

Devils Win First Big 10

See story
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state press

ARIZONA STATE UNIVERSITY

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Tempe, Arizona



GETTING IN THEIR LICKS—Sun Devil second team tackles Rickard Sica (72) and Lowell Grissom (87) proved that the Devils' second string can handle Big Ten Wisconsin. The Devils won 42 to 16. (Arrow at bottom right points to football being recovered by ASU.) Coach Frank Kush will narrate films of the game at 7:30 tomorrow night in the MU ballroom.

Photo by Con Keyes

Charged with Smuggling -

Two Students Arrested

A 100 miles per hour chase early Saturday morning through Nogales resulted in the arrest of one University student and the surrender of another to Campus Security. They are charged with smuggling marijuana across the border.

Roger Earl Coppoc, 706 Sled Drive, Tempe, was behind the wheel of the speeding car and was arrested at the scene of the chase. He was booked into the Santa Cruz County jail.

THE OTHER youth, Elbert Souders of 706 Alpha Drive, reportedly came into the Campus Security office 15 hours later and said he might be in trouble in Nogales. He was held in Tempe jail where a federal marshal picked him up Saturday night on a federal warrant.

The youth was able to avoid arrest in Nogales by bailing out of the speeding car shortly before

it was stopped, officers reported.

Customs officials said the two students, both 18 years old, were under surveillance when they left the border inspection station and returned to the international fence shortly afterward where they picked up something from the ground.

The pair fled when officers closed in. A one-pound packet of marijuana was later found on a Nogales street.

Senate Leaders Synthesize Ideas

By LARRY ROSS

Student government leaders in their role as student representatives split over their concepts of that role at the Student Government Workshop in Flagstaff this past weekend.

Divided into three camps, the 40 students in attendance did not formalize their ranks, and what conflict there was came only when faculty members were not present in a supervisory role.

ONE GROUP believes that more can be gained by close cooperation with the administration on student legislation, while another group believes student leaders should side with students even if it involves student-administration conflict. A third group synthesizes these two viewpoints.

Bill Perkins, ASASU president, expressed a view representative of the co-operation group when he told a final Sunday session that "You have to have the respect of the faculty and administration."

HE EMPHASIZED at several sessions during the weekend, however, that he would take an issue before the administration if he could get enough student support.

"The only way we can do anything is if we have the support of the student body," he told a Saturday gathering.

THE SECOND camp, or student supporters against what was called "puppet control by the administration" did not surface on the troubled political

waters until a Sunday afternoon brainstorming session.

"As long as they (the administration) are pushing us around, they won't respect us," said Carol Landis, Interfaith Council senator. "Someone has to stand up for the students, and, if we don't do it, no one will."

She later clarified her statement by saying that it is the role of student government to support the students, but that she did not mean to imply that the administration does not also care for the students.

SOME HOSTILITY showed in the normally tranquil workshop proceedings during a question-answer period following a faculty panel discussion on student government Saturday.

What seemed to particularly irritate a few of the questioners was criticism of the Student Senate as ineffective by one of the faculty members.

Steve Yarbough, first vice president and speaker of the

(Continued on page 3)

Watts Job Expert Gives Riot Cures

By DAVE GURZENSKI

Cries of "Burn, Baby, Burn!" and "Black Power!" still echoed through the riot-torn streets of Watts when Harold C. McClellan was selected to head the Los Angeles Chamber of Commerce Rehabilitation Committee in 1965. His job: find out what caused the riots and what could be done to prevent another such tragedy.

Last Thursday, Arizona business and government leaders, including Gov. Jack Williams, gathered at Hayden Library to hear how McClellan went about that job.

In every riot area, he listed unemployment, inadequate education and resentment of authority as the prime factors of discontent.

Unemployment being his initial target, McClellan convinced 100 corporation presidents that disadvantaged Negroes in the Watts area who met minimum job requirements should be given the opportunity to work.

"These people didn't want hand-outs. They wanted an equal chance to get decent jobs, and

at the time of the riots they weren't getting that chance," said McClellan.

Investigation showed 25,000 Negroes were unemployed in Watts despite the fact that half of them were qualified to fill available jobs.

Never advocating that jobs be created, McClellan sent personnel officers into the heart of Watts to recruit qualified workers for existing jobs. By December 1965, over 2,000 Negro men and women had been hired. By the fall of 1966, with the number of cooperating companies at 200, the employment number rose to 17,903.

Realistic in his approach, McClellan admits there is no easy solution and employment is only one phase of the task.

Pre-vocational training is an
(Continued on page 3)

Pat Boone—Singer And Person

Hollywood Celebrity A Warm Personality

By LYDIA KOTENBEUTEL

Relaxed and suntanned, Pat Boone looks the part of a Hollywood star, but there's a lot more to him than that.

Like anyone else, Pat Boone wants to be happy and he wants to feel worthwhile to his family, himself and his public. He feels he has achieved this with "a constant relationship with God."

Being active in church affairs and willing to speak out has won Boone a reputation as a religious man. Boone said, "People know how I believe. Someone will swear in my presence then quickly apologize, but I don't ask them to. I don't try to impose my beliefs on others."

Parents of four daughters, Boone and his wife, Shirley, have a stable, happy marriage despite the problems of Hollywood living. Boone said, "Our marriage has the normal pressures plus my working with starlets and traveling. The fact that we do have a lot of religious activities has served as a

reminder to us of the fidelity of marriage."

As a husband his concern for his wife was apparent when he told a story of his first movie. There was a rumor that he had refused to kiss on screen. Boone said, "I hadn't refused, I just asked permission to check with my wife first. After all, Shirley married a man who was going to be an English teacher, not an entertainer, and I wasn't sure how she would react. Anyway, it leaked out to the press and they interpreted it to mean I wouldn't kiss my co-star Shirley Jones."

Boone is looking forward to a 1½ hour daily musical variety show for which he has recently been signed. He says it will enable him to be home, but still be in contact with people.

For relaxation Boone enjoys reading and the outdoors: "When I need to let off steam I run along the highway at night. It's a great way to lose tension."

When Boone sang "Gee, But It's Good To Be Here" to his audience at Gammage Auditorium last Saturday he meant it. Boone has come to Arizona many times and owns land here. "It's a great place to raise children and I hope to move here someday," he explained.



"People know how I believe"

Photo by Athia Hardt

Pat Big at ASU

By BERTHA REYNOLDS

Singer Pat Boone proved in his Gammage performance Saturday night that practice isn't always needed for perfection.

After his drummer, who had been in the auditorium previously, testified to its excellent acoustics, Boone, a sports enthusiast, decided to watch a TV game instead of rehearsing.

Unexpected things began to happen—such as a costume returning from the cleaners with a big rip and a performer finding his shoes didn't really fit. These wild, impromptu changes were exactly what made the performance exciting, plus it kept every performer on his toes.

Boone began the show with "Gee, But It's Good to Be Here" backed by a 12-man orchestra directed by pianist Jack Smith. The band was terrific except for the fact that it sometimes drowned out Boone's voice.

Dressed in his traditional white suit and famous white bucks, Boone accidentally referred to the 1,700 in the audience as UofA fans, which quickly brought a stream of protests.

After remarking that mini skirts only give coeds colds, Boone introduced a new group called "The Young Generations."

The group sang well together, but individual solos lacked in depth and spark. They were their best in faster-moving pieces such as "Baby Roll On."

In "Who Am I?" the entertainer with the Beatle haircut found his shoes rather uncomfortable and kicked them off while singing "I'm Finally Home, Home." The audience loved it even if the rest of the group thought he'd flipped his lid.

(Continued on page 3)

ASASU Budgets Button Sale Attitude Survey

Funds to cover unforeseen expenses for Homecoming and the ASASU Student Attitude Survey were approved Thursday by the ASASU Board of Financial Control (BFC).

The BFC allocated \$184.36 to pay for 2,500 Homecoming buttons which will be sold for 25 cents each.

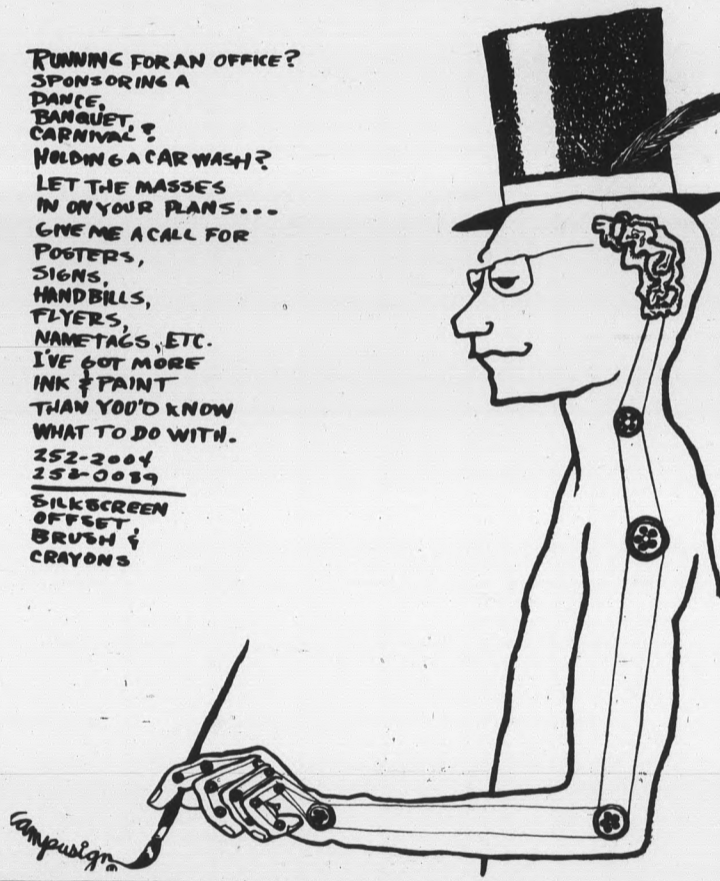
Money received from the sale of the buttons will be used to pay for the buttons and for lunches to be given to members of several high school bands taking part in the Homecoming parade.

These expenses had not been anticipated in the Homecoming budget. The BFC also agreed to make up any losses resulting from the project.

The budget of the Student Attitude Survey, an extensive attitude poll to be given soon, was also increased by \$1,500 to cover unexpected expenses.

The survey will be so extensive that larger computers than those available at the University must be used. These must be rented from an off-campus source, which increases the cost of the project.

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Alumnus Dedera to Tell About Vietnam People

Don Dedera, daily feature columnist for The Arizona Republic, will discuss "The People of Vietnam" tonight at 7:30 p.m. in the MU ballroom.

Dedera's experiences and insights into human nature, revealed by his craftsmanship in writing, have won him many outstanding awards.

He was presented the distinguished Ernie Pyle Memorial Award from Scripps - Howard Foundation in 1958.

Recently he returned from South Vietnam where for 14 weeks he wrote of the frustrations, accomplishments and bravery of American servicemen.

In 1960 he wrote a story on the release of two life-term inmates from Arizona State Prison which won him the Best News Award.

Dedera served as a police re-

porter when he first joined The Republic in 1951.

After two years in the Marine Corps, Dedera studied journalism here where he was editor-

in-chief of the State Press.

Sponsored by Kappa Delta Pi, education honorary, the program is open to the general public.

MORE ABOUT —

Boonedocks

(Continued from page 2)

Next, Boone introduced "America's No. 1 sex symbol," Donna Jean Young, who has appeared on Dean Martin's Summer Show and Merv Griffin's Show.

Called a combination of Marilyn Monroe and Lady Bird Johnson by Boone, Miss Young appeared complete with knobby knees, shrugged shoulders, twisted hands and legs in an ill-fitting blue dress with red and white checkered bloomers which she was fond of showing.

Acting the part of a dumb, innocent country girl, she charmed the audience with every awkward movement she made. Her voice was nice to listen to—except when she sang.

Rarely seen during the first half of the performance, Boone entertained during the last half with some of the tunes he has recorded in the last 12 years. Boone admitted that he did get tired of singing his old songs, but had changed his mind when he traveled to Japan and found them a universal language.

Perkins Invites Student Audience

Bill Perkins, ASASU president will deliver his State of the University address one week from today at 10:40 A.M. in Grady Gammage Auditorium.

The new student leader encourages everyone to attend the short program.

"I think I will be throwing out some things that are pretty controversial and interesting," Perkins said during the ASASU Workshop at Flagstaff this past weekend.

MORE ABOUT —

Watts' McClellan

(Continued from Page 1) other important aspect which must be considered. More skill centers and vocational schools offering preparation are needed. McClellan explained that many employers need skilled laborers, "but when the Negro must feed his family he doesn't want training; he wants a job."

A major difficulty was to overcome the suspicion of the Watts residents. While granting they had a good reason for this attitude, McClellan urged them to reject rioting as a solution to their problem.

"I try to convince the rioters

that my job is to deliver to those who've never had it, and restore to those who've lost it an equal opportunity to get training, jobs, and recognition for skill and achievement," McClellan said.

Has he been successful in this job? A recent University of Southern California survey proved he has, by showing two-thirds of those hired during the campaign are still working for the same company today. The remaining third had moved to better jobs, quit, or had been dismissed, yet not one of these Negroes listed discrimination as their reason.

MORE ABOUT —

Workshop

(Continued from page 1)

Senate, later devoted a quarter of an hour to a defense of the effectiveness of the Senate.

"I'M NOT too happy with this morning. I just don't think the Senate is ineffective," he said.

In an afternoon briefing for student legislators, Yarbrough said that he would attempt to deal positively with President Durham's rewrite and item veto power.

He charged that there have been at least six cases in the past few years when President Durham has rewritten bills and sent them back to the Senate as law.

THE STATE Press was criticized at various times during the two day workshop by both students and faculty members for a lack of accuracy in reporting campus affairs.

The State Press was also criticized by one senator for a lack of depth in student government reporting.

Skip Swerdlow, administrative vice president, said during Sunday afternoon discussions that student government members were wrong in expecting the State Press to both communicate to the student body and then relay comment back from them.

What can you know about a diamond?



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Paul Johnson
JEWELERS



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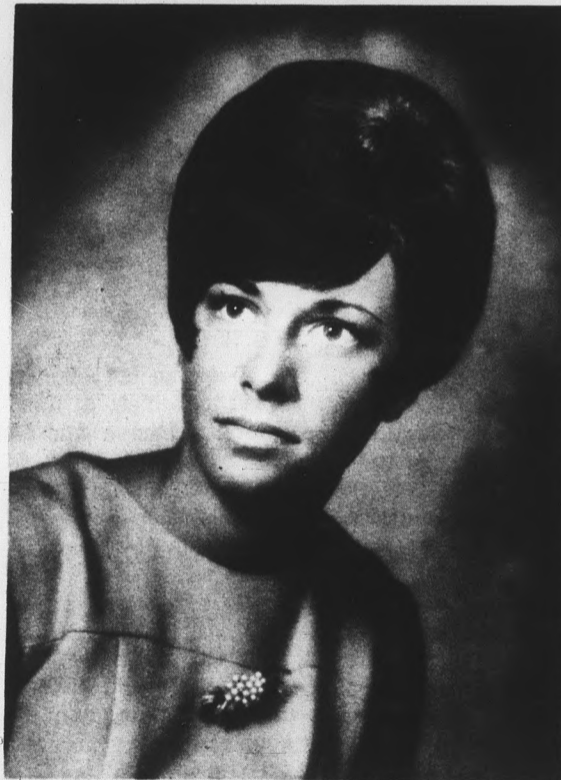
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editorial

Irritating Edifice

Somebody goofed.

We're talking about the Language and Literature building.

You know — the one without the windows. The one where the air conditioning wheezes and whistles to blend with the lectures. The one where the elevator service takes ten minutes, up or down. The one with the two little swinging doors more appropriate to a mod saloon than a six-story classroom designed to service hundreds of students. The one with the narrow stairways and an illogical room-numbering system.

Yes, that's the one we mean.

People can learn to live with many things. Smog, heavy traffic, parking problems and delightful miniskirts are some things we get used to.

But when an expensive, brand new, university building that is supposed to exemplify all the

cunning of the designer's art turns out to be loaded with fiendishly devised booby traps (somebody devised them) and we're expected to grin and bear it, that's asking too much.

We won't dwell on the jammed stairway — corridor — entrance conditions relative to fire hazard. We doubt that the pile would burn anyway. But if, for any reason, the building had to be cleared in a hurry, we hate to think what would happen.

We understand the edifice is to be expanded to the north and south by the addition of four-story wings. Perhaps when that happens some larger entrances can be provided.

Higher education isn't supposed to be had without a struggle — but not the struggle we have to go through daily in and out of LL.



Elevator, Elevator . . .

small minority of seats? This is our school. WE PAY TO GET IN!

Last week I went to the Press Box side, trying to get seats. There on three different occasions I was offered a fight. . . also some dirty old man yelled some vulgarity at my date. This kind of person doesn't come to watch the game, but to find trouble; yet they have seats that we students want and would appreciate.

I am not writing this letter on my own. I share the feelings of many students. Won't you please HELP us students see our games and try to eliminate the rubbish that doesn't come to watch our games but to cause trouble.

HELP US PLEASE!!!

HELPLESSLY YOURS,
Name Withheld

Editor:

I was awfully glad to read your editorial about those people up at the University of North Dakota who were ungrateful for the kind gift Mr. Stewart presented to the school.

It's true that the subject American heritage might sound old-fashioned during these days of draft-card burning and demonstrations for kookie concepts, but any intelligent person who can't understand why we are fighting a war to contain communism in Vietnam is just not reading the right news accounts.

I think the GIs in Vietnam understand a lot more about the American heritage than some of the students in our universities. At least we don't hear them complain about being there. They just seem to want better guns.

Frederick Anderson

Editor:

As such groups are so fond of doing, the Committee to End the War in Vietnam has again oversimplified the situation, and has come to a conclusion, which is both wrong and disgusting. With typical zeal for labeling, they have divided the population into two groups: those who want peace, and those who do not.

The peaceniks (Mr. Dillon notwithstanding) somehow assume that everyone else enjoys contemplating the hostilities that the United States is heaping upon the women and children of Vietnam, as well as the hostilities being heaped upon Americans by the North Vietnamese.

Could it be that they have reached a faulty conclusion? They think not — as to them it is obvious that anyone who co-

Florez' Forum

So you want to run for a student government office. Do you have the time?

A hard fact — the odds are greatly in your favor if you're Greek. If you're not, chances are you'll have to work much harder in order to defeat a Greek opponent. Figure the odds.

A Greek from one of the supposed "stronger" houses can set up a campaign organization beyond an independent's wildest dreams. With 50 fraternity brothers and all their friends (especially sorority women) plus a campaign organization of contacts outside the house, he's one step ahead of an independent immediately.

This is not to discourage independents from running for a student government office. Three of this year's executive council are independents. And two of the three defeated Greeks from "strong" houses. A lot of work went into those victories.

But, Independent or Greek, once you decide you have the time to run, here are some pointers:

1. Write down the names of everyone you know going to ASU who would be willing to help you. You can probably find names by going through a past year book or the ASU phone directory that will be released shortly.

2. When the STATE PRESS announces that petitions are available in the ASASU secretary's office, pick up plenty and give the extras to as many GOOD WORKERS in as diverse fields as possible. Have these people take your petitions around their dorms, floors, etc. immediately.

3. Go to a printing company and order both name cards and flyers. Of the two, flyers are most important. They tell everyone in what activities you've allegedly been involved. (Often flyers are considerably "beefed up" with phony qualifications. Don't Do It!)

operates with the government (e.g. attends ROTC classes) likes the war. At their "vigil" they pose the question "What would happen if they held a war and nobody showed up?" and remind us that "It takes two to fight." While the latter statement is obviously true, I would like to remind them that it only takes one to conquer. Are we to assume that they consider tyranny a preferable alternative to the defense of freedom?

4. Buy poster boards, banner cloth, and wooden stakes. Make the maximum number of banners and be sure to have them as large as the election code allows. Then when campaigning starts, have your workers divided into groups so that one group will be ready in front of the Palo Verde Dorm complex (Manzanita is a good spot this year, too) with one banner, another on the lawn of the Admin. Building, and possibly another on the main walk facing University Avenue. These are key locations.

5. When dorms, clubs, and Greek organizations invite you to speak for them, by all means go. You may win a few votes. And with ASU's skimpy election turn-outs you'll need all the help you can get.

6. On election day, have at least ten people (INCLUDING YOURSELF) scattered across campus distributing literature. It sounds awful, but the more personally attractive your helpers are, the more votes they influence. So, the people you have working for you on campus should dress neatly and be able to talk freely with anyone they meet.

7. CAMPAIGN EXPENSES—For freshman senator elections, you can get by on about \$100. This includes poster boards, banner cloth, name cards, flyers, wooden stakes, paint, brushes, and perhaps a band. ASASU executive offices cost anywhere from \$100 - \$500. (NOTE: MAKE SURE YOU'RE NOT RUNNING UNOPPOSED BEFORE YOU SPEND THIS KIND OF MONEY)

8. GO TO THE SECOND FLOOR OF THE MU IMMEDIATELY AND SECURE A POSTER NUMBER. THUS, YOU CAN HAVE ALL CAMPAIGN MATERIAL PRINTED NOW, SO YOU WON'T HAVE TO WORRY ABOUT DEADLINES LATER. START PLANNING YOUR CAMPAIGN NOW. THE PRIMARY IS ON NOVEMBER 1. GOOD LUCK.

I, for one, have had enough of such degrading classifications. If they deem a rebuttal in order, it will, in all probability, be because they recognize theirs as an obscure argument resting on unfirm principles and badly in need of defense. If no argument is forthcoming, I can only assume that they have none — in which case, may I humbly request that they forever hold their peace.

Dean L. Shannon

Letters to the Editor

Editor:

"Pre-registration" lines were bad enough this year in the Language and Literature building, but after a week of school, one wonders what could possibly have been the determining factors when they made the main entrance to a seven-story building two doors wide. True, there is another entrance to the building on the east side, but how many people use it? Besides, this "added feature" is of positively no use to the student in need of access to the basement level.

Someone might argue that there is a second entrance on the south wing of the building which offers entrance to the basement and second levels, but this is usually as crowded as the main entrance and most of us would rather be shoved on level ground than be pushed down a flight of stairs, since we have to be jostled in some way in order to gain entrance to the building. Of course, it is pretty difficult to fall down any stairs when you're packed there for up to eight minutes, waiting for some sign of life in the mob.

NONE CAN only hope that before they decide to complete the building as the original plans called for, they have Kemper Goodwin come over and attempt to get into the lobby of the LL during the 11:30 class break. If he doesn't become too mangled, perhaps he could see his way clear to design a larger and possibly even more practical entrance to this bargain basement-like torture.

Carl Cross

Editor:

The following situation occurs between classes on the stairway from the basement level to the ground level in the Language-Literature Building:

There is little or no movement of students for a period of from five to seven minutes. The influx of students coming in the main entrance causes congestion at the head of the stairway, which

delays movement outward.

THIS RESULTS in students being late for their next class.

The elevator service is inadequate between classes. Professors and students coming from the upper levels to the ground or basement must wait for intolerably long periods since the elevator is being used by students in an effort to avoid the congestion on the stairs.

The situation will not get better, but rather will worsen as student enrollment increases:

SOME suggested solutions:

1. Widen existing stairway
2. Widen doors at the main entrance
3. Create exits to the outside from basement level

Verna Kachel

Editor:

I am an out of state student and an athlete at this fine University. I have paid \$143 for an activity card. This card is a payment for ALL activity events, such as football.

This is my point! I went to last weekend's football game, with intentions of seeing the game. I saw the game, all right, and so did many of my fellow students, who were standing alongside me, until the second half, when we were so graciously let into the areas where the paying people sat.

Then I saw the State Press and its map of student seating. We have 9,000 student seats, and overflow seating which has bad viewing. We have about 22,000 students enrolled at A.S.U. and a stadium, which is equipped for about 40,000, and only 9,000 A.S.U. student seats. **THE GAME IS PRIMARILY FOR STUDENTS!** I think it is a shame when students can't even have a seat at their own football game. With our activity payment we pay for a ticket for every football game. People other than students pay for a game only OCCASIONALLY. . . So why should they get all the good seats and leave us with only a

state press

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Frats Hopeful Over Early Informal Rush

Informal rush has now been in progress for over a week, and if early activity is any indication of its outcome, it should prove to be a huge success, believes Interfraternity Council (IFC) President Norm Fitzmiller.

Fitzmiller said the main reason for holding informal rush earlier this year is that a lot of men didn't get the opportunity to go through formal rush due to orientation week.

The main reason for informal rush is so a person can take his time in selecting and becoming acquainted with the various fraternities. Rushes going through informal rush are encouraged to stop by fraternity houses unexpectedly to "catch them off guard."

Though there had been some

doubt about the success of formal rush because of new regulations imposed on rushees by IFC, Fitzmiller pointed out that of the 426 who went through rush, there have been nearly 180 pledged with six houses yet to report. Last fall there were 230 men pledged out of 645 registered for rush.

The main reasons for the new regulations by IFC are to increase the fraternities' scholastic standing on campus, and to help the houses become more stable.

The new regulations imposed on the rushees took IFC two years to put into effect. The regulations require that all new students who have never attended college rank in the upper one-half of their class or have earned a cumulative index of C-plus. Transfer students are required to have a C cumulative index from their previous college and students who have attended the University for at least one semester must have a cumulative index of 2.0 or obtained an index of 2.0 for the previous semester.

Registration for informal rush is \$3 and men interested in registering can do so at the IFC office in MU 224. Rush will last until February 1.

Club Calendar

TODAY
YOUNG AMERICANS FOR FREEDOM will hear a speech by Phillip Luce at 1:30 p.m. in front of the library. "The New Left and the Road to Revolution" will be the topic.

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Doggone Good -

Frat Gets New Brother

BK Alfie Sigma has finally found a home — one with many brothers to feed him, play with him and make sure there's plenty of newspapers covering the floor.

Alfie, a diminutive and only semi-house trained puppy, was

recently presented to Lambda Chi Alpha fraternity by Tri Sigma sorority.

Fearless and ferocious dog that he is, Alfie presented himself to three Tri Sigs one evening by trotting directly under their moving car on a Mesa

residential street.

When the squeal of brakes and shrieks in the car had subsided, Alfie calmly reappeared from under the car. Checks at nearby houses revealed no clues as to the puppy's owner.

Alfie appears to be about one to two months old. The Tri Sigs maintain he is probably part beagle, German shepherd and Siberian huskie, but no one is willing to bet more than a nickel on it.

The BK in Alfie's name stands for Beta Kappa, the Tri Sigs chapter name here.



Photo by Doug Ahlert

ALFIE, a gift from Tri Sigma sorority to Lambda Chi Alpha fraternity, seems to have found a happy home. John Holman, Lambda Chi, and Kathy Hulett, Tri Sig, admire the puppy.

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Coatta Dejected, But Praises ASU

MADISON, Wis., — "Big 10" football hit rock bottom Saturday at Camp Randall Stadium when a smaller but faster Arizona State team whaloped a bigger but slower University of Wisconsin team to make believers out of non-believers!

Playing before the biggest crowd in ASU away-game history, the Devils streaked by the Badgers as if they were standing still to hand them the most humiliating defeat a "Big 10" conference team has ever received from a WAC team, 42-16.

The Wisconsin Badgers learned all about the WAC conference when the Sun Devils became the second team from the WAC to win a "Big 10" game. The U of A had defeated Ohio State earlier Saturday afternoon to become the first.

There was no mass exit of fans while the Devils kept up their rout of the Badgers. The Wisconsinites stayed on to see the fastest show they had ever seen at Camp Randall Stadium.

Running in a mountain of grass, Max Anderson rambled by everyone to move to within 15 yards of the all-time stadium record for rushing yardage. According to one of Wisconsin's sports information directors, Badger officials deliberately let the grass grow in an attempt to slow the Devils down.

Anderson, in his finest hour as a Devil, darted and dashed around Badgers and left them falling all over themselves. He moved to within 13 yards of the rushing record for Camp Randall Stadium set by the famous Grabowski of Illinois.

Anderson ground out 220 yards and bettered all Badger record holders from years past. He even smashed 20 yards ahead of Wisconsin's legendary fullback, Alan Ameche.

The Devils' second team bore down in the final quarter and moved the ball 48 yards only to be stopped on the Wisconsin seven yard line.

The Devils made it a single game effort of everyone on the team.

Ten minutes before game time, the Devils decided to talk

it over. They tossed the coaches, trainers and even a team chaplain out of the locker room.

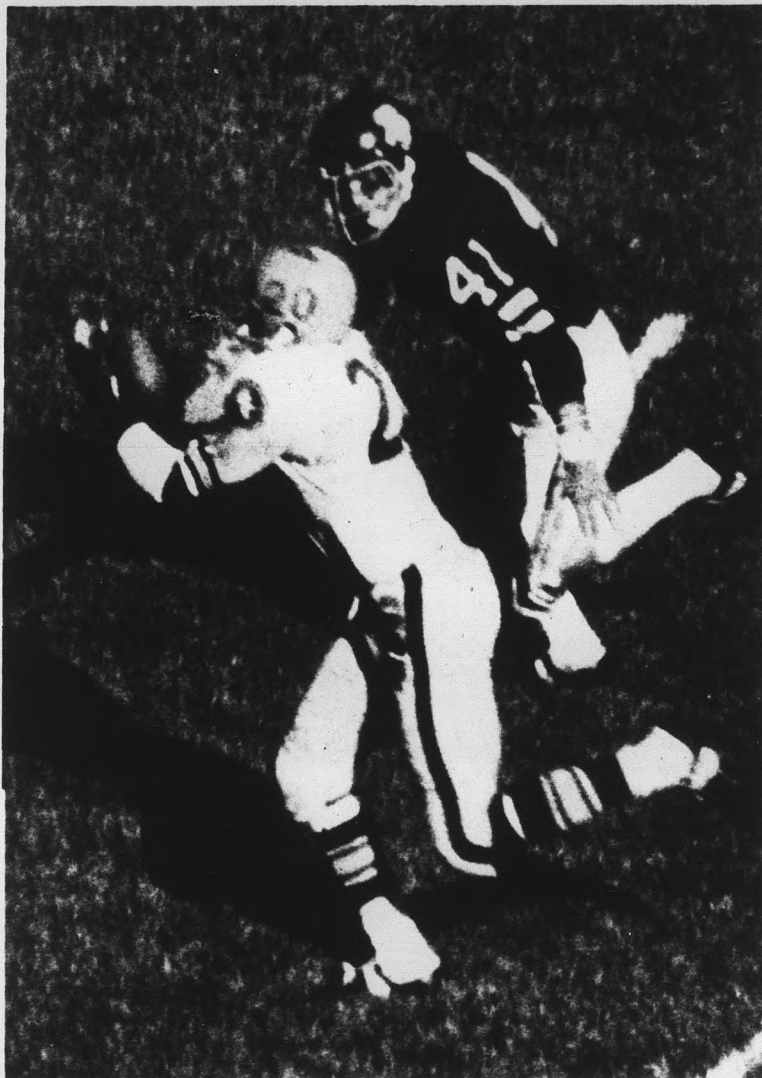
Ron Pritchard, Anderson and Curly Culp stood up and spoke to the Devils. . . what they said was straight to the point . . . no rah-rah stuff. . . they were dead serious about this game.

Then they came on like gang busters. They marked from their own 20 yard line to Wisconsin's 39 yard line where Bob Rokita's 49 yard field goal fell six feet under the goal posts. But the Devils weren't to be short changed. They recovered the ball when the Badgers fumbled on the next play.

One play later the Devils were on the score board when Ed Roseborough tossed a 22 yard pass to J. D. Hill for a touchdown.

From then on the going got tough for both teams, but the Devils stayed in the game and took the pain of hitting it out

(Continued on page 7)



TD PASS — At left, J. D. Hill catches the pass which gave the Sun Devils their first touchdown against a Big Ten team. Ed Roseborough's 22-yard toss to Hill was called the finest catch he'd ever seen by Wisconsin Coach John Coatta.

PAY DIRT — Roseborough (10) crashes through the Wisconsin defensive line (lower left) from the one-yard line and the Devils' third touchdown of the game. In the air war, Roseborough passed for 140 yards and four touchdowns, two each to John Helton and J. D. Hill.

Photos by Con Keyes



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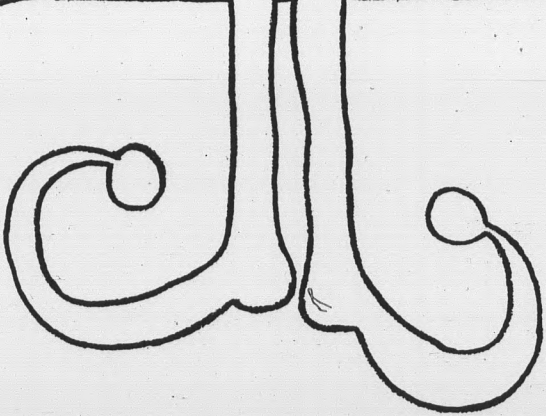
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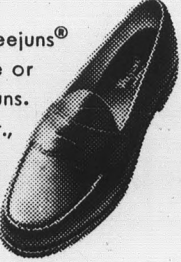
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Kush Tastes Big-Ten Ball

By CON KEYES

Kush

Coatta

MADISON, Wis. — Coach Frank Kush got the taste of big time football and the full realization of what it means when a dozen sports writers invaded the locker room for his summation of how it feels to be a winner.

Grasping the game ball like a former All-American guard as though he had just recovered a fumble when he played for Michigan State, Kush, beaming with joy and smiling from ear to ear, said, "It's great to be a winner."

With questions coming from every angle in a circle formed around him, Kush was elated over the win and called it the best victory in his 10 years as head coach of the Devils and 12 years as a coach at ASU.

KUSH SAID it was the best play he had ever seen by an ASU team . . . praising everyone on the team and mentioning names left and right as though he was watching a video tape replay pointing out the Devils and plays.

When getting to specifics, one sports writer asked why Anderson, being so small, was a fullback . . . Kush said, "He's our fullback because we have no one else." But he quickly pointed out that he (Anderson) has great lateral movement and balance which makes up for his small size.

"We are a team with great potential," continued Kush. "Backs like Malone, Hill and Anderson give us speed and versatility."

SPORTS WRITERS kept heaping the praise on the Devils among themselves while others kept firing more and more questions at Kush. Like . . . which team is the toughest in the WAC . . . what was the game strategy . . . which teams impressed you most this season . . . and on and on.

Finally the sports editors had to give way to the alumni and friends of ASU wanting to congratulate Kush and the Devils, but not before he praised a good Big 10 team and its quarterback John Ryan.

MADISON, Wis. — Badger Head coach John Coatta sat listening to yells and cheers of a jubilant crowd of Sun Devils taking showers in the locker room next to his office while trying to answer big time sports editors and writers of midwestern presses and wire services who asked: Why?

The picture appeared bleak to Coatta and the gray walls didn't add much to the scene as he sat pondering the questions and moving only his head slightly toward the person asking the question.

BUT COATTA had nothing but praise for the Devils.

"We just didn't have the speed to match a team like Arizona State. Our fastest men are McCauley and Ritcherson at 10.2 seconds and they have four boys well under 10 flat.

WHEN ASKED what he thought of the WAC, Coatta replied "People in this part of the country don't believe football exists out there . . . but the southwest and west are the best coached teams in the country and they have a junior college system which is great, especially in the west."

One sports editor asked if his boys were looking to next week's game (Michigan State) more than playing with the Devils. "Not at all," said Coatta, "We were up for the game but they got out ahead of us and we had to play catch up ball. That killed us."

Coatta felt that he has a tremendous reorganization and rebuilding job to do at Wisconsin, but he did not deny ASU the credit it deserves.

"That's one great ball club," he remarked.



JUBILANT DEVILS—Coach Frank Kush is carried off the field holding his first Big Ten victory ball Saturday. Kush's "boys" handed Wisconsin its first home opener loss since 1948 when the Badgers lost by one touchdown to the University of Indiana.

Photos by Con Keyes

MORE ABOUT —

Coatta

(Continued from page 6)

on the ground with the Badgers.

By half time the Devils were ahead 21-3, but they knew Wisconsin wasn't going to give up. The Badgers hadn't lost a home opener in 19 years when their head coach John Coatta started off the string of success by quarterbacking the Badgers to a 41-0 win over Marquette University.

However, the Devils returned to the field after half time and continued to move the Badgers up and down the field at will.

Coach Frank Kush had nothing but praise for all the players after the Devils destroyed the University of Wisconsin.

He added that this was the greatest team effort by any ASU team since he started coaching at Tempe 12 years ago.

At least the Devils made Big 10 fans take notice that the WAC is here to stay and compete successfully against them.

There are a few believers in Madison now.

Delta Sigma Badminton Leaders

Delta Sigma Phi is currently first in intramural standings, resulting from its performance in badminton last week.

Dan Neesby, Delta Sig standout, is first in individual standings. He is followed by Tom Hazard of Phi Kappa Psi, Tom Thee of Phi Delta Theta and Bob Calderon of Best A.

Closely following the Delta

Sigs with 25 points, is Phi Kappa Psi with 23 points, Best A with 20 points and Phi Delta Theta with 19 points. Phi Gamma Delta and Phi Sigma Kappa are tied with 18 points for fifth place, while 18 organizations are tied with 15 points for seventh place.

Sahuaro B tops the bottom of the list with a minute five points.

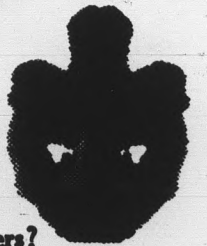
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HAL'S FIRE



Ed. Note: STATE PRESS business manager Hal Hubele deserted his post Friday (as evidenced by today's shortage of ads) to make the Wisconsin game. A former STATE PRESS sports editor, he promised to help fill today's paper with comments on the trip.

WE BEAT WISCONSIN PASS THE BLACK-EYED PEAS . . .

At Sky Harbor a Devil team quickly and quietly filed on board the big jet and occupied the rear seven rows of seats. A bit more noisily another Devil team boarded the same plane for the ride home. This time they sat up front. Frontier Airlines served steaks as we flew over Iowa and Kansas. Team officials and boosters got one, each player got two.

YES, YOU'VE heard it many, many times. and enjoyed it, too. Maybe only one other fight song is better known. But the Devils, huddled on the sidelines with those red-jersied Badgers pouring onto the field, EXPERIENCED it . . . live and in color.

With ASU leading 21 to 3, a half-time score came booming over the PA. . . Oregon State 31-Iowa 0, and you were ready, at least, to put the Beavers in the Top Ten.

WITH ASU out in front and with the U of A - Ohio State score in, the Wisconsin sportscasters were doing a little half-time homework on the WAC. Their talk centered on football . . . cactus was never mentioned.

Arizona's big win in Columbus somewhat upstaged the Devils. However the two school's overall football record with the Big Ten looks like this:

ASU . . . 1 — Big Ten . . . 0
UofA . . . — Big Ten . . . 0

and some wag quickly drew a parallel between the Devil and Wildcat baseball ventures in Omaha . . . I'd sell my ticket to the U of A game here November 25 but no one has offered me \$1,000 yet . . .

"JET AGE" was only a phrase. . . then came Saturday and a leisurely 11 a.m. breakfast with sportswriter Joe Gilmartin of the Phoenix Gazette . . . on the huge stadium for the shortest, wildest four hours ever. . . then back in Phoenix by 8 p.m. to grab the Green Streak and read Gilmartin's

front page story about the game.

Wisconsin hadn't lost an opening game for some time. Nineteen years in fact. And hello there, wasn't it Clyde Smith's Indiana team that turned the trick?

DID 20 YEARS ago ever really happen? TDN's Skip Bryant unearthed some 1947 football results which showed us losing to the likes of Abilene Christian, Pepperdine, and Nevada. . .

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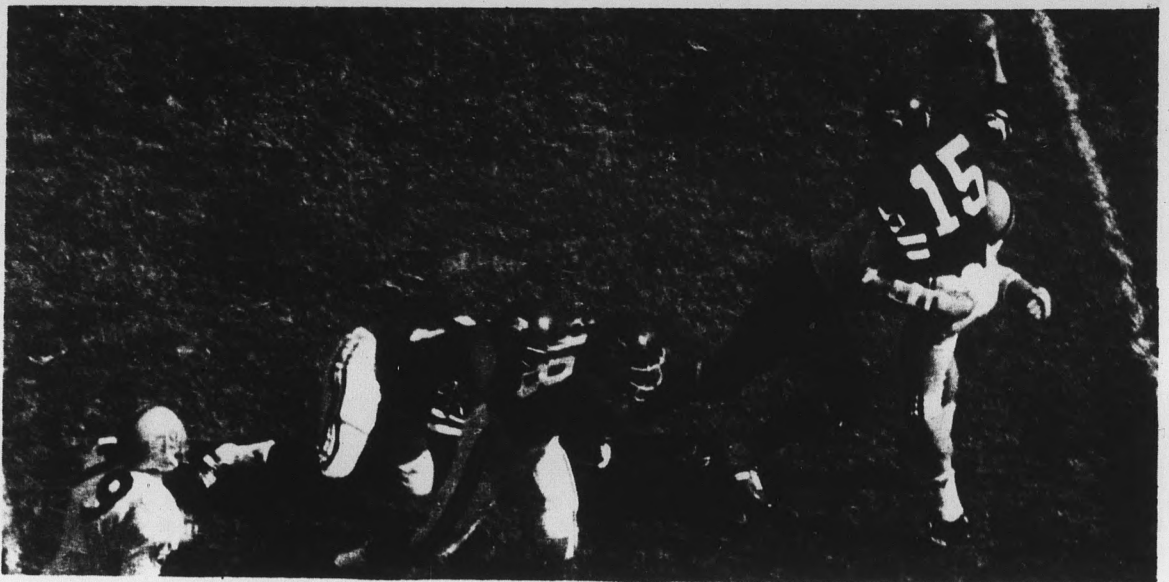


Photo by Con Keyes
ALWAYS THERE—Sun Devil Curley Culp rushed Wisconsin quarterback John Ryan (15) into throwing several hurried passes, despite Culp being covered by two Wisconsin men during the whole game. More than 48,000 fans watched Wisconsin's home opener.

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