

# state press



ARIZONA STATE UNIVERSITY

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Friday, October 30, 1970

Tempe, Arizona

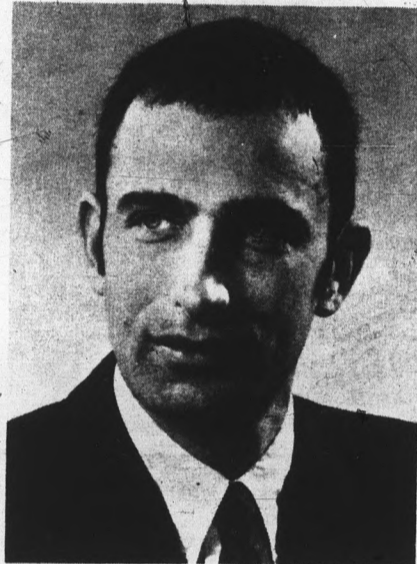
## 'Population Bomb'

*Results will be famine, plague, thermonuclear war*

By CHARLANE CHRISTIANSEN

"While you are reading these words four people will have died from starvation. Most of them children."

The cover of the controversial best-seller, "The Population Bomb" bears that grim message. Its author is Dr. Paul Ehrlich, Stanford University biology professor and population expert, who has



Dr. Paul Ehrlich

been called "the Ralph Nader of the environmental movement."

He will speak at 7 tonight in LSC 191. His topic: "The Population Crisis: What Should We Do Now?"

Unless the world's population growth is halted or drastically curtailed, Dr. Ehrlich

has declared, the inevitable result will be worldwide famine, plague and possibly thermonuclear war.

"It is not inconceivable that we will, one of these days, have a visitation from a 'super flu,'" he said in his book, "perhaps much more virulent than the famous killer of 1918-1920. That global epidemic killed some 25 million people.

"We must have population control at home," he writes, "hopefully through a system of incentives and penalties, but by compulsion if voluntary methods fail.

"We must use our political power to push other countries into programs which combine agricultural development and population control.

"And... we must take action to reverse the deterioration of our environment before population pressure permanently ruins our planet....

"Population control is the only answer," he said.

Dr. Ehrlich is a founder of Zero Population Growth, an organization that advocates a limit of two children per couple, and aims to achieve population stability first in this country and then throughout the world.

The author of more than 80 scientific papers and articles, he is presently doing research on density effects in human populations and the relation of human population pressures to socio-political events.

Since the success of "The Population Bomb" in 1968, Dr. Ehrlich has lectured throughout the United States on the menace of uncontrolled population.

Dr. Ehrlich is also scheduled to speak at the Arizona Education Association's 79th annual convention at 9:30 a.m. today. Attendance is limited to faculty and student members of AEA.

Zero Population Growth and Planned Parenthood will also present him as their featured speaker at a luncheon in the Arizona Biltmore Hotel.

## Nixon here to support candidates

President Nixon will be in Phoenix for about an hour and a half Saturday morning to campaign for Republican candidates in the Arizona elections.

The president will arrive at the Air National Guard hanger at 11:30 a.m., Dave West, a member of the Republican State Committee said.

A program for Nixon's arrival will begin at 11 a.m. featuring Rex Allen as the master of ceremonies, West said. Entertainment for the program will include the ASU Band and the Phoenix Boy's Club Chorus, he added.

The gates at the field will be open to the public at 9:30 a.m. The field is located on Watkins off of 24th St in Phoenix.

## Castro appraises code as 'archaic and verbose'

By LYNNE WAKEFIELD

Raul Castro, Democratic candidate for governor, appraised the Dunseath Code of Conduct as "archaic and verbose," yesterday in a speech in the Great Hall. The former ambassador said that the Regents now "have no choice but to accept the code" to comply with state law.

Castro noted the different judicial systems for both major and minor offenses and commented, "You'd have to use the whole law school to enforce it."

"It's also treating faculty as if they were freshmen in college. You can't do that; they're in a whole different world—they have to be," he added.

He pointed out that the governor's influence on the Board of Regents consists only of ex-officio membership (simply because of office) and appointment of members. "The last two appointments have been disaster," he said.

Touching on other issues, Castro noted that 60 per cent of all drug traffic comes through Arizona. "The weed is not new," he said. "The drugs are coming from Mexico. We should plow under these crops and have rigid surveillance. But we must have a relationship with Mexico."

Switching to unemployment, he stated that "every day 350 people are losing their jobs in Arizona."

In the question and answer period that followed, he attributed the unemployment

rate to a rise in inflation and "Gov. Williams' lack of leadership.

"The use of federal funding could create employment," he added.

Questioned on the proposed kindergarten system, he replied, "We have 400 million young children in the United States. We have the money in the bank. A kindergarten system could be set up without costing the taxpayer one thin dime.

"We ought to get the money out of the bank and start using it," he said.

To a question on the literacy requirements for voting, he answered, "I would veto the bill. I don't think people should be disenfranchised because they are illiterate."

Legalized abortion came in for opposition, too, but with a qualification. "If I found that the majority wanted it, I would not oppose it on personal grounds," he said.

The strike at Phoenix Union High School was attributed to "a lack of communication. The two parties must get together and make a compromise," he stated.

Castro replied to a federally-owned land question that the land was more a tax base than a population problem.

"If Uncle Sam is going to be a landlord, then he ought to pick up the tab," he added.



DEVIL DOLL?

An unidentified campus security officer patrols the campus in the "spirit" of Halloween. For more spooky delights see Page 9.

Photo by Rand McDonald

## Tenants Association

### Group organizes grievance body

By JAY HOVDEY

Because of problems with apartment managers and owners, University student tenants are organizing a grievance negotiating body under the direction of the ASASU Community Affairs Board.

The board, headed by Norm Keyt, urges students living off campus to bring their grievances to the newly formed Tenants Association.

Acting through the ASASU office of administrative affairs, the board has planned to meet with the Arizona Apartment Owners and Managers Association and the Tempe Owners and Managers Association to discuss students' problems.

A report issued by the board stated, "Students across this nation have been organizing tenant's unions and have been successful.

"Schools such as Berkeley, the University of Michigan and Michigan State, to name a few, have organized to

end this new wave of discrimination," the report continued.

Mike Aguirre, ASASU, administrative vice-president, said that such a committee to organize student tenants into a negotiating body had been operating on and off for the past two years.

Aguirre, who was a board member last year, said that the Community Affairs Board became part of the administrative affairs office this semester.

"We hope to get a full-time man to organize student demands and grievances," he said.

The board's report concluded that, "One of the many problems of organizing a group such as this is the ever-present student apathy."

Student tenants with problems or questions for the Tenants Association to consider, stated Aguirre, should contact his office, 965-3161, Keyt, 965-3142, or board member Mike Mathews, 966-2134.

## Paul Ehrlich honored at gourmet luncheon

A gourmet luncheon, honoring population expert Dr. Paul Ehrlich, is being prepared today by 22 students in Frank Waskey's home economics course in classical cuisine.

The luncheon is sponsored by the Arizona Education Association and will host Gov. Jack Williams, University President H. K. Newburn and Dr. Delbert Weber, dean of the College of Education, along with 50 other expected guests, who are here for the AEA convention.

Recipes for the luncheon have come from one of the oldest textbooks at the University, "The Escoffier Cook Book," written in the 1890's.

Waskey said that despite the date, the French culinary expert who wrote the book is sometimes called the "father of modern cuisine."

The luncheon will feature such items as Chilled Vichyssoise, Lobster Newburg in Red Sweet Pepper Shell and Snowball Chocolate Anisette.

Fourteen members of a class in quantity food preparation and service will serve the meal, Waskey said.

The luncheon will take place in the dining room of the Home Economics building.

Students are also handling all flower arrangements and decorations and are hand-lettering place cards and menus.

## Narcotics panel meets to discuss challenge

The University will host a panel discussion on "Profits and Losses of the Narcotics Business" today at the annual luncheon meeting of the Arizona Council for the Social Studies.

Panelists include Superior Court Judge Thomas Tang; State Representative Frank Kelly,

vice-chairman of the drug legislation committee; Darel Ayers, state narcotics officer and Dr. Robert Lindberg, director of pupil personnel services for the Phoenix Union High School District.

The noon meeting at Mariposa Hall will be held to explore narcotics traffic as an indicator of social conflict, a challenger to political authority, a source of economic power and a factor in poverty.

Luncheon tickets may be obtained at the door, said Dr. Susanne Shafer, associate professor of educational foundations.

## Spring to bring book co-op

A cooperative student book exchange aimed at reducing student expenditures on books and materials will go into effect for the 1971 spring semester.

Under the sponsorship of the ASASU Community Affairs Board, the co-op book exchange will enable students to set prices on their own books with the aid of a recommended price list, said Chris Cole, member of the committee.

Students will receive all but two per cent of their price, with unsold books returned at no loss to the student, Cole said.

The two per cent charge will be used to finance further cooperative activities which will lead to new book sales in the 1971 fall semester, he said.

A University building will be used to carry out the exchange, Cole said, in which notebooks, pens and pencils will also be sold.

Volunteer chairmen and workers are needed to staff committees of publicity, law, policy and planning, finance and recruitment, he said.

A table is available on the Mall this week for interested students to sign up for volunteer work.

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## In primitive areas

# Motor vehicles allowed to maintain water holes

Use of motor vehicles in the Sycamore Canyon and Pine Mountain areas will continue under their present classification by the U.S. Department of Agriculture.

Jerome Horton, plant ecologist at the U.S. Forest Service's Forest Hydrology Laboratory on the University campus, said that two primitive areas will continue under administrative guidance by the Department of Agriculture.

The two areas had been included in a bill before Congress to add areas designated by the forest service to the present wilderness system.

Inclusion of the Sycamore Canyon and Pine Mountain areas was dropped from the bill in committee at the request of Rep. Sam Steiger, R-Ariz. The areas are in Steiger's congressional district which includes much of northern Arizona.

Had the areas been included

## KAET presents Afro fashions

Ten Black University students will model current Afro fashions at 6 p.m. Sunday and 11 p.m. Monday on College Beat, presented by KAET-TV, Channel 8.

Chip Wheeler and Jeffri "Chuy" Cardenas, both assistant directors of the Economic Opportunities Program at the University, will be interviewed on the same program.

Wheeler, assistant director of the Black section of the EOP, and Cardenas, assistant director of the Chicano section, will discuss the progress that the EOP has made on the University campus and the problems facing the EOP in the future.

## Personnel moving new location—ASB

The personnel office will be closed Monday and Tuesday to facilitate relocation in the ASB-310 and 311.

Effective Nov. 4, the following are the new telephone extensions for personnel: director of personnel, 2442; insurance and retirement, 2801; employment, 2701 and classification, 2703.

under the wilderness classification, the use of motor vehicles within their boundaries would have been prohibited.

Horton said cattle ranchers who hold grazing permits within the areas want to be able to use vehicles to maintain water holes which have been established for

their cattle. Present grazing practices in the areas would not be changed by classifying them as wilderness areas, he added.

Horton also said that the "indiscriminate driving of Jeeps" across the countryside can be very damaging to the ecology of a given area.



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## Readers Theatre plans presentation

"An Evening with Omar Khayyam and Edward Fitzgerald," will be presented by the Reader's Theatre class at 7 p.m. in the Hayden Library, special collections reading room.

A program of readings and original narration is planned.

The cast includes Estelle Speros, Marilyn Haught, Randy Hill and Andy Molberg.

Others are Robert Wenz, Sally Pratt and Leonard Winslow. There is no charge for the performance.

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I live inside my head.  
Everything begins and  
ends —————.  
Yet I often want to run  
to ————— and take  
with me just what's good  
in my life.  
But the good things always  
seem to get mixed  
up with —————.  
I don't think I'll ever  
know what hurts a man  
until I can get outside  
my —————. But  
to make myself get  
outside —————.

understanding begins with communication

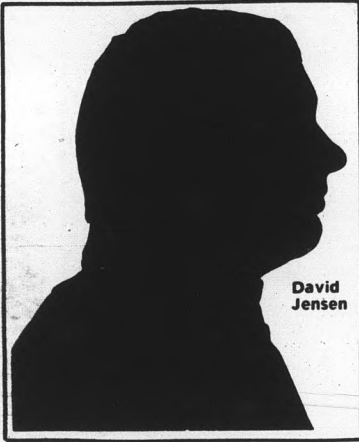
No 'kid stuff' in this

# Lethal 'treats' a dirty trick

By DAVID JENSEN

With Halloween just around the corner (tomorrow night) it might do some good to look back on a few of the occurrences from last year in the hope that they won't happen again.

Many children went out



Trick or Treating last year and returned with a huge amount of goodies in their bags. Unfortunately, some were cruelly surprised when they began to eat their evening's spoils.

In all too many cases last year children were given such "treats" as laxatives, poisoned candy, and apples with razor blades in them.

For a person to give something of this sort to a child is an action of the most demented character. That it

would even be thought of is bad enough, but to carry it out should be enough to get the person sent up for a long, long stretch.

As if last year's problems weren't monumental enough, TERROS has issued a warning to parents that there is a chance that seconal or other drugs may be slipped into unsuspecting youngsters' trick or treat bags this year.

If this is indeed the case, the "candy" received by these children could well prove to be lethal.

It is really a shame that some demented individuals have the power to turn a time of fun for children into a nightmare.

If a recurrence of last year's "fun" happens this year, it should become the concern of every person, not just those involved, to see that those responsible are brought to bear for the crime. These people should receive exactly as much mercy as they show to the children they endanger — none.

They should be dealt with swiftly and harshly and put in a place where they are no longer a threat to innocent children.

They should burn.

state press

# editorial forum

## Watch out gals, men's lib gotcha'

By RANDY D. BAILEY

Up against the cause, women's libbers—men's liberation is out to get you.

Like the boogie man under your bed or the trite skeleton in your family closet, men's lib has been waiting for the proper moment to catch you off guard, then...gotcha'.

Since you've decided to meet your equal, he's decided to come out of hiding. No longer should you expect courtesy from us men's libbers. We're tough guys and can get along without your respect just fine.

No more "free rides" on dinner dates—pay your own way, sister! And don't expect us to do all the talking at dinner either! We can listen too!

Don't expect diamonds, furs or flowers when you're depressed—we can better spend the money on a new set of mag wheels.

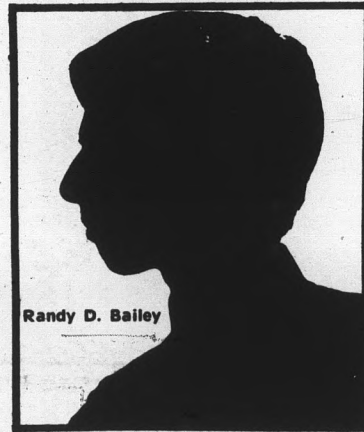
And who gives a damn if you wear a midi dress—we wouldn't care if you were covered with an imitation—fur parka. After all, what we can't see, can't hurt us.

You can expect a pat on the back in the future for a job

well done, or a handshake instead of all that kissyface huggybear mush-stuff.

Who needs it? There's always the family dog for companionship—and a dog's kiss has fewer germs.

Our goal, once we are liberated, is to make Las Vegas a men's libber commonwealth. From the casinos, between poker hands, we will outline our plan for the U.M.L.S. (United Men's Liberated States).



Then, since we are naturally stronger, we will move all you "female" types to the eastern states and the midwest and we will take the good states in the west for the U.M.L.S.

Our main product in the U.M.L.S. will be celibate ministers—a lonely crowd.

Finally, a land of our own! Freedom! But, liberated? From what?

You can always tell when the chips are down—they pull in the heavy artillery.

Paul "Sweaty Palms" Fannin has found his smear campaign on Demo senatorial candidate Sam Grossman to be more than his record can stand so— whoosh—in 90-minutes, Tricky Dickie will lay it on the voters Saturday from Sky Harbor, then Fannin will again have some character.

This campaign has brought the packaged incumbent Fannin into the hearts and headlines of Arizona as a crusading, all-American god-guy.

Grossman has been pictured as a neat, articulate, scheming liar and what's worse—a successful businessman.

True, Grossman isn't without his tarnish, but a businessman would find it difficult to maintain an enterprise like Chris-Town (a Grossman owned venture), if he schemed and lied.

But, the character assassinating is complete and its downhill to the polls— hopefully, the Pulliam Pull will fail.

## Letters Policy

The State Press will continue its policy of printing as many letters to the editor as space requirements permit. A few basic requirements—must be noted, however.

Letters should be no longer than 300 words in length. They must be double — or triple — spaced, and should contain neither libelous nor obscene material.

As in the past, the editor reserves the right to edit all material published to conform to rules or style, spelling and grammar, though general content will not be altered.

Letters must be signed. Names will be withheld on request. Correspondents should also include their addresses and phone numbers.

All letters received are subject to verification by the editor. For this reason, letters should be submitted by the person who wrote them, not a friend or some other party.

## 'Can ya dig it' phrase not new; doesn't mean what it used to

By JOHN BANASZEWSKI

The older generation and the "now" generation may use the same words but through the years I think a few have taken on a little

different meaning.

Remember when "pot" was something your mother cooked beef stew in, "grass" was something you mowed and "mary jane" was the girl you left behind.

"On a trip" referred to taking a vacation, "acid" was a corrosive-type substance and "speeding" was a traffic violation for which you could lose your license not your mind. "Horse" meant the animal and "shooting up" was something done while duck hunting.

"Freak" was a circus side-show act and "head" meant that thing on your shoulders. "Out of sight" was beyond your vision and "far out" referred to a home run. "Strung out" was what your mother did to the wash.

"Pig" was a friendly barnyarder on Capt. Kangaroo and "fuzz" was

something on your jacket. "Cop out" was what the sign said during a policeman's coffee break and "turn on" was something that you did to the T.V.

"It's a gas" referred to Texaco and "getting stoned" was a Puritanical form of punishment. "Can y' dig it" was the foreman's question to the bulldozer operator.

"Hippie" referred to being bloteous around the mid-section and "spaced out" described an astronaut's journey. "Goof balls" referred to wild kids and "bennies" were something that belonged to a kid named Benny down on 42nd and Broadway.

Well kiddies, how was that for a run through a literary maze? "If you can't dig that you've got a hole in your face"! I'll have to figure that one out before I even try to rephrase it.



We've got to stop meeting so often...

### State Press

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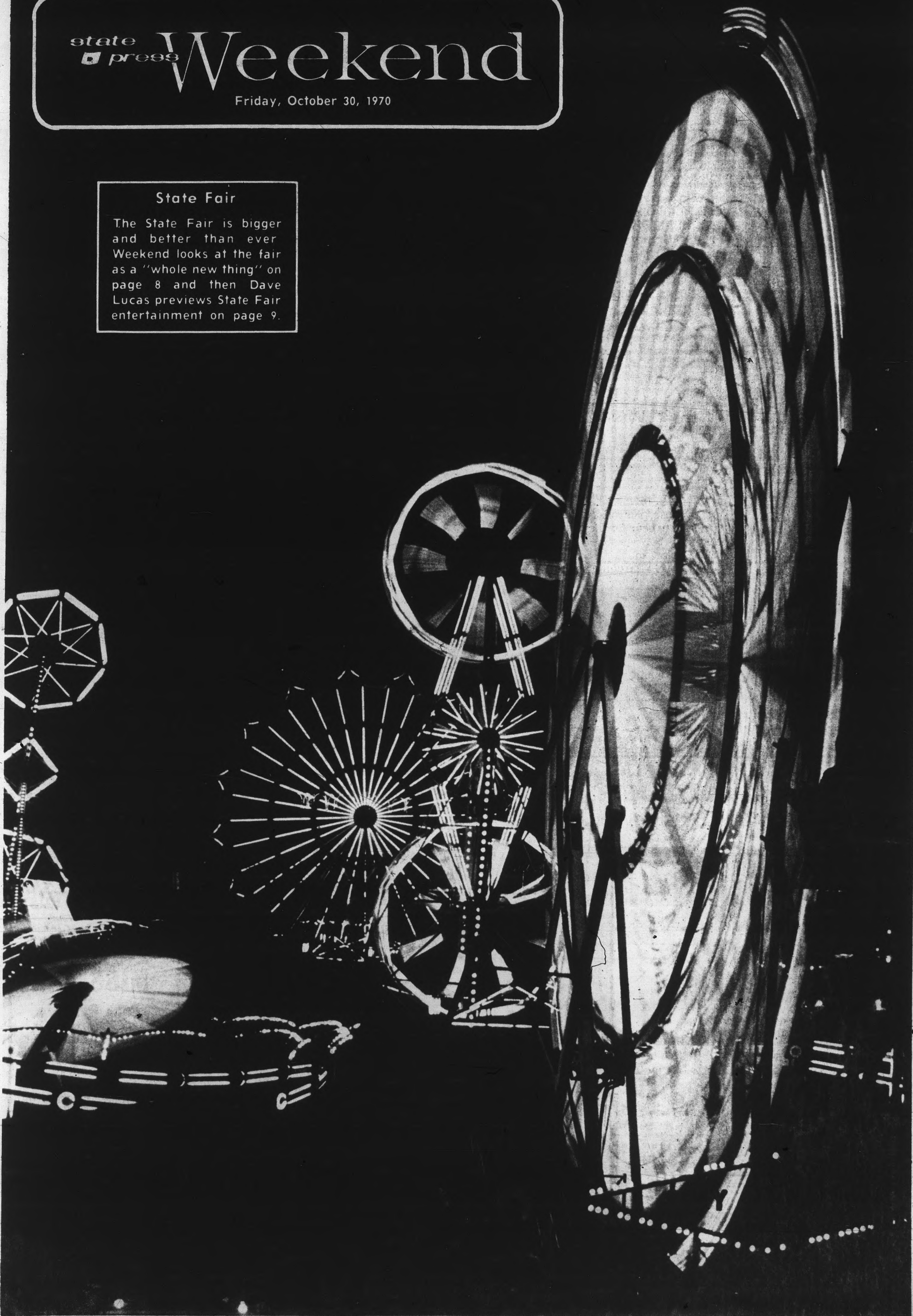
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# Weekend

Friday, October 30, 1970

## State Fair

The State Fair is bigger and better than ever. Weekend looks at the fair as a "whole new thing" on page 8 and then Dave Lucas previews State Fair entertainment on page 9.



# KAET shows tie dyeing

**TONIGHT**  
 10 a.m. & 3 p.m. **THIS LAND** — This program replaces Sesame Street for today. Folksingers Theodore Bikel and Oscar Brand visit an early Americana museum, a blacksmith shop and a railroad line in Pennsylvania to describe in words and music what a folk song is and how it reflected early America.  
 10:30 p.m. & 3:30 p.m. **GETTYSBURG** — Folksingers Bikel and Brand recapture the patriotic fervor of a great battle of the Civil War with songs of both Union and Confederate forces. Performed on the historic Gettysburg site.  
 2:30 p.m. & 8:45 p.m. **PROFILE PHOENIX** — "Patsy Lowry, Tie Dye Artist" — Featured on this program is Patsy Lowry with a film showing how to tie dye. Also hostesses Ercole Morris and Louise Randolph, of the Phoenix Junior League.  
 2:45 p.m. & 8:30 p.m. **DIALOGUE** — "Sam Steiger, Representative" — Mr. William P. Mahoney, Host, has as his guest Rep. Sam Steiger - R.  
 7:30 p.m. **ARIZONA TOWN HALL OF THE AIR** — "Preserving and Enhancing Arizona's Total Environment" — The second program of three recapping the meeting of the Arizona Town Hall held at Grand Canyon earlier this month. This program covers the sessions on natural, urban and manmade environment.  
 9 p.m. **NET PLAYHOUSE** — "Ceremony of Innocence" — Drama of an 11th century king whose efforts to avoid war with the Danes bring tragedy to his court.  
 10:30 p.m. **THE BLACK FRONTIER** — "Exodusters" — the last program of the series focuses on the movement begun by Benjamin "Pap" Singleton to carry the newly freed slaves from the South to search for the freedom of new land and spirit in the West.

**SUNDAY**  
 5:30 p.m. **KNOW YOUR ANTIQUES** — This entire program is devoted to Art Nouveau. Ralph and Terry discuss and show examples of Rookwood, Weller Sicardo, Szolnay Peca, Van Briegleb, Laleque and Franch Cameo glass. They also show Martele silver by Gorham, a handle lamp and Kayserzimm pewter.  
 6:30 p.m. **THE AMERICAN WEST** — "Journey to Land's End" — Truly a place where land ends in Cabo San Lucas, on the southern tip of Baja, California. Follow host Jack Smith as he ventures into this part of Mexico.  
 7 p.m. **SPEAKING FREELY** — "Robert Moses" — Former Chairman, Triborough Bridge and Tunnel Authority, Robert Moses discusses his book, "Public Works: A Dangerous Trade," his fifty-plus years of public service in the planning and building of parks, highways, bridges and tunnels and power projects in New York City and the State.  
 8 p.m. **KUKLA, FRAN, AND OLLIE** — "Hare Today, Groom Tomorrow" — Fletcher decides it's time he had a wife and bunnies of his own, but his plans are shattered when the rabbit of his affections rejects him.  
 8:30 p.m. **OUR VANISHING WILDERNESS** — "Slow Death of the Desert Water" — Tonight, viewers explore Anaho Island in Pyramid Lake, Nevada, where man's interference with nature is leading fish and fowl to near extinction.  
 9 p.m. **CIVILISATION** — "Man, The Measure of all Things" — Belief in the dignity of man is the theme as Kenneth Clark visits Florence, centerpiece of the Italian Renaissance. Botticelli, Ghiberti, Donatello, and Brunelleschi are dominant figures.

**MONDAY**  
 10 a.m. & 3 p.m. **PLAY SCHOOL** — This series, a production of the Australian Broadcasting Commission, will fill in this week for Sesame Street, which will return to the air on November 9th. On this program Hosts Darlene and Don create a bevy of face puppets from bubbles. Lorraine and Ken make a boat from egg cartons.  
 2 p.m. **BRIDGE WITH JEAN COX** — An actual hand is played. Mechanics of the play are explained.  
 6:30 p.m. **CHILDREN: THEIR AGES AND STAGES** — The first of a series of four programs dealing with child development, with Dr. Merril Schall of ASU. The programs will deal with children from birth to approximately 18 years of age, their personality development and their cognitive development.  
 8 p.m. **REALITIES** — "Mandate For Tomorrow - What the Voters Want" — the first of two election programs will feature four journalists who will analyze the findings of a Gallup poll of voting patterns in four "Barometer" counties; discuss candidates and issues in key contests, and predict winners in a number of contests. The counties polled are: New London, Conn.; San Luis Obispo, Calif.; Shelby, Tenn.; and Montgomery, Ill.  
 10 p.m. **BOOK BEAT** — "Roosevelt: The Soldier of Freedom" — A political biography by James MacGregor Burns, that covers Roosevelt's presidency from the war years to the time of his death in April of 1945.  
 10:30 p.m. **FLICK-OUT** — "Mayday" — a film put together by Yale graduate architecture students called "My First Media," on this week's presentation.



Coldstream Guards

## British bands here Monday to present music, marching

Two of Great Britain's most renowned military marching bands will join forces in a program of pageantry, marching ceremonies and rousing music

Monday in Gammage Auditorium.

England's historic Coldstream Guards join the pipes, drums and dancers of Scotland's famed Black Watch in the spectacular performance featuring 110 colorfully-uniformed men.

Tickets for the 8:30 p.m. show are available to students at the Gammage box office by exchanging Fine Art Series coupons for reserved seats. Fine Arts Series coupons are still available at the box office.

The Coldstream Guards, the oldest regiment in the British army, originated in the 1600's during Oliver Cromwell's regime. Headquarters were in the border town of Coldstream.

Later, Gen. George Monck led the troops from that town to London to support the restoration of Charles II to the throne. In a special ceremony in 1660, the guards laid down their arms on Tower Hill and immediately picked them up again in the name of the king. Since then, they have served as personal guards to the kings and queens of England.

Members of the Black Watch first saw foreign service in 1742 when they fought the French in Flanders. At that time they were dubbed the Highland Furies. The regiment also fought at Fort Ticonderoga in New York in 1758. The museum there is filled with mementos of that engagement.

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THE PHARMACIST  
 WITH W.C. FIELDS

THE GREAT CHASE  
 WITH W.C. FIELDS

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 OUR GANG

ALL FILMS WILL BE SHOWN IN THE ARTS AND ARCHITECTURE AUDITORIUM (NEEB HALL). SHOWTIME IS 7:30 P.M. FOR ALL FILMS. NO ADMISSION CHARGE — OPEN TO ALL.

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# Valley movies

Bethany Cinerama: "Monte Walsh" 8:15, "Cheyenne Social Club" 6:30, 10:15.  
 Chris-Town: "Borsalino" 8:45, "The Out-of-Towners" 7, 10:50.  
 Cine Capri: "Catch 22" 7:15, 9:40.  
 Hayden West: "House of Dark Shadows" 6:30, 10:40, "Kelly's Heroes" 8:10.  
 Fox: "Patton" 11:30, 4:25, 9:20, "Hell in the Pacific" 2:35, 7:30.  
 Palms: "Lovers and Other Strangers" 1:30, 3:30, 5:30, 7:30, 9:30.  
 Thomas Mall: "Move" 1:05, 4:45, 8:25, "Sicilian Clan" 2:40, 6:20, 10.  
 Tower Plaza: "Getting Straight" 3:10, 7, 10:45, "You Can't Win Them All" 5:20, 9:10.  
 Westdale I: "Colossus-The Forbin Project" 5:45, 9:40, "Winning" 7:30.  
 Westdale II: "On a Clear Day You Can See Forever" 5:30, 8.  
 Westdale III: "Lion in Winter" 5:30, 8.  
 Westdale IV: "Soldier Blue" 5:15, 7:30, 9:40.  
 Camelback: "Z" 7:15, 9:45.  
 Glen: "Alaskan Safari" 8:50, "Elephant Called Slowly" 7.  
 Hayden East: "Diary of a Mad Housewife" 7, 8:40, 10:20.  
 Kachina Cinerama: "Airport" 2, 4:30, 7, 9:30.  
 Kiva: "All the Loving Couples" and "Cage of Love" 7:45, 9:30.  
 Los Arcos: "Beyond the Valley of the Dolls" 2:50, 6:20, 9:50, "Darker Than Amber" 1:10, 4:40, 8:10.

## Weekend

Editor  
 Randy D. Bailey  
 Assistant  
 Sheri Ellis

WEEKEND is published every Friday as a supplement to the daily State Press

# MOVE: good cast-bad script

By VINCENT EMERY  
 "MOVE," now playing at the Thomas Mall Theater, is a film only for those who are fans of Elliot Gould and-or Paula Prentiss.

The recently released flick shows what can happen when a competent cast and crew are saddled with a really bad script. Elliot Gould plays the part of an aspiring playwright who is temporarily supporting himself by walking other peoples' dogs and writing pornography. Paula Prentiss plays his wife.

The plot in the film is concerned with the problems of Gould's runaway writers' imagination in separating fantasy from reality. The film is only fitfully amusing.

"MOVE" is obviously the work of some people trying to be fresh and original. "The Sicilian Clan," playing with "MOVE," is an example of what can be done with an old idea if it is handled well.

The idea of a dazzling, multi-million dollar jewel robbery has been used and re-used in films since the silents, but seldom has it been so well handled.

"The Sicilian Clan" is a family of Italian jewel thieves. They are told by a friend of the family about a Paris jewel exhibition. The clan proceeds to steal the jewels.

Although the flick has its trite moments, most of it is full of surprises which constantly hold the viewer's attention.

The film is a good example of what a competent director can do with a competent cast and a good script.

## 'War of the Worlds'

The greatest Halloween scare of all times, the 1938 production of Orson Welles' "War of the Worlds," will be broadcast over the University radio station, KASN — 720 AM, at 6 and 9 o'clock tonight.

Students who do not live in Manzanita Hall may listen to the special Halloween broadcast in the dormitory lobby.

"War of the Worlds" was broadcast for the first time on Halloween in 1938 on station WCBS in New York. The play, written, directed and starred by Orson Welles, is a "simulated" broadcast of the Martian invasion of the world.

# Halloween spooks plastic-wrapped

By SHERI ELLIS  
 Asst. Weekend editor

It appears the same fate has befallen Halloween that has attacked other well-known holidays—commercialism.

Whatever happened to our youthful fun days when mom's old dresses or dad's worn coat were big accessories to our Halloween costumes? Now, a fire-proofed Captain Super outfit complete with magic JUSTICE wand replaces sentiments.

Children today miss the fun of using their imaginations (with parental guidance, of course) to dream up fantastic new garb for Oct. 31. But, alas, they are left as victims of the manufacturers' insistence of Devil's Bride, Dr. Zodiac or Vampire costumes.

Hundreds of dollars are spent this season on luring unsuspecting patrons into stores advertising, "Everything for Spook Day."

"Every little tricker needs a 10-cent Trick or Treat Loot Bag." So the ad says. But what's wrong with a plain, brown grocery bag? Not chic enough, I suppose, but is Halloween supposed to be chic? I think not.

Even the art of pumpkin carving is almost extinct. Orange plastic jack o' lanterns with

## Editorial comment

Illuminated lights plague department stores all over town. How fake, how commercial, how un-American. The old adage of the family that carves together, stays together has gone out with the fresh pumpkins. But that is not the end of this profit-making holiday.

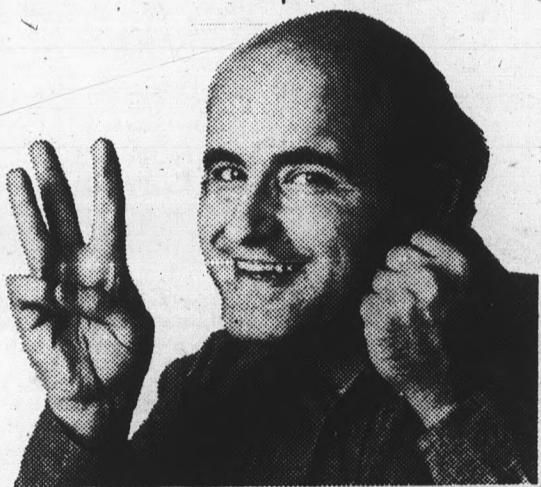
Individually-wrapped junior-size candies will be indifferently tossed into the bags of greedy little Halloweeners. The days of home made popcorn balls, candied apples and freshly-baked cookies are in the past. Too many parents fear the chance of razor-blades, LSD or other harmful chemicals inserted into unwrapped goodies.

It is, indeed, a sad day in America when Mom's apple pie cannot be eaten for fear of being drugged.

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 "★★★★ I LOVE IT!" —Chicago-Sun Times  
 "TAUT AND COMPELLING!" —Washington Post  
 "WILL BE A BOXOFFICE SENSATION!" —Chicago Tribune  
 "AN OCCASION FOR CHEERING!" —Philadelphia Daily News  
 "A MASTERPIECE!" —Chicago Today  
 "CLEARLY THE MOVIE OF THE MOMENT AND MAYBE THE MOVIE OF THE YEAR!" —Washington Star  
 "★★★★½ BRILLIANTLY DONE, DEVASTATINGLY FUNNY!" —New York Daily News



"Joe"

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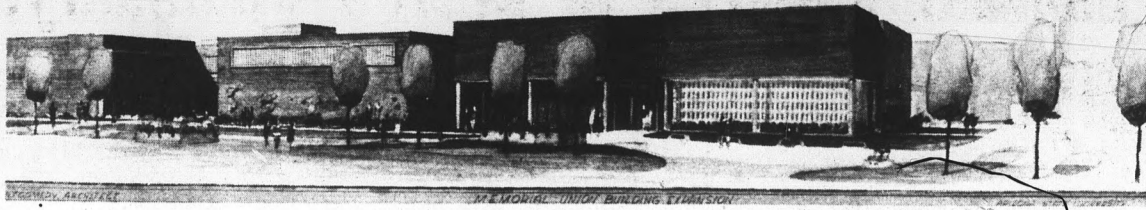
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Theatre Four "Twi-Lite Hour" is 4:45 to 5:15



CANDICE BERGEN



## MU near completion

By JIM SPENCER

Residents of MU West, who handle student recreational and food services, are anticipating moving into the Memorial Union building as 98,000 square foot addition to it nears completion.

It is easy to understand their enthusiasm, since the \$2.7 million remodeling and expansion is a tremendous improvement over their present facilities, adapted from West Hall.

The lower level of Memorial Union will house one level of the bookstore, a snackbar and recreational rooms.

The first floor, or main level, is primarily devoted to food services, including the present dining hall and a new "scramble" food service area.

In the scramble area, food tables will be situated around the perimeter of the room. Students will not have to stand in line, but will be able to move freely to any table and avoid those areas in which they have no interest.

Another level of the bookstore is located on the first level.

The second level will house a large ballroom, a starlight terrace, numerous conference

rooms and a 9,225 square-foot ballroom reception room.

The new facility is not only large, but it is designed to be an eye-pleasing addition to the campus.

### MU shows films Halloween topic

The MU will present its Halloween films tonight in Neeb Hall at 8.

The triple treat, free to University students and guests, features "Vampire Bat," "Wait Until Dark" and "Study In Terror."

"Vampire Bat is a vampire film made in the 1930's. "Wait Until Dark," starring Audrey Hepburn and Efram Zimbalist, is the story of a blind woman terrified by three men in search of heroin in her apartment. "Study In Terror," a Sherlock Holmes thriller starring John Neville and Donald Houston, is the story of a murderer who carves up shady ladies with a scalpel.

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## Fair 'showcase of Arizona' new attractions and exhibits

By CRICKET STILWELL

"It's a Whole New Thing" is the theme of the 1970 Arizona State Fair and judging from the variety of entertainment and new attractions added, the description fits.

The 11 day fair held its opening ceremonies at noon yesterday at 19th Ave. and McDowell Rd., near the Coliseum. A number of state officials and dignitaries including Gov. Jack Williams officiated at the event.

The fair, deemed "the showcase of Arizona," is expected to reach a goal of 40,000 total entries as compared to last year's 38,000. More than 7,500 exhibitions plus 500 commercial exhibitions are on display this year.

A number of departments have expanded this year, including the 4-H statewide horse show which lasts today through Sunday; the Indian Arts and Crafts exhibit; wildlife exhibit and livestock divisions. The Students Art Festival has been expanded to 15 divisions including those who are enrolled in secondary and elementary schools.

Besides the free shows featured at the Coliseum, Stage West, a new free entertainment center located between the Grandstand and 19th Ave. will present continuous entertainment during the 11 day fair. Some of the highlights of Stage West include singer Frankie Fanelli, The Jolly Girl Giants - an all girl rock band, Jimmy Ravel - America's most unusual pickpocket, and Wallace and Ladmo. A number of talent

shows, demonstrations and musical groups will also be staged at the center.

A bit of Mexico, China and Hawaii will come to Arizona as The International Plaza Stage hosts programs of a foreign flavor. These shows are also free and include Ponci Ponce, star of former TV show "Hawaiian Eye," Mexican comedian Pedro Gonzalez-Gonzalez, variety shows and a number of international performers and dancers.

If that doesn't satisfy you, a destruction derby, 6-day rodeo, horse and dog shows, and the Arizona Band Festival will be featured in the new Grandstand Arena. Children of all ages will enjoy the Chevrolet Happytime Circus, the Stiltman and Stardusters—two extremely agile performers who climb 120 foot swaypoles to perform their fantastic stunts.

All-time favorite paid attractions, not included in the one-pay-gate price are the giant slide, Moon pillows, Boss truck show, snowmobiles and Little Irvy - 20 tons of frozen sperm whale. The new Midway features a series of new rides including Flying Bobs - a version of Disney's Matterhorn, a \$210,000 Roller Coaster and the Dragon Cave, "an unparalleled spook house ride."

Price is \$1.50 for adults, 50 cents for children 6 through 12 and free admission for children under 6. See you there!

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'Whole new thing'

# State Fair '70

By DAVE LUCAS

"It's a Whole New Thing" is the theme of the 1970 Arizona State Fair and the schedule of Coliseum shows does not appear to divert from the Fair's central idea which includes capturing a youthful following.

The list of entertainers this year is long and the names are well known. Many of the acts are familiar names to the entertainment scene and some are relatively new to it.

And all of these performances will cost no more than the price of admission to the Fair. All Coliseum shows will be included in the price of admission under the one-pay-gate policy.

The Everly Brothers and Rex Allen were scheduled to kick off the free Coliseum shows last night with afternoon and evening performances.

Weekend patrons to the Coliseum shows will find an assortment of musical offerings from Pop to Rock To Country, and an assortment of comedy from an old pro.

B.J. Thomas, of "Raindrops Keep Fallin' On My Head" fame, will give two shows tonight at 3 and 6 p.m. Eric Burdon & War will follow his performances at 4:30 and 8 p.m.

Thomas, christened Billy Joe, has a long line of accomplishments to his credit at the age of 24. His youth has not kept him from reaching the top charts in the country, or from achieving the "Most Promising Male Vocalist" award from Billboard Magazine in 1966.

Songwriters Burt Bacharach and Hal David thought enough of this young performer to choose him to sing their now-famous theme song from the film "Butch Cassidy and The Sundance Kid."

Eric Burdon made several Phoenix appearances with the Animals, but this is his first time with War. He says he feels in place with this group and that he's found what he's looking for for the first time in his near decade in the business.

The eight-man group hosts a variety of instrumental sounds with the help of such equipment as flutes, tenor horns and conga drums.

They have recorded two MGM

records including an album, "Eric Burdon Declares War" and a single, "Spill the Wine" and "Magic Mountain."

The riotous stars from "Hee Haw" will invade the Coliseum for two Saturday shows at 5 and 8:30 p.m.

The group is highlighted by Country King Buck Owens, and includes Susan Raye, the Hagers, Buddy Alan and Don Rich.

Buck Owens and Buddy Alan began their musical careers in Mesa and Tempe, respectively. Owens started at 16 and since then has recorded two dozen hit singles and a number of albums. He also has his own syndicated TV show. Buddy Alan, 22, worked as a disc jockey and music director with a Phoenix radio station. His first hit single was recorded with Owens, and the song went to number one on the country's charts.

Susan Raye teams with Owens in song. The Hagers, identical twins, are a Country duo who have performed in Phoenix previously. And Don Rich rounds out the "Hee Haw" entertainment with his tenor vocals backed by his guitar and occasionally, a fiddle. He joined Owens in 1960.

The old "Schnozzola," Jimmy Durante, tops off the weekend entertainment. He will appear with Eddie Jackson and the Pearce Sisters at 4 and 7:30 p.m. Sunday.

Durante was scheduled to appear at last year's Fair, but an untimely accident shortly before his scheduled show precluded his performance. He has consented to do this return engagement and, hopefully, he will stay healthy to do it.

With their sights aimed at the youth market, promoters have also scheduled the Fifth Dimension for two performances Tuesday, Leslie Uggams and John Gary for two concerts Wednesday, and Glenn Yarbrough for two Saturday concerts.

# Unusual featured in Devil's Dictionary, different deathly demonic definitions

By JIM SPENCER

Sometime between 1881 and 1906, in a collection of cynical definitions described as "The Devil's Dictionary," Ambrose Bierce described a ghoulish as "a demon addicted to the reprehensible habit of devouring the dead."

Better known as "Bitter Bierce" among his newspaper associates, Bierce has been described as the most hated man in journalism. He attacked, with equal vigor, the great and the unknown, and his columns became known as repositories of black wit.

Bierce's own death remains a mystery. He disappeared at the age of 71, after leaving for Mexico for "purposes of my own, not at the present disclosable."

Selections of his angry epigrams and bitter barbs have been published in "The Devil's Dictionary," which Bierce himself compiled, and two later works, "The Revised Devil's Dictionary" and "The Satanic Reader."

The latter two works are the result of research into the writings of Bierce by University professor emeritus Ernest J. Hopkins.

## Dame Judith portrays Hamlet

Dame Judith Anderson will portray Shakespeare's Hamlet at 8:30 p.m., tomorrow in Gammage Auditorium.

The play will be directed by William Ball of the American Conservatory Theater.

The production "concentrates on the words—the language and the poetry—rather than on visual effects," Ball stated.

Tickets will be on sale for \$5.50, \$4.50, and \$3.

Call 965-3434 for reservations.



visible signs of an inward fear. **Druids**—Priests and ministers of an ancient Celtic religion which did not disdain to employ the humble allurements of human sacrifice.

**Magic**—An art of converting superstition into coin. There are other arts serving the same high purposes, but the discreet lexicographer does not name them.

**Gallows**—A stage for the performance of miracle plays, in which the leading actor is translated to heaven. In this country the gallows are chiefly remarkable for the number of persons who escape it.

**Worms' Meat**—The finished product of which we are all raw material.

**Clairvoyant**—A person, commonly a woman, who has the power of seeing that which is invisible to her patron—namely, that he is a blockhead.

**Saint**—A dead sinner revised and edited.

**Epitaph**—An inscription on a tomb, showing that virtues acquired by death have a retroactive effect.

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# Sun Devil Sports

## San Jose St.

### Future foe maturing into solid football team

"I believe we've come of age and matured as a football team," said Head Coach DeWayne (Dewey) King as he prepared his San Jose State gridders for a Homecoming encounter with Utah.

SJS hosts the Utes in Spartan Stadium at 8 p.m. Halloween night and the Spartans hope to avenge a 42-7 beating they suffered last year in Salt Lake City. Saturday evening's game is the second time the teams have met.

"We experienced a tremendous team effort and emotional surge," said King of the Spartans' 48-7 explosion over University of Pacific last Saturday.

"We made some mistakes," King continued, "but this time the team played right over them."

It will take some more of the same inspired, positive type of football this Saturday for the Spartans to move against a stingy multiple Utah defense that refused to yield a point last Saturday in a 24-0 win over Sarizona.

The Utes utilize a "T" formation, led by quarterback Gordon "Scooter" Longmire from Tracy, Calif. Some 150 Tracy residents have already reserved seats at Spartan Stadium to see their athletic "favorite son." The famed Tracy High School band will provide half-time entertainment.

Heading into last week's win over Arizona, Longmire was the Utes' total offense leader with 606 net yards, including eight touchdowns rushing and three passing. He has advanced the ball 4.2 yards per play thus far.

Longmire's Spartan counterpart, quarterpack and co-captain Ivan Lippi, had his best-ever game against Pacific. He clicked on 12 of 17 passes for 185 yards and three touchdowns and won the coaching staff's weekly "Super Spartan" award on offense. His field generalship was almost flawless while engineering seven SJS TDs.

"Super Spartan" on defense was inside linebacker and signal-caller Bruce Lecuyer. He led all tacklers with eight primary stops and four assists, fell on a Pacific fumble and dumped Tiger quarterback John Read while attempting to pass.

The weekly "Hardest Hit" award went to defensive end Joe Washington, who upended split

end Roger Coleman of Pacific as he returned a Spartan kickoff late in the second period.

King said he and his staff had an extremely difficult time deciding the winners of the regular awards. "Our total team effort was tremendous," he exclaimed.

Sophomore fullback Dale Knott, improving every week, had his best game so far. He caught five Lippi passes for 47 yards and one touchdown and rushed 19 times for 56 yards and three more six-pointers.

His four touchdowns in one game tied an SJS mark held by none other than current linebacker coach Johnny Johnson, who turned the trick in a 34-20 Spartan win over Stanford in 1960.

Dave Chaney, SJS's All American candidate, turned in another superb performance. He intercepted two passes thrown by John Read, who was the nation's top passer going into last Saturday's game.

The consistent Chaney also was in on 10 tackles, seven of them solo stops. Through seven games, he has an incredible 71 unassisted tackles and 53 assists.

Another Spartan standout on defense was defensive end Joe Washington, who has proved to be a quick study. Shifted over from split end earlier this season, Washington is third overall in the defensive stats with 26 primary tackles and 20 assists.

Washington is very adept at harassing passers. He gave Read of Pacific fits all night and dumped him trying to pass once. The Louisiana-born Washington has sacked passers four four times so far.

Defensive tackle John McMillen, also the nation's third leading punter, typified the Spartans' heads-up against Pacific. Back to punt on fourth and 12 in the fourth quarter, McMillen fielded a bad snap, shook off a Pacific tackler and ran 13 yards for first down.

That one play clearly demonstrated what a difference a week makes. Against San Diego

State, McMillen had two punts blocked during a 32-6 rout in which SJS just couldn't shrug off its mistakes.

Tight end and kicker Larry Barnes — starting for the first time — made three great catches in heavy traffic for 42 yards and made good on six of seven PAT attempts.

Tailback Otis Cooper turned in a solid five-yard-per-carry evening on seven carries for 35 yards.

Calvin Lewis gathered in a Lippi pass in the third stanza for a 23-yard scoring play for a great start at split end. The former defensive back also caught an eight-yard aerial.

Halfback Joe Hicks took a fourth quarter screen pass from Lippi, broke two tackles and added another SJS TD.

Flanker Jimmie Lassiter provided more evidence he is one of the most dangerous return runners around. He took a Les Fields' punt on the Pacific 43 and ran it back for SJS's second TD early in the second period.

A classic punting duel shapes up between Utah's Marv Bateman and the Spartans' John McMillen. Bateman was the national college leader through five games with a 47.4 average and a season best of 72 yards. McMillen's six game average was 44.4 with a long boot of 57 yards.

Statistical leaders for Utah include: Split end Jim Brown (13 receptions, 159 yards, 1 TD); fullback Jay Hardman (50 carries, 264 yards, 4.4 avg. and two TDs).

## Around the WAC

"We have been changing our thinking on Brian Linstrom as a running threat," says Air Force assistant coach, Capt. Jim Geist. "The way he scrambled against Iowa and BYU, we're going to have to re-evaluate. We've got to respect his ball-carrying now."

New Mexico coach Rudy Feldman achieved a first this season when his Lobo gridders went over the .500 level for the first time since he took the reins after a 1-9 season in 1967.

The Lobos were 0-10 in 1968 and 4-6 in 1969.

"I'm just glad I'm not a track

coach," Brigham Young University coach Tom Hudspeth said before the ASU-BYU game. "That Sun Devil team could beat most university track teams across the country."

"Joe Petricca is the most intense player I've ever coached," says Utah assistant coach Ken Vierra. "He goes at 100 per cent speed whether it is during Monday's light workout or Saturday's game. And he is extremely coachable."

Petricca, a defensive end, blocked two punts at Oregon State, then picked up a blocked punt against Wyoming and ran it in for a winning touchdown.

## CLASSIFIED ADS

Classified advertising must be paid for in advance either in person or by mail to the State Press, ASB 302 (Old Business Administration) 140 days in advance of publication. Office hours are 8:30 a.m. to 4:30 p.m. Phone 965-3457. Rate: \$1 for three lines and 30c for each additional line. 50 per cent discount for consecutive additional days. There will be no refunds for advertisements placed with the State Press.

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1961 Chevrolet 283, V8, Air, Automatic. Sell or trade for cycle. 1965 Malibu 283, V8, Air, Radio, Stick. 966-1822. (10-30)

69 Corvette 4 spd., 350 hp, air, power steering, good condition, \$3000, 966-4834 or 967-9688, 967-6233. (10-30)

65 Triumph Spitfire, red, xinf. cond., low mileage, \$750 at work 967-3301, ask for Dave or 1212 Spence #3. (10-30)

'60 Corvair. \$120, runs & looks good. Call 966-9471 after 3 p.m. (10-30)

Tremendous savings. Will sacrifice 68 Triumph GT6 sports car. Beautiful. Tach, radials, walnut dash, radio, carpeting, wire wheels. Excellent mechanically. \$200 and assume balance \$1763 or best offer. 966-5010. (10-30)

1968 VW. Low mileage, air, clean, \$1495, call 969-8894. (10-30)

1962 Falcon—new tires, battery, muffler—good operating condition \$250. Call 947-3019 evenings. (10-30)

1968 Pontiac Lemans 2-door, air conditioning, pwr. steer., new tires. Call 963-5345. (10-30)

Fiat 850 Spyder convertible \$1200. 968-6330 or 965-3629. Ask for Greg. (11-2)

'70 Superbird 440 sixpack Hurst 4 spd. Power steer & disc brks. 4:11 rear, air, radio, tape, excellent cond. Make offer, Bill, 968-0446 or 967-3378. (10-30)

1970 Toyota Corolla, air, radio, after 6 p.m. 966-6837. (10-30)

### ● TYPING

Typing very reasonable, 266-1749.

East Mesa — Apache Junction area, 966-4314.

Typing by professional, research reports, term papers, theses. Minor editing and spelling. Lyclie Bryon, 969-9711. (11-3)

Typing call Jean Buttermore, 277-3602. (sem.)

Typing, Close to ASU 966-4713, Exp. (end of semester)

Typing. 967-2602. (end of semester)

Typing IBM, Maxine Mullen. 955-0763

Typing (IBM) 253-1285.

Typing 967-3675.

IBM Selectric Gothic type 966-1684.

### ● WANTED

Female roommate, share nice apt. near campus with 2 dance majors. 966-9283, evenings. Needed by Nov. 1. (10-29)

Female roommate. New 1 bdrm. house and air conditioned. \$62 month. Call 966-4096 or 966-5913. (11-3)

Female roommate needed. 1 bdrm. apt. Spence Terrace Apts. About \$48 a mo. plus utilities. Call Peg or Elaine, 966-5997. Move in Nov. 1. (10-30)

Attention Safford followers, I think Flowing Wells will kill them in state semi-playoffs. Ph. 966-5075. (11-3)

Homeworkers Badly Needed—Address envelopes in spare time. Minimum of \$14 per 1000. Send stamped envelope for immediate FREE details to Mallico, 340 Jones, Suite 27, S.F. Calif. 94102. (11-10)

### ● RENT

Need roommates. Home near campus, large bedrooms & kitchen facilities \$40 per mo. 964-4341 after 6 p.m. (11-10)

Sick of fighting traffic? Rooms available at Best-Hayden-Irish. 965-4308. (11-4)

Apartment for rent, furnished. Palm Villa Apts. 1140 E. Orange, Tempe. Call 966-7429, Apt. #215. (10-30)

Female roommate wanted at Lemon Terrace Club Apartments. Call 966-3821. (10-30)

Room and Board for males. Singles or doubles, \$95, room only \$65. Close to campus. 967-6241. (10-30)

Apartments for students, adjacent to campus. La Manche. 967-2011.

Furnished 2 bdrm. townhouse. Pool. No lease. 910 E. Lemon, Tempe. (10-30)

### ● SALE

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For sale Yamaha 305cc, 1969, tools, rack, manual. Call 965-4114 evenings. \$450 or best offer over \$400. (11-3)

Honda 160 — good for street or trail use, excellent condition. Call 966-2811. Reasonably price helmet optional. (10-30)

Ampex Tape deck #750 with case and cover. \$150. 967-3097. (10-30)

Economical, convenient parking. 1968 Honda CL-90 Scrambler, \$210, Bob 277-3884 between 7 p.m.-10:30 p.m. (10-30)

1969 A.H. Sprite, red with black top. Less than 9000 mi., radials, excellent cond. 705 Krueger St., Apt. 1 & 2. 966-2947. (10-30)

9 x 12 used rugs \$5.00 all sizes in stock. Carpet House, 1516 East Van Buren, Phoenix.

### ● HELP WANTED

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Female min. age 20. Opportunity for part time work, light housework and preparing evening meal, hours can conform to your schedule. Salary open, room and board available. Call 947-2481 or 964-2302 (evenings). (10-30)

Waitress and short order cook, weekend work, must be 21 or over. Please call 275-8510 for an interview.

### ● INSTRUCTION

Guitar lessons—Classical, flamenco, and other styles. Beginners welcome. Call Keith Chan, 967-2878. (12-1)

### ● LOST

Two wallets stolen from P.V. Main parking lot 10-22-70. Please, please drop in any mailbox, sentimental reasons. (11-3)

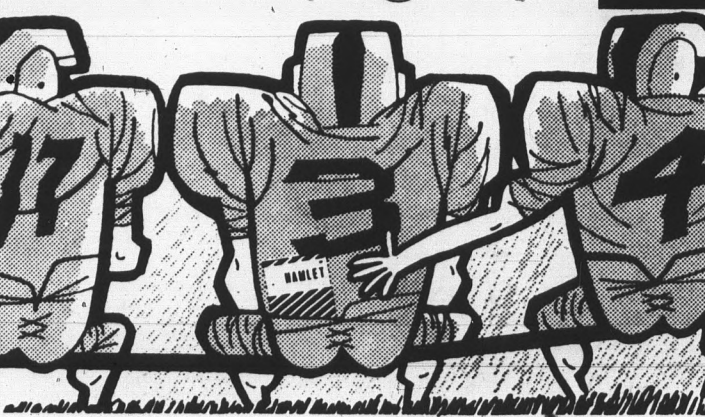
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## Sun Imps, Wildkittens to clash here tomorrow

If there is any truth at all to that old saying, familiarity breeds contempt, then Sun Devil Stadium may be the sight of quite a donnybrook tomorrow afternoon.

Because that's when the Arizona State frosh will host the Arizona rookies in the annual "Little Big Game" with the kickoff slated for 1:30.

And the familiarity factor will enter the proceedings because 27 of Arizona's prep gridders from last year will be cavorting on the gridiron, with ASU listing 10 instaters and Arizona 17 on the respective rosters.

The Sun Imps will start an offensive backfield that is 75 percent local with Danny White (Mesa Westwood) calling the signals, Nick Ortega (Tempe McClintock) at wingback, and rapid Ben Malone (Eloy Santa Cruz) at halfback.

Defensively, coach Bill Kajikawa will open with Todd Housholder (West Phoenix) at one linebacker spot and tackle Roger Kronberg (Tempe).

Wildkitten mentor Eddie Wilson starts five Arizona products offensively: tackle Phil Slabaugh (Paradise Valley), guards John Phillips (Tolleson) and Al Dillbeck (Tucson Rincon), center Lance Prickett (Westwood), and flanker Tom Campbell (Chandler Seton).

Defensively, UofA opens with tackles Dan Kieffer (Phoenix Camelback) and John D'Auria (Rincon), linebacker Ransom Terrell (Tucson Amphi), and safety Leon Lawrence (Chandler).

Both clubs will enter Saturday's affair with unblemished records. Arizona is 2-0 with a 25-3 win over UTEP and a 34-25 decision over New Mexico.

Arizona State got its first action of the year last weekend with a 17-14 topping of New Mexico.

After trailing 7-3 at the half, the Imps put two touchdowns on the board in the second half including a 10-yard pass from White to split-end Bob Noble which proved to be the margin of victory.

White had a busy afternoon

completing seven of 18 passes for 66 yards and a TD, kicking a 30-yard field goal to get A-State on the board and adding two PAT's.

Fullback Jim Baker netted 71 yards rushing while Malone added 50, and Don Hurst (Phoenix South Mountain) came off the bench to relieve White, completing two of three passes for 50 yards.

Saturday's contest will be the only home clash of the year for the Sun Imps, who close out their campaign with games on the road Nov. 14 at Eastern Arizona JC, and Nov. 21 at Arizona Western.

## ASU can 'Take 5'

All Arizona State students, as well as business and professional men throughout the state, are being asked to "Take 5."

The program, under the guidance of four different interested groups, will enable underprivileged youngsters ages 7 through 12 to attend a college football game.

The youngsters will get to see Arizona State clash with San Jose State Nov. 7 at Sun Devil Stadium.

Groups involved in the project are the ASU Department of Intercollegiate Athletics, the Urban League, the Valle del Sol Institute and LEAP (Leadership and Educational Advancement in Phoenix).

The success of the program lies

with ASU students, professional and business men willing to give up some of their time for other people.

Those men and students willing to join the effort are asked to take five underprivileged youngsters to the game, buy their tickets (\$1 for children and \$2 for adults), sit with the students and take them home immediately after the game.

"The ratio of men to children could have been larger—say 1-to-10 or 1-to-20," said Ted Bredehoft, coordinator of the program at the ASU level.

"But we settled on 1-to-5 because better communication and contact can be established," Bredehoft said. "We want the elder to develop a personal

relationship of communication with the youngster. We want the elder to show concern."

The crux of the program rests with people and any donations would be useless and are not being sought.

The community organizations joining in this effort will supply a list of names and it is hoped that 300 children may get a chance to take part, but that will depend on at least 60 volunteers.

Bredehoft said that he has already received help from students toward the Take 5 project. Anyone interested can obtain further information by calling Bredehoft at 965-3839.

An official "Sun Devil T-Shirt" will be provided for each participating youngster.

Barney Hutchinson, Sports Editor

## Castigated for being his own man



One of the oddest paradoxes may be taking shape at Arizona State University: The more well-known head football coach Frank Kush becomes, the less he is liked.

Frank Kush is coming under criticism for being Frank Kush. A man castigated for being himself is one of the cruelest punishments to absorb.

Kush endured the recent Newsweek article branding him the cruelest coach in college football. The article, which rearranged and stretched truths, didn't do a great disservice to Kush or ASU.

But the effect of the national magazine was felt.

Newsweek, incidentally, stretched the truth in one example by bringing Mt. Kush from Payson, Ariz., down to Tempe and made its ascent a daily occurrence in practice. Mt. Kush is used for only the pre-season period of one week to get football players into shape and to help get rid of mental mistakes.

Frank Kush has come under a more local attack, however, that cannot be as easily brushed off. These parts of an article in the Salt Lake City Tribune of Oct. 21 were written by Bill Coltrin:

"Frank Kush . . . obviously prefers (to make) enemies (instead of opponents).

"Thousands of fans saw Kush belt some Arizona State player across the side of his helmet as the kid came off the field (during the BYU game Oct. 17). Obviously the kid had not done the job correctly, but a slap on the side of the head?"

"This may have been a quick reaction, but Kush had time to think when he refused to let his team be 'officially welcomed to BYU' by a group of coeds representing not the school administration but the student body.

"These girls, who for the past couple of years have been welcoming visiting teams and bidding bon voyage to BYU teams, had worked hard making up sacks of cookies and fruit for players, but Kush refused them permission to present the tokens.

"This is the first time this has happened in two years. Even San Jose State's football team, many of whom were wearing black arm bands, seemed happy at the welcome they received last fall.

"Obviously 25 or 30 coeds, 'official hostesses' for the student body, were enemies in Kush's eye. Winning football games admittedly is important, but learning how to be a gracious guest might do everyone more good in the long run.

I wouldn't even bother Frank Kush to ask his reaction to this charge. These were the true circumstances:

The BYU girls were to meet the team at their Provo, Utah, motel. But the team arrived to no welcome. The buses evidently beat the girls to the rendezvous.

There was a bad foul-up at the motel because of incorrect room assignments. Kush personally worked out the problem while BYU officials kept saying, "The girls should have been here by now."

Kush had scheduled an afternoon practice after the arrival at the motel. When the girls finally showed, Kush was too far into his traveling schedule to take time for any official welcome.

The girls, only about 12 in number, showed up and had pleasant chats with ASU cheerleaders and boosters in the lobby of the motel. No baskets of fruit came with the girls and none ever showed to my knowledge. It would have been too late anyway.

So as a man dedicated to organization and discipline, Frank Kush was doing what he has done for the 40 years of his life. If the tables were reverse, Kush wouldn't expect a visiting team to ASU to go out of their way at their own expense to see an unorganized gesture through to the end.

Frank Kush was called an ungracious guest.

But in the face of the existing circumstances and observing Kush's life-style, I would have been disappointed if he changed and became somebody else's man.

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STEVE BLAGEN Campus Representative

## Stations to broadcast 'War of the Worlds' tonight, tomorrow night

By JOHN BANASZEWSKI

Exactly 32 years ago today regular radio broadcasting was interrupted to alert nearly six million listeners that the United States of America was under an invasion from Mars.

It was Orson Welles' radio epic, "War of the Worlds," which will be rebroadcast at 6 and 9 tonight on the campus radio station, KASN, 720 AM, and at midnight tomorrow on KTAR, 620 AM.

On that evening in 1938 nearly one million Americans were either seriously frightened or disturbed by the broadcast, said John Reich, assistant professor of psychology.

Reich attributed the stunning effects of the broadcast to "the listeners' lack of critical ability or suggestibility and the actual realism of the broadcast."

Reich said the uncertain international relations at that time coupled with the then-present U.S. depression made the broadcast so impressive.

"Under the social conditions of the times, the people lost their ability to make adequate decisions concerning the validity of the broadcast and couldn't distinguish truth from falsity," he said.

The "prestige effect" or using notable figures such as military generals, politicians and scientists as references, made the broadcast so compelling and added to its believability, Reich said.

The live broadcast and interviews with scientists added to its credibility because "they (people) had a great deal of respect for scientists in those days," Reich said.

Relating the '38 panic to today, Reich said that "if you used the same tape but substituted Russians for Martians, you'd possibly get the same effect."



**TOP GRAD**

Dennis Lester led a class of 85 who finished an AFROTC leadership program. Col. Noel Reddrick made awards yesterday.

Photo by Lyle Setter.

### Fourteen selected

Fourteen new members were tapped this week for Golden Hearts, the auxiliary of the Sigma Phi Epsilon fraternity.

They include Wendy Alexander, Mary Barcelo, Cathy Cottrell, Libby Doyle, Elaine Haggman, Nancy Hamm and Vickie Krametbauer.

Also Shelly Monsarrat, Debbie Paul, Kathie St. Louis, Melinda Schanbacher, Linda Schloss, Kathie Weston and Debbie Wyatt.

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## Calendar

**Friday, Oct. 30**  
Phi Kappa Phi, All scholastic honorary, 3:30 p.m., Hayden Library, education floor, room 4. Business meeting.

Arizona State Reading Council, 12 noon, Tempe High School. Luncheon and lecture by Dr. Daisy Jones, University professor of elementary education. For reservations call 965-6608.

Tree Museum, 3 p.m., La Mancha conference room. Campus Crusade for Christ, 8 p.m., Tempe Women's Club, 13th and Mill Avenue. College Life Halloween party.

"An Evening with Omar Khayyam and Edward Fitzgerald," 7 p.m., Hayden Library, Special Collections Reading Room.

"The Population Crisis: What Should We Do Now?," 7 p.m., LSC 191. Speech by Dr. Paul Ehrlich, Stanford University professor of biology.

"Rags to Riches," 7:30 p.m., Lyceum Theater. Aurand Harris' play based on the stories of Horatio Alger.

Arizona Education Association Convention, 79th annual convention to be held Oct. 30 and 31. All College of Education classes will be dismissed for the event.

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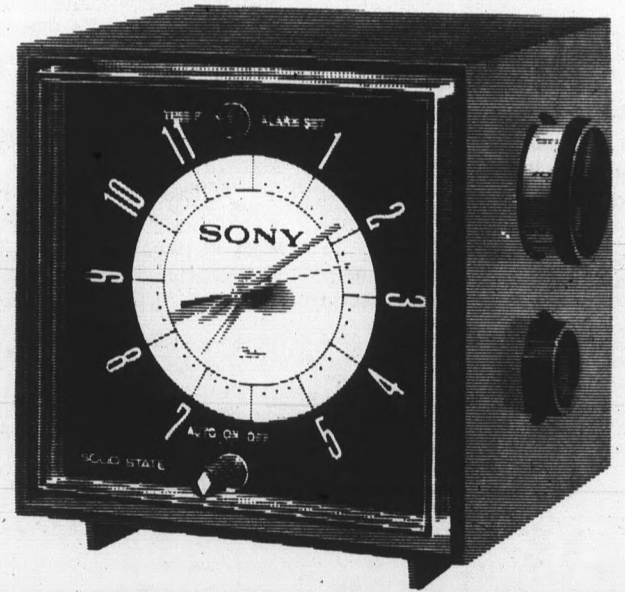
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