

Peacemakers act as mediators

Eleven faculty and staff members and the ASASU President have been named as ombudsmen of the campus.

Appointments were made by President H. K. Newburn.

The job of ombudsman was created in Sweden in 1810 to provide an intermediary between citizens and government — the "Citizens' Protector."

A University ombudsman is a neutral peacemaker. He receives complaints from students, faculty or staff, makes inquiries into the matters and suggests solutions.

He may recommend changes in University policy, but cannot make changes himself. He does not substitute for faculty advisers, or departmental chairmen and supervisors. Rather he supplements their work and the services of the various campus counseling agencies.

To qualify, the ombudsman either holds an elective position

at the University, or has special expertise in University organization and administration.

There is no cost to the complainant, and all dealings with an ombudsman are strictly confidential.

Most complaints ASU ombudsmen receive involve policies, procedures, and personnel. Since the office was established here on Sept. 7, 1968, they have handled such varied problems as:

—checking on lost scholarships and grades

—helping resolve residency problems

—arranging bail for a student whose wife had him arrested after a domestic quarrel, and later helping the couple seek marital counseling

—helping staff members recover overdue rent from student tenants.

A common student problem is anxiety over grades. Bernard L.

Jackson, re-appointed to a one-year term, explained.

"Students sometimes feel they weren't properly treated by a professor," he said. "They come over and want a grade removed or changed or just someone to discuss it with them to make it more palatable."

"I go over and talk to the professor, and try to arrange a meeting between the student and professor, or bring about some change. I can't demand a change, but I can make a strong appeal to a sense of fair play on the part of the professor."

He added: "I've only run into one professor who was unwilling to discuss the problem."

Jackson sees the ombudsman as an indispensable help to students.

"Students need direct input into the departments," he said, "and an ombudsman provides that. An ombudsman crosses all lines and all channels. You don't

have to get hung up arguing with people at different levels.

"Sometimes there are smoldering situations, and students become frustrated," he continued. "Someone has to try and maintain cool feelings. That person should be the ombudsman."

"I think if students knew about the ombudsmen who could help them, they would use the service. I also think the ombudsman role needs to be developed more. I would advocate more student ombudsmen."

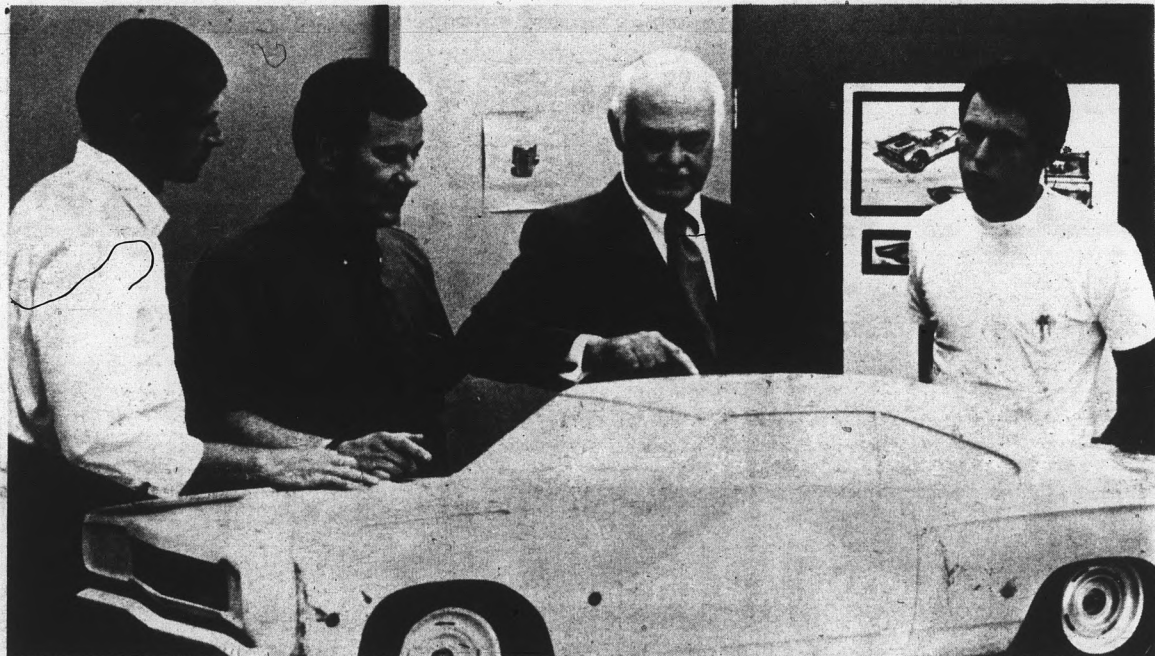
Jackson views the ombudsman's job as "a needed role. A positive role. Having an ombudsman is a big step forward for any institution today."

Other schools with ombudsmen are the Universities of California-Berkeley, Detroit and Kentucky. Also included are Michigan State University, San Jose State College, San Diego State College and Cornell.

Re-appointed to one-year terms are Dr. Gordon B. Castle, professor of zoology and assistant to the academic vice-president; James W. Creasman, director of special services; and Bernard L. Jackson, assistant dean in the Office of Student Affairs.

New ombudsmen this year are Mrs. Kathryn K. Gammage, director of the office of gifts and endowments; Dr. G. C. Helmstadter, professor of education and director of the testing bureau; Dr. John W. Klock, professor of civil engineering; Dr. Quino E. Martinez, professor of Spanish; Dr. Alan A. Matheson, professor of law; and Dr. Nicholas A. Salerno, associate professor of English.

Others are Dr. John A. Cochran, chairman of the Faculty Assembly; Glen E. Horning, chairman, Staff Personnel Committee; and Ronald T. McCoy, ASASU President.



FUTURE WHEELS — Checking out a mock-up design which may be the car-of-tomorrow are (from left) Ken Campbell and design professor Larry Bamford and (far right) Bill

Salviano. Discussing the model with them yesterday is GM director of design applications George Jergenson.

Crowder assumes administrative post

Troy Crowder, a handsome ex-fighter pilot with black-rimmed glasses and matching pipe, has been appointed assistant to University President H. K. Newburn. He succeeds Dr. Richard Landini who resigned as assistant to the president to accept the academic vice presidency at the University of Montana.

Actually the new administrator's job is three-pronged—in addition to acting as the president's counselor and representative, he is also director of University relations and associate professor of mass communications.

As director of University relations, Prof. Crowder says he is concerned primarily with communication within the University and between the University and the outside community.

"In this capacity," he says, "we are interested in projecting the true image of the University."

"Universities have suffered a loss of prestige in the public eye in the past few years. One of my jobs is to aid ASU in relaying to the man in the street the

University's objectives and goals — its reason for being."

Another aspect of the University relations job is the promotion of communication among students, faculty, staff and administration, as well as communication between the University and outside community groups.

In order to accomplish these goals, Prof. Crowder has been given the responsibility of coordinating the efforts of five major University agencies: the

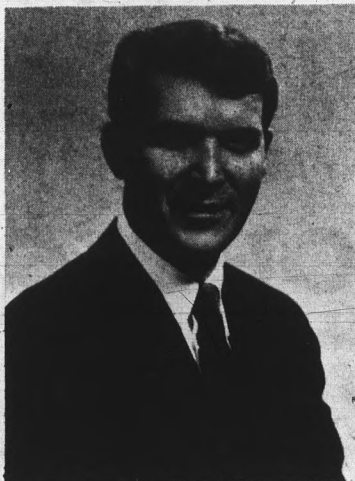
Office of Special Services, the Alumni Association Office, the News Bureau, the Bureau of Publications and the Office of Gifts and Endowments.

As assistant to the president of the University, Prof. Crowder again wears two hats: he advises the president and he communicates the president's policies to the campus and the community.

Several years of training and experience qualify him for his new responsibilities. He holds a masters of arts degree in journalism from the State University of Iowa. He has taught journalism and advised student publications and directed News Service departments in several Midwestern colleges.

Assistant to the president of three different universities including the Colorado School of Mines, Montana State University and most recently, Oakland University in Rochester, Mich. he also served as director of university relations at the latter.

Prof. Crowder is a member of the American College of Public Relations and a member of Sigma Delta Chi, a professional journalism fraternity.



Troy Crowder

State Press

ARIZONA STATE UNIVERSITY - TEMPE

Friday, September 18, 1970

Vol. 53, No. 2

GM designer visits campus

By JOHN BANASZEWSKI

Remember the Edsel? How about the Corvaire? The Vega could provide strike three and General Motors Corporation would be out of millions of production dollars already invested into the latest arrival on the economy scene.

But GM's director of design applications, George Jergenson, told the State Press yesterday that the giant corporation is in no present financial danger.

Jergenson, also an assistant professor of design, said that GM has a reservoir of cars that should be able to last at least 30 days. He added that the current UAW strike against the corporation should have little effect on the future of the Vega.

As to what killed the Edsel and the Corvaire, Jergenson says the Edsel was a middle-priced car at a time when there was no need for one.

With the Continental at one price end and a low priced car at the other, Jergenson says "the bottom fell out" on the medium-priced Edsel and consequently died due to lack of demand.

The death of the Corvaire was another story, Jergenson claimed. Contrary to popular belief the Corvaire did not die because of damaging reports by Ralph Nader concerning the Corvaire's safety, he said.

"It wasn't Nader who killed the Corvaire, rather the design improvements in the Ford Falcon pushed the Corvaire out of active price competition," he continued.

Forum, lectures planned

A program to improve and expand the discussion of current public issues will be initiated at the University this fall.

Included in the plan are two new undertakings, a public lecture series and a University forum program, scheduled to begin this semester; a continuation of college-sponsored events and a revision of guidelines involving outside speakers invited to the campus by student organizations.

The program was outlined by ASU President H. K. Newburn.

A University Lectures Board, composed of faculty and students, has been established and financed to develop a balanced program of outstanding public addresses on the campus each year.

Open to the faculty, staff, students and the public, the lecture series will be supported by funds provided by the Associated Students and matched by University funds not appropriated by the Legislature.

The objective of the series, for which there will be no admission charge, is to present "a broad spectrum of views and philosophies in the areas of national concern, international affairs, science and the arts."

President Newburn and Ron McCoy, ASASU president, have

(Continued on Page 5)

University faculty increasing in numbers;

Many new faculty members have been appointed to positions in each of the University's colleges.

In the College of Liberal Arts alone, there are more than 50 new faculty members. From the psychology department are Dr. Robert Haygood, Dr. Gary Galbraith, and assistant professors Barry Leshowitz, Sanford Braver, Geroge Chartier, Stephen Aronson and Irwin Sandler.

New educators in the Sociology department include Dr. Scott McNall, Dr. Robert Snow and Raul Leyba. Representing the geography department are Dr. Robert Durrenberger, Dr. William Acker and Dr. William McTaggart.

Dr. Donald Zoll has been appointed as a professor of political science and the mass communications department has selected Donald Ferrell and Dean Bennett for teaching positions.

The College of Education has added three assistant professors.

Peterson asks court support

Although the court system of the United States is not perfect, excessive talk and editorial comment by printed and audio media about what is bad about the court systems combined with little comment about what is good "could be disastrous to America," Superior Court Judge Howard B. Peterson told University students in summer education classes.

Speaking to classes on the basic issues of education taught by Dr. Warren T. Kingsbury, assistant professor of educational foundations, and other invited college of education classes, Judge Peterson asserted:

"The time has come when we must discontinue the practice of condemning our judges without a hearing. The day that Americans again praise their judges for following the law will be a great milestone in our historic quest for justice under the law."

The trend of criticism unrelated to the positive aspects of the courts already has "undermined respect for authority and has fanned the fires of lawlessness," Judge Peterson said in calling for Arizonans and Americans to "stand up for our court system and defend it."

"This is necessary not because our court system is perfect, but because it is the keystone of our freedom. It would be ridiculous to suggest that the way to improve our court system is by destroying it."

"Yet, this is exactly what many people are doing with their continuing onslaught of destructive criticism," Judge Peterson said.

He cited points of comparison of local courts with those of other states in support of his assertions:

—"Our Superior Court for Maricopa County is one of the most modern and efficient multi-judge court in the entire nation.

—"Our court is among the toughest in the land in punishing repeat offenders.

Judge Peterson urged students and all citizens of Arizona to visit the courts in action.

In the field of counseling and educational psychology are S. David Mazen and Dr. James McWhirter. New in the special education field is Dr. Thomas Roberts. Dr. Quentin Bogard has accepted an appointment as associate professor in higher education.

New assistant professors in Zoology are Dr. Gordon Murdock and Dr. Robert Ohmart.

The English department has added ten new staff members. They are Mrs. Cynthia Blumer, Mrs. Janet Bria, Dr. Frank D'Angelo, Dr. John Doeblner, Mrs. Nancy Hawkey, Nancy Lightfoot and Paul Matte, Mrs. Viola Seavy, Milford Shimer and John Coates.

A newcomer to the foreign languages department is Mrs. Lola Mackey, while Richard Reger has accepted an appointment to the geology department.

New professors in chemistry are Dr. Richard Juvet and Dr. Lars Kihlberg, who is visiting

Liberal Arts adds 50

from Stockholm University.

In anthropology new educators are Dr. Charles Merbs and Dr. Avraham Ronen, who is visiting from Tel Aviv University.

In the history department new professors are Dr. Louis Geiger, Dr. Ray Kelch and Dr. Rudolph Susel.

New instructors in the mathematics field are Dr. Frank Farmer, Dr. Alan Feldstein, Dr. Gregory Nielson, Dr. Albert Tucker, Dr. Alan Wang and Dr. Neil Weiss, and Dr. Ronald Jacobowitz.

Fourteen members of the faculty are new in the College of Fine Arts. In speech and drama are Dr. William Dobkin, Richard Sorvig, Dr. John Hetherington and Janet Elsea.

Newly appointed to the music department are Dr. Kenneth Snapp, Robert Miller and Robert Reynolds.

Art department appointments

include Dr. David Bershad, William Sterling Jr., Eric Kronengold and James Flanagan. New in the Center of Humanities are Dr. Neal Cross, Arnold Horwitch and Dr. Daniel Meyer.

Six educators have accepted appointments to the Graduate School of Social Service Administration. They are Richard Herman, Mrs. Ann Nichols, Kenneth Hennefer, Joan Gravell, Bettye Brannon and Marie Gregg.

New members in the College of Engineering include Byard Wood, John Hedrick and Dr. Mehdi Bahadori in Mechanical Engineering; Vernon Brackledge, Electrical Engineering and Robert Benzinger and Thomas Kanneman in Technology.

In the College of Nursing new faculty members include Ruth Zorrow, Barbara Wuebbels,

Marlene Weitzel, Angela Stumfs, Jane Stengel, Corrine Loing, Juanita Karons, and Rosemary Johnson.

The College of Business Administration has added 20 new members to its staff. They are Patrick McKenzie, C. Stevenson Rowley, Steven Cox, Paul Dickens, Timothy Hogan, Robert Shelton and Alfred Hagan.

In addition to these assistant professors are Robert Monczka, James Snyder, John Newstrom, James Hensel, Noel Powell, and Roger Eck.

New associate professors are Norman Daniel and William Reif. New visiting professors include Leon Hay, Wilbur England and Herbert Tonne, with faculty associates Joshua Bursh and William Conner.

In the College of Architecture new professors are Colin Young and John Corrie.

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Business adds eight to Council

Eight new professional members have been selected to the Dean's Advisory Council for the College of Business Administration.

Dr. Glenn D. Overman, dean of the college, said that members of the council are leaders in various types of business and industry who act as liaisons between the business community and the academic community.

Elected members for 1970-71 are Carl Bimson, vice chairman of the board of Valley National Bank; Bernard David, general manager of Revlon Inc.; Dr. Thomas Fullmer, state manager of Standard Insurance Company and F. Michael Geddes, president of Arizona-Colorado Land and Cattle Company.

Other new members include Roger S. Hagel, president of A. J. Bayless Markets, Elias Paul, president of Cudahy Company, F. V. Prus, general manager of Goodyear Aerospace Corporation and John Sullivan, executive director of Pepsi-Cola Management Institute.

The Advisory Council provides advice and acts as a sounding board to the dean and faculty of the College of business.

Officers of the Advisory Council are Lyman A. Davidson, president, Walter T. Lucking, vice-president and Thomas Sheridan, secretary-treasurer.

Traditional Homecoming myth on modern campus

Homecoming 1970 will have a new pertinence to the University if Tina Levitt, co-chairman of this year's activities has her way.

Miss Levitt, a junior, reflects the thinking of many of her colleagues when she says that tradition is no longer the ingredient that will keep Homecoming alive.

As a sociology major, she has given the subject much thought. She claims that today's students across the country are raising important questions.

"We are looking at such areas as population, ecology and Viet Nam, and we are asking why, when and how. Minority groups, even the women, are taking a good look and are beginning to react," she said.

As a result of this thinking, Miss Levitt said, "We plan to make this year's theme and the activities that are scheduled relevant and meaningful for students and alumni alike."

"Never before has Homecoming been planned with so many individuals in mind, so many people who want to be heard, so many people who want 'A Time Together,' the theme we have selected this year," Miss Levitt said.

"'A Time Together' will allow each of us to look into ourselves and to find a personal meaning in the 1970 Homecoming activities.

Members of the steering committee strongly believe that ASU will have a Homecoming that can be a significant and relevant week," she said.

Serving with Tina as co-chairman of the steering committee is R. J. Davis, sophomore. Working with these two in planning the 1970 Homecoming activities around "A Time Together" are 20 other students.



Tina Levitt

Pageant entries open in 'Miss Wool' contest

Arizona woolgrowers are starting their yearly search for a candidate to represent the society in the national competitions for the title "Miss Wool of America."

Entry is now open for campus women in the Ninth Annual "Miss Wool of Arizona" pageant Oct. 25 in Phoenix.

To be eligible, a candidate must be between 18 and 25 years of age, at least 5-feet-6, able to wear a standard size 10 dress, single and never married, and have completed one year of college.

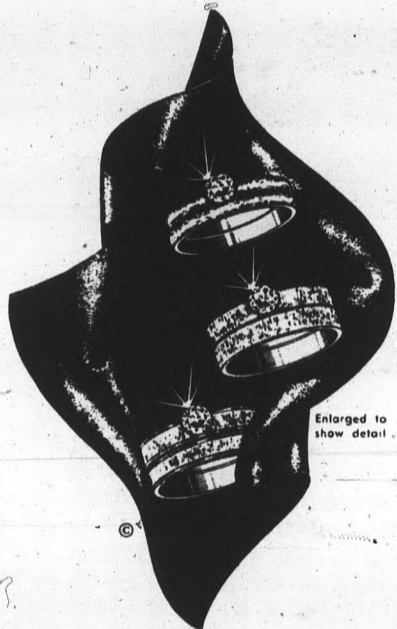
Applications may be obtained from Mrs. Steven Zvonar, 7749 N. 17th Drive, Phoenix. They must be returned to her, accompanied by a full-length portrait or snapshot, by Oct. 7.

The competition is sponsored by the Wool Growers of Arizona Auxiliary and Midtowners Business and Professional Women's Club.

Barry to speak to engineers

Sen. Barry Goldwater is scheduled to lunch tomorrow with the Arizona Society of Professional Engineers. The event, closed to the public, will be held in Mariposa Hall, and the topic to be discussed is "Engineering and Environment."

The senator's office reported he hasn't been able to reschedule his planned appearance at the College of Law which was cancelled Wednesday.



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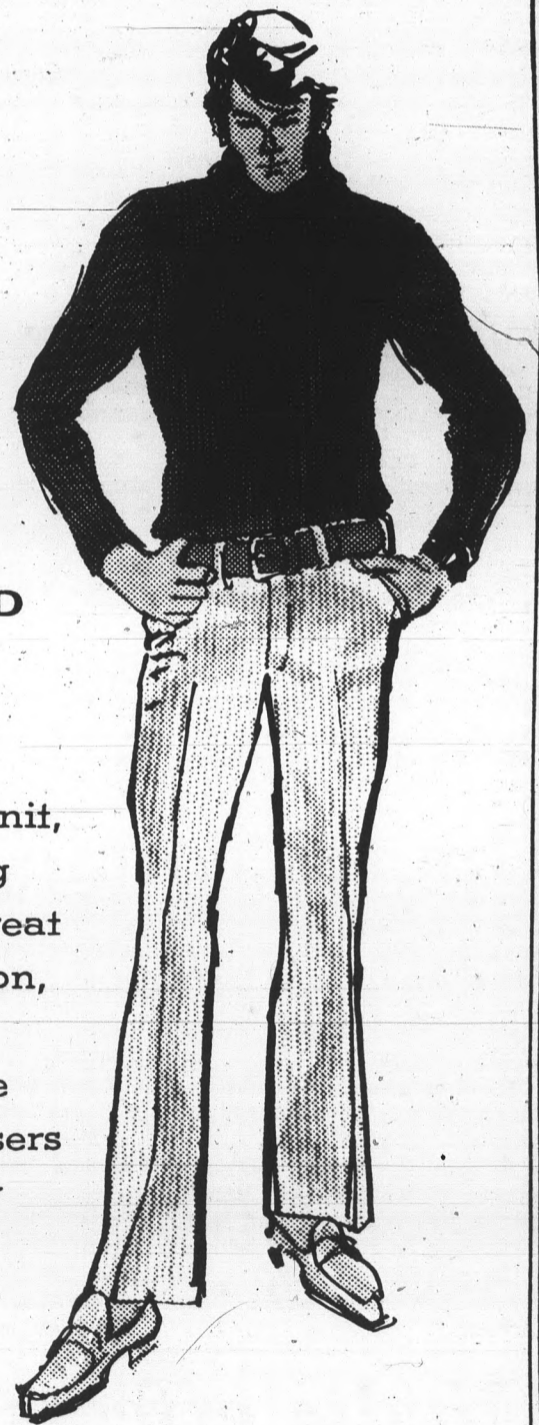
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Grant awarded for illness study

Rosemary Johnson, professor of nursing, is one of three women in the nation to receive an American Nurses Foundation, Inc. grant for nursing research.

Miss Johnson is studying "The Blue-Collar Family and Decision-Making Applied to Health and Illness Behavior," as part of her work toward a doctor of public health degree at the University of California at Los Angeles.

She said that increased understanding of who is making health and illness decisions in the family could be valuable to health practitioners when meeting the needs of these families.

Her study will involve 481 families of men who hold non-managerial jobs in food stores in the greater Los Angeles area. Each man and his wife will answer one questionnaire independently, then a second questionnaire together. A sub-sample of the families will be selected for personal interviews after this.

Miss Johnson hopes to complete the research and her dissertation within one year, while continuing fulltime teaching at ASU.

If Miss Johnson's study indicates that both parents are involved in making decisions about their child's illness, then physicians should work with both parents, not only the mother. Just because the mother brings the child to the doctor does not mean that she made the decision to come, Miss Johnson said.

If the husband-father of the family is quite involved in making health and illness decisions, then some type of health education program should be geared toward him. Miss Johnson said health centers might look also at changing their hours for the men's convenience. "Present 8-to-5 hours limit total family involvement," she said.

Her questionnaires and interviews will indicate the backgrounds these blue-collar families have to help in decision-making: their level of knowledge,

education, attitudes toward health and illness, previous encounters with crisis situations and several other indicators.

Each spouse will respond alone to statements that range from "If you wait long enough, you can get over most any disease without getting medical attention" to "The medical profession is about the highest calling a man can have in this country."

It also asks what each would do about numerous physical discomforts of varying degrees, and what symptoms suggest certain common diseases.

The dual questionnaire seeks to determine who decides the health habits of the children in relation to their sleep, nutrition, immunizations, and more serious problems of accidents and surgery.

It also asks who decides about physical examinations for the adult family members, and minor or serious physical symptoms, and accidents and needed surgery.

Miss Johnson is interested, too, in what the husband does when he is at home, including usual household routines, feeding the infants, teaching the older offspring, disciplining them and other home situations.

Eight hypothetical situations about illness in children are part of Miss Johnson's study. They are used to determine the action parents would take in the situation, and who would make that decision: the husband usually or always, the wife usually or always, or husband and wife jointly.

Miss Johnson also will ask about occupational, educational, religious and ethnic backgrounds, plus questions about the age and number of children.

"My interest and concern in both nursing service and teaching are the importance of the family in health, prevention of disease and illness, and in the illness care of its members," she said.

Operas comic, myth

The University Players will be working along with the Lyric Opera Theatre in this year's musical production "How to Succeed in Business Without Really Trying," Dec. 9-11.

"Don Pasquale" by Donizetti, a comic opera in the series, will run Oct. 16-17 and Oct. 23-24.

An award winning children's opera, "Playback" by Ronald Presti, will be staged Jan. 15-16. Following on Feb. 26-27 will be "Christopher Sly," a Shakespearean opera by Argento.

Mozart's "Don Giovanni" can be seen March 19, 26, 28 and April 3.

Orchesis, the University Singers and the Lyric Opera Theatre will join forces in "The Unicorn, Gorgon and Matticore", a choral ballet by Menotti.

Finishing off the season will be Barab's "Who Am I?"

Season tickets for all University Player and Lyric Opera Theatre productions are now available to the general public at \$11, the faculty at \$8.50 and to students at \$5.

Media effects eyed

Fred Rogers, chairman of the Child Development and Mass Media Forum of the White House Conference on Children, will appear in a hour KAET-TV, Channel 8, special on "How Mass Media Affect Children", Tuesday at 9 p.m.

Rogers, of "Misterogers Neighborhood," will conduct a two-day hearing into the topic Monday and Tuesday in Washington, D.C. at which ex-

perts in child development, government representatives and producers of television and books will testify.

Also scheduled to testify are Neil Hickey, New York bureau chief for "TV Guide"; Chuck Jones, Board of Children's Programming, ABC; Carl Nader, Board of Educational Films for Walt Disney Productions and Dean Burch, chairman, FCC.



MULTIMEDIA STATUE—A combination of foam rubber, plastic tubing and sun-colored bottles depicts Prof. Harry Wood's concept of "Lincoln in the Rain." The piece is part of "Faces of Abraham Lincoln" exhibit by the University professor of art now on display in Matthews Center.

Kigin to head Extension

Dr. Denis J. Kigin, director of summer sessions and professor of industrial technology, has been appointed as Dean of Extension.

Dr. Kigin served as assistant dean of extension prior to his appointment. The new dean has named Henry C. Koelbl and Edward E. Scannell as coordinator of class programs and coordinator of continuing education, respectively.

Kigin said Koelbl, a retired Air Force commander new to the ASU staff this year, will be

responsible for the university's growing credit extension program, while Scannell, assistant professor of marketing from 1964 to 1968 and again in 1969 after additional graduate work, has the responsibility of working with business, industry and educational organizations in developing non-credit extension services.

Koelbl, whose background includes emphasis on administration, industrial relations and executive development, retired from the Air Force last May.

Holder of a master's degree in personnel management from George Washington University and a former part-time instructor at Florida State University in the same subject, Koelbl has 12 years of experience in recruitment, career guidance, classification, assignment, promotion, occupational analysis, survey directions, human relations counseling and placement.

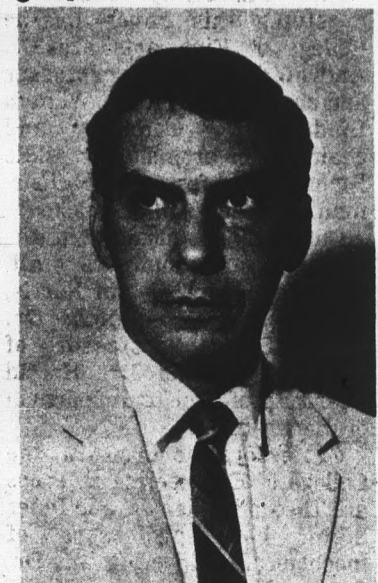
Scannell, who holds bachelor's and master's degrees from the University of Northern Colorado and additional graduate work at the Universities of Wisconsin and Iowa, the latter on a graduate fellowship awarded him in 1968, was coordinator of executive

programs in ASU's College of Business Administration for four years.

A consultant to the Salt River Project; Arizona State Employment Service, unemployment compensation division; and the Pepsi Cola Management Institute, Scannell has conducted more than 300 specialized sales and management training programs for retailing, manufacturing, governmental and trade and professional organizations. He has been a speaker for more than 200 other groups.



Henry Koelbl



Edward Scannell

Mexican murals, crafts on display in Gammage

"Four Contemporary Mexicans," fifth in a continuing series of exhibitions of the works of artists from Latin America, will be on view at Gammage Auditorium beginning Monday to Oct. 27.

Although only two of the artists were born in Mexico, all of them have made Mexico "their artistic home, the source of their imagery and artistic philosophy," said Rudy H. Turk, curator of University Art Collections.

Francisco Icaza was born in Mexico in 1930. He spent his early years in Europe but returned to his homeland in 1953 where he has devoted himself exclusively to his art.

Winner of many honors and awards, he has participated in many collective exhibitions of painting in major museums of Europe, Asia, Latin America and the United States. He was represented at Expo 70 and has had one-man shows at the Phoenix Art Museum and at ASU.

Efren Ordonez, also Mexican born, studied architecture at the University of Nuevo Leon in Monterrey, Mexico. He has been a professional artist and painter since 1947 and, like Icaza, his work has been selected for the Hall of Honor at the Palace of Fine Arts in Mexico City.

His murals and sculpture can be seen in Monterrey, and two of his paintings are in the permanent collection at the National Museum of Modern Art in Mexico.

9 listed among educators

Nine University professors representing three colleges will be appearing in the 1970 edition of "Outstanding Educators of America."

The professors have been selected because they have distinguished themselves by exceptional service, achievements and leadership in education, according to the program's director John Putnam.

In the introductory message of the publication, former Vice President Hubert Humphrey wrote, "The greatest strength of any nation is its human resources. These are the men and women who by their actions in the classroom today mold the course of history."

The University educators receiving this honor in the College of Fine Arts are Dr. Andrew Broekema, professor and chairman of music; William Linderman, professor and chairman of art; and Dr. Gale Richards, professor and chairman of speech and drama.

Outstanding educators in the College of Business Administration are Martin Farris, professor of economics; Dr. Keith Davis, professor of management, and Dr. Harold Fearon, professor and chairman of management.

Professors honored in the College of Engineering Sciences are Theodore Allen Jr. and Peter Stein, both professors of mechanical engineering, and Dr. Obert Moan, professor of industrial engineering.

Myra Landau, born in Bucharest, Rumania, studied in England and France. During World War II she emigrated with her family to South America. Her first one-man show was in Buenos Aires in 1954. Since then she exhibited regularly in museums and galleries throughout Latin America. She works in oils, inks, and graphics and has won acclaim from Mexico's leading critics.

Both she and Icaza are founding members of Salon Independiente, and last summer she had a one-man show in San Francisco.

More about

Program

(Continued from page 1)

announced as members of the University Lectures Board for 1970-71: Professors George Downing, chairman; Heinz Hink, Rosemary Johnson, Carleton Moore, Willard Pedrick and students Barry Aaron, Frederick Grant, Thomas Harper and Russell Kolsrud.

In addition to the public lectures program, the University Lectures Board will coordinate (for scheduling convenience) addresses by non-campus speakers sponsored by the academic divisions of the University. Responsibility for these events, including invitations to speakers, will remain with the deans of the respective colleges.

Kaydette selection

Kaydettes, the women's auxiliary to Army ROTC, is sponsoring the first of two selection teas 3-5 p.m. Monday in the Art and Architecture lecture hall.

Interested University women are invited to attend.

Professor edits book

A large portion of Arizona history comprises a major segment of a new book released this month by the Interstate Printers and Publishers, Inc., Danville, Ill.

Entitled "The Life and Times of Joseph Fish, Mormon Pioneer," the 543-page volume is edited by Dr. John H. Krenkel, professor of history at Arizona State University.

Based on a journal Joseph Fish maintained from the time he was 16 years of age until his death in 1926, the autobiography is a record of many events in Mormon history over a period of more than three quarters of a century.

Among the topics covered in the volume are life in Nauvoo, the trek to the Great Salt Valley,

early conditions in Northern Utah, the establishment of the first settlement in Southern Utah, the Indian wars, the Anti-Mormon conflicts in Utah, the colonizing of Arizona by the Mormons with an account of the founding of Snowflake, frontier life in Arizona, the Indian wars in Arizona, the prosecution in Arizona of the Mormons for polygamy, two attempts at colonizing in Mexico, life in Graham County, Arizona, during the 1890's, and closes with a description of life in Enterprise, Utah, from 1917 to 1926.

In addition to the journal which serves as the basis for the present volume, Fish is also the author of "The Pioneers of the Rocky Mountain Region," 2,000 pages; "History of Arizona," 762 pages;

and "The Life and Times of Joseph Fish," 500 pages.

Fish held at various times five different public offices, and was a farmer, a surveyor, a school teacher, an actor, a lawyer, a saw mill operator, a carpenter, a bricklayer, a freighter, a store clerk, a store superintendent, a grist mill operator, a ditch digger, and a soldier.

Dr. Krenkel, a member of the ASU history faculty since 1947, is the author or editor of four published historical studies and biographies. Copies of the Fish autobiography may be obtained at Hill's Book Store at the Tempe Center, at the L.D.S. Book Store in Mesa, and at Guidon's Book Store in Scottsdale.

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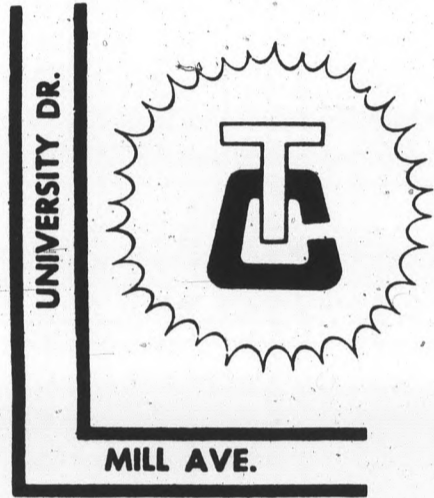
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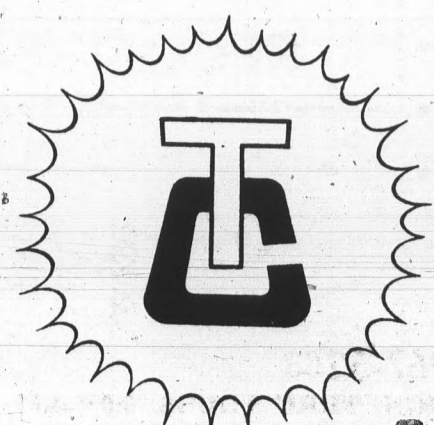
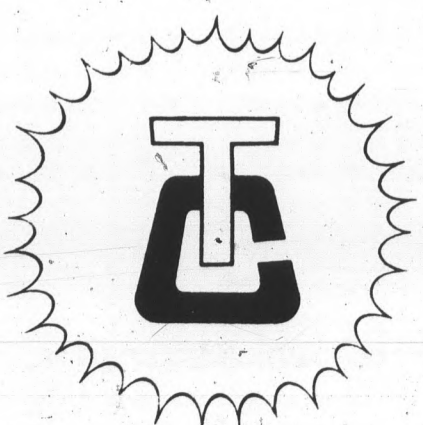
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UNIVERSITY & MILL

*"In the Heart
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Helping them "come together"

Chicano organizers plan help-thy-neighbor action

It may be a little quicker and a lot easier to "love thy neighbor" this year.

A blue-eyed dark-blond Chicano, raised in the inner city, will connect the needy and the willing: Conrad Martinez has been named to coordinate community service activities from the University to the Valley.

At last there is a place to go for campus fraternity brothers, religious leaders, young political activists, dedicated dorm girls and any others who want help-thy-neighbor assignments.

And at last there is a place for those who need that help to call in and ask for it. The number is 965-6305, and the man is Martinez: student involvement coordinator. He works in the Center for Community Services, under Don Campbell, director.

His office is the place for individuals and groups from campus and community to merge: anyone who needs student help, anyone who wants to provide that help; any group that needs volunteers and any group that has those eager volunteers.

For years, college students have spearheaded service activities in communities—like creating a playground in Mexico, refurbishing a decaying day care center and collecting thousands of cans of food and hundreds of toys at Thanksgiving and Christmas.

Each club has undertaken its own project and found its own needy families. Although all the

efforts were valued, some were duplicated and others went to those whose need was not as extreme as unnoticed others.

Martinez, himself a high school dropout, knows where the needs are. He was raised in the inner city of Phoenix, and recently worked nearly four years with Operation LEAP as assistant youth specialist.

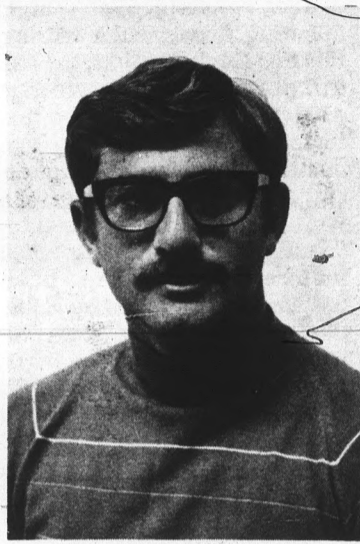
After passing the high school graduate equivalency test, he enrolled in Phoenix College night school and joined the ASU staff. While working fulltime, he hopes eventually to complete his requirements for a bachelor's degree in sociology at ASU.

Martinez wants volunteers with any backgrounds, any skills and any specialties. Art, music or drama students can be channeled to parks departments, the Urban League, Salvation Army or YMCA. Sociology or psychology majors could work at the mental hospital or service agencies. Science majors might end up in the fields, helping farmers.

Yet many purely manual jobs, often an energetic break from the students' thinking routine, are abundant, Martinez said. Carpentry, painting and plumbing are only a few possibilities. "A lot of senior citizens in the inner city need their houses repaired and are unable to do any of it themselves," Martinez said.

Tutoring, aiding in day care centers, reading to the blind and advising youth groups are other jobs that head a long list. In particular, drivers with cars,

trucks or buses are needed urgently. Martinez said his major problem this year will be transportation, because he has no funds. "We will have to depend on agencies and motor pools, at least for this year," he said.



Conrad Martinez

Anyone on campus with a yen to help others should call Martinez and offer his time—either for a few hours occasionally or as a regular routine.

The opportunities are unlimited, ranging from a cozy afternoon party for preschoolers, to challenging work in the state mental wards, or comforting wounded soldiers.

And you don't even have to hunt up the job: Martinez will hand it to you any time, any day.

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Miller gives band vigor

The football team won't be the only group put to a test tomorrow night in Sun Devil Stadium.

The 145-piece Sun Devil



Robert Miller

Marching Band, under new leadership, will also be displaying its prowess — but during pre-game and half-time performances.

Dr. Kenneth Snapp, new director of bands, said the colorful program has been planned and rehearsed by Robert Miller, new assistant band director, for whom the occasion will be a sort of personal "homecoming."

Miller, who earned his bachelor's degree at ASU in 1962, was president of the Sun Devil band during his junior and senior years on campus. After graduation, he went on to establish himself as one of the state's most popular and competent band directors.

During four years of teaching at Tempe High School, he led the Buffalo band to a prominent position among high school bands. Similarly, when he went to Mesa Community College as band director there, a position he held four years, he helped that

band gain statewide, regional and even national recognition.

Now back at ASU as assistant director of bands rather than a student bandsman, he and Robert Rhodes, a graduate assistant, have been putting the Sun Devil musicians through rigorous drills and rehearsals in preparation for the opening performance.

In his programming, Miller emphasizes powerful, modern arrangements and precision drilling. Saturday night, following a spectacular entrance into Sun Devil Stadium, the band will present a special pre-game program. The half-time performance will include such numbers as Henry Fillmore's spirited march, "Americans We;" a Miller arrangement of "Tonight," featuring four majorettes with the band; "Aquarius," arranged by Robert Green, ASU senior from San Diego; and a swinging arrangement of "Strike Up The Band," featuring the percussion section.

Women's job offerings listed

The annual report listing employment offers and prospects for women was released this week by Dr. Robert F. Menke, director of University placement.

Secretary-receptionist and accounting job opportunities were up, with company offers rising 16 to 20 per cent from last year.

Business demands for employees is the highest, 47 per cent of the offers covered in the national sample. The business group includes insurance, advertising, banking, financial and publishing companies.

By type of position, most offers were as general business trainees, followed by EDP programmer systems analyst.

Generally, women's beginning salaries increased at a slightly higher rate than those for male bachelor's degree candidates. There is also a much wider range in dollar averages, extending from \$462 for airline stewardess trainees to \$857 for engineers.



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Indians to present film

As part of its cultural affairs program, the University India Association is presenting an Indian movie — "Milan," this evening at 7:30 in PSB100.

The story involves the tragedy of a man who lives in sweet and bitter memories of a life he has shed through reincarnation.

Dialogue will be in Hindu without English subtitles. A synopsis of the play will be provided.

According to the President of the India Association G. C. Bhuyan, "This is a full fledged

Indian film in Hindi in which the customs of Indian can be learned."

Indian students will greet and converse with the public at 7 p.m. before the film starts. Refreshments will be served during intermission.

Donations are \$1 for students and 50 cents for children. Students without money are urged to "chip in what they can," says Bhuyan. "These funds will be used to meet the expenses of showing the film."

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KAET weekend

11:30 a.m. Fires Of Creation — "John Burton" - Burton, world-famous artist in glass, presents an unusual program of art and philosophy. While working at the torch, he speaks extemporaneously on creativity as a solution to many of the ills and frustrations of the modern world.

12:45 and 4:30 p.m. Charles Pad "Cartoon Types" (C) - Charles Johnson surveys the various and sundry cartoon stereotypes used by cartoonists in their work, itemized for the viewer's reference.

1:00 and 4:00 p.m. What's New? — "Folk Songs" - Tracy Newman, folksinger, discusses the numerous musical instruments used to play folk music, then actually plays not only her guitar, but the ukelele, baritone uke, 12-string guitar, banjo, harmonica, autoharp, steel drum, and kazoo.

2:30 and 8:45 p.m. Profile Phoenix (C) First program of the fall season with Ercele Morris and Louise Randolph, co-hostesses, with a calendar of upcoming events in the Phoenix area and an interview with an influential personality. Edwin DeRocher, managing dir., Palace West Theater.

2:45 and 8:30 p.m. DIALOGUE (C) Returns with its first show of the new season with William P. Mahoney, prominent Phoenix attorney, Guest - Ambassador Clifton Wharton discusses the life of the professional diplomat.

9 p.m. NET Playhouse — "Talking to a Stranger" - Seen from the son's perspective tonight, this drama portrays a tragic weekend in the lives of a family.

HIGHLIGHTS SUNDAY

5:30 p.m. KNOW YOUR ANTIQUES — Ralph and Terry discuss the quality of pressed glass and cut glass in addition to showing marks on cut glass. They explain the oddities of a Victorian place setting. Terry dates Ironstone china by shape and design. Ralph continues to refinish his chair using wood filler. They also have a brief history of ladder-back chairs.

6:30 p.m. THE AMERICAN WEST — "Santa Barbara - Fiesta City" - The scene of a large, colorful annual fiesta saluting Santa Barbara's background. Magnificent floats, floral parades, street dancing by citizens dressed in the costumes of early Spanish and American settlers and the excitement of a major California event highlight this program.

7:00 p.m. Chicago Festival — "Ritual D" - An original Jazz Ballet dramatizing the rise of power of political demagogues and featuring Chicago choreographer and dancer Gus Giordano. Through a highly stylized dance form and the use of two narrators, the dance depicts what town and proceeds to lead the populace into war. Narration and score are by J. Mark Quinn.

7:30 p.m. Questions — "To Smoke or Not to Smoke" - This program is about and for teenagers on the subject of smoking. Furnishing continuity is a title song, in which folk singer Berle Cherney ruefully laments his group think docility; his unsuccessful attempts to be different; and with tongue in cheek he celebrates his single achievement in the direction of "individuality."

8:00 The Forsyte Saga — "Afternoon at Ascot" - Fleur and Jon seem resolved to keep their distance, but Holly sees trouble brewing. Anne, certain that Fleur's passion is not dead, fearfully confronts her husband.

9:00 p.m. Evening At Pops — "N.Y. Rock & Roll Ensemble" - New York Rock and Roll Ensemble play Bach, Kamen and original material.

Environmental Human values course seminar offered offered by engineers

A professional seminar, "Environment and Man," will be offered this fall by the College of Engineering Sciences.

Classes, which began Sept. 15, meet Tuesdays and Thursdays 11:40 a.m. to 12:30 p.m. Juniors, seniors and graduate students may enroll.

Dr. John W. Klock, professor of civil engineering, said two general subjects will be covered in the course:

—The physical, chemical, and biological components of the natural environment and

—man's impact on the environment, types of pollution and their origin, and the environment's effect on man.

The seminar is open to non-engineering students.

The problem of getting the engineer to better understand his role in society has a possible solution in the form of a new engineering course entitled Technology, Society and Human Values.

The three hour course, ES 498, has been initiated and will be taught by Prof. H. William Welch, associate dean of the College of Engineering Sciences and professor of electrical engineering.

The course may be used to satisfy the social science or humanities requirement for students in the College of Engineering Sciences. It is also open to non-engineering students with approval of their advisers

and permission of the instructor.

According to Dean Welch the purpose of the course will be to examine those values which motivated mankind to create technology and society and to identify the areas of conflict and resolution between basic human values and technological society.

The text book for the course contains 38 selected writings from humanists, scientists, engineers, sociologists, philosophers, politicians and journalists.

Visiting lecturers will discuss related topics in engineering and the humanities.

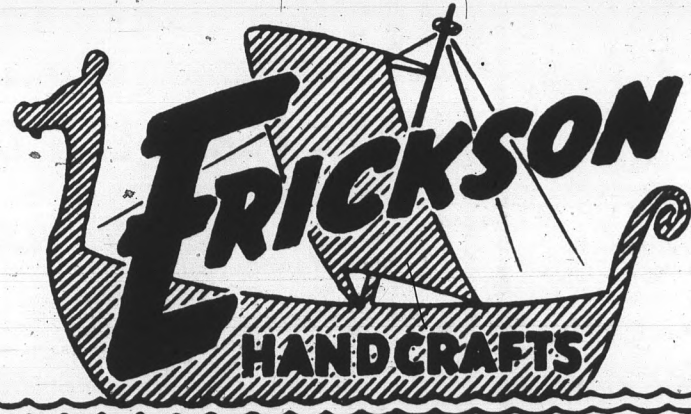
Group discussion will be emphasized in the class.

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Night seminars set for business

The University's Center for Executive Development will open four different seminars for continuing education in specific aspects of modern business next month.

Data Processing is open to managers and others interested in gaining a basic knowledge of the function and equipment for both mechanized processing and modern electronic computers.

Joe White, coordinator of executive programs for the center, said the four seminars are Data Processing, Fundamentals of Financial and Managerial Accounting, Purchasing, and Personnel Administration.

All four seminars are scheduled to meet in the center's wing of the College of Business Administration building.

The course runs from Oct. 1 through Nov. 19, meeting each Thursday from 6:30 to 9 p.m. under the direction of Dr. Gerald Huston, associate professor of quantitative systems. All-inclusive fee for the course is \$55.

Fundamentals of Financial and Managerial Accounting begins Oct. 6, meeting from 7 to 9:30 p.m. each Tuesday for 12 weeks. Dr. John G. Helmkamp, chairman of the accounting department; Dr. Leory F. Indieke and Dr. Andrew A. Haried, associate and assistant professor of accounting, respectively, will lead the seminar. Fee is \$85.

The course is designed for the non-financial manager who relies heavily on available accounting information but who has not been trained in a diversity of accounting subjects.

Purchasing also opens Tuesday, Oct. 6 and will meet in 10 weekly sessions from 7 to 9:30 p.m. Headed by Dr. Robert Monczka, assistant professor of management, the seminar will provide enrollees with a solid foundation for educational advancement and professional growth in purchasing and materials management. Fee is \$80 for this course.

Personnel Administration, designed to aid professional growth in personnel administration for practitioners or

Steve Allen to head alumni fund drive

Television star and University alumnus Steve Allen has accepted the chairmanship of the new President's Club division of the University's annual alumni fund drive.

Last year the fund recorded the largest amount of contributions from the largest number of alumni since it was started. The new President's Club division will involve efforts to obtain \$1,000 in annual gifts from the University's most prominent alumni.

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others interested in the field, opens Tuesday, Oct. 13 and will meet for 10 sessions from 6:30 to 9 p.m.

Dr. Harold C. White and Jack L. Mendleson, both associate professors of management, and Dr. Gerald L. Bassford, assistant professor of management, will head the course. Complete registration fee is \$85.

Details and enrollment forms are available by calling Joe White at 965-3441. He recommends early enrollment because of the limited enrollment in each seminar.

Kiddie play tryouts

Auditions for the Aurand Harris musical melodrama "Rags To Riches" will be at 4 p.m. Sunday and 7:30 p.m. Monday in the Lyceum Theatre.

This second production of the University Players' 1970-71 season is to be staged at the Lyceum Theatre Oct. 23-25 and Oct. 30-Nov. 1, combining live actors and hand puppets.

The play, a children's theatre production designed for family audiences, is based on two stories by Horatio Alger, said Director Alan Grier.

For script reading prior to tryouts, scripts may be checked out from the drama office at the Lyceum Theatre.

Cosby, Greco offer Gammage potpourri

Neil Diamond, Jose Greco and Bill Cosby are among the performers scheduled for the 1970-71 season at Grady Gammage Memorial Auditorium.

In addition to fine arts and celebrity performances, the series includes theater, dance and chamber music presentations.

Theater performances will include the production "Hamlet" starring Dame Judith Anderson one night only, Saturday, Oct. 31.

The Noh Theatre, the "first theatre" of Japan, also is scheduled to appear during the season.

A performance of the Broadway musical "Zorba" also has been scheduled.

The dance series, entitled "Man and the Dance", leads off Monday night, with Edward Villella and company with a presentation of American dance.

Others in the series include the Alwin Nikolais Dance Theatre and the National Ballet of Canada.

Saturday, Oct. 24, Grady Gammage will present the last in a series of all-Beethoven programs in honor of the two-hundredth anniversary of the musician's birth.

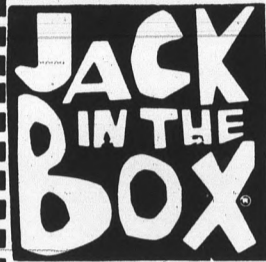
Why Do You Read So Slowly?

A noted publisher in Chicago reports there is a simple technique of rapid reading which should enable you to increase your reading speed and yet retain much more. Most people do not realize how much they could increase their pleasure, success and income by reading faster and more accurately.

According to this publisher, many people, regardless of their present reading skill, can use this simple technique to improve their reading skill, can use this simple technique to improve their reading ability to a remarkable degree. Whether reading stories, books, technical matter, it becomes possible to read sentences at a glance and entire pages in seconds with this method.

To acquaint the readers of this newspaper with the easy-to-follow rules for developing rapid reading skill, the company has printed full details of its interesting self-training method in a new booklet, "How to Read Faster and Retain More," mailed free to anyone who requests it. No obligation. Send your name, address, and zip code to: Reading, 835 Diversey, Dept. 160-219, Chicago, 60614. A postcard will do.

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This coupon and a minimum 50c purchase entitles the bearer to a large 20c size Jack Cold, Root Beer or Orange Drink.

Good Thursday & Friday Sept. 17 & 18.

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Good thru Sept. 19th

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HAIR SPRAY

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Limit 2

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Good thru Sept. 19th

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Takes Prints or Color Slides
reg. \$9.99 value.

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Good thru Sept. 19th

VALUABLE COUPON

COUPON DAYS

BIC
School Special

37¢

One 49 cent pen plus Two 19 cent pens 87 cent value

with coupon
Limit 2

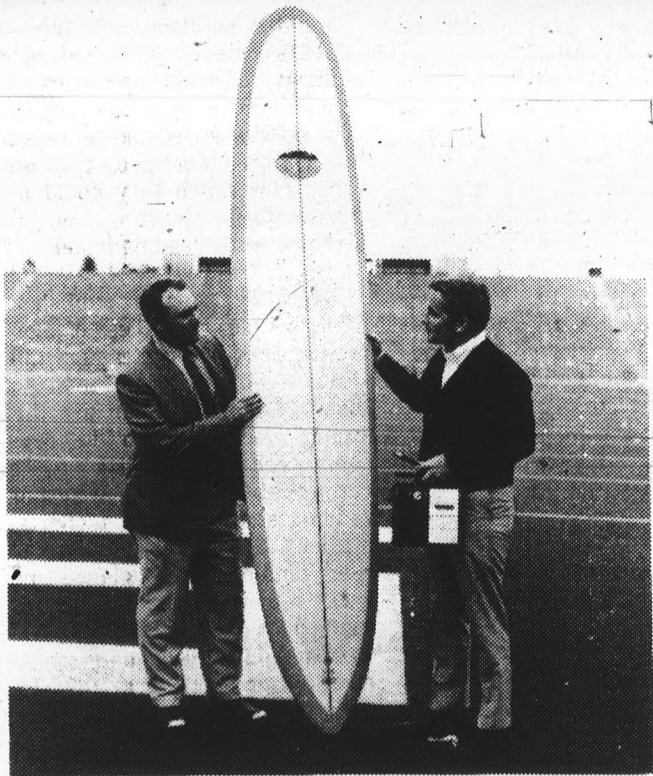
Good At T.G.Y. Family Center—Tempe Only
Good thru Sept. 19th

This Weekend At Big Surf

FRIDAY

T.G.I.F. PARTY & TOM KING

WELCOME BACK CELEBRATION



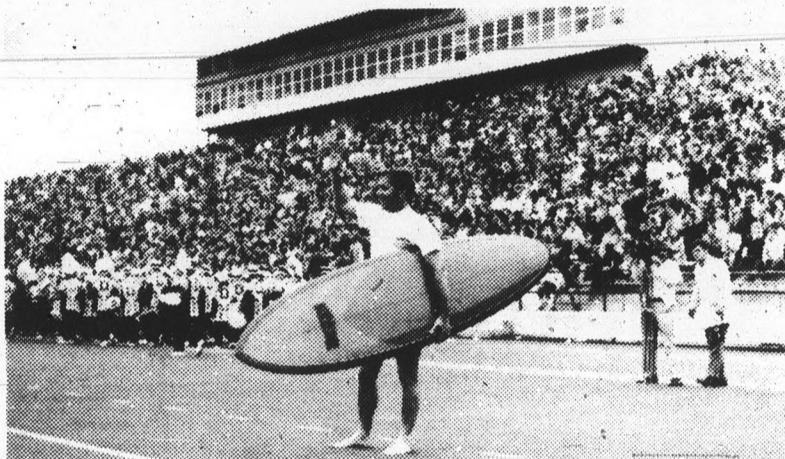
Big Surf Social Director Tom King travelled to K.S.U. in Manhattan, Kansas last Saturday to present KSU Coach Vince Gibson with a Big Surf Surfboard for his use when he comes to Tempe, Sept. 25 & 26th. Coach Gibson and his KSU Wildcats will make a visit to Big Surf Friday afternoon and then face the Sun Devils Saturday night.

General Admission \$1
With A.S.U. I.D.

Live Rock Music
Two Bands
"Gossip" ? "Looking Glass"
4 p.m.-Midnight

10c BEER
2:30 p.m.-Midnight

GIRLS!!!
Ask for your
"Fling With King"
Buttons
(worth valuable prizes soon)



Tom King appeared during the halftime of the KSU-Utah State University football game last Saturday to personally invite all Kansans to Tempe, Sept. 25, 26 and 27th to see the ASU-KSU football game. He received loud applause and assurance from many that Kansas will be well-represented in Tempe that weekend.

SATURDAY

VICTORY PARTY

after

Colorado State vs. Arizona State Football Game

Live Music & Dancing
featuring "The Unity"
from 8 p.m. - Midnight

—General Admission
\$1 After 8 p.m.
—BEER 10c

SCHEDULE OF BIG SURF SEPTEMBER ACTIVITIES

Friday, September 18
Event: T.G.I.F. Party at Big Surf
Time: Live Band Entertainment featuring "Gossip" & "Looking Glass" Starts at 3:30 p.m.
Special Features: 10c Beer, Swimming, Surfing and Lots More

Saturday, September 19
Event: ASU Victory Party at Big Surf
Time: After Game (and before for those who don't go) Entertainment 8 p.m.-1 a.m. with "The Unity"
Special Features: 10c Beer, Swimming Surfing and Plenty More

Friday, September 25
Event: T.G.I.F. Party at Big Surf with Beer Only 10c
Time: 2-6 p.m.
SPECIAL EVENING EVENT: Big Surf Rock Concert (tentative)

Saturday, September 26
Event: ASU Victory Party
Time: After Game (and before for those who don't go)
Special Features: 10c Beer, Live Entertainment featuring "Beau Geste" & "Beethoven Soul"
Friday, Saturday & Sunday, September 25, 26 & 27
Special Feature: All KSU Students and All Kansans with Drivers' Licenses Admitted FREE

Every Saturday & Sunday
Event: Early Bird Surf Club
Time: 7:30-8 a.m.
Special Privileges: Those who are admitted to the park before 8 a.m. pay General Admission only—Surfer Admission FREE Good For ALL Day



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ASU women pledges honored at parties

The 204 women pledged to the University's 12 national sororities during fall rush this year were honored at pledge parties this week.

They will be presented to fraternity men next month, during an event sponsored by the Panhellenic Council and the Interfraternity Council.

Traditionally known as Pledge Presents, the introduction ceremonies will follow an entirely new format this year, according to Marsha Coleman, Panhellenic adviser.

The event is scheduled Friday, Oct. 9. It will begin at 6:30 p.m. with open house in all the sorority chapter rooms at Palo Verde Hall, designed especially for parents of pledges.

"We believe that many parents would enjoy an opportunity to see their daughters in the actual

Engineer lunch

The University student chapter of the American Institute of Industrial Engineers will hold a free lunch today, 11:30 a.m. - 1:30 p.m. in ECG 148 for students interested in Industrial Engineering.

The advantages of membership in the AIIE professional society will be explained and events for the year including programs, tours and get-togethers will be discussed. Full membership information can also be obtained at the lunch.

sorority setting," Mrs. Coleman said.

Immediately following the hour-long open house for parents, pledges will be divided into 10 groups, each of which will be stationed at a different fraternity house on Alpha Drive, where they will have an opportunity to meet fraternity men.

The pledges will remain at one location, but the fraternity men will rotate from house to house until they have met all the sorority pledges.

The evening will conclude with a street dance, scheduled at 10 p.m. in the Alpha Drive area. All Greeks are invited to attend.

Carol Woodward, Fresno, Calif. vice president of Panhellenic, is serving as chairman of the event. She said she believes that today's students will prefer this type of introduction to the old style Pledge Presents where pledges were formally introduced from the stage of Gammage Auditorium to the assembled fraternity men in the hall.

Khayyam display

Selections from the Omar Khayyam "Rubaiyat" Collection are on display at Hayden Library in the main lobby and in the special collection reading room on level three. The exhibit fills five exhibit cases at the library and includes an 1872 printing of Edward Fitzgerald's third version of the "Rubaiyat."

Weather

Sweaters and light-weight coats are in order for spectators at the Sun Devil versus Colorado State football game tomorrow night.

The weatherman at Sky Harbor Airport is predicting variable cloudiness and increased humidity this weekend in the Valley.

High temperatures in the Valley should reach 100-105 degrees with the lows ranging between 65-70 degrees.

Across the state, the weather is generally fair, although there is a possibility of rain in the northern mountains.

The Central and southern valleys will remain clear to partly cloudy, but no rain is in the forecast for the valley areas.

NEWS
Call 3656

Marketing funds

A marketing scholarship of \$150 has been presented to the College of Business by Valley National Bank's marketing research department.

The scholarship will be awarded once each semester to a marketing major of junior or above standing. A financial need and a 2.75 overall grade point index are required to apply for the award.

The scholarship is the result of a two year cooperating program between VNB and the College of Business.

Dr. David Gourley, professor of marketing, and Stephen Haley, VNB marketing research

department and an ASU graduate, were instrumental in setting up the scholarship.

Dr. Glenn D. Overman, dean of the College of Business, said, "Such actions by outside business institutions gives us great encouragement in the College of Business Administration as we continue our efforts in providing the best training for men and women for this important field of service."

The funds may be applied for either undergraduate or graduate study, but must be used at the University within one year after the award is granted.

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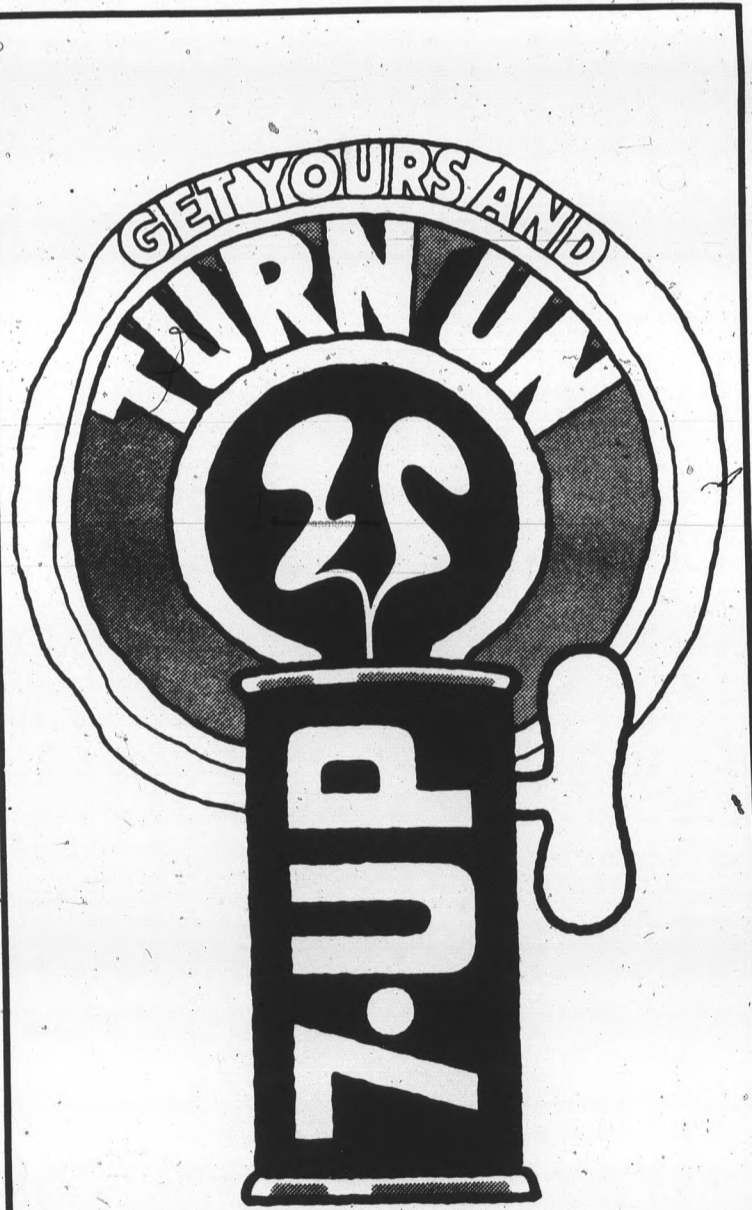
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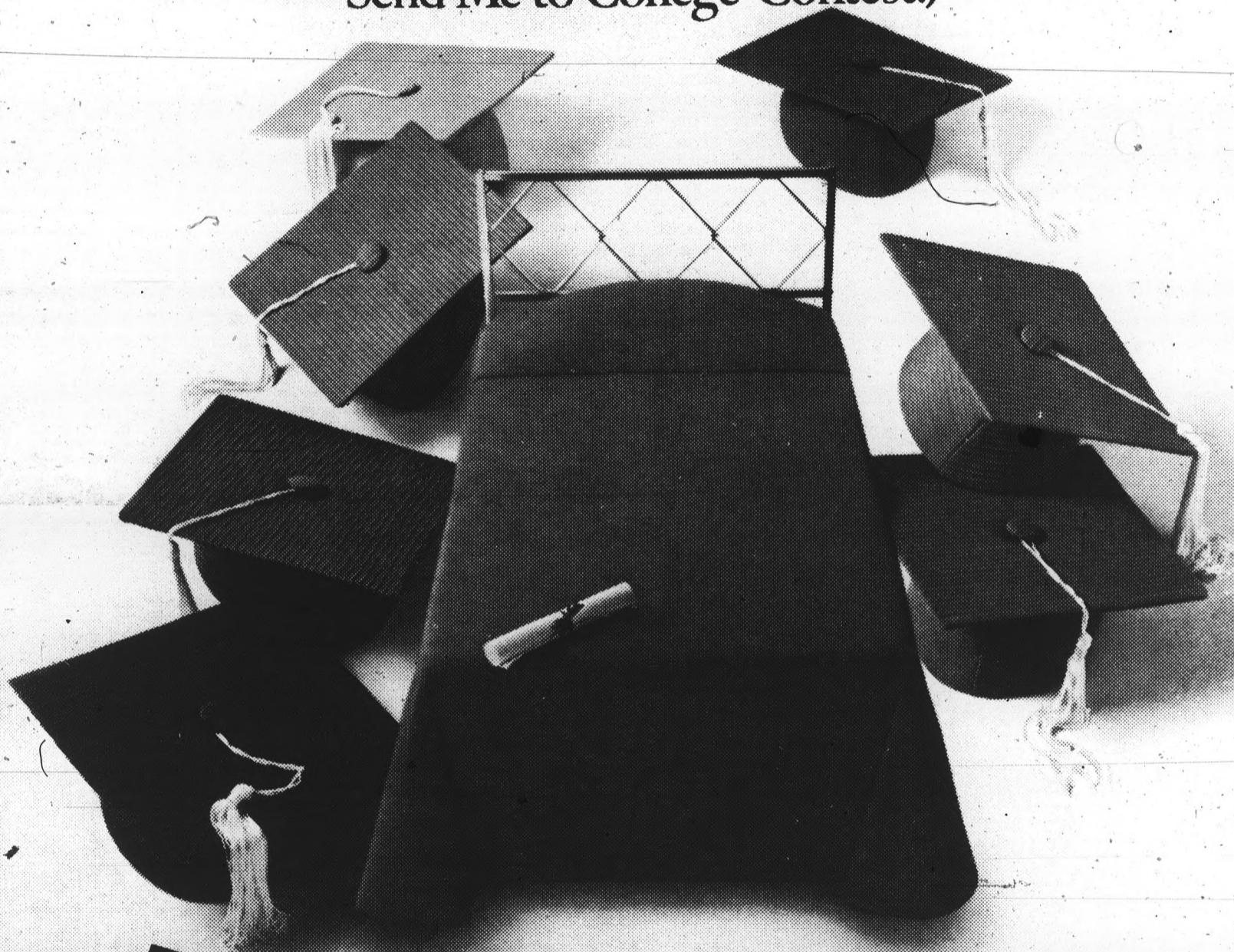
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This past year 3 girls won the Bates 2nd Annual "Send Me To College" contest. Patti Nelson, Randy Morse and Shirley Swain. And they will be going to college for one year free. This year, our contest is going to send three more students to college. And one of those students could be you.

The contest is simple to enter. All you have to do is go to the Domestic Department in any of the stores listed in this ad. Put your name and address on one of our ballots. And wait. The contest runs from September 8 to October 3.*

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You've made Piping Rock the Great American College Bedspread. And no wonder. Piping Rock comes in 16 different colors. And you don't have to waste valuable time taking care of it. Piping Rock is machine washable and dryable. There's even a No Press finish, so it never needs ironing.

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And let Bates take you to college.



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This is Piping Rock. Available in 16 college colors. In sizes: twin, \$10.98; double, \$12.98; bunk, \$9.98. Prices a bit more in the West. Matching draperies available.

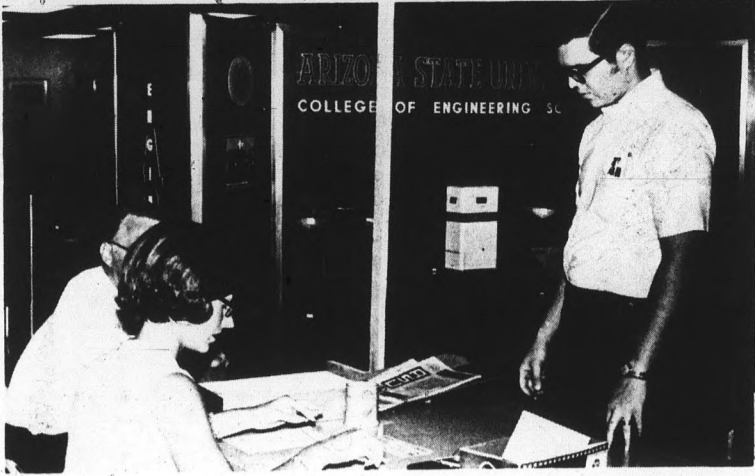
GOLDWATERS, Phoenix

Engineering takes drop-add 'lining down'

Story and photos

by

John Rukkila



DROP-ADDACHES—The College of Engineering Sciences seems to have the answer to drop-add heartaches and sore feet. Mrs. Gail Anderson checks the drop-add slip of an engineering student as part of an experiment for efficient class schedule changing.

2 professors write text

Two members of the Business Administration faculty have published a text covering the basic concepts of both unit-record data processing and FORTRAN programming by means of a self-instructional method.

"Fundamentals of EDP and FORTRAN" is written by Leonard Kazmier, chairman of the department of quantitative systems and Andreas Philipakis, now on leave as associate professor of quantitative systems.

In field tests of the book, the publisher, McGraw-Hill, has found that the typical student was able to write a complete machine-processable FORTRAN program after just 10 hours of work with the book.

Development of the text began two years ago as the result of a

request by Dean Glenn D. Overman, of the College of Business Administration, that all business students be given some instruction in computer programming regardless of their area of specialization.

The preliminary edition of the book has been used in the first quantitative business course required for all business students and also in several executive development programs sponsored by the College of Business Administration.

Professor Kazmier, who has been at ASU since 1965, has had several books published by McGraw-Hill including "Statistical Analysis for Business and Economics" and "Principles of Management," the latter now in its second edition.

The misery of standing in long lines for drop-add has come to an end for engineering students.

Professor J. E. Stadmiller, coordinator for student advisement in the College of Engineering Sciences and his assistant Mrs. Gail Anderson have set up a drop-add table for engineering students in the lobby of the Engineering Center.

Engineering students bring their class cards and signed drop-add forms to the table in the lobby. Professor Stadmiller or Mrs. Anderson will check them over, stamp and retain them for Data Processing.

"I've never had more than 10 people waiting in line," Mrs. Anderson said.

About 400 students per day have turned in cards at the new table. According to Professor Stadmiller, "this cuts down the lines at the Moer building and helps out the students."

"If students from other colleges come and have the proper cards and signatures we have been taking care of them also," added Professor Stadmiller.



CLASS HASSLE—Drop-add doesn't seem to be too much of an improvement over walk-through registration, as students continue to hassle with standing in long lines and watching their classes close. Tomorrow is the last day students may readjust their schedules.

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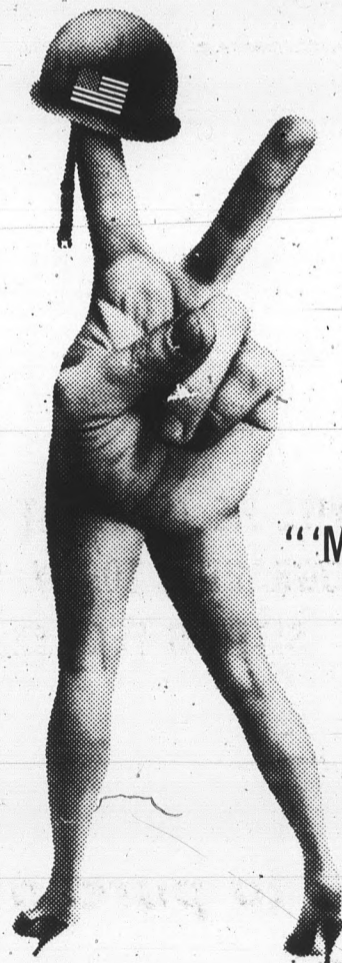
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—Richard Schickel, Life

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best American
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since sound
came in!"

—Pauline Kael, New Yorker

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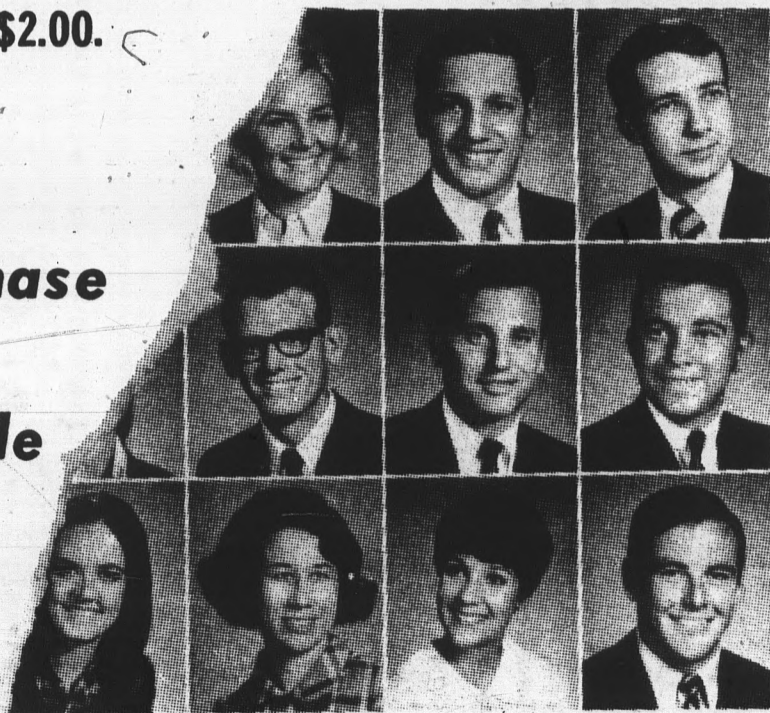
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Sept. 21-24, 26	A,B	A,B	C	C	A-C
Sept. 28-30, Oct. 1 & 3	D,E	D,E	F,G	F,G	D-G
Oct. 5-7, 10	H,I	H,I	HIJ	I,J	H-J
Oct. 12-15, 17	K,L	K,L	M	M	K-M
Oct. 19-22, 24	N,O	N,O	PQR	PQR	N-R
Oct. 26-29, 31	S	S	S,T	T	S-T
Nov. 2-5, 7	UVW	UVW	XYZ	XYZ	U-Z

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BOOTH, Jennifer Jeanne: Los Angeles, California; Education, Elementary; Delta Gamma, AWS representative; Rallies and Traditions Board, co-chairman.
BOROVAY, Jeffrey Howard: Phoenix; Engineering, Chemical; American Institute of Chemical Engineers.
BOWEN, James Alan: Tempe; Engineering, Electrical; Phi Kappa Psi, secretary, sergeant at arms; Phi Eta Sigma, vice president; Eta Kappa Nu, treasurer; Tau Beta Pi; Institute of Electrical and Electronics Engineers, vice president; Elections Board; General Resident Scholarship; Valley National Bank Scholarship; Dean's List.
BOWER, Barbara Katherine: Tempe; Nursing; Kappa Delta, treasurer; Daughters of Diana; Arizona Association of Student Nurses; Ski Club; Tau Kappa Epsilon Sweetheart.
BOYER, Marvin Richard: Phoenix; Education, General Science; Baptist Student Union.
BOYLES, Billy Wayne: Bisbee; Business Administration, Finance.
BRADFORD, Ross Eugene: Tempe; Education, Biology.
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BRAIG, Betty Lou: Phoenix; Education, Art; Valley Art League; Arizona Art League; Arizona Art Education Association; Phi Theta Kappa; Student National Education Association.
BRANOM, Barbara Ann: Tempe; Education, English.
BRAY, Timothy James: La Mesa, California; Liberal Arts, Zoology; Alpha Tau Omega, public relations officer; Interfraternity Council; Greek Week Steering Committee; Sigma Delta Psi; Gamma Phi Beta Man of the Year.

Devils open season against 'new' Rams

By BARNEY HUTCHINSON
Sports Editor

On Sept. 12, 1970, Colorado State head coach Jerry Wampfler directed his first major college team in a football game at New Mexico State University at Las Cruces.

The result was a win (CSU 28, NMSU 9), but considering Wampfler's background, that wasn't too surprising.

Wampfler and one of his assistants, Paul Schudel, attended college at an institution that has now become famous as the Cradle of Coaches: Miami (Ohio) University.

The alma mater of the Redskins from Oxford, Ohio, reads like the Who's Who of Successful Coaches. Among the college mentors are Paul Dietzel (South Carolina), Ara Parseghian (Notre Dame), John Pont (Indiana), Bo Schembechler (Michigan), and Doc Uruch (Northern Illinois).

Among the professional coaches from Miami are Walter Alston (LA Dodgers), Paul Brown (Cincinnati Bengals), Weeb Ewbank (NY Jets) and Clive Rush (Boston Patriots).

Winning is no stranger to a man from Miami and the Arizona State football team will find out how deep seated that winning spirit is when the Sun Devils host Colorado State tomorrow night at 8 p.m. at Sun Devil Stadium before what is expected to be a capacity crowd of 51,000.

The success of CSU is bonafide

ASU OFFENSE

80 Ed Beverly (172) So.
79 Ed Fisher (226) Jr.
61 Gary Ventura (220) Sr.
63 Mike Tomco (222) Jr.
67 Ken Coyle (231) Sr.
76 Roger Davis (230) Jr.
30 Calvin Demery (197) Jr.
11 Joe Spagnola (173) Sr.
22 Dave Buchanan (189) Sr.
43 Brent McClanahan (191) So.
20 J.D. Hill (197) Sr.

SE
LT
LG
C
RG
RT
TE
QB
HB-LH
FB-RH
WB-FB

CSU OFFENSE

86 Tim Labus (185) Sr.
63 Larry Biernbaum (234) Jr.
60 Mike Solominsky (220) Sr.
59 Steve Endres (204) Jr.
65 Gary Vernon (220) Jr.
78 Art Herrera (254) Sr.
40 Charles Jackson (205) Jr.
7 Wayne Smith (190) Sr.
30 Lawrence McCutcheon (195) Sr.
44 Jake Green (175) Jr.
41 Les Olson (210) Jr.

ASU DEFENSE

84 Mike Fanucci (233) Sr.
53 Bob Davenport (231) Sr.
62 Ted Olivo (214) Sr.
71 Richard Gray (201) Jr.
82 Junior Ah You (218) Jr.
60 Larry Delbridge (212) So.
50 Mike Mess (224) Sr.
31 Windian Hall (172) Jr.
26 Tom Julian (197) Sr.
34 Mike Artozqui (202) Sr.
21 Mike Clupper (184) Jr.

LE
LT
MG-RT
RT-RE
RE-ROV
LLB-BKR
RLB-SWB
LH-MLB
RH-LH
SS-RH
WS-S

CSU DEFENSE

90 Jim White (245) Jr.
76 Dan Hudson (215) Sr.
77 Bill Johannsmeyer (235) Jr.
79 Greg Jacobs (215) Sr.
31 Paul Duda (205) Jr.
36 Clark Douglass (220) Sr.
57 Mike Guthrie (219) Sr.
50 Bill Schaefer (225) Jr.
45 Phil Webb (208) Sr.
27 Dan Ruzek (192) Sr.
25 Tom Stockham (185) Jr.

to the extent that no one should take them lightly. The Rams rolled up 22 first downs and 420 net yards total offense against the Aggies in their first 1970 outing.

Two Texas products, Lawrence McCutcheon of Plainview and Wayne Smith of Baytown, had good initial performances. McCutcheon, last year's sophomore WAC wonder who missed ASU with a broken hand, rushed for 99 yards and a 4.5 average. Smith, a fourth string quarterback a year ago, hit on 9 of 23 passes for 170 yards and one touchdown.

And if coaching prowess and offensive talent aren't enough to concern the Devils, the fact that the Rams hold strong incentives, having never won a CSU-ASU encounter in nine tries and losing last year 79-7.

Indeed, frustration that started

back in 1950 relieved in one night by the Rams knocking off 20th ranked Arizona State.

And Wampfler isn't doing it with the same old bunch of returning losers (in the last three years, CSU has gone 10-19-1). Wampfler revamped both offensive and defensive units using only half of the returning starters in their original positions to build a fairly solid team.

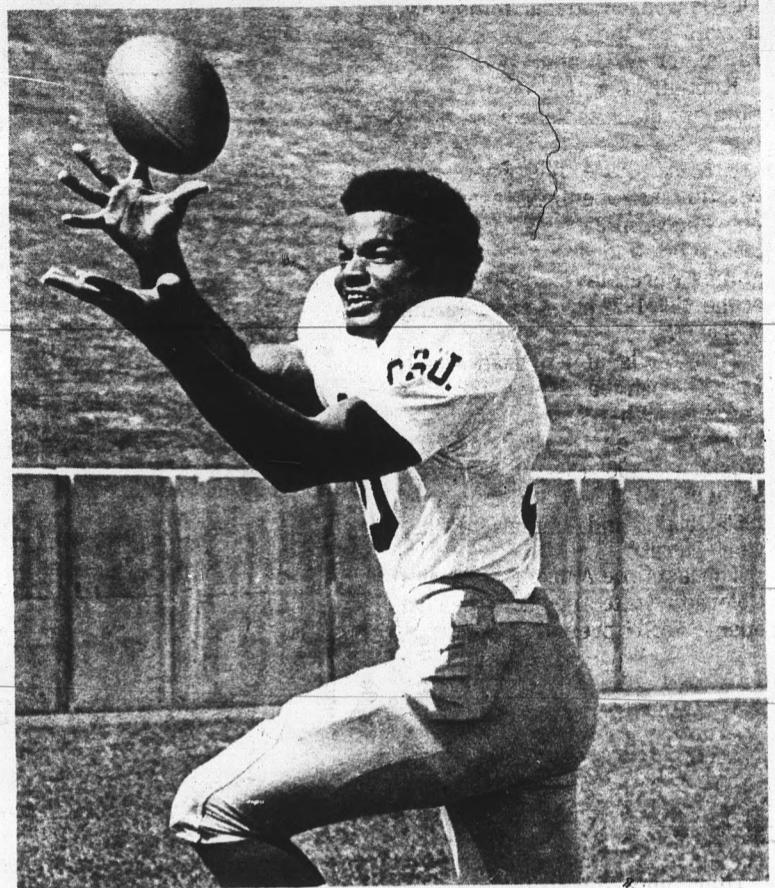
"I told all the people (in Colorado) when I came here that CSU would be a fundamentally sound team," Wampfler recently said. "I feel the team did that during the four quarters of football last Saturday."

"We need a lot of improvement up front with the offensive line because we didn't get the play we needed there. We were fortunate in our pass protection to barely get the ball off. We may make a couple of changes before the ASU game."

While CSU was knocking the daylight out of the Aggies, Arizona State coach Frank Kush was finalizing his lineup with a full-scale scrimmage last Saturday night. Brent McClanahan, a 6-0 by 191-pound fullback, scored the first two times he handled the ball from 29 and 46 yards out to win the battle for All-WAC Art Malone's vacated job. Ed Beverly, a sophomore like McClanahan, caught seven passes for 113 yards to start

(Continued on page 18)

Sports



THE CLUTCH FROM RAM LAND — All-American candidate Lawrence "The Clutch" McCutcheon head the potent ground attack of the Colorado State Rams. CSU will invade Tempe tomorrow night for a game against Arizona State at 8 p.m. at Sun Devils Stadium.

WANT ADS

For classified advertising submit ad in person to the State Press, Old BA 302, two days in advance of publication, from 8:00 a.m. to 3:30 p.m., call 965-3657. Rate: 5c per word, 75c minimum.

SERVICES

Unique involvement: Scottsdale collegiate Bible class, Sunday, 9:45 a.m. 6805 E. McDonald, Scott. Info and transportation - 966-6137.

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RENT

Female graduate student wanted to live in three bdrm. house with one other. Call 966-2286.

APARTMENTS FOR STUDENTS, ADJACENT TO CAMPUS. LA MANCHA. 967-2011.

Male roommate wanted to share studio in Scottsdale. Split phone, light and rent \$37.20/mo. Call Dusty 949-8985 after 6 p.m. weekdays.

Male roommate wanted to share house with same in East Phoenix. Call 265-9553.

2 Bdrm., furn. apt. \$130. Evap cooler. Paradise Manor Apts. 1300 W. 4th St. Apt. A. see manager.

HELP WANTED

Cooking—need chic into micro or organic trip or good cook. Call Buzz or Jack 966-3266.

PII interviewers wanted this weekend. Min. \$1.90 hr. Need car, no selling. Neat appearance. Phone 969-1528 today between 2-7 p.m.

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Tutoring in English. 967-5925.

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Homeworkers badly needed address envelopes in spare time. Minimum of \$14 per 1000. Send stamped envelope for immediate FREE details to Mailco, 340 Jones Suite 27, S.F. Calif. 94102.

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Typing—IBM, electric, Scottsdale 945-2489 or East Phoenix 275-7970.

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Scuba gear 72 ci tank, back pack, regulator, mask, flippers, snorkel \$75. Call 963-5825 after 5 p.m.

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FORMER KEY CLUB-ERS WELCOME!

Find out about CIRCLE K — come to the introductory meeting at the Alumni House, Tuesday, Sept. 22 — 7 P.M.

Devils play 57th opener

When Arizona State meets Colorado State University for the Devils' season opener tomorrow, it will be the 57th season fundraiser for ASU since 1897.

Kick-off for the Sun Devil Stadium clash is scheduled for 8 p.m.

Arizona State has been successful on opening-season appearances on 35 occasions while losing 18 and tying three. No games were played during parts of the 1900-1922 period and during World War II.

The Devils under head coach Frank Kush have won the last four straight season openers. They came against Texas Western in 1966 (30-26), San Jose State in 1967 (27-16), Wisconsin in 1968 (55-7) and Minnesota last year (48-26).

The last time Arizona State and Colorado State met in a season opener, ASU prevailed 39-0.



Tim Labus . . . caught Wayne Smith's pass for TD against NMSU.

WAC Roundup

Redskins, Miners collide

Utah and the University of Texas at El Paso will begin their 1970 Western Athletic Conference campaigns when they meet in Salt Lake City for a 6:30 p.m. (Arizona time) contest.

While the Flyin' Miners were staggering out of the starting gate Saturday losing to the University of Pacific 24-18. The Redskins were shopping for the correct shade of war paint to wear for their season opener tomorrow.

Utah return 28 lettermen from their 8-2 team last year but the more critical eyes will be cast on quarterback Gordon "Scooter" Longmire, a transfer from ground-oriented Michigan State to passing conscious Utah.

The success or failure of Longmire at the pivotal signal calling position will determine the degree of success of the Redskins.

UofA vs. Michigan

Arizona head coach Bob Weber expects to be facing "one of the five or six toughest team in the country" tomorrow when his Wildcats open the 1970 season against Michigan of the Big 10 at Ann Arbor.

And the second-year coach says his high-spirited squad is "definitely shooting for an upset."

Kick-off in Michigan's 101,000-seat Tartan-turfed stadium is set for 11:30 a.m. (Arizona time).

Weber takes a vastly improved 1970 squad into the encounter with Michigan, 8-3 and co-winner of the Big 10 title last year. The Wolverines, 20-point favorites, are guided by Bo Schembechler.

Keys to success for the Cats will be staying cool under the pressure of what is expected to be an opening day crowd of 80,000 and stopping versatile Michigan QB Don Moorhead.

UNM vs. I-State

New Mexico will be shooting for a balanced, potent offense when they open the 1970 season hosting the Iowa State Cyclones in a 6:30 p.m. (Arizona time) encounter.

Injuries and dropouts have reduced the depth in the offensive

backfield but coach Rudy Feldman will be relying on the bruising running of Sam Scarber and the versatile performance of quarterback Rocky Long. And the other running back post will be manned by either juco All-American Nate McCall or super soph Fred Henry.

The other big strengths of the Lobos will be soccer-style kicker Joe Hartshorne who set a school kick scoring record of 43 points last year.

Lester Belle, a fleet sophomore, will start at split end in place of Tommy McBee who will redshirt the season because of an illness.

Wyoming vs. AFA

Wyoming will unveil their "new look" football team when they host the tough Air Force Academy tomorrow in a 12:30 p.m. (Arizona time) game at Laramie's Memorial Stadium.

It will be the opening game of the 1970 season for the Cowboys, who supplimented its starting corps with many sophomores and junior college transfers.

Air Force, under coach Ben Martin, downed Idaho 45-7 last Saturday. Wyoming leads the 11-

game series five games to four with two ties

"The Air Force win over Idaho was a typical Falcon performance," said 'Poke coach Lloyd Eaton. "They were a quick hitting, precise blocking and well-conditioned group. And they used about 15 different defensive sets and disguised them effectively."

BYU vs. Broncos

Coming off a defensive struggle successfully, Brigham Young University will travel to Kalamazoo, Mich., tomorrow for a game with Western Michigan University at 11:30 a.m. (Arizona time).

BYU edged North Texas State 10-7 last Saturday holding off two Eagle scoring thrusts in the closing quarter. Their Michigan opponent is touted by some observers as being the best in the school's history.

BYU sophomore quarterback Dave Coon will be in his first starting role. He takes over for Rick Jones who was unable to get the Cougar offense going.

The big bright spot for BYU is the punt returning of Chris Farasopoulos. He went 78 yards for a TD last Saturday.

Persistent Guthrie wins coach kudos

All incoming college males who have aspirations of a collegiate football career keep one object in mind and that's pleasing the varsity coaching staff when they finally get their chance during spring drills. But for Colorado State University swingbacker Mike Guthrie, that object was not easily fulfilled.

The 219 pounder from Englewood, Colo., High School, came to CSU after a highly successful career at the suburban high school, but found himself in several positions. He was moved to the offensive guard spot, a position that he had never before played, at one point during his first try at the varsity and in his attempt to please, found himself riding the bench.

"It was really kind of embarrassing because I had moved from my fullback spot to offensive guard during one practice session," Guthrie remarked. "I was only in for one play and the coaches told me that I had committed three penalties during that time — holding, clipping and offside. I guess I wasn't cut out to be an offensive guard because the next play I was sitting on the bench."

But after suffering through those first years which included a knee injury during a 1968 game against Texas Tech that put him

out of circulation until the opening of 1970, Guthrie has found his spot at the swingbacker position in Head Coach Jerry Wampfler's defense.

The knee injury healed well and Guthrie was given the okay to play by the doctors prior to the opening fall. He was working at the middle linebacker spot in the early going, but switched to the swingbacker post the week prior to the opener at New Mexico State.

His performance during that contest made the coaches smile and chances are the physical education major will never again see himself in the offensive guard spot. The personable Guthrie sparked the defensive unit with seven unassisted tackles, 12 assists and one pass broken up.

"Changing from middlebacker to swingbacker wasn't real difficult for me," Guthrie explains, "because I had worked at that spot a little bit during the spring. Basically, I just had to remember to do everything opposite of what I was doing at middle linebacker."

In Mike's case the object of pleasing the varsity coaching staff was a little long in coming, but he's happy that the time finally arrived.

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Ken Coyle: unknown, solid

By BOB WISCHNIA

All Ken Coyle wants to do tomorrow night is to blow some Rams out of their tubs.

Whatever that means? And whoever Ken Coyle is?

For the ill-informed, Ken Coyle the past four years has been knocking down and beating up people who have been trying to make quarterback Joe Spagnola a permanent part of the Sun Devil Stadium turf. And Coyle has been doing a superior, while remaining almost completely anonymous.

As a sophomore Coyle shuffled up and down the Devil defensive line playing in the large shadows of John Helton, Bobby Johnson and Ted Olivio. Last season he was shifted to offense and was named honorable mention, but did not receive the plaudits that All-WAC right guard Gary Venturo did.

The 6-1, 230 pound native of Wayne, N.J. was disappointed in not being selected. He said, "In my senior year in high school I lost out on making All-State by a flip of the coin. I really wanted to make All-WAC very badly. It would be so great this season if Gary (Venturo) and I both could make first team."

"I don't particularly care about getting any ink, in a way it makes me work a little harder. It would be nice to be well known and all that, but I just have to get my kicks out of winning. Football isn't any fun

at all when you are losing, but when you are winning like we do it is really beautiful."

"I know I have played a good game if I have completely beaten my man mentally and physically. You just have to hit him and hit him again until he gives up like Minnesota did in the second half last year. I know I can't move or even sleep after a game, I hope my man can't either."

The firm of Fisher (Ed), Davis (Roger), Venturo, Tomco (Mike), and Coyle has proved very adept at "blowing them out of their tubs." In other words they are supposed to move the defensive line out or keep them from Spagnola.

Offensive line coach Al Tánara has christened them Tanara's Tornados immodestly after himself. The line coach, who is going into his first full season at ASU is a Coyle admirer.

"Coyle picks up defensive stunts real well, has tremendous speed for a lineman (5.0 in the 40), pulls very quickly and has a lot of game experience. He should have a fine year."

Head football coach Frank Kush, who has never been known to deal out much false praise, said, "Kenny is a much improved dedicated athlete. He has progressed exceptionally well at ASU, but I'll tell you more of what kind of a football player he is tomorrow night."



Ken Coyle

Reservations taken for 'Poke excursion

Reservations for a charter-jet flight to Wyoming for the Oct. 3 Sun Devil-Cowboy game, with a stopover in Las Vegas, are being accepted by the Arizona State University Alumni Association through Sunday.

Alumni and other ASU boosters will leave Phoenix early Saturday morning, Oct. 3, and arrive in Laramie in time for a pre-game luncheon with Wyoming-area ASU alumni. After the football game, the fans will fly to Las Vegas for a special party and "night on the town." They will return to Phoenix Sunday afternoon.

Total cost for the excursion is \$118 a person.

A \$50 deposit per person will hold a seat, with the balance to be paid by Sept. 23. For further information call the Tempe Alumni House — 965-3566.

More about

ASU — CSU

(Continued from page 16)
ahead of fellow rookie Donovan Daniels.

The other big position switch involves Calvin Demery, a unanimous All-WAC pick at split end. Demery will open at tight end. With Demery, Beverly and returning J. D. Hill as receivers, quarterback Joe Spagnola should have no trouble locating targets for his aerial bombs.

In fact, the only problem in that regard is Spagnola, himself. The All-WAC quarterback suffered a sprained ankle and a bruised shoulder Sept. 9. That shoulder, his non-passing left shoulder, still bothers him but only in following through with a pass bringing his arm across his body. Kush says that the native of Naples, Italy, will start.

The other backfield starter will be David Buchanan who led all rushers during the recent scrimmage with 132 yards. Buchanan is also an All-WAC pick.

So all that remains before game time is for the odds makers listing ASU at between 14 to 24 point favorites. After that, it's CSU vs. ASU and welcome 1970.

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Rams by 17?



Predictions of the week:

Colorado St. at Arizona St. — The Rams raised their stock all over the league with a convincing win over New Mexico State University. The win was impressive and hopefully will convince Arizona State that they will be well tested. On sheer talent, ARIZONA STATE to win by 17 points.

Texas-El Paso at Utah — The Miners stumbled the first time out and still have to find a solid defense to match their offense. Utah, because they play one less conference game than the Devils, must go undefeated to gain the title. The home field plus the "must game" atmosphere means UTAH will win by 14.

Air Force at Wyoming — Lloyd Eaton should have a solid contender for the crown despite the racial troubles of the past. But AIR FORCE strength should be enough to do the impossible, win in Laramie by 8 points.

Arizona at Michigan — Any time a team schedules a powerhouse, everybody in pre-season talk considers that team brave. By the time the game rolls around, those same people consider the same team foolhardy for slating their own slaughter. Anyway, MICHIGAN to win by 20.

Brigham Young at Western Michigan — The surprise of the conference last year could be just as tough this year. The Cougars will insert a talented soph quarterback to generate some offense and BRIGHAM YOUNG will win by 3.

Iowa State at New Mexico — Offense should be the strong point of the Lobos but the Cyclones, priming for the Big 8, should have the balance. IOWA STATE to win by a mere 2 points.

CATNIPS FROM KANSAS STATE — Highly touted Lynn Dickey, who will face ASU next Saturday, had an off-game last Saturday against Utah State completing only 10 of 29 passes for 107 yards. K-State still won 37-0.

K-State Sports Information Director listed the incorrect number for the dial-a-comment from Coach Vince Gibson. Those calling in got, instead, a report from the school's agronomy department.

The Cats found out Saturday how AstroTurf reacts when wet: it gets slippery. But Coach Vince Gibson said the conditions would have been much worse had the game played on natural grass. Other players said they had trouble trying to cut too sharply on the turf. The Wildcats will be playing their next two games (Kentucky and Arizona State) on natural grass before returning home to meet Colorado on their own AstroTurf.

MEEK VS. DOBBS — The rivalry between Utah's Bill Meek and UTEP's Bobby Dobbs reaches beyond their coaching careers. Their first meeting was in the 1943 Sugar Bowl when Meek quarterbacked Tennessee and Dobbs was a fullback for Tulsa. Meek's Vols ruined Tulsa's perfect season with a 14-7 win in the Jan. 1 classic.

Former reserve Smith likes sweet taste of wins

Having confidence in ones ability is a necessary factor in anyone's occupation but maybe it plays an even more important role in the life of a college football quarterback. He must feel that he can move the football and his team from one end of the field to the other.

Colorado State University's Wayne Smith has no problems when it comes to confidence. He doesn't do anything but get the job done.

"I don't have time to worry about records," Smith notes. "I just like to look at the scoreboards at the end of the game and see my team on top."

Smith admits that his most difficult time in athletics was last season at CSU when he arrived following his transfer from Wiley College in Texas after that school dropped football.

"I was placed on the scout team and didn't get to play," Smith commented. "That was my most difficult time in life. I'm always ready for the game of football and I do love to play."

Smith, the 6-2 by 190 pound junior from Baytown, Texas, got his chance last Saturday night

against New Mexico State at Las Cruces as he directed the Rams to a 28-9 victory over the Aggies. He played cool under the rushing NMSU line and moved the Rams on three 80-yard touchdown drive and never once was intercepted or did he or his teammates fumble.

CSU received the opening kickoff from NMSU and took over on the 20-yard line. Smith took only 10 plays to cover the 80 yards and finished the drive with a perfect pass to Tim Labus in the end zone for the Rams' first score of 1970.

"Tim (Labus) made a great catch on the pass," Smith recalled. "The line was doing a great job of giving me pass protection and the backs were finding the daylight. With backing like that, it sure makes the quarterback's job a lot easier."

Smith attempted only nine passes in 1969 and completed four of those for 41 yards and a touchdown. He completely shattered that output against NMSU as he hit on 10 of 23 attempts for 170 yards and the touchdown. Not a bad night's work for his first

game with a major college team.

Smith started two years for Carver High School in Baytown, Tex., as a quarterback before getting offers to play his college ball from such schools as Michigan State, Houston, Kansas and Tulsa. He chose Wiley so he could be close to home and then moved to CSU.

WAC Words

When students enter the stadium Saturday night for the opening game with Colorado State, they will be required to show their current semester fee receipt card along with their student ticket. Students are encouraged to go to the game early instead of waiting until the last minute to get to their seats. More than 40,000 persons are expected to attend the game. All students who hold North Endzone general admission tickets should arrive early to assure themselves of getting a good seat in that section. The gates open at 6 p.m. General admission tickets for student spouses and non-student dates go on sale at 6 p.m. the night of the game for \$2.00

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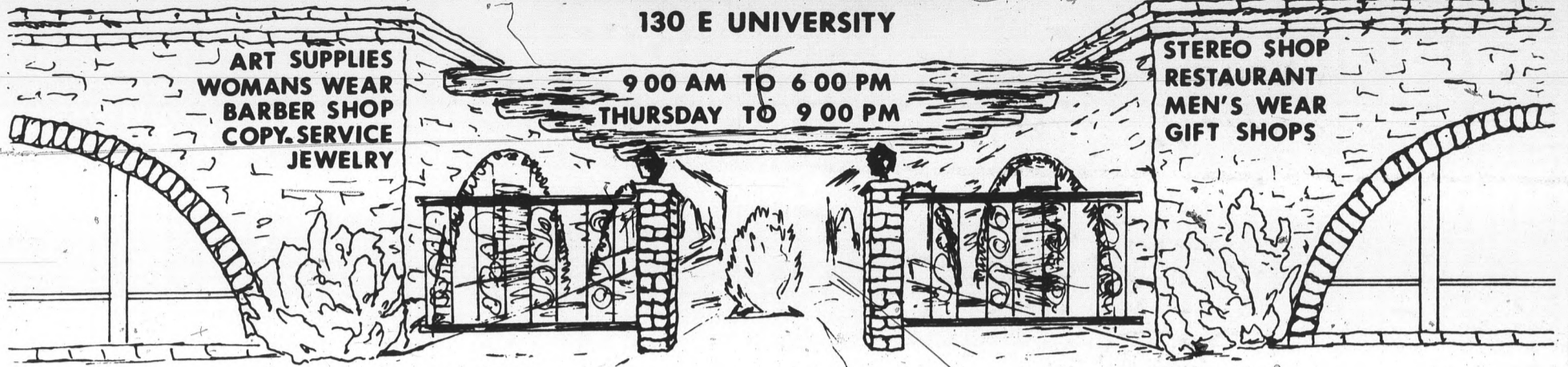
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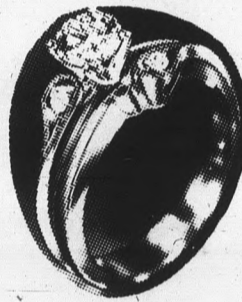
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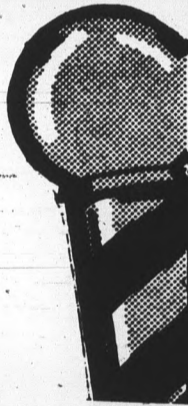
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