

Clothing communication

Graffiti messages are no longer confined to walls, phone booths and bathrooms. The T-shirt message phenomenon is natural to the sunny Arizona climate, and examples abound on campus. For more T-shirt photos see page 4.

Photo by Bill Frakes

tuesday

Arizona State University

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Tempe, Arizona

ASASU student council endorses Bug Line plan for shuttle bus service

By Jim Boardman

The Bug Line is attempting to establish shuttle bus service between the parking lot north and east of Sun Devil Stadium, into the center of campus.

Dave Adams, president of the Bug Line, Monday asked the Associated Students Executive Council to purchase and solicit advertising for the bus service.

The council refused to purchase or solicit ads but passed a resolution in support of the concept.

As the sole fulltime employe of the Bug Line, Adams said it would take him a long time to sell enough

ads to pay for the service, which he estimated would cost about \$17,500 monthly.

Members of the council claimed that selling ads for outside private enterprises was not an appropriate function of ASASU personnel.

Rick Clark, ASASU activities vice president said, "We're not too well structured for that kind of activity," referring to his abortive summer venture to make several thousand dollars selling ads for a calendar.

Adams said the resolution passed by the council would add necessary credibility to his quest to sell ads to Mill Avenue merchants. The proposed free shuttle

service would begin at 7:15 a.m. in the lot north and east of the stadium, proceed through the center of campus making several stops, exit campus at Apache Boulevard and College Avenue, head west on Apache to Mill Avenue, and north to Fifth Street, returning to the stadium lot. Adams said the trip would take about 20 minutes and the service would run continuously until 2:15 p.m.

Adams said former Bug Line president John Balfour is still the majority stockholder of the company but does not participate in its operation. Balfour is a management trainee with Phoenix Transit Inc., he said.

Alcohol: Tribken to seek beer, wine sales on campus; Board of Regents will receive alcohol study

By Allen Williams

Craig Tribken, ASASU president and self-proclaimed tee-totaler, is about to launch a campaign calling for the sale of beer and wine on campus.

"I feel very strongly about this subject," Tribken said. "I think people should be able to elect whether or not to drink. This is an important factor in creating adults."

Total community

Tribken said his ideals lie in creating a total community out of ASU.

He said, "The stigmatizing of alcohol off campus gives it (drinking in general) an unhealthy atmosphere."

The idea behind getting the University a liquor license is not a new one. Mrs. Trudy Thomas, director of the MU, said that in her past 15 years at the University, the subject of alcohol has constantly come to light.

Study in 1973

Gay Holliday, assistant director of the MU, who served as an advisor to a special committee considering the effect of University liquor sales, said, "To my knowledge, there has never been an official proposal (to sell alcohol) presented to the Arizona Board of Regents."

In December 1973, Associated Students and the MU began a study to determine the long-range effects of beer and wine sales on campus.

"The results of the study," Tribken said, "will be submitted to the regents this fall. The findings will show all sorts of supporting data concerning the sale of alcohol on campus."

The biggest barrier to alcohol sales is an Arizona statute which states that no liquor may be sold within 300 feet of a public or parochial school building.

If state legislation is revised, the final say will be left to the regents.

Few problems

According to Dr. Leon Shell, dean of students, the past use of liquor on campus has not caused many problems.

"By and large, the liquor policy has been handled very responsibly," Shell said, referring to the consumption of alcohol in residence halls by persons of legal drinking age.

Tribken, however, is not optimistic about the regents' attitude toward campus liquor sales. "I'm optimistic about the possibility of changes in state legislation, but I'm not about the board's stance at this point."

As for the study findings, Tribken said, "The arguments are so heavily in favor of the sale of alcohol on campus that the regents may be swayed."

Opinion polls

Holliday said, "The study itself partly involves about 168 other MU's across the country who are presently selling alcohol."

Other parts of the study involve student opinion. One of the opinion polls was taken in the form of a memorandum attached to the 1974 student election ballot.

When the study is released this semester, a copy will be sent to the Office of Student Affairs and another to ASU President John Schwada. It will then be taken to a president's Advisory Council for further deliberation.



Clinic provides therapy for speech impediments

By Mary Wolak

Services and therapy for speech and hearing impediments are available at the ASU speech and hearing clinic, said the director of communication disorders.

The clinic, on the first floor of the Language and Literature building, is open to all ASU students, faculty and families at no charge, said Dr. Gordon Cluff. The services are provided at a nominal cost to the public upon referral, he said.

Cluff said therapy is conducted on a one-to-one basis, as opposed to group sessions.

Applications are taken during the clinic's hours, 8 to 5 on weekdays. Records at the clinic are confidential, Cluff said.

"The clinic provides a basis for the communication disorders majors in the speech

and theatre department to get supervised practicum experience," Cluff said.

At least one faculty member is on duty at all times throughout the day, he added.

Currently, there are approximately 100 undergraduate and 35 graduate students participating in the program. The students in training receive credit toward their major for the volunteer help, Cluff said.

Usually a maximum of 50 patients are accommodated in therapy each semester, with children accounting for about 70 per cent of the figure, he said.

The speech and hearing clinic is funded by the University, but is also supported by clinical fees, federal funds and special grants, Cluff said.

The original idea of a therapy program was developed in the late 1930's by Merle Ansberry, a member of the ASU faculty in the field of communication disorders, Cluff said.

In 1947 a Phoenix speech pathologist, Robert Plummer, set up a clinical facility in the Art Annex near Old Main. By 1955, the facility had been moved to Cosner Auditorium.

The present speech and hearing clinic was built into the Language and Literature building in the fall of 1974 and has been continually expanding, Cluff said.

Youths seized here in attempted theft

By John Hielscher

Two Phoenix youths were apprehended Saturday afternoon in connection with the attempted theft of a bicycle between the Art and Architecture buildings, University police said.

The two juveniles were detailed by Officer David Wilson after University police were informed that two suspicious-looking persons were tampering with bikes in the area, said University Police Detective Bill Taylor.

"The arresting officer noticed one of the juveniles kneeling beside the bike," Taylor said. "The other suspect was standing about 40 feet

away. A pair of wire cutters were still around the cable locking the bike to the rack."

The two suspects were taken to Campus Security, where they admitted trying to steal the bike, saying they needed it to return to their homes in south Phoenix, Taylor said.

Juvenile complaints were filed against the youths and they were released to their parents, Taylor said.

Three bicycles were reported stolen over the weekend, police added.

Gene McCarthy speaks on campus tomorrow a.m.

Eugene McCarthy, former Minnesota senator and former candidate for president, will discuss government bureaucracy and first amendment rights at 11 a.m. Wednesday in the Great Hall of the College of Law.

Admission is free, said Don Bisbee, a member of the Student Bar Association.

McCarthy will also answer questions from the audience, Bisbee said.

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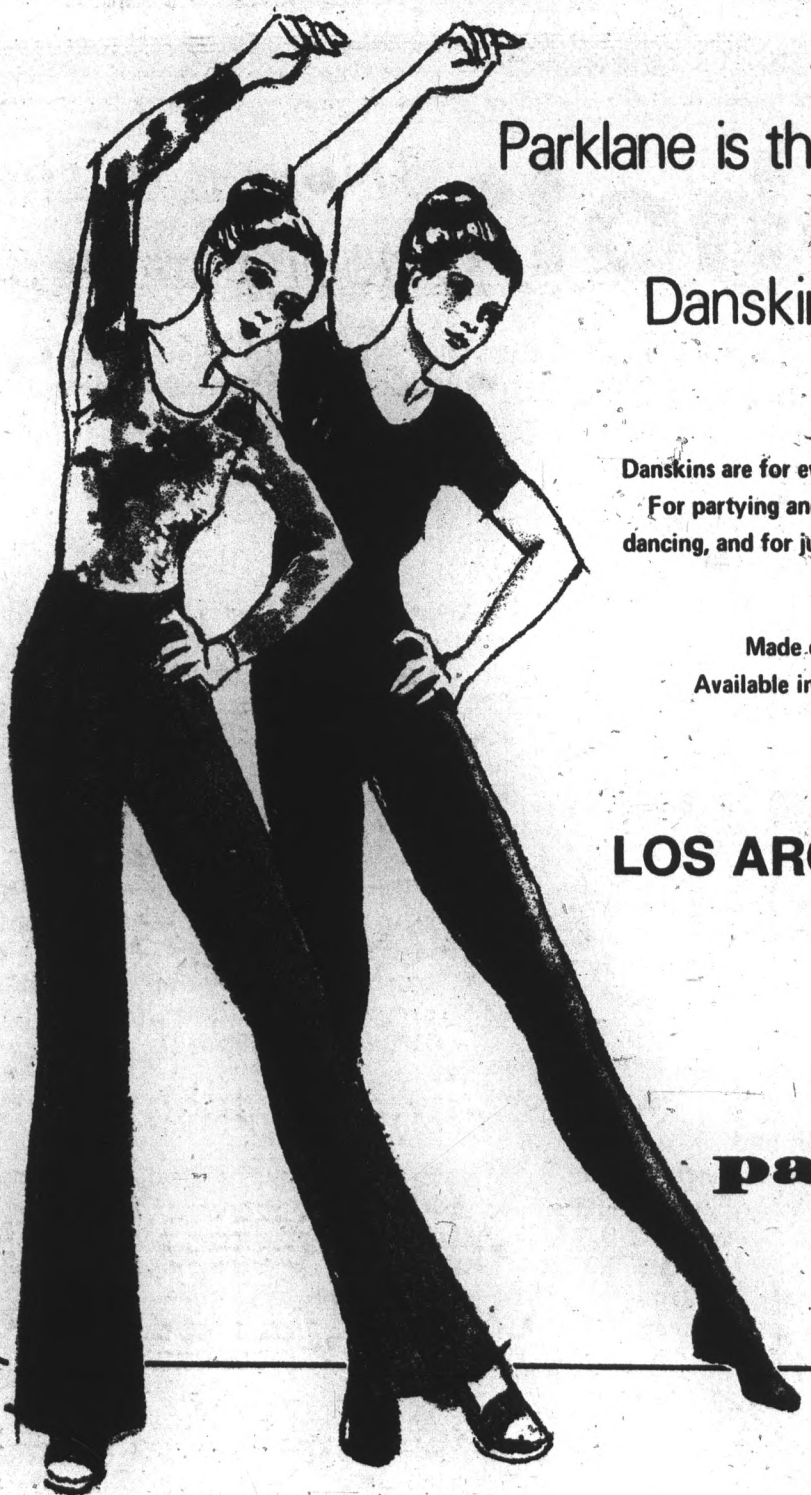
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Radio telescope may monitor signals throughout the universe



By Mary Waldsmith

An ASU student is building a radio telescope he says will theoretically be able to pick up signals from earth "to the end of the universe."

Bob Ridgeway, a junior majoring in physics, said in actual practice the telescope he has been working on the past year will be able to detect radio signals 50 million light years away.

A light year is approximately 5.8 trillion miles.

"The signal from the nearest galaxy, Andromeda, is so weak it would take 30 million million years to receive enough energy from it to turn on a 60-watt lightbulb for one-sixtieth of a second," Ridgeway said.

But with the use of an amplifier, he said, those same radio waves can be translated into data in seconds.

Instead of producing a picture like a familiar type of telescope, Ridgeway said the radio waves are transcribed onto computer tape, which when fed into a computer produces a map.

"The map shows what you would see if you could see radio waves," he said.

Ridgeway said his interest in telescopes began when he built a microwave receiver in high school. He said he conceived the idea to build a radio telescope two years ago.

"It's nothing that hasn't been done before. I'm building it to obtain working knowledge. I can learn all I want but it won't mean a thing unless I can apply it," Ridgeway said.

He said radio telescopes are "kind of rare," with few universities in the country possessing them.

"I've had trouble finding

information I need here because radio telescopes are not stressed at ASU," Ridgeway said.

Money and some equipment for the project has been donated, Ridgeway said. He estimates the telescope will be worth \$50,000 to \$100,000 when completed.

Because of his work, Ridgeway said he has a good chance of getting into a student program next summer working on a Mars probe called Project Viking. An ROTC cadet, he plans to go into the Air Force after graduation.

Physics major Bob Ridgeway may be charged with invasion of privacy by some outer galactic society if he is successful in perfecting his custom made radio telescope. Ridgeway says he hopes to pick up signals with the machine from stars at the end of the universe.

Photo by David Seibert

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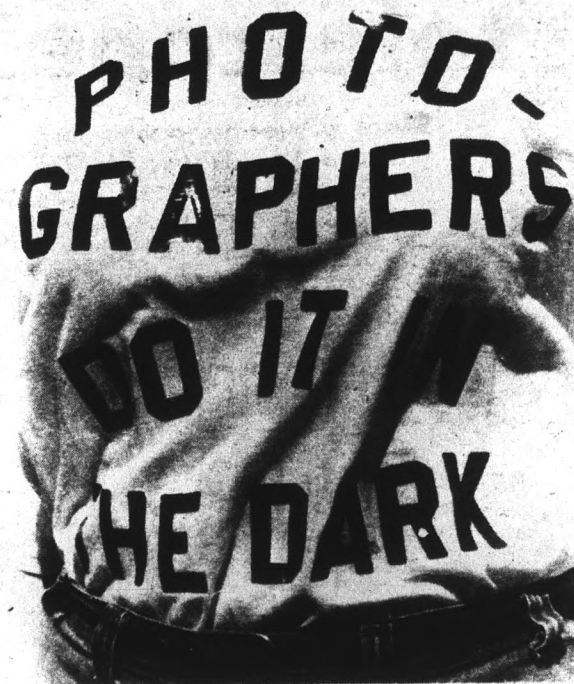
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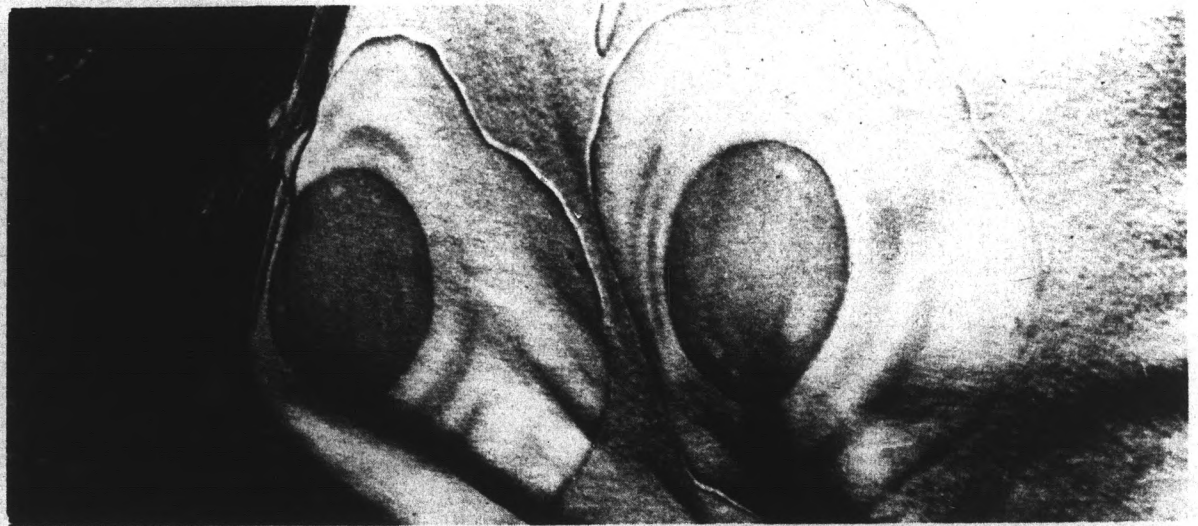
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Photos by Bill Frakes



Body graffiti

By Pat Denley

It's hard for a person to stand out in a crowd of 34,000 students. Maybe that's why wearing t-shirts emblazoned with slogans, pictures and advertisements has become so popular at ASU. The most common t-shirts, of course, say "Sun Devils," or "ASU." Some shirts brag of travels to faraway places like Hawaii or Mexico, still others advertise for beer, restaurants, or stereo equipment.

Most of the t-shirts are worn for fun. However, according to an Associated Press story, police in Houston, Texas didn't think it was funny recently when a teenager wore a t-shirt stating "Bullshit!" The wearer was arrested for disorderly conduct, but charges were dropped when the city attorney declined to prosecute.

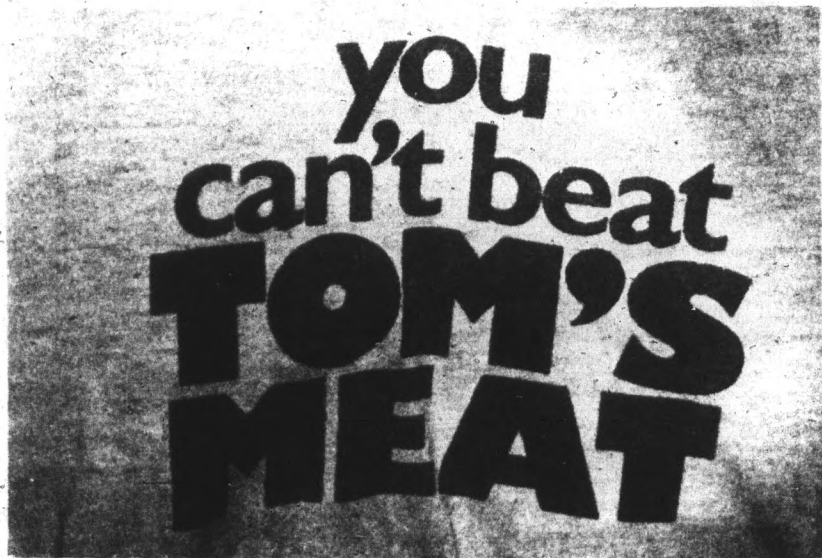
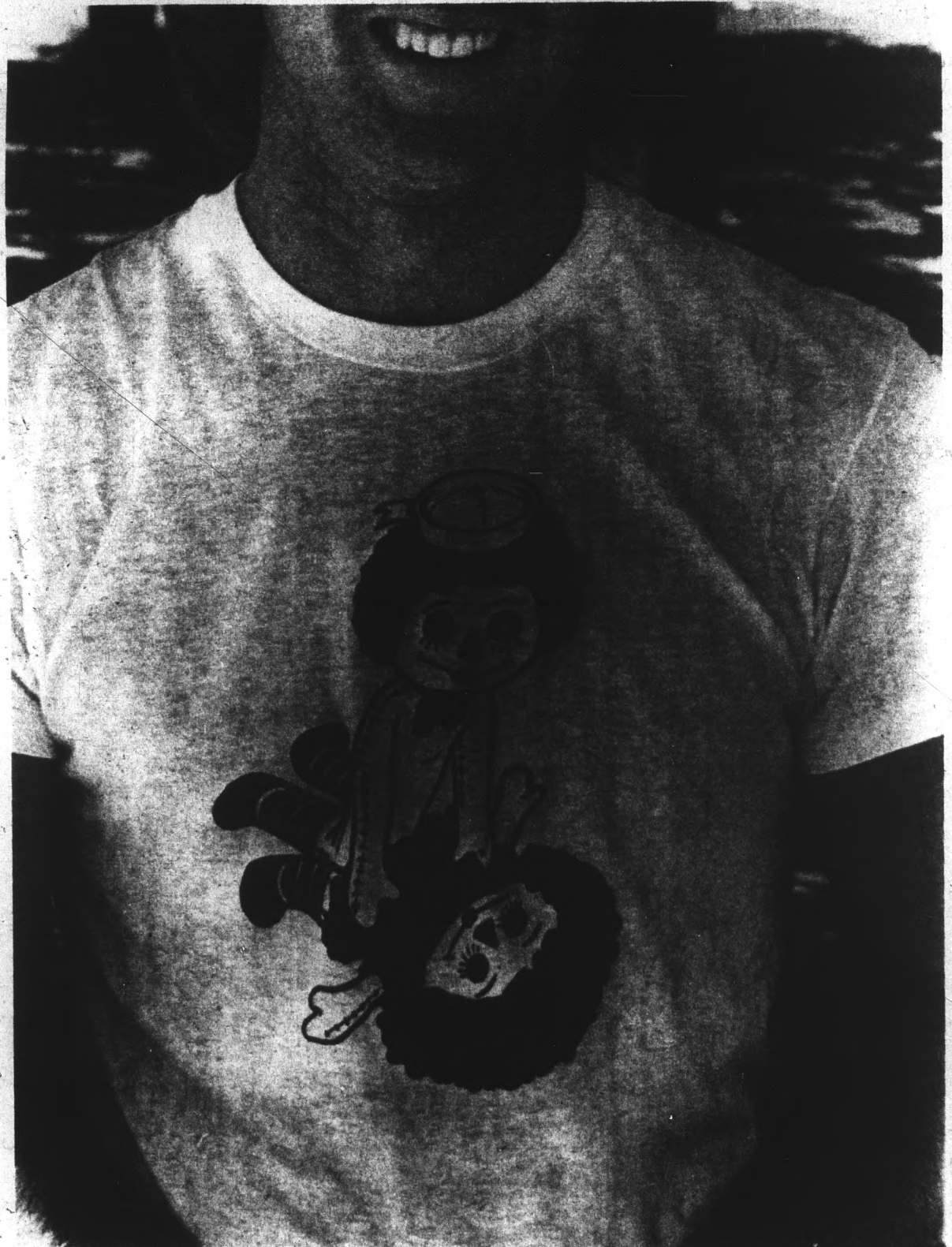
Houston's police chief said, "Times have changed. What the public defines as obscene is their business, not ours."

T-shirt wearers at ASU have been getting bold too, but the Dean of Students Office reports no complaints yet about poor taste in t-shirts. Manny Figueros, scheduling coordinator, said he's not a lawyer, but he believed students couldn't be stopped from wearing outrageous t-shirts, even if there were complaints.

"They're protected by the first amendment," he said.

Walking across campus on a warm fall afternoon, one can spot a strategically placed pair of fried eggs on the chest of a passer-by, or maybe a shirt that combines the insignia of a popular superhero with a message from women's lib. You might also glimpse two familiar rag dolls engaged in a scene not found in your regular book of fairytales.

Apparently critics unhappy with today's college students for not speaking out have been looking in the wrong places. Instead of waiting to see what emerges from students' mouths, they should look at what is written on their chests.





2:30 p.m. Liliias, Yoga and You
 3:00 p.m. Mister Rogers' Neighborhood
 3:30 p.m. Sesame Street
 4:30 p.m. The Electric Co.
 5:00 p.m. Carrascalendas
 5:30 p.m. Hodgepodge Lodge
 6:00 p.m. Mister Rogers' Neighborhood
 6:30 p.m. Evening Edition With Martin Agronsky
 7:00 p.m. Gardening For Fun
 7:30 p.m. Consumer Survival Kit
 "The Plane Truth"
 8:00 p.m. The Ascent of Man
 "Lower Than Angels"
 9:00 p.m. Jean Shepherd's America
 "Like All Great Intertube Specialists"
 9:30 p.m. Since The American Way of Death
 10:30 p.m. Woman
 "Mothers and Daughters"
 11:00 p.m. The Boarding House
 "Taj Mahal"
 11:30 p.m. Evening Edition With Martin Agronsky

TUESDAY

7:00 a.m. American Issues Forum
 7:30 a.m. Liliias, Yoga and You
 8:00 a.m. Mister Rogers' Neighborhood
 8:30 a.m. The Electric Co.
 9:00 a.m. Sesame Street
 10:00 a.m. The Electric Co.
 10:30 a.m. Carrascalendas
 11:00 a.m. Hodgepodge Lodge
 11:30 a.m. Classic Theatre Preview
 "Macbeth"
 12:00 N Feedforward
 12:30 p.m. Open Math
 1:00 p.m. Bread and Butterflies
 1:15 p.m. The Letter People
 1:30 p.m. Expressions
 2:00 p.m. Book Beat
 "Lamy of Santa Fe"

Collage

The Snow Devils Ski Club will have a meeting for anyone interested in skiing at 7:30 p.m. at the Varsity Inn on Apache and Rural. They will discuss the upcoming trip to Salt Lake City.

Circle K International will have a meeting at 7 p.m. today in MU 216.

Hillel sponsors Israeli Folk dancing every Tuesday at 7:30 p.m. at Baker Center, 213 E. University.

There will be worship services 11:30 a.m. Sunday in Danforth Chapel by the Lutheran and Missouri congregations.

The United Farm Workers Support Group meets every Tuesday at 7 p.m. in the MU Yavapai Room.

The Geology Department is sponsoring a Geology Collo-

quium by William Coone, graduate student in the geology department, Wed., Sept. 24 at 3:40 p.m. in AG 150. All are invited.

An original drama written by ASU student Robert Coles, "Woke up This Mornin', Good Thing On My Mind," will come to the stage this Friday, Saturday and Sunday at 8 p.m. in room 510 of the Music building. The play is open to the public free of charge.

Music Moods Concert Series will present David Bergstrom, classical guitarist, Thurs., Sept. 25 at 11:30 a.m. in the MU Montgomery Lounge.

Professor Leo Fallcov of the University of California at Berkeley, will be the first speaker in the 1975-76 series in solid state science. Title of the address will be "The Transition-Metal Oxides: A Riddle Solved." The address will be presented at 4 p.m. Thurs., Sept. 25 in PS A-203.

Health Center offers \$7 checkup

Physical diagnostic tests will be offered to faculty and staff this week at the Student Health Center, said Dr. George Pettit, director of the Cancer Research Institute.

The tests will measure blood pressure, cholesterol level, lung function and triglyceride level. Analysis of height and weight relationship will also be provided.

The cost of the test is \$7.00. Pettit said the purpose of the tests is to make individuals aware of their physical condition.

"Heart attack is the number one cause of death in our country and I'd like to think there is something that can be done to reduce the figure, at least on our campus," Pettit said.

"If a person finds he has high blood pressure or cholesterol levels, he may be able to lower them with changes in his diet, thus reducing his chances of suffering a heart attack," he said.

Pettit, Dr. Glenn Friedman and Dr. Richard Jones, student health

service director, developed the diagnostic testing procedures two years ago.

Pettit said he hoped the program will be available to students in the future.



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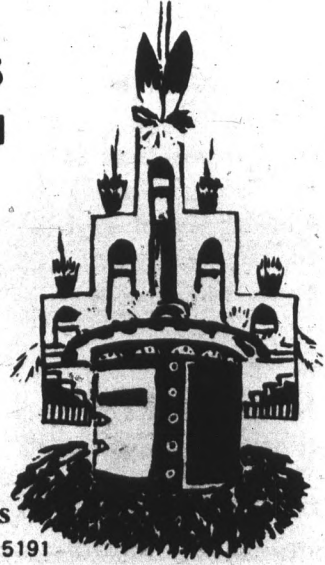
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Against TCU

Devils look like heroes, goats

By Marty Malone

Some of the time they played like the ASU heroes of yesteryear.

And a lot of the time they played like the 7-5 also-rans of last year.

But by the time the clock finally read zeroes last Saturday night, the Sun Devils had managed to look enough like the former to overcome resemblances to the latter and waltzed away with their second victory of the young campaign—a 33-10 decision of Texas Christian University in Fort Worth.

Unable to establish any semblance of a consistent ground game, the Devils were forced to resort to the big play.

The first one came with the Devils leading 7 to 0 early in the first quarter. ASU cornerback Mike Haynes fielded a TCU punt on his own 41 yard line and flashed 59 yards down the center of the field for a touchdown.

Big play number two came late in the third quarter with TCU trailing only 17-3 and still in the contest. Sophomore quarterback Fred Mortensen surprised everyone by letting it all out on first down deep in ASU territory. His long pass led front-running John Jefferson perfectly and the fleet split end carried all the way to pay dirt to complete a 95-yard touchdown.

The pass-play snapped several records. It was the longest in ASU history (the old standard being an 87-yarder from Danny White to Alonzo Emory), the longest ever against TCU (89 yards in 1931), and the longest ever at TCU's Amon Carter Stadium (78 yards in 1938).

The win wasn't nearly as satisfying as last week's romp over Washington, however. The Horned Frogs from TCU managed 19 first downs to

ASU's 17, and also controlled the ball longer, 33 minutes to the Devils' 27.

Most disappointing was the offensive line's inability to control the line of scrimmage as they had a week earlier against Washington. Fast Freddie Williams had a scant nine yards on five carries at half-time; although he finished with 62 yards on 13 totes, a big bundle of yardage came on a 25-yard touchdown scamper late in the fourth quarter with the game no longer in doubt.

Aided by two crucial penalties, ASU drove 58 yards on its second possession to open the scoring. Freshman fullback Ron Bonner got the touchdown on a determined two-yard plunge.

Mortensen's passes of 22 yards to wingback Larry Mucker and 11 yards to tight end Kirk Carter spearheaded the effort.

The Sun Devils pushed their lead to 17-0 just prior to the end of the first quarter on Dan Kush's 28-yard field goal. Kush, who added four extra points to go along with his field goal, looked exceptionally strong all night.

TCU capitalized on a William's fumble early in the second half to finally get on the board. The Frogs' short drive culminated in a 41-yard field goal by Rick Isel to make it 17-3.

continued page 7

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Soviet Jerry — report by Rabbi Gold "Tales of Life and Death." Rabbi will give a report on his recent trip to Soviet Russia and his contacts with Jewish activist underground in Russia. Thurs., Sept. 25, 7:30 p.m. Baker Center, 213 E. University. 9-25

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Devils' play erratic in victory over TCU

continued from page 6

After Jefferson's touchdown, TCU took advantage of yet another ASU fumble, this one by halfback Nate Wilson, to get their only touchdown.

It came when, on a fourth and goal at the six yard line, quarterback Lee Cook hit fullback Bobby Cowan for the score.

ASU middle guard Zack DiBrell, making amends for three off-side penalties, tackled Cook in the endzone for a safety with 6:12 remaining in the game. William's run closed out the scoring.

Mortensen, bidding to hang on to the starting job, completed 10 of 18 passes for 247 yards and one touchdown and

did not suffer an interception. He also tacked on 28 yards rushing on six carries.

The ASU defense was brutally consistent once again; TCU, held to 43 yards rushing on 43 carries, was forced to go to the air 47 times to complete 22 passes worth 243 yards.

Linebackers Larry Gordon and Tim Petersen led the effort with nine unassisted tackles each. Four of Petersen's were in the TCU backfield.

The Sun Devils, now 2-0, entertain BYU at home this Saturday in their conference opener. BYU dropped a 21-17 thriller to Colorado State in a game last Saturday.



Photo by Bill Frakes

Battering Baker

ASU quarterback Fred Mortenson talks shop with offensive line coach Don Baker. Mortenson passed for 247 yards and one TD Saturday.

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Recently, Audio Specialists published an ad that told of all the heavy reasons you should have a stereo at school . . . to enrich your education, to provide a better background for study and contemplation, etc. These reasons were provided to help you sell your parents on the idea of having a stereo at school. We won't trust these alone to convince you though, so we've made an additional list of reasons that maybe you won't want to show them.

- 1. Music provides an excellent background for socialization and getting to know strangers better.
- 2. Music creates an environment conducive to the more zealous pursuit of those more ordinary



- and worldly—less elevating and spiritual—goals.
- 3. Only through totally realistic and highly faithful recording and playback equipment can one truly hear music as it is intended to be heard.
- 4. Quality sound provides additional insight into the minds, spirit and times of such eminent luminaries as Elton John, Mick Jagger, Linda Ronstadt and John Stewart.
- 5. At Audio Specialists you'll find quality sound at prices you can afford. But look at these extra special savings now during our Back To School Sale!



The Starter

Buying your first stereo system is a lot like buying your first car. You're not sure how much you want to spend yet you want to be sure you're getting something worthwhile. If you're a newcomer to component sound we'd like you to listen to "the starter" music system. It's made up of a BSR 6500/X record changer, a Sony HST-120 AM/FM stereo receiver and two Sanyo SX-160B 3-way speaker systems. It's easy to set up and offers great performance for its ridiculously low price. It's backed by all the service, experience and ability of Arizona's largest and oldest audio specialists. And you'll save \$42 off the regular list prices.

SYSTEM PRICE: **\$228**

The Graduate

This system features Ohm E speakers just introduced by Ohm Acoustics, offering a new dimension in speaker value under \$100. They sound as good as some costing twice their price. To take advantage of the Ohm E's superior performance we have chosen the Kenwood KR-1400 with enough power to fill all but the largest room with great sound. The KR-1400's FM section can pull in distant stations with ease. The BSR 2260/X record changer we've included comes complete with base, cover and Shure cartridge. Save \$67.

SYSTEM PRICE: **\$348**

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