



CADY TALK — Gilbert Cady, vice president for special affairs, addresses a crowd on the Mall yesterday after demands were made that he answer questions concerning the ROTC demonstration.

VP noncommittal —

Cady faces rally quiz

By ED TAYLOR

Gilbert Cady, vice president for business affairs, met with several hundred students on the Mall yesterday, but his answers to their questions did not seem to satisfy many of those present.

The students were rallying to protest the arrest of the 10 ROTC demonstrators.

Cady said he would make no statement about the arrests until

Alleged dousing brings summons

Three demonstrators camped in front of the administration building Monday have been summoned to appear before Tempe Justice Court at 10 a.m. today to answer charges of simple battery, Campus Security reported.

Charged are Carl Eckdahl, a non-student; Richard Dillon, a junior education major; and Douglas J. Cooper, one of ten persons arrested during the ROTC demonstration April 25.

Charges involve a water splashing incident in front of the Administration Building Monday when water was released in the administrative assistant to President Durham.

an ad hoc faculty committee investigating the incident had made its report.

Later during the faculty committee meeting, Dr. John Morris said the committee wasn't charged with the responsibility of investigating the actions of those involved but was only a fact-finding committee.

A full account of the meeting will be carried in tomorrow's State Press.

Cady agreed to answer questions of the protestors after six students were admitted into his office. They asked the vice president to address the rally.

He was noncommittal in his replies to most of the questions, saying he could not answer why the charges against the protestors were not dropped or whether anyone's rights had been violated.

However, Cady agreed that an open forum would be held today with administrators to discuss the findings of the faculty committee.

In the dean of students office, Vice President George Hamm said he had not been invited to such a meeting, but would be willing to speak with students on the Mall if he were available.

Before Cady came out to the rally, Sheldon Zwerling, one of the

(Continued on Page 12)

Disorders examined

Speaker raps faculty apathy

By BONNIE BARTAK

Student disorders can't be called revolutionary because the administration is still able to walk through untouched, said the vice president of the National Council of Negro Women Tuesday evening.

Instead, these disruptions are a series of guerrilla wars, Dr. Jeanne L. Noble said in an address at the Women's Week banquet.

Dr. Noble, a professor at the Center for Human Relations and Community Studies at New York University, has also served as director of training for the Harlem Domestic Peace Corps.

She explained that the silence of the faculty weighs heavily over disrupted campuses.

The faculty, she explained, has turned away from student encounters and is more involved in printing their papers and publishing their books.

She recalled an incident where a colleague at New York University had wished students would close the school so he could finish a paper he was writing without interruption.

This, said Dr. Noble, exemplifies a principal reason why universities have not been restructured.

The power to restructure really lies in the faculty, not the administration, she told the audience, and student efforts should be directed there.

But the faculty must be concerned with and receptive to student actions, she added.

The dream of Martin Luther King that blacks and whites would someday walk hand-in-hand as equals, must progress before campus and other social disorders are lessened, said Dr. Noble.

But no purpose can be accomplished, she said, if people have already found a scapegoat for society's ills.

Currently three groups — dissident college students, blacks and women — are "not supposed to have much sense or make any contributions," said Dr. Noble.

They have already been deemed stupid or immature by society and used as scapegoats, she said. Because of this, they have been forced to use disruptive tactics to gain what they want, she said.

Dr. Noble also noted that the image of violence in this country can't be attributed to the blacks. What really upsets Americans, she said, is not the black student revolutionary, but the white student revolutionary who has been reared in an affluent home.

Early registration for fall to begin Monday morning

Early registration for the fall semester will begin Monday at 8 a.m. for continuing students.

Students may obtain registration materials and class schedules at the Moeur Building Monday through Friday from 8 a.m. to 4 p.m. Saturday office hours are from 8 a.m. to noon.

Course request cards for evening students may be picked up Wednesday from 6 to 8 p.m.

Advisement for continuing students will be conducted at the posted office hours in the curriculum advisers' office Tuesday through Friday, and the following Monday, from 8:30 a.m. to 4 p.m.

Continuing students are those registered for one or more on-campus courses for the second semester 1968-69, including those who have withdrawn during the semester.

Unclassified students should obtain an approved program of study and a course request card signed by the dean of the college in which they plan to enroll.

Alfred Thomas, Jr., registrar and director of admissions, said about 15,000 students took advantage of early registration for the current semester.

He hopes pre-registration for the fall semester will rise to 17,000, including new freshmen and transfer students as well as continuing students.

Rent problem for marrieds

Last of a two-part series.

By PEGGY BAINBRIDGE

For married students attending college, the biggest expense on the budget is rent, and "Tempe is a seller's market," reports an agent from Walt Henrick's Realty.

Students desiring to live near the University often must pay from \$125-175 for a one-bedroom apartment, a fee which does not always include furnishings, refrigeration, utilities or pool, said the agent.

Bill Gould, whose wife is a junior majoring in English, said, "Married couples do not have the advantage of splitting costs with roommates. All the money comes from one pot."

"When my wife and I came here to attend

college," said a friend of the Goulds, "the only available apartment near the campus was a furnished one-bedroom costing \$142 per month. If we wanted to live in Tempe we had no choice."

Dawn Gould voiced an opinion voiced by many couples, "I was really surprised when I discovered there was no housing for married students, especially at a University of this size."

At one time, Tempe Normal Teaching College did provide low-cost housing for married students. The buildings were torn down, however, when the college became a university.

Assistant director of the University's Housing Service, Russell Flaherty said, "We don't have many married couples come in for help because

(Continued on page 12)

Graduate speaks —

Business generates change

By RON WERBOW

Business has a responsibility to the community and must help combat the trouble in the cities, in race relations and in other major issues, said Joe Terrell.

Terrell, a 1968 graduate of the College of Business Administration in Management, addressed a gathering at the first annual awards ceremony of the College of Business Administration.

The future, Terrell said, demands a man of value and foresight. Society demands a man equipped to meet the challenge of that future, whatever it may be.

Terrell urged the recognition of the value of learning to prepare the way for future life. The trouble in the cities, in race relations and in many other areas will be met by businesses that are run by men who know their responsibilities and are willing to meet them head on.

"Business is generating change and is helping to meet these needs," Terrell said.

Terrell pointed out that surveys show an attitude on the part of the American population to put their faith in private enterprise to handle many of the problems now being faced by the government.

"These problems include depression, cities, the curing of diseases, education, the war on pov-

erty, the alleviation of harsh race relations and the fight against pollution," Terrell said.

"The reason for this," Terrell explained, "is a belief on the part of the public in individual freedom and in self reliance."

When the government takes over, resources are siphoned off that would otherwise go to the community.

But Terrell stressed the fact that these problems must be faced.

"The crisis in the cities is real. We must face the fact, whether we like it or not."

Terrell spoke of the social revolution we are undergoing. Nations, on the whole, receive the sort of revolution they deserve. Reasonable and responsible men must take reasonable and responsible attitudes in alleviating these national problems.

"But business cannot solve the problem itself," Terrell stated. "We must all stop being part of the problem and begin being part of the solution."

"There are also many opportunities for the small business in the community," Terrell said.

Small businesses linked around a large company increase the value of the property and help attract a population. Thus everyone profits.

And it is the university, Terrell pointed out, that aids the businessman who in turn aids the community.

Couple guilty of drug possession

A University couple has been found guilty a second time on a charge of possession of marijuana.

James E. Snyder, 22, and his wife Stephanie, 20, will face sentencing May 14.

The couple had pleaded guilty to the charge last October and were placed on 18 months probation by Judge William H. Goodwin to keep a felony conviction off their records.

B. Michael Dan, the Snyders' attorney, petitioned the court March 22, 1969, to permit the couple to withdraw their pleas on the basis that the search warrant used to enter their apartment March 1, 1968, was faulty.

The petition was granted and the new hearing conducted yesterday with the court reporter's transcript of the June 26, 1968, hearing.

Red Chile party gains strength

Chile has the fourth largest Communist Party among non-Communist nations ranking behind Italy, France and India, according to the May issue of Latin American Digest, edited by Dr. Marvin Alisky of the Department of Political Science.

The C.I.A. estimates 60,000 members in the Communist Party of Chile. Cuba has slightly more. The Digest examines Communist gains in recent elections. Chile's ruling Christian Democrats received 31 percent of the congressional vote, the conservative National Party 21 percent and the Communists 16 percent.

CALENDAR

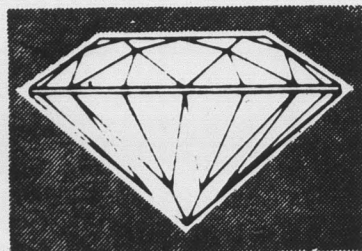
All meeting notices should be submitted three days prior to the date of publication to assure their appearance in the calendar.

TODAY
Faculty Club Picnic, University Farm, Price and Elliott Roads, Tempe, 5:30 p.m.
ASU Concert Band Concert, Quad., 6:30 p.m.

TOMORROW
Honors Day Convocation, 10:40 a.m., Gammage Auditorium.
English Evening Lecture Series: "A Writer and a War: Samuel Johnson and the Great War for Empire," Prof. Donald Greene of USC speaking, Armstrong Hall, 8 p.m.
College Life presents Andre Kole, illusionist, 7:61 p.m., 13th and Mill.

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Physical plant needs help, summer substitutes sought

The University physical plant expects to hire 55 persons to do grounds work and maintenance this summer, said George J. Zelenski, director of the physical plant.

Zelenski hopes to have a list of 100 to 125 students to replace those who quit their jobs for summer vacation.

"Starting with the first day, we have a turnover rate of 50 per cent," stated Zelenski. He explained students are not al-

lowed to work full time while enrolled in classes, but during vacations the University will employ them on a 40 - hour - a week schedule.

"Last year we got a large group from Guadalupe," Zelenski said. "We found that they were very good workers."

Zelenski said the University hires many hard - core unemployed.

"If a man is healthy, willing and capable of working we try to put him on," he commented.

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LA MANCHA

Medicine man's cure —

Rattler powder pulverizes pimples

By GAIL GUILLOT

Sprinkle ground rattlesnake over your food and get rid of moles, acne and other facial blemishes. It's an old Indian cure.

"It is a tradition passed on through generations by my ancestors," said Joe Avilla, one of the University's many campus groundsmen.

When asked what kind of Indian he was, the 60-year-old Avilla laughed and held his stomach as he explained, "I guess I am Pima — I got a big belly." He is Mexican-Indian.

I met him one afternoon while hurrying over to the Old Business Administration building. He asked me if I wanted to see a rattlesnake.

Not quite believing him at first but curious enough to want to know if the wire and wood box (propped between the branches of an orange tree) really contained any kind of animal at all — I looked. It did. The rattler sounded like a hive of angry bees.

Avilla explained that a carpenter friend had caught the snake in the desert over the weekend and had brought it

to him.

"Summer is the best time to catch snakes," he said. "Snakes come when the ground is hot. During the winter they dig holes and hide in the ground."

Camping trips mean snake hunts to Avilla. "Sometimes we catch so many we sell it to the drugstores," he said. "They use it for medicine too."

"We catch the snakes with a long stick that has got a crutch at the end. We put this near the snake's head to hold it to the ground," he continued. "We pick it up with our hands."

When there is no cage, we put it into a canvas bag but if we can kill it there, we do," he added. But, he warned, "You must be careful when you kill it. It must not be angry or the poison will flow through its body. The snake is not angry when it is quiet."

"After we catch the snake we turn it loose and let it feel free," he said. In its hurry to get away, the snake does not rattle. "Then we cut the head off with a big machete-like knife," he continued.

According to Avilla, the snake is not

dangerous when it is stretched out but only when it is curled up in the striking position. In all his snake hunting days he has never been bitten.

After the kill, the tail is cut off and the rest of the body skinned and dried in the sun. "When it is real dry we roast it in the oven," he continued. "Then we grind it and use it as salt on the food."

When snakes are scarce, roadrunners will do. According to the grounds keeper, the roadrunner eats snakes thereby enriching its own flesh. "The meat makes you healthy," said Avilla.

After a period of silence he continued, "Snakes lay eggs. Someone told me they have little snakes in their bellies but this is not true." He sounded as if he had been thinking about it for a long time.

He also told of the woman's power over the snake. "If the woman is wearing a towel or rag around her head and throws it at a snake when she sees it, it will wait for her to kill it," he said. "It is another thing we believe but not many know this."

Manzanita fete will benefit fund

The women of Manzanita hall have invited 900 administrators, faculty members and their wives to a scholarship benefit dinner, today, 4-6 p.m. at the dorm.

Guests will be greeted by members of Manzanita's hostess organization and treated to a talent show presented by a 10 piece band, small combos and vocalists. The winning performers selected by judges will receive a trophy.

Proceeds from the dinner will be turned over to a fund for scholarships, which will be awarded on the basis of need, scholastic achievement and contributions to Manzanita Hall. Scholarship recipients will be announced at an honors banquet 5 p.m., May 14 at the dorm.

The honors banquet will also feature installation of new officers and introduction of new student assistants. New officers of the Manzanita Hostesses, a service honorary group, will also be announced.

Members record brings recognition

A Business Administration senior will be presented a national award by the University chapter of the Society for the Advancement of Management.

Robert Corcoran will be awarded a watch and a merit citation for contributing "the most to the outstanding membership record during the academic year 1968-69." Campus membership in SAM increased from 6 to 103.

The award will be presented at a banquet of the Phoenix and University chapters of SAM at 7:30 p.m., today at Palo Verde East dormitory.

Corcoran is a past president of the campus chapter of SAM.

Sopranos to sing

Claire Wagstaff, soprano and Dorothy Cocke, mezzo-soprano, will perform at 8:30 p.m. today in Gammage Recital Hall.

Margo Smith and Gail Wright will accompany the University vocalists.

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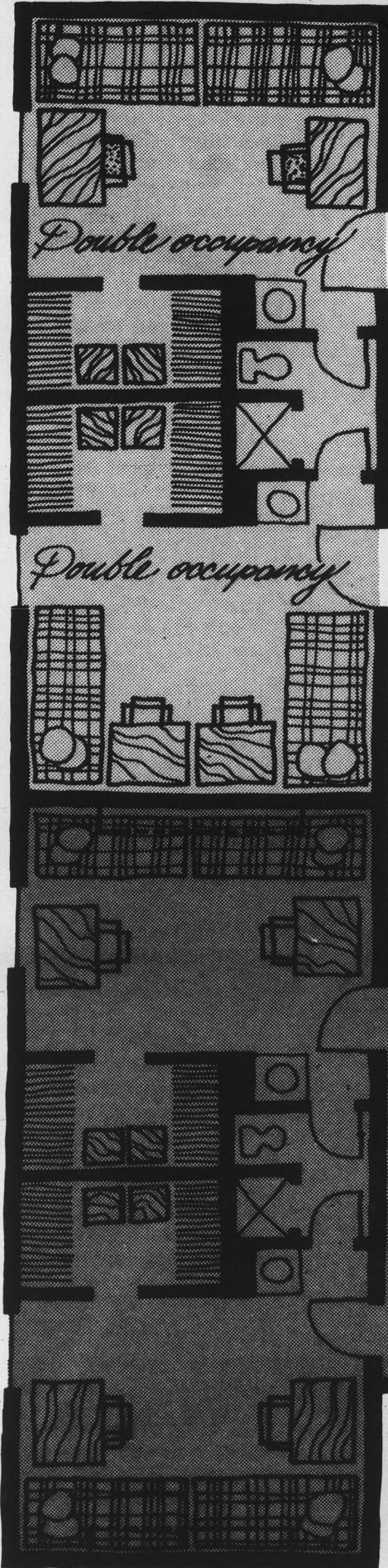
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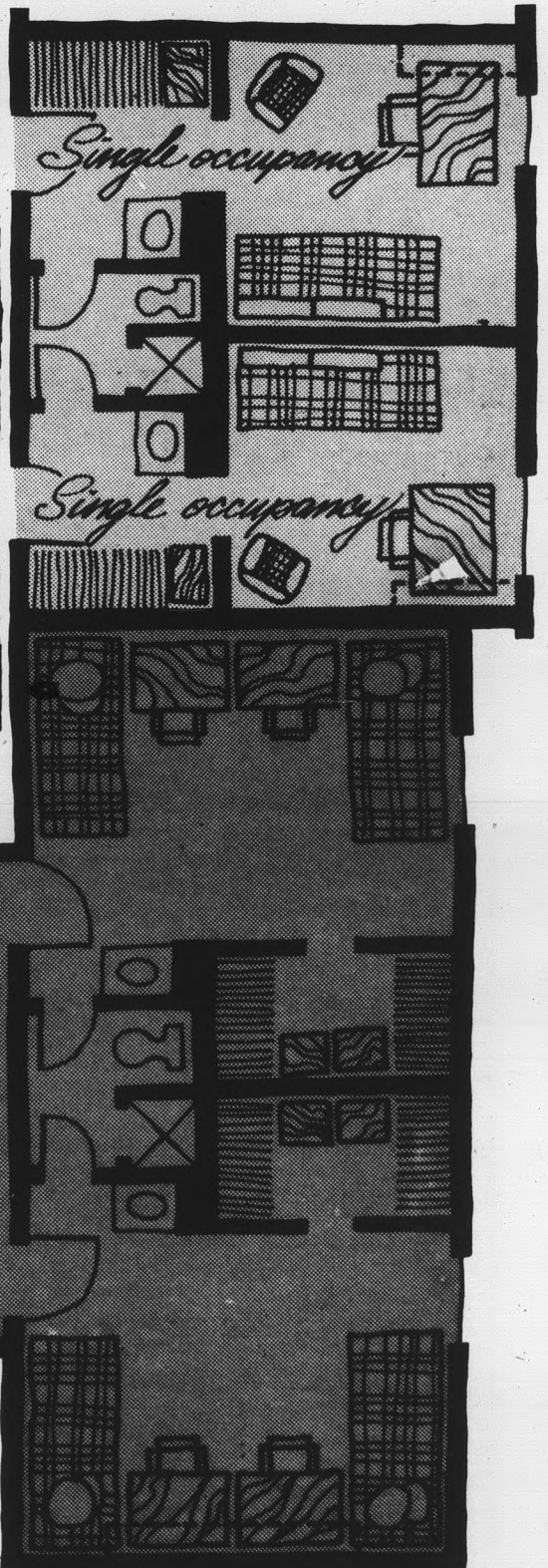
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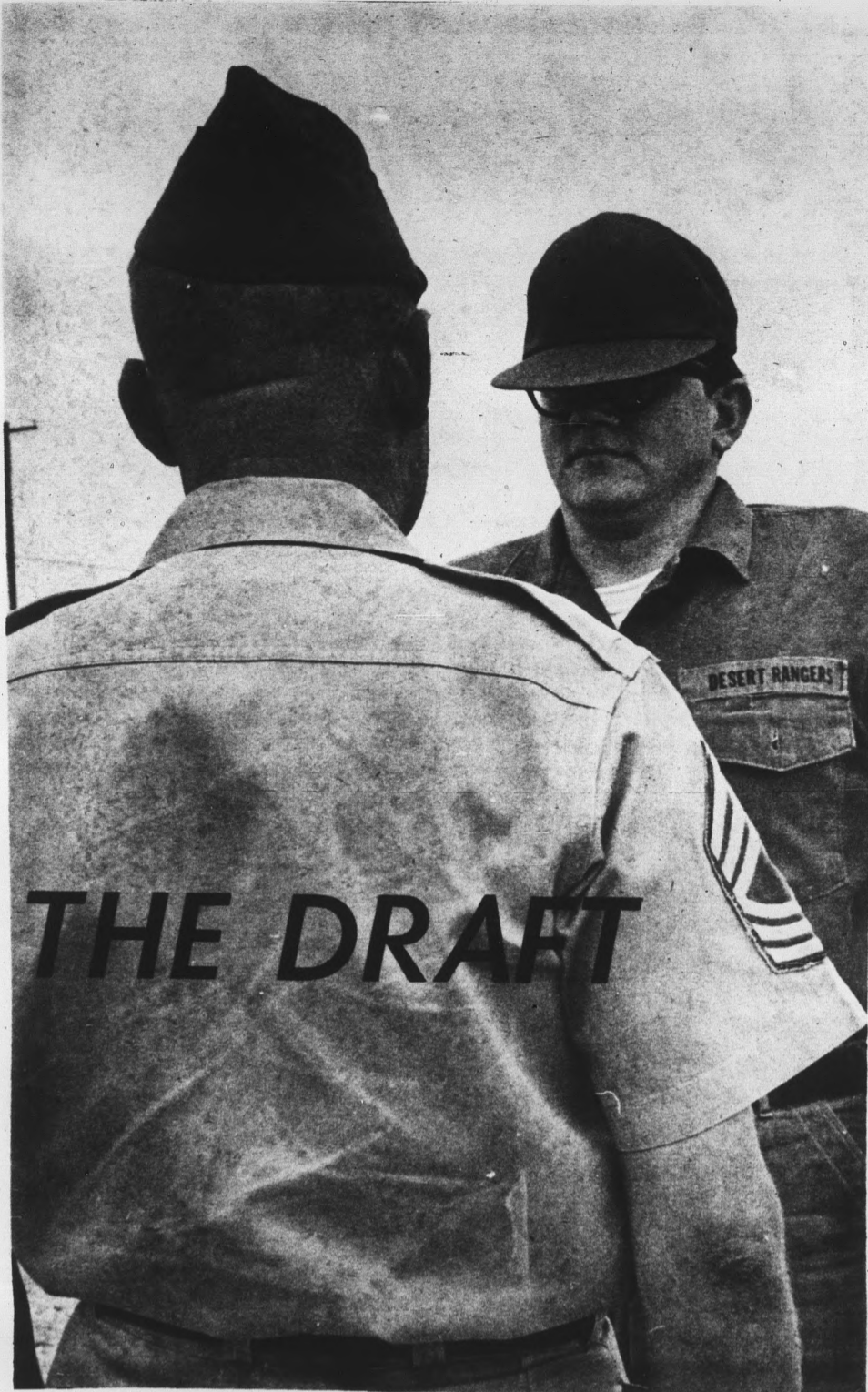
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photos by Daren Krupa

Protests aid enlistments ROTC officer gives view

Anti-war protests and demonstrations opposed to campus ROTC are bolstering enlistment figures, one University ROTC officer said yesterday.

"The demonstrators are good for business . . . why we had 15 sophomores sign up for ROTC after the sit-in on our building," said Col. Robert Osborne, professor of military science. "The same thing has happened with Dow Chemical Co., and it probably holds true for the other branches of the service."

Col. Osborne was careful to avoid stating the University ROTC unit's position on the recent ROTC

demonstration. However, the colonel said, "Personally, I thought it was a damn disgrace to every man in a uniform when those demonstrators were out on the balcony."

The Army would turn into a mercenary force if a volunteer army came into existence, he said. Col. Osborne maintained a professional civilian army was the most advantageous situation for the United States.

"I think it's a national disgrace to intentionally avoid the draft," Col. Osborne said. "Any able bodied man owes a few years service to his country."

Objectors seek legal recourse

"Dear General Hershey: . . . I will not cooperate with you because I believe I have a different feeling for mankind than you. I refuse to help fight people who are not out to control me, as you are with your Selective Service System . . . I realize that I might be put in jail, but it is better to be physically imprisoned with a free mind than to have an imprisoned mind and body. In Peace and Freedom. Signed, a California youth."

This letter, published in the anti-draft pamphlet "Resistance," distributed recently at a Tempe Peace Center meeting, expresses the view of one conscientious objector openly opposed to the war effort. His is one view of the draft—negative.

In the pamphlet, anti-war proponents repeatedly voiced distaste with the war, because they say the alternatives for the unexempted conscientious objector are

flunking the physical examination or leaving the country.

Draft counselor William Smith, the "father of draft counselors," who spoke to an ASU audience last week, thinks differently. He claims that with proper guidance from qualified counselors, men can avoid the draft through more effective appeals than the c. o. status.

Several unidentified military men in Phoenix expressed disgust with the outright denial of social service and training centers to outguess the draft.

They claim advice and counseling is available from the SS, and many think counselors often talk prospective draft dodgers into extending their college careers indefinitely by having their interests abruptly change during their senior year. Thus, many men avoid the draft by extending their college careers past their 26th birthday when SS usually cuts off draftees.

Laws inadequate; volunteers Lawyers strive to

By STEVE VAN LUCHENE

Graduation . . . I-A physical examination notice . . . "Greetings" . . . That's the order it comes in. But is there an alternative? Do you have to go into the service after you graduate? Is there anyone who can tell you what choice you do have?

Selective Service System officials claim they are the people to talk to. They contend they will answer all questions and give all necessary information to the registrants. But can they?

Because of legal bindings, the SSS must report what they consider to be a breach of law to authorities, thus, turning away men for openly discussing their problem with an SSS adviser.

And so, draft lawyers maintain, students registering with the SSS should contact "outside counsel" before talking to selective service men. "This way," one lawyer said, "a man can talk about leaving the country to beat the draft without fearing the SSS will report him."

Tempe's answer to men seeking draft counseling is the Tempe Peace Center, located in Baker Center. Similar attempts in Phoenix to train draft counselors fizzled out when public opinion deflated a training program from 25 potential counselors to three.

"ASASU should provide draft counseling for students; there's interest among a substantial portion of people," ASASU President Bill Oldham said. "But it's doubtful we'll ever see a center here on campus . . . the University wouldn't 'overstep its bounds'."

Appeals Agents and Advisers

Over 200 SSS advisers are available for registrants in Arizona, Col. Norm L. Erb, director of Arizona SSS, said. He explained SSS also has an appeals agent serving for registrants wishing to appeal their SS classification.

According to Ed Morgan, a Tucson attorney active in draft cases and counseling, SSS appeals agents are "incompetent and unqualified to counsel registrants." He said they have no special training, pass no qualification tests, aren't up with current SSS court decisions; and they also must report legal infractions of SSS laws.

"Two years ago, it was completely taboo to discuss the draft. Today the public mind is opening more and more to the fact that draft laws are inadequate and inequitable," said Ted Townsend, Peace and Education field secretary. "Six bills are

Army recruiter gives advice to students fighting induction

By RAY KIPP

When all resources for fighting induction have been exhausted, the best move may be to directly confront the enemy — talk to the recruiter.

That, at least, is the advice given by Lt. Col. Robert C. Hodges, commanding officer of U.S. Army Recruiting in the Phoenix area.

In an interview with the State Press last week, Hodges explained his unit's procedure concerning potential draftees.

The Army and other services, he said, have access to lists of people on draft call.

"We try to notify the individual before he's inducted and talk to him about enlisting," Hodges said. "We feel it's better to put a man in a job he likes."

Draftee Likely Rifleman

The draftee is up for grabs and stands an excellent chance of becoming a rifleman in Vietnam, Hodges stated.

But, he emphasized, through testing the Army can guarantee a potential enlistee training in a specific field.

By enlisting, the man is obligated to

serve three, rather than two years. Hodge defended this policy by saying the technical training and job guarantee given the man would more than compensate for the additional time.

"The man who waits until the draft is breathing down his neck then tries to enlist in the reserves is out of luck," Hodge said.

"The reserves have a waiting list," Hodges explained, "and while on that list the man is still eligible for induction."

All reserve branches in the Phoenix area confirmed a waiting list of four to six months.

"Unless a man wants two or three years of active duty, he shouldn't wait until the last moment to try the reserves," Hodge commented.

Advice, Shop Around

Although anxious to sell men on the Army, Hodges said he would recommend anyone anticipating the draft should shop around for all the alternatives.

However, if an individual waits until he receives his induction notice and then tries to enlist to obtain a better or safer position, the Army must request reclassification of his status from his Selective Service board, Hodges said.

"This includes considerable paperwork for the board and is not always possible to accomplish," he stated.

A more serious problem exists for the Air Force, according to Sgt. Jim Musgrove, ASU Air Force recruiter.

Enlistees Waiting List

He said a waiting list existed for regular enlistees, as well as reservists.

Anyone on either list is eligible for induction.

"My biggest problem is getting people who would rather join the Air Force than another service or face the draft to apply early enough," said Musgrove.

"If they're not accepted before they get their notices, there's nothing we can do for them," he said.

volunteer army termed better to close door on draft

now in the U.S. Senate ranging from draft reform measures to complete abolishment of the system."

One legislative measure — the Hatfield Bill to abolish the draft and create an all-volunteer army — is publicly backed by such names as President Nixon, Sen. Barry Goldwater and liberal David Dellinger. The Department of Defense maintains that "reliance upon volunteers is clearly in the interest of the armed forces."

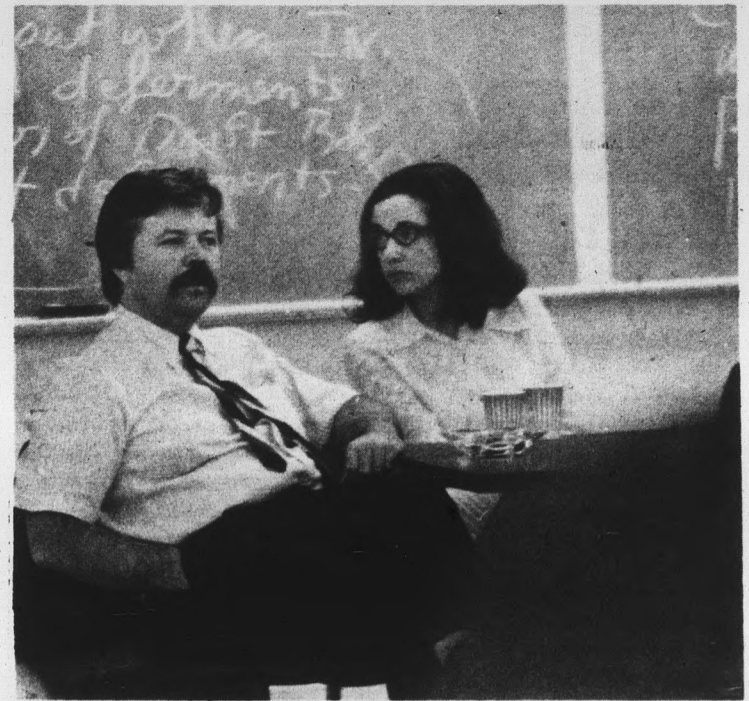
Current military needs run from 3,454,160 presently to 2,700,000 when peace returns, the Pentagon estimates. And draftees go to the Army, mostly infantry; the Navy and Marines only draft rarely; and the Air Force never has drafted.

One-Out-of-Four College Grads

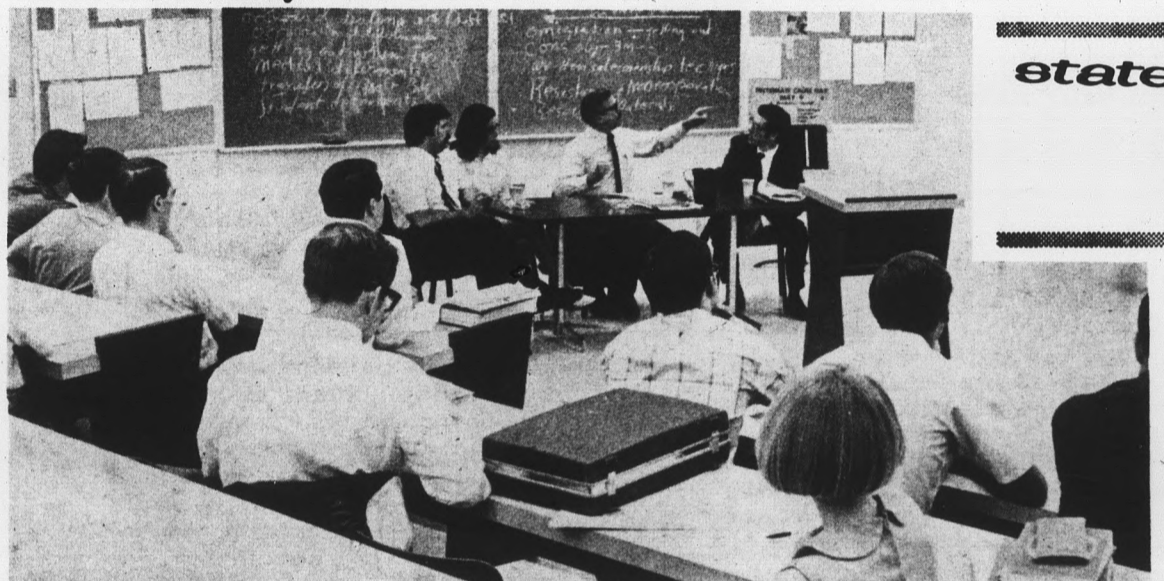
Although the draft will prevail by law at least through 1971, two-thirds of the present troops are enlistees. Almost one out of four draftees today are college graduates.

While college students under the shadow of the draft await the outcome of the volunteer army decision, many youths are seeking classification as conscientious objectors and for occupational deferment and physical disability.

As one Ohio youth said, "With MacArthur we might reflect on the words of Plato: 'Only the dead have seen the end to war.' . . . we can hope, we can pray. But we must also face reality."



"FATHER OF DRAFT COUNSELORS" — Los Angeles attorney William Smith and his wife told an ASU audience last week 95 per cent of the people who seek counsel from them stay out of the draft. Smith says it's almost impossible for people to get adequate advice on the draft.



TO GO OR NOT TO GO — University students pondered the draft question at a College of Law Draft Symposium Thursday. As a result of the conference and a Saturday meeting, classes for preliminary instruction in draft counseling are planned Saturday in Baker Center at 8 a.m.

state press

emphasis

CIVILIAN forever, men — promise of country's top draft lawyers

Men eligible for the draft are unaware that deferments are being granted in certain areas of teaching, inner-city social work, apprenticeships and police work. William Smith, a Los Angeles attorney and one of the top draft lawyers in the country, told about such deferments at an ASU draft symposium last week.

"Most police and defense industries, hundreds of apprenticeships ranging from bookbinder to machinists and social-oriented professions are receiving deferments from the service," Smith said. "Of course, men carrying a standard load of courses in college and making progress toward a degree need not worry about job 'outs'."

Smith explained that the basic requirements for occupational deferments include: the job must be (1) in the interest of the national health and safety, (2) essential to the community, (3) full time and (4) an "irreplaceable" skill.

Although deferments have been given after the draftee and his employer submitted an appeal, on these grounds, Smith said men concerned about job deferments should contact a qualified draft counselor.

He added that almost no competent advice is available in the Phoenix area because counselors must be trained in the draft law and specialize.

"As high as 80 per cent of the men in the country could be deferred for medical reasons if they were aware of defects that could keep them out of service," he said.

Concerning conscientious objectors, Tucson draft attorney Edward Morgan maintained, "The draft board usually judges on the smell of the conscientious objectors than on the true total person."

Each conscientious objector is entitled to two hearings; and, to win his case, Smith advised that a draftee should "give in on some terms, well, for at least an hour."

However, Smith also said he thought conscientious objection was a poor way of avoiding the draft, and there are more effective appeals.

Several law students attending the all-day draft symposium at the College of Law last week expressed concern over probable pressures from the community if they opened draft counseling centers.



ARIZONA APATHETIC? — Tucson attorney Edward Morgan, a famed draft counselor, claims the Phoenix area's attitude toward draft counseling by the local bar is "apathetic spelled H-O-S-T-I-L-E." Morgan recommends that University law students form a draft center to advise students.

SSS information —

University's position is stated

The University's rapport with the Selective Service System was clarified in a recent State Press interview at the Registrar's Office.

"No information is sent from this office to Selective Service boards without the request of the student," said Alfred Thomas Jr., Registrar and director of admissions.

"Some people think the University does this automatically for the SSS, and we don't," he stated.

Thomas said when students file the SSS card at registration, information is sent to the SSS about them for one year, unless the student asks that his card be removed.

At any time, Thomas continued, a student's card will be removed upon request to Mary Lou Williams, who handles SSS business for the University.

Several students have requested the University stop sending information to the SSS about them, said Mrs. Williams. She added that their cards were removed from the files, and no in-

formation is being sent about them.

Although Mrs. Williams has no affiliation with the SSS, Thomas said she keeps records for Social Security benefits, GI Bill and provides information to Selective Service boards at the student's request.

Thomas outlined the usual cycle of information sent to the SSS:

"During fall registration those students who wish information sent to the SSS fill out a card. In early October a computer printout is sent to the local boards," said Thomas.

The information given at this time is whether the student is new or continuing and whether he attends the University full time or part-time.

Thomas stated that if the student withdraws from school during the semester, the Registrar's Office is legally bound to report this to the SSS. He added that if a student completes the first semester but doesn't return for the second, this also must be reported.

**WHO CARES ABOUT STUDENT OPINION?
BUSINESSMEN DO.**



Three chief executive officers—The Goodyear Tire & Rubber Company's Chairman, Russell DeYoung, The Dow Chemical Company's President, H. D. Doan, and Motorola's Chairman, Robert W. Galvin—are responding to serious questions and viewpoints posed by leading student spokesmen about business and its role in our changing society through

means of a campus/corporate Dialogue Program.

Here, Arthur M. Klebanoff, a senior at Yale, who plans graduate studies and a career in government, is exchanging views with Mr. Galvin.

In the course of the Dialogue Program, Arnold Shelby, a Latin American Studies major at Tulane, also will explore issues with Mr. Galvin; as will David M. Butler, Electrical Engineering, Michigan State, and Stan Chess,

Journalism, Cornell, with Mr. Doan; similarly, Mark Bookspan, Pre-Med, Ohio State, and David G. Clark, Political Science MA candidate at Stanford, with Mr. DeYoung.

These Dialogues will appear in this publication, and other campus newspapers across the country, throughout this academic year. Campus comments are invited, and should be forwarded to Mr. DeYoung, Goodyear, Akron, Ohio; Mr. Doan, Dow Chemical, Midland, Michigan; or Mr. Galvin, Motorola, Franklin Park, Illinois, as appropriate.

CLEAN HOUSE BUSINESS... EARN CAMPUS RESPECT



Arthur M. Klebanoff, Yale

Dear Mr. Galvin:

Student reaction to business is conditioned by what appears in newspapers and magazines. And what appears concerns investigations more frequently than innovations.

We read of industries with across-the-board product unreliability, and watch the nation's largest corporations attack Ralph Nader for defending the public against such frauds. Many of us have had our own bad experiences with mis-filled orders or short-lived products more expensive to repair than to replace.

We read of industries raping the countryside in the Redwood forests of California, the strip mines of Kentucky, and the oil fields of Oklahoma while preserving their malicious advantage with a peculiar and depressingly traditional brand of legislative log-rolling. We see the regulators co-opted by the regulated, and the future of an industry sacrificed to the short-run advantage of a single firm.

And we read of concerts of industries defining their own public interest, and calling it progress. Some of us have trouble seeing progress in hundred foot long trailer trucks, brand-name drugs, and supersonic airplanes and the congested airports from which they are meant to fly.

This is a college generation deeply concerned with personal honesty. To many college students business appears unreliable and destructively self-interested. Only the most positive actions by the business community can change this reaction, and create any significant degree of interest on the campus.

My question Mr. Galvin is what will business do to police itself?

Sincerely yours,

Arthur M. Klebanoff
Arthur Klebanoff
Government, Yale

Dear Mr. Klebanoff:

A newspaper that ran stories such as "120 Million People Committed No Murders Yesterday" . . . "Thousands of Officials Found Corruption-Free" . . . "Very Few Students Are Sex-Crazed Dope Addicts," would lose readership. Newspapers must, by definition, report the "news"—including factual occurrences, but putting emphasis on extraordinary events. Crimes, wars, and corruption, are unusual happenings, and are thus reported in our news media.

A report that a "New Drivemobile Sedan is Found Unsafe" is of greater importance to the motoring public than, say, "Fifty Makes of Autos Pass Safety Tests."

Most newspaper reports of fraudulent practices by business firms are accurate. However, newspapers are sometimes guilty of subjective interpreting and reports of entire industries with "across-the-board product unreliability" can only be described in those terms.

A single corporation (much less an entire industry) would not survive long by producing inferior goods. Competition is self-regulating for one thing, and most corporations are bound to meet certain standards specified by various trade associations and institutes. Government regulations, too, must be met, and, finally, the buying public has the last word.

Business is policing itself, Mr. Klebanoff. Consider some of the positive aspects of modern, responsible corporations while you weigh the shortcomings and malpractices. You have read of industries "raping the countryside," but apparently you haven't read reports of businesses and industries involved in conservation—an involvement in which billions of dollars are being expended, and will continue to cost many billions more.

An important conservation activity by industry is the building of huge lakes by the nation's investor-owned electric power companies. Although these water masses are essential to the companies' operations, they create valuable and much-needed reservoirs of fresh water. Power companies usually open these lakes to the public for recreational purposes. An example of this is Commonwealth Edison's latest watershed which provides the public with over 100-miles of newly reclaimed shoreline.

Lumber companies, far from "raping" our forestlands, are in fact responsible for their growth. A lumber company would

not stay in business if it did not operate on the principle of "sustained yield"—growing at least as many trees as it harvests.

Boise-Cascade Lumber Company is one of many that conducts multi-use forestry programs—the company's timber lands are open to the public for recreational purposes such as camping, fishing, hunting, hiking. Logging roads allow public access into these areas and are also invaluable in forest fire control. It is a fact that game increases in well-managed forests . . . this again is a contribution to conservation.

The National Association of Manufacturers estimates that American corporations are currently spending in excess of \$500 million annually on air pollution control research and methods. Many millions more are being poured into water pollution control by business.

Slum clearance and renovation currently claim the energies and financial resources of a number of corporations; others are working on improved sewage and garbage disposal systems.

Yes, there is some legislative "log-rolling", lobbying, and other questionable practices, just as there are some unscrupulous doctors, students who cheat, corrupt people in government, criminals roaming our streets, traitors and deserters in the Armed Forces. Like you, I believe that unethical practices in business—as well as in other fields—are intolerable.

Efforts by business to "clean house" are increasing, just as business' involvement in society's problems is more evident. Hopefully, students will be more willing in the future to examine both sides of the ledger before passing final judgments. If more of the brighter, talented students, with the high ideals and personal integrity that you mentioned would join business, the self-policing process that you and almost all business leaders seek, would advance more rapidly.

Sincerely,

Robert W. Galvin
Robert W. Galvin
Chairman, Motorola Inc.

'Sesame' opens TV learning to kids

By MEL FRANKS

An innovative educational television series will begin in November to help prepare the nation's twelve million preschool children for formal education.

The hour-long program, "Sesame Street," will utilize the entertainment factors of commercial television to teach three, four and five-year-olds the basic learning skills.

Announcement of the experimental project was made at a news conference Tuesday at KAET-TV as part of a nationwide closed-circuit presentation. The station hosted local reporters and child authorities for the screening.

"At a time when the public seems to be interested in quality children's programs, we are delighted to broadcast 'Sesame Street,'" said Robert Ellis, manager of Channel 8.

It will be broadcast at 10 a.m. Monday through Friday starting Nov. 10. According to program director Don Burgess, the programs will be repeated at 4 p.m. if response proves favorable.

The program's title was derived from the "Open, Sesame!" command of Ali Baba in the Arabian Nights tales. It is being produced by Children's Television Workshop for the National Educational Television network.

The series will feature three or four hosts — blacks and whites — and the modern puppet group, "The Muppets." Their creator, Jim Henson, has developed an entirely new set of characters for the show.

Sample segments of the program were broadcast on the NET network Tuesday for reporters across the nation.

Comedy spoofs of characters on commercial series will be used, according to David Connell, production director of the project. They will be used to further entertain the children and also allow them to view commercial programming with their families, but at their own level.

For example, "The Man From Alphabet" will tangle with the "forces of ignorance," led by Dingby Drop-out and his side-kick, Duncie.

To encourage mothers to turn on the set for their children, name celebrities will occasionally be guests. Harry Belafonte, Carol Burnett, Lou Rawls and Dick Van Dyke have already been scheduled.

A Phoenix native, Mrs. Joan Ganz Cooney, is the executive director of the

the alphabet to the young viewers. She most recently worked producing documentaries for a New York City station and has received an Emmy award. She terms the experiment as "unprecedented in television history."

Eight million dollars was budgeted for development and first year's production of the series. The Carnegie and Ford Foundations and the U.S. Office of Education are the major sponsors of the series.

Testing will be conducted before and after the 26-week series to see how much the children have absorbed from their screens. The workshop's research director, Dr. Edward Palmer, calls the show "the most thoroughly studied and researched show in the history of television."

Awards given for student films

TV commercial spoof steals spotlight

"Collage," an 8mm color film spoofing motion picture making and television commercials, won a \$65 first prize in the Cultural Affairs Board student film contest Monday.

Entered by Tom Taylor, a senior Spanish major, the film will be shown in the board's Art Film Series next fall.

"Soozie," a 10-minute entry by Pi Beta Phi sorority, won the second prize of \$25.

Honorable mention awards

went to David Greenberg for symbolic content and use of cinema techniques in his film, "Easter Sunday - 1969." Fernando Navarro also received honorable mention for ideas and artistry, as well as total number of entries.

A film by Nick Newberry, "L.A.," was noted for its achievement in the use of sound.

The Cultural Affairs Board plans to continue the contest next year due to the response

and number of entries.

Judges for the contest were Dr. Harry Wood, professor of art; Roger Morris, instructor in mass communications; Jeffrey Cook, associate professor of architecture; and Bishop Cornwall of the Art Theater Guild.

Sax program

An alto saxophone recital by Senior David Baesel will be presented at 8:30 p.m. Saturday in Gammage Aud 301.

The program will include "Sonata No. 6 in G Minor" by Antonio Vivaldi, "Concerto for Alto Saxophone, Opus 26" by Paul Creston, "Aria" by Eugene Bozza and "Concertino da Camera" by Jacques Ibert.

Mayor Graham honors Angel Flight

Phoenix Mayor Milton Graham recently presented the Angel Flight with Phoenix's Proclamation of Appreciation.

Members of the Angel Flight have participated in many community service projects during the past year.

Some of these activities include an international goodwill project at Hermosillo, Mex., a Valentines Day dance at the Perry Rehabilitation Center and ren in the Phoenix Inner City Project.

Commander for the Angel Flight is Bonnie Chambers, special education major. She was

recently honored as the nation's outstanding Angel Flight Commander.

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state press

sports

Devils now No. 3

Arizona State's baseball team has moved up a notch in the national standings this week. The top 10 teams and number of votes follow:

Texas, 279; Minnesota, 275; ASU, 273; Southern Illinois, 272;

UCLA, 268; Florida State, 226; Stanford, 187; Miami of Florida 169; USC, 166 and VPI, 151.

The UofA is ranked 15th in the nation. This poll was taken before games played last week-end.

Women golfers win on coast

Arizona State, led by Jane Bastanchury and Jan Crow, took the California Women's Collegiate Golf Tournament for the third straight year, played at the California Country Club in Whittier, Calif.

Miss Bastanchury, with a 75-78-153, shot the low rounds of the tournament, but no individual awards were given. ASU's second team of Carol Sorensen and Kathy Gaughan finished third in the 10 team tourney.

Miss Crow shot a 83-80-163 to give the team a total of 316, nine strokes better than Stanford's team of Shelley Hamlin

and Jane Gissel, the second place team.

Misses Bastanchury, Hamlin and Gissel were all members of the United State's World Cup team that traveled to Australia last year and came back with a victory.

Miss Hamlin, with a 80-74-154, was second in the individual scoring.

Arizona State's second team of Misses Sorensen and Gaughan, shot a team total of 327 for their third place finish. At the end of the first round, they were second to A-State's first team, but fell to a round of 168 the second day and slipped out of the second place slot.

Classified

For classified advertising submit ad in person to the State Press, Old BA 302, two days in advance of publication, from 8:00 a.m. to 3:30 p.m., call 961-3657. Rate: 5c per word, 75c minimum.

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SERVICES

Private pilot flying to Chicago. Leaving Phoenix May 30, returning June 13. One way \$40, round trip \$75. John Gillege, 8462 E. Chaparral Rd., Scottsdale.

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"THE BLUES EXPRESS" Get 'em while they're hot! 937-2954 for engagements.

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1967 VW, excellent condition, \$1650. Call Bruce, 967-8206.

1956 Ford wagon. Sturdy, excellent condition. 961-4862 or 966-5461 3 to 9 p.m. anyday.

1966 Volkswagen sunroof sedan. 274-6501.

1968 Triumph Spitfire, overdrive, want \$1,950, will take highest offer. 947-4174.

1964 Triumph TR-4, new paint. \$1,395. 945-9627.

'62 Chevy. Air-conditioned and heater. Call Ward Westlake after 2 p.m. 967-9881.

1962 blue Corvair Monza. Excellent condition, 4-speed, good tires. Call 966-5891 after 3 p.m.

1960 Comet — runs good. Drafted — must sell. First \$100 takes it. 966-2358 or see it at 1050 Stanley Place, Apt. 27.

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MOTORCYCLES

1968 YAMAHA 50. Excellent. \$110. See Dr. Hoult, Sociology Department.

1964 Honda 305. Completely rebuilt, 2,000 miles. 966-9228.

Lambretta 200. Nice. \$250. 967-2816. 1967 Yamaha 60. Excellent running shape. 966-0245.

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Antelopes shot down again

The Sun Devils were forced to play a visiting role in Phoenix Municipal Stadium Tuesday night, and they were not exactly courteous visitors.

In a game designated as a Grand Canyon College home contest, ASU pounded Antelope pitching for 12 hits in breezing to a 4-0 victory.

Freshmen Craig Swan and Jim Crawford combined for a two-hitter with Swan picking up his sixth win without a loss by working the first six frames. Crawford mopped up with three hitless innings.

Sun Devil hitters were rather boisterous, and the leader of the rampage was once again Ralph Dick. The Devil right-fielder went three-for-five, scoring once and driving in a run. The bespectacled belter pushed his club-leading batting average to .399.

Aiding in the assault were Bill Masarand, Paul Ray Powell and Swan, each with two hits.

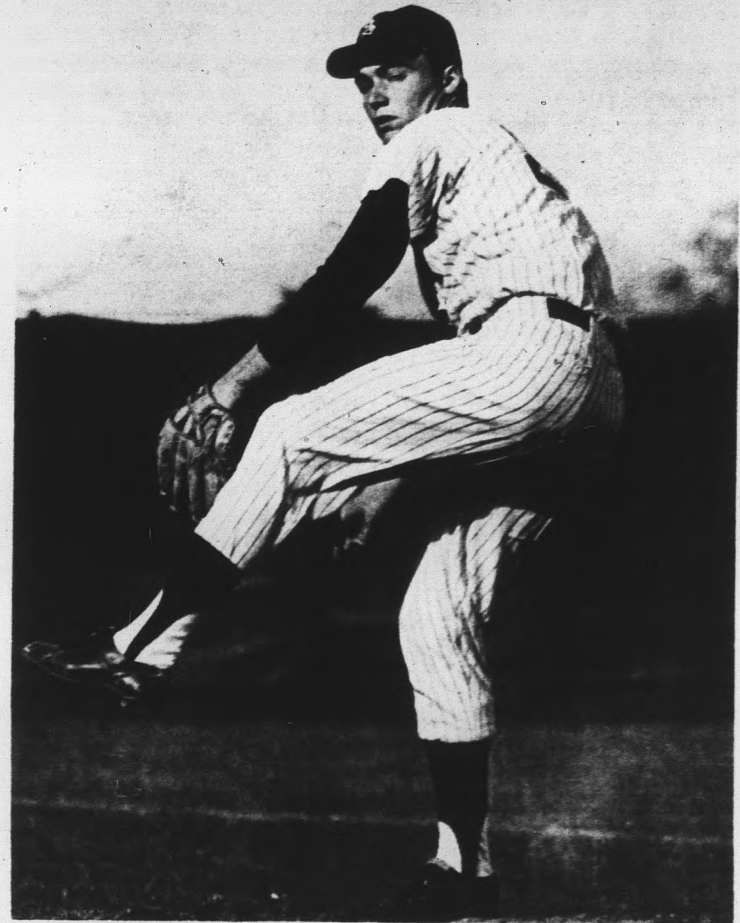
Powell, who broke the club season doubles record last week, is now launch-

ing an attack on the triples record. He ripped a three-bagger Tuesday night to give him seven this year. Rick Monday, currently among the RBI leaders in the American League, set the mark with 12 in 1965.

ASU scoring occurred in pairs. In the first, Lenny Randle reached on an error and scored on a single by Dick who eventually raced home on a passed ball. In the third, Masarand singled, Powell tripled and Billy Cotton rammed a double.

The Devils, now 42-9, moved up a notch in the recent collegiate baseball ratings. A-State currently stands third behind Texas and Minnesota, but the voting was completed before the demolition of the UofA last weekend.

Arizona State polled 273 votes, a mere six behind Texas and only two from Minnesota. Southern Illinois is a close fourth, gaining 272 votes, followed by UCLA with 268. Arizona fell to 15th and appear doomed to fall farther in the next poll.



SIX IN A ROW — Freshman Craig Swan pushed his record to 6-0 Tuesday night, holding Grand Canyon College to two hits in his six-inning stint, striking out six. Swan is due to pitch the third game against Texas-El Paso this weekend.

From where I sit



When Chris Schenkel speaks people believe what he says

By Bill Jackson, Sports Editor

"What ever happened to that other university in Arizona? I always thought there were two big schools in this state, but all I ever hear of anymore is Arizona State's football team winning and that great ASU baseball team."

"I hope that we can have ASU playing someone on national television someday soon."

We've heard these statements, especially the last one, many times, but this time it came from a person who has just a little authority when it comes to making a statement like this.

It was Chris Schenkel, sports commentator for ABC Television, who said it this time. Schenkel has been broadcasting college football for some years and more recently was anchor man on ABC's coverage of the Olympics in Mexico City.

Even more recently it was

Schenkel, along with Jack Twyman, who was the commentator on the showdown between the Boston Celtics and Los Angeles Lakers for the NBA championship.

Schenkel, in the Valley last week for the tribute to Eugene Pulliam, publisher of the Arizona Republic and Phoenix Gazette, took time out to be the guest speaker at the annual communications banquet of the department of mass communications Thursday night.

Schenkel said the marathon in Mexico City, where he had almost 48 hours of live broadcasting to do over a 15 day period, messed up his timing.

"When I got home, I got sexy when it was time to eat and I got hungry when I went to bed, Schenkel said. "What a hell of a mess that was."

Listening to Schenkel talk, the

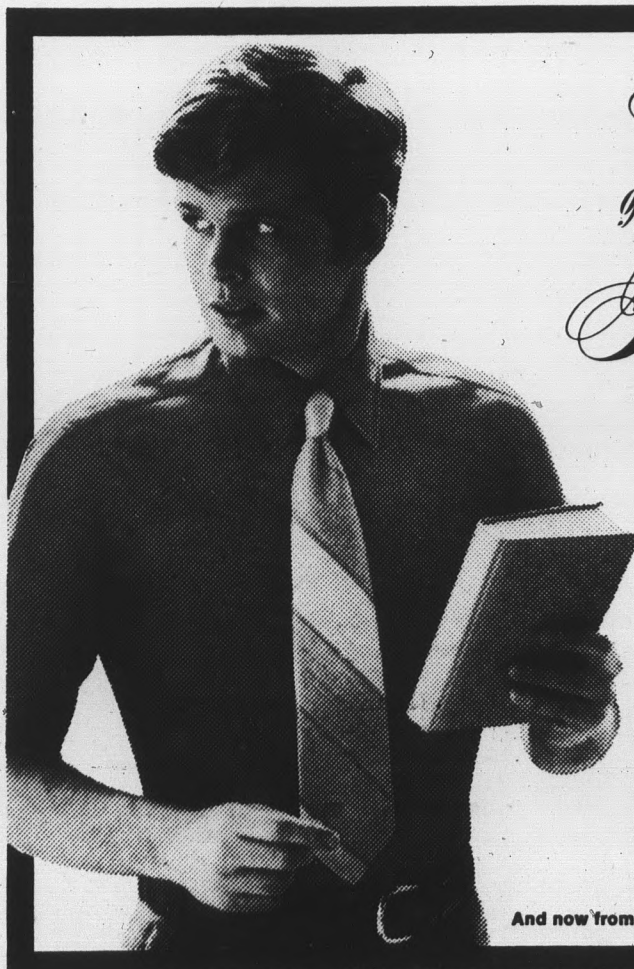
first impression you get is that here is a man who says what he means.

So when he said that he would like to see ASU on national television someday, it wasn't just a passing comment. It will be nice when the Sun Devils finally make the big time, a place they should have been two or three years ago.

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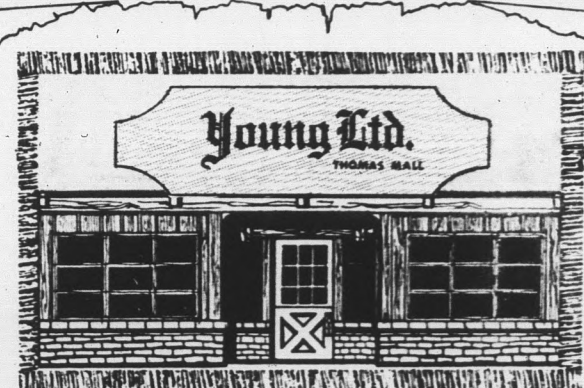
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MASTER CHARGE — BANKAMERICARD WELCOME

Rent problem

(Continued from Page 1)
they don't think we can help them, and we really can't."

There are no plans to build married housing in the future, he added.

One couple, the Martins, feels the University should concentrate on building classrooms and providing adequate faculty.

"At this time the University can't afford housing for married students," said Larry Martin. "But they should have some sort of price control on surrounding apartments."

Another University deficiency mentioned frequently by married students with children concerns the need for low-cost babysitting.

A young mother whose husband came to ASU to complete his master's work said, "This school is big and has enough students with children to sponsor low-cost day care facilities. I don't see why a program couldn't be worked out with the home economics department or College of Education involving some sort of teacher training."

Besides the financial benefits, Mrs. Donald Wilhite mentioned day care as an advantage of married couple's housing.

"Just being around other marrieds made socializing easier and more fun, plus people were always around to help with such things as babysitting and transportation," she explained.

Married students accept their poverty status, said Dr. Stephen Kimler, director of the Student Counseling Service. The biggest problem from his experience involves the process of change which each person goes through.

"The things a young couple found in common when they were first married often disappear as one or both individuals pursue an education and couples often find themselves drifting apart," he said.

Kimler said the Counseling Service hopes to institute a pro-

gram along the same lines to serve more of the University's married population.

If such a group meets, one subject which will probably never arise is sex. None of the couples interviewed named sex as a problem area.

"This is normal" said Kimler, "because sex is still a very embarrassing subject for many people. The sexual revolution is not as extensive as many people think."

"Sometimes one member of the relationship feels guilty about sex, but more often than not, sexual difficulties are expressions of other problems," he continued.

In-law problems will probably be widely discussed.

"Each person is bringing into the marriage a blueprint of how a family should be run, and of course each blueprint is different," Kimler said.

The prevailing opinion was stated by one husband.

"It would be better if a couple didn't live in the same town with their parents and if visits were kept down to a mutually agreeable number."

Dreams seem to be the key to the success of student marriages. The relative poverty, the sacrifices of time and all the other difficulties are tolerable according to the couples interviewed, because of the hope of a better future.

Cady faces rally quiz

(Continued from page 1)

ten arrested demonstrators, said the administration had stifled dissent on campus.

"The administration knows we (the arrested demonstrators) cannot protest anymore because we have the bail bond hanging over us," he said. "The bail bondsman can pull the bond anytime he wants."

During his speech a banner was unfurled which said "Tempe Abnormal School."

Zwerling said this is what he would call the University until questions about the arrests were answered.

Another new left speaker, Harvey Bryan said the administration was trying to "bust" the left-wing on campus by harassing new left students.

He said this was why the charges had not been dropped against the ROTC protestors.

Phillip Lankford read a statement of the protestors who camped on the lawn in front of the administration building which requested that Cady promise there be no more infringements on student rights.

Another of the ten students arrested, Duane Stormont, criticized liberal students and

professors who "don't give a damn that I've been arrested."

He said liberal students might be the next ones censored by the administration.

Stormont's speech was interrupted by a person in the audience, Dennis White, who was allowed to speak at the microphone.

White, who was on the ROTC balcony but was not arrested, denied much of what the new-left speakers said, saying that the protestors were afforded an opportunity to leave the balcony before the arrests were made.

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