

# Student member ejected by tuition appeals board in qualifications dispute

By Jim Boardman

A student member of the University Appeals Board on Tuition Status (UABTS) was ejected yesterday from a regular UABTS meeting.

The UABTS is a committee composed of students, staff and faculty charged with reviewing once-rejected claims by students for in-state tuition.

Terry Tobey, ASU tuition and fee status administrator, said no student members would be allowed to participate in UABTS meetings until it is resolved whether students from out-of-state should be allowed on the committee.

He said he is awaiting a decision from Dr. Joyce Foster, assistant to the vice president for academic affairs.

He said the decision should come "soon." Foster was unavailable for comment.

Mark Durkin, the student who was ejected

from the UABTS meeting, is a Phoenix resident of five years.

ASASU President Craig Tribken said three out of five student members are Arizona residents. Tribken said he appointed all five students and that all were approved by University President John Schwada.

Tribken charged that an "absolute ban on all the appointed students is a violation of due process." He said Tobey does not have the power to reject arbitrarily all or any of the students appointed.

He said he was not informed that being an out-of-state student was an automatic disqualification for serving on the UABTS.

Student members of the UABTS met late yesterday afternoon to discuss the situation. Immediately following their meeting they journeyed together to Tobey's office to volunteer their services to the committee.

friday

state  
press

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Arizona State University

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## Board of publications loses responsibilities

The University Board of Publications has been relieved of direct responsibility for any libel suit that might be directed at the State Press.

University President John Schwada sent letters Thursday to board members outlining new policy guidelines for student publications in which the role of the board was changed from that of publisher to advisor to University student publications.

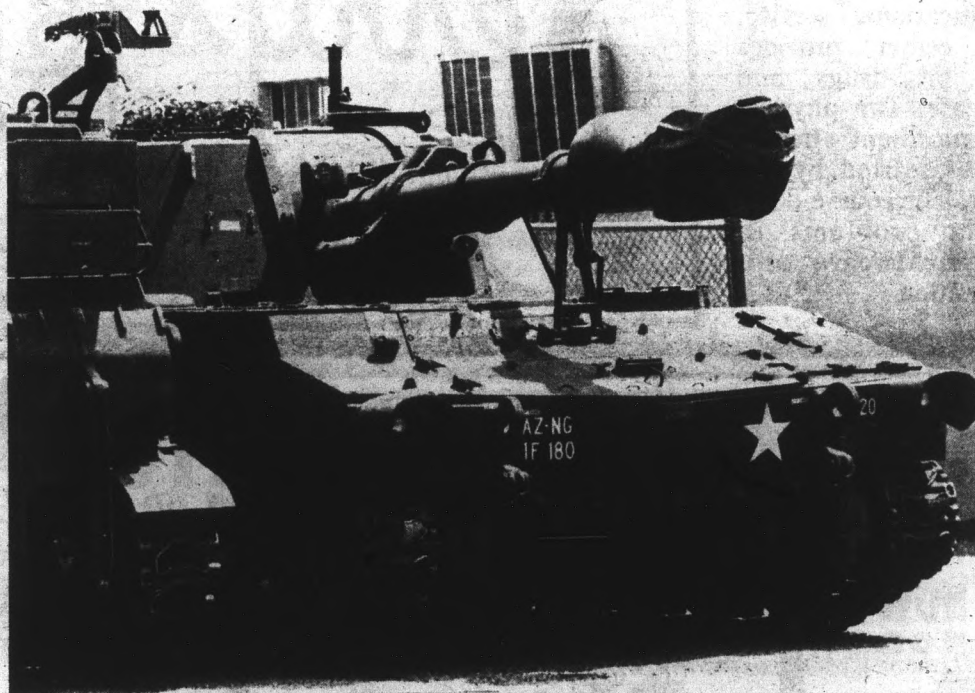
Ed Peplow, manager of student publications, will serve as "publisher's representative and as chief administrative officer" of the State Press, according to Schwada's memo.

The board has also been relieved of the responsibility of choosing the State Press editor.

Peplow will pick the new editor after consultation with the board. The editor shall then select the State Press staff.

Instead of being responsible to the board, Peplow will now be directly responsible to Dr. George Hamm, vice president for student affairs.

Along with these changes, the board will now be called the Student Publications Advisory Board.



David Seibert

Before the anti-war demonstrations on the campus in 1969, many types of National Guard equipment were brought in. Included is this huge, olive green cannon which is behind the Palo Verde Main dormitory.

**They're not aimed at us!**

## Cannon on campus edge

By Pat Denley

The huge olive-green cannon at the National Guard armory behind Palo Verde Main dormitory are really not pointed at ASU, says a sergeant working there.

Staff Sergeant Mike Anderson said the structure of the 1st Battalion, 180th Field Artillery Division of Arizona, was built in 1948.

Some students didn't notice it until anti-war demonstrations occurred on campus in 1969 and thought military units were there preparing to invade the campus.

Former Arizona governor Jack Williams did put the Arizona National Guard on alert for about five days during the demonstrations, Anderson said, but the guardsmen were never called to duty.

"We were on 24-hour call," he said. Anderson said headquarters was set up in the near-campus post, and the 450 men of the battalion had to be ready for alert-to-action at any time. "I was glad we weren't called," he added.

Ninety-six guardsmen report for duty one weekend a month to the Tempe post, Anderson said. Remaining battalion members report to posts in Mesa, Chandler, and Casa Grande, he said.

The Tempe guardsmen make up one artillery battery operating four 155-mm, self-propelled cannon, Anderson said. Every month the battery practices firing the weapons at a military reservation near Florence, Ariz., he said.

On Nov. 8 and 9 the battery will give a public demonstration of the howitzers at the reservation, he said. Anderson said the cannon are not tanks, having a much longer firing range and lacking armor plating. A computer helps direct the weapons' fire, he said.

ASU fraternities and sororities sometimes use the post's large indoor drill floor for fund-raising dances, Anderson said. He added that ASU's ROTC unit holds an annual Halloween dance there.



**Foaming at the mouth**

At a pie eating contest at Palo Verde West, George McCaskey doesn't seem too disgruntled about a mouth full of whipped cream. For another student's reaction, turn to page 5.

Photo by Bob Carver

# ADA disapproves Dental plan rejected

By Katrina Gunther

Plans for a dental service at the Student Health Center were turned down by the Arizona Dental Association (ADA).

"The dental service planned for the Student Health Center failed to materialize because the ADA did not approve of the program," said Dr. Richard Jones, director of the health center.

"Associated students acquired an archaic dentist's chair and equipment for the program, but the ADA did not approve," Jones said.

dental hygienist who does cleaning and flossing needs the supervision of a dentist which would cost the university more money, he said.

Although the health center has no dentist, it does have a complete staff of physicians, nurses, a 20-bed infirmary and a complete lab and pharmacy.

"Last year we had over 67,000 visits by 21,000 students," said Jones. "We can handle anything from a common cold to minor surgery. We offer all the services of a

student is free, but there is a charge for X-rays, blood tests, and prescriptions from the pharmacy. The price is minimal and only pays the cost of medicines, supplies and the salary of the person administering the service, said Jones.

A permanent record is kept of each student who visits the center. These records are strictly confidential, and can only be released with the written approval of the student.

"If a mother calls us and asks what her daughter was doing in the health center, we tell her to ask her daughter," said Jones. "We have a lot of angry parents. If the FBI comes in and asks for records we just chase them out."

The only way records can be released without the permission of the student is by court subpoena.

As an educational service, the health center provides information on drugs and venereal disease. The physical education department offers a class that was started by the health center. The course deals with current problems in health, physical care and disease prevention.

*Proposed dental services in the Student Health Center would have included a hygienist and dentist; useless equipment and an abundance of area dentists were reasons cited.*

"The ADA felt that the equipment was useless, and there was a sufficient number of dentists in this area," said Jones.

"The program was only to be a preventative one. We would only clean teeth and floss them—no extractions," said Jones.

The extra cost of a dentist would be passed on to the student, according to Jones. A

family doctor, plus a large consulting staff. We have two gynecologists, two dermatologists, a neurologist, an orthopedist and an ear, nose and throat specialist.

"We also have a large mental health staff including a psychiatrist, a social worker and psychiatric residents from the Arizona State Mental Hospital."

The basic service to the

# Ex-Sundevil refuses trial

By Nanette Higgins

ASU basketball coach Ned Wulk said Wednesday he felt "terrible" about former cage star Paul Stovall pleading guilty to distribution of cocaine.

"It's tragic for something like this to happen," Wulk said. Stovall played basketball at ASU from 1970 to 1972 and was named outstanding athlete in 1972.

Stovall, 26, faces a possible 15-year prison sentence with a mandatory three-year parole and \$25,000 fine.

Wulk said he believed Stovall was not dealing in drugs during his years on the ASU team.

Stovall and a co-defendant, Bennie Ceaser, 26, were scheduled for trial Tuesday but entered guilty pleas instead.

Ceaser pleaded guilty to aiding and abetting Stovall in the sale of 1½ ounces of cocaine, worth \$6,600, to federal undercover agents in March.

Phoenix Suns General Manager Jerry Colangelo said, "I feel sorry for Paul Stovall as an individual."

Colangelo was coach during the 1972-73 season when Stovall played for the Suns. He said Stovall did not get much playing time because of a knee injury.

"Nothing negative was brought to light in the preliminary checking by the Sun's management," Colangelo said.

Stovall must appear before Superior Court Judge Philip Marquart Sept. 23 on separate charges of aggravated battery and lewd and lascivious conduct.

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  - 2:00 p.m. Man Builds, Man Destroys
  - "Waste Not"
  - 2:30 p.m. Liliias, Yoga and You
  - 3:00 p.m. Sesame Street
  - 4:00 p.m. Mister Rogers' Neighborhood
  - 4:30 p.m. Villa Alegre
  - 5:00 p.m. The Electric Company
  - 5:30 p.m. Hodgepodge Lodge
  - 6:00 p.m. Mister Rogers' Neighborhood

- 6:30 p.m. Evening Edition with Martin Agronsky
- 7:00 p.m. Washington Week in Review
- 7:30 p.m. Wall Street Week
- "The Broker is a Lady"
- 8:00 p.m. Masterpiece Theatre: Murder Must Advertise
- 9:00 p.m. Kup's Show
- 10:00 p.m. Evening Edition with Martin Agronsky
- 10:30 p.m. Black Perspective on the news
- 11:00 p.m. Philadelphia Folk Festival

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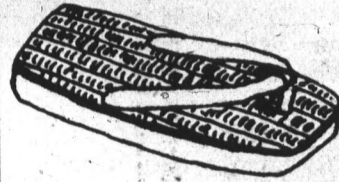
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## Ground being leveled More parking lots planned

By Patricia Walsh

Improvements for parking areas on the east side of campus are being planned, according to Gilbert Cady, the director of Planning and Construction.

A new lot purchased by ASU from Ritter Elementary School at Rural Road and Orange Street can accommodate 400 to 500 cars, Cady said.

Another parking area between McAllister, Lemon, Rural and Orange is presently oiled gravel, but is scheduled for paving, Cady said. Before this can be done, underground utilities will be laid beneath Lemon and Orange. When construction is completed, the two streets will cut thorough to Rural Road, providing additional access to the east side of campus.

Cady said the Planning Department will contract for construction of the streets next week and he hopes paving will be completed in six months.

The department is now working on a broad area north of the football stadium to expand parking space. Ground is being leveled, but according to Cady, they "don't have the money" to pave the lot.

Underground and overground parking facilities have been studied, Cady said, but such ideas have been indefinitely shelved since such facilities are "very expensive." He added that none would be built until need builds up.

Cady referred to a multilevel parking system now in use at UCLA where students pay \$90 a semester for parking privileges, he said.

The new city bus schedule may be helpful, Cady said. This system will make stops all over the valley en route to ASU, he added.

Cady stated that even on peak days, the parking lot between Orange and Lemon is not filled to capacity, something "you won't find in any campus this size anywhere else in the country."

He added that he knew of no other campus with the parking facilities available at ASU, even taking in account the number of commuters.

On many campuses, cars are now being banned and students park their cars five miles from school grounds, he said.

## Affirmative Action head hired soon

The head of the Affirmative Action Plan office probably will be hired within 30 days, Henry Koelbl, personnel director, said Wednesday.

Koelbl said the pre-screening committee has finished reviewing applications and has forwarded selections to the Advisory Selection Committee. Both groups were made up of 10 people who review applications for the committee. University President John Schwada will make the final selection.

The Affirmative Action Plan insured that all people, regardless of race, color, religion, sex or national origin, are allowed an equal chance to work or attend ASU.

Goals of the office have been set in compliance with an executive order for higher education guidelines as published by the Department of Health, Education and Welfare.

The office is "monitoring progress of all departments and sections in terms of meeting the goals and timetables," Koelbl said.

The ASU office has existed for five years and this will be the first time it has had a full-time director

## Elton John tickets cost long night of camping out

Over 60 people were so anxious to get tickets to see Elton John they slept in front of the Gammage box office Tuesday night waiting for its opening Wednesday morning said Vivienne Gardner, Gammage box office manager.

"The tickets are expected to be sold out by this weekend," said Mrs. Gardner. On Wednesday, 2500 tickets were sold at Gammage, and about 1500 were sold at Diamond's ticket outlets. There were approximately 14,500 available seats when tickets sales began.

"Approximately 250 tickets will be sold October 3, the day of the concert, if there is not any sound equipment blocking the view from where the seats are located," explained Mrs. Gardner. The tickets will be \$7.50.

"The Elton John concert has been in the planning stage about one year," said Mrs. Gardner. The concert was held in strict confidence until Wednesday, when a story on the concert was published in the *State Press*, so that ASU students would get the first chance to purchase tickets. The only leak was the Associated Students calendar which had the concert on its schedule for October.

"Employees of the Gammage box office began issuing numbers to people in line Wednesday because of the large crowd," Mrs. Gardner said. She said this practice will continue whenever there is a large group buying tickets.

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# Opinion

# state press

## Anticipation

The "temporarily resigned" members of the Board of Student Publications have received what they've wanted from University President John Schwada — a clear statement of their role in the production of the *State Press* and other University student publications.

In a letter to ex-board members, Schwada stated that other portions of the original guidelines were also re-written to be consistent "throughout in relieving the Board of direct operating responsibility."

The question here is, where has the power gone that the board gave up? Careful analyzing by the board of these new guidelines at today's meeting will be necessary to answer that question. And we, the *State Press*, will wait with anticipation.

## Drop-adders: Put up or else!

I'm sick and tired of hearing people bitch about how incompetent and inefficient the Registrar's Office is.

It's just not true.

I know. I've been a student worker in the Registrar's Office for the past year and a half.

During that time I've read countless articles berating pre-registration and drop-add . . . and Lord knows how many student and faculty complaints I've overheard.

Well, I've got news for all these critics — the vast majority of problems in these areas result directly from student and department errors.

It's mind-boggling to look at the number of forms that come through our office on which the student has forgotten to fill in their social security number . . . or the dots that the computer reads. Or maybe they've scribbled on it. Or torn it.

I know. I'm the person that checks the forms. And then tries to correct them, if possible.

The departments are no less to blame. I remember when, during Phase 1 pre-registration last spring, the home economics department forgot to turn in a whole group of pre-registration forms. Simply forgot.

I know. I spoke with the girl who had the unenviable job of calling these people during the summer and telling them they had to go through walk-through.

That's probably about as much fun as being a bill-collector.

Or how about the chemistry department during this latest drop-add.

They "mislaidd" 146 drop-add forms and called up several days after their deadline to tell us about it.

I know. I'm the person that counted the forms and took them to the computer.

But people are only human, you say. Well, that may be true. . . but don't blame the Registrar's Office for your mistakes.

So, until all the students fill out their forms correctly, and the departments do a responsible job of checking them, I have only one comment for all concerned.

Put up or shut up!

— Marty Malone

## Armed with passports - -

## U.S. ambassadors abroad

By Diane Tod

When the government mailed them their passports in May, they sent along a letter that said each and every one of them that went abroad was an ambassador for the United States. Their actions abroad reflected on the entire country.

The four Americans flew from Chicago to Paris.

A few days later they sat in the "Cafe Belle France" in a tiny French village. The two American women got up from the table to go to the restroom, but quickly returned. With their phrase book they asked the cafe owner for some "T.P."

The cafe owner told them toilet paper was not free. He charged them two francs each and gave them about 14 inches.

The Americans paid for the "T.P."

When they left the cafe, laughter rose up, and the French joked about the Americans who paid for "T.P." about anything for just about anything. The story about the Americans who paid for "T.P." was passed on for years.

But the four cosmopolitan Americans had already left provincial France and were pickpocketed along the "Cote d'Azur" before they were through with France.

They traveled. They heard Big Ben ring in London, fed pigeons in Venice, saw fossils of Ice Age animals in Malta, and in the Galapagos Islands they saw blue-footed boobies,

frigate birds and sea lions, which they thought were seals.

They walked along El Silencio in Caracas and saw La Boca in Buenos Aires and observed Cuna Indian women in Panama who wore gold nose-rings. They saw the remains of Pizarro in a glass coffin in Lima, Peru, although they didn't know who Pizarro was.

They saw a light-and-sound show at the pyramids of Teotihuacan near Mexico City, and went to Padua, the birthplace of Donatello.

*Their actions abroad reflected on the entire country.*

They ate Mongolian barbecue at the Chinzan-so Restaurant in Japan, boarded the Wan Fu for a cocktail cruise in Hong Kong Harbor, and visited Raj Ghat, the spot where Mahatma Gandhi, who they thought was a Muslim, was cremated.

All in all, they saw 53 capital cities, 28 Hiltons and over 100 castles, or pagodas, which they counted as the same thing.

They took 148,059 slides.

When they arrived in Italy they were stopped by a customs officer at the border.

The Americans did not understand Italian, so one of the American men took charge and said, 'yes,' to whatever the customs officer asked.

Each time the officer asked the American if they were carrying drugs, the American, who didn't understand, said, 'Yes.'

They were in customs 18 hours and their luggage and car were ripped apart three times. At last, the Italians could find nothing and let them through.

They arrived at Sky Harbor in August, exhausted, and wearing new leather coats.

They drove home and put their passports in the top dresser drawer, back with the letter that said each and every one of them that went abroad was an ambassador for the United States.

## Policy

The *State Press* appreciates letters to the editor from its readers. Selective samples of the letters received will be printed at the discretion of the editor. Letters should be typewritten, double-spaced, and signed with address included.

This is a student operated newspaper which does not necessarily reflect the opinions of the University faculty or the administration. Editorial offices are located in Stauffer Hall, Room A111, Arizona State University, Tempe, AZ, 85284; phone number 965-7572.

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*'I just got creamed!'*



This contestant had to use his head in tackling these cream pies.

Photo by Bob Carver

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**SATURDAY, SEPTEMBER 6**  
9:30 a.m., Arizona Room,  
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**SUNDAY, SEPTEMBER 7**  
9:30 a.m., Alumni Lounge,  
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## Nature lovers unite!

# Outdoor club plans events

Braving the desert heat, the Outing Club will climb the Papago Buttes this weekend in preparation for the mountain climbing season. The club is made up of ASU students.

"We're just a group of students trying to get outdoors," David Valenti, past president of the club, said.

"Getting outdoors" means activities ranging from back packing trips to sailing, from mountain climbing to tubing down the Valley's rivers. All activities of the club are planned by the members themselves at the weekly meetings.

Besides planning, meetings also include classes in outdoor skills, such as mountain climbing. "These classes are taught by experienced people who share their abilities with others," Valenti said.

"We're a pretty independent club," Bill Knoche, one of the instructors, said. "We are a very loosely put together organization to allow people to do as many things as possible."

They had one of their most successful rock climbing trips last weekend, he said. "About 20 people backpacked on the Mogollon Rim, he said. "We started at the top and made the drop 2000 feet to the bottom and camped at East Weber Creek. The worst thing that happened was that the president, Gary Rumpel, got a blister on his foot. There has never been a serious accident since I've been involved with the club."

Dues for the club are \$6 a year, which is used to purchase new equipment. Students can join by attending the regular meetings in the MU.

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# ASASU Tenants association rescues renters

By Eileen Craft

Every fall semester students are victims in an off-campus dwelling drama called the swindling of a tenant.

The ASASU Tenants Association is designed to assist off-campus students in solving their rental problems, whether it be finding a suitable place to live or investigating an eviction made without due notice.

Jim Smith, Tenant Association director, feels the main problems are landlords holding security deposits illegally and refusing to make

repairs they are required by law to make.

He said a classic practice of landlords is to keep a security deposit after the student has left for the summer. The student can't sue if he is out of the state, and the Tenants Association can't take legal action to return the deposit.

"Some landlords play the odds. Nine times out of ten they come out ahead," said Smith. "If a landlord loses a case in small claims court he has to pay three times the disputed amount, but it usually doesn't go that far," he said.

Smith believes the students usually don't know how to go

about taking legal action.

"The Tenant Landlord Act was lobbied into law by landlords and was not written to protect the rights of tenants," added Smith.

If a tenant loses a case in court he has to pay the court cost and is responsible for the landlord's attorney fees.

"Tempe Justice Court rulings sometimes even seem contradictory to written law," Smith said.

"Landlords aren't always at fault. People don't read what they are signing," said Mike Callahan, ASASU campus affairs vice president.

Smith told of one tenant who signed a lease without reading it first. The lease included an agreement that the tenant would mow the lawn once a month or pay an extra \$30 to the landlord. The designated lawn was 2 acres.

The Tenants Association

publishes a bi-monthly and other pertinent information on available and approved housing accommodations in the area. apartment shoppers guide free to students. The guide includes cost, location, people to contact

## Pre-med evaluations set

Evaluations of pre-health profession students will start Monday and will continue through Sept. 22, according to Brice Corder, associate professor of Health, Physical Education and Recreation.

Corder said, this is the only time the pre-med evaluations will be offered this semester. Thus it is imperative that all who plan careers in health professions sign up at this time.

## Loan, grant pick-up deadline September 12

National Direct Student Loans and Supplementary Educational Opportunity Grants which are not picked up in the Business Office by September 12 will be cancelled, the Director of Financial Aid Dr. Eugene Marin, said today.

The Office of Financial Aids reported this action is necessary so funds can be re-awarded to students who were placed on waiting lists when the sources were originally exhausted.

The second awarding of financial aid will begin in late September. Students who

already have completed applications on file will automatically be reconsidered for this aid. There is no guarantee the recovered funds will meet the needs of all the applicants.

Each student should be sure that the Office of Financial Aids has the correct local address on file for mailing subsequent award letters.

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Your student is presenting this message to you because he really needs a stereo at school this year. And to help you better understand this great all-consuming need, we present for him the following reasons why we think you should help him attain this worthy and important goal:

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6. At Audio Specialists you'll always find quality sound at prices you can afford. But look at these extra special savings now during our Back To School Sale!



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Buying your first stereo system is a lot like buying your first car. You're not sure how much you want to spend yet you want to be sure you're getting something worthwhile. If you're a newcomer to component sound we'd like you to listen to "the starter" music system. It's made up of a BSR 6500/X record changer, a Sony HST-120 AM/FM stereo receiver and two Sanyo SX-160B 3-way speaker systems. It's easy to set up and offers great performance for its ridiculously low price. It's backed by all the service, experience and ability of Arizona's largest and oldest audio specialists. And you'll save \$42 off the regular list prices.

SYSTEM PRICE: **\$228**

### The Graduate

This system features Ohm E speakers just introduced by Ohm Acoustics, offering a new dimension in speaker value under \$100. They sound as good as some costing twice their price. To take advantage of the Ohm E's superior performance we have chosen the Kenwood KR-1400 with enough power to fill all but the largest room with great sound. The KR-1400's FM section can pull in distant stations with ease. The BSR 2260/X record changer we've included comes complete with base, cover and Shure cartridge. Save \$67.

SYSTEM PRICE: **\$348**

### Music Lover's Special

This is a music system you'll probably never want to change. It incorporates the Regular Advent Loudspeakers because they will reproduce all the musical notes from pipe organ bass to violin highs. The receiver is a Kenwood KR-4400 which will deliver loads of power at every audio frequency with very low distortion. By including the reliable Garrard 62 changer with Shure M-55E diamond cartridge we've made sure that your records will last a long time. With this system: all the range, all the loudness & all the record life. Save \$80 over the regular selling price of each component.

SYSTEM PRICE: **\$568**

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## A message for the influencers:

Today, millions of people who have never had a course in economics are influencing the structure of our economic system by their action, or inaction. Yet the well-being of each individual and family depends on sound economics. Realizing that "the doctor" needs to

know "the patient", The Business Roundtable is sponsoring messages that discuss inner workings of our American economic system.

They are giving this special "mini course" monthly exposure before the country's largest reading audience in Reader's Digest.

# MORE JOBS? THERE IS A WAY

**N**INE years ago near Lexington, N.C., PPG Industries converted a 150-acre farm into a sleek new factory. Today that factory employs more than 1000 people and produces 140 million pounds of glass fibers a year—for everything from draperies to lightweight automobile body parts.

• On Michigan's Escanaba River, wood pulp is fed into one end of a new Mead Corp. papermaking machine that almost fills a building a quarter of a mile long. At the other end emerges a band of paper 25 feet wide. Up to 600 workers harvest the wood for this plant, while 1100 make the paper—annually enough paper to cover a 16-lane highway around the earth at the equator.

• At New Johnsonville, Tenn., DuPont built a plant to produce titanium dioxide, the safe whitener that has replaced lead in paint and is used in scores of other products including paper and textiles. The year it opened, the plant provided jobs for more than 300 local residents. Now, nearly three times that number are on the payrolls—which ran about \$14 million last year.

These three factories are the result of what economists call capital investment. Their cost adds up to a huge sum—approximately \$250 million. Each was financed with retained earnings (the funds that industry has left after paying all the costs of doing business, including taxes and dividends to stockholders),

or borrowed funds, or both.

Such capital investment is what our forefathers called "thinking ahead." When we still lived on farms or in villages, no one but a fool would consume all his garden, herds and flocks. A smart man kept something for breeding stock and seed.

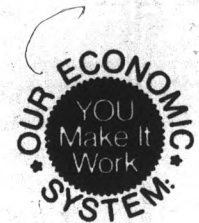
But for some years now our country has lived as if this commonsense wisdom applied to everybody except us. Between 1960 and 1973 we reinvested an average of 13.6 percent of our real gross domestic product in new plants and equipment, compared with 18.2 percent in France, 20 percent in Germany and 29 percent in Japan.

Some 60 to 70 percent of our existing manufacturing capacity has been installed since 1960, versus 85 percent of Japan's. While our government was increasing demand by incurring deficits and voting new money payments to our people, we ran our old, less-efficient factories above their proper operating level. Naturally, this caused costs and prices to spiral.

If we are to pull out of this recession and avoid worse ones, we must begin now to invest much more in job-creating plants and equipment. But how? Most economists believe one solution lies in substantially increasing the investment tax credit, which allows an industry to deduct from its federal income tax a percentage of the cost of new assets and equipment (not including build-

*With today's unemployment, and with millions of young people getting ready to enter the job market, we must make it possible for companies to invest far more of what they earn today so that they can produce more tomorrow*

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ings). Congress recently raised the credit from seven to ten percent. Respected economist Pierre Rinfret believes that we should permanently enact a 20-percent federal investment tax credit. This would put us on a par with most of our major foreign industrial competitors.

More liberal depreciation allowances would also help. Present tax laws assume useful lives for buildings and equipment during which companies stretch out tax deductions for their cost. But the assumed lives often exceed the period of years when the buildings and equipment are truly competitive. Thus, business frequently finds itself still trying to recover original cost for buildings and equipment which progress has rendered obsolete.

To raise the level of capital investment and create jobs we must also change popular attitudes. Too often when a new factory or power plant is proposed, our response has been "Don't put it here." Nobody can quarrel with the need for informed concern for the environment, but nobody can quarrel, either, with the need for jobs. Consider the exhilarating benefits of capital investment in that PPG Industries plant in Lexington, N.C.:

• Horace Hill, 36, was born on a tobacco farm, had to quit school after the ninth grade, spent three years in the Air Force, got a low-paying mill job. Then PPG hired him and trained him to make and repair the \$5000 platinum nozzles from which the molten glass is spun. He now heads a work force of ten.

• Carolyn Blevins, now 25, was working in the spraying department of a furniture factory when she got the chance to go to PPG as an "end finder," a highly skilled job which involves finding thread ends which are then twisted onto bobbins. "I've worked lots of places where they let a woman do a man's job—but they don't pay you for it," she says. "At PPG everybody's treated the same."

• Charles Clark, also-25, the son of a common laborer, is one of four men who oversee PPG's huge glass furnaces. Eight years ago he was

among the last to graduate from the black high school before Lexington desegregated all its schools. Today, Clark directs a staff of 40.

The benefits from PPG are felt elsewhere. Surrounding factories and mills found they had to raise their pay scales to compete. For a while, labor was so scarce that Lexington came close to zero unemployment.

According to U.S. Department of Commerce figures, the \$10 million PPG paid last year in wages was spent by employees approximately like this: \$1.8 million for food; \$1.6 million for housing and household operation; \$800,000 for clothing; \$1.9 million for transportation, recreation and education; \$1.9 million for taxes and Social Security; \$600,000 for medical care; \$200,000 for interest; and \$1.2 million for everything else, including savings.

Beyond this, there's a multiplier effect that operates whenever a new plant comes to town. By Bureau of Labor Statistics calculations, each job in manufacturing makes possible three other jobs. So when PPG's Lexington roster last year passed the 1000 mark, the employees were supporting 3000 other workers, from bus drivers to doctors.

Lexington can be proud of the new PPG plant. The low, central red-brick building, flanked by blue and white tent-like wings, is handsome architecturally, and inside, no woman keeps her kitchen looking nicer.

If the United States is to regain its pre-eminence in the highly competitive industrial world and produce what we need with reasonably full employment and stable prices, thousands of new factories like this one will have to become solid life-giving realities. Thus, it is vital that we allow American industry to recover the costs of new investment much more rapidly than is now possible. Only then will industry have the means to keep our economy prosperously expanding.

For reprints, write: Reprint Editor, The Reader's Digest, Pleasantville, N.Y. 10570. Prices: 10-75¢; 50-\$2.50; 100-\$4; 500-\$15; 1000-\$25. Prices for larger quantities upon request.

*This message is prepared by the editors of The Reader's Digest and presented by The Business Roundtable.*

REPRINTED FROM THE AUGUST 1975 ISSUE OF READER'S DIGEST

This advertisement appears in 50 leading college newspapers starting September 2, 1975.

# Ad Club meets with pros Saturday

An advertising summit is happening this Saturday.

Returning and prospective members of ASU's Advertising Club are meeting with members of Ads II, a group of professional advertisers with the Phoenix Advertising Club, according to Dr. Charles Patti, an advisor for the club. The meeting will

be held at the R & G Ranch, recreational facility for employees of the Republic and Gazette, at Indian School Road and 47th Street. will consist of recreational activity and

The group will leave ASU at 10:30 a.m. Saturday for the ranch. The day will consist of recreational activity and meetings "to allow the new members to meet the officers and advisors, to explain the advertising curriculum at ASU, and to let members of the club meet with members of the Phoenix

advertising community," said Patti.

The Ads II group is made up of professional advertisers under 31 years of age. Some are recent ASU advertising graduates.

"Meeting with professionals such as these will enable students to see their problems in getting jobs and the adjustments they will have to make in the field," said Patti.

The president of the club, Gina Schweikart, said, "I cannot imagine someone who is going to graduate and

enter a certain field who doesn't know professional people in that field."

Schweikart said the club competes in ad campaigns against other clubs and also does advertising jobs for local firms.

Members of the Advertising Club don't have to be advertising majors. "We also draw from the fine arts, mass communications, English, and home economics departments," said Patti. "We also welcome freshmen and sophomores."

## Zo Seminar still open

Genetics, developmental biology, physiology and a special section on ecology will be included in a seminar on current zoology developments offered by the ASU Extension Division.

Dr. John Alcock, primary instructor for the zoology overview, will be assisted by other zoology faculty members in a broad discussion of their specialties.

No science prerequisites are required for the three credit hour course. Fees for the class are \$66.

Students may still enroll in the course by contacting the University Extension Office.

## IFC acts as liaison

The Interfraternity Council (IFC), acting as a liaison between the 19 national fraternities and the University administration, exists for the purpose of working together to help solve problems, more easily, said John Kellog, IFC president.

"All the fraternity presidents meet twice a month with the IFC. This enables a lot of Greeks to get involved and meet other Greeks outside individual houses," Kellog said.

The IFC within the last few years has developed a committee system which has produced more involvement from the houses, said Kellogg.

This system includes the Greek Relations Board, which is designed partially as a disciplinary board, enabling the Greeks to handle their own problems, Kellogg said.

Besides the Greek Relations Board, IFC has a budget and finance committee, a rush committee, a service and information board, and a Panhellenic-IFC relations board which builds a better working relationship with the sororities, Kellogg added.

Future plans for IFC call for a new educational program. It is designed to help fraternity men find job opportunities, which will better a person individually, according to Kellogg.

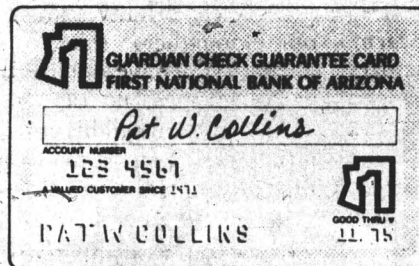
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Get a  
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**and a dynamite card**  
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We want you to have a personal checking account. But we also want to make it easy to use. (We know how difficult check cashing can be for students, particularly if you have a campus address.) So when you open your First National Bank of Arizona checking account, we invite you to apply for your Guardian Check Guarantee Card.

The key word is "guarantee." When you have this card, it guarantees your personalized First National Bank of Arizona checks for up to \$600 in merchandise and services, or up to \$100 in cash. It's like instant trust, because the card identifies you as a preferred customer. In a snap, your check cashing problems are solved.



### Suit yourself.

This is your basic decision-making exercise. Just choose from two types of checking accounts to suit your needs:

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Just fill out the attached coupon and take it to our University Office, 707 South College Avenue.

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School address \_\_\_\_\_

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School phone number \_\_\_\_\_

Home phone number \_\_\_\_\_

Birthplace \_\_\_\_\_

Social security number \_\_\_\_\_

Mother's maiden name \_\_\_\_\_

(FOR VERIFICATION WHEN YOU PHONE TO CHECK YOUR BALANCE.)

Previous bank \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Occupation (if other than student) \_\_\_\_\_

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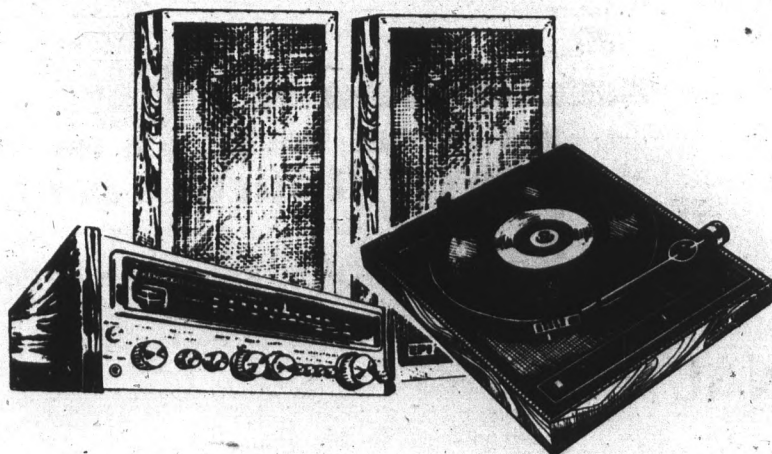
**SALE PRICE \$261.90**



**Sherwood  
KLH  
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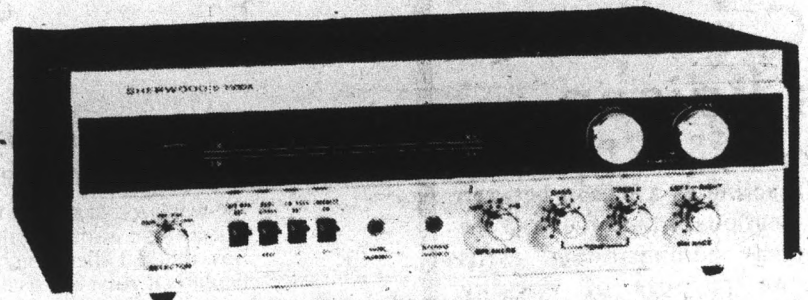
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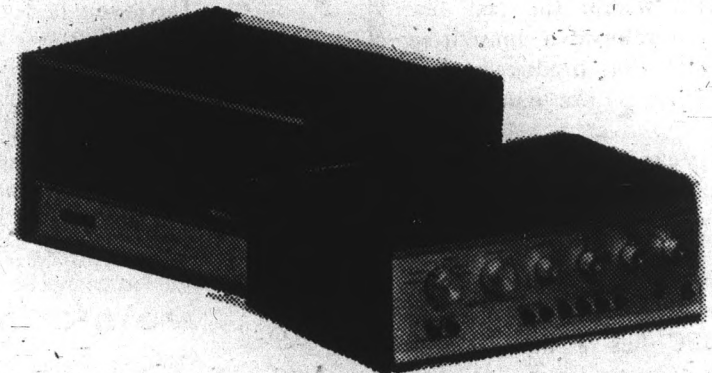
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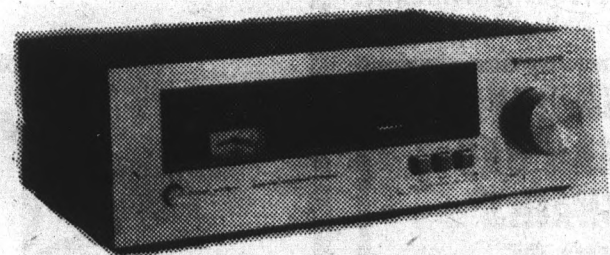
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**OUR PRICE \$571.42**



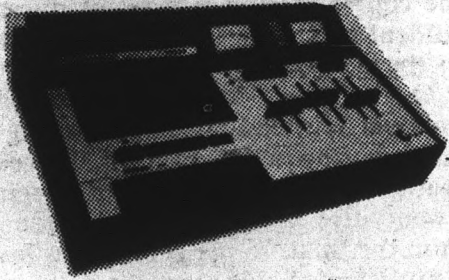
**Kenwood KT 1300G**

Need a good, inexpensive tuner to add to your amp? Pacific has it.

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Whatever you are looking for in high fidelity components, Pacific probably has it and has it on sale this week or at their already lower price. In addition to good selection and price, Pacific also offers extended warranties, speaker exchange privileges, liberal trade in allowances, and free turntable set up and hook up wire. Stop in today. We will help you find the right combination of quality components for your needs and budget.

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**Kenwood KX 910 Cassette**  
One of our most popular models now at a reduced price. Has Dolby, cueing, memory rewind, ferrite heads, mic and line mixing, and more.

**SALE PRICE \$238.10**



**New Teac A 2300 SD**  
Now you can get an improved version of Teac's popular 2300s complete with built in dual process Dolby for 74 dB signal to noise ratio.

**OUR PRICE \$690.48**



**New Teac A 7300 2T**  
The ultimate home recorder with built in mic mixing, variable pitch control, full logic controls, and more. Hear it now at Pacific.

**OUR PRICE \$1238.10**

### TAPE

**TDK ED-C90 Cassettes** Reg. \$4.49 **NOW \$3.33**

**Maxell UD 35-180B Cassettes** List \$31.00 **OUR \$24.65**

**Capitol C60 Cassettes** **SALE PRICE 75¢ ea.**

### TURNTABLES



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Has automatic and manual functions, Shure M75 cartridge, damped cueing, base and hinged dust cover.

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This belt driven programmed turntable comes with walnut base, dust cover and Shure M91ED cartridge.

**OUR PRICE \$139.50**



**Philips GA 212**  
Our sale price includes a Shure M91ED cartridge.

**SALE PRICE \$166.67**

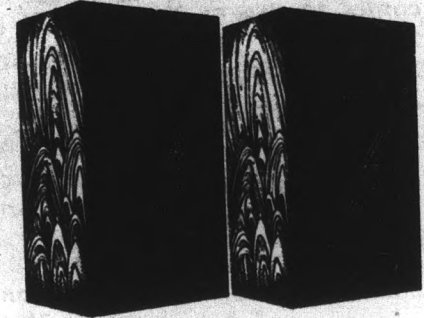
### CARTRIDGES

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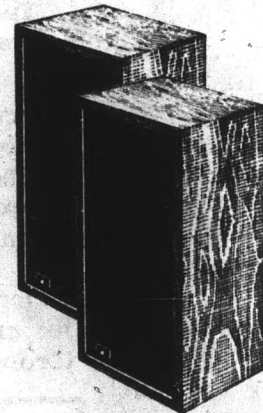
Shure M91ED — The all time favorite for better turntables **OUR PRICE \$23.81**

### SPEAKERS



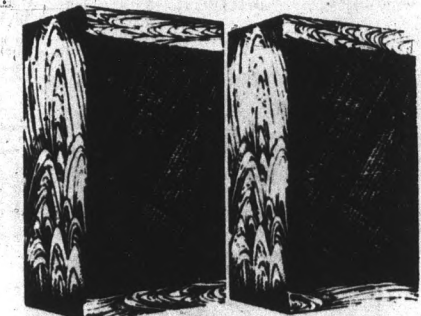
**RMS 2000**  
Efficient 8" 2-way bookshelf design.

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The big brother of the famous model 100 at a lower price!

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**Cerwin-Vega 24**  
These speakers will give you the most sound out of a small receiver or amp.

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# Birth control discussed

By Nanette Higgins

At one time, the only way a woman could practice birth control was to cross her legs and sleep without her husband.

Now there are clinics near ASU and throughout the country which help any woman, anytime.

"If she comes to us, we're going to give her help," Diane Godwin, education assistant of

*... only advice a woman could get was not to sleep with her husband."*

Planned Parenthood, said Wednesday at a Women's Affairs Board meeting.

In the early 1900s, the only advice a doctor could give a woman concerning birth control was to practice abstinence.

"At that time the only advice a woman could get was not to sleep with her husband," Godwin said.

Today there are about 700 birth control clinics in America. Two are in the Phoenix area. The one nearest ASU is at 83 E. Broadway.

It opened in January after a ruling by the Arizona Board of Regents prohibiting the ASU Health Clinic from practicing family planning counseling or distributing birth control devices.

The counseling departments of the PP Clinics handle premarital and marriage counseling. "The majority of the counseling is on pregnancy problems, though," Godwin said.

She added some countries allow abortion as a birth

control method. "This is done because there is no other form of birth control available."

Godwin said a woman from South Korea who had visited the Phoenix clinic, 1301 S. 7th Ave., had gone through 14 abortions.

In the United States, federal abortion law states that until the twelfth week of pregnancy, the decision to abort the baby is up to the doctor and the mother. After that, the state may set guidelines for where the abortion may be performed.

Arizona's law states no one under 18 may have an abortion without parental consent.


Godwin said birth control is only as effective as the user makes it. The pill is almost 99 per cent effective, unless the user does not follow the

**Two birth control clinics are in the Phoenix area**

directions. Then it may be only 92 to 95 per cent effective.

The next Women's Affairs Board activity will be a self-defense series on Sept. 10, 17 and 23. Chairperson Nancy Kemmeries said applications for membership will be taken throughout the year.

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## Law student's idea

# Student study developed

A course that allows students to work at their own pace rather than follow daily lecture assignments has been developed at ASU.

The advanced work study program is now in its third year. The program is one of the sections of political Science 100.

The idea for the program was originated by Richard Katz, an ASU law student. The purpose of the course is to learn, through individual study, rather than attending traditional lectures.

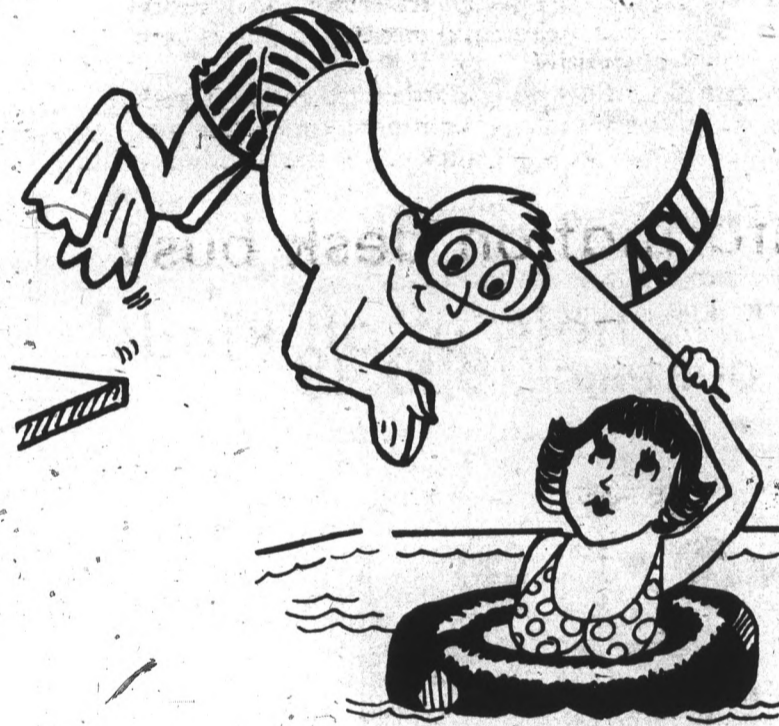
Political science professor Charles Strikwerda said, "The program is an interesting and progressive method of

teaching, but it has its problems."

One of those problems is motivation of students, Strikwerda said. He said, some students begin their study in late October. The students must finish 28 units to pass the course. A unit is a set of questions a student must answer before proceeding on to the next unit.

Out of the 390 students enrolled in Political Science 100, approximately 80 are participating in the program. There are no grades until the end of the semester. Twenty-five per cent of the grade comes from the final, 75 per cent comes from the completion of units.

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## Spring Greek Week plans starting now

Planning is taking place for Greek Week which will be April 5-9. Greek Week activities are sponsored at ASU by the fraternities and sororities.

The activities range from combined efforts in philanthropies to Greek Sing festivities and a night at Grady Gammage for song and dance productions, said Phil Selway of Phi Sigma Kappa fraternity and co-chairman for Greek Week.

"No one realizes how much work it takes to put this show together. There are more than one hundred people involved and literally thousands of hours of preparation to make it a reality," explained Sarah Vernon, a member of Kappa Kappa Gamma sorority and also a co-chairman.

"It is difficult to describe all of the various activities that take place. We offer serious things as well as fun. The Incentive Direction Committee is concerned with providing an open forum where the fraternity and sorority people gain ideas from each other," said Vernon.

Selway said there will be 12 committees. Committee applications are available at the Palo Verde Main dormitory and the Intrafraternity Council office in the Memorial Union. Applicants will be individually interviewed during the week of Sept. 14-19.

The two chairmen emphasized that anyone can apply for these positions. The only prerequisite is "unlimited enthusiasm."

John Kellogg, president of the Interfraternity Council, said, "Greek Week is a unique time for all fraternity and sorority members to get together in meaningful interaction that is both enjoyable and non-competitive."

One fraternity man put his views a little differently: "Greek Week is a time when we try and stop fighting; a time when you don't throw paint on the Pike's fire truck . . . or the SAE lion."

## MU information desk busy supplying help of all kinds

Joyce Pelsue looked across the desk stacked with 22 different pamphlets and surrounded by nine waiting students.

With at least two people on hold on the telephone, she said, "No, I don't think the desk can be replaced by a computer — just yet."

Pelsue operates the Memorial Union Information Desk. Above the desk is a list of 27 services offered, ranging from providing bandages and paper clips to a notary service.

Much of the activity involves answering hundreds of questions, many of which are incomprehensible to the average person.

"Are these schedules just for the heck of it, or are they for the

team?" one student asks.

"Those are for the intramurals," she said. "All questions are important enough to the student," she said, "otherwise they wouldn't ask."

How many questions does she answer a day? She says she's too busy to count. She mans six telephone lines, and once the clock nears the half-hour mark, she is deluged with requests for matches, paper clips, needles, thread and bus schedules.

Fortunately, Pelsue has five student helpers and a tireless companion, Delores Sperstad of the lost and found department.

The MU information desk is open from 8:00 a.m. - 11:00 p.m. Monday through Thursday, and 8:00 a.m. - 5:00 p.m. Friday and Saturday.

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# Consumer Service offers advice

To help alleviate the pains of recession, Associated Students at ASU Consumer Services is offering advice to give your penny more purchasing power.

Consumer Services publishes a grocery basket price-comparison list compiled from all the major grocery stores in

the surrounding area. The bi-monthly bulletin, "Penny Power," is available free to students, said Jeff Martin, director and originator of the Consumer Services.

If a student has a complaint with a company or particular product, Consumer Services

will investigate the problem and, if necessary, file a report with the Better Business Bureau, said Martin.

"We only go to Better Business Bureau if we can't

successfully arbitrate a legitimate complaint," Martin said.

Consumer Services can also give purchasing advice to student before the product is

actually bought and paid for. Magazines like "Consumer Research" and "Consumer Report" are made available to students, and some brochures on specific items are kept.

Lost or lonely? \_\_\_\_\_

## New class deals with college life

The lost, lonely freshman trying to adjust to college life may find sanctuary in the classroom.

Personal Communication, a 120-level speech and theater course, is designed specifically for freshmen and deals with human relationships.

"Freshmen have been uprooted from their close relationships at home and very likely do not have any close relationships at the university," said Dr. Jerry Buley, assistant professor of speech and theater who teaches the course.

Four major areas covered throughout the course include meeting people, strengthening relationships and changing and maintaining relationships.

"We need close human relationships not only to sustain our self-concept but to help us handle the various daily problems we have," Buley said.

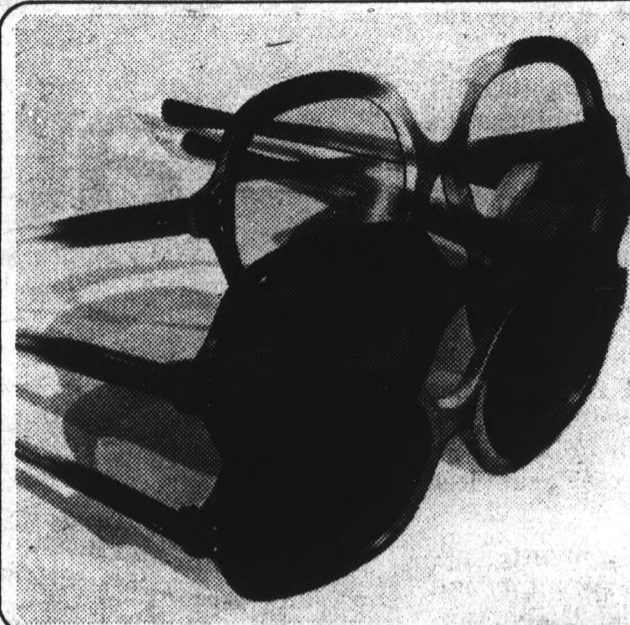
The students must practice assigned exercises to improve their communication. For example, in realistic situations outside of class the students practice techniques in beginning a conversation, eye contact improvement while speaking, and how to end the conversation gracefully.

Unlike encounter groups and transactional analysis, Buley's approach is behavioral, and behavior is learned, he said.

"Learning how to communicate is no different than learning how to throw a ball."

"I can't go in and analyze a student's mental problems. I explain how to change behavior to improve communications," he said.

Buley has written a 10-chapter book which takes the same approach to human relationships as the class. "No one is a perfect communicator," he said. "Just by being human we have fallacies."



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**What is it?**

The College Reading Program is a comprehensive 15-hour non-credit course designed to increase comprehension, speed, and retention of reading materials. Within the framework of large group, small group, and individual experiences, the student will actively participate rather than be lectured to by an instructor.

**When is it?**

There will be six sections offered twice each semester. See the schedule below.

**Who teaches it?**

Your course instructors will be trained doctoral graduate associates in the Reading Department.

**What can I expect?**

On the basis of past experience and research, improvement in reading is promised by the program. Classes in the past have attained average increases of fifty (50) to one hundred thirty (130) percent. The question is not *whether* the student can improve, but *how much* he can improve.

**Are finger movements used?**

The course focuses on comprehension as the key to rapid and efficient reading. Reading is defined as an active decision-making process whereby the reader selectively looks for those cues which will enable him to reconstruct meaning from print. Therefore, no special eye or finger movements are stressed.

**Will it help my study efficiency?**

Students can benefit from the program as study becomes more productive through increased speed and comprehension. Also, those students who may have to take aptitude or qualifying examinations will find that increased speed and comprehension aids them in sections where reading ability is tested.

**How do I register?**

The course can be taken by anyone who has graduated from high school; the fee is \$30 with 50% discounts available to staff and faculty. Register now in Reading Education, B-112, Payne Hall. Call 965-7766 for further information. You may also register for the second session now.

**FIRST SESSION Sept. 8 — Oct. 17**

Section	Day	Time
1	M nite	7:00- 9:30
2	T nite	7:00- 9:30
3	W nite	7:00- 9:30
4	TH nite	7:00- 9:30
5	T-Th	10:40-11:55
6	M-W-F	9:40-10:30

**SECOND SESSION Nov. 3 — Dec. 12**

Section	Day	Time
7	M nite	7:00- 9:30
8	T nite	7:00- 9:30
9	W nite	7:00- 9:30
10	TH nite	7:00- 9:30
11	T-TH	10:40-11:55
12	M-W-F	9:40-10:30

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# ASU town becomes 'Old Town'

## Image change needed in Tempe refurbishment

## Rerouting Tempe traffic opens way for expansion

By Carol Jackson

The downtown area between Fourth and Fifth Streets and Mill and Ash is the target of an extensive restoration project in the conceptual stages at the City of Tempe Planning Department. It is designed to lure business development into the area, said Terry Day, principle planner for the City of Tempe.

The project would develop the area into "a pedestrian-oriented environment," said Day.

A Heritage District, a Theme Center and a Farmers Market would be connected with walking patterns, malls and bike paths, Day said.

The Heritage District would be a historical restoration of presently existing buildings facing Mill Ave.

"The Theme Center would be an area of new development, but using the same motif and characteristics of the old buildings," Day said. "The Farmers Market would be casual, infrequent vegetable markets, cafes and boutiques on the mall."

Mill Avenue itself would carry one lane of traffic in each direction, with bike paths and parking pockets on both

sides of the street. The main traffic flow would be redirected to Ash Street, two blocks West of Mill.

The project, part of a larger city-wide project, is based on a study conducted in June of 1973 by Par 3, a Valley architectural consultant firm. The study was done originally for the Tempe City Council and the federal Neighborhood Development Program, and turned over to the Planning Department in August of 1974 for review and revision.

"We felt the primary concern of the downtown area was to create an environment where the pedestrian has the right of way," Day said.

The Planning Department met and consulted for five months with the Project Area Committee, a committee of local property owners, merchants and architects set up by the Tempe City Council.

The project is still only a possibility and no completion date has been set.

"The earliest the Ash Street alignment could be completed is three years. If we couldn't get state backing, it would be 15 years," Day said.

By Ed Kosmac

A plan to transform downtown Tempe into a pedestrian-oriented commercial district could radically reroute traffic in the ASU area.

If the plan, proposed by the Tempe Planning Department, were to be accepted by City Council, Mill Avenue traffic from Third to Tenth Street could be redirected onto two blocks westward Ash Avenue, forming a loop around the commercial district.

Mill itself would become a collector street, with one lane of traffic in each direction, pedestrian walk-ways, parking islands and bike paths.

"What the plan would do is help the people who use downtown and are not just passing through," explained Terry Day, principle planner at the department.

Day said the proposed street closings would include Second, Third, Fourth west of Mill, and partial closing of Fifth.

In addition to the Mill Avenue alterations, Stadium Drive would connect with Sixth street instead of Fifth. "This would give ASU room to

expand the stadium," Day said. "It now holds something like 51,000, but is eventually expected to accommodate 70,000 or 75,000."

Day said an earlier plan would not have rerouted traffic back onto Mill at Tenth Street but would have continued on Ash through a residential district.

"By looping back to Mill, the residential character of the area between Tenth and 13th streets will be preserved," Day said. "Already it is under attack by creeping, crawling commercialism."

Day said the plans have been discussed with Physical Plant Director John Ellingson, who is in charge of planning at ASU. He said that Ellingson approves the Stadium Drive changes and made suggestions concerning the Mill Avenue proposals.

Day said the plans are only recommendations to be presented to the Tempe City Council. He said the council will seek matching federal funds through the Neighborhood Development Program if the plan is accepted.

### ASASU CULTURAL AFFAIRS BOARD

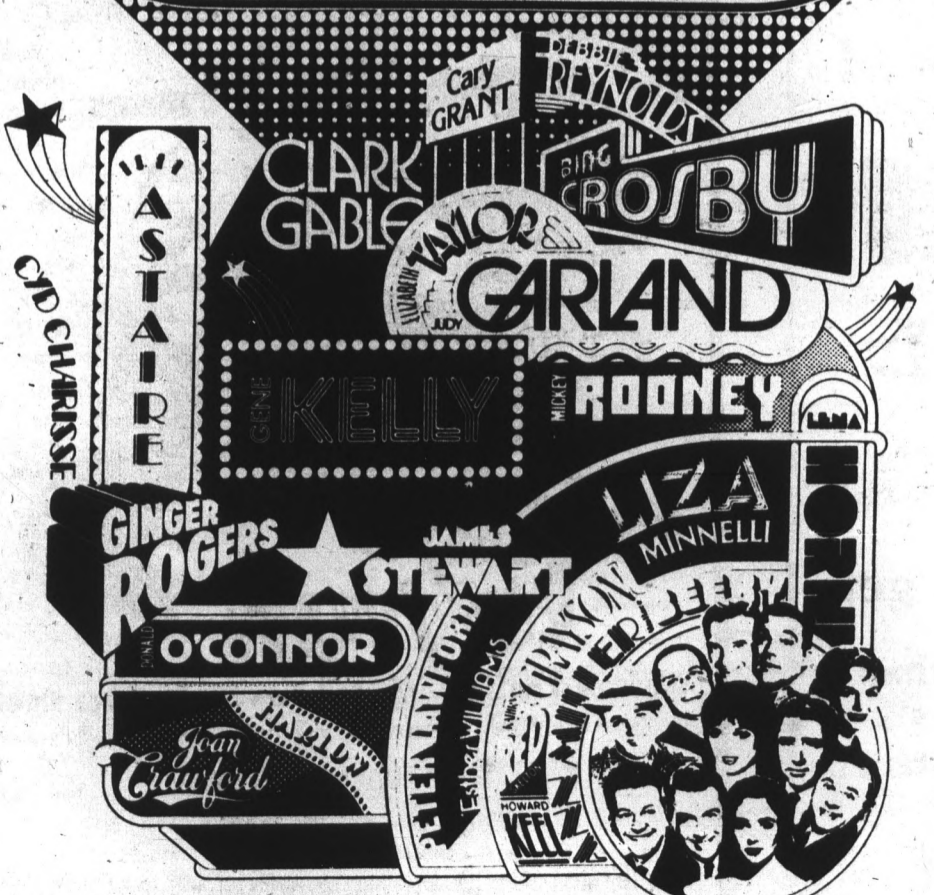
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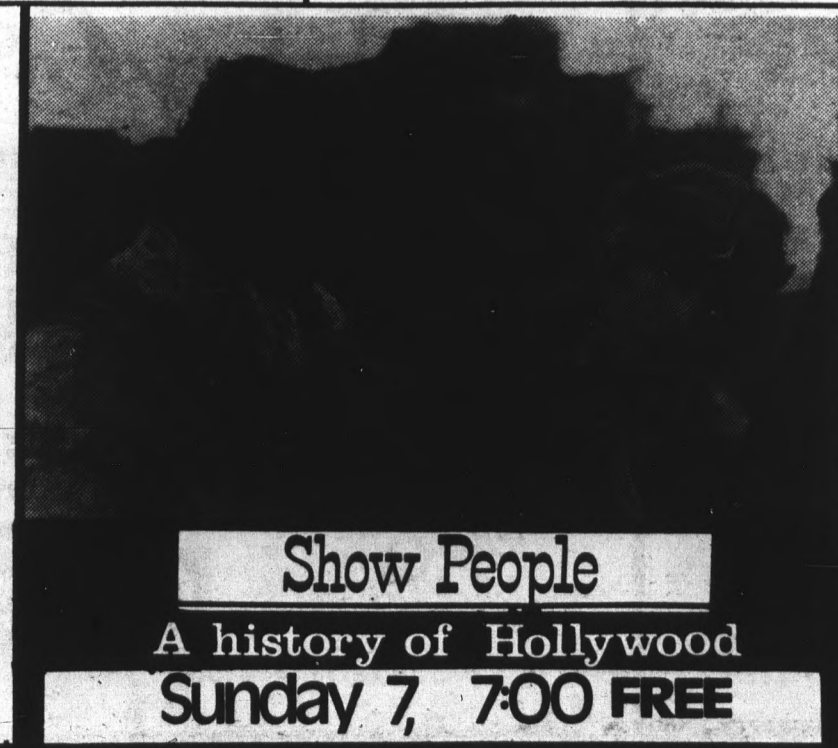
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# Tribken feels qualified for presidency

## His goal is to instill a sense of pride

By Ray Artigue

Craig Tribken thinks he meets all the necessary requirements needed to serve a major university as its student body president.

Tribken, 22, if finishing up his last year in the field of political science. He said that his background would be to his credit for the job.

He has served in many capacities in different activities at ASU. He has been a senator, book-exchange coordinator, M.U. Activities Board Chairman and he initiated and developed the

Planned Parenthood program here.

### Need spokesman

"My one goal is to instill a sense of pride in the students for the fine University that they attend," Tribken said. "This can be accomplished by showing the students that the University cares for them and is willing to show it."

He said the students need a spokesman for their needs and this is what he is going to be.

"The main problem with ASU is that the students don't really enjoy

being here," Tribken said. "If you gave them their degrees tomorrow, the majority of the students would be satisfied and would leave."

The reason for student discontent according to Tribken is "a basic denial for opportunities to get involved."

"ASU is anti-housing, anti-concerts, anti-speakers, and anti-participation in general," he explained. "Liquor on campus is a good example of the university pushing the students away from campus. Booze shouldn't be a

thing that is treated like an off-campus no-no, only allowable in dark bars."

Tribken explained that it's things like this that promote discontent among students.

"The students have no academic pride in ASU. This is evident when you walk into any men's bathroom on campus and see the inscription: 'Degrees, Take One', written under every toilet paper dispenser."

### Productive year?

With a budget of \$110,000, up \$7,000 from last year, he is confident that ASASU will have a productive year. He said he felt his administration has a "head start" over past officers with the

continued page 17



Frakes

Craig Tribken



Oops! The boss is after the secretary again.

ASASU President Craig Tribken tries to plant a kiss on his secretary Ilke Williams. Photo by Bill Frakes

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## Ears open to student woes

By Norma Colle

Students worried about surviving course requirements or frustrated by university life in general have a place to turn for help, according to an ASU official.

"The Special Services Educational Opportunities Program (EOP), located in Matthews Center, offers free tutorial, advisement and adjustment support to all students," said Bernard Jackson, associate director of the program.

"The main objective of EOP is to keep discouraged students from dropping out and to help them toward graduation," Jackson said.

A tutorial staff composed primarily of graduate students and upper-classmen is prepared to offer help in any subject matter, particularly in 100- and 200-level courses. "Tutors are selected on their ability to relate to typical student problems as well as their academic performance," Jackson said. "A ratio of 5 to 7 students per tutor is maintained," he added.

Students usually are scheduled for three 25-minute sessions per week. Assistance once every week or two is offered for students with a 2.5 to 2.9 GPA. Students with 3.0 to 3.5 GPA's may also turn to the program for occasional reinforcement.

A diagnostic inventory is offered so students can pinpoint individual weaknesses in the major areas of study skills, comprehension of material and spelling.

## Tribken has head start

continued from page 16

elimination of the student senate

The senate, which has been in existence for 22 years, has been replaced by a college council. Each college on campus elects delegates to the council which is further broken down into an elected first council.

"The council is much cleaner on paper and if the delegates act with responsibility and honesty, it should be equally as 'clean' in action," he said.

"The old senate was too much like a mini-government with three executive branches. In the senate, we were just playing government and never got a darn thing done.

The college council will operate more like city government," Tribken said.

### Execute responsibility

Former senator John Connell, a junior economics major, believes the council will be successful if they execute the responsibility that is assigned to them. "If it works exactly as it was planned to do, the results for a better student voice will surpass anything the senate did," Connell said.

"This whole thing of student government is just a matter of good communications on the students' behalf. The Arizona community and especially the Board of Regents have no respect for student opinion and haven't had since the late 60's," Tribken explained.

"Once the regents start respecting student views as rational and sensible ones, they will then begin to listen to what we have to say. No one wants to listen to the students," he said.

He cited the Hamm-Yarbrough confrontation last year as "a perfect example of no student voice."

Steve Yarbrough, former executive manager of ASASU, was notified last spring by Dr. Hamm that his contract would not be renewed for this year.

"I believe that Steve was very helpful to ASASU and his termination should have been put to the student's decision in way of a vote."

### All political

Tribken did emphasize that he felt the administration was close to its students and said, "Actually they would prefer to get their direction from us (students) rather than the Board of Regents. They have no real choice though... it's all too political."

"I feel confident and believe that through hard work in such organizations as the Arizona Students Association, a body comprised of the student body presidents from the three state universities, we can accomplish our goals of a better student voice."

## Bus service makes access to ASU easy

The Phoenix Transit Corp. has been servicing ASU for a week and wants to aid students wishing to travel to or from campus, a company spokesman said Wednesday.

Denise Bates of the public relations department said students having difficulty reaching campus may call the bus line's service information at 253-6158.

The Monday through Friday schedule is:

East towards Mesa—Catch bus No. 22 at Rural Road and University Drive. Service begins at 7:14 a.m. and continues 14 and 44 minutes after the hour until 7:14 p.m.

To Scottsdale and Phoenix—Catch bus No. 22 under the ASU bridge on University. The bus takes Scottsdale Road to Camelback Road where connections can be made to go to Phoenix. Service begins at 5:55 a.m. and continues 25 and 55 minutes after the hour until 5:55 p.m.

Saturday service is less frequent and there is no service on Sunday.

The fare is 35 or 40 cents, depending on distance, according to Bates.

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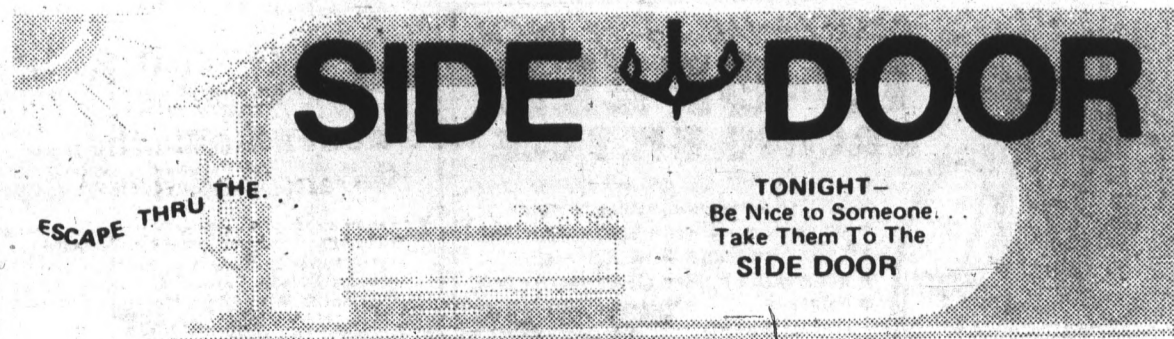
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# NCAA legislation passed to cut costs

By Tom Gibbons

The NCAA passed legislation last month in an effort to cut the rising expenses of inter-collegiate athletics.

But, to the displeasure of some, most of the cost-cutting measures will be felt by the so-called minor sports.

"Most of the cost-cutting was done in the non-income producing sports (anything but football and basketball for most schools) because," explained ASU Assistant Athletic Director John Wadas, "if you cut back your income-producing sports, you lower your income and wind up cutting back, or even eliminating, your non-income producing sports."

Football and basketball will feel the crunch of the cost-cutting regulations, too, Wadas said, but not nearly as dramatically as the other sports.

The number of full scholarships in football was reduced from 105 to 95, and in basketball from 18 to 15.

The University of Alabama, which often uses 60 to 70 players each game, found even those reductions for football too drastic and filed for an injunction against the new NCAA rule.

Meanwhile, the total number of scholarships for all other sports

was reduced from 108 to 66. Baseball, track and cross-country scholarships were all reduced from 19 to 13.

ASU Athletic Director Dr. Fred Miller, while in attendance at the NCAA Convention, proposed to have those totals for all other sports other than football and basketball lumped into one sum and given out at each school's discretion.

"Different sports make money for different schools," Wadas explained. "For instance, here at ASU we have the potential to make money from baseball. In the northern states they don't."

Miller's proposal, however, was soundly defeated.

Even in the face of these cuts, Wadas remains optimistic.

"In baseball, for instance, while there will definitely be an effect on the program," he said, "we still have ASU's tradition, and we still have Jim Brock."

He added that there are other alternatives besides just giving out full scholarships.

"We are allowed to break each full scholarship down on a dollar basis," he said, "and then take the total value of a tuition waiver, rooming expenses, week-end meal ticket, etc., and give it out in dollar value in any combination we see fit."

Wadas cited financial aid as yet another alternative.

"We have many athletes, currently competing, who have qualified for financial aid and have received financial assistance through this means," Wadas said.

"We may see more athletes doing that in the future," he added.

While the mens' programs suffer from the new rules limiting scholarships, womens' programs will probably be getting a boost

from it.

"The NCAA governs only mens' athletics," said Wadas. "Women's sports are governed by the AIAW, and I don't know exactly what their scholarship limits are."

"At any rate, the scholarships we lose in mens' sports will be given to womens' sports. And we hope we will be able to up-grade their programs to a level equivalent to where our male sports are now," he said.

A male athlete already on

scholarship will not have his scholarship revoked, Wadas said. But no additional scholarships can be given out in a sport until the number of full scholarships is below the limit, he added.

In the case of the baseball program this creates a very interesting situation... head coach Jim Brock can't give out any scholarships next year.

"In baseball," Wadas said, "we are still phasing down to the 19 scholarship limit of three years ago."

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Wanted — Sports Cars — Any make, model or condition. 275-8607. (10-14)

### HELP WANTED

Assist handicapped — Employed person needs part time assistance. Room, Board, Salary. Call at 279-5954. 9-16

Part-time painter and/or paperhanger needed to work flexible hours. Experienced preferred. 945-5552 after 5. 9-10

### FOR SALE

Men and womens sandals — we are having 1/2 off sale on womens sandals and Fall shoes. Backdoor Shop, 707 S. Forest, Tempe. 966-1772. 9-30

Why Walk??? I have 13 brand new (still in the box) Mercier 10-speed bikes for sale. These bikes retail for \$150-\$250, and I will sell for wholesale prices!! I also have bicycle parts & accessories, carrying bags, chains, lights, locks, etc. all at wholesale or below. Shown by appointment only — 248-0020. (9-3)

Recycled Jeans \$3.50—\$4.50, bike and book bags \$2.29 up, fatigue pants and shirts \$2.49 each, berets \$3.95, Chambray 100 percent cotton shirts \$5.59. Check with Checkerboard Army-Navy Store at 1126 W. Main in Mesa and save \$\$\$! (9-12)

Stereo, Garcia Classical Guitar, books, hairdryer, 10 speed, etc. Leave message for Tim. 968-1667, 966-9977. 9-12

Like new gas range. Retail new \$425.00. Will sell for \$175.00. Phone Cal. 968-0213. 9-9

### FOUND:

Found: Tennis racket, Sat., August 30, A.M. McClintock H.S. Call 965-2845. 9-12

### LOST:

Lost: Two Irish Setters. Female, 14 months, black spot on tongue. Male 4 1/2 months. Both with collars. In the vicinity of McClintock and Southern. Reward! Call 839-3296. 9-10

### ANNOUNCEMENTS:

Save Star Trek. The cancelled Star Trek reruns will return if there's "enough" viewer response. Write: KTVK TV, Program Director, PO Box 5068, Phoenix, Az. 85010. 9-19

### TYPING

Term papers, resumes, theses, dissertations. Professional, guaranteed work. IBM. Maxine Mullen, 955-0763. (4-30-76)

Typing done at low cost — IBM Selectric II. One day service. Near University. 966-9034. 9-23

Special Student Rates. Can't type or just don't want to do it! Let us do it!! E. S. P. Typing & Resume Service. 123 East University. Call Gene 968-9075. 9-23

### HELP WANTED

MODELS!! Make up to \$10 per hour and still go to school. Modeling positions now available for our fashion shows which are presently being done in Restaurants throughout the Valley. No experience necessary, we furnish complete free training. Models By Michealson — 277-4861. (9-16)

Movie Company needs approx. 30 attractive girls for 3 days of shooting on location in Arizona. Top pay. Call 263-8123 for further details and interview. (9-5)

Wanted — Seniors as Public Relations Representatives. Good pay. Must like people. Call: J.R. Trotter or Don Deckard — 9 p.m.-10 p.m. Mon, Tues., Wed. 968-7281. (9-5)

Students — establish an income now that can continue past graduation. 839-4258. (8-29)

## TUNE-UP SPECIAL for VW's

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ONLY **\$24<sup>50</sup>** Parts & Labor

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**74<sup>88</sup>**

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PEP BOYS FEATURES A HUGE BIKE SELECTION

### Sports in brief

WAC football recently caught the dubious eyes of the nation's fans when two teams, Utah (1-10) and Wyoming (2-9), fumbled their way to numbers 5 and 9, unrespectively, in the Bottom Ten pre-season rankings.

The Cowboys, however, are not becoming complacent with their new found notoriety; a color change in their helmets from white to brown is giving the Pokes new hope for the '75 season.

ASU plays both teams this year, along with pre-season Bottom Ten pick Texas

take the field this year with only ten seniors listed on the varsity roster.

THE MAN with the sticky fingers in the ASU secondary, Mike Haynes, on pass defense: "I don't like to gamble. I just stay close to my man and wait for a bad pass."

Haynes stayed close enough to pick off 11 passes last year, tops in the country.

COLORADO STATE football coach Sark Arslanian on his offense, which last year led the country in passing:

Championships, athletic director Fred Miller announced.

SUN DEVIL football fans will get a chance to fatten up on sports stew and a buffet luncheon Sept. 10 at the Activity Center. The luncheons will be held thereafter every Wednesday at noon during the football season at the Sands Motel in Phoenix, with Frank Kush as the featured speaker.

THOUGH the battle for the top quarterback spot has received the most attention, competition at other positions is also heating up. Kirk Carter, converted form quarterback, and Danny Smith are vying for tight end, while the weak safety position is being coveted by both John Harris and Dan Paschke.

IN ADDITION to the regular women's intramurals activities scheduled this fall, there are 10 co-rec programs on the schedule. The guys and gals can get together in such goodies as the turkey trot, water polo and table tennis.

COLLEGE rowdiness opens Saturday at 9 a.m. when the Devils Disciples will whitewash a mountain to promote the beginning of football season.

"We are going to continue to be an exciting football team. We're liable to pass from our own one yard line on first down; or we may punt on first down . . . or we may do something entirely different."

Like producing a winning team for the first time in 8 years.

ASU has been picked as the site for the 1977 National Collegiate Gymnastics

Christian. These three opponents combined for 4 victories in '74.

FRANK KUSH will be the main attraction when the second annual Women's Football Clinic and Style Show is held 2 p.m. Saturday at the ASU Activity Center. You can call 279-3585 to find out where to buy the \$3 tickets.

THE ASU football team will



### Ferocious Frank


It's hard to think of a nicer way to spend a lovely September afternoon, but defensive back Frank Allen looks like he'd be willing to try.

Photo by Bill Frakes

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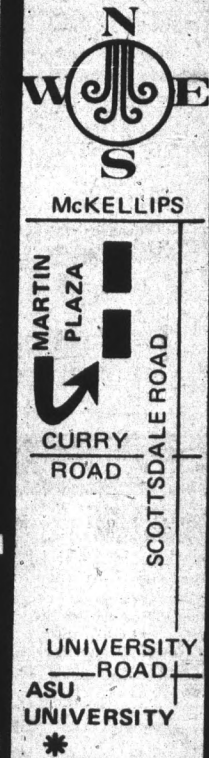
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- 8 ohms less than 0.5 THD
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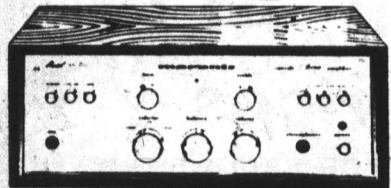
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for all four components

### The Marantz 1030. Now Quality Isn't Expensive.

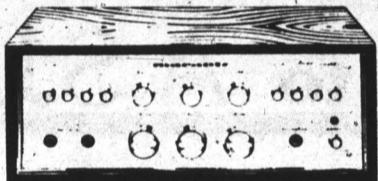
The exciting Marantz Model 1030 stereo console amplifier is Marantz professional craftsmanship, performance, and engineering excellence rolled into one. Just check these specs: 30 watts continuous RMS into 8 ohm speakers from 30 Hz to 20,000 Hz with less than 0.5% THD and IM distortion, and ±1 dB frequency response. Now add these features: Front-Panel Mic Input, Separate Preamp Outputs and Power Amp Inputs; Full Automatic Protection for Output Circuitry and Associated Speakers to give you years of trouble-free service; Gold-Anodized Front Panel.

Hear for yourself the Model 1030 — and all the Marantz component family, with professional quality in every price range.



YOU PAY ONLY **\$120**

### Here's The Marantz 1060.



### The Quality's There, But The Price Isn't.

The exciting Marantz Model 1060 stereo console amplifier is craftsmanship and engineering excellence at its best. With total reliability, the Marantz 1060 delivers 60 watts continuous RMS into 8 ohm speakers from 20 Hz to 20,000 Hz, with less than 0.5% THD and frequency response of ±0.5 dB. Professional features include: Two Front-Panel Mic Inputs; Stepped Three-Zone Tone Controls; Separate Preamp Outputs and Power Amp Inputs; Built-In Automatic Protection for Output Circuitry and Associated Speakers to provide years of trouble-free service; Gold-Anodized Front Panel.

Hear for yourself the Model 1060 — and all the Marantz component family, with professional quality in every price range.

YOU PAY ONLY **\$165**

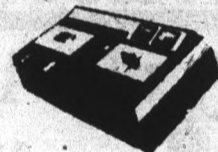
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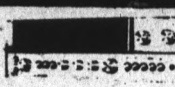
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