

Nonactivity Meet Active Senators Hold Hectic Session

A nonactivity week Student Senate session which found little favor among the senators was notable for its activity.

Two measures were passed

by wide margins, but a constitutional amendment was defeated.

A NEW election code, necessitated by the reapportionment of the Senate approved last

year, was passed with only two dissenting votes.

Passage of a resolution asking President Durham to rescind his appointment of the MU Advisory Committee was secured by an almost unanimous vote.

Supporters of the measure have said President Durham should not have appointed the committee until student government officials had an opportunity to respond to the report suggesting the advisory group.

THE RESOLUTION suggests that the new committee duplicates functions of the present MU Board.

"The resolution is consistent with responsible protest," according to Charles Wise, graduate senator and introducer of the measure, "when we feel we have been dealt with unfairly."

FOUR BILLS come up for final vote today in the Senate. The bills seek to do the following:

- make the chairman of the Senate Finance Committee a voting member of the ASASU Board of Financial Control
- establish the duties of the ASASU secretary
- create an assistant ASASU secretary
- establish an official class ring

Amendment Dies, Office Still Alive

Not even desperate parliamentary maneuvering during the last Student Senate session saved a constitutional amendment seeking to eliminate the position of ASASU secretary.

A few influential senators apparently realized that many senators who favored the measure were absent from the nonactivity week meeting.

THIS WAS significant because the measure was due for final approval. A motion was made to postpone the vote till another session. The motion squeaked by with the tie-breaking vote of Steve Yarbrough, speaker of the Senate.

Protests were heard from several senators who saw the significance of the move, but nothing concrete materialized until later in the session.

Bud Scribner, AMS senator, raised a point of order claiming the postponement was illegal. Yarbrough disagreed, and the matter was put to the whole Senate.

THE VOTE of the Senate body supported Scribner's position. As a result, the constitutional amendment was put up for final vote.

There was a last ditch attempt by supporters of the measure to eliminate the quorum so no vote could be taken.

About ten senators immediately left the Senate chambers in that effort but quorum was maintained — barely.

So, despite all to prevent it, the measure was put to a vote. It was defeated 21-1.

Dinner to Honor Gifted Teachers

Two faculty members will be honored by the Alumni Association tonight at the annual Founders Day Dinner.

Dr. Louis M. Myers and Dr. Ernest L. Parker will receive special awards and \$500 checks. Dr. Myers, professor of English since 1937, will receive the Faculty Achievement Award.

Dr. Parker, professor of poultry science for 18 years, will receive the Distinguished Teacher Award.

The dinner is scheduled for 7:30 p.m. in the MU ballroom. Tickets are available at the Alumni House for \$3.

Sorry—Full Up

The Gammage Auditorium parking lot will be closed to student parking today because of the matinee performance of "Hello, Dolly."



ARBORICIDE — Killing a tree is not quite a capital offense, but after all, the ground maintenance crew could have picked a better time than Arbor Day. Stumps us.

Flag Ceremony Closes Student Traffic Area

Campus Security Director John Duffy advises commuting students and faculty that traffic will be closed in the area of Forest Avenue and 11th Street Thursday morning between 7:50 and 8:30. A Founders Day Flag-raising ceremony is planned at 8 a.m. in that area.

Cadet Col. Richard Patrick, commander of troops, will pre-

side at the 8 a.m. ceremony as the Arizona and United States flags are raised. A color guard of Air Force cadets and a bugler from Army ROTC will perform the flag ceremony.

A contingent of Army cadets will then fire a series of eight shots from a 105 mm artillery piece.

Committee Approves Stadium Bonds

The state legislature has taken a first step toward expansion of the football stadium, subject of numerous student complaints last fall.

The Senate Education Committee voted last week to allow the Board of Regents to issue \$1.5 million in bonds for stadium expansion. The bonds would be paid by admissions and other fees for stadium use.

AT THE SAME time, the committee cleared seven bills to raise the permissible interest rate on some University bonds from five to six per cent.

Sen. Thomas Knoles, D-Coconino, said the three state universities had found they couldn't sell revenue bonds at the lower rate and needed a higher interest ceiling.

However, Orme Lewis, R-Maricopa, said current interest rates are the highest in 50 years and will probably drop soon.

THE COMMITTEE'S action was the latest in a series of recent developments regarding the University's future.

In an unusual action, Gov. Jack Williams and his budget director, Don Olson, proposed a cut of \$200,000 in the University's operating budget for the coming fiscal year.

Olson approved construction of the life science and physical science additions and a new lecture hall, while refusing requests for land acquisition, a field

house, a mass communications building and a language addition.

HE ALSO refused a request for 33 more faculty members in addition to the 970 now employed because, he said, the University is already below the 22-1 student-faculty ratio recommended by the regents.

He said the faculty shouldn't receive any salary raises because the professors had earlier gotten more than the 6.6 per cent average salary boost adopted as a standard for all state departments.

President Durham said Olson's recommendations could result in a wholesale exodus of professors and damage long-term growth efforts, such as building a quality college of engineering.

The legislature's budget analyst, Robert Lawless, recommended that over \$700,000 be appropriated for faculty raises of five per cent and suggested restoration of other cuts asked by Olson.

On the other hand, he said the equipment budget should be cut because the University has used contract overhead funds for research grants for special purchases of land and library books.

A FEW DAYS earlier, he charged that the University had used \$60,000 in federal research funds for travel expenses incurred in recruitment of professors and football players.

President Durham denied the charges, noting specifically that all football recruiting is financed by private gifts and Sun Angel donations. He said that some overhead funds had been used for general expenses.

Meanwhile, House Majority Leader Burton Barr and Sen. Chet Goldberg, both Maricopa Republicans, told an alumni gathering that public pressure to cut taxes and state spending may force the University to tighten entrance requirements and specialize.

ALL BUT \$50 or \$60 million of state funds is committed by law, Goldberg explained. Therefore, since most of the uncommitted funds are spent on education, "when something has to be squeezed it just automatically has to be the universities."

If ASU, NAU and UofA were consolidated into a single system, he suggested, the state could hire the best professors in the country and split them among all three schools by televising their lectures.

While the University administrators were explaining why money was needed for a branch campus at Litchfield Park, Joseph Ralston, a member of the Junior College Board, said he was personally convinced the whole project was a mistake.

The area will need a new junior college in 10 years, Ralston said. He maintained that junior colleges cost less to build and operate because 50 per cent of their support comes from the local level.

News . . . News . . . News

Termed Minority Opinion

ROTC Action Under Fire

The proposal to make ROTC programs voluntary, now under study by the Board of Regents, has come under fire from some community leaders and groups.

The measure was recommended to the board by President Durham after favorable votes by the student and faculty senates.

Some state legislators, including House Majority Leader Burton Barr, have wondered out

loud why the recommendation was made during the Vietnam War.

More specifically, Marvin E. Smith, realtor and a former state senator, said that only 211 of over 600 professors took part in the Faculty Senate vote. He charged that President Durham was thus acting on a minority opinion, and Smith asked why ROTC was singled out as the on-

ly compulsory course to be made voluntary.

Meanwhile, members of Phoenix American Legion Post 51 passed a resolution saying that ROTC should remain a graduation requirement because of its production of officers and alleged minority support for its abolition.

ASU Coed Dies In Plane Crash

The body of sophomore coed Vicki Moffitt was found in the wreckage of her light plane in California Saturday.

Miss Moffitt, 19, an engineering major and Manzanita resident from Stamford, Conn., died after her aircraft crashed in rugged terrain a week ago Monday on a flight from Phoenix to San Jose, California.

Witnesses said the craft disappeared into a rain squall when its engine quit at about 4,400 feet.

Enrollment Will Reach Over 37,000 by 1980

An enrollment of 37,000 students, an increase of 15,000 is expected by 1980.

President Durham, commenting on the report of a 24-man committee on campus growth, said that was "a very conservative estimate, subject to upward revision immediately."

He said some extra classroom space this growth would precip-

itate might be provided by the conversion of residence halls into colleges.

About 2,000 students could be taught at the Sahuaro complex and equal numbers at other areas near campus, he said.

These figures do not include an estimated 8,000 students at the proposed branch campus at Litchfield Park and its cluster colleges.

What's Your Bag?



On December 16, 1773 the bag was the Boston Tea Party. It was an act of defiance and indignation. It was an act stamped with individualism.

Today's bag is the Sahuaro Revolution. It is an effort to achieve an original yearbook. The Sahuaro of 1968 has sacked old ideas and given them the heave-ho. This year the book will be more than a record of events. It will interview people. It will probe, point and comment. It will depart from the status quo and become relevant rather than remedial.

No matter what your bag, tea or something stronger, the Sahuaro Revolution is for you. All it takes is seven dollars and a little daring. Join it and be glad you did.

The Sahuaro is a revolution; color it red, white and blue.

SAHUARO

Essays Given Nod As Exams Format

The essay type test should be used for final examinations, a 98-member student-faculty committee has recommended.

The committee held that essays offer students an opportunity to express themselves under relatively relaxed circumstances.

Most objective tests become too bogged down in trivial facts to measure achievement accurately, it was asserted.

The report also claimed too

much emphasis was put on semester final exams as a determining factor in the total semester grade.

Both this committee and another composed of 24 faculty members suggested experimentation with new grading procedures.

They recommended the use of a pass-fail system in general education courses and other electives outside the individual student's major.



PHILCO-FORD IS LOOKING FOR SIR ISAAC NEWTON

Here Are Our Requirements:

We are interested in people who are interested in seeking answers to a wide variety of questions, some of which haven't even been asked yet. If you have a searching curiosity and a determination that this is not yet the best of all possible worlds, then we should talk to each other. We need you to help us contribute, not only to the state-of-the-art but also to the state of civilization. With us, you can create tomorrow.

Find out more about your future at Philco-Ford. Stop by and talk to us, or write to College Relations, Philco-Ford Corporation, C & Tioga Streets, Philadelphia, Pa. 19134.

PHILCO-FORD WILL BE HERE ON FEBRUARY 8

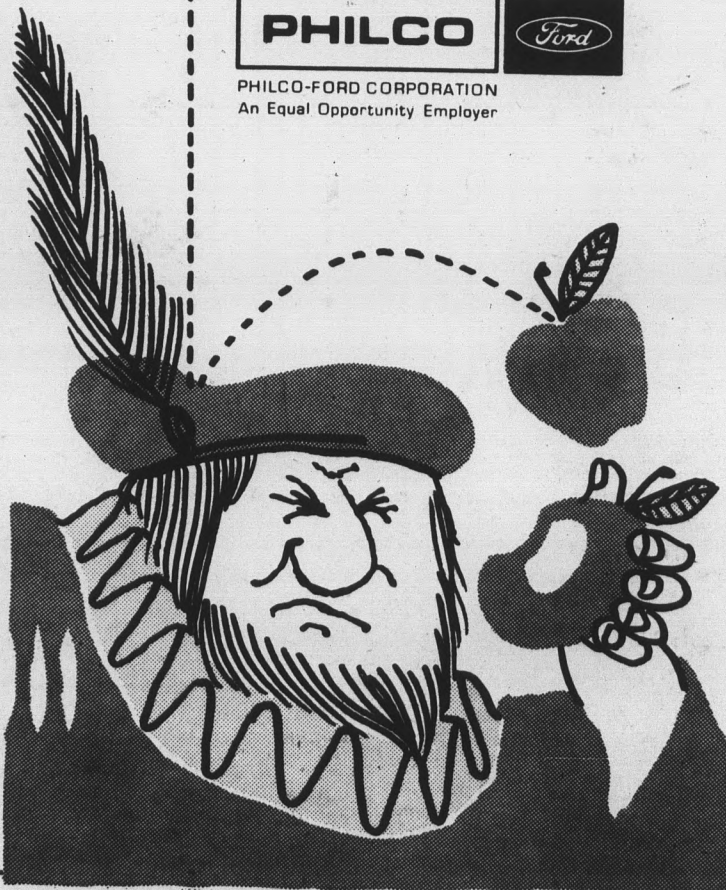
Career opportunities are available on the East Coast, in the Midwest, the Southwest, on the West Coast, and throughout the world.

DIVISIONS: Aeronutronic • Appliance • Communications & Electronics • Consumer Electronics • Education and Technical Services • International • Lansdale • Microelectronics • Sales & Distribution • Space & Re-entry • Western Development Laboratories.

PHILCO



PHILCO-FORD CORPORATION
An Equal Opportunity Employer



Students Need More Gumption - Bontrager

By ROBERT SHAW

Are education courses useless?

O. R. Bontrager, professor of education, who takes one of the most liberal approaches to classes among faculty members in the College of Education, says he's not sure.

In a recent interview, Bontrager, a professor in the educational foundations department, said each student has to answer that question individually.

HE'S IN DEMAND

Bontrager, whose classes are in such demand that there are four requests for each seat available, conducts his psychological foundations of education classes as an experiment in learning based upon the students' drawing and painting.

Written homework and grades are subordinate to the experiment in painting in his classes.

A former engineer and psychologist, Bontrager has a completely frank approach to his work. "I'm too old to worry about what people think of me," said the balding, wire-rimmed Bontrager.

PLAINT WELL BASED

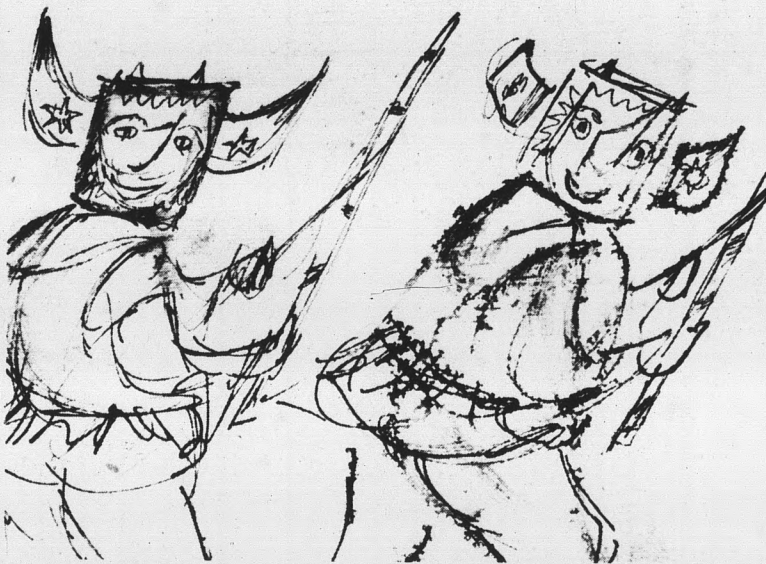
Bontrager concedes that there is some basis for the popular complaint that education courses are useless. Bontrager lists

three replies, though, to the "useless" complaint.

First, he feels that the College of Education should work toward fewer required courses. He feels that this move could be applied to the University in

general.

Secondly, Bontrager points out "There is good and bad in almost every University course. Some of the subject matter in courses is pretty useless — pure bunk."



LENTEN SEASON — Two Yaqui Indians celebrate the second Friday of Lent in sketch by Ted De Grazia. The Arizona artist unveiled 40 new paintings Sunday in the MU arts lounge. Each of the paintings describes a different aspect of the annual Yaqui festivities.

HAVE GUTS TO DROP!

Finally, Bontrager insists that students should have "more guts" and withdraw from classes they don't like. "If college isn't doing you any good, then for Pete's sake, get out!" he said.

One complaint against the edu-

cation courses is that they are merely a reiteration of self-evident truisms which the average college student learns before he is 12-years-old.

Bontrager disagreed saying, "I don't think many college students have figured themselves out. If they have, why do we have advisement?"

Dean Resigns

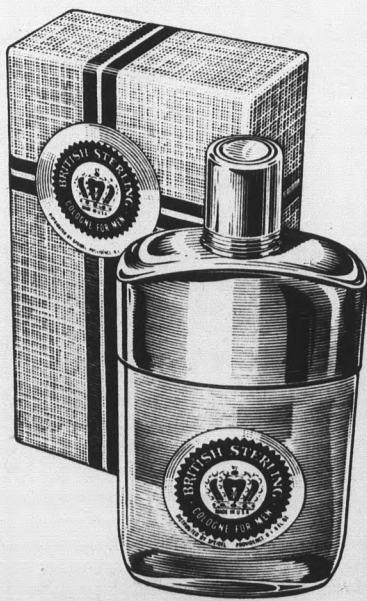
Dr. G. D. McGrath, dean of the College of Education for 13 years, has resigned effective June 30 to return to full-time teaching.

During the leadership of the 53-year-old McGrath, the college has become one of the 10 leading teacher training institutions in the country in number of graduates.

He will take a sabbatical leave for the fall semester 1968-69 and then return to a teaching position.

President Durham has appointed a committee of eight faculty members to work with University Vice President Karl Dannenfeldt in selecting a successor.

The smashing after shave.



BRITISH STERLING

So fine a gift, it's even sold in jewelry stores. After shave from \$3.50. Cologne from \$5.00.

Essential oils imported from Great Britain. Compounded in U.S.A.

WHITE SHIELD - HEALTH & BEAUTY AIDS
TEMPE CENTER

OVER 6000 ITEMS
SUBSTANTIALLY DISCOUNTED

Far Below Retail on a Day to Day Basis
See How Much You Can Save by Developing
The White Shield Habit. Save 25% to 50%

WHITE SHIELD

DIAMOND CUTTER

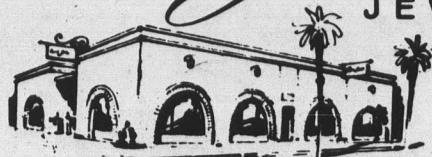


Joe Berning, manager of Paul Johnson Jewelers in Tempe, and a diamond cutter for twenty-two years, checks the angle on a diamond he is cutting.

Did you know that the finest diamond material will lack brilliance, if not cut to exacting proportions? The cutting, color, and clarity of each diamond must be graded independently to establish its value.

Take our Diamond Presentation and learn why so many A.S.U. students purchase their diamonds here.

Paul Johnson
JEWELERS



IN THE ARCHES

130 EAST UNIVERSITY DRIVE • TEMPE • 967-8917
1940 EAST CAMELBACK, PHOENIX 277-1421
CERTIFIED GEMOLOGIST, AMERICAN GEM SOCIETY

The Flower Shop

Tempe's Newest Flower Shop . . .

609 Mill Ave • 966-7215

McKenna's
Country Set

On the ASU Campus
710 FOREST — TEMPE
Mon. and Thurs. until 9 p.m.
VNB & Major Credit Cards

Country Set splashes into Spring Styles
Ready for Sun and Fun . . .

. . . ARE YOU?
USE OUR LAY-AWAY NOW

Opinion Forum



Helluva Semester Ahead

It's going to be one helluva semester in Sun Devil country.

Secretary of State Dean Rusk will be on campus later this month to speak at a luncheon highlighting a local conference on foreign policy. Doves will undoubtedly be out in force, flapping their jaws more readily than their wings, and fluttering around with all kinds of anti-war placards. Maybe by that time they'll have another war to protest.

Earl Warren, controversial Chief Justice of the U. S. Supreme Court, will be here for the dedication of the new Law College, along with Willard Wirtz, secretary of labor. The right-wing grapevine has informed the State Press that a few of their number will be on hand to continue their perennial effort to have the venerable jurist impeached. Only Wirtz stands to escape the impending verbal barrages unscathed.

On a lighter note, the Broadway production of "Hello, Dolly" with Dorothy Lamour, will get Grady Gammage off to an excellent start when the curtain goes up for a matinee performance this afternoon. Other scheduled events at Gammage include a performance by The Fifth Dimension and the vocal efforts of John Davidson.

THE NATIONAL Collegiate Champion Sun Devil baseball team will begin its title defense later this month. Some of the old hustle should be back in the likes of catcher Ron Davini, pitchers Jeff Pentland and Larry Gura and third sacker Dave Grandgaard. Davini was the sparkplug of last year's squad, Gura turned in a sterling relief performance during the series in

Omaha, while Pentland and Grangaard provided punch at the plate throughout the season.

GROUND-BREAKING at the sites of the new Education Complex and the Arts and Architecture Complex will headline the University's building boom. The Law College will be completed this semester, and the Business Administration Building and Math Complex are slated for dedication during the summer. The Mall, complete with comely coeds, exotic trees and various booths, will be extended south to Apache Boulevard.

The Philosophy Department will put ASU on the map (they haven't said which one) by sponsoring a conference to discuss some of the loftier mental gymnastics of mankind. A group of the nation's leading philosophers will be here for the event.

Then, of course, the hackneyed question of compulsory ROTC will come before the Board of Regents during spring. It will be interesting to see what the governing fathers come up with this year to retain the pseudo-military training as a requirement for graduation. Last time they decided ASU was too small a school to "lead the vanguard" in dumping compulsory ROTC. Now that the vanguard has come and gone, they will have to find some other excuse.

And then, of course, there will be the less predictable events — perhaps a solution to the parking problem, a coach's resignation, newly revealed expansion plans, or maybe even a fire. But there's one thing for sure — it's going to be a helluva semester.

Letters to the Editor

Editor:

At the end of last semester I wrote you a letter about a collection of metal displayed on the Mall in front of Hayden Library as part of an art show. The opinion I expressed was, in effect, that these pieces of metal stuck together by an enthusiastic welder left much to be desired as art. What appeared to be an imitation of a Picasso flew from one of the "masts" of the single-row cultivator and its environs.

I have received much strong support of my opinion of this individual "whatsis" from other students. However, some think I was condemning ASU art as a whole.

Nothing could be further from my intent. I have seen lots of exhibits here that I have thoroughly enjoyed . . . others that I simply did not care for.

In fact, there were several items displayed at the same time the "train" was shown that, in my opinion, were excellent. Again, I cannot personally see much aesthetic value in a simple blue lock-washer or other miscellaneous junk.

In all fairness, I must correct the error that some have attributed to the letter that I was making a general condemnation of ASU art. No such thing . . . just cultivators and junk yards passing for things of beauty.

T. R. Wheeler

about letters

Letters to the editor have been a tradition in journalism for well over a century.

Each week a portion of the State Press editorial pages will be devoted to this impartial public forum for diversified thoughts and opinions. A newspaper wag once observed that "people have a common weakness for reading other people's mail."

This simple fact has made the letters to the editor column one of the most popular features in modern journalism. There are only a handful of standard rules to follow.

Letters should be no longer than 300 words in length, neither libelous nor obscene and preferably typewritten and double-spaced. As in the past, the editor reserves the right to edit all material published, though general content will not be altered.

state press

Editor
William S. Thomas

Managing Editor
David Anderson

Campus Editor
Linda Cottam

News Editor
William Cushing

Copy Editors Larry Ross,
Elliott Perritt
Weekend Editors Jerry Kemper,
Edythe Edgar
Asst. Campus Editor Dave Gurzenski

Advertising:
Display Hal Hubele
Classified Carol Zornes
Staff Artist John Trujillo
Mechanical Compositor Tom McCrea

Feature Editor
Athia Hardt

Sports Editor
Daren Krupa

Photo Editor
Wendell Peacock

Faculty Advisor
Prof. Robert E. Lance

High-Rise Parking In Campus Future?

Multilevel parking facilities loom in the University's future.

Gilbert Cady, vice president for business affairs, said that such buildings would soon become necessary here as they have at many other universities. The University's master parking plan includes them.

"These buildings would be operated like commercial lots, and faculty members and students

would pay to use them," he said.

Frequent criticism about the distance from parking lots to classes is unjustified, Cady said. A study has shown that it's only a 10 minute walk from any parking lot to Hayden Library, he explained.

Ex-Bears Top Transfer List

Phoenix College is still contributing the lion's share of transfer students to the University, according to fall registration figures.

The junior college contributed 686 students. There were 183 transfers from Glendale Community College, 170 from Mesa Community College, 88 from the UofA and 75 from NAU.

Midsummer Night Tryouts Planned

Auditions for "A Midsummer Night's Dream" will be held tonight at 7:30 in Gammage Auditorium room 108. The Shakespearean drama will be presented March 21, sponsored by the University Players and directed by Dr. James Yeater of the drama department.



Do you play the blues?

If you're one of those whose tune is "The World Owes Me a Living", you'd best add "the blues" to your repertoire. Because that's usually the way it works out.

Now is the time to begin planning for financial security—while you're young, in the springtime of your life. And one of the sturdiest foundations for any enduring financial structure is a careful, well-thought-out insurance program. That's why Provident Mutual designs programs specifically for college men and women—a variety of plans with guaranteed savings and protection features.

Find out more about them. Call or stop by our office. You'll find a trained professional there who'll be pleasant, informative and eager to help. Do it today. Why fiddle around?

CALL

- Tom Daly
- Mike Ewens
- Bruce Constant

264-4334

or stop by
2727 N. Central

Suite 103

PROVIDENT MUTUAL LIFE
INSURANCE COMPANY OF PHILADELPHIA

WANT BETTER GRADES?

Begin with

WILMAC PRESS OUTLINES

Psych. 100 — History of Western Civilization to and After 1500

Chem. 113 & 114 — Ed. F. 111. — Soc. 101 Sect. 1

U. S. Hist. 103 & 104 — Statistics — Eng. Handbook

Other Outlines & Novelties Sold Only at

THE INK POT

In King's Square

Next To 3 Kings Drive-In

Depends on the giant. Actually, some giants are just regular kinds of guys. Except bigger.

And that can be an advantage.

How? Well, for one thing, you've got more going for you. Take Ford Motor Company. A giant in an exciting and vital business. Thinking giant thoughts. About marketing Mustang. Cougar. A city car for the future.

Come to work for this giant and you'll begin to think like one.

Because you're dealing with bigger problems, the consequences, of course, will be greater. Your responsibilities heavier. That means your experience must be better—more complete. And so, you'll get the kind of opportunities only a giant can give.

Giants just naturally seem to attract top professionals. Men that you'll be working with, and for. Marketing and sales pros working hard to accelerate your advancement.

Because there's more to do, you'll learn more. In more

areas. You may handle as many as three different assignments in your first two years.

You'll develop a talent for making hard-nosed, imaginative decisions. And you'll know how these decisions affect the guts of the operation. At the grass roots. Because you'll have been there.

If you'd like to be a giant yourself, and you've got better ideas in marketing and sales, see the man from Ford when he visits your campus. Or send your resume to Ford Motor Company, College Recruiting Department.

You and Ford can grow bigger together.



THE AMERICAN ROAD, DEARBORN, MICHIGAN
AN EQUAL OPPORTUNITY EMPLOYER.

What's it like to sell for a giant?

Actually I'm quite big on it.



Campus Happenings

Physics Movie To Be Shown

The film "Strangeness Minus Three" will be shown at 2:40 and 3:40 p.m. today and tomorrow, and at 8 p.m. tonight in PSC B-134.

Produced by the British Broadcasting Company, the film deals with a historic discovery in physics. The showing is open to the University community.

Talk Slated In Gammage

A Michigan State University dean will speak at the seventh annual Grady Gammage memorial lecture Monday.

Dr. Glen L. Taggart, dean of MSU international studies and programs, will speak at 8 p.m. in Gammage Auditorium.

The lecture, sponsored by the College of Education, honors the memory of Dr. Gammage and his 25 years of service to the University.

Reading Clinic Set To Begin Feb. 12

Nine sections of the College Reading Class will be offered by the Reading Center of the College of Education beginning next week for 10 consecutive weeks.

The course aims at improving reading speed, comprehension, vocabulary and study skills.

No university credit will be given for the 30 hours of classroom instruction.

Interested students may register for the classes in the Reading Center, Room 107. A \$20 fee will be charged.

Frosh Hostesses Plan Return Party

Memorial Union Freshman Hostesses will schedule a "Welcome Back" party for hostesses Feb. 8 from 3:30 to 5:00 p.m. in the MU Pagoda Room.

Members are invited to bring any freshman woman who would like to join them in serving the MU.

Marines Recruit

Members of the Marine Corps will be on campus today and Friday for officer selection purposes. The booth is located on the Mall across from the library and will be open from 9 a.m. to 3 p.m.



HELLO, DOLLY — Dorothy Lamour is currently starring in the role of matchmaker Dolly Levi in the David Merrick production at Gammage Auditorium. The musical comedy opened last night and continues through tomorrow with a matinee performance this afternoon at 2:30.

Mouths Shown

Magnificent mouths are on display this week in front of the MU in honor of "Hi-and Smile Week."

Phrateres, off-campus women's organization, is sponsoring a dance Saturday night during which the winners of their smile contest will be awarded trophies. The "Portraits of Sound" will provide music for the dance from 8 p.m. until midnight in the MU ballroom. Admission to the "Hi and Smile" dance is 50 cents stag, 75 cents drag.

Manning to Speak

A Pulitzer Prize-winning cartoonist will speak to residents of the Sahuaro dormitory complex Feb. 13.

Reg Manning, editorial cartoonist for the Arizona Republic and McNaught Syndicate, will

be the first speaker this semester. William Mahoney, former ambassador to Ghana, will speak at the dorm March 14.

Greeks Prepare For Rush Week

Registration for fraternity rush will continue through February 16, as 22 houses prepare for Rush Week later this month.

The fraternity rush schedule is as follows:

Rush Assembly—Feb. 17.
(MU Ballroom, 10 a.m.)

Open Houses—Feb. 17-18.

(Alpha Drive, Sat. 12 to 6 p.m.; Adelpa and off campus houses, Sun. 12 to 6 p.m.)

Parties—Feb. 19-22.

Bid Pickup—Feb. 23.
(MU 223)

**Astronomers,
salesmen, designers,
programmers, chemists,
psychologists, writers,
sociologists, economists,
metallurgists, artists,
accountants, physicists,
mathematicians,
etc, etc, etc.**

**That's what
General Electric
is made of.**

General Electric is made up of a lot more than just engineers — because it takes a lot more than engineers to tackle the problems we deal with. Like helping to unsnarl traffic jams in our cities, fighting air pollution or finding new ways to provide power for underdeveloped nations. It takes sociologists, meteorologists, astronomers, writers — in fact, it takes people with just about every kind of training. But, more than any of this, it takes people

with nerve, gumption, intellectual curiosity — people who care about what happens to the world. So it's not only your major we're interested in. It's you. Why not see our interviewer when he comes to campus and find out whether you're the kind of person General Electric is made of.

GENERAL ELECTRIC

An equal opportunity employer



**ARTIST & DRAFTING
SUPPLIES**

Crafts - Picture Frames
Decorating Material
Tempe Center • WO 7-4482
Open Mon. & Thurs. Nites

SELECTION



TRIUMPHANT SET
His \$29.50 Hers \$27.50

We have one of the
Largest Wedding Band
Selections in the
Valley—Come and See

**Scott
Jewelers**

Tempe Shopping Center
911 Mill Ave.
966-6101

Sun Devil Sports

Kaiser Hits Bull's Eye

Kirstie Kaiser, freshman physical education major, became the Women's State Indoor Amateur Archery Champion by totalling 1,048 points in the State Indoor Archery Championships Jan. 27 and 28.

Second place went to Chris Bauer who topped her former instructor, graduate student Judy Severance, 1,003 to 1,001. Susan Shiner, with 987, and Rhoda Heller, with 920, took fifth and sixth places, respectively.

In the men's division, graduate student Jim Fay earned 1,049 points. Bob Taliaferro totalled 1,044 points and graduate student Fred Cheshire scored 846 points.

Miss Kaiser, who was recently chosen as one of the top 10 archers in the nation, has won 15 out of 19 tournaments in 2½-years of shooting.



Kirstie Kaiser
Another Title to Her List

Devil Gymnasts Ready For Conference Debut

The University gymnastics team, sporting a 4-1 record, will open its WAC schedule in Sun Devil Gym Saturday against the University of New Mexico.

Coach Norris Steverson is "hopeful that several boys will be national contenders" this season and singled out Nick Spann and Brian Diebold on the trampoline, John Price and Joel Pearson on still rings, and Richard Impson and Darryl Bair in all-around competition.

Steverson expects Impson to do well on parallel bars, high bar and floor exercise. He also said Price "hasn't lost a meet yet in dual competition."

After defeating New Mexico State on Dec. 15, the Devils downed San Jose State 174-131, lost to California 184-174, and defeated Stanford 165-150 and Fort Lewis College 175-155.

Volleyball Doubles Intramural Event

Mixed doubles volleyball is the first intramural sport scheduled for second semester by the Women's Recreation Association, (WRA).

Deadline for entry blanks, which may be obtained from the WRA office in WPE112, is 4:30 p.m. Friday. Competition will begin Feb. 13.

Purgatory Trip Set for Feb. 24

Hell is for devils, or so the saying goes, but a group of Devils is planning a trip to "Purgatory."

Members of the group call themselves the Snow Devils and "Purgatory" is a ski run near Durango, Colo. Their trip is scheduled for the weekend of Feb. 24-25. There is a preliminary meeting at 8 p.m. today for all those interested at the Village Inn Pizza Parlor, 801 E. Apache Blvd.

Dawa-Chindi Film

The Dawa - Chindi American Indian Club will meet tonight at 7 in MU 7 to view several films presented by the Moral Rearmament organization. The University community is invited, and refreshments will be served.

GINO'S
PIZZA
WE DELIVER
946-8779

WE'RE EASY TO FIND
BRING YOUR PAPERBACK LIST

Open First Two Weeks
Mon. thru Fri. 'til 9 p.m.

HILL'S
BOOKS AND RECORDS
Tempe Center
967-5243

ANNIVERSARY

SALE

NOW GOING ON

SAVE UP TO 75%

AT

Bonnie Sue
Fashions

913 Mill Ave. Telephone Open Thurs.
Tempe Center 967-4094 'Til 9 p.m.

What kind of an engineer are you, anyway?

mechanical? chemical? electrical? civil? aeronautical? (or maybe even a chemist, physicist, or mathematician?)

CHRYSLER may have a place for you on our **Product Planning and Development Staff** who set the direction of the Corporation by planning, styling, engineering and researching our future automobiles. We'll start you out on one of three Chrysler Training Programs. Whichever you qualify for. Each offers the opportunity to continue your education, either wholly or partly at company expense.

- 1.** Two-year graduate program. Combination on-the-job and in-school training leading to a masters degree in Mechanical Engineering from the University of Michigan.
- 2.** One-year job rotation program. Four 3-month assignments in development and design.
- 3.** Direct placement program. Permanent assignment to a specific department.

You'll work alongside some of the top specialists in the industry. You'll receive salary and benefits commensurate with your education and ability. And soon you'll know what kind of engineer you are. A Chrysler engineer. The best.

CONTACT your campus placement office. Interviews to be held ...

FEBRUARY 8

OR WRITE: Highland Park Area Personnel Office, Chrysler Corporation, P.O. Box 1118, Detroit, Michigan 48231.

CHRYSLER CORPORATION

PRODUCT PLANNING & DEVELOPMENT STAFF

AN EQUAL OPPORTUNITY EMPLOYER

Sun Devil Sports

Hoopsters Off Again, On Again

By **BILL JACKSON**
Assistant Sports Editor

You don't always find a bucket of gold at the end of a rainbow. All the Sun Devils found was an 84-68 defeat Monday night at the hands of the Hawaii Rainbows, despite a pacesetter 22 points scored by Seabern Hill.

BETWEEN EXAMS and second semester registration the past three weeks, the Devils took time to take two out of six games from opponents. They highlighted their efforts last Saturday by winning a 92-91 squeaker over nationally-ranked Wyoming.

The first of the four losses came Jan. 12 to the then-fourth-ranked Utah Redskins, 109-77.

BUT IT WAS in this game that Coach Ned Wulk unleashed a scoring tiger in the form of Seabern Hill, who canned 24 points in the losing effort.

Gerhard Schreur, another sophomore, also came into his own, collecting 179 rebounds against the Tribe.

Hill led the Devils' attack again the next night in a 94-78 loss to BYU. Junior Bob Edwards gathered in 11 rebounds to take Devil honors in that department.

BACK HOME IN Sun Devil Gym, the Devils dumped visiting Air Force Academy 80-69 on Jan. 20. Again Hill led the scoring

attack with 20 points and Schreur in rebounding with 15 grabs.

A 77 PER CENT free show average helped the University of San Francisco to a 93-74 victory over the Devils Jan. 27.

Hill, who paced the attack once more with 15 counters, received help this time from fellow guard Roger Detter, who netted 13 points. Another fresh breath of air flowed through Sun Devil country when sophomore Tom Douthit also collected 13.

The Devils began to show some muscle last Friday night back in Sun Devil Gym. The unbeaten and fourth-ranked New Mexico Lobos came to town and left licking their wounds as the Devils reluctantly settled for a 68-62 defeat.

Before a regional television crowd the next day, the Devils pulled out a last-second 92-91 win over Wyoming as Hill's last-second jump shot sealed the victory. Detter led all scorers with 35 points and sophomore Ron Johnson played his finest game, grabbing 16 rebounds and pumping in seven points.

DETTETTER'S 14.0 per game point average is tops for the Devils at present, but Hill is closing in with a 13.3 per game output.

The team is presently in its busiest week of the season. In addition to the Monday loss to University of Hawaii, they played an Hawaii service team last night, and will play the Rainbows again tomorrow night.



Seabern Hill

HARMAN'S
BREAKFAST
LUNCH
DINNER

Open 6 A.M. - 11 P.M.
Saturday 'til Midnight

HARMAN'S
THE BIG RED BARN
Mesa-Tempe Hi-way

Ski Buffs do it!



English Leather

For men who want to be where the action is! Very schussy. Very masculine. ALL-PURPOSE LOTION. \$2.50, \$4.00, \$6.50. From the complete array of ENGLISH LEATHER men's toiletries.

A PRODUCT OF MEX COMPANY, INC. NORTHVALE, N. J. 07047



Solid Connection.

It just makes good sense for the graduate engineer or scientist, contemplating the direction of his professional career, to make sure that he has all the information he needs about every company he is considering—that he has total input information—before he makes a connection.

If you're good. If you're *really* good. If you have learned to use the knowledge you have acquired as a starting point from which to launch new ideas, you probably know already that your talents are in demand. There is always a seller's market for intellect.

But there can be more to your future than buy and sell. Satisfaction is a commodity that cannot be exchanged.

When you are considering where you will start in the complex world of aerospace, while you are gathering input information, we

urge you to investigate the opportunity for a *satisfying* career here at the Pomona division of General Dynamics.

Here are five reasons why it would be a wise move for you now:

1. You will work side-by-side with nationally recognized engineers and scientists who are pioneering advanced concepts in missilery. Your reputation will be balanced by association.
2. Your compensation and fringe benefits will be on a par with the top in the industry.
3. You will pursue your profession in an area where living is pleasurable year 'round—one of the top vacation areas in the nation. Beaches, mountains, desert, a great city nearby, universities and colleges for advanced study, an atmosphere of growth and achievement.
4. Your ability will be applied to

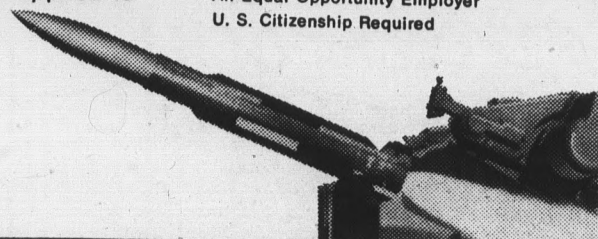
creating universally important products of engineering imagination.

5. Here at the nation's largest facility for development and manufacture of tactical guided missiles, your talents will be evaluated, recognized and rewarded.

For more information, contact your placement officer to arrange a personal on-campus interview with our representatives, or write to:
L. F. Cecchi, Manager,
Engineering Personnel,
Pomona division of
General Dynamics,
P.O. Box 2507-D,
Pomona, California 91766

GENERAL DYNAMICS
Pomona Division

Pomona, California
An Equal Opportunity Employer
U. S. Citizenship Required



Interviews On Campus
February 20, 21

Classified

For classified advertising submit ad in person to the State Press, MU 3, two days in advance of publication, from 12:40-3:30 p.m., call 961-3657. Rate: 5c per word, 75c minimum.

● LOST

KEYS. Reward. Contact James Stockton at 961-2880 1-2:15 p.m., 4-5 p.m., after 9 p.m.

● AUTOMOBILES

1961 TR-3, red, wire wheels, new top, new battery and tires. 1031 Lemon, No. 35.

● PERSONAL

HEAR the Fantastic "Morning Rush" Saturday Feb. 10, Tempe Armory.

LANCE Jacobs. Help save your honorable face. Call Dr. N. O. 294-4885 after 6 p.m.

CUSTOM-made wedding, bridesmaid, and flowergirl gowns. Crowns, hats. 946-3273.

● SERVICES

LEARN TO FLY with the Chandelle Flying Club. \$320 for private license. 273-0527, 956-3996.

● TYPING

TYPING — Accurate — Experienced — Reasonable. Northeast. 945-9680.

TYPING — 967-3036.

● FOR SALE

SALE ! ! ! 4 free tapes with purchase of stereo tape deck. special savings on many units. Tapes reg. \$3.00. BOUNDLESS SOUNDS. 1024-A McClintock (between Apache and University) Tel. 966-8213. Open 1-8 weekdays; 10-5 Sat.

CLASSICAL guitars. A super buy \$39.88. Fairway Loan and Music Company. 21 and 45 South First Ave.

● PHYSICAL FITNESS

BEST equipped gyms in the West. Lowest membership rates. Golden's Health Club, 107 S. McDonald St., Mesa, 964-2351.

● INSTRUCTION

TUTORING: Biology, chemistry for university and secondary students. 277-6303.

INDIVIDUAL tutoring in math, physics, chemistry, and biological sciences. Phone 967-7924.

● MOTORCYCLES

NOW open Arizona Cycle Shop, 2404 N. Scottsdale Rd., Tempe. 1 m S of McDowell—Speed tuning—Repairing—Rebuilding. All work guaranteed on all makes—Benelli, Bridgestone, Ossa. Service and Sales. Open 9 to 9. 947-3481.

Experience Excites Crowd

By DAVE GURZENSKI

It was Monday night in the Sun Devil Gym and the Soft Machine was in front of a sold-out audience setting the stage for what was to come.

The crowd gratefully applauded the sights and sounds being produced, but an occasional "Put on Jimi Hendrix" left no doubt who had attracted this migration of onlookers to the gym the first night of spring classes.

The growing anticipation was

evident backstage at 8:15 as people scrambled in and out gathering the loose ends and checking arrangements.

BUT AMONG the flurry sat one man, his bellbottom-covered legs stretched out from the bench as his back rested against a row of lockers. He was disconnected from the havoc and acted almost unconcerned with what was going on around him. This was Jimi Hendrix.

He smiled warmly when introduced and spoke so softly

that it was difficult to pick his words out of the surrounding noise.

"Oh, I'm a little worried," Hendrix confessed when asked about his easy manner. "They're having trouble with the amplifiers, and those out there aren't the ones we normally use," he said.

ANOTHER "hang-up" that Hendrix feared would cause his performance to be below expectations was a cold which has

(Continued on Page 10)

Engineers:

Meet Boeing

Campus Interviews

Thursday and Friday,
February 15 and 16

The many challenging aerospace programs at Boeing provide a dynamic career growth environment. Pick your spot in applied research, design, test, manufacturing, service or facilities engineering, or computer technology. If you desire an advanced degree and qualify, Boeing will help you financially with its Graduate Study Program at leading universities near company facilities.

Visit your college placement office and schedule an interview with the Boeing representative. Boeing is an equal opportunity employer.

BOEING

Divisions: Commercial Airplane • Missile and Information Systems • Space • Vertol • Wichita • Also, Boeing Scientific Research Laboratories

"ONE OF THE YEAR'S 10 BEST! A PICTURE YOU'LL HAVE TO SEE—AND MAYBE SEE TWICE TO SAVOR ALL ITS SHARP SATIRIC WIT AND CINEMATIC TREATS!"

—NEW YORK TIMES

"THE FRESHEST, FUNNIEST AND MOST TOUCHING FILM OF THE YEAR!"

—SATURDAY REVIEW

"THE FUNNIEST COMEDY OF THE YEAR!"

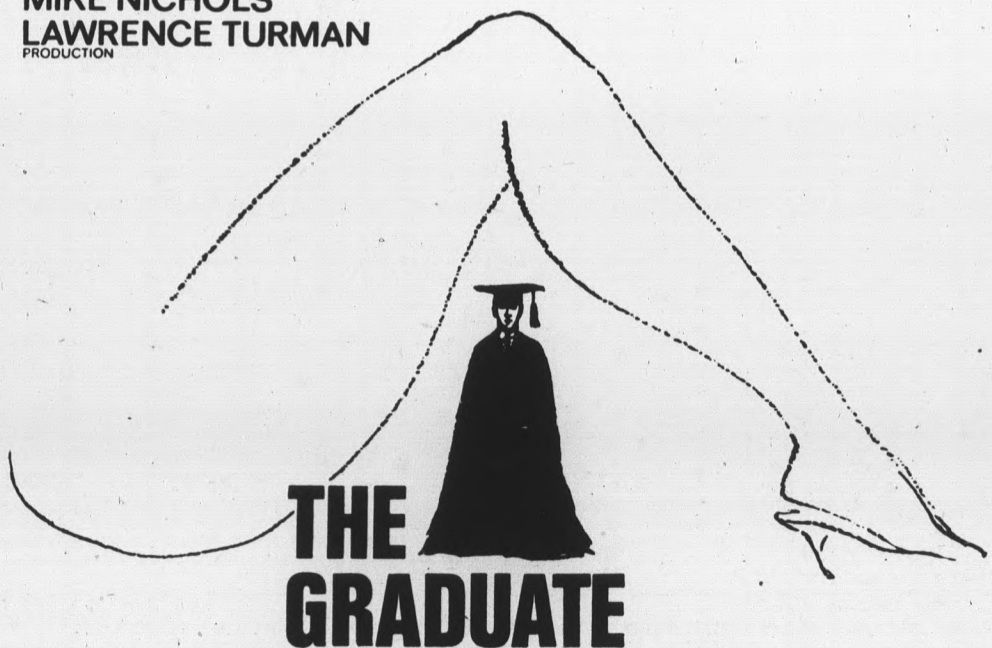
—CHICAGO SUN-TIMES

"DON'T MISS IT!"

—NBC-TV TODAY SHOW

JOSEPH E. LEVINE
PRESENTS

MIKE NICHOLS
LAWRENCE TURMAN
PRODUCTION



THE GRADUATE

STARRING ANNE BANCROFT AND DUSTIN HOFFMAN • KATHARINE ROSS
SCREENPLAY BY CALDER WILLINGHAM AND BUCK HENRY SONGS BY PAUL SIMON
PERFORMED BY SIMON AND GARFUNKEL PRODUCED BY LAWRENCE TURMAN
DIRECTED BY MIKE NICHOLS TECHNOLOR® PANAVISION®
AN EMBASSY PICTURES RELEASE

EXCLUSIVE PHOENIX ENGAGEMENT THE BEAUTIFUL NEW

STARTS TONIGHT!

Fox Chris-Town Theater

5707 N. 19th Ave. — 264-6161

MORE ABOUT —

Hendrix

(Continued from page 9)

plagued him since the beginning of his recent U.S. tour.

"And then, of course, those kids out there expect to hear the records we have cut and think we will sound exactly the same tonight. Sometimes a three - minute record might stretch into ten. So much depends on the audience," he explained.

THE SINGER began his career after suffering a back injury in a parachute jump during his enlistment.

His first break came in September of 1966 when he sang with a combo working the small Cafe Wha? on Greenwich Village's MacDougal Street.

Chas Chandler, a member of The Animals, dropped in to the club and was enthusiastic with what he saw. Feeling that Hendrix had a better chance of success where he could be understood, he took the Seattle man to England.

England and the Continent quickly accepted him, and his music created sellout audiences wherever he appeared. All this just six weeks after Jimi Hendrix packed up his guitar and said goodbye to the Cafe Wha?.

IT WAS NOW 8:30 and someone called out that all was ready. He panicked for a minute when he thought his hat was missing — someone had stolen the original in Copenhagen — but then finding it, he regained his quiet composure and moved through the swinging doors and up the stage.

Hendrix slipped on his guitar as though it was another piece of clothing. He touched it, made it speak and sing. He played it in a dozen different positions, including between his legs and with his teeth. There was no limit set for this man and his instrument.

HIS TWO ENGLISH partners in Experience—drummer Mitch Mitchell and bass guitarist Noel Redding — waited, watched and marvelled with the crowd until Hendrix and guitar were ready for them.

The climax came with a tremendous explosion of electronic wavelengths. The once quiet Hendrix was now on top in his own world, and the crowd understood and shared in part of it too.

It was a good Experience.

More Mennonites live in the U. S. than in any other country.

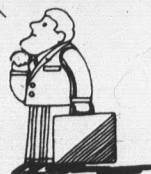
What's it like to work for a giant?

Depends on the giant. If the giant happens to be Ford Motor Company, it can be a distinct advantage. See your placement director and make an appointment to see the man from Ford when he is here on:

February 12, 13



I'd like a big job please.



Santa Fe's Personnel Development Staff will be interviewing students at

ARIZONA STATE UNIVERSITY

MONDAY, FEBRUARY 12, 1968



The efficient distribution of raw materials and finished goods continues to open up new frontiers for American Business, and as an important transportation system, Santa Fe lives daily with the challenges of those frontiers.

Santa Fe has a great potential as a diversified company. We have substantial interest in oil, lumber, uranium, coal, real estate, and other enterprises, including motor carriers and pipelines through our affiliate companies.

Our success will continue to depend on the kind of *people* who work for us. We look forward to the coming decade, when our business is expected to show dramatic growth. And we welcome people with open minds, talent and drive, to share in that success.

Santa Fe offers career opportunities in: Accounting, Sales, Engineering (Mechanical, Electrical, Civil, Metallurgical, Industrial). Transportation Management, Information Systems and Electronic Data-Processing, Market Research, Purchasing and Inventory Control, Cost Analysis, Personnel and Labor Relations, Public Relations, Advertising and Real Estate Management.

We are looking for individuals with Bachelors and Masters degrees in: Accounting, Business Administration, Transportation, Engineering, Mathematics, Statistics, Economics and Liberal Arts.

Check with the University Placement Office for a scheduled interview and a copy of a new brochure featuring Santa Fe career opportunities

SINGER Lou Rawls relaxes following his performance at Gammage auditorium. Rawls and his band, who appeared at the University last month, praised the acoustics of the auditorium and the enthusiasm of the audience.



Antonio in Own World

On stage Antonio of the Ballet de Madrid appears to be proud of his ability and aware of his audience, but off-stage he claims that he doesn't realize people are in front of him until the dance is over and they begin to applaud.

Antonio, who appeared at Gammage Auditorium Jan. 26 and 27, said, "I concentrate so much when I dance that I don't even feel like I'm part of the world."

The saints give Antonio confidence and during every performance he sets up a "little church" all his own. He burns candles and improvises an altar from medals he has been presented with on his tours.

While touring, Antonio doesn't do regular exercises except for warm-ups prior to performances. Antonio said, "When I'm not on tour I have ballet classes like any other dancer, and I also use that time for preparing new works and resting at my home in Spain with my mother and brothers."

A single plant of winter rye grass may have two million feet of roots.



Antonio

Rawls Likes College Groups

Blues singer Lou Rawls, who appeared at Gammage Auditorium last month, considers college audiences the best.

"College students are sharp," Rawls said backstage, "they understand more of what I'm talking about."

He contrasted college audiences to a nightclub audience:

"People go to a nightclub to dine and drink. College students listen, and they appreciate wit, and I'm a witty person."

Born in Chicago, Rawls started singing with a

male gospel group, the Pilgrim Travelers. He got his first break in 1959 when he appeared with Dick Clark at a Hollywood Bowl Show. Critics acclaimed him the "most promising male vocalist of the year."

Rawls summed up his feelings about his success when he said, "You make your own way in this world. You face obstacles, but if you know what you want you can get it. There are no limits."

Music is his way of expressing his feelings about contemporary life. "Life is beautiful," Rawls said, "I wake up in the morning and say, World, here I am; now use me!"

Rawls Man Calls Touring Drag

Appearing at Gammage Auditorium with Lou Rawls as saxophonist was Curtis Amy, a man that people don't always get to know, but whose talents have led him through an interesting life.

Playing a variety of instruments including the saxophone, clarinet and flute, Amy has performed with Rawls, Ray Charles and Onzy Mathews. At one time, he had his own sextet and has held music clinics in Los Angeles where he taught jazz styles and how to play instruments.

Reviewing his career, Amy explained, "All of the emotions are satisfied for me in music. My overall goal is success, which entails recognition, musical achievement and being at ease economically."

A man who works in a business that calls for traveling, Amy said, "Touring is a drag when you have a family, and it calls for a lot of adjustment. When it's the difference between eating and not eating you do it anyway."

Amy has a seven-year-old son and has been home only three times since April.

"I have no definite plans for the future, but I hope I never have to be separated from my family for such long periods of time again," he said.



Curtis Amy

Learn To Fly!



\$320 For A Private License

956-3996

273-0527

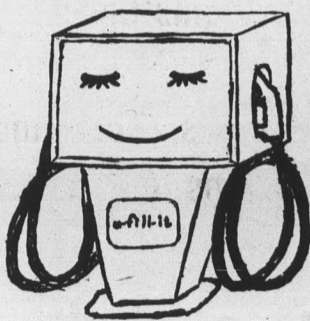


u-fill-it

Self-Service Gas

HIGH OCTANE
Your car will LOVE me!

LOW PRICE
So will your budget!



Self-Service Car Wash

25¢

Each week during February the u-fill-it stations will give four lucky people 5 gals. of u-fill-it PREMIUM absolutely free. Just fill out the entry blank below and deposit it in the box provided at either of the above locations. No purchase is necessary. Winners will be notified by telephone or mail.

IN TEMPE AT
1111 S. Rural Road
1336 W. University

ALL NEW EQUIPMENT

DEPOSIT THIS COUPON AT ANY OF THE u-fill-it STATIONS

NAME _____
STREET _____
CITY _____ STATE _____
PHONE _____

Sikorsky Aircraft

REPRESENTATIVES WILL BE ON CAMPUS TO GIVE SENIORS AND GRADUATES COMPLETE DETAILS ON

ENGINEERING OPPORTUNITIES

WITH THE PIONEER AND LEADING MANUFACTURER OF VTOL AIRCRAFT

See your College Placement Office now for an appointment on:

THURSDAY, FEBRUARY 8

SIKORSKY AIRCRAFT, Stratford, Conn. • Division of United Aircraft Corp. • An Equal Opportunity Employer

Now you can...

1. Cut Study Time in Half
2. Raise your Grade Average
3. Remember more
4. Cool Tests

Free Demonstrations this week - next to ASU campus

YES, now you can cut study time in half—find the time to really enjoy college life—and improve your test-passing ability and grade average at the same time. The original STRAIGHT-A 4-POINT-STUDY COURSE has opened a new study center next to the ASU campus.

This is the course especially designed for college students. It concentrates on the special problems you face daily in your studies. The STRAIGHT-A COURSE aims directly at your study and time problems. It provides:

1. Rapid Reading—You'll learn to read and study at least 3 times faster, with excellent comprehension.

2. Study Skills—You'll get a bagful of tools and tricks to save you stress and strain—free you from ever having to burn the midnight oil again.

3. Memory Methods—You'll learn easy ways to organize facts and ideas so that you can remember them for as long as you like—for tests, for future professional work, for names, faces and phone numbers, for convenience, for fun!

4. Test Techniques—You'll discover how to remove the agony from test-taking—for you'll discover the inside dope on planning, cramming and cooling.

STUDY ORIENTED

From beginning to end, the 8-week STRAIGHT-A course is geared wholly to your study problems. Graduates of the course have the ability to cover more study material in less than half the previous time expended. They know how to cool tests—because they know how tests are organized and utilize easy-to-follow techniques to quickly provide the answers called for.

In addition, STRAIGHT-A graduates have valuable memory techniques at their disposal. They can remember what they read, what they hear in the classroom, what they have learned. It saves repeat cramming sessions at final time.

CLASSES HERE—NEAR THE CAMPUS

Now, you will have the advantage of the original STRAIGHT-A STUDY COURSE. A new Study Center has been opened near the ASU campus. This means you can arrange to take the course at a time and place convenient for you. A variety of class times will be available to you—with plenty of opportunities to make up missed lessons.

Now there is no longer any reason to forego taking this important course.

FREE DEMONSTRATIONS THIS WEEK

A series of free demonstrations will be held this

week at the new STRAIGHT-A STUDY CENTER, near the ASU campus. At the demonstration, you'll see what it's like to study 3 or more times faster than your present speed—gain an insight into test techniques—understand how your memory can be used much more effectively.

THE STRAIGHT-A STUDY COURSE will provide you with the skills. You will utilize them to manufacture *time*. You will use the time to do more, enjoy more. University life doesn't have to be constant studying until all hours of the night, never really completing any study assignment satisfactorily.

Find out now how the STRAIGHT-A 4-POINT STUDY COURSE helps you help yourself. Clip out the coupon below, pick a time convenient for you, and plan to attend the free demonstration.

OUR GUARANTEE

We guarantee to increase your study efficiency by 2 to 3 times. Study efficiency includes both reading speed and comprehension. We will refund the entire tuition of any student who, after completing minimum class and study requirements, does not at least double his study efficiency, as measured by beginning and ending tests.



Apache Plaza Building
1000 Apache Blvd.—Tempe
967-4131

FREE DEMONSTRATIONS THIS WEEK

Pick the time most convenient for you

You will meet a Straight-A instructor who will show you how this unique study system can help you to improve grades, cut study time, pass tests and improve your memory skills.

In this free demonstration, you will learn a profit-

able memory technique, you'll get insight into test-taking, and see a documented film that shows how leading American personalities have learned to cut their workloads through faster study techniques and better study skills.

- ★ Wednesday, February 7—7:30 p.m.
- ★ Thursday, February 8—7:30 p.m.
- ★ Friday, February 9—7:30 p.m.
- ★ Saturday, February 10—10:00 a.m.
- ★ Saturday, February 10—1:30 p.m.
- ★ Monday, February 12—7:30 p.m.

STRAIGHT-A STUDY COURSE CENTER
Apache Plaza Bldg., 1000 Apache Blvd., Tempe