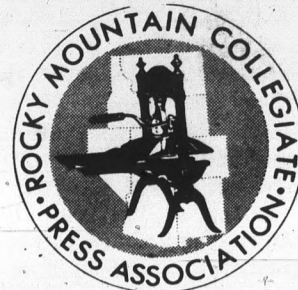


State Press

ARIZONA STATE UNIVERSITY-TEMPE

Thursday, September 17, 1970

Vol. 53, No. 1



New York City ballet star Edward Villella will open the "Man and the Dance" series at Grady Gammage Auditorium on Monday in a production entitled "Command-Performance" Story, Page 3.

Feminists get ROTC rights

Feminists clamoring for equal rights will get their chance this year as the University's Air Force ROTC opens its doors to the fairer sex.

The program was started because of the national desire to offer equal opportunities to women in school and in professional careers, according to Major Julian M. Capps, assistant professor of aerospace studies.

The coeducational ROTC program has been around for three years at four universities in the nation. "It proved to be successful, therefore we decided to expand and offer it to other universities," Capps said.

The new program at the University is open to freshman girls wanting to begin a four-year program in September. Capps

said he would estimate an initial enrollment of 10 to 15 women this year.

The women enrolled in the first program will receive no special considerations. They will go through class and corps training, just like the men students.

"We teach a general military course; the first two years including information about the Air Force, defense and communications during the first semester," Capps said. "Second semester, it's war, foreign national powers and some communism versus democracy.

"The second year, the program covers such items as atomic power and a good spectrum of what war is all about," he said.

(Continued on page 13)

President's address urges unity of effort

University President H. K. Newburn urged students, faculty and administrators to work together in helping the University meet its responsibilities to society in his "State of the University" address.

President Newburn suggested that the University firm up its

goals through "educational accountability."

Dr. John Cochran, chairman of the Faculty Assembly and Senate, speaking after Dr. Newburn, said that University administrators are able, hard-working and dedicated to the interests of the University.

"They understand the problems of students and faculty members," Dr. Cochran said. "They deserve the cooperation and support of the faculty in their problem-solving efforts this year."

Dr. Cochran said that faculty members must work harder at teaching and cooperate with administrators to resolve any campus unrest.

President Newburn also referred to unrest on the campus when he suggested that the University must stand together on major issues.

"Such an effort will demand our collective wisdom, imagination, and energy in the fullest degree, but surely will be worth the effort," he said. "It could make the difference between the university as an institution which will have little real meaning to civilization, and one which can proudly lead the way to a brighter and richer life for all."

President Newburn emphasized that this is not a call to political action, nor is it motivated by a desire to avoid responsibilities which must inevitably rest with the administration and the university administrator.

Rather, it is a plea to the teaching faculty, administration, students and alumni to recognize the critical nature of the present situation, he said.

"We must realize the seriously questioning attitude of the public in general regarding the contributions of higher education to contemporary society, and to apprehend more fully the basic dissatisfaction of many young people with the instrumentalities we are employing currently to accomplish our goals," President Newburn stated.

"Such a co-operative effort clearly transcends any kind of

struggle for power, prestige, or position among groups or individuals on the campus."

President Newburn stressed that anything seriously affecting the basic welfare of the University is and should be the proper concern of all who cherish its fundamental meaning to our way of life.

"No longer can we afford the luxury of retiring to our laboratories or studies and remaining indifferent to developments both on and off the campus which condition in a major way the status of the University," he said.

"No longer can we ignore the problems of student unrest as quarrels involving the students and administration which are 'none of the professor's business.'"

President Newburn did not suggest that there should be no difference of opinion among members of the University family. However, as far as the nature of the University and its potential in our culture are concerned, everyone must stand together on the major issues.

"I believe the university can survive as a major resource to our nation and its people only if those of us intimately associated with the institution want this result sufficiently to join forces and work in unison to achieve this end," he emphasized.

"Our ability to improve the relevance and effectiveness of the university will in the distant future determine whether higher education will regain its high priority position in the minds of our people and thus assume its proper role as one of the institutions fundamental to the successful realization of our national goals," he said.

President Newburn reaffirmed that the University has a commitment and responsibility to provide the academic climate that will encourage the free exchange of ideas and the pursuit of truth both within and outside the classroom.

"Inherent in this stance is the endorsement of the right of peaceful and orderly dissent by

(Continued on page 13)

Jones says no problem of epidemic

By MELINDA WOJTASIAK

Fears that the University might be struck by a fall epidemic of diphtheria have been discounted by University Health Service Director Dr. Richard Jones.

"Diphtheria is not a real threat to the ASU academic community," Dr. Jones said. But he added that "all students who have not received a diphtheria booster within the past five years should come to the Student Health Service to be inoculated free of charge."

He expressed doubts that any cases of diphtheria will occur on campus because most students at the University were vaccinated before being allowed to enter.

"Several diphtheria cases have been reported in the Phoenix area," Dr. Jones noted. The diphtheria-tetanus inoculations will be available all year to ASU students or as long as the injections are necessary," Dr. Jones said.

However, a shortage in the amount of serum available to the Health Center presently exists.

"One hundred vials were ordered but only 10 have been received," he added. "There are 10 doses in each vial. Fifteen doses have already been used. Some serum is still left. We expect more."

"This is what always happens when there is a run on the companies which supply these drugs. As everyone knows, Texas has had a serious problem with diphtheria in epidemic proportions," remarked the medical director.

About 150 students have been immunized at the Student Health Center since school began.

Students are advised by Dr. Jones to visit the Student Health Service for their diphtheria-tetanus inoculations between 8 a.m. and 4 p.m. weekdays.

Talk cancelled

Sen. Barry Goldwater's appearance scheduled for today at the University's College of Law has been cancelled, according to Republican Party headquarters.

The senator cancelled his talk "Issues Before the 91st Congress" due to an important senate vote. He indicated he would schedule another date suitable to the law students and the public which had been invited.

KAET-TV presents election special; BBC's 'Civilisation'

Students who tune their television sets this fall to KAET-TV, Channel 8, will discover a wide range of cultural, instructional and entertaining experiences.

KAET is the University's public, non-commercial television station.

"Arizona Election '70, a color series produced by KAET, will present the major candidates and issues of the upcoming state election.

Two different programs will be broadcast each week. Both programs will feature the same candidates for one office and will be shown twice each week.

The series began Monday night and will continue for six more weeks.

Guests on the program tonight at 7 o'clock are Dr. Weldon Shofstall, superintendent, Department of Public Instruction; and W. A. (Doc) Holliday, a Tucson educator.

Sam Steiger and Orren Beatty, candidates for a post in the U.S. House of Representatives, will be presented next week.

"Civilisation," a 1,600 year journey from the Dark Ages to the present, will begin on KAET next month.

The 13-week series of hour-long programs was produced by the British Broadcasting Corporation.

The series is narrated by Lord

Clark of Saltwood, a British Art historian who also created and wrote the programs.

The series was filmed in a two-year period, at 117 locations in 11 countries.

Background music in the series is always music composed within 10 years of the period being depicted.

"Sesame Street," a highly-

acclaimed children's program presented by National Educational Television (NET), will continue to be aired on KAET.

The station will broadcast other NET programs as scheduling allows.

Some sections of Spanish 101 and 102 and Music 107 are also broadcast on Channel 8.

At 7 p.m.

Spirit night starts football weekend

By BOB KAUFFMAN
Energetic cheerleaders, beautiful pompon girls and a

Pom Pon and cheerleading tryouts for the University's "Spirit 70" squad will be Sept. 28-Oct. 1.

Competition will consist of learning and performing various cheer and pom routines. Instruction sessions will be Sept. 28-29 at 3:30 p.m.

Tryouts for cheerleading will be open to freshmen only. Alternate positions on the pom line are open to freshmen, sophomores and first semester junior girls.

Applications may be picked up in South Hall 221 from 8 a.m.-4 p.m. Deadline is Sept. 25 at 4 p.m.

soulful band will take part in Spirit Night tonight.

The action kicks off at 7 p.m. at the south entrance to Sun Devil stadium. The Victory Bell will be heard throughout campus as Spirit 70 runs through the dorms encouraging freshmen participation.

Men in dormitories and fraternity houses are especially needed due to an overabundance of incoming freshman beauties. Your help is needed for such activities as the annual trek up to the "A," learning cheers and the fight song and providing dance partners for those beautiful girls.

A groovy band with heavy sounds will turn on at 8:30 p.m. in the stadium parking lot.

ASU STUDENTS & FACULTY SPECIAL GROUP RATES, EXCURSION & YOUTH FARES FOR CHRISTMAS AND THANKSGIVING VACATION

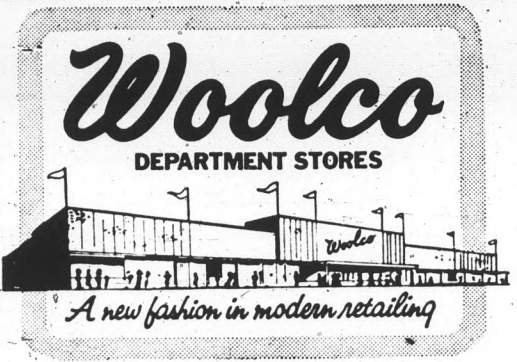
SPACE IS LIMITED,
SO MAKE YOUR RESERVATIONS NOW!

PHONE 967-9403

OR STOP BY

SUN INTERNATIONAL TRAVEL,
707 S. FOREST
(FORMERLY THE VALLEY TRAVEL MART)

OFFICE HOURS:
MON.-FRI. 8:30 A.M.-5:30 P.M.



Painting & Decorating Needs

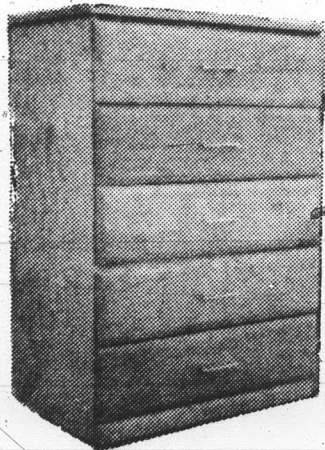
Hayden Plaza East

Scottsdale Rd. at Curry

ART SUPPLIES

a complete selection

at low Woolco prices



Unfinished
5 Drawer
Chest

\$23.97

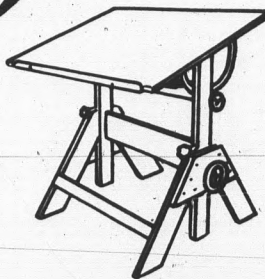
Clear pine. Center glides. Contemporary design. Brass pulls. 29.97



Liquitex
Acrylics
& Mediums

10% OFF

Permanent pigments. Complete selections of colors and mediums. 10 percent off list price.



Pine
Drafting
Tables

\$15.97

Great for drawing and drafting. Tilts any position. 22.97 value.



Custom
Mixed
Colors

10% OFF

Latex & oil based wall paints. You pick the color, we mix no matter how wild.

Psychedelic Poster Sets

12 colors. Water thinned. Ideal for body painting. \$1.97

Vinyl Concentrate

Quart size. Dries quickly. Polymer medium. \$1.39

Kaylor Temptra Colors

Ideal for posters. Water thinned. Pint size. 79c

Newsprint Pads

18"x24". Rough, quality newsprint. 1.95 value. \$1.29

Poster Boards

Pebble finish. White & Ivory. 30"x40". 69c

Canvas Panels

16"x20". Double primed. Quality cotton. 49c

Above Items Also Available at Woolco West

W. Indian School at Grand

Series coupons free

Free coupons for the Celebrity Series or the Fine Arts Series at Gammage are available to fulltime students at the auditorium box office.

Students are urged to get the coupons as soon as possible, as the number available is limited.

The Fine Arts Series will include the Bayanhian Philippine Dance Company, Oct. 6; the Coldstream Guards and the Black Watch, Nov. 2; pianist Bruno Leonardo

Gelber, March 8; a star-spangled Broadway musical, March 19; and Metropolitan tenor Placido Domingo, April 19.

The Celebrity Series will feature the Neil Diamond Show, Oct. 16; the Swingle Singers, Nov. 6; piano duo Ferrante and Teicher, Feb. 10; the Broadway musical "Zorba", March 4; and the Gammage Jazz Festival, April 30.

Chamber music, ballet scheduled

Several prominent artists have been scheduled to appear in the "Man and the Dance" Series and Chamber Music events at Gammage Auditorium during the 1970-71 season.

New York City Ballet star, Edward Villella will open the Dance Series Monday Sept. 21 at 8:30 p.m. Entitled "Command Performance," the production was to feature Villella with ballerina Patricia McBride but Miss McBride has been hospitalized and will be replaced by Melissa Hayden.

The Dance Theatre of Alwin Nikolais is programmed for Oct. 23. Nikolais has been said by Time Magazine to "manipulate dancers, intricate lighting and electronic sound to create a 'total theater' that is like no other."

The classec "Swan Lake" will be presented by the National Ballet of Canada Jan. 16. A 2:30 p.m. matinee will be offered that same day as an auditorium Special Event.

The final program in the Dance Series will feature esteemed Spanish dancer Jose Greco in a program of classical and flemenco dances on Feb. 27.

Season tickets for this series, on sale now at the Gammage box office, 965-3434, are priced at \$15, \$12.50 and \$10.

An all-Beethoven program, in observance of his 200th anniversary, will open the Chamber Music Evenings Oct. 24. The Quartetto Di Roma will perform two posthumous opus quartets.

The Composers String Quartet from New York will give a performance Feb. 7. Accompanying the group to the campus as guest commentator will be Elliott Carter, an American composer and critic.

One of Canada's best known musical groups, the Oxford String Quartet, will be presented in a program Feb. 28.

On its first North American tour, the Tel Aviv String Quartet with Yona Ettlinger as solo clarinetist will present a program of contemporary and classic music, March 10. Ettlinger and three of the quartet musicians are members of the Israel Philharmonic.

Musica Nova, a unique en-

Weather

Sunny and a little warmer is the Valley forecast made by the U.S. Weather Bureau at Sky Harbor Airport today.

Today's high temperature reading should be near 102-degrees. Clear skies should prevail through Sunday, with precipitation expected only in the State's northern mountains.

Begins Oct. 5

10-week reading program

University students who wish to improve their vocabulary and reading comprehension won't have to go to a private reading center this semester in order to gain the needed improvements in their reading ability.

The College of Education is offering a 10-week course called the College Reading Program. The program, which offers no credit hours, will have nine separate sections and will begin classes during the week of Oct. 5.

The program, which costs \$25, has been directed by Dr. John L. Edwards, associate professor of education, since 1962. While Dr. Edwards is on sabbatical this year, John Munden, a graduate student in education specializing in reading, is heading the program.

According to Dr. Edwards, the school is taught by doctoral students with backgrounds in reading improvement.

"We teach the students to understand dynamics involved in the reading process, in terms of vocabulary improvement, comprehension, concept for-

mation and speed," he said.

According to Dr. Edwards, more than 1000 students have gone through the College Reading Program since its inception.

Michael's art, craft, drafting supplies.



Michael's
is
spaced
out!

Greetings Sun Devils

The familiar Holiday Inn Sign is now a part of the A.S.U. Scene

Make the Holiday Inn of Tempe your off-campus headquarters

146 luxurious rooms & suites
All Color Tv-Heated pool
Banquets-parties-meetings
Facilities for 25-250

Instant reservations
anywhere in the world
by Holidex.

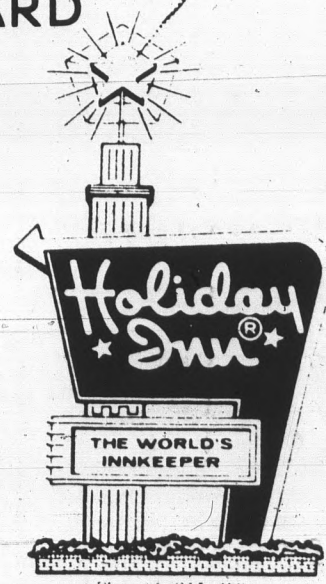
Pen Johnson
Innkeeper

The "Inn Place"
Restaurant
open 6 a.m. until
midnight
(until 1 a.m. Fri. & Sat.)

"The Sun Devil Lounge"
the area's top enter-
tainment spot. . .
now featuring
NORM HEARD

Holiday
Inn
OF TEMPE

Roy Havens
Food & Beverage
Manager



915 E. Apache (Apache Blvd. at Rural) 968-3451

News policy

As the State Press begins publication for the new school year, it becomes necessary to convey to the student body exactly what our policies are with regard to the coverage of campus news.

The primary purpose of the State Press as set down by the Board of Student Publications is that of informing the faculty and students of happenings on campus. Our goal is to print the

news as fairly as possible with as little personal bias as possible.

Realizing that all people have their own views on campus issues, we will attempt to present the facts on hand and give the individual students a chance to decide for themselves where they stand.

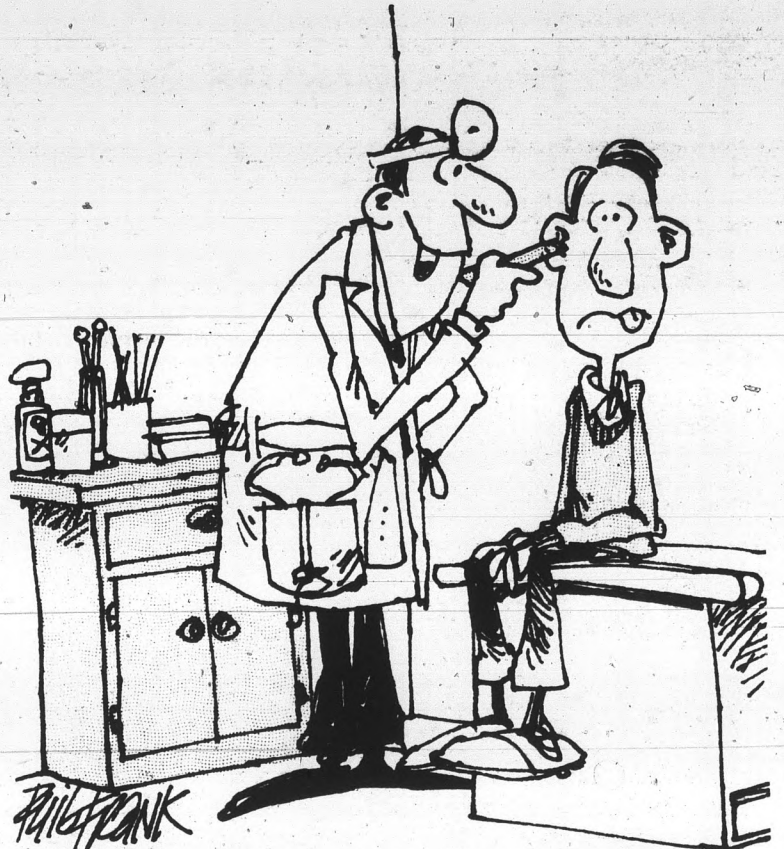
All news considered to be in good taste and applicable to the campus community will be covered and printed, time and space limitations permitting.

Student groups and all bonafide students are urged to contribute information or articles for possible printing in the State Press.

The State Press reserves the right to accept or reject any article or information thus turned in. As your official school publication, the State Press is here to serve you. This job will be undertaken to the best of our ability as professional journalists.

state press

editorial forum



'THIS IS MY FIRST DAY AT THE CAMPUS HEALTH CENTER - OKAY, SAY AAH!'

© YOUNG AMERICA CORP. 1304 ASHBY RD./ST. LOUIS MO.

State Press letters policy

The State Press will continue its policy of printing as many letters to the editor as space requirements permit. A few basic requirements must be noted, however.

Letters should be no longer than 300 words in length. They must be double-spaced and be neither libelous or obscene.

As in the past, the editor reserves the right to edit all material published to conform to rules of style, spelling and grammar, though general content will not be altered.

Letters must be signed. Names will be withheld on request. Correspondents should also include their addresses and telephone numbers.

STATE PRESS is published by Arizona State University as the official campus newspaper every Tuesday through Friday during the school year, except holidays and examination periods, and is entered as second class matter at Tempe, Arizona, 85281.

Lesson for reform

Kent State. Black liberation. The war moratorium. The Chicano struggle. Ecology.

The rightful concern of the student body about these and other publicized issues was felt on this campus last year.

Student awareness and concern reached a high on campuses around the country. People stood up and spoke out against what they saw wrong with the nation.

In itself, this was an admirable thing, but the means used by some far overshadowed the good their concern had done.

Many well-meaning people found themselves tangled up in rock throwing and flag burnings simply because they didn't use common sense. In most cases these incidents could have been avoided by the simply thinking of the consequences.

People must realize there are right and wrong ways to present their convictions to those in charge. They must realize that in a society such as ours the human voice carries more weight than any number of bricks.

Perhaps those involved in the

violence across the country last year felt it was the only way to be heard. If this is the case, they might be wise to reexamine the impression they want to make.

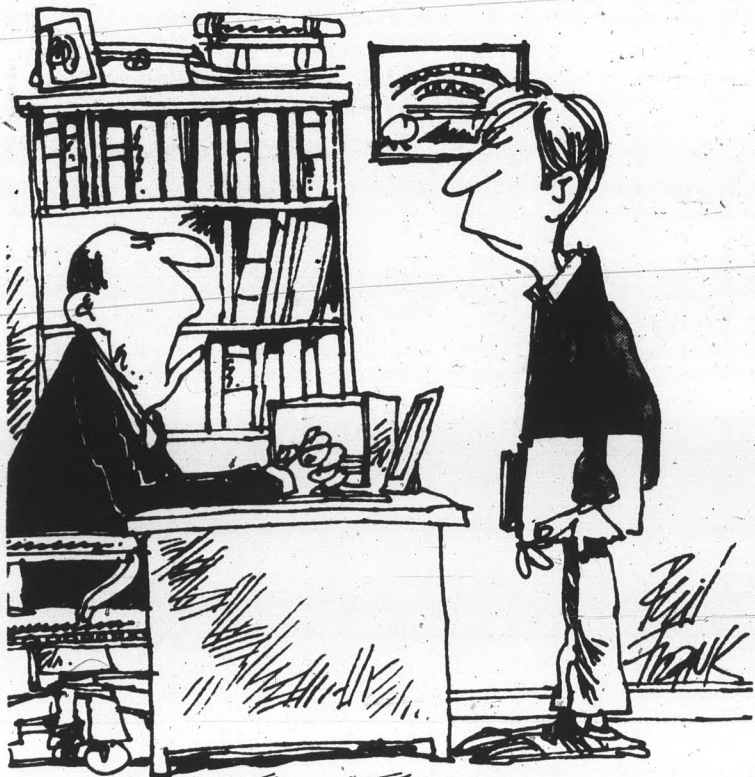
As university students we are credited with being educated and being able to use this education. For this reason we should make every attempt possible to use the knowledge we have to build up, or rebuild if necessary, the society in which we live. Destruction is a dead-end street that bears a close examination prior to travel.

Demonstrations and rallies are not always detrimental to their cause. Many have been highly productive.

What we as students have to do is assure that we participate in things that will further, not undermine, our aims.

There is an indicated necessity for thought and deliberation, a plea for sanity if you will. Changes take time, and we must learn to accept that fact.

Until we do, we will continue to slide farther and farther from our avowed aims accomplishing nothing.



'USUALLY PREGNANCY IS A REASONABLE EXCUSE FOR DROPPING A COURSE - HOWEVER, IN YOUR CASE ...'

© YOUNG AMERICA CORP. 1304 ASHBY RD./ST. LOUIS MO.

Out-of-state tuition is inconsistent

In addition to normal registration fees, persons coming to ASU from out of state are assessed and additional fee of \$445 per semester. In the past this has been either painfully accepted or served as the reason for the applicant's attendance at another school.

However, spurred by a 1969 U.S. Supreme Court ruling that indigent persons moving into New York State could not be denied welfare payments if they met all requirements except residency, many persons are beginning to question college residency requirements. In the majority decision, the Court noted that New York State's action of denying welfare aid to new residents was a restriction of man's basic right to travel freely.

The Court indicated that its action would probably raise questions regarding residency in areas of voting and other areas, but it said that it did not intend to

do away with all such requirements.

Originally, non-resident tuition fees were instituted to discourage persons from sending their children to be educated in states where they paid no taxes. Unfortunately, no provisions have been made for those self-supporting students who may have families and even purchase homes within the state.

It is immediately obvious that any action which would negate out-of-state educational fees would meet with strong public resistance. On the surface, the only one who benefits is the student who, for one reason or another, wants to continue his education after moving across a state line. These individuals constitute a small minority compared to resident taxpayers.

Residents tend to look at non-resident students as intruders,

interested only in a free ride on the residents tax money.

States like Arizona admittedly attract out-of-staters and would undoubtedly attract more if the non-resident fee were dropped. Nevertheless, there are some interesting points to consider in an objective look at the problem.

The university, for example, is in part supported by federal funds. Persons in other states are already contributing to the operation of ASU through the payment of federal taxes.

Further, persons coming from other areas actually do contribute to the revenues of the state. They tend to spend more than residents for rent, food and other necessities. They pay sales taxes and in many cases buy homes and pay property taxes. Even so, they are not considered residents.

It is interesting to note that one

becomes a resident of Arizona for automobile registration purposes merely by taking a job, but never technically becomes eligible to vote while attending school here since, "For the purpose of voting, no person shall be deemed to have gained or lost residence . . . while a student at any institution of learning." (ASU catalog, page 82).

Certainly resident taxpayers have contributed more to the university in the way of taxes than new persons, but they also have contributed more to the construction of highways and sidewalks, and they have contributed more towards the maintenance of the police and fire departments and the city sewer system; but no one suggests that non-residents should be assessed more for the benefits derived from these public projects and services.

Persons in Maricopa County

have probably contributed more to the maintenance of ASU than citizens of Coconino County, but no one suggested charging an out-of-county fee.

Persons who are moving to Arizona to become residents have paid school and property taxes in other states. As U.S. citizens they should be able to cross a state line without being penalized.

It seems somewhat inconsistent to single out non-resident students and stick them with a registration fee nearly five times higher than what natives pay.

It seems obvious that making education costs prohibitive to newcomers serves only to reduce the educational level of the entire state population.

It seems strange that a government which has historically sought to encourage education, has, in this case, sought to discourage it.

Phoenix newsman named to BOSP

Lowell Parker, managing editor of The Phoenix Gazette since 1966, has been appointed by President Newburn to the Board of Student Publications.

Parker's appointment marks the first time a professional newspaperman unaffiliated with the University will serve on the committee, which had previously been restricted to students, faculty and staff members.

The board serves as publisher of the State Press.

Faculty board members are Dr. James Bell, associate professor of secondary education, chairman; Dr. Joe Milner, acting chairman of the department of mass communications; Mrs. Kathleen Peters, assistant professor of

Library expert named director

Dr. Vernon S. Gerlach, chairman of the department of library science, has been named to the board of directors of the Praesidium of the International Society for Programmed Instruction.

The society is concerned with the development and testing of programmed materials and the programming of teaching algorithms.

Grad gets state job

Nelson Cushing, a graduate teaching assistant in the division of technology, has been appointed assistant state industrial arts supervisor of the State Department of Vocational Technical Education.

home economics; Dr. Vernon Sater, assistant professor of chemical engineering and Robert Zacher, professor of advertising.

Student board members include Valerie Jones, Linda Hallickson, Robert Kaufmann, Clair Lane and Gary Nelson.

Ex-officio members are Donald Ferrell, faculty adviser to the State Press, and Dave Jensen, editor-in-chief of the newspaper.



Lowell Parker

Examination preparation aid offered secretaries

A seminar will be presented by the Center for Executive Development, especially designed to prepare experienced secretaries for the Certified Professional Secretaries Examination.

Presentation of the seminar will be divided into two 12-session courses which will meet in the Center for Executive Development wing of the new College of Business Administration building.

The first of the sections begins at 7 p.m. next Wednesday, and concludes on Dec. 18. The second section will be offered in the Spring.

Enrollment is limited to secretaries with at least three years secretarial experience. A \$40 fee covers all costs of instruction. Complete information and enrollment forms are available by calling Dr. William A. Ruch at 965-3441.

Have You Seen The FREE, Accredited Religion Courses?

Religious Conference School of Religion

Schedule of Courses — Fall, 1970-71

The following courses, offered by the Religious Conference School of Religion, may be accepted as transfer credit toward a Bachelor's Degree, within the limits of the student's degree program. If religion courses are accepted in the area of General Education in the student's program, they can count only as general education electives. Register for these courses at Danforth Chapel.

Course No.	Title	Sec.	Cr.	Hours	Days	Room	Instructor
RE 101	Survey of the Old Testament	1	3	9:40-10:55	M-W	arr	Lacy
RE 102	Survey of the New Testament	1	3	9:15-10:30	T-Th	arr	Geib
RE 103	Survey of Christian Denominations	1	3	7:00-10:00 pm	W	SS 102	Curran
RE 201	Prophets of Israel	1	3	9:15-10:30	T-Th	arr	Lacy
RE 202	Life and Teachings of Jesus	1	3	3:40- 5:30	T-Th	SS 102	Stewart
RE 203	World Religions	1	3	10:40-11:30	M-W-F	arr	Beck
RE 301	Wisdom Literature-Old Testament	1	3	10:40-11:55	T-Th	arr	Plotkin
RE 302	Life and Letters of Paul	1	3	10:40-11:30	M-W-F	SS 227	Hollingsworth
RE 303	Judeo-Christian Ethics	1	3	6:40- 9:30 pm	W	SS230	Seller
RE 402	Thought Projections of Jesus	1	3	8:40- 9:30	M-W-F	SS 325	Stevens
RE 402	Thought Projections of Jesus	2	3	3:00- 5:00	M	Nur 11	Belt
RE 403	Contemporary Religious Thought	1	3	9:15-10:30	T-Th	arr	Belt
RE 403	Contemporary Religious Thought	2	3	6:40- 9:30	T	Nur 11	Belt
RE 403	Contemporary Religious Thought	3	3	arr	arr	arr	Baroody

GET YOUR BOOK LISTS AND

HEAD FOR HILL'S 8000 PAPERBOOK TITLES

Teaching Aids

Book Plates

NEW — ★ CHILDREN'S BOOK DEPT.

PHONO-NEEDLES
POSTERS
RECORDING TAPE

BROWSERS WELCOMED
BUYERS ADORED

RECORDS
JAZZ — FOLK
OPERA — ROCK
CLASSICS — POETRY
"TOP 40"

HILL'S BOOKS & RECORDS

967-5243

MON. THRU THURS. 9:00 A.M. TO 9:00 P.M.

TEMPE CENTER

901 MILL AVE.

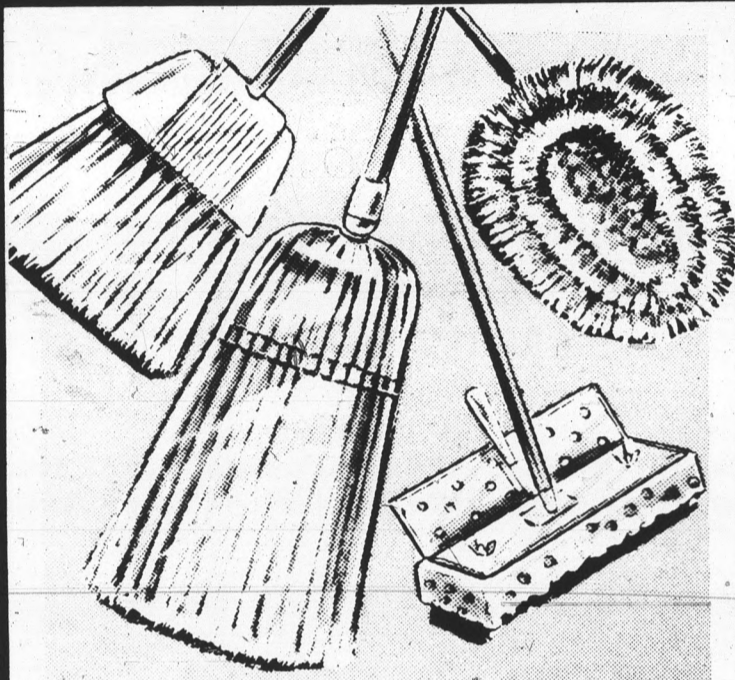
FRI. & SAT.—9:00 A.M. TO 6:00 P.M.

Grants
KNOWN FOR VALUES

WEEKEND

SPECIALS

SALE PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY



Long-handle brooms and mops make cleaning chores easier, quicker

SALE **96¢** EA.



CHOICE OF LAMPS... IN 2 SMART STYLES

Hi-Intensity. Concentrates the light exactly where you want it. Flexible arm, hi-lo switch.

SALE **\$4.88**

Fluorescent. Gives wide area of light...with fluorescent bulb that approximates daylight...

SALE **\$5.88**



STEEL-CLAD FOOT LOCKER

Handy luggage for camping, vacation, back to school. High-gloss enamel finish. Plywood frame. Heavy-duty locks, bumpers.



ADJUSTABLE, ALL-STEEL IRONING BOARD

12 comfort-level heights adjust from 23" to 36". Open mesh top gives you quicker, cooler ironing. Non-slip plastic feet.

SALE **\$3.88** REG. \$4.99



VISIT OUR BRADFORD HOUSE RESTAURANT FEATURES

Every Tuesday & Thursday Nights

'BUCK' NIGHT *Your Choice*

- ★ Roast Turkey Dinner
- ★ Golden Fried Chicken
- ★ Roast Beef Au Jus
- ★ Ham Steak Hawaiian

\$1

with potatoes, choice of vegetables or creamy cole slaw, roll and butter

Every Friday

'ALL THE FISH YOU CAN EAT'

Served with —
French fried potatoes
Tarter sauce
Creamy cole slaw
Roll & butter

\$1.29



20-GAL. PLASTIC TRASH CAN

Lightweight yet durable! Won't crack even in sub-zero weather! Won't bend or dent. Lid locks to keep in odors.



Fall Changeover Special—

\$5.88

Oil change & lube plus free safety check.



500 SHEETS 3 HOLE FILLER PAPER SALE

36¢

• 11 x 8 1/2" size
• With lines, margins

Grants

KNOWN FOR VALUES...COAST TO COAST

GRANT PLAZA — SOUTHERN & RURAL RD. TEMPE

OPEN DAILY 9:30-9:30 SUNDAY 10:00-6:00

Grants
KNOWN FOR VALUES

WEEKEND

SPECIALS

SALE PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY



**'NEAT-NECK'
SHIRTS**
\$1.94

Polyester-Cotton blend
Sizes 32-38

**STRAIGHT
LEG
PANTS**
\$5.88

100 percent polyester
Will never lose shape
Fashion colors
Sizes 8-18

FIRST QUALITY,
OR COURSE!

**'Natural stretch'
SHEER
PANTY HOSE**

SALE

66¢ EACH

Seamless, nylon mesh panty hose move with you, bend with you, give you a superior fit. Nude heel. Shades; sizes P/A, T/XT.

SAVE
25%



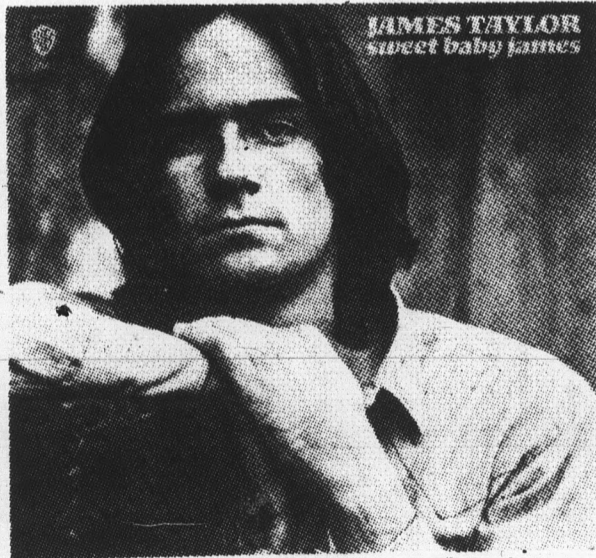
**Grants deluxe 'fast set'
ELECTRIC HAIR CURLER**

SALE

13.88 REG. \$18.88

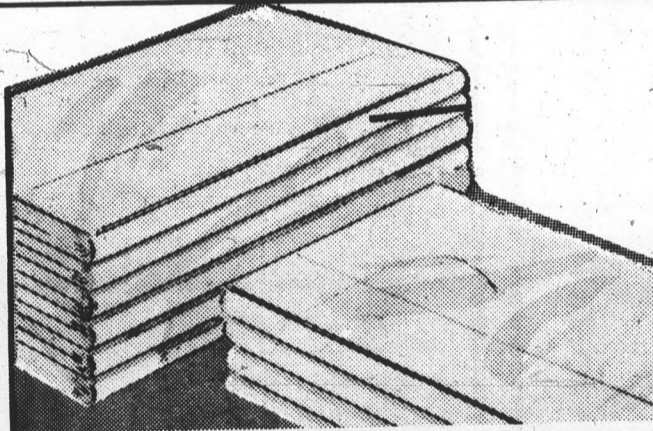
Sets in minutes...
All rollers heat at once. Thermo-controlled. Portable case w/mirror. UL.

'SPOTLIGHT ALBUM OF THE WEEK!'



WARNER BROS.

Sale **\$2.66**



NO-IRON POLYESTER/COTTON SHEETS

\$1.94

SALE REG. 2.39

Twin flat or fitted

130-count white muslin sheets wear and wear. Stock up and save now!

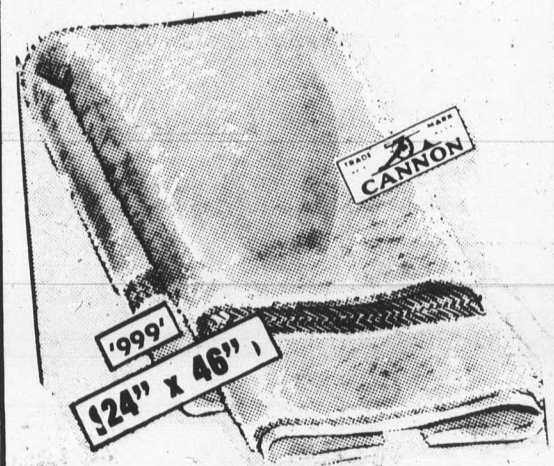
Pillow cases, Reg. 2 for 1.59 Sale 2 for 1.27

**'LARK'
Kaneklon Wig**

Sale

\$14

Reg. \$19.99



BATH TOWELS

SALE

76¢

Reg. \$1

Grants

KNOWN FOR VALUES...COAST TO COAST

**GRANT PLAZA,
TEMPE**

SOUTHERN & RURAL RD.

OPEN DAILY 9:30-9:30 SUNDAY 10-6

Fine Arts College honors professor

The Ernest L. Parker Humanities Award has been established by the College of Fine Arts in honor of the university's first professor of humanities.

The announcement came last week from Dr. Henry Bruinsma, dean of the college, and Dr. Robert Lamm, professor of music and humanities and director of the University's Center for the Humanities.

Named for ASU's first professor of humanities who will be 70 next January, the award was established "to honor Ernie for all of his selfless years of service to the university, and most especially for his immense contribution to the humanities program," Dr. Lamm said.

"His presence in the Center for the Humanities since 1969 has contributed far more than anyone can possible state. He became the confidant and friend of undergraduate and graduate students, teaching assistants and the humanities faculty," said Dr. Lamm.

The award, made possible by contributions from friends and former students, will aid students in obtaining an education. Alumni officials said donations can be sent to the Center for the Humanities or donors to the current Alumni Fund can specify all or part of their gifts to go for the award.

A native of Bohemia, Dr. Parker and his family fled to the U.S., in 1941 prior to a Nazi invasion. In Pennsylvania and New Jersey he gained skills in poultry science, and his fluency in five languages and knowledge of

Europe made him valuable to the U.S. State Department during World War II.

At ASU, Dr. Parker nurtured the idea of an integrated humanities program and, on a voluntary basis, was involved with humanities classes and students in addition to his full-time teaching in agriculture.

In 1969 Dr. Parker "retired" as professor of poultry science and became the university's first professor of humanities, teaching a full year's course in humanities by himself.

In 1968 he was honored with the Alumni Association's Distinguished Teacher Award.

MASO sponsors Chicano dance

The Mexican-American Student Organization (MASO), together with the Associated Students, will sponsor a pre-orientation program and dance for the more than 200 new Chicano students tomorrow night in the Education Mall of the Education Building, from 7 p.m. to 1 a.m.

Pete Bugarin y Los Compas will provide entertainment.

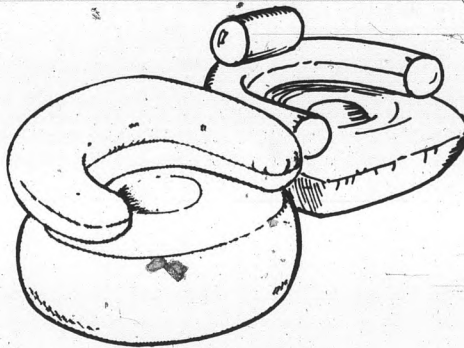
Dance auditions

Dance auditions for all male and female dancers will be at 5:30 p.m. Monday and at 6 p.m. Tuesday in the dance studio of the Women's P.E. Building, Michael Schwartz, publicity chairman for Orchesis, said. All dancers are invited. Previous experience is not required.



Tanq's

Imports of the world



INFLATABLE CHAIRS

The great Blowup for young moderns... big, sweepingly bold, cushiony and comfortable. Come in and plump yourself into one. You'll feel as if you were sitting on air!

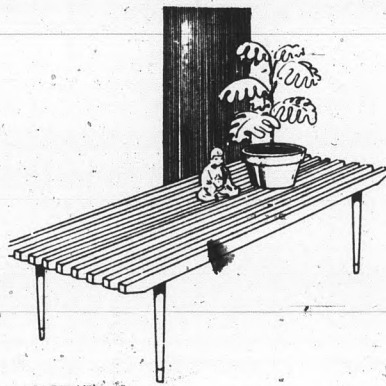
\$9.95 each



STARFLOWERS from BRAZIL

Preserved flowers in a wide choice of colors. Make your own arrangements or have one of our qualified staff create one to fit your mood.

96c bunch



SLAT BENCH

Add a Distinct Style to your Decor with this Teakwood Table. 18" x 54" \$17.95



RAJAH FLOOR PILLOW

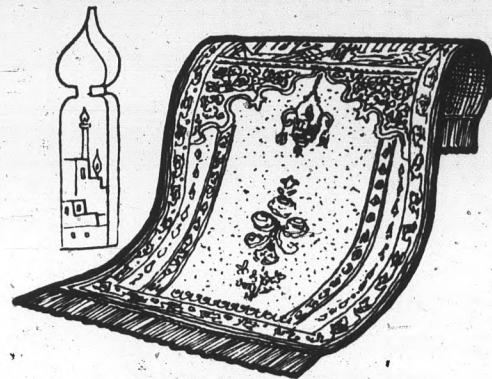
Would ya rajah have a pillow than a chair? We have just the thing! Large 22" Rajah floor cushions. Available in many colors.

\$3.99 each



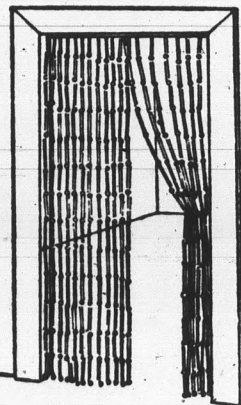
INCENSE STICK & CONES AFRICAN, INDIAN, & ORIENTAL

Fabulous selection of Burners too, Brass, Porcelain, Stoneware



MOROCCAN PRAYER RUGS

Distinguished floor fashion to scatter, to flatter, to hang on the wall. 36" to 21" — \$3.77 each



JUST ARRIVED BAMBOO BEADED CURTAINS All new styles & color combos \$11.88 — \$32.00



INDIA SHOULDER BAGS

Tang's has the crewel, embroidered, mirror works look galore. All handmade in many different designs and colors. Try the latest craze and create your own pillows.

Values to \$9.88

— go from

\$1.65 to \$5.99

BEGIN THE FALL TERM BY COMING TO

Henry's

HOME OF 100% PURE BEEF BURGERS

1125 E. Apache Blvd.

HOURS: Sun. thru Thurs. 10:30 A.M. to 11 P.M. FRI and Sat. 'til Midnight

PICK UP YOUR ASU DISCOUNT CARD

This card entitles bearer to the following SPECIAL PRICES:

HAMBURGERS	15¢
CHEESEBURGERS	20¢
BIG HENRY'S	42¢
TENDERLOINS	42¢
FISH SANDWICH	25¢

Henry's 1125 E. Apache Blvd.

HOURS: SUN. THRU THURS. 10:30 AM - 11 PM FRI. & SAT. TO MIDNIGHT

Henry's

VALID THRU

only with this card

TEMPE-MESA HIGHWAY

1525 East Apache Blvd.

Mon.-Sat. 10:00 a.m.-9:00 p.m., Sunday 12 Noon to 6 p.m.

TOWN & COUNTRY SHOPPING CENTER

4821 North 20th Street

Mon.-Sat. 9:30 a.m.-9:00 p.m., Sunday 12 Noon to 6 p.m.

SORRY, NO MAIL ORDERS



Wood carving entitled "A Lincoln Icon," by Prof. Harry Wood.

Faculty exhibits art, sculptures

Sculptures and paintings by two University faculty members, Paolo Soleri and Dr. Harry Wood, are currently on display at M.U. West and Matthews Center.

Soleri, a faculty associate in architecture, became concerned about ecological disaster years before it became a popular public concern. His philosophy, arcology, proposes that cities be built up rather than out, to save green open spaces for future generations by what he calls miniaturization.

The Soleri exhibit will include sculptures, slides of the Cosanti Foundation Studios in Scottsdale, photographs and drawings from his book, "Arcology: The City in the Image of Man." It will be open to the public from noon to 5 p.m. Mondays through Saturdays, and from 1 to 6 p.m. Sundays at M.U. West through October 15.

The exhibit by Dr. Harry Wood, professor of art, is titled "The Faces of Abraham Lincoln," and stresses the use of "weathered and abandoned materials, in keeping with the Lincoln tradition."

Woods' art is made from old glass bottles, stone, wood, bones, and a few more modern elements such as plexiglass, plastic tubes and old foam rubber.

Wood said he has devoted a

quarter of a century to the face of Abraham Lincoln because of its abstract beauty as an art form and its capacity to express great human character.

Wood shows Lincoln as Uncle Sam, a G-Man, in today's dress, and as a mythological trinity. There is one last-supper style oil of 13 Lincolns, each of a different race or country.

COME TO Citron's Surplus

Jefferson at 2nd St. in Phoenix for

- Navy denim bellbottoms
- Tankers
- Pea Coats
- Brush Jackets
- White & 13 Button Bells

"A COCKEYED MASTERPIECE - SEE IT TWICE!"

—Joseph Morgenstern, Newsweek

"Without a doubt the funniest service comedy I have ever seen."

—Judith Crist, NBC-TV

"M*A*S*H' begins where other anti-war films end!"

—Time Magazine

"M*A*S*H' is what the new freedom of the screen is all about."

—Richard Schickel, Life

"M*A*S*H' is the best American war comedy since sound came in!"

—Pauline Kael, New Yorker



M*A*S*H

An Ingo Preminger Production

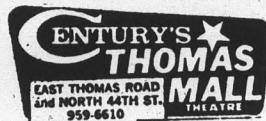
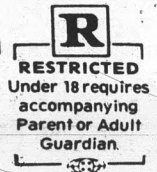
20th Century-Fox presents

Starring DONALD SUTHERLAND · ELLIOTT GOULD · TOM SKERRITT

Co-Starring SALLY KELLERMAN · ROBERT DUVALL · JO ANN PFLUG · RENE AUBERJONOIS

Produced by INGO PREMINGER Directed by ROBERT ALTMAN Screenplay by RING LARDNER, Jr.

From a novel by RICHARD HOOKER Music by JOHNNY MANDEL Color by DE LUXE® PANAVISION®



Open 1 P.M. Daily

EXCLUSIVE ENGAGEMENT!

SHOWING DAILY AT
1:10, 3:30, 5:40
7:50 & 10:00 P.M.

For Your Pleasure

Lemon Terrace Club apartments

Move Up To A New Life Style®

- EXCLUSIVE BILLIARDS ROOM
- PRIVATE TELEVISION LOUNGE
- CLUB ROOM WITH JUKE BOX AND DANCE FLOOR
- MEN'S AND WOMEN'S SUANA
- EXCLUSIVE 2nd FLOOR SUN DECK
- FREE DANCES, PARTIES, TRIPS
- ALL APARTMENTS HAVE DOUBLE BEDS
- WE HAVE INDIVIDUAL STUDY AREAS
- THIS IS THE WAY TO GET IT TOGETHER!

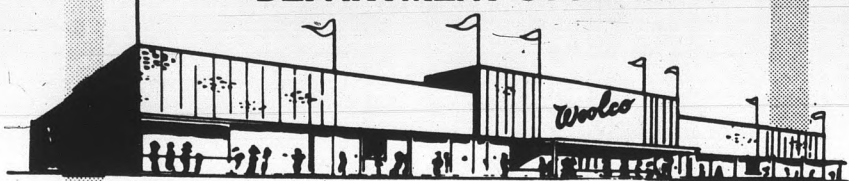


NOW OPEN • 1109 E. LEMON, TEMPE, ARIZ. PHONE 966-4224

Office Hours 10 to 6 Mon. thru Fri.

Woolco

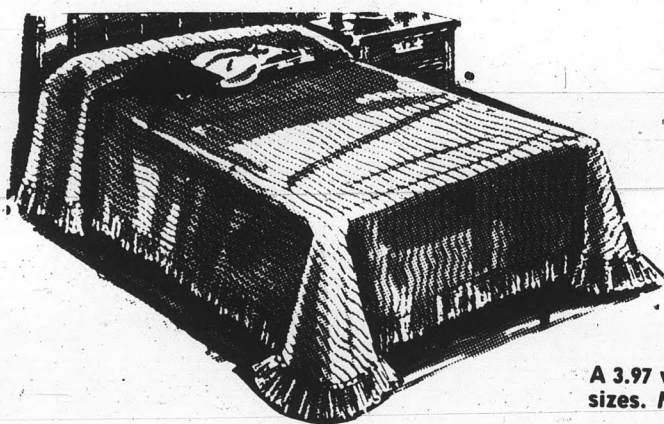
DEPARTMENT STORES



A new fashion in modern retailing

WELCOME

Woolco Is Your Next
Save On Hundreds Of



**Tufted
Chenille
Bedspreads**

2 FOR \$6

A 3.97 value each. Lint free, no-iron. Twin and full sizes. Machine washable. Assorted colors.



Famous Maker

**Bath
Towels
66¢**

From one of the most famous names in towels come these quality terry cloth towels. Imperfections so slight, you won't even notice them. Save big!

**S-T-R-E-T-C-H
PANTY HOSE**

100 percent nylon, in popular fashion colors fits petite to tall.

88¢

CLIP & SAVE

**Seamless Mesh
Nylons 5 FOR 97¢**

Sizes 8½ to 11. All the popular shades. Save a bundle here.



With Coupon

**Mattress
PAD &
COVER**

Twin . . \$2.97
Full . . . \$3.77
Queen . . \$4.97
King . . \$6.97

Foambacked non-slip, water-resistant.

**Feather
& Foam
Pillows**

**2 FOR
\$5**

Foam for support and soft feathers for comfort. Size 22x36. Sleep in comfort and relaxation.

**Washable
Electric
Blankets**

**Regular
12.97
\$9.97**

Twin or full size, single control, machine washable. 2 year guarantee. Keep warm this winter.

**Woolco
Muslin
SHEETS**

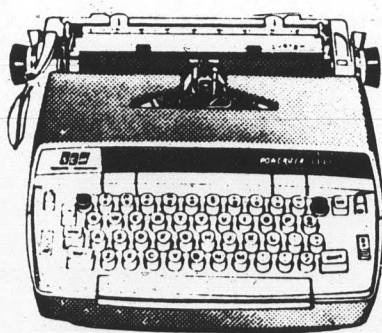
\$1.77

Full or twin. Fitted or flat.

**SMITH CORONA
POWERITER**

139.97

Completely electric portable operates on AC and carries its power in a rechargeable cell. Features changeable type, carrying case and all of the Smith-Corona famous features.

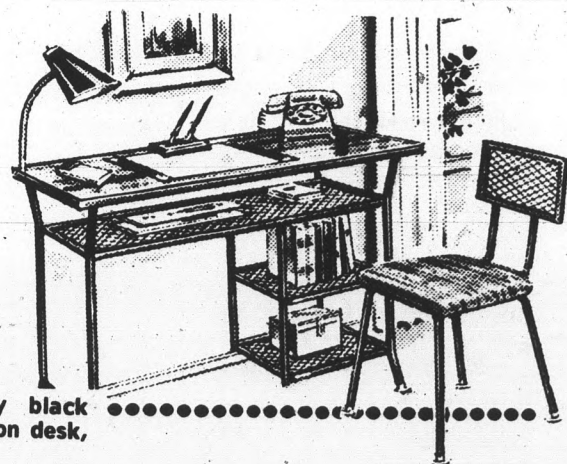


**STUDENT
DESK &
CHAIR**

Regular 17.77

15.97

With attached gooseneck lamp. Sturdy black wrought iron. Tan woodgrain plastic top on desk, matching upholstered chair seat.



Just wh or apart you nee

Model F62 with the g General E its depend

**4 Subject
Notebooks**

99¢

Regular 1.37

Pkg. of 4 notebooks with 4 different color covers for each subject.

**giant personal
Filing Box**

\$1.97

12½"x9"x10", with lock and key and indexed file folders. Reg. \$2.97

**Pressboard
BINDER**

2 FOR 99¢

**Woolco Coupon
500 COUNT
FILLER
PAPER**

2 FOR \$1

Save now! Choose your type of rule. With coupon only.

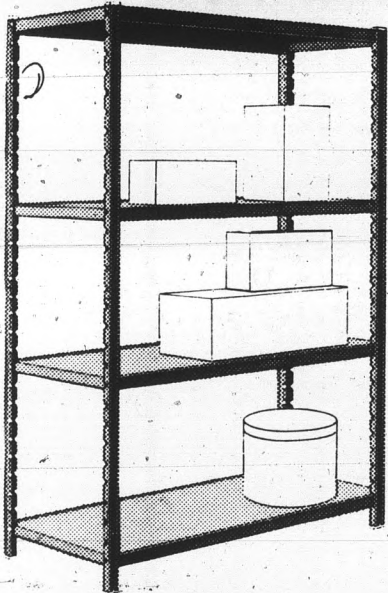
JUST SAY "Charge It"

HAYDEN PLAZA EAST

SCOTTS

me Students

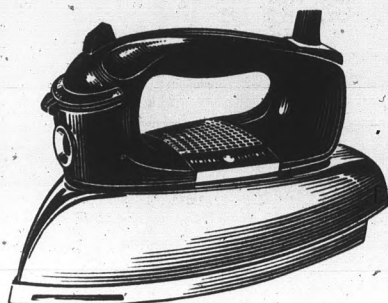
ext Door Neighbor! Stop By, See And
s Of Items To Make School Easier!



4-Shelf
30x60x12
Completely
Adjustable
Model
R445

\$5.97

Just what you've been looking for! Use it in your dorm or apartment. A convenient way to save space when you need every bit of it.



**General
Electric
Steam
& Dry
IRON**

Model F62 irons all fabrics with the greatest of ease. It's General Electric's so you know its dependable.

\$8.47



**General Electric Stereo
with detachable speakers**

\$59.77

Model P350. Features solid state, automatic shut off, 1 repeat play option, speakers separate up to 16 feet, weighs 18 pounds.



Adjustable
Metal
Gooseneck

In
Black
Only

A great item for anyone's desk. Move it to any position desired. Included with a fluorescent bulb.

\$5.44

**Hi-Intensity
Desk
Lamp**



\$3.77

Get the light where you want it. A great help for the student. Get the less strain on your eyes.

Beauty Aid Savers

close-up Toothpaste 55¢
\$1.05 value. Limit 2.

Bright Side Shampoo 77¢
11 ounce. \$1.55 value. Limit 2.

Style Hair Spray 39¢
12.15 ounce. 99¢ value. Limit 3.

Mennen Skin Bracer 66¢
6 ounce. \$1.15 value. Limit 2.

Style 24 Hour Deodorant 55¢
11 ounce. \$1.69 value. Limit 2.

Check-list FOR School

Jumbo Storage Chests 133
25x13½x1½. Bright floral pattern.

Metal Book Shelf 777
Woodgrain; 30x36x12. 4 shelves; adjustable.

Shoe Polish Kit 127
4 pc. set. Black or brown polish, duster, brush and cloth.

16 Pc. Dinnerware Set 597
Oven proof pattern, green or brown, Service for 4.

Plastic Sink Set 157
Everything for after meal cleanup.

Metal Waste Baskets 73¢
Snoopy, Campbell Soup, Pepsi, many others.

Ironing Board 297
Adjustable height, fully ventilated for cooler ironing.

Pad and Cover Set 66¢
Teflon or silicone coated cover with gem flex pad.

Plastic Shoe Boxes 3 for \$1
Great for storage away from dust.

Light Bulbs 10 for \$1
Home Brite 60, 75, 100 watt factory tested.

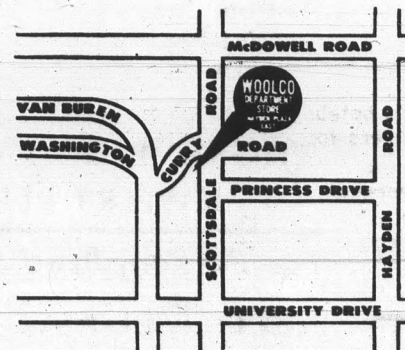
All Metal TV Tray 97¢
Collapsible. Reg. 1.47 value.

7 Pc Cook Ware 997
Royal Chef, Teflon II lined 1, 2 qt. sauce pan, skillet, covered sauce pot.

Wood Garment Hangers 66¢
Choice of pant, dress or suit hangers in sets.

JUST SAY
"Charge It"

OVER
THE
HILL
FROM
ASU



SCOTTSDALE ROAD AT CURRY

\$70,000 grant for driver study

The University has been awarded a \$70,000 grant from the Pittsburgh Plate Glass Industries Foundation in support of a program designed to help reduce the number of drunken drivers on the nation's highways.

Funds from the PPG grant will be used to evaluate and further develop the activities of the Phoenix Alcohol Research and Re-education Project, founded and directed by Dr. Ernest Stewart, associate dean of the College of Liberal Arts.

Robinson Barker, chairman of the Foundation, described the program as an encouraging and enlightened step forward in helping the country come to grips with this major social problem.

Primary activity of the project, co-sponsored by the University, the City of Phoenix and the Teachers College of Columbia University in New York, has been

the development of a special course to which the Phoenix Municipal Court has been assigning persons convicted of driving while intoxicated.

Dr. Stewart stressed that the course intended to complement not replace traditional enforcement and criminal court procedures which deal with the drunk driver problem.

He pointed out that harsh penalties alone often do little more than extend punishment to offenders' families and may compound the problems which cause drivers to drink. Taking a different approach, the course aims to provide positive motivation for avoiding drunken driving.

Dr. Stewart does not see the course as a cure-all. "But," he said, "we hope it will reduce the chances that a drunken driver will repeat his offense."

Prominent businessman to lecture in Murdock

"The Now Generation Tomorrow" will be discussed by Charles W. V. Meares, chairman of the board and chief executive officer of New York Life Insurance Company, next Thursday at 3 p.m. in Murdock Hall 201.

Dr. Glenn D. Overman, dean of the College of Business, said that an invitation to speak was extended to Meares by Lester Tenney, professor of general business, and the business school. Prof. Tenney was awarded a faculty fellowship to study with New York Life this summer.

Dean Overman stated that the business school is delighted to present Meares as he is a leading figure in insurance. All students, faculty, and businessmen in the

Valley are invited to attend the lecture.

Meares currently is a vice chairman and a director of the Commerce and Industry Association of New York, a director of the New York Urban Coalition, and New York City metropolitan chairman of the National Alliance of Businessmen.

He is a director of the Institute of Life Insurance and the J. Henry Schroder Banking Corporation and the Schroder Trust Company.

He is also a vice president and director of the Manhattan Eye, Ear and Throat Hospital and the National Multiple Sclerosis Society.

Appropriations of \$73.6 million funded for schools and colleges

Education funds will total an estimated \$73.6 billion for the 1970-71 school year with a record high enrollment of 59.2 million in U.S. schools and colleges.

According to the U.S. Department of Health, Education and Welfare's Office of Education, in a report issued this week, the number of teachers, students and administrators combined will exceed 62 million.

The largest percentage in-

crease in enrollment over last year is expected at the higher education level. The enrollment of degree-credit students in colleges and universities is expected to rise to 7.6 million this fall, a gain of 4.1 per cent.

The number of earned degrees conferred during the 1969-70 school year is estimated as follows: bachelor's and first professional degrees, 785,000; master's degrees, 211,000; and

doctorates, 29,000.

Figures for this school year are expected to be all-time highs: 815,000, 244,000 and 31,000.

Federal grants for education are expected to reach \$9.6 billion by June 1971.

HEW's Office of Education today also announced \$700,000 in new awards to support 13 research projects intended to provide quality education for all children.

Community Service



CIRCLE K



... Is NOT A Foodstore!

SERVICE — CONCERN — ACTION — AID

to God
to Country
to Mankind
to Youth
to Elderly
to Poor

Youth Crime
Drug Abuse
Racial Tensions
Communication Gap
Environment
Education

Sick
Shut-ins
Disabled
Stricken
Institutionalized
Disturbed

FORMER KEY CLUB-ERS WELCOME!

Find out about CIRCLE K — come to the introductory meeting at the Alumni House, Tuesday, Sept. 22 — 7 P.M.

M.U. BARBER SHOP

Located in M.U. West

★ 2 BARBERS ★

Monday thru Friday — 8:30 to 5:30

Best Wishes For A
Great Year

BUDD'S JEWELERS

708 S. Forest — Oxford Square
TEMPE

- Individually Selected Diamonds
- Fine Jewelry
- Watches
- Gifts

ENGRAVING — WATCH &
JEWELRY REPAIR

For Personalized Service...

"BETTER BUY AT BUDD'S"

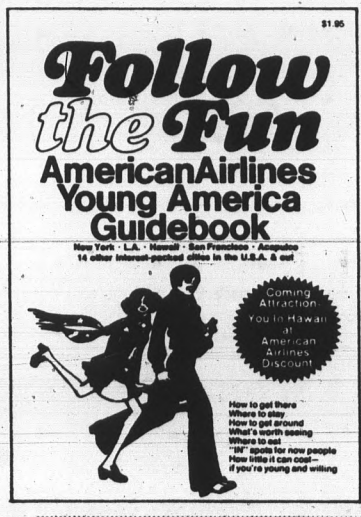
JOIN THE ARIZONA BANK AND SEE THE WORLD (AT A 40% SAVINGS)

If you're 21 or under you get an official American Airlines Youth Card — courtesy of The Arizona Bank — just for opening a checking or savings account at The Arizona Bank's Main Tempe and South Tempe offices (minimum deposit \$50.). The Youth Card — a \$3.00 value — lets you fly anywhere on American Airlines for 40% off.

Plus...

"FOLLOW THE FUN,
YOUNG AMERICA" GUIDEBOOK

from American Airlines. This fun-packed guidebook — which regularly sells for \$1.95 — puts you on the road to where it's at. Free from American! Card plus book — a \$4.95 value — Free! Join The Arizona Bank and see the world. We'll help you save for it.



THE
Arizona
BANK

MAIN TEMPE OFFICE AT 619 MILL AVENUE
SOUTH TEMPE OFFICE AT 2020 RURAL ROAD



MEMBER F.D.I.C.

More about

Newburn's talk

(Continued from page 1)

individuals within the university, a right which must be preserved if the university is to remain a place of objective inquiry," President Newburn said.

However, he pointed out that in recognizing the right to dissent, the University must clearly recognize the rights of all students and faculty members to pursue their teaching and learning experiences without interference.

"As a family, we must combine to make clear to all concerned outside as well as within the

campus, our determination to maintain a free and open institution where all concerned are expected to act in a responsible manner," he said.

"Basic order will be maintained on the campus at all times and every effort will be made to prevent violence in any form. Interference with the University's educational objectives and procedures will not be tolerated. There is no place on this campus for illegal activity which threatens the very freedom which the University enjoys," he said.

President Newburn urged the faculty to join him in demonstrating to all concerned on and off campus that the University will be maintained as a major contributor to the free and responsible society to which it is committed.

"In my judgment, our most critical immediate problem is that of reasserting the general and indispensable functions of the university in our type of society and then moving to update to a 20th century model the means by which these broad objectives can be reached," President Newburn said.

"As I see it, higher education, and especially the university, has as its primary role that of assisting the individual to acquire the necessary learning to serve to the limit his capacity as a responsible, participating citizen in a modern, free society whose most obvious characteristic is change.

"This is and always has been the primary purpose of this University. It is for this reason that we give such importance to the teaching function of the institution."

More about

Feminists

(Continued from Page 1)

At the end of two years comes the first commitment to Uncle Sam. The students are committed to do their best to finish the program, get good grades and accept active commission as second lieutenants upon graduation.

After graduation there is a four-year commitment they must fill as an officer but marriage is allowed and the Air Force does its best to keep couples together.

The women must also attend a summer encampment field training unit between their sophomore and junior years.

Scholarships are available to cover the years remaining in education which provides for payment of tuition, fees, textbooks plus \$50 a month.

"There are 5,500 such scholarships distributed annually in the nation. At the University, every one of our sophomores and juniors recommended for one received a full scholarship. We now have 43 cadets on scholarships," Capps said.

BO-JO

Welcomes Back All Our Old Friends & Extends A Hearty Welcome To All The New STUDENTS & FACULTY

BO-JO SUBMARINE SANDWICHES
THE LONGEST . . .
THE BEST BUY . . .
IN TOWN!

PIZZA
COMPARE OUR
SIZES - PRICES
QUALITY - TASTE

We Serve the Tallest Soft Drinks . . . At the Lowest Prices

EAT IN AND CARRY OUT

'Everybody Meets and Eats at BO-JO's'

DISCOUNT CARDS AVAILABLE AGAIN IN LIMITED QUANTITY

Just South of University Drive on Rural Road

Phone 967-7023

829 S. Rural Rd., Tempe

Open 11:00 A.M. to 1 A.M.

Welcome A.S.U. STUDENTS

IF you believe in good fashion



... and know that clothes that are in good taste are not necessarily too expensive, then we know you'll be pleased with the fashions we've hand-picked from the best of the new styles. Won't you stop in to see the new selections now in?

- ★ Jonathan Logan
- ★ Miss Pat Catalina
- ★ Kovet of California
- ★ Thermo-Jac
- ★ Vanity Fair Lingerie
- ★ Beauty Mist Hosiery

CELIA'S FASHIONS

Open Tonite Till 9
TEMPE CENTER



TEMPE L.D.S. INSTITUTE OF RELIGION ANNOUNCES CLASS SCHEDULE

The Church of Jesus Christ of Latter-day Saints maintains an Institute of Religion for students and personnel of Arizona State University. Worship services, social activities and religion classes are available to any one who would desire to participate.

List of selected classes offered at LDS Institute of Religion.

TIME	DAYS	COURSE NO.	COURSE TITLE	INSTRUCTOR	CREDIT
MONDAY-WEDNESDAY-FRIDAY					
8:40 am	M	Religion 265	Applying Gospel Principles (Training for Church Leadership)	Sorenson	1
10:40 am	M W	Religion 444	History and doctrine of the Church (Interpretative History, 1820-44)	Perkins	1
7:30-9 p.m.	T				
12:40	M only	Religion 37	Theology and Jurisprudence Seminar (Law students or by permission)	Godfrey & Beck	1
TUESDAY-THURSDAY					
8:40	T Th	Religion 121	The Book of Mormon and its Teachings	Call	2
9:40	T Th	Religion 301	Introduction to the Old Testament and its Teachings	Perkins	2
10:40	T Th	Religion 231	The Gospel in Principle and Practice (LDS Tehology, Doctrine and Philosophy)	Sorenson	2
WEDNESDAY ONLY					
11:40	W only	CDFR 60	Courtship and Marriage	Call	1
Evenings					
5:30 to 7:00	M	Religion 451	Mormonism and Christian Tradition (Early Christian Figures and History)	Beck	2
8:00 to 8:45	Th	Religion 37	Introduction to the Gospel for non-members	Call	2
7:00 to 8:00	Th	CFDR 61	Latter-day Saint Family	Black	1
7:00 to 8:00	T	Religion 37	See the World Through Dance (Folk Dance Class)	Wesson	1

Other day and evening classes are scheduled. Information about classes, registration or general activities can be obtained by calling 967-4498 or by visiting the Institute building at 947 McAllister across from the ASU Law School. Dr. Arch Egbert is Director of the Tempe Institute.

Most classes can be taken for Brigham Young University credit. All classes carry Institute credit. **YOU ARE WELCOME AT THE INSTITUTE OF RELIGION. BALANCE YOUR EDUCATION BY ADDING A RELIGIOUS DIMENSION.**

WANT ADS

For classified advertising submit ad in person to the State Press, Old BA 302, two days in advance of publication, from 8:00 a.m. to 3:30 p.m., call 965-3657. Rate: 5c per word, 75c minimum.

● SERVICES

Unique involvement: Scottsdale collegiate Bible class, Sunday, 9:45 a.m. 6805 E. McDonald, Scott., info and transportation - 966-6137.

● AUTOMOBILES

Excellent school transportation. Must sell 1967 Fiat 850 Coupe. Call Mike 266-0679 after 3 p.m.

68 Ambassador sport model has everything. Under 11000 miles, private owner. \$2000 cash. 967-4241.

1957 Healy G. Perfect condition. 966-0232

1968 Volkswagen fastback. Reasonable. Call 967-6785 after 1:00 p.m.

'61 Corvair sharp with air. \$225.00. Quick sale. 276-6721.

MGB 65. 966-3446.

● TYPING

Typing 967-3675.

IBM Selectric Gothic type 966-1684.

● SALE

9 x 12 used rugs \$5.00 all sizes in stock. Carpet House, 1516 East Van Buren, Phoenix.

Scuba gear 72 ci tank, back pack, regulator, mask, flippers, snorkel \$75. Call 963-5825 after 5 p.m.

BRONICA S2, like new 2 1/4 SLR call 966-6484 after 6:30 p.m.

● WANTED

College & Career at the same time? We're a young aggressive Arizona based manufacturers agents company (sales & marketing) looking for an outstanding young college student from the school of business who could work part time while in school with the possibility of a full time career when he graduates. We want a mature individual who is aggressive, intelligent, creative and wants to share in the growth of our company. This is a rare opportunity for the right man. Married man preferred. This is not a straight commission or fly-by-night outfit—we're looking for only one man. If you meet these requirements and think your long range goals parallel yours, then reply, giving us all possible information about yourself—if not then don't waste your time or ours. Interviews will be held 9-18-70. Call Thurs./Fri. and leave your name and telephone number for an appointment. 956 5486.

Girl, age 19-22 must be congenial and charming. Help greet clientele. Call Ray Ford 264-2725 for interview.

● RENT

Male roommate wanted to share studio in Scottsdale. Split phone, light and rent \$57.20 mo.. Call Dusty 949-8985 after 6 p.m. weekdays.

Male roommate wanted—to share house with same in East Phoenix. Call 265-9553.

2 Bdrm., furn. apt. \$130. Evap cooler. Paradise Manor Apts. 1300 W. 4th St., Apt. A, see manager.

● INSTRUCTION

Tutoring in English. 967-5925.

Religious activities open to all students

Schedules for activities and periods of worship have been released by the Campus Religious Center located in Danforth Chapel.

Tonight and tomorrow night the Campus Crusade for Christ will be open to all students. These sessions of inspirational activities are also held each Monday and Wednesday from 7-7:30 p.m. in Danforth Chapel.

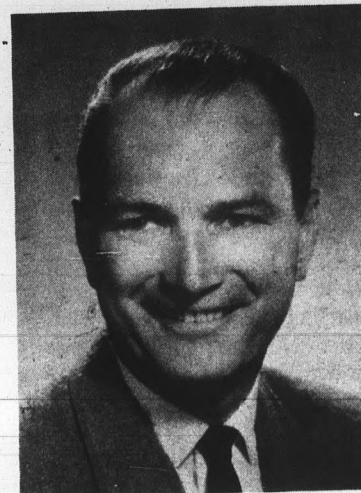
Sunday mornings at 9 a.m. the University Christian Fellowship is held, followed by a service of the Quaker faith at 10 a.m.

Sunday evenings, Father Tom

Belt will lead a creative liturgy experience at the Campus Lutheran Center, located across from Sahuaro Hall, at 8 p.m. The Lutheran Center also provides refreshments and entertainment Friday nights at 9 p.m.

A creative worship program sponsored by the Episcopal student organization will be offered Wednesdays from 6-8 p.m. in Danforth. The regular Episcopal worship hour is Tuesday at 7 p.m. in the Chapel.

Baptist Student Union meets daily from 12:30-1 p.m. at Danforth Chapel.



DR. JOSEPH C. SCHABACKER, professor of management, has been elected president of the Arizona division of the American Cancer Society. Dr. Schabacker is president of the University division of the Society for Advancement of Management.

TO ALL A.S.U. STUDENTS GREETINGS

MAY YOU LOOK FORWARD TO
THIS SEMESTER WITH ANTICIPATION
AND BACKWARD WITHOUT REGRET.

For ART SUPPLIES



Let Erickson Supply Your Needs

ARCHITECTURAL, DRAFTING
and ARTIST SUPPLY STORE
Serving ASU since 1958

STOP IN FOR YOUR DISCOUNT CARD
and a Free Gift



CONVENIENTLY LOCATED IN
TEMPE CENTER



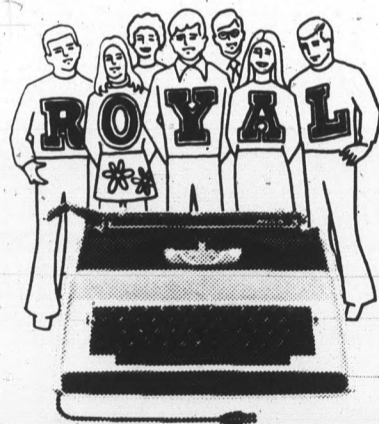
TG&Y

family centers

Good only at TG&Y Family Center

TEMPE CENTER
Mill Ave. & University
967-7831

Open Monday
thru Saturday 9 - 9
Sunday 10 - 6



BETTER GRADES? Royal makes it!

Send a student back to school the Royal way—and watch him make his mark. Better, higher, easier.

Royal Apollo 10

The New Electric Portable
TouchSet Margins

Full Size 88
Character Keyboard
Five Year Guarantee
Carrying Case
Included

\$88⁸⁸

Vinson wins grant

Second year for King Fellowship

One of 35 Martin Luther King Jr. fellowships and grants given nationally has gone to a University student for the second consecutive year.

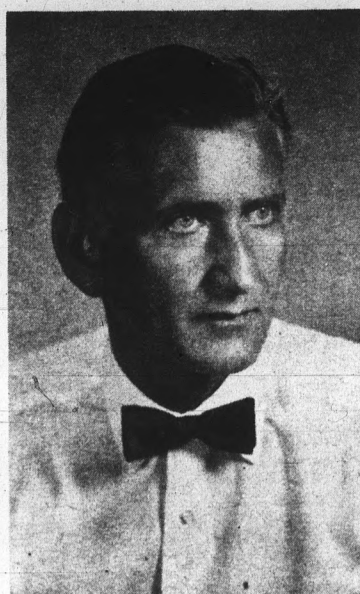
George L. Vinson, this year's recipient, of 1715 Cutler Drive, Tempe, is using his grant to provide full support for two years of graduate study in the College of Law.

Last year's King Fellowship winner, Joshua Martin Bursh II, used his grant in the College of Law and received his juris doctor degree in June. He is now a faculty associate and student advisor in the College of Business Administration.

The King fellowships are given to Black veterans by the Woodrow Wilson National Fellowship Foundation.

Raymond Richardson, director of the King program, said, "The vibrations from these men will win half the battle of credibility which many Blacks with credentials have to wage in the Black community."

The men of the program will be working in a creative way to improve the quality of life especially for the urban and rural poor.



Dr. Jones
Dr. Richard L. Jones has been appointed director of the University's Student Health Service. Associate director is Dr. Arthur Dorner and Mrs. Elaine McFarland is assistant director.

New Catalyst on sale tomorrow

The fine arts Catalyst will go on sale tomorrow on the Mall across from Hayden Library. Copies of the 1969 and 1970 editions are still available for 50 cents each.

The literary and photographic magazine is composed of student submissions which are carefully reviewed by student staff members prior to publication.

The Catalyst is not run under the authority of any department in the University and remains a source of free expression in art and literature.

Students interested in applying for staff membership or submitting works should do so tomorrow at the mall table.

JAM'S

breakfast from 7:00 - 11:00 Lunch Till 4:00

... JUST GOOD FOOD

... JUST A SHORT WALK FROM CAMPUS

TEMPE SHOPPING CENTER



coupon
Jack-in-the-Box at 721 S. Mill wishes to welcome back A.S.U. Students!

Open 24 hours a day

This coupon and a minimum 50c purchase entitles the bearer to a large 20c size Jack Cola, Root Beer or Orange Drink.

Good Thursday & Friday Sept. 17 & 18.

COUPON

10%

Dollar Power

10%

McKenna's

M&R's

710 So. Forest - Tempe
966-1043

DRESSES - SPORTSWEAR - ACCESSORIES

Discount Good On Any Item
(Except Sale Merchandise)

Valid 9/17-18-19 only

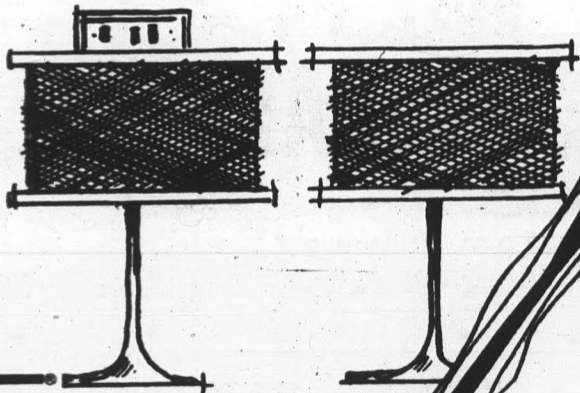
Limit One Per Customer

1970-71

THE BIG TWO!

SAVE 50

uh one



You can hear the difference now.

THE **BOSE** CORP.

901 Speaker System

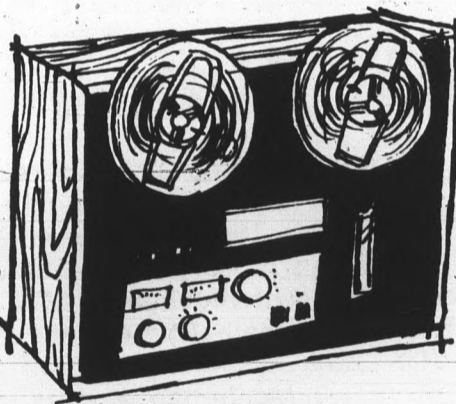
with Equalizer

Years ahead of anything on the market. Outperforms speaker systems costing \$1000 more. Bose and Bose alone offers active equalization with direct and reflecting sound performance. Rock the Dorm with your Bose wall of sound speakers.

Only **\$496⁰⁰**

pedestals extra

and uh two



KLH Research and Development Corp.

MODEL 41 TAPE DECK

Save \$50 on the KLH Model 41 Long Playing Tape Deck Featuring the Dolby Audio Noise Reduction System.

Was \$249.95

\$199.95

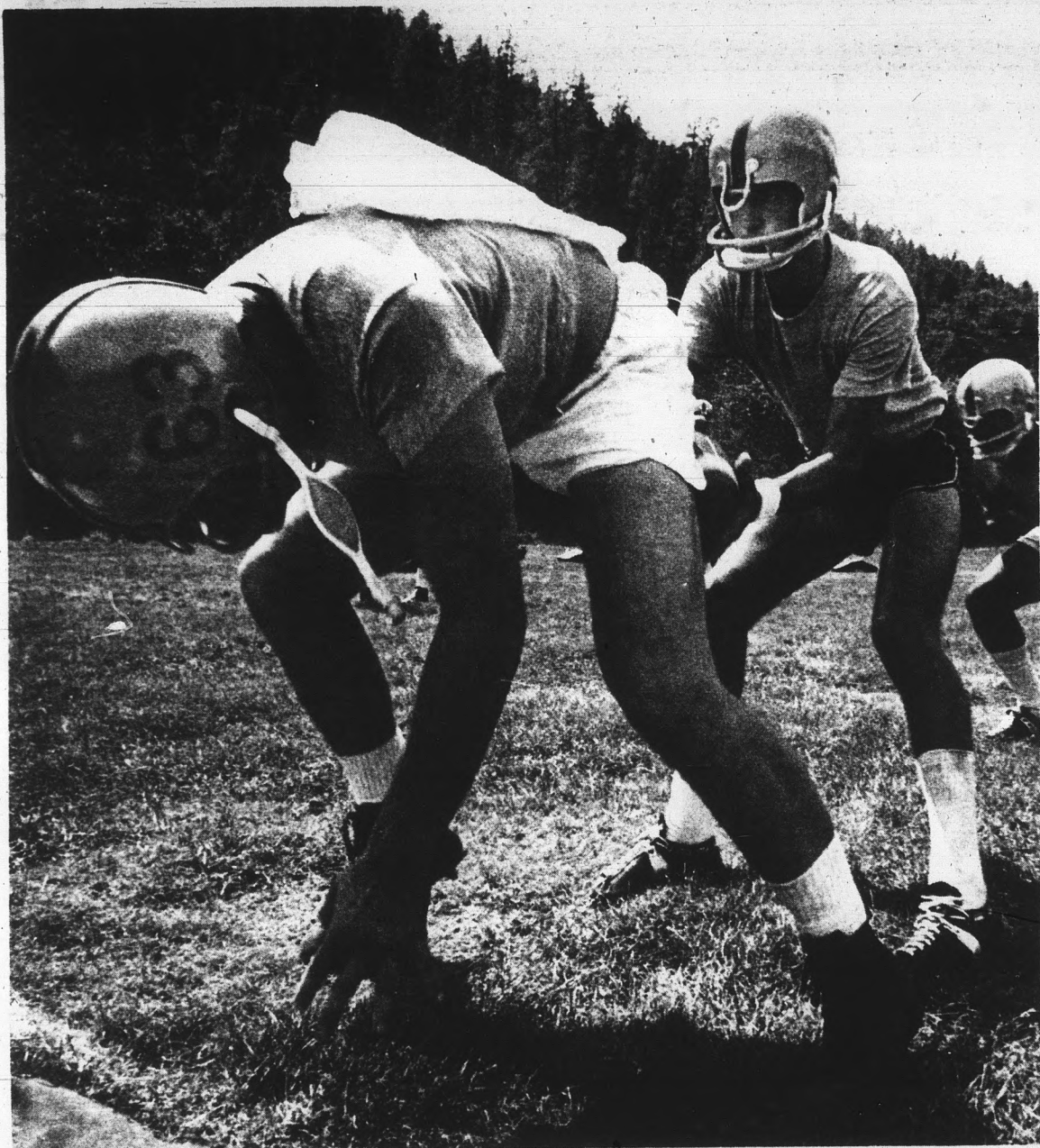
NOW ONLY

AUDIO SPECIALISTS

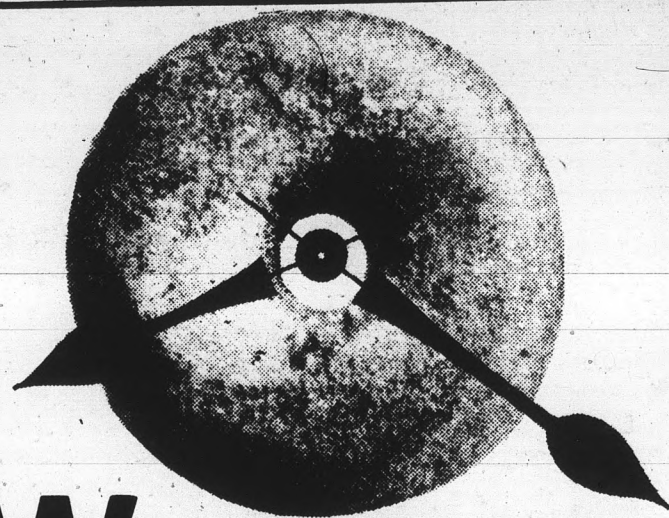
Sound & Video Experts Since 1950

333 EAST CAMELBACK ROAD • PHOENIX • MON-THURS., FRI. OPEN TIL 9

The Big One



CENTER SNAP — Arizona State quarterback Joe Spagnola takes a snap from center Mike Tomco during early workouts at Camp Tontozona near Payson, Ariz. At the fullback position in the background is fullback Oscar Dragon. Practice was cut short earlier this month because of floods. Photo courtesy of John Willard, Arizona Republic



We never stop serving!

Dunkin' Donuts. Open 24 hours a day, 7 days a week. Serving the freshest coffee and donuts you can buy. 52 varieties! We pledge to make Dunkin' Donuts fresh every 4 hours. And we make fresh coffee every 18 minutes. So whenever hunger strikes... strike out for Dunkin' Donuts. We're only a few minutes away.

We pledge to make Dunkin' Donuts fresh every 4 hours 24 hours a day



To your home from ours Fresh every four hours.

711 E. BROADWAY
TEMPE, ARIZONA

FRIDAY (tomorrow) AT BIG SURF
T.G.I.F. PARTY

plus

TOM KING'S WELCOME BACK CELEBRATION

Tom, Big Surf's Social Director, has just returned from a five-day, six-city tour across Kansas, inviting everyone to Tempe for the K.S.U. vs A.S.U. football game. His successful trip was highlighted by his appearance during the halftime of the K.S.U. and Utah State University football game last Saturday in Manhattan, Kansas, where he invited everyone to come to A.S.U. & Big Surf Sept. 25 & 26th. He also presented K.S.U. Coach Vince Gibson with a Big Surf Surfboard after K.S.U.'s victory over U.S.U.

★ **10¢ BEER**
2:30 p.m. til Midnight

★ **ASK TOM**
For His First-Hand Scouting Report on K.S.U.

★ **LIVE ROCK MUSIC**
Two Bands
4 p.m. til Midnight

★ **GENERAL ADMISSION \$1⁰⁰**
with A.S.U. I.D.

★ **GIRLS** — Ask for your "Fling With King" Buttons (worth valuable gifts soon)

SATURDAY NIGHT VICTORY PARTY

ADMISSION \$1.00 AFTER 8 P.M.

After A.S.U., C.S.U. Game

Live Music from 8 p.m. til 1 a.m.

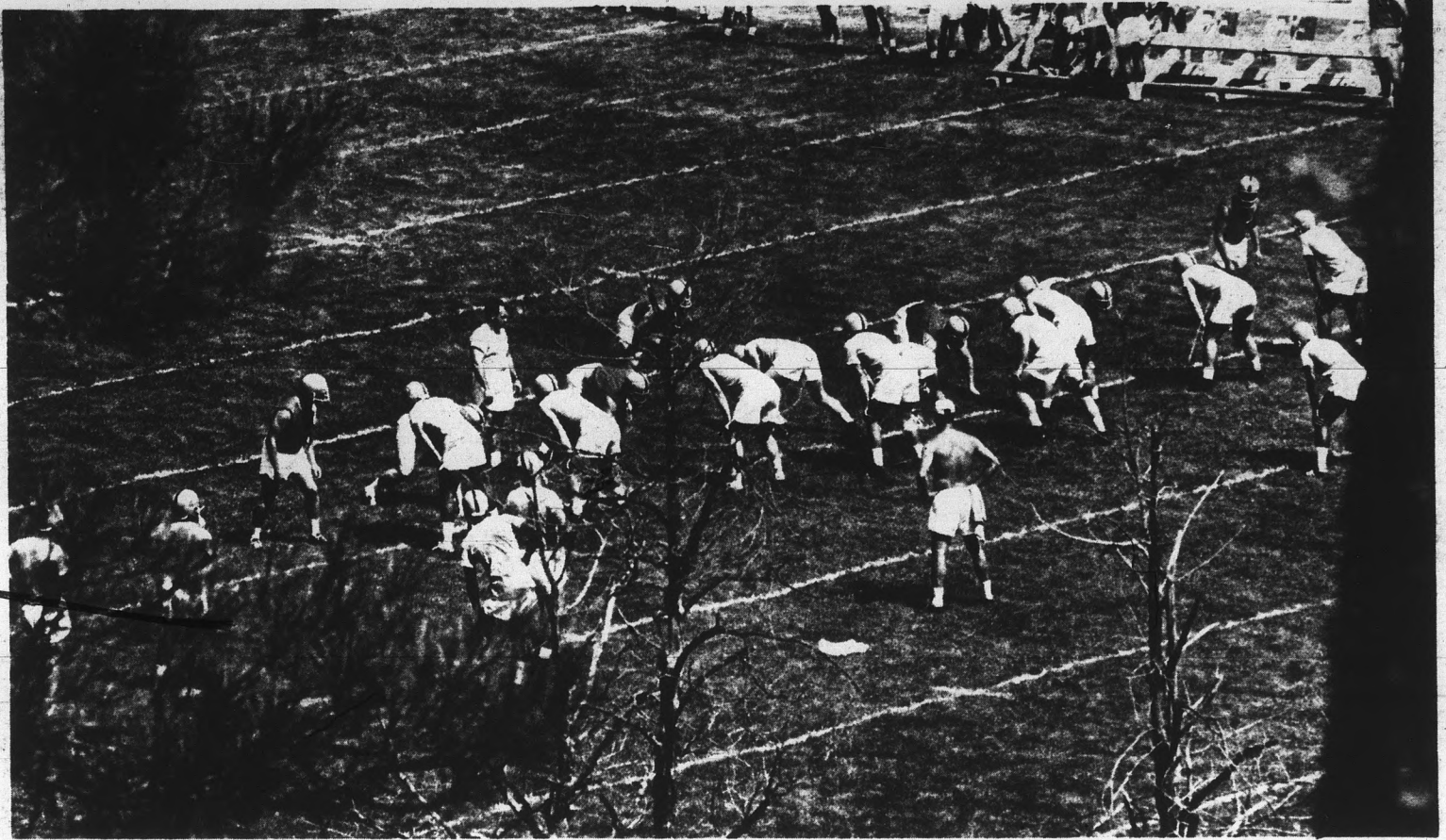
10c BEER

ARIZONA'S ONLY OCEAN
BIG SURF

1500 N. Hayden Road, Tempe

*a service & trademark of Big Surf Inc. © 1970

ASU
works out
at
mountain
camp



Sports

Kush, football talent impressive

Devils ready for 1970

Arizona State shows potent grid offense

If you're a football fan who likes a lot of action, you should plan to see Arizona State play this fall.

Arizona State, in fact, was the most offensive college football team of the 1960s. The Sun Devils ranked No. 1 in both scoring, with a scorching 27.7 points per game, and total offense at 359 rushing-passing yards per game, in a compilation by National Collegiate Sports Services.

Coached all 10 seasons by Frank Kush, the Sun Devils did it with amazing consistency as they finished in the national top 10 seven years in total offense and six years in scoring, while winning just on statistical crown during the entire decade ('62 total offense).

By contrast, Tulsa's eight team offensive titles led all major colleges in the 1960s, but all were bunched in a five-year span, so the Golden Hurricane finished fifth in total offense for the decade.

Similarly, Houston's six team offensive titles in decade were second only to Tulsa, but the cougars reached only sixth in total offense.

The following are statistics supplied by the National Collegiate Sports Service on the top offensive college team of the 1960s decade:

SCORING OFFENSE	
team (w-l-r)	pts. pg
Arizona State (72-26-1)	27.7
Utah State (68-29-3)	25.4
Notre Dame (62-33-4)	25.3
New Mexico St. (60-30-3)	25.0
Memphis State (70-28-1)	24.5
Arkansas (60-19-1)	24.2
Dartmouth (68-22-0)	24.2
Princeton (64-26-0)	24.0
Texas (60-18-2)	24.0
Penn State (73-26-0)	23.7

TOTAL OFFENSE	
team (w-l-r)	yds. pg
Arizona State	359.0
Utah State	350.5
Notre Dame	348.5
New Mexico St.	348.1
Tulsa (50-50-0)	343.1
Houston (54-40-5)	341.5
Penn State	339.0
Texas	336.5
Dartmouth	334.1
Purdue (64-28-3)	330.8



FRANK KUSH . . . nation's fifth winningest grid coach.

WAC grid picks
see page 19

By BARNEY HUTCHINSON
Sports Editor

For traditional Chinese calendar followers, 1970 is the Year of the Dog.

But this year for Arizona State football fans should be anything but a dog. Realistically, people are expecting the Sun Devils to put together a record somewhat like the 10-1 log of 1959 and a new rise in national prestige never known before in the Southwest Rocky Mountains.

That would be a difficult order to fill for any team (unless that team is Southern Cal), but Arizona State has two important factors that could make 1970 the Year of the Devil.

—The first factor is a two-word name that represents 89 wins and never a losing record in 12 seasons at ASU: Frank Kush.

—The second factor is a cluster of collegiate grid talent that has even long-time observers in Sun Devil Country in awe.

The psychological makeup of Kush, an unrelenting will to succeed where failure could get

by, is the main reason why in 27 years of football, Kush has never been associated with a loser. That time-span includes a banner career at guard and linebacker for Michigan State along with All-American status even though Kush weighed less than 170 pounds.

Now in his 13th season, the Windber, Pa., native has put together a 89-30-1 record and a .746 percentage. Only four active coaches in college football can show better winning averages. They are Bob Devaney (Nebraska .776), John Vaught (Mississippi .754), Dan Devine (Missouri .752) and Darrell Royal (Texas .747).

Fittingly, Kush took over the A-State reigns from Devine when the latter moved to Missouri.

ASU will open 1970 at home Saturday night against conference foe Colorado State. Kickoff at Sun Devil Stadium is 8:05 p.m.

The Devils are defending Western Athletic Conference champions and have strung

together three consecutive 8-2 seasons. Last year's grid title was the first for Arizona State in WAC competition, but ASU has yet to reap the benefits.

Seven All-WAC choices from last year return to form the strongest nucleus in the league. The magnificent seven are quarterback Joe Spagnola, split end Calvin Demery, tackle Mike Tomco, guard Gary Ventura, scatback David Buchanan, middle guard Ted Olivo and defensive end Junior Ah You.

But talent abounds elsewhere to the extent that Kush has successfully shifted Demery to tight end making room for super sophomore receivers Ed Beverly and Donovan Daniels.

And at wingback, J. D. Hill returns after a year of disciplinary probation to put forth his senior year of eligibility. The 9.4 speedster was a second-team All-WAC choice as a soph and his return has made the pro football scouting computers crank with almost human amazement.

Each pre-season, Kush and a staff of seven that includes Don Baker, Larry Kentera, Jerry Thompson, Bob Owens, Joe McDonald, Bill Kajikawa and Al Tanara take the team to the mountain training site of Camp Tontozona near Payson, Ariz., in the central part of the state. The objective is two-fold: to conduct three-a-day workouts in the cool mountain climate and to isolate the team in a complete atmosphere of football.

Here are the highlights of this year's practice in the pines.

The early developments Cal Demery adapting to his new position at tight end and Buchanan adding 15 pounds to his playing weight last year (up to 185). Early scrimmages saw full back Bobby Thomas run effectively.

Buchanan's extra weight didn't effect his speed any in early practices. Spagnola and Brent McClanahan were running well. Then 15 hours of rain cancelled practice and later a scrimmage. The water buildup sent floods through the area that didn't harm any of the team but resulted in the death of over 25 people.

Accidental death takes 'Poke QB

Wyoming's two-year regular quarterback, Ed Synakowski, is dead at the age of 21 after a boating accident took his life this week.

Synakowski, who quarterbacked the Cowboys to a share of the Western Athletic Conference title his sophomore year and shined last year as a junior, died when a boat he and his brother were fishing from overturned. Synakowski drowned in 60 feet of water.

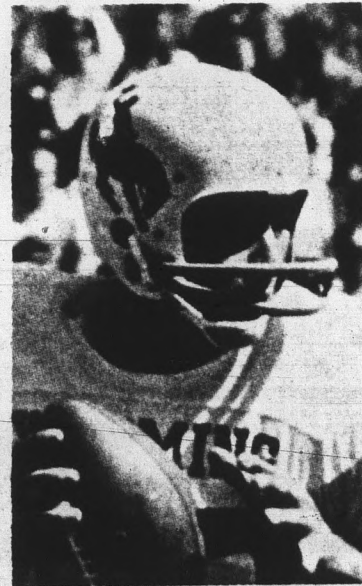
Brother Mike Synakowski, who was with his brother at the time of the accident, managed to reach shore but the Cowboy standout apparently developed trouble and sank in the cold lake waters.

The lake is Lake Hattie located just southwest of Laramie.

Synakowski, a senior from Utica, N.Y., majored in physical education and planned a career in coaching and teaching. He led the football team last season in total offense (1,099 yards) and in passing (94 of 200 completions for 1,053 and five touchdowns).

Synakowski captained his senior team at Whitesboro High in Utica and earned all-league recognition in football, basketball and baseball.

The man now picked to run the Wyoming offense is junior Gary Fox, a 5-11 and 194-pound signal caller from Billings, Mont. Fox shared playing time with Synakowski much of last season after gaining All-America mention during his high school career.



Ed Synakowski

Devils get transfusions

Arizona State athletics will be bolstered this school year by the influx of around 50 prospects of both the freshman and transfer type.

Freshmen for both football and basketball will play on their respective freshmen teams while rookies in all other sports will be eligible for varsity action according to National Collegiate Athletic Association rules.

Football
It's been billed the "Year of the Quarterback" in college football and this could carry over to the A-State frosh football team where two of Arizona's most talented high school signal callers, Danny White of Mesa Westwood and Don Hurst of Phoenix South Mountain head an impressive list which includes six additional gridders who earned some local All-State mention.

Joining the Arizona quarterbacking tandem are offensive interior lineman George Endres (Scottsdale) who also can double as a linebacker; Phoenix West's Todd Housholder, another linebacker; defensive tackle Roger Kronberg (Tempe); Tempe McClintock's Nick Ortega who can see duty in either the offensive or defensive backfield as well as at receiving position; and a powerful pair from Eloy's Santa Cruz Valley High, Larry Shorty earning All-State mention both ways and speedy halfback Ben Malone.

Ben is the younger brother of former Devil All-American fullback Art Malone. Art rushed for 2,649 yards during his three-year career starting in 1967.

Brother acts will also begin as a trio of Sun Imps will have older brothers on the varsity squad. David Connolly, brother of linebacker Joe Connolly; Reedy Hall, brother of defensive back Windlan Hall; and Sal Olivo, brother of All-WAC middle guard Ted Olivo, will attempt to follow what has been a successful trail carved out by their older brothers.

Basketball
The tallest man ever to play basketball in Arizona State history, 7-foot Ron Kennedy from Storm Lake, Iowa, will be part of a tall freshmen cage crew. Another Imp rookie is 6-9 Wayne Piper from Omaha. In the off season Kennedy is a top notch discus thrower and Piper a highly regarded baseball pitcher.

To balance the attack, freshmen coach Bruce Haroldson has brought in a quality outside man in James Brown, a 6-2 jumping jack from Greenville, Miss.

The Sun Devil basketball varsity suffered through a 4-22 record last season, worst in the school's history. Immediate help for that squad could come from some touted transfers. Paul Stovall, a 6-5 Pratt, Kan.,

Community College dazzler leads the list of transfers.

Other transfers are 6-6 Rhea Taylor of Robert Morris College in Carthage, Ill., 6-7 Mike Bowling from Southern California and guard Bill Kennedy of West Liberty State in West Virginia.

Baseball
Bobby Winkles is bringing in only two junior college transfers and six top freshmen this year after carrying ten freshmen on the varsity squad last year. The juco help comes from Mesa Community College which claimed the runner-up spot in the national tourney in 1969 before taking the crown last year. All-American infielder Kenny Reed who hit .367 last year and outfielder Dennis Kendrick who posted a .353 mark make the jump to ASU.

Top frosh hands will be pitchers Mike Hughes (Lynwood, Calif.), Ed Bane (Westminster, Calif.), Mike Stone (Silver City, N.M.) and Dale Hrovat (Cleveland) along with infielders Clinton Myers (Lakewood, Calif.) and Elliot "Bump" Wills, son of Los Angeles Dodger star Maury Wills.

Track
Mesa CC standout Ron Johnson will boltser Baldy Castillo's sprint corps on the Devil track squad. Johnson was a state champion in the 100 and 220 at Westwood before going to the HoKams. Other track hopefuls are Dwight Bennett, a javelin thrower and transfer from Idaho and distance runners Bill Mead (Yuma High), Skylar Jones (Scottsdale Coronado) and Mike Rafferty (Los Angeles Loyola High).

Castillo could gain strength in the pole vault with the addition of Tim Knappen (Los Angeles) and Norm Davis (Denver) while the middle distances will be covered by Anthony McKay (Los Angeles), Henry Shipes (Bakersfield) and Bob Franek (Whittier).

Wrestling
Ted Bredehoff will have three wrestling standouts from Washington. Mike McFadden was a two-time prep champ and twice state junior college king a Columbia - Mason JC in the 126 and 134-pound classes; Dan

Pleasant also earned a pair of state juco titles in the 150 weight group while at Yakima JC and Kelly Trujillo, a teammate of McFadden's at Columbia - Mason, was 142-pound champion last year.

Also figuring into the ASU grappling picture are Don Denelsbeck, Oklahoma state 167-pound champ from Classen High in Oklahoma City, and Ed Maze, a transfer from the University of Texas at El Paso.

Golf
Golf mentor Bill Mann expects help from two local junior college products, Billy Myers (Phoenix College) and Doug Pool (Glendale Community). Myers is a one-time state prep champ while at Phoenix Central and Pool won the state juco crown last spring. Three freshmen could also be in evidence in the coming years for the linksters. Mark Sollenberger was a member of Scottsdale Arcadia's state championship club, Mike Barnett from Missoula, Mont., walked off with the state's individual honors last year; and Jim Strong from Ukiah, Calif., was a quarter-finalist in the U.S. Junior Tourney and finished third in last year's California prep meet.



AERIAL PRACTICE — The passing game will be Arizona State's longsuit and QB Joe Spagnola sharpens his talents during practice at Camp Tontozona. ASU will open the season this Saturday against Colorado State.

Photo by John Willard, Arizona Republic

Mr. Lucky's
is
Changing

Sun Devil BARBER SHOP

In the Arches
130 E. University Drive

ROFFLER
HAIR STYLING
By Chet Suchocki

Phone
966-5462

OPEN MONDAY THRU FRIDAY

T.G.I.F.

3:30 to 6:30
EVERY
FRIDAY
AT

J.D.'S

SCOTTSDALE RD

all ages welcome

BEER - \$1.00 PER PITCHER

SPONSORED BY ASSOCIATED STUDENTS

Barney Hutchinson
Sports Editor.



*Browns make
good investment*

Some college football teams are taken for granted. Arizona State's football team isn't taken at all.

The lack of national acclaim can be frustrating to the avid ASU fan. Only success in a big way plus the addition of a major bowl bid can help give A-State the recognition it deserves.

Through all the injustices suffered by the Devils at the hands of the general national public, somebody values the quality of football in the Valley of the Sun.

That institution is collectively known as professional football. Through the national public may neglect ASU, the pro scouts wouldn't dream of doing the same.

And the latest individual pro team to verify the top grade of athlete at Arizona State could well be the Cleveland Browns. A series of events can prove the point.

Cleveland, an established NFL team with two Eastern Conference titles in the last two years, will make the move into the new American Football Conference Central Division with Cincinnati, Houston and former NFLer Pittsburgh. The Achilles' heel of the Browns has been depth at quarterback the past few years. So just before the pro grid draft in the winter, Brown owner Art Modell traded top-flight wide receiver Paul Warfield to Miami for a first-round draft choice.

With that choice, Cleveland took Purdue All-American quarterback Mike Phipps. Dealing away Warfield shocked most of the football world including most of the Cleveland Brown players. In a move to recover some personnel (and also some face), Modell dealt for New York Giant flash Homer Jones. He would hopefully fill the void left by Warfield.

Jones is known around the league as a super flake, that is, liable to do the most whacky things. It wasn't out of character for Jones to decide to drive from his home in Texas to the Cleveland pre-season training site that accounted for his reporting five days late.

That gave former Arizona State star Fair Hooker the first shot at the Warfield position. And he made it a good one. Through the first five pre-season games, Hooker not only leads the Browns in receiving, but his 14 receptions and 248 yards gained easily double any of his teammates' numbers. And his teammates include former Maryland All-American Gary Collins who isn't flaky enough to report five days late.

It was a disappointing pre-season period for the Browns. They were 3-3 but lost all the publicity to division foe Pittsburgh and QB Terry Bradshaw. Not to win their division with the Steelers and two lesser, former AFL teams after history of titles would be crushing.

That is why it will be interesting to see Fair Hooker and the Cleveland Browns against the New York Jets next Monday night in the first of ABC's (channel 3) prime time grid tilts.

Other former Sun Devils now in the pro ranks:

- DETROIT — Larry Walton.
- GREEN BAY — Travis Williams.
- NEW ORLEANS — Tony Lorick.
- WASHINGTON — Jerry Smith and Charlie Taylor.
- PHILADELPHIA — Ben Hawkins.
- BUFFALO — Max Anderson and John Pitts.
- HOUSTON — Ron Pritchard.
- CINCINNATI — Ken Dyer.
- KANSAS CITY — Curley Culp.
- OAKLAND — Larry Todd.
- SAN DIEGO — Gene Foster.
- ATLANTA — Art Malone and Mike Brunson.

Consensus Western Athletic Conference Selections

	Kick Off	Sport	Sweet-Smith	Game Plan	Football Roundup	The Sporting News	Sports Illustrated	Media	Playboy	Consensus
Arizona State	1	1	1	1	1	1	1	1	1	9
Arizona	3	4	3	2	3	2	4	3	3	27
Brigham Young	6	5	5	6	5	5	8	5½	4	49½
Texas-El Paso	7	6	6	8	6	8	5	7	7	60
Colorado State	8	8	8	5	8	7	6	8	6	35
Wyoming	4	3	4	4	4	3	3	4	6	35
Utah	2	2	2	3	2	4	2	2	8	27
New Mexico	5	7	7	7	7	6	7	5½	5	56½

Cager Scrubbs to transfer

Although basketball practice won't begin for at least another month, Sun Devil coach Ned Wulk has gotten bad news already.

6-8 junior college transfer, Walter Scrubbs, has decided not to enroll at ASU. Scrubbs, who was in Tempe for most of the summer, became homesick, according to assistant basketball coach Bill Mann and transferred to Delta State.

Craig Martin, who was a high school All-America at Corvallis, Ore., did not achieve the required score on his ACT tests and was denied admission. The 6-9 Martin had signed a letter of intent last spring.

Notre Dame's Brady to enroll at A-State

Jim Brady, a former Scottsdale Coronado High prep whiz who attended Notre Dame the past school year, has enrolled at Arizona State University for 1970.

Brady quarterbacked the 1969 Irish freshmen and participated in the spring game at Notre Dame before enrolling at ASU. Due to NCAA regulations, he will sit out the 1970 season and become eligible for the '71 campaign.

NEWS
Call 3656

A happy kind of taste!



When the occasion calls for something special. Or when there's no occasion at all, treat yourself to a Pizza Inn pizza.

It's a happy kind of taste.

PIZZA INN GET ACQUAINTED OFFER!

ANY LARGE PIZZA **Now \$1 off**

BRING THIS COUPON Limit 2 per coupon

955 East University — 967-1604

Put **Pizza inn** your fun.



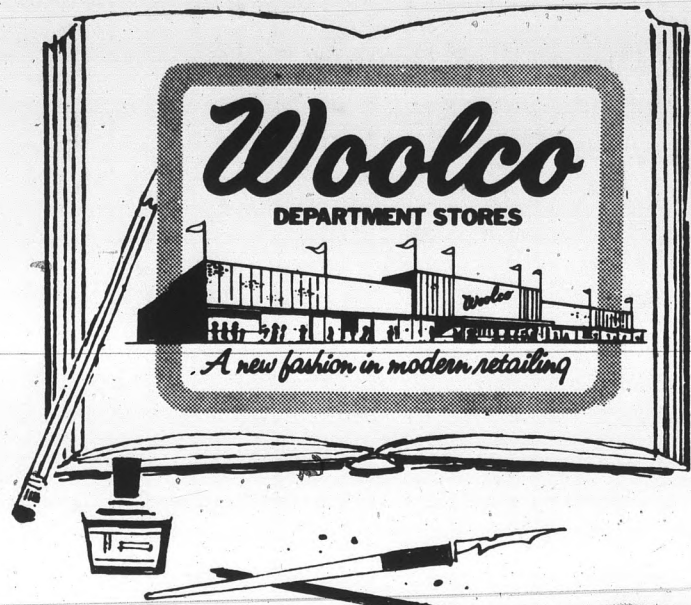
Order Your School Ring NOW!

ALL CLASSES ELIGIBLE

Paul Johnson
JEWELERS

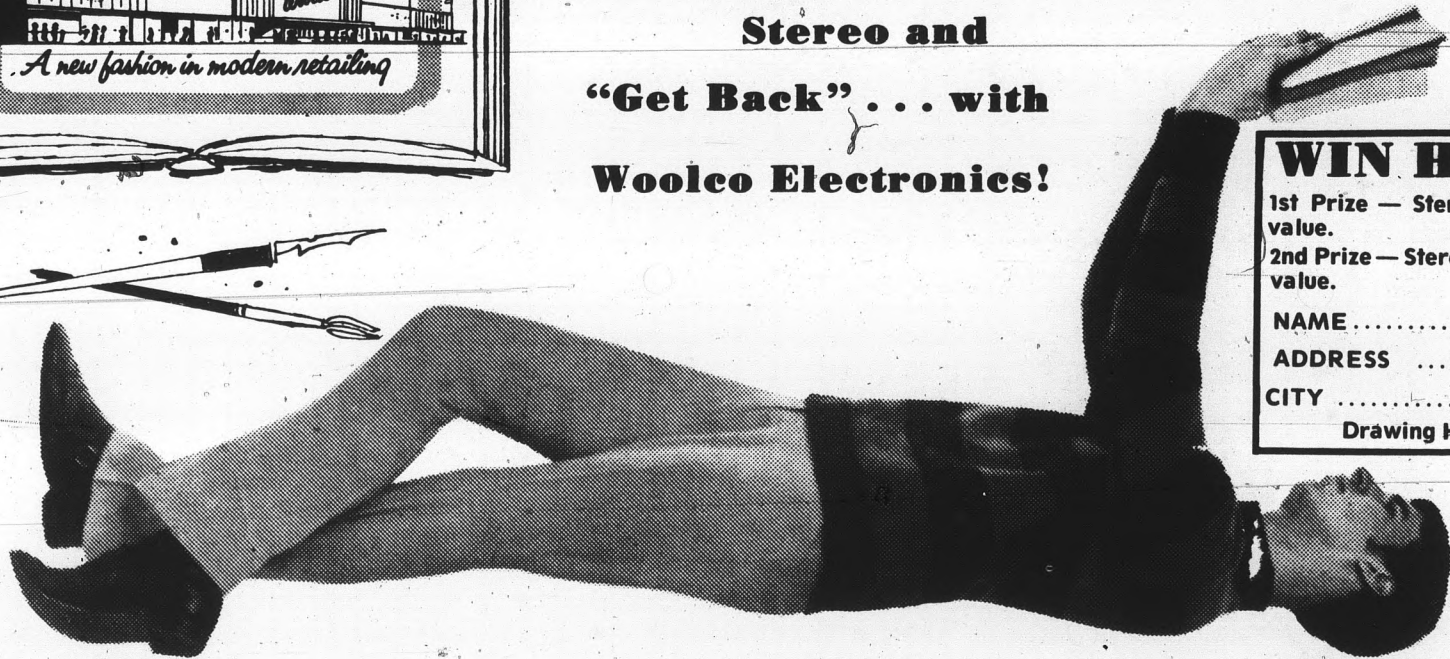
130 E. University

Designed and Manufactured by L. G. BALFOUR CO. America's Leading College Ring Mfr.



If the guy down the hall is rattling the windows with his new Woolco stereo . . . and you can't get past page one in your mathbook . . . don't get shook . . . get your own Woolco

Stereo and "Get Back" . . . with Woolco Electronics!



WIN HEADSET! !

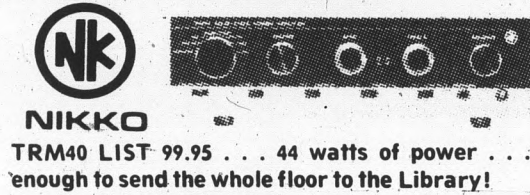
1st Prize — Stereo Koss Headphones \$25.17 value.
2nd Prize — Stereo Skyline Headphones \$15.88 value.

NAME
ADDRESS
CITY PHONE

Drawing Held on Sun., Sept. 20.

Three 'Do Your Thing' SPECIALS!

The Freshman

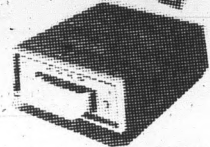


NIKKO
TRM40 LIST 99.95 . . . 44 watts of power . . . enough to send the whole floor to the Library!

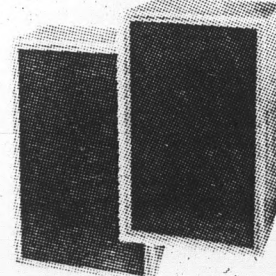
PLUS Garrard



40B Changer
Rock Out with Records
OR



RS802US, 59.95 Val.
Roll Up with 8-Track Tapes



PLUS
2, Count 'em, 2
FANTASTIC
Speaker Systems
Reg. \$99.95 pr.

**GETS
YOU A**

**SYSTEM WITH
"FROSH POWER"**
You'd pay 259.85 buying
it separately
"Get Back" at

\$ 185⁰⁰

The Upperclassman



harman kardon
WE WANT YOU TO HEAR MORE MUSIC
Start with the Nocturne Three Thirty, 90 watts of Power. AM-FM stereo. Get it on with radio or whatever. HK gets it with a 2 year guarantee.



PLUS Garrard

SL-55B turntable. A synchronous motor. Keeps the speed right on! With base and cartridge. Reg. \$85.00

**PLUS 2
FANTASTIC
Speakers**

2-way 8" & 3". 40-18,000 HZ.
5 year guarantee. Reg. \$79.95 ea.

**EVEN THE
FRAT RATS
will hear you!**
You'd pay

\$445 buying components
separately "Get Back" at

\$ 335⁰⁰

the graduate



Model 27 **marantz**.
120 watts of power plus AM-FM stereo. Would your position in life allow anything less? Reg. \$319.95.

**PLUS
Garrard
SL72B**

Professional quality at a working man's price. With base and cartridge. Reg. \$125.00.

**PLUS
2
Fantastic
Speakers**

3-way: 12", 5", and 3". 30-20,000 HZ. Reg. 144.95 each.

**Reg. \$745⁰⁰
"Get Back"
at**

\$ 585⁰⁰

"Get Back" Special: 25' ext. cord just 99¢ with purchase of any stereo headset from 8.97.

MORE STUDENTS & FACULTY BUY FROM WOOLCO ELECTRONICS THAN ANY OTHER STORE IN THE GREATER PHOENIX AREA! !

WOOLCO ELECTRONICS DEPT.
HAYDEN PLAZA EAST SCOTTSDALE RD. AT CURRY
966-7031 **Open 10-9:30 Daily Sunday 10 to 6** **Easy Credit**