

## Collegiate cheaters cause money loss for Mountain Bell

By STEVE CARR

Mountain Bell loses more than \$200,000 yearly due to fraudulent phone calls, the majority of which are placed by college students, military personnel and members of "hippy communes," according to company spokesmen.

Phone fraud involves the use of a nonexistent or stolen phone credit card or the billing of a long distance call to an unknown third party.

In an attempt to quell the rash of fraudulent calls, Mountain Bell initiated the Toll Credit Card and Third Number Fraud Control Program. Since its inception in July 1971, 591 cases concerning phone fraud have been opened in Arizona involving more than \$99,000, according to Mountain Bell Security Agent Robert Elam.

In the first six months of 1972, 29 arrests were made resulting in 26 convictions. Presently there are 20 cases pending at ASU, representing approximately \$5,600 and involving at least 50 subjects.

"Our biggest problem is getting the message across to students that it (phone fraud) is against the law and is treated the same as any crime," Elam said.

"Stealing a service provides

nothing tangible in your hands to hold onto, making the crime seem more legal than stealing from a store," said a spokesman who wished to remain anonymous for security purposes.

Phone fraud is a misdemeanor in Arizona and is punishable by a fine of \$300 or a prison term of six months in jail or both. If the call crosses state lines, it then becomes a federal offense and the FBI may be called in to aid in the investigation.

The brunt of the investigatory work is handled by the Commercial Toll Investigation (CTI) unit, a special unit within the fraud control program.

The CTI unit begins an investigation when the computer rejects a bill due to faulty billing or an unregistered credit card. The 105-member staff separates those calls that are legitimate billing errors from the fraudulent calls. A special team of 20 women then begins to track down each rejected call, questioning all receiving parties as to the identity of the caller.

The computer provides the investigator with the date, time and location of the phony call.

● Continued on page 2



Some of the 10,756,000 billing cards on file in the toll library of Mountain Bell's CTI unit

Photo by Rick Giase

## Ancient words ease suffering

The ancient words, "Though you slay me, yet will I trust in you," echoed on the Mall yesterday as ASU Jewish students gathered in a memorial service for the slain Olympic athletes from Israel.

The half hour service in front of Danforth Chapel included readings, prayers and Hebrew songs.

The Rev. Barton Lee, who called the killings a human tragedy, said, "We are angry at a world which seems all too often to take the spilling of Jewish blood far too lightly."

Rabbi Lee called for action and understanding in countries which harbor the guerillas and the rest of the world. He said it is time for the world to understand that where Jews are not safe, no one is safe.

Shock at the murders was not limited to Jewish students and their sympathizers.

Bakr Hassan, from Saudi Arabia, a graduate student in mathematics, said he was "as much horrified as anybody else." He explained that he views the situation as similar to when a 'cat is being cornered it will cut very hard."

But, Hassan said, "atrocities like this occur on both sides" and the Olympics incident only shows "how prostrated people can be."

He said there is "a feeling of sadness (among the Arab students at ASU) that we have to be driven to that point" where murders have to take place to help achieve political ends.

● Continued on page 2

## Liberal arts dean resigns



Dean George Peek

George Peek, dean of the College of Liberal Arts for the past five years, will resign his post at the end of the spring semester.

Peek, former chairman of the political science department who has been mentioned in the past as possible choice for ASU president, is expected to formally announce his resignation later this week.

Receiving his undergraduate and doctorate degrees from the University of Virginia, Peek taught at the University of Michigan

before coming to ASU in 1964.

Peek, a natty dresser who favors bright sport coats and tailored slacks, continued to teach an introductory course in political science while serving as dean. His classes have been very popular, sometimes drawing up to 500 students.

The reason for Peek's resignation is not immediately known, but policy in the liberal arts college is to rotate the department head after five years. Peek has been department head at least six years.



Rabbi Plotkin leads Israeli mourners in a prayer yesterday

Photo by Gary Ulik

## ● Jews

Continued from page 1

Hassan said he sympathized with the purposes of the group that carried out the killings because the 'Pallestinians cannot go home anymore.'

Tempe police received an anonymous phone call Tuesday night threatening the lives of ASU Arab students.

University Police began contacting Arab students on the campus and offered police protection. Additional uniformed police also were assigned to the campus in case of trouble in the wake of the deaths of Israeli athletes at the Olympics Tuesday.

Students involved in the threats declined police protection, Chief John Duffy of University Police said.

## ● Ma Bell loses \$\$\$

Anyone receiving a fraudulent call and withholding information relating to the identity of the caller is guilty of conspiracy to commit fraud and can be prosecuted.

In most cases the credit card number is not restricted to one individual, but circulates among friends, a spokesman said. This creates the possibility of one case involving as many as 100 people. In addition, an individual will use the card more than once, resulting in multiple counts of fraud against the suspect.

Once establishing the identity of the caller or callers, the security department of Mountain Bell begins prosecution. If the suspect has 50 counts of fraud against him, the company only will prosecute on two accounts. If the court declares the suspect innocent,

the phone company still has 48 more counts on which to prosecute.

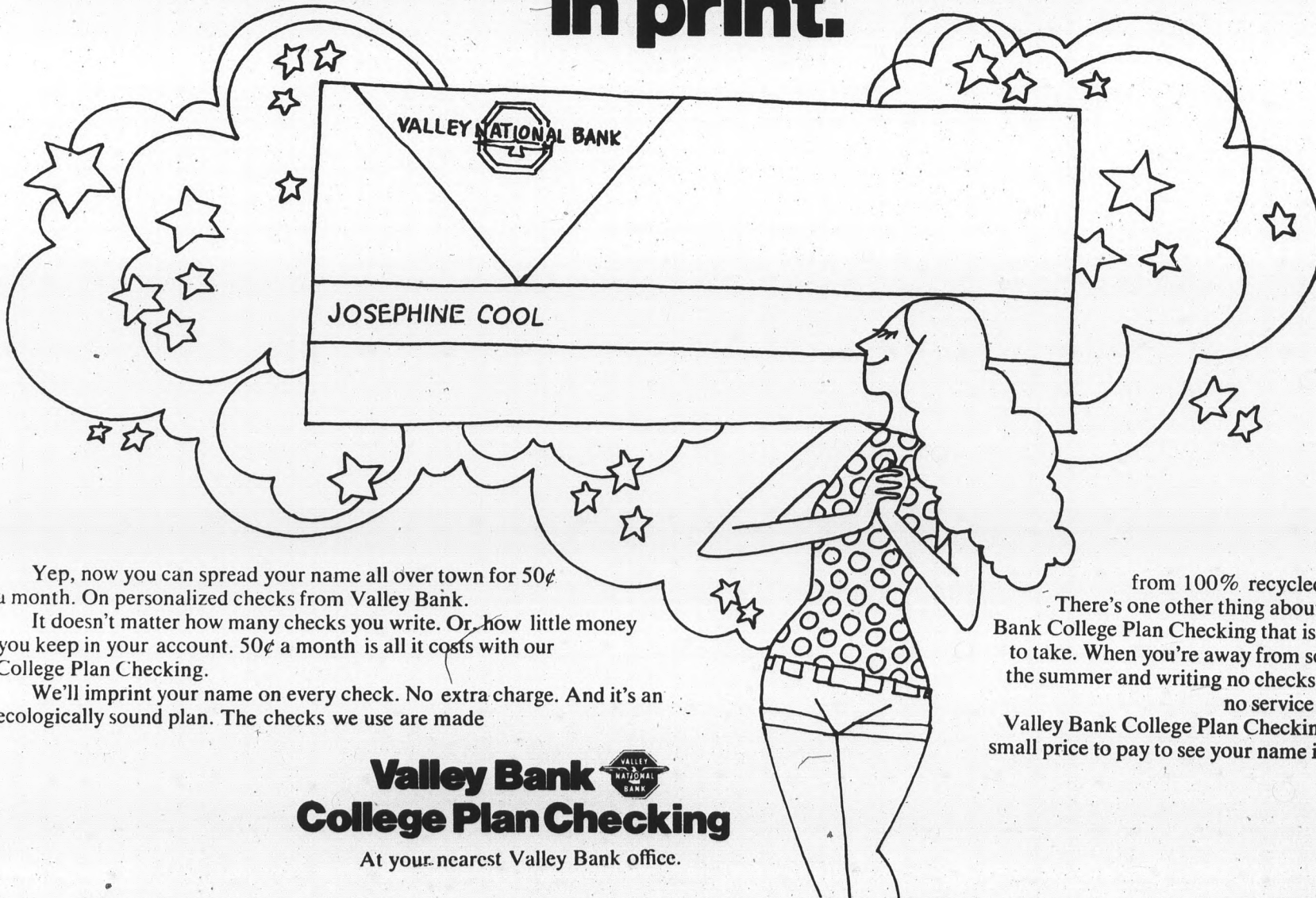
In some cases, operators are provided with updated lists of illegal credit card numbers. Cards not on the lists are checked for coding criteria, not validity. That responsibility lies with the computer. If a caller uses a number on the list, the police are notified and the perpetrator is apprehended.

The number of fraudulent calls increased from 20,000 a month in 1962 to 100,000 a month in 1972.

The entire Bell Telephone System recorded a 1971 loss of \$22 million in fraudulent phone calls. This represents a \$14 million increase over the previous three years.

"We are trying to prevent the problem now rather than uncover it later," a spokesman said.

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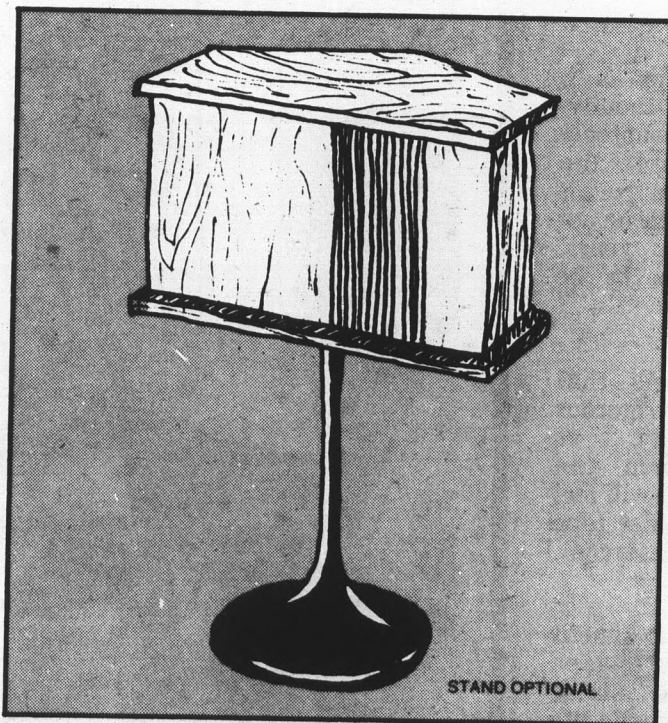
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# Opinion

# state press



AMBASSADOR BOBBY

## Validity of classroom tapes rests on study interpretation

The current controversy over the question of tape recorders in the classroom, yea or nay, would appear to yield merit in the arguments of both sides, although proponents of the idea seem to carry the weight.

If one assumes, as did one professor, that good note-taking "is an integral part of the education process and initiation of new students," then tape recorders could easily be seen as detrimental to the growth of a "real" student.

And instructors can't be blamed for bad feeling toward note-selling companies which tape lectures and compile notes that may fail to contain the significance of the message the instructor intended to convey.

On the other hand, the companies sell notes mainly — and obviously for greater profits — for lower division classes. And students, in opposition to what educators term "a well-rounded education," have often and

in considerable numbers felt these classes to be a waste of time anyway.

Who, after all, remembers even the rudiments of his teachings in Fire - Building 100, taken only to fulfill the requirements for a degree?

Why, when so many instructors speak disparagingly of teaching a "freshman - level course," should a student feel any great impetus toward mastery of the subject, and why should he not be allowed to tape, or make crayon representations of, material he will soon forget anyway?

Such an argument would not, of course, seem to hold true for the upper - division courses in one's major, since students supposedly direct their greatest energies toward study in that field, in hopes of getting an "A".

But that assumption can no longer so readily be made. Students' self-images have steadily tended toward change in recent years. Once the norm, the necessity of mind-boggling competition for grades now seems less clear, as evidenced by the institution and utilization of Pass-Fail.

Students, in a word, no longer feel so compelled to adhere to the stereotype of "good student" advanced by educators of an older school.

Certainly, as students they seek knowledge, but

more than a few seek knowledge other than that staccato cram - it - in - spit - it - out variety. Their preference for an hour of tape over an hour of paralyzing the hand with a pen is indicative of their attitude.

For those students without this relaxed attitude toward study and toward life — those with the old get - up - and - go — tape recorders still present a decided advantage, for they obviously capture a lecture exactly as it was presented.

And embarrassing as it might be for some faculty, students could undoubtedly gain insight into the capabilities of the instructor whose lectures, as borne out by tapes over the years, showed themselves to be nearly identical.

Overall it seems that those who agree rigorous academic study is necessary to form the complete individual will feel most strongly against tape recorders in the classroom.

Those who wish to benefit from the accuracy of tape and those who discount the need for a hectic pace in life will feel otherwise.

The latter argument, from students' points of view, probably carries greater validity, and it is the progression of students and their changing views over the years that ultimately is the major consideration in University policy.

## Shame, demented minds shroud man's traditions

By BRUCE JOHNSTON

It was utterly, shamelessly senseless—and all too strangely logical.

The demented minds of a few fanatical Arab guerillas, even in the slaughter of 11 defenseless Israelis at the Olympic Games in Munich, exhibited a slim degree of logic.

The focus of world attention was on Munich and the Olympics. Most nations of the world were represented there. In a sense, Munich became a logical arena in which to stage the bloody grandstand play for sympathy for the Arab cause.

But however logically illogical, the murders cannot be condoned, nor ever be completely understood.

In the past, people and countries have stood upon their Olympic soapboxes attempting to draw attention to their causes, many times successfully. Adolf Hitler used the 1936 Olympics to show his Aryans were superior to the world. Jesse Owens proved him wrong. Black athletes Tommy Smith and John Carlos in 1968 at Mexico City became more renowned for their clenched fist salute to the American flag than for their considerable athletic achievements. The Union of South Africa and Rhodesia both were barred from the Olympics because of their racial policies under threats of athletic boycotts.

But now the soapbox shouting has ceased. In its place comes the wailing in front of the funeral lines.

That athletics should become embroiled first in the politics and now in the violence of modern society is sad. Athletics have helped break down significant cultural barriers and have traversed political boundaries. Such is the world-wide understanding of the ancient Olympic ideals.

It is tragic that political boundaries have traversed the Olympics in such a brutal fashion.

The die for Munich, I suppose, was cast centuries ago. That a political situation, built solely on raw emotion, should fester to these senseless proportions perhaps should not surprise me.

But in this small moment of reflection I find little compassion in my heart to forgive the Arab guerillas who perpetrated the brutal scene at Building 31 in the Olympic Village.

Slaughter as redress for centuries of religious bickering and bloodshed will accomplish nothing. Athletics and the Olympics will suffer. Most of all, it forces us to ask ourselves: Can the human race ever recover its sense of humanity?



Photo by Gary Ulik

## state press

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STATE PRESS is published by Arizona State University Tuesday through Friday during the academic school year, except holidays and examination periods. Entered as second class matter at Tempe, AZ 85281.

# State's economy still on upswing, growth rate lags

Arizona's economic expansion lost some of its steam last month.

Although the growth rate has slowed a bit, the overall economy remains on an upward course, according to Dr. Harold Fearon, professor of management at ASU.

He said some of the sluggishness may be attributed to normal summer doldrums.

"Signs of a definite easing of inflationary pressures are encouraging," Fearon said. "The balance of the year almost certainly will see further growth. How rapid the advance will be remains to be seen."

Fearon's report, contained in a monthly survey prepared for the Purchasing Management Association of Arizona, shows that all indicators remained positive despite the summer slump.

Productions advanced last month at the same rate as July, while employment, although up for the 21st consecutive month,

notched its lowest increase since January.

"The new order indicator advanced, but at the smallest monthly rate since December," Fearon said. "The slowdown, while it may be merely a temporary summer setback, could indicate a more general drop in the state's rate of economic growth."

Purchased materials inventory increased in August at a rate constant with earlier months, Fearon said. Delivery time on shipments from vendors marked its lowest advance since February.

"Inventory levels have grown steadily all through 1972," he said, "but the expected major buildup has failed to materialize."

He added that the fairly large increase in shipment delivery during the year suggests that economic expansion continues and that business of vendors to Arizona firms is improving each month.

Prices paid for major purchased items continued to advance last month, but the net increase was the lowest this year, Fearon said.

Higher price tags were noticed by 41 per cent of the people who responded to the survey. Fifty-six per cent saw prices unchanged and three per cent reported paying lower prices.

"This certainly is an encouraging sign after a year of the wage-price freeze," Fearon said. "While the freeze has not been totally successful, most observers feel it has provided greater price stability than otherwise would have been experienced."

Fearon noted that rough going remains. As operating rates increase and the slack in the economy diminishes, the demand pressures in the marketplace will make it more difficult to insure that the price guidelines really work.

## Kooky comedienne airs rubbery talent Thursday



Rubber-faced Lily Tomlin will bring her kooky characters to life on the stage of Gammage Auditorium at 8 p.m., Sept. 14.

Ms. Tomlin, of "Laugh-In" fame, is noted for her masterful sense of timing and a talent for creating a multitude of humorous, real characters.

Sassy, sensual Ernestine, the telephone operator, and brash Edith Ann, the five-year-old, emerge from Ms. Tomlin's only props, her face, hands and body.

John L. Wasserman, of the San Francisco Chronicle, said, "She is absolutely the most creative comedienne with brains I have ever heard."

"I do my characters with love," Ms. Tomlin says, "not that I admire them, or anything, but they are different types of humanity, and I love them for their humanity. Like Lupe, the beauty expert. I hope you feel she is vulnerable, because she is."

Dan Cassidy, an Irish recording artist, will appear with her.

Tickets for the show are still available at the Gammage box office. These are free to full-time ASU students with validated campus service cards who wish to sign up for the Celebrity Series.

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# Minorities program encounters difficulty with rapid growth

By DEBBIE ELLISON

Rapid growth of the Equal Opportunities Program has presented the program with personnel and financial problems.

In its four-year existence, EOP, designed to aid minorities in overcoming academic and social problems, has grown from 50 students to more than 500.

Bernard Jackson, associate director of EOP, said, "Some 500 students have applied for the services of the 26 advisors presently employed by the EOP but

cannot be serviced due to a lack of staff and needed funds."

Jackson said the situation is somewhat crucial.

"Students will be screened as to their needs in the program," Jackson said. "Those students needing the program more than others will remain in EOP, as determined by criteria set up by a committee consisting of two counselors, the assistant directors of EOP and representatives of the

minority advisory committee.

"At present, the student-advisor ratio is about 20 to 1, which is entirely too large," Jackson said.

An alternative to the cutback is a larger budget with more work-study slots for qualified tutors and staff.

"I hate to have to turn students away, but I feel it would be a disservice to take on students without the adequate staff necessary to fulfill their academic needs," Jackson said.

# Gammage schedules showtime treasures

The 15 acres of lawn and fountains disguise the sleeping giant contained within the circular walls of Grady Gammage Auditorium. Behind those walls lies a wealth of entertainment for the student to enjoy and with which to enrich his academic life.

Celebrity Series. Free tickets will be made available before each event.

Tim Van Leer, administrative intern, said two thirds of Gammage's 3,000-seat capacity is reserved for students.

Gammage Auditorium will present five events in the Fine Arts Series and five shows in the Celebrity Series, with "Story Theater" added as a Bonus Event. A large number of programs is scheduled under Special Events, including "The John Denver Show," "Nutcracker Ballet," and "King Lear."

Scoular said the Board of Regents made it clear when the hall opened that diversified entertainment would be presented. That statement will be upheld as the Ninth Gammage Season opens next week with Lily Tomlin.

The Man and the Dance Series will present five programs for the dance enthusiast. The World of the Theater will open with "Applause," the award-winning Broadway musical. A Documentary Film Series and Art of the Guitar are also on tap.

Scoular said house rules will be adhered to closely. Smoking will not be allowed, nor will food or beverages be permitted in the hall. Cameras and tape recorders are strictly forbidden.

Tight contracts with performers are the reason for not allowing those instruments, Scoular said.

Mr. David Scoular, managing director of Gammage, said full-time students with validated ID cards can select either the Fine Arts Series or

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## ASASU seeks student help

Associated Students Public Relations Board is looking for students interested in working on the board and its sub-committees.

The board handles advertising of ASASU events, evaluations of ASASU activities and all internal communications concerning student government.

Students majoring in business administration, marketing, advertising, mass communications, English and the social sciences are especially needed. Only qualification for prospective members is a willingness to work, said Rick Weiss, ASASU activities vice-president.

Weiss said he hoped to expand the activities of the board this year by issuing news releases concerning student government, helping other campus organizations advertise their events, and evaluating campus events and student opinion.

Students interested in working on the board can stop in at the ASASU offices, MU 252.

## History club sets meeting

The officers of Phi Alpha Theta, ASU's History Club, invite all graduate and undergraduate students interested in history to an organizational meeting at 4 p.m. today in the Memorial Union Yavapai Room (Room 265).

Students who attend have the opportunity to meet members of the history department and take active roles in discussing a program of lectures, discussions and faculty papers for the 1972-73 academic year.


## MU Movie House presents Catch-22 to capacity crowd

Less than six hours after tickets went on sale Tuesday, "Catch-22" was sold out, said Rick Eden, activities adviser.

Eden said Catch-22 tickets sold the fastest of any movie for the Memorial Union Film Festival.

The activities committee is considering the possibility of multiple showings of films if sell-outs continue. Catch-22 may be on the list of films for the spring 1973 series, Eden said.

The MU Movie House holds 225, Eden said, and in the future students are advised to buy their tickets early.



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### fine arts series

Friday, November 3

#### DUKLA—THE UKRAINIAN DANCE CO.

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Tuesday, November 21

#### ROYAL PHILHARMONIC ORCHESTRA OF LONDON

One of the world's truly great orchestras plays a program of Brahms, Sibelius (violin concerto) and Beethoven. Teiko Maehashi is the soloist.

Friday, February 9

#### PETER SERKIN—pianist

Serkin returns to the concert platform after an absence of two seasons.

Monday, March 12

#### KIRSTEN-MORELL OPERA GALA

Metropolitan stars Dorothy Kirsten, soprano, and Barry Morell, tenor, present an evening of excerpts from favorite operas.

Tuesday, May 8

#### THE CHICAGO SYMPHONY

Georg Solti conducts this great orchestra in the final event of the Fine Arts Series.

### celebrity series

Thursday, September 14

#### LILY TOMLIN

Television comedienne, Lily Tomlin, opens the Celebrity Series with an exuberant new show.

Thursday, October 26

#### "APPLAUSE"

The first of three performances of the award-winning Broadway musical.

Wednesday, February 14

#### THE GIANTS OF JAZZ

The greatest names in jazz combine their talents to provide an unforgettable evening of jazz.

Friday, March 30

#### THE DALLAS SYMPHONY

Anshel Brusilow conducts the Dallas Orchestra in a program featuring duo-pianists, Whittemore and Lowe, in the Poulenc Concerto.

Wednesday, April 11

#### NANA MOUSKOURI

Greek folk singer, Nana Mouskouri and the Four Athenians bring the Celebrity Series to an exciting close.

# Help available for lonesome students

Frustrations come easy for students attending college the first time, a University psychiatrist said yesterday.

But someone at ASU does care.

"The new student that leaves home for the first time," says Dr. Marie H. Bohn, ASU Student Health Center psychiatrist, "is lonely for a friendly, understanding atmosphere. This is especially true of students that are more dependent on their families than peer groups for emotional support."

"It takes varying amounts of time for different people to get over separation fears," Dr. Bohn said. "It may take a week for some and six or more weeks for others. Some never feel comfortable in their new atmosphere and often go back to a college near their home."

Dr. Bohn says the health service encourages students suffering from homesickness to join clubs and organizations. "Group situations seem to help," she added.

Sometimes an understanding person helps, too, she said, and persons who seek this kind of help "usually adjust sooner."

"Many, unfortunately, see their symptoms as a weakness and are ashamed to talk to anyone about their problems. What they don't understand is that it is no disgrace or weakness to feel anxiety, loneliness, sadness, or hopelessness and to seek help for it. When people feel comfortable with themselves they can be comfortable with others."

If anxiety levels rise, a student can lose interest in studying, classes and other activities. He can also have trouble sleeping or sleep too much. With the pressures of a large university he may begin to experience psychosomatic illnesses (that appear to be physical ailments induced by the mind) such as headaches, nausea, cramps, insomnia and loss of appetite. These symptoms are called somatic equivalencies of depression and require a trained eye to diagnose them correctly.

Depression other than situational may require different therapy. A student can get confidential counseling at the Student Health Center, University Counseling Service or the Psychology department, or off campus.

Anxieties and depression are not limited to freshmen. "We see depression in all levels, even in graduate school," says Dr. Bohn. "Some are still in the wrong field or may be trying to please their parents instead of themselves. Sometimes this is where an awareness of one's aptitude would help. Such tests are available at the counseling services."

"What students have to realize," says Dr. Bohn, "is that everyone has anxiety. If anyone has doubts as to whether they need counseling, they have the right to come in and find out."

Many students try to escape depression and anxiety through the use of alcohol or drugs, but Dr. Bohn cautions that escape mechanisms like these only tend to intensify the problem.

"Students have to realize that everyone cannot have a good day everyday," said Dr. Bohn. "Various degrees of depression are almost inevitable, but can be no more of a problem than we make them."



## Depression

The campus may seem large, impersonal and frightening to many new students — they may feel more isolated than ever before in their lives. Such feelings, coupled with serious self-doubts about academic ability could eventually lead to suicide. But there is help available at the Student Health Service.

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# Key shop fulfills 20,000 campus key, lock requests

The University Key Shop in the Physical Plant can be a busy place.

Last week found Key Shop employees fulfilling requests for an average of 125 keys a day.

According to Marc Lemieux, administrative assistant to the director of planning and construction, keys have a mysterious way of disappearing as faculty and staff members change and new students are issued keys to their dorms.

"When we lose enough keys from one building, we have to go in and re-key the whole building. This costs thousands of dollars," Lemieux said.

Since all University keys are stamped "Property Arizona State University—do not duplicate," the replacement for a lost key must be obtained at the key shop.

Before a key can be received, an authorized key card, signed by the chairman of the department or the dean of the college, must be submitted. A unique filing system is maintained in which a record of the time, date and

person's name is made at the time of request, and again when the key is received.

A different key code is kept on each of the 20,000 locks on campus. Key codes are reproduced on microfilm for security purposes, and when a key is lost, a duplicate can be made from the code.

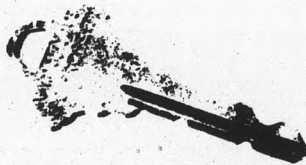
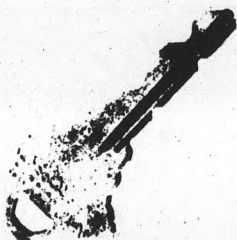
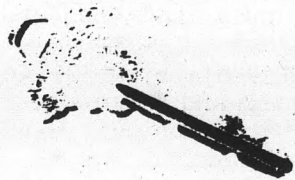
The system is not foolproof.

"Theoretically reputable key shops will not duplicate a University key," Lemieux said. "However, when there's a chance for a buck to be made, someone will try it."

Lemieux said the key shop has furnished 3,300 students living in dorms and 4,500 staff and faculty members with keys.

"And the faculty members have anywhere from one to seven keys apiece," he said. According to Lemieux, the program could be improved by requiring a deposit for keys issued.

"The problem is that the program lacks teeth. If you put \$10 deposit on a key, wouldn't you return it (key) when you left the campus?" he asked.



## Jews observe holidays

The Days of Awe, the most solemn of Jewish religious observances, will be celebrated on the ASU campus, beginning Friday.

Rabbi Barton Lee, new ASU Hillel Foundation rabbi, will conduct these High Holy Days services at the Memorial Union for students and faculty.

Rosh Hashanah, the celebration of the Jewish new year, will be observed on Friday, Sept. 8 at 8 p.m.; Saturday, Sept. 9, at 10 a.m.;

and Sunday, Sept. 10 at 10:30 a.m. A Kabbalat Shana reception follows the Friday evening services in the M.U. Following services on Saturday, a "Birthday of the World" celebration will be held at Baker Center, 213 E. University.

The holiest day in the Jewish calendar, Yom Kippur, will be observed on Friday, Sept. 15, in Baker Center, followed by a program of discussion and liturgical music for Yom Kippur and Oneg Shabbat.

## Alumna acquires editor post

Rochelle M. Peplow, a Scottsdale housewife and free-lance editor, has been appointed editor of alumni publications for the ASU Alumni Association.

Mrs. Peplow succeeds Bob Francis, who will remain on the alumni staff as assistant director while working part-time in the ministrative assistant.

Active in the publications

field since her graduation University's Office of Student Affairs as an ad-from ASU in 1959, Mrs. Peplow has served as chairman of the alumni association's communications committee for two years.

She recently was elected treasurer of the association after a year as a member of its board of directors.

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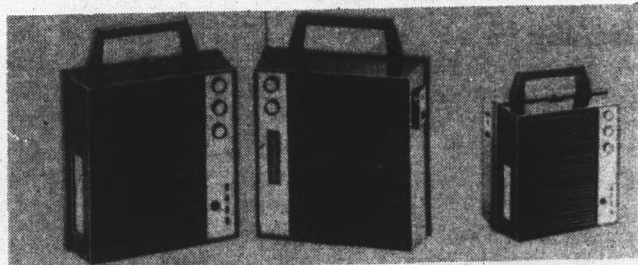
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### THE MERCURY

# ASU heads WAC forecast

WAC football for 1972 is being forecast as a repeat of last year, with ASU a unanimous choice to repeat as conference titlist and representative to the Fiesta Bowl.

ASU, University of Arizona and University of New Mexico look like they should repeat as the top three teams in the conference. Utah is expected to be much improved over their 3-8 record in 1971.

Brigham Young University has a new head coach for '72, but the Cougars are not expected to be much of a threat this season.

Wyoming and Texas-El Paso are both coming off 5-6 campaigns and could be surprise contenders, but it looks like another bleak year for Colorado State, winners of only one WAC game in 1971.

### Team by team look at WAC

**University of Arizona-Wildcat** Coach Bob Weber is under orders to produce a winner in 1972, and he returns 34 lettermen and 15 starters to do the job. Arizona is the most experienced team in the conference and could be a con-

tender. Top players include All-American cornerback Jackie Wallace, end Bob Crum, halfback Jim Upchurch and safety Bob White.

**University of New Mexico-The Lobos** finished second last year with their only conference loss at the hands of the Sun Devils. The total offense leaders last year, UNM returns 26 lettermen and 12 starters. The offensive line is a weak spot. Running backs Fred Henry, Rich Diller, and offensive tackle John Urban are top Lobo performers.

**University of Utah-After** a 3-8 disappointment last year the Utes could be one of the better teams in the WAC. 34 lettermen and 14 returning starters include outstanding players Ron Rydalch, defensive tackle, quarterback Don Van Gelder and running back Gene Belczyk.

**Brigham Young-New Head Coach** LaVelle Edwards plans to have the Cougars throw the ball much of the time in '72, with Dave Terry doing most of the passing. The defense looks weak with only two returning starters. A total of 28 lettermen are back, including top performers safety Dan Hansen, tailback Pete VanValkenberg and linebacker Orrin Olsen.

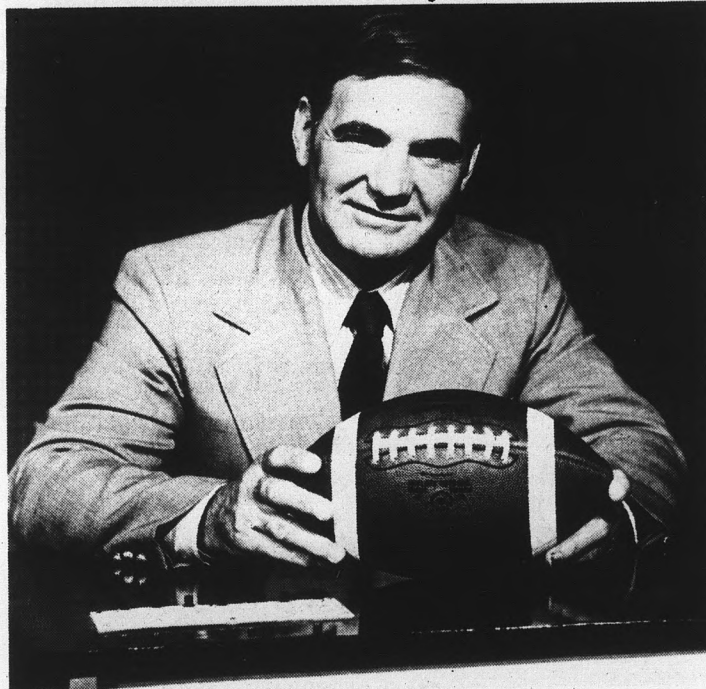
**Wyoming-The Cowboys** are returning 35 lettermen and 13 starters from a 5-6 '71 season. All-American tackle candidate Nick Bebout anchors the offense, but the 'Pokes lost their

'71 backfield and have weak spots in the defense. If new personnel work out, Wyoming might pull some upsets.

**Texas-El Paso-Only 19** lettermen and nine starters return from the '71 season, but the Miners have a flock of junior college talent on hand and the success of the season will

depend on these people. Quarterback Gary Keithley and linebacker Tony Perea are the top UTEP players.

**Colorado State-Coach Jerry Wampfler** returns only seven starters from a 3-8 '71 campaign and the outlook for this year is no better. Defenders Gerald Caswell and Paul Duda are key men on CSU roster.



ASU Coach Frank Kush hosts ASU Football Highlights each week on KAET-TV Channel 8. ASU Football Highlights begins its third season on the air Sunday at 7 p.m. with a review of last year's team and a preview of the coming season.

## Ball tickets dwindle fast

Only 1,300 season tickets remain to be sold for the 1972 football season.

Terry Wojtulewicz, ticket manager, said the seats are located in the southwest and southeast curves of the permanent stands and in the south end - zone. The season tickets are priced at \$24 and \$25 each and cover all six regular season Sun Devil home games.

The Kansas State game Sept. 23 is the home opener.

Individual game sales go into effect Monday, Sept. 11, with varying numbers of tickets available before each game. These tickets come out of the allotment portion returned by the visiting team.

Wojtulewicz said that no individual game sales will take place for the Air Force game, as the academy elected to take its full allotment.

Individual game tickets are \$4 each, and seats are located in the northwest corner of the permanent stands.

These tickets may be obtained from the ASU athletic ticket office in Sun Devil Stadium or at any Select - A - Seat outlet in local Hanny's Stores. Season tickets are available only at Sun Devil Stadium.

## Highlights air Sunday

Governor Jack Williams will be the special guest on the premier program of ASU Football Highlights Sunday at 7 p.m. on KAET-TV Channel 8.

Governor Williams matches wits with ASU Coach Frank Kush in choosing the winners of the WAC football games to be played the following weekend.

ASU Football Highlights begins its third season on the air with filmed highlights of last year's games. Comment and analysis is provided by Coach Kush and play-by-play announcer Bob

Davies, hosts for the 45-minute locally produced series. Kush and Davies also will discuss this year's Sun Devil team and its first opponents, the University of Houston Cougars.

In upcoming weeks, ASU Football Highlights will present filmed highlights of home and away Sun Devil games. Following the film presentation each week, Kush and Davies will host special guests involved with the ASU team. Their guests will include players, coaches and sportswriters.

The KAET program is made possible by a grant from Valley National Bank.

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Classified advertising must be paid for in advance either in person or by mail to the State Press, ASB 302, two days in advance of publication. No ads will be accepted over the telephone. Office hours are 8 a.m. to 4 p.m. Monday through Thursday and 8 a.m. to noon Friday. Phone 965-3457. Rate: \$1 for three lines and 30c for each additional line. 50 per cent discount for consecutive additional days. There will be no refunds for advertisements placed with the State Press.

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Stepvan — '64 Chevy, 6 cyl. Good condition, runs great, new tires, radio, asking \$700. 943-2681. (9-11)

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Baby-sitter wanted. One day per week. Own transportation needed to north Tempe. 946-6437. (9-8)

Zales Jewelers, Los Arcos Mall, 946-5319. Sales male part-time. Company benefits, hourly wages plus commission. Apply 2 to 6 daily. (9-8)

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NEWS  
3656

# Devil defenders out to equal '71 showing

ASU's offense is so powerful and talent-laden that the Sun Devil defense and its contributions towards the team's fine record are often overlooked.

Over the past five years, the ASU defense ranks fifth among the nation's major colleges, and the Sun Devils have lost only seven games in that span.

During last year's third straight WAC championship season, the defense was tops in the conference, allowing just 273.3 yards per game. The Sun Devil defenders were ranked number one in rushing defense and third against the pass.

In the outstanding effort of 1971, the Sun Devils destroyed UTEP, allowing the Miners just 70 yards in the entire game, with a mere 12 coming on 37 rushing attempts. The defense also recorded shutouts against Colorado State and Arizona.

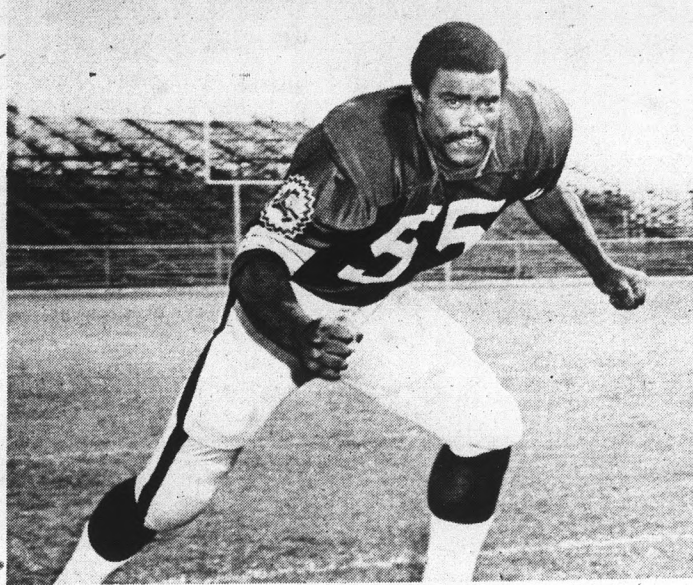
Six starters from that outstanding 1971 defense graduated however, and left some big question marks about the current defensive squad.

The Sun Devils start four new players on the line and suffer from a lack of depth in the secondary, posing most of the defensive worries.

Junior Larry Shorty returns to handle the left end duties and with two year letterman Bruce Kilby and sophomore Darion Gilbert providing backup, this position is no worry.

The Sun Devils are replacing a key player at right end in Junior Ah You and the top two candidates for the job at present are juniors Dave Grannell and Sam Johnson. Johnson was a Junior College All-American at Glendale Community College last year.

A pair of junior college transfers are the current starters at the tackle slots. Defense Coach Larry Kentera said that Deke Ballard at left tackle and Neal Skarin on the right side have been looking good in practice. With both men weighing 230 pounds plus, the Sun Devils could be tough against the run up the middle.



Linebacker Jim Baker

A tight three-way battle has developed in the competition for the middle guard position between Sal Olivo, Tim Hoban and Randy Collett. Hoban, a starter in 1970, and Olivo, whose older brother Ted started at the position last year, are leading the fight for the starting berth, but Collett outweighs both his competitors by around 35 pounds and at 250 pounds is probably the strongest man on the team.

Hoban is a senior, Olivo a junior letterman and Collett just a sophomore.

The ASU linebacking corps seems to be the strongest point of the Sun Devil defense with 1971 starters Jim Baker and Larry Delbridge back, along with junior Bob Carter. Also expected to see plenty of action is sophomore Bob Breunig, tabbed as one of the top second year players in the WAC.

Baker, who calls the signals on defense, sustained a knee injury at Camp Tontozona but the rugged junior is expected to return to action in time for the Sept. 16 opener in Houston.

Reedy Hall and Prentice McCray are set as the cornerbacks. Hall, a one year letterman junior, is taking the place of his All-American brother Windlan. McCray, a two

year veteran, returns from the '71 season which saw him return two pass interceptions for touchdowns.

Sophomores Bo Warren and Doc Coley are the backup men at the corners.

The situation at the safety slots was muddled considerably when starting strong safety Ron Lumpkin was lost with a kidney injury. The two year starter is expected to be out for at least one month.

The other safety position is secured by part-time starter Wayne Bradley. Ken Robinson has been moved over from the offensive receiving position to help out at this shallow spot. Mike Bigbee, a junior college product, could be called upon to take the place of Lumpkin.

The question marks on the Sun Devil defense should be answered following the season opener when the Devils take on one of the top offensive teams in college football.

Houston's Cougars have won three national offense crowns the past five years and sport a high-powered ground attack. A tough test for the first game, but the Sun Devil defense has been scrimmaging with a great offensive unit in practice and should be ready for another strong season.

sports | state press

## Sun Devil Notes

ASU's intercollegiate women's tennis team sponsors three clinics during the month of September.

Individual instruction begins on the mornings of the 9th, 16th, and 23rd according to the following schedule: 7:30 to 9:30 for beginners, and 10:00 to 12:00 for advanced.

Each two hour session will be available to 30 students and is on a first come, first serve basis. In order to enroll, students should mail their name, along with the preferred time for instruction, to the ASU Racquet Club, in care of Barbara Skurdall, Women's Physical Education, Tempe, Arizona, 85281.

For information phone Dr. Anne Pittman at 965-3501.

Openings are now available for league play in the Phoenix Table Tennis Club during the 1972-73 season.

The league is open to all students and faculty members, and competition will involve various levels of skill.

Table tennis action commences in early October and will continue through May, with several tournaments also being sponsored by the club.

Interested table tennis enthusiasts should contact Dr. Ken Hoover at 965-6478 on campus or at his home, 967-8421.

Students interested in helping reform the ASU Lacrosse Club are urged to contact John Arenare at 967-1187. The club is attempting to get back into action and will try to line up a fall practice schedule as well as possible meetings with Northern Arizona University and the University of Arizona.

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## Kicking honcho augments Devils

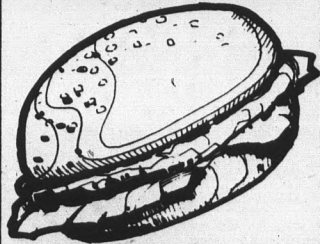
No other schools seemed to take much of an interest in him, so place-kicker Juan Cruz walked on the ASU football scene, seeking a chance to play for the Sun Devils.

The ASU staff has been taking a good look at the soccer style booter, who kicked three field goals from 60 yards out during one afternoon practice last week.

Cruz, 23, formerly performed here in the Valley for Phoenix College, but failed to attract much major college attention because he is in his final year of eligibility.

It appears at this point that Cruz, from Guatemala City, Guatemala, might be used for kickoffs and as a backup man for Danny White, who has been handling the place kicking duties in the early part of the year.

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<p>VALUABLE Skaggs COUPON</p> <p>Cock O' the Walk <b>Vegetable Juice</b> 46 oz. Can Vitamin C Added Price W-Coupon Price W-Out Coupon 39¢ each <b>3/79¢</b> Limit 3 Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p>ARMOUR <b>TREET</b> 12 oz. can with Natural Juices Price W-Coupon Price W-Out Coupon 69¢ <b>49¢</b> LIMIT 2 PER COUPON Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p>DEL MONTE <b>Pickles</b> 26 oz. Jar Whole Dill Price W-Coupon Price W-Out Coupon 53¢ <b>39¢</b> LIMIT 2 PER COUPON Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>
<p>VALUABLE Skaggs COUPON</p> <p><b>A. S. U. Mugs</b> Price W-Coupon Price W-Out Coupon \$1.69 <b>\$1.33</b> Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p><b>Contac</b> 10-Capsules in Package Price W-Coupon Price W-Out Coupon 97¢ <b>77¢</b> LIMIT 1 PER COUPON Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p>BLACK AND WHITE <b>FILM DEVELOPING AND PRINTING</b> 20 Exposure Price W-Coupon Price W-Out Coupon \$1.93 <b>\$1.33</b> Limit One Roll Per Coupon Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>
<p>VALUABLE Skaggs COUPON</p> <p>Colgate 100 <b>MouthWash</b> 17 oz. Plastic Bottle Price W-Coupon Price W-Out Coupon 85¢ <b>59¢</b> LIMIT 1 W-COUPON Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p>Prell <b>SHAMPOO</b> 7 oz. Concentrated Price W-Coupon Price W-Out Coupon \$1.37 <b>\$1.07</b> Limit 1 with coupon Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p>Sudden Beauty <b>HAIR SPRAY</b> 12.5 oz. Can Regular - Hard to Hold - Unscented Price W-Coupon Price W-Out Coupon 69¢ <b>39¢</b> Limit One Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>
<p>VALUABLE Skaggs COUPON</p> <p>Old Spice <b>Stick Deodorant</b> 2 5/8 ounces Price W-Coupon Price W-Out Coupon 99¢ <b>69¢</b> Limit One Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p>VALUABLE Skaggs COUPON</p> <p><b>Bath Soap</b> Sweatheart Deodorant Price W-Coupon Price W-Out Coupon 16¢ <b>4/37¢</b> Limit 4 Coupon Good Thru. Sept. 10th, 1972</p> <p>CLIP THIS COUPON AND SAVE!</p>	<p><b>SKAGGS</b> Drug Centers 914 E. Broadway Tempe, Arizona Skaggs Drug Center Limit Rights Reserved Store Hours Weekdays 9 a.m. to 10 p.m. Sundays 10 a.m. to 7 p.m.</p>

# Mill facelift causes debate

By RICK MAHRLE and LESLEY RONSON

friday  
Arizona State University

state  
press

Vol. 55 No. 5 September 8, 1972 Tempe, Arizona

The San Francisco consulting firm hired to survey the buildings in the downtown Mill Avenue area will not devote enough time to do an accurate investigation, an ASU associate professor of architecture charged this week.

Dr. Robert Hersheberger, a member of Tempe's physical environment subcommittee, said the firm of Leonard Mosias and Associates claim to survey each building in 15 minutes. He said this is too short a time for an accurate survey.

Hersheberger said city planners want the Mill Avenue area torn down and that the San Francisco firm will support the planners.

"To me, it seems that they are trying to get someone to support their preconceived notions," he said.

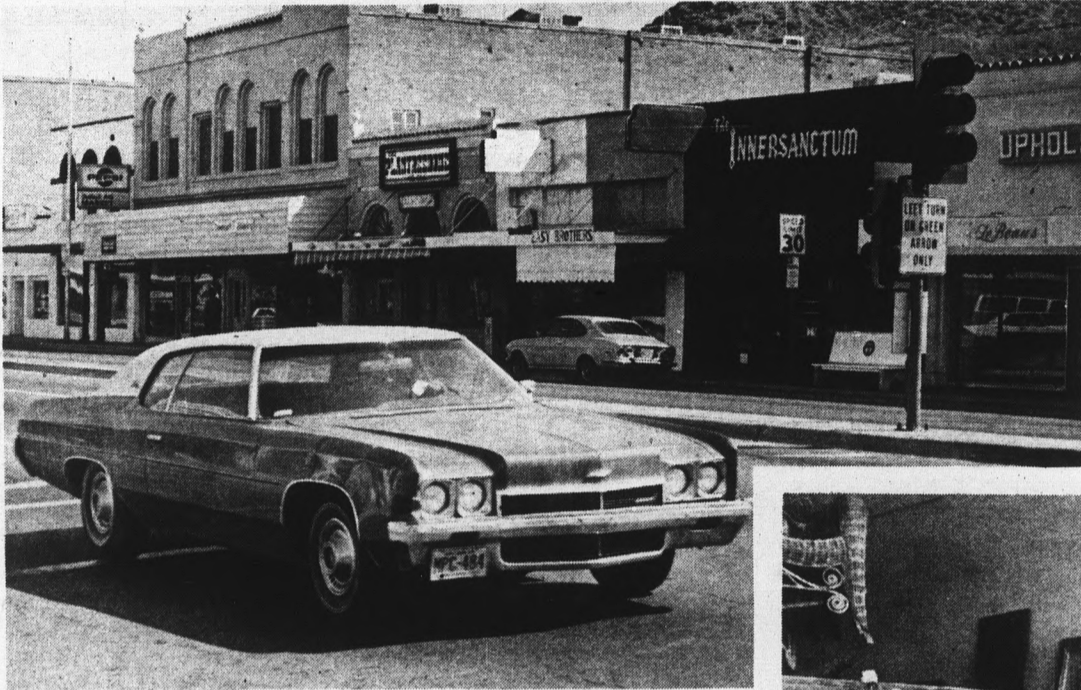
Theron Rust, executive director of the Tempe redevelopment agency, said the consulting firm would "take a good thorough look at the buildings." He said some buildings may only take a few minutes to examine, but Mosias has been in business for quite some time and, "they can judge very quickly."

In the past few years, there has been recurrent controversy concerning the condition of the Mill Avenue stores.

Tempe has received more than \$1 million from the Department of Housing and Urban Development for the redevelopment of the downtown area and Victory Acres. Victory Acres is a predominantly Mexican-American residential area in eastern Tempe.

The federal grant will go for three redevelopment studies, Rust said. The building survey is the first of these studies. Survey results on building conditions will be

Continued on page 9



## Interest dies in MAMA

The Mill Avenue Merchants Association (MAMA), which has been one of the strongest voices against the tear-down-and-rebuild policy of some city planners, has been silent during the controversy over redevelopment.

MAMA has all but disbanded, said Cleve Preston, owner of Poorbody's Ltd. Interest dwindled after Mark Wolfe, MAMA chairman, dropped out of sight when his restaurant, the Plantree Dome, closed in July, Preston said.

Since that time, MAMA has done nothing and the last action MAMA took before Wolfe's sudden departure was to incorporate last spring, Preston said.

He said this was done when the association feared that redevelopment would mean tearing down the street's stores. A federal statute requires the relocation of torn down businesses. When stores are incorporated, as MAMA is, they must be relocated together, Preston said.

MAMA has had some good programs, he said. Among these were an annual Christmas party for the children in Guadalupe and street festivals near Mill Avenue, Preston said.

Most of MAMA's big supporters are gone. "There's just no support anymore. Everyone has seemed to have lost interest," he said.



Above left: Some of the shops along Mill Avenue in Tempe's downtown area. At right: A variety of antiques in display in Reverie Antiques on Mill.

Photos by Gary Ulik

## No obvious solution

# ASU housing examined

By LESLEY RONSON

University President John Schwada said yesterday that he is aware of the need for married student housing but is concerned that the University might shift its emphasis to housing developments instead of education.

"Last year I asked our people to take a look at the needs of married student housing in the area," he said. "They have done that, but we don't yet have the kind of information on it that I need to make a judgment."

He added, "While the University wishes to serve our students in the best way we can, we are not a housing business."

He said some federal low-cost housing is planned for Tempe, but he wants to see how it will

accommodate married students before the University plans anything.

He said there is a possibility that the low cost housing might have a lower rent than married student housing and this could put the University's housing out of business.

"Unfortunately, we own very little property which would be good for married student housing," he said. If the community cannot meet the married student's needs "the University will take another look at the situation," he said.

In other areas, Schwada said he is aware of the problem of traffic on the Mall, but "We hope to make most of Forest

Continued on page 9



President John Schwada





**Dean George Peek** Photo by Rick Glase

# Peek: retires after five years to return to classroom

The dean of the College of Liberal Arts yesterday confirmed that he will resign at the end of spring semester.

George Peek, dean for the past five years, said he believes "a faculty member should give a certain amount of service to the faculty and his college, but he should not make a career of it."

He added that his "teacher-scholar" philosophy stipulates that "a teacher should serve as a dean or department chairman only a limited number of years before returning to the classroom or laboratory."

His request to return to his original job as professor of political science has been approved by University President John Schwada.

Peek said there were no differences between himself and the president that might have caused him to resign.

He said their relationship has always been cordial.

The dean said Schwada will soon form a search committee to examine possible candidates for the office from within the University and from other institutions. Peek said the transfer of power will be smooth.

Peek listed as major achievements of his administration the creation of the elective committees on curriculum and executive matters, and the Committee on Instruction, a faculty group elected to look into the issue of student evaluation of teachers.

Also cited was creation of the Office of Advisement under Dr. Ernest Stewart and the appointment of Dr. Robert Bininger as coordinator of departmental advisement procedures.

Peek said he has been disappointed with the student-staffed College

Council. "It's not as functional as it should be. But we're going to try to make it more effective this year." The council advises the dean in student matters and brings speakers to campus.

Peek said the faculty-student ratio is too high, and tends to inhibit innovative and creative teaching. "But the president is aware of this and working on it," he said.

Peek said his resignation "will be sort of a burden off my shoulders . . . and I look forward with great enthusiasm to returning to class." He said he will ask for a sabbatical leave in Washington, D.C.

"Since my wife and I like to travel quite extensively, this (resignation) will give us slightly more time to have longer safaris in Africa and skiing in Aspen. As dean I've had to limit my trips to five days. Now maybe I can stay for 10."

## 27,000 on campus

Late registration, continuing through today, is expected to increase ASU's enrollment to "more than 27,000," according to Troy F. Crowder, assistant to University President John Schwada.

"I expect we will show a greater increase this year than last year," Crowder said yesterday. The enrollment at close of registration for the first semester 1971-72 was 26,564 students in residence, an increase of 0.5 per cent over the 1970-71 total of 26,425.

Crowder attributed the

small gain last year to many factors, including changes in draft regulations which kept some students from "using college to stay out of the service." Scottsdale Community College, which opened last year, enrolled freshmen who might otherwise have attended ASU. "The trend was nationwide, however," he said.

Enrollment statistics are delayed this year due to the extension of the late registration period, but Crowder hopes to have the final count by early next week.

## Festival to begin

La Alianza Universitaria and Associated Students are sponsoring the annual "Semana de la Raza," Sept. 11-16.

Purpose of the week is to promote a fuller understanding of Hispanic culture and a better understanding of the role of the Spanish-speaking people in the United States, according to a spokesman.

Activities will be held in the MU Pima Room.

Scheduled speakers are

Guillermo Diaz Lastra, professor of commercial law; Genaro Gongora Pimentel, clerk of the Supreme Court of Mexico; Dr. Raul Cervantes Ahumada, a maritime and commercial law specialist; Dr. Gil Masa, a lawyer; Raul Castro, former U.S. ambassador; Dr. Eugene Marin, ASU's financial aids director; and Robert Reveles, Democratic candidate for the Fourth Congressional District.

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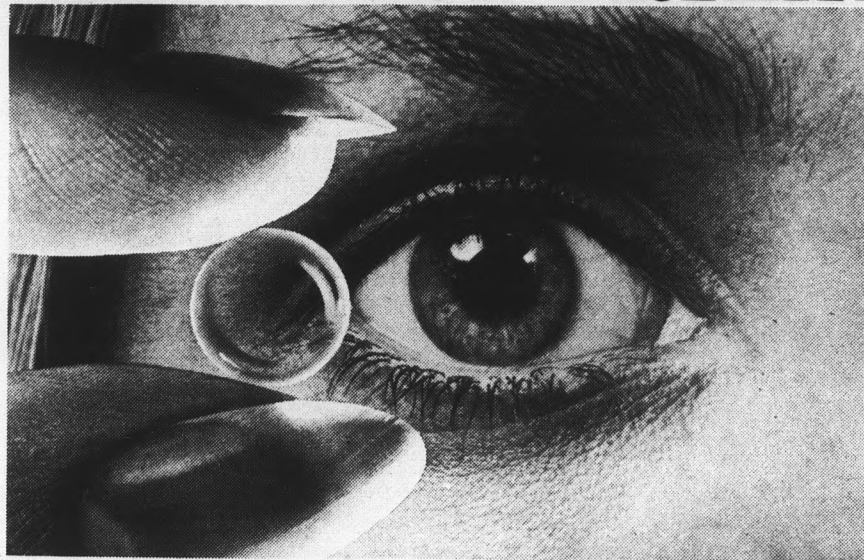
# Last Day For Refunds

# → SATURDAY ←

## September 9

## University Bookstore

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			YUMA 2816 4th Ave.



## Funds problems limit access to buildings

The University's director of planning and construction said yesterday he is fully aware of problems involving disabled students' access to buildings, but lacks the funds to deal with them immediately.

John Ellingson, who oversees all University construction projects and developments, said part of the reason for lack of funds is that the state does not appropriate the amount of money asked for in the planning budget.

The money which is appropriated is done so by priority and substitutions are not allowed.

Mike Martena, a member of the Disabled Students Organization (DSO), criticized Ellingson this week because some of the campus buildings do not have elevators. Martena mentioned specifically the Aero-Technology building.

Ellingson said an elevator will be installed when the addition to the Aero-Technology building is built.

"We are putting an elevator in the old Arts building now," he said. There is also one planned for Wilson Hall, when it is remodeled.

Martena said he had not found Ellingson receptive to the handicapped students' problems. He said Ellingson was invited to a meeting of the DSO last year to discuss problems but the planning director did not attend. Martena said, "This kind of burned us." Ellingson sent a representative but Martena said he wasn't much help.

Ellingson said, "We are anxious and willing to work with the group. I have asked him to invite us to every one of his meetings so that we could listen to their problems and become more familiar with them."

## Collage

COLLAGE is a biweekly calendar of campus events, excluding athletics and activities sponsored by the Memorial Union. Members of the University community are welcome to bring information about activities to the State Press office, ASB 302. Forms are provided. Only those events listed on State Press forms will be published.

### TODAY

Second Friday Niter Car Rally, 7 p.m., S.E. corner, Thomas Mall. Admission \$1.50 a car. POETS Rally Club invites all interested students—no one gets lost!  
Classical Film Society presents a Laurel and Hardy program at 8 p.m. at the Unitarian Church, 4027 E. Lincoln Drive. Refreshments. \$1 donation, 50 cents for children. "Way Out West" and "The Second Hundred Years" will be featured.  
"Catch 22," 7 and 9 p.m. at the MU Movie House. Admission 50 cents.  
Southwestern Frontiers in Chemistry. Prof. Wolf von Englehardt speaks on "Terrestrial and Lunar Impact Formations," 1:40 p.m. in Physical Sciences A-203. All interested persons invited.

### SATURDAY, SEPT. 9

Children's Films, "Nikki—Wild Dog of the North," 10:30 a.m., MU Movie House. Admission by subscription or 50 cents.  
ASASU Cultural Affairs Film Festival, "Queen Christina" and "Dr. Jekyll and Mr. Hyde," at 6:30 p.m., Neeb Hall. Free.

### MONDAY, SEPT. 11

Cultural Affairs Board students poetry readings, 3:30 p.m. in MU 265. Students interested in joining an informal poetry group will meet to discuss their own poetry and choose a representative poem to be published under Poet's Corner in the State Press. Weekly.

### TUESDAY, SEPT. 12

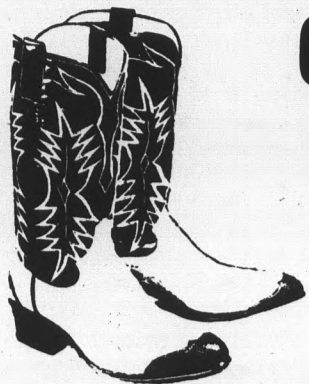
Israeli folk dancing every Tuesday at 8:30 p.m. in the MU Cochise Room. Everyone invited.

### WEDNESDAY, SEPT. 13

Unity Meeting to encourage brotherhood among members of campus Christian organizations, 12:30 p.m., lawn of Admn. Bldg. For singing and praising Jesus. All Christians welcome. Weekly.

### THURSDAY, SEPT. 14

Wesley Foundation provides home-cooked meals every Thursday at noon—50 cents. Food prepared by women from Valley United Methodist churches. Baker Center, 213 E. University Drive.  
Old Testament Bible Study moderated by Prof. J. J. Lamberts. Beginning with a survey of Genesis. All Christians welcome. Weekly.



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## job opening

# Draft adviser sought

ASU will soon hire a selective service adviser to replace the one who resigned Friday, according to Leon Shell, associate dean of student affairs.

"We wanted to get a good idea on qualifications," Shell said. "If it's going to be done, you've got to get a person who's well qualified. I've talked to three or four candidates. Someone's going to be in our office tomorrow."

Shell said the Student Affairs Office has always had the money to hire an

adviser but he wanted to talk to several people, including two who were recommended by the outgoing adviser, in order to find a person who would "be able to relate to students"

Shell said that at the time he did not know exactly who would be the new adviser, but he would probably be an ASU student. He also said that since the amount of current information is so large, the former adviser, would stay a few days to help brief the new adviser.

"It's been a service that

has been well utilized," Shell said. He also said he imagined the advising would continue to be used by ASU students, especially considering the announcements for 15,900 to be inducted by the end of this year.

The new adviser will be available 20 hours a week, five hours a week more than the previous one. Those desiring advisement or information about their status with Selective Service should go to West Hall 161 or call 965-7349.

# Jack Brown

DEMOCRAT FOR CONGRESS

A new man... for a new district



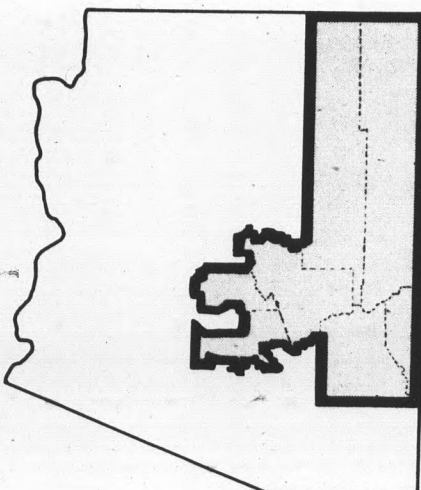
Jack Brown FOR CONGRESS

### WHO HE IS...

Jack Brown has earned a reputation in Arizona as one of the hardest-working and most concerned lawyers in Phoenix. Born in Nebraska, educated at Northwestern and Harvard, Jack Brown moved to Arizona in 1958. He is married, the father of four children ranging in age from 18 to 2.

Jack Brown's career has been characterized by his deep involvement in matters of special concern to Arizonians. Early in his career he achieved statewide recognition as an instrumental force in achieving settlement of the dispute between settlers and the United States in the Lower Colorado River area and more recently in legal representation of the Navajo tribe.

He has won numerous academic, civic, and legal honors and has been an active officeholder in Democratic Party organizations. He is 45 years old.



### WHAT HE STANDS FOR...

Jack Brown is one of the new breed of citizen candidates. He brings new ideas to the contest for Congress in the new 4th Congressional District. His major goals include:

- Open and honest government.
- Protection of our natural resources.
- A massive program to provide new jobs in Arizona — and protect those we have.
- Realistic controls to end air pollution before it destroys the beauty of Arizona.
- A determined effort to rehabilitate drug addicts, punish drug pushers, and make the dangers of drug addiction known to young people through mandatory education programs in schools.

# Opinion **state press**

## Guest Editorial

The real story and the real tragedy in this latest outrage against a people by now so unspeakably wronged that men cannot grasp it, is not eleven more murdered Jews, cut down in the name of some man-hating abstraction or other. Instead the real tragedy is the response of non-Israeli Jews, specifically American intellectual Jews who are, very much for the worse, the voice of Jewry the rest of the world hears.

The comments of some ASU Jews as reported in SP 9-6 are typical.

They do not speak of Jewish solidarity as Israelis instinctively do or as any other people might. They do not cry or demand vengeance as other people do. They ask "peace" and they seek non-Jewish sympathy and pity. They crave "brotherhood" and all the other heart-warming words that have done so much to fulfill the enormous demands of liberal self-esteem over the years at the same time they have helped to confuse and almost to destroy the aspirations and the self-esteem of a people whose only real aspirations have been to live, endure, and die like any other people.

### Selling their lands

When the Arab fathers of yesterday's killers were selling their lands at ridiculously high prices to Hitler's remnant or proclaiming they would rather die than live with Jews, the leaders of American Jewry, men as Arthur Ochs and C. S. Sulzberger, rang the changes on peace and brotherhood, condemning a much despised knot of ghetto Jews for doing what they could to supply their co-religionists with arms. It is an open secret that the rhetoric of Jewish liberalism, an instrument for assimilation in the 20s and 30s, has always been self-serving, an exquisitely indulgent kind of personal cowardice. Jews have been willing to forgive themselves on the ground that they had, in those days, something to hide from and something to fear.

European intellectual Jews of the same period have even more to fear and less opportunity for hiding. They became what Walter Laquer has called an "intellectual proletariat," for whom Marx, not Herzl, was the exemplar and guide. While developing far more radical programs than their cis-Atlantic brethren, the language of love and brotherhood — the light at the end of the tribal tunnel — was the same. They succeeded only in helping deliver European Jewry to Hitler.

### Common unwillingness

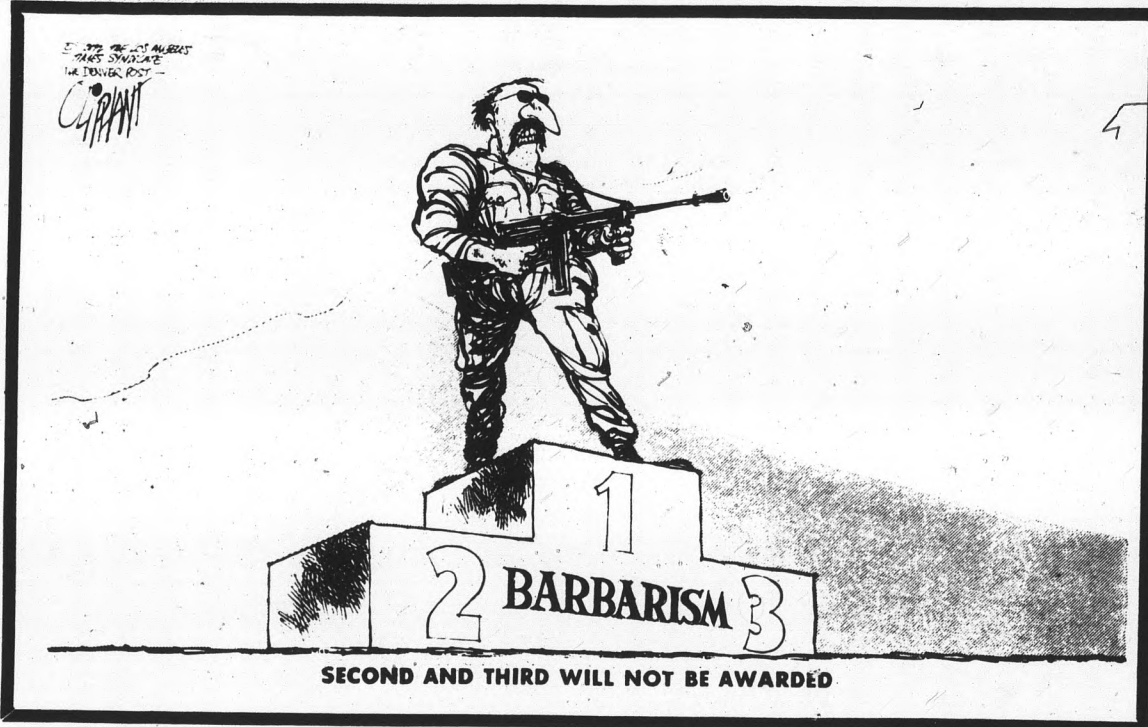
The intelligentsia on both sides of the Atlantic shared a common unwillingness to bear the strain of membership in a despised group, and a common desire to be free of commitment to a tribe and to a people they had not chosen to join. Certainly this syndrome is not limited to Jews — the pattern of 3d generation American intellectuals wishing to be cut free of their ethnic roots is a commonplace. But Jews, like Negroes, do not have the same options that Catholics or Germans have, for example. History has made it so. Unlike Negroes, however, Jews have refused to recognize, let alone to glory in the fact. One would have supposed that Hitler had taught Jews this lesson once and for all, yet despite, or perhaps because of the disproportionate numbers of Jews in the intelligentsia, the lesson is still unlearned.

All of this would matter very little if it were simply a question of one sub-culture's hang-up. But much more is at stake. The sight of a Jewish youth, perfectly well-meaning no doubt, debating the question of the murder of some of his people in the language of contemporary liberal discourse is a sign and an avatar of the new, truly liberated, assimilated man come at last to supersede economic man, to surpass the wildest hopes for utopian, super-rational brotherhood man. Jewish youth, adopting the language of the fathers without the fathers' fears is now completely freed, no less than his WASP antagonist, from the bonds of fear, and of course from the impingements of care and strain that have hedged men about time out of mind. They are free at last to really dedicate themselves, whole souled to life in Capital Letters. Gorged on a diet of absolutes and abstractions, Idealistic Man lives in a world of words. Ideals, the genuine article, supply the place of emotions while logic is free to seduce and captivate reason. Exempt at once from the mosaic of madness and horror that is Jewish history and from the real world of danger and dread that fills the daily lives of Israelis, the liberated Jew is in the vanguard of new man. If one new man, Jewish to the tips of his Afro, urges "Shalom not murder," his ideological brethren, certainly not the Jews of Israel, change their names to short nazi-sounding ones (Dohrne, Rudd) and join with Jew-hating Black Panthers to rid the world of Racism Zionism Imperialism. Meanwhile the debate goes along, the Jew thrusting with "Peace," the WASP parrying with "justice" and "Protest."

There is no fear, no hate, no love, no vengeance. The New Man, the old Jew. Eleven more dead Jews.

What follows is a criticism of content, not of individuals.

**Dr. R. J. LOEWENBERG**  
Assistant Professor  
History



## Carrot-dangling won't pull youth

By BRUCE TOMASO

Since the Republican convention, strategists for President Nixon's reelection campaign have clearly indicated they have no intention of surrendering the prized "youth vote" to George McGovern without a fight. Senator McGovern, of course, has been recognized by leaders of both parties as the favorite of young voters since the inception of his campaign: they have been his most ardent and most numerous supporters.

Yet, when Nixon arrived in Miami, the first audience he addressed was a group of young people — not the alienated, hairy variety, but clean-cut "wholesome" young Americans who greeted the President warmly. And inside the convention hall, the Young Voters for the President cheered and clapped and carried on before the TV cameras in a touching, if not convincing, show of appreciation for all Nixon has done for them. (What, exactly, he has done for them, beyond providing an excuse for vacations to Miami Beach, is not clear; but they were there nonetheless, and the Republicans made certain they were seen.)

Last week, Nixon made his most dramatic attempt yet to woo the youth support out from under the Democratic ticket when he announced that the draft will be discontinued after July of 1973.

In a statement released by the White House, Nixon congratulated himself for fulfilling a 1968 campaign promise to end the draft: "We will finally . . . have done what I said in 1968 that we should do: that we should show our commitment to freedom by preparing to assure our young people theirs."

So now, according to Nixon's strategy, young men who have lived under the ominous shadow of the draft should be expected to flock to the polls in support of their President. Never mind that a similar, but more dramatic 1968 campaign promise — one that involved an infamous Secret Plan — remains unfulfilled and unmentioned by the Administration.

A war that was old and stale and senseless when Nixon took office has only grown four years older. And neither clandestine meetings, nor Vietnamization, nor harbor mines, nor millions of tons of bombs have brought an end to the fighting. Peace negotiations since 1968 have been as ineffective in ending the war as man has been in controlling the weather.

In 1968, Nixon spoke of giving young people their freedom. Now, four years later, he has agreed to do so — assuming, of course, that he is re-elected. Can the new voters be naive enough to fall for such election year carrot-dangling?

## Letters

Editor:

The Sept. 1, 1972 editorial concerning parking urges action on one of the foremost physical dilemmas at ASU: building a multi-level parking structure.

Are we as students conceding the assumption of one car - one student as the only transportation means to campus? Have we explored or instituted any other solutions to the parking problem?

Our University has the resources to analyze the problem more closely than through just a committee process. Students in engineering design, for example, could be incorporated to do precise studies which would truly be "job-oriented education."

Let's not spend millions building a multi-level parking structure before we try simple tasks like car pools.

Mark W. Wilson  
ASASU President



## state press

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STATE PRESS is published by Arizona State University Tuesday through Friday during the academic school year, except holidays and examination periods. Entered as second class matter at Tempe, AZ 85281.

# Weekend

**state  
press**

Friday, September 8



Photo by Rick Giase

## Inside:

**Escaping to mayhem—Page 8**

**All the escort you could want for \$40—Page 6**

# Escorting the rich for a price

By OLIVE FINCH

It's an easy job to get. The only difference in the application form is that you have to list your measurements and answer the question: "Would you be available to travel on weekends?"

Within five minutes I became an escort for the "Magic Fingers Massage and Escort Service."

The office wasn't as bad as I expected. Though it was in Scottsdale, I was sure the office would be crummy. My presumptions were based on an article in the Arizona Republic which told of charges against "Magic Fingers" employes for lewd and lascivious behavior.

Naturally I expected a cheap, gaudy office that badly needed paint. The girl at the desk would be encrusted with make-up. Her hair would be a day-glo red and her attire Frederick's of Hollywood from head to toe.

To my surprise, and I admit, somewhat to my disappointment, the office was tastefully furnished. It was small, with black leather fur-

niture and orange shag rug, a TV and a Panasonic stereo.

The two women in the office were slender and un-made-up. They were not pretty. I figured they were in their early 30's. One was sitting at the desk writing a letter and the other was curled up in a chair embroidering.

The letter writer, Beth, looked up and smiled. There was a slightly suspicious glint in her eyes as she quickly checked me out. "I came to apply for a part-time job as an escort," I said. "I'm surprised," she said, "What with all the bad publicity we've been getting lately." I blurted out something about needing the money. Meanwhile I was furiously trying to remember my fake name and address.

I honestly didn't know how to act. At first I was going to try to play the role of a hard-core cookie. I had considered looking in "Everything You Always Wanted to Know about Sex But Were Afraid to Ask" and reviewing some choice phrases and casually throw them out here and there during the interview. But I would undoubtedly mix some of them up and then they would accuse me of being a policewoman and sic some awful bouncers on me. So I bagged that idea and decided to be a college student with few scruples.

There was no formal interview. We just chatted. Kay, the embroiderer, didn't say much. Beth did all of the talking. It went smoothly. They didn't ask for any I.D. or quiz

me on the information I put down on my application.

I learned a lot about the business. So much that I began to wish I had a tiny tape recorder in my purse and wondered if they would notice if I whipped out my shorthand pad and started jotting things down. I decided not to try that and just listened.

Most of the guys who use the escort service are tourists, Kay said. Most customers are in their 40s or 50s, and most are married. All have money. They have to. An escort costs \$40 per date. The agency gets \$20 and the girl \$20. There's no tax and girls collect their money the same night.

Beth told me it was fine to "earn a little extra money, but for God's sake be careful." She didn't mean don't get pregnant. She meant don't go hopping into bed with a cop. I demurely informed her that I was "very particular."

As an escort I am supposed to be back at midnight. That's when the office closes. If I'm having a good time and want to say, I just call around midnight and let them know I'm O.K. I can go into the office anytime and pick up my \$20.

Beth said most men come in the late afternoon to see about getting a date for that evening. They look through the picture album (luckily their camera was broken so I couldn't have my picture taken for a few days) and pick out the girl of their choice.

She showed me the album. I was surprised at how few escorts there were. Just five. Most of them looked to be in their 30's. They weren't particularly pretty. In fact, most of them looked cheap. There was one cute girl who looked about 22. And there was one that weighed 150 pounds. There were also men, but Beth said they don't do much business.

After the guy picks out his girl he leaves a \$5 or \$10 dollar deposit. He makes a time, Beth calls the girl and it's all set. If she can't come they try another one. The guy doesn't have much choice. There are only two escort agencies in the Phoenix area.

Before I got up to leave I asked her if they could train me to be a masseuse. She said yes, but didn't offer too much in-

formation about that side of the business.

As I was going out the door she suggested that I come down to the office at night and just sit and wait. If a guy walks in he'll pick me instead of going through the book. She said that is mainly because I'm there and he can check me out. I told her I might come in Saturday night.

I got there at 6 p.m. on Saturday. When I walked in there were two guys sitting there. Jackpot! One in his 50's, the other in his 30's. They were from San Francisco and were down here for dove hunting.

A big group of guys come down together every year from San Francisco. Jack, the one in his 50's, was the oldest of the group and he wanted a young girl to take out that evening to tease the others, since he was the only one with a girl. The oldest guy gets the young chick. Ha. Ha. Ha. He paid the \$40 and we left.

I felt like I didn't get the typical guy because we were going to be in a group. But the more I thought about it the more I liked the group idea.

They were all staying at a motel in Scottsdale. He wanted to go for a swim before dinner. He wanted to say that he met me by the pool. So we sat there and talked for an hour. It was one of those deep conversations about life in general. I was sure he would be able to tell from my astute observations that I was not the typical escort girl. I must have been over his head because he didn't make any remark about my intelligence.

He said he had to shower and change for dinner and asked me if I would mind waiting in the room while he did that because all the people who had been dove hunting that day would be coming by the room and he wanted me to answer the door. Sounded dubious but I agreed.

He went into the bathroom and I perched myself on the extreme edge of the bed and watched TV. Then the phone rang. I was about to answer it when he came darting out of the bathroom clad only in a towel. "God," I thought. "This is it."

He answered the phone and I removed myself to the porch to see how far I would have to jump. Two stories wasn't very

Continued on page 8

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## Troll Reviews

# Black Kangaroo

**Peter Kaukonen**  
**Black Kangaroo**

**Grunt Records**

Since there was no promo material received on Peter Kaukonen, I have no idea who he is. The album cover doesn't say what he plays, but I assume it's guitar. Various other studio musicians accompany him and do an adequate job on all of Kaukonen's compositions.

The first song, "Up and Down," is a preview of what most of the album is like. It sounds similar to at least 10 different artists, including Johnny Winter, Leslie West and Jimi Hendrix. Kaukonen just doesn't have a sound of his own.

"Postcard," the next song on the album, has got to be one of the most boring cuts I have come across. The rest

of the side sounds about the same.

Side two continues with more inane and unimaginative guitar work. The first cut, "Barking Dog Blues" is the worst attempt at acoustic blues I've heard. Kaukonen tries to fill up every available void with sound. The result is a congested mess.

Now we come to the bright spot in the album entitled, "That's A Good Question." This is the only cut on which he doesn't sing.

The song consists of a mellow arrangement of acoustic guitars, a bass and a cello. It's too bad that more of the album doesn't lean in this direction.

As a whole, the album is pretty poor and I wouldn't advise buying it. Peter Kaukonen is an unknown and for good reason.

## This Weekend



**FRIDAY:** "Catch-22," the film version of Joseph Heller's novel, will play at the MU theatre. The times are 7 and 9:30 p.m., and the cost is 50 cents. The only catch is you won't get in unless you have tickets because both shows are sold out.

**SATURDAY:** As part of the Children's Film Festival, "Nikki, Wild Dog of the North," will be shown at 10:30 a.m. in the MU theatre. 50 cents.

"Queen Christina" and "Dr. Jekyll and Mr. Hyde" will be shown at Neeb Hall beginning at 6:30 p.m. "Queen Christina" stars Greta Garbo and John Gilbert. Garbo is the Queen who is reared as a boy to succeed to the 17th century Swedish throne. Both films are free.

**SUNDAY:** The Cultural Affairs Board presents two classics: "Tight Little Island" and "Man in a White Suit." Neeb Hall, 6:30 p.m., free.



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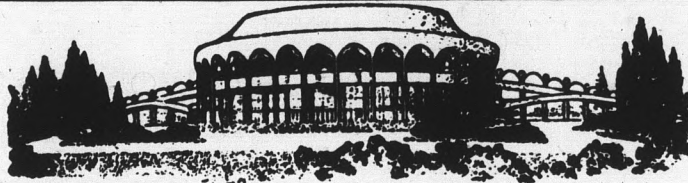
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Friday, February 9

**PETER SERKIN—pianist**

Serkin returns to the concert platform after an absence of two seasons.

Monday, March 12

**KIRSTEN-MORELL OPERA GALA**

Metropolitan stars Dorothy Kirsten, soprano, and Barry Morell, tenor, present an evening of excerpts from favorite operas.

Tuesday, May 8

**THE CHICAGO SYMPHONY**

Georg Solti conducts this great orchestra in the final event of the Fine Arts Series.

#### **celebrity series**

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**LILY TOMLIN**

Television comedienne, Lily Tomlin, opens the Celebrity Series with an exuberant new show.

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**"APPLAUSE"**

The first of three performances of the award-winning Broadway musical.

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**THE DALLAS SYMPHONY**

Anshel Brusilow conducts the Dallas Orchestra in a program featuring duo-pianists, Whittemore and Lowe, in the Poulenc Concerto.

Wednesday, April 11

**NANA MOUSKOURI**

Greek folk singer, Nana Mouskouri and the Four Athenians bring the Celebrity Series to an exciting close.

# Land of the neon sun

By PAUL PERRY

Golden girl, nude, descending from the ceiling of the Casino de Paris on a platform at 3 a.m.

Paul Revere and the Raiders parodying themselves in the lounge of the Flamingo Hotel following Rusty Warren's show, on breasts.

Tiny Tim, world's largest slot machine, squatting in Caesar's Palace and relentlessly accepting silver dollars.

Free hot dogs and drinks for card players.

Sammy Davis, Jr. at the Sands.

Elvis at the International.  
Midnight neon sun.

No wonder blue suit and his haggard looking wife haven't slept for two days. They are standing in the middle of the Club Bingo Casino in downtown Las Vegas trying to decide what to do next. Blue suit is running his finger down a list of planned activities while his wife is watching a woman greedily playing three slot machines simultaneously.

"Let's go play baccarat at the Caesar's Palace," says the wife. "Then we can see Tom Jones later tonight."

"It costs too much to play baccarat," says blue suit. "And the last thing on earth I want to do is see Tom Jones."

"Well we have to do something," says the wife, looking over her husband's shoulder at the list.

"You could try getting some sleep."

The couple turns. Standing behind them is a skinny man with a brown corduroy jacket and a face that could pass for Frank Sinatra's. He is rocking on his heels and chewing gum at a frantic pace.

"Did you say something, sir?" asks blue suit.

"I said, 'you could try getting some sleep.'"

"Can't," says blue suit.

"We're just here for a short vacation. We don't have time to sleep."

Another quick inspection of the list and blue suit and his wife are out of the casino and headed down the street.

The man in the brown corduroy turns to his interviewer.

"I've been a casino boss for two years now and I guess this life is starting to get to me," he says. "I mean, up until a few

months ago, I never would have thought of telling people to go home and rest. Now? Well, you saw me with that couple."

As though there is some place to go, the casino boss walks hurriedly away. He walks past the free champagne bar, past the blackjack tables, the roulette wheels, slot machines, carousel tables and finally, after looping the entire casino, he is back to the interviewer.

"I've seen men come in here with their paychecks and leave a few hours later with nothing," says the casino boss. "I've also seen them come in and triple their paychecks in a few hours. I guess that's what gambling is all about though, you never know how you'll come out until you try."

At a machine close by, a woman puts a nickle in and prays for luck with the intensity of a religious zealot. She pulls the handle. She waits. She loses. The ritual of prayer is repeated again.

"They do everything for luck," the casino boss says. "I've even seen people spit on the machines."

A machine behind the praying woman erupts in a tantrum of bells and lights. Jackpot! The man in front of it is ecstatic. He has been at the machine for hours and spent at least \$15. This is his first jackpot. It is for \$10.

"I won! I won!" he shouts, as the money pours from the machine's mouth.

"Did you hear that?" asks the casino boss. "A \$10 jackpot. The man thinks he won."

## ● escort service

Continued from page 6

far. Luckily I didn't have to make a choice between a broken leg and my honor because he dashed back into the bathroom.

He emerged a few minutes later fully dressed. Then all these men started coming by. There was just one other one with a "date." All these guys would come in, see me, and make some comment to Jack like, "Where did you find that adorable little thing?" or "Isn't she delectable?" They would run over, pinch my arm and give me a little kiss on the cheek, and mutter something about how wonderful it would be to be 20 again.

There was one guy who kept whispering to me, wanting to know if I wanted to go to his room to see the dead doves he shot that day. I kept smiling, wagging my finger at him, and saying, "No, no, sir, I do not want to see your dead doves. I don't like dead doves."

Finally we went downstairs for some drinks. It was 9 p.m. and I was starving. On Jack's third drink (still my first) he started telling me that "sex was just wonderful when there's this attraction between a man and a woman."

I looked at him and said, "Jack, quit h.s.'ing me, all you want is a quick lay." I couldn't believe I said that. Neither could he. He just stared at me and said, as if we'd known each other for years: "I've never heard you use language like that."

I reminded him we had met only three hours ago. While he thought that one over we all went across the street to the restaurant.

It was 10 p.m. and I was beginning to wonder about getting back to the escort office by midnight. We had to wait in the bar and drink for another hour until our table was ready.

There was a band and Jack wanted to dance, but he would only dance the slow ones. He seemed to have trouble controlling his hands, they just kept moving all over the place.

Our group finally sat down to eat at 11 p.m. They were all drunk and obnoxious to the poor waitress. I was getting a headache because I was tired of making up answers to all their questions. The whole situation was beginning to drag.

Then I remembered I didn't hear Beth or Kay tell Jack to be back at midnight. I also didn't remember seeing him sign that paper. I was trying to think of how to disappear at quarter to twelve when he got up to go to the bathroom and never came back. I figured he was throwing up in his room or something like that. Finally one guy went to see about him.

He came back and didn't say anything. Meanwhile it's twenty to twelve and I want to leave. So I get up and head for the ladies room. I was really going to leave. As I was leaving Jack came back in. Great. He was extremely distraught to see me leaving. He kept saying, "But you don't have to be back at twelve," and I kept saying, "I do, I do." Five minutes of that routine passed when I said "thank you" for the dinner and darted out the door.

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# ● Mill facelift

Continued from page 1

significant in the further studies, he said.

The other two studies are an economic analysis and a feasibility study.

Rust said no general plan for redevelopment will be devised until all three studies have been completed. Then, for final approval, the plan will go before a citizens committee to be selected early next year.

Public meetings on redevelopment will be held in the next month, Rust said.

Hersheberger's committee has yet to make any recommendations for the downtown area. He said, "I do know that I am very much committed to preserving the character of old Tempe."

Hersheberger said he feels the Mill Avenue shops should be restored when possible to preserve the interaction between street and store.

Others concerned with preserving the downtown atmosphere include Barbara Odegaard, owner of Reverie Antiques, 516 S. Mill. She said she hoped to preserve the character of Mill Avenue, too.

Phil Getz, owner of the Boston Store, 410 S. Mill, said he would like to see a mall area along Mill that would draw tourists from other Valley areas and be good for business. The buildings that need to be torn down should be, but the atmosphere of the street should be preserved, he said.

Most store owners on Mill only lease their buildings, so they only have a limited say, said Dean Odegaard of Reverie Antiques.

# ● Housing examined

Continued from page 1

(Avenue) into a mall as soon as resources and circumstances permit. That should take care of some of the traffic. The existing Mall is in a very high-density area with the library and the union."

He expressed concern over the number of bikes on campus. "The aim of this campus is to be

a pedestrian campus," he said. He doesn't want to prohibit bikes, however. "I dislike the idea of saying 'thou shalt' and 'thou shalt not'. I always hope the person will see that it's not a good idea," he said.

"We will try to provide parking around the perimeter (of campus) for those who ride bikes or drive in and try to keep the campus open for people."



George Conchola, in his leather shop, the Wax Thread

# Owners like 'old' Tempe

Al Serrano, owner of the Maverick Western Shop, said, "They (the city council) want to have it so that they can see the courthouse. They want a beautiful entrance when you come over the bridge."

The owners are not concerned with the beautiful entrance for drivers coming over the bridge. They are concerned with what the result will be for them.

Owner of the Wax Thread, which smells of leather and dye, George Conchola, said, "I think being in the situation I am in that I want them to create a small area for shops like ours."

Cleve Preston of Poorbody's, Ltd., which sells handcrafted objects, summed up the majority of shopowner's feelings by saying, "Mill Avenue has a good start, they just need a little support."

Mill Avenue shopowners want redevelopment in downtown Tempe, but they also want to preserve the character of old Tempe.

Barbara Odegaard of Reverie Antiques, surrounded by Tiffany lamps and Grandfather clocks, said, "I hate to see them tear down the old buildings. I think they should leave the character here."

Phil Getz, owner of the Boston Store, one of the few straight shops, said he would like a "mall area, some grass, a bench." He said, "Some of these buildings will have to go. They have been here since the turn of the century and only the coat of paint is holding them up." He said he is for refurbishing, not tearing down.

Mill Avenue and its surrounding area is a Tempe old town. It's an area of town dominated by head shops and bars that has come under heavy fire from the Tempe city council.

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# Arizona State who?

By Jim Finn

Some people still don't believe ASU football rates recognition on the national level.

But at least that's a step up from the situation of a few years ago when the Sun Devils were known by virtually no one and considered just another entry in a group of mediocre WAC teams.

After the 1968 season, when the Sun Devils averaged 41 points per game and allowed just 16, college football people at least realized ASU was a power in this region.

The Sun Devils continued their scoring rampage the following year and along with their first WAC championship won a foothold in the climb for national recognition.

In 1970, with an undefeated season, a national offense title, and an impressive Peach Bowl triumph, ASU took its largest step up towards national recognition.

Last year the team lost but one game and gained nationwide exposure in the first Fiesta Bowl with a wild 45-38 win over Florida State. Following the '71 season the Sun Devils were ranked in the top ten in the final AP and UPI polls.

During the season, the ASU teams have always had to make a slow move up through the rankings to position themselves among the perennial powers who maintain their rankings throughout the year.

In some 1972 pre-season polls national recognition for ASU became more apparent, being ranked as high as fifth.

But the complete recognition accorded many teams has not been accomplished by the Devils, who have been rated in the upper teens as well.

This season might turn out to be the key to ASU earning that complete recognition, as the Sun Devils seem to have at last gained full attention.

ASU football today is also gaining attention because of the fan-pleasing, high-scoring brand of game played by the Sun Devils.

With more people than ever before following ASU football, the time is right to fulfill the program's goal of recognition on the national level.

An unprecedented fourth straight WAC title should give the Devils a boost towards their recognition goal and the conference crown has all but been forfeited to ASU. Every WAC coach picked the Sun Devils for first place and their sentiments were echoed strongly in the press.

In this campaign, the ASU team has a great opportunity to share the national spotlight with the possibility of an undefeated season. Eleven regular season wins and a victory over a worthy Fiesta Bowl foe would give ASU football the recognition it has been seeking.

This is the golden opportunity and the only way the team could lose their chance would be with injuries or a self-defeating attitude. Over-confidence could be the Devils undoing in this kind of year.

The team can't help but know how good it is. Coach Frank Kush summed up the ASU situation in pre-season when he said, "We may never have another chance for national recognition like this year. And whether we blow it or not, it is entirely in our own hands."

After 1972 the Sun Devils will find themselves a national power or just another team in the pack seeking that recognition.

## First of year

# ASU grabs 12th in polls

The initial college football polls from Associated Press and United Press International have placed ASU in the number

### Associated Press

1. Nebraska (28) (13-0) 920
2. Colorado (13) (10-2) 746
3. Ohio State (4) (6-4) 620
4. Arkansas (2) (8-3) 578
5. Penn State (11-1) 550
6. Oklahoma (2) (11-1) 538
7. Alabama (11-1) 410
8. Southern California (6-4-1) 384
9. Washington (8-3) 366
10. Michigan (11-1) 221
11. Louisiana State (9-3) 257
12. Arizona State (11-1) 221
13. Notre Dame (8-2) 205
14. Texas (8-3) 202
15. Tennessee (10-2) 163
16. Mississippi (10-2) 88
17. Georgia (11-1) 79
18. Purdue (3-7) 67
19. Florida State (8-4) 40
20. Stanford (9-3) 27

twelve spot in the national ratings.

Defending national champion Nebraska was first in both polls and picked to win its third consecutive NCAA title.

Optimists considered a top ten berth a possibility for the

Sun Devils who finished 1971 sixth in the UPI rankings and eighth in AP's.

None of the '72 ASU opponents is ranked in the top twenty in either poll, but Houston and Air Force did receive a few votes in the AP version.

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### ● HELP WANTED

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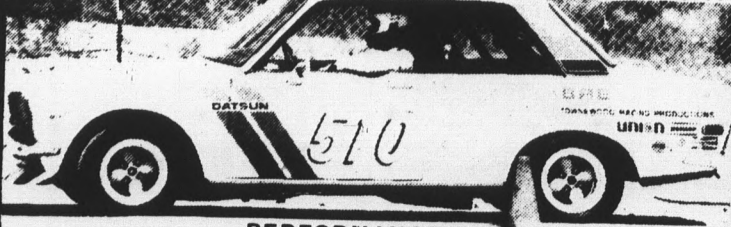
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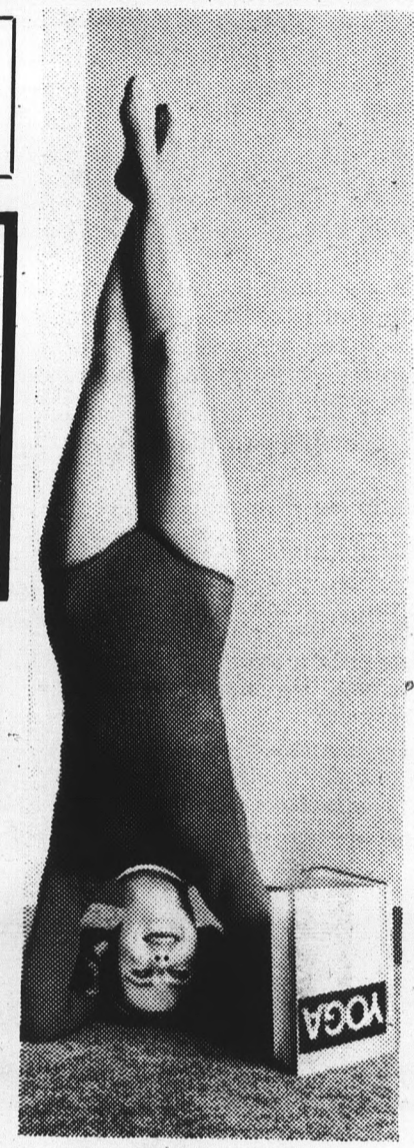
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# Steve Holden's game is life

By LEE PELEKODAS

As Steve Holden sat in a photography lab developing prints, he talked freely of life and athletics.

Holden, a wing back and kick return specialist for the Devil s, was ASU's most valuable player last year.

But Holden is more than just a football player. He's a very sensitive person with thoughtful ideas about life.

His most simple philosophy of life is to have fun.

"You know, I've been wanting to play football ever since I could walk," Holden said. "Whatever sport was in season, I was playing it, just having fun. I just love to play. I love the game."

"I love to be around people with that attitude—love hard work and love the game."

"I play football to compete. I'm not the kind of person that can sit down at a table and compete with wits. It takes wits on the football field but also physical skill. And I love to do things with my body."

Doing things with his body is something Holden has done plenty of since being under coach Frank Kush for the past three years.

"Everyone has their own thing about Kush," Holden

says. "I think we're going through the roughest stages of our lives playing under him. If you can play here, you can make it anywhere."

"If he thinks you have the ability to help the team, but also thinks you are putting out only a half effort, then he'll do things to get the maximum out of you. He works on your mind."

Holden says Kush is very understanding though. "He's a very heavy man. All you have to do is talk to him and tell him your problems and things might be better for you."

Holden sees no ill feelings between blacks and whites on the ASU team. "Sure, the blacks have their friends and the whites have theirs. But I feel that any type of athlete or person has to face the fact that you're a team. And if they don't face that they aren't facing reality."

"Sports bring a lot of people together. I can sit here talking to you and I may hate you because you're white. But you may be the quarterback. It just won't work."

"Athletics seem to bring blacks and whites together more than any other thing in society. I feel when you get a black and white combination together with smiles on their faces, although they are

working hard, then that's fun. They're enjoying one another."

Holden isn't the type of player that gets psyched before a game. He finds it better to relax, although he does get a different feeling when waiting for the kickoff. As soon as first contact is made, that's all over."

When Holden gets his hands on the ball in open field, it's usually all over. He can't remember ever getting caught from behind. "I got caught in camp, but who's really running hard in camp? You know, you take it easy."

"But you can't always take it easy at Camp Tontozona. It's a real rough camp. You work hard up there. I mean real hard."

The team practiced three times a day at camp and had meetings after dinner. "All there is is football," said Holden. "There's no other pleasure, but I guess you aren't supposed to have any pleasure but football. Everything else should be wiped out of your mind."

Holden does manage to get football off his mind during the off season, though. "I try to forget about football and have my mind fresh when I get back. That's the main thing—to be ready when you come back." Holden has a lot of confidence



A familiar act for Steve Holden—catching passes in a Tontozona workout. He's done it hundreds of times.

Photo by Gary Ulik

in himself. Some have the impression that he's cocky. There's a certain kind of cockiness that doesn't irritate people, and that's what Holden possesses.

"I am a little cocky—but just a little! But no one hates me for it."

"Now people will say 'He's cocky' just for saying that!"

Holden doesn't believe in getting raging mad after a poor game. He refuses to let it bother

him.

"I don't think I ever get moody," he says. "I enjoy people too much. Life goes on, so you might as well shake it off and keep on truckin'. Gotta keep on truckin'."

Holden turned back to his work in the photo lab, going through happy convulsions over a picture of himself. "Ooooh, Aaaaah. Too cool!"

Steve Holden loves life. He makes it fun.



Never caught from behind

Steve Holden with the ball in the open field can have disastrous results for the team that tries to stop the fleet Sun Devil. In 1971 he scored once every seven times he handled the ball

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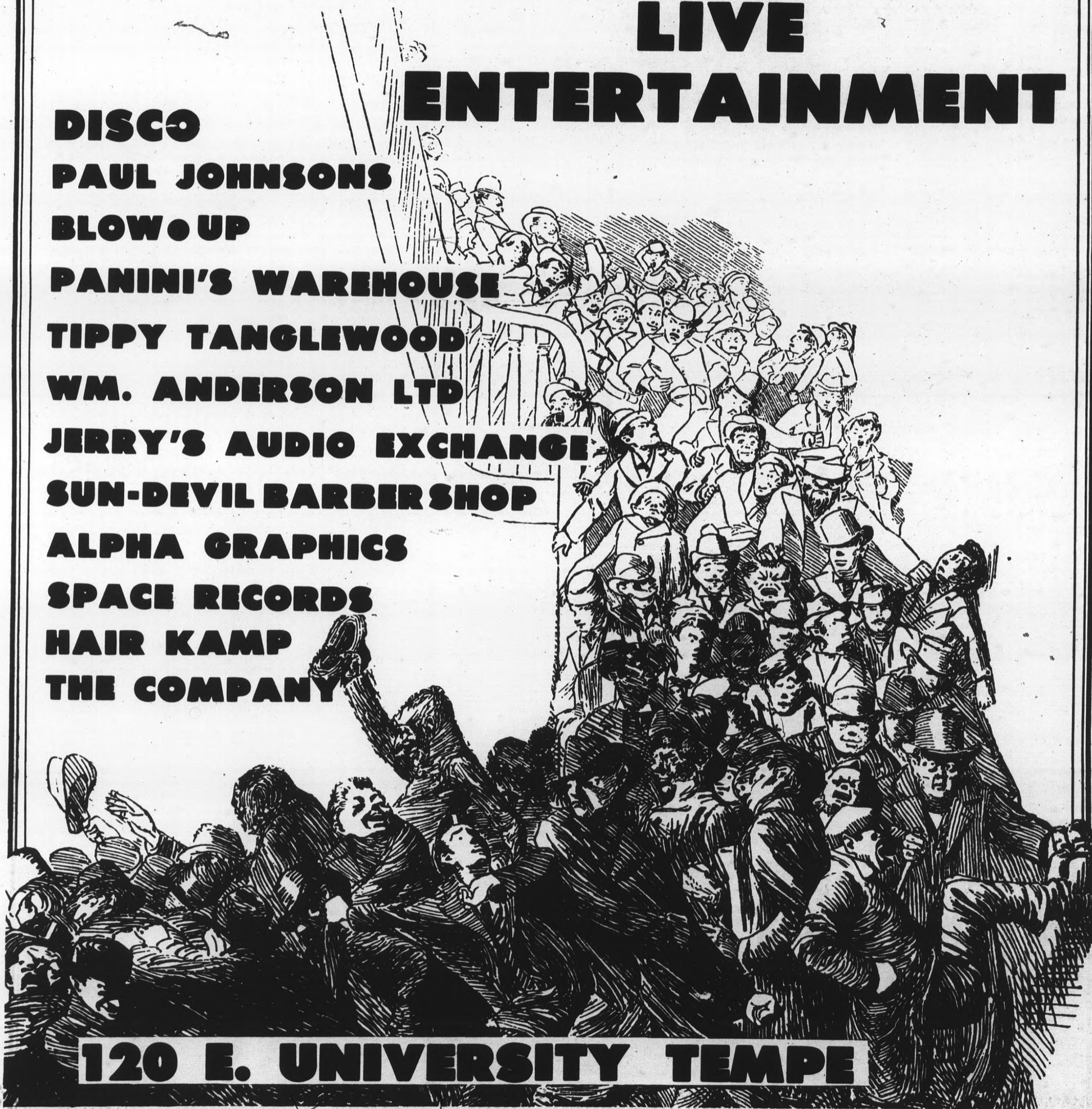
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# Senate names chairmen after turbulent discussion

By RICK MAHRLE

In its first session Saturday, the ASASU Senate approved committee chairmen after turbulent debate.

The major controversy of the 3-hour meeting concerned approval of eight committee appointments and chairmanships.

Appointments made by the speaker of the senate must be approved by the senate.

Art Garcia, senator from the College of Law, said the appointees should not be voted on during

Garcia argued that just because the Executive Council liked the appointees, it did not mean that they should be automatically approved.

Dennis Freeman, College of Liberal Arts senator, said, "A few experienced people are trying to force these people down our throats."

Dr. Steve Yarbrough, ASASU Executive Manager, said that those opposed to approval just wanted to lobby to get their own people in. He said those appointed were well-qualified.

Appointees approved by the senate were: Boyd Dunn, Nancy Earle and Dave Glass, appointed to serve on the Board of Financial Control, and Ros Clark, chairwoman of Cultural Affairs Board.

Several senators argued that appointees were still not known and the senate convened only as a committee of the whole to question the appointees that still needed a two-thirds vote for approval.

Requiring a two-thirds vote were Mike Estrada, chairman of the Senate Student Affairs Committee, John Holcomb, chairman of the Senate Rules and Membership Committee, and Pat Norris for two posts, Speaker Pro Tempore and chairwoman of the Senate Finance Committee.

These appointees were questioned by the committee. ASASU President Mark Wilson asked to speak to the committee. "The submitted names were never brought to the executive council formally or informally. We never saw these people," he said.

Lindquist said he showed Wilson the names last May, before Wilson and Lindquist were sworn into office. Lindquist explained he had not shown Wilson the names recently, because it is a courtesy, not a requirement to do so.

The senate dissolved the committee of the whole and reconvened. Estrada, Holcomb and Norris were approved.

Manuel Figueroa, administrative vice president, called the action "a railroad job, very poorly run, but a railroad job."

Wilson called for unity in ASASU. He also asked that no senators endorse individually or collectively any political candidate in the upcoming election. He said none of the executive council would be endorsing any candidates.

the first session because he and other new senators did not know them and wanted the opportunity to question them.

Wayne Lindquist, speaker of the senate, said full approval had been given by the ASASU Executive Council to make the appointments. ASASU officers make up the Executive Council.

ASASU President Mark Wilson, sitting in the gallery, said that he had never seen the submitted names. He said, "He (Lindquist) shouldn't have lied."

tuesday

Arizona State University

Vol. 55 No. 6 September 12, 1972

state  
press

Tempe, Arizona

## Chicanos celebrate heritage



### Semana de la Raza

Semana de la Raza dancers help announce the beginning of the Chicano cultural week sponsored by La Alianza Universitaria and Associated Students. The purpose of the week is to promote a fuller understanding of Hispanic culture and the role of the Spanish-speaking people in the United States.

Photos by Gary Ullik

See story on page 3

# Students study Salt River area

The problem of man relating to his environment was studied last weekend by 80 second-year architecture students. The students conducted a 24-hour site study along the Salt River to examine the area for possible recreational use.

## Semester project

The outing was a requirement for students in AD 221 Design and Synthesis—Ecological Determinants. The site will be used as a basis for a semester project in the course.

A 35-car caravan left ASU Friday with cameras, sketch pads, sleeping bags, food and a portable plywood "john", painted in blue graphics with a crescent moon on the side.

The students cleaned up and studied the site, then took topographic landscape pictures and sketched the area.

## Land sensitivity

Calvin Straub, one of the instructors, said the first thing to learn on the site was to be sensitive to it, learn it and feel it by making sketches and taking photographs.

Straub said the architect must learn to be sensitive about the land, to be concerned about the ecology.

## Recreational areas

The site was chosen because there is a program to develop recreational areas along the river. The students' job will be to determine the best area for the facilities.

Straub said the study will take all semester, and there will be many individual student trips to the area.

The evening of the outing passed quietly with discussions and guitar

playing, but during the night there were visitors to the site.

## Skunks visit

Two skunks rummaged through trash cans and crawled over the students in their sleeping bags.

When the skunks finished the available food, they left the campsite, leaving no serious aftermath or calling

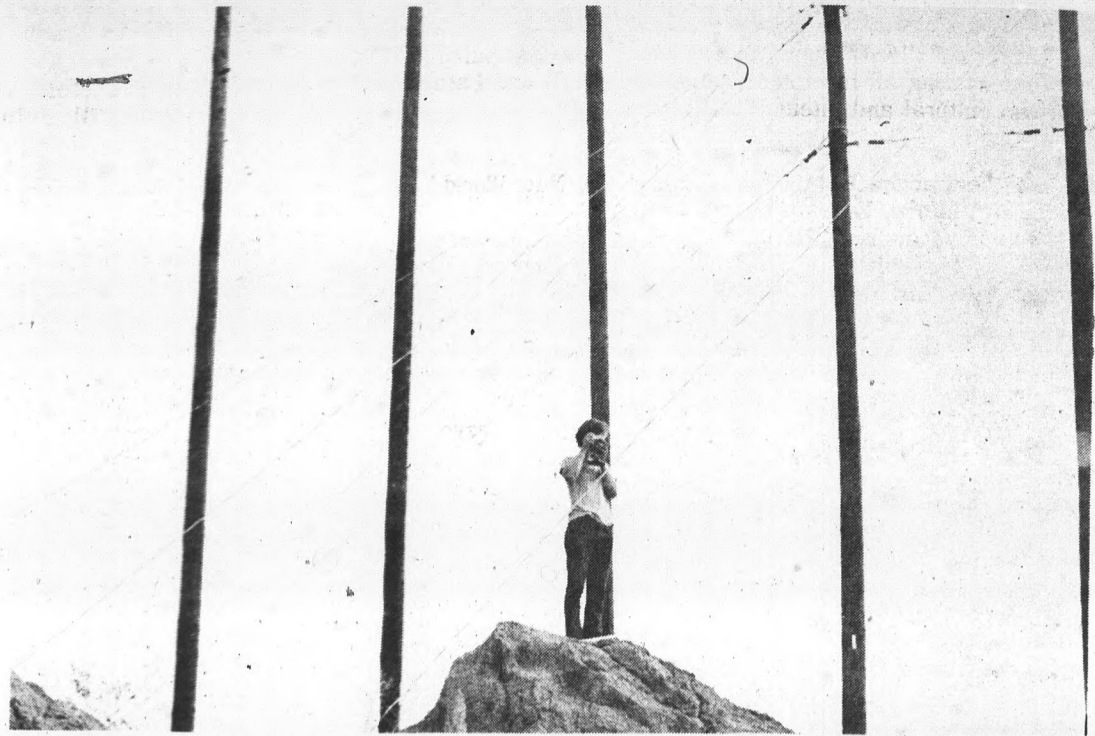


Photo by Sandy Shook

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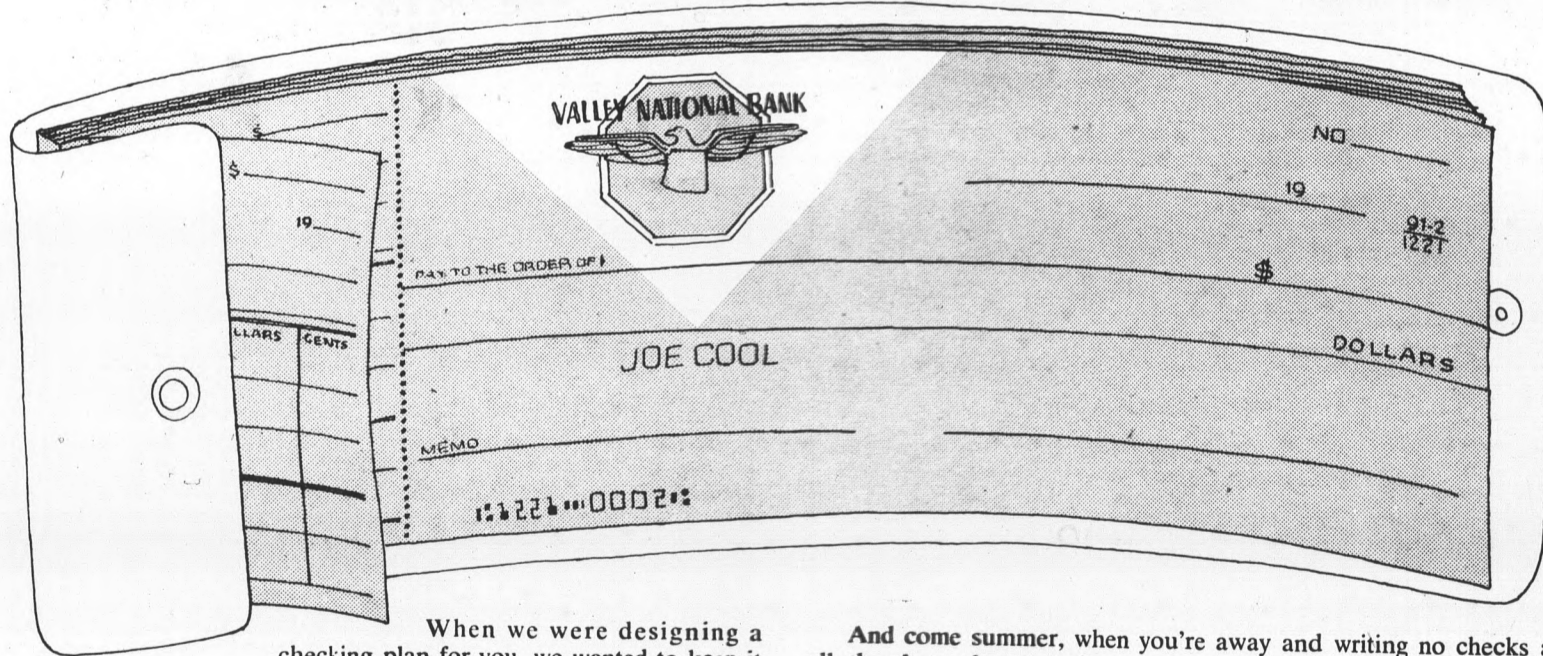
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## Culture week underway

La Semana de la Raza, roughly translated as the Week of the People, is the first cultural week of the year. Sponsored by La Alianza and ASASU, the week features an interdisciplinary program covering all facets of Mexican-American and Latin-American cultural and intellectual life.

### All Week

**Book and Manuscript Exhibition, "Spain in the New World,"** Hayden Library, Level 2.

**University Mexican Art Collection, 10 a.m. to 5 p.m., Matthews Center.** The University's collection of contemporary and 19th century art.

### Tuesday, Sept. 12

**FOLKLORIC Music, 10 a.m. to noon, MU Rendezvous Lounge and the Mall.** Music is by the Estudiantina de la Universidad de Sonora.

**Music by Mariachi Mexico, 11 a.m. to 1 p.m., MU Rendezvous Lounge and the Mall.**

**MOVIE "Los Desarraigados," 11 a.m., Murdock Hall 201**  
**Lecture, 2 p.m., MU Pima Rm., "Party Politics in Mexico" by Lic. Guillermo Diaz Lastra.**

**Mexican dance, 4:30 p.m., Ramiro Aguirre and his dancers.**  
**Movie, "The Fugitive," 5:30 p.m., Murdock Hall 201.**

**Folkloric music, 8 p.m. to 9 p.m., at the dormitories by Estudiantina de la Universidad de Sonora.**

### Wednesday, Sept. 13

**Folkloric music, 9 a.m. to 11 a.m., MU Rendezvous Lounge and the Mall.** Music is by the Estudiantina de la Universidad de Sonora.

**Flamenco, noon to 1 p.m., Rendezvous Lounge.**

**MOVIE, "Los Olvidados," 1 p.m., Murdock Hall 201.**

**Lecture, 2 p.m., Great Hall, "El Juicio de Amparo" by Lic. Genaro Gongora Pimentel.**

**Movie, "The Pearl," 4 p.m., Murdock Hall 201.**

### Thursday, Sept. 14

**Folkloric music, 10 a.m. to noon, MU Rendezvous Lounge and the Mall.** Music by the Wilson school students.

**Lecture, noon, MU Pima Rm. "Economic Development" by Lic. Raul Cervantes Ahumada.**

**Forum, 2 p.m., MU Pima Rm., the role of the Spanish-speaking in the formation of U.S. policy towards Latin America.**

**Movie, "The Aztecs," 3 p.m., Murdock Hall 201.**

**Movie, "Time in the Sun," 5:30 p.m., Murdock Hall 201.**

**"Theatro" and typical dances, 8:30 p.m., MU Pima Rm., by the Teatro de Pima College.**

### Friday, Sept. 15

**Movie, "Chicano," 1 p.m., Murdock Hall 201.**

**Lecture, 1 p.m., MU Pima Rm. "The Principal Problems in the History of U.S.-Mexican Relations" by Lic. Raul Cervantes Ahumada.**

**Music, 5 p.m. to 7 p.m., The Club and the Mall fountain.** Music by the Mariachi Alma.

**Dance, 8 p.m., Arizona Rm.**

### Saturday, Sept. 16

**Movie, "Voice of La Raza," 10 a.m., Murdock Hall 201.**

**Movie, "Yo Soy Joaquin," 1 p.m., Murdock Hall 201.**

**Movie, "Salt of the Earth," 3 p.m., Murdock Hall 201.**

## Won't go begging

# Miller seeks funds

ASU's new director of development will be primarily concerned with the solicitation of funds for the University—but he says he won't go begging.

Carl S. Miller, first to fill the position, said he does not feel apologetic about his job.

"The hardest job is developing an attitude on the part of friends of the University that those people who are charitably inclined welcome opportunities to learn more about new giving opportunities," he said. "Most people approach a prospect rather negatively, kind of apologetically, with a begging attitude."

Miller said his chief function as director of development will be to coordinate all of the fund raising activities of the University that relate to

private and individual gifts. He said the purpose is to have one central source of information.

Miller said he also will be coordinating a group of volunteers who can be of assistance and who are willing to help.

ASU raised approximately \$1,250,000 in 1970-71, he said, while the UofA raised about \$4,000,000. He said the difference was due to the UofA working at it a little harder. He said "In four or five years we ought to do that."

He said ASU traditionally gets most of its contributions from corporations. "We will try to encourage the endowment of the University, though. Simply because we are a state university does not negate the need for large

endowment funds," he said.

He said the job will involve considerable traveling, probably taking about one-third of his time. Most of it will be within the state, he said.

Miller was last affiliated with the University of the Pacific where he held a similar job.

WEEKEND  
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## Ecocycle zaps wastes

Ecocycle, a student club which aids in the environmental fight through recycling of solid wastes, holds organizational meeting at 3:30 p.m. today in MU 271.

During its year-and-a-half existence, Ecocycle has recycled 34,000 pounds of aluminum and steel cans placed in its trailer at the corner of University Avenue and Scottsdale Road.

In addition the club hauls two Tempe Public School recycle trailers to a Valley redemption center as part of its regular activities.

The money from such activities has been used to fix up the Ecocycle trailer and a two-ton truck.

All interested students are invited to attend the meeting, said Dr. John Klock, professor of engineering.

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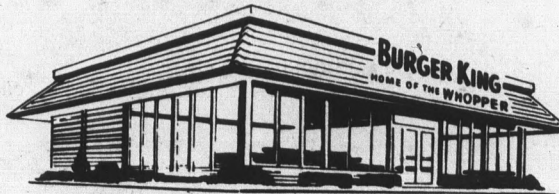
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# Opinion | state press

## Mall congestion demands action

The University president recently expressed concern over the problems of traffic congestion on the Mall and, in particular, the problem arising from growing numbers of bike-riders on campus.

Students who walk from class to class throughout the school day are too well-acquainted with this problem, for the tangled chaos of bustling bodies and careening two-wheelers the president may occasionally experience is a continual nightmare for them.

The reality of the situation stands in sharp contrast to the opinion of Dr. Schwada, and doubtless that of many others, that ASU should be a pedestrian campus.

The project now underway to convert Forest Avenue into a mall will alleviate some of the trans-campus traffic congestion, including some caused by bikers, but the proximity of Hayden Library and the Memorial Union will ensure continued difficulties.

The University's student population of 27,000-plus, to say nothing of faculty and staff, on a campus compressed tightly in spots as this one is, dictates that a concrete move be made to make cross-campus movement less difficult and less dangerous.

The president's hope that bike-riders will recognize the problem they pose, and cease riding around, between and over pedestrians, is overly trusting in human nature.

These people did not appear at ASU overnight. They have pedalled between buildings for years, and most cannot help but qualify as collision veterans in the biker-cum-walker war.

To even suggest they will suddenly see the trouble to which they contribute and voluntarily hang up their wheels while on campus begs the question.

Only outside influence will prevail here.

There is no reason that people with the ability to balance and propel a 10- or whatever-speed cannot walk, as most students do, while attending school.

There is certainly nothing wrong with good exercise or negating the expense of driving a car to school, and no great harm can come from the continued riding of bikes to school.

But when the time comes, as it now has, that bike-riders' potential danger and impedance to pedestrians outweighs a few minutes' advantage in crossing the campus, a firm step must be taken to ensure the greatest good for the greatest number.



## Student solons ape circus

By RICK MAHRLE

Are you ready circus fans. It's time again for fun under the big top with the ASASU Senate.

Wayne Lindquist is the ringmaster of this comedy of disorganization which started with last Saturday's first Senate session.

Most senators thought this meeting would be a simple introductory meeting with discussion of the rules, but it turned into a ridiculous fight over committee chairmanship appointments.

Lindquist seemed upset over the fact that the senate would not give rubber-stamp approval to his committee appointments.

College of Law Senator Art Garcia and others argued with good cause

that the new senators should not be asked to vote on appointees they had not met.

Still, Lindquist railroaded the chairman into confirmation and in the terms of one senator, rammed these people down the senate's throat.

One could believe that Lindquist would like to run the senate with an iron hand. Hopefully, the senate will not sacrifice its integrity and allow Lindquist blanket approval of all his requests.

If the senate is going to accomplish anything, it must do two things.

1) The leadership — Lindquist — must get together with all factions of the senate and discuss upcoming important issues. If, before the Saturday meeting,

Lindquist had let the senators know they would be confirming chairmanship appointments, then many arguments would have been avoided.

2) The Senate must take a mature attitude towards its responsibility. The Senate is the only representation students have. We, the students, should demand our senators represent us. If we got behind the Senate, maybe it will stop playing games and work for the things we need on campus.

## Letters Policy

The State Press welcomes comments from the University community on any material published in the newspaper, or on any topic determined to be of interest to the majority of the campus.

Letters — typewritten, double-spaced — to be submitted to the Editor, State Press, must be edited for libel and compliance with style and regulations.

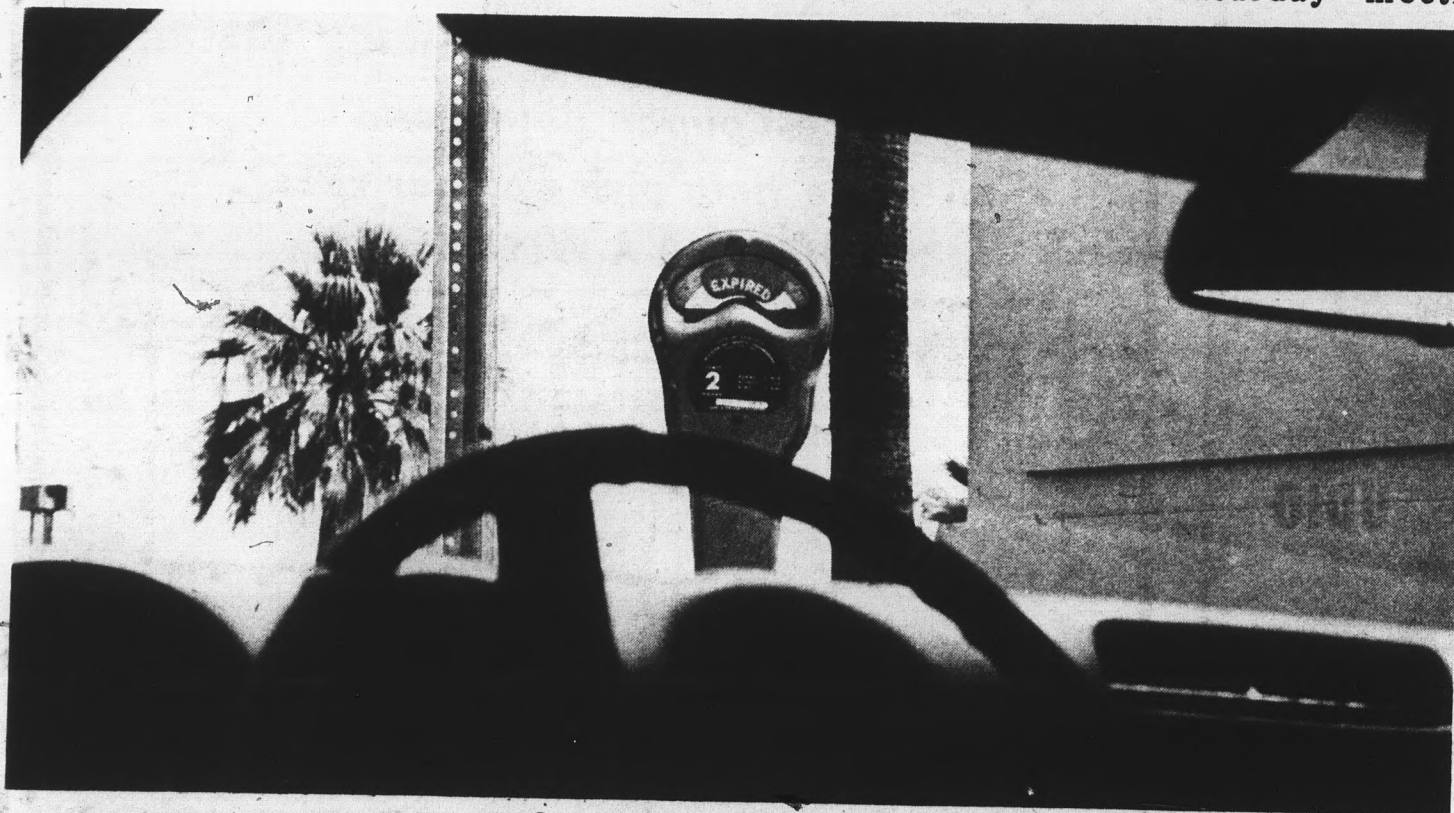
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Faculty Adviser — Max Jennings  
 Advertising Manager — Hal Hubele

STATE PRESS is published by Arizona State University Tuesday through Friday during the academic school year, except holidays and examination periods. Entered as second class matter at Tempe, AZ 85281.



The lots were full

Photo by Rick Glase

# ASU law school openings tightens

By Jeff Street

The chances of an out-of-state student being admitted to the College of Law have decreased since last year.

According to Rep. Stan Akers, R-Phoenix, house majority whip, it won't be easy for non-resident students to be admitted to the College of Law in the future.

The Arizona Legislature has appointed a committee to look into ASU's law school admission policy. Members are Akers; James Dunseath, a member of the

Board of Regents; Bill Browning, a Tucson attorney; and Fred Staff, of Tempe.

The committee was formed in May as a compromise to the admission problem.

Akers said his office had received complaints of unfair admission practices at the law college, which prompted an investigation. The legislature appointed the committee to investigate the possibility of unfair practices.

He said that a report of the

committee's findings will be released soon.

"The committee is very much alive and will make some concrete recommendations," Akers said. "A report must be made to the legislature. Changes of this nature just can't be made overnight."

Akers said he thinks qualified Arizona students "who can meet the proper standards should be admitted ahead of the minority, or out-of-state, students. Anyway, it will all come in the final report to the legislature."

## Coed grad takes post

ASU graduate student Judith Cochran has been appointed assistant dean for student advisement, said Dr. Leon Shell, dean of students.

Miss Cochran, studying for a doctor of philosophy degree, will serve as adviser to Associated Women Students. She also will act as liaison with women's groups on campus, head a project designed to provide continuing orientation for University freshmen and work in student advisement, Shell said.

She received a bachelors degree in English from the University of Colorado at Boulder and a masters degree from the University of California at Los Angeles.

Last year she was a graduate assistant at ASU in secondary education. She also taught in high schools in California for several years

and was an assistant professor at San Fernando Valley State College. She has worked at a rehabilitation center for boys, located near Los Angeles, and with Upward Bound at Occidental College.

Shell also reported the appointment of Tina Sheinbein of Scottsdale, who will assist Miss Cochran in her work with AWS. Mrs. Sheinbein will advise several women's honoraries and will work on Women's Week activities, Shell said.

She received a bachelors degree from ASU in June and is working on a masters degree in counseling.

Mrs. Sheinbein is a member of Mortar Board, the senior women's honorary; was president of AWS in 1971-72; and was named to Who's Who in American Colleges and Universities.

## Bracelets depict POW plight

A growing number of students are wearing the silver band that distinguishes the POW-MIA bracelet.

The bracelet contains the name of a serviceman and is etched in black with the day, month and year that he was listed as a prisoner of war or missing in action in Southeast Asia.

A small office at 2021 E. Apache Blvd. has been opened to help acquaint the community with the POW-MIA problem by selling bracelets and providing literature on them. The office is called VIVA (Voices In Vital America) and is incorporated into the main VIVA office in Los Angeles.

VIVA and branch offices are non-profit, non-political national student

organizations, according to spokesmen and are dedicated to the fact that progress and freedom can only be achieved and maintained by rational and responsible action.

The Arizona VIVA office is manned by volunteers, 25 of whom are ASU students. It is a member of the Air Force ROTC's honorary fraternity, Arnold Air Society, and its women's auxiliary, Angel Flight. The volunteers are co-sponsors of the Arizona VIVA office and work with other volunteers and wives of POWs.

Arnold Air Society has made the VIVA office its project for the year, said Jim Johnson, AF ROTC cadet captain and commander of Arnold Air Society.

Since the office opened VIVA has sold \$8,000 of POW-MIA bracelets and \$2,000 on consignment, including areas outside Arizona. The Arizona VIVA office sells 300 to 500 bracelets each week, Johnson said.

"VIVA's existence here isn't to make money. The money we receive from the bracelets is deposited in a one-way checking account with the main office of VIVA in Los Angeles and only they can withdraw," Johnson said. All the furnishings in this office have been donated, and VIVA pays the rent for the Tempe headquarters and provides an allowance for small expenditures. It also supplies the bracelets and free literature on a consignment basis.

## ROTC slates officer exams

Freshman or sophomore Air Force ROTC cadets who are planning to apply for the Professional Officer Course or an Air Force scholarship, must take the Air Force Officer Qualification Test by Nov. 18.

The tests will be Sept. 16, Oct. 21 and Nov. 18 in Old Main 333. Students should call 965-3181 or 3182.

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THURSDAY — Institute Classes and MIA.  
FRIDAY — Activity Night.  
SATURDAY — Open Night.  
SUNDAY — University Wards.

# Upsets befall 2 Devil opponents

Six of ASU's football opponents for the '72 season opened their fall schedules this past weekend and two teams expected to give the Sun Devils tough games suffered their first losses.

Houston's Cougars, scheduled to host the Sun Devils this Saturday on national television, were upset by Rice, 14-13. Houston's downfall was a missed point after touchdown kick.

Oregon State, victors in a 24-18 decision over ASU in '71, fell to San Diego State, 17-8. SDS outgained the

Beavers in total offense, 412 yards to 184.

The Sun Devils host OSU Oct. 7. Kansas State, the first ASU home foe Sept. 23, beat Tulsa, 21-13. San Jose State whipped Santa Clara, 33-28. The Spartans will face the Sun Devils in Tempe Nov. 18.

Two ASU WAC foes also opened their fall campaigns. The University of Arizona shut out Colorado State 17-0 and Wyoming topped Idaho State, 30-14.

The UA-CSU game was the WAC opener and the

Wildcats displayed a typically tough Arizona defense in their first win. But the offense, led by heralded UCLA transfer Jim Upchurch and Nebraska transfer Jerry Davis, lacked its predicted punch as Arizona held only a 7-0 edge at intermission.

Wyoming's win over Idaho State was a non-conference encounter. ASU plays at Wyoming Sept. 30 and the Sun Devils travel to Tucson to play UA in the regular season final Nov. 25. The Devils do not play CSU this year.

## Kush bemoans workout

College football coaches rarely talk with optimism about their team's chances for the season and upcoming games.

After Saturday's scrimmage, Frank Kush was no exception.

Kush said, "We looked exceptionally bad. It was one of the worst scrimmages we ever had." The closed session was a dress rehearsal for the season opener in Houston.

Kush was satisfied with the performance of the defense, but said the Sun Devils will have to have better mental concentration when they play the Cougars.

Fullback Brent McClanahan and linebacker James Baker, both nursing injuries, watched the action from the sidelines. McClanahan, with a bruised shoulder, and Baker, with strained knee ligaments, are expected to be ready for Saturday's game.

Randy Collett also missed the scrimmage with what was believed to be a case of intestinal flu. Collett, originally a middle guard candidate, recently has been seeing some action at defensive right tackle behind Neal Skarin.

In another position change, sophomore James Heilig was moved to center from offensive tackle.

Ron Lumpkin, starting safety, is still out with a serious kidney injury and may be out of action for the season.



Senior fullback Brent McClanahan has been held out of contact drills since sustaining a shoulder injury at the final Camp Tontozona scrimmage Labor Day weekend, but should be back in the lineup for the Houston opener.

Quarterback Danny White took a faceguard in the eye when he was tackled on an option run Saturday night. The junior signal caller now is sporting a fine shiner this week. White said, "That's what happens when you don't listen to the coaches."

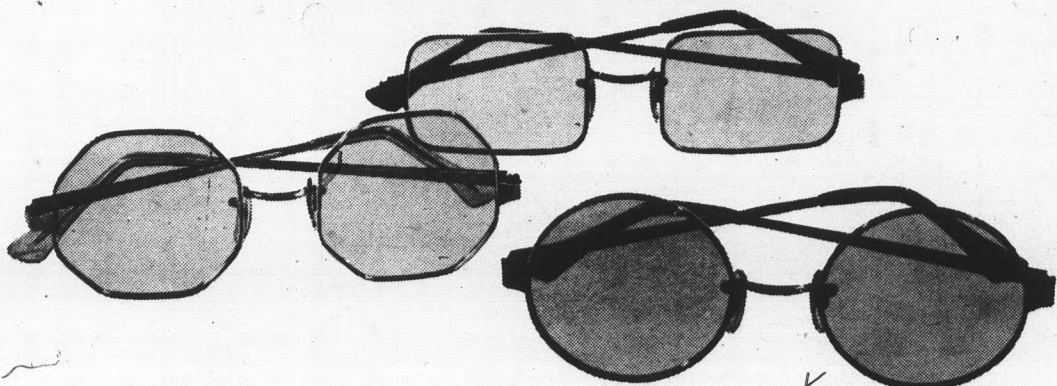
The coaches had encouraged him not to run the option because of the risk of injury.

The Sun Devils will leave for Houston Wednesday evening in order to get in some practice in the Astrodome.

Kush said the team will practice both Thursday and Friday on the stadium's artificial surface in preparation for Saturday's game.

The Devils will work on their game plan in practices this week and polish up on conditioning and fundamentals.

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# Devils open play on winning note

Last year, Arizona State lost its fifth game of the season to Oregon State University. The loss broke the Sun Devils' 21-game winning streak, which at the time was the second longest streak in the nation.

The Sun Devils find themselves in the same position this year as they open the season Saturday in Houston. They have won their last seven games, again the second longest in the nation.

Only Tennessee, which won its opening game with Georgia Tech last weekend, has won more games in a row—eight. In second place with ASU for win streaks is the University of Mississippi.

This year's streaks are a complete reversal of last season's long unbeaten skeins. The University of Toledo had won 35 games without a loss before its opening game defeat by Tampa University this year.

The University of Nebraska had its 23 game run ended this year at the hands of UCLA, 20-17. With the strings of Toledo and Nebraska snapped, many new names appeared among the leaders.

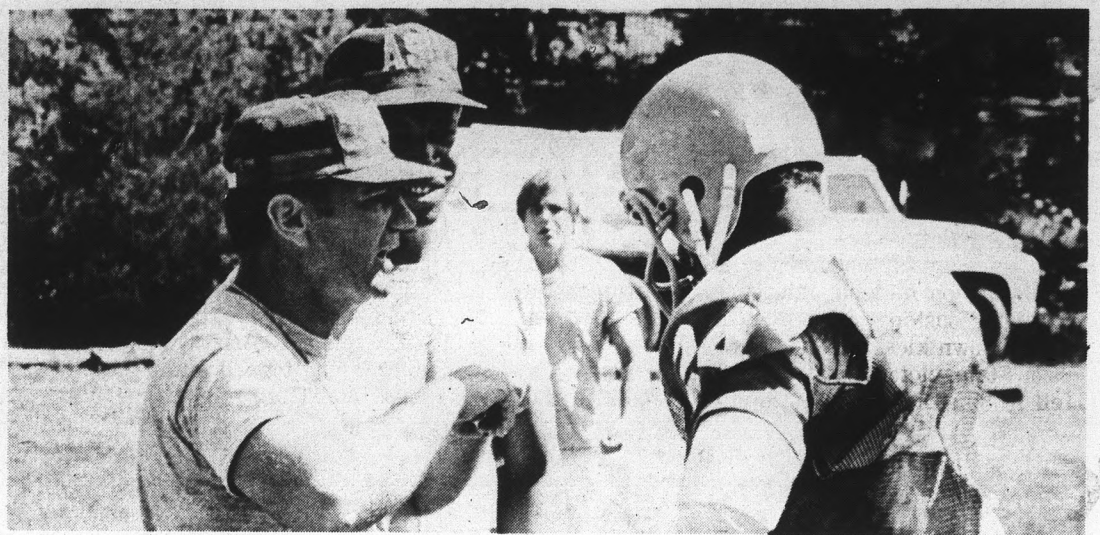
Along with Tennessee, ASU, and Mississippi there is Southern Mississippi, which has won six games without a defeat, including a win over Texas Arlington last weekend. On Sept. 30, Southern Miss faces University of Mississippi, so one of the teams' streaks will end.

The University of Colorado and Boston College both have win streaks of five, thanks to season opening wins last weekend.

The schedule seems to favor ASU and Southern Miss in terms of chances for continuing win records. WAC coaches seem to think that the Sun Devils will go through the 1972 season fairly easily, and Southern Miss plays less formidable competition than Tennessee or Ole Miss.

Tennessee must face Auburn and Alabama late in the season and Ole Miss must play Georgia and Auburn.

The race for the lead in winning streaks is on, but all the teams have a long way to go to catch the records established by Toledo and Nebraska.



Coach Frank Kush explains a point to sophomore wingback Morris Owens as receivers coach Joe McDonald listens in.

Owens is the backup man for Steve Holden and has been impressive in preseason drills. Photo by Gary Ulik

## Fan-pleasing WAC, ASU head national scorers

Wild, high scoring football games are preferred by numerous fans and the Western Athletic Conference is doing its best to please them.

In games over the past five years involving at least one WAC team, a nation high average of 44.3 points was scored according to NCAA statistics. WAC teams averaged 22.0 points per game over that same period, the third highest average of a major conference.

ASU's Sun Devils were the number one scoring team the last five years with a 37.7 average. The Sun Devils sported a balanced attack as they didn't have a player among the nation's top five scorers from 1967-71.

The Big Eight was first among conferences with a 22.8 average with the Southeastern Conference second at 22.3.

### Scoring leaders 1967-71

1. Arizona State	37.7	11. Ohio State	28.7
2. Houston	33.9	12. Tennessee	27.2
3. Penn State	33.1	13. Dartmouth	26.9
4. Texas	32.6	14. Louisiana State	26.6
5. Notre Dame	32.0	15. Georgia	26.3
6. Oklahoma	31.5	16. Purdue	26.1
7. Arkansas	31.0	17. Ohio University	26.0
8. Auburn	29.8	18. Yale	26.0
9. Toledo	29.1	19. Nebraska	25.8
10. Michigan	28.8	20. Boston College	25.8

## Baseball considered

ASU's expanding intramural program is considering formation of a fall baseball league. Baseball is a relatively new intramural sport and according to the intramural office its success will depend on student cooperation.

Under present plans, the games would be played at McClintock and Tempe High Schools on Friday afternoons and Saturdays, and at Scottsdale's El Dorado Park during evenings and on Saturdays.

An average cost of \$1.50 to \$2 per player would be required for equipment and umpires.

Players could be selected from ASU students who are eligible under the current intramural rules but organizations would not be

required to draw players only from their membership.

Plans are to operate the league on a round-robin tournament basis with each team playing at least eight games. Players will have to furnish bats and gloves.

Groups interested in such a baseball league can contact the intramural office, MU 253.

Entries for intramural co-rec volleyball are due tomorrow and tennis and swimming entries will be due Friday. Entries will be due soon for volleyball, paddleball and water polo.

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# Collage

COLLAGE is a biweekly calendar of campus events, excluding athletics and activities sponsored by the Memorial Union. Members of the University community are welcome to bring information about activities to the State Press office, ASB 302. Forms are provided. Only those events listed on State Press forms will be published.

### TODAY

Jean Vigo's "L'atolante," 1934 France. Subtitled film about the life of a newly-wed pair on a barge, their estrangement and reunion. 7:30 p.m., Neeb Hall, free to faculty, staff and students.  
Cultural Affairs Board meeting, 3:30 p.m., MU 244. Weekly.  
Israeli folk-dancing 8:30 p.m. in the MU Cochise Room. Everyone welcome. Weekly.

### WEDNESDAY, SEPT. 13

Christian unity meeting, 12:30 p.m. on the lawn of the Administration Building. Singing and praising Jesus. All Christians welcome. Weekly.  
Undergraduate Social Service Association organizational meeting, 6 p.m. in SS 203. Open to all interested students.

### THURSDAY, SEPT. 14

Old Testament Bible study moderated by Prof. J. J. Lamberts. 2 p.m., Library seminar room 436. All Christians welcome. Weekly.  
Home cooked food served at noon for 50 cents. Prepared by women from Valley United Methodist Churches. Weekly.  
Model United Nations, 2:30, MU 265. Open to all interested students.

## Reading prof says course offers help

Dr. John Edwards, associate professor of reading, said studies indicate that most Americans read 250 to 275 words per minute, only slightly faster than they talk.

Edwards said national studies reveal that 18 million adults may be "functionally illiterate."

The remedy may be the College Reading Program being offered at ASU beginning Sept. 18.

The course is designed to help students improve their reading comprehension, vocabulary, concentration and speed.

The stress is on individual needs, Edwards said. Students are grouped and given materials according to their reading abilities, and may read selections that apply to their majors, he said.

The course is recommended for "incoming freshmen and anyone who would like to improve his reading," Edwards said.

The 30-hour, non-accredited course costs \$25. The class meets in the Reading Center, Payne B 112. Class times and further information can be obtained by visiting the center or calling 965-3474, 3709 or 3519.

## ASU senior wins award

Meg Rose Vanell, an ASU senior majoring in social anthropology, has been awarded the Heard Museum Auxiliary Scholarship of \$500 for 1972-73.

Daughter of Mr. and Mrs. Leonard Vanell of Globe, Miss Vanell is studying anthropological linguistics,

a study of language as a human element and how it relates to other social activities.

Miss Vanell has worked the past two years as a student assistant in the purchasing department.

Her mother and three brothers also attend ASU.

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