

tuesday

Arizona State University

Vol. 55, No. 10 September 19, 1972

state press

Tempe, Arizona

\$3,000 kickback paid by insurance company

ASASU puts \$\$\$ in general fund

ASU students who buy student life insurance policies may be paying higher premiums because of a \$3,000 fee the insurance company pays to ASASU.

ASASU receives the money for endorsing student life insurance and providing a mailing list to the insurance company. Only \$75 is used for this and the rest goes into ASASU's general income account, according to Steve Yarbrough, ASASU executive manager.

"I'm sure it (the premium) is higher" because the bids cover the \$3,000 fee, Yarbrough said.

The ASASU executive Council includes the fee in its yearly budget and specifies that insurance companies include this fee in their bids, Yarbrough said.

"I think we'd be kidding ourselves if we didn't say they (the insurance company) pass it (the fee) onto the policy holders," he said.

ASASU chose Globe Life Insurance Co., of Milwaukee, Wis., for 1972-73. Yarbrough said the company was chosen because it gave the lowest bid.

Bert Crockett, agent for Globe Life, said the fee did not change the premium rates. The company pays a fee to ASASU instead of hiring an area representative, he said.

"We get the money no matter how many students buy the policy, and buying the policy is voluntary," Yarbrough said.

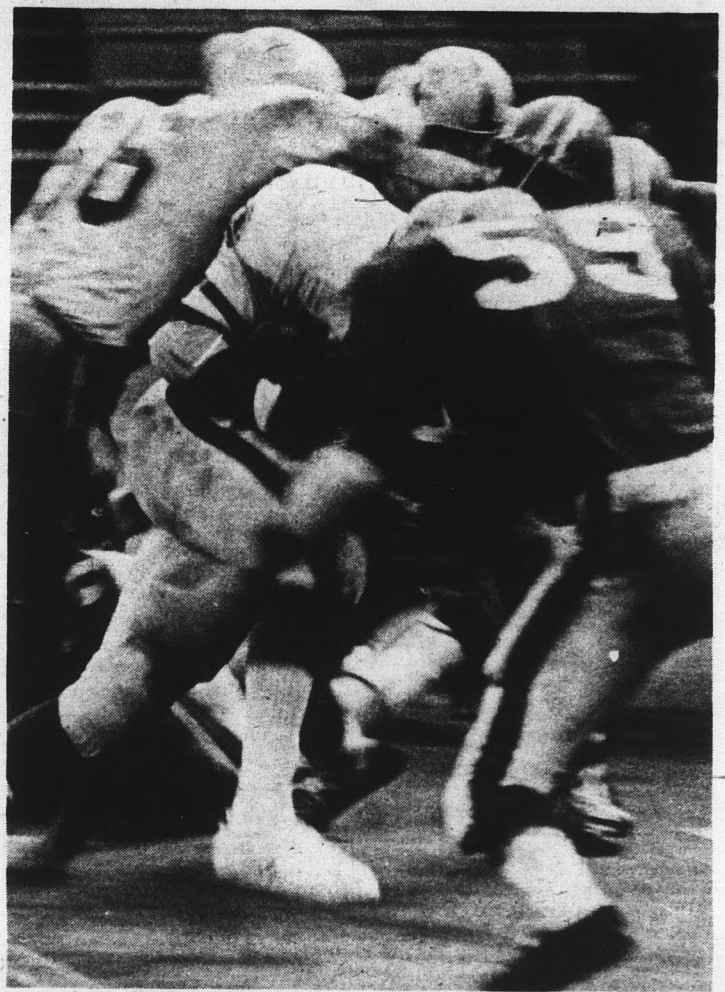
The mailing list is supplied by the University's

computer center. Yarbrough said the fee depends on the number of student names submitted and the quality of the names. (Names from a student directory are not as good as those from registration forms.)

"We're not in the business of selling names. We're offering students a service in giving them the best possible life insurance," he said.

ASASU's contract with Globe Life specifies the list not be sold to other companies.

Crockett said Globe Life was ASU's policy carrier during the 1970-71 school year. It offered a lower premium than the previous company, and Globe's package plan included the \$3,000 service fee, he said.



TV cliffhanger: 33-28

Arizona State halfback Woody Green, following the blocking of guard Steve Matlock (66), runs into the lanky body of Houston linebacker Harold Evans (59), named the defensive player of Saturday's nationally televised ASU-Houston game. Green was selected offensive player of the game, gaining 195 yards on 36 carries and scoring one touchdown in the Sun Devils' close 33-28 victory. Story and photos on pages 7 and 8.

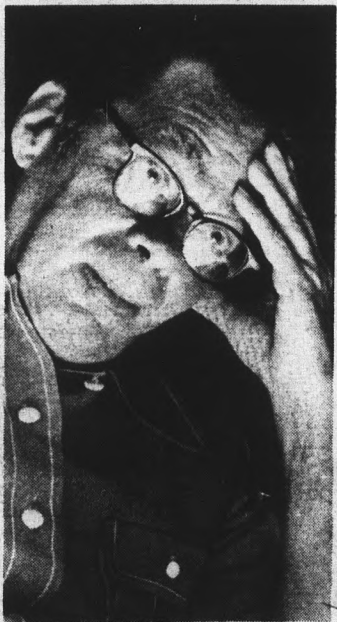
Photo by Jim Finn

TV president favors press council

By RAE PIMLEY

The president of CBS News said yesterday he favors a national press council to evaluate broadcast journalism.

On campus to participate



Richard Salant

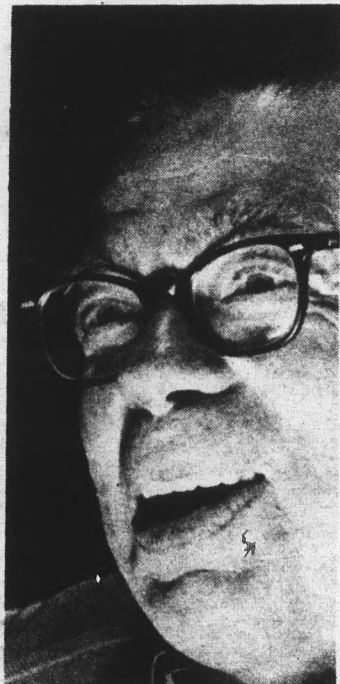
in a panel discussion in ASU's first annual Broadcast News Day, Richard Salant said such a council could be patterned after the British Press Council, composed primarily of journalists. The council takes specific complaints regarding printed news and evaluates them.

"To those who say they don't want anyone looking over their shoulders, I say I don't want the government looking over our shoulders," Salant said.

Salant said, CBS received a letter from the Federal Communications Commission (FCC) about satellite usage during the Olympic Games at Munich, but, "We took the position . . . that it was none of FCC's business."

Although he has received much less correspondence from the FCC recently and the letter was not typical of

the way FCC has been conducting itself, Salant said there is still the constant threat of control under the licensing system whereby broadcast stations



are evaluated periodically by the FCC.

Salant's appearance in the MU Pima Room with three other CBS executives, was sponsored jointly by ASU's mass communications department and Alpha Epsilon Rho, national honorary professional fraternity for radio-television.

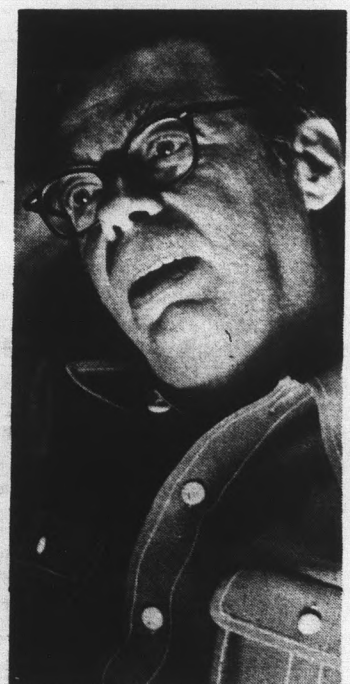
The capacity crowd also heard Gordon Manning, senior vice president in charge of all radio and television newscasts for the network; Emerson Stone, vice president in charge of radio news coverage; and Van Sauter, executive producer of news and special events for CBS radio news.

Salant fielded questions from the audience himself, rarely calling on other panel members.

The news chief admitted that coverage of the 1972 Presidential campaign is

largely one-sided to date, but "Nixon and Agnew are not on the campaign trail. We are in the news gathering business," Salant

Continued on page 6



Ombudsman helps students battle bureaucratic tangle

By BRUCE TOMASO

An ASU student who doesn't own a car gets billed for \$12,000 worth of campus parking tickets.

Another receives a report card with failing marks in three classes he never heard of.

An out-of-state student needs information about residence requirements.

Trying to get the right kind of attention in the face of this red tape often is unnerving.

"No one is willing to accept the responsibility for anything," said one upperclassman whose comments are typical of many students. "You call one office, and they direct you to another office. You go there and they tell you to call such-and-such a number. All they're doing is giving you the run around."

But there is a way to slice through the tangle of red tape.

Entering its fifth year, ASU's ombudsman program, patterned after the government position common in Sweden more than a century ago, was instituted in 1968 by former University President G. Homer Durham.

In a speech delivered to the faculty at that time, Durham outlined the purpose of the new organization.

"Catalog requirements, the procedures outlined in the class schedule are not to be worshipped . . ." Durham said. "They (the ombudsmen) must function as the expression of intelligence, of the kind of law and order designed to aid human beings."

"We have the ability to bring the bureaucracy's attention to bear on problems," explained



James Creasman

James Creasman, director of special services. Creasman is the only member of the original committee still active in the program. "An ombudsman can always get attention," he added.

Creasman serves as informal chairman of the nine-member group, although he prefers to be called simply its "convener."

The other ASU ombudsmen are Mrs. Katherine Gammage, director of gifts and endowments; Bernard Jackson, assistant dean for student advice and student affairs; Alan Matheson, associate dean of the College of Law; Dr. Nicholas Salerno, professor of English; and Dr. Manuel Servin, professor of history.

Ex-officio members (members by virtue of position) are ASASU President Mark Wilson; Dr. Carleton Moore, professor of geology and chemistry, and chairman of the faculty assembly; and Joseph White, chairman of the staff personnel committee.

Ombudsmen are not paid for the services, nor are they granted any special consideration because of their position. "We have no authority, yet we succeed. Our failures are exceptions," Creasman said.

When aiding students means inconveniencing an administrator or faculty member, or making a necessary exception to "by-the-book" procedure, it is not beyond the duty of an ombudsman to do so.

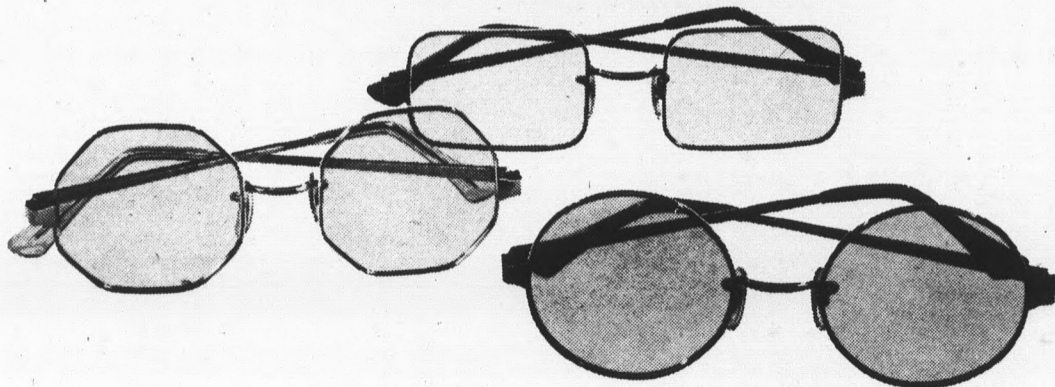
"We change no directives. We change no policies. We suggest, we do not order."

Creasman agreed that undue bureaucratic red tape exists at ASU. The cause, he said, could be summed up in one word: "Bigness." He pointed out that the size of ASU prohibits the kind of personal attention often necessary to help students, and this is a problem common to all large institutions.

The major problem encountered by the ombudsmen seems to be a lack of publicity, according to Creasman. Once a student brings his problem to the attention of an ombudsman, Creasman said, "something can usually be done to help him."

"But one of our needs is exposure," he added. "A lot of people don't know what an ombudsman is, or that they are here."

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Collage

COLLAGE is a biweekly calendar of campus events, excluding athletics and activities sponsored by the Memorial Union. Members of the University, community are welcome to bring information about activities to the State Press office, ASB 302. Forms are provided. Only those events listed on State Press forms will be published.

Today

Cultural Affairs Board, student poetry readings, 3:30 p.m., MU 265. Students interested in joining an informal poetry group meet to discuss their own poetry and to choose a representative poem to be published under Poet's Corner in the State Press.
Ririe-Woodbury Dance Co., 8 p.m., Music Theatre in the new Music building. Admission free. Sponsored by Cultural Affairs Board.
Cultural Affairs Board meeting, 3:30 p.m., MU 244.
Israeli folk-dancing, 8:30 p.m. in the MU Cochise Room. Everyone welcome. Weekly.
Agni Yoga, 8 p.m., MU Pima Room. Wes Buist from the School of Actualism will give an introduction to Agni Yoga.
Interviews for Student Action Clubs, 3:30-5 p.m., Baker Center. Volunteer club advisers needed for black elementary school. Goals are to develop self confidence and favorable interaction of white and black communities. For more information call 271-0437 or 968-5719. Interviews through Sept. 22.
Scuba Diving Club formative meeting, 3 p.m., MU Yavapai Room. Will discuss formation of a diving club within University. We need members desperately.

Wednesday, Sept. 20

Student Religious Liberals, 7 p.m., MU 269. Free meeting to discuss the Harrod experiment. Led by Dr. Jeremy Bingham, minister of the Valley Christian Universalist Church, Tempe. Weekly.
Duplicate Bridge Club, 7:15 p.m., MU Alumni Lounge. Weekly.
Undergraduate Social Service Association, organizational meeting, 6 p.m., MU 286. All students welcome. Refreshments.
Christian Unity Meeting, 12:30 p.m. on the lawn of the Administration Building. Singing and praising Jesus. All Christians welcome. Weekly.

Thursday, Sept. 21

Home cooked food served at noon for 50 cents, Baker Center. Prepared by women from Valley United Methodist churches. Sponsored by Wesley Foundation. Weekly.
Old Testament Bible Study moderated by Prof. J. J. Lamberts, 2 p.m., Library seminar room 436. All Christians welcome.
Scientology ASU, 7:30, MU Navajo Room. Readily applicable drills and lectures. Free, public invited. Weekly.

Devil marching band makes flaming debut

The 150-member Sun Devil marching band debuts Sept. 23 at the ASU-Kansas State University football game.

The band, directed by Robert Miller, will perform in pre-game, halftime and post-game activities.

"Fire Power Five" is the theme for the night, with band members calling on five people (Frank Kush, Benny Malone, Woody Green, Steve Holden and Danny White), each with five letters in their first names, to "Light Our Fire."

Other selections include "Fire Dance" and traditional football tunes.

During the "fire" numbers, ASU majorettes

Leilani Hoff, Heather Beason and Jayne Rogers will twirl flaming batons as the stadium lights are turned off.

In preparation for their first appearance, the band has been rehearsing daily since Aug. 19. During the first week, the musicians practiced marching techniques and held indoor music rehearsals.

Since then, the band has been rehearsing on the outdoor practice field from 4 to 5:30 p.m. five days a week. Initial training included calisthenics and wind sprints to develop marching and playing capabilities, followed by intensive music training.

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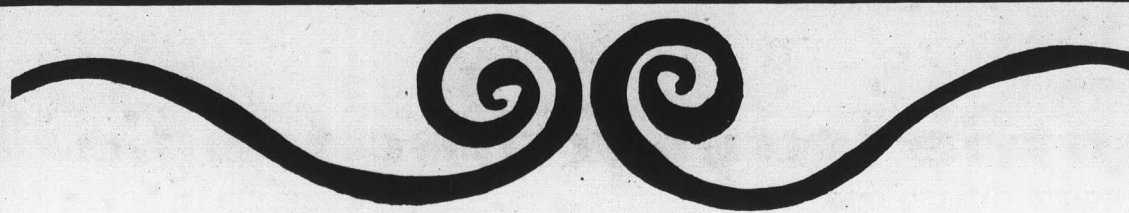
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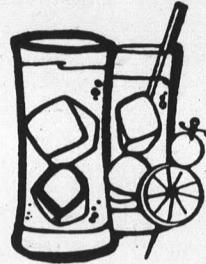
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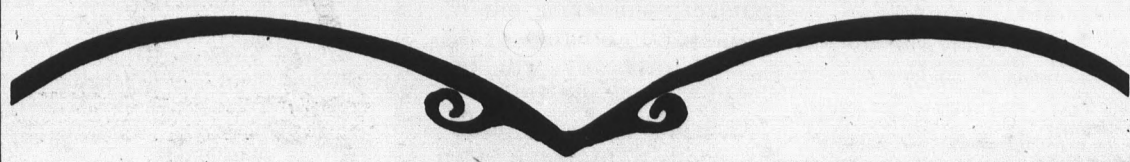
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Phoney politics deserve scorn

With the credibility of ASU's Student Senate shaken this semester already by the shenanigans of some in student government, two facts need consideration:

ITEM: The company which issues life insurance policies to students gives student government \$3,000 for its endorsement and a mailing list. That money can be made up only by

increasing student premiums.

ITEM: Every year student government is given nearly 100 football seats in a choice stadium location. Other students must pay for

their seats, waiting in line lest tickets run out, and taking chances on good seats by using a lottery system.

Should these practices continue? Particularly not if the childish bickering in the senate continues.

The \$3,000 inequitably given this group was done so with the impression it would be put to good purpose.

To what good purpose will it be put by people who can't even select committee chairmen without accusing one another of deceit, partisanship and lies?

The football seats, besides housing student government, are supposedly given to people who have helped student government, and those who might.

What this year's senate has done to deserve the seats is moot. And anyone who has helped the group into its current mess should be in hiding.

Why this ivory stadium

tower anyway? Anyone who campaigned with the old buddy-buddy, back-to-the-grass-roots slogans should be delighted to risk the lottery and sit among his constituents.

Last year's ASASU activities vice president said this school can do without student government in a minute.

He didn't want that. He saw the need for responsible student representation. But he saw an alternative to the kiddy-play now so apparent—an alternative which may be preferable if the trend continues.

Student government's credibility is well-reflected in the voter turn-out on campus each year.

Until it gears itself for mature decision-making it may expect that feeble backing to continue.

Otherwise we owe it nothing—no insurance kickbacks, no special stadium seats and no support.



Political rally lacks genuine group appeal

The political rally which a handful of ASU students attended Saturday at Phoenix International Raceway was called a disappointment by one of its chief organizers.

Several people there said otherwise, but they hadn't shelled out \$15,000 for a crowd of 200, and many had had their temperaments eased a la cannabis devotees anyway.

The rally, combined with a drive to save John and Yoko, was supposed to draw thousands, but it didn't, and it was supposed to draw all political camps, but it didn't.

There was a common cause for the two deficiencies.

Inviting Gay Lib and NORML (National Organization for the Reform of Marijuana Laws) to a

party is one thing, but inviting Farmworkers and the Birchers is another. Unless there's a little blood in the wind, someone isn't going to show.

Saturday's rally had a poor showing because it was obvious from the billings that political sympathies wouldn't be universal.

Call it effete snobbery or horse sense, the conservative wing didn't arrive in force because it knew full well that mass conversions or support were not the word of the day.

In like manner, there's a noticeable lack of the Communist Party at VFW picnics.

Perhaps there were sincere attempts to make everyone welcome at this particular rally, but they didn't come across.

It would have been interesting though, had Paul Blubaum, candidate for sheriff, attended as scheduled.

Question: How do you handle a combination of: (1) The possibility of becoming sheriff; (2) the sight of potential supporters eyeing you over smoldering joints; and (3) the fact that grass is, and probably will be, illegal for a while yet?

Answer: You stay home, but send a message with best wishes.

Opinion | state press

Gays waltz to glory

By DAN HUFF

"Joe suffered and endured his exile along with the invectives and hatred and then, after he danced at the Varsity Inn, shot himself in the head..."

—New Times

And so we have the first martyr in the local homosexual civil rights movement, though undoubtedly Joe's reason for suicide is oversimplified.

But it's hard to get worked up about this particular movement when others of much greater national significance are still very much alive.

When blacks, chicanos and Indians are, in many cases, still fighting for recognition as men in the eyes of a society that has viewed them as something less for so long, the problem of homosexuals seems almost comical.

Nevertheless, homosexuals will continue to organize, march and perpetrate their own special version of the sit-down strike (dancing at VI), while many view their actions as a travesty of the more significant movements. Still others will view the events to come as disgusting.

Both of these views of the homosexual are based on the belief that he is a sick mind, a rotten apple in society's barrel.

To quote a handbill recently distributed on campus: "The practice of homosexuality can never, under any circumstances, in any situation, for any person, be right. It is always wrong, evil, sinful, degrading and pitiful."

But whatever the causes and the public reactions, now that the matter has been brought out into the open by the men and women from Gay Liberation, Arizona Desert (GLAD), treatment and arrests will only serve to strengthen the sense of group identity among gays.

It will not be long before we hear homo-

sexuals crying genocide as society tries to "help" them. And as the minorities reap the fruits of their struggles, homosexuals will capture the imaginations of students and others willing to donate time and effort to the cause of the oppressed.

The basic issue is the same one which formed the basis of the other great rights movements—the right of every individual to fulfill his potential despite his background and beliefs.

But there is another issue involved in the homosexual's "pursuit of happiness."

The pizza parlour management's eviction of the gay dancers two weeks ago was only a prelude to what is to come. There are laws against such displays, but whether the laws stand will tell us a great deal about the extent to which men may pursue happiness.

What it comes down to is the extent to which men can indulge their rights at the expense of others.

And the specific question in this instance is, when homosexuals dance in public, or otherwise display their homosexuality, are they infringing on the rights of others?

Probably not, but their displays cause a good deal of discomfort among the hetero crowd.

It's a little bit like a cigar smoker at a football game. Certainly he has a right to smoke, but if he had a little consideration for his fellow man, he'd wait until halftime and do it downwind.

Some militant gays would say that is a trite statement. Maybe. But what is trite is often just a well-worn truth. At any rate marches and dances in hetero territory will only continue to annoy the natives and unnerve the confused and frightened Joes in the budding homosexual movement.

But that seems to be the price of freedom for the homosexual.

state press

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Rally attracts varied few

Voter registration, politics, John and Yoko Lennon's deportation, and the legalization of marijuana were topics at the rally for John and Yoko, Saturday at Phoenix International Raceway.

Less than 300 young people spent the day melting in the sun listening to speakers, waiting for the promised music to begin and some getting high. The rally began at 10 a.m. and continued until dusk.

Most persons attributed the poor turnout to the heat, the ASU-Houston football game, and late publicity.

Phil Ehrlich, promoter of the rally, said work on the rally began 14 days ago.

"The major impetus for what we are doing came from Mr. Frank Braggiotti," he said. "Frank felt it was the thing to do and it was the time to do it. He came to me and asked me if I could do this — it was his brainchild." Ehrlich said Braggiotti had spent more than \$9,000 on the rally.

Braggiotti, a participant in Phoenix NORML and chairman of the board of Tempo Homes is active in the recall of Governor Williams, according to Ehrlich. He said at one time Braggiotti was a candidate to replace Williams.

Ehrlich said Braggiotti and all involved were disappointed with the poor turnout. He said if there were more rallies there

would be a much better turnout, if they were four times a year, for example. "Perhaps there will be more in the future," he said.

William Edward Compton, program director of KDKB radio, was master of ceremonies. Despite several technical problems, he kept

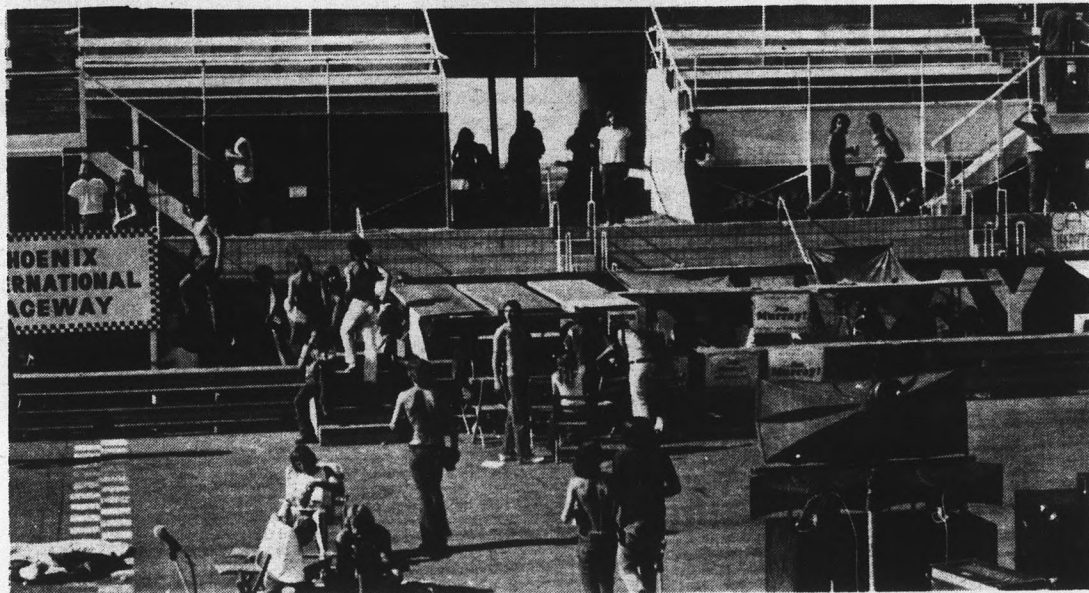
the youth of America . . . if there's anything this youth has, it's spirit." He then told the group, "We should be voting with our whole life."

Student Non-Violent Coordinating Committee in Texas (SNCC), discussed what he called fallacies in education. Of history books, he said, "They were teaching one people on one side of the track that they were superior to people on the other side of the track."

Gerald Pollock, Democratic candidate for U.S. Congress from the First District, discussed prison reform but first suggested that voters get rid of John Rhodes, his opponent. "John Rhodes is 20 years of a walking ecological disaster," he said.

Pollock said prison reform is badly needed but most politicians won't do much about it.

Persons from various movements were supposed to call and speak to the crowd by telephone, but only a few did. Gloria Steinem was supposed to call, but didn't. John and Yoko called but they couldn't get hooked up to the sound system. Popular comedian George Carlin and Jack Margolis, author of "A Child's Garden of Grass," did connect and each talked to the crowd for several minutes.



Fourteen tables were set so organizations could present their ideas and information. ASASU shared its table with the associated students of NAU. Most of the others were manned by liberal organizations from Gay Liberation of the Arizona Desert (GLAD) to NORMAL, National Organization for the Reform of Marijuana Laws.

Purpose of the rally was to get signatures for John and Yoko to protest their deportation, but the petitions were not well-circulated.

the rally moving.

First speaker was Mark Wilson, ASASU president. He, like many other speakers, urged everyone to vote and reminded them that the deadline was yesterday.

At one point between speakers Compton told the audience that "Governor Jack wouldn't be here." At that, a large, mocking groan came up from the crowd.

Anthony Russo, co-defendant of the Pentagon Papers trial, was the best known speaker. He said, "John and Yoko epitomize

Karl Hess, former Goldwater aide turned leftist, spoke mostly about John and Yoko's deportation and the government. He said, "We should deport the people in the administration instead of John and Yoko . . . If you can tell where the Mafia stops and the administration begins, tell your senator."

Lee Otis Johnson, of the

University vets may file claims Friday in MU

Arizona State University veterans who wish to file claims for any type of compensation from the Veterans Administration may do so Friday from 1-4 p.m. in the MU Yavapai Room.

Two representatives will be available from the Arizona Veterans Service Commission, a state agency used by the University's Veterans Outreach Office in filing claims with the VA.

Students with questions may call Ken Scheiderman, adviser, at the Outreach Office, 965-6269.



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ASASU endorses insurance

An ASASU-endorsed student life insurance program offered by Globe Life provides a \$10,000 permanent life insurance policy with a cash value of \$6,700 when paid up at age 65.

Premiums are \$25 each year until the policy holder reaches 25, then the premium jumps to \$150 a year.

"Students should realize the policy initially has no cash value," said Dr. Lester I. Tenney, assistant professor of insurance in the College of Business.

In the insurance industry, permanent life insurance policies usually refer to those with a cash value, he said.

Local agent for Globe Life, Bert Crockett, said his company issues a \$10,000 life-paid-up-at-age-65 policy with a modified premium before the holder is 25 years old. This is not a term life insurance policy which becomes convertible at age 25, he said.

When purchasing permanent life insurance, the policy's value is measured by its cash value at the paid-up date, Tenney said.

According to rate tables of various companies, policies of comparable value to Globe Life's may be purchased by the individual.



News panel, from left: Van Sauter, Emerson Stone, Gordon Manning and Richard Salant
Photo by Gary Ulik

Salant favors press council

Continued from page 1
said, And we have to follow the news which is developing." He added that he expects campaign coverage will "level out" as the election nears.

As "one of the most wretched pieces of scholarship," Salant denounced Edith Efron's book, *The News Twisters*, which deals with coverage of the 1968 Presidential campaign. "Miss Efron's book is wrong," he said. "It demonstrates the fallacy of counting words."

Salant does not view editorial comment as a proper function of the newscaster. Anyone who is engaged in reporting should not be a columnist. It is a conflict of interest, bad practice and contrary to our policy, said Salant.

CLASSIFIED ADS

Classified advertising must be paid for in advance either in person or by mail to the State Press, ASB 302, two days in advance of publication. No ads will be accepted over the telephone. Office hours are 8 a.m. to 4 p.m. Monday through Thursday and 8 a.m. to noon Friday. Phone 965-3457. Rate: \$1 for each line and 50c for each additional line. 50 per cent discount for consecutive additional days. There will be no refunds for advertisements placed with the State Press.

AUTOMOBILES

VW Bug, 1963, Factory motor just installed, new battery, reliable transportation, \$500. 949-9640, 8737 E. Mariposa, Scottsdale. (9-21)

Peugeot-sedan 64, good condition needs some repairs, best offer, 967-3551, afternoons. (9-21)

62 Buick Wildcat, full power, air, ext. tires, good cond. \$300, call after 5, 968-0326. (9-21)

Sharp Nomte Carlo—1971 power air AM/FM top super clean must sell \$2995, call 834-8513. (9-20)

69 VW bug perfect mech. condition radio hr good body and paint ph. 966-6163 after 6 p.m. (9-20)

71 MGB conv excellent cond am radio mag wheels \$2600 or best offer 966-3886 after 5. (9-19)

1962 Oldsmobile maroon with white top 8 cyl. runs top \$325.00 call 839-5117. (9-22)

MOTORCYCLES

1969 Harley Davidson 350 S.S. Sprint. Excellent cond. Helmets and acc. included. Best offer. Days, 271-6458, evenings, 955-4886. (9-22)

1971 Kawasaki cycle. 500cc, low mileage, one owner, excellent condition. 947-1749 after 5. (9-22)

1967 Honda Motorcycle bored to 345CC, 12 to 1 pistons. Runs great \$275. 966-5047. (9-16)

1972 Triumph Bonneville. Low mileage, like new. Must be seen. Asking \$1200. 838-3214. (9-20)

TYPING

Term papers, resumes, theses, dissertations, professional, guaranteed work. IBM. Maxine Mullen. 955-0763 (run)

TYPING—IBM Executive, 50 cents a page. Theses, dissertations, reports. East Phoenix. 955-3206, 267-9812. (run)

Fast, accurate typing. 10 years ASU experience. Pica or elite. 838-1642 or 838-1649, 8 a.m. to 10 p.m. (run)

Typing in my home, IBM Selectric, Rosemary Vance, 967-9143. (12-8)

Typing—Tempe—967-3675. (run)

INSTRUCTION

Self-hypnosis. Stop smoking, lose weight, calm nerves, speed learning, self-confidence, abundant success. 242-3442. (12-8)

WANTED

SOCCER PLAYERS to play for entry into Az. soccer league. Practice Tues. at 6 p.m. Sun. at 8 a.m. at Eldorado Park, Scottsdale. For more info., 968-2074.

HELP! I need a female for a roommate in roomy apartment so I can afford it. 966-6903.

ANNOUNCEMENTS

Handsome graduate student seeks female acquaintances. Do you dig jogging, music, sports, good times? Let's get together on campus for a glass of ice water, write Jay c/o Thunderbird graduate school of International mgmt. box 243 Glendale 85306, today. (9-22)

Tempe cooperative preschool has two vacancies, call 968-0597. (9-20)

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965-3249

RENT

2 bedroom unf., 2 people \$160 and elec. 1014 S. Farmer, call 968-2800 after 4. (9-22)

Studios and 1-bedroom furnished apts. Quiet, large pool, from \$140. Utilities furnished. We have storage facilities, laundry, covered parking, all close to ASU. Phone 946-5523, De'ores. (12-1)

New townhouse for rent Oct. 1. No Pets. 966-4417. First and last month, plus \$100 deposit. (9-21)

SERVICES

Ironing. 253-4614 after 5:00. \$1.50 per dozen. (9-19)

Young mother would like to babysit your child, Mon.-Fri., near campus. 968-1014. (9-22)

Have your typewriter cleaned, oiled and adjusted with new ribbon for \$6.50. Call 966-5047. (9-16)

Class Notes are here. An entire semester's set of typed lecture notes—before the lectures begin.

- MA 120 Calculus
 - MA 121 Calculus
 - BO 100 General Botany
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 - CH 113 General Chemistry
 - CH General Chemistry
 - CH 231 Organic Chemistry
 - GL 100 General Geology
 - GL 101 Physical Geology
 - PX 100 General Psychology
 - RE 251 Real Estate Principles
 - EC 201 Principles of Economics
 - ES 102 Engineering Science
- Class Notes available at MU Bookstore. (9-15)

Term papers, resumes, theses, dissertations, professional, guaranteed work. 1 p.m. Maxine Mullen. 955-0763.

LOST

Lost: Black vinyl 4 x 6 multi-ring address book in social sciences bldg. on Thurs. Billy 963-4686 reward, no questions. (9-19)

FOR SALE

Moving—must sell furniture and golf clubs 967-6783, 1835 E. Don Carlos #303. (9-21)

Kneissl Red Stars with mark or bindings. \$45 Spaulding starboards brand new \$85 both 195 cm. Call 966-5448 after 6. (9-16)

Used and out of print books Dollarsign Books, University at Alma School, Mesa. 962-6257.

HELP WANTED

Maid for student, Thursday. \$1.50 hour. 966-2354. (9-20)

Hashers wanted for fraternity house, 5 day a week 966-7660. (9-19)

We need 9 Vivianne Woodard cosmetic consultants, training free, 966-0571. (12-8)

Part-time legal sec'y-recep. 20 hrs. a week—flexible c. Brad Woodford 277-4821. (9-22)

Legend city is looking for entertainers singers, musicians, and dancers, call 263-6661. (9-21)

Loving child care, registered nurse, southeast Tempe. 838-3986. (9-16)

Part time salesclerk. Apply 2334 N. Scottsdale Rd. 3 mi north of campus til 9 p.m. daily.

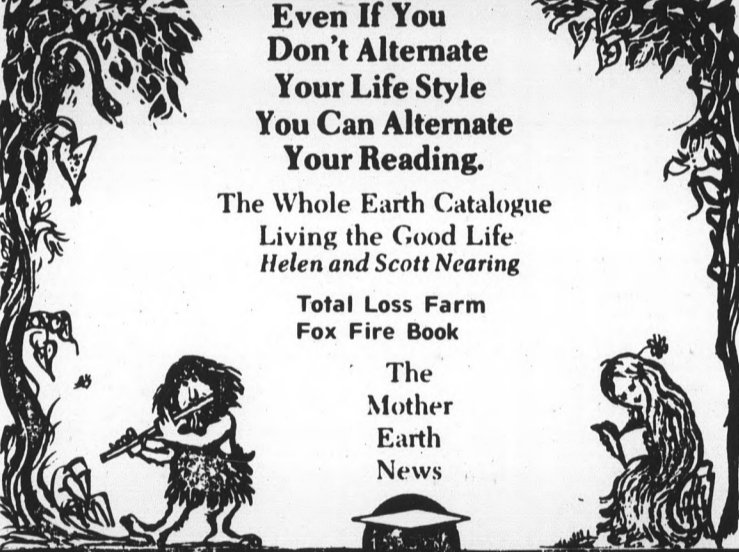
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Sun Devils' first half nips Houston

Hold off Cougars 33-28

By JIM FINN

ASU was a second half team in 1971. After the opening '72 contest it looks like the Sun Devils might be out to switch things around.

Playing the University of Houston Cougars in the Astrodome last Saturday, the Sun Devils scored all but three of their points in the first half of a 33-28 win.

Last year the Devils had to come from behind with 11 points in the closing minutes to nip the Cougars in the season opener. So this year they scored on their first three possessions and built up a 20-0 margin with 5:10 left in the first quarter.

Holden gets tv spotlight

Steve Holden grabbed the national television spotlight during the first quarter explosion, scoring on long pass receptions the first two times he handled the ball.

The first touchdown for the speedy senior wingback was a 55 yarder on a deflected Danny White pass intended for Joe Petty. Cougar cornerback Randy Peacock tipped the pass in the path of Holden who sprinted untouched into the end zone.

The Devil defense smothered Houston on the next series as Holden played magician again, taking a third and ten pass to the Houston 35, breaking away from two Cougar defenders out racing everyone for a 52 yard touchdown.

Houston blocked the PAT kick by Juan Cruz, making the score 13-0.

Big play by Kilby

Houston tried working on the Devils with their Veer-T attack and picked up an initial first down in the next series. Ken Robinson broke up a D.C. Nobles pass for tight end Marty Watts on third down and linebacker Bruce Kilby charged in to block Hal Roberts' punt on the next play.

Kilby, starting for Jim Baker and Bob Breunig, who were hampered by injuries, recovered the punt at the Houston 22 yard line. Bruce picked up the ball and immediately downed it with an open field to the end zone.

Bruce later said he thought he had to play the ball as a fumble. No one complained at the time.

Woody Green packed the ball into the end zone five plays later, scoring on a sweep, around left end from nine yards out. Ed Beverly threw a key block to spring, Green for the third Devil touchdown.

Rout developing

It looked like a rout was developing when the Sun Devil stopped the Cougars' next drive, as tackle Neal Skarin dropped Nobles for an eight yard loss on a third down passing attempt.

Steve Holden fumbled the ensuing punt, however, and momentum swung over to Houston.

The Cougars pushed the ball over from the ASU 23 in six plays with Nobles slipping in around right end for the score.

An ASU clipping penalty on the following kickoff put the Devils deep in their own territory at the 12, and when Danny White tried a short second down pass, linebacker Harold Evans stepped in front of the Devil receiver, picked off the ball and rambled 20 yards into the end zone for Houston's second score.

Bad day for White

When ASU reclaimed the ball, White threw another interception on the third play of the second quarter. White hit Houston safeties Howard Ebow and Burl Fuller in the hands with perfect interception passes the previous two plays. Ebow finally latched on to a ball intended for Woody Green.

Houston tried for the score the

next play as Nobles found his favorite target Marshall Johnson beating the ASU secondary. But Johnson was a victim of slippery fingers and dropped the probable touchdown.

The Devils got the ball back after the teams traded punts when Bo Warren picked off a Nobles pass intended for Johnson.

Air attack abandoned

Danny White abandoned the passing game and drove the Devils 59 yards in 13 plays for another score, alternating Woody Green and Brent McClanahan in the ground attack.

McClanahan, replacing starter Ben Malone in the ASU backfield, scored the touchdown on a two yard dive on the left side.

Near the end of the half, the Devils again drove into Cougar territory until the Houston defense held at the 26 where Juan Cruz came in to kick his first field goal for ASU, a 44-yarder.

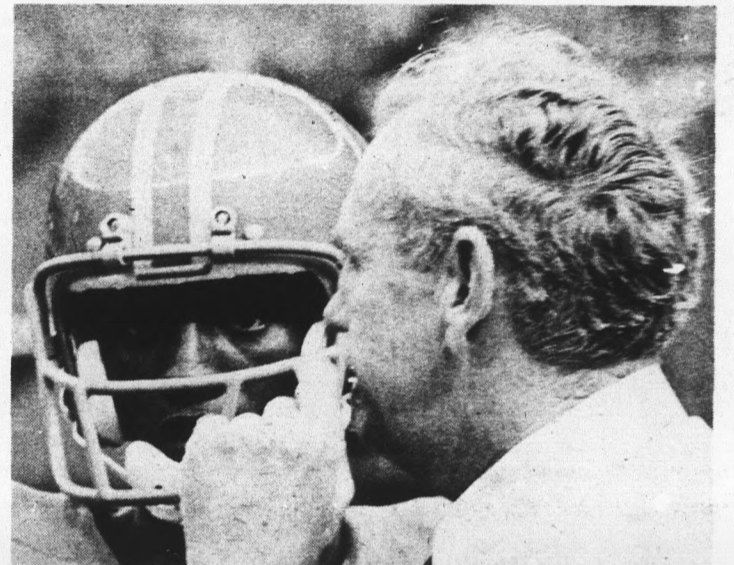
The field goal closed out first half scoring with the Sun Devils leading 30-14.

The Devil defense held

Continued on page 8



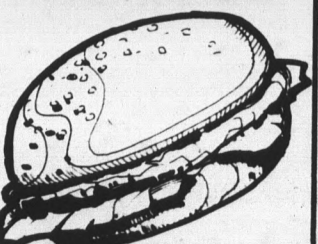
Danny White and Frank Kush



D.C. Nobles and Bill Yeoman

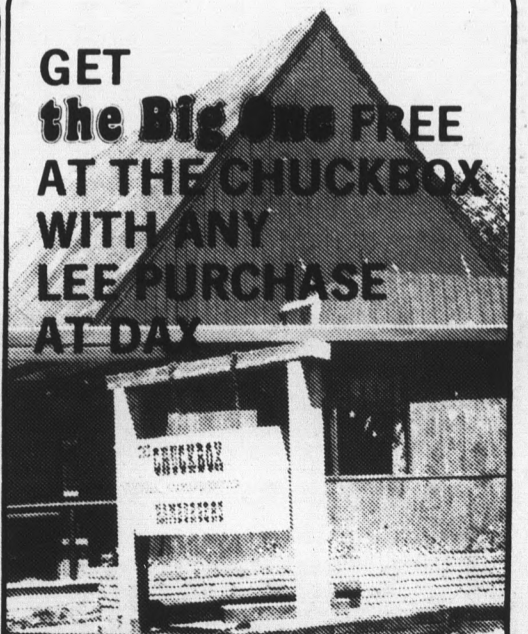
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