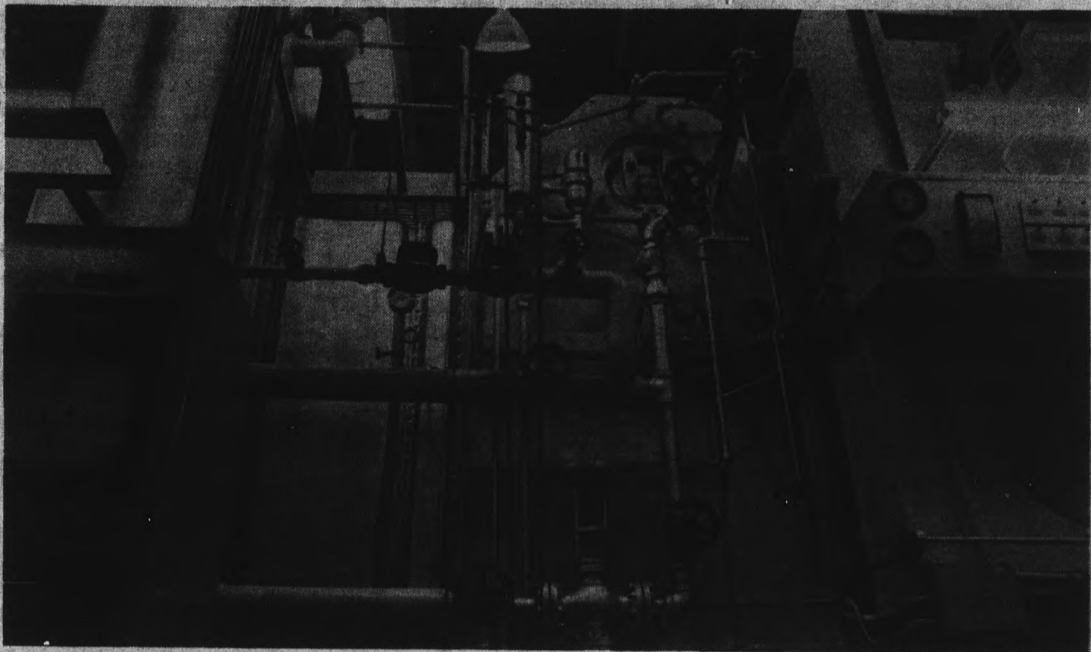


tuesday

Arizona State University
Tempe, Arizona

Vol. 56, No. 51 December 4, 1973

state
press



Boiler number six, main heater for ASU.

Campus cuts fuel use

The student body will generate much of the heat for campus buildings this year as the power plant has cut back the central heat source and turned off refrigeration to conserve energy.

"There is an emergency shortage of energy, and we are complying with the presidential request to conserve energy," George Zelenski, associate director of the Power Plant said.

Refrigeration has been turned off since Nov. 1 and the central heat source has been reduced approximately 15 per cent, Zelenski said.

"In most buildings, the heat will be on for only four hours a day — from 5 to 9 a.m.," he said. "After that the people and lights serve to heat up the building."

Hayden Library, which receives no heat at all, reaches 85 degrees by afternoon from people and lights alone. Without refrigeration, the power plant receives many complaints of discomfort.

"In the past years, we have heated at night and cooled during the day," Zelenski said. "But we're complying with the President's request."

He said exceptions are the dorms, the infirmary and science buildings.

"The Life Science and Physical Science buildings have special privileges given by Arizona Public Service," he said. "They have continuous project with either live animals or some kind of

chemical that have to maintain the same temperature or two years of work will be lost."

Although dorms will not receive any refrigeration, they will have heat 24 hours a day, Zelenski said. However, the thermostats in many dormitory rooms will not completely control room temperatures.

"The hot water going to the dorms has been reduced from 190 degrees to 150 degrees," he said. "The warmest a room will be able to get when it's cold is approximately 72 degrees. In mid-afternoon the rooms may reach 85 degrees with no cooling."

"I guess you could say they'll be lower when the outside temperature is cold, and higher when the outside temperature is warm."

In academic buildings, thermostats have been rendered useless, Zelenski said. The central plant controls building heating.

"Because we have about 15 different types of heating systems, just setting thermostats would have no effect," he said.

"Setting thermostats back to 68 degrees helps only in simple systems like in homes. Many of our systems automatically cool above 75 degrees and heat below," he said.

Zelenski said because of the complex systems, the central plant has taken control.

The power plant and ASU academic facilities also face the possibility of complete energy cut-off with as little as two hours notice.

"As soon as they (Arizona Public Service) get notice from the El Paso Gas Co., their supplier, that they will get 'X' amount less gas within 24 hours, it's up to them to cut down on supplies to customers," he said.

"We get at most 12 hours notice, and sometimes only two. Within that time we have to have all the gas down except in dorms and exceptional buildings."

Zelenski said a total shutdown was required once last year.

"Refrigeration will be turned on when we decide that outside temperature deems it necessary," he said. "Then we will turn off the heat — until the energy shortage is over."

The amount of energy saved will not be known until the end of December, when the November bill is received, Zelenski said. Then they will compare the fuel used with last year's records.

"I expect the savings to be pretty good," he said.

100

80

60

40

20

0

-20



Student bodies
provide
heat source

World View

Egypt threatens boycott

Egypt has threatened to boycott the proposed Geneva peace conference unless stalled talks to reinforce the cease-fire make some progress.

Israeli radio reported war prisoners held by Egypt had been tortured during their captivity. The Israeli government has avoided comment on the alleged torture apparently to avoid jeopardizing the peace talks.

Love resigns as energy chief

President Nixon's chief energy adviser, John A. Love resigned Monday as the power over energy policy shifted to the Treasury Department.

Love favored gasoline rationing, in opposition to Treasury Secretary George Shultz, who advocated a high tax.

Informed sources indicate this disagreement over rationing versus taxation was the cause for reassigning of the policy making.

Federal debt ceiling passed

The Senate passed a temporary bill increasing the federal debt ceiling Monday after removing amendments providing public financing of federal election campaigns.

The vote came after supporters of the campaign financing bill were twice unable to break a filibuster by the opposition.

The bill, which has been passed by the House, increases the ceiling to \$475.7 billion through June 3.

Charges against Krogh dropped

Charges against Egil Krogh were dismissed by a Superior Court judge Monday after he took Krogh's guilty plea to a similar charge in Washington D.C. into consideration.

Krogh was indicted for his role in the Ellsberg burglary. He has admitted approving the break-in to get Ellsberg's psychiatric records.

Kissinger meets with NATO

Secretary of State Henry Kissinger will leave Saturday for a meeting of North Atlantic Treaty Organization ministers in Brussels.

ASASU committees opened

Senate makes meetings public

The Associated Student Senate has opened its previously closed committee meetings to the public.

Several senators complained that they had the right to attend committee meetings even if they were not members of the committee.

The legislation authorizing the open committee meetings originally applied only to ASASU senators, but an amendment extended meeting access to all ASU students.

Before the Senate decided to allow the meetings open to the students, Liberal Arts Senator Bruce Ornstein proposed that all votes in a committee meeting be made public.

His suggestion was defeated. Several senators and ASASU First Vice President Pat Norris opposed Ornstein's suggestion, saying it would

be used as a political tool within ASASU.

Business Senator Paul Laub, chairman of the Senate finance committee, which decides funding for many University organizations, was especially opposed to the vote disclosure suggestion.

The open meeting change is effective immediately, but indications were that only ASASU senators will be allowed to speak at the meetings.

Business Senator Bob Kenison said since senators are elected representatives of the students, only they should be allowed to speak at the meetings.

The ASASU Senate also authorized \$384 to hire an

assistant director for the ASASU Tenant-Housing Association.

Administrative Vice President Mike Arruda told the Senate an assistant director is needed because Tenant-Housing will be expanding.

He said help will be needed to interpret Arizona's new Landlord-Tenant Act and to start work on a proposed consumer protection program at ASU.

Kenison opposed the appropriation and told the senate, "We often fall into the rut of thinking we're an employment agency up here." He said the purpose of ASASU is to provide programs for students, not to staff them.

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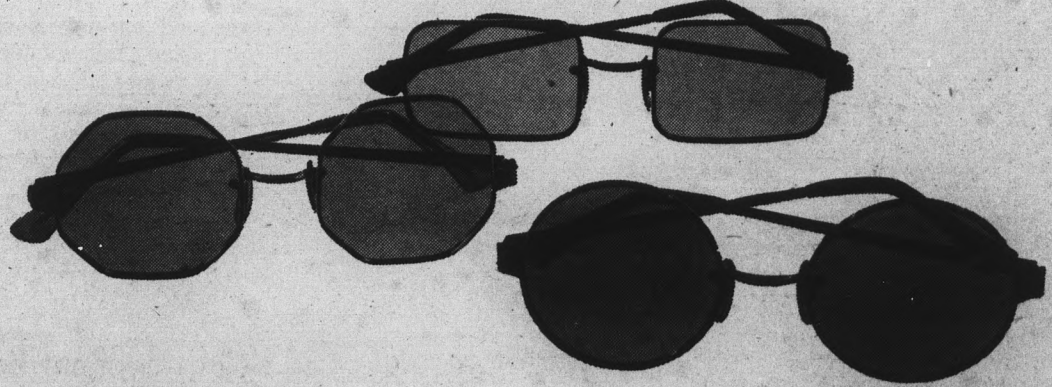
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State Press announces spring semester staff

The first woman editor of the State Press in seven years was named Friday by the State Press Advisory Board.

Patty Nolan, junior, is the new editor for the spring semester. A journalism major, Nolan has been a State Press staff writer and worked on the copy desk this semester.

As editor, Nolan announced her new staff yesterday. The spring staff is:

Editor: Patricia Nolan
 Managing Editor: Ted Williamson
 News Editor: Anita Mabante
 City Editor: Susan Luzader
 Assistant City Editor: Greg Hagan
 Sports Editor: Barry Hochfelder
 Assistant Sports Editor: Roger Wittlin
 Perspective Editor: John LeHockey
 Photo Editor: Pete Jordan
 Assistant Photographer: Dave Chase

Nolan has determined several changes for the spring paper. "There must be a greater emphasis on news and investigative reporting. The State Press has in the past relied too heavily on coming events filler material, which does a disservice to both the reader and the reporter," Nolan wrote in her application for editor.

Other anticipated changes include opening the editorial pages to a wider variety of contributors making better use of the infrequently tapped expertise of faculty members

and involving more students as contributors, Nolan wrote.

Nolan does not consider herself a women's-libber and was surprised that there hadn't been more women editors.

Rick Mahrle, State Press editor this semester, believes Nolan is as well qualified as a man.

"It shouldn't be that she should have to be more qualified than a man. Too often women are required to be more qualified before they are able to advance," Mahrle said.

Robert Lance, assistant professor of mass communications, was State Press adviser from 1960 until 1969. He worked with two women editors.

"Students in this discipline don't worry about sex, they worry about proficiency. The editor will get full cooperation right on down the line," Lance said.

This is the last week of publication for the fall State Press.

Associated Students votes to propose appeals court

The Executive Council of Associated Students voted Friday to propose a Court of Student Academic Appeal (CSAA).

The CSAA would deal with "all cases that can't be settled within the framework of student-faculty classroom relationships," states the proposal.

The proposal is based on an appeal court at Wichita State University which is made up of three tenured faculty and two students appointed by the student senate.

A system of formal and informal channels is established for a student charged with cheating or plagiarism to appeal the charges. If the student cannot resolve the problem with the faculty member, the student may have an informal meeting with the dean of the college involved. The dean then attempts to arbitrate the problem between the student and faculty member.

If the problem is not resolved by then, the problem then goes to the chairman of the department for recommendation and then back to the dean for a formal session.

If no solution is achieved by this time, the matter then appears before the CSAA. Written majority and minority opinions are given to the parties involved and to the administration. The administration then decides what actions are to be taken.

Teddy Haessig, a student who worked on the proposal, said that the CSAA protects the students from arbitrary behavior by faculty and protects the faculty from civil court action.

Dr. Leon Shell, Dean of Students, said that eight or nine students were placed on disciplinary probation last year

due to charges of either cheating on exams or plagiarism.

"There has been a trend that less and less of these cases come through this office," said Shell. He added that most of the cases of this nature are handled by the professor through grades.

"I think there needs to be a process where a student can have a fair review," stated Shell.

The CSAA proposal will be sent to Dr. Duncan Patten, the assistant academic vice president, for action.

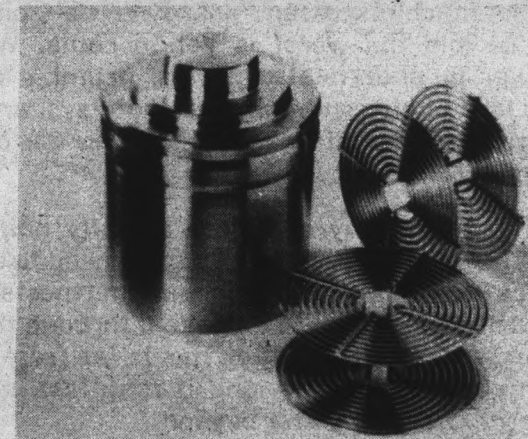
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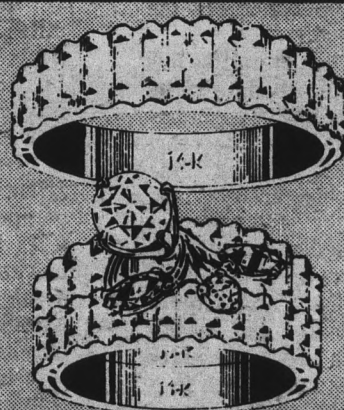
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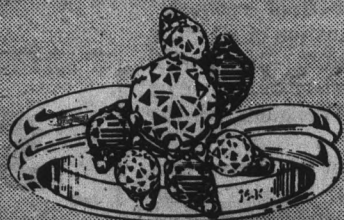
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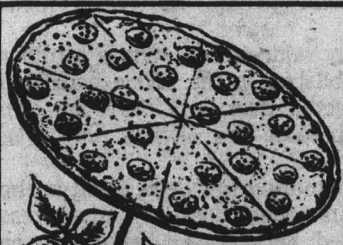
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SP future

A new staff for the State Press takes over this week. We start with excitement, apprehension and high hope. Our paper will be the most exciting, the most entertaining, and the most enlightening, we've vowed.

Our serious objectives are to include more in-depth investigative reporting pieces, more entertainment features, and more creative use of photography.

This week will be our see-if-we-can-get-the-paper-out week, with the old staff staying around in case we have some problems. The changes we're planning will begin to take form next semester.

For years the paper has been criticized for not covering all areas of campus properly, for being dull, and occasionally for being biased.

The bias charge we constantly work to prevent, but the others tend to cause problems. For this reason, we ask greater student assistance.

We get a lot of press releases and meeting notices, but not too many hot tips come in. We'd like to have more exciting news stories, but we need to have students, faculty and staff members give us some suggestions.

We could also use some reporters and contributors to follow up these suggestions, to write columns, and to generally help us improve the quality of the paper.

The State Press offices are in the Stauffer building, A111, and staff members are there between 7:30 a.m. and 5 p.m. during the week.

We feel the crunch

Most of us are already feeling the crunch of the much-discussed "energy crisis", and we're told the worst is yet to come. We shiver in underheated rooms, grumble at the lack of air conditioning on hot days, and complain outright when we can't buy gas on Sundays.

But how many of us are actually doing anything about it? We're going to need to do a lot more than turn down our thermostats and drive less than 50 to make it through the shortage. Experts tell us this is far from a temporary condition, and it may last into the next century and beyond.

The University administration has made an effort to cut down on energy use by making small sacrifices in a few obvious areas, and has even formed a committee to look into other ways to conserve. But we, as students, can act as a committee of 27,000.

Each of us should daily be on the lookout for waste. For example, is the swimming pool heated during long periods when it's not in use? Do University employees keep their eyes open for lights left on when not in use?

Every time we see energy being used unnecessarily we should point it out to someone in a position to do something about it — a department chairman, a University administrator, or even a groundskeeper.

Those who don't know where to take a suggestion to see that it is acted upon may bring it to the State Press. We'll do our best to notify the proper person.

Opinion

state press



'MISS WOODS, MOST BOSSES WOULD HURL YOU OUT ON YOUR EAR FOR WHAT YOU'VE DONE, BUT...'

Complaint

To the editor:
Last week the State Press and Mark Kerrigan, ASASU President, made statements about student representation on University Committees. The statements may be founded on facts, but when the article attacked the Grievance Committee, we, the student members of the Committee felt the need to respond.

In the past the Committee has been chaired or co-chaired by students from the University community, as it is this year. The State Press said that "the committee deals directly with problems of the students" but this is non-factual. The Committee deals directly with problems of the University — students, faculty and staff; each of which are represented equally on our committee in a 5:5:5 ratio. We see this as an equal division between distinct sections of the University community. Without equal representation and participation, the Grievance Committee would not be as effective as it is.

We do deal with student complaints — but we are a Committee of final recourse, after the exhaustion of all other channels which deal with situations which arise. Above us is only the President of the University.

We think that the State Press should look into equal representation of committees by the purposes of the committees. This is our declaration of the fact that the above holds for our committee alone and that we do not mean to imply that in perhaps some cases student interests are underrepresented. From the student members of the University Grievance Committee.

Michele Boyer
Earl Carter
Karl Ekblaw
Maurice 'Mo' Portley
Jeanne Rice

LETTERS

Privacy infringed

Dear Editor:

In the last few months we have heard a lot about a public infringement on privacy. I am referring to the Watergate trials. Americans are insured the right of privacy in the Constitution. This policy has been utilized to its advantage more and more throughout the years since its creation. However, there are many facets it hasn't reached yet.

I would like to do my part to bring to the public's attention an unjust deprivation of privacy right here on our campus.

I have tried to keep my address and phone number private by not having it published in the phone book and divulging them only to selected friends. I have my own personal reasons for this besides the obvious threat of harassing phone calls or letters.

Now I find that this information has been listed in the University Directory. My name, phone number, and address were printed and distributed without my knowledge or consent. I cannot do anything about it now since the damage is already done. I feel, however, that an effort should be made to stop this practice. If the University needs to have a directory, it should at least have the decency to ask the individuals if they want their personal information published.

I am withholding my name so as not to cause any undue recognition.

Thank you.

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Jim Braly
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LETTERS

Ten points for Susan

Dear people:

Ten points for Susan Luzader! As a future environmentalist, I've been watching America's double-take on ecology with alarm. It would appear that as long as energy is abundant, everyone wants to conserve the environment, but as soon as one's luxuries are threatened, ecology can go to hell. After all, this country is built for the consumer.

I agree this nation requires energy to run, but we are hypocrites to complain while we have energy to waste. And everyone is wasting. For instance:

Government offices waste incredible amounts of paper. Junk mail is delivered in duplicate. Steam and hot gasses rise from factory smokestacks instead of being recycled to heat water, homes, or the factory itself. Phoenix has no bus system and few bike lanes, so individuals must use cars. But once in those cars, the driver turns on the air conditioning and cleans the windshield by the press of a button (while complaining about pollution

control devices), never realizing his luxuries detract from mileage just as much or more than useful controls.

ASU and its students are phenomenally wasteful. Can someone tell me why the stadium lights are on at 5:00 for a 7:30 game? Why the State Press (or any other local papers doesn't use even a percentage of recycled fibers in their newsprint? Why do I hear cans, bottles, and paper rattling down the trash chutes at Manzanita when all three wastes have recycling pick-up stations near-by? Why do people use elevators instead of stairs (if I can climb fourteen flights, you can climb four) or use elevators alone? Why do people throw food down the garbage disposal?

Listen, people! Before you complain about an energy shortage, look where your energy is going!

Sincerely,

Julie Rechten
Freshman

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Letters — typewritten, double-spaced and no longer than 300 words — to be submitted to the Editor, State Press, must be edited for libel, space requirements and compliance with the newspaper's regulations.

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Research, recommendations

Requests travel channels

By KEN GUSTAFSON

How many will it serve? What will the cost be per student using the service? Why should limited funds be spent on this project instead of another? What benefits will the University reap from this service?

Questions concerning requests are heard quite often at ASU. They are asked by committees, deans, vice presidents, regents and legislators.

What administrative processes must a request by a professor or student pass through before it is initiated or turned down? Is it a University need or a student desire? Who establishes the priorities when demands for funds outstrip the funds available?

These are questions with very complex answers, and answers that can stymie a request from any quarter of ASU.

"All of our needs are determined by either a department, college or budgeting unit," stated Gilbert Cady, vice president of business affairs. "We have a constant series of requests for various departments and those requests are evaluated by a dean," he said.

Established under Dr. John Schwada, president of ASU, are five vice presidents who are administrative assistants to the president in their respective areas (business affairs, academics, student affairs, graduate studies and administration).

These vice presidents are advisers to the president, and any request for funds or program expansion is delegated to the appropriate vice president for research and recommendations before the president acts on it.

"We measure (the request) in terms of what the total needs of the University are," said Cady.

According to Dr. George Hamm, vice president of student affairs, about 200 persons are involved in the researching of a request before he can act on it. "I have to have more data than what I think."

What does Hamm look at when evaluating a request? "First, the appropriateness in terms of being sponsored by this office. Secondly, whether or not it relates to the educational objectives of the University. Thirdly, the degree to which the proposal would be supported by whom it is provided for, and a decision in terms of its funding. There is a limit to the money to be spent on certain programs. How much is the program worth in terms of dollars?"

Hamm said one of the im-

portant considerations is what kinds of programs other universities are funding, and under what division or department of the university it is funded.

The question of educational objectives and purpose of the University is open to interpretation by the various administrators.

"They (administrators) approach this University as a job," said Mark Kerrigan, president of Associated Students. "They each have a specific function and they relate to the University as of that function."

"ASU has been caught up in building a university," Kerrigan added. "It was a college 13 years ago, and now it is a university. This has caused the University to be very business related. There is more money for building new buildings than improving academic standards."

What is more important to ASU, more facilities or more faculty? "We have to have adequate facilities to go along with the faculty," said Troy Crowder, assistant to the president.

"We have to create the environment so the students can learn and be motivated," said Dr. Charles Woolf, dean of the College of Liberal Arts. "You

can't have quality faculty without quality facilities. We are in an age when we have to expose our students to equipment."

Woolf stated there is stiff competition for the best qualified faculty, and that the deciding factor could very well be the available facilities.

"Are they making it a better institution for the students or just a prestigious institution?" Kerrigan asked.

The one concern that kept popping up in administrator's considerations of priorities and needs was that of prestige for the University.

According to Hamm, prestige is that quality that makes ASU different than Harvard or Yale. If a program, such as the band, directly benefits a minority population of the University, that is fine. The band, however, indirectly benefits the entire University through national visibility.

The phenomena of national visibility affects the University in a number of ways. It results in more and larger tax-free donations and grants from private parties. The Arizona Legislature would be tempted to allocate to ASU a larger budget. More and better qualified faculty could be drawn to ASU. And finally, a diploma from ASU would mean more, because

of national visibility, to the outside world.

Kenneth Bentson, member of the Board of Regents, said that a purpose of the regents is to build "high-class institutions."

When considering requests and establishing priorities, Woolf said, "We try to reward those that are productive, the ones that give national visibility to ASU, the area or person with promise."

"A request is judged on its relationship to the advancement of ASU," stated Crowder. "What is most important to the University at this

time? The first and foremost responsibility of the University is in teaching."

"The only reason universities exist is for students, and somebody has to make the decision as to what they really need," Hamm said.

"It comes down to a professional judgement," said Dr. Scott Norton, professor of education. "The judgement often ends up to be a compromise. Goals, standards and priorities are always moving, it is not clearcut."

Cady said, "A university cannot be all things to all men."

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Tempe	Yuma	\$19.70
Tempe	Los Angeles	\$34.00
Tempe	Albuquerque	\$53.20
Tempe	San Diego	\$34.00
Tempe	Chicago	\$120.50

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- bellbottoms, white & chambray
- Tankers
- Back Pockets & Bike Bags
- Ponchos & CPO Shirts
- White & 13 Stripes Socks
- Parachute caps

Final exams scheduled

Classes regularly scheduled on MWF or Daily at:

7:40	Wed. Dec. 19 at 7:40-9:30
8:40	Tues. Dec. 18 at 7:40-9:30
9:40	Mon. Dec. 17 at 7:40-9:30
10:40	Tues. Dec. 18 at 10-11:50
11:40	Mon. Dec. 17 at 10-11:50
12:40	Thurs. Dec. 20 at 10-11:50
1:40	Wed. Dec. 19 at 3:40-5:30
2:40	Mon. Dec. 17 at 1-2:50
3:40	Thurs. Dec. 20 at 3:40-5:30
4:40	Fri. Dec. 21 at 3:40-5:30

Classes regularly scheduled on TTH at:

7:40	Fri. Dec. 21 at 7:40-9:30
8:40	Wed. Dec. 19 at 10-11:50
9:15 or 9:40	Thurs. Dec. 20 at 7:40-9:30
10:40	Wed. Dec. 19 at 1-2:50
11:40	Tues. Dec. 18 at 3:40-5:30
12:15 or 12:40	Tues. Dec. 18 at 1-2:50
1:40	Thurs. Dec. 20 at 1-2:50
2:40	Fri. Dec. 21 at 1-2:50
3:15 or 3:40	Mon. Dec. 17 at 3:40-5:30
4:40	Fri. Dec. 21 at 10-11:50

United-Fund needs more donations

The ASU United Fund goal has almost been reached, but \$5,000 is still needed for adequate funding next year.

Donations from ASU faculty and staff have reached 86 per cent of the \$37,300 goal.

Richard Effland, professor of law and co-chairman of the United Fund drive at ASU, said the deadline for contributions has passed, but money is still being accepted.

"We still hope to reach the goal," Effland said. "The deadline has passed, but we never really cut it off."

He encouraged faculty and staff to give a small part of their payroll check to the fund, "to a cause that really counts."



Mistletoe for sale

Mike Lange, president of Beta Beta Beta, eyes the holiday items the biology honorary is selling. Pam Giles (left) and Jan Etchson examine the mistletoe on the table located at Palmwalk near Old Main.

Iowa school presents award to Dr. Newburn

Former University President Dr. H. K. Newburn has received one of the first Distinguished Educator Awards ever conferred by the State University of Iowa College of Education.

The award was one of six presented last week at the U of I during the annual administration and supervision conference.

Newburn has been the director of the University's Center for the Study of Higher Education, dean of the College of Education and he has served on the executive committees of numerous national education councils.

Newburn is now a professor of education at ASU, and he was the University president from 1969 to 1971.

The citation and wall plaque were presented in recognition of Newburn's "outstanding service in higher education."

Advertisers:

State Press ends fall publication
Friday, Dec. 7-only three more issues

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DECEMBER 5
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Deluxe Recreation Room

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★ FREE Continental Breakfast Saturday
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CHRISTMAS ART SALE

Memorial Union
Art Gallery and
Alumni Lounge

Opens Monday, December 3, 1973, 6:00 p.m. to 10:00 p.m., continues Tuesday through Friday, December 4-7, 10:00 a.m. to 10:00 p.m.
Ceramics, Crafts, Drawings, Jewelry, Paintings, Photos, Prints, Sculpture.

Ski Steamboat

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Includes extras Jan. 7 — 14th

Ski Vail

5 days — 4 Nites \$216
Jan. 11 — 15th

Charge it on your Diamond's acct. Call Diamond's Travel Service — 248-3359 or 248-3340

ASU offers Latin studies study program

A Latin American training program designed for graduate students who plan to practice their profession in areas where Spanish is spoken is being sponsored by ASU's College of Education and the Center for Latin American Studies.

The program is set up by the Southwest Alliance for Latin America (SALA), an organization of 16 universities in the southwest.

Graduate students in education, agriculture, mass communications, social service administration, business and public administration, environmental design, home economics and environmental sciences are eligible for the program.

The program begins Jan. 2 at the University of Oklahoma with a 10-day mini-semester course on Latin America and cross-cultural communications. The cultural orientation will continue throughout the spring semester with weekly meetings at ASU.

An eight-week summer session will be from June 17 to Aug. 12 at the University of Oklahoma's Hacienda El Cobano.

Students can earn up to 14 credits in the program, which is partially funded by a grant from the Department of Health, Education and Welfare.

The fee for the program is \$1100. This includes tuition, living expenses and meals. Travel costs are additional.

Interested students may apply for a limited number of scholarships.

For additional information, students should call Professor Susanne Shaffer at 965-3264.

Pollock meets ASU people at breakfast

Gerald A. Pollock, possible Democratic candidate for governor, will meet with interested members of the University community Thursday at a no-host breakfast.

The no-host breakfast, a non-partisan opportunity for the University community to discuss concerns with public servants, will be at Sambo's, 1020 E. Apache, at 7 a.m., according to Dr. Lewis Tambs, associate professor of history.

Yule season list of jobs is available

Christmas job offers have been posted in the Academic Services building.

Students interested in Christmas-time employment should register for placement with the student Part Time-Summer Division, in ASB Room 102.

A Career Services spokesman said more Christmas jobs will be available in the next few weeks.

How GM is responding to the energy problem.

Over a year ago, we asked our plant engineers to establish an energy conservation program to cut waste, improve utilization and generally increase the effective use of our energy resources.

In our plants we're instituting programs to salvage oil and other combustible materials that were once thought to be waste materials of the manufacturing process. Then we're using those former waste materials to fire boilers in some plants and in others we're cleaning the oil and selling it to local power generating stations. It's a method that has been tried and tested. It works. It's even economical.

A system developed by General Motors engineers for "scrubbing" the sulfur dioxide out of coal smoke is moving at an accelerated pace. As the technology is proved out, we're making it available to anyone who can use it. There are large deposits of coal in the United States that will become immediate substitutes for oil when we can make sulfur-bearing coal an environmentally acceptable fuel.

We are working toward improving the gas mileage in the cars we design and build. Wind tunnel experiments, weight reduction programs and major programs for the development of more efficient engines are all being pushed ahead.

And we are preparing ourselves to satisfy any increased future consumer demand for smaller, more energy-efficient engines and cars.

Properly utilized, mass transportation systems are also highly efficient users of energy. GM is engaged in major research and product development programs to improve bus transportation, the most flexible, easiest and quickest to implement of

mass transportation systems. Those programs include the design of buses, new methods for the efficient operation of buses on reserved or exclusive lanes into and through downtown areas or central business districts, and the automated control of rubber-tired transit vehicles on special guideways. Long range plans for mass transportation developed by GM were displayed in Washington at Transpo 72.

In addition to building standard rail commuter diesel electromotives, we have initiated efforts to produce locomotives powered only by electricity. GM, over many years, has done creative research which has been utilized by government agencies and transit operators in improving public transit. As urban transportation systems are designed and approved by the various levels of government, GM will be ready to build the hardware.

Energy can also be conserved by the more efficient use of the cars and trucks now on the road. It is in everyone's interest to get maximum gas mileage by maintaining cars and trucks in good order, avoiding excessive speeds and quick starts, and by sharing the ride whenever convenient and practical. For instance, driving at 50 mph rather than at 70 mph could increase gas mileage by about 20%. We are taking steps to remind our customers of these good driving practices.

GM is determined to do its full share in the resolution of the energy problem.

We also pledge our complete support for all reasonable government efforts to increase available energy and maintain maximum consumer choice.

General Motors
Transportation

Channel 8 offers viewing selection

TUESDAY

8 a.m. and 7 p.m. "Yoga For Health" — New yoga series demonstrating how to achieve mental and physical fitness through the ancient practice of Yoga.

9:30 p.m. "Performance" — Classical music featuring the Grahma Horn Trio.

10 p.m. "Tomorrow's Yesterdays" — A documentary on the American Indian culture illustrating their contributions to the world and plight in obtaining an education.

10:30 p.m. "Sticks and Stones Will Build a House" — Concerns attempts to unravel the mysteries of Indian ruins and traces the development of the Indian as a builder.

WEDNESDAY

7 p.m. "The Oleanna Trall" — Guest Pete Seeger and host Fred Starner play and sing.

8:30 p.m. "Incident at Vichy" — Arthur Miller's tense drama is set in occupied France, and asks the question: is individual survival the single most important force in human life?

10 p.m. "Woman" — Dr. William Marra says teenagers today have too much control over their lives in her discussion of birth-control and teenagers.

THURSDAY

1 p.m. "Consultation" — Dr. Gilbert Hetter discusses suicide

and the helplessness, hopelessness, and despair of the victim

3 p.m. "The Course of Our Times" — Program deals with how Japan grew to third richest country after the American occupation.

7:30 p.m. "Should the President be Impeached?" — Advocates debate pros and cons of this suggestion.

FRIDAY

7:30 p.m. "Wall Street Week" — Host Louis Rukeyser and a panel of experts discuss the role of farm machinery in the stock market.

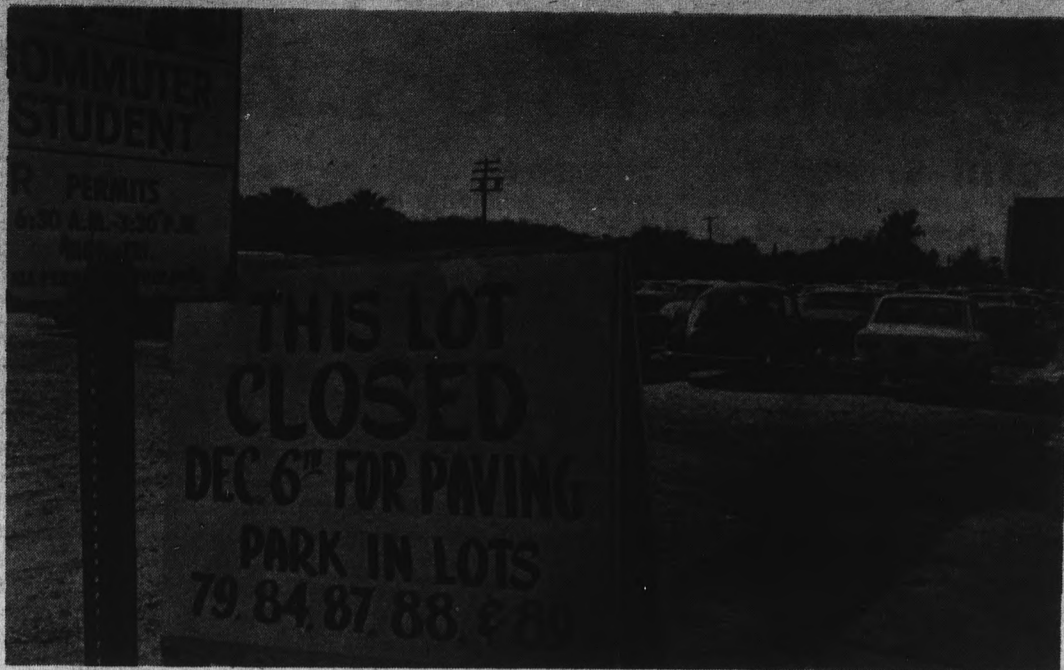
10:30 p.m. "The David Susskind Show" — David Susskind's guest, political experts and long time Kennedy watchers look at the real Ted Kennedy and discuss the effect of Chappaquiddick on his White House aspirations.

SATURDAY

1:30 p.m. "Firing Line" — William F. Buckley, Jr. and his guests discuss the limits of behavioral control.

7 p.m. "Soccer: U of Pennsylvania vs. Princeton"

9 p.m. "Dr. Erlich's Magic Bullet" — Edward G. Robinson and Ruth Gordon star in a 1940 drama concerning a doctor who devotes his life and his family to medical research.



Parking lot closes

Lot 71, south of Goodwin Stadium and south of Apache Blvd., will be closed Dec. 6 through Jan. 19. The lot will undergo improvements in drainage and the sidewalks. It will also be permanently

paved, says John Ellingson, director of planning and construction. Lots 84, 87, 88, 89 and 79 will be open on the east side of the campus as alternative parking during the closure.

WE QUIT

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The Cultural Affairs Board Presents:

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A King in New York Limelight The Great Dictator

Buy four — get one free!

5 films for \$4.00: Students 5 films for \$6.00: General Public

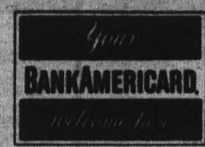
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ALL SALES FINAL

39 win 'Who's Who'

Thirty-nine ASU students have been named to "Who's Who Among Students in American Universities and Colleges" for 1973-74.

Students honored will be recognized at the annual ASASU Awards Banquet this spring and will have their names listed in the annual edition of the national Who's Who publication.

Selection was made on the basis of scholarship, ability and extracurricular activities, including community service. A selection committee of students and faculty individually evaluated a biographical data sheet supplied by each of the nearly 200 candidates.

The 39 students—17 men and 22 women—selected have

an average grade index of 3.61. Ages range from 20 through 31 and the students represent 28 different academic disciplines.

Students selected are Michael Arruda, Norman Batt, Rand Dee Bowerman, Heather Bryan, Nancy Burbeck, Mary Busby, Susan Clouse, Lee Cordier, John Durand, Beth Eakin and Mary Gail Everson.

Also, Douglas Guffey, John Hestand, Sandra Janzen, Martha Jett, Diane Jurovic, Susan Kanadjian, Mark Kerrigan, Elizabeth Keyack, Russell Leftwich, Mary Lewellen, Wayne Lindquist, Steve Lusk, Tere Ann MacLean, Ira Matloff and Nancy Matt.

Others include Margaret McAlpine, Thomas McKinley, Marsha Newmar, Pat Norris, Julie Paterson, Katherine Rankin, Jeanne Rice, Leah Seibert, Laurie Vitt, Nancy Walker, Harry Whitehead, Dean Yoder and Truman Young.

Collage

TODAY
 ASASU Cultural Affairs Board, meeting, 4:30 p.m., MU Room 252.
 Lunch at Baker Center, 11:30-1, 75c sponsored by Hillel.
 Bahai Club discussions, 729 W. University, 8 p.m.
 Christian Science College Organization meeting, 7:30 p.m., Danforth Chapel.
 Air Force Recruiting Service, 8 a.m. to 12 p.m., Career Services Placement Office.
 German tutoring, 1:30 to 3 in faculty conference room LL416 (fourth floor).
 Native American Studies Association, 6:30 p.m., MU Mohave room, discussion of statewide coalition.
 ASU Blue Key is selling Ski Sunrise tickets 9:30 to 1:30 p.m. on the mall today through Dec. 14.
 Free Breakfast, 7 to 9 a.m. daily except Sunday at the Golden Temple Restaurant, 415 S. Mill Ave., Tempe.
 Latin American Forum featuring the film "Pedro Paramo," based on a famous Mexican novel, 4 p.m. at the Valley Art Theatre, Tempe, free admission.
 AWS Human Awareness Week meeting at 2 p.m. in the MU Yuma room 267, all invited.
 Free introductory lecture on Transcendental Meditation, 12 to 8 p.m. in the MU Coconino room 283; sponsored by the Students' International Meditation Society.
 UNICEF cards and calendars for sale at the Baker Center, on the mall near the Social Science building in the afternoon.
 Free, personal and situation counseling school days, Danforth Chapel, 965-2357.
 Student Christmas Art Sale, now through Friday, 4 to 10 p.m. in the MU Art Gallery and Alumni Lounge.
 Film Committee meeting, jointly with ASASU Cultural Affairs Board, 8:30 p.m. at the MU Activity Center.
 MU Special Events Committee will begin decorating the Union for Christmas; volunteers meet in the Activities Center at 2 p.m.

WEDNESDAY
 Classic Film Festival, Humphrey Bogart and Lauren Bacall in "Dark Passage," at 7 p.m. in the MU Movie House, free admission.
 Criadas Committee meeting, 4:30 p.m. in the MU Coconino Room.
 Chess Club meeting, 7 p.m. in the MU Alumni Lounge.
 Bridge Club meeting, 7:15 p.m. in the MU Alumni Lounge.
 Lunch at Baker Center, sponsored by American Baptist, 11:30 a.m. to 1 p.m. 75c.
 German Club, 7 p.m. at the Pizza Hut, 1 block east of Rural on University, in the Banquet Room.
 Baptist Student Union gathering, 12:40 p.m. at Danforth Chapel.
 Model UN meeting, 2 p.m., MU 208.
 Anthropology club, 7 p.m., MU Pinal room, Dr. Henkel of the ASU Geography department.
 Social Welfare Club, 1:40 p.m., West Hall 169.
 Horns 'n Halos, 7 to 9:30 p.m., MU Maricopa room, square dancing.
 Scientology ASU 7:30 p.m., MU Yavapai room.
 Elementary, kindergarten and nursing educators, 3:30 p.m. in the MU Pinal room, special speaker on holiday planning.
 Pan American Club, 1:30 p.m. LL A 201, Spanish conversation, movies, slides and music.

Women students offer human sexuality talk

Associated Women Students is sponsoring a program on human sexuality at 7:30 p.m. Thursday in the Gammage Dorm lobby.

The program will feature Dr. Richard Jones, director of ASU's Student Health Center, and Lura Henze, assistant sociology professor.

The speakers will discuss the biological and sociological aspects of human sexuality and present ways in which men and women view their own sexuality.

1973 Alpine Skiing Vacation In Europe

Davos, Switzerland & Chamonix, France
 19 DAY TRIP—Dec. 29—Jan. 16

Featuring many interesting sidelights — 38 hours of instruction optional.

Total Cost **\$598⁰⁰**
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Classified advertising must be paid for in advance either in person or by mail to the State Press, Stauffer Hall, A111. No ads accepted over the phone. Our new office now open daily 8 to 5. Phone 965-7572 for further information.

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Commercial Rates: Add 20% to the student rate. All ads not placed by students for student activities will be charged for at the commercial rate.

DEADLINE: 3:00 p.m. two days before publication. (An ad for Friday must be placed by 5:00 p.m. Wednesday.)

NO REFUNDS WILL BE MADE ON CLASSIFIEDS

FOR SALE

Microscopes, doctors office and laboratory equipment. 254-3431. (12/5)

Mobile home—1 bedrm. and den furnished, air conditioned, short walk to campus and shopping. Call 966-3194 after 5 p.m. (12/7)

10% off with coupon men, ladies shoes Backdoor Shop—707 S. Forest—1/2 off shoe sale. (12/7)

INDIAN JEWELRY for Christmas—one super gift. Call Mal 967-0111. (12/6)

Santa Doming, Zuni, Navajo, and Singer jewelry. Beth 968-3522. (12/7)

New 10 speed bike. Boys 26"—\$90. Call 968-4564. (11/30)

For sale—ten speed bicycle—26" w/light. Good shape, \$60. 968-5454. (12/7)

72 Honda 350—must sell—\$300 or best offer. Call 966-0844. (12/4)

Stereo system AKAI tape deck, Sherwood tuner, Lenco turntable, KLH speakers, \$400.00. More information—Jerry 966-2760. (12/5)

INDIAN JEWELRY FOR CHRISTMAS—ONE SUPER GIFT. CALL MAE 967-0111. (12/7)

TYPING

Professional typing IBM Standard pica. Call Mrs. Dee 275-9165. (12/7)

Typing experienced, neat, accurate Call Anne. 946-4105. (1/22)

PKUP & deliver ASU—electric elite type. Call Lyn 963-9428. (12/7)

Typing—Call 946-7836 after 6 pm & week-ends. Experienced/IBM Selec. (2/1)

Typing—IBM Selectric, Pica type, Rosemary Vance. Tempe. 967-9143. (12/7)

IBM — pica or elite. Grad paper experience. Edit assist. 966-1684. (12/7)

PROFESSIONAL TYPING—IBM Selectric. Misc. type styles & symbols. NE Phx. by appointment. 956-7983. (12/7)

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3 books left in gym on 11/15. Have finals. Reward, 962-9227. (12/5)

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Several permanent part time positions are open for early mornings and evenings hours. Extensive paid training. Apply Washington Inventory Service 3015 E. Thomas Rd.—Phoenix. 956-0550. (12/7)

CAMPUS REPRESENTATIVE NEEDED We custom make commemorative & personalized plaques that lend themselves to selling through an imaginative person who can promote to other individuals and groups such as fraternities, churches, high schools, etc. Our reps achieve results by coordinating our efforts with their own. The person that we select should be able to manage other sales people at a future date.

Your reply should include the year you will graduate and the amount of time that you could invest each week. Also include some ideas about the promotion of a commemorative plaque on your campus should Arizona State win the Fiesta Bowl. NORTH CRAFT PRODUCTS Box 1 Westport, NY 12993

Students to help distribute class evaluation in LA. 967-4624. (12/6)

USHER TICKET TAKER needed for events at Phoenix Civic Plaza, Feyline Field, Fastrack, etc., see your Campus Placement office. (12/5)

Guitar player for Funky Club Band. Experienced, versatile, travel, good equipment, sing solo lead, harmony. Tucson 747-0346. (12/4)

Females 18-22 for psychological research project. Call Terry at 966-8915. (12/5)

Full time—Part time. No selling. Phone from our office. Close to the University. Earn high salary and bonuses. 247-7777 (12/7)

Overseas Jobs—Australia, Europe, S. America, Africa. Students all professions and occupations \$700 to \$3,000 monthly. Expenses paid, overtime, sightseeing. Free information. Write: TRANS WORLD RESEARCH, Dept. D 6, P.O. Box 603, Corte Madera, CA. 94925. (1/29)

Part-time positions now, full time during xmas break. 834-0879. (12/7)

Co-eds 19 and over. We train cocktail waitresses. Full or part time positions. Must be neat and attractive. Apply in person, 825 N. Scottsdale Rd. 11 a.m.—2 p.m. (12/7)

RENT

Tempe—Brand new 2 bedroom furnished mobile home \$166.43 monthly. Tri City Trailer Ct. 2320 E. Apache Blvd. Tempe. Call 968-1970 or 265-7210. (12/7)

One bedroom, furnished, utilities paid—La Crescenta Park—\$171.00. Month rent paid till Jan. 1st. Can move in Dec. 21st or before. 966-2645. (12/7)

Marina studio apt. available first part of Dec. No lease req. Call 967-5325 or 966-8312. (12/5)

SERVICES

STEREO SYSTEMS WHOLESALER. Shure M91ED List \$54.95, your cost \$21.99. Call or write: Sound City Warehouse for free catalog 1544 Los Osos Rd., San Luis Obispo, Cal. 805/544-1285. (12/7)

ANNOUNCEMENTS

Car pool co-op forming. Any and all commuting students welcome to join. Call 967-7731 for more information between 4-6 p.m. Wed. & Thur. of this week. (12/4)

Liberal Arts Council budget meeting, Dec. 7, MU 271, 4:30 p.m. (12/6)

Very special imports and handcrafted items. HALL GURU SHOP. 726 S. Mill (9-9 Mon.-Sat.) (12/7)

Creative People—help me by participating in an experiment to demonstrate how arty other majors are. Select a conceptual Art problem from your dept. desk. Questions—call 968-4961. (12/5)

Your psychiatrist has a buried desire to eat in a Golden Temple. HELP HIM! 415 S. Mill (11-9 Monday-Saturday). (12/5)

Dr. J. Allen Hynek will discuss "A Scientific View of the Mysterious UFO's" at Del Webb's Townhouse on Tuesday, Dec. 4 at 8 p.m. Tickets are \$2.50 for adults and \$1 for students and are available at Erickson Handicrafts, 111 E. Univ. or at the door. For further information call 938-1587. (12/4)

My people sing! A musical production by Baruch Cohen. Tues., Dec. 6, Pima Room 8 p.m. Sponsored by Hillel. (12/6)

Women-sizes seven and nine attention. Major manufacturing company is extending an invitation to all women attending A.S.U. to attend our sample sale. The sale will be held Nov. 30, Dec. 1, Dec. 2, at 10 a.m. to 9 p.m. in conference room at the Oakwood Garden Apartments, 5125 North 40th Street. Please note a 50% discount will be given on all garments. For further information call Lori at 959-2221. (12/4)

GOLDEN TEMPLE CONSCIOUS COOKERY. Joyous for soup or full dinner. 415 Mill. 967-5297. (12/7)

AUTOMOBILES

63 Ford Wagon, clean, runs great, air. \$350 or best offer. Ask for Becky 965-3306. (12/4)

66 Buick Le Sabre—great transportation. \$400. 967-3642. (12/5)

For Sale—1965 Olds Cutlass \$400. Phone 838-8023. (12/7)

WANTED

Yespo Scooter wanted—180c.c. Must be in good shape. Call 242-1710 between 4 & 6 p.m. daily. (12/6)

NURSES NEEDED!

RN's - LPN's - NA's - Students

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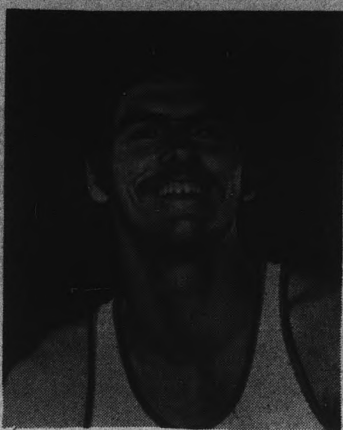
COUNCIL FOR OPPORTUNITY IN GRADUATE MANAGEMENT EDUCATION

Mr. Bert King will be discussing fellowship opportunities with all interested minority students on Thursday, December 6th from 9:00 to 5:00 in the Placement Office.

Work toward an MBA or MS degree in management at one of our ten member schools: Harvard, Cornell, Carnegie-Mellon, Columbia, Stanford, University of Chicago, Dartmouth, Wharton, MIT, or Berkeley.



Lionel Hollins



Ron Kennedy

ASU loses hoop game

Loss is 'tall tale'

By ROGER WITTLIN

ASU basketball coach Ned Wulk said he was disappointed in certain areas of the team's play in the Devils 94-77 opening game loss to University of California-Santa Barbara.

"We had a considerable height advantage, but we weren't able to use it in our favor. Our guards didn't get the ball into (Ron) Kennedy as much as they should have, and when Ron had the ball he really wasn't looking for the shot," he said.

Wulk said the Sun Devils success will parallel the ability of the big men to score. "You just can't depend on a guard to throw in 27 points a game and expect to win. The high percentage shots are what you look for, and these come from the inside men."

Kennedy is a 6-11 senior whose 10.2 scoring average last season is the highest among seven returning players.

"Ron has the ability to score the points we need. Our guards are going to have to get the ball to him when he's open, and Ron will have to do a better job in getting free," Wulk said.

Most of the Sun Devils scoring came from junior college transfer Lionel Hollins. His 27 points against Santa Barbara came on 11 for 19 field goal shooting and five for five from the foul line.

"Lionel did an exceptional job in his first game for ASU. He had an outstanding shooting game, but his ball-handling wasn't as good as I know it can be," Wulk said. Hollins was responsible for 5 of the Devils' 28 turnovers.

"Santa Barbara was a very good team. The night after their win over us they defeated Arkansas by a wider margin than UCLA did. We really weren't ready for that tough of a game," Wulk said.

Following yesterday's game with Wichita State, with the score unknown at press time, the Sun Devils oppose defending Big Eight champions Kansas State and later in the month will meet Southern California and Cincinnati.

Wulk said some coaches don't believe in opening with a difficult schedule, but he felt playing strong independent teams would be advantageous when the Western Athletic Conference games begin.

state press

sports

Bowl tickets on sale

Student Fiesta Bowl tickets go on sale today at the stadium ticket office, said Terry Wojtulewicz, ticket manager.

Students can purchase one ticket for each validated campus service card with a maximum of two per student.

Tickets will be available until 5 p.m. today and tomorrow, he said.

The tickets are priced at \$8 and \$10. Students will have their choice of seats from those allotted to ASU.

The Fiesta Bowl Committee has allotted ASU 4000 seats for students, faculty and staff. The seats are located in the southeast corner and south end zone of the stadium, Wojtulewicz said.

Basketball ticket pickup

Student basketball tickets may be picked up according to the following schedule:

Game	Pick-Up Date	Pick-Up Time
December 6	December 4-5	8:30-5:00 p.m.
December 12	December 10-11	8:30-5:00 p.m.
December 17	December 13-14	8:30-5:00 p.m.
December 29	December 13-14	8:30-5:00 p.m.
January 11	January 9-10	8:30-5:00 p.m.
January 12	January 9-10	8:30-5:00 p.m.
January 19	January 17-18	8:30-5:00 p.m.
February 8	February 6-7	8:30-5:00 p.m.
February 9	February 6-7	8:30-5:00 p.m.
February 22	February 20-21	8:30-5:00 p.m.
February 23	February 20-21	8:30-5:00 p.m.
March 2	February 28-March 1	8:30-5:00 p.m.

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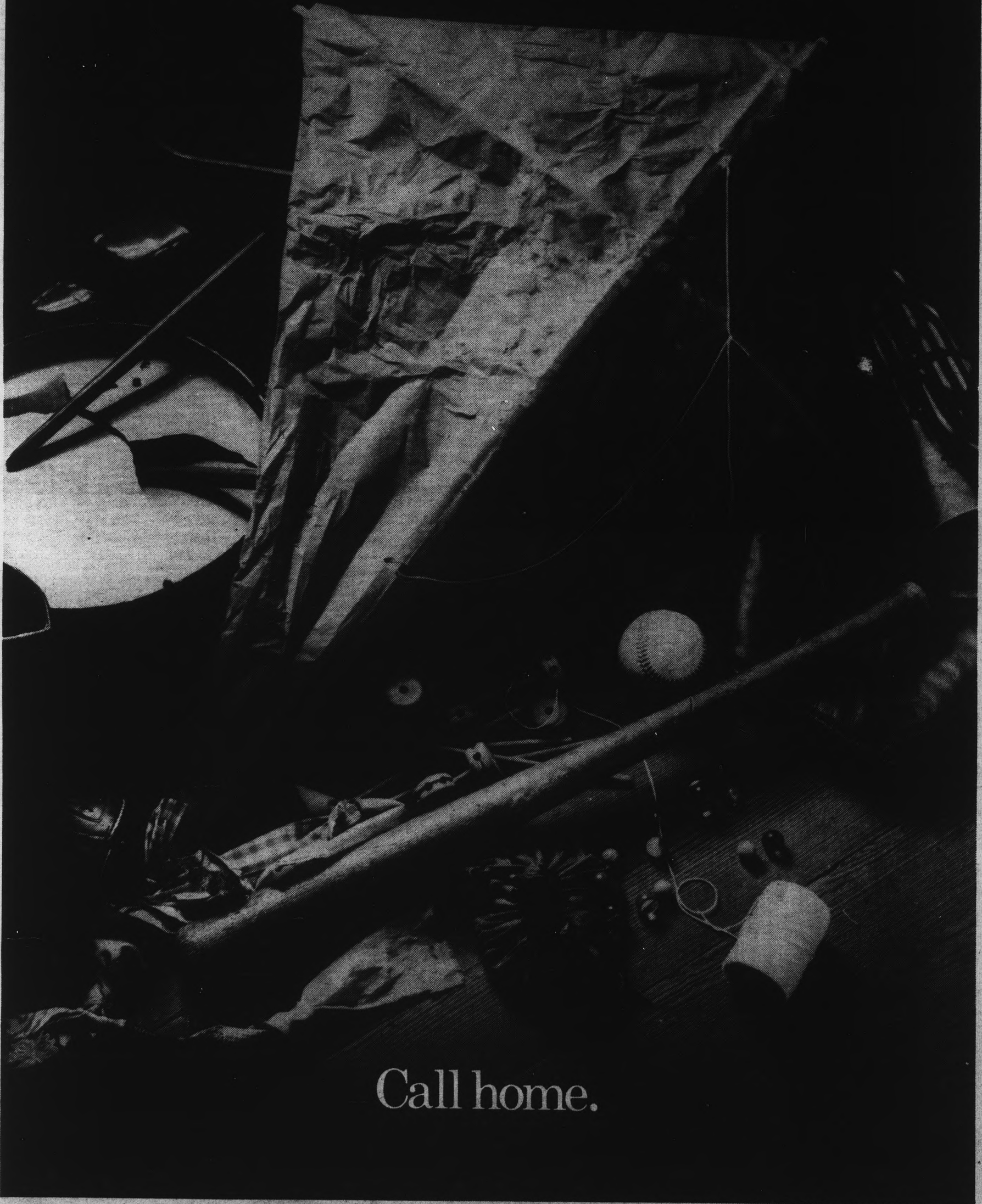
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