

friday

Arizona State University

Vol. 55, No. 62 February 2, 1973

state
press

Tempe, Arizona

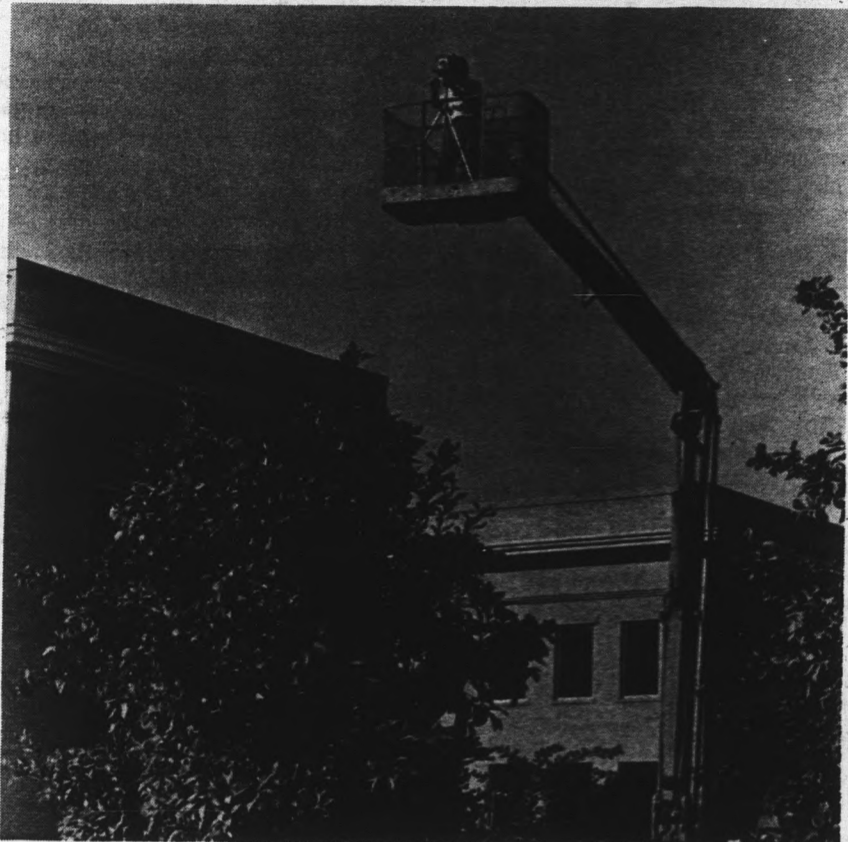


Photo by John Gherardi

A cameraman hovers above the campus yesterday as he captures the award winning ASU mall on film. ASU has won an award for university beautification on the pedestrian mall. The annual award presented by the Valley Forward Association symbolizes regular efforts to keep the valley beautiful.

MAMA seeks support to preserve 'old town'

By KENT IRELAND

Imagine Mill Avenue as a gas-lighted mall with restaurants, art galleries and a creative atmosphere in turn-of-the-century style.

These are the objectives of the Mill Avenue Merchants Association (MAMA). MAMA, which is the largest incorporated body of merchants in Tempe, plans to fight the City of Tempe to preserve historic Mill Avenue, according to Dan Mores, MAMA president.

Mores, owner of Artistic Glass Works, said he hopes MAMA will receive the support it need to save Tempe's historic buildings and homes.

MAMA treasurer Bill Freeman, owner of Plantreedome, said the group will fight against the pressure created by the Tempe Daily News and others who "support the wreckage of old town Tempe."

Frank Connolly, publisher of the Tempe Daily News, said, "I am emphatic about upgrading this part of the community. This (Mill Avenue) will always be the core of the city, but it has been a liability since World War II."

"If MAMA can get together, then so can the city, to redevelop the area," he said.

Freeman said his restaurant was Tempe's first post office and the old town Tempe atmosphere is still there today. MAMA secretary Cleve Preston, owner

of Poor Body's Ltd., said, "We really need support of the Tempe city government and, if we get that support, we can accomplish miracles for old town Tempe."

Mores said the "miracle" could become reality if Mill Avenue becomes a mall with bike paths to and from the ASU campus. He said MAMA wants to promote old-style restaurants, art galleries and small shops. It also wants to beautify the mall with greenery and an overall color scheme for the buildings.

Freeman said Mill Avenue must have adequate parking facilities and traffic re-routing system if the plans are to become reality.

He said a boulevard bypassing, the mall could control Tempe's in-and-out traffic. Mores said this could be done with funding from the city.

"We are trying to cater to the students and offer a relaxing atmosphere," he said.

Freeman said Mill Avenue's existence dates from Hayden's Ferry, which carried people across the Salt River to and from Phoenix, when that was the only means to cross the river.

Freeman said old town Tempe's future depends on the support received by MAMA and the actions of the City of Tempe.

Review

Board visits Architecture

Administrators at the College of Architecture said they expect no problems from the review by the National Architecture Accrediting Board next week.

Dean James Elmore of the College of Architecture said he is confident of a favorable review from the six man board, which will be at the College Monday, Tuesday and Wednesday.

The Architecture College was the target of many student criticisms last semester, and some students were concerned whether the College would maintain its accreditation.

Complaints included school standards, school accreditation and communication breakdowns in the school.

Calvin Straub, professor of architecture, said the College is looking forward to the review.

"I've been teaching 26 years and been through five visits (by the Board) and I don't think this one will be any different," he said.

Straub said he expects students to make complaints to the board, but the College welcomes such criticism if it creates positive changes.

"One of the whole purposes of the visits is for everyone to talk," he said.

The board will look at last semester's projects and confer with students.

Straub said the board will study "all of the facilities, the nature of the curriculum, standard of work, quality of work and all aspects of the College."

Elmore said, "I look forward to it because we can look at ourselves and reassess accordingly."

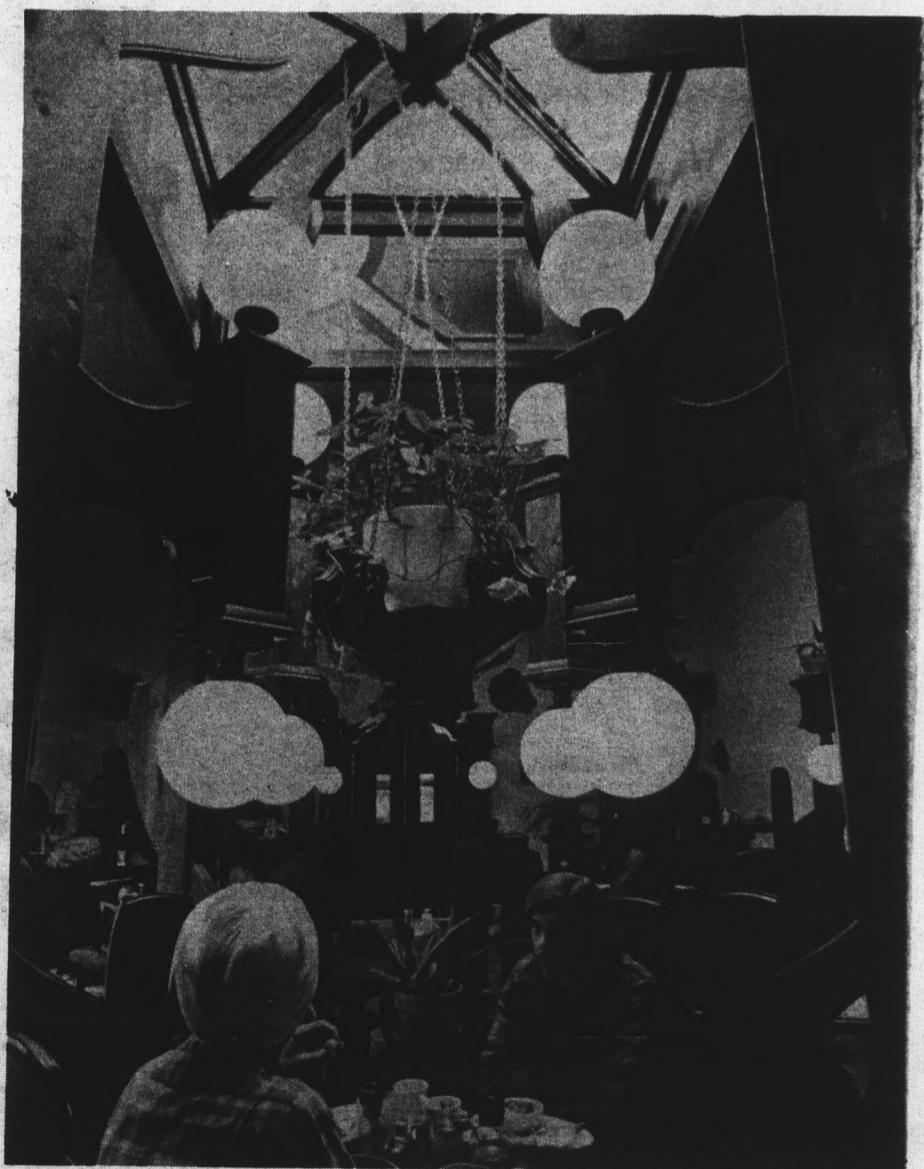


Photo by Ann Herold

Mill Ave. — preserving the atmosphere

College of Education

Students evaluate curricula

Last week a State Press reporter spent some time in a graduate education course and talked with several graduate students and professors concerning the college. This is his report.

Thirty-six ASU graduate students and one reporter sat in a circle, ripping up pieces of paper to make name tags for ourselves.

Questions as to what type of lettering we should use, the style of printing, and the size became of paramount importance.

Not to be outdone by her students, our teacher made her tag out of a half sheet of notebook paper, in huge letters, and laced it across her chest with her necklace.

Our tasks completed, we were asked to write the names of people we most admired on the reverse side. Our teacher said to keep it on the inside close to our heart, so no one will see it.

After minutes of serious introspection, we were able to continue with our project, which was to form groups of three or four and, as instructed, "Tell about some of the people you chose to put next to our hearts."

Our group talked about whether we had picked men or women, living or dead, famous personalities or our friends. We had not finished, however, when the teacher said, "How about bringing it to a close. Has everybody had a chance to share?"

This sharing experience was then opened to the entire class. We thought about the significance of selecting or not selecting our parents as persons we admired. We pondered what it meant to choose only famous people.

But, alas, it was time to move on. Committee meetings were held briefly, but by the time we began to understand our project, it was time to listen to our speaker.

A faculty member had come in to

explain a game we were to play, SIM-SOC. He explained the rules of the Simulated Society game by reading almost directly from the book most of us had.

As he spoke, an air of deadness crept over the room. One student flipped through the manual, laughing to himself.

After the long explanation of the game, it was time for our break. I asked one student if he thought the class was valuable. He had a negative reply. "I play the game," he said.

The student, a doctoral candidate, suggested most of the classes in the College of Education were oversimplified.

Another student said the college was attempting to bring new education theories into practice, but, "There is a wide difference between theory and the classroom."

The same student characterized our class as being on a "high level," saying he had learned something while in it.

Other students had comments on the class ranging from "It's the worst" to "I'm not really enthused about it."

A graduate student in a different education department said the faculty is weak in the college. "Some of the teaching is very poor," he said.

Dr. Tom McDonald, reading supervisor for the Phoenix Union High School District, said 27 percent of eighth grade students in his district read at or below the sixth grade level. The high school district now hires 92 reading specialists to help correct this problem, he said.

McDonald criticized the College of Education at ASU for requiring only three hours of reading instruction for prospective teachers. "This, we think, is woefully lacking," he said.

Arizona State should take a close look at the elementary and secondary education curricula to see if they are incorporating reading education practices for teachers, McDonald said.

AN OPEN LETTER TO VLADIMIR POPOV

February 2, 1973

Welcome, Mr. Popov:

We hope that you enjoy your visit to Arizona State University and to the Valley of the Sun. Conferences and symposiums, such as the one in which you are participating, contribute to world-wide understanding, and to remind us that well-meaning people of different beliefs can strive — and study — together in peace.

In that spirit, Mr. Popov, we call upon you to remember that three million Russian Jews are living, not in a "Communist utopia" but in fear and prejudice at the hands of the Soviet government for no other reason than because they are Jews.

Since professors and students have traditionally been in the vanguard of human rights — placing their best hopes in the pursuit of knowledge, we call upon you, Mr. Popov, to help us save a group of people who desire only to practice their religion in peace, or to emigrate to a country where they can.

Our American friends concerned with justice for oppressed Soviet citizens can help by writing to their Congressmen and enlisting support for HR17131, known as the "Vanik Bill," a measure designed to deny "most favored nation" status to countries oppressing their citizens.

But you, Mr. Popov, can help, too.

We ask that you take home a message to your nation's leaders. We ask you to tell them that millions of Americans deplore the Soviet persecution of any group — including Jews. We ask you to tell your leaders not to sacrifice the good will that you bring by inflicting misery upon other Russian citizens. And finally, Mr. Popov, we ask you to remind your fellow countrymen that we in America have come to learn that the best way for evil to triumph is for good men to do nothing.

Signed:

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Two architecture profs oppose scoreboard plan

At least two faculty members of the College of Architecture are opposed to building the giant A-shaped scoreboard scheduled for use next fall at Sun Devil Stadium.

The 100-foot structure will dominate the south end of the stadium, and is expected to be finished in time for the 1973 football season, according to Dr. Fred Miller, ASU athletic director.

Professor Calvin Straub of the College of Architecture said he finds the plan offensive.

"It's what we call 'pop architecture'," he said. "I kind of feel that it's a caricature of itself."

"My initial impression is I think we can do something better," he said.

James Rapp, associate professor of architecture, suggested alternatives to the sign be sought.

Rapp said, "I think the money spent on this can be used in many other areas."

He said emphasis should be placed on function, suggesting more comfortable seating or signs directing traffic to the stadium as better areas for spending.

Miller said the sign will be financed by a private institution and will cost the University nothing.

Rapp called the sign "Cute, frivolous, and fun," but said it would not last as a landmark.

"It's an interesting thing how signs begin to take on more prominence than the building or the event. I think, personally, that it's a lack of priorities. There are many things more important than the sign," Rapp said.

"People come here for the event, and that's what's most important. To constantly superimpose this 'A' is a slap in the face."

Professors begin study of Indian opportunities

Two ASU assistant professors are investigating managerial opportunities among five of Arizona's 17 Indian tribes.

Dr. John Newstrom, assistant professor of management, and Dr. Alfred Hagan, assistant professor of business administration, are conducting the study. They are working with a grant from the Indian Development District of Arizona.

The five tribes selected for the study are Hopi, Papago, Fort Yuma, White Mountain and Gila River. They were chosen because they offer a diverse representation of Arizona's Indian population.

"Indians want to develop their land and resources, but their success has been limited due to their lack of management training," Newstrom said.

Because of this, Indian businesses have turned to white management.

"Indians want self-determination, but they don't want to cut off all ties. They have depended on whites to conduct their affairs for years, so effective changes will be slow to accomplish," Hagan said.

Newstrom said Indians can understand the needs of other Indians better because of their cultural advantages.

AWARE stresses new roles

Campus group helps women in readjusting

By SHERI BAILEY

Conceptual ideas like the "woman's place is in the home" are changing with the help of the Association for Women's Active Return to Education (AWARE).

In weekly Thursday meetings, AWARE members find their problems are not unique and work to solve them with the help of group discussion.

"One of the main functions of AWARE is to make the women feel at home on campus," said Cele Halas, AWARE adviser. They find support by meeting other people who have shared similar

experiences, she said.

"In AWARE meetings, women are encouraged to risk a little bit, to take steps they would ordinarily be afraid to take without support from their peers," Halas explained.

"It's a frightening experience for women who think they have forgotten how to learn," she said.

When AWARE members meet, they find they are not alone in their feelings and learn from other women's experiences, she said. This also encourages them to express themselves in a group.

"One thing AWARE tries to do is encourage a positive attitude toward education and themselves," she said.

President Elaine Hill said AWARE plans to have a representative from the University Career Services speak at their Feb. 22 meeting.

"We hope to have scholarships set up and more speakers during this semester," she said.

AWARE meets each Thursday in ED 212 at noon.

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Air Force tests for scholarships

An Air Force Officers Qualifications Test (AFOQT) will be given to freshman and sophomore ROTC cadets at 7:30 a.m. tomorrow in Main 333.

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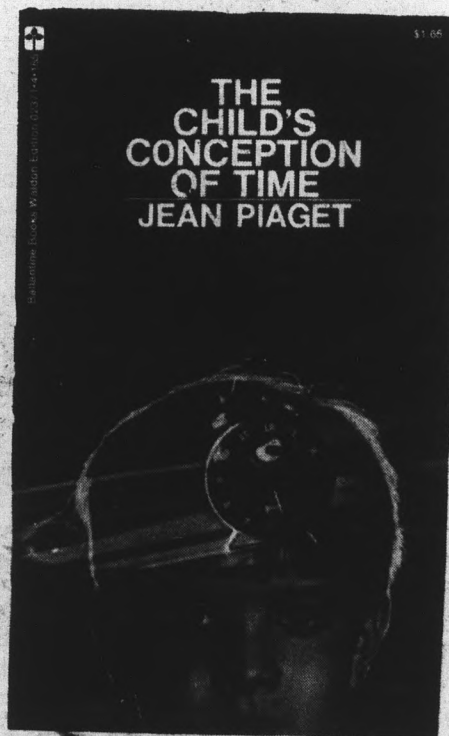
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Opinion

state press

Bruce Tomaso

Evaluating the evaluation

"Circle the number which best describes your instructor. Once an answer is marked it may not be changed. Do not consult with classmates. DO NOT SIGN YOUR NAME!"

The stern instructions which prefaced last semester's long-awaited faculty evaluation questionnaire might have been rewritten as follows: "Answer the following questions. Do not ask any new ones. ANY FACULTY EVALUATION IS BETTER THAN NONE!"

The idea of students evaluating teachers' abilities should go hand in hand with the traditional faculty evaluation (grades) of students. As an earlier column on this page pointed out, teacher evaluations are useful to all parties concerned — faculty, administrators, students and prospective students.

But the good idea, as it was realized by ASASU, degenerated into a poor evaluation.

"Evaluation" implies a subjective judgment on the part of students. But the evaluation form was designed to produce an objective, numerical rating of teachers. In the process of converting opinions to digits, a great deal was lost.

There were, to begin with, only six questions in the evaluation. The first required the student to select the category wherein his grade average lies (Above 3.50, 3.00 to 3.50, etc.) Presumably, the authors of the questionnaire consider this information not only relevant, but of primary importance to the rest of the evaluation.

The last question on the sheet was an evaluation of the evaluation: "The idea of student evaluation of teaching effectiveness is..." The question and its possible answers were carefully worded so a student could only pass judgment on the idea and not on that particular evaluation form.

Needless to say, one could praise the concept while criticizing the product. But not unless one wished to have his questionnaire discarded.

Of the six questions, then, only four actually applied to evaluating teachers. And what they lacked in quantity, they also lacked in depth.

"Would you recommend this instructor to a good friend?" Sure, the dodo's class is an easy B. Therefore, circle "Yes, recommend him highly." Therefore, the dodo is an outstanding teacher.

Another question asks, "How would you rate your instructor in general (Followed by 'all-around' in parentheses for those who don't know what general means) teaching ability. The answers, ranging from "outstanding and stimulating" to "poor and inadequate" were vague to the point of being meaningless.

ASASU First Vice President Wayne Lindquist, co-ordinator of the evaluation program, probably anticipated criticism of the questionnaire's superficiality. His explanation that the general form was necessary due to scarcity of classroom time is plainly absurd.

No teachers except those opposed to faculty evaluations of any kind would be opposed to one that took five minutes instead of five seconds to complete. And no student willing to fill out a one-page form would object to filling out a slightly longer one.

Lindquist said he hopes for an expanded form in the near future. How noble. Is the year 2000 "in the near future?"

Some ideas that start out well never materialize. ASASU's faculty evaluation was such an idea. It never even looked good on paper.

Letters

'Not one cent for tribute'

Editor:

Re: State Press editorial of Jan. 31, "\$1 not bad for legal advice."

I recall the public outcry toward the Barbary Pirates during the Jeffersonian era: "Millions for defense, but not one cent in tribute."

It seems Mark Wilson would have us pay tribute to his latest (though he's... been pushing... for some time now") ASASU money collecting scheme by tacking an extra dollar onto the student activity fee for a program of dubious value.

The president of ASASU should be thinking of cutting down the student's monetary burden and not ways of increasing it. Saints preserve us if Mr. Wilson can't find room within his allotted budget for worthwhile innovations (that not being the case here) by eliminating deadwood and obsolete, unsupported, unwarranted items like ASASU salaries.

Mr. Wilson would do us all well to stop thinking of ASU as a kingdom. In the case of legal matters, ASU is a part of the greater community and therefore should not set up duplicate services that already exist, i.e., Legal Aid.

Furthermore, Wilson's proposal as stated in the editorial amounts to a program that is too little, for too few, and too great an expense. Using his

figures in justifying the need for a student's attorney, one finds approximately 2,000 persons conceivably are seeking legal aid on campus each semester.

One might ask, are these people all fee paying students? That 25,000 fee payers should provide for the 2,000 is ridiculous. On the other hand, if a sizable number of fee payers wanted to use the proposed service, only a fool would say three attorneys and a handful of aides could handle the demand.

The baffling illogic of the editorial makes one wonder how deeply the ASASU president is pondering the great questions of ASASU. For example, what would be the value of an emergency phone service if the proposed office would not defend students in criminal cases?

In essence, we need a student's attorney like we need a paid ASASU president.
Wayne Hemer

Vietnam peace has no honor

Editor:

I first learned of the Vietnam peace settlement on Wednesday morning when I read the headlines of the Arizona Republic. I went to class with a pleased but tired feeling of relief. I was amazed that not one of my professors took time to even note in passing the ending of the war, and throughout the day I didn't hear

● Continued on page 5

Rick Mahrle

John wants to come home

John sat on the edge of his lower bunk watching the Sony portable on the night-stand. The cold Canadian wind blew outside of his apartment as the news flash filled the tiny screen.

The war was over, at least for America. The news cheered John. You see, he had been on the right side of the war all along; he went to Canada to avoid the draft in 1966.

John was particularly happy for the POWs and their families. He should be, for he is also a prisoner of war.

During those early years of the war, his country told him he must fight for a cause he did not understand. He was told to kill because someone told him to and he was told to be killed for a cause even his leaders were not sure of.

So he left. Not without remorse or tears at his parting, but with hope that he would someday return to his family and his country.

But governments are slow to admit their failings. As Nixon extolled the virtues of his peace with honor, he failed to

mention the most honorable of all; those who would not kill for blind reasons.

Since the war's end, Nixon has made his stand on amnesty quite clear. No amnesty will be granted under any circumstances.

But Mr. Nixon is the one who should be asking for forgiveness.

He continued the war for four years, carpet bombed the North, defoliated forests, killed civilians and caused the deaths of thousands of Americans for no apparent reason but to save national face.

He should be pleading

for amnesty, he is the real villain.

America is not very mature emotionally if she cannot admit her mistakes. It is time we realized there are higher authorities than the laws of men. Many who left the United States heard these higher authorities.

It is long past the time we should welcome these men back to their native land. When conscience cannot be found in the government, sometimes it can be found in the people.

John would like to come home. America is where he belongs.

state press

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John Banaszewski

Reminiscing

People don't reminisce enough. Of course you should not linger in the past because you could get picked up for loitering and have your lifestyle towed away. But occasionally it's good to review that which has happened — that which is probably shaping what is happening now.

Like high school. It seemed you always had to sneak everywhere in those days. Sneak here, sneak there, everywhere a sneak-sneakin'.

For example going to the lavatory (take note you uncultured slobs who called it the "bathroom.")

Frequenting the lavatory in high school was considered an unnatural or conspiratorial act. Not that you were suspected of having a bladder ailment; that would be explainable and all teachers knew that students' behavior was beyond explanation.

You were probably going to sneak a smoke or flush some kid's head down the toilet. And doing either of those acts immediately placed you in the category of brain or brute.

For sneaking a smoke required cunning and planning whereas flushing some kid's head merely required a strong wrist — to push down the handle.

And as for the poor schlep who really had to "go" to the lavatory — well, he was just another weirdo.

So you're in the lavatory, hall pass displayed prominently from your pocket and you're going to sneak a smoke. Now most cunning students, and those who had a natural aversion to being suspended, had friends who acted as the proverbial "lookout."

But the strategic placement of a friend outside the lavatory door to look incessantly up and down the corridors could have resulted in two things: severe neck lacerations for him or immediate suspension for you because his revolving head drew a hall monitor who, in turn, caught you in mid smoke ring.

But smoking without a lookout required you to do four things very quickly: watch the vents at the bottom of the door; smoke your cigarette; shoot it across the lavatory into the sink; and blow any smoke from your mouth, lungs and inner cavities within .8 seconds.

And if your preparations were adequate and the act was consummated, you emerged from the place with a true feeling of fulfillment and personal pride.

Oh, and you would have one other feeling. But that would require another lavatory pass within 15 minutes, for the true purpose of your trip was never realized.

Now, of course, this bit of reminiscing is irrelevant today, for none of us must endure such restrictions. But think about it, though, as you're sneaking a smoke on the Mall because the prof won't allow it in class.



Letters

•honor

Continued from page 4
any of my classmates mention it.

It is understandable that when one has gone through such a prolonged period of pain and turmoil the natural tendency is to try to forget, to pick up the pieces, and to look to the future.

Remembering is painful, but is it possible that America in her stupidity and blindness will forget the costly lessons that this tragedy of errors has taught? Vietnam is a cross that America will have to bear for a long, long time. Let us not put down our burden too quickly. There may be peace in

Vietnam — but no honor.
Aaron Kizer
College of Law

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ASU's Jim Newhall comes up for air as he works for a strong showing in a butterfly event. The Sun Devil swimming team hosts Cal State-Long Beach at 1 p.m. tomorrow at the ASU pool in the final home meet of the season.

WAC baseball pilots new pinch hitter rule

Western Athletic Conference Commissioner Stan Bates has announced the 1973 WAC baseball season will be used for a pilot study of the designated pinch hitter (DPH) rule.

The WAC rule will feature one major difference from the DPH rule to be used by the professional American League this year.

The pinch hitter in the WAC will be permitted to enter the game at a regular defensive position. The American League pinch hitter will be used only as a batter.

The WAC pinch hitter may be substituted for the pitcher and may hit in any

position in the batting order. However, the position of the DPH in the batting order must be indicated by the coach when the lineups are exchanged at the start of the game.

The pinch hitter may also be replaced with another pinch hitter at any time during the game.

Teams may name the pitcher as the DPH, and he can remain the DPH even if he should be removed from his pitching duties.

Statistics will be kept on the success of the rule, and WAC coaches will present the results to the NCAA Baseball Rules and Tournament Committee.

Sun Devil cagers host revived 'Pokes

Wyoming's Cowboys, on their annual southern WAC road tour, trip into Sun Devil Gym for a 1:30 p.m. clash with the Sun Devils tomorrow.

The Cowboys played at Arizona last night while the Sun Devils hosted Colorado State.

Wyoming carried a 2-3 conference mark (fifth place) and a 7-9 overall record against Arizona.

Tomorrow's game is this week's WAC regional television contest.

Revamped Cowboy squad

Cowboy coach Bill Strannigan's squad finished last in last season's WAC race with a 3-11 record, prompting Strannigan to aim for an instant rebuilding program with junior college talent.

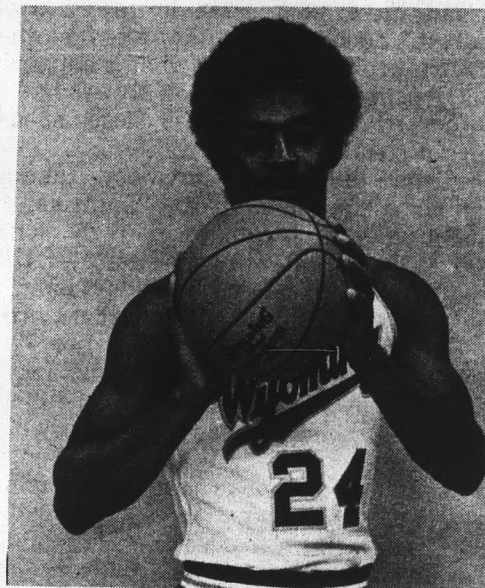
As things have turned out, two of Strannigan's transfers worked into team-leading roles.

Guard Ron Crowell leads the 'Pokes in scoring with a 14 point average and center-forward Ken Morgan Clark paces Wyoming rebounding with a 10.4 average on the boards.

Talent infusion

Both transferred from Casper (Wyo.) Junior College.

Strannigan probably hates to think where he could have ended up without the transfers, but his talent transfusion doesn't appear to be successful enough to make the Cowboys WAC contenders.



Wyoming guard Ron Crowell

The Cowboys managed one road breakthrough at Utah, but last week's loss at home to New Mexico put Wyoming back on even ground with home-away wins-losses.

Road breakthroughs

The Sun Devils, undefeated at home and winless on the road in WAC play, before last night's game, need to maintain their clean home record and look for at least a pair of road wins.

Coach Ned Wulk said a 9-5 record should still be enough to take the championship. He looks at Wyoming and Colorado State (Mar. 2 and 3) as the most likely spots for Sun Devil road success.

Kennedy is key

"Ron Kennedy is still the key to our season," said Wulk. "At the start of the season I said that if Ron had a great year, we'd have a great year. We have to work at getting the ball into Ron more and he has to be getting up better shots."

Wulk said 6-10 sophomore forward-center Scott Lloyd probably will not play this season. Lloyd broke an ankle in preseason, and by sitting out the rest of the season, he will maintain his full three-year eligibility.

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In first action of season

Tennis team plays alumni

First-year tennis coach Marty Pincus will send his tennis team into its first action of the season tomorrow when the Sun Devils host a group of ASU alumni at noon on the ASU courts.

Mike Wilkinson, number one player for the 1972 ASU team, will be joined by alumni Hans Nordstrom, Ray Young (Paradise Valley pro), Bill Butler and Bill Olvey (Scottsdale pros) and Jerry Foster (Phoenix Country Club pro).

Pincus said the Sun Devils will lead off the season with Glen Holroyd, Barry Young, Bill Ray, John Byron, Scott Baker and Dan Violette as the basic six-man team.

ASU captain Dave Kanter will miss the alumni match with a foot injury sustained during semester break. "It'll still be a couple of weeks before he's ready to

Billiards, ping pong entries end today

The MU Recreation Center is sponsoring a pocket billiards and table tennis tournament at 10 a.m. tomorrow in the center.

The tournament is open to all full-time ASU students. The winners will represent ASU at the Association of College Unions-International Regional Tournament, Feb. 15-18 in Logan, Utah.

The billiards tourney will have separate divisions for men and women. The table tennis tourney is for men only.

Entry blanks are available at the Recreation Center desk and must be returned by midnight tonight. Students may phone 965-3642 for more information.

play," said Pincus. "Hopefully, he could be back for our Arizona match in two weeks."

The alumni match will

include singles and doubles competition. Tomorrow's match will be the first alumni match at ASU, according to Pincus.

Intramural season begins

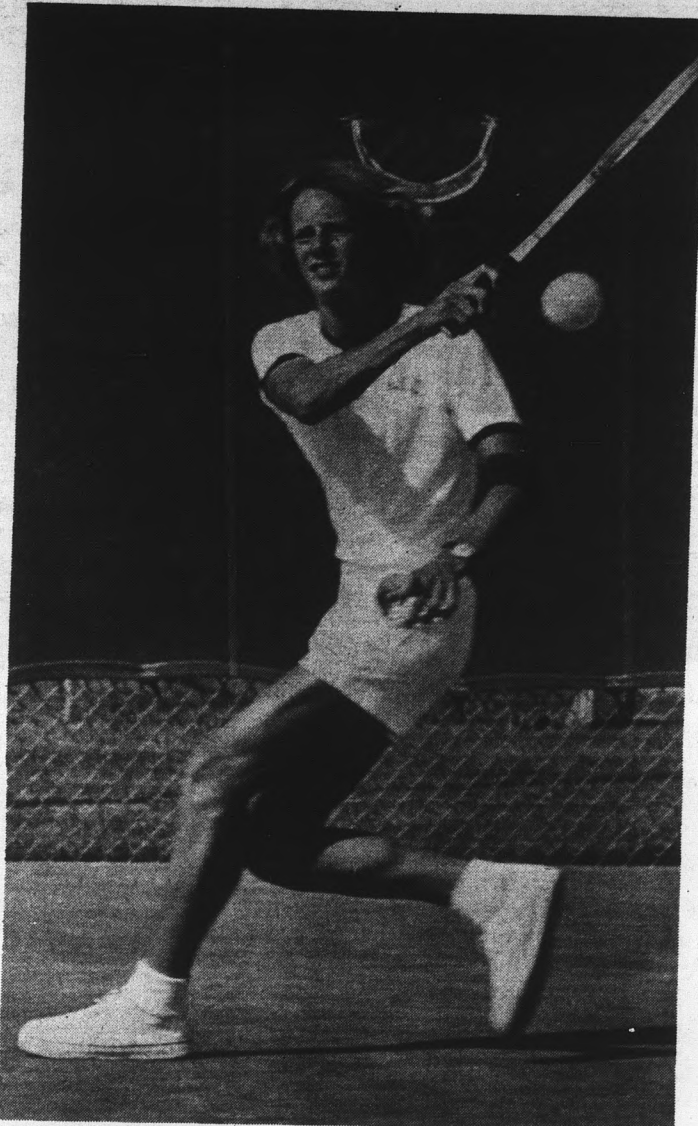
The spring intramural season is underway with bowling and pool presently being sponsored by ASU's intramural department.

Other sports coming up in Feb. are co-rec tennis, softball and co-rec softball.

Entries for any sport must be submitted to the Intramural office.

Entires due	Play begins	
Co-rec tennis	Jan. 31	Feb. 5
Softball	Jan. 31	Feb. 12
Co-rec softball	Feb. 2	Feb. 17
One-on-one basketball	Feb. 21	Mar. 5
Basketball	Mar. 7	Mar. 28
Golf	Mar. 30	Apr. 17
Freethrow	Apr. 4	Apr. 7
Handball	Mar. 28	Apr. 16
Track & field	Apr. 11	Apr. 17

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Glen Holroyd and the rest of the 1973 ASU tennis team will see their first action of the season when they take on the ASU alumni tomorrow at noon on the ASU courts.

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Home-cooked meal, 12 to 1:30 p.m., Baker Center. Provided by the American Baptist Ministry, 50 cents.
 "The Future of Taiwan," 8 a.m. to 5:30 p.m., MU Arizona Room. Symposium sponsored by the Center for Asian Studies. Open to the public. Registration fee. Call 965-7184 for information.
 Pop-Up, 11:30 a.m., Rendezvous Lounge. ASU Jazz Quintet.
 MU Spring Film Festival, "Airport," 7 and 9:30 p.m. MU Movie House. Admission 50 cents. Tickets available in Activities Center.
 Free counseling service by campus ministers for students, faculty and staff, 9 a.m. to 4 p.m. Danforth Chapel Office. 965-3570. Every weekday.

Saturday, Feb. 3

MU Film Special, "Performance," 7 and 9:30 p.m., MU Movie House. Admission \$1. Tickets available in Activities Center.
 Exhibition of dyed hangings by Patsy Lowry, MU building hours, first and second floor display cases. Through Feb. 16.
 "Assemblages Etc.," by Joe Atteberry, 10 a.m. to 5 p.m., MU Art Gallery. Free admission. Through Feb. 16.
 "The Future of Taiwan," 8 a.m. to 4:30 p.m., MU Arizona Room. Symposium sponsored by the Center for Asian Studies. Open to the public. Registration fee. Call 965-7184 for information.
 CAB film — "The Merry Widow," 6:30 p.m., Neeb Hall. A silent film with live piano accompaniment. Admission free.

Sunday, Feb. 4

Women's Liberation meeting, 7:30 p.m., Pinal Room. "Can you overcome a sexist upbringing?"
 CAB film — "The Touch," 6:30 p.m., Neeb Hall. Directed by Ingmar Bergan. Stars Eliot Gould and Bibi Anderson.
 Aesthetic Band, 8 p.m., MU 276. Artists, musicians, poets and those who enjoy them get together for good communication. Everyone invited. Free. Performers come at 7:45.

Monday, Feb. 5

Inter-varsity Christian Fellowship, 7 p.m., MU 286. Everyone welcome.

Latin American Forum aids earthquake victims

A student-faculty organization will collect canned food on campus next week for victims of the recent Managua, Nicaragua, earthquake. "Anyone who is on campus and wants to bring canned goods may bring them to SS 212, the Latin American Center reading room," said Randi Thomson, publicity chairman of the Latin American Forum and head of the food drive.

The Forum will collect door-to-door in dormitories and in Sun City. It is arranging to set up special

boxes in supermarkets. A table will be placed on the Mall next week to receive donations, she said.

The Forum is looking for volunteers to help with the drive, Thomson added.

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Quits commercials

Director leaves city

Is there more to life than television commercials?

DeWitt Jones thinks so. After spending three years in Hollywood directing commercials he decided life had much more to offer.

Hones narrated the film, "John Muir's High Sierra," Wednesday night at Grady Gammage. Afterwords, he described his experiences.

Jones met two mountaineers at a Sierra Club meeting and a year later, with a new life-style, left the world of television commercials.

He has produced two films. One is a feature on folksinger Joan Baez called "Carry It On." The other depicts the lives of returning Vietnam war veterans called "The War Comes Home."

After completing the films Jones decided to leave city life. When Jones returned he began what he considers the major work of his life. He spent 18 months in the Sierra Nevada mountains filming "John Muir's High Sierra."

Muir was a conservationist and founder of the Sierra Club. The first half of the film portrays what the first trip through the mountains must have been like when Muir traveled through them 100 years ago.

The film also depicts the beauty of snow melting into a waterfall, the savage violence of a sudden thunderstorm and a mid-winter blizzard. But even this violence is followed by beauty—the appearance of the sun after the storm, the wide expanse of freshly fallen, unmarked snow after the blizzard.

"The film was an attempt to make a positive ecology film that didn't really tell you how horrible things are getting," Jones said. He wanted to reaffirm the wonders of nature for people who don't get to spend much time in the woods or mountains.

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● ANNOUNCEMENTS

Gerald Strober, Methodist minister and consultant to the interreligious affairs dept. of the American Jewish Committee, speaks on "Jesus Christ Superstar: The Commercialization of the Jews" Baker Center, Sat. Feb. 3, 2:30 p.m. call Hillel, 966-5371. (2-2)

Protest the oppression of Soviet Jews! Meet 11:00, Fri., Feb. 2, at Hillel, Baker Center or join us at 11:30 on th mail. 966-5371 for information. (2-2)

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 CH 114 General Chemistry
 CH 231 Organic Chemistry
 GL 100 General Geology
 GL 101 Physical Geology
 PX 100 General Psychology
 HE 251 Real Estate Principles
 EC 201 Principles of Economics
 ES 102 Engineering Science
 Class Notes available at MU Bookstore. (2-14)

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Friday, February 2

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No trade for a horse

'Big Apple' superstar no stereotype cowboy

By RUSTY FOLEY

E-e-e-e-e-ha-a-a-a-a.

Familiar sounds to Dennis Reiners, he rides the Big Apple. That's the rodeo circuit, the big ones. It's a year round job but he's good at it.

Reiners grew up on a farm in Minnesota and started riding in small rodeos in 1954 as an amateur. And those cries, well, they're familiar to anyone who spends much time around corrals.

But the more sophisticated atmosphere of, say, the north Scottsdale luxury townhouse set belongs to the modern day cowboy, too. That's Reiners' world, too.

On this particular day, Reiners sat in the shadows of the lunchtime crowd at the Buckeroo restaurant looking more like the average Scottsdale man-on-the-street than the 1970 world champion bronc rider he is.

He and his fellow cowboy, Terry Jorgensen, were as concerned about the Scottsdale townhouse they are about to buy as they were about the upcoming Parada del Sol rodeo.

These cowboys wear no spurs or leather chaps. The only real clue was the cowboy hat Reiners donned as he got up to leave the restaurant.

Reiners is small, but he appears wiry, even through his brown range jacket as he walks with the slight bow-

leggedness that comes from years of bronc riding. He moves confidently, aware of his bearing and the image he wants to project, a man who knows what his business is and who knows he's good at it.

His hair is slightly shaggy around the collar, but he'd pass without disturbance in any cowboy bar. That image doesn't invite trouble.

Jorgensen is a boyish football lineman type. His barrel chest and steady movements create the impression that if he takes his falls in the course of competition, he takes them well.

Neither of them talk with a twang. Forget the cowboy stereotype when you look at them. They may horseplay like any two buddies, but they're not loud and they're not obnoxious. They're polite and pleasant.

The Big Apple is the series of rodeos with the highest purse for winners. Eugene, Oregon; Calgary, Alberta; Sioux Falls, South Dakota; Denver and Colorado Springs, Colorado; and Phoenix are part of the Big Apple circuit, Reiners said.

Amateurs, he said, receive a permit from the Rodeo Cowboys Association. If their winnings for a single year top \$1,000, they turn pro.

● Continued on page 12

**state
press**

Grapevine features fine cheese

By RUSTY FOLEY

It's not the usual after-the-movie sort of place. Wine and cheese replace the customary hamburger.

The Grapevine located on Brown Avenue in Scottsdale is for those who want something different and appreciate fine wine, cheese, and subdued atmosphere.

Dim lights greet those entering the low-ceiled rooms. Simple wrought-iron chandeliers with artificial grape vines interwoven among the lights hang from the ceilings.

Murals depicting country scenes and others, recreating

monastic wine cellars, have been applied to the walls of the main room.

Two rooms off the main dining room have a styrofoam surface applied to the walls and ceiling to create a rock-like surface. These rooms are called caves.

Customer demand

The restaurant was conceived by Chuck Engels who owns the several branches of The Cheese Shop in the Valley.

Chris Pischke, manager of the Grapevine, said, "Our Cheese Shop customers kept saying, 'Wouldn't it be nice to be able to go somewhere and have these things that are in the store.'"

"The menu is made up of the most popular things from the store," he said.

Originally the clientele was Cheese Shop customers but now everybody comes in.

"It seems like our customers vary from night to night. One night it'll be tourists and the next, the long-hairs," said Pischke.

Catering music-wise

"We cater to our customers, music-wise," he said.

Depending on the crowd the

music tapes playing in the background vary from jazz, to rock, to easy-listening pop.

Customers do know wines and cheeses, said Pischke.

"It's surprising. We get younger people who come in and they order the good wines and it's not just to impress somebody," he said.

A step above

If someone wants to know what to order, Pischke is happy to help out.

Pischke, with his slightly long but neatly-styled hair, adds to the style of the place with his pleasant and gracious manner.

The menu includes collections of imported cheeses and fancy meats. Cheeses and meats are served on a carving board garnished with fruit and bread.

Rose, chablis, etc.

The timid may select one of the house wines, either a rose, chablis, or burgundy. The brand is a step or two above the regular restaurant house wine.

The wine connoisseur or the adventurous amateur may choose from domestic, German, French, and Portuguese wines.

Domestic and imported beers are also featured.

Aside from the cheese and meat boards, Swiss and beef fondue is offered. Salads and sandwiches are also on the menu.


"We're more expensive than some places because we serve the best meats, cheeses and wines," said Pischke.

Expense notwithstanding, the place is different and tasteful. That alone makes it worth a leisurely stop.



Photo by Ann Herold

Chris Pischke, right, checks the bottle of wine his customer is to be served seeing that all is in order.




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This Weekend

FRIDAY: "Airport" will be showing at 7 and 9:30 p.m. tonight at the MU Movie House. Admission is 50 cents for this popular flick from about two years back featuring stars Helen Hayes and Dean Martin.

There's always midnight movies at the Valley Art, 509 Mill Ave., and tonight's no exception.

SATURDAY: Johnny Rivers is in concert at 8:30 p.m. in the Celebrity Theatre, 32nd St. north of Van Buren. Tickets are \$3.50, \$4.50, and \$5.50.

ASASU Cultural Affairs Board will show the 1925 classic film, "The Merry Widow" at 6:30 p.m. tonight in Neeb Hall. The film stars John Gilbert and Mea Murray. Also showing will be an Ernest Lubitsch film, "Trouble in Paradise." Admission is free.

"Performance" with Mick Jagger will show in the

MU Movie House at 7 and 9:30 p.m. A rock super-star and a gangster meet and exchange identities in this flick. Admission is \$1.00.

It's one more time around with "Monterey Pop" tonight at midnight at the Valley Art. It is a documentary of the Monterey Pop Festival of the summer of 1967. Admission is \$1.75.

SUNDAY: Mark Almond is in concert at 7:30 p.m. at the Celebrity Theatre tonight. Tickets are \$3.50, \$4.50, and \$5.50.

Igmar Bergman's "The Touch" is featured tonight at 6:30 in Neeb Hall. Elliot Gould, Bibi Andersson, and Max von Sydow star.

The Guess Who headlines a show at Big Surf at 1 p.m. today. Appearing with them will be It's a Beautiful Day and Steely Dan. Admission at the door is \$5.00.

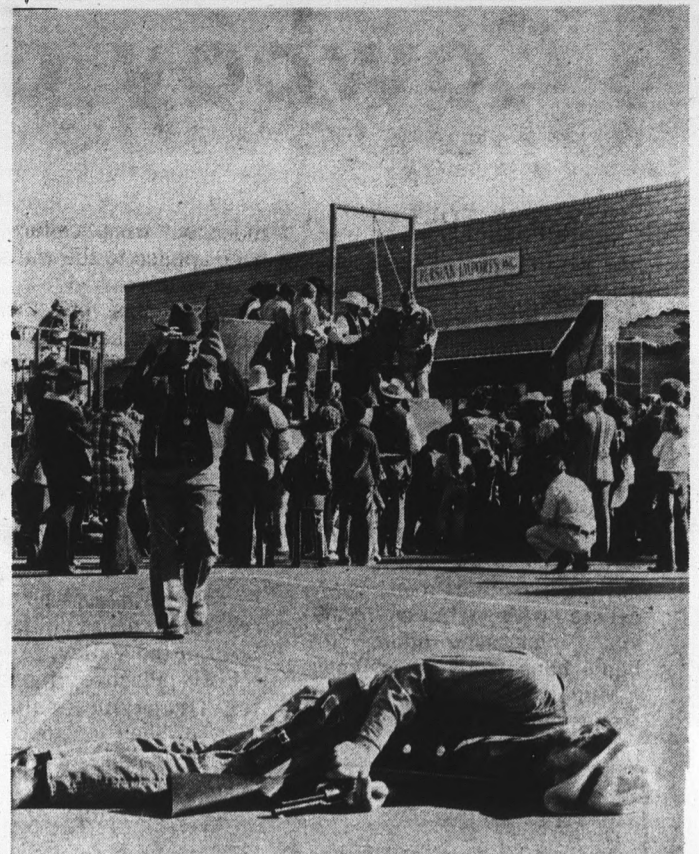



Photo by John Gherardi

Justice will be done

Of course it's not real. Just a publicity stunt leading up to Scottsdale Jaycees Rodeo this weekend. Rodeo performances are at 2 and 8 p.m. Saturday and Sunday. Tickets range from \$2.00 to \$8.00.



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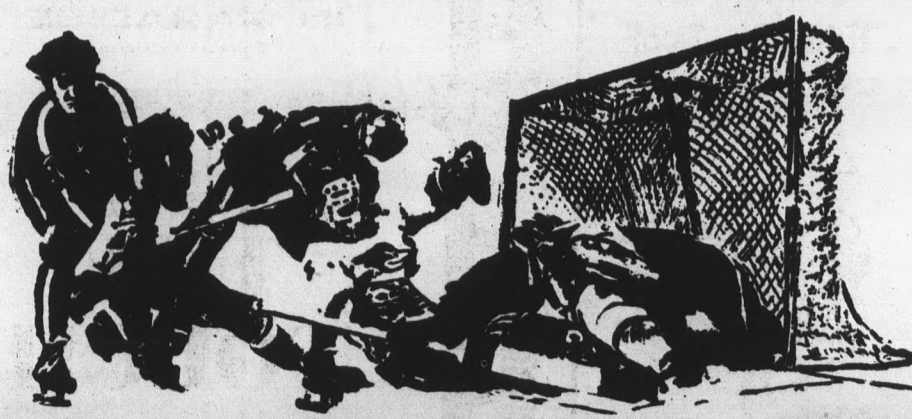
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Cowboy discusses rodeo life

Continued from page 9

Reiners graduated into the professional ranks in 1958.

This weekend's rodeo will mark his comeback after a five-month lapse caused by a broken leg.

The leg was broken when the bronc he was riding rammed up against the side of the chute as he was about to begin his ride.

Bronco accident

Because of the accident, he lost a chance to compete for the world championship title of 1972. He was one of the "top 15"—one of the rodeo cowboys with the highest number of points in competition for the year.

Each point won in competition equals one dollar.

The rodeo cowboy rides the circuit all year round.

In the 'top is' money

"Once you've made the 'top 15,' you've the best. You

enter where the best money is. You can plan to take time out to see people and take care of business. Sometimes you may want to go someplace that doesn't have that big of a rodeo but maybe you want to see a special girl.

"Funny what a guy will do for a woman," he said, chuckling.

The amateur may have trouble with finances. Then he works the "labor list" doing odd jobs at the rodeos untying calves or opening chute gates.

"I never had to do much of that," Reiners said. "I was usually winning."

Learning the ropes

"When you're first starting out you learn the ropes, what sort of night life there is, and where to stay," he said.

"You can have the night life and the drinking, but you've got to know your limit," he said.

"All the traveling gets to you sometimes, but then you kind of get into it," he said.

This afternoon Reiners and Jorgensen weren't worrying about the rodeos.

Living funky

"I travel around a lot, but I keep an apartment here in Scottsdale. It's a nice funky place. There's the golfer type as well as the cowboys around," Reiners said.

"We're buying a townhouse right now," he said.

"Yeh, it's up there where they took part of the land and made it into a park," Jorgensen said, referring to the new Kaiser-Aetna development north of downtown Scottsdale.

"They've made it into a park with little lakes and all. It's really nice," he said.

Added to his townhouse living, Reiners just bought himself a motorcycle for those times when a horse just won't do.

Rodeos are big throughout the Midwest say Jorgensen and Reiners. Some people get started in junior rodeos in high school and college.

"It's a challenge to keep entering bigger and bigger rodeos," says Reiners.

There's a risk too. His broken leg is not his first injury. "There's always scrapes and bruises, you get," he said.

"Some guys go for 20 years and never break anything, but most of them have at least a couple of broken bones."



"If my daddy could see me he'd tell me to get back to the farm," says Terry Jorgensen here on friend Reiners motorbike.

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2:30pm

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