

# Crowning Set For Devil Doll

Are the State Press editors as fine connoisseurs of feminine loveliness as other students on campus?

The answer will come this evening when the winners of the State Press Honorary Devil Doll and the ASU Devil Doll are announced.

**STUDENTS** will pit their judging skill against that of the State Press editors by casting their ballots indicating their choice of Devil Doll, using their ticket stubs as ballots, at this evening's Devil Doll Dance at 8 p.m. in the MU ballroom.

The State Press editors will make their choice from among the nine candidates this afternoon.

Crowning the winners of both categories will be Phoenix disc jockeys Tony Evans and Pat McMahon.

**TWO** top Valley dance bands, the Bittersweets and the Together-at-Lasts, will provide music until midnight. Dorm hours have been extended till 11 p.m.

Each winning Devil Doll will be awarded \$25 credit on a Valley National Bank student credit card.

Many valuable gifts have been donated by Sears, Roebuck & Co., The Oxford Shop, Budd's Jewelers, John Horan, The Americana Shop, Hill's Records, The Country Set and the Student Book Center.

Tickets are on sale today in front of the MU and University Library, and will be on sale this evening at the door.



Tony Evans



Pat McMahon

## 'Byers Was Drama' Former Professor Dead at 70

Frank Ramley Byers, 70-year-old professor emeritus of drama, died Monday in a Mesa nursing home.

Dr. James Yeater, professor of speech and drama, said, "For so many years Mr. Byers was drama at ASU."

Mr. Byers, who joined the staff in 1947, retired last June. He directed the Drama Workshop on campus and was one of the three directors at the first Phoenix Little Theatre Shakespeare Festival.

He was a member of Phi Beta Kappa, Phi Kappa Phi and other honorary and scholastic organizations.

He was the winner of the first playwriting contest of the Phoenix Little Theatre with his production of "What's Hecuba." One of his sonnets was awarded first place by the Arizona Pen Women's Association.

Before coming here, Mr. Byers served in the English Department at the University of Cincinnati for 29 years. During this time, he was affiliated with radio stations WLW, WCKY, WSA and WCGO.

Mr. Byers is survived by his wife, Nellis, and a son, Charles

of California and four grandchildren.

A private service is being arranged by Grimshaw Mortuary. Contributions to the Frank Ramley Byers Memorial Book Fund at the Hayden Library are suggested.

## Mumbaugh Trial Date Set

David Mumbaugh, accused slayer of coed Laura Bernstein, has been arraigned in Superior Court with trial for first degree murder set for March 27.

Mumbaugh pleaded innocent to the charge through his attorney Robert Corcoran.

Superior Court Judge Warren L. McCarthy has been assigned permanently to the case.

Mumbaugh, an 18-year-old Tempe youth, is accused of stabbing to death Miss Bernstein the night of Sept. 21 on the veranda of the Casa Loma Hotel at Fourth St. and Mill.

Miss Bernstein, a junior art major, had come to Tempe only two weeks before her death so she could be near her fiance.

# state press

ARIZONA STATE UNIVERSITY

Tempe, Arizona

Thursday, January 5, 1967

Vol. 48—No. 52

OPEN LEGISLATIVE HEARINGS —

## Budget Study Begins For State Colleges

Leaders of Arizona's House of Representatives announced Tuesday that hearings on the three university budget requests will be one of the major items of business when the legislature convenes next week.

The open hearings are the first of their kind. In the past, the budget requests have been made before the individual House and Senate appropriations committees.

IN A REPORT published in yesterday's Arizona Republic, Rep. Burton Barr, R-Maricopa, slated to be majority leader, said he proposed the full hearings because "there should be nothing hidden on this."

Barr was quoted as saying that "for the first time we (the legislators) feel we should give every person an opportunity to hear the educators' entire story. And the universities will have their chance to tell it."

ASU officials will give their case before the legislators Wednesday at 10:30 a.m. and the

UofA is scheduled for 10:30 a.m. on Thursday.

**THE BOARD OF Regents and Northern Arizona University administrators will meet with legislators at 10:30 a.m. on Tuesday.**

The unprecedented open hearings come at a time when important decisions about the future of the university systems in Arizona will be made. Among the decisions are the direction the branch campuses will take.

The \$41.6 million total university budget request may be trimmed \$7 million if W. Miller Bennett, the state finance director, has his way. He has recommended the budget cut to the legislators.

**THE ARIZONA REPUBLIC** reported that Myron Holbert, regents' budget officer, met with Bennett Tuesday to question the cuts. He quoted Bennett as saying he made arbitrary slashes so that he could submit a balanced budget.

The Republic quoted Holbert as saying, "You can't operate universities that way."

## Yearbook Financial Scrape May Spell Doom in Future

ASU may not have a yearbook in two or three years if the current sales trend continues.

The Sahuaro is in trouble — but not because of the oft-cited staff and production problems, according to Allen Frazier, supervisor.

To date, only 2,000 students have purchased yearbook subscriptions compared to 3,500 in 1966 and 4,200 in 1965. Inasmuch

as the yearbook is self-supporting, the current sagging sales pose a threatening dilemma.

The 1967 Sahuaro budget was based on anticipated sales of 4,000 books at \$7 each for \$28,000 plus more than \$9,000 from space sales to organizations.

"The staff and myself never dreamed that only half of anticipated sales would materialize," Frazier stated. "The pro-

duction of the book has advanced too far now to cut back."

The staff is reopening book sales from now until Feb. 14 in hopes that students interested in having a good book recapturing the events and advances of 1966-67 at ASU will respond.

The 1967 Sahuaro costs only \$7 and is available at MU 207 from 8:30 a.m. to noon and 1 p.m. until 4:30 p.m.



Why Is This Girl Smiling?  
(See page 4)

## Apply Now For Carrels

Application forms for the assignment of graduate - student carrels for the spring semester may be picked up in the Hayden Library office, Room 113.

Carrels are locked cubicles in the Library.

All applications must be returned to the Library by Jan. 27, and all applicants will be notified of the action taken on their requests shortly after Feb. 1.

There are only 162 carrels available to graduate students, and they will be assigned on a priority basis. Doctorate candidates with approved topics will have top priority, and then those students working on a master's with an approved topic. Any carrels that are left will be assigned to graduate students with unapproved topics.

# Teachers To Meet

"Teaching and Demonstration in Reading" will be the theme of the sixth annual Invitational Reading Conference in January, sponsored by the College of Education.

Teachers, administrators, parents, reading specialists, supervisors and anyone interested in reading may attend the day-long event which is under the chairmanship of Dr. D. E. O'Beirne, professor of education.

COMPOSED of education faculty members, the planning committee also includes Mrs. Laurel Boetto, coordinator, Ray O. Christine, Dr. Charles F. Malone, Mrs. Carmen O'Brien, Mrs. Leona L. Dudek, and Mrs. Idelle B. Lee.

The 6:30 p.m. dinner meeting Jan. 12 in the MU ballroom will feature a welcome by Dr. G. D. McGrath, dean of the College of Education, and an address by Dr. O'Beirne.

REGISTRATION for the Jan. 13 conference will be at 9 a.m. in the Gammage Auditorium, followed by the first general session at 9:20, featuring an address by Dr. Louise Bates Ames, entitled "A Developmental Approach to Reading Problems." Conference keynoter Dr. Ames is research director of Gesell Institute of Child Development, New Haven, Conn. Dr. Paul Anderson, San Diego State College, will present the keynote address at the second general session at 3 p.m.

# Alum Executive Returns From Peace Corps

James W. Creaseman, executive secretary of the Alumni Association returned to the campus Dec. 17 after serving nearly two and one-half years as director of the ASU-Peace Corps project in Mato Grosso, Brazil.

This is the same project from which Dean of Nursing Loretta Hanner returned in August. She had directed the department of public health there.

Creaseman began with the Alumni Association in 1947 and has worked for it ever since.

While he was absent, Don Dotts was acting executive secretary. He had been assistant to Creaseman and will now resume that position. The changes will coincide with the beginning of the spring semester.

# Examination Schedule

First Semester, 1966-67

All classes regularly scheduled on Mon. Wed. Fri. or Daily* at:	Examination is scheduled on:
7:40- 8:30	Thurs., Jan. 19 at 7:40- 9:30
8:40- 9:30	Mon., Jan. 16 at 7:40- 9:30
9:40-10:30	Mon., Jan. 16 at 1:00- 2:50
10:40-11:30	Mon., Jan. 16 at 10:00-11:50
11:40-12:30	Mon., Jan. 16 at 3:40- 5:30
12:40- 1:30	Tues. Jan. 17 at 10:00-11:50
1:40- 2:30	Tues., Jan. 17 at 7:40- 9:30
2:40- 3:30	Thurs., Jan. 19 at 10:00-11:50
3:40- 4:30	Fri., Jan. 20 at 7:40- 9:30
4:40- 5:30	Fri., Jan. 20 at 10:00-11:50

All classes regularly scheduled on Tues. Thurs. or T.Th.S. at:	Examination is scheduled on:
7:40- 8:30	Thurs., Jan. 19 at 1:00- 2:50
7:40- 8:55	Thurs., Jan. 19 at 1:00- 2:50
8:40- 9:30	Tues., Jan. 17 at 1:00- 2:50
9:15-10:30	Wed., Jan. 18 at 7:40- 9:30
9:40-10:30	Wed., Jan. 18 at 7:40- 9:30
10:40-11:30	Tues., Jan. 17 at 3:40- 5:30
10:40-11:55	Tues., Jan. 17 at 3:40- 5:30
11:40-12:30	Wed., Jan. 18 at 10:00-11:50
12:15- 1:30	Wed., Jan. 18 at 3:40- 5:30
12:40- 1:30	Wed., Jan. 18 at 3:40- 5:30
1:40- 2:30	Wed., Jan. 18 at 1:00- 2:50
1:40- 2:55	Wed., Jan. 18 at 1:00- 2:50
2:40- 3:30	Thurs., Jan. 19 at 3:40- 5:30
3:15- 4:30	Fri., Jan. 20 at 1:00- 2:50
3:40- 4:30	Fri., Jan. 20 at 1:00- 2:50
4:40- 5:30	Fri., Jan. 20 at 3:40- 5:30
4:40- 5:55	Fri., Jan. 20 at 3:40- 5:30

\*All classes not scheduled for T.Th. or T.Th.S. will follow this schedule.

# state press

THE STATE PRESS is the official campus newspaper of Arizona State University. It is published Tuesday through Friday throughout the academic year by the Board of Student Publications in cooperation with the Department of Mass Communications and entered as second class matter at Tempe, Arizona 85281.



THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price is \$5 per school year.

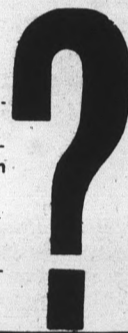
EDITOR-IN-CHIEF	JERRY HOFFERBER	TONY AULT
MANAGING EDITOR	VALERIE JONES	JERRY HOFFERBER
NEWS EDITOR	BILL CUSHING	VALERIE JONES
ASSISTANT	BOB JOHNSON	BILL CUSHING
CAMPUS EDITOR	DICK GAZI	BOB JOHNSON
ASSISTANT	JOHN WALLACE	DICK GAZI
SPORTS EDITOR	SUSIE BLACK	JOHN WALLACE
SOCIETY EDITOR	LINDA COTTAM	SUSIE BLACK
ASSISTANT	BILL DEMPSEY	LINDA COTTAM
COPY EDITOR	CON KEYES	BILL DEMPSEY
PHOTO EDITOR	BILL GREY	CON KEYES
ASSISTANT	ROBERT E. LANCE	BILL GREY
FACULTY SUPERVISOR	HAL HUBELE	ROBERT E. LANCE
ADVERTISING MANAGER		HAL HUBELE

## Are YOU In the H. H. T. S. Club\*

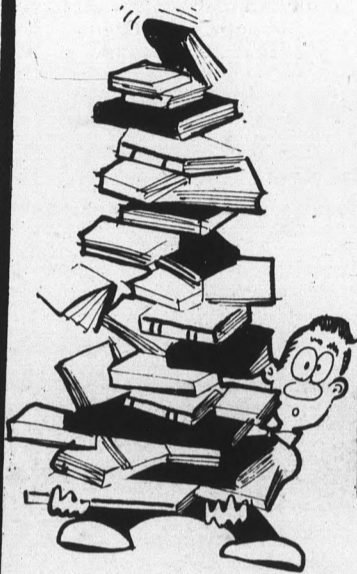
Are you happy and secure in your marriage  
Have you resolved most of your adolescent rebellion, your acting out problems  
Are you willing to share your time—your husband—with adolescent girls less fortunate than you

If your answer is YES, call  
**Ruth Pierce 944-3331**

and ask about a challenging job as counsellor-house mother.  
\*Helping Hubby Through School



HAVEN'T YA HEARD...



# CASH FOR BOOKS

Student Book Center

CORNER COLLEGE and SEVENTH



"Portraits of Excellence"

by

# STUDIO

Located in the Pioneer Camera Shop  
TEMPE SHOPPING CENTER  
Phone 967-4662

## WE RENT Bicycles

franchised

★ SCHWINN ★

DEALER

"We service what we sell"

The WHEELERY

36 W. 2nd St., Scottsdale  
Phone 945-4577

Whether you want to  
Capture An Important Moment  
In Your Life, or Want a Portrait for  
Someone Special,  
Remember —

WE HAVE SPECIAL PRICES  
FOR ASU STUDENTS

SUPERIOR TO IRAQ'S —

# Iraqi Rates Education

By WENDY WATERS

The American system of elective classes and student advisement is very superior to the Iraqi system of governmental control and class scheduling, believes Yousif Ghulam, a former professor in Iraq now studying here for his Ph.D.

Art education programs in Iraq are very poor and the Iraqi government sent Ghulam to America to receive an advanced degree in art education while lecturing and writing a book on Islamic art. While teaching at Bagdad Women's College, Ghulam was the only educator in the country with an art education degree.

EDUCATION in Iraq is very different from that in the United States. The government establishes set curriculums and all schools must follow them. Courses through the high school years are very basic and most of the high schools are technical schools in the fields of mechanics and agriculture.

In Iraq, at the end of a school year the student is tested and if he fails he must repeat the entire year of school even if he fails only in some areas of study.

If the student fails the examination twice he must drop out of school. "I don't like this system because very many talented students drop out of school because they fail in one area of study," Ghulam said.

ARABIC is spoken in all the schools in Iraq, but English is taught to all students, beginning in the fifth year of elementary school. No stu-

dent is allowed to go out of the country for an education unless the government allows them to seek technical training while in college in the United States, Germany, or Great Britain.

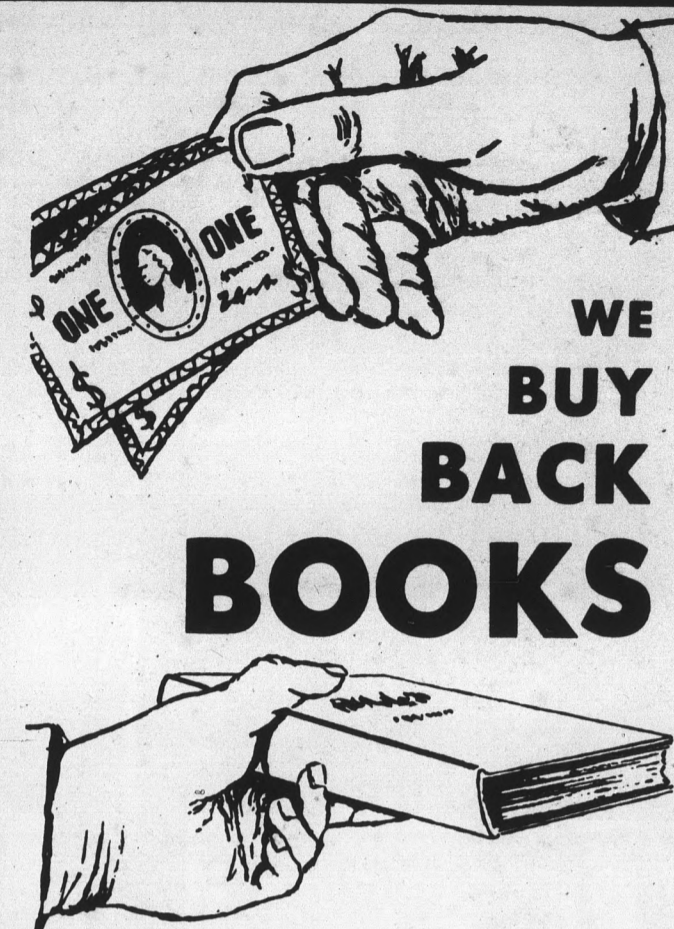
Ghulam will be the director of a new art education school at the University of Bagdad after completing his studies here.

Ghulam began teaching art in schools in Iraq immediately after graduating from an art high school. Since then he has graduated from the California College of Arts and Crafts and received his Master's degree from the University of Southern California.

"ART EDUCATION is not now as it should be in my country, says Ghulam. "An artist doesn't really know how to teach art although he may have great artistic ability. It takes someone trained in art education to really be able to teach art." Most art classes in Iraq are now being taught by artists with no educational training.

Ghulam feels that although the American educational system is better than that in Iraq, students in the United States have too much freedom outside of school while still in high school.

"If the girls and boys were separated in high schools in the United States," stated Ghulam, "there would be fewer early marriages and fewer divorces." Ghulam feels that these are the years of greatest growth and educational advancement and that students should be separated to achieve the greatest benefit.



**WE BUY BACK BOOKS**

**Student Book Center**  
corner college & seventh street

HOURS: MON. - FRI., 7 To 9; SAT. 8 - 5; SUN. 1 - 5 Phone 966-6276

OUTLET STORE ONLY

**Novis Denny** OF ARIZONA INC.

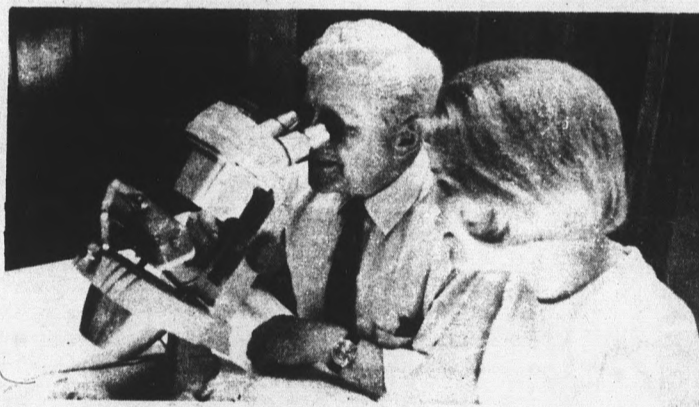
49 W. MAIN, SCOTTSDALE  
Original ROADRUNNER Dress

BLOUSES - SHIFTS - CAPRIS Reg. \$18.00 & \$20.00  
SHORTS - JACKETS - DRESSES Skillfully cut from our OKITIA NOW  
100 Pct. COTTON - SUN SIZZLE \$10 & \$12  
COLORS. Dark and Bright. Sizes 6-18

OUTLET STORE ONLY

**THESES**

.... Professional Typing ....  
265-3630

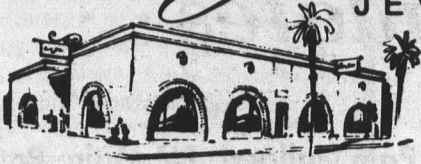


*see the diamond you buy*

under a Paul Johnson diamond microscope. As one of Arizona's few American Gem Society Accredited Gem Laboratories, Paul Johnsons has thousands of dollars in gem instruments. With these, you can more accurately grade your diamond,—to assure you of the quality you buy.

Another reason Paul Johnsons Tempe is first in engagement ring sales.

**Paul Johnson**  
JEWELERS



IN THE ARCHES

130 EAST UNIVERSITY DRIVE • TEMPE • 967-8917  
1940 EAST CAMELBACK, PHOENIX 277-1421  
CERTIFIED GEMOLOGIST, AMERICAN GEM SOCIETY

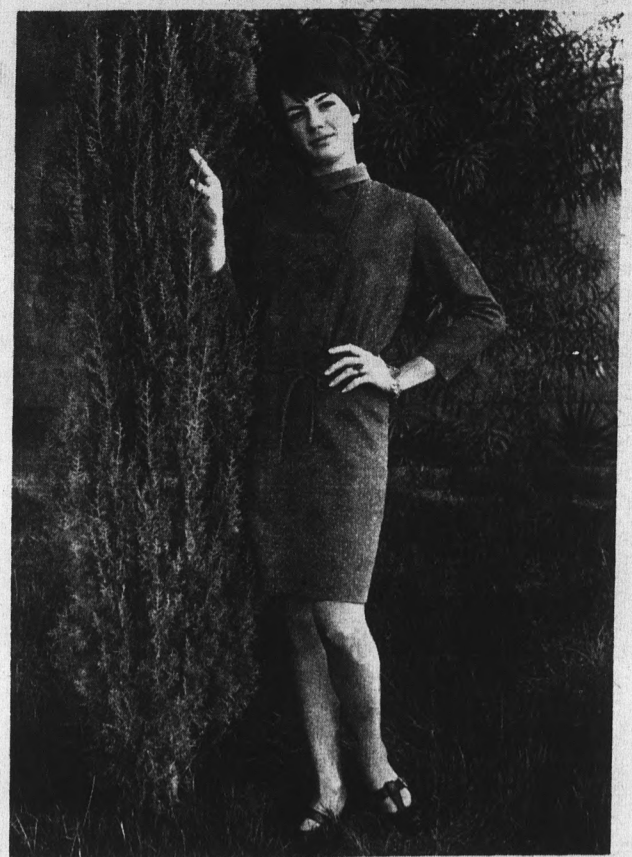
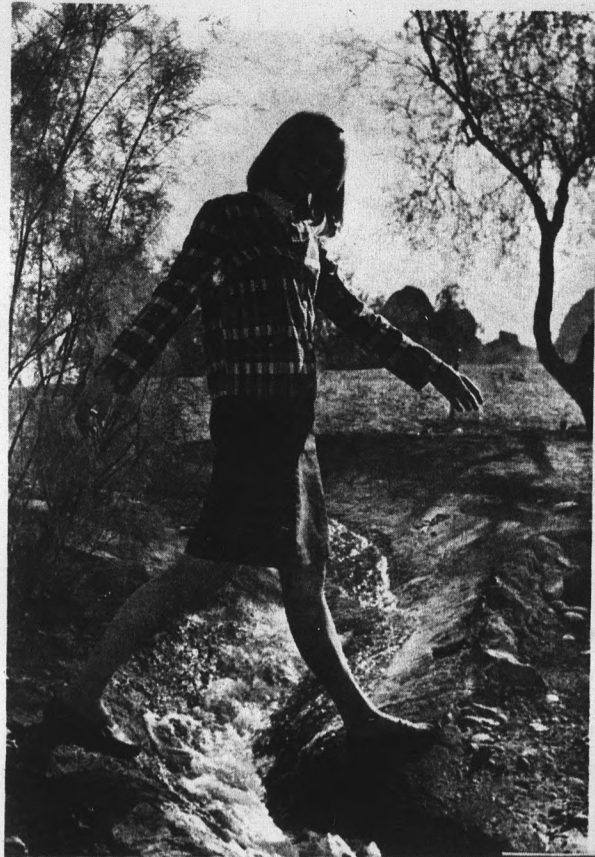


**NO REST FOR THE VEST**

Reversible, it is used and re-used without stint. Luckily, it is quite the sturdiest part of this excellent herringbone suit, and well able to absorb such wear without showing it. The Proprietor has several versions, all tireless.

**The Oxford Shop**  
Outfitters For Gentlemen





## *Devil Doll Candidates*

Top row: Lynn Hopkins, Quad; Susan Russell, PV Main; Nancy Keeling, PV East. Second row: Linda Dudley, Tempe; Charlene Charrerton, Mac A; Carolyn Grisz, Mac B. Third

row: Gloria Chiabai, PV Main; Pam Gallacci, PV Main; Patty Potter, PV West.

Photos by Con Keyes

## Bits and Pieces

### CATALYST

Tomorrow is the deadline for submitting material to the Catalyst, student literary magazine. All material should be turned in at the Catalyst box on the fifth floor of the Language and Literature Building.

The magazine will be sold on campus in the spring and will contain poetry, essays and short stories by student writers.

### SHOPLIFTERS

A shoplifting clinic for supervisors and employes in retail sales will be held Tuesday from 9 to 11:30 a.m. at the Downtown Extension Center, 302 W. Washington, Phoenix.

The clinic is sponsored by the Bureau of Business Research and Services, College of Business Administration, and Arizona Distributive Education Services.

Enrollment fee is \$1. For additional information, contact Joe F. Creed, Bureau of Business Research.

### KELLER

Dr. Fred S. Keller, professor of psychology, will be one of the major speakers at the 23rd annual meeting of the American Conference of Academic Deans Jan. 16 in Los Angeles. He will discuss "Neglected Rewards in the Educational Process" at 9:15 a.m. at the Statler Hilton Hotel before approximately 500 deans from colleges

throughout the nation who are expected to attend the conference.

### WORKSHOP

A workshop in advanced salesmanship will be held here Jan. 19-21.

This is the second of three such workshops sponsored jointly by the College of Business Administration and the Graduate School of Business Admin-

istration at Michigan State University.

The meeting is designed to sharpen knowledge and skills, and relate personal marketing effort with total marketing effort. Only top salesmen are invited and must be in the upper 1/3 of company productivity.

Inquiries about the workshop should be addressed to Ed Scannel, Bureau of Business Research and Services.

# JANUARY CLEARANCE

# 1/3 OFF

★ Wool Sweaters

★ Skirts

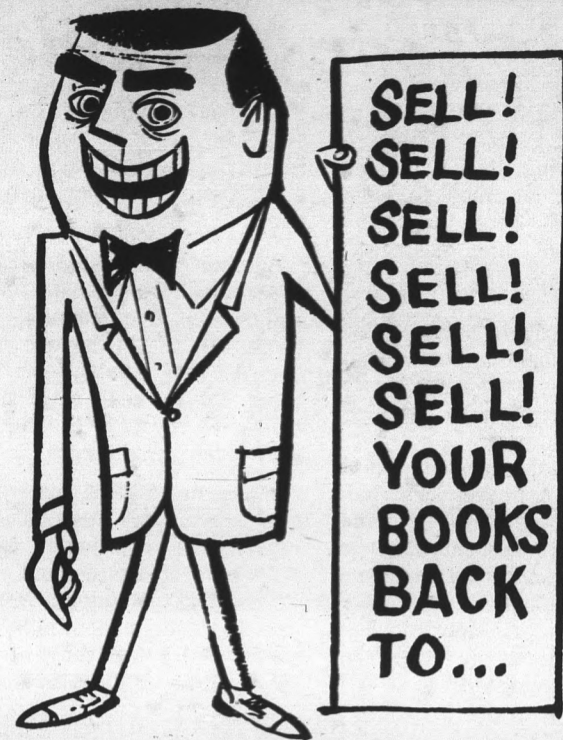
★ Capris

One Rack of Dresses & Car Coats,

## CELIA'S

fashions  
TEMPE CENTER

Open  
Thurs. Eve  
Til 9 p.m.



TURN YOUR  
**USED BOOKS**

Into

# \$ CASH \$

at the

## STUDENT BOOK CENTER

CORNER COLLEGE AND SEVENTH

## Tax Talk Workshop

The small businessman can get some answers to his income tax problems at the Income Tax Workshop to be held Tuesday from 9 a.m. to 4 p.m. at the Downtown Extension Center, 302 W. Washington, Phoenix.

"Income Tax Problems for Small Businessmen" is the theme for the workshop, which will be directed by Joe Acosta, CPA. Small businessmen, employes and all interested persons are welcome to the one-day session. The cost is \$5 per person.

"Special income tax problems of small businessmen will be covered," says Joe F. Creed, coordinator, distributive education. "We will discuss such things as auto and truck expense and depreciation, records required by Internal Revenue Service as well as rights of the taxpayer."

The Income Tax Workshop is sponsored by the Bureau of Business Research and Services, College of Business Administration, Arizona Distributive Education Services, Small Business Administration and the Small Business Development Center.

For further information contact Joe F. Creed, Bureau of Business Research and Services.

### Services Held

Funeral services were held Tuesday in St. Louis for Mrs. Alma Schewe, Alpha Epsilon Pi fraternity housemother.

She had been with the fraternity since September, 1965.

The position will be temporarily filled by Ira Friedman, Alpha Epsilon Pi member.



# EXAM TIME JITTERS?

# RELAX...WE HAVE THE WIDEST SELECTION OF

## CONCENTRATED STUDY AIDS

# Student Book Center

corner college & seventh street

★ HOURS: MON. - FRI., 7 To 9; SAT. 8 - 5; SUN. 1 - 5 Phone 966-6226 ★

MALE STUDENTS SPEAK —

# Hair Today—Gone Tomorrow?

By LINDA COTTAM  
Assistant Society Editor

The growing trend among young American men to wear long hair has been the object of discussions and controversies in newspapers across the nation.

Several psychologists have stated they believe men's long hair indicates a wish for feminine characteristics, a denouncing of masculinity.

Several students on this campus who sport the long hair styles, ranging from curls behind the ears to near shoulder length, had different reactions to this viewpoint.

ONE SENIOR said he wore his hair long for no other reason than to be different.

"It has nothing to do with sex," he says. "I wear it to identify myself, to keep myself apart from the other men students."

Another illustrated, rather than stated, his reason: "When people see me coming, they think I'm a philosopher, or a 'weirdo' art student, or they think I'm a real clod and a traitor to my sex. But at least they think something."

While no student agreed entirely with the psychologists' explanation, one junior agreed with part of the doctors' idea. "I don't think long-haired boys are necessarily feminine," he said. "But I feel that, at least in my case, it does indicate a

more gentle and less aggressive personality."

A tall, broad-shouldered sophomore gave an opposite view. "A man with long hair can be just as masculine as one with a crew cut. I'm athletic and not at all artistic — and, as far as I know, not at all feminine."

HE ADDED that as far as he is concerned, identity with either sex has nothing to do with long hair, as "George Washington wore his hair longer than Martha's and no one ever accuses him of being feminine."

Finally, several men expressed the view of the freshman who said, "This is just an experiment. In high school they made such a big deal about forbidding long hair that I decided to try growing it out and see what the big deal is."

He added dejectedly that he hasn't found out what the "big deal" is yet.

## Phrateres Group Left 'Homeless'

Members of Phrateres, off-campus women's organization, returned to school to find their group's room in the MU being painted.

The coeds claim they were not notified of the repairs and are currently using the front of the bookstore in the basement of the MU as their "room."

It is also not known when the members may move back into their room. But, according to Jody Barkson, "Soon."



Photo by Con Keyes

LEFT OR RIGHT? — This gentleman, on the right, has let his hair grow to the length of coed styles now popular. The reasons why range from deep frustrations to "something different."

## BUDD'S JEWELERS



Presents  
Diamond  
Engagement  
Rings  
Made To  
Order

Designed For You In  
Yellow or White Gold

## BUDD'S JEWELERS

708 S. Forest  
OXFORD SQUARE — TEMPE  
Member Gemological Institute of America

## Club Calendar

EDITOR'S NOTE: Clubs interested in publishing meeting or activity dates of their organizations in this column may bring the information into MU3 or call 966-3656 at least two days before desired date of publication.

### TODAY

**SUN DEVIL RODEO CLUB** will meet in Ag 202 at 8 p.m.  
Duane Webb of the Arizona Livestock Production Credit Association will speak to **ALPHA ZETA**, honorary agricultural fraternity, at 7:30 p.m. in the MU Senate Chambers.

Repeating decimals will be the topic of a lecture given by Dr. Jack D. Bedient, assistant professor of mathematics, in PSB 134 at 4 p.m. The event is sponsored by the **MATH**

**CLUB.** The University community is invited to attend, and refreshments will be served at 3:30 p.m.

### TOMORROW

**ASSOCIATION FOR WOMEN'S RETURN TO EDUCATION, AWRE**, will meet in MU 209 at noon. This will be a business meeting including planning for orientation during registration.

**ARIZONA ASSOCIATION OF STUDENT NURSES** will meet in NC 4 at 8 p.m. There will be a presentation of summer nursing in Peru, given by Kathy Taylor.

state press

## Classified

For classified advertising submit ad in person to the State Press, MU 3, two days in advance of publication, between 8:30 a.m. 12:30 p.m., or call 966-3657. Rate: 5c per word. 75c minimum per issue.

### FOR SALE

INDY-style tires for your car? Yes, we have them. It comes in the shape of a tire called S.S. Wide Oval. This shoe will give you better breaking, better handling and less slip in acceleration. Made by Firestone. Tread width 8.95 inches. Now at your Firestone Store, Apache Blvd. & McClintock, Tempe. Will take your tires in trade. Also many good used and take off tires at low, low prices. Please check us for your size. 966-7206.

SAVE 15% — AUDIO STEREO UNITS  
Reg Inst. Major Inst.  
Black Slide Bar \$69.95 \$60.00  
Chrome Slide Bar \$79.95 \$68.00  
Black Push Button \$89.95 \$77.00  
Chrome Push Button \$99.95 \$85.00  
Automatic radio — Chrome Push Button \$85.00

12 and 8 track units also available. All units installed with 4 speakers. Cartridges \$4 per 1/2 hr. John Major, 945-3757. Call for appointment.

### MOTORCYCLES

VESPA 125cc motor scooter. Mirror, windshield, book rack and parking permit. 967-8413 — \$140.

### TYPING

TYPING — 967-3036.  
ALL kinds of quality typing (manuscripts, thesis, etc.) Call 966-0492.

PAPERS and thesis. Experienced typist. 1342 E. Culver.—Phx. 253-6452.

LETTERS, term papers, manuscripts, quality work, reasonable. Call 967-7250 after 6 p.m.

GUARANTEED, reasonable, IBM Elite. 211 E. 14th Street, Tempe. 966-7848.

### AUTOMOBILES

1966 — like new, Black Corvette. 327 motor — four on floor stick shift — gold stripe tires — convertible and hardtop — 2,800 miles. One-owner car. Price — 3,900. 1406 E. Third Pl., Mesa. Phone 969-1855.

6 CYLINDER, powerglide, radio, white-sidewalls. Good engine and transmission. \$450 or best offer. 967-2300 or see at 3159 W. Lane Ave., Phoenix.

### INSTRUCTION

INDIVIDUAL tutoring in math, physics, chemistry and biological sciences. Phone 967-7924.

### SERVICES

IRONING — 967-2797.

### PERSONAL

Wow! Lovely vacation — can't remember when I've had so much fun. Thanks for making it a truly wonderful beginning for the New Year. By the way — what did you mean when you said my mother was a little on the "rounded" side? Don't think that was very sporting of you. —Martha B.

### MISCELLANEOUS

MONEY burning a hole in your pocket??? Put your money in one of these latest fashion-designed wallets. Removable pass-key, extra quality. Retail \$5.00, only \$1.99. Firestone Stores. 1805 E. Apache Blvd., Tempe.

### REAL ESTATE

TEMPE home with beautiful home. Days 966-3242. Evenings 967-7948.

## Fred Elquest & Son

Everything for the  
Art Student  
• Art Supplies  
• Picture Framing  
703 N. 2nd St.  
Phoenix  
PHONE AL 8-2628

# SELLING YOUR BOOKS?

you'll  
get  
more  
at



**Student Book Center**  
corner college & seventh street

HOURS: MON. - FRI, 7 TO 9; SAT. 8 - 5; SUN. 1 - 5 Phone 966-6276

### Professor Seeks Foilers to Form Fencing Club

Students and faculty members interested in the sport of fencing are invited to attend a 5 p.m. meeting Friday in WPE 121.

The meeting will be for forming a fencing club on campus to provide an opportunity and the backing for interested persons to train and compete in the sport.

Sponsorship, building space and equipment for men and women fencers will be provided.

For further information contact professor R. C. Dahl in Matthews Library or Miss Anne Pittman in the Women's P.E. Building.

### Challenges Open For Chess Contest

The Memorial Union Chess Club has selected eight representatives who will play off among themselves for eligibility in the upcoming tournament sponsored by the MU.

However, any of these eight may be challenged by any other member of the club to a three-game match, the winner gaining or holding, as the case may be, his seat in the top eight.

Challenges may be made by phone, in person, or through the games room desk in the MU no later than 3:30 today.

The eight topsters are Gary Faupel at 945-6365, Yousif Ghulam at 967-2791, Dan Klein at 378-3778, John Lentini, Bill McLean at 946-2810, Ferenc Mercz at 966-6657, Ken Schmidt, and John Wallace at 945-2048.

After the top eight places have been decided, these wood pushers will play each other to determine which four will be the official ASU team in the late January tourney.

### ALL HEALED AND HARDY —

# Wrestlers Fit For CSC Match

Coach Ted Bredehoff's Sun Devil wrestlers will have all of their guns loaded tonight in Sun Devil Gym against Colorado State College. Mat time is 8 p.m.

For the first time this season, the Devils will be completely healthy, and this could be the big factor against an opponent rated one of the top 20 teams in the nation.

Junior Curley Culp is finally healed from a broken football finger and will wrestle for the Devils at heavyweight tonight for the first time all season. Curley is the defending WAC heavyweight champ.

APPEARING FOR the first time this year will be Norm Dean. Dean is back from last year's squad, but has had an injured knee up until now. He'll go at 152 pounds.

Another new face in the gym tonight will be that of freshman Ralph Gambin. As of Jan. 1, the frosh became eligible for varsity competition, a turn of events which makes Coach Bredehoff a very happy man.

In the team's two previous matches, the 160 pound class had been a forfeit match. Gambin will fill that gap.

THE LAST DEVIL outing was against Western State College of Colorado. The team dropped that meet 21-14, mostly on the fault of two forfeits, each of which gave Western five points. Also a big disappointment in that meet was Pete Russo's loss at 130 pounds. Bredehoff says he doubts his team performed up to their capabilities in that contest.

Going for the Devils tonight will be Glenn McMinn at 123 pounds, Russo at 130, Gene Parrish at 137, Jim Forler at 145,

Dean at 152, Gambin at 160, Dick Thompson at 167, Wayne Partee at 177, and Culp in the heavyweight division.

The Devils are 1-1 on the season, their victory coming over Mankato State College by a score of 17-16 in the season's

first meet.

THE SQUAD the Devils face tonight has won 30 consecutive Rocky Mountain region titles.

"They're perennially a powerhouse," says Bredehoff.

Bredehoff has met Colorado State three times in as many

years with Devil squads. The series stands at 1-1-1.

The evening has been dubbed Metro - Community Employs Night with invitations being extended to community employes in the metropolitan Phoenix area.

## Santa Leaves Wulk Coal; Cagers Lose Meet, Players

Coach Ned Wulk's basketball squad was short two men when the Devils headed to Oklahoma City for the All College Tournament last week.

The absentees were juniors Jim Altengarten and Willie Hearnton, and their reasons were as different as their positions.

IN PRACTICE before the Oklahoma trip, Altengarten walked out after being given the choice by Coach Wulk of either playing basketball or leaving.

Wulk now has no idea of what his tall forward's plans are. Altengarten has not yet contacted the coach, but Wulk says the New Jerseyite's suspension from the team has no time limit on it.

Altengarten would not comment on his status with the team, but expressed his intention to meet with Wulk in the near future.

ALSO before the Oklahoma trip, guard (outsiderman) Willie Hearnton approached Wulk and informed him that he was drop-

ping out of school because of personal problems. The Californian talked with Wulk about quitting at the semester break, but nothing definite was established and the coach hasn't seen Hearnton since.

In commenting on the team, Wulk reports that the problem is, "We just can't put the ball in the basket."

But on a more optimistic side, Wulk added that the rebounding was holding up amazingly well, attributing this to playing 6-6 Mike Lange and 6-11 Bob Edwards at the same time. Ed-

wards started the season on the bench.

"Edwards is our most improved ball player," says Wulk, "but he still collects too many fouls."

THE COACH called 6-4 senior Randy Lindner the team's big scorer, adding that the Phoenician had a couple of bad games in Oklahoma City.

The team is 100 percent healthy except for senior Mike Lange. The Californian broke his cheek bone in a collision with Randy Lindner before the All College Tournament.

### THE VALLEY TRAVEL MART

and Mr. William J. McCormick

PRESENT:

Camping In Europe . . . . . \$895

includes air fare

June 11 to August 31

For Details: The Valley Travel Mart  
707B South Forest Avenue  
Tempe Phone: 967-3366

### ASU Student Special

ELECTRO-TREADS— WITH THE NEW WRAP-AROUND TREAD DESIGN



4 FOR 38<sup>88</sup> ANY SIZE

PLUS TAX

AND 4 TRADE-IN TIRES OF SAME SIZE OFF YOUR CAR

"NEW TIRE GUARANTEE"

"Home of the Electro-Tread Retread"

Cohill & Low Tire Co.

4333 E. Washington St.

BR 5-6288

### APARTMENT

1/2 BLOCK TO ASU

1 Bedroom furn. All util. paid. \$85 a mo. 802 1/2 Tyler. Phone 967-5430 for info.

### JOB APPLICATION PHOTOS

8 for \$6.88

4 poses to choose from



"Portraits of Excellence"

by

STUDIO

Located in the Pioneer Camera Shop  
TEMPE CENTER • PHONE 967-4662

## IF IT LOOKS LIKE A BOOK

## WE'LL BUY IT ...

# CASH

FOR YOUR USED

# BOOKS



## Student Book Center

corner college & seventh street

HOURS: MON. - FRI., 7 To 9; SAT. 8 - 5; SUN. 1 - 5 Phone 966-6226



## THOMAS FEHN TELLS BUSINESS:

□ "The young man isn't mad at you; he just doesn't like you."

□ "The distinguishing mark of the businessman is sameness."

□ The main problem is "differences in value decisions."

battle of individual achievement united for the corporate goal just doesn't make it.

This view represents a bigger problem than you think. The young man doesn't think this way because business has made a mistake. It's not because you sent out a couple of recruiters who should have stayed home. It's not because some bosses are grouchy in the morning. It's not because William Whyte wrote a muckraking book. It is because, for some reason the young man doesn't want to play that game.

It's no answer for you to say, "well, look at law firms, government, labor, universities, they have the same problems." Yes, that's right, they do, and they are worried, too. The young man who rejects business because he doesn't like the ethic would probably reject those other areas for the same reasons. By saying, "sure we have made some mistakes, our psychology has been a little off, some of our people are not all that they should be, nobody's perfect, give us a chance, we really aren't so bad, really," by saying that you demonstrate that maybe you don't even understand the nature of the problem. The young man isn't mad at you, he just doesn't like you.

With your indulgence, I am going to leave this problem for the time being. It is so big that I'm not sure I want to jump right in the middle at the moment. We need some time to think more deeply about it. I need some time to view the reaction of those around me to a formulation of the issue in this manner. And I suspect you would like some time to think about it also. But in any event I am sure we will be back to it soon.

We have been talking a lot about the problem of business and its relation to the young man. But in these discussions most of our time has been devoted to business. Maybe we could make a little headway if we looked at the young man for a while. After all, we can't expect to make any kind of evaluation if we hear only one side of the argument.

Let's take a look at him in a sociological context. Where did he come from and, more important, where is he now? I think this will shed some light on the reasons why he thinks like he does.

Our young man grew up in a post-war economy. As a child he may have had comparatively little. Where he may have had a radio in his parents' home, there now stands a color TV. His first car was probably better than the one which drove him home from the hospital. He is a conspicuous consumer, a culture consumer, and a leisure consumer. He can now see more sex at the movies, he can borrow more money, and nobody can make his children pray at the public school. He was afraid of Cuba, Laos, The Bomb, and now Vietnam. Sputnik turned his schools into multiversities.

There are many more of him. His standard of living is incredible affluence by his grandfather's standards. Electricity cooks for his wife and the oven cleans itself. He can call anywhere for \$1.00. He will have enough money. And because he does, says business consultant Edward T. Chase, "a different perspective is observable. To an unprecedented degree things are being decided on non-monetary criteria. . . . The new appreciation of non-economic values is the key to . . . misunderstandings between the older generations and the new one. . . . A decline in the marginal urgency of goods means at the very least that a young man today need not, as in past ages, be limited to a struggle for survival, nor even that he must feel compelled to embrace some conventional money-making career if he wishes to enjoy the standard creature comforts. He has more choices."

As you may suspect, the lesson to be learned from all of this is really very simple. The problem we have been talking about in these dialogues is not one that can be cured by being sorry for mistakes or by changing the color of the paint in the executive cafeteria or by hanging oil paintings in the reception room. This problem relates genuinely to differences in value decisions. There are no villains in this battle. I suspect that two opposing views of life are beginning to look at each other.

If you agree with this analysis, Mr. Galvin, when the young man says he doesn't care about your retirement program and you begin to worry about changing the retirement program, I think you will see that you have made a mistake. Your retirement program may be the best there is. But it just doesn't make any difference.

—Thomas Fehn

Dear Mr. Galvin:

We have talked about the "Organization Man." The man with the grey flannel face. You have been talking about the "thousands of passive conforming men who allegedly make up the middle ranks of industry." You told me that in every organization there are men of all types and degrees of capability. You have said this is good; for certainly we must realize that not all people are destined to be the super-hero of the board room. You tell me that for a man to find his place in the corporate leviathan, there must be a two-way exchange; the organization looks at the man and the man peers back at the corporate image. You counsel me that having looked and perhaps not liking what I see, I still have the alternative of telling the boss to go to hell.

Well, Mr. Galvin, all of that may be very true, but I had a different gentleman in mind. I do not see him the way you seem to think. For me, he need not have a "grey flannel" face, or any other color for that matter. He need not be jealous or petty or smiling or yesy or ivy or split level. His distinguishing mark is sameness. Oh, these men may be different in small ways; one may like opera and another pornography. But the sameness goes much deeper. You don't see it because you give it another name; you call it "the corporate team." Let's all pitch in together, boys. Let's all do our best for the super-mother who is so zealously caring for our common good.

There may have been a day when the myth of "we're all pulling the same rope" could be sold to the young man. But not any more. It has died. Somehow the idea of a big group of good guys joining hands in the

### JUST WHO IS THOMAS FEHN?

Mr. Fehn is a University of Southern California law student who has been exchanging questions, answers, and opinions about business with Robert W. Galvin, Motorola Chairman, since last fall. Dialogues like this one appear in 28 other college newspapers. They will continue as long as there are points to be aired. Mr. Galvin will speak to the points raised today by Mr. Fehn in subsequent issues of this paper.

If you have a viewpoint which has not yet been discussed in this dialogue about business as a career or as a factor in society, write about it to Mr. Galvin at Motorola Inc., 9401 West Grand Avenue, Franklin Park, Illinois 60131.