



# Summer News

Arizona State University

Vol. 4, No. 8 July 31, 1975

## Publications advisor selected

## New sound system donated to ASU by Cultural Affairs Board

by Jim Boardman

ASU's Neeb Hall will be the first American university theater to show a major motion picture accompanied by magnetic sound late next month when the Associated Students Cultural Affairs Board (CAB) presents "Ladies and Gentlemen, the Rolling Stones," said CAB chairman Bob Rosser.

Two new 35mm projectors, 10 Cerwin Vega speakers and other components costing roughly \$11,500 will create a "super effect," said Rosser.

"It's much crisper and clearer; the sound comes from all around you," he said.

Rosser is the former president of Salient Features, the student film club that presented "2001, a Space Odyssey," "Serpico" and "Clockwork Orange" during the past academic year in Neeb Hall. Armed with last year's profits, the group purchased the stereo sound equipment, donating it to the University. The projectors were purchased out of University funds.

Among the 63 films booked for next semester are Andy Warhol's "Frankenstein" to be shown in 3-D and "Earthquake" — complete with effects — said Rosser.

On Sundays the CAB will initiate a semester-long program entitled "Rediscovering the American Cinema" beginning with "Birth of a Nation", the 1915 film on which "Gone with the Wind" was based.

Rosser admitted that "Birth of a Nation" has racist overtones but stated the film was the first motion picture longer than 20 minutes and, consequently, a very important movie.

"It shaped the entire motion picture industry," he said.

Rosser said "Birth of a Nation" has been seen by more people than any film ever shown in a movie house.

The film grossed over \$100 million, according to Rosser, and enabled Louis Meyer to found MGM on the profits.

by Pat Denley

The ASU Board of Student Publications has selected the new manager of the State Press and other student publications.

Nancy Green, 33, has been publications advisor at the University of Kentucky for four years. She supervised the Kentucky Kernel, a 14,500 circulation student daily.

State Press Editor Anita Mabante said the Board authorized George Hamm, University vice president for student affairs, to negotiate a salary with Green. Mabante said the Board last week authorized a salary of \$19,400.

Green said in an interview a week before the vote, "I'm ready for a new challenge." Her salary would be \$17,400 if she remained at the University of Kentucky.

Green was one of over 200 journalists, educators, and business persons applying before the June 25 deadline. The Board narrowed the applicants down and finally brought the top four on campus.

Several students, including State Press staff members and officers of Associated Students, informally interviewed the four candidates and reported their opinions last week before the Board voted to offer the job to Green.

The students said Green was their top choice, citing

her experience and apparent ability to combine the roles of business manager and editorial advisor.

If she comes to ASU, Green is expected to help boost State Press advertising revenues. The Kentucky Kernel relies entirely on advertising, with a yearly budget grown from \$40,000 to over \$200,000 in the past four years.

The fulltime job of manager of Student Publications was created by University President John Schwada in May on the recommendation of the Ad Hoc Committee to study the State Press, which issued its report in January. Previously a faculty member from the department of Mass Communications advised the newspaper.

Schwada directed that Hamm take part in the hiring process. Funds for the State Press are controlled by the Student Affairs Board, of which Hamm is head.

The Ad Hoc Committee recommended the State Press be separated from the Department of Mass Communications with a new board of publications as publisher. Schwada said the relationship between the State Press and the department would be "modified," but the newspaper would keep its

offices in the Stauffer Communication Building.

Schwada appointed four faculty members and four students to the Board in May, replacing the State Press Advisory Committee.

He said the first task of the board would be to hire a publications manager by August. The State Press resumes publication Sept. 4.

The new Board will take a more active role in overseeing the newspaper, although the manager will be responsible for working with the student staff.

In his guidelines to the Board, Schwada noted, "... there is general agreement that a campus newspaper should be free from prior censorship and concurrently responsible in its content."

Dr. Marjorie Lightfoot, associate professor in the Department of English and an ASU faculty member since 1964, was appointed chairperson of the Board of Student Publications.

She said the intent of the Board is to have "the best school newspaper we possibly can." The type of news coverage in the State Press will be left up to the students, Lightfoot said.

Editor Mabante and Dr. Joe Milner, Chairman of the Department of Mass Communications, are non-voting members of the Board and have been advising the members on newspaper operations.

## Students receive season admission to athletic events

Student season tickets for Sun Devil football and basketball games will be available for the first time starting this fall. In past years students purchased each ticket individually.

The student season ticket is more convenient, will avoid student ticket pick-up lines and allows the student the opportunity to see every Sun Devil athletic event, according to the Sun Devil Stadium Ticket Office.

All student seats will be reserved in the east end of the stadium. Seating within the student sections will be vertically divided in half. One-half will be designated

for student season tickets and the other half for game-by-game ticket pick-up.

For admission to the stadium or activity center the night of the game, all students tickets must be accompanied by a valid campus service card and-or spouse card. Another student may use the ticket if he shows his own full-time ID.

To purchase a season ticket, a student must complete an application form available at the Stadium Ticket Office. Applications will be accepted until Wednesday, September 3.

for student season basketball tickets.

Season tickets will be available for pick-up beginning Monday, August 25. Students not claiming their tickets by Friday, September 12 will forfeit their seating position and payment. Full-time student ID's must be shown when tickets are claimed.

Student season tickets are \$10. This includes a \$3 service and handling fee in addition to the \$1 per game ticket charge. Spouse season tickets can be purchased for \$15 which includes admission to all ASU athletic events.

# The only way to travel



Photo by Denice Bacher

There is even an elite way of travelling down the Salt River — for those whose idea of roughing it does not include getting wet.



Photo by Denice Bacher

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A floating party can be found every weekend in the hot summer months as hundreds of Phoenix area residents flock to the cool waters of the Salt River to beat the heat.

They come with in-nertubes and beer-filled coolers and spend leisurely hours floating down the river.

The tubers are persons of all ages. Parents bring their families out, high school and college students have floating parties, and grandparents take their grandchildren for an afternoon ride.

"Tubing is a riot," said Chuck Deleonardis, an Arizona State University senior. "It's the perfect way to beat the heat while getting a tan."

Paul McCarthy, a stablehand, said he goes tubing almost every weekend with friends from work. "It's just a fun way to spend an afternoon," he said. "Just sitting there having a few beers is really nice. Especially when you don't have a swimming pool in the back yard."

John Murray and his wife take their two children tubing whenever they can. Their two-year-old daughter rides with her mother and wears a life preserver. Their six-year-old son rides in his own tube.

"The kids go wild for it," Murray said. "Our son Chris just can't get enough. Even after a five-hour ride he wants to go back and start again."

The tubing ride can last anywhere from two to six hours, depending on the endurance of the tuber. The final destination must be planned in advance, because a car must be left at the end to avoid a long walk back to the starting point.

Usually tubers will begin at the dam and ride a few miles to the bridge. Strong tubers will continue for another couple hours and make it to Phon D'Sutton park.

Most of the tubers bring food and drink. Coolers placed inside a tube keep beer cold and sandwiches dry while floating along.

The large group of tubers can create a party atmosphere.

But some persons are worried about too many tubers ruining the fun of tubing.

Richard Lindstrom, a Tempe High School teacher, thinks the river is getting overcrowded. "There wasn't half as many people out here five years ago," he said. "And so many people especially the young kids, let their empty cans float away instead of keeping them. There is just too much

crap around here now."

Other persons expressed concern over the growing mess along the banks of the river, but most felt the majority of persons try to keep things clean.

The trip down the Salt River is quite pleasant. Cliffs overhang the curves in the river, and green trees and vegetation surround the banks, where there is water for them to grow.

Teenagers jump off the cliffs into the river. They will jump or dive from cliffs almost 40 feet high, and an especially good dive will bring cheers and applause from passing tubers.

There are certain hazards in tubing. One should be a fair swimmer or should have backup protection, such as a life preserver, to avoid a mishap.

Many people tie themselves together around the beer cooler tube. This can cause a problem if a sharp turn or jerk occurs, since the tubes can be overturned very easily.

But tubing is a fun sport for the careful person. "The real danger in tubing is over exposure to the sun, or the effect of too many beers," McCarthy said.

But that is not enough to scare the hundreds of Phoenixians that tube the Salt River.

As six-year-old Chris Murray said, "It's the only way to travel."

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## Skateboarder solves three-fold dilemma

by Denise Bacher  
Mitch Weinstock thinks he has the solution to: 1) being late to class, 2) finding a parking space and 3) having your bike ripped off. The answer is a skateboard, which Mitch rides to and from ASU and to each class daily.

Weinstock isn't hanging on to a childhood pastime. He bought his first skateboard less than two years ago for economical reasons. "It was a matter of money", he said, "a bike cost \$70 and a skateboard only cost \$7, so I bought a skateboard."

It seemed like a good idea, he said, but then he had to learn how to ride it. "The first day I fell off and broke my head," he said.

But things improved with experience and

Weinstock says he hasn't fallen since the first two months he's had the skateboard.

The only unusual incident he recalls is colliding with another skateboarder on the mall, which is only unusual because of the fact that there were only two people at ASU who rode skateboards at the time, he said.

He hasn't started any trends here at ASU but he hopes to spark skateboard interest by instigating a skateboard "roller derby" on campus.

But even with competition Weinstock will probably remain the only student at ASU who rides a skateboard down the University Avenue bridge.

## Researcher finds Arizona lags in environmental ed.

Arizona is dragging its feet in environmental education according to a Duke University law student.

Melinda Mits, who chose the Phoenix school system as a basis for investigating present environmental education programs, found no formal structures to aid grande school teachers.

"Teachers hoping to present a unit on the environment had only one recourse," she said. "They had to take the initiative and find resources on their own."

The Duke University law student, attending summer school at ASU, conducted her research for a course entitled "Public Administration Concerning Environment."

Arizona is not taking advantage of funds

available for environmental education through PL 91-516 enacted in October 1970 and extended last May, she said.

"Under provisions of this act, the state of Arizona, or perhaps a school district, could obtain a grant," Mits explained. "The funds could be used to review resources with the objective of improving the environmental content of the overall schooling program."

"The people of Arizona, particularly in Phoenix, have not demanded environmental education, while administrators and educators have been unwilling to instigate a new program," she stated. "Also, funds from federal and state sources have not been directed towards environmental education. As a result, sufficient staffing and innovative projects do not exist."

According to provisions of the legislation, grants may be made for such projects as

planning outdoor environmental-ecological centers, developing curricula to preserve and enhance the ecological balance, and training programs including fellowships, institutes, workshops, symposia, and seminars.

"Arizona has made little use of this particular bit of legislation," Mits observed. "According to the Arizona Office of Education, there is no program on the state level."

She added that Arizona allocates no money specifically to the environmental education of its primary school children. There are no pressure groups pushing for funding from state or federal governments, nor are large organizations of concerned citizens willing to ante up the dollars. In short, money devoted to this concept of education is slight and markedly undependable.

## ASU delegation attends solar energy convention

Arizona State University will be well-represented when the International Solar Energy Society (ISES) convenes next week in L.A. for the World Congress.

Six faculty members from the ASU solar energy research team will head a delegation which also includes three mechanical engineering graduate students, two science librarians and Iranian solar energy researcher, Dr. Mehdi Bahadori.

Dr. Charles Backus, Dr. Byard Wood, Dr. Donovan Evans and Dr. Leon Florschuetz, all professors in mechanical engineering, are among 280 persons

presenting papers at the July 28-Aug. 1 gathering on the UCLA campus.

Also actively participating in the program will be John I. Yellott, professor of Architecture at ASU. He is vice chairman of the ISES' American Section, a founder and past international director of ISES, and a member of that group's current nominating committee.

Two mechanical engineering masters degree candidates, Scott Harmon and Dave Squire, both of Phoenix, have been invited to present results of their solar research before the assembly.

Also planning to attend

from here are Jeffrey Cook, professor of architecture; Tim Rule, graduate mechanical engineering student; Vladimir Borovansky, science reference librarian at Hayden Library on campus; and Mary Beecher, assistant science reference librarian at Hayden, in charge of ASU's Solar Energy Collection.

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## Crime punishment differs for Chinese lawbreakers

Riding a bicycle on a college campus, a youth was distracted and accidentally hit an old man whose leg he broke.

The situation is likely; the offender's punishment was not.

According to records, the boy was required to provide for the patient's meals while confined in the hospital. When the old man returned home, the youth was told to go to the man's house, make breakfast for him before going to work and then, after an eight-hour shift, return to make his dinner and wash the man's dishes.

If the above incident sounds "foreign," it's understandable. The accident and subsequent sentencing actually occurred; not in the U.S. however, but in the People's Republic of China.

Described in detail by Frank Pestana, practicing Los Angeles attorney, this event and others may be read about in "Law in the People's Republic of China," recently published by ASU's Center for Asian Studies.

The article appears in the Center's Occasional Report Volume I and is a condensed version of a lecture presented by Pestana at ASU in March 1975 sponsored jointly by the Center and Student Bar Association.

Ralph Marshall, ASU graduate teaching assistant, department of political science, claims there has been very little written about law in the PRC from firsthand knowledge. Pestana has visited the communist country many times and most recently in the role of chief coordinator to the U.S. — China People's Friendship Association.

Items of law in the PRC include presumption of

innocence, the right of confrontation in a limited sense, and the right of cross examination, explains Pestana, noting that murder, sabotage, espionage, rape and assault with a deadly weapon are all punishable by death.

The PRC's jail system is another point dealt with in detail by the attorney.

"A person is sentenced on the basis of whether he is sorry about what he has done. Confession is a criterion and the emphasis during incarceration is on reform; the goal is to create a new human being."

According to Pestana, prisoners and guards in PRC jails are indistinguishable... there are no guns, no special uniforms; and the jail is not at all "tight."

"The individual is instructed to analyze within himself what his ideology regarding society has been, how that philosophy led him to do what he did, and how it can be changed so that he could function as a cooperative member of society."

"Law in the People's Republic of China" may be obtained from ASU's Center for Asian Studies, Social Sciences Building, room 100, at a cost of 50 cents per copy.

## Wagon train trip planned to celebrate Bicentennial

If you've always dreamed of being a pioneer, an opportunity to fulfill that dream is available.

With the approach of America's 200th birthday, a wagon train trip is planned, following the examples set by the pioneers of the Old West. This time, the wagon train will head west and be comprised of paid performers selected by auditions to be held at ASU July 26.

### AD Club plans camping trip

To start off its academic year of activities, the ASU advertising club is planning a weekend camping trip to Tontazona, September 5, 6 and 7.

Representatives from the AD II professional chapter of Phoenix will engage in the weekend trip. AD II works directly with student chapter throughout the school year.

The outing is open to any student interested in participating in the club's activities in the upcoming year.

Further information may be obtained by calling 965-7109 or 968-6808.

Entitled "Bicentennial Wagon Train Pilgrimage to Pennsylvania", the "train" will consist of one wagon from each state and will cross the country adhering to historic trails and wagon routes.

Traveling with each train will be a company presenting a 40-minute musical celebration composed for the pilgrimage. Each night at the train camps, the company will sing and perform an original musical Bicentennial salute.

Each state wagon will tour its home state from the capital city to a junction point with the national wagon train slated to arrive in Valley Forge July 4, 1976.

The pilgrimage program is being conducted with the support and cooperation of the American Revolution

Bicentennial Administration, the Federal Bicentennial Coordinating Organization and the Bicentennial Commission of the Commonwealth of Pennsylvania.

The show is being produced by Pennsylvania State University which will hire and contract wagon show performers.

According to Dr. Wallace Rave, ASU associate professor of music, and local coordinator, auditions are scheduled Saturday from 1-5 and 7-9 pm in the Music Building. Particular interest will be paid to those who play guitar or piano and sing. Acting and dance experience is an asset and no one under 19 will be considered.

For more information, contact Dr. Rave, 965-2630.

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## Summer News

Editors: Denice Bacher  
Gina Schweikart

The Summer News is a summer supplement to the State Press. It is published every Thursday morning except during exam weeks throughout the summer.

Students who wish to contribute material to the Summer News and advertisers who wish to buy space should contact the Editors at 965-7572.

Articles submitted will be printed at the discretion of the Editors.



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