

The University, like heaven, helps those who help themselves. See main editorial on page 4.

# State Press

ARIZONA STATE UNIVERSITY      TUMPE, ARIZONA

The triangular track meet with the UofA and USC gets special attention on page 9.

Vol. 46

Friday, March 19, 1965

No. 40

3,000 EXPECTED —

## Plans Complete For ASU Day

By MAX GUTHRIE

The 3,000 high school students expected to attend ASU Day tomorrow are coming on their own, according to Dr. Russell Bloyer, assistant dean of men, and adviser to the ASU Day Committee.

None of the 127 Arizona high schools has officially sanctioned the event.

The affair is being sponsored by ASU students and faculty, with faculty supervising the morning program, and students arranging the afternoon program.

Events and activities of the

day will start with a morning registration period for lunches and admission tickets.

This will be followed by various individual college programs.

Dean Glenn Overman of the College of Business Administration will greet the visiting high school students, after which speakers will talk on the Business Administration's six departments, and business students discussing college life at ASU.

Dean Karl Dannenfeldt of the College of Liberal Arts will lead discussions concerning opportunities in liberal arts. All 20 departments will then hold meetings where the high school student can acquire further information.

Dean G. D. McGrath of the College of Education, will discuss the elementary school, high school and special teaching.

The College of Architecture will show a film and Dean James W. Elmore will speak, about the opportunities in architecture.

Dean Loretta Hanner of the College of Nursing will welcome the high school students, after which student nurses representing each class year (freshman, sophomore, junior, senior) will discuss college life in the nursing field. Also, the baccalaureate degree in nursing will be discussed.

## Enrollment Increases By 1,599

A total of 18,921 students are enrolled in second semester classes, 1,599 more than at the same date last year, according to Alfred Thomas Jr., registrar and director of admissions.

Although the total second-semester enrollment of 18,921 is an impressive figure, a breakdown of the registration report reveals that 10,436 on-campus students are taking 12 or more semester hours, reducing considerably the competition for campus parking spaces between 7:40 a.m. and 4:40 p.m.

The current total includes 16,325 on-campus students; 2,109 enrolled in extension classes and 487 who are taking correspondence courses in contrast to the second semester last year when 14,615 on-campus; 1,893 extension; and 814 correspondence students were registered.

## Spender to Speak On Arts, Literature

"What's Is Modern In Modern Art?" is the title of a lecture to be presented by British poet Stephen Spender, at 8:15 p.m. Monday in Gammage Auditorium.

The program is one of the Fine Arts Series. Tickets are available at Gammage box office for \$1.50 and \$2.50.

HE WILL discuss why the visual arts remain modern whereas there has been a reaction towards traditionalism in literature. Spender will conduct a question and answer session at the end of his lecture.

Spender's lecture will deal with writers such as George Bernard Shaw, Sinclair Lewis and Theodore Dreiser, whom the poet calls "contemporaries;" and James Joyce, William

Faulkner and T. S. Eliot, whom he classifies as "modern." He will explain this distinction.

NOTED for his autobiography, "World Within World," and for several books of criticism in addition to his poetry, Spender is also co-editor of the well-known review, "Encounter."

Since 1947 when he taught at Sarah Lawrence College, he has been a frequent visitor to the United States, teaching in 1953 at the University of Cincinnati and in 1959 at the University of California.

In 1962 he gave three lectures on the "Modern Imagination" at the Library of Congress, and in 1963 he taught a course in modern poetry at Northwestern University.



(Photo by John Polich)

STILL A PLACE FOR TRADITION — Set among the modern and growing facilities of the University, Old Main and the Philomathian bench still find a place. Main, the oldest building on campus, and the bench, built by an early literary society, contrast with newest structure on campus, the Language and Literature Building. Old Main is 71 years old and one of the first three buildings here.

## AS Election Petitions Out

The following is a list of the number of petitions which have been taken out for AS offices as of 5 p.m. yesterday.

Petitions may be picked up in MU 202 and must be returned there before 4 p.m. next Wednesday.

ASSOCIATED STUDENTS	
PRESIDENT	2
FIRST VICE PRESIDENT	1
ADMIN. VICE PRESIDENT	5
ACTIV. VICE PRESIDENT	4
SECRETARY	2
AMS	
PRESIDENT	2
VICE PRESIDENT	2
SECRETARY	4
TREASURER	4
AWS	
PRESIDENT	2
EXEC. VICE PRESIDENT	2
ACTIV. VICE PRESIDENT	2
SECRETARY	2
TREASURER	2
SENATE (two seats each)	
SENIOR CLASS	3
JUNIOR CLASS	3
SOPHOMORE CLASS	5
COLLEGE OF ARCH.	6
COLLEGE OF BUS. AD.	3
COLLEGE OF ENG. SCI.	3
COLLEGE OF EDUCATION	7
COLLEGE OF FINE ARTS	1
COLLEGE OF LIB. ARTS	6
COLLEGE OF NURSING	1
AMS SENATORS	3
AWS SENATORS	5
OFF-CAMPUS MEN	3
OFF-CAMPUS WOMEN	2

## Record Number Ask for Grants

A record number of Arizona high school seniors have applied for ASU scholarships.

Some 1,123 seniors had applied before the deadline March 1. This figure was a record over previous years. Approximately 400 scholarships will be awarded to Arizona high school seniors for the 1965-66 school year.

## Greek Week Events Will Begin Sunday

The annual Greek Week which begins Sunday has a calendar which includes Diana and Apollo elections, a convocation with actor John Hoyt, progressive parties, Greek Sing, appearance of the Kingston Trio, Olympic Games and the Grecian Ball.

Greeks must wear buttons, which will be sold by fraternities and sororities, to be admitted to the Greek Week activities, according to Jon Elam, co-chairman.

Groups sponsoring candidates for Diana and Apollo, reigning queen and king of Greek Week, will campaign Sunday evening.

GREEKS WILL vote for Diana and Apollo from 8 a.m. to 4 p.m. Monday on the lawn in front of the Administration Building.

John Hoyt, an actor who has appeared in over 70 movies and 130 television shows, will address Greeks at the convocation which officially begins Greek Week at 8 p.m. Monday in the MU ballroom. His topic is "Leadership in the Modern Society."

Also at the gathering, Diana and Apollo election results will be announced and trophies will be awarded to the sorority and fraternity with the highest cumulative grade index.

The Chi Omega traveling trophy, will be presented, to the fraternity which, according to Chi Omega members, has "given the most to the Greek system."

TUESDAY NIGHT from 7-11, progressive parties will be held in the Phi Delta Theta, Delta Sigma Phi and Sigma Phi Epsilon houses. Three bands will provide the music.

Decorations will follow a theme of Broadway musicals Wednesday.

Contest winners will be announced at the Grecian Ball Saturday night.

Late nights will be allowed for sorority women attending the parties, Elam said.

THE GREEK Sing is 8 p.m. p.m. Thursday in Gammage Auditorium. A 50 cent minimum donation is required of non-Greeks. Seven trophies will be awarded.

AWS has granted all women dormitory residents a 12 mid-

(Continued on Page 7)

## Ream Is New VP Petitioner

A petition for the office of activities vice president was taken out by David Ream. Ream now joins three other petitioners for this office.

Only four petitions have turned into the AS Secretary out of the 87 taken out.

Petitions were turned in by Maryann McGovern and Barbara Heedum for the office of off campus women, Alan Warne for administrative vice president and John Ohlfest for the office of architecture senator.

According to Emily Getsinger, AS secretary, it is not uncommon for students to turn in petitions the last day.

Petitions may be picked up in MU 202 and must be returned there before 4 p.m. next Wednesday.



(Photo by Tom Gorrell)

**STAGE TALK** — Director Lanny Thomas talks with the part of the "Songs of Broadway" cast recruited from Payne Training School. The show will be presented at 8:15 p.m. Tuesday in the MU ballroom.

## MU Show to Present 'Songs of Broadway'

Selections from three current Broadway musical hits make up "Champagne Songs of Broadway," an all-student production Tuesday in the MU ballroom.

The show, beginning at 8:15 p.m., stars the Torch Singers Quartet, with songs from "Oliver," "Funny Girl," and "Stop the World, I Want to Get Off."

Included in the selections are: "As Long As He Needs Me," "I Believe In You," "Gonna Build a Mountain" and "What Kind of Fool Am I?"

The quartet members are JoAnn Yeo, Patricia Tarpey, John Morrison and Lanny

Thomas. Thomas also is the director.

The orchestrations are by Dan Strawbridge, choreography by Miss Yeo with scenery and lighting by Paul Schulte.

There will be no charge for the hour-long show, which is being presented by the Cultural Affairs Board.

## Aids Office Announces Requirements Changes for National Defense Loans

The Financial Aids Office announced this week a number of changes approved in requirements for National Defense Loans. Following changes have been passed:

—Part-time students as well as full-time students may receive loans.

—Forgiveness privileges now apply to teachers in private schools, not only public school

teachers. This means that for each full academic year of teaching, request can be made for cancellation of one-tenth of that loan. Request can be made every year for five years.

—The maximum allotment for graduate students is \$2,500 a year.

—Overall maximum allotment to students including graduate study is now \$10,000.

—Summer session allotment

has been set at \$5,000.

Applications for loans are now being taken. Deadline for loans for the summer session is before May 1 and for next fall before June 1.

The office also announced that students who have National Defense Loans and will be leaving campus should report to AD 107 to have their exit interviews.

### The Proprietor "M"



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Bruce 00<sup>1</sup>/<sub>2</sub> Rys

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# Advisers Study Parking System

A faculty campus traffic advisory committee met yesterday to consider further improvements of the University parking system, which the assistant director of the Department of Security says is presently in "better shape than most schools of our size."

Dr. Robert D. Kersten, chairman of the committee, said, "We have a good parking system at present, but the committee is trying to acquaint itself with the problems, if any, and then develop solutions."

Dr. Kersten received a report containing possible parking problem solutions Tuesday from the security department.

At the present time there are 8,000 parking spaces, of which the most used at any one time is 6,100, said Gayle Shuman, assistant director of security.

The main consideration of the advisory committee, with respect to present conditions, is to solve immediate day-to-day problems and to consider provisions applicable to future growth of ASU.

Recommendations from the committee will be presented to

President Durham for further consideration.

To aid the committee with its considerations of the parking problem, Campus Security is preparing specific studies about current parking and traffic regulations.

## UNIVERSITY PLAYERS OFFER 'Figaro' Coming to Gammage April 2, 3

"The Marriage of Figaro" by Mozart will be presented by the University Players and the Lyric Opera Theater April 2 and 3 in Gammage Auditorium.

The story concerns Figaro and Susanna, servants of the Count Almaviva, who are to be married. Marcellina, the housekeeper, is in love with Figaro, and Cherubino, a page, is in love with Susanna.

The cast includes: Beth Armes, Susanna; Tom Fox, Figaro; Will Read, the count; Barbara Morris, the countess; Vicky Bond, Marcellina; Car-

olyn Monson, Cherubino; William McLaughlin, Bartolo; Bob Short, Antonio; Alan Grier, Curzio; Norma Yeary, Barbarina and Mike McKay, Basilio.

There is also a 24 member chorus and a 30 piece orchestra

under the supervision of musical director Kenneth Seipp. Stage director is Donald Doyle.

Tickets may be reserved by calling the Lyceum box office, 966-3437. Student and faculty tickets are \$1 and \$1.50.

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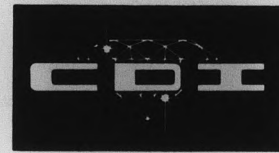
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MARTINS ASKS CONFIDENCE VOTE —

# Senate Backs Election Board

A heated argument took place in the AS Senate meeting yesterday concerning a vote of confidence asked by Kay Martins, chairman of the Election Board, backing up the board's authority to interpret the election code.

Miss Martins claimed her board's authority had been questioned. Sen. Mike Bowlin said the board's authority was

## Work Prohibits Street Parking

Temporary "No Parking" signs were put up Wednesday on Orange Street across from the MU.

The signs, which prohibit parking between 7 a.m. and 5 p.m., were requested by the University to keep that area clear until the completion of the library.

clearly stated in the statutes and saw no reason for the vote.

THE SITUATION was settled when the Senate passed the vote backing Miss Martins as board chairman.

According to Sen Gerry Cooney, chairman of the Election Board Committee, a new election code may be ready by next week.

"The two big changes I hope to make are to set a limit on campaign expenses and to have two sets of election codes, one for the Homecoming election and one for ASASU elections," said Cooney.

IN OTHER action, the Senate discussed the MU Board. "As a policy making group, the MU Board just does not have enough policy making to do to justify its existence. We (the Senate Student Government Operations Committee) have done a lot of research and this is our thinking," Committee Chairman Sam Linder said.

The Senate passed SBs 237 and 242. SB 237 established an Administrative Coordination Council and SB 242 established articles for the impeachment of any student officer(s).

SB 246, "to establish Student Government Placement Week," and SB 247, "to recommend the sum of \$3.50 per student activity fee hereafter be appropriated directly to the Student Affairs Committee" received first reading and were sent to committee.

# University Bookstore Now Rents Senior, Faculty Caps and Gowns

Caps and gowns for commencement will be available to faculty and graduating seniors

in the University Bookstore until April 30.

The bookstore requests that faculty members give their exact measurements when renting caps and gowns.

Seniors will be measured in the textbook department downstairs. No phone or mail orders will be taken.

Rental price for the caps and gowns are: B.A. cap and gown, \$4; M.A. cap and gown, \$4.75; M.A. hood, \$4; Ph.D. cap and gown, \$5, and Ph.D. hood, \$4.25.

## Local Attorney Talks at YAF Seminar Today

John Lewis, local attorney, is the discussion leader at this morning's Young Americans for Freedom seminar on the lawn in front of the Administration Building from 9:30-11:00 a.m.

America's foreign policy is the topic of discussion.

Wheel Aligning - Balancing  
Auto Glass Installation

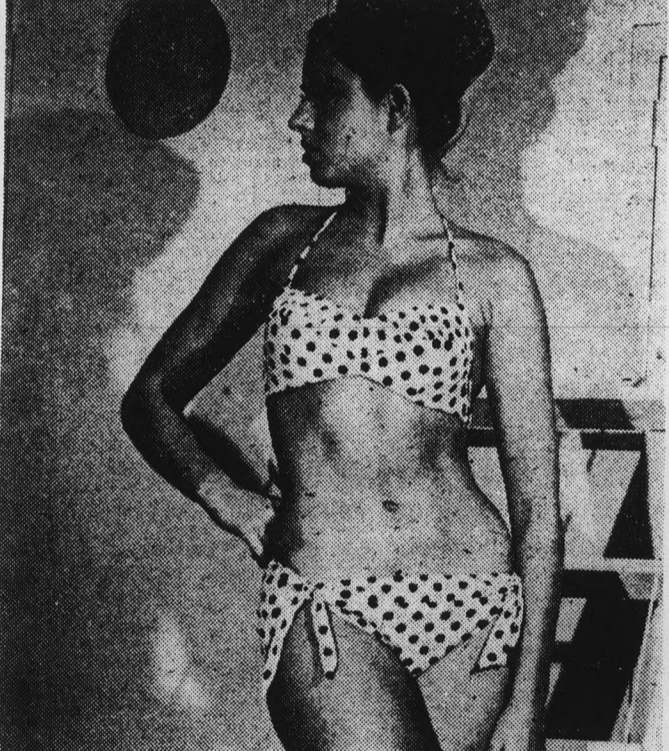
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SIGMA XI CLUB —

# Honor Group's Installation Set

The University chapter of The Society of the Sigma Xi, national honorary organization for scientific research, will be installed April 8 in Life Sciences Center Auditorium.

Dr. Farrington Daniels, national president of the society, whose membership includes most of the eminent scientists in America, will preside.

Dr. Daniels, of the University of Wisconsin, is also president

of the Solar Energy Society which maintains headquarters on the ASU campus.

In addition, the program will include a luncheon, a formal academic procession, a president's reception, a dinner and a major address by Dr. Daniels.

Dr. George M. Bateman, professor of chemistry, has been named chairman of the committee on general arrangements.

# Theme of Love Portrayed In 'Mime Mosaic' Dancing

Twenty-five students will present "Mime Mosaic '65" tonight and tomorrow at 8:30 p.m. in the Lyceum.

The adults-only dance program will follow the theme of the many facets of love. All ten dances, including "Primitif," "The Merry Chase," "The Coward" and "Legend" will portray the theme.

Under the direction of Miss Joanne Griggs, instructor in speech and drama, traditional mime makeup of clown white, red and black will be used. Costumes will be basically black with bits and pieces of color for the various dances.

Dancing in the show are: Esther Louise Moore, Judy Meyer, Bob Capri, Ron Gregory, Barbara Blaine, Peggy Thurston, Tom Walker and Greg Stump.

Also, Paul Secrest, Mary Walker, Donna Hopper, Bill Dewhurst, Kitty Shryock, Mary Lou McNatt, Freddie Sullivan, Lyn Peplow, Sandy Silverman and Gloria Eisenstein.

Others include; Linda Haley, Dick Baggott, Tom Butler, Joe Edwards, Chris Hansen and Rick Stiles.

Tickets are \$1 and may be purchased at the Lyceum box office or at the door.

## Economy European Travel Talk at Meeting Tonight

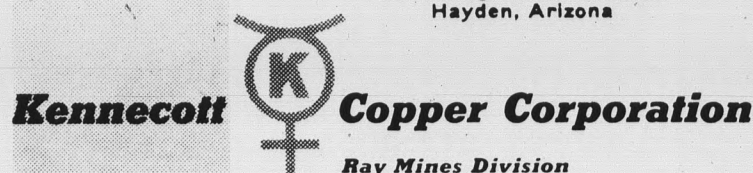
Students, faculty, alumni and employes interested in economy travel to Europe can attend a movie and informative meeting on Europe at 7:30 p.m. today in MU 7.

# Kennecott's Corner

## Some of Our Copper Doesn't Weigh Anything

It's out of this world, that's why. We produce tons of copper, and turn it over to those fellows in the space business. It all looks very heavy and impressive on the launching pad. But when they shoot devices made of Kennecott's best copper up there beyond gravity, it soon becomes ton-less, pound-less, even ounce-less. We'd be in a bad way if we had to sell the stuff at orbit prices. But even on earthly scales at earthly prices, Kennecott's product is always a bargain. We're happy to see those satellites circling — because that's us, all over.

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Claims for achievements by Reading Dynamics students are oftentimes so unbelievable that they invoke ridicule by other reading systems. But look at this evidence:

Results have been reported in Time, Newsweek, Business Week, Esquire, NEA Journal and other professional publications. Graduates have appeared on television with Jack Paar, Garry Moore, and Art Linkletter.

Describing Reading Dynamics' impact on some of our nation's legislators Time said, "Washington has seen nothing like it since the days when Teddy Roosevelt read three books a day and ran the country at the same time."

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"It is my opinion that if these techniques were instituted in the public and private schools of our country, it would be the greatest single step which we could take in educational progress. I think the public schools of Georgia should consider putting in the technique. It would be worth a \$100 million per year appropriation."

A Reading Dynamics class at St. Louis University had an average beginning speed of 357 words per minute, an ending speed of 1,810 words per minute. Average comprehension rose from 73% to 83%.

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ing speed, and an improvement in comprehension and recall.

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Any student who must withdraw from the course for any reason may re-enter, any subsequent courses at any future time, at no additional cost.

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TEAR OUT THIS AD

# AMS Adds Events to Sports Day

Several new events are planned for this year's Water Sports Day, May 7.

Associated Men Students, sponsors of the Saguaro Lake event, will add the new events to the traditional boat racing, water skiing and water boxing. Trophies and medals will be awarded to winning teams.

Men's organizations will continue the tradition of sponsoring a candidate for Water Sports Day Queen. The queen will be crowned at the Sands Motor Hotel pool May 7, and will reign over the next day's activities.

SHE WILL be awarded a permanent trophy and a bouquet of roses. Runners-up also will receive trophies.

Sponsoring organizations will file their candidates' names with AMS two weeks before the event.

The added events have made more committee positions available. Numerous chairman applications have been filed, but more students are needed to work on the committees.

FOR THE first time, this year committee positions are open to coeds. Committee adviser, Ted Marsella said coeds apparently aren't aware of the new policy and that their talents are needed on the events committees.

The publicity committee is planning a feature for The Arizona Republic's Sunday magazine, Arizona Days and Ways. In addition, negotiations are in process for a story in Life magazine.

Application blanks for committee positions are still available at the MU Information Desk and the AMS office, MU 207.

## Greek Week

CONTINUED FROM PAGE 1

night late night for Thursday.

The Kingston Trio will appear in a public performance at 8 p.m. Friday in Gammage Auditorium. Tickets are on sale now at the auditorium box office for \$2, \$2.50 and \$3.

GREEK GAMES will be in Sun Devil Stadium from 10 a.m. to 1 p.m. Saturday. Trophies will go to winning teams. Olympic-type medals will be presented to each member of the winning teams.

A six-piece band, the Windjammers from Tucson, will play for the Grecian Ball at 8 p.m. Saturday at Camelback Inn. Tickets are being sold by the Greek groups for \$2.25 a couple, including refreshments.

As a new feature at the ball, a four-foot Greek Week traveling trophy will be presented to the group which has shown the most outstanding overall participation.

### Research Services Bureau Integral Part of ASU

"The Bureau of Government Research is an integral part of the academic program at ASU," said Dr. Bruce B. Mason, director of the Government Research Bureau.

## Debate Squad Invited to Enter West Point Qualifying Tourney

For the first time in some years, ASU's debate squad has been invited to compete in the West Point Qualifying Regional Tournament, to be this weekend at California State Polytechnic at Pomona, Calif.

Debate teams from the West Coast, Arizona and Nevada will compete for the top four awards. The winning teams will attend the West Point national cham-

pionship debate finals.

Competing from ASU will be Mike Yarnell and Mahlon Gaumer. John Pacilio, assistant director of forensics, will accompany the team.

This past weekend, five ASU debate teams took more certificates in debate than the team from any other school at the Pacific Southwest Forensic Association tournament in Whittier, Calif.

## Literature Building Elevator Issue 'Up'

The University is taking all possible steps to remedy the elevator service in the Language and Literature Building, according to President Durham.

"The inconvenience occasioned to faculty, staff and students is sincerely regretted, in-

cluding the necessity of using the various stair wells throughout the building," said Dr. Durham.

"Installation of a second elevator in the adjacent shaft is being arranged as rapidly as possible to meet the emergency," the president added.

## Lost and Found Moved To MU Information Desk

The lost and found department has been moved from Campus Security to the MU Information Desk, according to Gayle Shuman, assistant director of security.

"The lost and found was growing to an extent that the department could not handle it properly with our other responsibilities," he said.

"Since we moved, it is more difficult for students to get over here to pick up items. The idea of the MU is to provide service to the students."

The MU will number every

item that is turned into the lost and found. If the owner is known, a letter will be sent out advising him to pick up the lost item.

The lost and found will be open during regular MU hours, from 8 a.m. to 10 p.m. Sunday through Thursday, and from 8 a.m. to midnight Friday and Saturday.

Articles now in the lost and found range from a slide projector to 15 class rings and 10 wedding rings. The class rings range from a 1944 U.S. Naval Academy ring to a 1965 ASU woman's ring.

## HILLEL COUNSELORSHIP

Tonite's Regular 7:15 Service At Danforth Chapel

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# University Bookstore

1,200 FALLING STARS —

# Outer Space Secrets Hidden in Meteors

By ANDY SILVERMAN

To most people a meteorite is just a falling star but to Dr. Carleton Moore, director of the Meteorite Research Laboratory, they reveal the secrets of outer space.

"The overall aim in the study of meteorites is to discover the circumstances of their origin and their history between then and the present time," explained Dr. Moore.

THE LABORATORY, which is located in the Physical Sciences Center, contains the largest meteorite collection in the world committed primarily to research purposes.

"Some of the studies here could revise world thinking on meteorites," Dr. Moore said. "We're doing everything we can to find out more all the time."

The majority of the meteorites in the lab were bought by the University in 1960 from Dr. H. H. Ninninger, director of the American Meteorite Museum in Sedona, Ariz.

DR. NINNINGER'S collection, which is valued at \$275,000, contains over 1,200 catalogued samples from 684 meteorite falls. He began accumulating the vast collection in 1923.

Laboratory directors are in constant search for valuable meteorites. For instance, last month they purchased three rare iron meteorites.

"The average price we pay is

a dollar a pound but of course the price may vary according to the experimental value of the meteorite," the director said.

DR. MOORE suggested meteorite study may provide a clue to inner space.

"We have no samples of the materials making up the interior of the earth. Meteorites may give us an idea of the type of material that may be found there and the composition of the earth and other planets as a whole," he commented.

Dr. Moore stated the space program is aided by the discoveries of meteorite research.

"METEORITES have traveled from outer space through our atmosphere and their material properties are of importance in planning artificial vehicles to do the same thing," he said.

Laboratory researchers, which are mainly undergraduate and graduate students in the Physical Sciences Department, are currently experimenting with a meteorite discovered by two Japanese prospectors in the Bondoc Peninsula in the Philippine Islands.

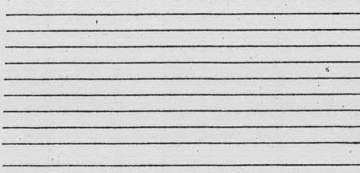
The prospectors, who had thought they had found an iron mine, were disappointed to learn it was a meteorite. Dr. Ninninger traced it and brought it to the United States. He then made it available to University researchers.

"There's definitely an increased interest in meteorite study, not only from students but from private companies and the government," concluded Dr. Moore.



(Photo by Jack Mertes)

METEORITE INSPECTORS — Dr. Carleton B. Moore, assistant professor of chemistry and director of ASU's meteorite collection, and sophomore Pam Jost check over the Bondoc meteorite found in the Philippines. The University has one of the most extensive meteorite collections in the world.



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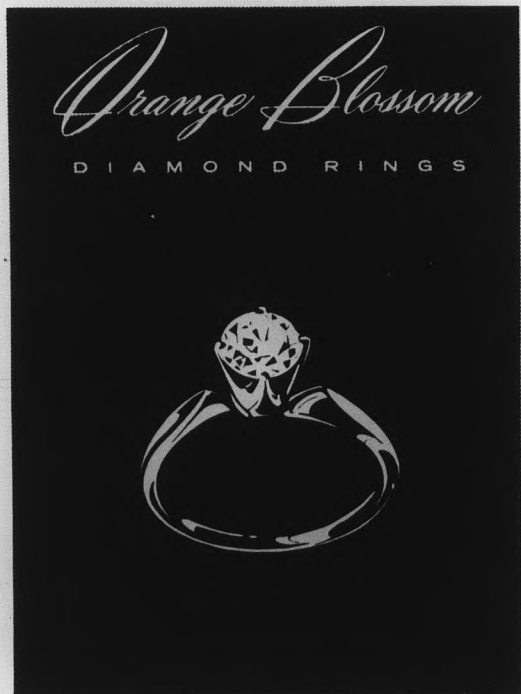
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# Mighty Southern California Trackmen Face Devils, Wildcats Saturday



MIKE LANGE  
High Jump

The track team has a tough nut to crack tomorrow when it hosts one of the top meets of the season — a triangular affair between USC, Arizona and the Devils.

Arizona State has never beaten the Trojans, having faced them 10 times. Arizona, likewise has been shut out by the Trojans in 13 tries.

The meet will begin at 7:30 p.m. at Goodwin Stadium. Coach Baldy Castillo hopes for a break in the weather which has seen showers early in the week and calls for more of the same continuing through tomorrow.

**THE TROJANS** of former Phoenix North High Coach Vern Wolfe are a young bunch, but have the potential to make another run at the national title, an annual USC undertaking.

USC finished third in the nation last year, after posting a 10-0 dual meet record during the regular season.

The Trojans, known for their track superiority, have lost only one dual meet since 1945 and have won their conference championship for eight consecutive years.

**THE TROJANS** outscored ASU, 86-57, and the UA, 99-46, in last year's triangular meet.

Among the sophomores, Wolf has Dennis Carr in the 880 (1:49.7), high hurdler Paul Kerry (14.2), pole vaulter Bill Fosdick (15-6½), discus thrower Gary Carlsen (173-2) and quartermilers Dave Buck (47.5) and Hutch Gibb (48.3).

Junior College transfer Dwight Middleton has clockings of 9.6 in the 100, 20.8 in the 220 and 46.6 in the 440 to his credit. Among the veterans,

Lew Hoyt, a seven-foot high jumper, returns.

Other USC marks this season worth noting include a 4:09.5 mile by Chris Johnson, a 9:10.6 two-mile by Garry Goettelmann, a 14.4 clocking in the high hurdles by Paul Kerry, a 56-foot-plus toss in shot put by Jeff Smith and Don Castle, and a discus throw of 717-11 by Gary Carlsen.

**THE DEVILS** boast seven-foot high jumper Mike Lange, quartermiler Ullis Williams (47-0 this season) half-miler Eric Owers, (1:53.5), discus thrower Jon Cole (175-1) and Larry Hendershot in the shot put (55-1¼).

Devils on the "wounded" list, currently nursing injuries are Tom Hester, Jim Childs, Jim McBurney, Dave White and Ray Dise.

Arizona enters the meet after taking a 109-36 lacing from powerful New Mexico last weekend in Tucson. Nonetheless, the Wildcats will make a go of it and feature Ed Martinsen in the pole vault (15-7¼ this season), John Tushaus in the javelin (244-2), James Green in the shot-put (55-8) and Jim McArdle in the discus (173-2).

**THE WILDCATS** hold a 24-17 series edge over ASU, but have been losing ground steadily in recent years.

The Sun Devils outscored Arizona in three meets last year, the last meeting by a score of 78-67.



JON COLE  
Discus



ULLIS WILLIAMS  
Quarter Mile



LARRY HENDERSHOT  
Shot Put

By BOB REILLY

## Spilsbury Controversy Pits Good Against Evil

Max Spilsbury's forced resignation as football coach at ASC for giving free class credit to athletes has been written about, talked about and argued about so much that he has become as controversial among Arizonans as Jack Paar is among newspapermen.

Spilsbury will soon be in oblivion on a farm in Mexico. Yet it is interesting what attitude, if any, students here obtained during his ordeal that pitted one faction advocating, "If a kid is proficient in the subject give him credit for non-attendance so he can earn money to pay his way through school," against another faction which believes, "Class regulations must apply to everyone enrolled."

**ONE BEARDED FELLOW** wearing a worn-out sweat shirt and a pair of faded blue jeans and sandals sitting on a bench in front of Matthews Library said, "It's a matter of good versus evil. What may seem good and honest to you may be evil and dishonest to me because society has, mainly through the mass media, which I abhor, misconstrued the being of truth to the extent that I, and my fellow men, no longer can distinguish right from wrong. Therefore the question concerning Mr. Spilsbury is too complex to answer intelligently."

A pretty blonde girl, hurrying up the steps of the Social Sciences Building, paused and asked, "What do I think about Max who? Never heard of him. Really, I don't read the papers that much, so I really don't know."

**IN BACK OF THE** gym one student kicking a soccer ball had a definite opinion: "Max Spilsbury gave free credit to athletes because he wanted to protect his interest, a good football team, by helping his athletes stay in school. This is not frowned on by anyone who believes in the importance of winning teams, and their numbers are increasing. So will the free credit practice in one form or another. Whether this is right or wrong depends if you want a winning or losing team."

The best reply so far was formulated by the ASC Student Senate which concluded, "Those of us who take pride in earning our degrees cannot condone placing athletic excellence over academic responsibility."

## Rejects Rack Rest of League In Basketball

Basketball season may be ending for most teams around the country, but playoffs are in the offing for the intramural league teams.

Intramural basketball season was delayed until after varsity season so the intramural teams could use the gym.

Action is furious among the 40 teams in the six leagues which include teams from all fraternities and independent teams. The league season concludes today with the two top squads from each league advancing to the single elimination finals Monday.

According to Paul Donah, intramural director, the caliber of some of the quintets is exceptional.

"One team, the Rejects, romped twice this week, 63-30 and 60-28. They seem to be the cream of the crop in basketball as they were in football," said Donah.

Reject starters are Doug Swanson, 6-1, and Doug Dudgeon, 6-0, at guard positions with footballers Gene Foster, 6-0, and Jerry Smith, 6-3, at forwards. Mike Dunbar, 6-4, a member of Phoenix AAU basketball champions, is at center.

Games are played at 3:45 and 4:45 p.m. daily in Sun Devil Gym and on the courts beside Haigler Hall.

Monday's tournament finals begin at 3:45 p.m. in the gym.

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# Devils Entertain Rams; Ohio State Here Monday

By DOUG DUDGEON

Colorado State University's Rams furnish the opposition for the Sun Devils today at 3 p.m. on the Sun Devil field. Tomorrow the two teams play a doubleheader beginning at 1 p.m.

Senior Dave Cartun, 0-0, will start today with sophomore Ted Robinson and footballer Darrell Hoover pitching Saturday's doubleheader.

**THE RAMS PLAYED** their first game of the season yesterday against Grand Canyon College. CSU has been practicing the snug fieldhouse in colorful, cold Colorado and Wednesday's outdoor workout was the team's first of the year.

CSU coach Irv Ferguson said the weather here in the Valley is great and added he would like to stay longer. But due to the shortening of CSU's spring vacation (CSU is on the quarter system and this year only receives a three-day break), the annual southern trip for the Rams has been cut to games

here in Phoenix and a doubleheader in Albuquerque against the University of New Mexico. CSU is expected to field a basically young ball club.

**COACH BOBBY** Winkles will use his inexperienced pitchers this weekend for two reasons. First, he wants to see them in game action and second, ASU meets Ohio State in single games Monday, Tuesday, and Wednesday of next week.

Monday's and Wednesday's games will be played in Municipal Stadium. After the Ohio State series the pace contin-

ues with Oregon State visiting the Devils next weekend.

Winkles will pitch Jim Merrick and Ron Lea in the first two games of the Ohio State series the final game starter depends on who does the best job over the weekend.

Winkles hopes catcher Ray Stadler will be ready for this weekend, but if he isn't, captain Tony Alesci will catch and Duffy Dyer will return to the outfield. Winkles also said Larry Martin will replace Jim Armstrong at shortstop today.

**THE SUN DEVILS** won their eighth game in ten starts Tuesday by clobbering Grand Canyon College, 15-2. Al Schmelz brought his record to 2-1 with a four-hitter against the hapless GCC team.

Rick Monday, who hits on any day of the week, paced the Devils with a homer and four RBIs. Monday also stole home for his fourth base theft of the year and a tie with speedy Sal Bando for the team stealing leadership. The Devils smashed a total of 12 hits off four GCC pitchers.



(Photo by Jack Mertes)  
**SEEDED NO. 1** — Dave Farmer, seeded No. 1 on the tennis team, is shown in action against Texas Western's Walt Romine in their match Saturday. Farmer won 6-0, 11-9. Saturday the Devils play Phoenix College at 9 a.m. and Cochise College at 2:30 p.m.

## KOOL to Air NCAA Tourney

KOOL radio station, local CBS outlet in the Valley, will broadcast play-by-play action of the NCAA basketball championships from Portland, Ore., at 7:55 tonight.

It will broadcast the UCLA-Wichita game, the Michigan-Princeton game and the finals tomorrow night at the same time.

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# Clark's Capers

By DAN CLARK

Got any old signs you want immortalized? Steve Shewak, owner of The Pitcher House, wants various odd signs to decorate his newly remodeled pub at 406 Mill Ave., Tempe. He offers in trade for the most off-beat signs — one sign for one big glass of that favorite drink of Arizona. In addition, your name will be put at the bottom of your sign for all to see.

The University Arches, corner of Eighth Street and Forest Avenue, is sponsoring a dance every Wednesday night. Free dancing from 7:30 to 9:30 p.m. gives a mid-week study break — that is, if you study.

For the best steak dinner in the world may I suggest Monti's La Casa Vieja (translates as "The Old House"). Fast service and terrific steaks are the specialty of the house. Prices are reasonable.

The Village Inn Pizza Parlors opened another location at 3626 East Indian School Road. The new location features a player piano and dozens of reels of modern and old sing-out songs.

It would be great if the dances held at the University Arches became a weekly affair. Perhaps it could be arranged if enough students expressed their feelings to the personnel at the shops.

Six to nine are the hours to eat a steak dinner at the Red Dog Go Go, Scottsdale. A complete meal for \$1.85.

## Hillel Sponsors 'Blue Velvet'

"Blue Velvet," a semi-formal dance, will be sponsored by Hillel Counselorship from 8 to 12 p.m. tomorrow at Temple Beth Israel, 3300 N. 10th Ave., Phoenix.

Tickets are \$2 per couple. The public is invited. For tickets and further information, contact Liz at 966-4877.

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## Delta Gamma, Theta Delta Chi Select Local Chapter Leaders

Delta Gamma sorority initiated 21 girls on Saturday. They are Shari Berryhill, Barbara Booth, Jeanne Booher, Jody Bonnet, Linda Dimm, Jodene Garrels, Jeanne Grindstaff, Peggy Hansen, Martha Higdon and Jane Hooker.

Also, Billie Jensen, Jo Manley, Harriett Mitten, Kris Nystrom, Shirley Powell, Ellen Rasmussen, Kay Ruffini, Pam Smith, Pam West, Lesta Williams and Diane Young.

The new officers for the coming year are president, Jill

Troelstrup; standards chairman, Sue Callis; pledge educator, Jeri Meikle; treasurer, Barbara Borrowdale; corresponding secretary, Sally Cartney; recording secretary, Sue Honig, and public relations, Betty Sigvaldson.

Also, social chairman, Carolyn Marsh; rush chairman, Teri Nelson; song leaders, Ellen Rasmussen and Jody Bonnet; historian, Jo Manley; house manager, Pam West; rituals chairman, Jackie Johnson, and Panhellenic representatives, Peggy Hansen and Jackie Johnson.

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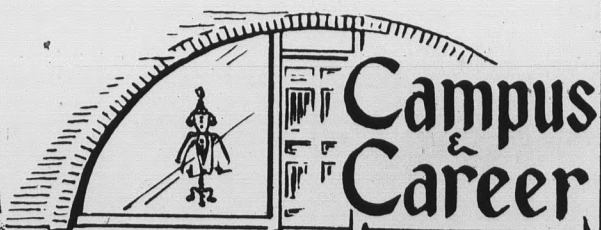


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- B: Ascot jacket shirt, Gentry collar, with separate ascot. Sizes 6-18 \$10.00
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## Art Notes

By CHARLES KOROLLY

This is the first in a series of weekly art reviews covering the various art shows on campus. The author is an art education major. This column includes the present show of 22 paintings by Prof. Art Jacobson, now on exhibition in the MU lower lounge till April 11.

As a whole, the Jacobson show was good, but it lacked the love and spirit to make it either excellent or stimulating. While it was clearly unified, it did not have the variety to make it interesting enough to remain on exhibit for a long time.

The color and line was spontaneous, yet the obvious composition gave the impression of either a carbon copy or an idea that the general public was not able to cope with subtlety. The handling of the paint was experienced, but the inhibition was that of a professor, not an artist.

It was a disappointment not to see the best painting this reviewer has seen of Jacobson's, Figure Interior, shown in a previous MU faculty exhibit.

### Theta Chi Votes In New Officers

Theta Chi recently elected its 1965 officers. Positions will be filled by Gordon Maxwell, president; J. Ross Murphy, vice president; William Yonke, secretary; Robert Ware, treasurer; Louis Galluci, chaplain, and Charles White, pledge marshall.

Also Michael Cahill, first guard; Daniel Murphy, second guard; Ray Vukceovich, historian; Martin Racine, librarian, and James Charters, house manager.

## Women Schedule Poolside Party

Faculty Wives Club will welcome spring at a poolside tea at President and Mrs. G. Homer Durham's home from 2-4 p.m. Saturday.

A demonstration of diving will be staged by Dick Smith, swimming coach, and election of new officers is scheduled.

Chairman of the committee is Mrs. Durham. Assisting her are Mmes. Grant Fletcher, Donald A. Gyorog, Brice Harris, Robert Lundin, William Podlich and Robert Roessel Jr.

Tickets for the spring luncheon, climaxing the activities of this year, will be on sale at the tea Saturday. The luncheon will be at the Arizona Country Club at 12:30 p.m., April 10.

## Who's Whose

### PINNINGS

Sharon Christensen, Alpha Kappa Tau, to Mark Clark, Lambda Chi Alpha  
Karin Evvard to Chips Christensen, Sigma Phi Epsilon  
Charlotte Wake to Richard Tingley, Sigma Nu  
Geneen Richardson, to Steve Pitts, Delta Phi Kappa  
Linda Craig to John Hicks, Delta Phi Kappa  
Reggie Shumway, Lambda Delta Sigma, to J. R. Nelson, Delta Phi Kappa  
Cynthia Johnston to Clayton Peterson, Delta Phi Kappa  
Pat Hiesel to Pat Waindel, Theta Chi

### ENGAGEMENTS

Judith Lee Dubchansky to Philip Edwin Flippen  
Marie Reynolds to Otto Neely  
Beverly Russell to Lt. David I. Matthews, U.S. Army  
Wanda Killebrew, Chi Omega, to Bernie Weber, Sigma Chi



**EVERYBODY'S DOING IT** — Exemplifying the spirit of spring are Delta Sigma Phi brothers of Clayton Peterson. They accosted him at a movie theater, threw him into a getaway car and drove off to a member's home where they plunged him

into the pool, following the diehard tradition for recently-pinned members. The traditional spot for fraternity splashing is the Old Main fish pond. Night howls echo through the campus as the men show their fraternal enthusiasm.

### Club Calendar

#### TODAY

Wesley Foundation—3:30 p.m., James Baker Center, discussion by YSA speaker

#### SUNDAY

Delta Sigma Pi—7:30 p.m., MU upper lounge, rush smoker

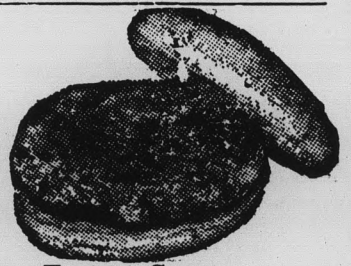
#### TUESDAY

Sigma Tau Delta—7:30 p.m., LL 601, T. S. Eliot lecture  
Delta Sigma Pi—7:30 p.m., MU 211, business meeting

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# Gammage Art Show Is First By Student

An exhibition of 20 paintings by Merrill Mahaffey, a graduate art student, will be on display at Gammage Auditorium Monday through April 9, with a preview-reception from 2 to 4 p.m. Sunday.

The exhibition will be open weekdays, 10 a.m. to noon and 2 to 4 p.m.

Mahaffey has been working on the paintings since December. They are in preparation for an M.A. degree. He is the first graduate student to have a showing in the Gammage Auditorium.

Mahaffey's work has been exhibited in California, Wyoming, Colorado, Texas, Kansas,

## Nursing College To Host Arizona Nurses Meeting

The College of Nursing is hosting a state-wide convention sponsored by the Arizona Association of Student Nurses next weekend.

The seven schools and colleges of nursing participating will be divided into five districts. ASU will comprise the fifth district.

This is the first year that the ASU College of Nursing has been a college and recognized as a separate district.

The other districts are made up of Arizona State College, St. Joseph's Hospital, Phoenix College, University of Arizona and St. Mary's Hospital.

## Snaketown Tour Set by Group

Snaketown will be the destination of the Anthropology Club field trip today.

Dave Kayser, vice president, said, "Snaketown is the largest Ho-Ho-Kam settlement in the Southwest and for a number of years was the basis of all the knowledge of the Ho-Ho-Kams." The Ho-Ho-Kams were the first irrigation farmers in the Salt River Valley.

Dr. Haury, of the UofA, is currently excavating the site and is using some heavy equipment to aid the digging. Dr. Haury will give a guided tour of the site.

Anyone interested can contact the anthropology office to make arrangements for the trip. They will leave from the rear of the Social Sciences Building at 12:30 and should return at 4:30 p.m.

### FREE MARKET THEORY —

## Economist Questions 'War on Poverty'

By KATHLEEN TIERNEY

Any second-grader can see through the federal government's war on poverty program, said Dr. Dean Russell of the Foundation for Economic Education, Irvington-on-Hudson, N. Y., speaking here Wednesday on "How to End Poverty."

A good economic theory will always work in practice, he stressed. According to Russell, the war on poverty program is based on socialism — not a workable theory of economics.

Russell pointed out the advent of the machine age and the growth of a "laissez-faire" economy in Great Britain between 1750 and 1850 caused that country's population to increase.

HE SAID this proved the "free market" theory worked

a significant period of time. in practice and disproved the said the "rich will get richer and the poor will get poorer in a capitalistic economy." The rich got richer, he said, but so did the poor.

Russell put the four points of his "a priori" theory in very simple language and ruefully observed that a young child can see its logic, but college students often cannot.

HE SAID: (1) "A person who has enough to eat, over a significant period of time, will live longer than one who doesn't." (2) "A man with a

wheelbarrow and a shovel can move more dirt than a man using his bare hands." (3) "You produce more, you have more. Marginal analysis shows that any time a person produces more, he will be paid more. There is no exception to this rule in a free market economy." (4) "If you are free to produce what you wish, chances are you will produce more."

After citing the economics of various countries as examples, Russel concluded by saying, "What the government is doing to end poverty, is the reverse of what you and I would do ourselves."

Nebraska and Arizona. In 1964 he displayed paintings at the Phoenix Art Museum and at the Arizona State Fair, where he won third prize.

The paintings have been inspired by diagrams of structural geology. They attempt to explore the possibilities of color, juxtaposition, textures and a new technique, copolymer acrylic, a water soluble plastic material.

### Ticket Appeals

The Department of Traffic Appeals Thursday approved the appeals of W. J. Valcntie, T. N. McKee, E. M. Austin, W. E. Ponsetti, A. H. Erickson, B. F. Davis, R. D. Moore and S. L. Miller. All others were denied.

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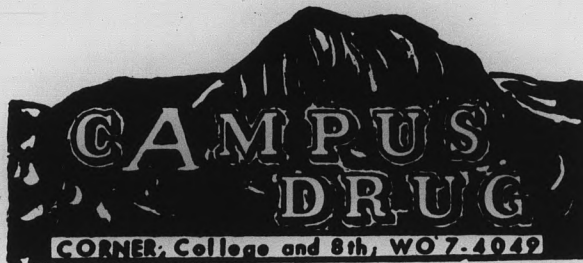
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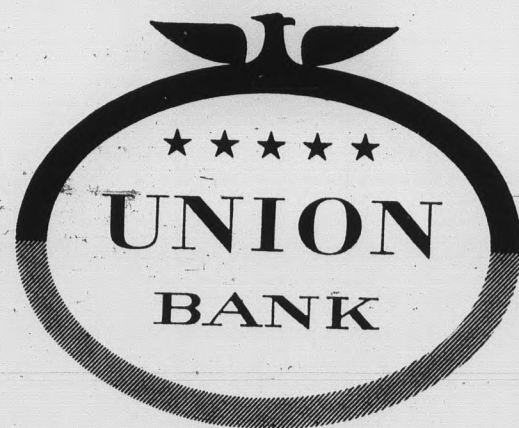
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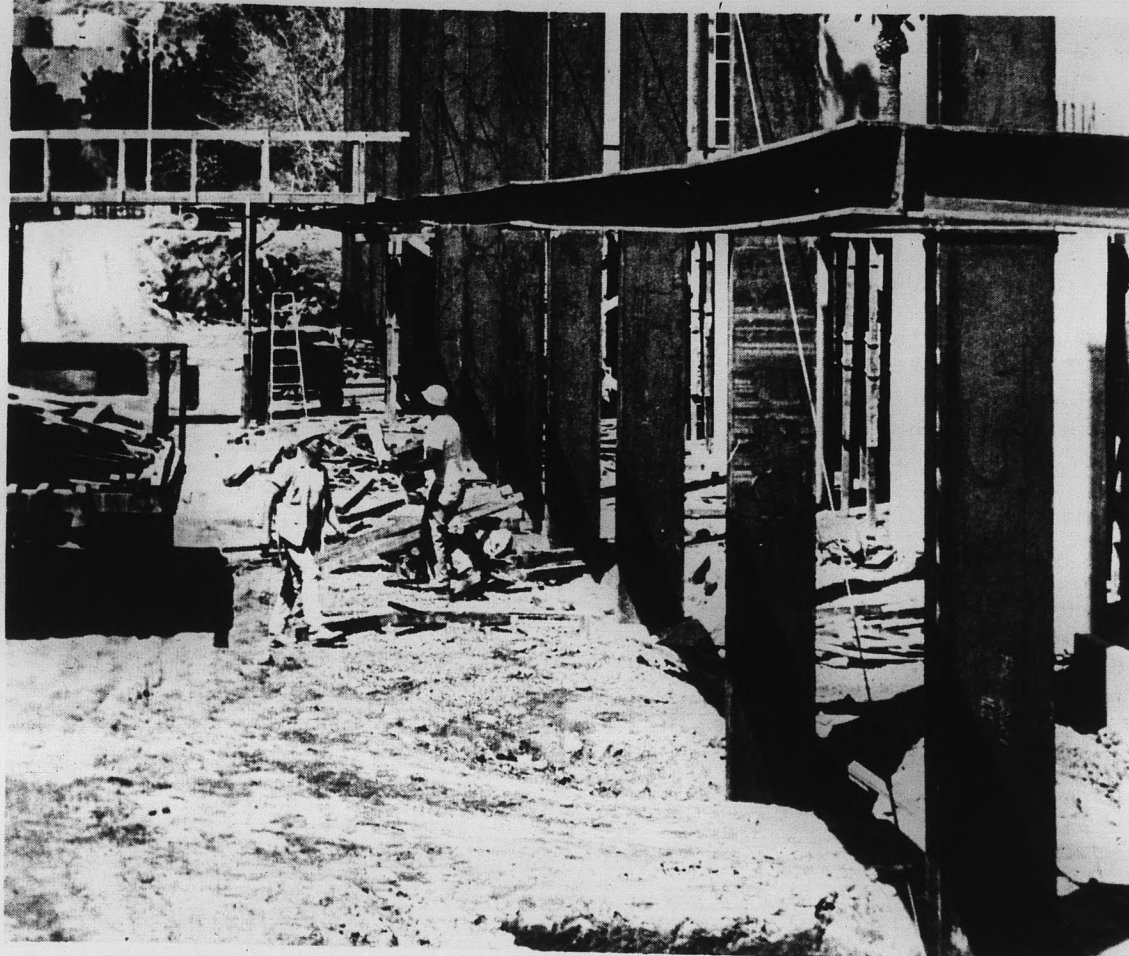
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"In The Basement"



(Photo by John Polich)

**WARPED BEAMS?** — Workers clear away rubbish from the library construction site while horizontal beams appear to sag in the middle. No trick photography either! When the concrete is poured, the floor is leveled out with no loss of strength.

## Pages Gain Legislative Training in House

Good pay, better experience — these are the advantages gained by 12 students working as pages in the Arizona House of Representatives.

Most of the red-coated pages are planning careers in politics or law. House duties give them experience in legislative process.

Head Page Perry Gooch, a senior and former AS vice president, said, "There's a lot more to it (the legislative process) than what you learn in books."

THIS IS the second year Gooch has served as a page. This is also the second year for Perry's brother Richard, a junior, and juniors Mike McQuaid and John Rasmussen.

The biggest job of the pages, says Gooch, is keeping records for the legislators. Each page is in charge of the records of bills for eight Representatives. Every bill is filed in the record books and reports and amendments are added as it goes through committees.

Pages also carry messages for the legislators.

Another attractive angle of the job is good pay. Full-time pages, working from about 8:30 to 6 p.m. earn about \$100 a week. Part-time pages, working mornings or afternoons,

make \$50 a week.

**PAGES WHO** are juniors include Bill Willey, Perry Bassett, Norman Wykoff, Richard Perry and Malcolm Reade.

Sophomore pages are Mike Skinner and Preston Lambson.

A former student at Princeton, Mike Horton, is also a page. These 12, plus two Phoenix College students, were chosen from hundreds of other applicants.

Any student over 21 may apply, but to get the job they need the approval of the House Administration Committee.

### Campus Classified

Regulations: For ASU students, faculty and staff only. To place classifieds, submit to the State Press office in person. Deadline is Monday noon for Wednesday issue and Wednesday noon for Friday issue. Rates: Three cents per word per insertion with a 50-cent minimum.

#### ● LOST & FOUND

LOST: Gold ring, star sapphire setting (milk-white stone), vicinity of LL Bldg., or parking lot across from Hydrology Lab. Reward. Ph. 967-6605.

#### ● FOR SALE

1965 HONDA C-110, low mileage, excellent condition. \$245. Ph. 966-4125.

1960 ZUNDAPP motorcycle, 250 c.c. Contact John Schweizer, 967-9905. Can be seen at 714 Alpha Drive.

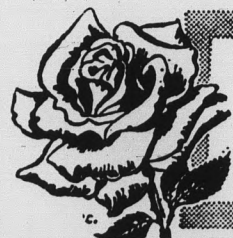
#### ● AUTOMOBILES

1956 CHEVROLET wagon. R/H, auto. trans. Reasonable. 1718 E. Rovey Avenue, Phoenix. 266-5174. Friday-Sunday.

'59 AUSTIN Healey. Like new condition. Overdrive. Michelin X tires. Must sell. Any reasonable offer. BR 5-3568.

#### ● STRICTLY PERSONAL

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## Music Presentations Slated at Gammage

Selections by Vivaldi and Mozart will be presented in a music recital tonight by Ellen Jones and Barre Griffith.

by Meulemans, "Prayer of Saint Gregory" by Hovhanness and "Sonata for Trumpet and Piano" by Kennan.

The program will begin at 8:15 in the recital hall, third floor of Gammage Auditorium.

Fourteen other musicians will accompany him.

Miss Jones, violoncello, and Griffith, bassoon, will perform Vivaldi's "Concerto in D Major for Violoncello," "Concert Piece for Bassoon" by Phillips, and "Sonata in B flat Major for Bassoon and Violoncello" by Mozart.

Charles Ketchum will give a French horn recital Wednesday at 8:15 p.m. in recital hall.

**ALSO** "KOL Nidre" by Bruch and Poulenc's "Sextuor."

Included in the program will be "Concerto No. 2 in E flat Major for Horn and Piano" by Mozart, "Sonata for Horn and Piano" by Halsey Stevens, and "Sonata for Four French Horns" by Paul Hindemith.

A recital Sunday at 8:15 p.m. in the MU ballroom presents Dave Yandell with the trumpet.

Assisting in the program will be Gerald Brown, George Monsieur, Howard Pink and John Syers, all performing on French horns, conducted by Prof. Eugene Chausow. Margo Smith will be accompanist.

His program will feature "Quiet City" by Copland, "Trio"



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(Photo by Tom Gorrell)

**GREEK WEEK PLANNERS** — In charge of preparations for Greek Week, which starts Monday, are these six members of the Greek Week Steering Committee. Left to right, first row, are Charlotte Land, Kappa Alpha Theta, co-chairman, and Bill Nichols, Delta Sigma Phi; second row, Mike Helfner, Alpha Epsilon Pi and Jack Erickson, Phi Delta Theta; third row, John Manier, Phi Delta Theta, and Jon Elam, Alpha Tau Omega, co-chairman.

## Derbies 'In' Today, Tomorrow

Twelve women's organizations will participate in the annual Sigma Chi Derby Day today and tomorrow.

Today in front of Old Main, coeds from each of the competing organizations will chase Sigma Chis, who will wear derbies, between 8 a.m. and noon.

A street dance will be from 8 p.m. to midnight tonight in front of the Sigma Chi house on Alpha Drive. Refreshments will be served.

Tomorrow between 9 and 11 a.m. at the Sigma Chi house the competing organizations will vie in a blue jeans contest. Coeds will wear as many pairs of jeans as they can get on, and the group with the largest number of jeans will win points toward the Derby Day trophy.

### Couples Night Planned by MU

Next Friday will be couples night in the MU games room.

Facilities will be made available for bowling, ping pong, billiards, cards and other games at regular student prices for men plus half price for their dates.

The games room will be open from 7-10 p.m. for couples only.

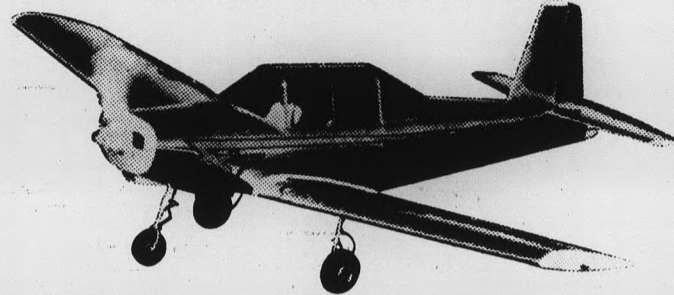
**THE GREEK** letters Sigma Chi will be painted on the seats of each pair of jeans as the girls take them off.

On the field behind Alpha Drive tomorrow, the remaining events will take place. They will be The Name Game, Donut Dash, Bamboo Ramble, Motion Polo, Musical Chairs, Ob-

stacle Course, Dress a Sig, Mystery Event, and Derby Darlin'.

Bill Heywood, KUPD disc jockey, will present first, second and third-place trophies to the team with the most derbies. First, second, and third trophies also will go to the teams with the most points earned from the other events.

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SKY HARBOR

## Soleri to Offer 'Silt Pile No. 5' Summer Course

Paolo Soleri, one of 12 widely-known artists and scientists who appeared recently on a national television show "The Way-Out Men," will direct a five-week workshop for students in architecture and related fields beginning June 14.

Limited to 35 students, those accepted for the class will be notified by April 15. "We want to emphasize that the meaning of the workshop is based on hard work," Soleri said. "Student-spectators are not welcomed."

The workshop, designated Silt Pile No. 5, will be at the Soleri Studios in Scottsdale. Because of the Arizona climate, work will start each day at 5:30 a.m.

Activities scheduled for Silt Pile No. 5 include casting a shelter-structure on an earth form, bronze and aluminum casting and model-making, an introduction to ceramics, and use of the wash-away silt technique.

In addition to the regular five-week session, there will also be week-long pre-session and post-session work periods for interested students.



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## Primer

FOR TEEN MEN

- A is for Action (it is here)
- B is for Browsing (be our guest)
- C is for Charm (our entire decor)
- D is for Dictate (you tell us)
- E is for Everything (we have it)
- F is for Figures (sensible prices)
- G is for Grades (we have just one; A)
- H is for Handle (do handle the goods)
- I is for Image (start building)
- J is for Junk (we have none)



SALE

Tapered Traditional S.S. Shirts  
100% Cotton — SML — Reg. 3.95 ..... \$2.00  
Tapered S.S. Bleeding Madras  
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Prices Effective thru March 21



(Photo by John Polich)

**PLENTY OF HELPERS** — Effects of modern inventions are evident as three workers watch while a truck with crane assembly takes a lamp post to its new location at the southeast corner of College Avenue and Orange Street next to the MU.

## IHC Forms Committee to Plan Socials

Better on-campus social affairs is the goal of the newly formed Interhall Council Social Committee.

"We hope through the suggestions of the committee, residence halls will have a more complete and active social program," said Gerry Cooney, social committee chairman.

The committee, organized three weeks ago, is comprised of social chairmen from the men's and women's dormitories.

The halls' social chairmen meet to exchange and formulate ideas for dormitory-sponsored social events.

"The committee is now working on a new idea for dormitory exchanges. Instead of the usual exchange dances, we hope halls will have cultural and community service exchanges," said Cooney.

The committee also maintains a calendar of events so residence halls do not schedule simultaneous social events.

A new idea that has been formulated by the social committee is the matching of three men's dormitories to a single women's hall for social activities. The purpose of this plan is to equalize the number of men and women attending social exchanges.

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To capture sound for study, Bell Telephone Laboratories developed the first electronic recorder for phonograph discs. For the first time, performers recorded into microphones.

Then, in 1925, Bell Labs perfected an electronic system that synchronized sound and action on movie film. The talkies were born.

To get better sound reproduction, they started experimenting in 1933 with ways to separate high and low frequencies to prevent distortion. The result was a single-groove,

multi-channel disc—the basis of today's stereophonic industry.

Nevertheless, these contributions were by-products of the real effort, which was to make telephone service better. We are proud, of course, that they helped build and improve whole industries.

But we're prouder of the sound qualities in the telephone of today.

If you'd like to do business or engineering work you're really proud of, we'd like to talk to you.



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# Marriage View Discussed by Sociologist

"Society thinks a marriage is successful when it endures," a sociology faculty associate told a campus group Tuesday.

Mrs. Lura F. Henze's lecture on the middle-class society's view of a successful marriage was the second in the Wesley Foundation's six-week series on courtship and marriage.

Statistics show the median age for marriage is 22.8 years

for men and 20.3 for women. Ninety-three per cent of Americans are married or have been married by the age of 45. One fourth of these marriages end in divorce, partly because some couples do not make necessary adjustments, Mrs. Henze said, to the importance of the husband's business and the couples' resulting social life.

Mrs. Henze said there is danger in evaluating others in terms of yourself, because you

can't define what makes an individual marriage successful.

When couples rate the success of their own marriage, Mrs. Henze said, "most people will term their own marriage successful if they have fulfilled their own definition of happiness."

Next Tuesday's lecture by Dr. C. J. Daane, associate professor of education, will include some of the psychological aspects of courtship.

## Noted Author To Deliver Talk

Award-winning author Scott O'Dell will address the Author's Luncheon in the MU ballroom at 11:45 a.m. today.

O'Dell, also a columnist, won a prize for his historical novel, "Island of the Blue Dolphins."

The luncheon is part of the Reading and English conference that began yesterday.

## Foreign Policy Discussion Set by YAF Today

America's foreign policy is the topic of discussion at the Young Americans for Freedom seminar at 9:30 a.m. today on the lawn in front of the Administration Building.

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| Ray's ASU Barber Shop      | Happy House Shop              | Sewing Basket            |
| Bonnie Sue Fashions        | Hill's Books & Records        | Sherwin-Williams Co.     |
| Brickie's Furniture        | The Hogan                     | S&H Green Stamp Center   |
| Buddy's Coffee Shop        | Inland-Western Loan & Finance | Standard Service Station |
| Celia's Fashions           | Jam's Restaurant              | State Farm Insurance     |
| El Rancho Market           | King's Fashions               | TeePee of Toys           |
| Erickson's Handcrafts      | Lee Optical                   | 31 Flavors Ice Cream     |
| 1st Federal Savings & Loan | Scott Jewelers                | Tops Liquor Store        |
| 1st National Bank          | Pioneer Camera Shop           | Zzzona Laundry           |
| GallenKamp's               | Rosamond's Beauty Shop        |                          |

# NASA Official to Address Seminar On Aircraft Problems, Research

A representative of the National Aeronautics and Space Administration will speak at a

student-faculty seminar in the School of Engineering at 3 p.m. today in EC G 1001.

Harry L. Runyan Jr., assistant chief of the Dynamic Loads division of Langley Research Center in Hampton, Va., will talk on problems and research in the area of structural dynamics of aircraft and launch vehicles.

A color film on Project Apollo will be shown.

Other topics for discussion will be design requirements for launch vehicles and wind tunnel studies. Slides and film strips will be shown with the talks.

The Department of Engineering Sciences, sponsors of the seminar, will give a reception honoring Runyan from 2:30 to 3 p.m. in the faculty lounge in the Engineering Center.

# Desert Animals Topic of Speech

Dr. Herbert L. Stahnke, director of the poisonous animals research laboratory, will deliver his annual address, "Desert Denizens," at 8 p.m. Tuesday in LSC 191.

The address, prepared for newcomers and winter visitors, will be illustrated with live animals and colored slides.

The lecture will emphasize the behavior of scorpions, rattlesnakes, Gila monsters and tarantulas, and the protective reaction of persons towards them.

The display cases on the first floor will also be available for viewing.

# Transfer Student Orientation OK'd

Transfer student program recommendations have been accepted by the Education Board, according to Ronald Hockenberger, board committee chairman.

The new recommendations to be approved by the Freshman Week Committee, include a separate orientation week program for transfer students. This program would emphasize University activities open to transfer students rather than the usual introduction to college life during Freshman Orientation.

# Educator Joins SSERA Panel

The direction of the Center for Higher Education, Dr. Harry K. Newburn, has been appointed to the panel for the Social Sciences, Education and Related Areas. The panel will review applications for grants for graduate facilities at universities and will visit some sites.

Dr. Newburn, professor of education, will assist in evaluating applications under the Nation Higher Education Facilities Act.

The panel's first meeting will be March 31-April 1 in Washington, D.C.

# HO-HO-KAMS —

# Students Digging Relics

By JACK HOLDEN

The ancient Ho-Ho-Kams, the first irrigation farmers in the Salt River Valley living here over 700 years ago, are still the object of great interest of anthropology students.

Every Saturday students of AN 231 and other volunteers visit and dig in ruins near the Beeline Highway on the Salt River Indian Reservation.

The students are required to go on the field trips but the volunteers go because they like to dig. Any member of the student body or faculty can contact Dr. John C. Ives, assistant professor of anthropology, for information about the trips.

DR. IVES, who is in charge of the field trips, does most of the initial surveying, but the students do all the actual digging. They begin by shoveling off a few inches of soil and then continue to dig with a small, pointed bricklayer's trowel.

Dr. Ives says: "The students learn about archaeology—how its done properly, and they learn to keep hands off." A great deal of damage is done at the digs (areas being investigated) by "pothunters," people who dig at random in a site hoping to find arrow heads and complete pottery.

DR. IVES has yet to find an unbroken pot himself. This is because the Ho-Ho-Kams did not build homes of stone. The floor was a plaster-like substance, but the walls were merely branches lashed together.

Arrow heads are scarce because the Ho-Ho-Kams were mainly farmers and did little, if any, hunting. While it's not against the law to pick up artifacts from the surface, pot-hunting — digging into the soil — is illegal.

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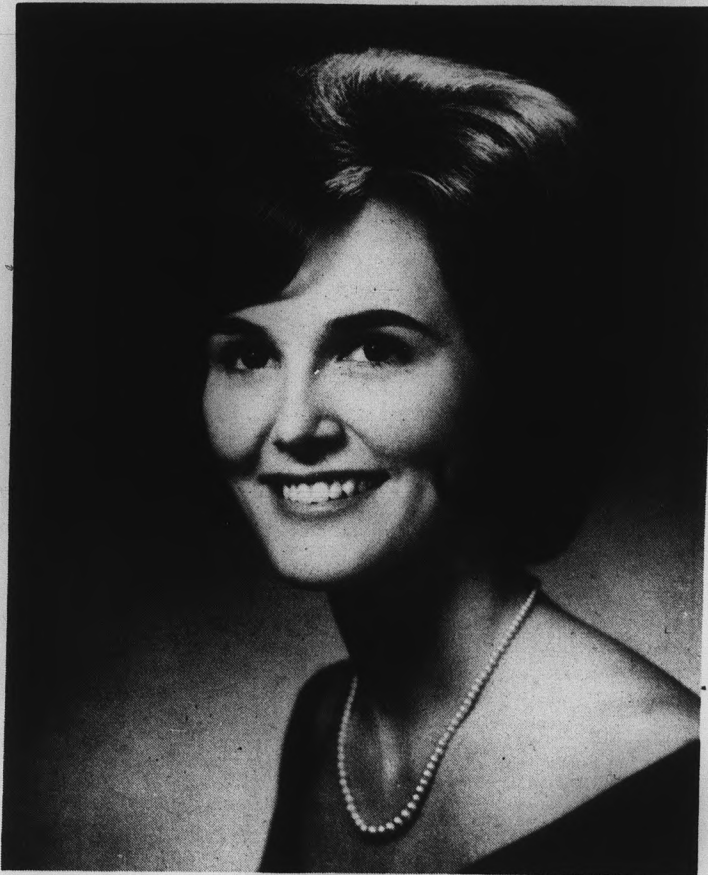
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PART OF GROWING TREND —

# Professor Publishes Advertising Text

By DOUGLAS DUDGEON

Professor Robert Zacher exemplifies the growing number of college professors who are writing textbooks.

Zacher, professor of advertising, wrote the book "Advertising Techniques and Management" in 1961 which he uses in his class, advertising principles.

Jeff Wane, assistant manager of the bookstore, said: "Approximately 25 instructors here at the University use their own textbooks or syllabi put in pamphlet form. The idea of the pamphlet is to iron out the bugs so it can be printed by a publishing company and sold on a nationwide basis."

ZACHER explained why he wrote the book:

"Being an advertising professor, I had always searched for a book that could communicate with the students instead of

boring them. I felt most books on the advertising field were too theoretical and not practical enough. Then Richard Irwin Inc., who published the book, approached me about writing a book and I accepted."

Zacher said he has received letters from all over the country commenting favorably on his book.

"MY BOOK is one of three on advertising published by Irwin and I understand it is now being used in 84 colleges and universities in the United States and six foreign countries," Zacher said.

Zacher said it took him four years to write the book and he said it will be a long time before he will show a net profit. His expense estimates include the value of the time spent in writing the text.

"Some instructors become financially rich by writing a book on an area which will have numerous students. But advertising is too specialized," he said.

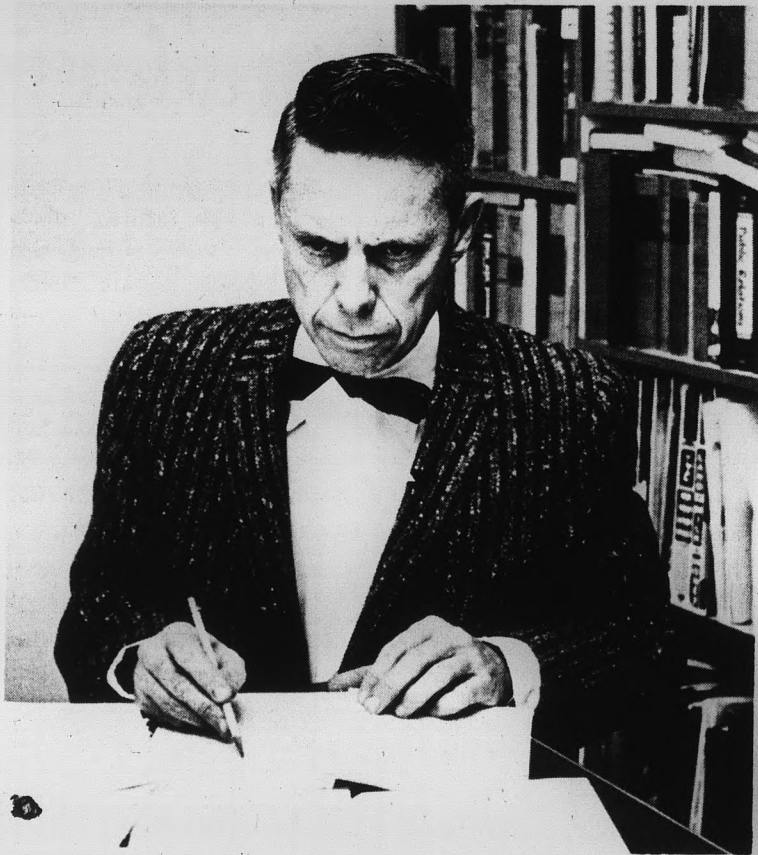
ZACHER RECEIVES 15 per cent of the retail proceeds of the book from the publisher.

"I feel a person, anyway myself, writes a book for prestige in his profession," he said.

Zacher is writing another book, to be published this year, on advertising copy and layout. After he completes his new book, he will start on a revision of his "Advertising Techniques and Management" text. The revised edition will be printed in the fall of 1966.

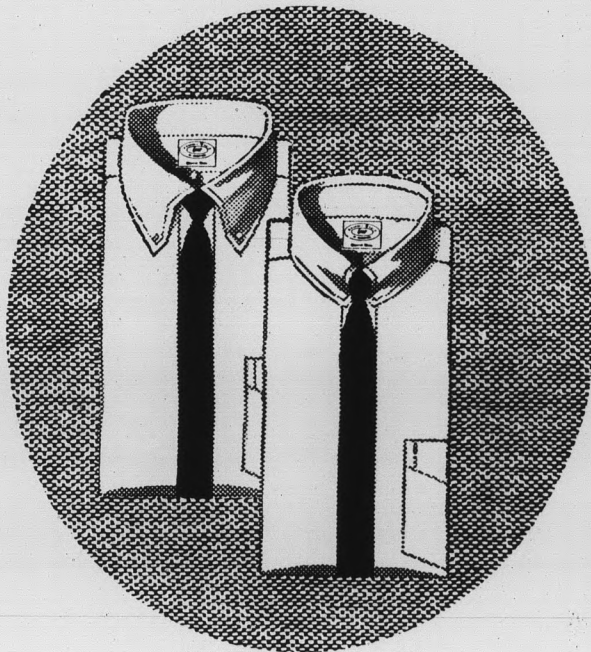
"The revisions are not as much work and that's where you make the money," laughed Zacher, who served as vice-president of the Advertising Association of the West and president of the American Academy of Advertising.

Zacher admitted that teaching writing textbooks and heading committees and associations keeps him pretty busy, but said, "I still find time to prune my roses once in a while."



(Photo by John Polich)

PROF. ROBERT ZACHER



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BATISTE

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HALF SLEEVE DRESS SHIRTS

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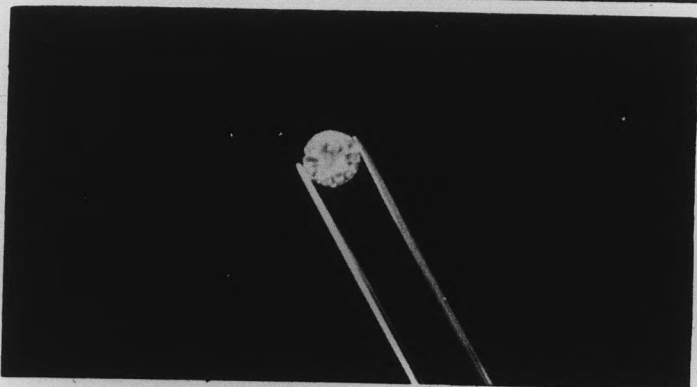
OPEN 9:00 A.M. TO 6:00 P.M.  
THURSDAY 'TIL 9 P.M.

# Funeral Satire Billed

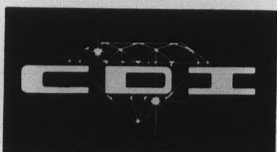
"The Loved One," a funeral satire by Evelyn Waugh, will be the first presentation of the Readers Theatre next Thursday and Friday at 8 p.m. in the Lyceum.

In the Readers Theatre the performers and audience explore and share the works of the author, using imagination in details such as costumes, settings and action. Director Suzanne Holmes, speech and drama instructor said the readers strive to create a unified whole to give the audience a meaningful and enjoyable insight into the piece of literature.

The performances, under the auspices of the University Players, will be open without charge to students, faculty and the public.



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# Banquet to End Seminar On Administration

The graduation banquet for the Government Contract Administration Seminar will be 7 p.m. Tuesday, MU 218.

Speaking will be J. Paul Jones, division general manager of Motorola in Scottsdale.

Dr. Glenn D. Overman, dean of the College of Business Administration, will award certificates to the 32 executives completing the seminar which began Jan. 19 and met every Tuesday evening.

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