



## ACTION LINE

961-6300

ASASU Action Line is a feature prepared by the Associated Students to provide answers to student questions concerning the University and its problems.

Why does Sahuaro have prison-type lights on the compound outside the rooms? They keep the residents awake.

The lights on the compound outside the rooms are the only lights there for the parking area. Their purpose is to light the area and to help avoid car thefts from the lots. According to Jerry Eppler, director of the Sahuaro Hall Complex, there have been eleven car thefts in the past two and a half months.

If the lights are bothering any of the residents of Sahuaro Hall, they are asked to contact Eppler.

Why is it so hard to get articles in the State Press, especially for the small organizations? When we do get something in it is always misquoted.

Any campus organization can have its articles printed in the State Press if certain guidelines are followed. First, the material should be typed and handed in three days prior to the event. In writing the material, make sure that it is written

in complete sentences. It should also answer these questions; Who, what, when, where, why and how. If the material is in the form of an announcement, send the publicity chairman to the State Press office to fill out the calendar event form. The article should be handed in to the campus editor, or the assistant campus editor.

What is the "LOVE-IN" going on at the Newman Center? How many Catholic students are there on campus, and how many go to this thing?

A "love-in" takes place at the Newman Center only once or twice a year. The actual "love-in" of this religious-social gathering consists of poetry reading, singing, discussing and doing most anything which would help one become a whole person. The members of the group present at the "love-in" believe that Jesus is present in the form of bread and wine, and at any time they can go into the church and think or pray in the presence of the Blessed Sacrament.

There were only forty to fifty people present at the last "love in." As of 1967, there were 4,500 Catholic students at ASU, 60 percent commuters.

## New regents appointed

Gov. Jack Williams Tuesday appointed Tucson businessmen Dean Burch and Gordon D. Paris to eight year terms on the Arizona Board of Regents.

Burch and Paris succeed George Chambers, Tucson publisher, and Leon Levy, Tucson department store owner.

Burch has been prominent in political activities, serving as chairman of the National Re-

publican Committee in 1964 and campaign manager for Sen. Barry Goldwater in his successful race for return to the U.S. Senate.

Paris is president of the Tucson Federal Savings and Loan Association and has resided in Tucson for 23 years.

He is past president of the Amphitheater District School Board and is a member of the Tucson Crime Commission.

# state press

Vol. 51, No. 51

Thursday, January 9, 1969

Tempe, Arizona

## Tempe streets requested for University expansion

By MARCIE LYNN SMITH

A proposal calling for the abandonment of four Tempe streets for future University expansion was presented Tuesday to a work-study session of the city council by John R. Ellingson, ASU's director of planning and construction.

The proposed plan applies to Van Ness Avenue, Pepper Drive, Granada Avenue and parts of McAllister Avenue. If approved, the proposal will clear the way for eastward expansion and development of the campus.

Under the plan, a new street would be constructed from University Drive to Apache Boulevard parallel to Rural Road. This will help alleviate the traffic load on Rural by providing another through street to Apache.

If the streets are abandoned, they would be removed from the roster of Tempe city streets and could be traded or sold to the University.

Before the plan can be implemented, the proposal must be presented at a public hearing. The council will set a time for the hearing when all the information can be compiled for distribution.

At the study session, the council indicated the hearing will be set probably in about four weeks. Since the meeting was called only for studying the request, no consent could be granted this week.

Property owners living on the affected streets will not be moved until after the new street is constructed,

and definite usage plans are devised.

The street-abandonment request was initially made some time ago to the city administration. When first presented, it upset some members of the council when citizens and property owners protested postings of the proposal late last month.

## ROTC requirements listed for sophomores

By TED LEDINGHAM

Students are not required to take ROTC beginning next September, said George Peek, dean of the College of Liberal Arts and in charge of the ROTC program at the University.

Peek was answering a question raised by a sophomore in a letter to the State Press which asked, "Is a sophomore . . . who entered ASU in the fall of 1967 required to complete all four semesters of ROTC to graduate?"

"A student is required to take ROTC during the 1969 spring semester to graduate," he added. He said the new policy does not become effective until September when no student will be required to take ROTC.

The same student raised the question whether the semester hours of ROTC would count as general education credits in the College of Business Administration or as elective credits.

Dr. Glenn Overman, dean of the College of Business Administration, said any freshman or sophomore level course of ROTC would be included in the college's 57 hours of general education and other subjects which are required for all B.A. students.

The adoption of voluntary ROTC has also created recruiting problems for the military programs at the three state institutions.

"We have had a captive audience at ASU, and now we will have to go out and work on recruiting," said Col. Robert Osborne, professor of Army ROTC.

## Major reform planned for ASASU

By JANE SIMS

The question of whether or not 40 senators and a handful of student leaders can adequately represent over 23,000 students may be answered within the next few months, finally.

University administrators have been taking a close and serious look for nearly two years at ideas of rehabilitating student government by forming college councils and a student assembly.

Just recently the movement to reshape the structure of student government by establishing the council-assembly plan, has picked up steam. And, for months, administrators have subtly hinted for the Student Senate or ASASU officials to make the next move. So far, student leaders haven't taken any action.

"Frankly," said one administrator who declined to be identified, "it appeared until just recently that either they weren't listening to our recommendations or they just plain didn't care about student representation."

However, what many advocates term the "student government reform" may click into place in 1969. If the movement progresses in the coming months, administrative blueprints for college councils and an established student assembly of or-

ganizations would be imprinted on the ASASU books.

For the time being, administrators will wait—right between the horns of the largest reform in student government's history. They'll wait, at least for a while, for student leaders' public response to numerous administrative addresses and two documented reports indicating "more student representation could be accomplished by enacting the plan."

"College councils and an established

### NEWS ANALYSIS

assembly of organizations to study student problems and recommend legislation will soon become a reality," asserted Dean of Students George Hamm, author of a report recommending the plan. "Students want more representation and they're going to demand it."

Although the plan hasn't gained total support from top ASASU leaders, several University officials claim it probably will go into effect in the next few months.

At this point, it appears the only thing that can block the movement to implement councils and an assembly is a sabotage attempt by malcontent student leaders. If

they can muster enough support to back allegations that "portions of the plan dissipate student power" they could cripple the new machinery being moved in the ASASU structure.

Among dissenters of the student assembly of organizations is Student Senate speaker Linda Yarbrough. She criticized the assembly for adding an unnecessary channel to student government.

Hamm argued, "The student assembly won't spread out power. Absolutely, it's not adding another channel; its sole purpose is for more students to have a voice."

In a lengthy study Associated Students released four months ago, Hamm recommended that the University "combine the continuity of a central system (the present ASASU structure) with the representativeness of a system based on what active groups would enjoy." So Hamm suggested another half to the legislative branch, the student assembly of organizations.

"It wouldn't be a bicameral system similar to the federal government because the student assembly would respond only to significant issues and problems by submitting resolutions to the Student Senate for study and possible referral to the president of the University," the report said.

(Continued on page 3)

# Coed captures cheering title

Traci Anderson chosen in national contest

By MARCIA SIMONS

It's a long way from pitcher of a little league baseball team to Miss Cheerleader USA — but Traci Anderson, 20-year-old junior zoology major made it.

"When the city officials in my home town found that a girl was pitching for the little league team, they wouldn't let me pitch anymore, so I decided the next best thing was cheering for the team. I was in sixth grade at the time, and picked up the cheers from junior high cheerleaders," Miss Anderson said.

This year, she entered the national cheerleading competition which is held annually by the International Cheerleading Foundation (ICF) with 200 girls across the nation.

The 200 contestants were screened by pictures and applications, and six finalists were notified before the holidays. These six were flown by ICF to Cypress Gardens, Florida Dec. 26, and it was a whirlwind of pictures, tours and interviews until a winner was chosen on the 29th.

"We were interviewed by four judges about 'what is the spirit like at your university; how does cheerleading promote it, what are your responsibilities as a cheerleader?'" she said.

"One question was 'Where were you when President Kennedy was assassinated?'" The question was asked to see our reaction," she explained. "It was a good way of seeing if our enthusiasm was honest and sincere or just on the surface."

Final competition was on a stage over the water before a crowd of about 3,000 people. Each girl was required to do three cheers.

"This was the test of whether or not we could develop spirit in the crowd and inspire them to yell. A lot depended on crowd response," Traci said and admitted that the crowd yelled pretty loud for her.

"For my last cheer I did the one that goes

"Ahhhhhhhh—um. Give 'em hell devils,'" but, she smiled, "I changed it to 'let's go devils' because there were a lot of kids in the audience."

"The stage was too small for gymnastic stunts," continued Miss Anderson, who has never had any gymnastic training, "and gymnastics did not play a part in the judging. Some girls were good in gymnastics but couldn't raise spirit, which was the important factor."

With the title of Miss Cheerleader USA, she received a three-foot trophy, Cypress Garden water skis and a Johnson outboard motor, which she is giving to her dad. "He was so excited, especially about the motor," she laughed.

Miss Anderson, who makes her home in Las Vegas, Nevada, has two younger sisters, one a sophomore at the University of Nevada in Reno. She said, however, that neither have recently shown special interest in cheerleading. As a freshman, she cheered here on the freshman squad, and is presently a varsity cheerleader.

Previously Nevada's Junior Miss, she says the pageant has helped her a lot in everything she's done. "The Junior Miss pageant is anything but a beauty contest; it is based strictly on leadership and personality," she commented.

As part of her recent duties as Miss Cheerleader USA, she presented an award to the outstanding American, a WWII hero from Alabama, at the American Bowl Game in Tampa, Florida.

She also talked enthusiastically about attending a luncheon with Gale Sayers, the running back for the Chicago Bears, who presented the ball which officially started the game.

This summer she will tour the United States to visit cheerleading clinics. She will also have a chance to design outfits and work up cheers.

"I was offered a job as a professional cheerleader with Kansas City after college, but after four years of college, you want to put to use the things you've been studying; besides, my parents would flip," she said.

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# IFC awarded second in nation with study program for pledges

By GEORGE JETT

The University's Interfraternity Council, headed by Jerry Whitted, has placed second overall in national IFC competition.

The Arizona State representatives, Whitted; Glenn Knight, IFC vice-president; and Robert Chamberlain, assistant dean of student services, presented the University's IFC program at the national convention of Interfraternity Councils in Miami, Fla., Dec. 4-9.

The program included the IFC six-point study program, consisting of such topics as a speed-reading course and individual tutoring for fraternity pledges, as well as other projects instituted this year. The program was judged the second-best in the nation. Arizona State was the only school west of the Mississippi to win any awards at the convention.

"They were very impressed with our study program, our Inner City work project over Home-

coming and our rush program, which was responsible for doubling the number of rushees last semester as opposed to last year," said Whitted. "We were contacted by about 20 national fraternity representatives who expressed an interest in colonizing at Arizona State."

Whitted added that the University's IFC rush program was "about four years ahead of the eastern schools," and the scholarship program was "10 years ahead of anything they had thought of."

Of the 600 schools represented at the convention, 70 entered the "Iron Man Award" contest for the best IFC program in the nation.

Garnering first place in the competition was Case Western Reserve Institute in Cleveland, which was faced with the problem of amalgamating two fraternity programs when Case Institute and Western Reserve University were merged by the Ohio State legislature last year.

# ASASU urged to change structure

(Continued from page 1)

The Congress of Organizations, now meeting monthly, is the beginning stage of a student assembly, ASASU President Bill Oldham believes. He praised the assembly plan for adding a second body to back up the senate and increasing representation.

Although Oldham advocated the student assembly, he knocked the college council plan for "fragmenting student power."

"Think of how councils would fractionalize student power; it would be difficult to unite representatives on issues; our power would be weakened so much," Oldham said. "Already many colleges have formed councils but they won't work — students aren't running most of them."

Responding to a recommendation in Hamm's report for the ASASU President to write and request that college deans establish councils and submit proposals for funds, Oldham maintained it was outside his authority. The request for initiating councils should come only from the Senate, he emphasized.

During a recent Student Senate session, Speaker Yarbrough agreed with Oldham's charge that the Senate should establish councils. Limiting her support of the council system to councils formed by students, not college deans, she maintained senators should be "founders" of the councils.

Apparently Durham doesn't agree with Oldham's view of

due" were the words Durham used when talking of the council-assembly plan in a speech to the Senate last September.

"The recommendation for deans of colleges to institute action to establish councils within their colleges and advise them that the councils may submit proposals for allocation of funds is important for increased representation," Durham said.

Durham continued, "I'm particularly impressed with the idea of a student assembly representing all groups with verified active membership of 30 or more. Provisions for such a system are already in existence in Senate Bill 21."

Despite the powerful administrative backing of the council-assembly plan, several student leaders have cast the plan, rightly or wrongly, as the en-

emy of centralized student government.

But it's still questionable whether ASASU leaders' support is necessary for the plan to go into effect. The coming months will forecast the course of the student government reform movement.

DEVIL DOLL DANCE

TONIGHT

8 p.m. Manzanita Hall

# Openings available in work-study

"There is a definite need for personnel in the work-study program," said William Coffey, a University financial aids counselor.

Coffey also mentioned that there were job openings in the work-study program that are available to all students without special requirements.

Those who wish financial assistance may request a loan, scholarship or participation in the work-study program.

Students are required to complete an application in the Office of Financial Aids. They will later be notified of their acceptance.

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STATE PRESS is published by Arizona State University as the official campus newspaper every Tuesday through Friday during the school year, except holidays and examination periods, and is entered as second class matter at Tempe, Arizona, 85281.

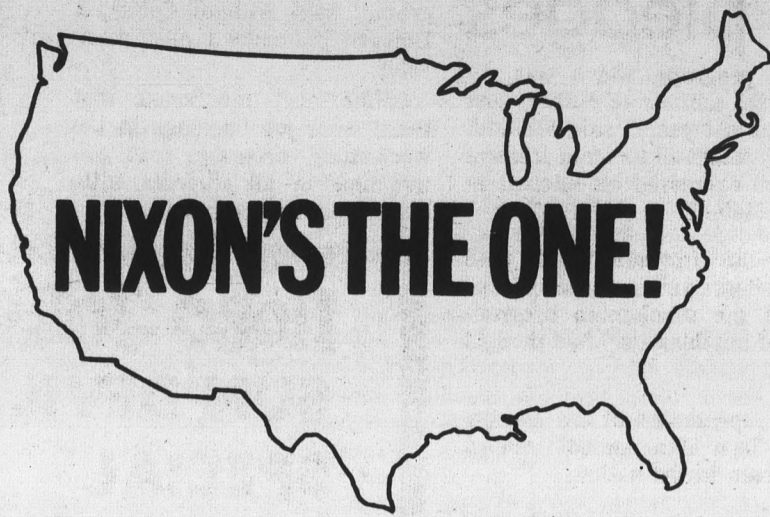
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# Nixon's almost the one



Finally the buttons and bumper stickers came true.

Richard Nixon, the politician whose motives are always questioned by both conservatives and liberals, will finally be "the one" in 11 days.

Nixon, celebrating his 56th birthday today, is one of the most enigmatic and fatalistic presidential aspirants in recent American history. Many of today's students know little about his career.

His fatalism may spring from an accident at age 3 in which his head was grazed by a wheel. He reached a hospital just in time to save his life. Today he parts his hair on the right to hide a scar that stretches from forehead to neck.

After a poverty-stricken childhood and uneventful wartime service in the South Pacific, Nixon was asked by hometown California Republicans to run for Congress in 1946. During his four years there, he gained fame quickly for his role in the Alger Hiss case.

Hiss was an important figure in the Truman administration's State Department; Nixon and the Committee on Un-American Activities of which he was a member were told by Whittaker Chambers, a former Communist and Time magazine editor, that Hiss had been a fellow Communist in the '30s.

This case was handled more carefully than later investigations into subversion, partly because the investigators often weren't sure who to believe.

The Hiss-Chambers case became a test of complex and divergent loyalties; Chambers liked Hiss personally, for instance, and released some evidence against him only when it became necessary to preserve his own credibility. Hiss was eventually convicted of perjury.

In 1950, Nixon ran for the U.S. Senate against Helen Gahagan Douglas, a campaign remembered unfondly for its mudslinging. What no one seems to recall is that Nixon, far from picking on a defenseless woman, slugged it out with her blow for blow. She may have misrepresented his congressional voting record even more than he did hers. Furthermore, she was attacked just as bitterly in the Democratic Party primary by a lame duck senator and her opponent for the party nomination.

This victory set the stage for his nomination as Dwight Eisenhower's running mate in 1952. Coincidentally, Nixon had watched Ike's triumphal ticker tape parade in Manhattan at the end of World War II; for the eight years he was vice president, Nixon usually found himself in the shadow of Ike's popularity.

He wasn't ignored in 1952, however. Some of his political enemies tried to force him off the ticket with disclosures of a political fund his supporters had established in California.

Unlike Sen. Thomas Dodd's alleged use of funds raised at political dinners for personal use, Nixon's fund was openly political, donations were limited in size, and the money was held in trust and audited.

In that moralistic year of 1952, it seemed like a scandal, though, and Nixon went on national television to present his case. In the speech, he outlined details of his finances, gained sympathy with his reference to Checkers, the children's dog, and asked citizens to tell Republican officials whether they thought he should resign.

The result was one or two million telegrams, letters and petitions bearing three million names, most of them favorable. It was the greatest immediate reaction ever to a TV or radio speech.

More than once during those years of large responsibility and little power, Eisenhower's illnesses raised the possibility of Nixon becoming president. In fact, the campaign phrase about "one heartbeat away" began then.

As Nixon explained his years with Ike, "He never

ordered me to do something. He would wonder aloud if I might like to take over this or that project, always couching his recommendations in terms which would cause no embarrassment to either of us if I preferred to say no. There was, of course, never an occasion when I did not willingly accept the assignments he suggested."

One of those assignments was the Latin American tour of 1958. On his last stop in Caracas, Venezuela, Nixon's party was stopped in traffic while hundreds of rioters attacked the car with rocks and steel pipe, smashing most of the windows. No public official in recent years has come that close to assassination and survived.

When he returned to America he was, temporarily as he ruefully notes, a public hero for remaining calm in many dangerous moments. (As Nixon explained in his book "Six Crises": "My own attitude toward crisis is best expressed in the way the word 'crisis' is written in the Chinese language. Two characters are combined to form the word: One brush stroke stands for 'danger' and the other character stands for 'opportunity.'")

Later that year, the Democratic national chairman called it all a "Republican plot" to aid Nixon's political career.

In 1960, he sought the presidency, even though a top GOP strategist estimated the odds against any Republican at 5-1. The Democrats nominated the unlikely ticket he thought would be the toughest to fight, John F. Kennedy and Lyndon B. Johnson. And Nelson Rockefeller, who would have made the strongest running mate for Nixon, said he just wasn't interested in the vice presidency.

To add to his problems: LBJ arranged to reconvene the Senate after the conventions so Nixon would have to preside; the Eisenhower administration suffered the U-2 incident and an economic downturn; Nixon was persuaded to talk Ike out of strenuous campaigning for his health; and Nixon himself lost two weeks at the start of the campaign with a leg infection.

Nixon decided that JFK's Catholic religion would cost Kennedy votes in states he didn't expect to win anyway and help him where he needed it, but that he would not raise the issue even if Kennedy's supporters raised it in reverse, accusing Nixon backers of bigotry.

Worse yet, Adlai Stevenson wondered aloud about the pacifism of many Quakers and a Democratic governor openly attacked Nixon's Quaker faith, saying: "We had to choose between a Catholic and a Quaker in 1928. We elected a Quaker and lived to regret it. And if you vote for a Quaker this time, you will live to regret it horribly."

Then there was that first debate. The consensus later was that it was the only debate he clearly lost, but about 20 million more people saw it than any of the others.

Of course, the real first debate between Kennedy and Nixon was in 1947 when the two freshman congressmen went to McKeesport, Pa., to discuss the Taft-Hartley Act. As Nixon explained it, "I probably had the better of the argument because most of those present, as employers, tended to be on my side in the first place."

After vote frauds in Illinois and Texas defeated him (ironically, good old Mayor Daley was concerned mainly with defeating a local prosecutor and not with the presidential contest), Nixon walked down the "long deserted hallway" to make a half-hearted concession statement and urged his supporters to get some sleep.

Eight years later, by one of those curious repeti-

tions of history, Hubert Humphrey did the same thing. Nixon then discussed with him the possibility of a job with the administration just as JFK had with Nixon.

When some of his 1960 supporters urged him to contest the results, he refused, telling one newsman, "Our country can't afford the agony of a constitutional crisis — and I damn well will not be a party to one just to become President . . ."

In 1962, Nixon tried to make a comeback by winning the governorship of California from Pat Brown and failed. With his usual knack of spotting political trends, Nixon told aides after JFK's speech blockading Cuba that he had lost the governorship because all Americans would be concerned with international, not local, issues for the remainder of the campaign.

After his loss, he made his famous speech to the press — "You won't have Nixon to kick around any more because, gentlemen, this is my last press conference." What is forgotten was his next comment, "unlike some people I've never canceled a subscription to a paper," a reference to cancellation of the White House subscription to the New York Herald-Tribune after it criticized the Kennedy administration.

Referring to the Greek poet Sophocles' dictum that "One must wait until the evening to see how splendid the day has been," Nixon summed up his career in 1961 this way:

"For me, the evening of my life has not yet come. But for the boy who, 40 years ago, used to lie in bed in Yorba Linda, California, and dream of traveling to far-off places when he heard the train whistle in the night, I can say even now that the day has indeed been splendid."

In 11 days, he will have one of his most splendid minutes, followed by hours of dealing with the hard problems the nation faces.

A law partner once described Nixon this way: "He is a catalyst . . . melding together the disparate ambitions and conflicts of a variety of men, giving them order, cohesion and forward thrust."

That is now his task — to become a catalyst for the disturbed, unsettled American people.

## Nixon Quotations

We need every Republican and a few Democrats to win — 1945

I was elected to smash the labor bosses — 1947

If the dry rot of corruption and Communism which has eaten deep into our body politic during the past seven years can only be chopped out with a hatchet, then let's call for a hatchet — 1952

When the Eisenhower Administration came to Washington . . . we found in the files a virtual blueprint for socializing America — 1954

(Adlai Stevenson) is a Monday morning quarterback who would lose his head completely if he had to call the signals in a big game — 1956

As far as our candidates are concerned, they are the best men for the jobs in every office that they seek — 1958 (before election)

This year our crop of candidates was one of the poorest since I entered public life — 1958 (after election)

In the Democratic Party, about half of their representatives get elected by being for civil rights and the other half by being against civil rights — 1958

I believe in the American dream because I have seen it come true in my own life — 1960

Your mind must always go, even while you're shaking hands and going through all the maneuvers. I developed the ability long ago to do one thing while thinking another — 1960

No candidate is ever satisfied with the coverage he gets unless his campaign is successful — 1962

Hubert Humphrey is a loyal American. But he is a dedicated radical — 1964

What America needs are leaders to match the greatness of her people — 1968



**LOOKING GLASS** — Looking forward to the annual Devil Doll dance to be tonight in Manzanita cafeteria are the "Looking Glass." One of the top bands around the Valley, the members from top to bottom are: Ted Kowall, Lo Wright, Rob Langford, John Wright, David Cluff and Tom Wright.

## How band ticks — 'Looking Glass' life unique

by george thorne

Many high school and college students have chosen music as an avocation in addition to classroom activities as indicated by the ever-increasing number of "rock" bands in and around the Valley.

In a metropolitan area shy of the million mark, there are, by several conservative estimates, well over 1,000 such groups in greater Phoenix.

Of this total figure, the vast majority fall by the wayside. Only a very few, who possess that extra special quality setting them apart from the rest, ever receive any degree of recognition or perhaps more important, any money.

It is also because of this extremely intense competition and the many conflicts with school and social life, that a young musician's life is rather unique.

As the members of one of those few successful bands in the Valley "The Looking Glass" will attest, it is because of their unusual line of work that their existence is truly unconventional, but definitely gratifying.

Comprised of six college students, "The Looking Glass" members all agree that, aside from any natural talent, any amount of stature they may have obtained is due to a great amount of dedication and deep love for music.

Instrumentally, Tom Wright, tenor sax; Rob Langford, electric organ; John Wright, tenor sax; Ted Kowall, bass guitar; David Cluff, lead singer; and Lo Wright on drums, are not that different from 100 other bands.

As Tom explained, "Since we started last October, we've had an engagement every single weekend." Included among those engagements are numerous appearances on campus for fraternity parties, Mesa Community College, Prescott College and the Red Dog, the first local band to play there in over two years.

Since they have been together for such a short time, there must be a reason for their quick success.

That reason, they contended, other than producing a good sound which they describe as a combination of soul, blues and hard rock, is to become "personally involved with our audiences. When we're on stage, we enjoy ourselves," Dave said, "especially if we feel that the audience is enjoying our music."

Ted agreed, "I've been playing all my life, I just like to make people happy. Besides, to me it's more fun on stage than out on the floor dancing."

Adding to the ability of the group to work together both personally and musically, however, is the fact that half of the band is related. With the last name of Wright, Tom, John and Lo are all cousins whose fathers are partners in a local grocery store chain.

With their brief taste of success, they would like to stay together as a group after they graduate from college.

But as they all readily admitted, a musician's life is not all fun and games. For there are many problems which are

unique to their profession that are never seen nor projected beyond the stage.

As Rob commented only so many hours are in the day, and they must be allocated among music, social life and school. As the arranger for the group, his first priority is to his music. "My biggest headache is keeping the band supplied with enough songs," he said and confessed "it's all worth it in the end because you meet a lot of girls."

As for Lo, the newest mem-  
(Continued on page 2)

## devil dolls

Devil Doll Queen 1969 will be chosen tonight at the annual Sigma Delta Chi Devil Doll dance in Manzanita cafeteria from 8 p.m. to midnight.

Music will be provided by the "Looking Glass."

Devil Doll Queen candidates, representing each of the 12 months in a special calendar on the following pages, are as follows:

**JANUARY** — Janet Norman of Phoenix gives the Valley of the Sun more to boast about than its temperate climate. A varsity cheerleader, Janet is a radio-TV major and also a member of Natani (junior women's honorary) and Kappa Alpha Theta social sorority.

**FEBRUARY** — Sophomore Susan Freeman comes from La Canada, Calif. An outdoor girl, she counts skiing as her favorite sport. Susan is interested in modeling and works in her spare time with underprivileged children.

**MARCH** — Thalia and Chyrss Montague, twin sisters, are both junior English majors and share interests in baseball and ballet.

**APRIL** — Green-eyed sophomore Marcie Lynn Smith hails from San Francisco, Calif. A journalism major, she's a member of Spurs, (sophomore women's honorary) and Alpha Lambda Delta (freshman women's honorary). Her hobbies are dancing and people.

**MAY** — In her first semester at ASU, Brett Gibson came here from Albuquerque, New Mexico, to major in nursing. She likes to swim and ride horses.

**JUNE** — Senior Teresa Franklin, an education major has a smile that is sure to win the hearts of many future pupils. Her hobbies are clothes and watching football games.

**JULY** — Peppy Debby Cochran lives in Scottsdale and is majoring in physical education. She was a JV cheerleader here last year and enjoys anything that has to do with sports and the outdoors — especially water skiing.

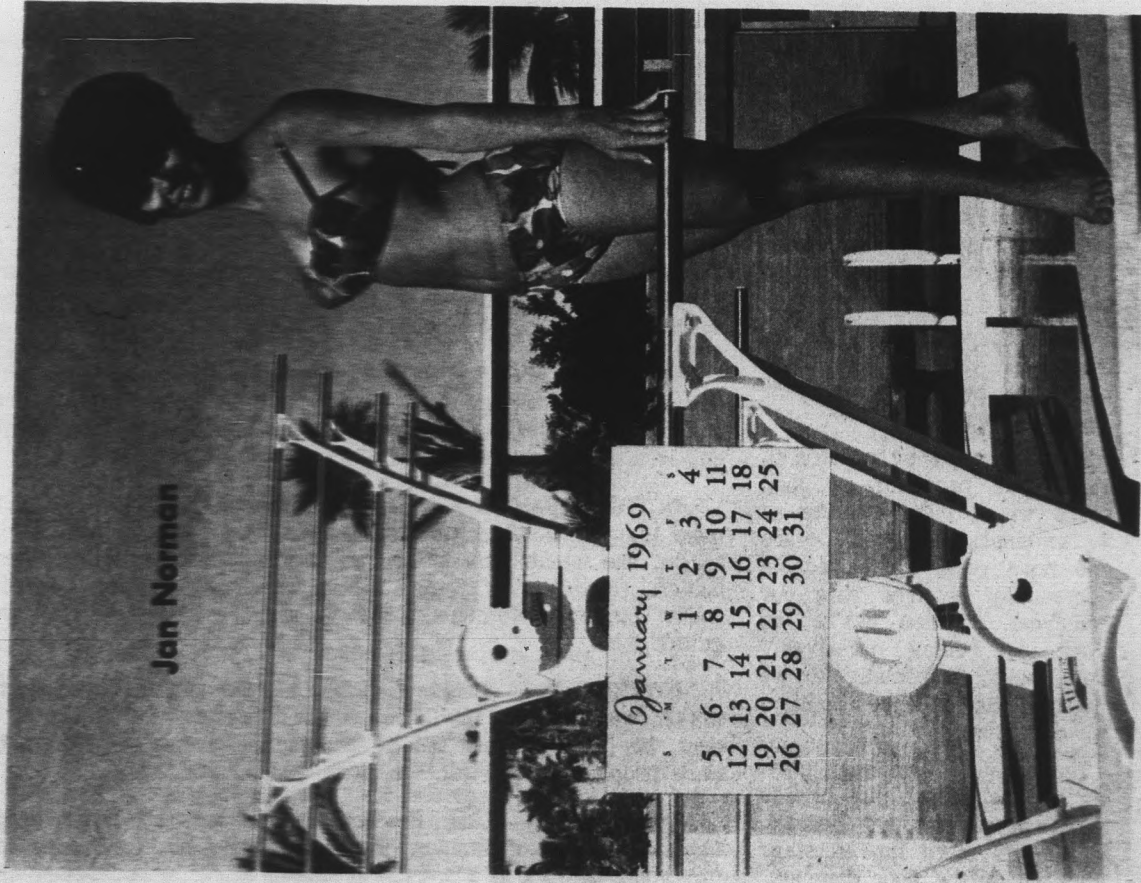
**AUGUST** — Sophomore Anne Steverson is a Twirling Spur. That is, she is a member of the sophomore women's honorary, Spurs, and chief baton twirler for the band.

**SEPTEMBER** — Senior Leslie 'Nan' Wood is a California girl who enjoys outdoor activities — her favorites being water skiing and golf. A junior college transfer, she is majoring in Spanish and is a member of Phi Beta Phi sorority.

**OCTOBER** — Gail Sichel of Leavenworth, Kan., is proof that more than corn comes from the Midwest. An elementary-education major, she counts among her accomplishments Kaydettes, Stardusters (auxiliary of Kappa Sigma Fraternity), Alpha Lambda Delta (freshmen women's honorary) and the ability to play the guitar.

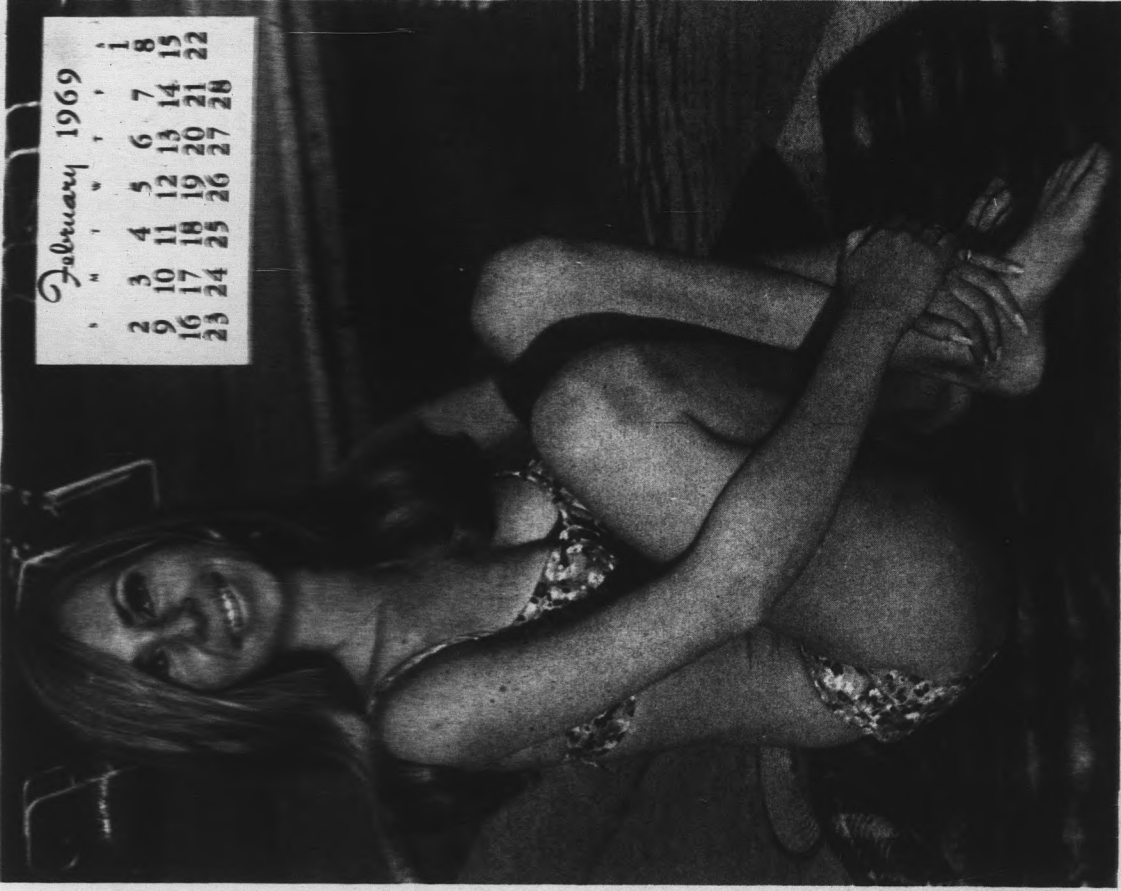
**NOVEMBER** — Connie Conners, a freshman commercial art major, was the first Devil Doll of the semester. A Phoenix resident, her favorites are sports, clothes and people — preferring male people that are tall, handsome and athletic.

**DECEMBER** — Linda Flecher, a senior sociology major graduates at the end of January. She's planning a trip to Europe before going to work as a juvenile probation officer or counselor.

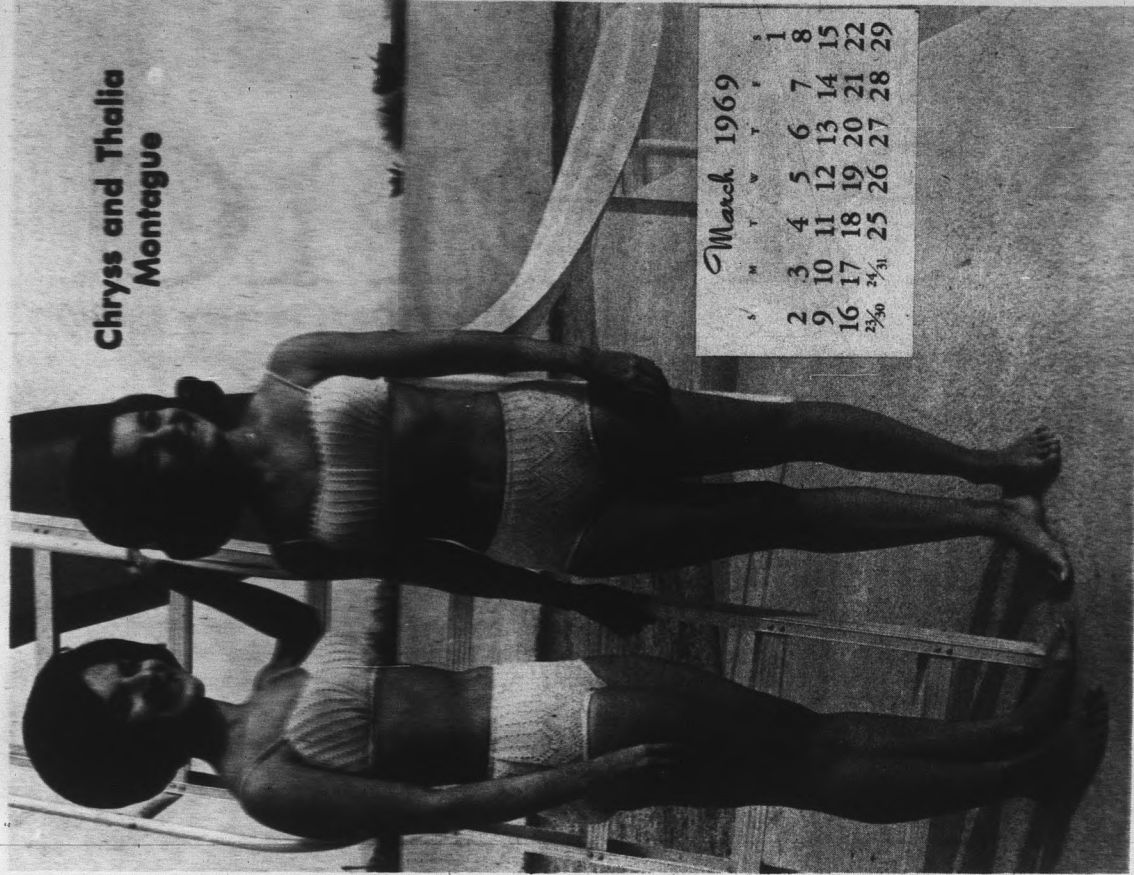


Jan Norman

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Chrissy and Thalia Montague

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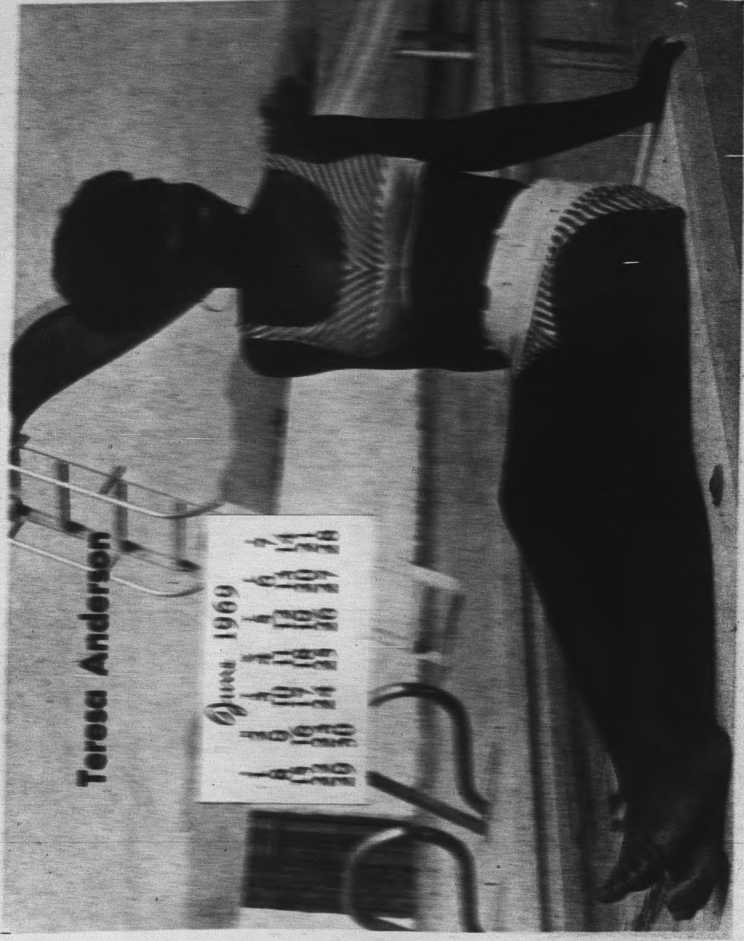
Marcie Smith

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Erett Gibson

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Teresa Anderson

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DEVIL DOLL CALENDAR

COMPLIMENTS  
SIGMA DELTA CHI

Devil Doll contestants appearing on these pages were selected from Devil Doll entrants by members of Sigma Delta Chi, national journalism society. Photos by Tom Wheeler

# DEVIL DOLL CALENDAR

# COMPLIMENTS SIGMA DELTA CHI

Devil Doll contestants appearing on these pages were selected from Devil Doll entrants by members of Sigma Delta Chi, national journalism society. Photos by Tom Wheeler



July 1969

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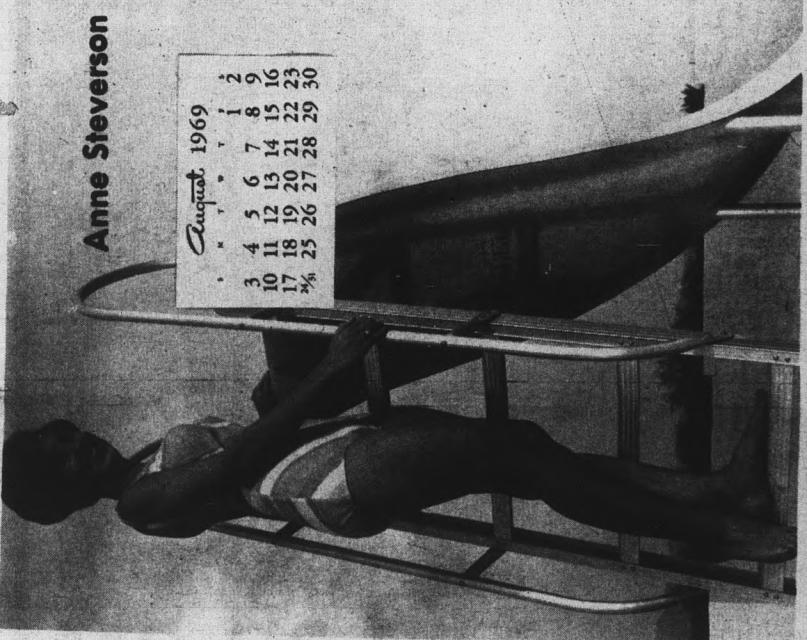
Gail Stadel



October 1969

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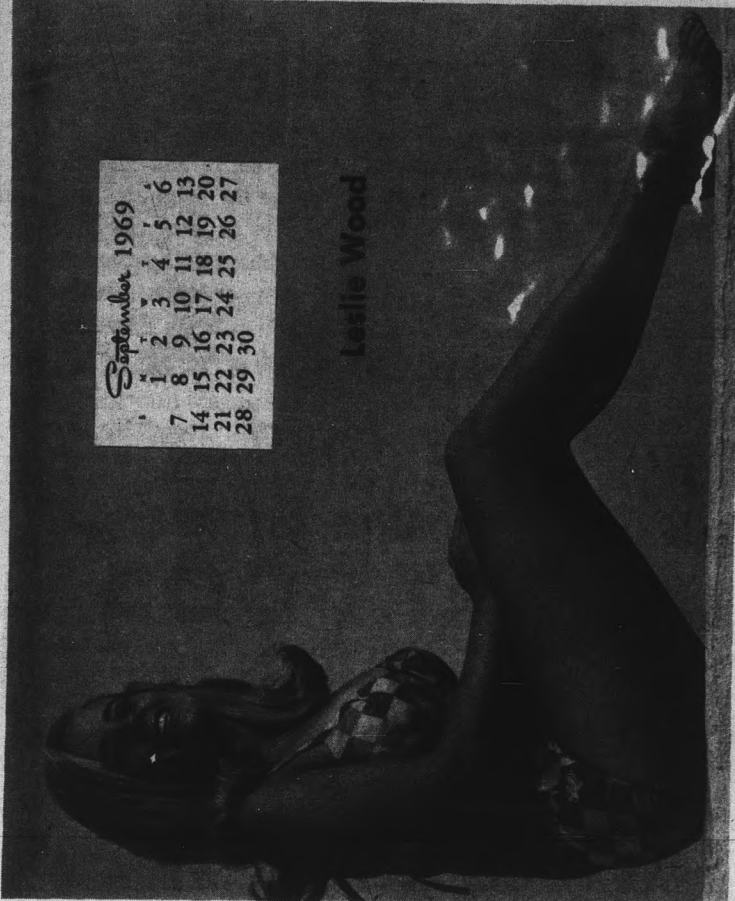
Gail Stadel



Anne Steverson

August 1969

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Leslie Wood

September 1969

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Linda Flecher

November 1969

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**CHEERS!** — Two members of the cast of Actor's Inner Circle production of "The Rose Tattoo"—Elfrieda Silver, left, and Anita Byron—rehearse for opening tonight.

### 'Tattoo' presented by Inner Circle

The only comedy ever written by Tennessee Williams, "The Rose Tattoo," opens tonight as the Actor's Inner Circle's second production of the season.

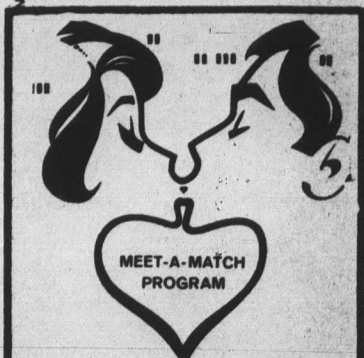
"The Rose Tattoo" is a complete departure from the previous type of plays for which Tennessee Williams has become famous.

For one thing, the play is a comedy instead of the brooding kind of tragedy he gave theatergoers with such success. And for another, his heroine is no genteel wisp of decadence, as were Blanche DuBois of "Streetcar" or Amanda of "The Glass Menagerie," but is instead an elemental peasant woman with basic drives for grief and for joy.

With the exception of Monday evening, when there will be no performance, the play will run continuously through January 19.

Curtain time is 8:30 p.m. Tickets may be obtained at the Phoenix Theater Center, 25 East Coronado Road, or by calling 254-2151.

**Devil Doll  
Dance  
TONIGHT, 8 p.m.  
Manzanita**



**Meet Your Ideal Date**  
Your Compatibility-Test Questionnaire is now ready and available free upon request.  
Pick up at MU Desk or phone ...  
**264-9831**

## Look at band life

(Continued from page 5)  
ber of the group who started on drums four years ago as a freshman in high school, he too, recognized that his time is at a premium. "You always find time to do what you want to do," he explained, and not unlike the other members of the group, finds music his first love.

Many of their major problems occur when they arrive at a particular place where they are going to play.

### Newsmaker

The third edition of a book by a business professor has been released by the Wadsworth Publishing Company, Inc.' Belmont, Calif.

The revised edition of "Solving Business Problems with Calculators" by Dr. Richard R. McCready, professor of general business administration, has been completely updated and includes a new chapter on electronic calculators.

"Acoustics are an awful problem," Tom said, "especially when you have to play in a great big hall where the sound will reverberate terribly."

On a personal note, the group finds that diplomacy is often the better part of valor.

They often practice in a private home and in order to appease the neighbors they simply agree to play for all of the neighborhood get-togethers.

Wonder if the Beatles had this problem when they first began?

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- Activity Center—South Hall
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- Wallich's Music City
- Melody Records
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**\$300 — \$250 — \$200**

Dear Mr. Doan:

Business has cast itself in the role of the doting parent, scratching its corporate head and asking: Now where have I gone wrong? We on the other side of the aptly-named generation gap can readily answer your question. The question we can't answer—and the one you must answer—is more difficult: What does, and what will, business do right?

The image that the corporate world has created in the academic world is a highly negative one. Business, which has sold us everything from living space to living bras, has been unable to sell itself. Hopefully, our dialogue will help dispel the "business myth"—although all myths are based on varying degrees of truth.

And what exactly is this image? It's that of a potential vehicle for social change overcome by its own inertia. Business has an immense social power which is exceeded only by its inadequate social commitment. This is not to deny that many major corporations are involved in health research, agricultural improvement, etc. But what we question is whether business is really carrying—or plans to carry—its share of the social burden.

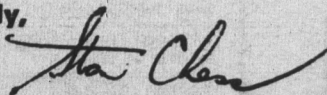
A psychologist's association test, for instance, would yield such verbal gems as "business" and "air pollution," "business" and "war-profiteering," "business" and "planned obsolescence." You yourself know only too well the two-syllable associative response generated by "Dow Chemical." It is hard for us to applaud a new measles vaccine juxtaposed with such immoralities.

Thus, many of the qualities we associate with business are contrary to our very way of life. We have awakened from the sleepy fifties and have begun to challenge both political and social tenets. Yet, while we question our involvement in a more-than-questionable war, business apparently closes its eyes and fills its wallets.

This is what troubles us. As corny as it sounds, we do hope to change the world. Business, meanwhile, is trying to change its image. But in so doing, it is merely creating a battle of antithetical stereotypes.

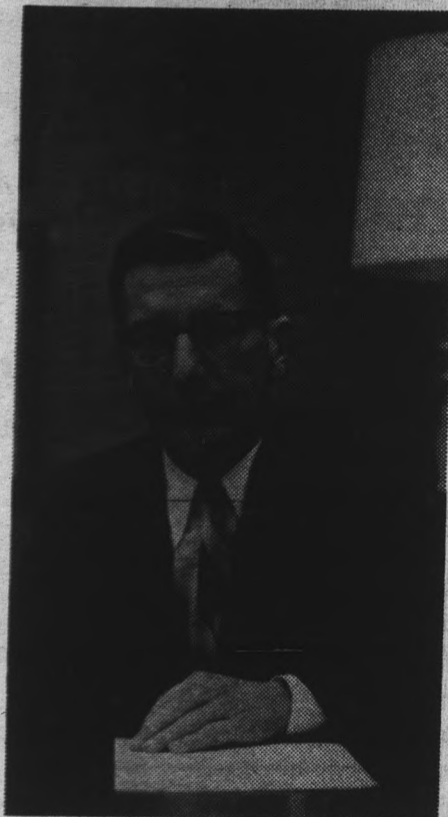
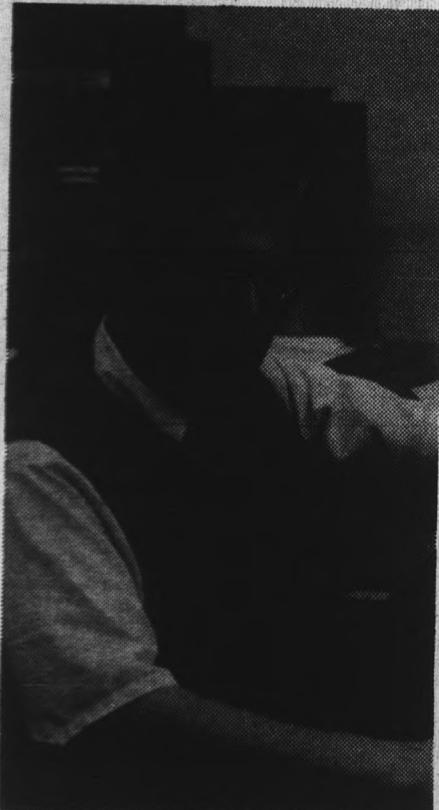
Thus unless it decides to give itself—and not merely its image—a major overhaul, business can continue to write off a growing segment of college youth. Perhaps our dialogue will help give the corporate world the rectal kick it so desperately needs.

Sincerely,



Stan Chess  
Journalism, Cornell

## Forget your image, business... Overhaul yourself



Dear Mr. Chess:

I agree with you that business has done a wretched job of selling itself. We tend to feel that our role in developing the highest living standards in the world is self-explanatory, and doesn't need much selling; and we are so busy, and engrossed, in what we're doing that we don't really have time to "sell" what we do.

Simple explanations of why a company is producing a product in the national interest don't provide the answer to "selling" business, as we at Dow are all too well aware. The fact that in the judgment of our military leaders the tactical use of napalm is effectively saving lives of our troops, and serves an indispensable need in accelerating the end of a dirty and unpopular war... the fact that there simply is no truth to reports of massive casualties among Vietnamese women and children resulting from napalm... the fact that hundreds of American doctors who have volunteered their services in Vietnamese hospitals report not having a single civilian napalm burn case, all are documented facts blandly ignored by those not responsive to reason. But I have yet to hear criticism of napalm from any returning combat veteran.

Doesn't this really mean that judgments should be made on the basis of objective inquiry and not unfounded opinion? Honest differences will always arise. But a better understanding of viewpoints and motives will follow from objective discussions. Business must sell "itself", not an image of itself.

It is from this perspective that I think we should examine your central question of "whether business is really carrying—or plans to carry—its share of the social burden."

You are of course aware of business' direct involvement in contemporary community affairs through such programs as those dealing with hard-core unemployment, blight-area housing, civil rights, traffic congestion, and pollution problems. To me these programs are evidence that business today is assuming a much more active social role. But this does not answer two questions fundamental to your inquiry: to what extent should business—an economic vehicle whose primary commitment to the community lies in its economic functions—assume social burdens; and how can these social respon-

sibilities be discharged most effectively?

Obviously all of society's institutions must assume some share of the burden; there is no sole responsibility. Can you visualize a solution in which only one segment of society provides equal opportunity for Negroes?

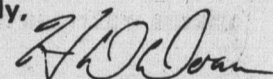
I believe maximum long-term profit growth is consistent with, and in fact cannot be achieved without, maximum service to society. Maximum service to society can be achieved only through maximum development of, and release of, the ability of individuals. And maximum release of individual abilities brings about maximum profit-growth.

Further, in my view, service cannot be delivered best by deliberately trying to be of service. Service can more often be achieved by indirection than by any direct attempt to be of service.

Business does so many things right that I don't really see this as an issue. We have developed a system that the rest of the world is frantically trying to copy. It is the worst system going except for all those other systems. Business can't do everything for everyone, of course; it wasn't designed for that. Like all of us, it should be doing what it does best. As an economic instrument, it can best fulfill its social commitment by excelling in that respect.

Our nation is going through a period of transition to new policies and new philosophies. Your generation on the campus is doing us a real service by questioning our assumptions, and by making us aware of hypocrisies and outmoded parts of our systems and institutions. You want to do away with outmoded ideologies, and so do I. As new values are accepted which emphasize the role of the individual in society today, and new relationships develop between the public and private sector of society, then more realistic answers will be found as to how business, in harness with government and education, can share the social burden by providing real—rather than illusory—service.

Cordially,



H. D. Doan, President,  
The Dow Chemical Company

### IS ANYBODY LISTENING TO CAMPUS VIEWS? BUSINESSMEN ARE.



Three chief executive officers—The Goodyear Tire & Rubber Company's Chairman, Russell DeYoung, The Dow Chemical Company's President, H. D. Doan, and Motorola's Chairman, Robert W. Galvin—are responding to serious questions and viewpoints posed by students about business and its role in our changing society... and from their perspective as heads of major corporations are exchanging

views through means of a campus/corporate Dialogue Program on specific issues raised by leading student spokesmen.

Here, Stan Chess, a Journalism senior at Cornell, is exploring issues with Mr. Doan.

In the course of the entire Dialogue Program, David M. Butler, in Electrical Engineering Program at Michigan State, also will exchange viewpoints with Mr. Doan; as will Mark Bookspan, a Chemistry major at Ohio State, and David G. Clark, Political Science MA candidate at

Stanford, with Mr. DeYoung; and similarly, Arthur M. Klebanoff, in Liberal Arts at Yale, and Arnold Shelby, Latin American Studies at Tulane, with Mr. Galvin.

These Dialogues will appear in this publication, and other campus newspapers across the country, throughout this academic year. Campus comments are invited, and should be forwarded to Mr. DeYoung, Goodyear, Akron, Ohio; Mr. Doan, Dow Chemical, Midland, Michigan; or Mr. Galvin, Motorola, Franklin Park, Illinois, as appropriate.



# Sports



By **BILL JACKSON**, sports editor

## DEVIL DOINGS

First it was Andy MacDonald at NAU.

And I thought that after the trouble he had last year and the schedule he was trying to meet with a (to put it mildly) limited sum of money, he would move on at first chance.

Second it was Darrell Mudra at UofA.

And I thought that he had probably opened his mouth once too often and someone told him it would be better if he were to move on, though his complaints of the one year contract were heeded.

Then Frank Kush decided to accept the challenge at Pitt—leaving Arizona State after 14 years.

And I thought, there's something wrong somewhere. Especially since everything was supposed to be settled after Kush-leaving-rumors started right after the UofA game and the coach said he had decided to stay.

But then along came Casimir Myslinski, the new athletic director at Pittsburgh, who offered Kush a five-year, \$25,000-a-year contract (and other little niceties) which looked a lot better than the one-year, \$19,000-plus contract here.

But Kush said that he was leaving "because I couldn't turn down the challenge."

O.K., I'll go along with that, knowing what a competitor Kush is.

But if the Board of Regents and other people that have anything to do with coaches, or good professors as far as that goes, want to keep men of Kush's caliber on the state universities, they had better do some serious thinking on the subject of these one-year contracts.

All these people are always talking about upgrading the athletic programs at the schools, but they can't do it hanging on with these types of contracts. Not when schools like Pitt will offer the five-year 25 grand type.

There are a few other things that limited Kush at Arizona State — that won't hamper him as Panther coach—but no one can say exactly for sure what they are.

And only coaches that are fired will air these grievances, not coaches that resign.

## Out-of-state bowmen shoot in tournament

For the Sun Devil Archers' Club the last two days of vacation were anything but a holiday.

Over the weekend the group sponsored and hosted the fifth annual NAA Southwest Regional Target Archery Tournament.

Bowmen from California, Nevada, Utah, Colorado and New Mexico shot in the competition.

"We had a full house," said Margaret Klann, archery coach. "Our field can handle 100 archers, and that's what we had. We even had one man competing from Oregon."

Fourteen University shooters took part in the tournament. Sun Devil Fred Gamble finished sixth in the men's amateur division. Kirstie Kaiser and Cris Bauer finished third and fourth respectively in women's amateur.

Others shooting for ASU were Sue Annis, Wendy Weiner, Carol Burk, Lynn Kolstad, Susan Anderson, Ranae Gade, Roger Binkley, Mark Anderson, Robert Hall, Glen Funk and Mark

Floyd.

Each archer shot three American rounds (30 arrows at a 48-inch target face from 60, 50 and 40 feet). Ten divisions were in the open tournament covering all ages.

### Tourney planned

The women's field hockey team will play its second tournament of the season Saturday on the field behind WPE.

Play will begin at 9 a.m. with six schools competing in two divisions.

**"It's Fun To Teach In Lancaster"**  
North Los Angeles County. An excellent Elementary (K-8) District Interviews January 15, 1969  
Contact your Placement Office

## Classified

For classified advertising submit ad in person to the State Press, Old SA 382, two days in advance of publication, from 8:00 a.m. to 3:30 p.m.; call 961-3457. Rate: 5c per word, 75c minimum.

### FOR SALE

Like-new cycle helmet with clear bubble. 967-8232.

17" RCA portable TV. B&W, \$80. 966-4149.

### WANTED

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Female housemate over 21. Private bedroom in 3-bedroom house, kitchen privileges. Call Lora Lee, 945-6467.

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WAS your last date a Ding-a-Ling? Meet your IDEAL MATE matched by COMPUTER! Call for free compatibility questionnaire, 264-9831 — 24 hrs.

SUN Electronic Automotive Tuning — \$4.95 (4) cylinder, \$6.95 (6) cylinder, and \$8.95 (8) cylinder + Parts. VNB card accepted. KELLER'S TUNE SHOP, 1951 E. Apache Blvd. 967-0759.

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Translations from Russian to English, German to English. Also lessons in Russian by native. Phone 252-1580 from 6-9 p.m. weekdays, 9-11 a.m. Saturday and Sunday.

### HELP WANTED

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Guarantee if you meet our requirements  
\*Evening work, no canvassing  
\*Dignified work appointments only  
\*Excellent career potential after college  
No experience necessary — we train at our expense.  
For Interview — 966-5734 or 956-6680

OPENINGS — 6 men \$64.50 per week — car required. Call between 6-8 p.m. 967-5070.

### AUTOMOBILES

1962 Sprite. Good condition — best offer. 944-3076.

'65 Corvette roadster, completely stock. Disc brakes, new tires, positrack, 350hp 327 & 4-speed. Best offer, 966-0690.

### MOTORCYCLES

1966 Buellco 200 c.c.'s. Excellent condition — must sell. Call 966-8746.

1966 Honda 150. Excellent condition. Just tuned up. Call 961-4774 or 945-5803.

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FORMER executive secretary desires typing. IBM. 967-3546.

TYPING by professional. Reports, term papers, theses and manuscripts according to Campbell's Turabian, etc. Lucille Bryan, 969-9711, Mesa.

EXPERIENCED with research papers, theses, manuscripts. Minor editing free. Fast, accurate. IBM electric. Ethel Hefernan, 959-5838.

8 YEARS ASU experience, English graduate, 967-3139.

TYPING: IBM's. MAXINE MULLENS, 265-3265 or 955-0763.

TYPING 946-1149.

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FAST, Accurate, Guaranteed. IBM Elite. Sue Johnson, 211 East 14th St., 966-7848.

TYPING. 946-8965.

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**30% off**

on all long sleeve stripes, tattersalls regularly \$8 to \$8.50

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SKI SWEATERS, TURTLE NECKS  
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### Traditional Corduroy Slacks

Wash 'n Wear that were \$9 ..... \$5

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Saturday  
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an evening with

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plus  
the comedy duo of  
skiles and  
henderson

commemorating  
junior achievement's  
golden anniversary



seats may be reserved at any community box office.

the coliseum or junior achievement of metropolitan of phoenix, inc. \$2-\$3-\$4-\$5-\$6

# Short course will prepare engineers for future

The University this month will offer a five-day measurement engineering program on "How to Obtain Valid Data on Purpose — in 1979."

The course is designed to assist engineers who will be, ten years from now, operating measuring systems that don't exist today, who will be using processes, materials and instruments not yet invented or discovered to test conditions and environments not yet conceived.

## Career seekers asked to register

The commercial division of the Placement Service is registering students for career placement following graduation.

All students classified as seniors or graduate students, completing degree requirements by January, 1979, should register in OBA 109 immediately, said Miss Connie Landi, placement officer.

Second semester recruiting will begin Feb. 3 with the bulk of spring recruiting occurring during the months of February, March and April.

To be eligible for on campus interviews students must be registered with the Placement Service.

Registration for students interested in out-of-town summer employment is still in progress at the parttime division, OBA 102. Information is available about camps, national parks, commercial, government and overseas employment, said Miss Landi.

Registration for all local summer employment will take place later in the spring.

Based on the conviction that "Measurements can be engineered," the program is the eighth annual measurement engineering short course. It will be conducted Jan. 27-31 at the Engineering Center.

In addition to annual presentations on campus, the course has been conducted by Peter K. Stein, professor of engineering and director of the measurement engineering laboratory, at educational institutions in California, Alabama, New York and New Jersey; at military installations in Ohio, New Mexico, Florida, Pennsylvania, Massachusetts and New Hampshire; at governmental agencies in Colorado, California and Ohio; and at industrial firms in New York, California, Minnesota, Colorado, Nevada, New Mexico, Connecticut and Illinois.

The program is directed toward engineers with a

bachelor's degree or higher, who are in theoretical, practicing or administrative positions in industry, government or educational institutions.

Past registrants have included theoretical analysts, engineers with laboratory responsibilities and managers of engineering operations.

Based on a unified approach to measurement engineering de-

veloped here the course emphasizes the electrical measurement of mechanical quantities.

Faculty for the 1969 course includes Dr. Kurt S. Lion, professor of applied biophysics, Massachusetts Institute of Technology; L. S. Wirt, senior research specialist, Lockheed-California Co.; Richard N. Molsinger, product design specialist, Omitek Corp., Phoenix; and

Dr. Robert J. Moffat, thermo-sciences division, mechanical engineering department, Stanford University.

Applications for enrollment in the course are now being accepted by the measurement engineering laboratory, College of Engineering Sciences.

## Newsmaker

John R. Green, M.D., a lecturer in the history of medicine, has written a book designed to enlighten the interested layman. It is based on a series of lectures that he has given at the University each year since 1957.

According to the publisher, "Medical History for Students" is written in a non-technical style that can be appreciated by "all friends of medicine," as well as by undergraduate students in every discipline, by medical and nursing students, and by physicians and nurses.

## Jobs to be KOOL topic

"Where the Jobs Are" will be the subject of the first documentary special of the year on Channel 10.

The program will be broadcast Jan. 14 9:30-10 p.m.

It will feature interviews with personnel managers throughout the state of Arizona. They will discuss current job openings in their respective companies and organizations. These jobs will range from high paying executive positions to unskilled laborer situations. There are also hundreds of part-time jobs available to students and housewives.

"Where the Jobs Are" is a daily feature on Kool Radio/96 at 10:30 p.m. and 1:30 a.m.



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# Summer European, Brazilian tours scheduled

Three study tours of Europe and an alumni tour of parts of South America will be conducted in 1969 by the University.

Ranging from three weeks to 47 days in duration, the European tours may be completed for academic credit. The alumni tour, latest to be announced, is open to the public and will include 23 days in South America, primarily in Brazil. It is scheduled for July 2-24 and will also feature visits to cities in Peru and Argentina.

James W. Creasman, director of University relations and for 27 months supervisor of a Peace Corps project in Brazil, will lead the alumni tour. Complete information is available from the alumni house.

The fourth annual Humanities in Europe Civilization Study Tour July 8-Aug. 23 will be led by Dr. Robert C. Lamm, professor of music and vet-

eran tour conductor, and Mrs. Lamm. The tour has been expanded to include Greece, Yugoslavia, Ireland and a visit to the Pergamon Museum in East Germany.

Offering six hours of graduate or undergraduate credit upon successful completion of a term paper, the tour also includes France, Switzerland, Italy, Austria, Holland and England.

Cost of the tour is \$1,945 per person, New York to New York. It includes the registration fee, jet transportation, all travel on the continent, hotel accommodations and meals, all sightseeing fees and the services of an experienced European tour manager. Complete information is available from Dr. Lamm at the humanities office in North Hall.

Arizona students, teachers and administrators can conduct their own comparative studies of American and European educational systems and

philosophies during a June 16-July 26 study tour of Western and Central Europe.

To be conducted by Dr. Robert S. Ellwood, visiting lecturer in education, the tour will include visits to Holland, Germany, Yugoslavia, France, Switzerland and England. Six hours of undergraduate or graduate credit may be earned.

Sightseeing and attendance at major European fine arts and festival centers are included in the cost of the tour, approximately \$1,558, Phoenix to Phoenix. Complete details may be obtained from the extension division.

The extension division also will cooperate with the National Education Association in a three-week photographers' tour of Europe. The July 21-Aug. 11 trip will include Ireland, England, Norway, Sweden, Finland and Holland, with rural and urban visits scheduled in each country

## Schedule of final exams revised for math classes

A final examination schedule revision has been announced by Karl Dannenfeldt, academic vice president.

Exams for all sections of MA 116 and MA 118 are scheduled for Saturday, Jan. 18 8-9:50 a.m.

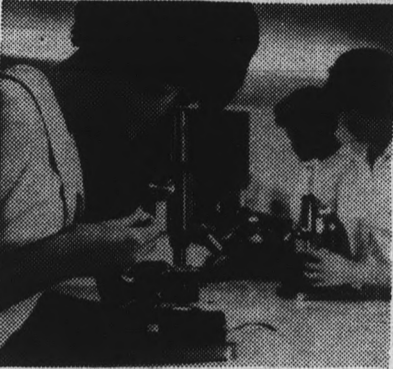
Exams for all sections of MA 117 are scheduled for Saturday, Jan. 18 10:10 a.m.-noon.

Room numbers for the exams are posted in the Math wing.

Exams for classes that are scheduled with "time arranged" and for classes that meet at or after 5:30 p.m. will be at their regular scheduled meeting times.

A full exam schedule, which appeared in yesterday's State Press, will run again tomorrow.

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