

Library to Archive Memorabilia

Senator Carl Hayden, who has served in the U.S. Congress longer than any other man in history, announced yesterday that he is presenting his accumulation of official papers to the University.

They will be housed in the new Charles Trumbull Hayden Library.

THE FIRST shipment of documents and official correspondence, covering the period of 1912 to 1959 is on its way here from the National Archives in Washington, D.C. More than 150,000 different items are included in the collection.

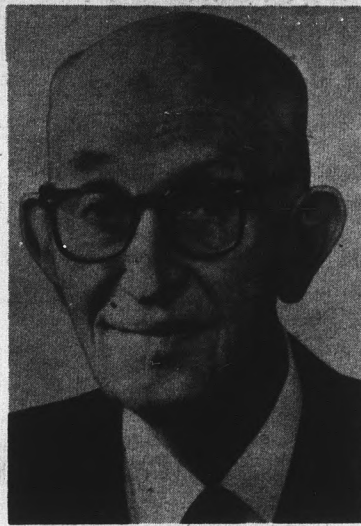
The papers, after they are

catalogued and crossfiled, will be housed in the Arizona collection on the fifth floor of the library, says Dr. Alan Covey, University librarian.

DR. COVEY said the Hayden gift is "one of the nation's most significant collections of source materials for scholarly research in the American government."

The Hayden papers will not be available to scholars for several months, however, because it will require time to catalog the vast collection, said Dr. Covey. Some materials may be sealed for periods of 10 years or more.

Dean Smith, director of devel-



SEN. CARL HAYDEN

opment and publications, said that the acquisition of the Hayden papers has ended a several year effort on the part of many University people to secure the papers for ASU. "The late Dr. Gammage (former University president) was very interested in obtaining the collection," he said.

"THE HAYDEN PAPERS will be invaluable for Arizona scholars who are researching in the area of political science. They will no doubt be of interest to scholars from all over the nation in the light of Sen. Hayden's long association with legislative pro-

cesses," Dr. Covey said.

The material includes much of the veteran Arizona senator's correspondence with Presidents and American leaders since the time of William Howard Taft. Background studies on water legislation and other areas in which Sen. Hayden has played an important part along with documents covering a wide spectrum of government activity and files which mirror a half century of American history are also included.

Dr. Covey expects the materials, which fill 214 file cabinets, to arrive here in time for the library dedication Nov. 22.

state press

ARIZONA STATE UNIVERSITY

Tempe, Arizona

Friday, October 14, 1966

Vol. 48—No. 18

Police, Newsmen Discuss Free Press - - Fair Trial

Police are caught in the middle between the bar association and the press.

This conclusion was reached in a panel discussion yesterday on "Free Press, Fair Trial" conducted by members of Sigma Delta Chi and Pi Delta Epsilon, both national journalism fraternities.

TOM MORROW, a former Phoenix policeman and a senior journalism major, said, "The police have been getting the short end of the stick lately."

"I don't think it's police versus press, I think it's the bar versus press," said Morrow, opening the discussion.

The program was prompted by the national controversy that followed the Supreme Court's Sheppard decision, and by the police blackout of information on the recent murder of coed Laura Bernstein.

John Polich, junior journalism major, feels many police are taking advantage of the Sheppard decision as in the recent Mesa murder where no facts have been released. He pointed out that the decision affected only trial publicity and not police activities and interrogation.

"BUT YOU CAN'T just isolate one from another," said Marvin Alisky, director of the Center for Latin American Studies. He felt that all aspects of a case are linked together.

"The press can't play judge," said Dr. Alisky. "But many people feel a man is guilty as soon as he is arrested even though there may be no real indication that he is guilty."

"Until I started to take journalism courses I thought everything in the newspapers was gospel — like an encyclopedia," said Morrow. "I think that's another big mistake that a large

segment of the public makes."

Pete Maurice, a member of the Campus Security force, blamed a lack of a code of ethics in the newspaper business for the unwillingness of police to divulge information.

"No method of enforcing ethics is active in newspapers," he said. "Unlike the AMA and ABA, the ethics may be set up but are not enforced."

MORROW THOUGHT it would be better to reveal all information the police have to the reporter to avoid possible misunderstandings.

"If a guy wants a byline, he'll go out and dig up a false story that would do more harm than if the police had given out the full story in the first place," he said.

Maurice said that public apathy was largely responsible for lack of facts by police.

However, Polich pointed out, "If it hadn't been for an extreme lack of apathy by two student men-in-the-street it was possible that Mumbaugh would not have been arrested in the Bernstein murder."

Homecoming Gala May Be Televised

Color television of the Homecoming Parade is being discussed by the ASU Homecoming Committee as a possibility this year.

Committee co-chairman Lolly Williams is certain the parade will be covered, at least in part, by local television, but, "What we are trying to find out now is if we can get full color coverage."

KOOL-TV HAS expressed interest in color coverage, but is still pondering the situation. Other Phoenix stations also have proposed at least partial coverage in black and white, but nothing definite has been planned.

In float competition, judging will be based on a point system like that of previous years. The judge sheet, according to judging chairmen Margy Garland

Draft Signing-up Now Convenient

Male students who have recently reached their eighteenth birthday may register for the draft in the office of the Dean of Men Students, AD 103, if they can't get to their local draft board during the week, said Dean Russell Bloyer.

and Nancy Becker, is divided into eight categories, each worth a set number of points. A float possibly could receive 70 points.

THE POINT system is arranged as follows: sound track, 6 points; correlation with ASU, 7; theme, 8; color, 9; and animation, design, overall effect, and originality, all worth 10 points each.

The 24 campus division floats will be judged once before the parade begins and once during the parade. The reviewing stand for the second judging will be in front of Gammage Auditorium.

The 1966 parade will begin at the intersection of College Ave. and Southern at 10 a.m. Nov. 12. Parade line-up will be at 7:30 a.m.

FLOATS WILL be notified in advance of their positions in the parade. Miss Williams reminds all organizations that its float must be insured.

Senate to Wait Month On Unused Money

By DICK GAZI

The Finance Committee of the Student Senate reported in Wednesday's session it will wait one month before making any recommendations on how the unappropriated balance should be used.

THE COMMITTEE decided to hold all appropriation bills so that they could act on them as a whole. BA Sen. Skip Swerdlow, chairman of the committee, said all bills turned in after this waiting period would not receive priority.

Off-Campus Women's Sen. Maryann McGovern introduced a bill to establish a Department of Traffic Appeals, repealing SB120 which established such a department.

INTERHALL Council Sen. Pat O'Neil proposed a bill appropriating \$1,000 each to the Best-Hayden-Irish and Sahuaro Com-

plexes for library materials.

IFC Sen. Don Harris sponsored a bill to provide \$225 for traveling expenses to a University delegate to the Student Conference on United States Affairs at West Point, N.Y., Nov. 30-Dec. 3.

A bill establishing an official university flag went through its second reading. The bill will be voted on at the senate's next meeting Oct. 26.

A **PROPOSAL** to suspend the rules in order to give the flag bill its third reading Wednesday was defeated when it failed to receive a two-thirds majority. The bill was introduced by Sophomore Sen. Bob Carlin.

An amendment calling for approval from the Student Senate, the Executive Council and President Durham on the flag committee's recommendation was added to the bill by the Judiciary Committee.



SOLO FLIGHT — After his first solo flight Wednesday, Air Force Reserve Officer Albert N. Lindstrom received another solo flight Thursday. He flew (assisted by fellow Reserve Officers) into the Old Main Fountain.

Photo by Bill Gray

Bands to Audition in MU For ASU Organizations

Band auditions will be sponsored by Social Board Saturday from 12 to 4 p.m. in the MU ballroom to give all organizations an opportunity to hear these groups for future use.

Each band will be given 15

minutes to play before an audience of judges including representatives from campus organizations. Social Board will tally all the ratings and compile a list for general use.

"It is Social Board's intent to serve the campus and any organizations interested in presenting greater entertainment variety," said Gwin Hagler, board chairman.

"Providing good high quality entertainment is a challenge and we are always looking for new college level talent."

Social Board is responsible for sponsoring Homecoming, Western Week and after game dances and cooperates with other boards to present folk groups, big name talent and faculty-student receptions. Finances for the board come

from student activity fees.

"This is why we strive to include the entire University family in our activities, continued Miss Hagler. "We appreciate any suggestions or ideas that are presented to us."

\$1,200 Fellowship is Available For Faculty Member or Grad

A \$1,200 fellowship award for personal research in college recruitment and placement was announced today by Dr. Robert Menke, campus placement director.

The Western College Placement Association annually sponsors the Vera Christie Graduate Fellowship for those graduate students and qualified faculty members to encourage research in the philosophy, standards, practices, and objectives

German Professor Edits, Publishes Two Textbooks

Dr. Alfred von der Heydt, professor of German on campus, is the editor of two textbooks just published by the College Entrance Book Company, New York City.

"Auditory and Reading Comprehension in German" is the

title of a textbook divided for first, second and third-year levels. The book is comprised of drill exercises on grammatical structures and directed writing themes to strengthen composition ability.

A teacher's manual of the same title includes 352 oral questions to be read aloud by the instructor and answered in writing by the student.

Dr. von der Heydt, who joined the faculty in 1950, holds a master of arts degree from Yale University and a doctor of philosophy degree from Cornell University.

String Musicians To Open Weekly Board Programs

The International Student Relations Board will present a string quartet of University students of Professor Iakayori Atsumi, today.

The ensemble will play at the James C. Baker Center, 213 East University Drive from 4 to 6 p.m.

This will be the first of nine programs presented by the International Student Relations Board.

The Latin American Relations subcommittee of the ISRB will present a program on Mexico on Oct. 21. An Arab entertainment night will be presented Oct. 28.

Nov. 4, a Methodist minister, Dr. Frey, recently back from the Orient, will show slides and talk of this trip.

Other programs include a slide lecture by Ha Kan Lavik about his native Norway on Nov. 18 and a talk on Arabia on Dec. 2.

All interested students are invited to attend the programs.

British Architect

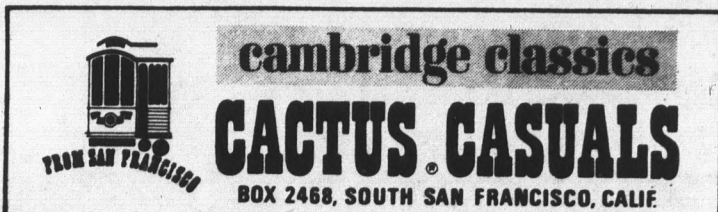
G. Grenfell Baines from England, a fellow of the Royal Institute of British Architects and recipient of the Order of the British Empire, will speak here today.

Title of his 3 p.m. lecture in the MU ballroom is "Town Planning Approaches to Central Area and Urban Region Design." The College of Architecture is sponsoring the talk which is open free to students and faculty.



FOR THE FUN OF IT...

Be King-of-the-Hill. The two of you at the top of the hill...the rest of the world down below. A day to be casual, with style. Men who know how to be *magnificently* casual wear Cambridge Classics by Cactus Casuals. Slacks of pure classic Ivy styling sparked by crisp, virile, elegant colors. *Cactus Press'd* so they *Never Need Pressing*. Cambridge Classics—handsome, durable, wrinkle-resistant fabric blends. Usually (surprisingly) under Ten Dollars. You can afford three at a time. Write for store nearest you.



6 LOCATIONS FOR YOUR CONVENIENCE

★ **Ray's ASU Barber Shop**

TEMPE CENTER

★ **Boles Barber Shop**

905 E. LEMON ST.

★ **Sands Barber Shop**

SANDS HOTEL

★ **M. U. Barber Shop**

MEMORIAL UNION BUILDING

★ **Ray's Hayden Plaza**

HAYDEN PLAZA EAST

★ **East High**

48th ST. & VAN BUREN



CACTUS CASUALS

are at

ANDERSEN'S LTD.

Park Central Mall, Phoenix

CACTUS CASUALS

are at

JOHN HORAN'S

130 E. University Drive, Tempe

CACTUS CASUALS

are at

LAVIN'S FOR MEN

Fashion Square, Scottsdale

CACTUS CASUALS

are at

MISTER SHOPS

Papago Plaza Shopping Center, Scottsdale

CACTUS CASUALS

are at

SABA'S DEPT. STORE

35 N. Brown, Scottsdale

CACTUS CASUALS

are at

STEPHENS-WEST MEN'S SHOP

Thomas Mall, Phoenix

ASK BATMAN!

We teach anybody to fly. Professional training through our FFA-approved flight school.

MERCURY AVIATION
Tucson Int'l. — 294-3474

Sky Harbor, Phoenix —
273-1201



SUNDAY,

OCTOBER 15 - 8 P.M.
VETERANS MEMORIAL COLISEUM

TICKETS: \$1, \$2, \$3, \$4 & \$5
At All Community Box Office and Coliseum Box Office Locations

IN TEMPE:

HAPPY HOUSE,
905 Mill Ave.

Dr. Stahnke Spends Summer Abroad Studying Scorpions

Researcher Travels to Universities in Far East

By **SHELLEY MOOREHEAD**
Dr. Herbert L. Stahnke, director of poisonous animals research, and his wife, mixed business and pleasure this past summer in eight weeks around the world.

SUPPORTED largely by an Army contract to study scorpions, they flew to Sydney, Australia, where Dr. Stahnke, a Rotarian himself, honored a speaking invitation at the Ashland Rotary in a suburb of Sydney.

Continuing on to Adelaide, he conferred with university personnel conducting research with poisonous animals. In Perth, Dr. Stahnke lectured at the University of West Australia on Arizona scorpions.

FROM SOUTHERN Australia the Stahnkes flew to Tokyo where the professor visited several research labs working with venomous animals. He conferred with scientists who agreed to appointed mailings of Japanese scorpions to the research laboratory here.

In Kyoto, Japan, pre-arranged hosts took Dr. Stahnke on a

round of meetings and lectures. The Stahnkes continued on to Taipei where he conferred with pharmacologists and scientists working with venomous animals.

DR. STAHNKE was a guest of the Kwo Loung Rotary in Hong Kong before flying to Calcutta with his wife.

According to Dr. Stahnke, the poor of Calcutta were the most depressing sight of his eight weeks abroad. "The poorest of America live palatially when compared to Calcutta's poor," he said.

MANY ZOOLOGISTS met and talked with Dr. Stahnke in Calcutta.

Among these was a former student, who is presently an assistant professor at the veterinary college in Calcutta.

In Benares, India, Dr. Stahnke met a contact on the faculty of a small college who regularly mails scorpions of India for local research.

The Stahnkes took movies and slides of the holy rites at the Ganges River before flying to see the Taj Mahal in Agra.

At the University of New Delhi, he conferred with zoologists who agreed to mail live scorpions back to the United States.

A VISIT TO the small University of Ahmadabad was scheduled and there Dr. Stahnke lectured on venomous animals. In Ahmadabad he also visited the Haffkan Institute where research on venomous animals was being conducted.

In Bombay the Stahnkes were hosts of Ciba Labs before they flew to Hyderabad in eastern India where another university contact was made.

The researcher lectured to a summer institute at the University of Madras and a college in Trivandr, southern India. The director of the zoological survey in Karachi agreed to cooperate in sending scorpions from West Pakistan.

FROM DAMASCUS, Syria,

the Stahnkes motored to the ruins of Balbeck which in his opinion "surpass those of Rome." After Jerusalem, they visited Jericho and the Dead Sea before crossing into Israel

from Jordan.

In Israel they were hosts of the Hebrew University which is conducting research on venomous animals. They also visited Galilee and the University of Tel Aviv.

Sahuaro Photo Schedule

SENIORS		GREEKS	
Today, Oct. 14	M	Alpha Tau Omega, Gamma Phi	
Mon., Oct. 17	N-O-P	Beta	
Tues., Oct. 18	N-O-P	Sigma Nu, Delta Delta Delta	
Wed., Oct. 19	N-O-P	Sigma Nu, Delta Delta Delta	
Thurs., Oct. 20	Q-R	Sigma Nu, Delta Delta Delta	
Fri., Oct. 21	Q-R	Sigma Chi	
Sat., Oct. 22	L-R	Sigma Chi	
(Makeup)			
ASU Photographic Service, Matthews Hall		C. R. Conley, Photographer, 106 W. University	
8 to 11:30 a.m. and 1 to 4 p.m.		1 to 8 p.m., Monday thru Thursday	
9 to 11:30 a.m. Saturday		10 a.m. to 5 p.m. Friday	

V I SPECIAL

INDIVIDUAL PIZZA 99c
Salad, Soft Drink

SANDWICHES
Hot Ham Bun 65c
Italian Salami 65c
Hogie 75c

SERVED DAILY TILL 5



801 E. Apache Blvd. 967-3355

OUR SPECIAL ON SATURDAY GOLDEN EIGHT BALL STEAK

a New York cut for only **99c**

Salad, garlic bread, french fries

Golden 8

1330 N. Scottsdale Rd. Hayden Plaza East - Tempe

Take Along A "PAPERBACK"


Try Us First . . .

HILLS

BOOKS & RECORDS

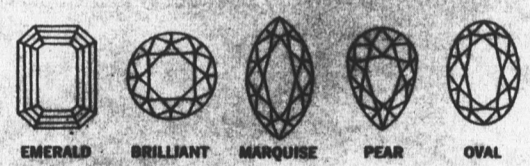
Tempe Center

Open Monday and Thursday 'Till 9 p.m.



Q. Can I buy a diamond wholesale?


A. One of the greatest American "come-ons" is the lure of buying something "wholesale." Don't fall for it. All diamonds have determinable value. If a stone has any worthy quality to it, the seller can obtain a standard price for it and doesn't need to sell it to you "wholesale." Many so-called bargain diamonds have first been marked up so they can be marked down. Remember, it costs no more—perhaps less—to purchase from a reputable dealer.



Q. How about buying a diamond ring through the mail by means of a catalog ad or direct mail brochure?

A. This can be done, but it presents obstacles. When buying, you and your fiancee must consider the diamond's shape (round, oval, marquise, emerald, pear) and style of mounting (Tiffany, fishtail, channel, illusion, etc.) in addition to the kind of metal (platinum, white gold, yellow gold, 10K, 14K, etc.) You just can't do this satisfactorily by mail. Likewise, returning valuable merchandise by mail is somewhat difficult.

Paul Johnson JEWELERS



IN THE ARCHES

130 EAST UNIVERSITY DRIVE • TEMPE • 967-8917
1940 EAST CAMELBACK, PHOENIX 277-1421
CERTIFIED GEMOLOGIST, AMERICAN GEM SOCIETY

THIS WEEK'S SPECIAL

STUDIO

"Portraits of Excellence" by

BEVERLY BUEHLER, Delta Gamma

Three Desk Size Portraits In Deluxe Silvertone Finish

THIS WEEK ONLY . . . **\$11.88**

NO SITTING FEE

6 Poses to Choose From

Located in the Pioneer Camera Shop
Phone 967-4662
TEMPE SHOPPING CENTER



Alpha Zeta Sets Bar-B-Que At ASU Experimental Farm

A beef Bar-B-Que is slated today at 4:30 p.m. at the ASU Experimental Farm on the corner of Price and Elliot roads.

Alpha Zeta, agricultural fraternity, is sponsoring the event to raise funds for their annual scholarship awards.

Members of the group claim that it will be "the best darned Bar-B-Que you have ever set your teeth in."

They have planned barrel roping, goat milking and hayride tours of the farm to stimulate appetites.

Ron Schlosser, Alpha Zeta vice-president, said the evening is planned to give everyone good food and fun.

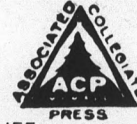
All fraternity alumni are invited, and the fraternity claims there are "so many big door prizes, you just can't lose."

Dinner will be served at 6 p.m. and tickets may be purchased at the Agriculture Building office or at the farm. Tickets will also be available at the Bar-B-Que Friday afternoon.

Children will be served for \$1 and adults for \$1.75.

state press

THE STATE PRESS is the official campus newspaper of Arizona State University. It is published Tuesday through Friday throughout the academic year by the Board of Student Publications in cooperation with the Department of Mass Communications and entered as second class matter at Tempe, Arizona 85281.



THE STATE PRESS is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price is \$5 per school year.

EDITOR-IN-CHIEF
MANAGING EDITOR
NEWS EDITOR
ASSISTANT
CAMPUS EDITOR
ASSISTANT
SPORTS EDITOR
SOCIETY EDITOR
ASSISTANT
COPY EDITOR
PHOTO EDITOR
Assistant
FACULTY SUPERVISOR
ADVERTISING MANAGER

TONY AULT
JERRY HOFFERBER
VALERIE JONES
BILL CUSHING
BOB JOHNSON
DICK GAZI
JOHN WALLACE
SUSIE BLACK
LINDA COTTAM
BILL DEMPSEY
CON KEYES
BILL GRAY
ROBERT E. LANCE
HAL HUBELE

Women in Family Circle Is KTAR Program Topic

Dr. N. Barkley, home economics professor, will appear on the "Jody Noll Show," Channel 12-KTAR at 11 a.m., Oct. 18, to talk about "Modern Concerns of Women in Terms of the Family Life Cycle."

"No longer can a woman enter into marriage and be a full time mother.

"Women must also think of the years without children because there may be many after the children are grown up and gone," said Dr. Barkley, professor of family relations.

"Woman not only need to personally find themselves, but occupationally also. Statistics show that women, whether married or single, work at least 25 years of their lives.

This takes planning! Women have constructive needs at all ages of life," Dr. Barkley added

Are you
discontented
enough
to work for
G.E.?

Does water pollution bug you? Or smog? Does it concern you that some places in the country never have enough teachers? Or nurses? And when you read about the growing pains of a developing nation, do you wish you could do something?

You can. Thousands of General Electric people are helping to solve the problems of a growing, changing world.

Generating more (and cheaper) electricity with nuclear reactors. Controlling smog in our cities and pollution in our streams. Using electronics to bring the teaching skills of an expert into many classrooms at once, the trained eyes of a nurse into many hospital rooms at once.

If you're not content with the world as it is . . . and if you have the brains, imagination and drive to help build a better one, we'd like to talk to you.

See the man from G.E. during his next campus visit. Come to General Electric, where the young men are important men.

Progress Is Our Most Important Product

GENERAL ELECTRIC



**ARTIST & DRAFTING
SUPPLIES**

Crafts - Picture Frames
Decorating Material
Tempe Center • WO 7-4482
Open Mon. & Thurs. Nites

HARMAN'S

Dining Room

Mesa-Tempe Hi-Way
TEMPE

REGULAR \$1.95

Chicken Dinner

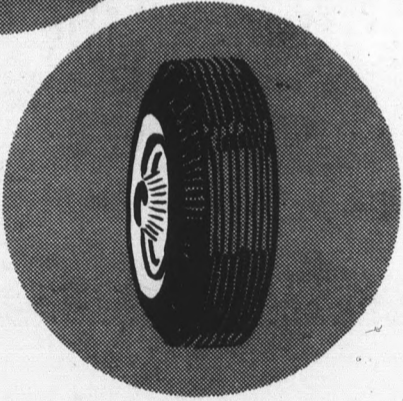
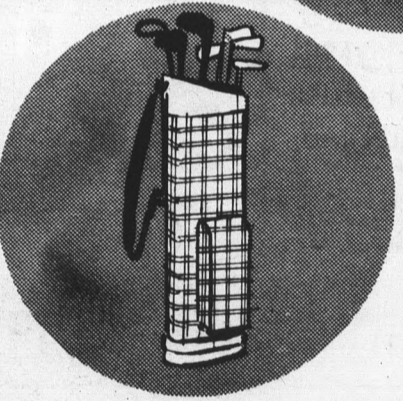
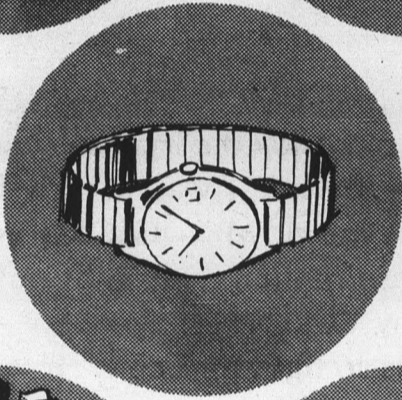
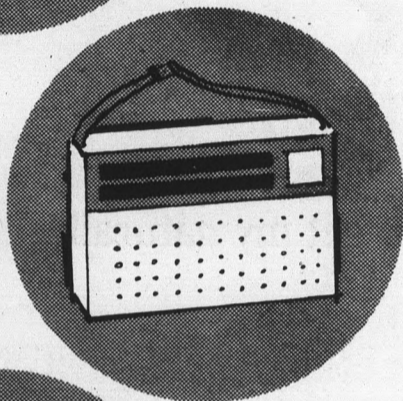
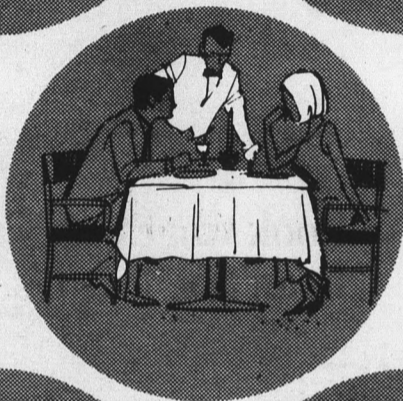
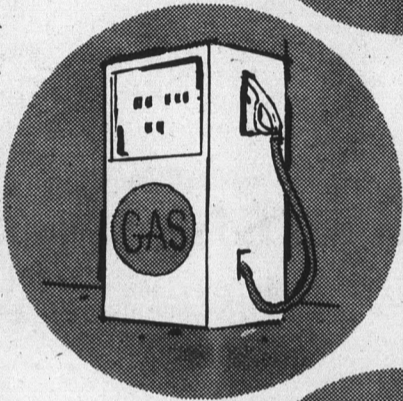
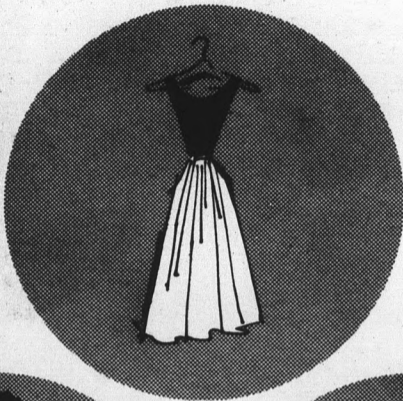
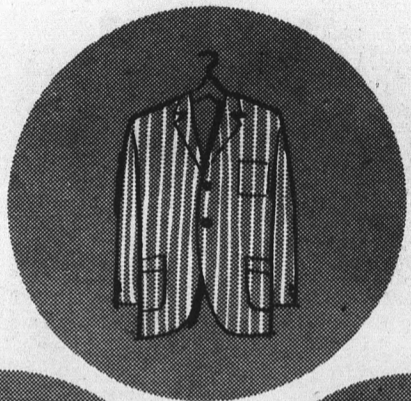
Only **\$1.25**

MONDAY ONLY
Served 4 to 10 P.M.

"It's Finger Lickin' Good"



**Maybe your cash
won't cover
all these purchases...**

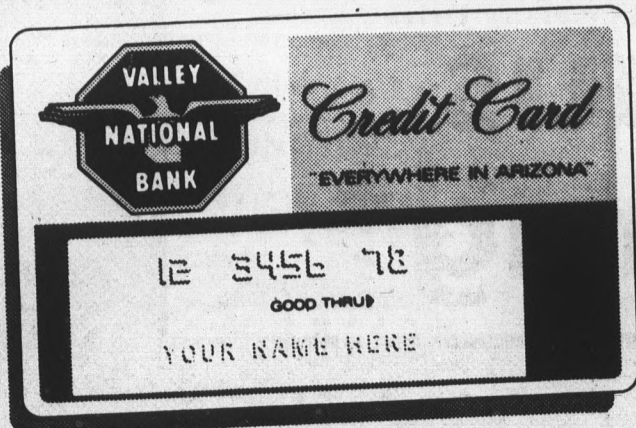


- AIRLINES
- ENTERTAINMENT
- RECREATION
- CLOTHING
- AUTO NEEDS
- AUTO RENTALS
- BEAUTY SHOPS
- LAUNDRY/CLEANING
- CAMERA & SUPPLIES
- DISCOUNT STORES
- DORM FURNISHINGS
- APPLIANCES
- DRUG STORE ITEMS
- FLOWERS/GIFTS
- MUSIC STORES
- JEWELERS
- OPTICIANS
- PHOTOGRAPHERS
- RESTAURANTS
- SHOE STORES
- ETC., ETC.

...but your card will!

Get the new VNB *Student Credit Card* and keep it handy wherever you go. It's good at more than 6,000 places in Arizona. Better than cash . . . goes farther. Once a month you get a statement from the bank of all your purchases. Pay within 25 days of statement date and save any extra charge. Or, if you wish, pay

only 10% (\$10 minimum) and budget the balance over many months for a small service fee. It's the new all-purpose charge plan for college men and women. Apply for yours now. You don't have to be 21. No cost to join . . . and you don't have to be a VNB customer. Simply fill out and mail this coupon today.



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

VALLEY BANK CREDIT CARD, P. O. Box 2992, Phoenix, Arizona 85002

NAME _____ AGE _____ FRESHMAN JUNIOR
 SOPHOMORE SENIOR

MAILING ADDRESS _____ NAME OF UNIV. OR COLLG. _____

PERMANENT ADDRESS _____ HOME PHONE _____

SPOUSE'S NAME _____ SPOUSE'S EMPLOYER _____ MO. INCOME _____

DRAFT STATUS _____ MEMBER OF RESERVES NAT. GUARD R.O.T.C. INCOME _____

IF EMPLOYED, NAME AND ADDRESS OF EMPLOYER _____ MO. INCOME _____

STUDENT'S MONTHLY INCOME: PARENTS _____ OTHER _____ SOURCE _____ TOTAL MO. _____

PARENT'S OR GUARDIAN'S NAME AND ADDRESS _____ CITY _____ STATE _____

PARENT'S OCCUPATION: FATHER _____ MOTHER _____

NAME OF YOUR BANK _____ BRANCH _____ CHECKING SAVINGS LOAN

AUTO MAKE AND YEAR _____ FINANCED BY _____ ADDRESS _____

CHARGE ACCOUNTS AND OTHER CREDIT CARDS: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____

APPLICANT'S SIGNATURE _____ DATE _____



GEORGEANNE ALEXANDER, CHICAGO

“This is the smoothest I can get my naturally curly hair. Gorgeous, isn't it?”



GEORGEANNE ALEXANDER, CHICAGO

“Look what Curl Free did! So sleek—I can't believe it's me!”

(This is how Georgeanne Alexander looked before using CURL FREE. And these are her words.) “Girls with straight hair tell me I'm lucky to have natural curl. They just don't know! I leave the house with smooth hair...and get back home looking like curlylocks. In the winter it snows and—instant ringlets. And summer humidity makes my hair frizz up and go wild.

“I saw an ad for CURL FREE in a magazine. It said, ‘I was a curly-headed baby, but baby look at me now!’ The results looked marvelous. I would like to try it.”

“Oh...it's beautiful! I've always wanted straight hair. Now I've got it. And I did it myself with CURL FREE. Gee, I'm just like the ad: ‘I was a curly-headed baby, but baby look at me now!’”—GEORGEANNE ALEXANDER.

Comb those natural curls right out of your hair with cool, creamy CURL FREE. Even if your hair is so tight and curly it puts up a real fight—it will surrender to CURL FREE. Just keep on using it and you'll see.



Now Available At Our Store . . .

University Drive

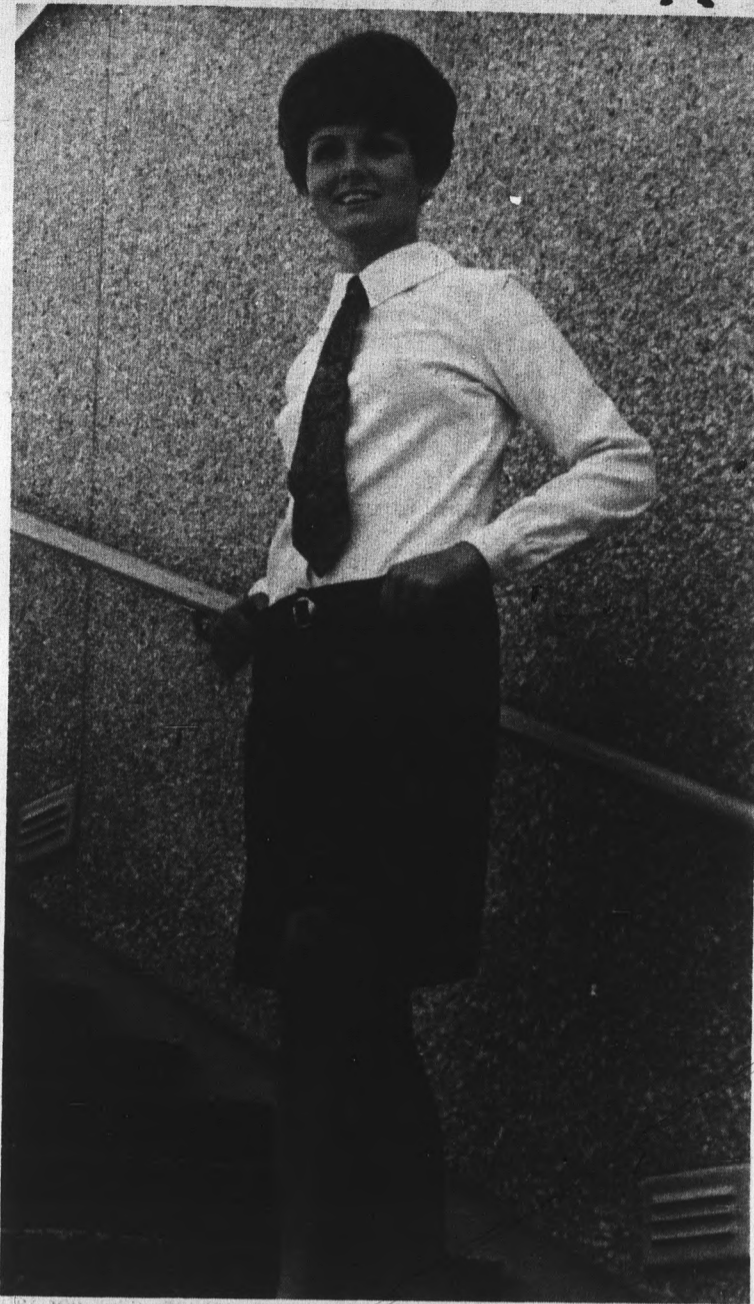
**campus
drug**

& College Ave.

Your Drugstore
on Campus



Devil Doll



"DON'T FENCE HER IN!" — Linda Dudley, sophomore in English education, enjoys fencing as her pet sport. Born in Haiti, West Indies, our 20-year-old Devil Doll at 120 lbs., models for Patricia Stevens Career College and Finishing School in Phoenix during her spare time. Our 5'7" brunette with soft brown eyes hopes to be a coordinator in the world of fashion in the near future.

Phone Books Coming Soon

Can't find her phone number? Relax! All your troubles are just about over.

The Bureau of Publications says the new phone directories will be out the beginning of November.

Approximately 10,000 copies are being printed in Lubbock, Texas and will be distributed free of charge. They will be handed out in the University Bookstore, post office and local book stores.

The cover is to be a picture of the education center photographed by John Dutson. The student section will be on printed white paper; the faculty staff on blue. The advertising section will be yellow.

ORDER OUR TAKE OUT DINNERS AND REALLY ENJOY TONIGHT'S GAME ON RADIO

Call WO 7-3049 for

CHICO'S RESTAURANT*
FINE MEXICAN FOOD

1120 East Apache Blvd. — Tempe
*Air Conditioned of course



This is Camaro, buckets and all.



Camaro Sport Coupe with style trim group you can add.

All standard—Strato-bucket seats. Carpeting. Rich vinyl upholstery. A 140-hp Six or a big-car V8 (210 hp!), depending on model. New safety features like dual master cylinder brake system with warning light.

Whatever else you want, ask for!

Camaro Rally Sport—Pull the switch "on" and headlights appear at each end of the full-width grille. You also get special exterior trim and RS emblems. Then order the Custom Interior, something else again.

Camaro SS 350—Besides Camaro's biggest V8 (295 hp!), SS 350 comes with a scoop-styled hood, bold striping around grille, big, fat red stripe tires. Add Rally Sport equipment, too. Camaro's *your* idea of a car!

Command Performance



Camaro

the Chevrolet you've been waiting for

Everything new that could happen...happened! Now at your Chevrolet dealer's!

POST OFFICE

• WE HONOR STUDENT DISCOUNT BOOKS •

Regular Service — Extra Service

Tickets Sold Here For
All Community Box Office

Happy House

IN THE
TEMPE CENTER

RECAPPED TIRES

5.60 x 15 thru 6.70 x 15 \$6.95

5.60 x 14 thru 7.50 x 14 \$6.95

With Exchange

Nationwide Unconditional
Guarantee

SPECIAL ON NEW
LINE OK NYLON TIRES



7703 E. McDowell 945-5338
Scottsdale

Campus Society News

Flying Enthusiasts Form 'Prop Chasers'

A flying club, called the Arizona Prop Chasers, is now being organized on campus.

The club, originally established in Phoenix, is now open to all interested college students.

The group presently owns two planes, a 1963 Cessna 150 and a 1966 150.

Within a month, the Chasers plan to purchase a third plane, this time a four-place model.

The two-month old club has over 30 members now who may fly for cost from Sky Harbor Airport, and get instruction from either of the two Federal Aviation Agency approved instructors.

Dues include \$15 a month, with sometime each week devoted to helping keep the planes in shape.

For more information call 955-1992 at night or 277-0461 during the day.

Pledge Class Offers Men At Slave Sale

Campus coeds will have the once in a lifetime opportunity of owning their own slave for eight hours this Saturday.

Members of the pledge class of Theta Chi Fraternity will be sold to the highest bidder from the auction block at the base of Palo Verde Bridge.

Inspection of the slave will begin at 9:15 a.m. with the auction to follow at 9:30 a.m.

Slave labor projects may include housecleaning, window washing, lawn work, car washing or other hard work.

Clark's Capers

By DAN CLARK

The last bull fight of the 1966 season will be staged at the Nogales bull-ring Sunday, Oct. 16, at 4 p.m.

Of course Nogales has more to offer than bullfights. A side trip might include some of the interesting curio shops along Nogales' famed Canal Street.

LOOKING FOR a terrific place to have dinner tonight? The Cork and Cleaver, 579 N. Hinton Ave., Scottsdale, offers the finest steak Teriyaki around.

Old English pub atmosphere prevails at the Blue Goat, 602 N. Miller Rd., Scottsdale. The Goat boasts a dart board, cribbage boards, and playing cards for the use of their customers. Outside patio, too.

TED NEWMAN is still playing at the Scottsdale Ramada Inn. Ted's singing is smooth, and well liked by everyone. Accompanying himself on the guitar, Ted plays pop ballads as well as folk songs. Ted probably has the largest repertoire of songs of anyone in the Valley.

Achtung, Schussboomers und Sitmarkers. There will be an organizational meeting of the all-campus ski club at the Village Inn Pizza Parlor this coming Wednesday night at 8 p.m.

Everyone is invited to attend, and to discuss the possibilities for ski trips this season.



Special offer to pipe smokers who smoke these brands

First of all, congratulations on your good taste. They're fine tobaccos every one.

But I'll bet that, like most pipe smokers, every so often you get the urge to try something different.

And so Kentucky Club Mixture makes this offer. If you're in the mood to try a remarkably mild and aromatic mixture . . . one of the fastest growing brands in America . . . send us the empty pouch you've just finished and you'll receive a fresh pouch of Kentucky Club Mixture*. Free.

It's an offer you ought to consider if you're a serious pipe smoker, and here's why.

1. Kentucky Club Mixture is probably the mildest aromatic pipe tobacco around. Most smokers can enjoy pipeful after pipeful without "bite".

2. It's a clean, easy-to-light tobacco, cut to

stay lit right down to the bottom of the bowl.

3. The aroma is pleasing to 'most everyone. Especially women.

4. Most important, the flavor is smooth and rewarding. The result of the careful blending of 5 important tobaccos: White Burley, Virginia Brights, Weeds Cavendish, Turkish and Perique, plus a dash of Deer Tongue for flavor. (Deer Tongue, by the way, is a variety of wild vanilla. It's used as seasoning. The way you might add salt to stew.)

So that's it. Kentucky Club Mixture is a mild aromatic blend made by people who believe it's the best and are ready to prove it by sending you a supply.

For your free pouch mail your empty to: Kentucky Club Mixture, Box 142, Dept. 2, Wheeling, West Va. And when you've smoked it, write and give us your opinion.



*Unfortunately we can't picture all tobaccos. But the offer's good on any brand (except Kentucky Club Mixture!).



Other companies may offer you the moon

Philco offers you hard work, a chance to learn something, and maybe the moon with a ribbon around it

If you have a genuine desire to go on learning—and to continue growing—there's a demanding and rewarding career position for you at Philco.

We are a major subsidiary of Ford Motor Company, fast approaching \$1 billion in annual sales to consumer, industrial and government markets. We are dedicated to major areas of endeavor . . . from the vastness of outer space to the microcosmos of ultraminiaturization . . . from advanced color TV technology to vocational classes in depressed communities . . . from re-entry to refrigerators.

Interested in finding out more? We will be visiting your campus on October 17. Contact your Placement Office. Stop by and talk to us about your future or write to College Relations, Philco Corporation, C & Tioga Sts., Philadelphia, Pa. 19134.

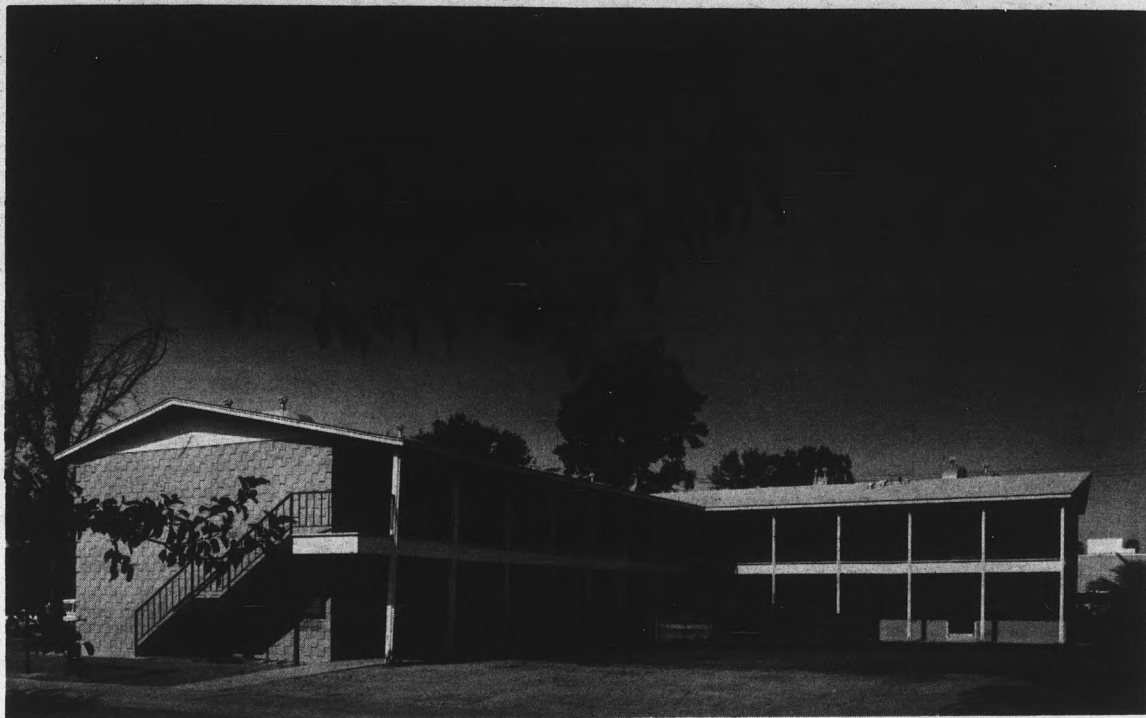
PHILCO WILL BE HERE ON OCTOBER 17

Career opportunities available on the East Coast, the Midwest, the Southwest, the West Coast, and throughout the world.

Divisions: Aeronutronic • Appliance • Communications & Electronics • Consumer Electronics • International • Lansdale • Microelectronics • Sales & Distribution • TechRep • Western Development Laboratories



'Gypsy' Fraternity Purchases House



The New Lambda Chi Alpha Fraternity House.

The gypsies have come home. That is the new cheer of the Lambda Chi Alpha fraternity, according to Ed Cooper, Lambda Chi rush chairman.

Since 1962 the group has been without a home to call its own, having lived in Sahuaro men's dorm, on McAllister Ave., and in apartments alternately for almost four years.

BUT, AS OF last July, the fraternity was able to purchase, with the help of alumni and the national, a two-level apartment building just east of the campus.

Located at 615 E. Tyler, the complex is made up of eight two-bedroom apartments, and has a lawn in front with private parking in the rear.

The men of Lambda Chi have been working since July 15 on remodeling the complex and making improvements.

ONE STORAGE room has been converted into a complete laundry room, while another storage room was made into a kitchen.

Each of the two-bedroom apartments was modified by taking out the existing kitchens and making them into a third bedroom. This project is still not completed.

ALSO, ANOTHER apartment was changed into a dining-dancing area large enough to feed 60 men.

(Continued on page 10)



Count 'em - - - -

33 Fine Shops
and Stores

Catering To ASU's
Every Need

Americana Shop
Ray's ASU
Barber Shop
Bonnie Sue Fashions
Brickie's Furniture
Buddy's Coffee Shop
Celia's Fashions
El Rancho Market
Erickson's Handcrafts
1st Federal Savings
& Loan
1st National Bank
GallenKamp's
W. T. Grant
Happy House Shop
Hill's Record & Book
Shop
The Hogan
Inland-Western Loan
& Finance
Jam's Restaurant
King's Fashions
Lee Optical
Pioneer Camera
Shop & Studio M
Rosamond's Beauty
Shop
Ryan-Evans Drug
Store
Scott Jewelers
Sewing Basket
Sherwin-Williams
Company
S & H Green Stamp
Center
Standard Service
Station
State Farm Insurance
TeePee of Toys
31 Flavors Ice Cream
Tops Liquor Store
University Sporting
Goods
Zzzona Laundry

Bonnie Sue
Fashions

POOR BOYS

Cottons, Orlons, Velours
From
\$4.00

Telephone 967-4094 Open Thurs. Till 9 p.m.

Games Galore

Chess - Cribbage - Skittles - Go
Paper Goods and Notes
Christmas Cards - Monogramming

IMPORTED CANDIES

Happy House

TEMPE CENTER



MORE ABOUT —

Lambda Chi's Remodel, Rebuild

(Continued from page 9)

On the second level there is now a chapter room and complete kitchen for off-campus brothers, and still another apartment is being converted into a living room to be eventually furnished in Danish modern.

"This place is so huge, you just don't realize how big it is

until you have to fix it up," Cooper moaned.

PURCHASED FROM Hal Hirsch, a Missouri Lambda Chi, for \$105,000, the complex has a capacity of 48 men.

Remodeling so far has cost \$6,000, for beds, wood cabinets in the bedrooms, paint, equipment and materials. Improvement plans will extend over the next four or five years, with hopes of putting in a pool within a year.

"We have learned a lot from the past fraternity history," Cooper pointed out. "We own this land and this house. You just are nowhere without equity."

THE FRATERNITY was able to buy the complex through alumni money, its own resources and \$25,000 from the national.

"Our toad hop last year won the national service project award for the most newspaper coverage in Lambda Chi's his-

tory. We had a full page in the Scottsdale Progress and Channel 10 TV gave us a 15-minute special at the 10 p.m. news one night.

"Plus, we had coverage on the other channels and over 300 column inches in newspapers, not counting the pictures they published. That helped national decide that we would be a good security risk," he added.

"Having, rather owning, your own house makes such a differ-

ence, you wouldn't believe it. We are really on the way up now," Cooper said.

THE RULES of the house are the same as for the other houses on campus. "But they are self-imposed moral controls, and there is only minimum financial control from the University.

"Everything we owned for a few years was on wheels," Cooper related. "Now we have a place of our own to keep our trophies and charters and personal belongings. It's going to make a difference."

APARTMENT

1/2 BLOCK TO ASU

1 Bedroom furn. All util. paid. \$85 a mo. 802 1/2 Tyler. Phone 967-5430 for info.

TYPING

Neat, accurate, reasonable 5233 E. University Dr. Apt. P, Tempe Phone 985-0627

Pete Null's

TEMPE BODY SHOP

11 E. 4th St. Day Ph. 967-1601 - Nite 966-1794
24 HOUR TOW SERVICE

- Auto Body & Fender Repairing
- Auto Painting
- Wheel Aligning & Balancing

Classified

For classified advertising submit ad in person to the State Press, MU 3, two days in advance of publication, between 8:30 a.m.-3:30 p.m., or call 966-3657. Rate: 5c per word, 75c minimum per issue.

FOR SALE

'65 HONDA Scrambler — 250cc. Excell. cond. Must sell. \$475. Phone 967-1283.

SHIRTS GALORE ! ! ! ! ! at UNIVERSITY PANTS HOUSE 216 E. Univ. Dr.—Tempe Arrow and Marlboro — 3/\$10. Fri. and Sat. ONLY ! ! !

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 98c at Campus Drugs.

BOBBIE'S
Samples of nationally-advertised ladies wearing apparel at WHOLESALE PRICES! Just arrived! Huge selection of beautiful holiday fashions especially in sizes 9 and 10. Many one-of-a-kind dresses, 1/2 sizes, after-five dresses, knit suits, skirts, blouses, robes, lingerie, capris, shorts. VNB credit cards welcome. Convenient lay-away plan. Scottsdale and Thomas Rd. 945-9172. Open 9:30 a.m.-9 p.m., Mon. through Sat.

1964 Honda — 305cc. Dream, excellent condition, \$400, 279-4003. After 5 p.m.

Solve parking problems — 1964 Allstate 250 cc motorcycle with saddlebags, excellent condition, 275-7349 — evenings. \$325.

1966 HONDA C50 Sport. 500 miles. \$250. Call 275-2981 between 1 and 5 p.m.

MEN
Shop after class at AFTER CLASS (Open 1-9 p.m.) 1020 S. McClintock-Tempe

'65 Honda Scrambler—250cc. Excell. cond. Must sell. \$475. Phone 967-1283.

RENT

Yamaha 50cc. fun cycles, 2.00 per hr. at Jim's Union Service. Corner Van Ness and Apache.

SERVICES

IRONING: Shirts 15c. 967-2797.

REAL ESTATE

Tempe home with pool, citrus, built-ins. Days 966-3242; Evenings 967-7948.

LOST

LOST AND FOUND &&&&&E I'M so sorry. I lost my mommy's two books of green stamps across from the Student Book Center about 10:30 a.m. Saturday morning. I was going to have a new lamp for my bed room. If you found them, please call my mommy at 967-8125.

HELP WANTED

Soloist needed for Sunday Services in local church. For information, call 967-0664.

\$75 PER WEEK ! ! !
Dance your way around the world with Arthur Murray's ! ! You will be trained in this city to teach anywhere in the Arthur Murray organization. Guaranteed salary after training. Must be single 18-25. Apply in person, 7124 E. Thomas Rd. — Scsd. l.

DOORMEN, bouncers, and bar tenders. Apply at King and I, 21 W. Osborn or phone 274-8890.

AUTOMOBILES

'56 PONTIAC; 4 dr., automatic, air cond., \$150., J. Gordon. 967-8401.

1958 PONTIAC, 4 dr. HT., Automatic V-8. Excellent cond. 274-1095.

'61 MG ROADSTER, red. Brand new interior, rebuilt engine. Excell. cond. 253-4977.

HISTORIAN CHANGING MAJOR must sell car. 1950 MG-TD wire wheels. Good shape. 420 Farmer. 967-2641.

Mercedes Benz, 1957, 190 SL, black, roadster (conv.), Judson super-charger, best offer. 966-1229.

1965 TEMPEST custom, V-8, 2 dr. hdtop, mag wheels, like new, Call 265-9650.

1958 Pontiac, 4 dr. HT Automatic V8. Excellent condition. 274-1095.

1961 MG Roadster, red. Brand new interior, rebuilt engine. Excellent condition. 253-4977.

INSTRUCTION

JOEL Brecheen, tennis pro — offers tennis lessons Sat. and Sun. eves. For Appt. Call 966-5265. Re-stringing.

FLY!
What everyone wants to do but couldn't afford. Only \$6.50-hr. License only \$380. 955-1992.

INDIVIDUAL tutoring in math, physics, chemistry and biological sciences. Phone 967-7924.

TYPING

Letters, term papers, manuscripts, quality work, reasonable. Call 967-7250 after 6 p.m.



Larry Hendershot

College Master

Policyholder of the Week

Larry, defensive tackle for the Sun Devils, started his College Master because he felt it offered him the best possible protection available. He knows the College Master is an exclusive policy offered only to

college seniors and graduate students, and the premiums can be deferred until after graduation. He also knows the College Master is the national leader in sales to college men. See for yourself when one of our agents calls on you.

COLLEGEMASTER REPRESENTATIVES—

- Randy Griggs, Mgr.
- Eddie Mauck
- Roy Bingham
- Bob Jacobsen



824 Mill Ave. — 967-8625

Please don't zlupf Sprite. It makes plenty of noise all by itself.

Sprite, you recall, is the soft drink that's so tart and tingling, we just couldn't keep it quiet.

Flip its lid and it really flips. Bubbling, fizzing, gurgling, hissing and carrying on all over the place. An almost excessively lively drink. Hence, to zlupf is to err. What is zlupfing?



Zlupfing is to drinking what smacking one's lips is to eating.

It's the staccato buzz you make when draining the last few deliciously tangy drops of Sprite from the bottle with a straw.

Zzzzzllupf! It's completely uncalled for. Frowned upon in polite society. And not appreciated on campus either.

But. If zlupfing Sprite is absolutely essential to your enjoyment; if a good healthy zlupf is your idea of heaven, well...all right.

But have a heart. With a drink as noisy as Sprite, a little zlupf goes a long, long way.

SPRITE. SO TART AND TINGLING, WE JUST COULDN'T KEEP IT QUIET.



Club Calendar

All club notices should be submitted to the State Press, MU 3, by noon two days prior to desired publication date.

MONDAY

FRENCH CLUB will meet in LL 601 at 3:30 p.m. to elect officers and discuss plans for the year. The club will be under the direction of Prof. Robert Lowe of the language department.

ASSOCIATION FOR CHILDHOOD EDUCATION will meet in Ed 301 at 4 p.m. for a bulletin board workshop. All persons interested in children's education are welcome to attend.

TUESDAY

DAWA CHINDI, American Indian club, will meet in the Indian Education Center at 7 p.m. Interested students are invited to attend.

THURSDAY

A tour of the Phoenix Art Museum will be presented by the **CULTURAL AFFAIRS BOARD** at 2:30 p.m. Cost will be 50 cents for four tickets, which will be on sale Oct. 17, 18 and 19 in front of the MU between 10:30 and 1:30 p.m. Price includes the bus ride to art museum.

Who's Whose

Editor's Note: Students wishing to announce a pinning, engagement or marriage may pick-up the necessary form in MU 3. Please try to have the form completed at least three days prior to date of publication desired.

ENGAGED

Susie Charest, Alpha Phi, to Bruce Marshall
Carol Meador, Pi Beta Phi, to George West, Sigma Chi

Get Your Tickets For \$85 Worth of FREE Cues!

at *Chase's "Q" Palace*

GRAND OPENING

OCT. 14 & 15 6 P.M. - 1 P.M.
1328 E. Apache Blvd.

Next door to Harman's
10 A.M. - 1 P.M. 967-4633



ASU Soccer Stars To Battle Mexicans

The soccer all-stars of Sonora, Mexico, have challenged the all-stars of the Phoenix Soccer League.

What the Mexicans don't know is that they've also challenged the Sun Devil Soccer Club.

The game of stars will be 1 p.m. Sunday in Monterey Park at 7th St., and Sheridan in Phoenix.

AND IF YOU look down on the field and see nothing but Sun Devils, don't be surprised.

On the front line of the Phoenix stars will be ASU's Frank Linnartz at center-forward. Just to lend moral support, the right-inside will be Sun Devil Volker Sonntag.

Three's a crowd, but the Devils don't mind so Tempe's Pepe Gomez will play left-inside.

And in a final effort to monopolize the offensive threat of the all-stars, Sun Devil captain Bill Allen will be at left wing.

THE OUTCAST at right wing is an all-star chosen from another of the Phoenix League teams. And if the Devils have anything to say about it, HE won't get the ball much.

Rumors have it the Devil offense (all-star offense) can't play without its own halfbacks behind it.

SOOOOO . . . ASU'S Dick Kolbrener will be at left half for the stars along with the Devils' "J.C." at center-half.

And because the Sun Devils don't trust ANYBODY, they'll use their own goalie, all-star Tom Risley.

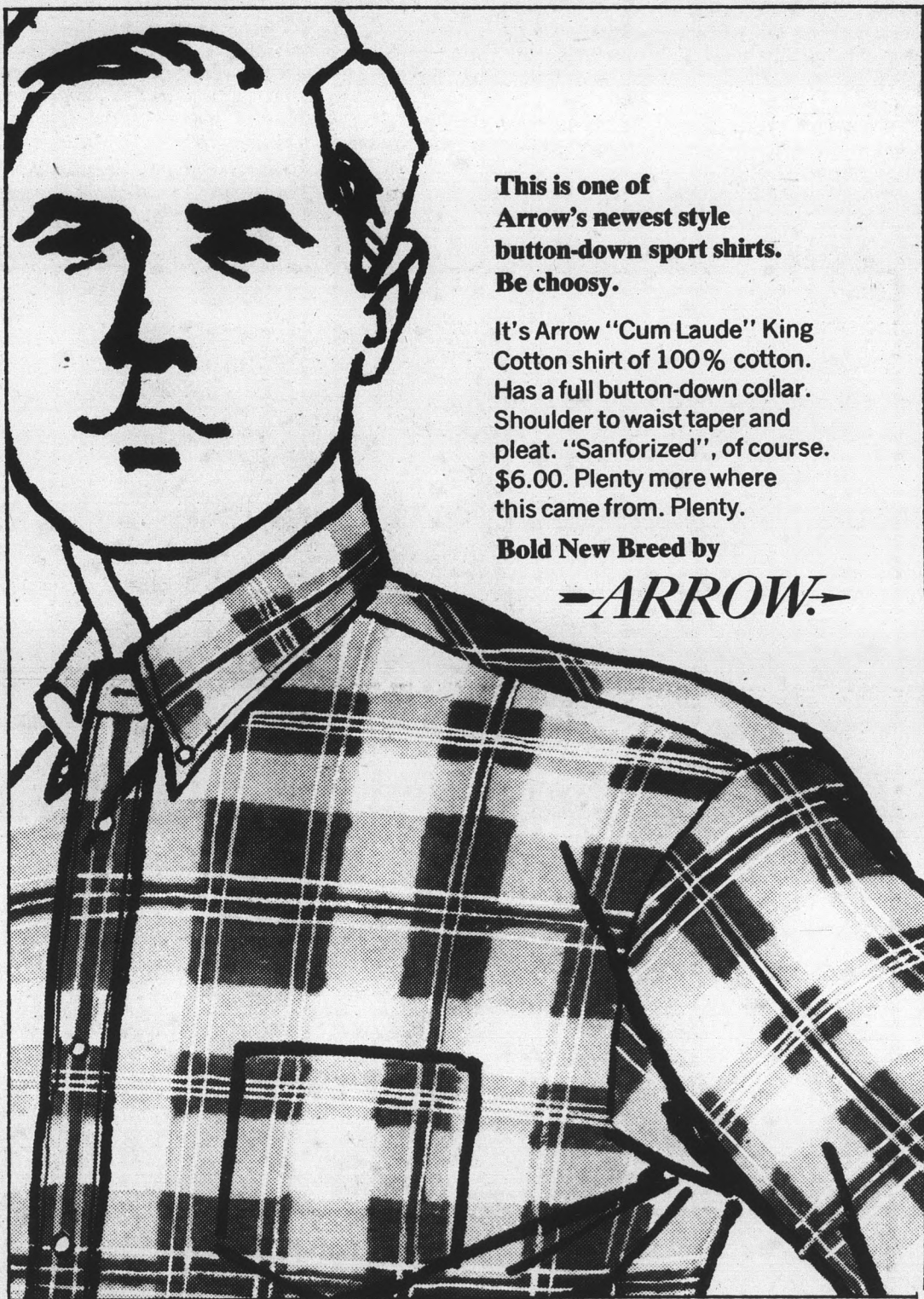
What all this means is that the Devils have placed seven men on the Phoenix Soccer League all-start team. And if all these boys either start the game or are in it together at one time, that'll leave four positions on the Phoenix team to be filled by other than Sun Devils.

THE ONLY problems the Tempe boys will have will be to try to keep those four "outsiders" in the game, and to try not to get too selfish with the ball.

If the all-stars of Sonora go home with long faces, ASU will have had something to do with it.



DEVIL'S FIRE — Carrying the ground game against BYU tonight will be revived half-back Travis Williams. After a disappointing first three games, the speedster rushed for 130 yards and a 74-yard TD scamper against Washington State last Saturday.



This is one of Arrow's newest style button-down sport shirts. Be choosy.

It's Arrow "Cum Laude" King Cotton shirt of 100% cotton. Has a full button-down collar. Shoulder to waist taper and pleat. "Sanforized", of course. \$6.00. Plenty more where this came from. Plenty.

Bold New Breed by **ARROW**

Get In Shape Now!

WE OFFER INDIVIDUAL COURSES & PERSONAL INSTRUCTION FOR:



- Body Building
- Reducing
- Conditioning
- Sauna
- Steam Bath

Open Daily: 10 to 10
Sundays: 10 to 6

Charter Memberships
\$145
per week

University Health Clubs



IN TEMPE
1018 N. Scottsdale Rd.
Ph. 967-7461

ARROW

Decton

We have the new bold look in shirts for the college men who prefer them. See our collection of the Bold New Breed in ARROW Decton, the shirt that defies wrinkles all day in class and keeps its smooth composure all night, too, at a party. It's tops for no ironing and wrinkle-free wearing in white, solids or stripes

CAMPUS

men's shop

YOUR
ARROW HEADQUARTERS
603 Mill Ave.

Slumping, Rut-Ridden Sun Devils To Try Comeback Against BYU

By HUGH BOYLE

Your team is in a hole. You've dropped your last three straight. Your fans are anxious for a win.

WHAT NEXT? You get to play the league powerhouse, Brigham Young University.

How do you feel, Coach Kush? How do YOU feel, rookie quarterback Rick Shaw?

And how do YOU feel, young, inexperienced sophomore offensive line?

THE SLUMPING Sun Devils try to get back on the winning track tonight against what is probably the strongest team on their schedule.

BYU, undefeated, poised and a pre-season favorite to walk away with the WAC championship for the second straight year, shouldn't have too much

trouble handing the Devils their fourth loss in a row.

RETURNING with a backfield that was fourth in the nation in total offense last year, the Cougars have a two-season, five game winning streak all on the line.

Leading the Cougars' offensive attack is all-conference quarterback Virgil Carter, who has competed 48 per cent of his passes for 502 yards and has gained another 79 on the ground.

Teaming up with Carter will be end Phil Odle, last year's WAC lineman of the year, and Fullback John Ogden, leading rusher in the WAC for the past two seasons.

THE COUGARS have a lot of depth and have looked very

impressive while beating San Jose, Colorado State and Utah State.

Carter, who was a one-man wrecking crew against the Sun Devils last year, has only been thrown for 25 yards in losses this year.

THE SUN DEVILS have their work cut out for them as they have seemed to do a better job of beating themselves than the opposition.

Their ground attack has been only a whimper, but it IS improving. The passing game has been fairly effective, but even the best teams cannot rely on just passing.

The Devils this season have had 11 passes intercepted and have lost 9 fumbles. In 4 games

they have lost the ball 20 times compared to last year's 16 turnovers during the entire season.

LAST WEEK against Washington State the Devils led by sophomore Rick Shaw and the good running of Travis Williams, gained 215 yards on the ground as compared to 132 in their previous three games.

BYU on the other hand, has a pretty well-balanced attack, gaining about 150 yards on the ground and about 140 yards in the air per game.

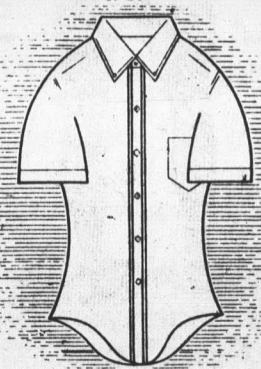
THE COUGARS are primarily a ball control club, having lost the ball only six times all through interceptions.

The Devils are really going to have to be up for this one if they're to come out on top.



Americana Shop offers the following outstanding clothing, furnishings and sportswear lines

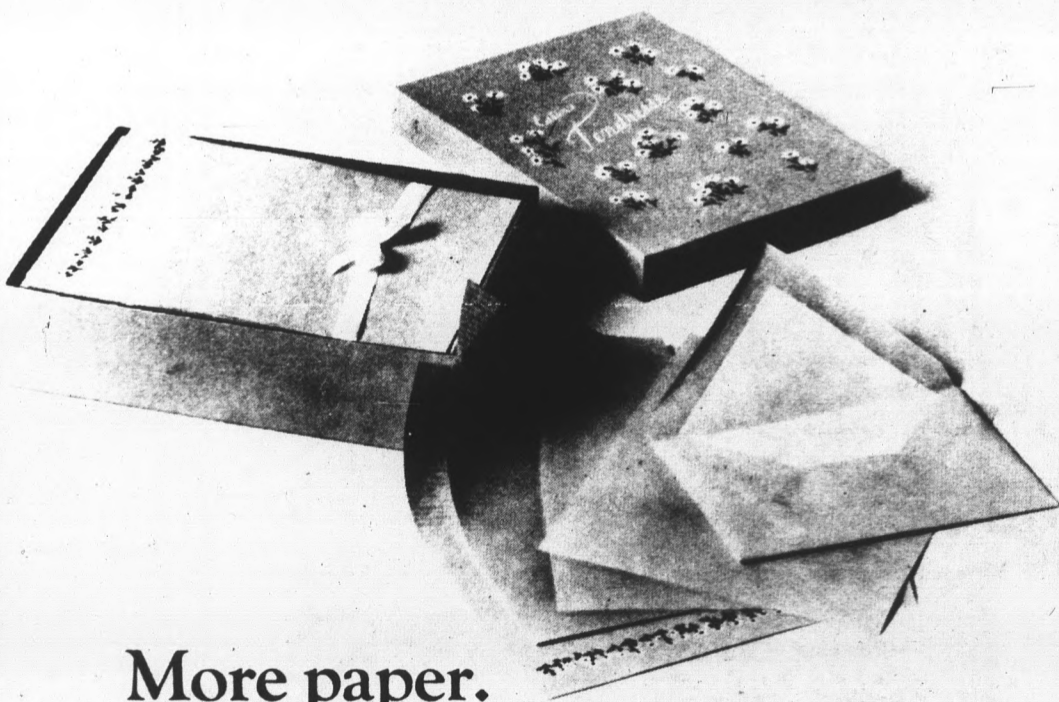
- Enro*
- Cricketeer*
- London Fog*
- Haggar*
- Sagner*
- Byford*
- Canterbury*
- Munsingwear*
- Greif*
- Jaymar YMM*
- Harris*
- Brentwood*
- Beau Brummell*
- Adler*
- Wren*
- White Stag*
- Levis*
- Jantzen*
- New York Knit*
- Hickok*
- Pendleton*



TEMPE SHOPPING CENTER
Open 9 a.m. - 6 p.m.
Thursday 'Til 9 p.m.



You asked for it, Gabby.



More paper.

We discovered a lot of gabby souls in a recent survey. All asked for fine Eaton writing paper with loads of extra sheets for long, long letters.

Because you asked...because Eaton is Eaton...our new Long Letters boxes provide four sheets for each envelope. Only \$1.59 for any one of four stylings. *Tendresse* is lightweight inlaid bond that comes in White, Blue, Green, with raised white flowers across the top.

Love Letters is sheer paper with moss-rose patterned linings. In White, Blue, Pink, Green, Yellow, Pale Violet. *Heavenly* has the floral motif in one corner on White, Pink, Green paper. *Fashion Laid* is classic White paper. *Happy Gabby?* Most Stationery Departments have these special boxes on featured display now...but what you don't see, ask for. **\$1.59 a box.**

Special offer: For 25¢ in coin you can have "Your Personality Pops on Paper," 24 pages of breezy hints on what to say and when. Eaton Paper Corporation, Dept. CO-ED., Pittsfield, Massachusetts.

EATON'S
Fine Letter Papers

UNIVERSITY BOOKSTORE

Your Bookstore On Campus



Photo by Con Keyes

19th Century Paintings

IBM Loans Art

By ELLIOTT PERRITT

An art exhibition, "Crosscurrents: 24 Americans," on display until Oct. 30 in the MU, is "an exciting representation of 19th century art," says Dr. J. Douglas Hale, associate professor of art, and art critic for The Arizona Republic.

This collection is one of eight loaned by IBM to colleges and universities throughout the country.

MARY PARKEY, chairman of the MU Art and Exhibition Committee, said, "We had to order this collection two years in advance, since demand for them is so great. We now plan to have one every year."

Students and faculty members on the committee were responsible for selecting the collection and hanging the 24 original paintings.

"SINCE THE MU is the living room of the campus, it is a good place to display art and it gives everyone a taste of what good art really is," Miss Parkey said.

A series of gallery talks will be available for those persons interested, but only three remain, one being Oct. 17 from 7 to 8:30 p.m. Jack Breckenridge, associate professor of art, will describe the collection from a historical viewpoint.

A painter's opinion of the exhibition will be presented by Ron Wagner, associate professor of art, Oct. 20 from 3:30 to 5 p.m.

Art Jacobson, associate professor of art, a painter and expert on graphics, will give a gallery talk Oct. 24 from 3:30 to 5 p.m.

CONCERNING the artists whose paintings are on display, Dr. Hale said, "duBois is very typical of the 19th Century, but he is more critic than artist. Brook always shows a very warm appreciation for his subjects. And, Hooper is rather old-

fashioned but still very pleasant."

An art critic fulltime since 1959, Dr. Hale feels that good paintings can be enjoyed whether it is academic, like this exhibition, or abstract. He added, "People today are a little snobbish about 19th Century art, although it is quite representative of American artists."

This collection is the first one this year, but a collection will be exhibited every month. November's "Alumni Show" will exhibit paintings donated by the alumni. The show will have to do with Homecoming.

Grammage Stage Floor to Have Face Lifting for Fall Season

Gammage Auditorium stage floor is getting a new coat to start the fall season.

This week the ASU paint shop has been sanding, repairing, and finishing the stage floor.

According to Warren Sumners, auditorium assistant director, "The stage floor is one of the most important aspects of a theatre and should be refinished each year."

Most performing groups have stage floor conditions written in the contract. For instance, dancers must have a smooth, but not slick stage. When a group arrives and the floor does not meet

contract specifications, they may refuse to perform.

Warren Sumner explained that it is often difficult to please all stage performers. "Orchestras like floors that reflect light, but most play producers want dark floors."

ASU's stage floor will be a walnut color described by Sumner as a "happy medium."

"Besides the stage floor," Sumner added, "the Auditorium is in top condition and most visitors and performers can hardly believe we have already had two seasons here."

Phoenix Citizens View Illegitimacy

By TOM MORROW

KOOL television hit its viewers right where they live Tuesday night with a locally produced special program, "Illegitimacy: The Sudden Fact of Life."

This most provocative and revealing program was produced by Jack Murphy, vice president in charge of news and special events.

Phoenix television viewers haven't seen a program of this quality in many moons.

THE PROGRAM was written and produced most professionally by Bill Miller and Maurie Helle of the KOOL-TV staff. Although the program wasn't filmed in color, the photography is expertly done by the KOOL-TV news photographers, headed by Ralph Painter.

The show investigates the moral atmosphere surrounding the illegitimacy problem, pointing out new solutions in guidance for parents and youth alike.

Several young unmarried pregnant girls were interviewed for the program. Their feelings

and attitudes are revealed frankly and honestly.

Teen-agers were interviewed along Phoenix's Central Avenue from Sunnyslope to South Mountain. One young man declared that he once knew of a 17-year-old virgin. He claims that it is a "rarity" now-a-days.

RELIGIOUS and social leaders of the community also were interviewed. Their conclusions all seem to add up to one thing: Young people and their parents just can't seem to communicate with each other, leaving the inexperienced to fare for themselves.

One young girl was asked if her family ever did anything together. Her answer was "... we eat together, that's about all."

No blaming finger was pointed at anyone in particular, but rather at everyone, because it is everyone's problem.

KOOL-TV's network, the Columbia Broadcasting System, should take a close look at this production for nation-wide viewing, for this program would hit home throughout America.

Lots Being Filled By Bikes, Cycles

Motorcycles and bicycles are invading the campus in increasing numbers each year as evidenced by the crowded motorcycle parking areas and bicycle racks.

Currently there are 474 motorcycles registered with the business office. Because of the sudden increase this year in motorcycles, at least 42 temporary parking permits have been issued until the arrival of more permanent stickers.

Temporary parking permits will only be good until Oct. 31.

GENERALLY the most crowded area of the six parking areas for motorcycles is next to the Engineering Building. During Tuesday's lunch hour 102 motorcycles were parked there, or almost one-fourth of the motorcycles registered.

John B. Duffy, director of campus security, stated, "Parking violations of motorcycles are low, although the percentage of automobile and motorcycle traffic violations are about equal. Our biggest problem is stolen bicycles."

"There are 25 to 30 bicycles stolen and recovered each month," Duffy said, "and 90 per cent of these are 'borrowed' and

usually recovered within a few hours."

"BICYCLE RACKS are provided beside each building," Duffy stated, "and we encourage students to put their bicycles in these racks and lock them. Most of the thefts are from unlocked bicycles. Often bicycles not locked to the racks are also stolen."

Tuesday 317 bicycles were counted in various parking racks on campus. Of these, 53 were not locked and 66 were not placed in racks, although in several instances there was not enough room in the racks for them.

This was especially true of the bicycle racks beside the Business Administration Building, Social Science Building and Language and Literature Building and Old Main.

ON STUDENTS purchasing bicycles from individuals, Duffy remarked, "Be sure to see proof of ownership of a bicycle before purchasing one. We had a boy last week pay \$35 for a bicycle he didn't know was stolen. The bicycle was identified and claimed by its owner."

"It's too bad, but that boy is just out \$35. Bicycle theft is considered grand theft by law and can be punished by a year in jail in addition to being entered on the person's criminal record."

"THERE ARE plenty of places to park for those students wishing to drive," Duffy said, "but they all want to park near their classroom building. On bicycles they can ride right up to the door of the building."

"Bicycles are subject to the same laws that pertain to motor vehicles," Duffy added. "They must stop at stop signs and signal before turning."

"We prefer that people keep their bicycles off the sidewalks. The University does not require bicycles to be registered; however, the city of Tempe requires all bicycles to be licensed."

Students Own New Press

By BILL CUSHING

You won't see a shingle hanging out at Sahuaro Hall to reveal it, but one dorm room therein is more than just a simple, unassuming dorm room.

It also serves as the office of the Sun Devil Press, a new student-owned and operated printing business.

A TRIUMVIRATE of student entrepreneurs staff the firm, doing everything from keeping their own books to personal salesmanship.

Sun Devil Press is the brain-

child of 21-year-old sophomore Brian Geller of Phoenix, who dreamed it up last summer while working for a Phoenix printing firm.

"My boss was making it, so why not me?" asked Geller, who, appropriately, is a graphic arts technology major.

HE IS AIDED in the business by his roommate, Douglas Shields, 20, also a sophomore, of Beverly Hills, Calif.

Shields is majoring in fine arts and applies much of his talent in the creative layout of the firm.

Predictably enough, the book-keeping is done by business administration major Hale Curtis, 19, a freshman from Chicago and the third member.

IN THE FEW uncertain weeks of its existence, Sun Devil Press has printed such items as lapel cards for a student election and membership cards for La Casa wing at Sahuaro.

"We're doing it to make a couple of dollars for weekends and dates," explained Geller. "We're not in business to put anybody out of business," he

says. "It's pin money to get us through school."

"WE'RE MORE or less agents. Somebody comes to us with a printing problem, and we try to solve it."

The industrious trio puts in an average of 10 to 15 hours each week on their fledgling firm.

"We have contracts with print shops in Phoenix to do most of our work," he says.

THE FIRM prints personal stationery, thank you and business cards, custom-designed Christmas cards and even wedding invitations.

(Continued on page 4-B)

SENIORS! It's Up To You To Have Your Yearbook Photo Taken

The ASU Photo Service is waiting for you to come in and have your senior yearbook portrait taken. It takes only ten minutes and requires no definite appointment. All you have to do is drop by on the day your alphabetical listing is scheduled. You may come by earlier, but not later than scheduled.

NEXT WEEK: Oct. 17-22 M T W Th F Sat 8 to 11:30 a.m.
NOP NOP NOP QR QR LR 1 to 4 p.m.

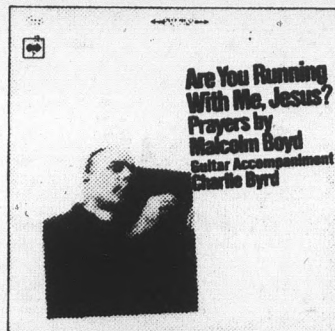
"What Was Hiroshima Like, Jesus, When the Bomb Fell?"

The prayers of Father Malcolm Boyd are unlike any you've ever heard. They're modern prayers, for modern man. Troubled man. Alienated man. And they speak his innermost thoughts, in his own language. They're prayers about sex and the bomb. Civil rights and mankind's wrongs. Love and hate. And Auschwitz.

Guitarist Charlie Byrd's stunning original accompaniment heightens still further the dramatic intensity of each prayer on this unique LP. And the effect is devastating. As you'll hear in "What Was Hiroshima Like, Jesus, When the Bomb Fell?" "Blacks and Whites Make Me Angry, Lord," "It Takes Away My Guilt When I Blame Your Murder on the Jews, Jesus," "This

Young Girl Got Pregnant, Lord, and She Isn't Married" and 18 others, equally trenchant, equally compelling.

Prayers like these don't happen often. They ought to.



The Sound of Today on COLUMBIA RECORDS

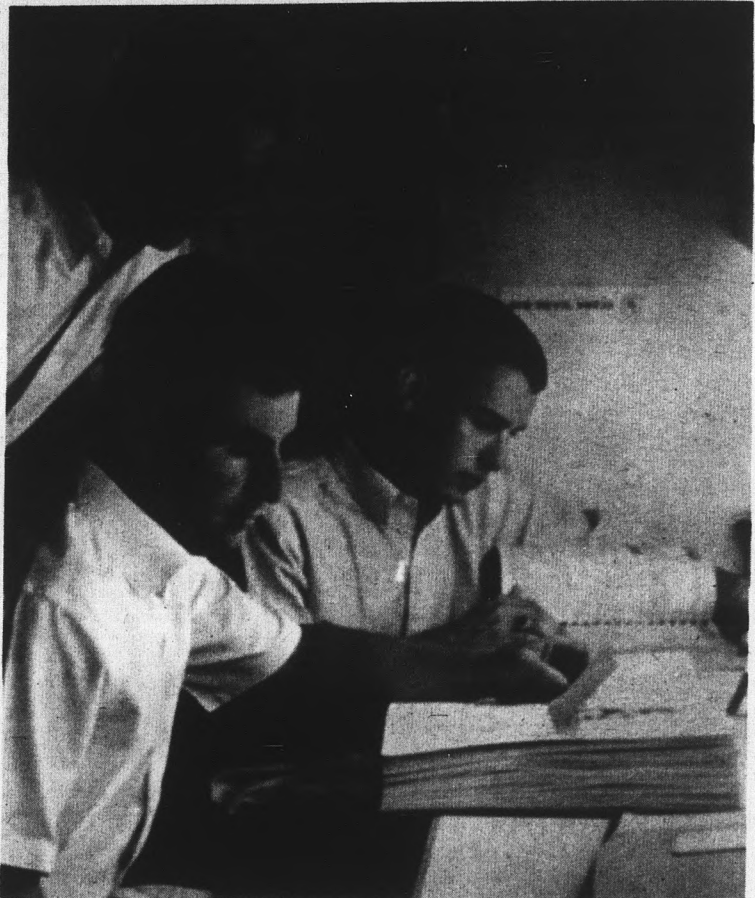


Photo by Bill Gray

PRINTSHOP — The staff of student-owned and operated Sun Devil Press is shown hard at work in their Sahuaro Hall headquarters. They are, from l. to r.: Hale Curtis, Douglas Shields, and Brian Geller.

Rich Rodgers
modern soul
primeval beat

FRIDAY
&
SATURDAY
8 p.m. — ??

GIRLS
FREE
FRIDAY

Joe Bethancourt
dexterious master
of folk guitar & song

THE COTH

Upstairs
401 Mill, Tempe

ART THEATRE GUILD

PARAMOUNT PICTURES IS PROUD TO
ANNOUNCE THE RETURN OF THE
GREATEST MOTION PICTURE OF ALL TIME!

Cecil B. DeMille's
PRODUCTION

The Ten
Commandments
TECHNICOLOR

UNCUT!
INTACT!

SHOWN
AT
7:00
ONLY

valley ART
809 MILL • TEMPE • 947-6664

'Roar-Smell' Play to be Staged at Gammage

Anthony Newley's musical, "The Roar of the Greasepaint—The Smell of the Crowd," will play Dec. 2-4 in Gammage Auditorium.

Univeristy Players will present the play in cooperation with

the Lyric Opera Theater. The orchestra will be directed under Dr. Seipp, associate professor of music.

Dance instructor Santo Giglio will do the choreography.

DR. JAMES YEATER, associ-

ate professor of speech and drama, said, "The play is delightfully funny, and a fresh treatment of current themes. It is very moving and has a lot to say about the world we live in."

Casting for the "Roar" features John Williamson as Sir, played on Broadway by Cyril Richard. Other parts cast are Alan Grier as Cocky, JoAnne Yeo as The Kid and Carol Carpenter as The Girl.

Songs such as "Wonderful Day," "The Joker," "My First Love Song" and "Who Can I Turn To?" will be sung by the cast, and the Urchins.

THE GROUP includes: Jerri Fagan, Donna Murry, Lani Andrade, Georgette George, Gloria Whiting, Roseann Dezember and Barbara Gephart.

Also cast for the chorus are Claire McCoy, Betty Smith,

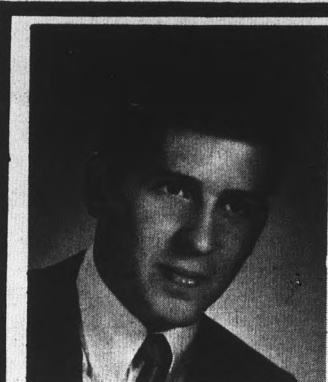
Marilyn Millet, Val Pierce, Diane Smollen, Patti Dowling, Kitty Killoren, and Dale Jordan.

According to Dr. Yeater, the cast has been rehearsing for two weeks and a capacity crowd is expected for the performance.

TICKETS may be obtained at the Lyceum Box office. Curtain time is 8:30 p.m. Friday and Saturday. Sunday's performance will start at 7:30 p.m.



COMIC OPERA — Scene from Chekov's "The Boor" shows Bil Rasmussen at left and Bill English. The Lyric Opera Theatre production plays this evening and tomorrow at Cosner Auditorium.



JOB APPLICATION PHOTOS

8 for \$6.88

4 poses to choose from

"Portraits of Excellence"

by

STUDIO

Located in the Pioneer Camera Shop
TEMPE CENTER • PHONE 967-4662

**HARMAN'S
BIG RED BARN**

MESA-TEMPE HI-WAY, TEMPE

"ASU" BURGER SPECIAL

Served Every Saturday Night
from 10 p.m. - 12 Midnight

only **89c**

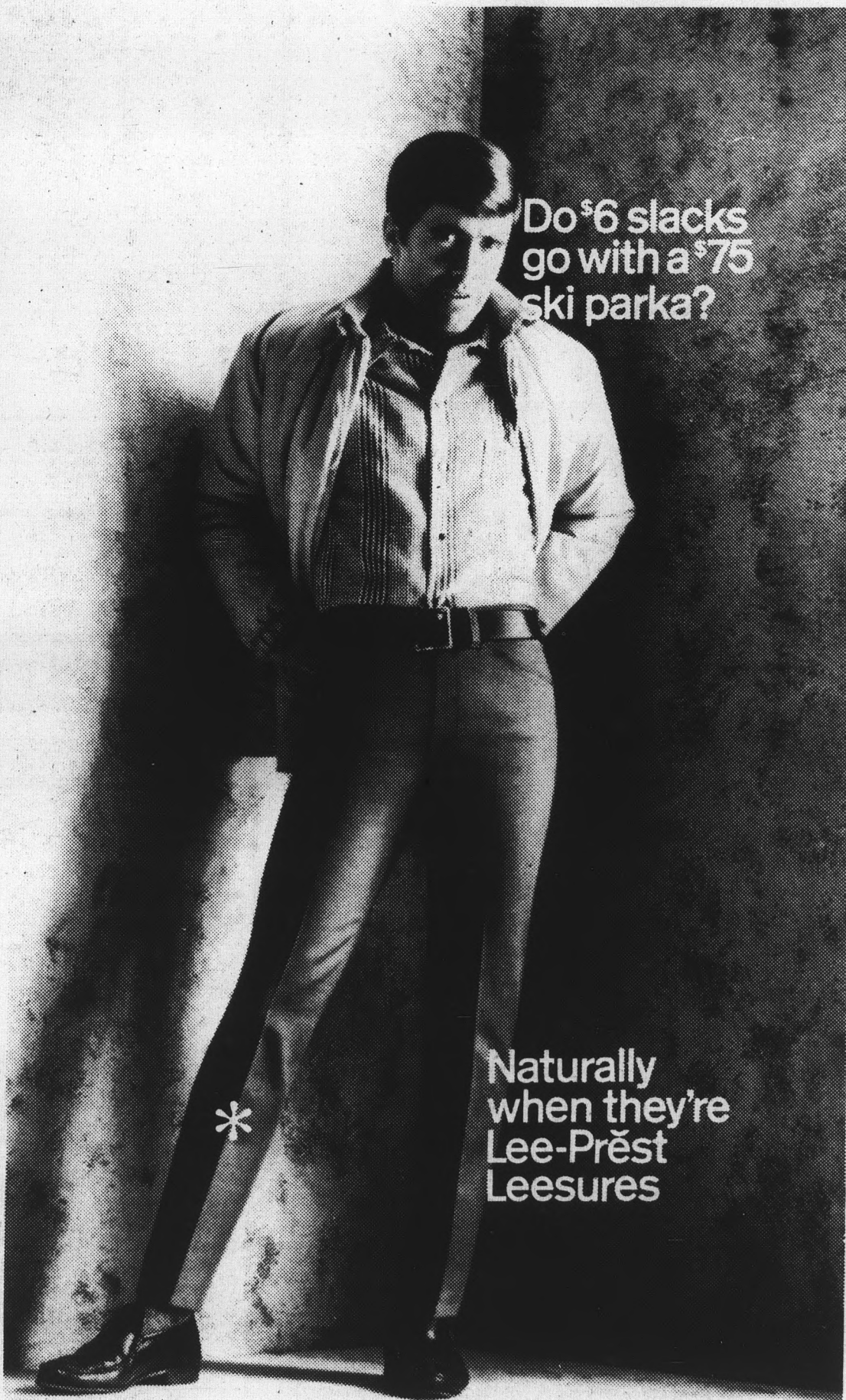
REGULAR \$1.10 VALUE

Double Headed Burger

French Fries

Home Made Cream Pie

Coffee



Do \$6 slacks
go with a \$75
ski parka?

Naturally
when they're
Lee-Präst
Leesures

*Lee-Präst Leens—now with permanent press

That \$75 ski parka hasn't got a thing on \$6 Lee-Präst Leesures. Those slacks have the quality, the look and the long, lean tailoring that go great with anything. And Lee-Präst Leesures have a new total permanent press that makes ironing a thing of the past. Shown, Lee-Präst Leens in Bob Cat Twill fabric. In Loden, Sand, Pewter and Black. Other Lee-Präst Leesures from \$6 to \$9.

LEE-PRÄST LEESURES 

H. D. Lee Company, Inc., Kansas City, Mo. 64141. ALSO AVAILABLE IN CANADA.

MORE ABOUT —

Student Press

(Continued from page 2-B)

"WE GOT A LOT of our leads from the Who's Whose column in the State Press," Geller said, "and from the engagement announcements in The Arizona Republic."

Geller and Shields take printing orders at their dormitory room phone, then personally contact the caller.

STUDENTS LISTED in the en-

gagement columns of newspapers receive a postcard in the mail offering to print the couple's wedding invitations.

Although most of their work is during weekends, it also fills spare time during class-crammed weekdays.

Do they reach outside Tempe and the campus for orders?

"Not much," says Geller. "What with 20,000 students we have a ready made market."

'Half A Sixpence' Comes to Gammage

Hit Unvied Here



LINDA HAGER

Coming to ASU from England via a two-year triumph on Broadway is "Half a Sixpence."

Performances are Oct. 20 and 21 at 8:15 p.m. in Gammage Auditorium.

"Half a Sixpence" is based on H. G. Wells' novel, "Kipps". In this novel, Wells departs from his usual science fiction like "Time Machine" and "The First Man on the Moon," and sets his novel in earthy England of 1905.

THE STORY involves Kipps, a young apprentice in a drapers shop. Kipps suddenly inherits a fortune, loses it, but in the meantime jilts his best girl for a high society blonde.

Kenneth Nelson, standby for Tommy Steele in the Broadway production, will star as Kipps. Nelson made his Broadway debut in the musical, "Seventeen," and then starred in a national tour of "Stop the World — I Want to Get Off."

His girlfriend, Ann, is played by Linda Rae Hager, who was seen in Broadway versions of "The Music Man," "Bye, Bye Birdie," "Gypsy" and "The Sound of Music."

The score for "Sixpence" in-



KENNETH NELSON

cludes songs like "Money To Burn," "If the Rain's Got to Fall" and "I'll Build a Palace."

The Gammage box office reports a large number of seats are still available at \$2, \$3 and \$4 for students, staff and faculty, and \$3, \$4 and \$5 for the general public.

NOW OPEN

El Frijole Pot

FINE MEXICAN FOOD

at the

University Arches

OPEN 8 A.M. - 9 P.M. DAILY



Only LEE Optical gives you a spare pair of lenses FREE!

For Your Safety

- LEE gives you an extra pair of clear single-vision lenses FREE with your first complete pair of glasses.
- Also at LEE, buy contact lenses for as low as \$85 and get a clear spare pair FREE.
- For children under 12, no extra cost for heat-treated safety lens glasses. Plus, your child receives an extra set of clear safety lenses FREE.

STYLE • QUALITY • SERVICE

- All LEE glasses are precision ground from finest American-made lenses.
- Over 500 modern frame styles and colors.
- Satisfaction guaranteed.
- Liberal credit terms or use your Valley Bank Credit Card.

Single vision glasses as low as

\$13⁸⁵

9 CONVENIENT EYEWEAR CENTERS

Open Thursday evening and all day Saturday

- PHOENIX 111 W. Adams St.
- CHRIS-TOWN 1311 E. and Betty's Home Rd.
- THOMAS MALL 1527 E. Thomas Rd.
- SCOTTSDALE 719 N. Old Scottsdale Rd.
- MESA 123 West Main
- TEMPE 415 W. Avenue 6, Tempe Center
- YUMA 2615 W. 4th
- TUCSON 5100 Center, Arizon Plaza

Where it's always SAFE to save money on glasses and contact lenses.



Dispensing Opticians



CHRISTMAS HOLIDAYS

Unless you're booked on Santa's sleigh —

Make Your Reservations Now - 967-3366

The VALLEY TRAVEL MART

Representing All Major Airlines

NO SERVICE CHARGE

707B S. Forest—Oxford Square

1 Blk. from ASU



THERMO-JAC LEMON DROP

at

Celia's fashions

TEMPE CENTER

'Electra' Drama To Be Staged At Lyceum Soon

Euripides' "Electra", a drama of the morbid revenge a daughter harbors over her father's death, will be staged at the Lyceum Nov. 3-5, 10-12 and 17-19.

The play, set in the back hill country of ancient Greece, features Anita Bryan as Electra, James Minotto as Orestes and Linda Leppa as Clytemnestra.

Donald P. Doyle, director of the production, said, "This is a good opportunity to see a Greek play, a powerful one depicting hatred and revenge to the point of insanity."

The Lyceum Box Office is open 10 a.m. to 12 noon weekdays, and 2 p.m. to 4 p.m. and 7 p.m. to 9 p.m. on the evenings of performances.

Curtain time is 7:30 p.m. Thursdays and Sundays and 8:30 p.m. Fridays and Saturdays. The information phone number is 966-3437.

THE

DOME

RING

FLORENTINED YELLOW GOLD



\$1875

Scott Jewelers

911 Mill Ave. Tempe Shopping Center