

Former Aide Still Lauds Kennedy

(Editor's note — Sports editor and part-time political writer Bob Reilly was able to corner Dr. Arthur Schlesinger Jr. and ask him about President Kennedy, the man and the administration.)

By BOB REILLY

Dr. Arthur Schlesinger Jr. who views President Kennedy as a wonderful man, a frustrated historian, and a near — as well as far-sighted statesman — briefly told last Friday why the late President had such an impact on the world.

"President Kennedy had faith in the ideals, hopes, dreams and capabilities of men and I believe this is why he is endured by Americans."

"PEOPLE IN other countries love and respect him; first, for putting life into a society that seemed to them old and tired, and second, when he spoke of

freedom he tried to do something about it here, as contrasted to John Foster Dulles (Eisenhower's Secretary of State) who talked of freedom for the world, but did nothing about it at home."

Dr. Schlesinger served the New Frontier as special assistant to the president. He is currently writing a book about the administration.

ACCORDING TO him, the legislative proposals such as medicare that President Kennedy sent to Congress at first met strong resistance mainly because the American people had not been fully informed as to what the bills entailed.

Not overlooking President Johnson's political skill, he said the bills were destined to pass and had Johnson's and Kennedy's positions in history been reversed, the legislative outcome would have been the same.

(This view is not shared by some politicians and journalists, who believe a strong opposition throughout the country was rising against the New Frontier for its revolutionary legislative proposals, which finally culminated in the emergence of Barry Goldwater.)

WAS GOLDWATER'S nomination a national reaction to the Kennedy administration? "I never thought about that," he admitted. But added Gov. Nelson Rockefeller's divorce cost him the GOP nomination and the Republican Party the best chance against Kennedy had he lived.

Dr. Schlesinger is frequently viewed as a politician instead of a historian. The misnomer exposes him to much criticism, yet has not impaired his impact on presidents, scholars and students.

Communism Fails Says Schlesinger

By JOHN POLICH

Communism's "single destiny for all man" has been defeated by the success of the affirmative democratic state.

"The post-war epic" is at a close and the way is open to a "world of diversity."

"Communism has floundered on the rocks of history."

These are the pronouncements of Dr. Arthur Schlesinger Jr., Pulitzer Prize-winning author and adviser to two American presidents. The spokesman for the Kennedy generation addressed 1,000 persons in Gammage Auditorium last Friday.

"HISTORY HAS refuted the doom of free society," Schlesinger declared. Communism, lively and insidious, has failed because free men took heed of Marx's description of the inevitable single Communist destiny of mankind and acted to prevent it.

They substituted a "hopeful order of sane and social responsibility" for the selfishness and greed of their laissez-faire society, he said.

The success of Western countries has reduced Communism to what Schlesinger called "a disease of the modernization process." He said the disease is dead in developed countries. Only in underdeveloped lands can the plague gain vitality and momentum.

"BUT EVEN THERE," he added, "Communism is a means to, not a consequence of, modernization."

Dr. Schlesinger disputed America's "cherished illusion that the U.S.-Soviet relationship will be forever one of hostility." He said, "De facto collaboration" already exists. It is the result of hard-boiled calculations of self-interest.

"The profoundly altered constellation of power on this planet," the "dubious value" of reciprocal nuclear annihilation and the evolution of a normal, predictable Russian society free from Stalinism provide, according to Dr. Schlesinger, "a new sense of common interests."

The "active and unpredictable force of the new states has terminated bipolar domination," Dr. Schlesinger said. "A world of diversity" is waiting for man.

HISTORIAN Schlesinger left judgment of the America's Viet Nam policy to later historians.

A "genuine world" will result, he said, when we separate illusion from reality, strengthen the diversities of mankind, have faith in our ideals, prepare for the worst and act for the best. "History," he said, "is full of surprises."

State Press

ARIZONA STATE UNIVERSITY TEMPE, ARIZONA

Vol. 46

Wednesday, April 28, 1965

No. 49

Advisement Set May 11-21 For New Pre-registration

May 11-14 and 17-21 will be pre-registration advisement dates for students planning to return this fall.

The system will be somewhat different than past registrations because it will be thoroughly computerized.

Under the new system, returning students should pay a \$10 fee in the Moer Administration Building and obtain a validated receipt and course request card. This fee will be credited to the student's registration fee provided that registration materials are received in the registrar's office by Aug. 25, and that fees are paid before noon, Sept. 11.

During the advisement periods, students should report to their advisers and obtain an approved program of study

(blue slip). After completion of the study program, advisers will forward the slip to the dean of their college who will in turn forward it to the registrar's office.

The fall schedule of classes will be available May 10, according to Alfred Thomas Jr., registrar and director of admissions.

The class schedule request will then be handled by the Data Processing Center. If the computer successfully programs your classes at the time you have indicated, the registrar's office will mail to your home address a schedule of courses selected, registration material and a bill.

This should be completed by July 20, according to Thomas. He pointed out that students who have changed home addresses should obtain a change of address form from the records section of the registrar's office.

After you receive your schedule from the registrar's office, you may choose one of these options:

(1) Mail the registration material and a check to the registrar's office. The receipt will be returned to you after your fees have been paid. If you choose this option, then you have completed registration and can begin attending

(Continued on Page 12)

Phi Kappa Phi Adds 34 to Ranks

Initiation ceremonies for 30 students and four faculty members are scheduled for Friday by Phi Kappa Phi, national scholastic honor society.

Requirements for Phi Kappa Phi are the same as those for Phi Beta Kappa. The former, however, accepts students from all colleges, while Phi Beta Kappa is limited to those in the college of liberal arts. To be eligible, juniors must have a 3.75 and seniors a 3.5.

All alumni, members and others interested are invited. Reservations may be made with Dr. Margaret Barkely in the Home Economics Department.

To be initiated are Margaret Barr, Roberta Elliott, Connie Jo Fadely, Diane Kroulik, Howard Porter, Saralou Combs, Norman Hamer, Helen Reagan, Martha Schwab, Charles Sullivan, Bruce Green, Wanda Lou Killebrew and Paul Rife.

Other include Mary Diehl, Lynda Firchett, Lynda Jones, John Shoecraft, Judith Berg, Lawrence Cole, Daniel Matuska, Ronald Steinbach, Joseph Formica, Theodore Malarz, Dorothy Welch, Phillip Lambson, Lois Anderson, Ellen Jones, Leslie Miller, Margaret Kilbourne and Rowe Portis.

The four faculty members to be initiated are Dr. Wilfred A. Ferrell, Dr. Brice Harris, Dr. Heinz R. Hink and Dr. William A. Nielander.

Students in Dark In Statewide Blackout

By TONY AULT

Everybody was in the dark for 25 minutes yesterday afternoon when a power failure caused lights to fail statewide.

From 3:05-3:30 p.m. students had to migrate from windowless campus buildings to seek "enlightenment" elsewhere.

Card players in the MU games room had to move from their quarters to the basement hallway to continue their game. The State Press staff found themselves in complete darkness and moved typewriters, copy and reporters upstairs to beat the deadline. The Chemistry Department had to cease important experimentation until the power was restored.

Arizona Public Service Company officials said yesterday it may be a matter of several days before the exact cause of the failure can be determined.

Officials said the trouble began with the loss of some circuits due to a cause unknown as of yesterday. This loss brought about an overload condition at the company's generating stations and other circuits. This caused them to "trip off" like a home circuit breaker does when overloaded. The system was affected for varying lengths of time ranging up to one hour and 11 minutes.

PURPOSE OF STUDENT GOVERNMENT WEEK —

Associated Students Tries Early Start

Student Government Placement Week, which begins Monday, will start AS committees and boards moving three months sooner than in the past, according to AS President Karl Wochner.

Wochner said the program will allow most committees to organize this summer. By September, he said, they will be ready to get down to business. Students will be able to acquaint themselves with the more than 250 campus government positions open next week.

Seventy-five per cent of the jobs will be filled after seven days of interviews under the measure. Applications are available at the MU information desk and MU 202. They must be returned to

MU 202 by 4 p.m. Friday.

INTERVIEWS will be conducted by new board chairmen from 1-5 p.m. next Monday through Friday. Chairmen have been appointed by Fred Reish, AS president-elect, on the recommendation of the activities and administrative vice presidents.

Any full-time student with a minimum 2.0 grade index may apply for any committee.

Acceptance of applicants will be determined by the board chairmen, based upon the needs of the committees as they see them and with the recommendations of the board now functioning.

The 11 boards open for membership are: education, election, leadership, MU, organizations, cultural affairs, faculty-

student relations, international student relations, rally and traditions, social activities and the Board of Traffic Appeals.

FIRST VICE President Judy Hamer said the new system will help ease the situation in past years when only a few students participated in governing boards. "This will eliminate much of the overlapping membership on the AS committees," she said.

She said, "A bill to limit the number of boards and committees on which a student may serve is now being brought before the Senate."

"The purpose of Student Government Week," she added, "is to add prestige and create interest in the activities of student government."

French Major Given Fulbright Stipend

A Fulbright scholarship for study in Marseilles, France, has been awarded to Elizabeth Gossick, a senior with a 3.8 index, majoring in French literature. Dr. Marvin Fisher, the Fulbright representative on campus, announced the award Monday.

The scholarship includes transportation, living expenses and tuition to Aix Marseilles University.

Miss Gossick will leave New York September 16 for a 12-day orientation in Paris, then continue on to Marseilles.

Known for its beauty, Marseilles is the chief port and second largest city in France. It is located on the Mediterranean Sea.

Miss Gossick says she plans

Two Oddfellows Grants Available

Two \$1,000 scholarships are offered to students by the Independent Order of Oddfellows, according to the office of financial aids.

The scholarships are available to men and women students who will be juniors and seniors next year in any subject area.

Students must have a 2.5 index and have been an Arizona resident for the past five years. If the applicant or his parents have any connection with the Independent Order of Oddfellows it should be stated on his application forms.

The deadline for submitting applications is Monday. Students may obtain application blanks and secure further information in AD 104.

UNSOLD

We like the challenge of the man who isn't convinced about how he should plan for his financial future. Nobody has all the answers, and we include ourselves in the nobody.

We do think, however, that we can point out to the unconvinced man some interesting facts about the benefits of a solid life insurance program. Facts that make good common sense.

If you're unsold about how to start planning for your financial future, we'd welcome the opportunity to talk with you. We like the idea of working with people who want to know more.

Ralph L. Hill, Jr.

Supervisor

Phone

264-4334

PROVIDENT MUTUAL LIFE
INSURANCE COMPANY OF PHILADELPHIA
a century of dedicated service

Choir's Program Folk to Cantata

A varied program, ranging from choral music of the 17th century to modern folk song arrangements, will be given at 8:15 p.m. Friday by the Concert Choir.

Open free to students, faculty and public, it will be the first concert by the choir in Gammage Auditorium.

Music sung by the choir during its week-long tour in California will be given at the concert, under the direction of David B. Scouler, professor of music. Graduate student Dennis Williams will assist.

The 50-voice group will present "Ascendit Deus" by Peter Philips (1612), "Adoremus Te,

'Last Bridge' Showing Sunday

"The Last Bridge," will be shown at Cosner Auditorium on Sunday, May 9. It is the last in a series of 14 presentations sponsored by Cultural Affairs Board during the academic year.

The movie deals with a platoon of young World War II Nazi soldiers sent to protect a bridge as a sacrifice by the German army to slow the advance of the Allied forces.

The movie is a study of the psychological reactions of the soldiers under such a tremendous strain.

Christe" by Guisepe Corsi, and "Jesu, Joy and Treasure" by Buxtehude.

The section of the program devoted to choral music by contemporary composers will include works by Villa-Lobos, Jean Berger, Gretchan-Newman with guitar accompaniment.

Special feature will be the contemporary cantata by Theron Kirk, "King David's Deliverance," which will be followed by the final section of folk songs, including Ching-a-Ring Chaw (American), Gute Nacht (German) and Summer Evening (Finnish), and several Negro spirituals.

SENIORS ..

Announcements Have Arrived

And Are Being Sold

on a

First-Come First-Served

Basis

UNIVERSITY BOOKSTORE

IT'S TIME FOR MUSIC



53 E. Broadway

967-7161

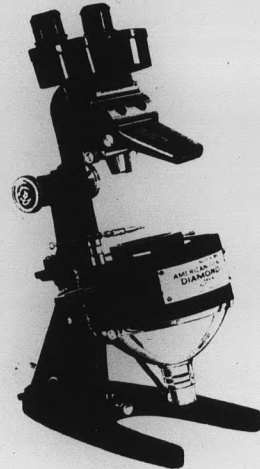
GANT SHIRTMAKERS

Oxford Pullover

Zephyr-weight cotton Oxford with Gant's own traditional, elbow-length sleeves. Superb quality, long wearing. It has the roll of collar, flair and fit that made Gant famous. 6.50

The Oxford Shop

CORNER OF FOREST & SEVENTH



SEE THE DIAMOND YOU ARE BUYING



In two minutes with our modern scientific Gemscope®, we can show you more about diamond value than we could tell you in a thousand words. This marvelous three-dimensional magnifier peers deep into the heart of a diamond and exposes the secrets that help establish quality and value.

"Special Savings" On All Diamonds Purchased During April Diamond Jubilee—3 More Days

Paul Johnson
JEWELERS

1604 East Camelback Road



MEMBER AMERICAN GEM SOCIETY

"Where Originality Is A Tradition"

Open 9 A.M.-5:30 P.M. — Thursdays Till 9 P.M.

BACH SPECIALIST GLEN GOULD —

Canadian Pianist Last in Series

Canadian pianist Glen Gould will present the last program of the season in the Fine Arts Series at 8:15 p.m. Monday in Gammage Auditorium.

Gould made his television debut in America with the New York Philharmonic under Leonard Bernstein. Since then he has made appearances in leading cities in recitals and as soloist with major orchestras. Gould has been hailed as "one of the foremost talents of our generation." He has also made many personal appearances on concert stages throughout the world. Though his repertoire is all-inclusive, he has gained special recognition for his interpretation of contemporary music and of Bach, whom he considers history's greatest musician.

Gould, born 33 years ago in Toronto, graduated at age 12 from the Royal Conservatory

of Music with the highest standing in Canada. In 1947 he made his formal debut as soloist with the Toronto Symphony Orchestra.

HIS SUCCESS in this country was repeated in Europe in 1957, when he appeared in Russia, in Germany with the Berlin Philharmonic, and in Vienna where he was acclaimed as "the greatest Bach player today."

During other European tours he presented concerts in Austria, Italy, Belgium, Sweden, Switzerland, England and in Israel where music critic R. Schumann called him "a genius."

His recording debut in 1956 made with Bach's "Goldberg Variations" received outstanding reviews. This has been followed by many more Bach recordings, as well as works by Beethoven, Haydn, Mozart, Brahms and Schoenberg.

HIS PROGRAM will include "Partita No. 4 in D Major" by Bach, "Fantasy in C Minor" and "Sonata in C Minor" by Mozart, "Three Intermezzi" by Brahms and "Sonata (in one movement) Opus 1" by Alban Berg.

Tickets for the program, priced at \$2, \$2.50 and \$3.50 are on sale at the Gammage Auditorium box office.

AS Workshop Looks at Past, Present, Future

Student leaders, of this and next year, will look at Associated Students past, present, and future at a leadership workshop in Flagstaff this weekend.

The theme, "A New Light On ASASU," will focus attention on the goals of student government and ways they might be carried out more effectively.

According to leadership board chairman Bob Franklin, a training film, brain storming, theory sessions, task groups and work-observer groups will be some of the activities at the workshop. Brain storming and theory sessions will seek solutions to some of ASASU's problems, while task groups and work-observers will enable the students to try their ideas and compare them with other solutions to the same problem.

Present officers and next year's ASASU, AMS, AWS, IFC, Panhellenic, and Inter-Hall Council officers will be invited. Also old and new board chairmen and all senators will be invited.

A total of 50 are expected to attend. They will leave campus Friday and return Sunday evening.

Emphasis will be placed on establishing a working atmosphere among the new student leaders by getting them together to discuss their goals and jobs, said Franklin.

A.S.U. BREAKFAST SPECIAL

\$1.00

3 EGGS AND HAM

Hash Brown Potatoes
Toast, Jelly and Coffee

Served Daily 6:30-11:30

Dining Room
Mesa-Tempe Hi-Way
TEMPE

HARMAN'S



where we
teach you
how to
grade
diamonds

130 EAST EIGHTH STREET
IN THE ARCHES — TEMPE
OPEN 9-5 PHONE 967-8917



HANNY'S END-OF-SEASON SALE

Scottsdale Racquet Shop

Men's Natural Shoulder Clothing

Suits were 65.00 to 69.95.....	now	54.75
Suits were 75.00.....	now	59.75
Suits were 79.95 to 85.00.....	now	64.75
Suits were 89.95.....	now	69.75
Suits were 95.00.....	now	74.95
Suits were 100.00.....	now	79.75

Sportcoats

traditional natural shoulder style
were 35.00 to 49.95
now **29.75 - 39.95**

Slacks

Authentic plain front models
were 14.95 to 25.95
now **11.75 - 19.75**

NO CHARGE FOR ALTERATIONS

Sportswear & Furnishings

Famous name bleeding madras sport shirts	Regularly 8.95	6.90	3/20.00
Newest styles in men's swimwear reduced	Regular 5.00 to 6.95	3.90	
Full-fashioned Ban-Lon knit shirts	Regularly 8.95	5.90	3/17.00
Walk shorts in solid colors & patterns	Regularly 6.95 to 8.95	5.85	3/16.50
Our own dacron polyester & cotton wash pants	Regularly 10.95	7.85	3/22.00
Traditional neckwear in stripes & prints	Regularly 2.50	1.79	3/5.00

Hanny's Scottsdale

Racquet Shop

Scottsdale Road & First Ave.

SHOP THURSDAY NIGHT UNTIL 9:00

a tradition of none

CAMPUS CYNICS maintain there is no tradition at ASU. But we disagree—there is Christmas vacation, spring break and what's left of registration.

Seriously, at a campus where the only constant thing is change, it is hard for anything that resembles a tradition to take root. One information booklet sent to prospective students optimistically listed seven: "The victory bell, rung after each Arizona State triumph, the football battle with the UofA for the coveted governor's flag, the lighting of the A, the bicycle race from Tempe to Tucson, the crowning of Homecoming King and Queen, Water Sports Day, the MU Birthday Party, all these and more traditions add to the joy of life at Arizona State University."

Even since that was written, the bicycle race has been discontinued, due to the

highway department's insistence that modernized highways to Tucson made a bicycle race dangerous. Another tradition mentioned, Water Sports Day May 8, is fun if you have \$10 for the entrance fee, transportation to Saguaro Lake and, if possible, a boat.

Underlying the lack of tradition is the lack of participation which leads us to that nameless monster we all know and fear—apathy. Probably the best time of year to develop tradition is before Christmas vacation when everyone is too anxious to leave campus. The problem is plain and the solutions are few, but if we are to become a big-name university, then tradition must be nurtured and maintained, instead of the current tradition of none at all.

frankly speaking

Falstaff Leadership Workshop

by frank ducceschi

The Spring Leadership Workshop has been scheduled for Flagstaff instead of the Camp Tontazona site in Payson this year. However, the workshop will probably hold true to form and end up the Falstaff Leadership Workshop.

As after most student government workshops, the participants will return to campus dead tired from singing, dancing, drinking and playing hearts or other games until all hours of the night.

The new members of Phi Kappa Phi really deserve a pat on the back. They are the students who are making the most of their college career. Instead of smashing in each others heads on a football field or calling for a point of order in the Student

Senate or beating on an arguic typewriter in the State Press office; they are in the Library and classrooms listening to and talking with some of the best instructors in the state.

Oh well, who needs an education, anyway.

As of yet, we have had no inquiries into the contest to change the nameplate to a different design. Hopefully, someone will win that huge \$10 prize. For a copy of the rules see the April 23 State Press or drop down to the State Press office, MU 3.

The new registration plan could be a real boon to the University. In the spring, anyway. But, I sure don't want to be around next fall during drop-add.

State Press

is the official campus newspaper of Arizona State University. It is published each Wednesday and Friday throughout the school year, excepting holidays, and is entered as second class matter at the Tempe, Arizona, Post Office under the acts of March 3, 1879, and August 24, 1912. State Press is a member of the Arizona Newspapers Association, Associated Collegiate Press and National Advertising Service, Inc. Subscription price is \$3 per school year.

Editor-in-chief: JOHN KENDALL
Managing editor: Frank Ducceschi
News editor: Martha Thayer
Copy editors: Richard Cantor, Robert Melbo
Campus editor: Tony Ault
Sports editor: Bob Reilly
Society editor: Janie Williams
Chief Photographer: Jack Mertes
Proofreader: Maret Viksjo

readers write

EDITOR: The April 14 edition of the State Press carried a letter to the editor captioned "the women of 'Mac' A strike back." The women of McClintock B would like to inform the readers of that letter that we have approximately 500 books, donated primarily by the English Department, stored in a room in the dormitory.

Unfortunately, we lack the facilities to enable us to make use of these books. We have no shelves; and the room mentioned is unheated, uncooled,

unfurnished and improperly lighted for library use. Unlike the other dormitories, we do not have a central lobby which is open to the students at all hours. Thus our use of the lobby (disregarding the lack of space) is unfeasible.

Why should we ask the parents of our residents to donate books, or money for books, when we have no place to put those we already have? Give us the necessary facilities and then we may consider asking parents for donations.

Women of "Mac" B

school spirit definition 'holey'

EDITOR: Few, indeed, are the juniors who can stand for the freshman belief in miracles.

I refer, of course, to Mike Helfner's disjointed editorial (?) in Friday's State Press, in which he extolls the glories of "school spirit," likening it to a "miracle" which he says, we, too, can have, if only "we try."

Interestingly enough, Mr. Helfner begins his exercise in un-logic by describing school spirit as an entity which "defies definition" - whereupon he supplies his own detailed, but questionable, "definitions," presumably to fill a void which history has left glaringly empty.

Along the way, he reports that "we" (who?) combine all preferred definitions into "a school spirit for everyone," which suggests to my mind not a glorious master-plan for fulfillment, but rather a hodge-podge, a modern-day Tower of

Babel destined to collapse amidst the ruins of its own confusion.

We are warned that "students must join forces any way possible" to overcome a lack of spirit, and suggests that student government "has opened the door for participation."

The fact that the majority of our 17,000-plus student body apparently does not care seems to offer powerful proof that student government is not the magic formula he dreams it is—not when it is ignored in droves.

Perhaps, after all, school spirit consists not of "attending the things designed for the students' benefit" or "being proud of the school you attend" (Mr. Helfner's definitions), but rather of meaningful attainments (recognized by more than 100 or 200 persons) for which the school you attend can be proud of you.

Jerry Lipman

distilled spirit needed

EDITOR: Following is an open letter to Mike Helfner, chairman of the Rally and Traditions Board:

In your editorial in Friday's State Press you expressed great concern about the lack of "school spirit" and student participation in extracurricular events at ASU. You mentioned that there are "five official school spirit organizations that are specifically designed to promote school spirit in some form: the Pep Band, Sun Devil Band, cheerleaders, pom pons, Devil's Disciples and Rally and Traditions Board." You also stated that the student government "has opened the door for participation in every field."

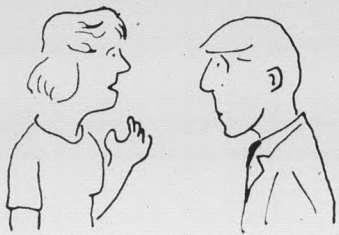
After this proud testimony on behalf of the "100-200 active people out of a full-time student enrollment of over 10,000," you mention that "the rest are hangers-on or just don't care."

Your evaluation of the attitudes of the majority of ASU students seems to be most perceptive. From the statistics which you sight, it appears that the majority of ASU students do not care about the activities of the Pep Band, Sun Devil Band, cheerleaders, pom pons, Devil's Disciples and Rally and Traditions Board, or even student government. But this appears to be more of a problem for these organizations, which depend upon student

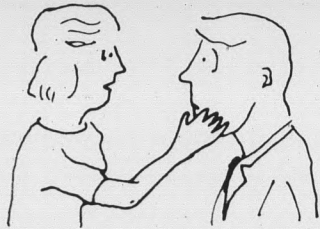
support for their survival, than for the majority of the student body. Perhaps the reason that there is so little interest among students in these organizations is because the organizations are not effective in establishing lasting traditions which have important influence on the everyday lives of the majority of students. While it may be pleasant to have pom pons and band music at athletic events and rallies to generate a frenzy of excitement, these activities are fairly trivial when compared to the over-all long-range aims and goals of any large university.

The lack of interest on the part of the student body in the organizations which you have mentioned suggests one conclusion: these organizations are not effective in meeting the interests of the majority of ASU students. I had no idea that the problem was of such a serious nature until your editorial was published. I am sure that the majority of ASU students join me in thanking you for exposing this serious problem. Perhaps this will lead to a re-evaluation of the interests of students at this University and give the leaders of your organization and the other organizations mentioned more humility when criticizing their fellow students.

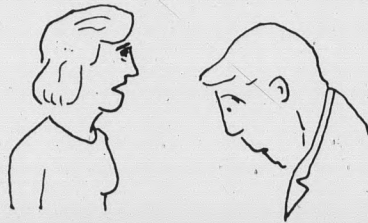
Robert Fernie



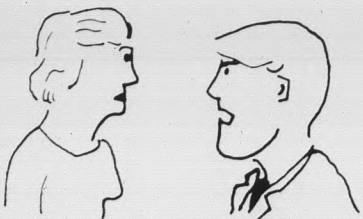
A girl wants a man she can respect Marvin, some one who can take command of every situation. She doesn't want a pussycat, and Marvin, you're a pussycat.



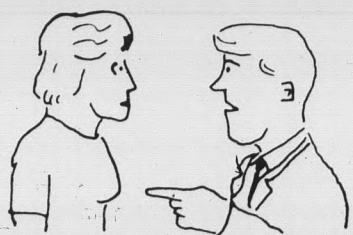
Now don't take it to heart Marv it's just something you can't help. You're too sweet and a man must be forceful, bold, say what's on his mind and uphold all decisions he makes with stalwart strength of character.



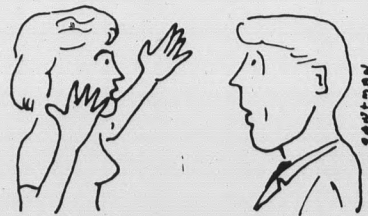
Do you understand Marvin? I'm not saying these things to hurt your feelings. I'm only saying them to make you understand where you failed with me.



Yes I understand! And you're right! I've been just a shadow of masculinity... but from now on things are going to be different.



From now on you don't go out with anyone but me... understand! And you better not let me catch you looking at another man or I'll break your arm... understand! I'm no longer a sweet, loveable pussycat, but a roaring tiger!!



Now just a second buster, who do you think you're ordering around like a slave? Don't you know girls have minds of their own and like to be treated as individuals? And another thing Tarzan, women need a little kindness too, and they just thrive on gentleness. And another thing...

ONLY 150 YEARS —

Existentialism Is Newest Philosophy

By JACK HOLDEN

Existentialism is the newest school of philosophical thought, according to T. Alexander Votichenko, assistant professor of philosophy.

Actually it is nearly 150 years old, and some of its concepts can be traced to the ancient Greeks and Hindus. But it was not until the end of World War II that it became popular in Europe and it is only about four years old in this country, said Votichenko.

All existentialists do not agree on all parts of their problem, but they agree generally on about four points.

"FIRST, they feel that there should be a closer union of psychology and philosophy," said Votichenko, "since both these fields are interested in human nature."

They are also interested in the role of human emotions, particularly in irrational behavior. They want to know what causes it and how it can be cured.

The third concept they have in common is that of alienation. "According to existentialists," said Votichenko, "there is a trend today for many people to feel that they have lost contact with their environment and their fellow man." This is best typified by the questions: Who am I? and Where am I going?

VOTICHENKO said these people feel as though they have lost their freedom of choice. An existentialist says this is impossible because freedom of choice is inborn in man. Existentialists want to know what makes these people feel the way they do.

He stated that existentialists say, "It is the state of the modern world which makes these people feel this meaninglessness." Specifically they attribute it to the machine age and to overpopulation.

No April Fool, State Press is Ranked on Top

The State Press has for the second consecutive year won the highest possible ranking of one of two national collegiate press associations. The award was the Medalist Certificate given by the Columbia Scholastic Press Association.

Out of a possible 1,000 points, the State Press was awarded 950, accompanied by the judge's observation that "the State Press is excellent in every respect, and clearly deserving of medalist honors. Congratulations."

Editions evaluated during the contest were published last spring and this fall under the editorships of Edward Gasser and Pam Van Buskirk, respectively.

SENIORS . . .



Avoid
The
Late
Fee . . .

Deadline
Friday
April 30

ORDER YOUR
CAP & GOWN NOW . . .

At The

UNIVERSITY BOOKSTORE

Open Mon. — Thurs. 8-7 Fri. 8-4:30 Sat. 9-1

PIONEER CAMERA SHOP

We Repair
Rent
Trade
Buy
Sell

CAMERAS

EASY CREDIT TERMS
AVAILABLE ON
CAMERAS and
EQUIPMENT



We're MAC & JACK . . . And We're At The

Pioneer Camera Shop

TEMPE CENTER

967-4462

Would the foreign student who lost his camera at the beginning of spring semester please contact us at once.



WOMAN'S DAY — Discussing plans for Woman's Day are members of the planning committee. Scheduled for May 13 the day is an annual affair sponsored by AWS. Committee members are, from left, Norby Smalley, Sue Rugh, chairman, and Bobbie Jenkins. (Photo by Jack Mertes)

Regents Authorize Research Grants

The Minneapolis-Honeywell Regulator Company awarded a \$500 grant for a "Study of Atmospheric Spores," under the direction of Dr. William T. Northey, associate professor of microbiology, and animal nutrition research by Dr. E. Grant Moody, professor of animal science, will be supported by a \$1,000 grant from the Fats and Proteins Research Foundation

and \$500 awards from Arizona Cottonseed Products and the Coast Grain Company, the Board of Regents heard recently.

The regents also ratified agreements between the College of Education's Bureau of Educational Research and Services, Dr. R. Merwin Deever, director, and the following agencies:

BOARD OF trustees of Crane Elementary District, Yuma County, \$3,631; board of trustees of Creighton District No. 14, Maricopa County, \$16,415; and the board of trustees of Alhambra School District No. 68, Maricopa County, \$600.

Also ratified were orders covering military personnel enrolled at ASU with Norton Air Force Base, Calif., \$72; and Luke Air Force Base, \$1,410

Miscellaneous gifts to the University totalled \$56,796.

In other action involving the University, Dr. Durham announced the resignation of three graduate assistants and seven staff members, and the appointment of nine faculty associates, eight staff members, and two graduate assistants.

Coed Marchers Win Drill Meet

Kaydettes and Angel Flight finished first and second in the Women's Morning Drill Competition, with a Kaydette later capturing the individual drill award. The drill competition was part of the recent Convention of the Pershing Rifles 10th Regiment and Morning Drill Competition at Sun Devil Stadium.

Air Force ROTC Drill Team received first place in individual drill and trick drill without arms.

Pershing Rifles Col. David Bly and Capt. Tom Harper were elected commanders of the 10th regiment.

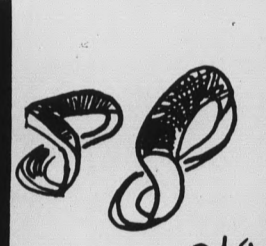
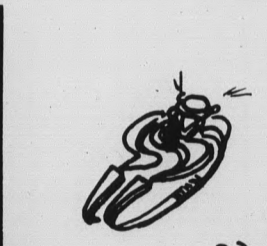
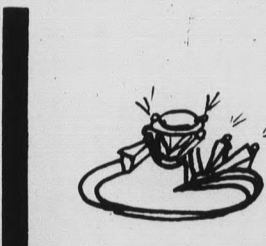

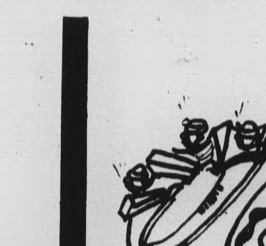
RENT-A-MAID
947-6511

Water Skis
Top Quality
\$21.50
CALL WH 7-5911
or stop by
6325 N. Invergordon
Scottsdale

Mother's Day Gifts
Wrapped And Mailed
FREE
Budd's Jewelers
708 S. Forest Oxford Square

GOOD FOOD • QUICK SERVICE
NOW OPEN FOR BUSINESS
the Sandwich Shop
6 EAST 7th STREET
(Next To Snide's Pizza)
FAMOUS HAM BUN SANDWICH
CORNED BEEF ON RYE • CHILI & BEANS
• HAM HOCKS & BEANS •
HOT APPLE PIE • COFFEE • MILK • TEA
• SOFT DRINKS ★ BEVERAGES •
FOOD TO GO, TOO!
OPEN 9 A.M. to 10 P.M. Daily
Fri. & Sat. 'Til 12 Midnight

ORIGINAL DESIGNS MADE IN MY SHOP

 <p>COMPANION SET 14 K Yellow Gold \$85.00 For Both</p>	 <p>INTERLOCK-SET 14K White Gold 1/3ct. Diamond \$125.00</p>	 <p>OUTER SPACE 3/4 Ct. \$400.00</p>	 <p>ONLY FOR HER 1/4 ct. \$95.00</p>	 <p>COMPANION SET 3 Diamonds In Her Ring \$100.00 For Both</p>
--	---	--	---	---

Alexander's STUDIO 14
75 W. FIFTH AVE. SCOTTSDALE 945-2563
DESIGNERS & MANUFACTURING JEWELERS SINCE 1868
WE BUY—SELL—TRADE—DIAMONDS

AS PRESIDENT-ELECT —

Involvement is Key To College - Reish

This is the first of a series of five personality features on the new student body officers.

By **MARTHA THAYER**
News Editor

Involvement is the key to college life, says the very much involved AS President-elect Fred Reish.

"You can't just go to college like you can go to high school or to a training school," the 21-year-old junior said thoughtfully. "You have to live college."

As an example of his own way of thinking, Reish traces his interest in student government to high school days in Tempe where he was active in class council and various organizations.



"I ran for freshman senator here and was fortunate enough to work with Henry Klopping, then AS first vice president, and a fraternity (Theta Delta Chi) brother. Last year there was George Stewart (first vice president) and this year Dick Finley (AS executive manager). I have learned a lot from these three."

INSISTING that he has "no personality," Reish is of the opinion that spare time is for relaxing and summer for surfing. "I'm a surfer in the summertime," he joked, then admitted he won't make it to Cal-

ifornia this summer — but will wear madras and let his hair get sun-bleached instead.

Actually an office job with the Highway Department will occupy his time this summer along with preparing for next year. The 1965-66 officers take over July 1.

An accounting major, Reish will graduate in 1967. "I plan to stay another year — it's this student government," he said.

AFTER graduation and perhaps a semester of graduate work, it's law school, probably at the UofA, for Reish who plans to specialize in tax law. Stating the advantages he noted, "It's lucrative and I get to make out my own returns."

Politics? Maybe so, he says. "I intend to work through the party (Republican) and would like to go to the state legislature and eventually become a U.S. senator from Arizona," he said.

SPEAKING AGAIN of student government, admittedly much on his mind lately, he said hopefully that next year's student government will be executed with a change in attitude. "The new concept will focus more on providing services than just activities," he predicted.

"After the first elation over being elected, when you are full of talk about getting your office redecorated and things like that, you really begin to feel the enormous responsibility of the office. You sit up in the student body offices and watch students walking through the MU patio to classes and you wonder what you can do to make student government more effective and interesting. This is our responsibility now."

First vice president-elect Sam Linder will be featured Friday.

Violin, Voice, Harpsichord Recitals on Tap

Senior Charlotte Schmelzer, will be presented in a violin recital at 8:15 p.m. tonight in the recital hall of Gammage Auditorium.

Assisting in the free program will be accompanist Jondell Bruner, Lawrence Bartlett, first violin; Jo Ann Huffman, viola, and Steve Orcutt, cello.

Works to be presented include "Sonata No. 1 in A Major" and "Divertimento in D" by Mozart, "Liebeslied" by Kreisler, and Bach's "Concerto No. 3 in D minor for Two Violins."

Janet Keim will be presented in a vocal recital, at 8:15 p.m. tomorrow in the recital hall of Gammage Auditorium.

The soprano, accompanied by Margo Smith, will sing five songs by Brahms, an aria from

Young Democrats Plan State Convention

Young Democrats will hold its state convention April 30-May 2 at the Tucson Inn to elect new officers and submit a new platform.

Two ASU students are running for state offices. They are Ralph Byrns, for vice president, and Mark Steinberg, for treasurer.

Puccini's "La Boheme" and five numbers from Benjamin Britten's "On This Island."

Harpsichordist Barbara Arnsberg, a junior, will be presented in free recital at 8:15 p.m. Saturday in the First Methodist Church.

Included on the program will be "Suite II in F Major" by Handel, "Prelude and Fugue in C minor" and "Prelude and Fugue in B flat major" by Bach, "Sonata in C minor" and "Sonata in C Major" by Domenico Scarlatti, and "Sonata VI" by C. P. E. Bach.

Tenor graduate student, Dennis Williams will be presented in a recital at 8:15 p.m. Sunday in the MU ballroom.

Included on his program, which is open free to the public, will be arias from Handel's "Susanna" and "Samson,"; five works by Hugo Wolf, "Dalla

sua pace" from Mozart's "Don Giovanni" and "Amor ti vieta" from Giordano's "Fedora."

Following intermission, Williams will present four works by Henri Dupare, and four by the contemporary American composer Norman Dello Joio, including "There Is A Lady Sweet and Kind," "Meeting At Night," "Eyebright" and "How Do I Love Thee?"

Campus Classified

Regulations: For ASU students, faculty and staff only. To place classifieds, submit to the State Press office in person. Deadline is Monday noon for Wednesday issue and Wednesday noon for Friday issue. Rates: Three cents per word per insertion with a 50-cent minimum.

INSTRUCTION

INDIVIDUAL Tutoring in math, biology, chemistry and physics. Phone 967-7924.

RENT

FURNISHED apt. for rent: Two bedroom, utilities furnished. \$25 week or \$90 mo. 809 W. 1st St. 966-1008 - 253-6774.

WANTED

GIRL TO share new apartment. Call Carole, 966-0654.

FOR SALE

'64 HONDA Super Hawk 1500 m. Perfect condition; \$550. 966-2122 after 10:30 p.m.

1961 VOLKSWAGEN. Excellent condition; new seat covers, good tires. \$995. Call 274-0810 Sat. or Sunday.

STRICTLY PERSONAL

HARRIET: It would be a very noble, kind, charitable, virtuous act if you were to come home to me. So I guess this is goodbye forever. Love that Snow

RAPTIS

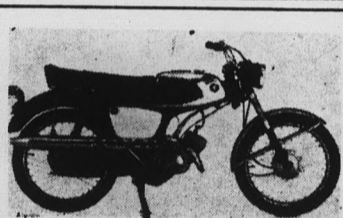
TASTY HUT FOODS

"The Largest and Tastiest Sandwiches in the Valley"

- ★ Corn Beef
- ★ Pastrami
- ★ Baked Ham
- ★ Barbeque Beef
- ★ Italian Sausage

Free Delivery
Just Call 967-1202

1205 Apache Blvd. Tempe



SUZUKI

SALES - RENTALS
Rent a Suzuki for Fun
By the Hour or by the Day

2510 N. Central, Phx. - 254-6601
823 Apache, Tempe - 967-3698
10 W. 2nd St., Scottsdale - 947-7474
Open 7 Days a Week, Even, Too

BY Popular Demand . . .

We Are Continuing Our

SALE

Beginning Tomorrow April 29
Thru Saturday, May 1

ALL MERCHANDISE

Reduced Up To

50%

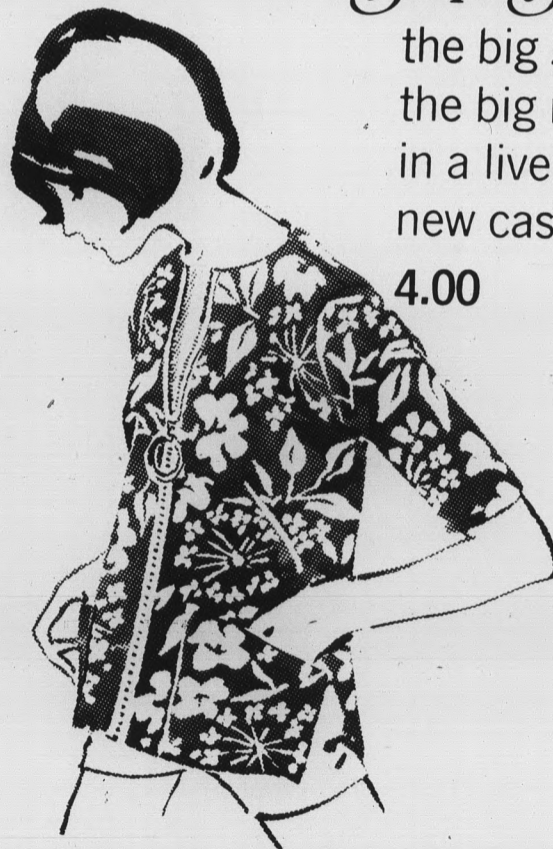


Corner 7th & Myrtle — Tempe

advertised in Mademoiselle and Seventeen

Ship'n Shore

the big zip:
the big news
in a lively
new casual
4.00



Great new Zip-Shirtable™ with elbow sleeves, side slanted pockets. Bold tropical flowers, all cotton. Vibrant monotones. Sizes 28 to 38.

Bonnie Sue fashions

913 Mill Ave.
Tempe Center

Phone 967-4094

Open Daily 9 to 6
Thurs. 9 to 9

Sperling's Country Set

CASUAL TO CANDLELIGHT FASHIONS

. . . The Best Dressed GIRLS SHOP At

COUNTRY SET!

- Mr. Mort
- Dominique
- Ladybug
- Cole
- Eliz. Stewart
- Lady Van Heusen
- Alex Coleman
- And Many More

Come See Us Soon

710 S. FOREST TEMPE

Open Thurs. Till 9

Greek To Me

By JO-EM YUKNIS

The water fight, Verde "parties" and spring formals are coming on strong as the close of second semester draws near. Saturday morning Delta Sigs and their dates will board buses at 7 and head off into the day. Their destination? The annual Sphinx Ball, in Las Vegas. Trophies will be awarded that evening to the Delta Sig Dream Girl, the most outstanding active and the best intramural man, followed by favors — and a night on the strip.

The well-known rabbit of Easteride left a king size basket filled with things appropriate to that time of year on the Sig Ep doorstep before vacation. It didn't last long, did it? And who ever heard of an Afghan hound wearing a cast?

Sigma Nus had a leadership retreat on Mingus Mountain near Prescott last weekend, featuring lectures on rush, scholarship and budgeting. Budgeting?

New officers are Bill Henny, president; Tim Conner, vice president; Bob McCarthy, recorder, and Bob Payton, treasurer.

Sigma Chi has scheduled its

Sweetheart Ball for the 7th and 8th of May. . .

Theta Delta had the Rev. Bert Johnson as a guest speaker on Monday night. His topic—"Sex and the Playboy Philosophy." Brothers said his talk was "realistic and interesting; he had a lot to say." The pastor can be reached through the Lutheran Center in Tempe, 967-0321.

Sara Lou Combs was elected president of Chi Omega; Gaye Gravely, vice president; Joy Moss, corresponding secretary; Sandi Cooley, recording secretary, and Priscilla Overman, treasurer.

New Tri Sigma officers are Barbara Mathewson, president; Donna Panarello, vice president; Claudette Lutz, corresponding secretary; Helen Spain, recording secretary, and Nancy Domb, treasurer.

AEPi has pledged four new second semester pledges — Stuffly Geller, Ed Ross, Jorge Bien and Glenn Krone.

Also, all names who "Whose Not Whose" may be turned in to the State Press office. Spring is so evident, however, that there shouldn't be too large a turnout.

Who's Whose

PINNINGS

Shannon Peggen, Brigham Young University, to Bud Kent, Sigma Alpha Epsilon

ENGAGEMENTS

Lorna Edna Cospier, to John Harold Corlett

Carol Lichtenstein, Alpha Epsilon Phi, to Capt. Melvyn Elliot Stern M.D., Luke AFB
Robin Parr to Arnold J. Senter
Beverly Ann Richardson to Philip L. Rousculp

Club Calendar

TODAY

Young Democrats — 3:40 p.m., SS 105, preconvention discussion

TOMORROW

Wesley Foundation—12:15 p.m., Baker Center, luncheon lecture

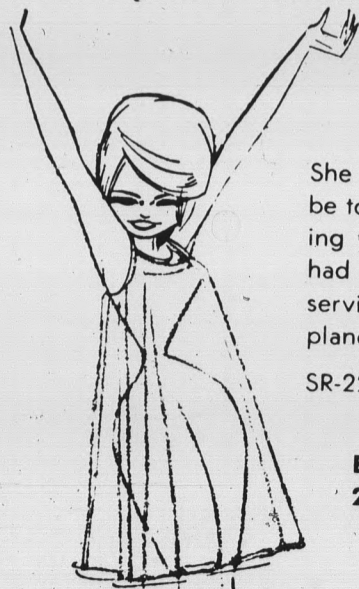
Seven Women Initiated into Advertising Club

Officers of Gamma Alpha Chi, women's professional advertising group, were elected and seven members initiated at their last meeting on April 11. Janet Allen, Dorrit Cox, Ginny Earley, Yarby Grattan, Kathy Meyer, Polly Horlacher and Kathy Valentine are the new initiates.

The officers for 1965-66 are Miss Allen, president; Tima Irani, vice president; Miss Cox, corresponding secretary; Miss Valentine, recording secretary; Pam Reeve, treasurer and Miss Meyer, reporter.

During the meeting, at the home of Robert Zacher, professor of advertising and GAX sponsor, Miss Allen was named the outstanding pledge of the year.

"I feel completely covered with my All-Risk Auto Insurance by Ed Porter."



She is and so's her car. You can be too, for we specialize in insuring young drivers, those who've had auto accidents, motorcycles, servicemen, even boats and airplanes.

SR-22's filed free in one day!

ED PORTER INSURANCE
2308 E. Indian School Rd.
Phone CR 9-7337

TEAR OUT THIS AD

CAN YOU STUDY AT 1,000 WORDS PER MINUTE?

AVERAGE STUDENT READS 7 TIMES FASTER THAN HIS STARTING SPEED

With Equal or Better Comprehension

HOW DID IT START?

Twelve years ago Mrs. Wood made a startling discovery that led to the founding of Reading Dynamics. While working toward her masters degree, she handed a term paper to a professor and watched him read the 80 pages at 6,000 words per minute—with outstanding recall and comprehension.

Determined to find the secret behind such rapid reading, she spent the next two years tracking down 50 people who could read from 1,500 to 6,000 words per minute. She studied their techniques; taught herself to read at these faster rates. Now, after years of testing at major colleges (Univ. of Utah, Univ. of Delaware, etc.) you can benefit from this great discovery.

IS IT SIMPLY A PROMOTION STUNT?

Claims for achievements by Reading Dynamics students are oftentimes so unbelievable that they invoke ridicule by other reading systems. But look at this evidence:

Results have been reported in Time, Newsweek, Business Week, Esquire, NEA Journal and other professional publications. Graduates have appeared on television with Jack Paar, Garry Moore, and Art Linkletter.

Describing Reading Dynamics' impact on some of our nation's legislators Time said, "Washington has seen nothing like it since the days when Teddy Roosevelt read three books a day and ran the country at the same time."

SENATOR PROXMIRE, WISCONSIN
"I must say that this is one of the most useful education experiences I have ever had. It certainly compares favorably with the experiences I've had at Yale and Harvard."

MICHAEL LEVY, President of Standard Security Life Insurance Co.:

"My normal relaxed reading is now at a rate approximating 4,000 words per minute. Even with the most difficult and technical reading material, I find that my speed exceeds 2,500 words per minute."

SENATOR TALMADGE, GEORGIA:
"It is my opinion that if these techniques were instituted in the public and private schools of our country, it would be the greatest single step which we could take in educational progress. I think the public schools of Georgia should consider putting in the technique. It would be worth a \$100 million per year appropriation."

A Reading Dynamics class at St. Louis University had an average beginning speed of 357 words per minute, an ending speed of 1,810 words per minute. Average comprehension rose from 73% to 83%.

HOW IS READING DYNAMICS DIFFERENT FROM OTHER READING COURSES?

1. No machines are used. You learn, instead, to use your hand as a pacer—a tool you always have with you.
2. Conventional rapid reading courses aspire to 450-600 words per minute. Most Reading Dynamics graduates can read between 1,500 and 3,000 words per minute and many go even higher.

GUARANTEE

We will guarantee to increase the reading efficiency of each student by AT LEAST 3 times with equal or better comprehension. We will refund the entire tuition of any student who does not obtain at least the tripling of his reading efficiency as measured by the beginning and ending tests. This refund is conditioned upon the student's having attended all of the required classes or having made up missed sessions with the teacher. He also must have practiced the required number of hours, following the assignments as outlined by the teacher. The average student may expect a 7 times increase in read-

ing speed, and an improvement in comprehension and recall.

We will teach the student to handle study material and technical reading faster and more efficiently.

The teacher will make himself available for counseling and extra help whenever possible and will encourage the students to avail themselves of this help.

Any student who must withdraw from the course for any reason may re-enter, any subsequent courses at any future time, at no additional cost.

If you take home a full briefcase . . . if you are a student behind in your reading . . . (Financing arrangements available) . . . if you have a stack of unread books . . . if you're striving for greater business success . . . if you want to enjoy reading more . . . THEN THIS COURSE IS DESIGNED FOR YOU!

FREE DEMONSTRATION

We Invite You To Attend A Free Demonstration

- You will see an amazing documented film about Reading Dynamics
- You will learn how Reading Dynamics can help you to faster reading, improved comprehension, greater retention.

8:30 — TONIGHT — 8:30

Holiday Inn
2247 E. Van Buren

Thursday & Friday Nights — 8 P.M. — In Our Offices

Extra Summer Classes Now Forming

PHONE FOR INFORMATION REGARDING
TIME & PLACE OF DEMONSTRATIONS

For Further Information Call EVELYN WOOD

READING DYNAMICS INSTITUTE

Suite 200 — 4647 North 16th Street — Phoenix, Arizona

Phone 279-9746 — Phone 946-0039

TEAR OUT THIS AD

Williams, Lange Leading Country in Their Events

Led by pace setters Ullis Williams and Mike Lange, five Arizona State trackmen hold spots among the nation's top ranking 1965 performances, according to NCAA statistics.

Williams holds the nation's fastest 440-yard dash time with a :46.1 clocking, and Lange ranks first in high jump with a leap of 7-0.

ALSO AMONG the nation's top cindermen are javelin thrower Glenn Winningham, discus man Jon Cole and middle distance runner Eric Owers.

Winningham ranks second in his event with a toss of 249-3. Cole is in third place with a discus throw of 180-7, and Owers holds down 10th spot in the 880-yard run with a 1:52.3 timing.

Besides ASU's quintet, the

Sun Imps Land 'Blue Chip' Star

Sporting a straight 'A' average, he grabbed 12.5 rebounds and poured through 17.4 points a game that earned him all-city, all-Valley and all-state honors. Last week Jeff Mackey, the 6-6 center from Coronado High signed a letter of intent to play for Bill Mann's Sun Imps next fall.

The Far Left Makes the College Scene

From Berkeley to Brooklyn, swarms of students are joining in the noise and fire of new radical groups. The current issue of The Saturday Evening Post has the inside story of the greatest rise of the Far Left since the 1930's.

Read how some groups are almost peaceful; others are so militant that even the American Communist Party disowns them. How young leaders of the "existential radicalism" see the Cuban Revolution as a blueprint for America. Find out about new plans for protest and unrest on college campuses. How one far-out group, training its members in karate, is secretly preparing to launch a reign of terror.

Get the facts in the penetrating report of "The Explosive Revival of the Far Left," in the May 8 issue of The Saturday Evening Post.

POST
ON SALE NOW

WAC, regarded by many as the best balanced track conference in the country, boasts 24 other trackmen who rank among the nation's best.

NEW MEXICO'S Bernie Rivers, aided by wind, ran the 100-yard dash in :09.3 to top collegiate speedsters in that event. He has a :09.4 performance under normal conditions.

Fred Knight, of New Mexico, also aided by wind, has tallied the nation's best time in the 120-yard high hurdles at :13.9 and has a :14.1 clocking under normal conditions.

The WAC has a total of fourth

athletes with first place rankings, two in second place, two in third place, eight in fourth place, five in fifth place, one in sixth, three in seventh, two in ninth and two in tenth.

ON THE local level 15 ASU cindermen rank among the best in the WAC.

Sun Devils holding down first place spots in WAC competition are Williams, 440-yard dash; Louis Scott, two mile run, 9:08.6; Lange high jump; Winningham, javelin, and the mile relay team of Williams, Jim McBurney, Eric Owers and Paul Longstreth, 3:12.8.



(Photo by Jack Mertes)
BOBBY WINKLES
Tense in Tucson

Don't make me laugh.

You mean to say, I could have bought that big, beautiful, luxurious

Dodge Polara, and I would have gotten a 383 cu. in. V8, carpeting, padded dash,

foam seats, and all those other things at no extra cost?

Who's laughing?



At Polara's prices, why clown around with smaller cars? See your Dodge Dealer.

Step right up and see Polara—with a 121 inch wheelbase, weighing almost 4,000 road-hugging pounds. Powered by a 383 cu. in. V8 that runs riot on regular. Padded dash, full carpeting. All at popular prices.

'65 Dodge Polara

DODGE DIVISION



CHRYSLER
MOTORS CORPORATION

By BOB REILLY

'The Amazons' Article of Controversy

Sportswriter Brian Glanville's article "The Amazons," which appears in the May issue of Mademoiselle magazine, implies women's participation in athletics in grotesque.

Glanville's view, which he formed covering the Olympic Games in Tokyo for the London Sunday Times, may cause a strong reaction from the fairer sex, but nevertheless his observations are interesting reading.

ANALYZING A ROMANIAN girl who won the gold medal for the javelin throw, Glanville described her as "hulking . . . with a butch crew cut, thighs like a heavy-weight wrestler" with "virile exuberance." He quotes veteran Olympic coach Percy Cerrutty who observed, "the women's shot put final is absurd. What a travesty of womanhood! Huge, overweight monstrosities of human malformation . . . they interest me like the fat woman in a circus does, or the elephant . . . But we must give up lionising and paying tribute to these freaks, who, by reason of being freaks, win at athletics."

It's difficult to ascertain Glanville's point that unfemininity is the rule rather than the exception among women who participate seriously in athletics. But more important, what influence is this having on our culture?

IF WOMEN BEGIN to find it expedient to develop bodies and characteristics of men then we seem headed for trouble since a few men, especially in the entertainment profession, have found it profitable to look, act and talk like women.

What is the difference looking at a Beatle than looking at Margaret Smith who, Glanville notes, "clumps about the tennis court with her fine, masculine stride, hitting fine, masculine shots."

Men who crusade for the feminization of women should also crusade to masculinize the men and England, from which Glanville reports, is a good place to start.

Sports Briefs

Often regarded as the best women's collegiate team in the country and one of the best ever assembled, the golf squad won handily the California Women's Tournament at the Los Angeles Country Club. Carla Glasgow fired two 77s to win the individual competition. Kathy Farrer placed third.

Some say he is just a growing boy and hasn't reached his peak. With a 181-11 discus heave at the Occidental College track meet, Jon Cole seems determined to prove the speculators right.

On opening day he fired a 63, a terrific round on any course, to take the lead in the Sun Devil Golf Tournament. But a New Mexico senior, Joe McDermott, fired an unbelievable 62 on the final day to take individual honors way from George Boutell.

Five or six years ago all the coaches had to do was write to prospective athletes and generally they would pay visits to the interested campuses. Not so anymore. Returning from a recruiting trip, basketball Coach Ned Wulk said "today you need the inside track with the athletes."

MUNTZ STEREO-PAK
NOT AFFILIATED WITH MUNTZ TV

AUTO STEREO

12 Transistor Solid State
4 TRACK
Stereo

99.50

WITH 4 SPEAKERS
INSTALLED

Select from Over
2,000 Tape Albums
from \$3.98
We Trade Tapes!

★ INSTALLED
IN 2 HOURS
★ NO MONEY DOWN
★ UNCONDITIONALLY GUARANTEED

STEREO SOUND SYSTEMS

2812 E. THOMAS ROAD PHOENIX 277-3790

FATHER AND SON NITE



AT SHAKEY'S

Shakey's is a family fun place — just the place to try out your newest creation. No baby sitter problems when the kids go to Shakey's. They can't hurt a thing — just don't turn your back on 'em.

Shakeys
PIZZA PARLOR & Ye Public House

Phone 967-8803 For Takeout Orders
1420 E. Apache Blvd. — Tempe

Welcome To Our Friendly Barber Shop

**SUN DEVILS
BARBER SHOP**
(3 Barbers On Mondays)

For "Sheer" Tonsorial Artistry In
Styling, Cutting and Shaping Your Hair

THE ARCHES
In The Mall
Corner 8th St. & Forest

Chart With
20 Individual
Hair Styles

SHOWS
FRI. &
SAT.
OPEN
MIKE
SUNDAY

Bring Your Time & Talent

The Shrunken Head

8 P.M. Till ?
16th St. & Bethany Home

COLLEGE DAY

EVERY THURSDAY IS
"COLLEGE DAY" AT
Russ' Super Car Wash

CAR WASH ONLY

\$1.00
NO PURCHASE
NECESSARY

TO ALL ASU STUDENTS
UPON I.D. PRESENTATION

Russ' Super Car Wash

7569 E. McDOWELL RD.
SCOTTSDALE, ARIZONA

**Reading this ad
won't do you
any good.**

That is, unless you're hungry. In
which case you'd better get
right over to Piccadilly for
a delicious meal.

PICCADILLY
Cafeterias

★ THOMAS MALL ★ ALSO LOCATED
IN CHRIS TOWN

SERVING 11 A.M. TO 8:30 P.M. DAILY INCLUDING SUNDAYS

Wednesday, April 28, 1965

STATE PRESS

Devils Drop WAC Lead As Defense Collapses

By DOUG DUDGEON

The No. 1 rated Sun Devils, almost knocked out of the conference race by Arizona in the first two games of their crucial series, rebounded to crush the Wildcats 10-4 in the third game and stay in contention for the WAC southern division crown.

The cool and steady Wildcats spanked A-State 12-3 and 4-1 before the Devils salvaged the final game.

THE UOFA is now alone at the top of the conference with a 5-1 record. The Sun Devils, who had a 12 game victory string snapped, are now 4-2 in conference play. New Mexico, the other team in the southern conference, is 0-6. However, Coach Winkles feels the Lobos hold the key to the outcome of the race. The Devils visit the Lobos this weekend for a three game series.

"Arizona and Arizona State are in the same position," said Winkles. "Both teams must win them all in Albuquerque in order to maintain a chance for the crown. A loss would hurt, and two losses would be disastrous."

In Friday night's opening game of the Tucson series, the keyed-up Wildcats showed they meant business by scoring five runs in the first two innings. Ace southpaw Jim Merrick, now 7-2, was the first victim of the route, failing to finish the second inning.

WINKLES FOLLOWED Merrick with Doug Nurnberg, Al Schmelz, and Ted Robinson in an effort to slow the Wildcats, but the Devils committed eight errors to help the Cats romp.

Bob Hansen was a pleasant surprise for Arizona coach Frank Sancet. The Missouri giant (6-6, 220 lbs.) had ASU hitting the ball into the ground all afternoon as he threw a six-

hitter in Arizona's 4-1 victory Saturday afternoon.

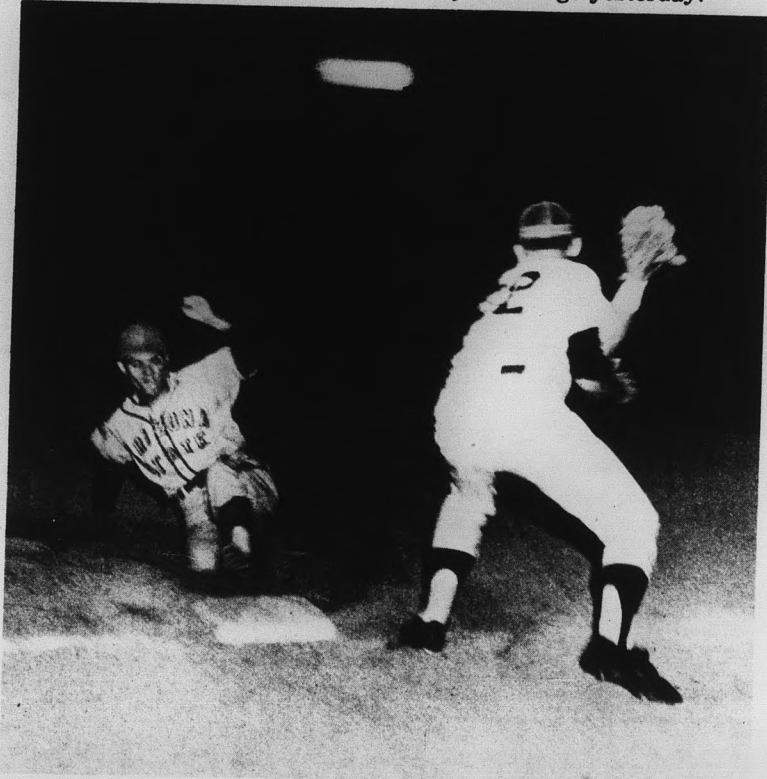
Winkles said there was no way of knowing the defense would fall apart the way it did in the first two games. But he added "The boys seemed to sense that we needed a victory in the last game. The win proved we weren't as bad as we looked in the first two games."

IN THE LAST game the Sun Devils looked like the Sun Devils who had won 33 of their first 36 games. With John Pav-

lik and Doug Nurnberg scattering nine hits and the Devil hitters scoring first and often, the Sun Devils raced to a convincing 10-4 triumph.

Although concerned about trailing UofA by one game, Winkles is not throwing in the towel. "We can still take it," he said, "but we've got to win them all to do it. In this series, there's no doubt they were the better team."

The Sun Devils played Grand Canyon College yesterday.



TABLES TURN — Sun Devil outfielder Jim Gretta slides safely into third base Saturday night as Arizona's Frank Smith can't come up with catcher Bob Gauna's high throw (white blur over Smith). ASU won 10-4 as Arizona's good fielding went sour in the final game.

(Photo by Jack Mertes)



Parks anywhere

A Honda needs a mere 3'x6' space to be perfectly content. And that puts a spot, about a mile away from its destination.

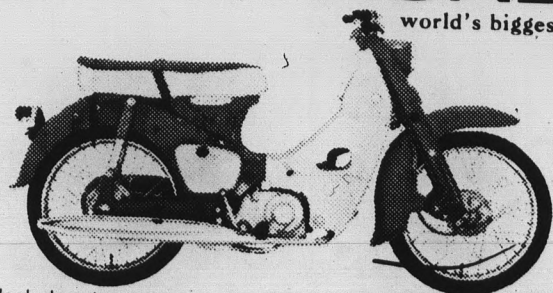
space to be perfectly content. And that puts a spot, about a mile away from its destination.

There are other sides to Honda, too. Hondas are fiendishly frugal. A gallon of gas will carry you up to 200 mpg, depending on which of the 15 Honda models you're driving. And insurance bills shrink to practically nothing. As for upkeep, a Honda needs little.

The shining example above is the remarkable Honda 50. It sells for about \$215*. And there are 14 more models to choose from. Look them over.

See the Honda representative on your campus or write: American Honda Motor Co., Inc., Department C2, 100 West Alondra Boulevard, Gardena, California 90247.

HONDA
world's biggest seller!



*plus dealer's set-up and transportation charges

©1965

For *Mother*
On Her Day

We'll bet you can't think of anything she would value more than a fine oil colored portrait of you

Call 967-4467



Make An Appointment Today

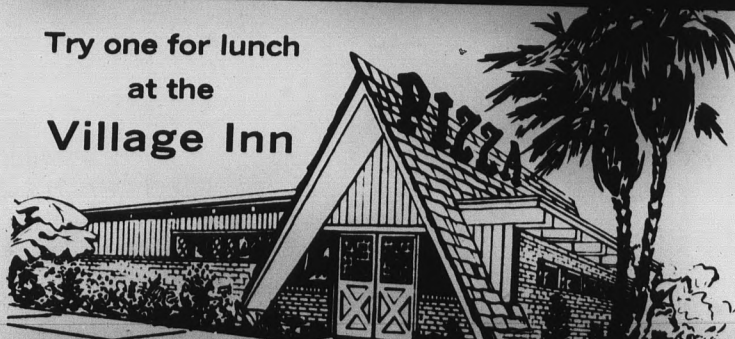
TEMPE, ARIZONA
8th St. At Scottsdale Road

STUDIO OF PHOTOGRAPHY

Hot • Delicious • Economical

HAM BUN 55¢
(including potato chips)
served daily till 5 PM

Try one for lunch at the Village Inn



801 E. APACHE BLVD. ■ 967-3355



NEW NEW!
"THANK YOU"
BRIDESMAIDS'
GIFTS

by *Anson*

Brides to be! For the first time you'll have a wonderful choice of most delightful jewelry gifts — especially created for bridesmaids! All in charming snow white gift boxes which say "Thank You" in the nicest manner. Come, see these lovely Anson gifts in sterling silver or 12 karat gold-filled. From \$3.50.

Scott Jewelers
TEMPE'S FINEST
911 Mill
Tempe Center

Water Sports Queen Entries Don Swim Suits for Friday's Judging

The AMS Water Sports Day Queen contest open at 3:30 p.m. Friday at the Sands of Tempe swimming pool.

Three finalists will be named Friday with the winner to be crowned at Saguaro Lake May 8, Water Sports Day. Contestants will wear bathing suits during the competition.

Each girl will wear a banner, supplied by the Water Sports Committee, with the name of her sponsoring organization on it.

Contestants will be judged on general appearance including poise, posture, figure, face, personality and speaking ability.

The winning contestant will receive a gold trophy. The runners-up will receive plaques. The trophy and plaques



will be displayed in the MU showcase May 7.

The site of Water Sports Day has been relocated at Butcher Jones Beach at Saguaro Lake. Events begin at 9 a.m. and are scheduled until 5 p.m.

Water skiing, motor boat races, the great exchange, swimming relays, a mystery event and an inner tube relay are the scheduled events of the day.

First, second, and third place trophies will be given for the days total point winners at the conclusion of the day's events.

It was decided by the AMS committee that second place medals would be awarded in addition to the usual first place trophies in individual events.

Follow-up stories and pictures are to be submitted to Life and Playboy magazines

for possible printing, according to Lance Renfrow, committee chairman.

A general meeting will be held at 4 p.m. May 6 in MU 211 for all participating organizations. Any organization which does not have a representative at the meeting will not be able to enter Water Sports Day.

Dr. Peek Gives 'Last Lecture'

Dr. George A. Peek, professor of political science, will initiate at 3 p.m. today in the MU ballroom what is planned to be a series of "Last Lectures" featuring members of the faculty.

The series will become part of the AS Faculty-Student Relations Board's Know Your Professor Program next fall if it meets initial success.

Registration

CONTINUED FROM PAGE 1

classes Sept. 13. Registration material must be mailed in time to reach the registrar's office no later than Aug. 25. Material received after that date will be returned to the student to be used during regular registration and the student will forfeit the \$10 fee and reservations in classes.

(2) Complete the registration material and mail to the registrar's office before Aug. 25. You will be given until noon, Sept. 11 to pay your fees without penalty. Fees can be paid during the late registration period, Sept. 13 through 4 p.m., Sept. 20, but students who pay at this time will forfeit the \$10 and be fined an additional \$10 for late registration. Data received by the registrar after Aug. 25 will be handled as outlined in option 1.

(3) You may retain the material and use it during regular registration days in the fall.

Two Students Die in Auto Mishaps

A 22-year-old junior, killed Saturday morning in an auto accident at Forest Avenue and Apache Boulevard, was the second student killed in car mishaps in an 8-day period.

Jason Strauss, driving alone and headed east on Apache at 12:45 a.m., apparently attempt-

ed to turn left on Forest when his car struck the divider and flipped over.

The other student, freshman Frank Goicoechea, 19, died eight days earlier, April 16, in an accident near his hometown of Elko, Nev.

Barbers That Take Pride In Good Workmanship

FLAT TOP



BARBER SHOP

We can create any style to fit the individual's personality

Chart With 20 Modern Hair Styles

Now — 3 Barbers — Owner, Lester Millsaps
Danelle Plaza — Across From Valley Fair

PROFESSIONAL
TYPING
TRANSCRIBING
THESES - TERM PAPERS
SPECIAL SERVICES
2727 N Central 265-3630



RADIO

KUPD

1060 AM

97.9 FM

FIFTH ANNIVERSARY

BIRTHDAY BALL

ADMISSION
\$1.75

Advanced Sales

- 30 VALUE VALET Locations
- HILL'S RECORDS Tempe Center Tempe
- BURNETT'S BOOKS AND RECORDS Fashion Square Scottsdale
- ONE HOUR VALET 24 W. Stetson Drive Scottsdale
- VALUE VALET Hayden East Shopping Center Tempe
- VALUE VALET Danelle Plaza Southern & Mill Ave. Tempe
- GAIL POMEROY'S WINDSOR SHOP Westwood Plaza Shopping Center Mesa
- SANDY'S RECORDS 1906 E. Camelback Phoenix
- KUPD OFFICE 409 N. 1st Street Phoenix

IN PERSON

★ **LES BROWN**

The Band of Renown

With BUTCH STONE STUMPY BROWN & SUSAN MARO

Guest Stars

★ **PETER BRADY**

Capitol Recording Artists

★ **JUNE CHRISTY**

THURSDAY

APRIL 29th

8:00 P.M. — 12:30 A.M.

DEL-WEBB

TOWNEHOUSE

EVERYONE WELCOME

THE *Americana* SHOP

QUALITY MEN'S APPAREL

TEMPE SHOPPING CENTER

WANTS YOU!



Enlist now... get a ringside seat for the Great Invasion! Be in the front lines when Jantzen "Hits the Beach" with the best looks of summer. It's a landing party you won't dare miss — when summer unconditionally surrenders to Jantzen!

Jantzen sportswear for sportsmen