

Tempe, Arizona

Friday, September 16, 1966

Vol. 48—No. 2



PARKING SPACE — Even though some students are spending as much as 45 minutes trying to find places to park on campus, empty parking areas remain. This view of parking lot behind Palo Verde was taken at noon. Several parking spaces are available within easy walking distance of University buildings. John Duffy, director of Campus Security, urges students to use these lots rather than driving around in the center of campus attempting to find close-in parking.

ROTC Program Trebles Growth

ED. NOTE: This is the first installment in a series dealing with ROTC. The reports, written by Cadet Maj. John Sar, will cover advantages of the ROTC program and the alternatives to it.

By CADET MAJ JOHN R. SAR
Post Information Officer

This year the junior class of advanced Army ROTC students is expected to be three times the size of its predecessor. Also for the first time there are two drill periods and an estimated 1,300 freshmen will swell the Tuesday drill ranks to their largest size ever.

AT COLLEGES and universities throughout the country, this same phenomenon is being felt. Instinctively the situation is explained by the fact that the conflict in Viet Nam has increased student awareness and

aroused a sense of adventure in the call to active military duty.

Students are entering the program for other reasons too, one of the greatest of which is that they are draft exempt for as long as they remain in it.

Many students also look at the situation with the thought that they would much rather serve their terms in the military as officers than as enlisted men, so as to make greater use of the education they worked to obtain.

IN THE past year there was much debate on the conflict in Viet Nam at universities from Berkeley to Harvard with a great amount of publicity going to those minority groups who were protesting against the war effort. This year the tide has turned.

With ROTC enrollments up all over the country there is no doubt that many of the male students on the campus have decided to show their support, not rejection, of the U. S. military commitment around the world.

To further understand the reasons for an increased interest in advanced ROTC, the first step is to analyze the ROTC program to see just exactly what it is.

(Continued on page 14)

Student Cards Are Game Price

Students need only present their activity card or ID card or their paid registration receipt for admission to the first football game tomorrow night with Texas Western, according to Frank Rispoli, assistant director of athletics.

After tomorrow night, only ID cards along with student activity cards will be acceptable.

University To Extend Registration

Late registration deadline for fall classes has been extended from Saturday (Sept. 17) to Tuesday (Sept. 20) evening.

Noon Saturday (Sept. 17) remains the deadline for the regular drop-add period.

Monday and Tuesday (Sept. 19-20) registration hours will extend from 8 a.m. to 4 p.m., and registration materials for evening classes will be distributed from 6 to 8 p.m. in the Moer Administration building.

Class cards will be available from 6:30 to 8:30 p.m. in the college offices, and final registration and fee payment will be in the lobby of the Administration building from 6:30 to 8:45 p.m.

No class cards for day classes will be available at night registration.

Budget Cut Hits Campus

Specific effects of the cut in the 1966-67 operating budget for ASU, reduced by action of the 1966 legislature, were announced recently by President Durham at a special faculty meeting.

Interim action taken by the president following the April legislative cut of \$535,722 in state funds involved withholding of 10 per cent of all non-salaried budget items until fall. Meantime, intensive analysis has been made and more exact reductions determined.

PRESIDENT Durham explained that care had to be taken to maintain faculty and staff positions in view of the necessity of caring for some 2,350 more students than budgeted in the preceding year.

The physical plant, including special projects, will suffer the largest curtailment, the president announced, with \$168,000 slashed from their operational budget.

Next heaviest loss was to the administration and general ex-

pense fund, reduced \$103,432.

OTHER AREAS involved and the cuts they will sustain include:

The University Library, \$48,000; College of Liberal Arts, including 25 departments, offices and centers, \$23,540; College of Law and the Law Library, \$15,000; College of Engineering Sciences, including Agriculture and Industrial Design and Technology, \$11,600.

Also, College of Fine Arts, \$3,000; College of Nursing, \$2,700; College of Business Administration, \$2,250; College of Education, \$2,200; and College of Architecture, \$1,000.

These cuts, with the \$271,432 reduction for physical plant and administration budgets, and the \$155,000 cut of funds which had been allocated for the proposed supplementary retirement system, account for the \$535,722 cut sustained by ASU.

These are the reductions which will be officially reported to the board of regents at their next meeting, President Durham said.

Justices Appointed To Supreme Court

Jim Brennan, Sue Burke, Howard Kirk and Les Pospisil have been appointed to the student Supreme Court by ASASU President Bob McConnell.

The court's justices appointed by the student body president always are three seniors and two juniors, all holding at least a 2.2 grade average.

"The justices were selected from a diversified group and have experience in all facets of student government," said Gary Patten, chief justice.

"All of them have served in the student senate and Sue Burke was the ASASU legal adviser last year."

"In the past the court has ruled on many important questions," Patten continued. "I would like to urge students to bring their grievances before the court by contacting vice president John Herrick. This method is the surest means of preventing any violation of rights."

Tempe Police Issue Warning: Crosswalk Isn't

The crosswalk at Van Ness Street and Apache Boulevard is no longer a crosswalk and students crossing there will be cited by the Tempe Police for jaywalking, said John B. Duffy, director of Campus Security.

After petitions last year from men students living in Sahuaro Hall, a traffic light was placed on Apache Boulevard near Van Ness for students crossing and the crosswalk at Van Ness was removed.

One area of frequent jaywalking is across 8th Street under the pedestrian bridge. Tempe Police warn that jaywalkers will be cited and brought before E. W. Halloran, the Tempe City Magistrate.

Student Housing Pinch Leaves 1400 Looking

An excessive demand for on-campus housing exists this semester as in previous years. There are 3,600 students on campus but more than 1,400 room applications were turned down because of room shortage.

ACCORDING to the Director of Housing, Edward M. Hickcox, there may always be more applications than there are vacancies.

Residence halls are financed exclusively by student rentals, without direct federal or state grants.

The number of housing units available must be guaranteed occupants well in advance, says Hickcox.

One new wing, M. O. Best "C", was opened this semester. Sahuaro "D" was put into use for the second semester of last year.

THE HOUSING Office maintains a bulletin board which lists off-campus housing vacancies for the convenience of interested students. On-campus, vacancies which inevitably occur during the semester are

filled on a first come, first served basis.

Hickcox noted that the on-campus housing problem is less severe the second semester due to the drop-out rate.

"Our student housing program is geared to enhance the possibility of academic success," Hickcox observed. "Residence halls serve as places to live as well as providing a fine climate for learning."

"They play an important part in the total educational process."

Top U.S. Scholar Added to Faculty

Dr. Robert E. Shafer, one of the nation's leading scholars in the field of English education, has been appointed professor of English by President Durham.

Shafer is "one of our important national leaders," according to James Squire, executive secretary of the National Council for Teachers of English. Dr. Shafer will be the departmental director of the ASU English education program, supervising English students majoring in secondary education.

Dr. Jerome W. Archer, chairman of the English department, ranks Dr. Shafer, "among the five or six most highly recognized teachers and leaders in the field of English education."

Dr. Shafer was associate professor of English education at Hunter College, New York, N.Y. since 1965.

Dr. Shafer, who has also taught at Wayne State University and San Francisco State University, is a member of the Commission on the English Curriculum (NCTE). The professor also represents the NCTE on the national Committee to Study Revision of the Copyright Law, on behalf of which he has testified before Congress.

He holds bachelor and master of science degrees from the University of Wisconsin and a doctorate from Columbia University.

Study Grants Announced

The Inter - University Committee on Study Fellowships for International Development, supported by a grant from the Ford Foundation, is offering approximately 70 new fellowships for the 1967-68 academic year.

Applicants must be U. S. citizens under 35 years of age, working toward their first professional (master's) degree. They must also have served in a volunteer capacity for more than a year in one of the developing countries.

Applications may be requested after Sept. 15, from Study Fellowships for International Development, 115 Sackett Building, Pennsylvania State University, University Park, Pennsylvania, 16802.

Additional information is available at the Graduate College office, Administration 204.

University Art 'Louvre' Suggested by Dr. Durham

Matthews Library could be developed into a university "Louvre," according to President Durham.

Dr. Durham has recommended that, "ASU aims at adding each year to its permanent art collection at least one piece of student work and one piece of work by other Arizona artists, including faculty and staff."

"WE MAY thus encourage talent and build towards the goal of an ASU "Louvre."

The two best yearly entries, selected for incorporation into the permanent collections, would receive cash awards and possibly a special exhibition, said Dr. Durham.

The entire second floor of Matthews Library, recently vacated by the transfer of books to the new Hayden Library, would be the site of the new Louvre. It would be remodeled so that the University Art Collection, now scattered around the University, could be housed in a central art gallery, said Dr. Hugh T. Broadley, curator of the University Art Collection.

THIS WOULD provide museum space for the exhibition of masterpieces of the James Collection of American Art, the Ruskin Collection of Renais-

sance, 17th Century Painting and other University-owned works. The latter include graphics, ceramics, paintings and sculpture in all media.

A series of monthly exhibitions will be presented at the Matthews gallery and in Gammage Auditorium. The first, a collection of Whistler's etchings, is currently displayed at Gammage Auditorium.

Students Needed To Burn Letters

Amateur incendiary experts are needed now to man the smudge pots and flares illuminating the University symbols on Tempe butte tomorrow night and during football games throughout the season.

The three "A"s on the butte are traditionally lighted during the contests; the two smaller ones with flares and the large one by a smudge pot supplied by AMS.

The small "A" across from the student section of Sun Devil stadium is traditionally tended by the fraternities which built that "A".

AMS President Steve Klock says six men will be approved for each "A," but applications must be filed at MU 204.

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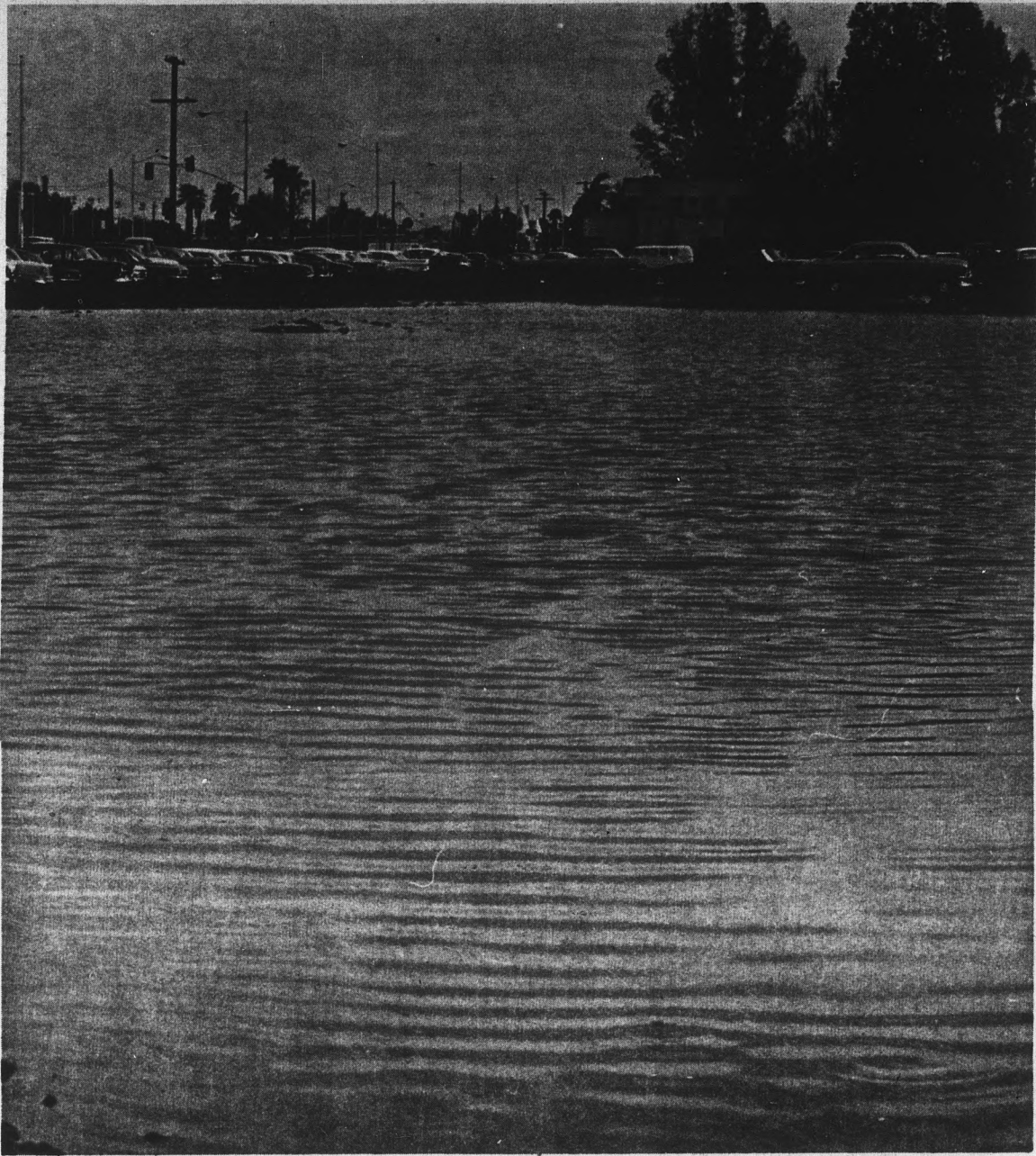
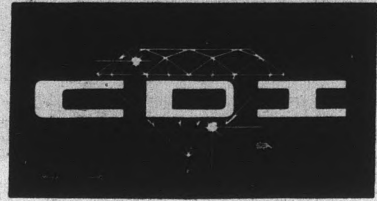


Photo by Con Keyes

MUDDY WATER — Lake Tempe seems to be to the point of overflowing its vague boundaries. Except for the new resurfaced lots behind Palo Verde and those bordering the Women's Physical Education building, parking areas were turned into seas during the past week. The weatherman forecasts a sigh of relief however, as he predicts no rain for the weekend.



IS CDI ALIVE?

Remember CDI—the engagement ring store started by ASU students? A lot of people have asked where CDI went.

Well, CDI started as a part time business for a few students. It quickly grew into a full-time business, and we had less and less time to go to school.

So we sold part of CDI to Paul Johnson, but we kept our same basic idea.

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Hindsight

With the first meeting of the Student Senate coming up Wednesday, it might be well to look back at past issues. This is called hindsight.

Last semester the senate dropped a bomb on Associated Students, causing a lot of controversy that was aired in the State Press, in the form of legislation asking for \$23,000 for a set of carillon bells.

Most students were unaware that the senate had over \$100,000 lying idle in the unappropriated balance, as was the State Press.

When the news got out a titanic convulsion of opinion cut loose. "Bells or books?" was the cry. Then both sides were somewhat appeased when \$35,000 was set aside for books for the new Hayden Library, in addition to \$23,000 for the bells. End of semester.

As of today there are no bells resounding over the campus and the library still needs books.

There is still more than \$50,000 in the unappropriated balance and the senate now has the job of spending the remainder.

However, they were nearly relieved of this responsibility by the state legislature.

Late last spring several state legislators, smelling a loose dollar, made a proposal to appropriate the unappropriated balance to the state's general fund.

Thanks to the efforts of ex-First Vice President Sam Linder and AS President Bob McConnell, the reappropriating business died in committee.

Student government can be patted on the back for coming to the rescue of the balance and the students and alumni, but they cannot be excused for letting the build-up of idle funds go unnoticed for so long. This was a failure on the part, not only of student governments past and present, but also the students who weren't interested in electing responsible representatives. And the State Press has to accept its share also, for not being a better watchdog.

Coeds, beware!

Coeds beware of the big bad wolves who blow houses down with stories of beauty contests and scholarships.

These wolves come in the form of magazine solicitors. In the past certain solicitors have come on campus, against University policy, and talked unsuspecting coeds into selling magazines for beauty contest chances or scholarships accord-

ing to John B. Duffy, director of Campus Security.

Although some are respectable, others either don't come across with the loot or the buyers will never receive their magazines.

The University book store offers magazine subscription services to all students if they want to buy magazines.

Cash in hand, coed, is better than a check without the name of the payee.

From the back row

By NORVILLE NEXUS

Standing in Saga Food's fast-moving chow line yesterday noon, having nothing better to do, I started to watch the new flock of coeds on campus.

Visions of Saga's mouth-watering sloppy Joes and the fine arrangements of a particular coed's physical attributes were battling for my undivided attention when suddenly a loud, rasping cough directly behind by left ear lobe caught my attention.

I turned around expecting to see Spinner, because that cough is her signal that she's close by.

INSTEAD I met the watery-eyed stare of a brand-new freshman with Marlboro smoke curling into his eyes. He smiled weakly and turned to his friend, who was trying his best to make his first entrance into Marlboro country too.

After two more puffs and several coughs each, they deftly doused their coffin nails.

The one behind my ear, Morrie, was real spiffy. He wore a purple Brooks Brothers suit and patent leather Florsheims decked out with yellow paisley socks.

THE OTHER freshman, Simie, wasn't a bad dresser, either. He wore a hopsack Fruit Of The Loom pullover with 2-inch pin-stripe pants.

Then they started talking about the coeds:

Morrie: Gosh, Simie, would you just look at that baby over there.

Simie: Which one, Morrie?

Morrie: The beautiful one with the shift.

Simie: Well, heck, they're all wearing shifts, Morrie.

Morrie: Yeah... Well, she's the one with the blonde hair. Right over there.

Simie: Hey, come on, Morrie, there must be 15 girls over there. Which blonde?

Morrie: Aw cripes, Simie, she's the blonde wearing a shift and sandals.

Simie: Brown, black or natural color?

Morrie: Never mind, she just left.

state press

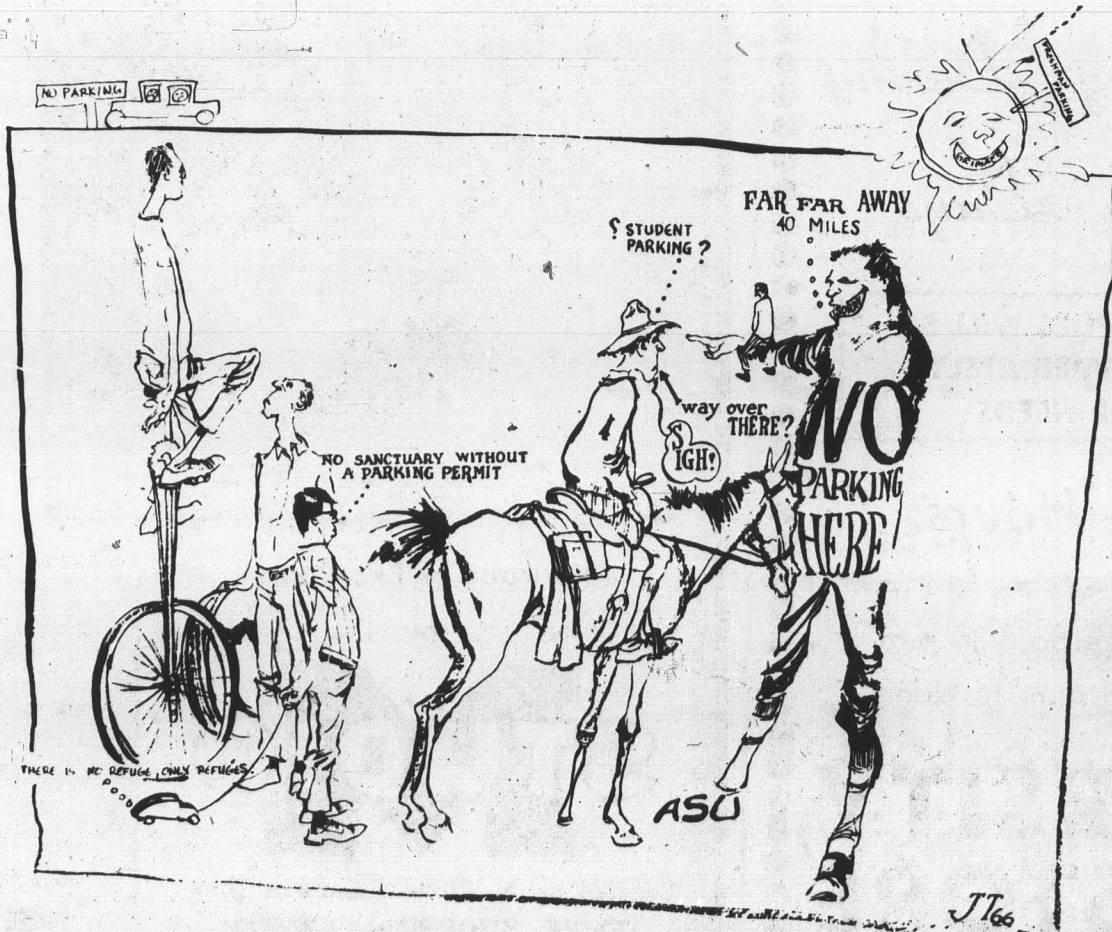
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Editor-in-Chief _____ Tony Ault
Managing Editor _____ Jerry Hofferber
Campus Editor _____ Bob Johnson
Assistant _____ Dick Gazi
News Editor _____ Valerie Jones

At ASU There is a Parking Situation



Computer Rejects

Hearty congratulations to the 6,885 who made themselves acceptable to the computer and came through pre-registration with schedules intact.

As for the 3,113 who became computer rejects this summer, they will be happy to know that the registrar's office believes the pre-registration program was a success even though only two-thirds of the total number of students who applied were accepted.

According to the registrar's office the program would have been even more successful if the more than 2,000 students who could have availed themselves to the program had done so.

Personal observation leads the State Press to believe this might not have been so. Among the one-third of the students who were rejected certain problems were noted. Students were placed in Labs but not the accompanying classes and vice versa.

While we appreciate the difficulties involved in giving preference to upperclassmen and working students, the problem of class capacity is one which must be rectified if we are to have a truly successful pre-registration program. Too many students were rejected during pre-registration only to find an over-abundance of class cards awaiting them last week. Almost five-sixths of the students eligible for pre-registration took advantage of it, according to the registrar's office, but we doubt seriously if a proportionate number of cards were available for the desired classes.

This has been the second year of pre-registration here and the first year the University has worked with computers especially designated for this project. We believe the system has been of some benefit and will be of much more benefit in the future. The problems are not those of the system but of outside influences.

Galloping Inflation

Back when times were gay and people valued a nickel, the little things in life meant a lot.

A man could hold his head up when he threw his nickel down on the candy counter and the sweaty store owner slid a big Baby Ruth across.

Now the story has changed. Inflation is on the scene and it gives the Big Texan bad dreams. But inflation isn't confined to government affairs. It has reached into the Devils Den.

In the self-service line of the Den, there are beverage cups in three sizes. You can get a large, medium or microscopic. If you have purchased one of the "small" sizes, you have, no doubt, found that you hardly got your tongue wet.

There's really no solution to the problem. It's just one of those little things that some people seem to worry about.

So until the Big Texan and the Den clamp down on the inflation situation, just cough up the extra nickel for the medium size cup.

Letters to the Editor

Letters to the editor will be accepted if they are not profane, obscene or libelous. All letters must bear the signature, address and telephone number of the author.

The editor reserves complete right to edit letters and asks they be kept to a length of 250 words.

For the sake of clarity, copy should be typed and doubled spaced whenever possible.

This is your newspaper and any student, faculty member or administration opinion or viewpoint, in good taste, on any subject concerning University life will be welcomed.

THE EDITOR

Implications

Student government has a number of ambitious projects planned that will broaden student representation this year. Those projects include:

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SUNNY ARIZONA — Arizona's sunny climes attract many visitors and students who come to bask in the state's sunshine. However, once in a while, the weather bureau slips up and the result is Arizona's clay soil turns into so many lakes.



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Be King-of-the-Hill. The two of you at the top of the hill... the rest of the world down below. A day to be casual, with style. Men who know how to be *magnificently* casual wear Cambridge Classics by Cactus Casuals. Slacks of pure classic Ivy styling sparked by crisp, virile, elegant colors. *Cactus Press'd* so they *Never Need Pressing*. Cambridge Classics—handsome, durable, wrinkle-resistant fabric blends. Usually (surprisingly) under Ten Dollars. You can afford three at a time. Write for store nearest you.



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America's China Policy Set As Topic of Public Lecture

"America's China Policy Re-examined" will be the first public lecture of the Center for Asian studies here, said Dr. Guilford A. Dudley, professor of history and director of the Center.

Guest speaker at the Monday, Sept. 26, program will be Dr. Earl Pritchard, chairman of Oriental studies at the University of Arizona.

Students, faculty and the public are invited to attend the 2:40 p.m. lecture in the MU ballroom. There is no admission charge.

A Rhodes scholar, Prof. Pritchard received his doctorate from Oxford. A founder and past president of the Association for Asian Studies, he assisted in the establishment of the "Journal for Asian Studies."

Among the books he has authored is "The Crucial Years of Early Anglo-Chinese Relations, 1750-1800." He also has written numerous articles on Chinese history and historiography. Before accepting the post at the UofA in 1962, he taught Far Eastern history for 15 years at the University of Chicago.

A series of lectures, scheduled throughout the year, is planned by the Center for Asian Studies, Dr. Dudley said. In addition, the University will host the annual meeting of the Western Conference of the Association for Asian Studies on Oct. 14 and 15.

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Senior Photos Begin Monday

The seniors are in the Sahuaro spotlight beginning Monday when the Arizona State University Photographic Service begins taking senior yearbook portraits.

MORE THAN 1200 seniors are expected to be photographed over a seven-week period at the campus studio located in Matthews Hall behind the old library.

Seniors whose last names begin with "A" start off the schedule Monday morning. The alphabetical schedule will be strictly followed with no allowances, according to David Weik, Academic Section Editor. This is to facilitate meeting publication deadlines, he said.

The Photo Service will charge a one dollar sitting fee which

will be payable at the time the photo is taken. The fee will be credited to any personal orders made from the senior proofs.

WOMEN SHOULD wear a dark plain - colored sweater with a crew neck and sleeves. High bouffant hair styles are discouraged.

Men should wear a white shirt, tie, and dark coat, avoiding bright madras prints, plaids, and checks.

The Photo Service will be open from 8 to 11:30 a.m. and 1 to 4 p.m. Monday through Friday. Four Saturdays have been set aside as make-up dates mostly for those students who student teach, work, or otherwise could not make the regular scheduling. Saturday shooting hours are from 9 to 11:30 a.m.

Senior Appointment Schedule

Week	M	T	W	Th	F	Sa
Sept. 19-24	A	AB	B	BC	C	A-C
Sept. 26-30	DE	DE	F	FG	G	
Oct. 3-8	H	HI	HI	JK	JK	D-K
Oct. 10-14	L	L	M	M	M	
Oct. 17-22	NOP	NOP	NOP	QR	QR	L-R
Oct. 24-28	S	S	S	ST	T	
Oct. 31-Nov. 5	UVW	UVW	W	XYZ	XYZ	S-Z

Conley Studio Site For Greek Pictures

Fraternity and sorority portraits will be taken off campus for the first time this year at the studio of Charles R. Conley, located at 106 W. University in Tempe, according to Sahuaro Greek Editor Diane Hausman. Each organization will be con-

tacted prior to its appointed dates for close coordination, she said.

Mr. Conley will charge a one dollar sitting fee which will be payable at the time of the sitting. The fee will be credited to any personal orders made from the proofs.

Greek Portrait Schedule

Date	Organizations
Sept. 19, 20, 21	Phi Sigma Kappa, Pi Beta Phi
Sept. 22, 23	Phi Kappa Psi, Alpha Phi
Sept. 26, 27, 28	Kappa Sigma, Alpha Delta Pi
Sept. 29, 30	Phi Gamma Delta, Alpha Epsilon Phi
Oct. 3, 4, 5	Sigma Alpha Epsilon, Chi Omega
Oct. 6, 7	Delta Gamma, Alpha Gamma Rho
Oct. 10, 11	Sigma Phi Epsilon
Oct. 12, 13, 14	Alpha Tau Omega, Gamma Phi Beta
Oct. 17, 18, 19	Sigma Nu, Delta Delta Delta
Oct. 20, 21	Sigma Chi
Oct. 24, 25, 26	Delta Sigma Phi, Kappa Alpha Theta
Oct. 27, 28	Pi Kappa Alpha, Pi Kettes
Oct. 31, Nov. 1	Phi Delta Theta, Golden Hearts
Nov. 2, 3, 4	Lambda Chi Alpha, Crescents, Kappa Kappa Gamma
Nov. 7, 8	Alpha Rho Chi, Alpha Epsilon Pi, Sigma Sigma Sigma
Nov. 9, 10	Tau Kappa Epsilon, Stardusters, Little Sisters
Nov. 14, 15	Kappa Delta, Tehta Delta Chi
Nov. 16, 17, 18	Delta Chi, Theta Chi, Kappa Alpha Psi

1967 Sahuaro — Bigger, Better



I'VE GOT MINE — The 1966-67 staff of the Sahuaro show a little advance enthusiasm for the 1967 yearbook. The 496 page book will be the biggest and best Sahuaro ever published. Have you bought yours yet?

Book Editors Map Plans For Sahuaro

Four months of planning and work have already gone into the 1967 edition of the Sahuaro which is scheduled to be delivered on campus next May.

EDITOR PAMELA Sisk and her staff of editors have been developing the master-plan of the 496 page book, the largest in ASU's history.

Roger Valencich has been appointed assistant editor and will push the staff to meet publication deadlines. Copy will be handled by Dorrit Cox with photo scheduling by Janis Taylor.

Layouts and art have been prepared by Ben McQuiston.

SECTION EDITORS who will coordinate the various aspects of campus life into pages in the Sahuaro include: Dave Weik, Academics Editor, which includes senior and college coverage; Diane Hausman, Greek Editor, which includes all social Greek organizations; Julie Berry, Organizations Editor, which includes residence halls and all other campus groups; Wayne Brewster, Activities and Creative Arts Editor, which includes all campus activities of a social and cultural nature. Also Tom Keenan, Sports Editor, which includes intercollegiate, intramural, and general sports; and Susan Blair, Honors Editor, which includes recognition to all students and faculty who excel in their particular areas of interest, academic as well as extra curricular.

The Photographic Service on campus will photograph all seniors with Charles Conley, a Tempe photographer, doing the fraternity, sorority, and special interest group portraits.

THE 1967 Sahuaro will be printed by Taylor Publishing Company of Dallas, Texas. However, the actual printing will be done at their plant in Covina, California.

Swinging Sahuaro Strictly for SMOC

Swinging Men on Campus (SMOC's), as well as swinging coeds who are in the know, are making the effort to buy a copy of the 1967 Sahuaro Yearbook.

These swingers have found out that the current edition now under production will be the largest yearbook in Arizona State University's history — 496 pages big.

They know that \$7 is not too much to pay for a memory package which will include more than 4,000 portraits and 1,000 activity photographs of their friends, faculty, and campus activities.

ASU is the product that will be covered in 28 pages of full color (this is a record too).

The 1967 Sahuaro will be divided into the following major categories:

1966 Yearbooks Available in MU

Despite the later delivery of the 1966 Sahuaro in June, less than 300 copies of that edition remain to be picked up.

If you are one of those students who purchased a 1966 yearbook and have not claimed it, you may do so by going to Room 207 in the Memorial Union Building.

Concentrating on 1967, all stops are being pulled to make the Sahuaro the biggest, best, and most on-schedule yearbook in ASU's history. However, to achieve this many workers are needed. People who are willing to type, proofread, and run errands are in great demand.

If you want to see how a \$40,000 book is assembled and edited sign up now to work in Room 2 of the Memorial Union Building. The office is open daily from 8:30 a.m. to 4:30 p.m. Applications are due by Sept. 20.

—Creative Arts — a complete coverage of the cultural side of campus including drama, music, art, and dance.

—Academics — a presentation of the various colleges and the programs and research they are pursuing. The portraits of the graduating seniors go here.

—Activities — Major campus activities such as Homecoming and Water Sports Day, in addition to the many moods of non-academic life will be portrayed.

—Administration — The able staff of the university and the many facets of student leadership will be featured in this section.

—Sports — Coverage from the leather - smacking action in Sun Devil Stadium to the cries of anguish at a wrestling meet in Sun Devil Gym will be included.

—Organizations — This, the largest section in the yearbook, will include all social Greek organizations, residence halls, honoraries, departmentals, and special interest organizations.

—Honors — A special section, first in last year's edition, which will feature the people, students and faculty alike, that have made major contributions to the University, their own organizations, and to the community outside of the university.

The Sahuaro will be big and it will be great. The staff is diligently working to meet the delivery date in mid-May of next year.

More than 1,000 swingers on campus have already reserved a copy for themselves. Make sure you don't leave yourself out of the picture. The 1967 Sahuaro needs you and you need the 1967 Sahuaro.

Make your reservation now at Room 207 in the Memorial Union for only \$7. You will regret it if you don't. It is going to be that good.

GO TO ...

Room 207, MU
And reserve your copy
of the

1967 SAHUARO

ONLY \$7

All People in the Know
are doing it . . .

AND NO PARKING PROBLEM —

Going to Football Game? Use Skates, Avoid Traffic

Fans who are planning to take in the ASU - Texas Western game tomorrow night probably will be better off if they ride roller skates to the contest.

The early monsoon rains have, among other things, made driving anything but a pleasure. The traffic flow into Tempe from Phoenix is predicted to be cramped, according to campus officials.

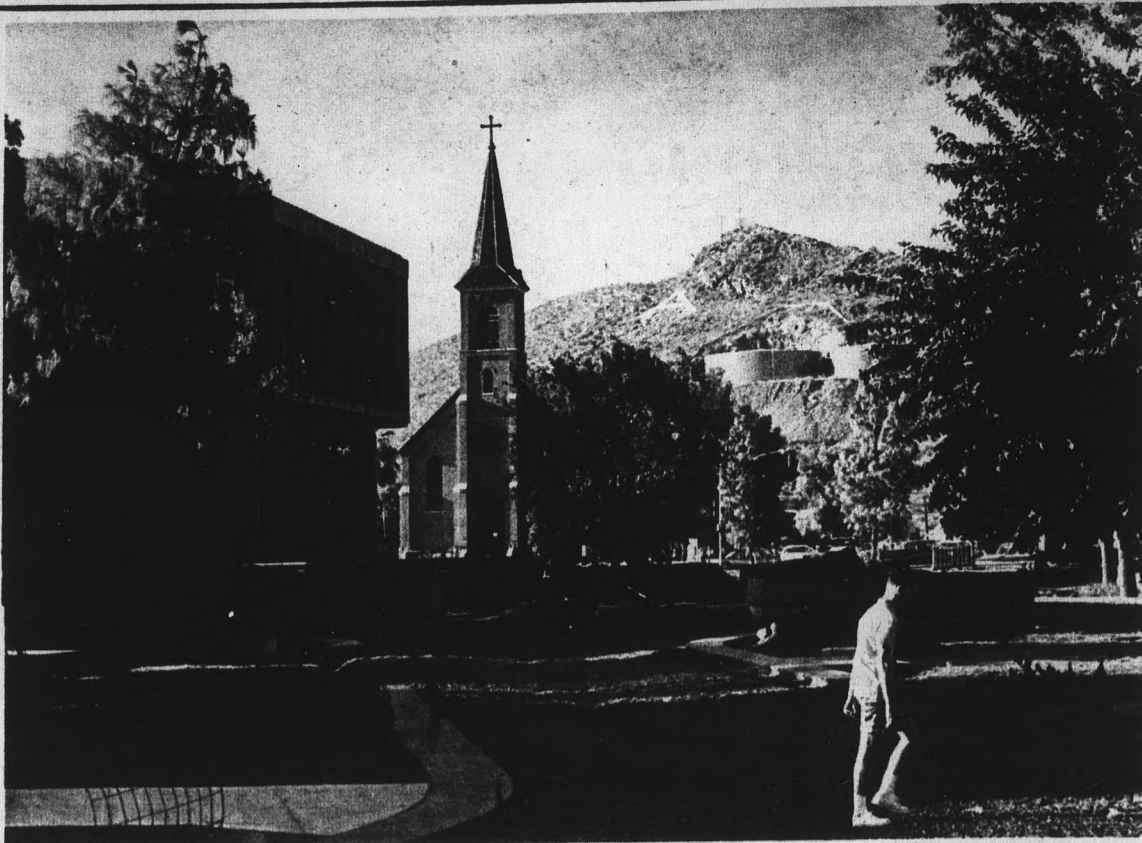
THE RAINS halted work on the line installation under Tempe Bridge which in turn is holding up progress on the vital access road through the Salt River bottom to stadium parking lots.

Most directly affected by the recent rains were traffic approaches to stadium parking lots for incoming Phoenix fans who usually use the access road located north end of Tempe Bridge.

ASU officials did feel the access roads leading to stadium lots from Scottsdale Road will be ready tomorrow night.

OFFICIALS suggest Phoenixians who usually come to Tempe via Washington-Van Buren, use the approach to usual parking spots via Scottsdale Road.

"People should be prepared to leave home earlier than usual to be assured of getting in the stadium in time for the opening kickoff," advised Al Stephan, ASU ticket promotion manager and staging director.



GRAND MALL — ASU's paved, landscaped mall was 90 per cent complete when fall semester began Sept. 12. This view of the glamorized central campus looks south toward recently-completed Charles Trumbull Hayden Library. The mall, which replaces a 1,300-foot section of College Avenue, will expedite pedestrian traffic.

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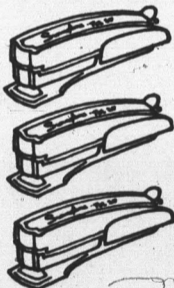
AL 8-7966 Phoenix

Swingline Puzzlements



[1] Do they have
a 4th of July
in England?
(Answers below)

[2] Take two
TOT Staplers
from three
TOT Staplers,
and
what do
you have?



This is the
**Swingline
Tot Stapler**



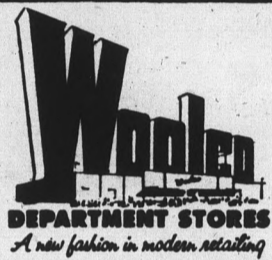
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ANSWERS: 1. Sure, but they don't celebrate Independence Day! 2. The two TOT Staplers you took—which is not a bad idea, because if there is one thing better than having one TOT Stapler, it's having two of them! They're so handy and useful!



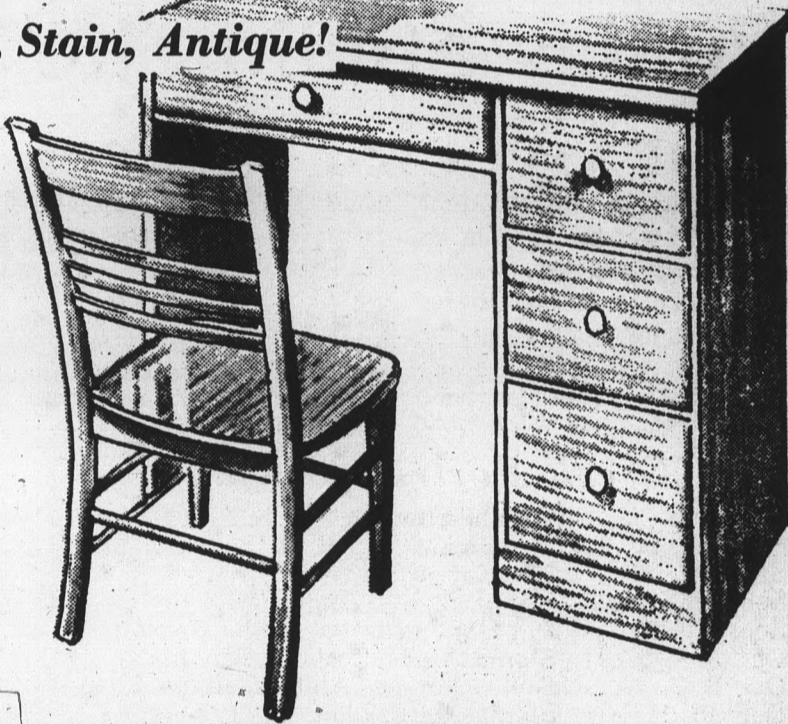
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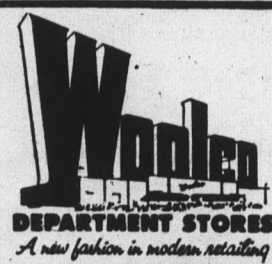
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52 inches wide. 100% cotton duck. You save 50c per yd. with coupon.

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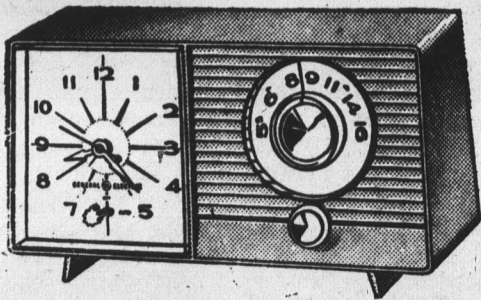
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Coupon good through Sept. 18



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'College Beat' to Begin '66-67 TV Season Tonight

The all-student program "College Beat" opens its 1966-67 season on KAET Channel 8 tonight at 7:15 as station program director Don Burgess discusses new programs to appear on the educational channel this season.

The program, produced by the University class in television production, will offer campus news, activities and interviews with student leaders. Hosts will include Elona Maul and Doug Norton.

The first two shows will be directed by senior drama student John Williamson.

Other students working on "College Beat" are cameramen Dan Hauser and George King; technical director George Allen; audioman Jerry Kosowsky; lighting supervisors Dusty Cole and Jim Shasky; floor manager Don Coffinger and Ken Armenta and set-graphics supervisors Kevin McSheffrey and Bill Vaughn.

Prosecutor Tries to Get Defendant To Perjure Self on Boone Theater

"The Richard Boone Theater," a highly acclaimed dramatic series, will be aired Saturday on Channel 8. KAET will carry the series every Saturday at 6:30 p.m. beginning tomorrow and continuing through March of next year.

Richard Boone is star and host for this series of teleplays by a distinguished group of writers. Appearing with him is a repertory company of well known performers including Bethel Leslie, Warren Stevens, Jeannette Nolan, Guy Stockwell and Lloyd Bochner.

"A Statement of Fact" is the premiere program. It is the story of a deputy prosecutor, portrayed by Boone, who attempts to get a confession from a beautiful murder suspect, Bethel Leslie, and then finds himself trying to persuade her to lie to save herself.

Etching Display Now On Campus

A special exhibition of etchings by James Whistler from the University Art Collection will be shown at Gammage Auditorium through October 7.

"Spanning a period of approximately thirty years as it does, this collection of etchings provides an opportunity to view Whistler's stylistic development," according to Dr. Hugh T. Broadley, curator of the University Art Collection.

Whistler's graphic works may be seen from 1:30 to 3:30 p.m., on the half-hour, Monday through Friday. You may enter with the Gammage tour and request permission to leave it to view the etchings.



STUDY ROOMS — The New Hayden Library offers large study areas with individual study compartments available to students. The \$4 million library is scheduled to open all its services to students Sept. 19.

Now— Hertz Rent-a-car goes to college to put you in the driver's seat!

Students, rejoice! From today, you can rent any of the great Hertz cars without having to set foot off campus. This new Hertz "On Campus" service means a new era of fun for you! You need never be tied to one spot again. Start planning holiday weekends, swinging Saturdays, relaxed Sundays.

To reserve a frisky new Ford Galaxie or other fine car, all you need do is head for your campus Hertz representative.



—(even if you buy gas on the road).
And think about this: if two, four or six students rent one car, the cost can be split that many ways! Final pleasant thought: now that Hertz is right on campus, you need never settle for second best! Go Hertz every time!



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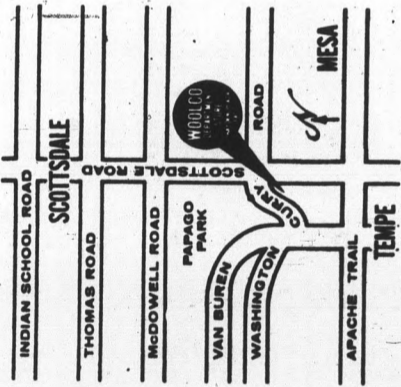
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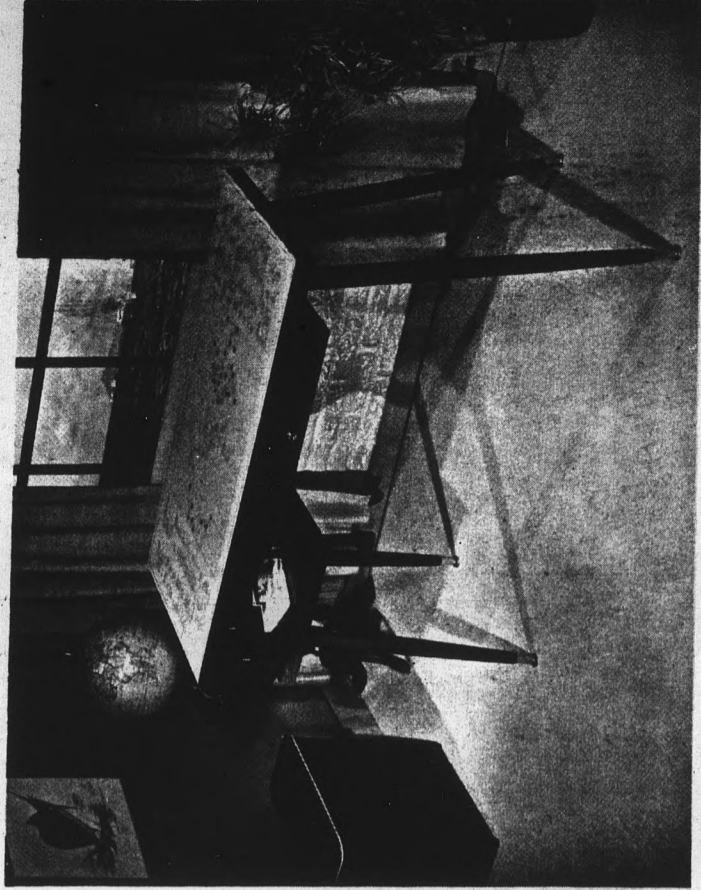
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The top is 18"x40". The map is lithographed, laminated on extra-weight board with back liner. Shows world map, time zones, metric system. English weights and measures. Desk is 29" high, self leveling with convenient 14"x18" shelf. Convenient drawer.

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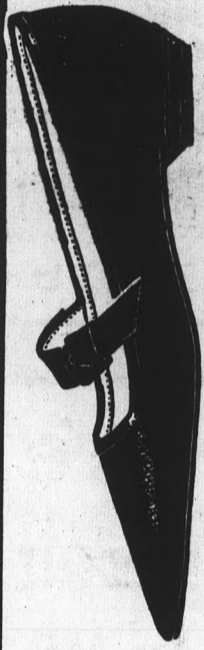
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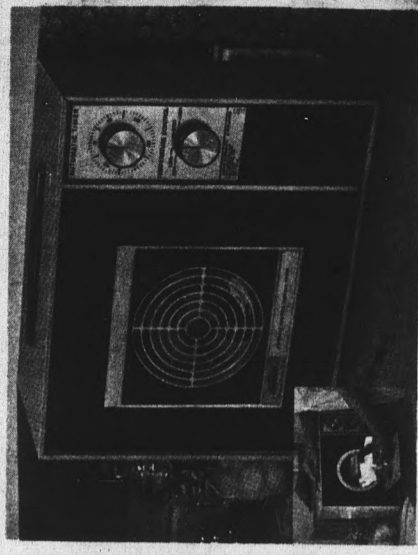
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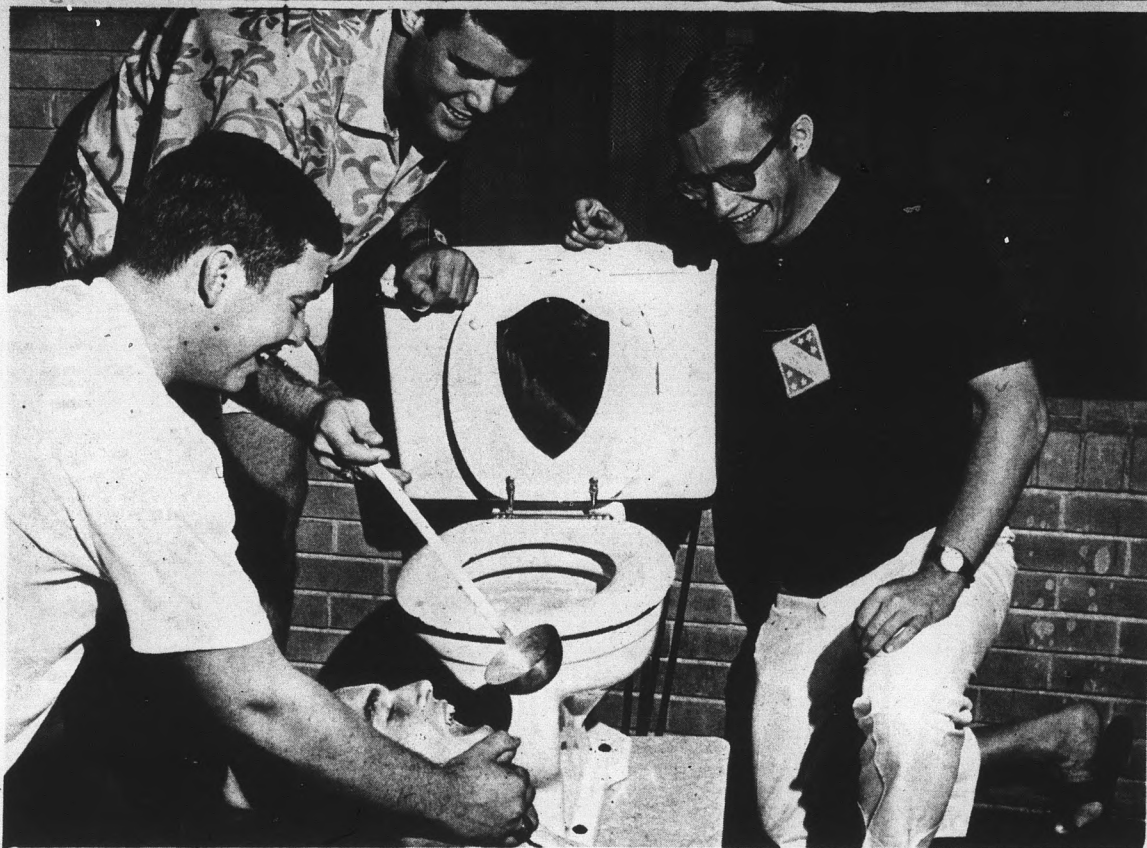


Photo by Richard Cantor

POTTED CUISINE — Relishing the contents from the stylish ladle being so delicately and suavely served him is Phi Delta Theta pledge Dee Callow while fellow pledge brother Jim Dorton assists. Aiding in the development and cultivation of such brotherly love are Steve Riddle, active, and Jack Erickson, fraternity president. The porcelain-plated serving bowl in the background was given to the fraternity by the 1958 pledge class.

STYLES —

Tulips or Floods

By JOHN WALLACE

Clothes may make the man, but not the girl.

There's no place like a college campus for showing off the creations of famous, and sometimes notorious, designers of women's fashions. But if these artists were permitted to see the models who exhibit their styles across the nation and here at ASU, there might occur a few misgivings.

Guys like to watch girls walk away, given those delightfully tight shorts or slacks on a well-built young lady. Not always the case, though. Too often, certain robust young things achieve the "cement - mixer effect" in such attire, rather than the eye-catching boy - catcher look. Have you ever listened to a cement mixer with your mind?

There's nothing more pleasant than a short skirt, especially in a sitting position. But fat knees have a lot of guts. It seems the more weight the subject carries, the more boldness she pos-

esses. The heavier the honey the higher the hem. The Sun Devils' front line should boast the thighs displayed each day on campus.

Not to exhaust the subject, we come to the share outfits, the blouse top with the matching bell-bottom pants. A cute girl becomes even more attractive in one of these gaily patterned floral combos. But a lady wrestler dressed in tulips??? More and more frequently, seeing one of these flowered prints coming down the street gives one the impression that the great Salt River has flooded, carrying a massive flower bed through the campus. Upsetting, to say the least.

Without mention of the low-cut blouse or the tight-fitting sweater, let this then be a plea from all men and boys everywhere.

Have mercy, girls, and taste.

Swim Tryouts Scheduled

Naiads, the ASU synchronized womens swimming honorary, will begin tryout practice next week at the University Pool. Scheduled times for practice are Monday through Friday, Sept. 19 through 23.

Tryouts will be held Monday and Tuesday, Sept. 26 and 27, at 3:30, and Wednesday, Sept. 28 at 6:30 p.m.

All old members should be at the University Pool Sept. 21, Wednesday, at 6:30 p.m.

Kappa Sig Breakfast

Kappa Sigma social fraternity will sponsor a breakfast tomorrow morning at 8 at the Executive House in honor of the newly-pledged sorority coeds.

The event is sponsored by the fraternity to become acquainted with the new sorority pledges for the year, who became members during formal rush which ended Sept. 10.

Faculty Wives Sponsor Supper

New faculty members and their wives will be honored by the ASU Faculty Club at the fourth annual Bienvenido Buffet Supper Saturday, Sept. 17.

Scheduled from 5:30 to 7:30 p.m., the party will be in the MU ballroom and patio, preceding the first football game in Sun Devil Stadium at 8 p.m.

The menu will include iced relishes, spiced fruits, several salads, beef stroganoff, chicken a la king, rice pilaff, green beans and mushrooms, cold meats and cheeses and assorted pastries.

For further information and to make reservations, contact Dr. Robert L. Knox, associate professor of economics, College of Business Administration.



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OCEANOGRAPHY —

Fishy Summer Research Occupies Coed's Hours

By LINDA COTTAM
Assistant Society Editor
Some students spent summer in school, some played golf, others went fishing. Sue Daniel, senior biology major, went fishing, too — in a very unusual way.

Miss Daniel spent the summer at Texas A and M University, College Station, Tex., doing research in oceanography. She studied eight weeks at the university, situated 150 miles north of the Gulf of Mexico, and then spent two weeks on a cruise collecting specimens for research and experiment.

"WE FOUND a lot of unexpected things on the cruise," says Miss Daniel. "Some specimens we found had never been discovered in that area before."

Through the use of equipment such as the dredge, bathythermograph, midwater trawl and

meter net, they collected organisms for study. "We were interested mainly in animal life," Miss Daniel explained. "Most of our specimens were fish and larvae."

MISS DANIEL BECAME part of this project through a National Science Foundation grant for undergraduates for research in oceanography. "My part was

just a small but complete unit of the large project," she said.

The project worked in connection with the Navy in research on small animals which collect on underwater equipment. New experiences encountered by Miss Daniel were going on the cruise and observing divers off a reef near the Yucatan Peninsula.

Fraternity Rush Concludes With Bid Selection Today

Fraternity rush concludes this afternoon when 645 rushes pick up their IBM machine sorted bids in the MU.

IBM bid-machining was a new innovation of the Inter-Fraternity Council this fall. "With this system it is possible to know exact rush statistics at all times," said Hank Martensen, IFC rush chairman.

UTILIZING IBM processing, the rushee, after attending the parties, indicates his preferences on a data processing card. The machine then matches fraternity and rushee preferences.

"We have found this process quite successful and plan to use it in the future," Martensen stated.

Dance Slated

An after-game dance will be held in the MU Ballroom from 10 to 12 p.m. tomorrow night.

The dance, sponsored by the Social Board, will include a rock 'n' roll band, and refreshments.

Who's Whose

EDITOR'S NOTE: Students wishing to announce a pinning, engagement or marriage may pick up and fill out the necessary form in MU 3. Please try to have the form completed at least three days prior to date of publication desired.

- PINNED**
Patti Moore to Randy Wood, Theta Delta Chi
- ENGAGED**
Patti Erickson, Gamma Phi Beta, to Ronnie Lea



Photo by Con Keye

DANGEROUS SPECIMEN — Sue Daniel, senior biology major, experiments in the Poisonous Animal Research Laboratory of the Life Science Center where she works in her spare time under Dr. H. L. Stahnke. Miss Daniel spent ten weeks last summer doing research in oceanography at Texas A&M University, College Station, Tex.

HOWARD WOLF



Howard Wolf tames a spunky textured tweed into the softest, most feminine of lines in this young-hearted sheath with the self-assured manner. The larky print scarf puts the fun in fashion. Red, green, taupe. Sizes 5 to 15.

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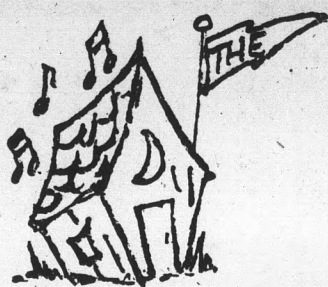
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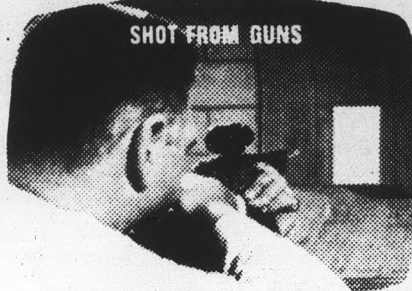
2:00 P.M. to 6:00 P.M.
9:00 P.M. to 1:00 A.M.

— NO ADMISSION

WILD STEREO
POOL TABLE

POW!

PLAYS HI-FI RECORD

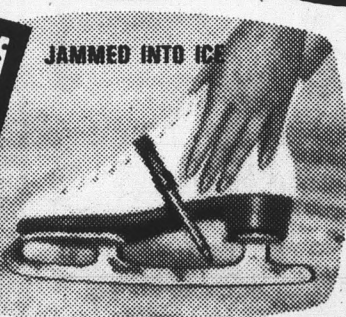


SHOT FROM GUNS

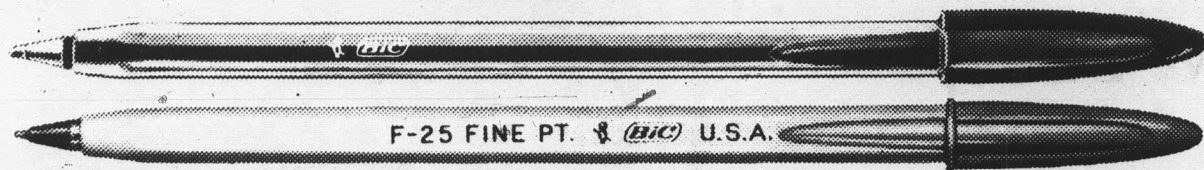
ZOOK!

ZAP!

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Iron Curtain Study Grants Announced

The Inter-University Committee on Travel Grants announces opportunities for advanced graduate students, faculty members, and post-doctoral researchers to engage in study and research in the Soviet Union, Bulgaria, Czechoslovakia and Hungary during the academic year, 1967-1968. These grants are administered for the American side by the Inter-University Committee on Travel Grants.

Participants are chosen in national competition through application and interview. Participants must have proficiency in the language of the receiving country commensurate with the needs of their programs. Applicants must be American citizens. With the exception of those applying for the summer exchange of language teachers which is open also to teachers of Russian in elementary and secondary schools, applicants must be affiliated with American universities or colleges. The deadline for submitting applications for the 1967-1968 exchange is Nov. 1, 1966.

For additional information write: Howard Mehlinger, Inter-University Committee on Travel Grants, 021 Lindley Hall, Indiana University, Bloomington, Indiana, 47401.

MORE ABOUT —

ROTC

(Continued from page 1)

COMPLETION of basic ROTC is required for graduation from this university, and the Board of Regents has established the basic program of two years as the required course.

Another two years, the advanced course, is available to students interested in receiving a commission as a second lieutenant upon graduation, if they have met the necessary physical and mental requirements.

To enter the advanced course program, a student who has completed the basic two years of instruction must take a qualifying test and physical examination.

Upon successful completion of these two tests, he is sworn into the Army Reserve and begins a two-year tour of training.

AS A JUNIOR, the MS III student is required to maintain a minimum university grade point of 2.0 while taking four hours of classroom work and one hour of drill field training per week.

At the successful completion of his junior year of training, the cadet attends a six week summer training period; however, this training may be taken following the senior year if a conflict arises.

During these training periods the cadet is paid \$140 per month while at summer camp, in addition to travel pay. This totals approximately \$1,200 for the two-year period.

Student Book Center

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Sun Devils Face El Paso Miners

Here are tomorrow's probable starters for Texas Western and the Devils. Game time is 8 p.m. at Sun Devil Stadium.

OFFENSE

Miners		Devils	
WE 88 Bob Wallace	(201)	LE 87 Dewey Forrister	(191)
WT 71 Adam McLean	(215)	LF 76 Ray Shirey	(241)
WG 67 Don Griffin	(225)	LG 64 Jim Kane	(216)
C 75 Bill Brown	(245)	C 54 George Hummer	(221)
SG 60 Stan Blythe	(193)	RG 61 Obia Lowe	(216)
ST 76 Bill Tomberlin	(235)	RT 71 Herman Serignese	(215)
SE 82 Chuck Anderson	(204)	RE 83 Fair Hooker	(186)
QB 15 Billy Stevens	(185)	QB 20 John Goodman	(190)
HB 42 Mark Yarbrough	(207)	LH 23 Travis Williams	(214)
FB 35 Don Davis	(215)	RH 22 Max Anderson	(176)
FL 13 Chuck Hughes	(170)	FB 43 Jim Bramlet	(220)

DEFENSE

LE 87 Eugene Jackson	(222)	LE 40 Jesse Fleming	(228)
LT 74 Joe Henderson	(234)	LT 75 Nello Tomarelli	(241)
LLB 86 Fred Carr	(227)	MG 77 Curley Culp	(254)
MG 51 James Fountain	(225)	RT 73 Larry Hendershot	(239)
RLB 47 Buster Barnes	(195)	RE 84 Steve Timarac	(200)
RT 66 George Daney	(235)	LLB 51 Tim Buchanan	(226)
RE 84 Bill Wilkerson	(230)	RLB 52 Ron Pritchard	(221)
LC 32 Grady Cavness	(185)	LS 24 Phil Booker	(176)
SS 40 Charlie West	(183)	LH 82 John Pitts	(211)
WS 14 Brooks Dawson	(185)	RH 88 Ken Dyer	(190)
RC 21 Dick Daugherty	(170)	RS 80 Wes Plummer	(181)

Ex-Devil Will Play Pro Ball

Add one more to the list of 10 former Sun Devils who are now playing professional football in the major leagues.

Newest pro is Bob Lueck, last year's varsity center, who left Tuesday to join the Calgary Stampeders of the Canadian Football League.

Lueck joined the Stampeders this summer and stayed until he was included in final cut. But, with a rash of injuries hitting the Canadians, Lueck was called back.

Until Tuesday, Lueck had been serving as an assistant coach with the Sun Imps football team under head frosh coach Bill Kajikawa.

The other Sun Devils in pro ball include Joe Zuger and Herm Harrison in Canadian football; National Football Leaguers Charley Taylor, Tony Lorick, Henry Carr, Jerry Smith and Ben Hawkins; John Henry Johnson, Larry Todd and Gene Foster in the American Football League.



MR. HANDS — Fine hands and quick moves will make Texas Western end Chuck Anderson a prime pass target in tomorrow night's grid tussle with the Devils.

Ben Hur

Water Buffalo Sandals

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4031 N. 40TH ST.
2450 E. INDIAN SCHOOL
949 W. CAMELBACK
3517 W. GLENDALE

SCOTTSDALE:
7153 E. THOMAS RD.
7847 E. McDOWELL

TEMPE:
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TEMPE, ARIZ.**

Look up -- Way up To Sun Imp Team

When basketball coach Ned Wulk looks at the nucleus of the 1966-67 Sun Imp team, he'll be looking up.

Of the ten freshman basketball players enrolled for the fall semester, only one is under the 6 foot mark.

BUT HE'S hardly an "only," 5-11 Jay Arnoté of Phoenix Camelback was a three year starter with his high school and an All-Stater his last two years.

Five other valley products have landed on the new roster, along with two Californians, a Hoosier and an Ohioan.

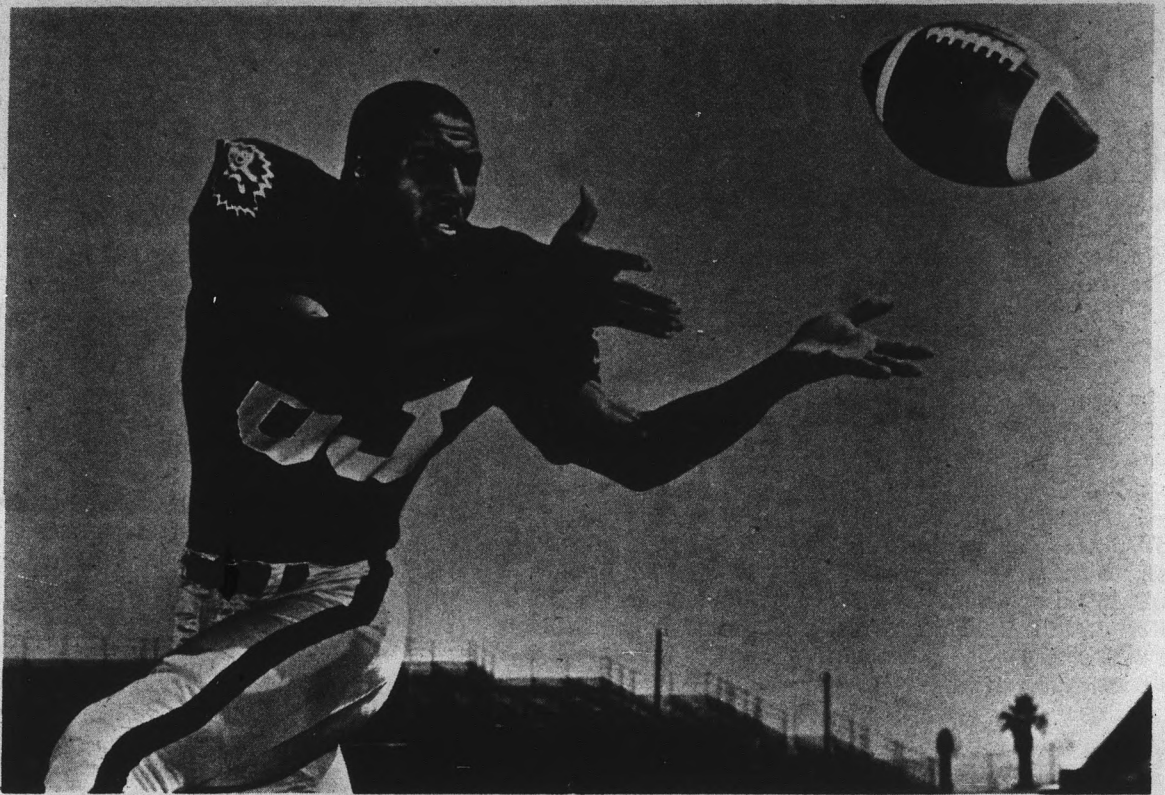
Familiar faces will include 6-7 Ron Johnson of Mesa High, 6-5 Howard James Nicholson of Arcadia, 6-4 Bill Leinheiser of Phoenix Camelback, 6-4 Orville Glaze of Phoenix Brophy Prep and 6-6 Gerhard Schreur of North Phoenix.

FROM CALIFORNIA come Seabern Hill 6-2; Pittsburgh; and George Perkins, 6-7, Newport Beach, Ohio will show with Thomas Douthit, 6-6, Cincinnati; and Indiana's representative will be Shaun Reagan Floyd, 6-5, South Bend.

Wulk will later expand the frosh team through the addition of boys who will be invited out when practice begins on October 15.

Sports Short

Two former Sun Devil diamond greats, Rick Monday and Sal Bando, are currently playing with the Kansas City Athletics of the American League. Monday ripped 22 home runs and Bando was the leading hitter for the Athletic's AA Mobile ball club this summer.



HAWK'S GONE, BUT THERE'S THE HOOK(ER) — Sophomore end Fair Hooker makes his varsity debut tomorrow night against the pass-minded Texas Western Miners, and he might just upstage TWC's great receivers with his own great moves.

- ★ "On Broadway"
- ★ "Under The Boardwalk"
- ★ "Up On The Roof"
- ★ "There Goes My Baby"
- ★ "Stand By Me"
- ★ "Spanish Harlem"

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★ Yes, After Hours Til 4 a.m.

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Girls 18, Guys 21 (Bring Your I.D. Cards) ALL Ages After 1 A.M.

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ADULT CLUB

29th Street at Thomas Rd. — Phone 264-9544

IT MAY BE AN AIR RAID —

Curtain Raiser

By BRIAN TRACY
Sports Editor

A year ago tomorrow night the Texas Western Miners won their season opener 61-15.

And a year ago tomorrow night the Sun Devils of Tempe Tech dropped their first season tilt, 24-6.

THE MINERS have a quarterback, Billy Stevens, that was listed as a prospective All-American in this year's American Football Coaches Association picks.

The Devils have a quarterback, John Goodman, that was the prime target of the boo-birds last year for his steady diet of eating the ball.

Texas Western returns with nine of last year's starting offensive eleven, including pass catchers Bob Wallace and Chuck Hughes.

THE DEVILS' offensive punch returns almost intact, too, minus "The Hawk," but that scoring punch didn't bloody too many opponents' noses last year as the gridders tallied only 18 TDs.

With the above information as a guide line, you could safely predict the score of tomorrow night's game as, say, 35-7, Texas Western.

Wanna bet? The 17 returning lettermen, 43 other squad members and coaching staff headed by Michigan State's gift to ASU, Frank Kush, would probably take your money.

YOU REFER again to the facts presented? OK, then. It was BYU who drubbed the Devils 24-6 in last year's curtain raiser in Sun Devil Stadium, and there's no way in the world the Devils are going to be humiliated twice in a row.

Texas Western slugged North Texas State for its big win of 61-15 last year. Who's North Texas State?

John Goodman never has been a scramb-

ling quarterback, but he's a smart one. The senior from Sacramento doesn't rattle easily, and contrary to popular belief, he IS very capable.

BILLY STEVENS? Well, he doesn't do too many things bad. A feather in the Miners' hard hat.

Surprisingly, with all the emphasis on the pass game to be presented by Texas Western, many of the scribes and prognosticators are overlooking the pass game of the Devils. Providing his sore ankle doesn't give him too much trouble, end Fair Hooker could even teach Bob Wallace or Chuck Hughes a move or two.

Ground game? Bluntly, TWC doesn't have one. Period. The Devils, on the other hand, are blessed with mucho speed and power in the traumatic trio of Williams, Anderson and Bramlet.

WITH ALL the moans and groans about the lack of experience in the Sun Devil defensive secondary, people fail to note that the Miners are in the same boat. So, with ends like Hooker and Dewey Forrister, the accurate arm of Goodman, plus the proven running game of ball control and time consumption, the Devils don't look that bad after all.

No doubt, the lights on the scoreboard will get a workout, and we'll have to go with the Devils, 28-21.

AS LONG as we're predicting, here are a few more picks to toss in the hat:

- Iowa over Arizona
- Wyoming over Air Force
- Utah State over New Mexico
- UCLA over Pittsburgh
- USC over Texas
- Washington State over Cal
- Michigan over Oregon State
- Oregon over Oklahoma
- Stanford over San Jose
- Washington over Idaho.

Kajikawa's Frosh Hit Road

Coach Bill Kajikawa's Sun Imps will be on the road for three of their four games this year. The Arizona Frosh will visit Tempe Oct. 29.

The freshmen schedule is as follows:

- Oct. 1 Taft Jr. College Away
- Oct. 15 New Mexico Frosh Away
- Oct. 29 Arizona Frosh Home
- Nov. 12 Eastern Arizona Jr. College Away

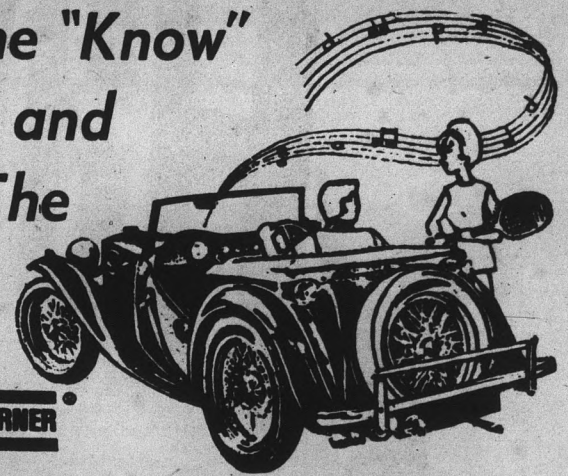
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PV Complex Site For Pep Rally

A pep rally will assemble tomorrow in the Palo Verde Complex at 2:30 p.m.

The ASU band and cheerleading squad will be on hand to initiate enthusiasm among the students. There will be a fraternity and hall roll call.

Classifieds

Classified ads will be taken starting Sept. 23, Monday through Friday in MU 3. The cost is five cents per word, per insertion with a 75 cent minimum charge.

MEWS

Friday, Saturday
Sunday

Sept. 16, 17, 18

John Cook

Phil Lucas

Ron & Mike Ryan

Dan "Igor" Glenn

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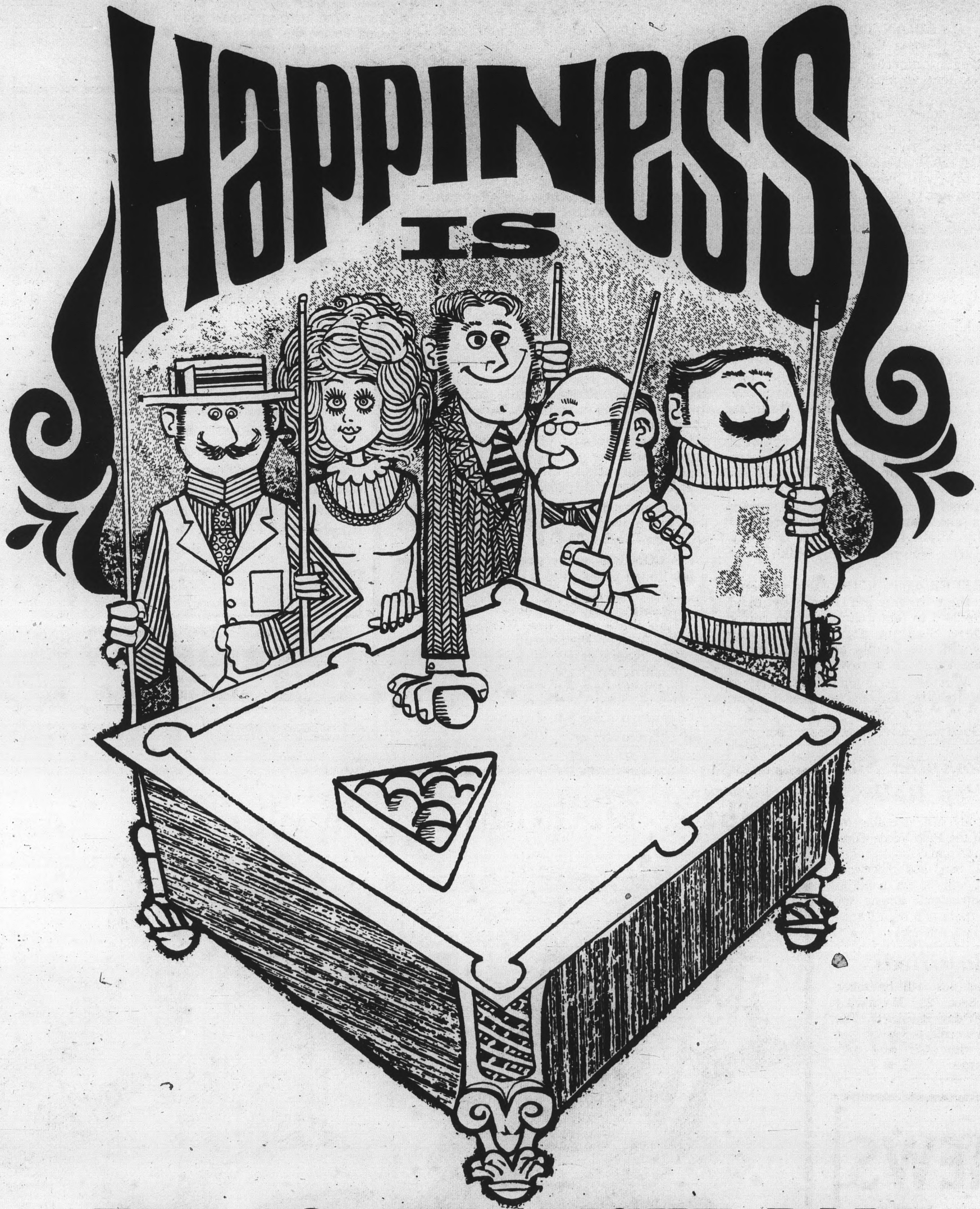
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MUCKY MUD — Unpaved parking lots around campus have become mires of mud from the week's rains. Hipwaders were required for students who parked in the lots south of Gammage Auditorium.

Bits and Pieces

LOST

A gold colored ring with red stone was lost in the Language and Literature Building recently. The ring has sentimental value and if returned to the MU lost and found department no questions will be asked. A reward is offered.

WORKERS

Workers are needed at the Sahuaro Cafeteria. According to cafeteria personell, jobs are available for the breakfast and lunch working shifts. Workers can earn their meals. Applications are now being taken at the Sahuaro Hall cafeteria.

SENIORS

Seniors whose last names begin with A or B are scheduled to have their photographs taken Monday. The ASU photographic service in Matthews Hall will be open from 8 a.m. to 11:30 a.m. and from 1 p.m. until 4. Men should wear a dark coat with tie and white shirt. Women will be furnished sweater shells at the photographic service.

en will be furnished sweater shells at the photographic service.

ballroom. The meeting will concern information pertaining to financial aid to these students.

VETERANS

Veteran Administration officials will be speaking to students covered by the GI bill, Monday at 7:30 p.m. in the MU

SWINDLE

Fedrico Fellini's "Swindle" is the first in a series of Cultural Affairs movies to be shown at Cosner Auditorium.

Alumni's Liasion Program Goals to be Announced

Goals and procedures of the ASU Alumni Association's high school liaison program will be announced during a conference to be held tomorrow from 12:30 to 4:30 p.m. on campus.

Conference chairman Harry J. Wrode, Phoenix, said ASU President G. Homer Durham will welcome the group at a luncheon in the MU.

Approximately 50 ASU alumni representing 34 Arizona high schools are expected to participate in the conference.

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See our 1966 new-for-campus styles, sure to please any young pace-setter or traditionalist.

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Reading Center Schedules Class

The Reading Center of the College of Education will offer six sections of a college reading class. The class is designed to improve a student's reading efficiency, reading vocabulary and study skills. No university credit will be given.

Fall classes begin the week of September 19 and will continue for ten consecutive weeks, involving 30 hours of classroom instruction.

Students may register for these classes in the Reading Center, ED107, during regular registration.

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- ★ Yarborough
- ★ Al Hirt
- ★ Eddie Arnold

HILLS

BOOKS & RECORDS

Tempe Center

OPEN EVERY NITE 'TIL 9:00 P.M.

Please don't zlupf Sprite. It makes plenty of noise all by itself.

Sprite, you recall, is the soft drink that's so tart and tingling, we just couldn't keep it quiet.

Flip its lid and it really flips. Bubbling, fizzing, gurgling, hissing and carrying on all over the place.

An almost excessively lively drink. Hence, to zlupf is to err.

What is zlupping?



Zlupping is to drinking what smacking one's lips is to eating.

It's the staccato buzz you make when draining the last few deliciously tangy drops of Sprite from the bottle with a straw.

Zzzzzlllupf!

It's completely uncalled for. Frowned upon in polite society. And not appreciated on campus either.

But. If zlupping Sprite is absolutely essential to your enjoyment; if a good healthy zlupf is your idea of heaven, well...all right.

But have a heart. With a drink as noisy as Sprite, a little zlupf goes a long, long way.

SPRITE. SO TART AND TINGLING, WE JUST COULDN'T KEEP IT QUIET.



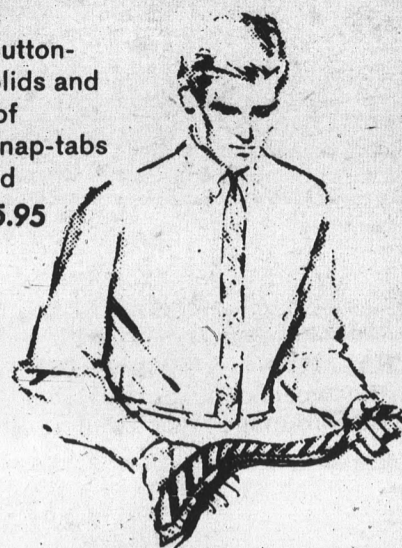
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Most important garments for the college life. Robust fabrics tailored on soft, natural lines. Toothy tweeds, shetlands and cheviots in herringbones, stripes and big, bold plaids. Compound colorings and unusual blends of hot shades. Special note: Don't forget a blazer! **\$39.95**



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