

Test Cramming Not Learning, Survey Shows

By ATHIA HARDT

Last-minute cramming is condemned, but used by most university students preparing for exams, according to a survey of 25 students representing all classes. The majority of the 11 professors interviewed felt it will not help students to learn.

Looking ahead to mid-term tests March 20, students reluctantly admitted they will once again be forced to participate in late-hour cramming.

Senior Eva Baez said, "I don't think it's a good study habit, but it seems to happen all the time because I keep putting things off. I recommend that students keep up as they go along."

Most felt that, while cramming really wasn't a very good way to study, it was better than failing a test and did help to some degree.

"IT REALLY depends on the class," said Joan

Sliegar, junior. "If it's rote memorization, cramming is the best way to study."

A few students felt that staying up late and studying for hours before a test only confused them.

Pat Roger, junior, explained, "I do it, but it really isn't beneficial at all. I don't have any conception of what I've studied. It helps me pass the test, but afterwards the knowledge is gone."

FEW OF the professors interviewed thought that cramming could really be beneficial to students.

Dr. Charles Gersten, assistant professor of psychology, said cramming was "a serious error."

"It is not conducive to learning. I recommend the distributive practice condition (studying as you go along)," he said.

DR. ARNOLD G. Meister, professor of physics, said, "Cramming really doesn't do much good in my course. If one hasn't learned to reason from the first, exams will just catch him. Attitudes must develop as you go along in the semester. If you let everything go until the final, you will have a rough time. I recommend reviewing before an exam, but short study periods every night as you go along."

DR. DWIGHT M. Carpenter, assistant dean of the graduate college and assistant professor of political science, didn't "look adversely to cramming."

"It doesn't make any difference to me how students study, and some people learn better under pressure. Sometimes the best studying is done late at night," he added.

state press

ARIZONA STATE UNIVERSITY

Tempe, Arizona

Thursday, March 9, 1967

Vol. 49—No. 21

ASU Remains Tax Free Court Avoids Levy Ruling

University students are still exempt from taxes on educational services, at least for the moment.

Purchases in the bookstore, the MU games room and other locations remain tax-free because the Arizona Supreme Court refused to accept jurisdiction in the Tempe sales tax suit Tuesday.

THE COURT deliberated five minutes before denying the city a writ of mandamus ordering the university to collect the city sales levy of one per cent.

David R. Merkel, assistant city attorney, said he will "ask the city council tonight if it will authorize us to file a declaratory judgment action with the Maricopa County Superior Court,

in effect asking (it) to declare or rule that the Board of Regents comply with Ordinance 439, the Tempe sales tax."

He added that either side would appeal an adverse decision to the Court of Appeals and then to the Supreme Court again.

The court made no determination of fact on the city con-

(Continued on Page 2)

BA Dissatisfaction Tagged Fallacious

By DAREN KRUPA

Widespread rumors that Business Administration majors are dissatisfied with their field were described as "fallacious and totally irrelevant" by Dr. Glenn D. Overman, dean of the College of Business Administration.

One story in a paper of St. Mary's University, San Antonio, Texas, noted that business schools across the country are experiencing "a growing dissatisfaction among their students' attitudes of the business community."

ALSO, SEVERAL recent studies, notably a nationwide survey taken by pollster Lou Harris, found "most students looking toward careers in service rather than in business fields."

"This (story) was based upon a fallacious survey in the first place," Dean Overman said. "The surveys were made only in liberal arts schools. The students selected there were a cross-section of seniors, only

15 to 20 percent of whom, nationally, are enrolled in schools of business anyway.

"It only points out that liberal arts students are naturally not interested in business administration."

Dean Overman further pointed out that there has as yet been no survey of this kind taken in a business administration school.

THE TEXAS story also criticized the business administration curriculum, saying it permitted the student to concentrate on only one specialized field while giving him a minimal liberal arts base.

"Business administration has as broad a liberal arts base as any other profession," said Dean Overman. "Our students must be given a wider grasp than other students who are oriented toward a single job. It is a case of turning out people who are ready to assume responsibility."



PUNCH AND VOTE — Probably as many students punched their votes yesterday as did last year, according to election officials—and maybe more. Although this booth appears busy, voting overall was termed "light."

Photo by Bill Dempsey

Light Election Turnout Predicted As Computer Tallies Vote Results

The number of votes cast in yesterday's primary election will be equal to last year's light turnout, and may exceed it, according to Linda Buriss, chairman of the Election Board.

Because election results were not expected to be available until six hours after State Press deadlines, the results do not appear in this issue. Tomorrow's issue will carry a complete report.

There were no complaints or irregularities arising out of the election, which was quiet and orderly, said Miss Buriss.

No figures—even approximate—on the number of

ballots cast, or the number of voters were available last night.

Hue to Blew On Idle Autos

Does your automobile need a coat of primer, or are you satisfied with it the way it is?

Students are warned not to park their cars near the quonset huts east of campus on Krueger Street.

The buildings in that area will be spray-painted Thursday and Friday, and John Duffy, director of security, said there is the possibility gusty winds will blow paint on automobiles parked in the area.

news

MORE ABOUT —

Tax Decision

(Continued from page 1)

tention that some University activities are non-educational and therefore subject to taxation.

HE SAID the University bookstore's exemption from sales taxes gave it an unfair advantage over off-campus bookstores.

Pending the outcome of Tuesday's action, the bookstore had paid the new tax without passing on this additional cost to students.

Merkel also questioned the educational value of entertainment, "Beatle concerts" in particular, at Gammage Auditorium.

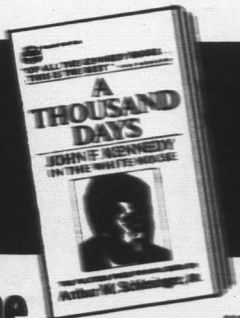
Assistant Attorney General Gary Nelson, representing the state Board of Regents, argued that University business should retain its exemption if the promotion of a University atmosphere is its primary purpose.

SOME JUSTICES suggested to both attorneys that the present tax status was vague. Justice Ernest McFarland, for example, wondered if outside promoters who rent Gammage should also receive exemption.

Justice Fred Struckmeyer asked where the bookstore should draw the line on its activities, noting that it already sells items such as beer steins without taxes.

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WORLD BRIEFS

Marines Pour Into Enemy Zone

VIETNAM — Men, ships and planes were on the move yesterday in Vietnam. U. S. Marines, more and more of them, poured into an area just below the demilitarized zone. Reports say three Communist divisions are massing for an offensive. Already, enemy mortars have battered American positions with intense barrages.

To the north, three U. S. warships won a duel with Communist shore batteries on the island of Hon En, silencing them. The ships hit a total of 17 targets: radar stations, supply dumps and petroleum storage areas.

WASHINGTON, D.C. — Negotiators for the Teamsters Union, minus James Hoffa, resumed contract talks in Washington yesterday.

In charge of the negotiations is Frank Fitzsimmons, a Teamster vice president hand picked by Hoffa to lead the union while the latter serves his eight-year jail sentence. This is the first time in 10 years Hoffa has not been present at a negotiating session.

The Teamsters are seeking to nail down a nationwide trucking contract. One source close to the truckers says they don't expect the bargaining to be any easier without Hoffa, but perhaps quieter.

CAPE KENNEDY — A U. S. sun-watching satellite is circling the earth, apparently in a near-perfect 350 mile high orbit.

The craft, designed to help scientists discover methods to forecast dangerous sun bursts in time to warn moon astronauts, was launched yesterday morning from Cape Kennedy.

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Pre-Law Club Sponsors Warren Report Lecture

The Warren Commission Report on the death of President Kennedy will be discussed by a world famous legal scholar, lecturing at 10 a.m. Saturday in BA 103.

Arthur Goodhart, for years professor of jurisprudence at Oxford University and editor of the distinguished Law Quarterly Review, has taken a special interest in the Warren report and has made it the subject of a number of articles and lectures.

FOLLOWING his talk, a panel discussion on crime will feature Sheldon Krantz, staff member of the President's Commission on Law Enforcement and the Administration of Justice. Moderator Heinz Hink, professor of political science, John Flynn of Phoenix, and two ASU students will participate in the panel.

The noted visitors are here

for a weekend of events sponsored by the Pre-Law Club in honor of the foundation of a law faculty here and in recognition of the importance of law in our society.

Members of the foundation faculty of the new College of Law are Dean Willard H. Pedrick; Dr. Harold C. Havighurst, former dean of the Northwestern University law school; Dr. Edward W. Cleary, professor of law at the University of Illinois since 1946; William C. Canby, Jr., former Peace Corps director in Uganda; and Richard C. Dahl, law librarian for the State of Washington since 1963.

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FOLK ARTISTS — The Sandpipers, the vocal group whose album "Guantanamera" is a top seller, will appear at Gammage Auditorium at 8:15 tonight. The Bola Sete Trio will also perform. The two groups are replacing the originally scheduled musical review of Cole Porter.

"The Ring Man Cometh"

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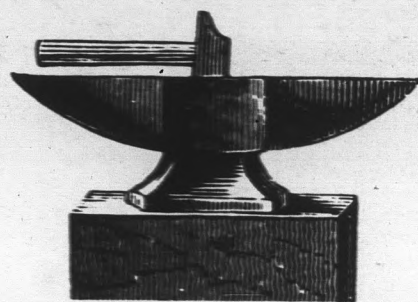
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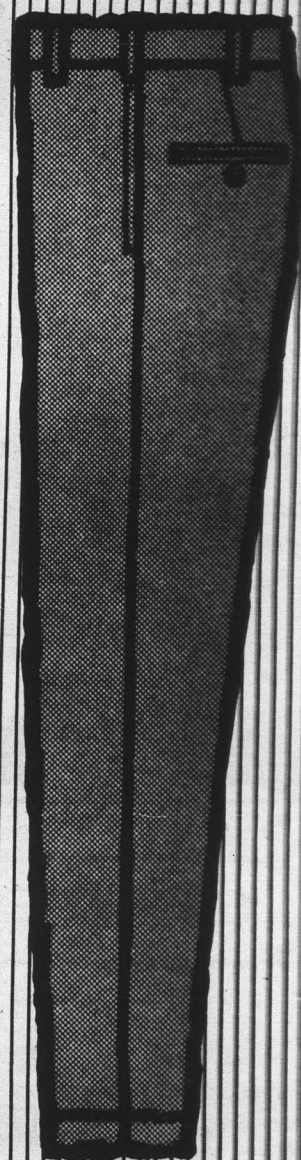
SCOTTSDALE—Fashion Square and Papago Plaza



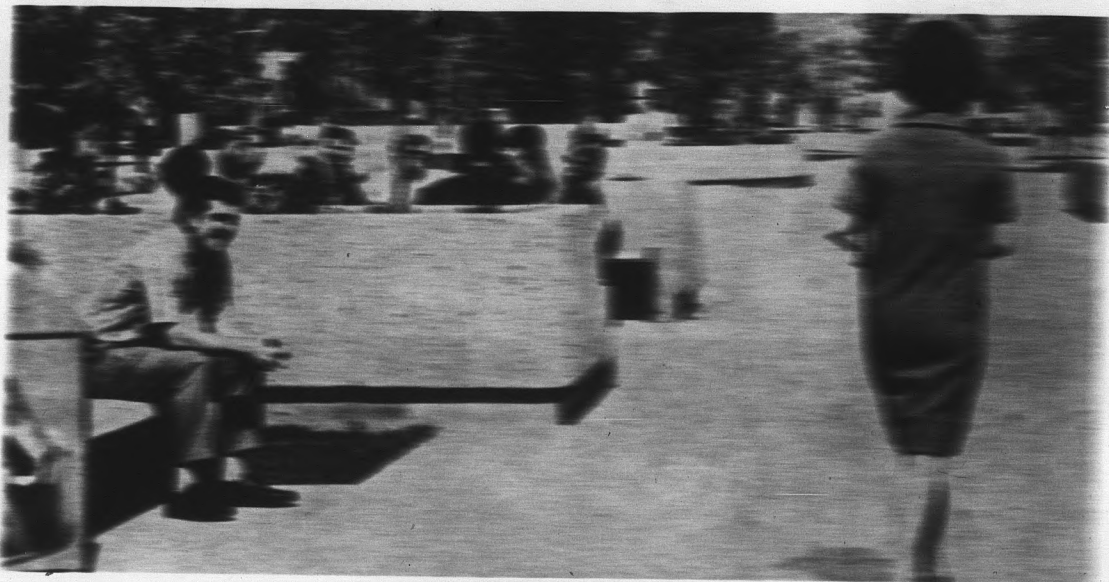
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State Press Photographer Neil Rowell watched the guys watching the girls that girl-watchers watch.



state press

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HEY SOME GUYS just don't care

calendar

Today

Religious Events

12:30 P.M. The Arizona Bible Student Center will sponsor Dr. Virgil R. Trout speaking on "Can Man Be Modified?" for the luncheon. Call Danforth Chapel, 350, for reservations. Cost is \$1.50.

Clubs

11:30 A.M. THE IEEE will present Dr. Virgil R. Trout to speak on "Morality and Common Sense in an Electronic Age." in ECC 150.

1:30 P.M. THE MATHEMATICS CLUB will meet in PSB 154.

4 P.M. THE ACLU (Arizona Civil Liberties Union) will meet to discuss ACLU lobbying efforts in regard to the proposed "university anti-riot" and "wire tapping" legislation.

7 P.M. THE SCOUTER FIDELITY SOCIETY, an organization for men seeking a commission in the U.S. Marines, will meet in MU 7. For further information call Johnny Green, 964-9089.

Lectures

2:30 P.M. "The Role of the Consumer Specialist for the FDA" will be presented by Mrs. Elaine C. McNelly in HEC 102.

Fine Arts

7:30 P.M. "THE MAD WINDS OF CHILLDAY" will be staged at the Lyceum by the

University Players. It will also be presented Saturday and Sunday.

8:15 P.M. THE SANDPIPER and the Bola Sete Trio will replace the "Cole Porter Night" at Gammage Auditorium. Tickets may be reserved by calling 348.

Tomorrow

Clubs

11:30 A.M. SIGMA LAMBDA CHI, national construction honorary, will meet to discuss its senior banquet in ECA 145.

7:45 P.M. THE HILFEL FOUNDATION will hold a service in Danforth Chapel. The theme, "For This I Stand," will be presented by Ray Finkelstein and Barry Shuloff.

8 P.M. Dr. Seymour Fersh of the Asia Society will speak on "Studying Other Cultures: Windows and Mirrors."

Movies

8 P.M. "WORLD WITHOUT SUN" will be shown in the MU arts lounge. Students will be admitted free with ID card.

Television

10 P.M. "THE WORLD OF CARL SANDBURG," a documentary adapted from Norman

Corwin's Broadway presentation, will feature readings from Sandburg's works beginning with unpublished manuscripts

and ending with the biography of Lincoln.

Broadway stars Uta Hagen and Fritz Weaver will read from "Remembrance Rock" and

"The People Yes."

Folksingers Carolyn Hester and The Tarriers will sing selections from Sandburg's "American Songbag."



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Hathaway has a backwoods conversation with Dick Cavett

Hathaway: Mr. Cavett, coming to Yale from Nebraska, you probably found your clothes a little out of place.

Cavett: I'll say. Everything was new to me. In fact, until I went to New Haven, I thought Yale was some kind of lock.

Hathaway: Did Hathaway Club shirts help you to adjust?

Cavett: Yes indeed. They helped me live down the clothes I arrived in—shiny rayon shirt with braided leather string tie and arm garters, wide-brimmed fedora, elk's tooth key chain, brown and white button shoes, camera—

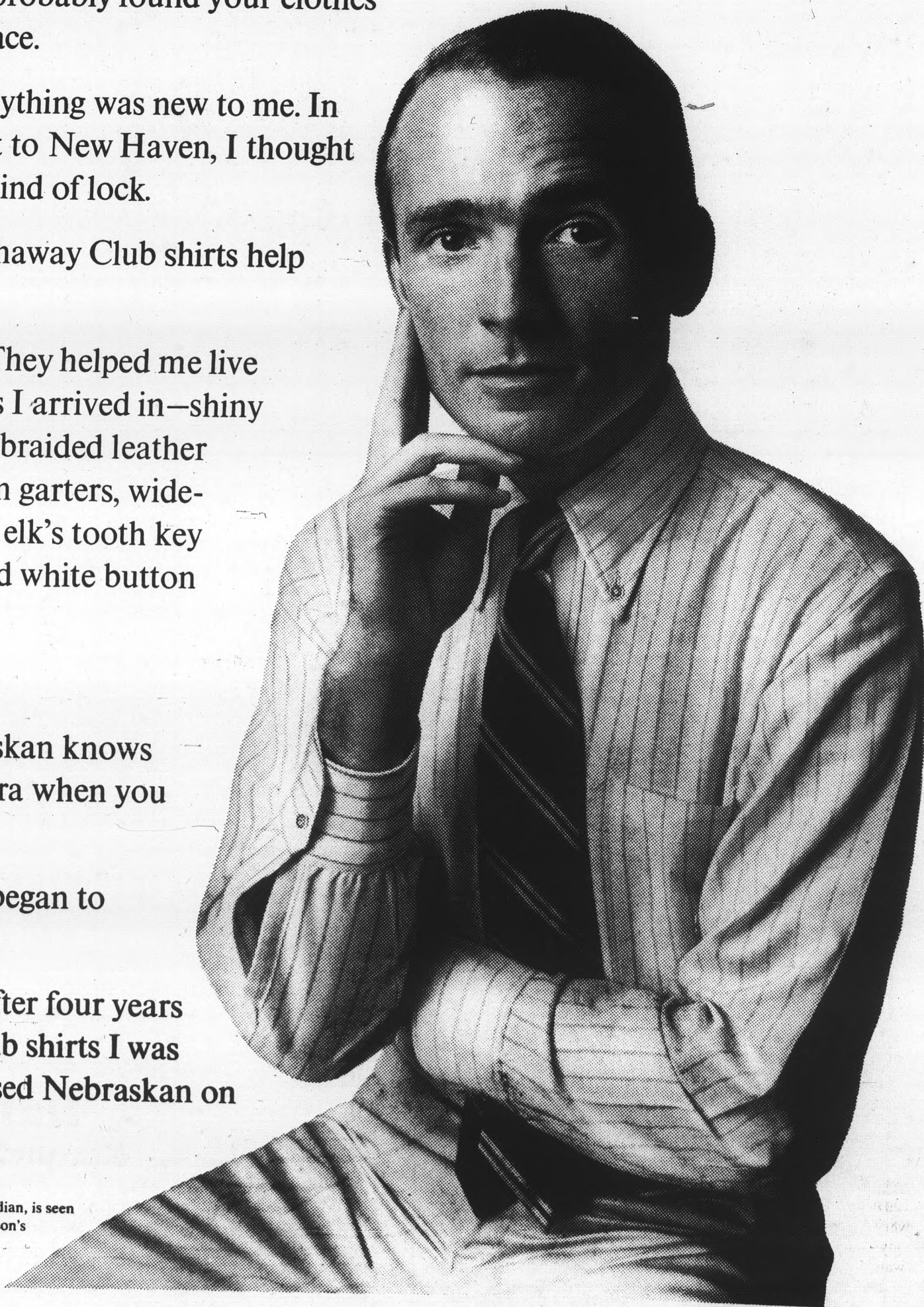
Hathaway: Camera?

Cavett: Every Nebraskan knows you wear a camera when you come East.

Hathaway: But you began to fit in?

Cavett: Definitely. After four years of Hathaway Club shirts I was voted Best-Dressed Nebraskan on the Yale campus.

Dick Cavett, TV comedy-writer turned comedian, is seen often on TV, most frequently on Johnny Carson's *Tonight* show. Here he is wearing one of Hathaway's new Club Rum Stripes. \$8.50.

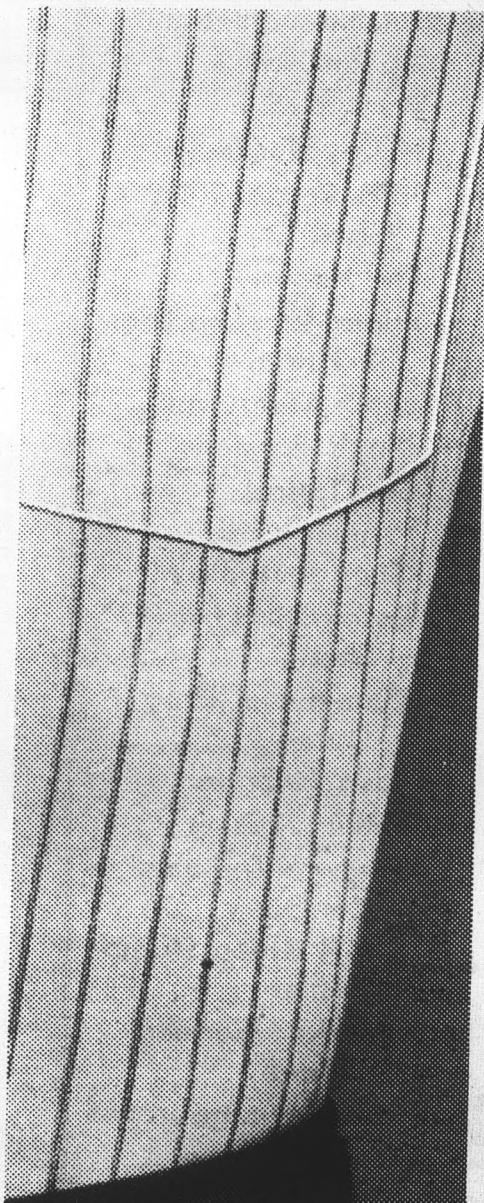


Hathaway Hallmarks

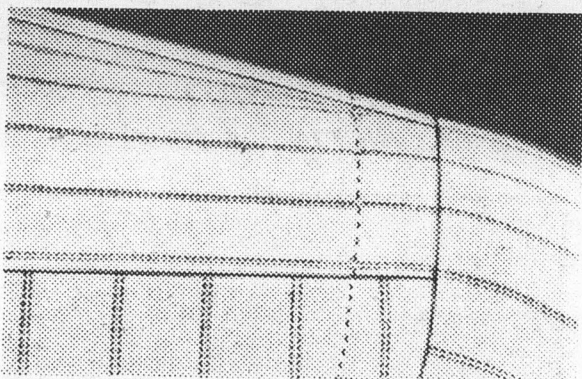
(Or what we hoped Dick Cavett would mention)



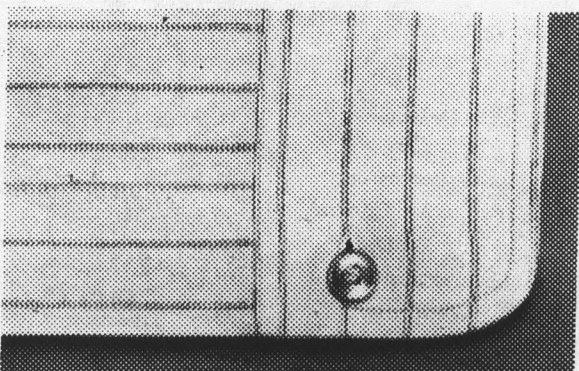
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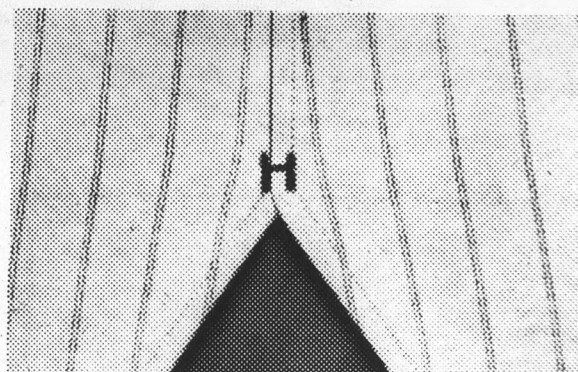
Tapered body: Hathaway trimly tapers each and every Hathaway Club. This means that the body won't bag, billow or bulge over your waistline.



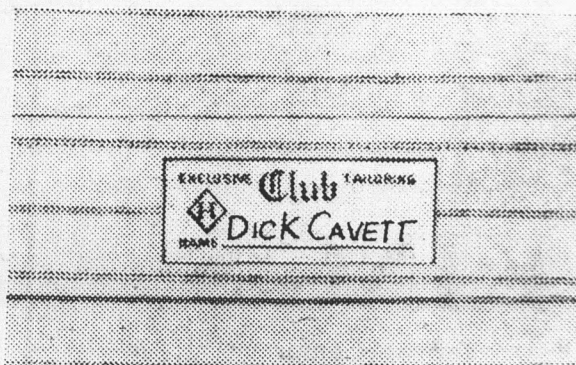
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Early Exams Proposed For Graduate Students

Re-introduction of early examinations for seniors was offered as a possible solution to the time problem between final exams and commencement by Vice President Gordon B. Castle in a recent Faculty Senate Meeting.

The amount of time between final exams and commencement is not enough to determine whether or not a student is eligible for graduation, he said.

ACCORDING to Dr. Castle, the grades should be turned in on Friday, May 27. This would leave Saturday, May 28 and Sunday, May 29 for the Registrar's Office to complete the necessary checking on the remaining 2,385 students who have yet to complete their requirements for graduation.

Work on these days, however, is in conflict with the new Fair Labor Standards Act. A possible solution to this problem would

be the re-introduction of early examinations.

Registrar Alfred Thomas explained that the graduation requirements are not uniform for the whole university. Not only every college, but often every department has its own set of standards as to the minimum number of completed credit hours necessary for graduation.

In addition, in several colleges every student must have a grade of "C" or better in each upper division course in his major field. This pertains to the colleges of Liberal Arts, Fine Arts and Nursing.

IT WAS pointed out by Dr. Nicholas Salerno, associate professor of English, that this was not an absolute rule, for the adviser may substitute a lower than "C" grade by another course with a higher grade.

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Center
Standard Service
Station
State Farm Insurance
TeePee of Toys
31 Flavors Ice Cream
Tops Liquor Store
University Sporting
Goods
Zzzona Laundry



NCAA Track Champs Face Devil Cindermen in Contest

By JOHN SAR
Assistant Sports Editor

Defending NCAA champion UCLA invades Devil country this weekend for a dual track meet Saturday (7:30 p.m.) at the new Joe Selleh track.

Last year the Bruins overpowered the Devils 96-49 and the final score prospects aren't too much brighter this year.

THE BRUINS, a consistent powerhouse in the track and field area, romped over San Diego State two weeks ago, 11-32.

The Devils, however, are not to be taken lightly as coach Baldy Castillo has found new strength this season with several JC transfers and excellent early season times by many returning veterans.

In the sprints the Bruins are loaded with talent.

Harold Busby, Norman Jackson and Tom Jones will handle the 100 and 220 for UCLA and all three are faster than a bolt of blue lightning.

BOTH BUSBY and Jackson have posted 9.4 in the 100 and 20.6 in the 220, although neither have posted times yet this season.

According to Coach Castillo, a real battle is shaping up in the 880. Bruins Arnd Kruger and Les Sendia can both perform in the neighborhood of 1:51. The Devils will send Paul Longstreth, 1:51.2 last season, and Larry Berryhill, 1:53.3, into what should be one of the top races of the evening.

The mile shapes up as another tough battle for points as both teams are heavy with 4:10 talent. The Bruins have consistent milers in Rick Romero, 4:09.4, Bob Goodsen, 4:11.6 and Kurt Klein, 4:12.2.

LOUIS SCOTT should capture first in the mile if he's near his season best of 4:04.9 and Chuck LaBenz and Ken Robinson, who have both posted times under 4:15, will make it a very tight field.

The 440 shapes up as another tight encounter with four men within two seconds of each other. WAC champion Ron Freeman will be back in action against the Bruins joining teammate Earl McDowell. Freeman, who holds the conference record at 46.3 will be matching strides with McDowell, 48.3, and UCLA's Don Domansky, 48.0, and Paul Hoyt, 48.4.

The two mile should be more
(Continued on page 11)

Chess Club N.M. Tournament Spurs Overdue Reorganization Meeting

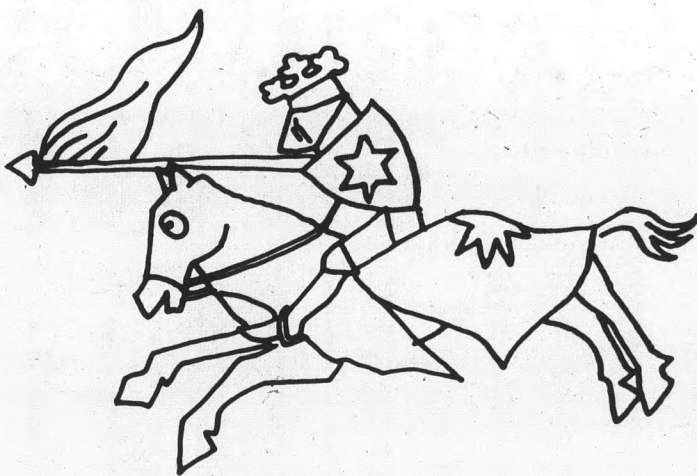
As a preliminary measure to its trip to New Mexico, the MU Chess Club will hold a major reorganization meeting this afternoon at 3:30 in the MU games room.

Club Chairman Bernie Oviatt will conduct the meeting under the auspices of games room di-

rector Carl Myers for the purpose of "getting the club back on its feet again." Interested persons are invited to attend.

The Club is one of three organizations the MU is sending to Albuquerque, New Mexico, tomorrow to participate in an MU tourney.

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Devils to Host WAC Championships

BY DICK GAZI
Sports Editor

Boasting two defending conference champions, the Sun Devil wrestling squad will seek to recapture the WAC crown which eluded them last year in tonight's opening round at Sun Devil Gym.

Two-time winners Glenn McMinn and Curley Culp will lead the Devils into tonight's action starting at 7:30 in the two-day tournament.

THE DEVILS took the title

two years ago behind a conference record of five individual titlists. BYU copped the crown last year, despite a loss to the Devils in dual competition.

Looking into this year's tourney outlook, Coach Ted Bredehoff said, "It is very definitely going to be a three-way fight among BYU, Wyoming and us."

The three squads exchanged wins in regular season competition. BYU beat the Devils 18-11; ASU defeated Wyoming 20-11; and Wyoming bumped off BYU 16-13.

"THE DRAW is going to be crucial in this tourney," added Bredehoff. He expressed hope for his grapplers because they will be at home.

A tremendous student support could give us the lift we need to win, said Bredehoff.

Senior matmen McMinn, Pete Russo and Jim Forler will participate in their final meet before a home crowd.

THIS WILL be Russo's final attempt at the conference title.

He has placed second twice and third once in his previous attempts.

The tourney will also feature two other defending champions and the national AAU 114.5 titlist. Arizona's Don Hall and Wyoming's Don Miller will be defending their crowns while Wyoming sophomore Ray Sanchez, an AAU winner, will make his conference debut.

The tourney will conclude tomorrow with the finals at 8:30 p.m. Student admission price is 50 cents with the fee receipt.

Devil Statistics Tell Sad Tale

Statistics tell the story, and the Devils' basketball story comes out no better in numbers than in actual league standing.

The Devils finished last in the WAC in team defense allowing an average of 85.0 points per WAC game.

The story was little different in team offense where they finished next to last with an output average of 70.5 points per WAC contest.

Top Devil scorer this season was sophomore Roger Dettler who finished with a total of 142 points in ten WAC tilts. His average was 14.2 points per game, ranking him ninth in the WAC in that department. Senior Randy Lindner was next for the Devils at 12.7 points per game to rank 13th in the WAC.

Classified

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ZUNDAPP 50 cc. motorbike. Best offer. 947-4588.

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1956 CADILLAC, good condition. \$200. Call A. Snyder. 945-8101.

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GUARANTEED, reasonable, IBM elite. 211 E. 14th St. Tempe. 966-7848.

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DANCE INSTRUCTION WANTED YOUNG LADY, preferably with dance teaching experience, wanted to teach young professional man, 34, the popular ballroom dances, once/twice weekly. Write Mr. J. McDonald, 502 E. Flower, Phoenix.

SKI-FLAG Weekend. 4 riders or 2 couples for March 11 & 12. Doug. 966-7846.

Emperor's Garden 28 E. 1st Avenue, Scottsdale Openings for Chinese: hostess, cocktail waitress, bartender, waiters, and busboys. Inquire at 945-9591 before 6 p.m. Monday - Friday.

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A 50 cc. YAMAHA Fun Cycle. \$2/hr., \$10/day, at Jim's Union Service. Corner Van Ness & Apache.

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INDIVIDUAL tutoring in math, physics, chemistry, and biological sciences. Phone 967-7924.

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Grand Opening

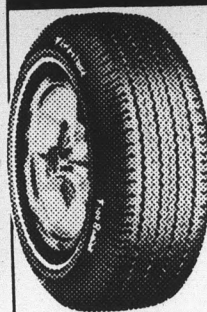
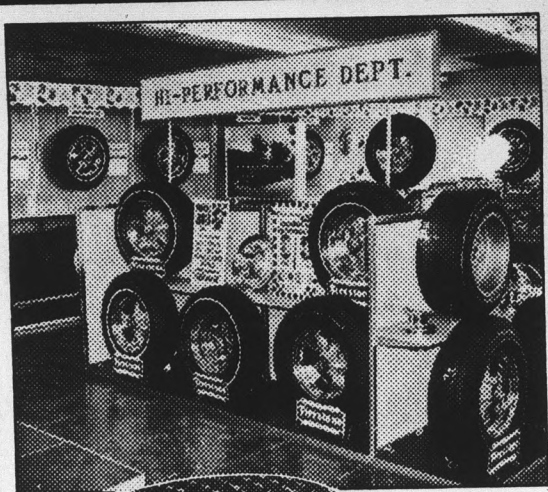
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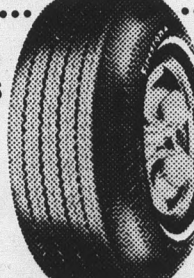
Firestone "500"

This is not a race tire, but is designed and built with many of the features developed during Firestone's 50 years of race tire experience for high-performance and modern styling to enhance today's newest family cars. Tested and proved at speeds in excess of 110 M.P.H.



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Designed and built for the sports car and high-performance car owner who demands the most from his car. Tested and proved at speeds in excess of 125 M.P.H.



Firestone SUPER SPORTS WIDE OVAL TIRE

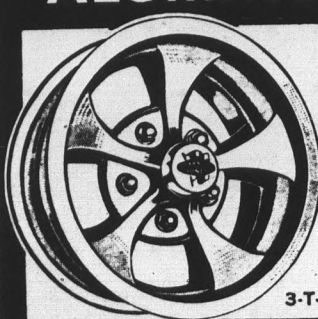
The tire direct from Firestone's racing research. 25% wider tread than the tires on your present car—puts 20% more rubber on the road for better traction, faster cornering, quicker starting plus 25% better traction on wet pavement.

New racing tire design shoulder vents and nylon cord construction allow the Super Sports Wide Oval to run cooler for more trouble-free miles. Also runs easier—increases your gas mileage.

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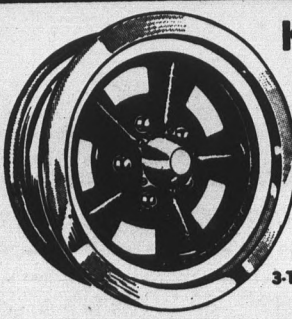


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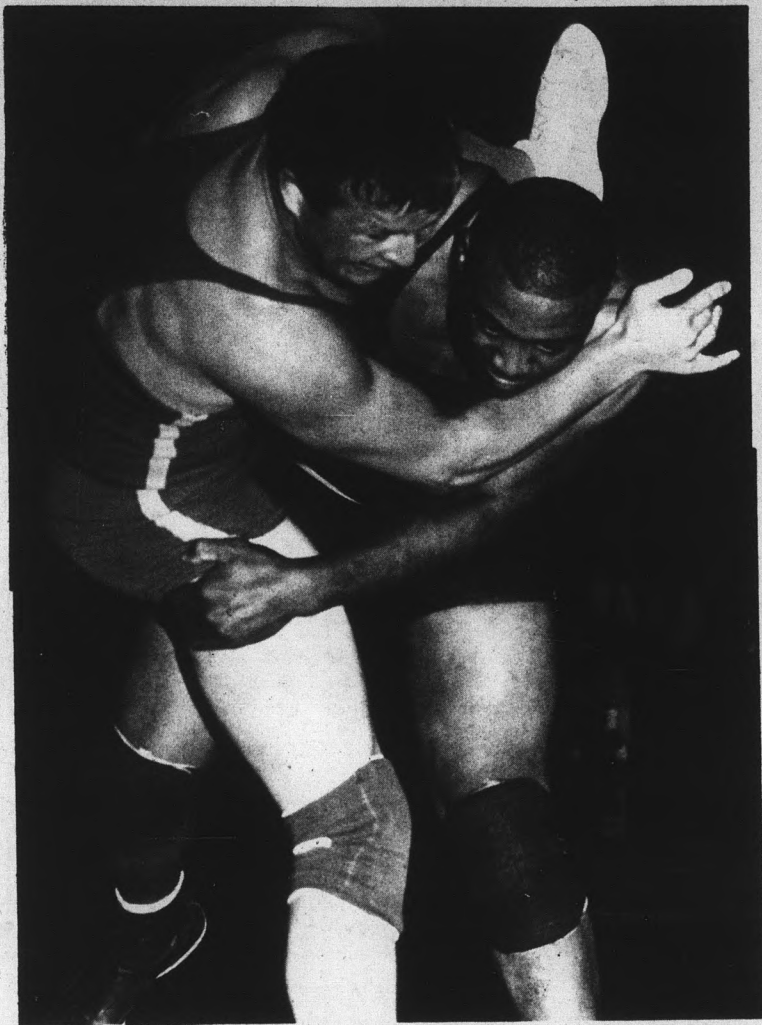
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DOWN YOU GO — Defending conference champ Curley Culp gets set to pin his heavyweight opponent to the mat. Culp is currently rated second in the nation for his weight class.

Women Tankers Place First In Colorado Triangular Meet

The powerful women's swimming team swam to victory in the Colorado State University Invitational Triangular meet last weekend.

The Devilettes amassed 115 points, compared to second place Colorado State's 43 point total. The University of New Mexico came in last with 28 points.

The powerful splashers piled up the statistics, nabbing 12 of the 13 events which included seven firsts in the individual events, a sweep of the four relays and a blue ribbon in the diving event. In six of the events the women took both first and second places.

Two Devils swept all four of the events they entered. Pat Fleming claimed first place ribbons in the 50-yard back-

stroke, 100-yard backstroke, 100-yard individual medley and the 200-yard medley relay. Martha Gatchell won the 50-yard freestyle, 100-yard freestyle, 200-yard free relay and the 200-yard medley relay.

First place in diving went to Ann Peterson and second place went to Barbara Alther.

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MORE ABOUT —

(Continued from page 9)

cream on the cake for Scott who holds the conference record of 8:49.2 set two weeks ago. Returning lettermen Jerry Jobski and Angelo John will have their hands full with Bru-

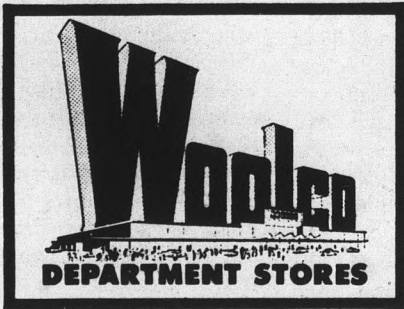
NCAA Championships

in George Husaruk who has posted a 9:05.7 this season.

DICK MILLER returns in the hurdles to join teammate Doyle Brown, who has been swamp-

ed by tough competition in the last two encounters.

Miller, who has done 14.2 in the high hurdles and 51.2 in the intermediates, missed the first two meets with a pulled muscle.



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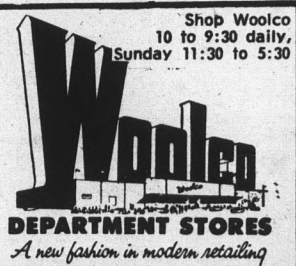
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BY MYRNA SEVEY

It comes as no surprise to find "Grimm's Fairy Tales" with illustrations, but a 37-volume collection of Shakespeare's works with complete illustrations are also part of a uniquely produced collection that has been added to Hayden Library.

Published by the Limited Edi-

Memorial Union Exhibits Modern Print Art Show

The upper arts lounge of the MU is exhibiting works of California's major contemporary print makers.

The Cultural Affairs Committee brought the show from the San Francisco Art Institute in cooperation with the Department of Art.

Various print techniques of a traditional range are included in the exhibit. This technical exploration isn't an end in itself, it is a means of creating an image, according to Richard Graf, organizer of the show from the San Francisco Art Institute.

tions Club (LEC), the collection includes the world's greatest classics of the past and present in the best of modern design, said Dr. Alan Covey, University librarian.

THE BASIC AIMS of the club, as stated at its inception in 1929, are to maintain the highest standards of literary excellence in the choice of titles and text, by enlisting the talents of the world's ablest book designers, illustrators, printers and binders.

The LEC has published just 1500 editions of one title each month since it began, and sends them out to individual members. Dr. Covey said the 582-volume collection came to Hayden Library through a private dealer and is worth about \$10,000. "There is only one other complete collection of the LEC books, and we were very fortunate to be able to purchase this one," he added.

THERE IS considerable variety in treatment of the books, with binding from cowhide, wallpaper, cloth or leather. Each book is appropriately illustrated with signed drawings by such artists as Picasso or Matisse to wood engravings. In quite a few instances, the illustrations were colored by hand through stencils.

The books aren't American editions printed abroad, but are representative of the author's nationality, such as Tolstoy's "War and Peace," published in Russia.

Not only have the finest available texts been chosen, but in most of the books, the leading authority in the field has been selected to write an introduction. "In addition to their other qualities, the volumes are scholar's texts—ideal for a university library," said Dr. Covey.

THE BOOKS included vary from "Beowulf" to the "Time Machine," and there are no abridgements.

The complete set will be located in the special collection area on the fifth floor of the library.

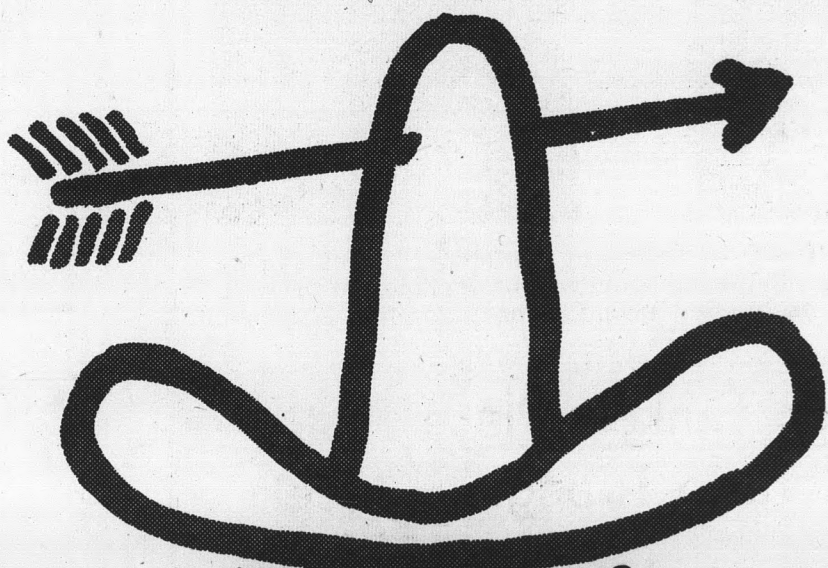
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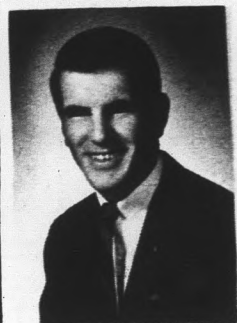
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