

## Hurry up and wait

Students waiting in line to drop and add classes filled most of the foyer in the Language and Literature Building Thursday morning. Photo by Les Barrett

# Drop-add draws fire

By Eileen Craft and Gary Emerson

ASU's drop-add is an insanity that should be straightened out some way, said a transfer student from Glendale Community College.

Administrative authorities said there will be no action taken to change the way drop-add was conducted unless a decision is reached by the Registration Advisory Committee.

The committee is chaired by the University registrar with representatives from various colleges.

"As far as I can see, they're cancelling classes arbitrarily," said L. Christian Kellen. Kellen had a morning English class cancelled. He tried through drop-add to get another morning English class to fit his schedule without turning down an afternoon job.

Kellen said he struggled with closed, cancelled, and conflicting classes for a couple hours and decided it was easier to forget the job for the present time.

The English department said the class was closed because not enough students signed up.

According to Lynelle Guilbert, a junior clothing and textiles major, approximately 60 students signed up for a pattern design class; all of them were forced to go through drop-add because of a misprint in the class schedule.

"You would think somebody would have caught the error," she said. "My whole registration is messed up."

The schedule called for two hours of lab in home

economics and the catalog required four hours of it.

Dr. Mary Marion, chairman of the home economics department, agreed that there was an error in the class schedule but not in the catalog.

Dr. Marion said that the schedule was gone over thoroughly before it went out of printing. "An error might have occurred once the schedule left the department," she said.

Bill Wilson, a transfer student from California, added a class in the architecture department. He attended the class, found a few people, but no professor.

"I still don't know if the class has been cancelled or what," said Wilson.

He was told by the departmental office that the class might be cancelled or transferred to another time. Wilson said the office members were not sure if the class conflicted with the professor's schedule or if there just weren't enough students enrolled to continue it.

"I have all my classes on Monday, Wednesday and Friday and my roommate has all night classes," said Debbie Kalina, a sophomore business major.

Kalina said she received most of the classes she wanted through pre-registration, but they were at re-arranged times — mostly late afternoon.

Kalina said she felt helpless when she saw groups of people forming together in the drop-add lines and bartering between themselves to arrange classes.

One distraught student seemed to have a solution to the problem: "I'm dropping drop-add."

## State Press still alive -- and living despite report

To paraphrase Mark Twain, the reports of our death have been greatly exaggerated.

A local TV news station reported last Saturday that the State Press had suspended publication. It ain't true.

The Board of Student Publications did resign last week. That situation remains unchanged.

Blair Benjamin, legal advisor to the Arizona Board of Regents, met with former board members Friday to reassure

them on questions the board had raised concerning liability insurance.

Apparently the board was not satisfied.

Ex-chairman Dr. Marjorie Lightfoot indicated the responsibilities of the board would have to be "re-worded."

State Press Editor Anita Mabante said, "The State Press staff will continue to put out a good newspaper despite the lack of a publications board or the absence of a clock."

The Board of Student Publications will meet again on Friday.

wednesday

state  
press

Tempe, Arizona

Arizona State University

Vol. 58, No. 3 September 3, 1975

## New police chief calls for changes

By David Jensen

If George Bays has his way on this campus, the Memorial Union will lose its green backyard for a parking lot, trams will shuttle students from the north parking lots, and motorcyclists will be on most-favored-commuter status.

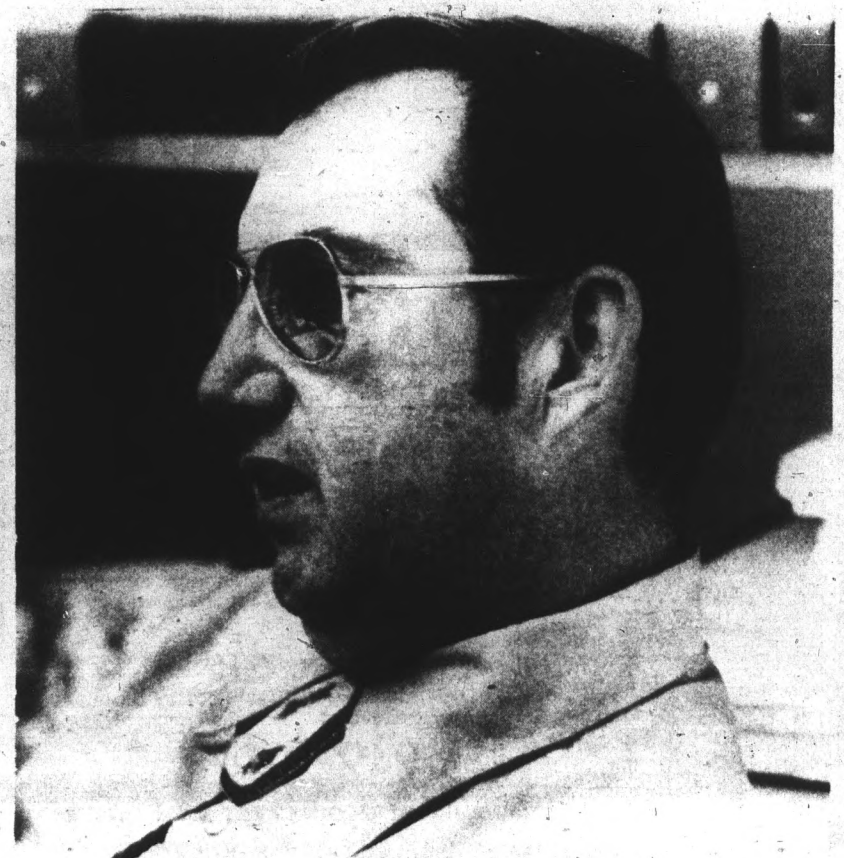
Also, officers working day shift may suddenly find themselves on graveyard, and reserves may find they won't have to go downtown to get certified because Bays plans to give them their 280 hours of required peace officer training right here at ASU.

"I'm not God or the Pope and I'm not J. Edgar Hoover," Bays told his staff leaders during a meeting last week. But he is "The Chief," ASU's new head of campus security. Bays, who left a career with the Arizona Highway Patrol to assume the new position, succeeds John Duffy who retired July 11 from the force after 12 years of service.

Bays said when he arrived August 1 he mostly listened. A month later he is ready to initiate some changes, all of which he feels will better campus security.

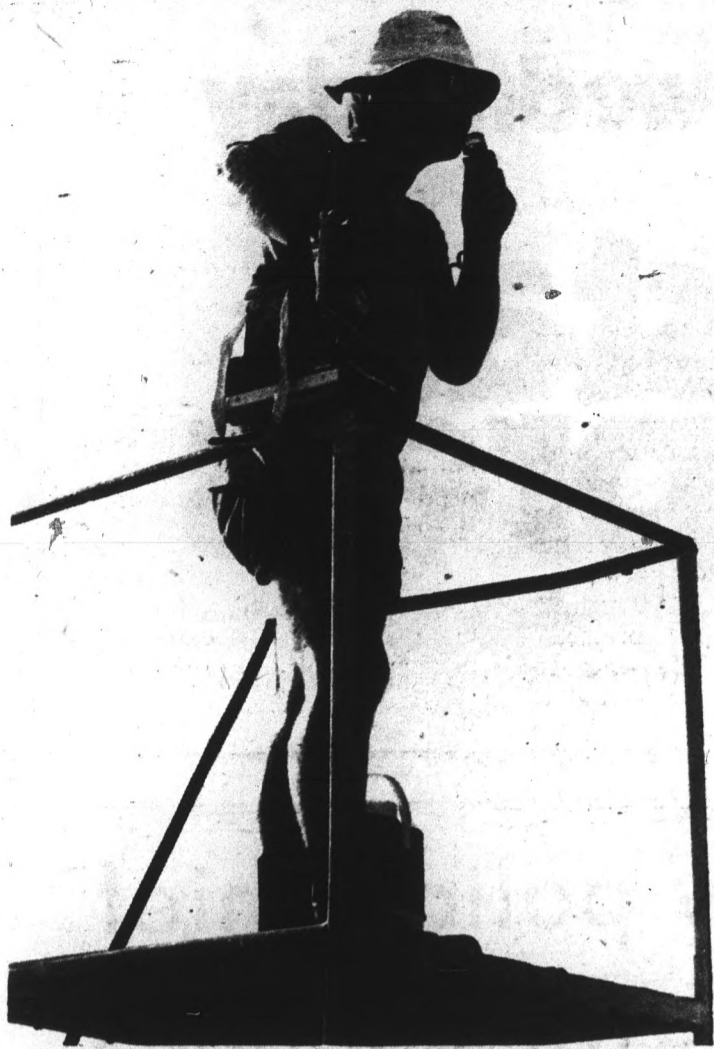
One change already instituted involves Bays' chief patrolman and detective. Both in their positions for seven years. Bays is suddenly having them switch duties so that each may know the complete operation of the force.

continued page 6



New ASU police chief George Bays

Photo by Bill Frakes



### Flapping Fleming

Assistant band director Bob Fleming calls the shots for ASU's marching band and twirlers.

— Photos by Dave Selbert



### Twisting Twirlers

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# Collage

TODAY

MU Student Activities and Audio Specialists will sponsor a complete stereo equipment demonstration. Six specialists will be on hand to answer any questions about stereo equipment. The session will be from 1 to 9 p.m. in the MU Cochise Room.

American Baptist women's auxiliary will begin serving home made lunches at the Baker Center from 11:30 a.m. to 1 p.m. Price is 75c.

The ASU Integrity Club is sponsoring a talk entitled "Integrity: A Growing International Awareness," at 7:30 p.m. in the MU Yuma Room. Admission is free.

THURSDAY

The Native American Students Association is holding an organizational meeting for the election of officers today in the MU Coconino Room.

The Methodist Women's Auxiliary will serve homemade lunches at the Baker Center from 11:30 a.m. to 1 p.m. Price is 75c.

MU Student Activities and Audio Specialists continue their stereo equipment demonstration from 1 to 6 p.m. in the MU Cochise Room.

## KAET-tv Channel 8 Program

WEDNESDAY

- 7:00 a.m. History of Western Civilization
- 7:30 a.m. Lilies, Yoga and You
- 8:00 a.m. Mister Rogers' Neighborhood
- 8:30 a.m. The Electric Company
- 9:00 a.m. Sesame Street
- 10:00 a.m. The Electric Company
- 10:30 a.m. Villa Alegre
- 11:00 a.m. Carrascolendas
- 11:30 a.m. Hodgepodge Lodge
- 12:00 N Romagnolis' Table "Big Soup, Little Turkey"
- 12:30 p.m. Consumer Survival Kit "A Really Big Shoe: How to Buy Shoes"
- 1:00 p.m. Masterpiece Theatre: Murder Must Advertise
- 2:00 p.m. Book Beat "Ronald Colman"
- 2:30 p.m. Lilies, Yoga and You
- 3:00 p.m. Sesame Street
- 4:00 p.m. Mister Rogers' Neighborhood
- 4:30 p.m. Villa Alegre
- 5:00 p.m. The Electric Company
- 5:30 p.m. Hodgepodge Lodge
- 6:00 p.m. Mister Rogers' Neighborhood
- 6:30 p.m. Evening Edition with Martin Agronsky
- 7:00 p.m. Feeling Good "Am I Blue?"
- 7:30 p.m. Man Builds, Man Destroys "Waste Not"
- 8:00 p.m. Theater in America "To Be Young, Gifted and Black"
- 9:30 p.m. When Television was Live
- 10:00 p.m. Evening Edition with Martin Agronsky
- 10:30 p.m. America Latina

# Car pool full speed ahead

Project Pool-it, a free computer-matching car pool service for Maricopa County is again working with the Campus Affairs Board (CAB) in an effort to make more students aware of the benefits of car pooling.

The project is a non-profit branch of the Valley Forward Association and receives its funds from the Federal Highway Administration, said Dick Toolan, director of the project.

Applicants are matched according to their addresses,

places of work and work schedules. The aim of the project is to help reduce traffic and air pollution while also helping reduce the cost of commuting.

Application forms are available at the MU information desk and may be returned to the MU or mailed to the Campus Affairs Board. A card listing possible car mates is sent to each applicant.

A table will be set up on the mall across from the library today and next week. Stu-

dents can obtain forms there also, said Susan Bitter, CAB chairman.

"I don't think we're reaching enough students yet, so we're setting up the table. The students we've reached so far have been really excited about the idea," Bitter said.

Toolan believes the increasing cost of gasoline is the central reason more people than ever are car pooling.

"More than 5,000 people are active in the project," Toolan said. "The average saving to each participant is

\$8 to \$10 a week."

"Our objective is to promote multiple occupancy in each car. We try to match people who work in the same general area," he said.

Toolan said the project was begun soon after the Arab oil embargo, which created the need for many people to share the ride.

"Some students form car pools among their buddies, but many feel it is easier to participate in an organized effort," he said.

# AUDIO! WHAT'S NEW? IN THE COCHISE ROOM WED., SEPT. 3-1 to 9 THURS., SEPT. 4-1 to 6

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Here's the opportunity any hi fi enthusiast has to take advantage of!! Audio Specialists (the valley's most respected audio establishment with two stores to serve your every need in home entertainment), under the auspices of the Memorial Union Student Activities Program, is bringing the experts to the Cochise Room on Wednesday, Sept. 3 from 1 to 9 P.M., and Thursday, Sept. 4 from 1 to 6 P.M.

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Mr. Al Carter  
Mr. John Tait  
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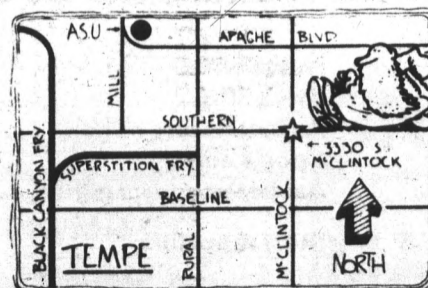
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# Opinion

# state press

## Security chief garners student paper support

It's always hard to replace a good man and ex-security chief John Duffy is a hard act to follow.

George Bays, the new head of security at ASU has honed his teeth on state matters for the Department of Public Safety and is ready to take on the problems of a university campus.

We are encouraged by his comments about efficient use of parking space, changes in transportation plans, and a

fresh approach to the campus security system. If he is working for the same objectives we are — and by the sound of things he is — we'd like to officially throw our support his way.

Chief Duffy was liked by most people. If George Bays is sincere in working towards a better campus security and transportation system, we should be able to say the same thing about him in a very short time.

## River running dry for intrepid tubers

I've got some good news and some bad news.

First the good news. Within a relatively short period of time, drownings on the Salt River may become a thing of the past.

Now the bad news. The Salt River itself may become a thing of the past. If Orme Dam is built — as planned — at the juncture of the Salt and Verde Rivers you will just have to be content with doing your tubing in a concrete ditch.

If you've never spent a hot summer Sunday floating down the Salt with a six-pack and a sandwich, you don't know what you're missing. It is one of the few remaining cheap thrills available to summertime Valley residents.

However, if you've got bucks enough to own and operate a ski boat, there will probably be another lake to ski on.

But where will the thousands of tubers go in the summers to come once there is no river? Won't the city end up having to spend additional funds for recreational facilities? Free entertainment such as the river offers is hard to replace.

As a result of the construction of Orme Dam, the Fort McDowell Yavapai-Apaches will be forced to move off most of the lands granted them by treaty.

Three pairs of bald eagles will also be forced to find another home.

Arizona politicians say the \$2.1 billion project is necessary for future water use. "Arizona grows where water flows," is their motto.

There are other alternatives for acquiring this water. We would like to urge the "City Fathers" to explore these alternatives. Let big bucks take a dive on this one.

— Jim Boardman

Blacktop barrier

## Prisoners of a parking lot

By Diane Tod

A University magician is frustrating motorists as it tries to get its act together. For the past few days the Park-O-Matic north of Payne Hall has been trying to saw cars in half.

Innocent motorists entered the parking lot thinking they were safe from Tempe Center towing, only to find they had entered an underworld from which they would not be able to escape a few hours later.

For consolation, a note attached to the machine reads: "Call Security, Ext. 3456 to get out, unless you have a card."

The abracadabra card is for McClintock dorm residents only, and nobody else is supposed to be able to enter the lot.

But the Park-O-Matic car-chopping monster which was installed during the summer has a mind of its own, and despite numerous attempts to discipline it, it continues to go up and down on a whim.

A campus engineer working in the hot,

afternoon sun to repair the machine disgruntledly called the machine "unreliable."

It stays up too long and allows cars in that don't have keys; it comes down too fast, landing on windshield wipers, hoods, and sliding across bumpers.

Physical Plant authorities say the machine is new and time is needed to iron out the problems.

Other confused motorists have driven up to the wooden gate and waited for a ticket to be issued, thinking the machine operated like airport contraptions.

Faced with hostile computers and now Park-O-Matics, and maybe in the future campus pay-toilets, old frustrations don't seem so bad.

Who cares if their coffee is poured down the drain of a drink machine before their very eyes? And then the cup drops down.

## Correspondence

### Student voices needed in '76

Editor:

Board of Regents attorney Blair Benjamin speaks the stomach-upsetting truth when

he says "the regents are the boss."

Theoretically it is possible for the entire student body and faculty to agree on an issue — even a trivial issue — and be overridden by the "bosses" on the Board of Regents.

I support student members on the Board of Regents. It is time that students and faculty, too, have some real and immediate power in the institution that is closest to them.

It is true that student lobbyists are being discriminated against because they don't have any clout. I would suggest that

interested non-paid students come to testify on legislation in which they are interested. Many of the new legislators, especially, are more apt to listen attentively to ordinary citizens than to paid lobbyists.

It is unlikely that the student-regent bill will pass the House of Representatives next year either. What is needed is a change in the make-up of the House. To do that student help is needed in 1976.

Sincerely,  
Susan James  
Arizona House of Representatives

## Policy

The State Press appreciates letters to the editor from its readers. Selective samples of the letters received will be printed at the discretion of the editor. Letters should be typewritten, double-spaced, and signed with address included.

This is a student operated newspaper which does not necessarily reflect the opinions of the University faculty or the administration. Editorial offices are located in Stauffer Hall, Room A111, Arizona State University, Tempe, AZ, 85284; phone number 965-7572.

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# ASU's top cop ends long career

By Jerry Porter

When the day came for John Duffy to lay badge No. 101 on his desk and close his office

door, he wasn't going to end a 40-year law enforcement career by just walking away.

After 12 years as ASU's top



John Duffy

— Photo by Dave Selbert

cop, Duffy bid his force farewell as he slipped onto a seat beside television reporter-pilot Jerry Foster. Duffy was whisked away in the KOOL helicopter and made a final pass over the campus he knew so well.

Moments later he was over his home. Foster brought the landing skids within a foot of the roof and sounded the craft's siren. Duffy's wife, Mid, somewhat startled by the event, came running through the back door clad only in a slip and waving a white towel at her husband. She said it was several hours before she realized what she had done.

Since Duffy's retirement in July, he has had one monotonous task.

"Look out this window," he said, pulling back the drape and peering at his back yard. "Do you see that wooden

fence? It needs painting. Every morning I get up at six o'clock and look at that fence and say, 'Yep. It needs painting.' Then I go back to bed."

When Duffy isn't working on his fence, he takes it easy. After that he relaxes. Then, if he has time, he takes a breather. By day's end, his busy schedule has him worn out.

Free time and trouble just seem to mix. Having been a public servant sworn to uphold the law, he was caught when he went over to "the other side." He pleaded guilty to non-production.

At 62, Duffy, a former FBI agent, opted for early retirement partly because of emphysema and a weakened foot. He said a younger man could take over the physical demands of police chief.

"I liked the job, but it's a demanding position," he said.

"Any police chief knows it's a round the clock job. Your time is not yours at all. But it took a while to get out of the habit of jumping in their car and heading over to campus."

He says best of all he has time for his family. He said about his wife of 44 years, "I didn't realize what a nice kid she really is. She can really cook if you're around long enough to eat."

Duffy's face brightened as he opened his mail and found season tickets to the Sun Devil football games.

"You know," he said. "I haven't been able to see an ASU football game in 12 years."

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# Traffic control is No. 1 problem

continued from page 1

Other changes being considered by the police chief include mandatory registration of all bicycles on campus, more use of undercover agents or plainclothed policemen to detect criminal operations on campus and an in-service training program to keep officers "current" in the latest information regarding police science.

One visible change already in effect is that patrolmen are wearing white shirts with their uniforms instead of the familiar "chocolate-chip" khakis, as the new chief calls them.

## Switch Not Easy

Bays is confident he can do the job here, though he admits the transition from traffic cop to police chief hasn't been an easy one. "I felt somewhat lost compared to what my old job used to be," the chief said, reflecting on his first day at work.

"But in a way it's the same. Here I'm running my own department, where before I was running my own district," he said, musing at the difference between the two counties he commanded and the two square miles of ASU he now controls.

"You don't have the major crimes on campus that you run into out in the county. You're not concerned with house calls and family fights or arresting people who had been in a drunken condition driving on an open, public highway," he said.

Bays agrees "100 per cent" with the students who believe traffic control to be the primary concern of the police force at ASU. "Obviously it is a priority problem that we are trying to resolve. The whole administration is working on it."

## Changes Needed

The chief is happy that the City of Phoenix has expanded its mass transit system to include stops at ASU, but Bays says something more will have to be done. That's why he proposes to make changes in existing parking lots as well as build new ones. He would also like to see a shuttle service to transport students to and from the larger lots north of campus near Packard Stadium.

"But this costs money," Bays is quick to remark. "Some type of feasibility study or federal grant application would have to be made."

But that's where the hitch lies. Any changes in the parking situation have to go through the University Parking Committee which has yet to be formed.

In the meantime, Bays is planning ahead for when the committee does get together. He is also thinking of suggestions that wouldn't involve the committee like encouraging more students to ride motorcycles. "You can park 32 motorcycles where you'd normally park eight full-size vehicles," Bays reasons.

## Good Police Work

Before Bays puts into action all his progressive thinking though, he knows he and his staff must be the first to drink the elixir to solve all problems. That's why he is short and succinct about stating his short term goals: "Good police work . . . with an emphasis on courtesy and public service."

"You have to sell the public service aspect and use some degree of latitude and discretionary justice in dealing with the campus users. In other words, you don't always have to

write someone a parking citation if that person makes an honest mistake."

Besides parking, crime is the chief's other top priority. Last year he said losses in bicycles alone ranged from \$3,000 to \$5,000 a month. Organized crime may partly be responsible, the chief says.

To crack down on crime at the University, Bays plans to

develop a campus relations drive to make students more aware of the problem. The chief also plans to employ undercover agents to catch thieves. "We intend to hit them hard," he says.

## Just Ordinary

At 41 Bays looks more like a father than a police chief. He's continued page 7

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Palo Verde East Dorm 5:30 p.m. \$2.00 per person  
Free to dorm residents holding meal tickets

All students, including those holding meal tickets, who wish to join us for dinner should make a telephone reservation with Hillel 966-5371 by September 3

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Friday, Sept. 12  
Baker Center  
Sponsored by HILLEL



A myopic young woman we know  
Came to campus to learn and to grow,  
Though her studies were bloomin'  
She's a freshman since Truman,  
All 'cause her reading's too slow!!

# The College Reading Program

**What is it?**  
The College Reading Program is a comprehensive 15-hour non-credit course designed to increase comprehension, speed, and retention of reading materials. Within the framework of large group, small group, and individual experiences, the student will actively participate rather than be lectured to by an instructor.

**When is it?**  
There will be six sections offered twice each semester. See the schedule below.

**Who teaches it?**  
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**What can I expect?**  
On the basis of past experience and research, improvement in reading is promised by the program. Classes in the past have attained average increases of fifty (50) to one hundred thirty (130) percent. The question is not *whether* the student can improve, but *how much* he can improve.

**Are finger movements used?**  
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**Will it help my study efficiency?**  
Students can benefit from the program as study becomes more productive through increased speed and comprehension. Also, those students who may have to take aptitude or qualifying examinations will find that increased speed and comprehension aids them in sections where reading ability is tested.

**How do I register?**  
The course can be taken by anyone who has graduated from high school; the fee is \$30 with 50% discounts available to staff and faculty. Register now in Reading Education, B-112, Payne Hall. Call 965-7766 for further information. You may also register for the second session now.

FIRST SESSION Sept. 8 — Oct. 17			SECOND SESSION Nov. 3 — Dec. 12		
Section	Day	Time	Section	Day	Time
1	M nite	7:00- 9:30	7	M nite	7:00- 9:30
2	T nite	7:00- 9:30	8	T nite	7:00- 9:30
3	W nite	7:00- 9:30	9	W nite	7:00- 9:30
4	TH nite	7:00- 9:30	10	TH nite	7:00- 9:30
5	T-Th	10:40-11:55	11	T-TH	10:40-11:55
6	M-W-F	9:40-10:30	12	M-W-F	9:40-10:30

# Bays to follow in Duffy tradition

continued from page 6

big enough for either: over six feet tall and pushing 200 pounds. But he doesn't have that overbearing tenseness one might expect of a police chief.

He's a country person, and he admits it. Having lived all his life in small Arizona mining towns has given Bays a warmth and friendliness that dissolves generation or "uniform" gaps. He's a sports buff, too, and he

expects to be at every home game the Sun Devils play, "either working or as a spectator."

Loyalty to the UofA might seem more natural to Bays, however. Two of his five children go to school there, and it is at the UofA where he received his Bachelor of Science degree in public administration. Other contacts

with the University came when he worked with the UofA police to quell student disturbances during the late 1960's.

### In Duffy's Shoes

Although very much an individual, Bays plans to continue along many of the lines set up by Chief Duffy during his administration. He says Duffy's best virtue and

mark as a manager was "his ability to deal effectively and humanely and compassionately with all the students on the campus."

"Chief Duffy was a beloved person. He had a godfather, country gentleman image about him. This was very

effective," Bays said.

As the new police chief adjusts to his office, changes are likely to occur which in time will mark the difference between the old godfather and the new. And judging by the looks of things, change is going to be one of Bays' trademarks.



People and their cars were held captive Tuesday by a parking gate. In the parking lot near Stauffer Hall, the gate would not let cars exit or enter without using a specially made computer-type identification card.

Photo by Craig Newman



**TONITE**  
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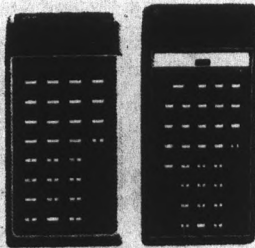
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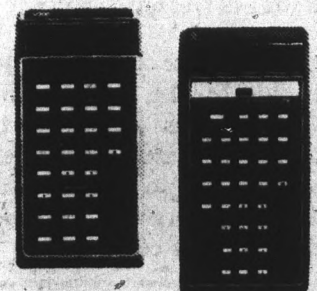
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# UNIVERSITY BOOK STORE

ON THE ARIZONA STATE UNIVERSITY CAMPUS

# Jobs are there, but students aren't

By Dan McCarthy

## Many unwilling to make career changes

Today's up and down economy has caused many job hunters to declare post-college employment extinct. But according to Robert Menke, ASU director of career services, the fear is not quite justified.

Menke cited the teaching field as one example where positions are waiting for certain qualified graduates.

"I have jobs in certain areas of education that I'm having a difficult time filling," he said. "And you read about an over-glut of teachers, some students just don't want to move out of this area."

Menke attributes this to graduates having homes and families in the Phoenix area and says these reasons are understandable. But, he said that many other reasons are not very substantial.

Menke said that special education is one teaching field seeking college graduates.

### Specializing hurts

The major factor that hinders students in acquiring a job is that they restrict themselves by being overly specialized, said Menke. He said that while Liberal Arts students are supposed to have a broad background in all areas, they nevertheless, declare a major and don't want to deviate from it.

"I had one student come in here and say that he didn't want to go into sales." "If the truth of the matter be known, these liberal arts students are good candidates for positions in sales. Who else should be better prepared to enter sales, where the jobs are, then liberal arts?"

Menke said these students wait too long and lose out on jobs in that area.

### Placement up 3%

ASU graduates fared better than many other graduates across the nation in 1975, Menke said.

"Our total placements were actually up 3 per cent for the year," said Menke. He said that other institutions, particularly those in the Midwest and the mid-Atlantic states, are reporting substantial decreases.

The reason for the ASU increase, said Menke, is that while actual on-campus recruiting by employers decreased last year, ASU was able to increase its employer-University contact record by six per cent.

"There's been a trend for employers who can't schedule a campus visit to list single openings or to encourage direct contact by students," Menke said. Therefore, even though company representatives are not sent to the campus, job opportunities still exist.

As far as salaries, Menke said that they have not gone down, regardless of the economy.

"You would think that with a depressed economy, salaries would go down but they haven't," said he. "They have gone up slightly or remained the same."

Menke said engineering salaries rose "a little over eight per cent" last year.

Basing his judgments on a study by the College Placement Council's Salary Survey Committee (SSC), Menke said ASU is "within a dollar or two of the national average" in all fields.

The SSC report indicates that the engineering field holds the edge over all others in the present job market. It's offers, according to SSC, make up 48 per cent of all job offers reported at the bachelor's degree level.

### 4 basic services

Menke's department provides four basic services.

The business division assists in placing students and alumni in commercial, industrial and government jobs.

The educational division "has full time listings for elementary, secondary, college and administrative positions with educational institutions throughout Arizona, the U.S. and some foreign countries," according to the career services department.

The part-time summer division offers temporary, part-time summer and "spot" jobs.

The career resources division is set up "to work with faculty and staff to assist students in career planning," he said.

"We're responsible for and are organized to be of service to all students at the University and alumni in helping them develop career goals."

Menke said Career Services

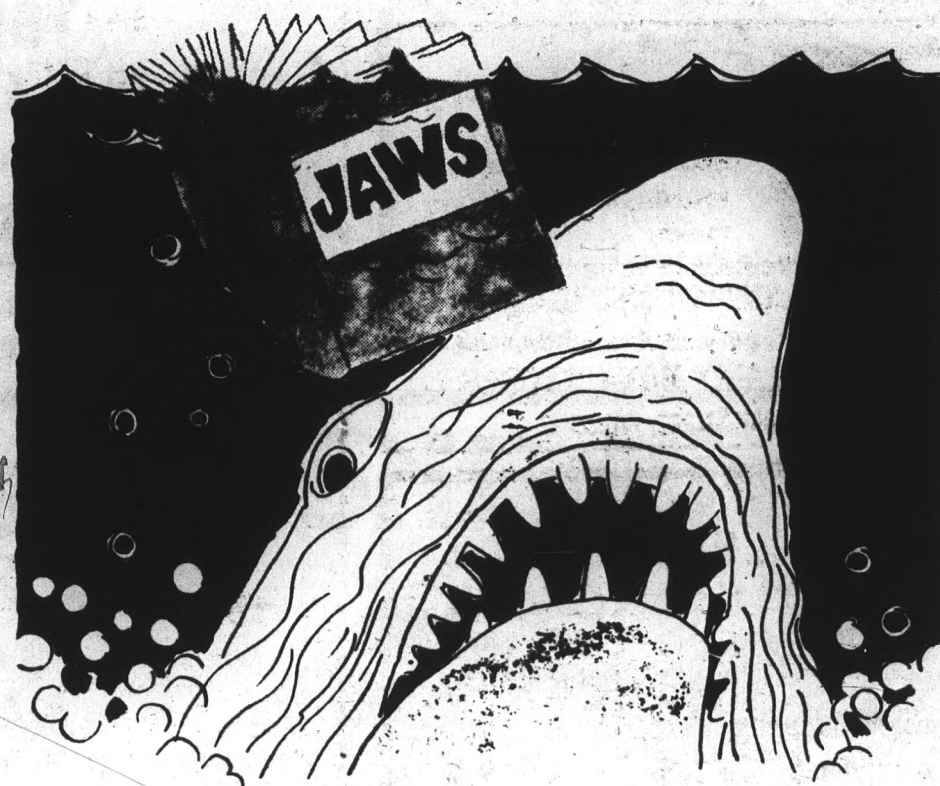
helps students and alumni develop "a job campaign" and encourages them to look at the many opportunities open to them in fields, both in their major and directly related to it.

"We guarantee a job to no one; that rests with the person."

Menke, who has held the same position at ASU since 1949, said that between 400 and 500 companies will seek out prospects for employment from Career Services this year.

According to Menke, the one thing employers find at ASU are students that are "well-prepared" and ones that will become "distinct assets in their companies."

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state press

# sports

ASU co-rec intramurals get back into swing this fall with an intramurals managers meeting at 3:30 p.m. today in MU 218. Refreshments and a slide show will provide the backdrop to a discussion on rules, regulations and this year's sports program.

The variety of intramural events include tennis, basketball, flag football, archery and track. Also included in this year's activities are bus tours to the Grand Canyon, Disneyland, Las Vegas and Sun Rise.

**THE SOUTHWEST Open Tennis Tournament** will serve to help the cause of fighting cancer when it holds its tournament October 11. Sponsored by the Coca-Cola Bottling Co., the tournament will be open to juniors and adults from age 10 and up.

All proceeds will go to the Cancer Research Laboratory at ASU. Deadline for entries is October 4.

**THREE Sun Devils** gridders have decided to hang up their bruised pads after going through Camp Kush. They are offensive end C.T. Strange, punter Greg Anderson, and defensive back Gary Burl.

Also dropped recently from the '75 Devil roster were last year's starting offensive tackle Dave Orzell and linebacker Mark Radovich. Orzell was unable to recover from knee surgery, while

Radovich underwent the same operation Tuesday evening.

**DOUG Gerlach**, assistant sports information director at ASU, has been elected third vice-president of the National Collegiate Baseball Writers Association.

Gerlach was cited earlier

## Crunch!

**Head Coach Frank Kush** absorbs a blow from tight end Kirk Carter.

Photo by Chuck Pratt

this summer for editing the Sun Devil baseball brochure which was acclaimed "Best in the Nation" among major colleges.

**COACH Frank Kush's** enthusiasm for this year's team apparently has spread to ASU ticket holders as fewer than 4,000 season tickets remain to be sold for the 1975 season.

**THOUGH** this year's home schedule lacks the luster of any major football powers, ASU athletic director Fred Miller announced such will not be the case in the future. In the next 5 years brand names like UCLA, California, Missouri, Florida State, and Houston will visit Tempe.

Included in the future away schedule are household words Tennessee and Ohio State.

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3. No refunds will be made for cancellations of classified advertising.
4. All abbreviations or small groups of numbers count as one word. Hyphenated words count as two words.
5. No tear sheets will be provided with classified advertising.
6. The right is reserved to reject any copy.
7. Payment for all classified ads is cash in advance.
8. Ads will not be accepted over the telephone but can be placed either in the offices of the State Press, Stauffer Bldg., A111, ASU, Tempe, Az. 85281, or in the Memorial Union, Room 208 J. Ads also may be mailed to the State Press if prepayment is included with the form.
9. Deadline is 4 p.m. two days before the ad is to appear.

### INSTRUCTION

Learn the basics of sewing. Private lessons. \$5 an hr. Call 839-0649 after 1:00 p.m. 9-10

### WANTED

Scottsdale family seeks baby sitter for three children. Live in or out. Own room, TV. Hours — salary negotiable. Phone: 948-8540. 9-5

ROOMMATE — female to share one bedroom apt. near ASU, sign lease, utilities paid. Call 966-0768. 9-9

### FOR SALE

12x64 1971 Commodore Mobile Home includes 2 awnings, skirting, insurance, anchored, refrigerator, gas stove and oven. 3 1/2 ton A-C, drapes, carpet. Near ASU. \$500 down. Assume balance. 968-9183 after 5:30 p.m. 9-5

1973 Yamaha 360 Enduro. Absolutely excellent condition. All original. Only 4,000 actual road miles. \$600.00. Call 947-9118. 9-5

Dependable, attractive and lovable 1965 Chevelle Malibu convertible. 283 engine w-8 track. \$350 firm. Call 968-6907. 9-4

Want to keep your stereo? Let us install a high security Deadbolt in your apartment door for \$12.50 complete. Keep your shady roommate out of your drawers, replace your bedroom doorknob with a keyed lock for \$8.60. Truck town in safety with a pocket size chemical paralyser, \$4.95. Pro-Tech — Hayden East Plaza. 968-5564. 9-30

HP 80. Changed career and haven't any practical use for calculator. Accessories included — \$300.00. 959-5555 after 10 a.m. 9-5

Backpackers Lookee Here! We have the superfine, super-scarce Vietnam jungle rucksack with frame for the superprice of only \$23.95. Save with Army-Navy bargains at Checkerboard Surplus. Located at 1126 W. Main in Mesa. (9-5)

Lecithin! Vinegar! B6! Kelp! Now all four in one capsul, ask for VB6+. Campus Drugs. (9-16)

**CHANGING HANDS: BOOKSTORE** has new and used novels, cookbooks, science fiction, spiritual, children's books and reference books. Also, books on philosophy, drama, poetry, The Environment, economics, science, alternative lifestyles, house construction, the occult, psychology, nutrition, religion, sociology, archeology, foreign languages and biography. Bring in used books for cash or trade. 9 East 5th St. in downtown Tempe. (9-4)

Turquoise nugget chokers at the best prices. Men's chokers \$6.00-\$15.00. Liquid silver, Heishi, Turquoise, Coral, custom necklaces. Also men's turquoise rings \$15 & up. Women's rings \$8 & up. Call: 1-836-7580 or write to: Sweetwater Express, P.O. Box 871, Casa Grande, AZ 85222 (9-23)

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University Apts. 2 bdrm. Furnished, shag carpet, pool. 1700 S. College. 967-7212. (9-10)

Trailers for rent. Walk to ASU. 968-7097. (8-29)

Furnished studio apt. adjoining private resident 10 miles from ASU. Phone 956-0695. 9-12

Modern two bedroom 4-plex. Refrigerated, carpet, drapes, & range. Call 834-1678 after 6 p.m. 9-5

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1967 Catalina Convertible — red with white top, glass rear window. Asking \$600. 968-3763. 9-5

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Wanted — Sports Cars — Any make, model or condition. 275-8607. (10-14)

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# Baseball guide voted best; will be eliminated to cut costs

By Tom Gibbons

There is no old baseball cliché which says that behind every great team is a great publicist.

If there were such a cliché, however, it would have held true with last spring's ASU baseball team and their publicist, Doug Gerlach, assistant sports information director. For it was his ASU baseball press guide that was judged best among all major colleges in the nation.

The National Collegiate Baseball Writer's Association judged the competition on the basis of lay-out quality, writing, heading styles, and content, Gerlach said.

The award, given in conjunction with the College Sports Information Directors of America Conference, was announced in Houston, Texas, last June.

The opinions of the judges concerning Gerlach's brochure were echoed by his boss, Sports Information Director (SID) Dick "Moon" Mullins, whose ASU track guide also took top honors last spring.

"Doug is, without a doubt, the best college baseball publicist in the country," Mullins said. "Besides the best, he is also the most knowledgeable."

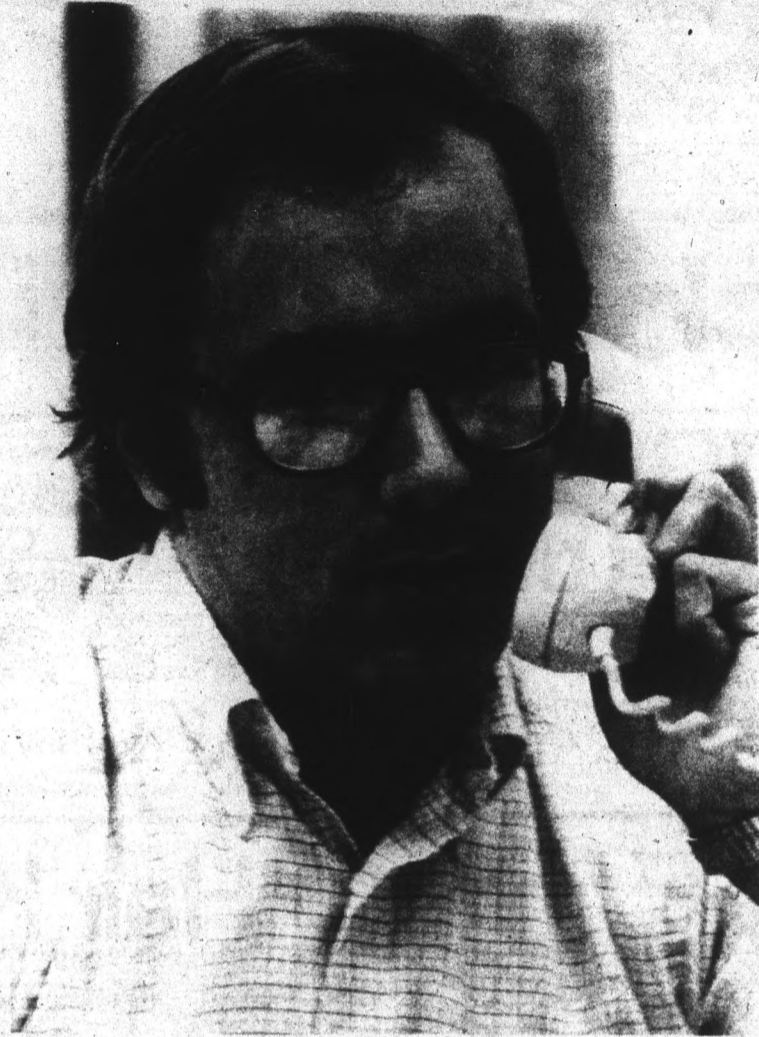
"And no one can refute that statement."

Unfortunately, "the best college baseball publicist in the country" will not be putting together another baseball press guide this spring. A new Western Athletic Conference rule prohibits member schools from publishing press guides in sports other than football and basketball.

The new rule came as quite a disappointment to ASU head baseball coach Jim Brock as well as to Gerlach and Mullins. Brock said he felt the press guide had been a tremendous recruiting tool.

"Many times the press guide is the only physical contact we have with a recruit," Brock said. "The press guide has helped us sign several prospects who have never been to the campus or seen us play."

"A good press guide shows



Tops in nation

Assistant Sports Information Director Doug Gerlach's ASU baseball press guide was judged best in the country.

Photo by Dave Siebert

that a program has class," he said. "Many other schools don't put much effort into producing a press guide for baseball. So, many players see that we've made an effort to do a good job on it, and they can tell baseball is an important sport at this school."

Like most good things, the finished product was the culmination of a lot of hard work, he said.

Gerlach, for example, began compiling the record section while working as a student assistant in the SID office during the late '60's. It is now one of the most complete record sections in the country, he said.

"I'll sure miss that press guide," said Brock, who also said he hopes to get a program printed this spring, but doubts if he will end up with anything.

"I think it's really too bad," said Gerlach, "that schools are going to have cut

out publishing press guides for some sports. The move is an economic one made to cut costs of college athletics. And while there is definitely a need to cut costs, I don't think we have to cut out publishing press guides."

"I don't think we're exorbitant. And there were a lot of other alternatives which weren't explored," he added.

With the guides for the spring sports eliminated, Mullins and Gerlach now have only the football and basketball brochures to publish. Both of which, Gerlach said, are much more difficult to win awards for.

"You never can really tell if a press guide will win an award. But in football and basketball there is a lot more competition," explained Gerlach. "Many schools don't put as much effort into the brochures for the spring sports as they do for football."



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