

wednesday
Arizona State University

Vol. 56, No. 82 March 6, 1974

state
press

Tempe, Arizona

Officials suspect arson

Night fire damages Activities Center

The uncompleted University Activity Center was damaged in a fire Monday night. Fire officials suspect arson.

The Tempe Fire department said the presence of three separate fires led them to believe arson was involved. Fire department reports estimate \$5,000 damage. No one was injured.

The blaze broke out on the north side of the building between the field house and the mountain. Sylvester Anderson, fire and safety inspector at ASU said the fire started in cardboard crates outside one of the ticket windows.

"I thought the whole back of the stadium was on fire from the reflection," coed Monica Santos said. From her room in Palo Verde East, Santos said she couldn't see the fire, just the reflection on the mountain.

"There's nothing positive yet, but we think it was probably set," Anderson said. "We don't know who or why . . . but there's nothing in the vicinity that would set it off."

The fire was spotted about 11:50 by University Police, Tempe fire officials and Anderson were notified. A total of 16 firemen responded to the fire with two engine companies, one ladder company, one rescue company and one chief officer. Jack Motter, a member of the Sigma Chi fraternity, which is located across the street from the new field house, was at the scene of the fire last night. He echoed the Fire Department's feelings that arson was involved.

Several different piles of crates were on fire, he said. "I don't see how it could have started by itself on a cool night like that."

Tempe fire officials said there was no damage involved with the box crates because they were empty, but they said damage to the exterior of the building was extensive.

Seven of 10 glass doors near the blaze and the ticket office windows were broken. The interior of the box office was slightly damaged.

A section of the building extending out over the entrance was scarred by the fire and a large concrete pillar in front of the ticket office was completely blackened.

The fire should not delay the opening of the field house, Paul Fielder, Planning Architect for the project, said. Fielder said he thought damages did not seem extensive but declined to estimate the cost involved until insurance investigators met with the contractor.



Activities Center fire:

It started in cardboard crates

Midnight streaker strikes

see page 2

World View

Mayors say policies create problems

A report by the nation's mayors says the energy crisis and withholding of federal funds by the Nixon administration are creating massive problems in their cities. The report, issued by the Conference of Mayors said the President's new budget proposals would impound \$11 billion needed for domestic programs and jobs.

U.S. stands by assassination plot story

Despite a Syrian government denial, U.S. officials said they stand by their report that Secretary of State Henry Kissinger was the target of an assassination plot in Syria.

Wilson moves to halt Britain's crisis

Prime Minister Harold Wilson chose his cabinet and moved quickly to solve the grave economic crisis that brought his Labor party to power following last week's election.

Spanish Premier faces unrest

Unrest that brought the closing of major Spanish universities, strikes and a church conflict confronted Spanish Premier Carlos Navarro with his most serious crisis since taking office two months ago.

Bombs explode in Northern Ireland

Three terrorist bombs exploded in downtown area of Belfast, Ireland and British troops sealed off the center of the city after warnings that six more bombs had been planted.

White House asks for more time

The White House asked for an additional day Tuesday to respond to the House Judiciary Committee's request for evidence for its impeachment inquiry, averting a question of the committee having to use its subpoena power.

Food distribution continues

Thousands of persons received free food demanded by the kidnapers of Patricia Hearst. Gov. Ronald Reagan urged Californians to pray for her quick return.

Study Luncheon

Torah study with Rabbi Eugene Weiner

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Monday, March 11, 12:30 at Baker Center

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Caught at midnight

Nude man streaks

The University, over the weekend, had its first reported incident of attempted streaking, the latest college craze of running through public without any clothes on.

Lt. Theo Nielson of the University Police said a 19-year old man, William Conrad Allan, was picked up midnight Saturday. He was detained after the University Police received a complaint there was a nude man hiding in the bushes near the east entrance of the Farmer Education building.

Nielson said when Allan saw the University officers approaching, he ran to a car parked nearby. The car then left and the officers pursued and stopped the vehicle.

The officers arrested Allan and the driver of the car, 21-year-old Lisa Suzanne Segall. Nielson did not know if they were ASU students. The ASU student directory lists Allan as a freshman and Segal as a senior.

Nielson said the two were detained and released pending the filing of misdemeanor charges of indecent exposure.

Nielson said both Allan and Segall were charged

with indecent exposure, Allan as the principal and Segall as a party to the incident.

Nielson said the charges have been filed and Judge Boyd of the Tempe Justice Court has signed a summons which will be sent to Allan and Segall requiring their

appearance in court to face the charge of indecent exposure.

The summons says they must appear in court March 15, 1974.

Lt. Irving Jaffe indicated University policy will be to prosecute all streakers on a charge of indecent exposure.

Dinner, Services and The Great Debate

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MEMORIAL UNION

Sessions to gain clinic funds

John Stewart, "The Lonesome Picker," is coming to town. He'll be doing two live recording sessions to benefit the ASU College of Law Guadalupe Project Legal Clinic, said David Rich, clinic director.

Rich said Stewart volunteered. "He approached us, we didn't approach him." One of the College of Law office staff says Stewart's manager called late last week with the offer.

The College of Law hopes to clear \$6-7,000, from the performances. This amount, says College of Law Dean Willard Pedrick, will cover the Clinic's operating expenses until July 1.

The clinic needs the

money because it no longer receives financial help for its operating expenses. Maricopa County Legal Aid society had a grant to pay these expenses for one year. "But the grant ran out and the university picked up the tab," Rich said.

The university pays his salary, Rich says, because he teaches a few courses and is a faculty member. The Clinic can't find other sources to pay for such

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expenses as summer supervision and paper.

"There are no federal funds available," he said. "We attempted to get a grant from a local foundation. It got down to the final stage" then fell through, he said. The money the Clinic made from its September showing of "Paper Chase" is being used to pay the secretary's salary. The best thing would be to get these expenses into the University Budget, Rich said.

"To get a new educational activity into the university budget takes time," Pedrick

said. "The university is meeting the major cost."

Pedrick expressed "cautious optimism" that the University will eventually take over the clinic's \$10,000 per year operating expenses.

"It is my hope that it will happen, in time, because the clinic" serves an educational function. I'm simply grateful that there are ways for public-spirited

citizens to help out," he said.

Pedrick seems confident the Stewart performances will make money, however if there are any losses, he said he will personally cover them.

The performances will be 8 p.m. March 22 and 23, at Symphony Hall, in the Phoenix Civic Plaza. Tickets are available at the Civic Plaza box office, and Diamond's department stores.

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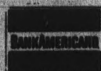
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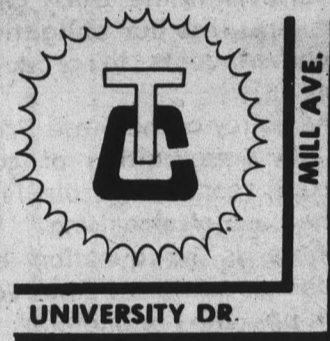
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Opinion

state press

Streak

The students at this University are guilty of gross negligence, of a total shirking of responsibility to concepts of college tradition, spirit and community.

ASU has again been outdone not only by the colleges in the East but by our "rivals", the University of Arizona.

Our failure results entirely from the lack of persons with bravado, with that extra dash of daring — persons who would take the first step toward distinction.

We have only one streaker.

This is inexcusable. Our weather is perfectly suited for the unclothed dash. If students can brave the icy temperatures of the East Coast, surely some enterprising ASU students can brave our 80-degree afternoons.

It comes down to a sense of pride in our University. If the UofA can produce five streakers, it is our obligation as dedicated college students to produce at least as many.

The policy of the State Press is not to ask for the preservation of college tradition unless it seems particularly worthwhile, as in the case of streaking.

There is no question but that more streakers would at the very least help break-up the monotony of a spring afternoon in school.

Bookstore problems

Associate Professor Warren Kingsburn, Secondary Education, deserves the thanks and support of students and faculty for his recent confrontation with the University Bookstore.

His class protested the bookstore policy of underordering books and depending on outside commercial stores to fill student needs.

Kingsburn's class demanded refunds on a book cancelled as a requirement. Enough copies (37) were never available from the bookstore, despite reorder attempts.

The students demanded a refund; store manager Tony Bustamente said he did not

have the needed authorization. Then he called the University Police.

Edward Hickcox, director of Auxiliary Service, arrived and blamed faculty "irresponsibility" for the textbook shortage.

Hickcox should be congratulated for his decision, under pressure, to meet with the class this morning to discuss the refund problem. This will not solve any problem but the immediate one, however.

Students and faculty have faced the problem of textbook shortages for too long. Whether the fault is with the bookstore or with instructors, it is long past the time for correction.

Letters

EDITOR:

Now that I am concluding seven weeks of graduate studies towards an MBA (Basic Program), I wish to express my views on the progress of the amount of intellectual stimulation offered by my course work.

Of the five courses I am taking, three have been all I had expected and more; as

a 24 year old graduate student I only expect intellectual stimulation from a graduate program.

The fourth course has offered minimal thought stimulation and, quite frankly, I am having considerable difficulty "thinking down" to the current course level of thought.

My fifth course offers a tremendous degree of intellectual discourse; unfortunately my instructor's attendance has been 65-75 percent as compared to my 100 percent.

I suppose three out of five is better odds than Jimmy the Greek would afford me, but a graduate school is not a gambling table and to be satisfied with intellectual repression or stagnation is immoral.

This is not to say this dilemma will remain static, hopefully it will depreciate. My best conjecture however, is that the present status quo will prevail.

There is no need to be critical or blame anyone for this problem. My research into the MBA Program offered here is an on going concern and with seven weeks of data I dare not give up hope. However, I find myself seriously considering other schools which would at least offer a greater degree of concern for my maturity and desire for intellectual discourse and stimulation.

Sincerely,
Israel M. Knobel
Graduate Student
College of Business
Administration



THERE WILL BE NO RECESSION. THERE WILL BE NO RECESSION.
THERE WILL BE NO RECESSION. THERE WILL BE NO RECESSION . . .

Flamenco guitarist in Gammage tonight

Guitarist Carlos Montoya, whose flamenco technique and improvisational approach has won him acclaim the world-over, will make his third appearance at 8 p.m. tonight in Grady Gammage Auditorium.

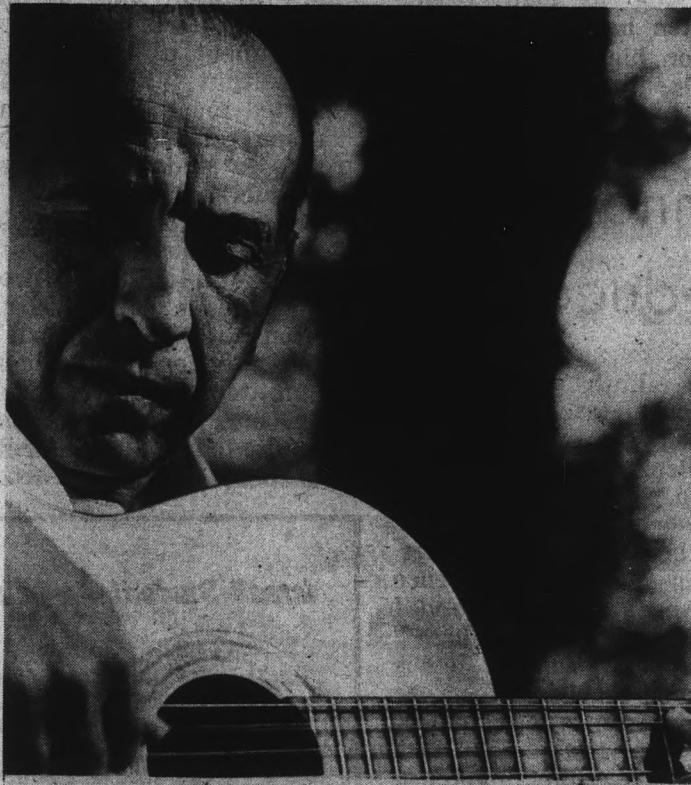
Tickets for the performance are \$3, \$4 and \$5 and are on sale at the Gammage box office, 965-3434.

Born a Spanish gypsy in Madrid, Spain, Montoya began playing the guitar when he was eight and started his career at 14 playing in cafes during the hey-day of flamenco singing and dancing.

He accompanied many flamenco dancers before moving into the concert field where he gave solo recitals of flamenco guitar music — a feat never attempted due to the flamenco player's limited repertoire.

Montoya's advanced technique, inventiveness and varied repertoire have been cited by many music critics for raising his flamenco style to the level of genius.

In his recitals, the 70-year-old guitarist creates as he goes along, playing his own arrangements and original compositions based on the



Carlos Montoya and his flamenco guitar

Spanish gypsy tradition.

Montoya believes the essence of flamenco music is improvisation, although he clings to traditional Spanish titles on his concert programs and on many recordings.

"Trying to analyze the music can only cripple you artistically," Montoya said. "You feel something; you make the guitar mirror your feelings."

Inflation attacks ASU; football prices to rise

Like everything else these days, ASU football ticket prices will be on the rise next year, Athletic Ticket Manager Terry Wojtulewicz said Tuesday.

Student tickets will remain \$1, he said, but regular tickets will cost a dollar more, \$5 and \$7 a seat.

"We need the extra money from the gate receipts to maintain a decent sports program," Wojtulewicz said.

"Inflation affects everything," he said. "It's costing us more to do business this year because it costs more for a team to travel on the same schedule as they had last year."

He said the increase will give the ASU sports program a boost of about \$200,000. Some of the money will assist in covering part of the expenses of the new basketball and baseball facilities, he said.

Wojtulewicz said the Athletic Board, an organization of students, faculty and administrators which approved the price increase, researched ticket prices at other schools with big football programs and found most charged \$7 for a ticket.

He said he does not expect the increase to result in lower attendance at the seven home games next season.

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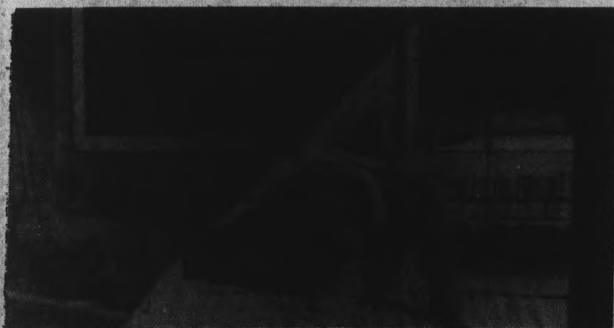
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Talks creative shop

Teacher of year speaks today

Roger Benton was bored with his student teaching job of typing and accounting. He did the same things day in and day out. He changed to a job teaching industrial arts, and was selected last December as Arizona Teacher of the Year for 1974.

"I never get bored with teaching now," he said. "There are a variety of areas to cover, it's not monotonous, there's something different to do every week."

Benton is keynote speaker for today's Education Day, sponsored by the Student Activity Council. He will speak at 11:30 a.m. in the Payne Lecture Hall on "Innovative Programs."

Benton teaches general construction, American Industries, girls' home repair and general shop classes at Kino Junior High School in Mesa. In his American Industries classes, students have the opportunity to rotate roles;

everyone has a chance to be an officer and to operate various pieces of machinery.

"We send kids to school to learn how to make a living, so to speak. We don't usually tell them about profits and interest and things, there's no actual experience. My classes teach them where to buy building materials, and other really important things that could save them money," Benton said.

He said his grading system is performance-oriented. "The students are working with their hands, and rotating tasks. We grade them like you'd grade an employee in mass production; we grade them on their performance."

Benton said he doesn't have a discipline problem. "If you go to class and have a job to do and have 45 minutes to do it, there's not too much horsing around you can do."

Since doing his student

teaching in high school, Benton has been teaching junior high. "I teach all levels. I think the seventh

Innovative education

and eighth graders are easier to teach. The ninth graders are more of a challenge. You have a little more discipline problem; they become kind of listless and lazy as they grow older. I can see a big difference between age levels, and I really prefer junior high."

Benton was chosen for the Arizona Teacher of the Year award from approximately 60 applicants. William Hunter, assistant director of

the Alcohol and Drug Division, Arizona State Department of Education, says that the person selected must be of "high caliber, sincere, able to relate to students and has had success in teaching." Twelve representatives from various fields of education, including two high school students from Arizona Boys' and Girls' States, were on the selection committee.

In his presentation on campus today, Benton will talk about the industrial arts

programs he teaches, display examples of the students' work, and tell how he feels it benefits the student.

Benton said, "In my own particular discipline, industrial arts, I expose my students to all aspects of skill development, industry, free enterprise, careers and the world of work. Through these activities, I try to introduce such values as pride, sharing, working together and the importance of every individual's contributions."

Israeli Student Association

Dessert Seminar

Israel's Black Panthers: Problems of Poverty and Equality in Israel

Monday, March 11, 6:30 p.m. at Baker Center

Free

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Smothers Brothers comedy team to perform after long absence

The comedy team of Tom and Dick Smothers, sponsored by the Associated Students Social and Traditions Board, will give three performances March 8-9 at the Celebrity Theatre. The Smothers were

originally scheduled to perform on four dates but cancelled two shows to let singer John Hartford share the bill.

Reduced ticket prices, available for ASU students,

faculty and staff, for the 8 p.m. March 8-9 concerts are \$5.50, \$4.50 and \$3.50. These prices are \$2 off the regular admission charge.

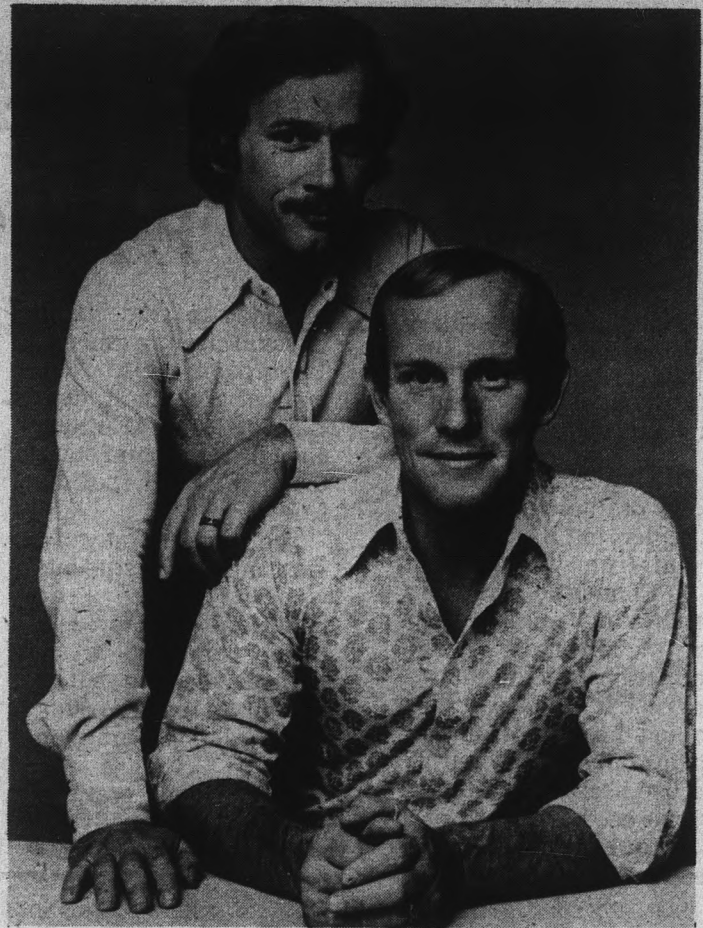
Tickets for the 2:30 p.m. matinee performance March 9 are \$4, \$3, and \$2. These prices are \$1.50 off the regular ticket price.

Tickets are on sale until Thursday at the ASASU Activities Center (MU 208K) from 8:30 a.m. to 4:30 p.m.

The Smothers center their show around contemporary music and social comment. The three concerts will mark their return to live performances.

Hartford is a contemporary songwriter whose merits include the Grammy-winning song "Gentle On My Mind."

For more information call 965-3142.



Smothers Brothers

Students liable for taxes on cancelled, forgiven loans

The Internal Revenue Service issued a reminder to students that loan obligations that were forgiven or cancelled must be regarded as taxable income.

Students are liable for tax on the entire amount of the forgiven or cancelled loan. The income must be reported in the year that forgiveness was obtained.

IRS District Director Robert McKeever said most programs that cancel loans require students to apply for

cancellation of a portion of the loan each year. The amount cancelled represents the amount of taxable income that must be reported.

Most of the affected students have received loans under Title II of the National Defense Education Act and the Health Professions Educational Assistance Act.

Further information is available by calling IRS tax payer assistance at 258-8751.

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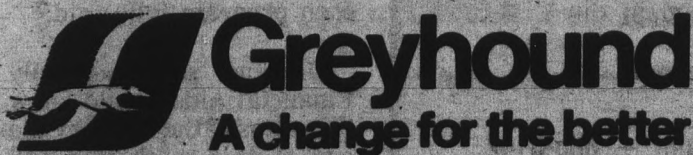
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For engineering students

Exxon Corp. provides grant

Exxon is not only putting a tiger in Engineering student's tanks, but a \$2,000 grant in their college's fund.

Dr. Lee Thompson, dean of the College of Engineering, said the grant from the Exxon USA Foundation may be used in any manner for the interest of education. Exxon does not restrict the grant by saying how it must be spent, only that it must be used for educational purposes, he said.

"Money will be

provided to students in unusual circumstances," Thompson said. The amount given a student is only \$300 or \$400, just enough to help him out a tough financial spot, he said.

The money may be used also for students who have an opportunity to present their research at a national meeting, but do not have the traveling expenses, Thompson said.

Although the grant is usually used directly for a particular student,

Thompson said the money could be used to buy a piece of equipment or hire a guest speaker for the College of Engineering. In the past 10 years Engineering has received five or six grants from Exxon, he said.

Thompson speculated the reasons for the grant were ASU's geographical location, Exxon's stations in the community and many engineering students are recruited by Exxon after graduating.



Photo by Steve Reman

Last year it was bicycles. The fall semester it was clogs that magically turned into roller skates. Not to be outdone, a student navigates a unicycle around campus. Sure, there aren't any gas or parking problems but... a unicycle?

State Press

Walter Matthau / Carol Burnett

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All about love and marriage!

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Tickets May Be Obtained at the

ASASU Activities Center

MU 208K — 8:30 am-4:30 pm — 965-3142

Financial aid and work-study awards delayed two weeks

Students waiting to hear about available financial aid for the spring semester or changes in their work-study awards will have to wait another two weeks said Richard Michaud, assistant director of financial aids.

"We are still trying to cancel out the awards of those students who didn't show up for spring semester," he said. They are also trying to track down surplus money from the work-study awards of students who are not earning the full award.

"This is the most critical time of the year in this regard. We have to have a certain portion of our allotted funds for the first summer session and then we want to get every possible dollar to those students in school now," he said.

"On the other hand, we can't afford to award more than we have been given in each program," he said.

Michaud said hopefully Financial Aids should know the status of the funds by the end of this week and will have available funds awarded by March 15.



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"It's probably the most
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Friday, March 8

All Shows in NEEB HALL

3:30, 5:15, 7:00, 9:00, 11:00

Admission *1**

Tickets for all shows go on sale at
2:00 P.M., Friday, NEEB HALL.

SolentFeatures

ASU displays special books

One turn-of-the century book publisher is considered so important Hayden Library now houses a collection of his books in glass cases in the Special Collections on level three.

Thomas Bird Mosher was the publisher and every edition is its own little masterpiece, said Dr. Nicholas Salerno, professor of English.

One reason Mosher was highly regarded and sought after by poets and writers was because he didn't change their writing, Salerno said. He was extremely accurate and made any corrections on

their works in footnotes at the bottom of the page, he said.

Salerno said Mosher's family was wealthy and as a boy he owned many books, a luxury at the time. When Mosher became a publisher he decided to let those who couldn't afford books have an opportunity to read them.

He said Mosher would publish on handmade paper, setting the type in his own office, and putting each letter back before it was used again. "Every edition was its own little kind of masterpiece," Salerno said.

He said Mosher printed on three different kinds of

paper. "He used a very good Van Gelder paper for the large number of editions — say 900 — and then he would print 20 to 25 on Japan vellum which is a kind of imitation vellum. Vellum is a pure animal skin."

Mosher was self educated and the son of a sea captain — he didn't work — he just read, said Salerno. He said Mosher graduated from grammar school in Boston by taking exams but he didn't have any formal education.

Salerno said that once Mosher's father sent him to an academy school. "He

was there one night and ran away the morning after his arrival, leaving a note saying he just couldn't take the discipline," he said.

Mosher knew anyone alive and important in literature and politics during the 19th century, Salerno said. "He was a man in a sense almost made famous by his friends," Salerno said.

Among Mosher's friends were Ethyl Barrymore, poet Robert Frost and Wilham Frederick Pottle, Salerno said. He said Mosher's books were so perfectly done it was easy to see why a writer would want his books published by Mosher.

Press women have repeat of workshop

Arizona Press Women will repeat a half-day workshop on freelance writing from 10 a.m. to 2 p.m. March 9 at the YWCA, 230 E. Earll Drive in Phoenix.


The workshop is open to the public. It will include topics such as: how to write a successful query letter, breaking into print, photography, story ideas, basic writing techniques, marketing, research and business details. There will be a segment on fiction also.

The workshop will be conducted by Phyllis and Walt Leonard, one of the valley's most productive freelance teams. They have sold more than 150 non-fiction articles to magazines and newspapers during the last three years.

Registration for the workshop is \$7, with a special student rate of \$5; the fee includes the cost of lunch.

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DIRECT FROM ENGLAND



GENESIS

WED. MAR. 20 8 PM
PHOENIX CIVIC PLAZA (ASSEMBLY HALL)

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Tickets Available at Tiki Fashions, Diamond Community Box Offices and Pacific Coast Box Offices. For information call 262-7272. (mail order: 225 E. Adams, Phoenix 85004, enclose self-addressed stamped envelope.)

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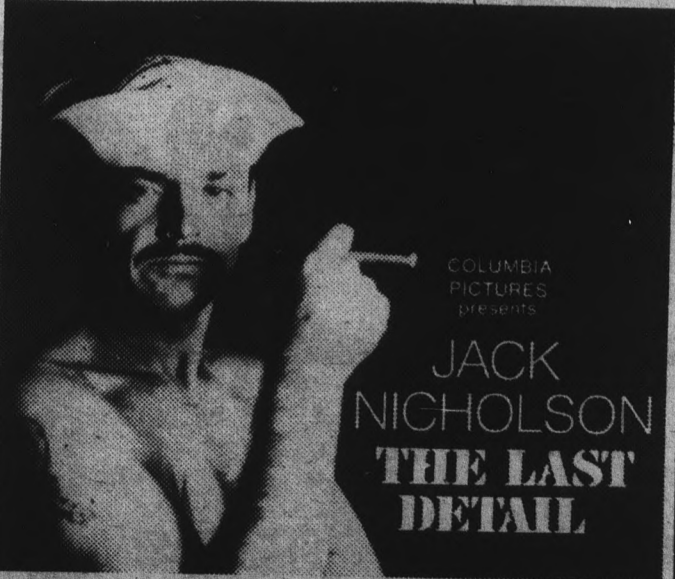
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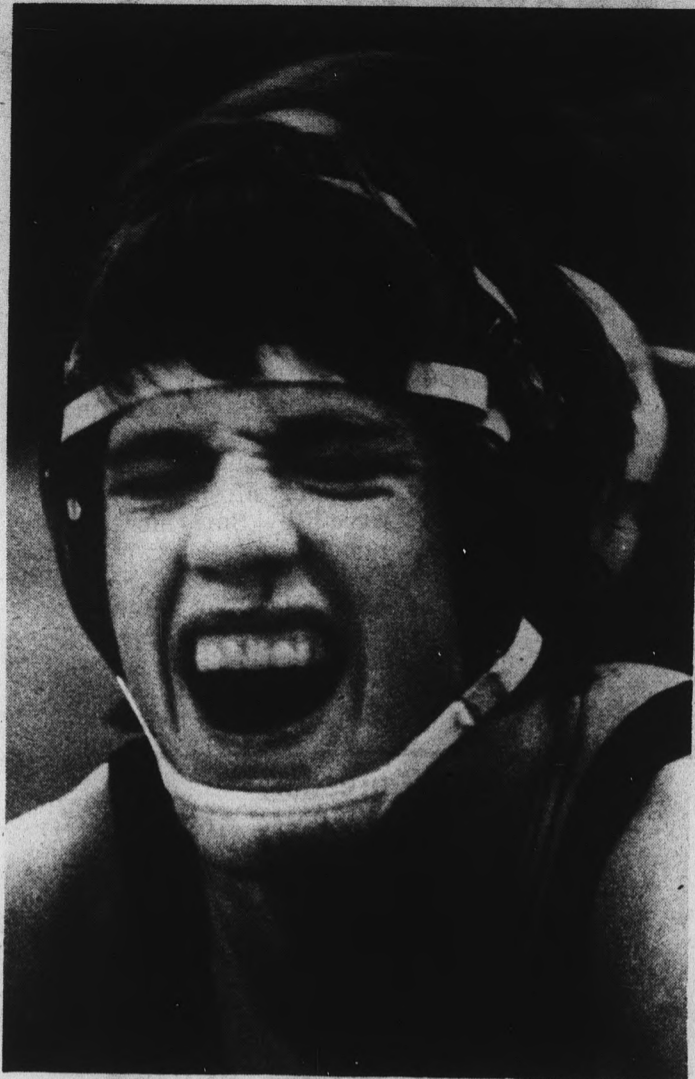
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Who said wrestling is fun?

ASU wrestler Randy Jeffries shows the pain involved in his sport as he wrestled in the consolation round of the WAC tournament last week. Jeffries was the only Sun Devil to reach the round as ASU finished in last place.

Photo by Greg Hagan

Lacrosse men X out NAU

The ASU lacrosse team defeated Northern Arizona 11-7 in its opening game last weekend.

Scoring for the Sun Devils were Rod Korba, Mark

Tullis, Tim Murray, Dan Pace and Kevin McShea.

The lacrosse team's next game will be against Arizona at 1 p.m. Saturday in Tucson.

Soccer logs bad trip

ASU's soccer team lost to Brigham Young University 4-1 last weekend in the Las Vegas Soccer Tournament at the University of Nevada.

The Devils were scheduled to play games against Nevada, Las Vegas and Arizona, but the tournament was cancelled after one day of competition due to bad weather conditions.

Other tournament results were BYU over UNLV 4-2 and UNLV over Arizona 3-1.

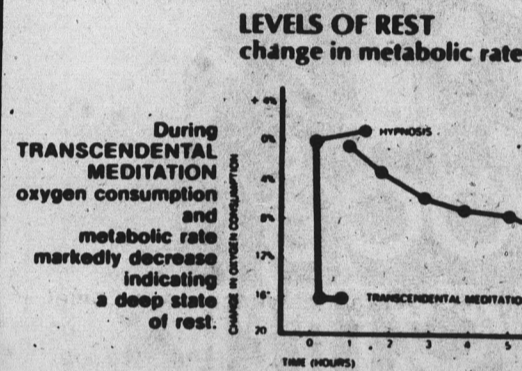
Yesterday's ASU baseball score

	R	H	E
ASU	3	5	1
CHAPMAN	2	5	1

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● ANNOUNCEMENTS

ANNOUNCEMENTS: Big chance of a lifetime! Now interviewing for three entries to compete in the Miss Arizona World Beauty Competition. Any girl, single, never been married, between the ages of 17 and 24, is eligible to compete. No talent necessary. Call for an appointment between the hours of 9 a.m. and 5 p.m., Monday thru Friday at 947-7373. Ask for Bell. (3/22)

Star Trek lives! Info on Equicon '74; a Star Trek convention, 2273. (3/6)

Want to buy something? Sell something? Trade? Do it for pennies with a State Press classified ad. See the saleswomen on the mall or come by the State Press, A-111 in the Stauffer Building.

● SERVICES

EUROPE - ISRAEL - AFRICA. Student flights all year round. CONTACT: ISCA, 6035 University Ave., #11, San Diego, Calif. 92115. Tel: (714) 287-3010 or (213) 826-5669. (5/3)

Remove unwanted hair permanently. Free consultation Electrolysis of Scottsdale. Mrs. Gail Walker 945-4245. (3/7)

● HELP WANTED

Resident, desk assistants. Apply at Housing office, M.U. 110, Mar. 1 to Mar. 15. (3-15)

Programmer wanted to work on PDP-15. System experience in assembly language necessary. Contact Dr. Leshowitz or Helen Rubio, Psychology Dept. 965-7687 any time in the afternoon.

● RENT

2 bdrm twbns wash w/wash-dry \$205 a mo. Incl. wtr & gas, lease 5 min. ASU 274-4110. (3/8)

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I'll get it . . . No, you get it

Nine basketball players and a referee converge on the elusive basketball during Saturday's ASU-UofA game. The

Sun Devils, from left, are Mark Wasley, Scott Lloyd, Gary Jackson, Mike Moon and Jack Schrader. Wildcats are Coniel Norman (22), Al Fleming (54), Bob Elliott (55) and Herman Harris. Referee John Overby is the man who looks like he's about to swallow his whistle.

Photo by Greg Hagan

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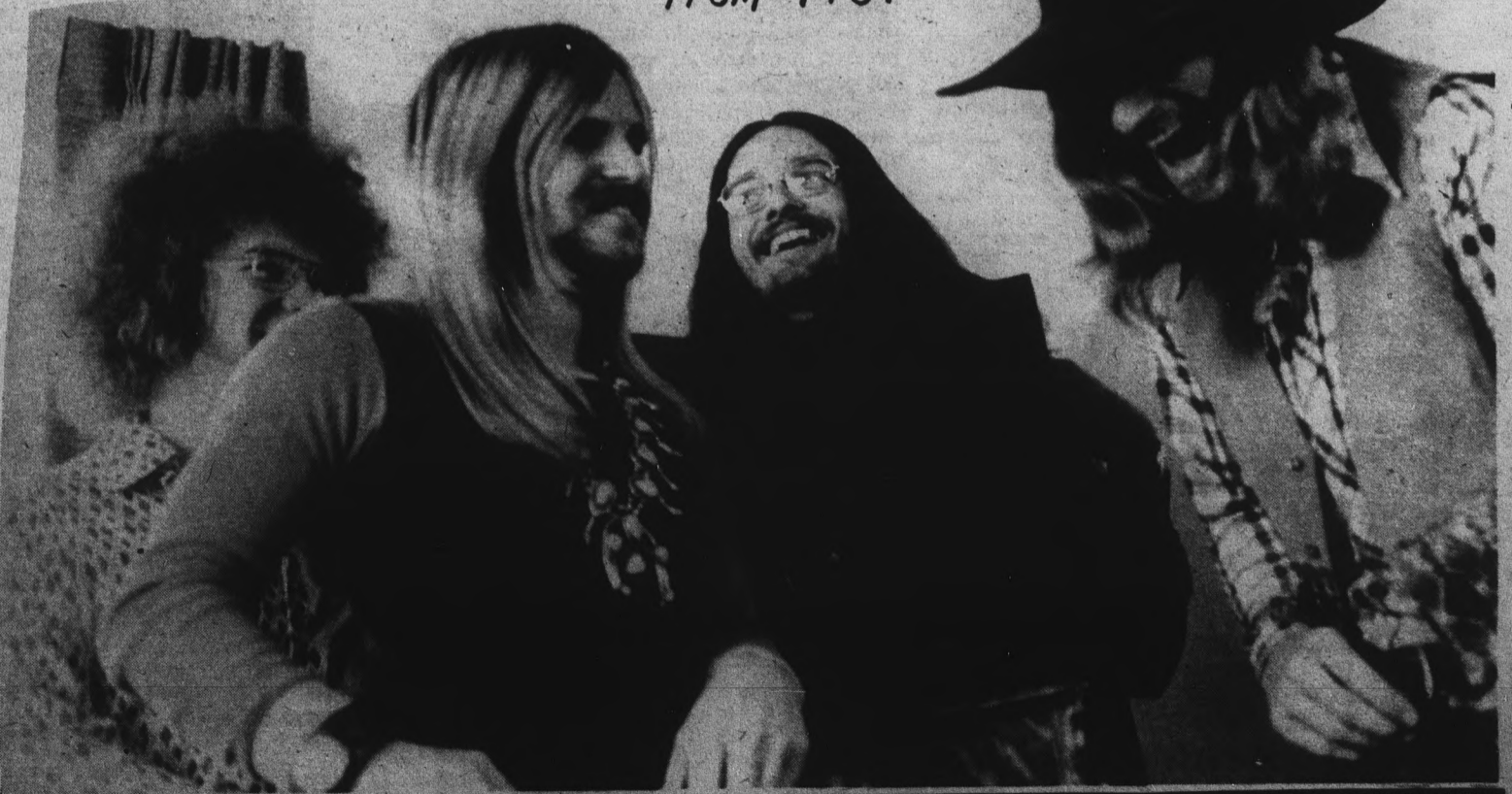
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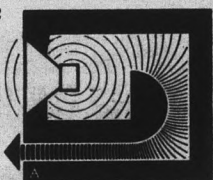
BIC VENTURI™

Now BIC VENTURI™ puts to rest some of the fables, fairytales, folklore, hearsay and humbug about speakers.

Fable

Extended bass with low distortion requires a big cabinet.

Some conventional designs are relatively efficient, but are large. Others are small, capable of good bass response, but extremely inefficient. The principle of the BIC VENTURI systems (pat. pend.) transforms air motion velocity within the enclosure to realize amplified magnitudes of bass energy at the BIC VENTURI coupled duct as much as 140 times that normally derived from a woofer (Fig. A). And the filtering action achieves phenomenally pure signal (Scope photos B & C). Result: pure extended bass from a small enclosure.



B—Shows output of low frequency driver when driven at a freq. of 22 Hz. Sound pressure reading, 90 dB. Note poor waveform.
C—Output of venturi coupled duct, (under the same conditions as Fig. B.) Sound pressure reading 111.5 dB, (140 times more output than Fig. B.) Note sinusoidal (nondistorted) appearance.

Fairytale

It's okay for midrange speakers to cross over to a tweeter at any frequency.

Midrange speakers cover from about 800 Hz to 6000 Hz. However, the ear is most sensitive to midrange frequencies. Distortion created in this range from crossover network action reduces articulation and musical definition. BIC VENTURI BICONEX horn (pat. pend.) was designed to match the high efficiency of the bass section and operates smoothly all the way up to 15,000 Hz, without interruption. A newly designed super tweeter extends response to 23,000 Hz, preserving the original sonic balance and musical timbre of the instruments originating in the lower frequencies.



Folklore

Wide dispersion only in one plane is sufficient.

Conventional horns suffer from musical coloration and are limited to wide-

angle dispersion in one plane. Since speakers can be positioned horizontally or vertically, you can miss those frequencies so necessary for musical accuracy. Metallic coloration is eliminated in the BICONEX horn by making it of a special inert substance. The combination of conical and exponential horn flares with a square diffraction mouth results in measurably wider dispersion, equally in all planes.

Hearsay

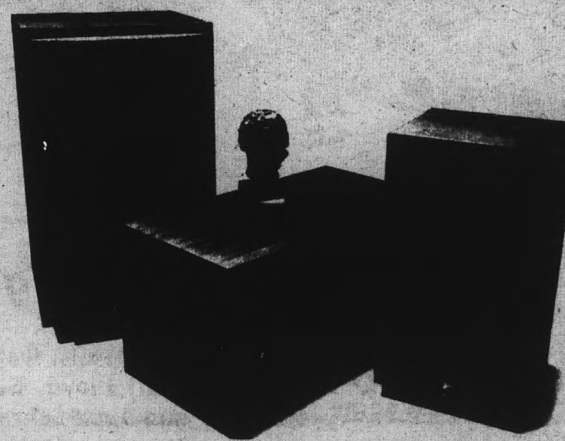
A speaker can't achieve high efficiency with high power handling in a small cabinet.

It can't, if its design is governed by such limiting factors as a soft-suspension, limited cone excursion capability, trapped air masses, etc. Freed from these limitations by the unique venturi action, BIC VENTURI speakers use rugged drivers capable of great excursion and equipped with voice coil assemblies that handle high power without "bottoming" or danger of destruction. The combination of increased efficiency and high power handling expands the useful dynamic range of your music system. Loud musical passages are reproduced faithfully, without strain; quieter moments, effortlessly.

Humbug

You can't retain balanced tonal response at all listening levels.

We hear far less of the bass and treble ranges at moderate to low listening levels than at very loud levels. Amplifier "loudness" or "contour" switches are fixed rate devices which in practice are defeated by the differences in speaker efficiency. The solution: Dynamic Tonal Compensation™. This circuit (patents pending) adjusts speaker response as its sound pressure output changes with amplifier volume control settings. You hear aurally "flat" musical reproduction at background, average, or ear-shattering discoteque levels—automatically.



A system for every requirement

FORMULA 2. The most sensitive, highest power handling speaker system of its size (19 3/4 x 12 x 11 1/2)". Heavy duty 8" woofer, BICONEX mid range, super tweeter. Use with amplifiers rated from 15 watts to as much as 75 watts RMS per channel. Response: 30 Hz to 23,000 Hz. Dispersion: 120° x 120°.

FORMULA 4. Extends pure bass to 25 Hz. Has 10" woofer, BICONEX mid-range, super tweeter. Even greater efficiency and will handle amplifiers rated up to 100 watts. Dispersion: 120° x 120°. Size: 25 x 13 1/4 x 13"

FORMULA 6. Reaches very limits of bass and treble perception (20 to 23,000 Hz). Six elements: 12" woofer complemented by 5" cone for upper bass/lower midrange; pair of BICONEX horns and pair of super tweeter angularly positioned to increase high frequency dispersion (160° x 160°). Size: 26 1/4 x 15 3/4 x 14 3/4"

Sturdily constructed enclosures. Removable grilles in choice of 6 colors. Optional bases for floor standing placement.

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