

Barr's letter read to Regents

# Proposed court system rapped

In a letter addressed to the Board of Regents, Burton Barr, majority leader of the Arizona House of Representatives, advocated a change in the present form of the Code of Conduct.

Barr's message, read at Saturday's board meeting by chairman W.P. Goss, specifically criticized the formation of the proposed court system on Arizona universities.

## Code hearing p. 2

next day at 9 a.m. for their regular monthly

After Friday's seven-hour special hearing on the code, the Regents met the next day at 9 a.m. for their regular monthly meeting in Administration 202.

In a memorandum to the Regents, the presidents of the three universities announced that they would each appoint a committee to analyze and organize proposed changes in the code.

The reports from those committees will be submitted to the Regents before the scheduled Nov. 5 vote on the code, the memorandum stated.

The Arizona Republic quoted Barr, "I would hope that the code would spell out in

words of one syllable what exactly you cannot do. I believe that Mr. McCoy (Ron McCoy, ASASU president) and the other people (critical of the code) are also interested in that."

In his letter to the Regents, Barr asked if it were "possible to get an official delay" in adopting the proposed code.

Gov. Jack Williams and Atty. Gen Gary Nelson attended the meeting, which included a two-hour executive session. In reply to Barr's request, Nelson told the Republic, "They've got to comply with it

(the Nov. 11 deadline) unless the legislature reconvenes."

In an impromptu meeting with about ten students after the Code of Conduct hearing last Friday, University President H.K. Newburn expressed serious doubts as to the application of the code.

President Newburn questioned the Board of Regents' ability to administer such a code without direct knowledge of University administration. "Members of the Board of Regents are unaccustomed to University affairs," he explained.

"Should the code be put into effect, administrative power would be wrested from the hands of university presidents in Arizona. They then would be forced to do time-consuming tasks of much less relevance," Dr. Newburn said.

He told the group that he had declined to speak at the hearing because he and the other Arizona university presidents had "already spoken with members of the Board of Regents" about their views.

"I thought my place could be better filled by some other person," he said.

# state press

ARIZONA STATE UNIVERSITY

Vol. 53, No. 23

Tuesday, October 27, 1970

Tempe, Arizona



**GOLDWATER CONFRONTED**

Students rushed to talk with Sen. Barry Goldwater as he left the Great Hall yesterday after his speech. Photo by Jim Boyer

## 'U.S. must remain leader' Goldwater tells audience

By JIM SPENCER

Sen. Barry Goldwater told about 300 students in the Great Hall yesterday that the United States must retain its role of world leadership.

The U.S. Senator from Arizona said this country would be drawn into a major war between Red China and Russia if either of those nations ever take over leadership of the world.

Goldwater said world leadership consists not only of maintenance of military supremacy, but also of foreign economic and educational aid to developing nations. As the world leader, the United States has the responsibility of preventing the spread of wars by exercising diplomatic influence and making the United Nations work, he said.

Goldwater likened the present role of the United States to that previously played by England. "Through world wide diplomacy backed up by domination of the seas, England, for more than 200 years, was

able to divert wars throughout the world, he said.

The 1964 Republican presidential candidate said the United States took over England's world influence following World War II through this country's air superiority. For American to give up its military superiority would be to give up its economic superiority, he said.

In a question period following his speech, Goldwater defended Vice-President Spiro Agnew and said Agnew's remarks aimed at political liberals are "not hurting anything." The Senator said Agnew's remarks were "gentlemanly" compared to things said about Goldwater during the 1964 presidential campaign.

The Senator also said he was still considering the wisdom of legalizing marijuana, noting that he had written to medical and political figures throughout the world seeking information on the subject.

## Reports say BYU part 'anti-Black'

By JAY HOVDEY

Unless Brigham Young University ends its exclusionary policies toward Blacks within one year, Mike Aguirre, ASASU administrative vice-president, recommends that the University end all formal relations with BYU.

Hubert Ross, Black senior sociology major, and Bob Dale, head of the Black Liberation Organization Committee, joined Aguirre Oct. 15-17 in accepting BYU's invitation to examine that university's racial policies.

After talking with students, faculty and administrators, Ross and Aguirre reported that BYU practiced anti-Black policies in several areas, especially in recruiting Black athletes.

Dale did not make his report available to the State Press.

"It is my opinion," Aguirre said, "that they (BYU) have openly practiced an exclusionary policy that was racist to the core. What is more frightening is that they are now making an effort to have some Black representation on their teams which is, at best, tokenism."

It was stated in the Ross and Aguirre reports that there are no more than 15 Black students at BYU, a campus of about 25,000 students. Two Blacks are in the football program.

When questioned about the small number of Blacks in athletic programs, BYU Athletic Director Stan Watts told the University representatives, "I think the primary reason is mainly a lot of these Black boys have not been able to qualify academically."

Watts also commented, "Blacks have always been free to come to BYU."

The Aguirre report stated that a white BYU student, formerly a basketball player, said Watts had told him that BYU does not actively recruit Blacks for their basketball team.

"His (Watts) contention," Aguirre stated, "that Blacks have always been welcome at BYU and that it has been their inability to qualify academically that has excluded them from that university, becomes erroneous when one realizes that both ASU and BYU have the same entrance requirements for athletics."

Ross said he and Dale spoke extensively

with one of the Black football players, a freshman from Oakland, Calif. majoring in political science.

"He considered making it at BYU his own personal challenge," Ross said, "and he didn't give a damn what anyone thought of him being there."

It was difficult, Ross said, to get a deep and honest evaluation of the BYU situation because of the brief time spent there.

Ross reported an almost total absence of Black culture at BYU and in the nearby city of Provo, Utah.

(Continued on Page 3)

## ASU lacks fair share of state appropriations

By JUDY RUCH

Rarely do opposing political candidates agree; however, the world of politics is full of surprises.

State senatorial candidates of District 29, where a great number of faculty and staff reside, believe that the University has not received a fair share of legislative appropriations.

Unlike the junior colleges, the state universities do not receive funds on a per student basis, said democrat Richard Berry. "Whoever yells the loudest gets the most," he said, "and the Tucson campus has a strong lobby."

Republican Jim Mack said the the UofA is the number one industry in Tucson, so that it naturally follows that legislators from that area have a vital interest in obtaining funds. "ASU hasn't had anyone pushing hard," he said.

Democratic candidate from District 26, where the University is located, John Riggs said that the capital outlay needs for the University has not been met. "We have the money," said Riggs, "Why don't we use it?"

Riggs was referring to the \$32 million that was appropriated for unspecified contingencies by the last legislature. Riggs said that he felt the money could have either been specified for education or carried over to the 1971 budget to help reduce the tax rate by \$1.10 on each \$100 of valuation.

(Continued on Page 3)

# Regents postpone Conduct Code decision

By DIANE McINTYRE  
and  
CHARLANE CHRISTIANSEN

By an 8-2 vote the Board of Regents passed a motion at the conclusion of a hearing Friday to postpone a decision on the Code of Conduct until Nov. 5, two days after the general election.

Regents Elwood Bradford and Norman Sharber did not vote in favor of the motion. A 'no' vote was not called for.

Regent James Dunseath made the motion after W. P. Goss, president of the board, read a statement in which he said the board "believes changes in the code are necessary and changes will be made."

Goss said the board may choose to adopt the code as it is now and to amend it after it has been adopted.

Re-drafting the code would not be possible, he said, in the time remaining before the Nov. 11 deadline set by the state legislature for adoption of regulations to prevent and-or control campus disorders.

The universities face the loss of all state funds if regulations are not adopted.

Under the Arizona Administrative Procedures Act, the Regents must file with the secretary of state a copy of any proposed regulations at least 20 days before a hearing is held.

The Administrative Procedures Act, which applies to any body authorized by law to exercise rule-making powers, requires a hearing before persons affected by a regulation in all but emergency instances.

The board heard 61 speakers at the meeting. All speakers were allotted five minutes for a presentation. Most did not use the entire five minutes.

The Great Hall was filled to capacity, about 450 persons, throughout the hearing.

Dr. Willard Pedrick, dean of the College of Law, told the Regents that the code is "marred by serious deficiencies" and "if the campus to be governed has a real hand in the formulation of the code, it will be a better code."

Dean Pedrick introduced a relay of 12 faculty and student speakers from the three universities, who urged the board to consider an alternate code that the College of Law drafted and presented to the Regents last week.

That code has 21 rules instead of 45 and "sets standards for conduct but also details students' rights and obligations," a law student testified.

"It is couched in positive terms. It tells the student what he can do," he said.

Dean Pedrick charged that the Regents' code is excessive in scope and "goes beyond the legislative prescription to preserve public order on the campuses," disrupts "established lines of academic

responsibility and authority in favor of new agencies" and "establishes an overly legalistic complete court system with elaborate and multiple appeals."

ASASU President Ron McCoy called for the deletion of four minor and five major offenses, which constitute, he said, "contradictory, redundant, vague, possibly unconstitutional portions of the code."

Referring to minor offense 15, he said, "In effect it becomes a minor offense to commit a minor offense, and when one considers that two minor offenses are a major offense, this rule becomes ridiculous."

Bruce Eggers, president of Associated Students at the UofA, stated, "University of Arizona students think the Board of Regents overkilled the intentions of Senate Bill 174 — 99 per cent of the students have never committed any offenses."

"The university system in Arizona has been very calm compared with other universities," law student Robert Blakey said. "There have been no grave disruptions."

In the last two years at ASU, Blakey said, the total damage caused by student violence was "six broken windows, two trampled flowerbeds, some walls had to be repainted in the ROTC building, PA equipment ruined on the Mall, and one student injury."

John Cochran, professor of

economics and chairman of the Faculty Senate, said the section on faculty conduct is "completely unnecessary and should be deleted. It gives the Faculty Senate power it doesn't seek or have now." He cited approving course content as an example.

"Faculties can develop their own code of ethics," he added. "Faculty and students should be given primary responsibility for developing rules of conduct."

The constitutionality of the code was questioned repeatedly by the speakers.

"Democratic processes are not begotten by authoritarian means," said David Yandell, a graduate associate in educational foundations.

A spokesman for the Student Mobilization Committee called the code "a blatant attack on civil liberties."

"We never find out what democracy is unless we experience it personally," said a music major.

A student who said he has fought in Vietnam told the board, "You trained me, you gave me a gun, you sent me over there to defend liberty. Now here I am and I don't see it."

"The code reflects an attitude that is hard to reconcile with the type of institution a university should be," said Father Peter Hereley of the Newman Center in Flagstaff.

"The code clearly fails to achieve its intent," said Mike

Aguirre, ASASU administrative vice-president. "It is not clear, it is not concise, and it is definitely not uniform with the Constitution of the United States."

Aguirre asked Gov. Jack Williams to postpone making a final decision on the code until after the Nov. 3 general election "so that the Arizona Republic can't tell the voters you took a hard stance against campus disruption."

"The form and appearance of the code at this election time smacks of political maneuvering," said Dr. Fredric Mitchell, speaking for the faculty of educational foundations.

"As an exercise in code writing, the (educational foundations) faculty accords the proposed code a grade of C-minus," Dr. Mitchell said.

Thane Reed, a Tempe (Continued from Page 2)

**We're Still GROWING!**

COME & SEE THE NEW  
CHILDREN'S BOOK DEPARTMENT

● Paperbacks & Hardbacks ●

Baby's First Book — Hardy Boys  
Richard & Carry Books — Nancy Drew  
Babar — Dr. Zerss — Sesame Street

**BROWSERS WELCOME**

**BUYERS ADORERS!**

**HILLS** Records & Books

Tempe Center—967-5243 Open 'til 9, Mon. & Thurs.

**NO SOUND, NO GROOVE. A SAD TALE CURED BY BOSE**

**TRADE UP TO BOSE 901** EQUALIZED SPEAKERS FOR REFLECTED SOUND

What makes Bose better?  
In a home, the listener receives a ratio of reflected-to-direct sound from the Bose 901 similar to that experienced in the concert hall. The wall behind the 901 acts like the reflecting wall of the concert hall stage.

	trade-in value *	balance for Bose 901
AR-3	\$176	\$320
AR-3a	198	298
AR-2ax	100	396
JBL Lancer 77	166	330
KLH-6	140	356
Wharfedale W60D	100	396
Wharfedale W70D	130	366

\*prices are for oiled walnut pairs in perfect condition.

**333 East Camelback Rd.**  
**264-9911**  
Monday - Thursday - Friday Open 'til 9

**AUDIO SPECIALISTS**  
Sound & Video Experts Since 1950

COME TO  
**Citron's Surplus**

Jefferson at 2nd St.  
in Phoenix for

Navy denim  
bellbottoms  
— Tankers  
— Pea Coats  
— Bush Jackets  
— White & 13 Button Belts



**ITALIAN VISITOR**

Italians took several prizes in the 40th annual shooting contest. Later they toured the campus and were surprised at the liberal attitudes of University students. Here Roberto Ferriras shows Debby Decina how to shoot. Photo by Jim Boyer

**More about Hearing**

(Continued from page 2) economist and former University student, told the Regents they had made "a great step forward—exactly 14 years, to the year 1984."

The code contains approximately 13,000 words, Reed said, all of which "could be reduced to two—thought control."

After a recess in the afternoon session to allow time for speakers to file to speak, President Goss stated that the board "has not voted previously to adopt the code."

Several speakers told the Regents they wanted to hear the Regents' views and called for a dialog.

Near the end of the hearing, Richard Taylor, a law student said, "I want to personally apologize for those who are demanding a dialog. I understand that this meeting was to be a hearing by you."

"The personal abuse you have received here is unfortunate," he said. "But you should leave here realizing that a substantial portion of the community has demonstrated that they do not want the code adopted."

**GET THE "BIG ONE"**

(Number 1 School Ring, That Is)

Designed and Manufactured By The L. G. Balfour Co.



Paul Johnson Jewelers Is The Place To Go For The A.S.U. School Ring You Know All Classes Eligible

Paul Johnson Jewelers 130 E. University

**More about Conference**

(Continued from Page 1)

In talking with white Mormon students and administrators, Ross reported, "The whites there fear Black competition in in social, sexual, political and economic affairs." He also concluded that the Blacks, in turn, fear suppression.

BYU has nearly 500 American Indian students, Aguirre said, and the university has initiated several programs to help that minority, but not the Blacks.

"What seems to be lacking at BYU presently is a positive course of action substantiated by a genuine desire for Black people to enter that institution," Aguirre said.

If BYU does care about its relations with the Western Athletic Conference and the

welfare of Blacks, then Ross suggests the following:

A Black speakers program. A visiting Black professors program. (Ross said there are no Black faculty members at BYU.) Films about Black people and other minorities.

More minority scholarships sponsored by BYU and the federal government.

A Black studies program including Black art, Black literature and any other area encompassing the Black culture.

"My report," Aguirre said, "is in no way meant to be disrespectful to the BYU administration." He praised the student government officers and their efforts to restore respect for BYU.

**Cutting Out This Weekend?**

- Hiking Boots
- Packs & Frames
- Down Sleeping Bags and Jackets
- Richmoor dehydrated foods
- Rough Rider shorts and Long Pants
- Frisco Jeans



Arizona's exclusive lightweight back-packing store

**High Adventure Hdg.**

3215 E. Camelback - 955-3391

**More about**

**Senate appropriations**

(Continued from Page 1) The dissenting view comes from the one incumbent candidate, Dave Kret of District 26, a Republican. The records show that over the last five or six years the operating budget of capital outlay has increased, he said.

Kret said that the University has not suffered from the lack of spokesmen. "I have always supported ASU," he said, "but if we gave all the Regents ask for, we'd be bankrupt."

Berry sees redistricting as a partial solution to the problem of

more money for the University. Since the 1970 calls for reapportionment, Berry advocates including all of Tempe in one district.

Riggs said he felt that the University was getting tremendous mileage out of the dollars appropriated.

Naturally, I'm going to do all I can for ASU," said Riggs, "it is part of my district." However, he said that he must take an overall view.

SUN DEVIL LOUNGE

**SHOW TIME**  
"THE NEW AFFAIR"  
MON., TUES., THUR., FRI.  
**GEORGE FLINT**  
WED. & SAT.  
9:00 PM - 1:00 AM

**HOLIDAY INN OF TEMPE**

**NOW PITCHER PARTY**  
DAILY 3:00 - 6:00 P.M.  
64 OZ. PITCHER POPCORN MUSIC  
"I" GET INTO THE SUN DEVIL HABIT

915 E. APACHE APACHE at RURAL 968-3451

**ASU STUDENTS & FACULTY**

**Excursion, Group & Youth Fares for Xmas Vacation**

CHICAGO — NEW YORK — L.A.

HONOLULU — SAN FRANCISCO

ATLANTA — BOSTON — DALLAS — DENVER

PITTSBURGH — PHILADELPHIA — WASH. D.C.

ASK FOR OTHER CITIES NOT LISTED

SPACE IS LIMITED, SO MAKE YOUR RESERVATIONS NOW!

**PHONE 967-9403**

OR STOP BY **SUN INTERNATIONAL TRAVEL,**

**707 S. FOREST (FORMERLY THE VALLEY TRAVEL MART)**

**OFFICE HOURS: MON.-FRI. 8:30 A.M.-5:30 P.M.**



### LAST PRAYERS

Paperman is suited up by Floyd Washburn, jumpmaster, in preparation for his first and almost last hero jump.



**ALONE** Suited-up and waiting for the moment of truth.

## Initiation of 'Paper Man' ends with resounding 'thud'

By RANDY D. BAILEY

It's good to be alive.

And when the bruises go away, I plan to enjoy living.

Because of weather conditions, the State Press' "Paper Man" parachute jumps had to be rescheduled for Saturday morning—such a nice day to do anything but get a first-hand view of the Valley smog.

But, armed with my three-day knowledge of the sport gained at the U.S. Parachute Service in Mesa, I arrived at the jump zone ready for my ordeal by Cessna.

After what seemed to be the longest 30-minute wait of my life, Floyd Washburn, former Green Beret, a veteran of Vietnam, with 900 parachute jumps and president of the USPS, loaded me down with my jump gear—a red, white and blue silk main parachute: only 100 of those in the world, he said) and an automatic-deploy emergency chute.

Washburn then showed how to do a neat little leap from the parked plane to arch the body to "fly like a clumsy bird"—which looks easy on the ground—then I climbed aboard the Cessna for the jump run.

The ride to the 3,000-foot jump altitude was a slow 10-minute ride. Jumpmaster Fred Paxia gave me the command "get out" and it was only then that I realized how high 3,000 feet can be.

On the command "go" I didn't hesitate (you can't in a 140-mph breeze) and made a mistake—I pushed away with my hands and began a backward somersault. As my parachute began to deploy, I could see its red, white and blue silk being pulled from the pack on my back. I fell through the canopy lines catching my leg—there was a blur of color, a stab of pain in my body and the canopy was open.

The three-minute ride down with the flapping of the canopy and the view of the subdivision squares below gave me time to reflect on my next jump—if there was a next jump.

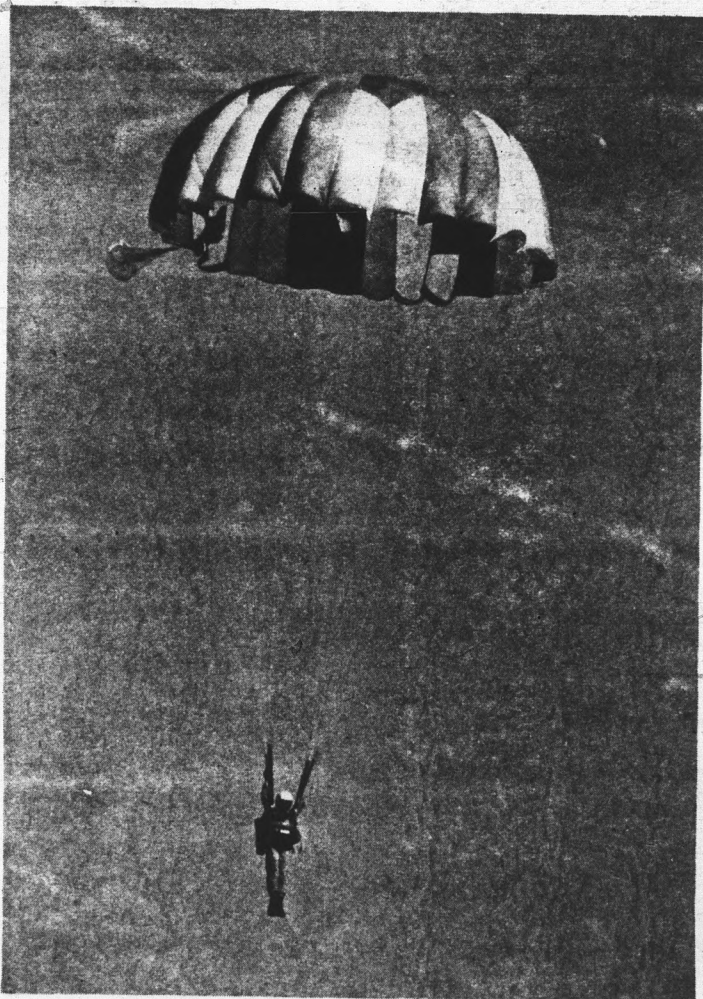
By tugging on the canopy steering controls I guided the chute to within 15 feet of the target circle and made a textbook-perfect landing.

After a five-minute rest while the plane returned, Washburn helped me into another set of chutes for the second jump.

Ron Robinson, jumpmaster for my second jump, said that he'd give "Paper Man" plenty of time to compose himself on the platform this time and to stay cool. At 3,000 feet he gave me the jump command and in three smooth seconds the canopy was open and I was drifting toward the target zone.

I was surprised by how easy it had been. The chute was now pointed toward the target circle and I realized that with care, I might make the target. At about 200 feet, I could hear the groundmaster yelling to stop trying for the target and prepare to land. But I wanted to hit the target—then clunk! pain and I realized that I had run out of air and landed wrong.

I flopped on the ground in the target circle and thought how good it felt to land and be able to feel the pain of the landing. I got up and a fellow sports parachutist ran up and congratulated me and said "welcome to the club."



**GERONIMO LIVES** Paper Man gets into landing position just before his first landing in his red, white, and blue chute.



### HIGH HOPES

The Cessna waits for the initial ride into the wild blue yonder and THE JUMP!

Photos by Dennis Carrol

# New 'toy' presented to DPS computer termed near human

By RICK SNEDEKER

The University's Data Processing Service (DPS) received a new toy this summer, that's more complex than a freshman English theme and more fun than 342 pounds of silly putty in one big glob.

Some people might not call the Honeywell 1250 a toy but DPS wouldn't trade it for all the Betsy-Wetsy dolls in Siberia.

The computer, affectionately referred to as "The Monster" by DPS personnel, does just about anything a human can—better.

The Monster has reading, writing and arithmetic down pat.

It can read faster than 1,000 students combined, types 1,100 lines of 132 characters each in one minute, and can add 5,000 numbers in one second.

The computer, however, has to be told exactly what to do then it's usually just a matter of seconds before an answer is "spit out".

It presently processes accounts on nearly everything at the University, from billing students for overdue library books to scheduling each semester's classes for the entire student body.

DPS and the University administration like the computer so much that they have devised a "foolproof security system," so

that unauthorized persons can't play with the computer.

The computer will refuse to take any directions without the proper password in the form of a code. There is a different password for every request.

Even if an envious Weatherman decides to bomb the computer—Honeywell 1250 would get the last laugh. Every fragment of data stored in the computer's memory is concurrently and electronically stored in the memory of another computer stored elsewhere.

Ted Graff, assistant manager of DPS, said "there is a good possibility that they will be in the future."

In spite of science fiction writers' efforts to depict future computers as super-human tyrants, Jerry Tarakajian, DPS manager, tends to dehumanize "The Monster."

"All it is," Tarakajian said, "is a sophisticated adding machine and it can't do a thing unless someone itemizes what he wants it to do. But, when it gets started, it can do everything at nearly the speed of light."

Tarakajian has never in all the years he has worked with computers, seen a person lose a job because of one. The computer merely changes jobs—it does not eliminate them," he said.



**NEW TOY**

Bill Wagner, DPS operator, checks the new Honeywell 1250 computer in ASB. Photo by John Rukkila

Because of Continued Interest



**STUDENT GROUP MEDICAL INSURANCE**

**Deadline Extended To Oct. 31, 1970**

**\$39.00 covers you until NEXT SEPTEMBER**

**SPECIAL LOW RATES FOR STUDENTS WITH DEPENDENTS**

**DON'T WAIT!**

APPLY IN: South Hall 221

OR CALL 965-3239

**PUT ON A HAPPY FACE ASU, YOU'VE GOT A NEW McDONALD'S!**



And to celebrate, we'll give you a **SOFT DRINK & FRENCH FRIES**

**FREE\***

WITH THE PURCHASE OF ANY McDONALD'S SANDWICH!

Try our famous Hamburger (Over 6 billion served), Double Cheeseburger, tasty Filet-O-Fish, or meal-sized Big Mac. Offer expires 11/15/70.

YOUR KIND OF PLACE IS... ON THE SOUTH SIDE OF APACHE BLVD., 1 BLOCK EAST OF RURAL RD.



\*WHEN YOU BRING IN THIS CARD

## XEROX WANTS "UNBORN" SALESMEN

A salesman at Xerox isn't the kind of person who could sell an Eskimo an icebox...not now...not in the future. Our sales staff is composed of intelligent, alert, sensitive individuals who have the ability to think logically and speak clearly. If you have these qualities, we can help you develop the skills and ability to build a successful career for yourself as well as a successful record for Xerox. And there's plenty of opportunity for those who qualify and are ambitious to progress into management positions in marketing as well as other areas.

What we'll do first is train you the Xerox way. Both in-house and in the field. Sure, you'll be selling shortly after joining us, but for the better part of two years, you'll also receive advanced courses and counsel. Some of it will be self-administered, and some classroom. All performance oriented. At Xerox, we do not stress how to "pitch" a customer, but rather how to determine real needs and how to fill them honestly. Effectively. Efficiently.

So, use your college degree to your advantage...at Xerox. Your earnings potential will be excellent—based on salary plus commission and bonus...not to mention liberal fringe benefits.

**THE XEROX REPRESENTATIVE IS COMING TO CAMPUS Monday, November 2**

See your Placement Director for details and to arrange an appointment. Or, you may write directly to Employment Manager, Xerox Corporation, 2200 East McFadden Avenue, Santa Ana, California 92705.

**XEROX**

An Equal Opportunity Employer (M & F)

# Lab plants grown for University use

By BILL WILLIAMS

The University does not often patronize commercial nurseries to acquire the trees, shrubs and flowers which are planted on campus.

Tom Taylor, instructor in horticulture for the College of Engineering's division of agriculture, says that most of the plants used in landscaping the campus are raised to the transplant stage at the University Field Laboratory.

The horticulture section of the field laboratory has regular employees who maintain the plants. In addition, students work at the horticulture plot either for credit, in "Production Practices" classes, or as a part-time job, or both, according to Taylor.

Taylor said students may choose to work on a specific project at the field laboratory, but hopefully they are exposed to many of the available undertakings of the horticulture section.

Grasses (for lawns and golf greens), ornamentals (roses, borders, trees, and food plants (tomatoes, cucumbers, grapes)

## Collection added to Hayden Library

To implement a Chicano study program a new collection has been added to Hayden Library.

"The Chicano Studies Collection is a convenience for students and faculty members seeking information about Mexican-Americans," said Miss Christine Marin, director of the Chicano Study Project.

The collection consists of about 800 books and is located on the second level in the southwest corner of the library.

Title lists are available at the Information Desk and the Reference Desk. Miss Marin is now working on a bibliography.

In addition, Miss Marin has subscribed to 30-40 newspapers which are publications of the Chicano Press Association. Working with professors in different departments, Miss Marin is encouraging faculty help and soliciting for more new material.

provide examples for work experience by students, the horticulture instructor added.

Students and staff, under Taylor's supervision, care for the plants selected for use on campus until they are needed and suitable for transplanting. At that point the division of agriculture ceases to exercise any control over the plants raised at the field laboratory.

In depth research is not carried out at the horticulture plot. However, experiments with new products are carried out when practical.

For example, Taylor said he, his staff and students spent time last year testing the effectiveness of several new types of underground irrigation pipes.

## Grad students plan colloquium

The Graduate students in geography have organized a colloquium to "bring more outside people to the campus."

Dr. Malcolm Comeaux, assistant professor, is supervising the colloquium on a bi-weekly basis starting at 2:30 p.m. tomorrow in ASB (OBA) 210.

The first colloquium will present Mr. John Toepel, geography graduate student, giving an illustrated talk on "Migrant Towns in Transition."

The colloquium is designed "for graduate students to facilitate their colleagues about on going geography projects," Comeaux said.

The colloquium gives visiting foreign professors who, often stop at the University upon recommendation of the U.S. State Department, the opportunity to give talks on their field of specialization.

Within the past year, professors have come from Ghana, France, Germany, Switzerland, Afganistan, Argentina, Canada and the United States.

The colloquium is open to the public.

## Leaders needed for girls group

Camp Fire Girls, Inc., is looking for girls over the age of 18 to be group assistants and leaders.

Volunteer help is needed in all areas including crafts, music, games, folk dancing and home crafts.

All the groups are organized according to age. Blue Birds are grades two and three; Camp Fire Girls, grades four through six; Junior High, grades seven and eight and the Horizon Club, high school through age 17.

For further information, contact Lois Porter at the Camp Fire Girl office, 1515 E. Osborn Road, 277-5421.

## Display entries due

All Homecoming Mall display entries and participating organizations are required to attend a planning meeting at 8 p.m. tomorrow at Phi Sigma Kappa fraternity, 609 Alpha Drive. Other interested persons are welcome to attend.

Entries for the Homecoming Mall displays are being accepted through tomorrow and may be picked up at Room 219 in South Hall and should be returned there.

**HORSES FOR RENT**  
**PAPAGO STABLES**

- ✓ MAY RIDES
- ✓ RIDING LESSONS
- ✓ GENTLE HORSES FOR BEGINNERS
- ✓ BOARDING
- ✓ GROUP RIDES
- ✓ GUIDES AVAILABLE



966-9793      1/2 Mile  
626 E. PIMA TEMPE      North of Sun Devil Stadium

## Calendar

Tuesday, Oct. 27

"The Employment Interview," a panel discussion, 11:30 a.m., ASB 105.

Association for Higher Education meeting, 3:30 p.m., Farmer 204.

Kundalini yoga demonstration by Yogi Bhajen, 10:30 a.m., MU West living room.

The Christian Science Organization, 8 p.m., Danforth Chapel.

Record grab-bag and T-shirt sale, 6-10 p.m., Manzanita lobby. The sale, sponsored by radio KASN, will run through next Friday.

Wednesday, Oct. 28

"Pollution through the Introduction of Foreign

Species," 3:30 p.m., LSC 163. Speech by Dr. A. R. Mead, department of biology.

"The Tectonics of Alaska," 3:40 p.m., AG 150. Speech by Dr. Donal Ragan, geology department.

Group seating applications due for San Jose State game, 4 p.m., South Hall 224.

"The President's Own" U.S. Marine Band concert, 8:30 p.m., Gammage.

"Work in Dubious Progress," 8 p.m., AH 145. Lecture, Dr. Louis Myers, professor of English.

Homecoming participants, 8 p.m. 609 Alpha Dr. mandatory meeting.

# "THE BODY SHOP"

399 MILL AVE.

966-4111

# SAHUARO/71

Sahuaro Set sales week . . . Sahuaro Set members will be at the Sahuaro Set booth on the Mall Tuesday through Friday from 9 a.m. to 3 p.m. to accept your orders for Sahuaro-71, ASU's official yearbook.

# SAHUARO/71

Sahuaro Set is the year's coed auxiliary responsible for the promotion and sale of Sahuaro-71. Applications to fill additional positions on this year's sales force, are available this week only in South Hall 217A or from the Sahuaro Set booth on the Mall.

# SAHUARO/71

A Sahuaro Attitude Survey will be distributed by Sahuaro Set at the booth on the Mall this week to sample University community sentiments concerning issues affecting ASU. Saplings of responses received will be featured as part of an in-depth survey in Sahuaro-71.

# SAHUARO/71

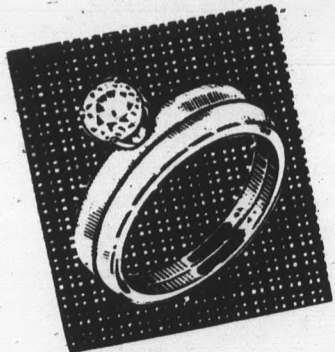
SAHUARO-71 . . . on sale now in South Hall 217A or from Sahuaro Set at the booth on the Mall.  
ISN'T A YEAR OF YOUR LIFE WORTH \$8.00?

## Scott Jewelers Diamond Jubilee

25% off on all Diamonds

Engagement and Wedding Rings

Regular 100.00 Sets NOW 75.00  
Regular 250.00 Sets NOW 187.50  
Regular 300.00 Sets NOW 225.00



We are clearing out entire Diamond Dept. in order to make room for a new concept of Diamond presentation

SALE ENDS  
November 14th  
ACT NOW

## Scott Jewelers

of Tempe

2107 S. RURAL ROAD AT BROADWAY      966-6101  
AROUND THE CORNER FROM YELLOW FRONT AND  
LUCKY STORES

# Food content overlooked as major pollution point

By MICHAEL KRUSE

There are many types of pollution and I would like to focus on a little known "pollution" problem, often neglected by environmentalists. Let's call it food pollution.

Virtually every kind of food we eat in this country contains some sort of chemical or poison. These poisons are disguised in the name of artificial flavoring and coloring, preservatives, antioxidants, emulsifiers, fungicides, conditioners, disinfectants and dozens of others.

Let's begin with meat. Cattle are raised on dehydrothermal epimycin sulfate, prednisone acetate, artificial sex hormones and antibiotics. This synthetically nurtured animal, generally known as a cow, is then inhumanely slaughtered and sold as meat, our primary source of protein.

Meat is then "fortified" with preservatives such as sodium nitrite and nitrate, flavoring materials, coloring materials including coal tar dyes, emulsifiers and other additives.

The bread we eat may be even less healthy to humans. Our commercial bread is said to be enriched and fortified... but with what? The "staff of life" is enriched with mono- and diglycerides and polyoxyethylene (softeners); ammonium chloride (dough conditioner); calcium propionate (spoilage retarder); potassium bromate (maturing agent); di-tertiary - Butyl - para - Cresol (antioxidant), nitrated flour and coal tar dyes. The dyes color it yellow suggestive of egg yolks and butter.

Dr. Roger Williams, a nutrition expert, fed 64 lab rats nothing but commercial "enriched" bread. Within 90 days, 40 died of starvation and the survivors "were severely stunted."

Everyone likes to butter their bread. Some of its ingredients include magnesium oxide (neutralizer); diacetyl (artificial aromatic agent); nor-dihydroguaiaretic acid (antioxidant); and coal tar dyes. Widely used to color butter and margarine are Yellow AB and Yellow OB dyes. These two dyes, along with others, have repeatedly produced cancer in laboratory mice.

Moving on to everyone's favorite, the cola beverages, we find equally depressing results. The contents of no-deposit bottles are about as healthful to our bodies as the containers are to the environment.

A medical research institute recently put human teeth in a cola beverage and found they softened and started to dissolve quickly. Cola drinks have caused numerous cases of gastric ulcers. If you don't believe the power of the phosphoric acid found in soft

drinks, try a little experiment. Drop a few 10-penny nails in a pop bottle and you will discover them completely dissolved within two days!

Next time you buy a half-gallon of ice cream, remember that you

## Guest column

may be getting "more for your money."

Vanilla is the favorite ice cream flavor. Natural vanilla is very rare today, because artificial vanilla flavor is successfully synthesized from coal tar and sulfite pulp wastes. Coumarin, another imitation vanilla, was used for 75 years before it was found to produce serious liver damage in experimental animals. But science came up with a great substitute — piperonal — also fine for killing lice.

Other ice cream flavors are also artificially concocted. Pineapple flavor can come from ethyl acetate, which works great as a solvent for plastics and lacquers. A nutty taste is probably butyraldehyde, an ingredient of rubber cement and synthetic resins. That cherry flavor might be aldehyde C-17, a flammable liquid found in dyes, rubber and plastics.

When a housewife hears a label of ingredients listing sugar, hydrogenated vegetable oils with BHA, propylene glycol, whey solids, sodium silico aluminate, hydroxylate lecithin, artificial flavor and color, does she realize those are the printed contents of Dream Whip? A more appropriate name might be Nightmare Topping!

Since DDT has been outlawed

in Arizona, our farmers are using even stronger pesticides. We should strive to slow down the extended use of poisons in agriculture and food processing.

Greater research should be conducted with biological controls and insect sterilization. California scientists have found natural garlic to produce a 100 per cent kill of mosquitos with only 12 parts per million, in an oil base spray — a rate that could prove garlic to be one of the world's best insecticides!

Some experts think we are now living dangerously since we use over a billion pounds of chemical food additives per year — or about five pounds per person annually! But, while the controversy continues, as to their threat on human life, the people of America serve as the human guinea pigs in this needlessly reckless experiment.

# Dame Judith Anderson in Shakespeare's Hamlet

Dame Judith Anderson will play the role of Hamlet in the Shakespearean masterpiece at 8:30 p.m. Saturday in Gammage Auditorium.

Benet's "John Brown's Body," and in "Hamlet" as the Queen. Priced at a discount, tickets are \$4.50, \$3.50 and \$2 for students, faculty and staff.

Dame Judith who is 72, has said playing the male part is "the greatest challenge of my life. It's the greatest part that's ever been written."

The Paul Gregory production was the subject of much controversy when it opened recently in San Francisco, but since then, audiences have flocked to the theater in solid approval. Ticket sales for the nationwide tour have topped the \$800,000 mark.

Dame Judith has starred in Eugene O'Neill's "Strange Interlude" and "Mourning Becomes Electra." She has also played in Robinson Jeffers' "Medea," in Stephen Vincent



Dame Judith Anderson

## From long to longest



No matter how long or how short your eyelashes are, they can only improve with Maybelline Ultra Lash Mascara. Because Ultra Lash lengthens and thickens each lash with every stroke. It works with a special formula hidden deep inside the brush that comes out only when it strokes your lash.

Ultra Lash darkens and curls lashes. Separates them, too. No matting. No messy fibers. So why settle for long when you can have long, longer... longest lashes with Ultra Lash Mascara from Maybelline.



Maybelline  
The finest in eye make-up, yet sensibly priced.

## The other odor

Even bathing every day can't stop it.

Feminine odor starts internally, and no amount of bathing can remove it. Soap and water simply can't reach the area where the odor starts.

That's the reason you need Norforms®... the second deodorant! These tiny internal suppositories kill germs — stop odor effectively yet safely. In fact, gentle, doctor-tested Norforms are so safe and easy to use, you can use them as often as necessary.

No bath or shower can give you Norforms' protection. Get Norforms, and you'll feel secure and odorfree for hours.

The second deodorant.



FREE NORFORMS MINI-PACK plus informative booklet! Write: Norwich Pharmacal Co., Dept. CN-B, Norwich, N.Y. 13815 (Enclose 25¢ for mailing, handling.)

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
Don't forget your zip code.



ARTIST & DRAFTING SUPPLIES

Crafts - Picture Frames  
Decorating Material  
Open Mon. & Thurs. Nites  
10% Discount to Students  
Tempe Center • 967-4482

# Night of modern dance gives Gammage audience pleasure

Eerie lighting and high-pitched electronic sounds announced the presence of the Alwin Nikolais Dance Theatre in Gammage

## Review

Friday evening.

Ten dancers wearing futuristic costumes writhed, glided and swept through three dances at a pace which kept viewers breathless and left them exhausted.

All 10 dancers seemed to be beautifully trained in the difficult art of modern dance. There were no solo dances.

"Divertissement" was performed first and was the best received by the audience. It featured dance sequences from two of Nikolai's work's that could be described as airy in comparison with the other two works performed, "Structure" and "Tent."

After "Divertissement" the tone of the evening became ever more ominous in feeling, an effect heightened by Nikolai's almost sinister electronic compositions and his startling lighting.

"Tent," an internationally acclaimed modern dance, employed a billowing white cloth which was incorporated into the dance. Lights flashed across it and dancers swirled behind it, over it, and, finally, used it as a collective shroud as the performers donned death masks and were covered by the "Tent."

There was a peculiar disunity among the audience, due, in part,

to the absence of descriptive program notes. Modern dance viewed without knowledge of the choreographer's intent is similar in trying to decipher the intent of an abstract artist. Segments of the audience found Nikolai's work a serious and compelling commentary on society and others found it amusing.

Whatever view members of the audience took of the work,

however, it was evident from the standing ovation accorded Nikolai at the conclusion that they had found it a stimulating and powerful evening of dance theatre.

**NEWS**  
Call 3656

# Dinner booklets being sold now by Pi Sigma Epsilon fraternity

Pi Sigma Epsilon, a professional marketing fraternity, is selling Dinner at Eight booklets as a money - rising project.

Tim Ranahan, vice - president of the organization, said the coupons entitle the holder to one free dinner with the purchase of one dinner in 35 local restaurants.

Students, faculty and staff can buy a 1971 membership for the reduced rate of \$6 and will receive

coupons good for the remainder of 1970 as a bonus.

The coupons are available at a table on the Mall across from Hayden Library.

The fraternity is also selling Dollar Power booklets and offering students the opportunity to apply for oil credit cards at the table. These efforts are directed to raising \$20,000 in scholarship funds for minority students, Ranahan said.

# If you are a senior...

# 1971

## could be the most important year of your life.

As you contemplate one of the most important decisions of your life, you will want to remember this: it is not just "a job" you are seeking—it should be the beginning of a career. And if it is to be successful, both you and your employer must need and want each other.

To help you with your decision, we invite you to consider the opportunities at Pratt & Whitney Aircraft. Currently, our engineers and scientists are exploring the ever-broadening avenues of energy conversion for every environment... all opening up new avenues of exploration in every field of aerospace, marine and industrial power application. The technical staff working on these programs, backed by Management's determination to provide the best and most advanced facilities and scientific apparatus, has already given the Company a firm foothold in the current land, sea, air and space programs so vital to our country's future.

We select our engineers and scientists carefully. Motivate them well. Give them the equipment and facilities only a leader can provide. Offer them company-paid, graduate-education opportunities. Encourage them to push into fields that have not been explored before. Keep them reaching, for a little bit more responsibility than they can manage. Reward them well when they do manage it.

Your degree can be a B.S., M.S., or Ph.D. in:

- MECHANICAL ENGINEERING
- AERONAUTICAL ENGINEERING
- ENGINEERING SCIENCE
- ENGINEERING MECHANICS

If your degree is in another field, consult your college placement officer—or write Mr. Len Black, Engineering Department, Pratt & Whitney Aircraft, East Hartford, Connecticut 06108.

# Find your taste

Here's your chance to explore the full spectrum of pizza tastes.

You'll find the favorite combination that's your taste among the tempting variety at the

## Pizza Buffet

*A complete selection of piping hot pizzas plus fresh garden salad with our special Pizza Inn dressing*

ALL YOU CAN EAT

# \$1.29

Monday thru Friday  
11:30 A.M. to 1:30 P.M.

# Put Pizza inn your fun.



## Pratt & Whitney Aircraft

EAST HARTFORD AND MIDDLETOWN, CONNECTICUT

**U**  
DIVISION OF UNITED AIRCRAFT CORPORATION

**A**

An Equal Opportunity Employer

# Canned food collected for LEAP center

With pick-up trucks, empty boxes and a great amount of determination, more than 125 Sahuaro Hall residents teamed up with boys from the Kiwanis Hall open detention program of the Maricopa County Juvenile Detention Home and collected

more than 6,000 cans of food for the Leadership for the Advancement of Phoenix food bank this weekend.

The students and boys, with help from Dick Fine, supervisor for Kiwanis Hall and his wife Jovita, personnel coordinator for

Sahuaro Hall, canvassed the Tempe residential area.

Within five hours, they collected four pick-up truck loads of non-perishable food items, everything from beans to broccoli.

The food was taken to the

LEAP Center. It will be stacked, sorted and distributed to the neighborhood food banks in the community.

The LEAP community service center had been in a crises situation due to a shortage of food.

LEAP provides relief for persons unemployed because of their seasonal work. It also provides aid for other crises in family situations.

Fine, speaking on behalf of the Kiwanis Hall Detention program, said, "we feel one of the ways in helping to rehabilitate boys is to allow the individual the op-

portunity to perform and develop worthwhile projects."

This gives the boys a chance to "participate within the community rather than be isolated from it," he said.

His wife said, "This project was an effort to help unify Sahuaro Hall as a coed dorm and develop student leadership. It also "performed a vital community action service."

One participating student, John Pritz said, "People really came, we were really trying to get the people at Sahuaro to do something together and that's the way it turned out."



**FOOD DRIVE**

Students from Sahuaro Hall spent their Saturday morning in a door-to-door canned-foods collection for LEAP, a Phoenix community service organization. Photo by Bill Klein

**ARIZONA UNIVERSITY CHARTERS:** for students, faculty, employees, alumni, and their accompanying spouses, dependent children, and parents living in the same household; at Northern Arizona University (Flagstaff), Arizona State University (Tempe), and the University of Arizona (Tucson).

Special Charter Air Fares for Christmas Vacation

From Tucson Dec. 18

Return To Tucson Jan. 3



ROUNDTRIP

**\$173** New York

**\$149** Chicago

SUN INTERNATIONAL TRAVEL

707 S. FOREST  
(Formerly the Valley Travel Mart)

PHONE 967-9403

OFFICE HOURS:

MON-FRI  
8:30 A.M.-5:30 P.M.

## 50% SALE

**Starts TODAY — Lasts Thru Friday**

● Muntz 4 & 8 Track 30 Watt Unit

Regularly \$99.95

NOW

**\$49<sup>95</sup>**

● Arkay Speaker Kit C-500

Regularly \$11.95

NOW

**\$5<sup>95</sup>**

● AM-FM Tuner Inserts

Regularly \$39.95

NOW

**\$19<sup>95</sup>**

● Muntz & Assorted Plugs & Jacks

Regularly \$3.50

NOW

**\$1<sup>75</sup>**

● C & D Size Batteries

Regularly 21¢ Each

NOW

**2 for 25¢**

● Closeout — 4 Track Factory Tapes

**99¢**

Each

● 60 Minute Cassette Blanks

NOW

**59¢**

Clip  
Out  
Ad

Bring in this ad & receive a  
\$6.95 cassette or 8 track  
tape for only \$4.81

Clip  
Out  
Ad

# campus stereo

736 Apache Blvd. Tempe

966-8422

## Around the WAC

# Redskins stop Arizona 24-0

After three straight home wins, Arizona's offense ran into a brick wall as a fired up Utah team blanked the visiting Wildcats 24-0 in Salt Lake City Saturday.

The 'Cats, owners of home wins over San Jose St., Iowa and Brigham Young, gained only 70 yards total offense including only 22 yards rushing during snow storm conditions in the Utah city.

The loss left the UofA 1-1 in Western Athletic Conference action and 3-2 overall. Utah holds a 3-1 record in the WAC and 3-3 overall.

It was the second win in a row for Utah, which totaled 314 yards rushing and 111 more passing to dominate play: The Redskin defense limited the Wildcats to nine first downs.

Leading the 'Skin offense was Gordon "Scooter" Longmire, who directed an 88-yard march in the third quarter that ended with Longmire's three-yard run. Utah got two touchdowns in the fourth quarter on a blocked punt recovered in the 'Cat end zone and a 31-yard interception return.

Brigham Young ended a five-game losing streak by turning

back Utah State 27-20 Saturday in Provo, Utah.

Sophomore running back Pete Van Valkenberg set a school record carrying 36 times for 178 yards while scoring twice for BYU.

And it was another sophomore, Brian Gunderson, who started at quarterback and helped the Cougars to 300 yards total offense.

With the score tied 14-14, Utah State fumbled a kickoff return, Ron Tree grabbed it for BYU in mid-air and ran 22 yards untouched for the six-pointer.

Two Joe Liljenquist field goals and a tough second-half defense gave the Cougars its second win in seven games.

USU took 14-7 lead in the second quarter on the second touchdown pass reception of Wes Garnett. Tony Adams, who threw three TD bombs in all, passed for the two-point conversion after the second six-pointer in the second quarter.

Two touchdowns by fullback Sam Scarber and a rugged New Mexico defense pinned a 17-7 setback on Wyoming at Laramie Saturday.

The win kept New Mexico undefeated in WAC play with a 2-0 record. The Lobos are 4-2 overall. Wyoming dropped to 1-3 in league play and 1-5 overall.

Scarber powered for touch-

downs on runs of three and one yards.

In all, the New Mexico offense ran up an amazing 370 yards rushing.

Meanwhile, the UNM defense held the Wyoming hosts to a single touchdown, that coming in the second quarter when sophomore Scott Freeman scampered three yards.

Scarber's two TDs were followed by Joe Hartshorne's PAT conversions. Hartshorne

also added a 26-yard field goal in the third quarter to close out scoring for both teams.

Surprising Colorado State fell short in a second-half rally and West Virginia escaped with a 24-21 non-conference football win in Morgantown Saturday.

The Rams, now 1-6 overall and on a six-game losing streak, fell behind 14-0 before coming alive after half-time.

Wayne Smith started the

revival with a 29-yard run around end. Then after a touchdown and a field goal by the Mountaineers, Jake Green went 97-yards with a West Virginia kickoff and Smith plunged for a fourth - quarter touchdown to bring the count to 24-21.

WVU held the rest of the way, however, to gain its fourth win in six starts. The Mountaineers were led by fullback Jim Braxton who picked up 170 yards in 19 carries, 122 of the yards coming in the second half.

**CLASSIFIED**  
Call 3657

### CLASSIFIED ADS

Classified advertising must be paid for in advance either in person or by mail to the State Press, ASB 302 (Old Business Administration) two days in advance of publication. Office hours are 8:30 a.m. to 4:30 p.m. Phone 965-3657. Rate: \$1 for three lines and 30c for each additional line. 50 per cent discount for consecutive additional days.

#### ● AUTOMOBILES

'70 Superbird 440 sixpack Hurst 4 spd. Power steer & disc brks. 4:11 rear, air, radio, tape, excellent cond. Make offer, Bill, 968-0446 or 967-3378. (10-30)

1955 MG-TF1500 Rebuilt engine, new top, new brakes. Best offer over \$1000. 1700 Don Carlos 2-C 966-5230. (10-28)

1970 Toyota Corolla, air, radio, after 6 p.m. 966-6837. (10-30)

60 Volkswagen, excellent condition, good engine, radio, tires, \$375. Call after 12. 965-5373. (10-27)

67 XKE 30,000 miles, must sell, \$1,000. 988-1759. (10-27)

1966 LeMans, excellent condition, 959-2017. (10-27)

#### ● SERVICES

Knitting: Beginners Course, 4 openings in Sat. morn. class. Complete sweater instr. & boutique knitting. 944-7754. (10-28)

COMPUTER DATING — Meet your ideal date. Special introductory offer. Sophisticated matching techniques. Write: National Cybernetics, Dept. 3, Box 221, Durham, N.C. 27702. (10-27)

Self hypnosis can change your life, stop smoking, calm nerves, lose weight increase creative and learning ability and bring up your grades. Call 274-0698. (end of semester)

#### ● INSTRUCTION

Guitar lessons—Classical, flamenco, and other styles. Beginners welcome. Call Keith Chan, 967-2877. (12-1)

#### ● TYPING

Typing by professional, research reports, term papers, theses. Minor editing & spelling. Lucille Bryan, 969-9711. (10-27)

Typing, Close to ASU 966-4713, Exp. (end of semester)

Typing, Very reasonable, 266-1749. (end of semester)

Typing, 967-2602 (end of semester)

Typing IBM, Maxine Mullen, 955-0763

Typing (IBM) 253-1285.

Typing 967-3675.

IBM Selectric Gothic type 966-1684.

#### ● RENT

Room and Board for males. Singles or doubles, \$95, room only, \$65. Close to campus. 967-6241. (10-30)

Female roommate needed. Must be over 21. Close to campus. \$80.00 a month includes own room, phone, utilities, laundry. I have furniture for apt. Call 943-1638 or 274-1931. (10-27)

One male roommate wanted to share 2 bdr. apt. at Lemon Terrace. \$78. a mo. Call after 6:00 p.m. 967-3961 RSVP Z. (10-27)

Roommate wanted, \$110 for 1, \$79 for 2. Nicer than sin city. I'm semi hip, not radical or activist 966-3232 6-7. (10-30)

Apartments for students, adjacent to campus. La Manche. 967-2011.

Furnished 2 bdrm. townhouse. Pool. No lease. 910 E. Lemon, Tempe. (10-30)

#### ● SALE

1969 A.H. Sprite, red with black top. Less than 9000 mi., radials, excellent cond. 705 Krueger St., Apt. 1 & 2. 966-2947. (10-30)

For sale, Royal Ultronic electric typewriter, Elite Type, 3 yrs. old, \$75. 254-3611. (10-26)

1969 175cc Honda, excellent condition. Inquire 966-3753. (10-27)

9 x 12 used rugs \$5.00 all sizes in stock. Carpet House, 1516 East Van Buren, Phoenix.

#### ● WANTED

Good rock band needed for experienced female rock & blues lead singer. Write or inquire at LaPaz apts. #57, 1001 E. Lemon, Tempe—Sunshine needs to sing. (10-27)

Musicians to form band. All instruments & sexes welcome. If music is your thing, call 967-3961. (10-27)

Homeworkers Badly Needed—Address envelopes in spare time. Minimum of \$14 per 1000. Send stamped envelope for immediate FREE details to Malico, 340 Jones, Suite 27, S.F. Calif. 94102. (11-10)

Male looking for Male/Female roommate and reasonably priced apt. Call 277-2882. (10-28)

## TIRE BUY OF THE YEAR MICHELIN X STEEL-BELTED RADIAL TIRES!



PRICES START AS LOW AS  
**\$36.00**

175-13 F.E.T. \$1.92

● **economy**—  
Michelin X gives you economy you never thought you'd get from a tire! They roll easier, use less energy. Actually last at least twice as long as conventional tires.

● **safety**—  
Michelin X steel-cords give highest degree of safety against punctures—test-proven for high-speed safety at 115 mph.

● **performance**—  
Michelin X tires offer superior cornering, superior braking, superior turnpike driving with no wandering on straightaways.

● **construction**—  
Michelin X steel-cord radial construction results in tires that grip harder, track surer, and roll easier with minimum scuffing and distortion.



ALL MAKES — MODELS — SIZES!  
**40,000 MILE GUARANTEE** of actual treadwear

\*Michelin guarantee covers 40,000 mile tread life, defects in workmanship and materials and normal road hazards (excluding repairable punctures), is limited to free repair, or credit or refund equal to original purchase price multiplied by percentage of guaranteed mileage not run (at Michelin's option), and is conditioned upon use with "Airstop" tubes (where applicable) and non-commercial use on passenger car or station wagon.

### also UNDER CAR

*Specials*

DOUBLE-ACTION  
**GABRIEL**  
SHOCK ABSORBERS

RETAIL, \$8.95

**\$5.88**  
EACH,  
IN PAIRS



**BRAKE RELINE**

RETAIL, \$24.95

**FRONT END ALIGNMENT**

**\$17.88**

• We Set Toe In  
• We Adjust Camber and Caster  
• We Align Front End  
• This is a High Quality Complete Alignment

**FAMOUS WAGNER BRAKES**

• Double Action High Quality  
• Micro Finished Piston Rods  
• Mirror Smooth Cylinder Walls

**\$4.88**  
Most Cars  
RETAIL, \$8.95

• We install heavy duty lining on all four wheels  
• We repack front wheel bearings  
• We arc Lining to Fit Drums

We're the largest Michelin-X dealer in the state. We offer professional under-car service — and we also offer a complete range of new and retread tires for all makes of autos.

**OPEN FRIDAYS UNTIL 9PM**

**NU-TRED**  
30 S. MESA DR.  
PHONE 964-8629



**Tire Stores**

5014 N. 19th Ave. / 264 9516  
3503 N. 7th St. / 264-3748

# Devils' magic number: 4

## Sports

### WAC STANDINGS

	WAC				Overall	
	W	L	Pts	Opp	W	L
ASU	4	0	159	28	6	0
UNM	2	0	51	35	4	2
Utah	3	1	116	70	3	3
UTEP	2	2	91	123	3	3
UofA	1	1	24	41	3	2
Wyoming	1	3	42	95	1	5
BYU	0	3	20	68	2	5
CSU	0	3	52	95	1	6

**Last Week's Results**  
 Arizona State 42, Texas-El Paso 13  
 Utah 24, Arizona 0  
 Brigham Young 27, Utah State 20  
 New Mexico 17, Wyoming 7  
 West Virginia 24, Colorado State 21

**This Week's Games**  
 Air Force at Arizona  
 Wyoming at Brigham Young  
 Utah State at Colorado State  
 New Mexico at Texas-El Paso  
 Utah at San Jose State

## White keys Imp victory over 'Pups

Quarterback Dan White passed, ran, and kicked the ASU frosh to a 17-14 triumph over the New Mexico Wolfpups Saturday afternoon in Albuquerque.

A 10-yard scoring pass from White to 6-5 split end Bob Noble in the fourth quarter gave the Sun Imps the win. White, who was seven for 18, threw for 66 yards and also kicked a 30-yard field goal in the first period.

Jim Baker, a 6-0, 203 pound - fullback from West Orange, N.J., was the leading rusher for the Imps with 71 yards. Teammate Benny Malone added another 50 yards rushing.

The ASU yearlings tangle with the Arizona rookies at 1:30 Saturday afternoon at Sun Devil Stadium.

**SPORTS**  
 Call 3656

**Body**  
 AND  
**Paint Repairs**

FREE  
 ESTIMATES

**Berge**  
**Service**  
**Center**

16 E. University, Tempe  
 967-2063

By BOB WISCHNIA  
 Assistant Sports Editor  
 And the magic number is now four.

Arizona's Wildcats, in reality the Arizona State Sun Devils, sped to their 12th consecutive triumph over two years, upped this year's mark to 6-0 and solidified the grip on the top spot in the hectic Western Athletic Conference race Saturday night.

But many in the dispassioned Sun Bowl gathering of 23,035 are probably still wondering why the University of Arizona plays football doubleheaders. The public address announcer repeatedly referred to the Tempeans as the Wildcats, while the scoreboard read Arizona 42, Miners 13.

An expected air battle between Devil Joe Spagnola and the Miners' Billy Craigo never materialized simply because A-State's defense didn't give the UTEP quarterback time to throw the ball nor the receivers room to catch it.

Craigo could complete only six passes for a scant 72 yards, while Spagnola was on target 12 times for 194 yards.

The biggest weapon in the Devils' arsenal was the running of the six backs — Bobby Thomas rushing for 105 yards, Brent McClanahan 73, David Buchanan 59, Monroe Eley 59, Spagnola 22 and wingback J. D. Hill who gained 65 yards without officially carrying the ball.

With ASU leading 15-13 in the second quarter, fullback Thomas burst up the middle but the ball was knocked loose and squirted forward. Hill, attempting to block downfield for Thomas, accidentally kicked it forward. He then outraced Miner Mike Reynolds for the ball and dashed the final 65 yards untouched. That made the score 22-13.

The deep Devil defense (Kush substituted freely throughout the

game) completely thwarted the UTEP strategy.

The Miners came out of the dressing room at the start of the game and tried to establish some kind of running game. UTEP scored the first time they got their hands on the ball via a 44-yard run by fullback Phil Hatch.

From then on it was all uphill for UTEP as they consistently tried to run on Richard Gray, Tim Hoban and Bob Davenport. After Craigo realized the futility in that line of attack, they attempted wide delayed traps, draws, options and quick pitches. The team did manage to garner 164 yards on the ground (120 of that in the first half), but could manage only one other sustained drive — Hatch scoring from the two in the second quarter.

After the Miners' first score, Steve Holden returned the kickoff 42 yards to give Arizona State good field position on the 50-yard line. Spagnola wasted little time connecting for 43 yards to Hill on the UTEP three and sending halfback Eley over from there.

Don Ekstrand, who missed three conversion kicks, was perfect on a 26-yard field goal to up the score to 9-7 midway through the first quarter.

Thomas' four yard sprint increased the Devil lead to 15-7.

Hill's fumble recovery and run preceded an 80-yard drive capped off by Buchanan's 14-yard scoring jaunt around the right side after a delayed pitch from Spagnola near the end of the first half.

A-State tallied two scores in the second half on a nine-yard sweep by Buchanan and Spagnola's four-yard keeper.

Spagnola said after the game, "We really wanted to make a comeback after our poor showing at BYU last week. I thought we played very well. We switched

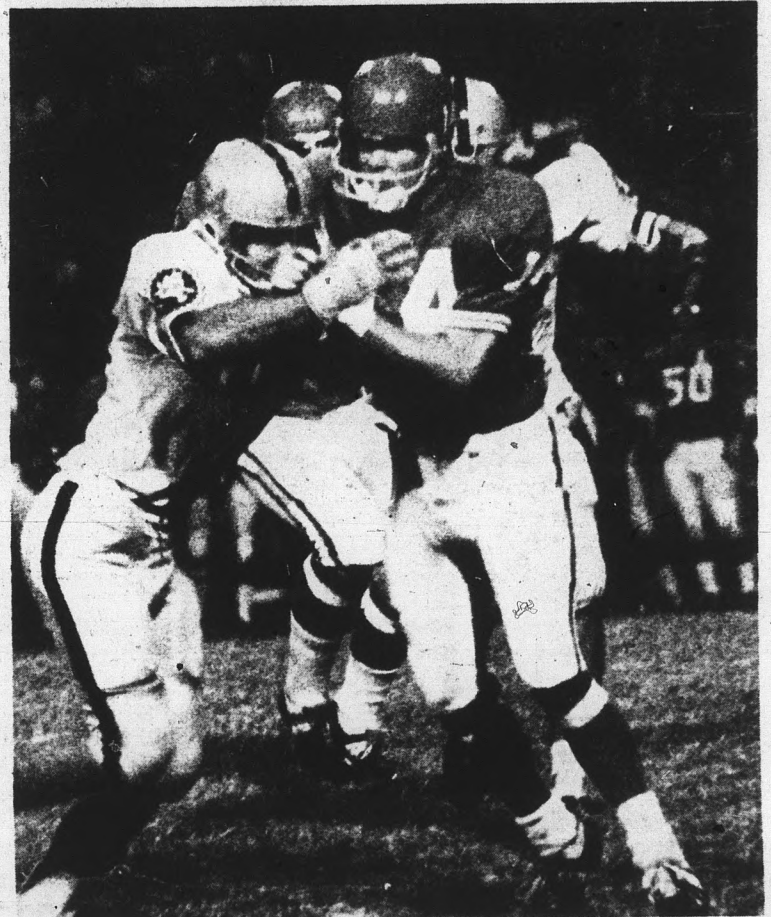
our whole offense around to shake them up and it did."

"We split J. D. (Hill) out quite a bit instead of keeping him in tight. Also Joe Petty came in and played a tremendous game."

Petty, a reserve sophomore from Newark, N.J., saw considerable action as a knee injury put the recently returned Calvin Demery back on the bench. Petty made some truly spectacular

grabs and provided impressive blocking from his tight end position.

While attempting to block downfield in the second quarter for Buchanan, Demery twisted and reinjured his knee. An operation will be necessary and the junior tight end may miss the rest of the year. Spagnola was also shaken up, suffering a slight concussion.



**CRAIGO GETS ATTENTION**

UTEP quarterback Bill Craigo is surrounded by defenders including Tim Hoban (64). Photo by Bob Wischnia

**FREE DELIVERY**

## Mrs. T's PIZZA

**50¢ OFF** SPAGHETTI—RAVOLI  
 LASAGNA—SALADS  
 SANDWICHES

A \$5 Purchase with a Copy of this Ad.

"YOU'VE TRIED THE REST NOW TRY THE BEST"

OPEN 4:30 P.M. - 11:30 P.M.  
 Fri. & Sat. 11:30 P.M.

724 S. Mill, Tempe 966-0664

**FREE 2 for 1 FREE**

2 SPAGHETTI & MEATBALL DINNERS **\$1.65 total**

2 CHICKEN CACCIATORE DINNERS **\$2.75 total**

## DINO'S

Italian Food & Pizza

16 E. 4th St., Tempe — Open at 5  
 OFFER GOOD TUES. THRU SUNDAY — TILL End of Oct.

**CLIP THIS COUPON**

## YOUNG LOVERS

Clip this coupon and bring it to your nearby Weisfield's Jewelers to receive a 20% discount on the diamond wedding set of your choice!

**20% Off** on any Diamond Wedding Set

Name \_\_\_\_\_

**weisfield's** JEWELERS

LOS ARCOS MALL  
 Scottsdale Rd. & McDowell

Over 50 Stores to SERVE YOU - Cash Value 1/20c.

# Why we think our Read-with-Speed program is better than Evelyn's:

We think our read-with-speed program is better than Evelyn Wood's. Or anybody's.

Here's why: Most of these courses go all out for raw speed, hurling ordinary 250 words per minute readers into the wild world of 2,000 wpm, 4,000 wpm — even 6,000 wpm!

It's a great novelty and all that, but... We don't approve. We think rates like these far exceed the ideal rate to read-with-speed.

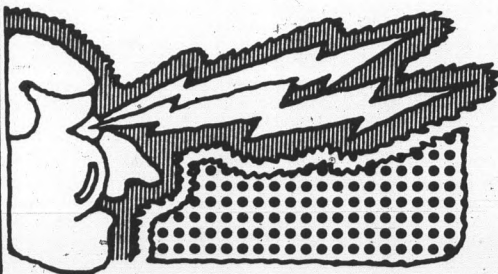
You see, you have to *force* yourself to maintain an unnaturally high reading rate like 4,000 wpm. Pretty soon, you can tire and begin to lose confidence in your recently-acquired speedreading ability. When that happens, your reading speed may very well decline to its old neighborhood of 250 wpm or so.

Here, then, is the major difference between Contemporary's read-with-speed course and all others:

We teach you to pace — not race — yourself through the things you read at a sensible, comfortable rate.

Which means you'll be reading most types of material at a rate of 1000 wpm — a healthy four times faster than most people read.

By the time you graduate from our course, 1000 wpm will be your *natural* reading speed. (Which means you'll probably never go back to being a 250 wpm weakling again!)



**Blinding Speed.** Tripling your reading speed without improving your comprehension merely allows you to not learn things three times as fast.

That's blinding speed for you all right. Blinding speed is what we *don't* teach at Contemporary.

Instead, we try to make you into the best 1000 wpm reader you can possibly be. Which means increased comprehension to match your increased speed.

(One way rapid reading can increase comprehension is by getting you to the end of a thought while the beginning is still fresh in your mind.)

By the way, we *guarantee* increased comprehension to *everyone* taking our course. (See our guarantee.)

**Are you still reading like you did in 3rd grade?**

You were taught to read word by word. And you probably still read that way. Which is one reason you read so slowly.

Before you can change this, you have to increase your peripheral recognition span.



If you're average, you can only see thisssssssss much (about ¼") with one eye fixation.

Contemporary can help you expand this so that it takes the least possible number of eye fixations per line. Per page. Per book.

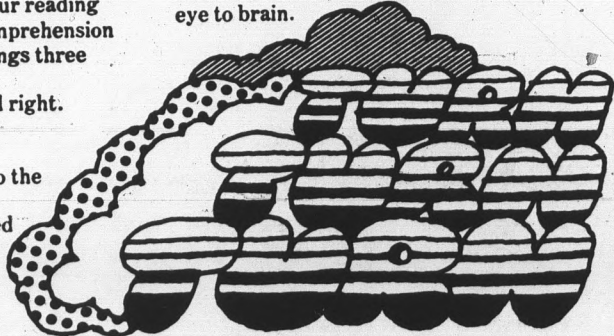
It's the first-step in increasing both your reading rate *and* your comprehension.

**Do you move your lips?**

You were taught to read by reading to yourself. Out loud. And you probably still read that way. To yourself, but silently now, inside your head.

This is called "subvocalization." It's only a step away from actually moving your lips. It's unnecessary. And it limits your speed to about 200 wpm.


Contemporary has developed an exercise that eliminates subvocalization, gets you to flash the words you read directly from eye to brain.



Do you have any idea how much time the average reader wastes on page-turning, alone?

We do. About 7-10 minutes a book. Which is why Contemporary teaches you speedpageturning.

We also teach you how to snake your eyes down the page and the proper way to blink your eyes (even this becomes important when you're reading at high speed!).

 **discouraging word.**

"Speedreading" Sounds like it ought to be an Olympic event, doesn't it? Doesn't say a thing about comprehension, either. (That's our primary bone of contention with the word.) So. Let's forget that word and let's remember this one: Contemporary.

2. You get to read some pretty great books during the course of the course. And all are provided by Contemporary.

3. You receive, upon completion of the course, the right to return anytime you like to brush up or further improve your reading skills. This is a lifetime privilege.



Contemporary guarantees you will more than triple your reading speed AND you will improve your reading comprehension.

If, after completing the course, you have not achieved BOTH these goals, we will refund your tuition.



There's more to talk about. Lots More. Like what speed you're reading at now. (We'll test it for you.) Like what our classes are like. (We'll show you one.)

Like the number of classes you have to take to complete the course. (You get an option here.)

And — of course — price. Like we say, there's lots more to talk about. So let's get together. Call us or send in this coupon and we'll call you.

Or, drop by any Wednesday night at 7 or any Saturday morning at 10.

Something to look forward to: Pretty soon, you'll be able to knock off ads this long in just 55.1 seconds.

It's our first name and it tells a lot about our approach to this reading thing.

We have examined (and taken) all sorts of courses that claim to make people better readers.

We have discussed reading techniques with some of the world's best — and fastest — readers.

We have also made a careful study of the process of reading. The physiology. The mechanics. The psychology.

The course we offer today is the product of all this research.

We believe it to be the most modern read-with-speed-and-comprehension course offered today.

Our graduates *know* it is.

**LAGNIAPPES, CUMSHAWS & Baksheesh.**

Ever run into a word you didn't know? Contemporary's read-with-speed-and-comprehension course includes a very unique (and very effective) (and very valuable) vocabulary-building program.

(Other lagniappes:

1. You discover three nifty ways to assemble information for easy recall. Not just one. Three.

I'm interested in more information concerning your read-with-speed (and comprehension!) course.



**Contemporary Educational Systems**

RIO SALADO BLDG., Suite 218  
2121 S. MILL AVE.  
Tempe, Arizona 85281  
948-0501

© Contemporary Educational Systems, Inc. 1970.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

