

## "A capitalist shopowner charges a peasant \$5 for a product worth only \$2. How much did the dirty capitalist overcharge the exploited peasant?"

By GLENN HUNTER

That's how subjects like arithmetic are translated into government propaganda in Communist China today, an expert on Red Chinese affairs said Tuesday in a talk in the Great Hall of the College of Law Building.

Dr. Theodore H. E. Chen, director of the East Asian Studies Cen-

ter at the University of Southern California, said every facet of education in modern China is directed toward remolding young people into tools of the state.

"Through education Mao is attempting to build the total Socialist man," Chen said.

To attain that goal, the govern-

ment believes that old attitudes, emotions, and customs must first be destroyed. That destruction is the primary goal of the education system.

"Through a process called 'thought reform,' the Chinese are taught to develop new loves — Mao and the revolution — and new hates — capitalism," Chen said.

By the thought reform process, which was the subject of a recent book by Dr. Chen, peasants are gathered into groups of six or eight and are encouraged by section leaders to talk. By talking, their true emotions are revealed and they are thus easier targets for "brainwashing."

Dr. Chen, who was born in China, explained that a broad attempt has been made by the government to educate everyone, with special emphasis on the workers and peasants.

The government has also played down the role of the free thinking

older intellectuals in education, whom they feel are a threat to their regime.

"Great strides were made during the first decade after the revolution (1949-59) to lessen illiteracy, since an ability to read is vital for the success of most propaganda," Chen said.

However, the middle 1960's saw the closing down of many new schools, due to what the government felt was a failure of their programs to build the perfect socialist state overnight.

Even today, Chen explained, many schools remain closed as the result of attacks on the educational system by college students and older intellectuals.

"Despite some progress, China is still in a destructive rather than a constructive period," Chen said. "We must wonder if a country as big as China and with so many problems can long afford to play with education."

## State Press

ARIZONA STATE UNIVERSITY-TEMPE

Thursday, October 9, 1969

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## Faculty members rebuffed by council

By BONNIE BARTAK

Faculty members planning a nonpolitical alternative to the Oct. 15 moratorium against the Vietnam war were rebuffed by the Presidential Advisory Council Monday.

Dr. Thomas F. Hoult, chairman of the sociology department, said he and the faculty working on the program requested space in the University Bulletin to ask support of the program by other faculty members.

After a discussion by the advisory council, it was decided that Dr. Hoult's request did not involve official University business and space in the bulletin was refused.

The announcement that was to appear in the bulletin proposed the use of a University lecture hall on Oct. 15. If enough support was shown, a series of faculty speakers would be scheduled to present

their views on various aspects of the war and its consequences.

Dr. Hoult explained, "We want to give the faculty a responsible alternative to the moratorium . . . Our feeling is that we plan a purely educational endeavor. We wish to examine the pros and cons of a pressing national issue. And if this is not the business of the University, then what in heaven's name are we doing here?"

Dr. Hoult said he is attempting to engage proponents as well as opponents of the war.

But because a University-wide announcement won't be made in the bulletin, Dr. Hoult said he isn't sure enough faculty members will be informed of the program and able to give support.

Plans for the program will continue if enough support is shown.

Dr. Hoult charged the blunting of the program as not official University business was purely a political act.

But Dr. Karl H. Danenfeldt, academic vice president, said the issue is simply a misunderstanding. He said Hoult requested space in the bulletin last Friday, when the deadline was Thursday. The advisory council didn't consider it until Monday when this week's bulletin had already been distributed.

He said this meant the next bulletin the announcement could appear in would be on Oct. 13, two days before the program. This would be too late to start arranging speeches anyway, Dr. Danenfeldt noted.

He also said the program is not official University business because it is not organized by the University, but by a group of independent faculty members.

If the group had presented a planned program instead of a request for support, Dr. Danenfeldt said the council may have crossed the marginal line of what determines official business and allowed the announcement to run in the bulletin.



EVENING  
ABSTRACT . . .

A student stroller adds his shadow to a montage of sunset silhouettes caught at M.O. Best hall.

Photo by Scott Adams

## Senate backs editor, protest

By MARCIE LYNN SMITH

The Student Senate passed a resolution endorsing the Oct. 15 Vietnam Moratorium and a resolution supporting the editor of the State Press against "undue censorship" in yesterday's session.

The State Press resolution — introduced by Senators Clair Lane, law; Mike Miller, business, and Walt Ulman, liberal arts — read:

"Whereas the editor of the State Press and his staff are subject to undue censorship of its article concerning the publisher of the Arizona Republic and the Phoenix Gazette, and fearing that this type of action may lead to further censorship of articles about legitimate student affairs, we the members of the ASASU Student Senate resolve:

"1. To support the editor of the State Press and his staff.

"2. We recommend that the State Press not be censored except as to obscene or libelous material.

"3. That a full disclosure of the reason for any such censorship action be made available to the student body of Arizona State University through a column in the State Press."

The resolution was passed unanimously by the members present and was greeted by a loud round of applause.

Before passing the Vietnam Moratorium resolution, the Senate passed a petition asking the president of the University to release classes on Oct. 15 and generally suspend "business as usual."

The main motion, introduced by

Senator Lindley Garner, liberal arts, read:

"Whereas the Vietnam war continues and whereas a peaceful protest against the war will be held at ASU as part of the nationwide Vietnam Moratorium Oct. 15, 1969

"Therefore the ASASU Student Senate is resolved:

"1. To support the Oct. 15 Vietnam Moratorium at ASU.

"2. To send a delegate to represent the Student Senate at all meetings of the Oct. 15 Vietnam Moratorium Steering Committee.

"3. Not to 'hold business as usual' Oct. 15, 1969.

"4. To support the right of students to participate at each student's discretion in the Vietnam Moratorium.

# Design winner tours

By DORINE MERWIN

In wandered a small man with a big, bushy black beard followed by a large silvery-colored dog named Kashka.

The pair looked rather like unambitious gypsies with no particular goals or aims and no driving zeal to take them anywhere.

But first impressions are often misleading. And they definitely were in this instance.

The human half of this duo is Lynn Pomeroy, top architecture student and one of six winners in a stiff national designing competition.

The dog is his almost-constant companion. Her Russian name means buckwheat.

Pomeroy's scholarship enabled him to study in Fontainebleau, France, last summer.

To qualify for the national Portland Cement Competition involving the 83 schools of architecture in the United States and Canada, Pomeroy first won the University's contest.

Then his designs and model of an Episcopal church were sent to Chicago to represent the University.

During his studies at Fontainebleau he was in contact with English designer Cedric Price.

Price is the originator of "futuristic buildings," — rooms constructed around a basic core of structure.

Pomeroy said when the buildings gets too old for use it will almost "decompose itself." No heavy wrecking equipment will be needed to demolish the building; it will "like picking something off a tree."

The scholarship winner traveled through Belgium and studied with the president of the International Federation of Landscape Architects.

The landscape artist taught him to "see illusion in landscape," said Pomeroy. An 6-foot slope in grounds 100 feet long will make the area look shorter. Steps can be built deeper at the top of a flight and shorter at the bottom and this makes the stairway look longer.

"People don't notice these things," said Pomeroy, but the architect made him aware of the techniques in creating illusions that are used.

He went to Spain and saw the work of an architect who almost never drew blueprints.

Antonio Gaudi would stand in the middle of the street and tell construction workers where to put things. When one part was built, he would tell them what to put up next.

Most of the buildings were supervised this way, said Pomeroy. "They looked a lot like sand castles," explained the architecture student, "when you have a handful of wet sand and just drop it wherever it's needed."

He also saw the bullfighter El Cordobes in Barcelona.

"I was lucky to see him," Pomeroy said, "because he's out of the country traveling so much."



## CANINE PAL . . .

Lynn Pomeroy travels everywhere with his pup. The architecture student finds the dog an eager listener. A student stroller adds his shadow to a montage of sunset silhouettes caught at M.O. Best hall.

Photo by Ray Wong

Pomeroy called the school program at Fontainebleau "well organized." They had a lecture series that brought in more than ten famous architects during the two month period.

He also appreciated the scenic value of the little town sur-

rounded by 68,000 acres of rain forest.

It was possible to "learn from two different kinds of environment." There was the peaceful, tranquil atmosphere of the forest and the bustle of school activity nearby, he said.



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STATE PRESS is published by Arizona State University as the official campus newspaper every Tuesday through Friday during the school year, except holidays and examination periods, and is entered as second class matter at Tempe, Arizona, 85281.

## Calendar

### Today

Phoenix Football Luncheon, noon, Islands Restaurant, 4839 N. 7th St., Phoenix; \$2, public invited.  
 Baker Center luncheon, 50 cents, 12 noon to 12:30 p.m., Baker Center.  
 Rally and Traditions meeting, 3 p.m., on the lawn in front of the Alumni House.  
 Associated Women Student, general council meeting, 3:30 p.m., MU West Solarium.  
 Sigma Tau Delta, English honorary fraternity, meeting at 4 p.m., LL 601.  
 Horns 'n' Halos, square dance club, will meet 6:30-9:30 p.m., WPE 148.  
 Arizona Association of Student Nurses, Dist. 5, monthly meeting at 7 p.m., Nur 101, with Mrs. Gibson, R.N., from Maryvale Hospital speaking on the "Care of the Burn Patient."  
 Young Democrats to discuss moratorium and elect officers, 7:30 p.m., SS 102.  
 Pershing Rifles, ROTC honorary fraternity, informative meeting on the purpose of the group, 7:30 p.m., in military lounge in uniform.  
 U.S. Marines, recruiting on the Mall, Oct. 6-9.

### Tomorrow

Popular Actor Film Festival presents "The Great Race," with Jack Lemmon, Tony Curtis, 3:30 p.m. and 7 p.m., MU West rumpus room; free tickets available at the MU front porch.  
 ASU Aikido Club, 11:30 a.m.-12:30 p.m., MPE Gymnasium. (Aikido is the Japanese art of self-defense).  
 ASU Veteran's Club, business meeting and social hour, 4:30 p.m., Tempe American Legion Hall, Post No. 2, 15 E. 5th St.  
 Association for Women's Active Return to Education, 11:40 a.m.-1:30 p.m., Payne Hall B212.  
 University Players present "The Knack," 8:30 p.m., Lyceum.

## Book display being exhibited

A four - case display showing the steps that must be taken to write and publish a book is being exhibited on the main floor of Hayden Library

The exhibit is the idea of book author Marcus Whiffen.

The University architecture professor hopes the display will show people "how much a collaboration a book is." He believes the public thinks a book is just written and published. They don't realize the time spent in research, assembling photographs, organizing material and working with printers and editors.

The University furnished him a grant in 1966 to write a "field guide to American architecture," and so appeared the subject of the display and his latest book, "American Architecture Since 1780."

The exhibit will be shown through October.

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## Seminar scheduled for veterinarians

If you're a dog, don't get sick this weekend; your DVM will probably be on campus attending the Central Arizona Veterinary Medical Association seminar.

More than 50 veterinarians are expected for the two-day session dealing with animal gastro-intestinal diseases and stamina training of horses by swimming.

"It is extremely difficult," said Dr. Dewey Monty, co-chairman of the seminar, "for local veterinarians to attend workshops and seminars out-of-state. For this reason, we are bringing them programs at the local level." "Continuing education is an important factor in maintaining a high level of competency within the veterinarian profession," Dr. Monty said.

He pointed out that educational programs must be on the local level to avoid disruption in the veterinarian's practice, and the quality of the program must be high to justify his attendance.

The two-day gathering will begin Saturday at 6 p.m. in the University Room at Mariposa Hall with a banquet.

Sunday's presentation will start at 10 a.m. and will end at 6 p.m.

Dr. Monty stressed that the program is not restricted to veterinarians. Anyone interested in animal medicine may attend.

The World Traveler, Philosopher and Connoisseur of GoodFood presents Golden Fried Chicken stolen from Farmer Jones' back yard, sweet and sour cole slaw, French fried potatoes, sour dough bread with honey.

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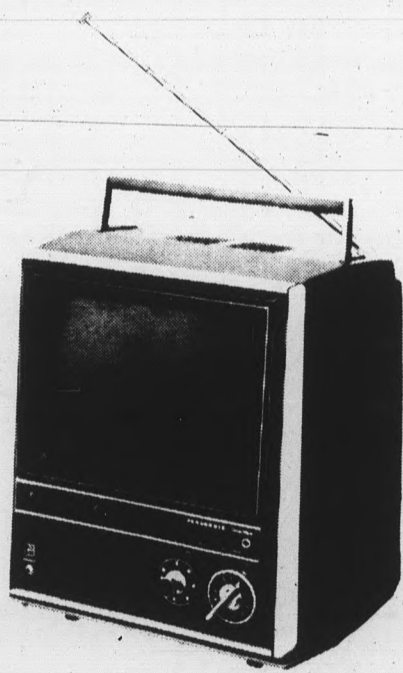
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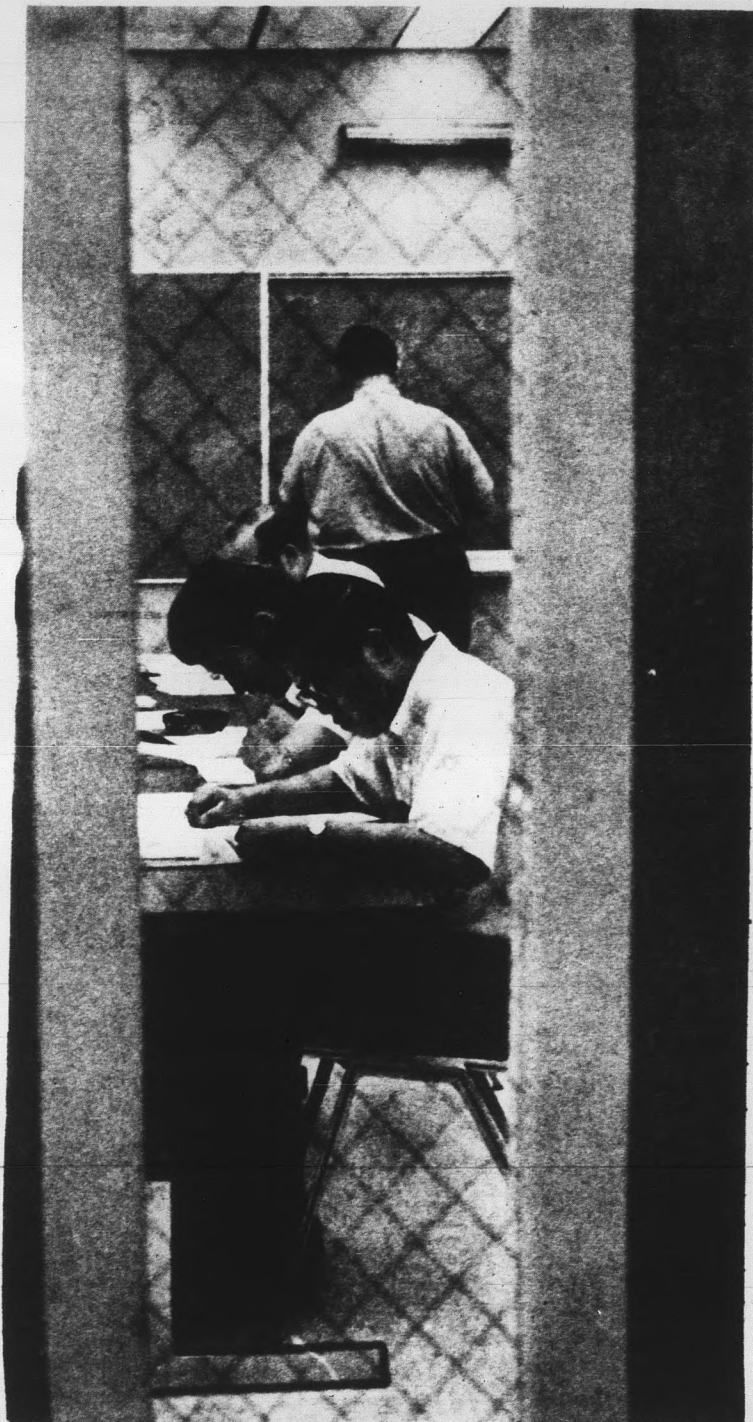
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## FAMILIAR SIGHTS ...

Varying study habits are common sights inside the new education facility

# Payne Education Complex dedication today

The University's new education complex will officially receive the name of a pioneer in Arizona education, Dr. Ira D. Payne.

The new 104,000-square-foot Ira D. Payne Education Complex will be dedicated at 10:40 a.m. today at Gammage Auditorium. Dr. Wendell H. Pierce, executive director of the Education Commission of the States, will speak.

The new complex has been designed and constructed for maximum flexibility to accommodate the rapid growth and the shifting functions of the Arizona State University College of Education.

The new facilities provide faculty and graduate offices, seminar rooms, laboratories, lecture rooms, library and reading rooms and administrative areas — all designed to keep pace with the continually growing demand for public school personnel.

Although the college will continue its major involvement in the training of teachers, its emphasis is shifting toward graduate instruction and the continuing education of teachers and other school personnel.

The facilities are designed to produce a variety of highly trained specialists to meet the demands of modern education.

This effort is met in part by the reading center which places increasing emphasis on research into the nature of reading disabilities and their remedy. It has 15 diagnostic and treatment rooms in which clin-

ical experience is made available to prospective reading specialists.

The facilities of the new complex also reflect new instructional methods.

The specially designed audio-visual classroom — laboratory, supported by the Learning Resources Center, provides practical training for media specialists in the public schools.

Demonstration classrooms for exceptional children and an Indian education classroom-laboratory support programs which prepare specialists in the expanding area of special education.

Demonstration classrooms and specially designed classroom laboratories in support of instructional methodology are designed to facilitate the integration of theory, method and actual practice.

It has been only 40 years since the Tempe Normal School changed its name to Arizona State Teachers College at Tempe and first began awarding the Bachelor of Arts in Education degree.

Much of the pioneering in the Department of Education was done by the namesake of the new buildings, Dr. Payne.

He began his career here in 1911 when the enrollment was 276 students with a faculty of 20. Fresh out of Stanford, Dr. Payne tackled a bewildering assortment of tasks. He was principal of the Training School, head resident of Alpha Hall, director of business management for athletics, and adviser

of the Normal Student, the fore-runner of the State Press.

Dr. Payne supervised student on-the-job experience, helped them secure good jobs and served as a roving ambassador from the Normal School to all educational institutions in Arizona.

It wasn't easy to travel in those days. Dr. Payne wrote a

typical itinerary of that first year.

"I left Tempe in the afternoon and rode to Maricopa where I changed to the Southern Pacific's main line and got to Bowie at midnight. Up early, I caught the freight and rode the caboose to reach Safford by noon, thus avoiding a five-hour wait for the passenger train. Then I hired a rig to

visit the schools."

Dr. Payne, who died Oct. 29, 1963, did the spade work which eventually led the Arizona Legislature to change the degree awarded from the inferior Bachelor of Education to the Bachelor of Arts in Education degree.

Tours of the new buildings will be conducted during the dedication program.



# Committee plans activities

By MARCIE LYNN SMITH

The University Vietnam Moratorium Committee plans an alternate schedule instead of regular classes for next Wednesday, Oct. 15.

Steering committee representative Hank Benoit said activities will include:

- A general assembly of all participating University people to start off the day.
- A minimum of seven workshops on different topics related to the war.
- A noon rally followed by a Peace Liturgy and an open mike session.
- A continuous film about the war beginning at 9:40 in MU West.
- A peace march and rally in the evening, followed by a dance on the mall.

Besides the steering committee, a permanent organization with national connections has been started on campus called the Student Mobilization Committee to End the War in Vietnam. This group will be working in conjunction with the steering committee on Wednesday's scheduled events, according to Benoit.

The permanent committee will hold their first meeting at 9 p.m. tonight in MU West. Dr. Morris Starsky, assistant professor of philosophy, is faculty adviser to the group.

The Moratorium Committee calls Wednesday's plans "the most extensive and broadly based expression of anti-war sentiment."

The idea for a nation-wide moratorium with the theme "no business as usual" or-

iginated from aides of Sen. Eugene McCarthy. Supposedly, the moratorium is to increase by one day each month until all U.S. troops are withdrawn from Vietnam.

Benoit explained that in Arizona the moratorium idea has been adopted by the new Arizona Peace Coalition, which consists of all major peace groups throughout the state.

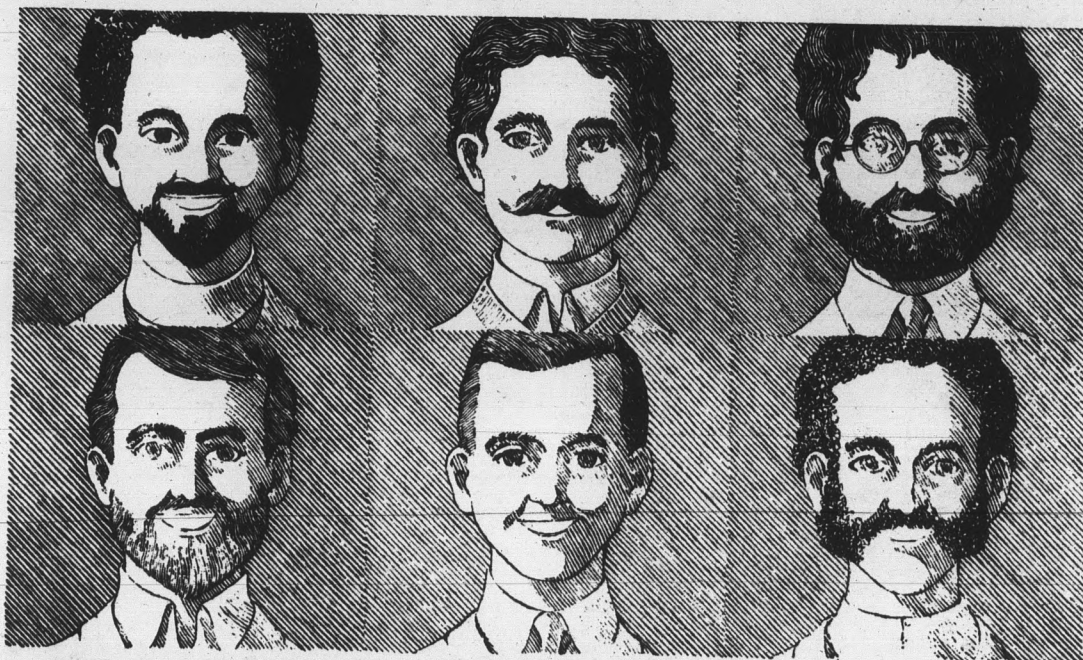
Here at the University, a local committee has formed to coordinate Oct. 15 activities on the campus. The committee includes representatives from many student organizations, teaching assistants and the faculty.

To date, approximately 30 to 40 faculty members and twice as many teaching assistants have signed petitions or otherwise communicated their support of the moratorium, Benoit said.

U. S. News and World Report said in its current issue, "Many universities are cooperating officially." Columbia University has authorized students and faculty to participate in the Oct. 15 rallies without penalty.

"... In a countermove, Young Americans for Freedom, a 'conservative' group, said it would file lawsuits against schools that close for the day or against persons who force them to close."

Benoit said any campus organization wishing more information or wishing to hear a speaker from the committee or any persons who would like to volunteer their services may leave messages in Sen. Lindley Garner's mail box in South Hall.



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8:00	Yoga For Health "Exercise the Yoga Way"	1:00	The Friendly Giant "P & D, Game Concert"
8:30	TV High School "Natural Sciences"	1:15	Guten Tag "Conversational German"
9:00	MU-107 Introduction to Music	1:30	The French Chef "Vival Dinner in Half an Hour"
9:30	SP-101 Elementary Spanish	2:00	Human Relations and Motivation (C) "Preview of Series"
10:00	Pocketful of Fun (Children)	2:30	Bridge with Jean Cox "Review: Preemptive Bidding"
10:30	Once Upon A Day "Children's Music Appreciation"	3:00	Pocketful of Fun (rpt)
11:00	SP-102 Elementary Spanish	3:30	Once Upon a Day "Children's Music Appreciation"
11:30	MU-107 Intro. to Music	4:00	What's New? "Folk Songs No. 4"
12:00	What's New? "Folk Songs No. 4"		
12:30	Misterogers Neighborhood		

## Artist views the University world

Large classes shouldn't be deathly impersonal.

That's only one of several views on the University world recently expounded by Sheryl Fay Farness, ancient and medieval art instructor.

In large classes, Mrs. Farness urges people to share their ideas because "people see so many different aspects in one work of art."

Dialogue teaching, encouraging the student "to project himself into an image, provokes answers and it's amazing what's inside of people," she said.

"In this seemingly secular world it is difficult to come back and see how man really relates to the universe," said the art instructor. Mrs. Farness tries to carry religious themes in art into modern philosophy.

### Sophos forms due

Applications for Sophos, the sophomore men's honorary, are due today at the MU West information desk.

Those applying for membership in the service organization must have a 2.7 grade point average and one activity.

For more information, call Jeff Figler at 966-8155.

## Why Do You Read So Slowly?

A noted publisher in Chicago reports there is a simple technique of rapid reading which should enable you to increase your reading speed and yet retain much more. Most people do not realize how much they could increase their pleasure, success and income accurately.

According to this publisher, many people, regardless of their present reading skill, can use this simple technique to improve their reading ability to a remarkable degree. Whether reading stories, books, technical matter, it becomes possible to read sentences at a glance and entire pages in seconds with this method.

To acquaint the readers of this newspaper with the easy-to-follow rules for developing rapid reading skill, the company has printed full details of its interesting self-training method in a new booklet, "How to Read Faster and Retain More," mailed free. No obligation. Send your name, address, and zip code to: Reading, 835 Diversey, Dept. 160-210, Chicago, 60614. A postcard will do.

New to the University from Moor College of Art in Philadelphia, Mrs. Farness feels unthreatened by the change of times.

"Students are getting into old cosmic symbols of the religious era," she said. Style speaks in art." For example; long hair.

"Long hair is a historically dominant pattern for men," she said. "It's attractive."

Encouraging her students to

think and relate new material to former studies, she said "students have certain privileges as individuals and the older generation feels threatened by these privileges."

"My generation wants to see themselves and their styles continued, but in this conflict a gap is formed, a contact is lost in the way people think, feel and act, which is the essence of a person."



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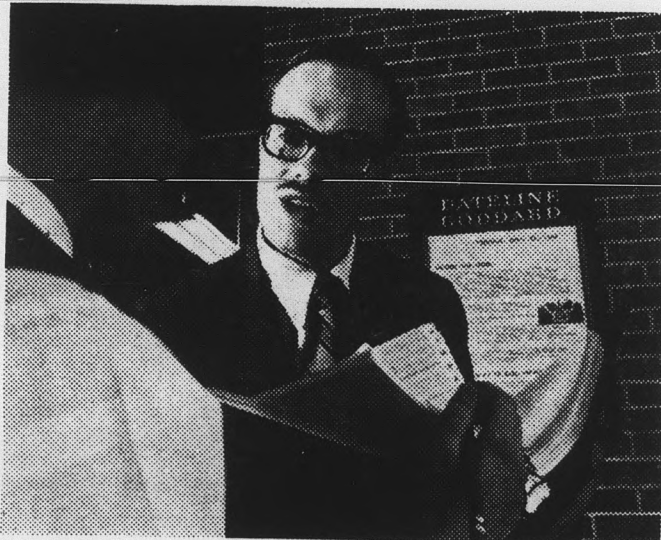
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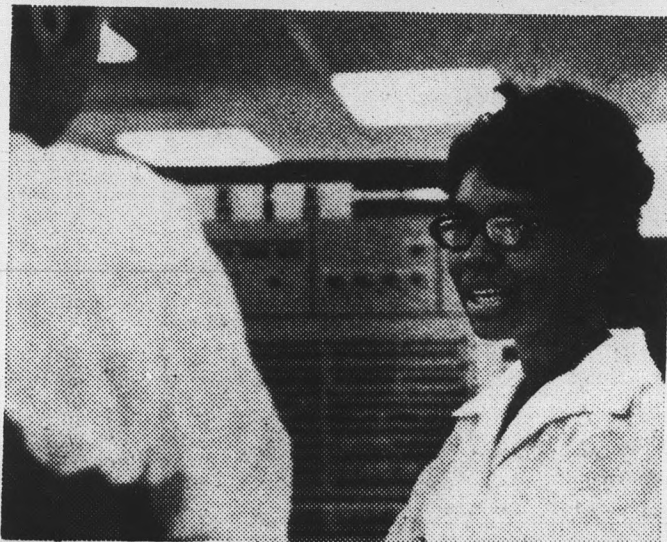
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# IBM

## Class 'goes beyond' reading

The reading center in the new Payne Education Complex is concerned not only with teaching, but also with innovating.

As Dr. Nicholas Silvaroli, director of the Reading Education Center, said reading instruction is poor when a university student "takes lecture courses where he only hears of certain tests which measure a child's reading ability."

"The course is improved if he is given the tests to read. It is

further improved if the student administers the test to the child."

The education center goes beyond this stage. It gives the student an opportunity to diagnose a case, predict and prescribe an approach to solving the problem.

At this point, the approach is not productive because the child would be turned over to someone else for treatment.

In each of the 15 rooms of the

center an undergraduate student works with a Phoenix elementary school child. Through a one-way window and by means of a microphone setup, the teaching student can receive aid from Dr. Marjorie Mertens, associate professor of education or from one of her three graduate assistants who observe the lessons from the corridor.

The center teaches two lessons a week to each of 90 children. These children referred to the center by their teachers are inner city youths from minority groups who have serious reading problems.

In many cases there are serious problems.

Dr. Silvaroli said, "Some of these youngsters may have honest motivation in wanting to improve their reading. If they consider themselves in the same batch as the ones with emotional problems, you could interfere with that honest motivation."

## New season for show

All campus organizations will have the chance to compete for prizes as "Brain Teaser," a quiz show begins its second season on KAET, Ch. 8, Nov. 2 at 7:30 p.m.

The program, which is one of the functions of the Campus Affairs Board, is open to all organizations, including fraternities, sororities, housing com-

plexes, etc.

The board now is in the process of collecting prizes for winners.

Applications for "Brain Teaser" are available at the MU West Information desk, and further information can be obtained by calling Ken Cohan at 967-9909, or Pearle Wisotsky, 965-5272.

# A good cry cleanses the soul



After all is shed and done, your soul may be saved... but your contacts need help. They need Lenseine. Lenseine is the one contact lens solution for complete contact care... preparing, cleansing, and soaking.

There was a time when you needed two or more different lens solutions to properly prepare and maintain your contacts. No more. Lenseine, from The Murine Company, makes caring for contact lenses as convenient as wearing them.

Just a drop or two of Lenseine coats and lubricates your lens. This allows the lens to float more freely in the eye, reducing tearful irritation. Why? Because Lenseine

is a compatible, "isotonic" solution, very much like your eye's natural fluids.

Cleaning your contacts with Lenseine retards the build-up of foreign deposits on the lenses. And soaking your contacts in Lenseine between wearing periods assures you of proper lens hygiene. You get a free soaking-storage case with individual lens compartments on the bottom of every bottle of Lenseine.

It has been demonstrated the improper storage between wear-

ings permits the growth of bacteria on the lenses. This is a sure cause of eye irritation and in some cases can endanger your vision. Bacteria cannot grow in Lenseine because it's sterile, self-sanitizing, and antiseptic.

Lenseine... the solution for complete contact lens care. Made by the Murine Company, Inc.



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SALE WEDNESDAY THRU SUNDAY

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That's right! Clip this ad and take it to the ticket window this Sunday (Oct. 12), and we'll give you 50¢ off the price of your ticket. It's your chance to take advantage of us.

You DEVIL You

## Fun Schedule

Open Friday 6 P.M. to 1 A.M. Saturday 4 P.M. to 1 A.M. Sunday 4 P.M. to 12 Midnight. One special rides ticket covers unlimited rides, attractions, admission and parking. High School and adults — \$3.00 / Grade School — \$2.50 / Children 2 to 6 — \$1.50 / 56th Street and Washington — Phoenix.  
Ph: 275-8518

## Buffaloes to quiz

"Do you think there are going to be any sit-ins or riots at ASU this year? Do you live on campus? What do you like or dislike about coed living?"

University students can expect to be asked these questions by freshman and sophomore students from a communications class at Tempe High School. The questions and their answers will be used by the students in articles for their as-yet-unnamed magazine.

The publication is written entirely from interviews with University students. Publication is planned to be in time for the upcoming Parents' Night at Tempe High.

Two of three trips to the University scheduled by the classes have already taken place. The students have been to the Sahuaro dorms asking questions about coed housing. They went to the Social Science Patio with questions about student sentiment towards the administration and sit-ins.

Their final trip will take them to the Best-Hayden-Irish complex to talk with and take pictures of as many members of the Sun Devils football team as possible.

The purpose of the class, which was started last year, is

to give the students who live in Tempe an inside look at the things that are happening around them that they wouldn't get a chance to see on their own.

The trip to the University showed the students what the campus looks like on a normal school day. Mrs. Schilt said they seemed to be quite impressed with the relaxed atmosphere of the campus and showed an interest in furthering their education after high school.

## New courses aid pledges

In order for men with below-average grades to pledge, fraternities have initiated a new scholarship program.

The ten-week program, consisting of a weekly class, specializes in reading improvement and study skills. The class was first introduced by Gene Gazio, Alpha Tau Omega, last year when he was doing work in the reading skills field.

The trial program was taken to Inter-Fraternity Council (IFC) and established as a mandatory program this fall for pledges with below average scholarship.

IFC has received many awards by the National IFC,

## Party to aid nurses

A fashion show and brunch will be held at Diamond's Thomas Mall Tea Room Saturday at 9:30 a.m. sponsored by the Arizona Association of Student Nurses (AASN).

Fashions from Diamond's will be modeled by nursing students from ASU, Mesa Community College and Good Samaritan and St. Joseph's Nursing Schools.

Theme for the show will be "An Autumn Style Happening."

Tickets at \$3.25 for non members of AASN and \$3 for members are available in NUR 410.

Profits will be used to send nursing students to the state convention in Tucson.

## Deadline extended

The deadline for accepting nominations to Who's Who Among Students in American Universities and Colleges has been extended to Tuesday, said ASASU President John Holman.

All candidates must have completed a minimum of 84 semester hours as of Sept. 1, 1969, have at least a 2.2 cumulative grade index and be enrolled at the University.

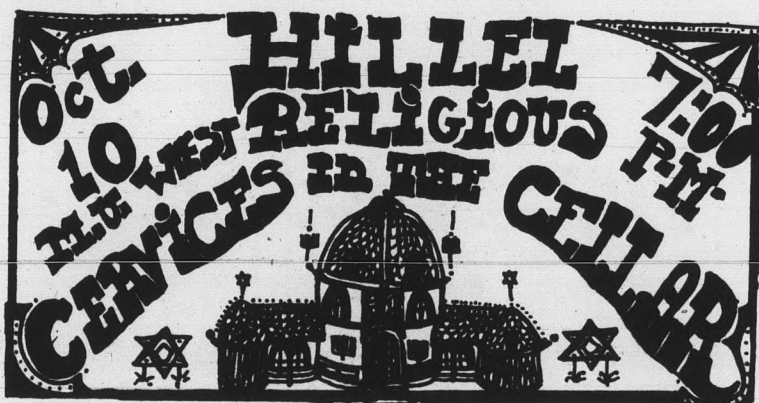
The selection is based on scholarship, honors based on ability and participation in extra-curricular activities.

## Boosters will meet

University alumni, Sun Angels, Sun Devil Club, and other boosters will meet at noon today to discuss the successful opening WAC game against Brigham Young and the possibilities in Saturday's first away game against Utah.

The luncheon meeting will be held at the Islands Restaurant, 4839 N. 7th St., Phoenix.

Guest speakers will be University football coaches Larry Kentera and Bob Owens. Phoenix Gazette sports editor Bob Allison will also share his pressbox views of the first three games of 1969.





### The Co-ed

715 S. Forrest Ave.  
Next to the Panta House  
is having a  
**BIRTHDAY SALE!**

To thank you for making us a success we are giving you the gifts!

Buy a Famous-Make blouse for \$5.00  
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RORITY - CLUB - DORM OR  
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ISE A FULL TREASURY CALL  
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Black wool  
Jersey  
Plaid Skirt



Free Alterations

For spirited coeds

# Freshman tryouts Monday

Spirited underclassmen may try out for freshman cheerleaders and pom pom alternates beginning Monday according to Pete Grace, Rallies and Traditions Board cochairman.

Applications and tryout schedules are now available from Mrs. Caroline Martens, Activities Center receptionist, South Hall 232A. All completed applications must be returned to Mrs. Martens no later than noon Monday.

Frosh cheer candidates must have a minimum C grade average in high school and be carrying at least 12 hours this semester. Both men and women

## Intramural ball deadline set

The deadline for registration for women's intramural volleyball is tomorrow. Any woman student not playing on an inter-collegiate or professional team is eligible.

Entry blanks may be obtained in WPE 112. Games will begin Oct. 13 and be played from 4:30 to 6:30 p.m. Monday through Thursday.

This year each unit will represent a living unit. Students may form a team themselves or be placed on a team by the intramural office.

cheerleaders are needed.

Alternate positions for the pom line are open to freshmen women who have a C-plus average in their high school work

and sophomores with a 2.2 cumulative average. Both freshmen and sophomore applicants must be full-time students carrying 12 semester hours or more.



## STUDENT GROUP MEDICAL INSURANCE

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October 13, 1969

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NEXT SEPTEMBER

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WITH DEPENDENTS

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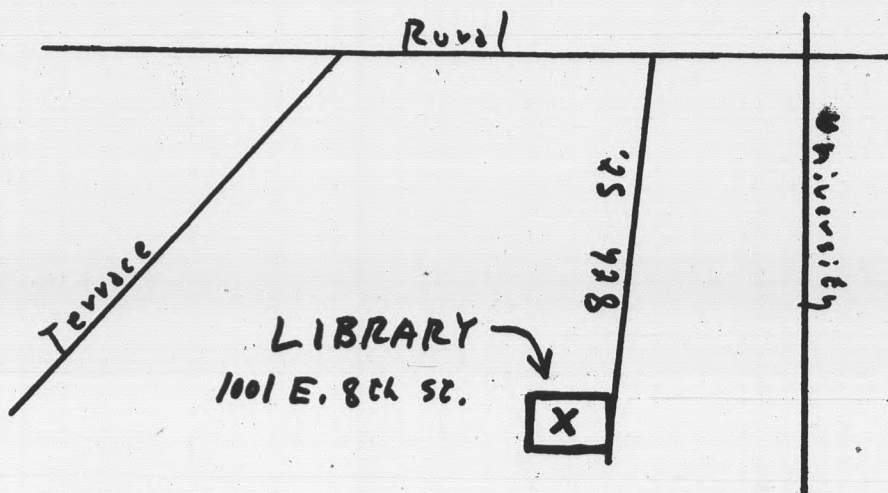
OR CALL  
965-3239

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For classified advertising submit ad in person to the State Press, Old BA 302, two days in advance of publication, from 8:00 a.m. to 3:30 p.m., call 965-3657. Rate: 5c per word, 75c minimum.

### ● FOR SALE

For Sale — 1960 Jaguar 3.8 sedan completely rebuilt — 4500 miles — power disc brakes, air, heater — \$2000 — 937-8202.

L'Dee's Boutique 1608 E. Thomas Rd. 274-9744. Custom clothes for free thinkers. Bells, black light, blouses, sashes, posters, jewelry, Groove with the mood.

New Sitar, beautiful, \$200 or make offer. 955-2000.

Brick and wood bookcases \$7. 967-2114.

Fender Jazzmaster Guitar, new condition; compact rock organ, good condition; Selmer clarinet and Selmer flute (sterling), good condition; Checkmate 20-watt guitar amplifier, almost new. Call Mike after 6 p.m. 962-0503.

1966 Red Datsun sedan for sale. Good condition. \$700 or take over payments. Contact Muff Frank, 965-5376.

Epiphone ensign amplifier. Top condition. 966-1039.

### ● HELP WANTED

Make 30% and up on commissions! Save 30% and up on your own needs! Show Holiday Magic cosmetics. Generous commission on every order. Small investment in product. Phone 274-1663 Now!

Fantastic opportunity to earn a tremendous income, working part time and become financially independent. 956-0176.

Part time evenings and weekends, apply after 7 p.m. Camelback Mall Theater. 7033 E. Camelback.

Girls — dancers, go-go, Charleston, modern tap. Call 254-0966.

Campus Rep for Arizona University charters — commission, unlimited travel benefits: Call or write Mr. Lynn Gage, 2201 E. Broadway, Tucson, 85719 (602) 623-3456.

Life class models. Mesa Community College. Top salary. Phone 969-5521 ext. 270. Between 11:30-12 MWF.

Full or part time. Michele's Coffee Shop, 1021 W. University (con. Hardy), Tempe.

Students — men — women. I've got a problem and need your help. Work your own hours. Generous commissions. Tremendous potential. Small investment under \$13. Call 963-5801.

Must have 2 or 3 students, who need \$350 to \$450 a month, to work part time 20 to 25 hours a week. Phone 279-4645 between 9 a.m. and 12 a.m. for appointment.

FOOD SERVICE. Male or female. Those persons with lunch hours available preferred. Apply Room 47 or 48, MU West.

Make X-MAS \$\$\$. Showing beautiful new holiday gifts and teaching make-up techniques. Full or part-time. Will train. Average \$5.00/hr. Viviane Woodard Cosmetics, 966-3157.

Charleston, tap, soft shoe or modern dancer. Call 254-0966.

### ● INSTRUCTION

Instruction in classical guitar by student of Manuel Ramos. 966-5056.

INDIVIDUAL tutoring in math, chemistry, physics and biological sciences. Phone 967-7924.

Would help in mathematics, physics, chemistry, eng. mechanics, thermodynamics. Call Hari 961-4830 evenings.

Tutoring in FORTRAN IV and mathematics. Phone 965-3909, ask for E. Morris.

### ● PETS

Apartment overrun with kittens. Will give away to first callers. 946-6297.

### ● RENT

Will sublease 1 bedroom apartment. Nicely furnished. Close to University and shopping center. Call 946-1926.

### ● TYPING

ASU experience. Fast, accurate, work guaranteed. IBM elite. 967-4517.

Typing. Experienced. Fast, accurate. 279-4270.

Typing — 967-3675.

Typing 945-4685.

Typing, IBM. Work guaranteed. Mrs. Shirley Enrico, 966-1138.

### ● SERVICES

Bass player needs work. 8 years experience. All types except c&w. Greg 266-2543 after 6 p.m.

Free lecture on hypnosis — also a tape on regression under hypnosis to advertise self hypnosis classes. Thurs. Oct. 9 at 8 p.m. at 6522 N. 23rd Ave., Phoenix, 274-0698.

Permanent Hair Removal. Gayle Williams, registered electrologist. 1663 W. University Drive, Mesa. 969-6954.

Electronic Tune-up and Complete Motor Analysis \$8.95 — six cylinder plus parts. Keller's Tune Shop, 720 W. Main, Mesa. 964-8503.

### ● TRAVEL

Save \$ Non-stop Christmas Charters. Chicago round trip \$135.00. Lv. Tucson 5 p.m. Dec. 19. Lv. Chicago 9:30 p.m. Jan. 4. New York round trip \$149.00. Lv. Tucson 7 p.m. Dec. 19. Lv. New York 1:30 p.m. Jan. 4. Arizona University Charters. 2201 E. Broadway, Tucson. Call 623-3456, 624-5521. Minimum deposit \$50 required.

ROUNDTRIP to beautiful downtown Burbank by light plane on weekends \$30. Call Bob. 967-6249.

### ● MOTORCYCLES

250 Honda Scrambler. \$275 or best offer. 947-7940 after 4 p.m. Great shape.

1968 Kawasaki Scrambler. AISS Samurai, 4,200 miles, excellent condition. \$450. After 1 p.m. call 966-9912.

1967 Triumph 650 cc. Best offer, 967-9233.

1969 Honda 350 Scrambler. Must sell \$500. Michael Taylor 266-0679.

### ● AUTOMOBILES

'66 TR-4-A. Michelin's, wire wheels, tonneau, asking \$2000. One day only. 966-6156.

'66 Chevelle 396. 425 hp, trick stuff, hot rod, 969-5462.

1957 Corvette, 427, 4-speed, headers, American mags. Must sell, would trade for ski boat. Call 966-6069.

1966 SS-396 new engine, 4-speed, stereo, chrome wheels. Must sell, call 966-6069.

1967 Chevrolet Impala Convertible, Air Conditioned. Take over payments and \$1,000. Call 949-1447 anytime.

1965 Volvo, refrigeration, overdrive, Michellins, low mileage, \$2,450. 277-0490 after 6 p.m.

MGA \$800 or best offer. 966-9005. Tempe address.

### ● WANTED

26-inch girl's bike in good condition. Call 966-3120 for Sherry or to leave message in box 205-C call 967-7828.

ASU student, 21, living in Phoenix desires to live in Tempe, preferably Sin City. Call Dave, 252-1031 after 6 p.m.

One set of weights. Art 946-3647. Call anytime.

Wanted: 8 anchors. Spring '69 PI Alpha Crew.

Female roommate to share studio apartment half block from ASU. Call 967-2835 after 5:30 p.m.

Fine arts and celebrity series tickets. Will pay cash. 955-8142.

# Linebacker gets defense ready

Mike Kennedy — a look inside the team

## Sports



By DON PODESTA  
 "Come on defense! We've got a job to do!" Slapping people on the back, dropping words of encouragement, linebacker Mike Kennedy makes sure the Sun Devil defense is ready to go to work every time the opposition gets the football.

Kennedy is a veteran. The senior linebacker has been at his position since his sophomore year and he performs like it.

In the three games played so far this season, Kennedy has made 17 tackles and 14 assists. Thirteen of those unassisted tackles were in the BYU game alone.

The dressing room next to Sun Devil Stadium has benches

against the wall all the way around the otherwise empty room. When the Devils get off the bus, 45 minutes before game time, they sit on the benches around the room waiting for warm-up time and thinking about the job they have to do that night on the field.

Back in the dressing room after warm-ups, as kick-off time nears, an electric silence

seems to dominate the room. It is at this time that Mike Kennedy makes a trip around the room, shaking hands, talking to the players, and making sure.

For a rookie it is encouraging to follow someone who has been there before and knows what he's doing.

## Wyoming tops conference for third straight week

Team	Conference Games				All Games			
	W	L	Pts.	Opp.	W	L	Pts.	Opp.
Wyoming	2	0	62	10	3	0	89	35
Arizona State	1	0	23	7	2	1	78	63
Utah	1	0	24	7	2	1	83	42
BYU	1	1	29	43	2	1	83	42
UTEP	1	1	27	30	2	1	41	40
New Mexico	0	1	6	21	1	2	36	59
Arizona	0	1	7	23	0	3	53	96
Colorado State	0	2	23	61	1	2	73	80

## Matador on TV

His falls cause gasps; his passes create calls of "oles," and his kills are celebrated with a waving of handkerchiefs and cries of "Manolo." It's El Cordobes, billed as "illiterate millionaire" and daredevil of the bull ring.

El Cordobes is profiled on the NET Journal — "Matador" at 8 p.m. Oct. 20 on KAET, Channel 8.

El Cordobes was a poor boy from Seville, who captured native hearts after his first experience in the bull ring. Since then, he has "broken through the melancholy mystique surrounding all matadors in and out of the ring and has become "a public fetish and an industry."

The adulation that attends this most feted of Spaniards is also conveyed in the film, as El Cordobes returns to his home district in Seville and ranges the great bull-fighting cities of Spain.

## LEADS DEFENSE ...

Mike Kennedy, 6-3, 230-pound senior linebacker, arouses his defensive teammates before each game, giving encouragement and advice where needed. He is "Mr. Take Charge" of this year's Sun Devil defensive unit.

## Suns offer free game

Double Date books, which are being sold by local college and high school letterman's clubs, will now permit the purchaser to take a friend along free to see a Phoenix Suns basketball game or a Roadrunner hockey match.

Double Date bookholders will receive a free admission to the Oct. 15 Roadrunners game when another admission is purchased at the regular price. Tickets to the match must be secured before 5 p.m. on the day of the game.

The date for the special Phoenix Suns basketball game will be announced soon.

The book, which is priced at \$5, is also good on a two-for-one basis at Legend City, the Black Canyon Golf Course and the Skyslide, plus various restaurants in the Valley.

## U. S. NAVAL CIVIL ENGINEERING LAB RECRUITING REPRESENTATIVE

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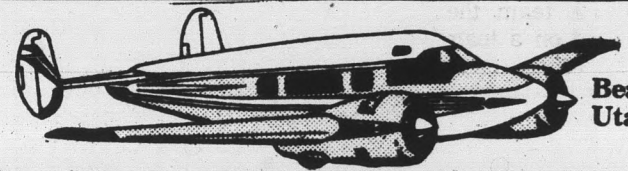
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 Cheesburger and Golden French Fried Potatoes  
 Reg. 70c **55c**

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Beat Utah!

We're following all the ASU out of town ball games. A special flight is being made to Salt Lake City, Utah on October 11th. Leave 8:00 Saturday, return after the ball game. All air and ground transportation furnished. Refreshments served while in route. Round trip \$79.00.

Call now for reservations:

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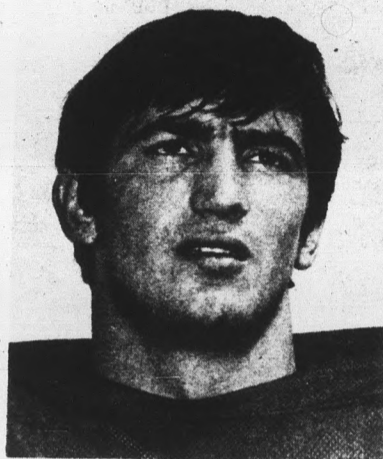
MusiCenter

# Devil team, individuals head stats

Arizona State's football team sits on top of two Western Athletic Conference statistics after three games, while two individual Sun Devils lead in their respective departments.

The Sun Devils lead in total offense, attempting 235 plays, gaining 1,141 yards for a play average of 4.9 yards. They are averaging 380.3 yards per game.

ASU also leads in passing offense, connecting on 37 of 89



Joe Spagnola

Top position for Wyoming not unusual

Wyoming is back in its old familiar spot atop Western Athletic Conference football statistics.

The Cowboys, who had the best one-game rushing defense performance in the nation this year when they allowed Colorado State a minus-57 yards on the ground, lead WAC stats in scoring offense, total defense, rushing defense and scoring defense.

Wyoming is the WAC's only unbeaten team after three games, dropping Arizona, Air Force and CSU on successive Saturdays.

The Cowboys' defense against rushing is second best in the nation. They have allowed an average of just 22.3 yards per game on the ground after limiting both Air Force and Colorado State to minus rushing yardage.

Texas-El Paso sophomore quarterback Bill Craig has moved to the top of individual statistics after throwing for 240 yards against Utah Saturday.

He now leads total offense with 565 yards and passing offense with 575 yards, having supplanted Joe Spagnola of Arizona State as leader in both departments.

Two other pacesetters showed up this week. Bob Jacobs, Wyoming's ace kicker, booted three field goals and four PATs to take the league scoring lead with 33 points. He also tops punting with a 45.8 yard average despite a kink in his back.

ASU's Lenny Randle, who missed the Minnesota game because he couldn't decide if he wanted to play football, jumped on top in punt returns when he returned three for 118 yards Saturday, including the conference's longest this season, an 87-yard scoring scamper.

attempts for a .416 percentage and an average of 229.3 yards per game. Opponents have intercepted Devil aeriels three times.

Calvin Demery still leads in pass receiving with 19 receptions for 335 yards and two touchdowns. He is averaging 17.6 yards per catch. His 12 receptions in the Minnesota game is tops in the WAC for a one game performance.

With his 87 yard return of a punt last week against BYU, Lenny Randle now leads the conference in punt returns with six for 119 yards and a 19.8 average.

Although Joe Spagnola has

been replaced on the top spot in total offense and passing by UTEP's Bill Craig, he still has the best one game performance in both categories. His 259 yards against Minnesota is the best in the conference in total offense and his 369 yards against the same team in passing.

Spagnola's 75-yard touchdown pass to Demery is the longest pass play in the conference this year.

Other Devils ranked in WAC statistics this week include Art Malone, third in rushing and tenth in total offense, Dave Buchanan, sixth in rushing, ninth in total offense, third in punt

returns and third in scoring, with 24 points.



Seth Miller

Buchanan is tied with Lawrence McCutcheon of CSU with most points scored in one game. Both have put 18 points on the board in one game.

Mike Brunson still ranks as the tenth best pass receiver in the conference even though he missed last week's game.

Jim McCann, with a 39.1 average, is the sixth best punter in the league.

Seth Miller stayed in stride with Jay Morrison of New Mexico is pass interceptions with four in three games. Miller was tied for first in the nation in interceptions going into the BYU game last week.

## Bring A Friend We'll Go "DUTCH TREAT" at the all new Chez Bon RESTAURANT

"A.S.U.'s Favorite Place to Eat"

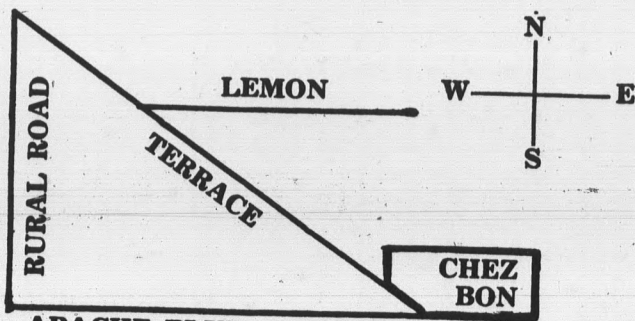
THIS COUPON GOOD FOR  
**ONE FREE  
CHEZ BURGER**  
WITH THE PURCHASE OF ONE  
AT REGULAR PRICE  
(Good for Parties of 2 or more — Oct. 7-11)

### WE FEATURE

- ★ CHAR-BROILED BURGERS AND STEAKS
- ★ CHEZ BON'S OWN SUBMARINE SANDWICH (A Real College Favorite)
- ★ MAUI-BURGER
- ★ COLOSSAL BURGER
- ★ OCEAN BURGER
- ★ THE BEST HAM SANDWICH IN THE WEST
- ★ GIANT SELECTION OF SUNDAES, SHAKES AND SODAS

GO  
DEVILS!  
DOWN THE  
REDSKINS...

ASU  
CAMPUS



COMPLETE  
BREAKFAST  
LUNCHEON  
SPECIALS  
EVERY DAY

Open— 6 a.m.-11 p.m.  
Friday & Saturday  
6 a.m. - 2 a.m.

967-9192

1212 APACHE BLVD., TEMPE