



# Summer News

Arizona State University

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## ASU library papers show

# Hayden was epitome of honesty

Continued research in the massive accumulation of papers that once belonged to the late Carl T. Hayden has revealed that the "Silent Senator" was honest and independent to a degree unusual indeed for a Washington politician.

Today it is not at all unusual for a political campaigner to accept financial contributions from practically anyone.

But when the Senator ran for his third term in 1938 he accepted monetary help from no one, and his campaign expenditure was only a tiny fraction of the norm today.

Mrs. Doris Dewey, Hayden Library specialist in charge of the Hayden papers, said, "So far I've discovered seven letters showing the Senator returned to the sender contributions sent



to him.

"I'm quite sure the reason he did this was because he didn't want to be indebted to anyone."

Dr. Ross Rice, professor of political science and collection curator, pointed out that "Hayden campaigned at a time when it wasn't as expensive as it is today."

Still, his 1938 expenses of \$1,344.47 seem incredible — though borne out by the Special Committee to Investigate Senatorial Campaign Expenditures and Use of Governmental Funds.

Today it is estimated that a quarter to a half million dollars is required to campaign in a state the size of Arizona.

"It's interesting to know how campaigning has changed," Rice said. "There have been changes in style, expenses and how individual situations are handled."

In the pre-TV era Hayden promoted himself mainly through newspaper advertising, but most ads merely announced his upcoming appearance in particular towns.

The most expensive ad he purchased was one for \$120 in the Arizona Labor Journal; the next was \$112 for the Arizona Producer. Many small ads costing about \$10 appeared in the smaller Arizona dailies and weeklies.

Rice noted that "Hayden was rather meticulous in his recordkeeping."

For example, his first four expense items — envelopes, blotters, ink and petitions — were purchased from Woolworth's for \$4.10. Postage stamps set the Senator back another \$10.75.

Individual contributions for his campaign inevitably did arrive, but his replies point to his extreme independence.

To a Phoenix District Land Office employe he wrote: "I surely appreciate your kind letter of July 27th, but I was not kidding when I refused your offer of a contribution in the early part of July. Therefore, I am returning herewith the check in the amount of \$50 which you sent me.

"Please be assured that the spirit of your offer is worth far more to me than would be the money itself."

Hayden's constituents were not the only ones who had their contributions returned.

A letter to a Gin Chong of San Francisco read, "Senator Hayden has instructed me to return this cashier's check to you. He is accepting no contributions from anyone, but is paying all of the expenses of his campaign himself."

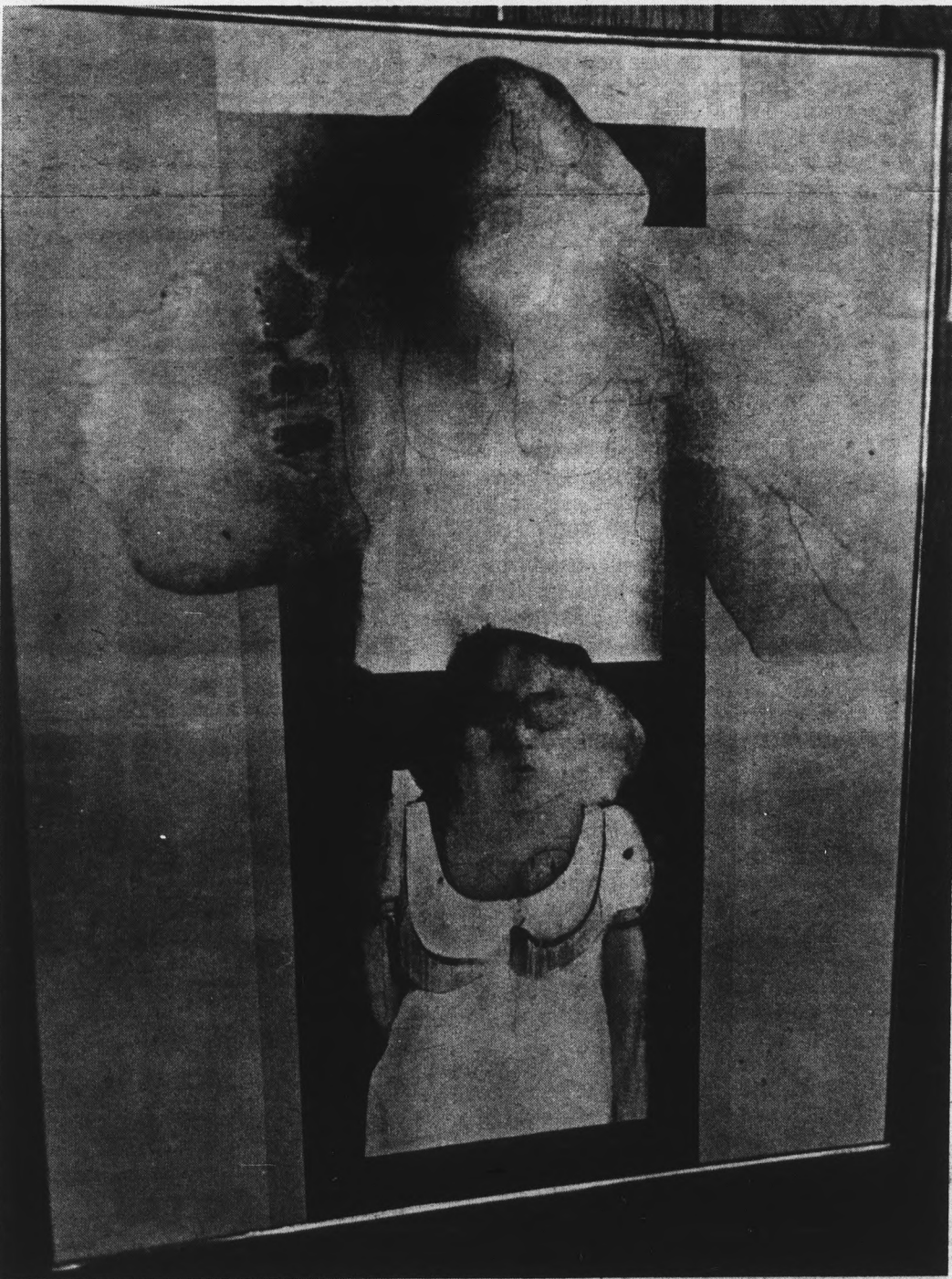
The letter was signed by Hayden's secretary, Paul M. Roca, now a senior Phoenix attorney.

Hayden was known as a man who was "unbought and unbiased." Also as a stickler for doing things properly.

"He was so very honest it was painful at times," Mrs. Dewey said.

She recounted a time in the 1920s when the young Senator inadvertently walked out of a small Yavapai County restaurant without paying his \$2 bill.

Later when he realized his error, she said, he went to considerable trouble and expense to see that the bill eventually was paid.



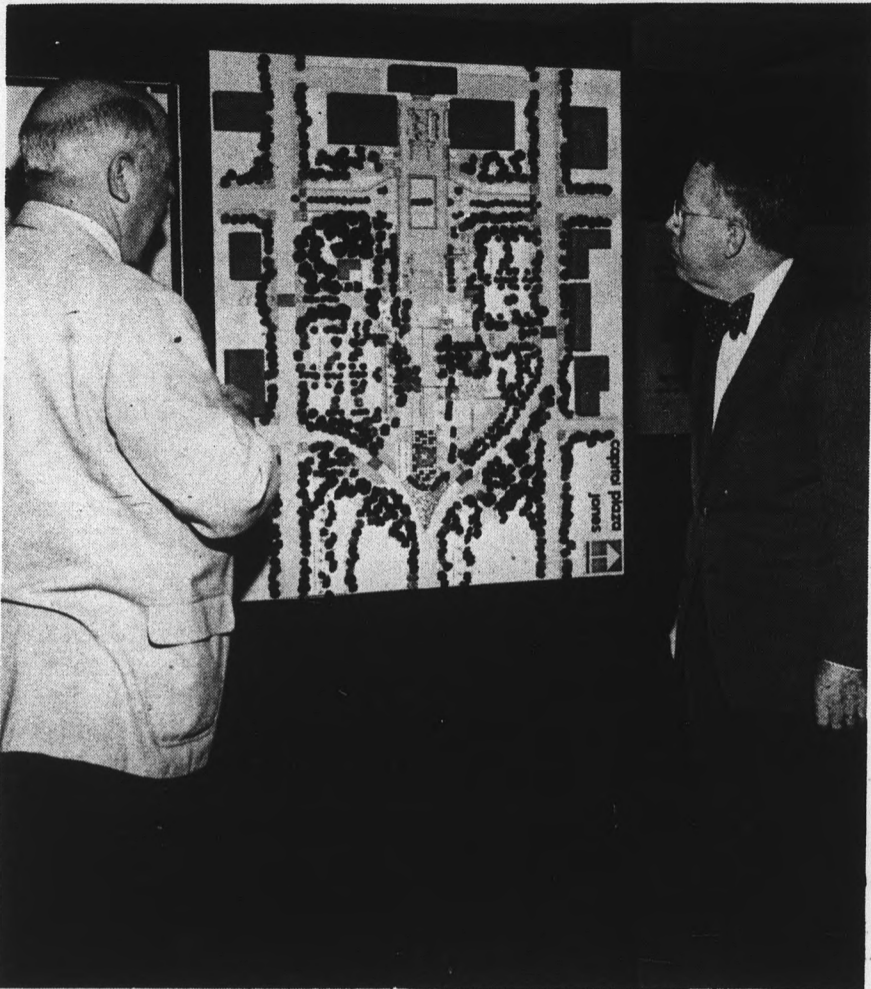
## Gotcha!

Would you believe, "Little Stella Helge Meets Her Maker"? By ASU art grad Thomas A. Martinell. See

Page 2 for another product of the artistic mind, somewhat simpler, though equally interesting.

With innovative models

# Architecture students plan for future



## Your move, gov

ASU architecture prof Calvin Straub and Gov. Jack Williams appear engrossed, as well they might, in a student's proposed design of the new State Capitol Plaza. The governor also viewed models for a resort community of the future.

ASU architecture students, in an in-depth exploration of concepts, have designed innovative plans for the State Capitol Plaza of the future and also for a new resort community northeast of Phoenix.

The student projects, drawn during Spring semester, were shown Gov. Jack Williams when he visited campus recently. After a presentation by students and instructors, the governor termed the plans "exciting and comprehensive."

Prof. Calvin Straub's class designed the Capitol Plaza models, and did so within guidelines established by the Senate Capitol Mall Landscape Sub-Committee, chaired by Sen. Sandra O'Connor.

The sub-committee had recommended that new features include visitor parking, simplicity of design with open spaces, elimination of 17th Avenue between Jefferson and Adams Streets and utilization of cultural and natural resources to achieve an "Arizona focus."

Also suggested were pathways to state buildings, the use of modest amounts of water as a functional and attractive method to water foliage and a pavilion or ramada for public functions.

"Our question was how to design a place for people," Straub said. "We realized that the plaza would be the symbol for the fastest growing state in the nation."

He said the area where the plaza is to be built, today is a "hot, dusty, asphalt parking lot — a poor symbol for the center of Arizona."

Vegetation is a major consideration in all the models prepared by his students. Groves of trees surround lunch areas, restaurants and visitor parking. One project accentuates the landscape with earth mounds and foliage.

Another sets off the landscaping with a channeled water system that runs the length of the mall.

"Water has been used in a restrained manner because it is a precious commodity," Straub said.

Islands of trees in strategic spots are intended to slow the periphery traffic in one model, while others contain provisions for a transit system which could connect to one in Phoenix.

The models, however, are just that, and only the initial stages of the plaza proposal.

Models also were prepared for a resort community — Orion Project — by students in Prof. Joe Lort's class.

The proposed area for the community is 25,000 acres of land near Morristown, Ariz.

Lort said Orion served not only as an academic project, where students assessed the potential of a parcel of land, but also as one where they could work out a practical solution for its development by the State Land Commission.

His class undertook its assignment in two stages: analysis of ecological determinants and assessment of the land's potential uses.

One student, Ed Hutchison, showed that the ecological makeup of the area is desert land consisting of saguaros, a wash and Mount Orion.

Another student, Ford Doran, demonstrated the land's

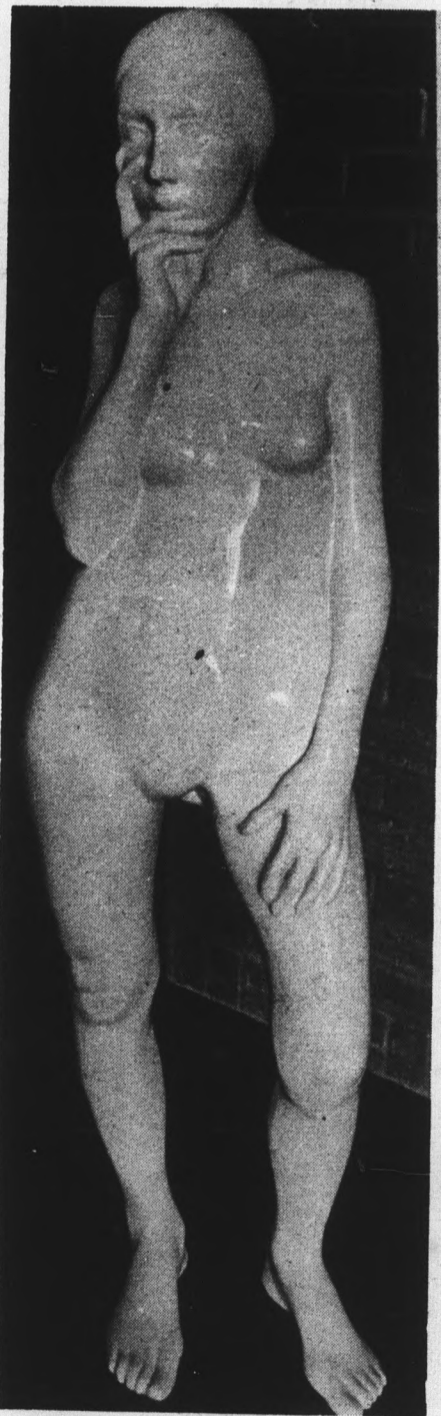
compatibility with man-introduced vegetation, hydrology, oil, resorts, industry, urban-suburban developments and conservation.

From this analysis, Ed Sohl explained that the group decided the land would best support a resort-type development.

The operation ideally would progress from its initial phase of resort community, cottage-type housing, recreational vehicle area, campsite and 4,000 persons to a permanent resort community with five villages and 75,000 residents in 20 years.

One of the planned features is a mass-transit system within the community with a potential link to one in Phoenix.

Here, as throughout the project, though, Lort said the study intentionally was made flexible so that it could adapt to different situations over the years.



Ah, yes . . .

"Untitled" is the designation of this one by Larry S. Deck. To be viewed in the MU art gallery, it is part of a fascinating exhibit by four talented ASU art graduates. Paintings, pencil and ink and sculpture are among the optical menu items.

—Advertising—

## Speed Reading Course To Begin at A.S.U.

Arrangements have been made by the Institute of Speed Reading, Inc. to conduct a 24-hour summer course in speed reading. The course is open to anyone above the age of 13 and guarantees every graduate a reading speed triple that of his present rate, with at least an increase in comprehension.

After the eight-week program a person can read any average length book in less than an hour and understand it better. In addition to speed reading the course also emphasizes improved study techniques, better test-taking skill and increased concentration and retention abilities.

The course requires a person to attend on class per week on the evening of his choice. For those who would like more information, without obligation to enroll, a series of FREE one-hour orientation lectures has been scheduled. There will be a

special introductory offer this time only.

These meetings are free to the public, and the course will be explained in complete detail, including entrance requirements, classroom schedule and location. You need to attend only one of the meetings; whichever is most convenient for you. These free one-hour orientations will be held as follows:

Thursday the 26th at 7:30 p.m.; Friday at 7:30 p.m.; Saturday at 10:30 a.m. and 2:30 p.m.; Monday at 7:30 p.m.; and FINAL MEETING Tuesday, July 31st at 7:30 p.m. ALL MEETINGS AT THE WESLEY FOUNDATION, 215 E. UNIVERSITY DR.

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# Monday concert here features famed soloists



## And now . . . a bit of the oboe

Melvin Kaplan, no slouch when it comes to interpretations of oboe literature, arrives on campus Monday along with the prestigious Festival Winds, for a concert in the Music Theatre.

A Summer Series concert by the prestigious Festival Winds is scheduled Monday at 8 p.m. in the Music Theatre.

Among the woodwind virtuosos in the group is oboist Melvin Kaplan, founder of the famed New York Chamber Soloists and faculty member of the Juilliard School of Music.

He last performed at ASU in April of 1972 when the Chamber Soloists appeared in a production of Handel's "Acis and Galatea."

Known throughout this country and Europe for his interpretations of solo and chamber literature for the oboe, Kaplan has been a featured soloist in New York's Philharmonic Hall and the Metropolitan Museum of Art.

Joining him Monday will be John Solum, flute; Charles Russo, clarinet; Arthur Weisberg, bassoon; and Ralph Froelich, horn. Each is a widely recognized soloist.

According to the New York Herald Tribune, the Festival Winds presents, "an imaginatively chosen and brilliantly executed program of music."

"The music was written by men of talent and the performers were masters of their instruments," the critic for the St. Louis Post Dispatch said.

Included in the first portion of the program will be "Diverzimento in D major for flute, oboe, bassoon and horn" by

Michael Haydn; "Three pieces for solo clarinet" by Stravinsky; "Density 21.5 for solo flute" by Varese; and "Choros No. 2 for flute and clarinet" by Villa-Lobos.

After intermission, the program continues with "Quartet for flute, oboe, clarinet and bassoon" by Francaix; "Concerto in G minor for flute, oboe and bassoon" by Vivaldi; and

"Quintet for flute, oboe, clarinet, bassoon and horn by Elliott Carter.

General admission tickets at \$2 are on advance sale at the Gammage box office, 965-3434, and also may be purchased at the Music Theatre on the evening of the concert.

Students with summer school receipts and University personnel with campus service cards will be admitted free.

## ASU welfare program attracts national kudos

The University's Undergraduate Social Welfare Program has been cited for general excellence by the American Correctional Association.

Ronald Perry, an Arizona Mutual Agreement Programming (MAP) coordinating assistant, presented the award in a recent ceremony to Mrs. Naomi Harward, ASU professor of sociology.

The MAP agency in Phoenix serves as a model for improving parole services at Arizona State Prison in Florence.

A recent ASU social welfare program grad, Perry completed field-work requirements for the Phoenix MAP Agency during the second semester. He was hired full-time when he graduated in May.

Prof. Harward said the University's program was honored for its interest in MAP since its inception and for Perry's outstanding contributions.

The MAP model for parole work in corrections developed in early 1972 after a workshop for parole administrators in New Orleans.

"Three states — Wisconsin, California and Arizona — are operating model programs," Prof. Harward said.

Here, Perry said, MAP works with potential prison parolees.

"Through a legal contract between inmate, prison and parole board, a definite release date is agreed upon when the inmate has completed the prescribed rehabilitation. MAP helps implement the plan and follows the inmate through to parole."

In the initial program, 216 inmates were selected at random. MAP referred 99 cases to the parole board, which approved 80 contracts.

Thus far, 55 participants have been released from prison, and 16 are scheduled to complete their rehabilitation requirements soon.

"Basically, it is our job to interpret the program for each prisoner," Perry said. "We meet regularly with the individual, review strengths and needs, and develop suitable rehabilitation."

As part of the program, prisoners can finish their high school educations, take college courses or be trained in a skilled profession.

"The effort focuses on helping the individual return to a useful, productive place in society," the ASU grad emphasized. "Hopefully, it will be expanded to include other prison inmates and other correctional institutions."

Ultimate success depends, however, on the prison warden and his cooperation in administering the program.

## Financial aids office gets government help

The U.S. Office of Education has awarded ASU three grants totaling more than \$2 million for support of its student assistance programs.

Included in the awards is \$1,187,453 for the national direct student loan program, \$622,605 for the college work-study program and \$351,114 for the supplemental educational opportunity grants program.

The national direct student loan program provides loans to students on the basis of financial need.

All ethnic and racial backgrounds are represented among the recipients of the loans, which mainly are awarded to students from low-income families.

The college work-study program provides jobs for students to partially defray their educational expenses.

All the employment is part-time, and most of the jobs are in departments and offices on campus. Some positions, though, are provided by non-profit agencies in the community.

To be eligible for an educational opportunity grant, a student must show "exceptional financial need and be unable to continue his education beyond high school without the award."

These opportunity grants, ranging in sum from \$200 to \$1,000 per undergraduate academic year, need not be repaid.

Those wishing further information may contact the Office of Financial Aids, Matthews Center lobby, 965-3355.



Two hard-working people who have devoted themselves to the rehabilitation of inmates at Arizona State Prison. ASU professor of sociology Naomi Harward

accepts national certificate of appreciation from Ronald Perry, ASU grad and assistant for Phoenix Mutual Agreement Programming.



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# SUMMER CLEARANCE

Thurs. July 19th 9:30 to 9 Fri. July 20 & Sat. July 21st 9:30-5:30

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<b>FAMOUS NAME BRANDS</b> <small>● LONG SLEEVE ● SPORT AND DRESS</small>	<b>SHIRTS</b> <b>1/2 PRICE</b>	<small>BEST BUY VALUES</small> <b>KNIT SLACKS</b> <b>30% OFF</b> <small>FINISHING CUFFING INCLUDED</small>
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36 Reg	1	37 Long	1	29	51	— Bermuda Shorts Sizes 29, 30, 32, only
37 Reg.	1	38 Long	7	30	86	— Dress Shirts — Long & Short Sleeves
39 Reg	1	39 Long	6	31	43	— Belts
40 Reg	1	40 Long	5	32	40	— Traditional Style Slacks Wash-Wear. Small Sizes.
38 Long	2	42 Long	1	33	30	— Tank Tops
38 Long	6	40 x-Long	7	34	2	
39 Long	10			35	1	
40 Long	4			42	1	
<b>\$20<sup>00</sup></b> <small>ea.</small>		<b>\$10<sup>00</sup></b> <small>ea.</small>		<b>\$3<sup>00</sup></b> <small>ea.</small>		<b>\$1<sup>92</sup></b> <small>ea.</small>



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