

## New AS Unit Created

### Board Stresses Information

A Student Information Board was initiated this year to inform students about the operations and activities of student government.

The board will handle the monthly calendars, the outdoor

information boards and distribution of flyers. It will publicize the activities of the senate and various boards.

Board members have decided to use the information boards on a priority basis. The senate

will receive top billing for its activities. Others include activities boards, AMS and AWS, individual organizations, IFC and Panhellenic Council and dormitories, fraternities and sororities.

The Information Board will have representatives at each of the other boards in order to know what to publicize.

Mark Winsor is chairman and Barbara Kimbrough is his assistant. Miss Kimbrough will head the Calendar Committee while Karen Lofgren is chairman of the Outdoor Information Board Committee. Teri Voelker heads the Flyer Distribution Committee.

Other board members are Jim Lehmann, Donna Farrington, Mary Beth Flower, Molly Roff, Regina Kirkland, Sandy Smolen, Dick Gazi, Bob Ostrander, Jill Putnam, Kay Swisher, Ken Schwark, Andy Bank, Lynn Hagler and Bibi Kay Roberts.

Mr. Gordon C. Jones, assistant professor of mass communications, is adviser to the board.

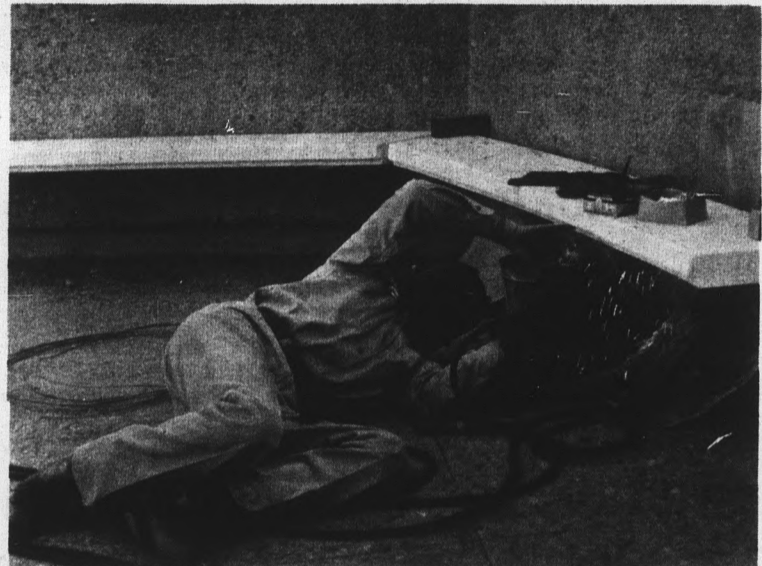


Photo by Bill Dempsey

**HOLY SPARKS** — The sunken structures adorning the mall near the new library really aren't Roman baths, but will soon become seating areas — that is, as soon as the workmen finish welding the seats into place.

## University Debaters Primed For Tough Tourney Schedule

By JON BOSWORTH

The University debate team is boning up for a schedule of tournaments that will take them around the West and against some of the toughest debate teams in college competition.

The first scheduled debate will take place at Phoenix College when ASU comes up against a collection of teams from Arizona colleges and universities in the Arizona Intercollegiate League Tournament Oct. 22.

ON OCT. 28 and 29 the team travels to Lubbock, Texas for participation in the Fall Forensic Festival at Texas Tech.

The team then has a chance to catch its breath before the next challenge against Loyola of Los Angeles and Southern California in Los Angeles on Nov. 4 and 5.

Debaters head for the cool country of Colorado on Nov. 11 and 12 to compete in the Colorado Forensic Festival at

Boulder. The novice debate squad on that weekend take on the Aggies' novice team at Las Cruces, N.M.

NOV. 24 — 26 will find the team members at the Western Speech Association Tournament in Seattle, Wash. The Duke City Forensic Tournament in Albuquerque, N.M. on Dec. 2 and 3 will be the next stop.

The team will finish up the semester at the Pacific South-

west College Forensic Association Fall Tournament on Dec. 9 and 10. No location has been announced yet.

The team will be taking applications this afternoon from all interested persons. Jim Pierce, forensic assistant to the debate team, will be in LL611 from 1 to 4 p.m. "Several positions are open on the debate teams", says Dr. William Stites, debate team coach.

## ASUA Takes Over Wildcat

The Arizona Daily Wildcat, student newspaper at the UofA, is being published by a "novice news staff" after the regular editors walked out over the weekend.

In a telephone conversation with a member of the business staff of the Wildcat yesterday, it was reported to the State Press that the Associated Students of the UofA have taken over the responsibilities of publishing the newspaper on a daily basis.

The editors and news staff had complained throughout the first part of this semester about the conditions under which they were forced to publish the paper.

The trouble arose, according to a front-page editorial published in the Monday, Sept. 26, issue of the Wildcat, through a new publishing contract which the awarded the printing to Hi Color Lithographers of Tucson. The Wildcat editor, Bill Woodruff, charged that the print shop held up the paper's production as late as 6 a.m. two nights in a row.

The editorial said, "They (the print shop) will be informed of the time we expect them to have the issue finished and if they cannot complete the job by that time, the editors will go home to study and bear no responsibility for what, if anything, comes out."

The Monday, Oct 10 issue of the Wildcat carries an editorial on page 4 which reported that the issue was published by "the combined efforts of your study body officers, committee leaders, faculty and staff of the University of Arizona."

Woodruff, the former editor of the Wildcat, could not be reached for comment on the situation.

## Coed Trio Joins Ranks of ROTC

By SANDY SMOLEN

There were no "takers" last year, but this semester three coeds are enrolled in the Army's Women's ROTC course.

One of the girls was finally placed in the class last week after petitioning the department. Jeanne Rambo, a freshman and Arizona Women's High-Power Rifle Champion, said her main reason for enrolling in the class was so she would be eligible to shoot on the ROTC rifle team.

Sophomore humanities major Sharon Gorrell said she wanted to find out what the military was all about. Miss Gorrell said when she was younger, her father and uncles would talk about the military but avoided answering any of her questions.

She summarized her feelings on the course with, "I like it," and recommended the course for any coed who wants to know more about the Army.

Col. Coy L. Curtis of the Army ROTC set up the two-semester program on an experimental basis. He felt with the nation being involved in a period of increased military activity a need for the program was long-overdue.

Curtis said the purpose of the program is not to train women

Army officers but to educate women on the military service which affects the lives of their men. "More and more women will probably be wives, girlfriends, sisters and daughters of military men and they should have some knowledge of the military, such as how it operates," said Curtis.

The instructor for the course, Lt. Col. Harry Rose, said the three girls are currently sitting in with the senior ROTC officers for part of their instruction. In a few weeks the girls will meet in a special class for the background material they wouldn't get in the senior level course.

Rose said the emphasis in the one and one-half credit course is on the organization, mission, administration, tactics, leadership and decision-making techniques of the Army.

Next semester Rose said the girls will analyze an area of operations from the standpoints of its strengths and weaknesses.

Curtis said the problem now is to develop the course to fulfill the requirements of the women who want to take it. He understands that women are enrolled in a similar program at Ohio State University, but no further details were available.

## IFC Votes Support For Foreign Child

The Interfraternity Council (IFC) voted more money last week to support another Greek child under the Foster Parents Plan, Inc.

Representatives of the fraternity system voted overwhelmingly to appropriate \$90 for this semester's support of a child.

IFC last year supported a Greek boy who has since reached age 17, graduated from high school, and has become ineligible for additional support under the plan.

The Foster Parents Plan, Inc. supplies cash aid, clothing, supplies and special medical care to children supported by a foster parent such as IFC.

In other IFC activities, the staff just wound up this year's report to the national conference. Last year's report won the runnerup award to the Iron Man Trophy.

The sculptured Iron Man is awarded by the National Interfraternity Conference (NIC) to the outstanding interfraternity council in the nation.

Last year's runner-up award was won by the 1964-65 staff under the administration of Dean W. Mousser and Bill Dawson, who were presented with the award in Washington, D.C. last November.

The Iron Man itself was won

by the University of Tennessee.

IFC President Ted Marsella, accompanied by IFC adviser Robert Chamberlan, will leave Nov. 30 for New Orleans to attend this year's NIC conference.

## Summer Classes Break Record

Alfred Thomas Jr., registrar and director of admissions, has announced that enrollment in the ASU summer sessions of study, which ended Aug. 20, reached a record - breaking total of 17,832.

The total includes 11,526 students enrolled in undergraduate classes and 6,306 taking graduate courses.

A total of 667 students were registered in pre-session classes; 9,625, first session; 6,924, second session; 196, post session; and 420, at residence centers.

A total of 5,542 students were enrolled in more than one summer session program, reducing the total number of different students served to 12,290.

The summer session programs are self-supporting, the students' fees defraying the instructional costs, and involve no expenditure of state tax funds.

## Relations Board Meets Tomorrow

"Who Are You" will be the topic under discussion at the next meeting of the Faculty-Student Relations Board (FSRB) in the MU ballroom tomorrow at 3:40.

The Cornucopia committee of the FSRB will present Prof. John Evans and Dr. Charles Combs who will speak on "Owning Yourself" and "Be Yourself."

# New Program Aids Valley Executives

By JOAN FISHER

"A man's work is in danger of deteriorating when he thinks he has found the one best formula for doing it."

Eugene O'Neill

The new executive program developed by the Bureau of Business Research and Services at the College of Business Administration is O'Neill's thought in action.

The program offers busy top-level executives in the Valley an opportunity for continued growth without the necessity of leaving their desks for more than brief periods of time.

EDWARD E. Scannell, coordinator of executive programs at the bureau, says, "Other executive seminars require attendance on a continuous basis for the length of the program. This program, which we believe to be unique, is spaced over a four-month period. Participating executives have the opportunity to apply as they learn on a continuous basis."

"The program," he says, "is designed for executives in the

top two echelons of management in the larger Valley businesses."

The executive program will be launched Nov. 18-20 with an intensive weekend session at the Carefree Inn in Carefree.

The 25 participants will then attend five Thursday evening dinner meetings every two weeks on campus.

A weekend session at the Francisco Grande Hotel in Casa Grande will conclude the program in February.

Twelve professors including five guest lecturers from other universities will assist in furthering the purpose of the program; To link advanced thinking and practice in commerce and industry to the latest findings of research in business problems.

FACULTY members from the University are Douglas G. Arner, professor of philosophy; Harold C. White, assistant professor of management, and George D. Downing, chairman of the Department of Marketing.

Also Leonard J. Kazmier, as-



Vice President Schabacker Assisting New Program

sociate professor of management; Martin T. Farris, professor of economics and assistant director of the Bureau of Business Research and Services; Keith Davis, professor of management, and Joseph C. Schabacker, academic vice president and professor of management.

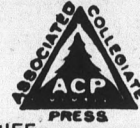
## Correction

It was erroneously reported in yesterday's State Press, that the "general public" is invited to hear L. Alton "Pat" Riggs, U.S. Congress Democratic nominee from District 1, speaking Oct. 21 in the MU ballroom.

The talk, sponsored by the campus Young Democrats, is open only to the campus community.

## state press

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# Devil's Disciples Reformed To Stoke ASU 'Spirit' Fire

By BILL CUSHING

AMS President Steven T. Klock this week unveiled plans to reorganize Devil's Disciples, 75 strong, to supplement cheerleaders in steaming up more school spirit at games.

Klock proposed the burgundy-shirted hell raisers, he said, because the University cheerleaders . . . "are not enough to produce the needed amount of school spirit," and that they "are overworked . . . through lack of participation on the part of students. . ."

HERE'S WHAT Devil's Disciples meeting the qualifications will have the privilege of doing: Ring the school bell before and during home games.

March into the field singing ASU songs and cheers.

LINE UP goal posts and bring in the team at the start of the

game and after halftime.

Create their own songs, cheers and stunts.

Light the "A" at some of the home games.

SIT TOGETHER in the stands and help the cheerleaders in creating school spirit by participating with the cheers in unison.

Tack the IBM cards to the bleachers.

Organize, publicize, and participate in the various pep rallies throughout the year.

Help supervise the painting of the "A."

Organize their own half-time show.

And organize through basketball, track and baseball seasons as well as football.

The all-male group uses the following basis for selection:

Applicants must: BE FULL-TIME students carrying at least 12 hours.

Maintain a 2.0 grade point average.

Be a sophomore (30 hours) or above in class standing.

Be recommended by the president of his fraternity, his dorm president, a faculty member, adviser, or the president of a student organization.

MEET THE approval of two thirds of the members of the group at the time he applies.

Students desiring to participate should check with the AMS office, MU 204.

## Sahuaro Photo Schedule

SENIORS	GREEKS
Today, Oct. 12 M	Alpha Tau Omega, Gamma Phi Beta
Tomorrow, Oct. 13 M	Alpha Tau Omega, Gamma Phi Beta
Friday, Oct. 14 M	Alpha Tau Omega, Gamma Phi Beta
ASU Photographic Service, Matthews Hall	C. R. Conley, Photographer, 106 W. University
8 to 11:30 a.m. and 1 to 4 p.m.	1 to 8 p.m., Monday thru Thursday
9 to 11:30 a.m. Saturday	10 a.m. to 5 p.m. Friday

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# University to Host Arizona Press Association Conclave

The 18th annual Arizona Interscholastic Press Association convention will be held, Saturday, Oct. 15 on campus.

Convention coordinator, Donald E. Brown, professor of mass communications, announced that about 1,000 high school journalism students and teachers from throughout the state are expected to attend the one-day meeting.

Registration will take place in the lobby of the Gammage Auditorium from 8:30 to 9:15 a.m., following which Dr. Joseph C. Schabaker, academic vice president, will convey ASU's official welcome to the group.

The keynote address will be given by Edwin McDowell of the Arizona Republic and author of the satirical novel, "Three Cheers and a Tiger," whose talk is entitled, "Writing as a Career."

The Mass Communications department will have an Open House which will include tours of the facilities of the State Press; Sahuaros; KASN radio and KAET-TV studios.

A newswriting contest in which contestants, two from each school will enter their cover story of the keynote speech by McDowell, will also be held.

Professional clinics and seminars will be conducted from 10:45 a.m. to noon and from 1:30 to 2:30 p.m. in yearbooks; newspapers; magazines; and photography, by outstanding professionals in each of the fields.

Conducting the newspaper seminars are: Orien Fifer, Frank Ducceschi, Mrs. Gladys Bagley Schaefer, Sam Payne and Ed Fitzhugh, of the Phoenix Gazette; Don Bolles and Paul Schatt, The Arizona Republic; Mrs. Mary L. Duvivier, McClintock High; Professor Robert M. Cooley, Northern Arizona University; Mrs. Jean Powell, Camelback High; D. L. Skaggs, Flagstaff High; Freeman Hover, Ajo High; and from ASU Professors Donald E. Brown, Gordon Jones and

Don Somerville. Speakers for the photography clinics are, Ebby Hawerlander, Phoenix Gazette; Father Alvin, Salpointe High; Bob Dawson, Catalina High, and ASU professor, Robert Lance.

The convention planning committee includes Forest R. Martin, president, AIPA, Camelback High; Donald E. Brown, ASU; Bert N. Bostrom, East High; Robert Cox, Phoenix Union High School, and Mrs. Jean Powell, Camelback High.

# Eastern Professor Invades University With Poetry

Poet, teacher, editor, and lecturer John Ciardi will discuss "What Good Is A Poem?" at Gammage Auditorium Sunday at 8 p.m.

Once a professor of English at Rutgers and Harvard, John Ciardi gave up teaching because "I found my own papers more interesting to work on than those of my students."

Among Ciardi's "own papers," are numerous books of poetry, English translations of Dante's "Inferno" and "Purgatorio," and seven years as poetry editor and columnist for Saturday Review.

Ciardi's poems range from his humorous "Goodnight" to aesthetic descriptions.

Experience has shown Ciardi that his art poetry "is the least

engaged art in any modern society." But he refuses to try to "popularize poetry". Instead he attempts to bring his audience and readers "up to the life of the poem, not the life of the poem down to the audience."

Students and faculty will be admitted to the program with ID cards.

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# Campus Magazine Seeks New Staff

The Catalyst needs a new staff.

The literary magazine is looking for a business manager, an associate editor, an art editor, secretarial staff and readers, according to editor Charlotte Shilling.

"We would like to see students from various university fields apply for the positions," she said.

Students wishing to apply should contact John Evans, assistant professor of English, or Charlotte Shilling at 966-2986.

Students can submit material to the magazine by depositing it in the Catalyst box on the fifth floor of the Language and Literature Building, Miss Shilling reported.

A self-addressed stamped

envelope should be included with all material submitted.

The magazine will publish poetry, prose fiction, essays and possibly humor, Miss Shilling said.

## Personnel Office To Add Staff

Three or four secretaries will be added to the eight member Personnel staff at the end of October, according to Mr. G. Albin Matson, Jr., director. Coinciding with this expansion, the office in Krause Hall will be remodeled to twice its present size.

Personnel is in charge of the faculty staff payroll, interviewing and hiring.



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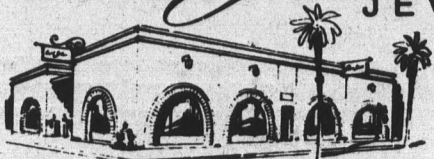
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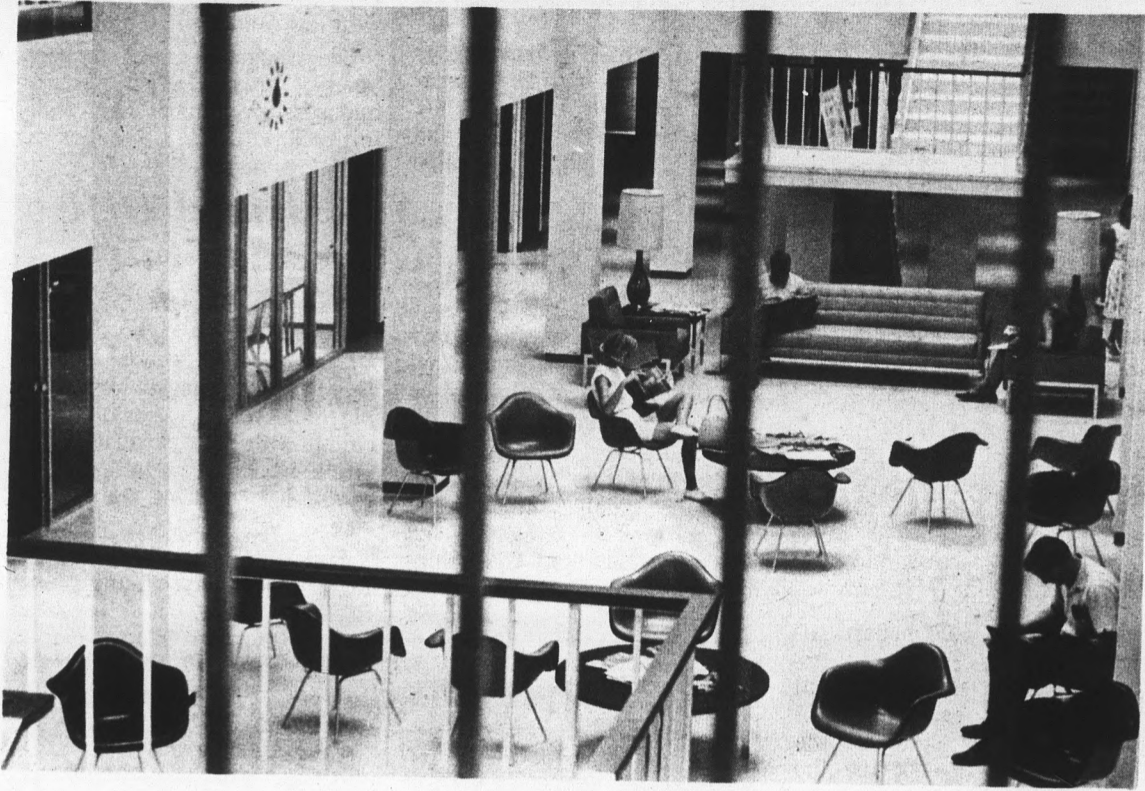
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# 80,000 Foot Jump in 43 Years



Main Lounge (left photo) of new Women's Physical Education Building

Checkout room (below) contains all sports equipment for women students



## Story and photos by Con Keyes

Working out of Old Main under the direction of Miss Nina Murphy, former chairman of the department, Women's Physical Education has progressed in 43 years to a new 80,000 square foot building with all facilities under one roof.

The \$1,120,000 building includes such features as two gyms with eight basketball hoops, a modern dance studio along with 3 seminar rooms and student lounges.

The locker room contains 3,000 lockers plus 42 individual showers and two team showers facilities. A new innovation in the locker room will be hair dryers for coeds.

Students will have two checkout rooms for

equipment ranging from fencing, tennis, basketball equipment, towels and uniforms. The other checkout room has archery and golf equipment.

Costumes room and dressing room similar to Gammage Auditorium, is also included in the building. A musical instrument room which contains instruments from around the world is also included in the new building.

Physical therapy, camping, recreation rooms and faculty lounges are incorporated in the building.

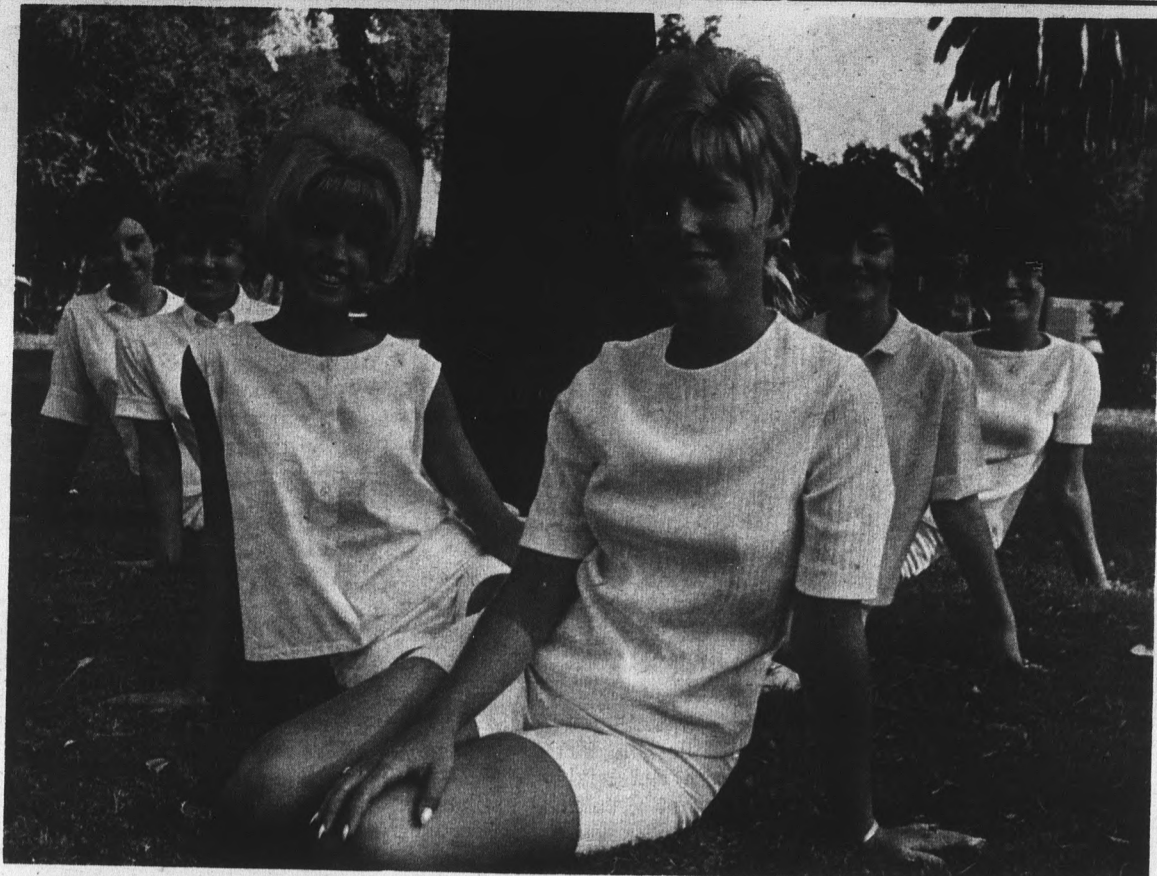
Women's P.E. operates with a staff of 14 full time professors and four graduate assistants under chairman Miss Anne Pittman.



One of two gymnasiums (left) nears completion.

Dressing room (below) features 3000 lockers for coeds enrolled in women's P.E. classes.





**POM PON ALTERNATES** — The six girls chosen last week from a field of 60 who tried out for the alternate pom pon line from l. to r.: Shirley Sprague, Linda Johnson, Kathy Schweitzer, Patty Phillips, Janice Adams, and Debbie O'Brien.

Photo by Joe Bolender

## Alumni Recruit Top Students

"The higher caliber student you get, the higher caliber university you have," says Bruce Spence.

These words pretty well sum up the purpose of the High School Liaison Program at ASU. Spence of the Alumni House is one of the men conducting this search for the better student.

"The high school advisor has quite a job to do. Some advisors have as much as 400 students to take care of. The liaison project tries to relieve some of this burden by telling the student about the advantages of going on to college. We don't try to sell Arizona State to the prospective student," he said.

The program is set up in a very unique way. Faculty members at several high schools in Arizona keep in touch with the Alumni House about certain students in that high school. Alumni are also employed to talk to the student.

"We are a service to Arizona high schools, by trying to further education in the state. However, if they want to tour a campus the only one available to us is ASU, but we do not give the student the hard sell," said Spence.

The Liaison Program contacts the students after faculty and alumni have sent the Alumni House the names of those whom

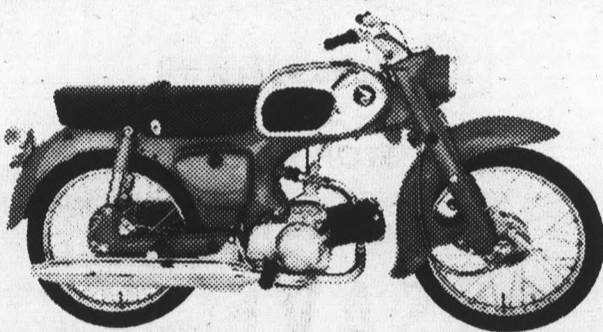
they have talked to. Anyone who has received a scholastic award is also contacted. Figures are incomplete, but it is known that four of the top 10 students at Maryvale (Phoenix) High School last year are now attending ASU.

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# Junior Awarded Med Scholarship

Suzanne La Bell, a junior in the medical laboratory program, was the recipient of the Lawrence Jessop Scholarship award given to an undergraduate medical technician.

The Award was given by Paul Jonas Jr., the committee chairman of the Arizona Medical Laboratory Association at its 13th annual convention at Francisco Grande in Casa Grande, Arizona, last weekend.

LECTURERS AT the convention included Dr. G. J. Love from the Communicable Disease

Center in Phoenix who lectured on recent studies in the field of virology, and Dr. Harry B. Harding, chairman of the National Foundation for the Education of Medical Technologists, who spoke on bacterial sensitivity testing in the modern clinical laboratory.

The Saturday night banquet included a speech given by Rev. John F. Shaw of the Valley Presbyterian Church in Scottsdale. Rev. Shaw spoke on Politics and Religion.

# Arizona's Miss USA Pageant Entry Doubles As Miss Wool, Active Student

Roxanne Neely, Arizona's 1966 entrant in the Miss U.S.A.



Roxanne Neely

pageant, is majoring in elementary education here.

A native of Phoenix, Miss Neely is a junior and a member of Kayettes and Orchesis, modern dance honorary.

A transfer student from Phoenix College, Roxanne has always been active in many phases of school life. At PC, she was a member of Honor Board (similar to ASU's Mortar Board) and captain of the pom pon line.

The 5-foot, 8-inch brunette was one of 15 finalists in the Miss U.S.A. pageant. Roxanne also holds the Miss Wool of Arizona title.

In conjunction with her Miss Wool title, she has just returned from Guadalajara, Mexico, as part of a cultural exchange program sponsored by the Phoenix Chamber of Commerce.

merce.

"It's a beautiful place, half of which is a sleepy little town, and the other half greatly expanding," she said.

Roxanne speaks highly of ASU and the Kayettes in particular. "It's the most fun I've ever had; I enjoy it even more than I did on the pom line."

## Club Calendar

All club notices should be submitted to the State Press, MU 3, by noon two days prior to desired publication date.

### TODAY

**YOUNG AMERICANS FOR FREEDOM** will meet in BA 206 at 3:40. A regular business meeting will be followed by a Viet Nam seminar featuring Lt. Buford Johnson, a veteran of the U.S. Army Special Forces Intelligence. Lt. Johnson will speak on his work in Thailand, Laos and Viet Nam. All YAF members and prospective members are invited.

**YOUNG DEMOCRATS** will meet in SS 101 at 3:30 to discuss the activities planned for this year. All interested persons are welcome.

**STUDENT INTER-F A I T H COUNCIL** will meet in MU 211 at 6 p.m. for election of officers.

### TOMORROW

**AMERICAN CHEMICAL SOCIETY**, student affiliate, will meet in PSD 202 at 7 p.m. There will be a demonstration and lecture on liquid nitrogen and liquid helium. Membership forms will be available for prospective members. All persons interested in chemistry are invited. Refreshments will be served after the meeting.

**ARCHONS**, fraternity honorary, will meet in MU 218 for a noon luncheon. Special guest will be Donald Dotts, acting alumni secretary.

**THE SAILING ASSOCIATION** will meet in MU 7 at 7 p.m. to discuss the association's constitution, review plans for coming race series and to admit new members. All interested students are invited to attend.

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state press

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For classified advertising submit ad in person to the State Press, MU 3, two days in advance of publication, between 8:30 a.m. 13:30 p.m., or call 966-3657. Rate: 5c per word, 75c minimum per issue.

### FOR SALE

NEARLY new 1966 Masterwork stereo, port. phono. \$195, save \$15. 945-8343

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 98c at Campus Drugs.

Mercedes Benz, 1957, 190 SL, black, roadster (conv.), Judson super-charger, best offer. 966-1229.

JENNIE'S SAMPLE FASHIONS  
Nationally advertised brands at wholesale prices. 1016 McClintock Dr., north of Apache Blvd. (Hayden Rd.) Open evenings, lay-a-ways welcome.

1964 Honda — 305cc. Dream, excellent condition, \$400, 279-4003. After 5 p.m.

So've parking problems — 1964 Allstate 250 cc motorcycle with saddlebags. excellent condition, 275-7349 — evenings. \$325.

### MEN

Shop after class at AFTER CLASS (Open 1-9 p.m.) 1020 S. McClintock-Tempe

STUDENT discount cards save you money! Call 967-1230 or 959-3386, 277-9006.

USED portable typewriters w/carrying cases, up to \$35. UNIVERSITY BOOKSTORE.

### BOBBIE'S

WHOLESALE SAMPLES many one-of-a-kind dresses, capris, blouses, suits, robes, beautiful after-five dresses, lingerie. Convenient lay-a-way plan, VNB cards accepted. Scottsdale and Thomas Rds. Open 9:30-9 Monday through Saturday.

### RENT

Yamaha 50cc, fun cycles, 2.00 per hr. at Jim's Union Service. Corner Van Ness and Apache.

### SERVICES

IRONING: Shirts 15c. 967-2797.

### LOST

HUGE REWARD—Lost small black and brown dog. Similar to Chihuahua. 967-7411.

### MISCELLANEOUS

BULLETIN: Tempe, Arizona. Arizona Arizona Roadrunners with devastating attack, bone-crushing defense and record shattering offense, clobbered Michigan Beaverhunters 240-(62) and 220-(58).

### HELP WANTED

REPRESENTATIVES to sell student discount cards. Call 959-3386, 277-9006, 967-1230.

\$75 PER WEEK !!!  
Dance your way around the world with Arthur Murray's !!! You will be trained in this city to teach anywhere in the Arthur Murray organization. Guaranteed salary after training. Must be single 18-25. Apply in person, 7124 E. Thomas Rd. — Scisd.

DOORMEN, bouncers, and bar tenders. Apply at King and I, 21 W. Osborn or phone 274-8890.

Male or female students for part-time sales work. Set your own hours. Also need distributor. 947-5283 days; 946-7298 evenings.

### AUTOMOBILES

1962 WHITE F-85 convert., power top, automatic shift on floor, radio, heater, air cond. good tires, \$1000. Call 963-5608. (Chandler). Ask for Bob Mitchell.

'63 FALCON 2 dr., stick shift, price \$950. Call after 5 p.m. 253-6892.

1961 FORD 2 dr., 390 engine, 4 speed, radio and heater, tach, FM radio, excellent condition, 967-5872.

1965 TEMPEST custom, V-8, 2 dr. hdtop, mag wheels, like new, Call 265-9650.

1964 VOLKSWAGEN, sun roof, new tires, like new, extras, \$1200, 966-611.

1956 CHEVY, six, stick, very clean, \$225, 3945 E. Earl Dr. No. 7, 955-4134 between 1 and 5 p.m.

### INSTRUCTION

INDIVIDUAL tutoring in math, physics, chemistry and biological sciences. Phone 967-7924.

### TYPING

NEAT, accurate typing, by mature, experienced secretary, reasonable, 959-6905.

Letters, term papers, manuscripts, quality work & reasonable. Call 967-7250 after 6 p.m.

### PERSONAL

MOLL CUTPURSE will live in the hearts of many forever! Services, November 14.

Stelvio and Rolle — two superb tire types developed specifically for light weight cars. Both hold the road magnificently, give you the extra margin of safety you need on curves and wet surfaces.

for compact & economy cars choose

Italian Tires of Superb Quality now available at

## Cohill & Low Tire Co.

4333 E. Washington St. — BR 5-6288

STOP IN

See How Much You Can

# SAVE

on HIGHEST QUALITY

## GASOLINE

915 E. 8th St. - Creamery Rd., Tempe

# Rookie Quarterback Poses Double Threat

By JOHN WALLACE

All week long, Coach Frank Kush gave the sports writers the same old song, "Goodman will start at quarterback on Saturday."

But defensive quarterback Rick Shaw not only STARTED at the offensive helm against Washington State, he directed every offensive play the Devils ran all afternoon.

When did he find out he'd start? "I knew it all week," said Shaw. "I knew I was going to play more quarterback, and all week I'd been running first string offense."

Kush never really said anything to Shaw about starting.

"At game time, I just took it for granted," said the lanky sophomore.

Formerly, Shaw had been a defensive standout for the Devils and had run with the defense in practice sessions. It will probably be quite awhile before he plays any more defense for the ASU secondary.

It was the first game Shaw had quarterbacked since his high school days, back in 1963. "I was scared," said the new Devil director.

Apparently Kush knew his rookie quarterback would be a bit scared, because the coach called most of the game from the sidelines.

"I called about 25 percent of the game myself," said Shaw. "The rest came from Kush."

The coach used hand and body signals, much like a baseball coach, to direct his quarterback on the field.

Says Kush, "He (Shaw) rolls out well."

But does Shaw LIKE to roll out?

"Well," he laughed, "The roll out is a great pass. It makes the running game and keeps the defense honest."

"The defense has to choose between coming in and tackling me and fading out to cover the pass. I have the option of doing what they don't play for," said the sophomore. "The threat to run on the outside makes the inside run good," he added.

Against Washington State, the offense rushed for a total of 195 yards, by far their finest figure to date.

This was aided by the beautiful running of half-back Travis Williams. The speedy senior ran for 139 yards, including a 74-yard touchdown jaunt. It was

Williams' finest game this year.

Shaw himself rushed for over 40 yards, but was thrown for losses totaling 23 yards.

And, as a quarterback, Shaw thinks he runs about as well as he does anything.

"But I have to get used to throwing the ball," he said. "I know that as I throw more, I'll gain confidence."

"We want him to throw," said Kush, "but that takes a lot more practice, poise and so on. He's only a sophomore."

The interceptions? "In my first game, I was putting the ball up in the wind. I was trying to loft it into the hands of the receivers." The result was that the lofting went to three Washington State Cougars, one returned 42 yards for a touchdown. "But I'm going to concentrate more now on throwing harder to the receivers," said Shaw.

"I thought the offensive line was great!" the sophomore quarterback said. "I can't say about the first three games, but in this last one, they did a great job."

"Once we get him worked in, he'll be a real double threat," said Kush. "We'll get that option working."



**POGO RETURNS** — "Jumpin' Joe" Caldwell returned to the Valley last Monday night with the St. Louis Hawks in a professional exhibition game against the Philadelphia 76ers in Memorial Coliseum. Joe was high point man for the Hawks with 17 points, but it wasn't enough as the 76ers took the tilt, 124-105. The ex-Sun Devil says he's happy with St. Louis, a team considered a prime contender for the pennant of the western division of the National Basketball Association.

GOOD FOR ONE FREE WORKOUT

**Golden's Studio of Physical Culture**

45 E. 1st Avenue  
128 S. Country Club Dr.  
Mesa, Arizona

THE GYM WHERE THE THINKING MAN AND WOMAN TRAIN FOR GOOD HEALTH

Phone 964-2351 — 969-0571  
COME ALIVE

GAIN or LOSE WEIGHT - FIRM & RESHAPE

STEAM CABINETS

SAUNA ROOM

NOW OPEN

## El Frijole Pot

FINE MEXICAN FOOD  
at the  
**University Arches**

OPEN 8 A.M. - 9 P.M. DAILY

## CLEARANCE

On Top Line Spalding  
Tennis Racquets  
Pancho Gonzales  
Autograph, Multi  
Filament Nylon Strings  
List Price 24.00  
**50% OFF \$12.00**

**DAVIS HI POINT**  
Multi-Filament Nylon  
This Racquet, We Have For  
Both Men and Women  
List Price 20.00  
**OUR PRICE \$14.95**

**TENNIS PRESSES \$1.25**

**CHAMPIONSHIP HEAVY DUTY  
TENNIS BALLS**  
PENNSYLVANIA OR WILSON  
EVERYDAY PRICED AT \$1.98

**WILSON JACK KRAMER  
AUTOGRAPH FRAMES  
AND BANCROFT PLAYER**  
SPECIAL FRAMES NOW IN STOCK

**CONVERSE SHOES** Sizes 5 to 13

## UNIVERSITY SPORTING GOODS

Open Thurs. Till 9:00

**CENTER TEMPE**  
966-1633

NOW PLAYING

ACADEMY AWARD NOMINEE: BEST FOREIGN FILM OF THE YEAR

*"Altogether it is a stunning picture, a compelling picture, frank and uninhibited. One after another scene expands upon the brash techniques of courtship!"*  
—Bozley Crowther, N. Y. Times

*"A truly adult story of love. It is a beautiful film, finely made, to be savored best by the mature. 'DEAR JOHN' more than deserves its nomination for the foreign movie Oscar!"*  
—Judith Crist, N. Y. Herald Tribune

*Dear John*

ABSOLUTELY NO PERSON UNDER 18 YEARS OF AGE ALLOWED

**CAMELBACK MALL THEATRE**  
7033 E. Camelback Rd., Scottsdale—Opposite Fashion Square  
947-9533

**WE RENT Bicycles**

franchised  
★ **SCHWINN** ★  
**DEALER**

"We service what we sell"

The **WHEELERY**  
36 W. 2nd St., Scottsdale  
Phone 945-4577

## Kuwait Collection Displayed

An exhibition of art from Kuwait is being shown by the International Student Relations Board at the registrar's office in the Moer Building.

The collection, owned by Yousif Shulam, a foreign student from Kuwait, features carved animals and dolls, ceramics, silver pieces, pictures of the Moslem world and multi-colored prayer rugs. The display will be up through the month of October.

This display case will be used by the board throughout the year and other foreign student collections are planned to be shown.

# Business Research Director; Accountant Chapter Speaker

Dr. C. Edward Elias, Jr., acting director of the bureau of business research and services on campus, will be a major speaker at the joint meeting of the Phoenix and Tucson chapters of the Society of Women

Accountants this Saturday in Casa Grande.

Dr. Elias, who joined the University this fall as an associate professor of real estate, will discuss "Business Research in Arizona" during the All-Arizona Day meeting which begins at 9:15 a.m. in the Francisco Grande Hotel.

Prior to his current appointment, Professor Elias held positions as project leader of the Transamerica Research Corp. in Los Angeles and as director of economic research at the Union Bank. He also has taught at the University of California in Los Angeles and at Fresno State College.

Dr. Joe Wilkinson, CPA and assistant professor of business at the College of Business

Administration, will speak on "New Ideas for Business Information Systems." Both professors will speak at the afternoon session.

Speakers from the University of Arizona, Arthur Young & Co., Los Angeles and the Casa Grande Chamber of Commerce are also scheduled.

ASWA members in charge of the program are Dr. Virginia R. Huntington, associate professor of accounting at ASU; Phoenix chapter president Miss Josephine Barber and Mrs. Marge Knesel and Mrs. Pearl Mullvain of Phoenix, co-chairmen for the study session.

## \$2.3 Billion Pilfered Each Year By Slippery - Fingered Patrons

What can students do to increase Arizona's economy as much as \$24 million a year? As future business and professional men, how can they curb a national waste of \$2.3 billion a year?

Joe F. Creed, coordinator of distributive education for the bureau of business research and services, College of Business Administration, has one answer — help reduce shoplifting.

CREED moderated a "Reducing Shoplifting Clinic" for Glendale retailers last month in cooperation with the Glendale Chamber of Commerce. These facts were presented in the program:

260 million people (one out of every 52 customers) shoplifts every year based on national studies.

1.4 per cent of gross sales are lost to shoplifters on the national average. (Supermarkets only net 1-2 per cent of gross.) It takes about \$500 in added sales to make up for the loss of a \$10 item.

GENERALLY lifters won't take money from an open cash drawer — that would be stealing. Yet less than 1 per cent of them are real kleptomaniacs (can't help themselves) and only about 10 per cent are in need, the so called underprivileged.

Seventy to eighty per cent of all shoplifting is done by teen-

agers, with 14 year olds the biggest offenders.

Loss due to shoplifting is in the upswing. Why? Increased display areas, self-service and 40 per cent fewer sales clerks than 20 years ago were reasons given at the clinic.

HOW CAN customers decrease shoplifting and possibly lower prices on retail merchan-

dise? "Know the facts — then act" was the theme of the clinic.

If no one else is available to take charge and you actually see merchandise being taken "with intent to deprive the owner of it forever," make a citizen's arrest. Never let a suspect out of your sight. He can discard the merchandise and your case with it.

## Placement Interviews

Placement interviews scheduled on campus next week are as follows:

### MONDAY

Philco Corp. — EE, PH and MA.  
U. S. Marine Corps. — Officer Candidates

### TUESDAY

American Potash & Chemical Co. — GL and CH  
U. S. Marine Corps — Officer Candidates  
E. I. du Pont Nemours & Co. — Construction

### THURSDAY & FRIDAY

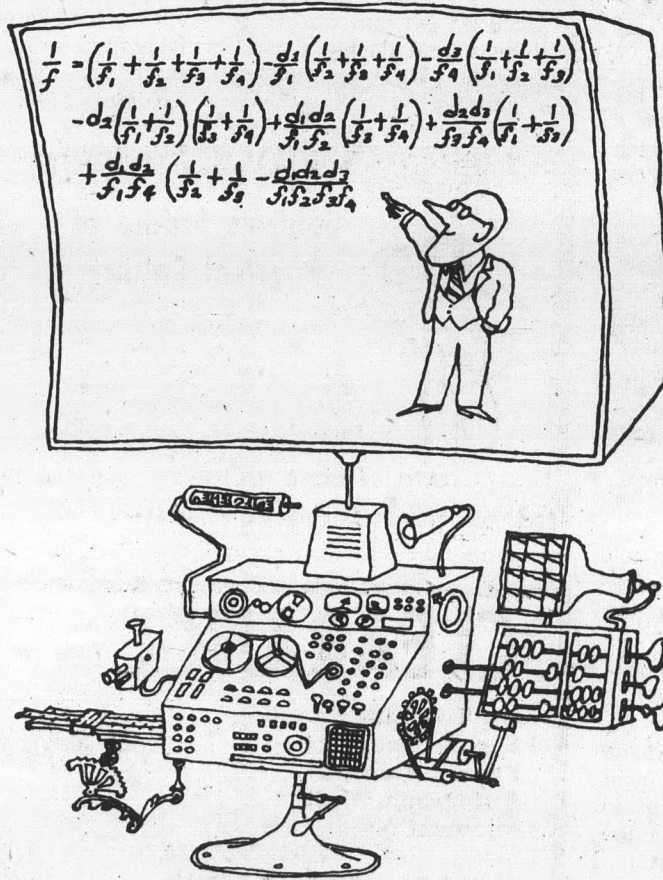
Valley National Bank — BA, LA, and Agric. Bus.  
U.S. Navy — Officer Candidates  
Humble Oil & Refining — Accounting  
Simmons Co. — LA and BA  
Edgerton, Germeshausen & Grier — MA, PH and EE

## Sun Devils Barber Shop

OPEN MONDAYS

Through Friday  
8:30 - 5:30

in the  
ARCHES  
Corner 8th St. & Forest



If communications were good enough, you could stay in the sack all day

Moving your body around is highly inefficient.

If communications were perfect, you would never have to. Of course, you would still have to get exercise. But that's your problem.

We want to make it easier for you to contact people, learn, get information, attend lectures, and hold meetings.

We developed Picturephone\* service so you can see as well as talk when you call. And be seen, too. We introduced Tele-Lecture service (two-way amplified phone calls) to let you hear lecturers in distant locations. And so you could ask them questions no matter how far away they were.

Right now, many students can dial from their dormitories to a language lab. Soon a student will be able to dial into a computer thousands of miles away to get information for his courses.

Depending on the nature of the information, he might get his answer back audibly, printed on a teletypewriter, as a video image, or a facsimile print.

Some of these services are available now. Others are being tested.

For the next week or so, better get a move on.

\*Service mark

AT&T Bell System  
American Telephone & Telegraph and Associated Companies