

# New Fraternity Rush a Success

By BILL CUSHING

Is ASU's lower-toned fraternity rush program a definite factor in maintaining the University's membership totals?

ROBERT CHAMBERLAIN, assistant dean of men, indicated as much to members of the Interfraternity Council (IFC) at their first bi-monthly meeting last week.

"Kids aren't as eager to go through a regimented rush," he said.

Chamberlain pointed to UofA's more regimented but less successful rush program, which he said was down 378 rushees from last year.

"I think this is something our rush has overcome. Ours is a step above theirs," he said.

EXACTLY 724 RUSHEES were processed by ASU's fraternities this year. According to the IFC

secretary this is the same number as last year.

But 370 persons pledged this year compared to 342 last year, says IFC, indicating a greater percentage of participation.

ASU's open or summer rush in addition to its fall rush program contributed to its more successful program, says IFC President Ted Marsella.

UofA DOES NOT have a summer rush program, and is restricted to Freshman Orientation Week to implement its rush, he said.

"We gear our rush program to the rushees, not to the fraternity," Marsella called ASU's recently ended program "one of the smoothest rushes we've ever had."

At IFC's first meeting, Marsella called for the

fraternities to air their problems, which he promised to help rectify.

Member fraternities agreed to submit evaluations of their organizations to Marsella to aid him in ironing out their problems.

MARSELLA REQUESTED and received approval to appoint next year's rush chairman who would serve for one entire year to assure continuity of the rush operation.

The fraternities agreed that men still wishing to pledge a fraternity may sign up with IFC without paying a fee from Oct. 1 to Nov. 1.

Other interfraternity discussion included the subject of co-operative buying, a plan to make major purchases for all the fraternities at more inexpensive prices.

# state press

ARIZONA STATE UNIVERSITY

Tempe, Arizona

Tuesday, September 27, 1966

Vol. 48—No. 7

## Purchase Books with Excess Senate Money, Students Say *Phi Delta Theta Restricted, Fined*

Books for the library dominated students' suggestions as to how the Senate should spend

the unappropriated balance of \$31,146, according to suggestion forms addressed to the Senate.

As an education senior said, "Buy badly needed new books."

SUGGESTIONS varied from solving the parking situation to providing more pencil sharpeners on campus.

As to the parking problem, one student suggested building a monorail which would link parking lots with major buildings.

A group of students backed sending an International Relations board member to India under the cultural exchange program.

SEVERAL suggestions cited the need for providing funds for scholarships. One even thought that the Senate should create funds to help decrease non-resident tuition.

As to beautifying the campus, suggestions varied from building a campus entrance at Apache Blvd. and College Ave. to buying a sculpture piece for the mall.

Several students suggested restoring Old Main's fountain.

As to cultural affairs, one student suggested that on-campus forums be provided. The up-scaling of the current theater program was also cited.

SOME SUGGESTIONS ex-

pressed interest in having a record and tape library formed. One student thought a music room with stereo should be added to the MU.

Other ideas included erecting a carillon tower, installing a Sun Devil statue in front of the MU, furnishing park benches, funds for the soccer team and bringing more and better concerts.

Phi Delta Theta fraternity has been fined \$750 and suspended from most semester social activities because of rush rule and alcohol violations.

Steve Brown, chairman of the Interfraternity Council (IFC) conduct committee, announced the results of its action at the council's meeting Thursday.

ACCORDING to IFC officials, the violations related to a single

alcohol incident at a rush party held by Phi Delta Theta.

The Phi Deltas may hold only two social activities for the entire semester from Sept. 17 to Jan. 30, and one of these must be held in the fraternity's house, it was ordered.

A \$250 FINE was imposed for the alcohol violation and \$500 was levied for the rush rule violation with \$250 of this suspended providing the probationary period is incident free.

The IFC conduct committee also insisted Phi Delta Theta make monthly reports during the probationary period to the IFC executive committee.

Robert Chamberlain, assistant dean of men and IFC adviser, warned the fraternities "to be prudently aware" that liquor officials are cracking down on alcohol violations.

CHAMBERLAIN said Sigma Chi fraternity at the UofA was fined \$500 and its president jailed for a time when that fraternity was involved in such a violation.

The chances of getting caught are a lot better this year, he said.

Alcohol served at a fraternity party is a violation of both fraternity rules and state law, he said.

### Service Today For Slain Coed

A short memorial service for slain University coed Laura Bernstein will be held this afternoon at 1:30 on the mall in front of the Social Science Building.

The 10 minute service will be conducted by Boyd Baker, American Baptist campus minister; Lloyd Ewart, Wesley Foundation; Bert Johnson, Lutheran campus minister; and Chuck Seller, UCCF campus minister, all members of the Co-operative Campus Ministry.

Speaking for the four ministers, Seller commented, "We are concerned by the absence of one who was a member of the University community, and by the way in which she was taken."

"We hope that this event will call us into a deeper awareness of our responsibility to recognize the human integrity of each person who is a member of our community."

### Police Still without Leads In Laura Bernstein Slaying

Tempe police are still without clues or definite leads in the slaying of Laura Bernstein last Wednesday evening.

A suspect was taken into custody the night of the slaying, but later released after questioning revealed the suspect had an alibi.

Miss Bernstein was buried Sunday in Fair Lawn, N.J., while her killer remains at large, possibly still in Tempe.

More than 400 persons attended the service, including her parents, Mr. and Mrs. David Bernstein, and the man she was to have married Dec. 25, Howard Trilling.

During the weekend, while the slain girl's body was being flown from Phoenix to New Jersey, Tempe police continued what has so far been a futile quest for the killer of the 20-year-old art education major.

Detective Sgt. Dale Douglas said evidence obtained around the scene of the killing, the girl's clothes and other items were airtailed to the Federal Bureau of Investigation laboratory in Washington, D. C. at 10 a.m. Monday. He said that it is unknown how long the federal agency will take to examine the items.

### Senatorial Hopefuls Must File Petitions

Seventeen freshmen have filed petitions for two senatorial positions while three students have petitioned for the two graduate seats.

Deadline for receiving petitions is tomorrow at 4 p.m. Freshmen must obtain 75 signatures while graduates must get 50.

John Herrick, speaker of the Student Senate, has nominated seven senators for committee chairmanships. He also appointed Diana Van Duerm as speak-

er pro tempore.

Subject to senate approval, the seven chairmen are: Maryann McGovern, rules; Terry Forsberg, membership and elections; Miss Van Duerm, education; Abby Sack, judiciary; Skip Swerdlow, finance; Linda Vogel, student government operations; and Bob Carlin, publications and public relations.

The committee chairmen form the legislative council of the senate. They will meet tomorrow at 3:45 p.m.



Photo by Richard Cantor

**TWO FARCES** — That's Uncle Ted in the center. Uncle Ted, Bro and Middie—and an elephant—are the only characters in University Players' production N. F. Simpson's "The Resounding Tinkle." Flanking Betty Smith are JoAnn Yeo and William Zorn. The play, with its companion farce, "The Hole," continues Thursday through Saturday for two more weeks at the Lyceum. A review appears on Page 2.

# Dr. Hoult Accepts Position With Federal Grants Group

Dr. Thomas F. Hoult, chairman of the Department of Sociology, is helping Uncle Sam distribute cold cash for the benefit of "people."

Professor Hoult has accepted a position on the Community Health Research Training Grants Committee of the U. S. Bureau of State Services, Department of Health, Education and Welfare. He is one of two sociologists on the 11 man committee.

ACCORDING TO DR. HOULT, the committee's function is to tour public health centers that have applied for federal grants. The committee then makes recommendations to the Bureau of State Services.

Recently the committee approved a \$90,000 grant to the Columbia University Social Sci-

entist Training Program.

**PUBLIC HEALTH CENTERS**, such as Columbia's, train people to do research throughout the board spectrum of public health. Public health, according to Hoult, includes such diver-

gent areas as race relations and medical care.

According to Hoult, "the representation of an ASU faculty member on the committee is a good indication of the growing stature of ASU."

## REVIEW

### 'Hole,' 'Tinkle' Rated Highly

Well, there's this hole.

Not a big hole. just a hole. But it's not really a hole. It's a billiard parlor, a prison, a junction box and an aquarium.

And there's this elephant in the back yard. Its name is Oedipus Rex. Temporarily, at least.

And there's Uncle Ted, who changed sexes just for the heck of it. He (or she, or it) travels

(he-she-it says) for hours and hours by train (pardon, tram) to visit the pachyderm lovers long enough to hear the end of a jabberwockian non-service because he-she-it has no radio.

If you understand the above, see a publisher. If you don't, go to the Lyceum and see "The Hole" and "The Resounding Tinkle."

Publishers aside, University Players obviously understand the lack of understanding needed to stage these farces and do a virtuoso job of it.

The sets, acting and directing are above reproach, which is

# Grad Students Gain Hospital Experience

Two graduate psychology students are gaining valuable practical experience at the Arizona State Hospital while still attending the University.

UNDERGOING a 20-hour per week clinical training program are Karen Swoope and Ralph

Kachanoff, announced Dr. Joel Greenspoon, director of the program.

"The training is an intricate part of all clinical psychologists," said Greenspoon. "It's one thing to talk about patients in the classroom, and another to deal with them in a hospital"

Misses Swoope and Kachanoff are being taught the various clinical techniques in administering tests, giving psychotherapy, and the use of special equipment, Greenspoon said. "The job functions like a graduate assistantship."

Before a student is employed at the hospital, Dr. Greenspoon recommends him to Dr. Henry Pope, chief psychologist there. After he is hired, the student begins a three to four year training period in which more demands are made of him as he progresses. The work is necessary for a Ph.D.

"THIS CO-OPERATIVE work has been going on for two years," Dr. Greenspoon said. "We had a complete revision in the department's teaching program, and we are lucky to have the facilities at the hospital available to us."

R. C.

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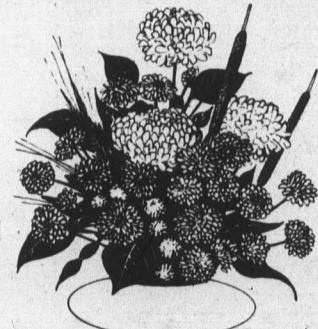
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# Floating University Sets Voyages for Fall, Spring

A limited number of \$1,200 scholarships have been made available to qualified upper division students by the Seven Seas Division of Chapman College for one semester of study aboard the division's floating campus.

To qualify, a student must have a grade point average of 3.00 or higher calculated on a 4.0-scale and must be in good upper division standing at the college-level institution he most recently attended.

ALL APPLICATION requests should be addressed to Dr. Ashleigh Brilliant, Academic Coordinator, Seven Seas Division, Chapman College, Orange, California, 92666.

Course offerings in this program include comparative economic systems, contemporary world cultures, living religions of the world, special problems in art history, cultural anthropology, comparative modern government, comparative governments of the Far East, Philosophy of science, general literature, basic historical issues of the Twentieth Century, modern drama, mental hygiene and economic geography. Each course includes an in-port academic plan through co-operation with universities and institutes in the ports-of-call.

THE FALL semester group will leave New York Oct. 20

bound for Lisbon, Barcelona, Marseilles, Rome, Athens, Istanbul, Alexandria, Port Said, Suez, Combay, Colombo, Port Swettenham, Bangkok, Hong Kong, Kobe, Yokohama and Honolulu, arriving in Los Angeles on Feb. 4, 1967.

The spring semester voyage departs Los Angeles Feb. 7 for Balboa, Panama Canal, Cristobal, Caracas, Trinidad, Salvador, Buenos Aires, Montevideo, Rio de Janeiro, Lagos, Dakar, Casablanca, Cadiz, Lisbon, Rotterdam, Copenhagen, London, Dublin, and Galway, returning to New York on May 25.

Students will travel aboard Holland - America Lines' S.S. Ryndam, the new floating campus of Chapman College.

Facilities aboard the 15,015 gross-ton ship include a modern science laboratory, oceanography laboratory, 14 classrooms, a 10,000-volume library, 280-seat theater and a completely staffed hospital.

## ASU Day Planned For Nov. Invasion

The University will be invaded by an estimated 1,200 to 1,500 high school juniors and seniors from the state during the annual ASU Day, Saturday, Nov. 5.

ASU Day is intended to acquaint the prospective university students with the opportunities offered by the 50 academic departments in which they may be interested.

President G. Homer Durham will personally welcome the students at 1:30 p.m. in Grady Gammage Auditorium. The opening program will include entertainment by students of the College of Fine Arts.

Scheduled for the students is registration at Gammage Auditorium at 12:30 p.m., the opening program at 1:30 p.m., orientation programs by the eight undergraduate colleges from 2:30 p.m. to 4:30 p.m., and campus tours and residence hall open houses from 4 p.m. to 5:30 p.m.

Fifteen hundred high school students attended ASU Day last year, principally from central Arizona.

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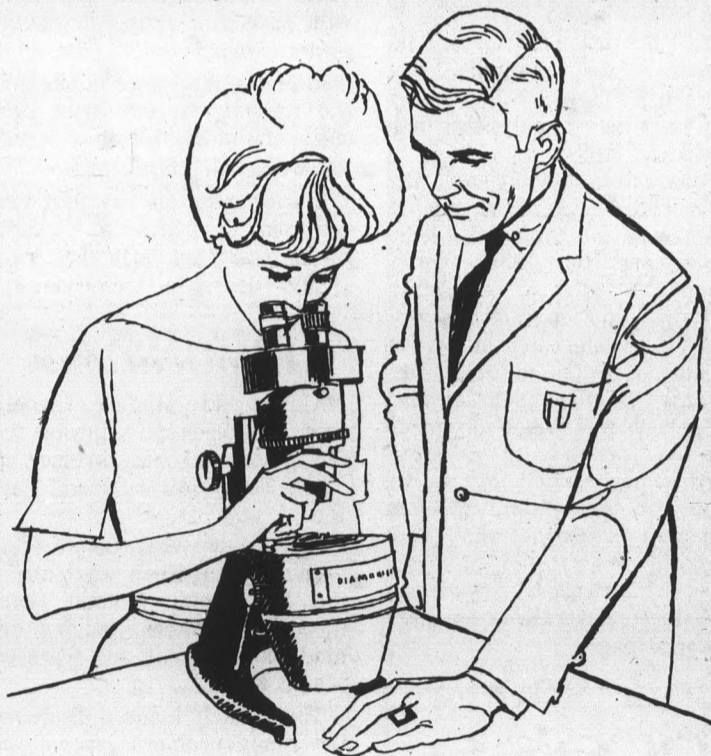
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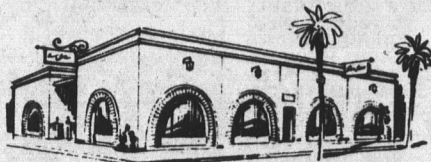
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# Protest

Between the recent tragic death of Laura Bernstein and some attempts in the Valley to tie in her murder with an allegedly "immoral attitude which exists" on this campus, the University housing shortage problem has become much graver.

Miss Bernstein was slain last Wednesday night by a still unknown assailant. Police so far have not found the weapon or a motive.

Miss Bernstein, who was to turn 21 next month, became a member of the Students for a Democratic Society (SDS) at Bradley University, Peoria, Ill., because she hated war, in Viet Nam or elsewhere. At ASU she sought new friends and found some, also members of the national SDS.

She, like 612 other coeds, registered too late for on-campus quarters and had to seek temporary housing elsewhere. On-campus space is available for 2,025 women students. When she applied for housing July 19, applications had reached 2,638, according to the University housing office.

Even though according to the University catalog "Undergraduate women under 23 years of age are required to live in University resident halls," many women students under this age are turned away each year due to housing facilities.

In this case, the University cannot assume responsibility for students living off-campus although they ask the coeds for their off-campus addresses so they can "move students whose conduct or quarters are found to be undesirable," and so they can inform them of hall space openings.

The residential area in which Miss Bernstein was murdered is occupied by some university students and is not considered very desirable by many. Steps have been taken by the owners themselves to correct it. So far they have been unsuccessful.

The housing problem exists, both on and off campus, and the University is trying to find some solution.

Associated Students for the last few years has been trying to gain a reduction in the age limit for girls living off-campus. It has also tried to get permission from the National Panhellenic Council for construction of sorority houses to ease the housing problem.

It believes this would be the best solution and would offer off-campus coeds the same security they have on campus. These attempts have been stymied because certain parties believe that on college campuses a generally immoral attitude exists.

We contend that our generation is neither more or less moral than any other generation of Americans. The present generation is adopting a new set of moral responsibilities in an attempt to improve on present conditions and bring future generations greater individual freedom and happiness. We want to look out FROM ourselves — not look out FOR ourselves so much as in past generations.

Anyone who would deny us our ideas or intimidate us for having them by claiming the existence of an immoral attitude on college campuses, through the mass media or otherwise, might take a better look at the past history of the United States.

Murders, rapes, robberies, assaults and other crimes have steadily increased and nowhere can people find refuge from the reality — not even here at Arizona State University. We are patriots all, but we must find out why we are, before we do something about it. We search, we commend, we protest, in the hope that one day old norms and values will give way to new, more humanitarian norms and values.

To us the death of Miss Bernstein comes as a terrible shock, and to attempt to explain it as part of the immoral attitude which exists at ASU is an affront to her, to her friends and to every student here.

Is it so wrong to hate war, to hate man's failing towards other men, and to want to try to do something — anything — to avert its continuance?

If some people will take a closer look at the reasons for the younger generation's suggestions, such as the reduction of the coed age limits and sorority houses off-campus, they won't find that immoral attitude they think is there.

# Some Cared

Eighty-seven students turned in "To the Senate" suggestion forms found in the Sept. 19, 22 and 23 issues of the State Press.

Suggestions ranged from construction of a statue of John Livingston to a research program on registration and pre-registration procedures. The majority of students suggested more books for the Hayden Library.

Their suggestions have been forwarded to the First Vice President, John Herrick. They will be distributed to the appropriate senators for possible legislation.

Each student is represented by at least six senators who will consider each suggestion from their constituents. If a male student is registered in the College of Liberal Arts as a sophomore and lives off campus his suggestion will reach two senators representing the College of Liberal Arts; two senators representing

the sophomore class; and two senators representing off campus men and two more for AMS. A total of eight.

Normally students would, and some do, seek out their senators, but according to the Senate very few have in the past. Therefore the senators must seek out their constituency. This is not how the ideal democratic government is supposed to work. Once a student elects his senators he has the responsibility to bring forward his views. He has the choice of doing this or letting the senator decide what he thinks is needed, whatever that might be.

Those students who did turn in the "To the Senate" forms did their part and can be proud of the fact. Students can still contact their senators.

See Page 1 for related news story.

# From the back row

By NORVILLE NEXUS

One of the newest additions to campus, the Charles Trumbull Hayden Library, is a didactic delight. Five carpeted levels of book shelving capable of holding a million volumes, await the student who is sharp enough to decipher the intricacies of the Dewey Decimal System.

Andrew Carnegie would swell with pride over the many improvements incorporated into the new library. The most radical innovation hasn't received too much publicity for some reason. Perhaps the staff wants to spring it on an unsuspecting victim to make a deeper impression on the student body.

IT SEEMS that library officials are very confident that the new device will solve the book-theft problem that plagues all libraries. Right now, the building is circled by a dry moat. Soon, however, the University will flood the moat and dump in 500 piranhas flown here from South America.

All University library books have been coated with a special chemical on the book jackets. When a student checks a book out, a library staffer passes it under a special ray that neutralizes the chemical coating. However, if someone tries to sneak out without checking the book through proper channels, an electric eye set up on the exit ramp leading from the library will detect the untreated book and sound an alarm.

SPOTLIGHTS WILL suddenly turn and focus on the offender and a loudspeaker will blare "Big Brother is watching you." Then a trapdoor on the ramp will open and zap — instant piranha food.

After the trap door closes and the trashing in the moat subsides, the newly installed carrillon bells will chime taps.

Library officials say they feel confident that after an "example or two" the book theft rate should decrease tremendously.

## Implications

Almost 40 student leaders spent the weekend enjoying the tall pines and cool breezes at Camp Tontozona outside of Payson.

Just a few weeks before their arrival Coach Kush was putting the Sun Devil football team through its paces, leaving behind blood, sweat and tears on Mount Kush.

The student leaders discussed the many problems facing Associated Students this year and formulated programs for the benefit of all students.

Many ideas are brought back to campus and used by the various boards and others seem to be forgotten before long.

The student should look forward to new activities, greater representation in the Senate, and a generally more active campus because of the Payson Leadership Workshop.

Just how many of these ideas came up at Kohl's Ranch may never be known, but they'll probably never be forgotten, just like Mt. Kush.

# Letters to the Editor

EDITOR:

A major cause of tardiness around the campus is the people who crowd into a building just as classes are being dismissed. Never have I seen such a display of mass idiocy as in some spots around our campus. Some of the flagrant bottlenecks are the entrances to the LL building, the stairways of the Business Building and LSC 191.

There is a group of people who really show what they're learning at college when they wrestle their way into a building just as a few thousand students are trying to get out of the building and to their next class. Any college student should be smart enough to see that he will get in much easier if he waits until the other people get out. But these morons who lead the interference at the exits each day must figure they're really impressing their professors by getting to class early.

Let's try to use our heads a little more, people. Just cool it a minute; sit back and check out a few short skirts or take a few extra puffs until the mob clears. Then, rush on eagerly to your next class.

Robert C. Shaw

This is your newspaper and any student, faculty member or administration opinion or viewpoint, in good taste, on any subject concerning University life will be welcomed.

EDITOR:

I would like to comment on the most offensive article entitled Students! — Do you care? which appeared on page 4 of the September 22 paper.

I did, you see, notice the form in a prior paper, but from the questions asked I assumed that it was a credit application. What difference the class year, College enrollment or organizational affiliation should make otherwise is not clear. I have several suggestions which might be worth consideration, at least in my opinion, but I am not aware that I can claim membership in any organization except Arizona State University, and therefore felt unqualified to participate.

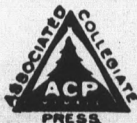
Why do you ask for any information except the individual's name and his idea? Is a Nursing major less imaginative than a student whose interest is in another field? What are the comparative values of suggestions from the College of Education and the Liberal Arts group? Or is that incidental, and the point is that a Senior is a better suggester of how to spend money than a Junior, who in turn is better qualified than a Sophomore? Which organization do you propose to disregard as not having any worthwhile members, and which do you plan to consider most seriously?

Frederick Montese

EDITOR'S NOTE: See today's editorial page.

# state press

THE STATE PRESS is the official campus newspaper of Arizona State University. It is published Tuesday through Friday throughout the academic year by the Board of Student Publications in cooperation with the Department of Mass Communications and entered as second class matter at Tempe, Arizona 85282.



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## Week's Highlights for KAET

### KAET Highlights for the Coming Week:

#### Tues. evening

7:00 The Computer and the Mind of Man  
 7:30 What's New  
 8:00 Profiles in Courage: Thomas Hart Benton  
 9:00 Gardening For Fun  
 9:30 Arizona Business '66  
 10:00 U.S.A. Petry "Louis Zukofsky"

#### Wed. evening

7:15 Something Borrowed  
 8:00 French Chef  
 8:30 Western Wildlife  
 9:00 Regional Report "Election '66"  
 10:00 U.S.A. Art As Religion

#### Thurs. evening

7:00 French Chef

7:30 What's New?  
 8:00 The Open Mind . . . "A Profile of Federico Fellini"  
 9:00 Thursday At Nine

#### Friday evening

7:15 College Beat . . . "On Campus News"  
 7:30 What's New?  
 8:00 The Big Picture . . . The Army's TV Report  
 8:30 The Struggle for Peace . . . An Armed World  
 9:00 Festival of the Arts "Baltimore Symphony 11"

#### Saturday evening

5:30 ASU Debate Foreign Aid on Trial  
 6:30 Richard Boone Theatre "Wall to Wall War"  
 7:30 Open End-David Susskind "The Nun's Story Part 1"  
 8:30 Festival of the Arts Baltimore Symphony 11".



DOLAN ELLIS will present two free half-hour concerts tomorrow in the MU Ballroom. Concerts are scheduled at 11:45 a.m. and 12:45 p.m. as part of the Pop-up series.

## Ex-Sun Devils Swelling Ranks Of Peace Corps

Among the 25,000 Peace Corps volunteers to serve overseas during the agency's first six years have been 68 former University students.

According to figures through last spring, 16 former University students had gone to assignments in Africa, 36 in Latin America and 16 in North Africa, Asia and the Far East.

The Peace Corps set a record in 1966 by placing 10,500 men and women in training during the program year ending Aug. 31. This was a 20 per cent increase over the past year.

As the Peace Corps attracts more volunteers, its services are requested much more frequently. By the end of 1966, corpsmen will be at work in seven new nations including Mauritania, Chad and Botswana (formerly Bechuanaland) in Africa; Paraguay and Guyana in Latin America; and South Korea and the American Trust Territory in the Pacific.

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### Bits and Pieces

#### REPUBLICANS

The Young Republicans will begin the year with Sen. Barry Goldwater as speaker Wednesday in LSC 191 at 7 p.m. Also expected to be present will be Larry Richmond, president of the Arizona Young Republican League. Admission for non-members will be 35 cents. The meeting is open to the general

public.

Among future speakers for the semester, the Young Republicans hope to present Paul Fannin, John Rhodes and Jack Williams.

#### PLAYERS

Sponstaneous performances are scheduled today through Thursday on the University mall by the Covenant Players, a

group organized to return drama to the church.

Members arrived in Phoenix Sept. 24, and can be contacted at 934-1132 or 939-9027 during their stay.

The final performance on campus will be Thursday at the MU ballroom at 8 p.m. There will be a 50-cent admission charge.

## Men's Residences Choose Officers

ASU men's residence halls have elected their dorm officers for the coming year.

Elected from Best "A" were Glenn Weinberger, president; Chet Oakley, vice president; John Lawson, treasurer.

BEST "B": John Sanderson, president; Jesus Diaz, vice president; Jeff Holland, secretary; Joe Byrne, treasurer.

Best "C": John Harbison, president; Angelo John, secretary; Florentino Lopez, treasurer.

Sahuaro "A": Joe Barrier, president; Bill Weaver, secretary; Richard Schwartz, treasurer.

SAHUARO "B" has elected only its president, Doug Jones.

Sahuaro "C": Terry Carson, president; Bob Baker, vice president; Jeff Schlessinger, secretary; Horace Villa, treasurer.

Sahuaro "D": Bing Wong, president; John Haines, vice president; Dick Iannella, secretary; Greg Schlinder, treasurer.

IRISH HALL elected Bruce Edgar, president; Greg Moore, vice president; Jim Robertson, secretary; Bill Robertson, treasurer.

Hayden Hall has not held its elections.

## Women's Advertising Honorary Meets To Plan National Confab

Gamma Alpha Chi, women's advertising honorary, will meet Thursday at 6:30 p.m. in Mr. Robert Zacher's office for a business meeting.

Gamma Alpha Chi will be hosting the national convention

in October and plans will be made for the event. President Gaye Gravely requests that all members attend the meeting as there is much work to be done preparing for the convention.

## Trucking Economics Topic on Television 8

Three prominent Arizona truckers will appear on KAET-TV channel 8 today at 9:30 p.m., to discuss "The Economics of Trucks and Trucking in Arizona."

The half-hour panel discussion—produced and moderated by Dr. Glenn Wilt, business professor here, will feature Emral Ruth, managing director of the Arizona Motor Transport Association; Duncan McRuer, vice president of operations for Thunderbird Freight Lines, and C. L. "Tom" Lane Jr., vice president and general manager of General GMC, truck-trailer sales and service center.

According to Ruth, one out of eight Arizonans — representing an annual payroll of more than half a billion dollars — is employed in trucking and related industries.

KTVK-TV (channel 3) also will telecast the trucking show Saturday, Oct. 1, at 7:30 a.m.

## Devil Score Sounder Back This Year In New Paint

When the Sun Devils perform on home grounds, the students turn out, alumni show up . . . and the Bell sounds its own rival. The Bell made its proud en-

trance arrayed in a new coat of gold paint for last week's opening game of the season with Texas Western.

The beautification project was the afternoon work of the five volunteer tollers: Greg Shears, Ron Wheat, Don Becker, Barry Shepard, and Randy Cork. All are members of Sahuaro Hall, Wing B.

At each home game, a different campus organization is given the responsibility of sounding the large bell, placed conspicuously at the south end of the field, as a spirit-raiser and team booster for each Devil score.



**FOR THE FUN OF IT...**  
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**STEPHENS-WEST MEN'S SHOP**  
Thomas Mall, Phoenix

## Extension Center Offers Program To Housekeepers

Executive housekeepers are being offered a 16-week course in Personal Management and supervision at ASU's Phoenix Downtown Center, 302 W. Washington, starting Oct. 5.

The class, taught Wednesdays from 7 to 9:30 p.m., will cost \$25 for the 40 hours' instruction.

The program will cover hiring, interviews, orientation, termination of employes, how to conduct a meeting and motivate groups, decision making, group and self evaluation, and how to handle problems for housekeepers of hospitals, hotels, and other organizations.

Enrollment will be limited. If interested, contact Joe F. Creed, 966-3441, for advance registration.

**THE THIRD EYE**  
WILL OPEN SOON

# 'Pop-Ups' Percolate Plans



**POT THROWING** — Vance Dernovich, graduate art assistant, demonstrates the art of "throwing on the potter's wheel" during last Wednesday's Pop-Ups in MU. The exhibition is part of a series each Wednesday noon designed to bring University departmental activities to student attention.



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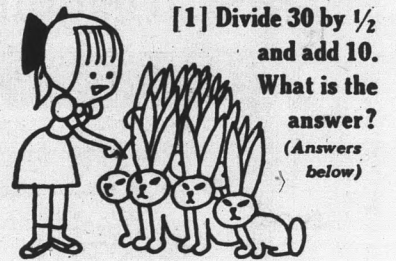
and the

"Trend-Setters"

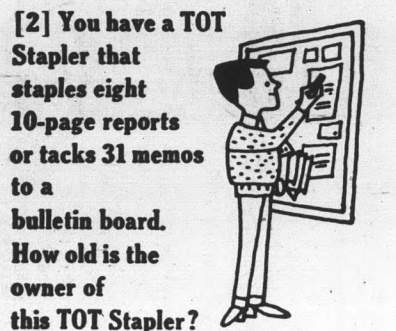
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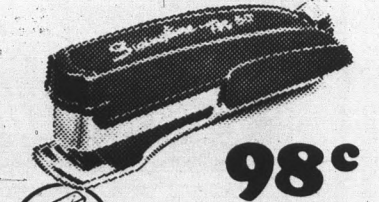


[1] Divide 30 by 1/2  
and add 10.  
What is the  
answer?  
(Answers  
below)



[2] You have a TOT  
Stapler that  
staples eight  
10-page reports  
or tacks 31 memos  
to a  
bulletin board.  
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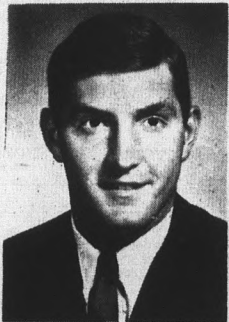
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SOCIETY EDITORIAL —

# Ins, Outs, Ups and Downs Of Campus Life Defined

By BARBARA KIMBROUGH

To avoid the ups and downs of campus life it's helpful to know the ins and outs.

For those status-minded students fortunate enough to have returned to classes, and for those who someday hope to obtain class cards, the following check-list may prove valuable.

Acting important and crowding to the head of the drop line is now out. Opening your own table is in. Pre-registration is

the only way to get in.

**WAITING FOR** the mall to be finished is out. Organizing work crews to help is in. Jay-walking under the pedestrian bridge is out. Asking the police car for a ride is in.

For dorm residents, sneaking out the back door after hours is out. Signing out to London is in.

Being the student assistant's buddy has gone out. Being unable to recognize her is in.

**DECORATING** dorm windows

is in, but only with traditional signs such as Go Devils. Slandering Batman's pure heart is out.

Saga Foods Service is in as long as you don't eat in your own cafeteria. All 7:40 classes are in and sleep is out. Rain is in. Filling the moat around Hayden Library is in.

**SDS IS IN.** Organizations Board is out. Burning draft cards is out. Buring the local induction center is in.

For campus drivers, double parking is out. Double-decker parking is in.

## 'Electra' Tryouts To Start Tonight

Tryouts for the Greek play, "Electra", will be conducted tonight and tomorrow night at 7:30 in the Lyceum theater.

Donald Doyle, assistant professor of speech and drama, said 14 female and six male roles need to be filled for the play.

"The parts are available to anyone who can speak and move well," said Doyle.

"Also needed are two muscular young men to play the parts of Greek Gods in the play. Interested persons can either come to the tryouts or contact

## Club Calendar

**EDITOR'S NOTE:** Clubs interested in publishing meetings or activity dates of their organizations in this column may bring the information into MU3 or call 966-3656 at least two days before desired date of publication.

### TUESDAY

**BLUE KEY** will meet in the MU senate chambers Tuesday, Sept. 27 at 6 p.m. for a business meeting.

### WEDNESDAY

**CIRCLE K CLUB** will meet in the Palo Verde East cafe-

teria Wednesday, Sept. 28 at 5:15 p.m. for a dinner meeting with Dean of Students George Hamm as the speaker.

**YOUNG AMERICANS FOR FREEDOM** will meet in BA 206 Wednesday at 3:40 p.m. for a business meeting followed by a Viet Nam seminar led by a former Army Special Forces intelligence agent. The meeting is for YAF members and prospective members only.

## Who's Whose

**Editor's Note:** Students wishing to announce a pinning, engagement or marriage may pick-up the necessary form in MU 3. Please try to have the form completed at least three days prior to date of publication desired.

Jill Klein, Kappa Alpha Theta, UofA, to Ron Shores, Phi Sigma Kappa.

### ENGAGED

Patricia Bowman to Scott Young, Pi Kappa Alpha  
 Rozanne Anderson to Dan Maarsingh, Pi Kappa Alpha.  
 Rhoda Heller to Thomas G. Iorber, USAF, Germany.

### MARRIED

Jo Manley, Delta Gamma, to Tom Shoemaker.

### PINNED

Patty Bohl, Delta Delta Delta, to Glenn Short, Delta Chi.  
 Elaine Peiffer to Boyle Brown, Phi Sigma Kappa.  
 Amber Reddicks, Delta Delta Delta, to Richard Van Kirk, Phi Sigma Kappa.  
 Alice Folcke to John Bare, Phi Sigma Kappa

## Pom Pon Try-outs Set

Pom pon tryouts will be held Oct. 4 and 5 in the MU ballroom.

Participants must hold a 2.2 grade cumulative index and are asked to wear white shorts, white blouse and white tennis shoes for the tryouts.

Tryouts are open to all freshman, sophomore and junior women.

Coeds who are selected during

the finals on Oct. 5 will be taught the routines and dances to be used during the remainder of the football season and will also participate on the line during the ASU basketball season this winter.

For further information concerning the tryouts for the pom pon line, contact Charlene Saylor.

Peter Pan  
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Transistor® is the light, colorful new shaper that doesn't look like a girdle. Young and smooth and without any body seams. That's because Peter Pan found a new way to knit Caprolan® and spandex powernet into a circle. Try one, you'll want all the colors—blue, green, apricot, or charcoal.

Fashion length panty girdle, S-M-L, \$7.

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DOTS AND DAFFY. SHEER NYLON WAFER-DOT BRA. PADDED; \$5.00. UNPADDED; \$4.25  
 MATCHING PANTIE GIRDLE: WHITE WITH YELLOW, GREEN, PINK DOTS; \$7.00  
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PHOENIX



Photo by Con Keyes

**PLEDGE PRESENTS** — Representative of the new sorority members this year who will participate in the annual Pledge Presents ceremonies Friday night in the MU ballroom are, from left, seated, Kathy Lyding, Kappa Alpha Theta; Lydia Bennett, Pi Beta Phi; Sue Blazok, Kappa Kappa Gamma; Jeanne Huvelle, Alpha Delta Pi; Diane Head, Delta Delta Delta; standing, Carylyn Owen, Chi Omega; Linda Bloom, Alpha Epsilon Phi; Patti Farry, Alpha Phi; Judy Harris, Gamma Phi Beta; and Susan Price, Debbie London, and Toni Murtaugh, all of Delta Gamma.

# Society Life

By SUSAN BLACK

As each semester progresses, a few items pop up again and again and deserve mention. So this column will, for today at least, be devoted to clearing up details and setting things right.

First, any group, Greek or independent, chartered by the University has the right to have articles in the paper.

So before anyone starts complaining about no publicity, be sure to have a representative come into MU 3 and fill out or write up an information sheet.


It only takes a minute and it will be published if possible.

The State Press staff tried to contact all groups on campus to tell them about the information sheet policy, but due to over sights—no phone numbers and a limited list of groups to contact—many clubs may not have been aware of this until now.

This policy will be continued by the society department of the State Press until further notice or until a better idea comes up.

Society will also continue seasonal fashion features and articles on regular campus activities. Along with this will be the return of Clark's Capers, written by Dan Clark. It is a column of things to do, where to go and who's showing around the Valley, in the state and in California and Nevada.

The column is scheduled to begin a week from this Friday. It will run weekly for the remainder of the semester, and will appear on the society pages every Friday.



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*and Stores*  
*Catering To ASU's*  
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- 1st National Bank
- GallenKamp's
- W. T. Grant
- Happy House Shop
- Hill's Record & Book Shop
- The Hogan
- Inland-Western Loan & Finance
- Jam's Restaurant
- King's Fashions
- Lee Optical
- Pioneer Camera Shop
- Rosamond's Beauty Shop
- Ryan-Evans Drug Store
- Scott Jewelers
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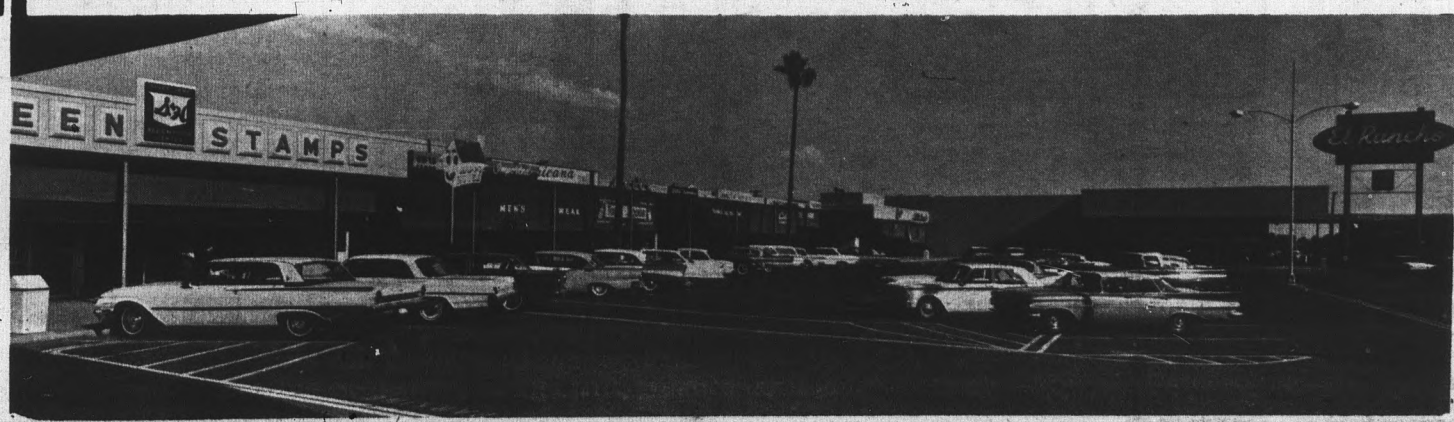
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## FOR SALE

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 98c at Campus Drugs.

EXCELLENT Sylvania portable t.v., 1966 -19" model looks new in every way. Just \$90. 967-1349.

VERDE Floats can't be successful without this floating ice chest. Keeps drinks and food cold 4 days and will float even fully packed. 11% off list to students: Send only \$8.00 to The Occupant, Box 1251, Scottsdale.

DRAFTED—Must sell 1965 Honda 305 Scrambler. \$475 or take over payments. 983-2439.

RIVIERA Mobile Home — front kitchen, two br., awning, cooler, skirting, carpeting, 10' x 50'. Excellent condition. Contact Mr. Robert Wilson, 1047 E. Apache Blvd. sp No. C-75.

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## SERVICES

WANT to start a rock band? Call 946-5533 for Paul, after 6 p.m. Tuesday thru Friday.

FLY Cessna 150 for \$6.50/hr. Private license only \$380. 955-1992.

STUDENT discount cards allow you to make purchases at local stores at savings of 10-33% — Why pay full price when you can get it at a discount? For more information call 967-1230.

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5 3/4% financing on 3 br., 2 bath, dbl. garage, ref. home. New carpets and drapes, cov. patio, near schools. 8414 E. Keim Dr., Scottsdale, 947-4603.

SALE by owner. Lovely Castelberry 4 br., fam. rm., ref., prime area of Scottsdale, 10 min. from campus. Low, low twenties. See 5829 E. Edgemont. 945-0406.

## HELP WANTED

ESP-DISK, recording company of the new music and the FUGS, wants campus reps for surveys and public relations assignments. Contact immediately, B. Stollman, ESP, 156 5th Ave., New York, N.Y. 10018.

REPRESENTATIVES to sell student discount cards in men's and women's dormitories. Call 967-1230.

STUDENTS with skiing experience. Part-time work. Prefer female. Apply Ski Haus in Oxford Plaza, 967-7442.

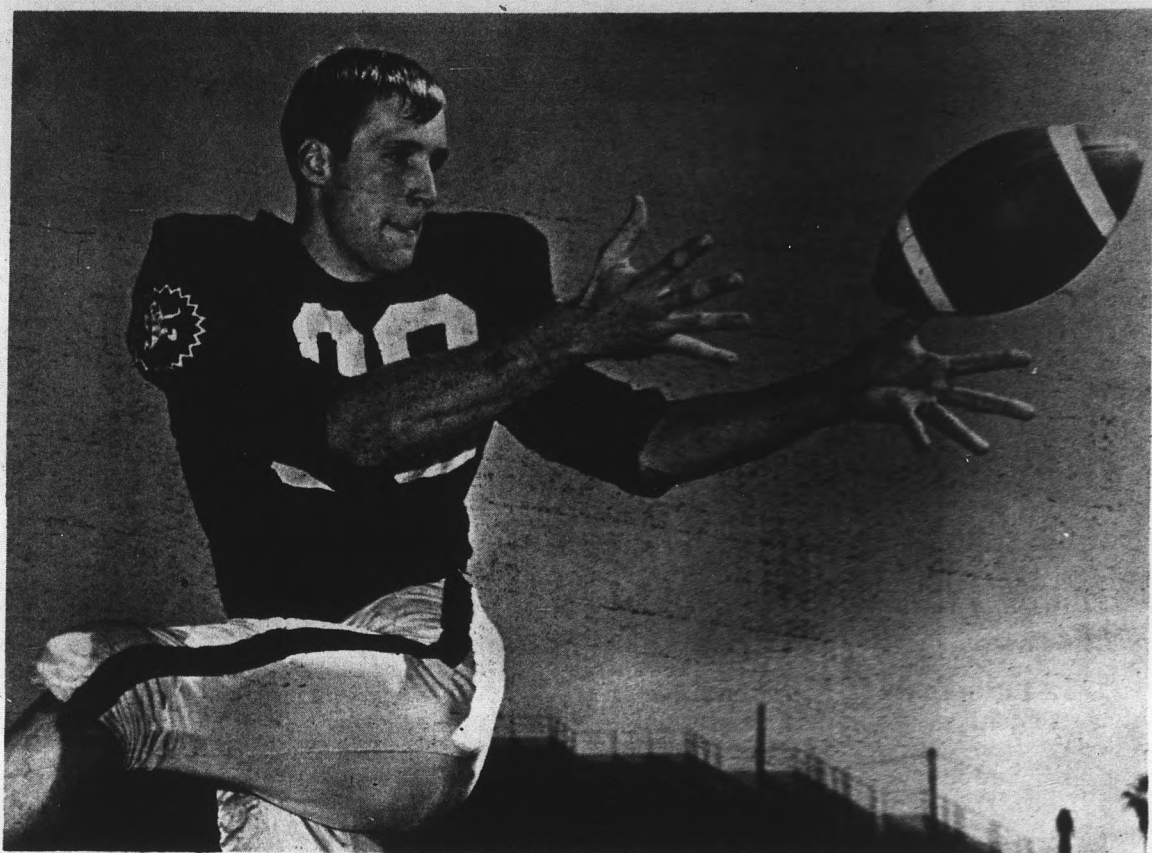
WANTED—phone room girls. 6-9 p.m., 5 nights per week. \$1.15 per hour plus bonuses. Arthur Murray Studio—Scottsdale. Call 5-7 p.m. 946-4242.

\$75 PER WEEK !!! Dance your way around the world with Arthur Murray's !!! You will be trained in this city to teach anywhere in the Arthur Murray organization. Guaranteed salary after training. Must be single 18-25. Apply in person, 7124 E. Thomas Rd. — Scottsdale.

EARN MONEY — HAVE FUN Direct selling in a new sales field. HOM-CARE, INC. Call 488-3368. Write Box 934, Carefree, Ariz.

COED to care for two children and light housework in exchange for room, board and salary. Must be available 2:30-5:30 p.m. Mon. thru Fri. 966-1772 or 966-5071.

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**BRIGHT SPOT** — About the only bright spot in the Devils' decisive loss to Wyoming Saturday was end Ken Dyer. The lanky junior from Ann Arbor, Michigan, hauled in six John Goodman aerials for a total of 114 yards. It was the second week in a row that Dyer has been a standout on offense; his fabulous touchdown grab against Texas Western sent the Devils ahead to stay a week ago.

# COPPER Quickies

## A FABULOUS SPANISH SILVER MINE

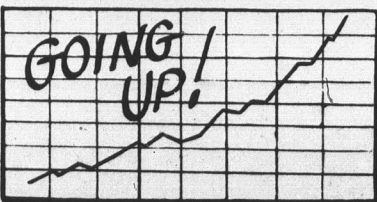
FINANCED HANNIBAL'S INVASION OF ITALY IN 218 B.C., SUPPLYING 109,500 POUNDS OF SILVER ANNUALLY. YET 4 TIMES THAT MUCH SILVER (OVER 400,000 TROY LBS.) CAME FROM ARIZONA'S COPPER MINES LAST YEAR -- AS A BY-PRODUCT!



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SHAKEUP IN THE BACKFIELD —

# Devils Shot Down, 23-6

A change is going to come.

And after last Saturday afternoon in Laramie, Wyoming, it'll be none too soon.

The Cowboys of the University of Wyoming, favored only by a point or two, shot down the visiting Devils by a spread of 17 points, 23-6, enroute to what coach Frank Kush termed "the worst performance by an ASU team that I have ever coached."

**KUSH ANNOUNCED** yesterday that a major shift in the backfield is in the making, with right halfback Max Anderson moving over to left half ahead of Travis Williams and sophomores Richard Mann and Dickie Brown filling in at the right half slot.

Both Mann and Brown tip the scales at 190-pounds, Mann hailing from Aliquippa, Pa., and Brown from Banning, Calif.

After a disastrous ground game against Texas Western (minus 13 yards) and only 61 yards gained against Wyoming on the ground, Kush will try various combinations hoping to come up with one that will click for a formidable offensive machine.

**ANOTHER CHANGE** will see John Helton moved from tight end to back-up Jim Bramlet at the fullback spot. Wes Plummer has moved from defensive back to tight end and defensive tackle Nello Tomarelli may go both ways.

Quarterback John Goodman, who had only four passes intercepted all last season, had three tosses pilfered in the first quarter and turned all three into quick scores.

**WHILE THE 'POKES** built up an early 17-0 lead, the Devils couldn't even get a decent field position due to the booming kickoffs of Jerry DePoyster of Wyoming. DePoyster, only a junior, also kicked a 39-yard field goal and boomed a punt 41 yards to keep the Devils with their backs to their own goal.

In danger of being handed their first shutout in nine games, the Devils finally got on the scoreboard midway through the fourth quarter.

A 12-yard pass from Goodman to sophomore end Fair Hooker chalked up the six points. A run try for two points on the con-

version failed.

**THE DEVILS** will attempt to get back on the winning track Saturday night in a home en-

counter with West Texas State, followed by two road engagements with Washington State and BYU.



**MOVING** — Sophomore John Helton has been switched from tight end to fullback, behind Jim Bramlet, as Coach Kush searches for a strong running attack. Helton, from Mount Union, Pa., led the freshman squad last year in rushing.

# Farmer, Stanley Capture Doubles Title in Tourney

Senior Dave Farmer and junior Larry Stanley captured the college men's doubles title in the third annual Mike Harden Memorial Tennis Tournament here Sunday.

The Sun Devil duo took sets of 6-4 and 6-3 from the team of Gedgaudas and Corbin.

But in his bid for a third straight college men's singles crown, Farmer was stopped by the UofA.

Tucson freshman Eric Evett walked off with the two top prizes as he took the men's singles from top-seeded Farmer by sets of 6-3 and 6-4. Then the Wildcat took the junior boys singles title with triumphs of 6-3 and 6-4 over Bill Baumann.

UofA coed Susan Doney took the junior girls singles compe-

tion.

The tournament is held each year in honor of Mike Harden, promising Valley netter who was killed three years ago in an auto accident.

## Pool Schedule

Hours for recreational swimming at the campus pool will be as follows:

Students, faculty and staff will be admitted Monday, Wednesday, Thursday and Friday from 11:30 a.m. to 12:30 p.m., and Monday through Friday from 3:30 to 5 p.m.

The pool will be open on Saturday from 1 to 4 p.m. for students, faculty, staff and families.



**JOHN PITTS**

## College Master

### Policyholder of the Week

John, outstanding end for the Sun Devils, is one of the many seniors at A.S.U. that has taken advantage of the excellent

benefits offered by the College Master. Before you buy life insurance we encourage you to see the College Master. Coast to coast, the leader in sales to college men.

#### COLLEGEMASTER REPRESENTATIVES—

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- Roy Bingham
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WHISTLES, FLAGS AND STRIPED SHIRTS —

# Countdown to Kickoff—No Margin for Error

(Part one of a two-part series.)

It's fifteen minutes before the kickoff.

Football fill the air as coaches put both teams through punting, passing, receiving, and charging drill in warm-up activities.

The solicitous shouts of peanut peddlers and beverage vendors rise above the reverberating conversational jumble in the stands.

Five men, wearing white knickers and black and white striped shirts, enter the scene. They walk down the nearest sideline.

As they reach the 50-yard line they part company, moving in different directions to complete final pre-game planning and organization.

The referee inspects the field markings and the goal posts. The umpire inspects taping, bandages, and braces of players. The head linesman inspects the yardage chains, then instructs the "chairmen" and the "box man." The field judge confers with the clock operator to make sure that time timing equipment is in good condition.

**AFTER THESE** officials have performed their respective pre-game functions, they reassemble at the sideline and exchange information. Coaches and players have returned to the dressing rooms for final pre-game instructions and pep talks.

Count down — ten minutes! The marching band, led by a prancing, plumed drum major and several attractive baton twirlers in scanty, sparkling costumes, takes the field and parades through a maze of drills. Its music incites greater crowd enthusiasm, which reaches a quaking vocal crescendo as the alma mater song is played.

Five minutes! the band plays "The Star Spangled Banner" as the fans stand in reverence. The national anthem is completed and reverential calm suddenly transforms to a din of mixed whistles and shouts. The band leaves the field. **Four minutes!** Cheer leaders on both sides of the field evoke a defening yell in crowd unison. Three officials on one side of the field and two on the other meet with captains of the respective teams and march with them to midfield. The referee introduces opposing captains to each other, then introduces the officials. He instructs the captains briefly.

**THREE MINUTES!** A coin is tossed into the air and the visiting captain calls "heads" or "tails." The winner of the toss gets his choice of kicking or receiving, or his choice of goal. The loser gets the other option. After getting the captains' decisions, the referee signals the choices.

Ninety seconds! The captains shake hands in acknowledgment of friendly rivalry and good sportsmanship, then dash to the sidelines for a last minute

huddle with teammates and coaches. The officials scamper to their respective field positions.

One minute! Players break from their huddles and run to their positions on the field. The umpire hands the ball to the kicker, who places it on the kicking tee and steps back several paces. Officials check the number of players and the legality of positions. They clear the sidelines.

Five seconds! The referee gets the ready signal from the captains and the other officials.

Zero! At the scheduled time the referee blows his whistle, the ball is kicked to the receiving team, and excited fans rise from their seats to see another college football game get underway.

**AFTER THE** ball is kicked, each official assumes a different responsibility. The one nearest the receiver rules on possession and covers the runback. The other four cover the legality of contact play in their respective proximities, so that all players are under observation. This same division of responsibility applies on all other play situations throughout the entire game.

There's a story behind these men in the striped shirts — who they are, where they came from, how they qualified as officials, and why they were assigned to this particular game.

Since fans are interested in the game, they pay little attention to the officiating, yet each official, like each player, has a

specific assignment on each play, and he goes about his work as inconspicuously as possible. It is when a red flag is thrown, a penalty is enforced, and the referee signals the foul that the fans' attention is drawn to the officials.

**WHO ARE** these men with the whistles, anyway? An examination of their qualification records would reveal that they are business executives and professional men — lawyers, doctors, athletic directors, bankers, school administrators, sales managers, salesmen, etc. All of them are former football players and most of them are former coaches. Many of them have graduate and professional degrees.

(To be continued next week.)

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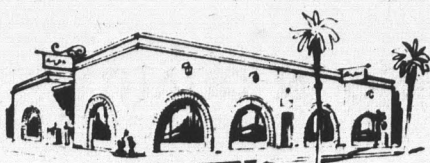
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