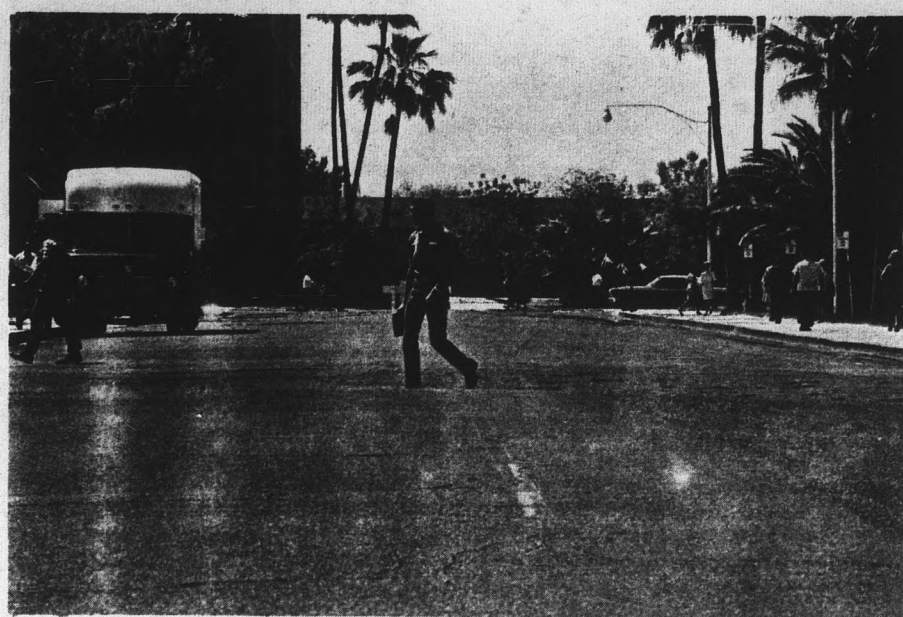




BREAKS UP CONGESTION — The recent campus rule banning University-registered vehicles from College Avenue and Orange Street

Photo by Bill Gray



has resulted in the stark contrast caught in these before and after photos. Both were taken about noon.

Photo by Bruce Spence

state press

ARIZONA STATE UNIVERSITY

Tempe, Arizona

Wednesday, April 19, 1967

Vol. 49—No. 40

Lack of Interest Partially to Blame **Sahuaro Sales Dip to Low**

First in a Two-Part Series

By DAN MURPHY

Sahuaro yearbook sales dipped into the crimson this year, netting the publication a \$1,500 loss of putting the 496-page volume into the hands of only 2,750 students.

Allan Frazier, yearbook supervisor, said yesterday that an extra 250 books were ordered and the deadline for ordering books has been extended until May 19, the date Sahuaro will be distributed, in hopes that the deficit can be cut.

FRAZIER ATTRIBUTED the low number of students ordering the books, "partially to the lack of student interest at this school."

He had been rebutted earlier this year by students claiming that the yearbook's format might be at fault. Whatever the cause, 1967 sales were off 750 from last year and nearly 500 from 1965.

Frazier admitted that advertising techniques for this year's annual may have contributed to the drop in sales but added, "This is a national trend." Advertising is performed by the student staff of Sahuaro.

A FEW schools are successful at selling yearbooks. "At Southern California, 75 per cent of the student body buys the yearbook," Frazier said, "but at that school the cost is included in the student activity fees."

Another winning formula is advanced by Texas Tech, where a magazine format, using a cover and copy similar to popular national magazines (Time, Playboy etc.) retells the school's year.

UCLA was at the opposite ex-

treme last year, printing 900 magazine-type activity yearbooks and selling only 200, with the editor purchasing half of those.

THE SAHUARO financial fiasco is a direct result of slow sales. Seven of the 10 dollars that each yearbook costs is gained from the purchaser. Resale of the books not claimed and advertising by Greek groups provide the remaining revenue.

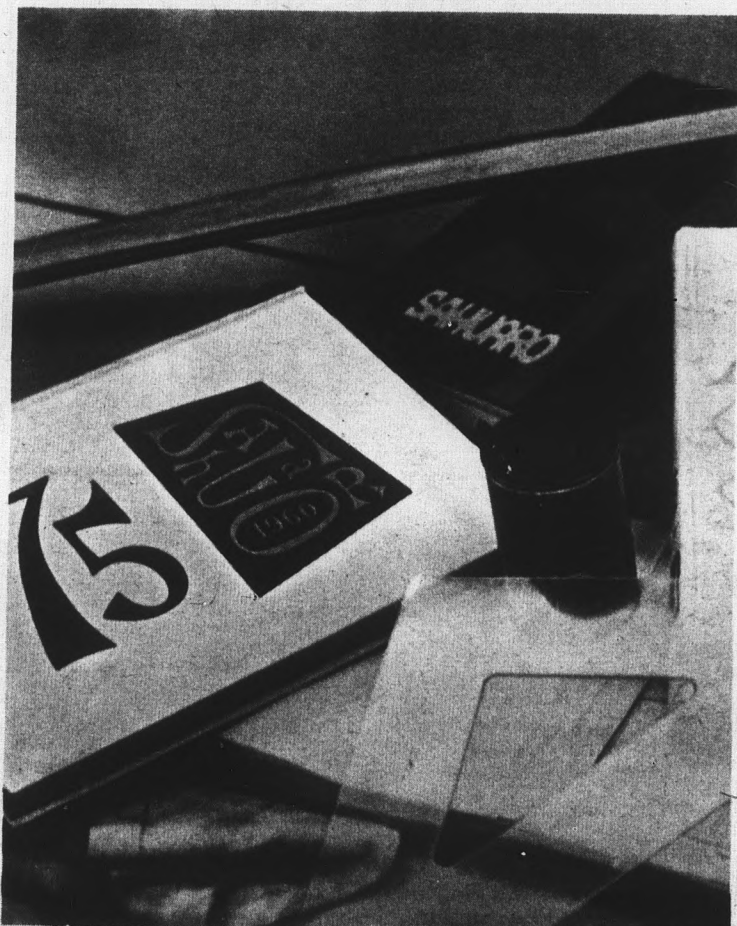
"Only 4,000 names were listed in the index last year," Frazier said, "representing only 20 per cent of the total student body and 30 per cent of the full time enrollment." Only seniors and members of organizations are

pictured in group sections.

Frazier also said that "all decisions concerning format are made by the student editor and staff who are chosen by the Executive Council of Associated Students." Thus, Sahuaro is truly a student effort.

The 28 pages with color and the 16-page creative arts section, added to the already bulging 460-page 1967 Sahuaro, make the yearbook one of the better efforts at this school. Yet, at best the present staff hopes to finish in the red by more than a thousand dollars.

TOMORROW: Mechanical problems of the new staff.



Tempus Fugit—Only Weeks To Fall Pre-registration

Pre-registration for the fall semester will begin May 8 with the distribution of class cards in the Moeur Administration Building. Early advisement begins May 10.

Clyde Brewer, assistant registrar, said students must leave course request cards with their advisers by noon May 13 to avoid walk-through registration. Cards will be returned by advisers to the Registrar's Office by May 17 for processing.

Schedules and bills for fees will be mailed to students around Aug. 5, and fees must be paid by noon Aug. 19 for pre-registration to be complete.

Early advisement for new and re-admitted students will be June 29 and July 27.

New Art Complex To Open in 1968

The University's proposed three-building art and architecture complex — called "the most magnificent buildings on the campus" by Art Department Chairman Earl Linderman — is scheduled to open the fall of 1968.

Construction is scheduled to begin in August. A four-level architecture building will have 16 design studios and offices on its two upper levels with a sky-lighted two-story jury and exhibition space. A lecture hall seating 500 will provide a large class lecture area.

The five-story Art Building will house 28 classrooms plus photography studios, painting, and sculpture rooms. An exhibition gallery will be located on the ground floor near outdoor work courts for sand casting, large sculpture projects and ceramic kilns. The building is designed so that an additional two stories may be added later.

Appropriation of \$2.034 million has been made for the construction of the Art and Architecture Buildings, while the lec-

ture hall funds have not been announced. Architects commissioned by the Board of Regents are Guirey, Srnka & Arnold. It will occupy 88,000 square feet in the northwest corner of campus fronting on Forest Avenue and displacing parking lots and several buildings.

Precast concrete floor and roof construction, with poured-in-place concrete frame and bearing walls, form the basic structural system of each building.

Enrollment Drops To Total 19,220

The University enrollment has fallen to its conventional between-semester drop. Its current total of 19,220 on-campus students represents a decline of 1,449 from the fall semester figure, reports the registrar. Total enrollment underwent a similar drop, from 23,595 during the first semester to the current total of 22,145.

news

Education Grants Now Available

Experienced and prospective English teachers concerned with teaching disadvantaged students the nature and structure of reading, English language and literature, may apply for 20 graduate fellowships.

The fellowships have been authorized by the Higher Education Act of 1965 and provide all tuition and fees. One year of study will fulfill qualifications for a master's degree in English and education. The advanced study may lead the experienced teacher to either a degree or a sixth-year certificate.

Interested teachers should contact Dr. Kenneth L. Donelson, prospective teachers Dr. Robert E. Shafer.

Professor Continues Here In Spite of Hospital Job

Dr. David C. H. Sun, recently named director of the newly-created Institute of Gastroenterology at Good Samaritan Hospital, said yesterday he will continue to serve on the ASU faculty.

Dr. Sun will also serve as consultant in gastroenterology in the hospital's clinical laboratory and will continue as head of the gastrointestinal research laboratory at the Veterans Hospital in Phoenix.

Gastroenterology is concerned with the anatomy and pathology of the stomach and the intestine.

Dr. Sun explained that the new institute will work primarily in three areas: the advancement

of patient care; the training of doctors in the gastroenterology field and research and continued study in gastroenterology.

Educator Hits With Article

"Political Passions and Rational Actions" is the title of an article written by Dr. Susanne Shafer, associate professor of education, appearing in the current issue of "Teachers College Record."

This particular issue is subtitled "Educating Responsible Man," and is devoted to "youth, politics and rebellion."

Fulbright Winner Pian Receives UAR Grant

Dr. Richard H. J. Pian, professor of civil engineering, has been awarded a grant to serve

as a Fulbright professor at Ain Shams University in the United Arab Republic.

He has been granted a leave of absence for the 1967-68 school year. He will teach undergraduate and graduate courses at the Cairo university and provide guidance for advanced degree candidates.

THE BASIC purpose of the Fulbright program of educational exchange is to increase mutual understanding between the United States and other countries.

Dr. Pian said, "It will be an education for me and my family as well as an honor."

Dr. Pian taught for 11 years at Michigan State University before coming here in 1959.

He was a visiting professor at the SEATO Graduate School of Engineering in Bangkok, Thailand from 1961 to 1963.

Statewide Schools To Get Band Visit

The ASU Symphonic Band, under the direction of William H. Hill, will go on a statewide tour today through Saturday.

The 78-piece unit will perform at high schools in Globe, Mesa, Chandler, Tucson, Benson, Morongo, Safford and Winslow.

Featured soloists will be: Leslie Rawlings, Stephanie Klapper and Linda Murray on the oboe; Richard Anderson, piano; Mark Klein, trombone; and Robert Morsch, French horn.

Hill, formerly a featured soloist with a Los Angeles wind group, came here last fall.



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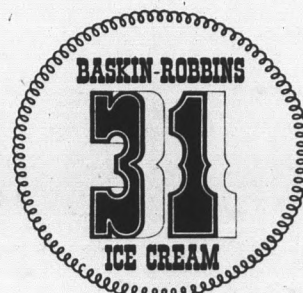
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Goods
Zzzona Laundry
& Dry Cleaners



Science Educator Gets \$11,000 Grant, Leave

The National Science Foundation has announced that an \$11,000 fellowship award has been granted to an ASU science education professor.

Dr. Ted Munch, professor of science education, has been granted a leave of absence during the academic year 1967-68 to begin his studies in mathematics, geology, physics, and astronomy at Michigan State University.

Fellowship awards are made to exceptional university and college instructors with the expectation that the fellowship studies will help the teacher to better motivate his students.



DR. MUNCH

Classroom to Corridor — Builders' Library Handy

For students of most of the colleges on campus, a research assignment may require a long search in Hayden Library, but students in the College of Architecture don't have to go further from the classroom than to the corridor.

The Architecture Library was established because of accreditation requirements about six years ago as a branch of the University Library, said Dr. Alan Covey, head librarian.

Architecture Dean James W. Elmore said the library was established in a wide corridor section at the top of the Engineering Building. "The books are packed from floor to ceiling, taking up all available space," he added.

DEAN ELMORE said the closed-in corridor now holds 10,-

000 volumes, with very little study space for students. "We're looking forward to the building of the College of Architecture, where rooms will be set aside for the Architecture Library with facilities for 15,000 volumes and 70 reader stations. But until then, lack of space will continue to be a problem," he said.

Katherina Larason, who has temporarily taken over as librarian, said about 800 books are checked out each month, but the magazines are more heavily used. "The reason for this is that many of the students use the contemporary architecture graphics and drawings that are found in the current periodicals as references for their class projects," she said.

Debaters Descend On 'Windy City' For Tournament

The University debate team began the preliminary round of the 21st National Debate Tournament in Chicago Monday.

Dr. William H. Stites, team coach, is still awaiting word on the outcome of the round, which ended yesterday.

The two-member team consists of senior Larry Stephan and junior Bill Walker.

A total of 38 schools throughout the nation are represented at the tournament.

The top 16 teams will be selected to participate in the final rounds today.

The tournament topic is: "Resolved: that the United States should substantially reduce its foreign policy commitments."

The team will be required to argue each side of the proposition and will be judged individually and as a team.

The two highest scoring teams will participate in a debate which will determine the U.S. National Collegiate Championship.



Photo by Charles Conley

SWEEPSTAKES — Accepting the Sweepstakes trophy for Delta Delta Delta in the 1967 Greek Sing competition is Linda Hochstetler, as Greek Week co-chairman Jack Erickson looks on. The event was last Saturday night.

Grant Launches Meteorite Study

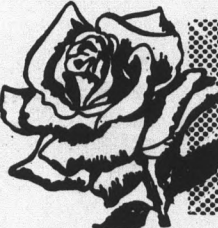
Meteorites that fell in Spain as long as 2,000 years ago are the object of a search by George A. Boyd, associate director of the Center for Meteorite Studies. A \$1,600 grant has been given by Tucson's National Space Foundation President, Russell A. Nidey, for the study.

Nidey said Boyd and his wife will contact museums, churches, universities and private collections in southeast Spain in search of unstudied meteorites. Boyd hopes to bring small samples back to the United States for analysis here and at other institutions.

STATE PRESS is published by Arizona State University as the official campus newspaper every Tuesday through Friday during the school year, except holidays and examination periods, and is entered as second class matter at Tempe, Arizona, 85281.

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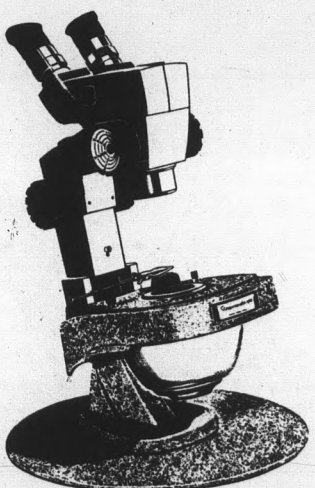
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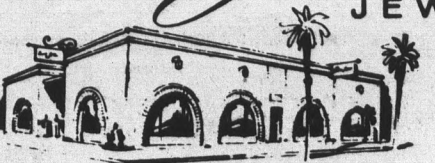


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Greeks Build Guadalupe Rec Area

By TERRY ROSS

The children of Guadalupe have very few pleasures, but ASU Greeks tried to make life a little better for them last Thursday.

About 75 fraternity men—with sororities providing refreshments—started work on an ambitious program to turn a vacant lot in Guadalupe into a badly needed recreation area. A poorly-equipped schoolyard had previously been the only such area available.

GUADALUPE is a town of about 500 just south of Tempe. The majority of the population are Mexican-Americans who primarily depend on farm work for a livelihood. But the town is faced with much unemployment and poverty has prevented community projects like a recreation area.

"We want to help these kids and give them the recreation area they need," said Ron McCoy, a Phi Gamma Delta and chairman of the project, adding that the Greeks hope it will de-

velop into a bigger, permanent program.

Present plans for the project include two baseball fields with backstops, two basketball courts and three ramadas or roofed shade areas. Forty trees and, eventually, a commercially built chain link fence will surround the recreation area.

THE COST, to be paid entirely by the Greeks, has been estimated at around \$500.

Jim Bush, a University alumnus, said he and about 35 other Tempe businessmen have been working on this effort for around three months and were quick to accept Greek help.

"I think we will definitely get local interest and help once the project gets started."

BUSH SAID there are plans to make the basketball courts concrete this summer and to have a sprinkler system installed in the future so the children of Guadalupe can have

a grassy place to play.

"I think this is just great," said Leonard Sanchez of Guadalupe, one of those helping last Thursday. "The community really needs it."

Photos by

Bruce Spence



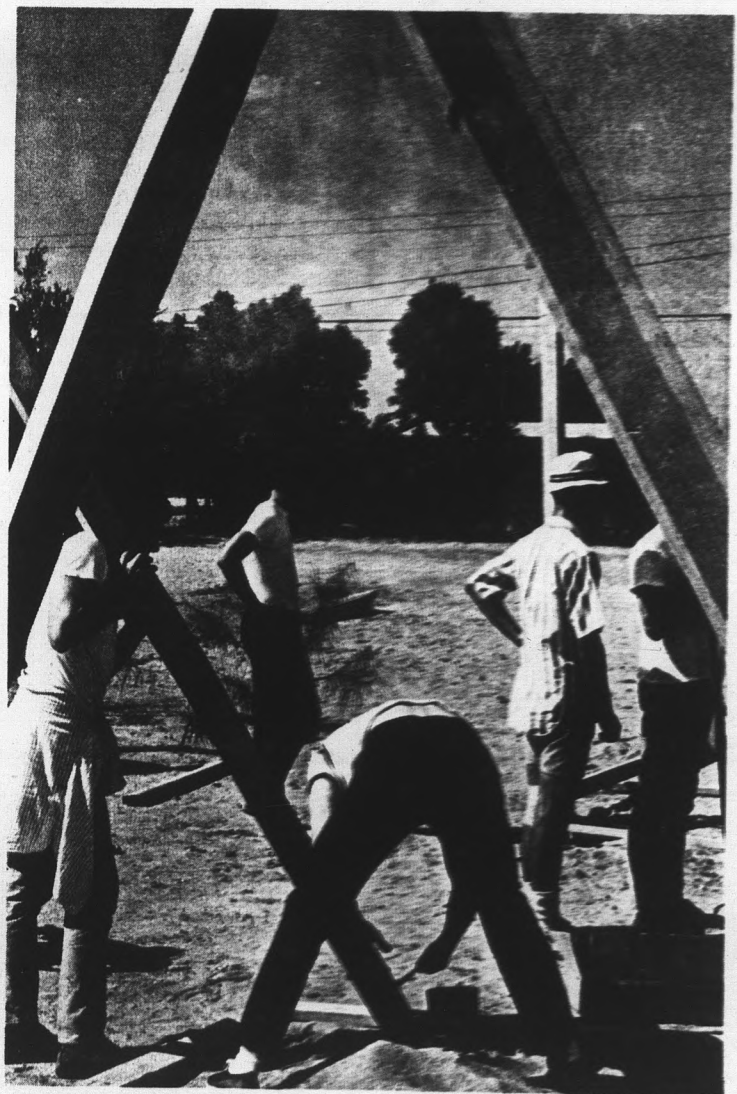
An appreciative smile is a bonus for the Greeks.



Welding friendships through the common bond of work.



Picking up glass is a painstaking job.



Fraternity men learn the angles of the painting business.

calendar

Today

THE AIFT (American Institute of Foreign Trade) representative, T. Rothman, will recruit on campus.

Lectures

1:40 p.m. "Points of Decision" will present a debate on "The Draft: What To Do About It?" Sponsored by the Cooperative Campus Ministry, the discussion will be held in MU 211.

3:15 p.m. "Managerial Planning and Control" will be discussed by Dr. Joseph C. Schabacker, academic vice president, at the 8th Annual Systems Conference at the TowneHouse, Phoenix.

3:30 p.m. The Geology Collo-

quium will present Dr. Michael F. Sheridan to give an illustrated talk on "Traveling Down the Colorado River on a Rubber Raft."

7:30 p.m. The Southwestern Malacological Society will meet in LSC 163. Speakers will be: Mrs. Myrtle Johnson to discuss "Cone Shells of the Gulf of California;" Mrs. Iva Henry to describe "Decorative Sand Casting with Shells;" and Mrs. Gail Avery to speak on "Shell Flowers."

Clubs

7:30 p.m. The Liga Panamericana will meet in MU 213 to discuss the "Cinco de Mayo" dance.

8 p.m. The Rodeo Club will meet in MU 209 to discuss fu-

ture activities. New members are invited. Horse show sponsorships are needed. All team members are required to get two sponsorships. Forms are available in Ag 222, or call 966-4377.

Fine Arts

7:30 p.m. "The Queen and the Rebels" will be performed on the Lyceum's newly - built three quarter-round stage. The production, by Italian playwright Ugo Betti, involves a case of mistaken identity during a revolution in Europe. The performance will be repeated at 8:30 p.m. Friday and Saturday.

8:15 p.m. The ASU Brass Ensemble will perform in the MU ballroom.

TWO TEMPLES TO HOLD SEDER

April 24 at 6 p.m. Temple Beth Israel Reformed Congregation will hold a Seder service and dinner at the temple, 10th Avenue and Flower in Phoenix. Reservations should be made immediately by calling 264-4428.

April 25 at 7 p.m. Har Zion Conservative Congregation will hold service and a dinner at the temple, 5929 East Lincoln Drive, Scottsdale. Reservations should be made as soon as possible by calling 946-9491.

Tomorrow Lectures

11:45 a.m. The Commuter Luncheon will be held at Baker Center. Dean James W. Elmore will speak on the "Professional

Education and the General Education Curriculum."

The American Institute of Aeronautics & Astronautics will meet in ECG to hear Tom Phillips speak on "Advanced Power Systems."

KAET-TV

10 p.m. "The Creative Person" will feature Leopold S. Senghor, President of the Republic of Senegal, poet laureate of French - speaking Africa and proponent of independence in colonial Africa "with reason and without bloodshed."

AWS COMMITTEE OFFICES APPLICATIONS

Women interested in serving on activities, publicity, service, cultural, scholarship or communications committees may call Karen eKesling at 966-2428 or leave their names with the AWS office, MU 205.



GEORGEANNE ALEXANDER, CHICAGO

"This is the smoothest I can get my naturally curly hair. Gorgeous, isn't it?"

(This is how Georgeanne Alexander looked before using CURL FREE. And these are her words.) "Girls with straight hair tell me I'm lucky to have natural curl. They just don't know! I leave the house with smooth hair...and get back home looking like curlylocks. In the winter it snows and—instant ringlets. And summer humidity makes my hair frizz up and go wild.

"I saw an ad for CURL FREE in a magazine. It said, 'I was a curly-headed baby, but baby look at me now!' The results looked marvelous. I would like to try it."



GEORGEANNE ALEXANDER, CHICAGO

"Look what Curl Free did! So sleek—I can't believe it's me!"

"Oh...it's beautiful! I've always wanted straight hair. Now I've got it. And I did it myself with CURL FREE. Gee, I'm just like the ad: 'I was a curly-headed baby, but baby look at me now!'"—GEORGEANNE ALEXANDER.

Comb those natural curls right out of your hair with cool, creamy CURL FREE. Even if your hair is so tight and curly it puts up a real fight—it will surrender to CURL FREE. Just keep on using it and you'll see.



Soccermen Victorious In Tri-Game Tourney

By JOHN WALLACE

The Sun Devil soccer team thundered unbeaten through the Arizona Financial Corporation Knock-out Cup Tourney Saturday in Phoenix, climaxing their perfect afternoon with a 1-0 win over arch-rival Hollandia to repeat their championship performance of last year.

The Devils played three abbreviated matches during the afternoon competition between the teams of the Arizona Soccer League.

IN THEIR FIRST contest, the Devils rolled convincingly over the Latinos, 3-0. The Devil's top scorer, Manuel Avandano of Costa Rica, put the Tempe eleven ahead in the first half, 1-0. The kickers coasted home on goals by Pepe Gomez with a most beautiful display of dribbling and shot execution, and halfback Volker Vonntag.

In the semi-finals the Devils faced the German Luftwaffe. In a fierce defensive battle, Avandano punched in a late score for the 1-0 victory. Most of the play was at the Luftwaffe end of the field, but the German defenses were up to the task in holding off the Devils most of the way.

In the last match, the Devils rallied in the final seven min-

utes to take a wild 1-0 win from Hollandia. It was a scoreless tie at the half in this contest, but Hollandia held the edge with one corner kick to its credit. Corner kicks were to count as goals in the tournament if there was a tie at the end of regulation play.

IT WASN'T until late in the second half that the Devils finally got a corner kick for themselves, balancing the game. From there on in, it might have been soccer but was probably more of a free-for-all.

Pete Versteegen, playing for the Devils against players of his native Holland, boomed a fine crossing corner shot with about six minutes left to provide the winning margin.

The final win was a satisfying one for the Devils and a hard one to swallow for Hollandia. The Tempe squad finished third in the league during the regular season play, one spot behind the Hollandians. But in the last two meetings of the teams, the Devils have been convincingly the better team, winning games of 4-1 and 1-0.

The Devils will do it all over again, or at least try to, one week from Saturday when they enter the German Knock-Out Cup Tournament in Phoenix.



Photo by Con Keyes

KEY BOBBLE — Devil shortstop Kent Perry drops ground ball as Arizona's Marty Hall races to third in the tenth inning of Saturday afternoon game. Hall scored a winning run on the next play.

USC Netters KO Devils

Defending NCAA tennis champion University of Southern California crushed Sun Devil netters 9-0 Monday at the Los Angeles Tennis Club.

Devil ace Dave Farmer lost his singles match 6-3, 6-2, to

USC's number one man, Bob Lutz.

In doubles competition, Jeff Corbin and Farmer lost to the Trojans, 6-3, 6-1.

The Devils face San Jose State in a twin bill today and Friday on Sun Devil courts.

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| ○ | intellectual talk | ○ |
| ○ | cards | ○ |
| ○ | guns | ○ |
| ○ | karate | ○ |
| ○ | psychology | ○ |
| ○ | bowling | ○ |
| ○ | country music | ○ |
| ○ | classical music | ○ |
| ○ | photography | ○ |
| ○ | water sports | ○ |
| ○ | parties, social life | ○ |
| ○ | going to church | ○ |
| ○ | dancing | ○ |
| ○ | non-conformist | ○ |
| ○ | no worry of criticism | ○ |
| ○ | acts on impulse | ○ |
| ○ | restless nature | ○ |
| ○ | likes to flirt | ○ |
| ○ | jealous type | ○ |
| ○ | highly outgoing, extroverted | ○ |
| ○ | quiet type | ○ |
| ○ | strong needs for affection | ○ |
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| ○ | age 36-44 | ○ |
| ○ | extremely tall | ○ |
| ○ | taller than average | ○ |
| ○ | average height | ○ |
| ○ | shorter than average | ○ |
| ○ | extremely short | ○ |
| ○ | extremely underweight | ○ |
| ○ | extremely overweight | ○ |
| ○ | extremely attractive | ○ |
| ○ | more attractive than average | ○ |
| ○ | average attractiveness | ○ |
| ○ | less attractive than average | ○ |
| ○ | Mormon | ○ |
| ○ | Jewish | ○ |
| ○ | Catholic | ○ |
| ○ | Protestant | ○ |
| ○ | other religion | ○ |
| ○ | non-religious | ○ |
| ○ | moderately religious | ○ |
| ○ | strongly religious | ○ |
| ○ | Oriental | ○ |
| ○ | Spanish-American | ○ |
| ○ | Negro | ○ |
| ○ | Caucasian (white) | ○ |

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BLACK 3/4-length coat in women's restroom, downstairs in "Education building, Thurs., April 13. \$5 reward. No questions Thurs., April 13. \$5 reward. No questions. Call Karen, 964-7080 evenings.

You Ole Wildcat!



HOW ABOUT THAT ONE — Devil diamond coach Bobby Winkles congratulates Wildcat mentor Frank Sancet after Saturday afternoon's 3-2 Arizona win.

Photo by Con Keyes

Linksters to Spar LA Before Classic

Boasting a 10-1 dual match record, the Sun Devil golf team meets Los Angeles State tomorrow at the Goodyear course in preparation for its fourth annual classic this weekend.

Teams participating in the classic include Houston, the defending NCAA champion; New Mexico; Brigham Young, the defending WAC champion; Texas Western; Arizona and the Air Force Academy. Eleven teams are entered.

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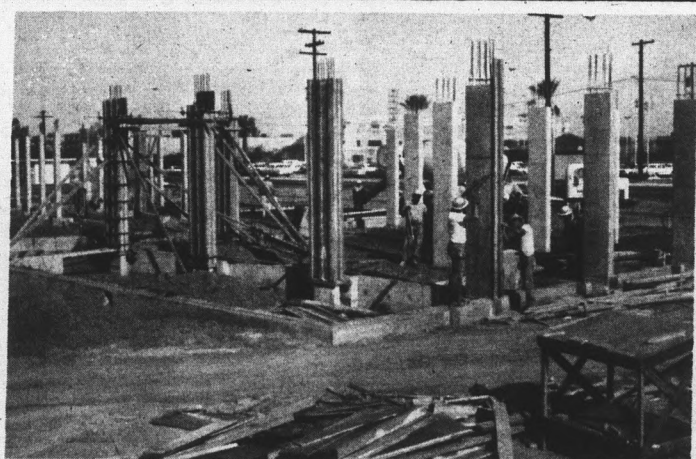
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Utah, Brigham Young Run Over Devil Thinclads in Triple Meet

Last weekend a combination of ingredients composed of altitude, strong wind and injuries helped both Brigham Young and Utah topple the Devil tracksters in Salt Lake City.

Both Dick Miller and Ron Freeman in the hurdles and the 440-yard dash, respectively, were out of action recovering from pulled muscles. Freeman didn't run at all and Miller re-injured his leg in the 400 relay as BYU captured the meet with 96½ points to 44½ for Utah and 40 for ASU.

THE DEVILS' two leading aces, Jerry Bright and Louis Scott, suffered defeats as Scott took second to Bob Richards of

BYU in both the mile and the two-miler and Bright was topped by BYU's Dave Reeves in the 220 after winning the 100 in 9.5.

There was one bright spot for the Devils as pole vaulter Mike Markham set a new meet record, capturing the event at 16½ feet.

Shot putter Isiah Oakes gave the best performance of his career with a heave of 58-4, but it was only good enough for a second place finish behind Ken Patera of BYU.

LARRY BERRYHILL continued his domination of the 880, winning with a time of 1:52.9, closely followed by Paul Longstreth who took second in 1:53.8.

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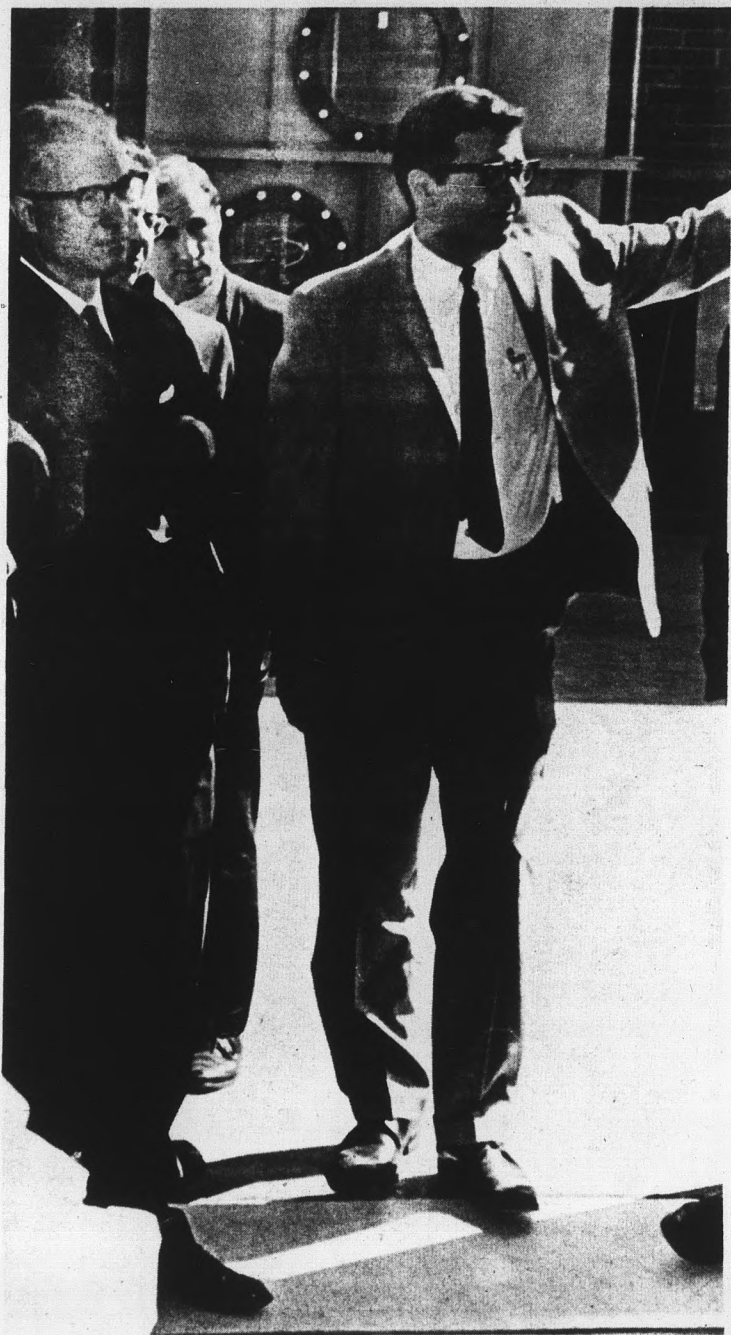
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Mechanical Students Tuned



Photos by David Viger

GUIDED TURN — Joining graduate students in a tour of the research projects and facilities of the Engineering Center was President Durham.

More than 30 graduate students from the Mechanical Engineering Department were taken on a tour of research projects and facilities in the Engineering Center Thursday.

THE TOUR, one of a series of weekly graduate research conferences, was conducted to "acquaint graduate students with what we are doing in the way of research in the Mechanical Engineering Department," said Dr. Jack Collins, professor of mechanical engineering.

He said that before the graduate students can start their required theses, they need to know what types of research projects are undertaken, and who the instructors are that head these projects.

"Most grads know the general area of their interest," Dr. Collins said, and participation in this tour as well as in other activities of the graduate research conference enables them to "work out a thesis of mutual interest and current application."

THE PROJECTS and facilities visited included the dynamics and fatigue laboratory, where Collins is supervising a program funded by National Science Foundation.

Another NSF-supported project, which some of the participants saw is being undertaken at the bubble mechanics facility, under the direction of Prof. Leon Florschuetz.

ALSO OBSERVED was the shock tube facility, where high-speed gas flow is being studied by a team of students working under Prof. Donovan Evans.

Greek To Me

By BOB GOLDEN

Tri Delta sorority will sponsor its annual Pansy Breakfast Saturday in the MU ballroom at 9 a.m. The food feast is held to honor all engaged senior women as well as all other senior sorority coeds.

Highlight will be a fashion show featuring bridal wear. Engaged women will have their engagements individually announced. Tickets are available from Tri Delta members.

Attention toad trainers: get those specimens in shape! Lambda Chi Alpha fraternity will sponsor a Toad Hop April 27. There will be a division for fraternities, sororities, campus organizations and one for everyone else.

Trophies and cash prizes will be awarded to first and second place winners in each division

as well as to the best dressed toad.

Archons, honorary for Greek men, tapped eight new members at Greek Sing last Saturday. Tapped were Ron Shore, Phi Sigma Kappa; Bill Dorey, Sigma Chi; Dick Gzauskus, Pi Kappa Alpha; Norm Kitzmiller, Theta Delta Chi; Dick Tracy, Theta Delta Chi; John Boys, Phi Gamma Delta; and Norm Killip, Alpha Tau Omega.

Recently tapped for Sigma Phi Epsilon's Golden Hearts auxiliary were Linda Goshia, Karen Kent, Patty Potter, Nancy Shade, Gloria Chiabai, Trish Egstrom and Diane Panarello.

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