

state press

ARIZONA STATE UNIVERSITY

Vol. 51, No. 12

Wednesday, October 9, 1968

Tempe, Arizona

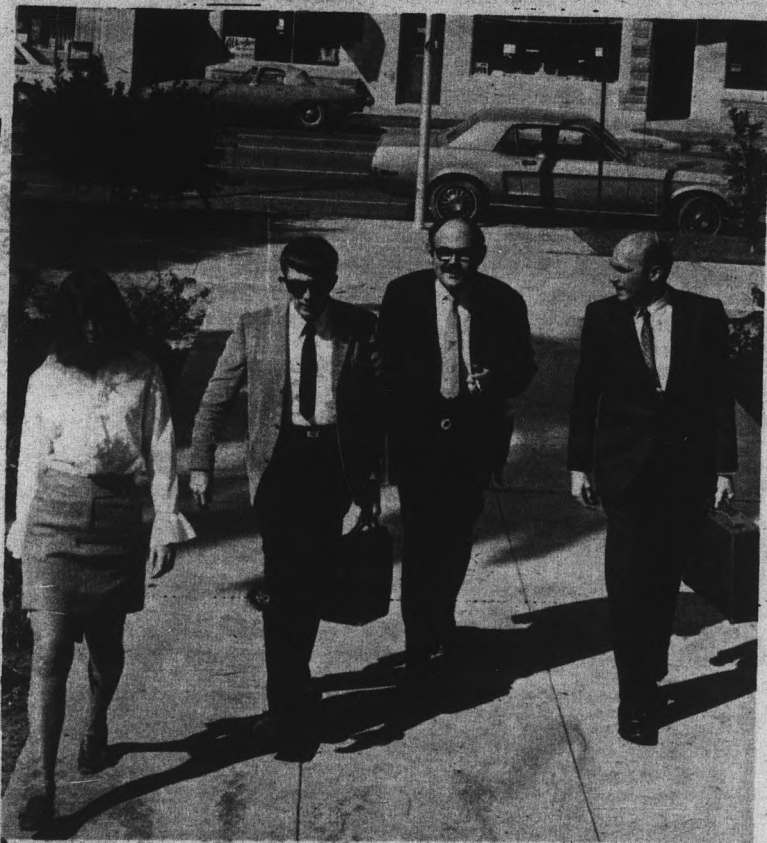


Photo by Clara Cassavetes

CONVICTED PROFESSOR — Flanked on his right by his wife, Pamela, and defense witness William Wingfield, Prof. Morris J. Starsky strides into Tempe justice court with attorney Jay Dushoff, two and a half hours before being found guilty of disturbing the peace.

Starsky verdict is 'guilty'

Fine set at \$220; appeal planned

By MARCIE LYNN SMITH

With spectators overflowing onto the floor of the courtroom, Prof. Morris J. Starsky of the philosophy department was convicted yesterday of disturbing the peace after trial in Tempe justice court.

Judge Ralph W. Fowler fined Starsky \$220 or 90 days in county jail. Defense attorney Jay Dushoff filed a notice of appeal immediately following the guilty verdict.

Starsky supporters, numbering about 25, hissed and booed after the verdict was delivered.

Starsky was brought to trial on charges stemming from an incident last April 9 at Gammage Auditorium during memorial services for Dr. Martin Luther King.

Warren K. Sumners, assistant managing director of the auditorium, charged that Starsky maliciously and willfully disturbed the peace or quiet of his person by use of loud noise and obscene language in front of the auditorium.

Testimony recounting the incident said that Starsky was attempting to hang posters on the windows of Gammage on that day when Sumners intervened.

Sumners testified that he told Starsky, "We don't allow any signs on the building," whereupon Starsky interrupted him, whirled around and started waving his arms and shouting abuse, profanities and obscenities.

Testifying in his own behalf, Starsky claimed that he did not

believe his language was offensive or his conduct loud or violent.

"The words I used are not offensive or obscene to me," the philosophy professor testified.

He also said that he normally waves his arms when speaking and has used words of the kind termed obscene by the charge in classroom lectures at the University.

Under further cross-examination by the prosecution, Starsky

asserted that the statute under which he was charged is a threat to freedom of speech.

Defense attorney Dushoff called spectators at the trial "citizens concerned about justice," in objecting strenuously when prosecutor Jerry Stahnke referred to them as his client's "fans."

Dushoff took the case in cooperation with the Arizona branch of the American Civil Liberties Union.

Honor hall proposes key policy

By JANE SIMS

Plans for implementing a key policy at McClintock Hall were introduced Monday with the proposal by a hall committee that "qualified residents receive keys to the main entrance" when open hours are approved.

The honor hall's key proposal was the first step taken by a residence hall to enforce the open hours plan since the outset of a month-long drive by Associated Women Students for self-regulatory hours.

"We're still awaiting written approval of the hours proposal," said Jane Kioski, McClintock president. "The key policy was formed with the idea that once administrators saw how it would be implemented, they'd officially okay the proposal," she added.

AWS President Liz Lim speculated that official word on whether or not the open hours proposal was approved should be received by the end of the week.

"The other residence halls will formulate plans acceptable to residents in their dorms in the next few weeks," she said. "If open hours go through, they'll go into effect at McClintock Hall this semester and campus-wide for juniors and seniors next semester," added Miss Lim.

Graduates continue to enroll despite new deferment ruling

By JOHN PARRISH

The 1968 male graduating class did not, contrary to widespread opinion, march from the stadium ceremonies to the induction center. At least not in the College of Law.

After the National Security Council decision on Feb. 15 to do away with graduate deferments, University officials anticipated a 20 to 30 per cent reduction in Graduate College enrollment.

"The reduction turned out to be smaller than this," stated Willard H. Pedrick, dean of the college.

Two hundred and twenty-five students are presently enrolled in the graduate College of Law. Of this number, 28 are either over the draft age (26) or have already completed their obligation; another 15 are women.

Since classes began, only one

student has been called by his draft board, according to the admissions secretary, Mrs. Olivia Birchett. Of the students who applied for admission to the college, about 12 were accepted but never began classes. Whether or not all of these were due to pending draft notification is not known at this time.

The existing policy states that any graduate applying for admission to the College of Law, who is accepted, but cannot attend because of induction into the Army, retains his acceptance until the September following his completion of service. This is true only if the student never began classes.

The selective service classification of 25 seniors (as of June 1968), most of whom are currently enrolled in the college, is II - S. Upon graduation, however, a student is re-classified as I-A. Even if all of the 25 graduates were re-classified this would represent only 9 per cent of the total enrollment in the College of Law.

The admissions secretary said that a number of students are unsure of their status with the

draft board, while some have expressed a fear of being called at any time.

Dean Pedrick, speaking of this fear among the graduates, said that they were "living under the shadow of the draft," and continued to say that this is not a helpful factor: "lowers the esprit de corps" of the class.

When asked about the draft situation as a whole he replied, "It's a political situation — one that's not very well understood." While Dean Pedrick does not openly oppose the draft as such, he does advocate some sort of "universal" service, in addition to the armed services.

On the other hand, Mrs. Birchett indicated that the pressure of the draft might be the motivating factor which would give students the desire to make better grades, so they won't become drop-outs or draft eligible.

The figures for the entire state show that only 66 men were drafted in September, and the quota for October is just slightly higher at 74, according to the Selective Service Headquarters for Arizona.

Marine recruiting table site of minor skirmish

By GEORGE THORNE

A minor scuffling match occurred on the Mall yesterday when protestors sitting in front of the Marine recruiting table were approached by students trying to get by.

Tempers and feet flared as a few students tried to walk over the protestors, and in the process, one girl sitting on the Mall was severely jostled.

Capt. J. P. Gleason, Marine selection officer, in charge of the table said, "Some of the gung-ho students tried to walk up and over the protestors in order to gain access to the table."

After the scuffle had broken up, one unidentified person admitted to having stepped on one of the protestors when the latter refused to move from in front of the table.

Another student involved in the skirmish said he "politely asked twice" if he could get by and "when the protestors did not respond, I walked over them."

Scott Haddad, an amateur photographer taking pictures of the confrontation saw "at least three people getting kicked."

Some 100 people finally gathered in what ended up to be largely a shouting match between protestors and agitated onlookers ultimately broken up by Campus Security.

Capt. Norman Peck of security said the protestors had registered a couple of complaints, but could offer "no proof or names to substantiate their claims."

Goddard denies 'establishment' label

Expresses confidence in youth

By ATHIA HARDT
News Editor

Democratic gubernatorial candidate Sam Goddard denied Young Democrats' charges that he is affiliated with "the establishment" in an interview Monday.

The majority of 15 students present at the first YD meeting of the year on Sept. 30 voted not to sponsor Goddard's visit. His campus appearance was then supported by a group of students organized solely for that purpose.

Unaware until Monday that the organization had refused him support, Goddard told the State Press, "I don't have any connections with any establishment."

He added that the YDs were probably referring to his term in office, when "a Democratic governor naturally works with the Democratic party."

He laughed off some of the YDs complaints that he was "too conservative," adding that his problem had always been that "local newspapers have torn me to pieces for my liberal views."

Listing the state's first civil rights bill, equalization of education and improvements in the status of women as accomplishments of his administration, he said, "I try not to be a conservative or a liberal though; I try to do things for the good of the state."

Throughout his interview and in an earlier speech before 50 students, Goddard expressed confidence in young people, "the greatest resource we have," and supported:

—freedom of expression on

Committee slates activities at noon

With poetry, singing, dancing and just rapping, the Committee to End the War in Vietnam will gather the "minds and bodies" of the campus on the Mall today.

The combination love-in and picnic will be highlighted by a peace vigil at noon in front of the library.

In a flyer distributed by the Committee, students are requested to bring guitars, harmonicas, flutes, sitars and any other instruments. All are asked to come and "rap about whatever — teach your brothers something new."

"Free yourselves and your brothers (your country)," the brochure concludes.

campus, though "there have to be some limits." He explained, "Young people today are more reliable, more able to decide for themselves, more able to understand that anarchy is unproductive than my generation was."

—voluntarism in ROTC "from the beginning all the way to the top;"

—"civil control of the military," and

—lowering the voting age to 18, thus producing a class of voters that is "perhaps not as stable, but introduces something else — vigor, youth."

Goddard said young people have "fueled a drive that has changed the direction of American politics." They have improved the convention system by eliminating the unit rule, kept a sitting president from running and introduced new faces on the American political scene, he said.

He added that he was not encouraging lawlessness, but favored the "introduction of clamorous ideas."

"Your generation is feeling their way to a philosophy that can pull us through this terrible turmoil," he said.

The former governor, who is engaged in an attempt to recapture the seat currently held by Republican Jack Williams, added that both sides share the blame for the trouble in Chicago during the Democratic convention.

"I don't think law enforcement officers have any right to change the penalty during a civil dis-

turbance and make it a capital offense," Goddard explained. He added that anarchists do not have the right to break laws either.

"Prevention means communication. I think they could have averted a great deal of the trouble; they could have let the young people speak; they could have let them be heard," he said.

Goddard hit the Republican administration for producing a "bad tax system" in a 45-minute question-and-answer period with students.

Striking out at the copper mines, he said the big industrial concerns in the state are not bearing their share of taxes:

"The mines are going to continue to mine copper in this state because this is where the copper is. When they take the copper out, we have nothing left but a hole in the ground. The people own that copper, and they have a right to be paid for it," Goddard said.

He blamed the current administration for "the highest people taxes in the history of the state."

STATE PRESS is published by Arizona State University, as the official campus newspaper every Tuesday through Friday during the school year, except holidays and examination periods, and is entered as second class matter at Tempe, Arizona, 85281.

Racial riots critic to talk

An outspoken critic of "irresponsible leadership" within the civil rights movement, Rev. E. Freeman Yearling, will speak at 12:30 in the MU arts lounge.

Also the national director of the National Negro Congress of Racial Pride, Rev. Yearling will speak on the topic of "Riots — Cause and Cure."

In 1967, in a special Harlem election, he ran against Adam Clayton Powell, believing that "compulsory integration, racial balancing and bussing are un-American, un-Constitutional and morally wrong."

The talk is co-sponsored by

ASASU and TACT (Truth about Civil Turmoil), which is affiliated with the John Birch Society.

Pop-up on crafts

Leather craft techniques will be the subject of today's MU pop-up.

Robb Schwartz, senior real estate honor student, and Ron Tosti, campus planetarium director working on his Ph.D. will demonstrate.

Both men believe leather craft is an excellent outlet for creativity. They will be making watchbands, sandals, vests and necklaces from 11:30 a.m. to 1:30 p.m. in the MU lower lobby.

3 Locations for Your Convenience

- ★ Ray's ASU Barber Shop
TEMPE CENTER
- ★ Boles Barber Shop
905 E. LEMON ST.
- ★ M. U. Barber Shop
MEMORIAL UNION BUILDING

● M.U. Shop Open Mon.-Fri.
8:30 to 5:30
Other Shops Open Tues.-Sat.
8:30 to 5:30

PROFESSIONAL
QUALITY BARBERING



SELECTION



TRIUMPHANT SET

We have one of the Largest Wedding Band Selections in the Valley—Come and See

Scott Jewelers

Tempe Shopping Center
911 Mill Ave.
966-6101

POSTERS

reg. 1.00 — 80c
reg. 2.00 — 1.80
45's — 56c

INCENSE JEWELRY
POSTER DRESSES

STUFFED GRAPE

MON. - THUR. — 3:00-9:30
FRI. 3:00-6:00
SAT. 12:00-5:30
26 E. UNIVERSITY DR.

WELCOME STUDENTS

Shopping at our 33 stores can become a handy money saving habit.

TEMPE CENTER

UNIVERSITY & MILL

"In the Heart of Sun Devil Country"



CALENDAR

Today Delta Sigma Pi, professional business fraternity, will meet at 6:30 a.m. in the MU faculty dining room.

Mrs. Gaye Izzard, former assistant editor on the staffs of 'The Saturday Evening Post' and 'Ladies Home Journal', will give an informal speech at a 12:30 p.m. luncheon of Sigma Delta Chi, professional journalism honorary in MU 218.

Dr. Hans Sebald, assistant professor of sociology, will talk at a roundtable discussion today at 3:30 p.m. in the MU lower lounge on "The Generation Gap."

Tomorrow The Baha'i Club will hold an informal meeting open to "anyone who wants to talk about how today's problems can be solved by new solutions" at the Alumni House tomorrow at 8 p.m.

Graduate students are invited to socialize and intellectualize at a noon buffet luncheon tomorrow in the MU. Tickets are \$1.

Friday A statewide conference on food and drug habits related to the aged will be held Friday in the MU.

"Thirteen Against Fate: The Consul," starring Jonathan Burn, will be aired on channel 8 at 9 p.m. Friday and repeated Sunday at 10:30 p.m.

Graduate teaching assistant studies Guadalajara markets

The traditional Mexican marketplace, with stalls and small stores selling produce grown by their owners, is fast becoming a thing of the past, seen only in old Anthony Quinn movies.

This development, coupled with the advent and growth of modern supermarkets in Mexico, was researched this summer by Russ Anderson, a geography teaching assistant. Anderson was studying the marketing system in Guadalajara as the subject of his graduate thesis.

The concentration of Anderson's research was in the special distribution and socio-economic conditions of the Mexican markets in their evolution from the traditional marketplace to a modern national complex.

By interviewing owners of markets and by researching

historical works, Anderson gathered the information for his paper.

According to historical documents, Guadalajara began as a marketing center in 1530, when it was established as a trading post for the Spanish Conquistadors.

The trading post soon developed into what Anderson calls the old traditional Mexican marketing system, consisting of small stores and shops carrying very little variety of goods.

Today, this crude beginning has developed into a modern truck-transport complex that has super market chains similar to those found in the United States.

There are still some remnants of the traditional market in Guadalajara, however. They are

mainly frequented by members of the lower class who tend to buy only the staples of the Mexican diet and make their meals from scratch in the home.

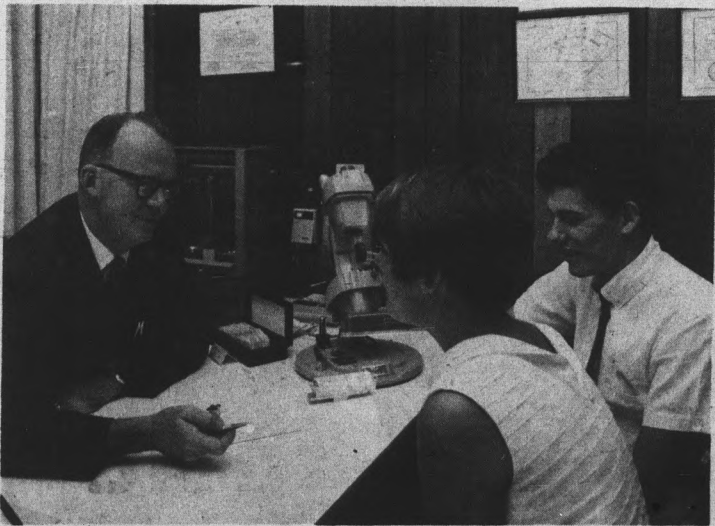
The middle and upper classes now frequent the larger more modern markets that are constantly springing up all over the country. These classes center their buying on frozen foods and prepackaged meats, which to many people in Mexico are still considered luxury items.

Anderson feels that as the marketing system in Guadalajara progresses and becomes more and more up to date, as it has been doing, that eventually the bigger supermarkets will take business away from the smaller stores and the already dying traditional marketplaces.

Let's join forces.

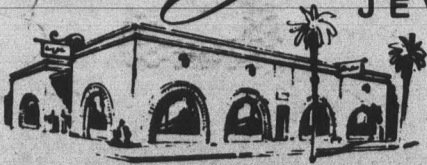
Some Things Are Forever... Make No Mistake

Marriage and diamonds are like that, make a mistake and you have to live with it a long time.



Mr. Berning, a diamond cutter for 22 years, will teach you all about diamond value. Make no mistake in buying your diamond. Quality is not expensive, a mistake is.

Paul Johnson
JEWELERS



IN THE
ARCHES

130 EAST UNIVERSITY DRIVE • TEMPE • 967-8917
1940 EAST CAMELBACK, PHOENIX 277-1421
CERTIFIED GEMOLOGIST, AMERICAN GEM SOCIETY



Apart we're not much. Nothing, in fact.

Together we're a team. One of the greatest. The Aerospace Team.

World's largest science and engineering organization...

Enroll in the Air Force ROTC Program on campus. You may qualify for financial assistance and flight instruction while you're in school.

In fact, let's get together and talk over grants—they could pay for your tuition, books, and give you \$50.00 a month.

When you graduate, you'll be an officer...you can combine doctor, engineer, lawyer or B.A. degree with an exciting Space-Age career.

You'll know exactly where you're going.

Together, there's practically nothing we can't do.

Even fly.

U.S. AIR FORCE ROTC (A.U.)
BLDG. 500 (ARTOI)
Maxwell AFB, Alabama 36112
Interested in Flying Yes No

NAME: _____ AGE: _____

PLEASE PRINT

COLLEGE: _____

MAJOR SUBJECTS: _____

CAREER INTERESTS: _____

HOME ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

RCP-89

Dedication day arrives ...

for Business College

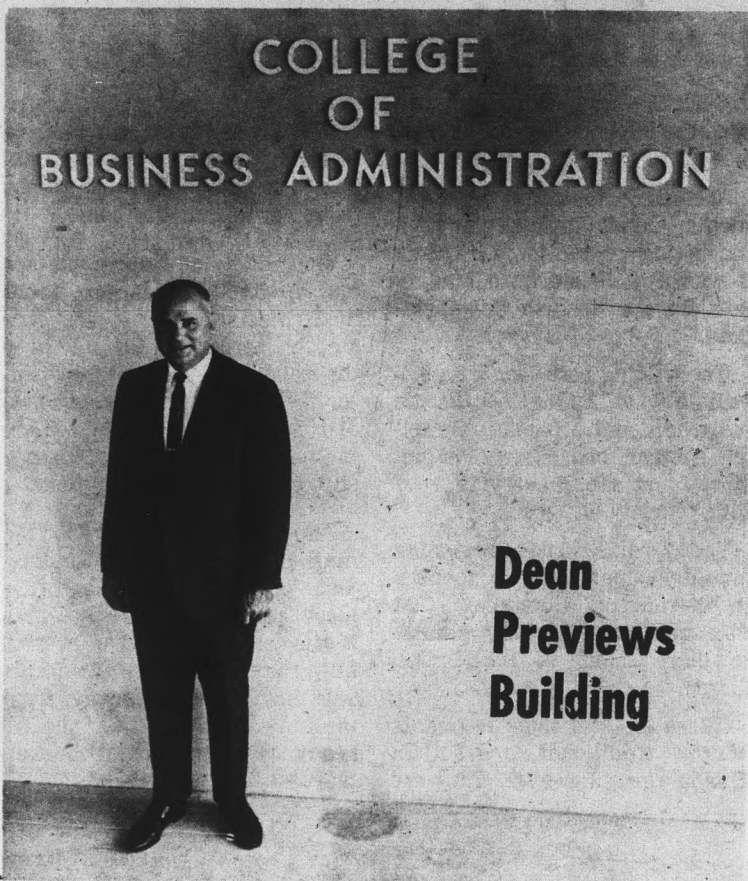


Photo by Terry Ross

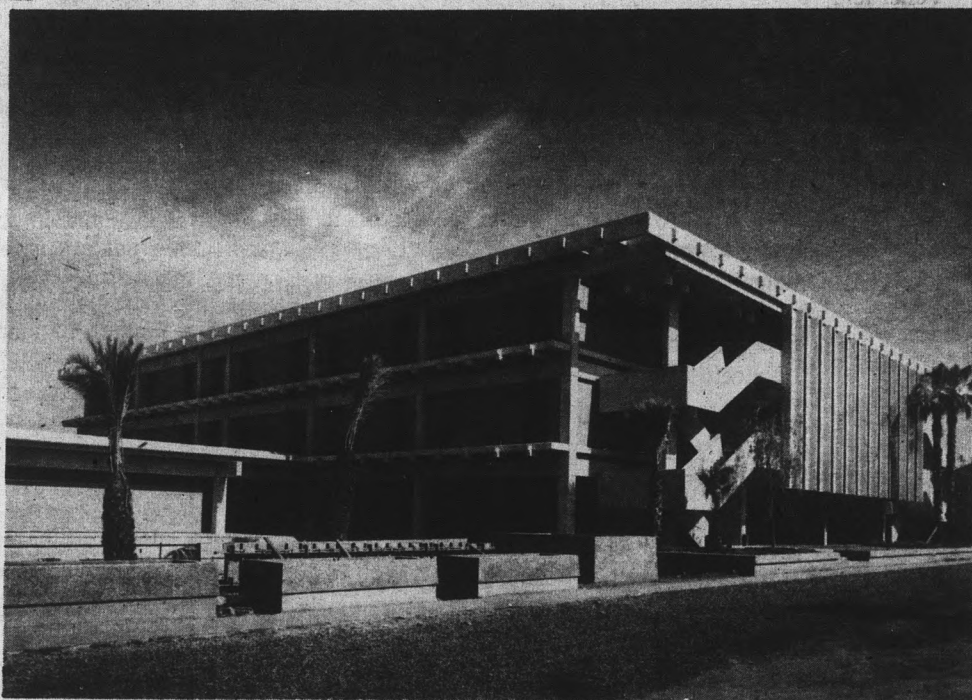
The new College of Business Administration Building will be officially opened this morning with a convocation in Gammage Auditorium.

Dr. Glenn D. Overman, dean of the college, will preside at the 9:40 assembly, which will feature a keynote address by Dr. Floyd A. Bond, dean of the Graduate School of Business Administration at the University of Michigan.

He will speak on the subject of "Preparation for Business Leadership."

Dedication of the new building will follow with Dr. William Huizingh, chairman of the building committee, officiating on the northwest patio of the building.

Students are invited to tour the new 80,000 square-foot building throughout the day.



New College of Business Administration ...

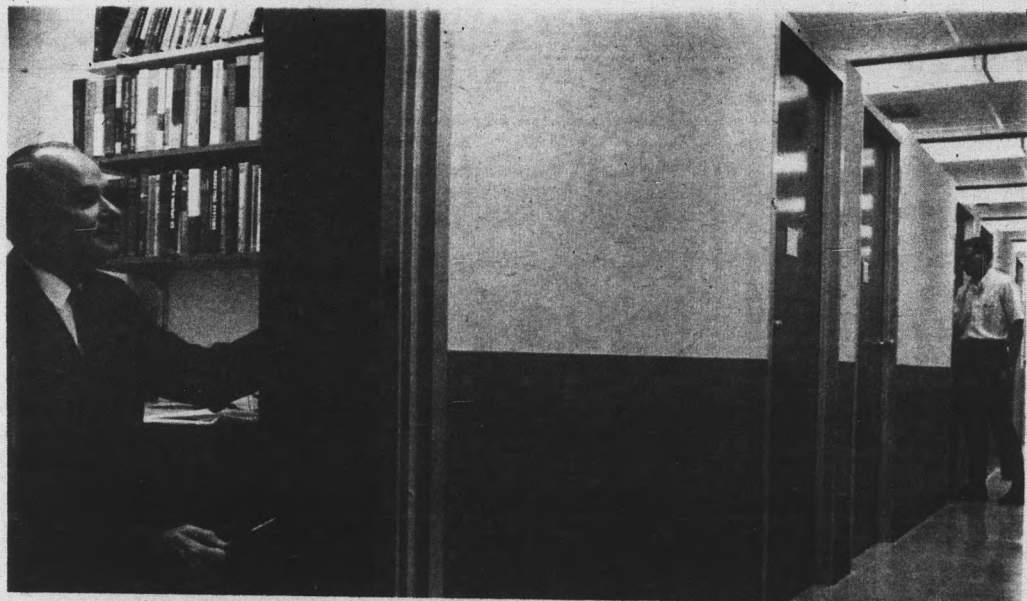


Photo by Tom Wheeler

... the basement of the new building will be filled with graduate students rather than dust. Doctoral candidates will be provided private offices ...

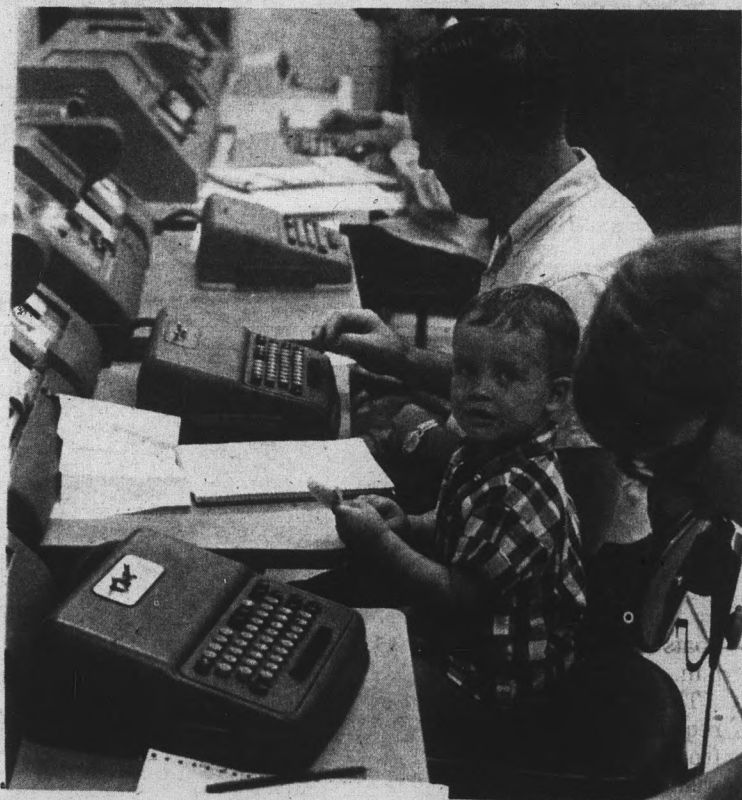


Photo by Larry Ross

... a guy has to start early in business in this computer age, so Marvin MacLay takes a seat at his father Malcolm's elbow ...



Photo by Tom Wheeler

... to enable students to keep abreast of the business world, a library has been stocked with current business journals and materials.

Opens new series —

Dance company here tonight

Under the direction of Yolanda Moreno, who also is the star of Danzas Venezuela, a company of 22 dancers, two singers and 10 musicians will perform tonight at Gammage Auditorium.

Opening event in the new "Man and the Dance" series, the 8:30 p.m. program will feature a variety of dances depicting the Spanish, Indian, African and mixed cultures of Venezuela, as well as folklore of many other Latin and South

American countries.

When the company appeared at Expo '67, a Montreal critic wrote: "Such colorful costumes that your eyes are glued to the stage. Fast foot work, exotic steps — jumping in the style of Russians . . . the music terribly exciting."

Representing the purest of Venezuelan tradition, Miss Moreno, born near Caracas, has danced since childhood. At an early age, she started singing, dancing and later choreographing and later choreograph-called "Establo de Maravillas."

She defines the dance as the most fleeting but almost perfect of the arts. "It is the most difficult," she says, "because

it encompasses all manner of expressions and artistic means. In its costumes and lights, it is like painting; in its grasp of volume and space, it is like sculpture. It utilizes music for the rhythm. Like literature, it informs; and like poetry, it has grace."

Ranging from festive and ceremonial to tender and comic, the dances also include pantomimes and one-act ballets featuring dancing, singing and dialogue.

Season tickets for the entire dance series of five events or for single events with special student prices, still are available at the auditorium box office, 961-3434.



SERIES OPENS — The new "Man and the Dance" series at Gammage Auditorium will open tonight with a performance by Danzas Venezuela, a large, colorful company of dancers, singers and musicians.

Off-campus coeds pledge Phrateres

Phrateres, off-campus women's organization, conducted pledging ceremonies for the fall semester Sept. 24.

Pledges from Mesa are: Jane Kendig, Marlee Kuehnul, Jill Mathiesen, Penny Mathiesen, Carol McIntyre, Karen Peterson, Janice Shreffler and Judy Lee.

Coeds pledging from Phoenix are: Vicki Crossman, Diane Granieri, Linda Herpel, Sue Johnson, Andrea Karis, Karen Kenyon, Sharon Knoer, Karen Parent, Marilyn Parker, Cathy Sandoz, Ingeborg Augeneder, Susan Thomas, Gail Thornton and Carol Klekner.

Pledges from Scottsdale are: Jackie Clark, Debby Collins, Karen Dickelmann, Gay Evangelista, Eileen Gallagher, Sandy Lock, Lynette McCoy and Chris Pilgrim.

Tempe pledges are: Cheryl Bradshaw, Eileen Baggeroer, Julie Beeman, Cathy Bennett, Linda Oralle, Holly Freeman, Terry Kramer, Shari Mann, Cindy Morales, Carol Norton, Maureen O'Neil, Barbara Weidrich, Bobbie Mero and Lynne Ogden.

From Chandler, Sharon Wilson is pledging.

Float deadline set, meeting scheduled

Applications for homecoming floats are due Friday Oct. 18.

A meeting to discuss the regulations for election of homecoming king and queen, as well as answering questions about floats will be tomorrow at 4:45 p.m. in MU 211.

The homecoming committee requests that representatives from all campus organizations wishing to take part in the homecoming activities be present at this meeting.

McCarthy backer to talk before YDs

Young Democrats will hear a speaker who supported McCarthy during the pre-primary era describe the role of youth in politics at their regular meeting today.

The speaker, as yet unnamed will address YDs at 3:30 p.m. in SS101.

Acting president David Smith said a new president will be elected to replace Patrick Hendrick, who resigned last week. A secretary will also be selected and dues will be collected.

Cone makes corduroy for game rallies, too.

Cone Corduroy with KODEL®. The durable press fabric that wins. The classic precise wales create a fitted tapered look that comes across. 50% Kodel® polyester/50% cotton. Make the scene in trim cuffed "Ivy" by **WRIGHT SLACKS**. In Brown, Bone, Gold and Loden. About \$9.00 the pair. You'll find them at Stern's, New York City; Browning Fifth Ave., New York City and New Jersey; Hens & Kelly, Buffalo; R. W. Camp, Middletown, Conn. and fine campus stores. Go casual with Cone Corduroy. Cone makes fabrics for apparel, home and industry. Cone Mills Inc., 1440 Broadway, New York, New York 10018

Cone

Pageant contestants give opinions

By CATHY SHAW

Like many other American traditions, beauty pageants and contests have come under close observation recently.

Not only have the "ethics" of beauty contests been criticized, the fact that girls are judged on "an accident of heredity," but also the way contests are run. Some people question the fairness of the judges and the relationships between contestants, officials and judges.

Former Sun Devil beauty contestants, some title holders, "told it like it is" when questioned about the pageants. (To protect both the girls and the contests they participated in, most of the contest names will be omitted.)

Susan Strand, 1967 "Miss Arizona Wool" and a senior political science major, said, "The judges were extremely well picked and very fair," in the contest in which she participated.

Carolyn Grisz, senior, political science major, agreed that the judges in her contests were not partial, and that everyone was treated equally.

She did not feel that some of the girls had more experience in contests and because of this did a better job.

"Some of the girls had worked with the judges before and knew them personally," she said.

"Everything was on the level," said Barbara Woehrel, a junior majoring in history. She stated she never ran into any trouble during the actual contest.

Janja Kosanovich, sophomore psychology major, felt that in the contests it wasn't "what you know, but who you know." "The girls made a real effort to butter up the judges," she said. "Most of the contestants do know one of the judges, and they try to meet all the judges personally."

Sharon Davies, a junior home economics major, said the contest she was in seemed fixed, and the questions by the judges were ridiculous.

"I felt that I was really mistreated, and that the contest was rather weird."

The girls gave further insight into beauty

pageants as they described some of their feelings and reactions during the contests.

"At times you are almost petrified because you know you are being watched all the time," said Carolyn, last year's Homecoming queen. "But the pageant makes you aware of your own social graces."

"I was really fed up with beauty contests after my experience," explained Sharon. "Everything was so hurried, and nothing seemed to be organized."

"Pets on parade" was the way Janja described her experiences. "I think beauty contests are phony and I enjoy modeling much better than contests."

"In a beauty pageant there is no intellectual value," she said. "Everything is judged on your appearance or body, and the whole contest is left to fate."

"Beauty contests are great for your ego and can only help to further a girl's career," Barbara explained. "They can only add to a person in the long run, even if she doesn't place."

University offers cycling course

Driver education classes now offer supplementary instruction in motorcycling.

Under the instruction of Jay M. Smith, a former fighter pilot and now a teacher at Mesa High School, 30 teachers from Arizona, California and Oklahoma learned how to operate and teach motorcycling in a rider education course at the University this summer.

The main purpose of the course was to teach students the importance of being aware of themselves as motorcyclists and to increase the driver's awareness of motorcyclists.

The course covered such fundamentals as how to control a motorcycle at slow speeds, how to shift gears properly in traffic, the proper clothes essential for motorcycling, safety, traffic laws, blowouts and skids.

Offered during a two week pre-session before summer school, the course included lectures and practical experience on how to operate a motorcycle.

The students first learned simple techniques in the parking lot around the university. Later they climbed Tempe Butte and took several trips down river runs.

Sears provided 20 motorcycles for the course. The motorcycles ranged in size from a

160 cc-9 bhp to a 50 cc-3.2 bhp. Helmets were provided by the McHal Co.

Marilyn Cook, a physical education major, was the only woman enrolled in the class. Craig

R. Rover, associate professor of secondary education, also took the class.

According to Smith the class was a success and will be offered again next year.

THE HOUSE OF SCULPTURE

SCULPTURE FOR ALL DÉCOR

Modern and Classical Art

- STATUES
- BUDDAS
- PLAQUES
- NUDES
- PEDESTALS
- TIKI DOLLS

905 N. Scottsdale Rd., Tempe

NEXT TO J.D.'s

Open 9-5:30 Daily, Friday 9-9



Welcome ASU Students!

Famous Charco-Broiled Steaks

FILLET	\$1.48
SIRLOIN	1.38
BEEFBURGERS	60c
STEAK SANDWICH	99c

THE BEEF HOUSE

NOW 2 LOCATIONS TO SERVE YOU

69 E. BROADWAY 1264 W. UNIVERSITY
TEMPE MESA

BANQUET FACILITIES AVAILABLE AT MESA

Student jobs open

Full time, permanent employment opportunities are now available for qualified students at the Placement Service.

Positions open include secretary, junior accountant, geologist and sales representative.

All students registered with the Placement Service may call 961-3612 for further information.

Those not registered can do so at Old BA 109.

SELF-HYPNOSIS

Classes to begin soon.

- Use it to lose weight —
- stop smoking — Calm nerves
- Cure insomnia — increase learning & creative abilities, etc.

Call 274-0698



GLENN YARBROUGH

with the FRED RAMIREZ TRIO and introducing MAFFITT & DAVIES

OCTOBER 21 — 8:00 PM

Grady Gammage Auditorium

Presented by A.S.A.S.U.

TICKETS NOW ON SALE

Available at Melody Shop (Tempe) • Bill's Records • Thomas Mall Key Shop

AND AT ACTIVITIES OFFICE IN M.U. 212

Special \$1.50 discount for students on advance purchases

PRODUCED BY ENTERTAINMENT CONSULTANTS, INC.

"When I was in graduate school, I wanted to make sure I'd get to use what I was learning. That's why I went into marketing at IBM," says John Houlihan.

John earned his MBA in 1966. He now sells IBM computers to mutual funds, banks and other financial institutions.

"It's a management consulting job," he says. "The reason is, computers affect nearly every area of a business. I get involved with a customer's accounting, finance, and marketing. Which means I have to know something about each of these areas. So I'm constantly using the broad scope of knowledge I picked up in graduate school."

Working at the top

Another management consulting aspect of John's job is the level of people he deals with. "Most of the time," he says, "I work with vice-

presidents and the data processing manager. But I also have to deal with the president because he's often the only one who can give final approval.

"And when you're working with people on that level, you need the management tools you get in graduate school. If a customer starts talking about a regression analysis, I can stay with him. Or, I might get involved in a linear programming study to determine the optimum stock mix for a portfolio. Believe me, getting an MBA was worth the extra effort."

Career areas for MBA's

Marketing is only one of several areas for MBA's at IBM. Others include finance and engineering. MBA's in finance can work in Financial Planning and Control, Financial Analysis, Accounting, and Information Systems. In engineering, MBA's work mainly

in industrial engineering and manufacturing. Whatever area you choose, we think you'll agree with John: "Getting my MBA was worth the extra effort."

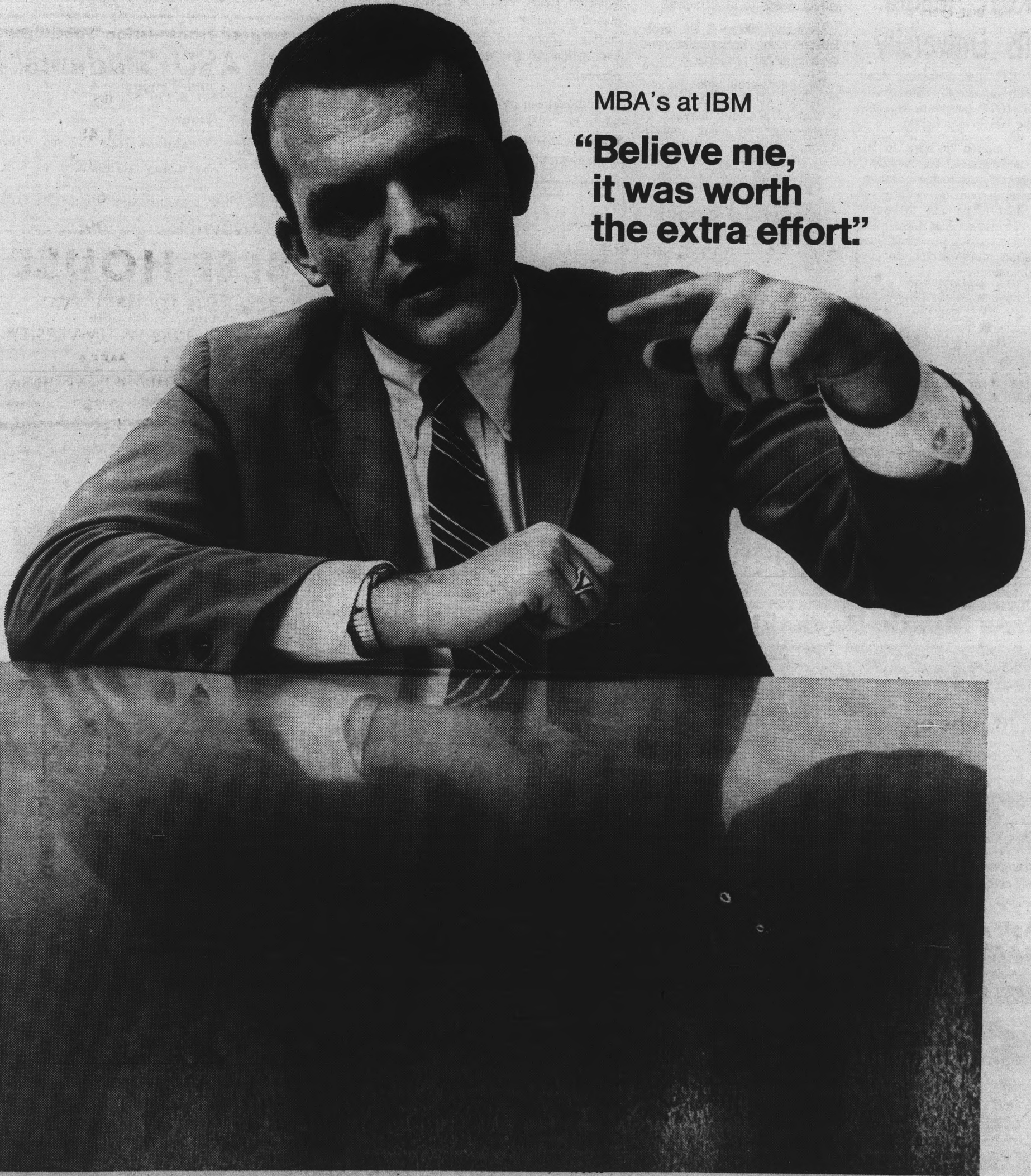
Visit your placement office

Sign up at your placement office for an interview with IBM. Or send a letter or resume to Harley Thronson, IBM, Dept. C, 3424 Wilshire Blvd., Los Angeles, California 90005.

**ON
CAMPUS
OCT.
23, 24**

An Equal Opportunity Employer

IBM®



MBA's at IBM

**"Believe me,
it was worth
the extra effort."**

'Law and order:' paean or polemic on dissent?

By GEORGE THORNE

At this stage in the nation's history, "law and order" is, perhaps, the most widely and most frequently discussed issue among Americans.

Dr. John Morris, professor of law, feels the expression is "just a phrase which sort of rolls off your tongue."

In this year of campaign promises, Dr. Morris said, the term seems to be "all-embracing; meaning all things to all men."

"In addition," he added, "the phrase is redundant because

law, in effect, means order."

Somewhat leery of what the presidential aspirants imply when they use the term, Dr. Morris said, "If they mean law and order is a process by which they will attack hard core crime, the vague methods now being used such as militia and barbed wire won't apply to the situation."

In an interview with the State Press, Dr. Morris was careful to point out that there is no one answer to the situation. He divided the problem into three distinct categories which are now lumped under the single phrase "law and order."

First on the list is hard-core crime, which in his opinion definitely needs to be attacked.

Secondly, "there is the problem of riots, insurrection and destruction of property."

The third area, and the one that most concerns Dr. Morris, is that of peaceful dissent "as guaranteed by our constitution."

"Dissent," said Dr. Morris, "is one of the finest ways a man has of expressing himself within his society."

It is the area of dissent that he feels is in great jeopardy. The end result is that America may soon find itself in a severe state of repression, he said.

Another facet of the law and order question is that of the Supreme Court, he continued.

Since 1954 the high court has taken a more active role in our society, developing the one man-one vote rule and working for civil liberties and the right to counsel, Dr. Morris recalled.

Though many people feel that Supreme Court decisions have played a major role in handcuffing police when dealing with criminals, Dr. Morris feels otherwise.

"Almost from time immemorial," he said, "the Federal Bureau of Investigation has been operating under the man-

date that a man has the right to counsel when apprehended."

"The FBI never complained, nor did anyone else, as long as it pertained to the federal system." However, "When the Supreme Court applied this to the states, everyone got upset."

In effect, Dr. Morris said, the United States was operating under a double standard with one set of rules being applied to the federal government, "while the states were being allowed to do what they damn well pleased."

Speaking of laws as a sociological entity, Dr. Morris believes that people "generally believe in them and accept them."

But he is apprehensive of minority feelings towards the

American judicial process.

If the so-called affluent class can't work things out among themselves, he asked, "How does the man in the ghetto expect to make himself heard?"

Locally, he laid some of the blame on the press in helping to give a distorted picture of judicial process.

"I can't think of a more disrespectful organ to the courts than The Arizona Republic," he said.

Noting there is a distinction between constructive criticism and censure, Dr. Morris charged "If there are any good decisions handed down from the courts, the verdicts are never printed."

AFROTC leader visits University

Col. Daniel K. Phippen, Area I Commandant for the Air Force ROTC program, is visiting the University today.

Col. Phippen is here to review activities of the AFROTC detachment, as well as to observe classroom procedures of the cadet corps and to confer with President Durham and other University personnel associated with AFROTC.

As area commandant, Col. Phippen has responsibility for all AFROTC programs in all colleges and universities in Arizona, New Mexico, California, Texas and Hawaii.

He is from AFROTC headquarters at Maxwell AFB, Ala.

Nurses collect donated books

A book collection drive is underway for the Visiting Nurse Auxiliary's 13th annual book sale next February.

Books may be donated by calling 265-4022 and arranging for a member of the organization to pick them up, or by writing to Mrs. Bruce McCrosky, 4007 E. San Miguel, Phoenix to make special arrangements.

New Location

Dr. Robert G. Skok
OPTOMETRIST
17 East 7th Street
Ample Parking 967-4221

World's Largest Transmission Specialists



Free Road-Test, Multi-Check, and Towing

Hours:

Weekdays 7:30 a.m. to 5 p.m.

Saturday 7:30 a.m. to Noon

"You can trust your transmission to AAMCO!"
27 S. Robson, Mesa, Arizona 964-1786

PALACE WEST THEATRE

203 W. Adams — 254-6401

"BEST MUSICAL" N.Y. DRAMA CRITICS AWARD



HAROLD PRINCE presents

Fiddler on the Roof

Based on Sholem Aleichem's stories

Book by JOSEPH STEIN

Music by JERRY BOCK

Lyrics by SHELDON HARNICK

Intire Production Directed/Choreographed by JEROME ROBBINS



2 Weeks Only — Oct. 15 thru 26th

STUDENT DISCOUNTS

Available in 2nd Week of Run

Student groups of 25 or more \$2.50 each for performances October 16 & 17, 21 & 22, and Wednesday Matinee of October 23. Group reservations may be made by calling 254-6401.

BOX OFFICE OPEN DAILY 9 A.M. TO 9 P.M.

Individual ticket prices: Mon.-Thur & Sun. Eve. \$8.00 to \$3.50
Fri. & Sat. Eves.: \$8.50 to \$3.50
Sun., Wed. & Sat. Mats.: \$6.00 to \$3.50

PUT COLOR IN YOUR CURRICULUM!

Free Mystic Bookskins!



Wrap your books, binders and blueprints in these freaky, four-color mystic bookcovers! They're FREE just for the asking.

Ask about these big BACK-TO-COOL albums, too!

JUST RELEASED! ONLY \$2.99



MELODY RECORDS

CROSS ROADS OF THE CAMPUS

715 So. Forest

966-9911

Arizona Coliseum Tickets



ST 2934 The Lettermen



ST 2959 The Sugar Shoppe



ST 2904 Quicksilver



SKAO 2955 The Band



ST 2954 Hardwater



ST 2904 Jimi Hendrix



SKAO 2920 Steve Miller



SKAO 2956 Wind in The Willows

Meditation teacher to conduct lectures

"Using a psychedelic drug is an incorrect method of finding the conscious of Being," according to Hugh Horner, initiator and accredited teacher of transcendental meditation.

"Taking drugs to help find yourself is like going into an archaeological dig with dynamite and blowing the site apart until you locate what you are trying to find. Wouldn't it be more logical to walk into the dig with precision instruments and carefully pull out the material so you don't damage anything?" he asks.

The logical method he speaks of is Maharishi Mahesh Yogi's Transcendental Meditation — a way of entering the conscious without drugs.

In the near future Horner will lecture at the University; the exact date has not been disclosed. The lectures will teach the basics of meditation and how it

affects the individual.

For further information, the International Transcendental Meditation Society may be contacted at 956-0530.

Horner, a Paradise Valley resident, is one of the 50 initiators of transcendental meditation in the United States. He spent part of last year in India with Donovan, Mia Farrow and the Beatles studying under the Maharishi.

Horner feels meditation can bring an individual in contact with "bliss conscious of pure being."

Transcendental meditation is a simple process. There is no strenuous physical activity involved. A person sits in relaxed position and lets his mind drift into his conscious. If this is practiced twice a day, soon the point of complete contact with the conscious will be reached, said Horner.

Animal Research Center aids study

Facilities attract nation's scientists

Medical and psychological studies have increased during the past years because of new breakthroughs in the laboratory.

Many of these advances are possible only because of the work being done at places like the Animal Research Center at the University.

Since Leslie E. Cullum became director of the center four years ago, the needs of the University to advance research both medically and psychologically have increased. This growth has been matched and in some respects exceeded by the center.

Because of the research that is being done at the University, good scientists have been encouraged to come here. "Without the facilities to encourage this study, it

would be impossible to get them here," Cullum said

One of the best ways for good research to be accomplished is to have good animals available for testing. The center is concerned with providing the best animals for the researchers to use.

"We've come a long way these past four years," said Cullum. "The most modern methods have been incorporated to take care of the animals that we are raising." Asked where the animals are used, Cullum said that they are being sent to schools and various research centers in the Phoenix area.

The animals are cared for by some of the most advanced methods known. Many of the techniques used at the center are expected to be incorporated by other research centers.

Theta Neophytes fly kites

"Go fly a kite" isn't an insult to Kappa Alpha Theta neophytes, for it means that activation is just around the corner.

Thursday evening, under cloudy skies, the Theta neophytes finally got their chance. After spending Wednesday afternoon painting and decorating kites, facsimiles of the sorority pin, it took the group a half hour to get them in the air.

However, it rained soon and the group dispersed quickly.

MAKE MONEY

On Your Clothes

CASH

947-3461

Hope Chest

316 S. Old Scottsdale Rd.
Scottsdale

Barton's

Master Shoe Rebuilders

Four-Time Gold Cup Winner for Best Craftsmanship

1228 N. Scottsdale Road—Hayden Plaza East Mall

Drop In, See Arizona's Most Beautiful Shoe Repair Center

Compare Workmanship, Prices, Surroundings

The Best Costs No More

SELECT ARTISTS ASSOCIATION PRESENTS

IN CONCERT

Jose Feliciano

PHOENIX STAR THEATRE

OCT. 20, 1968-7:00 P.M.

Tickets Now on Sale at

Melody Shop, Tempe, The Company, Tempe & Scottsdale, Hip Pocket, Town & Country Ctr. And all Three Bill's Records, Phoenix

THE COMPANY

WE DON'T SELL GOLD ROAD RUNNER PINS OR ARIZONA SPOONS!

WE DO SELL 700 DIFFERENT POSTERS, PAPER DRESSES, CARDBOARD FURNITURE, STROBE LIGHTS, BLACK LIGHTS, 5" BANANAS, PEANUT BUTTER, JAR END TABLES, KARATE CHOPPERS, PAPER LAMPS, PAPER BIKINIS, ENGINES, BITING SWORDS, SINGGLASSES, VANS, HATS, T-SHIRTS, ETC.

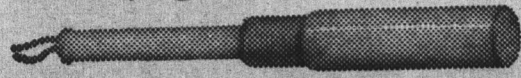
NOW IN TWO LOCATIONS: 707 S. FIRST IN TEMPE, AND 26 N. OLD SCOTTSDALE ROAD IN SCOTTSDALE, ARIZONA

COLLEGE BOX OFFICE BUYER'S BONUS!

New Meds Tampons make you feel only a little more secure.

But that's a lot.

Faster absorbency. Longer protection. That's the extra security you get with new Meds, the only tampon with this double-protection design: an outer layer of larger fibers that absorb instantly, with an inner layer of tiny fibers that store more, longer.



Comes in the first gentle, flexible plastic applicator.



MEDS AND MOGGS ARE TRADEMARKS OF PERSONAL PRODUCTS COMPANY



Sports

Devil Doings

By **BILL JACKSON**
Sports Editor

"Must be nice to be a football player and take all those trips at the expense of the athletic department."

That statement has been heard on campus many times, and I've been guilty of saying it myself.

It took just one trip to Laramie, Wyo., last week to realize just how ridiculous that statement is.

First of all, it is not a pleasure trip when the Sun Devils take to the road for a game. The members of the team have little time to themselves, as I discovered in Laramie, let alone time for sight-seeing trips or fun-making.

The team left the University Friday morning at 10 and boarded the plane for Wyoming at 11. After arriving at Cheyenne, we all boarded buses for Laramie.

Once there, the team had about an hour to get settled in their rooms before going to the stadium for an hour of workouts.

After practice the team went back to the motel where the respective units, offensive line, linebackers, etc., attended meetings with their coaches.

They then went back to their rooms and relaxed until lights out at 10 p.m.

The next morning it was back to the meetings. After the 9 a.m. pre-game meal the team was bused to the stadium where they had their ankles, arms and whatever taped. Then it was time to dress and appear on the field for the game.

When the game was over the team dressed and we boarded buses for the return trip to Cheyenne and the flight back to Phoenix.

It was during that quiet plane ride home that my thoughts on "how nice it must be . . ." were really displaced. For members of the Sun Devil team it was anything but nice.

It has happened in more places than Laramie, Wyo., this year — an upset of a team that was hoping for an unbeaten season. Oregon State lost its first game of the season 21-20 to Iowa. OSU was favored to take

the Pacific 8 conference title along with USC — Tennessee was tied by Georgia in their opening game — Alabama got knocked off by Mississippi last week, 10-8—UCLA got bumped by Syracuse in Los Angeles.

Last year there was only one major college team that was undefeated and untied. That was Wyoming, who has already lost two games this year.

It appears that competition around the nation is just too tough to allow an unbeaten season for any team.

Devils drop in rating in latest football poll

The Sun Devils' 27-13 loss to Wyoming this weekend resulted in a drop from sixth position to 21st in national rankings by the Monday Morning Quarterback.

The Devils were given a power rating of 104.6 after the game against UTEP, but have now dropped to a power rating of 99.1.

Texas is ranked 20th spot with a rating of 99.4.

Devil fans who would like to see Wyoming in action may do so Saturday when the Cowboys meet Brigham Young University in a regional televised game.

The Cowboys are favored to beat the Cougars by 12 points.

This week's ratings:

Rank & Team	Rating	Last Week Rank	Rating
1. Purdue	119.3	1	116.9
2. Notre Dame	110.0	2	111.2
3. Sou. California	109.3	3	105.1
4. Ohio State	104.3	5	104.9

5. Louisiana St.	104.2	7	104.2
6. Kansas	104.1	8	103.9
7. Houston	103.6	11	102.9
8. Mississippi	103.1	14	102.4
9. Oklahoma	102.6	12	102.6
10. Nebraska	102.5	13	102.5
11. Tennessee	102.3	16	100.6
12. Arkansas	102.1	18	100.1
13. Georgia	101.3	9	103.5
14. Michigan St.	100.0	31	94.9
15. Penn State	99.9	17	100.3
16. Florida	99.7	4	105.0
17. California	99.6	26	97.4
18. Minnesota	99.5	21	98.5
19. Wyoming	99.5	24	98.0
20. Texas	99.4	23	98.0
21. Arizona State	99.1	6	104.6
22. Alabama	99.0	20	99.4
23. Florida St.	98.9	25	97.6
24. Miami, Fla.	98.2	15	101.1
25. Georgia Tech	98.0	27	97.1

Linemen honored

UofA tackle Tom Nelson and Wyoming guard Tommy Tucker — both key men in upset victories — have been tabbed as WAC Linemen of the Week.

Tucker, offensive guard for the Cowboys, gained the recognition for his blocking in Wyoming's 27-13 upset victory over the Sun Devils.

Nelson made a total of 16 tackles in the Wildcats' 25-0 triumph over the University of Texas at El Paso.

Classified

For classified advertising submit ad in person to the State Press, Old BA 302, two days in advance of publication, from 8:00 a.m. to 3:30 p.m., call 961-3457. Rate: 5c per word, 75c minimum.

RENT

NEED roommate to share 3-bedroom house one mile from campus. Call 966-6466.

REAL ESTATE

LUXURY HOME in Chandler's best area, 3 bedrooms, 3 1/2 baths, refrigerated, family-dining room, full built ins, top quality carpet and drapes, covered patio, outdoor Bar-B-Q, 20 minutes to ASU, immediate possession. R.H. ALTHOFF, REALTOR 598 N. Arizona Ave., Chandler, Arizona. 963-4240.

SERVICES

Electronic Automotive Tuning: \$12.95 — VW's, \$15.95 — 6 cylinder, \$18.95 — 8 cylinder, includes Delco Remy points and condenser, and Autolite spark plugs. KELLER'S TUNE SHOP, 1951 E. Apache Blvd. Call 967-0759.

WANTED

male roommate to share new apartment with three graduate students. \$54 month 967-4817 after 6:00 p.m.

WEEKENDS — Scottsdale bachelor offers undergraduate room and board plus pocket money in exchange for gardening and household chores. 946-2011.

PERSONAL

MARY JANE: I love your mother.

What's the story on Little Bo Peep? Oiler and Bart want to know.

DEADLINE for student teaching applications for spring semester is Nov. 15. Apply now in ED 115.

BRINKA IS ALIVE AND WELL IN DURANGO! DDD

MEET YOUR IDEAL DATE MATCHED BY COMPUTER. Send for our compatibility test questionnaire or call 264-9831. 24 hr. answering service. Meet-A-Match Program, Suite 211, 3032 N. Central, Phoenix, Ariz. 85012.

LOST

BLACK Labrador Retriever near 1150 E. Orange St. \$25.00 reward. 966-9359.

BIRTHSTONE RING Golden Topaz. Lost in Education Building. \$5.00 reward. If found call 276-4479.

BLACK WALLET containing all identification — reward — no questions asked. Irish B-2.

SERVICES

TEMPE REACE CENTER: Draft counselling available. Baker Center 966-9371 Room W-7 M-F 7-9 p.m. Sat. 1-4 p.m.

TYPING

PROFESSIONAL TECHNICAL TYPISTS — Dissertations, Thesis, Papers, etc. Fast and Accurate Service! Electric Typewriter with Greek, Mathematic and Engineering Symbols; Also non-technical typing. Call 946-4504.

PROFESSIONAL TYPING SERVICE. Theses, Reports, etc. Experienced, Reasonable, Fast Service. 946-9009 or 946-2557.

FAST, Accurate, Guaranteed. IBM Elite. Sue Johnson, 211 East 14th St., 966-7848.

AUTOMOBILES

64 CHEVY PICKUP. Excellent condition. Call 274-6256.

67 Stingray Coupe, 327/350, 4-speed, positraction, AM-FM radio, Michelin-X Tires, 25,000 miles; Maroon-W-Black interior, \$3300. Call Dennis 961-5061.

1959 VW Van, rebuilt engine, new trans., new brakes. Must sell. 254-3650 or after five 935-9592.

1965 MGB. Black - red interior - Mishlan radial tires. 967-4798 after 4:00 and weekends.

1968 MUSTANG. G.T. Must sell. 274-1833.

1967 GTO. Low mileage, 4 speed, tach, chrome wheels, blue exterior and interior. 964-1347.

1967 DATSUN 1600 Sportster convertible with 2 tops. \$1795.00. 967-8369.

1966 Corvette Stingray Convertible 4-speed, 327/425, Silver Black interior. 946-9387.

1964 VOLKSWAGEN. \$8850.00. Good condition. 967-7700.

MOTORCYCLES

250 Yamaha — Electric start and turn signals, excellent road bike — \$300. Evenings 967-5443.

HELP WANTED

PART time or full time delivery driver and stock work. Dependable. Responsible person. \$1.80 per hour. Contact Mr. Edwards or Mr. Molten, Television Department, WOOLCO Department Store, 1300 Scottsdale Road, Tempe, Arizona.

OPENINGS — 6 MEN EARN \$64.50 PER WEEK - CAR REQUIRED. CALL BETWEEN 2-5 p.m. TUESDAY THROUGH THURSDAY. 967-0701.

FOR SALE

Need Cash. Must sell new 1968 Kenwood Stereo Tuner-Amplifier, model TK-40. Still under warranty. Call Bob 955-3794.

New 12 volt Car Battery, original cost \$20.00, one year guarantee. \$12.00. 961-4621.

Completed Text (Landeira) for Spanish 201-202. Call 964-2330 after 6 p.m.

4 TRACK cartridge tape, \$3.50; 8 track, \$4.00. Guaranteed unit repair. Most car stereo installations \$10. We do all kinds of locksmith work — Car Stereo and Tempe Lock and Key, 831 S. Rural Rd. Phone number 966-8213.

SLINGERLAND DRUMS—complete set; must sell, \$250 or offer. 966-8913.

TIRES — Used and Retreads. New tire guarantee. \$4.95 and up — Contact Larry Vaughn at 946-3217 or 274-3068 or see me at Evans Tire Co. STUDENT DISC. WITH ACTIVITY CARD.

MAG Locks (set of 4) \$7.95. Chrome Wheels \$14.95 each. Bell Helmets—\$00TX —\$29.95. RUNDLES AUTO PARTS, 2202 Apache Blvd. Call 967-5778.

INSTRUCTION

INDIVIDUAL TUTORING in math, chemistry, physics, and biological sciences. Phone 967-7924.

German Lessons, Tutoring or Translations by native teacher. 967-6171.

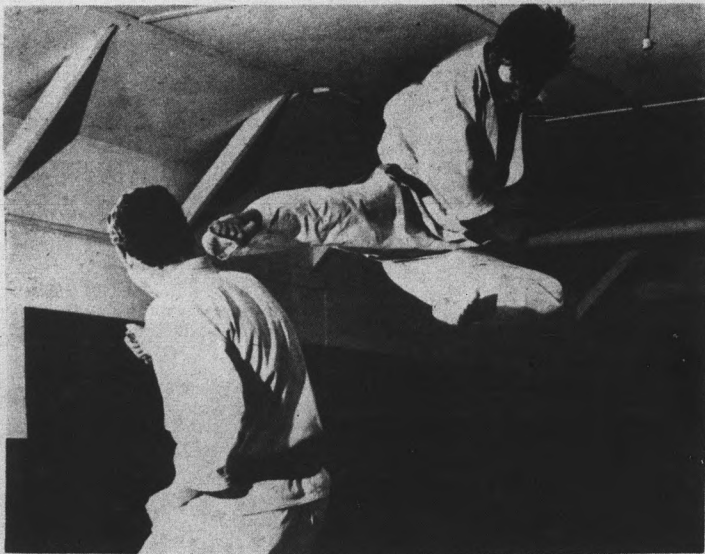
TEMPE BODY SHOP

11 E. 4th St. Day Ph. 967-1601 - Nite 966-8392

24 HOUR TOW SERVICE

- WHEEL ALIGNING & BALANCE
- Auto Glass Work — 1 Day Service
- Auto Body & Fender Work

KARATE



ASU

Karate Club

Meets Tuesday & Thursday each week

3 P.M. — 5 P.M. at Tempe Armory

Corner College & Stadium Drive

Beginning Classes For
Men and Women

Courses in self defense using Karate techniques will be taught by Shojiro Koyama (4th Degree Black Belt)

Blow Yourself Up TO POSTER SIZE

2 Ft. x 3 Ft.

Send any Black and White or Color Photo. Also any newspaper or magazine photo. We will send you a 2 ft. x 3 ft. perfect pop art poster.

A \$25.00 Value for \$3.50

Frame for 2x3 ft. Poster only \$3.50
3 x 4 Ft. BLO-UP \$7.50

Poster rolled and mailed in sturdy tube. Original returned undamaged. Add 50c for postage and handling for EACH item ordered. Add local Sales Tax. No C.O.D.

SEND CHECK, CASH or M.O. to PHOTO POSTER
210 E. 23rd St., Dept. 15
New York, N. Y. 10010

College Reps wanted—write for details

Issues and Answers

ICA budget supports most athletic activities

Editor's Note: Issues and Answers is designed to answer questions students may have pertaining to the Athletic Department. Students are invited to submit questions to the Sports Editor, State Press, OBA302, who in turn takes it to the appropriate person for answering. Today's question is directed to Clyde B. Smith, Athletic Director.

Question: How is the intercollegiate athletic program financed?

Answer: The best approach to an answer to this question is to look at the 1968 ICA budget as submitted to the President by the Athletic Board.

Proposed Expenditures	836,140
Anticipated Income	835,700
Anticipated Deficit	440

Any deficit at the end of the fiscal year would be absorbed from a reserve fund which at present is not great when compared to the size of the program.

We have often been asked and there has been much misunderstanding as to what share our students contribute toward anticipated income. This is what the anticipated income budget would look like:

Anticipated Income	835,700
Student Contribution	170,000
	665,700

A glance at the above will indicate the ICA Department must develop many other sources of income other than student fees to determine whether the program operates. The \$665,700 cannot come from legislative funds.

When you look across the field to the press box side of the stadium and hear the question raised as to why you can't sit there, it is because if the people who are now sitting there are absent, there would be no program.

When you look across Sun Devil Stadium and wonder why you can't sit in those seats under the press box, stop to reason that this is where the large share of the \$665,700 comes from.

Financial support is just as necessary to the development of the ICA program as any other department of the University.

It is going to take the loyalty and support of all our students, faculty and staff at the University to bring our program to the maturity of those that have been working at this for years.

Sports Short

Teams scheduled to play the Sun Devils next season include Minnesota, Oregon State, BYU, Wyoming, Colorado State and Arizona at Tempe and Utah, San Jose State, New Mexico and UTEP on the road.

Team wins net tourney

The eight member varsity tennis team dominated the Southwestern Open Tennis Tournament by taking honors in every division entered and winning 12 of 14 trophies. The tournament was in El Paso, Texas, Oct. 2-6.

Peggy Michel, sophomore, captured the women's title by defeating Pam Richmond in the semi-finals and Carolyn Clark in the finals. Carol Gay, University graduate and former team member lost early in the competition to Miss Clark.

Miss Richmond earned the junior title. Eileen Bailey and Rita Biesen took the junior doubles title. Miss Michel and partner Miss Gay won the women's doubles by defeating fellow team mates Linda Yee and Miss Clark.

In the mixed doubles competition Miss Michel and Hans Nordstrom, member of the men's varsity team, reached the final round and will compete against Miss Clark and Dan Gosnell at a later date in Phoenix.

Coach Anne Pittman commented on the team's success, "We took everything including the kitchen sink."

Sports car club plans weekend race at PIR

National Championship races of the Sports Car Club of America will be Saturday and Sunday at Phoenix International Raceway.

Cars will race in various classes of four machine types: Production, for sports cars such as Cobra; Austin Healey and Alfa Romero; Formula, for single seat, open wheeled cars; Sports Racing, for unlimited sports cars; and Sedans, such as Mustang and Mini Cooper.

Approximately 200 entrants will compete on the 2.75 mile paved road course.

Highlighting the race will be the C production battle between factory teams from Datsun, Toyota and Triumph, as well as privately owned Lotus Elans, Tigers, and Porches.

For spectator viewing, the grandstand is the most comfortable and offers a good view of the start, finish, pits and one half the track. "Stagecoach" and "Turn Two" hills afford a closer look at cornering techniques, and blankets and hiking boots are recommended in these areas.

Practice and qualifying start at 9 a.m. Saturday with several regional races at 4 p.m. Sunday practice is at 8:45 a.m. with 8, 17-lap races at 12:30 p.m.

Saturday admission is \$1 for students and \$2.50 for adults, and on Sunday it is \$2 for students and military and \$3.50 for adults. Children under 12 will be admitted free.

Proceeds from the race will go to the Phoenix Thunderbirds for their charity work.



Natural Shoulder Shop

THOMAS MALL
959-0620



Free and Easy The Spotlight by Van Heusen/Windbreaker combines the rugged good looks of 100% cotton corduroy with the great feeling of a comfort-plus yoke front and back. Other styling features include finely notched lapels, vertical slash pockets, set in shoulders and mitred front completely lined in VAN HEUSEN® Acrilan® pile. Washable for free and easy care tool \$27.50

Windbreaker®

TACO BELL



THE ONE AND ONLY TACO BELL HAVING A SPECIAL THIS WEEK.

ALL MENU FOOD ITEMS **16^c** ca.

936 E. Apache Blvd., Tempe

Good thru October

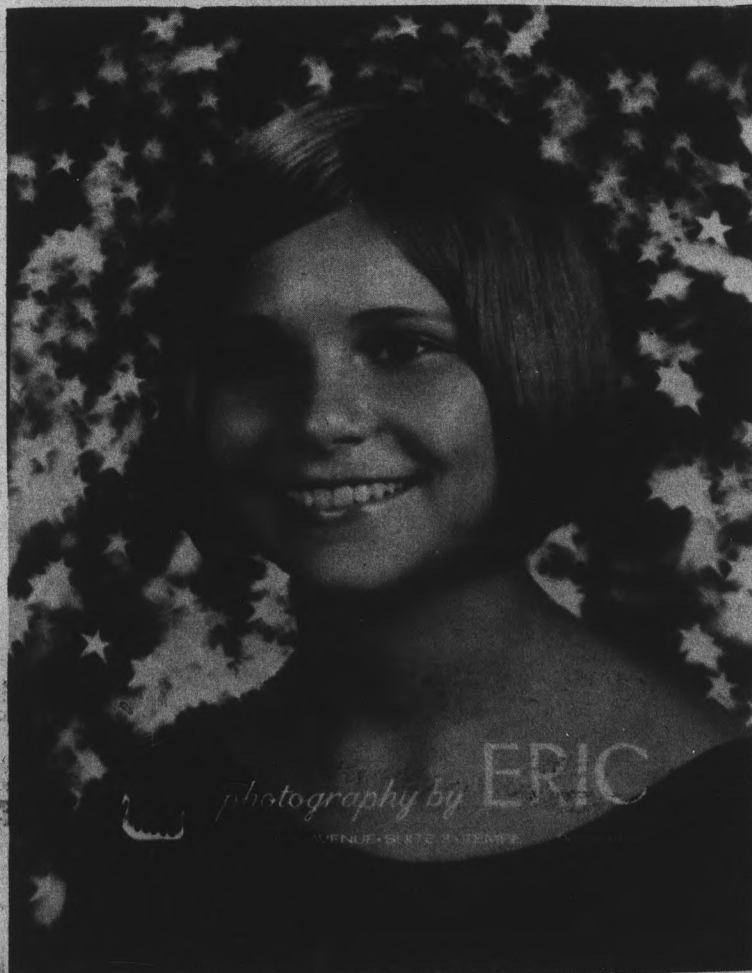
Car Buffs do it!



English Leather

For men who want to be where the action is. Very racy. Very masculine. ALL-PURPOSE LOTION. \$2.50, \$4.00, \$6.50. From the complete array of ENGLISH LEATHER men's toiletries.

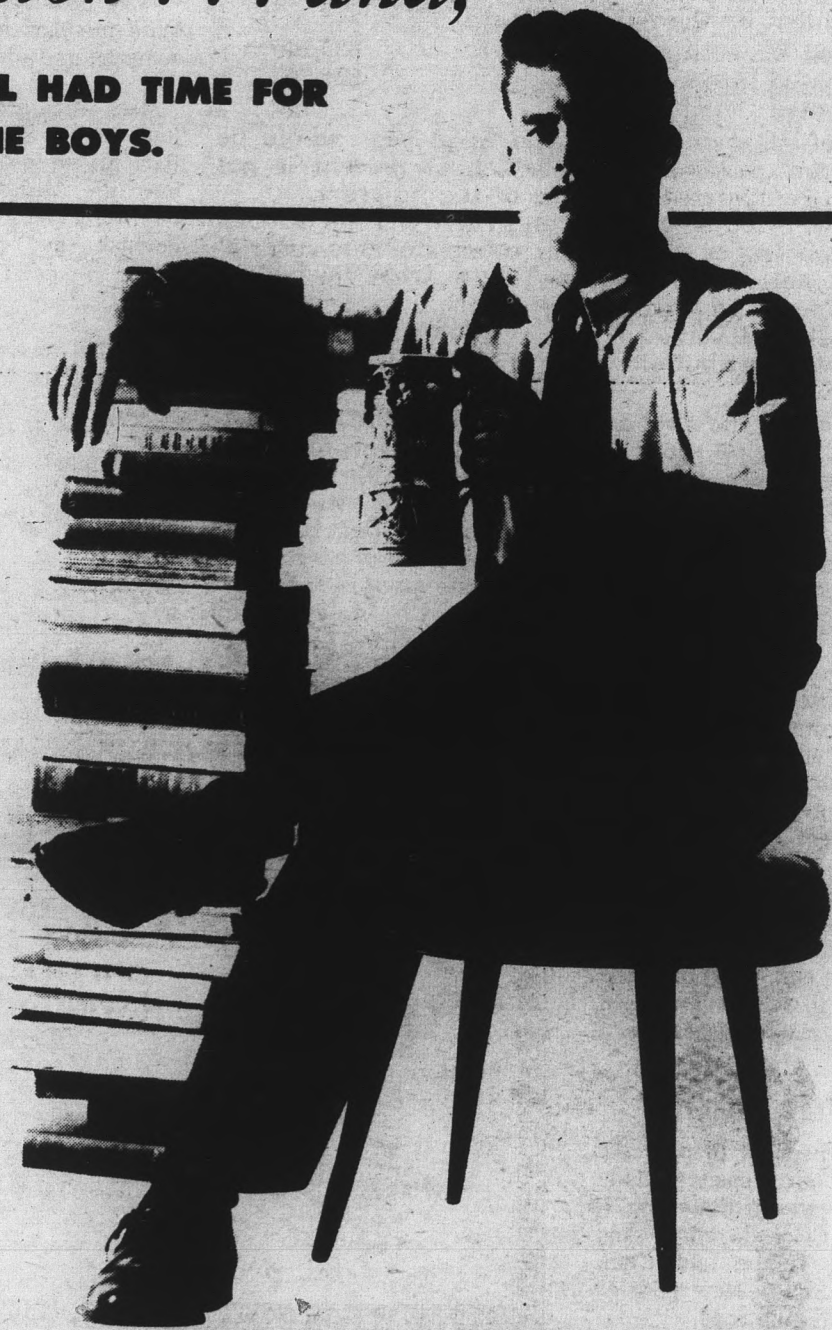
A PRODUCT OF NEM COMPANY, INC., NORTHVALE, N.J. 07047



MEET DENNIS BARR.

He read all these texts the first 15 days of the semester, with excellent comprehension . . . and,

HE STILL HAD TIME FOR A NIGHT OUT WITH THE BOYS.



OUR GRADUATES CAN READ AN AVERAGE NOVEL IN 30 MINUTES

You'll probably say that anyone can skim through all those books, but Dennis reads every word. By using the Reading Dynamics technique, he reads over 3000 words a minute. At the beginning of last semester Dennis decided to read all of his class texts to improve his grades and to have more leisure time during the semester. No it wasn't a "cram" marathon. Dennis still had time for his personal reading and social life. Even in his law texts, Dennis rarely falls below 1500 words a minute. His comprehension is excellent. The statistics and details are not overlooked. Dennis Barr learned this amazing reading method at the Reading Dynamics Institute.

WHO HAS TAKEN THIS COURSE?

Over 300,000 students have benefited. Graduates represent members of President Kennedy's staff, Senators, businessmen, housewives, high school and college students, and busy people from all walks of life . . . *people who like to read but don't have time.*

TIME MAGAZINE SAYS

TIME MAGAZINE, in referring to Reading Dynamics' impact on our nation's legislators said, "Washington has seen nothing like it since the days when Teddy Roosevelt read three books a day and ran the country at the same time."

SENATE LEADERS PRAISE METHOD

SENATOR TALMADGE, Georgia, "... the greatest single step which we could take in educational progress." SENATOR PROXMIRE, Wisconsin, "... one of the most useful educational experiences I ever had."

EQUAL OR BETTER COMPREHENSION

With the Reading Dynamics method, you read every word. You do not scan. You learn a technique, a skill, that permits you to read faster with equal or better understanding than the average reader. Our average graduate reads 4.7 times faster without sacrificing comprehension. Mrs. Wood says, "My students do not read 5 times faster by reading every 5th word, but by reading 5 times as many words in the same length of time."

FREE DEMONSTRATION AND LECTURE

- You will see a documented film that includes actual interviews with Washington Congressmen who have taken the course.
- You will see a Reading Dynamics graduate read at amazing speeds from a book he has never seen before and then tell in detail what he has read.
- You will learn how we can help you to read faster, with improved comprehension and greater recall.

128 W. Indian School Rd., Scottsdale, Arizona
Phone 947-3755

DEMONSTRATIONS

Tonight & Tomorrow Night 8 P.M.

MAIL COUPON TODAY to: Evelyn Wood
Reading Dynamics Institute, Dept. 611-T
128 West Indian School Rd., Scottsdale, Arizona

- Please send descriptive folder.
- Please send registration form and schedule of classes.

I understand that I am under no obligation and that no salesman will call on me.

NAME _____
 STREET _____
 CITY _____ ZIP _____
 TELEPHONE _____

ACHIEVEMENT WARRANTY

We guarantee to increase the reading efficiency of each student AT LEAST 3 times with good comprehension. We will refund the entire tuition to any student who, after completing minimum class and study requirements, does not at least triple his reading efficiency as measured by our beginning and ending tests.

Evelyn Wood



Reading Dynamics Institute