter a teacher who gives his/her students the option of dropping a low test grade and averaging the remaining test grades into a final grade.

A teacher in the College of Business has been criticized for employing this testing method. Some of the teacher's students had A's going into the fifth and final test. The option of dropping the lowest grade was available. Consequently, those students who had maintained an A average on their tests chose not to take the final.

Pressure from officials in the College of Business has now been placed on this teacher. The possibility of this test grade option affecting a teacher's tenure is absurd, but still remains a possibility.

Why was this teacher singled out as a violator of a rule, one which allows flexibility of the test grade option? The rule was written as a guideline, something which provides the teacher and students the choice of varying types of testing. To censure one teacher for employing this test option is to censure all those teachers who believe they have the freedom to interpret test giving to fit the needs of their class material and their students.

Title IX announcement

Editor:

As you know, on July 21, 1975, Title IX regulations prohibiting sex discrimination against women in education became effective. This is appropriate, as the year 1975 is the International Women's Year.

We are required to indicate our intention to comply with Title IX in written communications distributed to students and employees, and would like to include a notification in the State Press. This notification should read as follows:

"Arizona State University, as an Equal Employment Opportunity/Affirmative Action Employer, intends to comply with the Title IX sex discrimination regulations of the Educational Amendments of 1972."

It would be appreciated if you could arrange for such a statement to appear in the State Press so that the students will understand we are making every effort to comply with the provisions of Title IX.

Jack G. Penick
Vice president for Business Affairs

Editor's note:

Consider it done. We hope publishing this item on a prominent page will help your efforts in complying with Title IX.

Opinion

state press

Correspondence

ERA, fifty year freedom struggle

Editor:

In reply to the article "Women's board president calls strike goals 'vague'" in the State Press (Friday, October 31, 1975), I would like to submit this response.

It appears President Nancy Kemmeries is not well informed of women's affairs. In order to gain the "better conditions for women" she will have to do more than "support legislation for the ERA," since the Equal Rights Amendment has been presented before the legislature for over 50 years and the legislature has not passed it even with the enormous publicity of the last few years.

The point of strike day was to not support a system which does not support women. Anything a person could do to emphasize that point was encouraged; i.e., not spend money, not use child care, not go to work. Missing classes will not make a profound effect on the non-supportive system; you've already supported the system by paying registration fees. Strike day was to demand the ERA so that the other half of the supporting members of this society have their full legal rights, which includes the opportunities for positions and advantages now only allowed men; i.e., substantial scholarships, challenging and satisfying jobs, a right of choice over our own bodies.

We cannot address the issues of better conditions for women in full measure until the ERA is passed. We must demand the ERA. Strike day was a success—more people have begun to discuss the issue. How did women get the vote? They demanded it. How did blacks get their rights recognized? They demanded it. How did the unions improve working conditions? They demanded it. It is time to pass the ERA.

What do you want for your children?
Equal Rights Amendment:

Section (1) Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

Section (2) The Congress shall have the power to enforce by appropriate legislation the provisions of this article.

Section (3) The Amendment shall take effect two years after the date of ratification.

President Kemmeries, I propose a forum with the Executive Representatives of the National Organization for Women to further inform and/or discuss the issue.

Men and women both benefit. Information will be on campus every week until the opening of the legislature in January. We must pass the ERA before it goes to committee as it has done for over 50 years.

Stephanie Smith

Excellent decision to run 'Doonesbury'

Editor:

Congratulations! You have chosen to run one of the best contemporary comic strips in the country. I refer to "Doonesbury" by Gary Trudeau.

I spoke with Mr. Trudeau recently concerning why his strip did not appear in the Phoenix newspapers. He replied that the strip did run for some time, but due to editorial or publisher pressures, the strip was cancelled. Somehow or another, I believe the ultra-conservative element got

involved and forced the removal of this fine comic strip. I am very pleased to see that you have had the foresight and strength of

conviction to place the strip in our University paper.

Sincerely yours
Phillip E. Lowry

DOONESBURY

by Garry Trudeau



This is a student operated newspaper which does not necessarily reflect the opinions of the University faculty or the administration. Editorial offices are located in Stauffer Hall, Room A111, Arizona State University, Tempe, AZ, 85281; phone number 965-7572.

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Moo went the cow:

Playing in the pasture Dying in the barnhouse

By Maria Ciarallo

The next time a farmer hears his cattle moo a lot, he should pay attention. They may not be just eating in the pastures.

They may be showing the first signs of traumatic pericarditis, commonly known

as the "hardware disease."

Cattle eat a lot of feed. They also eat a lot of things they shouldn't.

Twenty-five years ago Charles Perchal started a collection of the strange objects found in cattle stomachs. His round up includes such things

as pieces of pipe, tin cans, light bulb sockets, pocket knives, nails, screws and rocks.

Perchal, who was an inspector for the U.S. Department of Agriculture, has exhibited his collection throughout the Valley. He donated it to ASU's department of agri-

culture in 1971 where it is on display in the lobby.

A report he wrote states that hardware disease, in the advanced stages, causes death.

Foreign objects become lodged in the fore stomach. After a while they penetrate the stomach wall and travel in various directions as a result of contractions. In some instances, the report claims sharp objects are forced in a forward direction—the tip punctures the heart sac, or actually enters it, and death usually follows.

U.S. Department of Agri-

culture records show that a large percentage of condemned cattle parts are due to damage caused by foreign objects.

There are some symptoms to look for, according to Perchal's report, such as bloating or diarrhea, pain on sudden motion and difficulty in swallowing.

The best precaution a farmer can take in preventing the disease is to make sure the troughs are clean all the time, the report said. Prevention becomes more difficult for cattle left out to feed in large pastures, it added.

Festival offers bluegrass bands

Fall Fest '75 is expected to draw a larger crowd than any other Valley outdoor concert featuring local bands, according to the director of the sponsoring Associated Students Special Events Board.

"We're anticipating an audience of about 5,000," said director Jim Witherspoon.

The concert will be from 11 a.m. to about 5 p.m. Saturday at Clone Field, the ASU band practice field on the east side of Scottsdale Road, north of University Drive.

The Joshua Stone Bluegrass Band, Bob Meighan Band, Normal Brothers and Dusty

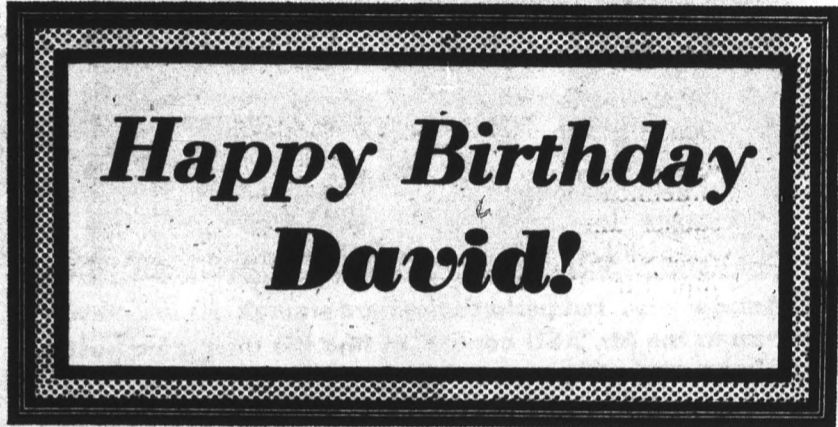
Chaps will be featured in the six hour concert.

"There's also a possibility of a special guest," Witherspoon said.

He said no cans, bottles, alcohol or dogs will be permitted but thermos jugs will be allowed.

Tickets are available at a table on the ASU mall, in room 208 of the MU and at both Odyssey Record locations.

Advance tickets are \$1.50 for ASU students and \$2.50 for nonstudents. Tickets at the gate are \$2 for students and \$3 for nonstudents.



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bill fraakes photo

Jeff Metzger tried, but perhaps not hard enough. He was second runner-up in the Mr. ASU contest to find the man rated best in talent, poise and attire competition.

A first for campus males

'Brave guy' named Mr. ASU

By Hal DeKeyser

The houselights were turned down low as the audience and contestants awaited the selection of the new 1975 ASU beauty winner.

"May I have the envelope, please?" asked the emcee.

A messenger picked up the envelope from the judges table. Inside was the name of the contestant the judges had selected as the best in talent, poise and attire competition.

"And the winner is . . ."
Members of the audience had picked their favorites. This was the moment of truth for the contestants.

"Walter H. Richardson, II."
What kind of pageant was this?

Testing the water

It was a Mr. ASU pageant sponsored by Theta Chi fraternity and the March of Dimes at the MU Monday night. Richardson, a six foot, 165 lb. speech communications major, walked away with the title. Stacey Petersne, the

current Miss Arizona, was the emcee.

Ten male ASU students competed in the pageant that includes talent, formal wear and the event that drew the most response from the small but enthusiastic audience—gym sports competition.

Richardson was the first to compete in all categories.

"It was pretty scary," he said. "I felt like a point man on patrol. I had to go out and test the water."

Richardson heard about the pageant following a talent contest in Best C dorm.

Title for a song

"I came into it mainly for the fun," he said. "I was afraid I

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TODAY
In The Hub
Individually Prepared
PIZZA
cheese, tomatoes
mushroom

Mr. ASU calls contest scary

continued from page 6

wouldn't look good in gym sports, but I decided to throw it all to the wind and give it a try."

Richardson said he was nervous about the whole thing until he started performing.

"It's like sports," he said. "After the first contact, the butterflies go away."

In the talent competition, Richardson sang a song he wrote while accompanying himself on guitar.

First runner-up Herbert Eric Stephens read an original poem set to music called "What's in the world today."

Jeff Metzger, second runner-up sang "Scandal in the Family" and then introduced his next song—a story of former President Richard Nixon's accomplishments.

Mock musclemen

After this song introduction, Metzger paused, silently turned, and left the stage.

Several contestants made mock muscleman poses during the gym shorts competition. When Richardson appeared, again the first of the contestants, a female voice from the audience demanded, "measurements!"

During the show, Petersen said, "I think it's great to see the guys do what we have to do in the (Miss America) pageant. . . walk that runway."

"I think it's very inventive the way they substituted gym shorts for bathing suits," she added later. "People were ready to laugh, to get into the guys making gestures."

Petersen said she had doubts about the contest when she first learned of it.

"I was really skeptical and pessimistic," she said. "But it looks like the audience and contestants had a great time."

Just a good show

Richardson received a \$200 scholarship, and Theta Chi president Dick Nenaber estimated the event made \$150 for the March of Dimes.

"This isn't a put down of the Miss America Pageant," Nenaber emphasized. "We're trying to put on a good show."

"We had 10 brave guys this year," he said. "I think when they see the scholarship is worth going after, we'll get more next year."

Richardson said he has yet to tell his family (who reside in Florida) that he even entered the pageant.

"I wonder what my parents are going to say," he said. "I guess we'll have something to talk about at Christmas."

Collage

WEDNESDAY

Faculty Women's Association will discuss future goals and programs from 11:45 a.m. to 1:30 p.m. in the MU Turquoise Room.

ASU Physiology Group will conduct a seminar at 4 p.m. in the MU Yuma Room. Speaker will be Dr. William Brodsky of the Mt. Sinai Medical Center, New York.

MECHA will meet at 3 p.m. in the MU Coconino Room.

Arizona Parks and Recreation Association Statewide Convention will be held at 6 p.m. at Ramada Inn East, 3801 E. Van Buren. A program depicting the history of recreation will be presented.

ASU's Annual Education Day activities will take place from 8 a.m. to 4 p.m. in the education complex. The purpose of education day is to acquaint students with the opportunities in the education field.

"Don't Bother Me, I Can't Cope," an award-winning black musical, will be presented at 8 p.m. at Gammage. Tickets are on sale at the Gammage box office and Diamond's Select-A-Seat outlets.

Kick-off party for Alpha Delta Pi and Pi Kappa Alpha will be held at 9:30 p.m. at Pi Kappa Alpha House.

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ACUPUNCTURE:

Needling your nerve endings

By Britton Bloom

"Expect a Miracle Today," reads a sign in the waiting room of Dr. C. A. Call, a Phoenix chiropractor and acupuncturist. Next to the sign are certificates from the Academy of Chinese Medicine at Taipei, Taiwan, and the Chinese Medical Institute, Hong Kong. Another "Expect a Miracle Today" sign hangs on the door leading to Call's examination room and therapy booths.

His examination room is much like any other. There is a faint smell of medicinal alcohol, a desk cluttered with books and papers and an examination table covered with vinyl. But the charts on the wall are not the usual blow-ups of



a human eye or the network of blood vessels; Call's charts trace the pathways of the invisible life force within the body.

5,000 years old

"Acupuncture is the 5,000-year-old Chinese way of treating disease," Call said. "The basic premise is there is a vital energy flow in the body, and this flow is regulated and stimulated by putting needles under the skin."

The energies in the body include the negative energy, or yin, and the positive energy, or yang, which must be balanced if a person is to be healthy. The flow of these energies, the qi, can be speeded up

or slowed down by using the needles, or even massaging by hand on various points on the body.

"The points to use have been determined by the Masters (the ancient practitioners who discovered the techniques)," he said. "There are anywhere from two to 20 points for each disease, although you don't use every one of them in treating a disease."

The acupuncturist determines the placement of the needles by feeling the tenderness of the points. Those most tender get a needle, he said. Another way to find the points is by using a "Qi Reflex Meter," which is an ohm-

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meter which measures electrical resistance.

Acupuncture treatments seem to affect the autonomic nervous system to temporarily relieve pain, he said.

"We treat anything that has to do with pain. Rheumatism or headaches, for example," he said. "Very often we cure other problems a patient has besides the main one he is getting treatment for."

"For instance, I had a patient who had had an ulcer removed—along with two-thirds of his stomach. But after the operation he had very bad headaches that used to wake him up at night. He'd lay in bed with the headache until he vomited every night for eight years.

"Finally he came to me and I started treating him for the headaches. After three or four treatments there were no results, but he said he also had rheumatism, which he hadn't mentioned before. I told him that we'd better work on the main problem first, we could cure the rheumatism later. But after 10 treatments he said the rheumatism was gone.

"After 20 treatments the headaches were gone and he could sleep at night."

Besides relieving pain, acupuncture also aids weight reduction, Call said. "There are reflex points in the ear for every organ in the body," he said. "By

putting a staple in the stomach point there, you can curb the appetite, and lose three to six pounds a week. It won't work every time; you need a little will power too, as in all things."

The cost of the treatments vary. The ear treatment runs from \$25 to \$75, with Call's price about \$35; the regular pain treatment costs from \$20 to \$50, with the average price about \$25.

Not a cure-all

Dr. Robert Gooch, a Scottsdale osteopath and acupuncturist, has a different view of the Chinese therapy. "The philosophy of acupuncture is to treat the person, not the disease," he said. "It's not 100 per cent effective; nothing is. Properly used, it's great, but only where appropriate."

There are two kinds of acupuncture, Gooch said: the superficial kind for treating symptoms, like a pain in the shoulder; and the traditional kind that treats both the body and mind.

Acupuncture is only part of natural medicine, of healing without drugs or surgery, according to Gooch. Nutrition is another aspect of his healing, as is homeopathy, the treatment by administering minute quantities of a greatly diluted substance.

Electric machinery for determining the acupuncture points is not as accurate as the traditional ways, he said. "But I feel it may be sometime. Right now it cannot

replace the skill and experience of a Master's 40 or 50 years of study," he said.

For instance, he said, there are 12 pulses in the wrist, each with different qualities, and it takes years to learn how to take these pulses. But most of the acupuncture practitioners don't have the skill or training to find or use the pulses, he said.

Ripoff artists

"There are hundreds of weekend wonders who go to China to study for a couple months, or buy their degree for \$100. I would estimate there are three, maybe four legitimate acupuncturists in

Arizona. Of course, there are several half-assed ones. Anybody with a safety pin can do it, or thinks he can," he said.

Gooch is one of three people in Arizona who hold a degree in acupuncture from the Chinese College of Acupuncture in Oxford, England. There is also an international license, he said, but neither means anything in the United States since there is no license requirement here to practice.

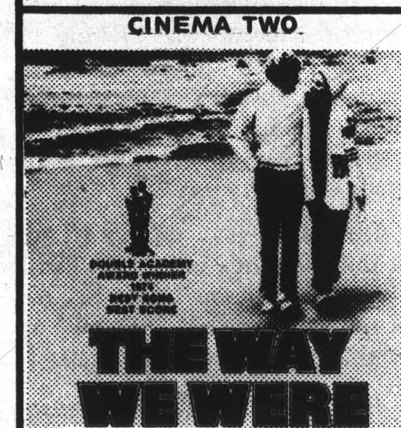
"No real legal action has been taken against the ripoff artists, mainly because very few people

continued page 10

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Needling your nerves

continued from page 9

know enough about acupuncture to prosecute them," Gooch said.

Dr. John Brewer, secretary-treasurer of the Arizona Board of Chiropractic Examiners, said, "There are no set requirements," he added. "So there are no restrictions on entry into the fields."

However, he said, the Arizona attorney general is looking into acupuncture, possibly to set legal requirements for practitioners.

"Illinois recently passed a resolution requiring a practitioner to have a certificate showing he has had 300 hours of post-graduate work in acupuncture," Brewer said. "Some chiropractic colleges are providing post-graduate work now."

Despite less demand for acupuncture treatment now than a year ago, Brewer said he felt acupuncture would become an established part of medicine.

However, Dr. Burnell Brown, Jr., the head of the anesthesiology department at the University of Arizona's Teaching Hospital, does not think acupuncture will become a standard part of surgery.

"We used it; we did some

studies of it at the hospital," he said. "Our general feeling is that it is a super-placebo (fake remedy). I'm not convinced it's very effective."

One of the studies involved dividing a number of migraine sufferers into two groups, he said. One group was treated by a Chinese doctor who went through the whole procedure of careful study and diagnosis of the cases, and making sure the needles were placed properly; Dr. Brown took the other group and put the needles in randomly. The effect was the same in both cases, he said.

"You have a tremendous placebo response with pain, just by the laying-on-of-hands," he said. "My feeling was that an acupuncturist with an optimistic view, with his individual care for his patient, and the laying-on-of-hands could help as a placebo."

Quack remedy?

Tests were carried out using acupuncture as an anesthetic in surgery, he said. A group of patients were divided into test categories. The first group knew and believed in the doctors that were working on them; the second

group did not know the doctors and thus didn't have the faith in them the first group had. The acupuncture worked on the first group, but failed miserably on the second, Brown said.

"There are some neurological effects, but I don't know what they mean. I would rank acupuncture with aspirin," he said. "I feel its benefits are mostly psychological."

"I don't think acupuncture is a ripoff at all," said Stanley Schultz, the executive director of the Arizona Osteopathic Medical Association. "I have a very personal feeling about anything pertinent to healing methods."

"As an example, the December *National Geographic* magazine had an article on the Mayans, with a picture of a modern Mayan medicine man using a glass sphere to diagnose diseases, and using incantation and masage to cure them. Now if he can make a person well with those simplistic methods, he's as much healer as the man who sells a patient \$500 worth of pills. What the hell's the difference? If a person gets results, even if they are miniscule, that's fine.

"The thing that upsets me is the individual who is doing fraud knowingly. You see that especially with the miracle cures for cancer. If somebody is doing something of value, that's great; but I have no sympathy for the fraudulent s.o.b.'s.

"But everyone I know who's doing acupuncture is particularly careful to tell his patients he doesn't know if it will help. And that's something all physicians should say. Well, not for nosebleeds or something like that, but anyone promising miracle cures is a quack."

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Prof fears for job

continued from page 1

It is "stupid," Smith said, for him to be required to give a final to students who will get an "A" regardless of what grade they get on the final. "If the student knows he has one less final to take he can spend more time studying for his other classes."

Smith said he assumed the college will clarify its policy on finals making it clear that all students must take them. If such a policy is made, he will follow it, he added.

Jack Mendleson, an associate professor of management, said he gives final exams to every student because "the dean is very strong on that,

and I have followed his policy."

Mendleson said he would like to have the option to allow the best students to skip the final as a reward for hard work, especially in higher level classes.

"I understand I would be violating the policy," he said. "Nobody has to say, 'Look, you will do this.' The authority structure is pretty well understood. It's the kind of thing that's taken under consideration when it comes time for promotion.

"I've heard stories about other departments doing this," Mendleson said, but he could not recall specific names.

"In my personal experience the final exam is not a terrible trauma for students," Mendleson said. He added the final is a good chance to give a comprehensive evaluation of student work in a class.

Allan De Serpa, assistant professor of economics, said, "I would not consider not giving a final." He said it is always possible for the final exam to affect the final grade.

"It's always easier to lower an 'A' than to raise a 'C,'" De Serpa said. The final serves as a comprehensive overview, he added.

Associate Professor of Administrative Services John Tottle said he gives a final exam to all his students, but does not weigh it heavily. The weekly work done in his business writing classes is more important than the tests, he said, and he gives the tests mainly because the college expects him to.

"It might be a good motivator," he said, for "A" students to be allowed to skip the final. Each class should be looked at differently, he added, to determine feasibility of allowing test exemptions.

Petition drive discussed

continued from page 1

Muecke ruling subject to determination of two technical points to be ruled on by a jury next year.

"Perhaps the time has come now to put some pressure on their colleagues" to stop the court proceedings and reinstate him, he said. "There are people all over Arizona who want to stop this thing and get me back on the faculty."

The main point of his lawsuit is to win a victory for academic freedom in his battle against the regents, he said.

But he added another point is that "it's about time the state of Arizona stopped paying the taxpayer's money" for court costs.

Earlier, in a speech to about 150 persons in the Great Hall of the College of Law, Starsky said he is confident the jury handling his case will rule in his favor.

"Even a randomly picked jury is simply not going to believe the regents" who claim Starsky waived his right to sue, he said.

After tracing the history of academic freedom, the 42-year-old Starsky said many university administrations are not interested in the free exchange of controversial ideas, but only in "government stamped, approved, free ideas."

"The laws of this country have consistently rejected the idea of academic freedom," but things are changing now and the courts are starting to rule

in favor of teacher's rights, he said.

Claiming "the government has systematically violated the Bill of Rights," Starsky said the FBI worked against socialists and others opposing government policies.

He accused the FBI of "secret slander, anonymous notes, and forged provocation" to divide and disrupt the opposition's activities.

Last winter Starsky revealed FBI documents that he said showed the bureau tried to get him fired from his job.

The FBI "never expressed the slightest regret," but the agents involved should be prosecuted, he said.

He claimed, "The government itself is the most lawless organization in society." He also said it's been a long standing policy for the government "to use police agencies to silence political or ideological opposition."

At least four high school teachers have been fired as a result of unjustified FBI action, Starsky said.

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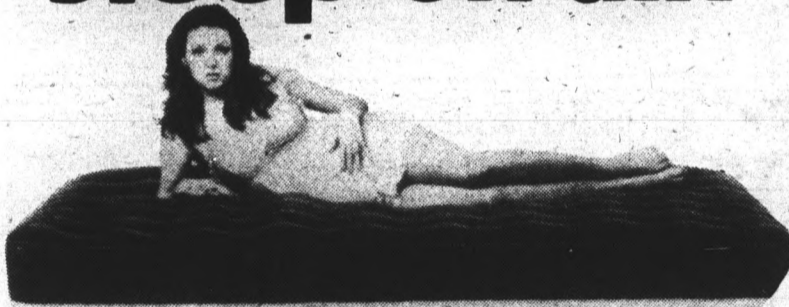
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Director questions ASASU bias

By Susan Leonard

An inner-council debate over the relevancy of last week's Homecoming may have been personally motivated, the coordinator of Associated Students said Monday at an ASASU Executive Committee meeting.

"I'm aware, and I think all of you are aware, that there was about two weeks of . . . let's call it head hunting, witch hunting," Allan Frazier said.

He said Craig Tribken, president; Mike Callahan, campus affairs vice president and Ron Miller, an Executive Committee member, all may have had in-

dividual motives in questioning and prejudging the Homecoming program.

All three denied any personal motivation prompted their criticism of Homecoming.

Frazier continued, "Several of you were conducting your own little surveys up here, and waiting for it (Homecoming) to fall on its can," he said to the committee.

Frazier also said he heard a rumor that Tribken and Callahan discussed a proposal to draft a resolution against the Homecoming Committee.

Both denied discussing a proposal, saying it was exactly

that—a rumor.

"The resolution rumor simply is not true," Tribken said.

Frazier said that Callahan's and Tribken's comments in a *State Press* editorial last Friday were totally unfair. Callahan reportedly said the Homecoming program is a failure in the editorial.

"It put the whole event at a wrong disadvantage," Frazier said.

Rick Clark, the activities vice president who oversaw Homecoming, said, "The atmosphere we felt around here was pure persecution."

Susan Bitter and Keith Loeffler,

co-chairpersons of the Homecoming committee, told the Executive Committee Homecoming was a success.

"There was a lot of student interest, and we got a cross section of people involved," Bitter said.

"There was a lot of support for the Homecoming idea (by the Executive Committee) up until last week," she added.

She said all four office holders mentioned Homecoming in their campaigns last year. Callahan said he has never supported Homecoming.

ASASU spent \$1,188 on Homecoming week. Over \$1,600

had originally been budgeted for the event.

Loeffler said the balloons, buttons and the M.U. movies probably should be canceled next year because they weren't successful.

Miller said, "My basic concern is that over 50 per cent of the money originally budgeted didn't get spent or was spent unwisely."

Callahan said the Executive Committee needs to investigate the future of Homecoming.

"I personally question the value of a student-run Homecoming on a campus that's not tradition oriented," he said.

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ANNOUNCEMENTS

Nostalgians: Now open, Dynabelle's Frock Shop, 2144 East Apache, Tempe. Tues. thru Sat. 10:00-6:00. Specializing in nostalgia clothing, etc. 11-25

Soviet Jewry meeting, Thursday, November 20, 1975, 7:30 p.m. Hillel Lounge. We will be meeting with the Phx Council for Soviet Jewry, Youth Division to discuss future plans and projects. For more information or questions call Gary 965-2839 or Frances 965-5356. 11-20

"Is Zionism Racism?" This question will be discussed Friday evening, Nov. 21 at approximately 8:45 following services at Hillel (Services at 8:15). Baker Center, 213 E. University. 11-21

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Preregistration increases

May result in opening of additional sections

More than 23,000 students have pre-registered for the spring semester, an increase of 16,000 over last spring, according to Assistant Registrar Bill Haid.

"This represents about 70 per cent of the projected spring enrollment," he said. Haid estimated 33,500 students are expected to enroll in the spring. The current enrollment is 34,700.

"We experienced a tremendous turn-in of forms in the last hour on Friday," Haid said. He said either students wait until the last minute to turn forms in or departments hold onto them.

"This means we cannot check them (forms) as closely as we'd like before sending them to the computer center," Haid said. About 15 per cent of the forms are rejected from the computer because of errors.

This weekend the registrar will tally the demand for course sections. The early processing

"gives departments the opportunity to schedule additional sections," Haid said.

Students were able to turn forms in late but Haid would not guarantee they will be processed, he said.

Schedules may be picked up Dec. 8-12 in the MU Arizona

Room. Haid said no schedules will be mailed because there is not enough time for students to receive a schedule and return their fee in the Christmas mails. Students may send their fees in during the Christmas vacation, he added. Registration fees are due by Jan. 5.

Unidentified man exposes himself on campus lawn

By Maria Ciarallo

An unidentified man exposed himself last week on the south side of the Social Sciences Building, according to University Police.

Police said a woman told them "the man was standing on the lawn with his pants down."

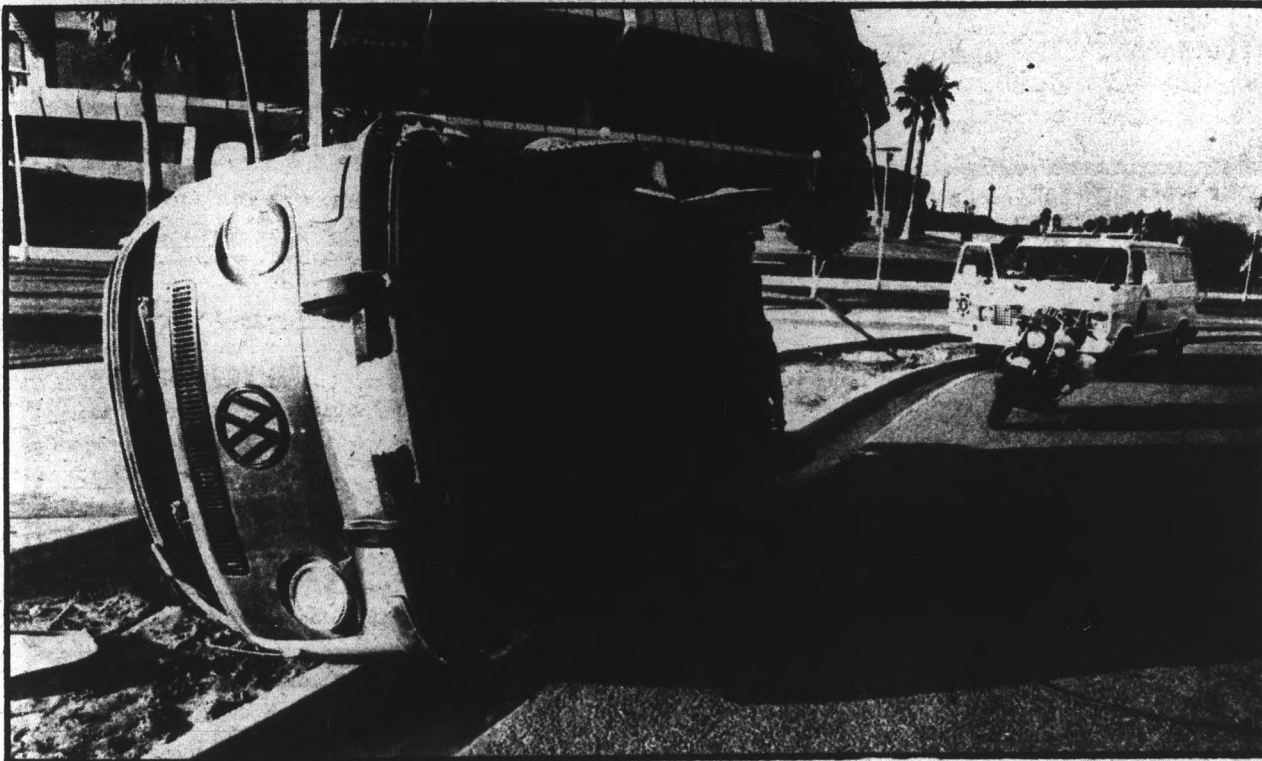
Several cases of stolen wallets and purses were also reported last week, and a man had his pocket picked during Saturday night's football game, police said.

Other items reported stolen last week include:

- A motorcycle valued at \$1200.
- A bracelet and watch worth \$165.
- Three pictures taken from a Memorial Union room worth \$100.
- A calculator valued at \$150 was taken from a Palo Verde East dorm room.

Police said two bicycles were reported stolen last week. The number is usually quite higher, a spokesman said. "But we hope it stays this way."

A van being driven near the Activities Center Saturday hit a curb and overturned. No one was injured, police said.



Everything seemed to be topsy-turvy for Phoenixian Randall Levett Saturday afternoon. A traffic mishap resulted in his Volkswagen bus being turned on its side around 4 p.m. on Transvaal near the Activities Center.

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Mixed tennis match

Mayor Bill LoPiano of Tempe has proclaimed the week of Nov. 17-22 Sun Devil Tennis Week in anticipation of the first-ever mixed team dual tennis match using a World Team Tennis format. The ASU and BYU men's and women's tennis teams will square off Saturday, Nov. 22 at 7:30 in the ASU Activity Center.



David Seibert photo.

Getting ready

Nancy Janco, No. 3 player on Anne Pittman's women's tennis team, strokes a backhand in preparation for ASU's mixed dual team tennis match with BYU this Saturday night. Chris Penn will hold down the number one spot for the gal netters.

New golf head

George Boutell, an assistant professional at Papago Municipal Golf Course in Phoenix since May, 1973, has been named interim head golf coach at ASU, according to athletic director Dr. Fred Miller.

Boutell succeeds Bill Mann, who was suspended Nov. 4 for alleged eligibility violations. Mann has announced he will resign June 30, 1976, when his contract expires.

Boutell, a graduate of Phoenix Central High School,

Swimmers beat Lobos

Both the ASU men's and women's swim teams defeated New Mexico last Friday in Albuquerque.

The women's team overwhelmingly defeated the Lobo swimmers by a score of 112-18, with ASU women taking first place in every event.

Melissa Belote, a 1972 Olympic gold medalist in three events, won the individual medley, 200 backstroke and was part of the 400 medley relay team.

The men's team narrowly won their meet 57-56.

is a former member of the ASU golf team. He earned All-America honors in 1966.

As a collegian, Boutell won the Tucker Invitational, the Arizona State Amateur, the Southwest Amateur, the Trans-Mississippi Amateur, and the Easter Amateur tournaments.

The 32-year-old Boutell has won four local tournaments as a professional—the 1968 Lake Montezuma Open, the 1969 Mountain Shadows Match Play Championship, the 1970 Arizona Open, and the 1972 Scottsdale Open.


Boutell also participated in the Professional Golfers tour for more than five years. His highest finish was ninth place at the Westchester, N.Y., Golf Classic.

Devils take top medals

Nine members of the ASU wrestling team captured gold medals in the Arizona State AAU tournament held in the Sun Devil Gym Nov. 14 and 15. All wrestlers competed unattached.

ASU heavyweight James Mitchell won honors as the meet's outstanding wrestler. Mitchell, who weighs 347 pounds, pinned all of his opponents in each of his five matches.

Additional Sun Devil gold-medal winners were Dave Herrera (114.5), Ricky Reed (136.5), George Espinoza (149.5), Tim Jeffries (142), Roy Oliver (156), Don Shuler (180), Bruce Young (198.5), and Mark Dorris (220).



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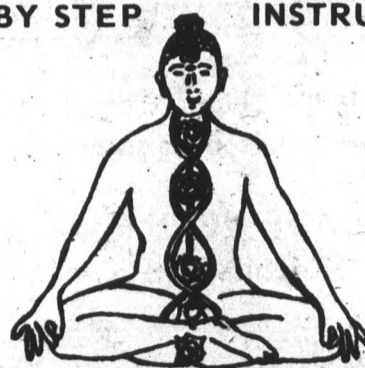
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A ton of equipment in his bag

By George McCaskey

Art Rangeler has a heavy responsibility.

As equipment manager for all ASU's athletic teams, Rangeler is responsible for several thousand pounds of uniforms, shoes, jackets, socks, towels—you name it.

Rangeler is in his second year of managing and maintaining the Sun Devil equipment, after eight years in the physical education department. He enjoys his new job. "This work is a lot more varied than teaching," Rangeler said.

Although he purchases equipment and is responsible for every sport at ASU, Rangeler's primary responsibility right now is football. He's been working seven

days a week since the middle of August and averaging 10-15 hours a day.

When the evening "passing game" practice runs a little late, Rangeler will arrive back at his home in Scottsdale sometime after 11 p.m.

When the Sun Devils take to the road, Rangeler makes sure that nearly 2,000 lbs. of equipment is loaded safely in the airplane. Two trunks, two footlockers, 48 player bags, two bags of coaches' apparel, 700 lbs. of training equipment, water jugs, two movie projectors and film are under Rangeler's watchful eye to be certain that the ASU football team has everything it needs, when it needs it.

When the Devils play at home, Rangeler checks

everything from soda pop for the officials and towels for the visiting team to the issuing of 60 game uniforms to Sun Devil players.

In addition, before each game Rangeler exercises what he calls "preventative maintenance," which involves personally checking each player's helmet and shoulder pads to reduce the chance of injury and eliminate delays during the game due to the equipment breaking.

One player's equipment may include knee, thigh, hip, and shoulder pads, shoes and socks, supporter, T-shirt, chin strap, mouthpiece, helmet and game uniform.

"It costs \$450-\$500 to outfit a player," Rangeler said. "The helmet is the most important

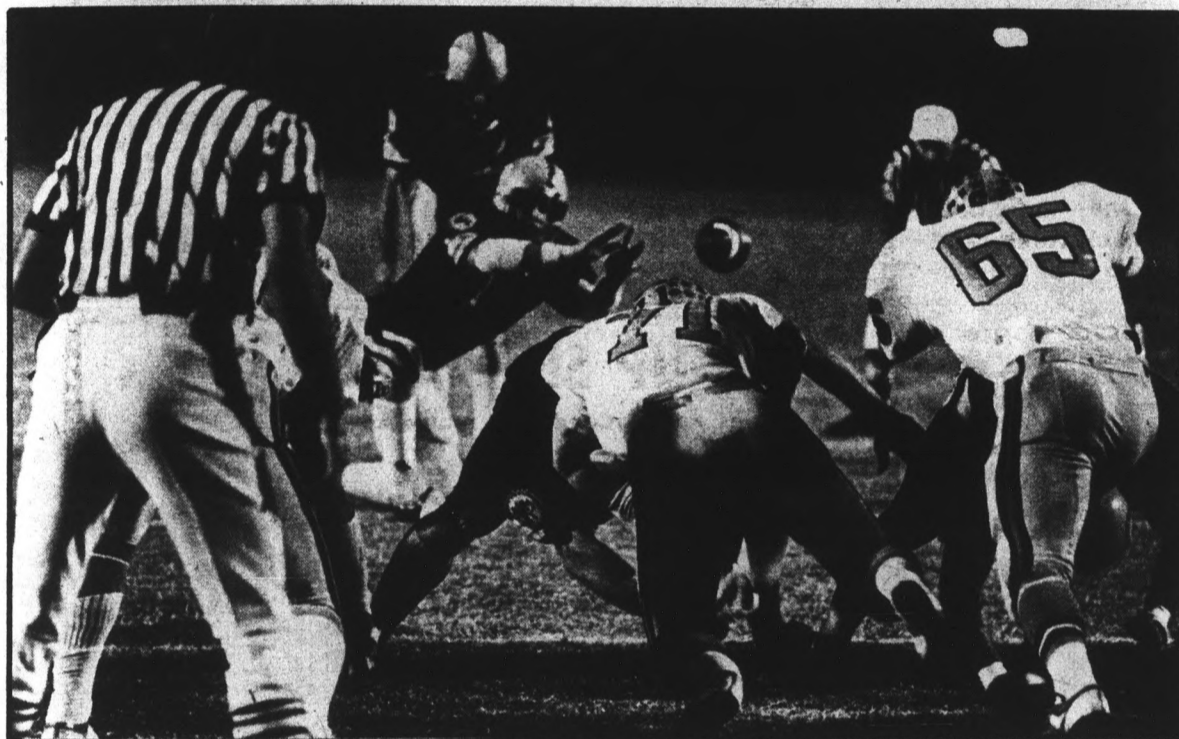
(and expensive) piece of equipment for a football player," he added. For safety reasons, the maximum life of a helmet or pair of shoulder pads at ASU is three years.

Rangeler, a former military man and jujitsu expert, doesn't have any problems handling 60 football players. "They're a great bunch of kids," Rangeler said. "I understand them. People don't appreciate how much pain these guys go through. If I can help them, fine. We don't have any major problems."

Rangeler has one year-round

assistant, Jim Mullen, and four student managers—Tom Wheeler, Frank Videtic, Jesse Delgado and Kevin Burke—to help out during the football season. Washing uniforms and towels, shagging balls and holding play charts during practice, packing for road trips and preparing for home games requires them to put in as much time as the ballplayers, according to Rangeler.

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Larry Davis photo

A perfect snap

Holder Bruce Hardy reaches for center Jim Heilig's snap as Fred Mortensen readies himself for the kick. Mortensen assumed kicking duties against Pacific when regular kicker Danny Kush's injury proved incapacitating.

state press

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An inside look at worldwide business:

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Why Companies Do Business Abroad

AMERICANS are hearing a lot these days about multi-national corporations, but for some reason we rarely hear what they mean to our economic growth and prosperity, or even what they are.

A multi-national is a corporation that does a substantial amount of its business in other countries, either on its own or in partnership with host-country corporations. Multi-nationals, American and foreign, are everywhere. They mine bauxite in Australia, make sewing machines in Britain, sell insurance in Bangkok, operate banks in Iran. There are thousands of them, but generally the term is reserved for the larger, more successful and, so, more conspicuous companies. They also tend to be the corporations that pay the highest wages, and sell products for the lowest prices.

In an earlier era, corporations often set up overseas operations for strictly economic reasons—lower transportation costs, for example, or a break on wages. Today, however, many companies find that they can't enter, or remain in, a foreign market unless they build a factory or set up an office there for at least a part of their operations.

Mighty General Electric, for example, was called in not long ago by the Brazilian government and told that supplying locomotives from its Erie, Pa., works to the growing Brazilian market was costing Brazil too many dollars and that it was also time some Brazilians worked on GE locomotives. GE ne-

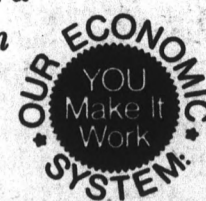
gotiated a compromise. Now, in an assembly plant in Brazil, local workers put on the wheels and other outer parts. The drive assembly and controls still come from Erie. Both sides got what they wanted: Brazil saves on dollars and gets factory jobs, while GE keeps the high-wage, high-technology part. If the company had not cooperated, says chairman R. H. Jones, "complete locomotives would now be made in Brazil in plants financed by a Japanese or European company."

When companies establish foreign operations, it nearly always means a surge in the number of their U.S. employees. In 1950, Caterpillar Tractor Co. was struggling to fill its U.S. and foreign orders from two American plants with 25,000 employees. Today there are 12 overseas Caterpillar plants employing 27,000. But, meanwhile, the company has grown to 14 U.S. plants employing 62,000—of whom some 24,000 owe their jobs solely to foreign orders.

A promising foreign market can be lost irretrievably by *not* setting up a foreign factory at the right time. In 1964, Du Pont was exporting 34 million pounds of polyethylene to Europe, but decided not to build a plant there. Its European sales of polyethylene soon dropped to the vanishing point, while its foreign competitors moved in and built the market up to four billion pounds a year—"a growth," Du Pont says, "that the U.S. economy and its workers did not share in."

Du Pont learned the lesson well. Today it has 44 principal foreign

Despite the extraordinary contribution of multi-national corporations to our standard of living, the clippers are out in Washington to shear their worldwide operations



subsidiaries or affiliated companies employing nearly 32,000 people. Total 1974 sales outside the United States amounted to \$2.17 billion, of which over \$800 million were U.S. exports. As a result, at least 15,000 new jobs were created in the United States.

These and numerous other examples underline the fact that multi-nationals are good for the U.S. economy, consumer and worker. A U.S. government study covering 300 of the major multi-nationals reveals that when these companies were rapidly expanding employment abroad, they also raised their U.S. work force at a rate of 2.7 percent a year—well above the average growth in American industry. At the same time, they averaged paying their U.S. workers substantially *more* per hour than U.S. companies *without* foreign operations.

This is only part of what multi-nationals do for us. They are in the forefront of helping the nation compensate for rising costs of basic raw materials we must import, particularly petroleum. By selling abroad, they earn large amounts of the foreign currencies we need to buy scarce materials from other countries. In addition, in 1974 American companies operating abroad returned home royalties and foreign earnings of \$21.4 billion—three times the outflow of dollars for new foreign investment.

All in all, without multi-nationals the extraordinary worldwide rise in living standards would have been slowed. As U.S. Ambassador to the United Nations Daniel P. Moynihan has declared: "The multi-national corporation, which combines modern management with liberal trade policies, is arguably the most creative international institution of the 20th century."

Indeed, those countries in Europe and Asia making the most progress are the ones that have encouraged multi-nationals—theirs as well as ours.* Despite this, the clippers are out to shear the U.S. multi-nationals of their foreign connections.

*At last count, some 3500 U.S. corporations had more than \$125 billion worth of direct investments abroad. Foreign internationals had \$70 billion—some \$20 billion of it in the United States.

A while back, the hue and cry was that multi-nationals "export American jobs." When this proved unfounded, critics seized upon the issue of bribery of foreign officials by the multi-nationals. It is true that some U.S. corporations have been involved in payoffs abroad—usually to avoid confiscation or loss of business to foreign competitors. This is certainly a practice contrary to good business ethics. But unethical practices by a few companies hardly justify punitive tax proposals now coming to the fore in Washington, which would all but put multi-nationals out of business.

Currently, U.S. overseas businesses pay the full 48-percent U.S. corporate income-tax rate when they bring home their profits after paying all taxes in the countries where they operate. These taxes generally are now as high as ours, and companies are allowed to offset them against the taxes on foreign, but not domestic, income that would otherwise be paid to the U.S. Treasury. This avoids double taxation. Foes of the multi-nationals would have them pay the foreign taxes and immediately give almost half of what was left of their earnings to the U.S. Treasury. This would mean an effective tax rate of almost 75 percent. Since no other country does this, our multi-nationals could not survive under the burden.

The economic effect here and abroad of such a move is dismal to contemplate. The value of our vast foreign investments would be sharply reduced, and world trade undoubtedly would suffer.

As the recent global recession has reminded us, when business turns down, no man is an island. We must keep in mind that multi-national corporations are nothing more than business organizations which make up for the fact that raw materials, products, services, know-how and labor are very unevenly distributed over the globe. They bring together all these economic resources to help all people work together to create a peaceful and prosperous world.

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This message is prepared by the editors of The Reader's Digest and presented by The Business Roundtable.