



LIGHT AND DARK OF IT — Mac 'A' parking lot above sits in dark contrast to well lighted Palo Verde parking lot below. The University has been making progress in improving lighting conditions on the campus grounds. However, several areas, like parking lot above and areas in the center of campus, still are dimly lit at night.



Day of Reckoning Near for Teachers

A booklet containing the results of "that day" last spring semester will be available to students and faculty by the end of this month.

"That day" was the one day last spring when students had a chance to evaluate their professors instead of their professors evaluating them.

TWO HUNDRED ASU professors were asked to participate in the University of Minnesota's Instructor-Course Evaluation at the end of the spring semester. Only 18 did not participate, ac-

ording to Sue Cornwell, chairman of the Student Campus Affairs Board, which sponsored the evaluation.

The evaluation had two main purposes: to help professors in their teaching methods and class program; and to give the students a chance to voice their opinion of University instructors and classes.

The questionnaire was geared mainly to lower-division courses, but there are plans to expand the evaluation to upper-division courses in the near future. The evaluation sheets were also geared for those students who took advantage of the chance and voiced their opinions in the negative in all categories.

DURING THE summer, the board members with the help of Dr. Gerald Helmstadter, profes-

sor of education, worked on the processing and categorizing of the data.

The 25 members of the Campus Affairs Board, the former Education Board, worked closely with the five faculty members on the board making up the booklet of results which will be ready for distribution before pre-registration. The booklet will act as an aid for advisement.

The five faculty members, who are appointed by President Durham, are: Dr. William Podlich, chairman of the Faculty Senate and professor of elementary education; Dr. Gilbert Wrenn, professor of educational psychology; Dean Jo Dorris, asst. dean of women; Dr. Victor Miller, professor of horticulture; and Dr. Robert Knox, asst. professor of economics.

Record Group Expected at AWS Retreat

Seventy-five women will attend the Associated Women Students retreat at the Tonto Natural Bridge Lodge tomorrow and Saturday, according to Karen Darr, AWS president. This is the largest group of coeds ever to attend the retreat.

The theme of the retreat, "You, — Yesterday, Today and Tomorrow," will be carried out in an address by the guest speaker, Mrs. Mildred May, vice president of special services at the Valley National Bank.

Miss Darr said the women will be discussing the theme, in relation to what AWS can do for them, in the workshop sessions. AWS policies will probably be brought up in the sessions, she said.

Women will depart from the campus by bus tomorrow at 2 p.m. and will return Saturday afternoon.

GIRLS:

HATE TO WALK ACROSS CAMPUS
ALONE AT NIGHT?

NEVER FEAR—COME TO OUR

SELF-DEFENSE DEMON-
STRATION—THURS. 9:30 IN
THE LOBBY. (YOU CAN BUY A
TACO OR TAMALES AFTERWARD)

SELF DEFENSE — A demonstration of judo techniques that can be used by girls to defend themselves will be given tonight at 9:30 in the lobby of McClintock Hall-A. Allen Metz, a Phoenix College judo instructor, will deliver the talk which is open to all students.

Viet Nam Conflict — A War Against China?

By HOWARD MOFFETT
The Collegiate Press Service

SAIGON (CPS) — "I don't give a damn about the Vietnamese — we're fighting a war against China. Nobody worried about the Alsatis during the battle of Alsace-Lorraine."

A prominent Washington columnist made the comment during a recent visit to Viet Nam. To many educated Americans the striking thing would be its crudity. The striking thing here is that many Vietnamese, deploring the sentiment and despising the speaker, would nevertheless accept it as an accur-

ate appraisal of what is happening in and to their country.

However, Americans view the war in Viet Nam, many Southeast Asians see it primarily as a struggle between the U.S. and China for power, influence and the vindication of ideology. It is the tragic fate of the Vietnamese that they live in a rich and politically strategic border land between areas dominated by these two great powers.

TO AMERICANS the conflict often seems fuzzy and far away. American interests in Southeast Asia is often minimized. Americans, impressed with

their own strength and confused by Chinese counterclaims, conclude that the Chinese must realize they would be foolish to get into a fight with the United States.

The picture looks quite different from here. Ask any Vietnamese who the dominant power in Southeast Asia is, and the answer would be the Americans. The other potential power in the area is just as obvious. China's shadow falls like a great weight on people living at the bottom of the continent, almost a physical pressure. Skeptics might glance at a Viet-

namese newspaper: the one I know best is printed in English, largely for an American readership— yet often China commands more front page space than any other nation, including the U.S. and Viet Nam.

IT SEEMS CHINA and America are always shouting at each other, but neither wants to understand what the other is railing about. Americans talk in somber tones of raising the price of aggression and butressing democracy and freedom around the world. A shrill Chinese voice protests that the great American reactionary,

imperialist, bourgeois power is besieging the revolutionary champion of the oppressed nation, China, and trying to stamp out a popular struggle against colonialism by her ally, the People's Democratic Republic of Viet Nam.

"That doesn't correspond to reality," we say, thinking of our suburban home, our country club and our kids. And, "You don't understand history," say the Chinese, oblivious to what is happening in the outside world.

THE ISSUE between China
(Continued on page 8)

Trees Don't Have The Right of Way

The following is a slow-motion reconstruction of what happens when a car traveling 55 mph crashes into solid, immovable tree. It is taken from the bulletin board at the Office of Campus Security. "The front bumper and chrome frosting of the grillwork collapses. Slivers of steel penetrate the tree to a depth of 1½ inches or more.

1/10 of a Second

"The hood crumples as it rises, smashing into the windshield. The spinning rear wheels leave the ground. The fenders come into contact with the tree, forcing the rear parts out over the front door. The heavy structural members of the car begin to act as a brake on the terrific forward momentum on the 2½-ton car. The driver's body continues to move forward at the vehicle's original speed (20 times the normal force of gravity, his body weight 3,200 lbs.). His legs, ramrod straight, snap at the knee joints.

2/10 of a Second

"The driver's body is now off the seat, torso upright, broken knees pushing against the dashboard. The plastic and steel frame of the steering wheel begins to bend under his terrible death grip. His head is now near the sun visor, his chest above the steering column.

3/10 of a Second

"The car's front 24 inches have been demolished, but the rear-end is still traveling at an estimated speed of 35 mph. The driver's body is still traveling at 55 mph. The half-ton motor block crunches into the tree. The rear of the car, like a bucking horse, rises enough to scrape bark off low branches.

4/10 of a Second

"The driver's fear-frozen hands bend the steering column into an almost vertical position. The force of gravity impales him on the steering shaft. Jagged steel punctures lung and intercostal arteries. Blood spurts into his lungs.

5/10 of a Second

"The driver's feet are ripped from his tightlylaced shoes. The

brake pedal shears off at the floorboards. The chassis bends in the middle, shearing body bolts. The driver's head smashes into the windshield. The rear of the car begins its downward fall, the spinning wheels digging into the ground.

6/10 of a Second

"The entire, writhing body of the car is forced out of shape. Hinges tear, doors spring open and in one last convulsion, the seat rams forward pinning the driver against the cruel steel of the steering shaft. Blood leaps from his mouth, shock has frozen his heart. He is now dead.

7/10 of a Second

"Time elapsed, seven-tenths of a second." Drive safely over vacation.

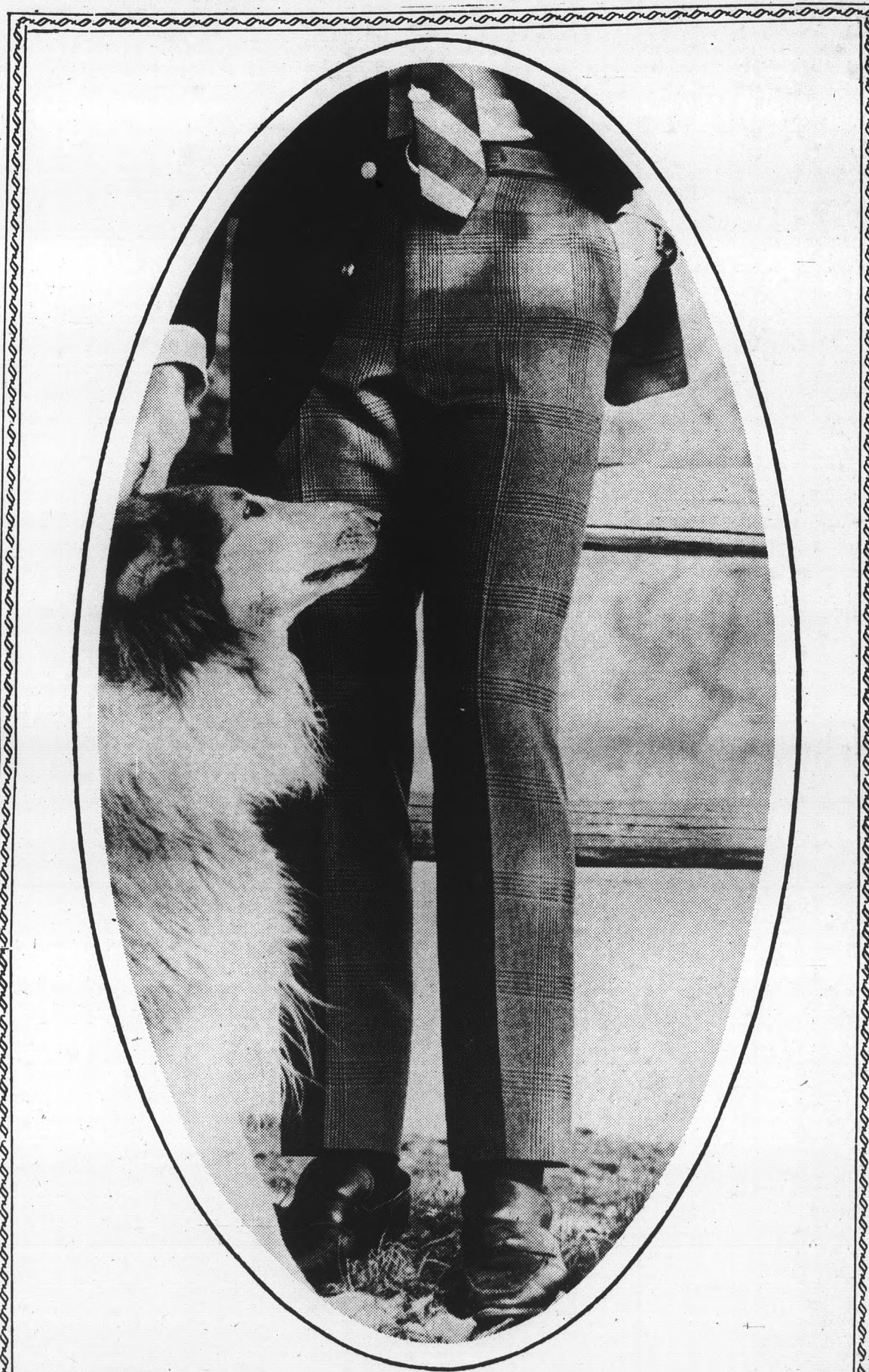
Dean Will Attend Music Meet

Dr. Henry A. Bruinsma, dean of the College of Fine Arts will represent the University at the 42nd annual meeting of the National Association of Schools of Music, Monday and Tuesday in Dallas, Tex.

The dean will also attend special meetings of the graduate commission of the association, eval-

uating institutions for accreditation in the field of music.

In addition, he will preside at meetings of the western region of the association, held concurrently with the convention and will give a major address at the conclusion of the convention.

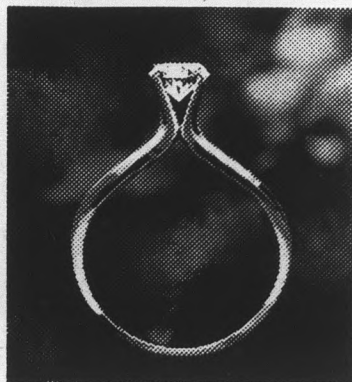
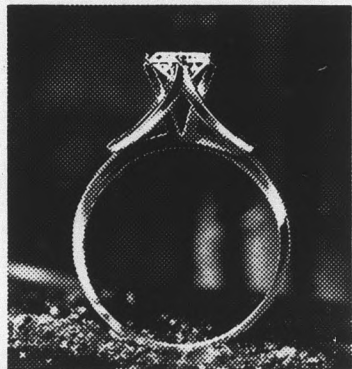


NOW IT CAN BE BOLD! Handsome Blazer Pants in crisp, glen plaids!

Liven up your solid color blazer . . . team it up with the new blazer pants. This well-defined plaid is a black-and-white glen with a burgundy or blue overplaid. We have it in the traditional plain front, belt-loop model or the tab closure plain front style without belt loops. It's a great blend of lively worsted (45%) and lively, wrinkle-resistant Dacron® polyester. Who says traditional wardrobes tend to be dull? **22.95**

Hanny's
Racquet Shops

DOWNTOWN • CHRISTOWN • THOMAS MALL • SCOTTSDALE



come
in
and
look
just for fun

Paul Johnson
JEWELERS



IN THE
ARCHES

130 EAST UNIVERSITY DRIVE • TEMPE • 967-8917
1940 EAST CAMELBACK, PHOENIX 277-1421
CERTIFIED GEMOLOGIST, AMERICAN GEM SOCIETY

Easy Payments OK

Sahuaro yearbook sales end Dec. 16, but students will be able to split the payment into two parts. The 1967 version costs \$7.

Because of contract commitments, it is necessary to set the sales deadline earlier than in past years, according to Allan Frazier, supervisor.

Students may make a \$4 payment by the December deadline with the remaining \$3 due by February 17.

The yearbook is on sale in MU 207 from 8:30 a.m. to noon and 1 through 4:30 p.m., Monday through Friday.

\$3,600 Grant Given

A grant of \$3,600 has been received for research in fluorescence being conducted by Dr. Sheng Hsien Lin, assistant professor of chemistry.

universities and individuals engaged in research that may contribute significantly to scientific knowledge.

The grant, to be used in a project begun by Lin while a doctoral student at the University of Utah and later in post-doctoral work at Columbia University, is from Research Corp., a foundation which supports basic research in the natural sciences.

Lin has published several articles concerning his research, and says that the grant will assist him in finishing the long project.

In announcing the grant, the corporation noted that the purpose of the foundation is to help

Business Bureau Helps Indians

Community Action, Bureau of Indian Affairs and Tribal Council representatives are receiving on-the-spot help with the problems of small business management from the University's Bureau of Business Research and Services.

Communication, committee programming, decision-making and motivation have already been discussed with them by Joe F. Creed, coordinator of distributive education at the bureau.

"Classes are held Monday evenings right on the Salt River Indian Reservation," Creed said. "Where? In the schoolhouse — in the kitchen and dining room to be exact."

Creed will also address the Community Action Program Directors Seminar for Indians held in the Education Building this week. His talk at today's noon session is titled "Leadership and Supervision — a Challenge to the Administrator."

Electra Begins Final Showing

The final run of Euripides' Greek tragedy, "Electra," begins tonight and runs through Saturday.

The play is the story of a sister and brother revenging their mother and step father for their father's murder.

Curtain times are 7:30 p.m. on Thursday and 8:30 p.m. on Friday and Saturday. Further information may be obtained from the Lyceum box office, 966-3437.

100% for U.S. Withdrawal -- But Then, All of 73 Voted

By VALERIE JONES

In an election last week to determine how many students and faculty wanted to end the war in Viet Nam 100 per cent wanted withdrawal of United States forces.

All of 73 voted.

But there was a catch.

The "free election" was sponsored by the campus Committee to End the War in Viet Nam.

COMMITTEE SPOKESMEN said they conducted the election in the same way the September election in Viet Nam was held.

Any Vietnamese who "has directly or indirectly worked for Communists or pro-Communist neutralists, or neutralists whose actions are advantageous to the Communists" were ineligible to vote in the September election, according to the Christian Science Monitor, June 30 edition.

The committee here set up the voting rules for eligibility on the same basis.

Voters could not:

—BE FOR or neutral to the use of military means to solve political problems.

—Be a relative of any member of the U. S. armed forces. This rule could be waived in case the relative was drafted, refused to go, and was in prison.

—Be a member of any group suspected of having pro-enemy (U.S.) sympathies. A list of these groups was available on request in writing three days before the election.

—HAVE AN undesirable or suspicious appearance. A special review board handled questionable cases.

—Be opposed to the immediate withdrawal of U. S. troops from Viet Nam.

Patterned trousers are of a new breed that the proprietor has assembled for the Gentleman's Autumn wardrobe. We are showing a wide range of fabrics and colourings for your inspection.

POLKA
PLAID
BOLD
LAD

The Oxford Shop
Outfitters For Gentlemen

GUEST EDITORIAL —

Reapportionment: Not needed

When will the State Press student government writers learn to write potent, logical editorials? Yesterday's reapportionment article was just another link in a long chain of poor arguments which the State Press has presented over the years concerning student government.

But why does the State Press seemingly endorse such articles by always exempting the names of its writers?

Is it that the State Press really does endorse this individual's views?

Yesterday's editorial said that "very little legislation has passed through the Senate that can really be considered as affecting every student" and that "the present Senate has become a victim of bureaucracy." I strongly disagree.

If the Senate has not passed worthwhile legislation, it is the fault of those individuals who comprise the senate and who have personally not yet gotten off their hind ends to pass such legislation. No, the Senate's trouble is not bureaucracy.

If there is an ineffective Senate, as the State Press seems to think, put the blame where it belongs: on the individual — not

on the organizational structure.

Yesterday's editorial also expressed a desire to see the Student Senate reapportioned on a population basis. Heaven forbid! The article stated that the College of Liberal Arts (two senators) consisted of 4,287 students while the College of Nursing (also two senators) consisted of only 339 students, yet, they were, and still are, represented equally — seemingly an incongruity.

But, isn't this the way our Senate in Washington is run?

If the State Press wishes a body to be represented according to population, let it pitch in and do the work of organizing a student house of representatives.

Personally, I don't feel that Senate apportionment is necessary. If those people concerned with apportionment would devote their time to producing effective legislation, instead of debating philosophies of structure, I think our student body would appreciate their efforts more. Let's get something done for a change!

JOHN FLOREZ

SPECIAL REPORT

Campus Discrimination

Recently a question arose concerning the possibility of fraternity discrimination on campus. It was found that, overall, most fraternities never had or no longer have discriminatory clauses in their charters. This report, prepared by senior Ronald Hockenberger for the State Press, is based on a 1964 study of the Anti-Defamation League on discrimination in campus fraternities. The league study points to the apparently changing American climate, one in which the discrepancy of ideology and practice have, at least legally, become increasingly untenable. This climate seems to be reflected in campus attitudes.

In 1964 the Illinois Committee on Human Rights in Higher Education and the Anti-Defamation League initiated their cooperative factfinding study and polled 365 colleges throughout the U.S. having fraternities on campus.

The following relates the studies and findings of other polls prior to 1964 (in bold face type) and the results of the League's more recent studies.

The 1959 nationwide Roper Poll found 80 percent of college students opposed to fraternity constitutions barring membership on the basis of race or religion.

Of the 252 which responded, 130 (51.6 percent) of the colleges had taken formal positions affirming policies of non-discrimination in fraternities on their campuses. In 21 of these institutions, elimination of fraternity discrimination was determined by either state law, or agreement by boards of trustees.

Excepting the South, discriminatory practices have all but disappeared from the admission, classroom, and housing policies of American colleges.

Of the 122 colleges and universities in which no formal policy had been adopted, five said the student body was primarily Negro; 12 saw no problem requiring such action; two noted that the college admission policy was itself discriminatory; 10 indicated informal pressures were being used by the college toward elimination of discriminatory practices; and 10 advised that a policy position on discrimination in social organizations on their campus was being developed.

The large majority of National Inter-Fraternity Council members once (before World War II) carried such restrictive clauses in their constitutions; whereas, as of the date of this study, only two national fraternities did.

The Northeastern states were found to have the largest proportion with formal statements (70 percent). In Southern states, only three have adopted policy statements, 44 have none, and 54 failed to even respond. In the West, 50 percent have formal policy statements.

In 1962 Williams College eliminated its 130-year-old fraterni-

ty systems in terms such as, "the humiliations of the caste system."

Formal anti-discrimination policy adoption bears a policy relation to the educational level offered by the college. Among colleges offering bachelor degrees, 33 percent among colleges offering masters degrees, 56 percent and among those offering doctorates, 62 percent have formal policies.

These changes have not been reflected in the actual composition of fraternity membership.

A positive relationship also exists between the number of chapters on campus and the adoption of an anti-discrimination policy. Thus, while only 25 percent of campuses with five or fewer chapters have such policies, 100 percent of campuses having more than 60 fraternities do.

There is a relationship between the number of Jewish students and the school's policy discrimination.

The schools with policies had approximately four times the proportion of Jews in attendance as were found in schools without a policy on fraternity discrimination.

Obviously, the facts cited to not constitute an answer as to whether racial or religious discrimination is practiced by fraternities at ASU. But they may help settle questions of the desirability of such practice, at least in terms of whether or not the climate is still favorable to these practices. Even though only 53 percent of the institutions with policies against charter discrimination either urge or require that the actual practice be suspended, suggesting that the policies adopted in some instances may reflect window dressing attempts rather than sincerity, the very need to dress the window is evidence that, collectively, we are becoming more critical of what goes on behind the window.

The facts cited, of course, also suggest that the existence of policy is not, of necessity, related to practices actually carried out by fraternities.

In any event, even a few facts are sometimes more useful than a lot of innuendo, and it is in this spirit that they are offered.

Letters to the Editor

Editor:

I would like to take this opportunity to thank Dr. Guillot of the Sociology Dept., Mr. Acevedo of the Spanish Dept., Dr. Alisky of the Center for Latin American Studies, and Dr. Frost of the Geography Dept., for participating in the first of a series of professor exchanges between ASU and the University of Sonora, Hermosillo Mexico.

In the world today a university has no more important or more compelling responsibility than that of education for international understanding. The fruits of exchange, once evident only in the achievements of individuals are today apparent in the development of nations for educational exchange has become an essential element in the social and economic progress of nations. More than ever before educational and cultural exchange is recognized as a factor in relieving the misunderstandings and tensions that divide the world.

Thank you professors for your contribution to this exchange program at ASU.

Bill Sage,
Chairman ISRB

Editor:

In reference to your write-up of the speech I gave at the Viet Nam Symposium, would you permit me to add a brief footnote that might remove probably misunderstanding.

Rather than agreeing "with the idea of escalation," I agreed at the outset with both doves and hawks in terms of what they desire to achieve, but I disagreed with them because both of them often presuppose that the desirability proves attainability of their goals.

By the statement "the cheapest and the least evil policy," I was referring to my own proposal.

Thank you.

Yung-Hwan Jo

Editor:

May I express my gratitude to the ASU cheerleaders for the great improvement in their performance at the Oregon game Nov. 12. The cheers were all in good taste, the volume of the

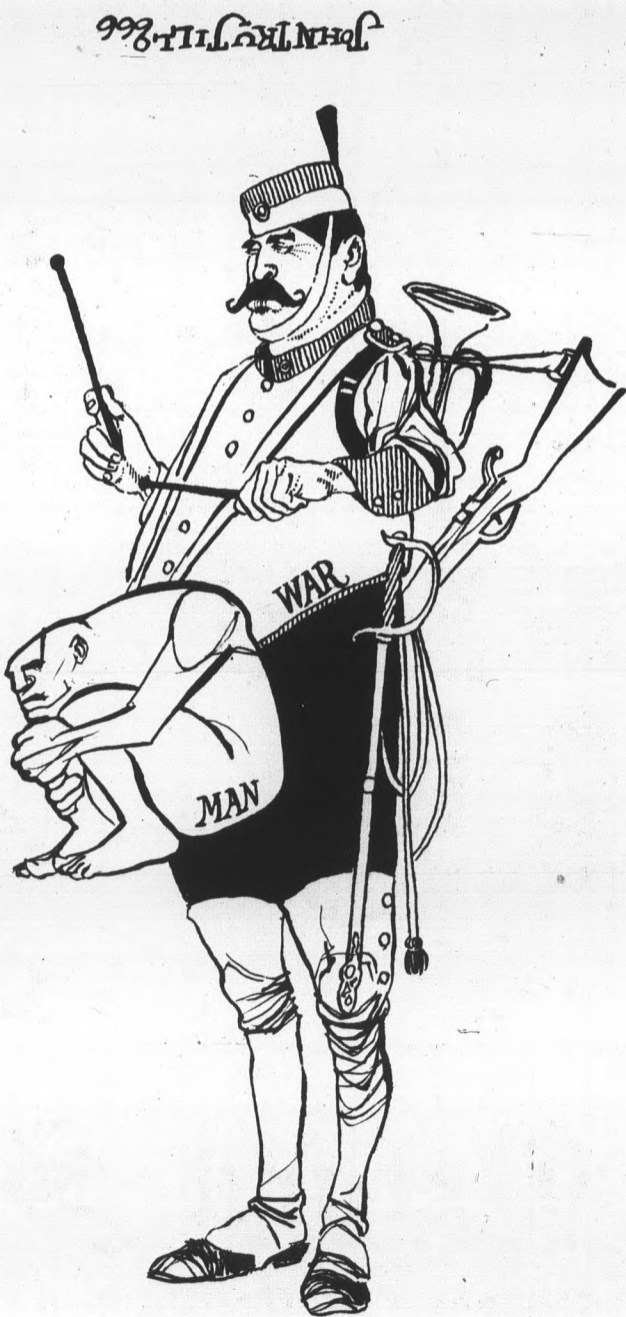
speaker system seemed not quite so ear-splitting, and there were even some brief periods of appreciated silence.

It has long been my feeling, and that of my neighbors just behind the student section, that the cheerleading would be more effective if not continued throughout every minute of the game. At times of tension and stress, then, the cheers would mean much more.

The sound has been too high on the cheerleaders' microphone for years, and it is a welcome change to have it reduced a bit.

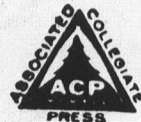
I appreciate the hard work the cheerleaders put into their job, and I know that it must be a frustrating task on many occasions. To Tom Guilds and his crew, thanks for the changes which were in evidence Saturday night.

Dean E. Smith



state press

THE STATE PRESS is the official campus newspaper of Arizona State University. It is published Tuesday through Friday throughout the academic year by the Board of Student Publications in cooperation with the Department of Mass Communications and entered as second class matter at Tempe, Arizona 85281.



THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price is \$5 per school year.

EDITOR-IN-CHIEF
MANAGING EDITOR
NEWS EDITOR
ASSISTANT
CAMPUS EDITOR
ASSISTANT
SPORTS EDITOR

TONY AULT
JERRY HOFFERBER
VALERIE JONES
BILL CUSHING
BOB JOHNSON
DICK GAZI
JOHN WALLACE

Spotlight of the Week

Sophomore Sen. Bob Carlin, chosen by the Faculty - Student Relations Board for its spotlight this week, chose Dr. Wallace Adams of the Department of

History to join him in his honors. Carlin, resident adviser at Sahuaro and member of Sigma Chi, is also vice president of

Devil's Advocates and chairman of the publications and public relations committee of the Student Senate.

Carlin chose Dr. Adams because, Carlin says, he's "down to earth."

Although Carlin took a full semester of western civilization from the history professor, Dr. Adams said, "I think the first time we really became acquainted was when Bob came up to discuss exam grades."

Afterwards, the visits became more frequent, and a strong friendship developed.

Dr. Adams taught two years at Stanford before coming to the University seven years ago.

'REMEMBER HUNGARY DAY' —

Refugee to Talk

"Communist Strategy and Deception: How Hungary Lost Her Freedom" will be the topic of a lecture by Frank Iszak, a Hungarian refugee, today in LSC 191 at 2:30. A seminar on the Hungarian Revolution will follow in LL 18 at 4.

Iszak was born and educated in Hungary and received a substantial part of his higher education including Marxism - Leninism there.

While working on several newspapers prior to the communist take-over he received an inside view of the Communist hierarchy. Three months before the revolution he escaped to West Germany where he worked for the U. S. Government. Iszak is now employed as a re-

search chemist in San Francisco, Calif.

The lecture and seminar are sponsored by the Young Americans for Freedom.

TV Tests Supermarket IQ

Do you get not only the best, but the most for the money you spend in the supermarket?

Channel 8 gives viewers the chance to test supermarket knowledge tonight at 8 when it airs the "National Food Buyers' Quiz."

Hugh Downs, well-known host of NBC's "Today" show, hosts the program.

Downs will put questions on food buying knowledge to viewers and a panel of four famous personalities. He then will supply the answers so viewers can evaluate their consumer knowledge.

Panelists include George Kirby, popular TV and nightclub entertainer; Betty Furness, actress and familiar hostess and panelist on a variety of television programs; Boots Randolph, saxophonist and country 'n' western music singer; and Dr. Joyce Brothers, psychologist and syndicated columnist.



FOR THE FUN OF IT...

Be King-of-the-Hill. The two of you at the top of the hill... the rest of the world down below. A day to be casual, with style. Men who know how to be *magnificently* casual wear Cambridge Classics by Cactus Casuals. Slacks of pure classic Ivy styling sparked by crisp, virile, elegant colors. **Cactus Press'd** so they **Never Need Pressing**. Cambridge Classics—handsome, durable, wrinkle-resistant fabric blends. Usually (surprisingly) under Ten Dollars. You can afford three at a time. Write for store nearest you.



cambridge classics
CACTUS CASUALS
BOX 2468, SOUTH SAN FRANCISCO, CALIF.

Open House Tonight

(NO COVER — NO MINIMUM)

The NEW BREED

featuring Howie on the Hammond

THURS., FRI. SAT.

T.G.I.F. 3:00 P.M. Friday

Starring Tommy Fullmer's "Jammers"

PARTY FOR EARLYBIRDS

at the **LIBRARY**

CACTUS CASUALS

are at

ANDERSEN'S LTD.

Park Central Mall, Phoenix

CACTUS CASUALS

are at

JOHN HORAN'S

130 E. University Drive, Tempe

CACTUS CASUALS

are at

LAVIN'S FOR MEN

Fashion Square, Scottsdale

CACTUS CASUALS

are at

MISTER SHOPS

Papago Plaza Shopping Center, Scottsdale

CACTUS CASUALS

are at

SABA'S DEPT. STORE

35 N. Brown, Scottsdale

CACTUS CASUALS

are at

STEPHENS-WEST MEN'S SHOP

Thomas Mall, Phoenix

CALL IT

WHAT YOU MAY

- ✓ **HERO**
- ✓ **HOAGY**
- ✓ **BOMBER**
- ✓ **GRINDER**
- ✓ **TORPEDO**

BUT WE HAVE THE ONLY

Genuine SUBMARINE SANDWICH

in the Valley

Starting at

55c

BO-JO

SUBMARINE SANDWICHES AND PIZZA

829 S. Rural Rd.

"Everybody Meets & Eats at Bo-Jos"

DINE-IN & TAKE-OUT SERVICE

967-7023

THIS IS THE ACTUAL LENGTH OF OUR SANDWICH

Hathaway has a fatuous conversation with Jonathan Winters

Hathaway: Mr. Winters, how do you like our new Club shirts?

Winters: Fine. Except for that tapered waist.

Hathaway: Not enough?

Winters: Too much. The first time I wore one, I looked so darned slim that people would come up to me in the street and give me money for a meal.

Hathaway: Pretty embarrassing, but ...

Winters: Then, girls would feel sorry for me and take me home for dinner. Their mothers would take one look at my tapered middle and pow! I'd spend hours at the table.

Hathaway: I see. But ...

Winters: And I want to tell you it's pretty frustrating. After all that food, I was too tired to do anything but go home and sleep.

Hathaway: Yes, I can understand that. But taper apart, how's the rest of the shirt?

Winters: Great. As soon as I get some weight off, I'll be wearing 'em again.



Jonathan Winters, star of television, motion pictures, etc., is both author and cartoonist of the recently published "MOUSE BREATH, CONFORMITY AND OTHER SOCIAL ILLS." In our picture he is wearing Hathaway's Discocheque. About \$9.50.

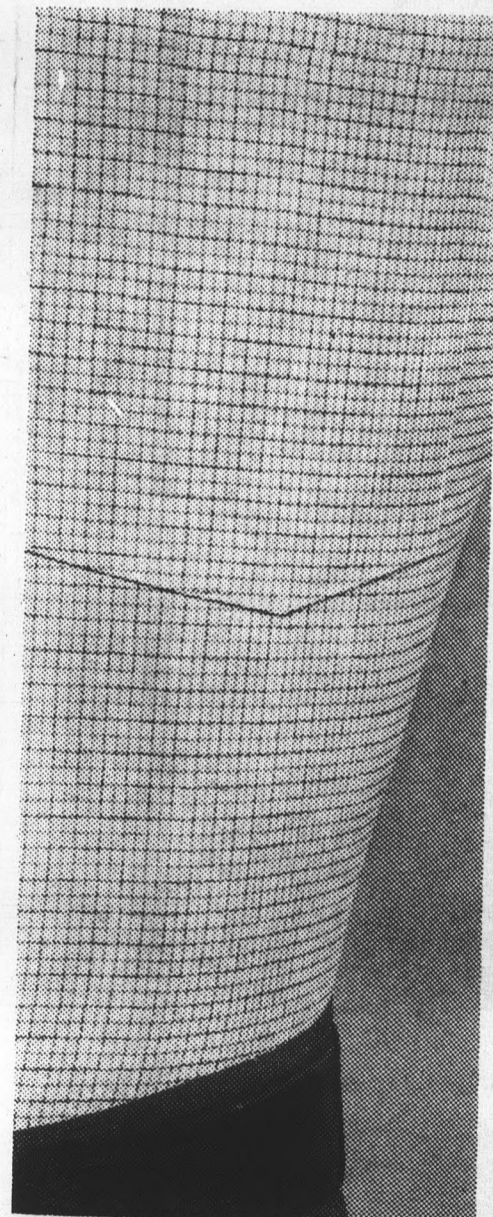
Tapered h...
each and ev...
that the bo...
over your...

Hathaway Hallmarks

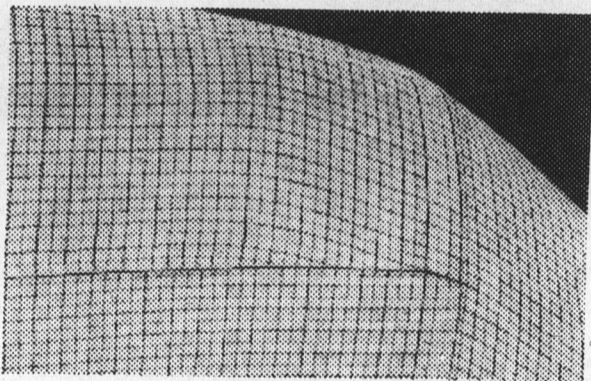
(Or what we hoped Jonathan Winters would mention)



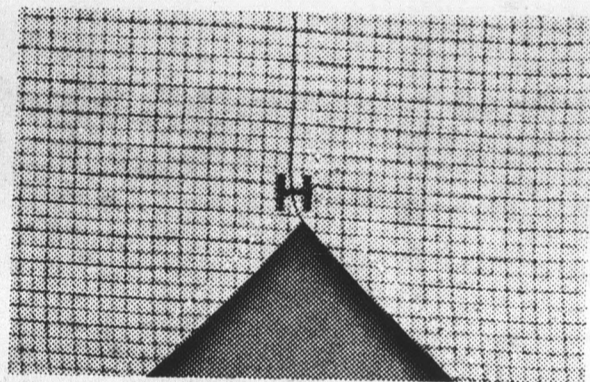
Hathaway's fashionably longer-pointed London Polo collar: Discovered this year at some of the livelier places around London. Surprising note: it looks equally well *without* a pin. (Also note the perfect pattern matching around the tip of the collar. Also on pocket and seams.)



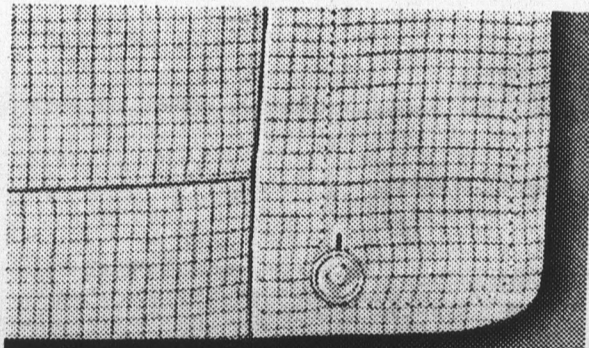
Tapered body: Hathaway trimly tapers each and every Hathaway Club. This means that the body won't bag, billow or bulge over your waistline.



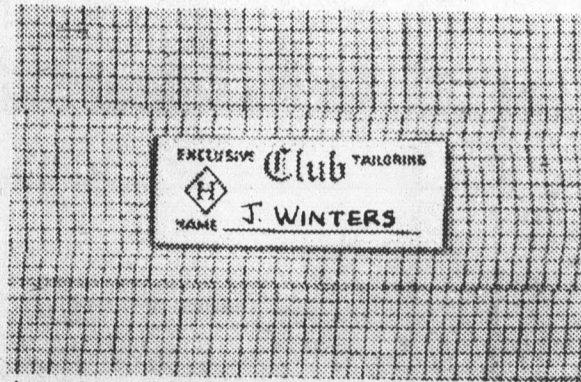
Lap seams: All seams on a Hathaway Club Shirt are "lapped"—just like jacket seams. This makes the seams extraordinarily strong and flat and neat.



The Red "H": Found on every Hathaway Club where the tails meet—but only when the shirt has passed 18 inspections.



Three-hole button: Used exclusively by Hathaway. It is much stronger than the four-hole kind. (Euclid and your math professor know why.)



A tag for your name: Sewn on the shirt tail of every Hathaway Club. Helps keep your Hathaway shirts out of envious hands.



Where Arizona State Men buy Hathaway Club Shirts

Phoenix: HANNY'S RACQUET SHOP
Scottsdale: JOHN HORAN
Tucson: MILLS-TOUCHE

"Never wear a white shirt before sundown!" says Hathaway.

MORE ABOUT — Chinese Accusations

(Continued from page 1) and the United States is confused because we still tend to reduce power struggles to their military dimensions; they are more dramatic that way, and easier to understand. Look at any American commercial newspaper and compare the space given to military and political developments in the Viet Nam war.

Thus the conflict between China and the U.S. would be much clearer if both sides were actually fighting for a territorial conquest of Viet Nam. But this is ruled out, so a typical line of reasoning goes, by the fact that

neither power could afford it—America because of her scruples and China because of her internal problems. So the conflict stays fuzzy.

But to put the issue in these items is to take it back to the nineteenth century. Today's

power struggles, partly because of the threat of nuclear war, are more indirect and not nearly so crude. In fact the Viet Nam war is one of the most sophisticated in modern history.

(to be continued)

Preregistration Scheduled Nov. 29 Through Dec. 5

Pre-registration for spring semester has tentatively been scheduled for Nov. 29 through Dec. 5 according to Dr. Elijah Kaminsky, coordinator of ad-

visement for the College of Liberal Arts.

Dr. Kaminsky said that if students do not see their adviser to receive their course request cards during that time, they would have to go through the normal registration period at semester break.

Dr. Kaminsky also urged students considering changing their major to decide immediately so as to be counseled by advisors in their new field.

"Changing one's major is relatively easy," he said. "All one has to do is pick up the forms at the office of the dean of his college and fill them out."

Pastorale to Highlight Concert

"The New England Pastorale Sketch" composed by George H. Durham, father of President Durham, will highlight a concert by the University Symphony Orchestra Friday at 8:15 p.m. in Gammage Auditorium.

Dr. Donald Isaak, associate professor of music, will be guest soloist in Liszt's "Piano Concerto No. 1 in E Flat Major."

Beethoven's "Consecration of the House" overture, written in 1822 to C. Meisl's play of the

same name, will be performed. Meisl adapted the music from "The Ruins of Athens" by Kotzebue.

"Le Camp de Pompee" from Schmitt's orchestral suite "Anthony and Cleopatra" and "Fanfare" from Paul Dukas' "La Peri" will also be played.

"Dance Rhythms" by Wallingford Riegger and "The Sorcerer's Apprentice" by Dukas will end the concert.

Placement Interviews

The following organizations will conduct interviews on campus next week. Interested and qualified students should make appointments in the Placement Office, Admin. 101.

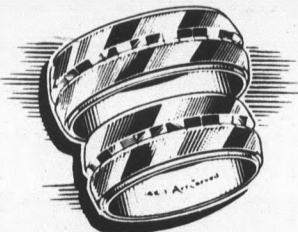
- MONDAY**
 Collins Radio Co. — EE, IE, ME, Math, MBA, Elec. Tech.
 Gulf Oil Corp. — Geology, Chem, Math, KE, EE, ME, Acctg., Mgmt., all Agri.
 AC Spark Plug Div., GMC — KE, CE, EE, ME, ES, IE, Acctg., Econ., Gen. Bus., Mgmt., Const., Chem., Math., Design Tech.
 The Ceco Corp. — CE, IE, ME, Const., Gen. Bus., Mgmt.
 Fluor Corp. — Const, KE, CE, EE, ME (B.M.)
 First Western Bank — All Bus. Admin., Lib. Arts and Agri.
 Bureau of Federal Credit Unions—Acctg.
- TUESDAY**
 Martin Company — EE, ME, CE, ES
 Dickson Electronics Corporation — EE, KE, ES, ME, Elec. Tech., Math, Physics
 U.S. Forest Service — CE, all Bus. Admin., Lib. Arts, and Agri. Also, summer employment.
 Union Oil Co. of California — All Engr., Bus. Admin. and Lib. Arts
 W. M. Lyles Co. — CE, Const.
 Federal Power Comm. — ME, EE, CE, Acctg., Econ.
 Aetna Life and Casualty — All Bus. Admin. and Lib. Arts
- WEDNESDAY**
 Montgomery Ward — All Bus. Admin. and Lib. Arts
 du Pont-Bio Chemicals Dept. — Bio. Sci., Chem., all Agri., Mktg.
 John F. Forbes & Co. — Accountants
 Allstate Insurance Co. — All Bus. Admin. and Lib. Arts
 Cabot Corp. — ME, EE, CE, KE
 Tidewater Oil Co. — KE, ME, EE



FOR LOVEBIRDS ONLY!

As your lovebird stage evolves into deep devotion, the message of love in your ArtCarved wedding rings will perpetuate the memories of those first moments. Our new ArtCarved collection is unexcelled in beauty and variety of design. Have you seen them?

ArtCarved
 WEDDING RINGS



FAWN SET
 His \$39.50 Hers \$35.00

Scott
Jewelers
 911 Mill Ave.
 Tempe Shopping Center

DEAR REB:

Sports hero loses girl to mild-mannered math major.



DEAR REB:

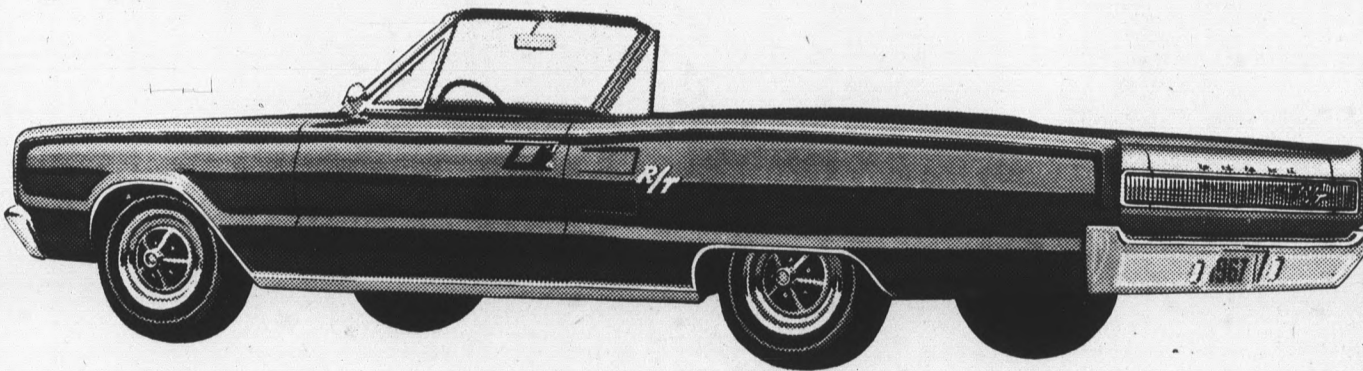
I'm a big football star, and I've found a girl who suits me to a T. But I've been blocked out of the play by a math major. He knows math from $A = \pi R^2$ to $E = MC^2$. Now she says he's found the formula for success with her. All he has to do is mutter "Coronet R/T," and I get thrown for a loss. Believe me, this is no equilateral triangle that I'm in. Outside of telling me to bench myself, have you any advice?

FALLEN STAR

DEAR FALLEN STAR:

Now's the time to plunge. Coronet R/T isn't his exclusive formula. Your nearby Dodge Dealer has it, too. And it comes almost as easily as the cube root of 27. Then how can the girl of your dreams resist two superstars . . . you and your Coronet R/T? From there on out, your math major will be the victim of diminishing returns. Huddle with your Dodge Dealer now, and get your signals straight.

Sincerely, Reb



And why not? Look what you'll have going for you in your Dodge Coronet R/T, convertible or two-door hardtop. All standard, too. 440-cubic-inch Magnum V8 engine. Dual exhausts. Heavy-duty brakes and suspension. High-performance Red Streak tires. And exclusive R/T grille and hood scoop design, full length paint stripes, and nameplates, front, rear and sides. So get with your Dodge Dealer, and your problem will solve itself.

DODGE DIVISION  CHRYSLER MOTORS CORPORATION

DODGE REBELLION OPERATION '67

BARKLESS BASENjis —

Girl's Dorm Receives Pup Mascots

Sebastian and Shenanigan are the new mascots of McClintock A.

The dogs are the first to be allowed in a women's residence hall and were accepted by a unanimous vote of the residents.

THE BROTHER and sister pair are pure bred Basenji pups, nine months old. Basenjies are used for hunting in Africa and are said to be from the oldest pure breed in the world.

The dogs are unable to bark but instead laugh, and cry like babies, according to dorm resident Marsha Spieler, who raised the mascots and donated them to the dorm.

The girls obtained permission for their new pets from the Student Health Center and the Head Residents' Council. Mac A has an enclosed patio for the quiet mascots.

Sebastian and Nanny, as the pups are named, will have the run of the dorm during the day. Residents and visitors are asked to shut the patio gates to protect the newcomers until they adjust to their new home.

BOTH DOGS are partially obedience - trained. They have taken top honors in several unofficial dog shows. On campus, they will take part in dorm functions and accompany residents to class and to school activities.

The mascots are small, tan and white dogs with a worried

expression and curly tails. If anyone should meet these pets on campus, wearing their plaid "Mac A" coats and a frown, the girls ask "please help them back home."



Photo by Con Keyes

FAMILY FIRST — For the first time, Mac A coed dorm has mascots, in the form of a brother and sister team of young Basenji puppies. From left, Shenanigan, the female, Sebastian, male, and Marsha Spieler, owner.

Club Calendar

TODAY
BAHA'I CLUB will meet in

MU 208 at 7 p.m. for a discussion on "Prophecy."

ORIENTAL STUDENTS' GROUP will meet in MU 211 at 4 p.m. for a regular business meeting.

Sorority Leadership Is Visit's Purpose

Mrs. Alfred J. Farias, of St. Louis, Mo., special services chairman of Sigma Sigma Sigma sorority, will visit the ASU chapter tomorrow and Saturday.

Purpose of her visit is to stress the importance of continued sorority leadership. She will meet with collegiate and alumnae members to encourage efficient operation of ASU's Beta Kappa chapter and to re-emphasize interfraternity cooperation.

A tea will be held in her honor Saturday at 3 p.m. in the sorority chapter room at Palo Verde Hall. She will then be introduced to faculty members,

Panhellenic officers and alumnae.

Founded at ASU in 1950, Sigma Sigma Sigma sorority won several trophies last year. For the highest over-all sorority grade average for the first semester of 1965-66, the sorority received the Phoenix Panhellenic trophy; while, for that same semester, the Delta Sigma Phi trophy was given for the most improved scholarship. The group also received a trophy for the highest scholarship among pledges during the second semester of 1965-66.

The national organization was founded in 1898 at Longwood College, Farmville, Va.



BILL LAURIE, Sigma Chi

JOB APPLICATION PHOTOS

8 for \$6.88

4 poses to choose from

"Portraits of Excellence"

by

STUDIO

Located in the Pioneer Camera Shop
TEMPE CENTER • PHONE 967-4662

Go Jettery in Chiffon Lame!

The Village Shop
616 Myrtle Ave. Tempe.

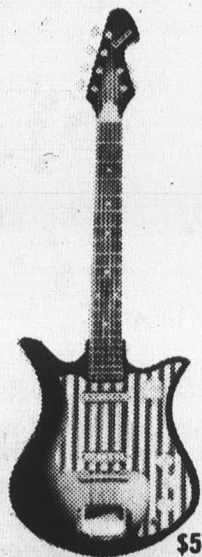
Free Alterations! 10-6 thru 11-9

DECCA

The name's the same but this time it's

GUITARS

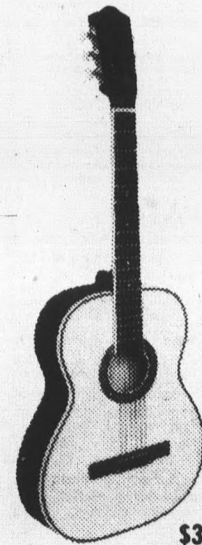
The record company that offers you a wide choice in fine guitar artistry...now brings you a great line of popularly-priced guitars! Folk, Classic, Electric Solid Body, Electric Hollow Body, Electric Bass...make one stop at your DECCA dealer and choose the one style that suits you!



\$54.95
Suggested List

DMI 202
Double cutaway mahogany solid body electric guitar, oval rosewood fingerboard with bound edges and pearl position markers, 2 sensitive pickups with adjustable magnetic poles, separate volume controls for each pick-up plus tone control, rocker switches for each pick-up, adjustable metal bridge, steel reinforced neck.

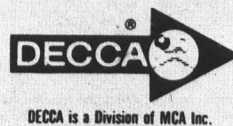
Others from \$44.95 to \$119.95



\$39.95
Suggested List

DMI 311
Grand Concert size classic guitar. Hand rubbed mahogany finish, natural rosewood fixed bridge, steel reinforced neck.

Others from \$17.95 to \$59.95



DECCA is a Division of MCA Inc.



Matmen Vie; Old vs. New

By JOHN WALLACE

The past will battle the present tonight in Sun Devil Gym when Devil grapplers of yesterday meet the varsity squad of today in the first annual Gold-Maroon Wrestling Meet.

If you were around not too long ago, you probably remember when Charlie Tribble, Buz Hayes, Art Martori and Tony Russo were throwing grapplers all over the mat for Coach Ted Bredehoff. That was in 1965, when the Sun Devil squad of the '64-'65 season was the WAC champ.

THOSE SAME four musclemen will be back tonight to test their present-day counterparts in an intersquad meet following the opening of the wrestlers' Fans Clinic.

To initiate the match season and to acquaint the Sun Devil fan with the competitors and their methods, Coach Bredehoff will explain and demonstrate just what wrestling's all about.

The clinic will begin at 7:30 p.m. with Bredehoff's introduction to the sport. The matches will immediately follow.

TO KICK IT all off, returning letterman Glenn McMinn, two-time WAC champ in the 123-pound class, will meet Sun Devil newcomer Bob Shines. McMinn was expected to run away with his class again this year, but Shines happens to be the national junior college champion at 123 pounds. Considering Glenn took a second in the N.C.A.A. finals last year, this

could be THE match of the evening.

Pete Russo will wrestle at 130 pounds, for the Gold team, a teammate of McMinn. Opposing the No. 2 WAC man will be Larry Wagner, a two-time Colorado champ.

Gene Parrish, another national junior college champ, will go for the Gold at 137 pounds. His

(Continued on page 11)

Feathers Fly, Devil Batters Win

The Sun Devil Badminton team ran away with just about all the feathers last weekend at the Arizona Invitational Badminton Tournament at Tempe High School.

Devillette Tyna Barinaga was the big winner in the open division, figuring in three titles. First off, she captured the women's singles title from Californian Karen Krause 11-2 and 11-0. Next Tyna teamed with Barbara Bell of Tempe to put down Californians Krause and Baumann 15-10 and 15-6 in the women's doubles finals.

JOE PHILLIPS of Phoenix was next to get Tyna, and the duo defeated the California team of Schimmer and Gibbons 15-6 and 15-2 in the mixed doubles competition.

In the Novice Division, Cherry Roberds and Bill O'Brien defeated Mary Littlewood and Bobby Winkles to take the mixed doubles title for ASU.

Devillettes Virginia Gill, Gin-

ger Sucher, Cherry Roberds and Judie Doening all made it to final rounds in different areas of competition but were unable to defeat their California counterparts.

IN THE consolation championships of the Open Division, Jan Rouwenhorst defeated Cherry Roberds 12-9 and 11-1. Both girls were ASU representatives.

Marion Esquivel and Nony Blankenship took the consolation ladies doubles title for the Sun Devils from a team from Central High School in the Novice Division.

state press

Classified

For classified advertising submit ad in person to the State Press, MU 3, two days in advance of publication, between 8:30 a.m. 11:30 p.m., or call 966-2657. Rate: 5c per word. 75c minimum per issue.

FOR SALE

SONY portable, battery operated stereo, 4-speed record player. Call 966-2715.

DIAMONDS JEWELRY GIFTSWARE — at wholesale prices — by appointment only
MAYHAN ENTERPRISES LTD.
967-3233

MOTORCYCLES

1964 TRIUMPH Cub, \$350. Joe. 966-0742.

TYPING

PAPERS and thesis. Experienced typist. 1342 E. Culver.—Phx. 253-6452.

LETTERS, term papers, manuscripts, quality work, reasonable. Call 967-7250 after 6 p.m.

AIRCRAFT

LEARN TO FLY!
Best deal in town!!!! Call Pat, 946-9120 after 3 p.m.

PRIVATE pilot's course, free financing. Scottsdale Flying Service 946-5907 or 943-2885.

MESA FLIGHT SERVICE — 964-9281.

FLY THE BEST; FLY FOR LESS
Cessna 150, \$6,50 hr wet; Cessna 170, \$9 hr. wet. 955-1992.

REAL ESTATE

HOME with beautiful pool near ASU. Days 966-3242. Evenings 967-7948.

SERVICES

NOW OPENING!!! NOW OPENING!!!
Firestone Stores at Apache and McClintock, Tempe, will upon presentation of this ad give 1 FREE LUBRICATION. Also, special discounts to all ASU students and faculty members on our tires (sports and foreign incl.), batteries, accessories, and entire line of appliances, radios and televisions. You're never too young to re-tire SEE US TODAY.

LOST

LOST: White German Shepherd pup. Lost near University Dr. and Forest Ave. Call 966-1332.

BLACK leather wallet with red lining. Lost near library. Reward !!! 947-0253.

HELP WANTED

MEN and Women 20 and older. Part-time sales work. Your hours. Car essential. Call 258-1447 for appointment.

EARN \$50 per week. 3 evenings and weekends. Apply 1000 Apache Blvd., Suite 221, 10 a.m. any morning.

TRIO needed for engagement. Accordion, sax and drums. Call Russell Hanzi, 253-7368.

AUTOMOBILES

1963 MG 1100, must sell. Asking \$650. 966-4261.

BRITISH racing green Austin-Healey Sprite. A classic '59. 948cc; excellent condition. Phone 946-6298 after 6 p.m.

1962 DODGE Lancer driven 18,000 miles. Excellent cond. \$700. cash. Phone 966-3366 between 9:30-10:30 a.m.

'66 TRIUMPH Bonneville TT Special. \$1,000 or \$350. and T.O.P. 966-6856.

DRAGSTER Chassis built by Kent Fuller. Chrome front end, drive train, including Schieffer double disc clutch, Olds rear end, safety hubs 2-11:00-16 M/T slicks. See at: 1920 E. University Dr. Trans and Perry No. 23, Tempe.

TR-3, 1956, clean, \$500. Call 967-4413 after 6 p.m. 107 W. Broadway, Tempe.

'66 Triumph Bonneville TT Special \$1,000 or \$350 and T.O.P. 966-6856.

1961 Volvo, red sports deluxe, clean, excell. condition. Must sell, going into service. 947-2883.

INSTRUCTION

INDIVIDUAL tutoring in math, physics, chemistry and biological sciences. Phone 967-7924.

WANTED

TWO roommates to move in 2/br. poolside apt. at La Crescenta Park. Take over lease. Only \$52/mo. Utilities pd. Call 966-6169.

PERSONAL

ABOVE AVERAGE STUDENTS — Interested in seeing the world and getting college credit at the same time? Inquire about Chapman's Seven Seas Program with campus representative Mike at 966-4975. \$1000 scholarships available!

All pigeons muster at 800 hours. TOAD

MARTHA B. I can't make it to Old Main Fountain at 2. Have a class with Dr. Stafford. Meet me at 2:30 in front of Engineering. John E.

DAY NURSERY

MOTHER GOOSE TOWNHOUSE
46 EAST FIRST STREET
CENTRAL SCOTTSDALE
947-0801 — 948-2353

Open Bowling

SPECIAL RATES FOR ASU STUDENTS 35¢ + Tax
Regular Rates 50¢ + Tax
● BILLIARDS
● BOWLING
● RESTAURANT
TEMPE BOWL
OPEN 24 HOURS
1100 E. Apache Blvd.

A LITTLE BIT OF THE OLD WEST
20 ACRES of
Peace and Quiet . . . Rugged . . . Beautiful
1 1/2 Hour's Drive
"GET RICH QUICK?" NO!
"GOOD INVESTMENT?" YES!
\$299 PER ACRE, \$75 DOWN, \$75 MONTHLY
WESTERN LAND & CATTLE CO., INC
967-7871

cinturato
PIRELLI

For high speed touring and rallying, expert drivers choose Cinturato by Pirelli. Its revolutionary inner ply construction gives you maximum adhesion on curves and wet roads, coupled with remarkably long tread life and absolute lack of centrifugal expansion at speed. Unlike other tires, it provides a vital margin of safety at breakaway point.

U. S. Compacts & Non-Compacts
All Sports & Economy Cars

Cohill & Low Tire Co.
4333 E. Washington St. BR 5-6288

Does this spot feel sticky?

NEITHER DOES OLD SPICE STICK DEODORANT Dries as it applies . . . in seconds. And stays dry! Gives you fast . . . comfortable . . . dependable deodorant protection. Lasting protection you can trust. Try it. Old Spice Stick Deodorant for Men. 1.00 plus tax.

SHULTON

MORE ABOUT —
Wrestling

(Continued from page 10)
opponent will be Pete Medly, a two-time California champion. Letterman Pat Seferovich is the gold's 145-pound representative. He'll be up against Horatio Villa, a three-time Florida champ.

GOLD HAS Jim Forler at 152, a boy who took second in the WAC championships. He's got a tough match. He'll have to face Tony Russo, brother of Pete. Tony was a member of that '65 championship team and was also the WAC champ at his weight.

Pennsylvania prepster Alan Brown will meet the Maroon's Buz Hayes at 160 pounds. Hayes is another big boy. He was a three-time WAC champ.

RALPH GAMBIN, California prep champ, grapples with the Maroon's Art Martori at 167 pounds. Art is another former Devil star and a WAC champ of yesterday.

At 177 pounds, Arizona prepster Allen Bergold will grapple for the Maroon against Dick Thompson, a third place finisher in the WAC.

The heavyweights round out the slate. Here it's Charley Tribble for the Maroon, a former Olympian, WAC champ and third in the N.C.A.A. finals. Wayne Partee of the Gold will have his work cut out for him. Wayne's capable, though. He's the California JC champion.

Coaching the Gold will be Hugh Harelson, sports editor of the Arizona Republic, and Skip Bryant, sports editor of the Tempe Daily News.

Lineman Picked

Devil linebacker Ron Pritchard has been named Western Athletic Lineman of the Week for his play against Oregon last Saturday.

The 220 - pound sophomore made 10 unassisted tackles against the Ducks, twice downing enemy ball carriers for losses at crucial stages.

Other Devils cited by WAC Commissioner Paul Brechler for outstanding performances were fullback Max Anderson and tight end Dewey Forrister.

After the game Saturday, Kush called Pritchard, "potentially one of the finest linebackers in the country."

Wulk's Decade of Progress: Back to Point of Beginning

By CON KEYES

Ned Wulk will begin his 10th season as the Sun Devils' head basketball coach with almost the same problem he faced first year— **INEXPERIENCE**.

When Wulk arrived here he was forced to go more with junior college athletes than he would have preferred. Now, 10 years later, Wulk faces a similar problem, playing junior college transfers along with untested sophomores.

HOWEVER, he does see some hope in the Devil line-up with four returning lettermen. But what these four lettermen, the transfers and the sophomores can do to pick up the loss of 75.5 per cent of the scoring punch, remains to be seen.

Fifteen athletes are presently working out. Four are lettermen; two are junior college transfers; one is a four-year school transfer; six are sophomores whose only previous experience came at the high school level.

The breakdown by class shows two seniors, five juniors and eight sophomores.

THE ONLY TWO lettermen with any experience are Mike Lange and Frank Bailey. However, Lange fouled out of nine games last season and Bailey played in only one half of the encounters. Lange averaged 7.3 points per game while Bailey managed 5.8 points.

Other returning lettermen are senior Randy Lindner and junior Marion Tutt. Lindner has

played more than 300 minutes, averaging 3.4 points a game; Tutt played a little over 200 minutes, averaging 2.7 points.

Bailey and Lange will probably be the key Devils in Wulk's inside-outside offense. Lange, a 6-6 senior from Costa Mesa, Calif., who weighs in at 210, should be in the Devils' inside position with rebounding strength and scoring from there.

BAILEY, another California boy from Oakland and the second smallest man on the squad, figures as the outside man in the Devils' fast break.

According to Wulk, the Devils will be weak under the boards and will have to overcome a composite scoring punch of 50 points per game left open by last year's retiring seniors.

Ed Palmer and Bob McCann are two good prospects for positions on the outside to add punch to scoring column, says Wulk.

THE INSIDE spots on the team are unsettled. Lindner holds down a position there, but that leaves still a wide open spot with Jeff Mackey and Bill Brantley contending for a starter's roll.

Both have good chances at getting the job, Wulk indicated. Rebounding strength will decide the starter.

Wulk said that shooting has been a little better than expected.

Roger Detter of Nickerson, Kan., could possibly be the only sophomore starter in the outside position. He was a high school all-stater in three sports.

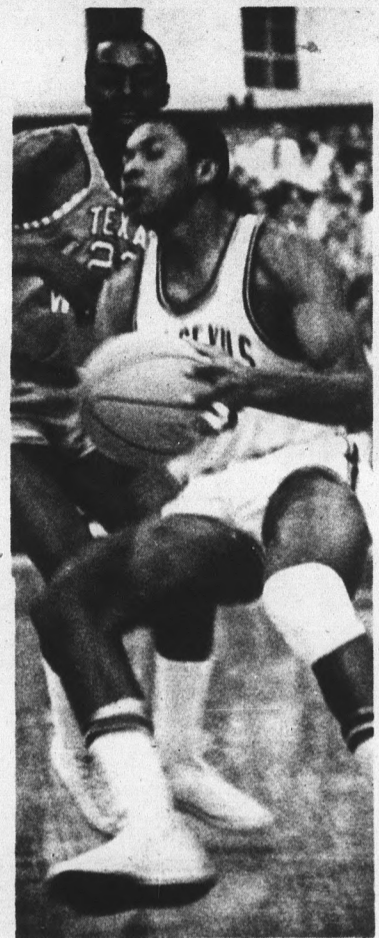
A TREMENDOUS task faces Coach Wulk in deciding which players will start for the Devils' Dec. 3 opener against Whittier in Sun Devil Gym.

If Wulk had to start the season today, he would probably go with Detter, Linder, and Lange inside and with Bailey and Hearnton outside. The second unit would have Harris, Tutt and Edwards inside and Altengarten and Palmer outside.

Wulk anticipates changes before the season starts because some of the kids show a poor coordination between practice sessions and games, and vice versa.

THE SUN DEVILS had a 12-14 record last season, termed an 'off' year, and Wulk's worst record in his nine seasons here.

After nine years as the Sun Devils' head basketball coach, Wulk's record is 161 wins in 216 games for a .66 winning percentage.



Junior Letterman Frank Bailey

NEW 1967 DATSUN
\$1,666

Cuts operating costs up to 50%. Rugged. Powerful. Handles a 2,000 lb. payload in its big 6 ft. bed. 4-Speed full synchromesh floor shift. Torsion-Bar Stabilizer. COME IN—add a profitable smile to your life!

TEST IT—
AT YOUR SMILING DATSUN DEALER

Brit Smith - TEMPE
DATSUN
University Dr. & Mill

Career Openings

Management Development Programs with expanding, progressive company. Careers in Exploration, Production, Transportation, Refining, Marketing and Accounting.

Opportunities for Majors in Accounting, Finance, Management, Economics, Engineering, Geology and Liberal Arts. Seniors invited for Interview.

Summer Jobs for Freshmen, Sophomores and Juniors in Geology and Engineering.

Interview Nov. 22

Contact Placement Office

Union Oil
An Equal Opportunity Employer

Are YOU In the H. H. T. S. Club*

Are you happy and secure in your marriage
Have you resolved most of your adolescent rebellion, your acting out problems
Are you willing to share your time—your husband—with adolescent girls less fortunate than you
If your answer is YES, call
Ruth Pierce 944-3331
and ask about a challenging job as counsellor-house mother.
* Helping Hubby Through School

Folk Music POETRY
PLAYS

THE EAR!

1414 S. McAllister
(South of the Sands)
Fri. Nites 9-1 AM

**"Look For The RED HOUSE —
... Across The Street"**

★ PANTS ... Two for — \$10.00
★ SHIRTS ... Two for — \$ 7.00
Short Sleeve
★ SHIRTS ... Two for — \$ 9.00
Long Sleeve

UNIVERSITY PANTS HOUSE
216 E. University Drive

College Master Policyholder of the Week

HAROLD WALTMAN

Harold Waltman, an Army ROTC student, chose the College Master as his personal and permanent Life Insurance Program. His brother, Gerald, now an active duty Army Officer, is also a College Master policyholder.

The reasons for his choice include the advantages of the broadest possible coverage (now and future) afforded a Military man, as well as low premium deposits with the convenience of the first year's premium deposit being deferred — all on a guaranteed basis, with an excellent systematic savings feature.

Investigate the College Master from one of these Representatives

- Randy Griggs, Mgr.
- Eddie Mauck
- Ray Bingham
- Bob Jacobsen

FIDELITY UNION LIFE INSURANCE CO.
824 Mill Ave. Tempe 967-8625

THE ISSUE:

"MR. GALVIN, I COULDN'T HAVE CARED LESS."

●● I was starting (a job) not stopping; I didn't have any pains in my joints. ●●

—Tom Fehn
University of Southern California

Dear Mr. Fehn:

Your description of experiences with campus recruiters raises some valid points.

You state: "I wanted to know what I would be doing in the 'Executive Training Program', where I could hope to advance, what were the trends in corporate thinking, in which direction was the motion. What these men wanted to tell me was something else. I couldn't have cared less about my company insurance, my vacation schedule, my retirement plan. I was going to work, I might even have had dreams about setting some place on fire with new ideas. I was starting, not stopping."

I think this is an area where business may not have been doing a proper job—where a number of corporations have embarked upon an important program without adequate preparation.

For a good many years, business was in the recruiter's driving seat. A large percentage of college and graduate students automatically turned to industry for their life's work. It was the place to go.

Times have changed—and the alert business managers know this. Business now faces some stiff competition—from teaching, government, the sciences, and the professions. One result is that campuses are literally deluged with corporate recruiters.

Many times, however, I think companies have acted too hastily. A host of personable young men stormed the campuses and began talking to students as if they were older men, familiar with the business world, and transferring from one job to another. Apparently, there was not enough attention devoted to finding out what the students really wanted to know—they just made some unimaginative, wrong guesses. College recruiting techniques are due for some updating, and are getting it.

There will be a time in your life when retirement benefits, profit sharing, and insurance will be important. But, I agree, the average college student has other questions to ask.

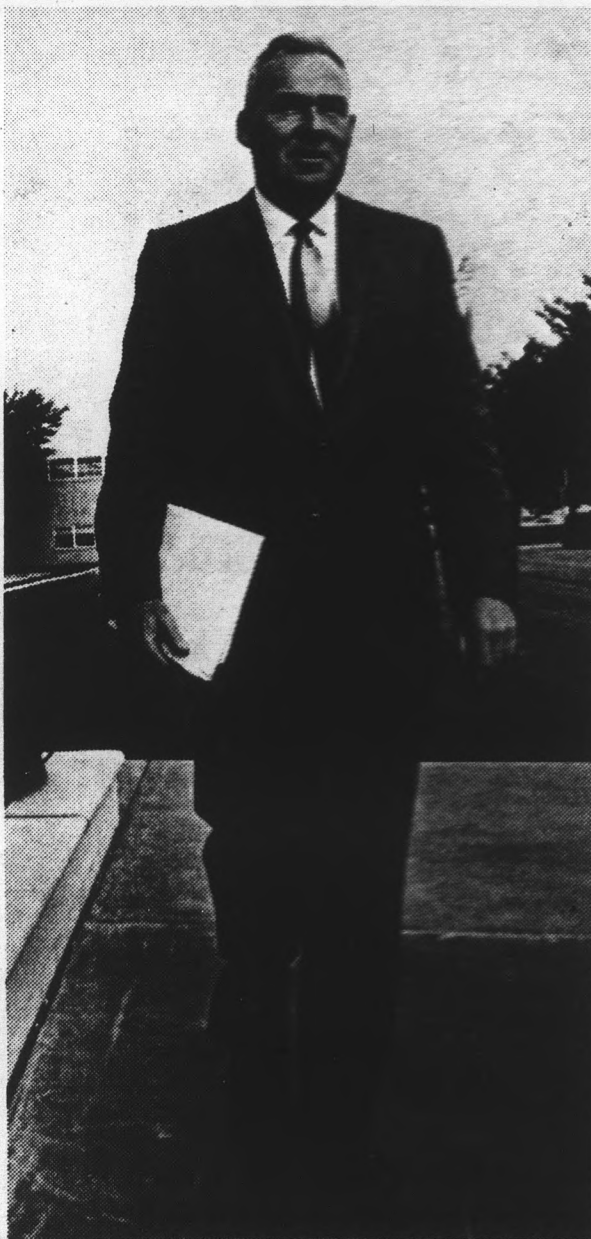
Fortunately, business is beginning to respond better. A number of corporations now have College Affairs Departments working closely with campus placement offices. Recruiters are given more careful orientation. Pamphlets concentrating on fringe benefits and geographical statistics are being reinforced with materials that get down to the nuts and bolts of career and company development. Inter-

TELLING IT LIKE IT IS

This is the fourth round in an exchange of ideas and opinions between Robert W. Galvin, Motorola Chairman, and Tom Fehn, University of Southern California student. The subject: business. What do college students think about the business world? How does it measure up to other career choices? What are its strengths and weaknesses?

Mr. Galvin's words answer one of the many issues raised by Mr. Fehn in a letter carried in this paper. Shortly, Mr. Fehn will have an opportunity to rebut and the dialogue will continue as long as there are informative points to be made.

This and 5 other dialogues are appearing regularly in college papers throughout the country.



ested students are brought into headquarters for interviews and a chance to see what the company really looks like.

Some corporations, like AT&T, First National City Bank, Mobil Oil, and Olin Mathieson, are going further. They've initiated formal summer hiring programs for students. Programs in which the students have meaningful jobs and meaningful salaries—programs which give a man a fair taste of what the company has to offer.

This kind of attitude makes sense. I think it's proper that when a company evaluates prospective employees, it should expect to be evaluated in turn. Evaluated in depth. In terms of substance as well as surface.

And I think that business now realizes that college students are looking for real answers—they're asking questions that test a corporate interviewer's mettle.

In your letter you mentioned a friend who went to work for a large firm which offered him both a good salary and a car. After a month he quit because he thought the job was dull and there was little to do but leave early. I don't blame him—there's nothing worse than boredom to an ambitious person.

But, I wonder how typical this example is? Or how ambitious your friend really is? After all, a month isn't a very long time for a first job. What would have happened if your friend had stuck it out a little longer—perhaps a little patience would have produced more responsibility and excitement. Perhaps he could have been more constructive during the hours he spent goofing off from his job—for example, in showing the boss how his talents and time were being wasted. Maybe not.

Perhaps your friend was sold by the idea of a better than average starting salary and a car. Obviously, he couldn't have been too thorough about determining his job responsibilities.

Most businesses offer tremendous opportunities to young men without pains in their joints—to young men who are starting not stopping. I'd like to pin down some of these opportunities in my next letter.

Robert W. Galvin
Chairman, Motorola, Inc.