

High-rise parking could solve problem

By JIM BRALEY

wednesday
Arizona State University

state
press

Vol. 56, No. 3 September 5, 1973

Tempe, Arizona

Architecture

Dean opens final year

By PATTY NOLAN

The dean of the College of Architecture said his upcoming departure could be a "shot in the arm" for the school.

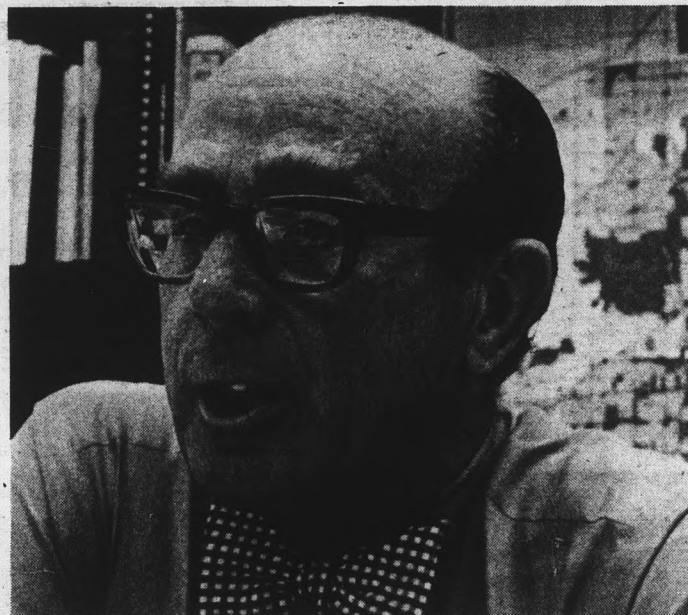
"I've come to believe that I very well may have done all I can for this school during this formative period," James Elmore said.

Elmore turned in his resignation this summer, effective June 30, 1974, after spending 25 years developing the Architecture program.

The college will have an "opportunity to chart a new course" if it desires, he said, "in the light of new leadership."

Elmore said he expects the new dean to be selected on the basis of "redefined prescriptions as to what architecture is."

Under Elmore's guidance, the college has expanded rapidly, graduating a class of nearly 50



Architecture Dean James Elmore: "I've come to believe that I very well may have done all I can for this school during this formative period."

in 1973 as compared to a class of one in 1960.

Major problems in developing the program were "getting an excellent faculty plus qualified students and getting them operating together," he said.

"You can tinker with a curriculum," Elmore said, "but ultimately what is important is the way faculty and students interact."

Communication at the college has been a problem, Elmore admitted. The National Architectural Accreditation Board visited the college last spring, granting accreditation for two years instead of the usual five because of the problems. They will return later, he said, to determine how

the communication difficulties were resolved.

"I thoroughly enjoyed the leadership role as dean of the college." The college is well established now, he said, with 20 per cent of the Central Arizona Chapter of Architects graduates of ASU, and other graduates practicing successfully in other parts of the country.

The projects of the architecture program now, developing the graduate program and furnishing the building, are "not quite the same for me as the old ones," Elmore said.

"I want to be more involved in architecture and urban planning than in administrating," Elmore said. "The programs I

Continued on page 2

The University has a parking problem that can't and won't be solved until funding for high-rise parking facilities is received.

Jack Penick, assistant vice president of business affairs, said ASU has run out of real estate and the only way students will ever be able to park close to campus is to build high-rise parking facilities.

The funds, however, don't appear to be forthcoming.

Penick said the University applied to the last session of the state legislature for \$5.9 million in funding for parking, but was turned down.

ASU also asked the legislature for permission to generate the necessary money on its own. This could take the form of increased fees for parking stickers, increases in parking fines, or general increases in student fees, he said.

This request was also turned down.

Penick said there are 18,800 cars registered with the University but there are only 7,891 parking spots.

Penick said high-rises are the most expensive way to go. "When you start talking high-rise, many people question it because it is so expensive."

"We're in a spot, however, where there are just no more areas to put parking lots in," he said.

The money ASU now receives for parking comes mainly from the five dollar parking sticker fee. This amounts to about \$100,000 per year, he said.

"We now spend almost twice that much every year on maintenance alone," Penick said.

Penick said the parking sticker fee at UofA is \$15 per year plus a \$40 yearly fee that every student is charged whether they drive a car or not.

If high rise parking facilities for ASU should ever be funded, Penick said one would be near Goodwin stadium on the south side of campus and one would be built adjacent to the music building.

An ad hoc committee to study the parking problem will be appointed very soon, Penick said. Any student interested in serving on the committee should contact Mark Kerrigan, ASASU president.

The ad hoc parking committee from last year made several recommendations and Penick said they are all being seriously considered or have been adopted.

Among the committee's proposals already adopted are:

- changing the allocation of parking so more spaces will be reserved for students.
- changing the schedule of fines for parking violations.
- paving some of the existing lots that were in bad condition.

Labor, paper costs jump book prices

By DEBBE NELSON

Two booksellers in Tempe disagree on the percentage book prices have risen and reasons for the increase. Students, however, agree their book bills are taking more out of their bank accounts every year.

"Prices for books are going up 50 cents to a dollar at a whack," Dale Scott of the MU Bookstore said, "whereas they used to go up only 25 cents."

An organic chemistry book that sold for \$15.25 new in 1971, was selling for \$15.95 in January, 1973. This semester, a new edition has been released for \$17.95 — a two dollar jump.

Drastic price jumps

A Civil Engineering book gradually rose from \$17.95 to \$19.95 in a two year period. A basic agriculture text that sold for \$9.75 in the spring is now listed at \$10.

"Not all books have risen so drastically," Scott emphasized. "The Modern English Handbook increased 45 cents to \$6.95 in the spring of 1972 and has remained stable since then." He attributed this stability to the widespread use of the book as it is a basic text for the required English courses.

Specialization books

"Generally the books required of higher level courses

will be higher priced because of the limited number printed," Scott said. "English, nursing and law majors have especially high book bills because of the number of texts required and the specialization of the books."

Scott said higher prices were due to the high cost of labor and the shortage of paper. "It's a case of supply and demand. Even paper supplies have gone up since January."

He said book prices have been going up proportionately with the cost of living. "I don't think it's going to get any better or worse than the economy."

'Smaller jump

than faculty salaries'

"Prices for books have gone up less than the faculty salaries at ASU," F.D. Keller of the Student Book Center said. "I've been in business for twenty-some years and I wouldn't say books have gone up that drastically — possibly even less than usual because of the price freeze."

Keller said he paid about 5 percent more for new books this year than last year. Students think they're paying more because many instructors change books often, necessitating the purchase of a new, rather than used book.

Assignment of many paper texts also increases the total

Continued on page 2

WEATHER

Forecast for the Salt River Valley: continued clear nights and sunny days through Thursday, according to the National Weather Service. Warmer nights and very warm days are expected with the high today near 106 degrees and the overnight low in the mid 70s.

University to request rezoning of ASU land

The proposed rezoning of 55 acres of ASU land will be discussed at a public hearing during the Tempe City Council's meeting Sept. 27.

The Arizona Board of Regents ordered the land, located at the northeast and northwest corners of Mill Avenue and Alameda Drive, to be sold.

If the University sells the land now, it will automatically be zoned 1-6, four family units per acre, like the land that surrounds it.

ASU is requesting the city council to rezone 28 acres of the land to a higher density housing, making the land more valuable.

The Tempe Planning and Zoning commission approved a plan Aug. 27 recommending rezoning 18.6 acres of University land for townhouses and 9.5 acres for a residential services district.

At the same time the commission recommended the rezoning of the other 27 acres to lower density zoning to serve as a buffer between the houses already built and the planned higher density housing.

George Morrell, director of purchasing, said, "I think you must give the buyer an idea what can go on the land. This was an idea to see what the city would allow on the land."

"I don't think we could have sold the property without the zoning," Morrell said.

The rezoning has been called a compromise by both University and city officials.

Bob Scruggs, Tempe city planner, said, "It is a matter of cooperation between the University and the city."

Speculative zoning is against Tempe city policy. However, Terry Day, principal city planner said, "It isn't good planning to speculate, but in this case the city has everything to gain and nothing to lose."

Gilbert Cady, vice president of business affairs at ASU, said he will wait until the property is rezoned and appraised before he recommends to the board of regents what should be done with the land.

There has been some opposition to the rezoning by owners who live near the area being rezoned for townhouses. "Some people have called in (to the Planning and Zoning commission) to complain about the rezoning," said Scruggs, "but when they heard what would actually be placed on the land they were satisfied."

The University may purchase parcels of land to the east of the school once the plots currently under rezoning are sold. The land includes Ritter School and three privately owned pieces of land across from the College of Law.

"We have been thinking about buying the land for 15 years. It is on the master plan," Morrell said. "I'm not sure, though, if there are any definite plans for the land."

Architecture dean resigns

Continued from page 1. have worked on in the past few years are programs of large scale that effect the whole form of the city."

These projects include the designing of a Papago Freeway structure "which would do the least violence to the city," and developing methods to allow urban use of the Salt River bed for the Rio Salado Project.

Elmore said he currently is studying land-use possibilities for the aqueducts and reservoirs which will be opened by the Central Arizona Project.

The best possible way for us to make important decisions for growth and development of the city revolve around knowing what all the options are, Elmore said. He expects the freedom from his administrative role will allow him to explore these options further.

Book prices jump

Continued from page 1

book bill because most paperbacks must be bought new and cannot be resold.

Paper shortage

Some books, he noted, had gone up, but many remained at the same price or increased only slightly. A French text even went down with the new edition.

Keller said the shortage of

paper is a problem both he and the publishing companies are faced with. "New ecological standards have forced many paper mills to close down." He said one third of the paper supplies he wanted were unavailable.

"Just like the beef problem," Keller said, "People are complaining about the price of paper goods now. Pretty soon they'll be complaining about the shortage."

Student complaints about book prices are heard everywhere. A business major spent \$71.00 on required texts.

An English major has spent \$45.00 and has not finished buying yet. "Required paperbacks have filled my bookshelves," she said.

Kim Kleinschmidt, a transfer student from Wisconsin, said he noticed a 10 to 25 cent increase in texts. "Being your average poor college student, I felt it!"

Food bills getting you down . . . ?

Question: What is the best way to beat the high cost of food?

Answer: Buy a meal ticket at the MU Club!

CHOICE OF THREE MEAL PLANS

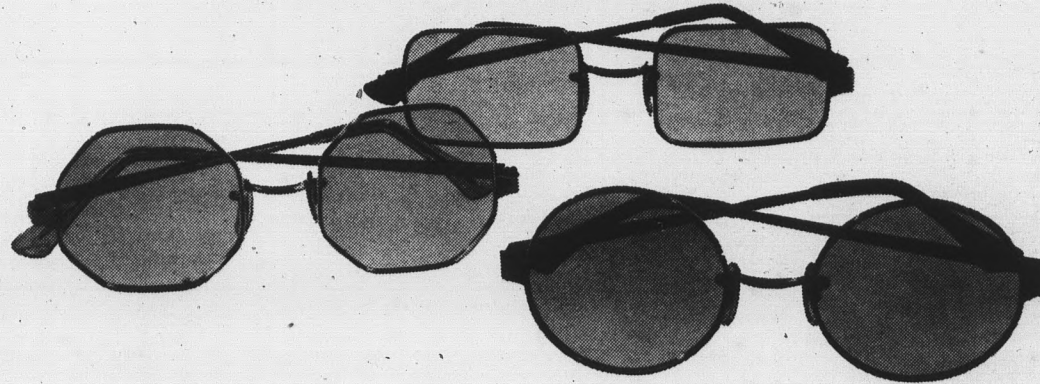
- Any 5 meals between Monday and Friday (\$1.50 per day)
- Any 10 meals between Monday and Friday (\$2.60 per day)
- All 15 meals served Monday thru Friday (\$2.83 per day)

Meal tickets may be purchased by the month or by the semester.

AVOID INFLATED PRICES AND THE HASSLE OF SHOPPING FOR AND PREPARING YOUR OWN MEALS

See the Cashier at the North entrance to Your Memorial Union

LET US WIRE YOU FOR SIGHT.



Our contemporary "wires" come in all shapes and sizes. And there's a rainbow of precision, colored lenses to go with them.

Whatever your taste in fashion, you'll find we have hundreds of the very latest frame designs from around the world.

With the expert help of our staff, you'll find fashion eyewear just right for you. Come in — for a new outlook.

Convenient credit terms, or use your Master Charge or BankAmericard.

Single vision glasses as low as **\$16**

All Lee Optical Lenses Meet FDA Impact Resistant Specifications.

TEMPE 13 CONVENIENT VISION CENTERS THROUGHOUT ARIZONA
Open Monday through Saturday.
Tempe Center/2032 S. Industrial Park Ave.
967-7864 967-7333



"Does Anybody Care" Become a Volunteer now!



Contact: Conrad Martinez

COMMUNITY SERVICES PROGRAM

Academic Services Bldg., Room 111
ARIZONA STATE UNIVERSITY
945-4305

Law professor gets federal research job

Gerald Caplan, ASU, law professor has been named the director of research and development for the federal Law Enforcement Assistance Administration (LEAA).

Announcement of the appointment was made last Wednesday by U.S. Atty. Gen. Elliot Richardson on the recommendation of Donald Santarelli, administrator at LEAA.

According to George Bromley, staff attorney for the College of Law, Caplan's duties with the LEAA will include development of research programs aimed at improving the criminal justice system.

Bromley said the LEAA administers the Safe Street Act of 1968, and "distributes Federal Funds to states to improve crime fighting facilities."

Caplan has been at ASU since 1971, and has taken a one year leave of absence to join the LEAA in Washington D.C.

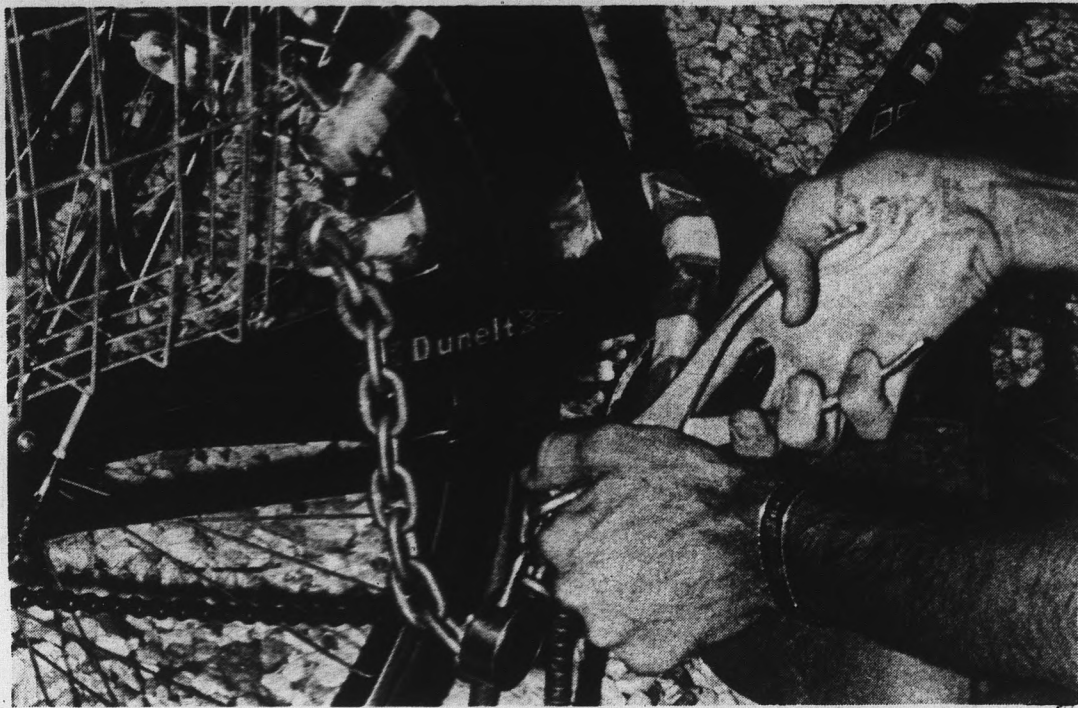


Photo by Greg Stanek

Campus bikers lose vehicles

More than 155 bikes were reported stolen last school year at ASU. The largest monthly total of bikes stolen was 32 in September. Chief John Duffy of the University police advises students to lock their bikes in the bike stalls where they are in full view of the public. Bikes locked to trees or poles are more likely to be stolen because they are isolated from crowds, and invite thieves.

WELCOME, STUDENTS



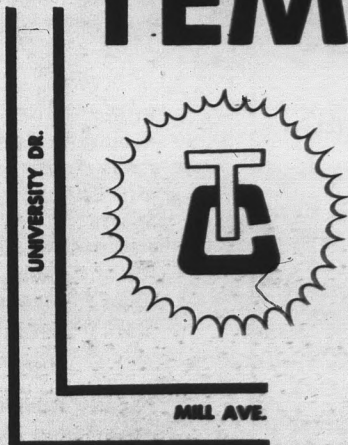
Visit our friendly Merchants
for all your school needs

Americana Shop
Ardee's Decor
Artistic Trophies
Bonnie Sue Fashions
Brickie's Furniture
Brown's Card & Party Center
Celia's Fashions
El Rancho Market
Fiesta Laundry & Cleaners
First National Bank

Flint Foreign Auto Parts
Hill's Books & Records
Jam's Restaurant
Lee Optical
Livia Wigs
North Bank Restaurant
Pioneer Camera Shop
Ray's ASU Barber Shop
Revco Drug Store
Rosamond's Beauty Shop

Sewing Basket
Sherwin-Williams
Shoes Unlimited
Stag Tobacconists
State Farm Insurance
Teepee of Toys
T. G. & Y. Family Center
31 Flavors Ice Cream
Tops Liquor Store
University Sporting Goods

TEMPE CENTER



"In the Heart
of Sun Devil
Country"

Stop by to say
"Hello"
and ask for a FREE
ball point pen—
Our gift to you.

STATE PRESS is published by Arizona State University Tuesday through Friday during the academic year, except holidays and examination periods. Entered as second class matter at Tempe, AZ, 85281.

DISPLAY ADS
965-7572

OPENING SOON!

STEREO & THINGS

Auto CB Auto Stereo

STEREO & THINGS

Auto Burglar Alarms

STEREO & THINGS

Television Batteries Wire

STEREO & THINGS

Tape Recorders Parts

STEREO & THINGS

Transistors Kits Projects

STEREO & THINGS

1460 N. Scottsdale Rd.
TEMPE

POLY FOAM

1x24x60	\$1.25
2x24x76	\$2.75
3x24x76	\$4.13
4x24x76	\$5.50
5x24x76	\$6.88
2x30x76	\$3.52
3x30x76	\$5.23
4x30x76	\$7.04
5x30x76	\$8.75
2x39x76	\$4.56
3x39x76	\$6.88
4x39x76	\$9.08
5x39x76	\$11.44
2x54x76	\$6.27
3x54x76	\$9.40
4x54x76	\$12.54
5x54x76	\$15.68

TEMPE SALES
412 WEST BROADWAY
TEMPE, ARIZONA

Higher education: A right or privilege

There's a move underway in the Arizona Board of Regents, initiated by regent K.G. Bentson, that would increase the tuition at ASU and the other Arizona universities to \$750 to \$1000 a year.

What is the reasoning Bentson gives for such an increase? He outlined his ideas in a guest editorial in the Arizona Republic, Monday, Sept. 3.

Bentson stated that two studies, one conducted by the Carnegie Commission, the other by the University Financial Committee of Oregon, say we should have higher tuition rates.

Carnegie said tuition should be about one-third that of private schools like Harvard or Stanford and others that charge \$2800 to \$3200 a year.

The Oregon committee recommended that students should pay for 40 percent of the operating cost. (Students at Arizona universities provide only about 17-18 percent of the operating budget excluding capital outlay, Bentson points out.)

The entire argument boils down to one basic point. Is higher education a right or a privilege?

Bentson claims it is a privilege, only for "the ones with real brainpower." He feels at a higher tuition rate, a university education would be more appreciated and better utilized.

Bentson may well keep his opinion, but many of us have come to classify higher education as a right of every American citizen citizen should be wish to pursue it.

Only when this higher education is easily accessible is it a right and higher tuition at state institutions will put this 'right' out of reach.

Bentson does deal with the problem of coming up with the money for the higher tuition, but he passes it off lightly, saying government loans and assistance under the Social Security Act are available.

The facts are these loans scholarships and grants are tighter than ever. U.S. Office of Education figures report that the need test

imposed by Congress last year effectively disqualified students from families with an annual after tax income of \$10,000 to \$15,000, from these loans.

Higher tuition without a major change in our scholarship and loan system would effectively shut the door to higher education for many students from middle income families.

Bentson goes on to argue that "the serious student would be prompted to take on a heavier schedule, study harder and graduate in less than the 4-7 years now prevailing."

With higher tuition, more students than the present high percentage would be forced to work while going to school. It would be impossible to take a heavier load to get done faster.

Pushing through the university at high speed to save money suspends the most valuable aspect of a university education. That of broad exposure to new ideas, interesting fields of study and the opportunity of

great personal growth expedited by this exposure.

Bentson finishes by saying that the university is "for an elite core of brainy students" who should be "unhampered by vast numbers of mediocre students taking up space unproductively for the relatively free ride that now prevails."

Many students do not discover an area of real interest until they get to the university where they can sample a number of fields. How can one judge "brainy" from some of the garbage that is taught in our high schools?

As for the mediocre students, they should leave because of bad grades or lack of interest. They should not be forced out because they can't afford to try college.

If Arizona is to truly have good higher education, it must be provided at the lowest possible cost to the student. No one should be kept out of the universities because it is too expensive and raising the tuition could keep out vast numbers of good students.

Opinion

state press

Rick Mahrle

What to say to an exhibitionist

According to reports the State Press received last week, the incidence of sex crimes on campus, particularly in the library, is up.

There haven't been any reported this fall yet, but Ed Danaher, assistant to the University librarian, said more sex crimes were reported to him during the spring quarter than in the past five years.

Luckily, the nature of the crimes has not been severe, most of them simple exposure. What the girls should realize is that these so called crimes are really not offenses against them.

The best way to deal with these perverts is to either avoid or ignore them, or better yet, say something to deflate the fellow's ego.

In avoiding an exhibitionist, there are a few sure signs. Suppose you see a person standing at the

top of the stairs, wearing a raincoat in the library (in Arizona). Chances are he has nothing on underneath. Use the other stairwell in these cases.

Another surefire method of identification—check the area between a gentleman's coat and his shoes. If a generous amount of hairy leg is showing, he just might be an exhibitionist.

If you are already too close and haven't identified the pervert, you might be exposed to the exhibitionist's act. In this case, it is best to ignore his action and go on in a "business as usual" manner.

For example, you could simply ask, "Can you point me towards the reference section?"

Or, one can pretend the situation is nothing out of

the ordinary. Just mention to the exposed gentleman that it does seem warm in the library.

There are of course the more direct approaches designed to discourage the exhibitionists. These remarks are designed to make the exhibitionist lose his concentration and it takes all the fun out of the game for him.

How about saying, "Well, is that all you have to show for yourself?"

Or, "Is that all the better you can do?"

If the exhibitionist looks to be hard core, there is one method that never fails. Glance at the exposed male, try not to laugh, but as you walk away, burst into gales of laughter.

That should take the wind out of the old boy's sails. It

will be a long time before he'll get the confidence up to expose himself again.

On a serious note. If you are a victim of a sex crime anyplace on campus, please

report it to University Police or those in authority in the library. With enough information from several victims, the police might catch some of the exhibitionists.

state press

Editor
Managing Editor
News Editor
City Editor
Sports
Perspective Editor
Photo Editor
Chief Photographer
Staff Writers

Faculty Adviser
Advertising Manager

Rick Mahrle
Jim Finn
Rusty Foley
Ted Williamson
Jeff Street
Christy Pearmine
Greg Stanek
Pete Jordan
John LeHockey
Barry Hochfelder
Greg Hagen
Max Jennings
Hal Hubele

Letters

Reversed priorities

Dear Sir:

It appears that ASU has gone all out to be first in the area of athletics including its sports facilities but mediocre at best in its efforts to become a top academic institution. This is evidenced by the fact that salaries paid to heads of the Athletics Department are generally higher than those paid to the various department chairmen and professors at ASU. Additionally, the State Press reported on Friday August 31, 1973 that a part of the

\$25.00 semester increase in tuition effective July 1974 will go to the improvement of sports facilities at this university.

It is absolutely absurd that those students whose primary purpose for attending ASU is academic should further subsidize the Athletic Department activities. If there is room for play at American academic institutions, particularly at ASU, so be it. However, those who are interested in play outside of their academic endeavors should also pay the price through increased admission fees, if necessary.

In any case the policy of partially funding athletic activities out of tuition fees already places an unjust hardship upon those students who never attend athletic activities or make use of the facilities. The tuition hike to become effective in 1974 only increases that hardship. Many students

who are working to finance their education or who are serving as teaching assistants at a below subsistence wage do neither have the time nor the interest to attend athletic activities, but are nevertheless being forced to pay for a portion of these activities.

Each student should at least be given a choice whether a portion of the tuition he pays should be used to subsidize the Athletics Department or whether it should be used for academic purposes. Perhaps those funds could be made available in the form of research grants to professors and students or they could help fill the somewhat empty shelves at the University Library.

Sincerely,
Hubert J. Reineberg
Zindra J. Reineberg
Graduate students
Economics—German

Justification

Dear Sir:

Your justification for publishing professors' salaries was woefully inadequate in many respects. I refer to "Faculty salaries not secret," on the Friday, August 31 Opinion page.

You stated that students and professors alike "should be able to easily find out" this information, that it "should be printed in a public place for everyone to see." Why? Your casual "should be's" won't cover it. Anyone truly concerned about the disposition of his tax money can see these records anytime he or she wishes. They are "generally kept away from people" (i.e., in a building somewhere) for several reasons. If they were plastered on the walls somewhere, the pages would eventually yellow and fade. And there are not enough walls to accommodate all public records.

Finally, you concluded with a magnanimous assertion that your intentions weren't malicious, and we were directed to a maliciously selective list of people, mostly deans and chairmen. Whatever your objective was, your purpose could not have been served by an incomplete listing.

In sum, this whole affair was a dismal example of irresponsible journalism, and you have either to complete the list and provide substantial REASONS for its necessity, or humbly apologize to those already named.

K. R. Reed
Junior
Journalism

WE ARE ROLLING OUT THE BARREL

(free coffee and home-made ginger-snaps!) because we are having a birthday party today and we want to share.

We started THE GALLERY STORE with trepidations — plus a goodly supply of exciting things from all over the world — and now, a year later, we are glad to report we are a healthy, happy, and growing "baby." So you-all come and help us celebrate, hear? From 12:00 to 4:00 on the second floor of Matthews Center in

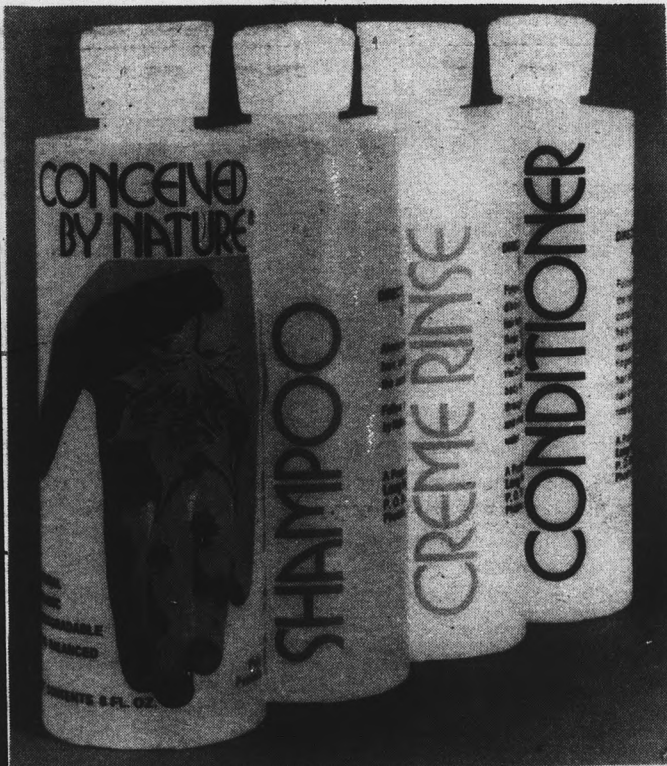
THE GALLERY STORE

Tempe's ONLY Beauty Supply House

"DISCOUNT PRICES FOR STUDENTS"

We carry a full line of REDKEN products —
Hair blowers — Boar Bristle brushes —
Curling irons

and featuring . . .



. . . Conceived By Nature

also

A COMPLETE LINE OF MEN'S HAIR CARE PRODUCTS

The

LION

from **\$24⁹⁹**

Excellent for Reserve Duty — guaranteed to fool your C.O.?

Tempe Beauty Supply

15 E. 9th St. — Tempe Center
Next door to University Sporting Goods

HILLS

- Books • Records • Tapes
- Magazines • Posters • Cards
- Phonograph Needles & Accessories

Remodeled & Under New Management

PAPERBACK BOOK SAVINGS

- I'M OK-YOU'RE OK . . . Thomas A. Harris, M.D.
List Price 1.95 **1.29**
- CHARIOTS OF THE GODS? . . . Eric Von Daniken
List Price 1.25 **.79c**
- THE PETER PRESCRIPTION . . . Dr. Laurence J. Peter
List Price 1.50 **.99c**
- LETTERS TO THE HAPPY HOOKER . . . Xaviera Hollander
List Price 1.50 **.99c**
- TO SERVE THEM ALL ME DAYS . . . R.F. Delderfield
List Price 1.75 **1.19**
- GUINNESS BOOK OF WORLD RECORDS
List Price 1.50 **.99c**
- THE IMPEACHMENT OF RICHARD NIXON . . . Leonard Lurie
List Price 95c **.59c**
- MASTERS OF THE VORTEX . . . E. E. "Doc" Smith
List Price 95c **.59c**
- THE HOBBIT . . . J.R.R. Tolkien
List Price 95c **.59c**

HARDCOVER BOOK SAVINGS

- THE ODESSA FILE . . . Frederick Forsyth
List Price 7.95 **4.88**
- WARD 402 . . . Ronald J. Glasser, M.D.
List Price 6.95 **4.44**
- JOY OF COOKING . . . Rombauer & Becker
List Price 7.25 **4.44**
- BETTER HOMES & GARDENS NEW COOK BOOK
List Price 6.95 **4.44**
- BETTY CROCKER'S COOKBOOK
List Price 5.95 **3.66**
- THE ONION FIELD Joseph Wambaugh
List Price 8.95 **5.55**
- THE BERLIN ENDING . . . E. Howard Hunt
List Price 6.95 **4.44**
- LAUGHING ALL THE WAY . . . Barbara Howar
List Price 7.95 **4.88**
- JONATHON LIVINGSTON SEAGULL . . . Richard Bach
List Price 4.95 **2.99**

LP RECORD SAVINGS

- JESUS CHRIST SUPERSTAR . . . Soundtrack (2-lp set)
List Price 13.98 **7.77**
- CHICAGO VI
List Price 5.98 **3.33**
- ALLMAN BROTHERS BAND . . . Brothers & Sisters
List Price 5.98 **3.33**
- STEVIE WONDER . . . Innervisions
List Price 5.98 **3.33**
- JOE WALSH . . . The Smoker You Drink The Player You Get
List Price 5.98 **3.33**
- DAVID FRYE . . . Richard Nixon: A Fantasy
List Price 5.98 **3.33**
- WAR . . . Deliver The Word
List Price 5.98 **3.33**

Sale Prices Effective Thru Wednesday, September 12, 1973

HILLS

TEMPE CENTER — 901 Mill Ave.
967-5243

Walk-In Campus Entrance-Exit On Myrtle Avenue
MONDAY-SATURDAY — 9:30a.m.-9p.m.

Lack of funds kills playground facility

Martha Mitchell, an environmental design student at ASU, is looking for railroad ties, 50 gallon drums, logs and lumber. She's trying to build a playground for mentally retarded children.

Mitchell and six other ASU students are designing the park for the Cartwright Association for Special People School (CASP) in Phoenix.

The new facility will be ready in December, but there aren't enough funds for the playground which she has been planning for six months.

"Some of the children at the school have trouble even walking. A playground is essential to develop their motor skills. I just can't understand why they leave so little money for it," Mitchell said.

She has studied mental retardation and its associated problems for the past six months to prepare for the project and is now looking for donations of material and money to complete the design.

"It is going to be a community project. I am counting on the community's help in the building and upkeep of the park," Mitchell said.

Hoping to begin construction of the playground in November, she suggested that anyone who wishes to make a donation contact her at 966-9764.

Air Force Band performs Monday

The United States Air Force Band and The Singing Sergeants will be featured at 8 p.m. Monday in Grady Gammage Auditorium.

Admission is free, and a limited number of tickets are still available through the Department of Aerospace Studies, located in the Old Main Building.

The musical entertainment will include songs and selections

ranging from opera and jazz to comedy.

The public service concerts with free admission were conceived by Colonel Arnauld D. Gabriel, commander and conductor of the band. It is intended to give all Americans an opportunity to listen to the USAF Band, and the official chorus of the United USAF.

Gabriel is the only active U.S. Air Force musician to

hold the Legion of Merit. This award was presented "for improving international relations through music in 24 countries in Europe, North Africa and the Middle East."



NAU offers extension courses

Northern Arizona University will offer seven extension course in vocational and industrial education this fall.

The courses will meet once a week at Phoenix Union or Maryvale high schools and at the State Department of Education at the State Capitol.

Classes begin Monday. Registration fee for each course is \$42. Additional information may be obtained from Dr. Dean Teel at the Community College Board at 1535 W. Jefferson.

FREE Summer's Over **FREE**

Does your hair need conditioning?
\$3.00 Conditioner FREE with haircut
or blow-waving with this AD!

CHATEAU OF BEAUTY
709 S. Forest, Tempe - 967-9141

Jerry's AUDIO EXCHANGE

STEREO COMPONENTS SYSTEMS AND ACCESSORIES

A.R. - AKAI - AMPEX - B.A.S.F. - BEYER - BRAUN - B & O
BOSE - CROWN INT. - DECCA - DUAL - DYNACO - E.V.
EMPIRE - E.P.I. - E.S.S. - GARRARD - HARMON - KARDON - K.L.H.
INNER AUDIO - J.B.L. - KLIPSCH - KOSS - PHASE LINEAR - PHILLIPS
PICKERING - RABCO - REVOX - S.A.E. - SANSUI - SENNHEISER - SHURE - SONY
STANTON - SUPEREX - SCOTCH - TANDBERG - T.D.K. - TEAC - THORENS

968-3491 120 E. UNIVERSITY DR. IN THE ARCHES

OPENING SOON!

STEREO & THINGS
Auto CB, Auto Stereo

STEREO & THINGS
Auto Burglar Alarms

STEREO & THINGS
Television, Batteries, Wire

STEREO & THINGS
Tape Recorders, Parts

STEREO & THINGS
Transistors, Kits, Projects

STEREO & THINGS
1460 N. Scottsdale Rd. TEMPE

College Plan Checking- You'll love it even when you leave it.

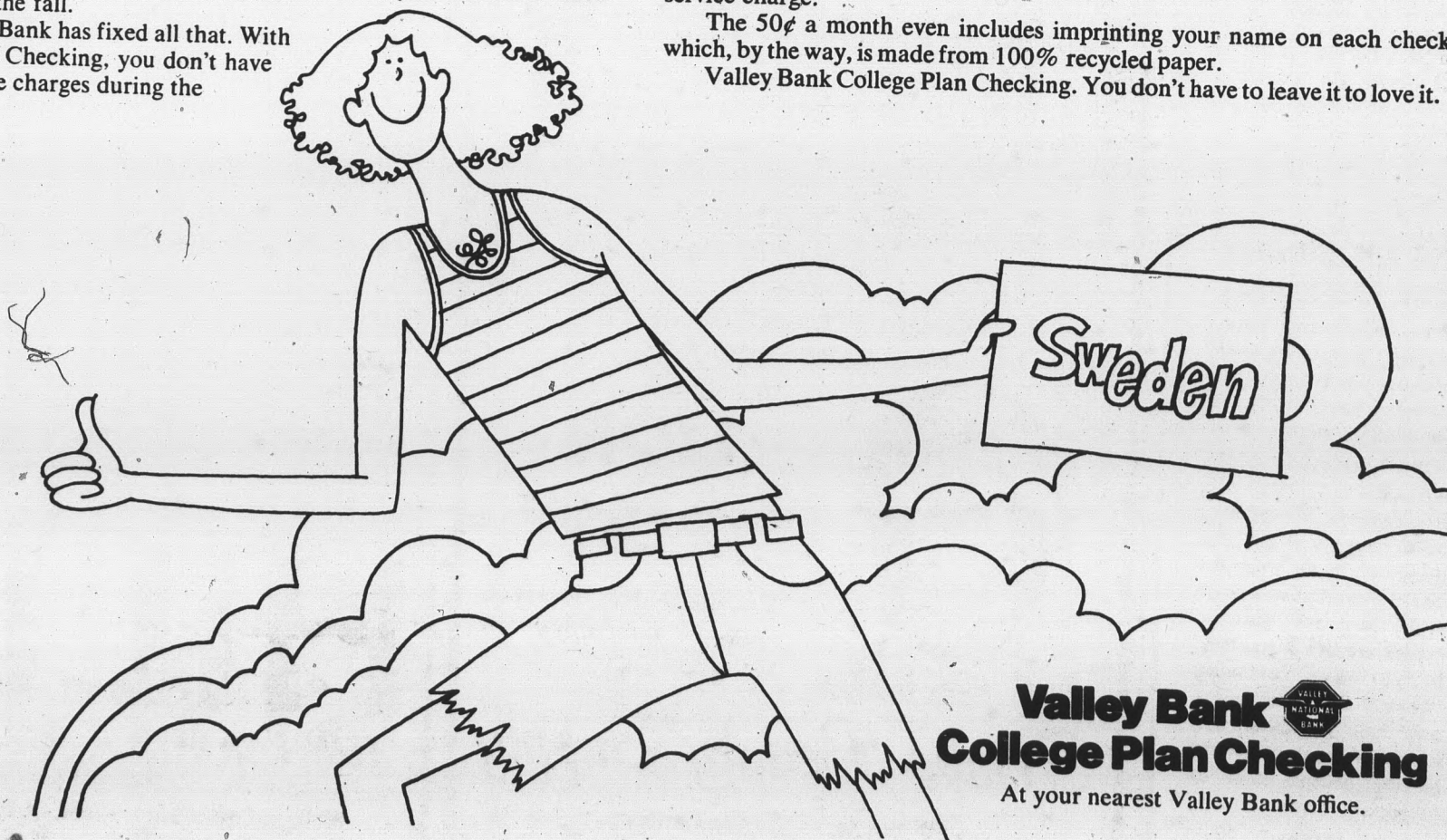
There's one big problem with most checking plans. You've got to keep paying service charges during the summer when you're not writing checks. And if you don't want to pay, you've got to close your account. Then open it again in the fall.

Well, Valley Bank has fixed all that. With our College Plan Checking, you don't have to pay any service charges during the summer.

What's even better, when you do start using your account again in the fall, all you pay is 50¢ a month. That's it. There's no check charge. No extra service charge.

The 50¢ a month even includes imprinting your name on each check, which, by the way, is made from 100% recycled paper.

Valley Bank College Plan Checking. You don't have to leave it to love it.



Member F.D.I.C.

Valley Bank
College Plan Checking
At your nearest Valley Bank office.



SUPER Spectacular

COUPON SALE

RURAL ROAD AND BROADWAY IN TEMPE

PRICES EFFECTIVE WEDNESDAY, THURSDAY, FRIDAY & SATURDAY

VALUABLE Skaggs COUPON

CARNATION SLENDER
Chocolate Malt, Chocolate, Vanilla, Butterscotch, Chocolate Marshmallow, and chocolate fudge.

Price Without Coupon **25¢** Price With Coupon **6/1⁰⁰**

Limit 6 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

ASPIRIN 5 GR. HLH BRAND
100 Tablets for Temporary relief of Minor pain

Price Without Coupon **29¢** Price With Coupon **10**

Limit 4 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

IONAX SCRUB
A Brabant cleanser for Acne 2 oz. Size Lemon Scent

Price Without Coupon **\$1⁷⁹** Price With Coupon **1⁴⁹**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

WETTING SOLUTION
Barnes & Hind for hard contact lenses 2 oz. size

Price Without Coupon **\$1²⁹** Price With Coupon **99**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

EXERCISE SANDALS
Dr. Scholls ass't colors & Sizes. Exercises your feet while you walk.

Price Without Coupon **\$9⁹⁵** Price With Coupon **8⁸⁸**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

DAILY MULTIPLE VITAMINS
Plus Iron 90 tablets. Stock up for the cold season ahead.

Price Without Coupon **\$1³⁹** Price With Coupon **88**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

BAND-AID PLASTIC STRIPS
John & Johnson 7Q bandages. Value Pak.

Price Without Coupon **89¢** Price With Coupon **59**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

START-RITE BINDER
Includes binder with clip, theme book, metal edge ruler, index dividers.

Price Without Coupon **\$1⁴⁹** Price With Coupon **99**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

DISHWASHING LIQUID
Large 32 oz. Softens hands while you do dishes. Palmolive

Price Without Coupon **74¢** Price With Coupon **59**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

PLANTER MIXED NUTS
Pennants Brand 13½ size can.

Price Without Coupon **79¢** Price With Coupon **49**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

CROWN PRINCE SARDINES
15 oz tin vacuum sealed. Makes for a perfect snack

Price Without Coupon **41¢** Price With Coupon **3/1⁰⁰**

Limit 6 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

STEERING WHEEL COVER
Foam backed terry cloth eliminates those hot steeringwheels.

Price Without Coupon **89¢** Price With Coupon **59**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

GAF COLOR FILM
126-12 exposure. Prints daylight 0.2 blue flash

Price Without Coupon **79¢** Price With Coupon **59**

Limit 2 per coupon

Effective Wednesday, Thursday, Friday & Saturday
Redeemable Cash Value 1/70 of One Cent

CLIP THIS COUPON AND SAVE!

VALUABLE Skaggs COUPON

THIS COUPON IS WORTH

1⁰⁰

Towards Skaggs purchase price, on purchase of any style, polaroid sunglasses.

Effective Wednesday, Thursday, Friday & Saturday

CLIP THIS COUPON AND SAVE!

SKAGGS
Drug Centers

914 E. BROADWAY, TEMPE

Skaggs Drug Center Limit Rights Reserved
Store Hours: Weekdays 9 a.m. to 10 p.m. Sundays 10 a.m. to 7 p.m.

Seminar to teach child-rearing styles

A seminar is in the offing for parents and grandparents of

preschoolers who wish to improve their child-rearing practices.

Former professor discusses finances

Ambassador Paul Rex Beach, the U.S. director of the Asian Development Bank, will speak at 2 p.m. Thursday.

The Ambassador, a former assistant professor of Economics here, will discuss international financial institutions emphasizing the Asian Development Bank.

Sponsored by the center for Asian Studies in cooperation with the economics department, the lecture is free and open to the public.

"The College Student as Parent" is a non-credit, no-cost seminar that will be in the Education Farmer building Room 208 on Tuesdays from 7-9 p.m., Sept. 18-Nov. 20.

Any ASU student, parent or their spouse may attend. The spouse need not be enrolled at the University.

Dr. Robert Strom, professor of education, and Shirley Strom will coordinate the seminar. Dr. Strom is the author of numerous textbooks about children.

Interested persons may call 947-6186 to obtain the information for enrollment.

Professor elected chairman

Donald E. Brown, mass communications professor was recently elected chairman of the Committee of Professional Freedom and Responsibility at a convention in Fort Collins, Colo. The committee is one of three major committees of the Association for Education in Journalism (AEJ).

Brown said the committee has a two-fold name that represents the committee's major beliefs. The first belief is that a free press is fundamental in a democracy. The second criterion is that press responsibility is essential.

Brown said, "If the press abuses the power too badly, the public loses faith in the press. When the mass media falls short of ideal practices, everyone loses."

Brown believes the committee should do everything to support the new National News Council. This council would investigate any persons complaint towards a news media serving a national audience. The complaint would be investigated, judgement made, and the decision of the committee made available for publication.

Another problem Brown feels the committee should investigate is minority journalism. Brown said this entails,

"helping to advance the number of minority groups in journalism through scholarships and short summer courses."

Committee membership lasts for three years and Brown is currently serving his second three year term. This is his first term as chairman.

As chairman of the committee he automatically becomes a member of the AEJ

executive committee. He will be required to attend three meetings of this group and will be responsible for helping run a convention in San Diego later this year.

CLASSIFIED
965-7572

WITH THIS COUPON

Pants
Male Seafarer Love & Stuff Ditto of California
2 for 1
(BUY ONE - GET ONE FREE)
(all colors available)

Bean Bag Chairs

Normally \$40.00

First quality vinyl, guaranteed, double zipper, 12 lb. avocad green, cream, red, chocolate brown & black
\$19⁵⁰

with coupon

Water Beds
King, Queen, Double, Single
5 year — Fully Guaranteed
\$14⁹⁵

Michael's Apple Pie

221 W. University Drive
Tempe 966-9006

4973 N. Central
Phoenix 248-9922

OPEN MON.-Fri. 12-8, Sat. 10-6, SUN. 2-6

OPENING SOON!

STEREO & THINGS

Auto CB Auto Stereo

STEREO & THINGS

Auto Burglar Alarms

STEREO & THINGS

Television Batteries Wire

STEREO & THINGS

Tape Recorders Parts

STEREO & THINGS

Transistors Kits Projects

STEREO & THINGS

1460 N. Scottsdale Rd
TEMPE

VALUABLE COUPON

BURGER & SHAKE 59¢

Exclusively at your
DAIRY QUEEN - BRAZIER
3420 S. Mill S. Mill Ave, TEMPE

Reg. U.S. Patent Off. AM. D.Q. Corp 1972 AM. D.Q. CORP

KTKT presents
JOHN MAYALL
SPECIAL GUEST STAR
TOWER OF POWER
SUN. SEPT. 16 7:30 PM
TUCSON COMMUNITY CENTER

All seats reserved at \$5.50, \$4.50, \$3.50.
TICKETS AVAILABLE AT MAIN BOX OFFICE,
PHONE: 791-4266 AND AT ALL BOX OFFICE LOCATIONS. ALSO, EL CON SHOPPING CENTER, DAVIS MONTHAN AIR FORCE BASE AND AT FORT HUACHUCA.

Produced by CONCERT ASSOCIATES

GET IT ON

GET IT UP

MESA'S ONLY ROCK

"The Mourning Light"

DANCING

PRIME RIBS

COWBOY STEAKS
Hidden

At
NICK FINK'S
30 So. Robson
MESA
969-6348

BECOME INVOLVED

BECOME A MEMORIAL UNION HOSTESS!

MEMBERSHIP GET-TOGETHER
THURSDAY, SEPTEMBER 6, 1973, 3:30 P.M.
ALUMNI LOUNGE — MEMORIAL UNION

Become involved in campus happenings! Make friends and have fun!
Memorial Union Hostesses are freshman women who serve the M.U. and the University.

ASU study says food prices in country show rising trend

Food prices will continue to increase during the next six months, predicts Dr. Robert St. Louis, project coordinator of the Arizona State University food cost study.

The study found the cost of a fixed basket of food has risen 9.3 per cent during the last month. St. Louis expects a moderate price increase during the next six months until food is sufficient in supply to cause prices to drop or become stabilized.

The study, which is sponsored by the First

National Bank of Arizona, shows Maricopa County shoppers paid \$14.77 in August for food which cost \$13.51 in July.

About 75 per cent of the August increase was attributed to pork, poultry and eggs; but all other food groups also increased in price.

The research for the food

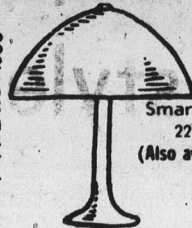
price study is done once a month by three ASU food pricers. The Bureau of Business and Economic Research at ASU, with the help of the Bureau of Labor Statistics, prices 95 items in 31 stores.

Food prices have risen 47.7 per cent since December, 1967, when the studies began.

ATTENTION STUDENTS!

Get Your Back-To-School Study Lamp . . .

30% Off Table Lamps — Shades



\$12⁹⁹

Lime, yellow, red orange, white, ebony, smoke.

1/2 Price

Hurry! Supply Limited!

Smart Contemporary styling, 22" high, 3-way socket. (Also available in Swag style, \$12.95)

PAPAGO LIGHTING

7047 E. McDowell PAPAGO PLAZA

(Next to Bobby McGee's)

Open 6 Days 10:00 to 5:30

947-8692

30% Off Chandeliers — Swags



30% Off Wrought Iron — Ceramic Glass



From

\$6.95

5 Styles

Correction

In the salary listings in Friday's State Press, State Press gave the salary for Charles Merbs, chairman of the anthropology department, as \$23,500. His salary is \$19,500. The figure given was the amount budgeted for that position.

Outing Club plans Sedona excursion

The ASU Outing Club will sponsor a one-day trip this weekend to Slide Rock, on Oak Creek near Sedona.

A car caravan will leave at 11 a.m. Saturday from the College of Business Administration parking lot.

For additional information contact Ray Story, 966-3155.

NATURAL BURLAP

45^c yd.

TEMPE SALES
412 WEST BROADWAY
TEMPE, ARIZONA



experience new freedom

OPENING SOON!

STEREO & THINGS

Auto - CB - Auto Stereo

STEREO & THINGS

Auto Burglar Alarms

STEREO & THINGS

Television Batteries Wire

STEREO & THINGS

Tape Recorders - Parts

STEREO & THINGS

Transistors - Kits - Projects

STEREO & THINGS

360 N. Scottsdale Rd.
TEMPE



CANLEN HOUSE

APARTMENTS - TEMPE

HERMOSA AND MILL AVENUE,
ONE BLOCK NORTH OF THE FREEWAY . . .

Immediate Occupancy — FREE Utilities

FROM \$145

PHONE 968-8656

Budget boost aids intramurals

The initial week of fall semester is over and many students are anxiously awaiting the beginning of the intramural season.

Last spring the ASU intramural program ran into difficulties that caused Keith Jacobson, ASU intramural director, to suspend activities for three weeks.

"The program just got too big for the staff I was provided with," Jacobson said. "We had an eighty per cent increase in the number of entries from the previous year, but our funds remained the same."

Many students were completely surprised by the indefinite suspension. Fraternities and independent organizations, who worked all year for the program, were hit the hardest.

Alan Frazier, assistant executive manager of ASASU, explained the problems that plagued the intramural program.

ASU staff small

"Most universities provide the intramural director with at least two full-time assistants. Jacobson has none. It was not until this year that he was provided with a full-time secretary," Frazier said.

"Our intramural program is allotted approximately one-fourth the money in-

tramural departments at other major universities get. I think this is extremely unfair," Frazier said.

Last year the intramural budget was \$17,000. Out of this sum, a full-time secretary, officials for events, and recreational aids are paid for. Other operational expenses are

**state
press
sports**

equipment for various sports, awards that are given to the champions of each sport, and special individual trophies.

The problem the intramural program faced was the budget is based on a projected number of participants. The budget may be set up for 100 flag football teams, but if 150 teams enter the money will have to be taken from another sport. This apparently happened quite often last year, as a point was reached where the money ran out in the middle of the softball season.

Senate increases budget

The student senate voted to increase the budget to

\$23,000 for 1973-74. With this increase Jacobson does not expect the problems which plagued them last year.

"We want to make the student body aware that intramurals are not just for a certain class of students, Jacobson said. "They are for all students."

Improvements on the program are the main concern this year.

"Last year the caliber of officiating was at times very questionable," Jacobson said. "I would like to be able to educate all the referees on the proper rules before each season begins."

Foundation donates proceeds

This year the ASU Student Foundation plans to donate the proceeds from the ASU

Sun Imps-New Mexico Wolf Pup contest to the intramural program.

Jacobson is also hoping to benefit from next year's tuition hike. With this in mind and the increase which the intramural program received this year, the financial difficulties should be solved, he said.

Men's intramurals will open with badminton

Monday. Women's play will start Sept. 17. Complete schedules can be obtained and further information at the intramural office in the MU.

ERICKSON
HANDCRAFTS

ARTIST & DRAFTING SUPPLIES
Crafts - Picture Frames
Decorating Material

Open Mon. & Thurs. Nights
10 Percent Discount to Students
111 E. University — 967-4482

ENGINES PARTS for VW REPAIRS

Completely rebuilt engines in stock from \$210
Tune ups \$17.50 — Parts and Labor

Valley Engine Service

2202 E. Apache — Tempe — 968-2318
18 E. Clarendon — Phoenix — 265-0726

SHREDDED POLY FOAM

40¢ pd.

TEMPE SALES
412 WEST BROADWAY
TEMPE, ARIZONA

OPENING SOON!

STEREO & THINGS
Auto - CB - Auto Stereo

STEREO & THINGS
Auto Burglar Alarms

STEREO & THINGS
Television - Batteries - Wire

STEREO & THINGS
Tape Recorders - Parts

STEREO & THINGS
Transistors - Kits - Projects

STEREO & THINGS
1460 N. Scottsdale Rd.
TEMPE

BUY SELL CLASSIFIED ADS TRADE LEASE

Classified advertising must be paid for in advance either in person or by mail to the State Press, Stauffer Hall, A111. No ads accepted over the phone. Our new office now open daily 8 to 5. Phone 965-7572 for further information.

Student Rates: \$1.25 minimum charge. 35¢ per line for each line over three. Add 50% for each consecutive day beyond the first day. If the ad is not consecutive, the initial charge of \$1.25 (or the total cost of the first insertion) will be made again. Corrections to ads will be made if noted before the second printing. NO REFUNDS WILL BE MADE FOR CLASSIFIED ADS PLACED IN THE STATE PRESS.

Commercial Rates: Add 20% to the student rate. All ads not placed by students for student activities will be charged for at the commercial rate.

DEADLINE: 5:00 p.m. two days before publication. (An ad for Friday must be placed by 5:00 p.m. Wednesday.)

NO REFUNDS WILL BE MADE ON CLASSIFIEDS

2 BLOCKS FROM CAMPUS

Frontier Employment Service

525 Mill, Suite 101 — Western Savings Bldg.
Tempe, Arizona
967-2069

OPEN Monday-Friday 9-5
ASK FOR: SHARON or JAN

The book that has changed thousands of lives.

IMITATION OF CHRIST
at your bookstore — \$1.50
available in Protestant and Catholic editions

OUR SUNDAY VISITOR, Inc. Noll Plaza Huntington, IN 46750

FOR SALE
Indian Jewelry — Discount Prices — near Campus Call 967-0111.

Low down, seller will carry. Get 7 1/2% int. rate. 3 bdrm. TH, 2 doors from pool. Call Carol, Halcraft Realty, 838-4950.

I.D. Cards — Stamped envelope gets details, sample. 25¢. Dept. SP, Box 393, Bala, Pa. 19004.

3 bdrm. home with great yard. \$23,500. Refrig. Call Carol, Halcraft Realty, 838-4950.

Pool Tables? Coffee table, or dining table; hanging or end table. You'll find it at Spools Ltd., 741 W. Univ., Tempe, 967-7979.

Lose weight with New Shape Tablets and Hydrex Water Pills - Campus Drugs.

3 bedroom townhouse, 2 full baths, pool payments less than rent. Why pay more? Call Marilyn 833-1613.

Two SCM portable man. typewriters. Top cond. 839-0901 \$40 ach. 9/5,6,7

Singer zig zag model 638-Auto bobbin, buttonholer-like new. Save \$160-only \$219 a great buy 966-0742. 9/6

RENT
3 bdrm. Townhouses — \$225-\$260. Lease. Call Carol — Halcraft Realty, 838-4950, 838-1620.

SERVICES
Sewing—original cloths at low prices. Call after 5—956-1344. 9/11

Furniture — we design it to fit your style. Spools Ltd., 741 W. Univ., Tempe 967-7979.

TYPING
Typing—IBM selectric, Pice type, Rosemary Vance—Tempe 967-9143.

Typing IBM executive 955-3206 267-9812 E. Phx 75c DBL space PG.

MOTORCYCLES
'72 Suzuki, TS250 — Dirt - Street. \$525, firm. 968-2635 after 4:00 p.m.

AUTOMOBILES
1970 GTO, full power, AC. Must sell, best offer. 955-7006.

WANTED
Mother of 1 will exchange 1 day a week babysitting with other student parent Phyllis. 839-0461.

Four tickets to Colorado St. game. 965-5568.

Quiet person to share house—cheap rental 968-3635. 9/7

HELP WANTED

Legal sect'y Law school—MWF 1-5 TTH 9-1 Call 964-6243 M-F.

Staff artist for State Press. 965-7572 or STA 137.

Part time deliveries for travel agency. Afternoons. Car furnished or use own. Hourly wage 264-9378. 9/11

Female models wanted—\$9 per hour. Will train.. Call 956-7944. 9/6

Babysitter — 2 children. 8:30-11:30 MWF. \$1.25 hr. Biking dist. ASU 964-3841 or 968-2933.

Maid for student. \$1.50 hr once a week. 966-2354.

Part time/full time—Great opportunity for college students to earn Big money working 5 hrs. per day in sales. No experience necessary. Call Carry KAHN 994-5370.

STATE PRESS
CLASSIFIEDS
SELL

Hobbs continues tight-end trend

By ROGER WITTLIN

Arizona State football fans have grown accustomed to clutch receiving from the tight-end position. If this trend continues, Charlie Hobbs will be the man to fill the role.

Hobbs saw little action last season as he played behind San Diego Charger Rookie and former, Sun Devil Star, Joe Petty. Hobbs feels he has waited his turn and is ready to start.

"Playing behind Joe was probably the best thing I could have done last season," Hobbs said. "He always helped me out, not only in practice, but when I did have my chance in game situations."

Hobbs, a 6-3, 210-pounder from Pinebluff, Ark., where he earned all-state and All-American honors his senior year, is pleased he came to Arizona State.

Heavily recruited by numerous other schools, receivers coach Joe McDonald and Woody Green convinced him A-State would offer the program he wanted.

"If you're really serious about playing football and can take the pressure it's a great school to be at," Hobbs said.

When spring ball rolled around last year, Hobbs found himself inheriting the tight-end spot vacated by Petty. He knows the talented Sun Devil backfield of Danny White, Ben Malone and Woody Green will be doing quite a bit of running, but Hobbs is not bothered by this.

"I realize I'm going to be blocking a lot, but I'm sure Danny will be throwing my way when he needs to," Hobbs said.

Hobbs' coach speaks highly of his potential abilities.

"Charlie has certainly not reached his full potential

yet," McDonald said. "He always has a real good attitude, and with his size and good hands there's no telling what he can ac-



Charlie Hobbs

"He always had a real good attitude, and with his size and good hands there's no telling what he can accomplish." — receivers coach Joe McDonald.

complish. I'm very pleased with his progress up to this date and feel confident he'll be ready for our first game in Oregon."

Pre-season football practice has been the usual hard nosed exhausting sessions which Head Coach Frank Kush is known for. It's extremely difficult for the athlete to find the time and energy for his studies, but Hobbs has set a goal to graduate in four years, a feat requiring strict discipline for a college athlete.

"I'm really tired after practice," Hobbs said. "But getting my degree is the important thing."

At the end of two years, the junior social welfare major is right on schedule toward graduation in four years.

His desire this season is for the Devil's to have an undefeated season, and himself considered for conference honors.

"It's going to be a hard thing to fill Petty's shoes, but I am just going to go out there and do my best."

Brighter scores certain at Sun Devil Stadium

A new maroon and gold scoreboard at Sun Devil Stadium will lend a brighter appearance to the scores of ASU football games this fall.

The scoreboard is ready for installation and is currently sitting in front of the ticket office at the south end of the stadium.

John Ellingson, director of planning and construction, said the scoreboard will reach a height of 85 feet. The board itself is 50 feet wide and 27 feet high. The old scoreboard is only 16 feet wide.

One of the features of the new scoreboard is a message board on which information and updates may be shown.

The scoreboard is in three sections. The I-beams supporting the scoreboard will be covered with a texturized metal to make them architecturally acceptable to the surroundings and environment.

Ellingson said the new scoreboard should be ready for the Sun Devils' Sept. 22 home opener with Washington State, but the old scoreboard will remain until the new one is working properly.

OPENING SOON!

STEREO & THINGS

Auto CB Auto Stereo

STEREO & THINGS

Auto Burglar Alarms

STEREO & THINGS

Television Batteries Wire

STEREO & THINGS

Tape Recorders Parts

STEREO & THINGS

Transistors Kits Projects

STEREO & THINGS

460 N. Scottsdale Rd

TEMPE

BEAN BAG CHAIR

Filling — \$3.33 4 cu. ft.

Patterns — 50c Each

TEMPE SALES
412 WEST BROADWAY
TEMPE, ARIZONA.

CARPET SPECIALS

9X12 used rugs-\$5.00

All Sizes In Stock

CARPET HOUSE

1516 E. Van Buren, Phx.

Citron's Surplus

Jefferson at 2nd St.
in Phoenix for

Navy down seafarer

ballbottoms

—Tankers

—Buck Packs

—Camping Supplies

—White & 13 Button Belts

—Parachute canopies



disco
ART SUPPLY
EVERYTHING FOR
ARTIST
ARCHITECT ENGINEER AND
SCHOOL ALSO
MACRAME
CRAFT TOOLS
SALE
OPEN
M-F
8-8
S-9-5
967-5392
122 E UNIVERSITY "IN THE ARCHES"

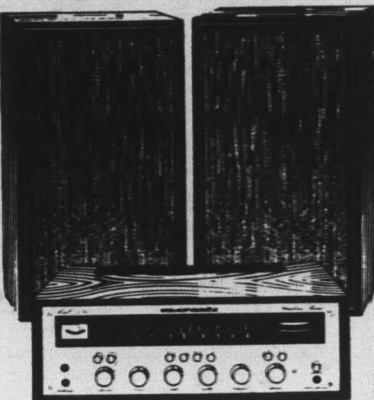
marantz.

We sound better.

At Hi Fi SALES we feature only TOP QUALITY brands . . . like Marantz.

We know the equipment and we're easy to talk to.

Check our DISCOUNTS on Marantz systems!



Hi Fi Sales Inc.
764 West Main Street
Mesa



967-1338

967-1338

IS THE COST OF YOUR
AUTO INSURANCE TOO HIGH?
BECAUSE OF YOUR DRIVING
RECORD OR YOUR AGE?
IF SO, GIVE US A CALL
AND WE'LL GIVE
YOU A QUOTE.

Selective Group Services, Inc.

Mesa-Scottsdale-Tempe

28 N. Alma School Rd.
Suite C.

Mesa, Arizona
David W. Smith

834-8935

Phoenix-Glendale

1333 W. Camelback
Suite 113B.

Phoenix, Arizona
Elmer Adair

264-9721

THE

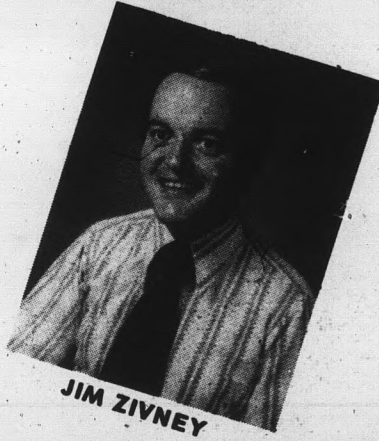
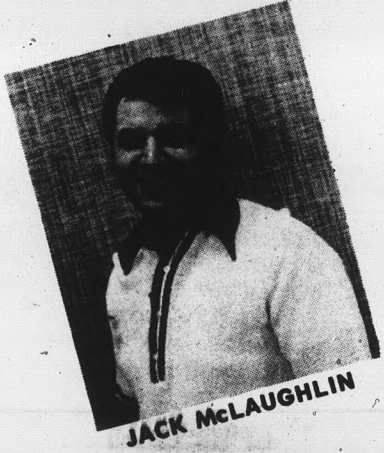
Americana

SHOP

TEMPE CENTER — 907 MILL

Welcome . . . ASU Students

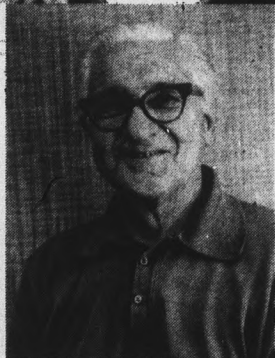
- Arrow
- Creighton
- Harris
- Jantzen



- Johnny Carson
- Clubman
- Thomson
- Champion



- Arnold Palmer
- Lejon
- Swank



- Jockey
- Munsingwear
- Silton

